

FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 29, 1966 NUMBER THIRTY-EIGHT

Rock Chat

WENDELL TOOLEY

COUPLE of neighbors who have projects going. Al Galloway and Gregory are draining their lakes around strata through the use of wells.

How much water these lakes can get it underground before we've accomplished a very important project for future irrigation. The Soil Conservation Service on Galloway's recharge well of The Hesperian. . . hope of it.

AD to see the good old American before the football game Friday to Jim Word and his scouts.

at City Hall this week visiting the department (outside the bars) Freddy Edwards was reviewed benders that had occurred the past week. He said they blamed on just plain old care-

make it very important that with our driving now and in the has started and we must all for a child who might dart out . . . and as the farmers move to market more vehicles are on and city streets. . . watch out

Edwards gave me another idea we want to urge our parents to children also to look out for safety measures work both ways. fortunate that the child hit by Andrews Ward Monday was not dead. This should serve as a re- all to be very very alert!

LIKE the fellow said. . . we getting softer and softer. We get our air conditioned auto for a hasn't arrived in Floydada yet. . . family made a trip to Ard- in our un-air-conditioned com- past weekend.

rough Oklahoma roads and degree temperature sun for five back to Floydada Sunday after- thought we had sweat and suffered

say, guess we're getting soft.

ES was in the office Tuesday about a recent trip she made thought for awhile she had been to, but the horses she was talk- the new million dollar quarter at Quannah. Winnie says these conditioned and heated barns, the picket fence around the ranch quite an operation. Looks like all the industries of one sort

WIND BAND looks real sharp firms. . . and the football boys their white shirts and ties when road.

WHILE THE SUN SHINES" . . . really got the grain sorghum in during the week of nice weather. was estimated Tuesday that 80% is in.

or Louis Pyle had four combines back of our house Monday. When that night they had their lights trying to finish up before the cool was expected Tuesday.

TIP for you armchair quarter- to win the cash prizes each week in football contest, Randy Hale place \$7.50 prize this week and does it. He goes over the con- marks the ones that he is read- . . . then he goes "eeny meeny on the others!

DADA WHIRLWINDS face the been picked to win district Fri- berna-.

hat's a big IF. . . Floydada does- many players out with the flu, will beat Abernathy. Abernathy strict now with three wins and no teams they have defeated have- impressive. . . Petersburg, Fren-

ada has bucked two AAA teams eight players out for our losses, but that our team has been tried, ready to go now that the district

the game is at 7:30 tomorrow berna-.

rs And Dollar

ured in Floydada

enty of excitement in Floydada y. Floydada automobile dealers brand new 1967 models on dis- ada retail merchants will feature bargains Thursday through

and doughnuts and door prizes the sightseers at the auto firms. urged and invited to come to these two big events. Shop the gains in this issue of the Hesper- with these merchants who offer



RIDING CLUB SWEETHEARTS AND TROPHIES - Senior Riding Club Sweetheart Debbie Holmes, left, holds first place trophy and Karen West, right, Junior Riding Club Sweetheart, holds second place trophy their clubs won during the parade of the Floyd County Fair. The trophy is one of many won by the Senior Club and the trophy for the Junior Club is their first since organizing this month.

FLOYDADA DOWN, LOCKNEY UP County Bank Deposits Down

According to a state bank call of September 20, Floyd County bank deposits are up at Lockney and down at Floydada.

The comparison is made with last year's bank call of October 13, 1965.

The First National Bank at Lockney reports deposits of \$6,016,911.65 as compared with \$5,767,754.39 last year. Their loans are down. This year's loans totaled \$2,741,756.15. Last year \$3,058,539.73 were reported.

The First National Bank at Floydada reports deposits of \$8,689,540.98 as compared with \$9,327,776.45 last year. Their loans are down from last year's \$5,103,250.15 to this year's \$4,256,178.78.

The Lockney banker was of the opinion that the increase was due to the deposits of farmers who have recently received diverted acreage checks from the government.

One banker said that very little grain sorghum money had

come to the banks. . . although about 70 to 80% of the crops in the elevator.

It seems that the farmer is studying the possibility of selling the grain now or after the first of the year.

According to an elevator operator here, it appears that very little of the grain sorghum crop will go into the government loan because the open market price is higher than the loan price.

The market price is around \$1.70 per hundred weight and the government loan price is \$1.32. With the tight money situation it is possible that some farmers will place their grain in the loan. . . with the privilege of selling it on the market at a greater price as late as June of next year. Of course they would pay a 3% interest rate on it if they chose this plan.

Hesperian Will Sponsor Art Crafts Showing By Mrs. Eaton

On Sunday afternoon, October 9, The Hesperian will sponsor a special art and crafts showing by Mrs. Dave Eaton, local Junior High and High School art teacher. The public is invited to see the displays from 2:30

to 5 p.m. in the afternoon, at The First National Bank here.

Mrs. Eaton recently received her MFA degree from the Institute de Allende, San Miguel de Allende, Mexico. She will show her paintings and crafts in the community room of the bank.

This show will include hand-woven articles such as small rugs and pillow tops; ceramics, stone castings, batiks, wood sculpture and papier mache, plus a dozen or more portraits of Mexican people.

A special invitation is being extended to the parents of all her former pupils of Andrews Ward, and her new students in Junior High and High School.

Band Booster Meeting Oct. 3

Floydada Band Boosters will hold a meeting next Monday night at 7:30 in the band hall at high school, according to John Cockrell, president.

All band parents are urged to attend this meeting.

LETTERS to EDITOR

I am coming again with some remarks that you may publish or turn down but as you remember I received a letter last June from a W. E. (Ebb) Harrison, who said he was more than 100 years old and blind and living in a rest home in Lubbock. His nurse read to him a letter I had written and was published in the Hesperian. This brought memories to him of the early days here when he was a scout helping people to find their way to Floyd County. He seemed to know all about the settlement and organization of our country. His was a very interesting letter written to me but there was no return address, just the name of the rest home in Lubbock where he is a patient, and a letter I wrote to him was returned from the post office there.

I have tried every plan that I could think of to locate him and

SEE LETTER PAGE 7

Farm Bureau Meeting Monday In Lockney

The annual Floyd county Farm Bureau convention begins at 7 o'clock Monday night at the Elementary School Cafeteria in Lockney with a barbecue supper.

The business session will follow the barbecue. Five new directors will be elected at the business session to replace outgoing board members. Cartoons will be shown for

the children during this time. Door prizes will be given at the conclusion of the business session.

Speaker for the occasion will be Millard Shivers, former Organizational Director of Texas Farm Bureau, and is now State Field Organizer for Blue Cross-Blue Shield of Texas.

Resolutions for local, State and National Policies will be considered for adoption by the convention. A resolution committee has recommended the following subjects for consideration and any resolution may be presented from the floor: taxes, water, farm-to-market roads, inflation, right-to-work laws, labor monopoly, law enforcement, and civil rights legislation.

President Kenneth Broseh will be master of ceremonies for the event.

Whirlwinds Travel To Abernathy For First Conference Contest

The Floydada Whirlwinds, trying desperately to recuperate from the "flu bug" will take on the Abernathy Antelopes Friday night at Abernathy. This is the first of seven conference games and it will begin at 7:30.

The 'Winds had hard luck with some Antelopes from Post last week. They went into the game short eight players who were ill with the flu, and played with only three reserves—losing 40-14.

Abernathy has been picked by the coaches of this district to win—and they have started out with three wins and no losses. Floydada enters the contest with three losses and no wins. Floydada has lost to AAA Tulla and Hereford and AA Post. Abernathy has defeated Frenship, Petersburg and Morton.

Abernathy's 7 to 3 record of last year and 14 returning lettermen point to a very good team. The team has a lot of power and depth.

Abernathy's fullback Doyle Fuller and tackle Gary Lovelace appear as potential all-state players.

In last week's game with Morton Abernathy scalped the Indians 55 to 8. James Byers, Roland Murray, Harry Mathis, Darrell Selke, Darrell Johnson, Burl Fuller and Andy Oliver made the points, all by rushing.

At press time Wednesday Coach Curry reported that Kerry Bearden and Larry Adams were ill. It appears that Adams has a touch of encephalitis and may be out for two or three weeks.

Coach Curry said that he might transfer two B team players up to varsity for the Abernathy game—Tommy Jackson and Tim Rose. However, Rose hasn't been feeling very well either.

In summarizing the Abernathy team Coach Curry said, "they're not particularly a large size team but they are real fast, hit good and have a good play of team speed."

Abernathy is the only team in the district that hasn't been defeated. Last year they beat Floydada 28-6.

Cheek Child Injured Near Grade School

Derek Cheek, six-year-old son of Mr. and Mrs. Don Cheek was struck by a pickup driven by Stinson Earl Stringer about school time Monday morning, but was not seriously injured.

Stringer stopped and rendered aid at the site of the accident, White and Missouri Streets. Derek was rushed to a local doctor's office where he was treated for head injuries and bruises. The vehicle did not run over him.

Local police officials had made no charges in the accident at press time. A Hesperian reporter interviewed local officers who investigated the accident and the officers asked that a plea be made to all motorists to please be extremely careful around the schools.

The police officer also asked that parents ask their children to be alert and careful when crossing streets.

Applications Open For Highway Patrolmen

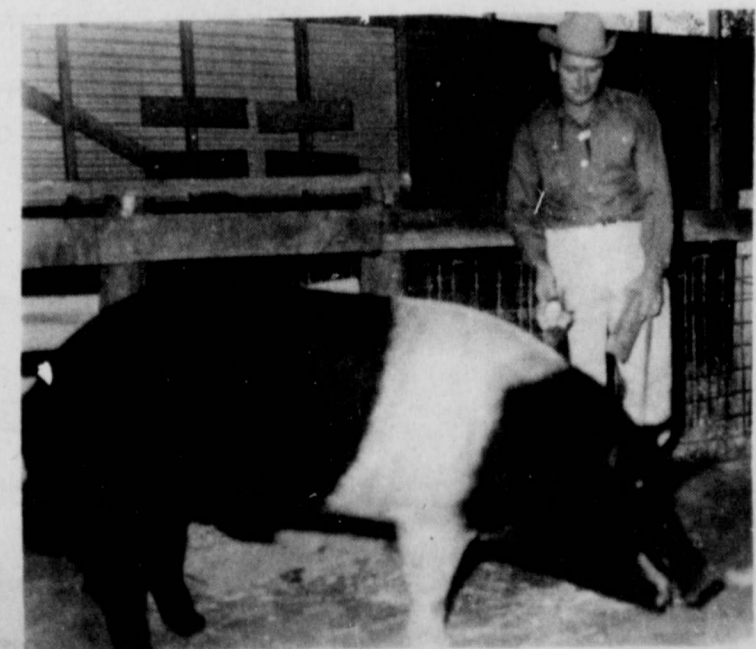
Anyone interested in going to the highway patrol school should contact local highway patrolman Gerald Howard at the courthouse before October 17.

The test will be given October 27 throughout the state, school will start January 3, 1967.

More information can be secured at the local office about the advantages and future of work with the state highway patrol. The patrolmen now work five days a week.



GENE LOWRANCE SHOWS GRAND CHAMPION SOW AT FLOYD FAIR.



C. W. PATTERSON SHOWS GRAND CHAMPION BOAR AT FLOYD FAIR.



FAIR QUEEN WINNERS

TRUDY JARRETT - of Lockney is Miss Floyd County Fair Queen and is shown above with alternates, Susan Hotchkiss, Floydada, is first

runner-up; Frances Martin, Matador, extreme right, second runner-up and Judy Whitfill, Lockney, above center, was third runner-up.



HIGHSTEPPERS — are these Floydada Junior High School twirlers who led the band to second place at the Fair in the Junior Division. Drum major is Stephanie Arwine and twirlers are Betty Allen, Ilene Daniel and Kacky Weems. (Staff Photo)

MOTHER OF JACK PETTY SUCCUMBS

The mother of Jack Petty of Floydada, Mrs. Beulah Petty, 81, was buried Wednesday following funeral rites in Highland Baptist Church in Lubbock. Mrs. Petty died Monday afternoon in Colonial Manor Convalescent Home in Lubbock where she had been ill for some three months.

Mrs. Petty had formerly lived in Floydada and Brownfield before moving to Lubbock about three years ago. Survivors include five daughters and three sons.

CONE NEWS

CONE, Sept. 26 — Sunday dinner guests in the home of Mr. and Mrs. Howard Harris, Franklin, George, Jean, and Diane were her mother, Mrs. C. R. Smith, Lubbock, an aunt and uncle, Mr. and Mrs. L. C. Starling, from Stephenville, and Mrs. Guy Vaughan, Ralls. Afternoon callers were Mr. and Mrs. Nelson Copeland, Marlin and Derrin, and Mr. and Mrs. Leslie Copeland, Dan and Kai, all of Lubbock, and Guy Vaughan of Ralls.

Mr. and Mrs. Dan James returned on Friday afternoon of last week from a few days visit in Houston with her sister and family, Mr. and Mrs. Dennis Harmon and children. Mrs. Harmon accompanied the

James to Galveston where they visited with Mr. and Mrs. Clay Kimbrough. Mrs. Kimbrough has been receiving treatment in a Galveston hospital.

Mr. and Mrs. Morris Wideman were in Lubbock on Saturday where they visited Mrs. Clyde Wideman in West Texas Hospital. She underwent surgery on Friday morning and was reported in good condition.

Tuesday afternoon visitors in the home of Mrs. Roxie Travis were Mr. and Mrs. M. E. Williamson and her sister and husband, Sgt. and Mrs. E. M. Thomas, formerly of Waco, but enroute to Japan, where he will be stationed.

Mr. and Mrs. H. R. Nance and Rachel and Elder and Mrs. Joe Jackson visited Mr. and Mrs. Beck Nance in Floydada after church services on Sunday evening.

Mr. and Mrs. Noel Davis and DeLoyce visited Sunday afternoon in Lubbock in the home of his uncle and aunt, Mr. and Mrs. H. B. Teal.

Mr. and Mrs. Wayne Adams, Leeta and Kyle visited his brother, Larry Adams, in Lockney General Hospital on Sunday afternoon. Larry, who is suffering with encephalitis, is reported much improved.

Mrs. Emma Ware and Melba, accompanied by Mrs. Earl Martin and Miss Ruth Bartley, attended the Floyd County Fair in Lockney on Friday afternoon.

Mrs. Peachie Parrish and Mrs. Clinton Denning visited

with Mrs. Emma Noble and Mrs. Geneva Green on Thursday afternoon.

Sunday afternoon visitors of Mr. and Mrs. Paul Wheeler were Mrs. Bill Wheeler, Mrs. C.H. Rowden, Ralls, Miss Linda Callahan, Lubbock, and Mr. and Mrs. Woodrow Guinn, Plainview.

Rev. and Mrs. R.C. Guest spent most of last week in Lubbock at the bedside of her sister, Mrs. J. R. Chalker in Methodist Hospital. Mrs. Chalker had surgery the first part of the week.

Mr. and Mrs. Howard Harris and Diane visited in Ralls on Saturday evening in the home of Mr. and Mrs. Guy Vaughan.

Mr. and Mrs. Elvin Verett and Mr. and Mrs. Carl Jackson, Lubbock, visited on Wednesday evening with the H. R. Nances and Joe Jacksons and also visited Mr. and Mrs. Clarence Verett and sons, Ralls.

Friday morning callers in the home of Mrs. Roxie Travis were Joyce Davis, Petersburg, Rev. and Mrs. H. B. Coggins, and Mrs. Vera Flowers, Ralls. Joyce remained in the Travis home for lunch.

Weekend guests last week of Mr. and Mrs. H. R. Nance and Rachel were his nephew and family, Mr. and Mrs. George Pinckard, of Wichita Falls.

Mr. and Mrs. Bill Ashley accompanied Mr. and Mrs. Wayne Adams to Lubbock Saturday evening where they enjoyed the Tech-Texas football



PROCLAMATION — proclaiming next week as "Cotton Week" is being signed by Mayor Leonard Matsler. Looking on are Mrs. Mike Carver left and Mrs. Dean Morris right, members of the 1962 Jr. Study Club, which is sponsoring a Cotton Cavalcade which will be held next Thursday night at 7 o'clock in the High School auditorium. (Staff Photo)

game in Jones Stadium. Mr. and Mrs. Clinton Denning visited in Plainview on Sunday afternoon with Mr. and Mrs. G. N. Miller.

Mr. and Mrs. Paul Wheeler visited her mother, Mrs. J. J. Spikes on Sunday morning and carried her out for lunch.

Mr. H. C. McDermitt, Abilene, visited in the community on Friday morning and made stops at Jackson Grocery and

at the home of Mrs. Emma Noble.

Mrs. Wayne Adams and Leeta and Mrs. Aaron Carthel of Floydada, attended the wedding of Miss Rebecca Baxter and Richard Burns in the First Baptist Church in Floydada on Saturday morning.

On Sunday afternoon, Elder and Mrs. Joe Jackson visited patients in the Ralls Convalescent Home including Mrs.

Dan Flurry, Mrs. Goldie Chron and Mr. and Mrs. Simms.

Several from the community will be attending the Panhandle-South Plains Fair in Lubbock today (Monday) as it is school day.

U.S. offers to demonstrate a nuclear safeguard.

U.S. cautions India, Pakistan on new clash.

ON POVERTY PROGRAM
The Senate Manpower subcommittee approved a bill and authorized \$2.05-billion to be used in continuing the nation's anti-poverty program for the third year. The President has approved \$300 million for the President's program.

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SCATTER RUG ASSORTMENT
FIRST QUALITY REMNANTS, COTTON AND WOOL
AVERAGE SIZE 24" X 36"
REGULAR \$1.19

SWEAT SHIRTS
CHILDREN REG. STYLE \$1.00
CHILDREN'S HOODED \$1.98
MENS REG. STYLE \$1.49

16" HEDSTROM BICYCLE
HAS TRAINING WHEELS
MAY BE PUT IN LAYAWAY FOR CHRISTMAS WITH NO MONEY DOWN. 30 DAYS TO PAY

LADIES HOUSE SHOES
VINYL UPPER AND RUBBER SOLE
SIZES 5 TO 10

DOLLS
FROM \$1.00 TO \$14.88
USE OUR LAYAWAY PLAN
CREEPY CLOTHING MADE IN U.S.A. REFILLS 79c



NEW 1967 MERCURY COUGAR

The folks at **REED FORD SALES**

INVITE YOU TO COME IN TODAY
SEE THE BEAUTIFUL NEW

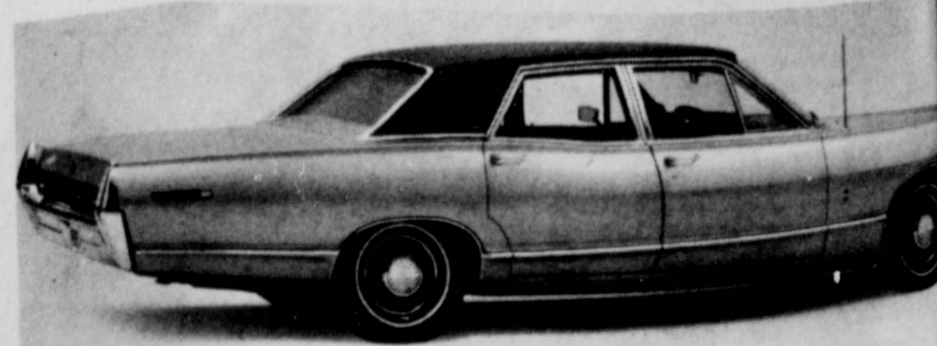
1967 FORDS MERCURYS



1967 FORD XL 2-Door Hardtop—the ultimate in sports/luxury cars

FREE! COFFEE & DONUTS REGISTER FOR FREE CAR

THANKS FOLKS.....AS WE INVITE YOU TO COME IN AND VIEW ANOTHER BEAUTIFUL YEAR'S MODEL.....WE ALSO WANT TO THANK YOU FOR YOUR BUSINESS IN THE PAST. WE ALWAYS LOOK FORWARD TO BEING OF SERVICE.....TO A FRIENDLY CHAT.....THANKS AGAIN!



1967 MERCURY

LIL' FOLKS PINUPS ARE COMING:

Beall Bros. Department Store
118 E. CALIFORNIA
FLOYDADA, TEXAS
OCTOBER 4 AND 5 ONLY



FRAME NOT INCLUDED

Get a beautiful Black & White

8 X 10

Portrait Only

98c

AGES

INFANTS THRU 12 YEARS



ALL FOLKS PIN-UPS®

"COAST TO COAST"

Only 98c Per Child Taken Singly—
No Limit Per Family—Groups \$1.00 Per Child.

THIS TIME SEE YOUR CHILD IN BLACK AND WHITE AND LIVING COLOR TAKEN WITH OUR EXCLUSIVE PIGGY-BACK CAMERA.

Select from Finished Pictures (not proofs)

DON'T MISS IT!

So—Doll 'em up—Bring 'em in and watch 'em Smile

Beall's
DEPARTMENT STORES



BEALL RINGER MONTH



SPECIAL OFFERING

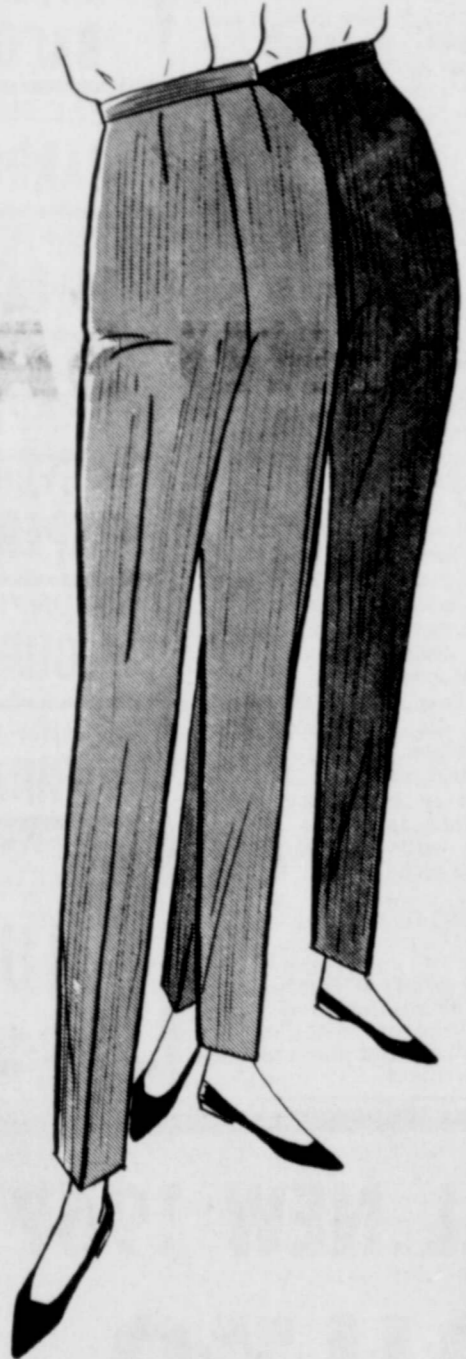
FLAT AND BULKY KNIT CARDIGANS

USUALLY \$5.99 AND \$6.99

3⁹⁹

BEALL RINGER BONUS BUY, A SPORTY ASSORTMENT OF BUTTON CARDIGAN STYLES IN ALL THE NEW FALL COLORS, BEAUTIFUL ALL WOOLS, ALSO 100% ORLON ACRYLICS, SIZES 34-40.

PORTIONED
MATCH PANTS
3⁰⁰



REGULAR SIZES 10-18
HALF SIZES 14 1/2 - 24 1/2

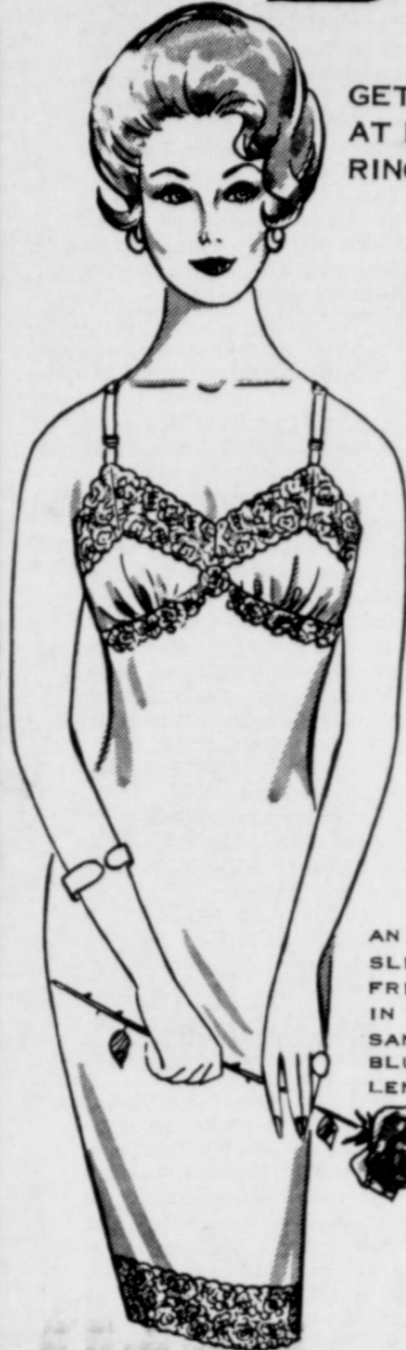


JUST UNPACKED
2-PIECE ORLON ACRYLIC
FALL SUITS

USUALLY \$12.99 AND \$14.99

8⁰⁰

GRAB UP THIS OCTOBER BEALL RINGER SPECIAL BUY TODAY. SOFT, WASHABLE ORLON MATCHED SWEATER AND SKIRTS IN YOUR FAVORITE FALL COLOR, FASHIONED FOR THE WEAR YOU WANT. HURRY IN - THESE WILL GO FAST.



GET PERFECT QUALITY AT LOW BEALL RINGER PRICES!

NYLON SATIN FULL SLIPS

REGULAR \$3.00

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AN EXQUISITE FULL SLIP WITH YARDS OF FRILLY LACE TRIMMING. IN THE COLOR YOU WANT - SAND, WHITE, PINK AND BLUE. REGULAR AND SHORT LENGTHS 34-40.

EXTRA VALUE

LADIES NYLON SATIN HOLLYWOOD STYLE PANTIES

4 PR. **\$1.00**

EXCEPTIONAL VALUE. COLORS INCLUDE PINK, WHITE, BLUE, BEIGE, RED AND MAIZE. FULL CUT-BAR TACKED. SIZES 5-7.



Special purchase

Men's Sweater Assortment

WITH REGULAR VALUES TO \$12⁹⁵

• CARDIGANS • PULL OVERS

- BEALL RINGER SPECIAL -

LAUGH AT CHILLY FALL DAYS IN ONE OF THESE ALL WOOL OR WOOL AND ORLON BLEND SWEATERS. FANCY STRIPE AND SOLID PATTERNS GO DRESSY OR SPORTY - WHICHEVER YOUR MOOD. SIZES S-M-L.

5⁸⁸

GIRLS 3-6X
CORDUROY CAPRIS
\$1.00
PREMIUM ALL COTTON CORDUROY, IN SOLID SHADES OF BLACK, BEIGE GREEN AND BROWN. SELECT TODAY.

\$ DOLLAR DAY SPECIAL
BEAUTIFUL BATH TOWELS
SIZE 22 X 44. THESE ARE NUMBER ONE SECONDS.
VALUES TO \$1.98 EA.
ONLY **\$1.44** EA.

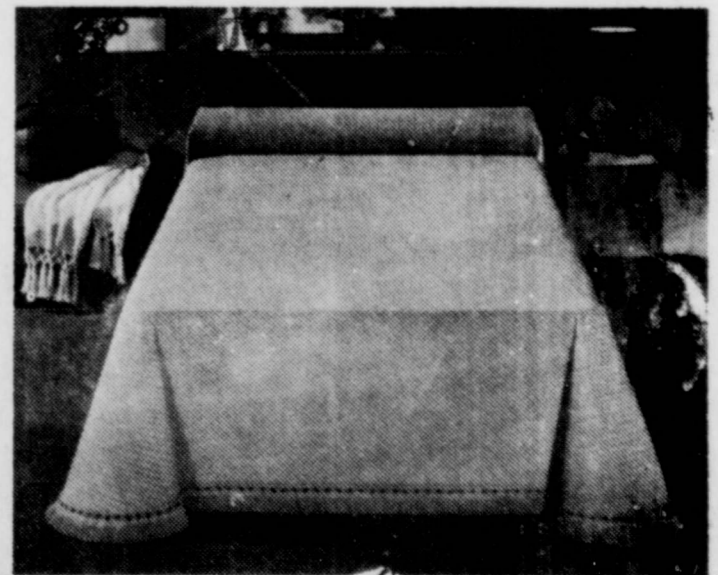
\$ DOLLAR DAY SPECIALS
3 PIECE CURTAIN SET
CURTAIN AND MATCHING VALANCE
VALUES TO \$1.98 A PAIR
\$ DOLLAR DAY ONLY **\$1.37** A SET



LONG SLEEVE PICOT TRIMMED BLOUSES

2 FOR 3⁰⁰

ASSORTED STYLES IN WHITE AND NEW FALL SHADES, BERMUDA AND JOHNNY COLLARS. SIZES 32-38.



Special Purchase!

COTTON CHENILLE BEDSPREADS

SHOULD SELL FOR \$7.95 AND \$8.95

PINWALE PATTERNS, AIRLUME TYPES, CABLE STITCH AND DIAMOND PATTERNS. COLORS INCLUDE GREEN, YELLOW, WHITE, PEACOCK BLUE, HOT PINK, BEIGE AND RED. YOURS IN BOTH DOUBLE AND TWIN SIZES.

5⁰⁰

Want you to have a Beall Charge Card . . . it takes less than two minutes!

The Women's Page

Club Hears New Approach To Education

Members of the 1956 Study Club met September 27 in Room 1-H at Andrews Ward School for a program on "Education - A New Approach." Mrs. Gordon Hambricht was hostess.

Club Collect was read in union and roll call answered with "My Reading Problem."

Mrs. Charles Reid gave the program on "What I, As A Remedial Reading Teacher, Can Teach You."

Mrs. Bernice Parkey, club president, presided over the business meeting during which time plans for a rummage sale were made. It will be held on the concrete slab at the court house on November 5th. Members and others interested are urged to take clothing, jewelry, dishes, etc. to Mrs. Roy Kinard.

Members have also been asked to assist at the Community Clothing Center from 2:30 until 4:30 p.m. on days they are open. Contact Mrs. Claude Weathersbee for additional information.

Secret pal names were drawn and refreshments were served before adjournment.

Present were Meses. Eugene Beedy, Gary Carthel, Becky Durham, Max Dyess, Ronald Evans, Ray Ferguson, Laron Fulton, Bill Hardin, Ray Johnson, Roy Kinard, Fred Marble, Norman Muncy, Glad Norman, Bernice Parkey, Charles Reid, Jakey Younger, the hostess,

Fashion Show Presented For Harmony Club

Harmony Community Center was the scene of the Harmony Home Demonstration Club meeting and fashion show on September 22. Mrs. J. R. Turner was hostess and Mrs. Everett Miller presided in absence of the president, Mrs. Gale Alexander. Mrs. Alexander is a delegate to the State THDA convention.

Charlene of Monterey Center in Lubbock presented "Fall Fashions for the Jet-Age World." Back drops were tall baskets of fall flowers and greenery. Mrs. Don Finkner, owner of Charlene's, was narrator of the style show. Taped music was by Mrs. M. D. Ramsey and Mrs. Wm. Finkner, the latter of Petersburg. Models were Meses. Glenn Pool, Carrick Snodgrass, Zant Scott, Bob Hopper, J. R. Turner, R. C. Davis of Harmony and Mrs. Tommy Hood of Lubbock.

The refreshment table was laid with a lace cloth, crystal appointments and an arrangement of fall flowers. Mrs. Turner served cookies, candies and punch to members and their guests.

Sept. 19 meeting were Meses. H. H. Hines, Johnny Cates, Crawford, Kreis, W. J. Ross, G. W. Smith and Mrs. Bob Everett, who was a guest. At the Sept. 22 meeting Meses. Jones, Crawford, Smith, Ross and Kreis were present.

Sue Ring Returns From Extended European Tour

Sue Ring, daughter of Mr. and Mrs. Claude Ring, returned home last Saturday from a five month tour of Europe and the Middle East. She was accompanied on the trip by a college friend, Sally Speer and two other college girls from Amarillo.

They traveled by plane, boat, car, camel and various other means during the tour and rented a Citroen (car) in Paris, which they drove four months on their tour. They drove the car some 10,000 miles and averaged from 40 to 45 miles per gallon of gas which cost them from 60 to 65 cents per gallon, due to local taxes there. However Sue said their daily travel would only average 200 miles sometimes, due to the mountains and pulling in low gear most of the time in the little vehicle.

They were able to drive to Berlin and through the wall at Check Point Charlie. There she said their luggage was not checked, but their trunk and hood on the car was and guards even looked underneath the car to make certain no one was underneath.

The girls became acquainted with several students in East Berlin and while talking with them learned they were better educated and had resigned all hopes of ever getting out of East Berlin. They told the travelers they first thought the wall would only be temporary when it was erected in less than four hours, but now they had little hope of ever crossing it.

Sue said the students knew the history of Texas well and kidded her about being tall, remarking the stories they had heard of Texas seemed true. The Berliners said little of Viet Nam and nothing of our space accomplishments. Sue said everyone there speaks of President Kennedy as a hero and little mention was made of President Johnson.

She said the girls took with them a number of Kennedy half dollars and gave them away as souvenirs, for which people were very appreciative.

Winners At County Fair

Those winning at the drawing at the Floyd County Fair last week were:

Electric Can Opener - from Baccus Motor, Gay McPherson, Lockney;

Transistor Radio from Family Center, Keith Norrell, Floydada;

Transistor Radio from Family Center, Keith Norrell, Floydada;

Electric Clock from Family Center, Jacque Crawford, Dougherty;

Turkey from Marr Insulation, Vickie Austin;

Charcoal Grill from Plainsman Chevrolet, Mrs. C. C. Jones, Flomont.

Tour Of Homes Set For Sunday, October 16

The annual tour of homes has been set for Sunday afternoon, October 16. The tour is sponsored each year by the 1934 Study Club and the hours are from 2:30 to 5:00 p.m.

Homes to be included in the tour will be announced later. Tickets may be purchased from any member of the club at The Hesperian office.

This year's home tour committee includes Mrs. A. L. Wylie, chairman and Meses. V. O. Newberry, J. P. Moss, Vernon Parker, Thomas Burrow and David Eaton.

Club Meets In Decker Home

Members of the 1950 Study Club met Tuesday, September 20, in the home of Mrs. Lane Decker, Mrs. Bob Copeland assisted with hostess duties.

During the business meeting a report was made on the TFWC Annual Board meeting and Workshop which is to be held in Austin on October 3-5.

Program for the evening was "The Ideas of Music." Roll call was answered with "My favorite type of music and an artist in that field."

Mrs. Don Cheek and Mrs. Adrian Helms gave a very interesting talk on folk and modern music. Mrs. Cheek sang selections from both types of music and gave illustrations of sounds to listen for in modern music. Mrs. Helms played some of both types of music on the piano and gave examples to listen for in modern music. Members of the club joined in the program by singing selections from both the folk and modern music.

Those attending the meeting were Meses. Howard Bishop, W. R. Bradshaw, Don Cheek, Bob Copeland, Charles Craig, Lane Decker, Wilbur Floyd, Jeff Glazner, Herman Graham, Adrian Helms, Kenneth Hill, Doyle Moore, Dallas Ramsey, Jimmy Seay, Claude Weathersbee, C. C. Whittle and Miss Nell Swinson.

The next meeting will be October 4 in Lighthouse Electric. This is to be a joint meeting with the 1950, 1956 and 1962 Study Clubs.

An old floor trunk can be used as an extra low table or seat if you dress it up with a colorful cotton slipcover. Trim the cover with ball fringe or cotton braid, stitched around the top and bottom edges.

Center News

CENTER NEWS, Sept. 28, 1966. Mrs. Leo Frisall, day afternoon with Oscar Warren and O. C. Vinson. The 2 visited the Leo Frisall day morning.

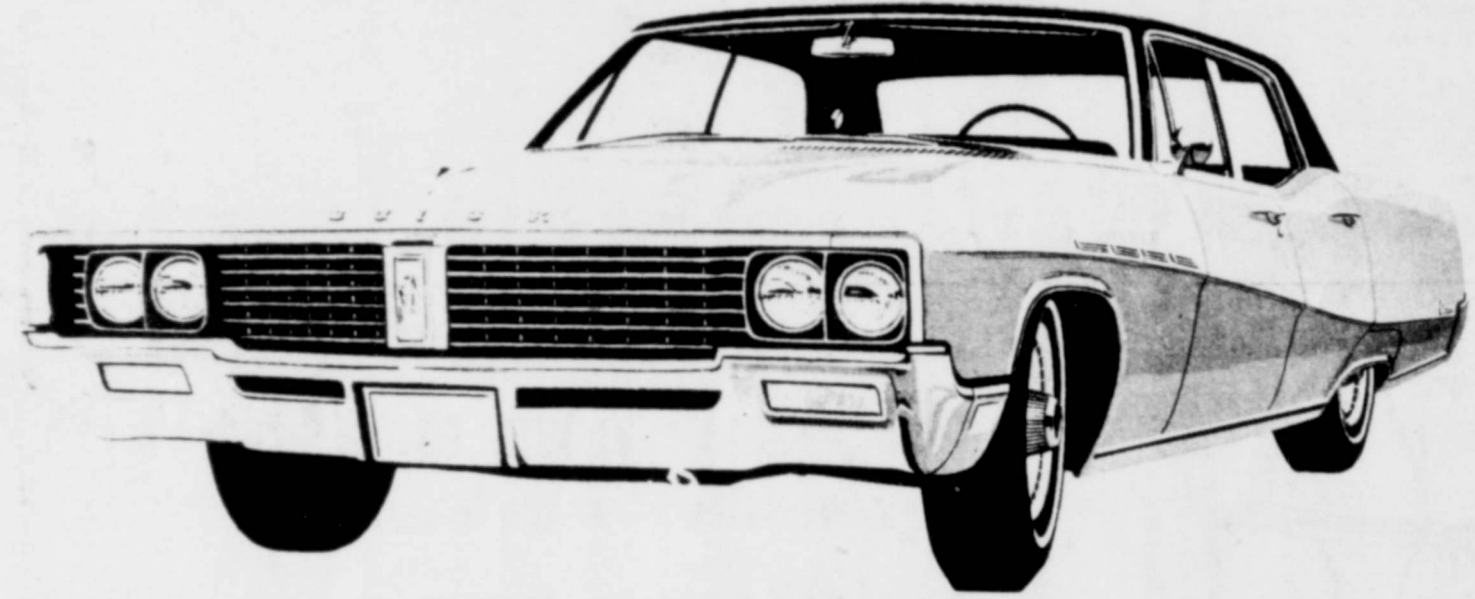
The Green team Blanco Thursday afternoon morning with Mrs. Joe Ever been ill.

Mrs. Green called Charley Batty at the after church. Other her Sunday morning and Mrs. Clark Batty.

The J. B. Massey lips spent Saturday afternoon with the Massey his parents.

Mr. and Mrs. W. C. Anson visited Mrs. C. W. Denison Sunday men are sisters.

Buicks Show Today At City Auto



Rev. and Mrs. B. T. Houck of Floydada announce the arrival of a baby son, William Todd, who was born Tuesday, September 20 weighing five pounds and seven ounces. Rev. Houck, who is pastor of the Victory Baptist Church, and his wife have two other children, Kathy, a 11 and Travis who is eight. The new parents have hopes of bringing the baby home from the hospital within the next few days.

Grandparents are Mr. and Mrs. B. J. Emmons of Greenville and a great grandfather, C. L. Houck of Lovington, N. M.

Mr. and Mrs. Bobby Britton are parents of a second son, Delwin Glenn, who was born in Plainview Medical Center September 21. The baby weighed seven pounds and eight ounces and arrived on his parents 8th wedding anniversary. The couple's other son is Mitchell who is five.

Grandparents are Mr. and Mrs. Lester Britton in Floydada and Mr. and Mrs. B. L. Breed of Lakeview.

Mr. and Mrs. Marvin Varner of Floydada are parents of a baby daughter, Sabrina Jo, born in Plainview Medical Center September 24.

ON DRAFT REJECTS Robert S. McNamara, Secretary of Defense, has announced that 40,000 men now disqualified for the draft will be accepted for military training within the next ten months. These men rejected for education and health reasons would be given special training at military post.

Mrs. C. M. Lyles has returned home from Farmington, N. M., where they visited a daughter and family, Mr. and Mrs. Monroe Boteler.

Mr. and Mrs. Bud Goen had lunch with their daughter, Mr. and Mrs. Kent Hardage in Lubbock, Sunday. Accompanying them were Mr. and Mrs. Elton Goen.

Mr. and Mrs. Bill Phillips and children visited her sister and family, Mr. and Mrs. Albert Marshall and girls in Wheeler during the weekend.

Willie Wired - Hand Notes

CONGRATULATIONS TO ALL OF THE folks who planned the fair. It "turned out" very nicely. The exhibits were exceptional. Also, congratulations to every winner and to every participant who accomplished a great deal by putting forth the effort to enter.

A special congratulations to the 4-H'ers who made lambs to enter in the Lamp Contest which is sponsored annually by Lighthouse Electric Cooperative. Loretta Thompson, Motley Co. 4-H'er placed first in the Senior Study Lamp division;

Paula Pallmeyer, Motley Co. 4-H - first in Junior Study Lamp; Katie Taylor, Floyd Co. 4-H - first in Senior Decorative; and Kay Cooper, Motley Co. 4-H - first in Junior Decorative.

A very special thanks to Bill Pallmeyer, Motley County Agent, for his constant support and continued interest in the Lamp Contest.

Mr. and Mrs. Melvin Henry had their children home for the weekend. They were Mr. and Mrs. Nicky Henry who were enroute from Georgia to Colorado Springs where he will be stationed; Mr. and Mrs. John Cline and daughter of Snyder; and Mr. and Mrs. Loran Nixon and daughters of Borger.

Mr. and Mrs. J. T. Hodges, accompanied by Mr. and Mrs. Bernice Parkey attended the Tech vs. Texas game in Lubbock Saturday night.

Mr. and Mrs. Pete Hickeron had lunch with her sister, Mr. and Mrs. E. J. Cooper in Lubbock Sunday. Among other luncheon guests were L. A. Sargent of Floydada, Mr. and Mrs. E. C. Copeland of Soybell, Oklahoma, and Mr. and Mrs. Jerry Bourland and Thad of Lubbock.

Progress Goes Where The Power Is

Progress follows the Lighthouse Electric Cooperative powerline like sunshine follows the rain. Plant a pole and a factory springs up beside it. String a line and a commercial or industrial establishment taps this abundant source of low-cost power to strengthen the rural economy with new jobs, new tax revenues and new opportunities. For more than a quarter century, the Lighthouse Electric Cooperative has been plowing the fallow fields of rural endeavor and reaping a harvest of new opportunities.

Their efficient, low-cost electric service is Helping Texas Grow.

Lighthouse Electric Cooperative Inc.

Hello World

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THE ALL NEW 1967'S CITY AUTO INC.

FLOYDADA, TEXAS

COME IN TODAY

PONTIACS and BUICKS

50,000 MILES OR FIVE YEAR WARRANTY

1967 PONTIAC

The Women's Page

ACTIVALS - - FETES - - CLUBS - - PARTIES

Miss Baxter, Richard Burns Wed In Double Ring Vows

A background of green foliage formed the scene for the double ring wedding of Miss Rebecca Jo Baxter and Richard H. Burns Saturday morning at 11 o'clock in the First Baptist Church.

The bride is the daughter of Mrs. Marie Baxter and the bridegroom is the son of Mr. and Mrs. LeRoy Burns. Both families reside in Floydada.

The wedding scene was completed with large palms in elevated brass urns, white spiral candelabras and baskets of white glads with pink pompons. A white kneeling bench entered the setting.

Rev. Floyd C. Bradley, church pastor, performed the ceremony. Mrs. Jack Covington was at the organ and accompanied Miss Susan Hotchkiss as she sang "Twelfth of Never" and "The Wedding Prayer".

The bride, given in marriage by her brother-in-law, Larry White, wore a formal gown of crystal peau de sole fashioned with a scoop neckline and fitted bodice. Lace flower appliques emphasized the floor length skirt which was also complemented by a detachable chapel length train. An Alencon lace jacket styled with elbow length bell shaped sleeves completed the ensemble.

Her shoulder length veil of silk illusion fell from a headpiece of peau de sole petals highlighted by seed pearls. She carried a white lace prayer book topped with orchids and pearlized stephanotis.

Mrs. David Boren of Levelland was matron of honor. She wore a geranium pink slipper satin formal gown, fashioned with a scoop neckline, fitted bodice and short sleeves. Her matching pink rose petal headpiece fell from a finger tip veil and she carried a single long stem pink rose wrapped in velvet.

her marriage she taught and had charge of the Art Department of Central Nazarene College in Hamlin, Tex. for two years.

The Scotts moved to California in 1942 to Buena Park where they became employed by Douglas Aircraft Company at Long Beach. Scott retired from this work in 1960 and soon found employment as a Security Guard with Fullerton Merchants and Industrial Police where he still works. Mrs. Scott continues to give are lessons.

Their children all live in the Los Angeles area. They are Mrs. Melba Spencer, 8161 Holt St., Buena Park, who is employed by the Good Will Store in Fullerton; Price Scott Jr., 951 Grand Ridge, Monterey Park, vice president of the Manufacturer's Bank in Los Angeles, whose wife is the daughter of Rev. and Mrs. Wiese who were missionaries in China many years and who are now retired;

Mrs. Merna (Tiny) Ellerd, 764 Shirley Drive, Orange, Calif. Both Mrs. Ellerd and her husband, Charlie, are employees of the Orange School District; Mrs. Margie Morse, 11061 Brixler Circle, is an employe of First Western Bank in Garden Grove. Her husband, Alton is assistant superintendent of the Orange County Schools.

Mrs. Eloise Parks, 7191 Hidalgo, employe of Sears-Roebuck Company at Buena Park.

Her husband, Floyd, is an overseer of a Sand and Gravel Company; Rev. Robert Hal Scott, 910 North Westward, Santa Ana, pastor of the First Church of the Nazarene in that city. His wife, Carolyn, is a daughter of Rev. and Mrs. Weaver, now pastor in Lynwood, Calif.

Mrs. Frances (Pansy) Scroggins, 5512 Kingman St., Buena Park, who for a number of years was office secretary in the Southern California Auto Club in Fullerton. Her husband, David, is employed with the Nutrilite Company in Buena Park.

Other relatives present for this festive occasion were Mrs. Scott's sister, Mrs. Allie Morse and a number of her children and grandchildren of the Buena Park area; Scott's brother, Hal L. Scott of Floydada, his sister, Blanche and her husband Reuben L. Rutherford of Plainview.

Mr. and Mrs. Scott are charter members of the First Church of the Nazarene in Buena Park and all of their children are members of that denomination. Scott still sings in the church choir and teaches a class of adults in Sunday School. He is likewise president of the Orange County Singing Convention which meets regularly in Orange and Los Angeles Counties.

An interesting sidelight on the life of the Scotts is that neither Price or his wife has ever been a patient in a hospital.

Some 27 guests attended or sent gifts.

Frank Goen of Friona was best man and ushers were Wiley Bollman of Lubbock, brother-in-law of the bride, and James Britton and Donald Ray Wilson of Floydada.

A reception followed in the chapel parlor. Mrs. Wiley Bollman, sister of the bride, was at the guest register and presiding at the bride's table were Miss Linda Rucker, Mrs. Larry White, sister of the bride and Miss Rhonda Burns, sister of the groom.

For traveling to Ruidoso, N. Mex., the bride changed to black and white weave coat dress with matching accessories and the orchid corsage from her bridal bouquet.

After October 2 the couple will make their home in Honolulu, Hawaii where the bridegroom is stationed while serving in the US Army. Both are graduates of Floydada High School, and the bridegroom attended Texas Tech before entering service.

Local Student Nurses Capped

Three Floydada women, students of Lubbock School of Vocational Nursing, were capped at a ceremony last Thursday night marking the completion of pre-clinical training. They are Laulless Parkey, Lee Battey and Ruth Hale. They began their training in June. Students will now begin the clinical phase of their 12-month training period.

Probasco Home Scene Of SS Class Coffee

Last Thursday morning Mrs. Kenneth E. Probasco was hostess for a coffee in her beautiful spacious new home for members of the Blanche Groves Sunday School Class of the First Baptist Church.

Coffee was poured from an exquisite antique silver service brought from England by Mrs. Probasco's aunt.

Enjoying the hospitality were Mmes. Howard Bishop, Odell Breed, Bob Copeland, L. W. Crabtree, Lane Decker, Dale Goen, J. W. Gooch, Travis Jones, C. E. Leatherman, George Mize, Fred Martin, Dewie Parsons, Jim Simpson, W. H. Simpson Jr., L. B. Stewart Jr., Louis Pyle, the hostess and Mrs. Lon V. Smith, class teacher.

The class informed Mrs. Smith that in appreciation of her they had placed in the library of the First Baptist Church in Floydada, a copy of "24 Installation Services" by Mrs. T. B. McCandless of Amarillo.

Homebuilders Have Luncheon

Homebuilders Home Demonstration Club met for a luncheon September 27 in the home of Mrs. W. W. Trapp. The hostess brought the devotional and members answered roll call with the estimate cost of freezing and canning this year.

Club voted to sponsor Miss Shirlene Race as Queen candidate in the Hi-Plains Festival October 20. They also voted to contribute \$25 to the Mike Green fund and made the motion that November 22 would be the date for a Thanksgiving family supper.

Mrs. Elmer Norrell, Mrs. Harmon Roberts and Mrs. J. T. Huckabay were elected to the nominating committee to select officers for the coming year.

Present were Mmes. Ernest Kendrick, Roy Fawver, Elmer Norrell, Floyd Fuqua, J. T. Huckabay, Shirley Race, Harmon Roberts, John Walker, Raymond Evans, Raymond Williams and the hostess.

Good Answer
Father: "Get up, Jim. When Abe Lincoln was your age, do know what he was doing?"
Son: "No, Dad, I don't. But I know what he was doing when he was your age."

Mr. and Mrs. Roy Fawver To Observe 50th Anniversary

Mr. and Mrs. Roy L. Fawver of Floydada will observe their Golden Wedding anniversary at their home, 804 W. Mesquite St., between the hours of 2 to 4 p.m., Sunday, October 9th.

Assisting with hospitalities will be the couple's two sons and their wives, and their daughter and her husband and the seven grandchildren who also plan to be present. The children are Carlton Fawver, Leslie Fawver and Mrs. L. D. Goughly, all of Floydada.

Mr. and Mrs. Fawver were married in the home of her parents, Mr. and Mrs. T. F. Anderson on October 8, 1916 in the Lakeview Community.

The Rev. R.E.L. Mincy, now deceased, performed the ceremony.

Fawver was born in Floyd County and has lived here the entire time. He has always farmed and still has extensive farming interests in the Lakeview and Baker Communities. The couple moved into Floydada several months ago from their farm home in the Lakeview Community.

Both Mr. and Mrs. Fawver are members of the First Baptist Church.

Guild Meets In Denison Home

The second meeting of the Wesleyan Service Guild was held Monday evening Sept. 26 in the home of Mrs. P. A. Denison.

Mrs. Tom Burrow in her discussion of the study, "Affluence and Poverty", said, "Supplying people with the means of buying things is not the solution to poverty."

Mrs. John Reue read sev-



MR. AND MRS. ROY L. FAWVER

eral Scripture references that illustrated the theme of the study.

A group discussion followed in which all members took part.

Those present were: Mmes. Virginia Dyson, Tom Burrow, W. O. Baker, M.L. Solomon, E. E. Hinson, Worth Merry, Lo-

Leibfried, Ada Landrum, John Reue, M. R. Mathis, G. L. Bryant, John Shipley, Ernest Kendrick, Reba Rice, Joe Wilson, John McKinney, Kyle Glover and the hostess, Mrs. P. A. Denison.

The next meeting will be October 10 in the home of Mrs. John Shipley.

Clubs Will Hold Joint Meeting

The 1950, 1956 and 1962 Jr. Study Clubs in Floydada will hold a joint meeting Tuesday night, October 4, at 7:30 in Lighthouse Electric.

This special program will be entitled "The Freedom Forum" with Dr. F. W. Maddox of Lubbock Christian College as guest speaker. Dr. Maddox will talk on "Americanism in the Freedom Forum."

All members are asked to bring a guest.

Hostesses for the meeting will be Mrs. Wilbur Floyd, Mrs. Gary Carthel and Mrs. Elmer Dean Williams.

Boys Will Be Boys!

Little Tom had just been vaccinated. When the doctor tried to put a bandage over the spot, Tom insisted that he wanted the bandage on the other arm.

"Why Tom, the bandage should be put on the sore arm so the boys at school won't hit it," the doctor said.

"Put it on the other arm, Doc," Tom replied. "You don't know those guys."

Senate approves unanimously G.I. medicare bill.



PTA WORKSHOP - Mrs. Jack Strong of Lubbock, 14th District president of Parent-Teachers Association, third from left, was in Floydada, Thursday morning to conduct a PTA Workshop for local officers. In the group, left to right, are Mrs. Jackie Myrick, citizenship and parliamentary chair-

man; Mrs. Sammy Hale, mental health chairman; Mrs. Strong; Mrs. Jimmy Sales, second vice president; Mrs. Kenneth Robertson, district aid to the president, Plainview; and Mrs. Dean Morris, president of Floydada PTA. (Staff Photo)

10 DAY FREE TRIAL PLAYTEX Living BRAS

you love it or your money back!

You don't risk a penny! Buy any Playtex Living Bra and take 10 days to discover why so many women love them. If you don't agree it's the happiest bra of your life, just send it to Playtex with the sales slip for a full refund. And so many beautiful styles to choose from, including:

a. Playtex Living Sheer Bra with Stretch-ever sheer elastic back and sides for lovely lightness, coolness. Machine washable. White 32A-42C. ONLY \$3.95. "D" sizes \$1.00 more.

b. Playtex Living Stretch Strap Bra with adjustable, cushioned stretch straps, sheer elastic back and sides. Machine washable. White 32A-40C. ONLY \$4.95. "D" sizes \$1.00 more.

c. Playtex Living Long Line Stretch Bra with adjustable, cushioned stretch straps, sheer elastic back and sides. Exclusive backband plus elastic Magic Midriff for smoothest bust-to-hip line ever. Long Line and 3/4 Length Long Line. White 32A-42C. ONLY \$7.95. "D" sizes \$1.00 more.

All bras with cotton lined nylon lace cups.



HURRY—OFFER GOOD FOR A LIMITED TIME ONLY!

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New Idea In Gifts!

Other...For Grandmother

DIAMOND RINGS WITH COLORFUL GEMSTONES FOR EACH CHILD GIVE A LIFETIME OF JOY FOR BIRTHDAYS—ANNIVERSARIES—HOLIDAYS OR ANY OCCASION. THAT SHOWS THE AFFECTION UNITES YOUR FAMILY!

The Month Of October 20% Discount On All Family Rings Ordered

REG. \$29.95 - ONLY \$23.96
REG. \$35.00 - ONLY \$28.00
REG. \$45.00 - ONLY \$31.96
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PERFECT GIFT RING FOR MOTHER OR GRANDMOTHER

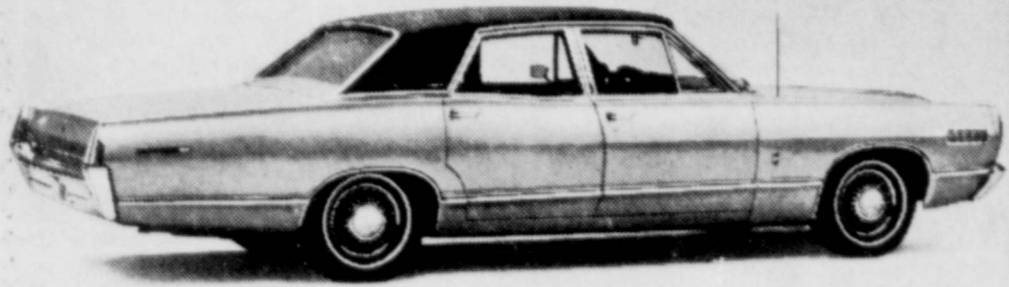
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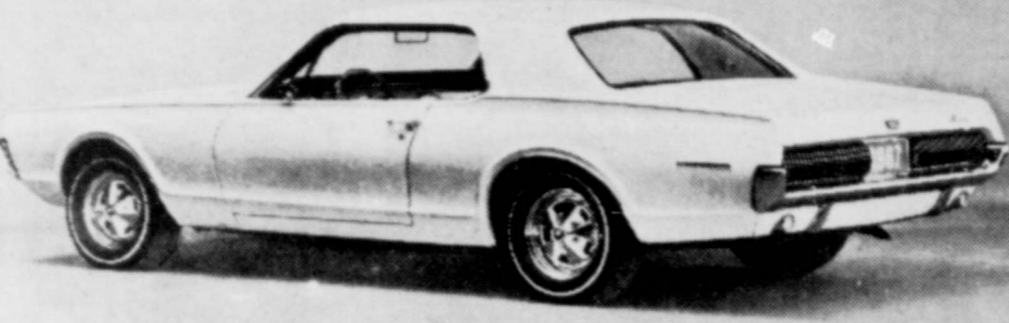
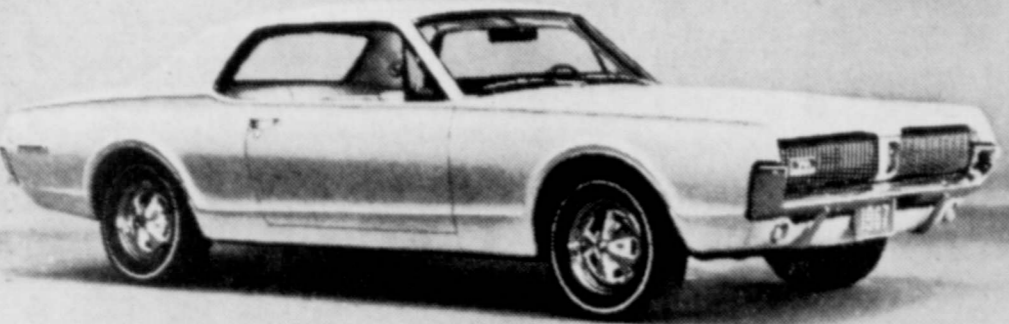
NEW FALL DRESSES, BLOUSES, TOPS, SLACKS AND LINGERIE

MATERNITY SHOP
LUBBOCK, TEXAS

A-Cups and band: 100% nylon. Cup linings: 100% cotton. Stretch-ever® back elastic: nylon, spandex. Stretch-ever strap elastic: nylon, cotton, spandex, nylon. Exclusive of center panels.



Continuing its expansion in the upper end of the medium price field, Mercury for 1967 introduces two new top-of-the-line series, the Mercury Marquis above, and the Mercury Brougham, below. The Marquis is a sporty two-door hardtop with formal, vinyl-covered roof. The Brougham features new Breezeway ventilation with lowerable back window in the four-door sedan, as pictured, and a four-door hardtop. Interiors are luxurious. The new cars go on sale in Lincoln-Mercury dealerships on Thursday.



Arrival of the Mercury Cougar puts a new kind of motoring experience on the American road—a luxury/sports car lithe in appearance and agile in performance. Exclusively a two-door hardtop, the Cougar assures comfort for both front and rear passengers with its 111-inch wheelbase and overall length of 130.3 inches. The long hood and the short deck emphasize the European flair of its styling. The Mercury Cougar will be shown to the public in Lincoln-Mercury dealerships on Thursday.

Mercurys Show Today At Reed Ford -Mercury

Mercury continues its expansion in the upper end of the medium priced field for 1967 by adding three luxury models in two new top-of-the-line series.

They are the Mercury Marquis, a formal two-door hardtop with wide rear roof pillars, and the Mercury Brougham series which offers four-door sedan and hardtop models with rich, luxurious interiors.

These new entries are only three of the 16 models in the full-size Mercury line which will be introduced to the public at Lincoln-Mercury dealerships on Friday, September 30. "These two new series put the spotlight on the premium nature of the entire Mercury line for 1967," said Paul F. Lorenz, general manager of Lincoln-Mercury Division and vice president of Ford Motor Company. "We feel our new models anticipate the growing demand, by customers in all segments of the automotive market, for higher standards of quality, performance, comfort and ease of operation."

Both the Marquis and the Brougham series more than satisfy this trend. The Marquis has as standard equipment such prestige features as individually adjustable twin-comfort lounge front seats and vinyl-covered Oxford roof. The distinctive roof line and full-length narrow stripes along the lower body below the side molding emphasize the role of the Marquis as a special kind of Mercury.

Seats in the luxurious Brougham are covered in an all-nylon fabric, finished in a large box pleat pattern. Door panels are trimmed in a matching design and include a wood-tone applique. The wood-grain appearance is repeated in the steering wheel and instrument panel.

For the quietest ride in Mercury history, these new series feature Mercury's luxury car body insulation plus some 12 pounds additional insulation including heavier, denser passenger compartment floor insulation and special acoustical pads.

Both series are powered by the new 330-horsepower V-8 engine with the flexible Select-Shift Merc-O-Matic transmission as standard equipment. Four-speed manual transmission is available at no extra cost. Both Marquis and Brougham are equipped with power disc brakes making Mercury the first medium-priced car to offer this feature as standard equipment.

The styling of all full-size Mercurys assumes additional Lincoln Continental influence, particularly the broad, raised power dome on the hood and the subtle rise in the rear fender line. All models have sheet metal below the belt line. In the new roof for the two-door hardtop models, the rear roof pillar blends in an unbroken line with the rear deck.

The big, roomy interiors attain a higher level of luxury with new trim styles and fabrics in every series. A new instrument cluster has a large conical speedometer in the center and a series of warning lights, including "hot" and "cold" engine indicators. A heavier instrument panel pad with integral design includes a perforated speaker grille, hidden windshield garnish molding and integral defroster slots.

Eight new body colors are among the 17 choices offered. In addition, a vinyl Oxford roof is available on any full-size Mercury sedan, hardtop or wagon and it comes in black, ivory or blue.

New, stylish four-door sedans with Breezeway ventilation, featuring a recessed and retracting rear window, are exclusive with Mercury, a pioneer and leader in automotive ventilation. This new Breezeway ventilation is standard on four-door sedans in the Brougham and Park Lane series and optional in the Monterey and Montclair series.

Also new is the Comfort Stream ventilation and heating system with pressure-controlled air outlets located in the front doors. The driver can change the air in the car with the windows closed merely by turning on the heater blower; the outlets open automatically as the heater blower raises the pressure slightly in the car. When the blower is turned off the outlets close automatically.

For maximum passenger comfort, the stream of incoming cool air can be adjusted for high level ventilation by directing its flow through the air registers on either side of the instrument cluster. This same system can be used to provide high level spot heating which can be directed to the driver, to the front seat passenger, or to the rear of the vehicle. Comfort-Stream is standard on the Marquis and the Park Lane two-door hardtops and optional on all other models.

Flow-through ventilation is available again on four-door hardtops -- standard in the Brougham and Park Lane series and optional in Montclair and Monterey. Air conditioning is optional on all models.

All Mercurys have Ford Motor Company's standard safety features for 1967, including dual hydraulic brake system with warning light, deluxe front and rear seat belts with front retractors and reminder light, impact-absorbing steering wheel with deep-padded hub, and padded instrument panel, sun visors and windshield pillars. Other safety features include double yoke safety door latches and positive door lock buttons, remote control outside rear view mirror, non-glare (day/night) inside mirror with flexible backing and break-away or double-pivot inside mirror arms.

The windshield is formed from thick laminate safety plate glass. Windshield washers and two-speed wipers are standard. Other safety features are self-adjusting brakes, turn indicators with lane-changing signal feature, back-up lights, and a four-way emergency flasher with control mounted on the steering column.

Important chassis design changes in both front and rear suspension contribute to an even better ride. Its low center of gravity and 123-inch wheelbase support Mercury's reputation for luxury car ride.

Mercury offers powertrain combinations to suit every motoring preference. The Marauder 390 with two-barrel carburetor is standard in the Monterey, Montclair and station wagons and can be teamed with Select-Shift Merc-O-Matic transmission, three-speed manual or four-speed manual. It uses regular fuel. The Marauder 410 is standard in the Marquis, Brougham and Park Lane series and is optional in all other series. The Super Marauder 428 is optional in all series.

The new Select-Shift Merc-O-Matic is a flexible automatic transmission combining the advantages of three-speed or four-speed manual and a three-speed automatic. It allows the driver to down-shift or up-shift manually through all three gears if he wishes.

For the maximum in sporty-car appeal, Mercury offers the optional S-55 sports package available in a two-door hardtop and a convertible model. This high performer comes with Super Marauder 428 engine developing 345 horsepower and choice of console-mounted Select-Shift Merc-O-Matic or four-speed manual transmission. Engine dress-up kit, dual exhausts and power disc brakes are standard on the S-55.

There's no mistaking the S-55 -- its body side striping, deluxe wheel covers, lower deck lid applique and exterior decoration mark it as a "go" car. Contoured bucket seats, sports console, deluxe steering wheel and full instrumentation complete the picture of Mercury ability and agility.

The Mercury Monterey series consists of a four-door sedan and hardtop, a two-door hardtop and a convertible. The Montclair series has a four-door sedan and hardtop and a two-door hardtop. The Park Lane series has a four-door sedan and a hardtop, a two-door hardtop and a convertible. The Brougham series has a four-door sedan and hardtop and the Marquis is a two-door hardtop.

The glamorous new Colony Park station wagon has a new chrome and textured walnut-tone body side styling treatment and power disc brakes.

Both Mercury station wagons, the Commuter and Colony Park, have standard dual-action tailgate and optional rear-facing or center-facing third seats.

New Mercury options include a combination AM radio/stereo-sonic tape system built into the instrument panel, a new two-speed interval selector windshield wiper system, a new speed control system with speed-setting button mounted on the end of the turn-signal lever, and power door locks that automatically lock all doors when a speed of 8 mph is reached. Mercury car models have a wheelbase of 123

inches, and station wagons 119 inches. Overall length is 218.6 for the cars and 213.8 for the wagons.



County Agent's Corner

By Joe Wilson
This may be the year to consider buying stocker calves or feeder lambs to go on wheat pasture and milo stalks. All indications show that prices will remain high through the first part of next year.

Wheat should furnish considerable amount of grazing this winter due to the top soil and sub-soil moisture. Tests have proven that yields are not reduced by grazing wheat that has been fertilized properly. Grazing may even reduce winter kill in some instances.

Wheat should be treated before planting to reduce disease and insect problems. Most small grain diseases are controlled at or before planting time.

For best results wheat should also be fertilized at or before planting and if the wheat is grazed it should be top-dressed with nitrogen immediately following the grazing period.

Soil tests will give amounts of fertilizer needed. Information on tests may be obtained from fertilizer dealers or the County Agents office.

October is Ringer Month At Beall

All 51 Beall's Stores are now in the process of staging their 4th Annual Beall Ringer event for the entire month of October according to Louis Beall, manager of the Beall's Department Store. Standing by every month of the year, the Ringer Month is special because they are offering months of planning, and buying on the 51 store chain.

To be the largest ever put on by the plans for the month of Ringer promotion in November of last year. Beall's staff of buyers working with hundreds of national and world's manufacturers to bring customers the very best saving values to be had where. Anytime, pointed out.

Every item to be an outstanding buy at prices and will be offered at these prices the month of October revert back to original at the end of the promotion. Anderson said.

"Beall Ringer conceived by Beall's appreciation of their customers' faith, support and friendship through 43 years and Beall's continue to offer the best merchandise for the years as they have years", Anderson said. Anderson said.

FOOD IS A BARGAIN HERE!

SHURFINE BLUE LAKE	NO. 303 CANS
CUT GREEN BEANS	2 for 39c
SHURFINE	NO. 2 1/2 CANS
FRUIT COCKTAIL	39c
GIANT	
BOLD DETERGENT	69c
	4 PKG.
SOFLIN TISSUE	29c
KING SIZE OR REG.	6 BTL. CTN.
COKES	39c
	PLUS BOTTLE DEPOSIT
400 COUNT	
NOTEBOOK PAPER	59c
GIANT CIGARETTE	
TOOTHPASTE	39c
AQUA NET	
HAIR SPRAY	59c
CORN KING	LB.
BACON	79c
SHURFINE	REG. OR DRIP LB.
COFFEE	69c
SHURFRESH	
MARGARINE	4 for \$1.00
FOOD KING	3 LB. CAN
SHORTENING	69c

Specials Good THROUGH SATURDAY
Double Buccaneer Stamps on Wednesday
L & J FOOD STORE
316 N. 2nd WE DELIVER YU 3-3105

DOUGHERTY NEWS

DOUGHERTY, Sept. 26 - Approximately 50 people attended the community club salad luncheon Thursday evening. The club is planning the traditional Halloween carnival.

Mrs. J. G. Cage has been a patient at Lockney Hospital since Monday of last week. Her condition is slightly improved.

Mrs. R. D. Holly returned home from Plainview Hospital several days ago and is convalescing nicely.

At the Floyd County Fair the Dougherty H.D. Club won second on the Community Booth; second on Educational booth and first on member points on individual entries, Dougherty scoring 59 points and Lone Star 58.

Among individual winning ribbons at the fair were Mrs. J. T. Poole, who won first on apron; 2nd, cornbread; 2nd cupcakes. Mrs. G. W. Smith 1st rhubarb, 1st squash; Mrs. Johnny Cates 1st carrots; Bobby Everett 3rd cotton stalk; Mrs. W. J. Ross 1st onions; 2nd cantaloupes, 3rd peaches; Mrs. Wayland Jones 2nd crewel embroidery; Mrs. A. H. Kreis, wheat; Mrs. R. H. Crawford 1st grapes, 1st apples, 1st pumpkin.

This is an incomplete list. Mrs. Roy Crawford and her mother, Mrs. Jim Jones were guests of Mrs. Jack Parkey when she was capped at the capping ceremony of the 30th class of Lubbock Vocational Nursing School. The ceremony was held in the Central Baptist Church and reception at the school parlor.

Mrs. Ada Hinton has returned home from a visit with her brother at Tishamingo, Okla. Mr. and Mrs. John Shelton of Decatur and her sister and husband of California are house guests of Mrs. A. T. Emert. Mr. and Mrs. Noble Hunsucker Jr. are announcing the birth of a son at HI Plains Hospital, Hale Center Sept. 24.

FLOYD DATA
Mr. and Mrs. Wayne Russell have returned home from an interesting trip to points in central New Mexico, Flagstaff, Arizona and Nevada. While on their tour they visited in Flagstaff with the Bill Ward family.

FLOYD DATA
Mrs. Lon V. Smith was guest speaker Tuesday at the Annual Baptist Lubbock Association Meeting. She was accompanied to the meeting by her daughter, Mrs. Ralph Johnston.

Look what's happening at Mercury!



Untamed elegance! America's first luxury sports car at a popular price.

This is the day of the Cougar. An entirely new kind of driving machine from Mercury.

Mercury Cougar is a true luxury car. With an ice-cool elegance. With a European flair and thrust to its styling. With a roomy, full-width rear seat! With standard features found, until now, only in expensive cars. Examples:

Sequential rear turn signals are standard! They flash in three steps (at the rate of 70 times a minute) to point the way you're turning.

Concealed headlamps are standard! They hide by day and, cat-like, open at night.

Inside, vinyl-covered bucket seats, cushioned with molded foam, are standard! Wall-to-wall deep-loop carpeting, standard! 3-spoke steering wheel, standard!

And in a car this luxurious, you'd expect a V-8 engine. Cougar has it. A 289

cu. in. V-8. Compression ratio: 9.3:1. And it uses regular fuel.

When we say Mercury unleashes Cougar, we mean it. Cougar is a superb sports car. It moves on cat feet. Tracks true. Rides smoother, quieter.

The price! Less than you'd expect. At previews, people have overguessed by \$1,000!

We believe Cougar is the best-equipped luxury sports car for the money.

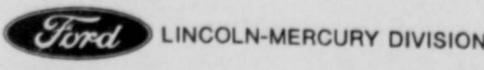
And at Cougar's price, you can indulge yourself in such better-idea options as: Styled steel wheels. 4-speed

4-barrel Marauder V-8. Vinyl-covered Roof. Sports car signal lever. Best Mercury Cougar elegance. At your Man's, your Mercury

Power windows. A fingertip control mounted on signal lever. Best Mercury Cougar elegance. At your Man's, your Mercury

Also: Tilt-away wheel. Power windows. A fingertip control mounted on signal lever. Best Mercury Cougar elegance. At your Man's, your Mercury

Cougar excitement runs through the whole Mercury line. See all 28 models. See your Mercury dealer listed at the end of this ad.



REED FORD SALES

HIGHWAY 62 AND CROCKETT STREET

FLOYDADA, TEXAS

Catholic Church Purchases Property Here



HELEN MARTIN AND SOME OF THE THIRD GRADE

According to an announcement made this week by the Rev. Paul Link, the local Catholic church has purchased the big brown house and small white house and the lots on which they are situated on the southeast corner of Wall and Tennessee streets here in Floydada.

The 150 feet face west on Wall street, just across the street south of the Church's house trailer. The church owns five lots where the house trailer is located.

The property was purchased from Mrs. Burton Jones.

The ten room house will serve as a rectory as well as an educational center for Christian Doctrine classes.

At present over 150 children are enrolled in eight classes in the house. The white building (old butane office) will serve as a hall for weekday Mass, Ultreya, dinners, meetings of the Church Societies... as well as a place for scout meetings, adult education and recreational activities.

Teachers in the school are: Mrs. Helen Martin, Miss Trini Soliz, Mrs. Jack Whitfill, Mrs. Evelyn Juarez, Mr. Jerry Riordan, Miss Mary Benitez, Mrs. Neil Bryant, Mr. Rudi Ochoa, Frank Tezzano, and Rev. Link.

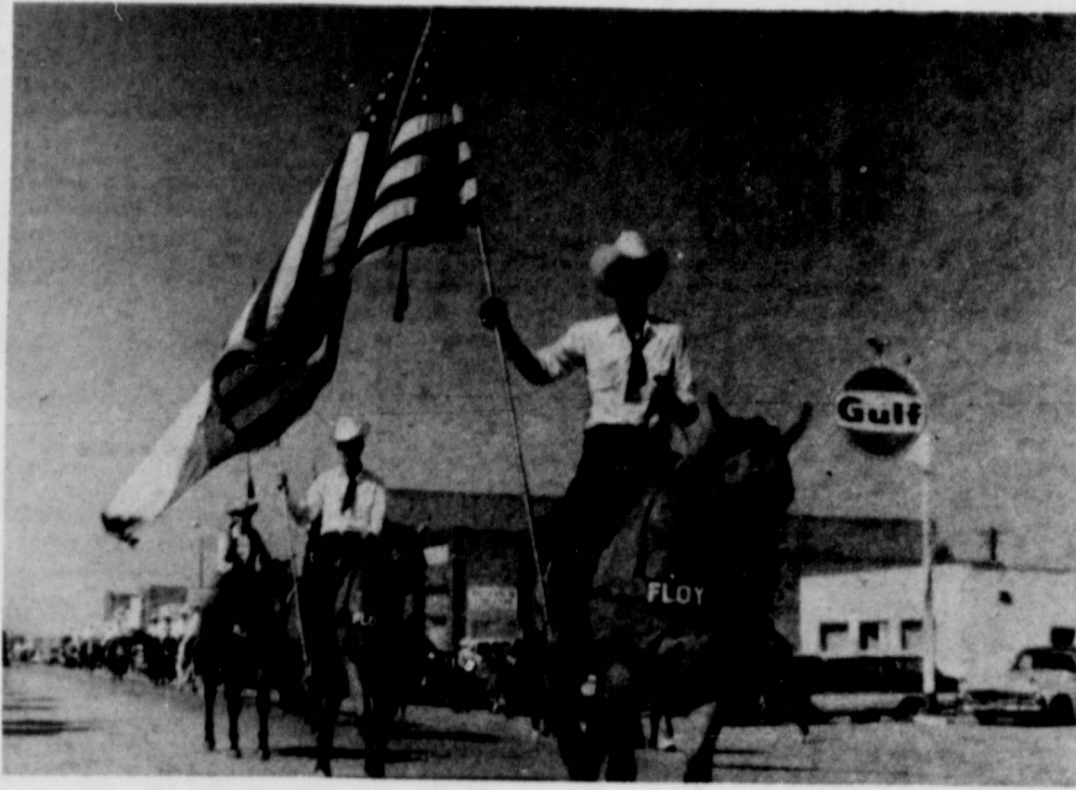
Rev. Link said that eventually the church will build an educational center and fellowship hall on the 150' x 150' location.

of Texas on the National Merit Scholarship Qualifying Test, administered last spring in 17,500 schools nationwide. More than 14,000 Semifinalists were appointed across the country.

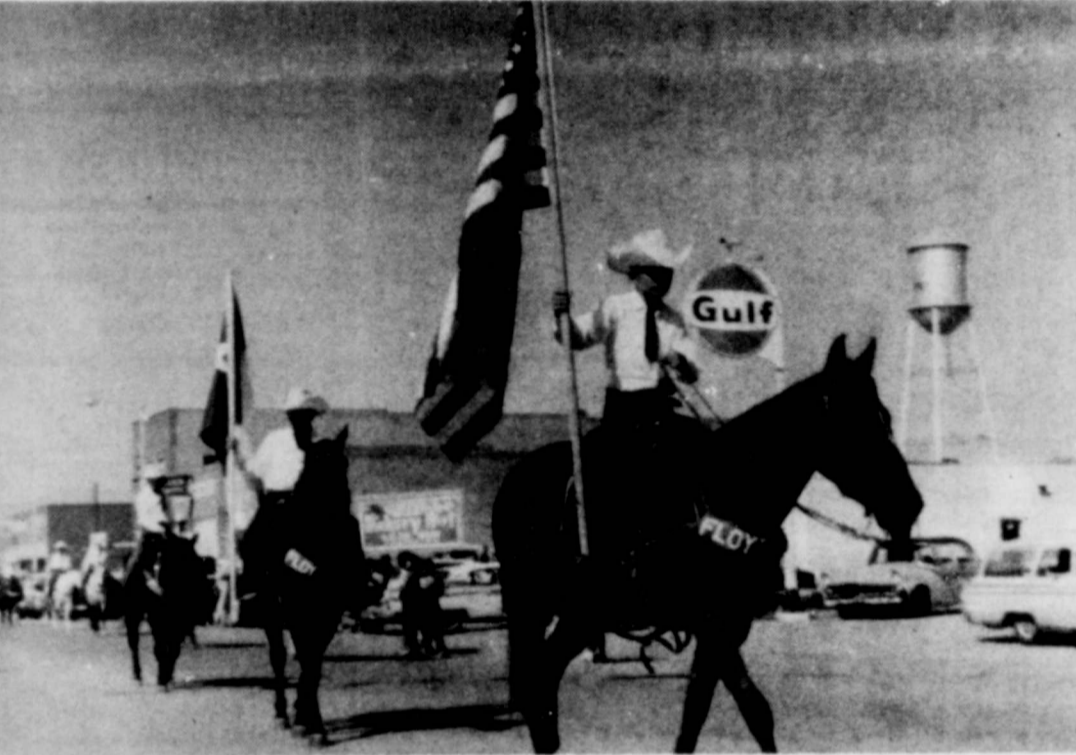
The Semifinalists can advance to Finalist status by receiving the endorsement of their schools, substantiating their qualifying test performance on a second examination, and submitting information about their achievements and interests. All Merit Scholars for 1967 will then be selected from the Finalist group.

Semifinalists are representative of the country's most intellectually able young people, according to John M. Stalnaker, president of the National Merit Scholarship Corporation.

"From them will come much of future leadership," he said. "These students bring honor not only to themselves, but also to their families, their teachers, and their communities," Stalnaker said. "Their success is the result of their own effort, including well directed



FLOYDADA RIDING CLUB - won first place in the Floyd County Fair Parade last Thursday in the senior division. Sid Waller, new president, is leading the Riding Club. (Staff Photo)



FLOYDADA JUNIOR RIDING CLUB took second place honors in the parade for the Fair. The club is just newly organized and are naturally quite proud of their accomplishment. Billy Hinkle Jr., president, is riding the lead horse. (Staff Photo)

Local Riding Club Elects New Officers

New officers for the Floydada Senior Riding Club, the organization of a Junior Riding Club and their officers were elected last week.

The Junior Club won their first trophy at the Fair Thursday by placing first in their division.

Sid Waller was elected president of the Senior Club with other officers being Bert Mankins, vice president; Louis Anderson, re-elected secretary-treasurer; Wilbur Floyd, parade marshal and Olin Lyles, assistant.

Miss Debbie Holmes, daughter of Mr. and Mrs. Austin Holmes, is new Riding Club Sweetheart.

Billy Hinkle Jr., is president of the Junior Club and to assist him will be Steve Holmes, vice president; and Mike Anderson, secretary-treasurer.

Little Miss Karen West, daughter of Mr. and Mrs. Adrian West, is Junior Riding Club Sweetheart.

to attend the college of his choice, the stipend may be as little as \$400 for four years. Those with high need may receive the normal maximum of \$6,000, or \$1,500 per year. Winners choose their own colleges and courses of study.

LETTER

FROM PAGE 1

you even published a short letter from me hoping that he would hear of it and send his address. This he seemed to get and sent a short letter with some advertising of Canada where he spent many years, but still no address.

It seems the only way I can get information to him is through our newspapers.

He said in his letter that he went to Canada when Hank Cresswell took over the F Ranch and moved about 6,000 head of cattle to Canada. Said they really had a time getting the cattle there and then everyone of them froze to death the first winter. Said he bought some land and had better than 20,000 acres of wheat when wheat had the highest price ever. Later he said he decided to come back to Texas to die.

He remembered his parents very well and remarked they were the best people ever lived. He also recalled the white mules which pulled our covered wagon from Arkansas to Floyd County. He said I was such a small boy at the time but remembered my name, Tommy.

I have love and respect for this man and desire so much to have his address in order to get a letter to him direct and may even be permitted to talk with him. I do hope this at least is read to him and it would be so nice to be given his address. J. T. McLean

TRI-STATE TRAVEL SERVICE, INC.
SUITE 509, BANK OF THE SOUTHWEST BUILDING
22ND AND CIVIC CIRCLE
AMARILLO, TEXAS 79109 - FL 5-5685

Please Note Our New Address
And Telephone Number Effective
Monday, October 3rd.

For those not having the time to make the complete tour, it is possible to take only the South Pacific portion with an optional return through the Orient, or you could join the tour in South Africa, while a third possibility would be to take the trip around South America.

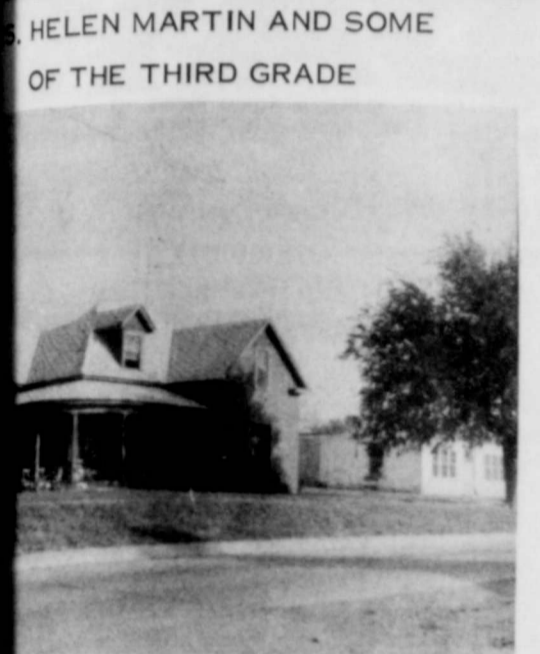
We are also planning a special tour to the WORLD'S FAIR, in Montreal, and this will depart in early August and will include visits to Quebec, New York and New England.

There will be two special departures to HAWAII in 1967 featuring air transportation and an optional return by steamship. These departures will be in late February and mid July.

Should you desire additional information or wish to make reservations on any of these tours, please write or give us a call at your convenience.

We are pleased to announce our escorted tour program for 1967.

COTTON JOHN'S FOLLOW THE SUN Around the World South of the Equator will depart on January 31st and will visit Tahiti, New Zealand, Australia (including the Outback), South Africa, Victoria Falls, Kruger Game Reserve, Brazil, Argentina, Chile, Peru (including the Inca Ruins), Panama, Guatemala, Mexico, returning to Amarillo March 18th.



CATHOLIC PROPERTY PURCHASE

Hollums In Finals Of Merit Scholarship Competition

Sara Hollums, a senior at Floyd County High School, has been named a Merit Scholar for 1967.

The student cited for high achievement is Sara Hollums. She is among the highest-scoring students in the state.

Introducing the all-new '67 Mercury... the Man's Car!



Unique Twin-Comfort Lounge Seats in front (plenty of legroom for him without disturbing her!). Marauder 410 V-8. New Super-Hush Ride. Power disc brakes up front, standard. And speed control, optional. And many more better-idea features.

Ford Motor Company Lifeguard Design Safety Features!

On every 1967 Mercury you get as standard: Dual hydraulic brake system with warning light; Deluxe front and rear seat belts with reminder light; Impact-absorbing steering wheel with deep-padded hub; Padded instrument panel; Padded sun visors; Padded windshield pillars; Double-yoke safety door latches; Remote control outside rear view mirror; Non-glare (Day/Night) inside mirror with flexible backing; Breakaway or double-pivot inside mirror arms; Windshield washers; Two-speed or variable-speed windshield wipers; Thick laminate safety plate glass windshield; Turn indicators with lane-changing signal feature; Positive door lock buttons; Backup lights; Self-adjusting brakes; 4-way emergency flasher.

Excitingly new! Mercury Cyclone! A man's kind of action!

The Cyclone shown, with GT Performance Group, is the Man's Car for the men who like their action big: every performance feature a man looks for. Including a 4-barrel Marauder 390 GT V-8; dual exhausts; heavy-duty handling gear: shocks, springs, stabilizer bar; power disc brakes up front—the works! Cyclone!



Mercury
Marquis • Erouham • Park Lane • Montclair • Monterey Cyclone • Caliente • Capri • Comet 202 • Cool new Cougar



Even its power says "Man's Car," with a Marauder 410 V-8. Choose, at no extra cost, either Select-Shift Merc-O-Matic or 4-speed manual. Choose the 4-door hardtop or the sedan (right) that offers a new slant on Breezeaway Ventilation. Power front disc brakes, too. A lot of car: Brougham!



REED FORD SALES
62 AND CROCKETT STREET
FLOYDADA, TEXAS

DOLLAR DAY DELIGHTS

AT

HALE'S DEPT. STORE

4 BIG DAYS

THURSDAY - FRIDAY
SATURDAY - MONDAY

<p>FAMOUS BRAND STA PREST JEANS AND CASUALS REG. \$5.98 TO \$7.98 \$3.98 SLIGHTLY IRREGULARS</p>	<p>WOMEN'S HOSE 2 pair 78¢ SEAMLESS</p>	<p>RED - HOT ALL GIRLS' SWEATERS 10% OFF</p>
<p>ONE GROUP MEN'S AND BOYS STA-PREST SLACKS REG. \$8.00 - NOW \$6.00 REG. \$7.00 - NOW \$5.00 REG. \$6.00 - NOW \$4.00 REG. \$5.00 - NOW \$3.00</p>	<p>WOMEN'S MERCURY PIXIES SOME STYLES REG. \$4.00 FOR \$2.50</p>	
<p>DICKSON-JENKINS TYPE 4 KHAKI PANTS REG. \$3.49 - \$2.99</p>	<p>WE STILL HAVE SOME TERRIFIC VALUES IN BOYS TEX 'N' JEANS DENIM-CORDUROY AND TWEEDS</p>	

HALE'S DEPT. STORE

SOUTH PLAINS NEWS by Mrs. Murray Julian

Baptist Officers Named

SOUTH PLAINS, Sept. 26 - 103 were present for Baptist morning services Sunday, with visitors the Rev. and Mrs. John Gillespie, two girls from the Seminole Baptist Church in Seminole, Tex. and Mrs. Ernest Smitherman. Rev. Gillespie was formerly minister of this church. Children of the church went into their new classes, and new teachers and other officers of the church will take their positions next Sunday, Oct. 2. Personnel roster for 1966-67 names as church treasurer, Bryan Karr; church clerk, Mrs. L. T. Wood; music director, Nathan Mulder; Organist, Mrs. Kendis Julian, and pianist, Mrs. Nathan Mulder, with assistant Mrs. Don Probasco. S. S. Superintendent is L. N. Johnson, and general secretary is Mrs. Bryant Higginbotham. Training Union director is J. Ronald Taylor, and Fred Fortenberry is assistant there as well as S. S. Superintendent. TU general secretary is Grigsby Milton. Thirty-three teachers are named to positions, and Interim Minister is Dr. Fred Howard of Wayland College.

Rev. and Mrs. John Gillespie were Sunday dinner and guests for the day with Mr. and Mrs. Shelby Calahan and family. The Gillespies were called to Plainview Friday night by an emergency appendectomy of their eldest daughter, Darlene, who was taken ill suddenly, and is in Plainview Medical Hospital, getting along fine. She hopes to be back in Wayland College classes very soon, and is a freshman there.

Everyone will want to be at the South Plains Baptist Sunday where Rev. Oscar J. Mayo, pastor of the Lee Street Baptist Church in Dimmitt, will preach for both morning and night services, Oct. 2.

J. M. Williams is still confined to his home in Floydada since his illness, just before school started, but he is getting along remarkably well, we are glad to hear.

Mark Reeves, son of Mr. and Mrs. Bob Reeves got hurt Friday morning at the South Plains School, as he was swinging on the merry-go-round. He fell, cutting himself and was taken to the hospital, but his cut was superficial, and required no stitches.

Mr. and Mrs. Barry Kinslow of Canyon spent the weekend here with his folks, Mr. and Mrs. E. J. Kinslow and boys. Barry and Betty attend WTSU at Canyon.

Mr. and Mrs. Fred Fortenberry left Wednesday and got home Saturday after a trip to Grapevine, near Fort Worth, where they visited her uncle and family, the Ed McCains, and other relatives near there, then they went on to Oklahoma where they visited their son, the Elmo Fortenberrys, at Clayton, and her sister, the Elvin Hutsons of Atoka. The Fortenberrys attended to business matters while in Atoka.

The children of Mr. and Mrs. Norman Hutson, Wayne and Nesa, are both confined to their home with measles.

Mr. and Mrs. Early Pritchett were hosts Sunday at a dinner and supper with guests, Dr. Fred Howard and Kenny, and Mr. and Mrs. L. N. Johnson, twins, Deneese and Denean, Shari and Carlton.

Mr. and Mrs. Murray Julian spent Wednesday and Thursday in Canyon with their son, Mr. and Mrs. Bruce Julian who attend WTSU. Mrs. Edell Moore was also visiting in Canyon on Wednesday.

Mr. and Mrs. Bill Schenk of Dallas were visiting here last week, off and on, with Mrs. Schenk's sister, Mrs. Fred Marble and family.

Among those who have been visiting Mrs. Maud Brister in the Lockney General Hospital the past week were Mrs. Alvin Nichols, Mrs. L. N. Johnson and Mrs. M. M. Julian. Mrs. Brister fell out of bed at the hospital last week, but she suffered no ill effects, except bruises. She is getting along fine with her broken hip.

Friday, September 23rd was the first day of autumn, and beautiful weather has prevailed here during the week, and more drying of ground is predicted this week. Some farmers have been able to get into soggy fields, and grain has come into the elevators, although much of the acreage is still too green.

Mrs. Fred Marble spent Tuesday in Lubbock, where she took Cindy to her baby specialist, and found she had a case of roseola. The baby was not very ill with it, but was really broken out. Thursday the Marbles went to Lubbock again for a check up for Fred, and found his broken leg and arm are doing just fine, and he will not have to go back for six months.

News from Rev. and Mrs. Sealy Smith in Fort Worth states that they have had much rain there. Rev. Smith is attending the Fort Worth Theological Seminary, and Mrs. Smith is a nurse at Children's Hospital, and is working from three to eleven p.m. The children are all in school and doing fine.

Katie Taylor will attend the South Plains Fair in Lubbock this Monday, and will spend the night with Donna Schultz in Floydada.

Government planes were spraying in our area last Tuesday in the government program for the eradication of boll weevils.

Mr. and Mrs. Ernest Smitherman went to Stamford last Monday to visit her niece, Mr. and Mrs. Ennis Bishop. Mrs. Philip Smitherman kept the Fieldan Motel while they were gone.

Mr. and Mrs. Sylvain Kinnibrugh went to Truscott last Monday, and did not return until Tuesday night. They visited her mother, Mrs. Spivey, and his folks, the J. A. Kinnibrughs. The fields were so wet they could not work, so took advantage of the time to visit. Beth spent the time with friends while they were gone.

Royal Service study of "Developing Baptist Leaders in Central America" was given Tuesday afternoon at the Baptist Church for the WMU members. Reporting on workers in Guatemala, Honduras and Costa Rica were by Mrs. Bryan Karr, Mrs. John Kinnibrugh and Mrs. Tom Maurer. Those in attendance for Royal Service were Mmes. L. T. Wood, Bryan Karr, Tom Maurer, J. P. Taylor, Roy Burks, Arby Mulder, Fred Fortenberry, John Kinnibrugh and Royal Service leader, Mrs. M. M. Julian. This Tuesday the WMU will meet for Bible Study under Mrs. Karr, and the church organizations will meet at four o'clock.

Mr. and Mrs. Bobby Britton are parents of a baby son, born Wednesday, Sept. 21 at the Medical Center in Plainview. The little son was named Delwin Glenn, and weighed seven pounds and eight ounces. He also was born on the 8th wedding anniversary of Dorothy and Bobby, and he has an older brother, Mitchell, aged five. Proud grandparents are Mr. and Mrs. L. D. Britton in Floydada, and Mr. and Mrs. B. L. Breed of the Lakeview Community. We send our congratulations to all. Mrs. Britton and baby came home Saturday and her sister, Mrs. Ray Lloyd of Dougherty is staying with them at this time.

Mr. and Mrs. Kendis Julian and girls entertained Sunday at dinner with a birthday celebration for his father, Murray Julian.

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K. Cummings Scores High On Merit Scholarship Qualifying Test

Letters of Commendation honoring her high performance on the 1966 National Merit Scholarship Qualifying Test (NMQT) have been awarded to one student, K. Cummings, at Floydada, Principal C. E. Tyler has announced.

Miss Cummings is among 38,000 students in the United States who scored in the upper two percent of those who will graduate from high school in 1967. The Commended student ranks just below the 14,000 Semifinalists announced earlier this month by the National Merit Scholarship Corporation (NMSC).

John M. Stalnaker, president of NMSC, said: "The outstanding record made by this student in a national competition deserves public recognition. Her significant academic attainment gives promise of continued success in college."

"The Commended student should be encouraged to pursue her education as her intellectual talent represents an important and much needed natural resource. Our nation will benefit from her continuing educational development."

FAIRVIEW

FAIRVIEW, Sept. 26 - Mrs. Joiner, the mother of this writer, has been seriously ill for a week and is still in a serious condition. We want to thank all who have come by for short visits and those who have called by phone to inquire about her condition.

Those coming by the past week were Mr. and Mrs. E. W. Walls, Mrs. Jewell Teague, Mrs. Jim Garrett, Mrs. F. A. Faulkenberry, Mrs. C. H. Wise, Mrs. A. L. Sparks and Rev. F. C. Bradley.

Mrs. E. W. Walls went to Lockney Saturday and spent the day with her sister, Mrs. D. D. Tate.

Mr. and Mrs. T. J. Whitely visited Mr. and Mrs. R. M. Cannon Sunday afternoon and all went out to Westbryn Haven to visit the residents there.

Saturday afternoon visitor with Mrs. R. M. Cannon was Mrs. Eva Rapp.

Mr. and Mrs. W. M. Spears and Galen Holland went to Lubbock Sunday and brought Mrs. Holland home from Methodist Hospital where she had been a patient for 10 days. We are glad to report Mamie getting

lian. Spending the afternoon with them were the Murray Julians.

Larry Adams, son of Mr. and Mrs. R. H. Adams, was taken to the Lockney Hospital Thursday night severely ill with headaches and fever. The doctors diagnosed his illness as encephalitis, but a light case. Larry is a lot better this Monday, and R. H. Adams reports his fever has broken.

Mr. and Mrs. Don Marble and children had Sunday dinner with his folks, Mr. and Mrs. H. L. Marble. Mrs. Don Marble was ill all last week with a chest infection.

Many people from everywhere enjoyed the Floyd County Fair held last week in Lockney. Thursday night the Talent Show was held in the entertainment building. Second prize winners were boys from here, Marc Smitherman, Rance Young and Gary Sanders, who sang wonderful numbers in their trio combination, and 3rd prize winners were the Lockney Junior High twirlers. Shari Johnson from here is one of the twirlers. School was out here at 2:30 p.m. Thursday afternoon so all could attend the Fair.

Katie Taylor won Best Exhibitor in the Youth Department. Mrs. Bryant Higginbotham won many ribbons for her entries, as did others from here. Mrs. J. P. Taylor won a prize in the Agricultural Department.

Bud Higginbotham and Miss Myra Myers of Canyon, where they attend WTSU, were weekend guests here this week with his mother, Mrs. Bryant Higginbotham.

Mrs. George Weast is in the Lockney Hospital this Monday with a sprained right foot and cut right arm. She was going down into her cellar early this Monday morning, carrying grape juice to store in the cellar, and lost her footing on the next to the bottom step. She fell and broke all the jars. The cut required many stitches, and somehow her foot was turned, and this will cause her to be in the hospital for a few days.

Mrs. Don Probasco entertained with a birthday celebration for the twins, Pamela and Camela, Friday night. Several of the children stayed overnight for the birthday party including Donette Marble and Carlen Young, with several of the children coming from Lockney. Pam and Cam were nine years old Thursday, Sept. 22.

Only the highest-scoring students in each state, the Semifinalists, remain eligible to be considered for Merit Scholarships.

Mr. and Mrs. Earl Thompson of Matador visited in the Galen Holland home Sunday afternoon.

Mike and Norman Allen spent Thursday with their grandmother, Mrs. Walton Wilson. Other callers were Mrs. Mable Smith and Mrs. Ila Hammonds and grandson J. P. Climmans.

Mr. and Mrs. Bud DuBois and family of Lubbock were Sunday dinner guests of his parents, Mr. and Mrs. Edell DuBois. In the afternoon Bill DuBois and son Craig of Cedar Hill came.

Mrs. E. W. Walls spent last Monday in Lubbock.

Mrs. Cecil Payne visited Thursday with Mrs. C. W. Payne.

Mr. and Mrs. Cecil Payne returned last Monday afternoon from Stamford Lake where they had been for two weeks. Mrs. Payne reports it rained all the time they were there.

Mr. and Mrs. Shirley Irwin spent Friday afternoon in town with her parents, Mr. and Mrs. R. R. Waller.

Mr. and Mrs. Walton Wilson went to Canyon Wednesday evening where they visited their son and family, Mr. and Mrs. Leonard Wilson and Brenda.

Mr. and Mrs. Shirley Irwin and family went to Tulla Saturday night to visit Mr. and Mrs. Kenneth Billington and family.

Mr. and Mrs. Walton Wilson went to Lubbock Saturday where she visited with Mr. and Mrs. Jim Mallard and family while Walton attended the ball game between Tech and University of Texas at Tech.

Mrs. Ruy Irwin left last Monday for Arizona where she is spending a week with her son, J. B. Burgett and family and other relatives.

Mr. and Mrs. Bill Beedy of Claude were here in this area over the weekend. They visited her mother, Mrs. W. B. Wilson Saturday night and Sunday. Other Sunday visitors in Mrs. Wilson's home were Mr. and Mrs. Bill Tye and Mr. and Mrs. Walton Wilson.

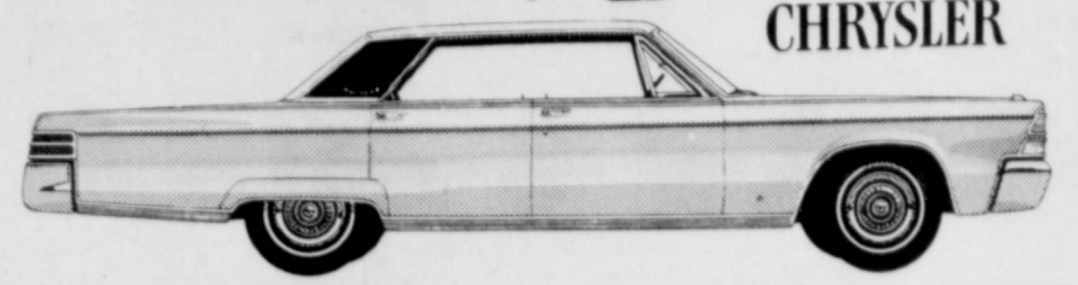
The Bill Beedys spent Sunday night with Mr. and Mrs. Bill Tye.

Chrysler-Plymouth Show Today At Allen's

114 W. CALIFORNIA IN FLOYD COUNTY



Plymouth Fury



CHRYSLER

New Yorker 4-Door Hardtop

Public Service Personnel Honored At Awards Dinner

Don Pemberton, Lewis Clinton Jackson, and Tommie Roversa Tinnin of Floydada are among 48 Plains Division employees of the Southwestern Public Service Company who were honored Wednesday night at the division's 18th annual service awards dinner at Plainview.

A. R. Watson, president and general manager of the electric company, presented a 20 year service award to Pemberton and a five year emblem to both Jackson and Tinnin.

The top honor service, went to of Plainview. 345 employees bined service are being honored dinners this year the Southwestern Public Service Company's mile service award.

FLOYD Mrs. Ama Sh vis spent from Tuesday with Mrs. Ison and Mrs.

DOLLAR DAYS are HERE!

4 BIG DAYS - THURSDAY, SEPT. 29 THROUGH MONDAY, OCT. 3

ELLIS CHILI 24 OZ. CAN 59¢	MUFFIN PAN Available Sept. 26 to Oct. 3 99¢ with \$5 Purchase
DETERGENT FAB GT. BOX 59¢	TEFLON finish combined with exclusive seamless construction, makes this the easiest pan ever to clean. No scouring. 6-cup size.
WILSON'S CERTIFIED Vienna Sausage 5 FOR \$1	POUND CAKE GLADIOLA 3 BOXES \$
FREE! 2 CANS OF SHURFRESH BISCUITS	GLADIOLA MEAL 5 LB. BAG 39¢
WITH THE PURCHASE OF 4 SYLVANIA LIGHT BULBS	MORTON FROZEN DONUTS 3 PKG. \$
Nestle's Quick CHOCOLATE MIX DRINK 39¢	WELCH'S GRAPE JELLY 2 LB. JAR 5
MORTON HONEY BUNS 4 FOR \$1.00	Sweet Relish MA BROWN PT. JAR 3 FOR
DURKEES COCONUT 14 OZ. POLY BAG 49¢	ARMOUR LUNCHEON MEAT TREET 4
SHOP POWELL'S MARKET FOR QUALITY AND SERVICE	
U.S.D.A. GRADED FRYERS WHOLE LB. 35¢	WILSON'S CERTIFIED BACON 2 LB. PKG. \$1.69
U.S.D.A. CHOICE CHUCK ROAST CENTER CUT LB. 69¢	GROUND BEEF 2 LBS. 98¢
CHUCK ROAST BLADE CUT LB. 49¢	
POWELL'S SUPER MARKET YOUR HOME-OWNED, HOME-OPERATED STORE ON THE WYE	

Make Sure Your Children Drink the best... SHURFRESH MILK

HAVE FUN ... WIN PRIZES ...

HESPERIAN

FOOTBALL CONTEST

\$15

IN CASH PRIZES
EACH WEEK

AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN
HESPERIAN OFFICE OR POST MARKED

CONTEST RULES

ANYONE CAN ENTER EXCEPT THE EMPLOYEES OF THE HESPERIAN.
THREE CASH PRIZES ARE GIVEN EACH WEEK-TIES WILL SPLIT PRIZE
MONEY. MEMBERS OF THE EDITORIAL DEPARTMENT ARE SOLE
JUDGES OF THE CONTEST AND THEIR DECISION IS FINAL.
IT IS NOT NECESSARY TO INDICATE SCORES ON ALL THE GAMES,
BUT SCORE MUST BE INDICATED ON THE TIE BREAKER GAME AT
RIGHT.

SIMPLY CIRCLE THE TEAM YOU CHOOSE TO WIN IN EACH OF
THE FOOTBALLS. DEADLINE FOR SUBMITTING ENTRIES IS 5 P.M.
FRIDAY - WINNERS WILL BE ANNOUNCED THE FOLLOWING WEEK.
ENTER AS MANY TIMES AS YOU WISH, PRINT NAME AND ADDRESS
PLAINLY AT TOP OF THE PAGE YOU TURN IN AND MAIL TO THIS
NEWSPAPER.

TIE BREAKER - Guess Total Points

FLOYDADA VS. ABERNATHY

1ST PRIZE \$7.50

2ND PRIZE \$5.00

3RD PRIZE \$2.50

QUARTERBACK QUOTES

JIMMY WILLSON



FLOYDADA 20
ABERNATHY 14

LEROY BURNS



FLOYDADA 7
ABERNATHY 0

HOME OF TOP-FLIGHT FEEDS
CARMACK FEED & SEED
HALE CENTER VS. DIMMITT

FARM BUREAU INSURANCE
SAM PUCKETT, AGENT
TAHOKA VS. SLATON

MOORE FUNERAL HOME
AND AMBULANCE SERVICE
RALLS VS. CROSBYTON

MASSEY-FERGUSON EQUIPMENT
FLOYDADA IMPLEMENT CO.
IDALOU VS. NEW DEAL

BRING US YOUR GRAIN SORGHUM
MUNCY ELEVATOR
OLNEY VS. FT. WORTH NOLAN

"GOOD LUMBER"
HIGGINBOTHAM BARTLETT LUMBER
LOCKNEY VS. MEMPHIS

FLOYD COUNTY CO-OP GINS
SILVERTON VS. LEFORS

RUCKER'S OK TIRE STORE
FERSBURG VS. ROOSEVELT

JOHN DEERE FARM MACHINERY
COLLINS IMPLEMENT CO.
PLAINS VS. SUDAN

AC AND NEW HOLLAND EQUIPMENT
MCDONALD IMPLEMENTS
BROWNFIELD VS. SEMINOLE

ALLEN CHRYSLER-PLYMOUTH
AMARILLO VS. DUMAS

SANDERS PUMP & DRILLING
WESTERN PUMP REPRESENTATIVE
BORGER VS. FT. WORTH TECH

PONTIAC, BUICK SALES-SERVICE
CITY AUTO, INC.
PLAINVIEW VS. PAMPA

ODEN CHEVROLET
CHEVROLET-OLDSMOBILE
CANYON VS. VERNON

HAMMOND SHEET METAL
HEREFORD VS. LEVELLAND

Producers Cooperative Elevator
SEEDS-FEEDS-GRAIN-FERTILIZER
FLOYDADA, TEX. #A-U5-3408
DOUGHERTY, TEX. #A-U5-3020
MULESHOE VS. MORTON

"EXPECT THE BEST"
GIFFORD-HILL WESTERN
MONTEREY VS. EL PASO CORONADO

KELVINATOR APPLIANCES
DANIEL AUTOMOTIVE
LUBBOCK VS. BURGESS

COMPLETE BUILDING SUPPLY
BUILDERS MART
PERRYTON VS. CAPROCK

FARMALL TRACTORS AND EQUIPMENT
MARTIN AND CO.
FRIONA VS. OLTON

HOUSEWIVES SHOP AND SAVE AT
PIGGY WIGGLY
LORENZO VS. SPUR

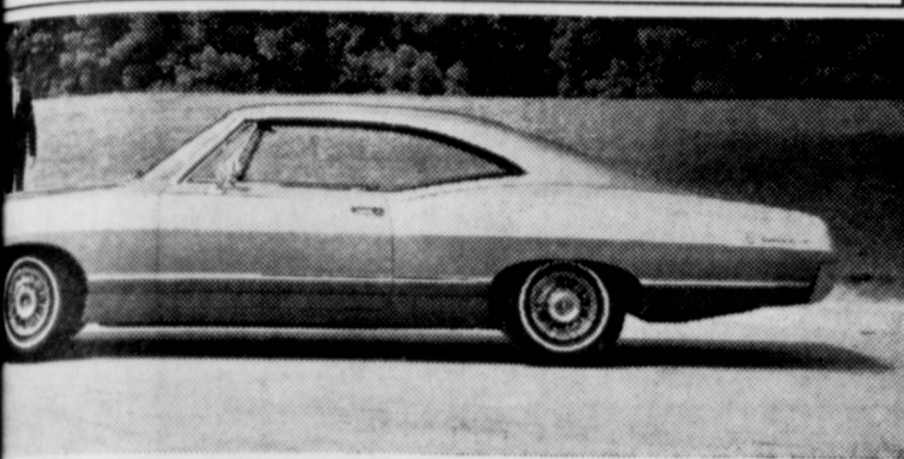
"DEEP ROCK" BOTTOM PRICES
DEEP ROCK WYLIE PETROLEUM
TULIA VS. LITTLEFIELD

**Fastest and sprightliest—
Camaro Is Offered In Two Models**



The CAMARO will be built in sport coupe and convertible models (Super Sport shown) which incorporates many sprightly options that include concealed headlamps behind a hood which opens and closes when lights are turned on and off, plus a hood with simulated "bumble bee" paint band on the nose. A 350-cu.-inch V8 engine is used in the version of the CAMARO. They go on display September 29.

**Line distinguishes
7 Chevrolet Impala Sport Coupe**



Chevrolet models in five series for 1967 are entirely new in appearance with freshly styled grille, bumpers and taillamps. Bright fender wrap-arounds extend grille styling on all fender lamps are featured in the wrap-around area on Caprice models. The exclusive roof line (above) stresses fastback styling with the rear window blending into the broken line. A four-way hazard flasher is now standard equipment on all '67 Chevrolets. About the nation will display the new Chevrolets on September 29.

Oden Shows New Chevrolets Today

DETROIT--For the 1967 car buyer, Chevrolet stresses CHOICE with a capital "C," E. M. Estes, general manager said today.

"Introduction of the Camaro as Chevrolet's sixth line of cars matches the American public's growing preference for individual transportation," he declared.

Estes said the 48 new models of Chevrolet, Chevelle, Chevy II, Corvair, Corvette and Camaro (pronounced "ca-MAIR-o") offer an "unparalleled variety of sizes, body styles, options and safety features." They go on sale Thursday, September 29.

Two models of the personal-size Camaro -- a coupe and a convertible that Estes terms "four-passenger packages of excitement" -- are built on a 108-inch wheelbase.

"Camaro offers the greatest choice of engines, trims, options and accessories Chevrolet has ever introduced with a new line of cars," Estes said. "The buyer can literally tailor his own automobile."

Also new for 1967 is a top-of-the-line Chevelle station wagon named "Concours" which has wood-grain exterior trim.

Many important new safety-related product improvements are standard equipment on all 1967 Chevrolets. They range from an energy-absorbing steering column and dual master cylinder brake system with warning light to passenger-guard door locks and a four-way hazard warning flasher.

Heading a list of more than 400 options and accessories is a new stereo tape system, an improved cruise control and a new air conditioning unit which can be dealer installed on all new Chevrolets except Corvair and on all 1964 through 1966 models of Chevrolet, Chevelle and Chevy II.

Front disc brakes are available as options on regular Chevrolet, Chevelle, Chevy II and Camaro models. Four-wheel disc brakes are continued as standard on Corvettes. Here are the highlights of

New Camaro makes

Six Distinct Car Lines for Chevrolet in 1967



Five 1967 Chevrolet models appear to be standing at attention as the CAMARO, newest member of the family, makes its introductory bow to the public (foreground, CAMARO Super Sport). While each Chevrolet model has distinctive styling motifs, the all new CAMARO features a new approach to the "long hood-short deck" design so successfully introduced to U.S. buyers by the Corvette. All Chevrolet-built passenger cars go on public display at dealers' September 29.

the six Chevrolet lines for 1967:

REGULAR CHEVROLET -- The industry's top selling automobile has a longer, lower "big car" look to its 19 models in five series on a 119-inch wheelbase. A wraparound grille includes front fender identification lamps standard on luxury Caprice models, optional on all other series.

Long body lines carry to the tip of the rear fender. Rear fender skirts are available for added body smoothness. Twin horizontal tail lamps above the bumper are recessed into the rear panel.

Caprice and Impala sport sedans have a new roofline that ends in a larger, more sloping back window. An exclusive new roofline on Impala sport coupes stresses fastback styling with the rear window blending into the deck.

Extensive refinements in steering, rear suspension and body mounting give improved ride, handling and roadability. Base tires are larger for most models and a larger 24 gallon fuel tank is standard on all models.

A distinctive SS 427 package stressing use of the 427 engine is added for the Super Sport coupe and convertible. Simulated air intakes on the hood, heavy-duty chassis components and red-line tires are included.

A 250 cubic-inch six cylinder engine and four V-8's up to the 427 satisfy every power requirement, offering a horsepower range from 155 to 385.

Offered are five transmissions. Turbo Hydra-Matic is available with all 396 and 427

cubic-inch engine installations and, for the first time, with the popular 327 engine on Impala SS and Caprice models.

CAMARO -- The industry's newest 108-inch wheelbase car blends four-passenger roominess with sports car proportions and wide-tread handling. Incorporated are the best features of larger Chevrolets including big car engines.

The front-engine Camaro takes a fresh look at the "long hood - short deck" concept introduced in American cars by Corvette. It stresses curved contour styling in an aerodynamic body tested in a jet age wind tunnel.

The smooth grille has a two-headlight system. Concealed headlights in a black-grid grille plus special exterior moldings are included in a distinctive Rally Sport (RS) option. Wide, rectangular taillights set in a shallow cove highlight the clean, oval-shaped rear of Camaro.

A distinctive SS 350 package is available to spotlight use of the new 350 cubic-inch engine introduced exclusively for Camaro. Included is a special hood with twin simulated louvers, a four-inch paint stripe around the nose and wide oval red-line tires. The Rally Sport and SS 350 options can be ordered individually or together.

Strato-bucket seats and all-vinyl interior are standard. Among many interior options are a fold-down rear seat back for added luggage room and a Strato-back bench front seat with folding center armrest. A new combination of sep-

arate frame and unitized body construction gives Camaro maximum roadability and passenger comfort. Front suspension is independent with coil springs. Mono-plate leaf springs are used at the rear. Wheels are 14 inches. Large drum-type brakes are self-adjusting.

Camaro's base engines are the 230 cubic-inch six and a special 2-barrel carburetor version of the 327 cubic-inch V-8. Optional is a larger six and two other V-8's including the all-new 350. Horsepower ranges from 140 to 295.

Three-speed and four-speed manual transmissions are available plus Powerglide automatic. Floor-mounted shift controls, center console and special instrumentation are optional.

CHEVELLE -- The volume leader in the fast growing intermediate car market increases its selection to 13 models in five series with the addition of the luxury Concours station wagon. Wheelbase continues at 115 inches.

There is a look of motion to the forward thrust of the restyled front fenders which give a family resemblance to the regular Chevrolet.

The simulated hood louvers identifying SS 396 models are redesigned. Bold horizontal bars highlight the new full-width grille. Wraparound taillights are a major 1967 styling feature.

Chevelle's base six cylinder engine is increased to 230 cubic inches. Two sixes and five V-8's are offered with a

horsepower range from 140 to 325.

Turbo Hydra-Matic transmission is offered for the first time with the two Chevelle 396 cubic-inch engines. Four other transmissions are available.

CHEVY II -- The clean restyle that helped Chevy II take second place among all small car sales in 1966 is refined for 1967. Seven models are offered in three series on a 110-inch wheelbase.

Larger headlamp bezels, together with a redesigned extruded aluminum grille, give a broader, "big car" look to the front end. All models have 14-inch wheels and tires.

An improved starting motor and new battery provide greater efficiency and even more dependable service on Chevy II for 1967, as well as on all other Chevrolet lines.

Five engines -- a four, two sixes and two V-8's -- give a broad power choice. Horsepower range is from 90 to 275. There are three transmissions.

CORVAIR -- Chevrolet's distinctive rear-engine car will be offered in five models in two series for 1967 on a 108-inch wheelbase.

Principal design and mechanical features which have won Corvair an enthusiastic owner body totaling more than 1.5 million are continued with styling refinements.

New Strato-bucket seats are standard in Monza models.

CORVETTE -- America's only sports car carries into its 15th year on the market

WE DON'T KNOW WHEN THE FIRST FREEZE WILL HIT IN 1966 BUT-- HERE'S THE RECORD SINCE 1894

The following records of the latest date with temperature 32 degrees or lower in the spring, and earliest date with temperature 32 degrees or lower in the Fall are supplied by the Weather Bureau State Climatologist, Austin.

Year	Latest Freeze	Earliest Freeze	Year	Latest Freeze	Earliest Freeze
1894	March	29-Oct. 29	1930	March	30-Nov. 20
1895	April	8-Nov. 10	1931	April	1-Nov. 20
1896	April	2-Nov. 8	1932	April	11-Oct. 25
1897	March	24-Oct. 28	1933	April	14-Nov. 5
1898	April	6-Oct. 21	1934	March	27-Nov. 22
1899	April	8-Nov. 2	1935	May	4-Nov. 5
1900	April	11-Nov. 11	1936	April	10-Oct. 22
1901	April	18-Nov. 4	1937	April	8-Nov. 16
1902	March	31-Nov. 3	1938	April	10-Nov. 4
1903	April	30-Oct. 23	1939	April	18-Oct. 30
1904	March	28-Oct. 26	1940	April	18-Nov. 11
1905	March	8-Oct. 20	1941	March	28-Nov. 8
1907	March	22-Oct. 21	1942	April	9-Nov. 10
1908	No Record	Oct. 23	1943	March	22-Nov. 2
1909	May	1-Oct. 12	1944	April	18-Nov. 15
1910	April	16-Oct. 20	1945	April	15-Nov. 9
1911	April	15-Oct. 20	1946	March	19-Nov. 10
1912	March	26-Oct. 22	1947	April	1-Nov. 6
1913	April	25-Oct. 20	1948	March	28-Nov. 2
1914	No Record	No Record	1949	April	6-Oct. 31
1915	April	1-Nov. 14	1950	April	6-Nov. 4
1916	April	9-Oct. 20	1951	April	17-Nov. 1
1917	May	7-Oct. 19	1952	April	11-Oct. 7
1918	April	21-Oct. 26	1952	April	11-Oct. 7
1919	April	10-Nov. 1	1953	April	19-Oct. 27
1920	April	27-Nov. 2	1954	May	4-Oct. 15
1921	April	26-Nov. 9	1955	April	8-Oct. 24
1922	April	18-Nov. 1	1956	April	21-Oct. 31
1923	March	31-Oct. 30	1957	April	15-Oct. 26
1924	April	26-Oct. 31	1958	April	15-Nov. 1
1925	April	7-Oct. 19	1959	April	23-Oct. 28
1926	April	10-Nov. 2	1960	April	4-Oct. 31
1927	April	22-Nov. 2	1961	April	18-Nov. 3
1928	April	14-Nov. 2	1962	April	8-Nov. 12
1929	April	11-Oct. 23	1963	April	1-Nov. 17
			1964	MARCH	26-NOV. 21
			1965	MARCH	24-NOV. 29

AVERAGE latest date with temperature 32 degrees or below, April 12.
AVERAGE earliest date with temperature 32 degrees or below, November 3.

October 7, 1952 is the earliest freeze here on record with the Weather Bureau. November 29 is the latest first freeze date occurring in 1965

GOOD YEARS OR BAD --- YOU CAN ALWAYS COUNT ON THE FOLKS AT ---

CARTHEL OIL CO.

LOCKNEY HIGHWAY PHONE YU 3-3366

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Camaro Sport Coupe with style trim group you can add.

You've been waiting for a Chevrolet like this. Now it's here.

Camaro! Long, low hood. Short rear deck. Big-car stance for stability. Strato-bucket seats. A 140-hp Six or 210-hp V8, depending on model. Camaro gives you a car full of comforts from carpeting on the floor to vinyl upholstery all around. There's a lot of security, too, with new safety features like the GM-developed energy-absorbing steering column. Camaro! Sport coupe or convertible. You can order a Rally Sport with hideaway headlights or an SS 350 with Camaro's biggest V8. See your Chevrolet dealer now!



Everything New That Could Happen . . . Happened! Now, at Your Chevrolet Dealer's!

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ODEN CHEVROLET COMPANY

221 SOUTH MAIN STREET

FLOYDADA, TEXAS

TRADE CLASSIFIED SELL BUY ADS

ANNOUNCEMENTS



FLOYDADA Chapter No. 227
Royal Arch Masons Lodge will hold their stated meeting on the fourth Saturday night of each month at 7:30. Keller Holmas, H. P., Ray Gene Ferguson, Secy. tfc



FLOYDADA Masonic Lodge No. 712 A.F. & A.M. will hold their stated meeting the second Saturday night of each month at 7:30. Malcolm McNeill, W.M. Ray Gene Ferguson, Secy. tfc

FLOYDADA IOOF Lodge No. 34 meets Thursday nights, S.M. Guthrie Noble Granu, Floyd Webb, Secy. 6-tfc

AMERICAN Legion McDermitt Post No. 118, Floydada. Meeting first Monday each month, 8 p.m. 9-29c

CARD OF THANKS

We would like to express our sincere and deep appreciation to all our friends, who have been such a comfort during the past trying days. We are overwhelmed with the tributes to Julianne and thank God for such friendship and love.

Gene Arwine
Stephanie Arwine
Michael Arwine
J. A. and Ethel Arwine 9-29c

My family and I would like to express our thanks to each and everyone that helped us in any way following my recent accident, my stay in Lubbock and Crosbyton hospitals, and my recuperation at home. A special thanks for your prayers, flowers, cards, gifts, food and your inquiry.

To the doctors and nurses at Lubbock Methodist and Crosbyton Clinic Hospitals for their excellent care. Your thoughtfulness was appreciated and will always be remembered. Mr. and Mrs. Henry Mitchell Jimmy, Cynthia, and Larry 9-29p

FARMS AND RANCHES

FOR SALE - 160 acre irrigated farm 6 miles north and 2 miles east of Petersburg or 3 miles west and 1 mile north of Harmony Community Center. Write or call John White, Box 1534, Lubbock, PO2-0481. tfc

FOR SALE OR LEASE - 160 acres located about 10 miles west of town. Contact Mrs. Fred Gross, YU3-3648. 10-13c

FOR SALE - 160 acre irrigated farm five miles south of Floydada on Ralls Highway. John Schrader. tfp

FARM & RANCH LOANS

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN. tfc

Spray Painting

\$3.50 AN HOUR OR BY CONTRACT

SEE EBERT PARVIN
530 EAST MISSISSIPPI
FLOYDADA, TEXAS
ALL WORK GUARANTEED

RUPTURE-EASER

Double \$6.95 No Fitting Required

A strong form-fitting washable support for reducible inguinal hernia. Back lacing adjustable. Straps in front. Adjustable leg strap. Soft flat groin pad. For men, women and children. Mail orders give measure around lowest part of abdomen. Specify right, left or double.

JOHNSON REXALL PHARMACY

REAL ESTATE

HOUSES FOR SALE

FOR SALE - 3 bedroom, 2 baths, brick, 717 West Tennessee. YU 3-2496. tfc

FOR SALE - Two 6 room houses for sale with lots of outside storage space. Hale and Hale Insurance. YU3-3261. tfc

FOR SALE - Five room house with 6 acres. East of City. Phone Yu 3-2939. tfc

FOR SALE - Three bedroom house with den and basement, carpeted. Contact Glad Norman. YU3-4172. tfc

FOR SALE - 3 bedroom house, carpet, paneling, fenced. G.I. loan. Call YU3-3711. tfc

FOR SALE - Suburban home sites. One half acre tract. One mile west of Floydada. Water, electricity, natural gas on premises. Call Sam Puckett or Ralph Rucker. tfc

FOR SALE - Three bedroom brick home in southwest Floydada. Carpeted, 1-3/4 baths, central heating, air conditioning, all G.E. kitchen with disposal and dishwasher. Roy Teague home. YU3-3003. tfc

FOR SALE BY OWNER - Four bedroom, 2 bath house. Centrally located to schools and churches. Fenced yard. Call YU 3-3207 after 5 p.m. tfc

MR. AND MRS. Ed Wester win two free passes to the Capada Drive-In Theater to see "Maya" on Thursday or Friday night. 9-29p

FOR SALE - Nice two bedroom home on West Grover, carpeted, central heat, cellar and storage house. Individual loan. Call YU3-3685. tfc

FOR SALE - Real nice 3 bedroom house, wall to wall carpet, attached garage and well located. Hale and Hale Ins., YU3-3261. tfc

FOR SALE - Three bedroom house, living room and dining room. All carpeted. Call YU3-3253 or YU3-3524. tfc

FOR SALE - Three bedroom house, carpeted, vented air conditioner, double stall garage. Fenced. See Jimmie Lou Stewart or call YU3-3358 after 5:00 p.m. tfc

ARTHUR B. DUNCAN ABSTRACT COMPANY
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Owner and Manager
ABSTRACTS - TITLE INSURANCE
Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.
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Office on South East Corner public square, Corner California and Wall, Floydada, Texas.
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MARY KAY
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JUST ARRIVED..... 600 PECAN TREES
ALL SIZES AND ALL PRICES FOR ANY AND ALL LANDSCAPE NEEDS.
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Home Made Eggs
ENJOY FRESH HOME PRODUCED EGGS FROM.....
CARMACK'S

RENTALS

FOR RENT - Trailer house to couple H.A. Copeland. YU3-3558. tfc

FOR RENT - Furnished 3 room and bath. Call YU3-3123 or come by 1120 S. Main. tfc

FOR RENT - Furnished apartments and bedrooms. 102 E. Houston on Highway 70. tfc

FOR RENT - 5 room house and bath with garage. 620 W. Missouri. See Homer Newberry, YU3-3817. 10-6p

FOR RENT - Three bedroom house at 623 W. Virginia. Phone Plainview CA4-6025 or CA4-5038. 9-29c

FOR RENT OR SALE - Small redecorated house for couple or single person. H. G. Barber, YU3-2500. 410 W. Tennessee. tfc

FOR RENT - Private bedroom with private bath. 1020 S. Wall, YU3-2847. tfc

FOR RENT - One bedroom modern stucco house 3 miles east of Floydada on pavement. E. L. Norman, YU3-2158 or at First National Bank. tfc

FOR RENT - Two bedroom house with floor furnace. Located across street from Andrews Ward, 732 W. Lee. Mrs. E. J. Morehead, YU3-4136. tfc

FOR RENT - Six room house with utility. Modern built-in kitchen and partial carpet. Call YU3-3562, if no answer call YU3-2590 after 7:00 p.m. tfc

FOR RENT - Three bedroom house plumbed for washer and dryer. Modern built-in kitchen. Partial carpet. Call YU3-3562, if no answer call YU3-2590 after 7:00 p.m. tfc

FOR RENT - Two bedroom house plumbed for washer. Carpeted. Call YU3-3562, if no answer call YU3-2590 after 7 p.m. tfc

FARM MACHINERY

FOR SALE - Late model Gehl ensilage cutter. A.B. Muncy, YU3-3060. tfc

FOR SALE - 22" x 34" aluminum sheets which would be fine for covering outside of barns, garages, etc. ...make good roof with tar sealer. 10¢ each. Blanco Offset Printing. Phone YU3-3737.

FOR SALE - One John Deere 55 combine, one International 141 combine, one New Holland 69 baler, one Ferguson side delivery rake, one 1963 Ford baler, two Dempster drills, one 17 ft. Krause one-way, one 15 ft. Krause one-way and one 14 ft. Hume reel. Dick Mayfield, Bean 4550. tfc

FOR SALE: Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

WE NOW have in operation a new portable disc roller. Will appreciate serving you. Lawson Bros. Welding and Blacksmith. 503 E. Missouri, YU3-3940. tfc

NORRELL TRACTOR PARTS: For Tractor and Irrigation Supplies and Accessories. tfc

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SUPERIOR CLEANERS
For Quality Dry Cleaning The Approved Sanitation Way.
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By Ace Reid



"I always wanted to rope an antelope, now I jist wantta git loose from one!"

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FEED, SEED & GRAIN

FOR SALE - Baled wheat straw. Phone YU3-2028. Jim Simpson. tfc

EASIER, trouble free feeding. Boyd Built Feeders. Producers Elevator in Floydada. Check our prices and merchandiser before you buy. tfc

IT'S TIME to buy your wheat seed (all varieties). For lay-out land buy Elbon rye, and Balboa rye. Carmack Feed and seed. tfc

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3 USED STEEL SHOP BUILDINGS, USED PRE-STRESSED CONCRETE BEAMS 4" WIDE X 21" LONG, GOOD FOR BASEMENT TOPS.

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LOW PRICES FIRST QUALITY JOHNSON PHARMACY

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DOESN'T GOST - IT PAYS
Let Us Plan With You Surveying and Designing - NO EXTRA COST

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ONE GROUP NEW ELECTRIC SMITH-CORONA ADDING MACHINES \$69.95
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EMPLOYMENT

HELP WANTED

HOUSEKEEPER NEEDED - I need a lady to stay with my 5 year old son, 11 a.m. to 6 p.m. daily, Monday thru Saturday. Cook, clean, etc. Apply in person to Gene Arwine, Arwine Drug, Floydada, Texas. tfc

WANTED - Experienced bookkeeper wants permanent position doing general office work or bookkeeping. Call 04-2512, Bertha Williams. tfc

HELP WANTED - Concession girl wanted. Apply in person at Palace Theater. tfc

HELP WANTED - Ten women to insert circulars. Blanco Offset Printing. Phone YU3-3737. tfp

SLEEP WHILE YOUR WANT-AD WORKS

WANTED - Children to keep in my home. Mrs. Dave Hoop, 121 J. B. Ave. tfc

BEAUTY COUNSELOR OFFERS dignified, interesting, profitable work with America's leading "Try BEFORE you buy" cosmetic. Contact local distributor, Bernice Race, YU3-5334. 11-29c

MAN OR WOMAN to succeed Rawleigh Dealer in Floyd Co. or Floydada. Over 25 preferred and car necessary. Can earn \$125 and up per week from start. See P. W. Roach, 1410 W. 8th St., Plainview or write Rawleigh TXH-300-1145 Memphis, Tenn. 9-29p

ONE NEW SECRETARIAL CHAIR. \$25.00.

HESPERIAN OFFICE SUPPLY

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IS THE FRIENDLIEST DISTANCE BETWEEN TWO POINTS

IF YOUR NEXT TRIP IS FOR BUSINESS - MAKE IT FOR PLEASURE - AND LEAVE THE DRIVING TO US!

-CHARTER SERVICE- Keep Your Group Together on a Chartered Bus - It's Lots More Fun for Everyone. Special Rates For Groups Travelling to One Destination.

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CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION 3 CENTS EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 50 CENTS.

CLASSIFIED DISPLAY RATE: 75 CENTS PER COLUMN INCH. CARDS OF THANKS \$1. COPY DEADLINE NOON TUESDAYS.

MISCELLANEOUS

IF carpets look dull and drear, remove the spots as they appear with Blue Lustre. Rent electric shampooer \$1. Boren Furniture. 9-29c

FIREPLACE WOOD for sale, \$35 per cord, hauled and stacked. Phone YU3-2847 or see Lawrence Stovall, 1020 S. Wall. tfc

FOR SALE - 1959 Cushman scooter. YU3-4190. 9-29c

STORAGE for rent. 222 W. Mississipp. tfc

TYPEWRITERS and adding machines serviced and repaired. Hesperian Office Supply. YU3-3737. tfp

FOR SALE - 1962 Chevrolet pick-up. Long wheelbase, new tires, new factory motor. Call YU3-2261. tfc

NOTICE - Private bookkeeping, public accounting and income tax reports. No job too small and none too large. Jack Meredith, 803 W. Lee, YU3-5345. tfc

FOR SALE - One slightly freight damaged Hon Steel executive desk. Sells for \$164.95 - will take \$110.00. Hesperian Office Supply. tfc

FOR RENT - Adding machines and typewriters. Hesperian Office Supply YU3-3737. tfp

FOR RENT, SALE OR TRADE - 7,000 square foot modern building on Highway 70. Will remodel to suit tenant. Call Glenn Batson, 385-5990 or nights 385-3984. Littlefield. tfc

FOR SALE - Clarinet, set of World Book Encyclopedias, and set of Compton's Encyclopedias, both with cases. Call after 5 p.m. YU3-3377. tfc

FOR SALE - Steel tower windmill. Good condition. Price \$100.00. Call 879-2382, Cotton Center, Texas. 10-6p

WANTED - GOOD CREDIT - Repossessed 1965 model, zig-zag equipped Singer sewing machine in walnut console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager, 1114 19th St., Lubbock, Texas. tfc

SPECIAL DISCOUNT on demonstration washer. Light-house Electric Co-op. tfc

FOR SALE - Almost new Paymaster check writing machine. \$27.50. Hesperian Office Supply, Phone YU3-3737. tfp

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- INVALID WALKERS - WHEEL CHAIRS - CRUTCHES - CANES

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FOR SALE - NEW SMITH-CORONA ELECTRIC TYPEWRITERS . . . THE "250" ON SALE FOR \$239.95 and the "120" at \$149.95. Hesperian Office Supply. Phone YU3-3737. tft

MISCELLANEOUS

BUSINESS PROPERTY for sale, 302 S 2nd. YU3-4168. tfc

EVERYTHING in musical instruments and accessories - and repair parts. Johnson's Pharmacy. tfc

FOR SALE - 1962 Pontiac Grand Prix. Contact Glad Norman, YU3-4172. tfc

FOR SALE - 1965 Ford pick-up, extra clean. 8,000 miles. Call Norman Muncy YU 3-2259. tfc

FOR SALE - 1961 Ford Galaxie, power and air. Bob Merrell, 04-3678, Lockney. tfc

OUR NEW PORTABLE disc rolling equipment will go to your field to do the job or you can bring your discs into our shop on the Matador Highway. Have those discs ready for Fall plowing. Call Russell's Shop at YU3-3148. tfc

FOR SALE - Brick business building with living quarters in rear, ideal for small business - Cafe, grocery, used furniture or appliances, etc. 25 ft. by 75 ft., concrete floor and storage in rear. 210 N. Main St. \$4,000 with \$1,000 down balance at \$65 month at 6% interest. Available 1st of October. Bob Collier, 820 Parsons Dr., Beaumont, Tex. tfc

Bishop's PHARMACY



VACCINES & SUPPLIES
ON THE HIGHWAY
FLOYDADA, TEXAS.

FOR SALE - 22" x 34" aluminum sheets which would be fine for covering outside of barns, garages, etc. - make good roof with tar sealer. 10¢ each. Blanco Offset Printing. Phone YU3-3737.

TRAINED DRIVERS NEEDED
75 professional truck drivers needed to supply major truck firms \$8,000-\$12,000 PER YEAR
Must be able to finance training for three weeks and pass ICC physical. Free placement assistance after training.
National Professional Truck Driver Training
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State _____ Zip Code _____

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Fords Showing At Reed Ford

1967 Ford, with a major styling change for the third consecutive year, will seek a larger share of the

medium price market by offering the biggest and most luxurious cars in its history. "With the 1967 Ford, we will offer the new car buyer the smartest, freshest styling and the most advanced mechanical and body refinements possible," said M. S. McLaughlin, Ford Division assistant general manager.

"Our new models not only have dramatic new styling, but they also ride and handle better, are even quieter than last year's cars and have the greatest number of standard safety items in Ford Division's history."

Three inches longer than its predecessor, the 1967 Ford has sculptured side panels which give the car a lower, longer silhouette. Roof lines on all models but convertibles, station wagons and 4-door hardtops are totally new with softer, more sweeping lines that create a fastback look. New grilles, taillights, side trim and rear-end treatment add the finishing touches to the big Ford.

Interiors also are newly designed with instrument panels that feature recessed controls and new, more luxurious upholstery materials.

Already noted for its quiet ride, the Ford will reflect further advances by sound engineers to reduce noise even more for 1967. Front and rear suspensions have bigger, softer rubber "sound stoppers" attached to the chassis to isolate road noise more effectively. Drive shafts utilize a new flywheel-type inertia damper to reduce sound.

A new Comfort Stream Ventilation System, standard on LTD models, provides quiet, "windows-up" driving with controlled fresh air movement throughout the car. Stale air is exhausted through one-way ducts in the front doors.

Radial ply tires, which prolong tire life 50 to 80 per cent, improve gasoline mileage, provide better lateral stability and a smoother ride at highway speed, are optional on all big Fords in 1967. Standard tires have a standardized pressure feature which eliminates the need to adjust pressure for varying loads or road conditions.

Carburetion and valve train re-design on 1967 engines will result in smoother performance, greater economy and dependability. Also new is the Select Shift Cruise-O-Matic transmission, which permits manual or automatic gear shifting.

The luxurious, top-of-line LTD series, which will carry the brunt of Ford's increasing penetration of the medium-price field, will include a 4-door sedan as well as 2- and 4-door hardtops. A new vinyl-covered roof with special styling treatment on the roof quarter panels set the 2-door LTD hardtop apart.



Styling changes for the 1967 Fairlane, which was completely redesigned for 1966, include taillights divided by back-up lights as shown on the Fairlane X/L Hardtop above and a dramatic new grille treatment as illustrated on the Fairlane 500 4-door Sedan below. Interior styling is new as well with color-coordinated, cloth-and-vinyl combinations. Fairlane models go on display at Ford dealer showrooms Thursday.

Among safety features are an impact-absorbing steering wheel with deep-padded hub, energy-absorbing safety arm rests, a dual hydraulic brake system, padded windshield pillars, remote control outside view mirror, two-speed electric windshield wipers and a new lane-change indicator incorporated in the turn signal. All Ford models will be on display showrooms September 30, 1966.

STYLING
Ford styling for 1967 is characterized by a decidedly longer and lower look. With three in-

ches added to their overall length, plus a sculptured windshield running all the way from front to rear, the new models give the appearance of being much larger than their predecessors.

The Custom 500 series utilizes a handsome, functional, spear-like trim moulding which runs full length along the windshield. Galaxie 500, XL and LTD models all have wide, full-length side mouldings framing the wheelcutouts. The bold trim treatment gives '67 models a low, road-hugging look.

Grilles for 1967 have a wide, over-and-under look. Dual grille sections, divided horizontally, each have six rectangular intake segments. The gull-wing design with center sections thrusting forward complements the rakish thrust of the hood. The LTD, XL and Country Squire series utilize die-cast grille construction to add greater dimension and depth. New deep-section, wrap-around front bumpers with built-in air scoops, follow the grille and hood contour to complete the clean, classic front-end styling.

Roof lines on 2-door sedan, 4-door and 2-door hardtop models have graceful new flowing lines. Rear roof panels join body panels at the rear with softer, more convex lines than last year's models. The rearward sweep of the 2-door hardtop roof line creates a slightly raised, "fastback" look. LTD 2-door hardtops have a specially tailored roof quarter panel with a smaller quarter window, as well as the vinyl-covered roof.

Rear-end treatment for 1967 is keyed by softer lines and recessed taillights, which give body side panels an uncluttered appearance. The vertical shape of the taillights is divided into four equal sections by bright trim. The center of each light is accented by a back-up light. Trunk lids are gently rounded at the rear, reflecting the generally softened lines for '67. Station wagon models, convertibles and 4-door hardtops carry over the basic roof lines from 1966 with important body changes below the belt line.

Interior styling has undergone complete change for 1967 with luxurious new fabrics and vinyls and new instrument panel design.

All instruments and controls

are now grouped and recessed in a "console-type" cluster in front of the driver. Energy-absorbent padding frames the instrument cluster and the top and facing edge of the panel.

Ford XL models feature new Thunderbird bucket seats that give a rich custom-tailored appearance. LTD models offer a new optional split-bench front seat which can be adjusted for either driver or passenger. The split seat features a built-in, fold-down arm rest on both driver and passenger sections.

POWER TEAMS
The big news in engines and transmissions for '67 is the addition of the Select Shift Cruise-O-Matic to the Ford option list. This transmission, available only on Ford's sporty Fairlane GT/A models last year, gives drivers the choice of completely automatic operation or manual control through the gear ranges. With this added flexibility, drivers have complete mastery of gear changes for special situations such as trailer towing or hill climbing.

The new Fords continue to offer fully synchronized three-speed manual transmission as standard equipment on all but XL's and LTD's. On these models, the new Select Shift Cruise-O-Matic is standard. A four-speed manual and an overdrive transmission are also available on most models.

Engines for '67 include the 150-horsepower, 7-main-bearing, 240-CID Six which continues as standard equipment on all models except the XL's and LTD's. Standard engine for these models is the 200-horsepower 289-CID V-8 with two-barrel carburetion. Five additional V-8 engines are optional, giving the buyer a choice of power all the way up to the 425-horsepower 427-CID

V-8 with eight-barrel carburetion. Valve trains on V-8 models have been refined for added durability and a new Autolite four-venturi "air-valve" carburetor is now offered on 390-CID and 428-CID V-8 engines for improved efficiency and driveability through the entire speed range.

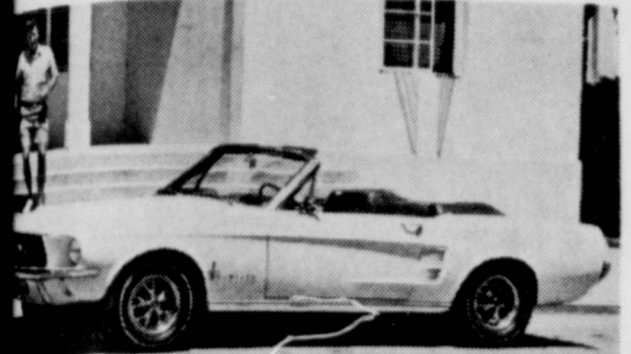
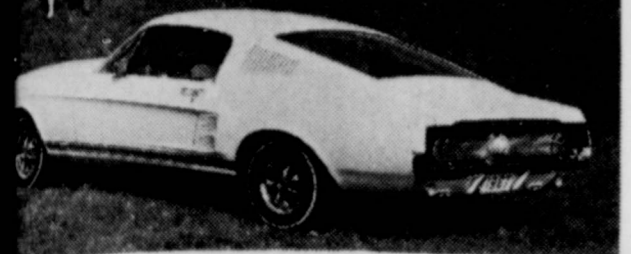
SAFETY FEATURES
The lengthy list of safety features on all 1967 Fords is headed by a dual hydraulic brake system. Operated by the conventional single pedal, the new system uses twin master cylinders, each with its own pumping section and fluid reservoir. One cylinder actuates the front wheel brakes and the other the rear. In the unusual case of a failure in either half of the system, braking is provided by the second system. Any loss of hydraulic pressure energizes a safety warning light on the instrument panel when the brake pedal is depressed.

Also new are energy-absorbing arm rests and an impact-SEE FORD PAGE 12

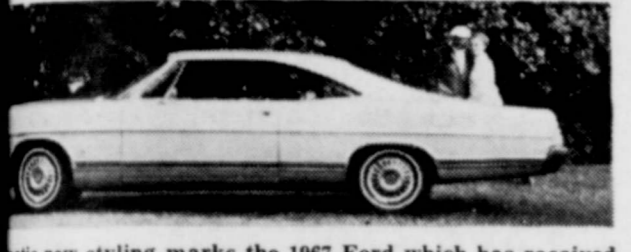
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HAVE A NEW MOLD MADE! OUR PRICE FOR THE BEST MOLD WILL SURPRISE YOU.

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new sheet metal for the first time since its introduction in April of 1964, the Mustang for 1967 is sportier in appearance and livelier than ever before. The 2+2 Fastback model has a new roof line and concave rear panel while the convertible illustrates the thrusting new hood line and deeply contoured grille. All Mustangs for 1967 have two-inch wider front and rear ends for improved handling. Options for 1967 include a 390 CID V-8 engine and Select Shift Cruise-O-Matic transmission for manual or automatic gear shifting.

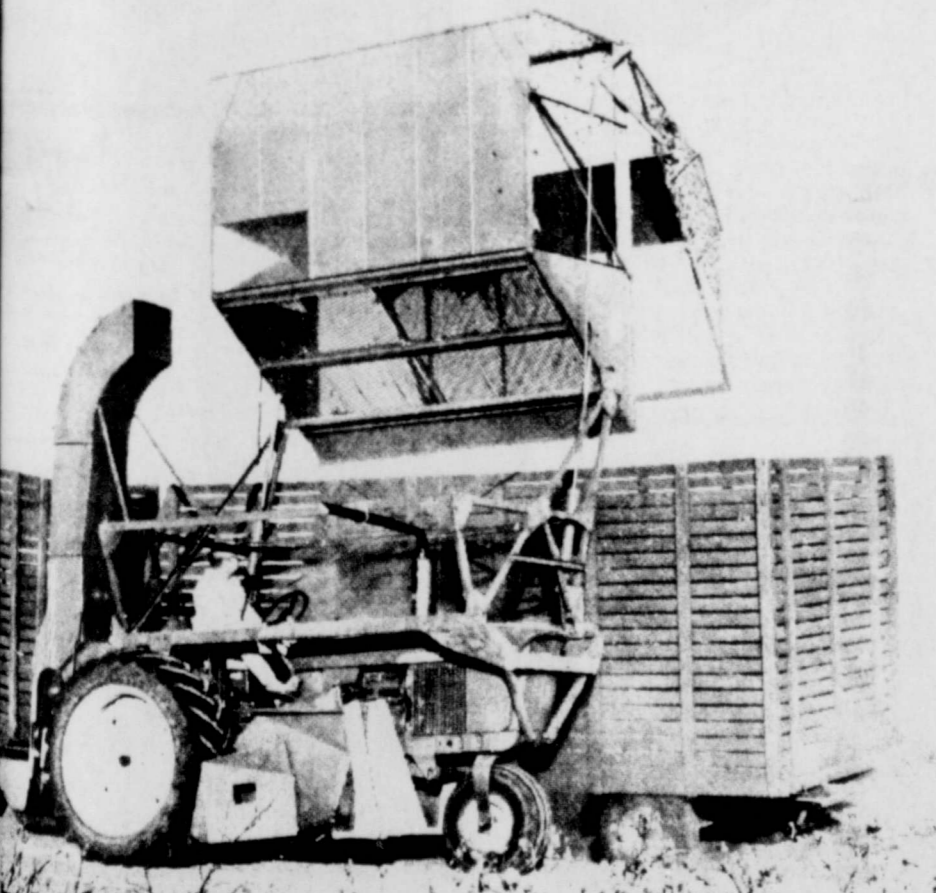


new styling marks the 1967 Ford which has received sheet metal change for the third time in three years. Here are the X/L Convertible (above) and the X/L 2-door hardtop, both of which offer Ford's Select Shift Cruise-O-Matic transmission as standard equipment. Featured only on the LTD in 1966, Select Shift permits the driver to shift manually or automatically. Ford's new styling features sculptured side panels and a gull-wing design grille that is die-cast in XL, LTD and Country Squire series. Engineering improvements for 1967 Ford an even quieter and smoother ride. All models will be on display at Ford dealer showrooms Thursday.

FLOYD DATA
Bud Queen of Andrews, Wayne, who is staying at El Paso, visited here this weekend with relatives. He attended the Burns wedding Saturday morning. The bridegroom is a grand son of Mrs. Queen.

FLOYD DATA
Ethel Florence, who teaches in Floydada Public School, plans to resume her duties October 3rd, after undergoing surgery and recuperating the past 11 weeks in Methodist Hospital in Lubbock.

See the All-New No. 280 and No. 282 John Deere Strippers



Don't you dare buy any COTTON STRIPPER or BASKET until you see the New JOHN DEERE No. 280 Steel Roll and the No. 282 Brush Roll Stripper.

NEW FEATURES INCLUDE V-BELT DRIVES, FULL LENGTH SIDE AUGERS, DOUBLE U JOINT DRIVE CONNECTION FROM MACHINE TO TRACTOR, OPTIONAL BASKET ATTACHMENT AND AIR SYSTEM, 10 1/2" AIR SYSTEM, 10 1/2" CROSS AUGER AND ALL HEAVY V BELT DRIVES THROUGHOUT, PLUS MANY OTHER NEW FEATURES.

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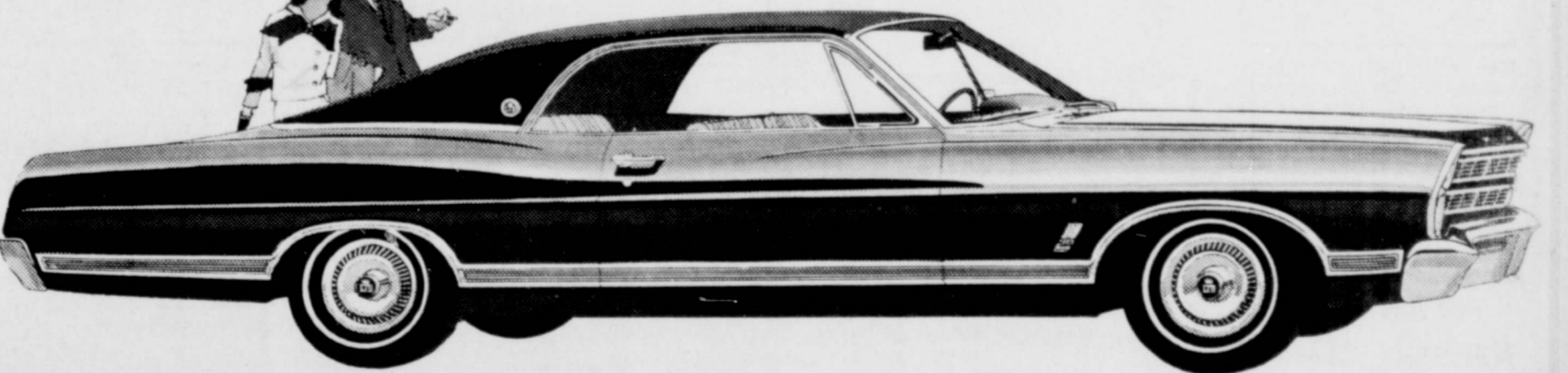
Ride Ford's New Wave for '67! At your dealer's Today!



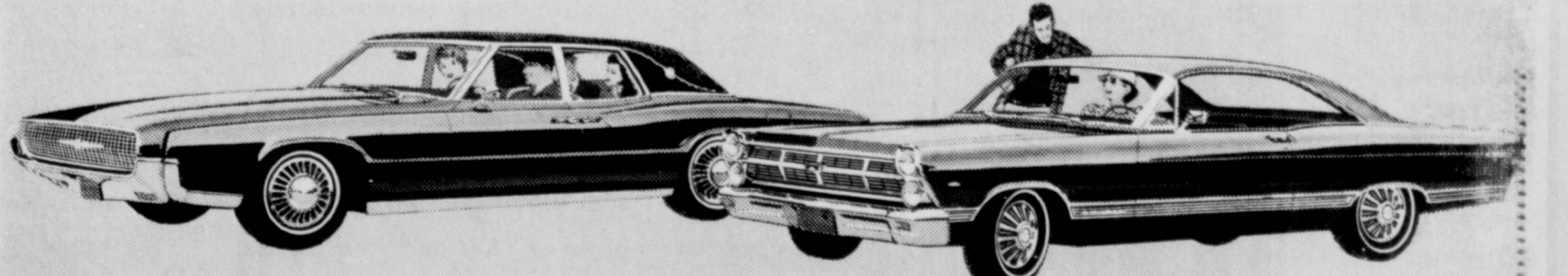
1967 Mustang Hardtop—bred first to be first



1967 FORD XL 2-Door Hardtop—the ultimate in sports/luxury cars



1967 FORD LTD 2-Door Hardtop—one of the world's quietest luxury cars



1967 Thunderbird Four-Door Landau—one of three all-new Thunderbirds

1967 Fairlane 500 Hardtop—the car that gets sportier and more popular every year

18 Fords: The strongest, quietest, best built Fords in history. Choose from luxurious new LTD's, sporty XL's, stylish Galaxies, Customs and wagons.

3 Mustangs: Bred first... to be first. All-new hardtop, convertible and fastback 2+2. Mustang is longer, wider, sportier than ever. And more than ever designed to be designed by you.

3 Thunderbirds: Unique, exciting, the ultimate in luxury. There are two new

two-door models, and for the first time in history... an elegant new four-door.

13 Fairlans: Big-car roominess and performance in a lean middleweight. You can pick from exciting XL's and GT's, convertibles, smart sedans and wagons.

10 Falcons: Low price and big economy combined with new luxury. Some people even call them short limousines. Choose from classy Sports and Club Coupe, sedans and wagons.

Better Ideas from Ford for '67...

SelectShift Cruise-O-Matic transmission that shifts automatically and manually... automatic door locking... Comfort-Stream Ventilation that lets you close windows, yet be refreshed by a silent flow of air... adjustable Tilt-Away Steering Wheel... automatic speed control for foot-free turnpike cruising... a Magic Doorgate on wagons that swings out for people and down for cargo. And for '67, Ford Motor Company Lifeguard-Design safety features are standard on all models. Ride Ford's new wave for '67!

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FLOYDADA, TEXAS

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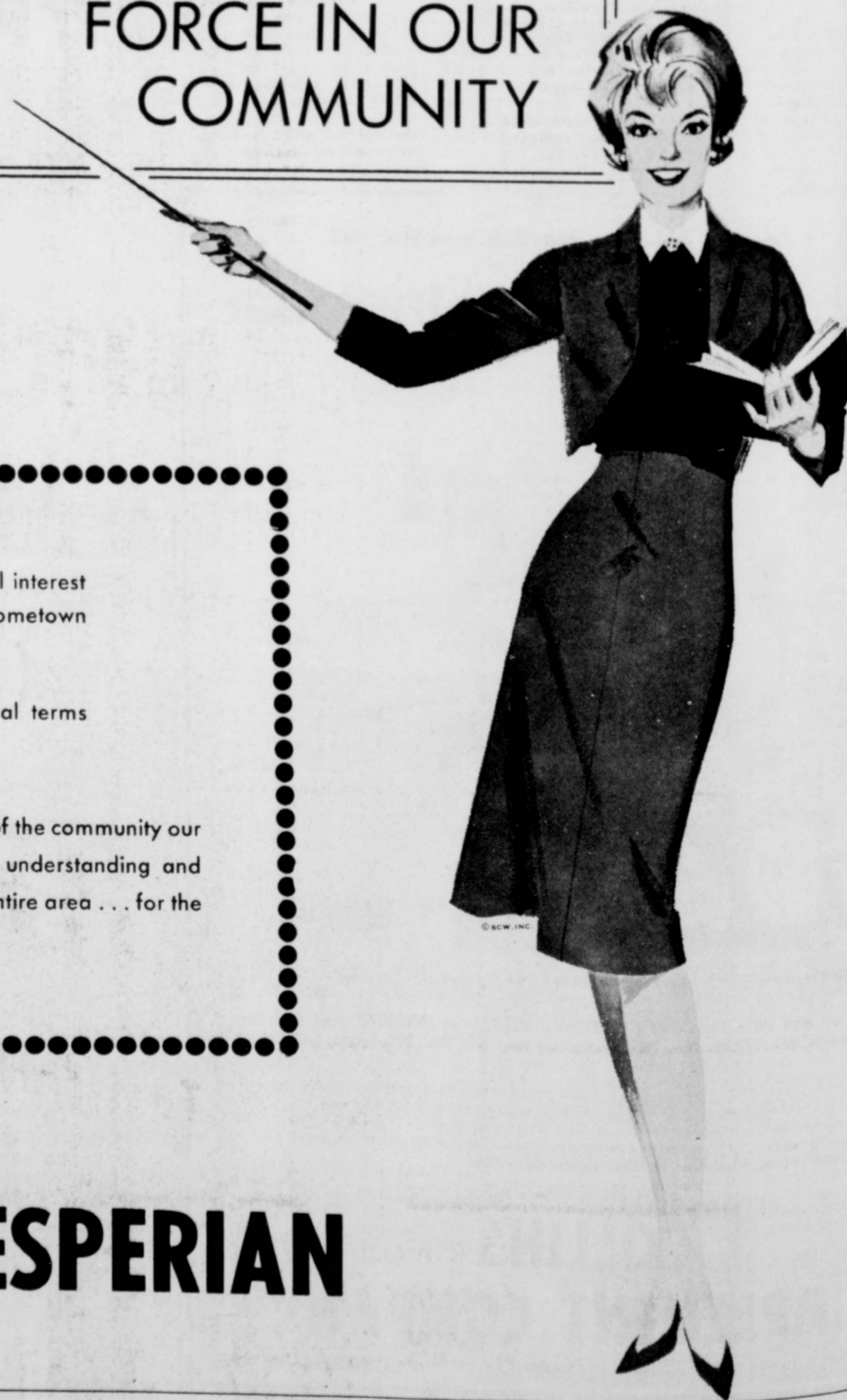
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THE FLOYD COUNTY HESPERIAN

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- Supports churches, schools and civic clubs by publishing information concerning their activities.

- Recognizes individual members of the community as interesting events occur in their lives.

- Prints local news of intense local interest and available only through our hometown newspaper.

- Interprets national news in local terms ... "what does it mean to me?"

By representing every facet of the community our hometown newspaper promotes understanding and cooperation for the good of the entire area ... for the good of YOU and your family.

THE FLOYD COUNTY HESPERIAN

Pontiac Widetracks Are Unveiled



The name-selling Catalina series is represented in the top photo above by the coupe with the Ventura option. The Catalina's distinctive styling, interior, many standard equipment safety items and a wide selection of options make this Pontiac one of the industry's largest selling cars. The Pontiac Le Mans is represented in the lower photo by the hardtop coupe. Separate styling features for the front and rear gives each Le Mans model a new and different look. Details will be shown to the public for the first time September 29th.

Auto Shows Pontiacs Today

Models of Pontiac represent a bold new approach in automotive design with many new features designed to increase the safety, convenience of the first time is convertible and station wagons, two-door series and Safari, all with exterior paneling. The roof lines on four-door models, advancements in rear ends, a new recessed exhaust and exhaust safety keeps Pontiac for the interior describing steering and braking systems, side rear view mirror and seat on all 1967 models. The new developments in standard equipment. Following the new policy of our major objective, manufacturing of our cars, this year meets standards in the industry," John Z. General Motors and Pontiac general. Pontiacs go on sale.

LINE-UP
Increased the models from 33 in 1967. The series includes four-door sedan, four-door coupe, hardtop sedan and convertible and station wagon. The Tempest series. The separate series is the Tempest station wagon. The Le Mans is available in hardtop and hardtop and hardtop.

Pontiac GTO is a two-door coupe, hardtop convertible. The series has seven-door and four-door coupe, four-door convertible and three-seat station wagon, a three-seat motor. A four-door hardtop and also offer the series in coupe, convertible and three-seat station wagon. Pontiac is now available in convertible and a station wagon. The Tempest Custom and Le Mans models.

An option in the series is the 2 Plus hardtop coupe and the Ventura on the four-

Bargain Pensions For Older People Locally

(Special to the Hesperian)
NEW YORK, Sept. 9 - What kind of returns are residents of Floyd County getting for the money they have been putting into social security? Are they getting back dollar for dollar?

According to an analysis made by the Tax Foundation, a non-profit organization that serves as a watchdog on government spending, it is much more of a bargain for some than for others.

Thus far, most of those who have retired are receiving pensions that are far in excess of their contributions.

In Floyd County, the payments to retired and disabled workers and their dependents totaled more than \$960,000 in the past year, based on figures released some time ago by the government.

Since social security is only 29 years old and most of these recipients have been in it less than half that long, on average, their contributions have been relatively small. In some cases, their benefits amount to ten

times as much as they paid in. Such windfalls will not be available in the future, the Tax Foundation points out. A young man in Floyd County, entering the labor force this year at age 21 and paying maximum taxes until his retirement in the year 2010, will effectively be paying \$32,496 into the fund. This includes interest at 3.5 percent.

What he and his wife will get back, assuming they live the usual number of years, is \$33,183, the report shows.

Taking the local 21-year-old male population, now numbering close to 100, as an example, their tax payments plus interest would amount to \$3,-

250,000 in the 44 years and their total returns, if married and living a normal life span, to \$3,318,000.

For those who are older it pays off much more handsomely. A local man who is retiring this year, after having paid at a maximum rate since social security began, in 1937, will have contributed \$2,270. However, he and his wife will collect no less than \$26,050 if they live the expected number of years.

Thus far, the report brings out, people have not been paying their own way under social security. Eventually, after 1981, a balance will be reached. Until then, the younger workers will be at a disadvantage compared with those who entered the system at an older age.

Dam Dedicated By Freeman

"The conservation revolution, now just beginning to flower, may be the most important and least understood revolution of all," Secretary of Agriculture Orville L. Freeman said at McKinney, Thursday, September 6, as he dedicated the 1,000th flood prevention dam in Texas.

Freeman said conservation meant stopping floods and soil erosion which would result in unpolluted streams and lakes. He also said it meant the development, protection, use and management of all our resources for the need and enjoyment of people.

Site 16, Sister Grove watershed, a tributary of the Trinity,

was the dam dedicated. Freeman pointed out that the Sister Grove project would return \$2.35 in benefits for each \$1.00 of total cost.

Freeman also paid tribute to the leadership of soil and water conservation districts, the Soil Conservation Service, County Courts, and other local groups for progress made in Texas watershed projects.

H.M. Smith, State Conservationist, SCS, officially turned Site 16 over to John Wells, Chairman, Collin County Soil and Water Conservation District, for operation and maintenance. Wells promised that with the help of the Collin County Commissioners Court, the dam would be well maintained.

Former Floyd Farmer Dies

Jim B. Jowell, 85 year old longtime area farmer, was pronounced dead on arrival at Plainview Hospital last week on Tuesday after being stricken at his home northwest of Halfway.

Rites were conducted Wednesday in Wood-Dunning Colonial Chapel.

Jowell had been a resident in Swisher, Castro, Floyd and Hale County since coming to this area in 1891 from Palo Pinto County.

Survivors include his wife; four sons; two step sons; a daughter; one stepdaughter and several grandchildren.

Former Dairy Man Here Dies

Funeral services for Ben M. Eubanks, 83 year old Matador resident and an early day dairyman in Floydada, were held Wednesday of last week in the First Methodist Church in Matador.

Eubanks was dead on arrival at Methodist Hospital in Lubbock Tuesday morning. He had been in failing health for a number of years.

Irons Funeral Held Friday

Funeral rites were conducted Friday afternoon for Thomas Blaine Irons, 81 year old retired rancher and farmer, who died Tuesday in his Floydada home.

Rites were held in the Calvary Baptist Church with Rev. Herbert Row, pastor, officiating. Burial was in Floydada Cemetery under the direction of Moore Funeral Home.

The deceased had lived in Floydada the past four years moving here from Clayton, N.M.

Survivors include his wife; seven daughters; two sons; 27 grandchildren and several great grandchildren.

TAX MAN SAM REZ:
"Your Federal Income Tax. Do you take advantage of your allowable deductions and tax benefits? The Internal Revenue Service has a booklet, 'Your Federal Income Tax' that can help you solve some of your tax problems. The 50¢ booklet is written in plain every day language. It is available at your local Internal Revenue office and can be worth a lot of tax savings for you, on the other hand, save you a lot of tax headaches.

If baby's best cotton dress is trimmed with delicate lace, put the garment in a mesh bag before machine-washing. Wash on delicate fabric cycle and dry on low heat setting of automatic dryer.

Ride the Wide-Track winning streak!

From the same drawing board that gave you Grand Prix, GTO and Overhead Cam Six now come the newest Pontiacs since the invention of Wide-Track!

You're looking at the most beautiful Pontiacs ever to ride on Wide-Track. The incomparable GTO returns with a 335-hp 400 cubic inch engine under a magnificently refined new skin. Or you can order the 255-hp version or the fabulous new 360-hp Quadra-Power 400. And for the first time, you can order your GTO with our famous three-speed Turbo Hydra-Matic.

The Le Mans and Tempests come back better than ever. Bright new interiors. Bold new colors.

A 165-hp Overhead Cam Six is standard. Or you can specify a 215-hp version, a 250-hp regular gas V-8 or its 285-hp premium gas cousin. Or step into the neatest grand touring car this side of the Atlantic with our OHC 6 Sprint package.

Our big Pontiacs are new from the famous split grille to the slickest innovation of the year—disappearing windshield wipers! They're less subject to freezing. And only Pontiac has them.

Also new—a Grand Prix convertible! There are new 400 and 428 cubic inch V-8s. New safety features such as front seat belt retractors, a four-way traffic hazard flasher, folding front seat back latches and General Motors' new energy absorbing steering column.

Of course, all Pontiacs come with the road-hugging security of Wide-Track.

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SPORTS



Randy Hale Wins Football Contest

Randy Hale of 809 West Grove is the first place winner of the Hesperian football contest and will receive \$7.50 in cash. He missed five contests: Levelland-Denver City, Petersburg-Kress, Silerton-Happy, Pampa-Dumas, Shamrock-Wellington.

Second and third place winners tied with six misses and both indicated Post would win with a total score of 25 in the "tie-breaker" game. Mrs. Jerry Finley and David Holland will split the second and third prizes and receive \$3.75 each.

Mrs. Finley missed the following games: Levelland-Denver City, Petersburg-Kress, Silerton-Happy, Crosbyton-Slaton, Pampa-Dumas and Perryton-Dalhart. Holland missed Sundown-Wilson, Levelland-Denver City, Plains-Farwell, Crosbyton-Slaton, Hale Center-Herford, and Pampa-Dumas games.

Every contestant missed the Levelland-Denver City game. There was one entry that missed only four games - another who missed six, both of whom would have probably been in the winning circle. However, both entries failed to put their name on the page like the contest rules say - so were declared ineligible.

Others who missed six contests, but did not make the winning circle due to their indication of winner and score of the tie breaker game are W. O. Newberry, Gene Edmonds, Edwin Pollan, Carroll Sims and George Patton. Another big contest appears in the second section of this issue of the Hesperian - remember get your entry in or postmarked by 5 p.m. Friday, write your name and address at the top of the page and be sure to indicate winner as well as total score in the tie breaker game.

Freshmen And B Team Defeat Olton

The Floydada Freshmen griders defeated the Olton team 8 to 0 last Thursday night here. Jackie Gregory made six points via a quarterback sneak, and Tommy Wylie made a two point safety recovery. No scores have been made against the Freshmen now in two games. They beat Frenship last week 2-0. The two points were made by a safety.

B TEAM
The Floydada B team opened its season last Thursday night by defeating Olton 14 to 0. Tim Rose was the big gun in the contest, making both touchdowns. Extra points were made by a

pass play. The B and Freshmen teams will journey to Hale Center tonight.

FLOYD DATA
Funeral rites for Mrs. R. N. Ensor, grandmother of Sam Puckett of Floydada, were conducted Friday in Lubbock. Mrs. Ensor died Wednesday in the home of her daughter in New Deal. She had formerly lived in Lubbock.

FLOYD DATA
Mary McPherson, District Clerk, and Viola Goughly are on two weeks vacation to Eureka Springs, Ark.

Sickness, Post Defeat Whirlwinds 40-14

It was a long hard night for the Floydada Whirlwinds last week when the Post Antelopes defeated them 40-14 here in Wester Field. Every Whirlwind got to see plenty of action because there were only three substitutes - the other eight were sick with the flu.

The Floydada coaches patched the starting lineup together with back field men playing on the line and gave the players last minute briefings on how to play the "new positions" they were placed in when it appeared that the eight players would be out of the contest.

The Post team was big and fast - they remain undefeated and are picked to take their district - which includes Denver City.

Floydada made ten first downs to Post's 15, Floydada showed a minus 20 yards in rushing to Post's 249 yards. Floydada made 177 yards passing, Post made 83. Floydada received 50 yards in Penalties, Post 80.

PLAY BY PLAY
Floydada kicked off and Jimmy Bartlett returned the ball to the 34. Dick Kennedy tossed a long pass to Dennis Altmore for 38 yards for the first and ten. Then Duke Altman ran for five, Paul Walker made another nine for another first and ten. Then Walker crashed over the left side for nine more.

Bartlett made the first touchdown from the seven. Extra point kick was no good. Post led 6 to 0.

Kerry Bearden took the kick off on the 15 and ran back to the 35. Joe Christian made two, Bearden lost four, Monday lost four, then Bearden made five. Bearden punted to the 38 yard line.

Davis Heston and Walker ran for 8 and 6 respectively for a first and ten. Then Walker was thrown for a five yard loss. Kennedy made two. Then Kennedy lost 11 yards on the next two plays. Heaton punted to the Whirlwinds.

Bearden returned the punt to the 49 yard line. Christian ran seven, Miller carried and lost the ball to Post on the 39 yard line.

Walker ran 18 yards for the first and ten, Bartlett ran 16 yards for another first and ten, then Walker made 12 yards for another first and ten. The ball was on the 25 yard line. At this point Heaton fumbled

the ball with Bob Murry recovering the fumble for the 'winds.

Christian took the ball on the 15 and made one yard, Bearden made the line of scrimmage, then lost two yards... then punted to the 38 yard line.

Heaton then ran 38 yards for a touchdown. Kennedy passed to Windhom for the extra two points. It was early in the second quarter and Post led 14 to 0.

The 'winds took the kickoff back to the 35, then Monday lost 12 yards. Bearden made a good run for 24 yards and a first and ten. Bearden made four more, the ball was on the 49. Two penalties hit the 'winds at this point, a pass attempt from Miller to Kerry Bearden was incomplete and the 'winds punted.

The Antelopes received a 15 yard penalty on the play and the ball was on the 47 yard line. Heaton ran for five, Altman lost six, and then an incomplete pass from Duke Altman to Dennis Altman left the ball on the 47 yard line. Heaton punted to the end zone and the ball was brought out to the 20 yard line.

The 'winds received a five yard penalty on the next play, a Monday to Connie Bearden pass made 12 yards. The 'winds received another five yard penalty and tried another pass that was incomplete. Bearden picked up good blocking on the next play and ran for 15 yards, making a first and ten.

Another pass from Monday to Connie Bearden netted six, Monday ran two, Christian made the line of scrimmage, Monday made one yard. Bearden punted to the 43 yard line. Heaton ran for 12 and a first and ten, Walker made seven, then Walker ran for nine making another first and ten. The ball was on the 23 yard line.

Bartlett made five, then Walker made five for another first and ten. Walker then made an end run for 13 yards and another touchdown. Walker kicked the extra point. Post led 21-0.

Walker kicked off to the 'winds. The return was to the 47 yard line. Monday tossed a three yarder to Steve Marler. Monday tossed a long 31 yarder to Kerry Bearden for a first and ten.

Barbee lost seven yards. Then Barbee threw a ten yard gain pass to Joe Christian bringing the ball down to the 10 yard line.

Monday then threw a touchdown pass to Kerry Bearden... try for extra point was no good. The score was 21 to 6, Post leading.

Miller kicked off into the end zone. Bartlett made three, and Altman to Appington pass was incomplete, and then it was half time.

SECOND HALF
Walker kicked off to the 'winds. The 'winds brought the ball back to the 39 yard line. Christian made three, Miller ran 11 for a first and ten. Monday made three. Bearden started around end and lost a yard. Monday tossed to Kerry Bearden and lost four yards.

A punt attempted by Bearden was blocked, rolled out to the side, Jackie Huff picked it up and ran for another Post touchdown. A pass netted two extra points and the score was 28-6 in favor of Post.

Walker kicked off to the 'winds and Monday returned it to the 33. Two pass attempts were incomplete, then Barbee threw an 18 yard pass to Murry. Barbee completed another pass for 11 yards to Murry, then got caught behind the line of scrimmage attempting to throw another pass and lost 11 yards.

The ball went over on downs on the 42 yard line. Post's Heaton made three successive runs for a total of 47 yards gained and two first downs, bringing the ball down to the three yard line.

Duke Altman tossed a pass to his brother Dennis for another Post touchdown and extra point attempt was no good. The score was 34-6.

Walker kicked off and Monday took the ball to the 44 yard line. Barbee plunged over center for two, Connie Bearden made a two yard gain. Barbee attempted another pass which was intercepted by Post's Bartlett to the 43 yard line.

Post broke loose with a passing attack. They made a yard with Altman passing to Bartlett, then Altman his Clude Cash for a 16 yard pass gain and a first and ten. Walker made three and then they were penalized five yards at the end of the third quarter arrived. They couldn't go any more and Heaton punted to the 27 yard line.

Barbee passed to Marler for 11 yards and a first and ten on the 27 yard line. Sappington intercepted Barbee's next pass on the six yard line. Altman passed to Sappington for 18 yards and a first and ten. Two incomplete passes and two five yard penalties later brought Post out to the punt situation. It was the 'winds' ball on the 19 yard line. Christian made three, Barbee passed to Murry for 10 more and a first and ten on the 39 yard

line. The 'winds tried three plays, lost seven yards and then punted. Heaton returned to the 32 yard line. The Antelopes received a five yard penalty, then Heaton ran for five. Bearden intercepted the next pass on the 33 yard line. Barbee lost seven. Then Dick Kennedy intercepted the next 'wind pass and ran for a touchdown, making the score 40-6. Try for extra point was no good.

Walker kicked off and Monday returned the kick. Barbee threw a 19 yard pass to Marler... then tried another pass which was incomplete. The ball was on the 10 yard line. Then Barbee hit Bob Murry with the touchdown pass. Barbee then passed to Bearden for the two extra points, making the score 40-14.

Bobby Gilliland kicked an on side kick, Post made one more

Team	W	L	T	Pts.	Opp.
Abernathy	0	0	0	0	0
Lockney	1	0	0	14	14
Memphis	1	0	0	14	14
Hale Center	0	0	0	0	0
Fruita	1	0	0	14	14
Dummitt	1	0	0	14	14
Olton	1	0	0	14	14
Floydada	0	0	0	0	0

COURTHOUSE NEWS

(Marriage Licenses)
Roger Rolland Cline and Nora Lee Malone, Sept. 20.

Richard H. Burns and Rebecca Baxter, Sept. 21.

(Warranty Deeds)
Lloyd F. Hubbard et ux to Jack F. Meredith, all of the south one-half of lot 9, block 44 in Floydada; \$4.40 stamps.

Tom Hutchins et ux to Baird Bishop, the east 24 feet of lot 7, all of lot 6 and the west 7 feet of lot 5 all in block 1, New Home Addition in Floydada; \$7.70 stamps.

Velma Warren et ux to Floyd Anderson et ux, lot 10 in block 135 in Floydada; \$1.10 stamps.

W.W. Trapp et ux to L.M. Crabtree, the east 45 feet of lot 7 and the west 15 of lot 8 in block 1, Caprock Addition in Floydada; \$2.75 stamps.

DeWayne Cleveland et ux to Bill Turner, the north 71 feet of lots 11, 12 and 13 in block 27 in Lockney.

Mary Neff et ux to R.L. Neff Inc., the east one-half of survey 3, D&W Ry., containing 320 acres and the north one-half of survey 74 in block D-3 in Floyd County.

Pauline Allen to Wiley Griggs et ux, lot 6 and the east one-half of lot 7 in block 103 in Floydada; \$1.10 stamps.

Hallie F. Pollitt et ux to Herman W. Galloway et ux, 40 acres being the northeast one-fourth of the southeast one-fourth of survey 61 in block 1; \$7.70 stamps.

Eighth Grade Gridders Win, Graders Lose To Hale Center

first down and the game was over with Post on Floydada's 10 yard line.

Whirlwind players who were out with sickness were: Larry Hunter, Larry and Roland Adams, Mac Baker, Tommy Weathersbee, Steve Pierce and Brynn Walding.

There was a standing room only crowd for the game.

The Floydada eighth graders beat the Hale Center team here Tuesday night 10-8. The defense scored a safety for two points and Joe Jones caught a 25 yard pass from Andy Hale for six points. Steve Pucket ran

the extra points. The seventh grade Hale Center team caught a Hale for six points at the end zone.



A PASS FOR BEARDEN - Kerry Bearden, (No. 45) closes in on pass from Darrell Monday. The 'Winds made good yardage on pass plays during the Post-Floydada game. (Photo)



MARLER TAKES OFF - Steve Marler takes a pass and takes off for a good gain in the Post-Floydada contest here last Friday night. (Photo)



LAST TOUCHDOWN - game officials signal touchdown as Bob Murry falls to the ground after receiving a touchdown pass at the close of the Post-Floydada game here last Friday night. Steve Marler is also pictured (No. 21). (Staff Photo)

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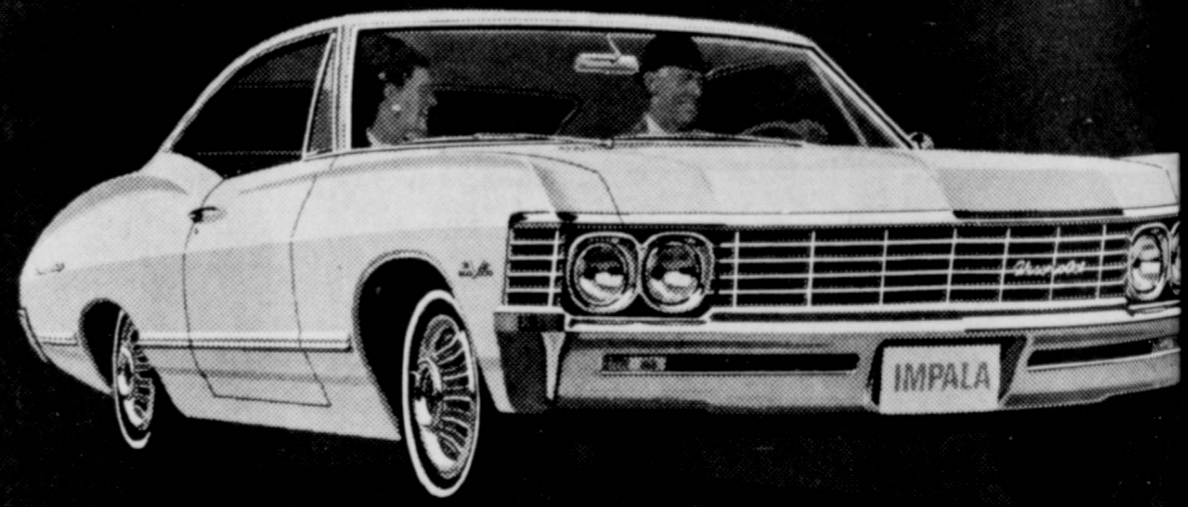
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FLOYDA

EDITORIALS

Aid To Cities

Senator Robert Kennedy, among others, has said the federal government is not extending enough aid to New York City. When New York's mayor was questioned on the sum total of dollar aid currently being given the city, he estimated it at something over \$500,000,000.

Some estimates place the amount closer to a billion dollars. Yet New York Mayor John Lindsay says the city needs fifty billions from Washington in the next ten years. Kennedy and others agree the U.S. must give the city far more.

Where is the money to come from? The federal budget is in the red this year, was in the red last year. The war in Vietnam is growing more and more costly.

Bobby's Stock

One of the most durable political forces in Washington is the future of Bobby Kennedy, now Democratic Senator from New York. Recent polls, speculation and state-ments have caused a flurry of talk in Washington to the effect that Kennedy might replace Hubert Humphrey on the Democratic ticket in 1968.

This is, of course, possible. And the President refused to state flatly that Humphrey would again be his running mate when asked point-blank by a reporter recently.

There is also speculation that Kennedy might replace the President as the top man on the ticket. If the President wants the nomination in 1968, however, the party will almost certainly extend it to him—traditionally, this is cut and dried. (In 1948

If we take the total U.S. budget—just over 100 billions, we see that New York City is already getting a good part of it in receiving between 500 millions and a billion. How could the federal treasury possibly turn over five billions a year to the metropolis? If it did so it would have to curtail aid to the rest of the nation's large cities.

The flood of Puerto Ricans, Cubans, illegal immigrants from Europe, and others—from depressed U.S. regions—who are in the ghettos and who would use this money should not be encouraged to build up hope for such wholesale aid. The nation can't afford it—despite what the politicians seeking

many Democrats favored the nomination of President Harry Truman even though convinced he could not win.) There is almost no chance, then, that Kennedy would be nominated for President by Democrats in 1968—over President Lyndon Johnson.

The one undeniable fact is that the Senator's organization has been effective in promoting his image. On the other hand, so strong is the Kennedy image that his chances of securing a national election are somewhat suspect. Many fear him and what he stands for to a far greater extent than was the case with the late President John Kennedy. Getting the Democratic nomination eventually may prove far easier for Bobby Kennedy than winning a national Presidential election.

Philosopher Sees Vast Possibilities In Trend To Pre-Scuffed Teenager Shoes

Editor's note: The Floyd Philosopher on his Johnson grass farm tries to broaden a trend, his letter this week indicates.

Dear editor:

According to this newspaper I found on the road near my house yesterday, a manufacturer of tennis shoes discovered that teen-agers, when they buy a new pair, immediately stomp on them, twist them, drag them on the ground, and generally scuff them up to make them look worn, what they call casual. The style is to always have old tennis shoes, never new ones.

Therefore, this manufacturer is now turning out pre-scuffed tennis shoes. Although brand new, the edges are ragged and a little tattered and bedraggled and, except for the soles, look to be a couple of years old. Kids wear these with pre-faded blue jeans.

I was thinking about this and it seems like a brilliant idea and I would like to see other manufacturers get on top of this new trend. It has great possibilities.

For example, take automobiles. If car manufacturers would turn out the new 1967 models with pre-crumpled

fenders, random paint scratches, pre-dented doors, one or two hub caps missing, and such like things to make the cars look casual and lived-in, you have no idea how happy this would make all the people who haven't gotten the dents out of their present cars.

Like it is now, you get a dollar and a quarter dent in a fender and it'll take \$40 to take it out, and twice that to re-place a caved-in door, but if we could get people to be happy with a dented fender and rumpled doors to go with scuffed-up tennis shoes and

faded blue jeans and overweight drivers, you can see what we could save.

I know a man who is always secretly pleased when his new pickup gets its first dent, because then he can stop worrying about its newness and go ahead and relax and use it for what it was intended.

It's not a radical idea. After all, very few politicians turn up without a few pre-dented fenders and a flaw here and there, a missing hub cap and windshield wipers that sometimes stick. Why not cars?

Yours faithfully,
J. A.

Ray Reed Completes Leasing Course

Ray Reed, of Reed Ford Sales, Floydada dealership, has graduated from a course on fundamentals of leasing conducted by the Dallas Ford Marketing Institute.

The course is one of a number offered at the Institute to dealers, their personnel and Ford Motor Company employees by professional, full-time instructors.

Subjects range from management and merchandising courses for dealers and their department managers to selling courses for salesmen. In addition, there are courses for selected Ford Motor Company personnel.

The classes actually are clearing houses for the most effective management methods used by successful automobile

dealerships. The Institutes employ the latest personnel development techniques and equipment, and stress group participation in simulated selling or management situations.

Institute classes also are designed to benefit Ford and Lincoln-Mercury customers by emphasizing quality after-purchase service and adherence to high business ethics.

Ford Marketing Institutes are located in New York, Chicago, Dallas, San Francisco, Atlanta and Detroit. Since the first Institute was opened in 1959, more than 50,000 persons have attended courses.

FLOYD DATA
Dinner guests Saturday of Mr. and Mrs. V. D. Turner included Mrs. L. W. Queen of

Andrews; Wayne Queen of El Paso; Mr. and Mrs. Bud Turner and family, Mr. and Mrs. S. D. Medley and family, Mr. and Mrs. Doyle Turner and family, Mr. and Mrs. LeRoy Burns and family, Mr. and Mrs. Robert O. Turner and family, Mrs. Laura Burns, and James Britton, all of Floydada; Mr. and Mrs. Clifford Hacker of Archer City; Mrs. Sherman Irwin and children and Linda Irwin and Mr. and Mrs. Dorman Turner and children, all of Lubbock.

GUEST EDITORIALS

LUBBOCK AVALANCHE

I HAVE a sneaking suspicion that all, or most, of us Ordinary Joes get a big kick out of those occasions when the Intellectuals fall on their faces.

At any rate, I got big charge out of a story in a recent edition of the Wall Street Journal about the amazing box office success of the movie, "Sound of Music." Therein were reprinted excerpts of first reports on the film by wisecracks working for three publications which pride themselves on being on a Much Higher Mental Plane than we run-of-the-mine peasants.

For instance, when "Sound of Music" first was shown, the smartaleck "New Yorker" magazine said, in a piece by one Brendan Gill: "A huge, tasteless blowup... I found myself drowning slowly in a pit of sticky-sweet whipped cream not of the first freshness."

Fella name of Stanley Kauffmann, of the hoity-toity "New Republic," chimed in with: "so studiously saccharine that one feels that one has tumbled into the hold of a tanker bringing molasses from the Caribbean." And,

An anonymous critic in "Playboy" took his eyes off the nudes therein displayed to remark that "Rarley has such a mountain of molasses avalanched over such a wide, wide screen. Pure Trapp-clap throughout."

AND WHAT has "Sound of Music" done? It has been an even bigger hit on celluloid than it was on the New York stage. On the screens only over the past 18 months, it

is near to becoming the biggest money-maker in history with a gross topping \$100 million. It's an odds-on bet that it will equal and overtake the record of the biggest cash register triumph in movie history, "Gone With the Wind."

The Wall Street Journal further reports that it has set records for length-of-run in numerous U.S. cities and in 25 of them, more people have seen the show than live in those cities.

Here in Lubbock, where "Sound of Music" has been running steadily since last December 25, it also has set a length-of-run record. There are quite a few local folks who've seen it twice, thrice—even a half-dozen times. It will continue showing here through September 30.

I saw "Sound of Music" on the New York stage and saw it on film in Lubbock and I thought it was a whale of a fine piece of entertainment. However, admittedly, I am not an Authority on movies, like the wisenheimers who toil for "Playboy," the "New Republic" and the "New Yorker," being instead, a very simple clunk at heart. However, the records being set every day by the film indicate that there are many other Unauthoritative hoobs of simple tastes—more of us, by golly, than Intellectuals.

You know, it just could be that folks in general like good, clean, tuneful entertainment, especially in this age of pressure, hustle, bustle and worry, no matter what the Vastly Superior Critics may think and write in their Vastly Superior magazines. Three cheers for our side!

OCT. 20-22

Cotton Event Is Scheduled At Plainview

PLAINVIEW (Special) — National Maid of Cotton Nancy Bernard Lubbock, will make an appearance at the Hi-Plains Cotton Festival, scheduled Oct. 20-22.

Garland Lott is festival chairman.

Other committee leaders include: Clyde Mace, and Harold Chewning, booth sales; Mrs. Gene Lincy and Mrs. Doylene Meadows, Miss Cotton committee; Mrs. M.P. Kimbrow, Prince Bolis-Princess Blossom committee; Charlie Young, Plainview chamber manager, coordinator.

Miss Cotton contestants must be 14 through 17 years and parents must farm cotton producing land. The titlist will be chosen in an informal contest with no talent requirement.

More than 50 girls entered the competition last year, Lott said. Deadline for entry for this year's event is Oct. 1.

The Prince Bolis and Princess Blossom contest is open to pre-school children, 3 to 6 years.

The Junior Service League here will sponsor and conduct the annual style show.

Jehovah's Witnesses To Meet

Sixteen congregations of Jehovah's Witnesses will meet in Lubbock, October 7-9, to discuss the theme, "Become Spiritual Men with Everlasting

Life in View."

The presiding minister of the Plainview Congregation, Clarence W. Hall, said, "The object of the program is to equip every one of the preaching fellowship of Jehovah's Witnesses in the practical use of the Bible as a means of fortifying the spiritual morale of people in our community."

District Supervisor, A. A. Catanzara, Watchtower Society's representative over 10 circuits in Texas, Oklahoma and New Mexico, will be chairman at the Texas Circuit 9 assembly.

E. A. Grover, supervisor of

the circuit, met with some 20 department heads, September 8, at Childress in preparation for the Lubbock meet. To overcome existing ministerial weaknesses in the circuit, various ones in the 16-congregation circuit have been selected by Grover to discuss and demonstrate ways to bring weaknesses up to the district and national averages in producing the "fruitage of the spirit."

Mr. and Mrs. A. C. Carthel and Cindy, Mrs. Alden Carthel and Carla Nelson attended the Carthel family reunion in Plainview Sunday.

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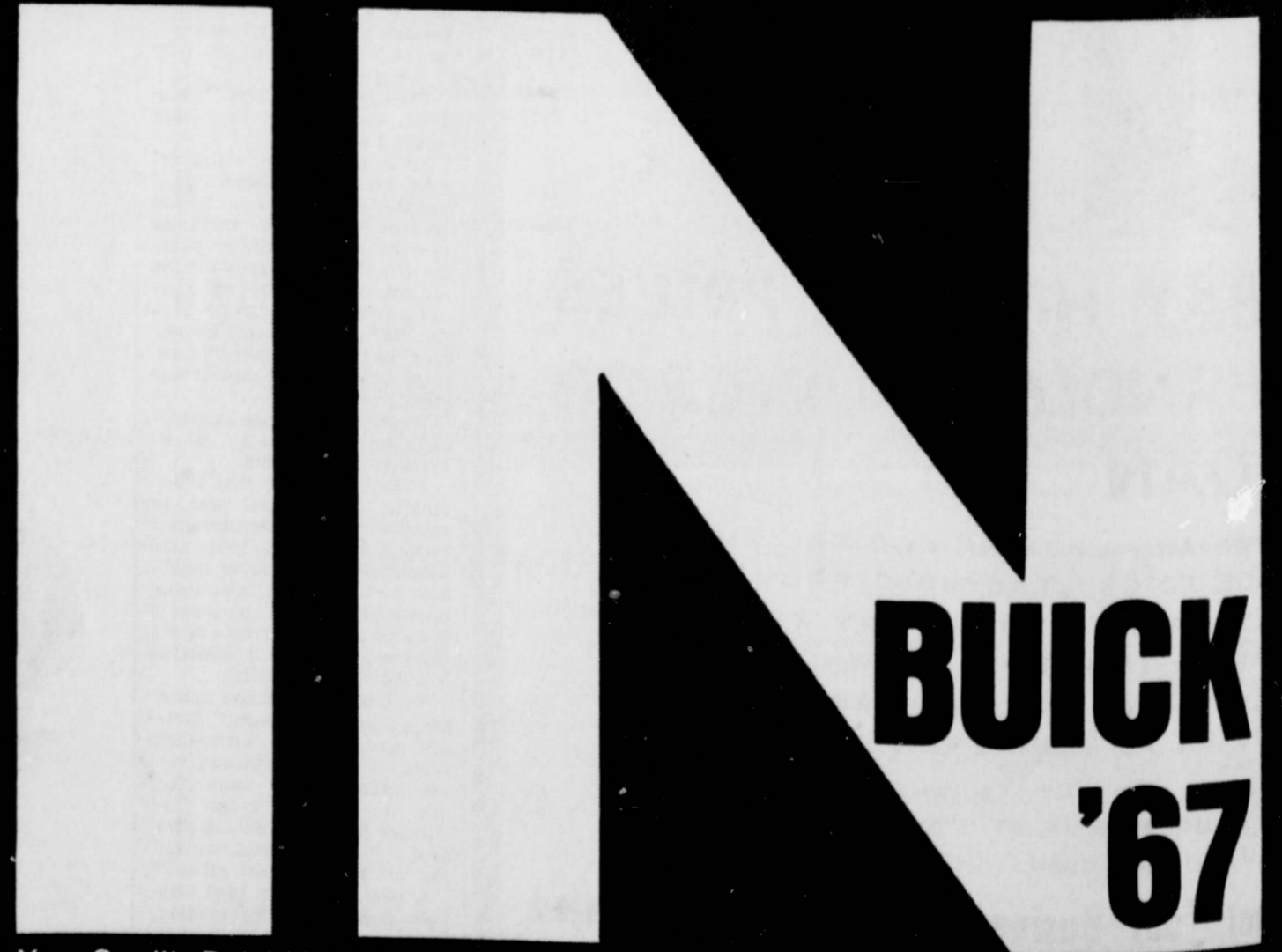


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Galloway Drains Lake Water Into Underground Strata

Barthosh, Engineer Division Service

FOR A RAINY day, what Al Galloway, Floydada, has others through-irrigation water is needed for this year's crops.

This installation cost Galloway approximately \$350.00 to install. This is cheap as far as he is concerned especially considering that he has drained the lake as many as five times in one year. He is a firm believer in putting the water back into the underground water supply, rather than letting it evaporate.

underground water supply is a known fact and this is only one method which has some possibilities for making our supply of water last longer," Barthosh concluded.

There is another recharge well on the Howard Gregory farm, just across the highway west of the Galloway farm.



DRAINAGE PIT - Floydada farmer Al Galloway (left) and Douglas Barthosh, soil engineer look at drainage pit in Galloway lake. The water drains from this concrete settlement pit via underground pipe to the irrigation well that is located a short distance to the right.

FAIR

FROM PAGE 1

- Mrs. Austin Merriweather, Section XV Flowering Shrubs
2. Mrs. Clyde Briley; 3. Mrs. George Smith.
- Section XVI Perennial Shrubs
Honorable Mention Mrs. Walker.
- Section XVII Chrysanthemums
1. Mrs. B. A. Robertson; 2. Mrs. George Smith.
- Section XVIII Daylilies
1. Mrs. R. E. Patterson.

- Section XIX Ornamental Grasses
1. Mrs. George Smith; Honorable Mention Mrs. B. A. Robertson.
- Section XX Arrangements Division B
Horizontal Arrangement: 2. Mrs. Austin Merriweather
Vertical Arrangement: 2. Mrs. B. A. Robertson.
Crescent Arrangement: 3. Marjorie Jones; Honorable Mention Mrs. Kelton Shaw.
All Green Arrangement: 1. Mrs. Dale Laceywell; Honorable Mention Mrs. E. M. Quebe.

- Mass Arrangement: 2. Mrs. Kelton Shaw.
Rose Arrangement: 2. Mrs. Clyde Briley; 3. Mrs. B. A. Robertson; Honorable Mention Mrs. Kelton Shaw and Marjorie Jones.
- Arrangement in Japanese Manner: Class A. 1. Mrs. Clyde Briley; Class B. Honorable Mention Mrs. R. E. Patterson and Mrs. Austin Merriweather.
- Arrangement in your favorite kitchen gadget: 1. Mrs. J. P. Moss; 2. Mrs. B. A. Robertson; 3. Mrs. Clyde Baxter; Honorable Mention Mrs.

- Clyde Briley.
Foliage and berries arrangement: 2. Mrs. Dale Laceywell; 3. Mrs. Kelton Shaw.
Bedsite Arrangement: 1. Mrs. Dale Laceywell; 2. Mrs. J. P. Moss; 3. Mrs. R. E. Patterson.
Vegetable Arrangement: 1. Mrs. J. P. Moss
Basket Arrangement: 1. Mrs. Dale Laceywell.
All dried arrangement: 1. Mrs. Dale Laceywell; 2. Mrs. L. T. Wood; Honorable Mention Mrs. R. E. Patterson.
Thanksgiving arrangement with accessories: 3. Mrs. B. A. Robertson.

- Weathered Wood Arrangement: 1. Mrs. R. E. Patterson; 17B. 1. Mrs. L. M. Honea.
Miniature Arrangement: 1. Mrs. B. A. Robertson.
Thanksgiving arrangement: 1. Mrs. R. E. Patterson; 2. Mrs. Dale Laceywell.
Christmas Arrangement: 1. Marjorie Jones.
Judges were Mrs. Wayne Porter, Mrs. W. B. McSpadden and Mrs. Charles Jones of Morton; Mrs. E. W. Becknew, Idalou and Mrs. Harold Banks, Lubbock.

- ### PARADE WINNERS
- Parade prizes, in the school float division went to Jack and Jill Kindergarten. Lockney cheerleaders and Floydada cheerleaders; commercial floats. Parker Super Market, Red Barn Fertilizer and Sun-Vue Fertilizer; community floats. Fair queen contestants: best pioneer float. Il Penseroso Junior Study Club; antique cars. Bill Whitesides of Plainview and Ben Roney, and bicycles, Joy Frizzell and David Sissney.

- ### OTHER WINNERS
- Best junior cowboy was Anfro Rodriguez; best junior cowgirl, Lisa West; best oldtime cowboy, Wayne Bramlet, and best oldtime cowgirl, Mrs. G.C. Applewhite. Senior band winners were Lockney, Floydada and Matador Bugle Corps; junior bands, Lockney and Floydada.
Senior riding club awards went to Floydada, Paducah and Lockney.

place winner in the junior tractor driving contest.
Senior division tractor driving was won by Johnny Dunlap of Floydada.
Adult tractor driving contest was won by Bobby Spencer.

FLOYD DATA

Mr. and Mrs. Wayne Adams and Leeta of Cone attended the ball game between Post and Floydada Friday night.

TALENT CONTEST

Thursday evening climaxed with a talent show which saw 22 entries from six counties participating.
In the grade school division, Terry Stark of Claytonville won first place.
Carolyn Bird of Lockney won first place in the high school division.
A ladies' quartet comprised of Mrs. Ray Ford, Mrs. Gene Handley and Mrs. Jerry Billington won first place in the adult competition.

ANIMAL JUDGING

Winners in Friday's animal judging are: Grand champion bull was exhibited by Bell Angus Farm of Lockney; and reserve champion, by Golden Angus Farm of Lockney.
The grand champion heifer was shown by Nancy Jones of Kress; the reserve champion heifer, by Bell Angus Farm.
In the swine division C. W. Patterson of Floydada showed the grand champion boar and Rex Batley of Floydada showed the reserve champion.
Lynn Stark of Kress showed the grand champion winner in the barrow class, Steve Ferguson of Floydada showed the reserve champion.
Gene Lowrance of Floydada exhibited the winner in the sow competition, and David Warren of Dickens placed the reserve champion sow.
Gentia Jones of Lockney showed the champion fine wool ewe. Terry Jones also of Lockney showed the champion fine wool ram.
Bill Berry of McAdoo showed both the champion ram and ewe in the medium wool classes.
The Southdown grand champion ewe was shown by Lynn Stark of Kress. Southdown grand champion ram was shown by Bill Berry of McAdoo.
In the fat lamb classes, the fine wool winner was shown by Terry Jones of Lockney. Southdown winner was shown by Lynn Stark of Kress and Roy Patterson of Floydada showed the winner in the medium wool class.

QUARTERHORSE SHOW

Winners in the quarterhorse show were: Grand champion stallion, speculator, shown by Bob Waide of Mulesboro. The reserve champion stallion, Mr. Soco Sandy, was shown by Cecil Gillespie of Shamrock.
Grand champion mare, Fiebia Rita, was shown by Curly Douglas of Ochoa.
Reserve champion mare, Treanna Bars, was shown by C. C. Jones of Plover.
Grand champion gelding, Puddin' Pie, was shown by Joe Cape of Lubbock.
Reserve champion gelding, David Bingo, was shown by John Trimmer of Hale Center.
Get of Sire in the show, My Sugar Bars, is owned by R. C. Keeling of Plainview. Product of Dam in the show, Pretty Rio Hank, was shown by Lowell Jarrett of Silveston.

BABY BEEF

Winners in the Baby Beef Show were: Dickie Jones of Kress won first place in the heavy steers. Melvin Young of Kress was first place winner in the light steers. Jones also showed the Grand Champion and Young showed the reserve champion.
Winners in the junior showmanship class (ages 6-8) were:
Denise Johnson of Lockney won first place in the baby beef class. Scott Patterson of Floydada was the top winner in the same competition and Becky Berry of McAdoo was the first place winner in the sheep competition.

FAIR QUEEN

Trudie Jarrett, daughter of Mr. and Mrs. Bob Jarrett of Lockney, was named Miss Floyd County Fair of 1966 Saturday night in Lockney.
The beauty pageant capped off the three-day fair which began Thursday. First runner up was Miss Susan Hotchkiss, daughter of Mr. and Mrs. John Hotchkiss of Floydada, second runner up was Miss Frances Martin, daughter of Mr. and Mrs. Clifford Martin of Matador, and a third runner up was Judy Whitfill, daughter of Mr. and Mrs. W. E. Whitfill of Lockney.

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- 3-quart capacity
- Black bakelite handle and feet

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- Black bakelite handle and feet

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NO. 2 1/2 SIZE CANS	4 for \$1.00	MORTONS RULER INCLUDED	REG. 59¢ SIZE
1/2 GALLON	49¢	POTATO CHIPS	12 INCH SCHOOL 49¢
GLASS JARS	2 for 25¢	LIBBYS FROZEN OKRA	10 OZ. PKG. 2 for 49¢
LB.	2 for 39¢	LIBBYS FROZEN SPINACH	10 OZ. PKG. 19¢

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EARN THE TOP RATE OF 5% NEXT QUARTER BY SAVING AT

TULIA SAVINGS AND LOAN ASSOCIATION

INSURED FEDERAL HOME LOAN BANK SYSTEM

FORD

FROM PAGE 5

Absorbing steering wheel with deep-padded hub. Arm rests are designed to collapse on lateral impact, yet offer comfortable support in normal use by means of a unique honey-comb-core design encased in energy-absorbent urethane foam. Steering wheels are of the Ford-pioneered deep-dish type with a deep-padded hub designed to collapse progressively on impact. An inner core of multidensity foam is trimmed in soft vinyl for maximum protection.

A new turn signal design offers a lane-changing feature. When a driver is about to change lanes, he applies slight pressure to the turn signal lever, immediately activating the signal. When pressure is released, the lever returns to the start position. For normal use, additional pressure moves the lever past a detent, where it functions in the usual manner.

Other standard equipment safety items on the 1967 Ford are:

- Non-sliding door locks.
- Padded windshield pillars.
- Day/night non-glare rear view mirror encased in a vinyl frame and attached with a breakaway or double pivot mounting.
- Remotely-controlled outside rear view mirror.
- Seat belt reminder light.
- Front seat belt retractors.
- Push button release seat belt buckles.
- Padded instrument panel.
- Emergency flashers.
- Thick laminate safety glass windshield.
- Safety door latches and hinges.
- Padded sun visors.
- Windshield washers.
- Two-speed windshield wipers.
- Passenger-guard door locks.
- Back-up lights.
- Front seat shoulder harness anchors.
- Tire safety rims.
- Corrosion resistant brake lines.
- Universal shift quadrant.
- Padded glare instrument panel and wiper arms and blades.
- Luggage seat back latches (station wagons).

OTHER FEATURES

Ford's 1967 line-up of options and special features include a wide variety of items for comfort, convenience or performance:

- A new StereoSonic Tape AM Radio option which combines the realism and full-fidelity of stereo with an integral, transistorized AM radio.
- A new optional convenience control panel with warning and reminder lights for door ajar, seat belts, low fuel and parking brake, plus a manual switch for power door locks; the doors lock automatically when a speed of 5 to 8 mph is reached.
- A new fingertip speed control system, designed into the turn signal lever, which holds car at steady speed for effortless turnpike cruising. The system has a unique memory feature with a "resume speed" switch.
- A new 7-Litre power equipment group, optional on XL models, which includes power disc brakes, super wide oval G-70-15 tires, 345 horsepower 428 CID V-8, four-barrel special Select Shift Cruise-O-Matic, plus a handling package, dual exhausts and a wood-grained steering wheel with special 7-Litre medallion.
- A new Comfort Stream Ventilation system option (Standard on LTD's), which brings "windows-up" quiet and comfort with completely controlled high-level ventilation plus integral heating.
- A new, optional front seat shoulder harness safety belt which attaches to roof rail and drive-line tunnel. It has push-button release and metal-to-metal attachments.

Hinsley Named FFA President

The Floydada Chapter of Future Farmers elected officers for the new year recently. Michael Hinsley was named president; Larry Adams, vice-president; Rex Lawson, secretary; Nathan Johnson, treasurer; Larry Hunter, reporter; Kerry Bearden, sentinel; Sammy DeLeon, student advisor; Dayne Golightly, parliamentarian and Rex Harrison, chaplain.

Enrollment for all four classes of agriculture number 121 boys. Courses of study thus far include: Ag I, History of FFA and types of projects. Ag II - Electricity and wiring. Ag III - Raising beef cattle and types of

grasses. Ag IV - members have dismantled and reassembled power wood-working machines in order to be able to use them properly and to study safety features. Safety is stressed in FFA in the use of all tools and machines.

Last Thursday the first District FFA meeting was held in Plainview. Voting delegates from Floydada attending were Michael Hinsley and Edwin Warren. Purpose of this meeting was to elect the new District officers of which Joey Meador of Matador was elected president.

The first local FFA meeting is tentatively set for today.

MT. BLANCO

MT. BLANCO, Sept. 19 - Mr. and Mrs. Leo King of Ft. Worth were visitors in the Rudolph McCurdy home from Wednesday until Saturday.

Mr. and Mrs. J. W. McClure visited in Crosbyton Friday afternoon with Mr. and Mrs. Garnet Jones.

Sunday dinner guests in the home of Mrs. C. A. McClure of Crosbyton were Mr. and Mrs. Robert L. Moss of Memphis, Mr. and Mrs. J. W. McClure, Mr. and Mrs. J. H. McClure, Mr. and Mrs. Brice Allen, Judy, Nancy, Janie and Susan.

Mr. and Mrs. J. W. McClure were Friday night supper guests in the home of Mr. and

Mrs. Wayland Jones and family of Dougherty.

Mrs. Verma McSwain, along with her granddaughter and grandson, Mr. and Mrs. George Stewart are vacationing since last Tuesday in New Mexico and Colorado.

Mr. and Mrs. Bobby Kendrick and Mr. and Mrs. C. F. Fleming visited Harold Verrett in the Methodist Hospital in Lubbock on Wednesday night.

Tuesday night guest in the home of Mr. and Mrs. Anthony Latta and children was Mrs. Latta's mother, Mrs. S. R. Wright of Plainview.

Sunday dinner guests in the Millard Watson home were Mr. and Mrs. Harlan Crume of Slaton. Raymond Watson of Lockney visited in the afternoon.

Sherry Watson visited Sharon Griffin on Wednesday morning.

Millard Watson had a tonsillectomy at West Texas Hospital in Lubbock last Tuesday. Mrs. Watson spent Monday night in the home of Mr. and Mrs. J. H. Watson in Lubbock. Watson is at home and improving nicely.

Sherry and Dean Watson spent Monday and Tuesday night with their grandparents, Mr. and Mrs. Henry Brewer in the Lakeview Community.

Mr. and Mrs. Rudolph McCurdy visited Saturday afternoon in the Millard Watson home.

Mr. and Mrs. B. H. Wheelless spent the weekend at Eric, Okla., where they visited both

their parents, Mrs. Ida Wheelless and Mr. and Mrs. T. C. Powers. Mr. and Mrs. Powers returned with Mr. and Mrs. Wheelless for a visit in their home.

Mr. and Mrs. Brice Allen, Judy and Nancy visited Friday afternoon in Floydada with Mr. and Mrs. H. R. Cage and Mrs. J. B. Allen in Lockney.

Janie Allen spent Thursday and Friday night with her grandmother, Mrs. C. A. McClure.

Lee Stratford was a Tuesday night dinner guest in the Brice Allen home.

Janie Allen and Kathy Kendrick attended a Junior Harmony Club supper Thursday night.

Meredith Moore spent Sunday

through Wednesday grandmothers, Frank Moore. Sunday night the Frank Moore were Mr. and Mrs. Moore. Mr. and Mrs. Moore visited Mrs. G. day afternoon. Mr. and Mrs. Moore and Mrs. Apples were in the Gene Moore, Tulsa.

Texas Tech from our coming returning this Friday and Saturday are Sherry Watson, Allen.



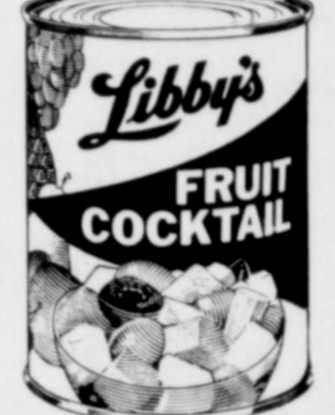
PIGGY WIGGLY FOODS ARE THE... BEST BRANDS IN THE LAND

Mexican Food Values!

- Enchiladas Photo Beef No. 2 Can. 57¢
- Picante Sauce Pace's 8-Oz. Jar. 39¢
- Tamales Gebhardt's Beef No. 2 1/2 Can. 39¢
- Spanish Rice Mountain Pass No. 300 Can. 23¢
- Enchilada Sauce Mountain Pass Hot or Mild; No. 1 Can. 21¢
- Bean Dip Foto Brand 10 1/2-Oz. Can. 25¢



SWEET PEAS
Libby's Garden Variety
3 No. 303 Cans **69¢**



Fruit Cocktail
Libby's Fancy
3 No. 303 Cans **69¢**



GREEN BEANS
Libby's Cut
3 No. 303 Cans **69¢**

SPINACH, Libby's Chopped or Leaf PEAS, Libby's Green CHOPPED BROCCOLI, Libby's PEAS & CARROTS, Libby's

5 10-Oz. Pkgs. \$1

BLACK EYED PEAS, Libby's 10-Oz. Pkg. WHOLE OKRA, Libby's 10-Oz. Pkg. BABY LIMA, Libby's 10-Oz. Pkg. CUT GREEN BEANS, Libby's 9-Oz. Pkg. FRENCH GREEN BEANS, Libby's 9-Oz. Pkg.

4 For \$1

WHOLE KERNEL CORN, Libby's MIXED VEGETABLES, Libby's CUT OKRA, Libby's CREAM STYLE CORN, Libby's

5 10-Oz. Pkgs. \$1



Orange Juice Libby's 12-Oz. Can. 4
Orange Juice Libby's 4 1/2-Oz. Can. 2
Whole Corn or Green Peas Libby's 2

More Libby Values!

Beef Stew Libby's 24-Oz. Can. 2
Tomato Juice Libby's Family 2
Orange Juice Libby's Unsweetened 2
Red Salmon Libby's No. 1/2 Can. 2
Corned Beef Libby's 7-Oz. Can. 2
Beets Libby's Sliced 2
Stewed Tomatoes Libby's No. 303 Can. 2

- Mellorine** BELL OR CLOVERLAKE 1/2 Gallon **39¢**
- Cokes, Dr Pepper** King Size, Plus Deposit. 2 6-Btl. Ctns. **79¢**
- Pickles** Libby's Dill or Kosher Dill. 22-Oz. Jar **35¢**
- Pinto Beans** Chef's Pride. 4-Lb. Bag **49¢**
- Viennas** Libby's Sausage. 3 No. 1/2 Cans **69¢**
- Cake Mixes** Pillsbury, Layer Cakes, Assorted Flavors. 2 19-Oz. Boxes **69¢**
- Golden Corn** Libby's Cream Style or Whole Kernel. 2 No. 303 Cans **39¢**
- Instant Coffee** MAXWELL HOUSE 10-Oz. Jar **\$1.29**
- Toilet Tissue** Damita, Assorted Colors 2 4-Roll Pkgs. **49¢**

- Housekeeping Aids!*
- Tooth Paste** Pepsodent, 10¢ or 15¢ Retail, Reg. 15¢ Value Family Size Tube **59¢**
 - Hair Dressing** Brylcreem, Reg. 85¢ Retail, Large Tube. **67¢**
 - Shampoo** Softkin Green, Reg. 89¢ Retail 10-Oz. Bottle. **69¢**
 - Lotion** Hand, S.P. Honey & Almond. 2 14-Oz. Bottles **69¢**
 - Coffee Mug** or CEREAL BOWL, Jeannette Glass, Large Cup or 5-Inch Bowl, White, Reg. 15¢ Retail. 2 for **25¢**

- Quality, Service & Lowest Prices!*
- Dog Food** Gravy 10-Lb. Bag **\$1.43**
 - Dog Food** Gravy 25-Lb. Bag **\$3.19**
 - Noodles** American Beauty, Egg 12-Oz. Pkg. **27¢**
 - Baby Food** Heinz Jr., Assorted Flavors. 2 7 1/2-Oz. Jars **31¢**
 - Chili** Wolf, Plain, No. 300 Can. **53¢**
 - Chili & Beans** Wolf's No. 300 Can. **39¢**
 - Soup Mix** Lipton, Onion. 2 2-Pack Pkgs. **69¢**
 - Biscuits** Pillsbury, Flaky 2 8-Oz. Cans **37¢**
 - Candy** Hollywood, Assorted Flavors. 3 6-Pack Pkgs. **69¢**
 - Kotex** Sanitary Napkins, Regular or Super, 12-Ct. Box. **37¢**
 - Napkins** Scotkin, Assorted Colors, 50-Ct. Box. **19¢**
 - Oysters** Blue Plate 8-Oz. Can. **59¢**
 - Deodorant Soap** Safeguard. 2 Bath Bars **45¢**

- Produce Values!*
- Apples** Delicious, Fancy Lb. **15¢**
 - Cabbage** Fresh, Firm Green Heads Lb. **5¢**
 - Turnips** California, Clip Tops Lb. **10¢**
 - Oranges** California, Extra Fancy, Sunkist Lb. **19¢**

Best Meat Buys!

FRYERS U.S.D.A. Grade A. Whole 33¢
Cut up Lb. 39¢

- Short Ribs** U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed Lb. **29¢**
- Ground Chuck** Lean, U.S.D.A. Choice Beef, Dated to Assure Fresh Pound **59¢**
- Family Steak** U.S.D.A. Choice, Aged, Heavy Beef, Valu-Trimmed Pound **59¢**
- Lunch Meat** Swift Premium Bologna, Macaroni & Cheese 3 6-Oz. Pkgs. **\$1.00**
- Pork Steak** Lean Northern Pork Pound **69¢**
- Baking Hens** Swift's Premium, 4 to 6 Lbs., Fresh Frozen Lb. **49¢**
- Pork Sausage** Lee's All Pork 2 Lb. Pkg. **\$1.69**
- Fish Sticks** See Star 4 8-Oz. Pkgs. **\$1.00**
- Fish Steaks** Battered Icelandic Catfish, Haddock or Perch 12-Oz. Pkg. **59¢**

TOM TURKEY U.S.D.A. Grade A Fairview, 14 to 20-Lb. Average Pound **3**

Pork Chops Family Pak, 1/2 Pork Loin, Rib Cut, 2 1/2 Lb. Avg. Pkg. **3**

Sliced Bacon Wilson's Corn King Pound **1.00**

HEN TURKEY U.S.D.A. Grade A, Fairview, 14 to 20-Lb. Average Pound **4**

50 POUNDS FREEZER BEEF Only **\$24.95**

- 10 Pounds Round Steak
- 10 Pounds Chuck Roast
- 10 Pounds Family Steak
- 10 Pounds Lean Ground Beef
- 10 Pounds Beef Ribs

25 POUNDS FREEZER BEEF Only **\$10**

- 10 Pounds Family Steak
- 5 Pounds Lean Ground Beef
- 5 Pounds Chuck Roast
- 5 Pounds Beef Ribs

- Home Helps!*
- Water Softener** Calgon, 10¢ Off Label, 22-Oz. Bottle. 4-Lb. Box **99¢**
 - Detergent** Chiffon, Liquid, Save 10¢; 22-Oz. Bottle. **39¢**
 - Detergent** Ajax Giant Box. **69¢**
 - Metal Cleaner** Sunbeam, Metal Klean; 8-Oz. Can. **95¢**
 - Cat Chow** Purina 22-Oz. Pkg. **37¢**
 - Cleaner** Ajax, Liquid, with Ammonia; Giant Size. **59¢**
 - Facial Soap** Camay, Assorted Colors. 2 Reg. Bars **35¢**
 - Flour** Pillsbury's Best. 5-Lb. Bag **55¢**

- Store Manager's Specials!*
- 16 OZ. CAN HERSHEY SYRUP**
 - 1 4 LB. BOX MORTONS TEA**
 - PRIDE SALTINE CRACKERS** LB. BOX
 - HYTONE FILLER PAPER** 300 CT.

PRICES GOOD SEPT. 29 THROUGH OCT. 1

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Piggly Wiggly