# The Floyd County Hesperian "tcon 

## Ralls Jackrabbits Hop Into Wester Field Friday Night

## Whirlwinds Open <br> Season At 8 p.m.



Whirlwind Pep
Rally Io
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| :---: | Club Members

Meet With Mrs．
Richard Hale

## hospital news




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## Sencer Gives

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## Federal Land <br> 

| LARRY GUTHRIE |
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| PROABLY ON |
| WAY HOME |



Help Us Find These Perr So We May Invite Then The Floydada Homecom

## ．



Miss Vickie Reeves Bride Of Joe Edwin Christian

GRFAT FOOD VALURS
DURING BETTER BREAKFAST MONTH


| CHUCK ROAST Lb. 49c | CLUB STEAK Le. 79 c |
| :---: | :---: |
| GROUND BEEF 2 $\quad$-89. | SUGAR $5 \mathrm{~m} 55^{\circ}$ |
| CIATEREENT 690 | SHORTENING $51^{\circ}$ |
| SHUPF INE REG. OR DRIP | Clooverake |
| COFFEE Le. 63c | MELIORINE $1 / 2 \mathrm{cal}$. 390 |
|  | $\begin{aligned} & \text { VANILA } 10 \text { o.2 } 2=45 \\ & \text { WAFFERS } \end{aligned}$ |
| $\begin{array}{lll} \text { CREAM STYLE } \\ \text { CORN } & 303 \text { can } & 2 \end{array}=390$ |  |
| HalR SPRAY ${ }^{1302}$. 590 | GIANT PEPSODENT TOOTHPASTE |
| Margarine | L8. 190 |
| POTATO CHIPS | 101202498 |
| WE WILL BE OPEN UNTIL 9:00 ON SATURDAY NIGHTS |  |

## L \& J FOOD STORE

## WE DELIVER



Tea Given Miss Jo Ann Jameson


CRADLE ROLL CALL


## MRS BAIRD'S




## gy ${ }^{\prime}$ <br>   A SMALL boy returned home from Sunday School, and his parents as ed ewhat he had learned. It seemed the young- ster hadn't beenn paying much

 Society, Local Unit Meets The Floyd County Unit of theA mer cican Cancer Socety Board Members met Monday In
the First National Bank build-
ing, for the first meeting of
 ly, Field representative of Lub-
bock, and Mrs. Pete McLaugh-
inn, District director of Edulin, District director of Edu-
cation, of Plainview, met with the group. The board reaffirm-
ed the puppose of the FloydC

## ${ }^{c}$

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## Hagoods

## WEEKEND SPECIALS

PRICES GOOD
THURSDAY, FRIDAY AND SATURDAY OUR BETTER PIECE GOODS
BONDED SUITINGS WASHABLE DACRON KNITS
3 DAYS ONLY
$\$ 598$
$\$ 4^{98}$
54.98 YD. VALUES FOR......................... $\mathbf{3}^{98}$
GIRLS NYLON WIND BREAKERS
3 DAYS ONLY
ASSORTED COLORS
SMALL - MED. - LARGE $\$ 99$
bOYS WINDBREAKERS

MENS WINDBREAKERS
$5{ }^{598}$
wessamer surcraman TURILE NECK SHRRTS weekeno onlr sen
rec. ssoo
S TURILI NECK SHIRTS



## Football Contest Begins This Week




County Budget

## Is Approved


 Nom Sin






First Grain At South Plains andind ined

## CAPROCK from page

Committees
Announced For
Homecoming




We make loans to meet the heay costs of college education. At your canvenience we'd like to discuss your needs and to explain how our loan service can be helpful. THE FIRSU NAUIONAS BANK OF FLOYDADA
FDIC

# yd County Hesperian 

## Shairmen Of Concert Membership Campaign 

Page One



DRUGS

## PHILLIPS

MILK OF MAGNESIA vicks FORMULA 44 ALCOHOL
 Iantha Pyle, daughter or or mirmer and
Mrs. Louis Pyle of Floydada.


## BEAT RALLS <br> BARGAINS

 BOTTLE CART COKES C CRISCO

GREEN GRAPES $19^{1 / 2 \mathrm{c}}$

| GENERAL MILLS |
| :--- |
| WHEATIES | 18 oz. вох $49^{\circ}$

CREAM OF WHEAT RICE KRISPIES

## WHISTLES BUGLES

 DASIES LIBBYS RED SALMON


AN 89,
O2, BAG
$2=19 c$

$\left\{\begin{array}{l}\text { ReD.green or blue lube } \\ \text { KARO } \\ \text { pINT } \\ \text { 29: }\end{array}\right.$
we have mosan puzzles
OLEO in ouarters 19c
fruit of the loom lailes HOSE WHITE 59 GINGER SNAPS 49 KOOL POPS EIGHT sc $29{ }^{\circ}$ johnsons instant ${ }^{1}{ }^{\circ}$ PRIDE 8oz. 69 Johnsons sprar GLORY
 Calgon 1 Lb size
tinc PEPPER aoz. 49c PEAS 303 can 2 - 499 $\mid$ BATH OIL BEADS 59 c

## Thrifty Super Markef

HOME OWNED \& OPERATED
DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY SECOND AND MISSISSIPPI STREETS



UTH PLAINS NEWS by Mrs. Murray Julian



CENTER NEWS by Mrs. 0. C Vinson


Center News by Mis. O. C. Vinson

## 

| If anyone feels like sending money you can send it to: Becky Howland Fund <br> National Bank Washington <br> Tacoma, Washington <br> 2. 9838 <br> Sincerely yours, <br> /s/ Bob Goen <br> United States Air Force |  | Jerrold Vinson and fomplly isited his mother sun also his aunt, Mrs, 1 who was a visitor from L Leon, <br> BEAT THE <br> JACKRABBITS |
| :---: | :---: | :---: |
| Editor's note: Thanks, Bob for bringing the plight of this little giri to our attention. Thank you for taking time to become in- <br>  God's blessings on your efforts. |  | FARMERS <br> WE CAN SHED THE WEEDS OUT OF YOUR MAIZE, |
| CENTER NEWS by Mrs. O. C. Vinson |  |  |
| CENTER, Sept. $9-$ Mrs. J.A. Hartsell's brother, Ar nold Hartsell's brother, Arnold Giles and wife of Lubbock, came to visit her Saturday. She re- turned home with them to visit a few days. <br> Mrs. Jewell Reeves visited with Mrs, R, C, Ross Thursday. of South Plains visited her parents, Mr, and Mrs, Leo Frizzell Thursday $\qquad$ | trom Platiview. . . W. Pentson |  |
|  | (to vsith her sister, Mrs. W. D. Di, | Coy Fa |
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are you a CRABBY CASS?

YOU SHOULD SEE YOUR DOCTOR FOR A CHECKUP!

There may be a good reason for your irritability . . . the only way to find out is to see a physician. He may prescribe medica-

## non; if so, you'll find it here al

PHONE YU ${ }_{\text {B }}^{2856}$ FLOYDADA. TEXAS

Going To College?

Well, It Isn't All
Books and Grades New Places

Parties
and
Football Games


Sometimes you are going to wonder what is happening in your home town.

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HESPERIAN


St. Mary Magdalen
Catholic Church


## Methodist Spanish Mission

JUAN SALDNAS, Pastor
Sunday School........ loming Worship.. RE1, Curian Church darrell faires, pastor Sunday school.
Worship Service
W.

## First Baptist Church

 C. C. BRADDEY, Pistor F. C. BRADLEY,Sunddy Services,
Sunday Sciool...


## Bible Baptist Church

 Joe Addington, Pastor




Rev. Floyd Bradley, Minister
First Baptist Church

## Christian Citizenship

Someone was trying to describe anoptimist and finally said, "He is a bald-headed fellow who would buy a bottle of hair restorer and a new comb at the same time." A pessim
"fellow who always puts on a belt in addition to his suspenders."
"fellow who always puts on a belt in addition to his suspenders." " was described by the same wag as I don't appreciate blind optimism, but I certainly abhor continual pessimism. I suppose there is alway ample evidence that things are not right, but on the other hand, there is abundance of reason to also see bright side. I appreciate optimism. That person that can always find something to be cheerful about
Possibly, the Apostle Paul was the finest example of an optimist I ever read or knew about, Did you eve thumb through the New Testament and observe his spirit of victory? Practically every book he wrote, he did so from a jail cell. Yet, through every page there is an underlying theme of VICTORY! All was not always bright, neither did he always appear to be on the winning team, but he was assured that to be on the Lord's side was an absolute guarantee of accomp
oppression on many people, many do have difficulty in trying to get education, right in our land; there 1 remember, hany people, many do have dirnity in trying to get education, find a decent job, etc. But, world. It's the only place I know that has the problem of keeping multitudes the finest country in all the world. In's the only place I know that has the problem of keeping multitudes out. Some have built barbed
wire fences and crude stone walls to keep people in. It still is the land of the free and the land of oppor tunity. Thank God for this,
We have a great responsibility as Christian citizens to keep our country great and free. We will not be
blind to our faults. Where there blind to our faults. Where there are areas of need, we must do our very best to correct these. Neither shall we be blinded by our greatness. We need to sell America's true self to America again. We need to help our children to love our flag, to be dedicated to our nation, and to be aware of their great heritage.
Christian citizenship carries a great responsibility. We cannot remain a free and prosperous nation and fail to pay the price of eternal diligence. We must, under God, raise up and elect strong, Christian leadership. We must pray for our nation. We must be willing to do our share to make democracy work, beginning in our local community. We must not be fooled by a small, misguided minority that would try to make us believe that all is wrong.
I want to shout the words of the
home, sweet home." I love my native land. Let's support her with our heart, hand, "God bless America, my Floyd C. Bradley, Pasto
First Baptist Church

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

Carthel Fertilizer \& Oil
Federal Land Bank of Floydada
Hale \& Hale Insurance
Simmons Machine \& Irigation luc.
Russells Blacksmith \& Welding
Floydada Real Estate \& Insurance

McDonald Implement
Gilbreath Humble Products
Consumers Fuel Association
Parker Fumiture
Wylie Butane
City Autio, Inc.

Hoydada Implement Co.
Martin \& Company
Production Credit Association Reed Ford Sales
rarmers Co-op Gins
Collins Implement Co .

## Carl Jarreft Service \& Leonard's Caie <br> M. J. Weems Oil Co. Edmistion Plumbing \& Solomon Jeweiry




## Official Records



Congratulations to
E. P. PRITCHETT

Producer of South Plains' first 1968 load of grain sorghum. It weighed 18,000
pounds and had 14.50 moisture.

MR. FARMER
WE APPRECLATE YOUR BUSINESS YOU THIS YEAR WITH FAST AND EFFICIENT HANDLING OF YOUR

SOUTH PLAINS COOPERATIVES


If you want to know what a difference a GMC Truck makes, just ask. We'll tell you about our quick new pickups that have an independent front suspension and leaf springs in back. And about our Toro-Flow diesels
that turn a handsome profit for medium-duty haulers.

And about our vans that have a 108 -inch wheelbase, the longest of any van going. The good features GMCs offer convinced us that there's a big difference in trucks. We bet they can convince you. Stop in. Tour our place.
Visit our service department and meet the crew (the
experts) who will keep your truck in prine s by the sales department and talk to us abal Ginc's have over theircompeltion, we woildh
think GMC Trucks were bete, business of selling them.

## If you think trucks are pretty much alike, ask us why we picked GMC Trucks to sell.

# CLASSIFIED ADS 



FOR SALE




## 



## Dr. O.R. Mcliviosh OPTOMERST

 WE HAVE SEVERAL good
farms and ranches for sale
in Texas, oklahoma and Kanin Texas, Oklahoma ard Kan-
sas. We need Floyd County
1istings. B. B. Wilkes, Bro

## EANERS

## Hollis R. Bond Real Estate

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The most useful book your family will ever own ...

 SECTION NOW ON SA Only



