

THE FRIONA STAR

... but one ISM in America ... and that's AMERICANISM ...

FRIONA, FARMER COUNTY, TEXAS, FRIDAY, FEBRUARY 27, 1948

Price: 6c Per Copy

Volume 22—Number 32

News of Our CHURCHES



SIXTH STREET CHURCH OF CHRIST
Sol Morgan, Minister

Lord's Day Bible Class—10:00 A. M.
Morning Worship—11:00 A. M.
Sermon Subject, Feb. 29: "Repentance"

Evening Class—6:30 P. M.
Evening Worship—7:30 P. M.
Wednesday Radio Broadcast, KICA (40 k. c.)—4:00 P. M.
Wednesday Bible Class—7:30 P. M.

CONGREGATIONAL CHURCH NOTES
Union Congregational Church at Friona, Texas.
Walter H. North, Minister.
Sunday February 29th.
Church School, 10:00 a. m. Otho Whitefield, superintendent.
Morning Prayer and Sermon, 11 a. m.
Sermon Topic: "What Everyone Ought to Know about Christ."
Pastor's Class, 4:00 p. m.
Pilgrim's Fellowship, 7:00 p. m.
Ladies Aid Society, Wednesday, 2:30 p. m.
Choir Rehearsal, Wednesday, 7:45 p. m.
Children's Choir, Friday, 4:00 p. m.
Our Goal: "Every Member at the Church Every Sunday until Easter."
This is a friendly Church.

CLUB BOYS TO ENTER AMARILLO STOCK SHOW
According to Ollie Liner, County Agent, Farmer County 4-H Club will show four barrows in the Amarillo Fat Stock Show on March 1-2-3-4. The boys are Rex Isom, Bovina, whose barrow is bred by Mr. William Thornton, Clyde Hays Jr., whose barrow is bred by Clyde Hays Sr., from Black, Wesley Heald from Friona whose barrow is bred by Floyd S. Schlenker, James Tidenbery, Bovina whose barrow was bred by Floyd Schlenker.

What's This—a Capitalistic Frill?



Those high heels seem to smack of capitalistic frills—but no, couldn't be! This is the main conveyor in the new women's shoe department in a Moscow factory. Apparently the product is for city women. They get little use out of such a style down on the farm in Russia.

Friona High School Band Will Enter Clinic at West Texas

The Friona High School Band will attend the Fifth Annual High School Band Clinic on the campus of West Texas State College in Canyon, Texas this Friday. This is the third time for the Friona Band to attend. Leonard H. Haug, professor of music education and director of the bands at Oklahoma University, will be guest conductor. D. O. Wily, of Texas Tech, Charles Kiker of Amarillo College, and C. M. Stookey, of Eastern New Mexico College, will be the other visiting directors. Students from Friona Band who will play in the clinic band are: Joy-Ann Miller and Vera Ann Jones, B-flat clarinet; Lee Cranfill, flute; Tim Magness, alto saxophone; Myra Welch or Jimmy Jones, cornet; Ed Uri Talbott, trombone. Three Friona twirlers will take part in the twirling clinic and all of the drummers will take part in the drumming clinic. Twirlers are: Patti Southall, Treva Jean Rolan, and June Phipps. The drummers are: Juanita Roden, Wanda Wallace, Kenneth Batum, Mary Joyce Renner and Connie Lloyd. Members of both the band and the chorus are making plans to go to Amarillo on the night of March 9th, to see Verdi's Opera, "Rigoletto." This opera is being sponsored by the Kiwanis Club. It will be conducted by Miss Mary McCormick and the students of North Texas State College School of Music will perform.



COGITATIONS and APHORISMS of Jodok

Judging from the remarks that are made to me from time to time, a lot of people think the job of a "street-corner philosopher" is a cinch, but there is nothing to such an idea, as anyone will learn if he tries it. There are at least two reasons why. One is, there is nothing too easy about it and another is, there is too much opposition. It is an over-run business. A street corner philosopher must be always on the quiver (q-v) or he will miss a lot of things that are being said and done by his fellow citizens and especially his fellow townsmen. And about this competition. About the time you think you have absorbed some new idea and some new philosophy of life, some other fellow comes up and claims credit for it, and believe me, he wants his name attached to it and his copyrights respected. Then if I persist in going ahead and using the idea, I must go to the trouble of rehearsing it, and if possible, add some little additional quirk to it so that I may not be prosecuted for plagiarism. So—"Jordan am a hard road to travel."

But I am going far afield from what I had in mind to say, and that is—that my old friend, "Farmer John," hung up with me for a few minutes, last Friday morning and began telling me about hearing Wes Izard, of Amarillo giving his broadcast from KCNC Thursday night, and that he was talking about

Trailers, Washing Machines Go Up in Flames



Flames eat through trailer trucks, warehouse and loading dock at Cleveland, O., destroying installations of three interstate trucking firms—Summit East Freight, Akron-Chicago Transportation, Interstate Motor Freight System. The fire, believed started by an oil stove, destroyed more than a dozen trailers plus merchandise ranging from washing machines to pinball machines.

Water Hearing Set By Farm Bureau at Plainview on 8th

The Texas Farm Bureau Federation will sponsor a water hearing to be held at Plainview on March 8th, was announced today by J. Walter Hammond of Tye, state Farm Bureau president. The hearing is scheduled for the purpose of studying the underground and surface water situation in Texas and to discuss the desirability of underground water control legislation. Hammond said the hearing will begin at 10:00 a. m. in the City Auditorium. W. R. Tilson of Meadow state Farm Bureau director of the Plains area will be host for the hearing. Farm Bureau Directors Joe M. Hutton of Amarillo and C. H. DeVaney of Coshoma will be co-chairmen with Hutton presiding during the morning session and DeVaney at the afternoon session. The meeting will be expected to draw a large attendance of farmers from all sections of the state. State legislators and representatives from other interested groups will participate, and water engineers and geologists have been invited to furnish information on the surface and underground water situation in the state. In explaining the purpose of the hearing, Hammond said, "In the last session of the legislature, there was an effort made to pass legislation to regulate the use of underground water. The measure failed of passage because there was insufficient information to determine what legislation, if any, should be enacted. Therefore, the board of directors of the Texas Farm Bureau believe it is advisable to sponsor a hearing to seek in formation as to the available source of supply of surface and underground water, with an eye to making the best possible use of the water supply to meet the approval of the present and potential water users."

Dates for Farmer County Dairy Show Are Set

Dates for the Farmer County Dairy and Fat stock show were set last Wednesday night by the Vocational Agriculture teachers and the County Agent. The Fat Stock Show is March 20th at Farwell. It will include 25 Fat Steers and 40 Barrows, will go from the County Show to the Lubbock Stock Show which is the 22-23 and the 24 of March. The date set for the Dairy Show is April 8th, to be held at the Friona Show Barr. Dairy animals in this show will be taken from Friona and exhibited in the Plainview Dairy show which is April 10 to the 17.

March 1 Deadline For New Grower Spud Allotments

March 1 is the deadline for new potato growers to apply for acreage goals, F. G. Collier, ACA secretary, announced this week. All prospective new growers who want goals set under the price support provisions of the farm program this year must place their applications in the County ACA office before that date. "Old Insoiders" was the nickname of the 44 gun frigate Constitution. Skunks are also called wood pussies. An antioxin neutralizes the action of a poison.

Parmer County Boys Enter Club Show at Hereford

A Hereford Four-County Fat Stock Show was held on the 20th and 21st of February. Entries from Parmer county who exhibited calves included Ross Miller, Friona 4-H Club 15th place, and Darrell Norton, Farwell. The FFA Boys from Friona, who entered calves in this show were Ray Strickland who took 11th place Marvin and Wayne Massey. Those boys showing barrows from Friona were Roy V. Miller and Tommy Jones. Boys that had entries in the show were eligible to compete in the calf scramble. The Friona Lions Club contributed one calf to the scramble. Ross Miller, Friona 4-H Club Boy caught a calf, Wayne Massey, and Roy Strickland, Friona FFA Boys caught a calf each. The boys agreed to feed and care for the calf and show them next year at Hereford. Results of the show are announced by Ollie Liner, County Agent. Mr. and Mrs. Bert Shackelford visited Mrs. Shackelford's mother in Kilgore, and Mr. and Mrs. Ray Hurst of Lubbock the past week. Mrs. Hurst is their daughter, the former Miss Nancy Shackelford.

Water Hearing Set By Farm Bureau at Plainview on 8th

MRS. WISE IMPROVING Mrs. Charlie Wise, who was taken seriously ill the early part of last week, was taken to the local hospital, where her illness was found to be very closely upon pneumonia. After three days treatment at the hospital, she was so far recovered as to be able to be taken home, where she is reported to be generally convalescing. Rev. and Mrs. Walter H. North, of the local Union Congregational Church, drove to Lubbock on Tuesday of last week, where they attended a musical concert given by a man for whom their son is a business manager. In addition to attending the concert, they had the pleasure of a short visit with their son Leslie. Henry Lewis, business manager for the Friona Consumers Company, is an inmate of the local hospital at this writing. He is suffering from some sort of ailment on the bone of one of his legs. Sol Morgan, Minister of the Sixth Street Church of Christ, accompanied by Mrs. Morgan, drove to Abilene Tuesday, where they attended a series of lectures that were given at the Abilene Christian College.

You Have to Keep Left to Be Right When Making Left Turns in Texas

(Fifth of a Series) You have to keep left to be right, according to W. J. Elliott, Chief of the Texas Highway Patrol. "But let me tell you what I mean, before you think I sound mixed up," he said. "A left turn in heavy traffic is one of the most difficult maneuvers in an automobile, and it causes traffic tie-ups and accidents when bungled." Chief Elliott said that the Texas Highway Patrol is cooperating in a nationwide "Know and Obey Traffic Laws" program, and he cited National Safety Council statistics to show the need for such a program.

Truck Farming Is Bringing New Income on Plains

Lubbock county came out with a brand new truck crop last year; 1947 was the first year that lettuce had been tried. Several farmers in the Monroe community grew a potato crop using intensive fertilizer and irrigation methods. The potatoes were followed by lettuce, grossing \$600 per acre. The truck crops in Lubbock County included 1000 acres of potatoes with a yield of 150 sacks per acre; 230 acres of lettuce with a yield of 230 crates per acre; 300 acres of sugar beets, 14 tons per acre; 150 acres of sweet potatoes at 400 bushel per acre; and 400 acres of blackpepp peas. Vegetable farming in 1947 paid high gross returns per acre in Bailey county. Two hundred and fifty acres of green beans were planted, producing a little over 30,000 cases. This year must place their applications in the County ACA office before that date. "Old Insoiders" was the nickname of the 44 gun frigate Constitution. Skunks are also called wood pussies. An antioxin neutralizes the action of a poison.

Friona Squaws to Enter Cage Tournery; Broadcast Planned

SCS Election to Be Held March 16 In Parmer County

The dates for the election of the three supervisors for the Soil Conservation Service has been set for March 16 at 2 p. m. The supervisors are to be elected from sub-division No. 1 which includes Ethes and Bovina school districts, Ollie Liner, County Agent will be in charge of the election which will be held at the Bovina school house. This is a conventional type election. Election for district No. 3 which is the South Friona district will be held in the Friona school, W. L. Edmond, Polling Superintendent and supervisor from sub-division No. 2 will be in charge of the election. Election for district No. 5 which includes Lazbuddy school district will be at the Lazbuddy school, Buddy Jones, supervisor for district 4 will be in charge of the election. Landowners are urged to keep this date in mind and be thinking of a supervisor for their district. All elections are being held at 2 p. m. on the 16 of February.

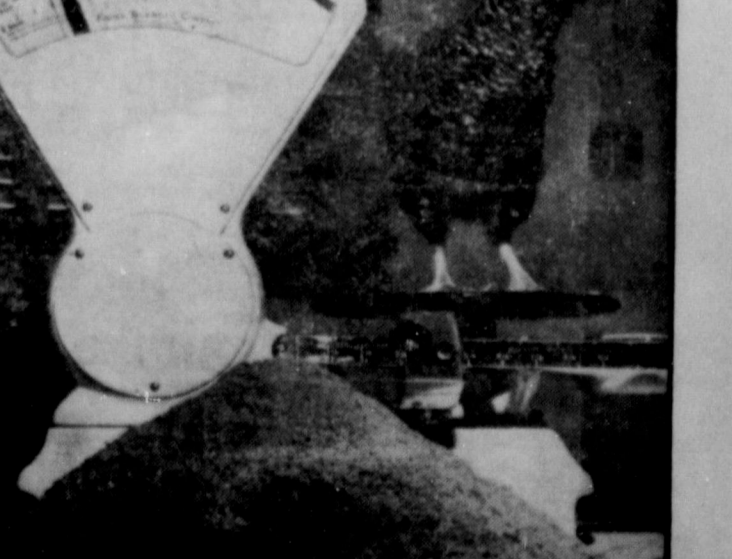
Truman Signs Bill to Hike Veterans Pay

President Truman has signed legislation increasing benefits of 2,000,000 veterans attending school under the GI bill. The measure raises the monthly subsistence allowance for veterans without dependents from \$65 to \$75, those with dependents from \$90 to \$108, and those with two or more dependents from \$90 to \$130. The new schedules go into effect April 1. The Veterans Administration has estimated the increases will cost the government approximately \$217,000,000 a year. The measure was backed strongly by Veterans organizations. It was passed by the Senate last summer and by the house Feb. 3. The House Veterans Committee's working part time while they go to school will be eligible for the new allowances. However, such a veteran's combined allowance and salary will be held under ceilings. The present earnings of \$175 a month on combined earnings and allowances for veterans without dependents, and \$20 for those with dependents are not changed by the new law. For example, a veteran with dependents who is earning \$200 a month or more while he goes to school will collect no subsistence allowance. If his salary comes up to only \$150, he will get a \$50 allowance. The limit is the same as that in effect for veterans taking the in-the-job training, also under the GI bill. A bill to raise the trainee's ceiling has passed Congress. It is waiting action of a conference committee to settle differences in figures in the House and Senate versions. If the ceiling eventually is raised, it will not affect veterans in school who work part time. The measure applies only to those working full time. Whiskey which is "100 proof" contains 47.5 percent absolute alcohol. In a theatre lobby, the initials S. R. O. mean standing room only.

Former Residents Are Guests Here In Moseley Home

Mr. and Mrs. E. V. Rushing of Clovis; Mr. and Mrs. Joe Hub Collier and baby; Jo Nell, of Pampa and Mrs. and Mrs. Herschel Johnson and children, Linda Kay and Jo Bob, were dinner guests of Mr. and Mrs. David Moseley last Sunday. Mr. and Mrs. Rushing are former residents of Friona, where they were engaged in the mercantile business for several years prior to his election as County and District Clerk, after which time they removed to Farwell. Joe Hub Collier is also a former resident, he having spent several of his boyhood years on a farm in the Hub community, south of town, and is a graduate of the Friona High School. Mrs. Herschel Johnson is the daughter of Mr. and Mrs. Moseley and she and her husband and children live on their farm northwest of Friona.

Argument



Poultrymen in the Philadelphia area worked out this comparison between a broiler and his feed as an argument that their profits are diminishing; the chicken weighs three pounds and the feed to bring it to that weight totals 12 pounds.

40 million people died from the Black Plague in the 14th century. A caravaner is an Eastern man where caravans rest.

Announcing the...



Hodges PORTABLE DISC SHARPENER

Now you can sharpen your disc equipment when it needs it—easily and quickly—on the farm—without wasted effort of dismantling.

This low-cost, precision-built grinder sharpens one-way, tandem and disc plows right in the field without removing the blades. You can also sharpen plain or hard-surfaced discs, drill furrow openers, rolling cutters and rotary beat topper blades.

There is no reason now to miss that EXTRA PROFIT from increased yields you can get by keeping sharp blades on all disc and drill equipment. Your savings in fuel, time and money will prove you can't afford to do without this sharpener.

● COME IN FOR A DEMONSTRATION AND FULL INFORMATION

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FRIONA, TEXAS

GET READY

for the NEW SEASON

With the Perfect Irrigation Combination

WINTROATH PUMPS and CADILLAC ENGINES

We specialize in Turn-Key Jobs and Well Developing.

Write for illustrated folder today, or come in for complete information on WINTROATH PUMP.

WEST TEXAS DISTRIBUTORS FOR WINTROATH PUMPS

BIG T PUMP CO.

Carl Maurer, Maurer Machinery Co. Friona Representative

Here at Last!

CORRUGATED IRON

2½ Inch Galvanized Strongbilt--- Yes, 52% Stronger

We have a stock of all lengths --- 6 ft., 7 ft., 8 ft., 9 ft., 10 ft., 11 ft. and 12 ft.

Call the Lumber Number 7

Carl McCaslin

Lumber Company

1 Block East of Courthouse

Hereford, Texas

The Friona Star

Holman & Gilentine, Publishers
JOHN W. WHITE, Editor

Published Each Friday at Friona, Texas
SUBSCRIPTION RATES
One Year, Zone 1 \$1.50
Six Months, one 1 \$.80
One Year, Outside Zone 1 \$2.00
Six Months, Outside Zone 1 \$1.25
Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1897.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

Want Ads

For Sale: Some young Registered Hereford bulls. Will deliver within 40 miles from my place. John Gammon, Lasbuddy, Texas. 24-4c

For Sale: Half section, five miles of Friona, in irrigation belt. See Joe Poindexter. 28-7c

For Sale: One 4-room modern house with basement. Blue grass lawn and rice trees. Mrs. Carrie Lillard. 28-7c

Combine Users: Write now for information and prices on the New Tri-State Electric Header Control for M. M.-John Deere and Oliver Combines. Dealers wanted. Hyatt Manufacturing Company, Kimball, Nebraska. 29-4c

For sale: One Maytag Washing machine. Square Aluminum tub type. 1947 Model. Like new. Harold M. Lillard, Friona. 32-2c

For sale: One 3-room house with bath. One 4-room house. No bath. One 5-room house with bath. One 8-room house with bath. 160 acres land with 4-room house and windmill, in shallow water. \$50.00 per acre. 55 acres close in on pavement, ideally improved. One International Model "M" tractor with 4-row lister and knife attachment complete. L. F. Lillard, Friona, Texas. 30-7c

For sale: Antifreeze. Permanent Type. Limited Supply. Farmer County Implement Co. 30-3c

For rent: One furnished bed room. See Mrs. Carl Bender, Friona. 32-2p

LOST: Two ponies. A buckskin filly and sorrel horse. Please notify R. V. Ivy, Box 292, or phone 138. Muleshoe, Texas. 32-2p

Wanted: To do cleaning of your yards, poultry houses and other premises out doors, and remove the rubbish. Charges reasonable. G. F. Williams. 32-2c

Wanted: A lady to care for elderly lady. Room, board and salary. Mrs. Clifford Leake, Box 438, Bovina, Texas. 32-2p

For sale: One used Maytag Washing Machine. See Mrs. Ed White, Dial 2442. 32-2c

SUNDAY LESSON

Courage, Christian Faith Is Our Hope Of World Salvation

The International Sunday School Lesson for Feb. 29
Scripture: Romans 10:8-15; Ephesians 3:8-12

WHEN one considers the greatness of the world and the smallness of the little land of Palestine, it is surely the miracle of history that out of that same little land should have come a religion destined outwardly to conquer Rome, and inwardly and spiritually to be the inspiration of saints and heroes.

Before the coming of Jesus Judaism had already taken root in many parts of the Grecian and Roman world. Jesus, though He declared He had come to fulfill the law and the prophets, was despised and rejected by leaders of His own race.

He gathered a few disciples around Him, who at first very inadequately grasped the meaning of His real spirit and mission, and 70 others, whom He sent two-by-two on preaching missions through the villages. What hope was there that a movement thus unostentatiously begun should attain world conquest?

Yet Jesus spoke in terms of the world and of world salvation. It was a vision and faith so stupendous that one can think of it only as Jesus himself did. He knew that He had come from God for this very purpose. When He read in the prophets of the Messiah who was to bring peace and blessing, He said: "this day is this scripture fulfilled in your ears."

How Christianity grew and spread we know. The religion of the persecuted and despised became the religion of the Roman Empire, outwardly at least, and it has been the religion officially of many countries. More important has been its triumph over the hearts of men. But Christ's mission of salvation is only partly accomplished. Yet every day it becomes clearer that the only hope of the world's future is in the Prince of Peace.

And that hope depends upon whether the Christians of today can have the faith, the vision, the courage, and the will, to do what the early disciples did—accept our world mission as they accepted theirs.

Lost! use the CLASSIFIED

WANTED: Woman to keep nursery at Methodist Church on Tuesday afternoons, from 2:45 until 5 o'clock. Will pay \$1.00 per afternoon. Call Mrs. Seago, phone 2402. 32-7c

I will care for your children; 25 cents an hour, or \$1.50 for whole day 40 cents and hour after 9 p. m. See Mrs. Kyle C. Hall. 32-2c

Summerfield

BY GAYLE ROBERTSON

Summerfield W. M. S. met at the church with Mrs. Jim Clark, president in charge of the business meeting.

Mrs. R. A. Pratt counselor reported that she was planning a baseball team and needed about 17 boys. They would play other R. A. boys. Mrs. B. A. Atchley is receiving a shower of cards and letters from the W. M. S.

"The Unfinished Task in Our Homeland" was the theme of the program conducted by Mrs. J. H. Patrick and Mrs. Earl Lance had charge of the Bible topics. A round table discussion followed in which Mrs. Patrick was assisted by Mesdames R. A. Pratt and Moody Stephens.

Members present were Mesdames: Jim Clark, R. A. Pratt, L. L. Cannon, O. B. Sumner, Moody Stephens, J. H. Patrick, Roy Lovett, Gene Johns, J. F. Cheatham, Earl Lance, Lynn Powlson, C. R. Walser, Ky Lawrence, J. B. Noland, and Guy Walser.

Following the meeting the R. A. boys met with their counselor, Mrs. R. A. Pratt, Wayne Walser, Donald Walser, Leatham Clark, Larry Cannon, and Richard Clark were on the program. The boys then went to the Pratt home for refreshments of hamburgers following a ball game

in which they tried out their new base ball and bat.

A delayed Valentine party took place at the school house Tuesday afternoon when the school children and several pre school children had their Valentine box. Mrs. Moody Stephens furnished the group with pop corn balls and the teachers served cocoa, cookies and candy.

Mrs. Lee Kendall visited in the Ky Lawrence home last week.

L. J. Clark was home from Texas Tech of Lubbock over the week end. Perry McMinn and L. J. Clark took William Robertson and family to Colorado last week. George Storey and wife accompanied them.

Mrs. J. B. Noland, Mrs. O. B. Sumner and Mr. and Mrs. Ky Lawrence were visitors in Amarillo Thursday. Sid Barclay and J. B. Noland made a business trip to New Mexico last week.

Mr. and Mrs. Kenneth Neill went to Amarillo Wednesday night to play basketball.

John Newsom and Norman Walker spent Saturday night with Bradley Lookingbill.

Rev. Roy Clayton from Plainview conducted services Sunday morning at the Summerfield Baptist Church.

Mrs. Billye Louise Webb who has been in the hospital is now at home of her parents, Mr. and Mrs. Earl Lance.

Mr. and Mrs. Guy Walser and family were visitors in Frigg, Earth and Amherst Sunday.

Mr. and Mrs. W. P. Powell returned home after an extended visit in the home of Mr. and Mrs. W. A. Powell.

One who writes from dictation is an amanuensis.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

SEE US FOR

HAND CARVED BILL FOLDS
BELTS
WATCH BANDS

LILLARD'S LEATHERCRAFT
Friona, Texas

THESE PRICES GOOD

Fri. & Sat. ONLY

COFFEE 39¢
All Brands—Limit 1 lb. per customer—lb.
BACON 56¢
Slab Sliced—Lb.
SHORTENING \$1.00
Scoco—3 Lbs.

FRIONA LOCKER CO.

We Appreciate the Moisture

Not so much of it, but it adds significantly to our crop prospects for the coming season. In the meantime:

OUR EFFICIENT GRAIN MARKETING SYSTEM IS ALWAYS AT YOUR SERVICE

KEEP YOUR DAIRY COWS AND HENS ON THE PRODUCTION LINE

With Our Celebrated

P. G. C. DAIRY RATION and LAYING MASH

Friona Wheat Growers, Inc.

FARMERS CO OPERATIVE
ARTHUR DRAKE, Manager

FARM SALE

TUESDAY, March 2

SALE STARTS 11:30 A. M.
LUNCH AT NOON — FREE COFFEE
BRING YOUR OWN CUPS

I will sell at public auction at my home 6 miles North, 3 miles West, and 1 mile North of Hereford, Texas, the following described property:

- 1 Steer Calf, 3 months old
- 4 Shoats, 150 pounds
- 1 Model L Case Tractor, A-1 condition
- 1 New 13-ft. Hoeme Plow
- 1 Practically new Oliver 10-ft. Binder on rubber.
- 1 16-10 Van Brunt Drill
- 1 10-ft. Case One-Way
- 1 20-ft. Oliver Combine D Model
- 1 Hercules Combine Motor, good condition
- 1 1936 Dodge Pick-up, new motor, new tires
- 1 Washing Machine, good condition
- 1 Work Bench
- 1 Vise
- 1 Big Work Bench, some tools
- 2 20-ft. Log Chains
- 1 10-ft. Log Chain
- 1 Boomer
- 2 Gas Pumps
- 3 Gas Drums

- 30 Gallons Gulf Oil Grease Guns
- 90 lbs. Gun Grease
- 1 2-Wheel Trailer
- 1 Diamond Gas Iron
- 1 6-Volt Radio Cream Cans
- Other articles too numerous to mention.

CONSIGNEE

Other Consignments Welcomed

- 1 6-ft. John Deere Binder
- 1 John Deere Model D Tractor, new rubber, good condition
- 1 9-ft. Massey Harris One-Way, 26 inch Disc
- 1 Sanders Breaking Plow, 7 Disc
- 1 21-ft. John Deere Disc Harrow
- 1 1½ HP John Deere Stationary Gas Engine and Pump Jack, NEVER BEEN USED
- 3 Good Jersey Milk Cows, if not sold before sale.

TERMS: CASH

W. W. REEVES

Auctioneers:
Otten and Northcutt

Clerk:
E. C. Eubanks

Mr. and Mrs. G. E. Shackelford, of Perryton, were week end guests of his parents, Mr. and Mrs. Bert Shackelford.

Bill Flippen and Dick Rocky were business visitors at Clovis, Wednesday forenoon.

A very pistol is one used for firing illuminated flares or rockets.

Romulus and Remus, founders of Rome were said to be adopted by a she wolf.

Regal Theatre

FRIONA, TEXAS

Fri-Sat., Feb. 27-28

CHARLES STARRETT
As Durango Kid

SMLEY BURNETTE
The West's No. 1 Comic
In
"TERROR TRAIL"

Chapter 5, Son of Zorro

Sun-Mon., Feb. 29-Mar. 1

Ronald Regan — Alexis Smith
Zachary Scott

In
"STALLION ROAD"

NEWS

Matinees 2.00 P. M.
Night Shows 7.00 P. M.
"Your Pleasure—Our Job"
Good Shows—Good Order

Friona Woman's Club Meets On Wednesday

The Friona Woman's Club met in regular session Wednesday afternoon, February 25, with 29 members and five guests present. The guests were: Four members of the Junior Woman's Club and Mrs. Ted Ruthford, of Clayton, New Mexico.

The program for the afternoon was presented by the Junior Club with Mrs. Decima Beene acting as chairman, and was as follows:

"Devotional," Melba Miller.
"Spiritual Guidance of Children," Eva Miller.
"Story Behind the Hymns," Fay Reeve, Melba Miller.

The following hymns were sung by the high school club, directed by Prof. W. N. Froehner:

"Doxology," "Lead Kindly Light," "Abide with Me," and "Homeward Christian Soldier."

The program was rich in devotional sentiment, was artistically rendered and gratefully enjoyed by all present.

Hostesses were Mrs. A. H. Boatman and Mrs. L. P. Davis.

Hospital Notes

Patients Received:

P. M. Hughes, Friona, medical; Mrs. C. H. Wise, Friona, medical; Dorothy Wilson, Mrs. C. D. Norwood, Friona, maternity; Mrs. Robert Collier, Friona, medical; Leslie Weis, Jr., Friona, medical; Henry Lewis, Friona, medical; Albert Carroll, Friona, medical; Tilman Demment, Friona, medical.

Patients Discharged:

F. W. Hughes, Mrs. C. H. Wise, Mrs. C. D. Norwood and baby son, Dorothy Wilson, Mrs. Robert Collier and Leslie Weis Jr.

A gusset is a triangular piece let into a garment to reinforce or enlarge.

TAXES -- AUDITS -- SYSTEMS

Income taxes are based upon proper handling of records of financial transactions. The preparation of an Income Tax Return may appear to be merely filling in a blank form, but proper tax accounting may reflect considerably different results. The careful business person uses the services of a public accountant.

The Audit reflects Results of Operations and Financial Condition, presenting dangerous trends or weaknesses and their opposites, and thereby provides information for Tax Returns and for use in planning future operations.

Your system should be complete enough to furnish a comprehensive picture of each phase of your operations as of the whole. If the information upon which decisions are based is distorted, errors in judgment are inevitable.

Get the Facts Before You Act
Northwest District Texas Association
of Public Accountants

A person to practice public accountancy in Texas shall be a holder of a valid permit issued by the Texas State Board of Public Accountancy.

YOU'LL ALWAYS BE GLAD

You Gave her the Best



She'll be the happiest girl in the world... wearing the genuine registered Keepsake Diamond ring that means your love. Take lasting pride and satisfaction in the heirloom quality and distinctive styling of her Keepsake... for only one diamond in hundreds meets the exacting standards which Keepsake has maintained through six decades. Identify Keepsake by the name in the ring... and the words "guaranteed registered perfect gem" on the tag as illustrated. We invite you to see our fine selection of Keepsake Matched Sets.



A. JORDAN Set (Plat.) 800.00 Engagement Ring 275.00 Also 14K to 18K Available in gold \$375 and 750

B. HEATHER Set 362.50 Engagement Ring 150.00 Also 14K to 18K and in platinum 1300 to 1450

C. LADY DIANA Set 350.00 Engagement Ring 225.00 Also 14K to 18K

All rings illustrated available in white as well as natural gold rings engraved in new designs. Prices include Federal tax.

When You Think of the Finest in Jewelry... Think of

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—Guaranteed Watch Repairs—

MARKETS

(USDA) Cotton, grains and livestock partly recovered recent losses last week, U. S. Department of Agriculture's Production and Marketing Administration reports.

Cotton trading increased sharply at southwest markets, and prices advanced around \$3.50 per bale. Dallas closed Friday at 32 cents a pound.

Grains made a comeback from sharp declines of recent weeks. More active demand brought out materially increased marketings as the situation became more stable. Sorghums gained around 15 cents a hundred for the week, as corn advanced 19 to 23 cents a bushel, barley 16 cents and 5 1/2 cents and wheat 8 1/2 cents.

Rice markets maintained a firm tone but trading moved very slowly. Improved demand absorbed increased offerings of hay at unchanged to lower prices. Although most feed-stuffs showed net declines for the week, some strength developed toward the close. Peanuts sold at support prices, and shelled goods found little demand.

Hogs recovered mostly 50 cents to \$1 or more of recent losses during the week's trade, though off weights and sows suffered further losses at Wichita and Denver. San Antonio paid a top of \$23 for the week as Fort Worth gave \$23.50, Oklahoma City \$24, Wichita \$23.50, and Denver \$23.75. Sows ranged from \$16.50 to \$17.50.

Texas sheep markets held steady to strong for the week, though goats sold weak to \$1 lower at San Antonio. Other southwest sheep prices closed \$1 to \$2 lower on lambs and as much as \$1 down on ewes. Medium to choice fat lambs ranged from \$18.50 to \$22. Top ewes brought \$11 to \$13 and most goats \$8.50 down.

Most cattle classes sold strong to \$1 higher for the week, though bulls tended lower at some markets and cows lost at Houston. Common to medium cows brought \$15 to \$18 at Houston and Wichita, while medium and good grades moved at \$17.50 to \$19 at San Antonio and \$17 to \$20 at Oklahoma City. Fort Worth bought beef cows from \$15.50 to \$18, as Denver took common to good kinds from \$16 to \$18.40. A spread of \$11 to \$15 took most cutters and canners, although Denver paid up to \$15.50.

Eggs sold lower at Fort Worth and poultry weakened slightly at Fort Worth and Denver, as most other southwest markets remained steady to firm. Dallas bought eggs around 40 cents a dozen, Fort Worth 40 to 42, and Denver 39 to 40. Fryers ranged from 32 to 35 1/2 cents a pound at Dallas, Fort Worth and New Orleans.

Heavy shipments and lower prices proved the rule at South Texas fruit and vegetable shipping points the past week. Cabbage movement had passed the peak as many growers refused to sell at prevailing prices of \$6 to \$3 per ton delivered. Colorado potatoes moved very slowly in dull trade. Louisiana sweet potatoes held steady in slow demand. Denver paid more for carrots and lettuce but less for new potatoes, cabbage, radishes and tomatoes. Citrus fruits moved well at New Orleans.

Ticklers

By George



"Boy, is my faith in women shaken! I hurt my arm doing a cartwheel in front of Ruthie, and do you think she has, even bothered to give me a phone call?"

Lack of Vitamin A Causes Night-Blind Cattle

COLLEGE STATION, Feb. 23—Strange as it may seem, the lack of vitamin A in rations will cause night blindness in cattle—just as it will in humans.

The results of experiments conducted by the Spur substation of the Agricultural Experiment Station of Texas A & M College prove that statement, and the results were even more convincing this year.

Paul T. Marion of the Spur substation, says that a group of 14 yearling steers, made up of five Herefords, five Jerseys, and four crossbreeds, ranging in weight from 700 to 1000 pounds, were fed a ration of cottonseed meal and hulls (a ration that is deficient in vitamin A) for 84 days. They developed advanced symptoms of vitamin A deficiency within that time. They were night blind, have poor appetites and their average daily gain of 2.25 pounds per animal for the first 56 days dropped to 1.19 pounds for the last 28 days.

When green grass, wheat pasture, alfalfa or other green feeds are available, yearling steers are able to store carotene—a form of vitamin A—to supply their body requirements for as long as 100 to 180 days. This particular group developed the symptoms in less time because they had no green grass from the middle of July through October, due to the late summer and fall drought.

Fifteen similar steers grazed side by side with the first group all summer, Marion says. In the feed lot, these 15 were fed a ration of alfalfa hay and ensilage, both of which contain carotene. None of these steers have developed vitamin A deficiency symptoms.

Marion warns that the recent drought may have left many cattle throughout the midwest without a reserve of vitamin A. This is particularly true of cows and calves wintering on dry grass.

"It's easy to check your cattle for night blindness," he says. "Drive them around in the pen after dark. The blind ones are usually slow to move and will run into feed troughs or other obstacles. If they are night blind, two to four pounds per day per animal of good quality green alfalfa hay will correct the condition within a short time."

Mrs. Jacque Pedigo Stops Here On Way To Hawaiian Isles

Mrs. Jacque Pedigo and baby, who are enroute to Hawaii, spent Monday night here with her aunt, Mrs. D. H. Goldiron.

Mrs. Pedigo and her year old daughter, Susan, are traveling by car to San Francisco, where they will take a boat on March 2nd, for Hickman field, Hawaii, where they will join their husband and father, Lt. Bill Pedigo, who is a flying instructor at that airfield. He has been there two and one half months.

Mrs. Pedigo is well known at Friona as Jacque Carter. Her mother is accompanying her to California, then she will return by air to her home at Dumas. Three weeks later Jacque's car will be shipped to them at Hickman Field.

Asia is the largest Continent.

JODOK

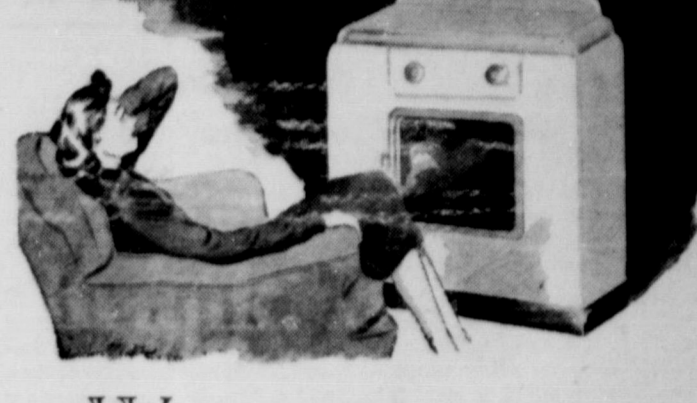
(Continued from page one)

that men should do unto you, do ye even so unto them." Therefore I have no apology to make, but if my seeming familiarity in this instance produces any offense in the least, I do most humbly and sincerely implore Louis' pardon. And now, just a little further explanation, I have already run over my allotted space, but perhaps the editor will understand my position and humor me this one more time. Glancing back over the above effervescence, I can see that it is possible for those who are unacquainted with my style of expression, to conceive the idea that I have allowed my ego to get the uppermost of my judgement, and have given it expression by telling Wes Izard and Louis Nordyke of the super excellence of the McGuffey series of school readers and the Webster (Blueback) spelling book. No it is not that. I have simply been carried away by my own individual preference for those books. I am fully cognizant of the fact that those writers for the big daily papers have at least seven days advantage of me in getting into print and that they long before this effusion gets out will have perhaps thousands of replies to their "Yelp for Help" as is evidenced in this (Tuesday) morning issue of the Amarillo News.

Yes, that is the hell of being a "street corner" philosopher for a comparatively obscure "home town paper" like the Friona Star. But I can say, and with justifiable pride, that the Star is by far the best paper published at Friona. Thanks for your indulgence.

But please do not lay the folly of this effusion at the door of my unmitigated ignorance or ego. I know it is not, for John Silvertooth frequently speaks thus to me: Jodok, you have more sense than you look or talk like you have, and more than most people give you credit for.

WASH DAY-1948



Washday blues are a thing of the past when you install one of the new electric home laundry units. There's nothing to it. Just put your clothes and soap in the machine, turn the switches and relax. Before you know it you'll be looking at the cleanest, brightest wash you ever saw... ready for the line.

To make sure that you can enjoy the convenience and pleasure of an electric home laundry, make sure your home is adequately wired.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
2. LARGE ENOUGH WIRE for serving your present and future needs.
3. ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

'Go on a Bender'



Dewey, Taft, Truman, Stassen, etc., look out! Riley A. Bender's back in the race for President! Posing in his best executive manner, the Chicagoan, who lost the Illinois Presidential Primary to MacArthur four years ago, announces his slogan: "Shoot the Works—Go on a Bender!"

An abacus is a calculating frame utilizing sliding balls on wires.

The primary cause of the War of 1812 was the impressment of U. S. seamen into the British navy.

Alexander Hamilton is said to have written Washington's farewell address.

James John Corbett, heavy weight boxing champion, was known as "Gentleman Jim."

"The Secret of Happiness"

Is not in doing what one LIKES;
But in LIKING what one DOES."

—James M. Barrie.

WE LIKE TO HANDLE YOUR BANKING BUSINESS

FRIONA STATE BANK

Member
FEDERAL DEPOSIT INSURANCE CORPORATION

RE-DATED DUE TO BAD WEATHER

FARM SALE

Monday, March 1st

I will sell at Public Auction at my home 10 miles west, 6 miles north, and 2 miles west of Hereford, Texas, near Wolcott School, the following described property.

- SALE STARTS AT 11:30 A. M. FREE COFFEE. LUNCH AT NOON
- 1 Jersey Cow, 4 years old, good rich milk, with calf 2 months old.
 - 1 Horse, 3 years old.
 - 1 2236 HP International Tractor, A No. 1 condition.
 - 1 2236 HP International Tractor, A No. 1 condition.
 - 1 2236 HP International Tractor, A No. 1 condition.
 - 1 Moline Oneway Plow, 10 ft., practically new.
 - 1 Moline Oneway Plow, 10 ft., A No. 1 condition.
 - 1 Hoeme Plow, 17 ft. A No. 1 condition.
 - 20 16-inch Sweeps for Hoeme Plow, practically new.
 - 1 10-ft. Broadcast Binder, perfect condition.
 - 1 16-ft. Oliver Combine on rubber, splendid condition, ready to go.
 - 6 Section Harrows—not a thing wrong with them.
 - 1 Acetylene Welder, complete, almost new.
 - 1 6x8 Brooder House.
 - 18 Hoeme Plow Chisels, slightly used.
 - Extra Hoeme Plow Arms, slightly used.
 - Gas Pump, Grease Guns, all good, Wind-charger, 6-volt Batteries, A No. 1 condition.
 - Several Gas Barrels.
 - 4 Scoops.
 - Vise.
 - Bolts, Hoes, Rakes, and many other articles.
 - 75 Year-old Hybrid Hens, mostly laying.
- All the machinery is good, clean merchandise, not junk.

CONSIGNED:

- 1 15-30 International Tractor.
- 1 Emerson Oneway Plow.
- 1 Child's Saddle.
- Van Brunt Drill
- 1530 International Tractor
- 16-8 International Drill—2 years old
- 2 Sows, Chester White
- 1 Boar, Poland China
- 1 Jersey Heifer

OTHER CONSIGNMENTS WELCOMED

J. P. BRADFORD

Auctioneers:
Lloyd Otten — B. B. Northcutt

Clerk:
E. C. Eubanks

A decathlon is an athletic competition with 10 events. Friedrich Elbert was the first president of the German Republic.



From where I sit... by Joe Marsh

Where Does Your Money Go?

Read the other day where country folks and farmers spend more money, proportionately, on their homes than city dwellers do.

Doesn't seem hard to believe when you think it over. Take the folks in our town, for instance: They're home-loving people—who'd rather spend an evening by the fire with a mellow glass of beer than go out in search of entertainment or diversion.

So it's only natural they put more into what means most to them and to their children: their homes. They

may not have too much to spend—but it goes for those permanent, abiding comforts that make home a nicer place to be.

And from where I sit, that budget calls for some of the niceties of home life too—like cider and popcorn for the kids from time to time, and a friendly glass of beer for Mom and Dad... things that belong with what we mean when we say "Home."

Joe Marsh

Copyright, 1948, United States Brewers Foundation

YOUR BUSINESS

IS NONE OF OUR BUSINESS. But OUR BUSINESS, which is TO SEE THAT YOU ARE PROMPTLY AND COURTEOUSLY SERVED with all YOU need at OUR place of Business.

Fuel Oils, Lube Oils, Greases, Accessories, Machine Parts, Tools, and

FOR ALL YOUR FARM NEEDS

"Always See Your Consumers First"

Frona Consumers Company, Inc.

We Can Now Supply Your Needs

With those 5x5 Timbers for Windmill Towers, and all the other necessary material.

Also PUMPS AND WINDMILLS and Everything for the Builder

Examine Our Stock — Learn Our Prices See Our Plans

ROCKWELL BROS. & CO. LUMBERMEN O. F. LANGE, Manager

New Way to Iron Shirt Saves Ten Minutes Time

COLLEGE STATION, Feb. 23.—Homemakers who spend fifteen to twenty minutes ironing each shirt can save time and energy by learning the "new way" says Florence Low, extension home management specialist for Texas A & M College. In the new publication "Ironing A Shirt" she explains how to iron a shirt in 5 minutes and turn it only three times.

Mrs. Low gives two suggestions in preparing to iron the shirt. The first is to use an ironing board 20 inches wide and a comfortable height. She says that sitting to iron saves much energy. The second preparation is to dampen and roll the shirt so it will be in a good position for ironing.

The rolled shirt is placed at the left end of the ironing board so that the tail will fall over the side of the board and the yoke toward the person ironing. The right sleeve is ironed first and both hands are used to shift the iron over the surface. As the shirt is ironed side up on the board, the top of the collar and band are ironed next. The shirt is turned and the left sleeve, the back of the collar and band ironed.

The next step is to put the yoke in position to iron and with a one-fourth turn the shirt is placed lengthwise on the board. The inside of the left side and back and yoke are ironed. The unironed left front is folded over the ironed back, smoothed and ironed. The buttonhole band is given an extra pressing on the wrong side.

The shirt is shifted slightly toward the back of the board and the inside of the right back ironed. Then the right front is ironed over the back and the button band pressed on the wrong side.

Folding is done without removing the shirt from the board so that the finished shirt is ready to be put away.

The bulletin is available in the home demonstration agent's office.

FRONA WEATHER

The weather man, during the past two weeks, seems to have been trying to please everybody a part of the time, regardless of the kind of weather he may favor.

During the early part of last week we had almost zero weather accompanied with some rather strong north winds and very fine snow, which, during Tuesday and Wednesday, became heavier so that about an inch of snow covered the ground for a few hours. The remainder of the week then got back to almost springlike weather, with some wind and a little dirt moving on Sunday and Monday.

On Tuesday again it was cloudy with a rather heavy mist falling and the wind again out of the north, and cold enough to freeze the mist as it fell. This condition continued throughout Tuesday night and most of the day Wednesday, growing warmer during the afternoon and melting the ice from the trees, with the clouds moving and badly broken at this writing, 5:30 p. m. Wednesday, and the prospect of a clear sunset. Not much moisture has been received during the two weeks, probably 25 of an inch, but highly appreciated.

Thursday morning still clouds and heavy fog, and we have a few showers of real rain and still sprinkling.

There are five athletic events in a pentathlon.

A plateau is a high table land.

Timing Keeps Him From Being Widower



While his wife spins dizzily on a revolving disc, blindfolded Joe Gibson borders her body with thrown knives at the Sportsman Show in New York. Timing keeps him from becoming a widower.

Copies of New Texas Highway Map Ready for Distribution

AUSTIN, Feb. 23.—The Spring Edition of the Texas Highway Department's official travel maps is being released for public distribution, State Highway Engineer D. C. Greer has announced.

The new four color map incorporates all changes in the state road system through December occasioned by the Department's vast post-war road building program.

There is a generous display of color pictures representing a cross section of the State's industrial and recreational assets.

A message from Governor Beauford H. Jester is printed on the cover. Addressing "motorists everywhere," the Governor invites all to "see and travel in Texas, revel in its sunshine, its modern cities, and scenic beauty."

Except for revisions in the road system and the new pictures, the edition is similar to others issued since the war which have been acclaimed among the best of the state road maps published throughout the nation.

Standard highway warning and directional signs are reproduced on the map to familiarize drivers with road markers.

Size of the Lone Star State is again graphically told by a table of comparative distances. The 868 miles from El Paso to Orange is greater than the 815 miles from El Paso to Los Angeles. It is farther than the 760 miles from Larado to Mexico City.

Included also is a small scale map of the United States showing all state capitals and major federal highways.

The Texas map is published under the direction of R. M. Stene, who performed all the cartography, made the color photographs, and attended to the technical details of production. At 76, Mr. Stene's boundless energy and versatile talent uphold his contention that "life begins at 70."

A registered professional engineer, he came with the Highway Department in 1927. He had previously built dams in Arizona and worked for railroads in Texas.

Copies of the new spring edition are available to the traveling public at the Highway Department's main office in Austin, its twenty-five district offices throughout the state, and at its nine information bureaus operated at ports of entry into Texas.



Try a Star Want Ad

Hereford Cagers in Semi-Finals of Plains AAU Tournament; Play Freshmen Saturday

The Hereford Independents advanced to the semi-finals of the Plains AAU Basketball Tournament at Amarillo last night with a 46-40 victory over Amarillo's YMCA All-Stars.

Manager Earl Stagner, Doug Groon, and Stan Barrett paced the Hereford entry, Barrett and Stagner each racking up 13 points, with Groon a close third with 11. Neill with 7 points and Stewart with four completed the scoring for the local quint.

The game was a fairly close contest, with the two teams even on field goals with 16 apiece. The winning margin was in the free-throw department, with the Independents netting 14 to 8 for the losers.

McFarther of the YMCA quint led the scoring with 17 points. The game was played Wednesday night in the new Sports Arena at the Tri-State Fair Grounds.

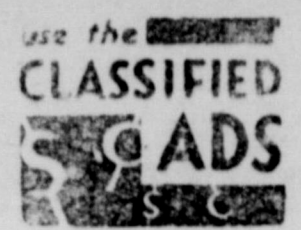
Also advancing to the semi-final round last night were the West Texas State Freshmen, who defeated the Phillips Glassers in the quarter final match, 34 to 28.

Already in the semifinal round by virtue of Tuesday night victories were the Frank Phillips Men's Club from Phillips, victors over Joiner Motors (West Texas High); and Graham-Hoeme Plow Company of Amarillo, who defeated the Thalis All-Stars.

Phillips and Graham Hoeme will be paired in the semifinal round Saturday night, with the Hereford Independents meeting the West Texas State Freshmen. Both games will be played at the Sports Arena Saturday night. Finals in the tournament will be played Friday night, March 5, at the Fair Grounds. The losers in the

semifinal bracket will also meet at that time to battle for third place in the tournament.

Solomon was the most famous son of David. Gospel formerly meant "good story" or "glad tidings." Lucifer was the chief rebel angel, Satan.



LADY LUCK

Will smile her sweetest, when you secure your Food Products at our store, where you may get

Everything for the Hungry

Bread, Meats, Sweets, Fruits, Vegetables, and everything that goes with them

TO MAKE LIFE MORE WORTH LIVING We Are Always Happy to Serve You

WHITE'S CASH GROCERY ED WHITE, Proprietor

MAKE MONEY BY SAVING IT

Make your Tractor last longer and do better work work by having it At All Times in Prime Condition

We are prepared to do that work for you and give you PRONTO service—Overhauling, Adjustments, New Parts Installed, and what it NEEDS, Expert Mechanics, Genuine I. H. C. Parts. Don't Wait.

IRRIGATION PUMPS, SUPPLIES AND LAND LEVELERS

Bendix Automatic Home Laundry

Parmer County Implement Company

Santa Fe Grain Company BIDS ALWAYS

During the recent drastic declines... OUR COMPANY was bidding actively... at all times... for grains... we maintained an OPEN MARKET.

Our WORLD-WIDE connections and outlets for your grain... enables us always to bid...

TOP MARKET PRICES

In Any Quantities... One Truck to a Trainload

Our connections throughout the entire UNITED STATES and with EXPORTERS... allows us to find the best outlets for various types... qualities... and quantities of grain grown in this area.

Our Business Is To Serve Agriculture!

It Will Pay You to Get Santa Fe's Bids Before Selling Your Grain

We Have the Storage Space --- Bring Your Grain to Our Elevator

We will even buy it from you on any sharp advance or even if the Chicago market is frozen.

TRY US! --- WE WANT TO SERVE YOU!

Santa Fe Grain Company

G. (Preach) Cranfill, Vice Pres. & Gen. Mgr.

FRONA, TEXAS

J. C. Wilkison, Asst. Manager

Only NEW CHEVROLET ADVANCE-DESIGN TRUCKS FOR '48 have all these new and finer features

Here is Advance-Design that provides the cab that "breathes," Uniweld all-steel cab construction, fully adjustable seat, all-round visibility with rear-corner windows, extra-durable frames, specially designed brakes, and many other features.

CHEVROLET and ONLY Chevrolet IS FIRST!

REEVES CHEVROLET COMPANY FRONA, TEXAS

NEW CHEVROLET 4-SPEED SYNCHRO-MESH TRUCK TRANSMISSION

Chevrolet-developed Synchro-Mesh transmission provides new ease and efficiency.

NEW CHEVROLET ADVANCE-DESIGN GEARSHIFT CONTROL

Steering column gearshift on models with 3-speed transmission provides new ease and efficiency.

NEW FOOT-OPERATED PARKING BRAKE

Chevrolet's foot-operated parking brake on models with 3-speed transmission provides new clear floor area!

NEW IMPROVED CHEVROLET VALVE-IN-HEAD ENGINE

The world's most economical engine for its size. Has greater durability and operating efficiency!

NEW MULTIPLE-FEATURE DEVELOPMENTS

New splined rear-axle shaft attachment to wheel hubs in heavy-duty models... Heavier springs... New propeller shaft bearing-rod design.

Peek-Out Petticoat



This black shirtwaist dress is tied at the neckline with a pure tulle bow, button front is belted with patent leather and a ruffled waist. Tailored petticoat peek-a-boo out at the hem.

STRICTLY FRESH

JOB of the new National Resources Board is to line up brains for the next war. Apparently it is reasoned that the next, like the last, will be somebody's brain storm.

Senator Umstead of North Carolina proposes that the U. S. send 100,000,000 pounds of tobacco to Germany. He thinks it would buttress German economy.

Scientists at Bar Harbor, Me., bred tigrish savagery into a rabbit. It was a hare-raising experiment.

A Fowlerville, Mich., school teacher says we can't keep 'em down on the farm, so we might as well train young folks for city life. Well, they can have harrowing experiences in the city, too.

A Wichita, Kan., speech expert claims dogs can be taught to talk. The thing to do is teach them "Show me the way to go home" and save dog pound expense.