

FLOYDADA FLOYD COUNTY TEXAS, THURSDAY, JULY 7, 1966
 NUMBER TWENTY-SIX

Onion Harvest In Full Swing Here

Crop Quality And Production Down

The harvest of the first crop of onions in Floyd County is about one-third complete, it was reported here this week. The quality and production of the crop is down from what it was last year, it was noted at the sheds as harvest got into full swing. Last year about 500 pounds of onions, that is sacked, were harvested off Floyd County acreage, but this year that figure is running in the neighborhood of 300 to 350 pounds per acre. On the brighter side, the price is good and appears as though it will remain stable throughout this harvest.

Gas Spews From Oil Well, But Just Hot Air

The hopes of Floyd County getting another producing oil well dwindled last week when gas, described by one of the drilling crew as "inert" blew out of the top of the well and continued to do so for a couple of days. Wednesday night, after the crew had pulled all but 15 joints of pipe out of the well, the gas broke through the crust in the well and, with a terrific noise, sent the gas several feet into the air. That night a sample of the gas was taken and sent to Dallas immediately for analysis, but the gas was found to be of no commercial use and the crew had to just let it blow itself out. Thursday morning gas was still coming out of the well at a terrific rate and one of the workers around the well wanted any sparks near the well in case the gas was inflammable. The gas turned out to contain about 98% nitrogen and only about 1% helium, which is little more helium than the air a person breathes contains.

Patrolman Lenz Leaving DPS For Border Patrol

Department of Public Safety Patrolman Fred Lenz, who has been stationed in Floydada slightly over one year, has resigned from the DPS it was announced here this week. Lenz has accepted a position with the Border Patrol in Chula Vista, California. Lenz and Gerald Howard came to Floydada around March 1, 1955. They are the first DPS patrolmen to be stationed in the county. Howard had just completed his training at the time of the appointment. Lenz is an eight-year veteran of the Department. A replacement has not been named for Lenz at this time, and it may be the first of the year before one is available.

Onions from the local sheds are going to all points in the United States and into Canada. In about two weeks Canada will have some of its own crop coming off and that market will be closed to local growers. The quality of the crop here is down somewhat, although still good, due to three reasons. First, the transplants were of poorer quality because of adverse weather conditions where they are grown. Second, the cold weather on the transplants here set the crop back. Third, the invasion of the crop by onion maggots also hurt the growth. Although onions will grow bigger where thinned by insects, or weather, the plant population is needed to maintain good yields. A decline is anticipated in the market price around August 1 when the second crop of onions comes off here. The greatest competition will come from Las Cruces, N. M., where they have a large increase in the Spanish onion crop. The harvest of the Grano crop usually lasts about three weeks, or another two weeks. The harvest of the Spanish crop usually lasts from 15 days to three weeks. The price for yellow onions is very good presently. Mediums and jumbos bring from \$2.50 to \$2.75 per hundred. Medium whites are down because there are too many on the market now. They are bringing from \$1.50 to \$2.00. Jumbo whites are good at \$3.00 to \$3.50. Some consideration has been given in the past to storing the Spanish crop, or part of it, until the winter months when the market price again rises. Last year this was attempted at one of the local sheds with a few sacks, but the onions were not well enough protected from the cold. It is necessary to maintain a 40 to 50 degree temperature and keep the humidity very, very low. If, and when this is done with the local Spanish crop, competition won't be so keen, and the crop can be put onto the market at times when the winter demand for vegetables is so high and prices tend to increase for them. There are about 800 acres of onions in Floyd County this year.



"RIGHT THERE" - "Butch" Kinney, visiting here in Floydada, points to Da Nang on a map of Viet Nam to show Wanda O'Neal where he was stationed in that country. He stopped in Floydada a few days on his way to South Carolina and an assignment as a Flight Instructor. He has just returned from 13 months service in Viet Nam. (Staff Photo)

'Mail Looked Forward To Most,' Says Viet Nam Vet

by Jed Blessing

"The mail from home, either in the form of letters or packages, is the most looked forward to thing by those in Viet Nam." These are the words of Fred L. "Butch" Kinney, 23, who has just returned from that country, after being there 13 months, and is on his way to South Carolina for his next assignment. Butch was here visiting the G. H. Day family, the M. J. McNeill family and Mrs. Wanda O'Neal. He became acquainted with these families when he was a roommate of the late Kenneth O'Neal who was killed about four years ago in a car wreck. His home is in Elk Mountain, Wyoming, but since he joined the Marines, a little over three years ago, his family has since moved to Alaska. They spend their summers in Alaska and their winters in Arizona. Butch was serving at Da Nang Air Base in Viet Nam as a Radar Technician for a Marine Air Wing. He mentioned that he was glad to be back in the U. S. and particularly Texas where it is a little cooler. He has been through temperatures as high as 133 while in Viet Nam. When he arrived at Da Nang he had to sleep on the ground without any roof over his head for three or four nights. Then he finally got a tent, and when he left to return to the states the forces even had showers installed. "Sometimes, when bathing facilities are not readily available, those in Viet Nam let the dirt build up on them in defense of the insects," Butch said in a jesting manner. When speaking of any definite lines of friendly forces and enemy forces, he said that during the daylight hours people are able to move about very freely, but when night comes, a person had better know where he is going and know who is with him. "During the daytime, the enemy forces may be five miles away, or farther, and at nightfall, be only across the street. Often during a Viet Cong raid on the Air Base some of the Vietnamese that work on the base, perhaps barbers, or laborers, are found among the dead V.C. and they would normally never be suspected," he said. When asked if he thought the Buddhists were infiltrated by the Communists, he replied, "I don't think so. I think they are afraid we (U. S.) will try to capitalize on the country like the French did." "For that reason," he went on to say, "most of the Vietnamese people probably don't care whether we are there or not. They have been fighting for so long and are so tired of it they are just in a state of apathy." The people in the villages don't know what to do, according to Kinney. If they side with the U. S. the Viet Cong terrorize them, and if they sympathize with the Viet Cong, the allied forces go into the villages and burn them down. What was he trying to do to win the people to the side of freedom. When the combat forces go into an area, a village or otherwise, and run off any other force, the medics then give aid to all who have been injured, whether they are friendly forces, or whether they are V. C. And when the area has been secured a field hospital is set up, so the Vietnamese people then get into the habit of going to the hospital for any medical attention that is needed. "The Vietnamese people struggle to live from day to day. They have seen death so much in their lifetimes, that if they wake up tomorrow and see the sun rise, it is an accomplishment," he said. When asked if he thought we should be in that country, he said, "I don't know of a person that is over there who objects to our being there when he sees what is going on and

SEE VIET NAM, PAGE 2

Contract Let For Lakeview FM 28 Paving Recently

A contract for 11.129 miles on FM Road 1958 in Floyd County has been awarded to an Amarillo firm, it was announced in Austin this week by the State Highway Commission. Ivan Dement, Inc. submitted the low bid of \$187,009.81 on the project. Grading, structures, base and surfacing are expected to take 200 working days, according to O. L. Crain, District Highway Engineer at Lubbock. FM 1958 presently connects Floydada with FM 651 one mile north of Lakeview, and the paving will actually be a continuation of that highway. However, the paving will begin at the intersection near Lakeview and proceed five east to connect with FM 28 about 5 or 6 miles south of Dougherty. Sam A. Fowler, resident engineer at Floydada, will be in active charge of the project while it is under construction.

Solicitors Still Cause Difficulty

Solicitors continue to plague residents of Floydada, judging from the number of complaints received, according to the local police department. A couple of them were reported and caught last week, but several seemed to elude the area when a complaint was turned in. Chief of Police Bill Taylor urges that when a person is approached by one he remember a description of the person and, if possible, the description and license plate of the vehicle. This will aid the local authorities in locating the individuals.

New Coach Gets Hole-In-One On Second Round

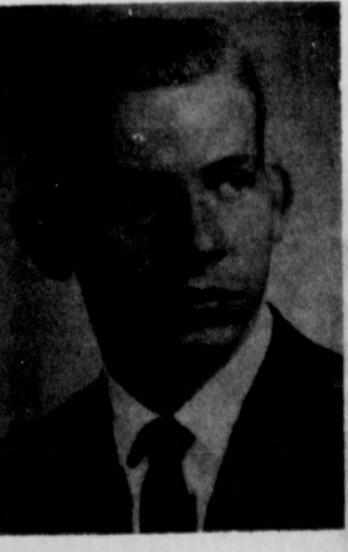
It was the second time Jack Bell, new Floydada basketball coach had played the course at Floydada Country Club, but it was a rewarding one. As he stepped onto the tee box on Number 8, he was one stroke behind one of his trio. He was playing with Bill Curry and Dolbert Wiley. "I hate these par 3 holes," he said, "because I usually miss on them." But he didn't miss that time. Bell selected a number 5 iron for the 174 yard hole and his shot was straight and true. He didn't believe he'd made the hole, but when he couldn't find his ball he looked into the hole and found it there. Bobby Westfall, Floydada Country Club pro said, "Jack had just bought a new membership the day or two before. Therefore, everyone that buys a membership in the club is entitled to a hole in one every time they play. But that's not guaranteed."

City Wages All-Out War On Mosquitos

The City officials have begun an all-out war on the increased mosquito population in Floydada, it was reported this week. Instead of trying to cover the town two times a week, which is what is usually done during the summer months, the workers are covering the town with insecticides three and four times a week. Until this past week the mist insecticide had been used, and late last week the officials decided to begin using the dust. The dust has a more residual effect, and people can tell it is there. When the mist is used people will call city hall, or some city officials and tell them they heard the truck go by the night before but they couldn't smell anything, and leave the impression they believed no insecticide was being used. The dust is DDT and almost everyone can detect it's scent. In June several small showers and a few general rains created a number of weather lakes, which is a favorite breeding place of mosquitos. A number of these are only a short distance from the city limits and the city residents have felt the effect of the increased number of the pests. Although no cases of Encephalitis have been reported in the area, Lubbock officials claim that 60% and perhaps more of the mosquito population there are of the carrier type. Cases of the disease are usually detected later in the summer, in August and September. Although the sprays and dusts used in fighting the mosquitos, a large number will survive. To best safeguard against the possibilities of being "bitten" by a carrier a person should wear an effective insect repellent at the time when the mosquitos are swarming, and, better yet, people should keep their children inside the house from one hour before sundown to one hour past sundown. The city will continue its stepped-up efforts to control the pests until a considerable decline in the population of the mosquitos is seen.

Beef Production Shortcourse Set

A beef production short course for adult farmers will be held July 18, 19, 20, and 21 under the sponsorship of the Floydada Young Farmers, according to A. E. Baker, superintendent, and Gerald B. Thompson, Vocational Agriculture instructor. Frank C. Litterst, Beef Production Specialist with the Vocational Agriculture Division of the Texas Education Agency and



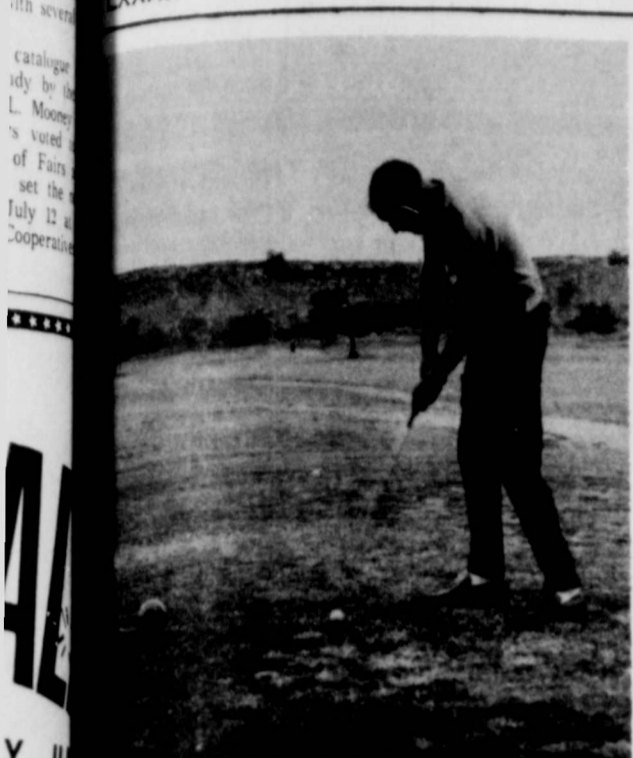
GLEN THOMPSON

Assistant Band Director For Next Year Native Of Snyder

The assistant band director, Glen Thompson, who will begin work here in Floydada this fall, is a native of Snyder. As well as assisting with the high school band, Thompson will handle the junior high school band and direct a choir. He will work with the beginning band program, also, it was announced this week by Jim Boyd, band director. Thompson is the son of Mr. and Mrs. C. D. Thompson of Snyder. While in high school he was a member of the Snyder High School Band and served as quartermaster for two years and band captain for one year. He was first choir trombonist for two years and a member of the stage band for four years. He attended Texas Tech for three years, and while there was the first trombonist for two years and a member of the stage band for three years. During his senior year he played with the symphonic band and stage band at West Texas State University. He is active in Kappa Kappa Psi, honorary men's band fraternity, and Phi Mu Alpha, men's honorary music fraternity. He is also a member of the Baptist Church.



ONION HARVEST - The harvest of the 800 acres of onions in Floyd County will not last long, for most of the fields have been harvested or have workers in the field. The photo above of a young worker clipping onions, was taken on a farm north of Lakeview. This particular field was hit by onion maggots earlier in the season. (Staff Photo)



Jack Bell, a new coach for Floydada High hole-in-one the second time he played a round. He is shown above on Number 8, a 174 yard iron, the one used to make the perfect shot.

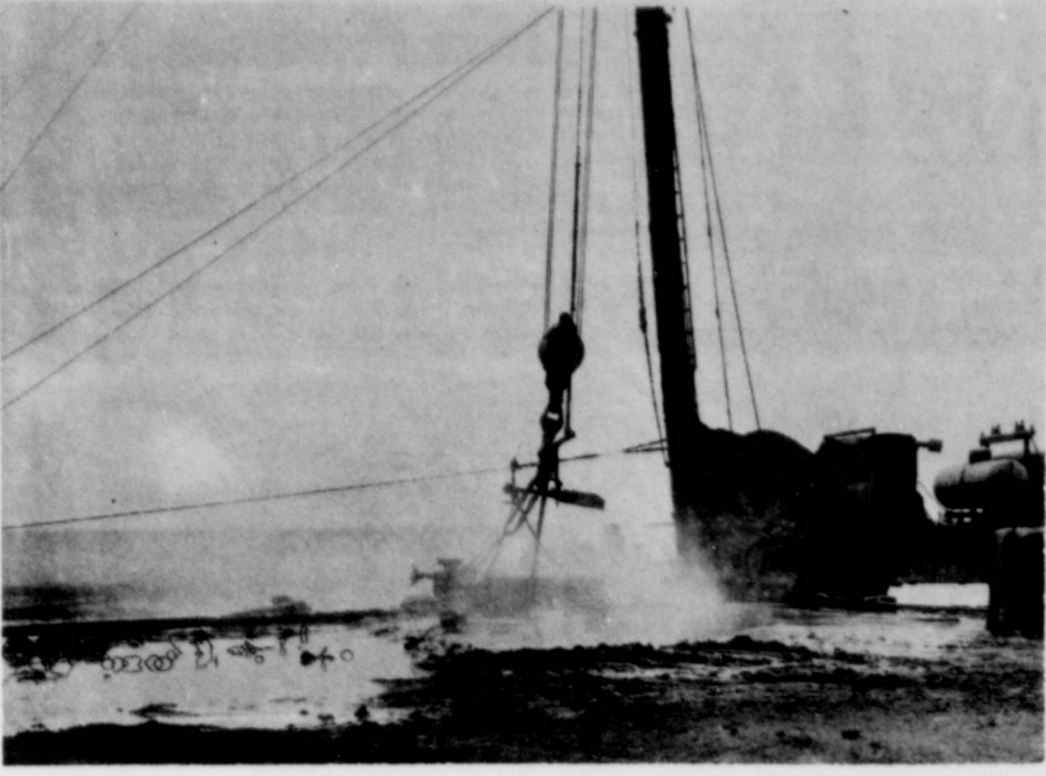
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Black Chat

by WILL TOOLEY
 Telephone me all day or night... enjoy... some most appreciated... are the ones about a news story... man certainly tips... night Bar... call to tell... will blow... the next morn... Williams also... about the well... state ver... paper is to be... bring you pic... events as they... must be on the... have enough... from the funeral... office, the... highway patrol... are key offices... the frequency of... they must invest... they think to call... time they don't...

BY YOUNG FARMERS

... in advance!
 ... carries a... article in this... about Texas, en... still growing... unabated." One... near Lubbock... of the best pic... these should in... all over the world... It could be... of course peo... for a... slow down the... of L. A. Mar... was always fig... invention of... he was always... possibilities of... producing all kinds... on a commercial... ability to write... philosophy... printed in the... had a sense of... he liked thought... decided to put out... in my garden last... Mr. Marshall... our berries... in Arkansas... be easy for me... this fellow who... not just for... patch... but... ing chats... NMENT can re... of safety items... to the 1968 model... they still can't do... driver error... who forgot to fas... belt and got caught... it is still a gon... say, "an ounce of... worth a pound of... and if the govern... will save lives... RACTOR started... ROCK, PAGE 2



LOT OF PRESSURE - Although the gas coming out of a prospective oil well on the Fred Battey farm was under a great deal of pressure, it proved to be of no commercial value.

The gas broke through to the bottom of the well as the crew was pulling the casing out of the well. The roar made by the gas rushing out could be heard for several hundred yards away. (Staff Photo)

BEEF

CONIT FROM PAGE ONE
ved as instructor in the Veterans Agriculture Program in Hays County 4 years and was District Sales Manager for Burrus Feed Mills, Ft. Worth, 4 years.

pany, with ranchers in Travis and Shelby Counties until 1964. This included operation of a ranch consulting business in Texas and Louisiana. He has successfully operated his own ranching and farming business consisting of both registered and commercial cattle, sheep, Angora goats, pecans and grain farming. He is a former direc-

tor in the State Shorthorn Breeders Association and a member of American Angus, and Texas and Southwestern Cattle Raisers Association. Registration fee for the course is \$2. Those wanting more information should contact Gerald Thompson.

Cotton fiber "breathes."

Rain Brings Slight Relief From Heat

Although Texas isn't sweltering under the intense heat wave that has hit the mid-Atlantic states, when the temperature rises Texas isn't an area to be left out. During the past week only one day has the temperature in Floydada not reached 90 degrees and that was last Friday when a reading of 89 was noted.

However, showers that dotted the Floyd County area, particularly the eastern part, brought some relief from the heat, if only for the one afternoon.

Monday as the temperature reached the 96 degree mark, a cloud moved down the eastern part of the county that dumped rains on Fairview, Lakeview, near Cedar Hill, at South Plains and some at Floydada.

The amounts varied from .12 here in Floydada to .6 and .7 at Fairview and South Plains. The next day the temperature continued to climb once again, and coupled with the increased humidity, caused the area residents to think the temperature was higher than it actually was.

The moisture received brought the total for the year to 4.86 for Floydada proper. A total of 2.85 inches was record-

ed in June. The increase in temperatures have caused an increase in city water usage, but the peak day was over a month ago, June 4, when 1,885,000 gallons of water flowed through city meters. A total of 32,750,000 gallons were used during June. The temperatures this past week, from Thursday through Tuesday have been 89, 90, 96, 98, 96 and 96.

Yarborough Newsletter

Friends and fellow Texans: Around the world today, the American Fighting Man stands guard to protect the liberty that this Nation and the entire Free World enjoy.

Sometimes it is easy to forget the stake we all have in that lone soldier on sentry duty. The young men of our country and State of Texas perform faithfully not only in Vietnam but in many other places that are bypassed by the bold, black headlines of your morning news-

CAPROCK

CONIT FROM PAGE ONE

moving in equipment and workmen on the new hospital here Tuesday and Wednesday morning.

paper. But the price that they pay may be the supreme one in any one of these trouble spots. It is always heavy.

This is the reason that I have fought for legislation in Congress that would bring justice to the veterans of this so-called Cold War period. It is the bedrock foundation for my Cold War GI Bill, passed this year, and signed by President Johnson - that will make certain that 5 million Cold War veterans not only know that we at home care - but that we are doing something about it by providing an educational opportunity in life for them after they return from their guard duty and their fighting fronts around the world.

With the growth of armed conflict in Vietnam, many more of our American and Texan boys are called upon to defend our freedoms.

Their pride in the State which has the traditions of the Alamo and Goliad makes many of these fighting Texans wish for some reminder of Home. Recently, I have received increasing requests from Texans on military duty in Vietnam and Korea for

SEE YARBOROUGH, P-3

ing they were building a tool house in preparation for a year's project.

We're looking forward to getting a ground breaking picture today or tomorrow.

THE OLD problem of alcohol and the driver still points to many auto accidents. . . the government tried once to control this through prohibition. . . and this didn't work.

Much is said now that the person who can't control his liquor is a victim of disease. "Is alcoholism a disease? All the apologists for the ghastly toll of human life, wrecked homes and broken hearts taken by alcohol say it is. This has been the common shibboleth of all apologies of those who de-

fend John... answer comes... in our United States... IF ALCOHOLISM... SEASE-- It is the only... attracted by an act... It is the only... quires a license... It is the only... bottled and sold... It is the only... duces revenue for... ment. It is the only... habit forming. It is the only... spread by adver... It is the only... a germ or virus... It is the only... bars the patient fr...

ON PAGE FIVE OF THE SECOND OF THIS ISSUE OF THE HESPERIAN SAYS.

TEST PRICE A CHRYSLER! TURN TO PAGE FIVE. . . READ ABOUT BIG WONDERFUL 1966 CHRYSLER THEN.

COME INTO
ALLEN
CHRYSLER
PLYMOUTH
FOR THE PRICE
YOU'LL LIKE ON
CHRYSLER



NEW LIONS OFFICERS - The incoming officers for the Floydada Lions Club were installed by District Deputy Governor R. H. Farris, pictured standing at right. Those installed were, left to right, seated - Jim Word,

tall twister, Wilson Bond, secretary, Dallas Ramsey, board of directors. Standing are Don Cheek, second vice president, Veda Thayer, sweetheart, Glen Black, first vice president, Louis Anderson, president and Farris. (Staff Photo)

VIET NAM

CONIT FROM PAGE ONE

what we are trying to accomplish." Butch indicated that he didn't hold any sympathy for the "Peace" demonstrators and draft card burners.

He said the only disgusting thing about the war is the fact that we are not putting forth our best effort to win the war. This reporter mentioned he had heard of one Viet Nam veteran that said, "If the U. S. would release all its forces, the war could be over in one day."

Butch agreed with this. He said, "We (U.S.) have assembled the best fighting machine that is, or ever has been, on the face of the earth. It is larger, better disciplined, and better educated than any other force ever has been." This is substantiated by the commanders.

He was asked if the demonstrations, such as burning one's self in Viet Nam, had any effect on the people there.

He replied, "Like I said earlier, the Vietnamese people have seen so much death, it doesn't bother them, and by the time a combat trained unit has been under fire for six months, another death doesn't seem to matter, so there is no effect that I can see."

When talking about the V.C. actions, and the fact that the U. S. definitely has the upper hand in the war, he said that the only contact

the Viet Cong try to make in the daytime is when they're sure they can win, for example when they have a very small force blocked in, or something like that.

"But we know about where every VC unit is now. We have infiltrated their units with South Vietnamese and they report on the positions consistently," Butch said.

He mentioned that he thought we were there for a much more far-sighted purpose than just keeping South Viet Nam free. When this encounter is over the U. S. will have bases, harbors and a military unit there. Probably in another few years India and Pakistan will be at it again and the U. S. may be in that one. When it is over the U. S. will have Red China completely surrounded with forces in Japan, Korea, Viet Nam, which can reach into other parts of what was once Indo-China, and in India or Pakistan.

"They (Red China) won't be able to move without running head on into us," Butch stated.

Butch is leaving this morning for South Carolina where he will be a flight instructor, and he was looking forward to the assignment and another nine months time when he will be out of the service. He is a corporal.

"But," he said, "I would gladly return to Viet Nam tomorrow if I knew an all-out effort would be put forth to win the war."

HELP YOUR FOOD BUDGET WITH OUR
Summertime Specials

ALL BRANDS
ICE CREAM
1/2 GAL.
79¢

KELLEY'S BUTTERMILK LIBBEYS FROZEN CORN CREAM STYLE CHICKEN OF THE SEA TUNA GREEN LABEL KIM DOG FOOD VAN CAMPS PORK & BEANS	1/2 GALLON 10 OZ. CREAM STYLE 1/2 SIZE GREEN LABEL 15 OZ. CAN 300 SIZE	39¢ 2 FOR 39¢ 3 \$1.00 10¢ 2 FOR 29¢
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GINGER SNAPS OUR DARLING CORN PET AND CARNATION MILK WE HAVE TREWAX, LIQUID, PASTE AND STRIPPER. WE HAVE A FLOOR POLISHER FOR RENT.	28 OZ. PKG. 303 SIZE TALL CANS	49¢ 2 FOR 43¢ 3 FOR 49¢
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HUNTS
FRUIT COCKTAIL
300 SIZE
5 FOR \$

PURPLE PLUMS
303 GLASS JAR
2 FOR 49¢

MAXWELL HOUSE INSTANT COFFEE 10 ROLL PKG. TOILET TISSUE	12 OZ. 79¢
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MEATS
PINKNEYS
BACON 2 LB. **\$1.69**
FRANKS 2 LB. **\$1.19**
SWISS STEAK LB. **89¢**
WE HAVE U.S.D.A. GRADE A CHOICE BEEF.

DEL MONTE
ORANG JUICE
NO. 2
3 FOR 49¢

Thrifty Super Market
HOME OWNED & OPERATED
DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
SECOND AND MISSISSIPPI STREETS

Five Ago 1,000 Men To Be At Baptist Camp

One thousand men from the Southern Baptist churches of the Caprock Plains Area are expected to attend the annual Brotherhood Camp at Plains Baptist Assembly near Floydada on Friday, July 8. The afternoon, from 2:00 until 5:00 will be given to recreation, swimming, softball, and horseshoes. A conference for all Brotherhood officers, both Association and local, will be held from 5:00 to 6:00, by W. L. Smith, State Brotherhood Secretary, for Texas Baptists.

The evening meal will be served in the spacious dining hall at 6:30 for \$1.00. The evening service will begin at 7:30. Music director will be Johnny Burnett, Minister of Music, First Baptist Church, Dimmitt. The featured evening speaker will be the Honorable Judge Zollie Steakley, member of the Supreme Court of Texas.

Brotherhood presidents of the Associations which form the Caprock Plains Area are: Kirk Slater, Caprock Association; W. H. Berry, Llanos Altos Association; Clarence Matthews, South Plains Association; and Alvin Fleming, Staked Plains Association. Dr. Franklin E. Swanner is the Area Missionary.

YARBOROUGH

CONIT FROM PAGE TWO such a symbol of Texas. At my own expense, I have been happy to buy and to send to military units in these areas the Lone Star Flag of Texas. This flag is a symbol of the 10 glorious years that Texas was an independent Republic, and of its 120-year record of growing strength as a State in the American Union. It is a symbol of heroism of the stand at the Alamo where men died for God and Liberty to the last man, rather than retreat.

It is the symbol of the victory of Sam Houston at San Jacinto, which added Texas and the territory westward through California to the Pacific Ocean as part of the American Union.

It is the symbol of the unity of Texas in a welding together 50 indestructible states into this indissoluble union.

A Houston soldier, now with the Marine artillery in Vietnam, wrote that his unit would "fly the Lone Star Flag proudly and treat it with the greatest respect."

Another Texan, with the famed 7th Cavalry on duty south of the 38th Parallel in South Korea, wrote the flag showed "a connection with our homes and a tangible sign of support for those, who unlike other units of our Regiment in Vietnam, must sit and watch the enemy across an armistice line."

In December of 1964, I visited the 1st Cavalry while it was patrolling the so-called Demilitarized Zone along the 38th Parallel in Korea.

This is a place that calls for constant alertness and watchfulness. There was the Communist who slipped across the Demilitarized Zone and threw a hand grenade into an American bunker.

I saw some of the conditions under which the men serve there, and know that it is never safe for a single man to let down his guard for a single minute.

Now I ask other Texans, proud of our men overseas, to join with me in providing our native sons with the one symbol that spells "Texas - the Lone Star Flag."

Your efforts may make it possible for some lonesome Texan to bear the burden of the "long twilight struggle."



back to school

LAY-AWAY

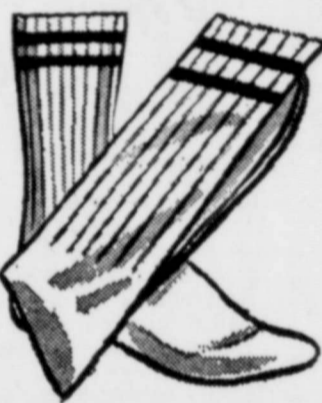
BIG SPECIAL BUY
boys
13 3/4 ounce
BLUE JEANS

1.50 pair

AUTHENTIC WESTERN STYLING

REGULARS - SLIMS 4 to 16

... LOOK WHAT A MERE \$1.50 BUY! HEAVY ALL COTTON DENIM JEANS THAT ARE VAT DYED AND SANFORIZED. EVERY PAIR IS FIRST QUALITY AND WILL NOT WASH OR WEAR WHITE, AND THEY ARE COPPER RIVETED AT STRAIN POINTS TO RESIST TEARS AND RIPPING. GET A SCHOOL SUPPLY NOW!



... LAYAWAY SPECIAL

BOYS AND YOUNG MENS CREW SOCK
2 Pr. 88¢

... COTTON-NYLON BLEND STRETCH STYLES IN STRIPE OR PLAIN TOP TREATED FOR FOOT HYGIENE AND EACH PAIR CARRIES 3-YEAR GUARANTEE.



... LAYAWAY SPECIAL

BOY'S COTTON KNIT BRIEFS
3 Pr. 1.45

... FROM OUR REGULAR STOCK OF FINE QUALITY, WASH WHITE BRIEFS, SELECT SIZES FROM 2 TO 18 - SHOP NOW - SAVE MORE AT BEALL'S

...BACK-TO-SCHOOL SPECIAL PURCHASE
BOYS SHORT SLEEVE SPORT SHIRTS

TRANSITION TYPE DARK TONES

1.35

REG. \$1.99 QUALITY

... WEAR THEM NOW - LAY-AWAY FOR EARLY SCHOOL WEAR, FIRST QUALITY ALL COTTONS WITH REGULAR AND BUTTON DOWN COLLARS. IN ASSORTED PATTERNS. SIZES 4-16.



WASH 'N' WEAR

— ALSO PERMANENT PRESS STYLES

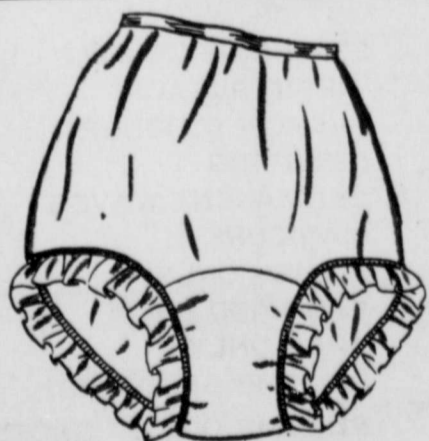
SCHOOL COTTONS

SIZES 3-6X AND 7-12

2 DRESSES 5.50

THEY NEED LITTLE IF ANY IRONING

... THIS IS IT! BEALL'S ANNUAL SPECIAL PURCHASE SALE OF FIRST QUALITY SCHOOL DRESSES THAT USUALLY SELL FOR \$3.99, PATTERNS AND DARK TONE COLORS ARE EXCITINGLY NEW - 100% WASH AND WEAR PREMIUM COTTON REQUIRES SUCH LITTLE CARE, SELECT THIS WEEK - WE'VE A DOZEN OR MORE PRETTY STYLES.



... LAYAWAY SEVERAL PRS. NOW

DOUBLE SEAT BATISTE PANTIES

59¢

... ALL COTTON EYELET BATISTE IN WHITE, DOUBLE SEAT AFFORDS MUCH LONGER WEAR, 2-14



10 DOZEN LUCKY STAR GIRLS COTTON SLIPS

99¢

SIZES 4-14

WHITE

WHAT'S A FACT

FIVE FINGER EXERCISE

THE WORLD'S RECORD FOR HANDSHAKING WAS SET BY PRESIDENT THEODORE ROOSEVELT AT A NEW YEAR'S DAY PRESENTATION AT THE WHITE HOUSE. TEDDY SHOOK 8513 HANDS THAT DAY!



ALEX THE GREAT!

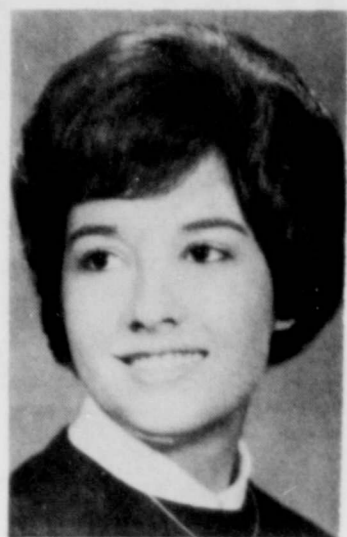
ALEX THE GREAT! ALEX W. CONNELL RAN DOWN A FULL GROWN MOOSE. HE BROUGHT IT BACK ALIVE!

EASY! FOR SAVING EASIER BY SIGNING UP FOR THE PRIZE SAVINGS PLAN AT WORK OR THE BOND PLAN AT YOUR BANK!

Seven Entries In Farm Bureau Queen's Contest

Contest In Lock July 15

Seven Floyd County entries are entered in the Farm Bureau Queen's Contest held Friday, July 15, at the Lockney Club. The contest has two entries and six. Deadline is tomorrow, Friday. Those entered are Vicki Gregory, daughter of Mr. and Mrs. Ward Gregory, a freshman at Lockney High School; 16 year old Mrs. Hollis Miller; Floydada High School housewife Marilyn and Mrs. L. E. Smith; Mrs. Robert L. Hodel, daughter of Mrs. Vermer and Mrs. Jack Thacker, daughter of Mrs. Motva L. Debra Brandes, and Mrs. L. E. Floydada has a daughter, Lloyd, daughter in the Talent Lockney has two Amber Frazzell Taylor.



VICKI GREGORY



MARILYN McLAIN



KARLA SMITH



DINAH HODEL



MARY AMBER FRIZZELL



JANE THACKER



DEBRA BRANDES

Engagement Announced

Mr. and Mrs. Perry L. Eubank of Idalou announce the engagement of their daughter, Miss Marge Eubank, to Norman Wayne Hopper. Hopper is the son of Mr. and Mrs. R. N. Hopper of Petersburg. The couple will marry August 21 in the Idalou Church of Christ. The bride-elect is a graduate of Idalou High School and a candidate for graduation in August from Texas Tech with a B.S. degree in home and family life. She was president of the Tech chapter of the American Home Economics Assn.; secretary of Phi Upsilon Omicron, national home economics honorary; a member of Junior Council; Murat Board; Phi Kappa Phi; secretary of College Awards Board; and named to Who's Who Among Students in American Colleges and Universities. Hopper is a graduate of Petersburg High School and Tech, where he received a B. S. degree in agronomy. He was a member of Alpha Zeta, national agricultural honorary, and a member of the Agronomy Club and Phi Kappa Phi. He is presently doing graduate work in plant physiology.

The Women's Page



Kathryn Turner Installed As Rebekah Noble Grand

The installation of new officers for Floydada Rebekah Lodge was held Tuesday night with Kathryn Turner installed as Noble Grand. Frances Stephens was installed as vice-grand; Leona Odes, recording secretary; Grace Grundy, financial secretary and Artie Webb, treasurer. Other officers installed included Gayle Daniel, warden; Gladys Higgins, conductor; Lee Moss, chaplain; Ethel Sawyer, musician; Valree Turner, color bearer; Ruby Davis, right support to Noble Grand; Pauline Nash, left support to Noble Grand; Eunice Jones, right support to vice-grand; Gladys Peck, left support to vice-grand; Foy Gooch, inside guardian; Dorothy Reeves, outside guardian; Ruby Davis, lodge deputy; Grace Grundy, representative; Ruby Davis, alternate representative and Helen Totty, District Deputy President. Installing officers were Laureless Parkey, District Deputy president; Jane Marquis, deputy marshal; Artie Webb, deputy chaplain; Ruby Davis, deputy warden; Jewel Reeves, deputy secretary; Gladys Peck, deputy musician and Lona Sparks, deputy inside guardian.

Rita Carol Colley Weds John Longan

Rita Carol Colley and John Longan were united in marriage in a ceremony in Amarillo, July 1. The former Miss Colley is the daughter of Mr. and Mrs. Ira Colley of Floydada and the groom is the son of Mr. and Mrs. P. C. Loagan of Clarendon. The couple will reside in Amarillo this summer where both are employed. Mrs. Longan plans to return to school at West Texas State University in Canyon this fall.

SECOND SUNDAY SINGING JULY 10
The general public is cordially invited to attend the Second Sunday Singing to be held July 10 in the Nazarene Church. A number of singers are expected from over the area so a pleasant afternoon of good gospel music is promised.



MRS. ARNOLD MAURICE GINN nee Cecilia Neals

Birthday Party Honors Five

A birthday party honoring Della Roundtree, Fort Worth, Humpy Briggs, Donnie Holladay, Don Harrison and F. M. Marquis was held in the Marquis home Sunday. A lunch of fried chicken, barbecue ribs with all the trimmings were served to some 52 that we present for the affair. Attending were B. F. Cannon, Collie Marquis, Rev. and Mrs. Jack Collier and family of Lubbock; Mr. and Mrs. Harold and family of Idalou; Mr. and Mrs. Herby Marquis, Sunray; Della Roundtree, Fort Worth; Mr. and Mrs. Colley Briggs and Dock Green of Paducah;

Effie Brock, Coy Smock and Connie Plainview; Mr. and Mrs. Billy Marquis and family, Mr. and Mrs. Jimmy Marquis and family of Spur; Mr. and Mrs. Fred Collet and Mrs. Jerri Barron of Hereford; Mr. and Mrs. Don Harrison, Mr. and Mrs. Bill Holladay, Mr. and Mrs. Donnie Holladay and family, Mr. and Mrs. Max Harrison and family, Mr. and Mrs. F. M. Marquis and Humpy Briggs prepared the meat dishes in the back yard of the Marquis'.

HELLO WORLD
Mr. and Mrs. Kenneth Hill announce the arrival of a baby daughter, Jana Delyn, who was born in Plainview Medical Center Sunday afternoon. The little lady weighed seven pounds at birth. Hill is Junior High coach in Floydada. Grandparents are Mr. and Mrs. Marvin Hill of Cisco and Mr. and Mrs. W. C. Vines of Albany.

New Officers Of FPNG Club Are Installed

Friendship Past Noble Grand's Club met in IOOF Hall on July 1st for installation of officers for the new term. Pauline Faulkenberry was installed as president; Wanda O'Neal, vice president; Velma Berry, treasurer; Jewel Price, musician; Artie Webb, reporter and Dimple McGavock, reporter for Lockney. Other officers will be installed at a later date. Installing officers were Dimple McGavock, Grace Grundy, Artie Webb, Ruby Davis and Velma Berry. The retiring president was presented a gift from the club and a poem read in her honor by Artie Webb. A poem was also read in honor of the new president. A lovely table decorated in an Independence Day motif with American flags, red, white and blue flowers and candles formed the centerpiece. A delicious meal was served consisting of hot chicken plate pies, tossed salad, green onions, pickles, chips and tea and a cake baked to resemble the American Flag with red, white and blue decorations. Hostesses were Grace Grundy and Pauline Faulkenberry. Those attending were Dimple McGavock, Wanda O'Neal, Ruby Davis, Jewel Price, Velma Berry, Lona Sparks, Artie Webb and the hostesses.

FLOYD DATA
C. Alexander, who fell last week and sustained a broken hip, is now able to be in a wheel chair. He is a patient in Lubbock Methodist Hospital.

FLOYD DATA
Charles Overstreet, son of Mr. and Mrs. R. W. Overstreet, was a contestant in the old fiddlers contest at Hale Center on July 4th.

Neals-Ginn Vows June 5

Mr. and Mrs. O. D. Neals of 802 Marengo St., in Cleburne, announce the marriage of their daughter, Cecilia, to Arnold Maurice Ginn, son of Mr. and Mrs. E. L. Ginn of Floydada. The wedding was performed June 5 in Granbury, Tex. The bride will be a senior in Cleburne High School in September and the bridegroom is employed at Hallman's Printing and Office Supply. They are residing at 604 Graham in Cleburne.

FLOYD DATA
Mr. and Mrs. Wayne Russell vacationed in Tres Ritos, N. Mex., last week.

Want him to be more of a man?
Try being more of a woman.

Start with Emeraude by Coty, the exotic, exciting, extraordinary fragrance. Emeraude Parfum, imported from France, from 6.50. Pure Spray Parfum Purser, 4.50. Pure Spray Parfum de Toilette, 4.00. Parfum de Toilette, from 2.50. Dusting Powder, 2.50. At our Coty Counter.

ARWINE DRUG
PHONE YU 32856 FLOYDADA, TEXAS
YOUR CARE IS YOUR PROTECTION

NOTICE!

DUE TO RISING COST OF SUPPLIES, THE LOCAL HAIRDRESSERS AND COSMETOLOGISTS LISTED BELOW FIND IT NECESSARY TO MAKE SOME PRICE CHANGES IN THEIR SERVICES TO THEIR PATRONS. OUR NEW PRICE LIST WILL GO INTO EFFECT JULY 11, 1966.

- Birdie Lee's Salon
- Betty's Beauty Shop
- Peggy's Beauty Salon
- Freda's Beauty Box
- Helm's House of Beauty
- Clara's Beauty Shop
- Modern Beauty Shop
- Irene's Beauty Shop
- Edwinas'
- Delma's Beauty Salon

PLAIN SHAMPOO	\$2.50
SET WITHOUT SHAMPOO	2.50
OIL SHAMPOO	2.75
HAIR CUT	2.00
RAZOR CUT	2.75
TINT AND SET	8.00
HIGHLIGHT SHAMPOO AND SET	6.75
30 DAY COLOR AND SET	6.75
WEEKLY RINSE	.75
CREAM RINSE	.25
SEA BREEZE	.75
DANDRUF TREATMENT	.50
INSTANT CONDITIONER	2.00
CONDITIONER FOR TINTED AND BLEACHED HAIR	2.75
HOT OIL WITH CAP	3.50
STRIPPING COLOR	5.00
VIRGIN BLEACH	25.00
BLEACH TOUCHUP	12.50
FROSTING	20.00
PERMANENT WAVES	10.00 TO 20.00
MANICURE	2.25
POLISH ONLY	1.00
LASH AND BROW	2.50
ARCH ONLY	.75
RECOMB SHOP SET	1.00
RECOMB OUT OF SHOPS SET	2.00
FRENCH ROLL	.75
SHAMPOO ONLY	1.50
SHOULDER LENGTH HAIR	.75

ABOVE PRICES WILL REMAIN THE SAME REGARDLESS IF WE USE OUR SUPPLIES OR YOURS. 2 HOUR NOTICE ON CANCELLATIONS. ABOVE PRICE WILL BE CHARGED IF FAILURE TO CANCEL.

Women's Page



How To Apply Fashion

For the woman who sews, making five and five add up to 15 is no trick. It's a matter of applying fashion arithmetic to a few basic patterns and coming up with a complete vacation wardrobe.

Typical of the mix-magic at the fingertips of the woman who sews is a weekend wardrobe that costs only \$35 to make. It's built around three basic patterns: a coat-and-dress ensemble; a suit with its own shell blouse; and a three-piece pants outfit.

Six cotton fabrics—ranging from summer-pale corduroy to a sheer lawn print—were chosen for their ease of care and cool comfort.

All fabrics echo a basic color scheme to allow easy switching of wardrobe parts.

In adapting a similar plan for your own vacation wardrobe, select a floral or abstract cotton print with two or more main colors.

Use this fabric for a shell blouse and skirt. Then choose solid fabrics in these same colors for making a coat, suit jacket, skirt, and bell-bottoms.

'World's Fair Encounter' To Be Shown At First Baptist Church

"WORLD'S FAIR ENCOUNTER" will be shown at First Baptist Church Floydada, Texas on the night of July 10 during the regular worship services at 7:00 p.m.

"World's Fair Encounter" is based on the story of two young people who actually visited the Fair during the first season of its operation. Pamela Baird, a Walt Disney national talent contest winner, whose career has included feature roles in a number of major studio productions and numerous top-ranking television productions, plays the role of a graduate nurse from Montana. Jean Luc Ray, making his acting debut, portrays a Swiss-French exchange student who is enrolled as an architect major at a New York University. The encounter of these two young people and their growing friendship during a day at the Fair, is the vehicle through which film viewers are at once entertained, informed and inspired.

The culture and heritage of many of the world's communities are emphasized by visits to a number of the colorful international pavilions and exhibition areas. Particularly noteworthy is a sequence filmed in the Belgian Village, one of the more recently completed Fair areas which preserves the charm and "old world" atmosphere of the European Continent. Another unusual sequence was filmed in the Spanish Pavilion where the Ballet Lorca from Barcelona staged a special routine for the World Wide Pictures' cameras.

The United States Pavilion with its Hall of Challenges and the Illinois Pavilion's treatments of the life and times of Abraham Lincoln are featured settings in the development of the contrasting backgrounds of Dorothy, the American girl from Custer, Montana, and Eric, the Swiss student from Geneva.

The story climax takes place in the Billy Graham Pavilion where the wide-screen motion picture, "MAN IN THE 5th DIMENSION," makes its impact on the film's principals. This is the TODD-AO and Technicolor subject which had been playing to capacity audiences that visit the Pavilion throughout the day. The young couple's impressions of the unusual cinema presentation become a symbol of the actual response by thousands who have found spiritual meaning and purpose to life amid the glitter and excitement that was the New York World's Fair.

The public is cordially invited to attend this unique showing at First Baptist Church, Floydada.

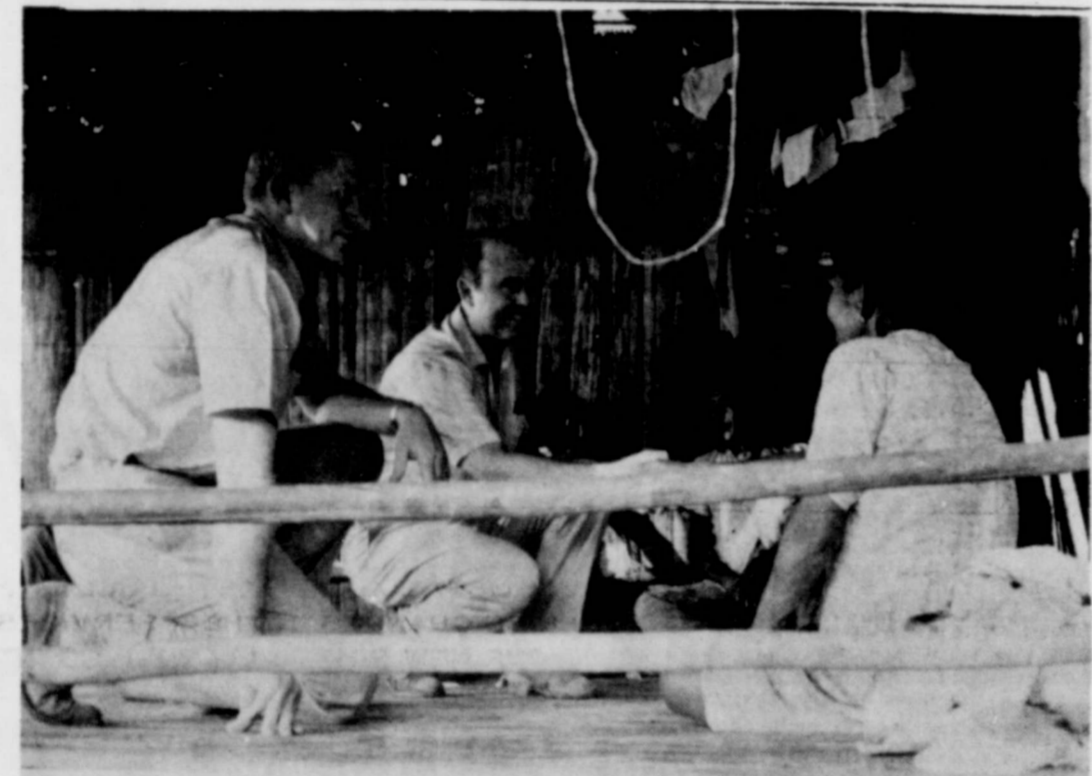
FLOYD DATA

Rick Barrow, son of Mr. and Mrs. Thomas Burrow of Floydada, is home on two weeks leave from the Navy where he is stationed in Monterey, Calif. Rick is a student at a Spanish language school and will complete his studies in September and then will attend a Security School before he is assigned.

ony In Dallas Unites Weaver, Lt. Garrett

Carolyn Weaver, daughter of Mr. and Mrs. W. D. Weaver of Dallas, and Lt. Garrett of San Antonio, were united in marriage Sunday at the First Baptist Church in Dallas. The bride, who is the daughter of Edward M. Weaver and Lt. Garrett, was given in marriage by her father. The groom is the son of Mr. and Mrs. J. H. Garrett, former of Dallas.

The wedding trip to Lake Texoma the bride chose a pink raw silk dress with bone accessories and the groom wore a business suit. The couple will return home to San Antonio after about a week. He will return to active duty and she will be employed by the San Antonio schools this fall.



WAYNE IN PERU - Representative Ralph Wayne and Speaker of the House Ben Barnes are shown above in one of the thatched huts built on stilts several feet off the ground, that some Peru residents call home. The pair has been on a tour of Peru at the invitation of Peru's President Frenando Belaunde in Belaunde's private plane. They are pictured at Aucayo, which is deep in the Amazon River jungle country.

Cotton calico, chintz,ingham, madras, and muslin all came from India originally.

The kitchen is noisier room in the home, say the experts. Average home has as many as 20 small motors, the noisiest being the automatic dishwasher. Women, who become "noisiated," suffer almost three times as many nervous tension headaches as men, say makers of Cope.

of Dallas was maid of honor for Burleson of bride's attention. Kinbrough of and Schmidley of Ronald Fus-Prairie, Gary Wea-ock, Tom Wea-Ga., and Scott were ushers

for men is the outer trousers when dinner jacket. of satin material is of other

several years boy had to shirt and we idea would so-we under-madras shirts

declines are of the colorful, this season.

DATA J. C. Wester and in Garland son, Dr. James and were their other son, of Weatherford, also visited Depart with returning to

OUR DATA Gordon Gray San Diego, Calif., in the home of et, and Mrs. J.E. relatives.

CLEARANCE SALE

- Needlepoint
- PICTURE KITS AND OPEN STOCK
- Crewel Embroidery
- Bags, Pillows & Pictures
- Cross-Stitch
- Tablecloths & Quilts

MODERN BEAUTY SHOP
113 SOUTH 5TH STREET FLOYDADA, TEXAS

THE FLOYD COUNTY HESPERIAN

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NOTICE—Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

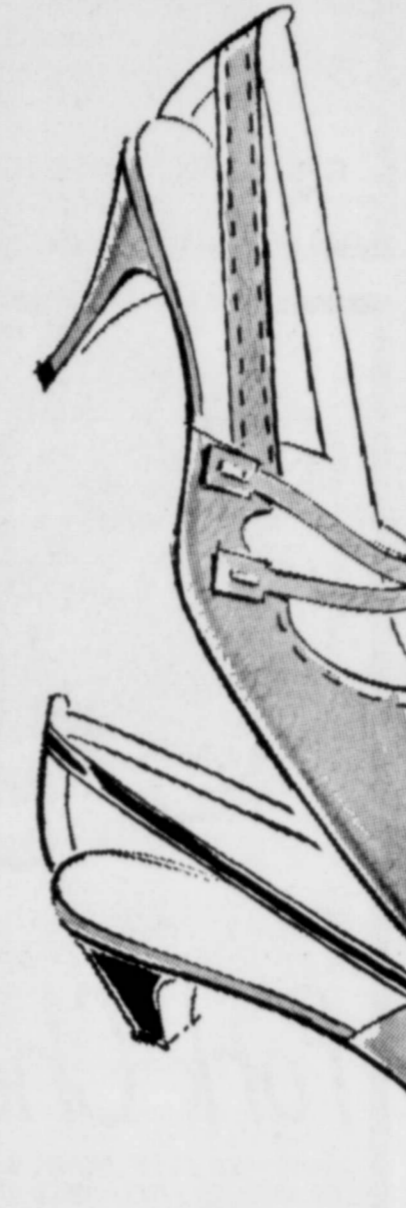
COOL & EASY SUMMER FOOD SPECIALS

- WHITE SEEDLESS GRAPES 29c
- SUGAR 5 POUNDS 49c
- VAN CAMP 300 SIZE PORK & BEANS 300 SIZE 2 for 29c
- AQUA NET HAIR SPRAY 59c
- SHURFINE ALL VEGETABLE SHORTENING 3 LB. CAN 69c
- FOOD KING BACON LB. 59c
- GIANT SIZE BREEZE DETERGENT 69c
- SHURFINE REG. OR DRIP LB. COFFEE 69c
- WELCH'S 40 OZ. SIZE GRAPE JUICE 49c
- WELCH'S GRAPE 2 LB. JAR JELLY 49c
- SHURFRESH 2 LBS. CHEESE SPREAD 69c
- SHURFINE 14 OZ. SIZE KETCHUP 5 for \$1

Specials Good THROUGH SATURDAY
Double Buccaneer Stamps on Wednesday
L & J FOOD STORE
316 N. 2nd WE DELIVER YU 3-3105

Beall's RE-GROUPED FOR FRIDAY & SATURDAY SELLING

SHOE Clearance



LADIES NAME BRAND DRESS AND CASUAL SUMMER SHOES

- BY
- DEB
- CALIFORNIA COBBLERS
- AMERICANA

EVERY SUMMER STYLE DRASTICALLY REDUCED-

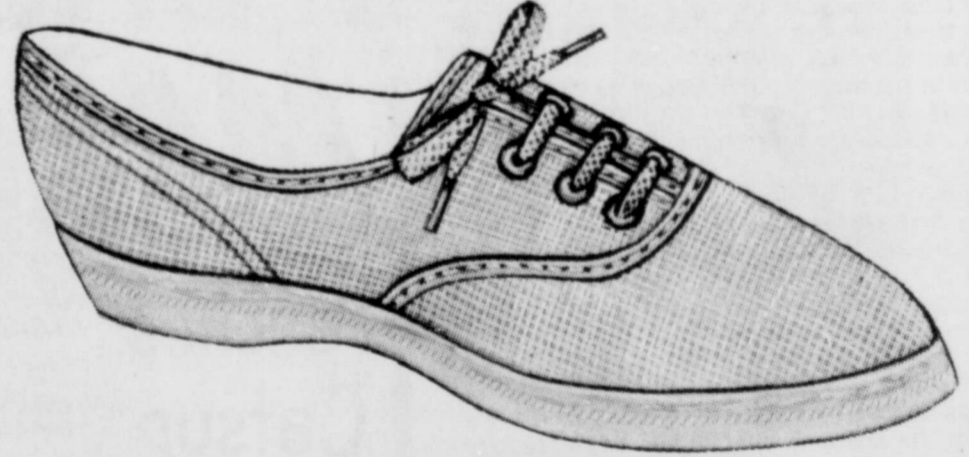
- LEATHERS
- PATENTS
- WHITES
- FASHION COLORS

REGULAR \$9.00 AND \$10.00 VALUES	REGULAR \$12.00 AND \$13.00 VALUES	REGULAR \$14.00 AND \$15.00 VALUES
—NOW—	—NOW—	—NOW—
\$5	\$7	\$8

OTHERS REDUCED ACCORDINGLY

CLEARANCE ON U.S. KEDS & KEDETTES

REGULAR \$4.99 VALUES



\$300

CLEARANCE LADIES PURSES SUMMER STYLES	SPRING FABRIC CLEARANCE 1/2 PRICE
\$9.00 VALUE — \$6.99	VALUES TO \$2.98
\$6.00 VALUE — \$3.99	
\$5.00 VALUE — \$2.99	
\$3.00 VALUE — \$1.99	



JUNIOR MISS DEPARTMENT - one of the new additions at the Beall Bros. store in Floydada is a Junior Miss department. (Staff Photo)

Guest Editorial

MOST PEOPLE ARE CRIMINALS. And their crime has been against themselves. This crime is failure to live up to their own capabilities.

A man is not required to be a big name in his field. He isn't even required to be successful. He is required to do the most with what he has. This is the point of the parable of the one, five and 10-talent men.

—THOUGHTS FOR THURSDAY—

YET, ON EVERY HAND we listen to the complaints of people who grumble because they have, in their imagination, been "short changed" by life. Their excuse for personal failure is invariably, "I could have... had I been as capable as so-and-so."

—THOUGHTS FOR THURSDAY—

MAN IS A MIRACLE. He is made in such a way that he is important. He has a gap to fill that he can fill best. If he fails and someone else has to pinch hit, the overall program of life will, in this instance, have to accept second best.

In the physical realm it is said that impairment in some areas increases strength in other areas. For example, the hearing of a blind man becomes more intense. The eyes of a deaf person see things the normal person fails to see.

—THOUGHTS FOR THURSDAY—

A SMALL CHURCH cannot compete with a large church in the material realm. On the other hand, there are advantages of a small church that are denied the large church. If a student is one of only five in a class he can receive personal attention and help not available in the class of 200 students. So it is with a small church. Each member has available pastoral counseling in an amount he could not possibly receive in a large congregation. His opportunities for service are greatly enhanced. His opportunities for fellowship with other church members are far greater.

The possibilities of a small church achieving 100 per cent participation in attendance, faithfulness, unbroken fellowship with other members, are far greater than in a large church of 2,000 members.

—THOUGHTS FOR THURSDAY—

SO IT IS WITH a community. A town of 5,000 people can sit down and bemoan the fact that it can't offer as much as the city of 50,000 or 500,000. So it decides it is doomed to failure. A merchant in a small town looks at his counterpart in the city, observes that he can't possibly compete, and gives up.

True, he can't have as big a store... but he can have one just as clean and attractive. He can't carry as large a stock... but he can make up for this deficiency by offering better and more personal service.

—THOUGHTS FOR THURSDAY—

THE CRIME OF the local medical doctor is not that he is not Dr. Salk, is not that he hasn't found a cure for cancer, is not that he can't build a new heart for the man with a defective one. His crime is that he has only scratched his own potential. He hasn't used a fraction of the medical talent he has. And the same can be said for the local teacher, lawyer, business man, minister, carpenter, cement worker.

The crime of the small church is not that it can't offer the material facilities afforded by the large congregation. Its crime is that it has failed to take advantage of the advantages available only to the small church. It has not seized and appropriated that which only it can offer.

The crime of the small community is not that it hasn't been able to bring a Macy's to town. Its crime is that it has neglected its opportunity to establish an atmosphere of friendliness and service with its customers which is not available to Macy's. Its crime is not that it has failed to entice Ford Motor Co. to move its factory from Detroit to the small community. Its crime has been in not supporting the industry it already has and perhaps could get if it was willing to pay the price.

TULIA HERALD

ONTARIO FISHING



Ontario, Canada—with its quarter of a million lakes—is one of the few places on earth where a fisherman can have

a whole lake to himself, or be first to fish a river or stream. Write to the Department of Tourism and Information, Parliament Bldgs., Toronto, Canada, for free information on fishing in Ontario.

One Minute Sports Quiz

1. Who is the manager of the New York Yankees?
2. What horse recently won the Preakness?
3. Who is Jackie Stewart?
4. In what round did the recent Clay-Cooper fight end?
5. Who is the world light-heavy-weight champion?

Play QUIK CASH...Win up to \$1,000

Exchange your S&H

Green Stamps for a full day of fun at



Six Flags Over Texas!

ADULTS: Simply present 1 S&H Green Stamp bank at any S&H Green Stamp Redemption Center. You'll receive a certificate redeemable at SIX FLAGS OVER TEXAS for free main gate admission, all rides, attractions and featured shows. Children will also receive an Official Six Flags Tee-Shirt!

CHILDREN: 1 S&H Green Stamp bank entitles any child under 12 to receive a certificate redeemable for free main gate admission, all rides, attractions and featured shows. Children will also receive an Official Six Flags Tee-Shirt!

"FRESH FROZEN FOODS!"

Strawberries	ADAIR, SLICED	10 oz PKG....	25¢
Drinks	LIBBY ALL VARIETIES	10 6oz CANS	\$1.
Sprouts	LIBBY, BRUSSEL	3 10oz PKGS....	\$1
Spinach	LIBBY CHOPPED OR LEAF	6 10oz PKGS....	\$1

Buttermilk	ALL BRANDS	1/2 GALLON....	39¢
Liquid Bleach	CLOROX LIQUID	1/2 GALLON JUG...	33¢

Caprock Town ADMISSION

1/2 PRICE

With FREE COUPONS at Piggly Wiggly!

Get free coupons at Piggly Wiggly to receive Caprock Town admission tickets at one-half price! The most authentic Frontier City in Texas is just east of Loop 289 on the Buffalo Lakes. Use your coupons for a real family outing... Courtesy of Piggly Wiggly.



"FOR THE BEST MEATS SHOP AT PIGGLY WIGGLY!"
USDA GRADED, ROSE BRAND, 8-12 LB. AVG., HEN

TURKEYS

39¢ POUND....

STEAK

SWIFT'S PREMIUM AGED, HEAVY BEEF, VALU-TRIMMED, PERFECT FOR COOKOUTS
FAMILY STYLE
69¢ POUND...

FISH

ICELANDIC, Cakes
12 oz. PKG... 39¢

FAMILY PACK, 1/4 PORK LOIN, FIRST CUT, CENTER CUT RIB, LOIN CHOPS, 2 1/2 - 3 1/2 LB AVG.
Pork Chops POUND... 79¢

100% ALL BEEF, EXTRA LEAN, DATED TO ASSURE FRESHNESS, 10 SERVINGS	SWIFT'S PREMIUM AGED, HEAVY BEEF, VALU-TRIMMED, BONELESS	SWIFT'S PREMIUM AGED, HEAVY BEEF VALU-TRIMMED ARM BONE CUT	SWIFT'S PREMIUM BOLOGNA, PICKLE, MACARONI
Ground Chuck POUND 59¢	Rump Roast POUND 99¢	Swiss Steaks POUND 79¢	Luncheon Meats 39¢
SWIFT'S PREMIUM AGED, HEAVY BEEF, VALU-TRIMMED	LEAN NORTHERN PORK, COUNTRY STYLE, PERFECT FOR COOKOUTS	LEAN NORTHERN PORK, BONELESS CENTER CUT, BUTTERFLY	SWIFT'S PREMIUM AGED HEAVY BEEF, VALU-TRIMMED
Round Steak POUND 89¢	Pork Ribs POUND 79¢	Pork Chops POUND \$1.49	Short Ribs POUND
BLUE MORROWS, WHOLE HOG	SWIFT'S PREMIUM BEEF, BONELESS WASTE FREE \$1.19	PINKNEY'S, SUN RAY	ICELANDIC, HEAT AND EAT
Sausage POUND PKG. 69¢	Cube Steak POUND	Franks 2 POUND PKG. 89¢	Fish Sticks POUND

SUGAR

C&H, HOLLY, IMPERIAL, SPRECKLES
10 POUND BAG 97¢

EGGS

NEST FRESH OR COUNTRY BOY MEDIUM
3 DOZEN \$1.

PEAS

ROSEDALE GARDEN SWEET
6 NO. 303 CANS \$1.

MARGARINE

ELGIN, BLENDED SOLIDS
2 1-LB PKGS. 29¢

Peaches	BAR-T-RANCH ELBERTA	4 No. 2 1/2 CANS	\$1	Fruit Drink	DEL MONTE NEW, ALL FLAVORS	3 46oz CANS	\$1
Catsup	SNIDER'S TOMATO	2 20oz BTL.	49¢	Applesauce	LUCKY LEAF	25 oz JARS...	29¢
Snowdrift	PURE VEGETABLE SHORTENING	3 POUND CAN	69¢	Mellorine	SWIFT'S	1/2 GALLON....	39¢

"SPARKLING PIGGLY WIGGLY PRODUCE!!"

GRAPES

CALIFORNIA SEEDLESS
POUND... 29¢

ALSO: ENDIVE, LEAF LETTUCE, VINE RIPE TOMATOES

Potatoes	LONG WHITE	10 POUND POLY BAG	59¢
Onions	YELLOW, SWEET SPANISH	POUND...	8¢
Avocados	LARGE SIZE	3 FOR	29¢

SAUCE
GREEN STAMPS

HOME NEEDS! LOW IN CREST, 5¢ OFF LABEL, REG 75¢
Toothpaste EXTRA LARGE SIZE
POLARON STYRO FOAM, WITH ALUMINUM HANDLE, REG 2.95
Ice Chest 36 QUANT HOUR AFTER HOUR, REG 49¢
Deodorant 4oz AEROSOL CAN...
Hair Dressing LARGE TUBE ASSORTED COLORS, REG \$1.95
Chaise Lounge....

Lowest Prices... Greatest Variety... always at...

Piggly Wiggly

Wright In Pulpit Here

Mr. and Mrs. Raymond Upton spent all last week down in Odessa at a Postmasters Convention. While they were gone Mrs. Ursel Taylor and Mrs. Harry Hartman kept the Upton Grocery and the postoffice.

Mr. and Mrs. Frank McClure went after their granddaughter, Donna McClure in Dexter, N. Mex., Wednesday. This Fourth of July weekend, the Leon Bowles, where Donna had been visiting, came here and spent the holiday with Mrs. Jean McClure in Plainview and are still here this Tuesday visiting in the home of the Frank McClures.

Ray Taylor, son of Mr. and Mrs. Ursel Taylor, was sent to Fort Bliss, at El Paso, Tex. last Saturday a week ago, and this weekend he was home with his folks from Friday to July 4th night. He flew here, and he is working in the dispensary there at Fort Bliss, while stationed there.

Mr. and Mrs. Kendis Julian, Mitzl and Kristi arrived home late the night of Fourth of July, after they had stayed to see the evening fireworks at Roscoe. They had spent the weekend there with Mr. and Mrs. Terry Julian, Dee and Dickie.

Mrs. L. T. Wood entertained members of her Sunday School class of the Baptist Church at her home at a 6:45 breakfast last Tuesday morning. Sausages, scrambled eggs, hot biscuits and jam were served the guests at the barbecue area. Present were Irene and Dina Lee Bean, Beth Kinniburgh, Katie Taylor, Jeaneva Hamn, and Mrs. Sterling Cummings.

Mr. and Mrs. J. C. Scott had their son, Joe, home with them from Liberal, Kansas, over the Fourth of July weekend, and he brought a house guest, Joe Don Green of Dumas home with him.

W. M. U. Sunbeams, and GA's of the Baptist Church met Tuesday afternoon with Mrs. Bryan Karr, Gigney Milton, J. C. Scott, Roy Birks, M. M. Julian, L. T. Wood, J. P. Taylor, Tom Maurer, and Miss Katie Taylor.

Part of the Young family met in Floydada Sunday afternoon at the R. E. Young home for homemade ice cream and cake. Present were Mr. and Mrs. Ted Pitts, Larry and Stevie of Lubbock, Mr. and Mrs. Travis Young and children, and Mr. and Mrs. Doral Young, Rance and Carlen from here, and Mr. and Mrs. Doug Meriweather and Moaty of Lockney.

Bobby Faus and his fiancée, Miss Barbara Holmes of Plainview have visited the past two Saturdays here with the Nathan Mulders and Cindy, and the Arby Mulders and Kathy. Bobby formerly lived in our vicinity when his brother, Rev. Larry Faus, was a pastor here. Bobby returned three weeks ago from a three year stay with the Armed Forces in Germany. He and Miss Holmes plan a late summer wedding.

Kaz Wierzbicki left for his home in Palmerston, North, New Zealand, on June 26, after a school term spent here with Mr. and Mrs. Billy Stanforth, Jr., Sara and Billy III. Billy came home from Austin on Sunday to see Kaz before he left for his home. The Stanfords took Kaz to Amarillo where he was to catch a bus for Washington, D. C. where he will meet the other foreign exchange students from all over the United States. They will go by buses to ports there to embark for their own countries. Kaz is scheduled to arrive at his home in New Zealand by July 17.

Word has been received by the parents of Mrs. Floyd K. Linch, Mr. and Mrs. Ernest Newton that Mrs. Linch underwent major surgery in Heidelberg, Germany, last week and they are awaiting news from there this week.

Mr. and Mrs. Don Marble, and children visited Sunday with Mr. and Mrs. H. L. Marble, and guests, Mrs. Marble's sisters, Mrs. John Burgett and Mrs. Chas. Byars of Weatherford, Tex. who were guests of the Marbles over the Fourth of July weekend. The Marvin Wells have found them a trailer home for the time being there in Mineral Wells.

Mr. and Mrs. Ernest Newton were hosts of the Hollums Family reunion which was held Sunday at the Plainview Park. Lunch was carried by all who attended and served on tables at noon. Attending also were children of the Newtons, the Leonard Moores and children of Dallas, and the Eugene Byrds and children of Stanton. The children and Mrs. Newton's brother, John Hollums of Dallas spent Saturday night and the Fourth of July here with the Newtons. Around 45 attended the reunion.

Mr. and Mrs. Murray Julian

and Mrs. Bruce Julian of Canyon arrived home the night of the Fourth of July from Lawton, Oklahoma after spending three days at Fort Sill, with Bruce Julian who is attending Summer ROTC Camp there. Another boy attending the camp from Wichita Falls is Dennis Deavenport, formerly of South Plains, now of Denver, Colo., where his parents, the Loyd Deavenports live. The Julians visited Andarka, and Chickasha, Okla., and enjoyed trips around the country near Lawton.

COURTHOUSE NEWS

(Marriage Licenses)
Wayland N. Richardson and Sarah Jo Burkhart, July 5.
(Warranty Deeds)
Alta M. Kennedy etvir to Don H. Marble etal, the southeast one-fourth of survey 47 in block D-3 in Floydada; \$29.15 stamps.

M&K Construction to Weldon McCormick, lot 7, block 1, Steen Place Addition in Floydada; \$16.50 stamps.

J. W. Williford etux to Walter S. Hanna etux, the east 45 feet of lot 8 all of lot 9 and the west 45 feet of lot 10 all in block 1, Caprock Addition in Floydada; \$3.30 stamps.

Floydada Cemetery Association to Bob Welborn, lots 7 and 8 in block 12, Section 1 in the 1945 South Addition of Floydada Cemetery; 55 cents stamps.

Fort Worth National Bank, Independent executor of the will and estate of Mary Finley, deceased, to J. O. Elliott etux, 38 and one-half acres of land being all of the G. S. Wilson Survey 297 and 80 acres out of the north part of the Zoo Parnell Survey all in Floyd County; \$62.15 stamps.

HOSPITAL NEWS

Boaile Joyce Brooks, 6-25; 6-29.

Antonio Olivias, 6-26, continues treatment.

Ruby White, 6-27, continues treatment.

Sadie Garcia, 6-28; 6-29, OB.

Maria Camacho, 7-4; 7-5, OB.

Baby Girl Enriquez, 6-19, continues treatment.

Mrs. Goan and Mrs. Massie continue treatment.

FLOYD DATA
Guests of Mr. and Mrs. E. L. Ginn over the weekend were Mr. and Mrs. Maurice Ginn of Cleburne, Yasmine and Perry Ginn of Tahoka, who visited here with their grandparents while the past few weeks visiting in Floydada with his parents and other relatives.



ALL FOR FLOYDADA - new Methodist pastor Herschel Thurston is pictured clipping the "Hereford Hustler" from a red sport coat that he earned as a member of the Hereford Chamber of Commerce membership committee when he lived in Hereford. To further show his loyalty to Floydada he took a membership in the Floydada Chamber of Commerce. Four Floydada pastors belong to the chamber of commerce; The Rev. Floyd Bradley, The Rev. Lowell Ball, Father Paul Link, and Rev. Thurston. (Staff Photo)

Dr. Jones Assisting In Head Start

Dr. Charles Jones, psychologist for the Lubbock Public Schools, has been in Floydada this week helping with the Head Start program.

Dr. Jones, well known in this area as a specialist with primary age children, has been administering intelligence tests to groups of children who are enrolled in Head Start. The children enrolled in the program are five and a half to six year olds and will be first graders in Floydada schools this fall. These children are being given extra preparation or a "headstart" before the school term.

The program offers good food, supervised play with other children, rudiments of the English language, full medical and dental checkups, and exposure to the classroom and

school schedule. Purpose of Dr. Jones' visit is to discover any emotional or learning problems which may make the child's adjustment to school difficult.

FLOYD DATA
Jimmy Huckabay, son of Mr. and Mrs. J. T. Huckabay, has recently completed his basic training at El Paso and left June 28th after a visit home for his new station in Maryland.

Philosopher Finds Flaws In Statements By De Gaulle Et Al

Editor's note: The Floyd Philosopher on his Johnson grass farm takes a certain look at human nature in his letter this week. The ideas are his, not ours.

Dear editor:
I don't know how it happened, but I was sitting under a tree out here on this Johnson grass farm yesterday afternoon and looked up and saw a newspaper floating down, must have fallen out of an airplane although it's the first time I've known it to happen, and I kept my eyes on it as it drifted down and memorized where it landed and after I got through resting walked over and picked it up.

According to the mean head-

FLOYD DATA
Mr. and Mrs. Gerald Hall and children have returned home from a vacation spent in California. They visited his sisters, Mrs. James Castleberry and family at Olivehurst and Mrs. Glen Sprayberry and family at Portersville. They also did some sightseeing at Los Angeles and San Diego. The Halls were accompanied home by their daughter, Leslie, who had been there the past three weeks visiting. She accompanied her grandparents, Mr. and Mrs. W. L. Hall to California last month.

FLOYD DATA

Carrick Snodgrass of the Harmony Community is said to be doing fairly well in Lubbock Methodist Hospital where he is under treatment for a heart attack suffered Saturday morning. Snodgrass had been driving over his farm and had been back home only a brief time when he was stricken ill.

TOO LATE TO CLASSIFY

CARD OF THANKS

Thank you for every expression of love and sympathy, for every prayer, every comforting word, the strength you gave, for every big and little thing that helped to sustain us upon the loss of our loved one, Mrs. L. C. (Edna Etta) Hicks.

The Hicks Family
Mr. and Mrs. J. F. Gilbert
Mr. and Mrs. Leslie Gilbert
Mr. and Mrs. Marvin Gilbert
Mr. and Mrs. Ed Gilbert
Mrs. Ethel Gilbert

line on the front page, President Charles DeGaulle of France had just landed in Moscow for a visit with the Russian leaders, but what interested me was his first statement as he got off the plane. "The whole universe," he said, "knows what importance is attached to the visit I am about to make."

I asked a neighbor what importance he attached to it and he said "Who's DeGaulle?" This got me to figuring, and I estimate you can safely say there are hundreds of thousands of Americans who don't know who DeGaulle is or didn't know he had landed in Russia, there are millions of South Americans in the same shape, millions of Russians, hundreds of millions of Asians and practically all of the Eskimos.

What it boils down to is a notion that the visit of DeGaulle looks bigger to DeGaulle than it does to the universe.

However, I suppose, and this makes him human which he wouldn't like, he is about like the rest of the race. Exaggeration is a fundamental trait of the

For example, when a teenager tells another teenager she'll never speak to her again, it means four or five hours, unless her telephone has been taken out.

And when a woman says, "I'll tell you one thing," get set for fifteen or twenty.

Yours faithfully,
J.A.

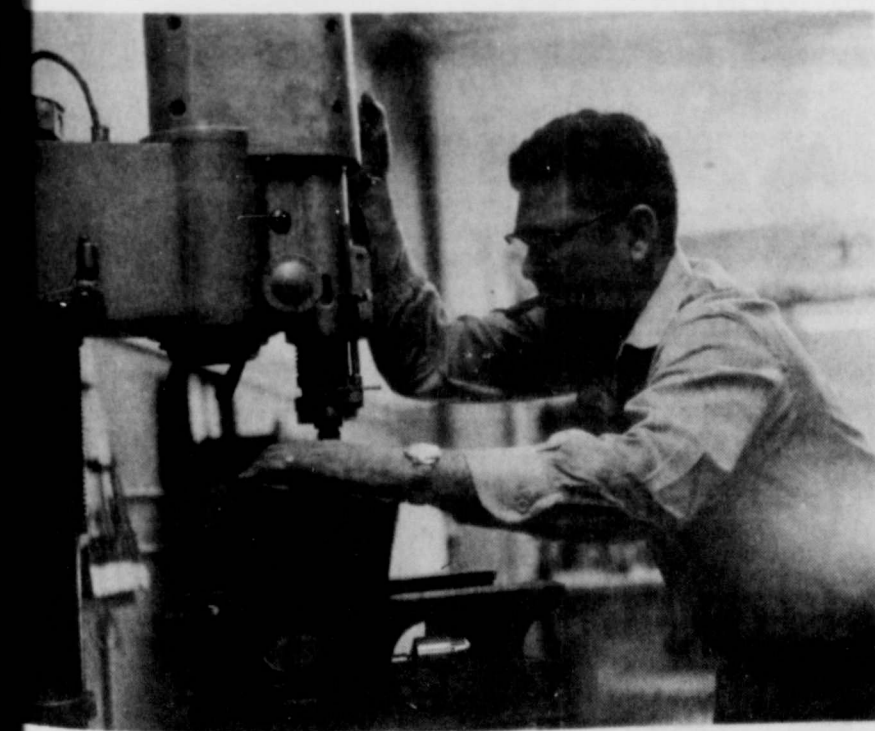
REP. WAYNE AND BARNES IN COACH DERAILMENT

It has been learned here that Rep. Ralph Wayne of Plainview and House Speaker Ben Barnes were passengers in a motor coach derailed on a mountain-side in Peru.

The two men, along with other representatives of Texas Partners of Alliance, are in Peru to discuss possible aid for education, hospitals and community development in that country.

No passengers in the motor coach were reported injured, but Wayne and Barnes hiked back to Cuzco from where they had begun the trip to Machu Micchu.

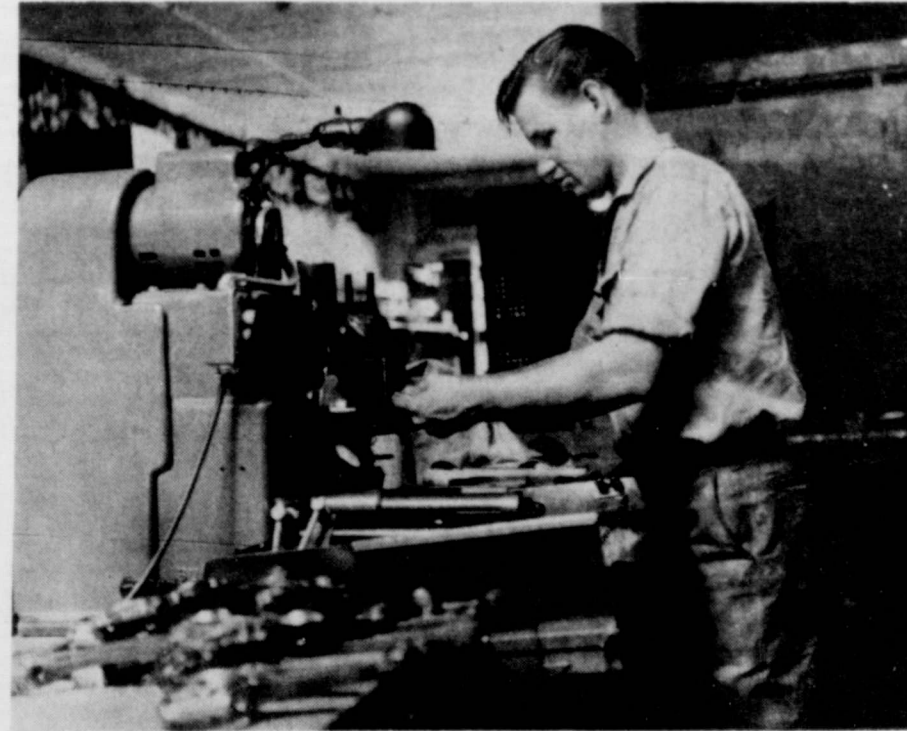
MOTOR MACHINE SERVICE MOVES UP TOWN! 123 S. WALL STREET



BOBBY STARNES, MANAGER OF MOTOR MACHINE SERVICE, HAS MANY YEARS EXPERIENCE IN MOTOR MACHINE WORK. HE AND HIS COMPANY GUARANTEE THEIR WORKMANSHIP AND ALL PARTS THAT THEY REPRESENT.....

THE FOLKS AT MOTOR MACHINE HAVE MOVED UP TOWN TO THE FORMER LOCATION OF QUALITY BODY SHOP ON THE EAST-SIDE OF THE SQUARE. THEY INVITE YOU TO COME IN AND LOOK OVER THEIR NEW LOCATION . . . THE ENLARGED WORKING AREA AND PARTS DEPARTMENT.

THIS IS ALSO A GOOD TIME FOR US TO EXPRESS OUR THANKS TO OUR MANY FRIENDS AND CUSTOMERS FOR MAKING THIS BUSINESS POSSIBLE IN FLOYDADA FOR THE PAST FOUR YEARS. WE APPRECIATE YOUR BUSINESS AND WELCOME THE OPPORTUNITY TO BE OF SERVICE.



BOBBY STARNES IS PICTURED ON A MACHINE THAT PERFECTS CONNECTING RODS THIS IS JUST ONE OF THE MANY PRECISION MACHINES AT YOUR SERVICE AT MOTOR MACHINE.

LOOK AT THESE WELL-KNOWN BRANDS

- SEPCO STARTER AND GENERATOR
- THERMOID BRAKE SHOES AND FAN BELTS
- AC SPARK PLUGS AND OIL FILTER
- HASTINGS AND PC PISTON RINGS
- VICTOR GASKETS
- THOMPSON ENGINE BEARINGS
- MILLING OIL PUMPS
- DELCO REMY IGNITION PARTS

SERVICES

- VALVE WORK
- BRAKE SERVICE
- CRANKSHAFT, BEARING, GASKET
- BLOCK, PISTON, RING
- MILLING AND SURFACING
- PIN FITTING AND ROD RECONDITIONING

MOTOR MACHINE SERVICE

123 S. WALL PHONE YU 3-2273

ACROSS STREET NORTH OF CLINE AND RAINER FORMER LOCATION OF QUALITY BODY SHOP.



BOBBY STARNES (LEFT) AND ACIE JOHNSON ARE PICTURED IN THE PARTS DEPARTMENT. THEY INVITE YOU TO COME IN AND GIVE THEM THE OPPORTUNITY TO SHOW YOU THE MANY FINE BRANDS THEY STOCK.



T-SHIRT CHAMPS - The Builders Mart Pirates were defeated in league play until the Assiter Insurance White Sox upset them Tuesday night in a make-up game. The players and coaches pictured above from left to right are: front row - David Terrell, Bill Holla-

day, Ricky Terrell and Blain Johnson; second row - Joel Hendrix, Keith Marrisle, Bill Marrisle, Greg Goen and Randy Pierce; back row - Bobby Welborn, coach, Russell Holladay, Gary Galloway, and Melvin Terrell, coach. Not pictured are Lyle Jeter and Troy Hanson. (Staff Photo)

-SHIRT LEAGUE

Sox Erase Pirates Perfect Season

The Assiter Insurance White Sox turned the tables on the Builders Mart Pirates in the season finale here Tuesday night as they downed the previously undefeated Pirates by the lone point. In other action the Pirates downed the Consumer Cubs. The White Sox - Pirates game was a make up of one that was postponed due to weather in June.

In their first game the Pirates downed the Consumer Cubs by a score of 20-11. The Pirates had to come from behind to take the game for the Cubs jumped into an 8-2 lead in the third inning. However, in the

fifth a 12-run inning pulled the game out of the fire for the Pirates.

Marrisle was the winning pitcher and Leslie Soto was the loser.

The determined White Sox picked up three runs in the first inning and held that edge until the fourth inning when the Pirates came back with two, coupled with one in the second to tie the game. But the White Sox came back in the bottom of the fourth with two runs to pull ahead and allowed the Pirates only one in the top of the fifth to win the game 5-4.

Rex Yeary was the winning

pitcher for the White Sox and Marrisle was the loser.

In other action during the final week the Scott Gin - Bishop Pharmacy Orioles defeated the Cubs 20-10. The Orioles came out of the first inning holding a 4-2 edge and jumped this lead to 11-7 in the second. The Cubs fought back with three runs in the third but this was matched by six in the third and three in the fourth for the Orioles.

L. Jackson and Breedlove shared mound duties for the Orioles and L. Soto pitched for the losers.

In more defensive action, the Bennett Building Materials Yankees defeated the Assiter Insurance White Sox 8-6. The White Sox took a one-run lead in the second and added two runs in the third. The Yankees came alive in the third and gathered five runs to pull ahead. The Yankees added three runs in the fourth and allowed the White Sox only three runs in the fourth and fifth innings combined to

win the game 8-6.

Mike Ramsey was the winning pitcher for the Yankees and Blain Murray was the loser.

★★★★★
(Final)

Pirates	7	1
Orioles	5	3
White Sox	5	3
Yankees	3	5
Cubs	0	8

The term "spot" cotton originally meant cotton actually on the spot at any market.

The two most features of a good protection and most 98% of all today are cotton family of rugged includes duck, denim poplin.

Dr. John W. Kimble, O.D.
Floydada, Texas
AS FOR THE PAST 48 YEARS
OPEN ALL DAY SATURDAY
Contact Lenses—Visual Analysis

FRESHMAN LEAGUE ACTION

Giants Lead National, Colts Ahead In American Division

Until this week the teams in the National League had been in the spotlight as all four teams were ahead of all teams in the American League. However,

one week's playing makes a big difference, for the Colts have moved into a position to challenge even the Cardinals stand-

ing. The Cardinals are in second place in the National League behind the Giants.

The Colts, through Monday night, hold a 6-4 record and the Cardinals are holding to a 7-3.

The League leading Giants defeated the second place Cardinals in a close game last week, 8-6. DeLeon was the losing pitcher and Muniz was the winner for the Giants. Mike Elkins got a home run for the Cardinals but that was overbalanced with homers by Mike Vinson and Young for the Giants.

No homers were recorded in the Colts-Dodgers encounter last week as the Colts took the Dodgers 11-5, but a series of doubles were noted. Eight two-baggers were hit by the players of both teams combined. Sneed was the winning pitcher and Bennett was the loser.

The Red Sox came from behind in the fourth inning to score and finally got ahead of the Braves in the sixth to take a victory last week 7-2. The Red Sox were scoreless until the fourth inning while the Braves held a 3-0 edge. Biggs blasted a home run in the fourth to put the Braves back in the lead, only temporarily. Joe Jones was the winning pitcher and Kris Mize and Biggs shared mound duties for the winners.

The second place Cardinals had a heartbreak last week as they fell to an inspired Mets team 10-5. The Mets jumped into an early lead and fought off threats in the latter innings to win the game. The winning pitcher was Patzer and the loser was Ruben DeLeon.

The Indians took a three-run lead in the first inning against the Colts, but this lead fell in the third when the Colts gathered five runs, and the Colts went on to win the game 9-7. The third inning rally was aided when Harris hit a home run with three aboard to account for four of the runs. Perkins and Jackson shared the mound duties for the Indians and Foster and Harris shared the position for the Colts.

The League leading Giants had no mercy on the Dodgers in action last week as they blasted the hapless Dodgers 38-8. Rallies in almost every inning accounted for the amassed score. Killian knocked a home run and got three singles to lead the Giants at the bat. Mike Vinson was the winning pitcher, and he was relieved after three by Mark Vinson. Ricky Bennett, Bob Haney and Travis Jones shared mound duties for the Dodgers.

The Colts took the top ranked Giants down a notch in a 12-6 ball game Monday night. The Colts jumped to a two-run lead and fell behind 3-2 after two. The Giants gathered two in the third while allowing the Colts 1. The Colts came from behind in the fifth and sixth innings, as they got 3 and 5 runs respectively, to win the game. Foster, Sneed and Harris each pitched two innings for the Colts. Muniz had 5 for the Giants and Mike Vinson pitched one.

The Cardinals capitalized on consistent hitting and a good defense to shut out the Indians 5-0 Monday night. The Indians managed only one hit in the game off the arm of DeLeon. Jackson was the losing pitcher for the Indians.

The standings for the Freshman League are as follows:

(through Monday night)		
NATIONAL LEAGUE		
	W	L
Giants	8	2
Cardinals	7	3
Tigers	5	3
Indians	5	5
AMERICAN LEAGUE		
	W	L
Colts	6	4
Red Sox	4	5
Braves	4	5
Mets	2	7
Dodgers	1	8

JUNIOR LEAGUE

LHE Blasts Bankers To Retain Lead

The Lighthouse Electric team in the Junior League blasted the First National Bank 27-0 in action here last week to retain a perfect record and the league lead. VFW downed the Gin 15-7 and the Bank team 10-4 in other action.

Wester pitched a no-hitter for LHE against the Bankers. FNB had no runs on no hits and left six men on base. His team also recorded no errors to aid their pitcher's cause.

Pernell hit a home run, Wester hit a triple, Bearden hit a two bagger and Craig got two doubles to put power at the plate for LHE.

Chism was the losing pitcher and he was relieved in the fifth by Santana. LHE got 27 runs on 18 hits and capitalized on FNB's 10 errors for their scores. They left 8 men on base.

Peek faced only two men for Floyd County Coop Gin when they lost to the VFW last week, but he is credited with the loss, for both those men scored and his team was not able to catch the opponents. Peek was relieved by Robinson in the first and Puckett started pitching in the fourth.

VFW got 15 runs on 10 hits had three errors and left eight men on base. The Gin had seven

runs on eight hits, had three errors and left nine on base.

Home runs were hit by all three Gin pitchers, Robinson, Puckett and Peek and doubles were recorded by VFW players Martinez, Covington, and Steve Pierce. Pierce was the winning pitcher.

Pierce was the winning pitcher again Tuesday night of this week when his team, VFW, downed FNB 10-4. Rose was the losing pitcher.

VFW got 10 runs on five hits, had no errors and left five men on base. FNB got four runs on eight hits, had seven errors and left eight on base.

Rose hit a double for FNB for the only extra base hit in the game.

The team standings are:		
	W	L
LHE	7	0
VFW	6	2
Gin	2	6
FNB	1	8

The top pitchers are:		
	W	L
Steve Pierce	VFW	5 0
Connie Bearden	LHE	4 0
Todd Wester	LHE	3 0
Jimmy Garcia	Gin	1 0

The leading batters are:		
	W	L
Steve Craig	LHE	.500
Tim Rose	FNB	.416
Andy Hale	LHE	.350
Todd Wester	LHE	.345
Stan Pierce	VFW	.345
Troy Robinson	Gin	.318
Robert Covington	VFW	.288
Bob Marler	LHE	.285
Jerry Reeves	Gin	.280
Steve Puckett	Gin	.280

In action this week LHE meets the Gin tomorrow night, a double-header Monday features the Senior League Floydada team plays the Lockney Pirates at 6 p.m. and VFW plays LHE in Junior League action at 8 p.m. Tuesday night FNB plays the Gin.

Floydada Senior League Falls To Matador All Stars

The Floydada Senior League team, sponsored by Simmons Machine and Irrigation and Hinton Well Service, was defeated Tuesday night by the Matador All-Stars in Matador.

The team consists mostly of college boys who are home for the summer.

Floydada jumped into a 7-0 lead in the first inning, with Emert on the mound. However, the heat got to him and he was relieved in the second by West who allowed two home runs and some other hits. Matador closed the gap to 7-3 in the second.

Bonner came in in the third and finished the game, but Matador proved to be too strong and defeated the local team 14-10.

Frank Covington got three hits and was at bat four times. He hit two doubles and a home run. Kerry Bearden also hit a home run to aid the locals' cause.

The team played Post last night and hosts the Lockney Tigers here tonight.

Floydada Softball Team Downs Two Tough Opponents

The Floydada Softball Team, sponsored by Floydada Seed and Delinting and Palace Barber Shop downed two opponents in action during the last week. They beat Lockney 4-0 and C&S of Plainview 6-5.

In the first game Floydada scored 4 runs on 10 hits and Lockney had only one hit off pitcher Kenneth Robertson. Robertson struck out 2 and walked only 1.

Clements was the loser as he struck out 1 and walked none. James Cage hit a home run for the locals. Bush Jordan got 3 hits, Keith Teague and Kenneth Robertson each got 2 hits.

In the second game Robertson was once again the winning pitcher and Wilburn was the loser.

Floydada got 10 hits and C&S got 11. Robertson walked one man, Wilburn walked 3.

Phil Day and Keeton hit home runs for the losers to lead at the bat.

The score was tied in the bottom of the 7th inning when Floydada came to bat. With one out and the bases loaded, Roy Hodges lined a hit to center field to knock in the winning run.

The local team has now won 5 and lost 3.

Floydada plays an undefeated Lockney team tonight at Lockney. Those who like softball are urged to be on hand for the game.

Cotton is a major industrial fabric.

WE PACK SAVINGS INTO EVERY SALE

ASSORTED FLAVORS
JELL-O 2 FOR 19¢

CARMACK LARGE
EGGS DOZ. 49¢

SCOTT
PAPER TOWELS 33¢

ENERGY
CHARCOAL 49¢

GLADIOLA
FLOUR 55¢

CLOVERLAKE
MELLORINE 3 FOR \$1

LIPTON
TEA 39¢

U.S. NO. 1 LONG WHITE
POTATOES 59¢

WILSON'S
VIENNA SAUSAGE 5 FOR \$1

SHOP POWELL'S MARKET FOR QUALITY

CENTER CUT
PORK CHOPS 89¢

FRESH LEAN
BACK BONE 59¢

FRESH GROUND
HAMBURGER 2 98¢

JOHNNY'S HOT OR MILD
SAUSAGE 2 LB. BAG \$1 19

SHURFRESH
BISCUITS 3 FOR 25¢

These Prices Good Thursday July 7 thru Monday July 11

POWELL'S SUPER MARKET
YOUR HOME-OWNED, HOME-OPERATED STORE ON THE WYE

CLEARANCE SALE

HAGOOD'S

FLOYDADA, TEXAS
SALE STARTS FRIDAY, JULY 8, 8:30 A.M.

SALE STARTS 8:30 A.M. FRIDAY, JULY 8. CLOSED THURSDAY JULY 7 PREPARING FOR THIS ALL OUT SALE.

YEAR EVENT. CLEARANCE EVERY DEPARTMENT, SPRING AND SUMMER ALL DAY THURS, JULY 7, FOR SALE.

FEATURING BOBBIE BROOKS, MACSHORE CLASSICS, LILLIAN RUSSELL, LAURA OF DALLAS, MARCY LEE, AND JERRY DON

LAYAWAY Sale!

WINTER-WARM BLANKETS



100% Banlon Sox 2 FOR \$1

Esmond Evenair Thermo Blankets

72 X 90 REG. 5.95 Now 4.97

Fiber Woven Blankets 72 X 90

REG. 5.95 Now 4.97

Ladies

Bobbie Brooks Swimsuit

12.98	7.97
13.98	7.97
15.98	8.97
16.98	8.97
18.98	10.97
21.98	11.97
22.98	12.98



BEAUTIFUL NEW COLORS SELECT NOW FOR FALL

FABRIC SALE

- 1 GROUP VALUES TO 69¢ — 3yd. \$1
- 1 GROUP VALUES TO 98¢ — 2yd. \$1
- 1 GROUP VALUES TO 1.98 — 97¢ yd.
- 1 GROUP VALUES TO 2.98 — 1.97 yd.

Throw Rugs

HEAVY TUFTED---SPECIAL PURCHASES

27 X 45	3.98
27 X 45---NYLON AND DACRON	5.98

CLEARANCE VALUES!

Girls' Dresses

1.98	1.47	5.98	3.97
2.98	1.97	6.98	4.97
3.98	2.97	7.98	5.47
4.98	3.47	9.98	6.47

OUT THEY GO! FINAL Clearance

Novelty Sport Hats for Men & Boys 1/2 price



Sale! SPORT SHIRTS

Campus, Van Heusen, Knits, Cut & Sewn, and Permanent Pressed

REG.	NOW
2.98	1.97
3.98	2.97
5.00-6.00	3.97

SHORT SLEEVED

Dress Shirts

REG.	NOW
5.00	3.97
6.00	4.97



BOYS Bluejeans

10 OZ. SLIMS OR REG.

\$1.57

BOYS Vaquero Jeans

BLACK OR OFF WHITE SLIMS OR REG.

\$1.97

PROPORTIONED JEANS

DOUBL KNEED AND SANFORIZED

Summer Sale

MEN'S QUALITY APPAREL



SAVE ON SUITS!

49.98 VALUES	29.97
59.98 VALUES	39.97
69.98 VALUES	49.97
75.00 VALUES	64.97

1 RACK VALUES TO 59.95 CHOICE 24.97

SPORT COATS!

24.95 VALUES	16.97
29.95 VALUES	19.97
34.95 VALUES	24.97
39.95 VALUES	29.97
45.00 VALUES	34.97

Dress and Western HAT Clearance

REG.	NOW
2.98	1.97
3.98	2.97
4.98	3.97
6.00	4.47
10.00	6.97



MENS--BOYS Swim Trunks

MENS	2.98 VALUES	1.97
	3.98 VALUES	2.97
	4.98 VALUES	3.97
BOYS	2.98 VALUES	1.97
	1.98 VALUES	1.47
	.98 VALUES	.67

MENS Work Shoes

VALUES TO 7.98 \$2.97 MOSTLY LARGE SIZES

CLEAN SWEEP

White Elephant Table

ANYTHING AND EVERYTHING. MOST EVERY DEPARTMENT REPRESENTED ON THIS TABLE AT A FRACTION OF THE NORMAL PRICE.



Hagood's

FLOYDADA, TEXAS PHONE: YU 3-3554



Nylon Hose 2 pr. \$1



Swimsuit CLEARANCE

Girls Swimsuit and Sportswear Clearance

2.98	1.97
3.98	2.97
4.98	3.47
5.98	3.97

DYED-TO-MATCH CO-ORDINATES

Sportswear CLEARANCE



Dotty Dan Spring and Summer Coats

REG.	NOW
7.98	5.97
9.98	6.97

2 Piece Suits

REG.	NOW
3.98	2.97
4.98	3.97

Stock of Bags

TOPS

Pants

6.98	4.47
7.98	4.97
9.98	5.97
11.98	6.97
12.98	7.97

2.67
3.47
3.97
4.47
4.97
5.97

Skirts

3.47
3.97
4.47
4.97
6.97



FOUR JUMPS AND WHAM! — here's a picture of E. B. Chesnut back in 1916 when he was breaking a two year old. E. B. says the picture was taken on the third jump — he went off on the fourth. Carl Baker is pictured riding pickup. The picture was taken on what is now the Cleburne Payne place, ten miles east of Floydada.

McIntosh Attends Car Wash, Slave Sale Planned By MYF

FORT COLLINS, Colo.—Jack McIntosh of Dougherty Community, attended the three-day summer conference of the American Society of Farm Managers and Appraisers here June 26 to 28.

The conference, held on the Colorado State University campus, was designed to improve the skills of association members in farm management and appraising. The meeting also offered an opportunity to learn about Colorado agriculture.

McIntosh participated in an intensive study tour of farm management and appraisal problems on the John Watson farm north of Greeley. Several of the nation's leading appraisers and farm managers reviewed the economic appraisal of the property and discussed Watson's sound management program.

The touring agricultural consultants also visited the Ted Sutter feed-lot, an intermediate size operation, and the Monfort feeding operations near Greeley. The Monfort operation is one of Colorado's largest and most modern beef cattle feedlots.

More than three hundred professional farm managers and appraisers from across the United States and Canada attended. The conference was hosted by the Colorado Society of Farm Managers and Appraisers and the university.

FLOYD DATA

Mrs. S. D. Medley and daughter, Debbie have returned from Amarillo where they spent the past week with Mrs. Medley's mother, Mrs. J. F. King, who underwent major surgery in St. Anthony Hospital. Mrs. King is convalescing nicely.

and mix with cherry and pineapple juice. Add lemon juice if desired.

If you prefer cantaloupe, look for a light green melon with grey or yellowish cast with coarse, dry, well defined netting over the surface. A smooth, slightly sunken stem scar means the melon was ripe when pulled. When ripe, the melon has a fragrant sweet odor. The meat of a good cantaloupe has deep orange color with fine grained texture and a sweet pungent flavor.

Watermelons and cantaloupe are fair sources of vitamin C and good sources of vitamin A. Besides being nutritious, these fruits are low in calories. One-half of a cantaloupe has approximately 50 calories while 1 wedge of a watermelon about 4 by 8 inches has approximately 100 calories.

their own when the younger ones were born.

At the reunion the ten children, five daughters-in-law, two sons-in-law, nine grandchildren, one grandson-in-law and one great grandchild were present.

The children are Wayne of Phoenix, Leon of Waxahachie, Lynn and Keith of Dallas, Revis, Elon, and Bob of Fort Worth, Charley of Manassas, Va., Mrs. Earline Perkins of Fort Worth and Mrs. Ethie Lee Moore of Odessa. One son, Kyle, died in Floydada in 1937 and is the only member of the family deceased.

Others attending the reunion in Fort Worth were Mrs. Norma Lawhorn of El Paso, sister of Mrs. Earl Coward; Mrs. Raymond Tunnell, her husband and two children of El Paso and Pvt. Wayne McPherson of Fort Hood. Mrs. Tunnell is a niece of the Cowards.

Henry To Attend WTCC Forum Set At Abernathy

Clay Henry, W.T.C.C. Director from Floydada, will attend an Action Forum for Directors of District II of the West Texas Chamber of Commerce on Thursday, July 7, 2:30 p.m. in the Graham Cafe Dining Room, Abernathy.

Henry is one of 36 business and community leaders who will evaluate plans for the development of the Growth Potentials of West Texas. These plans were developed by experts in many fields during a recent series of nine brainstorming sessions which covered Agriculture, Ranching, Water Resources, Tourist and Industrial Development, Education, Pet-



AT SCIENCE PROGRAM—Miss K. Cummings, center, senior student at Floydada High School, is shown above receiving instruction from Dr. Anne A. Terry, left, in the use of the Cobalt-60 Gamma Irradiator, an instrument used to irradiate samples with high energy radiation. Miss Janelle Roberts, daughter of Mr. and Mrs. Jennings N. Roberts, Kallua, Hawaii is at right. The Science course is being conducted at Texas Woman's University, Denton.

Huckabay Completes Basic Training

FORT BLISS, TEX. (AHTNC) — Jimmy D. Huckabay, 23, son of Mr. and Mrs. J. T. Huckabay, 714 W. Georgia, Floydada, Tex., received an early promotion to Army pay grade private E-2 on completion of basic combat training at Fort Bliss, Tex., June 18.

He was awarded the promotion two months earlier than is customary because of his score in firing the M-14 rifle, high score on the physical combat proficiency test and his military bearing and leadership abilities.

The early promotion program is an Army policy providing incentive for outstanding trainees. A 1961 graduate of Floydada High School, Huckabay attended Texas Technological College, Lubbock, where he received his S. degree in 1965.

Final Rites Held For L. A. Marshall

Final rites were held for L. A. Marshall, 81, who died a week ago yesterday in an Albuquerque hospital, in the First Baptist Church. Rev. Floyd Bradley officiated.

Marshall had been a resident of Floyd County for fifty-five years. He moved here from Clay County and was in the elevator and grain business until his retirement a few years ago.

He had gone to Albuquerque to receive treatment for a tumor in his throat and died of a heart attack while there. Marshall was married in 1903 at Shannon, Texas, to the former Rachael Loeta McClellan.

Survivors include his wife, three sons, Dr. I. J. Marshall and Dr. Steve Marshall, both of Roswell, N.M., and W. C. (Speck) Marshall of Lubbock; two daughters, Mrs. Nell Robinson of Albuquerque and Marie Marshall of Floydada; three sisters, 11 grandchildren and nine great-grandchildren.

Palbearers were Walter Marshall of Memphis, Tenn., Ken Marshall of Odessa, Steven Marshall of Albuquerque, George Clay of Amarillo, Jerry Galloway of Floydada, and



L. A. MARSHALL

James Williams of Dallas. Burial was in Floydada Cemetery under the direction of Moore Funeral Home.

FLOYD DATA

Mr. and Mrs. George L. Smith, at McCoy had as their guests last week her niece and family, Mr. and Mrs. Ray Mara and children of Venezuela.

Guides For Selecting Good Melons

"Thumping or tapping" is not a satisfactory method to use when choosing melons, says Sherry Mullin, County Home Demonstration Agent.

It is much safer to devise a few simple external ways to test for melon ripeness. When choosing watermelons, look for deep solid green to gray color or with a yellowish color on the undersides. Melons that are greenish or white on the undersides are usually immature.

Select a watermelon that is symmetrically shaped with a dull, velvety appearance. Slick, shiny surfaced melons are a risk because they are usually overripe.

When judging sections of a cut watermelon, choose one with a bright firm texture and deep red flesh. Dry, mealy-looking flesh, or water, stringy texture means the watermelons are either overripe or old. Seeds generally should be dark brown or black, however, there are exceptions according to varieties.

When you get tired of eating watermelon, drink it. Make watermelon punch by squeezing the juice from watermelon pulp

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Coward Children Hold Reunion

All of the children of the late Mr. and Mrs. Nelson Coward have been enjoying a family reunion in the homes of Mr. and Mrs. J. H. Tribble and Mary Pearl Coward in Floydada.

Members of the family present for the event included Mr. and Mrs. Earl Coward of Fort Worth; Mr. and Mrs. Ernest Tomme of Llano; Mrs. Ivy Jean Scott, of Gunter; Mr. and Mrs. J. H. Tribble and Marj, Pearl of Floydada and Mr. and Mrs. Joe Fisher and sons, Lubbock. Mrs. Fisher is a niece. Lynn Coward and family of Dallas also spent two nights with the group. He is a nephew.

Mr. and Mrs. Earl Coward, who are former residents of Floydada, recently held a reunion in their Fort Worth home with their ten children as guests for the affair. It was the first time all of the children had been together, since the older ones had married and had homes of

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Sister Thornton
 Mrs. Magg...
 year old wife of...
 as Cope, and...
 Thornton of Floyd...
 day night in...
 Hospital where...
 patient the...
 Mrs. Cope was...
 dent of Floydada...
 Services were...
 the Main Street...
 Christ Tuesday...
 er, minister of...
 Mrs. Cope was...
 Pinto County...
 and moved to...
 Floydada in 1913...
 died in 1955.
 Survivors include...
 Cope of Llano...
 Leona Holt of...
 brothers, W...
 Plainview, Ed...
 dada and...
 Sterling, Colo...
 Mrs. C. K. Be...
 vis and Mrs. J...
 Plainview, Tex...
 and nine great...
 Interment was...
 Cemetery.
 Bonn Cabinet...
 for French st...

Floyd Philosopher Says He Has No Plans For Draining Dollars By Traveling Abroad

Editor's note: The Floyd Philosopher on his Johnson grass farm indicates his travel plans for the summer.

Dear editor: According to an article I read in a newspaper which fell out of a tourist's car on the road near my Johnson grass farm the other day - he was bound to be lost, there's nothing out here to see, no hotdog stands, no junkyards, no traffic jams, no road repairs, no big billboards, no motels with "No Vacancy" signs - the United States is concerned about the number of people planning on traveling abroad this summer.

Last summer two and a half million Americans went to Europe and spent nearly 2 billion dollars. This summer the figure will be even bigger, and what worries Washington is the drain on the U. S. dollar. The tourists leave money over there, the Europeans see to that, and once a foreign country gets hold of an American dollar, it never gets back home. Europe argues this is fair, since the Americans are bringing culture back with them, but this is debated in some quarters and actually has never been proved. Oh I guess they pick up some and start back with it, but by the time they reach their home towns it seems to be gone. I've heard of some who've gone over every summer for years without ever getting back with any.

Now to offset this, one proposal in Washington is that we get Europeans to travel over here, spend their money with us, and balance the thing out. In order to get the ball rolling, a committee has suggested that we help the Europeans finance their trips, by paying say 20 per cent of their hotel bills, part of the plane fare, part of their meals, etc.

This seems to be a sound approach, historically speaking from a foreign policy standpoint, although I believe the hotels, airlines and restaurants

quently, we find all of them in or near the kitchen.

Many women do their ironing in the kitchen while they are also keeping an eye on the washer or oven. Anyone who has stood over a hot iron on a summer day will attest to the heat-producing quotient of one of the hottest household chores.

There are two ways to go about selecting an air conditioner for your kitchen, depending on whether your house features the contemporary open plan, or whether it is an older house with a kitchen separated from the other downstairs rooms.

If your house is of the open type, engineers point out that a single air conditioner can cool several rooms, provided the layout of the rooms permits the free flow of air. The big new models to cool large areas are designed to provide ultra-quiet air distribution. Some are designed with woodgrain styling to blend with all styles of furniture and decorative schemes.

If you have an older home, with the kitchen pretty well separated from the living quarters, there are several small, thin air conditioners on the market to fit your needs. They are available with built-in sliding side panels which adjust to fit most sizes of window sashes. There are even units designed to fit casement windows. Instead of running horizontally across the window sill, they are only half the width of the window sill and are higher vertically so they fit the casement type window.

Mom will also appreciate the fact that the air conditioner will also help filter out some of the inevitable smoke and grease which appears in the best-operated kitchens, and thus will help her keep her kitchen cleaner.

To determine which type of air conditioning is best for your kitchen, consult a reliable dealer.

One young homemaker commented recently that "House work is like threading beads on a string with no knot on the end!"

Her husband made the statement of the year when he remarked that "Happiness is coming in from the field to an air conditioner."

Kitchen & Field News

Lighthouse Electric Cooperative, Inc.
Mary Phillips
Home Economist

Mother's Lament:
"What I Want For Next Mother's Day - - and For All Year Round - - An Air Conditioned Kitchen!"

Mother's Day is past and gone for 1966. But it need not be. If you are looking for a Mother's Day gift that will be with Mom all year - - and something that she'll remember and appreciate, an air conditioner is the answer.

Sure, give her flowers, give her candy - - but give her one big gift from the whole family - - an air conditioned kitchen.

(P.S. The whole family will benefit.) This gift will pay off tenfold in terms of more appetizing hot-weather meals, more family solidarity, and a more serene lady-of-the-house.

For example, without an air conditioner, the kitchen is likely to be the source of more heat than any other room in the house - - yet it is the last one to be given the benefit of air conditioning. Today's appliances, washing machines, dryers, dishwashers, refrigerators - - and even cool electric ranges - - together give off quite a bit of heat. Fre-

would come out better with less work if the government just paid them their 20 per cent outright and everybody stayed at home. Even if we paid 20 per cent of the expense, I can't imagine any European wanting to come over here and look at me, and this goes for one or two

others around here I could name. As for me, I don't plan to go abroad this summer and upset the dollar balance. Time I make it into Floydada once or twice, I'm played out and my dollar's gone.

Yours faithfully,
J.A.

CENTER NEWS

CENTER, July 4 - The shower this afternoon really cooled off this "neck of the woods." Tonight firecrackers are popping all around us.

Bro. Perry Threadgill preached at Valiant, Okla. Sunday. He was accompanied by his wife and sons. Our pulpit at Calvary Baptist was filled by Bro. Hollis Payne. We always miss our pastor when he is gone, but also enjoyed the two good sermons by Bro. Payne.

There were about as many absentees from church this July 4th weekend as there were on Mothers Day or Fathers Day. So many on vacation - off to take in the long weekend. We hope they all get home safely and had a good time.

Mr. and Mrs. Leo Frizzell spent the 4th with their daughter and family, the Garvin Beedys of South Plains. They helped grandson Larry celebrate his birthday. He was 17 today.

Mrs. Clifford Carpenter and son Bill Ray visited the Frizzells Sunday afternoon.

Mr. and Mrs. J. D. Welborn, in company with their son, James David and family of Plainview, are on a vacation trip. They were to take in "Six Flags Over Texas" during the weekend, and then see Welborn sisters in East Texas. From there they will go on to points in Alabama, his native state.

Mr. and Mrs. R. C. Ross spent the weekend visiting their daughters. Saturday they went to Baileyboro where they visited in the home of Mr. and Mrs. Buck Ragsdale (Maxine). Maxine went on with her parents to see another daughter (Norma) and family, the Rob Robertsons of Roswell, N. Mex., Saturday, and all returned home today. The Rosses brought home their granddaughter, Linda, who will visit them a few weeks.

Mrs. Ross visited Mrs. Walter Sims Thursday afternoon.

Mr. and Mrs. Hal Thomas and Sue spent July 4th visiting in the Ellard home beyond Petersburg. There they met a niece and husband and daughter, Mr. and Mrs. Charles Ellard and Linda of Orange, Calif. Other relatives present were Mr. and Mrs. Sammy Ellard of Ft. Worth.

Mr. and Mrs. Olin Miller of Plainview, (former Centerites) who have been visiting relatives in Arizona and California reached home last Friday. They were accompanied on their rounds by their grandson, Larry, of Lubbock, son of Welborn and Ann. Friday their daughter and family of Tucson, Ariz., (Floyd and Elnora Willis) arrived to visit her parents and their two older daughters and families, who also live in Plainview, and other local relatives.

The J. E. Greens, Mrs. Ola Warren and Mr. and Mrs. Fred Battey visited Mrs. Kate Crabtree Saturday evening.

Sunday dinner guests of the Thomas Warrens were Mr. and Mrs. Wm. Bertrand and Jill, Mrs. Bert Battey, and Mrs. Charley Battey.

After the evening church service the Warrens visited in the Fred Battey home. Others also visiting in the home were the daughter and husband of Phillips, Mr. and Mrs. Julian Edmondson, and Mr. and Mrs. Orville Newberry, city.

Weekend guests of Mr. and Mrs. Walter Sims were Mr. and Mrs. Charles Horton and Phil Horton and girlfriend, all of Alvin. Others visiting in the Sims home some time during the weekend were Mr. and Mrs. Weldon Cumble of Providence, Mr. and Mrs. Gordon Mayfield, Mr. and Mrs. Walter Horton of Borger; Mr. and Mrs. Bob Bradford and Mary, city, Clarence Sisson and Mrs. Linnie Bell Randolph of Lubbock; Mr. and Mrs. Truitt Smith, city and the Smith's daughter and children of Lubbock.

A house guest at the O. C. Vinsons from Monday to Thursday was Mrs. Vinson's sister,

Mrs. Dannie Harris, of Corpus Christi. A nephew and wife, Mr. and Mrs. Glen Stroup of Levelland came Tuesday.

Mrs. Frank Dunn visited the Vinsons Thursday and helped Mrs. Vinson celebrate a birthday anniversary. She also ate Sunday dinner with them.

Mrs. Dunn left for Lubbock today - the 4th - to visit awhile with her sons and daughter and families.

Clyde Green and family of Peralta, N. Mex., arrived Monday evening for a visit with his parents, the J. E. Greens.

We sympathize with the fine family of L. A. Marshall, a long time resident of this area - and one who has encouraged his country to "go forward." He passed on rather suddenly one day last week.

And to the family of Mrs. Mollie Aaron of Quanah we extend our sympathy. Mrs. Aaron has visited here several times with a stepdaughter and family, the Attaburys, and made friends of all she met. The Attaburys are in Quanah to attend last rites Tuesday.

Keith Denison and a boy

friend, both of Lubbock, visited one day last week with Keith's grandparents, Mr. and Mrs. C. W. Denison.

Mrs. Joe Evers and Mrs. Orville Custer called at the Greens on morning last week. The Greens visited Mrs. Charley Battey Tuesday afternoon.

FLOYD DATA

Mrs. Pernie Ray had her four brothers with her Sunday. The visiting group included Mr. and Mrs. Arnold Gray and Buster, Amarillo; Rube Gray of Lockney; Ortie Gray and their mother, Mrs. B. C. Gray, both of Floydada.

Others for dinner included Mrs. Ray's son and wife, Mr. and Mrs. Elmer Swaffar, Floydada and a grandson, Eugene Swaffar who was home on a three day pass from Fort Hood and his friend, Jim Re... who lives in Chicago, and stationed at Fort...

FLOYD DATA

Parker Shipley... Christi was here over... days visiting relatives...

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PARTS	VERNER PHILLIPS	SH 7-2382
	JACK TETERS	SW 5-9680
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KING ELBERTA 2 1/2 CAN 4 for \$1

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ARK & BEANS 2 for 49¢

WOODBURY 3-WAY 79¢

IR SPRAY 79¢

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ENNA SAUSAGE 2 for 43¢

URFINE SLICED
NEAPPLE FLAT CAN 6 for \$1

REX 1/2 GALLON SIZE EACH 33¢

QUART CAN
MATO JUICE 2 for 53¢

UNTAIN PASS NO. 300 CAN
TO BEANS 2 for 25¢

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UCK ROAST 59¢

Y SALT 53¢

CON 53¢

URFRESH
CON 75¢

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ADDING MACHINE \$95.00

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Mrs. Anderson Dies In Lockney

Mrs. Maude Delena Anderson, 77 year old Lockney woman, died Monday morning in Lockney General Hospital where she had been ill eight days.

Services were conducted Wednesday in the First Methodist Church. Burial was in Lockney cemetery.

Mrs. Anderson was born in Arkansas and came to Floyd County in 1919. Her husband, Joe C. Anderson, died March 30, 1965.

Survivors include two sons, J. C. of Lockney and Billy of Lubbock; two daughters, Mrs. Clyde Lucas of Lockney and Mrs. Jodie Nichols of Williams, Ariz.; two brothers, two sisters; eight grandchildren and six great grandchildren.

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RESOURCES	LIABILITIES
First Mortgage Loans 12,280,298.79 On Improved Real Estate	Savings & Investment Accounts 12,180,705.85
Loans On Savings Accounts .. 48,699.38	Borrowers Trust Funds 123,554.41 For Taxes and Insurance
F.H.A. Title Loans 146,161.71	Deferred Credits 104,561.11
Home Improvement Loans .. 158,116.47	Permanent Stock, Reserves and Undivided Profits .. 1,278,251.36 Additional Security for Members
Other Assets 211,900.31	Advances - Federal Home Loan Bank .. 450,000.00
Home Office Building 9,401.44 Less Depreciation	TOTAL 14,137,072.73
Furniture & Fixtures 16,856.78 Less Depreciation	
Other Real Estate 660.00	
Stock In Federal Home Loan Bank 120,900.00	
Cash and Government Bonds 1,144,077.85	
TOTAL 14,137,072.73	

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January 1, 1936

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Savings and Loan Association

716 BROADWAY
PLAINVIEW - - - TEXAS

FAIRVIEW NEWS by Mrs. Clyde Bagwell

July 4 Holiday Enjoyed

FAIRVIEW, July 4 - Today (July 4) finds a number of our folks visiting, having company or going fishing.

Tuesday night and Wednesday in the home of Mr. and Mrs. Walton Wilson were her nephew and family, Mr. and Mrs. Roger Ruddick and children of Van Nuys, Calif. Mr. and Mrs. Harvey Allen and sons of Floydada visited with the group Tuesday night.

Mr. and Mrs. C. L. Daniel and son, Doug, left for their home at Kildare Thursday after spending 2 weeks here in the home of Mr. and Mrs. C. W. Payne.

Larry DuBois of Lubbock spent Tuesday here with his grandparents, Mr. and Mrs. Edell DuBois.

Mrs. Dot Hammonds and her mother, Mrs. W. M. Price visited Thursday afternoon with Mrs. Walton Wilson.

Mrs. R. M. Cannon has been on the sick list the past week. Mrs. Bill Beedy of Claude spent Friday here with her mother, Mrs. W. B. Wilson.

Mr. and Mrs. Bill Schenk of Dallas are here for a week visiting in the home of her parents, Mr. and Mrs. W. O. Tye, and her brother, Bill Tye and Mrs. Tye.

Mr. and Mrs. Bud DuBois and daughter, Sandra and her girl friend, Courtney Shaw, all of Lubbock, visited Sunday afternoon in the home of Mr. and Mrs. Edell DuBois.

Mrs. and Mrs. Harvey Allen and sons, Mike and Norman, Mrs. W. B. Wilson and Walton Wilson spent July 4th at Hawkins Lake fishing.

Carl Cannon and son, Dwaine, of Ferrin, visited Sunday afternoon and came until Monday morning here with his uncle,

R. M. Cannon and Mrs. Cannon. Other Sunday afternoon visitors were Mr. and Mrs. J. W. Cannon and sons.

Mrs. Andy Orrick of Madisonville, who was in this area visiting, spent Thursday and Friday with Mrs. W. B. Wilson.

Mr. and Mrs. E. W. Walls, Mr. and Mrs. C. W. Payne and their house guests, and Lee Rushing were among the large crowd that gathered at the home of Mr. and Mrs. Roy Baxter Monday night for a farewell party given for Carl Smith who is moving to Marlton to make his home with his sister.

Games of 42 were enjoyed by the group and home-made ice cream and cake were served to some 35 guests.

Mr. and Mrs. Dean Walls and children of Plainview and Mr. and Mrs. Doyle Walls and Brenda of Floydada were Tuesday night supper guests of their parents, Mr. and Mrs. E. W. Walls. The occasion was the 17th birthday of Larry Dean, son of Mr. and Mrs. Dean Walls.

Mr. and Mrs. Dean Walls and family are moving to Ft. Worth in the near future, where Dean will be employed. Dean has already gone and is on the job. His family will move at a later date. We wish them well in their new location.

Mr. and Mrs. Ira Bobo of Seminole spent the day Thursday here with Mr. and Mrs. Clyde Bagwell. Mrs. Bobo and Mrs. Bagwell are cousins.

Other callers during the week with Mrs. Bagwell were Mrs. F. A. Faulkenberry on Tuesday and Mrs. Sam Lide on Friday.

Odell Stapleton of Plainview visited Thursday in the Bill Tye home and had lunch with

them. Jonny Mallard of Post is here spending an indefinite time with his grandparents, Mr. and Mrs. Walton Wilson.

Mrs. Lee Burton and Phyllis visited Friday afternoon with Mrs. Walton Wilson.

Mrs. Roy Meek spent from Monday until Friday at Fritch with her daughter and family, Mr. and Mrs. Lyndal Carey and Carolyn.

Mrs. Ruey Irwin spent Saturday in Floydada with her daughter, Mrs. Carl Nelson.

Mrs. Grady Reeves and son, Randall, of Plainview were here Tuesday visiting in the home of Mr. and Mrs. T. L. Perry. Randall remained over Wednesday. He is just out of boot training and will leave Tuesday (Monday) for the Aleutian Islands where he will be stationed.

Mr. and Mrs. Roy McCarter and children of Canyon visited a short time last Sunday with Mr. and Mrs. Ruey Irwin.

Mrs. Kay Crabtree went to Idalou Wednesday to the home of her parents, Mr. and Mrs. Elmer Griffith where she left her daughter, Becky for a few days visit with her grandparents.

Mrs. Griffith brought Becky home Friday and visited for awhile.

Mr. and Mrs. Carl Nelson of Floydada visited Sunday afternoon with her mother, Mrs. Ruey Irwin and husband and had dinner with them.

Becky and Sam Crabtree visited their grandmother, Mrs. Kate Crabtree Friday night.

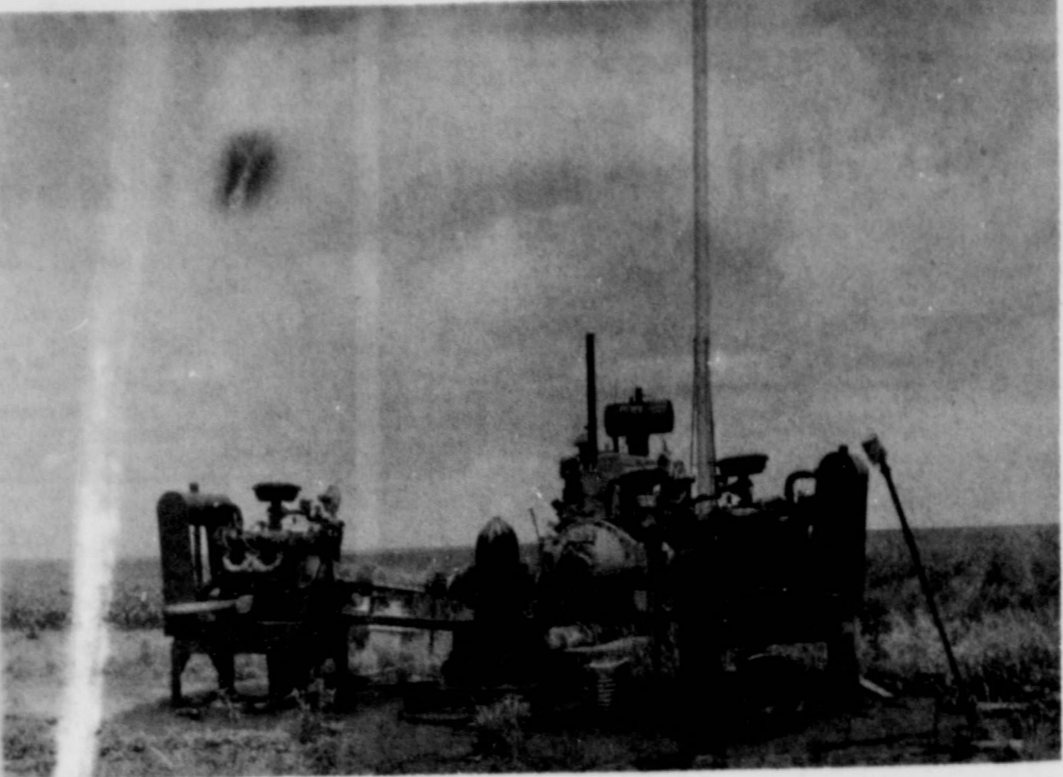
Mrs. Bill Mulkey of Paducah and her daughter, Mrs. Jim Barnhart and children who live in Florida were here Tuesday afternoon and evening visiting Mr. and Mrs. C. H. Wise and Mrs. Ella Lawhon and had supper with them. Other Tuesday afternoon visitors in the Wise home were Mrs. S. W. Ross and Mrs. J. L. Day.

Mrs. J. L. Landrum of Tucumcari, N. Mex., and Mr. and Mrs. Ray Landrum of Friona, visited Sunday with their sister and aunt, Mrs. Kate Crabtree. Saturday visitors with Mrs. Kate Crabtree were Mr. and Mrs. Fred Battey, Mr. and Mrs. Jim Green and Mrs. Ola Warren.

Mr. and Mrs. C. H. Wise, Mrs. Ella Lawhon and Denton Wise went to Silverton Sunday where they visited Mr. and Mrs. M. C. Kitchens. They returned home by Quitaque.

Mrs. Shirley Irwin and children spent Sunday at Tulla in the home of Mr. and Mrs. Kenneth Billington.

The Monday clouds brought some much needed rain to some parts of the community. At the Galen Holland farm they received 6/10 of an inch and Mrs. E. W. Walls reports 3/10 at



POWER PLUS - a Hesperian reporter took a picture of this ten inch well on the Billy Stanforth farm that is powered with two V-8 engines. The well isn't far from the caprock and it is pumping water from around 290 feet. The big engine in the background has been retired for the two smaller ones. (Staff Photo)

their place. Others had only a sprinkle. Here in town we had just enough to settle the dust and cool things off.



County Agent's Corner

The early season boll weevil control program established in the immediate caprock area has progressed rapidly. The program began with meetings of interested farmers and specialists at Dougherty and South Plains.

The program is designed to kill the hatched boll weevils before they can lay eggs, which must be 1/3 grown, are large enough for weevils to lay eggs in. Sprays will be applied twice to all the acreage committed to the program.

Weems Norman, aerial applicator, informed the county agent's office that approximately 7100 acres had been committed to the program. The area being sprayed lies in an area from south of Dougherty to the grass and rangelands north of Cedar Hill and South Plains.

Of the 7100 acres pledged, all but 200 acres had been sprayed for the first time by Friday, July 1. The second of the two sprayings began Monday, July 4.

Observations by the extension agents and calls from area people show that several worms and caterpillars working on trees and ornamentals are becoming problems. The most prevalent worms in the area at this time are the bagworm and the webworm.

The bagworm larvae feed on foliage after hatching in late spring or early summer. Young worms spin silken sacs and attach bits of leaves as they feed. The worm carries the bag wherever it goes. Full grown worms have bags from 1 1/2 to 2 1/2 inches long.

At the end of the season, wingless females crawl out and die after laying eggs inside the bag. Apply insecticides early while worms are small.

Chemical controls are ineffective when worms are full grown. Hand pick and burn bags, because the winter is passed in the egg stage within the bag.

Chemical controls recommended are:

- DUSTS: 4% Malathion
- SPRAYS: 10% Sevin or 10% Toxaphene

Webworms generally feed by eating leaves, sometimes in concentrated areas. Some web within, or build "web-tent" in crotches of limbs, or feed together in large groups without making web. If webbed branches are present, small infestations may be destroyed by cutting out and burning webs or by other mechanical means. There are 1 to 3 generations per year. Some pass winter as eggs in clusters on limbs while others hibernated as pupae in the ground.

Recommended chemical controls are: SPRAYS - Chlordane, DDT, Malathion, Sevin, and Toxaphene. Be sure to read manufacturer's label on any of the above mentioned chemicals and follow instructions carefully.

FLOYD DATA Mr. and Mrs. Don Daniel and family spent the July 4th weekend at Homer Lake and were visited there by Mr. and Mrs. Jack Ballinger and children of Tulla.

4-H Horse Show Winners Named

The Floyd County 4-H horse show has been completed and although there were a limited number of contestants and animals, it is felt that the show was successful. The 4-H horse show is relatively new for Floyd County and it is hoped that it shows in the future will be bigger and better.

Floyd County 4-H clubs and extension agents are certainly appreciative of Lighthouse Electric Cooperative which furnished the public address system and of the Floydada Rodeo Association which furnished the use of the arena.

County men who worked with the show and were responsible for its success were Jake Colston, James Ed Russell, C. L. Gill, Willie Patterson, Bob Lane, G. L. Fawver, Eddie Fortenberry, Jack Johnson, and L. N. Johnson. Jess Shurbet donated his time to judge the horses. Kay Russell presented ribbons to the winner.

The complete results are as follows:

1. Registered Mare - 1st place - Doris Fawver.
2. Registered Gelding - 1st place - Willie Patterson.
3. Grade Mare over 15 hands - 1st place - Randy Patterson.
4. Grade Mare under 15 hands - 1st - Shari Johnson, 2nd - J. H. Lane, 3rd - Will Sinor.
5. Grade gelding over 15 hands - 1st - Joe Breed.
6. Grade gelding under 15 hands - 1st - Sam Fortenberry, 2nd - Lee Sinor, 3rd - Shari Johnson.

7. Filly foal - 1st - Shari Johnson, 2nd - Willie Patterson, 3rd - Randy Patterson.
 8. Western Pleasure - 1st - Sam Fortenberry, 2nd - Willie Patterson, 3rd - J. H. Lane.
 9. Reining - 1st J. H. Lane, 2nd - Shari Johnson, 3rd - Willie Patterson.
 10. Pole Bending - 1st in 26.1, Willie Patterson, 2nd in 27.1 was Kenneth Bloys, and 3rd in 28 flat was Shari Johnson.
 11. Barrel Race - 1st in 18.2 was Willie Patterson, 2nd in 19.3 was Shari Johnson, and 3rd in 19.4 was Randy Patterson.
 Showmanship winners were Judy Probasco first, Willie Patterson second, and Joe Breed third.
 The district 4-H horse show will be held at Tulla on July 28. Ten contestants from Floyd County will be eligible to enter the district show. As a result of the county show, following 10 contestants were eligible: Doris Fawver, Willie Patterson, Shari Johnson, Sam Fortenberry, J. H. Lane, Lee Sinor.
 FLOYD DATA Mrs. Bud DuBois and daughter, Sandra and her girl friend, Courtney Shaw, all of Lubbock visited Sunday afternoon in the home of Mr. and Mrs. Edell DuBois.
 FLOYD DATA Mr. and Mrs. Dean Walls and family spent the day Thursday here with Mr. and Mrs. Clyde Bagwell. Mrs. Bobo and Mrs. Bagwell are cousins.
 FLOYD DATA Mr. and Mrs. Dean Walls and family are moving to Ft. Worth in the near future, where Dean will be employed. Dean has already gone and is on the job. His family will move at a later date. We wish them well in their new location.
 FLOYD DATA Mr. and Mrs. Ira Bobo of Seminole spent the day Thursday here with Mr. and Mrs. Clyde Bagwell. Mrs. Bobo and Mrs. Bagwell are cousins.
 FLOYD DATA Other callers during the week with Mrs. Bagwell were Mrs. F. A. Faulkenberry on Tuesday and Mrs. Sam Lide on Friday.
 FLOYD DATA Odell Stapleton of Plainview visited Thursday in the Bill Tye home and had lunch with them.

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 4 TOP HITS
 \$1.88 VALUE **49¢**
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DECEMBER 31, 1962 . . . \$463,292.54

JUNE 30, 1963 . . . \$1,166,690.60

JUNE 30, 1964 . . . \$2,251,709.98

JUNE 30, 1965 . . . \$3,776,797.22

JUNE 30, 1966 . . . \$4,896,230.74

CONFIDENCE AND FRIENDLY SERVICE

OUR GROWTH TO ALMOST \$5,000,000.00 IN TOTAL ASSETS IN 3 1/2 YEARS IS A RESULT OF CONFIDENCE AND FRIENDLY SERVICE.

STATEMENT OF CONDITION JUNE 30, 1966

ASSETS

FIRST MORTGAGE LOANS	\$4,144,840
LOANS ON SAVINGS ACCOUNTS	45,000
F.H.A. TITLE I LOANS	24,000
STOCK IN FEDERAL HOME LOAN BANK	32,000
CASH AND GOVERNMENT BONDS	504,340
OFFICE BUILDING	68,000
FURNITURE, FIXTURES, EQUIPMENT, AUTOMOBILE	14,000
PREPAID F.S.L.I.C. INS. PREMIUMS	54,000
OTHER ASSETS	1,000
TOTAL ASSETS	\$4,896,230.74

LIABILITIES

SAVINGS ACCOUNTS	\$4,122,500
BORROWERS TRUST FUNDS	40,000
DEFERRED CREDITS	60,000
ADVANCES FROM FEDERAL HOME LOAN BANK	32,000
FORWARDED MONEY	1,000
OTHER LIABILITIES	30,000
PERMANENT STOCK, SURPLUS, RESERVES	30,000
TOTAL LIABILITIES	\$4,896,230.74



CURRENT ANNUAL RATE 4 1/2%

PAID OR COMPOUNDED QUARTERLY

TULIA SAVINGS AND LOAN ASSOCIATION

200 N MAXWELL TULIA, TEXAS 995

County Lifetime Earnings High

(Special to the Hesperian)
NEW YORK, June 18 — The lifetime earning capacity of the average male resident of Floyd County has reached new heights.

Under current conditions of employment, of national productivity, of education and life span, the average local man who is just starting out to earn a living has a prospective lifetime income of no less than \$205,000.

It is no pipedream. It is based on figures recently cited by President Johnson to indicate the dollars and cents value of a better education.

The estimated earning power of the average young man in Floyd County, for the 40 to 45 years that he will be working, takes into account the amount of schooling he has received and the present level of income locally in relation to incomes in other parts of the country.

The data comes from the Department of Labor, the Department of Commerce and other sources.

It shows that 11.7 percent of the local male population, age 25 or older, have gone through elementary school, that 17.6 percent have completed four years of high school and that 4.4 percent have had four years or more of college.

Recognized officially on Sunday the third of July. The county panels and their designers follow.

Every \$12.50 membership in the Texas Panhandle Heritage Foundation entitles the donor to a seat during Founder's Festival Week, July 1, 2, 3, 4, and 6, as the Executive Board considers it very important that the members be the first to see the production. Most of the seats for opening week have already been spoken for.

From a purely financial standpoint, the figures show that whatever investment of time and money is made toward getting a good education produces a very high rate of return.

In general, the average high school graduate will earn approximately \$60,000 more than the high school graduate, according to the latest estimates. A person with only an elementary school diploma and a college graduate will earn about \$100,000 more than the high school graduate, according to the latest estimates.

In Floyd County, the educational level of the population is relatively high and is steadily moving higher. The median years of schooling, locally, is now 10.1 years for male residents. For young parents who look forward to seeing their new offspring entering college 18 years hence, now is the time to start preparing for it, say the bankers.

They figure that it will require savings of \$25 a month, invested at 4 1/2 percent compound interest, to yield \$8,300 in 18 years, just about enough for a college education.

FLOYD DATA

Mrs. C. E. Bartlett visited in Crosbyton over the weekend with her nephew and family, Mr. and Mrs. Turman Barnett and her niece and husband, Mr. and Mrs. Bud Leatherwood. She also visited the convalescent home there seeing old friends.

FLOYD
Mrs. W. U. R. and her husband attended funeral rites in Wichita Falls last Saturday for a brother-in-law of Mrs. Riggle, Dave Metcalf. The deceased was badly burned over a week ago when a weed burner he was using exploded. He died from the burns.

Mr. and Mrs. Bud Turner and children plan to leave Saturday for Corpus Christi where they will vacation and visit a sister of Mrs. Turners.



INCREASED — The number of cattle in Floyd County is increasing. This is an important step in the conservation of the land, according to the Soil Conservation Service.

This pasture has enough cattle that a good growth of grass can remain throughout the growing season. (SCS Photo)

Consideration Like Row Crops Dryland Needs Conservation

Williams
Floydada
varieties of grass
County have one
son, that is, the
grazing. This
it is an irriga-
native range-

to graze more than 50% of the available forage. This is true because the leaves are a "factory" in which the food of the entire plant is produced. If too much of this "factory" is removed, the remaining leaves and the root system are damaged. Therefore, it is very important to adjust the grazing to the growth of the plants.

is in direct pro-
way it is man-
managed pastures
an abundance of
the same pasture
management will
and less grass
the entire plant
the soil is bare
to erosion.
should be based
available for-
what the pasture
past years. This
tree in dryland
the amount of
so much from

Proper stocking rates can be practiced by proper location of cross-fences, watering and supplemental feeding areas. If the pasture is irrigated it is desirable to divide it into possibly four pastures by the use of electric fences. Using this method, one pasture can be grazed, another fertilized, another irrigated, and the other can be allowed to produce forage during a rest period.

With proper stocking, two very important things can be achieved. They are:

1. More forage will be available to animals at all times, and
2. better ground cover will be maintained to help prevent erosion and conserve and use rainfall.

Of Mrs. Succumbs

Williams, 65-year-old farmer who resides northwest of Floydada, died in Methodist Hospital here Wednesday.

born Oct. 26, 1900 and Ora Beard married in 1921 in Hill County. They moved to the present home in Floyd County in 1925. He was a member of the American Legion.

include his wife, Mrs. M. J. Glendon; two daughters, Mrs. M. J. Glendon and Mrs. M. J. Glendon; one son, Mr. M. J. Glendon; 15 grand-children and one great-grandchild.

Attack Melvin

services for Melvin Melvin, 49, of 108 Irving, were held Saturday in the Colonial Home Chapel with the Rev. H. P. Terrell and the Rev. H. P. Terrell officiating.

include his widow, Mrs. M. J. Glendon; two daughters, Mrs. M. J. Glendon and Mrs. M. J. Glendon; one son, Mr. M. J. Glendon; 15 grand-children and one great-grandchild.

include his widow, Mrs. M. J. Glendon; two daughters, Mrs. M. J. Glendon and Mrs. M. J. Glendon; one son, Mr. M. J. Glendon; 15 grand-children and one great-grandchild.

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PIONEER AMPHITHEATRE Cannon's 'Horseman' One To Be Featured

Doug Cannon's "Horseman" is one of the county designs that will be featured during the Pioneer Amphitheatre production, Sunday evening, July 3. The mayors of the Panhandle and the editors of the Area press have been invited to share the dedication honors with the winners.

When the theatre was designed, one of the principle features was a series of plaques, illustrating the various counties of the Panhandle. Under the auspices of the Federated Women's Clubs each county chose a subject illustrative of its history or industry. Then there was a com-

petition in the schools to see who could illustrate it best and committees of judges in each county selected the winning design.

In order to make the plaques, plates were engraved at the Panhandle Engraving Company under the direction of Jimmy Michaelson. Next, these metal plates were impressed in clay squares, 15" x 15" x 1" by the art department of the Canyon High School. The process was developed and supervised by Dr. Emilio Caballero, head of the art department at West Texas State University.

These squares decorate the panels at the ends of the theatre promenade and will be re-

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- MAINE LOBSTERS
- FRESH GULF SHRIMP

Seafoods are only as excellent as they are fresh... our excellence is never questioned.

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Starting July 4... we are taking this step in order to continue regular training sessions for our service personnel. This will assure you faster, more personal, fastidious service... no waiting in line and assurance of the pleasant atmosphere for which Zuider Zee is already famous.

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ANNUAL
SUMMER
CLEARANCE SALE
STARTS
8:30 A.M.
FRIDAY JULY 8th
TREMENDOUS VALUES
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LOCKNEY, TEXAS

If you're a new-car bargain hunter, now's the time to test price a CHRYSLER

Today's the day—the new-car savings season is here. You can move into a full-size '66 Chrysler for just a few dollars a month more than the most popular smaller cars, comparably equipped. That includes power steering, power brakes, automatic transmission, radio, heater, seat belts front and rear, and a 383 cubic inch V-8. Don't lose out. See us now.

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THE JIMMY HEAP SHOW
MEMBERS, GUESTS AND PROSPECTIVE MEMBERS WELCOME
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Lubbock Supper Club
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STRONG CHURCHES

Make STRONG COMMUNITIES

St. Mary Magdalen Catholic Church
 Father Paul A. Link, Pastor
 Sunday: 11 A.M. Holy Mass and Communion
 TUESDAY: 8 p.m. Holy Mass and Communion
 Friday: 8 p.m. Holy Mass and Communion
 9:00 p.m. Apostolic Hour
 Confessions: Before Mass

West Side Church of Christ
 Sunday Morning Worship 10:30
 Evening Services 7:00
 Wednesday Evening 7:00

Sandhill Baptist Church
 Dale Dozier, Minister
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 7:00
 Evening Worship 8:00

First Methodist Church
 Charles E. Lutrick, Pastor
 Sunday Services
 Sunday School 9:45
 Worship Service 11:00
 YOUTH FELLOWSHIP 6:00
 Evening Worship 7:00

Methodist Spanish Mission
 Miguel Ramirez, Pastor
 Sunday School 9:45
 Morning Worship 11:00

First Christian Church
 Darrell Faires, Pastor
 Sunday Services
 Sunday School 9:45
 Worship Service 11:00
 Youth Meeting 6:00

First Baptist Church
 F. C. Bradley, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00

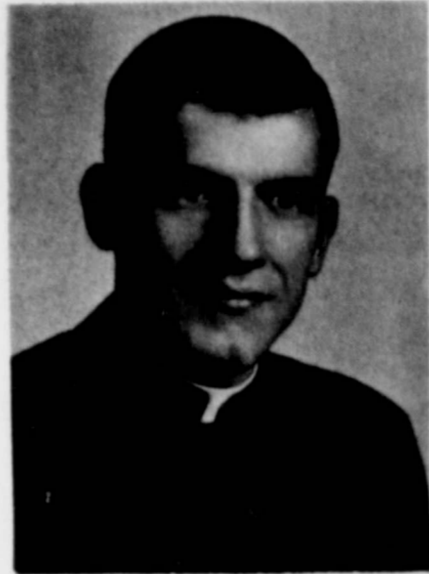
Calvary Baptist Church
 Perry Threadgill, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Training Union 6:30
 Evening Worship 7:30

Bible Baptist Church
 Gilbert H. Rhine, Pastor
 Sunday Services
 Singing 9:50
 Sunday School 10:00
 Singing 10:45
 Preaching 11:15
 Training Union 6:00
 Singing 6:30
 Preaching 7:00
 Mid-Week Service 7:30

New Hope Primitive Baptist Church
 Beathel Jeffrey, Pastor
 Sunday Services
 2nd Sunday
 Morning Worship 11:00
 2nd Saturday Afternoon 2:00
 2nd Saturday
 Evening Worship 7:00

Cedar Hill Assembly of God Church
 Robert G. Slaton, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Evangelistic Service 7:30

Cedar Hill Baptist Church
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:30



REV. PAUL LINK

Devotional of the Month

"Is God Dead?"

Too many people, I fear, would put down this article in disgust, were I to answer this question with any kind of a "yes" in the very opening sentence. But the real answer is not as simple as a yes or no. We must first understand what we mean by God being "alive" or "dead."

We can consider God's life in relation to Himself, but also we can consider it in relation to individual human beings. We might add, furthermore, that we can consider our own human life both in relation to ourselves individually or also in relation to God and to our neighbor.

Whether one is "alive" or "dead" in the "self-relationship" is very easy to say. Certainly, God in Himself is very much alive. There is the very fullness of life itself in the very personal and vitally intimate relationships among the three Divine Persons. The fullness of living can be said to express itself in the fullness of loving, which is really the fullness of "self-giving" to one another. Thus with the Father, the Son, and the Holy Spirit, we see their fullness of living expressed in the fullness of their loving or self-giving of one to the other, to such an extent and in such a way that truly we can more easily realize that the Three Divine Persons are perfectly united as One God.

Yet there is still another dimension to the life of God, and that is in relation to creatures, specifically in regards to angels and human beings. So vibrant is the "life-love" of God that, as it were, it overflows into creation and into special relationships with the individual creatures. Let us, then, consider God's life in relation to the individual human beings.

God has given to each one a physical-spiritual life, which of itself is limited. That is, the physical aspect of the life will end temporarily at physical death, while the spiritual aspect of life (the soul) will continue to a greater or lesser extent eventhewafter. However, this physical-spiritual life has a tremendous capacity of developing towards fullness, to such an extent that failure on the part of the individual human being to eventually achieve this fullness of his physical-spiritual life would make this physical-spiritual life sterile and meaningless, like the barren fig tree cursed by Christ.

The fullness of this physical-spiritual life is obtained only through a vital or living union with God and with one's neighbor. This fullness will only be completely realized at the time of the Resurrection on the Day of the Lord. Failure to achieve this fullness on the part of the individual will eventually result in what we call "hell," in reality a "living-death," a meaningless existence of everlasting and complete separation from God our Father and from the Family of God, the Church.

In the Gospel story of the Prodigal Son, the father of the son considers his son's life of sin in the "foreign country" a sterile life, a "living-death." When his son repents and returns to him and to the life of his father's family, the father exclaims, "Let us eat and make merry, because this my son was DEAD and has come back to LIFE again."

Christ tells us, "If anyone love me, he will keep my word and my Father will love him, and we will come to him, and make our abode with him." He further declares, for those who keep His word, that the Holy Spirit "will dwell with you and be in you." "You will know that I am in the Father, and you in me, and I in you." Here we see God actually "living," "alive" in those who love Him and keep His word. Our Savior goes on to say that His word, His commandments, the whole law and the prophets, can be summed up in one word: "love," love of God and love of neighbor.

Yet we are told that we cannot truly love God except through and with and in our neighbor. (1 John 4:7, 8, 16; Gal. 6:2; Rom. 13:8) In fact, we are to be judged - worthy or unworthy of receiving the fullness of our physical-spiritual life - in so far as we have shown our love to Christ in our neighbor: "as long as you did it for one of these, the least of my brethren, you did it for me." For "we know that we have passed from death to life BECAUSE we love the brethren. He who does not love abides in death."

And so it is quite clear that it is in truly loving Christ in our neighbor that we are truly living. Now, to the extent that we love, to that extent do we freely give of ourselves to God through, with and in one another. "For God so loved the world that He gave His only-begotten Son." And the Son so loved us that He gave Himself for our salvation. Thus, "He who abides in love, abides in God and God in him."

Therefore, let us now re-ask the question made at the beginning of this article, "Is God dead - - IN YOU?"

We live in a world today in which war and hate are widespread. One third of the three billion people in this world claim to be Christian. Many of them attend Church regularly. Yet how many of us are truly witnessing for Christ in the world? How strong is our dedication to Christ and His word? How firm is our commitment to His cause? "By this sign shall all men know that you are my disciples, that you have love for one another." Yet today, it is with great difficulty that we can see the "fruit" of this love in the lives of Christians shining before men, that they may glorify our Father who is in heaven.

It is all too often too easy to silence the prick of our consciences by paying lip-service to God in worship, and by showing our "charity" to our neighbor by "donations," and by other "good works." Yet how often have we Christians ourselves set up barriers and walls to Christ in our neighbor, because of race, creed, color, national origin, culture or class differences? For example, how often has God become so dead in us that we could no longer recognize His presence in each other, to such an extent that, for the sake of our lesser religious differences as Christians, we have callously broken the very chief teaching of Christ upon which we all agree - "to love one another as I have loved you" - thereby crucifying our Savior once more in His members?

The world today is seeking a "living" God. This, the one true God, is the God of us Christians, and the world today is judging Christianity and its God, not by the moral purity of its members, but by the breadth and compassion of their love.

How many of us have ever in our lives really shown our love for Christ in our neighbor by personally giving a meal to the hungry-Christian in our home, by personally receiving into the warmth of the love of our home the outcast-Christian of society, by personally clothing - not with our castoff but - with our best clothes the naked-Christian of today, by visiting the sick-Christian in the hospital, by visiting the dejected-Christian in jail? Do we set up artificial barriers and walls for the breadth and compassion of our love? Is there a difference in our love for each other based on the artificial wall of race, creed, color, national origin, culture or class?

To truly love is to truly live, to give of oneself completely to God in Christ as He exists in our neighbor. Now "God is love, and he who abides in love, abides in God, and God in him." St. Paul is even able to exclaim, "It is no longer I who live, but Christ who lives in me."

Is God alive - - IN YOU?

Rev. Paul A. Link
 St. Mary Magdalen Church
 Floydada, Texas.

Nazarene Church
 Lowell Bell, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 N.Y.P.F.
 Evening Worship

Cumberland Presbyterian Church
 Houston Dixon, Pastor
 Sunday School
 Morning Worship
 Bible Study
 Radio Services

Dougherty Baptist Church
 Jim DeWese, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Training Union
 Evening Worship

City Park Church of Christ
 George T. Elkins, Jr., Minister
 Sunday Services

Bible Study
 Morning Worship
 Bible Study
 Evening Worship
 Bible Study Wednesday
 Ladies Bible Study, Wed. 9:30

Wall St. Church of Christ
 O. W. Kirk, Elder
 Newell Burk, Elder
 Sunday Services
 Communion and
 Morning Worship
 Evening Worship
 Wednesday Evening

Mt. Blanco Baptist Church
 O. N. Reed, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Training Union
 Evening Worship
 Wednesday Prayer Service

South Plains Baptist Church
 Sealy Smith, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Training Union
 Evening Worship

Carrs Chapel
 Worship 2nd and 4th Sundays
 Rev. Doyn Meriman, Pastor
 Sunday School
 Morning Worship
 Evening Worship

Victory Baptist Church
 B. T. Houck, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Evening Worship
 Wednesday Evening

New Salem Primitive Baptist Church
 Joe M. Jackson, Pastor
 Sunday Services
 Congregational Singing
 Morning Worship
 Regular Conference Meeting
 Second Saturday night

Mexican Baptist Mission
 Raymond Asebedo, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Training Union
 Evening Worship

First Assembly of God Church
 R. A. Staggs, Pastor
 Sunday Services
 Sunday School
 Morning Worship
 Evangelistic Service

This Inspirational Message Is Sponsored By The Following Civic-Minded Firms:

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Producers Co-operative Elevator

Simmons Machine & Irrigation Inc.

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Floydada Real Estate & Insurance

McDonald Implements

Mac's "66" Station

Moore Funeral Home

Consumers Fuel Association

Parker Furniture

Wylie Butane

Floydada Implement Co.

Winn's Restaurant

Martin & Company

Reed Ford Sales

Farmers Co-op Gins

Collins Implement Co.

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Leonard's Cafe

M. J. Weems Oil Co.

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McLains Conoco

CLASSIFIED SELL BUY ADS LEASE

REAL ESTATE

HOUSES FOR SALE

FOR SALE - 3 bedroom, 2 baths, brick, 717 West Tennessee YU3-2496. tfc

FOR SALE - Two 6 room houses for sale with lots of outside storage space. Hale and Hale Insurance. YU3-3261. tfc

FOR SALE - Large 3 bedroom brick home with 2 baths, double garage, carpeted, central heat and refrigerated air, back yard fence, excellent location, 711 W. Virginia, buy equity or establish new loan. YU3-3728 day or YU3-3257 night. tfc

FOR SALE - Suburban home sites. One half acre tract. One mile west of Floydada. Water, electricity, natural gas on premises. Call Sam Puckett or Ralph Rucker. tfc

HOUSE FOR SALE - 4 bedroom, carpet, living room, dining room. Call YU3-3253 or YU3-3524. tfc

MOBILE HOME FOR SALE - 2 bedroom, living room, kitchen, bath with washer, 720 N. 2nd. YU3-2334 or YU3-2359. tfc

FOR SALE BY OWNER - Four bedroom, 2 bath house. Centrally located to schools and churches. Fenced yard. Call YU3-3207 after 5 p.m. tfc

WILL SELL equity in new 3 bedroom 2 bath house. 806 Cedar St. Call O.L.A-3485. W. W. Trapp. tfc

FOR SALE - Nice two bedroom home on West Grover, carpeted, central heat, cellar and storage house. Individual loan. Call YU3-3685. tfc

FOR SALE - Four bedroom house. Carpeted, cellar and fenced. \$1500 down. Takeup payments of \$50 per month. 619 W. Grover. YU3-3239. tfc

FOR SALE - Three bedroom brick house in southwest Floydada. Carpeted, 1 3/4 baths, and central heating and air conditioning. Contact Roy Teague, YU3-2266. tfc

FOR SALE - 3 bedroom house, 2 baths, carpeted. 308 W. Ollie. YU3-2315. tfc

HOUSE FOR SALE - Three bedroom brick, carpeted, single garage, one bath, fenced back yard, Caprock Addition. YU3-3728 day or 3-3257 evenings. tfc

FOR SALE - House to be moved. 7 rooms and 2 baths. Call YU3-4136. tfc

FOR SALE - 3 bedroom house, carpet, paneling, fenced. G.I. loan. Call YU3-3711. tfc

FOR SALE - 3 year old white rock house. 709 West Virginia St. Three large bedrooms, 2 baths, refrigerated air conditioner and central heat. Two car garage, fenced yard, 12' by 60' patio and landscaped. George Spears, YU3-2819 or YU3-2396. 7-14p

SLEEP WHILE YOUR WANT AD WORKS.

FARM & RANCH LOANS

FARM LOANS: Sees for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN. tfc

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches - a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada. 319 S. Main, Floydada, Texas. tfc

SUPERIOR CLEANERS

For Quality Dry Cleaning The Approved Sani-tone Way.

CALL YU 3-3540

RENTALS

FOR RENT - Trailer house to couple. H. A. Copeland, YU3-3558. tfc

SLEEP WHILE YOUR WANT AD WORKS.

FOR RENT - Furnished apartments and bedrooms. 102 E. Houston on Highway 70. tfc

FOR RENT - Two bedroom trailer house, clean, bills paid. See at Westside Trailer Park or call YU 3-3144. tfc

FOR RENT - Adding machines and typewriters. Hesperian Office Supply. tfc

FOR RENT - Two bedroom unfurnished house. 315 W. Jeffe, YU3-2912. tfc

FOR RENT - 2 bedroom house, carpeted. 216 W. Houston. Baird Bishop. YU3-3503. tfc

MR. AND MRS. Jack Bell win two free passes to the Capada Drive In Theater to see "Captain Slnbad" on Thursday or Friday night.

FOR RENT - Unfurnished apartment. 3 large rooms and private bath. Close in. Call YU3-2202. tfc

FOR SALE, RENT OR LEASE - Two bedroom house near Junior High. Phone SW5-5491, Lubbock, Tex. or get key to see house at 428 W. Tennessee. tfc

FOR RENT - 2 bedroom house, right size for couple. 407 S. 5th St. Call at Swimming Pool, YU3-8128 or Mrs. Ginn at Superior Cleaners YU3-3540 or YU3-3242. tfc

FOR RENT - Furnished apartment for couple or couple with small child. 617 W. Missouri, or call YU3-3423 or YU3-2260. tfc

FOR RENT - Paneled three room furnished apartment with tile bath. Central heating and air conditioning. Private fenced in yard. Adults only and no pets. 716 1/2 W. Tenn., or call YU3-2225. tfc

ONE GOOD USED ADDING MACHINE. \$20.00, HESPERIAN

Farm Discount Store

BUILDING MATERIAL FARM SUPPLIES BARGAINS

CORRUGATED IRON ROOFING AND SIDING.

HEAVY 28 GAUGE PER SQUARE - \$9.55

BARB WIRE

12 1/2 GAUGE - 80 ROD ROLL ONLY \$6.70

CEMENT

REGULAR OR MANSONS. PER SACK - \$1.28

8 AND 16 BOX NAILS

50 LB. ONLY \$4.98

BEST BUYS IN LUMBER.

2x4 AND 2x6. 6¢ PER FOOT AND UP.

OAK FLOORING AS LOW AS 6 1/2¢ PER FOOT.

SIDING

105-1x8 ONLY 9 1/2¢ PER FOOT.

SOMETHING NEW! GRASS WEAVE PANELING

4x8 SHEET ONLY \$3.98

CEDAR SHINGLES

7 INCH CLEAR. BUTT PER SQUARE, \$9.52

LOCATED NEXT TO AIRPORT ON PLAINVIEW HWY. PO3-6413 LUBBOCK, TEXAS

COW POKES By Ace Reid



"I'll say you turned her, Jake . . . right under your hoss!"

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
JIM WORD - PHONE YU 3-3360

FARM MACHINERY

FOR SALE: Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

NORRELL TRACTOR PARTS: For Tractor and Irrigation Supplies and Accessories. tfc

FOR SALE: Ferguson 40. YU 3-2933. tfc

FOR SALE - One slightly freight damaged Hon Steel executive desk. Sells for \$164.95 - will take \$110.00. Hesperian Office Supply. tfc

FEED, SEED & GRAIN

FOR SALE - Baled hay, hay-grazer seed, and sudan. YU3-2671. tfc

TYPEWRITERS and adding machines serviced and repaired. Hesperian Office Supply. YU3-3737. tfc

COMPLETE LINE OF FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy tfc

CALL YU3-3737 TO PLACE YOUR WANT AD.

FOR SALE - Baled wheat straw. Phone YU3-2028, Jim Simpson. tfc

EASIER, trouble free feeding. Boyd Built Feeders. Producers Elevator in Floydada. Check our prices and merchandise before you buy. tfc

SLEEP WHILE YOUR WANT AD WORKS

WANTED - home for 7 collie puppies. Free. James Lovell, YU3-2633. 6-30c

NOTICE - Private bookkeeping, public accounting and income tax reports. No job too small and none too large. Jack Meredith, 803 W. Lee, YU3-5345. tfc-6-30p

I HAVE A few of the famous heavy producing BVP8 tomato plants, garden raised. I offer them at 5 cents each. Libby of California says this is probably the best tomato ever developed. The seeds are not easy to get. L. A. Marshall, 602 S. Wall, YU3-3169. tfc

WANT TO TRADE - Automatic washer for 10 horse outboard motor or will sell OR buy. YU 3-3166 MERNARD FIELD

SHOP IN FLOYDADA

FOR RENT - Adding machines and typewriters. Hesperian Office Supply. YU3-3737.

Home Made Eggs

ENJOY FRESH HOME PRODUCED EGGS FROM

CARMACK'S

Call YU 3-3220
Gasoline - Oils - Grease For Delivery
Butane - Propane
Footo Butane & Oil Co.
East Highway 70
FLOYDADA

CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION 3 CENTS EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 50 CENTS.

CLASSIFIED DISPLAY RATE: 75 CENTS PER COLUMN INCH. CARDS OF THANKS \$1. COPY DEADLINE NOON TUESDAYS.

MISCELLANEOUS

LOST - In vicinity of South Wall, black and white male fox terrier wearing red collar. Reward. Phone YU3-2450. 7-7p

FOR SALE - Concession stand at Floydada ball park. Good condition \$200. Call Fred Cardinal, YU3-2903. tfc

FOR SALE - 17 ft. Hotpoint chest type deep freeze. Good condition. Phone YU3-3329. tfc

FRESH green beans for sale. Delivered. YU3-2633. tfc

FOR RENT, SALE OR TRADE - 7,000 square foot modern building on Highway 70. Will remodel to suit tenant. Call Glenn Batson, 385-5990 or nights 385-3984. Littlefield. tfc

FOR SALE - 1961 Ford Galaxie, power and air. Bob Merrell, OL4-3678, Lockney. tfc

EVERYTHING in musical instruments and accessories and repair parts. Johnson's Pharmacy. tfc

FOR SALE - Baby bed with mattress. Also two skate boards. 716 W. Tenn. or YU3-2225. tfc

FOR RENT - Wheel chairs, walkers, crutches, hospital beds. Bishop's Pharmacy. tfc

FOR SALE - Washer and dryer special. Have been used for demonstration. See at Light-house Electric. tfc

LATEST FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy tfc

HELP WANTED - We want a person or persons to sell subscriptions to the Floyd County Hesperian this summer. Liberal commission. See Mr. Tooley at The Hesperian. tfc

FOR SALE - 22" x 34" aluminum sheets which would be fine for covering outside of barns, garages, etc. . . . make good roof with tar sealer. 10¢ each. Blanco Offset Printing. Phone YU3-3737. tfc

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. Boren Furniture. 7-7c

NOW AVAILABLE at Bishop's Pharmacy - Incontinent pants, waterproof sheeting, and pillow protectors. tfc

ATTENTION FARMERS!! Let us roll the disc on your plows before the summer rush. We now have all new equipment to serve better. Russell's Shop, Phone YU3-3148. tfc

FOR SALE - Hampshire pigs. Billy Hinkle. YU3-2018. 7-7p

FOR SALE - Need party with good credit in Floydada area to take over payments on late model Singer sewing machine, cabinet optional. Will buttonhole, zig-zag, fancy designs, \$26.50 cash or 5 payments at \$5.72. Write Credit Manager, 1114 19th St., Lubbock, Texas. tfc

FOR SALE - 1965 GTO Pontiac, 4 speed, very good condition. After 5:30 p.m. See at 1007 A Menefee Street. 7-14p

COLD WAR VETS!

IT'S A NEW LAW!! Effective for the first time, all veterans who served 6 months or more after 1955, now are eligible for

NO: DOWN PAYMENT

OPEN HOUSE

126 JB AVENUE...SPANISH, 3 BEDROOM, 2 BATHS, FIREPLACE DOUBLE GARAGE, ALL BUILT INS, PLENTY OF EXTRAS.
\$15,850

CALL HOWARD KEENE, LUBBOCK

MOBILE HOME PARTS - SALES

PLAINSWAY TRAILER HAVEN
NICE PLACE FOR NICE PEOPLE
J. W. EATMON
CA 3-4346
3017 DIMMITT HIGHWAY
PLAINVIEW, TEXAS 79072

ONE GROUP NEW ELECTRIC SMITH-CORONA ADDING MACHINES

\$69.95
HESPERIAN OFFICE SUPPLY

Hollis R. Bond Real Estate

(Successor to Massie & Bond)
BOOTHE BUILDING FLOYDADA

SERVICES

WE FIX IT - Hearing Aid Repair on all kinds. Johnson Pharmacy. tfc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 116 W. Missouri Street. YU3-2846. 3 tfc

WANTED: Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. YU3-2846. 38tfc

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri Street. YU3-2846. tfc

RADIATORS NEW AND USED CLEANED - REPAIRED RECORDED

BADGET RADIATOR SHOP
Radiator Service
YU 3-3454

FAST SERVICE
ON SMALL ELECTRIC APPLIANCES
ROY LINCH
406 EAST HOUSTON

See or Call **DANIEL AUTOMOTIVE**

Your Authorized **KELVINATOR** Dealer For Kelvinator Refrigerators and Appliances

Good Used Refrigerators

Refrigeration Service by L. D. BRITTON YU 3-2382 123 W. Cal

Dr. O. R. McINTOSH
OPTOMETRIST
211 SOUTH MAIN ST.
Phone YU 3-3460 - Floydada, Tex.

LEE'S CLUB for SINGLES

MEETS FOR DANCING EVERY FRIDAY NIGHT AT **LUBBOCK SUPPER CLUB** "WHERE THE ACTION IS"

MEMBERS AND GUESTS WELCOME

HALFWAY BETWEEN LUBBOCK AND SLATON
HIWAY 84 PO 5-7373

LOST AND FOUND

LOST - Model airplane, red and white, last seen heading northeast toward Dougherty. Reward offered. Call YU3-2928. tfc

FLOYD COUNTY ABSTRACT CO.
Abstracts of Title Title Insurance
VERNA L. STEWART
217 W. Calif. Ph. YU 3-3728
Floydada, Texas

JUST ARRIVED.....
600 PECAN TREES
ALL SIZES AND ALL PRICES FOR ANY AND ALL LANDSCAPE NEEDS.
H. B. FOSTER P. O. Box 681
Lockney, Texas

FAT OVERWEIGHT

Available to you without a doctor's prescription, our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer. Galaxon costs \$3.00 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold with this guarantee by:

BISHOP'S PHARMACY - FLOYDADA MAIL ORDERS FILLED

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HALE'S SEMI-ANNUAL CLEARANCE SALE

STARTS FRIDAY, JULY 8th,...ENDS SATURDAY, JULY 16th,...STORE CLOSED ALL DAY THURSDAY

8 BIG DAYS OF SHOPPING EXCITEMENT

24 ONLY "ESMOND"

Thermal Blankets

ASST. PASTEL COLORS

\$5.00 ea.

ALL WOMENS SPRING & SUMMER
MILLINERY
1/2 PRICE

BLOUSES ANYONE?

"SHIP 'N' SHORE" FOR GIRLS AND WOMEN

"SUNNY-SOUTH"

THOSE FABULOUS PANTS-TOPS

CO-ORDINATING BLOUSES FROM WHITE STAG, PADDLE AND SADDLE, FEM-FORM, ETC.

EVERY BLOUSE REDUCED AS MUCH AS

20%

SOME REDUCED

50%

GIRLS-GIRLS-GIRLS

FOR GIRLS SIZE 2 TO 14

WE ARE HAVING A BONANZA

PANTS - INCLUDING STA-PREST

SHORTS - ALSO SHORT SETS

SKIRTS - SPORT AND DRESSY

DRESSES - ALL TYPES

PAJAMAS AND ROBES

20% to 50% Off

SEAMLESS HOSE

WOMEN'S

2 PAIR

78¢

HALE'S BRING YOU THE SALE OF SALES

AT 8:30 A.M. FRIDAY

THE SALE OF THE YEAR, WHERE DRASTIC REDUCTIONS ARE MADE ON BEAUTIFUL AND DURABLE MERCHANDISE IN ORDER THAT WE MAY CLEAR OUR STOCK FOR THE NEW SEASON AHEAD. A WONDERFUL OPPORTUNITY TO MAKE DRASTIC SAVINGS FROM HALE'S AT A FRACTION OF THE ORIGINAL PRICE. START SHOPPING THESE DEPARTMENTS FRIDAY.

LADIES DRESSES REDUCED TO CLEAR

FABULOUS BARGAINS ON SOME OF THE FINEST LABELS IN READY-TO-WEAR - COME EARLY FOR THOSE SPECIAL BUYS

- \$29.95** DRESSES NOW **\$19.97**
- \$24.95** DRESSES NOW **\$16.63**
- \$22.95** DRESSES NOW **\$15.30**
- \$18.95** DRESSES NOW **\$12.63**
- \$14.98** DRESSES NOW **\$ 9.99**
- \$12.98** DRESSES NOW **\$ 8.65**
- \$10.98** DRESSES NOW **\$ 7.32**
- \$ 9.98** DRESSES NOW **\$ 6.65**
- \$ 7.98** DRESSES NOW **\$ 5.32**

SPORTSWEAR

FOR GIRLS OF ALL AGES - BY WHITE STAG, FEM-FORM, PADDLE AND SADDLE AND OTHER FAMOUS MAKES. FULL LENGTH PANTS.

SHORTS BERMUDAS, PEDAL PUSHERS, CAPRIS

TOPS OF ALL TYPES, PANT, BLOUSE SETS THAT ARE FABULOUS - NOW STOCK UP AT A FABULOUS DISCOUNT.

1/4 TO 1/3 OFF

A SPECIAL SALE ON PIECE GOODS

QUALITY MATERIALS FROM OUR REGULAR STOCK

WOULD YOU BELIEVE

1/4 to 1/2 PRICE?

A TREMENDOUS SELECTION OF "SWIMWEAR"

GIRLS, PETITES, JUNIORS, AND MISSES BY "PANDORA", "SEA-BEE", AND "WET-SET" ALL THE NEWEST STYLES AND COLORS

1/4 To 1/3 Off

WESTERN STRAW HATS

ENTIRE STOCK

1/4 OFF

DRESS STRAW HATS

ENTIRE STOCK

1/3 OFF

MEN'S KHAKI PANTS & SHIRTS

\$2.99 ea.

MEN'S SHORT-SLEEVE KNIT SHIRTS

BY "ARROW" AND MUNSINGWEAR

ONE GROUP - 33 1/3% OFF
ONE GROUP - 20% OFF

WE'VE EVEN GOT JACKETS ON SPECIAL Pick One Up For Fall!

SHOES...SHOES SHOES

WE ARE CONTINUING OUR GIGANTIC SHOE

SALE

STILL OVER 2000

PAIR AT ROCK BOTTOM PRICES -- MENS, WOMENS, AND CHILDRENS. ALL PRICES, ALL SIZES, ALL STYLES.

LADIES' HANDBAGS

STILL A LARGE GROUP TO CHOOSE FROM -- STRAWS AND LEATHERS.

1/3 To 1/2 OFF

LOTS OF OTHER BARGAINS

NOT LISTED IN THIS AD - SHOP OUR STORE FRIDAY AND GET IN ON THE GOOD ONES

ONLY "2" SALES A YEAR BUT ALWAYS "REAL" ON

MEN'S SHORT SLEEVE SPORT SHIRTS

BY ARROW, CAPRI, BLOCKS, AND MUNSINGWEAR - SIZES--S,M,L,XL AND MR. TALLS. IVY, HENLY, POLAROSA, SHIRT-JACK, VELOURS, AND UNUSUAL COLLAR STYLES.

PLENTY OF "NO-IRON" FABRICS

- | | |
|-------------|------------|
| REG. \$2.98 | NOW \$1.99 |
| REG. \$3.98 | NOW \$2.99 |
| REG. \$5.00 | NOW \$3.49 |
| REG. \$6.00 | NOW \$3.99 |
| REG. \$6.98 | NOW \$4.99 |
| REG. \$7.99 | NOW \$5.99 |

MEN'S SUMMER SLACKS

HAGGAR, CURLEE AND BEN HOGAN SIZES 27 TO 48

SHORT, REGULAR AND LONG PANTS

- | | |
|--------------|-------------|
| REG. \$7.95 | NOW \$4.99 |
| REG. \$8.95 | NOW \$5.99 |
| REG. \$9.95 | NOW \$6.99 |
| REG. \$12.95 | NOW \$8.99 |
| REG. \$14.95 | NOW \$10.99 |
| REG. \$16.95 | NOW \$12.99 |
| REG. \$17.95 | NOW \$12.99 |
| REG. \$18.95 | NOW \$13.99 |
| REG. \$20.00 | NOW \$15.00 |

LARGE GROUP

BOYS' TEX-N-JEANS

1/4 To 1/3 Off

MEN'S "ARROW" DRESS SHIRTS

LONG SLEEVES - COLORS

REDUCED

MEN'S & BOYS COTTON CASUAL

BROKEN SIZES

1/2 PRICE

BOYS SHORT SLEEVE SPORT SHIRTS

THE TERRIFIC BACK-TO-SCHOOL YOU HAVE BEEN WAITING

1/4 OFF

MEN'S SUMMER

SPORT COAT

1/4 off

MEN & BOYS SWIMWEAR

BY CATALINA

1/4 OFF

HALE'S DEPT. STORE

FLOYDADA, TEXAS