

# The Floyd County Hesperian

16 Pages

LXXXIII FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, JUNE 29, 1967 NUMBER TWENTY-SIX

## Chamber Of Commerce Begins Membership Drive

### Speaker

representative of the West of Commerce in Abilene was speaker for the membership drive chamber of commerce which with a breakfast at Rogers Resy morning.

making to over 20 local cham- said the chamber should work more livable community. . . . approve the business climate of effective chamber of commerce of work, good organization, a leadership, and a good manager. Floydada needed a larger budget, the \$7500 that is paid in dues is project areas rather than admin- down the size of Floydada should dues of \$12,500.

### Caprock Chat

WENDELL TOOLEY

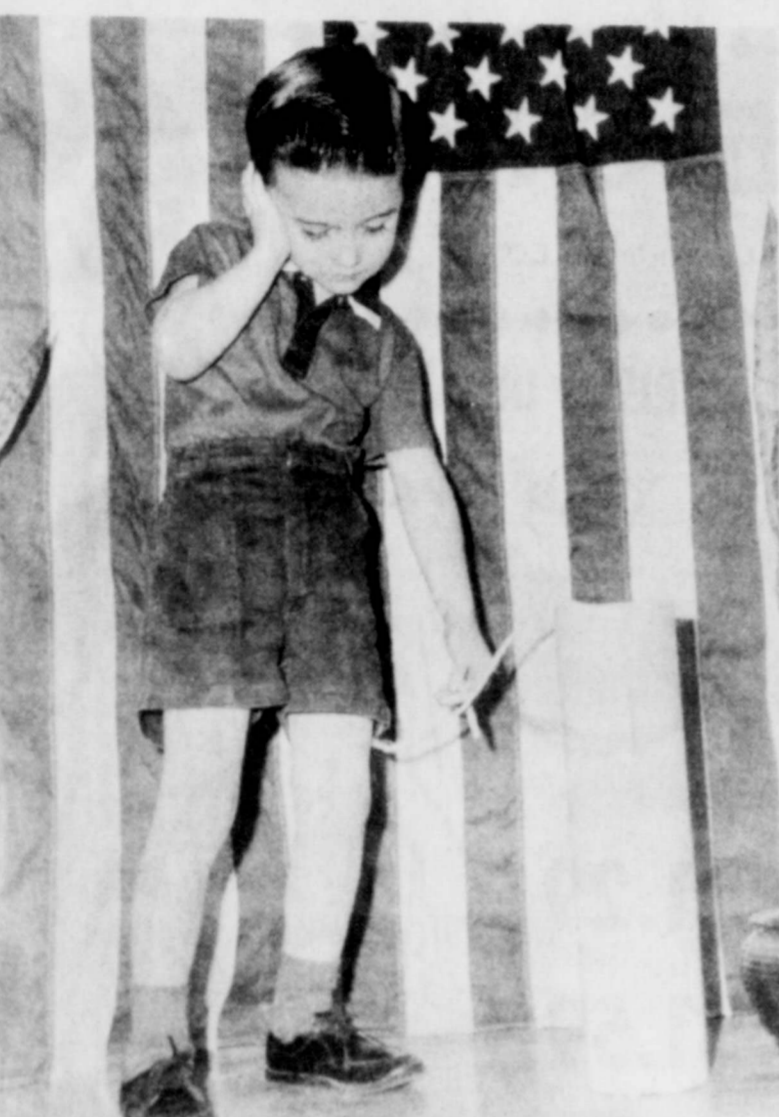
I FOUND there are still some in Floyd County. I received re- Gilbert Favver, E. W. Walls, Dur- berry, Glen Bertrand and J. A. will milk cows.

back in my 1964 U. S. agricul- for Floyd County and it lists 62 in the county.

HAVE asked me what I thought amarillo newspaper's writeup on the of last Thursday's edition about police chief problems. I have sev- ents about the article.

WHERE do we go from here on the report? The mayor reports that they're applicants. Citizens are entitled to a good ef- police force, and this we hope can created.

MEMBERTON brought me a copy of Western Public Services cattle feed lot for 1967. I'm sure you're all interest- that Floyd County cattle feeders are feeding out.



JULY 4TH..BLAST-OFF...Gaylon Williams is ready to light up his giant fire cracker when the holiday rolls around next Tuesday. The U.S. Flag in the background is a reminder of the Independence Day holiday. Gaylon is the four year old son of Mr. and Mrs. Don Williams. A reminder to youngsters about fireworks. There is no City ordinance against shooting them inside the City limits however it is not permissible to shoot them on city streets or sidewalks or to annoy a person in anyway with them. (Staff Photo)

### AN EDITORIAL

## Fourth Of July Heritage

A heritage is glorified in parade and song, poem and oration, in editorial, pamphlet, statue, picture, and book. It is recalled to mind in stirring phrase and martial rhythm, in highly dramatic symbol, and in appeal to action. It is lived out in "answerable courages," so that when the mood and fortunes of a country are at their lowest, the firm resolve and careful planning of the patriot are at their highest. Patriotism does not consist in stressing differences, and in labeling as subservives those who disagree on non-essentials. Rather, it emphasizes those elements we hold in common, and rejoices in variety which reflects individual differences. Real Americanism does not float nimbly out in mystic space, apart from other lands and everyday realities. On the one extreme, it does not call for retreat into a Fortress America. On the other hand, it realizes that the best help we can give to other countries is not a dole. To emergency aid there must be added incentives and know-how for self-help. Lexington and Concord, Bunker Hill and Brandywine, Valley Forge and Yorktown! What glories are evoked by these names from the military annals of the American Revolution, and we do well to remember that the great empire against which our nation was embattled is now our best ally. The men of '76 at Philadelphia pledged their lives, their fortunes, and their sacred honor in order that freedom might prevail. The people of '67, a full 191 years later, have a tremendous stake in liberty for all peoples. No one person, no one nation, is free in the fullest sense until all nations and all persons are at liberty to fulfill their destinies, unhindered by oppression. The God of all the nations calls us to battle for peace, to live for righteousness, and to be zealous for each other's opportunities. Fireworks and bunting, speeches and parades, drama and out-ward glory: all of these symbolize this freedom. But they are only frosting on the cake compared to daily living that is full of hope, love, and faith. They grow from and reinforce these basic things in life. July 4 is the time to remember with pride, to take stock in humility; and to look forward with hope.

## 4-H Horse Show Today At Lockney

The Floyd County 4-H Horse Show will be held June 29 at the Lockney Rodeo Arena, the event will start at 1:00 p.m. with the grade horses being measured and Registration Papers of registered horses checked. At 1:30 p.m. judging of halter classes will begin. They will be judged in the following order: Registered mare, any breed- 5 years of age and older Registered Mare, any breed- under 5 years of age Registered Gelding, any breed- 5 years of age and older Registered Gelding, any breed- under 5 years of age Grade Mare, any breed- 14 hands, 3 inches and over Grade Gelding, any breed, 14 hands, 3 inches and over Grade Gelding, any breed,

FLOYDADA BUSINESS FIRMS WILL CLOSE TUESDAY, JULY 4TH.

# Million Dollar Rain Brightens Crop Outlook

## COTTON, Grain Sorghum, Soybeans Looking Good

Humid, cloudy weather and off and on showers that began Saturday night have brought wonderful moisture to the Floydada area that row crops are thoroughly enjoying. The wheat crop was in the elevator and young row crops were just beginning to need water. Some farmers had already begun irrigation. Rainfall reports varied from "about 3/4 of an inch" to one and a half inches on Saturday night and Sunday. The A.S.C.S. official rain gauge showed .82 of an inch for this short period, with a total for June up to Tuesday morning of 2.06 inches. Joe Wilson, at 724 Ross, showed .80. A swing clockwise beginning

at Cedar Hill shows these measurements: Durrel Fortenberry, Cedar Hill, about 3/4 inch; A.C. Pratt, Campbell community, 9/10 inch; Dougherty Store, "close to an inch"; Lakeview Store, about an inch; Wayne Adams, Cone, .90 inch; McCoy Farm Supply, 1 1/2 inches (the largest reported) Mrs. Mather Carr, Harmony, the second largest, 1.3 inch; and Mrs. A.B. Muncy, Muncy community, "A scant inch. It was wonderful." This brings the total rainfall for the year to 8.55 inches. This compares with 9.44 inches last year at the end of June. A considerable amount of lake water will soon be used for irrigation in this area.



JAMES HOLLIS MCLAIN

## J. Hollis McLain Funeral Today

Funeral rites for J. Hollis McLain will be conducted at 3 p.m. today in the First Methodist Church here. Pastor Herschel Thurston will officiate. The 44 year old Floydada resident, succumbed Wednesday morning in Lubbock Methodist Hospital. McLain had been ill some two months with acute leukemia. He was born in Floyd County June 19, 1923, the son of Mr. and Mrs. J. T. McLain, early pioneers of the county. He is a graduate of Floydada High School and attended Texas Tech. McLain served in the U.S. Navy from June 22, 1944 until May 22, 1946, 15 months of that time in the Pacific with the 72nd, and 221st submarine divisions. The deceased was married to the former Doris Cornelius February 1, 1948 in Floydada. He farmed in the Sandhill Community several years, then purchased a service station in Floydada. Early this year he sold the station and went into the insurance business.

## New Telephone Books In Mail

Copies of the 1967 telephone directory have been mailed to customers who will notice a change when they receive them. The old familiar prefix of YUS will be missing and the new modern prefix of 983 will have replaced it. Along with the new prefix about one hundred other Floyd- SEE TELEPHONE PAGE 5

## Survey Of Buying Power

# Floyd Population And Prosperity Grow

The 1966 "Survey of Buying Power" as reported in the current issue of the Sales Management marketing magazine reveals that the Floyd county population continues to grow in the county's two cities and the economy of the county continues to prosper. The report shows the population increase to 14,800 from 14,300 in 1965. The population increase was revealed in an increase in urban households in the county from 4200 to 4300. The per household income was up in 1966 to \$6784 from 1965's \$6656. The effective buying power of the residents in the county was up from \$27,955,000 to \$29,170,000. Total retail sales were up just a little...from \$24,091,000 to \$24,123,000. Grocery sales were up from \$4,756,000 to \$4,782,000. Restaurant business was up from \$751,000 to \$779,000. General merchandise sales were up from \$1,224,000 to \$1,287,000. Apparel business was up from \$997,000 to \$1,030,000. Furniture business was up from \$514,000 to \$530,000. Automobile business dropped

from \$6,659,000 to \$6,443,000. Gasoline and oil products business was up from \$1,737,000 to \$1,973,000. Lumber and hardware sales were down from \$5,014,000 to \$3,763,000. Drugs sales were up from \$806,000 to \$1,004,000. The per capita income was reported at \$197,100 for the county. A breakdown of the income by families shows that 32% make less than \$2,999.00; 23.6% make \$3,000 to \$4,999; 22.2% make \$5,000 to \$7,999; 7% make \$8,000 to \$9,999; and 15.2% make over \$10,000 per year.

## Ben Franklin Store Closed

Ben Franklin variety store went out of business last Saturday, closing the doors at 5:30 p.m., according to a company official. He states that all of the stock will be moved to the store at Hereford.

## Floyd County In Emergency Loan Area

According to announcements received Tuesday in telegrams from Congressman, George Mahon and Senator Ralph W. Yarborough, Floyd County has been made eligible for government-sponsored loans through the Farmers Home Administration through June 30, 1968. The loans are made at 3% interest. This action is based on recent damage to crops that may have resulted from drought, hail storms, and unseasonable freeze. Other counties involved in this authorization, which the local FHA office advises is the same kind made available the last couple of years, are nearby Motley, and Gaines and Tom Green counties. The local FHA office is located at 107 W. California.

## OVER \$600 AT PRESS TIME

## Friends Of Hollis McLain Family Contribute To Fund

By Wendell Tooley A young Floydada businessman, Hollis McLain, died yesterday in Methodist Hospital, suffering from the rare physical disorder of acute Leukemia. Two months ago he was home, happy, busy, supposedly in good health. He began to feel tired and upon receiving a physical checkup, doctors told him he was suffering with acute leukemia. Since then the hospital and other bills have continued to climb. If Hollis had been farmin', no doubt friends and neighbors would have pitched in and tak- care of his land and crops. Everyone in this or amunity wanted to help the family in some way. . . . so, yesterday morning 25 friends of Hollis gathered together for breakfast at the Lamplighter Inn in Floydada and set up the "Hollis McLain Love Fund." Three persons will be in charge of the administration of the fund; Jimmy Seay, Mrs. Lane Decker and Bill Cagle. Anyone who would like to help the McLain family by contributing to the fund is invited to leave the love gift with any elevator or gin office, or at the bank, or at the newspaper office. Contributions may also be given to anyone of the following persons who were present Wednesday morning to organize the fund: Tom L. Snead, E. A. Williams, Wilson M. Fowler, Ted Allen, John Reue, Jerry Allen, Sam Puckett, Lane Decker, Mrs. Bill Cagle, Morgan McReynolds; Darrell Faires, Lon Davis, Lowell Bell, Bob Copeland, Ed Hammond, Tommy Assiter, Louis Lloyd, David Kirk, Cleo Whittle, N. W. Williams, Wendell Tooley, M. E. Davis and Joe Noland.



RECESS AT HEAD START SCHOOL

### Mrs. Farris On Alumnae Board At Baylor

Mrs. Kinder Farris of Floydada is among alumnae Board of Governors appointed at Mary Hardin-Baylor College to work with more than 4,000 ex-students to plan the immediate and long-range development of the 123 year old college.

Members of the small eleven-member board will do private research on liberal arts education for women and will meet on the M-H campus August 1 to project enrollment increase, curriculum changes and methods of financing buildings and scholarships.

One of the board's immediate goals will be to project plans for increasing the student body from 800 to 1,200 plus a Continuing Education Center for 600 adults. The board will study the nation's best examples of accelerated academic offerings and suggest curriculum changes so students can receive fully accredited degrees in the shortest possible time.

A major area of planning will be to increase the college's endowment from \$3 1/2 million to the equivalent of \$8 1/2 million and the funding of a renovation and building program requiring \$2 1/2 million by 1975.

"An alumnae Board of Governors, which is one of two major boards of the college, was selected for the planning and implementation of these phases of the college's growth because of their having been students and because of the group's prominence as leaders in their communities and career fields," President Leonard L. Holloway said.

"The first phases of the board's program will begin during the 1967-68 academic year. Long-range planning will be projected through 1980," said the college administrator.



PRIMITIVE—Conveying the fashion message of bold and bright prints for summer is this all-cotton beach dress in a combination of red, black, and yellow. Style details include the short bouffant sleeves and cuffed collar. By Majestic Sportswear.



DRAMATIC—The season's favorite fabric—crinkle cotton—shapes a graceful patio gown with double halter neck. It's in a swirling black and white print sprinkled with colorful pansy leaves. By Tina Leser for Gabar. (Photographed in Colombia, S.A.)

### Sourpuss with false teeth now laughs loudest

"Because of terrible yellow denture stains and bad breath, I always held back from smiling. Everyone called me 'sourpuss.' One DENTUR-KLEEN FOAMING tablet made the difference. All stain and offending food particles were foamed away. My false teeth have never looked so clean and white, felt so fresh, thanks to foaming DENTUR-KLEEN." Free samples available at

ARWEN DRUG STORE  
JOHNSON REXALL PHARMACY

### Plains Farming Wheat Decision For '68 Viewed

The U. S. Department of Agriculture's announcement the other day of the wheat acreage allotment for 1968 was just about what many farmers had asked but somewhat less than that urged by those seeking larger grain accumulations for possible future foreign food aid.

They had expressed concern that maintenance of this year's high-level allotment would result in over production and a depressed grain market.

But some government officials, looking at the world's food problems, had suggested a larger allotment than was finally decided on by the USDA.

With normal weather conditions, Freeman said USDA officials believe the 1968 allotment could be expected to produce a crop of around 1.5 billion bushels.

Hofer said NAWG member states which reported to the association concurred with the exception of Nebraska, where growers held out for a larger acreage.

Reasoning of the Nebraska group, Hofer said, was that there was too great a risk that 59.3 million acres might fall short of furnishing adequate wheat stocks to service export markets.

Hofer said the amount of wheat certificated for domestic consumption probably will go up slightly—perhaps to 38 or 39 per cent—from the 1967 level of 35 per cent.

No announcement was made on this point, however. The USDA also said the allotment decision could be modified later

importer customers to start looking around for other primary sources," Hofer said.

Hofer said, "estimating or the other as to develop an world supply national politics."

Hofer said, "estimating or the other as to develop an world supply national politics."

Hofer said, "estimating or the other as to develop an world supply national politics."

## Shop & Save For The Fourth Of July

# EGGS

CARMACKS GRADE A MED.

## 3 DOZ. FOR \$1

# ICE CREAM

SPECIAL, HALF GALLON

## 69¢

**RED PLUMS** LB. 29 1/2¢

**POTATOES** 10 LB. BAG 59¢

**CANALOPES** LB. 12 1/2¢

**CELERY** EACH 9¢

**CRISCO OIL** 38 OZ. FAMILY SIZE 79¢

**COLD WATERMELLONS**

IF BETTER MEAT COULD BE BOUGHT WE WOULD BUY IT.

**FRANKS** 3 LB. PINKNEY \$1.29

**BACON** 2 LB. THICK SLICED \$1.59

**T-BONES** POUND 98¢

**STEAK** USDA CHOICE HEAVY BEEF 98¢

**TEFLON COOKWARE**

**99¢**

WITH \$2.50 PURCHASE

**VALUABLE COUPON**

KIM PINEAPPLE 19¢

300 SIZE CAN

COUPON GOOD AT THIRTY JUNE 29, 30 AND JULY 1.

ALKA SELSER REG. 67¢ 59¢

GAINES MEAL 5 LB. BAG 79¢

KOTEX 12 COUNT BOX 39¢

DELSIE TOILET TISSUE 6 PAK ROLL 79¢

POST RAISEN BRAND 10 OZ. 29¢

GENERAL MILLS COCOA PUFFS 9 OZ. 37¢

FINISH 2 LB. BOX 69¢

**MELLORINE** 1 2 GAL.

**3 FOR 99¢**

**COKES — SPRITE** 6-BOTTLE CARTON

**29¢**

**VALUABLE COUPON**

DIAMOND SHORTENING 69¢

3 LB. CAN

COUPON GOOD AT THIRTY JUNE 29, 30 AND JULY 1.

WE HAVE FREEZER BOXES, BAGS AND FRUIT JARS CERTO AND SURE JELL FOR YOUR CANNING PURPOSES SAVE AT THIRTY SUPER

IF YOU HAVEN'T TRE WAX... YOU SHOULD. WE HAVE LIQUID OR PASTE.

**VALUABLE COUPON**

DIAMOND OLEO 9¢

LB.

COUPON GOOD AT THIRTY JUNE 29, 30 AND JULY 1.

GRAPEFRUIT JUICE TEXSUN 46 OZ. 29¢

BUTTERMILK ONE HALF GALLON 39¢

SUPREME COOKIES 39¢

REGULAR 49¢

DELUX GRAHAM PINGUIN

PITTER PATTER

**VALUABLE COUPON**

SEQINS LIQUID DETERGENT 29¢

COUPON GOOD AT THIRTY JUNE 29, 30 AND JULY 1.

**VALUABLE COUPON**

REG. JELLO 9¢

COUPON GOOD AT THIRTY JUNE 29, 30 AND JULY 1.

**AEROWAX REMOVER** 49¢

# Thrifty Super Market

HOME OWNED & OPERATED

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY

SECOND AND MISSISSIPPI STREETS

USE YOUR BEALL'S CHARGE CARD



## THE NEW FALL SHIFT IS ON



IT'S TIME TO SHIFT INTO SOMETHING COLORFUL AND COMFY

**\$5.88**

JUNIORS SIZES 10-18  
HALF SIZES 14 1/2-24 1/2

VALUES TO \$10.00

TREAT YOURSELF TO NEW SHIFT FASHIONS FROM THIS JUST ARRIVED DALLAS COLLECTION, WEAR LOOSE OR BELT UP TIGHT FOR A TRIM WAIST LINE. IN ALL COTTONS! ALSO DACRON POLYESTER AND AVRIL RAYON NO-IRON BLENDS SELECT STRIPES, SOLIDS OR MULTI-COLORED FLORALS.



THURS. FRI. SAT. AND MONDAY 4 DAYS ONLY  
**JULY 4TH**

## SPECIALS



REGULAR \$3.00

## CANVAS SHOES

GREAT BUYS FOR THE 4TH AND AFTER. WASHABLE COTTON CANVAS ONE EYE AND 4 EYELET TIE STYLES. SOLES ARE OF SOFT RUBBER, INSOLES ARE CUSHIONED FOR COMFORT WEAR, A TREMENDOUS VALUE AT THIS ONE TIME LOW PRICE.

**2 PR. \$5.00**

SIZES 4 1/2 - 10

\*RED\*WHITE\*BLUE\*BLACK

HUNDREDS OF PAIRS HAVE BEEN REDUCED



# Clearance

REGULAR \$5. VALUES

NOW JUST

**\$3.88**

- CRUSHETTE
- LEATHERS
- SUEDES
- SMOOTH AND PATENTS

### GIRLS DRESSES

SPRING AND SUMMER STYLES

REG. \$10.00  
VALUES NOW-- **\$5.88**

REG. \$7.00  
VALUES NOW-- **\$4.88**

REG. \$5.00  
VALUES NOW-- **\$3.88**

REG. \$4.00  
VALUES NOW-- **\$2.88**

### SPECIAL

MEN'S SUMMER SUITS

\$39.95 VALUES

**\$28.88**

REG \$19.95-\$14.88  
BROKEN SIZES

### MID YEAR CLEARANCE SPECIAL

LADIES' SUMMER DRESSES

JR. REG. AND HALF SIZES

VALUES TO \$8.99

**\$4.88**

4TH OF JULY SPECIAL MENS SUMMER DRESS PANTS

**30% OFF**

ALTERATIONS EXTRA

MID-YEAR CLEARANCE

MEN'S AND BOYS SPORT SHIRTS

\$1.98-\$5.98 VALUES

**77¢ TO \$4.00**

### MANUFACTURERS

CLOSE-OUT

REGULAR \$4 TO \$6

**KNIT SHIRTS**

**2 FOR \$5.00**

SOLIDS STRIPES SWISS DOT'S LIVELY PRINTS

4TH OF JULY SPECIAL LADIES JAMAICA SHORTS

**\$1.50**

A PAIR

MID-YEAR CLEARANCE

PIECE GOODS

REG \$2.98 VALUE

\$1.99

REG \$1.99-\$1.79

\$1.33

REG. \$1.29 99¢

REG 99¢ 77¢

4TH OF JULY SPECIAL GIRL'S SWIMWEAR

**20% OFF**

4TH OF JULY SPECIAL

MEN'S STRAW HATS

DRESS AND WESTERN

**20% OFF**





I KNEW HOLLIS McLain as a member of the Sunday School class, a businessman, a farmer, and through our daughter Karla and his daughter Allison, I learned that he loved children. Karla enjoyed joking with Hollis when she visited in their home. Hollis was a good man, and he will certainly be missed by the people of this community. May the Lord rest his soul and bless his family in their sorrow.

I HAD the privilege of meeting one of our subscribers from Palm Beach, California, Ralph Hale, at Rotary luncheon yesterday. Does me good to know that the zip code system is getting the Hesperian through to California in a reasonable amount of time and in good shape. "Ralph, hope you enjoy your visit here. . . and continue to enjoy the Hesperian."

I WAS OUT shooting a picture of Durrel Fortenberry milking "ol Jers" and while visiting with him, learned that the milch cows were only a small sideline to his farming business. Durrel is raising a good stock of Hereford cattle, and I enjoyed going over into his pasture and seeing them grazing in some real good grass. He's beginning to sell some of the bulls for breeding stock and should someday have a pretty good size herd.

# Letter To The Editor

Dear Editor, From the looks of the driving habits of residents of Floydada, it would seem that many of them don't really care whether they live very long or not. Or maybe they hear about how nice the new hospital is going to be, and they are sort of practicing up, in the expectation of being the first patient in it as a traffic statistic. Naturally, that would be some honor.

Now we're not saying that everyone should be strict as they are in Amarillo, where you can hardly get by with even a minor infraction of the law, no matter how trivial it may be. In fact, we're not even beefing about law enforcement by duly appointed officials. We're well aware that two policemen cannot adequately patrol a town. Actually, what we're saying is that if we, as citizens, don't start having more respect for plain safety, some of us are going to get killed, and even more maimed and bruised. Even in the strictest city, people have to be their own policemen in many ways.

Now it's certainly true that we can probably be a little more lax than would be needed in Amarillo, Lubbock, or even Plainview. Surely not many wrecks are going to occur when one of us goes ahead when the light shows yellow. But, if you notice things at all, there are numerous instances of people running the red light down town, and the one on the Lockney Highway, when it's not only plain red, but has been that way a great deal of time.

Also, ever notice how wide a swath some of us cut when we do make a turn? It's nothing unusual for people to swing all the way over in the passing lane when making this turn. 'Course it's kinda hard to do anything else when you're hitting up around 25. And then, ever wonder how fast some of the residential area driving is? Betcha speeds from 50 to 60 are pretty common. That leaves little leeway for a small child in the street, or an elderly person who can't go very fast, or for a puppy that's the pride and joy of someone's kid. It takes little account of the possibility that someone may emerge from a side street, a person who legally doesn't have the right-of-way, but is going to insist on taking it anyway.

Despite its many frustrations, many of us are pretty fond of living. Let's help each other do just that. How about it? (Name withheld by request)



SILVERTON RIDING CLUB.....in parade in Floydada on opening day of annual RODEO. (Staff Photo)

## Children's Crusade At Assembly

A Children's Crusade begins at the Assembly of God Church this Sunday evening, July 2 to continue through the following Sunday evening, July 9, according to an announcement by the Rev. R.A. Staggs, pastor. The services are to be conducted by Mr. and Mrs. Leroy Rich of Alamogordo, N. Mex., who will work with children and youth.

There is to be a strong Biblical emphasis, with an evangelistic thrust. Incentives for recruiting attendance are to be offered. Film strips and puppet shows are to be features of the programs, which begin at 7:30 nightly and include an intermission, with refreshments.

### FLOYD DATA

Mr. and Mrs. J. T. Stovall and family of National City, Calif., and Mr. and Mrs. Al Garmir of Chula Vista, Calif., have been here visiting the Louis Anderson and Lawrence Stovall families. This group, along with Mrs. J. W. Kinard and family of Lubbock, gathered at the home of Mrs. R. M. Stovall in Plainview Sunday for a reunion. The two Stovall men, Mrs. Anderson, Mrs. Garmir and Mrs. Kinard are children of Mrs. R. M. Stovall.

## Local Schoolmen To Tulsa Meet

A four-state workshop on vocational rehabilitation was attended by three local school officials last week. Superintendent A.E. Baker, High School Principal Charles Tyer, and Dale Smith, recently employed to work in the local schools in the field of vocational rehabilitation, were in Tulsa June 20-23 under the auspices of the Vocational Rehabilitation Administration of the United States Department of Health, Education, and Welfare. Charles S. Eskridge, Director of Workshops and Field-Services of the University of Texas, directed the workshop, at which outstanding consultants from over the nation covered all areas of the work in vocational rehabilitation. School officials from Texas, Oklahoma, Arkansas, and Louisiana were in attendance at the sessions. Smith's work here will be under a cooperative agreement between the school and state officials in vocational rehabilitation.

The Atomic Energy Commission has predicted that nuclear power plants would be furnishing enough electricity to meet the needs of about 150 million Americans by 1980.

## Local Distributors Bring Traveling Exhibit Here

A special feature of a distributor sales meeting planned by Evelyn Deakins, local Amway Distributor, and distributors Ann Reddy, Sylvia Curry, Beth Faulkenberry, Marky Cantrell and Vernie Martin, will be the visit of the official Amway Showcase Van.



The completely customized highway van, especially designed for distributor training and education, contains exhibits of nearly 100 labor-saving household and personal care products manufactured by Amway Corporation of Ada, Michigan, a seven year old, international, direct selling company with 1966 sales at the rate of 36 million in the United States and 2 million in Canada.

One of the unique products featured is a biodegradable, home laundry compound called S-A-8. This type of laundry powder is of the "soft" type, prevents "detergent" foam in streams and other water supplies. Another is an aerosol product which gives a lasting shoe shine in less than twenty seconds.

Largely responsible for the growth of the company are the more than 75,000 independent distributors in the U.S. and 5,000 in Canada who sell Amway products on a personal basis to householders.

The display will be open to the public at The Fielden Motel, 314 S. 2nd, from 3:00 p.m. to 8:00 p.m., Thursday, July 6. Anyone interested in the Amway Opportunity or viewing the Showcase is cordially invited to attend.

## Christian Science Focuses On LSD

Drug-taking needs to be viewed in a broader focus, in terms of the basic issues it involves, according to Robert Peel, author and editorial consultant to the Christian Science Church. An internationally heard radio dialogue on "Students and Drugs", broadcast on KFYO, Lubbock, June 25 and July 2, produced by Peel, contains pertinent observations on this subject. Basically, man is more than a physiochemical organism; more than the product of a biological process; more even than one who adjusts to a material environment.

DRUG'S BASE The use of drugs is based on these false assumptions. But LSD cannot substitute for true religious experience; for it is more than a pantheistic absorption in the universe. Man derives his Mind and all he has from God; intelligence, love,

## 12 Traffic Fatalities For County In 1966

Texas 1966 traffic cost soars to an all-time high. There were 524,972 traffic accidents, an increase of 53,984 over 1965. There was a record of 3,406 human lives lost in traffic accidents, an increase of 378 over 1965. Another 208,310 were sent to doctors and hospitals, an increase of 22,248 over 1965, some of these injured being maimed for life. Some 890,000 automobiles were damaged or demolished. The economic loss came to an astounding figure of \$557,414,000, an increase of \$59,327,000 over 1965. Floyd County's contribution

to the 1966 Texas traffic cost was 12 killed, 64 injured, and an estimated property damage of \$43,350.00. If the 3,406 dead traffic victims were stacked in a pile, the dimensions would be about 3.7 miles in length, or 1.1 miles in width, or .5 of a mile in height. The dimensions of the some 890,000 damaged or demolished vehicles would be about 2,907 miles in length, or 1,113 miles in width, or 852 miles in height. The dimensions for the 208,310 injured would be about 227 miles in length, or 66 miles in width, or 33 miles in height.

Now for a descriptive look at the \$557,414,000 estimated economic cost of the traffic accidents. The playing area of a football field measures 300 feet by 160 feet, or 48,000 square feet. United States currency measures about 2 5/8 inches by 6 1/8 inches. If a football field were completely covered with one dollar bills, then a layer of two dollar bills, then a layer of five dollar bills, then a layer of ten dollar bills, then a layer of twenty dollar bills, then a layer of fifty dollar bills, then a layer of one hundred dollar bills, then a layer of five hundred dollar

bills AND on top of these eight layers of paper money dump 8,806 tons of silver dollars, this would represent the economic loss in Texas for the year 1966.

The \$557,414,000 estimated loss would have bought 10,000 homes at \$20,000 each; 10,000 refrigerators at \$400 each; 10,000 cooking ranges at \$350 each; 10,000 TV sets at \$350 each; 10,000 dishwashers at \$300 each; 10,000 automobiles at \$3,000 each; 10,000 central air conditioning units at \$1,400 each and furnished the head of each of the 10,000 households with a bank account of \$29,941.

**1967 GMC**

1/2 TON FENDER SIDE BED, 5 - 8.15 X 15 TIRES, DIRECTIONAL SIGNALS, LEAF TYPE REAR SPRING, FULLY SAFETY PACKAGE.

**\$1939**

SEVERAL GOOD USED PICKUPS

**Cline & Rainer**

AUTHORIZED GMC DEALER

201 S. Wall St. YU3-2302

**PERRY BROS.**

**4th Of July Specials**

PRICES GOOD THRU FRI.-SAT. & MON.

**Material 27¢**

VALUES TO 79¢ YARD

**PLASTIC TUMBLER 9¢** 2 FOR 25¢

**ICE CHESTS \$1.44** REG. 1.98

**GARDEN HOSE 77¢** 3/8" 3 YEAR GUARANTEE REG. 99¢

**ICE TRAYS 88¢** REG. \$1.29

**THERMOS BOTTLES \$1.47** REG. 1.98

**NYLON SHEER HEADSQUARES 17¢**

LARGE ASST.

**FLOWERS 5¢**

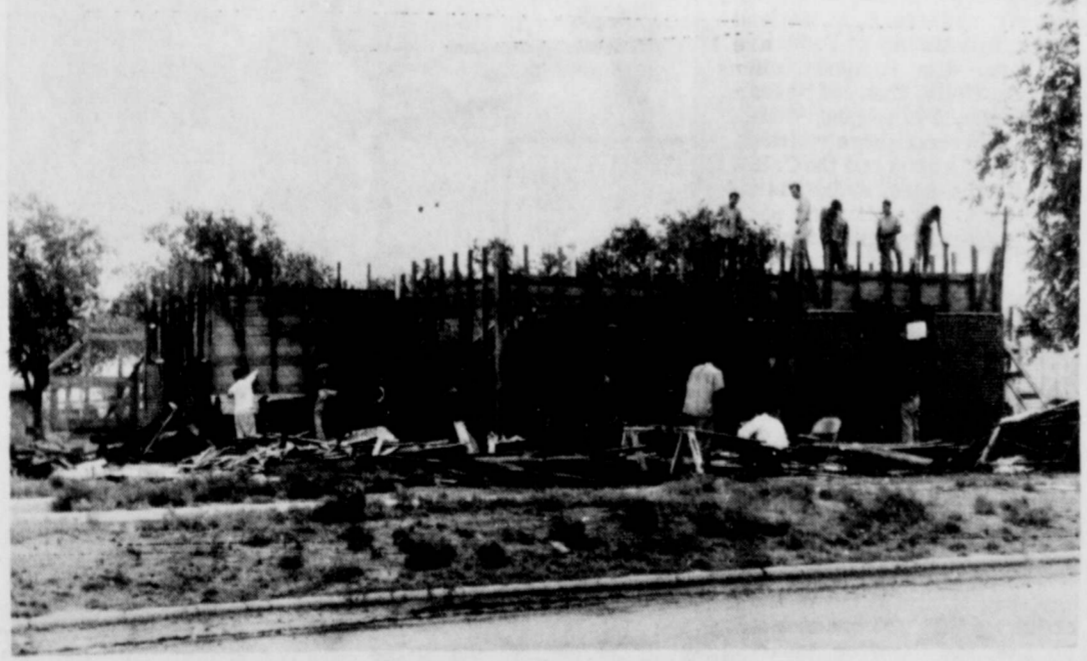
**SHREDDED FOAM 47¢**

**LAYAWAY YOUR TOYS FOR XMAS \$1.00 HOLDS YOUR CHOICE**

## Drive For Lion's International

A local Lion for nine years, found his name drawn for the first time.

Not There! Far out in the Texas desert was a little gas station with this sign on it: "Don't ask us for information. If we knew anything we wouldn't be here."



Catholics tear down old building where new Church will be built.

### NOTICE

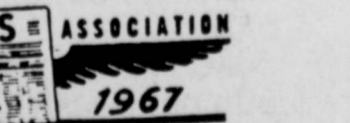
County Commissioners' Court will accept bids until 4 p.m. July 24, 1967 at the office of the County Judge, Plainview, Texas for a FIVE YEAR FARM LEASE July 1, 1968 on approximately 6,198 acres of Hale Land located one-half mile West of Baileyboro, Texas, approximately 4,000 acres in cultivation. Bids to reject any and all bids and to waive all for-

may be obtained from the County Judge and any of the Commissioners of Hale County. C. L. Abernethy, County Judge

## FLOYD COUNTY HESPERIAN

at 212 South Main St., Floydada, Texas, 79235 WENDELL TOOLEY, Publisher

1967 by Claude V. Hall. Entered as second class post office at Floydada, Texas April 10, 1907 under Act of Congress of March 8, 1879.



any erroneous reflections upon the character, standing of any person, firm or corporation which may appear in the columns of the Floyd County Hesperian will be held upon its being brought to the attention of the

## City Pool Open Every Afternoon

The swimming pool is now in full use, being open every afternoon. On Sunday the hours are 1:30 - 5:30; on Monday, 3-7; and on the other five days from 1-6. A registered life-guard is on duty at all times. Prices are

35¢ for those under 12; for 12 and over, 65¢, according to E. L. Ginn, manager of the pool. No definite plans have been made as yet for swimming lessons to be offered.

### Absent-Minded

The absent-minded professor who had been attending a lecture all the evening, returned home very late and was rather muddled. On entering his bedroom, he thought he heard

heard someone there. Good night."

### MOTHER OF MRS. SMITH SUCCUMBS

Mr. and Mrs. Carl Smith were called to Haskell Monday night due to the critical illness of her mother, Mrs. Frazier, who died the following day in a Haskell hospital. Funeral rites were conducted yesterday afternoon in Haskell.

Senators press auto makers on safety costs.



RTY NEWS by Mrs. Ross

June 26 - This Saturday... Mrs. Hines... Mrs. Gregory and Mrs. Graham... Mrs. Wynn Bates... Mr. and Mrs. D.A. Barnhart... Sunday afternoon... Mrs. C.O. Littlefield... Mrs. Jodie Ogle... Mrs. Clinton Denning... Mrs. Efford Parrish... Mrs. Parrish... Mrs. E.C. Chron... Mrs. Haney Wideman... Mrs. Dale Emer... Mrs. S. S. Shelton... Mrs. Brown... Mrs. W. Graham... Mrs. B. Gregory... Mrs. L. and Mr. D. Davis...

CONE NEWS by Melba Wideman

CONE, June 26 - Mr. and Mrs. David Stewart... Mrs. Wynetta Bates... Mr. and Mrs. D.A. Barnhart... Sunday dinner... Mrs. Lora Davis... Mrs. Virginia Timman... Mrs. C.W. Edwards... Mrs. Lula Marr... Mrs. Genevieve Green... Mrs. C. O. Littlefield... Mrs. Paul Ely... Mrs. Len Johnston... Mrs. Garland Jones... Mrs. E. C. Chron... Mrs. Haney Wideman... Mrs. Jodie Ogle... Mrs. Clinton Denning... Mrs. Efford Parrish... Mrs. Parrish... Mrs. E.C. Chron... Mrs. Haney Wideman... Mrs. Dale Emer... Mrs. S. S. Shelton... Mrs. Brown... Mrs. W. Graham... Mrs. B. Gregory... Mrs. L. and Mr. D. Davis...

FLOYD DATA Mr. and Mrs. Langston Williams of 203 N. 12, Floydada, were surprised last Sunday on the arrival of Mrs. Williams' brother, Arthur Lee Bryant and his family of Los Angeles, Calif. Mrs. Williams had not seen her brother since 1944. The family will be visiting the Williams' until the first of August. Before returning to California they plan to spend some time in East Texas where Bryant was reared and lived until moving to California. He and Mrs. Bryant have a son, Terry and a daughter, Rose Mary.

RICHARD BERTRAND DUE HOME FRIDAY Richard Bertrand, son of Mr. and Mrs. O. N. Bertrand, who has been on the U.S.S. Pollux, since completing boot school nearly two years ago, is due home on leave tomorrow, Friday. Mrs. Bertrand said her son called from Japan last Sunday night and said he was due in the state Friday and would arrive at Lubbock Airport some time in the evening. Richard's ship has been in the Vietnam coastal area for the past year or so. After a 32 day leave Richard's orders call for more Vietnam duty but aboard a different ship at Da Nang.

FLOYD DATA Bud Warren underwent surgery Monday morning in Lubbock Methodist Hospital. He is reported to be convalescing nicely and expected home in a short time.



MIGAKU SATO, 1966-67 exchange student, receives Western shirt from outgoing President Louis Anderson at June 22 meeting of Lions Club at Colonial Dining Room. Migako is wearing another gift, Lion's Vest, also given by local club. When he came to Floydada in fall of 1966 he brought numerous items from his local Lions Club in Japan.



NEWS FOR HOMEMAKERS by Sherry Mullin, Floyd County H. D. Agent

Carpets and rugs retain their handsome appearance for many years if a simple plan of regular cleaning is followed. The amount of care needed to keep carpets and rugs in good condition varies with the location of the home, cleanliness of air in the neighborhood, size of family and amount of traffic. There are four chief types of dirt which must be removed from rugs and carpets; surface litter such as hair, thread, ravelings, crumbs, bits of paper. Light dust particles and lint. Gritty dirt from sand, gravel, mud and snow. A sticky substance called "carpet grease" which makes up as much as 5 percent of total carpet dirt. It is a compound of particles of tracked in rubber and asphalt together with greasy particles from cooking and tobacco fumes and industrial exhausts. The various types of dirt settle in different parts of the rug or carpet fiber. Litter stays on the surface and is comparatively easy to remove. Light dust particles settle part way down in the pile. They will dull or even change the color of the rug. Gritty dirt settles to the base of the carpet pile. Most rug wear is caused by traffic grinding the gritty dirt into the fibers. The carpet grease acts as a binding agent which hastens color dulling by making dirt particles cling tightly. A good electric vacuum cleaner is the most important type of equipment for keeping carpets and rugs in good condition. It not only cleans the surface but also removes soil that works its way down into the pile. A carpet sweeper is also excellent to have because it is effective for quick pickup cleaning; lint, dust, crumbs, ashes. Light cleaning with the carpet sweeper or vacuum cleaner is advisable every day, especially in rooms that are used a great deal and in areas of much traffic. Generally three individual strokes of the cleaner over each section of the carpet will be sufficient (forward, back, forward). It is advisable to clean carpets and rugs thoroughly with a vacuum cleaner at least once a week. Each section needs seven individual strokes forward, back, forward, back, forward, back, forward. The purpose of this thorough cleaning is to remove both surface soil and embedded grit that may cut the fibers and cause wear spots to appear. When a rug or carpet is new, many manufacturers recommend frequent vacuuming to remove the loose, fiber, left

SHOP FLOYDADA BARGANS FRIDAY AND SATURDAY THEY'RE HOTTER THAN A FIRECRACKER

AIR CONDITIONING SERVICE AND WE'LL INSTALL A NEW AUTO AIR CONDITIONER FOR ONLY \$239.00 WE HAVE THE BEST WASH AND GREASE DEPARTMENT ON THE SOUTH PLAINS. GIVE US A TRY.....YOU'LL BE SATISFIED. ALLEN CHRYSLER-PLYMOUTH 114 W. CALIFORNIA STREET FLOYDADA, TEXAS

RECORD RIOT! FAMOUS ARTISTS FAMOUS TITLES FAMOUS LABELS ENTIRE STOCK OF LONG PLAYING ALBUMS \$1.00 OFF ENTER STOCK TAPES 4 TRACK AND 8 TRACK NOTHING HELD BACK ALL FAMOUS ARTISTS ALL TOP RECORDINGS ALMA'S GIFT SHOP WE GIFT WRAP - WE WRAP FOR MAILING 126 W. CALIF. - YU 3-2841

OSCILLATING SPRINKLERS \$2.67 TERRAWARE BY PYREX 40% OFF TEFLON COOKWARE 25% OFF WE HAVE BUCKETS TOO! CAPROCK HARDWARE

35 CARS MUST BE CLEARED PRICED AS LOW AS \$100 OVER COST 1967 BUICKS AND PONTIACS CITY AUTO INC. 201 E. MISSOURI FLOYDADA

WE HAVE THREE GOOD USED TYPEWRITERS THAT WE'LL SELL FRIDAY AND SATURDAY FOR ONLY \$25.00—TAKE YOUR PICK HESPERIAN OFFICE SUPPLY

# After Jan. 1, Texas Drivers Will Be 'Mugged' When Getting License

AUSTIN (AP) — After the first of next year, you will be "mugged" when you renew your driver's license.

And "printed" too if you are making your first application for a license.

Nobody in the Department of Public Safety knows yet what kind of photographic equipment will be used when you are told: "Smile, you're on DPS camera," but they know the picture will be in glorious color.

And while you are smiling, better cross your fingers, too.

Under the new driver's license law passed by the 69th Legislature, if your license number ends with 0, 2, 4, 6 or 8 every cashier who asks you for identification over the next four years is going to see that picture.

Even if the last number is odd

you are going to have to live with the picture in your billfold for two years.

**Licenses To Expire**  
After this staggered inauguration, all operators' licenses will expire on their owners' birthdays—for easier remembering—every four years.

Commercial and chauffeur licenses also will get a staggered start: one-year renewals on the owners' birthdays for those ending with odd numbers, two-year renewals for the others. After that, all will be renewable every two years.

It will be difficult—and illegal—to alter the picture or substitute another because the license will be sealed in clear, deathless plastic to give posterity a chuckle.

You will only think the reason

for the plastic is to preserve un-sullied the ghastly purity of your countenance at the moment before you thought the picture was going to be taken.

Do you wonder if the photographer will arrange the lighting to emphasize your good points? Not exactly.

If you do not like your "mug shot," there is one way you can be sure nobody will ever see it. Don't drive.

Perhaps the idea of being photographed by law enforcement officers offends you.

Then you will be even more offended — if you are making your first application for a license — when they roll your thumbs on an ink pad and then onto your application for a license.

Console yourself with the thought they will do the same thing to your grandmother, if she is making her first application.

And if she gets convicted of driving without a license, the judge must send that information to the DPS together with a set of all her fingerprints.

You better drive.

The DPS has the authority, but not the money or personnel, to require thumb prints of everyone applying for a renewal, too. DPS spokesmen say they may get around to that in a few years.

License fees will be double, but so will the time they are good for, so there is no real change.

Drivers under 21 will get "provisional" licenses of a different

color than licenses for adults.

The color has not yet been selected. Blue might not be bad, at least for those youngsters who drive a blue streak.

All you middle-aged, baldheaded men, take heart. No more will package-store owners embarrass you through long scrutiny of your license. They will know you are old enough by its color.

## Natural Gas Rate Hike Asked For Area

An increase in rates is now being requested by Pioneer Natural Gas Co. for an area including Floydada. This comprises the West Texas Distributing System of the company that includes the cities of Plainview, Midland, Lubbock, and Odessa.

Natural gas was first brought to this area in 1927, and since that date a system-wide rate has been used for these towns. The company plans no change of rates for industrial or irrigation service.

**WHY AN INCREASE IS NEEDED**

It is necessary for Pioneer to request a higher General Service Rate for the West Texas Distribution System, as revenues are not now sufficient under the present rate which has been in effect for more than six years. The revenue provided by the present rate does not yield the company a reasonable return on its investment. It is vitally important that the Company be allowed to earn a reasonable return to enable it to attract necessary capital and adequately meet the needs of its service area.

A detailed report on the earnings of the West Texas Distribution System made by the public utility consulting firm of H. Zinder & Associates, Inc. determined that the gross income of Pioneer from domestic and commercial customers was insufficient under its General Service Rate.

The last General Service Rate adjustment was effective January 28, 1961, to produce a 10% increase in gross revenue. The higher field cost of gas contributed heavily to the



FREE MOVIE AND GIFTS....Floydada merchants will sponsor a "Christmas in July" free movie of "The Flintstones" Tuesday night at the Capada Theatre. Big new movie....and a lot of free gifts!

## Ag. Department To Help Small Communities Revitalize

Alfred A. Harrison, chairman of the Floyd County Technical Action Panel said today the Department of Agriculture had instructed its rural development specialists to "lend the migration of rural people to large cities by helping small communities revitalize themselves."

Harrison said instructions had been sent by Assistant Secretary John A. Baker to all the field staffs of USDA agencies urging them to expand efforts to:

- Provide assistance to multi-county planning and development groups.
- Extend services and benefits to all Federal agencies in rural areas.
- Help rural communities make economic development plans and secure services needed to carry out the plans.

The Assistant Secretary's action emphasized the importance of the Technical Action Panels that the Secretary of Agriculture has ordered established in each State and approximately 3,000 rural counties to work with local community development organizations.

"Basically, what the department is doing," Baker explains, is realigning and fortifying its field offices to insure that rural communities do not miss out on help available from any source in their development programs.

"We have established a 'one-stop' service concept in every rural county to enable local leaders to (1) get help they need in finding out what is impeding the development of their local economy, (2) obtain assistance in preparing economic development plans, and (3) tap all government and private services that can be used to turn dreams into reality."

Membership of the technical action panels at the state level consists of the heads of all Department of Agriculture agencies that have State offices. The heads of all other government agencies that provide support in the development of rural areas are invited to become members. The panels are assisted by the directors of the Extension Service, who in some States also serve as a panel member.

The State Director of the Farmers Home Administration serves as chairman, the Soil Conservation Service State Conservationist is co-chairman, and the State Executive Director of the Agricultural Stabilization and Conservation Service is alternate chairman.

To give staff support to the panels a Farmers Home Administration rural development specialist has been assigned as executive director in 40 states.

Baker in his directive also gave details on multi-county panels that are to be set up where needed to service area-wide planning bodies. These panels will include development specialists from the same group of agencies represented on state and county panels, but will deal with projects that serve more than one county.

"Modern communications and transportation," Baker points out, "have made possible a new kind of functional rural community that has a population base adequate to support a large number of basic public services. Generally this new type of community includes two or more rural counties and at least one small city which is the focal point of local economic, educational and social activity. Areas of this type can undertake development programs that no

single county or community could afford."

In addition, Baker's instruction listed the contributions to be made in rural areas development by USDA agencies that do not have nationwide, county-level field staffs.

For example the Consumer and Marketing Service will provide technical assistance in the area of marketing services and food assistance programs.

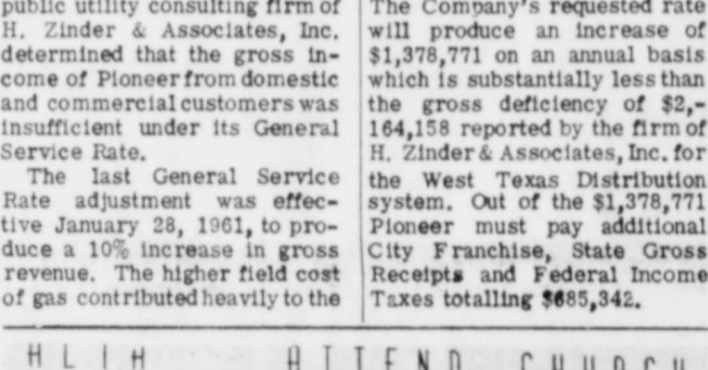
The Farmer Cooperative Service will help provide advisory and educational assistance to rural cooperatives.

The Forest Service, through its cooperative State and private program, will provide technical assistance in each area where forests are economically important.

The Rural Electrification Administration, working through its borrower organizations, will furnish credit-finding aid for commercial and industrial projects.

Support efforts of the Agricultural Research Service, the Cooperative State Research Service, the Economic Research Service, the Federal Crop Insurance Corporation, and the Statistical Reporting Service were also listed.

## HLIH ATTEND CHURCH



MRS. A. B. MUNCY IS THE HAPPY WINNER OF \$50.00 IN GROCERIES AND A 1960 FORD SEDAN AT JOHNSON REXALL PHARMACY HERE. HER NAME WAS DRAWN FROM APPROXIMATELY 5,000 ENTRIES. RAY JOHNSON MAKES PRESENTATION.

## Medicare Payments To Doctors Speeded Up

The payment of medicare beneficiaries' doctor bills by the medicare "carriers" has speeded up considerably since the beginning of the year and still further cuts in the bill processing time can be expected, Robert M. Ball, Commissioner of Social Security, said today.

The private health insurance organizations under contract to the Federal Government to receive and pay medicare doctor bills now have an average of 2.6 weeks' work on hand, down from the 4.9 weeks' work on hand in December and January, Ball said.

The average carrier now has a bill processing time of about 18 days. He noted that in 7 of the carriers' service areas bills are now being paid in an

average of 10 days or less and in 38 others, the average bill processing time is 11 to 21 days.

The Social Security Administration is continuing to work closely with the carriers, particularly those whose processing times are longer than the average, to provide speedier payment.

About 75 percent of the 17.6 million elderly people enrolled in the doctor bill insurance part of medicare live in areas where the average bill processing time is now 21 days or under, he estimated. Since July 1, 1966, the start of the medicare program, about \$1.2 billion has been paid out to physicians, patients, and suppliers of medical services.

# Marse & Son

PLAINVIEWS LEADING DEPT. STORE

## SEMI - ANNUAL JULY CLEARANCE SALE

BEGINS 9 A.M.

### THURSDAY JUNE 29TH

SAVINGS UP TO 60% ON FAMOUS BRAND MERCHANDISE FOR THE ENTIRE FAMILY

## ... DON'T MISS IT ...

\*\*\*\*\*  
VETERANS  
\*\*\*\*\*  
ASK  
\*\*\*\*\*

Q — I have arranged to have the proceeds of my National Service Life Insurance paid to my wife under option one in a lump sum. In a discussion of this matter the other night the question arose as to what would happen if my wife and I were killed in an automobile accident?

A — In the event both the insured and the beneficiary were killed in a common disaster, a determination would have to be made as to who died first. If this cannot be determined, it is assumed that the insured died first. In this case the proceeds would be paid to the estate of the principal beneficiary. It is possible to avoid this kind of situation by providing in the designation of beneficiary the requirement that he or she survive the insured by a specific number of days, not to exceed 30. If the principal beneficiary does not survive the insured by the number of days indicated, the proceeds of the policy will be paid to the contingent beneficiary or the estate of the insured.

# Powell's

ON THE WYE — YOUR HOME OWNED STORE

**WE GIVE FRONTIER STAMPS**

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

PRICES GOOD JUNE 29—JULY 5

## CLOSED JULY

<b>SHURFRESH WIENERS</b>	ALL MEAT LB. PKG.	49¢
<b>CHUCK ROAST</b>	LB.	49¢
<b>WILSON CERTIFIED BACON</b>	2 LB. PKG.	\$1.19
<b>COCA COLA FRESCA</b>	6-BOTTLE KING SIZE	29¢
<b>OREO COOKIES</b>	POUND PKG.	43¢
<b>HI-C ORANGE DRINK</b>	46 OZ. CAN	28¢
<b>GLADIOLA FLOUR</b>	5 LB. BAG	58¢
<b>DIAMOND HEAVY DUTY PAPER PLATES</b>	40 COUNT	67¢
<b>LIPTON INSTANT TEA</b>	6 OZ. JAR	99¢
<b>CRISCO OIL</b>	24 OZ. BOTTLE	47¢
<b>CARMACK'S EGGS</b>	GRADE A LARGE DOZ.	33¢
<b>ALL BRAND'S PAPER TOWELS</b>	JUMBO ROLL	33¢
<b>KRAFT MARSHMALLOWS</b>	10 OZ. PKG.	19¢
<b>NO. 1 LONG WHITE SPUDS</b>	10 LB. BAG	59¢
<b>CLOVERLAKE ICE CREAM</b>	1/2 GAL.	69¢
<b>SHURFRESH OLEO</b>	LB.	19¢
<b>SHURFRESH BISCUITS</b>	10 OZ.	39¢
<b>LIBBY'S FROZEN STRAWBERRIES</b>	3 FOR	\$1.
<b>LIBBY'S FROZEN MEXICAN DINNERS</b>	15 OZ. PKG.	39¢

Made Sure Your Children drink the best... **SHURFRESH MILK**



## "SISSY" HAS MALIGNANT TUMOR

### Eastside Drama Spotlights German Shepherd

By MELVIN MATHIS

A drama of interest to a number of men who work for Lighthouse Electric is going on just east of the railroad in Floydada. Will "Sissy" make it or not? How will "Dusty" adjust? What's it all about, anyway?

#### WATCHDOG

Sissy is eight or nine years old. A spayed female, she is the watchdog at the warehouse for Lighthouse Electric, staying overnight in the yard there. The night watchman feeds her Purina Chow and scraps from various meat markets in town. She has long been a favorite of the "boys" who work the large area covering at least parts of seven counties for the electric co-op. Harvey Allen says he wonders sometimes how much watching a dog can do when it gets so much petting! But back to the subject.

#### TUMOR

Dr. Ronald E. Loose, Floydada veterinarian, removed a tumor that proved to be malignant. He hoped that this would take care of the situation. But a look at Sissy' coat on Monday of this week, and an observation of her movements, shows that all is not well. Harvey says that last summer her coat was sleek and shiny. Now it is matted up, discolored, and, although during the last few days her condition had perked up considerably, when this reporter checked on her, she was not very responsive to Harvey's call and would only get up a bit and turn back over. Sissy surely isn't well.

#### DUSTY

Dusty is an active pup, German Shepherd (or Police, to use the more general designation), like Sissy. While the old dog is quite dark, Dusty is much lighter. It is not known how well he can adjust to the rather unusual life entailed in being a watch dog. Time will tell. He was secured by Gary Thompson, a Lighthouse employee, for his own use, but when he looked at the situation at the warehouse, where it seemed that Sissy might have to be put to sleep, he decided to give him as a possible replacement for her.

#### EASTSIDE DRAMA

A bunch of overgrown boys, who live within the men at the warehouse, are watching the drama. And surely many others are interested.

The most famous speech in the English language concerning dogs was delivered by Sen. George Vest of Missouri when in the mid-1800's, before selection to that high post. It was an address to a jury in which he tried to impress them with how important a man's dog can be to him. A man had charged another with killing his dog. This speech became a minor classic.

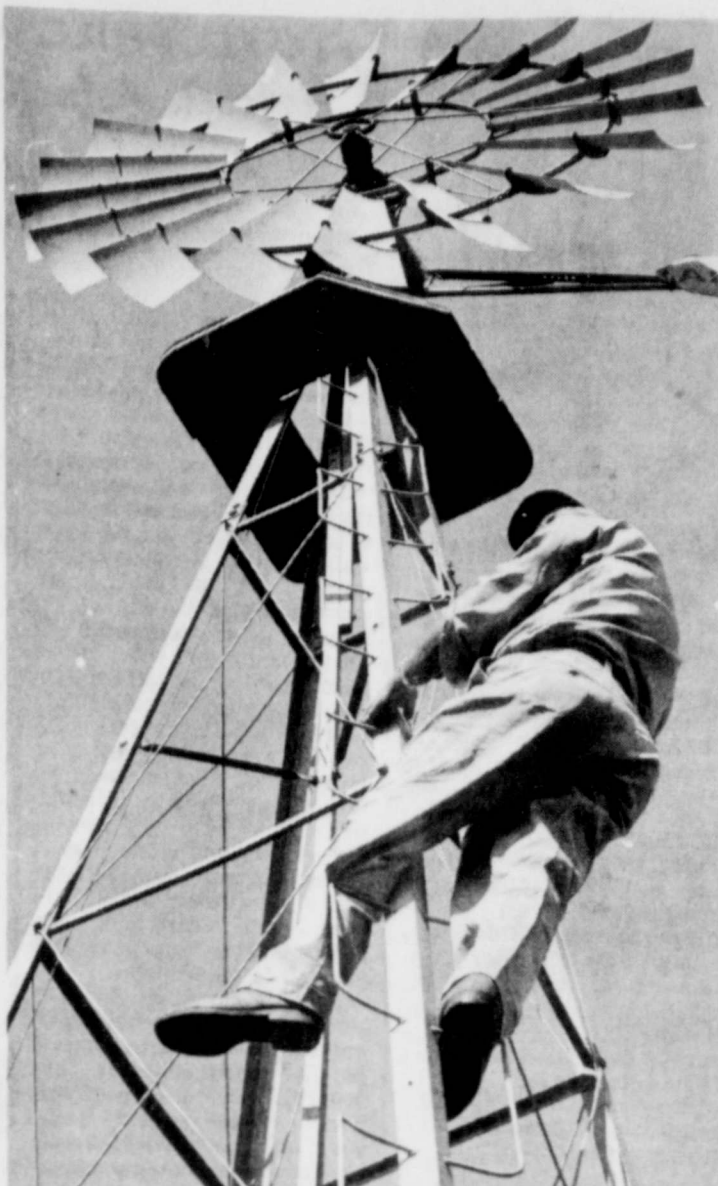
(Pp. 176-7 in GREAT SPEECHES, "A TRIBUTE TO A DOG")  
"Gentlemen of the Jury: The best friend a man has in the world may turn against him and become his enemy. His son or daughter that he has reared with loving care may prove ungrateful. Those who are nearest and dearest to us, those whom we trust with our happiness and our good name may become traitors to their faith.

The money that a man has he may lose. It flies away from him, perhaps when he needs it most. A man's reputation may be sacrificed in a moment of ill-considered action. The people who are prone to fall on their knees when success is with us, may be the first to throw the stone of malice when failure settles its cloud upon our head.

The only absolutely unselfish friend that man can have in this selfish world, the one that never deserts him, the one that never proves ungrateful or treacherous, is his dog. A man's dog stands by him in prosperity and in poverty, in health and in sickness. He will sleep on the cold ground, where the wintry winds blow and the snow drives fiercely, if only he may be near his master's side. He will kiss the hand that has no food to offer; he will lick the wounds and sores that come in encounters with the roughness of the world. He guards the sleep of his pauper master as if he were a prince.

When all other friends desert, he remains. When riches take wings, and reputation falls to pieces, he is as constant in his love as the sun in its journey through the heavens.

If fortune drives his master forth an outcast in the world, friendless and homeless, the faithful dog asks no higher privilege than that of accompanying him, to guard him against danger, to fight against his enemies. And when the last scene of all comes, and death takes his master in its embrace and the body is laid away in the cold ground, no matter if all other friends pursue their way, there by the graveside will the noble dog be found, his head between his paws, his eyes sad, but open in alert watchfulness, faithful and true even in death.



## Area's Top Windmill Man

By Wendell Tooley  
Windmill repairman by the name of Wendell Tooley is probably the number one man in this area and when I was long he had been fixing windmills, "all my life."  
The windmill population is estimated that there are 200 left in Floyd county. "Of course, the water well busi-ness system water well busi-ness the windmills...and I repair water well pumpers." Levis

I asked him if he ever fell off of a windmill tower. He said, "no, but I was coming down a derrick one time that had an old wooden ladder. About half way down, the steps in the ladder broke and I was considerably skinned on the way down."  
He also told about tying down a wheel east of Floydada one time. He started to work on the mill. The wind got up, changed directions the wheel got loose...cut a swath down his back and across his arm. When he got down on the ground he was plenty bloody and it took several stitches to put him back together.  
Levis has picked up some pretty good inventions through the years that make pulling the sucker rod, the pipe and the "fishing for the bottom check" a lot easier.  
Windmills still use a spool or ball in the pumping cylinder...and leathers must be changed every year or two. Levis prefers the ball cylinder although the spool lasts longer.  
Levis learned the windmill business from his father...and it looks like sons Bobby, Butch and Bill aren't interested in continuing the vocation. Butch is a pressman at Blanco Printing, Bobby likes baseball, Blanco printing, football, and enjoys high school. (it says here). Think Bill is a manager with Bell telephone.

## Library Notes

The number of registrants for the County Library state reading program in the main branch reached an even hundred last week, according to Mrs. A. T. Hull, chief librarian. Total circulation for this children's emphasis was 596, with all others 276, making a total circulation for the week of 872.

P.C.C. sets hearing on World Trade Center.

Fellowship Night At Baptist

## Lockney Bank Official Chosen

LOCKNEY (Special) — A former Lamesa banker, George A. Sparkman, assumed duties as vice president of the First National Bank of Lockney. He formerly held the position of assistant vice president at the Lamesa National Bank.  
Sparkman, 31, succeeds Joe F. Cargile, now president of Citizens National Bank, Crosbyton.  
A native of Jack County, Sparkman graduated from Midwestern University, Wichita Falls. He and his wife have four children.  
FLOYD DATA  
Mr. and Mrs. Tommy Battey and family are vacationing this week in Ruidosa, N. Mex.  
Iraq warns Western oil companies in crisis.



DEAN MARTIN as Matt Helm is interrupted in a friendly moment with so-star Camilla Sparv in "Murderer's Row" showing Friday and Saturday at the Palace Theatre. The role of Matt Helm, America's super-spy, is a natural for Dean, as the role happily combines tongue-in-cheekness with rugged action drama. Also co-starred are Ann-Margaret and Karl Malden.

## Dorman Named To County F.H.A. Committee

John A. Dorman of Lockney has been appointed to the three man Floyd County Farmers Home Administration Committee, it has been announced by Alfred A. Harrison, county supervisor. The appointment is for a three year term beginning July 1, 1967.  
Dorman succeeds James B. Frizzell and will join the other two members of the committee, Jim Simpson and Watson Jones, both of Floydada.  
The three member committee serves in an advisory capacity to the county supervisor and makes determinations as to eligibility for loan advances for the Agency. They are also frequently called upon by the county supervisor to render assistance in the servicing of loans and development of other community services.  
Floyd County is serviced by the Farmers Home Administration office located at 107 W. California Street, Floydada.

hot weather performance

ELECTRIC AIR CONDITIONING • KEEPS YOU COOL—EVEN IF THE THERMOMETER GOES OVER 100°!!!

PROVEN BY OVER 30 YEARS EXPERIENCE

Comfort ELECTRIC Cooling

DEPENDABLE AS YOUR ELECTRIC REFRIGERATOR

# HALES DEPT. STORE

PRESENTS THEIR SEMI-ANNUAL

## SHOE SALE

THOUSANDS OF PAIRS ON SALE

### SALE STARTS FRIDAY, JUNE 30, 8:30 A. M.

SHOE DEPT. ONLY WILL BE CLOSED ALL DAY THURSDAY

WOMEN'S DRESS SHOES  
BY VALENTINE, ORCHIDS  
SOCIALITIES, PERSONALITY

FLATS BY COBBLERS, PERSONALITY,  
JOLENE, ORCHID

LITTLE HEELS BY COBBIES,  
GYPSIES, PERSONALITY,  
FIANCEES

PURSES  
STRAWS & LEATHERS

PRICES ON OUR WOMEN'S SHOES WILL BE FROM !!

## 1/4 TO 1/2 OFF

AND SOME EVEN MORE

MEN'S SHOES NOT MANY BUT SOME GOOD PRICES  
CHILDRENS SHOES GOOD LOW PRICES NOT MANY STYLES

# YOU'VE NEVER BEEN DISAPPOINTED BEFORE

## - AND YOU WON'T BE THIS YEAR

AT

# HALE'S SHOE SALE

# EDITORIALS

## Communists Heavy Losers

The stunning Israeli victory in the Middle East is a heavy blow to Communists everywhere. It was, of course, Communist money and arms that went up in smoke in the military victories of the Israelis. Russia has invested some two billions in the Arab cause alone, much of which was lost.

But more than the financial loss, the Communists were humiliated because President Nasser of Egypt had adopted Communist military tactics and had bought Communist weapons. The lightning Israeli victory over a numerically superior foe with western weapons and techniques reminded many of the lightning victories of Hitler's armies in 1941 when they turned on Russia herself. In every nation where the Com-

munists have been teaching the inevitability of Communist victory, the Israeli lesson will not go unheeded and in Communist nations in eastern Europe the implications of the Communist defeat will not be easily explained to inquiring and questioning citizens.

There are indications the ineffectiveness of the Arab effort against Israel has caused repercussions within the walls of the Kremlin itself, partly because of the huge investment the Soviet Union had made in this area. There is widespread speculation of impending changes in the hierarchy, perhaps changes in policy, as a result of the Arab rout and the poor showing of Communist arms and tactics. Little Israel has thus delivered a staggering blow to the entire Communist world.

## Israeli Losses Light

Despite sensational descriptions by many correspondents and eyewitness reports telling of bodies strewn everywhere and fierce and costly fighting, a sober look at the recent Middle East war indicates Israel suffered remarkably light casualties.

The Arabs suffered more heavily but even Arab losses were mostly prisoners of war. Israeli losses, which correspondents had called heavy in the Sinai Desert, probably totalled less than seven hundred killed, in the entire war! Wounded totalled perhaps several times as many but even several thousand

wounded in a force of 300,000 is not irreparable harm to a fighting force.

The truth which must be faced in analyzing the military picture in the Middle East is that the Arabs, somewhat like many of the Italians in World War II (not all), do not take naturally to soldiering. They are excitable and inclined to panic at the approach of a determined enemy.

In organization, training, leadership, natural ability and dedication the Israelis had it over the Arabs and this, with the initial trump card of having caught the Arab air forces on the ground, sealed the fate of the Arabs.

## Spencer Tracy

One of the great character actors of the American screen and theater died recently in California. Coming on the heels of the death of Claude Rains, the nation has thus lost two of its preeminent character actors in the space of weeks with the death of Spencer Tracy.

Tracy was one of those rare actors who always seemed convincing in the role he played; he put his all into it. In making his last film, shortly before his death, the director limited Tracy's work to only a few hours a day, knowing he put so much into every scene his delicate health would not stand up to long hours. In this day and age of beatniks,

terror, shock and extreme behavior on all sides, Tracy's sound and solid performances, reflecting rational behavior and common sense or the most part, are direly needed. In addition, his great talent as an actor can hardly be spared.

He was an actor who said more with a facial expression, with silence and a look in his eyes, than many accomplish with all filmdom's response-producers—lines, music, background efforts, etc. He was one of a few who for many decades kept American filmland from being convicted all over the world of total immaturity and lack of depth.

## Lions Delight Children With Magic, Bid Goodbye To Migaku Sato

In a Children's Day meeting, the Lion's Club presented a magic program and presented gifts to the exchange student at Thursday noon in the Colonial Dining Room. Bill Mayes of Ralls, advisor to the Explorer Scouts there, and Citizen of the Year in 1966, presented a magic program that included "The Three Little Pigs" and other numbers that held attention of the children and of their fathers, as well. The youth of Ralls, to show their appreciation of Mayes, recently presented him with a colored television set. Lion's President Louis Anderson, on behalf of the club, presented to Migaku Sato a Lion's vest and a cowboy shirt. One boy is in the Lion's Camp at Kerrville and is to check out on July 1. Another is to check in on July 2. Tut Tawwater of Plainview is to have charge of the installation of officers this week at the regular meeting.

FLOYD DATA Mrs. Keith Buhrman returned home last Thursday from University Hospital in Lubbock where she underwent minor surgery. She is reported to be doing fine.

"Is it true you gave up smoking and drinking for her?" "Yes." "Is it true you quit being lazy and got a job so that you could support her?" "Yes." "And is it true that you gave up your old cronies and began associating with proper people to win her affection?" "Yes." "Well, why didn't you marry her then?" "I found that with all this improvement, I could do better."



## Your Message In The Hesperian

... goes to more than 2,500 subscribers who buy the paper because they want it, and is read by an estimated 8,500 persons. Advertising in The Hesperian is by far the cheapest method of reaching so many potential buyers!



Mr. Wendell Tooley: I'm sending a check for another year subscription to your paper. I do believe it is more newsy now, than in the past years. I noticed a news media lately about the alligators in Floydada. Am sending a clipping out of the San Antonio Express. You boys may be breaking the law up there and the Game Warden will nab you. I wish you would get my friend Howard Gregory to write a few more pages about his trip to Europe. with Best regards Bruce Bishop Valde, Texas

"ALLIGATORS NEED MORE PROTECTION" "Laws are not strict enough. Enforcement is a problem. Again, as has happened so many times in the past, inept state legislation must be bolstered at the federal level. Poaching is the principal reason for the reptile's decline. Unscrupulous hide buyers purchase gator hides wherever poachers are active and ship them to tanneries in America, Japan and elsewhere. Hides are selling for \$6.50 a foot today. Just last month the Texas Legislature passed a bill which provides protection for alligators for the next five years. The bill stipulates that the reptiles may not be killed. But this isn't enough. The measure also should have made it illegal to possess green or dried alligator hides." Los Lunas, New Mexico Dear Editor, Taps will sound forever for you, Danny Boy! Daniel Fernandez threw himself upon an enemy hand grenade on the 21st of February, 1966 in Vietnam. In doing so he saved the lives of four buddies in the 25th Division Patrol. Danny Fernandez donated his life to save his American buddies. His proud parents received The Congressional Medal of Honor which was awarded posthumously from the President of the United States in a ceremony at the White House. Danny had already earned three Purple Hearts and the Air Medal for bravery. The humble village of Los Lunas, New Mexico, with a population of 1400, is determined to give their son a place in history by building a "Living Memorial" as a tribute to its dead hero. The little village has averaged ten dollars per capita to create The Daniel Fernandez Memorial Park. Danny, the communities "paper boy" did not have the opportunity to enjoy modern recreation which Los Lunas plans for SEE LETTER PAGE 6

## FLOYD PHILOSOPHER He Is Astonished To Find That Soviet Union Has Pay Telephones

Editor's note: The Floyd Philosopher on his Johnson grass farm is surprised to learn a new fact about Russia, his letter this week reveals. Dear editor: I got tired of listening to the United Nations debates on television, where every delegate is "distinguished" and every nation is "peace-loving" and figured if Premier Kosygin could walk out when something came up he didn't like I could do the same and shut the set off and went out on my front porch and read a newspaper which an insurance salesman left here the other day when he was trying to sell me a policy which would pay off even in the event of an atomic war. I never could get him to say who'd be around to pay off. Over on an inside page I ran across one of those articles that always throws me off balance, which is hard to do when you're sitting with your feet propped on the banister. According to it, the police in Russia have been bothered with culprits stealing receivers out of pay telephone booths, and what bothered me about this was not what anybody would want with a telephone receiver or that there are petty thieves in Russia, but that there are pay telephones. FLOYD DATA M. W. Brown of Blackfoot, Idaho is houseguest this week of his sister, Mrs. A.E. Guthrie and Dr. Guthrie. FLOYD DATA George Stephenson, manager at Foote Butane, underwent lung surgery in Lubbock Methodist Hospital Monday afternoon. He came through the operation fine and is reported to be progressing nicely in intensive care.

### FREE BICYCLES

THAT'S RIGHT... SIMPLY REGISTER YOUR NAME AT ANY ONE OF THE PHILLIPS 66 STATIONS LISTED BELOW DURING THE MONTHS OF JUNE AND JULY. EACH STATION WILL GIVE A BICYCLE EACH MONTH... ONE JULY 1, ONE 1... MAKE YOUR PLANS NOW TO IN AND REGISTER IN JUNE AND JULY.

WARREN'S "66" SERVICE  
MAC'S "66" SERVICE  
CONE "66" SERVICE

REGISTRANTS MUST BUY AT LEAST \$3.00

# NEW FOR FLOYDADA!



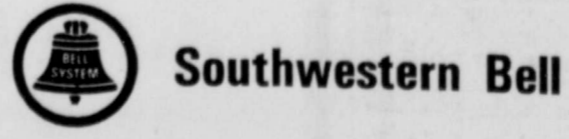
# ALL NUMBER CALLING

WHEN the new Floydada telephone directory is delivered within the next few days, all telephone numbers here will be changed from two letters and five numerals to seven numerals. The present prefix of "YU 3" will be changed to "983"—actually the same in dialing. In most cases, the last four digits of each telephone number will remain unchanged. For example, "YU 3-2891" will become "983-2891." However, for technical reasons, on July 3 numbers between YU 3-4000 and YU 3-4999 will be changed to the

corresponding number in the 983-5000 series. For example, YU 3-4999 will become 983-5999. Floydada will thus become one of the first cities in Southwestern Bell to conform with the new nationwide system of numbering known as All Number Calling. We believe that you will find this new up-to-date numbering system simple and more trouble-free to use, with fewer chances for errors in dialing. And Floydada, as in the past, will continue to be in the forefront of telephone progress.

"Your new phone book will have all the new 7-numeral telephone numbers"

Your new up-to-date Floydada telephone directory, to be made late this week, will contain the all-numeral telephone numbers. Please use it—some numbers are being changed. Don't forget to give your new number to people who may want to call you long distance... and remember to use it when you order stationery or other printed material.





## Nucleus For Floyd County Museum Already Set Up

While some residents of Floyd County might hope fervently for a museum, having seen tantalizing glimpses of such possibilities during the old settler's festivities at the end of May, right now there is a fairly good nucleus for one already in existence. This is in the Arthur B. Duncan Abstract Co. office, operated by Mrs. Maud Hollums. With material like this already set up, and the variety of items Mrs. Alma Holmes displays from time to time at KFLL and at her gift shop just west of the radio station, the number of mementos really stacks up. Then the old boys over at Palace Barber Shop fixed up quite a few things to look at during the Memorial Day week, and a Junior Study Club at Lockney and a private family or so also showed some items in the business section that highlight the early days of Floyd County in particular and the Caprock in general. Mrs. Hollums has refused to let her materials go to Lubbock, hoping they can be on display here in Floydada.

### TAKE A LOOK

What this reporter is sketching out is no secret to quite a few people, but surely there are many who have not realized the variety of items in the abstract firm. Certainly yours truly had only a rough idea. A new item, obtained in early June, is a large clock which was in Germany at the beginning of 1967. It is as high as a man is tall, and it operates on the basis of two pulleys and a balance wheel. Mrs. Hollums estimates its original value at \$1,000 or more.

### 1850-70

It seems to have been manufactured somewhere between 1850 and 1870. It was brought to Lockney by Shorty Green of Bridgeport, and she "fell in love" with it when she first saw it. In her office is another clock, about four feet high, which she bought ten or fifteen years ago from the Williamson who had been connected with the bank located where John Stapleton now has his law office. She paid \$10 for it, which she considers quite a bargain. It is not as fine a clock as the German model, but with Duncan Hollums looking after it regularly, it still runs. She has another clock at her home, at least 100 years old, which is rounded at the top.

### 400 COMBS

Possibly the most spectacular single collection is made up of combs, of which there are at least four hundred. One, which probably was manufactured for advertising purposes, is large enough to be worn by a lady elephant. There are many different sizes of these combs, various colors and styles. Some have been worn on special occasions by Sarah Hollums, prominent Thespian student in Floydada high school who is a granddaughter of Mrs. Hollums.

### FROM MANY LANDS

There is a desert plant from Mexico, and another item from Africa; a spinning wheel from Lakeview in this county, and a saddle from Silverton, which required four pounds of butter to get it into shape. There is an antique ink bottle and a blue bottle coming from the first batch ever turned out by Welch's grape juice. One can also view a coffee grinder, gas iron, a picture vase which stayed for decades in the Duncan Abstract Office, an old fan, a flat iron, and a postage scale. A wet plate copying device for office use has already been given to the West Texas Museum on the Texas Tech campus.

### SNUFF BOX, JEW'S HARP

Among items seldom seen any more one can see an outsize "Jew's Harp," which Mrs. Arthur B. Duncan was able to play very well. (Many of us felt lucky to get three notes from one!) There is also a snuff bottle, hatpins with which Mrs. Hollums humorously says the girls used "to straighten out the boys," and quite a few items are stored in a large glass case that Duncan kept in his office. Many persons are familiar with the type of flat nails recently taken from the old lunchroom at Andrews Ward School. Some have mistaken these for horseshoe nails, which they do resemble quite closely, but Mrs. Hollums can instantly detect the difference. She has a number of nails secured from W. M. Massie's old home in 1959 that are the same size as those at the old lunch room, and others a great deal longer.

### TYPEWRITERS

According to American typewriters allowed women in America their first opportunity for employment in any large number in offices. Mark Twain was the first prominent American writer to personally use one of the new-fangled machines. You can see an incomplete typewriter that is almost certainly from the very first years of manufacture of this instrument, in the 1870's. It seems almost impossible to find the missing parts. There are two other quite old models there, too, one put out by the Fox Typewriter Co. in Grand Rapids, Mich., and the other an old Oliver long used by Mrs. Walter Collins in the Duncan office. Mrs. Hollums laughed at the suggestion that it may have sounded like the tractor of that brand.

### 1858 NEWSPAPER

One of the most fascinating items in the Duncan and Hollums collection is a chest with a copy of a newspaper published in 1858. Supposedly a sea chest, though Mrs. Hollums is not sure it ever touched the briny elements at all, it has a few old clothes in it, but what really takes the eye is the Feb. 27, 1858 New Bedford Daily Evening Standard, of which two pages can be seen. Stuck to the inside top, its contents reveal something of the credulity advertisers expected of customers, as well as hints of trouble in the air. One item tells of the Lecompton Constitution that would allow Kansas to join the Union. When you remember that this was the year of the Lincoln-Douglas debates, with old Abe reminding the people that this nation could not endure permanently half slave and half free, that it must be all one or all the other, you can see how close to the Civil War our country already was approaching.

### SILKS! SILKS! SILKS!

Thus ran the heading for one of the ads. It told of "Clothing Bazaar on 106 Union Street," "Health Restored by Using Mrs. M. N. Gardner's Indian Balsam of Liverwort and Hoarhound," "Important Discovery! Consumption Curable by the use of Liverwort & Hoarhound. It is also an excellent remedy for Bowel Complaints."

### GENT'S SHAWLS

The item most amusing to Mrs. Hollums advertises "Gent's Shawls." One who follows the trends in fashions realizes that this particular item fluctuates a great deal. It was in fashion during World War II. Then it faded from view, and is now on a comeback. "Gent's Shawls!" More indigenous to this particular area are three old churns (this reporter remembers what he thought would happen to him once when he knocked one off the old cabinet while searching for forbidden cookies, and the churn was half full of cream, too!), some barbed wire that "Goes a long way back," and the branding irons used by Judge Duncan on his ranch operations.

### J H BAR

These are two brands, a J and an H, with the bar being made from the H. There is in the northeast part of the main office the old roll-top desk used by Arthur B. Duncan, and a vase costing \$75. Dr. Charles Ogilvie, who heads the work in American Studies at Wayland Baptist College, expressed great interest in the vase.

### MICROFILM

One interested in the preservation of old records will be glad to learn that the entire collection of letters relating to business affairs that were written by Judge Duncan have been preserved on microfilm by Texas Tech. The originals are in a closet at the abstract office. Without this precaution there could be no possible replacement. The old law books he used are also stored at the office.

### ALL THREE

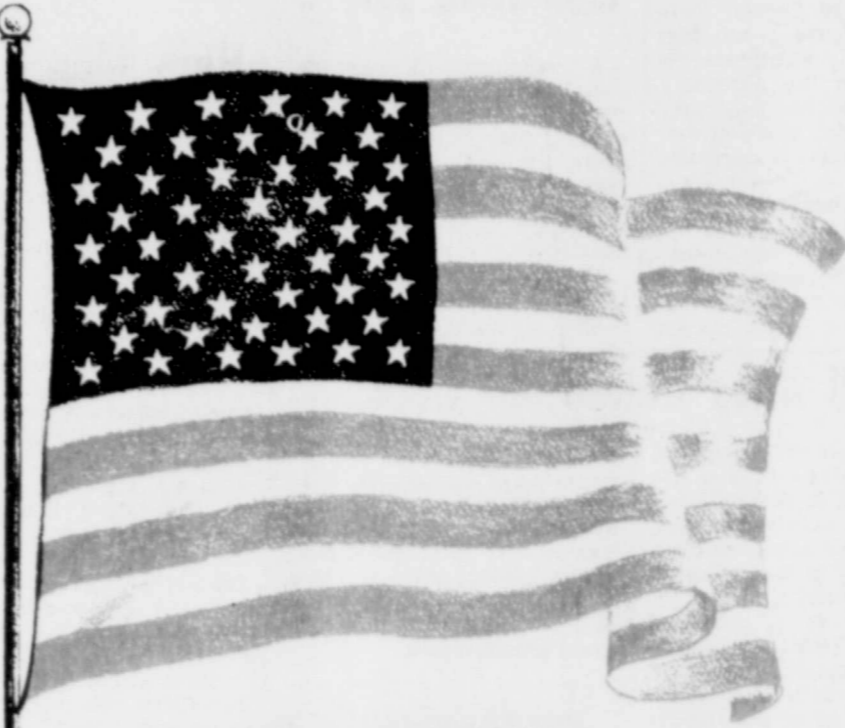
Mrs. Hollums' life is three-dimensional; she has fond memories of the past. She can remember her mother's playing on the jew's harp in an expert manner; the early days out here when practically nobody had much of anything of this world's goods. She lives keenly in the present, with her son, Duncan, picking her up in his car or pickup each weekday morning for her to go to work. She looks forward to the future. Something of all three elements enters in as she describes the newest clock mentioned at the first of this article: "It has the sweetest, softest ring. I'm enchanted with it." Her intense interest in it is seen as she tells how it strikes twice for each half-hour and one stroke for each hour, standing out with carved scrollwork and brass inlay.

### HISTORICAL INTEREST

Perhaps the interest stirred up by seeing this and other items such as can be shown by Homer Steen and quite a few others, together with the work of the Floyd County Historical Survey Commission, could make for a real museum some day. The Tech people "would dearly love to get their hands on" many of these items, but Mrs. Hollums has saved them in the hopes they would remain for the benefit of Floyd County. This reporter has been told that fifteen years ago a number of people with sufficient means might have been prevailed upon to furnish a mu-

SEE MUSEUM PAGE 5

# INDEPENDENCE



FLY IT PROUDLY

## TUESDAY FOURTH OF JULY

# He Was Ready To Pay The Price Of Freedom

Tom Jefferson knew the risk involved when he drafted the Declaration of Independence. So did his fellow-patriots who pledged "their fortunes and their sacred honor" when they signed that Declaration. They were all ready to pay the price of obtaining freedom . . . and to pay the price of preserving it?

THIS INDEPENDENCE DAY MESSAGE SPONSORED BY THE FOLLOWING PATRIOTIC FIRMS

Arwine Drug

Gilbreath Humble Products Service Station

Allen Chrysler-Plymouth

Caprock Motor Parts And Hardware

Beall Brothers

Moore And Rose Funeral Home

Boren Furniture

Hesperian Office Supply

Baker Insurance

Federal Land Bank of Floydada

Caprock Cash Grocery

Conoco Service Station No 1

Carthel Fertilizer & Oil Co.

Consumer's Fuel Association

Cedar Hill Grain Co.

Cline And Rainer Western Auto

City Auto Inc.

Higginbotham-Bartlett Co.

City Trim Shop

Helms House Of Beauty

Clara's Beauty Shop

Neff Grocery & Market

Collins Impliment Co.

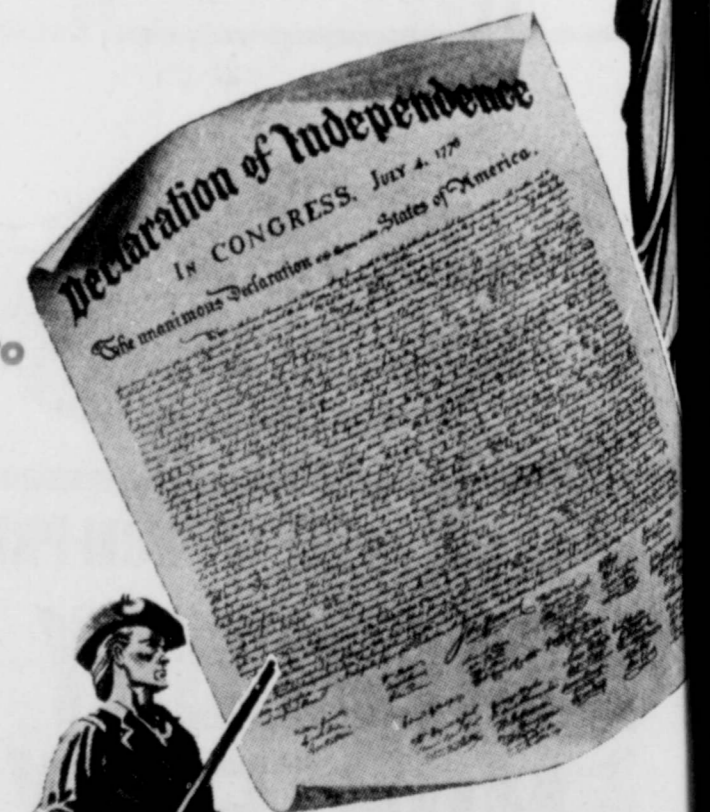
Mac's 66 Service Station

Covington Oil & Butane

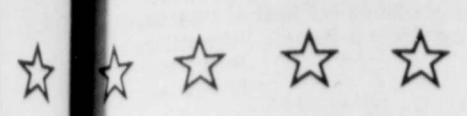
Hammond Sheet Metal

Dougherty Grain Co. Inc.

Floydada Implement Co.



# CAY



The

do

Decla

their

at De

...

## FIRMS AND INDIVIDUALS

man Spraying Service

en Chevrolet Co.

can Abstract Co.

on Well Service

ry Mart

k And Sons Hardware

review Gin

ndy Iron & Metal

st National Bank

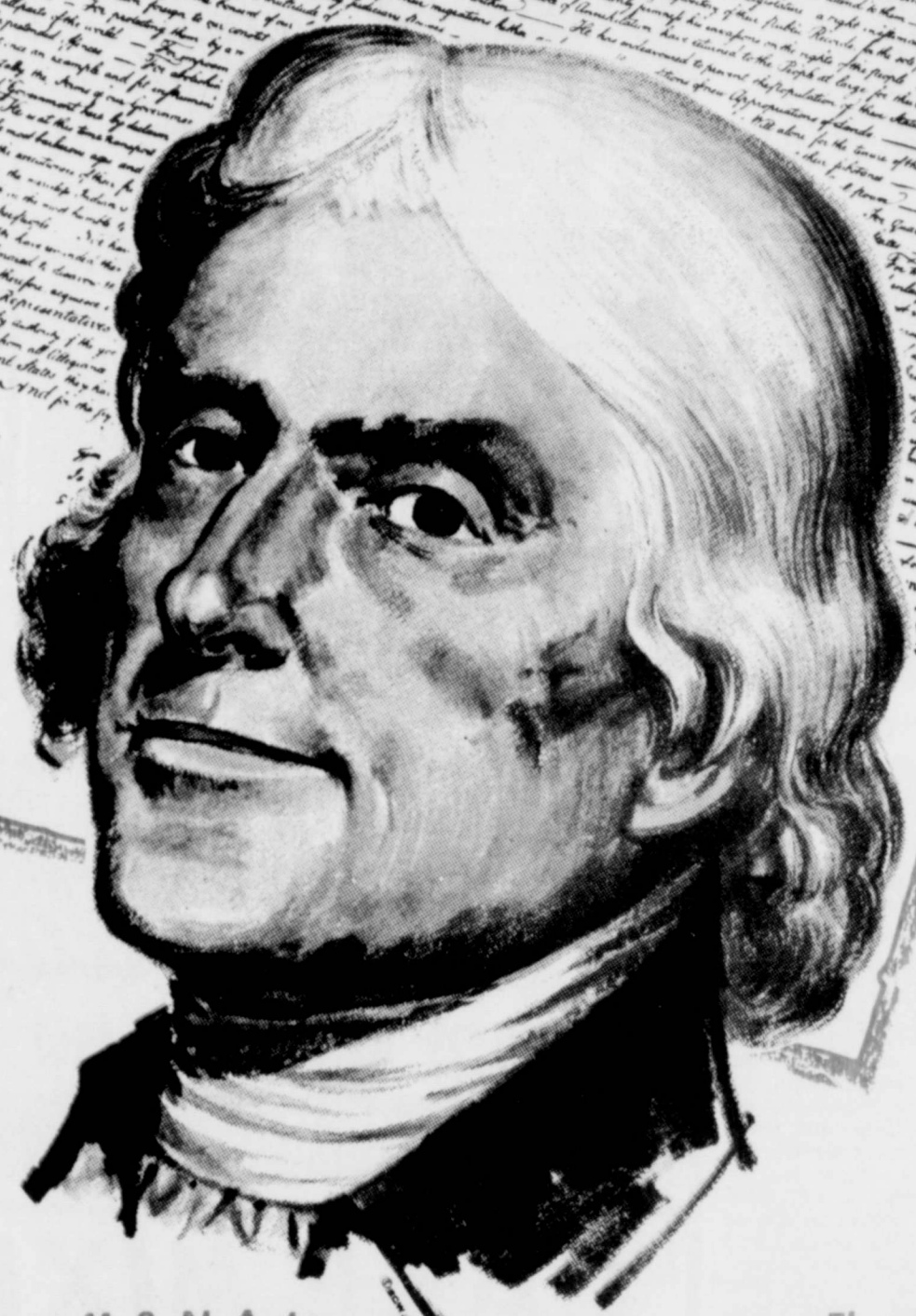
erry Mac Cafe

son Shoe Shop

ale & Hale Ins.

### IN CONGRESS, JULY 4, 1776 The unanimous Declaration of the thirteen united States of America.

When in the course of human events, it becomes necessary for mankind to declare their solemn and unalienable rights, a more extended and solemn appeal should be made to the Great Architect of the Universe, than to the powers of earthly rulers. Rights of the Colonies, by the same divine Being who ordains the laws of nature, are unalterable and unassailable. To these sacred rights, no consideration of consequences or expediency can ever be interposed. But the laws of nature and nature's God are inviolable, and they shall be obeyed by all men.



M & N Auto

Norrell Tractor Parts

McDonald Implements

Land J Food Market

McCoy Grain Storage

McCoy Gin Inc.

McCoy Farm Supply

Quality Body Shop

Floydada Travel Center Cafe

Martin & Co.

Thrifty Super Market

Floydada Grain Co.

Floyd County Co-op Gin

Fieldan Motel

Wylie Butane Co.

Dobbs Meat Co.

Farm Bureau

Farmers Co-op Gin

Dougherty Farm Supply

Jarrett Oil Co.

Daniel Automotive

Leonard's Cafe

## Money Salted Away By Local Residents

(Special to the Hesperian)  
NEW YORK — Money in circulation, an important indicator of business activity, has been on the increase in Floyd County.

According to a new government report, the amount of money in active circulation at the close of the past fiscal year was at a high level locally. How much it amounted to is indicated, very closely, by the total on deposit in local banks and by the flow of that money as it was put back into the economic stream.

This re-circulation took the form of loans to business firms for expansion and for other purposes, to individuals for the purchase or improvement of their homes, to automobile buyers, to farmers and to others.

The findings, just released by the Federal Deposit Insurance Corporation, show how much was on deposit locally, as well as in all other areas of the country, at the end of the year.

Listed on deposit in Floyd County's banks as of that date was a grand total of \$14,721,000. This compares with the total recorded two years earlier, when a similar survey was made by the Federal Reserve System, \$14,583,000.

Included in this total were the checking accounts of individuals, partnerships and corporations, which amounted to \$8,660,000, and \$4,543,000 in savings accounts and other time deposits. The rest was in interbank and government accounts.

It was equivalent to \$1,090 for every man, woman and child in the local area.

Also in use locally was an additional amount of currency, small by comparison, in people's pockets and in the safes and cash registers of business establishments.

The report shows that the amount of money being put into savings has been increasing rapidly. That has been the trend, of late, in many parts of the country.

The government's figures indicate that the American people salted away about 5 percent of their income, about \$27 billion, during 1966. Now they are putting it away at the rate of \$34 billion a year, or nearly 6 1/2 percent of income.

Most people, as a result, are in a sounder financial position than they were a year ago. They have more money in the bank and a smaller amount of installment debt.

## Woman Found Guilty In Murder Of Infant

Mary Morales, petite 19-year-old Petersburg resident, was found guilty of murder Saturday afternoon in the stabbing and strangulation death of her newborn infant.

A jury of four women and eight men in 64th District Court in Plainview returned a verdict of guilty of murder without malice, ending a four-hour deliberation about 5:30 p.m. The jury set punishment at five years in the penitentiary.

District Attorney Frank Stovall headed the week-long trial proceedings for the state, charging Miss Morales with murder with malice aforethought. Defense Attorney Bob Gibbins pleaded his client not guilty for reason of insanity.

Selection Slow  
Testimony in the trial that had taken three and a half days to seat a jury began Thursday about 2 p.m. Concluding testimonies ran the jury overtime Friday, and Saturday morning the state and defense presented

their summations and final remarks.

District Judge James A. Joy presented his charge to the jury then recessed proceedings for lunch. Jury deliberations began about 1:30 p.m. Saturday.

Miss Morales, a cook at Plainview Country Club and daughter of Mr. and Mrs. Frank Morales of Petersburg, was charged with murder after the body of the infant was found on a country road near the Barwise Community, west of Floydada in Floyd County. The body was wrapped in a plastic bag and had a stab wound in its chest and a cord tied around its neck.

Found By Farmer  
The body was found March 15 by Floyd County farmer T. K. Stancher.

Miss Morales was charged and indicted for murder by a Hale County grand jury on evidence presented by investigating officers that death had occurred in Hale County.

Dr. B. C. Graves of Amarillo, an Air Force clinical psychologist, testified for the defense that the defendant was insane. However, Dr. Henry Snyderman of Plainview, testifying for the state, said he had examined the defendant after her arrest and had found the defendant sane.

Judge Joy said the defense would have ten days to file an appeal before sentencing would be made.

## Father Of Mrs. Bertrand Dies

Roy Herbert Stambaugh of Plainview, 68 year old father of Mrs. Harold Bertrand of near Floydada, died Sunday in a Plainview hospital following a lengthy illness. Funeral rites were conducted Tuesday in Plainview.

Stambaugh was a native of Cook County and moved to Plainview in 1914. He and Willie Mae Bramlet were married in 1921 in Whitehead. The deceased was a farmer in the Kress area for some 30 years before retiring. He was a school trustee for eight years in the Taylor School District.

Survivors include his wife; one daughter, Mrs. Bertrand; one son, H. Roy of Rising Star; two brothers; two sisters and three grandchildren.

## Visiting Woman Breaks Hip, Arm

Mrs. Jostie Williams of Amarillo, mother of Mrs. Pat Rendon and Mrs. Walter Duvak of Floydada, sustained a broken arm and hip Wednesday afternoon of last week while visiting in Floydada.

Mrs. Williams and her grandchildren were out walking in back of the Rendon home when she accidentally fell. She was taken by private car to Lockney General Hospital and transferred from there by ambulance to St. Anthony Hospital in Amarillo.

She underwent surgery Friday at which time a pin was placed in her hip, which was broken in two places. She is reported to be doing well and expects to be able to return to her Amarillo home some time next week.

## MUSEUM

FROM PAGE 4

seum, but many are not here anymore. But it occurs to at least this reporter that the healthiest way to set up a museum would be for plain people to do it, letting each contribute as he felt he could. When you do something for yourself you are more likely to take an interest in it!

FLOYD COUNTY COULD  
Floyd County could have its own museum, and thus arouse an interest in our regional heritage which would be of benefit to the younger generations, as well as a source of memories to the pioneers.

## George Johnston To Assist In VBS In Canada

George Johnston, son of Dr. and Mrs. J. R. Johnston of Amarillo, Texas, will depart Amarillo Air Terminal on June 30 for Burnaby, British Columbia, Canada, where from July 3 through July 14 he will assist in Vacation Bible School in the North Burnaby Mission of Armstrong Avenue Baptist Church in Burnaby. George is one of two intermediates chosen to represent First Baptist Church, Amarillo, in this summer mission project.

Dr. and Mrs. Johnston are former residents of Floydada. Mrs. Johnston is the former Selma Linder.

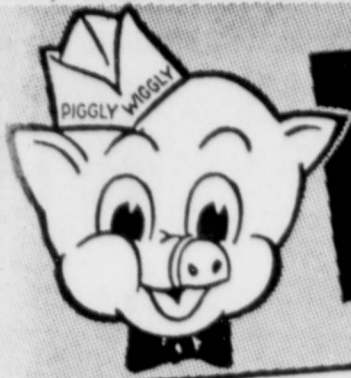
He is the grandson of Mr. and Mrs. M. B. Johnston of Post and of Mr. and Mrs. G. A. Linder of Amarillo.

ported to be doing well and expects to be able to return to her Amarillo home some time next week.

FLOYD DATA  
Mr. and Mrs. W. B. Henry were in Dallas several days last week where he had a medical check-up.







# EVERYTHING for your HOLIDAY at Piggly Wiggly!

**WE WILL  
BE CLOSED  
TUESDAY  
JULY 4TH**

**PAPER PLATES**  
Purity, White  
40-Ct. Package  
**37¢**

**PORK & BEANS**  
Van Camp, in Tomato Sauce  
No. 300 Can  
**1037¢**

**CHARCOAL BRIQUETS**  
Chef's Choice  
Pound Bag  
**1037¢**

Store Manager's Special  
**COKE OR FRESCA**  
KING SIZE  
6-BOTTLE CARTON PLUS DEPOSIT  
**29¢**

Tremendous Values in every Department

THESE PRICES GOOD JUNE 29 TO JULY 1 IN FLOYDADA, WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

- Pure Cane **SUGAR** C & H 5-Lb. Bag **48¢**
- Ground Black **PEPPER** Arrow 4-Oz. Can **27¢**
- Bar-B-Que **SAUCE** Kraft's All Flavors 18-Oz. Bottle **35¢**
- Salad Oil **WESSON OIL** 24-Oz. Bottle **47¢**
- Instant Coffee **NESCAFE** 10-Oz. Jar **\$1.37**
- Grape Drink **WELCHADE** 46-Oz. Can **37¢**
- Morton **Potato Chips** Fresh 9 1/2-Oz. Bag Reg. 59¢ **29¢**
- Suzan - Fresh **Salad Dressing** Quart Jar **29¢**

**Fryers**  
U.S.D.A. Grade "A" Fresh Frozen Cut Up, Pan Ready  
Pound **29¢**

**THIS WEEK**  
GET YOUR **BOONTON MELMAC® DINNER PLATE**  
**ONLY 29¢**  
with every \$5 purchase

In the pattern of your choice!

All Delicious Flavors  
**RITE GOOD DRINKS**  
28-Oz. Bottle **1037¢**

U.S.D.A. Choice, Heavy Aged Beef, Boneless Thick Cut  
**Top Round STEAK** Pound **98¢**

Fryer, U.S.D.A. Kids Love 'Em Grade "A" Fresh  
**DRUMSTICKS** Pound **45¢**

Boneless, Whole, Fully Cooked Hams Hormel's Cure 81 Lb. **\$1.39**

Thick or Thin, Real Smoky Flavor  
**Sliced Bacon** Hormel's Range 2-Lb. Package **49¢**

**BOLOGNA** Sliced, Glover's, All Meat Fine for Picnics 12-Oz. Package **49¢**

Health and Beauty Buy of the Week!  
**MOUTHWASH** 29¢  
Identent, All Flavors Reg. 59¢

Houseware Buy of the Week!  
**GARDEN TOOLS** \$1.29  
Heavy Duty Rakes, Shovels, Cultivators Your Choice Values to \$2.98

Frozen Selections for Your Freezer!

**CREAM PIES** Banquet All Flavors Family Size **25¢**

Cal-Ida **POTATOES** French Fries 5 9-Oz. Pkg. **49¢**

Patio **MEXICAN DINNERS** 15-Oz. Plate **49¢**

Libby's Natural or Pink **LEMONADE** 6-Oz. Can **1037¢**

Instant Tea **NESTEA** 3-Oz. Jar **\$1.37**

**Hey Kids** IT'S A PICTURE! IT'S A BOOK!  
**"STORI-FRAMES"** THE STORY OF POM POM!  
**FREE BUCKAROO 500 RECORD**  
With the purchase of **VOLUME 1 49¢** BOTH FOR ONLY  
VOLUMES I THRU IV ON SALE THIS WEEK!

WIN THOUSANDS OF VALUABLE PRIZES WORTH THOUSANDS OF DOLLARS WITH PIGGLY WIGGLY'S "SECRET SEAL" **POM POM BUCKS!**

Red, Ripe Each  
**WATER-MELON**  
**98¢**

Garden-Fresh Fruits and Vegetables!

**Romaine LETTUCE** Large Green Heads Each **19¢**

Long Green Slicers **CUCUMBERS** Pound **22¢**

California Tree Ripened **PEACHES** Pound **49¢**

Yellow **SQUASH** Tender Medium Size **22¢**

Lowest Prices . . . Greatest Variety . . . always at . . .  
**Piggly Wiggly**