

# "Hi.....ho.....come to the fair

IN LOCKNEY, THURSDAY, FRIDAY AND SATURDAY

Stock began arriv-  
ing this morning at the  
Floyd County fair.  
All animals must  
be at the fair by  
10 a.m.  
Broese, general  
manager, is expecting a  
big turnout.  
Health certifi-  
cates will be placed at  
the fair for heifers at 11

a.m. and beef cattle at 1 p.m.  
Broese asks that exhibitors  
keep their animals in show con-  
dition at all times and clean  
pathways before 10 a.m. each  
morning for the convenience of  
spectators.  
Division chairmen include:  
beef cattle, Jerry Williams;  
swine, John Warren, assistant,  
C. W. Patterson; sheep, F. G.  
Jones Jr., assistants, John  
Fields, Henry Harris.  
BABY BEEF STEERS  
John Dorman is superinten-

dent of the baby beef steer  
show, animals owned and fed  
by FFA or 4-H club mem-  
bers. Stock must be in place by  
8 a.m. Saturday with judging  
that morning.  
JUNIOR SHOWMANSHIP  
The livestock barn will be the  
site for a junior showmanship  
contest, slated for 9:30 a.m.  
Saturday. Boys and girls eight  
years of age and under may ex-  
hibit beef cattle, sheep and  
swine under one year old.  
Animals must be owned by the

exhibitor. The stock may be  
brought in just prior to the show  
and will be released immedi-  
ately after judging. Purpose  
of the contest is to give young-  
sters an opportunity to compete  
in the fair and to give them ex-  
perience exhibiting animals.  
Ribbons and cash prizes are  
offered in all open events.  
4-H Club members will vie  
for ribbons and a plaque for best  
in division of the 4-H Club Lamp  
Building Contest at Floyd County  
Fair. The senior division

will be for youngsters who were  
13 years of age on Jan. 1, with  
the junior division for those  
under this age.  
Alton Higginbotham, chair-  
man, announces that no lamps  
eligible for competition if it has  
previously been entered in the  
4-H Lamp Building Contest,  
sponsored by Lighthouse Elec-  
tric. Lamps must be original  
with no kits being used.  
Artists from at least 11 area  
towns are expected to enter  
work in the fair Art Depart-

ment, according to Superinten-  
dent Mrs. R. C. Kellison.  
This department is open to  
men, women, boys and girls  
from Floyd and adjacent coun-  
ties. Mrs. Kellison is asking  
that exhibitors remove their  
entries Saturday after 9 p.m.  
No article may be over three  
years old.  
The following divisions have  
been installed: teachers, adults  
(19 years and up), youth (16  
thru 18), children (13 thru 15),  
children (9-12), children (6 thru

8) and children (3 thru 5).  
New facilities have been add-  
ed to allow an estimated 35  
percent more room for the Art  
Department.  
An array of talent will be  
evidenced in the Fair Craft De-  
partment. Divisions will be  
open for general crafts, plastic  
flowers, holiday parade, sewing  
machine articles, textile paint-  
ing for both adults and youth.  
Mrs. Thurman Davis is gen-  
eral manager.  
SEE FAIR PAGE 2

\*\*\*\*\* "Serving The Floyd County Trade Area Since 1896" \*\*\*\*\*

# The Floyd County Hesperian

20 Pages

LXXXIII

FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 21, 1967

NUMBER THIRTY - EIGHT

## Huckabays Produce Floyd County's First 1967 Cotton

### Whirlwind Chat

WENDELL TOOLEY

WHAT ABOUT THE 1967 WHIRL-  
wind? I wish I knew. It looks like we have  
a lot of boys who need to learn to move  
the first half of the Tullia game  
complete runaway. Tullia made six  
second half our defense began to  
good, and we held them to seven  
offense leaves much to be de-  
passing attack just isn't and we  
better blocking for our running

ing we can click against Post. . .  
Floydada, has lost two games this

ears to be the big giant of this  
especially after defeating Here-  
ford.

is surprised that Ralls beat Kress,  
the football... always a lot of sur-

my neighbor's dog, Silver looked  
atime. "Silver" is the new band  
scout. I suggested at Silver's hair  
and, and that we train him to chase  
and around... he'd make a per-

CAR SHOWING day in Floydada,  
automobile dealers will be showing  
the new 1968 models. I suggest you  
Floydada and look them over.

ATURE writer made a mistake in a  
Floyd County schools of 1928 in  
Hesperian, which I better correct  
in telling about the Center school  
only said that R. L. Glenn, one of  
of the school was deceased,  
now lives in Amarillo. Sorry

STAND local Aggie Glen Black call-  
Methodist Tommy Assiter Saturday  
Aggies pulled ahead in the A&M - SMU  
the game was over, it is reported  
er called Black to tell him the final  
Black had turned off the TV) and it  
ed that Assiter could hear Black in  
round telling his wife who had an-  
phone, "tell him I'm not here!"

IAN JOHN REUE was doing some re-  
week about how long the local Ro-  
had been hosting the school teachers  
annual banquet. John talked to Plain-  
meyer Richard Stovall and Richard  
back in 1929 when he and wife Hazel  
school teachers here the Rotary Club  
and a watermelon feast for the school

YOU WILL all remember the big  
begins in Lockney today. Three big  
planned. . . think you'll enjoy it  
here.

WELCOME Mr. and Mrs. R. L. Giesecke,  
owners of the White Auto Store, to Floyd-  
though they have a California license  
their automobile. . . they didn't live  
California. . . they're natives of Mat-  
ador, Texas. I suggest you drop in  
with them this week.

PRE IN THE market for a newhome,  
look at the one which will be open to  
the Sunday afternoon in the Highland  
Think the open house hours are from  
6:30. This is a fine home and it has a  
very desirable features I think you'll

FARMER MADE a real accurate re-  
week in one of the local elevators,  
the time of year when the grain sor-  
as quit growing. . . but the weeds  
to grow."

NEW GRANDFATHER SAID, "Have  
you a picture of my new grandbaby?"  
and replied, "no, and I appreciate it!"

CAPROCK HOSPITAL district board  
and the Floydada chamber of com-  
urge anyone in this community who  
of a medical doctor somewhere who  
consider moving to Floydada to please  
them.

HOSPITAL is about ready to open and Floyd-  
ada a couple more doctors.  
doctors have visited here the past two  
but neither has committed himself



FIRST BALE OF COTTON raised in Floyd County was produced by J. T. and Gary Huckabay at right of bale. J. T. Hodges (at left of bale) presents a \$100 check from the Floydada chamber of commerce to J. T. Huckabay. Ginner of the first bale, Ray Gene Ferguson of Floyd County Co-op Gin is pictured at left. (Staff Photo)

### From Irrigated Crop

J. T. and Gary Huckabay are the producers of Floyd county's first bale of 1967 cotton. The first bale was ginned Friday night by Floyd County Co-op Gin.  
The bale weighed 450 pounds from 2,000 gross weight. It made 800 pounds of seed and ginner Ray Gene Ferguson paid a premium 50¢ per pound, plus free ginning.  
J. T. Huckabay told a Hesperian reporter, "I've brought in a lot of the last bales. . . this is the first time on a first bale."  
The bale was pulled from about five acres near Lakeview that was irrigated. It is Paymaster 111 and was planted on April 17.  
Last year's first bale came

### Public Warned About Following Fire Trucks

According to a statement from the local fire department the public is again warned that it is unlawful to follow fire trucks to fires.  
A bolt of lightning struck the Floydada municipal airport Sunday night and set the grass on fire. Many Floydada residents who thought a plane had crashed followed the fire trucks to the area of the fire.  
Firemen had some delay for a train at the railroad track, but finally managed to get to the fire and put it out. It burned out some of the pasture west of the airport.

## Floyd County Farmers Gross \$46,479,000

(Special to the Hesperian)  
NEW YORK, Sept. 11 - For Floyd County's farm population, the past year turned out to be a better one, all things considered, than had been expected.  
Also helping to make 1966 a more profitable year than most was the greater demand, in this country and abroad, for agricultural products. It created a rise in the price of many commodities.  
The farm statistics, covering the local area and all SEE FARMERS PAGE 12

### NOTICE TO RURAL ROUTE PATRONS

Patrons on Rural Routes will not receive a ZIP-A-LIST-KIT today. They will be delivered during the first week in October.

### White Auto Store Changes Ownership Here

The White Auto Store has changed ownership and Mr. and Mrs. R. L. Giesecke are the new owners. They have moved here from California. They are natives of Matador and Afton, Texas.  
A big grand opening is planned with a special promotion by the new owners very shortly and the Hesperian will publish this event.  
The Gieseckes have two children; Mike, 11 years and Elaine, nine years. They belong to the Church of Christ and reside at 215 West Houston.  
Mr. and Mrs. Derrell Couch, former owners of the store are visiting in Colorado, possibly looking for ranching interests.

### Revival Starts At Bible Baptist Church

Harvey Hudson, evangelist from Stennett, Tex., will be in Floydada to conduct a revival at the Bible Baptist Church beginning September 24 through Oct. 1.  
Virgie Jones, pastor of the

## Whirlwinds Travel To Post For Grid Game

Hale Center held them scoreless, Lockney beat them 35-13 last week, and now the Floydada Whirlwinds will see if another Floyd county team can defeat the Post Antelopes at Post tomorrow night.  
Game time is 8 p.m.  
Floydada is still smarting from a 41-6 defeat by Hereford and a 48-0 rout by Tullia, so they'll be ready to get in the winning column. Post was the mighty giant killer last year when they defeated Denver City and took district honors.  
Post will be depending on half back Dennis Altman for speed. He made the touchdowns against Lockney last week. He is 5-11, weighs about 170 and knows how to move.  
A big threat is tackle senior Norman Tanner, who weighs 225. He is a candidate for all district again. He is fast too.  
Post is rebuilding in the

### Gerald Hall New Piggly Wiggly Manager

Gerald Hall, former assistant manager of the Piggly Wiggly store in Floydada has been named new manager of the store.  
He succeeds Lee Webb, who has been transferred as manager of one of the Amarillo stores.  
Webb was manager here a little over two years.  
Hall is a native of Floydada, and has been with Piggly Wiggly since 1958. The Halls are Baptists and have three children; a girl Leslie and two boys Kelly and Brent.

### BOND ELECTION OCTOBER 14

## Mackenzie Dam Absentee Voting Begins Monday

The board of directors of the Mackenzie Municipal Water Authority in a meeting here Monday night, set the election day on \$7,975,000 water bonds October 14. On that day the qualified voters of Floydada, Tullia, Lockney and Silverton will vote on the proposal to build a dam on Tule Creek, a water filtering plant, complete piping to all four towns for the future water needs of the four cities.  
Absentee voting begins at the city halls of each of the cities Monday.  
The vote will bring before the people the right to make a decision on the project after over three years of work by the municipal board.  
If the people of any one of the four cities reject the election, the project will not be completed as it is now outlined before the voters.  
Representatives of Silverton and Lockney have indicated that their residents want the election to pass. The Tullia Chamber of Commerce has officially gone on record that they are not in favor of the complete job (\$7,975,000.00), but that they are in favor of building the dam at this time, which is a cost of two and a half million dollars.  
Floydada city council and chamber of commerce have not indicated how they stand on the election.  
The Hesperian will publish in next week's edition examples of tax increase for Floydada residents should the election pass. The Hesperian will also publish the voting qualifications for persons who reside in the

city limits of Floydada next week.  
This issue of The Hesperian carries a complete public notice of the provisions of the election. The reader is invited and urged to read it in its entirety.



FLOYDADA FIESTA QUEEN - Trine Soliz after she was crowned last Saturday night by Mayor Leonard Matsler. Trine is 23, and the daughter of Mr. and Mrs. Pedro C. Soliz of 223 W. Jackson. She has eight brothers and four sisters and has resided in Floydada for the past six years. Miss Soliz received the title at the Las Peleseeas Dance Hall on the Lockney Highway during the annual Fiesta Celebration of Mexico's Independence held annually. She won by penny votes, 54,780. Among her gifts received were her crown and robe and a pair of gold earrings from her place of employment, Westbryn Haven Convalescent home. Miss Soliz wishes to thank everyone for her votes, the local band which participated in the afternoon parade and the local riding club. (Staff Photo)

**FAIR**

FROM PAGE 1

eral chairman with Mmes. Gayle McPherson, Buddy Sue and Gene Bloys assisting. Cash prizes are being offered.

Flower Department at Floyd County Fair will be composed of three divisions: horticulture, arrangements and children. Certified out-of-town judges will be used.

Amateur exhibitors must have entries in place between 8:30 and 11:30 a.m. today. Men are invited to enter all classes. Mrs. Harmon Handley is superintendent. Garden club members are assisting.

Collectors are urged to enter guns, glassware, ironware, furniture and other items in the antique and relic show at Floyd County Fair. This department will be held in a larger room this year.

Items should be ready for display this morning. Prizes are being offered.

Mrs. Keith Patton is serving as chairman of the antique and relic show with Mrs. Deanie Henderson as co chairman. Assistants are Mrs. Preston Watson and Mrs. Marvin Vaughn.

Plans are complete for the talent contest Thursday; Homemakers Day and gospel singing on Friday and the Miss Floyd County Fair Queen Contest on Saturday.

Some of the premium farm products grown in West Texas are expected to be entered in the Floyd County Fair agricultural exhibits. Entries must be received by 1:30 p.m. today (Thursday), first day of the fair.

Chairman Joe Wilson states that judging in this department is to begin at 2 p.m. Wilson, Floyd County Agent, is being assisted by co-chairman N. S. Abbott, Bruce Griffith, Bill Pallmeyer and Roy Tinsley.

Cash prizes and ribbons will be awarded to first, second and third place winners in various phases of nine classes. The classes include: cotton, heads and ears, grains and seeds, bundles for grain, cured bundles for forage, bales, vegetables, fruits and stalks.

Competition is open to all persons residing in Floyd and neighboring counties. Entries must remain in place until 9 p.m. Saturday.

Rules stated that entries in this department will be limited to one sample in each lot, from the same farm or individual and must be from the '68 crop. All exhibits must have been grown or produced in Floyd or adjoining counties.

In cases where there is only one exhibit and no competition, the judges shall only award premiums in accordance with the merits of the exhibits, such as may be first, second, third, fourth, etc.

Community pride plays a strong role in community agriculture exhibits displayed at Floyd County Fair. Competition is expected to be especially keen this year, due to beautiful crops and the enlarged fair to include neighboring counties.

Display and decorations from each community is confined strictly to products grown in that vicinity from the '67 crops. Judges take into consideration care and taste with which each exhibit is prepared.

Entries must display 15 different types of agriculture products. A 6' x 10' exhibit platform will be furnished by the fair association.

Chester Carthel says that entries must be in place by 10 a. m. Thursday. Perishables should be replaced by 10 a.m. Saturday.

Community preparing the top display is to return home with a traveling trophy and \$12.50. If a community wins the trophy three successive years, it is theirs to keep.

Second place winner is to receive \$10 and a plaque, while the third place exhibit is worth \$7.50 and a plaque. Ribbons and \$5 go to each entry.

Competition will be staged in three divisions at 4 p.m. today (Thursday) in the tractor driving contest. The event is scheduled near the rodeo arena on the fair grounds.

First place trophies will be awarded in each division: grade school age, high school age and adults (above high school age). Ribbons go to second and third place winners.

Elvin Lyon is chairman of the tractor driving contest, with Roy McClung and Bill Peacock assisting.

Two retired Lockney men will exhibit products of their unusual and interesting hobbies at the Floyd County Fair.

G. H. Phenis has, through the years, put together a priceless collection of operating locomotives and engines. He did the work almost entirely by hand, utilizing tin cans and a variety of other common items.

Mr. Phenis recently received a letter from a HemisFair official concerning setting up his display at the San Antonio spectacular. No confirmation has been received.

After retiring three years ago, Charlie Cottrell embarked a handicraft hobby. His growing collection includes intricate miniature models of horses and buggies, covered wa-

gons, cotton wagons, buildings and other items. Both displays are quite interesting.

Talent in an array of sizes will be on display Thursday during the talent find, first night feature of the Floyd County Fair. The big entertainment building will be the site.

Last year, contestants came from several towns, and the entry list will be even greater for the current fair.

Competition in the preschool and elementary school divisions is scheduled from 5-8:30 p.m. After a one-hour supper break, the contest resumes at 7:30 in the junior high, high school and adult divisions.

Time allotted for each con-

testant (or group) will not exceed five minutes. The contest is open only to amateurs. Trophies and plaques go to first, second and third winners in each division.

Mrs. Joe Taylor is heading the contest committee, with Mrs. Dean Morris as co-chairman. Other committeewomen are Mmes. Charles Sarchet, Melvin McMennamy, James T. Harris, Reese Timmons, John Dorman and Jack Frizzell.

**Homemakers Day**  
Annual Homemakers Day at the Fair is expected to attract women visitors from a wide area. Lockney, Floydada, Plainview and Matador Young Homemakers are in charge of the program with Mrs. James Hale as

chairman. The program officially will get underway at 9 a.m. Friday.

Lockney Young Homemakers have announced plans for a "Make - It - Yourself Style Show" for 2:30 p.m. Friday afternoon. This program is especially for the older women and all items modeled must be homemade. The garment may be fabric or knitted and each person may not model more than two articles. To enter, one should contact Mrs. Bill Strickland or Mrs. Max Marble, co-chairmen, prior to Sept. 18. Each person should give a complete description of the article to be modeled.

Gospel singing, beginning at 7:30 p.m., will close out Friday's activities. Joe Reeves, chairman, expects singers from West Texas, New Mexico, and Oklahoma. Everyone who enjoys singing is urged to attend and participate in the singing. Among the groups expected include: The Gloryland Quartet from Roswell, N.M.; Bailey Quartet of Levelland; Tempo Aires of Slaton and Campbell Quartet of Levelland. Final entertainment feature of the three-day fair will be the Miss Floyd County Fair Queen Contest and the reigning queen, Miss Trudy Jarrett, will crown her successor about 10 p.m. Saturday night. This is the fourth year for the

contest which will begin at 7:30 p.m. with contestants to present talent selections not to exceed two minutes in length. All entertainment features will be in the entertainment building on the Fair Grounds and the only admission fee is the gate charge.


One of the largest features of the annual Floyd County Fair is the Women's Department. Entry books will open at 9 a.m. today and close at 1 p.m. Saturday.

Mrs. J. P. Taylor is heading the giant department. Assistants are Mrs. Harry Morckel and Miss Sherry Mullins, with Mrs. Alma Holmes as publicity director and Mrs. R. H. Tinsley as secretary. A number

of women are working in the various sections. Textiles, Section I includes the following classes: embroidery, cut work, hemstitching, knitting, crochet, tatting, infants class, quilts, spreads, comforts, afghans, pillow cases. Entries to be accepted in Textiles, Section II are: sewing, accessories, applique, needlepoint, crewel embroidery, cross stitch, drawn work, weaving. Other sections in the Women's Department are canned fruits and vegetables, culinary and youth division.

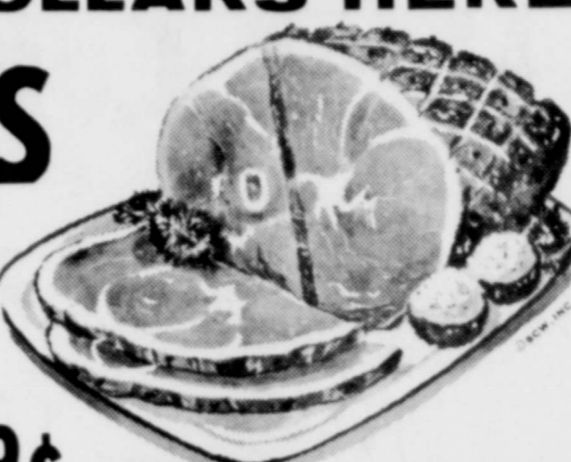
The women's club whose members compile the greatest number of points in agriculture and ladies division is to receive a \$10 prize at the Floyd

County Fair. Second place earns \$7.50 and the third place club. Points will be tallied as follows: blue ribbon, 2 points; red ribbon, 1 point; white ribbon, 1 point. Identical prizes awarded to senior clubs preparing the national exhibits. Entries to be in place by 1 p.m. (Thursday). Mrs. Ruby Higgins, superintendent of this department. She is being assisted by Mrs. Connie Gadsden, Mildred Smithe, Phillips, Mrs. L. T. Mrs. E. J. Kinlaw, Mrs. Norris and Mrs. Webb. Youth clubs are to enter the Educational



# Cut YOUR FOOD BILLS

SAVE DOLLARS HERE

<p style="text-align: center; font-size: 1.5em; font-weight: bold;">DECKERS HAMS</p> <p style="text-align: center;">HALF OR WHOLE POUND <b>59¢</b></p> <p style="text-align: center;">PORK STEAKS LB. <b>59¢</b></p> <p style="text-align: center;">RED RIND CHEESE LB. <b>89¢</b></p> <p style="text-align: center;">STEAKS RANCH STYLE USDA CHOICE HEAVY BEEF LB. <b>69¢</b></p>	<p style="text-align: center;">IF BETTER MEAT COULD BE BOUGHT, WE WOULD BUY IT!</p>  <p style="text-align: center; font-size: 1.5em; font-weight: bold;">PINKNEY SAUSAGE</p> <p style="text-align: center;">2 LBS. <b>89¢</b></p>
--	---

<p style="text-align: center; font-weight: bold;">ORANGE JUICE</p> <p style="text-align: center;">WHOLESALE FROZEN 6 OZ. <b>2 for 49¢</b></p> <p style="text-align: center; font-weight: bold;">SALMON</p> <p style="text-align: center;">DEL MONTE OR LIBBY 303 SIZE <b>89¢</b></p> <p style="text-align: center; font-weight: bold;">PORK AND BEANS</p> <p style="text-align: center;">KIM 303 SIZE <b>9¢</b></p> <p style="text-align: center; font-weight: bold;">PINEAPPLE JUICE</p> <p style="text-align: center;">LIBBY 46 OZ. <b>3 for 99¢</b></p> <p style="text-align: center; font-weight: bold;">PECAN OR PEANUT PATTIES</p> <p style="text-align: center;">11 OZ. EACH <b>35¢</b></p>	<p style="text-align: center; font-weight: bold;">PRODUCE</p> <p style="text-align: center;">CABBAGE POUND <b>4 1/2¢</b></p> <p style="text-align: center;">RUSSET POTATOES 20 POUNDS <b>98¢</b></p> <p style="text-align: center;">THOMPSON SEEDLESS GRAPES POUND <b>19 1/2¢</b></p>	<p style="text-align: center; font-weight: bold;">DELSEY TISSUE</p> <p style="text-align: center;">6 ROLL <b>79¢</b></p> <p style="text-align: center; font-weight: bold;">ASPRIN</p> <p style="text-align: center;">BAYER 24 COUNT <b>29¢</b></p> <p style="text-align: center; font-weight: bold;">TOOTH PASTE</p> <p style="text-align: center;">COLGATE 79¢ SIZE <b>59¢</b></p> <p style="text-align: center; font-weight: bold;">ROLL ON DEODORANT</p> <p style="text-align: center;">ICE BLUE SECRET <b>79¢</b></p>
--	---	---

DIAMOND 3 LB. CAN

## SHORTENING 69¢

---

EGGS

CARMACKS MEDIUM DOZEN **37¢**

<p style="text-align: center; font-weight: bold;">CLOVERLAKE MELLORINE</p> <p style="text-align: center;">39¢</p> <p style="text-align: center; font-weight: bold;">DEL MONTE TUNA</p> <p style="text-align: center;">1/2 SIZE <b>4 for \$1.00</b></p> <p style="text-align: center; font-weight: bold;">POP TARTS</p> <p style="text-align: center;">37¢</p> <p style="text-align: center; font-weight: bold;">SWEEPSTAKE MACKREL</p> <p style="text-align: center;">303 SIZE <b>29¢</b></p>	<p style="text-align: center; font-weight: bold;">GIANT SIZE CHEER</p> <p style="text-align: center;">KRAFTS 1 LB. JAR MALTED MILK PLAIN OR CHOCOLATE</p> <p style="text-align: center;">STANDARD SIZE REYNOLDS WRAP</p> <p style="text-align: center;">SCOTT DINNER NAPKINS 50 COUNT</p>
---	---

# Thrifty Super Marke

HOME OWNED & OPERATED

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY

SECOND AND MISSISSIPPI STREETS

RULES

1. SCORE 1ST GAME ONLY
2. CHECK WINNERS OF OTHER EIGHT GAMES
3. DUPLICATE PRIZES IN CASE OF TIE
4. ALL ENTRIES MUST BE IN BY 5 P.M. FRIDAY EACH WEEK.
5. TAKE ENTRY TO THRIFTY SUPERMARKET, FLOYDADA.

FIRST PRIZE . . . . . \$5 IN FOOD  
SECOND PRIZE . . . . . \$2.50 IN FOOD  
THIRD PRIZE . . . . . FROM KFLD

## "Pigskin Picks"

SCORE This Game ONLY

FLOYDADA vs POST

---

YOU MUST BE OVER 16 TO WIN

CHECK THE WINNER ONLY . . . . . Do Not Score

NAVY	vs PENN STATE
IOWA	vs T. C. U.
NOTRE DAME	vs CALIFORNIA
TEXAS TECH	vs IOWA STATE
WISCONSIN	vs WASHINGTON
DUKE	vs MICHIGAN
TEXAS	vs SOUTHERN CALIFORNIA
AIR FORCE	vs WYOMING

YOU NEED NOT BE PRESENT TO WIN

NAME \_\_\_\_\_

STREET or BOX \_\_\_\_\_

CITY \_\_\_\_\_ PHONE \_\_\_\_\_

WEEKLY WINNERS ANNOUNCED ON 8:00 A.M. SPORTS ON KFLD EACH MONDAY

**TH PLAINS NEWS by Mrs. Murray Julian**

Sept. 18 - A guest with his parents, the Shelby Calahans, and they were Baptist Church visitors Sunday morning, as were the Terry Juliens and children.

There will be a bridal shower held in the home of Mrs. I. H. Parks, given in honor of Miss Bobbie Reue, bride-elect of Dale West, on Thursday, September 21, between the hours of 3-4:30 p.m.

Members of the La Than Club will meet at the Lighthouse Electric, in Floydada on Wednesday morning at 10:30 a.m. for a Mexican Food luncheon with demonstration of Mexican food given during the afternoon, by Mrs. Mary Phillips. Hostesses for the luncheon are Mrs. Keith Marble, Mrs. Phillip Smitherman, Mrs. Dean Stewart and Mrs. Don Marble.

Because of the rain which fell this Sunday night, Mr. and Mrs. Sylvan Kinnibrugh plan to go to Truscott this Monday for a couple of days to visit her mother, Mrs. J. R. Spivey, and sister, Mrs. W. H. Simmons and family, also his folks, the J. A. Kinnibrughs.

Mr. and Mrs. Alvin Nichols are in Plainview this Monday at 2 p.m. where they will attend the funeral of Mrs. John Blair, 94, with services held at the Lemmons Funeral Home. Mrs. Blair died at 5 a.m. Sunday. She has been in the Heritage Home in Plainview for 7 months. Her granddaughter, Mrs. Scott Brown has been looking after Mrs. Blair for some time.

Word has come that Mrs. Lowell Bond is in the hospital at Fort Worth, and has been there since a week ago Saturday. I am sure she would be glad to hear from old friends here, and her address is: St. Joseph's Hospital, 1401 South Main St., Room 963, Fort Worth, Texas.

Dinner guests at the home of Mr. and Mrs. Raymond Upton Sunday were his sisters, Mrs. Geraldine Wilhite and Mr. and Mrs. Dewey Floyd of Plainview, his brother, Houston Upton of Petaluma, Calif.; also Mrs. Jack Calahan of Lockney. Sunday afternoon visitors were Mr. and Mrs. Lee Pearson.

Sunday dinner guests at the home of Mr. and Mrs. Murray Julian were Mr. and Mrs. Terry Julian, Dee and Dickie of Roscoe, and Mr. and Mrs. Kendis Julian, Kristi and Mitzi.

The annual Upton family reunion will be held the coming Sunday in Hereford at the home of Mr. and Mrs. Henry Lee Solomon.

On Saturday evening, Sept. 9, all of the old army buddies of Don Probasco met for supper and games of bridge and dominoes at the Lockney Restaurant in Lockney. They came from Hale Center, Kress and various places. From Amarillo Mr. and Mrs. Ronnie Upton were in attendance. Around 18 attended the Army reunion supper.

South Plains Baptist Church was the setting for the wedding of Miss Linda Ruth Pruitt and Freddie Edward Minyard, September 13, at 5 o'clock p.m. Baskets of pink dahlias and fern flanked either side of the altar. Rev. Charles Conger, pastor, read the double ring ceremony. Mr. and Mrs. Edwin Pruitt, Star Route, Floydada, are the parents of the bride. The parents of the groom are Mr. and Mrs. Earl Minyard of Silverton. Miss Katy Minyard, sister of the groom, was the bride's only attendant. Best man was Alton Riddle. Serving as ushers were Jerry and Garry Pruitt, twin brothers of the bride. Traditional wedding selections were presented by Mrs. Kendis Julian at the organ. Given in marriage by her father, the bride wore a street length dress of white brocaded satin. The fit-

ted bodice was sleeveless and the neckline was round, with a slim styled skirt. Her veil fell from a pearl and rhinestone tiara. For something old she wore a necklace belonging to her grandmother, Mrs. J. A. Pruitt of Plainview. She also wore the traditional blue garter. Something new was the white Bible she carried that was covered with white carnations and streamers, and was centered by an orchid. Reception guests were received in the church Fellowship Hall following the nuptial vows.

The bride is a 1967 graduate of Lockney High School, and the groom is a 1961 graduate of Silverton where the groom is employed at the Silverton Metal Works, after a wedding trip to Carlsbad, N. M.

Mrs. Bill Beedy of Claude visited here Tuesday night with her son, Mr. and Mrs. Eugene Beedy, Todd and Mark. Todd Beedy became ill Friday night and has been quite bad with a virus, but this Monday he is much improved.

L. N. Johnson and Hansel Sanders are directors of the Floyd County Fair which opens Thursday in Lockney at the Fair Grounds.

Survivors other than the parents include two older brothers, Don and Eugene, both of the home; his Floydada grandparents and paternal grandparents, Mr. and Mrs. Gene Barcheers of Lorenzo.

**Rites Held For Grandson Of Local Couple**

Funeral rites were held in the First Baptist Church in Lorenzo Friday for Robbie Lee Barcheers, five year old son of Mr. and Mrs. Clifford Barcheers of Abernathy, and grandson of Mr. and Mrs. J. R. White of Floydada. The youngster was found by his mother suffocated Wednesday of last week in a washer-dryer combination in the garage of a neighbor's home.

Mrs. Barcheers and her three sons were at the home of Chief of Police and Mrs. John Murdock in Abernathy where the women were canning vegetables. The Barcheers and the four Murdock children were playing in the back yard when Robbie was missed. The grandmother said the youngster had a habit of going off somewhere and curling up for his nap and the family surmised that he had climbed into the dryer to sleep and the door was pulled to or was blown shut. He had been dead some ten minutes when found and efforts to revive him were futile.

Funeral services were held at 10:30 a.m. Friday at the First Baptist Church in Lorenzo. Burial was in the Lorenzo cemetery. Survivors include Mr. and Mrs. Clifford Barcheers, five year old son of Mr. and Mrs. Clifford Barcheers of Abernathy, and grandson of Mr. and Mrs. J. R. White of Floydada. The youngster was found by his mother suffocated Wednesday of last week in a washer-dryer combination in the garage of a neighbor's home.

**Tomi Beth Dycus Enrolls At LCC**

Tomi Beth Dycus, daughter of Mr. and Mrs. L. T. Dycus, Route 1, has enrolled for the fall semester at Lubbock Christian College.

A 1967 graduate of Floydada High School, Miss Dycus is a home economics major. While in high school, she was a member of FTA, FHA, and band. She also served as cheerleader. LCC is a private liberal arts junior college, founded in 1957. It offers associate degrees in 12 different fields and also offers technical vocational training in welding, machine shop and electricity.

has lowered its hiring age from 18 to 16. This will improve employment opportunities for school dropouts and will give students a chance to work part time during the school term and full time during vacations.



**OPEN HOUSE SUNDAY**

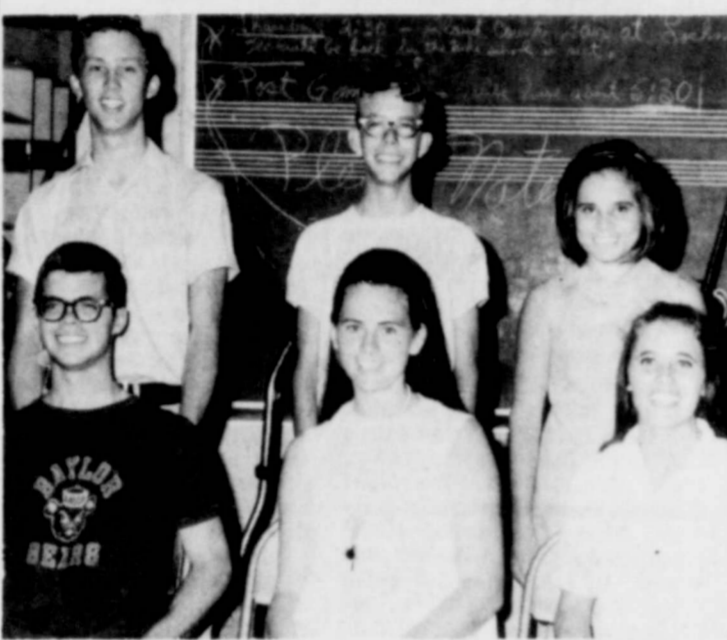
1:30 TO 5:30 P.M. 911 LEONARD STREET  
HIGHLAND ADDITION

- 2 1/2 BATHS
- PATIO
- FIREPLACE
- THREE BIG BEDROOMS
- DOUBLE GARAGE
- CENTRAL HEAT AND AIR CONDITIONING
- CARPETED
- MANY BUILTINS

LOCATED ON A BIG LOT AND MODERN IN EVERY RESPECT  
FOR FURTHER DETAILS CALL JOHN KEY WEST, 983-3031

**The Drum Beat**  
BY THE BAND BOOSTER REPORTER

TIME FOR HIGH SCHOOL BAND OFFICERS!



LEFT TO RIGHT - Band Captains: David Pharr, Patsy Zgabay; 1st Lieutenant, Penny McClintock; Back row: 2nd Lieutenant, Jim Snead; Master Sergeant, Sam Henry; Librarian and Records, Donna Shultz.

The duties of these officers are selected by the students and Director. The captains carry on all business meetings of the band and serve as senior officers on all trips made by the band. Two lieutenants are to assist band captains at band turn-outs.

Master Sergeant, appointed by Director, maintains and cares for uniform equipment and keeps all records pertaining to uniforms and school owned instruments. Librarian is appointed by Director and supervises all music and keeps library in order.

Second game appearance of our Whirlwind Band was seen on our own Wester Field this past Friday night. Our band played "Temptation", "Entry of the Gladiators", "Green and White" and "W.M.B."

Our new Band Booster Mascot, "Silver" was led around the side lines by Britt Gregory. Silver looked marvelous in his clever costume, designed by Jody Brown. Thank you, Jody! Boosters who operated the Concession stand Friday night

**Beall's**  
DEPARTMENT STORES

**3 DAY**

**Specials**

JUST SAY CHARGE IT

SHOP EARLY

**OVER 350 DRESSES TO SELECT FROM**

**HERE IS A CHANCE TO SAVE PLENTY ON THESE OUTSTANDING FALL DRESSES.**

**ONLY \$3.99**

JR.-REGS. AND HALF SIZES  
VALUES TO \$8.99 EACH  
THURSDAY FRIDAY AND SATURDAY

**EACH**

**REVIVAL BIBLE BAPTIST CHURCH**

SEPTEMBER 24-OCTOBER 1  
810 South 3RD. Street  
Floydada, Texas  
Virgile Jones, Pastor



HARVEY HUDSON  
EVANGELIST  
OF  
STENNETT, TEXAS

PLAN TO ATTEND EVERY SERVICE AND HEAR THIS MAN OF GOD PREACH GOD'S WORD  
YOU WILL NOT BE SORRY YOU COME

Service Nightly At 8 00 P.M.

received here the passing of Rev. Coleman, who passed Sept. 11. We offer our sympathy to him and his family.

Mrs. Don Probasco Sunday at a dinner in the home with guests Mr. and Mrs. Hartman, Mr. and Mrs. Hartman and children, and Mr. and Mrs. Hartman and children of the home. The dinner was a great style.

Mrs. Frank McClure Sunday for Snyder to stay a week with her mother, Mrs. Newman, and other relatives.

Spent Saturday Sunday in Amarillo with Mrs. Barry Kinnibrugh.

From our area have returned on the Floyd County Fair which is to open with three days of all excitement for everyone. Johnny West has returned on the Queen Conroy. Mrs. Bryant Higginson is superintendent of the Department, while T. Wood is working in the Department of the

Murray Juliens had their first anniversary at the home of the Terry Juliens, Dickie of Roscoe home from Friday through Saturday. They also were at the home of Mrs. Kendis Juliens, and all day supper with them, Mrs. Poyner Roberts and Mrs. Wood. They were able to attend because of rain at the home.

Mrs. Johnny Calahans and Mrs. Wood were weekend

# Women's Page



MRS. KENNETH MANKINS

## Smith Children Hold Reunion

The children of the late Mr. and Mrs. W. W. Smith of the McCoy Community held their family reunion Sunday, September 10, in the Mackenzie Park in Lubbock. All eight of the brothers and sisters were together as well as a host of nieces, nephews and their families and three visitors.

A bountiful noon-day meal was served at the annual event. The Smith children attending were Mrs. Wm. Day and husband, Ralls; Mrs. C. H. Payne and husband, Lubbock; George L. Smith and wife, Leonard Smith and wife, and Robert Smith and wife, all of Floydada; Mrs. V. L. Martin and husband, Hale Center; Mrs. Harvey Tardy and Thelma Jones of Floydada.

Grandchildren attending included Mrs. S. A. Stapleton and husband, Dale Tardy and wife, Leo Smith and wife, Mrs. Bobby Caldwell and husband, and Anita Martin, all of Lubbock; Bobby George Smith and wife, Idalou; Lanell Tardy, Billy Jo Smith and wife of Floydada.

Great grandchildren present were Mr. and Mrs. Eddie Smith and family, Mrs. Henry Lee Stapleton and sons, Lubbock; Victor, Debra and Johnny Smith, Floydada; Larry, Joel and Todd Tardy, Dixie and Desire Caldwell of Lubbock and Christi and Steve Smith, Idalou.

Visitors were Mr. and Mrs. Clifford Curry, Olton and Mrs. H. C. Hilburn of Lubbock, longtime friends of the families.

## Stapleton To Speak At Tops Club Meeting

TOPS Club will meet tonight (Thursday) at Lighthouse Electric at 8 o'clock to hear an interesting program. John B. Stapleton, district attorney, will speak on "Can You Afford to be a Widow?"

## Dougherty Club Entertained In C. Ring Home

Dougherty Home Demonstration Club members were entertained in the Claude Ring home September 6, during a regular meeting and for a salad luncheon. Each member prepared and brought her favorite salad.

Mrs. Carmel Eastham did the planning and organization for the luncheon.

A demonstration on new tips in table arrangements was given by Mrs. Ray Gene Carthel.

Attendance prize was awarded to Mrs. G. W. Smith, and game prizes to Mrs. Eastham and Mrs. Carthel.

Guests attending were Mrs. J. D. Cates, Mrs. C. A. Caffee and Mrs. J. T. Poole and members present included Mmes. A. H. Kreis, Elmer Watson, Johnnie Cates, Howe Hines, G. W. Smith, Ray Gene Carthel, Carmel Eastham and hostess, Mrs. Ring.

IN 1952, THE MAN who plays little Joe in *Honanza* was paid \$500 a week but today he receives \$13,000 for each episode and is rated a millionaire by tax collectors.

ED SULLIVAN is an unusual man in a number of ways. He has been happily married to the same wife for thirty-seven years although he has remained Catholic and she is Jewish.

## Stamp Collection Needed To Help Wife Of Local Soldier

Several White Deer women are sponsoring a collection of stamps to help send two White Deer servicemen's wives to Hawaii. One of the women is Mrs. Kenneth Mankins, whose husband is the son of Mr. and Mrs. Albert Mankins of Floydada.

Lt. Mankins is serving in Vietnam and will receive a leave from the fighting to be MISS JUNE MILLER ENTERS DRAUGHON'S

Miss June Miller, daughter of Mr. and Mrs. C. M. Miller, 818 South Wall, has enrolled at Draughon's Business College in Lubbock for the fall semester. She is majoring in Secretarial work.

June is a 1967 graduate of Floydada High School where she was a member of the FHA Club and served on the Student Council.

While attending school in Lubbock, June is living at 810 Avenue S.



JUNE MILLER

## Harmony Club Members Have Luncheon Meet

Members of the Harmony Home Demonstration Club enjoyed a salad luncheon Thursday at their community center. The program committee, Mrs. Lloyd Hopper, Mrs. Glenn Pool and Mrs. Bruce Davis served as hostesses for the occasion.

Following the meal the women were highly entertained by a book review given by Mrs. Tommy Hildreth of Petersburg entitled "Six Pence in My Shoe."

## Home Tour Set For Oct. 22 By Study Club

The Home Tour, sponsored each year in Floydada by the 1934 Study Club, has been set for October 22 with final details to be worked out. The date was set Tuesday night at a regular meeting of the club in the home of Mrs. J. P. Moss.

Mrs. Allen Bingham presided over the session and reports were heard from the standing committee. Mrs. J. S. Hale Jr., chairman of the finance committee reported on the home tour.

Program for the meeting was "Our Heritage - Our Government." Mrs. G. W. Switzer read the Preamble of the Constitution and spoke on the fate of the men who signed the Declaration of Independence. Mrs. Dennis Dempsey gave the story of the Boston Tea Party, followed by an "Inspirational Thought" by Mrs. H. G. Barber.

Members present were Mmes. H. G. Barber, Allen Bingham, Wilson Bond, Aaron Carthel, Ralph Cogdell, Dennis Dempsey, J. S. Hale Jr., Ralph Johnston, Floyd Lawson, M. J. McNeill, J. P. Moss, Doyle Mount, W. O. Newberry, George Springer, John Stapleton, G. W. Switzer and Mrs. Jake Watson.

The next meeting is October 3 and will be held in the home of Mrs. Floyd Lawson with Mrs. Switzer as hostess.

## Club Members Hold Luncheon

Members of the 1929 Study Club held a luncheon in the community room of the First National Bank September 7,

spent in Hawaii where his wife plans to join him in October. She is the daughter of Mr. and Mrs. R. M. Hubbard of White Deer.

Mrs. Mankins is employed in the West Texas State University Administration Building in Canyon.

Those in Floydada wishing to participate in the program may send their stamps to Mrs. Earl Alexander, Box 352, White Deer, Tex. Any type of redeemable stamps are suitable. They will go toward plane fare for Mrs. Mankins.

Elvis Presley and his wife, the former Priscilla Beaulieu, are expecting their first child in February.

## Wigs And Hair Pieces Program For Homemakers Day At Fair

Mrs. Jeannie Beadle is to present the feature Friday morning for Homemakers Day at the Floyd County Fair. Her subject will be "Wigs and Hairpieces" according to Mrs. James Hale of Floydada, program chairman.

The delightful program is scheduled to begin at 9 a.m. Friday in the fair entertainment building.

Mrs. Beadle, instructor at McBride's School of Hair Design in Plainview, is to give demonstrations on both hand-tied and machine-tied human hair. Models are to show various styles in which the pieces may be worn.

The speaker will show how to put the hairpieces on and how to care for them properly, as well as how to set them. A question and answer session is to follow.

Mrs. Hale says the program will be interesting to women of all ages.

Mrs. Sherwood Ramsey presided over the business meeting following the program.

Attending were Mmes. Mather Carr, Bruce Davis, R. B. Gary, Lloyd Hopper, Bob Hopper, Everett Miller, Glenn Pool, Sherwood Ramsey, Bob Ratjen, Zant Scott, Carrick Snodgrass, J. R. Turner and three guests, Mrs. M. D. Ramsey, Mrs. Tommy Hildreth and Mrs. McClendon.

The next meeting will be in the home of Mrs. Mather Carr with Mrs. Kenneth Toberson of Petersburg presenting the program.

which was their first meeting for this club year. Roll call was answered by members giving their vacation highlights.

Mrs. Clement McDonald gave the president's message and yearbook chairman, Vera Meredith, distributed yearbooks and discussed the theme, "Women - Yesterday, Today and Tomorrow."

Members of the entertainment committee were hostesses and had on display dolls and dresses of five generations in carrying out the theme.

Attending were Mmes. J. A. Arwine, C. W. Denison, Clay Henry, Ernest Kendrick, J. D. McBrien, Clement McDonald, R. W. Overstreet, S. W. Ross and Miss Vera Meredith.

Club meets today with Mrs. Ross.

DESPITE THE FEAR that good educational programs would be dialed off, this forecast proved to be pessimistic. It is now estimated that a million viewers are tuned in on any weekday evening hour of educational TV. A number of outstanding plays and specials have been among the programs that have been presented.

AN UNDERSEA SERIES is being prepared for next season. It will be entitled *The Undersea World of Jacques-Yves Cousteau*. ABC is also planning a documentary on George Bernard Shaw.

What months are most popular for weddings?

June, August, May and September, in order.

Who said: "To give a man a full knowledge of true morality, I would send him to no other book than the New Testament?"

John Locke.

Milwaukee, Wis. - When John Goodwin unpacked his \$3.74 bag of groceries, he found a package of money. Goodwin took the money back and found the owner explaining the loss of the day's receipts of \$2,000 to police.

## Twenty Nine Young Ladies Vieing For Queen's Title



GAYLE FAWVER



MARLJON WYLIE



VALDONNA BENNETT



BRENDA WALLS

Twenty-nine young ladies have entered the Floyd County Fair Queen Pageant, slated for Saturday night for the conclusion of the Floyd County Fair. Four Floydada girls are contestants vying for the title.

Locally the girls are Marljon Wylie, daughter of Mr. and Mrs. A. L. Wylie Jr., sponsored by the Floydada Rotary Club; Brenda Walls, daughter of Mr. and Mrs. Doyle Walls,

sponsored by the Floydada Lions Club; Gayle Fawver, daughter of Mr. and Mrs. Thomas L. Fawver, sponsored by the Floydada Riding Club and Valdonna Bennett, daughter of Mr. and Mrs. Harold Wayne Bennett, sponsored by the 1956 Study Club of Floydada.

Lockney contestants include Brenda Dudley, daughter of Mr. and Mrs. Melson Dudley, sponsored by the Lone Star Home

Demonstration Club; Kathy Thornton, daughter of Mr. and Mrs. T. Owen Thornton, sponsored by the Il Penseroso Club; Pam Mills, daughter of Mr. and Mrs. Mondell Mills, sponsored by the Aliyah Study Club; Debbie Miller, daughter of Mr. and Mrs. Bob Miller, sponsored by the American Legion Auxiliary; Jana Jones, daughter of Mr. and Mrs. Paul Reccer, sponsored by Lockney Lions; Margie

Dean, daughter of Mrs. Frankie Dean, sponsored by the American Legion; Charlotte Duvall, daughter of Mr. and Mrs. Tom Duvall, sponsored by the Lockney Young Homemakers; Jann Wofford, daughter of Mr. and Mrs. Kenneth Wofford, sponsored by the Lockney Young Farmers; Mickey Jarrett, daughter of Mr. and Mrs. Bob Jarrett, sponsored by Lockney Garden Club; Carolyn Byrd,

daughter of Mr. and Mrs. Byrd, sponsored by the Study Club.

Annell Ashburn, Mr. and Mrs. M. Ashburn, sponsored by the Association; Brenda Cathey, sponsored by the Teen-age Education; Brenda Carter, Mr. and Mrs. Carter, sponsored by the Parents; Cindy Carter, Mrs. Doris Carter, sponsored by the La Toi Club; Barbara Weather, sponsored by the Lockney Volunteer and Jane Whittill, sponsored by the Lockney Elks Club.

Entries from other clubs include Nancy Nance, Mr. and Mrs. Nance, sponsored by the Lions Club; Carolyn Montague, sponsored by the Young Homemakers; Carol Tate, daughter of Mrs. Freeman Tate, sponsored by the Progression Club; From Crockett, Vikki Jones, Mrs. and Mrs. Frank Jones, sponsored by the Crockett Club; Laurie Anderson, sponsored by the Chamber of Commerce; Nonette Mayes, Mrs. and Mrs. Trudy Jarrett, Rhonda Rogers, Mr. and Mrs. Trudy Jarrett, Irene Kirby, Fred Stewart and Miss Mary Pearl Coward.



Congratulations To

Mr. and Mrs. Craig Edwards of Floydada are parents of a daughter, Shannon Paige, born Sept. 7 in West Texas Hospital in Lubbock. She weighed 5 lbs., 9 1/2 oz. Grandparents are Mr. and Mrs. Wilson Edwards of Lubbock and Mr. and Mrs. Milton Shore, Petersburg. Great grandparents include Mr. and Mrs. D. R. Milliken, Tahoka; Mr. and Mrs. J. W. Mann, Decatur; and Mr. and Mrs. Dale Summers of Harmony, Okla.

Plainview; second place, Imogene Ramsey, Plainview; third place, Catherine Bird, Matador. The winner of the Nine Hole Flight was Betty Boren (of our club), Floydada.

The Ladies Club gave away several other nice prizes and furnished a very delicious meal, which was turkey and dressing and all the trimmings. The favors were very nice, four golf tees and a ladies P.G.A. golf ball. Mrs. John McKinney cooked the very delicious food.

We want to thank all the members of our Ladies Golf Association for helping make this tournament possible. We especially want to thank our president, Betty Boren, the club Pro, Richard Hale, and his lovely wife, Teresa Hale.

Last but not least, we want to thank Kim Rose for the nice artist work he did for us.

## Gamma Iota Chapter Meets For Breakfast And Program

Gamma Iota Chapter of Delta Kappa Gamma met in the homemaking department of Hale Center High School Saturday morning, September 16, for a breakfast. The program, "Dreaming and Daring - A Look Ahead," was presented by Plainview members.

Participating in the program were Mrs. G. E. Ragle, fourth grade teacher; Mrs. Ballard Clark, speech pathologist for the educable mentally retarded, and Mrs. Cecil Whitaker, high school biology teacher. They stressed such points as "Don't be afraid to try something that you have dreamed of presenting to your classes" and "don't let textbooks tie you down in what you teach."

Mrs. O. C. Rampley of Silverton, chapter president, presided and Mrs. Jack Mercer, Silverton, led the group in a sing-song.

FORGOTTEN BY PRESS - Moscow - Former Soviet Premier Nikita Khrushchev recently celebrated his seventy-third birthday. It was reported that the former Premier received

Gamma Iota members of Floydada attending the breakfast were Mmes. Edna Phillips, G. C. Springer, Irene Kirby, Fred Stewart and Miss Mary Pearl Coward.

Area 5 regional meeting will be held in Amarillo October 14 and Pi Chapter will be hostess.

## Caprock Dental Assistants Meet

The Caprock Dental Assistant's Society held their first meeting of the 67-68 year Thursday in the Pioneer Natural Gas Building in Plainview. Programs for the year were discussed and decided upon.

A salad supper, which climaxed the meeting was served to Donna McBride, Nell Kenmore, Dorothy Turner, Lois Hasley, Jeane Dowell and Wilma Mae Fulton.

no recognition in the press. He lives in the country just outside Moscow.

## Cut YOUR FOOD BILLS

SAVE DOLLARS HERE

**FRYERS**

29

GRADE A POUND

SOFLIN 10 ROLLS

TISSUE

AQUA NET

HAIR SPRAY

FOOD KING

OLEO

BAKERITE

SHORTENING

KING SIZE OR REG 6 BOTTLES PLUS D.E.P.

DR. PEPPER

SHURFINE GREEN BEANS

SHURFINE BISCUITS

Johnnys Sausage

SIRLOIN STEAK 79¢	WHITE RUSSETT 20 LB. BAG 69¢
SHURFRESH CRACKERS 19¢	SHURFINE COFFEE REG. OR DRIP 65¢
LISTERINE MEDIUM SIZE 59¢	STRIPE TOOTH PASTE GIANT SIZE 39¢
CLOVERLAKE MELLORINE 1/2 GAL 3 for \$1.00	GIANT CHEER DETERGENT 69¢

Specials Good Through Saturday

## L & J FOOD STORE

DOUBLE BUCCANEER STAMPS ON WEDNESDAY

WE DELIVER

## Autumn SAVINGS!

Transitional Sale

1/3 To 1/2 Off

STARTS FRIDAY SEPTEMBER 22

Jo's Specialty Shop

# Tulia Hornets Sting Whirlwinds

## SPORTS



### Floydada's Second Loss

The Tulia Hornets swarmed Wester Field Friday night to sting the Floydada Whirlwinds 48-0. Quarterback Ricky Landers led the Hornets in a surge of seven touchdowns before 1,800 fans.

**FOURTEEN SECOND DRIVE**  
Tulia won the toss. Elected to receive, Bobby Gilliland booted the ball to the Hornet twenty yard line. Don Crocker received. Returned the ball fourteen yards to the 34. On the first play from scrimmage, Landers hit Mike McCullough at the 45. McCullough went the remaining fifty-five yards for a sixty-six yard scoring play from scrimmage. Tulia's first tally came with 11:46 left in the first quarter.

Todd Wester took the kick at the 15. Returned to the 35. Barbee went to Christian for no gain. Christian then went the opposite side for no gain. Barbee then gave to Jackson for five. On fourth and five, Christian kicked.

**DEFENSE HOLDS**  
Tulia began play at their own 34. Landers went to Jerry Dickens for fourteen yards. Landers then gave to Crocker for four more. Crocker hit the left side for no gain. Dickens was also stopped for no gain. On fourth down needing six, Tulia punted.

Floydada, first and ten from the 42. Barbee gave to Christian for three yards. Ross Miller went right side for four. Christian got three more for the first down. Barbee then lost four back to the 44. Barbee threw incomplete to Wester at the Tulia 45. Interference was called. First and ten from Tulia's 45. Barbee went to Miller for six. Barbee tried a pitch-out to Jackson. Jackson tumbled, but recovered. Barbee gave to Miller for one. On fourth and five, Christian punted.

Tulia's next score came on their third series of downs. With first and ten on their own 21, Landers gave to Crocker for no gain. Floydada was off-side. With second down needing five, Landers again gave to Crocker for one yard. Then Landers threw incomplete to Doug Cook.

Off-side penalty cost the Hornets five yards. Crocker went thirteen yards up the middle. Tulia then lost fifteen yards on a clipping penalty. Landers hit Cook at the 45. Crocker went right side for fifty-five yards and the touchdown. Gayler's kick was good. Tulia led 14-0.

**SECOND QUARTER**  
Second quarter scoring opened with Tulia on third down needing six. Landers hit Cook with the long pass. Cook traveled sixty yards for the six points. Gayler's kick was good. Tulia led 21-0.

With first and ten at their own forty, Barbee gave to Jackson. Jackson fumbled at the 'Winds 41. Don Morris recovered for Tulia. On the next play, Landers hit Crocker with a pass at the 10. Crocker broke two tackles to score six more Tulia points.

Ross Miller returned the kick to the 30. Barbee again gave to Jackson who fumbled at the 31. Tulia recovered. First and ten for the Hornets at Floydada's 31. Tulia marched for two first downs, then first and goal at the 7. Quarterback Mike McCullough went right side for no gain. Crocker then went left side for seven yards and six more Tulia points. Gayler's kick was good. Tulia led 35-0.

Wester took the kick at the nineteen yard line. Returned to the 21. Barbee went to Miller for eight. Threw incomplete to Wester at the 45. Needing two, Barbee went to Christian for the first down.

With first and ten, Barbee fumbled, but recovered. Gave to Miller for no gain. Threw incomplete to Wester at Tulia's 49. Christian kicked on fourth and ten.

Tulia, with first and ten began to drive. McCullough picked up seven on a keeper. Gave to Dickens for nine more. Then to Stevie Powell for two. Dickens then went into end-zone. Gayler's kick failed. Half ended 41-0.

Tulia's last score came in the third quarter. Floydada recovered a Tulia fumble at the 'Winds 40. Barbee went to Miller for no gain. Christian picked up nine. Barbee tried the center for two and a first down. Barbee went right side and fumbled. Tulia recovered.

Landers threw to McCullough for nine. Landers then gave to Crocker who went forty-five yards to the goal. Third quarter score 48-0.

The remainder of the game produced good defensive plays by both teams.

Christian turned in some good offensive running, while Barbee and Cartmel were tough on defense. Floydada lost. But they played alone. It is surprising what moral support from fans can do for a team, win or lose.

#### SCORE BY QUARTERS:

FLOYDADA	0	0	0	0	0
TULIA	14	27	7	0	48

#### SCORING SUMMARY:

**First Quarter:**  
McCullough, 66 yard pass from Landers. Gayler kick. 7-0  
Crocker, 55 yard run. Gayler kick. 14-0  
**Second Quarter:**  
Cook, pass from Landers. Gayler kick. 21-0  
Crocker, pass from Landers. Gayler kick. 28-0  
Crocker, 7 yard run. Gayler kick. 35-0  
Dickens, 6 yard run. Kick failed. 41-0  
**Third Quarter:**  
Crocker, 45 yard run. Gayler kick. 48-0  
**Fourth Quarter;** no scoring.

STATS	FLOYDADA	TULIA
FIRST DOWNS	7	16
YARDS RUSHING	74	177
YARDS PASSING	7	203
TOTAL YARDS	81	380
PASSES	10	11
PASSES COMPLETED	1	8
FUMBLES	7	3
FUMBLES LOST	2	1
PENALTIES	3-15	7-55

for extra points failed after each touchdown and Floydada came out the winner 12-6.

#### BEAT POST

The Freshmen play at Olton this evening.

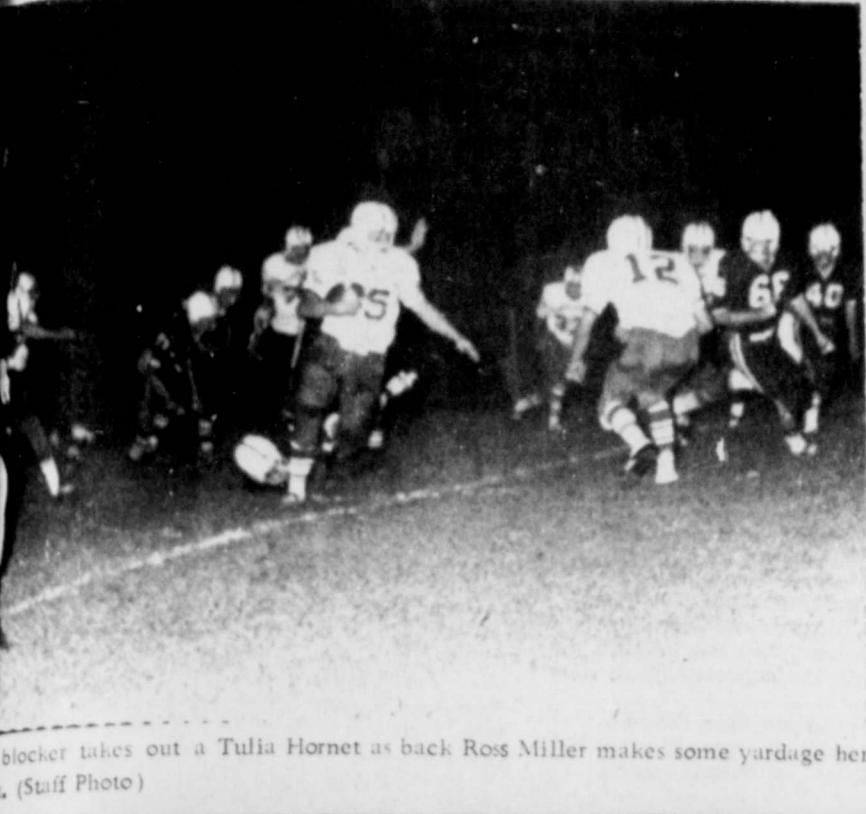
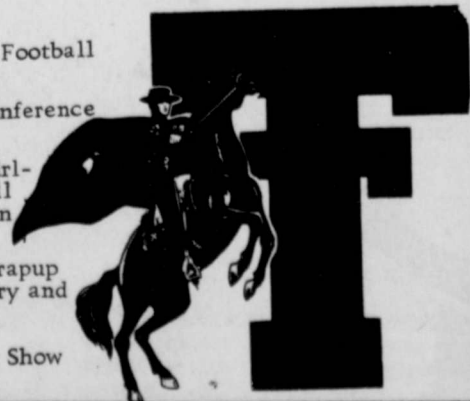
### The J. T. KING SHOW

A BRAND NEW SPORTS FEATURE  
**On Good Ol' KFLD**

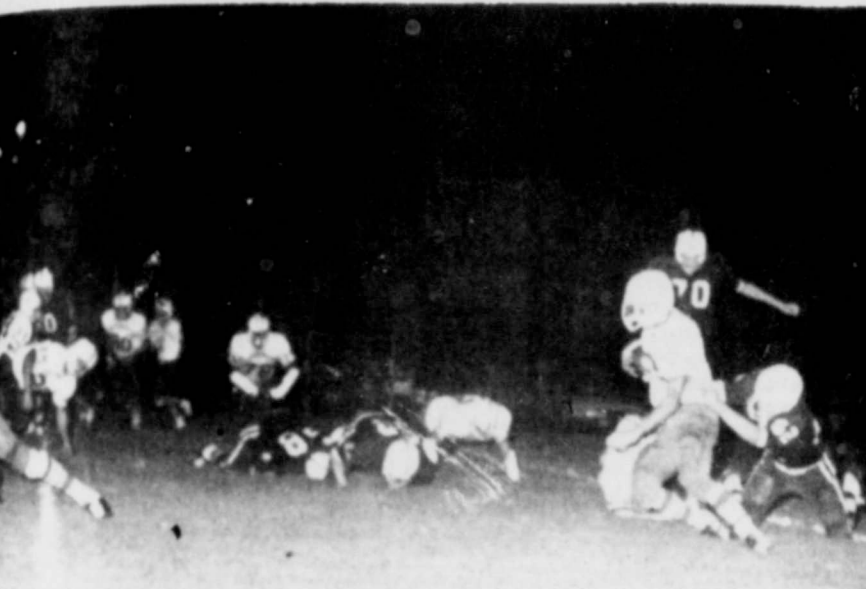
HEAR TECH HEAD COACH J. T. KING AND HIS PLAYERS AT 10:15 EACH SATURDAY BEFORE THE TEXAS TECH FOOTBALL GAMES. DON'T MISS THESE OTHER SPORTS FEATURES ON KFLD  
FRIDAY THE VOICES OF FLOYDADA CHEER-LEADERS AND CAPTAIN  
8105 A. M. "THE BILL CURRY SHOW"

#### SATURDAY:

- 8:00 High School Football scoreboard
- 8:05 Southwest Conference Preview
- 8:20 Floydada Whirlwinds Football (Pete Charlton)
- 10:00 Whirlwind Wrapup with Bill Curry and Players
- 10:15 J. T. King Show



blocker takes out a Tulia Hornet as back Ross Miller makes some yardage here. (Staff Photo)



TAN heads around the right end and makes some good yardage for the Whirlwinds. (Staff Photo)

## Offs Start Workouts for Utah State Tilt

Joe Kerbel said the Texas State football team will work hard to correct those mistakes in the 35-28 Saturday night game against Utah State.

### KFLD To Feature J. T. King Show

According to an announcement made by Pete Charlton of radio station KFLD, the station will feature Texas Tech's coach J. T. King at 10:15 a.m. each Saturday.

The interviews include members of the Red Raider team along with coach King. KFLD lists a complete run of sports events in their advertisement on this page.

### 8th. Grade Loses, 7th. Grade Wins

Floydada Junior High eighth graders lost a heart breaker Tuesday night to Frenship after Walter Harris ran 80 yards for a TD and the point after attempt failed. Frenship made a TD and ran across for two extra points, making the score 8-6, in favor of Frenship.

The seventh graders won their game however, with a score of 8-0. Mack Warren ran the touchdown and Ricky Fuller ran the ball into the end zone for the two extra points.

Both teams play Hale Center next Tuesday evening at Hale Center.

made the contest plenty rough last week. Maybe the picking will be easier this week. . . .

unit defense worked without pads. The defense became acquainted with Utah State's offense.

Players who didn't see action Saturday night were in full uniform and they scrimmaged for the final 25 minutes of practice.

All of the player ran extra wind sprints before being allowed to leave the field. With Kerbel's voice cracking both encouragement and criticism the Buffaloes responded with continued all-out efforts.

No injuries received during Saturday's game kept players from Monday's drills, although a few had some sore spots.

The most easily noticed sore spot was the one below the eye of quarterback Roy Winters. He was cracked with a solid tackle in the second quarter, gashing open his eye.

### Freshmen Beat Crosbyton

The Floydada freshman team defeated the Crosbyton team here 12-6 last Friday evening in a very rough opening game for both teams.

At halftime it was 0-0. Floydada almost made a touchdown in the second quarter on a pass play that was intercepted by Crosbyton on the three yard line.

About four minutes before the third quarter was over, Crosbyton scored on a long pass play. Their try for extra points failed.

Floydada came to life in the last quarter with two touchdowns by Steve Puckett. Try

### SEE THE EXCITING ARKANSAS, TEXAS TECH

FRESHMAN FOOTBALL GAME  
7:30 P. M. OCTOBER 12  
JONES STADIUM  
BENEFIT SHRINERS HOSPITAL FOR CRIPPLED CHILDREN

TICKETS AVAILABLE  
**BUILDERS MART**



BAND BOOSTER MASCOT . . . and his master are pictured at the Floydada-Tulia game here last week. Mascot is "Silver" who resides at the Howard Gregory home. Britt Gregory is pictured with Silver. (Staff Photo)

## Olton Grabs Top Class AA Spot In Area Grid

### Seagraves, Dumas Get Easy Wins

Half of the summit leaders won in a big way and held their perches, for the other half, the story was different.

Dumas in Class AAA and Seagraves in Class A went to the cashier's counter with regularity Friday night and deposited thumping 69-6 and 60-8 victories, respectively. Both victories were over teams in higher classifications, and both teams used the wins to solidify No. 1 spots in the Avalanche-Journal's South Plains Top Ten.

**New Leaders Emerge**  
Dumas had only a tie, a scoreless one at that, before it clubbed Pampa Friday night.

And Seagraves held a one-touchdown victory over Eunice, N. M., before it bombed Class AA Frenship.

But in the other two classes, new leaders emerged as a result of losses. Denver City, the Class AA leader after a week, fell to AAA Seminole, 25-6 while Vega saw its winning string snapped, 13-0, by Stratford. Vega was defending regional champ.

The losses dropped Denver City and Vega to fourth and fifth, respectively.

**Olton Moves Up**  
Taking over the top spot in Class AA was Olton, which had to use a 75-yard punt return in the final 1 1/2 minutes to overtake AAA Hereford, 21-20. Olton had been No. 2. Friona jumped to second with Abernathy holding third.

Friona tripped Morton 26-0 for its second victory while Abernathy had to struggle to hold off Petersburg 19-15.

Lockney, evened its record at 1-1 with a 35-13 triumph over Post and it moved the Longhorns into the Top Ten, with an eighth-place berth.

#### Area Grid Poll

Team	last week's rating	season record
<b>CLASS AAA</b>		
1. Dumas (1)	1-0	1-0
2. Kermit (2)	2-0	2-0
3. Odessa (3)	2-0	2-0
4. Andrews (4)	2-0	2-0
5. Seminole (5)	2-0	2-0
6. Perryton (6)	2-0	2-0
7. Lubbock (7)	2-0	2-0
8. Monahat (8)	2-0	2-0
9. Pecos (9)	2-0	2-0
10. Hereford (10)	2-0	2-0
<b>CLASS AA</b>		
1. Olton (1)	2-0	2-0
2. Friona (2)	2-0	2-0
3. Abernathy (3)	2-0	2-0
4. Denver City (4)	2-0	2-0
5. Slaton (5)	2-0	2-0
6. Hale Center (6)	2-0	2-0
7. Memphis (7)	2-0	2-0
8. Lockney (8)	2-0	2-0
9. Dimmitt (9)	2-0	2-0
10. Midland (10)	2-0	2-0
<b>CLASS A</b>		
1. Seagraves (1)	2-0	2-0
2. Spur (2)	2-0	2-0
3. Pecos (3)	2-0	2-0
4. Tahoka (4)	2-0	2-0
5. Ball (5)	2-0	2-0
6. Sudan (6)	2-0	2-0
7. New Deal (7)	2-0	2-0
8. Kress (8)	2-0	2-0
9. Crosbyton (9)	2-0	2-0
10. Silverton (10)	2-0	2-0
<b>CLASS B</b>		
1. Meadow (1)	2-0	2-0
2. Amberst (2)	2-0	2-0
3. Cooper (3)	2-0	2-0
4. Bronie (4)	2-0	2-0
5. Vega (5)	2-0	2-0
6. Nazareth (6)	2-0	2-0
7. Sundown (7)	2-0	2-0
8. Wilson (8)	2-0	2-0
9. Happy (9)	2-0	2-0
10. Lamesa (10)	2-0	2-0

**We're All Ready For YOUR MILO**

**MUNCY ELEVATOR SANDHILL ELEVATOR**

You are assured of Prompt, Courteous and Efficient Service when you deliver Grain to our Elevators.

# Reed Ford Sales Features 1968 Models Today

The 1968 Ford, substantially altered in appearance, offers something for every car buyer. The lineup includes three more models than in 1967, a host of new mechanical and safety features, and two new engine options.

With the 1968 Ford, "we feel we are better equipped than ever to go after a substantial share of both low and medium price markets," said M. S. (Matt) McLaughlin, Ford Motor Company vice president and Ford Division general manager.

"Our LTD and XL series match the medium-price cars in luxury and comfort, while our Galaxie 500 and Custom 500 models continue to offer the low-price car buyer the type of transportation he seeks."

The addition of a Galaxie 500 two-door hardtop with a formal roof line and two Custom 500 Ranch Wagons brings the total of 1968 Ford models to 21. One of the wagons is a six-passenger model; the other, a 10-passenger with dual facing rear seats.

New sheet metal below the window line gives the new Ford a longer, lower profile. Three separate roof treatments distinguish the hardtop models, which include a new fastback version of the XL and Galaxie 500. The new die-cast grille in the LTD, XL and Country Squire models has horizontal headlights with retractable doors.

Ford Motor Company's Improved Combustion System is standard on all models equipped with the Cruise-O-Matic transmission. Ford's Thermactor Emission Control System is standard on all models equipped with a manual transmission. Both systems are designed to reduce the emission of hydrocarbons and carbon monoxide in the engine exhaust.

A 302-cubic-inch V-8 engine replaces the 289 as the basic V-8 engine in the Ford line. The high performance powerplant is a hydraulic valve version of Ford's famous 427-cubic-inch engine, rated at 390 horsepower, which is available only with a Cruise-O-Matic transmission.

Safety features on all 1968 Fords include a new energy-absorbing steering column that compresses under heavy impacts; a redesigned instrument panel offering improved injury protection;



A new simulated air scoop on the side quarter panel, standard hood louvers and a new grille readily identify the 1968 Mustang, America's favorite fun car. The GT 2+2 fastback also features a new accent stripe and the convertible model below has the optional, low gloss black louver stripes and hidden boot fasteners. A wide range of engines up to a powerful 427-cubic-inch V-8 is available. New options include wide-oval radial ply tires and AM/FM multiplex stereo radio.

a dual, hydraulic brake system, and squeeze-type inside door handles.

A number of new options are available for Ford buyers in 1968, including an AM/FM Stereo Radio that produces true stereophonic sound through two front-door-mounted speakers. An automatic load leveler and a rear-window defogger have appeal for the driver who seeks maximum comfort and convenience.

Available on all Ford models are Ford's new front disc/rear drum, power-assisted brakes which provide improved cooling characteristics and better braking action.

All Ford models will be on display in dealer showrooms September 22.

### STYLING

A new grille, new sheet metal below the window line and redesigned roof areas on all hardtop models give the 1968 Ford an impressive new look for 1968.

The forward-thrusting front fenders have sculptured windplits along the sides that follow the curved contour of the body profile. A slight dip in the door area provides overall styling continuity.

Each series has ornamentation and distinctive identification features. Custom 500 models have a thin spear molding running the full length of the body side. The Galaxie 500 has a bright rocker panel molding joining the bright frames around the wheel openings.

XL and LTD models have wide rocker panel moldings with fender and quarter panel extensions joined by wheel lip moldings. Vinyl tape stripes above the rocker panel distinguish the XL models. LTD models have contrasting paint pinstripes extending the full-length of the body.

Imparting a new look to the hardtops are the rooflines. The fastback has more sweep to its rear window and new ridges at the window's sides for a sporty look. Both the formal two-door and the four-door hardtop models have wider rear roof pillars and less slant to the rear window. Both versions offer a vinyl roof option.

At the front, the new grille sweeps forward at the sides to join the thrusting fenders and create a scoopeffect. A deep-sectioned, one-piece bumper enhances the look of luxury. XL, LTD and Country Squire models feature a special die-cast grille. Retractable headlamp doors extend the grille pattern to the full width of the car. A vacuum motor activated by the light switch opens the doors automatically.

Interiors of all Ford models have been restyled. The XL has new, wider foam-padded bucket seats with a standard center console. LTD models have a new, luxury Brougham, all-cloth trim option. Wall-to-wall nylon carpeting is standard on LTD models. Other models have nylon/rayon carpeting.

A deeply recessed instrument panel puts all controls and instrumentation directly in front of the driver. The entire panel is covered with force-distributing padding devoid of sharp edges. The instrument panel padding, windshield wiper arms and blades, and many other items in the driver's field of vision have low gloss surfaces.

### POWER TEAMS

Two new V-8 engines join the line-up of powerplants available in the 1968 Ford—a 302-cubic-inch engine that is standard in the LTD and Squire models, and a high performance, hydraulic valve

lifter 427-cubic-inch engine.

Optional on other Ford models, the 302 is the newest branch on the 289 family tree. Although the bore of the cylinders remains the same, the increased displacement results from longer cylinders which accommodate an increased stroke.

Equipped with a two-barrel carburetor, the 302 produces 210 horsepower at 4,800 rpm. The four-barrel version produces 230 horsepower at 4,800 rpm. The 427 engine offered in 1968 differs from earlier versions in that it has hydraulic rather than mechanical valve lifters for quieter operation and reduced maintenance requirements.

The 240-cubic-inch engine remains standard in all six-cylinder Fords except the LTD and Squire models. Available again in 1968 are two- and four-barrel versions of the 390-cubic-inch V-8 and a four-barrel 428-cubic-inch V-8.

The fully synchronized, three-speed manual transmission is standard on all models. The popular Select Shift Cruise-O-Matic transmission is available as an option on all models. A four-speed manual transmission is available with the four-barrel 390 and 428 engines.

### SAFETY FEATURES

All 1968 Fords are equipped with safety features ranging from a redesigned steering wheel and column to squeeze-type interior door handles.

The two-spoke wheel and fully padded hub deform under impact conditions while the force builds up to overcome the initial inertial load of the new collapsible column. The lower end of the column has an outer bellows-like section of metal covered with a specially treated plastic. The shifting and steering shafts consist of two sections each, one slightly smaller in diameter. The two sections are held together by a plastic material and telescope one into the other. In impact situations, the outer bellows and telescoping shafts permit the columns to compress as much as eight inches.

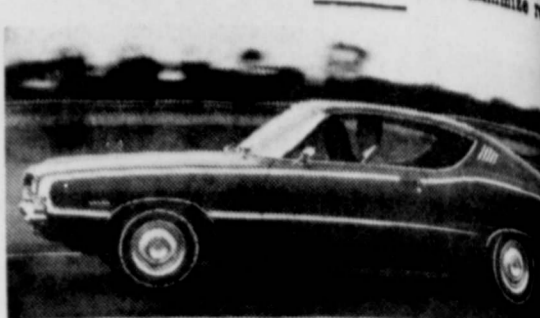
The interiors of all Ford Division products have been redesigned for 1968. A squeeze-type door handle is recessed within the arm rest for added protection against accidental opening and injury through side impacts.



An exciting new XL fastback (above) and an LTD 2-door hardtop with a new formal roof line are but two of 21 Ford models for 1968. All LTD, XL and Country Squire models feature a special die-cast grille with retractable headlamp doors. A new 302-cubic-inch V-8 engine is standard in LTD and Squire models and optional in all other Fords. New options for 1968 include AM/FM multiplex stereo radio, an automatic load leveler system, a rear window defogger and tilt steering wheel.

Coat hooks are of a new, broader, softer construction. Padded knobs are more rounded and window controls are even ash tray placement has been safety designed.

The instrument panel area on all models has been safety designed for improved impact protection. Controls and fasteners are safety designed. The panel itself is designed to absorb energy. Force-distributing foam on the top and on the edge is covered with low-gloss vinyl to minimize the



Strikingly new for 1968 is Torino by Ford. At the top of the Fairlane series, the Torino is available in six models. The formal hardtop (above) and the GT fastback. The Torino is standard of luxury to the intermediate class. All 1968 models have completely new sheet metal featuring a grille-dual headlamp assembly and a distinctive rain panel. A new 302-cubic-inch engine is standard in the LTD and optional in all other series.



Ford Division's popular F-100 Ranger pickup for 1968 features significant engineering changes designed to give improved performance in passenger car comfort. Ford's exclusive Twin-I-Beam front suspension is teamed in 1968 with Flex-O-Matic rear suspension. The new rear suspension automatically gives uniformly smooth riding quality under all load conditions. In addition to new, more luxurious interiors, Ford's handsome 1968 pickups are offered with new 302 and 390-cubic-inch V-8 engines, larger front and rear wheel integral air conditioning and a sound deadener package provides passenger car quietness.

### FLOYD DATA

Ray Walker, who is a senior student at the Texas Law School in Austin, spent last week in Floydada visiting with his parents, Mr. and Mrs. Walker. Over the week Walker's grandparents, Mr. and Mrs. Walker, of Stratford, Tex.

# YES! THE 1968 FORDS AND MERCURYS WILL BE IN OUR SHOW ROOMS TODAY!

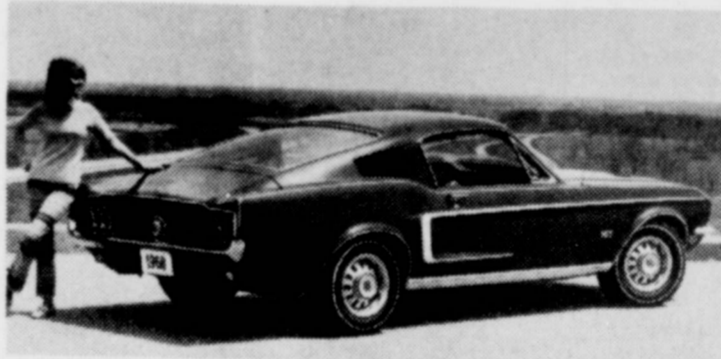


FOLKS....WE MAY NOT HAVE AS MANY NEW FORDS AND MERCURYS FOR SHOW DAY AS WE WOULD LIKE TO HAVE, BUT WE'LL HAVE A FEW ON DISPLAY THURSDAY.

COME IN AND SEE THE NEW MODELS, COME IN AND VISIT WITH US WHILE YOU'RE IN FLOYDADA.

WE APPRECIATE YOUR BUSINESS IN THE 1967 MODEL YEAR AND WE WANT TO SERVE YOU WITH THE BEST FORD AND MERCURY YET IN THE NEW MODEL YEAR.

RAY REED



YOU CAN AFFORD A REED FORD.....OR MERCURY

## REED FORD SALES

ON THE RALLS HIGHWAY  
FLOYDADA, TEXAS

★ REFRESHMENTS

★ GIFTS FOR EVERYONE

CLEARANCE PRICES ON  
NEW 1967 MODELS AND  
OUR EXECUTIVE CARS  
SAVE HUNDREDS OF \$ \$ \$ \$

# Mercury Shows Today At Reed Ford Sales

ST. LOUIS, August 24 - The Mercury Montego - a new name for a new car - highlighted Lincoln-Mercury Division's national press preview of its 1968 car lines here today.

The new Montego, described as the lowest price luxury car in the entire Mercury family, has a full line of 13 models. The Montego and all other Lincoln-Mercury cars will be introduced to the public in dealerships on September 22.

"Lincoln-Mercury Division enters the 1968 model year with new products designed to accelerate the surge which is carrying us to an all-time model year sales record," said E. F. (Gar) Laux, Ford Motor Company vice president and Lincoln-Mercury Division general manager.

"We look to even greater acceptance of our new cars in 1968, with the new Montego line supplying a great deal of impetus," Mr. Laux said. "New and sporty Mercury sweepback hardtops, new excitement from the Cougar with four models, and fresh appeal in the Lincoln Continental should propel us to even greater sales success in the year ahead," he said.

Led by the distinctive Lincoln Continental, Lincoln-Mercury Division's cars are designed and equipped specifically for today's luxury-oriented market. With 16 models in the standard Mercury, 13 in the new Montego class, four Cougars and two Continentals, the Lincoln-Mercury Division line-up presents a total of 35 new models, all with the fine car touch.

Three new two-door hardtops with sporty, sweeping roof lines highlight the standard Mercury for 1968. Mercury's relationship to the Lincoln Continental is dramatized by the similarity of its crisp, die-cast grille and power thrust hood to that of the Continental.

The success car of the year - Mercury Cougar - stalks an even larger share of the specialty car market with four models and a subtle but effective upgrading for 1968. Newest Cougar on the prowl is the 7.0 Litre GT-E, designed with the luxury appointments of a grand touring car and the muscular appeal of a competition car.

A distinctive, more formal roof on the Lincoln Continental Coupe, new front end, exciting instrumentation and luxurious interiors give a fresh appeal to the Lincoln Continental without violating the car's traditional continuity of design. Acknowledged to be America's most distinguished motor car, the Lincoln Continental presents a four-door sedan and the Coupe for 1968.

Ford Motor Company's Lifeguard Design Safety Features are incorporated in all Lincoln-Mercury Division's new cars. These include new energy-absorbing steering column and steering wheel safety-designed arm rests and door handles. Dual hydraulic brake system and warning light, introduced last year, are continued.

Front and rear seat belts are standard on all vehicles. Two front seat shoulder belts with convenient storage clips are standard on all models, except convertibles.

Vehicle side markers - lights on the front fenders and reflector plaques or lights at the rear - to help define the car sides at night are an integral part of all models for 1968.

All vehicles are equipped with an exhaust emission control system, either Thermactor or Imoco (Improved Combustion), to reduce substantially the emission of hydrocarbons and carbon monoxide gas.

Anti-theft provisions include a serial number identification plate which can be seen from the outside through the windshield, and a reversible key system utilizing large, five-tumbler lock cylinders. Vehicle identification numbers are stamped on the engine and on the transmission case also.

Other major features by car line are:

**MONTGO** - The Montego's substantial overall passenger car length of 206 inches on a 116-inch wheelbase and its generous width of more than six feet provide full six-passenger comfort.

The striking resemblance which the Montego bears to the standard Mercury is emphasized by its forward-thrusting power dome hood, full-width grille and dual horizontal headlamps. The rear design relates directly to the Mercury family, with traditional Mercury taillamp assemblies.

The Montego line has two different two-door hardtop designs - one with formal roof and contemporary rear quarter windows which give a sleek appearance to the roof line. The other is a fastback design featured by the Cyclone. The side windows on both of the hardtops and the convertible are ventless.

The sporty Cyclone and Cyclone GT fastbacks have a shorter, squared-off rear design that conveys unmistakably the message "performance proven." The Cyclone has its own distinctive grille and a V-8 engine as standard.

A wide range of engine and transmission combinations is offered by Montego, ranging from the standard 200-cubic-inch six to a 427-cubic-inch V-8. Ford Motor Company's new 302-cubic-inch engine with two-barrel carburetion is the base V-8.

The Montego line offers a total of eight two-door hardtops including a Comet Sports Coupe and the Cyclone and Cyclone GT fastbacks, three four-door sedans, a convertible and a station wagon.

**MERCURY** - The classic appearance of the Mercury for 1968 is complemented by a distinctive new vertical parking and turn signal lighting unit especially designed to perform also as a side marker lamp.

In addition to the new, sweeping two-door hardtop roofline in the Park Lane, Montclair and Monterey series, Mercury also offers a two-door hardtop with formal, vinyl-covered roof in the top-of-the-line Marquis.

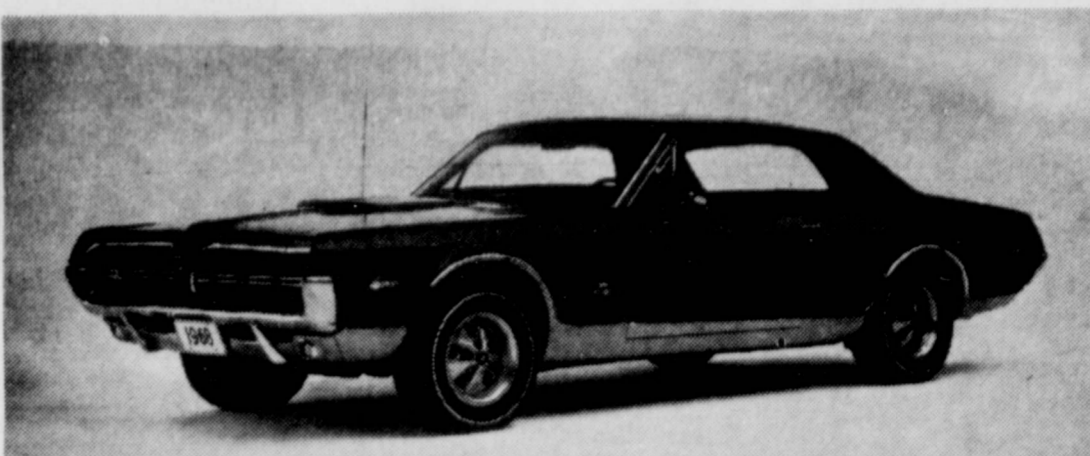
Attractive trim schemes and sew styles using both cloth and vinyl and all-vinyl upholstery enhance Mercury's reputation for a distinctively high level of luxury. The Broughams have twin-comfort lounge front seats, individually adjustable.

**COUGAR** - The outstanding success of the Mercury Cougar in its first year has resulted in the opening of a second assembly line to build the 1968 models. The new line will be in Ford Motor Company's plant at San Jose, Calif., to give better delivery to West Coast customers. Cougars will continue to be built at the Dearborn, Mich., assembly plant, only source for the 1967 model.

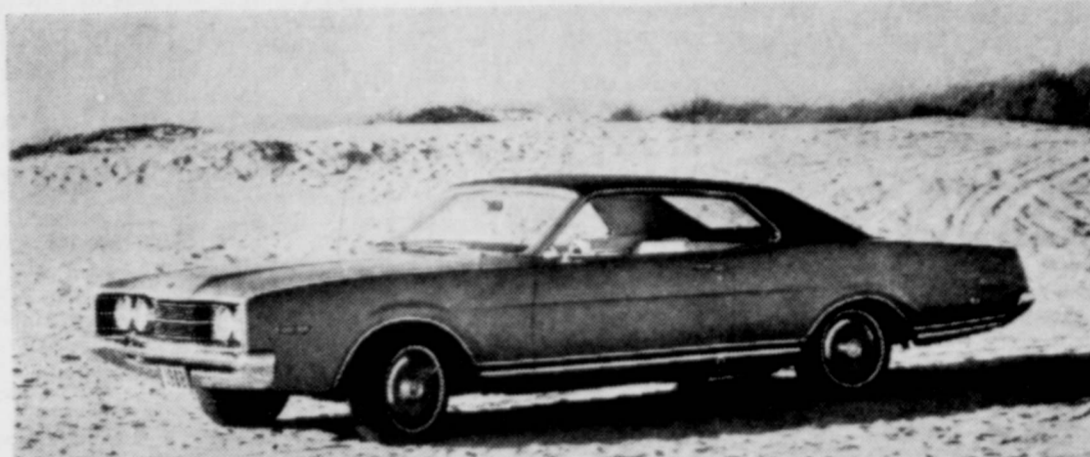
The clean line Cougar ranks third among the industry's 12 specialty cars and U.S. sales will exceed 127,000 by the end of the model year.

The Cougar has a new, broad stance with E70 x 14 wide tread tires standard. Optional deluxe wheel covers with a bright Cougar on a red base hub insert add to the car's sporty appearance.

New V-8 engines in a broader range and engineering advances are featured by Cougar, Cougar GT and Cougar ZR-7 as well as the GT-E model. Cougar's new 302-cubic-inch V-8 with optional Select-Shift Merc-O-Matic and a 3.00 axle give more responsive performance.



The success car of the year - Mercury Cougar - stalks an even larger share of the specialty car market with four exciting models for 1968. Newest Cougar on the prowl is the 7.0 Litre GT-E, designed with the luxury and appointments of a grand touring car and the muscular appeal of a competition car. The Cougar GT-E, pictured above, features a power dome, wide lower body silver paint and quad exhaust pipes. Its promise of thrilling road performance is fulfilled by its 427-cubic-inch V-8 teamed with Select-Shift Merc-O-Matic transmission and backed by performance handling package, styled steel wheels, power disc brakes and power steering. New engines in a broader range and engineering advances highlight the entire Cougar line. Ford Motor Company Lifeguard Design Safety Features, including energy-absorbing steering column and steering wheel, are incorporated in the new Cougars which go on sale in Lincoln-Mercury dealerships on September 22.



A new name and a new car - the Mercury Montego - with a full line of 13 models in five series will be introduced in Lincoln-Mercury dealerships on September 22. Described as the lowest priced luxury car in the entire Mercury family for 1968, the Montego offers full six-passenger comfort. Passenger car length is 206 inches and the wheelbase 116 inches. Montego's striking resemblance to the Mercury is intensified by its forward-thrusting power dome hood, full width grille and dual horizontal headlamps. Pictured is the Mercury Montego MX two-door hardtop, one of eight two-door hardtops in the line. Ford Motor Company Lifeguard Design Safety Features, including energy-absorbing steering column and steering wheel, are incorporated in all Montego models.



CLEAN-UP DAY AT FOOTBALL CONCESSION STANDS - was held last Friday by members of the Band Boosters. Participating were in above photo, left to right, Mrs. Cleo Whittle, Mrs. Kenneth Willis, Mrs. H. P. Bertrand and Mrs. Joe Reed Jones. Bottom photo, left to right, are Mrs. Milton Weems, Mrs. Keith Patzer, Mrs. Neal Bertrand and Mrs. Andrew McCulley. (Staff Photo)



JAMES MASON helps Lynn Redgrave as "Georgy Girl" to buy nursery new-baby equipment for her room-mate's infant daughter, in this scene from the contemporary romantic comedy released by Columbia Pictures. Also starred in "Georgy Girl" are Alan Bates and Charlotte Rampling. Showing at the CAPADA Sunday and Monday.

## Lunchroom Menus

JR. HIGH-HIGH SCHOOL  
For week of September 25, 1967

- MONDAY:**  
Deviled egg salad with lunch meat  
Baked Potato  
Creamed English peas  
Celery stick  
Hot rolls with butter  
Glazed sweet rolls  
1/2 pint milk
- TUESDAY:**  
Pinto beans  
Sloppy Joes on bun  
Cole slaw  
Hot cornbread with butter  
Applesauce cake  
1/2 pint milk

- WEDNESDAY:**  
Salmon croquettes with tartar sauce  
Buttered carrots  
Mixed fruit salad  
Rolled wheat rolls with butter  
Plain cake with chocolate icing  
1/2 pint milk
- THURSDAY:**  
Hamburgers  
Tomatoes, lettuce, dill pickles  
French fries  
1/2 pint milk
- FRIDAY:**  
Fried chicken with cream gravy  
Creamed potatoes  
Green beans  
Tomato wedge  
Hot rolls with butter  
Raspberry jello with whipped topping, 1/2 pint milk

- Carrot sticks**  
Flying saucers  
Hot rolls with butter  
1/2 pint milk
- THURSDAY:**  
Oven fried chicken  
Seasoned green beans  
Tomatoes and lettuce salad  
Fruit cocktail cake  
Hot rolls with butter  
1/2 pint milk
- FRIDAY:**  
Sloppy Joes  
French fries  
Tomato wedge  
Pineapple pudding  
1/2 pint milk (plain and chocolate)

Betty Clements to Joubert Clements, all of the southeast one-fourth of section 107 in block D-2, 55 cents stamps. Clifford Ray Hardy etux to J. D. Fite etux, lots 9 and 10 in block 2, Brunson Addition in Lockney. W. D. Mount etux to J. M. Willson Jr., lots 12 and 13 in block 131 in Floydada; \$1.65 stamps. (Cases Filed) First National Bank of Floydada vs Bill Pierce et al, suit on note. Doyle B. Poole vs J. F. Hendricks, suit in trespass to try title. Paul Stout, member of the Marine Corps., left this week for Camp Pendleton, Calif., after visiting at home on furlough with his parents, Mr. and Mrs. Tom Stout. He is awaiting an over-seas assignment.

## Cancer Mobil Unit To Be At County Fair

Dale Byerly, District representative of the American Cancer Society, of Lubbock, told members of the Floyd County Unit that the cancer mobile unit would be set up at the Floyd County Fair in Lockney today, Friday and Saturday and especially urges everyone to stop by. Byerly was in Floydada Monday of last week at which time the Floyd County Unit board members held their first meeting of the year. Mrs. Carrie Snodgrass, Mrs. Woodrow Wilson and Darryl Fairres were assisted by Byerly in outlining the objectives and goals for the year. Final total on the April Crusade amounted to \$3,725. Mrs. Pete McLaughlin of Plainview, member of the State Board, presented a certificate of authorization issued by the ACS. The certificate reads in part "This is to certify that the Floyd County Unit has agreed to abide by the regulations prescribed by the ACS Texas Division, Inc. and is a duly qualified unit under the above name to carry out the general purpose of the ASC."

Dougherty. It has paneled walls, hardwood floors, plenty of closet and cabinet space, and central heating. Mrs. New and Miss Penny Butts are to live in this teacherage.

The college kids have been leaving the past several days. Sally and Ann McIntosh will enroll at Texas U. Frank Covington and Bill Ross at West Texas University, Charles Overstreet at Lubbock Christian, Jody Campbell at Tech, Robert Overstreet at A&M. Wade and Winfield Davenport visited with their grandparents, Mr. and Mrs. R. W. Overstreet last week while their parents flew to Waco on a business trip. The children were greatly excited about their first plane ride.

## PROPERTY NEWS by Mrs. Ross

Sept. 18 - Did the Hesperian something missing? Property news letter Hesperian on August 7, Sept. 14 because took a vacation with James, Jane Ann at Harlingen. New addition to the another girl - was born August Baptist Hospital. After a two improved type had a hot box the home and seems to normally. Mrs. Paul Maxwell, Sally of Nashville in the James, Mr. and Mrs. W. J. and Mrs. Bob Mitchell, come visit and with the Max-

The group visited the famous market place in Matamoras, Mexico and saw the beautiful new international bridge and government buildings at Brownsville and beautiful new modern shopping center at Matamoras.

Mr. and Mrs. Bob McElhannon of Paris, Tenn. visited briefly with Bill Ross while the family was away. They promised to return after visiting relatives in Arizona.

A brief resume of what's been happening around Dougherty includes several citizens hospitalized. Mrs. I. S. Linch spent approximately two weeks in Lockney Hospital. Mrs. J. G. Cope is in Lockney Hospital, hoping to come home this weekend. Noble Hunsucker, Sr. is hospitalized at Methodist, Lubbock. He has had surgery twice recently but to date is reported to be resting more comfortably. Beverly Vickers had surgery on her leg recently and a cast put on it. However, she is now in school.

A lovely new three bedroom teacherage has been moved to

Mrs. Kenneth Poole, Mrs. Roy Crawford and daughter, Jacque were hostesses for a bridal shower honoring Roxie DeWese, a recent bride. Special guests were Mrs. James DeWese, Miss Bennie DeWese of Plainview and Mrs. Rachael Painter of Tulla.

Mrs. Kenneth Robertson was the honoree at a pink and blue shower at the home of Mrs. Ray Gene Carthel Thursday morning. Special guests were the honoree's mother, Mrs. R. D. Holly; grandmother, Mrs. Lydia Brooks of Roaring Springs, and aunt, Mrs. Lyndie Holly and daughter of Spade area. Approximately 35 were present. One interesting gift was the reconditioned baby bed used by Kenneth in his babyhood and then by both his daughters, Hope and Holly. Hostesses for this lovely party were Mmes. Carthel, Kent Covington, Wayne Rainwater, Bob Ross, V. V. Scott, Robert Ward and Mrs. Bill McNeill.

Mr. and Mrs. R. D. Holly and members of their family are spending much time at the bedside of his father, Watt Holly, of Dickens, who is critically ill at Crosbyton Hospital.

Mrs. Ada Hinton and Mr. and Mrs. Henry Hinton and sons attended the wedding of David Alexander at St. Luke Methodist Church, Lubbock, Friday. He is the grandson of Mrs. Hinton. Weldon, son of Mr. and Mrs. Lon Emert, is scheduled to enter military service September 21.

Judy, daughter of Mr. and Mrs. Lon Emert, is clerking at Hales Department Store in her Distributive Education course.

## THE FLOYD COUNTY HESPERIAN

Published at 212 South Main St., Floydada, Texas, 79236  
WENDELL TOOLEY, Publisher

Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas April 10, 1907 under the act of Congress of March 8, 1897.



NOTICE - Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

**SAVE CASH SAVINGS SAVE STAMPS**

REDEEM YOUR 15¢ SHURFRESH PRESERVES COUPON HERE  
APRICOT, PEACH, OR PLUM PRESERVES  
IT'S IN TODAY'S HESPERIAN

SWINDELL'S SAUSAGE	2 lbs.	\$1.35
SHURFINE SHORTENING	3 POUND CAN	69¢
SHURFINE APRICOT PRESERVES	18 OZ. GLASS	35¢
SHURFINE MARGARINE	2 lbs.	38¢
CLOVERLAKE MELLORINE	ALL FLAVORS 1/2 GAL.	35¢
SHURFINE FROZEN ORANGE JUICE	12 OZ. CAN	3 for 89¢
SWANSON 8 OZ. CHICKEN POT PIES	4 lbs.	\$1.00
SWANSON BEEF FROZEN T.V. DINNERS		55¢
SHURFRESH BISCUITS	3 lbs.	25¢
SHURFINE RED PLUM PRESERVES	18 OZ. GLASS	35¢

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY

## HULL & MCBRIEN

WE DELIVER 983-3164

# Public Notice

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS OF THE STATE OF TEXAS, COUNTIES OF SWISHER, MACKENZIE MUNICIPAL WATER BRISCOE AND FLOYD AUTHORITY TO THE QUALIFIED ELECTORS OF MACKENZIE MUNICIPAL WATER AUTHORITY WHO OWN TAXABLE PROPERTY THEREIN AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held on the 14th day of October, 1967, within the MACKENZIE MUNICIPAL WATER AUTHORITY, in obedience to a resolution entered by the Board of Directors of said Authority on the 18th day of September, 1967, on the proposition set forth in the attached resolution, which resolution is made a part of this Notice for all intents and purposes.

THIS NOTICE is officially issued and given by the undersigned pursuant to the aforesaid resolution and by authority of law. IN WITNESS WHEREOF, I have hereunto signed my name officially and have affixed the seal of the MACKENZIE MUNICIPAL WATER AUTHORITY, this the 18th day of September, 1967.

/s/ John R. Ziegler  
Secretary, Board of Directors  
Mackenzie Municipal Water Authority

(Seal)

"A RESOLUTION calling an election to be held on the 14th day of October, 1967, in the Mackenzie Municipal Water Authority as now constituted to contain the Cities of Tulla, Silvertown, Lockney and Floydada, Texas, for the purpose of submitting to the qualified voters of said Authority who own taxable property therein and who have duly rendered the same for taxation the question of whether or not the Board of Directors shall have the authority to issue the bonds of said Authority in the principal sum of \$7,975,000; prescribing the voting places for said election; designating the presiding judges of said election; prescribing the form of ballot to be employed in said election; and enacting other provisions incident and relative to this resolution."

WHEREAS, the Board of Directors of Mackenzie Municipal Water Authority has determined upon the construction of certain facilities for the purpose of providing a source of water supply for its member cities and other users for municipal, domestic, industrial and other useful purposes permitted by law, to wit: A dam and reservoir on Tule Creek in Briscoe County, Texas; a water purification plant; pumping stations, pipe lines or aqueducts; and other works and facilities designed for the purpose of impounding, processing and delivering potable water for the aforesaid purposes in accordance with plans heretofore adopted as contained in a report of the Authority's engineers; and

WHEREAS, this Board finds that the aforementioned plans have been filed in the office of the Secretary of the Authority as well as a report of the Authority's engineers covering the plan, facilities and improvements to be purchased and constructed, together with maps, plans, profiles and data fully showing and explaining the same, which report is open to inspection by the public; and

WHEREAS, the aforesaid engineers' report contains, among other things, a detailed estimate of the cost of such improvements and an estimate of the time required to complete same so that service therefrom can be commenced, a summary of said engineers' estimate of the cost of said facilities and improvements being as follows:

MACKENZIE MUNICIPAL WATER AUTHORITY  
SUMMARY OF PROJECT COSTS

Tule Creek Dam and Reservoir	\$2,120,000
Water Treatment Plant	750,000
Water Supply Lines	3,100,000
Pump Stations and Terminal Storage	340,000
TOTAL	\$6,310,000
Engineering	410,000
TOTAL	\$6,720,000
Foundation Study & Testing Laboratory Expense	60,000
Land for Reservoir & Acquisition Expense	220,000
Pipeline ROW & Filter Plant Site	60,000
TOTAL	\$7,060,000
General Contingency	240,000
TOTAL	\$7,300,000
Legal & Financing Expense	100,000
Interest During Construction	575,000
TOTAL	\$7,975,000

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF MACKENZIE MUNICIPAL WATER AUTHORITY:

SECTION 1: That an election be held on the 14th day of October, 1967, for the purpose of submitting to the qualified electors of the Mackenzie Municipal Water Authority, who own taxable property therein and who have duly rendered the same for taxation, the following proposition:

"SHALL the Board of Directors of Mackenzie Municipal Water Authority be authorized to issue the bonds of said Authority in the maximum principal sum of SEVEN MILLION NINE HUNDRED SEVENTY-FIVE THOUSAND DOLLARS (\$7,975,000), to mature serially over a period of years not to exceed Forty (40) years from the date thereof, and to bear interest at a rate not to exceed SIX PER CENTUM (6%) per annum, payable annually or semi-annually, for the purpose of providing a source of water supply for the Authority's member cities and other users for municipal, domestic, industrial and other useful purposes permitted by law, by the construction of a dam and reservoir on Tule Creek in Briscoe County, Texas; a water purification plant; pumping stations; pipe lines or aqueducts; and other facilities necessary for impounding, processing and delivering potable water; and shall said Board be authorized to levy and collect annually on all taxable property in said Authority a tax sufficient to pay the current interest on said bonds and to pay the principal thereof as the same becomes due, so long as said bonds shall be outstanding and unpaid, the payment of said bonds to be additionally secured by a first lien on and pledge of the Authority's revenues from the sale of water impounded and to be impounded by the dam to be constructed on Tule Creek, after deduction of reasonable cost of providing for the administration, efficient operation and adequate maintenance of the Authority's facilities?"

SECTION 2: That for the purpose of the aforesaid election the area and boundaries of the Authority shall include all lands located within the defined corporate limits of the Cities of Tulla, Silvertown, Lockney and Floydada, Texas, as of the 1st day of February, 1965.

SECTION 3: The manner of holding said election shall be governed by the general laws of the State of Texas, except as otherwise provided by the aforesaid Act creating the Authority.

SECTION 4: Each of the Cities of Tulla, Silvertown, Lockney and Floydada, Texas, shall constitute separate election precincts and each voter shall vote in the city of his or her residence.

SECTION 5: The aforesaid election shall be held between the hours of 8 A.M. and 7 P.M. at the voting places below indicated, and the presiding judge at each polling place shall be respectively as follows:

City	Polling Place	Presiding Judge
Tulla	City Hall	Tom Bagley
Silvertown	County Courtroom	Fred Mercer
Lockney	City Hall	Tommy Montandon
Floydada	City Hall	Fred Battey

The presiding judge serving at each voting place shall appoint one assistant judge and at least two clerks to assist in holding such election.

In each of said Cities absentee voting shall be conducted between the hours of 8 A.M. and 4 P.M. on each day that is not a Saturday, Sunday, or official State holiday on September 25th through and including October 10th, and in each City absentee voting shall be conducted by the person holding office as the City Secretary or City Clerk at the City Hall.

SECTION 6: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S., Election Code, and that printed on such ballots shall appear the following proposition:

THE ISSUANCE OF \$7,975,000 BONDS AND THE PLEDGE OF CERTAIN NET REVENUES AND THE LEVY OF TAXES TO PROVIDE FOR THE PAYMENT THEREOF

The word "FOR" and beneath it the word "AGAINST" shall be made to appear to the left of the proposition. A square shall be printed on the left of each of the words "FOR" and "AGAINST" and each voter shall place an "X" in the square beside the statement indicating the way he wishes to vote.

SECTION 7: The election officers from each of the polling places heretofore designated shall make due return of said election to the Board of Directors within the time provided by law. The ballot boxes and other election supplies

# Oldsmobiles Show Today At Oden's

A new power train concept for all 1968 model Oldsmobiles will give the owner additional benefits in mid-range performance, fuel economy, quietness of operation and durability, it was announced here today by Oldsmobile General Manager Harold N. Metzler, at his division's National Press Preview. In addition, he revealed a performance option and substantial styling improvements in the front-wheel drive Toronado, the development of a brilliant new front-end look for the 88's and 98's and a completely changed appearance for the F-85, Cutlass, Cutlass Supreme, 4-4-2 and Vista Cruiser.

"Of particular interest," Metzler said, "are the two-door models in the Cutlass Series identified as 'S' Coupes. We expect this line of coupes, pillar, hardtop and convertible, to augment Oldsmobile's recent gains in the youth market."

"The Cutlass 'S' Coupe," he continued, "is youthfully styled, agile in performance and may be customized with the use of any one of 12 engine-transmission combinations. Deluxe interior trim and special exterior ornamentation are standard, while dual exhausts, a wood grained steering wheel and rally-type handling components are among the new car's options. Bucket seats, standard on the convertible, are optional on the closed coupes."

The high performance 4-4-2 becomes the top of the F-85 line in 1968, with an extension of identity features, dual exhaust outlets discharging through rear bumper cutouts, and 9 engine-transmission combinations.

Included is the availability of a ram-air performance option with a special high output camshaft, heat treated valve springs, and a special axle ratio. Boldly designed carburetor air intake scoops for this option are located below the front bumper.

In addition to the coupes, all other Cutlass Supreme, Cutlass, and F-85 models are completely restyled for 1968. Wheelbases for 4-door sedans and station wagons have been increased to 116 inches. The vent windows are now crank operated, replacing the friction type windows on former F-85 and Cutlass models.

"Important changes have also been designed into the 1968 Vista Cruiser," Metzler continued, "resulting in its becoming one of the most spacious station wagons in the industry. Built on a wheelbase of 121 inches, the Vista Cruiser features 1,3" more leg room for second seat passengers, 1,3" more head room for third seat passengers. With the larger luggage locker under the floor, 2 more cubic feet of storage area is available. Optional for the first time on the Vista Cruiser is Oldsmobile's 400 cubic inch engine.

"Oldsmobile's Delmont and Delta 88's, the Delta Custom, the 98's and the Toronado," he said, "have undergone substantial restyling, front and rear, including new grilles, new side moldings, and revised rear end treatment."

"The Toronado, in particular," Metzler said, "has taken on a more sophisticated personalized car look, with more graceful lines. Front and rear bumpers and lamps are new. Headlamps are concealed behind twin grilles which retract upward with lights on."

"A softer ride with smoother movement over bumps has been achieved in the 1968 Toronado," he said, "while retaining the unexcelled handling characteristics for which this car is noted."

The Toronado's engine option includes a cold-air induction system with a high-speed camshaft. In addition, a new simplified ring and pinion drive axle with higher torque capacity replaces the more complex 1967 planetary unit.

"An extremely important part of our 1968 product story," Metzler said, "is the engineering concept adopted for all Oldsmobile power trains, which provides better fuel economy, improvement in mid-range performance and quietness of engine operation."

He explained that displacement for engines powering the F-85, Cutlass and Delmont 88 models has been increased from last year's 330 cubic inches to 350. The bigger engines, used in Oldsmobile's other 88's, as well as 98's and the Toronado, are up from 425 to 455 cubic inches. The maximum torque of these engines is increased 30 ft. lbs. and 40 ft. lbs. respectively. "In addition to the higher driving torque of the new engines," he continued, "transmissions have been re-calibrated for additional torque multiplication and drive axle ratios have been lowered. These changes result in better efficiency and lower engine operating speeds."

"As an example, the 98 develops the same drive-wheel turning effort at 1600 rpm's as the comparable 1967 model at 3200 rpm's," Metzler said.

"All new Oldsmobile engines meet the requirements of the 1968 federal emission law through use of the Oldsmobile-pioneered combustion control system. This system, modified for 1968, was first offered by Oldsmobile as an option called Climatic Combustion Control in 1967 models. In addition to reducing air pollution, it provides faster warm-up and eliminates carburetor icing," he stated.

Also eliminated is the extra belt drive, air pump and the complexity of pipes and valves which were present in the former Air Injection Reactor system.

Oldsmobile's tilt and telescope steering wheel is equipped exclusively with a new type horn ring as an added convenience. To sound the horns, the driver may squeeze any part of a continuous contact strip circling the wheel's inner diameter. This is the first continuous horn ring to be offered in the industry which in no way interferes with driver vision.

Metzler said a long list of mechanical improvements includes larger diameter wheel cylinders for better overall brake effectiveness and balance in F-85, 88 and 98 models. On the Toronado, a tandem power booster increases the effectiveness of the power braking system.

Other improvements in all 1968 Oldsmobiles include big increases in windshield upper coverage area and more fluid released per pulse by the windshield washer system. In addition, for the reduction of glare, the wipers on most Oldsmobile models are depressed below the driver's line of vision. A new convoluted fuel tank filler neck will bend and collapse, thus preventing fuel leaks due to rupture of the neck of the tank in case of a rear end collision.

Other safety-related improvements include redesigned arm-rests, lower profile control knobs and door handles, wider vision outside rear view mirrors, shift levers built to bend upon impact, and the elimination of metal in the backs of seats.

Luggage capacity in 88 sedans has been increased from 17.1 to 19 cubic feet. A new, smaller stereo tape player is mounted under the instrument panel. In the Toronado, it is designed into the center of the instrument panel itself. For the first time the stereo tape player is offered in F-85 models.

FLOYD DATA  
Buddy Hadley was able to come home last mid-week from Plainsview Medical Center where he received treatment for some six days.

FLOYD DATA  
Mrs. Jack Latta and children of Stowell, Okla., are here visiting her parents, Mr. and Mrs. Fred Robertson.

shall be delivered to the Secretary of the Authority at his office and be preserved in said office as provided by law.

SECTION 8: That at said election only qualified electors who reside in the Authority and in the several cities above mentioned, and who own taxable property therein and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 9: The Secretary of the Board of Directors is hereby authorized and directed to give notice of the aforesaid election by publishing a substantial copy of this resolution, or notice containing the same, signed by the President and attested by the Secretary, in a newspaper of general circulation in each city contained in the Authority for two consecutive weeks, the first of said publications to be made at least twenty-one (21) full days prior to the date fixed for said election.

PASSED, APPROVED AND ADOPTED, this the 18th day of September, 1967.

/s/ Lon M. Davis, Jr.  
President, Board of Directors  
Mackenzie Municipal Water Authority

ATTEST:  
/s/ John R. Ziegler  
Secretary, Board of Directors  
Mackenzie Municipal Water Authority

(Seal)

(9-28-1967)



For 1968, Oldsmobile introduces a sporty new Cutlass "S" Coupe to augment its gains in the youth market. Built on a special wheelbase, the "S" Coupe is available in a hardtop (above), pillar coupe, or convertible body style. The "S" Coupe may be customized through the use of any one of 12 engine-transmission combinations. Deluxe interior trim and special exterior ornamentation are standard features, while dual exhausts, a wood grained steering wheel and special handling components are optional.



In addition to dramatic new styling both front and rear, the 1968 Oldsmobile Delmont 88 — together with the Delmont is a standard 350-cu.-in. 2-barrel V-8 engine providing better mid-range performance, with all the new Oldsmobiles — features a long list of important mechanical improvements. Among these are larger front wheel cylinders for better overall brake effectiveness and balance. Powering the Delmont is a standard 350-cu.-in. 2-barrel V-8 engine providing better mid-range performance, with all the new Oldsmobiles — features a long list of important mechanical improvements. Among these are larger front wheel cylinders for better overall brake effectiveness and balance. Powering the Delmont is a standard 350-cu.-in. 2-barrel V-8 engine providing better mid-range performance, with all the new Oldsmobiles — features a long list of important mechanical improvements. Among these are larger front wheel cylinders for better overall brake effectiveness and balance.

## FFA News

(By Mike Smith)

The 1967-68 year of the FFA has started. Our Future Farmer Chapter hopes to get a lot of work done and accomplish very much this year.

We have finished electing our Chapter officers this year. They are: Kelvin Cummings, president; Larry Noland, vice-president; Larry Barbee, secretary; Dayne Golightly, treasurer; Mike Smith, Reporter; Mike Carrol, advisor; Sammy DeLeon, sentinel; Willie Patterson, parliamentarian; and Johnny Dunlap, chaplain. These officers will serve for the school term of 1967-68.

Our "fourth year aggies", which consist of seniors, just finished putting up a new section of fence around the football field. We are now planning an exhibit for the Floyd County Fair. All of the seniors will have an exhibit of their own.

Our Chapter will be starting on the Chapter pens before the end of the week. The pens are located on the east side of town by the rodeo grounds and the Fat Stock Show Barn.

Our chapter is made up of 100 members, and 47 Greenhands which will be made members at the end of this month, in special Greenhand ceremonies.

We have many plans, and many contests to make this year. We plan to make it the best year our FFA has ever had.

## FLOYD DATA

Mr. and Mrs. J. C. Odum and Gary left Friday afternoon for Red Rock Canyon State Park in Oklahoma and returned home Sunday. They were met at Shamrock by Mrs. Odessa Cage and son, Clay of Lubbock where all spent the night and the following morning the group met Mr. and Mrs. O. E. Poore of Springfield, Mo., and Mr. and Mrs. Kyle Holloman of Lubbock at Red Rock Canyon near Hinton, Okla.

The families enjoyed a nice weekend of picnicking, cook-outs, hiking and Saturday evening O. E. showed slides. Each family returned to their respective homes reporting nice weather and beautiful scenery.

## Former Resident Here Buried In Lubbock

Lubbock and Mrs. Patsy Hudson of San Antonio.

Mrs. Lois Graham, 69 year old former Floydada resident, was buried Saturday in Resthaven Memorial Park in Lubbock following funeral rites in that city.

Mrs. Graham had resided in Lubbock for the past eight years and died in a hospital there Friday. Survivors include three daughters, Mrs. Larry Holly and Mrs. Nadine Weems, both of

**CAPADA DRIVE IN**

THURSDAY-FRIDAY  
\$1.20 CARLOAD

**MARLON BRANDO**  
in **SAM SPIEGEL'S**  
**THE CHASE**

SATURDAY

**AUDIE MURPHY**

**40 GUNS**  
**APACHE PASS**

SUNDAY-MONDAY

**LYNN REDGRAVE**  
"Best Actress Of The Year!"

**GEORGY GIRL**

**Announcing...**

THE PURCHASE OF THE FLOYDADA

**WHITES AUTO STORE**

BY  
MR. AND MRS. R. L. GIESECKE

THE NEW OWNERS INVITE YOU TO COME IN AND GET ACQUAINTED. THEY ARE REARRANGING AND INCREASING SELECTION OF MERCHANDISE IN ORDER TO BETTER SERVE YOU.

**WATCH FOR GRAND OPENING ANNOUNCEMENT SOON!**

**WESTER**  
WEEKEND SPECIALS  
SEPT. 21, 22 & 23

100 Main Call Us We D 983

**MRS. TUCKERS SHORTENING** 3 LB. CAN 67¢

**ARROW BLACK PEPPER**

**PUSS-BOOTS CAT FOOD** 6 1/4 OZ. CANS

**SHURFINE MILK** TALL CANS 3 FOR

**SHURFINE FLOUR** 25 LB. PRINT BAG

**RIBBON CANE SYRUP** HOPKINS CO. JUNEL 5 LB. BUCKET

**MOUNTAIN PASS TOMATO SAUCE** 6 CANS

**SHURFINE WHOLE KERNEL CORN** 5 FOR

**VAN CAMP VIENNA SAUSAGE** 2 FOR

**SPAGHETTI AND MEAT BALLS** ELLIS 4 FOR

**MARKET SPECIALS**

**BOSTON BUTTS PORK ROAST**

**LEAN AND GOOD SLAB BACON**

**U.S. GOOD CLUB STEAK**

**TOP HAND SAUSAGE** 2 LB. BA

Darnell A. Attends A Conventio  
Sept. 18  
more r  
again la  
the amou  
of ti  
all year  
reports  
their pla  
any clo  
September 11-14.  
The Conference  
duced by the  
fairs Commission  
in cooperation with  
erican Legion, the  
erican Veterans,  
Foreign Wars,  
World War I, and  
ans County Ser  
Association of  
pose of the me  
offer Service O  
the entire State  
opportunity to p  
knowledge of re  
legislation deali  
fits to veterans  
pendents and su  
ics discussed dur  
day Conference  
ability compensa  
ion, Government  
GI loans, Educat  
ing for veterans  
hospitalization  
treatment, and  
ployment and b  
rights.  
Conducted  
Conference serv  
service course of  
all National, Stat  
and Chapter Vete  
Officers.  
FLOYD  
PFC James  
leaves this week  
Cam Rahn, veter  
of duty after th  
past two weeks  
Mr. and Mrs. W  
trand. The Ser  
son, Lt. Ronald  
serving in Athla  
NATO.





# City Auto Shows 1968 Buicks Today

Buick Motor Division today introduced its 1968 cars with a completely new body for all intermediate size models, plus a wide array of new safety and styling features throughout the entire line.

The new styling for the Special Deluxe, Skylark and GS models features the contoured sweepline down the side, introduced on the upper series last year, longer hoods and shorter decks and a shorter wheelbase for two-door models.

Rivieras have been given a new look — front and rear — and the regular size cars in the line, Electra, Wildcat and LeSabre also have a new '68 appearance with new grilles, hoods, taillights, bumpers, instrument panels and interiors.

All 35 models in the line have new side marker lamps that operate with headlights. Windshield wipers are concealed within a space provided by the curved edge of the hood.

### STYLING HIGHLIGHTS

Styling highlights for 1968 include these features:

**ELECTRA 225:** Most apparent change in front is the twin air intake grille, new hood top molding, which along with recessed windshield wipers accentuates the length of the hood. Taillamps are recessed in a new rear bumper to provide a smart looking change, and also giving more impact protection.

**WILDCAT:** This performance-minded series features new grilles, hoods, bumpers, and rear treatment. Width has been accentuated with this horizontal grille and wider headlamp housings.

**LESABRE:** The new front end treatment — two separate horizontal grilles with the hood extension as the divider — is unique

to this series. Taillamps are extended and wrapped around the edge of the rear fenders to provide more dramatic day or night identification.

**RIVIERA:** The classic lines of the roof and profile are retained, but hoods, fenders, grille, and bumpers are new. The rear has been redesigned with new bumpers and recessed taillights. The front has fresh eye appeal with a new plastic front grille, set deeply within the steel frame. On the Riviera, the lower portion of the body is covered with optional stainless steel moldings. Headlamps are concealed in the outboard edges of the front grille.

**SKYLARK:** An all new body with the emphasis on a shortened rear deck and a longer hood. A sculptured body sweepline predominates the side view. Grille is a continuous loop design with headlamps located on both sides. A new rear bumper, offering impact protection and smarter styling, encloses the taillights. Skylark Custom models have rear wheels enclosed in fender skirts, plus distinguishing ornamentation.

**SPECIAL DELUXE:** All new body with new front, rear and side treatment to distinguish this series from others in the line. Side markets, ports and identification script complete the design that is predominately the Buick sweepline. This is the longest set of hood and front fenders ever used on this series.

**SPORT WAGON:** The popular wood grain side treatment continues as an option. The grille is new. A sleek new roof line with added glass area makes the new wagon look even lower. A new combination roof rack and back window air deflector is offered as a dealer installed option. Distinctive taillamp and rear bumper treatment provides a fresh new appearance.



BUICK ELECTRA

## Former Floydada Man Is Named Store Manager

Jimmy Respondek has been appointed manager of the Tractor Supply Co. store in Corpus Christi, it was announced by Max DeForest, vice president of the national merchandiser of farm equipment parts and accessories and hardware items for farm and home.

Respondek, who joined Tractor Supply Co. in 1964, is a native of Slaton, Texas, and

received his schooling at Floydada High School and at Draughon's Business College. He and his wife, Marie-France, have a daughter, Christine, age 10 months.

Tractor Supply Co. and its subsidiaries serve customers across the United States and Canada through 141 retail stores and a mail-order catalog division.

BEAT POST

## Former Early Day Resident Here Is Buried

Mrs. Ada Fish, 93 year old pioneer Motley County resident and a former early day resident of Floyd County, was buried Saturday in East Mound Cemetery in Matador following funeral rites in the First Methodist Church there. Mrs. Fish died in an Electra hospital Wednesday of last week after a lengthy illness.

The deceased moved to Floyd County with her mother and brothers in 1882 in a covered wagon from Kaufman County. She was the former Ada Bourland. She and her late husband, Irvin Fish, homesteaded a ranch near the Floyd-Motley county line and lumber was freighted in from Amarillo to build their home. The house was moved twice, ending up in Motley County near the Pease River. Later a home was built in Matador by the Fish family where the children attended school, but in the summer months the family resided at the ranch.

Survivors include three sons; two daughters; 12 grandchildren; and 10 great grandchildren.

### WESTERN UNION WOES

The Federal Communications Commission has informed the Western Union president that it is disappointed at the failure of Western Union Telegraph Co. to improve its service. The commission is considering new regulations to speed up tardy delivery of telegrams.

### METER MAID BITTEN

New York—While writing a ticket for overparking, a meter

## MEMORIAL

### UPON THE DEATH OF AN UNCLE

He isn't dead, he is but sleeping.  
His eyes are closed for now, but then,  
I'll turn, then turn again, to see him,  
— oh, for the things that might have been.

We, the living, go on living.  
We mourn the absence of the dead.  
We weep, we think, we sadly ponder  
Such wretched thoughts as fill our heads:  
Oh, can he see me? Can he hear me,  
Thinking as I've thought before?  
Does he know what I am doing?  
Are there windows in death's door?  
We sleep a sleep that takes us from  
The sadness of our yesterday.  
We drift in dreams of sad remembrance  
Of a life that's gone away.  
And on the morrow of tomorrow  
We open our eyes to see as before  
The brilliance of another sunrise,  
A new day of life, and even more.  
For with the morning after mourning  
Comes life afresh for those who've stayed.  
The memory of the one whose left us,  
Though yesterday, vivid, begins to fade.  
For once again the life before us  
Brings the challenges of the day:  
To live, to make the most of living  
Before our lives can drift away.  
And the life of him, whose leaving  
Has taught us much about our own —  
To love, to laugh, to feel the sorrows,  
To reap the many seeds we've sown.  
Yes, we the living, go on living.  
We fall, we rise up as before.  
We strive to make the most of living  
Before WE reach life's final door.

Written by Vicki Elaine Brown  
September 6, 1967

In Memory of Hollis McLain

### (EDITORS NOTE)

Vicki is the daughter of Mr. and Mrs. John E. Brown of Lubbock and granddaughter of Mr. and Mrs. J. T. McLain of Floydada.

She received her schooling in Lubbock and is a graduate of Lubbock High. She entered Northridge State School after her parents moved to Woodland Hills, Calif., and when they moved back to Lubbock in 1966, Vicki remained in California to complete her four years of college. Among her high academic and social honors was her being named Queen of the school of some 15,000 or more students.

### RECEIVES AWARD

Seoul, S. Korea—Novelist Pearl Buck was awarded the South Korean Cultural Medal in recognition of her welfare work for Korean-American children. Premier Chung Il-kwon made the presentation. Miss Buck recently dedicated an \$1,100,000 opportunity center, a gift celebrating her seventy-fifth birthday.

# '68 Buick. Now we're talking your language

We changed the Skylark from front to rear, we gave it a whole new look, simply because we believe you want a car like this. In other words, we're talking your language.

We thought you'd like to have a little easier time parking. So we shortened the wheelbase of the two-door Skylark down to 112 inches.



The new 230-hp., V-8 runs on regular gas. It's standard on Skylark Custom.

We also refused to limit your choices. Skylark Custom comes in four models, 15 and 32 trim combinations. So talk to the who talks your language, your Buick.

All Buicks have a full line of General Motors safety features as standard equipment. For example, side marker lights, energy-absorbing steering column.

Wouldn't you really rather have a Buick?

The '68 Buicks are at your Buick-Opel dealer's now. He's ready to talk your language.

BRING US YOUR  
**MILO  
AND  
SOYBEANS**  
WE PAY HIGHEST PRICES  
OR HANDLE YOUR CROP  
IN LOAN

IF YOU ARE LOOKING FOR THE RIGHT PLACE TO GET THE MOST FROM THAT GRAIN CROP... THEN TRY WYLIE GRAIN COMPANY IN FLOYDADA, WHERE YOU GET PROMPT, COURTEOUS SERVICE AND ATTENTION TO YOUR EVERY NEED.

CALL 983-2514 WHEN YOU MAKE YOUR HARVEST PLANS AND LET US HELP YOU.

Remember Your Business Is Always Appreciated  
**Wylie Grain Co.**

WILBUR FLOYD, MANAGER

ON LAKEVIEW ROAD IN  
SOUTHEAST FLOYDADA PHONE 983-2514

# CLASSIFIED ADS

**CEMENTS**

Chapter No. 227 Masons Lodge will hold their stated meeting on Saturday night of each month at 7:30 p.m. H. P., Ray Secy.

Masonic Lodge No. 227 A.M. will hold their meeting on the second night of each month at 7:30 p.m. Gene Ferguson, Secy.

W.O.F. Lodge No. 227 will hold their meeting on the second night of each month at 7:30 p.m. Gene Ferguson, Secy.

will be meeting on the third Tuesday of each month at 7:30 p.m. Gene Ferguson, Secy.

Thank each of my neighbors for all the flowers, visits and expressions of sympathy during my illness in the hospital and return home. May God bless you.

Mr. R. L. Bullock

MEMBER RESTORERS CORPORATION

in your area. opportunity. Must have car. benefits. \$4,000 per year. training, agent sales back. No over-

be at Hollis, Highway 82, Texas. Friday, Sept. 22, Sat., Sept. 23, Sun., Sept. 24.

General Motors equipment for light trucks.

POST

YOU KNOW



EMAN'S PRODUCTS FARM



hop's PHARMACY

Hollis R. Bond Real Estate BUILDING FLOYDADA

**REAL ESTATE**

FOR SALE - Three bedroom house, living room and dining room. All carpeted. Call 983-3253 or 983-3524. tfc

HOUSE AND BARRACKS to be moved or 40 acres of grass with improvements 2 1/2 miles north Cedar Hill Store. Phone 983-5396. tfc

FOR SALE - Nice two bedroom house. Call 983-3122 before 2:00. tfc

FOR SALE - Five room modern house and bath, carpeted. To Be Moved. 983-3821. tfc

FOR SALE - 3 bedroom and den brick home, fully carpeted, custom drapes throughout, backyard fenced. Call Grover Prince, 983-3204. tfc

STEEN ADDITION - FHA - Conventional. New homes now available or will build to fit your need. Special FHA loan to ex-servicemen. For information call L. D. Gollightly, 983-5348. J & K Construction. tfc

FOR SALE - My home at 306 South White St. Conner Oden. tfc

HOUSE FOR SALE By Owner - 3 room at 206 Marivena. Payments like rent. Contact Billy Henry, Box 5294, Abilene. Phone OR3-7431. tfc

FOR SALE - House in west part of town, 2 bedroom, 2 bath. Call 983-3730. tfc

FOR SALE - Two bedroom house with small rent house in rear. See at 115 W. Crockett. If interested contact Folia Brock at SW5-0009 or write 4606 - 36th St. in Lubbock. tfc

FOR SALE - Repossessed VA 3 bedroom house. Living room, den, kitchen and dining room combination. Small down payment. Anyone eligible to buy who can qualify. Hale and Hale Insurance. tfc

FOR SALE - My home at 616 W. Calif., 2 bedroom, panel den and kitchen combination, living room, recently redone inside and out. Large storage area separate from house. Priced right. Call 983-3524 or 983-3937 for showing. W. Dale Goen. tfc

FOR SALE - John R. Tinnin Home. 3 bedroom. Central heat and refrigerated air. See Mr. or Mrs. John R. Tinnin for prices and terms. Phone 983-2182. tfc

**FARMS & RANCHES**

WE HAVE SEVERAL good farms and ranches for sale in Texas, Oklahoma and Kansas. We need Floyd County listings. B. B. Wilkes, Broker c/o Barker Insurance Agency, corner Main & Locust, Lockney, Texas tfc

FOR SALE - 640 acres of land, with improvements, on pavement, major part cultivated, excellent allotments, good yield record. Call 983-2151. Hollis R. Bond Real Estate. tfc

**BEAT POST**

**Every TNM&O Bus Is A Package Carrier As Well As A People Carrier!**

YOU CAN SHIP OR RECEIVE PACKAGE EXPRESS C.O.D. - COLLECT - PREPAID

IT'S THERE IN HOURS AND COSTS YOU LESS - WHEN YOU SHIP BY TNM&O EXPRESS

**TNM&O COACHES, INC.**

130 WEST MISSOURI PHONE YU 3-2306

**RENTALS**

FOR RENT - Nice clean two room apartment with bath, 301 E. Georgia. Mrs. W. M. Jackson. tfc

FOR RENT - Furnished apartments and bedrooms, 102 E. Houston on Highway 70. tfc

FOR SALE OR RENT - 50 foot, 2 bedroom trailer. Located 720 N. 2nd. Bills paid. Call 983-2359 or 983-2334. tfc

FOR RENT - Small 2 bedroom house, 407 5th. See Alta Ginn after 5:30 p.m. tfc

FOR RENT - One and two bedroom unfurnished houses. Hale & Hale 983-3261. tfc

FOR RENT - Brick building next to Tastee Freeze. Paved drive way. See H. A. Copeland at Enco Station or call 983-3558. tfc

FOR RENT - Large unfurnished 2 bedroom house 411 W. Tenn. Also small unfurnished 2-bedroom house 511 W. Grover. Priced right. Call H. G. Barber 983-2500. tfc

FOR RENT - Adding machines and typewriters. Hesperian Office Supply. 983-3737. tfc

FOR RENT - Furnished apartment suitable for couple or with small child. Bills paid. 617 West Missouri. 983-3423 or 983-2260. tfc

FOR RENT - 3 room unfurnished apartment. Call Clinton Fyffe at YU3-3787. tfc

FOR SALE - Brand new electric Smith Corona typewriter. \$149.95. Hesperian Office Supply. Phone 983-3737. tfc

FOR RENT - Unfurnished 2 bedroom apartment. Private bath and garage. Has drapes. Close in. Call 983-2202. tfc

FOR RENT - Three room furnished house with garage. Close to new school. Inquire at 817 S. Wall between I and 8 p.m. tfc

**FARM MACHINERY**

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

NORRELL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories. tfc

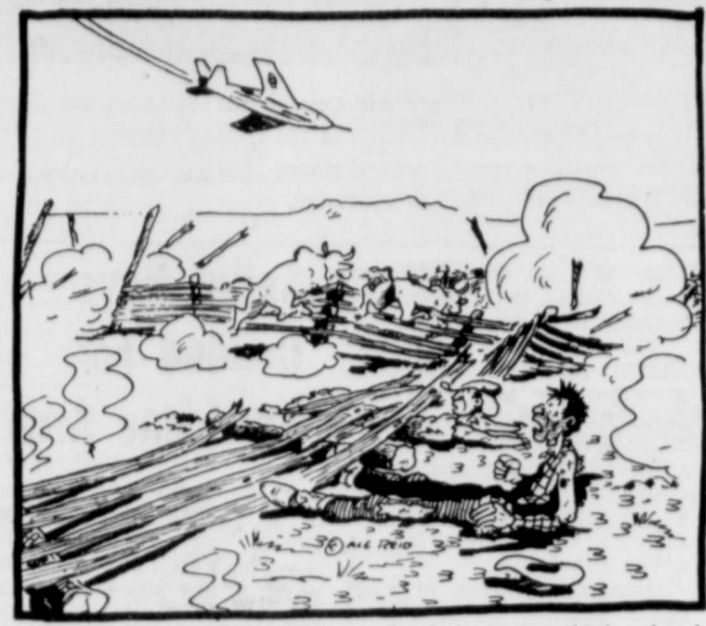
FOR SALE OR LEASE - IHC No. 30 Brush stripper, basket and trawlers. Would prefer to lease to right party. Phone 983-3651. Don Probasco. tfc

**SUPERIOR CLEANERS**

For Quality Dry Cleaning The Approved Sani-tone Way.

CALL 983-3540

**COW POKES** By Ace Reid



"When I git ahold of that jet pilot he's gonna think a herd of Brahma cattle run over him too!"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
JIM WOOD - PHONE 983-3360

**FEED, SEED & GRAIN**

FOR SALE - Good alfalfa hay. W. B. Eakin, 667-2289. Petersburg. tfc

FOR SALE - Bales hay grazer in stack, 1967 crop. Phone 983-3651. Don Probasco. tfc

FOR SALE - We have some good used typewriters. Prices begin at \$25.00. HESPERIAN OFFICE SUPPLY, Phone 983-3737. tfc

**FARM & RANCH LOANS**

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN. tfc

**MISCELLANEOUS**

WANTED - Ironing to do. Vera Thompson. 628 W. Virginia. 10-13p

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Boren Furniture. 9-21c

**THIS SPACE FOR RENT**

REPOSSESSED 1966 model Singer sewing machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street Lubbock, Texas. tfc

**NEED A RUBBER STAMP ?**

**CALL YU 3-3737**

**OVERWEIGHT?**

To prove 100% safe DIET-GEL Tablets can aid Appetite control. - FREE SAMPLE - PHARM-MEDIC LABS BOX 331 HALLANDALE, FLA. 33009 Enclose .50 for postage & handling.

**HORSE SENSE**

LOW PRICES FIRST QUALITY **JOHNSON PHARMACY**

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager ABSTRACTS - TITLE INSURANCE Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association. TELEPHONE 983-3167 Office on South East Corner public square, Corner California and Wall, Floydada Texas. "The Oldest Abstract plant in Floyd County."

DO PEOPLE READ A TWO-INCH AD?

YOU ARE RIGHT NOW.

**HESPERIAN CLASSIFIEDS SELL**

CALL 983-3737

CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION, 3 CENTS EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 50 CENTS.

CLASSIFIED DISPLAY RATE: 85 CENTS PER COLUMN INCH.

CARDS OF THANKS, \$1. COPY DEADLINE 5 P.M. TUESDAYS.

**Employment**

HELP WANTED - at the Tastee Freez. Apply in person to Joe Hesson. tfc

HELP WANTED - Light delivery work for male or female. Call 983-2253. tfc

WE WANT to employ woman to work school crossing safety zones three hours a day during school terms. Apply in person to city manager Bill Feuerbacher, City Hall. tfc

MR. AND MRS. JOHNNY MILLER win two free passes to the Capada Theater Thursday or Friday night to see "The Chase" starring Marlon Brando. tfc

NEED SOMEONE to operate South Plains Gin Cafe. We furnish building, fixtures and utilities. 983-3501. tfc

NEED TO HIRE 2 weathers (day and night) about Oct. 1st. Apply South Plains Co-op Gin. 983-3501. tfc

**BEAT POST**

CALL 983-3737 FOR A REAL DEAL ON A 1967 RANGER FORD PICKUP WITH ONLY 7,000 MILES.....LIKE NEW.

**Dr. O. R. McINTOSH**  
OPTOMETRIST  
211 SOUTH MAIN ST.  
983-3460 - FLOYDADA, TEX

ENGLISH WALNUTS - PECANS - ALMONDS  
BUSINESS WENT TO NUTS  
**ARTWAY TREE SURGERY**  
FEEDING - PRUNING - TREATING - SPRAYING  
LANDSCAPING - FREE ESTIMATES  
H. B. FOSTER Phone OL 4-2233 P.O. Box 681 Lockney, Texas

**FLOYDADA WHIRLWIND**  
PERSONALIZED PENS WITH SCHOOL COLORS  
Get Them At The Hesperian  
**49¢ EACH**  
BLACK INK-FINE AND MEDIUM POINT  
BLUE INK-FINE AND MEDIUM POINT  
WE ALSO HAVE REFILLS

**FOR SALE**

FOR SALE OR TRADE - almost new 1967 Ranger Ford pickup. V-8 motor, Cruisomatic drive, heavy duty 4 ply tires, two spare tires mounted on rack, stereo, carpeted floor, spotlight, gun rack, wheel covers, trailer hitch, head rests, double side mirrors, only 7,000 miles. Cost over \$3,000. \$2295. Would consider cheaper auto in trade. Call YU3-3982 or YU3-3737. tfc

FOR SALE - Re-built 292 Ford engine complete with Cyl heads. Spears Auto. 105-7 North Main Street. tfc

**SEPTEMBER SALE**  
TORO Power Mowers, Spears Auto. 105-7 North Main Street. tfc

FOR SALE, upright piano and bench, good condition. Phone 983-2462 tfc

FOR SALE - Good used swivel office chair, naugherdy upholstery \$20.00. Hesperian Office Supply, Phone 983-3737. tfc

FOR SALE - 35 mm. Argus camera and projector. Also Maple TV console. Phone 983-5192. tfc

FOR SALE - 140 Concrete building blocks. Phone 983-2240. tfc

REDUCE safe, simple and fast with GoBese tablets. 33 days supply only \$3.98. Johnson Pharmacy. 11-9c

**FLOYD COUNTY ABSTRACT CO.**  
Abstracts of Title  
Title Insurance  
VERNA L. STEWART  
217 W. CALIF. 983-3728  
FLOYDADA, TEXAS

FOR SALE - reconditioned IBM typewriter with carbon ribbon. \$125.00. Hesperian Office Supply. Phone 983-3737. tfc

**SERVICES**

**CARPET CLEANING**  
Have your rugs cleaned the VON SCHRADER way, the sure method to get out dirt and grease. Phone Earl Cooper, 652-2500, Lockney. tfc

**YES - WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, 983-3737. tfc**

**COMPLETE Vacuum Sweeper Service** including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street. 983-2846. tfc

**ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri St. 983-2846. tfc**

**WANTED - Electric Motor Repair service.** Call Home Appliance, 116 W. Missouri St. 983-2846. tfc

**ARE YOU PLANNING to build a fireplace?** Call J. R. Martin for free bid price. CA4-5320, Plainview. tfc

**FALL PLOWING is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come in to Russell's Shop, 983-3148. tfc**

**Livestock**

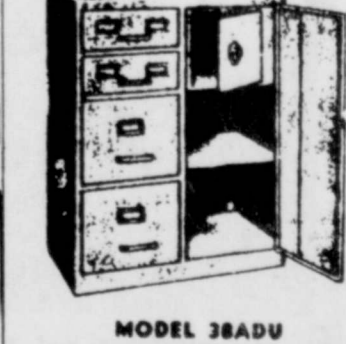
**LIVESTOCK - Registered Hampshire boars and gilts for sale.** Also bred gilts. Gene Lowrance, Ph. 983-2763. tfc

**MR. FARMER - come to Blanco Offset in Floydada and buy 22" x 34" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10¢ sheet. Call 983-3737. tfc**

**FOR SALE - reconditioned IBM typewriter with carbon ribbon. \$125.00. Hesperian Office Supply. Phone 983-3737. tfc**

**YES..... MR. FARMER OR MR. BUSINESS MAN.....**

**HERE IS WHAT YOU NEED FOR ALL THOSE RECORDS YOU MUST KEEP**



**MODEL 38ADU**  
The UNILOCK system locks the door and all drawers. For extra protection the inner security vault is equipped with a dial lock. Two other storage compartments, two letter drawers and two card drawers comprise this unit. Dimensions: 38 inches high x 29 wide x 16 deep.

**\$55**  
HESPERIAN OFFICE SUPPLY IN FLOYDADA

**We Will Meet Or Beat All Competition On Office Equipment, Typewriters, And Adding Machines**

**Hesperian Office Supply**

# Women's Page

## Floyd County Council News



MRS. WILLIE JOY SIMON

### Miss Elaine Williams Becomes Bride Of Willie Joy Simon

Miss Elaine Williams became the bride of Willie Joy Simon in an impressive lawn ceremony Saturday evening of last week in the home of the bride's parents, Mr. and Mrs. Mannie Williams, 2305 Ash Street, Lubbock. Bishop J. E. Alexander, bishop of Northwest Texas and minister of the Ford Memorial Church of God in Christ, Lubbock, officiated. The bridegroom is a son of Mr. and Mrs. Joy Simon of Lockney.

Escorted to the wedding site and given in marriage by her father, the bride wore a white lace suit. The suit was styled with a bolero jacket and an A-line skirt. Accenting the neckline was a single strand of white pearls. Her veil of illusion net was attached to a tiara of lace, and the bride carried a bouquet of white carnations.

Miss Rose Pilon of Lubbock acted as maid of honor. She was attired in a street length dress of red orange rayon and acetate sheath. Her headpiece was similar to the bride's, and she carried a bouquet of white carnations.

David Lewis of Lubbock served his brother-in-law as best man.

The bride's parents hosted a wedding reception in their home immediately following the ceremony. The table was laid with a white linen tablecloth and appointed with crystal. The four-tiered wedding cake was iced in white and decorated with red orange rosebuds, topped by a miniature bride and groom. An arrangement of white and red orange carnations was the centerpiece.

Mrs. Simon is a 1966 graduate of Dunbar High School, Lubbock, and attended Texas Tech. She is employed at Sears, Roebuck and Co. The groom was graduated in 1966 from Della Plains High School, Floydada. He attended junior high and grade school in Lockney. Simon is a sophomore at Texas Tech and is employed by Baldrige Bakery.

**FLOYD DATA**  
Marine Dennis White, son of Mr. and Mrs. J. R. White left last week for his base at Camp Pendleton, Calif., where he will be in additional training for eight weeks before receiving an overseas assignment. He has been home visiting his parents and other relatives.

### BEAT POST



**ONE INJURED . . .** Alice Helms, Route 1, Floydada was injured in this automobile Monday afternoon when it plowed into the rear of a trailer carrying a tank of water two miles east of Floydada on Highway 70. She was transferred from Lockney to Methodist hospital Tuesday by Moore-Rose ambulance for further treatment. (Staff Photo)

### CONE NEWS by Melba Wideman

**CONE, Sept. 18** - After church services on Sunday evening of last week, a back-to-school fellowship was held in the backyard at the home of Mr. and Mrs. D. A. Barnhart. The occasion was to honor young people who were returning to college; Diane and Donna Newkirk, who left Wednesday by plane for Prairie Bible Institute in Canada; Spike Wideman and a guest, Bryan Reed of Ralls, who will be entering Tech this week. Those attending the fellowship included Rev. and Mrs. Rex Newkirk and family, Jennie, Ann, Iwanda and Tony Richards, Kenny Wideman, Wayne Carraway, Lorene Jones, Dorothy Cox, Mr. and Mrs. Haney Wideman, Spike, Mark, Mel and Mardi, Becky Evatt, Connie Couch, Bryan Reed, Mrs. Her-

bert Spradling and the Barnharts. Mrs. Peachie Parrish returned Tuesday morning from Lubbock where she had visited several days in the home of Mrs. Annie Webb. Mr. and Mrs. Roy Mara returned Monday of last week from Greenville where they had gone to help their daughter and son-in-law, Mr. and Mrs. David Boren, move their trailer house. The Borens have enrolled in East Texas State in Commerce and will be commuting each day from Greenville. Miss Ruth Bartley spent the day Sunday of last week with her aunt Mrs. Georgia Gregory, in Plainview. Sunday afternoon Mr. and Mrs. J. P. Goins had as their guests, Mr. and Mrs. Olin Hind-

(By Mrs. O. G. Mayfield)  
Floyd County Council met September 15 with Mrs. W. J. Ross in charge. Roll call was answered with 15 present, five clubs represented, two officers and THDA chairman, Mrs. Johnnie Cates in attendance. Three visitors were also present, Mrs. Clinton Denning from Starkey Club, Mrs. Huckabay from Homebuilders and Mrs. Zant Scott, 4-H leader.

Good reports were heard from all clubs and the finance committee reported the new cookbooks have been received and each club president will have one to show. The council bake sale has been set for November 22 and the 4-H Achievement banquet is being planned, according to Mrs. Scott.

Delegates to the State meeting left Sunday for Fort Worth. They are Mrs. Clay Mercer, Lone Star Club, Mrs. Sherwood Ramsey, Harmony; Mrs. W. J. Ross, Dougherty Club and the agent, Mrs. Ramsey will be going to the THDA meetings for Mrs. O. G. Mayfield, incoming THDA chairman. All will give a report on the convention at the council meeting October 20.

Mrs. Ross asks that all club committee chairmen make their club reports and mail them to the council committee chairman. Name and address is in the club book, page 3. These must reach her by October 18 and her annual report will be given October 20.

All plans plan to have educational booths at the Floyd County Fair. Home Demonstration agent, Sherry Mullin, county agent Joe Wilson and Mary Phillips, home economist at Lighthouse Electric will be working with all club women and the men in the county as well, to help make the Fair a success. Several of the club women will be working in various departments of the Fair.

Mrs. Ross said she had received recreation books from Progressive Farmer and these will be given to recreation leaders to be kept for clubs. Recreation at the past meeting was conducted by Mrs. Fawver and Mrs. Huckabay.

Mrs. G. W. Smith, yearbook chairman, read the outline for next year's club books and they were adopted by the council. Club officers are to be elected and committee chairmen appointed in order to complete the books and get them printed. A nominating committee was elected by council for 1968 officers. They are Mrs. A. H. Kreis, president of Dougherty Club; Mrs. Clay Mercer, pres-



IT'S FAIR TIME . . . in Floyd County and the above scene show the School Fair in Floydada back in 1918, with about as much hustle and bustle as these days and times. The picture was loaned to the Hesperian by Mrs. Lon V. Smith.

### Sailor Boys Headed For Hurricane Area

Three sailor boys, stationed of Kingsville near the Gulf Coast, and in Floydada this week for a visit with one of their parents, had hopes of missing the fury of Hurricane Beulah, but after she became stalled Tuesday for several hours, then picked up speed again, it looked like yesterday they might arrive back at Kingsville in time to be in a portion of the storm, if they are able to get through that far.

The trio, Danny Medley, son of Mr. and Mrs. S. D. Medley and two buddies, Greg and Steve Beach of New York, arrived in Floydada Monday night. At that time the Hurricane was expected to pass through Kingsville on Tuesday. However since it stalled several hours in the Gulf it was not to strike Kingsville until about 3 o'clock yesterday afternoon. They boys left Floydada at noon yesterday enroute to the Navy base where they were to report for duty this morning.

Their plans were to stop in San Antonio and contact Navy officials at Kingsville, if possible in order to get a delay in reporting, so they could drive through some time today in daylight hours, if travel was permissible. They had doubts of getting past Alice, Texas, however.

The storm, at last report, was to strike 40 miles inland to Alice, with 140 miles an hour winds.

The Jim Woods, whose daughter, Beth and her husband reside in Kingsville, if possible in order to get a delay in reporting, so they could drive through some time today in daylight hours, if travel was permissible. They had doubts of getting past Alice, Texas, however.

Although the average American farmer has been able to boost his production and increase his gross income, he has not been successful in turning much of his gain into greater net income. The cost-price squeeze has been against him.

And, the recent reports show, the squeeze has become worse during the first half of this year. Prices have been dropping and production costs have continued to rise.

### Fuller Truck Wrecked In Louisiana

A 1966 Ford truck loaded with potatoes and belonging to Wayne Fuller of Floydada, received some \$4,000 damages in a wreck which occurred nine miles south of Alexandria, La., early this week. Driver of the vehicle, who escaped without injuries was Adon Burns, also of Floydada.

Fuller said Burns, who was traveling alone, was taking the potatoes to Baton Rouge, La., and a car in front of the truck made a sudden stop on the highway. To avoid hitting the car from the rear, Burns swerved off the highway onto a shoulder and the truck overturned into a three foot dropoff.

The wrecked truck was returned to Floydada and the load of potatoes shipped on to Baton Rouge.

home of Mr. and Mrs. Clinton Denning.

Overnight guests of Mrs. Roxie Travis Monday of last week were her sister and brother-in-law, Mr. and Mrs. Ophel Jennings of Muleshoe. The Jennings were enroute to their ranch near DeKalb.

Mr. and Mrs. Paul Wheeler visited with her mother, Mrs. J. Spikes in Ralls, Sunday evening.

R. C. Stewart, Sr., Floydada, spent Friday night with his son and family, Mr. and Mrs. David Stewart and Rhudy, and attended the Ralls-Kress football game.

Mrs. Minnie Taylor and her friend, Mrs. Lee, Lubbock, visited Sunday afternoon with Mrs. Taylor's cousin, Mrs. W. O. Wheeler and husband.

Mr. and Mrs. George Pinkard, Wichita Falls, arrived Sunday and will spend a few days visiting with Mr. and Mrs. H. R. Nance and Rachel and with the Joe Jacksons.

Mr. and Mrs. D. A. Barnhart were hosts to a birthday supper Thursday evening honoring his sister, Mrs. Herbert Spradling,

### FARMERS

other sections of the country, were compiled by the Standard Rate and Data Service. They show that Floyd County farmers accounted for gross revenues, in the past year, of \$46,479,000, a gain over their 1965 total of \$38,785,000.

That was the gross figure, before taxes and before deductions for operating costs. It represented the cash proceeds from the sale of farm goods, as well as government payments and the value of the homegrown items consumed on the farm.

A breakdown of the local receipts from the sale of farm products, based on Department of Agriculture reports, show that approximately 93 percent came from crops and 7 percent from livestock, poultry and dairy products.

In terms of Floyd County's farm population, the gross receipts for the year were at the rate of \$11,066 per capita. This was 19.7 percent above the previous year's \$9,235.

It compares with an 18.4 percent rise in the rest of the United States and a 15.1 percent rise in the West South Central States.

Although the average American farmer has been able to boost his production and increase his gross income, he has not been successful in turning much of his gain into greater net income. The cost-price squeeze has been against him.

And, the recent reports show, the squeeze has become worse during the first half of this year. Prices have been dropping and production costs have continued to rise.

Wanda Withers, who is employed at the bank in Corpus Christi, called her parents here Tuesday and said all businesses there would be closed yesterday but that most families, who had homes equipped for hurricane weather, were staying. All college students in that area had been evacuated, however.

of Greenville. Those attending were Dr. and Mrs. Harold Reese, Sheryl and Hal, and Mr. and Mrs. Doug Spradling, all of Plainview; Mr. and Mrs. D. B. Gordon and Mr. and Mrs. W. B. Criswell, Teresa and Gary, Idalou; Mrs. Ross Spradling and Amanda and Mrs. Jerry Morrow and Matt, Lubbock; and Mr. and Mrs. Haney Wideman, Spike, Mark, Meldon and Mar-dith.

Mr. and Mrs. Roy Mara were Sunday dinner guests of their son and family, Mr. and Mrs. Pat Yoakum, Patti and Roger, Lorenzo.

Mr. and Mrs. Noel Davis and DeLoyce returned Friday from Stonewall, Colo. where they spent the week doing some fishing. Enroute home they visited in Eads, Colo. with Mr. and Mrs. Talma Teal.

Mr. and Mrs. Herman Cornelius, Ralls, visited with Mr. and Mrs. Howard Harris and family Friday evening.

O. W. Denning, Floydada, spent Sunday afternoon visiting with his son and daughter-in-law, Mr. and Mrs. Clinton Denning.

Mrs. Emma Ware and Melba were guests of Dr. and Mrs. W. C. Snow on Friday afternoon and on Sunday afternoon they visited with Mrs. J. J. Spikes in Ralls.

Mr. and Mrs. Ronnie Stewart, Carla and Ricky, Crosbyton, spent the day on Sunday in the home of his parents, Mr. and Mrs. David Stewart and Rhudy.

# POWELL'S

ON THE WYE — YOUR HOME OWNED STORE

**WE GIVE FRONTIER STAMPS**

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

THESE PRICES GOOD SEPT. 21 — SEPT. 27

SHORTENING	FOLGERS
<b>CRISCO 79¢</b>	<b>COFFEE 6¢</b>
3 LB. CAN	POUND
CLEANSER	14 OZ. CAN
<b>AJAX</b>	2 FOR
ARROW	2 LB. BAG
PINTO BEANS	<b>25¢</b>
GOLD MEDAL FLOUR	5
SHURFINE	303 CAN
<b>HOMINY</b>	5 FOR
FUNNY FACE	3 PKGS.
<b>DRINK</b>	<b>19¢</b>
KING SIZE	PRUF SPRAY
<b>COCA COLA</b>	6 BOTTLE CARTON
REG. SIZE BOX	DEL MONTE
<b>JELLO</b>	LARGE READY TO EAT
<b>10¢</b>	<b>PRUNES</b>
SOFF COSMETIC	130 COUNT
<b>COTTON BALLS</b>	BOX
CLOVERLAKE	1/2 GAL.
<b>ICE CREAM</b>	<b>67¢</b>
CARMACK	EGGS
	GRADE A MED.
WISHBONE DRESSING	PT. BOT.
<b>GREEN GODDESS</b>	6
DISHWASHER	
<b>CALGONITE</b>	4
SHURFRESH	
<b>BISCUITS</b>	3 CANS
SHURFRESH	
<b>MILK</b>	POUND
WILSON CERTIFIED	
<b>BACON</b>	LB. PKG.
<b>GOUND BEEF</b>	2 LBS.
<b>FRYER BREAST</b>	2 LB. PKG. \$1.

## Plymouth On Display At Allen's

Today, Thursday, Chrysler Plymouth Co. is the 1968 line of automobiles. The 1968 line of low price cars Sept. 14, celebrating 40th anniversary with models, modern styling improvements and options.

The expanded lineup of standard models, Barracuda sports the compact Valiant models to market for

Anderson, general manager of Chrysler-Plymouth, said the new Plymouth complete and varied by Plymouth.

They can offer smartly styled models ranging from the compact to the standard-size cars built for the low price.

"In addition, completely new styling intermediate-size cars, models, and a wide range of station wagons for greater utility.

The intermediate line has been restyled and is an all-new flowing body power silhouette. There are models in the intermediate line includes, Belvedere, Satellite, Sports GTX.

The station wagons are upgraded and the top Satellite Sport Wagon has a new body ornamentation on the sides and rear. The wagons offer as option for 1968 a squeeze washer/wiper concealed inside the tailgate to clean rear windows on station wagons.

**Plymouth Fury**  
Plymouth Fury, which has enjoyed the largest increase of any volume car in the industry during the 1967 model year, brings forth an expanded lineup with 27 offerings for 1968. New are two-door fastback models in the Fury III line.

Styling has been refined in the Fury with main appearance changes at the front and rear. There is a new grille designed around thin-line horizontal bars which adds to the low, wide appearance. An all-new rear end emphasizes the wide, big car value of the Fury. Vertically stacked headlamps are retained and identifying name plates are flush on the front fenders.

Fury station wagons have been upgraded and three different selections are offered—The Suburban, the Custom Suburban and the Sports Suburban. Both the two and three-seat Sport Suburban wagons feature wood-grain trim.

**Barracuda**  
Barracuda, which was successfully expanded to a full three-car line in 1967, offers styling refinements in the front and rear and increased engine availability.

An all-new, high winding 340 cubic inch engine will replace the 273 four-barrel powerplant as the basic performance engine for the Formula "S" Barracudas. The 383 cubic inch engine also will be available in the Formula "S" package.

The 273 cubic inch engine has been dropped from the line and the standard V-8 is a 318 cubic inch powerplant, previously available only in intermediate and stan-

standard sized Plymouths.

The Barracuda hardtop has a new backlight. Both the convertible and sport fastback continue to be available in '68.

**Valiant**  
Valiant, economy champion of American compact sedans, offers styling refinements and increased

In addition to the 710 cubic inch six and 225 cubic inch six cylinder engines and the 273 cubic inch V-8 that were available in 1967, Valiants can be equipped with the 318 cubic inch V-8 in 1968.

Eight models of Valiant are available for the model year. Appearance changes center around the front and rear, with a new divided grille of horizontal design outlined by a bright metal molding.

Added to the 14 safety items introduced on all models last year as standard equipment are nine additional items or improvements on equipment for occupant safety, which will be standard in 1968 models.

The following safety equipment continues to be standard on all Chrysler-Plymouth Division models: two front and two rear seat belts with reinforced lap belt anchors; inside prismatic (day/night) mirror; emergency warning four-way flasher; windshield washers; multi-speed windshield wipers; energy-absorbing steering column; dual master cylinder brake system; brake system warning light (integrated with parking brake warning light); dual ball-joint mounting for inside mirror; padded sun visors; low-glare windshield wiper arms and blades; outside left manual mirror.

engine availability for '68.

state convention and carried out by the approximately 36,000 THDA members throughout the state.

Examples of proposed recommendations include home demonstration club members assuming citizenship responsibilities through study of new state legislation, clubs studying the services for the mentally retarded, club's encouraging and supporting community and state agencies whose programs assist families, and clubs' emphasizing drivers education for youth and improved traffic safety legislation to legislators.

In citing the accomplishments of the THDA, Mrs. Low pointed out that "during 1966, the 36,000 club members in 1,709 different clubs provided help in the development of homemaking skills to 265,395 homemakers not enrolled in clubs - an average of about eight assistances per club member."

Mrs. Low also emphasized that 74 outstanding 4-H club girls have received THDA scholarships in the past 41 years.

"These recipients now serve in leadership capacities throughout the state," Mrs. Low states, a tribute to the leadership of this organization."

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van



PLYMOUTH FURY - Shown above is the success car of the volume sector of the auto market in 1967 - Plymouth Fury - which increases its appeal for 1968 with styling refinements, increased model availability and additional comfort options to provide low-cost luxury. The 1968 Plymouth line will be displayed in the showroom of Allen Chrysler Plymouth here.

### CENTER NEWS by Mrs. J. E. Green

CENTER, Sept. 18 - Pleasant weather. A rather quick rain came last Wednesday night which was good for growing crops. The rain Sunday night was spotted. In places it rained

.8 of an inch; in others it barely sprinkled.

Mr. and Mrs. J. D. Welborn and all their children and families met Sunday afternoon at the Nolan Arney home where

they enjoyed a birthday party honoring the oldest son, James David Welborn of Plainview. Mr. and Mrs. C. W. Denison were in Plainview Saturday on business.

Mr. and Mrs. Hal Thomas visited in Plainview with Mr. and Mrs. Olin Miller one evening last week.

Mrs. Burns and Mrs. Van

Hoose spent last Tuesday with Mrs. R. C. Ross.

Sunday dinner guests at the Thomas Warrens were Paul Stout and Rex Dell. Elaine Warren, student daughter at Hardin Simmons, was home for Sunday dinner and the weekend.

Overnight guests at the O. C. Vinson home last Tuesday were Vinson's sister and brother and wife, Mrs. H. R. Pittman and Mr. and Mrs. J. A. Vinson of DeLeon.

Mrs. Vinson visited Mrs. J. A. Hartsell Sunday afternoon. Mrs. Hartsell had just reached home from visiting relatives in Lawton, Okla. over the weekend. She had accompanied her daughter and husband, Mr. and Mrs. Roy Burrows of Amarillo.

The J. E. Greens and Mr. and Mrs. R. H. Ashton visited Mr. and Mrs. J. A. Kinchloe one afternoon last week.

Mr. and Mrs. Fred Battey and the J. E. Greens visited in Falls Sunday afternoon with Fred's sister, Mrs. A. T. Pratt. Late in the afternoon they visited Mrs. Joe Evers and Mrs. Orville Custer, city.

Mr. and Mrs. Leo Frizzell and Mrs. Ava Jackson were in Oklahoma near Altus and Quartz Mountain over the weekend attending the annual Carpenter reunion. Also attending from this area were Mr. and

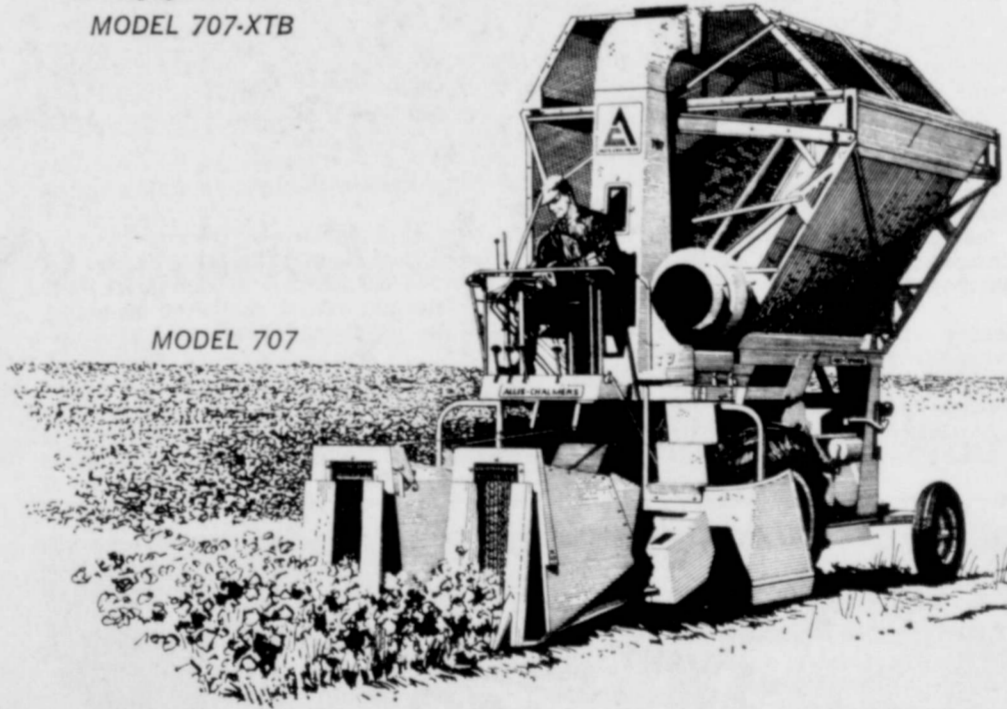
SEE CENTER PAGE 2

### ALLIS-CHALMERS INTRODUCES TWO NEW

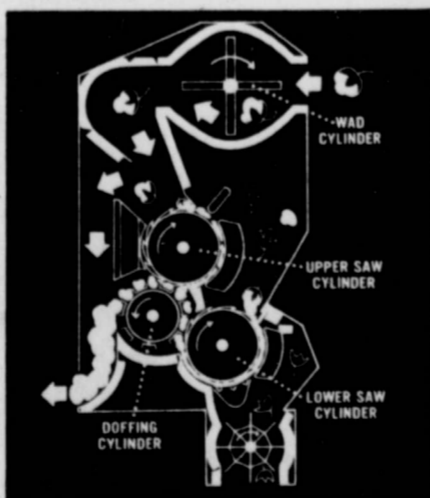
# SELF-PROPELLED COTTON STRIPPERS



MODEL 707-XTB



MODEL 707



EXTRACTOR UNIT on Model 707-XTB takes out up to 66% of burrs and trash left after pre-cleaning. Special gin-type saws do it.

### Self-propelled capacity and profitability for the storm-proof cotton market!

- Now get self-propelled production, capacity and extra profits in two great new machines built to handle heavy yields!
- You save time, put more clean cotton on every trailer load.
- Independently floating lifters and dividers; sensing shoes for automatic header height control; 38" to 42" row spacing.
- Twin-fan airstream delivery to basket—virtually won't crack seed!
- Driving the 707-XTB is almost like driving a cotton gin through your crop—Extractor Unit means far less trash and burrs in the load. (See diagram).
- Come in and look 'em over now—the Model 707 and 707-XTB— and see how they can increase your profits this season. We offer a variety of liberal Allis-Chalmers credit plans, too!

## WANT TO SAVE MONEY ON THE LAST OF THE 1967'S?

NOW THERE ARE SOME PROSPECTIVE AUTOMOBILE BUYERS IN OUR TRADE WHO WANT TO SAVE MONEY ON A NEW OLDSMOBILE OR CHEVROLET AND WANT YOU TO COME IN AND LOOK AT WHAT WE HAVE LEFT

- \*Two Oldsmobile 98
- \*One Oldsmobile 88

- \*Two Impala Chevrolets
- \*Five Executive Models



Chevrolet Impala

SEE THE BEAUTIFUL NEW 1968 OLDSMOBILES AND CHEVROLETS IN OUR SHOWROOMS TODAY.....REFRESHMENTS.....GIFTS.

## ODEN CHEVROLET CO.

YOUR CHEVROLET - OLDSMOBILE DEALER IN FLOYDADA

## McDONALD IMPLEMENTS

PHONE 983-3344

FLOYDADA, TEXAS



**Pontiac . . . Styling Leader In 1968**



ALL NEW FROM PONTIAC — Two of Pontiac Motor Division's newest and most distinctive 1968 models are shown above. In the foreground is the GTO convertible which features the exclusive Endura front bumper as standard equipment. The bumper is made of a special chemical compound which has an energy-absorbing quality. Also standard on GTO is a 400 cubic-inch engine and dual air scoops on the hood. Concealed headlights and hood-mounted tachometer are among the GTO options. Also pictured is the Le Mans two-door hardtop coupe which reveals the new styling of all the 1968 Tempests. Featuring the popular long hood short deck styling, the Le Mans has a new roof line which blends into the rear section. Pontiac's overhead cam six cylinder engine is standard and there is an optional V-8, both with increased displacement and horsepower.

**1968 Pontiacs Featured At City Auto Today**

**CENTER**

FROM PAGE 1

Mrs. Garvin Beedy and family of South Plains. Illness of one of the children, Resa, caused the Beedy's early return. There were 35 present for the reunion.

Mrs. Garvin Beedy is visiting this Monday with her parents, the Leo Frizzells. Resa was able to attend school today.

Clarence Sisson of Lockney dined Sunday with Mr. and Mrs. Walter Sims. Sunday night the Sims' got .5 inch of rain.

T. C. Goodman, who many years ago lived with his family in the Center Community, died last Friday in Amarillo where he has lived for several years. Several children survive, two of which live in Amarillo, Mrs. Addie Carruthers and Mrs. Myrtle Meredith. Our sympathy is with the loved ones.

**CALVARY BAPTIST CHURCH NEWS**

Bro. Butler was back in his pulpit Sunday after a pleasant and refreshing vacation with a sister in the Las Vegas area of New Mexico mountains. He reports that the fishing was also good.

The Tuesday morning circle of the Calvary W.M.U. met at the church this Monday for the Mary Hill Davis week of prayer program. A salad luncheon was served at noon. Nine participated.



ELECTRICITY HAS SHORTENED OUR LIFE EXPECTANCY. POWER FROM THE LIGHTHOUSE ELECTRIC CO-OPERATIVE AUTOMATICALLY AWAKENS US WITH LIGHT EARLY IN THE MORNING AND DOESN'T LET US GO BACK TO SLEEP UNTIL FAR INTO THE NIGHT. AS A RESULT WE ARE UP LONGER, EAT MORE AND GET FATTER FASTER. WE KNOW CO-OPERATIVE SERVICE IS SOMETHING TO CROW ABOUT BUT DO THEY HAVE TO DO IT DAY AND NIGHT? THE LIGHTHOUSE ELECTRIC CO-OPERATIVE IS FINE FOR PEOPLE BUT IF IT WERE LEFT UP TO US, THERE WOULDN'T BE A KILOWATT TO COOK WITH. SO WE ARE BRINGING OUR CASE TO YOU. WE GET NO SYMPATHY FROM OUR MOTHER, THE BROODER. SHE'S ELECTRIC ALSO.

**LIGHTHOUSE ELECTRIC CO-OPERATIVE**

**LOST RING FOUND**

Gastonia, N.C. — While packing yarn, Mrs. Katherine Mauney missed her diamond wedding ring. She kept her secret hoping her ring would turn up before her husband returned from Vietnam. It was found at a textile mill in Virginia and returned to her the day her husband returned home.



**COUNTY AGENT'S CORNER**

by Joe Wilson

About 950 farmers, businessmen and others interested

in agriculture attended the annual field day at the South Plains Research and Extension Center on Tuesday, September 12.

Several from Floyd County toured the research plots and new facilities at the Center. General theme for the event was "Better Management for Greater Profit."

Cotton, grain sorghum, soybeans, alternative crops and herbicides research received most emphasis.

Visitors were shown new stormproof cotton strains which have better than one-inch staple and high fiber strength. Test plots showing skip row planting and irrigating techniques were also viewed. Objective of these tests is to evaluate planting and irrigating practices that make maximum utilization of rainfall and the ever decreasing irrigation potential.

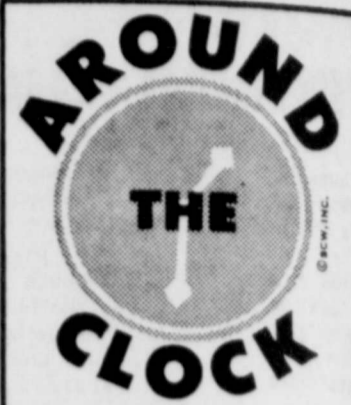
Other cotton research discussed included close-row and double row planting and breeding techniques. Research to date on close-row cotton has shown that this method of production can potentially reduce production costs, increase yields and improve fiber quality. Double-row tests averaged 10 percent more yield than single rows on irrigated land.

Bi-level, tri-comfort air conditioning, AM-FM radio, stereo tape player and Pontiac's cruise control system are just a few in the long list of accessories and options which assure the maximum in driving pleasure.

**SAFETY DEVICES** — The instrument panel has additional thick foam padding that blends into the windshield pillars. This padding forms a large area of protection for front seat occupants. Full width padding has also been added to the center of the panel. Other important standard interior safety features include a recessed ignition key and a newly designed cigarette lighter which will break away at a 90 pound load. Also standard are crushable arm rests, additional padding on the front seat backs, an energy-absorbing steering column and dual master cylinder brake system.

These tests were planted at 30 pounds per acre in rows 10 inches apart on beds spaced at 40 inches.

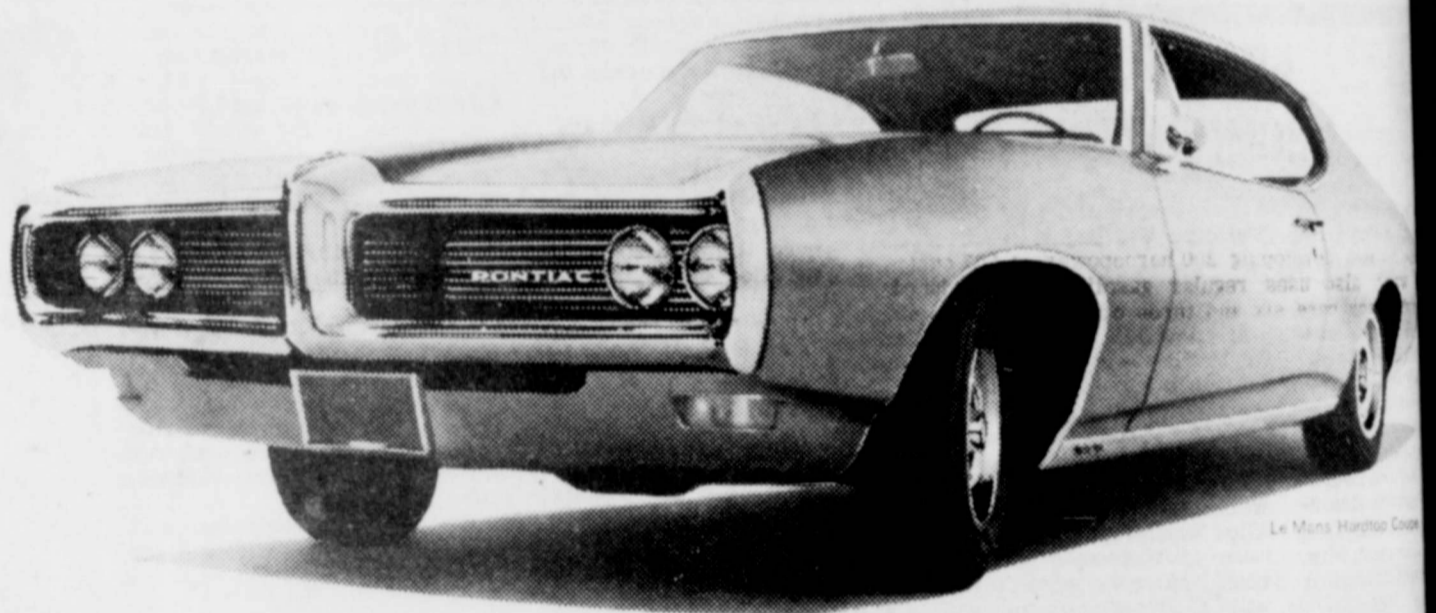
Cotton breeding research, as viewed by those attending the field day, continues with the aim of providing better varieties for High Plains cotton growers.



Whenever you need an emergency prescription, you can depend on us to see that it is filled and accurately, regardless of the health comes first with us, day in

**ARWIN DRUG**  
PHONE YU 3-2856 FLOYDADA  
"OUR LABEL IS YOUR PROTECTION"

**Pontiac announces the great American sport for**



Wide-Tracking has never been farther removed from just plain ordinary driving. One look at our stylish '68 Pontiacs should tell you that. One ride will convince you!

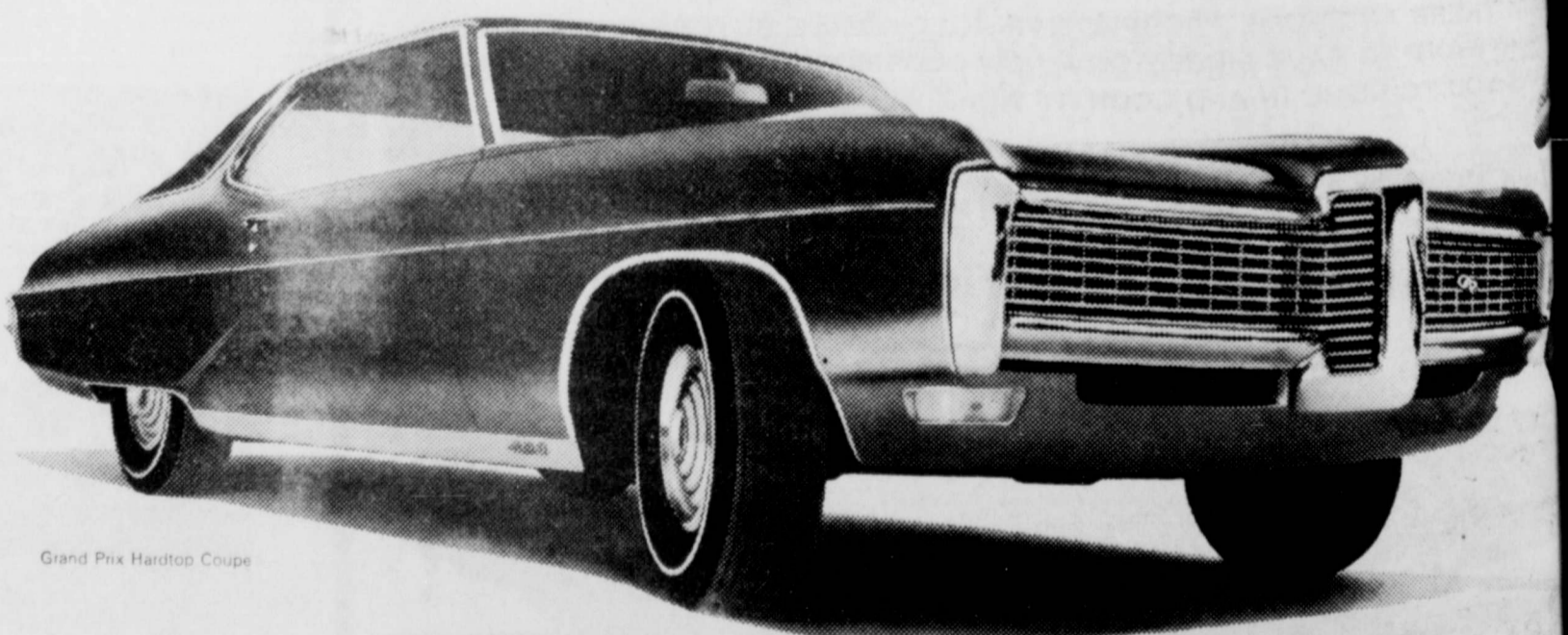
Our sporty new Tempests and Le Mans are new from the wheels up. There's a new 175-hp Overhead Cam Six. New sports car feel. Smoother ride. Superior stability and response. Disappearing windshield wipers on all GTOs and Le Mans. Even wider Wide-Track. And you can choose from two new regular- or premium-gas 350 cu. in. V-8s!

Our fabulous GTO boasts the neatest engineering innovation of the year—an exclusive revolutionary new bumper. It's the same lustrous color as the car. But it won't chip, fade

or corrode. And you won't believe what this bumper can do until you see it with your own eyes!

Naturally, our new Bonneville, Grand Prix, Executive and Venturas won't take a back seat. Especially with their bold new integral bumper-guards are nearly twice as strong as before. There's a new Wide-Track ride. Improved handling. Smoother engine. More new features for your protection, like a new ignition key.

Isn't it about time you decided to give up plain driving? Don't fritter away another hour. See your dealer today and start Wide-Tracking!



**Wide-Tracking!**

See the Bonneville, Brougham, Grand Prix, Executive, Ventura, Catalina, GTO, Le Mans, Tempest and Five Firebirds at your Pontiac dealer's.

**City Auto, Inc.**

201 EAST MISSOURI

FLOYDADA, TEXAS

# Chevrolets Today At Chevrolet

A new peak in individuality among Chevrolets was reached for 1968, E. M. Estes, general manager of our automotive 'family' has a distinct personality with features that fully span its market. This matches the growing customer desire for cars built in mass production.

Four new Chevrolets, Chevelle, Camaro, Chevy II, and Corvette models go on sale on Thursday, September 21.

Advanced design bodies for Chevelle, Chevy II and the introduction of TWO wheelbases within the line.

More luxurious regular Chevrolet, new sportier and continued stress on the special features of Corvair.

Advanced safety improvements, exhaust emission control, theft provisions are standard equipment on all models.

Improvements in ride, handling and performance including the new V-8 engine for the regular Chevrolet, Chevelle and Camaro.

On several lines of full door windows without hidden windshield wipers and a dual level "Astro" ventilation.

More than 400 options and accessories are available for the front and rear lights are working, front and rear wipers are standard on all models.

Improvements range from energy-absorbing front and rear safety armrests positioned to shield door openings for all passenger positions and exterior lighting.

Principal features of each Chevrolet line: CHEVROLET - increased length and new front styling reinforce the "big car" image of the new selling car, offered in 18 models in four series.

Impala has a central bar that splits the grille. Concealed headlamps are introduced as an option on all models. Windshield wipers hidden beneath the hood in use are standard on all models.

Left hand articulated for increased wiping area on the driver's side. Deck extends fully down to the flush-mounted bumper.

Traditional Chevrolet tailfins are mounted for the first time in the new rear design.

Impala is styled into the exclusive square roofline. A new model - Impala Custom Coupe - is introduced to Impala hardtop buyers in addition to the Impala Sport Coupe.

New windows are eliminated on the Caprice Coupe. New "Astro" ventilation providing continuous flow of air through the upper levels of the passenger compartment on the Caprice Coupe, optional on other Caprice models. There is a different wood-like trim on Estate Wagons.

Length body side molding on all Impala models features vinyl insert which in addition to adding distinctive side body protection.

Interior offer both pattern cloth with vinyl and vinyl upholstery and other chassis improvements give a quieter ride. The base V-8 engine is increased to 200 horsepower. A 327 cubic-inch engine also uses regular gasoline.

Introduced, 300-cubic-inch base six and three other V-8's up to 427 cc give a horsepower from 155 to 385. Five transmissions include Turbo Hydra-Matic which is offered in 1968 on top-of-the-line models.

Corvair - An all new aerodynamic body incorporating the experimental Mako Shark II is offered by mass produced sports car in its 16th year on the market.

7 inches longer and two inches lower while retaining 98-inch wheelbase, Corvette comes in both a convertible and "semi-convertible" sport coupe which features roof panel sections and read window.

Front fenders with functional louvers frame the hood. The grille, including front parking lights, is flush-mounted bumper. Vacuum operated retractable lamps are concealed in the upper body surface.

Concealed windshield wipers are hidden beneath the hood panel. Full door glass styling eliminates the "Astro" ventilation is standard. So is Chevrolet monitoring system.

Weighted fiberglass body sweeps back to a short flared rear spoiler. Large circular tail lamps emphasize the identity.

New interior has aircraft-type instrumentation. Circuits for speedometer and tachometer are recessed in instrument panel. Improved, contour bucket seats have extra support for increased comfort.

## New splendor in Chevrolet-built '68 Chevelle Concours Sport Sedan



In addition to 14 models in the 1968 Chevelle line is this optional Concours Sport Sedan. This ultra-luxurious car like others in the Chevelle family features a new instrument panel, new lattice radiator grille, special interiors and exterior ornamental trim. The Concours Sedan is built on a 116-inch wheelbase, has special sound insulation throughout and concealed windshield wipers with articulated left blade. The new Chevrolet-built passenger cars will be on display September 21.

A higher capacity electrical system, wider tread and wider wheels and tires are among engineering improvements. Four-wheel disc brakes again are standard.

Five V-8 engines offer a horsepower range from 300 to 435. Turbo Hydra-Matic is the automatic transmission option on 1968 Corvettes. Three- and four-speed fully synchronized transmissions are offered.

CHEVELLE - The industry's intermediate sales leader gets its first all-new body since introduction in 1964, plus TWO distinct package sizes.

Sedans and station wagons are longer with wheelbases increased one inch to 116 inches. Coupe and convertible models are slightly shorter and have a 112-inch wheelbase that gives additional emphasis to Chevelle's new long hood, short deck design.

Fourteen models in four series include two new value leaders - a 300 Deluxe two-door hardtop and a two-seat station wagon named "Nomad" which replaces the Chevy II station wagon.

A luxury Concours option is offered for the Malibu sports sedan. The Concours station wagon has wood-grain trim. Popular SS 396 models again have a distinctive hood and other ornamentation.

The redesigned front end has a lower, fine grid grille with bold horizontal bars. The long hood flares over concealed windshield wipers, standard on Concours, SS 396, and Malibu models.

Back window, curved side glass and greater slope windshield have increased total area. The roofline flows into new rear quarters and rear deck. There are wraparound tail lamps and a wider, deep section bumper.

Chevilles have all new interiors. Instruments are in recessed square panels on either side of the steering column and are mounted at an angle toward the driver for improved visibility. The perimeter frame and front and rear suspension are redesigned for an improved ride. On a number of models, brakes are improved through adoption of finned drums.

Chevrolet's new 307 cubic-inch engine is the base V-8 for all but SS models. Two sixes and six V-8's give horsepower from 140 to 350. Five transmissions are offered.

CAMARO - After scoring a strong success in its first year on the market and climbing to second place in sales among all domestic small cars, Camaro has added appeal in 1968. Again offered in a sport coupe and convertible on 108-inch wheelbase, Camaro has full door glass styling without vent windows and Chevrolet's new dual level "Astro" ventilation.

A new V-shape grille with strong horizontal lines adds depth to the front view. Special moldings accent the venturishape of the sides. Wheel trim covers and tail lamps are restyled. Camaro continues its exclusive feature in its class - concealed headlights available as part of the Rally Sport option.

More luxury has been added to all interiors. Expanded vinyl-softener and richer feeling - is used on all seat trim. The instrument panel has new dial faces, chrome accents and larger padding.

Relocation of shock absorbers and provision for greater ride travel are among chassis improvements. Two sixes and four V-8 engines with horsepower from 140 to 325 are available, plus four transmissions.

Camaro again offers a wide variety of options, accessories and "packages" including Super Sport options with 350 and 396 cubic-inch engines to allow the buyer to custom build his car.

CHEVY II - Chevrolet's popular small family car gets its first all-new body since introduction in 1962. It is longer, wider and lower and comes in two- and four-door Nova models. Wheelbase is one-inch longer at 111 inches.

Curved side glass and rounded contours give an all-new look. Front fenders project slightly forward and the grille ends extend outside the single unit headlights.

Softer, more flowing body lines are particularly evident from the rear. The deck lid extends up to the base of the back window. Tail lamps include integral back-up lamps.

The instrument panel is extensively redesigned. Gauges and controls are grouped in a compact recessed area immediately forward of the driver. There is more interior room.

Like Camaro, Chevy II offers a wide range of exterior and interior options so the customer can tailor his car to the desired degree of utility or luxury.

Chassis improvements such as new independent coil front suspension and rear shock absorbers plus a new unitized body give a smoother ride.

A four-cylinder, two sixes and three V-8 engines give horsepower from 90 to 295. There are three transmissions.

CORVAIR - In its ninth year on the market, Corvair is again geared to the buyer who values its air-cooled engine and rear-engine traction and other special features.

Two sport coupes and a convertible on 108-inch wheelbase continue the distinctive styling which has shaped Corvair's personality. A new finer grain vinyl is used on Corvair interiors together with other refinements. An optional window defroster is introduced.

A new vapor return line for improved hot start and idle is added. Three six-cylinder engines from 95 to 140 horsepower are available, plus three transmissions.

Chevrolet offers 15 exterior colors - 12 of them new - for 1968. There are up to six two-tone combinations, black or white vinyl roof options and three convertible top colors.

### One Minute Sports Quiz

- For whom does Johnny Podres pitch?
- What famous pro back recently retired from football?
- Who won the Ashe-Koch tennis match at the Pan-Am games?
- In what baseball is Richmond, Virginia?
- How old was the late Jimmy Foxx?

#### The Answers

- The Detroit Tigers.
- Paul Hornung, of the New Orleans Saints.
- Thomas Koch of Brazil.
- The International League.
- 59.

## Swanky lines distinguish the Smart '68 Chevrolet Caprice Coupe



Chevrolet's new look for 1968 begins up front with a smart new grille and hood that conceals the windshield wipers. Recessed taillights in the rear bumpers and new body side lines are smart styling features as shown above on the Caprice Coupe. An impressive list of comfort and convenience options make it possible to custom-tailor a new Chevrolet to almost any personal taste. The new Chevrolets will be on display September 21.

## Two Floydada Marines Finish Combat Training

Private Larry D. Guthrie, son of Mr. and Mrs. S. M. Guthrie of 515 W. Missouri St., Floydada, Tex., and Private Paul D. Stout, son of Mr. and Mrs. Tom Stout of 203 Third, Floydada, Tex., completed two weeks of training under simulated combat conditions in the fundamentals of

day and night patrolling, employment of infantry weapons, survival methods and assault tactics at Marine Corps base, Camp Pendleton, Calif.

This individual combat training is given every Marine after his graduation from recruit training. Taught by combat experienced non-commission-

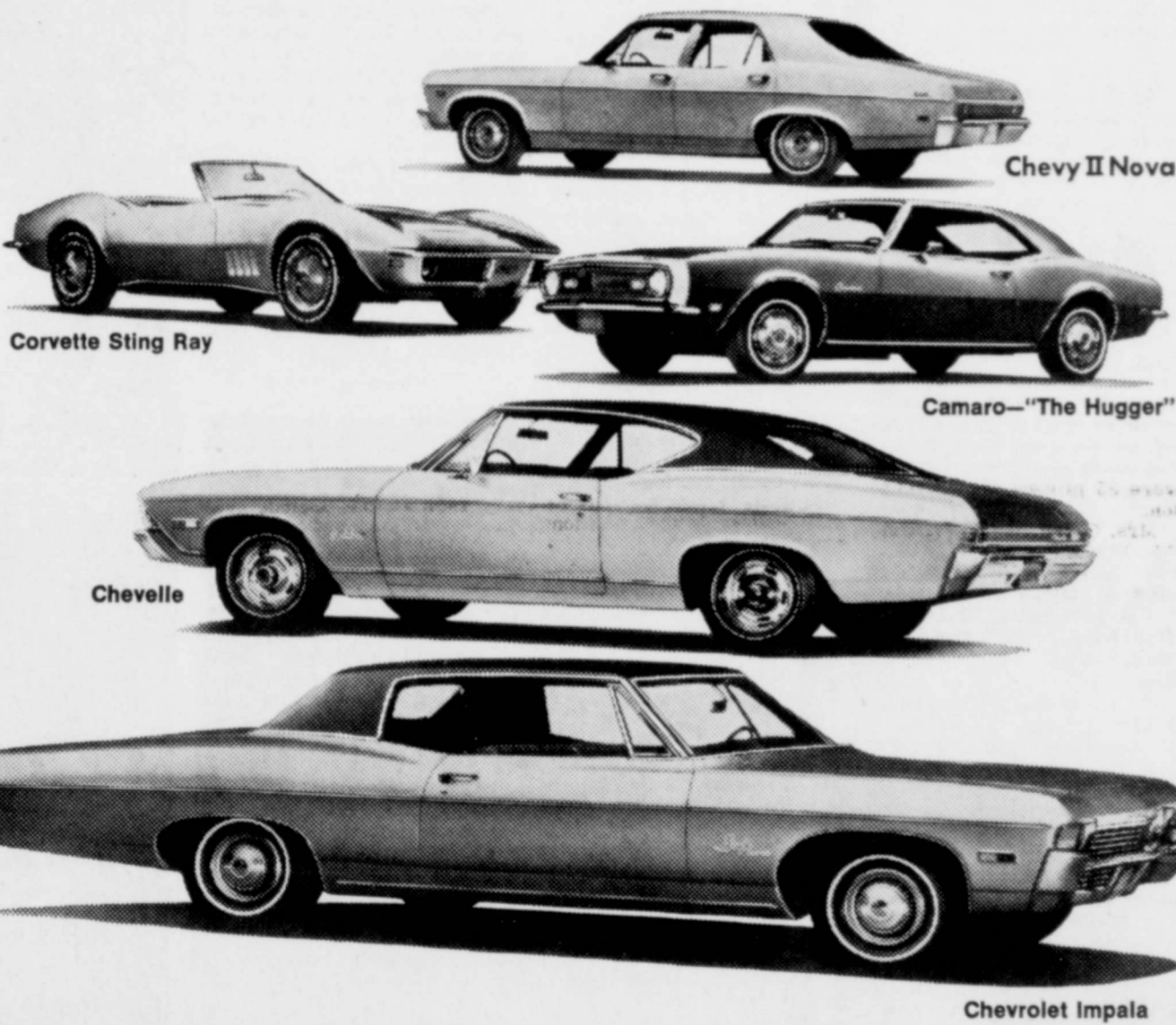
ed officers of the infantry training regiment here, it prepares the young Leatherneck to become part of the Marine air-ground combat team.

While in the field they were taught how to use hand grenades, a compass and the principles of map reading and land navigation. They learned how

to detect and disarm mines and booby traps and, while being exposed to live machine gun fire, learned to advance safely from one point to another. From this course, they are scheduled to go on to more advanced training before being assigned to a permanent unit.

Boeing to accept more orders for supajets.

## Dramatic! Distinctive! Daringly new!



# '68s Top Secrets are here 1968 Chevrolets

The 1968 Chevrolets are the very essence of modern design. Every line, every curve is in close harmony. It's a smooth, uncluttered look with roof lines compatible with body lines, grilles and bumpers that blend gracefully into long, rounded fenders. Clean, flowing, beautiful in their simplicity, these '68 Chevrolets are rich and advanced in styling beyond any you've ever seen.

### A MORE SILENT RIDE

And for 1968, we've gone to every length to give you more peace and quiet inside. The most sophisticated computers have been used to strategically place body mounts and successfully isolate noise and vibration. Shock absorbers have been improved. The wheel stance on many models is wider for greater smoothness. Exhaust systems have been redesigned to make them whisper-quiet. Even the clocks tick more softly. A sound car is a silent car. The '68 Chevrolets are the most silent, highest quality cars we've ever built.

### BETTER PERFORMANCE

There are new engines, a bigger standard Six and V8. There's a new

250-hp V8 you can order that runs on regular fuel. Many new engine components increase dependability and keep your new Chevrolet running stronger. There's a new rear axle ratio you can add for greater economy. On most engines equipped with automatic transmissions, there's a special heater for the carburetor which gives you more efficient performance in cold weather. And with every engine, you get the new GM exhaust emission control.

### UNIQUE ASTRO VENTILATION

There's a whole new idea in ventilation, called Astro Ventilation, for Camaro, Corvette and the elegant Caprice Coupe. It's also available on many other models. By opening two new vent-ports on the instrument panel, you bring in outside air that can be directed where you want it. This way, you can leave your windows rolled up and add still more to your peace and quiet.

### PROVED SAFETY FEATURES

You get the proved GM-developed energy absorbing steering column, folding front seat back latches, dual

master cylinder brake system with warning light, plus many more new features. Among them: energy absorbing front seat backs, and safety armrests that shield the door handles.

### MUCH MORE THAT'S NEW

There are new roof lines, some formal and graceful, others sporty and quick. There are new instrument panels, richly designed and all controls within easy reach. There are new interiors, new vinyls, new fabrics, new colors. There are models with Hide-A-Way windshield wipers and headlights that disappear behind grilles. There are new side marker lamps, new recessed taillights. There's even a new ignition alarm buzzer that reminds you not to walk away and leave your keys in the car.

These are the newest, the most different, the most dramatically changed Chevrolets ever. And they're at your Chevrolet dealer's now. You'll thoroughly enjoy slipping behind the wheel, experiencing the smooth new handling and library-quiet ride and, more than anything, seeing and feeling the even greater quality built into every new Chevrolet for 1968.

Be smart! Be sure! Buy now at your Chevrolet dealer's.



There's more quality and value built into Chevrolets than ever before, making every new 1968 model an even better buy!

## ODEN CHEVROLET CO.

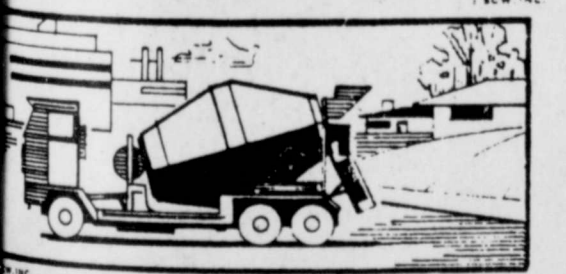
221 SOUTH MAIN STREET

FLOYDADA, TEXAS

YU 3-3787

42-2914

## ME AND LABOR SAVING READY-MIXED CONCRETE



INDUSTRIAL • RESIDENTIAL  
When your job calls for concrete, call on us. Prompt delivery, specialized mixes will insure you of quality concrete at low, low prices. Call today!

SAME DAY SERVICE

## Bennett Building Materials

... CALIFORNIA PHONE YU 3-2170

## MRS BAIRD'S



Stays Fresh Longer



Exterior changes in the 1968 Cadillac, as shown on this Coupe de Ville (top), include a new grille and larger parking lights redesigned cornering lights and new marker lights on the side plus a new deck lid and all chrome rear bumper. Among the safety related product improvements in all models are: a new concealed windshield wiper and washer system, recessed door handles and added cushioning in the instrument panel and front seat backs. Dramatic styling changes to Cadillac's 1968 Fleetwood Eldorado (bottom) include new parking lamps located in the leading edge of the front fenders, a new hood 4 1/2 inches longer and redesigned taillights. All 1968 Cadillac models are powered by a new 375 h.p. — 472 cubic inch engine which produces 525 foot pounds of torque — the highest of any production passenger car engine in the world.

## Voter Registraton Begins October 1

The period to register for voting in 1968 elections will be October 1, 1967 through January 31, 1968. Registration will be through the County Tax Assessor & Collector's office of the persons residence.

The new voter registration laws require all persons to register regardless of their age. Before those persons becoming 60 years of age were not required to register in cities of 10,000 or less. Any person 60 years old or over MUST register to qualify to vote in any election held after February 1, 1968.

Any person becoming 21 years of age anytime during the voting year, may register during the regular period of

registration, or may register anytime during the year; but must do so at least 30 days prior to any election at which they wish to vote. (Under the 1966 law, the regular registration period was the only time available to them for registration.)

Persons in Military Service and Related Services who are serving outside Texas may vote without having registered through the regular registration procedures administered by the tax assessor-collector. The official Federal Post Card Application for absentee ballot for each election is treated as an application for registration for that election, and the County Clerk attends to the details of

the registration which is effective for that election only. The tax assessor & collectors do not have any responsibility in connection with this type of registration by military personnel. However persons within this category may still register by ordinary procedures through the assessor and collector if they wish to do so.

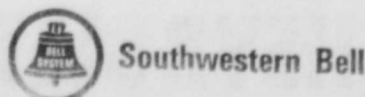
Registration may be made in person or by mail to the County tax assessor and collector. If application is by mail, the prescribed form for registration must be used and filled out in its entirety.

The only person qualified to act as agent for another is the husband - wife - father - mother - son - or daughter and must be a qualified elector of the County of the applicant.

/s/ C. J. Payne  
Assessor and  
Collector  
Floyd County  
Floydada, Texas



When you can't see them, you can almost feel they're in the room with a Long Distance call. Go ahead. Call now.



## NEWS FOR HOMEMAKERS

by Sherry Mullin  
Floyd County H. D. Agent

Pots and pans can be shiny even with hard daily use, if you know what metal each pan is made of and treat it accordingly.

Wash aluminum utensils thoroughly in hot soap or detergent suds, then rinse with hot water. Remove stuck foods by boiling water a few minutes or by scraping with wooden spoon, plastic scouring pad or steel wool soap pad.

Remove inside discoloration by cooking tomatoes, rhubarb, apples or other acid foods in the pan. Polished exterior surfaces need cleaning with a sudsy cloth or silver polish. Steel wool soap pads could scratch the surface.

Wash stainless steel in hot suds promptly after use to maintain luster. Rinse with hot water and dry thoroughly. Moisture left on the surface causes a cloudy film. When food sticks to utensils, soak in warm

suds and scrub with a cloth, sponge or fiber brush. Avoid using abrasive which could scratch finishes.

Remove brownish or varicolored heat-tint on pot bottoms with silver polish. Pans with copper bottoms are cleaned with vinegar or lemon juice and salt and a fine steel wool pad or commercial cleaner.

### HOW TO REMOVE WAX STAINS

Nothing is more beautiful than candles with dinner. But nothing is more distressing than wax stains on your best dress or table linens. The stain can be removed by following advice from U. S. Department of Agriculture fabric experts. Scrape the spot with a dull knife. Place the stained cloth between clean white blotters or several layers of facial tissues and press with a warm iron. To remove the slight stain that remains, sponge with a grease solvent.

### BLINDNESS NO HANDICAP

Waltham, Mass. -- Though blind since birth, Joy A. Taranto has a longer list of accomplishments than most girls at the age of nineteen. She has graduated from Perkins School for the Blind and won awards in girls' athletics, music and scholarship.

### MARRIED 75 YEARS

Antlers, Okla. -- Mr. and Mrs. M.M. Smith, in their 75th year of marriage, look back on a life filled with happiness. Smith, 97, said he and his 92-year-old wife have always been true to each other and had talked over their problems.

## Nine Accidents In Floyd County

The Texas Highway Patrol investigated nine accidents on rural highways in Floyd County during the month of August, according to Sergeant Thurman Keffer, Highway Patrol Supervisor of this area. These crashes resulted in eight persons injured and an estimated property damage of \$12,420.00.

The rural accident summary for this county during the first eight months of 1967 shows a total of 52 accidents resulting in 10 persons killed, 40 persons injured, and an estimated property damage of \$44,893.00.

"School days" are here again. The familiar yellow school buses are back on the highways. The Sergeant reminds all motorists of the State Law regulating traffic in regard to school buses.

"The driver of a vehicle upon a highway outside of the limits of any incorporated city or town upon meeting or overtaking from either direction any school bus which has stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle immediately before passing the school bus, but may then proceed past such school bus at a speed which is prudent, not exceeding ten (10) miles per hour, and with due caution for the safety of such children."

President Johnson, speaking to delegates to the American Legion's Boy's Nation, called on American youth to respect the law and to be the restorers of the wreckers and...

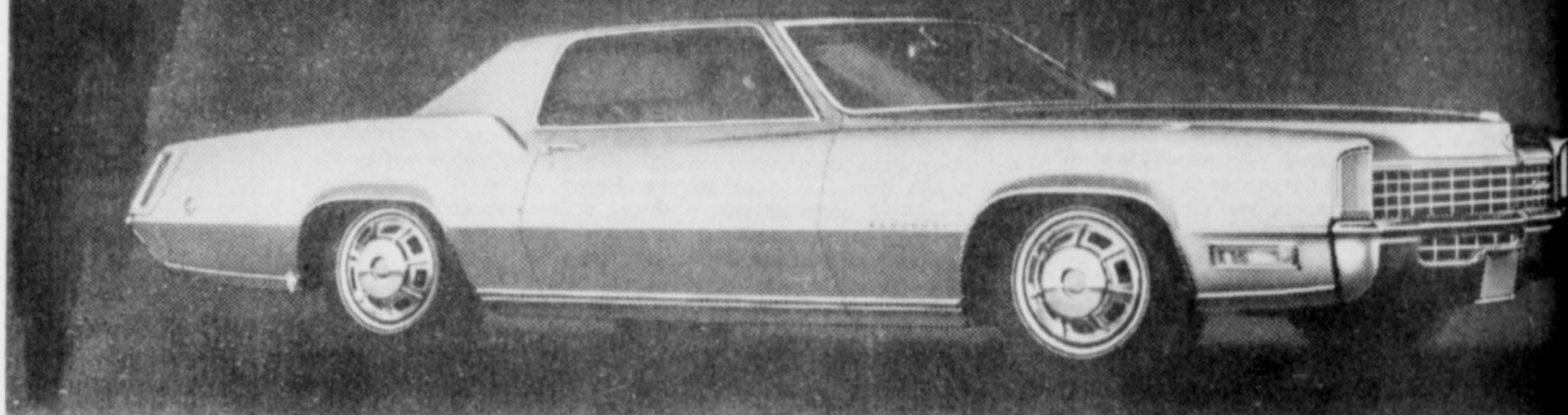
## Washer or Dryer Shopping? Read This!

# Lowest prices for Dependable MAYTAGS ... In Color

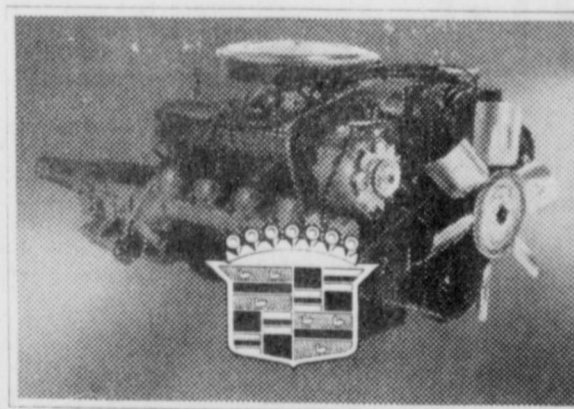


COLLIERS APPLIANCE  
122 E. CALIF. PHONE 963-

## Cadillac presents elegance in action



And the "inside story" for 1968 starts with the biggest smoothest V-8 engine ever put into a production motor car.



Brilliant new styling • Dramatic new interiors • Totally new instrument panel • Concealed windshield wipers • Improved variable ratio power steering • New disc brakes available • Wide choice of eleven exciting new body styles.

Now, enter a new era of luxury car performance. Cadillac's new 472 V-8 has the greatest torque, or usable power, of any passenger car engine and the newest combination of engine components since Cadillac pioneered the V-8 fifty-three years

ago. You will notice a brilliant improvement in passing performance that in no way compromises the reserve of strength for Cadillac's usual power conveniences.

You will also be impressed with its amazing quiet—so remarkable that only its responsiveness reminds you that a great new engine lies under the hood.

Cadillac for 1968 provides, in addition, its well-proved triple braking system with finned drums to deliver smooth, straight stopping power. Front disc brakes are

available for those who prefer the refinement of an advanced disc combination, and this year they are on Eldorado. You may also greatly improved air conditioning that moves more air more quietly.

Whether your preference is for the more traditional models—or the classic beauty of the Eldorado—come in soon and discover new elegance and excitement in luxury motoring!

THE NEW 1968 CADILLACS ARE NOW ON DISPLAY AT YOUR AUTHORIZED CADILLAC DEALERS.

**DON RIERSON PONTIAC CADILLAC INC.**  
6TH AND BALTIMORE STREETS, PLAINVIEW, TEXAS



### Finances Water Pipe

More than 36,900 rural families have been provided with water through the Farmers Home Administration since 1960. In fiscal year 1967, the Farmers Home Administration in Texas financed 139 of these facilities for \$17,086,250.

### Enrolls In Dentistry

League, son of Riley Teague, 12, 1967. For the second year 100 students have been accepted in the freshman class.

Three years of academic work in a college or university are required before a student can be accepted in the College of Dentistry. Seventy-five percent of the entering students have earned a bachelor's degree.

The course in dentistry, leading to the Doctor of Dental Surgery degree, is completed in four years.

The College of Dentistry, which has been a part of Baylor University since 1918, is operated under the auspices of the Baptist General Convention of Texas.

### AGENT

FROM PAGE 1

Turning to grain sorghum, visitors were shown a breeding nursery of more than 3,000 individual plots of advanced breeding material. Some of the desirable characteristics being bred into these lines are yellow endosperm, larger seed size, waxy endosperm, mold and weather-resistant seed, thick cortex and short height for better standability and disease resistance.

Another grain sorghum breeding nursery consisted of advanced generation of short, early maturing, fine stemmed

sorghums called graingrasses. These can be used as a late planted catch crop since they are very early maturing.

Soybeans, a major alternative crop on the High Plains, were demonstrated on a number of plots at the Center's field day. Soybeans planted in late June, after cotton was destroyed, yielded about 30 bushels per acre. After production expenses, net operating incomes range from \$20 to \$30 per acre. Cotton following soybeans have produced an additional \$10 to \$15 per acre - an added benefit of a rotational pattern.

Guar, another alternative crop, can produce an income similar to soybeans when used in rotations. Net operating in-

comes from early castor varieties and hybrids planted in late June can range from \$20 to \$40 per acre. Springplanted rapeseed also shows promise in this area as shown by test plots at the Center and in Hockley County.

Field day visitors also viewed a plot where chemical weed control studies were conducted on cotton. Pre-plant, pre-emergence and post-emergence herbicides were screened with the following producing satisfactory results this year; pre-plant - Dacthal, Treflan and Planavin; pre-emergence - Caparol, Karmex and Cotoran; post-emergence - Karmex, Caparol and DSMA.

Other highlights at the field day included a discussion on run-off studies, fertilizer rate studies and cotton and grain sorghum diseases.

Those attending field day also enjoyed numerous greenhouse displays as well as displays in the Center's main building.

Attracting much attention was a large machinery exhibit. On display was the latest planting and harvesting equipment developed by researchers at the Center as well as machinery exhibited by commercial companies. Of particular interest was an ultramodern tractor, "the tractor of the future," which featured an upholstered, heated and air-conditioned cab, two-way radio, stereo tape player, AM, FM radio, closed

circuit television, arm chair seat and nylon carpeted floor.

Everyone from Floyd County who attended the field day considered it a very educational and worthwhile experience.

### PROVES FITNESS

Batley, England - When Tony Senir was turned down by the British Royal Marines, he asked the recruiting officer what he could do to prove he was fit for service. He was told to use his feet. The 17-year-old youth walked 52 miles in 9 hours without stopping. He was sworn in the next day.

BEAT POST

# In Lockney - Thursday-Friday-Saturday

# Come to the FAIR



### FOURTEENTH ANNUAL FLOYD COUNTY FAIR

It is with much pleasure that I extend a hearty welcome to every one in this High Plains Area to attend and participate in a truly great attraction, "THE FLOYD COUNTY FAIR".

Your board of directors has worked throughout the past year thinking of you and planning events needful to make this Fourteenth Annual Fair a success and one to be appreciated and remembered.

We expect every booth to be occupied this year and we hope you will be pleased with the improvements we are making on the buildings and the grounds.

To you that are with us for the first time this year, we especially welcome you to meet the friendliest and most cooperating people on this earth. It takes this type of community spirit to make a Fair such as this, a success.

Please inspect your catalogue, get your entries ready, and plan to enjoy our exhibits, the Queen contest, talent show, Flower show, Art department, Craft, Gospel singing, Midway, Tractor driving, and all of the Livestock. Bring your friends and neighbors. You will be glad you came.

There is a treat waiting for you.

Sincerely,

Boyce (Pete) Mosley, Pres.

### Schedule of Events

#### Thursday, September 21, 1967

All entries must be made on this date. See department rules for deadline in each department.

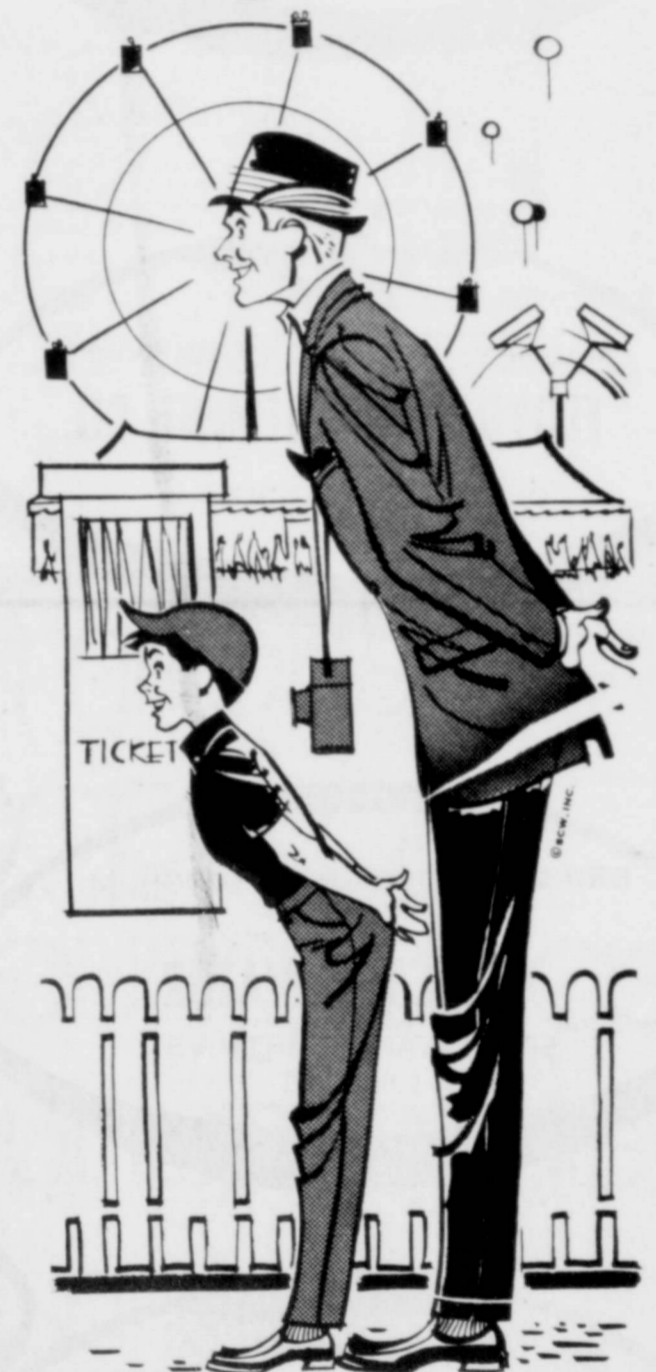
- 1:00 p.m. Judging of Community Exhibits.
- 2:00 p.m. Judging of Women's Division.
- 2:30 p.m. Parade in Lockney business district.
- 3:00 p.m. Judging in Agricultural Department.
- 4:00 p.m. Tractor Driving Contest.
- 5:00 p.m. Pre School and Grade School Talent Contest.
- 7:30 Talent Contest Jr. High, High School, Adult.

#### Friday, September 22, 1967

- 9:00 a.m. Ladies' Day Program & Prizes.
- 9:00 a.m. Swine Judging.
- 10:00 a.m. Sheep Judging.
- 11:00 a.m. Junior Heifer Judging.
- 1:00 a.m. Beef Cattle Judging.
- 7:30 p.m. Gospel Singing.

#### Saturday, September 23, 1967

- 9:00 a.m. Quarter Horse Show.
- 9:30 a.m. Jr. Showmanship Contest.
- 10:00 a.m. Baby Beef Judging.
- 7:30 p.m. Miss Floyd County Fair Queen Contest.



The Following Floydada Firms Invite And Urge You To Attend The Floyd County Fair:

- DA DRIVE IN
- OCK HARDWARE
- EE FREEZ
- HILL ELEVATOR
- NS IMPLEMENT
- DADA GRAIN
- GROCERY & MARKET
- ITY BODY SHOP

- MERRY MAC CAFE
- CONVENIENCE CENTER
- CONSUMER'S FUEL ASSN.
- DOBBS MEAT CO.
- COVINGTON OIL & BUTANE
- MARTIN & COMPANY
- BENNETT BUILDING MATERIALS
- GRUNDY IRON AND METAL

- Superior Drive-N Cleaners
- NORRELL TRACTOR PARTS CO.
- FLOYD COUNTY FARM BUREAU
- FEDERAL LAND BANK
- GILBREATH HUMBLE STATION
- HINTON WELL SERVICE
- CARTHEL FERTILIZER & OIL CO.
- MAG'S 66 SERVICE STATION

- TRAVEL CENTER RESTAURANT
- L & J FOOD STORE
- LAKEVIEW GIN
- ODEN CHEVROLET
- LEONARD'S CAFE
- CITY AUTO, INC.
- HESPERIAN OFFICE SUPPLY
- ALLEN CHRYSLER PLYMOUTH

# HAVE FUN ... WIN PRIZES ...

HESPERIAN

# FOOTBALL CONTEST

## AND QUARTERBACK FORECAST

# \$15

IN CASH PRIZES  
EACH WEEK

### CONTEST RULES

ANYONE CAN ENTER EXCEPT THE EMPLOYEES OF THE HESPERIAN. THREE CASH PRIZES ARE GIVEN EACH WEEK--TIES WILL SPLIT PRIZE MONEY. MEMBERS OF THE SPORTS DEPARTMENT ARE SOLE JUDGES OF THE CONTEST AND THEIR DECISION IS FINAL. IT IS NOT NECESSARY TO INDICATE SCORES ON ALL THE GAMES..... BUT SCORE MUST BE INDICATED ON THE TIE BREAKER GAME AT RIGHT.

SIMPLY CIRCLE THE TEAM YOU CHOOSE TO WIN IN EACH OF THE FOOTBALLS. DEADLINE FOR SUBMITTING ENTRIES IS 5 P.M. FRIDAY - WINNERS WILL BE ANNOUNCED THE FOLLOWING WEEK. ENTER AS MANY TIMES AS YOU WISH, PRINT NAME AND ADDRESS PLAINLY AT TOP OF THE PAGE YOU TURN IN AND MAIL TO THIS NEWSPAPER.

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POST MARKED

TIE BREAKER - Guess Total Points  
AND CIRCLE WINNER  
FLOYDADA VS. POST

1ST PRIZE \$7.50

2ND PRIZE \$5.00

3RD PRIZE \$2.50

## QUARTERBACK QUOTES

FRED MARTIN



FLOYDADA.....17  
POST.....14

JIMMY WILLSON



FLOYDADA.....12  
POST.....6

HOME OF TOP-FLIGHT FEEDS  
**CARMACK FEED & SEED**  
AMHERST VS COOPER

FARMER FINANCING  
HEADQUARTERS  
**PRODUCTION CREDIT ASSN.**  
PETERSBURG VS KRESS

**MOORE ROSE FUNERAL HOME**  
AND AMBULANCE SERVICE  
BULA VS PATTON SPRINGS

MASSEY-FERGUSON EQUIPMENT  
**FLOYDADA IMPLEMENT CO.**  
OLTON VS MULESHOE

BRING US YOUR GRAIN SORGHUM  
**MUNCY ELEVATOR**  
SPRINGLAKE-EARTH VS DIMMITT

"GOOD LUMBER"  
**HIGGINBOTHAM BARTLETT LUMBER**  
BOVINA VS FRIONA

BEST IN FOOD  
AT  
**DAIRY MART TRAVEL CENTER RESTAURANT**  
HALE CENTER VS HEREFORD

WE WANT TO BE OF SERVICE  
**FARMERS CO-OP GIN**  
MEMPHIS VS CHILDRESS

JOHN DEERE FARM MACHINERY  
**COLLINS IMPLEMENT CO.**  
ABERNATHY VS MORTON

AC AND NEW HOLLAND EQUIPMENT  
**McDONALD IMPLEMENTS**  
RALLS VS LOCKNEY

**ALLEN CHRYSLER-PLYMOUTH**  
DAWSON VS WHITHARRAL

**SANDERS PUMP & DRILLING**  
WESTERN PUMP REPRESENTATIVE  
BROWNFIELD VS ANDREWS

PONTIAC, BUICK SALES-SERVICE  
**CITY AUTO, INC.**  
LORENZO VS O DONNELL

**ODEN CHEVROLET**  
CHEVROLET-OLDSMOBILE  
SEMINOLE VS LAMESA

**HAMMOND SHEET METAL**  
SNYDER VS BIG SPRINGS

YOUR BUSINESS APPRECIATED  
**PRODUCER'S COOPERATIVE ELEVATORS**  
WHITE FACE VS NEW HOME

FOR ALL YOUR INSURANCE NEEDS  
SEE  
**BAKER INSURANCE**  
SYRACUSE VS. BAYLOR UNIVERS

KELVINATOR APPLIANCES  
**DANIEL AUTOMOTIVE**  
HART VS TURKEY

COMPLETE BUILDING SUPPLY  
**BUILDERS MART**  
TEXAS TECH VS IOWA STATE

FARMALL TRACTORS AND EQUIPMENT  
**MARTIN AND CO.**  
PLAINS VS FARWELL

HOUSEWIVES SHOP AND SAVE  
**PIGGLY WIGGLY**  
UNIVERSITY OF IOWA VS TEXAS CHRISTIAN UNIVERSIT

"DEEP ROCK" BOTTOM PRICE  
**DEEP ROCK WYLIE PETROLEUM**  
WEST TEXAS STATE VS U STATE



MAIL OUT OF FLOYDADA . . . was May 19, 1958. Pilot was J. H. York of Lubbock, standing at left. Pictured with him are Mrs. Lon V. Smith, Floydada postmaster; Jack Henry, mailman; Mrs. Maud Powell, Dougherty postmaster; and Ed Snodgrass, mayor of Floydada at the time. The youngster is Jimmy Powell, son of the Dougherty postmaster. Mrs. Powell in the 1940s Floydada had so much rain at one time that the road across the canyon was underwater and Mark Marple, implement dealer, airlifted the mail over the canyon and dropped it on the other side for mail carriers to pick up and

## FLOYD PHILOSOPHER

### He Has A Cow To Serve As A Test Pilot On Viet Nam Barbwire Fence



Editor's note: The Floyd Philosopher on his Johnson grass farm offers a service to the government this week, more or less.

Dear editor:

According to the latest news out of Washington, well maybe it's not news to you but it was to me because there was a magazine salesman at the back, the United States is going to build a barbwire fence clear across Viet Nam to keep the Viet Cong from infiltrating into South Viet Nam.

I don't know anything about military tactics like a good many Senators do and as far as I know this idea will work, except that nowhere in the news could I find out what sort of barbwire fence it's going to be, five strands, seven, ten, or more, although this of course could be a military secret. Let the Viet Cong find out how high it is when they try to vault it some dark night in their thin pajamas.

However, I do know that before a new fighter plane for example is ordered up on a billion-dollar contract, test pilots give it a thorough going-over in the air.

What I want to know is, what provision is the United States government making to test this fence out? And in case this vital step has been overlooked, I would like to offer my ser-

vice. It's not you understand that I want to test the fence out myself, but I've got a cow that I sure can recommend. She is the world's champion fence-breaker, and this is not just my personal opinion, all my neighbors for miles around will vote the same.

If that fence will hold this cow, South Viet Nam will be safe from infiltration. Not only can I not build a fence to hold her, but none of my neighbors can, and goodness knows they've tried harder than I have. Therefore I wish you would get hold of Secretary of Defense McNamara and tell him that for a reasonable fee, say cost plus 10 per cent, I will rent him this test pilot of a cow.

Let him build a section of his fence around the greenest spot on the White House lawn with maybe one of Lady Bird's flower beds included, and I will turn my cow loose and if she can't get through in fifteen minutes, the South Vietnamese are safe.

There's one other thought, though. If the fence turns my cow and by implication she endorses the construction, we'd better get the United Nations to immediately outlaw wire-cutters as an instrument of international warfare.

Yours faithfully,  
J. A.

GO 'WINDS GO....  
BEAT POST!

PAT & PAM  
BY  
SAM BAKER



DON'T WORRY, EVEN WOMEN DRIVERS ARE INSURE TO BY

BAKER

Insurance Agency  
127 W. California  
Ph. YU 3-3270

EUROPEANS SEE SAUCER  
London-Sky watchers in Europe, from Switzerland to Britain, report they have seen a "flying saucer." The Royal Air Force at Manston, in Kent, said the object looked like a ball of fire-probably a man-made space hardware reentering the earth's atmosphere.

### BEAT POST!

Rural Carrier Route 4, 31 years; and James R. Lucky, Custodian, 2 years. The Postmaster said, "this will be an appropriate time to call attention to the dedicated services of our retired employees, who still live in Floydada." Mrs. Barbara H. Smith, Postmaster, 17 years Postal Service; N. W. Williams, Assistant Postmaster, 37 years; Wells B. Henry, Assistant Postmaster, 38 years; Oliver Allen, Rural Carrier, 44 years; Sherrill L. Powell, Rural Carrier, 46 years; and Jeff Welborn, Rural Carrier, 42 years.

## Postal Services Observance Begins

Today is Postal Services Day in Floydada and one special service provided by the post office is the delivery of ZIP-A-LIST kits to every household in the community. Postmaster Ed Wester stated. He urged all residents to use the postal cards contained in the kits to obtain the Zip Codes needed for addresses in their personal mailing lists. Each household will receive eight cards with spaces for the addresses to be "zipped" by the post office and for the return address. No

postage is needed, Postmaster Wester said. The project is part of Postmaster General Lawrence F. O'Brine's program to make ZIP Codes more accessible to the mailing public and thereby increase the use of the codes in mailing addresses. "I feel that a day dedicated to the importance of the Postal system in our growing city will be of considerable public value. Many of the advantages of our city have been advertised often, but rarely have we directed attention to the excellent postal facilities Floydada provides." Postal Services Day is to call your attention to these facilities which are so often taken for granted. We have a one story masonry building providing approximately 3024 square feet of floor space that was built in 1955 by Clement McDonald for lease to the Post Office. It was remodeled in 1966 to include air conditioning and paved parking facilities. The Post Office Department added many items of new equipment, including post office boxes and a stamp vending machine for the patrons' convenience. We were the first to use prefinished wood paneling in a post office in this area. It was suggested by Jimmy Willson, Building Contractor and Pike Hanna, who supervised the remodeling. It is now being used in almost all of the Post Offices in West Texas. The public is invited to visit the post office between 1:00 and 3:00 pm to inspect the facilities, ask questions and make suggestions on how the postal service may be improved locally or nationally.

Wayland Richardson, Clerk, is in charge of the Suggestion Program. He invites you to list your ideas of improvement on a slip of paper, you may want to state it in the form of a complaint, but in reality, it may lead to a service improvement. You will not be requested to sign your name to suggestions or complaints but it would be appreciated. Many times, especially in cases of complaints, the matter can't be fully pursued until further information is obtained. A receipt will be provided in the post office or you may mail them to the postmaster. The Floydada post office is starting its 78th year of public service, having started on August 4, 1890. The first postmaster was James H. Henderson, followed by William O. Menefee, April 10, 1893; Jesse D. Starks, August 26, 1895; F. P. Henry, 1913 to 1921; Jesse D. Starks, 1921 to 1935; Mrs. Barbara H. Smith, August 12, 1935; Wells B. Henry, December 3, 1952; James S. Green, March 31, 1953; Lva D. Fultz, March 31, 1954; and Edward H. Wester, March 15, 1955. The post office today serves 8200 people; this includes city and rural, with 16 employees. They are Edward H. Wester, Postmaster, 12-1/2 years Postal Service; Doyle Turner, Assistant Postmaster, 16 years; Bill Baker, Clerk, 10 years; Wayland Richardson, Clerk, 8 years; Elvis Warren, Clerk, 5 years; Fred Stewart, City Carrier, 12 years; John Cockrell, City Carrier, 9 years; Freddie Morren, City Carrier, 2 years; Jerry Finley, City Carrier and Sub Clerk, 2-1/2 years; Dale Kincer, Substitute City Carrier, 4 years; Nile Bryant, substitute City Carrier; Kyle Glover, Rural Carrier Route 1, 26 years; Lorin Leibfried, Rural Carrier Route 2, 39 years; Burl Huckabee, Rural Carrier Route 3, 32 years; Orville Newberry,

**PAT'S SERVICE CENTER** PHONE 983-8124  
**ANNOUNCES NEW LOW PRICES!**  
WASH \$2.50  
WASH & GREASE \$3.50  
YOU WASH IT FOR 25¢  
LET US TUNE UP YOUR AUTO  
WE OFFER AUTO AIR CONDITIONER SERVICE

Monday, September 25

MINIATURE CREATIVE COLOR PORTRAITS FOR ONLY **99¢**



PHOTO HOURS  
9 A.M. TO CLOSING

ADULTS INCLUDED  
**CREATIVE COLOR PHOTOS**  
JOHNSON REXALL PHARMACY



Today, millions of people are getting young ideas. The '68 "youngmobiles" from Oldsmobile are here.

Get young ideas in this new Cutless 5: It's young in the way it looks, young in the way it acts. And you'll find the same young ideas in all 31 "youngmobiles" from Oldsmobile.

Exciting Style: Here's an Oldsmobile with contemporary style and smart new interiors. Two coupes, plus a bucket-seat convertible. All with lowered hood, hideaway wipers.

Sporty Features: Here's an Olds you can practically design yourself. Young it up with a stick-shift, center console, dual exhausts, Rally Sport Suspension. Plus all the new GM safety features.



See them. Drive them. At your Oldsmobile Dealer's.

**ODEN CHEVROLET CO.**  
FLOYDADA, TEXAS





# Win a <sup>Maryland</sup> Club Cup of Coffee at Piggly Wiggly

SERVED ON THE SUGAR LOAF IN RIO DE JANEIRO, BRAZIL!



WINNERS WILL FLY  
**BRANIFF INTERNATIONAL**



**BRANIFF INTERNATIONAL . . .**

flies to Brazil in jets of nine different colors and seven interiors. Their menus are prepared by the famous BRANIFF Board of International Chefs. Hostesses are in Emilio Pucci high-fashion wardrobes. If the flight seems all too short . . . that's the whole idea!

### Rio De Janeiro

. . . A city sparkling with life. Enjoy the sun and surf at Rio's many beaches. Dance until dawn. Ride cable cars to Sugar Loaf's 1,230 foot summit. Take the cog rail to Corcovado, where the 11 story statue of Christ overlooks the city and bay.

WINNERS WILL STAY AT THE  
FABULOUS . . .

### HOTEL GLORIA

Breathtaking views from the open-air balconies . . . gourmet meals amid the splendor of a palm-studded poolside restaurant . . . the Hotel Gloria offers the ultimate in comfort, relaxation and convenience (only 5 minutes from downtown Rio). 500 air conditioned rooms, 4 bars, several restaurants, all night coffee shop, drug store, beauty shop and spacious convention facilities are some of the features of this world-famous hotel!



OVERLOOKING SCENIC GUANABARA BAY AND SUGAR

- ★ All Expenses Paid For Two For A Week!
- ★ Trips can be taken thru Sept. 30, 1968 with the exception of Feb. 19 thru Feb. 28, 1968.
- ★ Registrations end September 27, 1967. No purchase necessary. You need not be present to win.
- ★ You must be 18 years of age or older to enter.

Simply Register at Piggly Wiggly!



## QUALITY, VARIETY and SAVINGS!

CHRISTMAS HELPS  
FROM FAMILY CIRC  
ALL NEW GUIDE TO FOOD, DECORATION

<p><b>SIRLOIN STEAK</b> U.S.D.A. Choice <b>98¢</b> Pound</p> <p>Blue Marrow's, Pure Pork, Fresh <b>Link Sausage</b> 12-Ounce Package <b>55¢</b> U.S.D.A. Grade A, Fresh</p> <p><b>Fryers Legs</b> AND THIGHS <b>49¢</b> Pound U.S.D.A. Grade A, Fresh</p> <p><b>Fryer Backs</b> AND NECKS <b>10¢</b> Pound</p>	<p><b>COOKED HAM</b> Glover's, Fully Cooked, or Pinkney's, Sunray, Full Shank Half <b>49¢</b> Pound</p>	<p><b>SWISS STEAK</b> U.S.D.A. Choice Arm Cuts of Choice Beef, Cook with Carrots and New Potatoes <b>69¢</b> Pound</p>	<p><b>PORK CHOPS</b> Lean, Northern Pork, Full 1/4 Pork Loin, Family Pack <b>79¢</b> Pound</p> <p>Extra Lean, Dated to Assure Freshness <b>Ground Chuck</b> Pound <b>59¢</b> Farmer Jones, Fancy, First Grade</p> <p><b>Sliced Bacon</b> 1-Lb. Pkg. <b>69¢</b> 2-Pound Package <b>\$1.19</b> Farmer Jones, All Meat, Juicy, Fine Flavor</p> <p><b>Franks</b> 1-Pound Package <b>59¢</b> 12-Ounce Package <b>49¢</b></p>
--	---	--	---

<p>Suzan Best Quality Salad, <b>DRESSING</b> ITS FLAVOR TELLS THE STORY Quart Jar <b>27¢</b></p>	<p>Fresh, Grade "A", Large <b>EGGS</b> VERY TASTY AND NUTRITIOUS. YOU'LL LIKE THEM Dozen <b>37¢</b></p>
--	---

<p>Bakerite or Vegetole <b>SHORTENING</b> 3 <b>57¢</b> Pound Can</p>	<p>Chef's Delight 2-Pound Loaf <b>CHEESE FOOD</b> 5 <b>57¢</b></p>
--	--

Borden's Half & Half Milk for Cereal or Coffee Pint <b>33¢</b>	Maryland Club, Coffee All Grinds Pound Can <b>68¢</b> 2-Pound Can <b>\$1.35</b>	Starkist, Chunk Style Tuna Fish No. 1/2 Cans <b>28¢</b>	American Beauty, Elbo Macaroni 10-Ounce Package <b>18¢</b>	Wolf, with Chili Gravy Tamales No. 30 <b>39¢</b>
--	---	---	--	--

**Win!**  
**\$100.00 CASH!**  
PLUS HUNDREDS OF OTHER PRIZES!

**Play PRO-SCORES!**  
TO WIN, SIMPLY MATCH THE SCORE OF THE . . .  
**Dallas Cowboys vs. New York**  
To Be Played September 24  
**GET YOUR FREE PRO-SCORES TICKET FOR NEXT SUNDAYS GAME AT PIGGLY WIGGLY TODAY!**

Garden-Fresh Fruits and Vegetables!

**BANANAS** Cream and Cereals **12 1/2¢**

Stuffed with Ground Beef  
**Bell Pepper** Pound **29¢**

**POTATOES** Russet, Baking Size, Sour Cream Pound **8¢**

Ripe, Ready to Serve  
**Pears** Bartlett Pound **29¢**

**CELERY** Stuffed with Cheese Spread Pound **15¢**

**Crackers** Pride Saltine 1-Pound **19¢**

**Sunlight Flour** 10-Pound **1.99**

**Scott Towels** Assorted Colors Jumbo **1.99**

**Hankies** Scotties Assorted Colors 40-Count **1.99**

**Frozen Selections for Your Family**

**DINNERS** 3 **99¢**

Banquet, All Varieties Plate

**GREEN PEAS** Libby 5 **99¢**

**POTATOES** Golden Glow French Fries 4 **99¢**

**POUND CAKE** Sara Lee 12-Ounce **49¢**

More food for LESS... always at...

**PIGGLY WIGGLY**

These Prices Good Sept. 21-23 In FLOYDADA We Reserve the Right to Limit Quantities.

Houseware Buy **SHELVING UNIT** Quaker, Walnut Finish, Extra Strong Construction, Ideal for Book Shelf or Small Room Divider, Regular \$6.99 **4 Shelves \$5.49**

Health and Beauty **TOOTH PASTE** Crest, Family Size 4.25 Oz. 66 Off Label, Regular **69¢**