## The Dollar Day Bargains Offered In This Paper

## The Floyd County Hesperian "pme



## SETS SCORING RECORD

## Shirley Rainer Standout At North-South All-Star Game

# Floyd Wheat Crop Brings Over \$3 Million To County 

AND NO AIR CONDITIONERS Although Area Swelters This Summer, Not Like Mid Thirties



Vehicles Collide With Tree, Calf In Two Mishaps

ned



Good Price Received, Most Shipped Out



cher, as he tossed a no
and Blickley was reliev


## Parborough Newsletter

cran cause as he blasted a
grand tham home run.
In the game

## Summer actually is the bu St time of the year for

 ume of the year forited States Congress. I
me of challenge.

In the game Tuescay night
Lighthouse Electric had seven
runs on seven hits, committed
four errors and det thremen
on base. The Lockney All-Stars
hed six on base. The Lockney All-Stars
had six runs on six hits, had
one error and had four men The winning pitcher was
Then Bearden, who relteved Pierce,
the starting pitcterer, in the tifth.
Green was the losing pitcher.
He reltese te relleved Jefferson in the
sixth.
Timm Jeffries hit a double Timm Jeffries hit a double
for the only extra base hit of
the zame The winning run was accom-
pilshed as Marler singled, stole stecped to the plate and nitt a
single that scored Marler. The
s. defense held in the laster. Thalt of
the seventh and Floydada The game $7-6$. night Silverton
Wednesday met the Floydada Alll-stars.
Results of that game were not Results of that game were not
available at press time. To-
night Lockney Cubs meet hight Lockney Cubs meet Lock-
ney All-Stars and Post meets Lighthouse. The winner of of to-
night's game will play the Sil-erton-Floydada Allay the Stil-
ner for the champlonship. win-
The loser of the Lockney Cubs-Lockney Alll-stars game
ill play the loser of tonght's

## Mrs. C. E. Bartiett spent the

being bull-dozed by the super
highways was accepted by the

public Works Col | $\begin{array}{ll}\text { ighways was aceepted by the } \\ \text { hit } \\ \text { public Works Committee of the }\end{array}$ | $\begin{array}{l}\text { HEAT } \\ \text { eonit FROM PAGE }\end{array}$ |
| :--- | :--- |
| enate. |  |

IF BETTER MEATS COULD BE BOUGHT, WE'D BUY THEM
BOLOGNA
al wear BACON 59


Let H-O-N Plan Your Desks To Fit Your Office Needs

Koynoted to the trend for efficient L-work arrangements in
the office is H-O-N's new desk line. Completely flexible, H-O.N desks offer literally hundreds of optional groupings. Autful use of vinyl-clad steel on drawer fronts and back panels adds distinctive tones and textures. Desk above
with roomy $60 \times 30$ top and $38 \times 19$ typing return, includes two pedestals and center drawer.


We Will Meet....Or Beat All Competitors On OFFICE EQUIPMENT


気



## hman League Tournament Gets Underway Today

## Colts Down Red Sox 9-8 To Take Title <br> 

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?

WE ARE PROUD
TO ANNOUNCE

## ALVIS HASLEY

HAS JOINED OUR
STAFF IN THE SERVICE DEPARTMENT.
OUR PROMPT SERVICE AND EX PER QUALIFIED REPAIR. SPEARS AUTO CO.



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BAMA JAM


S SUPER QUALITY. SUPER SAVIIGS


FWITIE
Wincelicned of NOTES

Rites Held For
Mrs. Hambright


## yd County Hesperian

## R OFFSPRINGS GROWN

unty Birth Rate To Rise


Clinton Fawver Guest Of
N. assey-Ferguson


PIYMOUTH

- VIP • FURY
- beLvediant
- baliantacuda

Several To Choose From, Almost Any Style Available EACH NEW CAR SOLD HERE
HAS CHRYSLER'S
5 YR. $/ 50,000$ MILE WARRANTY
Allen Chrysler-Plymouth
"YOU ARE INVITED TO THE

 OF OUR NEW OFFICE BUILDING

## SUNDAY 2-5 P.M.

OUR FRIENDS AND CUSTOMERS PARTICULARLY ARE URGED TO VISIT THIS NEW MODERN FACILITY"

MORGAN McREYNOLDS

## BROWN GIN CO.

## Scotts Visit

In Dallas Area

on Saturday with Jean Harr
in the Howard Harris onom
Mr. and Mrs. Morris Wide nan visited Mr. and Mrs. Laney
iveman and family, Lubbock,
in Saturday afterne on Saturday atternoon and
vening. The men visited clyc
Wideman in West Texas Hos witaman where he was receiving
pital, watment for pneumonia.
reath
Misses Linda and Dorothy Cox attended the wedding of
their cousin, Miss Edith Ken-
tall to James Whesenhunt on
Saturday eventng in the on Saturday evening in the Ford
Memorial Chapel of the First Mr. and Mrs. M.E. Wilia
on of the Farmer Co isited with Mrs. Roxie, Travis


 Mr. and Mrs. Marion Tucker $\begin{aligned} & \text { very much - seing the differen } \\ & \text { visited their son Roonneie in M1s. } \\ & \text { sissippl } \\ & \text { pictures of the babies and oth } \\ & \text { ers. Refreshments were ser }\end{aligned}$


Tumerer's parents, MM. and Mrs.
Emmitt Fosler of Hart accom-
panied the

Con

## CONE NEWS

Dr. John W. Kimble, D
Floydada, Texas
AS FOR THE PAST 48 YEARs
Contact Lenses-Visual An



## Need Sanit

freighai ol passcroger ITOUOTODRLDOLO?

## Just give ús a call.




## HALE'S

H Department Store HAS LADIES DRESSES $1 / 2$ PRICE

FIRST TIME EVER




## how yer Cools Area Somewhat

## SOUTH PLAINS NEWS

Cotton Shower Falls Here


##  <br> \$ DAY SALE!

THURSDAY, FRIDAY, SATURDAY \& MONDAY

## $\$ 1.00$ OFF-ALBUMS $\$ 1.00$ OFF-BIBLES

ONE GROUP BOOKS - $50^{\circ}$ EACH ONE GROUP 45 RPM's -- 10 each DECCA RECORD PLAYER \$ $7^{95}$ PLAYS 4 SPEEDS plays hi-fi and stereo

## A Real \$ Day Special

We gift wrap - we mail RADIO RECORD \& BOOK SHOP


# CONGRATULATIONS 

 TO BROWN GINON THE OPENING OF THEIR NEW OFFICE BUILDING

## T

1 I am proud to have been THE CONTRACTOR FOR THIS JOB

## PIKE HANNA




#  

GIENTS


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## 



5

die you are ．．．how come you
AUTO，FIRE \＆FARM INSURANCE




## ONE GROUP NEW ELECTRIC SMITH CORNA ADDING MACHINES S6995 HESPERIAN OFFICE SUPPLY

TNM\＆O COACHES，INC

WE NOW HAVE IN OPERATION A NEW PORTABLE DISC ROUER．
COME IN AND LET US SERVE
YOU．WE WILL APPRECIATE YOUR BUSINESS．

LAWSON BROS．WELDING AND BLACKSMITH

BOOTHE BUILDING

## NEED A

 RUBBER STAMP ？TRAVEL BY BUS IN COOL COMFORT AMD BLACKSMIH

> Hollis R．Bond Real Estate

Teresa Colston Junior Member Hereford Group
 amen ivilior membership in

name nor borer


Tine hereon Assocatatan's,


Twenty Five Years Ago





Mrs. J. J . Buchanan is mon



Petition Said Not Legal

## FLOYD DATA

ting his parents, Mr. and Mrs. rom the Air Force. Charles will be stationed in Florida fol-
lowing his stay here


| hurst of Roswell to Ardmore, |
| :--- |
| Okla. . last weekend to attend |
| the Golden Wedding anniver- |$|$

 sars
time friends and neighbors, Mr.
and Mrs. E. S. Honer.
and Darlene of Houston plan

 home Thursday to Saturday.
Mr. and Mrs. Jim Smith

and children of Monday and Mr \begin{tabular}{l}
$\begin{array}{l}\text { and children of Munday and Mr. } \\
\text { and Mrs. R. C. Hay of Dub- }\end{array}$ <br>
$\begin{array}{l}\text { R. C. Bullock and son were } \\
\text { Saturday guests in the Robert }\end{array}$ <br>
\hline

 

<br>
$\begin{array}{ll}\text { and Mrs. RC. Hay of Dub- } \\
\text { bock were Saturday guests in }\end{array}$ \& $\begin{array}{l}\text { Saturday } \\
\text { Ward guests in the Robert }\end{array}$ <br>
\hline
\end{tabular} Saturday guests in the Robert

Ward home.
Mrs, Lon Emery her, Mrs. J. W. Graham visited


JOHN LESEUR
MRS. S.L. HOLMES, JR.
MRS. PETE NASH
MRS. JIM. WILLIAMS
MRS. LON HARRISON

FAY HOLLADAY
MRS.H. L. RAFFERTY
MRS. J.B. COLSTON

Wiggly Wiggly has the Greatest Variety of National Brands.
Velveeta Pork'n'Beans Tomato Juice - $\quad 3=1$ Chunk Tuna Aluminum Foil Green Beans Grape Drink $\quad$. $=69$. Drinks 3-69 DOLE PINK $3 \div 89$

## 298 7 3 2 69 32 <br>  <br> LETTUCE



PTA $\underset{\substack{\text { EXTRA } \\ \text { FANCY } \\ \ldots \\ \text {. . Ib. }}}{1}$ Celery Hearts


Warm Weather far Instant Tea Nation e
 Jello costard nome

proctor and Gamble l
Detergent Lam ad him.
Detergent
Detergent Deterge
Cleanser
Fabric Softener nam


from Our Dairy
Cookies pumper fatimid Cookies namer haik Cheese Food 2 name Romano Cheese sam

## More Low $p_{\text {ria }}$

Baby Cereals Liquid Sweetener tim Applesauce Vinegar sumer
 Lemonade nama nt Mam: 89 Breakfast Drink $\begin{gathered}\text { HiC. Orange } \quad \text { 29c } \\ \rightarrow \rightarrow 0\end{gathered}$
 Casserole


Cube Steak
 Boneless Bottom Round Roast


Health and Beauty Aids
GLEE TOOTHPASTE 55
Hand Lotion serener. Re ort Rec one 49c
 Mouthwash Listerine Reg. se value 77c


> SMOKED HAM
 Pork Chops Lean Norther Pork


foods


