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"Serving The Floyd County Trade Area Since 1896"

The Floyd County Hesperian

16 Pages

FLOYDADA FLOYD COUNTY TEXAS, THURSDAY, JANUARY 6, 1966

6875-6 NUMBER ONE

County Cotton Harvest Tops 113,000 Mark

Montgomery Catalog Sales Agency Has Grand Opening

Montgomery Catalog Sales Agency has been authorized by the county clerk to have its grand opening on Saturday, January 7, at 9 o'clock this morning. The new firm is located at 1101 S. Main St. in Floydada. Mrs. Ward already has a list of several hundred customers. Mrs. Hendrix said the new Sales Agency will not only receive personal service in the handling of business but other services. The Company can improve service by having an Agent in Floydada and are now Mr. and Mrs. Hendrix. The new Agency will have a large number of catalog items plus samples of tile and carpeting. Orders will be taken for any of the 130,000 items listed in their catalogs. Three transistor radios will be given away on each of the three days of the opening celebration, and a 12" portable television set and matching stand at 5 o'clock Saturday. Customers need not be present to win, but must register at the Agency during the three day opening. Mr. and Mrs. Hendrix extend a cordial invitation to everyone to come by and visit their new store.

Water Board Election Set Next Tuesday

Next Tuesday, January 11, an election will be held to name a director of the High Plains Underground Water District from Floyd County. Ernest Lee Thomas of Floydada and Chester Mitchell are in the running for the position. Mitchell is presently the director from Floyd County serving on the five-man board of directors who run the water district affairs. His term expires this year, and he is seeking re-election.

Rock Chat by DELL TOOLEY

A complete rain report for Floydada in this The Hesperian, sponsored by Lighthouse Electric, indicates that the 12.12 inch rainfall here in Floyd County is below the average of 20 inches. It will wonder how much such a good crop of little of rainfall. Of the big answer is irrefutable. Yet, I think most will agree that the town did not get as much as other areas over the county. In the area south of the Ned Brad got a lot of showers receive here in town. I attempt to explain how Ned's area to get more than other parts of the Ned can probably tell you back to the 1964 record we see that the gauge showed a total of 19.7 inches. Obviously 1964 was a year when everyone wished for rain on the town. It was really a dry year for the county. Areas did not receive 2 inches. Looking at the rainfall for 1965, we see a total of 12.12 inches in rain on and off the season.

1965 Dry Year, 12.12 Inches Of Rainfall Received

The year of 1965 was one of the driest on record as only 12.12 inches of moisture were recorded during the year in Floydada. This fact shows the dryland crops, for a large part of the crops, that had no irrigation, failed to produce. The driest year on record, according to a chart dating back to 1925, was 1956 when only 8.45 inches of moisture fell during the year. However, the heaviest rains came in May, June and July, that boosted the growth of the summer crops. This year the heaviest moisture came in September, a time when water given to crops through irrigation is limited because farmers wish, at that point, to hasten the maturity of the crops. The moisture by months during 1965 is as follows:

January	.10	February	.42
March	.32	April	1.55
May	1.47	June	.87
July	.42	August	1.5
September	4.53	October	1.02
November	.00	December	.37



FLOYDADA'S 1966 MODEL - Encarnacion Perez Jr., first baby of the year is being held by his mother, Mrs. Perez Sr., of Cone Gin. Grandparents are Mr. and Mrs. Perez at Rio Grande City and Mrs. Elvinda Lopez of Cone. The new parents will receive a year's free subscription to the Floyd County Hesperian. (Staff Photo)

Poll Tax Payments Climb Slowly, Only 855 Recorded

In spite of pleadings from local officials and from the Attorney General of Texas, Waggoner Carr, the payment of poll taxes continues at a snail's pace at the local Tax Assessor-Collector's office. The voting rights bill passed by Congress last summer perhaps has affected the payment of the taxes, but although a suit decision concerning the Texas poll tax is pending in a Federal court, the decision will probably come too late to affect the voting during 1965, according to Attorney General Carr. Therefore, the poll tax will in all probability be required for the voting elections this year. Three terms expire on the city council and two occur on the school board. The entire slate of state officers expires, from the Governor on down. On the county level, the County Judge, Treasurer, Clerk, Commissioners for Precincts 2 and 4, and the District Clerk's terms expire. The Representative and one Senatorial term expire this year. The poll tax is not required for voting in a Federal Election.

Ginners Estimate 5,700 More Bales

In a gin-by-gin survey conducted jointly by the Hesperian and Beacon personnel early this week, the count showed a total of 113,540 bales of cotton had been ginned as the week started. Gin officials, most of which stated that the gins lacked several bales, estimated that at least another 5,700 bales are yet to be ginned in this county. The gins in the southern half of the county reported a total of 58,895 bales had been ginned and estimated the count would run to at least 62,495 bales. In the northern half of the county a total of 54,645 had been ginned and it is estimated the total will be around 56,745.

Law Officials Report Quiet Weekend Here

Although New Year's holidays are unusually rosy, particularly when they fall on a weekend, the law officials for Floydada and Floyd County reported that the weekend was "very quiet". The Texas Department of Public Safety had some arrests for DWI, and the city officials had only the routine arrests over the weekend.

Drilling Rig Hits Dry Hole

An oil well drilling rig that has been situated on Mrs. Cleo Goins' land north of Floydada is being dismantled and will be moved. One of the officials of the Perry E. Larson Drilling Company said, "It was one of the driest holes I have ever seen in all my years of drilling." The drilling reached a depth of 6,719 feet before tests indicated that there was definitely no oil under the surface of the land. Drilling began November 31 soon after the rig was moved onto the property.

'65 Records Show Marriages Down, Divorces Equal For Floyd

Fewer marriages took place in Floyd County in 1965 compared to the figure for 1964, so evidently youngsters here didn't let the draft call rush them into anything. Divorces increased by only one, deaths decreased by some 28 and births dropped to a low of 187 under the totals for 1964. In 1963 there were 315 births in Floyd County, 486 in 1964 and only 299 for 1965. In 1963 there were 85 deaths for Floyd County, 92 in 1964 and 64 for 1965. There were 180 marriages in Floyd County in 1965 compared to the figure for 1964, so evidently youngsters here didn't let the draft call rush them into anything. Divorces increased by only one, deaths decreased by some 28 and births dropped to a low of 187 under the totals for 1964. Two hundred and 73 criminal cases were handled through the county clerk's office for 1965. The first New Years baby was born here at 6 a.m. Tuesday to Mr. and Mrs. Encarnacion Perez in Peoples Hospital, however the first Floyd County baby for 1966 was born in Plainview at 1:33 Saturday morning to Mr. and Mrs. Connie Bearden of Floydada.

ELECTION BULLETIN

At press time Wednesday only 74 persons had voted in the \$116,000 water bond issue. If the issue passes, it means that the city will have two more water wells and several improvements to the water system.

EIGHT TEACHERS ADDED

Local School Districts Plan Remedial Reading Classes

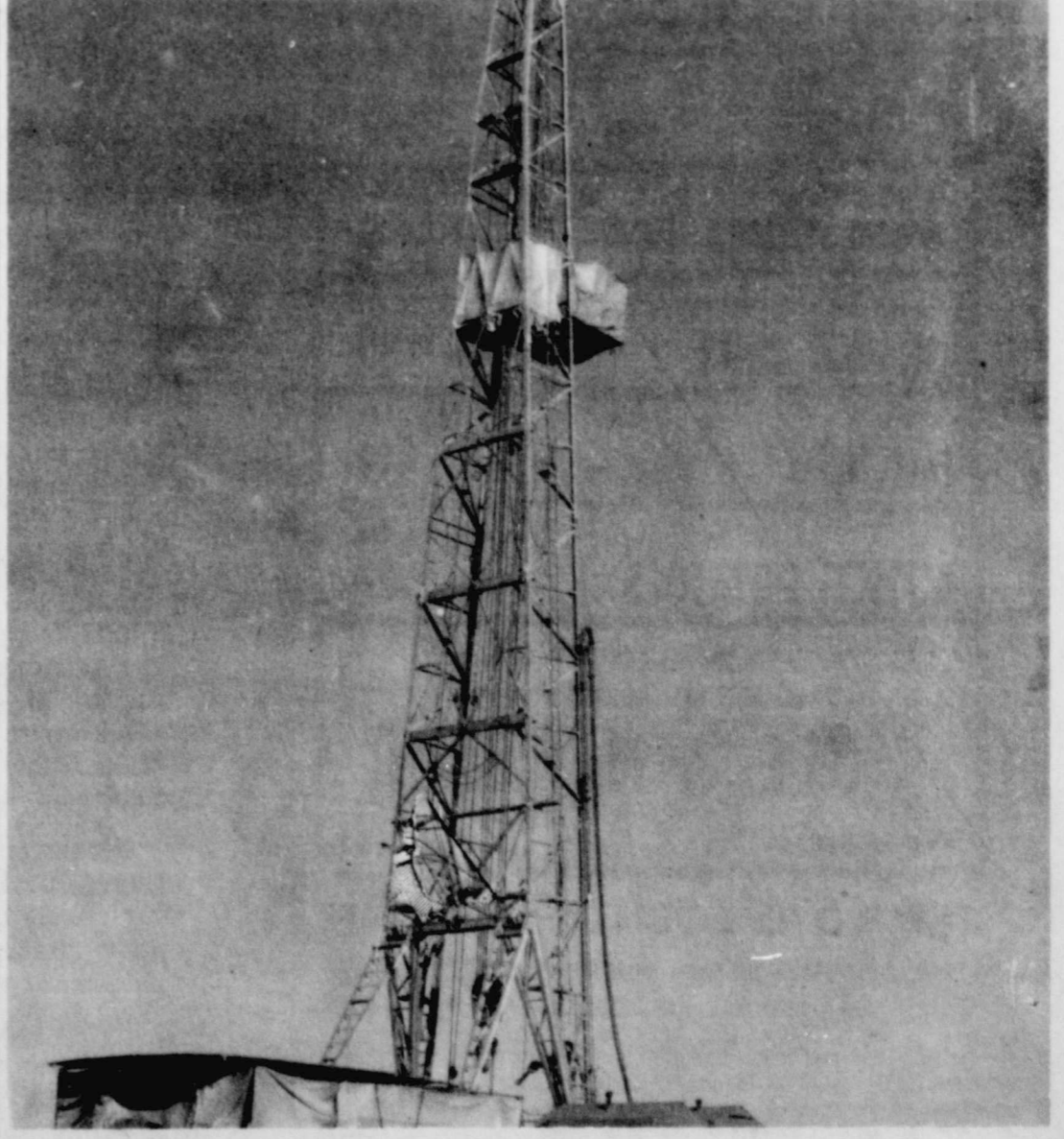
Remedial Reading, a portion of Titles I and II of the Elementary and Secondary Educational Act, will begin at Floydada, Dougherty and Lakeview in the near future. Eight teachers have been hired, tentatively, by the local school district, and the county to conduct the classes. Floydada will add seven teachers, four in Andrews Ward, one in Junior High, and two in Della Plains; the county will add one for Dougherty and Lakeview. The latter is a cooperative effort between the county and Floydada school boards. The Federal funds will be paid to the Floydada School District and will be dispersed from there to the seven local teachers and to the county for paying the teacher for Lakeview and Dougherty. All the teachers hired for the Remedial Reading Stations are Reading Specialists. Their primary purpose is to help certain students who need help in reading. The teachers hired for the Reading Stations will attend a crash program to familiarize the teacher with the program next week, and will begin the classes here January 24. The teachers will attend a six-week course at West Texas State University or South Plains Junior College next summer. "Additional space is one of our problems at the present," said A. E. Baker, Superintendent of Schools here. "With each teacher an additional room is needed plus a great deal of additional equipment and materials. However, consultant services and specialists services at West Texas State University are available to the local teachers at any time." The teacher-student ratio is greatly reduced under the program for a newsletter from Emmitt D. Smith, Director of the Panhandle Educational Services Organization states that a maximum of ten students per period and an overall maximum of fifty students per teacher should be observed. The schools will begin with 347 students attending classes under the eight teachers. There are over 600 students who presently qualify for the course. The "Headstart" program is expected to begin here next summer. The program can be continued year 'round, but there again, the availability of facilities is a determining factor as to whether the program is carried out only in the summer or continued all year. Henry Ford of Lockney will be the coordinator of the program for the four-county area of which Floyd is a part. A total of \$67,500 of Federal funds has been allotted for the remainder of the fiscal year, until the first of August, to finance the program.

Mary McPherson Announces For Re Election As District Clerk



MARY MCPHERSON

The Hesperian has been authorized to announce the candidacy of Mary McPherson for the office of District Clerk in the coming Democratic Primary. Miss McPherson presently holds that position. In her announcing statement to the voters of Floyd County she stated: "This is to announce my candidacy for reelection as District Clerk. No one could ask for better employers than you have been to me, for which, and for you votes and support, I thank you most sincerely. Respectfully, Mary L. McPherson"



PLUGGING THE HOLE - Employees of the Perry E. Larson petroleum firm are shown on a truck that is pumping concrete into an exploratory well hole on Mrs. Cleo Goins' property north of Floydada. The firm stopped drilling Monday at 6,719 feet. (Staff Photo)

Pay Your Poll Tax On Or Before January 31

CAPROCK

CONIT FROM PAGE ONE

good for the Tooley family except for one little item. We all forgot to eat blackeye peas on New Year's day. I just can't remember when we ever failed to do this. I suppose I'll go buy a rabbit's foot... or a horse shoe to carry in my pocket for good luck, since we overlooked the blackeye peas.

WELL IT'S JANUARY clearance time and you'll do well to read the clearance advertisements in this issue of The Hesperian. Prices are marked down... merchants are beginning to restock with spring and summer merchandise. It's a good time to save money on some very desirable items for home or attire.

BOB DEVANEY, coach who has made Nebraska a national football power, on why he does not demand a lifetime contract. "I had a friend with a lifetime contract. After two bad years the university's president called him into his office and pronounced him dead."

COTTON

CONIT FROM PAGE ONE

seasonal decline. Only 19 per cent of all cotton "miked" in the Lubbock Office was in the desirable category of 3.5 and better. Twelve per cent "miked" 3.3 and 3.4, 31 per cent was 3.0 through 3.2, 26 per cent 2.7 through 2.9 and 12 per cent was in the 2.6 and below, or Wasty, category.

Prices paid farmers for cottonseed ranged from \$45 to \$52 per ton.

TOO LATE TO CLASSIFY FOR RENT

Two furnished apartments, bills paid, adults only. 129 West Georgia.

1-13 or 14

FLOYD DATA

Mr. and Mrs. Hosea Phillips have returned from Selma, Ala., where they spent the holidays with their son, Bobby and family. Mrs. Bobby Phillips is hospitalized at Selma in a serious condition, suffering from a malignancy, local relatives said.



BALL SCRAMBLE - Action became fast and furious in the ball game between the Whirlettes and the visiting Hale Center girls here Tuesday night, as the visitors made a bid to catch the Whirlettes and take the lead. The effort was short as the Whirlettes won the game 54-43. (Staff Photo)

HARMONY NEWS by Melvin Mathis

Watchnight Party Held Here

HARMONY, Jan. 3 - A Friday night Watchnight party hosted by Mrs. Mather Carr was attended by the Everett Millers, the Chloma Williamses, Leon Williamses, Horace Carrs and by Wesley and Bill Carr. Refreshments of bar-b-q hamburgers and bottled drinks were served.

Mrs. Mather Carr visited the Charles Mather Carrs, and was in turn visited by the Paul Hembres, Tommy, and Connie from Sunray. Tommy is all set to go back to Texas Tech, commuting from Levelland.

The Chloma Williamses hosted the Horace and Wesley Carr families for the noon meal Sunday, as well as the Leon Williamses and Mrs. Mather Carr. Joining the group for

evening meal were the Everett Millers, Marion Tuckers, Gail Alexanders, and Charles Mather Carrs.

The R. E. Hopper family reunion was held on Saturday at the Harmony Community Center with Mr. and Mrs. Bob Hopper, Norman, and Ronnie, and Mr. and Mrs. Ray Hopper of Petersburg serving as hosts. Others present were the Wendel Surratts, Barry and Brad, Miss Marge, and a nephew Keith Eubank, all of Idalou; Lloyd Hopper and children, Kin and Cathy of Lubbock, as well as Lloyd Hopper, Kin, and Cathy, also of Lubbock.

The Bob Hoppers, Norman, and Ronnie had dinner Sunday in Lorenzo with Mrs. Hopper's mother, Mrs. Maude Scott, and were joined there by her brother's family, Jack Scott and wife of Abilene.

Mrs. M. D. Ramsey spent Christmas Eve night with her granddaughter's family, the R. C. Davises, Christmas dinner with the Bill Finkners near Petersburg, and the evening meal on Christmas with the Sherwood Ramseys. An infected foot necessitated medical help, including a shot, on the weekend.

Bill Carr left Monday morning for trade school in Oklahoma City.

The Johnny Brittens and

children of Stanton spent the weekend with the Joyce Davis family. The Marvin Smiths spent Friday evening at the Davises, and took Jeanie Davis and the Britten girl home with them to spend the night with Judy.

The Everett Millers and Carrick Snodgrass had the noon meal Sunday with the V. M. Mannings of Petersburg. Mrs. Bob McCormack and children visited with the Everett Millers on Friday.

On Sunday afternoon the Everett Millers and Mrs. R. B. Gary attended the Golden Wedding Anniversary at the Floydada Methodist Church for the Ham Smiths.

The Melvin Mathis family took the noon meal on Christmas with the A. L. Robinsons in Quail, after a short visit in Hedley with the Henry Moores. - Miss Margurite Mathis of Winters spent Christmas night with the Melvin Mathis family, and attended morning services at the Methodist church.

Tuesday of last week Mrs. Floyd Trowbridge of Petersburg visited Mrs. Mather Carr, and her son Steve Trowbridge and his family.

The Glen Pooles returned home Monday from a holiday visit to Dallas. The James Ellerds stayed at their home

DOUGHERTY NEWS by Mrs. W. J. Ross

Schools Resume Classes Here

DOUGHERTY, Jan. 3 - School resumes Jan. 3 after a short vacation for the holidays. Friends in this area will be interested to learn of the illness of Mrs. H. T. Harris, of Childress, wife of the Rev. H. T. Harris, who was formerly pastor of the Baptist Churches at Pansy and at Dougherty. Mrs. Harris is scheduled to enter Baylor Hospital Jan. 4 for surgery.

Mr. and Mrs. J. G. Cage visited in the home of their son, Horace, in Floydada Sunday and also at the hospital with Jim Morrison.

Jim has been hospitalized approximately a week. He hopes to be home in next few days.

Mr. and Mrs. Claude Ring have returned home after spending the holidays in Dallas with their daughter, Helen and family. Their granddaughter, D'Ana Womack was home for the holidays from Tulane University.

Guests in the home of Mr. and Mrs. Roy Crawford Friday were

Rev. Ewell Crawford, Mrs. Crawford, Mr. and Mrs. Ewell Crawford, Jr. and son Wendy Lee, Mr. and Mrs. R. H. Crawford, Jerry Crawford and Mr. and Mrs. David Crawford and son.

Mr. and Mrs. V. V. Scott and children have moved to Crosbyton where V. V. will be a member of the public school faculty.

Mr. and Mrs. Ray Tinney and Danny have moved to the house vacated by the V. V. Scott family.

The Jesse Glover family visited in Plainview New Year's Day.

Mr. and Mrs. A. C. Pratt and sons hosted a New Year's celebration for members of her family.

Mr. and Mrs. David Crawford and son visited his grandmother, Mrs. S. M. Crawford, and Mr. and Mrs. A. L. Sparks at McCoy Sunday afternoon. Later they visited friends at Plainview.

New Year's day dinner guests in the home of Mr. and Mrs.

Bob Ross, F. Van Cleeve her uncle, W. and three children. VarCleeve pastored her parishioners, Mr. and Mrs. Myrtle Van Cleeve, Mrs. Theo Blasingame and W. F. Van Cleeve and career Navy man and was visiting relatives in this vicinity before departing for duty in the Far East.

His wife and children will

USED CARS SPECIALS

- 1963 STAR CHIEF PONTIAC AIR AND POWER
- 1963 BONNEVILLE PONTIAC AIR AND POWER
- 1963 PONTIAC CATALINA AIR AND POWER
- 1962 BONNEVILLE STA. WAGON
- 1963 RAMBLER STA. WAGON
- 1962 FORD T BIRD, AIR AND POWER
- 1962 PONTIAC, AIR AND POWER
- 1960 BUICK, AIR AND POWER
- 1960 BUICK LE SABER AIR AND POWER
- 1959 FORD FOUR DOOR SEDAN
- 1957 OLDSMOBILE FOUR DOOR SEDAN
- 1955 FORD PICKUP 1/2 TON
- 1954 PLYMOUTH FOUR DOOR
- 1960 DODGE PICKUP 4 SPEED
- 1956 PONTIAC 4 DOOR
- 1958 CHEVROLET 4 DOOR
- 1950 BUICK 2 DOOR HARDTOP
- 1956 CHEVROLET 4 DOOR
- 1962 MERCURY 4 DOOR
- 1946 FORD 2 DOOR CLEAN
- 1964 CHEVROLET 1/2 TON PICKUP

CITY AUTO IN PONTIAC & BUICK IN FLOYDADA



COUNTRY TOILE-A feeling of luxury is created in this bedroom setting with a matched ensemble in documentary-printed cotton. The quilted throw spread has a reversible solid lining for a change in decor, and its 116-inch length assures ample tuck-in for pillows. By Morgan-Jones.

while they were gone, taking care of their work, and then went to her parents, the Zant Scotts, for a Monday night stay. The Scotts made a trip to Plainview Wednesday.

Mrs. Bill Finkner of Petersburg visited her daughter, Mrs. R. C. Davis and children, and two other grandchildren from Midland during the week.

DOLLAR STRETCHER FOOD BARGAINS!

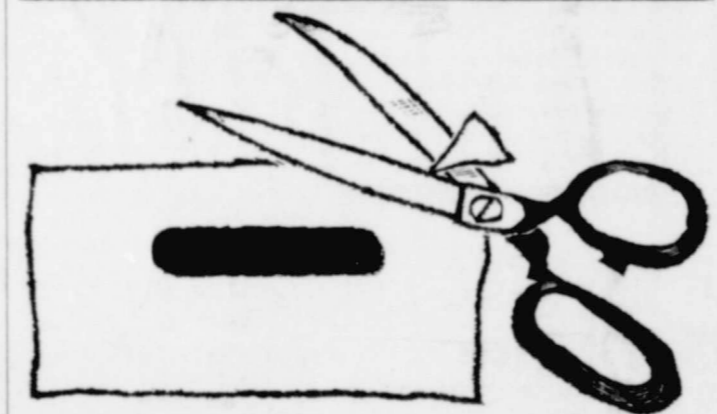
SUPREME CRACKERS	1 LB. BOX	31c
SHURFRESH BISCUITS	6 for	49c
CLOVERLAKE MELLORINE	1/2 GAL.	3 for \$1
GIANT BOX TIDE		73c
SOFLIN TOILET TISSUE	10 ROLL PACK	69c
SHURFINE COFFEE	POUND CAN	69c
SHURFINE APPLE SAUCE	NO. 303 CANS	2 for 34c
SHURFINE FROZEN ORANGE JUICE	12 OZ. CAN	35c
KRAFT MUSTARD	12 OZ. JAR	19c
RUSSETT POTATOES	10 LBS.	49c

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY

HULL & MCBRIEN

We Deliver YF 3-3164

THE FLOYD COUNTY HESPERIAN



How to make more money by taking a small "cut" in your pay

Saving part of your income isn't really like taking a cut in pay, though it might seem like it at first.

It seems a lot less like it when you save U. S. Savings Bonds on the Payroll Savings Plan.

First, the sum you're saving doesn't pass through your hands as cash and tempt you. Secondly, you get the satisfaction of seeing your Bonds stack up to make your actual "take home" pay a lot bigger than you realize.

Remember this, too: all the time your Bonds are working for you, they're helping to make freedom more secure for people throughout the world.

Now join the millions of Americans who have been taking a "pay cut" for years. And are that much the richer for it.

Buy U.S. Savings Bonds

STAR SPANGLED SAVINGS PLAN FOR ALL AMERICANS

The U. S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

Catalog Sales Agency

MONTGOMERY WARD

LOOK WHAT'S COMING TO TOWN

WARDS CATALOG SALES AGENCY GRAND OPENING JANUARY 6, 7, & 8

Come join the parade to and get in on all the fun

113 W. CALIFORNIA ST. PHONE YU 3.5331

DRUM BETTER SPECIALS

DOOR PRIZES
FREE GIFTS
FREE CATALOGS

MR. AND MRS. BILLY HENDON

Hi, Neighbors!

We'll be looking forward to serving all of you, in our new Montgomery Ward Catalog Sales Agency.

GET BIG SAVINGS ON GRAND OPENING SPECIALS

- 4 CYCLE ELEC. DRYER, WAS \$139.99, NOW \$119.99
- 6 CYCLE WASHER, WAS \$189.95, NOW \$179.95
- SUPER WHITE HOUSE PAINT, WAS \$4.98, NOW \$3.98
- 30 IN. GAS RANGE, WAS \$219.95, NOW \$189.95
- HEIRLOOM BEDSPREADS WERE \$14.95-NOW \$6.95
- 14 FT. ALUMINUM EXTENSION LADDER, WAS \$11.95, NOW \$9.95
- 6 FT. WOODEN STEP LADDER, WAS \$5.19, NOW \$4.95
- 6 TRANSISTOR RADIO WITH FREE BATTERY, WAS \$6.88, NOW \$5.95

TEXAS PRESS ASSOCIATION

Member 1966

NOTICE-Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

Collier Announces Run For County Clerk

She has been authorized to announce the candidacy of Margaret Collier for County Clerk. She holds that position for the past two years.



MARGARET COLLIER

NEWS by Melba Wideman

Davis Family Entertained

Jan. 13 - Mrs. Roxie entertained members of her family in her home for the New Year's holidays. Mrs. Hugh L. Davis, Mrs. Jimmy, Randy and Ker-Truth or Consequen-lex arrived Monday night and stayed until Saturday. Mr. Talma Teal, Eads, arrived Friday and are some time with Mrs. other weekend visitors and Mrs. Ophel Jen- their granddaughter, Nickels, all of Mule- and Mrs. Joyce Da- Jeannie, Petersburg; Mrs. C. L. Davis, yla, Melony, and Tre- and Mrs. Noel Davis yce; Mr. and Mrs. amson; Mr. and Mrs. ampler and Mr. and Davis, of Ralls.

Mrs. Marvin Heinrich and children, Ralls. Christmas Day dinner guests of Mr. and Mrs. Mack William- son were Mr. and Mrs. Harvey Williamson and Mr. and Mrs. Tommy Kelso, Ralls. Elder Joe Jackson went to Wichita Falls Saturday where he assisted in funeral services for Mrs. Jewel Woods, held in the Owen-Brumley Funeral Home Chapel there. Mrs. Sallie Yoakum returned to her home in Bronte Saturday after spending the Christmas holidays here with Mr. and Mrs. H. R. Nance and Rachel and other relatives. Mr. and Mrs. W. T. Center, Carla and Larry, Whitesboro, arrived Friday night and were overnight guests of Rev. and Mrs. R. C. Guest. Carla spent some time visiting Miss Mollie Mara and Larry visited Mel Wideman. The Centers spent Saturday night with Mr. and Mrs. Ed Martin, and were Sunday dinner guests of Mr. and Mrs. Haney Wideman and family. Others present for dinner were Mr. and Mrs. Thurman Kirby and Jimmy and Miss Dorothy Cox. Mr. and Mrs. Pat Yoakum, Patti and Roger, and Miss Carla Center were dinner guests of Mr. and Mrs. Roy Mara Sunday. Kelly Mullins, Ralls, spent Saturday night with her grandmother, Mrs. Oma Patterson. Her parents, Mr. and Mrs. Charles Mullins and children, Ralls, came for her Sunday and were dinner guests in the Patterson home. Mrs. Arthur Evans, Lubbock, spent Friday with her parents, Mr. and Mrs. Marvin Tidmore. Mr. and Mrs. Randall Tidmore, Mr. and Mrs. W. L. Minton, Lovington, N. Mex. spent the day Sunday with her mother, Mrs. J. P. Goins and her husband. She returned her daughter, Rebecca, home with her after Rebecca had spent the holidays with her grandparents. Mr. and Mrs. Ted Houghton, Danny and Teddy spent from Friday till Sunday in Denton visiting their daughter and sister, Mr. and Mrs. Jerry Mitchell and Elizabeth Ann. Sunday afternoon and evening visitors of Mr. and Mrs. Howard Harris and family were Mr. and Mrs. Marvin Heinrich and family, Mr. and Mrs. Bill Gobel, Butch and Robert, Lubbock; Mr. and Mrs. Frank Sellars, Crosbyton; and Mr. and Mrs. T. C. Tucker, Ralls. Mr. and Mrs. Jody Ogle and Scott spent the day New Year's with her parents, Mr. and Mrs. L. E. Littlefield and Peggy. Mr. and Mrs. Morris Wideman spent New Year's day with her sister, Mr. and Mrs. A. H. Pruitt in Lubbock. Mrs. Thelma Butcher, San Antonio, and Mr. and Mrs. Dan Flurry, Ralls, visited Wednesday afternoon with Mr. and Mrs. C. O. Littlefield. Mr. and Mrs. C. O. Gilbreath, Norma and Scott Gilbreath, Ralls, Jimmy Gilbreath and Jerry Morehead, Lubbock, and Mrs. George Periot and Lori, Ralls, spent a few days last week at the Gilbreath cabin near Lake Graham. Most of the group returned home Saturday. Mrs. Oma Patterson, accompanied by Mrs. Pearl Reddy, McCoy carried Mrs. Alvie McCraw and children to their home in Lovington after they had spent the holidays here. Elder and Mrs. Joe Jackson were in Brownfield Sunday evening where he preached at the Primitive Baptist Church there.



STOCK UP AND SAVE IN OUR

JANUARY

10 DAYS ONLY

WHITE SALE!

Packed with Colorful Values



The Fabric of American Life
DAN RIVER

New Low January Prices On Dan River Sheets and Cases

81x99 OR 72x108 TWIN FITTED COTTON MUSLINS	149	81x108 DOUBLE FITTED COTTON MUSLINS	166
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42x36 Cotton Muslin Cases 2 FOR 78¢

...FILL YOUR LINEN CLOSET FOR LESS DURING OUR ANNUAL JANUARY WHITE SALE. SUPERIOR QUALITY DAN RIVERS ARE BLEACHED WHITE WITH SUPERB STRENGTH AND EXTRAORDINARY BEAUTY. MUSLINS ARE CLOSELY WOVEN WITH OVER 130 THREADS PER SQUARE INCH. PERCALES HAVE OVER 180 THREADS PER INCH. SELECT NOW - ASK FOR DAN RIVER--THE FINEST IN SHEETS.

COMBED COTTON AND DAN RIVER PERCALES

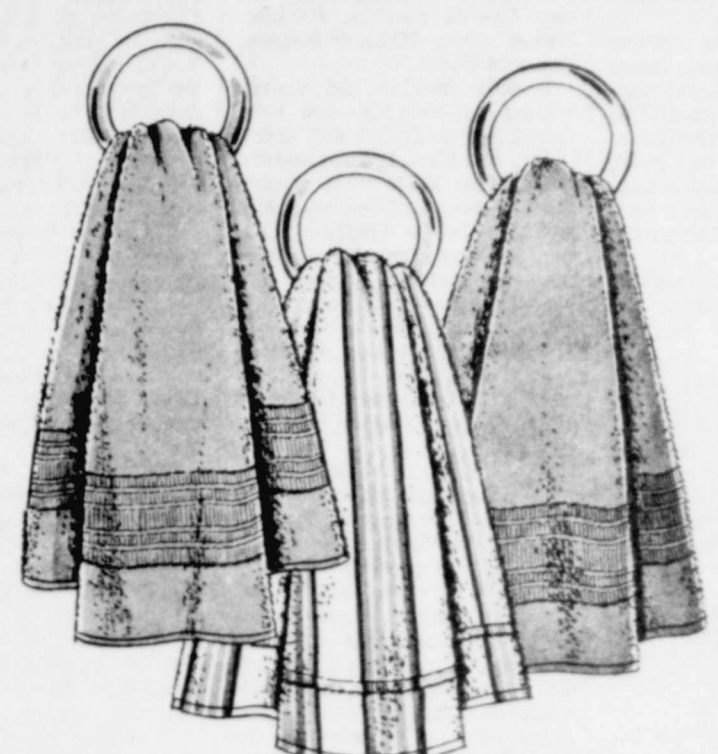
72x108 TWIN FITTED	\$1.77	81x108 DOUBLE FITTED	\$1.97
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LARGE 27x31
Kitchen Towels
4 FOR **88¢**

...REGULAR 4 FOR \$1.00 VALUE. WHITE WITH RED SERGED EDGES, EVERY PACKAGE OF 4 GENUINE FIRST QUALITY. SAVE NOW.

JUMBO 14x14
Dish Cloths
12 FOR **88¢**

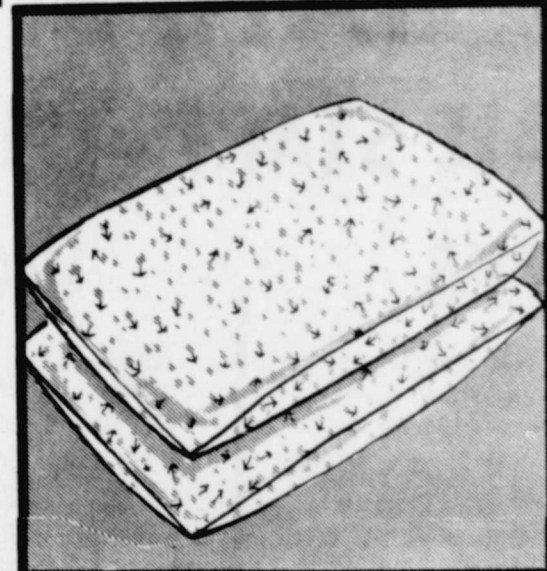
...BY CANNON MILLS. A KITCHEN ITEM YOU NEVER HAVE TOO MANY OF. FIRST QUALITY WITY 12 TO A PACKAGE. HURRY IN.



CANNON TOWEL event! Thirsty Ensembles Now On Sale

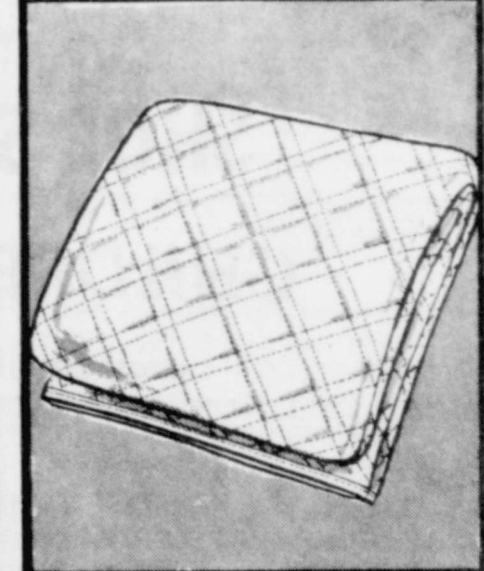
12x12 WASH CLOTHS	15x25 FACE TOWELS	22x44 BATH TOWELS
6 FOR \$1	3 FOR \$1	2 FOR \$1

...OUR GREATEST TOWEL EVENT IN MANY YEARS. CHOOSE TWO COLOR STRIPES AND MULTI-STRIPES IN PINK, BLUE AND BROWN. SOLID IN BATH SIZE ONLY INCLUDE WHITE, PINK, BLUE, GREEN, MAIZE AND YELLOW. EVERYONE OF HEAVY FIRST QUALITY COTTON TERRY CLOTH. STOCK UP NOW.



SALE! REG. \$3.98
DACRON AND ACRILAN
FILLED
Bed Pillows!
\$2.99 EA.

...NON-ALLERGIC DACRON POLY-ESTER FOR SOFTNESS AND DURABILITY. COVER IS A FLORAL PRINT. OUTFIT EVERY BED NOW AT BIG SAVINGS.



SALE! COTTON FILLED
Mattress Protectors

39x76 INCH
TWIN FLAT...\$1.99
TWIN CONTOUR OR
54x76 DOUBLE FLAT...\$2.99
14x76 DOUBLE
CONTOUR FITTED...\$3.99
DOUBLE NEEDLE STITCHED
AND COMPLETELY WASHABLE

Colored Sheets at their Prettiest!

by Pepperell and J. P. Stevens

PEPPERELL ALL COTTON PASTEL MUSLINS
PINK-BLUE-MAIZE-GREEN-ORCHID

72x108 TWIN FITTED	\$199	81x108 DOUBLE FITTED	\$232
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J. P. STEVENS' ROSEBOWER FLORAL PRINTS
LADY PEPPERELL PASTEL PERCALES
AND DEEP TONE SOLIDS

72x108 TWIN FITTED	\$247	81x108 DOUBLE FITTED	\$273
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MATCHING 42x36 CASES 2 FOR 99¢

LADY PEPPERELL DEEP TONE STRIPE PERCALES

72x108 TWIN FITTED	\$284	81x108 DOUBLE FITTED	\$384
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MATCHING CASES 42x38 1/2 CASES 2 FOR \$1.21

MATCHING 42x38 1/2 CASES 2 FOR \$1.74

...BRIGHTEN EVERY BED FROM THIS FABULOUS SELECTION OF COLORED SHEETS. EVERYONE FEATURES STITCHED TAPERED SELVAGES AND CLOSELY WOVEN YARNS WHICH INSURE SOFTNESS AND SMOOTHNESS. DEEP TONE SOLIDS AND MATCHING STRIPES BY PEPPERELL IN COLORS OF DARK GREENS, DARK BLUE, HOT PINK, AZTEC GOLD AND OLE ORANGE



CHARGE IT
OR USE OUR LAYAWAY PLAN

The Women's Page

Socials + Fetes

Federated Clubs To Hold Workshop In Plainview

Members of Caprock District of the Texas Federation of Women's Clubs, including representatives from federated clubs in Floydada will gather in Plainview Monday, January 14, for a federation workshop with Mrs. E. D. Pearce, first vice-president of the General Federation of Women's Clubs as guest speaker.

"We feel very honored to have one of our national officers come to Plainview to participate in this workshop," Mrs. Louis Cummings, Plainview Woman's Club president, says. "We hope all federated women in this area will take advantage of this workshop."

The all-day meeting is slated to begin at 10 a.m. and continue through the afternoon, with adjournment set for 3 p.m. The day's activities will include a noon luncheon.

A coffee hour at the Woman's Club Building will open the proceedings, with Plainview Woman's Club officers greeting guests. Welcoming addresses are slated during the morning by Mrs. Robert Tipps, district president, and other visiting state officers.

Mrs. Pearce will be featured speaker at the luncheon meeting at the Alceve. Her speech topic will be "Look to the Leader."

Following the main address, workshops will be held with district and local officers serving as moderators and hostesses. Theme of the day's activities will be Federation, with Mrs. Pearce's speech as keynote address.

62 Club Holds Annual Party

The 1962 Jr. Study Club held their annual Christmas party in the dining room of Rogers Restaurant Tuesday night, December 21, at which time members' husbands were special guests.

Mrs. Dean Morris, president, called the meeting to order and Mrs. Kay Crabtree read the quote. Delmas McCormick led the group in prayer.

A festive meal of turkey and dressing with all the trimmings was served to Mr. and Mrs. Dean Morris, Mr. and Mrs. Kay Crabtree, Mr. and Mrs. Delmas McCormick, Mr. and Mrs. Harvey Allen, Mr. and Mrs. Bill Hicks, Mr. and Mrs. Henry Watson, Mr. and Mrs. Elmer Dean Williams, Mr. and Mrs. Gary Batte and Mr. and Mrs. Melvin Lloyd.

Mrs. Crabtree led the group in several games then everyone enjoyed.

The next regular meeting was held Tuesday morning in the home of Mrs. Melvin Lloyd's mother at 627 W. Tennessee.



MELINDA ANNE GOEN
Melinda Goen, Hartage Plan January Vows

FLOYD DATA
Mrs. G. C. Bailey visited over the weekend in Lubbock with her brother-in-law and wife, the Ernest Baileys and other relatives.

FLOYD DATA
Mr. and Mrs. H. E. Coleman of Altus, Okla., visited with Mrs. Coleman's aunt, Mrs. G. C. Bailey here last Tuesday.

Dependable Quality Foods

AND THRIFTY 1966 PRICES

SWIFT PREMIUM BACON	LB.	79c
SOFLIN TISSUE	10 ROLL PACK	69c
BIG BOY'S BEST GRADE A MED. EGGS		39c
SUGAR	5 LB.	49c
CLOVERLAKE OR BELL MELLORINE	3 1/2 GAL.	\$1
SHURFINE HOMINY	NO. 303 CAN	9c
SHURFINE COFFEE	REG. OR DRIP	69c
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SHURFINE BISCUITS	4 FOR	29c
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STYLE SPRAY NET		59c
GIANT TIDE		63c

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56 Club Has Annual Party

Members of the 1956 Study Club held their annual Christmas party on December 14 with Mrs. Glad Norman and Mrs. Jakey Younger as hostesses. Theme for the program was "Journey into Christmas."

Mrs. Ray Johnson brought the invocation and Mrs. Gordon Hambricht brought the program "One Christmas Eve." Members exchanged secret pal gifts and also brought gifts to send to the State Hospital and a toy for a needy child.

Refreshments of finger sandwiches, date, apple and cranberry bread, nuts, mints and hot spiced cranberry punch or coffee were served to Mmes. Eugene Beedy, Jim Boyd, Gary Carthel, Max Dyess, Ronald Evans, Ray Gene Ferguson, Laron Fulton, Gordon Hambricht, Ray Johnson, Norman Muncy, Glad Norman, A. C. Pratt, Charles Reid, Don Shurbet, Roy Teague, Marvin Wells, and Jakey Younger.

The next meeting will be January 11 in the home of Mrs. Bill Hardin.



SLIMMING SUGGESTIONS - For the benefit of millions of Americans watching their weight, an insurance company has developed this series of simple, tasty meals - meals which are favorites in the insurance organization's own dining rooms. At top left, roast beef (2 slices), carrots (1/2 cup) and lettuce with a tablespoon of French dressing, form the basis of a low calorie meal filling enough for any man. Four ounces of tomato juice is the appetizer and a half-cantaloupe is dessert. Together these foods provide only 365 calories. A meal even lower in calories (345) is built around two generous slices of roast chicken,

a medium tomato and a half-cup of asparagus. The meal is introduced with 6 oz. of consommé (not shown) and topped with a 2-inch slice of unfrosted angel cake. At lower left, four ounces of fruit punch whets appetites for baked fillet of sole, a medium tomato, a half-cup of turnip and a 2-inch piece of sponge cake. This meal provides 375 calories. At lower right, a 350-calorie meal includes 4 oz. of jellied consommé, 3 oz. of roast veal, a half-cup each of winter squash and cauliflower and a plain gelatin dessert with a tablespoon of whipped cream. Plain coffee or tea with lemon are included in the calorie count for each meal.

New Officers Installed For Rebekah Lodge

New officers for Floydada Rebekah Lodge were installed in formal ceremony Tuesday night. Beverly Kincer was installed as Noble Grand and Kathryn Turner was installed as Vice-Grand.

Other officers installed included Laulees Parkey, recording secretary; Grace Grundy, financial secretary; Artie Webb, treasurer; Gail Daniel, conductor; Valree Turner, chaplain; Ethel Sawyer, musician; Lee Moss, color bearer; Ruby Davis, right support to Noble Grand; Gladys Higgins, right support to vice-Grand; Pauline Nash, left support to Vice Grand; Inez Nichols, inside guardian; and Eunice Jones, outside guardian.

Lois Bishop, District Deputy president of Plainview was installing officer. Others assisting were Jewel Price, deputy warden; Jewel Reeves, deputy treasurer; Minnie Fay Thomas, deputy financial secretary; Ruby Davis, deputy recording secretary; Dorothy Reeves, deputy musician and Velma Berry, deputy inside guardian.

Lodge representative is Grace Grundy and alternate, Ruby Davis.

New courtesy officers were also named, among these being Jane Marquis, reporter; Peggy Medley, team captain, and Jewel Reeves, degree captain.

During business the illness of Jewel Jackson and Mable Leonard was reported.

Following the installation a salad supper was served.

34 Club Meets In Home Of Mrs. Parker

Members of the 1934 Study Club met Tuesday night in the home of Mrs. Vernon Parker. Mrs. J. P. Moss, president, was in charge of the brief business meeting.

Prayer was voiced by Mrs. Doyle Mount.

The program on Contemporary Fashion Designers was brought by Mrs. J. S. Hale Jr., and Mrs. W. M. Fowler.

Those attending were Mmes. H. G. Barber, Wilson Bond, W. H. Bunch, A. W. Coltharp, David Eaton, W. M. Fowler, J. S. Hale, Jr., Ralph Johnston, M. J. McNeill, J. P. Moss, Doyle Mount, W. O. Newberry, Vernon Parker, George Springer, John Stapleton and Mrs. A. L. Wylie Jr.

The next meeting will be with Mrs. James Lackey on Jan. 18th.

Grange Winners Named



BEST OF SHOW—This two-piece outfit made by Mrs. Lynn McDonald, Kansas City, Mo., and modeled by her daughter, Nancy, rated tops in the National Grange All-Cotton Sewing Contest. Mrs. McDonald was awarded an expense-paid trip for two to Bermuda by the Grange and the National Cotton Council, plus other prizes.

He is reported resting comfortably.

Jack McIntosh Speaker For 50 Study Club

Jack McIntosh was guest speaker Tuesday night for the meeting of the 1950 Study Club when they met in the home of Mrs. Jimmy Seay. He spoke on communism in new role. Mrs. Sammy Hale and Mrs. Herman Graham were program chairmen.

A special invitation was read to club members to attend the coffee and luncheon in Plainview January 14 at which time the first vice president of the general Federation will speak.

During business the Style Show committees for 1966 were named.

Attending the meeting were Mmes. Louis Anderson, Tommy Assiter, W. R. Bradshaw, Bill Cagle, Don Cheek, Charles Craig, Lane Decker, Jeff Glazner, Herman Graham, Sammy Hale, Adrain Helms, Doyle Moore, Dallas Ramsey, and Mrs. Jimmy Seay.

The next meeting will be January 18 with Mrs. Assiter.

FLOYD DATA
Mr. and Mrs. J. A. Arwine were down state last week for the funeral of a niece, then returned home by way of Dallas where they attended the Cotton Bowl game.

Pentagon orders halt in spending not essential to Viet war.



MRS. RALPH W. CLEMENT
Nee Barbara Darden
Ceremony Unites Barbara Darden, Ralph W. Clement

Impressive New Year's ceremony read Friday December 31, at 10 o'clock in marriage Miss Jean Darden and Ralph W. Clement. The vows exchanged in the First Church in Floydada, presiding Charles E. Luttinger.

The couple are Mr. B. J. Darden, formerly of Floydada, and Mrs. Clement of Palacios, Texas.

The wedding altar was decorated with white mums. The bride, given in marriage by her father, wore an exclusive de-ange designed high rise waist line and eyes accented with a ruffle lined in crystal seed pearls. The skirt terminated into a ruffle highlighted with bows. A multi-tiered veil of imported silk was held in place by fabric pointed pill with lace appliques and Sirls. She carried a bouquet of American Beauty roses belonging to her father, that was sent to her from the Holy Sire wore a pearl drop that was a gift from



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pen, Colorado, the couple will be at their home at 107 Lugar de Oro in Santa Fe, New Mexico. For traveling Mrs. Clement chose a turquoise three-piece suit with black accessories and a corsage of American Beauty roses from the bridal bouquet.

The bride is a 1961 graduate of Floydada High School and attended North Texas State University and Albuquerque Business College. Her husband is a 1957 graduate of Texas A & M University and is employed as hydraulic engineer by the U. S. Department of Interior's Geological Survey in Santa Fe.

FLOYD DATA
Mrs. Cleo Whittle is reported convalescing nicely following surgery Tuesday in the Plainview Hospital.

62 Jr. Club Has Brunch

The 1962 Jr. Study Club met Tuesday morning for a calorie counter brunch with Mrs. Melvin Lloyd as hostess. The president, Mrs. Dean Morris was in charge of the business meeting. Mrs. Lloyd read the club collect and Mrs. Bill Hicks read the quote.

Roll call and the minutes were read by Mrs. Henry Watson, secretary. Reports of the standing committees were also given.

Mrs. Melvin Lloyd gave an interesting report on "Project Hope" followed by the program on "The Road to Weight Control, Exercise, Menus, Drugs" by Mrs. Bill Hicks.

Refreshments were served to Mmes. Harvey Allen, Kay Crabtree, Bill Hicks, Melvin Lloyd, Dean Morris, Henry Watson and Mrs. Elmer Dean Williams.

The next club meeting will be at the home of Mrs. Hicks.

Semi-Annual Clearance Sale
begins Friday, January 7th
Doors Open at 9 a.m.

Brown Department Store

LOCKNEY, TEXAS

New Years Weekend Busy One

SOUTH PLAINS, Jan. 3 - Around 500 bales of cotton have come into the South Plains Co-op Gin over the New Years weekend with sunny weather coming back to the area Saturday, and this Monday. If good weather holds out, most of the farmers here can bring their cotton stripping and the gathering of castor beans to a close this week. Everybody is happy to see the sunshine, after such long stretches of cloudy, damp and rainy weather.

South Plains teachers and school children are back again in the classrooms this Monday after having enjoyed a long Christmas and New Years holiday. Mrs. Deral Young, President of P-TA has announced there will be a P-TA meeting this Friday afternoon Jan. 7 for 2-4:30 p.m. at the auditorium. Foreign exchange student, Kaz Wierzbicki, who attends Floydada High School and is a house guest of Mr. and Mrs. Billy Stanforth, Jr. will give a talk on his home land, New Zealand. He hopes to show some slides. I know that you will all want to come hear him and see films of his country.

Mr. and Mrs. James Teague and boys, Earl and Bodie Joe from Lubbock came out Monday night to spend the night and Tuesday with her mother, Mrs. L. T. Wood and family. The Teagues visited Monday night in the home of Mr. and Mrs. Eugene Beedy and boys.

We were sorry to hear of the illness of Vicki Johnson, daughter of the Wendle Johnsons, who last week was in the Crosbyton Hospital suffering with pneumonia. She is out and about at this time.

Guests at the home of Mr. and Mrs. Grigsby Milton and Darla on Sunday were Mr. and Mrs. Arlis Powell and three children of Floydada and

another daughter, Mr. and Mrs. Bud Edwards also of Floydada. The group were celebrating the birthday of Donita, Mrs. Powell, and the main dish of dinner was pheasant, from the Miltons freezer.

Members of the South Plains Hobby Club will hold their January meeting in Plainview at the new home of Mrs. Leighton Teeple, at 1109 Holiday. Meeting time will be 2 o'clock on January 19. Plans for the entertainment will be announced at a later time.

Mr. and Mrs. Bruce Julian from Canyon, Mrs. Terry Julian, Dee and Dickie from Roscoe, and the Murray Julians were all supper guests in the home of Mr. and Mrs. Kendis Julian, Mitz and Kristi Monday night, and afterwards Kendis shined his beautiful slides from the Near East, Viet Nam, Thailand, Korea, Okinawa, and many other countries there.

Mr. and Mrs. Sylvan Kinnibrugh had as luncheon guests Tuesday Rev. and Mrs. H. S. Calahan Jr. and family of Abilene, and Wednesday they were all luncheon guests at his sisters, Mr. and Mrs. Bryan Karr, with Mrs. Steele Deavenport and Sherri present also. The Calahans left for their home over the weekend after visiting relatives and friends here during the week.

Mr. and Mrs. Larry Smitherman and baby daughter left Sunday for Austin after visiting here with the Ernest Smithermans for Christmas, and with the Philip Smithermans. Other guests at the Smitherman home on Christmas Day were Mrs. J. K. Bean of Silverton, all the above family, and Mr. and Mrs. Winfred Orman.

Bruce Julian went to Edinburg, Texas on Tuesday with Allan Adams. Allan took the body of Jose Zamora Mendoza,

57 of Cone to the Ceballos Funeral Home there in Edinburg for interment at the Hillcrest Cemetery. The boys returned on Wednesday night.

Mr. and Mrs. Ursel Taylor had all their children home with them for the Christmas holidays, including Ray Taylor who was home for 6 days from Camp Polk, Louisiana, coming home by bus. Mrs. Taylor's mother, Mrs. Joe Jacobs of Quitaque, was also with them.

Kathy Mulder was honored on the occasion of her birthday Tuesday evening with a dinner in the home of her parents, the Arby Mulders, with guests Rev. and Mrs. Nathan Mulder and Johnny Cantrell of Floydada, and Mr. and Mrs. J. Ronald Taylor. Mrs. J. P. Taylor made and decorated a beautiful birthday cake for Kathy, and it was served following the birthday meal.

Mr. and Mrs. Eugene Beedy and Mr. and Mrs. Kendis Julian went to Floydada on Friday, New Years Eve to spend the night at a watch party in the home of Mr. and Mrs. Alton Higginbotham.

Mrs. Steele Deavenport and Sherri visited Tuesday afternoon in the home of Mrs. Murray Julian and guests, Mrs. Bruce Julian, Mrs. Kendis Julian and Mrs. Terry Julian. She was with relatives and other friends during her short stay here, and Thursday her parents the Bryan Karrs took her to Amarillo to catch the plane for her home in Boulder, Colorado.

Mr. and Mrs. John Kinnibrugh, John Mark and Beverly moved to the farm home recently occupied by the Rubin Sessums family on Friday and Saturday of last week, and they are painting and fixing up everything. We wish them all happiness in their new home.

Mr. and Mrs. Bill Harper of McAllen were visiting her brother, the Murray Julians and their children here on Tuesday afternoon. They had spent Christmas in Lubbock with a daughter, the Frank Jacksons, and visited another daughter, the Walt Browns in Amarillo. They also visited other relatives and friends in the area, as they used to live at South Plains.

Mr. and Mrs. J. P. Taylor had their grandchildren, Gregg and Rise Taylor of Lockney, over the New Years weekend, and Sunday they had the parents, the Joe Taylors and the J. Ronald Taylors at their home for dinner and the day. Virginia and Joe Taylor and children were visitors at the Sunday morning Baptist services.

Mr. and Mrs. Larry Smitherman and Kay Lynn of Austin were visiting in South Plains Friday with the Kendis Julians and the Roy Bledsoes, also other friends.

An attendance of 90 with more coming in for church was noted at the Baptist Church here Sunday. Mr. and Mrs. Bud Edwards were among those who visited. Rev. Sealy Smith will bring the Bible study at the WMU meeting of the Baptist Church on Tuesday.

BERRYS ATTEND EDWARDS FUNERAL

Mr. and Mrs. Charley Berry attended the recent funeral of Luther Edwards, 84, of Lubbock, former resident of Floydada. Edwards spent several months here as an adjuster after the closing of the old Floyd County Bank. He had been making his home in Lubbock for the past several years. At one time he was president of the bank at Turkey, Tex.

Mr. and Mrs. Tubal Cain of Mangum, Okla., also attended the funeral. Mrs. Cain is the daughter of the Berrys and her husband was a grandson of the deceased.

schools to begin the second semester. Beth Calahan, Dwight Teeple, and Johnny Calahan have returned to Texas Tech; the Price Pritchetts, Jimmy Pritchett, Bud Higginbotham, Dale West, Mrs. Don Bean, and the Bruce Julians are back at Canyon; Nathan Mulder is at Wayland College, and goes back and forth each day; and J. Frank Parks has gone back to McMurray at Abilene after a holiday vacation.

Mr. and Mrs. Sylvan Kinnibrugh have a new addition to their home since last Wednesday when little Michael from the Child Welfare Board came to stay with them until he finds a permanent home. He was born the 28th of December in Plainview, and is growing like a weed in the Kinnibrugh home.

Mr. and Mrs. Jim Hayes of Brownfield came to spend the night Sunday with Mr. and Mrs. Robt. Reeves and children here on the ranch.

Mr. and Mrs. Frank McClure went to Snyder on Sunday and Monday to visit with her mother, Mrs. R. W. Newman and her brother, Mr. and Mrs. A. C. Newman.

Mr. and Mrs. Raymond Reeves and family have had her brother and family, Mr. and Mrs. John Bingham, Rhonda and Lori with them for the past two weeks from Montgomery, Alabama. They returned home Saturday.

The L. N. Johnsons, the twins, Shari and Carlton spent their holidays in Pampa with his parents, the O. A. Johnsons, and sisters and families.

The Don Marbles enjoyed lunch Sunday in Lockney with her parents, the R. L. Hollands and Robt. who was home from Denton for the holidays.

Mr. and Mrs. Walton Wilson of Fairview and Mr. and Mrs. Hub Austin of Lubbock were dinner and all day in the home of son's and Austin's and Monday Reeves and family.



ITS THE WATER YOU KEEP THAT COUNTS - Much of the rainfall in the Floyd County Soil and Water Conservation District falls hard and during spring months. Unless some provision is made to hold this water on the land, most of it will run off. On dryland farms this added conservation of moisture might be the difference in making a crop or not. Even on the flatter slopes within the district a conservator as shown above (parallel terraces) to be a real worthwhile practice moisture conservation.

Cost share payments of approximately 50 percent are available on practices as shown, such as this or other conservation with your local soil conservation district.

(S.C.S. Photo.)

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PRICES GOOD FRIDAY, SATURDAY AND SUNDAY

CHEER OR TIDE GIANT SIZE 10¢ OFF LABEL 63¢	GREEN BEANS CUT, 303 CAN WHITE SWAN 21¢
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HAMBURGER 3 lbs \$1	STEAK SIRLOIN T-BONE ROUND POUND 89¢

CAPROCK CASH GROCERY

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Court House NEWS

(Probate Docket)
 Fort Albert Smith, deceased, certificate of no inheritance tax.
 H. S. Calahan, certificate of no inheritance tax.
 (Marriage Licenses)
 Teodora Flores Jr., and Angelina Gallardo, Dec. 29.
 Ralph William Clement and Barbara Jeanne Darden, Dec. 30.
 (Warranty Deeds)
 Noman Hamilton et ux to Jose Vasquez et ux, lots 1 and 2, block 117 in Floydada; \$3,85 stamps.
 Lela M. Massie and W. A. Massie to Alex Wall et ux, lot 7, block 34 in Floydada; 55 cents stamps.
 Juan Regal to Manuel C. Hernandez et ux, lot 4, block 79 in Floydada; 55 cents stamps.
 Lillie Payne et al to Kearney E. Edmiston et ux, lot 24, block 84 in Floydada; \$80.25 stamps.
 Aaron Carthel et ux to J. M. Willson Jr., a small tract of land containing 5.31 acres being a part of block 93 in block 1; \$22 stamps.
 Tommy Assiter et ux to City of Floydada; lots 16 and 17 in block 49; \$2.20 stamps.



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St. Mary Magdalen Catholic Church
 Father Paul A. Link, Pastor
 Sunday: 11 A.M. Holy Mass and Communion
 Monday, 8 p.m. Holy Mass and Communion
 Tuesday: 8 p.m. Holy Mass and Communion
 Wednesday: 9:00 p.m. Apostolic Hour
 Thursday: 9:00 p.m. Holy Mass and Communion

West Side Church of Christ
 Morning Worship 10:30
 Evening Services 7:00
 Tuesday Evening 7:00
Sandhill Baptist Church
 Dale Dozier, Minister
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 7:00
 Evening Worship 8:00

First Methodist Church
 Charles E. Lutrick, Pastor
 Sunday Services
 Sunday School 9:45
 Worship Service 11:00
 Fellowship 8:00
 Morning Worship 7:00

Methodist Spanish Mission
 Miguel Ramirez, Pastor
 Sunday School 9:45
 Morning Worship 11:00
 Evening Worship 7:30
First Christian Church
 Darrell Faires, Pastor
 Sunday Services
 Sunday School 9:45
 Worship Service 11:00
 Church Meeting 6:00

First Baptist Church
 F. C. Bradley, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00

New Hope Primitive Baptist Church
 Beathel Jeffrey, Pastor
 Sunday Services
 Sunday Morning Worship 11:00
 Saturday Afternoon 2:00
 Saturday Evening Worship 7:00

Cedar Hill Assembly of God Church
 Robert G. Slaton, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Evangelistic Service 7:30

Calvary Baptist Church
 Perry Threadgill, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Training Union 6:30
 Evening Worship 7:30

Bible Baptist Church
 Gilbert H. Rhine, Pastor
 Sunday Services
 Sunday School 9:50
 Morning Worship 10:00
 Evening Worship 10:45
 Training Union 11:15
 Morning Union 6:00
 Evening Union 6:30
 Evening Service 7:00
 Week-Service 7:30

Even a frown can worry Mother. And when he has a fever — she always fears the worst!

Did you know, Mother, that more children fall victim to *spiritual neglect* than any of the crippling diseases we dread? It has wrecked the fond hopes and bold dreams of hundreds of thousands of parents.

Yet it isn't a disease, at all! It is a **HESITATION**; hesitating to start our child in Church School, hesitating to go with him and worship God, hesitating to discuss at home the need for moral and religious foundation for the whole family.

Face it today! Do something about it next Sunday! Choose **YOUR** church. And make it **YOUR** church. And through a lifetime of worship and faith it can be for your child . . . **HIS** church.

THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.



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Sunday Joshua 4:19-24	Monday Psalms 34:11-18	Tuesday Proverbs 19:20-23	Wednesday Matthew 7:7-12	Thursday John 4:46-54	Friday Timothy 4:6-16	Saturday Hebrews 3:12-19
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Nazarene Church
 Lowell Bell, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 N.Y.P.F. 6:30
 Evening Worship 7:30

Cumberland Presbyterian Church
 Houston Dixon, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Bible Study 6:30
 Radio Services 9:15 a.m.

Cedar Hill Baptist Church
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:30

Dougherty Baptist Church
 Jim DeWese, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 7:00
 Evening Worship 8:00

City Park Church of Christ
 George T. Elkins, Jr. Minister
 Sunday Services
 Bible Study 9:45
 Morning Worship 10:40
 Bible Study 5:15
 Evening Worship 6:00
 Ladies Bible Study, Wed. 9:30 a.m.
 Bible Study Wednesday 7:30

Wall St. Church of Christ
 O. W. Kirk, Elder
 Newell Burk, Elder
 Sunday Services
 Communion and
 Morning Worship 10:30
 Evening Worship 6:30
 Wednesday Evening 7:30

Mt. Blanco Baptist Church
 O. N. Reed, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:30
 Evening Worship 7:30
 Wednesday Prayer Service 7:30

South Plains Baptist Church
 Sealy Smith, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00

Carrs Chapel
 Worship 2nd and 4th Sundays
 Rev. Doyn Meriman, Pastor
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 6:00

Victory Baptist Church
 A. J. Holster, Pastor
 Sunday Services
 Sunday School 10:00
 Morning Worship 11:00
 Evening Worship 7:45
 Wednesday Evening 8:00

New Salem Primitive Baptist Church
 Joe M. Jackson Pastor
 Sunday Services
 Congregational Singing 10:00
 Morning Worship 11:00
 Regular Conference Meeting each
 Second Saturday night 8:00

Mexican Baptist Mission
 Raymond Asebedo, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Training Union 6:00
 Evening Worship 7:00

First Assembly of God Church
 R. A. Staggs, Pastor
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Evangelistic Service 7:00

This inspirational message is sponsored by the following civic minded firms

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SLIGHT TROUBLE - Dee Ann Wilson is shown trying to keep the basketball away from two Hale Center defenders in cage action here Tuesday night. Dee Ann came up with the ball, and the Whirlettes went on to win the game 54-43. (Staff Photo)

Cagers Share Victories With Hale Center, Ralls

The Floydada Whirlwinds and Whirlettes have shared victories with the Ralls and Hale Center teams in basketball action during the last week.

The Whirlettes Tuesday night downed Hale Center by a 54-43 count and edged the Ralls girls last week 43-40.

The Winds fell to both their opponents. Hale Center downed the locals 55-46 and Floydada fell to Ralls 61-47.

Hale Center made a comeback in the third quarter of Tuesday night's game for Floydada led 12-5 after the first quarter and 27-13 at halftime. Going into the final period the score was 40-31, but the Hale Center girls were trailing by only five points during the quarter. The Whirlettes took the victory 51-43.

Shirley Ruiner hit 29 points for Floydada to lead the scoring. Pat Pierce added 12 points and Sally McIntosh added 8 to the locals scoring. Cheryl Shaver had 14 points for Hale Center and Melynn Trimmier hit 13.

When the locals played Ralls last week the team took an early lead then had to fight off a Ralls rally in the third quarter to secure the victory.

Floydada led 16-7 after the first quarter, 26-17 at half-time, then let Ralls move to within two points of a tie as the scoreboard read 33-31 going into the final period. The Whirlettes took the victory by a narrow three point margin, 43-40.

Rainer was the top scorer with 23 points and Pierce hit 10. Claudia Manefee had 18 for Ralls.

The Whirlwinds ran up against a smooth working ball club Tuesday night as they hosted the Hale Center team. The visitors took control of the game from the opening whistle and were never threatened by the locals.

The Owls led 15-8 after the first quarter and 32-14 at half-time. The Winds played an even ball game with Hale Center in the third quarter as each team added 11 points to their efforts. The Owls added 12 points in the final period and the locals added 11 to lose the game 55-36.

Steve Marler led in the scoring department with 16 points and he was followed by Butch Emert with 8. Davis hit 14 and

Dyer hit 12 for Hale Center.

When the Winds played Ralls last week, the better effort of the Jackrabbits in the first half was the difference in the game, for each team scored 33 points in the final period.

Ralls took an 11-6 lead at the end of the first period and extended this to read 26-14 at half-time. Going into the final period the count stood at 40-27. The final score was 61-57.

The Springlake A and B boys play here tomorrow night.

C. M. Lyles announces the Second Sunday Singing on January 9th in the Nazarene Church. Hours are from 2 until 4 p.m. and everyone is invited to join the group for some good gospel singing.

Lyles said last month they had a real song fest with singers here from several area counties. Many are expected here this Sunday. The new convention books will be available for use for the singing.

FAIRVIEW NEWS by Mrs. Clyde Bagwell

Get-Togethers Highlight Holidays

FAIRVIEW, Jan. 3 - The New Year came in with beautiful weather.

A number of families had family get-togethers either Saturday or Sunday.

Mr. and Mrs. Clyde Bagwell went to Muleshoe New Years day, where they spent the day in the home of their niece and family, Mr. and Mrs. Bill Pierce and family. The four children of Mr. and Mrs. Leo Bartley were also there. Mrs.

Bartley was called to Oklahoma City to be at the bedside of her husband, who is seriously ill. She left late Friday after getting the call that Leo had a turn for the worse.

Mr. and Mrs. Bagwell visited awhile in the home of Mr. and Mrs. George Johnson while in Muleshoe. Mrs. Johnson will be remembered here as Mrs. Sibyl March.

Mr. and Mrs. Lindsey Graham spent New Years day in Petersburg at the home of Mr. and Mrs. Bradshaw.

Mr. and Mrs. R. A. Cannon of Covina, Calif. are here visiting relatives. They spent part of last week in Plainview with her folks and were here Sunday and Monday in the home of his parents, Mr. and Mrs. R. M. Cannon. Other Sunday visitors in the R. M. Cannon home were Debbie Richardson of Plainview, niece of Mrs. R. A. Cannon, and Mr. and Mrs. J. W. Cannon and sons of Floydada.

Mrs. Jewell Teague was a Sunday dinner guest of Mr. and Mrs. Lindsey Graham.

Mr. and Mrs. E. W. Walls left Tuesday for Texhoma where they were met by her sister and brother-in-law, Mr. and Mrs. Marvin Marsee. The two couples went to Honey Grove where they visited for several days in the home of Mr. and Mrs. Ben Sumnerville. Mrs. Walls returned home Saturday.

Bud DuBois and daughters, Sandra and Dianne of Lubbock spent from Tuesday until Thursday of last week here with his parents, Mr. and Mrs. Edell DuBois.

Mrs. T. L. Perry was hostess Sunday at a birthday dinner for her husband, T. L. Perry. Guests present were Mr. and Mrs. J. W. Glibreath, Mr. and Mrs. Charlie Perry, Mrs. J. T. Perry, Mrs. L. B. Cozby and the honoree, T. L. Perry and daughter, Jan.

Mr. and Mrs. Garland Cannon of Amarillo came Friday to the home of Mr. and Mrs. R. M. Cannon to get Mrs. Josie

Hill. She had been a house guest here in the home of her brother, R. M. Cannon. The Garland Cannons took her to her home in Jacksboro.

Last Tuesday afternoon Mr. and Mrs. J. M. Willson visited in the R. M. Cannon home and also with Mrs. Josie Hill.

Mr. and Mrs. Earl Thompson of Matador spent New Years day and that night in the home of Mrs. Galen Holland.

Mr. and Mrs. Carl Nelson and Mr. and Mrs. Alden Carthel spent New Years day in the home of Mr. and Mrs. Ruey Irwin.

Sharon Burton returned today to Wayland College in Plainview to resume her studies after the holidays spent with her parents, Mr. and Mrs. Lee Burton.

Floydada schools also take up their work again today and all the children are back at their studies after a 10 day vacation.

Mr. and Mrs. Ruey Irwin visited Sunday afternoon with Mr. and Mrs. Galen Holland, Sunday Mr. and Mrs. Cecil Payne had their New Years day dinner. Guests were all of their sons and their families, Mr. and Mrs. James Truett Payne and family of Muleshoe, Mr. and Mrs. Gene Payne and family of Plainview, Mr. and Mrs. Winfred Payne and children of Floydada, Mr. and Mrs. Ronnie Payne and children of Lubbock, Mr. and Mrs. Oran Hatley of Pleasant Hill, Sharlet Smith of Plainview, and C. J. Payne of the home.

Ronnie Payne, grandson of Mr. and Mrs. Cecil Payne is nursing a broken leg received while at work one day last week.

Wednesday visitors in the Ruey Irwin home were Mr. and Mrs. Galen Holland, and Mrs. Roy McCarter and children of Canyon.

Mrs. Charlie Steen of Canyon visited in the Carl Nelson home in Floydada last Wednesday. Other visitors were Mrs. Cecil Carthel, Mrs. Fred Carthel and Mrs. Ruey Irwin.

Mrs. Irwin also visited awhile Wednesday with Mrs. Melton Carmack.

Mr. and Mrs. Lyndal Carey and Carolyn went to Sherman Friday to stay over New Years with Mr. and Mrs. Pat Manard and Chris, and to get Mrs. John Carey who had spent several days at Sherman at the home of her daughter and family, the Pat Manards. The folks

FLOYD DATA
Ralph Johnston Jr., has returned to his studies at Baylor University after spending the holidays here with his folks.

FLOYD DATA
Mrs. H. F. Hawkins of Chico spent the holidays visiting in Floydada with her sister-in-law, Mrs. Lon V. Smith.

FLOYD DATA
Mrs. Bob Copeland is recuperating from surgery performed in University Hospital in Lubbock last Friday.

FLOYD DATA
Mrs. H. F. Hawkins of Chico spent the holidays visiting in Floydada with her sister-in-law, Mrs. Lon V. Smith.

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Troye Stansell Seeks Re-Election As Treasurer Of Floyd County

The Hesperian has been authorized to announce the candidacy of Troye Stansell for Treasurer of Floyd County. She presently holds that position and has for several years.

In her announcement for re-election she said:

"I want to take this opportunity to announce my candidacy for re-election to the office of County Treasurer in the coming Democratic Primary.

"It is my sincere desire at this time to express my appreciation for the consideration and support you have given me in the past.

FLOYD DATA
Larry White, who was seriously injured in a recent car accident, is now home recuperating from his injuries.

FLOYD DATA
Ray H. Smith is said to be recovering from surgery in Methodist Hospital, Lubbock. The operation was performed Monday.



TROYE STANSELL

"Should you reelect me as your County Treasurer I will continue to serve you to the best of my ability.

Sincerely yours,
Troye W. Stansell"



FASHION MATES—The total look makes big news on campus. Lacy-textured cotton knit shapes this easy-fitting shell top and matching stockings. In two-tone color combinations or solid ivory. Set by Beautiful Bryans.

SECOND SUNDAY SINGING JAN. 9

C. M. Lyles announces the Second Sunday Singing on January 9th in the Nazarene Church. Hours are from 2 until 4 p.m. and everyone is invited to join the group for some good gospel singing.

ELLIS CHILI	300 CANS NO BEANS	39¢
NABISCO CRACKERS	LB. BOX	29¢
GLADIOLA FLOUR	5 LB. BAG	57¢
ADAMS ORANGE JUICE	46 OZ. CAN	39¢
SHURFINE PEACHES	2 1/2 CAN FOR	49¢
DEL-MONTE TUNA	3 FOR	89¢
KRAFT 18 OZ. GLASS GRAPE JELLY	3 FOR	\$1
KRAFT 7 OZ. PKG. ROMANOFF NOODLES		33¢

BIG SAVINGS IN EVERY SACK

THESE PRICES ARE GOOD JAN. 6 THRU JAN. 10, 1966

GROUND BEEF	LB.	49¢
CHUCK ROAST	BLADE CUT LB.	49¢
HENS	SWIFT PREMIUM LB.	49¢
BEEF CUTLETS	LB.	69¢

ARROW PINTO BEANS	2 LB. PKG.	33¢
EGGS	CAGED LARGE DOZ.	49¢

CLOVERLAKE ICE CREAM	ASST. FLAVORS 1/2 GAL.	69¢
SHURFRESH BISCUITS	3 FOR	25¢
SHURFRESH OLEO	5 LBS.	\$1

Powell's SUPER MARKET

YOUR HOME OWNED HOME OPERATED STORE ON THE WYE, FLOYDADA, TEXAS
YU 3-2444

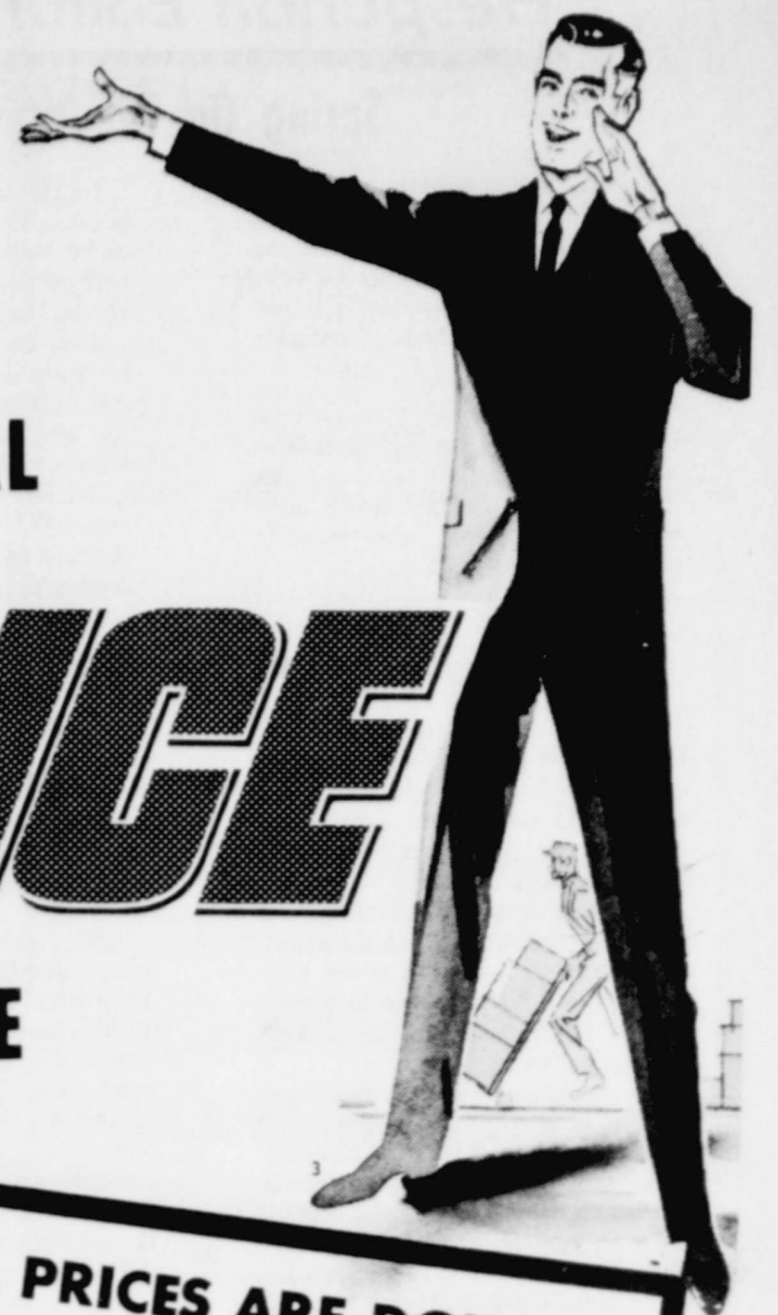


Hagood's

FLOYDADA, TEXAS

PHONE: YU 3-3554

ANNUAL



YOU'LL REALLY SAVE DURING THE YEAR'S BIGGEST SALE!

JANUARY CLEARANCE

CLOSED THURSDAY - ALL DAY, PREPARING FOR SALE

DOORS OPEN FRIDAY 8:30 AM

Coat Sale!



SAVE \$10 OR MORE ON THESE LADIES COATS

REG.	NOW
\$19.98	\$ 9.97
\$22.98	\$12.97
\$24.88	\$14.97
\$26.98	\$15.97
\$27.98	\$16.97
\$32.98	\$19.97
\$34.98	\$21.97
\$39.98	\$26.97

SAVE \$15 OR MORE ON THESE LADIES COATS

REG. \$49.98	\$33.97
REG. \$59.98	\$42.97

SAVE \$30.00 HERE ON OUR VERY LOVELIEST COATS

REG. \$89.95...NOW \$59.97

NAME BRANDS READY TO WEAR SALE
DRESSES—BLOUSES—SKIRTS
SWEATERS—WOOL AND STRETCH PANTS

REG.	NOW
\$9.98 - 10.98	\$ 6.97
\$11.98 - 12.98	\$ 7.97
\$13.98 - 14.98	\$ 8.97
\$15.98 - 16.98	\$ 9.97
\$18.98 - 19.98	\$12.97
\$21.98 - 22.98	\$13.97
\$24.98	\$15.99
\$24.98	\$15.97
\$29.98	\$17.97
\$34.98	\$19.97

DRESSES

REG. \$3.98	\$2.97
REG. \$4.98	\$3.97
REG. \$5.98	\$4.47
REG. \$6.98	\$4.97
REG. \$7.98	\$5.47
REG. \$7.98	\$5.47

SKIRTS AND PANTS NARDIS - BOBBIE BROOKS

REG. \$15.98	\$9.97
REG. \$11.98	\$7.97
REG. \$10.98	\$6.97
REG. \$ 9.98	\$5.97

January Sale
FASHION FABRICS

4 BIG TABLES

VALUES TO \$1.49...NOW 77¢ YD.
VALUES TO \$1.98...NOW 97¢ YD.
VALUES TO \$3.98...NOW \$2.47 YD.
VALUES TO \$4.98...NOW \$3.77 YD.



GIRLS DRESSES BY KATE GREENWAY

\$4.98 VALUES...NOW \$2.47
\$5.98 VALUES...NOW \$2.97
\$6.98 VALUES...NOW \$3.47
\$7.98 VALUES...NOW \$3.97

GIRLS SPORTSWEAR PANTS WITH KNIT CO-ORD-TOPS

REG. \$2.98...\$1.97 REG. \$5.98...\$3.97
REG. \$4.98...\$2.97 REG. \$6.98...\$4.47



LITTLE BOYS DRESS TOGS BY DOTTY DAN

REG. \$4.98 SUITS...\$3.97
REG. \$6.98 SUITS...\$4.97
REG. \$7.98 SUITS...\$5.97
REG. \$8.98 SUITS...\$5.47
REG. \$12.98 SUITS...\$8.97
REG. \$8.98 SUITS...\$6.47
REG. \$12.98 SUITS...\$8.97

MENS ALL WEATHER COATS ZIPOUT LINING
REG. \$21.98
NOW \$13.97

SEE OUR BARGAIN TABLE

BOYS JACKETS
REG. \$ 6.98...\$5.47
REG. \$ 7.98...\$7.47
REG. \$10.98...\$7.47
REG. \$11.98...\$8.47
REG. \$12.98...\$9.97

BOYS SPORT SHIRTS
REG. \$2.98...\$1.97
REG. \$3.98...\$2.97

MENS SPORT COATS
REG. \$24.95...\$17.97
REG. \$29.95...\$21.97
REG. \$34.95...\$25.97
REG. \$39.95...\$29.97
REG. \$45.00...\$37.97

MENS SPORT SHIRTS
REG. \$5.95...\$4.47
REG. \$4.95...\$3.97
REG. \$3.98...\$2.97

ALL PRICES ARE DOWN
MEN'S YEAR AROUND SUITS



\$39.95 VALUE...\$24.97
\$49.95 VALUE...\$34.97
\$59.95 VALUE...\$39.97
\$69.95 VALUE...\$44.97
\$75.00 VALUE...\$65.00

THESE ARE EXCELLENT VALUES...ALL WOOLS... WOOL-DACRON AND THE NEW SILK BLEND WOOLS. JUST RIGHT FOR SPRING. IN BEAUTIFUL BRIGHT NEW COLORS...ALSO BLACKS AND BROWNS.

SAVE

LADIES SWEATERS
REG. \$6.98 NOW \$2.97

GIRLS WOOL SKIRTS
REG. \$5.98 - \$3.97

GIRLS COATS
REG. \$11.98 - \$6.97
REG. 8.98 - 4.97
REG. 6.98 - 3.97

GIRLS BLOUSES
REG. \$1.98 - \$1.47

LITTLE GIRLS COATS
REG. \$5.98 - \$3.97
REG. \$4.98 - \$2.97

BOYS CORD SHIRTS
REG. \$2.98 - \$1.97

GIRLS SWEATERS
REG. \$4.98 - \$3.47

BOYS SWEATERS
REG. \$4.98 - \$3.97
REG. \$5.98 - \$4.47
REG. \$6.98 - \$4.97

THIS IS A ONCE-IN-A-YEAR OPPORTUNITY TO SAVE!
MEN'S SHOES



MEN'S DRESS \$10.98 VALUE...\$7.95
\$12.98 VALUE... 8.97
\$14.98 VALUE...11.97
\$19.98 VALUE...14.97
\$24.97 VALUE...18.97

SEE OUR WHITE ELEPHANT TABLE. MOST ANYTHING AND EVERYTHING. BARGAINS GALORE...

MEN'S HOUSE SHOES
\$9.98 VALUE...\$6.97
\$7.98 VALUE...\$5.97
\$6.98 VALUE...\$4.97
\$5.98 VALUE...\$4.47

MENS JACKETS

REG. \$12.98...NOW \$8.97
REG. \$21.98...NOW \$15.97
REG. \$14.98...NOW \$9.97
REG. \$22.98...NOW \$16.97
REG. \$16.98...NOW \$11.97

MENS SWEATERS

REG. \$6.98...\$4.97 REG. \$19.98...\$13.97
REG. \$9.98...\$7.97 REG. \$21.98...\$15.97
REG. \$14.98...\$9.97 REG. \$24.98...\$17.97
REG. \$16.97...\$11.97

CEDAR HILL NEWS by Phyllis Fortenberry

California Residents Here

CEDAR HILL, Jan. 3—Mr. and Mrs. Floyd Engelhardt, who are stationed at the San Diego, California Naval Base, spent Wednesday night with Rev. and Mrs. Richard Lunsford. Mrs. Engelhardt is the sister of Mrs. Lunsford.

Mr. and Mrs. J. W. Kidd of Hale Center visited with Mr. and Mrs. Walter Merrell, Friday.

Kim and Marinda Wells spent New Year's Eve with their grandparents, Mr. and Mrs. E. E. Wells, while their parents, Mr. and Mrs. Marvin Wells attended a New Year's Eve party in the home of Mr. and Mrs. Travis Young of South Plains.

Mr. and Mrs. J. R. Kelley, Mrs. J. A. Welch, and Connie went to Hereford Friday morning and visited with Mr. and Mrs. Jack Fortenberry. Fortenberry is still in the hospital there. They had dinner with Mrs. Charles Higgins and son. Also having lunch with Mrs. Higgins were Mr. and Mrs. Cone Dorris and Mr. and Mrs. Inman Larson. From there, they went to Tucumcari, New Mexico, and spent Friday and Saturday nights with Mrs. Kelley's sister, Mr. and Mrs. John Seay. Sunday, they came back through Adrian and visited with Mrs. Kelley's brother, Hugh Fortenberry. They visited again with Jack Fortenberry, Sunday evening, and they had supper with Mr. and Mrs. Inman Larson.

Mr. and Mrs. Junior Taylor and Mrs. Mae Taylor visited Sunday with Mr. and Mrs. Gus Wesley and Mr. and Mrs. Olan Keeter of Plainview. Sheila Taylor spent Saturday night with the Keeter family.

Mark Gilly visited with Bud Taylor Thursday evening.

Mr. and Mrs. E. E. Wells had New Year's Day dinner with Mr. and Mrs. Alvin Nichols.

Mr. and Mrs. A. S. Mize had New Year's Day lunch with Mr. and Mrs. Walton Wilson. Sunday, they visited with their son, Mr. and Mrs. George Mize of Floydada. In the afternoon, they went to the 50th wedding anniversary of Mr. and Mrs. Ham Smith.

Tom Taylor returned to West Texas State University after spending the holidays with her parents, Mr. and Mrs. Carl Taylor.

Mr. and Mrs. Eugene Gilly and Mr. and Mrs. Jack Yearly had New Year's Eve supper with Mr. and Mrs. Leighton Teuple of Plainview.

Mrs. Evelyn Breckenridge and family attended the Sunday

gospel singing at the Lockney Assembly of God Church.

Andrew Jetton and Mrs. Mamie Yearly visited with Mr. and Mrs. Lee Pearson of South Plains, Saturday night.

Mrs. Mary Lee Swain was hostess to the club meeting which met Wednesday afternoon at Floydada. Those attending were: Mrs. Lee Pearson, Mrs. George Weast, and Mrs. Mamie Yearly.

Mr. and Mrs. C. A. Purnell had Sunday dinner with her daughter, Mr. and Mrs. George Carter and baby, of Lorenzo.

Mrs. Lafayette Boone and girls of Childress spent the weekend with her parents, Mr. and Mrs. Tom Fortenberry.

Mr. and Mrs. Melvin Walter of Plainview visited in the home of Mr. and Mrs. E. E. Wells, Sunday afternoon.

Visiting with Mr. and Mrs. W. E. Lackey during the past week were: Mr. and Mrs. Greer Lackey and children, Mr. and Mrs. D. M. Cogdell, and Mrs. Clifford Goughly.

Sue Whitehead visited with Mr. and Mrs. Wayne McClure and girls of Lubbock during the last week. Sue's sister, Mrs. McClure and girls brought Sue home Sunday afternoon.

Sandra Redd spent the weekend with her daddy, Gene Redd of Floydada. Sandra returned to the Walter Merrel home Sunday afternoon.

Mr. and Mrs. C. W. Vittow had Sunday dinner with their daughter, Mr. and Mrs. Eldon Fortenberry and family.

Mr. and Mrs. Robin Fortenberry visited in the home of Mr. Fortenberry's mother, Mrs. Vonnie Fortenberry, Sunday afternoon.

Esley Yearly had lunch with Andrew Jetton and Mrs. Mamie Yearly, Sunday.

Mr. and Mrs. C. A. Purnell visited with Mr. and Mrs. Ursel Taylor Saturday night.

Mr. and Mrs. Frank Breed visited with Mr. and Mrs. Dave Willis and family of Paducah, Sunday afternoon.

Mrs. Eldon Fortenberry and children went to Olton Saturday and visited with her sister, Mrs. George Brown.

Those visiting with Mrs. Ola Fortenberry this last week were: Mr. and Mrs. Russell Guillems, Danny, and Don, Eddie Joe Fortenberry and Sammy, and Mrs. Eula Mae Lyles had New Year's Day dinner with Mr. and Mrs. John D. Van Hoose.

Mrs. Mae Taylor, Mrs. Junior Taylor, Sheila, and Bud visited with Mrs. Ola Fortenberry, Monday afternoon.

FLOYD DATA
Mr. and Mrs. F. C. Harmon have returned from a ten day trip to South Texas where they spent the holidays with their children, Dr. and Mrs. Donald Skaggs and family at Port Lavaca, Dr. and Mrs. Jack Cogswell and family at Victoria and Mrs. F. C. Harmon Jr., at Austin.



BERMUDA GOMBEYS: These gayly dressed Bermudians go about in groups on "Boxing Day" the day after Christmas dancing on the highways to flute and drum. Their performances are believed to be carry-overs from African tribal dances and are indulged in with great animation and spirit. Their costumes are colourful and often adorned with many small mirrors which reflect the sun as the performers whirl and jump. Their head-dresses are made of peacock feathers. F.N.S.

Nigerian Speaks To Rotarians

The Floydada Rotary Club heard Nigerian Emeka Isirimah tell about his native country at its regular luncheon meeting last week.

Isirimah also told much about the Peace Corps program. Isirimah is a student at Tuskegee Institute in Alabama and majoring in agriculture. He will be a soil specialist when he returns to Nigeria. He teaches Americans in the summer Peace Corps program who will be working in African countries.

He has not been home in two

Rites Held For Clyde C. Day

Funeral rites for Clyde C. Day, 57 year old former resident of Floydada, were held Saturday in the Calvary Baptist Church in Floydada.

Day died early Thursday morning after suffering an apparent heart attack on his job as an electrician in Beaumont. He had lived in Floydada from 1916 until 1936 at which time he and his wife moved to Beaumont.

Survivors include his wife; one brother, Floyd Day of Lubbock and one sister Mrs. M. B. Brown of Canyon. The deceased was a cousin of Mrs. Holt Bishop.

Rev. Floyd C. Bradley, pastor of the First Baptist Church in Floydada, officiated at rites. Burial was in Lakeview Cemetery under the direction of Moore Funeral Home.

U. S. Education Commissioner praises the South.

VA Income Questionnaires Must Be Returned By January 31

All Veterans in receipt of Non-Service Pension, and parents in receipt of Dependency & Indemnity Compensation, and widows in receipt of Death Pension from Veterans Administration are advised to promptly fill out and return BEFORE JANUARY 31, 1966 the VA INCOME QUESTIONNAIRE CARDS FOR 1965. These cards should be filled out completely and returned to VETERANS ADMINISTRATION REGION-OFFICE, WACO, TEXAS, ON OR BEFORE JANUARY 31, 1966.

Failure to return such VA Income Questionnaire Cards by January 31, 1966, will result in stoppage of such Benefits, with possible requirement for repayment of all benefits received during the year 1965.

If assistance is needed in completion of such VA Income Questionnaire Cards, contact D. G. Ayres, County Service Officer, Floyd County, Bishop Building, Floydada, Texas.

HELLO WORLD
Mr. and Mrs. Jerry Finley announce the arrival of a baby daughter who was born December 28 in Lockney General Hospital. The little lady has been named Jana Delene. She weighed seven pounds and five ounces at birth. Jana has two older brothers, Jimmy, five and a half and Jonny, three and a half.

Grandparents are Mr. and Mrs. Wayne Finley and Mrs. Ruth Daniel of Floydada. Great grandparents are Mrs. Zora Woodson and Jess Finley of Floydada and Mr. and Mrs. G. N. Shirey of Azle.

Finley is mailman for the Floydada Postoffice.

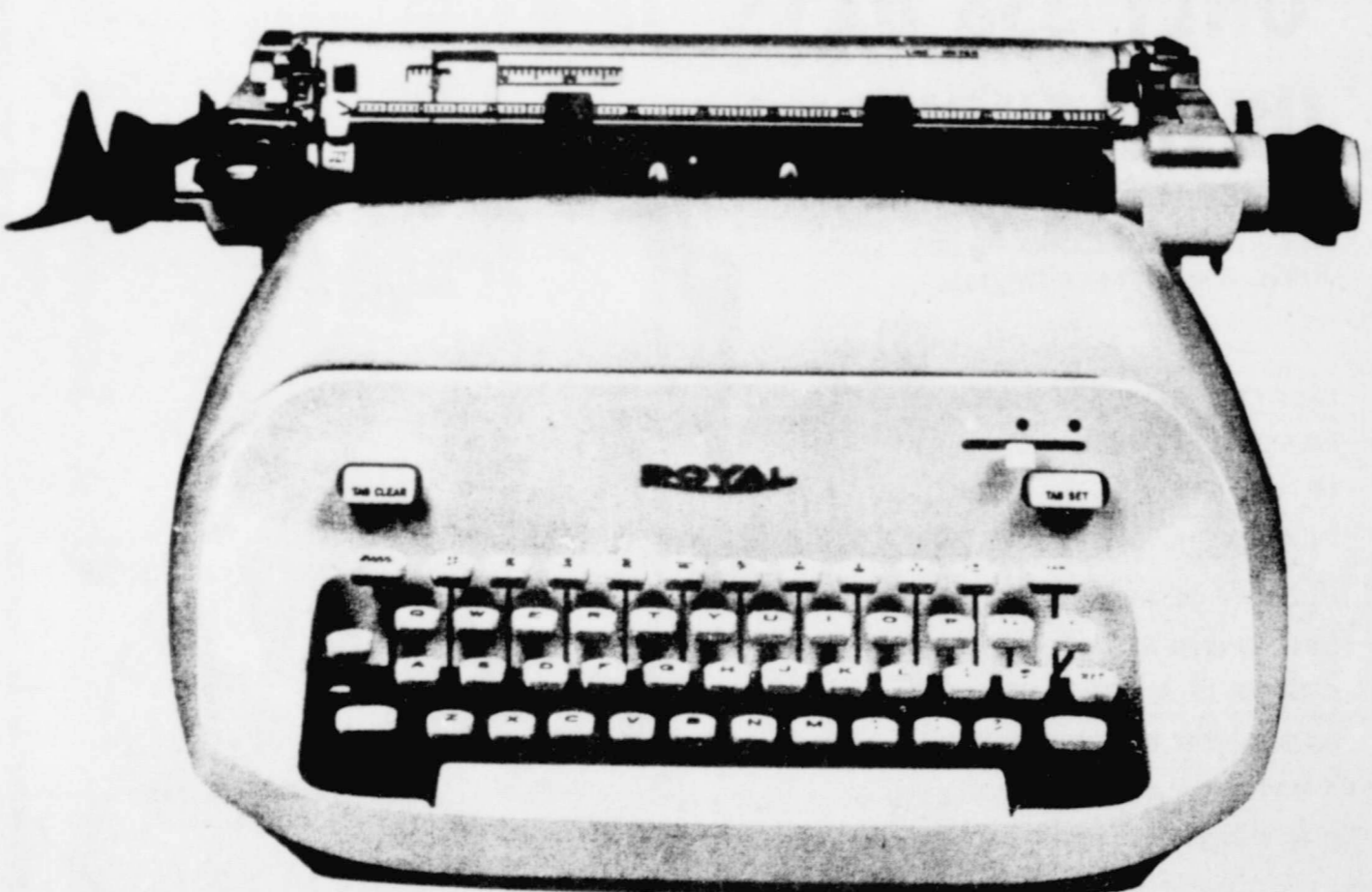
Russia says American bombings are savage.

AUCTION SALE
TUESDAY, JAN. 11, 1966
SALE STARTS AT 10:00 a.m.
LOCATION: 202 SOUTH MAIN, LOCKNEY, TEXAS

APPLIANCES	STORE EQUIPMENT	FURNITURE
2— Automatic Washers Gas Dryer 4—Refrigerators		4—Bedroom Suits Living Room Suit Folding Chairs

TERMS: CASH NOT RESPONSIBLE FOR ACCIDENTS. ALL ACCOUNTS TO BE SETTLED DAY OF SALE.
LOCKNEY DISCOUNT HARDWARE & FURNITURE CO.
LUNCH WILL BE CATERED BY JOELY STITCHERS CLUB.
Knowles Auction Service

A Royal For The



- Slightly Used ROYAL (Above) New Guarantee **\$145⁰⁰**
- New Royal Sahara Portables **\$105⁹⁵**
- New Underwood Portables **\$85**
- ALMOST NEW Underwood Standards **\$125⁰⁰**

HESPERIAN OFFICE SUPPLY

ANNUAL WINTER CLEARANCE!

NOTHING DOWN! UP TO 36 MONTHS TO PAY!

100% Continuous Filament
• CARPET
• Sponge Rubber Pad
• Installation

\$4⁸⁸ Sq. Yard **Nylon**

STORE WIDE SAVINGS

501 NYLON
100% NYLON PILE
COBBLESTONE TEXTURED
DOUBLE JUTE BACK
MANY COLORS TO CHOOSE FROM

• CARPET
• Sponge Rubber Pad
• Installation Sale

\$6⁸⁸ Per Square Yard

Lees Acrilan
All Acrylic Pile
RANDOM SHEARED
15 COLORS
• CARPET
• INSTALLED
• SPONGE RUBBER PAD

\$9⁹⁵ PER SQUARE YARD

TERMS Up To 36 Months

Callaway Acrylic
(All Acrylic Face)

• Carpet
• Installaton
• Sponge Rubber Pad

\$7⁹⁵ Sq. Yard

COMPLETE ON YOUR FLOOR!

SAVE!

Son Carpet Center
805 Broadway Downtown Plainview CA 4-2761

John Tower
Newsletter

VIETNAM REPORT
As a member of the Senate Armed Services Committee, I spent some three weeks with U. S. forces in the Philippines, Thailand and South Vietnam. I visited with scores of young Americans who are proudly and courageously fighting there against Asiatic Communism. And, I can report to the people of Texas that NEVER in our nation's history has America been represented by more qualified and dedicated troops.

I was tremendously impressed by the American men who are helping defend the independence of South Vietnam and indeed all Southeast Asia. These men are hard fighters. They do their job day in and day out. They don't gripe. They have high morale. They are doing a magnificent job for the free world.

I found, in visiting such places as DaNang, Bien Hoa, Cam Ranh Bay, Pleiku and the Special Forces camps, that American forces came to the aid of South Vietnam just in the nick of time. Had we not moved quickly, a few months ago, to assist South Vietnam, that nation would have been OVERRUN by the communists.

Looking at the situation there now, I believe it is correct — as Defense Secretary McNamara has said — that we have stopped LOSING the war. However, we have not yet started WINNING it.

Both the American troops and their officers indicated to me that additional steps are necessary if victory is to be achieved promptly without unnecessary loss of life.

I believe we must now move quickly and decisively to destroy North Vietnam's capacity to continue the war.

To do this, I believe we must provide additional American manpower on the ground to give every American trooper full and adequate support. I think we must send to our men in Vietnam the new M-16 rifle — a rifle far better suited to jungle combat than the OLDER rifle many of our men have now.

My observations and briefings led me to believe, also, that American airpower must be utilized to attack pin-point military targets in the Hanoi area. And, I think we must close the Haiphong harbor. This would deny the communists the war supplies and anti-aircraft missiles now being landed at Haiphong.

If we do these things, I think we will greatly diminish Hanoi's capacity and will to continue the battle.

Sometimes it seems every generation of Americans is called upon to make sacrifices in blood to preserve freedom. As I visited the field hospitals, I saw sights I will not forget. And yet, the wounded men I saw understand — just as the American people must understand — that we are making our stand in Vietnam today to preclude a fight on a much broader front at greater cost later on.

Besides fighting, our fine soldiers, sailors and airmen are busy doing many constructive things to help the people of South Vietnam:

They are building schools, teaching local leaders how to govern, teaching about sanitation, giving out soap and food, tending sores and wounds and tropical diseases — all this in marked contrast to the terror of the Viet Cong, who close schools and even force children and girls into combat situations.

Many times, the men with whom I visited asked me if the Protesters and Beatniks and Peace-nicks really represented the views of Americans about this confrontation with communism.

To these men I answered emphatically — NO!

I told them the vast majority of Americans support them fully, as evidenced by the Christmas Gift Lift and the patriotic rallies in many of our cities. I told our men that Peace-nicks either are communist inspired, or are just poor, misguided fools who do not understand what they are talking about.

I'll be making a full report on my findings to the Armed Services Committee. I will recommend that additional and better rifles be provided our men. I will urge Congress to provide every dollar necessary to assure victory.

And, I will work again this year for enactment of a VIETNAM G.I. BILL — such as I introduced in the Senate a year ago. Many of our men talked to me about these G. I. benefits, and I believe they are fully deserving of education and loan aid such as we provided for Korean G. I.'s.

I come home optimistic. We can win in Vietnam — if we will buckle down and do the job. And, in winning, we will be going a long way toward establishing world order and world peace for the future.

FLOYD DATA

Mr. and Mrs. Bill Hood attended funeral rites in Norman, Okla., for his grandfather, A. D. Putman, 78, who died December 24th.

Yarborough
Newsletter

Dear Fellow Texan:

As we turn the Calendar to a New Year, millions of Texans will have brighter future as a result of the many major laws which we passed during the first session of the 89th Congress.

The prospects of the New Year are filled with hope and prosperity as we look back on 1965 as a year of progress for the United States and the American people.

As we begin the second session of the 89th Congress in January, the following are among the millions of Americans whose lives will be changed by the new federal legislation:

SCHOOL CHILDREN will have better educations because of the Elementary and Secondary Education Act.

COLLEGE STUDENTS will have better opportunities through the Higher Education Act and the extended National Defense Education Act.

HANDICAPPED persons will be better rehabilitated because of the Vocational Rehabilitation Act.

UNSKILLED WORKERS can be re-employed with new job qualifications under the expanded Manpower Development and Training Act.

DOCTORS AND DENTISTS will be aided in their training under the Health Professions Education Assistance Act.

RETIRED CIVIL SERVANTS will have their annuities increased by 6% to 11%, depending on when they retired.

SMALL BUSINESSMEN will benefit from increases to the Small Business Administration's loan fund.

CONSUMERS will all have more money in their pockets from the Excise Tax Reduction Bill.

RESIDENTS OF DEPRESSED AREAS will have new hopes of prosperity under the Public Works and Economic Development Act.

VOCATIONAL STUDENTS can get loans under the Vocational Education Act.

POSTAL WORKERS AND FEDERAL EMPLOYEES will be paid better under the new Federal Employees Pay Act.

FARMERS AND RANCHERS will receive improved benefits under the new Farm Bill.

DISABLED VETERANS will get more money under the Disability Compensation increase.

SOCIAL SECURITY RECIPIENTS will receive a 7% increase as a result of the new Social Security Amendments.

OLDER AMERICANS will receive better medical treatment under the new Medicare Law as well as better housing facilities under the Omnibus Housing Law.

UNDERPRIVILEGED AND POVERTY STRICKEN Americans will be given new opportunities under the Economic Opportunity Act Programs.

MENTALLY ILL AND MENTALLY RETARDED Americans will have increased hopes under the Mental Retardation Facilities and Community Mental Health Facilities Act.

AGING AMERICANS will benefit from the programs of the Older American Act, which is new this year.

RURAL RESIDENTS benefit from the continued REA, Farmers Home Administration, and loans under the Housing and Urban Development Act.

DEAF AMERICANS will be helped by the newly created National Technical Institute for the Deaf.

ALL AMERICANS will benefit from the HemisFair of 1968 Bill.

SERVICEMEN will get better pay and benefits from the Military Pay Raise.

ALL AMERICANS will be better off because of the programs instituted under the Highway Beautification Act.

ALL AMERICANS will benefit from the Air Pollution Act and the Water Pollution Bill.

CAMPUS SPEAKING ENGAGEMENTS
Since the adjournment of Congress, I have spoken on the campuses of several colleges and universities both in Texas and other States. To the west, I spoke at Texas Western College in El Paso, to the north at North Texas State University in Denton and Arlington State College in Arlington; to the south at Pan American College in Edinburg and the University of Houston in Houston; and in central Texas at Southwest Texas State College in San Marcos.

I have also spoken in the Mid-western United States on the campuses of Moorhead State College in Moorhead, Minnesota, Carroll College in Waukesha, Wisconsin, and Knox College in Galesburg, Illinois. Many other invitations are pending from other states.

Survivors include 14 children; 93 grandchildren and 103 great grandchildren.

FLOYD DATA

Mr. and Mrs. Bennie Ewing and family of Mesquite visited here during the holidays with his father, B. L., a brother, Roy and sister, Mrs. Bill Hood and family.

PIGGLY WIGGLY
Frozen Food
SALE

BANQUET, APPLE, PEACH, AND CHERRY
FRUIT PIES... 3 FAMILY SIZE PIES \$1

SPARETIME, BEEF, CHICKEN, TURKEY
MEAT PIES... 2 6 1/2 OZ. PKGS. 29¢

 PURE VEGETABLE SHORTENING
CRISCO... 3 LB. CAN 69¢
WITH \$5.00 PURCHASE OR MORE

VIGO 16 OZ. CAN
DOG FOOD 2 CANS FOR 19¢

VAN CAMPS
PORK 'N' BEANS... 7 NO. 300 CANS \$1

GERBER'S STRAINED FRUITS AND VEGETABLES
BABY FOOD... 12 4 1/2 OZ. JARS \$1

SWANSON T.V. ALL VARIETIES
DINNERS... 11oz. PKG.
IDAHO VALLEY, POLY BAG
POTATOES... 3
MEXICAN, BANQUET
DINNERS... 2
SEALD SWEET
ORANGE JUICE... Cop



GOLD KING HUSH PUPPIES
SUZANNE'S
BREAD DOUGH... 3 LB PER

SEABROOK
FANCY PEAS... 10¢
SEABROOK, CHOPPED
BROCCOLI... 5

SEABROOK
BUTTER BEANS... 5
SEABROOK, FRENCH STYLE OR L...

SONLIGHT ENRICHED
FLOUR 5 LB BAG 3

PIGGLY WIGGLY MEATS! LOW IN PRICE!
U.S.D.A. GRADE 'A', CUT UP, PAN READY
FRYERS... LB. 39¢
SWIFT'S PREMIUM BEEF, LEAN, NO WASTE
CUBE STEAK... LB. \$1.19
LEAN 100% ALL BEEF, DATED TO ASSURE FRESHNESS
GROUND BEEF... LB. 39¢
THUNDERBOLT BRAND, FANTAIL BREADED
SHRIMP... 8oz. PKG. 59¢
SWIFT'S PREMIUM, AGED HEAVY BEEF, VALU-TRIMMED
RIB STEAK... LB. 89¢
SWIFT'S PREMIUM, BLADE CUT
CHUCK ROAST... LB. 59¢
BLOCK STYLE, 12-20 OZ. AVG. LONGHORN
CHEESE... LB. 69¢
SWIFT'S PREMIUM, ALL MEAT
FRANKS... 12oz. PKG. 55¢
ICELANDIC, PRECOOKED
FISH CAKES... 12oz. PKG. 39¢

STOKELY'S YELLOW C...
PEACHES... 4
BELL, 1/2 GALLON
BUTTERMILK
BAMA, PURE
APPLE BUTTER
VAL VITA
APRICOTS... 4
C/H OR IMPERIAL, PH...
SUGAR... 5
KOONTY KIST, CREAM
GOLDEN CORN
FACIAL TISSUE, ASSI...
KLEENEX... 200 CO.
GOLDEN WEST
COFFEE... ALL GA. 1 LB. CA.
1ST. 2LBS. THEREAF... APPROCH

FRESH PRODUCE!!!
TEXAS CRISP AND SWEET
CARROTS... 2 1 LB. PKGS. 19¢
MUSTARD
GREENS... 2 LARGE BUNCHES 25¢
FINEST QUALITY
AVOCADOS... 2 FOR 29¢
RUBY RED
GRAPEFRUIT... 5 LB. POLY BAG 40¢

THESE VALUES BOOD IN FLOYDADA, JAN. 6, 7,
IDANA, 12¢ OFF LABEL
TOOTHPASTE KING SIZE
ROBERT PECK, EGG OR GREEN, REG. 59¢ HEADS UP, REG. 49¢
SHAMPOO... 16oz. BOTTLE 44¢ HAIR DRESSING...

Lowest Prices... Greatest Variety... always at...
Piggly Wiggly