# The Floyd County Hesperian 

## To Clean Up All Vacant Lots, Vacant Houses

 cord Milo And Soybean Crop Harvestedher Will charged

aus s. fionat mand obsu


 Ean raitaiara siar $x$
 ftup hriperary owxers



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 Hum exmenem inow




aprock Chat












 ruming, star-dusted phillosophy by
Chataor, Douglas Meador, country
Whrioy, printer, poet and Philoso-
vod Doug to be a good netghor,
cof ust visting with him...and Cot Just vistiting with him...and lo has kreat Caprock country... That print what the book says about
Thande nap... most of you readers
 Katador, Douglas Meador was six
when his parents left, and evenona farm five milles from Padu-
puere he grew to manhood He
friee miles to a rural school and Paducah for his high school 4ma desire to write, as a boy,
dimf some winter mornings, he is foet in old quiter morningss, he
sit heat. write in
met. the he he reached manhood, Meador
thood in the pursult of writting.


A LITTLE SHY . . . but thrilled to be in conversation with Santa, is the
foster son of Mr. and Mrs. Ned Bradley, five year old Sammy. The Dougherty youngster was just one of many who visited with Santa Fri-

Choirs At Baptist Church Present Christmas Event The Mustc Ministry of First
Baptist Church, Floydada will
present the Beginner, Primary, Junlor and JJunior High choors
in the annual Christmas prein the annual Christmas pre-
sentations this Sunday evening,
Dec. 10 at 7 p. m. These chorrs
represent represent the elementary and
junlor high divisions of the
graded choir program which is sponsored by the church.
The Minister of Masic, Ro
Edwards, Jr., will direct the
 junior high and Juntor chors
"Within A Little Stable," Mrs.
. Doth Cheek istte stabe reguar "Mrrs. tor of the JJunlor Choir. Other
workers with this group workers with this group are:
Mr. Bob Copeland, Mrs. Ad-
rian Helms and Mis. rian Helms and Mrs. Ardrew
McCulley who w1ll be organ McCulley who will be or
for the presentation. Junior choor personnel are:
Greg Black,
Nancy Anderson, Nancy Anderson, Greg Black,
Gordon Bond, Bellida Cowng-
ton, Greg Goen, Kathy Hale ton, Greg Goon, Kathy Hale,
Cratg Hambright, Blake Hick-
erson, Nancy HIIcks, Debble Johnson, Nan Mcculley, Greg
Glazner, Kathy Hambright, Di Glazner, Kathy Hambright, Da
Seay, Penny Muncy Karen Seay, Penny Muncy, Karen All-
dredge, Rex Bell, Sharon Decker, Ray Forter, J.ackie Coving-
ton, Mark Probasco ton, Mark Probasco, ELiza-
beth Farrrs, Ellen Bradley Don Warren, Dutfy wrillams,
Debbe Willams, Stephen Ed wards, Jimm my , Don When Ed
Max Probasco, and Mark Max Probasco, and Mark Cralg,
Junlor High Choir personnel Who will be singing Sunday
evenng aree. Mark Alldredge
Steve Anderson, Steve Anderson, Gregory Bond,
Kim Campbell, Jim Dempey Kim Campeell, $\operatorname{sim}$ Dempsey,
Steven Hale, George Johston,
David Mculley, Harold Nickel, David McCulley, Harold Nickel,
Karran Nickel, Mitch ProbasKarran Nickel, Mitch Prober
co, Cindy Simpson, Joyce War
ren co, cindy Simpson, Joyce War-
ren, Leiligh Ann Weathersbbee,
David whitley, and West Whit-
$\qquad$ rector Miss Nell Swinson is the
and accompanist. Primaries that
will be singing are: Stacey Will be singing are: Stacey Bearden, Shanno
Black, DDenns Carlisle, Kar1
Carlisle, Ketth Carllse, CharCarlisie, Ketth Carisise, Char-
les Bradford, Connit Bradford,
Cindy Channel., Derek Cheek, Kara Copeland, Derek Cheek, Kara Copeland, Joe Covington,
Monte Covington, Suzanne DyMonte Covington, Suzanne Dy
ess, Kaye Edwards Mike Glaz-
ner, Grant Hambright, Rose ner, Grant Hambright, Rose
mary Hardin, Kary Helms, Kel
it Helms, Tolya Hickerson Kellye Johnson, Terr1 Kinar Dorman McCormick, Laur-
McCulley, Pamela Muncy, ero ry Powell, Lisa Powell, M Melo-
dy powell, JIl Probasco, Lana
Dale Reed, Doug Smposon, SE

| A bright shining lighted object was observed by the Louis Pyle, Weldon Hammonds and Wendell Tooley family about $6 \mathrm{p} . \mathrm{m}$, last Saturday. It was in the sky, about the position spot for about thirty minutes. <br> It was thought to be a UFO (unidentifled flying object) by everyone who saw it. It suddenly disappeared from view and it was situated west of the Ralls highway about five or six miles from Floydada. <br> Louis Pyle first spotted the lighted object, and called the other families to view it. <br> Rites Today For <br> C. P. Mcleland <br> Funeral rites will be conducted this afternoon at $2 o^{\prime}-$ clock in the First Baptist Church chapel for Charley Pinkney McLeland, 60 year old Dougherty resident. McLeland died early Tuesday morning at the home of a brother, Zeff the home of a Dougherty. He had been a resident of that community for the past 25 years. McLeland had worked some time for Orland Howard un- <br> Attention Merchants <br> Don't throw away your Christmas or other holiday decorations. If you don't plan principals at either grade school in Floydada and they will be happy to pick them up for use in the schools. <br> Students use the items in decorating their rooms for any will be greatly appreciated by teachers as well as the students. |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |

\$2,049,391.82 In Soybeans; \$9,443,856.67 In Milo Grain

| By Wendell Tooley | elevator by elevator call | shels at $\mathbf{\$ 2 . 6 8}$ per Jushel. |
| :---: | :---: | :---: |
| This is the year that Floyd | the two newspapers in the | Good warm fall weather made |
| unty farmers will long rem- | unty reveals that $572,354,950$ |  |
| ember for the bumper grain | pounds were taken in and fig- | othly to the county's 24 |
| sorghum and soybean crophar- vested, Although it hasnt been | of | cors. |
| vested. Although it hasn't been | $\$ 1.65$ resulted in $\$ 9,443,856.67$. | COTTON CROP |
| year (about 16 inches to date) | year's production of a little | this year's cotton crop is bring- |
| the ratns came during the grow- | over 408,000,000 pounds with | ing a much better price than |
| ing season and the grain | rket price of $\$ 1.70$. | 's and the estimate is |
| ghum and soybeans loade | crop |  |
| It is possible that the costs | to 861,089 bushels at a price | The local Texas Employment |
| producing these two crops | of $\$ 2.38$ per bushel making | frice is expected to give a |
| sual and a good net | a total amount of $\$ 2,049,391.82$. | est |
| zed by Floyd farm- | This compares with last | in time for next week's edittion |
| ers. | year's soybean crop of 568,157 | of the Hesperian. |

## POINT 1-COMMUNITY BETTERMENT

So You Want Industry

By JAMES J. KELLY
Assistant Executive Director
Texas Industrial Commission
COMMUNITY BETTERMENT sounds like a
catch-all phrase ... and it is.
Industrialiss today are much like home Industrialists today are much like home-
owners when selecting a new location. Amen-
ftes -ites suctitae sethoots, hospitals, parks, and
even symphonies are increasingly more important.
Industry today is more footloose than ever
ent before, no longer tied so closely to natural
resources, but rather to the cons
caumer. Be of this, more and more industries are cause of this, more and more industries are
locating plants or expanding facilities in relocating plants or expanding facilites in re-
latively small towns where living satisfac-
tory, where land costs and taxes are not tory, where land costs and taxes are not so
high, but where btg markets can still be ser-
There may bea dozenor a score of smaller
communities in the same radius around a communities in the same radius around a
major market, each of which could serve an
industry's purpose in terms of land coss,
toxes. taxes, utilities and water, with very slight
differences.

THE SAME WAY that you would choose
between homes of the same price: on the basis of attractiveness, cleanliness and neighborhood schools, churches and other advantages.
In the final analysis, it will be the total In the final analysis, it will be the total
environment that your community ofters that
will make the difference between landing or will make the ditference between landing or
losing a new industry. losing a new industry.
How does a communty go about starting a program of betterment?
Probably the best answer is that it starts
with the formation of an Industrial DevelopWith the formation of an Industrial Develop-
ment Committee.
At the outset it is important to realize that


## orice in mastrul deviopmert











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## Planned Parenthood Group Organizes



McCravey Rites Held In Snyder

##  and

 Brother Of Mrs. Angus Succumbs Moitrer Of Mirs. Birchieid Dies
 Mrs.
nington, 85 , mother of Mrs. W.
Bratrield of Floydada, was
buried December 1, following buried Deeember 1, followas
funeral rites in the Canton Fin-
eral Home Chapel in Canton,
Tax funeral rites in the Canton Fun-
eral Home Chapel in Canton,
Tex. Mrs. Pannington died No-
vember . 0 . She had been vember 30 . She had been a
patient in the Canton Convales-
cant She was preceded in death by She was preceded in
her husband last May.
Survivers

 | Homer Weaver of Canton and |
| :--- |
| Mrs. Onita Ferguson of Dallas; |

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| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  | Former Floydada Resident Dies Former Floyd Isaac

year old Skton Howard, ${ }^{77}$ year old Skellytown resident
and former Floydada resident
was buried Has buried last week foilowing
funerar rites in inellytown. Ho
ward died ward died Tuesday of last week
in an Amarile In an Amarillosday of losptal week
lengthy illiness.
 Fify

Fimeral ntes tor wman aind fors ion wimat







 ens, Pete Roe, Ray Johnson,
Bill Norris, C. M. Norris

Two County
Boys Called
For Induction

Rites Conducted For Mrs. Bullard
Rites Conducted











Ars. Bullard ilded saturas)





Rites Held For

TISSUE $=$ BATH 29،SCALE

Buay tainmount


BACON HAMS
. 59

## COFFE



ELECTRA
$\qquad$

## 2. 1.29

| OLD SOUTH CHERRY OR BLACKBERRY <br> COBBLER PIES frozen 19، | BREEZE | $\begin{aligned} & \text { REG. } \begin{aligned} \text { box } \\ 29 c \end{aligned} \end{aligned}$ |
| :---: | :---: | :---: |
|  | TIDE | ${ }_{29} 9^{\text {gox }}$ |
|  | SHORTENING | 3 lb can $59{ }^{\text {c }}$ |
| CLOROX ${ }^{\text {a gatart }} 190$ | gLadiola yellow MEAL | 5 le.bag 59, |
|  | KOOL WHIP | 29 |
|  | BRUSSELS SPROUTS | $59^{\circ}$ |
| PUDDINGS $\qquad$ | CORN whole kernel | $\begin{array}{r} \text { 2-8 OZ. PACKS. } \\ 396 \\ \hline \end{array}$ |
| RICE KRISPIES 100z.rox $37{ }^{\circ}$ | MIXED VEGETABLES | $\begin{aligned} 2-8 \text { OZ. } \cdot \begin{array}{c} \text { PACKS } \\ 39^{\circ} \end{array} \end{aligned}$ |
| ALPHA BITS POST 29c |  | TMAS TREES PAPER <br>  |



## POTATOES

$=98$ and


# OF INTEREST TO WOMEN <br> PHONE 983-3737 <br> CLUBS - PARTIES - WEDDINGS <br> PERSONAL MENTION 

PHONE 983-3737

## Socially yours





IT DON'T COST You a thing to COME IN AND LOOK AROUND!
$\qquad$

Christmas Party Held 34 Club Members of the 1934 Study mas party December 5 in the
home of Mrs. Allen Bingham home of Mrs. Allen Bingham.
Mmes. Floyd Lawson, Doyle
Mount and A. W. Colthe Mount and A. W. Coltharp serv-
ed as co-hostesses. The meeting was. in charge of Mrs. Bingham, president, with
Mrs. Dennis Dempsey giving Mrs. Denis. Dempey giving
the invocation. Roll call was answered by giving the name of a president's wife.
Gits for the State
were collected. Mrs. J. were collected. Mrs. J. P.
Moss is in charge of delivering
the items. Moss is in charge of delivering
the items.
Mrs. Wilson Bond introduce Mrs. J. S. Hale Jr., who review ed the book, "First Ladie
Kathleen Prindiville. Mr. Tom Burrow closed the
Mathien Prindill
meeting with an inspirationa
thought meeting with an inspirational
thouht.
The christmas party followed with chistmas party follow-
distributed by
Santa, carol singing and re ed with gitts distributed by
Santa, carol singing and re-
freshments. freshments.
Mambers present included
Mmes, H, Mmes. H. G. Barber, Allen
Bingham, Wilson Bond, Thom-
as Burrow, Ralph Co, Bs Burrow, Ralph Cogdell, A.
as B. Burt
W. Colthapp, Dennis Dempsey,
R. G. Dunlap, Garland FosR. G. Dunlap, Garland Fos-
ter, J. S. Hale J., Ralph John-
ston, Floyd Lawson ap
 Hotfman, Helen Patterson and
guest, wilson Bond, who played Santa.
The next regular meeting is
January 2, 1968 in the home of

N
son, ande Carolinone Juudy Jame-
appointed to
and appointed to toline Burton, was about a
child to recelve Christmas aid
Follow Following the christmas lecture, the prospective Candy Stripers,
were taken on a detalled tours
the were taken on a detaileded tour of
the hospltal by Frances Muller the hospital by Frances M:Iler,
LVN, who also explained equipment, tho ases and duties of the
nurses. Members attending the class
meeting were Kathy Comner,
Janie Wilson, An Fawer, Be-
Iinda Neff, Nancy williams, linda Neff, Nancy Willams,
Carolyn Burton, Judy Jameson and addult comm ilttee advi
Mrs. WIllam Bertrand. Mrs. William Bertrand.
The nextclass meeting
cember 16 .

## Jill Matsler

Honored With Gift Coffee
Miss Jill Matsler, bride
elect of Larry Mollen, was hon-
ored with a gift coffee Saturday ored with a gift coften, was hon-
morning in the home of Mrs,
mot Floyd Boren. Guests were re-
cetved by Mrs.
sentered and po the honoree, her mo-
ther Mor sented to Mre honoree. her mo-
ther, Mrs. Leonard Matsler and
to the prospective brideto the prospective bride-
gromm mother, Mrs. oiscar
Golden of Lockney.
Mrs. Gene M. Collins was Mrs. Gene M. Collins was Gary Matsler of Amarillo and
Mrs. Johnny West, presided at
the serving table,
Centering the table was a Centering the table was a
needie point picture, designed
and made by Mrs. Boren. and made by Mrs. Boren. it
Was worked in a pattorn which
read "JJll and Larry, December 22, $1967{ }^{\prime}$ ', and framed wed with
a border of lue. White and blue
mums surrounded the frame. mums surrounded the frame
A white cutwork cloth was used
along with silver appontments
Hostesses for the coffee were
ow Hostesses for the coffee were
Mmas. Gene M. Collins, J. B.
Smitherman, Raloph Johnton,
Edd Muncy, Sam Fowler, Ear Smithorman, Ralph Johns
Edd Muncy, Sam Fowere, Ea
Crawford, Alma Holmes, Em Potts, JIm Word, L. D, Brit-
ton, Car1 Jarrett, Orvile Mar-
ler, Orville Newberry, Johnn ler, Orville Newberry,
West, M. J. McNenll, Fred
dinal and Mrs. Boren. dinal and Mrs. Boren.
mindividual sented the
hostesses.

SECOND SUNDAY SINGING DEC. 10 The regular second sunday singing is planned for Decem-
ber 10 at 2 p. rene Church in Floydada,
cording to C. M. Lyles. All lovers of good gospel mu sic are invited to attend. A
number of out of town singers number of out
are expected.

Caprock Dental Assistants Have Monthly Meet



Thomas Lyles Completes Aviation Mechanical School



HALE'S DEPARTMENT STOR:
has those extra fine gifis

> WOMEN'S KNIT SUITS



VALENTINE SUEDED CORFAM PUMPS
$\qquad$
bucck. aue and brown
$\$ 12.99$
, SHEETS \& BEDSPREADS

NEW SPRING COATS

LWAY
free Gift wrapping

## IS YOUR MAN HARD TO FIT IN A SUIT?

CURLEE CLOTHING and HALE'S DEPT. STORE
HAVE COMBINED TO FIT THE HARD TO FIT!!!. FOR EXAMPLE HE TAKES A 42 LONG COAT, BUT ONLY WEARS A 34 REGULAR PANT WE CAN FIT HIM WITH NO ALTERATIONS'!.! THESE SUITS ARE SOLID COLOR IRIDESCENT SHARKSKINS. TWO BUTTON COATS WIFIT FABRIC LOOMED IN ITALY, SUIT MADE IN USA. COLORS ARE
$\$ 7995$
59
FOUR DAY DELIVERY
BRING THAT MAN IN, LET US DRESS HIM UP FOR YOU
HALE'S DEPARTMENT STOR

# OF INTEREST TO WOMEN 


Girl Scout Troop 65 Holds
Mother And Daughter Tea
 furthur Romero



 1




THE 1966-67 FLOYDADA WHIRLETTES. . Front row left to right) Jill Bertrand, Am Hammonds, Patty Adams, MarilynHarris, Trudi Miller, Betty Allen, Terry Shipman. (Back Ann Fawver, Nancy Williams, Beth Kinnibrugh, Jackie Crawford. (Staff Photo)


SEVENTH GRADE BOYS WITH LOCKNEY TOURNAMENT TROPHY... (Back row left to right) Freddie Leadon, Jerry Hearon, Kirk McIntosh, Mike Hale, Mark Vinson, Brian Vickers, Ray Norman, Mark Warren, Coach James Pope. (Front row left to right) Jim Wilson, Terry Jester, Steve Hale, Ray Hinton, Carl Lewallen, Billy Hinkle, Jay Jones rick Jones (Staff Photo)

## Seventh Graders Win Lockney Tournament

|  |  |  |  |  | The Floydada boys' $F$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Floydada carried home coveted championship trophies | and Olton | ment director and was assisted with arrangements by Princi- | Olton 38 , Lockney 9 | Crosbyton 41, Ralls 37 (consolation) | man team slipped by McAdoo, 55-49. Andy Selman and Mike |
| Saturday nilght in the seventh | girls earned consolation hon- | with arrangements by princ- pal R, L. Knox, Coach Scott |  | Floydada 27, Petersburg | Burk led Floydada scoring with 20 points each |
| grade basketball tourney here. The county capitol giris out- | thre squads in each division, | Roberson and others. Local | Abernathy 26, Crosbyton 21 Floydada 24, Hale Center 3 | GIRLS DIVISION |  |
| ${ }^{\text {scored }}$ |  | faculty members | Ralls 22, Lockney 21 | Lockney Ralls 15 | F1 |
| tet by 19-13, and Floy boys shot down Petersbu | Thursday, Friday and Saturday | were M.liard Willams, ${ }_{\text {a }}$ Gene King and Raymond L | Crosbyton 26, Hale Center |  | Olt |
| 俍 meet finale. | Louls Fry | Scores of all contests: | Floydada 28, Abernathy 23 | Floydada 24, Hale Center |  |

## Sponsored By Floydada Rotary Club

## Floydada Junior High Basketball Tournament December

December 189,1967
ALL PROCEEDS FROM THE TOURNAMENT GO INTO THE JUNIOR HIGH ATHLETIC FUND WHICH IS SELF SUPPORTING




## loyd County Hesperian

sperian Views The Beautiful Croton Breaks Near Dickens, Texas
oeep canvons mo stracm. ......And Only 23 More Days To Get A Free Gift With That Electric Range!


Clean Electric Cooking Powered By Electricity From These Friendly Folk! lighthouse tric Cooperative

＂Lullaby＂Showing At The Hayloft Dinner Theater

 open on Tuesday night Dec－
ember 5 and run through Dec－
ember 23 ，Reservations ember 23．Reservations can
be made by calling the Theater
number $866-421$,
at $6: 30$ and closes Butf tarts
8：30．


## FREE！

DESK LAMP WITH EACH UNDERWOOD 21 SOLD FROM NOW UNTIL CHRISTMAS


Most portables claim big－typewriter features．<br>The Underwood 21 builds them in．


$\$ 94^{95}$
HESPERIAN OFFICE SUPPLY

5WHAT YOU SHOULD KNOW
manc Prat ABOUT SLEEPING PILLS

$\qquad$
 at Brownfield Hiway and Car－
HorN，Thomas R．Dash of the
Woments Wear Daill said in his
lisle Road beginning Tuesday
 the most succinctly approp－
the point where the bridegroom
it unale to function according
to the prescribed laws of nature $\begin{array}{ll}\text { years．For tre plot of thils com－} & \begin{array}{l}\text { and where the lusty bride feels } \\ \text { her mate has lost this virillt．}\end{array} \\ \text { Such a frustration of the lib－}\end{array}$ $\begin{aligned} & \text { r her baby son，and affectilion＂，} \begin{array}{l}\text { Ido，as Freud tells us，} \\ \text { bound to } \\ \text { defined as a cradle song，} \\ \text { seunt in an explo－}\end{array} \\ & \text { son．In the inevitable show－}\end{aligned}$ or other song sultable for lull－
ing a chlld town，it sleap．What Ives to the mother who
loses out，while the son and
special point to the title is his bride assert their indep－ MANY ADULTS DIE FROM
OVER－DOSAGE EACH YEAR
ard


Yarborough Newsletter



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## The 196 cen lion lion

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South Plair 1 Nems mRS. Murrar Ju IAN
 Letters to
$\qquad$

 Dear editar:
A nelghbor A nelighbor came over to my house o
here yesterday mornning carryyng a bund
of newspapers and dumpe Chen table and sald, "Here, I wish you'd
read these and read these and then explain the International
monetary system to me." I thanked lm and sald give me time.
I have read the papers and will have to tell h im there's not enoukh time.

 the value of the dollar, the balance of trade
and possibly the future of the human race
none of which $I$ am able to As I understand it, as far as I can get,
the world's money system mostly is based
on $\$ 35$ an ounce balanced and De Caule isn't trying to weigt
his thumb too.

## I want for Christmas soms Fashhon Luggage and a watch, Scrap a Scrap Bookge a purse watch, long strap. I have tried a to be a good giri. Thank you.

## Santa

Your Friends LaDolle and Noland Noland

Your friend,
Brenda WIIlams
December 4, 1967 $\begin{aligned} & \text { Dear Santa, } \begin{array}{l}\text { I have been pretty good, and } \\ \text { would like for you to bring me }\end{array}\end{aligned}$

Please bring LaDelle a type-
writer and a nurse kitt and a
musical doll $\begin{gathered}\text { I have twin brothers, named } \\ \text { Scott and Steve. They have been }\end{gathered}$

| musical doll. |
| :---: | :--- |
| Please bring Kevin a El- | \(\begin{aligned} \& Scott and Steve. They have been <br>

\& pretty good too. Please bring <br>
\& them a new red tricycle.\end{aligned}\)
pretty good too. Please bring
them 2 new red tricyele.
Please remember all the oth-

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|  |  | CAPADA |
|  |  |  |
| time and labor Saving |  |  |
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| Getenulit, easy tove |  |  |
|  | Harold Wayne Bennet! |  |




Make

| St. Mary Magdalea Cathotic Church <br> Father Paul A. Link, Pastor |
| :---: |
| SUNDAY: $11 \mathrm{a}, \mathrm{m}$, MASS ${ }^{\text {and }}$ COMMUNIO |
| MONDAY AND THURSDAY: $8 \mathrm{p} . \mathrm{m}$. HOLY |
| SS AND Commu |
| SATURDAY: 7:30 p. m. HOLY MASS |
| BAPTISMS BEF ORE MASS, FIRST SUN- |
| day each monday, il a. m. |
| CHRISTIAN DOCT |
| CLASSES, 4 p. m. |
| Cumberland Presbyterian Church BOB WESTON, Interim Pastor |
| Sunday School _ 10:00 |
| MORNING WORSHIP............ 11:00 |
| bible |
| West Side Church of Christ |
| Sunday Morning Worship - 10:30 |
| Evening Services - 7:00 |
| Wednesday Evening ___ 7:00 |
| Sandhill Baptist Church |
| yde O. Morgan, Min |
| y Services |
| unday School |
| Morning Worship -_- 11:00 |
| Training Union _ 7:00 |
| ening Worship __ - 8:00 |



REV. LOWELL BELL

## What Does Christmas Mean To You?

During this very busy season filled with hours of holiday cooking, shopping, play and program practice, parties and many other activities, will you please stop for a few moments, place all other thoughts from your
mind, and seriously consider this question, WHAT DOES CHRISTMAS MEAN TO YOU? Is this birthday of mind, and seriously consider this question. WHAT DOES CHRISTMAS MEAN TO YOU? Is this birthday of
Jesus just another holiday for you? For your Family? Is it only a time of giving and receiving gifts? A social affair attended by families or friends? The time for the annual office or company party where the liquor flows free? Yes, seriously ponder this questiont What are your thoughts?
Let me suggest three categories under wiich you can file your thoughts about Christmas. First, there is the Christless Christmas. If you file your thoughts here, you are not interested in the church services a Christmas or any other time of the year. You are not concerned about the true meaning of love, joy, peace: a rations for giving or attending a Christmas party, perhaps securing a supply of alcoholic beverages used to arations for giving or attending a Christmas party, pernaps securing a supply or alo,
The second category for your Christmas thoughts is the Christmixed Christmas. This file belongs to those people whose thoughts show some interest in church, at least on Christmas and Easter and perhaps a few Sundays in between, when the mood strikes them. However, Christmas plans and activities away from church and out of the religious setting far outweigh those connected with the church and Christ.
The third category is for thoughts about Christmas which make this time a Christ centered event. To file here, you mist have a deep appreciation for that first and greatest Christmas gift ever given, God's gift o His Son, Jesus Christ. God gave H1s gift to all the world. To you, to me, to everyone this great gift was ed Christ. Or, they have received Him, but as a little valued gift or a disliked toy He was cast aside and forgotten. Your Christmas will be centered around the church. You will study again from the Bible about the birth of Christ. You will hear sermons and see or participate in programs and plays which emphasize this blessed event. Gifts will be given and received and all the while you will be thinking how these are tokens given and received in memory of that first and greatest gift which God gave to us. You will keep Christ in Christmas, and the reason you will is because you have kept His presence in your heart each day of the year. If you cannot file your Christmas thoughts under category number three, the Christ centered Christmas, will not only have a Christ centered Christmas, but a Christ centered new year as well
The following poem is taken from "Christmas Program Builder No. F ' published by the Lillenas Pablishing Company.

## Devotional of the Month



ULL GOSPEL CHURCH
202 Marivena
Sunday Services
Sunday School. Evening Worship. .... 11:0 Prayer Meeting,


South Plains Baptist Chur
CHARLES CONGER, PASTOR CRARLES CONGER, PASTO
Sunday Services Sunday School
Morning Worship Morning Worship
Training Union Evening Worship
$\qquad$ Worship 2nd and 4th Sundays
Rev. Doyn Meriman, Pastor Rev. Doyn M
Sanday School Banday School
Morning Worship
Evening Wormhi $\qquad$
Vietory Baptist Church JoE WATSON, PAS


Ready for Christmas By Alice Hansche Mortenson "Ready for Christmas," she said with a sigh,
As she gave a last touch to the gifts piled hig As she gave a last touch to the gifts piled high;
Then wearily sat for a moment and read Then wearily sat for a moment and read
Till soon, very soon, she was nodding her head. Then quietly spoke a voice in her dream: "Ready for Christmas? What do you mea Ready for Christmas, when only last week
You wouldn't acknowledge your friend on the street?
"Ready for Christmas, while holding a grudge? Peadaps you had better let God be the Judge.
Why, how can the Christ child come and abide Why, how can the Christ child come and abide
In a heart that is selfish and filled with pride? "Ready for Christmas, whd filled with prider "Ready for Christmas, when only today

Without even a smile to show that you cared? "Ready for Christmas? You've worked, it is true But just doing the things that you wanted to do Why, you are not ready for Christmas at all!"'
Wear
She awoke with a start, and a cry of despair, "There's so little time, and I've still to prepare
O Father, forgive me, 0 Father, forgive me, I see what You mean.
 Yes, more than the giving of gifts and a tree,
It's the heart swept clean that He wants to see, A heart that is free from bitterness-sin, to
Ready for Christmas-and ready for Him!


LOWELL BELL, Pastor,
Church of the Nazarene

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms

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M. J. Weems Oil Co.

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Why I Attend Church


Fitty Two Bushel Soybeans
Reported At Haltway


## AND AUCTION

faturday, Jan. 6, 1968 Hima a...
Wcated 8 Miles Easto of Lockner, Texas on Farm 97 to Highway 207, then $1 / 2$ mile South and $1 / 4$ East or 9 miles North of Floydada, Texas on wway 207, then $1 / 4$ mile East, or 26 miles South of erton, Texas, Highway 207 then $1 / 4$ mile East.

240 ACRES
 ALLOTMENTS
Acres of Wheat, 109 Acres Grain Sorghum, 13.8 Acres of Cotton. 775 Pounds of Lint.

## IMPROVEMENTS

ledroom Home, 1 3-4 Baths, Central Heat, Refrigerated Air, Carpeted Built Kitchen, Built-in Electric Appliances, Large Utility and Storage
You will have to see this house to appreciate how nice it is. It has You will have to see this house to ap
Square Feet, really a Beautiful Home.

IRRIGATION

## TERMS

Escrow on Signing of the Contract Day of Sale ay Closing time. This farm does not have a loan Make Your Arrangements

- This is a good productive farm, look it over. Here is your oppor 10 own a good farm. Part of this farm is in the Soil Bank for the next ${ }^{3} 1153.34$ for the next 8 years. The land not in the Soil Bank is sown to lifs Clean, No Possession Vines or Johnson Grass. This farm is going its not an inventory s
NOT YOU? BE THERE.
larvin Wells, Owner avcroneras:
AYMOND AKIN
Smythe, Plainview

| Smythe, Ple |
| :--- |
| CA $4-7692$ |

cewr ranas
1404 Borger, Plainview
CA 3 -4859



Girls To Propose?




Children \& Guns

mi nemad hiogedid by<br><br>A Christmas Project

There may be must in what sace

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 is that those who follow the sugges






## NOTICE TO PROPERTY OWNERS

THE CONDITION OF VACANT LOTS AND HOUSES WITH THE CITY LIMITS HAS PROMPTED US TO ASK THE CO
OPEATION OF THE OWNERS TO TAKE SOME ACTION TO WARD CLEANING THIS PROPERTY. MANY OF THESE ARE WEALTH AS WELL AS FIRE HAZARDS.

WE ASK THAT VACANT LOTS AND HOUSES BE CLEAN ED UP IN THE MONTH OF DECEMBER, 1967. AFTER THIS WNER AND THE PROPERTY WILL BE CLEANED BY THE ITY OF FLOYDADA AND BILLED TO THE PROPER PRICE PER HOUR WILL BE DETERMINED BY THE UNT OF MAN POWER AND EQUIPMENT NEEDED TO

OUR FIRST PROJECT WILL BE THE AREA BETWEEN HOUSTON AND TENNESSEE STREETS FROM TEXAS AVENUE EAST TO 12TH STREET. NOTICES HAVE BEE SENT THESE PROPERTY 10, 1967 .

WE, THE CITY MANAGER, CITY COUNCIL AND THE COOPERATION TO MAKE FLOYDADA, OUR CITY THE CLEANEST AND MOST ATTRACTIVE CITY IN WEST texas.

Guest Editorials

 worker may find on occasion that he can no longer tolerate
working tor his employer.
The most faithitul devoted wife may be deserted by her husNone of us dares forecast that "4t can't happen to ma."
BUT IVHEN WE SEE a pattern developing, we are made to wonder if a finger can't be pointed at the offended person
if a woman loses six husbands to other women, we may well If a woman loses six husbands to other women, we may well
wonder if the cause $\mathrm{m} \cdot \mathrm{ght}$ not lie with her. wonder ir the cause might not tie with her.
If a man changes jobs six times in one year, wo may assum
that the tault lies with him. If a women tinds that she loses friends as fast or faster than
she makes them, she might well examine her own behavior. If a student finds that he can't get along
teachers, the fault probably 18 with the student. teachers, the fault probably is with the student.
It a woman contrially has st detend her honor, she should
pose the quastion, "Am : indiscreet in my beiavior? Do I invilte pose the question, "Am Indis
insults? Am I asking for it?"
 by their various employars.
We have seen parents plea sant situation unt11 he became embroiled in the next... and
the next... and the next. We have known people
We have known people who couldn't keep friends.
Wen men and women who couldn't holl spouse ail these people had one thing in common. .. they would
never aidmit that they might be tat least tartaltaly responsible for
their trouble Blame alwas rested on the other person. their trouble. Blame always rested on the other persor,
 we can, and face the question, "Is there something about my
behavior, my conduct, that invites insults, critticism, loss of customers, even lack of popularity?
II we tind trouble and discord ev

 wardrobe, gay trapplings than the fashonable woman, who onl
has to have a mere scrap of cloth, hanging very loosely from her shouldegrs and reaching aboat two inches below her re
pectabillty - or is it above? Untll more properly advised we shall continue to look, and
complain to those women for whom we bush rather than gape.
Is there really any other thing one can do is there really any other thing one can do

IN OUR EFFORTS TO discover what is RIGGT conceraing
Viet Nam, the race issie, the draft, the war on poverty, a tax
hike, and a thousand other issues that we must face from day to hike, and a thousand other issues that we must face from day to
day, do we onote the infuence of self interest on our dectisions
Do we find that those who have decided we should not be in Do we find that those who have decided we should not be in
Viet Nam are invariably (1) those of draft age, or (2) parents
of sons of draft age? Do we find that persons quite hawkish in the case of Korea,
when their sons were perhaps two or three years old, have become quite dovish, now that these sons are 20 or 21 ,
Do we find that those most affuent are quite unsympathe Do we find that poverty?
thawing soctal security
tavorable to hikes in soctal securrity payments? Pavorabe to hikes in social security payments?
Do we find that invar rably people think that
taxes is that which hits hardest the other fellow? axes is that which hits hardest the other fellow?
Do we find that those most bitter towards civl
fislation tine those espected? the those most opposed the the rivil rights Do we find that those most opposed to the farmer's receiving
his fair share of the economic dollar are those who buy food
and fiber in their various forms, not those who have food and fiber for sale?
Do we find that the man who makes his uving exclusively by
wied较 Do we find that the aged, ch
Do we find that labor wants high wages and
hile management wants low wages and long hours
Do we find that the non-property owner tavors
tax while the property owner favors a sales tax? igh sales tax, wille the poor man thinks the falrest tax of and THE POINT is. to t sales tale

$\square$ ho may have taken a beating in order to offer that barga
She wants to trade in Amarillo... to heck with the ho The laborer
bout paying the
Business wants.
laborer get by the
FLOYDADA WHIRLWIND
PERSONALIZED PENS WITH SCHOOL COLORS

494 EACH
BLACK INK-FINE AND MEDUIM POINT BLUE INK-FINE AND MEDIUM POINT

FLOYD PHILOSOPHER

## Fair Labeling Law In Trouble

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When It Gets Down To Potatoes
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Dear editar: to an artucle in a newspaper 
zines a well-meaning woman in town sent out
hinere to me because she heard Ilike to read,
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has passed to protect housowives who cam
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ing in the wrong sack. 
sure the commissiloners know what they're
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How many would cry "unfair deall"? \\
How would Jesus Christ handle the war in Viet Nam to the satisfaction of those who want to 'right Communism" anywhere and everywhere in the world.... and those who belleve world; those who belleve that evil must never go unchallenged ... and those who insist that every person and nation must be
\end{tabular}} & \\
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\hline \multirow[t]{3}{*}{\begin{tabular}{l}
free to live its own life regardless? \\
How would He please both the cultured and affluent Negro who wants to anjoy the good life on a par with his white coun-
\end{tabular}} & \\
\hline & \\
\hline & \\
\hline terpart . . and Governor Wallace?
How would He be able to convince General Motors and the & \\
\hline \multicolumn{2}{|l|}{UAW that each was receiving a fair share of the dollar?} \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} \\
\hline & \\
\hline \multicolumn{2}{|l|}{There is a fair price for a bushe} \\
\hline \multicolumn{2}{|l|}{(there is a just foreign policy. \({ }^{\text {a }}\) (wofold: First, we must dis-} \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{cover}} \\
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Typewriter Paper

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SALE
WHITE BOND 8 1/2 X 11

\section*{500} SHEETS

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