## rand Champion Steer Sells For ${ }^{\mathbf{5}} 931.00$



MISS FLOYDADA . . . with runners-up. Kitty Lloyd, who was crowned 1967 Miss Floydada Friday night, is flanked by first runner-up, Lois Hasley, left, and second runner-up. Jan \&illian, right. Some 450 per-

## Kitty Lloyd Crowned

 "Miss Floydada"| ty Lloyd, 17 year old high | International Club two ye |
| :---: | :---: |
| hool senior, was crowned | member of the annual Wnirl |
| Miss Floydada Friday night in |  |
| the annual Pageant held in | 1967, was voted class favorite |
| high school auditorium. Lois | her sophomore year and is a |
| Hasley was first runner-up and | and Youth Councli. |
|  | Upon graduating from school |
| ss | in May, Miss Lloyd plans to at- |
|  |  |
| Mclain, and | ness administration. |
|  | Theme of the page |
| which sponsors the pagean | Japanese Escapade. Mac Baker |
| the finals M | e the welcome and intro- |
| asked the question | ed Mrs, Keith Buhrm |
| 18 year old have the right |  |
| vote?" Her answer in part |  |
| an 18 year old boy is | accompanied Tomi |
| enough at 18 to give his life for |  |
| his country he should be eligible | A skit by the drama depart- |
| The new Miss Floydada is the | termission and entertainment |
| daughter of Fred Lloyd b | also provided |
| es with her grandmother | Contestants were Valdonna |
| Mrs. Robert Garrett in Floy | Contestants were Valdonna |
| She was 1965 Mlss Floyd |  |
| County, will graduate in music | Christine |
| this year in plano and organ. | Gayle Fawver, Carol Gra |
| She is corresponding secretary | Lois Hasley, Jante Hinkle, |
| Student Council; FH4 four | Hinsley, |
| years and held an office her | Killian, Kitty |
| freshman year; member of the |  |



OULD YOU BELIEVE A REGIONAL CONSOLATION TROPHY?". . . Floydada C. irlettes present basketball trophy to principal Charles Tyer. Whirlettes (left (right) Becky Miller, Marilyn Harris, Peggy Switzer, Sizanne Guthrie, Nona
rnell, Linda Williams, Janice McNeill, Lana Fair, Cindy Ward, and Linda ner. (Staif Photo)

## Reserve

Brings
\$753
At press time Wednesday
the champlons had been sold and the grand champlon steer
brought a dollar a pound,
$\$ 931.00$. The First ${ }^{\text {National }}$ \$931.00. The First National
Bank of Lockney wasthe buyer.
The reserve champlon ster. Bank of Lockney was the buyer.
The reserver champon steer
sold for $75 \%$ a pound, $\$ 753.75$

 brought $\$ 1.00$ a pound, $\$ 214.20$
and was purchased by Floyd
County Co-op Gin. Tre reserve champlon hog
brought 5 保 a pound, $\$ 1544.50$,
and the buyer was Brown Gin and the buyer was Brown Ghn
Co the champion fine wool lamb brought $\$ 1.15$ a pound, S113, 85
and was bought by Producers Co-op Elevator, lams brought $\$ 1.20$ a pound,
$\$ 103.20$ and was bought by the Joe Keeter Grocery.
The champlon medum wool
wether brought $\$ 1.05$ a pound, wether brought $\$ 1.05$ a pound,
$\$ 100.05$ and the buyer was sun
Vue Fertilizer. The champlon Shropshire
lamb brought $\$ 1.00$ a pound,
s 81.00 and the buyer was R.C.
 anto Agriculture. Other auction prices wore
not arallable at press tims,
but will be published in the but will be publlshed
Hesperian next week.

A Lockney 4-H girl, Becky
Scheele showed the grand
champion steer at the twentychampion steer at the twenty-
hird annual Floyd County Juhiror Fanual Stock show herery this
week. The champlon was a week. The champlon was ${ }^{2}$
black Angus that weighed 960 The reserve grand champlon
was an Angus-Hereford cross

## Gospel Meeting

At West Side
Church of Christ Garland Lipe of Clovis, New
Maxico will conduct a gospel moeting at the West Side Church 10-19.
Sunday services are scheduled for $10: 30 \mathrm{a}$.m. and 6 p.m.
Week night services will be conducted at 8 p.m. m .
The public is is cordilly in-
vited to attend the meeting.


New Police Chief Goes To Work
Darrell F. Holmes, Jr, new is a fine towa and I belleve
pollice chei for the city of
Fer have an exceptionally good
 quainted with the police force
and the citizens of Floeet.
Chidas
Chimes is a native

Fire Boys To Make Dystrophy Drive

| 70 | 00 to the fund |
| :---: | :---: |
| on the Floydada Volunteer Fire | the departm |
| partm | the fund in Floydada, |
| ar | Anyone d |
| the Muscular Dystrophy fund. | not contacted should |
|  | ng the money |
|  |  |
| phy Assoclation | tion about the goals |
| met with the | and purposes of the Muscular |
|  | Dy |
|  |  |
| campaig |  |

Chamber Of Commerce Welcoming
Committee Organized Here
$\frac{\text { winnco }}{\text { Investments }}$ Increase To \$29,000
An open meeting of the Win-
nco Copporation was hald in the nco Corporation was hild in the
Com mundy Room of the Firs National Bank this week.
President James Word pre President Jamas word pre-
sided over the business meeting. He called upon Welton Winn
for a report on future plans for a report on future plans
of the corporation. Winn's pros
sent sentation was enthuslastically
recelved. All present at the meeting
pald therir pledges in full. According to a repport from Mr
Gene Bloys, reporter and stock
 were accepted totaling $\$ 21,00$
Approximately 15 persons tended the meoting.
The election of offlcors fo
the new year will be held within the new year will be held with
two weeks at another meeting. It was reported at press
time Wednesday that comntt-
ments to the corporation had ments to the corpo
increased to $\$ 29,000$
VISIT YOUR PUBLIC SCHOOL TODAY OR TOMORROW.

## Eldon Howard

 PurchasesFloydada Drug
Elion Howard has purchased
tione mis wook.
 has been managing tione toros
 tade, has suan sasocilito in

 Homed ind intes thepubuct to como in ind hist him in his
now business
Ho said tha drus

 sumaros, manezanios, Soron haurs will beor tor the


WELCOMING COMMITTEE . . . the new Floydada Chamber of Commerc Welcoming Committee is pictured viewing the new hospital: (left to righ Marion Wiles (Staff Photo)
C. L. Kay To Speak At Banquet


MR. FARMER...THERE'S
MORE PROFIT IN CASTORS FOR 1967

HIS YEAR YOU MAY PLANT CASTORS ON 20\% OF YOUR diverted gran sorghum ACREAGE WITH ONLY A SLIGHT REDUCTION IN support parments!

We Cordially Invite You
To Visit With Us For Full Details On This Year's Program... Please Drop By Or Give Us A Call ... We're Here To Serve Your Needs.

## Plains Co-Op Oil Mill <br> CASTOR DIVISION <br> DIMMITT HIGHWAY




Brenda Green And Paul Atteberry Will Wed


Club Has Texas Day Program


"Who is  brother's
keeper?

Should it be you? neighbor as yourself may But to do so can be vital to
each of us. To love even our enemies is to discover love itself. It can open the way to greater accomplishment
in our liess, restoring health
and blessing others. And the way is to begin to see our true
nature - and that of our tellowman - as fashioned in
the image and likeness of $G 0$ this subject explored in a challenging lecture by Neil
Bowless, C.S. . .,. of Atlanta, member of The Christian Science Board of Lectureship. Christian Scientet lectint CHRIST SCIENTIST

FRIDAY, MARCH 10


 Mrs. Sikes
And W. E.
Miller Wed

为

## 






World Understanding. Week Observed By Rotarians


Proclamation


AND WHEREAS: the prosident of Rotary International has
invited all Rotarians in 133 ountries tomake a concerted eftort
to promote and advance world understanding during the week of
12-18 March, 1967 ; ;
AND WERE RETAS
Roty Club of Floydada has deternined
to respond to this Invitation with programs and projects in eo-
operation with Rotary clubs of other countries that will bring
to thelr communtites a better knowiedge of others' lives and pronoms; THEREFORE, I , Leonard Matsier, mayor of the city of
Nowd
Flogdada do herrob proclail the weok of 12-18 March, 1987 , as and do urge all the poople of Floydada to cooperate heartily with
the Rotary Club in the achievement of its purpos, and do
call upo the clerge, pross, schools, librarles, broadcast
modia of this comminty
 Leonard Matsler
(Signature)

James Ferguson Graduates From Institute Of Mortuary Science

 WOOL WINNERS - (left to right) John Quebe, champion Shropshire
Jim Kropp, champion Hampshire (held by Earl White); Rickey Kellison, champion Southdown; Jim Kropp, champion Fine Wool Cross
Lee Sinor, champion Fine Wool. (Staff Photo) Harold Ellison Methodist Revival March_19-24

## Resigns At

Farmers Co-op

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| us | . * ager soon,

Elus son has not contirmard his
tuture





## Hoydada Municipal Airport Comes 7 a Life With Alight Activity



## Toyd County Hesperian



minnem Execufives Visif


SPRING CIEANING march specials

FACTORY HARD-FACED

## 1/2 Price

HAMBY DITCH FILLERS
LIST PRICE - $\$ 195.00$
Sale $5159^{50}$
fikussell's SHOP
608 EAST HOUSTON STREET
PHONE YU 3-3148

## CASTOR TERMS ARE better this year

* make use of your idle feed grain acres
* U.S.D.A. PERMITS CASTOR ON YOUR MANDATORY $20 \%$ FEED GRAIN LAYOUT FOR A SMALL PER-ACRE FEE.
* the baker castor oil company has in CREASED ITS MINIMUM PRICE TO $\$ 5.00$ PER CWT
* ADDITIONAL INFORMATION AND 1967 CONTRACTS ARE AVAILABLE AT BAKER.

For The Best Selection Of Hybrids The Most Experienced Field Staft The Best Contract

## The Baker Castor Oil Co. Of Texas <br> \author{ CA3-2581 

}Wylie Grain Company

## WINNING DEALS

 NOW AT ALLEN CHRYSLER-PLYMOUTH

FEATURING A SPECIAL BELVEDERE


BIG PLYMOUTH DEALS! WINMIMG DEALS OM FURYS. BELVEDERES. Valiants anlo BARRACUDAS
here's the big SAVINGS MAN IN YOUR TOWN ALLEN CHRYSLER-PLYMOUTH 114 W. California Street

EDITORIALS

Jealousy


Pitifully Uninformed


Pesticide Survey Made Of Floyd County

| survey conducted two years ago indicated U．S．farmers spent $\$ 514$ million on pesticides in 19064 | Cedar Hill |
| :---: | :---: |
| $\begin{array}{ll}\text { February and March，} & \text { Farm operators lifing in se－} \\ \text { lected areas of the county will }\end{array}$ | Revival |
|  |  |
| moxta | Underway |
|  |  |
| mims | 边 |
|  | cosamimm |
| ， |  |
| mome |  |
| Ematemem |  |
| Hollis R．Bond | unsull |
| Real | Octar |
|  | Coara foiem Anen ， |
| boottre butiming floydada | \％ |

## What kind <br> of 1 筧

 installs Gas Air Conditioning in the Winter？[^0] the alde in the hole when hot weather makes its bid．


Six Flags Opens In April





Questions and Answers about＇。 All Number Callin： coming to Floydada in July


Q．Inat is All Number Callin
A．It modern telephone
numbering system that is bein adopted across the nation，changing
telephone numbers from two


Q．But there will be other change

change to the corresponding number change to the corresponding numbe
in the g83－5000 series．For example．

leange in the way you dial．The
letims of the e changed to name nill
simerals．


Q．It is really easier and faster to A．People who have been using All is definitely $y$ easier a found it is definitely easier and faster to no longer have to search for


Q．Are there any other adva A．Definitely．All Number af
ends confusion between thel ＂I＂and the number one：and letter＂O＂and zero．Nor mily be any more misunderstandid
misspelling of the exchangel

 Floydada Places Third In Idalou Track Meet


Whirlettes Beat Granbury, Lose Io Spearman In Regional Tourney

Texas Inks
LHS Track
Gridiron Ace


Tire Of The Week Special


Powell Graduate Pharmacy School



## 



right) Marilyn Harris, Nona Pernell, Becky Miller, Cindy Ward,
Linda Williams and Sally McIntosh. (S aff Photo)

|  |  |  |
| :---: | :---: | :---: |
| in his class with a 93.7 average and was assigned to duty at Brooks. <br> Powell went into service in | Eugene Hunt of Amarillo spent last week here visiting his aunt and uncle, Mr, and Mrs. Hubert Davis. | SL |
| August, took his basic training |  | CLEANERS |
| pletion was sent to San Antomio. | FLOYD DATA <br> Mrs. Garth Gotcher underwent surgery this week in Methodist | For Quality Dry Cleaning The Approved Sanitone Way. |
| e Gravley | Visiting with her during this |  |
| teaching school at | time were sons Ronnie, student |  |
| eague, Tex., near Houston, | at West Texas State and Den- | Y U 3-3540 |




Sold

## $\underset{\substack{w \\ w \\ \text { p } \\ \text { p } \\ \text { if }}}{ }$ <br> 



What Is Your Opinion Of Floydada?













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waltz $\underbrace{\text { WASHDAY }}_{\text {THROUGH }}$
FRE
300 Loads Of Clothes Drying s15.00 CAS

KIRK \& SONS
COLIIER'S HOME SUPPLY BUILDERS MART

PARKER FURNITURE
BOREN FURNITURE \&
WHITE AUTO STORE ${ }_{\text {RH }}^{R M}$ MONTGOMERY WARD CATALOGUE SALES AGEACY

# DCLISSIIIIED maidsim 

| HOUSES |
| :---: |
| FOR SALE |





Rites Held For Lockney Show Mrs. Anderson

Burgett Now In Firm's General Accounting Office




 traveling pastor in the month


 Father Of Mrs. McCurdy Dies

Hist Barest currant in Lube
malison wis rear at harm?
rand prairie, tour sisters and

Nadine Jones, Aunt Of Local

Men Succumbs


ness
Services were
ser


 tone morn antivo at Electra moved to Lubbock, She had been
 Nina, also ot Lubbock.



 GRAPEFRUIT : 5 29 MUSTARD AND COLLARD GREENS $\quad 3$ 298
 LETTUCE


## BABY FOOD

CRACKERS COTTAGE CHESS CAKE MIXES MELLORINE vex sisgrimg ossshi

39<br>Bo. 294 $2{ }^{\text {Bond }} 49$ 4

## Humber Produce Buss are at Ping y wing y



FOOD

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Chill ter 1
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TOMATO \%loydada


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+
$C$


BOILING BEEF

PURE PORK SAUSAGE SITED BACON
BONELESS HAMS 19
 ROAST 79 59


## TUNA FISH

## 29.

MEDIUM EGGS

GOLDEN CORN TABLE SALT . SWEET PICKLES PEACHES v. MILK 7 s MOUTHWASH COUGH SYRUP PREIL BUFFERIN
DECANTER 29.

Frozen Selections for Your Freezer:

## CREAM PIES 25 <br> GRAPE JUICE Se-

 CHOPPED BROCCOU CASSEROLE
2.25

TOMATO KETCHUP CORN OIL MACARONI Amomicion TOMATO PASTE How BABY BEEF LIVER SLICED BOLOGNA
BAR B Q BEEF


CROUND Ch y $\rightarrow$

## 540 <br>  <br> WE RESERVE THE RIGHT TO LIMIT QUANTITIES <br> DOG MEAL gina <br> SANITARY NAPKINS DETERGENT <br> 


[^0]:    A PRACTICAL ONE
    yow he beats the rush，hell be ready for the first hot days of summer．Discarar

