# THE FRIONA STAR <br> but one ISM in America . . . and that's AMERICANISM' 




Price Daniel Flays Federal Tideland Control As Step Toward Nationalization of Indusiry

$\mathbf{Y}_{\text {Es }}$ its tax paying time and Reddy Kilowatt will be paying his too. And, your Public Service Company is a large tax payer, the largest in many of the commu-

Our taxes go to local school district, county, state and federal treasuries to help provide governmental services for the folks we serve.

## PUBLIC SERVICE

NOTICE

Parmer County Land Owners

Do you want the State of Texas to appropriate all ground
water to State ownership?
Do you want to be required to make application for permits
drill irrigation wells?
Do you want the control of all ground water to be placed in

## HEAR THESE

Saturday, March 27 at 3:00 P.M. IN THE FRIONA SCHOOL AUDITORIUM

EVERYBODY DNTIEX

Plainview Young Peeple to Present Faster Pageani


Learning Traffic Laws by Accident Is the Hard Way



Want Ads $\qquad$


AUTOMATIC


Parmer County Implement Co.

## HERE'S WHY...


carries a DEW ERGIDE guarantee


FRIONA MOTOR CO.


| The Urge of Competition |  |
| :---: | :---: |
| $\mathrm{W}_{\mathrm{e}}$ Are NOT in Compertion |  |
| falk price |  |
|  |  |
| Plains Hardware and Furniture <br> ELTOY WILSON, Manager |  |
| DR. MILTON C. ADAMS OPTOMETRIST |  |
| 121 West Third Phone 37 | Hereford, Texas Office hours - 8:30-5:30 |
|  |  |


$1901-1948$
Prompt Ambulance

## E. B. BLACR CO <br> Furniture and Vndertaking

 herehord, texas
## Livestock Owners MOTICE

for free removal of dead horges, CATTLE, HOGS and SHEEP CALL-
Friona Consumers Co-Op Prodncis PHONE 31
priona, tazas

"LIFE IS REAL"
meats, vegetables, fruits, cereals, breads, pastries

IT IS OUR PLEASURE TO SERVE YOU
WHITE'S CASH GROCERY

DON'T PUT OFF TILL
TOMORROW
What can be Repaired Today!
Our expert "Chevrolet-trained" mechanics will quickly and efficiently
put your car in order for dependable put your car in order for
motoring.
Soo us now.



## SANTA FE GRAIN CO.

## Junior Fat Slock Friona Squaws Show Opens In Fail in Fourth Lubbock Monday Try for Crown

friona locker co., Inc.

Bovina Beauty Shop


Similar in operation to a floor furnace, but built into the wall rother than beneath the floor. Although relatively new, a number of these units hove been installed in West Texas homes.
The panel woll heater is always vented, and may be thermastatically controlled. May be used either in ground-floor roome odjocent rooms with one installation.

SEE YOUR GAS EQUIPMENT DEALER

## West TerasGus Gompany

