The Floyd County Hesperian

UME LXXXIII

FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 28, 1967

NUMBER FIFTY-TWO

Big Events Of 1967 In Floyd County

Caprock Chat

BY WENDELL TOOLEY

NOT GOING to share my New Year's ons with you this week, but I would set up some goals for this community It doesn't hurt to wish. . . . and wishrd work. . . . a lot of faith have made pals come true in the past. . . . so here

ving of Price Street across the north oydada, linking the Lockney and Sil-

wo more doctors for this community. ckenzie Water Dam bond approval aild the dam now, buy the pipe later. ore industry for Floydada. w and more profitable crops for our

tennis courts for the high school. ed twenty Floydada merchants who mote business in Floydada with a Day" each month.

rtment house. re low rent housing. in up Della Plains area.

iew the goals, we pledge our best work with the Floydada City Coun-Board, Commissioners Court, Commerce, and the people of this to bring about the accomplish-

68 determined cooperation, even firmworking together, and attitude of opare the keynotes for accomplishment.

PPOSE BY now that our people are up on eating, reading, watching TV and cards, and 42. . . . so I suggest you

with this little brain teaser: who had been saving up for several to buy a Christmas present to send sister, Marie, opened her bank to find out

ich it contained. nted exactly one hundred coins, not having a total value of five dollars. any different kinds of coins were there was the number of each kind?

S FLASH FROM FLOYDADA SCHOOL HOME EC. DEPT.

memaking department has a delicious for frying onion rings. For years e pushed the campaign of "wear more ... and we continue to promote the use

I think we should keep in mind this regetable crop of onions that certainly omoting. Ask any local onion farmer his year's price, and he'll say more ould eat onions.

let's all concentrate on eating fried fings...more hamburgers with onions light even help the chewing gum bus-

our industrial foundation should devis idea of putting in a plant to fry rings and freeze them, market them kery stores. The housewife buys the of frozen onion rings, takes them warms them, and they're ready to go



BLACKEYE PEAS FOR GOOD LUCK IN 1968!....And Whirlette coach Teddy Allen is hoping for a lot of luck in the games to come this season. His Whirlettes are 1-2 now in district play and 10-6 for the season. At left he takes a helping of blackeye peas....then Winns Restaurant waitress Ellen Quintanilla suggests a second helping for more good luck. (Staff Photo).

Floydada Merchants Make A Lot Of Folk Happy With Gifts

Floydada merchants made a lot of folk happy last Friday and Saturday as they gave away six or seven hundred dollars worth

Twenty-five dollar gift certificates were received by the following: Mrs. Henry Butler Bob Ratzen from Johnson Pharmacy, Mrs. Henry Butler and

received two from White Auto Store, Mrs. T. U. Linch and Mrs. Walter Lovell from Kirk

and Sons, O. R. Mooney and

Hesperian Sponsors

First Baby Contest

The Floyd County Hesperian

is sponsoring a "First Baby

Contest" and will award to the

Mrs. John Campbell at Bealls, Mrs. Pike Hanna at Hagoods, Mrs. W. H. Mayo and Mrs. H. A. Tardy at Arwines, C. W. Dennison and Jim Owens at Boren Furniture, Mrs. T. U. Linch and Mrs. Harold Wayne Bennett at Hales, Woodrow Wilson and Mrs. Ethel Eubanks at Thrifty Super Mkt., and Mrs. Zelma Richardson from Perry

Bros. OTHER GIFTS W. C. Mooney received the electric range at Boren Furniture, J. N. Redd received the pedal car, and Mrs. T. U. Linch the Santa Claus at Thrifty Super Market.

A bonus prize of a camera was given to Mrs. Harold Wayne Bennett at Johnson Pharmacy. And you might say that there was an answer to prayer in the case of Mrs. Henry Butler, who was blessed with \$75.00 worth

of the gift certificates.

IN CASE YOU FORGOT, SCHOOL

RESUMES WEDNESDAY, JAN. 3

Three Felonies, Three DWI Investigated parents of the first baby born in Floyd County in 1968 a year's subscription to the newspaper. Next week the Hesperian will Three felony cases and three feature a picture of the mother and first baby born in Floyd Hospital personnel at both

Floyd County hospitals are reminded to call the Hesperian when the first 1968 baby ar-

DWis were investigated by Sheriff officials over the Christmas weekend. The felonies involved two shootings and attempted rape.

Sheriff Hollums said the first shooting incident occurred Sunday night when a negro subject, Leslie Price, shot his son-inlaw, Independence McDonald. Price told officials that McDonald was beating his wife, daughter of Price, when the shooting Baptist Church.

McDonald was shot in the stomach with a 410 shotgun, according to Hollums. He was transferred from Caprock Hospital to Lubbock Methodist by a local ambulance where his condition was termed as serious Tuesday.

Price has been released on \$1,000 bond, pending action by the grand jury. He has been charged with assault with intent to murder.

Basketball Games Until January 9

The last home game was December 19 and the next one will be January 9 when Abernathy comes here for the Floydada varsity basketball teams.

The Whirlettes lost to Hale Center there last Thursday 50-44. Marilyn Harris made 22 points for high scoring honors and Cindy Ward was close behind with 19. Marilyn was going great in the first half, making of 9 field goals. However, in the last half she had troubles and was 0 for 11.

The Whirlettes entertournament play today at Farwell where they play Muleshoe at 10

Then on Tuesday night, January 2, they travel to Friona and on to Lockney Friday night, January 5.

The Whirlettes have a season record of 10-6 and they're 1-2 in district play. WHIRLWINDS

The Whirlwinds are not entering the Farwell tournament and will play their next game on January 2 in Friona and in Lockney January 5.

They still seek their first win, and lost to Hale Center last Thursday night 55-43. Todd Wester was high point man for the locals with 15 points.

REGISTER TODAY TO VOTE IN 1968

took place near the Northside SEE FELONIES PAGE 3 **Blizzard Blasts** Floyd County

Floyd County folk awoke Wednesday morning with a blinding snowstorm coming in right out of the north pole.

The wind drifted it as fast as it fell, but about two inches was on the ground by noon Wednesday.

The forecast for today is scattered clouds and the beginning of a warmup. The temperature was down to 22 degrees and the moisture was around .04. according to a report yesterday from the official rain

gauge people at Producers Cooperative Elevator here.

Possibly more moisture was received in the snow, but it was blowing so hard, measuring it exactly was impossible.

News Editor Reviews Headline Stories

reveals much about the exciting year in Floyd County that is becoming history, Monday, January 1, 1968. JANUARY

Floyd Farmers counted an over \$30 million gross in 1966 first week in January of 1967.

The second week of January Ricky Pernell sustained an electric shock that almost took his life. He is now back in school and recovering.

Bob Murry and Kerry Bearden made the "All South Plains" football team honor.

County bank deposits reached a new high of over \$17 million. Dr. Charles Allen featured speaker of Chamber of Commerce

City council okayed cable TV for Floydada. Masons celebrate 75th anniversary in Floydada. Floyd County citizens organize fight against private clubs in

County's first soldier killed in Vietnam, Lockney's George W. McGhee.

FEBRUARY

3400 citizens register to vote. Whirlettes win district and advance to regional play in Lubbock. Floydada Airport opens. James Word received Rotary's "Service Above Self" award.

MARCH Floydada schools accepted in Southern Assn.

329 animals entered in Junior Livestock Show Kitty Lloyd crowned "Miss Floydada"

Welcoming Committee organized by Chamber of Commerce. New police chief Darrell F. Holmes Jr. takes over police de-

Duncan Elementary School Opens. Linda Williams makes "All State" basketball team.

Baby found stabbed near Barwise. APRIL

Louis Pyle elected and Howard Gregory re-elected to Floydada school board.

Walton Hale and Travis Jones re-elected to Hospital board. 1100 attend annual Lighthouse Electric meet.

Floydada students win at district literary meet.

Daylight saving time comes to Floyd County and nation. Floydada Police Chief Holmes fired.

Patty Dempsey and Sally McIntosh top sholastic seniors.

Silverton to Ralls highway designated state highway 207. 170 pints of blood donated for Lockney's Steve Williams at Floydada. 79 graduated from Floydada High School.

Open House at Producers Cooperative Elevator's new office. JUNE An abundance of rain and some hail hit county. Over 4 inches

in one week. Migrant Health program started for county.

Thirty-ninth Old Settlers Reunion in Floydada.

City repaves 87 blocks in Floydada. School board closes Della Plains school, agrees to fully inte-

grate all school children. Two alligators found in Floydada. . . . more rain. Floydada rodeo goes for three exciting nights. Onion harvest begins, price not very good . . . some produc-

Freddie Edwards resigns. . . . city without police chief. More rain and crop outlook brightens.

Ben Franklin store closes. SEE 1967 PAGE 3

BETTER REGISTER TO VOTE

Local Elective Offices Up For Vote In 1968

There's not only a president of the USA and a governor for the state of Texas to be elected next year, but politics should come to life on the local scene as several public offices come up for re-election.

On the school level, the three year terms of school board members Dennis Dempsey and Newell Burk are up.

At the city council, the two year terms of Junior Simpson, Roe Jones and Clem McDonald are up.

Over at the county courthouse the following 4 year offices are up for opening or re-election:

ton, justice of the peace S. J. Handley of Floydada and Hugh Counts of Lockney, commissioner of precinct one John Fowler and commissioner of precinct three W. C. Plumlee, tax assessor-collector C. J. Payne and county school superintendent Clarence Gaffee.

The two year terms of Hollis Bond, L. T. Wood and M. S. Robertson are up on the board of Caprock District Hospital. At press timeyesterday 2737 Floyd County residents had registered to vote. The deadline for registration (and it costs you nothing, except filling out the form' is January 31,



ALL FIGHTS Were in the making yesterday morning if you could stand the blizzard like conditions, which hit Floydada. Mark Turner and Jimmy seem to be enjoying the belated white Christmas. (Photo by Danny Medley)



NEWS FOR HOMEMAKERS

by Sherry Mullin Floyd County H.D. Agent

lize with a complete fertili-

zer such as a 5-10-5 using

one level teaspoon per inch

pot. Apply the fertilizer over

the surface of the soil and wa-

ter thoroughly. Seldom more

than one application is need-

ed; however, this application

may be repeated at three-week

intervals until the colored

bracts fade and drop.

Hospitality is far more than a party. It is a way of living. And your welcoming spirit is what counts, not where you live nor the size of your budget. Don't wait until you have a long list of friends to whom you owe return invitations. Encourage your neighbors to drop in just because they want to see you. Make your home the place where the young folks love to come. Treat your fam'ly as cordially as you treat your friends, and watch them hurry home. Then someday you'll wake up to discover that you have achieved a reputation as a most gracious hostess.

Of course, good times don't "just happen" without any thinking on your part. Even spur-of-the-moment get-togethers move more easily if the food and beverage shelf is kept well stocked. And when a real party is in the making, a howto-do-plan, down to final details gives you special affair that air of effortless ease, the mark of the hostess who is sure of herself.

The smart hostess learns all the tricks of her trade and then adds her own special ideas. She quickly learns that the good times in her home can be fun for everybody including herself, if she -

Plans - so that last-minute or even emergency work is reduced to a minimum

Serves - foods and drinks she knows how to handle and has served before successfully. Is prepared - with enough food and beverage so that she never runs out.

Greets - her friends relaxed and not exhausted from a day of frantic housecleaning, cooking, or last minute chores. Mixes - her guests smoothly so that everyone is at ease, and

nobody feels left out. Times - her entertaining with a practical eye on problems like baby sitters, train schedules, next-day plans.

Ends - any hospitality moment at the right time and knows how to send her guests home generously and courteously.

Easy, friendly, gracious those are the words every woman longs to hear applied to her home, her family, herself as _ hostess. And the best way to build such a reputation is to begin at your own table, where the family gathers for some of the happiest hours of the day.

If you can make everyday something all look forward to, sential quality of true hospitality.

One of the most popular pot plants at Christmas time is the poinsettia,

Given proper care the colorful bracts and the dark green foliage can provide attractive colors for your Christmas decor throughout the holiday season. In order to get full benefit from the poinsettia plant, there are several requirements which must be fulfilled.

The poinsettia will do best when placed in a sunny location and protected from sudden temperature changes frequently caused by drafts, heat vents, or opening doors. Night temperatures should not drop below 50 degrees F.

Proper watering techniques can do much to prolong the life of the poinsettia. Due to the low humidity in most homes and the large leaf surfaces on the plant, the water requirements are relatively high. The soil ball should not be allowed to become so dry that the leaves start to wilt.

On the other hand, the soil must not be kept saturated with water as this cuts off the oxygen supply to the roots resulting in loss of feeder roots. Frequently, the pots are covered with an attractive foil to enhance their appearance. Be sure to check if the drainage hole in the bottom of the pot has been stopped up with the foil. If it is covered the excess moisture cannot drain out and the soil remains waterlogged. About three weeks after the

plant has been received, it would be a good idea to ferti-

FLOYD DATA Visiting during the holidays with Mr., and Mrs. Grady Walker was their granddaughter, Terry Lane Walker of Stratford and sons; Mr. and Mrs. Bill Walker and Mindy of Sterley and Ray Walker, who is attending Law School at Austin. Mr. and Mrs. Tom Bell of Vernon, friends of the family, were also visitors.

FLOYD DATA

Albert Green, son-in-law of Mr. and Mrs. Lloyd Allen, suffered a heart attack last week and has been hospitalized at Farmington, N.M., where the family resides. Green is reported to be improving but he will be a bed patient for some three weeks according to the

Sgt. Hollums Seeing Action For Third Time In 22 Years

1st Sgt. Melvin Hollums, son of Sheriff and Mrs. Walter Hollums, is serving his third combat action and fourth skirm'sh in service since becoming a Marine at the age of 17. 101lums is on his 23rd year of the Marine Corp., serving during World War II, Korean conflict, Cuban flare-up, and now Viet-nam, where he arrived last He has been wounded week. in action three times.

Sgt. Hollums is serving as First Sergeant of Regimental Headquarters of the 4th Marine

Regiment, 3rd Marine Division, located near Hue in northern part of South Vietnam

He left the States December 12, landed at Okinawa and saw 22 hours of night due to change in time enroute to Vietnam. He said he missed his 40th birthday on that account. He arrived at his camp after two bus rides, two airplane rides, helicopter, truck and jeep trips.

Sgt. Hollums and his family, who are living in San Diego, Calif. during his absence, were in Floydada during the Thanks-

giving holidays for a family reunion before his departure. A son, Mike Hollums, makes his home in Floydada with his grandparents, the Walter Hol-

BELATED SANTA LETTERS RECEIVED YESTER-DAY BY THE HESPERIAN

Dear Santa,

Wish everyone a Merry Christmas this year. Don't forget all the other kids in the world. Will you please bring me a Electric guitar and an amplifier. I love you very much.

Your friend,

P.S. Merry Christmas to you Santa. We'll have some coffee and a honeybun on the table for you. Wish Mrs. Claus a Merry Christmas too.

Dear Santa, Will you wish you and everyone else a merry Christmas for me. Wish Mrs. Claus a merry

Christmas too. Please do not forget anyone. For Christmas want a Sting Ray Bicycle. Please. A red one. Please. Your friend,

Carlen MERRY CHRISTMAS to you and everyone else. PLEASE may this wish come true.

FLOYD DATA Visiting during Christmas

with the Fred Jones family were their children, Mr. and Mrs. James Jones and family of Rule, Mr. and Mrs. Paul Polesek and son of Masson, Mr. and Mrs. Tommy Chatman of Lockney and Wayland Jones and family of Plainview. Also visiting were Carolyn Rhodes of Haskeil, Mr. and Mrs. Ernest La-France of Olton, Mrs. John

King of Plainview and Mr. and Mrs. Junior McNalley and daughter of Edmondson. Ernest is a brother of Mrs. Jones and Mrs. King is their sister. Mrs. McNally is a niece of Mrs. Jones.

Widows of decease now qualify for pens the Veterans Admini their marriage had a di one year, or if a child to the couple, the Vet ministration announce

SCRIPTURE READ "Christian Science subject of this Sunday Sermon in all Christia hurches throughout th

Week

"Rejoice ye with Je and be glad with her, a love her: For the Lord, Behold, I wil peace to her like a the glory of the Gentil flowing stream" is th Text from Isaiah.

RESOLVED IF BETTER MEAT BOUGHT, WE WOULD BUY IT!!!

BLADE CUT

POUND

LOCKER - 25 LB. PKGS., QUARTERS, HALVES

PORK STEAK

SMOKED JOWL

GRAPEFRUIT JUICE

DOVE

TEXSUN

COFFEE

GENERAL MILLS

GREEN BEANS

DEL MONTE SEASONED SLICED

BUGLES

DEL MONTE

SPINACH

MELLORINE

NAPKINS

TURNOVERS

ICE CREAM

PANCAKE MIX

RICE KRISPIES

KRAFT ROQUEFORT

SOAP

BLACKBURNS

SYRUP

KELLOGGS

DRESSING

PET MILK

KIM

OLEO

DRY

BLUEBERRY OR CHERRY

COLD CUTS LIQUID

GIANT SIZE 49c

46 OZ, CAN

3 10 \$100

2 1/2 SIZE CAN

2 · 49°

1/2 GAL

39°

39°

45°

69°

303 CAI

POWDERED AJAX

BOX

3 for 89¢

1 1/2 LB. CAN

19°

1/2 OZ. JAR 69°

BLACKEYED PEAS

2LBS.29¢

EACH

200 COUNT

PILLSBURY

1/2 GAL.

BATH SIZE

QUART

33°

39°

2 LB. BOX

GAINS MEAL

IN QUARTERS

20 QT. BOX

VELVEETA

12 OZ. BOX 19° TWIN TUB

19° 2 LBS 49° RANCH STYLE BEANS PABLUM BARLEY CEREAL CHIFFON 43° OLEO CRACKERS BOTH KIM 1 1/2 LB, CAN FOR CHILI

PLUS

WE HAVE TREWAX - TREWAX REMOVER - BUFFERS BUY THE BEST FRUIT PIES THAT YOU'LL EVER EAT-MRS. SMITH'S PIES-WE HAVE THEM!

POTATOES GRAPEFRUIT

CRANBERRIES CELLO BAG

CELLO TUBE

TOMATOES **APPLES**

NESTLES BABY REG. 98¢ **AEROWAX** 79 ° HAIR TREATMENT WHITE RAIN MACLEANS HAIR SPRAY 89° 1 1/2 OZ. JAR 6 ROLL F DELSEY 59° TISSUE VA-TRO-NOL BABY MAGIC 1 PT. SIZE 12 COUNT KOTEX

Thrifty Super Market

HOME OWNED & OPERATED

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY SECOND AND MISSISSIPPI STREETS

REG AND

KING SIZE

Charge

o Gon Up

rape

cattle on gra I this wree of newspa and fee

Lunchroom Menus

HOOL MENUS

School and Junior High week of January 8, 1968

yeat Loaf with zippy sauce seasoned Broccoli uttered whole kernel corn Hot Rolls and butter ookie with fruit 1/2 pint milk SDAY: ish Portions reamed Potatoes reen Beans lot Rolls and Butter rawberry Shortcake 1/2 pint milk DNESDAY: aked Beans arbecued Beet ole Slaw ot Cornbread and Butter

nana Pudding with wafer 2 pint milk ried Chicken and Gravy reamed Potatoes

nned Tomatoes ot Rolls and Butter /2 pint m'lk MDAY: Hamburgers

fomatoes, Lettuce, and Dill ELONIES OM PAGE 1

The same charges were filed nday against Ernest Johnwho has been released custody on \$1,000 bond, arged with assault with intent murder Maurice Riddley. th are negroes. Riddley susned a wound in the left hand nday morning from a 12 nge shotgun. Hollums said shooting stemmed from an

charges of assault with intent rape were filed Monday inst a Maxican male, For-Gonzales of Floydada, acming to Hollums. Charges re brought by a Mexican wo-Gonzales remained in the ty jail Tuesday with bond at \$1,000.

FLOYD PHILOSOPHER

Editor's note: The Floyd Philosopher on his

mson grass farm faces the new year about

he always has, his letter this week indi-

At first I thought I was facing the new year

per which had been used as packing around

Christmas present to keep it from breaking

th an article in it that almost threw me. On

of that it didn't work, the present was bro-

according to the article, some agricultural

dentists have discovered that you can grind

old newspapers, add molasses, and feed it

cattle and they thrive on it as well as they

I this gets out, I thought, it'll ruin my wree of reading matter. Who's going to throw

newspaper away if he can pour molasses on

letely out of luck. Here was this news-

ar editar:

on grain.

1967

ROM PAGE 1

More rain.

irk for new industries.

nty's farmers.

million bushels.

Bank deposits show increase.

om Hopper new Floydada police chief.

City tries deep well test...gets dry hole.

and feed it to his cow?



Pickles French Fries Plum Cobbler 1/2 pint milk

Elementary Schools Week of January 8, 1968 MONDAY:

Italian Spaghetti Buttered Green Lima Beans Mixed Fruit Salad Hot Rolls and Butter Plain Cake with Chocolate

Icing 1/2 pint milk TUESDAY: Crisby oven Fried Chicken Buttered Green Beans

Tossed Vegetable Salad with rench Dressing Hot Rolls and Butter Grape Jello with Whipped

newspaper.

Topping 1/2 pint milk WEDNESDAY: Western Navy Beans Oven Fried Bacon

Sassy Cole Slaw

Up In Arms At Start Of Year Over New

Idea To Feed Newspapers To Cows

GUESS - who this is visiting with Bob Hope. You think you know. Well you might be right.

Hot Cornbread and Butter Flying Saucer with Peach Half

1/2 pint milk THURSDAY:

Salmon Croquette and Cat-Fluffy Creamed Potatoes

Broccoli with Cheese Sauce Hot Rolls and Butter Lemon Meringue Pie 1/2 pint milk RIDAY: Hamburgers

Tomatoes, Lettuce, and Dill Pickles Potato Chips Cherry Plum Cobbler 1/2 pint milk

REGISTER NOW TO VOTE IN 1968 FLOYD DATA

Mr. and Mrs. M. W. Fletcher and family of Texarkana, Tex., visited in Floydada this week with her parents, Mr. and Mrs. Elmer Sellars and other relatives.

Rev. Paul Link will officiate at the wedding of Dora Elia Pompa and Modesto Trevino, in the city of Palua, Coahuilla, Old Mexico at 10 Saturday morning.

NEW YEAR PRAYER VIGIL AT LOCAL CATHOLIC CHURCH

New Year's prayer vigil service will begin at 11:45 Sunday night, followed by a midnight mass at St. Mary Magdalen Church.



FASHION PARTNERS-It's the year of the costume. And Maid of Cotton Georgia Pearce shows one of the season's smartest: a shapely coat and dress ensemble in a novelty-patterned cotton. Color-coordinated leather trims the collar, revers, and pocket tabs. Designed by

Tarquin for Samuel Robert.

Like it is, most people with cattle spend ore time working for their cows than their eating a copy of the Lubbock Avalanche-Jour-

New hospital administrator, H. E. Barnett goes to work in

Ammy Seay new Rotary president, Glen Black new Lion

Floydada Development Company receives charter and goes to

Eleven million dollars for diverted acreage payments begin to

Kathy Thornton crowned Floyd County Farm Bureau queen.

levator reports wheat harvest yield up over last year over

AUGUST

seven Floyd county residents killed in auto accidents.

ws do working for them, it's sort of like government, but, I said to myself, if the ws are going to get my newspapers to boot,

beat scientists for thinking things through, given enough time and appropriations. But, and you're bound to see this imme-

diately, where does that leave you?

what does a cow care whether if

You going to shut down your printing press and go into the feed business? You going to change your firm's name to

1968 looks mighty dismal. Television and radio

are all right, but for solid news give me a

myself. If paper and molasses will fatten a

cow, sooner or later some smart scientist is bound to figure out that it's unscientific to

run a piece of paper through a press first.

on it or not, just stir blank paper and molasses

together and save the printing costs. You can't

Then I got to thinking. I'm not in this by

The Hesperian And Molasses Depot?

We'd both better get to work and change the direction of this movement. Get the scientists to develop a cow that'll thrive on weeds and vines and leave the newspaper business alone. Let's start a rumor that the hoof-and-mouth outbreak in England was started by a cow's

Yours faithfully,

SEPTEMBER

1,000 attend formal opening of new Floydada airport and

Floydada School enrollment up 77 over last year. Floydada voters approve \$400,000 bond to buy 480 acres five miles west of town for future water needs.

Lockney Marine Tim Hartman is Vietnam victim. Huckabays produce first Floyd county bale of cotton on Sep-

Annual Fair opens in Lockney September 21.

Valdonna Bennett crowned 1967 Fair Queen. OCTOBER

Floydada Pastoral Association begins church attendance campaign.

R. G. Dunlap county Farmers Union president. Mackenzie \$8 million bond issue defeated . . . carried in Lock-

ney and Silverton, voted down in Tulia and Floydada. Bank deposits in county up. New Caprock Hospital dedicated

New Catholic church dedicated.

Neal Bertrand new Farm Bureau president. NOVEMBER

Farm Bureau begins construction of new office building in Floydada

Lockney beats Floydada in football...Floydada ends season with 1-9 record.

Bob Hambright manager new Texas Employment Commission office in Floydada. Floydada churches in community Thanksgiving service.

DECEMBER Record grain sorghum and soybean crop harvested.

Alton Rose, Vernon Parker, R. G. Dunlap, Doyle Walls, Sam Baker, and Dallas Ramsey elected to the chamber of commerce board. Santa Claus visits Floydada.

About 70,000 bales of cotton ginned in the county.

Jimmy Willson, Jr. honored with 33rd Mason Degree. Flu hits Floydada community. Bill Brown elected incoming chamber of commerce president,

lablished 1856 by Claude V. Hall. Entered as second class all at the rost office at Floydada, Texas April 10, 1907 un-



MICE-Any erroneous reflections upon the character, standor reputation of any person, firm or corporation which may hear in the columns of The Floyd County Hesperian will be frected giadly upon its being brought to the attention of the

old girl returned to her farm home and found six members of her family shot to death. Helen McNee's mother, sister and three brothers were dead in bed. Apparently her father had shot the five members of the family then went to the woodshed and shot himself.

School "adopted" a wounded SAD HOMECOMING Navy veteran who just returned Goderich, Ontario -- A 20-yearfrom Vietnam. Hospitalman 2C Allen Neal Keller of Newport News has been awarded two Purple Hearts. The 325 students "adopted" Keller when he wrote a letter of thanks for a box they sent.

CHILDREN 'ADOPT' VETERAN Hampton, Va .- The student body at Phoebus Elementary

LATE, REGISTER TO VOTE IN 168.

BEFORE IT IS TOO

SYEAREND

CLEARANCE SALE

Huge savings in every department!

YEAR END CLEARANCE YEAR END CLEARANCE **LADIES**

AND COLORS REDUCED

YEAR END

PRICE

CLEARANCE LADIES DRESS

REDUCED

YEAR END CLEARANCE

GIRLS SPORTSWEAR

REG. \$4.99 . NOW \$399 REG. \$3.99 . NOW REG. \$2,99 . NOW

\$199 REG. \$1.98 . . NOW \$144 YEAR END CLEARANCE

MENS **JACKETS**

REG. 532,50.....NOW \$23.00 REG. \$24,95,..., NOW \$18,00

REG. \$22,50,..., NOW \$15,00

REG. \$19,95.....NOW \$14.00 REG. 517.95.....NOW \$13.00 REG. \$16.95.....NOW \$12.00 REG. \$15,95,..., NOW \$11,00

YEAR END CLEARANCE MENS & BOYS

Corduroy

NOW ONLY

> YEAR END CLEARANCE LADIES SUEDE

Dress Shoes & Flats

REG. \$13.00 . . NOW \$900 REG. \$8.00 . . NOW \$588 REG. \$5.00 . . NOW \$799

ROBES

GIRLS & LADIES

REG

YEAR END CLEARANCE

LADIES FALL HATS REDUCED

1/2 PRICE

CLEARANCE GIRLS CORDUROY CAPRIS

YEAR END

VALUES TO \$1.98 SIZES 2 TO 14

ONLY 99¢ PAIR

YEAR END CLEARANCE MENS CORDUROY PERMA PRESS CASUAL

CLEARANCE Mens

SWEATERS \$15,00 VALUES

\$1000 \$13.99 VALUES \$000 \$12.99 VALUES \$10.95 AND \$9.95 -

YEAR END CLEARANCE **CHILDRENS & LADIES**

Fur Lined Houseshoes

REG. \$3.00 . . NOW \$199

REG. \$5.00 . . NOW \$299

CLEARANCE **LADIES**

SWEATERS

YEAR END CLEARANCE

REG.

PRICE

GIRLS SWEATERS

REG. \$3.99....NOW \$299

REG. \$2.98....NOW \$199 REG. \$1.98....NOW \$144

YEAR END CLEARANCE MENS & BOYS TRENCH

PRICE YEAR END

CLEARANCE ONE COUNTER MENS **SPORT**

ONLY

YEAR END CLEARANCE LADIES FLANNEL AND

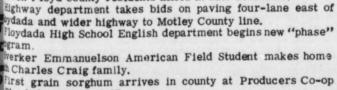
BRUSHED NYLON Gowns & Pajamas

REG. \$6.00 . . NOW \$499 REG. \$5.00 . . NOW \$399 REG. \$4.00 . . NOW \$799

REG. \$3.00 . . NOW \$199 YEAR END

CLEARANCE MENS & BOYS **Fur Lined** Houseshoes

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loydada on August 15.







South Plains News

SOUTH PLAINS, Dac. 25 -Happy Holidays to everyone and a happy year to follow. The holidays have started with beautiful, although cold, sunny weather, and after the hectic days of the past weeks, there is a calm peace upon all our homes and households this happy Christmas time.

Christmas eve morning at the South Plains Baptist Church found many nome folks absent, but visitors and college young folks filled the chair and the congregation. Those we saw at the service included Mr. and Mrs. Price Pritchett from Lubbock, Mr. and Mrs. Bruce Julian from Austin, Bill Bledsoe from Dallas, Mr. and Mrs. Bud Higginbotham from Amarillo, Mr. and Mrs. James Norrell of Canyon, Dian Calahan from Burleson, near Fort Worth, K. Cummings from Houston, Mrs. Jack McGown from Lake Whitney with Mrs. Walter Woods, and Mr. and Mrs. Fred Marble and children. There will be no services nor auxiliaries during the week, nor any prayer service Wednesday night as the pastor and family will be gone.

Rev. and Mrs. Charles Conger, Brent and Bentley left after morning services to go to Keyes, Okla., where they will spend the coming week with her folks, Mr. and Mrs. Joe Barrick, the Nell Barricks, and his parents, Mr. and Mrs. Floyd Conger, who live near Keyes. They will also visit his grandmother, Mrs. Laur. Conger, who fell and broke her hip recently, and is ir a rest home at Guymon, Okla. They will be home by the coming weekend.

Mr. and Mrs. L. N. Johnson, Deneen, Denise, Carlton and Shari are spending Christmas Day in Pampa with L. N.'sparents, Mr. and Mrs. O. A. Johnson, and his sisters, the O. R. Hulseys, and the Joe Davis fam-

Mr. and Mrs. F. M. McClure were looking for their son, Mr. and Mrs. Donald McClure and children from Houston, with them for Christmas Day. They were coming by train. A daughter, Mrs. Jean McClure and children from Plainview were also expected for the happy day and gathering.

Mr. and Mrs. John Key West hosted the Christmas Day family dinner and gathering for all their children who are Mr. and Mrs. Johnney West and girls, Mr. and Mrs. Kenneth Bean and girls, and Mr. and Mrs. Dale Mr. and Mrs. Roy Bledsoe

had their son, Bill, home with them for the holidays from Dallas where he attends dental school at Baylor.

The Keith Marbles, Dwayne and D'lee had their Christmas Day in Plainview with her parents, Mr. and Mrs. G. H. Robertson. All of the Marbles will have their regular New Years gathering of families at Mrs. H. Marbles, when the Marvin Wells arrive to spend a few days for New Years, and hold their sale.

Bruce and Janet Julian arrived Thursday night from Austin for the holidays. Her sister, the Ronnie Tuckers from Biloxi, Miss., were also home with their relatives. The Bruce Julians will return this Tuesday, as she resumes her work at the Texas State Library. Basides the Bruce Julians, the Murray Julians had Leona and Terry Julian, Dee and Dickie with them Sunday and Monday.

Mr. and Mrs. Pete Thornton of Sterling, Colo. have been in our vicinity during the holidays where they are visiting their son, Mr. and Mrs. Herman Thornton, Russell and Kay of South Plains and other relative in Lockney and around. They have spent several weeks in Truth or Consequences, N.M.

bruth and Beth left Sunday for night in our vicinity, and everytheir Christmas with her mother, Mrs. J. R. Spivey in Truscott. The Ray Dillards of Lock- the young voices sang so beau-Day they, with the John Kinni- for coming to our homes. brughs, Beverly and John Mark

Calahan family are meeting this Tuesday at Fellowship Hall of the South Plains Baptist Church, with the exception of the Bryan Karrs, who are in Boulder, Colo., with their daughter Yvonne for the Christmas holidays. Those from here who are planning to attend the big Calahan Christmas dinner and sharing of presents are the Raymond Uptons and their children and grandchildren, the Sterling Cummings, the Kendall Cummings, and all their children and the Shelby Calahans

and their children. Mr. and Mrs. Shelby Calahan hosted a Christmas Day dinner in their home for her brother. Mr. and Mrs. Billy Bean and children of Winters, their daughter, Mr. and Mrs. Ronald Kratz of Austin, where both at-

tend the University, Mr. and Mrs. Gilbert Bean, and the Calahan's children, the Johnny Calahans from Lubbock and the James Norrells of Canvon.

Mr. and Mrs. Kendis Julian had Christmas Day dinner and supper in their home for all the members of his family including Mr. and Mrs. Bruce Julian of Austin, Mr. and Mrs. Terry Julian, Dee and Dickie of Roscoe, and Mr. and Mrs. Murray Julian. All enjoyed games during the afternoon. Bryan and Helen Karr came

home from Fort Worth Thursday night after visiting his mother and brother since Tuesday. They left Friday morning for Boulder, Colo. to stay during Christmas.

Mr. and Mrs. Jack McCown of Lake Whitney were here for the holidays with her mother, Mrs. Walter Wood.

Mrs. J. K. Bean of Silverton had all her children home with her for Christmas Eve and the Christmas tree on Sunday evening. From here those who went were the Philip Smithermans, Marc and Monty, the Donald Beans, Judi and Mike and the Kenneth Beans, Diane and Car-

There was a light skiff of snow here Wednesday night and a low of 13 degrees Friday morning. Farming is pretty much at a standstill at this time, but several farmers have been plowing.

Rev. and Mrs. Sealy Smith of Weatherford were visiting in Plainview with herparents, and in Lubbock with his folks during the Christmas weekend. They are to visit the L. N. Johnsons and others in this vicinity Tuesday and Wednesday.

Mrs. Lottie Stewart from Lockney has been staying part of the holidays here with her son, the Dean Stewarts.

Mr. and Mrs. Bary Kinslow and Jennifer came Saturday to spend the holidays with his folks, Mr. and Mrs. E. J. Kinslow and boys, Phil and Steve. Then for Christmas Day they were all going to Lubbock to be with E. J.'s folks, Mr. and Mrs. D. W. Kinslew, and another brother, Mr. and Mrs. R. A. Kinslow and children from Wheat Ridge, Colo. Among those who went to Floydada to the First Methodist Church to attend the Kindergarten Christmas party from our area were Susi Probasco, Kristi Julian, Kelly Marble, Beverly Burleson, Jonna West, Mrs. Fred Marble, Mrs. M. M. Julian, Mr. and Mrs. Kendis Julian, Mrs. John ney West, Mrs. H. L. Marble, Mrs. G. E. Trimble, Mr. and Mrs. Don Probasco and Mr. and Mrs. R. H. Adams. After the program, the guests enjoyed

refreshments. Young folks of the Baptist Church here, Carlton Johnson, Douglas Bradford, Kelvin, Kim, Zacha, Dee Earle, and K. Cummings, Beverly Kinnibrugh, Arlain Hamm, Kelly and Brynne Smitherman, Jody Johnson and Marl Leslie Degge of Lockney, with sponsors went to Lubbock Thursday evening to have supper at Underwoods, and then attended a showing at the Westchester Theatre. Sponsors were Mr. and Mrs. Sylvin Kinnibrugh, Mr. and Mrs. John Kinnibrugh, Mr. and Mrs. Hansel Sanders, Mr. and Mrs. Philip Smitherman and Mr. and

Mrs. Kendis Julian. Mr. and Mrs. Travis Young and children had thei family gathering Sunday at her parents, Mr. and Mrs. V. D. Turner in Floydada and on Christmas Day they had dinner with his parents, Mr. and Mrs. Rufus Young in Floydada withMr. and Mrs. Deral Young and Mr. and Mrs. Don Shurbet and chil-

dren also attending. Mrs. L. T. Wood and girls of her Sunday School Intermediate Mr. and Mrs. Sylvin Kinni- Class went caroling Tuesday one enjoyed the wonderful Christmas hymns and carols ney were also there. Christmas tifully. We want to thank them

Mr. and Mrs. Arby Mulder from here spent the day at Vera held their pre-Christmas gathwith the men's parents, Mr. and ering last Saturday night, inclu-Mrs. J. A. Kinnibrugh, Mr. and ding a Christmes tree and sup-Mrs. John Kinnibrugh spent per. Several stayed all night Sunday in Gilliland with hersis- at the Mulder home, Guests ter, the Arnold Reeves family. were family members, Mr. and All of the members of the Mrs. Wayland Fitzgerald, Mr.



CHRISTMAS CAME EARLY ... For Doris Martin, daughter of Mrs. Odell Martin. The youngster, blind since birth, was presented the two seater bike by the Floydada Lions Club last

week. The presentation was made by Don Cheek seen above with Doris and her mother. (Staff

FLOYD DATA

Visiting the holidays and this week with Mr. and Mrs. J. E. Roy and the Harold Huggins family were Mr. and Mrs. Guy Roy and family of Dallas and

Mr. and Mrs. Gordon Gray and Jim of San Diego, Calif. Guy is the son of the J. E. Roys and a

brother of Mrs. Huggins and Mrs. Gray is a sister of the two and daughter of the Roys.

ASCS Manager

FLOYD DATA

Mrs. C. E. Bartlett had all of her children, grandchildren and great grandchildren home with her over the holidays. Guests included Mr. and Mrs. R. V. Bartlett of Fort Worth, Mr. and Mrs. Otho Sanders of Floydada, Mr. and Mrs. Marshall Patterson, Debra and David of Palestine, Tex., Mr. and Mrs. Roger Sanders, Sherry and Jerry, Mr. and Mrs. Curtis Sanders, Shon-

da and Bryan and Mr. and Mrs. Richard Sanders, Renee, Regina and Stanley.

FLOYD DATA Pvt. Tommy Gallagher, son of Mr. and Mrs. Mac Gallagher, is home visiting his family after completing basic training in the Army. Tommy is stationed at Ft. Polk, La.



County ASCS manager Tom Moore is the featured speaker at the Floydada Young farmers meeting next Thursday night.

To Tell All To

Young Farmers

The meeting will begin at 7 p.m. in the agriculture building and every farmer in this area is invited to attend.

Moore will explain the farm programs for 1968.

and Mrs. Nathan Mulder and Cindy, Mr. and Mrs. C. G. Cobb of Tulia, and Mr. and Mrs. Don Bean and children. Mr. and Mrs. H. L. Marble

were hosts for all their children, the Don, Fred and Keith Marble families Sunday evening for the annual tree and a buffet supper.

The Raymond Reeves had their Christmas Day in Turkey with her folks, Mr. and Mrs. Bruce Glbson.

Mr. and Mrs. Fred Fortenberry went to the home of Mr. and Mrs. Cephus Fortenberry for their dinner and Christmas Eve with members of his family present. Christmas Day Mr. and Mrs. Fred Fortenberry were hosts to all her many members of the fam'ly, sisters, brothers, their families and the Elmo Fortenberrys and their children from Lockney, with Mrs. N. C. McCain, also of Lockney present. They met for Christmas day and dinner at the Sterley Community Center in Sterley.

The L. T. Woods were hosting the Christmas gathering for all the Woods at their home, with Mrs. Walter Wood, Mr. and Mrs. Jack McCown, the Glen Woods, and the James Teagues with them on Christmas Eve night. The Glen Woods had Christmas Day in Plainview with her people, Mr. and Mrs. Kelly Bowers.

The J. P. Taylors were going to Quitaque Christmas Eve to have supper and Christmas tree with her folks, Mr. and Mrs. W. W. Merrell. The Joe Taylors of Lockney and the J. Ronald Taylors were also go-

Mr. and Mrs. E. P. Pritchett had all their children home with them Christmas Day, including Jimmy Pritchett of Texas Tech, the Price Pritchetts, also from Lubbock and Mr. and Mrs. Robt. O. Turner and children of Floydada. We are sorry to learn Stevie Pritchett was so ill during the holidays. Several children and adılts are ill with flu in our

MRS BAIRDS

Stays Fresh Longer

MRS BAIRDS

Making The Drag BY SUZANNE GUTHRIE

Gosh, I'm full!! Are you? Wasn't Christmas great? You know I think of all the holidays, Christmas is my favorite.

Well, we're fixing to begin a new year, and I have some new philosophy I'm going to use, and I'd like to share it with you. First of all, "There are two days in every week, about which we should not worry. Two days which should be kept free from fear and apprehension:'

"One of these days is yesterday, with its mistakes and cares, its faults and blunders, its aches and pains. Yesterday is gone forever, and it's far beyond our control. All the money in the world cannot bring back yesterday. We cannot undo a single act, or erase a single word. So, let's not do or say anything we would regret, because

"Yesterday is Gone. . . The other day we should not worry about is tomorrow, having

its large promises. Tomorrow is beyond our control. Tomorrow the sun will rise, maybe in brilliance, and maybe hidden by clouds, but it will rise, and until it does, we have no stake in tomorrow, for it is yet to come.

This leaves only one day, . . . today. Any one of us can fight the battles of just one day. It is when you and I add the burdens of yesterday and tomorrow that we break down.

It isn't the experiences of today that trouble our hearts and minds, it is the remembrance of yesterday, and the dread of tomorrow.

So, my new year's resolution is this: "TO LIVE ONE DAY AT A TIME, THE BEST I KNOW HOW."

Congratulations to the play cast on a job well done in "Romanoff and Juliette."

Good Luck at District!! Also congratulations to Jill Bertrand, Marilyn Harris and

Cindy Ward on making all tournament in the Tulia Tournament!!

Because of the holidays, there really isn't much on the drag, but lately I've made some observations of couples at FHS, and here's what I've found:

Sara Staniforth and Dale Baker, most compatible.
Penny McClintock and Dayne Golightly are still going together. I think they hold the record for going together the longest. And if you haven't heard, Rande Lu Brown and Tommy Farris were married in the performance of "Romanoff and Juliette." And last but not least, of all the couples at FHS, I think Mr. and Mrs. A. E. Baker will stay together the longest !! (Don't you???)

Seriously, I hope you each had the merriest Christmas ever, and I hope 1968 will bring happiness and joy to everyone.

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In your car needs In Sales or Service Just call Shorty

City Auto Inc.

SPECIALS PRICES GOOD THURSDAY THROUGH SATURDAY 29¢ **FRYERS** SAUSAGE JOHNNY'S \$1.00 MARGARINE

PEACHES 2 1/2 CANS SUGAR

LIMIT ONE PER CUSTOMER

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KING SIZE OR REG 6 BOTTLE CARTON

SHURFINE FROZEN STRAWBERRY

APPLE DANISH

RFINE MANZ STUFFED

SHORTENING

COFFEE

DRESSING

Specials Good Through Saturday

CINNAMON ROLLS

WHIPPING CREAM

L & J FOOD STORE

WE DELIVER 316 NORTH 2ND

fford Trotter of ciated at rites and by Rev. Hershel interment was in Memorial Park ection of Moore-Home.

anative of Navarnd moved with his ovd County in 1910. ed in the Sandhill ince that time with of two years spent in Hale County. He and the former Eula Mae

Lotspeich were married August 26, 1925 in Floyd County. He was a member of the First Methodist Church.

Survivors include his wife; two daughters, Mrs. Henry Hinton, Dougherty and Mrs. Joe Fowler of Bovina; five sons, Dan and Thacker Gross of Clovis, N.M., Allan of Petersburg, Jerry of Seattle, Wash., and Lonnie Pat of Cleveland, Tenn.; one sister, Mrs. Grace Graham of Amarillo; one brother, Floyd Gross of Delane, Calif., and 17 grandchildren.

Pallbearers were Ollie Meek, Lorin Leibfried, David Battey Jr., Edwin Nutt, Pat Bullock and Pike Hanna.

Of Mrs. Winn Succumbs

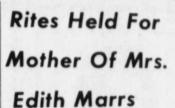
year old Snyder father of Mrs. Winn of Floyheld Tuesday in the Baptist Church in Bill Knight, pas-Browning, minis-East Side Church of

died at his home

Sunday, following a sudden illness. He had been a resident of Scurry County for 26 years.

Survivors include his wife, four daughters, three sons, four sisters, 18 grandchildren and two great grandchildren.

Interment was in Snyder Ce-



Funeral rites were conducted for Mrs. Millie Mevina Fuller, mother of Mrs. Edith Marrs of Blanco Community, Tuesday in Griggs Pioneer Chapel in Amarillo. Mrs. Fuller died Sunday at Southwest Convalescent Home in that city. She had resided in Amarillo for the past 18 years.

Survivors other than the local daughter include four sons; four daughters; 27 grandchildren and 25 great grandchildren.

Pallbearers At Hart Funeral

Pallbearers serving at the Jeff Hart funeral last week were Charlie Bedford, Cecil Hagood, R. L. Neil, Dan Hagood, Claud Price and Wayne Finley.

Honorary pallbearers serving were A. H. Kreis, Henry Price, A. C. Rainer, H. O. Cline, Wiley Rogers, H. D. Bloodworth, L. H. Blum and Albert Mankins.



CAN'T HARDLY GET CRUTCHES LIKE THAT ANYMORE ... And Jim Willson seems to be rather pleased with his. The crutch was presented Willson last week for 30 years service in Floydada Lions Club and on the occasion of his 80th, birthday. Don Cheek made the presentation. The fur padded crutch is equipped with a compass, scratch pad and pencil, tranquilizer, pep pills, rear reflector, drinking cup and solicitors cup. (Staff Photo)



G A BIG DITCH.... Precinct commissioners of 1, 3 and 4 tin their biggest ditch digging equipment last week to the city rounds and prepared more underground storage for the Floymmunity. (Staff Photo).



ANNETTE JORDAN keeps her dog Gretchen warm inside her coat. She had just dashed across the street to bring her pet home when the Hesperian photographer made the picture, (Staff Photo)

Mail Costs In Floydada To Hit \$88,600

DRK - To what extent iduals and business loydada be affected by increase in postal w much will their its amount to in 1968? stimated, on the basis test figures on postal in the local area, rethe Government, that have to pony up an ad-16,600 a year. That is

more than in fiscal Il which brecheth houses of Conh little controversy, regard to third rates, affects mail-

Under its terms, postal revenues will go up by about \$900 million a year, considerably more than the \$825 million hike that was originally proposed by the Administration.

Tied to the measure is a pay raise for government workers. Post Office employees will receive a 6 percent increase and other Federal employees, 4.5

As far as the average Floydada resident is concerned, the principal effect of the rate changes is that he will have to put 6 cents in stamps on a letter in the future, instead of 5 cents, 10 cents on an air-mail letter instead of 8, and 5 cents on a postcard rather than 4.



FYFFE.... Displays a real antique ein some scissors that were made in and brought to America in 1796. Staff

will be local business firms that use other classes of mail ser-

Second class, which applies chiefly to mailings of newspapers and magazines, will be nearly 25 percent more costly

that at present. The bulk rate in third class

Also hit by the higher rates | and the rate for books and rec- | this will rise to an estimated ords sent by mail, which come under fourth class, will also be much greater.

In Floydada, a total of \$72,006 was spent for stamps and other postal services during fiscal year 1966, according to Post

Office Department figures. In 1968, under the new rates,

On a national basis, the increased rates are expected to bring the department's annual revenue to \$5.9 billion, as against \$5.0 billion last year. That amount is equivalent to \$29.50 for every person in the



LUCKY WINNERS NAME... Is being drawn from the register box at Thrifty Super Market during the big \$450 gift certificate give away held by several local merchants Friday and Saturday. Drawing the ticket is Sherri Ewing, four year old daughter of Mr. and Mrs. Bennie Ewing of Mesquite, Tex., who with her parents, were visiting relatives in Floydada Manager Henry Ellison is holding box for Sherri. (Staff Photo)

To Feature Picture Phone At Hemis Fair

emonstations of the one combined with the ng magic of nationally gician Mark Wilson eatured in the Bell wilion at San AntonsFair, opening April

a theme of "The the Telephone," the Ill treat some 15,000 er day to a number displays of the latest in telephone products and services and a fast-paced, ten minute stage and film show.

Wilson produced the film that will include everything from a rabbit popping out of a hat to a giant telephone that floats in the air with a young lady sitting on it. Members of the cast will enter telephone booths on the stage, disappear and re-

The film is only a portion of

the 10,000 square foot pavilion. Other features include a display of Picturephone, where exhibit-goers will be able to talk live with other persons in Chicago, Disneyland and Philadelphia. It will be the first time

that Picturephone will be used in Southwestern Bell territory. Also a computer will play Tic-Tac-Toe with visitors, an Age-Guessor will tell how old you are, a display will measure your ability to match musical tones, a special "ranch" will be available for youngsters to talk with their favorite cartoon characters by phone and many other exhibits.

George Brooks, exhibit director for the Bell Systems Pavilion said, "We are happy to be in HemisFair, not only because it gives us a chance to bring top-quality entertainment similar to that we have presented at other Worlds' Fairs and Disneyland, but also because we are a part of San An-

tonio and the Southwest region." The pavilion, now 90 percent complete, is co-sponsored by AT&T, Western Electric and SWB. It is located on the edge of a man-made lagoon that winds through the 93-acre park and at the foot of the 622-foot Tower of the Americas.

Fair dates are April 6 to October 6. The HemisFair will cost approximately \$156 million. The theme of the fair is the Confluence of Civilization in

FLOYD COUNTY HESPERIAN, THURSDAY, DECEMBER 28, 1967, PAGE 5





WE GIVE FRONTIER STAMPS

DOUBLE ON WEDNESDAY WITH \$2,50 PURCHASE OR MORE

DEC. 28 - JAN. 3 PRICES GOOD



HUCK ROAST 59¢

uncheon Meat BOLOGNA-PICKLE LOAF

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TURKEY HENS 35¢

BLACKEYE PEAS

SHORTENING GLADIOLA

CORN MEAL

5 LB. BAG

SPRAY CLEANER

JUY LIQUID

PAPER JUMBO ROLL TOWELS

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DOG FOOD

TALL CAN 6 FOR

CARMACK'S GRADE A

EGGS

MEDIUM DOZ

TOOTHPASTE

CHRISTMAS CANDY

BATH OIL

32 OZ. BOTTLE

SPRITE

BUTTONS BOWS SHURFRESH

SHURFRESH

MILK

ake Sure Your Children árink SHURFRESH he best . . .

3 CANS

BUGLES

DAISYS WHISTLES

POUND



MRS. LARRY DON GOLDEN

Baptist Church Setting For Matsler, Golden Vows Friday

The First Baptist Church in Floydada was the setting Friday, Dec. 22 for the wedding of Miss Jill Matsler and Larry Don Golden. The bride is the daughter of Mayor and Mrs. Leonard Matsler of Floydada, and the groom is the son of Mr. and Mrs. Oscar Golden of

Rev. Floyd C. Bradley, pastor, performed the double ring ceremony at 7:30 p.m. before a large brass tree candelabra covered in English holly. Tall topiary trees, also covered with holly and holding crystal votive cups, flanked each side of the church. Baskets of red gladiolas, English holly and noble fir formed the floral decor at each side of a brass kneeling bench. Church aisles were lit by brass hurricane type candelabra tied in Christmas satin ribbon.

Mrs. Bob Copeland was organist and Mrs. Melvin Lloyd sang wedding selections.

The bride was escorted and given in marriage by her father. She wore a gown of candleglo English net and re-embroidered Alencon lace, veiling a silhouette of silk peau de soie. Natural scallops defined the yoke, complimented by a high batteau neckline and brief fitted sleeves of lace. The cage of net featured appliqued garlands of lace around the skirt and ended in a wide border at the hemline, forming natural scallops. Her mantilla of matching lace and net fell soft matching lace a net fell in soft folds from a Camelot pill-box

She carried a cascade bouquet of white butterfly rosebuds, showered with stephanotis and centered with a white catelaya orchid.

Miss Suzie Hancock of Dallas was maid of honor and Mrs. Gary Matsler of Amarillo was matron of honor. Mrs. James side where both will be attend-McCrory Willson III of Canyon ing college. was bridesmatron and Miss Sandra Marler of Dallas,

Bridal attendants were identically gowned in wedgewood blue ottoman, designed with square batteau necklines and brief fitted sleeves. The moulded empire bodice featured a slim A line skirt and was accented with a watteau panel down the back, Velvet ribbon and tiny nosegavs trimmed the back. All wore matching coifs.

Tye Williams was ring bearer and Libby Kay Williams was flower girl. Both are children of Mr. and Mrs. Jerry Williams

Jerry Williams, brother-inlaw of the groom, was best man. Groomsmen were Bob Kropp, Lockney; Bill English, Rush Springs, Okla.; and Braden Karber of Balco, Okla.

Ushers were Corkey Judd, Chickasha, Okla.; Derry Lusk, Blackwell, Okla.; John Petty, Ruidoso, N.M.; Gary Matsler, Amarillo and Michael Matsler, Long Beach, Calif.

Following the reception the bride changed to a two piece wool suit of oyster white, ring collared and cuffed in natural brown beaver. She completed her ensemble with brown reptile accessories and a corsage of stephanotis and white orchid.

Mrs. Golden is a graduate of Floydada High School where she was a member of several student organizations and head cheerleader. She attended Texas Tech two years and has been airline stewardess for the past year and a half with Eastern Airlines, based at New York City and Atlanta, Ga.

The bridegroom is a Lockney High School graduate and has attended Oklahoma State University at Stillwater the past three years.

Following the couple's wedding trip to Aspen, Colo., they will return to Stillwater to re-

HAPPY NEW YEAR

Gamma lota Celebration

The Gamma Iota Chapter of Delta Kappa Gamma celebrated its twenty eighth birthday with a banquet in November. The annual occasion was held at the Alcove Restaurant in Plain-

Chapter were present for the celebration, Miss Mattie Sue Howell and Mrs. Lee Nowlin, both of Plainview. The Gamma Iota Chapter was organized October 29, 1938, with twenty members by an honorary founder, Miss Eula Lee Carter, Fort Worth.

Invocation was given by Mrs. Cecil Whitacre of Plainview. Miss Elwanda Martin, First of our Floydada folk were in Vice-President, of Petersburg, the number of fatalities occur-Miss Elwanda Martin, First presided in the absence of the President, Mrs. O. C. Rampley, Silverton, School administrators from Plainview, Silverton, Tulia, and Petersburg and other guests were welcomed by the

presiding officer.
Following the Gamma lota birthday song Miss Doris Hoke, Plainview, led the collect and the response was led by Mrs.

The Chapter Chorus, of which Mrs. Nowlin is leader, enter-tained the group with a selection from the "Sound of Music." Mrs. Nowlin directed the group in other musical selections and the accompanist for the evening was Mrs. Malcolm Atwood, Tu-

Speaker was Miss Martin who gave "Climb Every Mountain", the original address of Miss Kathryn Young, Southwest Regional Director of Tucson, Arizona. Miss Young gave the address at the Alpha State Convention in June, 1966.

Miss Martin quoted Miss Young in stating that the problems of the world are: (1) poverty, (2) war, (3) morals, (4) rebellion of authority, (5) fear of consequence, and (6) indif-

"Indifference is probably the greatest, with the world saying, these things are not my worry it is the time. Shall we tolerate or shall we make the first step in solving these problems? We must strive to improve every person, we must be concern-

"Creativity might be the answer to climbing the mountain. Problems are the mountains and streams - rainbows our dreams. Take time to dream and then get up and do some-thing about it."

The tables were effectively decorated in red and gold, the Society's colors. The centerpiece was an arrangement of red roses in a brass epergne. Hostesses of the evening were Mmes, Ballard Clark and Fred Joachim and Misses Laura Mae Terrell and Doris Hoke with Mrs. Roy Carnes, chairman, all of Plainview.

Members attending were from Plainview, Silverton, Hale Center, Abernathy, Tulia, Floydada and Petersburg.

Dorcus SS Class Party

The Dorcas Sunday School class entertained their husbands with a Christmas dinner

Socially yours

BY PEGGY MEDLEY



CHRISTMAS is over and Tuesday found everyone beating their brains out to get caught up. Department stores were nearly as busy as before Christmas with housewives changing gifts too little, too big or a dislike in color. Hope everyone had a good Christ-mas and was glad to hear none

Auxilary To Install Officers

Floydada Hospital Auxiliary will have their first meeting of the new year Tuesday, January 2, 1968 at 10:00 a.m. All members are urged to make a special effort to attend this meeting at Caprock Hospital, which will include the installation of new officers. Friends and prospective members will also be welcomed.

At the December meeting the following officers were elected for a two year term beginning January, 1968: President, Mrs. Jimmy Willson, Vice-president Mrs. John Fowler, Secretary and Treasurer Mrs. Doyle Walls, Reporter Mrs. Kinder Farris. Mrs. Fred Martin, Mrs. Sam Fowler and Mrs. J. P. Moss were nominating committee presenting these names for election.

Other business transacted at the December meeting included appointing Mrs. Sam Fowler and Mrs. M. J. McNeill to investigate television service for hospital patients through renting or purchasing one complete TV set by the Auxiliary, for the patients lease. Committee will report at the January meeting.

The Auxiliary voted to spon-sor the Future Nurses organization, organized by Mrs. Wesley Carr, school nurse, with the help of two other registered nurses. This organization encourages young women to consider nursing as a profession when they finish high

Mrs. J. H. Barnard and Barbara are due home today from Fairfax, Va., where they spent the holidays with Mrs. Barnard's other daughter and family, Capt. and Mrs. M. W. Vine-

at Rogers Restaurant last week. A meal of turkey and dressing with all the trimmings was served.

Mrs. Bud Warren gave the story, "The Shoe Cobbler" and Garth Gotcher gave the Christmas Story. Gifts were exchanged by members.

Those attending were Mr. and Mrs. Bud Warren, Rev. and Mrs. C. A. Butler, Mr. and Mrs. J. B. Grundy, Mr. and Mrs. Jim Owens, Mr. and Mrs. Garth Gotcher, Mrs. A. R. Epperson and Mr. and Mrs. T. R. Corley.

After Christmas Sale

Knit Suits

Wool Dresses

1/2 to 1/3 off

Starts Thursday,

December 28th

Jo's Specialty Shop Floydada, Texas

ring on highways over the holi-

A COURT house employe had the scare of her life last week. One of the men pulled a prank on her by hiding in the dark coat closet. As she attempted to hang her coat up, he took it from her and from what I gather she got just a little hysterical, bringing other employes out into the hall to see what was taking place. I bet she spent the weekend dreaming up ways to get back at the joker.

SOMEONE was telling me just before Christmas his grandson wrote a letter to Santa Claus telling of his wishes, those of his sister and his parents. He asked that Santa bring his mother and dad a case of Old Jax beer! The letter was written at school and handed in to the teacher as one of the lessons for the day.

I HEARD the other day where a deer hunt cost a Floydada man a pretty stiff fine. It probably wasn't as bad as I heard it, but anyway this particular person took his young son deer hunting with him and they accidentally shot a doe that was too small. The man wrapped it and put it in the trunk of his car. Later they shot a larger one and tied it on the front of their vehicle. They were stopped by a game warden and questioned about the size of the deer tied on. He told the Floydada man "it sure looks small". The boy piped up and said "if you think that one is small you should see the one in the trunk." Needless to say the fine resulted.

use a season dedicated to "Peace on Earth" to glorify war. War toys represent a large part of the manufacturer's output and profit, If people refuse to buy these socalled toys, the manufacturers will have to stop producing them. Personally I think the public has a stronger influence on what is manufactured than the business people do. Businessmen cater to a damand, if war toys don't sell, they won't be made. Those who have endured war - in any uniform know best that guns are not toys, and war is no game. In Germany toy stores are absent of all the usual types of games involving "make-believe killing" that are so often considered essential to a normal boy's well-being. Let us hope that people here also come to their senses before another generation grows up thinking there is glamour in war. You say only a fanatic would think there is anything wrong with a child playing with toy soldiers and toy guns. Well maybe so, we may never eliminate war, but at least we could try by starting in the nursery.

THE Smithsonian Institute in Washington, D.C., for the first time is featuring hand - made toys from all over the world and they are for sale. Reason: American toy makers so commercialized and strayed so far from the meaning of the word "toy" and the purposes of same.

DON'T forget, make your New Year's resolution and keep it. See you in '68,

Sunday visitors with Mr. and Mrs. Claud Ring were their children, Mr. and Mrs. Hubert Ring and family and Kenneth Ring of Lubbock, Sue Ring and

and Mr. and Mrs. W. M. of Colby, Kan., parents of Hubert Ring.

37°

49°

59°

59°

69°

29°

Tuesday visitors with Rings were Eddie Adams Charlie Wallace of Shep Gene Bain of Denver, Colo., Air Force Base, Wichita F

RESOLVED Sower 300d Prices in

WILSON CERTIFIED

THICK SLICED \$1.29 BACON

SHURFRESH MARGARINE 2 LB.

SHURFRESH **BISCUITS** 6 CANS

GOLD MEDAL **FLOUR** 5 LB.

RUSSETT

POTATOES

SHURFRESH 303 CAN **BLACKEYE PEAS** 2 . 29

SHURFINE ALL VEGETABLE

SHORTENING 3 LB.

SUPREME CRACKERS 33° 1 LB. BOX

FRYERS LB.

SHURFINE TALL CANS MILK

FRESH

2 · 33°

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY

WE DELIVER

Playtex "Soft-line" Padded

Save \$1.00

Living" Stretch Br

\$3.95, reg. \$4.95. Ad

stretch straps; sheer

sides. 32A-40C ("D"

\$1.00 more) Also-Sa

"Living" Bra with bi

Bra with semi-stretch

straps, only \$3.34, reg. \$4.00

straps, only \$2.84, reg. \$3.50. With stretch

SPIAYSPX JANUARY





44C ("D" sizes \$1.00 more)

Save \$1.00

"Living" * Long only \$5.95, reg. Bias-cut side pa 3/4 Length Long \$5.95, reg. \$6.9 32A-44C ("D" s \$1.00 more)

Save \$2.00

Playtex "Firm 'n Flatter"® Lycra* Girdles only \$7.95, reg. \$9.95. Hold-in power that won't wash outmachine washable. Girdle only \$7.95, reg. \$9.95. With zipper only \$12.95, reg. \$14.95. Panty only \$9.95, reg. \$11.95. Long Leg Panty (shown) only \$10.95, reg. \$12.95



Save \$2.00 Playtex "Magic Controlle

Girdles with fingertip pan only \$5.95, reg. \$7.95; wi zipper only \$7.95, reg. \$9.95: pull-on panty only \$7.95, reg. \$9.95, with zipper only \$9.95. reg. \$11.95

All Bras and Girdles-White All Girdle sizes-XS, S, M, L. (XL sizes-\$1.00 more) DuPont's registered trademark. Elastic sides: 80% nylon, 20% spandex. Back panel: 74% acetate, 16% rayon. 10% spandex. Cratch: 100% sive of other elastic.

AS SEEN ON TV

PLEASE NOTICE



EFFECTIVE JANUARY 1, 1968 EACH ORDER FOR FLOWERS WIRED OUT TO ANY CITY IN THIS NATION WILL HAVE A "50¢ TRANSMISSION CHARGE" ADDED TO THAT ORDER

TO THE TOTAL CONTRACTOR CONTRACTO

THIS 50¢ PER ORDER TRANS-MISSION CHARGE" IS IN ADDITION TO THE COST OF THE FLOWERS PLUS THE LOCAL SALES TAX AND THE TELEPHONE CHARGES TO THAT CITY

THIS 50¢ TRANSMISSION CHARGE IS REQUIRED BY ALL FLOWER-BY-WIRE ORGANIZATIONS THROUGHOUT THE U.S.A.

SIMPSON'S JEWELRY AND FLOWERS LOCKNEY, TEXAS

PARK FLORIST, FLOWERS AND GIFTS

FLOYDADA, TEXAS



omen's age

ssTaylor Is Bride Of Eugene Bonds Jr.

Frances Lorraine Tayughter of Mr. and Mrs. Taylor of Canyon and ughter of Mr. and Mrs. Amburn of Floydada, the bride of Eugene Bonds Jr., in the First Church in Canyon, Fricember 22. The brideis the son of Mr. and ugene S. Bonds, also of

ouble-ring 6 o'clock p. nony was read by Dr. Atkinson before a large arch background, acwith salad foliage and candelabra which the bridal area. the center arrangere large urns on white columns containing dadiola and hot pink

AT and PAM AM BAKER

ALLED TODAY, POP, ABO ENT POUCY FROM

rance Agency W. California YU 3-3270

mums. Tall spiral candelabra accented the edges of the bridal area and the choir rail was draped with pleated white satin. Large foliage stands screened the choir area and traditional white aisle runners were used.

Miss Mary Ann Wheelock was organist and accompanied Mrs. Charles Brasher, vocalist, as she sang "Thine Alone" and Miss Susan Brantley, violinist, played "Meditation from Thais" and also accompanied Mrs. Brasher as she sang "Wedding Prayer."

and natural green foliage.

also of Canyon, was ringbear-

served as best man. Grooms-

men were Larry Taylor, broth-

er of the bride, Don Howard

neth Hammens, all of Canyon,

and Raymond Root of Dumas.

Student Union in Canyon follow-

For traveling to Denver,

Colo., and other points, the

bride changed to a white wool

white hat and gloves and cran-

Upon the couple's return they

will reside at 2403 6th Ave.,

in Canyon where both are at-

tending West Texas State Uni-

versity. Both are graduates of

WASHINGTON (AP) - Post-

master General Lawrence O'Bri-

en reminded mail users Monday

that new rates going into effect

Jan. 7 will increase the cost of

sending letters to Canada and

New Mail Rates

To Start Jan. 7

berry colored slippers.

Canyon High School.

the reception.

Chester Hales of Claude

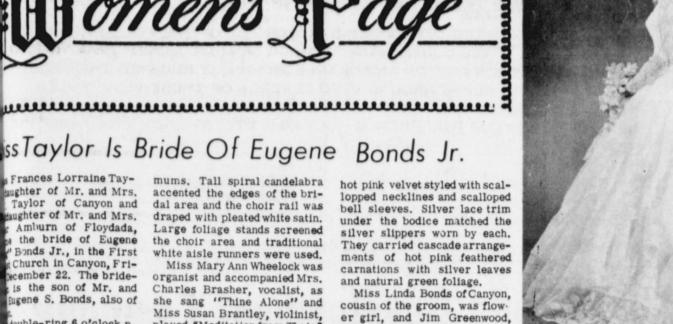
The bride, given in marriage by her father, wore a formal gown fashioned with a fitted bodice and long fitted sleeves which came to petal points over the hands. Irridescent sequins highlighted the scalloped neckline and the bouffant skirt which was also complemented with tiers of rose lace. A white velvet bow accented the pointed waistline in the back falling to natural streamers and the lace

skirt formed a chapel train. She carried a cascade arrangement on a white lace covered Bible which belongs to the bridegroom's mother. The bouquet was centered with a white cattaleya orchid surrounded by white feathered carnations and rhinestones, matching those on the bridal

The bride wore her grandmother Amburn's first wedding band and the watch her own mother wore on her wedding day. She completed her wedding attire by wearing a strand of pearls, a gift from the bride-

Miss Mary Jane Grabber of Lubbock was her cousin's maid of honor and bridesmaids were Misses Katie Upshaw, Sharon Sims and Becky Lassiter, all of Canyon.

They wore formal gowns of



MRS. EUGENE BONDS JR.

and Mickey Abbott, all of Can- Miss Taylor And Ken Erwin James Cabe, Mike Wilson, Cur-Roberts To Marry Dec. 30 tis Mobley, Mark Olson, Ken-

Mr. and Mrs. Cecil O. Tay-A reception in the Baptist lor of Petersburg have announced the engagement of their ed the wedding. The original daughter, Arlene Marie, to Ken Drifters Quartet, composed of Erwin Roberts, son of Mrs. Joe Moore, Alan Demus, Steve Jessie Roberts and the late Hilton and Ric Wilson sang at Poyner Roberts, 717 W. Grover, Floydada. The couple will marry De-

cember 30 in Floydada. The bride is a 1966 graduate of Petersburg High School and her fiance is a 1963 graduate of Floydada High School and attended West Texas State University in Canyon. He is employed by the First National

Bank of Floydada

suit trimmed in white mink, Thanks To Those Who Contributed

City employes this week are extending their appreciation to all who contributed gifts to the "Toys For Tots" campaign. The abundance of toys given shows a wonderful and true Christmas spirit of the Floydada people, the group said.

Russell's Cleaners. will be five cents and airmail The United States has full recletters 10 cents. iprocity with both these countries so that internal postage in each nation carries mail across

the boundaries. But the domestic rates in the United States go up Jan. 7 so after that it will cost 6 cents an ounce to send first-class letters to Canada or Mexico. Postcards

Thrifty Super Mkt., Piggly Wiggly, Caprock Grocery, Hull and McBrien, L & J Food Mart and

A special thanks is being ex-

tended to merchants who con-

tributed fruit and food baskets.

They are Neff's Grocery,

FLOYD DATA David Hull, who is stationed in California where he is serving with the U.S. Navy, is home visiting his parents. Mr. and

Mrs. A. T. Hull.

FLOYD DATA Christmas dinner guests of Mr. and Mrs. Foster Amburn included their children, Mr. and Mrs. B. C. Taylor and Larry of Canyon, Mr. and Mrs. Thomas W. Amburn and sons, Amarillo, and Mr. and Mrs. Glen several days longer. Amburn and sons, Tulia and another son, Ronnie who is stationed with the Army at El Paso.

Amburn, was also a dinner guest in the home. FLOYD DATA Visiting during the holidays with Mr. and Mrs. Conner Oden

Mrs. Arthur Beedy of Fort

Worth, mother of Mrs. Glen

have been their children, Mar-

jorie Oden of New York City,

Major and Mrs. Jerry Oden and

of Phoenix, Ariz., and Jimm/, student at SMU, Miss Oden returned to New York Tuesday and Major Oden and his family plan to leave today. Gary and his fam'ly and Jim'ny will be here

FLOYD DATA Visiting here Christmas Day with Mr. and Mrs. C. W. Deni-

son were Mr. and Mrs. W. B. Parrack of Anson, Mr. and Mrs. B. Parrack Jr., of Lub-bock, Mr. and Mrs. C. W. Denison, Jr., Bob and Carol of Brownfield, Mr. and Mrs. Gilmer Denison, Keith, Perry and Penny of Lubbock and their

married daughter and her hus-

baby of Washington, D.C., Mr. band, Mr. and Mrs. Darnee and Mrs. Gary Oden and fam'ly Ritchey of Stillwater, Okla.

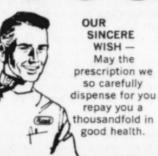
FLOYD DATA Visiting the J. C. Odam 'amily and having Christmas dinner with them were Mr. and Mrs. Stanley Waits and children of Abernathy, Ted Viramonte and son of Glendale, Calif., and Mrs. Odessa Cage and Clay of Lubbock. Friday night visitors were Mr. and Mrs. Glen Attebery of Quanah, former Floydada residents.

HEAR THAT ERNIE FORD is planning to come back in 1968 for a weekly situation comedy series.

HAPPY NEW YEAR



OUR medical expense record



Family Medical Histore THE FIRST

(File one of these folders BEFORE THE FIRST

NAME

ADDRETAILS SEE US

FOR THE VEAR OF SOON AS POSSIBLE

FOR THE VEAR OF THE YEAR, OR SOON AS POSSIBLE.

THIS FOLDER IS PRESENTED TO YOU WITH THE COMPLIMENTS OF YOUR Rexall PHARMACIST.

IMPORTANT!

Income tax laws require an accurate record of all medical expense deductions. Since drugs and medicines may be included as a medical expense* they should be recorded immediately following purchase. You may be surprised at the number of items you purchase in our drug store that may be included in the category of medicines and drugs. Some of the items that may qualify are:

Hearing Alds and Batteries

Alkalizers Analgesics Antacids Antihistamine Cough & Cold Decongestants

Disinfectants Eye and Ear Drops First Aid Needs Laxatives Medicated Ointments Sickroom Supplies Oral Hygiene-such as Mouthwashes Rubbing Alcohol

Plus too many other items to list

ALES DEPT. STURE SEMI-ANNUAL SHOE

STARTS FRIDAY-DEC. 29th. - 8:30 A.M.

MORE SHOES THAN EVER THOUSANDS OF WOMENS SHOES MANY, MANY MORE MENS & CHILDRENS THAN USUAL DON'T MISS IT

HALE'S DEPARTMENT STORE

Rabbi To Speak At C-C Banquet

Hershman of Joliet, Ill. has an engagement to speak at the 1968 Chamber of Commerce scheduled March 14 in the Lockney Elementary School (af-

Kenneth McFarland, who spoke at the banques three years ago.

woman of Lockney, Mrs. Robert Lee Smiln and Rev. Gene Haw-Reynolds, secretary, and J. D.

FLOYD DATA Ann Brown of Dallas visited here during the holidays with



'67 GMC Pickup

THE BIGGEST BARGAIN IN THIS NEWSPAPER. Proven suspension, rugged chassis, double-wall cab construction, big rear window and optional engines up to 310 hp. An unbeatable truck value. In stock now at your GMC Dealer.

Cline & Rainer

WHAT WILL YOU HAVE?



more cattle - less beef



Our rangeland whould be managed like the other crops which are produced each year. Range forage is the yearly crop from rangeland just as cotton or soybeans is the annual crop from farm'and. Range livestock are the harvesting and marketing agency for this forage crop. Therefore, ranch operators, or anyone with considerable rangelands and livestock, should give as much, if not more, attention to improving their forage crop; grass, as they give to the quality of the harvesting agency -

The best way to insure improvement in our rangeland is to graze at a rate which will keep an adequate cover for soil protection and maintain or improve the quality as well as the quantity of desirable plants. You might ask, "How much of these grasses can I remove?" or "How hard can I graze and still maintain good growth and high production?"

A study to determine the effects of grazing intensity on shortgrass, such as we have in Floyd County, was made. The main grasses present were Blue grama and Buffalograss. Three intensities of grazing were applied from May 10 to November 10 each year for a 10 year period. Four half-section pastures were used. Grazing that removed 60, 40 and 20 percent of the growth was designated as heavy, moderate, and light grazing treatments was studied.

Heavy grazing or 60 percent by weight of growth by early November was too heavy either for maintaining good range condition or making best gains by the cattle. Some desirable plants were unable to survive, and the condition of the range deteriorated.

When moderate grazing, or 40 percent was used, enough forage was available to keep the cattle in thrifty condition all season. Production of the main grasses was maintained. High quality plants usually survived and the condition of the range was maintained or improved.

With light grazing, or less than 30 percent of the growth removed, cattle had access to surplus grass at all times. High quality plants increased in vigor and yield.

Cattle on heavily grazed areas produced smaller weight gains per head than cattle on moderate and light grazing areas. The difference between weight gain of moderate and light grazing cattle was not significant. Cattle on heavily grazed pastures continued to gain through September, but usually lost weight during October. The cattle on moderately grazed areas usually maintained their weight during October; those on lightly grazed VETERANS RELEASED FROM ACTIVE DUTY SHOULDKNOW

THEY HAVE - 10 days to advise Selective Service of address in person or by mail. They should report to the local board.

30 days to register with Selective Service, if not registered prior to entry on Active

90 days to apply to former employer for reemployment. 120 days to retain insurance protection by converting Servicemen's Group Life Insurance to an individual policy without examination.

1 year from date of disability rating to obtain GI Life Insurance because of service connected disability.

year to file for dental care.
year to receive unemploy-1 year to file for dental care.

8 years to complete GI education, Course must begin in time to finish it in 8 years, 9 years to complete Vocational Rehabilitation.

10 years to obtain DI Loan. plus 1 year for each 90 days active duty Served.

No limit to file compensation claim for injury or disease. No limit to obtain VA Hospi-

FLOYD COUNTY FARMERS

WE NEED TO KNOW IF YOU.....

WOULD BE INTERESTED IN PRODUCING ANY OR ALL OF THE FOLLOWING VEG-ETABLE CROPS IF YOU COULD MAKE AS MUCH OR MORE MONEY THAN YOU ARE NOW MAKING ON COTTON AND GRAIN SORGHUM, IT IS HOPED THAT YOU WOULD AGREE TO PLANT AROUND 10 TO 25 ACRES OF THESE VEGETABLES.

PLEASE CHECK YOUR PREFERENCE 1,2,3,4,5,6, ETC. BY EACH VEGETABLE

TOMATOES..... SWEET CORN..... CARROTS..... BLACKEYE PEAS..... PEPPERS..... GREEN BEANS.....

Floydada Development Company

PLEASE RETURN TO OR MAIL TO

NAME......ADDRESS.....

302 EAST TENNESSEE

FLOYDADA, TEXAS

Social Security Representative Schedule For Floydada

A representative from the Plainview Social Security office

FLOYD DATA

Dr. and Mrs. James Wester and family of Garland and Dr. and Mrs. Bill Wester and family of Weatherford visited here during the holidays with their parents, Mr. and Mrs. J. C. Wester, a brother, Ed Wester and family and sister, Mrs. Watson Jones and family.

ruary 7, 14, 21, 28; March 6, 13, 20, 27. Service may also be obtained by coming to the branch office at 1401-B West 5th Street, Plainview, Texas, or by telephoning CA3-4371.

will be in Floydada in the coun-

ty courtroom at 9 a.m. on Jan-uary 3, 10, 17, 24, 31; Feb-

Response of the cattle was summed-up in the gross money value return to ranch income for the forage harvested from a section of rangeland. The average annual return per section from moderate grazing exceeded that for heavy use by \$255 and that for light use by \$333. Cattle cost per section under heavy grazing was approximately 71 percent higher than cost per section on moderate grazing.

So you can see from this test that somewhere around 50 percent or less (moderate grazing) is the maximum utilization that will allow short-grass range to maintain themselves in a satisfactory condition and produce the needed food for best weight gain in cattle.

More information on managing of rangeland is available at your Floyd County Conservation Service office.

SOCIAL SECURITY NEWS

By Mancie King

Social Security Representative Q. When is the deadline for filing claims for the medical insurance part of Medicare (the 1, 1966, through December 31, CA3-4371 doctor bill part)?

A. Claims for services in question need to be filed no later than the end of the calendar year following the year in which the services are furnished, except for services furnished in the last three months of a calendar year which will be the same as if the services had been furnished in the next year. Another exception is made for services rendered for period July 1, 1966, through September 30, 1966, which may be filed by March 31, 1968.

An important consideration is made for services rendered during the last calendar quarter each year. Any covered medical expenses from October 1 to December 31 of a year that have been USED to meet the \$50 deductible for THAT year can

deductible for the NEXT year. | 1967, need to be filed n A special consideration is made for doctor bills for period July 1, 1966, to September 30, 1966, inclusive. These need to be filed by March 31, 1968. This is the first deadline. After this, claims for all ser-

vices for period from October

than December 31 Claims for services from October 1, 1967, December 31, 1968, s filed no later than De 31, 1969, etc.

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If you have further or feel free to call our

PAT'S SERVICE

CENTER 2ND AND CALIFORNIA

ANNOUNCES NEW LOW PRICES!

WASH ____ \$2.50 WASH & GREASE \$3.50

YOU WASH IT FOR 25¢ LET US TUNE UP YOUR AUTO

WE OFFER AUTO AIR CONDITIONER SERVICE

Time To Buy A New Electric Range For Christmas!

.....And Only 3 More Days To Get A Free Gift With That Electric Rang



LOOK AT THIS ?

ELECTRIC CUSTOMERS WHO BUY AN ELECTRIC RANGE FROM AN ELECTRIC APPLIANCE DEALER DURING DECEMBER, 1967, MAY CHOOSE ANY ONE OF THESE SELECTIVE GIFTS. COOK BETTER ELECTRICALLY.



Clean Electric Cooking Powered By Electricity From These Friendly Folk!

Lighthouse **Electric Cooperative**











-rmers Have Best Church Attendance Why I Attend Church We all attend to the First Mission Baptist, every Sunday, morning and evening, since 1963

AR SLIDE HALTS

arch-Going Decline **Nation Levels Off**

Gallup, Director
ute of Public Opinion
N. N. J. — The 10in church atome to a halt. p Poll's 1967 audit going, based on surveys during per cent of adults ch in a typical rojected 51 million

dance reached a 1958 when just adult population. ended in a typical adual decline then the proportion atned to 44 per cent in remained last

in this year's ouraging picture rn over the Victurveys in carlier that the Second arred an interest 12. In 1940, before more than oneult population (37

chroom **lenus**

and Junior High January 3, 1968 Fried Steak and gra-

Potatoes salad heat rolls and butter

bread and butter relatin with whipped

ers with cheese

lettuce and dill cobbler milk

entary Schools f January 3, 1968

e beef soup

the period surveyed. In 1955 the proportion had reached 49 per Low In Far West

The Far West has had the lowest church attendance record and this is again ture in 1967. In an average week 34 per cent of people in this region went to church. Attendance is con-

siderably higher in the other three major regions: 46 per cent in the East, 47 per cent in the South, and 48 per cent in the Midwest.

Since 1955 the Gallup Poll has estimate the average attendance used its fact - finding facilities for the purpose of measuring average church attendance to during 1967, surveys of representative samples of the adult population were made in seven widely scattered weeks during the year a total of 11,096 people were personally interviewed and this question asked: "Did you, yourself, happen to attend church in the last

1967 Highlights The highlights of the 1967

audit follow: Two-thirds of the nation's Roman Catholics (66 per cent) attended church in a typical week during the past year, compared with 39 per cent of Protestants. Lutherans and Baptists had the best church - going records among the five major Protestant denominations.

Women are more likely to attend church than men. Nearly half of U.S. women (49 per cent) attended church in a typical week in 1967 compared with 41 per cent of men.

Persons over the age of 30 had a better record than did persons in their twenties.

Persons with at least some college training had a better attendance record during 1967 than did persons with less than college training.

Pimento cheese sandwiches Peanut butter and crackers Apricot cobbler 1/2 pint milk THURSDAY:

Seasoned Pinto beans Breaded fish portions with Sweet sour spinach

Chocolate cake with choco-

Saturday, Jan. 6, 1968

Located 8 Miles East of Lockney, Texas on Farm

d 97 to Highway 207, then ½ mile South and ¼

East or 9 miles North of Floydada, Texas on

hway 207, then 1/4 mile East, or 26 miles South of

Minerals Leased \$1.00 Fer Year Rental — LEGAL: The South 1/2 of

erton, Texas, Highway 207 then ¼ mile East.

240 ACRES

the East 3-4 Blk. D. 3., Section 40, Floyd County, Texas.

ALLOTMENTS

775 Pounds of Lint.

IMPROVEMENTS

IRRIGATION

TERMS

Make Your Arrangements.

-3" Submergible Electric Pumps. They are in Good Condition.

in Escrow on Signing of the Contract Day of Sale.

ay Closing time. This farm does not have a loan.

This is a good productive farm, look it over. Here is your oppor-

to own a good farm. Part of this farm is in the Soil Bank for the next

with \$4,644.18 payment per year, so there is a guaranteed income

153.34 for the next 8 years. The land not in the Soil Bank is sown to

It's Clean, No Possession Vines or Johnson Grass. This farm is going

its not an inventory sale. Someone is going to own a good farm.

we moved, the house will be open for inspection one week before sale.

Square Feet, really a Beautiful Home.

NOT YOU? BE THERE.

CA 4-7692

3 Acres of Wheat, 109 Acres Grain Sorghum, 13.8 Acres of Cotton.

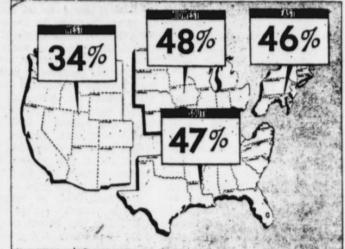
Bedroom Home, 1 3-4 Baths, Central Heat, Refrigerated Air, Carpeted,

m Built Kitchen, Built-in Electric Appliances, Large Utility and Storage You will have to see this house to appreciate how nice it is. It has

Hot crispy combread and

ND AUCTION

Church Attendance By Region



The above figures refer to the number of persons attending church in an average week during 1967. Church attendance is lowest in the Far West, highest in the Midwest.

Following is the national trend in church-going since 1955: National Thomas Cines 1078

-1	Mati	O	1	a	ı	ı	I	•	2)	D	Q	ı	Š	1	Ц	k	C	e	1399
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	1962																		46
Н	1963																		46
П	1964				. ,				,										45
- 1	1965				. ,														44
Н	1966																		44
9	1967												*						45
	-			_			_												

Following is the 1967 record of church attendance for each major group in the population: **Attended Church During** Average Week, 1967

Victory Baptist

To Host Watch

Night Service

Brother Joe Watson, pastor

of the Victory Baptist Church

announced that the church will

hold a watch night service on the

evening of Dec. 31. This is

New Year's Eve, and the church

will watch the incoming of New

Year in a preaching and sing-

ing worship service. There will

be visiting preachers on hand

to help with this service, and the

invitation is extended to all to

come to this service, and be in

the House of the Lord to see

the New Year in. Services will

begin with the regular Sunday

evening service at 7:00 p.m. and

will continue through the mid-

night hour. There will be time

to attend your regular church

service and then come to the

Watch Night Service afterward.

We know that you will want to be

There have been cases in

which veterans have been re-

quested or even required to

purchase items of furniture or

other merchandise. These are

paid for in cash and not from

the proceeds of the loan gua-

ranteed by the VA. In some

cases the items have been so

overpriced as to constitute ad-

with the proceeds of the loan.

and purchaser have entered into

a "side arrangement" involv-

ing personal property to evade

the GI statutory requirement

that the purchase price of the

home not be in excess of the

reasonable value established by

In any case where the seller

purchase of a home.

a part of this, so come.

NATIONAL45% Religion: Catholic Protestant Major Protestant Denomina Lutheran Baptist Episcopal 37 Presbyterian 35 Methodist 33

late icing 1/2 pint milk RIDAY:

Hamburgers Tomato, lettuce and dill pick-

Potato chips Banana pudding with vanilla

1/2 pint milk

FLOYD DATA Pvt. Jimmie Lynn Durham, who has just completed basic training at Ft. Bliss, Tex., visited during the holidays in Floydada with his grandmother, Mrs. Joe Fortenberry and other relatives. Pvt. Durham has been assigned to Ft. Knox, Ky.

FLOYD DATA Mr. and Mrs. Preston Watson are visiting during the holidays with their son, Dickie and their mothers at San Saba, Tex., where Watson is always enjoying some quail and deer

Written By Littrell Looney On Sale

Men

White

Education:

is in Anna, Texas.

was the eldest of nine children from a farm home. Inher youth she enjoyed the freedom of the outdoors and the protection of a devoted family. Little in nature escaped her observation. She enjoyed learning and graduated from Anna High School

retirement she continued with her teaching by teaching neigh-

Mrs. Looney's poems have been chosen for anthologies and some have been published in a local newspaper. She has officially been designated "Floyd County's Poet." In addition to writing, the author collects unusual rocks, shells, butterflies, and flowering plants and grass-

FLOYD DATA

Mrs. H. L. Rafferty and hus-BEWARE VETERANS band were visited over the hol-Veterans seeking home loans idays by her grandson and famguaranteed by the Veterans Adily, Mr. and Mrs. M. L. Lanministration are advised by the caster of Fort Worth. They all VA to be cautioned about getting involved in "side deals" had dinner at Mrs. Rafferty's or "tie-in-sales" as a condison, the L. C. Callaways at Siltion to purchasing a home.

verton Sunday.

Monday they held a family dinner with Mrs. Rafferty's daughter, Mrs. Dude Walding and family in Floydada where they were also joined by the T. L. Callaways of Lubbock and Mr. and Mrs. B. V. Carver.

FLOYD DATA Mr. and Mrs. Bud Turner and sons of Norman, Okla., and ditional consideration for the Mrs. Evalene Queen and sons, Jerry and Wayne were among Sometimes these offers are Christmas guests of Mr. and legitimate and benefit the vet-Mrs. V. D. Turner. Bud is a eran, and the VA has no obson and Mrs. Queen is a sister jection to such purchases so of Mrs. Turner. long as they are not paid for

> required to investigate the matter thoroughly.

In cases where a "side deal" or "tie-in-sale" appears to be involved, details must be revealed to the VA, which reserves the right to inspect and appraise the items involved before approving a loan.

\$7,000 & over Grade School 43 \$5,000-\$6,999 \$3,000-\$4,999 21-29 years Under \$3,000 Community Size: 500,000 & over Occupation: Professional and 2,500-49,809 business Clerical and sales48 Under 2,500, Rural Out Of Mist" Volume Of Poetry

Lillie Littrell Looney, wife of Paul Looney, of Floydada, has written a volume of poetry entitled OUT OF THE MIST. The book was co-edited and illustrated by Grace Bee Lit-trell Giles of Leonard, coedited by Alma Littrell of Anna, and typed by Mattie Lou Brugeon of Seattle, Washing-ton. OUT OF THE MIST is a combination of effort by these four sisters whose family home

Non-white 42

High School

Mrs. Lillie Looney, the poet,

with honors. Writing became a daily adventure for the poet. Before the days of rural electrification, she would awaken in the night and light her lamp in order to jot down lines which were especially meaningful to her. Mrs. Looney attended East Texas State University, the University of Texas by extension, and took special courses in Latin for classical training. She taught in Lockney High School and in local rural schools while raising her family. After her

boring children in her home.

Both Mrs. Grace Giles and

Miss Alma Littrell, graduates of Austin College, have taught in schools in Sherman, Texas. Mrs. Giles also taught in the Leonard School system and the ladies were active in professional organizations, including The American Association of University Women, the Delta Kappa Gamma Society and local church organizations.

Manual workers 42

Midwest 48

South

Region:

West Family Income:

Mrs. Giles, who taught English at Austin College during the fall term of 1965, is an active member of the exstudent Association of that school Miss Alma Littrell taught English at Sul Ross State College in Alpine from 1943 until 1950 and sponsored SAGE, the literary magazine at that time. Miss Littrell is also a member of the Ex-student Association of Southern Methodist University. All four sisters, daughters of S. M. Littrell, have taught at various schools in Texas.

Mrs. Looney and Miss Littrell are members of the Poetry Society of Texas. In OUT OF THE MIST, published by The Naylor Company of San Antonio, the poet's varying moods are recorded with metrical composition to form universally understood verse. As Mrs. Looney relates, 'Nothing is beyond the power of God; He does the sifting and brings forth out of the mist 'opalescent opportunity." The poet, who hates sham in any form, uses figures of speech to give freshness to her verse, especially in use of the biblical.

Responsively attuned to nature, Mrs. Looney also finds inspiration in a gray cloud or a full moon or a stately willow. OUT OF THE MIST is a beautifully illustrated book as a sensitively created one.

ing and evening, since 1963.

Because we found out that there is a Lord Jesus Christ, and also there is a hope beyond the skies, according to the Holy Bible.

Also in Psalm 128 it says, "Blessed is everyone that feareth the Lord; that walketh in His ways. For thou shalt eat the labour of thine hands; happy shall thou be, and it shall be well with thee. Thy wife shall be as a fruitful vine by the sides of thine house; they children like olive plants round about thy table. Behold. That thus shall the man be blessed that feareth the Lord. The Lord shall bless thee out of Zion; and thou shalt see the good of Jerusalem all the days of thy life. Yea, thou shalt see thy children's children and peace upon Israel."

Daniel Espinosa

Railroads Pay 524,704 Taxes In Floyd

Current annual taxes paid to the various government agencies by Texas railroads in Floyd County totaled \$24,704, it is announced by the Texas Railroad Association.

share of the more than \$10,-000,000 the railroads paid in Texas on their own right of way and other property. The biggest railroad contri-

That amount was the county's

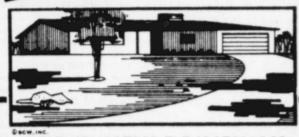
bution was to the school systems throughout the state. Large sums were also distributed to city, village and county governments and for road and bridge funds.

In addition, of course, was the large total in taxes the railroads' 33,410 Texas employees contributed on their own property. The vast majority of rail workers, many of whom live in Floyd County, own their own

"With the future of our country and state depending to a great extent upon the education of our youth, I am delighted that nearly half of the taxes paid by the railroads go to support the schools," said Walter Caven, general counsel of the Texas Railroad Association. "Recognizing this need for education, many of the railroads operating in Texas also make scholarships available to

a large number of students every year."

TIME AND LABOR SAVING



ADD A NEW DRIVEWAY

Concrete drives last for years and add to property value and looks. Call us today for the service you want. Concrete maintenance costs less too.

BENNETT'S BUILDING MATERIAL

FLOYDADA 983-2170

LAND AUCTION

Saturday, Jan. 13, 1968

11:00 a.m.

Located 8 Miles East of Lockney, Texas on Farm Road 97 to Highway 207, then South 5 Miles to Farm Road 786, then East to end of pavement of 786, then 1 mile North to S. W. Corner of Section, or 5 Miles North of Floydada, Texas on 207 to 786, then East to End of Pavement then 1 Mile North to S. W. Corner of Sect-

640 ACRES

Of good level kand, 320 acres of cultivated land and 320 acres of good grass. 1/2 minerals.

ALLOTMENTS

Cotton: 47.38 Acres, 650 lbs. 1968; Wheat: 123.67 Acres, 20 bu., 1967; Milo: 122.72 Acres, 42 bushel, 1967.

TERMS

There is a new Federal Land Bank Loan of \$40,300.00, payments the first of each January of \$2,780.00 at 6% Interest. 30 day closing, 10% Escrow on Signing of Contract.

IMPROVEMENTS

One good Metal Airplane Hanger, Aermotor Windmill and Concrete tank, good fences.

LEGAL

Survey No. 77, Abstract 426, Cert. 411, in Block D-3, E. L. and R. R. Ry. Co. in Floyd County Texas, Containing 640 acres, more or less.

NOTE — This is a good Combination farm. It might fit your farming operation. Look it over, there is going to be a new owner. Make your plans to be there. To be sold at the airplane hanger, rain or shine. Possession on closing of contract. You get the wheat crop.

SHIRLEY W. IRWIN,

AUCTIONEERS:

RAYMOND AKIN 2205 Smythe, Plainview

GENE HARRIS 1404 Borger, Plainview 809 CA 3-4859

806- CA 4-7692

larvin Wells, Owner **AUCTIONEERS:** AYMOND AKIN 5 Smythe, Plainview

GENE HARRIS 1404 Borger, Plainview CA 3-4859



Amessage from your Pharmacist. WHAT YOU SHOULD KNOW ABOUT HOME REMEDIES SELF-MEDICATION

agnosis, before treating yourself or a member of the family. Don't treat anything unless it is recognizable and minor . . . if there is any uncertainty, consult your doctor first.



PHONE YU 3-2856 FLOYDADA, TEXAS OUR LABEL IS YOUR PROTECTION

the VA appraisal, the VA is CAN BE DANGEROUS

in a five-part series outlining basic points toward attracting industry. Many of the steps already have been taken by Floy

dada, others are vet to be done. The HESPERIAN believes this series can be of help and inspiration to Floydada and all towns in this area. Texas Industrial Commission has provided the series.)

BY JAMES J. KELLY Assistant Executive Director Texas Industrial Commission

AS A FOURTH "point" in starting an industrial development program, the 1, D. Committee should assign a group responsible for evaluating existing and potential industrial sites and buildings and working with the Industrial Foundation which was discussed in Point

Probably the individual or group assigned to this task will be well versed in real estate.

7.6 million bales. This is the

smallest U.S. cotton crop since

1895 and is down almost 50

percent from the 1961-65 av-

erage. The principal reasons

for the small crop given by the

reporting board were - more

diverted acres, one of the worst

planting seasons on record.

substantial abandonment and

early freeze damage. The har-

vested acreage of 8.1 million

acres was the lowest since

In the South Plains area it

was a much better year than

1966 generally. The yields were

good and the quality was much

to weather, and improved cul-

tural practices, and improved

acreage to long staple cotton.

This year it paid big dividends

as the weather permitted good

yields and more important

favorable harvesting condi-

Farmers should be caution-

hance is taken in planting

An availability of grain sor-

ghum favors an increase in

facts show that Texas sorghum

grain production was approxi-

mately 17.36 billion pounds in

1966 and only five to six per-

Texas pork production. The

large acreages of this type

The improved quality was due

Many farmers planted small

better than last year.

variety selection.

public utility companies and railroads should be of assistance here, too.

It is essential to have a complete inventory of the sites and buildings in your community. This inventory can be greatly assisted by the use of the "Site Data" form and the "Existing Building Data" forms available upon request from the Texas Industrial Commission.

WHENEVER possible, a map should be made showing the location of available sites, and photographs should be made of existing buildings. Every piece of property should be clearly marked as "industrial property" by a sign.

In evaluating industrial sites, there are at least 10 important factors to consider:

1. Availability 2. Suitability 3. Price 4. Utilities 5. Water 6. City services 7. Zoning 8. Transportation 9. Soil condi-

The grain production offers

an excellent opportunity for this

area. Marketing the grain

through livestock would in-

crease the value of the crop

and would increase the eco-

Interest in feeding and rais-

ing swine has increased some

in Floyd County over the past

year. Several new producers

have gone into the business

just recently. One of these is

Community. F. G. is going into

the crossbred breeding pro-

gram. He recently purchased

some Hampshire gilts and Du-

roc sows and gilts. He plans to

run a Yorkshire boar with them

as his first step into a three-

Orba Miller of the Sandhill

community is using the three

way cross program now and is

producing some excellent off-

spring. He likes the cross pro-

gram much better for raising

There are several good re-

gistered breeders in the coun-

Hampshires: Willie Patterson -

Hampshire; Curtis Sinor -

Hampshire and Durocs, and

Truman Dunavant-Hampshire,

There are numerous other

breeders and feeders in the

county and the number is in-

creasing each month. If the hog

market will hold up good the

next year I feel that this may

Durocs and Yorkshire.

way cross program.

feeder pigs.

ed, however, that all years will ty. Some of the larger breed-

not be this favorable and some ers include: K. E. Probasco -

cent of this was fed to swine be an increasing business in

. G. Jones of the Lone Star

COUNTY AGENT'S

CORNER

by Joe Wilson

nomy of the area.

The USDA's Crop Board as in Texas. In the corn belt states

of December 1 estimated the 35 to 45 percent of their corn

Nation's 1967 Cotton Crop at | crop is fed to hogs.

(Editor's Note: This is fourth | Your Committee's allies, the | tions and drainage and 10. Development cost.

Once it is established that a site is available, then dig back into the research analysis discussed as Point II of this series, and check the suitability of the site or building against the requirements of one of your 'candidate" industries.

A MORE DIFFICULT TASK for the site and building experts curing certain sites.

It may be necessary for a site ed over to the locating or expanding industry on terms favor essary for the Committee to control such property so that it can be offered to the right industrial prospects when the right time comes.

Methods of financing such purchases were outlined as

THE FIRST ORDER of business in securing a potential industrial site or building is to obtain a firm price from the owner.

This may take some persuasion by the Committee, but it is a step which costs them nothing and yet affords an essential piece of intelligence.

Naturally, the Committee

must be very careful not to cause rumors leading to speculation that might raise the price of the land right out of the

Once a firm price has been obtained, it may be necessary to take an option on the property. Probably this would be taken by the Industrial Foundation.

In this way, the property can be held by the Foundation and used as a lure for the prospective new or expanding industry for the duration of the option. If the deal falls through completely, the loss to the Foundation has been minimal.

ANOTHER POSSIBILITY is for the Committee to locate a local investor-builder who finds the deal promising, and work with him in landing the industrial tenant. Somewhat risky, but often

necessary if the right sites and buildings are to be obtained for I. D. purposes, is for the Industrail Foundation to buy the property outright. Then it can do as it pleases

about offering the property to the industrial prospect,

the county.

Farmers income tax guides will not be in the county agent's office until the first week in January. They are in route now but due to the heavy mail load during the holidays the shipment will be slowed in arriving.

FLOYD DATA The Jimmy Boyds are spending the holidays visiting in Dallas, Midland and Snyder.

Guest Editorial

....and it could happen In Floydada

With this issue of the Petersburg Post we begin our seventh year in Petersburg.

During the six years of pub-

lishing the Post we have seen Petersburg prosper then start a steady decline. In 1962 when we purchased our newspaper equipment there was only one vacant building in Petersburg, that a run-down lumber yard. There were two drug stores, of your I. D. Committee and two furniture stores, two dry-Industrial Foundation will be se- good stores and four grocery

Take a look at Petersburg or building to be secured by the today. Lack of interest in Committee so that it can be turn- town, laziness and petty jealousies among the citizens have just about wiped Petersburg able to them, or it may be nec- off the map . . . With everyone yelling let's do something . then sits back and waits for someone else to do it.

We have worked and offered our cooperation to any and all projects for the betterment of the town and community. We have tried to present both sides of every issue and expressed our opinion in most.

Petersburg will be without a known that you have it.

Letter

The Editor

who were so kind to us at the dinner.

Gladden announced he would also run.

and Senator John Tower.

It goes without saying how sincerely grateful Sue and I are for

the marvelous and heart warming tribute bestowed on us in

Plainview, November 16th. We both were completely over-

whelmed, deeply honored, and somewhat at a loss for words.

It means a great deal to have friends like you and the others

many names are being mentioned in the Governor's race since

Governor Connally has indicated he will not be a candidate for

reelection. Although Lieutenant Governor Preston Smith is

the only announced candidate at this time, there has been con-

siderable speculation in connection with other political figures.

Other possible candidates being mentioned most frequently

for Governor include Senator Ralph Yarborough, former Attor-

ney General Waggoner Carr, Secretary of State John Hill,

former Congressmen Frank Ikard and Joe Kilgore, Deputy

Ambassador to Viet Nam Eugene Locke, Australian Ambassa-

dor Ed Clark, Don Yarborough, Congressman George Bush

House Speaker Ben Barnes has been the announced candidate

As you know, it will be necessary for the special session of

the Legislature to pass a tax bill for financing the state during

the next year of the biennium. The most likely solution to the

money needs is some change in the sales tax - either raising

it from its present 2% to 3% or broadening the base and eli-

minating some of the exemptions. Either route would produce

approximately \$145 million dollars. I will continue to oppose

a stata income tax. I trust this meets with your approval.

approved the city sales tax of one cent. In all truthfulness, I

must admit that this somewhat surprises me. However, I

think that it proves that all of our citizens are tired of property

A great majority of the cities through our state have already

for Lieutenant Governor for several weeks now, Recently Don

As we approach the political filing deadline, February 5th,

family department store with the closing of Hagood's. Within the next year other stores will close, unless something is done, and that something should have been done last year or year before.

Stop and think for a minute -Just what are you doing for Petersburg and the community? Are you working on a solution . . . or are you a part of the problem? From our point of view there are too many local residents that would rather go to Lubbock to spend their money than to see a neighbor make a nickel And there are merchants

that are just as bad about the same thing. We have spent week after week trying to convince some of the local merchants to try

a little promotion and advertising and honestly I think they won't advertise what they have for fear they might sell it then have to buy some more or put out a little effort waiting on customers. If you want to By the end of the month | sell it . . . better let it be

And to the rest of the citizens it is going to be rough to have to drive to Lubbock for a loaf of bread or spool of thread or a pair of socks to wear to this fine school building you are going to be paying for, because without a town that school is going to be mighty expensive at tax paying time. And without a town the school will soon go too. So school personel should stop and think about this matter also because without a school they

won't have a job here. We stand ready to cooperate publicize, work or anything else within our power to promote the growth and progress of Petersburg, but . . . we can't do it all by ourselves. When the rest of the population decide they are ready to do something then we can get together and with a little work and promotion, industry can be secured, new cash crops can be grown, harvested and sold, additional businesses can be brought to town, but until you are ready to acept some community responsibility Peters-

munity. He graduated from Silverton High School. Following graduation he farmed in the Providence and Lone Star ar-

Harmon is a veteran, having served in the United States Army in 1950 and 1951.

Harmon and his wife Faye have two children, Ronnie, age 12, and Norma, age 8. They reside at 2618 Wood Avenue, Plainview, Texas.

TOWN IS WORTH THE FEW CENTS THAT YOU CLAIM TO SAVE AFTER DRIVING ELSE-WHERE TO SHOP? It will take every citizen, merchant, farmer and school personnel working together to continue to have a town here, Stop and think what no town would mean to you and your property!!!!! - Petersburg Post.

(S0409) CAMP PENDLETON. dleton, Calif.

He also received a familiarization of the working characteristics of all communications

FLOYD DATA Mr. and Mrs. L. H. Christenson are visiting with their son, Lt. Eric Christenson at Davis Monthan Air Base in

taxes being increased and they would like to see everyone help pay their equal share of taxes, i.e., general sales tax.

played by the people of our District or November 16th. Sue and I both are most appreciative. Incidentally, I expect to announce for reelection to the House in the very near future.

In closing, please accept our best wishes for a very Merry Christmas and a Happy New Year! Best personal regards.

> /s/ Ralph Ralph Wayne

Dear Mr. Tooley Dearest Friend.

Life gives me this great opportunity to address you a few lines to say hello to you. How are you today? Fine I hope. Well I finally reached my unit. I'm ready for my home town paper. I hope this letter gets there before Christmas, but I have a strange feeling that it might not. I have moved three places since I have been here, and the last one, was it. The unit I was at first, was hit by the V.C., about two days after

FLOYD DATA

ality Act of 1952 alien who is in the on January 1, 1966 his current address missioner of Imm Naturalization with burg will continue to decline. DON'T YOU THINK YOUR iod January 1 - 3 January 1 and ask dress report card. complete all item item 2 is correct

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The Immigration

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Post Office. DO

Carlos Casarez **Completes Course**

CALIF. (FHTNC)-Marine Private First Class Carlos Casarez, son of Mr. and Mrs. Lucio Casarez of 2108 1st W. St., Petersburg has completed the Field Wireman Course at Marine Corps Base, Camp Pen-He was taught the techniques

of installation, operation procedures and maintenance of all field wire systems.

Tucson, Ariz.

Again, let me thank you for the kindness and generosity dis-

Sincerely,

I thank God I was gone. Well, I better close for now. So may God bless and keep you, until we meet again.

A friend Always, Harry Samuels

until Thursday with his mother, Mr. and Mrs. Bob O'Bannon Mrs. M. L. O'Bannon and his and sons of Huntsville visited sister, Mrs. Dorsey Warren here last week from Tuesday and family.



WE HAVE YOUR 1968 REFILL

HESPERIAN OFFICE SUPPLY



Haskell Harmon Pioneer Irrigation Representative

Haskell Harmon has been named Irrigation Representative for Pioneer Natural Gas Company's Plainview District, according to an announcement made by Bill McKee, district manager for the Company. In this newly created posi-

tion, Harmon will work directly with irrigation customers and will be available for consultation on any type of irrigation problem.

Harmon has been with Pioneer Natural Gas Company for 10 years, and he brings a wealth of experience to his new position. In addition to having a background in farming, during the past seven years his time has been largely devoted to serving irrigation customers throughout the Plainview district. Prior to this specialization in irrigation he had assignments in construction and maintenance as well as customer service and operations.

Born in Oklahoma, Harmon moved to Lockney, Texas, in 1939 and attended public **Your BEST Investment** 1968 **SAVINGS ACCOUNT**

Tulia Savings & Loan Association

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MEMBER FEDERAL HOME LOAN BANK SYSTEM

● ACCOUNTS INSURED TO \$15,000,00 BY FEDERA SAVINGS AND LOAN INSURANCE CORPORATION

AND TOP DIVIDEND RATES



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CERTIFICATES OF SAVINGS SAVE BY JANUARY 10TH EARN FROM IST OF MONTH



TULIA SAV

AND LOAN ASSOCIATION

200 N. MAXWELL

995-3521

FOR SALE

FOR SALE -2-50 foot lots, cor-

FOR SALE-1966 like new red

Mustang, only 12,000 miles,

one owner, Call 983-3434 or

FOR SALE OR TRADE-Trail-

er house on Lake Horner,

pump, electricity, barge, 10

HP Motor. Phone Plainview

CA4-4341, after 6:00 CA4-

FOR SALE-Good 1963 Chev-

rolet. Power and air. See

Joyce Stewart or phone 983-

5131 or after five 983-3358.

FOR SALE - Fruit and Vege-

table JUICER. "Acme Sup-

reme". Heavy Duty. Excel-

lent condition. Call 983-

THE amazing Blue Lustre will

leave your upholstery beau-

tifully soft and clean. Rent

electric shampooer \$1. Bor-

TYPEWRITER PAPER SALE -

White bond 8 1/2 x 11, 500

sheets. . .99¢. HESPERIAN

THIS SPACE

FOR RENT

FOR SALE - Frigidaire Elec-

GOOD DRY FIREWOOD for

HORSE

sale - \$17.50 per rick. De-

livered. Lawrence Stovall,

tric Kitchen Range, Excel-

lent condition. Call 652-3720

2240.

en Furniture.

OFFICE SUPPLY.

in Lockney.

1020 South Wall.

tfc

Phone 983-3904.

983-2327 nights.

ner Wall and Hallie Streets.

CLASSIFIED ADS feeling

"I hope the boss realizes he's about to discourage this

cowboy's great future in ranchin'."

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency

12-23p

12-28p

PHONE 983-3360

Livestock

MR. FARMER -come to Blanco

Offset in Floydada and buy 22" x 34" aluminum sheets

to cover your truck beds and

granary floors so the grain

won't leak out, 10¢ sheet,

LOST - Hereford cow with tip of

NOTICE

ANYONE OWING PAY-

MENTS TO BILL DYER,

SEND OR TAKE THEM

TO RED WOODY'S GAR-

AGE, ACROSS FROM

BILL DYER'S GARAGE.

OR TO DORIS RUCKER,

Dr. O. R. McINTOSH

OPTOMETRIST

983-3460-FLOYDADA, TEX

211 SOUTH MAIN ST.

one horn sawed off. If found

contact Tom Porter, 983-

Call 983-3737.

COW POKES

JIM WORD

MISCELLANEOUS

LOST - Reddish brown male

LOST - White male German

Floyd Bradford 983-2945.

Shepherd dog. Green color,

Seven months old, Weldon

Hammonds 983-2976 or

THIS SPACE

FOR RENT

MR, AND MRS, H, E, PORTER

win two free passes to the

Capada Drive-In Theater

Friday or Saturday night to

see "The Flim-Flam Man,"

BADGETT RADIATOR

408 S 2nd St. Hiway 70

Tel. 983-3454

Complete - Fast

MEMBER

SERVICE

RADIATOR SERVICE

Exchange New &

Reconditioned Radiators

Pekingese, \$5 reward, Con-

tact Levis Gilliland, 983-

NOUNCEMENTS



DA Chapter No. 227 Arch Masons Lodge d their stated meetthe first Tuesday folthe second Saturday each month at 7:30 McNeill, H. P., Ray guson, Secy.



DA Masonic Lodge No. F. & A.M. will hold tated meeting the secturday night of each at 7:30, Elmer Biggs. Ray Gene Ferguson,

ADA IOOF Lodge No. eets Thursday nights. Kincer, Noble Grand, Webb, Secy.



t 5616 will be meetch first and third Tues-8 p.m. All members urged to be present.

> EL PREACHING ND SINGING

DAY THROUGH

URDAY, 8, 9, 10

0, 12 A. M.

KCLR

LS. TEXAS ON YOUR DIAL

THUR B. DUNCAN TRACT COMPANY UD E. HOLLUMS er and Manager TRACTS - TITLE INSURANCE for Stewart Title

Company, mer xas Title Association American Title Associa-LEPHONE 983-3167 on South East Corner

square, Corner Cali and Wall, Floydada

Oldest Abstract plant byd County.

RE NOT IN THE

SINESS - BUT

E WILL MAKE

EPRINTS OF

CTURES THAT

EARED IN THE

HESPERIAN

110 - \$150

oyd County

Hesperian

HOTOGRAPHY

REAL ESTATE

FOR SALE - Three bedroom house, living room and dining room, All carpeted, Call 983-3253 or 983-3524.

FOR SALE - 2 bedroom house. Paneled kitchen, carpet and fenced yard, with garage. Close to Duncan and Junior High schools. Phone 983tfc

FOR SALE - My home at 306 South White St. Conner Oden.

FOR SALE-John R. Tinnin Home, 3 bedroom, Central heat and refrigerated air. See Mr. or Mrs. John R. Tinnin for prices and terms. Phone 983-2182.

FOR SALE - Two bedroom home, recently re-decorated and carpeted. New garage, plenty of storage space and outside building. Located at 729 W. Grover. Ham Smith Sr. 983-2921.

FOR SALE - Nice two bedroom house. \$58.00 monthly payments, Call 983-3122.

HOUSE FOR SALE By Owner -3 room at 206 Marivena, Payments like rent. Contact Billy Henry, Box 5294, Abilene. Phone OR3-7431.

FOR SALE - House in west part of town, 2 bedroom, 2 bath. Call 983-3730. tfc

FOR SALE - W. A. Shaw's homeplace and 4 corner lots. 303 West Calif. Hale and Hale Ins. and Real Estate.

FOR SALE - Used house at 811 W. Jackson, approximately 1650 square feet living area. Call J. W. (Wayne) Williford. 983-5109.

FOR SALE - My home at 616 W. Calif., 2 bedroom, panel den and kitchen combination, living room, recently redone inside and out, Large storage area separate from house Priced right, Call 983-3524 or 983-3937 for showing. W. Dale Goen,

> THIS SPACE FOR RENT

119 MAE AVE - Steen Addition. Open Saturday - 2-5 p.m. New, all brick, 3 bedroom, 2 bath, living room, family room. Built-ins galore. Small F.H.A. down payment. Go south on Main to Mae Ave. For information, Call 983-5348.

J & K CONSTRUCTION

FOR SALE - Brand new electric Smith Corona typewriter. \$149.95. Hesperian Office Supply. Phone 983-3737.

RENTALS

nished apartment. Call Clinton Fyffe at YU3-3787.

FOR RENT - Furnished apart-Houston on Highway 70.

FOR RENT - 4 room furnished house, 920 S. 3rd.

FOR RENT - Adding machines

2 bedroom trailer. Located 720 N. 2nd, Bills paid, Call 983-2359 or 983-2334.

room unfurnished houses. Hale & Hale 983-3261.

FOR RENT - Clean, two bedroom house. Freshly painted, Contact T. L. Holland.

FOR RENT - Good three bedroom house, close in, plumbed for washer and dryer, double vented wall heater. John Stapleton, 983-2197 or 983-2524.

FOR RENT - Trailer House. Clean, Reasonable. Bills paid. West Side Trailer Park.



HORSEMAN'S **PRODUCTS** BY FARNAM



PHARMACY

COME TO THE HESPERIAN OFFICE SUPPLY IN FLOYDADA TODAY FOR THE BEST DEAL IN WEST TEXAS ON TYPEWRITERS AND ADDING MACHINES.

For A Happy New Year 1968

DON'T DRIVE

FOR ONLY \$19,68 YOU RECEIVE

- ROOM FOR 2 PEOPLE
- PARTY FAVORS
- DINNER AND DANCE TO RANDY DAVIS BAND BREAKFAST ON NEW YEARS DAY
- CLUB OPENS 11 A.M. NEW YEARS DAY - WATCH GAMES ON COLOR T.V.

ONLY 80 COUPLES WILL BE ACCEPTED SO MAKE YOUR RESERVATIONS EARLY, MAIL YOUR CHECK FOR \$19.68 TO INSURE YOUR NEW YEAR'S EVE ACCOMMODATIONS, DON'T DRIVE - STAY WITH US AT HOLIDAY INN NEW YEARS EVE.

FREE HAPPY HOUR FROM 11:00 A.M. TO NOON NEW YEARS DAY - CALL PORTER 5-7401.

HOLIDAY INN

2600 PARKWAY DRIVE LUBBOCK, TEXAS

FOR RENT - 3 room unfur-

ments and bedrooms, 102 E.

and typewriters. Hesperian Office Supply. 983-3737.

FOR SALE OR RENT - 50 foot,

FOR RENT - One and two bed-





ENGLISH WALNUTS - PECANS - ALMONDS BUSINESS WENT TO NUTS ARTWAY TREE SURGERY EEDING - PRUNING - TREATING - SPRAYING

LANDSCAPING - FREE ESTIMATES

H. B. FOSTER Phone OL 4-2233

P.O. Box 681 Lockney, Texas



NOTICE TO BIDDERS

STATE OF TEXAS COUNTY OF FLOYD

Notice is hereby given that the Commissioner's Court of Floyd County, Texas, will receive bids for the purchase of the following described equipment until 11 o'clock A.M., being the regular January term of said Court: at which time all bids will be opened and read aloud; said bids for purchase of Two (2) Motor Gra-

The units furnished shall be of the latest improved model Tandem Drive Extra Heavy Duty Diesel Powered Motor Graders for heavy work. Modifications of existing models or specifications to meet these requirements will not be acceptable. EXAMPLE: Caterpillar 12F; Galion 160B.

Manufacturer's regularly advertised weight, with standard equipment only to be not less than 27,000 Lbs. Wheelbase to be not less than 19'-4".

Machine to be powered with Diesel Engine that will develop not less than 115 HP. Transmission to be of the Constant Mesh type and have not less than Six (6) speeds forward and Two (2) reverse.

Oil Cooled Clutch pressure filtered and lubricated,

Four Wheel power booster brakes.

Fully Enclosed Cab with Tinted Glass. Heater, Defroster, Windshield Wiper and Lights. Power-Shift Moldboard shall not be less than Fourteen (14) Foot Long.

Tires front and rear 14:00 x 24, 10-Ply on Ten (10) Inch Rims. As part payment the County is offering as trade-in: Two (2) Used Allis Chalmers Motor Graders. Payment of the balance will be made on terms made by the

County and successful bidder. opened at the above time and date.

All bids shall be sealed when presented or filed, and will be The Court reserves the right to reject any and all bids, and waive all formalities.

This 19th day of December, 1967.
/s/ J. K. Holmes

J. K. Holmes, Sr., Floyd County Judge.

HESPERIAN CLASSIFIEDS SELL

CALL 983-3737

By Ace Reid

CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION, 3 CENTS EACH SUBSEQUENT INSER-TION, MINIMUM CHARGE 50 CENTS.

CLASSIFIED DISPLAY RATE: 85 CENTS PER COL-UMN INCH.

CARDS OF THANKS, \$1. COPY DEADLINE 5 P.M. TUESDAYS.

Employment

NEED RESPONSIBLE party in Floydada area to take over payments on 1967 model Singer sewing machine. Automatic zig-zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at \$6.76 or discount for cash. Write Credit Department, 1114 19th St., Lubbock, Texas.

HELP WANTED - News correspondents for Cedar Hill and Harmony Communities, See Wendell Tooley at Floyd County Hesperian.

> THIS SPACE FOR RENT

DO PEOPLE READ A TWO-INCH AD?

Home Madé Eggs

YOU ARE RIGHT NOW.

ENJOY FRESH HOME PRODUCED EGGS FROM.....

CARMACK'S

SUPERIOR **CLEANERS**

For Quality Dry Cleaning The Approved Sanitone Way.

CALL

983 - 3540

LOW PRICES FIRST QUALITY **JOHNSON** PHARMACY

Hollis R. Bond Real Estate

BOOTHE BUILDING

FLOYDADA

PACKAGE EXPRESS SERVICE

YOU CAN SHIP OR RECEIVE YOUR BUS EXPRESS C.O.D. - COLLECT - PREPAID

SAMPLE RATES TO FLOYDADA

10 lbs. 20 lbs. 30 lbs. 50 lbs. 100 lbs. \$1.10 \$1.30 \$1.40 \$1.65 \$2.30 \$1,55 \$1.75 \$2.00 \$2.55 \$3.95
 Amarillo
 \$1.45
 \$1.65
 \$1.90
 \$2.45
 \$3.70

 Plainyiew
 \$1.10
 \$1.30
 \$1.40
 \$1.65
 \$2.30

 Wichita Falls
 \$1.80
 \$1.90
 \$2.20
 \$2.85
 \$4.35

 Dallas
 \$1.95
 \$2.20
 \$2.50
 \$3.20
 \$4.95
 Vernon

TNM AND O COACHES, INC. PH YU 3-2306

NEED A RUBBER STAMP?

> CALL YU 3-3737

FOR SALE-Demonstrator 1967 full size Royal typewriters. Sell new for \$260.00. New guarantee, \$160.00 each.

SERVICES

YES - WE REPAIR ADDING MACHINES, CALCULA-TORS, TYPEWRITERS, ALL WORK GUARANTEED. HES-PERIAN OFFICE SUPPLY, 983-3737.

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street. 983-2846.

ALL Parts for some washers. some parts for all washers, Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri St. 983-2846.

WANTED - Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. 983-2846.

FARMS & RANCHES

FOR SALE-Half section good irrigated farm near Floydada, good allotments, improved, \$25,000 down payment. Write box ROX, C/O Hesperian if you are interested in buying this highly productive farm.

FOR SALE - 140 acres land (108 in cultivation) 15 miles northeast of Floydada, Contact J. Cephus Fortenberry (Owner).

WANTED TO BUY dry land or irrigated farm in Floyd County, Write Box "X". Floyd County Hesperian, Floydada, Texas.

WE HAVE SEVERAL good farms and ranches for sale in Texas, Oklahoma and Kansas. We need Floyd County listings. B. B. Wilkes, Broker c/o Barker Insurance Agency, corner Main & Lo-cust, Lockney, Texas

160 ACRE FARM for sale or cash lease. 983-3648 or 983 2696. Mrs. Fred Gross. tfc

> INVESTORS OPPORTUNITY

FOR SALE - One third undivided interest in 2,868 acres irrigated. Known as Freeman Estate in Floyd County adjoining township of Dougherty, Texas. Now Available, Interested parties contact Eunice B. Miller, 901 N. Madison, Dallas, Texas. 75208.

FOR SALE - 240 acre dryland. Call S. H. Tackett, 983-2193.

FARM & RANCH LOANS

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN&

FARM MACHINERY

FALL PLOWING is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come in to Russell's Shop, 983-3148.

NORRELL TRACTOR PARTS-For Tractor and Irrigation Supplies and Accessories.

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St.

> FLOYD COUNTY ABSTRACT CO.

ABSTRACTS OF TITLE TITLE INSURANCE

VERNA L. STEWART 217 W. Calif. 983-3728

Floydada, Texas

AROUND... COMPLETE YOUR CHINA NOW!

FOR THE BOWL GAMES AT PIGGLY WIGGLY!

> Campfire First 3 Cans,

hereafter

No. 300 Can

Oleomargarine 1-Pound 44¢

2 for 25¢

Egg Nog Fresh, Borden's Quar

Chiffon, Diet Soft

BLACKEYED

CHUCK

U.S.D.A. Choice, Valu-Trimmed

Lunchmeats Reseal Package 39¢

Sliced Bacon 1-Pound Package 69¢ U.S.D.A. Choice, Heavy Aged Beef, Valu-Trimmed, Tender

Cubed Steaks Boneless, \$1.19

Cream Cheese

Farmer Jones, First Quality All Meat 1-Pound Package 59¢ 49¢ Franks

Party Meats or Hormel's 49¢

China Buy of the Week!



BREAD AND



GREEN STAN With The Purchase SALAD BOWL

SHRIMP COCKTAIL Singleton Brand, Delicious Sauce SLICED CHEESE

Kraft's Natural Slices, Mozzarella, Muenster,

Pork Chops, Lean, Northern Pork, Center Rib Cuts

4-Oz. Jar

6-Oz. Package



These Prices Good Dec. 28-30 in FLOYDADA

We Reserve the Right to Limit Quantities!

FOLGERS Electric Perk 2-Pound Can \$1.35

Libby's, with Meat Balls

Crackers Pride, Salted

Beverage Canada Dry, Gingerale or Sparkling Water, No Deposit

Ice Cream Borden's, Glacier Club

Pinto Beans Chef's Pride

I-Pound Box 28-Ounce

1/2-Gallon

4-Pound 4

Houseware Buy of the Week!

Libby, Tempo, Aztec or Tierra Design, 6-Oz., 12-Oz., 15-Oz. Size, Values to 29¢,

Mix or Match Assorted

Fresh Dips Borden's, All Flavors 28¢ -Frazen Selections for Your Freezer!

MEXICAN, PATIO JUST HEAT AND SERVE

Regular Package 49¢ Entrees Swanson, All Varieties Chocolate Cake Sara Lee 14-Oz. Package 85¢ Potatoes Simplot, Shoestring

Health and Beauty Buy of the Week! ALKA SELTZER

24-0z. Can

Regular 69¢ Value 25 ct. Bottle Libby, Sausage

CARROTS Bulk, Rich in Vitamins

Pound

ACORN SQUASH Lb. 19¢

With Tops, Garden Fresh **TURNIPS**

D'Anjou, Try Baking

Large Bunch

Morefood for LESS.... always at.

No. 1 in Texas!

HOW CAN YOU LOSE? The Refill for the Eversharp Jotter DALLAS COWBOY PEN is 98c The Complete Pen, A \$2.00 Value is only



Fan Club Pen!

