# Antlopes Invade (1) O..... Whirluinds Open Distruct Play Here Oriday eld Tomorrow      am vernges sbout $170 . \mathrm{m}_{\text {the }}$ te  <br> Min will hainack Dar-    $\star \quad \star \quad \star \quad$ "Serving The Floyd County Trade Area Since 1896" The Floyd County Hesperian 



A TRIO OF LOVELIES... are these young ladies, winners in the Miss na Bennett, center, with first runner-up, Miss Marijon Wylie, pictured at right. Both are of Floydada. Seated left is second runner-up, Miss

Miss Valdonna Bennett Crowned 1967 Fair Queen

Pastor's Association Sponsors Church Attendance Campaign

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## Water Election Set For October 14




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 inter wemention
 Nomble and
年 Barber At Annual Meeting


## Federal Land Bank Honors Henry

## Rain Slows Harvest

| Showers were covering the orning but clouds were seemgly scattering by noon; hower, the forecast was calling earing and colder by morning. loyd County farmers are anting warm dry <br> Possibly the largest grain rvest in many years is hang- <br> $g$ in the balance. Too, out of le and may be having to are <br> dryer counties for work, if weather doesn't break for good in Floyd County. <br> It is estimated that one-third the crop is in the elevators out the problems of storing mp grain. <br> Grain sorghum is bringing 1.65 at the local grain elevars, <br> From a cloud east of FloyTuesday afternoon some aves knocked off by small hail hich fell a short time, but long ough to cover the ground in a mall strip. Malvin Jarboe said damage resulted to any exnt and only four tenths of oisture fell at his place. Yesterday morning Produ- |
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# Food Savingsiur 

## FIRST PRIIEE SECOND PRIIE THIRD PRIZE <br> "Piggkin Picks"

SCORE This Game ONLY

ABERNATHY $\longrightarrow$

## YOU MUST $B E$ OVER 16 TO WIN

## CHECK THE WINNER ONLY

Do Not Score
YALE
RICE UNIVERSITY
EALIFORNIA
MINNESOTA.
TEXAS UNAIVERSITY.
PURDUE. PURDUE.. PACIFIC
You need not be present to win
name
STREET or BOX
CITY
PHONE
WEEKLY WINNERS ANNOUNCED ON 8:00 A.M. SPORTS ON KFLD EACH MONDAY
 59¢
JOHN FIELDS

## 



BABY POWDER 2OC OFF
WITH THIS 79.
$\qquad$
CHECK OUR DIETETIC
FOODS
WE HAVE A

## ICE CREAM <br> са сан

FREE SAMPLE ICE CREAM CONES PRODUCE

| 20 LB. RED POTATOES <br> APPLES <br> ORANGES | $.98{ }^{\circ}$ <br> 4 Lbebac $59{ }^{\circ}$ <br> LB. BAG 59. |  |
| :---: | :---: | :---: |
|  | SPRITE 37 | CHOCOLATE MILK BUTIERMILK REE SAMPLES ON SATURDAY |
| DRISTAN <br> 50 TABLET SIZE <br> DRISTAT <br> - Ginus congravion $\$ 129$ | BACOI <br> FRANK <br> CHUCK <br> SAUSA |  |


PRODUCE

| SNOWY BLEACH | WAGGONER ASST. FLINODS <br> DRINKS |  |
| :---: | :---: | :---: |
|  | MORTONS  <br> CORN CHIPS 49C SIZE <br> 39  | WITH 52.50 PUCCHI 4-PC. SETTING STAINLESS STEEL |
| bleach | WESSON OIL $37{ }^{\text {c }}$ | SWEET TEN |
| 20 | BLACRBURNS WAFFLE SYRUP | CAKE MIX |
| CHORE GIRL <br> POT CLEANERS | $\begin{array}{ll} \text { PT. SIIE WHIP } & 29 c \\ \text { COOL W. } \end{array}$ | GINGER SNAPS |
| REG. | 10 count Box  <br> BRILLO PADS $29 c$ | CREAM OF WHEAI |
| $10^{\circ}$ |  | OATS |
|  | CORNT MEAMAWHITE 5 Lb. 49 | (encmils |

## Thrifty Super Marke

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY



Janice McNeill Engagement To Roland Adams Announed



 Hostess For Study Club


"A Look At Ourselves"
Topic Of Club Meeting

mit

## 

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## Youn



# mens Pagee   

1922 Club Has First Meeting

 $t$ FIVE GENERATIONS - recently gathered for the above plicture
The infant is Tracy Switzer, her mother 1s Mrs. . Don Switzer of
Perryton; Mrs. Perryton; Mrs, SWitzer's mother is Mrs. Harlan Cage of Dough-
erty, her mother 1 Mr Mrs. Jim Morrison of Dougherty and Mrs.
Morrison's mother is Mrs. Mollie Holt of Sunset Homs at Clif-
Of Women's Clubs Scheduled In Austin



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 OYD COUNTY HESPERIAR


##  48 PRESS: ASSccuner then (a) <br> 







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# Whirlwinds Take Post 22-7 For First Win 

S P O R T S
Area AA Squads
Begin Loop Action

| Freshmen lose; |  |
| :---: | :---: |
| $B$ Team Wins |  |
| At Olton |  |
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| 1967-68 High | Standings |
| School Annuals |  |
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FLOYDADA
WHIRLWIND
PERSONALIZED PENS WITH SCHOOL COLORS




ARKANSAS, TEXAS TECH
FRESHMAN FOOTBALL GAME 7:30 P. M. OCTOBER JONES STADIUM BENEFIT SHRINERS HOSPITAL FOR CRIPPLED CHILDREN

TICKETS AVAKLABLE
BUILDERS MART$=$ No Cr
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then
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for
e's Dept. Store HRLWIND JACKETS
$25 \%$ OFF
 PIEE GOODS
$\$ 4.49$


ONE PAIR S1.35 UUD HOSE
FREE fRIDAY only th furchase any ladies DRESS SHOES
I6/B HEELS OR HIGHER

## RIDAY ONLY

B STEAK - 19c
ERS $\cdot 33 \mathrm{c}$
EET POTATOES $\quad 8 \mathrm{8c}$

TTUCE HEAD 19c
PROCK CASH GROCERY

## BATH TOWELS

wourea SIZE $22 \times 44$ STRIPES AND SOLIDS

384

## LADIES BOUSES <br> ASSORTED COLORS

 ROLL SLEEVESPERMA PRESSED
SIZES $32-38$ SIZES $32-38$


19 ROLLS OF REG. $\$ 5.00$ Armstrong Vinyl Linoleum 1/2 Price
SEVERAL ROLLS ODDS AND ENDS OF VARIOUS

## PATTERNS OF <br> IINOLEUM At gIVE AWAY PRICES

 Willson \& Son Lumber Co.
## TYPEWRITER SALE! <br> (lltivic <br> FREE!

HESPERIAN OFFICE SUPPLY

IITRODUCTORY Sale
TO INTRODUCE OUR NEW. FINE LINE OF MARY SHERMAN BaIt PRODUCTS
bubbling bath reg. st.75 now 99C
BUBBLING BATH, rec. $\$ 2.75$ now $\$ 1.59$
bubbling bath, reg, sa.so now $\$ 2.79$ BATH OIL, FOR DRY SKIN

RELAX-A-BATH
REZ.
$\substack{\text { FOR MEN. } \\ \text { REG. } 53.00}$ Now $\$ 1.79$
16 oz. Moisturized rec. 33.50
HAND AND BODY LOTION



Shop With The
Floydada Merchants On This Page

They Appreciate Your Business

ONE GROUP

## JUNIOR DRESSES

SIZES 5-15
VALUES TO \$16.98
$\$ 791$
FRIDAY
ONLY

## - Hagood's

EXTRA SPECIAL \$350 IBM TYPEWRITER

S275.00
SELLS NEW FOR $\$ 459.00$ HESPERIAN OFFICE SUPPLY

## CIEARANCE

1 ONLY CLOTHES DRYER $\$ 120.00$ 1 REFRIGERATOR WITH ICE MAKER COLOR TV SETS NO PAYMENT TILL FEB 1968 AS LOW AS $\$ 388.88$ $\begin{array}{ll}1 \text { L } \\ 18 \text { LB. WASHER } \\ 1 & \$ 184.00 \\ \text { STEREO WAS } \$ 319 \text {. NOW } \\ \$ 264.00\end{array}$
Montgomery Ward PHONE 983-5331 113 W. CALIFORNIA
PUSTON PHONE 983-3783 $\quad 215$ E. CALIFORNIA PHONE 983-2828

|  | $\begin{array}{\|c\|} \hline \text { RECOR Play } \\ \hline \text { REF } \\ \hline \mathbf{8 8 4} \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline \text { DEO COOL sLue } \\ \text { DEODORANT } \\ \text { 2For } 884 \\ \hline \end{array}$ | RECORDS 886 | $\begin{gathered} \text { Be package } \\ \text { TUMS } \\ 3 \text { for } \mathbf{8 8 4} \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | REGULAR ; <br> CANDY $\qquad$ 884 | REGULAR S 1.4 <br> BUFFERIT 88c | SOLOR GLORY COLOR <br> HARR TINT 884 | Johnson <br> Rexall <br> Pharmacy |



Benefit Sheep Brings ${ }^{3} 305$ At
Floydada Livestock Auction

## Floyd Fair Winners


$\qquad$


OYD COUNTY HESPERIAN, THURSDAY, SEPTEMBER 28, 1967, PAGE



## yd County Hesperian

## County Fair Winners

## A'S <br> it

## 



## REBECCA THE FAIR



## Thanks Folks!

WE WANT TO THANK YOU FOR COMING IN TO SEE THE NEW 1968 MODELS IN OUR SHOW ROOMS LAST WEEK. TO THOSE WHO WERE UNABLE TO VISIT US LAST WEEK, WE COR DIALLY INVITE YOU TO COME IN THIS WEEK WE WANT TO AI SO THANK YOU FOR MAKING SALES ON THE POPULAR 1967 CHRYSLER AND PLYMOUTHS SO SUCCESSFUL....AND WE LOOK FORWARD TO SERVING YOU WITH THE MOST BEAUTIFUL CHRYSLER AND PLYMOUTH YET IN THE NEW MODEL YEAR

## ALLEN

 Lockney, antique plate; Mrs,
George Plerot, antique carnival
glass dish.

SOUTH PLAINS NEWS by Mrs. Murray Julian
glass dish.
WHITE
Mrs.
BIBBON WIIN Wisdom, crock;
V. F. (Pete) Forderhase will
spend three months in the Cap.
loave Tuesday tor Belton, Tex,
to visit Mrs. Joe Wayne Brooks,
rock heay, most of our community
is hoping they can get into the Mrs. George Plerot, glass jar
TALENT WINNERS
Ge TALENT WINNERS
Grade School - 1st Darle
Mc Pherson \& D D D Lyn Mathls

## Tap Dance, Providence, 2nd Karen Lattmer, Piano Solo,



$\qquad$ Lockne, Jr South Prains
Grong Sing , Hist -1 st Pam Brandes, Solo, Providence, 2nd Larry
Bob'williams, Clarinet Lary Bob willams, Clarinet, Lock-
ney;
ned . Innger Henderson, ney; 3rd. Ginger Henderson,
Piano Solo, Lockney
High School - 1st The Gospel High School - 1 st The Gospel
Damondettes, Ne gro Girls Diamondettes, Negro, Girls
SInging Group, Floydada; 2nd
Tommy Farris, Tommy Farris, Classical Gul-
tar, Floydada (he wrote one of tar, songs he sang), 3rd Kathy
tell, Solo, silverton Self, Solo, S11verton
Adult - 1 ts, Patty
Tannahill, Adult -1st, Patty Tannahil1,
Solo, Lockney, 2nd Raby Lee
HIgginbotham \& Mrs. Don Probasco, Duet, South Plains; 3rd
Joe Nance \& Jerry Cawley, Humorous Pantomima, Lone
Star
 Rite Slated For Dec. 9

$\qquad$


## Choice...Beginning Sunday, October 1

 Evening Services Worship - 7:00 Wednesday Evening _-_-.... ${ }^{7}$ Clyde O. Morgan Minist



First Methodist Charch
HERSCHEL THURSTON, PASTO HERSCHEL THURSTOX, PAS
Sunday Services
 Evening Worship

Methodist Spanish Mission
JUAN SALDMMS, PASTOR Sunday School
Morning Worship
9:45
9:45

First Christian Church
Darrell Faires, Darrell Faires, Pastor $\begin{array}{lr}\text { Sunday Services } & \begin{array}{r}\text { 9:45 } \\ \text { Sunday } \\ \text { School }\end{array} \\ \text { Worship Service } & 11: 00 \\ \text { Youth Meeting } & \quad .6: 00\end{array}$

First Baptist Church
F. C. Bradley, Pastor
Sunday Services
$\qquad$
Morning Worship
Training Union
Training Union
Evening Worship -__ - 7:00
Calvary Baptist Charch
CURTIS A. BUTLER. PASTO Sunday Services
Sunday School $\qquad$
Morning Worship
Training Union


Bible Baptist Church IRGLE JONES, PASTO


## Please Read This Message Of Importance

To You And Your Family

A recently hired worker in the shipping department of a food manufacturer was busy filling boxes for shipment. The foreman noticed that he worked quite rapidly. But when the foreman walked over to where the new employee was working, he noticed that the worker was putting peas which should have been sent to Washington in tomato boxes that had already been labeled to go to Oregon. When he asked the new employee about it the employee replied: 'I guess I was so busy filling the boxes I didn't have time to notice where they were supposed to be sent,"

Many people become so busy with the busy-ness of living that they forget to notice where they are going. Or they may feel that they are not going anywhere.

The Lord God who created us intended that life should have somehwere to go - a destination, a purpose. He has, like an archer, "aimed" man toward a life of meaning and fulfillment, and, ultimately toward Himself. Man can thwart God's aim by yielding to the winds of self-centeredness, by straining against His purposes, or simply by neglecting to pay any attention to where he is going.

The Floydada Pastor's Association is sponsoring a community-wide church attendance program in the hope that by this means many will be reminded to "look where they are going" and to consider more carefully both the obligations of faithfulness to the Lord and the harvest of rewards that are to be reaped by those who "seek the Lord." Going to Church by no means satisfies all the requirements that the Lord makes of His people. BEING THE CHURCH through the week, in every aspect and relationship is also required. Going to church is not the place to stop for a Christian, but it is the place to start. The Church is "the filling station" for Christians.
It is the place where Christians come together for mutual nurture and inspiration for their tasks in the world.

The theme on the posters you will see around town, "God's Work Must Truly Be Our Own... Put your faith to work today," emphasizes the witnessing mission of Christians in the every-day world. This is our task. To be prepared for that task we must meet for study of God's Word and receive the inspiration of sharing the "good news of victory through Christ."
To every individual, to every family in Floydada, we join in saying 'Look where you are going; also, look where the church is going. Come join us, it is a wonderful journey!'"

THE FLOYDADA PASTORS ASSOCIATION

 Sunday Servi Sunday School....... Morning W orship...., Praying Worship

## Dougherty Baptist 0

 Sunday ServieaSuse Sunday School Training Union
Evening Worship
City Park Church old
George T. Elkins, Jr. Bible Study Morning Wtudy Bible Study
Evening Worshi Bible Study Wednesday
Laoies Bible Study, We Wall St. Church of Sunday Servic
Communion and
Morning Worship Morning Worship
Evening Worship Wedntsday Evening O. N. Reed, Putz Sunday Ser
Sunday
School
Morning Worship Morning Worship Evening Worship South Plains Baptis HARLES CONGER RYG
Sunday Service Sunday School
Morning Worship Morning Worsh
Training Union Carrs Chapel
Worship 2nd and 4th 8 ,
Rev. Doyn Meriman, B. T. Hovck, pres
Sunday services Sunday School Morning Worship Wedneeday Evening New Salem Primetit
$\qquad$ Sunday Services
Congregational Singing Congregational Singing
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Regular Confer
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 Sunday
Sunday Schoor
Sorning Worship Torning Worship Trinning Union First Aseembly of God O
R. A. Stagg, Pstort Sunday School Morning Worship Evangelistic Servic

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms

Carthel Ferilizer \& Oil
Federal Land Bank of Floydeda
Hale \& Hale Insurance
Simmons Machine \& Imigation Inc.
Russells Blacksmith \& Welding
Floydada Real Estate \& Insurance

McDonald Implements
Mac's "66" Station
Consumers Fuel Association
Pater funiture
Wylie Bubne
City Auto, Inc.

Floydada Implement Co.
Marin \& Company
Production Credit Association
Reed Ford Sales
Farmers Co-op Gins
Collias Implement Co.

## Canl Jarrett Senice \& leonard,'s Cale <br> M. J. Weems Oil Co Edmiston Plumbing 8 Solomon Jevelry Reids Conoco

 Humble

Distinctívely new! Fastback or formal. Both '68 Chevrolet Impala coupes.


Be smart! Be sure! Buy now at your Chevrolet dealer's.


## HAVE FUN ... WIN PRIZES

 HESPERIAN FOOTBAI CONTET RULES Anyone can enter except the emplovees of the hesperian.AND QUARTERBACK FORECAST
$\qquad$
$\qquad$
$\qquad$
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TIE BREAKER - Guess Total Points FLOYDADA VS. ABERNATHY $\qquad$

## QUARTERBACK QUOTES

 KeL Lynatoo appluness
DANEL AUTOMOIV:


Eddy Arnold Attraction For Fair Show




## Bible Bapis

 ChurchIndependent Missio 10 South 3RD STREET
Welcomes You SUNDAY SCHO PREACHING SUNDAY NIGHT WEDNESDAY NIGHT


 nuds.
Bands from all tive Lubbock he awawh schools to will partictipate, but Parade judge will be Dr. Milburn E. Cary, Oklahoms A\&M
niversity.
Finishing touches were added to a new addatiton of the women's Other features include a massive military display, creative
industrial arts, fine arts demonstrations, the popular
 -
 +


NTH FOR ONL

## $\$ 3.00$

CALL YU3-3737 NOW AND PLACE YOUR SUBSCRIPTION

SPECIAL TO HIGH PLAINS COTTON GROWE


FLOYD COUNTY HESPERIAN
and

?. TO LIMIT QUANTITIES

ALL MEAT FRANKS Farmer Jones,
All Meat
I2-Ounce
Package Lunch Meats Sliced Bacon 59 Cubed Steaks and 5.19


## PICNICS



Breaded Shrimp ${ }^{\mathrm{man}} \mathrm{ma}$ Fish Sticks $3^{20 \%} 1$. 1 . Beef Steaks asman

cooktal

Sliced Libby, Crushed or Chunk

COCKTAIL

PINEAPPLE

4CORN

## $\square$ <br> $\underset{\substack{\mathrm{No} \\ \mathrm{Comi} \\ \hline \text { en }}}{ }$ <br> $\$$

Libby Pineapple

# JUICE 

## 4

Juice $3 \% 5$


PEAS

GREEN BEANS
BEEF STEW
PINEAPPLE


STRAWBERRIES BROCCOLI Chopod 5 inim GREEN PEAS ${ }^{\text {inbubin s.ume }}{ }^{3}$

Health and Beauty Buy of the Weck! Morefood for LESS.... always at... MOUTHWASH 55



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