## 

 me The Floyd County Hesperian ${ }^{\text {amam }}$
## he Big Events Of 1967 In Floyd County





BLACKEYE PEAS FOR GOOD LUCK IN 1968!..... And Whirlette coach Teddy Allen is hoping
for a lot of luck in the games to come this season. His Whirlettes are $1-2$ now in district play for a lot of luck in the games to come this season. His Whirlettes are 1-2 now in district play
and $10-6$ for the season. At left he takes a helping of blackeye peas....then Winns Restaurant Floydada Merchants Make A Lot No tome Vasity Of Folk Happy With Gifts


Hesperian Sponsors First Baby Contest

king yesterday morning if you could stand
ich hit Floydada, Mark Turner and Jimmy


Three Felonies, Three DWI Investigated


## Blizzard Blasts Floyd County

Floyd County folk awoke
Wednesday $m$ rning with a
blinding ssowstorm ooming in
right out of the north pole. The wind drifted it as fast
as it fell, but about two inchess
was on the ground by noon

## 

Wednesday.
The forecast for today
sattered clouds and the beg
ning of scattered clouds and the begin-
ning of a warmup. The temp-
erature was down to 22 degrees erature was down to 22 degrees
and the moisture was around
.04, according to a report yes-

News Editor Reviews Headline Stories

reveals much about the exciting year in in loyd County that is be- Floyd Farmers counted an over $\$ 30$ million gross in 1966

first week in January of 1967 over The second week of January Ricky Pernell sustained an elec-
ic shock that almost took his life. He is now back in school and recovering.
Bob Murry and Kerry Bearden made the "All South' Plains"
tootball team honor. County bank deposits reached a new high of over $\$ 17$ mullion,
Dr. Charles Allen featured speaker of Chamber of Commerce banquet.
City counci1 okayed cable TV for Floydada.
Masons celebrate 75 th anniversary in Floyda
Masons celebrate 75th anniversary in Floydada.
Floyd County citizens or onanize fight against private clubs in County's first soldier killed in Vietnam, Lockney's George

FESRUARY
3400 citizens register to vote.
Whitrettes windistrict and devance to regional play in Lubbock. Whitriettes windistrict and atevance to regional play in Lubbock.
Floydada Airport opens.
James Word received Rotary's "Service Above Self" award. James Word received Rotary's "Service Above Self" award. Floydada schools accepted in Southern Assn.
329 animall entered din Juniot Livestock Show.
Kitty Lloyd crowned "nuiss
Kitty Lloyd emming Miss Foydada". Welcom ng Cominttee organized by Chamber of Commerce.
New police chief Darrell F. Holmes Jr. takes over police deDuncan Elementary School Opens.,
Linda Willtams makes "All State" basketball team.
Baby found stabbed near Linda Williams makes "All State"
Baby found stabbed near Barwise.
APRIL
Louis Pyle elected and Howard Gregory re-elected to FloyWalton Hale and Travis Jones re-elected to Hospital board.
1100 attend annual Lighthouse Electric meet 1100 attend annual Lighthouse Electric meet. Floydada students win at district literary meet.
Daylight saving time comes to Floyd County and nation.
Floydada Police Chief Holmes fired. Patty Dempsey and Sally M=Intosh top sholastic seniors. Patty Dompsey and Sally My intosn top sholastic seniors.
Silverton to Ralls hithway designated state higway 207.
170 pints of blood donated for Lockney's Steve W:lliams at $10 y d d a$.
79 graduated from Floydada High School.
Thirty-ninth Old Settlers Reunion in Floydada.
Open House at Producers Cooperative Elevator's new office. An abundance of rain and some hail hit county. Over 4 inches Migrant Health program started for county.
$\qquad$ Two alligators found in Floydada. . .more rain. Floydada rodeo goes for three exciting nights.
Onion harvest begins, price not very gond. Freddie Edwards resigns. ....city
Froble
$\qquad$
$\qquad$
BETTER REGISTER TO VOTE
Local Elective Offices
Up For Vote In 1968


Sgt. Hollums Seeing Action For Third Time In 22 Years





IF BETTER MEAT BOUGHT, WE WOULD BUY IT!!!

CHUCKS

## BLADE CUT

 POUNDPORK STEAK SMOKED JOWL COLD CUTS
 3 for 89 ¢

(8.<br>59¢

เв. 49 C
$\underbrace{19} \underbrace{\text { or }} 294$
2 цвя. 88 ¢

## VELVEETA

$69{ }^{\circ}$


POTATOES ... 10 甼. 49 GRAPEFRUIT .... powe 9 CRANBERRIES 394

TOMATOES
29 c APPLES 19/2

$$
1
$$

# CRISCO 3. 69: PEACHES 379: 

$$
\text { SOAP DIAL BATH SIZE } \quad 19 \mathrm{c}
$$

| NESTLES BABY HAIR TREATMENT REG. i9 gic | AEROWAX |  |
| :---: | :---: | :---: |
| WHITE RAIN HAIR SPRAY 89 | MACLEANS | 5 |
| VA-TRO-NOL ${ }^{\text {VIICKS }}$ | TISSUE | 1 |
|  | KOTEX |  |

## Thrifty Super Marke

home owneo a oriantio
comet weams mana man mexax
SECOND AND MISSISSIPPI STREETS



## OBITUARIES




Baptist Church Setting For Matsler, Golden Vows Friday
$\qquad$

## PLEASE NOTICE

## FFECTIVE JANUARY 1, 1968 ,

 OUT TO ANY CITY IN THIS NATION CHARGE" ADDED TO THAT ORDER THIS 50 C PER ORDER TRANSMISSION CHARGE" IS IN ADDITION TO THE COST OF THE FLOWERS PLUS THE LOCAL SALES TAX ANDTHE TELEPHONE CHARGES TO THAT

THIS 50 C TRANSMISSION CHARGE IS REQUIRED BY ALL FLOWER-BYWIRE ORGANIZATIONS THROUGHOUT SIMPSON'S JEWELRY AND FLOWERS PARK FLORIST, FLOWERS AND GIFTS

## OF IINTEREST TO WOMEN



After Christmas Sale
Knit Suits
Woal Dresses

$$
1 / 2 \text { to } 1 / 3 \text { off }
$$

Starts Thursday, December 28th

Jo's Specialty Shop Tlaydada, Texas Dorcus SS Class Party
$\left\{\begin{array}{c}\text { After Christmas Sale } \\ \text { Knit Suits } \\ \text { Woal Dresses } \\ 1 / 2 \text { to 1/3 off } \\ \text { Starts Thursday, } \\ \text { December 28th } \\ \text { Sa's Specialty Shop } \\ \text { Tloydada, Texas }\end{array}\right\}$




|  |  |
| :---: | :---: |
| MARGARINE | NE 2 LB. 376 |
| SALGRERESH BISCUTS | 6 Cans 49: |
| $\begin{aligned} & \begin{array}{l} \text { GOLDOM } \\ \text { FLOUR } \end{array} \end{aligned}$ | 5Lbe 59, |
| POTAOSES | S $10 \mathrm{Le} . \quad 59$ |
|  |  |
| SHURFINE ALL VEGETABLESHORIENING |  |
|  |  |
| ERESHES Ls. 290 |  |
| MUII <br> $2=336$ |  |
| WE GIVE BUCCANEER STAMIG DOURLE ON WEDNESDAY <br> HULL \& McBRIE |  |

WE DELIVER




## !tas







HA

## ES

 DEPT STORE SEMI-ANNUAL SHOE SALE STARTS FRIDAY-DEC. 29 th. - 8:30 A.M. mORE SHOES THAN EVER THOUSANDS OF WOMENS SHOES MANY, MANY MORE MENS \& CHIDRENS THAN USUAL DON'T MISS IT HALE'S DEPARTMENT STORERabbi To Speak At C.C Banquef


\section*{name.

\section*{ADDRESS

## ADDRESS <br> ..............ADORESS...............................

## Floydada Development Company

Schedule For Floydada



Time To Buy A New Electric Ran ge For Christmas! ......And Only 3 Mcio Days To Get A Free Gift With That Electric Rang


Clean Electric Cooking Powered By Electricity From These Friendly Folk!

Lighthouse Electric Cooperative

# rmers Have Best Church Attendance 

4R SLIDE HALTS
urch-Going Decline Nation Levels Off

## AND AUCTION

Saturday, Jan. 6, 1968
Hima...
Located 8 Miles East of Lockney, Texas on Farm d 97 to Highway 207, then $1 / 2$ mile South and $1 / 4$
East or 9 miles North of Floydada, Texas on
hway 207, then $1 / 4$ mile East, or 26 miles South of erton, Texas, Highway 207 then $1 / 4$ mile East.

240 ACRES
Minerals Loased 51.00 Fer Year Rental - IEGALi The South $1 / 2$ of
the East 3-4 Bik. D. 3.. Section 40. Floyd County, Toxal. ALLOTMENTS
Acres of Wheat. 109 Acres Grain Sorghum. 13.8 Acres of Cotton. IMPROVEMENTS
Sodroom Home, 1 3.4 Baths. Contral Heat, Refrigeratod Air, Carpoted,
Wo Built Kitchen, , uuill-in Electric Appliances, Large Utility and Storage quare Foet, really $a$ B Baxutitul Home.

## IRRIGATION

TERMS
in Escrow on Signing of the Contract Day of Sale. ay Closing time. This farm does not have a loan. Make Your Arrangements.

- This is a good productive farm, look it over. Horo is your oppor
 $1,153.34$ for the next 8 yearrs. The land not in the Soil Bamk is sown to Itis Cloar. No Possossion Vineso or Johnson Grusas. This farm is going HOT YOUP BE THERE.


## larvin Wells, Owner AUCTIONEERS:

AYMOOND AKIN-
Smythe, Plai
CA 4.7692
GENE HARRIS
CA 3 -4859

So You Want Industry




THE FIRST ORDER d bubit
．．．．and it could happen In Floydada


## Your BEST Investment

 IN 1968 A
## SAVINGS ACCOUNT

## AT

Tulia Savings \＆Loan Association －Financially strong
－MEMBER FEDERAL HOME LOAN BANK SYSTEN
－ACCOUNTS INSURED TO \＄15，000．00 BY FEDER AND TOP DIVIDEND RATES Companys，plainvem Distrinat
 tion，Harmon will work direct－
ly with irrigation customers
and will be available for con and will be avallable for con－
sultation on any type of ir－
rigation problem．
Harmon has been with pio－
neen
neer Natural Gas Company for
10 years，and he brims neer Natural Gas Company for
10 years，and he brings weath
of experience to his new posi－ ackground in farming，during
he past seven years his time has been larrevy devoted to
erving irrigation customers hroughout the Plainview dis－
trict．Prior to this spectaliza－ tion in irrigation he had as－
sigmments in construction and maintenance as well as cus－ Born in Oklahoma，Harmon
Boved to Lockney，Thexa，in
ond and attended

## sem





## Face CLASSIFIEDADS



## Heat'N

Eat Treats
FOR THE BOWL GAMES AT PIGGLY WIGGLY!


Oleomargarine $=44$ Egg Nog Corn Chips $=45$ Fresh Dips 28 Welchade -35


# DINERS 39 

 Entrees 49 Chocolate Cake 85 Potatoes 29HOW CAN YOU LOSE? The Refill for the Eversharp Jotter DALLAS COWBOY PEN is 98 c The Complete Pen,
A $\$ 2.00$ Value is only


China Buy of the Woek



Lunchmeats s.ome foction Sliced Bacon Cubed Steaks ${ }^{\text {Bondend }} \$ 1.19$ Cream Cheese forsere 39 \&

Party Meats
${ }_{\substack{\text {.OZ Jar } \\ \text { Each }}} 2$
SHR|MP COCKTALI $\begin{gathered}\text { Sinleton Brand } \\ \text { Delicious suuce }\end{gathered}$ SIICED CHEESE $\begin{aligned} & \text { Kraft's Notural Slices, } \\ & \text { Morzarallo, Munster, } \\ & \text { Swiss Jack Varieties }\end{aligned}$ $\left(\begin{array}{l}\text { Hiccil } \\ \text { No. } 1 \\ \text { Uixis }\end{array}\right.$ Pound


