

TO ALL OUR FRIENDS

# HAPPY NEW YEAR

"Serving The Floyd County Trade Area Since 1896"

## The Floyd County Hesperian

12 Pages

FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 29, 1966

NUMBER FIFTY-TWO

### Brook Chat

Wendell Tooley

TO, my Japanese neighbor, is a bit of fellow, and this was very frustrated last Friday night when a program over at the Alders Church. He came out on the stage, part on the program in perfect banner across his shoulder that pretty ecumenical, wouldn't you

CONGRATULATIONS to Adron Field, and Mrs. Menard Field, who has been elected to the head of the Western Division of the Commonwealth Insurance Commission. Adron is head of the agencies west of the Mississippi. Mrs. Jean will still live in Dallas. The daughter of T. J. Cardinal of they have two children; Ricky and

Adron were really surprised last announcement was made at the convention when their parents the Billy Stanfords were surprised. Mrs. Stanforth and Adron are in Dallas. Great Commonwealth flew to Dallas and paid other expenses. Kind of news we like to tell. . . . who makes good.

CHRISTMAS decorations committee weather conditions Tuesday. . . . the ice, snow, sleet and mist on the Christmas lights. . . . we can get them down and

REVOKES took an unusual pattern as it was Christmas day. . . . had Sunday School on Wednesday Christmas. . . . the Baptist Sunday School and both churches preaching Sunday.

that any Methodist or Baptist City Park Church of Christ would reception since their heating working properly. . . . and there have been trying to tell Brother something about not having Sun- house he got locked in the utility

Monday went over into the old building the heating system for the nursery closet door closed upon him, later someone happened in the old building and heard him

to be some doubt in some people to whether the Lord closed the door of the Deacons. . . . who did not get out in time for the service.

NEW Bob McGuire, yet as I in his life here in Floydada, I soon realize that he was a good man, and one of the community's lead-

with the 36th Texas Division in fought in the bloody Argonne. . . . came home, and through a personal ingenuity made his community and business life.

An interesting advertisement over this edition, sponsored by Willson and Son. It is a suggestion an optimistic attitude in this community.

would all combine the suggestion with the front page editor for 1967. . . . eat plenty of New Year's day for good experience a very successful

Friday was complaining to her husband's drinking. . . . marry him if you knew he her mother asked. . . . he drank at all," she said, "home sober one night."

Did you have full and complete yourself at the time of the accident? I wouldn't say that. My wife was

FOR eligible voters who in any 1967 election is taking until January 31st. The poll opened to voters who wish to to the County Tax Assessors. There is no charge but the receives a receipt which will be

will then be effective for the 1, 1967 thru Feb. 29, 1968. . . . but widely misunderstood. . . . rise, the end result must to the consumer at the retail . . . of Congressionally enacted the minimum wage as anything two sides to the coin when raised--costs and prices. . . . you enter a store and find higher, don't blame the man. . . . Inflation is his enemy too.



"AND I RESOLVE TO BE A GOOD LITTLE GIRL" - Kim Lewis, daughter of Mr. and Mrs. Robert Irwin seems to be in deep thought as she jots down all of her New Year's resolutions. (Staff Photo)

### Final Rites Friday For Robert McGuire

Funeral rites are tentatively set for Friday in Anton, for Robert McGuire, 71 year old Anton dry goods merchant, who died Tuesday night in a Springfield, Mo., hospital. McGuire had been in a coma from head injuries sustained in a wreck Thanksgiving. He and his wife had gone to Springfield to visit a son during the holidays. McGuire was leaving his son's house to have his car serviced when the mishap occurred.

The body will lie in state in Moore-Rose Funeral Home in Floydada until services. The body is due to arrive here this afternoon (Thursday). The deceased was a former resident of Floydada and was

employed by Martin Dry Goods, Mitchell Hardware and Hagood's Department Store, before moving to Anton in the mid 1950s, where he operated his own dry goods business.

He came to Floyd County as a young man and made his home with Mr. and Mrs. Albert Smith. Following their death, he resided with Mr. and Mrs. John W. Smith, parents of Mrs. Fred Cardinal, until his marriage to the former Deliece Mitchell. He was a veteran of World War I. Survivors in addition to his wife include two sons, Bob McGuire of Lubbock and Don of Springfield; and four grandchildren.

## Babson's Business And Financial Forecast For 1967

The close of 1966 marks the seventieth consecutive month in the life span of the longest business boom of all time for the American economy. However, "trees do not grow to the sky." Already, signs of deterioration in the expansive vigor that characterized the earlier phase of the business and finance in 1967 is of greater-than-usual importance.

Let readers of this column be tempted to "push the panic button," however, let me state that it would be unwise to expect a major depression in 1967. Our greatly expanded economy still has a considerable degree of momentum. The spotlight on 1967, therefore, should focus upon those factors which are likely to cause a breathing spell in economic activity. Politicians and labor leaders have a phobia against even a hesitancy in business, and rush headlong into measures designed to treat a case of pneumonia when cold pills would be more appropriate.

1. Although business and financial problems loom large in the prospects for 1967, I must first warn readers that the greatest danger for the year ahead does not exist on the domestic front. Surely it will be developments abroad that will hold the gravest threat to our country. These could be economic as well as military or political.

2. I foresee no war between the United States and Russia in 1967. However, tensions between the two world leaders may seem to reach the breaking point as the Kremlin "goes all out" to create diversions to our efforts in Vietnam. Look for Moscow to throw salt on festering wounds in the Middle East, Africa, and Germany.

3. I am also hopeful that a direct clash between Red China and the U. S. can be avoided in 1967. Internal dissensions are rampant throughout Mainland China, and a great scramble for power is in full swing. Sabrerattling may help to unify the people; but pressing problems of low productivity, plus the demands of her nuclear program, should restrain Red China from direct attack upon the United States.

4. The struggle for leadership of the Communist world camp will continue unabated throughout 1967. Full political attack will be mounted by the Kremlin against Peking. It will be touch and go, however, whether Russia can persuade her wavering satellites to sign a final manifesto reading Red China out of the Party.

5. Recent elections in West Germany have fanned the embers of nationalism into a tiny flame. This has surely thrown a scare into Russian leaders. I predict that they will take a

SEE BABSON PAGE 8

# Floyd Farmers Look To 1967 For Higher Profits

AN EDITORIAL

## The Goals For 1967

As we go into a new year, we look forward to many challenges within our community bounds. We see the many accomplishments of our people in 1966 and we look ahead to the goals of 1967.

1. Paving of Price Street across the north end of Floydada, linking the Lockney and Silverton highways together.
2. The securing of at least two more doctors for this community by the time the new hospital is completed.
3. Formation of an industrial foundation.
4. Mackenzie water dam bond approval.
5. Expansion of vegetable and new crops for this area.
6. Two tennis courts for the high school.
7. The removal of all junk cars in the city limits by the city.
8. Better weed control of unoccupied commercial and residential buildings. . . . the bulldozing of nearly collapsed structures.
9. Begin work on vocational school for this county. . . . for this four county area.
10. Encourage the installation of both cattle and swine feedlots for consumption of grain sorghum.
11. Work for a better quality cotton that the mills will buy.

## Over \$30 Million Gross In 1966

By Wendell Tooley

Floyd County farmers look back on 1966. . . . a year in which they grossed over thirty million dollars. . . . and look ahead to the new year with hopes of making a better net profit. In 1966 they received approximately \$4,532,714.00 for cotton, \$8,000,000.00 for grain sorghum and soybeans, \$500,000.00 for onions, \$150,000.00 for castorbeans, \$3,018,916.00 in wheat, and \$14,000,000.00 in government payments. When you add the money received for livestock and smaller miscellaneous crops it totals to over thirty million dollars.

**FINANCES**  
Interviews with spokesmen for the First National Bank, Production Credit and the Farmers Home Administration offices indicate that most of the

county's farmers have paid out and they look forward to handling their financial needs for another year.

In fact, some farmers have income tax problems of not being able to hold enough of their income over for another year. Most of the cotton money is being held over until 1967, but the government income could not be held over.

Floyd farmers will probably have to pay more interest on their operating money needs in 1967. This of course follows the national trend of tight money and higher interest that goes with it.

Spokesman for the FHA office, Al Harrison, said about 20 Floyd County farmers had applied for the 3% emergency loans. He said that 16 farmers were unable to pay out last year and 18 were unable to pay out this year. He said that farmers in Motley County were hard hit and there was no telling at this time how many would apply for the emergency loans.

**OPPORTUNITIES FOR HIGHER PROFITS IN AREA OUTLINED**  
Floyd County farmers would do well to consider the following report made by John Seibert, area extension farm management specialist on how to make a higher profit in the new year:

The report, released Friday in Lubbock to members of an area committee, continued: "The South Plains agricultural industry is undergoing continuous change." Greater returns on investments will be obtained only by those who adjust quickly to change, the report said.

The economic study and proposed guideline program, similar to other economic programs already in operation - Panhandle Economic Program and the East Texas and Blacklands Program - was made over a 19-county South Plains area which included Bailey, Lamb, Hale. SEE PROFIT PAGE 8

### Average Rainfall In Floyd This Year

Although it's dry now. . . . and it rained a record amount in August this year, the year's total is about average for the Floyd county area.

This year's total to date is 20.08 inches. The average is 20.18. The rainfall records are maintained at the local ASCS office.

The 6.05 inches recorded in August was a record for that month.

The month by month rainfall is recorded as follows for 1966: January .30, February .48, March .54, April 1.25, May 2.01, June 4.86, July 1.22, August 6.05, September 3.22, October .12, November .03, and December .00.

Looking at the rainfall record for the 1960's we see 12.12 in 1965, 21.19 in 1964,

17.57 in 1963, 24.70 in 1962, 21.16 in 1961 and 28.50 in 1960.

Only a trace of moisture was registered here Tuesday on the mist, sleet and little snow.

### Businesses To Close Monday

In observance of New Years Floydada businesses will be closed Monday, January 2, as New Years Day falls on Sunday this year.

It should be noted that the First National Bank will be open on Monday due to state regulations that a bank cannot remain closed three consecutive days.

Most of the city's grocery stores will be open.

**SCHOOL OPENS**  
School reopens Tuesday, January 3, 1967.

Other business holidays for 1967 are Memorial Day, Fourth of July, Thanksgiving and Christmas.

### CROSBY WILDCAT SCHEDULED

A 10,050-foot Bend conglomerate wildcat, No. 1 M. Schneider, has been scheduled 10 miles northwest of Ralls in northwest Crosby County, by Texaco, Inc.

The exploration is seven miles southeast of the Airck field, and spots 467 feet from south and 660 feet from west lines of Section 218, RTRR survey.

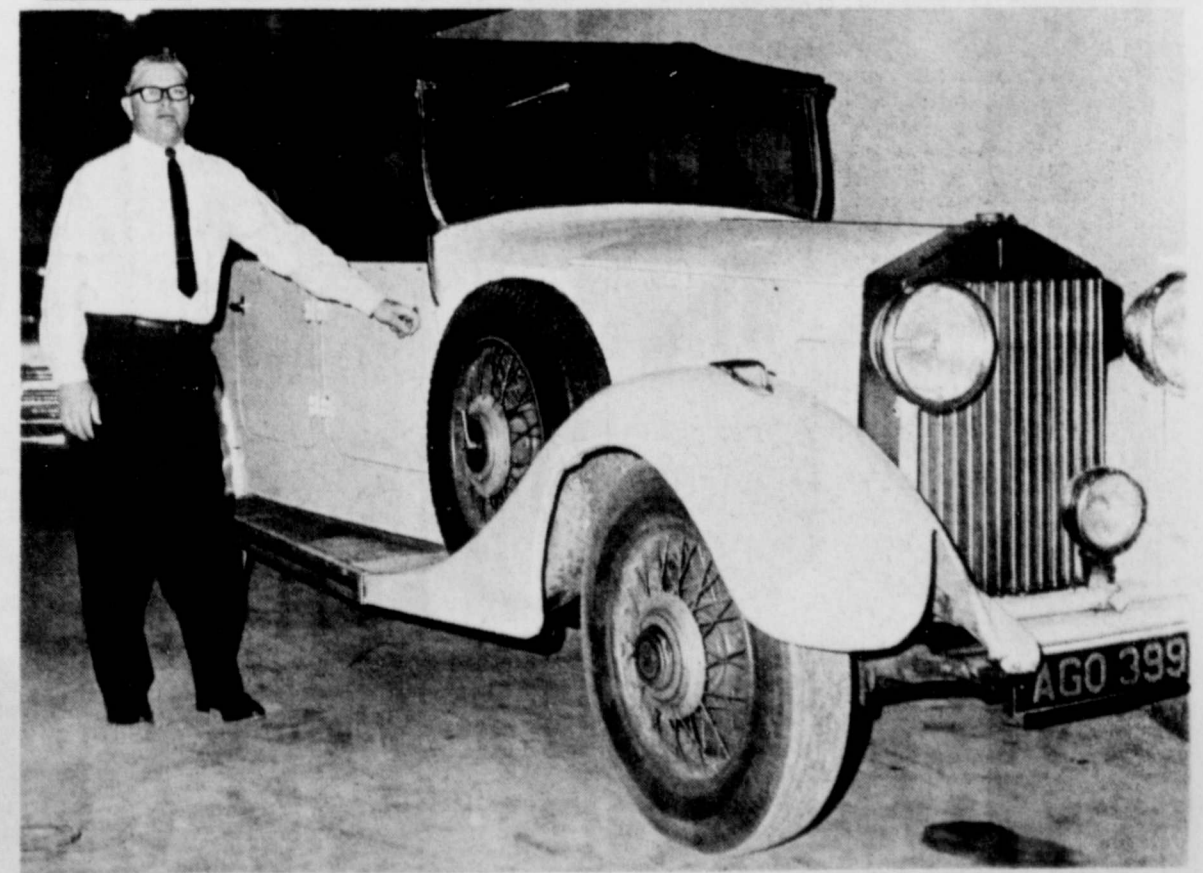
### John Deere Day Coming

Johnnie Collins announced today he will hold the annual John Deere Day show January 5, 1967, at 1:30 at the Palace Theatre.

Collins says all farmers, their families and other interested persons are invited. Free coffee and doughnuts will be served from 9 a.m. until show time at Collins Implement Co.

Collins said there's something of interest for each and every farmer in this year's John Deere Day movie - "Opportunity '67." The film, produced in color especially for John Deere Day, takes a look at the future of farming and what's in store for farmers. It was filmed throughout the United States.

As an added attraction this year, there's a new color movie - "European Agriculture." This spectacular film was made against the beautiful landscapes of Germany, France, Holland, Spain and England.



ROLLS ROYCE luxury auto came through United Transport here last week and United manager Grover Prince is pictured with it. This English made auto is a 1933 model. . . . steering wheel is on the right hand side, upholstery like new, air cooled tires and she purrs like a kitten. Prince said they were hauling it from Dallas to Santa Fe. (Staff Photo)

**CENTER NEWS by Mrs. J. E. Green**

CENTER, Dec. 27 - This is real Christmas weather with the snow coming down. This has been a nice Christmas with the early Christmas at Calvary Baptist Church Sunday morning, then on to be with relatives somewhere, or be a host to them here in town.

Mr. and Mrs. Garvin Deedy and children of South Plains

were with her parents, Mr. and Mrs. Leo Frizzell Christmas Eve. Then the Frizzells went home with them and spent the night.

Sunday afternoon Mr. and Mrs. Fred Cone and grandson Fred III arrived at the Frizzells from Wichita Falls. Monday all went to Clovis where they took the soldier boy Fred Cone III.

Today the Frizzells and the Cones are dining with Mrs. W. M. Jackson.

For the Christmas weekend other guests of Mrs. Jackson were her children, the Neal Wrights of Rotan, J. S. Jackson and family of Quanah, and Mr. and Mrs. Orbin Carrol and Larry of Amarillo.

The O. C. Vinson's company consisted of the Ernest Hackabees (Doris and family) of Stephenville, and the Hansons (a granddaughter and family) of Denver, Colo. Mrs. M. A. Woods of Floydada and the Jerrold Vinsons of Harmony came for Christmas dinner.

The J. D. Welborns had all their children and families home all day Christmas day. They are the Nolan Arneys, the Bobby Welborns, the Roger Gooches and Donna and Clarmon Booth, all of Floydada, and James David Welborn and family of Plainview.

Christmas eve a nice crowd of the Center young people, the Welborns, went caroling. The J. E. Greens were among those who enjoyed this entertainment. Come again youngsters - it was beautiful!

The Percy Ormans dined Sunday with the Hal Thomas family. Bill Thomas visited them in the afternoon.

Monday the Hal Thomases went to Hereford to see a brother-in-law, Martin Green, who is ill at a daughter's home there. They came back by Plainview where they called at the Olin Miller home. Miller is home from the hospital, and though confined to his bed, seems to be improving.

Mrs. Frank Dunn had all her Lubbock children and families home for Christmas - the Jimmy Simms, the Tony Bollos family, and Joe Lee and Lynn Dunn. Debbie Dunn, daughter of Jimmy and Patsy is still with Mrs. Dunn for a few days more. Other guests Christmas day were Mr. and Mrs. Floyd Montgomery of Plainview.

A. B. and Wilton Crump of Plainview visited the Doyle Sandifurs one day last week.

Doyle's uncle and Mrs. Walton Sims' brother, Willie Sandifur of Lockney, passed on Monday at a Plainview hospital. We sympathize with the loved ones. Services are pending.

Christmas guests at the R.C. Rosses were their grandson Ronnie Ross and wife of Lubbock and Mr. and Mrs. Buck Ragsdale of Baileyboro, and Mrs. Ola Ragsdale of Plainview.

The J. E. Greens are having a nice Christmas. Monday all their children and families, except the Doc Ryman, were with them. These were the Clyde Greens of Bolivar, Missouri; Don Clark Green and family of Big Spring, the Victor Greens of Plainview; also a nephew and family, the Anthony Lattas of Mt. Blanco. The Ryman (Margaret and family) of Hubbard are scheduled to be here New Year's eve.

The Ray Finleys also had a nice Christmas with their children and family - the John Zalmans of Snyder - home for the holidays.

We wish for everyone a Happy Christmas week, and New Years.

**FLOYD DATA**

Mrs. Opal Hintner, who makes her home with Mrs. W.O. Jones, spent Christmas in Lubbock with friends where she also visited her son, Danny Becker and family of Denver, Colo., who were also there visiting.

**Rites Held For W. B. Standifur**

Funeral rites for William B. Standifur, a resident of Lockney for the past 21 years, were conducted yesterday in that city at the First Methodist Church. The deceased was a brother of Mrs. Walter Sims of Floydada. He died early Monday morning in a Plainview Hospital after an illness of nine weeks.

Survivors include his wife; two sons, T. E. of San Francisco and Billy of Lockney; three daughters, Mrs. Opal Landeth of Aspermont; Mrs. Mary Hagler, Amarillo and Mrs. Rose Brown of Corpus Christi; three sisters, Mrs. Sims of Floydada, Mrs. May Esterling of San Bernardino, Calif., Mrs. Noble Gentry of Laguna Beach, Calif., and five grandchildren.

Mrs. Sims and her husband were visiting in Houston with their daughter, Mrs. Charles Horton and family, when news reached her of her brother's death.

The deceased is an uncle of Doyle and Toodlem Standifur and Girlie Campbell of Floydada.

**Bradshaw Rites Held Monday**

Truman Bradshaw, longtime former resident of Floyd County residing in the South Plains Community, died Christmas Eve morning at the home of a son, Eulan Bradshaw in Claude. He had been ill a lengthy time. Funeral rites were conducted Monday in the First Baptist Church in Silverton with Rev. Sealy Smith of Weatherford, officiating.

**One Minute Sports Quiz**

1. Who won the 1966 Army-Navy game?
2. Who won the Oklahoma-Nebraska game?
3. Who won the National League (baseball) rookie of the year award?
4. When is the Tiger-Torres light heavyweight title fight?
5. What team leads the western division in the American Football League?

**The Answers**

1. Army, 20-7.
2. Oklahoma, 10-9.
3. Tommy Helms of Cincinnati.
4. December 16th.
5. Kansas City.

Mrs. Bradshaw is ill in a convalescent home in Claude.



**LUXURY LOOK**—Decorative cotton percale pillowcases spark up bedroom decor in elegant tones. Inspired by a formal French garden, combines a floral design with a ribbon-like pattern. In pink, blue, or gold on white by Wamsutter.

**NEW HOMES**  
BY J AND K  
CONSTRUCTION  
**Low F.H.A. Down Payments**  
EVEN LOWER TO X-SERVICEMEN  
Phone YU3-5348

Holiday Greetings and a New Year of Good Health and Well Being is our Wish for our Friends Here and Everywhere  
Mr. and Mrs. Homer Steen

**Count on THRIFTY To Make Your Dollars Count**

**MEATS**

HALF OR WHOLE LONGHORN HAMS	69¢
SWINDELL SAUSAGE	2 lbs. \$1.39
PORK STEAK	59¢
FRANKS	3 lbs. \$1
DECKERS BACON	2 lbs. \$1.49

AUNT JEMIMA PANCAKE MIX	2 lbs. 47¢	ASSORTED COOKIES	29¢
DOWNY	37¢	STOKEYS SHELLIE BEANS	303 SIZE 2 lbs. 45¢
LADY SCOTT TISSUE	2 ROLL PKG. 29¢	JACK MACKEREL	303 SIZE 25¢
200 COUNT NAPKINS	39¢	WOOLITE	PT. 99¢
DAK LUNCHEON MEAT	12 OZ. 49¢	JOY KING SIZE	79¢
FOLGERS COFFEE	77¢	WAXTEX	19¢
KLEENEX DINNER NAPKINS	29¢	CLOROX	1/2 GAL. 35¢
DEL MONTS ASST. FRUIT DRINK	46 OZ. 3 for 89¢	WHITEHOUSE APPLE JUICE	QT. 29¢
MAGIC CAKE MIX	10¢	PET INSTANT DRY MILK	4 QT. SIZE 37¢

**SUPREME SNACKS** ONION, SESAME, PUFFLES 3 for \$1.00

CRACKER BARREL CRACKERS	19¢	MORTON SALAD DRESSING	QT. 39¢	DEL MONTE RED SALMON	303 SIZE 99¢
EGGS	DOZ. 49¢	RUSSETT POTATOES	20 LB. 79¢		

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**Get A Head Start On Weeds**

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- Including Careless Weeds Water Grasses and Many Others
- Easy to Use
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- Apply Early
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CUSTOM APPLICATION OR RIG RENTAL  
CALL YU 3-5311

**Thrifty Super Market**  
HOME OWNED & OPERATED  
DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY  
SECOND AND MISSISSIPPI STREETS

# SCHOOL Menu

of Jan. 3 THURSDAY:  
 Pot Roast with Brown Gravy  
 Snowflake Potatoes  
 Buttered Broccoli  
 Rolled Wheat Rolls and Butter  
 and Crackers  
 Oatmeal  
 FRIDAY:  
 Hamburgers with Cheese Slices  
 Tomatoes, Lettuce, Onions, and Dill Pickles  
 Potato Chips  
 Blackberry Cobbler  
 1/2 pint Milk

## BY THAT!..... by THOMPSON



**STAY FOREVER YOUNG!**  
 DON'T EAT THEM FREQUENTLY  
 BECOME OLD, ACCORDING  
 TO AN INDIAN  
 ...  
**FISHERMEN CAN HAVE COMPLETE CONTROL**  
 IN SPIN FISHING, EVEN WITH ONE HAND,  
 WHEN THEY USE A NEW ELECTRIC REEL,  
 THE OLD PAL REEL-ELECTRIC 1000--  
 WHICH PROVIDES THREE LURE RETRIEVE  
 SPEEDS AT THE TOUCH OF A THUMB. G

available School  
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 Candidate School  
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**FLOYD COUNTY HESPERIAN**  
 212 South Main St., Floydada, Texas, 79235  
 WENDELL TOOLEY, Publisher

1966 by Claude V. Hall. Entered as second class  
 post office at Floydada, Texas April 10, 1907 un-  
 der Act of Congress of March 8, 1897.  
**PRESS ASSOCIATION**  
 1966

# Beall's DEPARTMENT STORES YEAR END CLEARANCE SALE

Huge savings in every department!

DRESSES

## HUNDREDS OF FALL AND WINTER STYLES

ON SALE

REGULAR VALUES TO \$14.99

**\$9<sup>00</sup>**

REGULAR VALUES TO \$9.99

**\$7<sup>00</sup>**

REGULAR VALUES TO \$6.99 AND \$7.99

**\$5<sup>00</sup>**

SCOOP UP THE SAVINGS NOW DURING THIS BIG YEAR-END SALE EVENT. INCLUDES YOUR FAVORITE STYLES IN ALL COTTONS, AR- NEL TRIACETATE JERSEYS, DACRON POLYESTER AND COTTON BLENDS. WEAR MANY OF THESE SMART STYLES LATE INTO SPRING, THESE MUST GO... SPRING DRESSES ARE ARRIVING AND WE MUST MAKE ROOM. JUNIOR, REGULAR AND HALF SIZES.

MEN'S BEALLPARKS AND NAME BRANDS

## SUITS

ON SALE

REGULAR VALUES TO \$65.00

**\$52<sup>00</sup>**

REGULAR VALUES TO \$55.00 AND \$59.95

**\$48<sup>00</sup>**

REGULAR VALUES TO \$49.95

**\$39<sup>00</sup>**

THE SALE OF SALES ON HANDSOME MENS SUITS. WE INCLUDE A VAST ASSORTMENT OF ALL WOOLS, AND DACRON POLYESTER AND WOOL BLENDS, ALSO WOOL SHARKSKIN AND SILK BLENDS. MANY ARE YEAR 'ROUND WEIGHTS, EACH IS TRIM TAILORED FOR PERFECT FIT. SELECT NOW, SAVE MORE NOW AT BEALL'S.

<p>CLEARANCE</p> <p><b>LADIES QUILTED ROBES</b></p> <p>\$10.99 VALUE</p> <p><b>\$7<sup>00</sup></b></p> <p>\$8.99 AND \$9.99 VALUE</p> <p><b>\$6</b></p> <p>\$6.99 VALUE</p> <p><b>\$5<sup>00</sup></b></p>	<p>CLEARANCE</p> <p><b>LADIES CORDUROY CAPRI PANTS</b></p> <p>VALUES TO \$3.00 NOW ONLY</p> <p><b>\$1.99</b></p>	<p>CLEARANCE</p> <p><b>GIRLS CAR COATS</b></p> <p>REG. \$3.99 - NOW \$3.00                  REG. \$5.99 - NOW \$4.80                  REG. \$9.99 - NOW \$8.00                  REG. \$7.99 - NOW \$6.40                  REG. \$11.99 - NOW \$9.00                  REG. \$14.99 - NOW \$12.00                  REG. \$12.99 - NOW \$10.36                  REG. \$19.00 - NOW \$16.00                  REG. \$24.99 - NOW \$19.00</p>	<p>CLEARANCE</p> <p><b>LADIES SWEATERS</b></p> <p>REG. \$10.95 - NOW \$8.00                  REG. \$8.95 - NOW \$6.00                  REG. \$5.95 - NOW \$3.99                  REG. \$3.99 - NOW \$3.00</p>	<p>CLEARANCE</p> <p><b>LADIES FELT FALL HATS</b></p> <p><b>1/2 PRICE</b></p>	<p>CLEARANCE</p> <p><b>MENS JACKETS</b></p> <p>VALUES FROM \$24.95 TO \$29.95</p> <p><b>NOW \$19.00</b></p> <p>REG. \$18.95 AND \$19.95 VALUES</p> <p><b>NOW \$15.00</b></p> <p>REG. \$14 AND \$15 - \$12                  REG. \$12 AND \$13 - \$10                  REG. \$10 AND \$11 - \$8                  REG. \$8 AND \$9 - \$6</p>
<p>CLEARANCE</p> <p><b>MENS DRESS GLOVES</b></p> <p>REG. \$3.99 AND \$4.99 VALUES</p> <p><b>\$2<sup>99</sup></b></p> <p>REG. \$2.99 VALUES</p> <p><b>\$1<sup>99</sup></b></p> <p>REG. \$1.99 VALUES</p> <p><b>\$1<sup>50</sup></b></p>	<p>CLEARANCE</p> <p><b>MENS CORDUROY SPORT SHIRTS</b></p> <p>REG. \$5.00 VALUE</p> <p><b>\$3<sup>99</sup></b></p> <p><b>MENS FLANNEL SHIRTS</b></p> <p>REG. \$2.99 VALUE</p> <p><b>\$1<sup>99</sup></b></p>	<p>CLEARANCE</p> <p><b>MENS SWEATERS</b></p> <p>\$12.99 VALUE</p> <p>\$12.99 VALUES NOW ONLY</p> <p><b>\$9.00</b></p> <p>\$8.99 AND \$9.00 VALUES</p> <p><b>\$7.00</b></p> <p>REG. \$5.99 VALUES</p> <p><b>\$3.99</b></p>	<p>CLEARANCE</p> <p><b>ONE TABLE MENS DRESS SHOES &amp; LOAFERS</b></p> <p>VALUES TO \$10.99 NOW ONLY</p> <p><b>\$5.00</b></p>	<p>CLEARANCE</p> <p><b>LADIES FUR LINED HOUSESHOES</b></p> <p>REG. \$5.00 AND \$6.00 NOW \$3.99</p> <p>REG. \$4.00 VALUE NOW \$2.99</p> <p>REG. \$3.00 AND \$3.50 VALUES</p> <p><b>NOW \$2.44</b></p>	<p>CLEARANCE</p> <p><b>MENS &amp; BOYS FUR LINED HOUSESHOES</b></p> <p>REG. \$6.00 VALUE NOW</p> <p><b>\$4.99</b></p> <p>REG. \$4.00 VALUE NOW</p> <p><b>\$2.99</b></p> <p>REG. \$3.00 VALUE NOW</p> <p><b>\$1.99</b></p>

COATS

## LADIES FUR TRIMMED AND CAR COAT STYLES

ON SALE

REGULAR VALUES TO \$60.00

**\$48<sup>00</sup>**

REGULAR VALUES TO \$40.00

**\$32<sup>00</sup>**

REGULAR VALUES TO \$29.00

**\$23<sup>20</sup>**

DRASTIC REDUCTIONS NOW ON BEAUTIFUL DRESS AND CASUAL COATS. YOU MUST SEE THIS SELECTION TO APPRECIATE THE VALUES. COLORS ARE THE FINEST IN YEARS. FUR TRIMMED COLLARS INCLUDE FOX, MINK AND SQUIRREL FOR A LUXURIOUS LOOK. HURRY IN FOR THESE VALUES. EVERY ONE MUST BE SOLD.

LADIES NAME BRANDS IN DRESS, SPORT & CASUAL STYLES

## SHOES

ON SALE

REGULAR VALUES TO \$14.00 AND \$15.00

**\$9<sup>88</sup>**

REGULAR VALUES TO \$11.00 AND \$14.00

**\$6<sup>00</sup>**

REGULAR VALUES TO \$5.00

**\$3<sup>99</sup>**

DOWN GO LADIES NAME BRAND SHOE PRICES THAT MUST BE MOVED OUT NOW. INCLUDES SUPPLE ALL LEATHERS, SUEDES AND NOVELTY STYLES FOR ALL OCCASION WEAR. EVERY SHOE IS OF A MUCH HIGHER VALUE AS INDICATED ABOVE. GET YOUR SHARE OF THE SAVINGS DURING THIS YEAR-END SALES EVENT.



SHOWING OFF CHRISTMAS GIFT - Harold Wayne Bennett and daughter, Rhonda show with pride the quarter horse M.S. Bennett won in a drawing over the TV musical "Picking Time" last Saturday and later presented the horse to her husband as a Christmas gift. The prize possession was given by Mathis Furniture and TV of Lubbock, who sponsors the show. See related story elsewhere in The Hesperian. (Staff Photo)

### Bennetts Win Quarter Horse

Lady Luck is riding with the Harold Wayne Bennetts of Floydada and most of their Christmas gift problems were solved when the family won an array of gifts including registered quarter horse by the name of "Reatta Rastus."  
The Bennetts have always been a rather lucky family anyway - one with good health, a lovely church family and a family who is with their community all the way.  
Their winning streak started about two years ago when one of the youngsters won a suit, one a gift certificate and later won a Mustang Jr. car at Bealls, the same year another won a bicycle. This year things were even brighter. Last week at Johnson's Rexall Drug Mrs. Bennett won a transistor radio

and Teflon skillet, one of her daughters won a portable typewriter and a son won another bicycle.  
Saturday night came the clincher when Mrs. Harold Wayne Bennett's name was drawn for the quarter horse over the "Pickin Time" TV program. Papers on the horse are due to arrive this week but they already have the horse. Harold Wayne went for him Christmas Day, a gift presented him by his wife after she learned she had won the gift valued at between \$1,000 to \$1,500.  
This Saturday night the Bennetts will be special guests on the Lubbock program sponsored by Mathis Furniture and TV.

## Schlittler Writes From Teachings In Honduras

(Editors note)

This letter was enclosed in a personal letter to Mr. and Mrs. Dorris Jones from John Schlittler, former assistant Floyd County Agent. John sends his regards and best wishes to all their friends and neighbors. He plans to return to the states for his family in January. John has been teaching in the Escuela Agrícola Panamericana (Pan American Agriculture School) in Tegucigalpa, Honduras since September. His wife, Nancy and their four children remained in Bryan, Tex., until he could get settled. Nancy is teaching near Bryan until mid-term.

Tegucigalpa & Valle Zamorano, Honduras  
Honduras is a land of many vivid contrasts. Packed into a country the size of La., there is all the topographical and vegetative variations that may be found in La., Tex. & N.M. combined.

We are still 20 miles from the college. Ahead, overlooking the city, is the most gigantic, awe-inspiring Cathedral I have ever seen. As far as I am concerned it has the domed stadium beat. We begin our ascent on the roughest, steepest, most tortuous road that I have ever been on. (If you folks at Leakey can imagine the road to Camp Wood 5 times higher with 20 times more curves and switchbacks, graded by a bulldozer, you will be close.) The road winds along high ridges with 2,000 ft. drops. The vegetation is mostly tropical with the exception of tall Pine and Red Cedar forests. There are little clearings where the Mezos have little patches of corn, beans, bananas and sugar cane on 45-70 degree slopes. Usually there are chickens and an old cow sticking her head in the doorway of the huts (no door). Somehow these huts manage to cling to the mountainside in spite of the heavy rains. The huts, occupants and surroundings speak of incredible poverty (if you will excuse the LBJism). However, these people do not know that there is a different environment anywhere in the world (and they wouldn't leave their mountain if they had the opportunity). In spite of these sobering distractions, the views are breathtaking, and it's hard to navigate the road and see everything at the same time. We receive 45-50" of rain from Apr. - Dec. None Dec. - Mar. The min. temp. this year was 48; high 96. 80% of the days have lows of 65-67; highs 83-85. There are many B.W. Quail, White-winged Doves, ducks, etc.; several deer, coyotes, ocelots, rabbits and jaguarundi; occasionally the puma and jaguar are seen in the mountains, but they range mostly on the coastlands. I spent one long weekend at Lake Yojoa (100 mi. 8 hours) we caught 2 bass 10 lbs. ea. and several smaller ones.  
After about 45 minutes on the road we reach a high pass and, the clouds willing, the Valle Zamorano can be seen stretching toward the river. Scattered among the trees are white stone, red tile roofed buildings of the school. The school owns most of the valley (5000 acres) and the crops and pastures are irrigated from the river, 2 creeks and 4 lakes (bass here too) during the dry season. We have 200 beef cows, 90 dairy cows and 35 brood sows. Hort. and Agron. furnish beans, rice, corn, tomatoes, etc. to feed 400 school personnel year round. The school, as compared with the rest of the country, is almost too good to be true. The facilities equal to or better than most of the Jr. Colleges in the U.S. that I have seen, but I will

save that description for Nancy. She and the kids will be here by the first of Feb. Then I will have much more than I deserve and probably more than I would ask for.  
Best wishes to all of you for a happy Christmastime and many prosperous years. Remember us to all our friends, and come share with us the wonders and pleasures of this country. And drop us a line.  
John Schlittler  
Apartado 93  
Tegucigalpa, Honduras, C.A.

FLOYD DATA  
Mrs. Glen Sprayberry and family of Portersville, Calif., left last week for their home after visiting here with her parents, Mr. and Mrs. W. L. Hall and other relatives here and at Roaring Springs.

FLOYD DATA  
Sp. 4/c Larry ...  
Fort Rucker, Ala., spending the holidays with her parents, Mr. ...  
Cross, Larry ...  
clan at Fort ...  
back there for ...

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# HALES DEPT. STORE

## PRESENTS THEIR SEMI-ANNUAL SHOES SALE

### "STARTS FRIDAY DECEMBER 30"

### WOMEN'S DRESS HEELS

ORCHIDS MID HEEL BLACK	REG. \$12.98	NOW \$8.99
VALENTINES MID HEEL GOLD	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL SILVER	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL BLACK LIZARD	REG. \$22.95	NOW \$15.99
VALENTINES MID HEEL NEIGE LIZARD	REG. \$22.95	NOW \$15.99
VALENTINES MID HEEL BLUE SUEDE CORFAM	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL BLACK SUEDE CORFAM	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL BROWN SUEDE CORFAM	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL GOLD SUEDE CORFAM	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL BLACK KID STRAP	REG. \$14.98	NOW \$9.99
VALENTINES MID HEEL TAPESTRY	REG. \$15.98	NOW \$10.99
PERSONALITY LITTLE HEEL GOLD SUEDE	REG. \$13.98	NOW \$8.99
PERSONALITY LITTLE HEEL GREEN SUEDE	REG. \$13.98	NOW \$8.99
PERSONALITY LITTLE HEEL SERGE SUEDE	REG. \$13.98	NOW \$8.99
PERSONALITY LITTLE HEEL BLACK KID	REG. \$13.98	NOW \$8.99
PERSONALITY LITTLE HEEL BLACK CORFAM	REG. \$12.98	NOW \$8.99
PERSONALITY LITTLE HEEL BLACK SUEDE	REG. \$11.98	NOW \$7.99

### WOMEN'S CASUAL HEELS

VALENTINES BLACK SUEDE	REG. \$14.98	NOW \$9.99
VALENTINES BROWN SUEDE	REG. \$14.98	NOW \$9.99
PERSONALITY BLACK KID	REG. \$11.98	NOW \$7.99
DEB-TOWNER BLACK SUEDE	REG. \$6.98	NOW \$4.99
DEB-TOWNER BROWN SUEDE	REG. \$6.98	NOW \$4.99
VALENTINE BLACK KID	REG. \$14.98	NOW \$9.99
VALENTINE BLACK KID	REG. \$13.98	NOW \$8.99
VALENTINE BEIGE ROUGH-OUT	REG. \$13.98	NOW \$8.99
ORCHIDS BLACK KID	REG. \$8.98	NOW \$5.99
ORCHIDS BLACK KID	REG. \$9.98	NOW \$6.99
ORCHIDS OTTER KID	REG. \$9.98	NOW \$6.99
ORCHIDS BLACK KID	REG. \$8.98	NOW \$5.99

### WOMEN'S FLATS

REG. \$9.98	NOW \$6.99
REG. \$8.98	NOW \$5.99
REG. \$7.98	NOW \$4.99
REG. \$6.98	NOW \$4.99
REG. \$5.98	NOW \$3.99

ALL COLORS  
ALL SIZES  
ALL STYLES

### Large Groups Of Tabled Shoes

ALL HEEL HEIGHTS - ALL COLORS  
**\$1.99 - \$2.99 - \$3.99**  
OTHERS HALF PRICE AND LESS

### MEN'S DRESS SHOES

ODDS AND ENDS,  
LOAFERS AND LACE  
NOT MANY -  
BUT SOME GOOD BUYS

### CHILDREN'S SHOES

ODDS AND ENDS  
SOME REAL BARGAINS

EXTRA - SPECIAL

### GIRL'S HOUSE SHOES

## 1/2 Price

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## END OF YEAR CLEARANCE

### NEW MAYTAG WASHERS & DRYERS

New Generation Maytags are built for big loads!

Long-Life Automatics and Dryers for families with a lot of living to do

Power-fin Agitator Flexible fins magnify washing action. Built-in lint filter. Softener dispenser, too!  
• Super Capacity Built to handle big loads. Gets large or small loads uniformly clean • Great new 525 Warranty\*

Maytag Halo-of-Heat® Dryer Fast dries clothes in a gentle circle of low temp heat • Electronic Control No timer needed! Takes orders from you, not a clock!  
• 4 Settings Dry all fabrics with Regular setting. Wash 'n Wear Damp Dry, plug Air Fluff.

**BUY NOW AND SAVE**

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TO CART AWAY

SHURFINE PURE VEG.	3 LB. CAN	
SHORTENING		79¢
SOFLIN	10 ROLL PKG.	
TISSUE		79¢
SHURFRESH		
CHEESE SPREAD	2 lbs.	89¢
GIANT PEPSODENT		
TOOTH PASTE		39¢
GIANT TIDE		
DETERGENT		69¢
SHURFINE CUT	300 SIZE	
ASPARAGUS	4 lbs.	\$1.00
SHURFINE	REG. OR DRIP	
COFFEE		69¢
400 CT		
NOTEBOOK PAPER		59¢
SHURFINE	TALL CANE	
MILK	2 lbs.	29¢
SHURFINE	10 LB. PAPER BAG	
FLOUR		98¢
SHURFINE FROZEN	6 OZ.	
ORANGE JUICE	5 lbs.	\$1.00
TALL CORN		
BACON	2 lbs.	\$1.19

Specials Good THROUGH SATURDAY  
Double Buccaneer Stamps on Wednesday  
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316 N. 2nd WE DELIVER YU 3-3105

# OF INTEREST TO WOMEN

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JENIS MOORE

## Tucker Vows Read Feb. 4

Floydada residents, Tucker is a 1964 graduate of Floydada High School, attended Texas Tech and is now stationed with the Air Force as electronics instructor at Keesler Field, Mississippi.

Out of town visitors during the Christmas holidays in the home of Mr. and Mrs. S. L. Powell were Dr. and Mrs. W. J. Mangold, Gary and Howard of Lockney; Mr. and Mrs. Bill Mangold Jr., of Austin; Mrs. Helen Darden of Albuquerque, N. Mex.; Spec. 4 Billy Jack Darden of Ft. Meade, Maryland; Mrs. Travis Ray and Dawn of Grand Prairie, Mr. and Mrs. Johnny West, Lisa and Jonna Kay of South Plains and Lt. Col. and Mrs. S. L. Powell Jr., and Jan of Fort Worth, Col. Powell has recently retired from the Air Force and is now with General Dynamics.

Decorations of blue and green provided by Mrs. Bob Hopper and Mrs. Monroe Schulz set the stage for festivities. A rhyming question and answer game, a Night Before Christmas game and a Christmas carol game comprised the recreation led by Mrs. Zant Scott.

Mrs. R. G. Alexander entertained the group with a heart warming Christmas story entitled "Do You Believe in Miracles?"

An array of lovely gifts were exchanged and fruits and nuts collected and packed which was presented to residents of Westbryn Haven Rest Home.

Hostesses for the party were Mrs. Truman Dunavant and Mrs. Whittie Howe. They served punch, cookies, finger sandwiches, cake and mints.

Present were Mrs. Warren Scott, a guest and Meses, Everett Miller, Mather Carr, R. B. Gary, R. G. Alexander, Glenn Curtis, R. C. Davis, Truman Dunavant, Walter Hanna, Bob Hopper, Whittie Howe, Glenn Pool, Sherwood Ramsey, Bob Ratjen, Zant Scott, Monroe Schulz, Carrick Snodgrass, J. R. Turner and Mrs. Velmor Hamilton.

The next meeting will be Jan. 12 in the Center.

Mr. and Mrs. Alva Sparks had their children and grandchildren home with them during Christmas. Present were daughters, Sue and Mr. and Mrs. Maurice Steen, Brad and Lisa of Oklahoma City; and their two sons, Don and wife of Amarillo and Harold, his wife and daughter, Pam of Lubbock. The Steens also visited his parents Mr. and Mrs. Homer Steen.

Visitors Friday night in the Sparks' home were Mr. and Mrs. Chris Brashears and sons of Rapid City, S.D.

Mrs. W. S. Simmons had the privilege of having twenty-eight members of her family including all of her children and grandchildren home with her Christmas Day.

The visitors included Mr. and Mrs. R. L. Burch, Donice and Mr. and Mrs. Douglas Reid and son, Brandon, all of Clovis, N. M.; Mr. and Mrs. D. A. Branon, Geryl, Kenneth and Patricia of Portland, Tex.; Mr. and Mrs. Doyle Holmes, Gary, Steve and Landry of Lubbock; Mr. and Mrs. Jimmy Simmons, Davy, Doug, Dani, Kenney, Melinda and Wesley of Lamasa; Lt. and Mrs. Walter Simmons, Scott and Susan, recently of Oxnard, Calif., now on forty day vacation with his parents, the J. T. Huckabays and Mrs. Simmons. Walter will enter flight training on Feb. 1 at Savannah, Ga.

TO BOWL GAMES  
A group of Floydada and Floyd County persons are planning to attend the Cotton Bowl football game Saturday and the Cowboys-Greenbay game Sunday in Dallas.

Planning to attend this far are Mr. and Mrs. Jack Stansell, Mr. and Mrs. Doyle Walls, Mr. and Mrs. B. A. Robertson, Mr. and Mrs. Greer Christian, Mr. and Mrs. Carl Jarrett, Mr. and Mrs. J. T. Huckabay, Mr. and Mrs. Fred Jackson, Mr. and Mrs. Bill Cagle, Mr. and Mrs. Wallace Trapp, Mr. and Mrs. Travis Jones, Mr. and Mrs. Woodrow Wilson, Mr. and Mrs. Fred Cardinal and possibly others.

## Mathis And Alvey Vows Read Here Dec. 23rd

Miss Jean Marie Mathis and Thomas Lawrence Alvey were united in marriage in a double-ring ceremony on the afternoon of December 23rd at 2 o'clock. The wedding was performed in Willson Chapel of the First Methodist Church in Floydada by the bride's father, Rev. Melvin R. Mathis of Floydada.

Miss Vicki Gregory, organist, accompanied Miss Brenda Mathis, sister of the bride, as she sang "O Perfect Love" and "The Lord's Prayer."

Presented in marriage by her uncle, Bill Mathis of Slaton, the bride wore a gown of peau de sole accented by a white lace jacket featuring petal point sleeves. Her tiara complemented with seed pearls, held a shoulder length veil of illusion. She carried a white Bible topped with feathered carnations.

Miss Barbara McDowell of Aspermont was maid of honor and Miss Brenda Mathis was bridesmaid.

They wore dresses of blue satin and carried long stemmed white carnations.

Serving the groom as best man was Jerry Buskey of Big Spring. Terry Lee Mathis of Slaton, cousin of the bride, was groomsmen.

A reception followed in Fellowship Hall. Miss Shirline Mathis, sister of the bride, registered guests. Mrs. Jess Robinson of Hereford and Miss Margurite Mathis of Winters, presided at the serving table.

## Harmony Club Has Party

The Harmony Community Center was the scene recently for a Christmas party for members of the Home Demonstration Club.

Decorations of blue and green provided by Mrs. Bob Hopper and Mrs. Monroe Schulz set the stage for festivities. A rhyming question and answer game, a Night Before Christmas game and a Christmas carol game comprised the recreation led by Mrs. Zant Scott.

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## Candlelight Ceremony Unites Miss Larsen, Truman Kirk Jr.

The First Methodist Church in Damarest, New Jersey was the setting December 26th, for the candlelight ceremony uniting in marriage Miss Edwina Joan Larsen and James Truman Kirk Jr., of Saugerties, New York.

Parents of the couple are Mrs. Edwin H. Larsen and the late Edwin H. Larsen of Damarest, New Jersey and Mr. and Mrs. James Truman Kirk also of Damarest, formerly of Houston, Tex.

The bride is the granddaughter of Mrs. Louis Larsen and

the late Mr. Larsen of Hackensack, N.J. and Mrs. Frank F. Lange and the late Mr. Lange of Bergenfield, N.J. The bridegroom is the grandson of Mr. and Mrs. Ohmer W. Kirk of Floydada, Tex., and Mrs. George W. Grounds and the late Mr. Grounds of Houston.

The bride, given in marriage by her uncle, William H. Chapman, wore a peau de sole floor length gown fashioned with an alencon lace bodice and elbow length sleeves. The A-line skirt was emphasized by an empire waistline and chapel train. She carried a cascade of white roses and holly and wore a petal point tiara of seed pearls from which flowed a tiered fingertip veil of alencon lace. She complemented her gown with a single strand of pearls and matching earrings.

Miss Carolyn Kirk of Damarest, sister of the groom, was maid of honor. Bridesmaids were Misses Patricia Marshall and Kathie Marshall, Hasbrouck Heights, N.J., both cousins of the bride. Each was attired in an identical floor length red velvet gown styled with empire waistline, elbow length sleeves and matching red circlets with double veils. The maid of honor carried a colonial bouquet of red and white carnations with sprigs of holly. Both bridesmaids carried colonial bouquets of white carnations with sprigs of holly.

Robert Kirk of Damarest, brother of the groom, was best man.

Ushers were William Olsen, Staten Island, N.Y., Arthur Holgersen of Vernon, Conn., and Edward Woolford, Washington, D. C.

Following a wedding trip the couple will return to Lafayette St., Saugerties, N.Y., where the bridegroom teaches in Saugerties High School. The bride is employed as secretary and bookkeeper for Valley Roofing and Siding Corp., in Cresskill, N.J.

Mrs. Kirk is a graduate of

Northern Valley Regional High School in Damarest, attended Baldwin-Wallace College in Berea, Ohio, Fairleigh Dickinson University in Teaneck, N.J., and Ridgewood Secretarial School in Ridgewood, N.J.

Her husband is also a graduate of Northern Valley Regional High School and received his B.S. from Springfield College at Springfield, Mass., where he was a dean's list

student and graduated cum laude in 1965. Kirk spent his junior year of college abroad at the University of Stockholm in Sweden. He received his M.S. from East Texas State University at Commerce, Tex., in August, 1966, where he held a graduate assistantship in housing and where he was president of the national honor sociological society, Alpha Kappa Delta.

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MRS. JAMES T. KIRK JR. (Nee Edwina Joan Larsen)



## Outstanding Young Women

Miss Felicia Applewhite, daughter of Mr. and Mrs. G. C. Applewhite of Lockney, has been named to the 1966 edition of "Outstanding Young Women of America."

Miss Applewhite, an accomplished artist, is well known in the Floyd County area.

Women listed in the annual publication are honored for outstanding contributions and accomplishments in civic endeavors, religious, professional or political activities.

Guidelines for selection include unselfish service to others, charitable activities, community service and professional excellence.

**MRS BAIRD'S**  
Stay Fresh Longer

**PLAYTEX GIANT JANUARY SALE!**

save up to 25%

Save \$1.00  
Playtex "Soft-Line" Padded Bra with or without stretch straps. Only \$3.29, reg. \$3.95 32A-38B.

Save \$1.00  
"Living" Stretch Bra only \$3.95, reg. \$4.95. Adjustable stretch straps; sheer back and sides. 32A-40C ("D" sizes \$1.00 more) Also — Save 66¢ on "Living" Bra with bias-cut elastic side panels, only \$3.29, reg. \$3.95 32A-42C ("D" sizes \$1.00 more)

Save \$1.00  
"Living" Long Line Stretch Bra only \$6.95, reg. \$7.95. Adjustable stretch straps; sheer back and sides. With or without 2-inch waistband. Also ¾ Length Long Line only \$6.95, reg. \$7.95 32A-44C ("D" sizes \$1.00 more)

Save \$2.00  
Playtex "Magic Controller" Girdles with fingertip panels, only \$5.95, reg. \$7.95. Pull-on Girdle \$5.95, reg. \$7.95; Long Leg Panty (shown) Girdle only \$7.95, reg. \$9.95; Zipper Panty (shown) only \$9.95, reg. \$11.95

Save \$1.00  
Playtex made with Lycra® Girdles only \$5.95, reg. \$6.95. Hold-in power that won't wash out—machine washable Girdle only \$5.95, reg. \$6.95; Panty only \$6.95, reg. \$7.95; Long Leg Panty (shown) only \$8.95, reg. \$9.95

All Bras and Girdles—White All Girdle sizes—XS, S, M, L (XL sizes—\$1.00 more)

**MATERNITY SHOP**  
LUBBOCK

WINTER STOCK  
Jan. 3 10:00 A.M.

TOPS, SKIRTS, HALF-SLIPS  
PANTS  
Mix and match  
20% to 40% OFF

CLOSE OUT  
½ PRICE

BRAS 20% to 40% OFF

Center

**HALE'S DEPT. STORE**  
AS SEEN ON TV

GUEST EDITORIAL

**Agriculture and Rural Business . . . Bedfellows**

For almost 20 years, this newspaper has tried to drive home the fact that Tulia will live or die with agriculture. It has done this at times when merchants were asking, "Why should the government help the farmer, it doesn't help me?" It has done this when major farm groups were advocating measures which would cut agricultural income.

On almost every occasion when Swisher county farmers have had an opportunity to speak out at the ballot box, a majority of them have voted for "agricultural prosperity" which in reality is also "business prosperity" in Tulia, Kress and Happy. Almost every farm program designed to benefit agriculture has been given an affirmative vote at a time when the area daily papers and some farm groups were urging a negative vote and counties all around us were voting no.

Swisher county farmers recently voted wisely when they approved a deduction of \$1 a bale to promote cotton in a world where synthetics are making serious inroads into the cotton market. All counties did not vote

so intelligently. They listened to the wrong voices.

Certainly it is an accepted practice to set up advertising budgets to promote a product. And promotion dollars are based on a percentage of sales. Automobile manufacturers set aside so many dollars for every car sold to promote future sales of their cars. This isn't a voluntary thing. They don't ask every car dealer to spend so much for advertising if he so desires. They demand that he do so. They tolerate no riders. So why should cotton farmers, with a product much less popular than an automobile, be allowed to ride? Why should a few progressive cotton farmers have to carry the entire load while others ride? Grain sorghum producers also should be taxed to promote grain sorghum. It shouldn't be a voluntary proposition where only a few carry the burden.

Agricultural dollars are fewer in number this year due to the fact that the cotton harvest was less than usual as a result of rain at the wrong time, too little rain at the right time, hail, and an early freeze.

Feeling his drop in farm income almost before the farmer does is the merchant. Christmas buying has been off some this year, due to the drop in cotton income. And the shouts of anguish are loud in town.

The point we would make is this . . . the time to utter shouts of anguish is not after the horse is stolen. The time to utter shouts of anguish is when someone demands that Uncle Sam "turn the farmer loose" so that he can farm his land like he hadgum please!

Farmers with full stomachs have a habit of wanting "freedom" to "take their chances" and to "plant fence to fence." Invariably they always want this out loud at a time when crops are good and the price is high.

And many town people join in the chorus. They imagine that high taxes are a direct result of farm subsidies. The problem of Swisher county residents isn't high taxes . . . it is low farm income, whatever the cause. Give us a healthy farm economy and we can afford to pay taxes.

Tulia school enrollment is off this year . . . all due to agriculture. This is just the beginning IF we listen to those who would wreck agriculture by "getting the government out of agriculture." We're going to farm the land, all right. But the question is, will it be the family farmer or the corporate farmer? Already we have had just a suggestion of corporate farming . . . and the cost is loss of population, a deterioration of the class of the population remaining, downgraded communities, dying communities in some instances.

Farmers and merchants alike had better get on the ball and work together in backing those organizations who would perpetuate the family farm, would back legislation insuring cost of production plus a modest profit which is nothing more than we guarantee business and labor.

A letter dated Dec. 27 from the Methodist Mission Board in New York was received by Mr. and Mrs. John L. West that gave only indirect infor-

mation of their daughter, Hester West, a missionary in Manila.

**Lockney Woman Buried Friday**

Funeral rites for Mrs. Maude Delane Teuton, 79 year old Lockney resident, who died Wednesday afternoon of last week, were held Friday in the Lockney First Baptist Church. Mrs. Teuton died in Nichols Manor Convalescent Home in Lockney.

She was born March 23, 1887 in Alabama and moved to Floyd County in 1923. Her husband, E. B. Teuton, died in 1955. She was a member of the Baptist Church.

Survivors include four sons, Paul and Dan Teuton of Lockney, Wilmer of Amarillo and William of Monrovia, Liberia West Africa and one brother, W. D. Ross of Abilene.

**FLOYD DATA**  
The Charles Baumgardners spent a portion of the holidays at Coleman visiting relatives.



**COUNTY AGENTS CORNER**

by Joe Wilson

A breakfast to plan the Nineteenth Annual Soil Fertility Day is slated for January 4th 7:00 a.m. at the Lockney Restaurant in Lockney.

The breakfast is sponsored by the Fort Worth and Denver Railway. Approximately twenty Floyd County residents will make up the planning committee.

The Lockney Chamber of Commerce is co-sponsor of the Fertility Day which is scheduled for February 23. Eugene Tannahill, Chairman of the Agricultural Committee for the Lockney Chamber of Commerce, is working closely with the planning of the breakfast.

Floyd County has completed testing cattle for recertification as a Modified Certified Brucellosis Free County. The testing was completed last Thursday in an intensive effort to complete the work before Christmas.

Thirty-four herds were checked within the county by

the Texas Animal Health Commission.

Approximately three years ago almost all of the cattle were tested in the county for the disease in order for the county to be declared a modified certified brucellosis free county. The law requires that a small percentage of the cattle be checked every three years to retain this standing.

In the tests all reactors are branded on the jaw with the letter "B" and sold as slaughter animals only.

\*\*\*\*\*

Checking for cattle Scabies (Scab) has begun in Floyd County. An effort to visually check all cattle in the county was begun December 15 by the Texas Animal and Health Commission and the Federal Animal Health Commission. The inspection started in the Southwest part of the County and will progress from there. It is hopeful that after the inspection is completed, the federal quarantine will be lifted.

**FLOYD DATA**  
Randy Bertrand, who has recently completed basic training at Ft. Hood, Tex., is home visiting his parents, Mr. and Mrs. W. F. Bertrand and other relatives. The family will spend a portion of the holidays at Ruidoso. Bertrand will leave for his new assignment in Georgia for training in radio when his furlough is terminated.

**FLOYD DATA**  
A number of relatives enjoyed Christmas dinner with the Charley Berry's Sunday. The group consisted of Mrs. Havah Hitower of Lockney, her daughter, Mrs. Madeline Sheely and son, Hoppy of Amarillo;

Mr. and Mrs. Harold Berry and son, Harold Layne, Amarillo; Woody Berry, who is attending State University at Austin; Mr. and Mrs. Tubal Cain and three sons and daughter of Fritch and Sanford School system. Mr. and Mrs. Cain chartered a small plane at Lubbock Tuesday of this week for a flight to California to spend a few days.

**FLOYD DATA**  
Mr. and Mrs. Larry Irby of

**News for Homemakers**

BY SHERRY MULLIN  
FLOYD COUNTY H.D. AGENT

Are you planning a party to bring in the New Year and need some new ideas? Here are some punch tips you may like to try.

To keep the sparkle in soft drinks, serve them thoroughly chilled. Chilled carbonated beverages hold the carbonation longer.

Make ice cubes - any flavor - with carbonated beverages. Sparkling cubes freeze fast, keep a drink or punch lively, never dilute the beverage.

Instead of using water to reconstitute frozen fruit concentrates or ades for punches, try carbonated water or soft drinks of matching or appropriate flavors.

**GAY GARNISHES**  
Float on top of Drinks  
Mint leaves  
Slices, wedges, spirals, twists, cartwheels of lemon, lime, orange  
Whipped topping or ice cream  
Shredded cocoanut  
Float in Drinks  
Garnished ice cubes, ice block in punch bowl, berries, fresh or frozen, melon balls  
Hang on Edge of Glass  
Slices of lemon, lime, orange, stemmed cherries, tiny bunches of grapes, unpeeled fruit slices - banana, nectarine, or apple

**PINK FROST CUBES**  
1/2 cup currant jelly  
2 lbs. lemon juice  
1/4 cup water  
chilled ginger ale or lemon-lime

Put jelly and lemon juice and water into saucepan. Heat, stirring until jelly completely melts. Pour into a freezing tray and cool. When cold, fill tray with chilled carbonated beverage to about half-inch from top. Turn control to cold-est and freeze. Use with favorite punch.

**PERCOLATOR PUNCH**  
2 1/2 cups pineapple juice  
1 3/4 cups water  
2 cups cranberry juice  
1 tablespoon whole cloves  
1/2 tablespoon whole allspice  
3 sticks cinnamon, broken  
1/2 teaspoon salt  
1/2 cup brown sugar, lightly packed

Put pineapple juice, water and cranberry juice in bottom of eight cup electric percolator. Put the rest of the ingredients in the top. Perk for ten minutes, or until spices permeate. Serve hot in mugs or punch cups. Makes eight to ten servings.

**FLOYD DATA**  
Jerry Livingston, teacher at high school, visited during the holidays at Walters, Okla., attending the wedding of his friend, Glen Thompson at Sunday and went skiing in Colorado.

**FLOYD DATA**  
Mr. and Mrs. Leroy Rushing and Mary Lee of Breckenridge spent Christmas here with her mother, Mrs. Kenneth Bain Sr., and Kenneth.

**Twenty Five Years Ago**

In Floyd County (Jan. 1, 1942)

Thermometer readings took a nosedive in Floydada this morning when it recorded 11 degrees above zero, seven degrees colder than Sunday's low of 18 and the coldest recorded since the start of winter.

Tire rationing program will begin Jan. 5 in Floyd County.

The marriage of Miss Bernice Patton and County Attorney John B. Stapleton was solemnized Christmas Day at the home of the bride's parents, Mr. and Mrs. Roy Patton. Stapleton is the son of Mrs. G.J. Stapleton of Lockney.

Mr. and Mrs. J. B. Jenkins of Floydada and daughter, Miss Ruth of Lubbock, returned Sunday from Florida where they spent Christmas visiting their son and brother, Capt. Dan Jenkins, who is stationed at Tyndall Field at Panama City.

The buying of 43 head of nearly three year old mules is to be completed Saturday by Geo. L. Fawver, long one of the county's leading raisers and buyers of young mules.

**Warp's FLEX-O-GLASS**  
Crystal Clear Shatterproof Plastic  
**MAKES YOUR HOME WINTER-TIGHT DRAFT FREE**  
Only **33¢** per sq. ft.  
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# Philosopher Says Calendar Maker Should Go On With Plans For Future Issues

The Floyd Philosopher Johnson grasshopper look at his letter this year's New Year's resolution as I was going to face the new year in twelve months.

## NEWS by Melba Wideman

Mr. and Mrs. Earl Martin and Danny Martin, Lubbock, had their Christmas party on Saturday evening in the home of Mr. and Mrs. Max Dyess, Suzanne and Tim in Floydada. Christmas Day dinner guests of Mr. and Mrs. C. O. Gilbreath were Mr. and Mrs. Owen Gilbreath, Kimberly and Jimmy, and Mrs. R. C. Young, all of Lubbock, Mr. and Mrs. Bill Gilbreath, Norma and Scott, and Mr. and Mrs. George Perlot, Lory and Sha, Ralls, Mrs. Ralph Martin, Sr. and Mrs. Pony Alexander. Mr. and Mrs. Clay Kimbrough arrived home on Saturday from Galveston and visited on Sunday afternoon with Mr. and Mrs. D. A. Barnhart. Mr. and Mrs. J. P. Golins spent Saturday and Sunday in Lovington, N.M. with her daughter, Mrs. W. L. Minton, Dr. Minton and children Rebecca returned home with her grandparents and will spend the remaining holidays with them. Mr. and Mrs. Thurman Richards, Jennie, Ann, Iwanda,

are fraught with peril, with no end in sight of war, inflation, high taxes, toppling governments, traffic deaths, hunger among millions, new riots, improved old riots, Fidel Castro, Ho Chi Min, etc., and the next morning I showed it to a neighbor and asked him what he thought. "That fellow's right," he said. "We haven't got a chance."

If I was in the calendar business I'd go ahead with plans for bringing out the 1968 issue, the 1969, 1970, etc., although just to be on the safe side there's no use in stockpiling too far ahead; there's no way really of knowing what the Chinese are planning. However, it's the only world we've got and generally it seems to do all right, so much so that I predict that the main ambition of the first man to land on the moon will be to get back to earth, inflation and all. The fact that nobody knows what 1968 holds for him is no cause for concern. At least it doesn't bother me. I'm not too sure what happened in 1967. If you ever find out, let me know.

Yours faithfully,  
J. A.

and children joined other members of the Adams family for Tony, David and Connie joined other members of the Robertson family at Lubbock on Sunday for their annual Christmas dinner and gift exchange. Mr. and Mrs. Paul Wheeler left on Thursday last week for New Orleans, Louisiana, where they are visiting their son and family, Dr. and Mrs. Joe Wheeler, Mark and Cheryl. David Barnhart arrived home on Thursday to spend the holidays with his parents, Mr. and Mrs. D. A. Barnhart. On Friday they joined other members of the Barnhart family at the home of Mr. and Mrs. Nelson Hilliard, Gene Ann and Charles, in Vernon. Others present were Mr. and Mrs. Haney Wideman, Spike, Mark, Mel and Maridith and Dr. and Mrs. Harold Reese, Sheryl and Hal, Plainview. All returned home on Saturday afternoon.

Sunday dinner guests in the home of Elder and Mrs. Joe Jackson were Mr. and Mrs. George Pinkard, Mr. and Mrs. H. R. Nance and Rachel and Mr. and Mrs. Clarence Verett, Steve and Kevin. Afternoon and evening callers were Mr. and Mrs. Earl Daniels, Levelland, Mrs. M. R. Funston and Jewel Hobbs, Lubbock. On Saturday, Mr. and Mrs. Clinton Denning had lunch with his sister and family, Mr. and Mrs. Albert Mankin in Floydada.

Miss Ruth Bartley spent Christmas Day in the home of her niece and family, Dr. and Mrs. John D. Cherry, Jr. in Crosbyton. Scottie Cherry returned home with Miss Bartley and spent Sunday night with her. Christmas Day dinner guests of Mr. and Mrs. Earl Martin were their son Danny, Lubbock, and Mr. and Mrs. Max Dyess, Suzanne and Tim, Floydada. Guests who visited during the week at the home of Mr. and Mrs. W. O. Wheeler were a group of G.A.'s from the Baptist church, Peggy Littlefield, Maridith Wideman, Ann, Iwanda and Tony Richards, Mrs. Bob Wideman and Mrs. Thurman Richards; Mrs. C. O. Littlefield, Mr. and Mrs. Morris Wideman, Mr. and Mrs. Porter Wheeler, Ralls; Mr. and Mrs. David Wheeler and daughter, Houston; Mr. and Mrs. Gerald Neel and children, Denver, Colorado; Mr. and Mrs. Silas Wheeler, Mr. and Mrs. Bobby Wilson, Mr. and Mrs. Dan James and Mr. and Mrs. Paul Wheeler.

All the Wideman children were present in the home of Mr. and Mrs. Morris Wideman on Christmas Eve for supper. Those present were Mr. and Mrs. Bob Wideman, Kenny, Belva, and Ray Don, Mr. and Mrs. Laney Wideman, Layna, Brenda, Brad and Beth, Lubbock; and Mr. and Mrs. Haney Wideman, Spike, Mark, Mel and Maridith. Mr. and Mrs. Wayne Adams, Leeta and Kyle spent Christmas Eve visiting her family, Mr. and Mrs. Aaron Carthel in Floydada. Others present were Mr. and Mrs. Gary Carthel and Hulon Carthel.

Mr. and Mrs. Noel Davis and DaLoyce were dinner guests in the home of her parents, Mr. and Mrs. H. J. Cornelius in Ralls on Christmas Day. In the afternoon the Davises went to Lubbock for supper in the home of Mrs. Lois Davis, Mr. and Mrs. C. L. Davis, Glenn, Kayla, Melony and Tresa, and Mr. and Mrs. Gay Neil Davis, Mike and Keith of Wellington, were also present.

Sunday dinner guests in the home of Mr. and Mrs. Clinton Denning were Mr. and Mrs. Albert Mankin and Mr. O. W. Denning, Floydada, Mrs. Doris Hillin, Houston, and Mrs. Peachie Parrish. Miss Cindy Ballew, Sweetwater, is spending the week in the home of Mr. and Mrs. D.A. Barnhart and David. Bill Wheeler, Ralls, was a dinner guest in the home of Mr. and Mrs. Dan James on Friday.

Miss Edna Houghton, Lubbock, spent the day on Sunday visiting her brother and family, Mr. and Mrs. Ted Houghton, Danny and Teddy. Holiday visitors of Mr. and Mrs. Bud Cox, Dorothy, Kenny, and Linda were Mr. and Mrs. Delman Hilton and Kristie, Lubbock, S/4 Roy Cox, Ft. Myer, Va. and Maridith Wideman, Mrs. Haney Wideman, David Barnhart and Miss Cindy Ballew visited the Cox family on Sunday evening.

Mr. and Mrs. Wayne Adams

## RAFFERTY FAMILY REUNION HELD

The H. L. Rafferty children were home during the holidays and gathered Monday for a family reunion at the Rafferty home. Present were Lowell Callaway and wife, their daughters, Mr. and Mrs. Joe Lee Bomer and children, all of Silverton, and Mr. and Mrs. Richard Eddleman and son of Groom; T. L. Calloway, his wife and daughter, Mr. and Mrs. Jimmy

Smith and children of Lubbock; Mr. and Mrs. J. J. Steele and granddaughter, Betsy Janda, all of Abbot; Mr. and Mrs. Dade Walding and family, Brynn of Floydada and Doug and wife of Lubbock. Doug has been stationed in California and will report to an El Paso base following his furlough; Miss Lyda Walding; Mr. and Mrs. B. V. Carver and Murky and Mr. and Mrs. James Murry and children of Floydada and Mr. and Mrs. Darrell Lindsey of Austin. Unable to attend the reunion were Bob Rafferty and family of Houston, Lowell Modrell Lancaster and family, Fort Worth, Francis Janda and family of Abbot, Mrs. Speck Brian and family of California and Mrs. Spence Robertson and family of Illinois.

Mr. and Mrs. Clinton Denning and Mrs. Peachie Parrish visited in Lockney on Sunday evening with Mr. and Mrs. Joe Parrish.

Rev. and Mrs. Kenneth Bevel, Monte and John Mark, Mt. Moriah, Missouri, arrived Sunday night to spend the week visiting Mr. and Mrs. Bob Wideman and family, Mr. and Mrs. Bill Switzer and family in Ralls and with his relatives.

13 in Floydada. Louis E. Warren to Felix Cervantes, lots 10 and 12 in block B, Andrews Addition in Floydada; \$1.10 stamps. Billy Don Colston to Hal Vance Campbell etux, 160 acres being all of the southeast one-fourth of survey 5 in block 1. (Cases Filed) Melvin Lewis vs Ted Carthel and Treanor Equipment Co., suit for debt.

FLOYD DATA Mr. and Mrs. Bud Turner and family spent a portion of the Christmas holidays with her family in Tribby, Okla.

FLOYD DATA Cliff Jones of Morgan City,

## COURTHOUSE NEWS

(Warranty Deeds) Edell Moore to Geraldine M. Moore, lot 8 and the east one-half of lot 7 in block 87 in Floydada. Robert E. Collier etux to Ethel Sawyer, lot 6 and the west 10 feet of lot 7 in block

La., is here visiting with Mr. and Mrs. Dorris Jones and other relatives.

ANNOUNCING THE OPENING OF THE COLONIAL BAKE SHOP 213 S. SECOND FEATURING FRESH DOUGHNUTS, PIES, CAKES AND COOKIES. CALL YU 3-5214

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# "THIS ... YOU SHOULD BELIEVE!"

## Let's Think Right ...

"No man is what he thinks he is ... but, what he thinks ... he is!" This oft-expressed quotation applies also to a people ... to an entire community. Take Floydada, for example. Civic pride, effort in community events, holding the proper attitude toward one's neighbor, feeling that Floydada will continue to be a greater, yet greater city in the future ... all such thinking has great bearing on local developments during ensuing years.

## Let's Talk Right ...

Ultimately, right thinking will express itself forcefully in one's conversation ... in the talk of the citizenry. It has been said frequently that men do much to create their own difficulties; depression for one, through every day speech. During coming months let's talk optimistically, as a result of honest thinking; spread cheer, not gloom; speak FOR FLOYDADA not against; FOR PROGRESS, not in opposition; DISCUSS WHAT'S GOOD ABOUT OUR CITY AND AMERICA, not always what's wrong ... unless criticism may be constructive.

## Let's Do Right ...

Internal good feeling finally reflects itself outwardly in kindness and understanding. As a man thinks and speaks, so he is. Should there be one resolution for each of us to adopt the remainder of this year it might very well be: "I will do everything in my power to make Floydada a better city in which to live, to work, to worship ... and to enjoy, as a consequence, the fruits of blessing which my efforts helped to achieve." Let us develop the "We" attitude for the good of all for Floydada and Floyd County Your Building Merchants in Floydada

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**BABSON**

FROM PAGE 1

harder line against Germany in 1967 than in some time. I feel that we should particularly watch General de Gaulle, who is playing closer and closer to Moscow from month to month.

6. Heavily armed with Soviet weapons, the Arabs of the Middle East - squared off against Israel - present a grave threat to world peace. Nevertheless, I do not believe that Russia or the United States can afford a direct confrontation at this time; hence my forecast that the smoldering conflagration there will not erupt into World War III.

7. While all reasonable people are hoping for a genuine peace in Vietnam, I predict that the issue will not be resolved in 1967. Though the tide of battle is swinging in our favor, we may be forced to increase our commitment in order to retain this upper hand.

8. I predict, therefore, that military spending will be raised in 1967. This can help soften the impact of any easing in the private sector of the economy.

9. Turning now to domestic conditions, I foresee a definite deceleration in business activity in 1967. The fantastic boom is in need of a rest. Instead of the strong upturn of recent years, I look for a high level of industrial production early in the year; but unless some new stimulus is introduced, I fear that a cresting-over pattern is likely to develop as 1967 progresses.

10. I forecast a continuation of the tug of war between inflation and deflation in 1967. Tight credit, and increased productivity capacity resulting from the flood of business capital expenditures in recent years, are deflationary. However, I can see no substantial relief from the inflation in labor and other operating costs. In short, we can have "cost-push" inflation co-existing with deflation.

11. A key factor in the business and financial outlook for 1967 is taxes. With defense outlays climbing, I look for a rise in corporate and personal taxes in 1967. Moreover, I forecast that various levies at the state and local levels will continue to increase.

12. The tightening tax squeeze on all fronts will worsen as the year advances. And there will be rising complaints from both businessmen and employees that social security taxes are becoming unbearable.

13. Results of the recent elections indicate that the headlong run of the Great Society Program must take a breather along with the economy. Gains scored by the Republicans have altered the balance of power sufficiently to force a more sober look in public spending.

14. One of the primary reasons for expecting a deceleration in the economy is the likelihood that business capital expenditures may ease. Tight credit suspension of accelerated depreciation guidelines, and suspension of the tax credit on business capital outlays will be tough obstacles to surmount.

15. Except in defense industries, I look for an abrupt switch during 1967 from a business policy of inventory accumulation to one of inventory liquidation.

16. I forecast that scarcity of credit will continue to be a problem with which business must contend in the early part of 1967. The money managers should keep enough credit available for legitimate business needs, but I expect no early radical easing of credit.

17. However, I do foresee enough of an easing in credit to permit more orderly monetary conditions. If the economic situation falters badly, money rates will, of course, move downward sharply.

18. I predict that commercial and industrial building will trend lower in 1967, reflecting the tapering off in capital outlays.

19. Mortgage money should remain scarce in 1967. Hence, residential building should see another disappointing year.

20. 1967 opens with the building of single homes in a state of crisis. Starts are down over 40% from year-earlier levels. As a result, I forecast that the Administration will leave no stone unturned to stimulate construction of houses as soon as possible. At best, however, it may be midyear or after before this important part of our economy can contribute much strength to over-all business.

21. Although new housing starts may remain in the doldrums for most of 1967, I confidently forecast that the year will see the beginning of a great boom in the construction of new, modern nursing homes.

22. Despite President Johnson's request for cutbacks, public construction should enjoy a fairly good year; the emphasis will be on bridges, dams, and water and sewer systems.

23. The expected declines in residential building and in commercial and industrial building notwithstanding, I forecast that waterfront property will remain a good inflation hedge.

24. Labor stands at the crossroads as the new year opens. Things never looked better for nailing down record wage and fringe gains; however, neither the public nor the Congress is in any mood to tolerate long, costly, and inconvenient shut-downs. I freely predict that there is more likelihood in 1967 of restrictive labor legislation than at any time since Taft-Hartley was put on the books. Union chiefs are aware of this, and they may act with more strike restraint than most people now expect.

25. 1967 promises to be a year in which many managements will be fighting a "rear-guard" action to control climbing labor costs. The defense buildup will maintain hiring pressure in some industries; but even more activities will be wielding the paring knife. I forecast that the net result will be a rise in unemployment next year.

26. I do not look for price and wage controls in 1967, unless our defense expenditures rise far above what is now contemplated.

27. An encouraging aspect of the 1967 outlook is the affluence of consumers. I forecast a further upward trend in personal incomes, due to higher wage rates. However, if taxes are raised, take-home pay may not show a rise commensurate with the gain in gross pay.

28. Retail trade held up well in 1966, but there was a note of lethargy throughout the year. The pattern is not expected to show much change in 1967... with gains in dollar volume largely reflecting price inflation. Though consumers will have more money to spend, tight credit, high borrowing costs, and higher price levels could cause some tightening of purse strings.

29. Spending for food, apparel, and general merchandise should be greater in 1967. Also, consumers will devote a goodly portion of their spending budget for leisure activities, vacation, and travel.

30. Durable goods may not fare so well. Demand for home appliances, color TV sets, and furniture may be hampered by tight credit and high borrowing costs, plus the lethargy in new home building.

31. I forecast a decline in new auto sales. However, with the increase in the population of driving age, and with the record rate of personal income, new car sales could hold within 10% of 1966's.

32. Soaring living costs will hit the headlines more often in 1967. Ire will be directed most strongly at runaway service expenses - especially medical - and at advancing red meat prices.

33. Despite new highs in the cost of living, I predict there will be many signs of deflation in the midst of inflation. Chief among these will be sliding profits, rising bankruptcies and foreclosures.

34. Industrial commodity prices should be firm to slightly higher. Selective price markups will be necessary to offset wage hikes.

35. Profits began to wobble in the final half of 1966. I am convinced that hesitancy will give way to decline during the year ahead. Big squeeze on margins will come from soaring costs, especially labor.

36. But profits results will also vary widely from one company and one industry to another, as sales volumes sag, hold, or advance. For example, I am willing to "stick my neck out" and say that oil companies will enjoy a sales rise, but that the auto makers will be struggling with a volume slump all year.

37. The combination of less vigorous business, pinched profit margins, and stringent credit conditions points to an increase in business failures, shaking out the financially weak and inefficient.

38. Collections may be more difficult in 1967 on business accounts, consumer installment and charge accounts, and mortgage debt. I forecast a further rise in nonfarm real estate foreclosures.

39. Barring crop failures, I forecast another good farm production year. Farm prices should rule firm to slightly higher in 1967, but higher costs may result in a slight drop in net realized farm income.

40. Nevertheless, farm equipment manufacturers should enjoy good business. Sales of fertilizers and insecticides should post gains.

41. 1967's stock market promises to be one of vicious selectivity. I am expecting the old aristocracy of the blue chips based on past performance to be replaced by a new aristocracy of super-able management based upon hopes of good future performance.

42. I forecast, however, that 1967 will still hold many dangers for the speculator. I urge readers not to borrow money to buy stocks, and I urge investors to buy for growth and basic investment values.

43. The safest kind of long-term bonds are available now at prices affording very close to the highest income returns of the century. It is a good bet that there will not be so many top-grade issues on the bargain counter at the end of 1967. Should the 90th Congress boost income taxes, tax-exempt bonds will put on the best performance.

44. World opinion on the future price of gold has blown hot and cold many times in recent years. Though lately in the shade, I predict that gold will again be in the spotlight before 1967 is out.

45. I forecast that the dollar will not be devalued on 1967, but the pound will continue shaky.

46. Certainly, Congress will become more and more critical of the looting going on under cover of the Administration's War on Poverty. The whole program will be subjected to tighter supervision.

47. As 1967 wears along, the high hopes for more constructive conservative action by the 90th Congress will give way to increased doubts as a legislative stalemate develops. Republicans will have enough strength to stop the most liberal Administration bills, but not enough to launch a program of their own.

48. There will be a lot of talk in 1967 about the economy's "still growing". But I warn readers to examine carefully the advance in Gross National Product which I am forecasting here. Biggest part of the increase will come from higher prices and wages.

49. I foresee that a breathing spell in the economy can prove helpful. The prolonged prosperity has bred waste, laxness, and inefficiency. These can be corrected only by a return to fundamentals. Just as the human body requires adequate rest in order to enjoy proper health, so too the economy, and the stock market as well, must undergo periodic resting phases.

50. As the economy cools off in 1967, readers should beware of reassurances that our problems are only temporary and will soon be followed by a decade of boom conditions. The promised land may be only across the river, but it is always wise to test the depth of the water before wading in. That is behind my forecast that 1967 will be a good year for businessmen and investors to have strong confidence for the future, but to proceed with caution and restraint until the uncertainties just ahead have been resolved.

**PROFIT**

FROM PAGE 1

Floyd Cochran, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn, Garza, Gaines, Dawson, Borden, Andrews, Martin, Howard and Midland.

The study resulted from a request of representatives of county program building committees. The request was made at a special meeting in Lubbock, Nov. 4, 1965.

According to Dean R. E. Patterson of Texas A&M University, who narrated the Friday meeting, the purpose of the study was to determine the present economical situation, major problems and opportunities and to develop possible alternatives for future growth.

Seibert said business, industrial, civic and agricultural leaders throughout the area were interviewed to determine what they consider the major problems and opportunities within the South Plains.

Some of the problems listed by those interviewed included declining water supply; one cash-crop economy; unreliable markets; low-quality cotton fiber; climatic variability; legislative restrictions; high production costs; low efficiencies of business operations; limited labor; continued spread of mesquite and complacent attitude of people.

**Continued Growth**

Opportunities for continued growth expressed by leaders interviewed included improving production efficiency for optimum returns from resources used; increasing diversification; increasing livestock production; development of new commodities for production; expansion of industries to process more agricultural commodities in the area; conservation of soil and water; expansion of vegetable production and organization of groups for unified purpose and action.

Objectives of the study were to inventory natural, human and capital resources in the area; determine efficiency with which resources are employed; develop guidelines, recommendations and plans to assist in precision decision-making relative to more efficient use of area resources and to develop suggested plans of action to expedite guidelines, recommendations and plans by leaders within the area.

**Economic Potentials**

Economic potentials disclosed in the study included the following:

1. Reduced excessive groundwater pumped by proper timing



Roger W. Babson

of applications and applying amounts for maximum efficiency can result in extending the economic life of groundwater and an annual net savings of \$14,000,000.

2. Increased utilization of rainfall by reducing evaporation, controlling run-off and reducing undesirable plant populations can increase annual income through crops by \$40,000,000.

3. Adoption of the best known crop production technology for

yield increases, quality improvement and cost reductions can result in a combined annual increase of \$40,000,000;

4. Combining land, labor and capital for maximum economic efficiency can result in increased net incomes of farms and ranches by at least \$9,000,000 annually;

5. Increased processing and manufacturing of agricultural products in the area could result in increased income of at least \$400,000,000.

**Other Potentials**

6. Optimum farm and ranch income tax management can annually increase income that remains in the area by an estimated \$13,000,000;

7. Estate planning could reduce federal estate and state inheritance taxes annually by \$6,000,000;

8. Adoption of improved range and ranch management practices, along with utilization of crop residue and optimum forage production, can increase annual income from beef production by \$5,000,000;

9. Feeding more raw and processed agricultural products through cattle, sheep and swine can increase income at least \$10,000,000 annually, and

10. Developing resources adapted to production of fish, wildlife and recreational enterprises can increase annual economic activity by \$1,000,000.

**VETERANS ASK**

Annual income questionnaires and dependency questionnaires for veterans and their dependents will be included this year with November checks received on December 1, Jack Coker, Manager of the Veterans Administration Regional Office in Waco, said today. Approximately 80,000 questionnaires will be mailed to beneficiaries residing within the Waco Regional Office area.

Questionnaires will be sent to all veterans and widows on the VA pension rolls and parents of deceased veterans who are receiving Dependency and Indemnity Compensation as of October, 1966. Dependency questionnaires will also be dispatched this year to parents of deceased veterans receiving death compensation and to veterans in receipt of additional disability compensation by reason of a dependent parent.

Completed questionnaire cards should be returned promptly to the any event before 1967, so that payments may be continued. One enclosed questionnaire should be mailed.

Veterans and dependents may obtain assistance by visiting a County Office, by contacting a local representative of any appropriate organization or County Office.

GARNER 96 Uvalde, Texas - President John recently celebrated birthday and said forward to his Texan served as student during Franklin's first two years.

DRAFT-DODGING Boston, Mass. - Reed, 20, of Volusia has been sentenced years on draft evasion in federal court. After he had to be dragged courtroom.

**WE BELIEVE**

*WE HAVE FAITH in our farmers, our businessmen, our customers, and our friends. Sure, we have had a short crop and we are going through some adjustments, but we have had worse in past years and always came out better in the end.*

*WE HAVE FAITH in the courage and ingenuity of the people of this area to work together to solve our problems. This is the greatest agricultural area in the world. We believe that we will develop better seed and will grow a better quality of cotton that will bring a premium in the market. More farmers will diversify into other crops and livestock for better utilization of their land and time.*

*WE BELIEVE that the businessmen will continue to improve their merchandising and service to their customers, and that ways will be found to bring more industry to this area to provide more jobs.*

*WE HAVE CONFIDENCE in our people and in our future. A little adversity helps to make us strong and more grateful for the opportunities we have. By hard work (which never hurt any of us) and perseverance we will continue to grow and prosper.*

**WITH GRATEFUL HEARTS FOR OUR MANY BLESSINGS WE WISH YOU ALL A HAPPY NEW YEAR.**

**FLOYDADA**

105 South 5th

JIM LACKEY,  
MANAGER

SECRETARY  
DARLEAN LAMINACK

Phone YU 3-245

CHARLES DANLEY  
ASST. MGR.

**Plainview Production Credit Assn**

OFFICES IN: PLAINVIEW, OLTON, TULLA, MULESHOE, FLOYDADA, DIMMITT, SILVERTON, FRIONA, LITTLE

**Compare! BEST FOOD BUYS HERE**

WILSONS CERTIFIED BACON	POUND	69¢
TOKAY FRESH GRAPES	LB.	19¢
SHURFINE STRAWBERRY PRESERVES	18 OZ. GLASS	49¢
SHURFINE PINEAPPLE JUICE	46 OZ. CAN	29¢
FRESH PORK CHOPS	LB.	75¢
SHURFINE ALL VEGETABLE SHORTENING	3 LB. CAN	69¢
SHURFINE COFFEE		65¢
SHURFRESH BISCUITS	3 cans	25¢
SHURFINE PEACHES	NO. 2 1/2 CAN	4 for \$1.00
IMPERIAL MARGARINE	POUND	39¢

**WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY**

**HULL & McBRIEN**

We Deliver YU 3-3164



**FAIRVIEW NEWS**

Dec. 26 - Evans a nice Christmas families home.

Mrs. E. W. Walls Dean and family until Sunday at the Myrick family met for their family Christmas dinner.

Monday visitors in the R. M. Cannon home were Mr. and Mrs. L. V. Cheves of Amarillo and Mr. and Mrs. J. W. Cannon and sons.

Sunday guests for the day in the C. H. Wise home and with

Mr. and Mrs. Sherman Irwin and children of Lubbock visited Sunday night with Mr. and Mrs. Ruey Irwin.

Mr. and Mrs. Lee Burton and family went to the home of Mr. and Mrs. J. T. Myrick at Sandhill on Monday where the Myrick family met for their family Christmas dinner.

Monday visitors in the R. M. Cannon home were Mr. and Mrs. L. V. Cheves of Amarillo and Mr. and Mrs. J. W. Cannon and sons.

Sunday guests for the day in the C. H. Wise home and with

Mrs. Ella Lawhon were Mr. and Mrs. J. T. Denton of Rupert, Idaho and Brenda Denton of Lubbock, Mr. and Mrs. J. M. Denton of Abilene, Mr. and Mrs. Leroy Denton and Linda of Rupert, Idaho, Mrs. Mattie Mulkey of Paducah, and Jerry Don Denton of Littlefield.

Mr. and Mrs. A. S. Mize spent Christmas eve and Christmas day in the home of their son, George Mize and family in Floydada.

Monday visitors in the A. S. Mize home were Mr. and Mrs. Kenneth Penrod and daughters of Lubbock and Mr. and Mrs. Steve Mize and family of Floydada.

Mr. and Mrs. Cecil Payne

and C. J. were Christmas day dinner guests of Mr. and Mrs. Winfred Payne and children. Others there were Mr. and Mrs. Ronnie Payne and children.

Christmas eve Mr. and Mrs. T. L. Perry and Jan and Eugene Watts went to Lubbock where they were guests in the home of Mr. and Mrs. T. C. Goodman and children.

Mr. and Mrs. T. L. Perry went to Lubbock Christmas day where they visited in the home of Mr. and Mrs. Leo Brown. On the way home Thurman and Ruth stopped by Ralls and visited Mrs. G. M. Bullard.

Mrs. Cecil Payne visited Wednesday with Mrs. Gerald

Howard and new baby son.

Mr. and Mrs. R. M. Cannon talked by phone Christmas day with their son, R. A. Cannon and family, who live in Covina, California. Mrs. Cannon said their grandson Tommy expects to be shipped out soon to points unknown to him at this time.

Saturday and Sunday guests in the home of Mr. and Mrs. Ruey Irwin were Mr. and Mrs. Owen Long and children of Pampa, Mr. and Mrs. Jerry Volley and children, also of Pampa, Mr. and Mrs. Jerry Conner of Canyon, Mr. and Mrs. Bill Burgett and Glenn of Shallowater, and Mr. and Mrs. Carl Nelson and Carla of Floydada.

The above group also spent some of this time in the Nelson home.

Mr. and Mrs. Don Branson and children of Dallas spent Sunday night here with Mr. and Mrs. T. L. Perry and Jan.

Mrs. Ruey Irwin enjoyed phone calls from two of her sons Christmas Day. They were from Travis of Ft. Worth and J. B. of Chandler, Arizona.

**LLOYD FAMILY REUNION HELD**

The John Lloyd family held their family Christmas gathering early in order that Mr. and Mrs. Ray Lloyd could attend before departing on their trip to

Japan. The Fred Lloyds were hosts for the event December 18th in their home.

Attending were the parents, Mr. and Mrs. John Lloyd, and Mr. and Mrs. Ray Lloyd, Mr. and Mrs. Fred Lloyd, Mr. and Mrs. G. W. Smith, Mr. and Mrs. Johnny Lloyd and Mitchell, Louis Lloyd and Drew, Paul and Patrick, all of Floydada and Mr. and Mrs. Russell Dorcey, David and Bennie Sowell of Big Spring. One daughter, Mrs. Wayne Webb and family of Alexandria, Va., were unable to attend but called the family during the gathering.

Others attending were Linda and Shawnda Lloyd, Mrs. Bob Everett and children, Greg and

Cynthia Williams all of Lubbock, and Mr. and Mrs. Melvin Lloyd and family of near Floydada.

**FLOYD DATA**

Mr. and Mrs. Ray Lloyd left by plane Dec. 20th for Tokyo, Japan where they are visiting their son, Don Lloyd, his wife and baby. Don is in service stationed in Tokyo. The Lloyds plan an extensive tour of other countries before returning to the states.

**FLOYD DATA**

Mr. and Mrs. Wesley Southland and family of Houston were among Christmas guests of Mr. and Mrs. Johnny Southland during the weekend.

**RESOLVED:**

to **SAVE** at **Piggly Wiggly** all year!

**HAPPY NEW YEAR**

**S&W GREEN STAMPS**

**COFFEE** Folgers, All Grinds 1-Lb. Can **69¢**  
2-Lb. Can — \$1.37 3-Lb. Can — \$1.99

**BLACKEYES** Ranch Style 8 No. 300 Cans **\$1**

**DRINKS** Cokes, Dr Pepper, or 7-Up, King Size, Plus Deposit 6 Btl. Ctn. **37¢**

**EGG NOG** 47¢ Quart

**MIRACLE WHIP** 49¢ Quart Kraft's Jar

**CORN** Stokely's, Cream Style or Whole Kernel 5 No. 303 Cans **\$1**

**FRESHER BY FAR!**

**CABBAGE** Fresh, Green Firm Heads 5¢ Lb.

**ORANGES** California, Navel 15¢ Lb.

**Turnips** Bulk, Purple Top 2 Lbs. 25¢

**Mustard Greens** Garden Fresh 2 Large Bunches 25¢

**ALKA-SELTZER** 27¢ 8-Ct. Bottle

**Health & Beauty Aids!**

**Contact** Regular \$1.49 Retail 10-Ct. Package **99¢**

**Aspirin** LH, Reg. 39¢ Value 100-Ct. Bottle **19¢**

**Hair Dressing** Bylicream, 8¢ Oz. Label, Reg. 77¢ Val., Lge. Size Tube **59¢**

**Hand Lotion** S. P. Honey & Almond, Reg. 39¢ Ret., 16-Oz. Btl. 2 For **65¢**

**BIG MEAT VALUES**

**RIB ROAST** U.S.D.A. Choice, Value Trimmed, Aged Beef 10 to 12-Lb. Size **79¢**

**HEN TURKEYS** U.S.D.A. Grade "A" Fairview Brand, 10 to 12-Lb. Size **43¢**

**Shrimp** Peeled, Deveined, Tradewinds 12-Oz. Pkg. **\$1.49**

**Cream Cheese** Kraft's Philadelphia 8-Oz. Pkg. **33¢**

**Hams** Fully Cooked Swift's Premium Dry Cure, Shank Portion 5.5-Lb. **55¢**

**Hams** Fully Cooked Hormel's Cure #1, Boneless 5.5-Lb. **\$1.39**

**Cheddar Cheese** Kraft's Cracker Barrel, Sharp 10-Oz. Pkg. **69¢**

**Fresh Pork Jowls** Fine with Backed Fat 1-Lb. **19¢**

**Turkey Roast** 7 1/2-Lb. Pkg. **\$3.59**

**Pork Sausage** Leck's Country Style 1-Lb. **69¢**

**Pork Loin Roast** Lean Northern Pork 2 1/2 to 3 1/2-Lb. Size 1-Lb. **69¢**

**Piggly Wiggly Has "THE" Party Snacks**

**Kraft's Link Cheese** Assorted Flavors 4-Oz. Pkg. **39¢**

**Kraft's Dips** All Varieties 8-Oz. Cdn. **49¢**

**Party Salami** 4-Oz. Pkg. **49¢**

**Vac Pack Slices** Covered Wagon Sliced Beef, Sliced Corned Beef, Sliced Ham **39¢**

**Continental Boiled Ham** 4-Oz. Pkg. **59¢**

**COMPARE & SAVE**

**ICE CREAM** CLOVERLAKE 1/2 GALLON CARTON **69¢**

**MEAT PIES** Sparetime, Beef, Chicken, Turkey 6-Oz. Pkg. **15¢**

**Potatoes** Cal Ida, French Fries 2-Lb. Bag **29¢**

**Orange Juice** Minute Maid 2 6-Oz. Cans **55¢**

**Blackeyes** Libby's 4 10-Oz. Pkg. **\$1**

**FACE TISSUE** SCOTTIES 400 CT. BOX **27¢**

**CAKE MIX** PILLSBURY 19 1/2 OZ. BOX ASSORTED FLAVORS **37¢**

**Peas** Del Monte, Garden Sweet 4 No. 303 Cans **\$1**

**Rice** Arrow, Medium Grain 2-Lb. Bag **29¢**

**Pinto Beans** Chef Pride 4-Lb. Bag **39¢**

**Napkins** Soft Ply, Assorted Colors 60-Ct. Pkg. **10¢**

**Cheese Food** Chef's Delight 2-Lb. Loaf **59¢**

**Mixers** Canada Dry Sparkling Water, or Ginger Ale, Plus Deposit 5 28-Oz. Bottles **\$1**

**Lowest Prices . . . Greatest Variety . . . always at . . .**

**Piggly Wiggly**

THESE PRICES GOOD DEC. 29-31 AT YOUR PIGGLY WIGGLY IN FLOYDADA WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

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**OLD WHITE FRONT CAFE BURNS**—The building which formerly housed the White Side cafe in the flats was gutted by fire of undetermined origin about 3 o'clock Tuesday afternoon. Firemen who fought the blaze, said it looked as if the fire had started in the front part of the building. They were told that an unidentified man had been living there but had been gone for the past two days. (Staff Photo)

### Deadline Friday To Purchase Show Tickets

Tomorrow (Friday) is the deadline to purchase tickets locally for the annual Fort Worth Fat Stock Show for the performances on Saturday, Jan. 28. Tickets are on sale at the Floydada Chamber of Commerce. John Reue, C of C manager, said 13 tickets have already been sold and those wishing seats with the Floydada group, must purchase them by Friday. Penny McClintock, daughter of Mr. and Mrs. F. D. McClintock of the Lakeview Community, will ride in the show.

#### FLOYD DATA

Mr. and Mrs. W. P. Sims have returned home after spending the holidays with their daughter, Mrs. Charles Horton and family at Houston. The Horton's son, Bruce, who is stationed in San Diego in the Navy, was also home for the holidays.

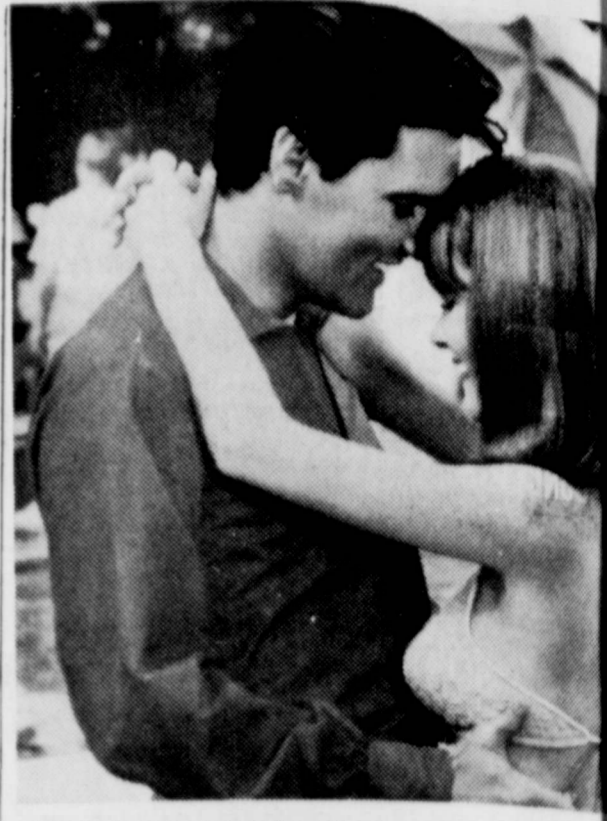
#### COMMENT ON LAWRENCE

Pittsburgh, Pa. — Both former Harry Truman and President Lyndon B. Johnson, commenting on the death of ex-Governor

David Lawrence of Pennsylvania, described him as one of the major forces for good in the Democratic Party in recent decades.



**END OF THE TRAIL** — for these cattle when a truck load of cattle almost turned over in Blanco Canyon Tuesday morning. The cattle were trampled to death. The accident was caused by the icy pavement. (Staff Photo)



**SHELLEY FABARES** does her best to take Elvis Presley from her rivals in a scene from "Spinout," MGM's sparkling romantic comedy with songs, climaxed by a thrilling race contest. Co-starred in the big cast of the sparkling, new vision and color attraction are Deborah Walley, Diane Jack Mullaney, Will Hutchins, Warren Berlinger, Jimmie Kins, Dodie Marshall, Una Merkel, Cecil Kellaway and Cal Showing at the Capada Friday and Saturday.

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We carry more news about the people of this community than any other publication in the world...

...and you can quote us on that!

\*\*\*\*\*



**VISITOR FROM NIGERIA** — Emeka Isirimah of Nigeria is pictured as he spoke to a class of students at Della Plains last week. He is a visitor in the Wendell Tooley home during the holidays and a senior student in agriculture at Tuskegee, Alabama. (Staff Photo)

Dick Van Dyke, Dame Edith Evans and Barbara Feldon are co-starring in "A Garden of Cucumbers." Van Dyke plays a butler in this comedy.

hands of hoarders and collectors. The hoarders are gambling on a rise in the price of silver, which would make the coins worth more melted down than in coin form.

The price of silver would have to rise to slightly above \$1.38 an ounce — nine cents above the present price — before the metal content of the half-dollars would equal the monetary value. Whether it ever will rise that much is questionable. Most people say the shortage is bound to end — sometime. The half-dollar will "come back in fairly plentiful supply" by early 1967, predicts Mr. Wallace of the Treasury.

## Anybody Got A Half-dollar?

Got a half dollar on you? Probably not, and neither has anybody else. The mints are making more half dollars than ever before, yet it's all but impossible to find one. Local banks can't get any from Federal Reserve branches. Few half dollars are being deposited. Local merchants say they may go all day without seeing more than 2 or 3. THE SHORTAGE is so acute that some persons are willing to pay premiums. Coin dealers regularly get \$1,125 for \$1,000

worth of uncirculated halves bearing the likeness of President Kennedy and minted in Denver. Persons are asking as much as a 10% premium for the halves they sell to Las Vegas gambling casinos; some houses say they are paying 5% premiums. Since March 24, 1964, the day the mint began putting the Kennedy likeness on the coins, more than 525 million of them have been struck. That's nearly a third of the 1.8 million struck between 1794, when 50-cent pieces first were issued, and the end of August. The mint is spewing the halves out at the

rate of 20 million a month, more than the annual production in most years before 1964. But what happens to them? Nobody can say for sure. One theory is that somebody in the pipeline between the mint and the consumer is diverting many of them to coin dealers, who will pay a premium. Many of the ones that reach the consumers, it also is

theorized, are stashed away in bureau drawers as mementos of President Kennedy. That could account for the Kennedy halves, but what of the older ones? "Most of the older half-dollars had started to disappear by the time we got into full production on the Kennedy type," says Robert Wallace, assistant secretary of the Treasury. Some coin authorities claim these halves are in the

### Four Great TRAGEDIES

A MAN STRUCK A MATCH TO SEE IF THE GASOLINE TANK IN HIS AUTO WAS EMPTY. IT WASN'T

A MAN PATTED A STRANGE BULL DOG ON THE HEAD TO SEE IF THE CRITTER WAS AFFECTIONATE. IT WASN'T.

A MAN SPEEDED UP TO SEE IF HE COULD BEAT THE TRAIN TO THE CROSSING. HE COULDN'T.

A MAN STOPPED HIS ADVERTISING TO SEE IF HE COULD SAVE MONEY. HE DIDN'T.

### CHRYSLER

New Yorker 4-Door Sedan

**Our '67 Chryslers will raise your standard of living. Not the cost of it.**

## STOP IN TAKE CHARGE MOVE UP TO CHRYSLER '67

AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

### ALLEN CHRYSLER-PLYMOUTH

114 WEST CALIFORNIA STREET FLOYDADA, TEXAS

## JOHN DEERE DAY IS COMING!

THURSDAY, JANUARY 5, 1967

**JOHN DEERE DAY '67**

Learn and profit from "OPPORTUNITY '67"

See "Opportunity Power" "Opportunity Profit" "Opportunity Knowledge"

Discover What's New in The Long Green Line introduced by Chet Huntley

You're invited to an exciting new kind of John Deere Day program. Learn about the big opportunities ahead for you. See Opportunity Power... Opportunity Profit... Opportunity Knowledge. See nationally famous television news commentator Chet Huntley introduce "What's New in The Long Green Line for 1967." There's dozens of pieces of new equipment headed by the 132-horsepower "5020" Row-Crop Tractor — most powerful row-crop tractor in the world. See them all on John Deere Day '67.

THE SHOW WILL BE AT THE PALACE THEATRE THURSDAY, JANUARY 5TH AT 1:30 P.M.

DOUGHNUTS AND COFFEE SERVED FROM 9 A.M. TILL SHOW TIME AT THE STORE. ALL IS FREE AND EVERYBODY IS INVITED TO ATTEND.

## COLLINS IMPLEMENT CO.

FLOYDADA

# TRADE CLASSIFIED SELL BUY ADS LEASE

### ANNOUNCEMENTS



Masonic Lodge No. 227 Arch Masons Lodge held their stated meeting the fourth Saturday of each month at 7:30. Holmes, H. P., Ray Ferguson, Secy.



Masonic Lodge No. F. & A.M. will hold stated meeting the second Saturday night of each month at 7:30. Malcolm McW.M., Ray Gene Ferguson, Secy.

IOOF Lodge No. 34 Thursday nights, Bud Noble Grand, Floyd Secy.



at 5616 will be meeting first and third Tuesday. All members are to be present.

Legion McDermitt No. 118, Floydada, first Monday each 8 p.m.

### BOARD OF THANKS

His infinite wisdom man needed friends and those good and true when we needed them the passing of our father, Gayle, ladies who looked after sort of the family, the brought and served the food, friends who called through their tender em- a warm handshake, and an unshamed tear ex- their sincere sympathy

our good pastor, Bro. and to Bro. Kendrick for wonderful words of com- the choir who sang so ally, the funeral direc- all who sent the beau- rers and all who had a way to make our re bearable.

can never fully repay you to humbly and sincerely "thanks" from the depths hearts. May God bless

Cleo Alexander Mr. and Mrs. Charles Alexander Jan Alexander

would like to thank each friends for their many ons of sympathy during of sorrow following the our son and brother, Smith.

would like to express our appreciation to all our rds and neighbors who in so many kind and ways during the ill- and death of our dear and grandmother. For rds, visits and flow- are most grateful. And constant concern and con- we thank you.

The Family of Mrs. R. B. Smith



### INVALESCENT AIDS

VALID WALKERS WHEEL CHAIRS CRUTCHES CANES

ishop's PHARMACY

### REAL ESTATE

#### HOUSES FOR SALE

FOR SALE - 3 bedroom, 2 baths, brick, 717 West Tennessee. YU 3-2496.

FOR SALE - Three bedroom house, living room and dining room. All carpeted. Call YU3-3253 or YU3-3524.

FOR SALE - 1964 Curtis Mathis TV set, maple console, just like new. Call YU3-3982 or YU3-3737.

FOR SALE - Three bedroom house with den and basement, carpeted. Contact Glad Norman. YU3-4172.

FOR SALE - Real nice 3 bedroom house, wall to wall carpet, attached garage and well located. Hale and Hale Ins., YU3-3261.

FOR SALE - 6 room house and 5 acres of land. YU3-2872.

FOR SALE - 7 room house with bath. To be moved. Contact W. H. Nelson at YU3-3894.

FOR SALE BY OWNER - Brick 4 room and bath near Andrews Ward School \$3750.00. YU3-3987.

FOR SALE: Beautiful new brick three bedroom home. Paneled den, two baths, fenced back yard. On Garrison St. Call YU 3-3031.

FOR SALE - two new three bedroom all brick homes near completion in Steen Addition. Built-in ranges, Delta trim, rough-in for evaporative cooling, approved for FHA loans. Call YU3-5348 for information.

### RENTALS

FOR RENT - Trailer house to couple. H.A. Copeland, YU3-3558.

FOR RENT - Adding machines and typewriters. Hesperian Office Supply. YU 3-3737.

FOR RENT - Furnished apartments and bedrooms. 102 E. Houston on Highway 70.

FOR RENT - Two bedroom brick apartment, carpeted and draped, central heating. 1109 Menefee. YU3-3462.

FOR RENT - Two room furnished house with bath. YU3-3670.

FOR RENT - 3 bedroom house plumbed for washer. YU3-3123.

FOR RENT - Good 3 bedroom house. Close in. Plumbed for washer. John B. Stapleton. YU3-2197.

FOR RENT - One bedroom modern stucco house 3 miles east of Floydada on pavement. E. L. Norman, YU3-2158 or at First National Bank.

FOR SALE - several used office desks, chairs, \$5.00 up. Hesperian Office Supply. Phone YU3-3737.

FOR RENT - 3 bedroom house with 2 baths. Carpeted and plumbed for washer and dryer. Has garage. Call YU3-2202.

FOR RENT - 3 room unfurnished apartment. Call Clinton Fyffe at YU3-3787.

FOR RENT - Completely furnished two bedroom home with TV, carpet, floor furnace, linens, dishes, bedding, etc. Goen Drug.

### COW POKES

By Ace Reid



"No, the wind don't blow here all the time . . . it rained here once!"

**AUTO, FIRE & FARM INSURANCE**  
Floydada Real Estate & Insurance Agency  
JIM WORD — PHONE YU 3-3360

### FEED, SEED & GRAIN

EASIER, trouble free feeding. Boyd Built Feeders. Producers Elevator in Floydada. Check our prices and merchandise before you buy.

MR. AND MRS. Dickie Atteberry win two free passes to the Capada Drive In Theater to see "Spinout" on Friday or Saturday night.

FOR SALE - Bundled hegari and baled cane. YU3-2272.

FOR SALE - Baled sorghum alum. Travis Young, YU3-2933.

FOR SALE - 25,000 maize and Hegari bundles, small stalk, some grain, heavily fertilized. \$20.00 a ton. Four miles south, 9 miles west of Floydada. Hal Scott, YU3-3097.

FOR SALE - N. K. 300 stalks in field. 65¢ per bale. Burl Daniel, YU3-2775.

### FARM & RANCH LOANS

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN.

### HORSE SENSE



LOW PRICES FIRST QUALITY JOHNSON PHARMACY

### Home Made Eggs

ENJOY FRESH HOME PRODUCED EGGS FROM . . . . .

### CARMACK'S

ONE GROUP NEW ELECTRIC SMITH-CORONA

ADDING MACHINES \$69.95

HESPERIAN OFFICE SUPPLY

### FARMS AND RANCHES

IF YOU ARE thinking of selling Floyd County land, we need your listings, dry land or irrigated. B. B. Wilkes, broker c/o Barker Insurance Agency, corner Main and Locust, Lockney, Texas.

FOR SALE - Three small tracts of land near Floydada. Hale & Hale, YU3-3261.

### FARM MACHINERY

FOR SALE - 1964 International pick-up. 1/2 ton, 3-speed, V-8, radio and heater. \$795. Call YU3-5249.

FOR SALE - One John Deere 55 combine, one International 141 combine, one New Holland 69 baler, one Ferguson side delivery rake, one 1963 Ford baler, two Dempster drills, one 17 ft. Krause one-way and one 14 ft. Hume reel. Dick Mayfield, Phone Ben 4550.

NORREL TRACTOR PARTS - For Tractor and Irrigation Supplies and Accessories.

FOR SALE - Used Farm Machinery. Lawson Bros. E. Missouri St.

WE NOW have in operation a new portable disc roller. Will appreciate serving you. Lawson Bros. Welding and Blacksmith. 503 E. Missouri, YU3-3940.

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager ABSTRACTS - TITLE INSURANCE

Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association. Telephone YU 3-3167 Office on South East Corner public square, Corner California and Wall, Floydada Texas. "The Oldest Abstract plant in Floyd County."

YOU'RE IN SAFE HANDS WHEN YOU GO WITH TNM O!

RELAX IN CAREFREE COMFORT AND LEAVE THE DRIVING TO US.

HERE ARE SAMPLE FARES FROM FLOYDADA:

- Los Angeles . . . \$37.40
- Phoenix . . . . \$26.90
- Tucson . . . . . \$26.35
- Oklahoma City . . \$11.25
- Tulsa . . . . . \$14.35
- St. Louis . . . . . \$25.80
- Memphis . . . . . \$24.05
- Chicago . . . . . \$30.70

TNM&O COACHES, INC.

130 W. MISSOURI PH. YU 3-2306

### HESPERIAN CLASSIFIEDS SELL!

CALL YU 3-3737

CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION, 3 CENTS EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 50 CENTS.

CLASSIFIED DISPLAY RATE: 75 CENTS PER COLUMN INCH.

CARDS OF THANKS, \$1. COPY DEADLINE 5 P. M. TUESDAYS.

### WANTED

WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, YU3-3737.

CHILDREN to keep in my home. Mrs. Dave Hoop, 121 J. B. Ave.

WE REPAIR ADDING MACHINES, TYPEWRITERS, AND CALCULATORS. HESPERIAN OFFICE SUPPLY, YU3-3737.

Wheat pasture for 50 to 500 head of cattle. Call L. D. Smith at YU 3-2291 after 7 o'clock.

### EMPLOYMENT

### HELP WANTED

WANTED - 2 year around farm hands. Must be able to furnish references. Write Box 52, Dougherty, Tex.

SPARE TIME INCOME Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.

### COSMETICS

BEAUTY BY MARY KAY CALL YU 3-2565 OR YU 3-2048

### FLOYD COUNTY ABSTRACT CO.

Abstracts of Title Title Insurance VERNA L. STEWART 217 W. Calif. Ph. YU 3-3728 Floydada, Texas

### For COLDS take 666

Immediate Service

FAST SERVICE ON SMALL ELECTRIC APPLIANCES LINCH ELECTRIC 406 EAST HOUSTON PHONE YU 3-5372

### MISCELLANEOUS

FOR SALE - Used cafe fixtures formerly used in OK Cafe. Also one meat display cabinet. Call L. G. Withers at YU3-3317.

FIREPLACE WOOD for sale, \$35 per cord, hauled and stacked. Phone YU3-2847 or see Lawrence Stovall, 1020 S. Wall.

FOR SALE - 8 mm Eastman movie camera. Perfect condition. Cost \$80 new, will sell for \$25. C. M. Lyles, 123 W. Jeffie, Floydada, Tex.

LOST - FFA land float No. 2. Will party please contact H. G. Barber at once.

REDUCE Safe, simple and fast with GoBese tablets. 33 days supply only \$3.98. Johnson Pharmacy.

FOR SALE - 1962 Chevrolet pick-up. Long wheelbase, new tires, new factory motor. Call YU3-2261.

NOTICE - Private bookkeeping, public accounting and income tax reports. No job too small and none too large. Jack Meredith, 803 W. Lee, YU3-5345.

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Boren Furniture.

FOR SALE - Big assortment of arm chairs, wooden pupil desks. Priced at from \$3.00 down. See at Junior High or Andrews Ward Schools.

FOR RENT, SALE OR TRADE - 7,000 square foot modern building on Highway 70. Will remodel to suit tenant. Call Glenn Batson, 385-5990 or nights 385-3984. Littlefield.

EVERYTHING in musical instruments and accessories - and repair parts. Johnson's Pharmacy.

FOR SALE - One slightly freight damaged Hon Steel executive desk. Sells for \$164.95 - will take \$110.00. Hesperian Office Supply.

FOR SALE - to party with good credit: Repossessed 1966 Singer sewing machine in walnut console. Automatic zig-zagger, blind hem, fancy patterns, etc. Total balance \$23.78, terms Write Credit Dept., 1114-19th St, Lubbock, Texas.

FOR SALE - 22" x 34" aluminum sheets which would be fine for covering outside of barns, garages, etc. - make good roof with tar sealer. 10¢ each. Blanco Offset Printing. Phone YU3-3737.

FOR SALE - AKC registered German Shepherds. See Wayne Myrick, 615 W. Missouri. Call YU3-4131 days, tfc

CRAWL IN - Wheel out in a wheel chair. We rent or sell. Complete supply of convalescent aids. Johnson's Rexall Pharmacy.

Notice is hereby given that the Commissioners' Court of Floyd County, Texas will receive bids for purchase of the following described equipment for Floyd County, Texas until 11:00 o'clock A.M. Monday, January 9, 1967, being the regular monthly term 1967 of said Court; at which time bids will be opened and read aloud; said bids for purchase of equipment as follows:

1 - 75 ton air cooled condenser placed on the ground East of the equipment room. Installed and include freon, labor, copper pipes and electrical wiring to condenser motors and to remove old condenser out of basement, condenser pump, and old water pipe.

All bids shall be sealed when presented or filed and will be opened at above date and time. Payments for above equipment will be made in cash, or by special terms mutually agreed upon by County and seller at time of purchase.

The Court reserves the right to reject any and all bids and waive all formalities. This 19th day of December, 1966.

/s/ J. K. Holmes J. K. Holmes, Floyd County Judge (1-5-67)

### SERVICES

WE FIX IT - Hearing Aid Repair on all kinds. Johnson Pharmacy.

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street. YU3-2846.

WANTED - Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. YU3-2846.

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri - Street. YU3-2846.

### MISCELLANEOUS

FOR SALE - 50 x 10 ft. trailer house, YU3-2738.

OUR NEW PORTABLE disc rolling equipment will go to your field to do the job or you can bring your discs into our shop on the Missouri Highway. Have those discs ready for Fall plowing. Call Russell's Shop at YU3-3148.

FOR SALE - Argus slide projector. Good condition. Call YU3-2541 after 5 p.m.

FOR SALE - The McCoy grocery and station at McCoy. Terms if desired. YU3-3653.

STRAYED - Brown Shetland pony. Call YU3-2028.

### LEGAL NOTICES

NOTICE TO BIDDERS STATE OF TEXAS COUNTY OF FLOYD

Notice is hereby given that the Commissioners' Court of Floyd County, Texas will receive bids for purchase of the following described equipment for Floyd County, Texas until 11:00 o'clock A.M. Monday, January 9, 1967, being the regular monthly term 1967 of said Court; at which time bids will be opened and read aloud; said bids for purchase of equipment as follows:

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/s/ J. K. Holmes J. K. Holmes, Floyd County Judge (1-5-67)

## Hollis R. Bond Real Estate

BOOTHE BUILDING FLOYDADA

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**Hesperian Office Supply**

YES . . . . . MR. FARMER OR MR. BUSINESS MAN . . . . .

HERE IS WHAT YOU NEED FOR ALL THOSE RECORDS YOU MUST KEEP



MODEL 28ADU The UNILOCK system locks the door and all drawers. For extra protection the inner security vault is equipped with a dial lock. Two other storage compartments, two letter drawers and two card drawers comprise this unit. Dimensions: 38 inches high x 29 wide x 16 deep.

**\$55** HESPERIAN OFFICE SUPPLY

RADIATORS NEW AND USED CLEANED - REPAIRED RECORED BADGETT RADIATOR SHOP Radiator Service YU 3-3454

SUPERIOR CLEANERS For Quality Dry Cleaning The Approved Sanitone Way. CALL YU 3-3540

See or Call DANIEL AUTOMOTIVE Your Authorized KELVINATOR Dealer For Kelvinator Refrigerators and Appliances Good Used Refrigerators Refrigeration Service by L. D. BRITTON YU 3-2382 123 W. Cal

### SOUTH PLAINS NEWS by Mrs. Murray Julian

SOUTH PLAINS, Dec. 27 - Christmas worship services were held at the Baptist Church on Christmas Day from 9-11, with only a small congregation as so many were gone from the community for the holidays. Visitors were Mrs. Jean McClure, Boyd, D'Ann and Donna from Plainview, and Miss Beth Calahan, home with her family for the holidays from Texas Tech. Weather has been very cold, and a few people have had trouble with water faucets freezing. Christmas eve morning it was six degrees and it only warmed up into the twenties during the day. All of us were hoping it would snow for a real, old-fashioned Christmas.

Stevie Pritchett visited in Lubbock Wednesday and Thursday with the Price Pritchetts. They brought him home and were with their parents, Mr. and Mrs. Early Pritchett Thursday night and Friday, then they went to Snyder to spend Christmas with Patty's folks. Jimmy Pritchett is home from WT for the Christmas holidays, and also with the Pritchetts are Mr. and Mrs. Robt. C. Turner and four children from Floydada. Early and Nell Pritchett visited Christmas night in Aiken with Early's sister, Mr. and Mrs. Melvin Titus.

We are sad to relate the passing of one of our neighbors, Truman Bradshaw, who has been in ill health for a long time at the home of their son, Eulan Bradshaw, in Claude. He had been in the hospital in Amarillo prior to his last illness, and had just been taken home, when he died Christmas eve morning, December 24, at 4:30. Services were to be held this Monday, Dec. 26 at the First Baptist Church in Silverton, with the Rev. Sealy Smith of Weatherford, holding the services. Mrs. Bradshaw is also ill, and is in the convalescent home at Claude.

Mr. and Mrs. John Key West had Dale West home with them for Christmas, and another son, Mr. and Mrs. Johnny West, Lisa and Johanna, and Mr. and Mrs. Bob Dorsey, of the Armed Forces, stationed now at Abilene, Tex.

Mr. and Mrs. L. H. Parks and Mr. and Mrs. J. Frank Parks, who arrived home Monday from McMurry College at Abilene left Thursday morning for Houston to spend the Christmas holidays with Mr. and Mrs. Eddie Parks and the new baby daughter.

Mrs. L. T. Wood attended the Christmas luncheon at the Colonial House last Friday with members of the Floydada and Lockney Garden Clubs, where theme of the luncheon was "Holiday Bounty."

Mr. and Mrs. Eugene Beedy and boys spent their Christmas eve with her folks, the E. M. Jacksons of McCoy, then Sunday, Christmas day they went to Claude, where they had Christmas Day with Buttons' folks, the Bill Beedys. Others there were the Bradford Beedys and the Charles Beedys and children.

Guests with the Eugene Beedys at their home last Friday night were Mr. and Mrs. Alton Higginbotham and children of Floydada, and Mr. and Mrs. Kendis Julian and children. Thursday night guests there were Mr. and Mrs. Donald Bean and children, and other Christmas guests with them were Mr. and Mrs. Jackie Younger and children of Floydada.

Christmas guests for the Kendis Julians were all her family, Mr. and Mrs. Poyner Roberts and Ken of Floydada, and brothers, Mr. and Mrs. Dale Roberts and children of Lubbock, and Mr. and Mrs. Lyndal Roberts and family of Muleshoe. They had Christmas eve supper here with the Kendis Julians. Christmas Day Mr. and Mrs. Al Pfeiffer and boys and Mr. and Mrs. Travis Harrell and Windy of Houston and Texarkana, were visitors in the Julian home.

Mrs. J. K. Bean had all her family with her for Christmas Day including Mr. and Mrs. Kenneth Bean and girls from here, Mr. and Mrs. Donald Bean and children, Mr. and Mrs. Phillip S. Therman and boys, all from South Plains, and Mr. and Mrs. Walter Bean and boys of Silverton.

Reports have come of the whereabouts of Mr. and Mrs. J. D. Webb and children who formerly lived here where the Wayne Bramlet family now reside. The Webbs moved to Co-chise, Arizona, about 70 miles from Wilcox, Ariz., and have a large acreage of maize.

Mr. and Mrs. Lee Pearson were in Amarillo Thursday where they had medical check-ups. They visited in Claude with the Bradshaws at the Eulan Bradshaw ranch, and in Claude at the convalescent home with Mrs. Truman Bradshaw.

Dean Stewart has been quite ill with influenza since Thursday night, and has been confined to his home in South Plains.

The annual Calahan Christmas family party was to be held this Monday at the Sterley Community House, and all the families and grandchildren

Johnson came home

from the Lockney Hospital Wednesday, and is feeling fine again. The Johnsons are expecting Mrs. Johnson's sister, the Burgess family from Dumas to be with them for the Christmas holidays.

We are glad to report Mrs. Harold Johnston and son got to come home from the Plainview Hospital Wednesday, and were home for the Christmas holidays.

Mr. and Mrs. Don Marble and children had Christmas eve supper with her parents, Mr. and Mrs. R. L. Holland in Lockney.

Several from here attended the Christmas program for the kindergarten children at the First Methodist Church in Floydada. Children in the program from South Plains were D'Wayne Marble, Blake Kitchens, Russ Wood, Mark Beedy, and Judi Bean. The program was held Wednesday morning of last week.

Mr. and Mrs. Marvin Wells, Kim and Marlinda of Mineral Wells, Tex. have been here with her parents, the H. L. Marbles, and his folks, the E. E. Wells for the past two weeks.

Mr. and Mrs. Fred Marble and children spent Christmas evening in Floydada with her parents, Mr. and Mrs. W. O. Tye and other relatives.

Mr. and Mrs. Raymond Upton had all their children here for the holidays. Mr. and Mrs. Ronnie Upton and children of Amarillo, Mr. and Mrs. Karl Craig and girls of El Paso, Tex. and Jimmie Upton of NTSO of Denton, and other relatives of Raymond's from Plainview.

Christmas Day Mr. and Mrs. R. H. Adams and Larry and all Mrs. Adams' five brothers and one sister were in Level-land at the home of a brother, Mr. and Mrs. Brady Helms.

The Nathan Mulders and Cindy spent their Christmas back in Charleston, West Virginia with her sister and family, and Mr. and Mrs. Arby Mulder and Kathy went to Lockney to have Christmas Day dinner at the home of Mr. and Mrs. Alton Nolan.

Arby Mulder was busy during the Christmas holidays doing chores for the Nathan Mulders, the Carl Huckabys, and the Tom Respondeks. The Huckabys were in Longview visiting her mother Mrs. Davis, and other relatives, and the Respondeks were in New Deal at the home of a brother, and his aged mother from Lubbock were to be with them.

Mr. and Mrs. Winfred York and children moved Tuesday to the Early Pritchett place, formerly occupied by the Eulan Bradshaws. Early has renovated the house, and another home which has undergone extensive renovating is the former P.M. Smitherman home on the Silverton Highway, which has all new windows, roof, and other changes.

Mr. and Mrs. Elmo Fortenberry and children from Clayton, Oklahoma arrived here Friday night to spend the Christmas week with his folks, the Fred Fortenberrys and other relatives.

Mr. and Mrs. Fred Fortenberry had Christmas dinner with Mr. and Mrs. Garland Tucker of Cedar Hill, sister of Fred Fortenberry, with other relatives present.

Mr. and Mrs. H. L. Marble were to have their Christmas dinner with all the children present on Christmas Day, Sunday. With them were the families of the Fred Marbles, the Keith Marbles, the Marvin Wells, and the Don Marbles. The Keith Marbles had part of their Christmas in Plainview with her folks, the George Robertson family.

The Fred Fortenberrys spent Friday night in Amarillo where they had a pre-Christmas dinner for members of her family, the McCains, at the home of Mr. and Mrs. John McCain.

Mr. and Mrs. Alvin Nichols went to Sweetwater to have Christmas with their daughter, Mr. and Mrs. Glen Whitfill and girls. Mrs. Whitfill was involved in a wreck during the holidays, and was hurt to the extent that she was unable to be up during Christmas.

Mrs. Bryant Higginbotham went to Amarillo Saturday where she was to share Christmas dinner with her sister, Mrs. James Magnusson and family, for a pre-Christmas dinner for her nephew, Mack Cypert, from the Amarillo AFB where he is now stationed. Bud Higginbotham from WT at Canyon will be home for part of the holidays with his mother.

Mr. and Mrs. E. J. Brandon from Goodlet, Tex. stayed Monday night at the home of her brother, Mr. and Mrs. R. H. Adams. Tuesday visitors with them were Mr. and Mrs. Wilbur Adams, Sandia and Phyllis from Wenatchee, Washington, home of the delicious apples, and they brought all the family some. Tuesday they also visited in Aiken at the home of R. H.'s brother, Mr. and Mrs. D. E. Adams.

Home with Mr. and Mrs. Murry Julian are Mr. and Mrs. Terry Julian, Dee and Dickie of Roscoe, Mr. and Mrs. Bruce Julian from WT at Canyon, and Mr. and Mrs. Kendis Julian, Kristi and Mitzl. They had their Christmas eve supper, and Christmas dinner this Mon-

day, as all were with other relatives Christmas eve. Most of them will spend the Christmas week here.

Wishing you all the most wonderful of New Years in 1967.

**FLOYD DATA**  
Lt. (jg) and Mrs. Walter Simmons, Scott and Susan, accompanied by Mrs. W. S. Simmons, Mrs. D. A. Brannon and Patricia spent Friday visiting with Mrs. Simmons' mother and sister, Mrs. H. I. Cagle and Daisy Cagle in Amarillo. The group enjoyed a pre-Christmas dinner and gift exchange. Most of the gifts were handmade by Mrs. Cagle, who celebrated her 90th birthday last June.

**FLOYD DATA**  
Christmas guests in the home of Mr. and Mrs. Bill Smith included their son, Ronnie of Fort Dix, New Jersey and his wife, who teaches school in San Antonio; Mrs. Mae Tucker, also of San Antonio; Mrs. Bernice Kinchloe and children of Lubbock and Jim Capelo of Reese Air Force Base.

**FLOYD DATA**  
Irvin Thirkill, grandson of Mr. and Mrs. M. C. Hall of Floydada and son of Mr. and Mrs. Will Thirkill of Amarillo, was home for the holidays from his station at Nellis Air Force Base, Las Vegas, Nev. Thirkill recently completed his air force basic training at Amarillo. He attended schools in Floydada and made his home here with his grandparents during that time.

**FLOYD DATA**  
Mr. and Mrs. Rob Heflin and children spent Christmas Eve in Plainview visiting his parents, Mr. and Mrs. J. B. Heflin.

**FLOYD DATA**  
Visiting during Christmas with Mr. and Mrs. R. H. Ashton were their two sons and their families, all of their grandchildren and great grandchildren, which included Mr. and Mrs. Clarence Ashton of Floydada, Francis Ashton of New York City, Bobby Ashton, his wife and baby of Lubbock, Mr. and Mrs. Milton Ashton of Lockney, Mr. and Mrs. De-wayne Griffith and Lori of Plainview, Mr. and Mrs. Ronnie Kidd of El Paso and Annell Ashton of the home.

**FLOYD DATA**  
Mr. and Mrs. Joe Martin Jr., of near Aiken have a new daughter born this month and named Susan Re'nee. The couple have two other daughters. Grandparents are Mr. and Mrs. Joe Martin of Plainview, former Floydada residents, and Mr. and Mrs. J. B. Heflin, also of Plainview.

**FLOYD DATA**  
Mr. and Mrs. Gene M. Collins and Mr. Fuller spent Christmas Day in Lubbock as guests of Mr. Fuller's other daughter, Mrs. Walter Smith and husband.

**FLOYD DATA**  
Dr. James Wester of Garland visited here Friday night and Saturday with his parents, Mr. and Mrs. J. C. Wester.

**FLOYD DATA**  
Mr. and Mrs. Carl Gordon spent Christmas Day in Garland visiting her daughter and family, Dr. and Mrs. James Wester.

**FLOYD DATA**  
Mr. and Mrs. Bob Everett and children of Lubbock and Mr. and Mrs. Dale Smith and family of Plainview spent Christmas Eve here with their parents, Mr. and Mrs. G. W. Smith.



IRVIN THIRKILL  
**Airman Home For Christmas**



THE WHIRLWIND CAPTAINS - Rodney Bunch and Tommy Weathersbee are captains of the Whirlwind basketball team and they're pictured left to right at practice. (Staff Photo)

### Floydada Boys And Girls Win First Round At

Friona, Muleshoe, Floydada and Farwell captured first round victories Tuesday in the Farwell Invitational basketball tournament. Ray Murphy and Bobby Jordan each canned 22 points to pace Friona past Springlake, 67-65. Logan Armstrong pitched in an equal 22 for Springlake. Muleshoe rolled past Bovina, 61-33, while Floydada defeated Lutzville, 78-50. Farwell won 47-41. In the girls division, Suzan Neil leading by 19 points. Olton rolled shoe, 71-29, at Karen ped the nets for 24. Floydada ran just 52-31, and Dimmitt at Farwell, 59-45.

**FLOYD DATA**  
Visiting during Christmas with Mr. and Mrs. S. Sammy were the daughters, Mr. and Mrs. Turner of Flagstaff, Mr. and Mrs. Van S. family of Houston. They also visited other parts of this area and at

**FLOYD DATA**  
Henry Self of Dallas ing the holidays here parents, Mr. and Mrs. Self.

**RONNIE MARTIN IS PROMOTED**  
Mrs. Floyd Jones has received word that her son, Ronnie Martin, stationed in Germany, has been promoted from Spec. 4 to Spec. 5, which is equivalent to sergeant. The promotion was given Martin Christmas week. His battalion, the 2nd, 18th artillery SVC, was recently transferred from Butzbach, Germany to Kassel, Germany. Martin is with secret personal section and is due home in August.

NEW YEAR'S BUYS

for Fun and Feasting

**DEC. 29 THRU JAN. 2**  
FOUR BIG DOLLAR DAYS - THURSDAY-FRIDAY-SATURDAY-MONDAY

<div style="text-align: center;"><b>RANCH STYLE BLACK EYED PEAS</b></div> <div style="font-size: 0.8em;">KRAFT SALAD DRESSING</div> <div style="font-size: 1.5em; font-weight: bold;">MIRACLE WHIP</div>	300 SIZE CAN <b>11¢</b> QT. JAR <b>49¢</b>
<b>SHOP POWELL'S MARKET FOR QUALITY MEAT</b> WE ARE STUCK WITH TOO MANY! U.S.D.A. GRADE "A" NORBEST <div style="font-size: 2em; font-weight: bold;">TURKEYS</div> ALL SIZES <b>39¢</b>	
<div style="font-size: 1.2em;">GROUND BEEF</div> <div style="font-size: 1.5em; font-weight: bold;">2 LBS. 98¢</div>	BLADE CUT <div style="font-size: 1.5em; font-weight: bold;">CHUCK ROAST</div> LB. <b>49¢</b>
<div style="font-size: 1.5em; font-weight: bold;">COKES SPRITE FRESKA</div> KING SIZE 6 BOTTLE <b>39¢</b> PLUS DEP.	
<div style="font-size: 1.5em; font-weight: bold;">SHORTENING</div> BAKERITE 3 LB. CAN <b>69¢</b>	
<div style="font-size: 1.5em; font-weight: bold;">TISSUES</div> SCOTTIES FACIAL 200 COUNT BOX <b>25¢</b>	
<div style="font-size: 1.5em; font-weight: bold;">WELCH-ADE</div> GRAPE DRINK 46 OZ. CAN <b>3 FOR \$1.00</b>	

<div style="font-size: 1.5em; font-weight: bold;">FLOUR</div> PILLSBURY 5 LB. BAG <b>59¢</b>	<div style="font-size: 1.5em; font-weight: bold;">COLD POWER DETERGENT</div> KING SIZE <b>99¢</b>
<div style="font-size: 1.5em; font-weight: bold;">A-JAX</div> POWDER CLEANSER REG. SIZE CAN <b>10¢</b>	

## POWELL'S SUPER MARKET

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SUPERIOR CLEANERS

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