# The Floyd County Hesperian 



## BANK CALL APRIL 25

Floyd County Banks

## Deposits Down



School Board Hires More Teachers; Accepts Some Resignations

| The Floydada school board | CREDIT UNION |
| :---: | :---: |
| ed some new teachers for | board and received their ap- |
| sthool term and accepted | proval to allow the school sec- |
| nations at its | retary to deduct credit union |
| meeting Monday night |  |
| New teachers hired include: | checks each month. |
| rs. Don Robertson, Carolyn |  |
| ewart, Mary Allce Cralg and | R. G. Dunlap, Mal Jarboe and |
| Glenda Smith. Resignations were acce | ris Jones to serve |
| from Charles Baumgar | ra oquadzation. |
| Kenneth Hill and Sally Dickson. | present except Newell Burk. |
| udrey Spence was gra. |  |
| Mrs. Spence will atte |  |
| uston State | DON'T MISS |
| scholarship. |  |
| Hill plans o | THE POWDER |
|  | PUFF GAME |
| coach and tea | TONIGHT AT |
|  |  |
| ng the insurance bu | WESTER FIELD. |

## Baccalaureate Services In

 Baptist Church avin he s.and haciat: surician suar ian aut mo



 Awards Day At School Friday

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Cemetery Assn. Needs More Finances

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lot of out ot county help we would A in bad shape.
Another one of our
$\qquad$




South PlainsCoop
Stockholder Meet


## City To Improve 74 Blocks Paving



Derrell Monday To Preach Here Sunday Night

Derrell Monday, Sentor in the
local hligh schoo, will preach
his first sermon winday night,
May 14 at 7 o'clock in the Firs
aphat curer man mat.

cin
plans to artend schoor misstaly.
to prepare for the mintstry.
The first part of the service
The first part of the service
will consist of the spring con-
cert of Beginners, Primnty and
Juntor choirs of ti ner

Begin Legal Work
To Pave Crockett

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| $\max$ |  |

Blanco Offset Printing Corporation How Printing Eight Newspapers

| of Floydada's newer in- | The plant has three full tin |
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| les has recently taker |  |
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| Ms makes a total of etots | , |
| Ths makes a total of eight | Post, Borger, Springijke, Bo- |
| ch week: Floyda | Anselo, shaiowa |
| Lockney, Crosbyton, Abernathy | tand, Paducah, Lamesa, |

STEVE WILLIAMS BLOOD DRIVE
Community's Goal Of 200 Pints Of Blood Monday



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COURTHOUSE NEWS











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Lt. . . . . Davis otux, the west
ter. N. .




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Crosty, chargad with burglary. Three year probation. AYRES RITES
AT LOCKNEY Funeral
Ayres,
11 yeas tor coord Leorgey

 transterred there trom Nichols
Manor Convalescent Home in
Lockney, Heneys a native of Briscoe
County a retrited retana store
owner and a veteran of World


 one sister, Miss DeLlia Ann
Ayres of Lockney. PARADE AND
RODEO TODAY
AT LOCKNEY

## 

 Frres ampleseavailuble ot ARWINE DRUG STORE JOHNSON REXALL PHARMAC


## OF INTEREST TO WOMEN



Cobb And Graves Vows Solemnized Saturday


Club Closes

$\qquad$
Season With vorer oum meel


Andrews Ward PTA Fe
Night Program Set M





Floyd County 4Her＇s Win Four First Places


\section*{Howard Receives Air Medal} | $\begin{array}{c}\text { HowsHU，Japan－U．S．AIr } \\ \text { Force Technical Sergeant Har－}\end{array}$ | $\begin{array}{l}\text { the Military AIrlift Command } \\ \text { which provides strategic airift }\end{array}$ |
| ---: | :--- | :--- |


 Tachikawa AB，Japan for air

action in Southeast Asia． $\begin{aligned} & \text { of Lergeant Howard，a graduat High Schol，is } \\ & \text { veteran of the Korean War and }\end{aligned}$ \begin{tabular}{c}
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\end{tabular} Southeast Achievement while He in was cited

for outstading armanship and
courage corrage on successsunshand and m －
portant missions under hazar－
dous dous conditions．
The sergeant，now assigned
at Tachikawa，is a member of

Dr．O．R．McINTOSH OPTOMETRIST 211 SOUTH MAIN ST．
MEMBER Phone YU 3－3460－Floydada，Tex．

my work，＂the artist sald，
＂YYou never know how many
photos of persons， ＂You never know how many
photos of persons will be app
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Sometimes you have to really Sometimes you have to really
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and nother edition － ${ }_{88}$ \＄／s SH3S 39V99ก1 $\underset{\substack{88 \\ \text { ชअ9Num } \\ \hline}}{ }$ $88 / 5$ SLIS ISV）MOIIId
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## Annual Stockholders Meeting

FRIDAY－－ 8 P．M．<br>Duncan Elementary Cafetorium In Floydada

＊banouet dinner
＊outstanding entertanment
＊business meting

THE FOLKS AT SOUTH PLANS GIN LOOK FORWARD TO SERVING YOU
＊COTTON \＆GRAIN SORGHUM SEED
＊TOP MARKET FOR YOUR WHEAT ＊FERTILIZERS FOR BETTER CROP YIELD

## South Plains Co－op Gin \＆Elevator




DOUGHERTY NEWS by Mrs. W. J. Ross


CENTER NEWS by Mis. J. E. Green







| ORANGES |  |
| :---: | :---: |
| pound 10¢ |  |
| BORDENS BUTERMLK | CANTALOUPES 3 - 87? |
|  | CUCUMBERS 2-25 |
| MELLORINE 3 Fors 100 | DETERGENT 69 |
| TOOTHPASTE 39 | MEDIUM EGGS ooz. 29" |
| Regor king ele | CIGARETTES |
| SUGAR $\quad$5 LbS |  |
| SHURFINE  <br> COFFEE POUNO CAA | FLAVOR WRIGHT 3 LB. CTN PURE LARD 49 |
| SIRLOIN STEAKPound <br> 790 | TENDERIZED  <br> SLEAK Pound <br> 79  |
| Specials Good Through Saturday L \& J FOOD STORE WE DELIVER |  |

It's here! A new Texas Ford Dealer exclusive! Special Limited-Edition Mustang...

REED FORD SALES
HESPERIAN
OFFICE SUPPLY


Russell Rites Conducted Here
 cind and and
 and

 No worries about white-streaki ACME QUAL 20 TRIM WHIT


- ENDS WHITE-STREAKING! It won't streak down.ith that's what
perfect for homes with white-painted ant
- BEAUTIFUL, LONGER-LASTING FINISHI Dries to a beautiful, smooth finish
that way longer. And it can be tind you desire
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Builders Mar

and


Monday Places
Fifth; Sissney
Second

falkviww waws by Mrs. Clyde Bagwell

arfens visited the the Thomas All-
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HONOR STUDENT
Young willams was saluta
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## Business Is Good

dUE TO OUR FACTORY PURCHASE "SALE" WOULD YOU

25 MILES TO SAVE $\$ 100$ TO $\$ 500$ DRIVE

NEW 67 CATALINA LIST $\$ 4100.00$ OUR PRICE $\$ 3237.00$
YOU SAVE \$863.00
don rierson says sell the cars you'll like our service
10-67 CADILLACS IN STOCK
NEW CAR TRADE-INS PONTIAC CATALINA
LTD FORD LOADED
SbELAIR HIKE NEW SLGO S.W. ZDR. LIIE NEW
54 MPALA CPE-V8 4 SP. $62 V$ V.W. AIR. RALIO, REATER

## Don Rierson PONTIAC-CADILLAC

## PLAINVIEW

CA 4-2778





It's Too Soon To Know
Treat Mother to a delicious dinner on her day at the

## Travel Center Restaurant

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Dale Tardy With Soft Water Service


WIINIMG DEALS at
ALLEN CHRYSLER PLYMOUTH

$\qquad$
Just come in and register. That's all there is to it. You might win a trip for two to the Bahamas via glamorous Eastern Airlines. PLYMOUTH DEALS

## TEST DRIVE A PLYMOUTH TODAY. <br> TEST DRIVE A PLYMOUTH TODAY.



WIN a Trip to the Beautiful Bahamas CHRYSLER-PLYMOUTH
aUTHoorzeo Dener $\triangle$ CHAYSLEA

## NEWS FOR

 HOMEMAKERS
## IT THIS CIOCK RADIO



# HEN YOU BUY AN 

IEGTRIC ANGE OF Win Chole


Lighthouse Electric Cooperative

COUNTY AGENT'S CORNER

## STRONG





REV. DARRELL FAIRES

## "Saint In The Cellar?"

The other day on the radio I heard an interview of a manager of a major league baseball team. He was being asked about the prospects for his team in the coming season. His comments were classically typical why his team would be so much better than it was last year (they were a second-division club).
This made me wonder how the conversation would go if a preacher were interviewed concerning his "team." Picture with me Rev. I.M. Hopeful, manager of the Sincereburg Saints, being interviewed by R. U Searius, sports reporter for the Daily Blab.
Searius: "Well, what does it look like for this year, Rev.
Hopeful: "Oh, we're hoping to have a great year this year. We've got a lot of things going for us, we're nice friendly folks, you know. 'Course we got problems but with a few "breaks" we could come out on top As you know we've been "rebuilding" the last couple of years but now I think we're going to come into our
wn, with a "As I recall,
Searius: "As I recall, Rev., you've made that same'statement about "rebuilding" for a number of years
Hopeful: '"Well,. . .ahem!. . . .uh. . .well, these things take time, you know.
Searius: "Sure. Say, will you be starting the same crew this year?
Hopeful: "Yeah, it looks like the lineup will be the same it's been for about six years now. Some folks complain that this bunch is runnin' our team, but I can't get them to go on the starting lineup, so what can you do?"
Searius: "Sounds like you don't have much depth?
Hopeful: "We can field a team, but our reserves are just that - very reserved!"
Searius: "But I thought you had a big roster?"
Hopeful: "Sure, we got lots of folks under "contract" but not all of them get involved in the game," Searius: "What good is a contract like that? Why don't you do something?"
Hopeful: "Well, we believe in the rights of the individual - we tell them the regulations but somotimes
hey don't pay them any mind.'
Searius: "Don't you know with an attitude like that you're all going to wind up in the 'cellar? - That's he lower regions, man
Hopeful: "Oh, there's no danger of that. We don't believe in the 'cellar' anymore."
Searius: 'Hmmm, . .Well then, when are you beginning spring training?
Hopeful: "Well we don't go in mach for special practice sessions. We try to get together about once a week - on Sunday. . . .seems to be a bad day, though. Of course coming to practice is not mandatory - we believe in freedom, you know. Some of our team members come every week - and you can see they're improving. Some come about twice a year, 'long about the end of December and once during the spring. Some of the folks we have under contract haven't been to practice in years."
earius: "That beats anl forer thing?
Hopeful: "Why yes we do! The head office made the rules years ago and set them down in writing. I guess Searius. "How out of date or something."
Searius: "How come the head office puts up with this stuff?"
Hopeful: 'To be perfectly honest with you, Searius, communications with the head office haven't been too we never use the telepht could be our fault. We never open our mail and even though we've got a direct line wh't upset the schedule
Searius: "I schedule, you know."
Searius: "I still think you are headed for the "cellar."
Hopeful: 'The 'Saints' in the cellar? Nah! Couldn't happen. . .never. . .well, probably not. . .at least hope not. . .maybe. . .hmmmm.

Darrell Faires, Pastor
First Christian Church




$\qquad$ Charles concer, pastor
Sunday Services
Sunday School
Morning Worship
Morning Worship
Training Union
Evening Worship Carrs Chapel
Worship 2nd and 4th Sundays
Rev. Doyn Meriman, Pastor Rev. Doyn Mer
Sunday School Sunday School
Morning Worship


Vietory Baptist Church B. T. Houck, PAST
Sunday Services

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& \text { Sunday School } \\
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& \text { Evening Worship }
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& \text { Evening Worship } \\
& \text { Wednesday Evening }
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New
Baptist Church oe M. Jackson Sunday Service
Congregational Singing Congregational Sing
Morning Worship Morning Worship $\quad 10: 00$
Regular Conference Meeting each

Secole Second Saturday night | Mexican Baptist Mission |
| :---: |
| Raymond Asebedo, Pastor | Sunday Service Sunday School

Morning Worship Morning Worship
Training Union
First Assembly of God Church R. A. Staggs, Pastor Sunday School Evangelistic Service

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms

Carthel Fertilizer \& Oil
Federal Land Bank of Floydada
Hale \& Hale Insurance
Simmons Machine \& Irrigation Inc.
Russell Blacksmith \& Welding
Floydada Real Estate \& Insurance

McDonald Implements
Mac's " 66 " Station
Consumers Fuel Association
Parker Fumiture
Wylie Butane
Hesperian Office Supply

Floydada Implement Co.
Martin \& Company
Production Credit Association
Reed Ford Sales
Farmers Co- op Gins
Collins Implement Co.

Cant Jarreft Senvice \& Oil Leonard's Cafe M. J. Weems Oil Co. Edmiston Plumbing \& Heal Solomon Jeweiry Reids Conoco
settlers Will Gather Here May 27



Local Police Officer In School


LET US HELP YOU have a beautiful yard THIS YEAR!

USE OUR SPECIAL MIXED FERTILIZER AND INSECTICIDE TOMAKE YOUR YARD GROW AND TO CONTROL THE BUGS.

WE WILL CUSTOM SPRAY YOUR TREES AND SHRUBS - OR FERTILIZE YOUR YARD.

WE HAVE A COMPLETE LINE OF INSECT SPRAYS FOR HOME AND YARD

FLOYDADA FARM SUPPIY

## bary carthel

plainview highwar phone yua- 5311
C.44b E-57
${ }^{61}$ F-64 F-65
Mack's fete \& SEED
Applications Being Taken For
Lion's Summer Camp

 | Vacation full of fin for handi- | children. Transportation to and |
| :--- | :--- |
| eapped children in the Floydada |  |
| area are now being acceptad by |  |
| trom the Camp it supplied by |  |
| the Local Llons. All requests |  |

 | This unique Texas Lions |
| :---: | :---: |
| Camp for Crippled Children at |
| Kerrville will open its first | \(\begin{gathered}locally by Lions. <br>

For more detalled informa- <br>
ton about the Camp, you are <br>
urged to contact\end{gathered}\)





## rive the cost of living down, hithout giving up all this.

| See your Chevrolet dealer during his Camaro Pacesetter Sale Special buys on Camaro Sport Coupes and Convertibles specially equipped with: 250 -cubic-inch Six, 155 hp . Deluxe steering wheel - Bumper guards. Whitewall tires. Wheel covers. Wheel opening moldings. Striping along the sides. Extra interior brightwork . And, at no extra cost during the sale, special hood stripe and a floor shift for the 3-speed transmission! SALE SAVINGS, TOO, ON SPECIAL-LY EQUIPPED FLEETSIDE PICKUPS (Model CS 10934). LY EQUIPPED FLEETSIDE PICKUPS (Model CS 10934). |
| :---: |
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* that sure feeling Oden Chevrolet CO.

This type of numbering is common in many Experience in other cities where all numeral elephone numbers have been introduced has indicated that such numbers are easy to use,
and that fewer mistakes are made in dialing and that
hem.

Numbers in New Directory The new numbers will be contained in the ew July telephone directory. Since "YU 3" and "983" are the same on he dial, most customers may continue to use the "YU 3" numbers. However, they will want o remember to use their new numbers in reordering such material.
$\mathbf{W E}$ believe that you will find this new up-to-date numbering system simple and more trouble-free to use. It will pave the way for past, will continue to be in the forefront of telephone progress.

All Floydada telephone numbers will be changed from two letters and five numeral to seven numerals, effective with the issuance
of a new telephone directory in July.
The prefix, "YU 3", will be changed to " 983 "
The prefix, "YU 3", will be changed to "983" - actually the same in dialing. In most cases will remain the same. "For exampl Some Numbers Change However, numbers between YU 3-4000 and YU 3 -4999 will be changed to the correspond ing number in the 983-5000 series. For example, YU $3-4999$ will become 983-5999
This change of numbers in the YU $3-4000$
series is necessary series is necessary, for technical reasons,
pave the way for future telephone improve pave the way
ments for Floydada.
This will be one of the first Southwestern Bell cities in Texas to conform with the new
nationwide numbering plan of all-numeral telephone numbers.

LL Floydada telephone numbers will be or example "YU 3-2891" will become

## 7-Numeral Calling

is coming to Floydada
"YU 3" telephone number prefix to become " 983 "; last four digits of most numbers won't change

floydada, TEXAS

YU 3-3787




