## The Floyd County Hesperian ${ }^{\text {nma }}$

Chat



## Floyd Voters Will Vote In General Election Tuesday

|  |  | yazt nitaun，promato | parar puatmout |
| :---: | :---: | :---: | :---: |
|  | PRESIDING JUDGES AND PLACES OF ELECTION |  | mind |
|  |  |  | 为 |
|  |  |  | 为 |
|  | 边 |  |  |
| dowm | Wiphie |  | ditan ixit |
|  | County Football Championship |  |  |
| Somememe |  |  |  |
|  | Game Friday Night In Lockney |  |  |
| 为 |  |  |  |
|  |  |  |  |
| m |  |  |  |
|  |  |  |  |
|  |  |  | 为 |
|  | S． |  |  |
|  | Sandhill Church |  | 为 |
|  | Sand Chur |  |  |
|  | hold Annual |  |  |
| ， | Homecoming |  |  |
|  |  |  | Colonia |
| Sint | atem |  | Bake Shop |
| mo |  |  | OpenHere |
|  |  |  |  |
|  | Youths Collect | if DOLLAR |  |
| \％ | s412 For Crop |  |  |
| atin |  |  |  |
|  |  |  |  |
|  |  | stores that offer the special buys． Some firms feature the items |  |
|  | amitas | Sememe |  |
| 隹 |  |  |  |
| Dr．Goldberg |  | ，jex |  |
| Opens Clinic |  |  |  |
|  |  |  |  |
|  |  |  |  |
| cid |  |  |  |
|  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |
|  |  |  |  |



Charlion New Manager Station KFLD


## Stevens Named

 s Advertising Manager





(Marriage Llcenses) Lipham, oct. 26 . ${ }^{\text {Bemous Varven Carver and }}$
Virginia Rafferty Lindsey, oct. Ray Ivory Cook and Viola
Gertrude Whittileld Oct. Warranty Deeds)
Edna V . H11 Edna V. HIII Meeker to Oscar Golden, 133 and one thir
acres out of survey 13 in block stamps.
Pedro Surginer, lots 2
61 In Floydada.
Allice Tlierce e Allice Tierce etvir to Garland Sams, all of the east 10 feet of
the west one-half of lots 8 , and 10 in block 201
ney; 55 cents stamps.
Thomas Weldon Fowler Jr.
Wisson M. Fowler etux, to Wilison M. Fowlier etux, an
undivided three-fifths interest
 interest of
survey
stamps. Ralph Lemons etux
Wayne Wayne Bennett, lot to and the in block 4, Honerhea Addition Davida $F$. Eaton Jr., etux to
Roy Eugene Roy Eugene Edwards etux, the
west 67.5 feet of lot 1 in block
1, Steen Place 1., Steen Place
$\$ 1.65$ stamps.
DISTRICT Co
$\qquad$ Anto
Insura
award Insurance
award of
Board.

## OF INTEREST TO WOMEN <br> 

Virginia Lindsey, Bemous Carver Exchange Vows








 Career Mr, and Mrs. Don ony-






 bie to reatem hemmer Tuessay


Autograph Party For Mrs.
Baker Tomorrow At 2 P. M

## 



leges and churches. Also, she
Mas matrent to the
Baker of Floydada.


## Sayior Companyy tsan Antono, <br> 






 work with rearrad dilidren



 yists the ased end ind hand Bromwod tho ocasan win and Fall Repair Tips On Screening
 -2


The Apron Jakes On New Style


## Whether she's an honest-to-goodness cook or one whose specialty is opening cans, chances are she'll

 whose specialty is opening cans, chances are she'llwelcome a smart-looking apron for a Christmas gift.
If you sew, youll find this is an easy way to solve gift problems for almost every woman on your shop-
ping list.
This year, the newest look in kitchen cover-ups is ping list.
This year, the newest look in kitchen cover-ups is
the cotton tunic apron. Easy to make, the tunic apron
is a straight-cut garment that slips over the head and s a straight-cut garment that slips over the head and
is joined together only at shoulder seams. Waist ties
secuure the apron at the sides. One size fits all.
To personalize each style, vary trims and fabrics.
You'll find that the same basic tunic pattern can look
dressy or practical depending on the trim and fabrics
used.
For a party apron, choose sparkling white cotton
pique or cotton satin. and trim the scoped nek-
line with black pom-poms. Or pick a perky black and
white polka dot print and outline the nek with black
rickrack. Use the rickrack for waist ties, too.
For an apron that's tops in versatility, make it re-
versible. Coordinated cottons- in smart stripe and
polka dot combinations, checks and solids-take the
guesswork out of matching up colors and designs.
Use a basic shift pattern to make up your own design
or write the National Cotton Council, Box 12285,
Memphis, Tenn., for instructions.
Bealls Announces Three New Stores For 196


THESE PRICES GOOD IN FLOYDADA THESE PRICES GOOO NHEOMADA
NOVEMBER 3 THROUGH NOVEMBER 5

GREENS, Allen's Mustard or Turnip No. 303 Can
HOMINY, Campfire, Golden or White No. 300 Can SPINACH, Del Monte or Libby,
tomatoes, hi Plains,
No. 303 Can
tOMATO SAUCE, Mountain Pass,
8 Oz . Can
PINEAPPLE JUICE, Del Monte or Libb
46 Oz . Can
PIN, Del Monte or Libb
39 c
PRUNE JUICE, Lady Betty,
TUNA, Carnation, Chunk Style,
No. $1 / 2 \mathrm{Can}$
TUNA, Star Kist, Chicken of the Sea
Family Size, 914 Oz . Can
Family Size, $91 / \mathrm{Oz}$. Can ....... 63
BEEF STEW, Dinty Moore or Austex,
24 Oz . Can
BABY FOOD Hein Su..............65c 59c
CORN FLAKES, Post Toasties or
Kellogg's, 18 Oz.
KELLOGG'S VARIETY 12 pack Box.
OATS, Quaker or 3 min ,
OATS, Quaker or 3 min ,
COFFEE, Instant,
All Brands, 6 Oz . TEA BAGS, $1 / 4$ it Box …….... 45c 43c CRACKERS, Pride or Tea Flake 1 lb . Box.
MILK, Borden's, Eagle Brand

## ALL OUTSTANDING MAGIC LAMP CARDS WILL BE HONORED THRU NOVEMBER 15, 1966!

# GOING DOWN hUNDREDS OF MORE PRICES AT YOUR NEAR-BY PIGGIY WIGGIY! 



SHOP AND SAV
PRICE: Large Size
PINTO BEANS, Chef Pride 2 lb . Package
MINUTE RICE, 14 OZ
RAISINS. Del Monte or Sunmaid .... BAKING POWDER, Clabber Girl, 10 Oz . Can.
SODA, Arm \& Hammer,
1 lb . Box.
HERSHEY'S COCOA, $1 / 2 \mathrm{lb}$. Box $\ldots 39 \mathrm{c}$ SALT, Western Plain or
$\begin{array}{ll}\text { lodized, Box } \ldots & \text { 2/23c }\end{array}$ BLACK PEPPER, Schilling Ground, VANILLA EXTRACT, Tastit, 8 Oz . Bottle
CORN MEAL, All Brands,
White or Yellow, 5 lb . Bag $\ldots . .53 \mathrm{c}$ FLOUR, Gold Medal or
Pillsbury, 5 lb , Bag FLOUR, Gold Medal or

Pillsbury, 10 lb . Bag
FLOUR, Sunlight Enriched, 10 lb . Bag
BISQUICK, Biscuit Mix,
4 Oz. Package
CAKE MIX, Good N Rich,
All Flavors, 19 Oz . Box
LOW, LOW, PRICES ON QUALITY MEATS WHOLE FRYERS, Fresh USDA,

Grade A Lb. .......................
RYERS, Cut up and pan ready lb. 43c FRYERS, Cut up and pan ready lb. 43c
SLICED BACON, Hormel Dairy .... 98c FISH STICKS, Sea Star, 8 Oz .... 98

${ }^{\mathrm{R}}$ | Ralineow |
| :---: |
| 1002 |

BREADEE SHRIMP, Tradewind, 116. Packego

MORE PRICES CUT!
KELLOGG'S POP TARTS,
POST TOASTEMS
All Flavors, 11 Oz . Box
FROSTING MIX, Jiffy,
All Flavors, 9 Oz. Box
MARSHMALLOW CREME,
PIE APPLES, Old Fashion,
No. 300 Can
APRICOTS, Stockton's Whole,
No. $21 / 2$ Can
CRANBERRY SAUCE, Ocean Spray,
FRUIT COCKTAIL, Libby or
Del Monte, No. 303 Can
PEACHES, Cling, Calirose,
No. 21/2 Can
PEACHES, Del Monte, Libby's or Hunt's,
Halves or Slices, No. $21 / 2$ Can 33c
PINEAPPLE, Del Monte,
Large No. $11 / 2$ Can ......
No. 303 Can
PEAS, Del Monte or Libby,
SWEET CORN, Del Monte, Libby, Green Giant, WK or Cream
Style, No. 303 Can
CORN, Kounty Kist, Whole

FRESH FROZEN FOOD PRIC

CAKES, All Varieties, Sara Lee
FRUIT PIES, Banquet,
Apple, or Peach
CREAM PIES, All Flavors.
TURNOVERS, Pepperidge Farm, All Flavors
AWAKE, Orange Breakfast Drink, 9 Oz .
FROZEN DINNERS, Banquet,
All Varieties

HEALTH AND BEAUTY AID
COLGATE DENTAL CREAM, Family Size
CREST DENTAL CREAM, .05c OFF, Extra Large
CREST DENTAL CREAM,
Family Size.
GLEEM DENTAL CREAM, Family Size
GLEEM DENTAL CREAM, .06c Off, Family Size
MCLEAN DENTAL CREAM Family Size
MCLEAN DENTAL CREAM
.08c Off, Family Size
PSODENT CREAM,
EPSODENT PASTE,
PDSCNT PASTE,
.08c Label, Family Size
PPSODENT PASTE,
EPSODENT PAS
Family Size

ABSENTEE VOTING
Ends Nov. 4
Sce Cowr County

## oyd County Hesperian

## e Floyd Families In Upper Bracket

Jobn W. Kimble, O. D.
YU Texas 3-2496 AS FOR THE PAST 48 YEARS
OPEN ALL DAY SATURDAY
act Lenses-Visual Analysis
it's time to change to an
electric range

aner. So do pots and pans..


EEDY . . . Heat starts the instant you flick a switch. And it actly with definite settings the same every time!
UTOMATIC . . . a modern electric range almost cooks by
elf. . . gives you more time for your family or y
ETTER . . .
trols are
vitamins in You need less water
See your deatord for



1Dollar Day Only double votes


JOHNSON Rexall



 | ized. |  |
| :--- | :--- |
|  |  |
| She asks about several Floyd |  |
| Count people whom she knew |  |
| while she and her husband lived |  |
| here. |  |



A team for a better Texas for you!


## Ben Franklin's Dollar Days

| $\xi_{\text {EEGG: }} \quad \text { JACKETS }$ | HOMECREST ALARM CLOCKS |
| :---: | :---: |
| Dollar Day - 5100 OHf |  |
| CHRISTMAS RIBBONS Halt Price On Dollar Day |  |
| ASSORIMENT OF NECKLACES <br> Your Choice -..2 $2 \mathrm{~m} \mathrm{~s}^{\circ}$ | CHILDREN'S LUNCD BUCKETS ReguLar Dollar Day Special ${ }^{2}$ _79'29 |
|  |  |
|  |  |
| All YARD GOODS One Fourth Off | $\begin{gathered} \text { Wive } \begin{array}{c} \text { ben frankun } \\ \text { Store } \end{array} \\ \hline \end{gathered}$ |

## Floydada Loses "Heartbreaker" To Memphis, 13-12 SPORTS - Eave Bradford Wins Football Contest Points Difference   Loydada the better team, he ablilty to get some ext ponts was the difference. Ints was the difference. ext It was Floydada allthe way 1 efirst half. Floydada took early 12 -0 lead after recove ing two Memphis sumbles. hen fust a minute beto hen Just a minute before the half Memphis made six then sicked the extra kicked the extra point. Floyda- da's two touchdowns came vla pass from Larry Barbee to  <br> period anothe ano Men <br>  then Kerry Bearden hurled a tremendous pass to end Bobby Murry. Murry fought oft two cyclones and leaped hich PLAY Gyliland kicked off to the Cyclone 15 yard line. The Cy- clones made two first downs clene tecelved als yard penalclones made two first downs then reeelved a 15 yard penal- ty, then fumbled on the Cyclone and ty, then fumbled on the Cyclon 32 yard line. Steve Marler re covered the fumble. 2 yard line. Steve Marler re- covered the fumble. Bearden and Christlan car- $\begin{aligned} & \text { Milleydada's was out with a } 1 \text { wrer Roks } \\ & \text { foot and the Cyclone's speed } \\ & \text { merchant }\end{aligned}$ | ried the ball down to the 19 |
| :--- | :--- | :--- | $\begin{aligned} & \text { merchant Gary Rea was side } \\ & \text { lined early in the game for poor } \\ & \text { sportsmanship }\end{aligned}$  Memphis 10. Yards Gatined rushing: Floy dada 157, Memphis 1111 Yar, 93, Pen <br>   <br> good. <br> $\begin{array}{cc}\text { X- } & \text { Aft } \\ \text { in } \\ \text { in } \\ \text { ds } & \\ \text { brou } \\ \text { in a }\end{array}$ <br> for 18 yards, the ball was down oo the 14 yard 1 line. . the oWInds were presing for ano ther TD. Beardentossed a pass to Murry for another TD. Tos. to in a hurry and the 'Winds great defense really showedts metal as in theld for three plays on the in defen as it one over the the 'Winds coanden punted after The Cyclone worked the ball back from the 4o ard the and fust a minute betore hali time Junlor Graves scored. Jerry <br>  .有噇 $=$  <br> Sen. Spears Unges Senior Cititi Are Targel Amendmen  <br>  <br> Extra <br> $\qquad$ <br>  <br> $\qquad$ <br> $\qquad$ <br>  <br> $\qquad$ <br>  <br> Post Can Clinch First Loop Title Since 1948 This Week <br> START OUT with TOWER <br> FIRST <br> THING WHEN YOU BEGIN VOTING <br> THEN YOU WILL KNOW FROM THE START YOU HAVE VOTED ACCURATELY AND THAT YOUR VOTE FOR TOWER WILL BE COUNTED. <br> The Texas Sup legally entitled else on the ber <br>  <br> else on the ballot in any race, regardless of whether you voted in the Democratic Primary as I did, the Republican Primary, or did not vote in either primary I not vote in either primary, I urge you to join me in voting for our outstanding United States Senator, John Tower." <br> WILL WILSON, Immediate pass Attorney General of Texas and former <br> THEEP TOWER <br> HE'S DOING A GOOD JOB FOR TEXAS <br> 



## Is An Imporiant Day



## ble, Qualified


rorial from the national cotton council Affected By The Cotton Farmers Vote


LLOYD COUNTY HESEERAN, THURSSAY, NOVEMBER 3 , 19es, PAGE 3


## ACCOUNTS INSURED TO

 \$15,000
## Twenty-Five Years Ago


stives INSURED

## AI

TULIA SAVINGS AND LOAN ASSOCIATION

## a recent bill passed by congress

 AND SISNED BY THE PRESIDENT OF THEUNITED STATES RAIIEE THE INSURANCE OF ACcounts From sio,000, TO S15,000. more security and a big dividend


| CURRENT |
| :--- |
| ANUUAL RATE |

PTA Carnival Big Success


 and
 and Name
 cin





MR. AND MRS. CHARLTON HAVE MOVED TO FLOYDADA FROM RALLS WHERE HE WAS MANAGER OF THE RADIO STATION. WE INVITE YOU TO COME IN AND GET ACQUAINTED WITH MR. CHARLTON. HE WELCOMES THE OPPORTUNITY TO BE OF SERVICE TO YOU. RADIO STATION KFLD

## VOTER'S GUIDE

The League of Women Voters of Texas

UNITED STATES SENATOR


Commitree dealing with anti-inflation measures. Spent 40 days with U.S.
troops in Southeast Asia. Backed troops in Southeast Asia. Backed
such projects as Vietnam G.I. Bill
and Vietnom Christmas Gift-Lift. Led such proiects as Vietnam G.1. Bill
and Vietnam Christmas Gift-Lift. Led
fight to preserve Texas' Right-toNight to preserve Texas' Right-to-
lork low. 14 bills bearing his name
Wind Work low. 14 bills bearing his name
oassed Senate in lost two yeors rong-
ing from conservation to Hemisfair. As nationally-known progressive con-
servative he odvocates federal fiscol
responsibility, preservation of a local
voice in government affairs. and a
firm stand against Communist Aggresfirm stand ogainst Communist Aggres-
$\qquad$ U.S. domestic policy with which you
are most in ogreement; those of which are most in agreement; those of which
you are most critical. Most ogree with you are most critical. Most ogree with
efforts to conserve our land and water
resources and improve schools. Most critical of programs which interfere
with the octivities and responsibil.
ities of state and local governments and attempt to substitute federal dic-
tation for local wisdom. Included are
attempts to eliminate local control and influence in education and to by-
pass the state governors and legitimalfare programs.
well Also very critical of wasted tax
money and eternally unbalanced fed
eral budgets which odd to inflation 2. Please indicate the aspects of
U.S. foreign policy with which you
are most in agreement; those of which ore most in agreement; those of which to guarantee the indeependence of
South Vietnam and halt the advance Services Committee experience and
isits to Vietnam convince me that by bigger battle later we a broader fro at greater cost. I believe we must
toke firm steps to win the war and 1 am most critical of wasteful for 3. What do you envision as the
future ore, if any, of the federal
government in meeting problems of government in meeting problems of
urban areas? The Federal government
can assist urban areas by providin

UNITED STATES SENATOR
John Tower, Wichita Falls
Age 40 Republican
Education: Beaumont high, South-
western, SMU, University of London,
former Midwestern professor. Six years
U.S. Senator for Texas. Member Armed
Services Committee dealing.


TEXAS GENERAL ELEG

TUESDAY, NOVEMBER 8

PROPOSED AMENDMENTS TO THE TEXAS CONSTITUTION




$\begin{array}{ll}\text { FAIRVIEW NEWS } & \begin{array}{c}\text { Mrs. }\end{array} \text { MeCormick visited }\end{array}$ PROUDLY ANNOUNCES

## THE APPOINTMENT OF

DORMAN C.TURNER
as special representative in the lubbock area


IN HIS ASSOCIATION WITH BMA HE REPRE-
SENT ONE OF THE NATIONIS LARGEST IN-
SURNCE COMPANIES. WITH POLICYOWNERS SURANCE COMPANIES. WITH POLICYOWNERS
IN A2 STATES WHO OWN MORE THAN THREE
AND A HALF BILLION DOLLARS OF BMA LIFE DORMAN TURNER IS RECEIVING EXTENSIVE TRANION FOR FAMILIES AND BUSINESLES.
TECTLL
YOUILE HIND HIM WEL-QUALIFIED ANU

Business Men's Assurance Ompany of Amenica

## TEXANS AT WAR

Floydada-Born GI Claims He Has Own '10-Day Luck


为
 and

 moter, Mrs. reay irein





$\qquad$
 $=$

## STOP DRAFTS <br> 

396



BUILDERS MART

## CASTOR GROWERS !! FOR THE TOP DOLLAR BRING YOUR CASTORS TO BAKER

BE ASSURED, BAKER WILL
(1) Pay You The Top Market Price For Your Castor
(2) Make An Equalization Payment Similar To Last
(3) Give You The Fastest Possible Service-In Un
loading, Grading, And Making Payment For
(4) Provide Our Growers With The Best Possible

BRING YOUR CASTORS TO BAKER WHERE 108 YEARS OF EXPERIENCE AND 200 BAKER-
PRODUCED CASTOR OIL DERIVATIVES ASSURE YOU OF A CONTINUING TOP MARKET FOR YOUR CASTORS.

THE BAKER CASTOR OIL COMPANY OF TEXAS
1401 North Columbia - - P inview -.....- CA 3-2581 1107 Date Street - - Receiving \& Storage -. .- CA 3-3872 OR
WYLIE GRAIN . . . . . . SE OF FLOYDADA

## HAVE FUN ... WIN PRIZES

# $\$ 15$ <br> IN CASH PRES EACH WEEK 



CONIES RULES

Those Cash prizes are Given each week -ties will split prize
MONEY. MEMBERS OF THE EOITORALAL DEPARTMENT ARE SOLE
 But scone must ae indicated on the tie sneaker omb at

is prize 9.50

## ARMCHAIR QUOTE





## AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 PM. FRIDAY IN HESPERIAN OFFICE OR POST MARKED

TIE BREAKER - Guess Total Points floydada vs. LOCKNEY

55.00

3R op PRIE 2.50


TEX



## sTRONG



REV. DARRELL FAIRES

## Telling God Where To Live

The number one task of every human being is to find out who he is. On the face of it, it would seem to be a simpletask, but it is not. We get confused and side-tr cked and tricked into believing we are something we are not.
In the satirical musical revue 'For Heaven's Sake" Helen Kromer pictures presumptuous man who has not discovered his "manness."
'Little man, like a peacock, proud;
Like a strutting rooster, crowing aloud
Like a neophyte actor, certain indeed
Is grabbing the stage and having his fling
As arabbing the stage and having his fling
This temptation, to assume the role of God, has been with us since the beginning. This was the bait that Satan offered Eve, "You shall be like God."
It is easy to say, "God is God and I am only a man." It is not so easy for us to remember that in all the moments and events of our day to day life. What we say in theory we often do not practice. Too often we make decisions which refute our belief that God is God and we are men. Too often we seek to "make God in OUR image." When we are confronted with a decision of vital importance, rarely do we stop to ask, "What tastes, our own background
God has done His very best to help us understand who we are. He has revealed His own infinite wisdom and power in creation. He has demonstrated his limitless love by the incarnation of His presence in Jesus Christ - a love that did not stop short of suffering and death. In short, He has shown Himself to us as God in order that we might understand that we are men, children of God. He then leaves us free to acknowledge both his divinity and our own humanity. It is this freedom that becomes the battleground on which all of life's skirmishes take place. Here all of life's choices are made, including the choice to be a TRUE MAN as God intended, or to be a FALSE GOD, falling down to worship ourself as the center of the universe
Can we, with our lips, call Him "Creator," but with our whole selves live as though we can "make"' life build our life on our own private drawing board? The point is this--a man cannot know himself until he knows God. When he knows God, he then knows that he himself is a creature, a finite being whose meaning and destiny comes from God and God alone.
In another very telling section of "For Heaven's Sake" called "The Repair Job" the singer complains that He asked God to come and make a few small repairs in the house he calls his life. What he had in mind was just a little patch-up work. But God had other ideas. The man finds himself rebelling because God is "making him over." The purpose of this "remodeling job" was to provide living room for God in his life. The big problem is that there just isn't room for two Gods in one house (or one universe),
gives God living room in his life.

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

Carthel Fertilizer \& Oil
Federal Land Bank of Floydada Hale \& Hale Insurance

Simmons Machine \& Irrigation Inc.
Russell Blacksmith \& Welding
Floydada Real Estate \& Insurance

McDonald Implements
Mac 's " 66 " Station
Moore Funeral Home
Consumers Fuel Association
Parker Furniture
Wrlie Butane

Floydada Implement Co.
Winn's Restaurant
Martin \& Company
Reed Ford Sales
Farmers Co-op Gins
Collins Implement Co.

Carl Jarrett Service \& Oil Leonard's Cafe
M. J. Weems Oil Co.

Edmiston Plumbing \& Headii
Solomon Jeweiry
Mclains Conoco
SCS Reports On Great Plains Conservation Program




## practices will be schedueded by years, depending on the speed the producer de desir es to com- plete the conservation <br> plete the consesvratiton work- The G.P.C.P. contract is for The G.P.C.P. contract is for a minimum of three years to a maximum of ten years. The

 cost-share limitation is $\$ 25,-$00 on one contract with a
maximum of $\$ 2$, , 00 on irrigation practices or brust control.
To date there have been 121
cooperators who have either

## CONE NEWS


mwold further

OING A GOOD
FOR TEXAS

swoul further
mey Texan's cost
Hés working to
met tax credit for


## GARS GREATEST TEAMUPPFOR SAVIIIGS!

|  |  |
| :---: | :---: |
| $\begin{array}{ll} \text { OY BEST } & \text { GRADE A } \\ \text { WM EGGS } & \text { DOZ. 49' } \end{array}$ | DETERGENT $\begin{gathered}\text { GIANT } \\ \text { SIZE }\end{gathered}$ |

THROUGH SATURDAY
L \& J FOOD STORE
316 N. 2nd






bition.
Mimht as well put up with
hime
is your friend
him-he is your friend, wour
competior, your customer, your
soore of fod, fiber and self.
reliant young citizens to replen-
ish your




## Waggoner Carr

## Democratic

Candidate for U. S. SENATE

Examine the $\mathbf{4 7}$ year old Lubbock Attorney's Record:

Atomep General Waggoner Carr has served


 County AHomey yor Lubock County in which
pooition he mamased $a$ record
of having triod

 his sirst term dra member of tho Houso of hep-
resentatives. This was the first of tive terms which
 torms in the House he wase paid the greatest
compliment which the 150 House members am
 socutive terms, amd he became one of ony thane
mon in the history of Texas to receive such
 ine Story, and they are the parents of $a 16$ year
Alomer General Carr amassed om enviable
legistatio reorad during his ten years in the Ho whit of hoprosestratives fresimm mer
 of trust he won statowide acclaim for exposure


 passed during Carr's term as Speaker of the
House. Duse ing this period, an investigation of traud.
Ient insurance practices bed to the enactment of ulent insuramco practicices bed to the enactment of
remedial legistation and the restoring of pubic

 tor statete officicials md mplologees.

 to sudy consitutional rovision ars whil as mado swoeping recommendations
of law oniorcement in
Texase
${ }_{\mathrm{As}} \mathrm{s}$ spoaker. Carrr was instrumental in the creation of the Texas Youth Council and remodification of the jurenili e ewws. He also gave guidmace tor logialation to improve our pubitic scholses, and provide for more adequate salaries for chers. As a result of this great interest, bills which provided special education for mentally retarded children were enacted into law.
Also passed under his speakership was the Also passed under his speakership was the
Water Planning Act of 1957, frequently hailed as the most important step in the conservation and development of Texas water resources since the creation of the State Board of Water Engineers in
1913. Carr was also the author of the Texas
check In 1962, he announced his candidacy for At-
torney General of Texas, and after a very active campaign, was elected, receiving more than one million votes. General Carr received more votes than any
election.

As head of the law firm representing the peo ple of Texas, Carr's leadership of a staff of 105 lawyers has resulted in an outstanding record of
litigation. During the past three years, the office
handled in a 36 month period by disposing of
11,856 suits. This bettered the previous 3 year record of 5.512 by cimost $115 \%$.
Of the cases disposed of., the office won 9.532 In addition. Carr's staff recovered more than $\$ 91 / 2$ million dollars the past three years for the State's treasury while operating on a budget of
lightly more than $\$ 4$ million dollars, thus returning more than $\$ 2$ to the State Treasury for every The office has served as host for 3 Attorney General's Youth Conferences, attended by more
ham 5.000 young Texans from every part of the State. As a result of these statewide conferences, State in large numbers, and their total continues egrow. It is now estimated that 65,000 teenage
eaders throughout the State are actively engag. ed in fighting juvenile crime as a result of the 3 Typical of the contributions which these con-
erences have made to the future of Texas are he highly successful Teenage Juries which have Louie Welch of Houston recently credited the of teenage traffic offenses by $25 \%$.
Carr calls it " $\alpha$ dramatic example of the readiness and ability of our Texas youth to accept re-
sponsibility for building a greater State and NaFor his work with the young people of Texas. from organizations in every area of Texas. Such groups as the Texas State Juvenile Officers As-
ssociation, the Optimists. Kiwanis, and Lions Club of Texas, the Texas State Cocches Associa-
tion, the DeMolays of Texas, and many For his work with law enforce Texas, he has received high commendation from the East Texas Peace Officers Association, the Safety Association, and countless local police aOther high honors which he has received came from such groups as the Council on Huand the Chinese-American Citizens AllianceCarr is a member of the American Legion. a ions Club, the Lub-
the State Bar of bock County Bar Association, the State Bar of anal Association of Attorneys General, the Toxas Farm Bureau, the National District Attorneys
Association, past Statewide Cancer Crusade Chairman, and this year's Chairman of the CanRecently for state Eaployes. nitul kensas, the Southen Association of Atomers Arkansas, the Southern Association of Attomeys
General, made up of the Attomeys General of sixteen Southern States, elected General Carr to On November 3,1963 , the people of Texas relected Waggoner Carr to his second term as Atnine hundred thousand Texans cast ballots for his candidacy, and, for the second time, he led
ral election. This election also set a new record for Texas
oolitics. For on that date, Waggoner Carr received more votes than had ever been received by
any candidate, for any office, in the entire history of Texas.
During the September Convention of the State Democratic Executive Committee, Carr amnounc- (Political Adv. Paid for by Floyd County Carr Committee, H. E. Frizzell. Chairman)

Philosopher Talks About Professors And Women Picketing Grocery Stores

|  |  |  |
| :---: | :---: | :---: |
|  | may be further behind the times |  |
| ma |  |  |
|  |  |  |
|  |  |  |
|  | discussing the great strides | know what beling behind tit |
|  |  | While tit's |
| I went for three days |  | While it's |
| ding | the last 10 | don't know anythi |
| and finally gave up and |  | about, never even heard |
| Into town and bought |  |  |

SOUTH PLAINS NEWS by Mrs. Murray Julian
Tuberculosis Film Scheduled


Judges Announced In Lions Club Peace Essay Contest



N"W'sCBu

## A NEW GAS RANGE OR DRYER



See These Progressive Gas Appliance Dealers

# CLASSURIEDM maldsie 



Decorate the Home This Fall With New Color Screening

Txime DOFM DTYBUT

Area Football Standings

UP FOR THE MEMPHIS GAME


ONE GROUP OF JEWELED ACCURACY SHOCK RESISTANT BULOVA WATCHES \$11.66 and \$13.66 BIRTHSTONE RINGS 1/2 PRICE

## One Group Of Jewelery

## 

SEE OUR EXCITING

## MEXICAN IMPORTS

FOR THE HOLIDAYS
We gift Wrap ...WE WRAP FOR MAIIING

