

Merry Christmas

and Happy New Year from the folks at the Hesperian

"Serving The Floyd County Trade Area Since 1896"

Copy The Floyd County Hesperian 32 Pages

TIME LXXXI FLOYDADA (FLOYD COUNTY) TEXAS, THURSDAY, DECEMBER 23, 1965 NUMBER FIFTY-ONE

Clark Tells Luncheon Group How To Gain, Keep Industries

Industry Appreciation luncheon held last week...



AT SMALL INDUSTRIES LUNCHEON--Harry Clark, far left, head of the Texas Industrial Commission...

NEARING COMPLETION

Cotton Harvest Suffers Slight Interruption During Past Week

Although the harvest of the cotton crop in Floyd County suffered a slight interruption last week...

according to W. K. Palmer, in charge of the Lubbock Office. The U. S. D. A. Classing Offices at Lubbock, Brownfield and Lamesa...

cent "miked" 3.3 and 3.4, 31 per cent was 3.0 through 3.2, 22 per cent 2.7 through 2.9 and 6 per cent was in the 2.6 and below, or Wasty, category.

Christmas Card Mailings Down, Parcels Increase

Floydada residents have mailed about 7000 less Christmas Cards this year than they did through December 20 of 1964.

School Officials Okay Plans On School Improvements

TELEGRAMS REVEAL

H-B Funds Awarded Hospital District

Two telegrams received by the Hesperian this week revealed that the Hill-Burton funds previously applied for by the Caprock Hospital and approved by the Federal Government have been awarded the local Hospital District.

ago. It is to be built on land purchased from J. M. Wilson Jr. and B. A. Robertson.

It will be located in the southwest corner of town, just west of the Primitive Baptist Church and east of Mar-Del Manor Convalescence Center, which recently was opened.

Although no contracts have been let for the project, with the approval of the grant, it is hoped work will proceed soon. Construction has been tentatively set to begin early next spring.

Building Contract Bids Come Next

In a special called meeting of the Floydada school board Monday night, the board and the school system's superintendent and principals gave their okay to plans for a new grade school, two new cafeterias, a science and commercial wing addition to the high school and extensive remodeling of existing school buildings.

Oil Well At 4,680 Feet

From information gathered concerning the county's oil well north of Floydada, the drill in early this week had reached a depth of 4,680 feet.

Also, from reports no signs SEE OIL WELL ON PAGE 2

Architect Marvin Stiles and engineer Stacey Roberts, both of Lubbock explained in detail the building and remodeling plans. The board and principals suggested some minor changes in the plans which will be made before the plans are submitted to contractors for building construction bids.

Stiles said that the plans would be given to contractors for bid around the middle of January.

According to Superintendent A. E. Baker, the board and school officials took the advice SEE SCHOOL ON PAGE 2

Mahon Speaks 'Off The Cuff' To Group

Congressman George Mahon, in a short visit to Floydada last week was given the program time at the local Lions Club luncheon where he found an audience of over 100 Lions, Boy Scouts, Explorers, and other guests.

Congressman Mahon spoke on a variety of subjects that held the interest of even the smallest of the scouts and answered a lot of "would-be" questions for the older set in the audience.

He was informed at his arrival that instead of five minutes on the program he could have the full 25 minutes and the Congressman had little trouble filling the program time.

During his talk he emphasized the value of scouts and urged those in the organization to participate in all the scout activities and particularly look forward to the more rugged courses included in the camping phases of scouting. He stated

that although a person may get a little grimy, the values that are being built inside the individual are much more important and these values are the ones getting benefit from the rugged side of life.

Concerning the exploration of space, the Congressman stated that he, too, could perhaps see no value in setting a man on the moon, but we can look back a couple of hundred years and see that people could see no value in analyzing the contents of a blade of grass.

"Yet, from this type thinking the world has come up with an unlimited amount of knowledge about its surroundings that has made living in this day and age much more advanced and much easier than it would have been a few decades ago.

"By looking to the future no one can foretell what great idea will come from knowledge gained through the exploration

SEE MAHON ON PAGE 2

Suspect Under Chase, In Recent Break-In

The City Police have had a suspect under chase a number of times to answer questions concerning a break-in that happened a couple of weeks ago.

The local authorities have cornered the man in the past and actually chased him on foot, but each time the culprit has managed to escape.

The suspect, whose name was not released, is wanted in connection with a break-in of Dr. Jack Jordan's office in downtown Floydada.

A total of \$245 was taken from the office the night of December 6. The burglar attempted to get in through the front door, but either found that route too difficult or felt uncomfortable in the light and went in through the back door.

No narcotics were taken in the burglary.



Government Offices To Close Friday

According to Federal and County officials, the government offices will be closed Friday through Sunday this weekend in observance of Christmas.

The court house offices, state, city and the Federal offices are included in the closing.

The Federal offices will also close Friday, New Year's Eve and open again Monday, January 3.

A number of the local offices and stores will close at Friday noon and remain closed until Monday morning. Virtually every place of business will be closed Saturday, December 25, Christmas Day.

Although January 1 also falls on a Saturday, a usually good retail day, most downtown merchants will be closed in observance of New Year's Day.



OVER 100 members of the Floydada Lions Club, their guests and the Boy Scout troops that they sponsor heard Congressman George Mahon

when he spoke at the noon luncheon here last Thursday. He is pictured as he spoke to the very receptive audience. (Staff Photo)

YEAR'S TOTAL 92

Newcomers Number 27 Since October

According to records at City Hall, a total of 27 newcomers have moved to Floydada since October 15. This brings the year's total to 92 families.

Last year the city received over 30 new residents. The newcomers and their addresses include: Juan Sanchez, 503 E. Virginia; Lupe Mendoza, 429 S. 3rd; Cecil Van Hoose, 429 S. Virginia; J. H. Thomas, 316 W. Mississippi; B. T. Hemphill, 428 W. Mississippi; Bobby Tilley, 224 1/2 E. Georgia; Gregario Garcia, 312 E. Jackson; Jesse Martinez, 505 E. Tennessee; R. E. Loose, 337 West Olive; Maria Casillas, 503 E. Missouri;

Rosie Bergner, 212 W. Mississippi; Lena Jaquez, 914 1/2 S. 3rd; Joe M. Campbell, 609 W. Olive; Tino Gomez, 601 E. California; Mrs. Howard May, 1120 S. Main; James Donnell, 418 W. California; Marvin Love, 816 W. Jackson; Domingo Contreras, 519 E. Tennessee; W. O. Williams, 909 S. Main; L. D. Gollightly, 105 J. B. Avenue. Gabriel Mendoza, 711 E. Thornton; Kenneth E. Hill, 215 W. Houston; Mary Billegas, 321 E. Tennessee; Miguel Rodriguez, 328 W. Ross; Albert Kimbrough, 608 S. Wall; Wayne Robinson, 720 S. Main; and Jose Vasquez, 226 E. Tennessee.

Rock Chat

by DELL TOOLEY

FLOYDADA WAS host to Harry Clark, director of the Texas Industrial Commission...

Army Drive Short

Report meeting by the Army Drive officials revealed that only \$1,680 was turned in. The drive closed out after the first...

CLARK

CONIT FROM PAGE 1

and the industries as we know them. The natural resources are uncontrollable by a community, he stated. "Either a community has them or they don't."

The second group, or the transient industries, are such things as military air bases,

or other establishments that feed the people's tax dollars back into a community. Also, service industries fell into this category.

The final one he mentioned was that of industries that make a finished product from a raw material. These facilities actually change the nature of the products with which they work.

Clark said, "The ideal situation is a community that has a perfect balance of these three classifications of industry."

"Five programs to gain in-

dustry should be going at all times," he stated. That of community betterment was mentioned first. Second was research and analysis of the community so that a person can show a profit can be made in the community. Next, was that financing needs to be available. Land sites that can be secured, or that are already available are a vital necessity and finally a program of prospecting must be maintained.

Regarding the prospecting, Clark said that of all the industries in the U. S. only 1,500 made decisions last year to establish new plants. Breaking that down a little farther, that is an average of 30 new ones per state, and in Texas there are 400-600 towns seeking these new industries.

"Where then are your best prospects for new industry?" Clark asked the group.

And in answer to his own question he stated first that existing industries are the best prospect.

Another good prospect is the man with an idea. Although some crackpots are in every town, often some good ideas are brought forth by them, he said.

Third on the list are the allies of the present industries and the town. That is, the utility companies, the railroads, and other facilities that serve the community.

Another prospect source is found in a book entitled "Bureau of Business Research", which lists the 10,000 manufacturers in the state of Texas. Clark mentioned in his talk

MAHON

CONIT FROM PAGE 1

of space. Although the space program is costing around \$5 billion per year, the information gained may far outweigh this amount of money in a short time," the Congressman stated.

He went on to mention that although the national debt is \$327 billion, the Gross National Product is over \$650 billion, which means, that in event it should be necessary, the country could pay out of debt in a little over six months. Few private individuals can make this claim.

Congressman Mahon received a standing ovation from the group when he was introduced and also when he had finished his talk.

OIL WELL

CONIT FROM PAGE 1

have been indicated by the samples taken to date. The well is located on Mrs. Cleo Goins property five miles north and 1/2 miles east of Floydada.

The land is leased by Perry and Larsons of Dallas for oil exploration. More land northwest of town has also been leased at a price of \$1 to \$5 per acre for oil exploration.

that Texas has more multi-plant operations than any other state. This indicates that those industries that are here like to expand in this state and not look for new sites in other states.

The final prospect source mentioned is that of the person sitting next to you. Deep inside every person has an idea of how to make money but may not be able to put it into operation. Clark cited the example of a "Think Lubbock" program recently, when the city got 300 new ideas about new industry.

Before the speech by Clark, Senator Andy Rogers was introduced and praised for his help to this community, which has particularly been visible during the past couple of years. He has helped establish the hospital district, helped with the airport, the Mackenzie Water Authority, and is now working to get a common numbered highway through here that extends from the northern border of the panhandle to Big Spring.

About seventy persons attended the event, sponsored by the Chamber of Commerce with the First National Bank as luncheon host.

Those attending represented the Chamber of Commerce officers and directors, committee on industry and new business, committee chairman, Floyd County Commissioners Court, City Councilmen, Caprock Hospital Board, People's Hospital Board, Mackenzie Water Authority representatives, City Planning and Zoning Commission, study club members, utility company representatives, and representatives of the local industries.

Ray Reed, chairman of the chamber of commerce's industrial committee presided. Invocation was by the Rev. Charles Lutrick. Wendell Tool-ey, president of the chamber introduced the speaker.

Recognized by Reed as manufacturers in Floydada were representatives of the following firms: Bennett Building Materials, Blanco Offset Printing, Hammond Sheet Metal, the Ponderosa Meat Company, Stewart Printing, Russell's Welding Shop, Lawson Brothers Shop, Harry Morckel's candle making, and United Machine and Supply. United Transports, Inc. and Dallas and Mavis Forwarding Company are related industries.



LETTERS TO SANTA CLAUS

Dear Santa Claus, I want a crying doll. Thank you for the toys I got last year. I am 7 years old and in the first grade.

My sister wants a walking doll. Her name is Hope and she is 4 years old. Don't forget the other boys and girls and Mrs. Groves because she is a good teacher.

Please bring Mother and Father and Ricky and Randy and Leah Gay something.

Love, Holly Robertson

Dear Santa, I want a walking doll. Don't forget all the other kids. Be sure and go see Jo and Kim in Houston.

I want you to be sure and look at my tree and the window. I will be at Granny Holly's in Dougherty.

Please bring my sister Holly something. Thank you for everything I got last year.

I love you,

Hope Robertson, age 4 Be sure and look at Baby Jesus in the stable under my tree.

CAPROCK

CONIT FROM PAGE 1

Lions Club, and he also didn't know that about 50 scouts would be present. He displayed the unique ability to make a talk enjoyable to both the adults present and the scouts.

We appreciate this man taking time to come our way. . . he is certainly a busy man, and we wish him well in his every endeavor.

SCHOOL

CONIT FROM PAGE 1

of the architect in waiting until now to let bids in order to include all building and remodeling in one bid. This should make the job large enough to receive competitive bids.

ANDREWS WARD Plans for Andrews Ward include extensive remodeling of offices and classrooms and new doors and windows at all outlets. A covered hallway will connect the school to a new cafeteria to be built on the north east corner of the school. The cafeteria will have a small band room and the main dining room will seat approximately 225 students. Overall size of the structure is around 8,000 square feet of floor space.

JUNIOR HIGH New floors, new office remodeling and window and door replacements will be made at Junior High. A new cafeteria building will be built between the

auditorium and gymnasium with a total area of approximately 6500 square feet. A large band room is also included in this structure. The seating capacity of the dining area is 125 students.

Remodeling of the boy's dressing room in the gymnasium is also planned. HIGH SCHOOL A science and commercial departments addition will be built onto the west wing of the High School going south. This will be around 6,000 square feet and will be fully equipped with science and commercial types of equipment.

NEW GRADE SCHOOL The new grade school (Arthur B. Duncan) will be built in the southeast area of Floydada and will include a cafeteria that will seat 450 persons. Plans call for a large band room, administrative offices and 25 classrooms. The building will face west.

All board members were present except Shirley Irwin.

SCHOOL PRINCIPALS CHARLES TYER, A. W. AND W. P. NICHOLSON.

GRAVESIDE RITES FOR SHIELDS

Graveside services for the infant son of Mr. and Mrs. Shields of 404 N. 1st St. were held Monday in Memorial Park Cemetery. The baby died Sunday in Northwest Hospital and died the morning.

Rev. D. M. Newman, pastor of the South Georgia Church officiated. Survivors include the mother, Mrs. Shields, and grandmothers, Mrs. T. S. Shields of Ft. Worth and Mrs. Jessie Ashby of Ft. Worth. Mrs. Shields was a former ball coach in Floyd County and was a driver of a tractor while on the road here.

CENTER NEWS

Full Week Activity

CENTER, Dec. 20 - Five more days till Christmas! How full they will be as well as all next week. How we hope for a Happy Holiday Season! Nights are really getting nippy - 23 of 24 degrees less. But Sunday was so beautiful for church goers. And in the afternoon the "Open House" at the Mar Dell Convalescent Home. It was so nice and such a crowd. It reminded us of "Old Settlers" day in Floydada.

Mr. R. C. Ross was shut in last week with a severe cold. Mr. Sims and Mr. Green still have some cold - hard to get rid of.

Mrs. Frank Dunn stopped by the Ross home and the O. C. Vinsons Thursday on her way to Lubbock. One of her children called her to say one of the grandchildren was sick, so she was over there for the weekend.

Mrs. Hal Thomas is slowly convalescing at home. Not supposed to do much, but what mother can keep from it the week before Christmas?

We sympathize with Mrs. Olin Miller of Plainview (formerly of Center) in the passing of her mother, Mrs. Duke, who died Sunday in a Tulsa Hospital. Last rites are to be Tuesday at Tulsa and interment at Claude, their old home town.

Mr. and Mrs. O. C. Vinson were in Plainview Thursday.

Vic Green of Plainview dined Thursday with his parents, the J. E. Greens.

We sympathize with loved ones of that dear old timer, Mrs. Prudie Mae Walls, whose last rites were said Saturday in the First Baptist Church. She was such a cheerful, sweet personality. And with all who have lost loved ones this season, any time, anywhere - we sorrow with them.

Mrs. Oliver Allen had a sur-

prise birthday party at her home Friday afternoon.

Mrs. Allen's daughter, Mrs. Dorothy Dorrell of Abertnath, made the cake, by phone alerted neighbors and friends and they soon gathered in. A delightful surprise. Cake and soft drinks were served.

Those present included Mrs. Richardson, Mrs. Lily Henry, Mrs. Veda Dorsey, Miss Ethel Gilbert, Mrs. Etta Higgs, Mrs. O. C. Vinson, Mrs. Belva Henderson, Mrs. Allen - honoree - and her daughter, Mrs. Dorrell.

We can't get in touch with so many today they must be in town Christmas shopping. To all our readers we wish a Merry Christmas and Happy New Year.

Betty Holmes' Brother Downed In B-57 Plane

The defense department discounted any possibility that a missing US Air Force B-57 plane which was piloted by a Texas man and missing since Tuesday of last week was downed by the Soviets, according to Associated Press.

A Pentagon spokesman said there was no evidence the plane was shot down. The wreckage has been found off the Turkish Coast of the Black Sea, but no evidence of the pilot, Capt. Lester L. Lackey of Lubbock nor of the navigator had been found. They were presumed dead.

Lackey is the son of Mr. and Mrs. Moody Lackey of Lubbock and a brother of Mrs. Chuci (Betty) Holmes of Lordsburg, N. Mex., formerly of Floydada, and a daughter-in-law of Mrs. Alma Holmes of this city.

Rites Saturday For Mrs. Wall

Funeral rites were conducted Saturday in the First Baptist Church for Mrs. Prudie Mae Wall, who died in Mar-Dell Convalescent Home last Thursday. She had recently undergone surgery and had entered the home shortly after it opened.

Rev. Floyd C. Bradley, pastor of the church, officiated for the funeral.

A native of Copeville, she was married to W. P. Wall on Jan. 10, 1938 in Floydada. They moved to Calumet, Iowa and she returned to Floydada to live following his death in 1954. Prior to that Mrs. Wall had lived in Floydada since 1918.

She was a member of the First Baptist Church. Survivors include a brother, T. T. Hamilton of Floydada; one stepdaughter, Mrs. Ramona Petkovicj of Las Vegas, Nevada; two stepsons, Earl Wall of Virginia and Eddie Wall of Chicago, Ill.

Burial was in Floydada Cemetery under the direction of Moore Funeral Home. Pallbearers were Farnell Powell, Ralph Johnston, Charlie Bedford, A. T. Hull, Leo Frizzell and A. C. Rainer.

PALACE CHRISTMAS EVE, DEC. 24 AND CHRISTMAS DAY, DEC. 25 They should'a stood in bed! The story of the tired husband...the bored wife...the happy bachelor with the mad pad...and the big switch that began with that go-go girl in a cage! FRANK SINATRA, DEBORAH KERR, DEAN MARTIN MARRIAGE ON THE ROCKS SUN.-MON.-TUES. DEC. 26, 27, 28 STOP WORRYING HELP IS ON THE WAY WITH THE THE BEATLES

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CAPADA DRIVE IN THURSDAY FREE CHRISTMAS MOVIE THIS IS THE BIG ONE! QUO VADIS TECHNOLOR CLOSED FRIDAY, CHRISTMAS EVE SATURDAY "FLYING LEATHERNECKS" IN TECHNOLOR STARRING JOHN WAYNE SUNDAY - MONDAY MY - Y

PRACTICE ON A TAME ONE FIRST! AMERICAN INTERNATIONAL HOW TO STUFF A WILD BIKINI ©1965 American International Pictures

BEGINNING JANUARY 1, 1966 THE FIRST NATIONAL OF FLOYDADA ANNOUNCES 4% INTEREST ON SAVING ACCOUNTS EFFECTIVE JANUARY 1, 1966, THE FIRST NATIONAL BANK OF FLOYDADA WILL OFFER THE PUBLIC 4% INTEREST ON SAVINGS ACCOUNTS. DEPOSIT NOW! SAVINGS RECEIVED BY THE 10TH EARN FROM THE 1ST ACCOUNTS INSURED TO \$10,000 BY FDIC INTEREST COMPOUNDED SEMI - ANNUALLY

Men & News

Electric Cooperative, Inc. Morckel and Phillips

WOMEN'S GREETINGS
Two thousand years ago Christmas came to our imagination. Yet to be captured by the spirit typical of Christmas, there reigns justice come the

other blessings of life. These blessings are not ours by accident, but come as a reward for our philosophies of life which respect the dignity of man and build a desire to aid our neighbor.
So may we join with you in saying to our fellow man, "Peace on Earth, Good Will Toward Men."
And may we express the hope that Peace and Prosperity continue to be bestowed on you and your loved ones and may your Christmas be merry and the New Year bright. **MERRY CHRISTMAS AND HAPPY NEW YEAR** from the employees of the Lighthouse Electric Cooperative, Inc.



Best wishes to our many good friends!
LEONARD'S CAFE
LEONARD MATSLER

LOWEST PRICES
QUALITY FOOD
PRICES GOOD FRIDAY-SATURDAY-SUNDAY

WHITE SWAN PLUM JAM 18 OZ. 29¢	ELLIS BEEF STEW 1 1/2 LB. CAN 45¢
1/4 G SIZE OKES 29¢	WHITE SWAN MILK TALL CANS 2 FOR 25¢
YAMS LBS. 25¢	YELLOW ONIONS 5¢ LB.
NANAS 10¢ LB.	STALK CELERY 10¢ LB.
5 ALL MEAT LOGNA 19¢ LB.	CHOICE ROUND STEAK 89¢ LB.
CHOICE BONES 39¢ LB.	WISCONSIN RED RIND CHEESE 59¢

CAPROCK CASH GROCERY
CROSS FROM ROGERS RESTAURANT

Larry White Hospitalized After Mishap

Larry White, 27 year old Floydada resident, who was seriously injured in a one car turn-over Saturday night some three miles northwest of this city, was reported improved yesterday.
White is in the intensive care ward in Methodist Hospital in Lubbock. His wife's mother, Mrs. Marie Baxter said White was suffering from a broken shoulder, liver and lung injuries and other minor internal injuries. He was listed in a serious condition Monday with complications but Tuesday his fever had subsided and an improvement noted. He underwent surgery for his injuries and a tracheotomy was necessary because of his labored breathing.
Mrs. Baxter said White called her about 10:30 Saturday night from the O. R. Mooney home where he walked to, following the mishap. Mrs. Mooney said he reached her house shortly before 10 o'clock and decided to get warm and rest a bit before calling someone to come get him. The accident occurred some quarter of a mile from the Mooney home.
Mrs. Baxter said after she and her daughter, Rebecca, picked White up they went by his car where he got some articles out of it and put in her car. She said before they reached town he started complaining with his shoulder and chest.
After being X-rayed here and finding the broken shoulder he was sent by the physician to Lubbock for treatment.
White's car was totaled.

erative, Inc., Floydada, Texas.
Mrs. J. B. Stutts is in Tena-ha, Texas with her father, Mr. Thomas Spurlock who is ill.
Mr. and Mrs. Bill Womack and boys had their family Christmas dinner with his parents, Mrs. and Mrs. A. V. Womack.
Mr. and Mrs. A. G. Tyler and Ronnie of Amarillo spent the weekend with her parents, Mr. and Mrs. Wiley Rogers.
Mr. and Mrs. Melvin Henry are in Denver, Colorado, to attend the wedding of their son, Nicky.

Miss Carolyn Cunningham visited in Pampa over the week-end with friends, Mr. and Mrs. Ronnie Loter.
Mrs. Weldon Seigler of Wake Community and Mrs. B. A. Howell of Sterley were among visitors at the Morekels Sunday.

LETTERS TO SANTA CLAU

To Santa Claus,
Thank you for Barbie last year.
I want Cree Crawlers, please for Christmas.
From Christiann Kirk

EVERY ALIEN MUST REPORT IN JANUARY
The Immigratn and Nationality Act of 1953 requires each alien who is in the United States on January 1, 1966, to report his current address to the commissioner of Immigration and Naturalization within the period January 31, 1966.

HOW TO REPORT. Go to any U.S. Post Office and ask for alien address report card (Form 1-53) complete all items; return the card to a clerk in the Post Office. Cards will be available January 1st, through January 31st.

ADOLPH BURGETT GETS PROMOTION

Adolph Burgett, son of Mr. and Mrs. Dille Burgett of this city, has been promoted to auditor of the Kenny Shoe Co. Adolph, who was reared in Floydada, has been with the company for the past 17 years and now resides in Amarillo.
He and his family will move to Kansas City, Mo., where he will start his new duties January 17.

FLOYD DATA
Mr. and Mrs. W. D. Newell and son, Louis plan to spend Christmas Day in Lubbock, guests of Mr. and Mrs. Cecil Struder. Mrs. Struder is niece of Newell.

FLOYD DATA
Mr. and Mrs. Henry Barber will visit their son, Don and his family at San Antonio Christmas, and also Barber's mother at Weatherford.

FLOYD DATA
Mr. and Mrs. Charles E. Tyer and children plan to spend Christmas with his family at Snyder.

According to other news sources, investigating officers said the car slid off the unpaved road and overturned one and one-half times.
Russian Prince loses case against C.B.S. Astronaut named for U. S. space walk in '66.



SEASON'S BEST WISHES TO ALL
We hope your home and heart will be filled with laughter, joy and good will this glad Holiday season.
Norman Spraying Service
DOUGHERTY, TEXAS

Beall's DEPARTMENT STORES
Pre-Christmas CLEARANCE WINTER COATS
... STYLES FOR EVERY MEMBER OF THE FAMILY. SAVE NOW FOR CHRISTMAS

Pre-Christmas Clearance LADIES DRESS COATS
FINE SELECTION SIZES 5 THRU 18
PRICES FROM \$22.95 TO \$50.00
NOW **20% OFF**

Pre-Christmas Clearance LADIES CAR COATS
SIZES 7 THRU 16
PRICED FROM \$12.95 TO \$35.00
WOOLS, IMITATION SUEDES AND CORDUROY S
NOW **20% OFF**

<p>PRE-CHRISTMAS CLEARANCE LADIES DRESSES ONE BIG DOUBLE RACK REG. AND HALF SIZES KNIT DRESSES AND OTHER FALL STYLES REG. \$8.95 TO \$12.99 NOW ONLY \$7.00</p>	<p>BOYS JACKETS & CAR COATS SIZES 4 THRU 16 DOE - LON AND CORDUROY PILE AND QUILTED LINED NOW 20% OFF</p>	<p>MENS WESTERN JACKETS & TOPCOATS WOOL FINE SELECTION NOW REDUCED TO 20% OFF</p>
<p>PRE-CHRISTMAS CLEARANCE GIRLS DRESS & CAR COATS MANY STYLES TO SELECT FROM INFANTS - SIZES SIZES 3-6X 7-14 20% OFF</p>	<p>LADIES DRESS SHOES MID AND STACKED HEELS AMERICANA AND RED CROSS VALUES TO \$14.99 \$3 and \$5</p>	<p>LADIES HOUSE SHOES ONE BIG TABLE FUR LINED AND OTHERS 20% OFF</p>
<p>MENS CORDUROY SHIRTS SIZES S - M - L - XL REG. \$3.99 VALUE NOW 2 FOR \$5</p>	<p>BOYS CORDUROY SHIRTS REG. \$2.99 VALUE SIZE 6 - 18 NOW 2 FOR \$3</p>	



\$100 winner - at Piggly Wiggly recently in the \$1,000 Cash Club was Mrs. Travis Young of South Plains. The check was presented to her last Friday just in time to do her Christmas shopping. (Staff Photo)

Hesperian Editorials

Christmas Makes Fools Of Those Who Claim That God Is Dead

On Christmas Day a soldier in Vietnam, dirty with jungle mud and blood, will tear open a letter from home. For a few moments he will forget his bone-aching fatigue, remembering boyhood days with his family and the excitement of getting and giving gifts.

The sour-sweet smell of barracks and the dank green odor of jungle camps will be replaced by the smell of white sheets on the old bed at home on Christmas Eve, the pungence of Christmas trees and the aroma of food from mother's kitchen. The illusion will be gone even before the letter is finished and that soldier will long for peace, more than you or I who have never lived on a battlefield can ever long for peace, and he may weep for a meaning that has gone out of his life.

As long as that soldier feels joy from no more than the reading of a letter on a battlefield, or has hope expressed as a longing for peace, or repents through tears for lost meaning, we know that God is alive.

STERLEY CHURCH NEWS

"Cast out our sin..." Whoa there! That's not very "Christmasy," is it? This is the time for goodwill, that peace may come on earth. This is the season to forget bad feelings for awhile.

What does sin have to do with it all? Phillips Brooks, great Episcopal preacher who was regularly matching the needs of men with the resources of God in his sermons, knew, in writing "O Little Town of Bethlehem," that all of the beauties surrounding the supreme fact in life of Christmas and of Christ, could not take hold when sin held sway.

WHY "Cast out our sin?" To do so will then enable the Christ to enter in. The beautiful words of that hymn, along with "Silent Night, Holy Night," "Joy To The World," and others can become great symbols of a tremendously enriching experience as Christians strive to show the world that Jesus lives, that the God of the faith of our fathers eternally lives, that the work of the Holy Spirit is not ended.

As Advent shades over into Christmastide and then into Epiphany, there is a song very appropriate to the season, which has been designated "Hymn of the Month" in Methodist Churches.

It is William Chatterton Dix's "As With Gladness Men of Old," and in the first three stanzas we are presented with three episodes - the Bible tells us no number of the men themselves - of the "Wise Men," being led to the Christ Child, worshipping at the manger bed and presenting gifts.

So, as in the sermons of Brooks, there is a matching service available to Christians even now; we may be led to God; we may in penitence bow at the "mercy seat," an Old Testament term still relevant; and we have so very many opportunities, both in and out of regular church channels, of bringing our gifts in loyal service.

If we all do as Rev. Charles Lutrick challenged the congregation to do in Floydada's impressive candlelight service on Sunday evening, and that is to give ourselves to Him, then our sin will be cast out, and we can really observe Christmas. Otherwise we are just a bunch of pagans taking a Holy Name in vain.

-Melvin R. Mathis

ADULT COMIC BOOKS Milan, Italy - The adult comic book is the latest craze in Italy. The new mystery comic books - simply drawn in black and white - to provide entertainment going to and from work was the idea of a woman. Success was immediate and the public readily pays 150 lire (24 cents) for a book.

CEDAR HILL NEWS by Phyllis Fortenberry

Christmas Program Set Sunday

CEDAR HILL, Dec. 20 - The young people of the Cedar Hill Baptist Church will sponsor a Christmas program during the evening worship, Sunday night. Phil Lemons will be the speaker.

Mrs. Eugene Gilly was hostess for a Christmas party of the W.M.C.'s of the Cedar Hill Assembly of God Church, Thursday afternoon. Those attending and exchanging gifts were: Mrs. Leighton Teeple, Mrs. Imogene Fortenberry, Mrs. Ruth Fortenberry, Mrs. Nelda Fortenberry, Mrs. Marisa Fortenberry, Mrs. Susie Perez, Mrs. Archie Neff, Mrs. Gladys Fortenberry, Mrs. Robert Slaton, Mrs. Etta Love, and Mrs. Jewel McCormick.

Mr. and Mrs. George Weast were hosts for the 84 club's Christmas party. Those attending the party were Mr. and Mrs. Swain, Mr. and Mrs. Rene Yeary, Mr. and Mrs. A. S. Mize, and Mr. and Mrs. Lee Pearson.

Mr. and Mrs. Weldon McCormick visited in the home of Mr. and Mrs. C. A. Purnell, Sunday evening.

Mrs. Evelyn Breckenridge and family had Sunday dinner with Mr. and Mrs. J. G. Tucker.

Mrs. A. S. Mize attended the Sunday School party Friday at the home of Mrs. W. R. Daniels.

Mr. and Mrs. W. O. Whitehead and their children and grandchildren had an early Christmas last weekend, because of their many activities during the Christmas holidays.

Mrs. Eugene Gilly and Sheila Patterson had Christmas dinner with Mrs. Esther Smalley of Floydada, Monday afternoon.

Mrs. J. R. Kelley, Mrs. J. A. Welch and Connie visited with Mr. and Mrs. Junior Taylor, Friday night.

Belinda Neff and Diana Crabtree spent the night with Sheila Taylor, as they celebrated her birthday Friday night. Belinda also spent Saturday night with Sheila.

Mrs. M. H. Taylor went to Amarillo for her eye check-up Saturday. The eye doctor gave her a good report.

Mr. and Mrs. Wayne McClure and girls visited in the home of her parents, Mr. and Mrs. J. B. Whitehead and Sue Sunday afternoon. Aubrey Whitehead's home with his parents during the Christmas holidays. Melvin Whitehead is expected home Thursday.

Richard, Ronnie and Joe Breckenridge attended a Christmas party in the home of Lucretia Willis of Lockney Friday night. Mrs. Evelyn Breckenridge and Mary Ann visited with Mr. and Mrs. James Eldon Wigington and family, while the boys were at the party.

Mr. and Mrs. Leighton Teeple and Mr. and Mrs. Johnny Harrison visited with Mr. and Mrs. Eugene Gilly Sunday.

Mr. and Mrs. George Mize and family and Mrs. Steve Mize and family visited in the home of their parents, Mr. and Mrs. A. S. Mize Sunday afternoon.

Mr. and Mrs. A. S. Mize visited in the home of Mrs. Bill Ware Monday afternoon.

Mrs. C. J. Lemons visited in the home of Mrs. M. H. Taylor, Sunday afternoon. Mrs. Ray Wiggins, who had been spending a few days with Mrs. Taylor, returned to her home Thursday.

Mr. and Mrs. Jake Smith and Josephine, Mr. Mamie Wofford, and Mrs. Claude Calloway visited with Mr. and Mrs. Tom Fortenberry Sunday afternoon.

Teresa Lovelent Sunday afternoon with Stephanie Fortenberry.

Robert Conner and Mark Conner of Amarillo visited with Mr. and Mrs. Jim Conner Sunday.

Sandra Redd is staying with Mr. and Mrs. Wker Merrell, and attending school there.

Mrs. Joe Fortenberry, Mrs. Eula Mae Lyles, Mrs. T. F. Love, and Marvin Love of Floydada attended the Christmas play at the Cedar Hill Assembly of God Church Sunday night.

Mr. and Mrs. Robin Fortenberry visited with Mr. and Mrs. O. R. Beard Friday night.

Kenneth Bloys and Larry Beaver spent Friday night with Craig Gilly. Bud Taylor also spent the night with Mark Gilly.

S. Mize Sunday afternoon.

Mr. and Mrs. Sid McFall visited with her parents, Mr. and Mrs. Roy Shepherd of Snyder Sunday afternoon.

Mrs. C. V. Lemons went to Plainview and visited with Mrs. V. F. Lemons in the Whatley home.

Mr. and Mrs. Frank Yeary of the Lone Star community visited in the home of Mr. and Mrs. Rene Yeary Sunday afternoon.

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HARMONY NEWS by Melvin Mathis

Pounding Held For Merimon

HARMONY, Dec. 20 - A "pounding" for the Doyn Merimons was held at Carr's Chapel on Thursday evening. With a number of others helping out in the total offering of several nice gifts, groceries, and money, these were in attendance: the Joyce Davises and Jeanie, the Marvin Smiths, the Horace Carrs, the Chloma Williamses and Mrs. Mather Carr and Rev. Doyn Merrimon of Hale Center.

Recent guests of Mrs. Mather Carr for the noon meal were the Carl Hembrees and Connie, from Sunray, Texas, enroute to Lubbock to visit with son Tommy at Texas Tech. Tommy is staying with an uncle, who is moving soon to Levelland. He will continue to stay

ENGINEER LOSES CAR - BUT DOESN'T MISS IT

The engineer on a Santa Fe freight train traveling through Lockney last Friday night lost a freight car in South Lockney but didn't miss it until he arrived at his destination, Clovis, N. M., and counted up. It happened this way:

The wooden freight car, hooked on to the train just in front of the caboose, jumped the tracks on the curve just east of town, rode the cross ties until it came even with Wofford Manufacturing Company in South Lockney. Here it pulled its coupling loose from the car in front as well as the caboose, and rolled off the road bed onto a siding, breaking off a telephone pole enroute. When the engineer's gauges showed that he had lost steam pressure on his brake line, he figured that a car had simply become unhooked so he stopped, backed up, hooked onto the caboose and went on his merry way. None of the train crew saw the big box car lying on its side near the tracks.

There were other results, however, that began to show up right away. When the box car tumbled against the telephone pole and broke it off it also broke the long distance cable line to Floydada and Floydada was almost isolated as far as telephone calls were concerned. So the telephone company called their crews out and they began searching for the break. When they found it they also found the "not missed" box car and told the railroad people about it.

Telephone service was restored to Floydada early Saturday, the track was put back in good shape, the general merchandise in the box car was unloaded and reloaded in another car, and most everything was back to normal by Saturday noon. Some of the merchandise in the car was damaged. It included chairs, shoes, dry goods, and other things of that nature. The railroad company will sell the car for salvage. Damage to the car

was estimated at \$250. The road bed was only slightly damaged when the car jumped the tracks. The section foreman said that only four or five ties had to be replaced.

FLOYD DATA Mr. and Mrs. Mort Dykesterhouse and daughters of Denver, Colo., spent several days here this week visiting relatives enroute to Oklahoma City where they will spend Christmas with her parents, Mr. and Mrs. Ira Medley and other relatives.

Mrs. Dykesterhouse will be remembered in Floydada as the former Juanita Medley. She is the niece of St. Medley and Mrs. V. D. Turner of this city.

BONE GRAFTING ON ARM OF NOLAN ARNEY Nolan Arney was brought home Saturday from Methodist Hospital where he underwent bone grafting on his arm. Arney was injured some 20 months ago when he fell from a utility pole while he was working on it. He is an employe of Lighthouse Electric.

Arney will have to wear the cast on his arm at least three months, at which time it will be learned if the grafting took.

Howard Infant Succumbs The infant son of Highway Patrolman and Mrs. D. Gerald Howard of Floydada died Wednesday afternoon of last week following its birth some four hours earlier in Lockney General Hospital.

Local arrangements were under the direction of Moore Funeral Home. The body was taken to Crowell where burial rites were conducted Thursday.

Survivors include the parents, grandparents, Mr. and Mrs. Howard and Mr. and Mrs. Adcock of Crowell.

Season's Greetings



with good wishes for our loyal friends! May all of you enjoy Christmas to the fullest, surrounded by family and friends. May each day of the Holiday Season be filled with happy hours which you will treasure for years to come.

FROM ALL THE FOLKS AT

REED FORD SALES

WESTER MILK	3 FOR 43¢
WESTER CRANBERRY SAUCE	NO. 300 CANS 2 FOR 45¢
WESTER COKE OR SPRITE	KING SIZE CTN 29¢
WESTER SHURFINE MILK	NO. 303 CANS 3 FOR 43¢
WESTER SHURFINE CRANBERRY SAUCE	NO. 303 CANS 2 FOR 45¢
WESTER SHURFINE COKE OR SPRITE	KING SIZE CTN 29¢
WESTER SHURFINE GREEN BEANS	NO. 303 CANS 2 FOR 45¢
WESTER SHURFINE ASPARAGUS	NO. 303 CANS 2 FOR 49¢
WESTER DEL MONTE PEACHES	NO. 2 1/2 CAN SLICED OR HALVES 25¢
WESTER FRITO CHILI	15 OZ. CAN 59¢
WESTER SHURFRESH PINEAPPLE JUICE	46 OZ. CAN 33¢
WESTER SHURFINE BEETS SLICED	NO. 303 CAN 2 FOR 25¢
WESTER SHURFINE FRUIT COCKTAIL	NO. 303 CANS 2 FOR 49¢
MARKET SPECIALS	
NICE FOR BARBECUE BEEF RIBS	3 LBS. \$1
ALL BRANDS FRANKS	LB 65¢
SWIFTS PROTEN BEEF ROUND STEAK	98¢
PORK STEAK	LB 69¢

The Women's Page

Linda Merry, J. F. Anderson Vows Planned

Mr. and Mrs. Frank Phillips Merry announce the engagement of their daughter, Linda Moross to Jeffrey Fensky Anderson, son of Mr. and Mrs. Orval Anderson of Wellsville, Utah.

Miss Merry is the granddaughter of Mrs. Bob Smith of Floydada.

She is a graduate of Las Cruces High School and attended New Mexico State University from 1960-1962 where she completed her pre-veterinary medicine. She was a member of Chi Omega Sorority, Tri Beta Biological Honor Society, AWS, and Angel Flight. Miss Merry will be graduated from Colorado State University as a Doctor of Veterinary Medicine in June. She has been active in the Junior American Veterinary Medical Association and the Women's Veterinary Association.

Anderson is a graduate of North Cache High School and Utah State University with a Bachelor of Science degree. He is a junior in Colorado State University School of Veterinary Medicine and a member of the Junior American Veterinary Medical Association.

The wedding will take place in June, 1966 in Saint James Episcopal Church, Las Cruces, New Mexico.

Mr. And Mrs. A. A. Suits To Observe Golden Anniversary

Mr. and Mrs. A. A. Suits will celebrate their golden wedding anniversary at a reception at their home, 2407 West 11th, in Plainview, from two until five o'clock next Sunday, Dec. 26.

Host couple for the reception will be their son and daughter-in-law, Mr. and Mrs. Gordon Suits, of Amarillo.

Arle Suits and the former Miss Mary E. (Dollie) Henson were married on Dec. 26, 1915 at Jayton, Kent County, Texas. They moved to Lockney, in 1918 where Mr. Suits worked on the Lockney Beacon. In 1921 he was appointed rural carrier on a route out of Lockney and served for some 11 years.

Suits was transferred to Tahoka in 1932 and to Plainview in 1935 where he served for 8 years. Transferring to Post in 1943 he served until 1956 when he retired from the mail service

in Sunday Schools. A bad car wreck has incapacitated Mrs. Suits for more than a year, but she is improving, and moved to Petersburg and was associated with the Petersburg Journal for two years.

In 1961 they again moved to Plainview to make their permanent home.

They have one son, Gordon Suits of Amarillo, who married Joan Thatcher, formerly of Plainview. Gordon is a public school music teacher in Caprock High School. They have one daughter, Susan, who is a freshman in Amarillo College.

Mr. and Mrs. Suits have both been active members of the Baptist church throughout their married life. He is a deacon and has served in many capacities in the Sunday School and has been active in WMU work as well as serving as superintendent of the junior departments

Mr. & Mrs. J. M. Owen requests your Presence at the marriage of their daughter

Olive
to
Mr. C. C. B. McLain,
Wednesday, Nov. 26th, 1966,
at 7 o'clock,
at Della Plain Academy,
Della Plain, Texas.

WEDDING INVITATION in the 1890s. . . The free hand written one above is a keepsake of J. T. McLains, and the bridegroom in the wedding was his distant cousin. McLain said he was 12 years old when he attended the wedding of CCB and Olive Ewen at Della Plains. The invitation comes in a double envelope, the second which is attached to a folder. On one side of the folder is a tiny envelope containing the name of the bride and on the opposite side is one containing the name of the bridegroom. Might give someone an idea in something new for wedding invitations.

McLain Explains History Of 1890 Wedding Invitation

The following article concerns the early day wedding invitation brought to the Hesperian by J. T. McLain,

the local relatives have heard of her.

McLain said that the bridegroom, C.C.B. McLain or Charlie as he was known, was the first cousin to J. T.'s father, J. S. McLain of Della Plain. He died at Vernon in 1926, and his bride, Olive Ewen, daughter of Bill Ewen, lived until recent years in Fort Worth, the last

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Students Of Mrs. Cheek Give Recital

Students of Mrs. Carolyn Cheek presented their Christmas recital Tuesday night in the chapel of the First Baptist Church.

Those taking part were Johnnie Backus, Reagan Cagle, Cathy Collins, Mike Collins, Blair Davis, Miles Davis, Charlotte Decker, Sharon Decker, Anne Fawver, Phyllis Guffee, Kathy Hale, Annette Jordan, Dena Patter-

son, Pam Price, Cindy Simpson, Krista Simpson, Karla Tooley, Wendelyn Tooley, Brenda Walls and Brenda Willis.

CAROLYN SMITH TO JOIN HUSBAND

Mrs. Roy Dwayne Smith, formerly Carolyn Porter and daughter of Mr. and Mrs. H. E. Porter of Floydada, leaves by plane Sunday for Bangor, Maryland, where she will join her Navy husband.

Mrs. Smith has been employed in the court house with the Texas Highway Department for the past two years.

Love SS Class Holds Party

The Love Sunday School class of the First Baptist Church held their annual Christmas class party in the home of Mrs. W. F. Daniel Friday afternoon.

A Christmas story was read by Mrs. Cleo Goins and prayer brought by Mrs. May Garrett.

Gifts were exchanged and refreshments of fruit cake, coffee and hot tea were served to Mrs. E. L. Angus, Mmes. E. L. Angus, Kenneth Bain, D. S. Battey, L. E. Crabtree, J. V. Daniel, Pearl Fagan, P. D. Helms, W. H. Henderson, Wilson Kimble, R. L. Nichols, Lon V. Smith, Glad Snodgrass, W. O. Tye, Ben Whitaker, J. M. Willson and guests, Mrs. Helms, Mrs. Covington and Mrs. Cheek.

Mrs. Fagan will be hostess for the next meeting, January 6.

22 Study Club Has Party In Helms Home

The 22 Study Club met December 16th in the home of Mrs. P. D. Helms for their annual Christmas party.

Mrs. E. L. Angus, program director, gave two beautiful poems as the devotion.

Roll call was answered with "What I Want for Christmas." Mrs. Adrian Helms gave the Christmas story from Luke, then was accompanied by Mrs. Jack Covington and Mrs. Donald Cheek in singing several Christmas songs.

Fruit cake and hot punch was served to Mmes. E. L. Angus, Kenneth Bain, D. S. Battey, L. E. Crabtree, J. V. Daniel, Pearl Fagan, P. D. Helms, W. H. Henderson, Wilson Kimble, R. L. Nichols, Lon V. Smith, Glad Snodgrass, W. O. Tye, Ben Whitaker, J. M. Willson and guests, Mrs. Helms, Mrs. Covington and Mrs. Cheek.

Mrs. Fagan will be hostess for the next meeting, January 6.

which games of 42 and 84 were played.

Those attending were Mr. and Mrs. David J. Summers, Mr. and Mrs. Charley Cross, Mrs. Jennie Irwin, Mr. and Mrs. Carl Nelson, Shirley Nelson, Clara Hammons, Mr. and Mrs. Wayne Bennett, Mr. and Mrs. Emmitt Dutton, Mr. and Mrs. Sam Lide, Mr. and Mrs. Foster Amburn, Mrs. Beulah Baker, Mrs. Vida Womack, Mr. and Mrs. Carl Denison, Mr. and Mrs. Rusty Birchfield, Mr. and Mrs. H. F. Pratt, Mr. and Mrs. Francis Gunter, Mr. and Mrs. Troy Leonard, Mr. and Mrs. J. D. Woody and Sonja and Mr. and Mrs. W. A. Lovell.

Odams Host Supper Party

Mr. and Mrs. J. C. Odam and Gary were hosts for an early Christmas get-together and supper in their home Saturday night, December 18th.

The occasion was also to honor Mrs. Don Cage and Mrs. Odam whose birthdays arrive during the Christmas holidays.

Following the bountiful meal gifts were exchanged from a beautifully decorated tree.

Those present for the event included Mr. and Mrs. Don Cage and Clay of Lubbock, Mr. and Mrs. Stanley Waits, Debra, Elaine, John and Karen of Abernathy, Mrs. J. H. Poore, Mr. and Mrs. Ted Viramontes, Kelly and Kevin of Floydada.

Visiting Sunday night in the Odam home were Mrs. Bill Klantonhoff of Slaton and Mrs. Ted Viramontes.

50 Club Holds Annual Party

Members of the 1950 Study Club held their annual Christmas party December 14 in the home of Mr. and Mrs. P. D. Helms with Mrs. Adrian Helms and Mrs. Don Cheek as hostesses.

Roll call was answered with a Christmas custom from a foreign land and gifts were exchanged from under a beautifully decorated tree.

The hostesses served lovely refreshments to Mmes. Louis Anderson, W. R. Bradshaw, Bill Cagle, Bob Copeland, Jack Covington, Charles Craig, Lane Decker, Herman Graham, Sammy Hale, Doyle Moore, Bill Price, Dallas Ramsey, Jimmy Seay and Mrs. Cleo Whittle.

The next meeting is January 4th with Mrs. Seay.

Miladies Club Has Party

Miladies Club held their annual Christmas dinner and party in the bank building last Thursday night.

The group enjoyed exchanging gifts with secret pals after

Collins Host Dinner Party

Mr. and Mrs. Gene Collins Jr., of Lockney, former Floydada residents, were hosts for an annual Christmas dinner party in their home recently.

Six of the seven couples in attendance have made the Christmas season an occasion of a holiday party for the past 14 years.

The buffet table was centered with an arrangement of snow flocked greenery accented with red candles and Christmas balls. Following the meal the group played table games and exchanged gifts from a decorated tree.

Attending were Mr. and Mrs. Bob Copeland, Mr. and Mrs. Lane Decker, Mr. and Mrs. Johnnie Collins, Mr. and Mrs. Ed Wester, Mr. and Mrs. Claud Weathersbee all of Floydada and Mr. and Mrs. Barry Barker and the hosts of Lockney.

Dorcus Class Has Party

The Dorcus Sunday School class held their annual Christmas party in the home of Mary Corley Saturday night.

A lovely Christmas dinner was served to Vera Owens, Letha Lightfoot, Grace Grundy, Ruby Davis, Belva Pricer, Bernice Corley, Eva Rapp, Leona Sharp, Gerie Warren, Kacky Weems, Mabel F. person and Mary Corley.

Gifts were exchanged and the evening enjoyed by all.

PAPA-TO-BE GIVE HER A GIFT FROM

MATE SHIRAZI SHOP
LUBBOCK, TEXAS
50TH AND FLINT

Johnson Rexall PHARMACY

Johnson Rexall PHARMACY

HALE'S DEPT. STORE

HAS

Gift Suggestions for LATE SHOPPERS



LINGERIE, ACCESSORIES, DRESSES COATS AND SPORTSWEAR

LINENS, TOWELS, BLANKETS AND BEDSPREADS

MENS SUITS, SLACKS, SPORT COATS, SHIRTS AND ACCESSORIES

A COMPLETE LINE OF CLOTHING FOR BOYS AND GIRLS

AMERICAN TOURISTER LUGGAGE

YOU CAN FIND THAT LAST MINUTE GIFT AT

HALE'S

DON'T KNOW THE SIZE? LET HALE'S FIX UP A GIFT CERTIFICATE FOR YOU!

REMEMBER - FREE GIFT WRAPPING!

MERRY CHRISTMAS FROM

HALE'S DEPT. STORE

316 N. 2nd WE DELIVER TU 8-3105

LATE SHOPPER SPECIALS



REMINGTON 66
REG. \$31.50
\$19.95
LADY SUNBEAM
\$7.88

TEFLON SKILLET
HEAVY DUTY
\$5.88

ALL RADIOS
REDUCED
25%

GUITARS
REDUCED
25%

SONY T. V.
REDUCED
\$20.00

COFFEE PERCOLATORS
2 CHOICES
\$9.99

DUSTING POWDER
FLOWER SONG
REDUCED
25%

STEREO SET
10 MILLION VOTES

SAMSONITE TABLE
AND 4 CHAIRS
KING SIZE
DELUXE STYLE

PLUS FRONTIER STAMPS
REG. \$58.75
\$42.50
10 MILLION VOTES

Johnson Rexall PHARMACY

STARTS... QUICK-TO-FIX FOODS... Start your Christmas Stocking Early	
CLOVERLAKE AND BELL MELLORINE	3 1/2 GAL. \$1
REG. OR KING SIZE COKES	6 BOTTLE CTN. PLUS DEP. 29c
SUGAR	5 LB. 49c
HAIR SPRAY STYLE	59c
GILLETTE STAINLESS STEEL RAZOR BLADES	REG. 79c 59c
FRESH DRESSED HENS	LB. 41c
SWINDELL SAUSAGE	2 LBS. \$1.39
FLAVOR-WRIGHT LARD	3 LB. CAN 49c
SHURFINE CRANBERRY SAUCE	NO. 303 CANS 2 FOR 25c
GIANT BREEZE	63c
SHURFINE FLOUR	25 LB. BAG \$1.89
ENERGY CHARCOAL	10 LB. 39c
SHURFINE COFFEE	REG. OR DRIP 69c
SHURFINE MARGARINE	LB. 19c
Specials Good THROUGH SATURDAY Double Buccaneer Stamps on Wednesday L & J FOOD STORE 316 N. 2nd WE DELIVER TU 8-3105	

WINDS FAIL TO PLACE

Whirlettes Win Second Place In Tulia Tournament

In the Tulia tournament last weekend the Whirlettes fell only to Springlake, but came back on the final day of play and brought home a third place trophy. Springlake girls downed Tulia by one point in the finals to win the tournament.

The Whirlwinds lost to Tulia in the first round by a 65-37 margin and were defeated by Friona 57-54 and Muleshoe 100-70 in the tournament.

In the opening game for the Whirlettes the locals had a racetrack going in their favor as they downed a hapless Canyon team by a 36-9 margin.

After one quarter of play the Whirlettes had made 8 points while allowing Canyon only 1 point. In the second quarter the locals added 12 to their cause and Canyon sank two points. The two teams played on even ground in the third quarter as the defensive efforts of each team limited the opponents to two points. In the final stanza the locals dropped in 14 points while Canyon managed only 3.

The Whirlettes sank 13 field goals and allowed Canyon only 3. Floydada got 10 of 21 free throws attempted while Canyon sank 3 of 6.

Shirley Rainer hit 16 for the locals while Patsy Pierce added 10.

SPRINGLAKE

In the second game, it was a little different, for Springlake turned the tables on the locals and sent them down the road to defeat.

After the first quarter Springlake had a 12-7 advantage and were leading 26-15 at halftime. The second half attempt to close the score failed as Springlake added 19 points in the third quarter and allowed Floydada only 13. In the closing period Floydada managed only 4 points while Springlake got 9.

Shirley Rainer led the scoring with 12 points, followed closely by Patsy Pierce who made 10. Susan Britton made 25 for Springlake and Anita O'Hair added 17.

The locals made only 10 of 30 free throws attempted, while Springlake made 6 of 12. Springlake had 24 field goals to only 11 for Floydada.

DIMMITT

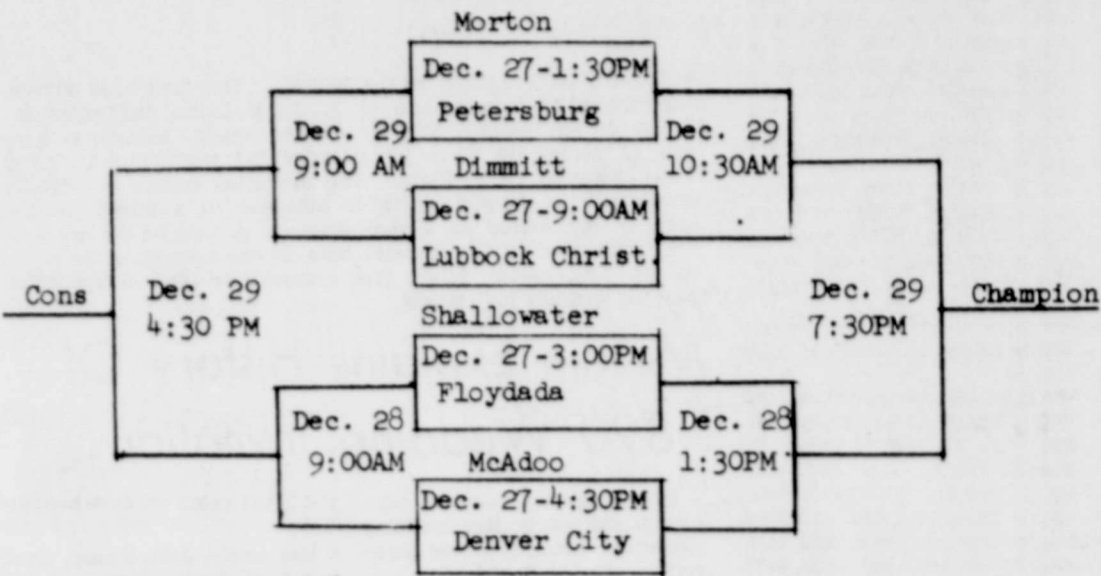
The Whirlettes had a little better eye for the basket in the game for third place last Saturday, as they downed Dimmitt 47-45.

Shirley Rainer blazed 28 points through the net for Floydada, and Pat Pierce added 18 of the 47 points. Allan Webb led Dimmitt's scoring with 24 points.

The Whirlettes had to play catchup in the second quarter for when the buzzer sounded ending the first period of play Dimmitt had a 12-9 lead. How-

Whirlwinds In Caprock Tournament

B-A-AA Division



Hornets, Hornettes Down Olton In Conference Games

In conference games last week the Della Plains Hornets and Hornettes downed Olton, and the girls downed Colorado City while the boys lost a game in the second overtime.

OLTON - HORNETTES
The girls downed Olton to the tune of 53-30 to make the win their third one in as many outings.

The local girls had control of the game from the start and led 15-5 after the first quarter. At halftime the score stood 25-13 and going into the final eight minutes the Hornets had doubled the score of their opponents with the count reading 40-20.

Shirley Minner led the scoring for the locals as she dumped in 31 of the 53 points scored. Mary Nash of Olton had 14 and Mary Mack of Olton hit 10.

OLTON - HORNETTES
The Hornets defeated their Olton opponents by a 77-53 score to be 2-1 in conference play.

Willie Simon led the locals in scoring with 20 points, followed by Tommy Collins with 16 and Lovis Black with 10. Olton's Don Green hit 22 points to lead that team.

The locals took a 21-9 lead at the end of the first period and extended that lead to show a 45-23 margin at halftime. Going into the final eight minutes the score stood 63-34. The Hornets slacked off in the final period and scored only 14 points while allowing Olton 19.

COLORADO CITY - HORNETS
The Hornets suffered their

ever, at halftime the locals had closed the gap and pulled into a 27-26 lead. Going into the final stanza, the Whirlettes held a 37-32 lead, and had to fight desperately to stymie the bid of Dimmitt and hold to a 47-45 victory.

Floydada hit 16 goals from the field and Dimmitt had 15. From the free-throw circle Floydada

The guards, Clarice Owens, Louise Davis and Linda Williams did outstanding jobs by holding the Olton score down to such a low count.

COLORADO CITY - HORNETTES
The Hornets had little trouble disposing of Colorado City recently as they downed that team 42-22 in another conference game.

The contest started as though it would be low scoring for only a score of 7-2 showed after the opening period. At halftime the count stood at 16-10 and going into the final stanza the score was only 30-14.

Minner was once again the high scoring individual with 24 points, followed by Kathie Hearon with 10. Dorothy Green had 16 for Olton.

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COLORADO CITY - HORNETS
The Hornets suffered their

made 15 of 24 and Dimmitt made 15 of 17.

TULIA
The Whirlwinds fell behind Tulia 15-10 at the end of the first quarter and were trailing 31-23 at halftime. In the third period the Hornets added 17 points and allowed Floydada only 2 to lead 48 to 25 and went on to win the game 65-37.

Bearden led the locals, scoring with 12, followed by Marler and Emert who had 10 each. Dawson hit 22 for Tulia to lead that scoring.

FRIONA
The locals jumped to a 13-7 lead in the first quarter and led 31-23 at halftime. However, in the third period the Friona team caught fire and sank 18 points while Floydada managed only 8. In the final period the locals added 15 while Friona got 16 more to win the game 57-54.

Bearden hit 17 points to lead the locals' scoring while Marler added 16 and Emert 13. Roy Braxton hit 20 for Friona.

MULESHOE
A high scoring contest was seen between the Floydada and Muleshoe teams with Muleshoe taking the contest by a 100 to 70 score.

After only one quarter of play the score stood 26-19, Muleshoe and the Mules had a five point margin at halftime with the score reading 43-37. At the end of the third quarter the Mules had moved ahead to own a 86-51 score. The Muleshoe team added 14 points in the final period and Floydada added 19.

Marler and Emert had 19 points for the locals and Bearden and Emert added 14 and 10 points respectively. Ronnie Swint had 23 for Muleshoe to lead his team's scoring.

ALL-TOURNAMENT
In addition to the second place trophy received by the Whirlette team, Linda Rucker and Shirley Rainer were named to the All-Tournament team. The Whirlwinds won the Sportsmanship Award.

first conference defeat last week when they tangled with Colorado City, but the locals put up a good fight before going down.

Before the second overtime was completed, four of the first five players for Della Plains had fouled out.

Colorado City led all the way until the end of the regulation period, when the score was tied at 62-62. After the first quarter the score was 18-9, at halftime 30-24 and after three quarters Colorado City had a 46-41 advantage.

Each team added 2 points in the first overtime to make the score 64-64. In the second try Colorado City got 7 points and Floydada was able to manage only 6 to lose the contest 71-70.

Raythel Chapman, with 16 points was the scoring leader for Della Plains. He was followed by Tommy Collins and Leon Collins with 13 points each, and Willie Simon with 10. Willie Brown had 25 for Colorado City.

Simon, Collins, Lovis Black and Tommy Jackson fouled out of the game.

Junior High Teams Split Lockney Games

The Floydada Junior High teams traveled to Lockney Monday night and brought home two victories in the three games. The 7th girls won, the 8th girls won and the 8th boys lost.

Marilyn Harris set a Jr. High scoring record as she hit 37 points in the 8th grade game.

In the lowest scoring contest of the season for any of the teams, Floydada 7th grade girls downed their Lockney counterparts by a score of 10-6.

The 8th gradeteams had a little better eye for the baskets as the local girls downed Lockney 49-32. The 8th grade boys lost to Lockney by a 41-29 margin.

Della Plains Splits Games With Plainview

The Della Plains teams hosted Plainview in two non-conference games Tuesday night and the result was one win and one loss. The girls won 54-22 and the boys lost their contest 66-58.

The Hornets took a first quarter lead of 17-7 and widened that lead by halftime 40-9. Going into the final period the Hornets held a 43-15 advantage over Plainview.

Shirley Minner led the locals' scoring with 24 followed by Kathie Hearon and Nona Owens with 10. Carolyn Wade had 11 points for Plainview.

The Plainview boys overcame a Della Plains lead in the second quarter, winning the second game here Tuesday night. After the first quarter the Hornets led 16-13, but at halftime Plainview had closed the gap and jumped to a 36-27 lead. Going into the final eight minutes Plainview was still leading, but by only a 43-40 margin. In the fourth quarter Plainview added 23 points and Della Plains added 18 to give the visitors the victory.

SEE DELLA P. PAGE 7

The Floydada Whirlwinds once again this year have been invited and will take part in the Caprock Holiday Tournament next Monday, Tuesday, and Wednesday, December 27, 28, and 29, in Lubbock.

Sixteen top area high school basketball teams will compete in the event, according to tournament officials. Each team participating has been carefully selected on the basis of its past record and its anticipated showing in the current season.

The tournament itself has become an event of major importance and interest in the Lubbock area, and has traditionally drawn basketball fans from far and wide for three

days of colorful holiday basketball competition.

Teams classified AAAA and AAA will compete in one bracket, while Class AA, A and B teams will compete in the other bracket. This year's tournament teams are as follows:

AAAA-AAA-Lubbock, Wichita Falls, San Angelo, Canyon, McCallam - Austin, Dunbar (Lubbock), Permian (Odessa), and Monterey (Lubbock);

AA-A-B - Morton, Petersburg, Dimmitt, Lubbock Christian, Shallowater, Floydada, McAdoo, and Denver City.

Trophies will be awarded to the winner of each division, the runners-up, the consolation winners, to each member of the all-tournament team, and to

the outstanding player of the tournament.

The tournament is sponsored by the Caprock Chapter of the American Business Clubs, of Lubbock, a civic organization devoted to promoting this event to becoming an annual highlight in high school basketball throughout the entire South Plains. All profits derived from the tournament this year will be donated for use by the South Plains Guidance Center, a diagnostic and treatment clinic for mentally and emotionally disturbed children, available to all children of the South Plains needing its services and to other local charitable projects.

Admission is adults \$1.00, students \$.60

BOYS OUT IN SECOND ROUND

Whirlette B Team Wins Second In Tournament At Springlake

In the tournament for the "B" teams held at Springlake this past weekend, the Floydada girls brought home a second place trophy and the boys were defeated in the second round to be out of the tournament.

In the girls first game, against Olton, played Friday at Springlake, the girls pulled a close one out in the second half by a 34-33 margin.

At the end of the first quarter the score was tied at 8-8. At halftime, the Olton girls had an 18-17 advantage, but this didn't last long, for the locals came out in the third period, scored 9 points and allowed Olton only 6 to take a two point lead. In the final period the Olton girls closed the gap to one point but were never able to overtake the locals and stay

ahead.

Zandra Phillips was the top scorer for Floydada, followed by Patty Adams. Kay Schultz led the Olton scorers with 17 points, followed by Shirley Johnson who sank 14.

The Floydada girls won the game at the free-throw line, although their average was below that of Olton's. Floydada made 10 of 22 attempts while Olton sank 5 of 6 attempts. Olton outscored the Floydada girls from the court by making 14 field goals to Floydada's 12.

ABERNATHY GAME
In the second game of the tournament the locals had little trouble disposing of Abernathy, to move into the finals. The final score was Floydada 44, Abernathy 19.

Tommy Collins led the locals' scoring with 24, 20 of which he made in the second half. Leon Collins had 14, Raythel Chapman, 13 and Willie Simon 12. Willie Clay had 25 for Plainview.

When Della Plains played Price College the teams had a nip-and-tuck battle during the first half and at intermission the scoreboard read 23-23. The Hornets pulled away in the second half to win 61-46.

The Hornets were no match for Amarillo Carver as the school to the north jumped into an early lead and were never threatened during the entire game by the locals.

Tommy Collins was top scorer for Floydada with 16 and Ronnie Shanklin led the Carver team with 26.

The team lost to Plainview, at the free-throw line, 76-67. After the first quarter, it appeared as though it would be a rout as Plainview had a 30-6 lead. The locals fought back in the second period and closed that gap to 39-19 and in the final period pulled to within four points of Plainview before falling behind to lose by nine points.

At the free-throw line Plainview hit 24 and the locals hit only 3. Most of the fouling on the part of Della Plains came in the closing minutes when they would foul to get possession of the

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Whirlwinds Whirlettes McAdoo

Both the Whirlwinds Whirlettes traveled to and brought home trophies girls won by a 51-40 margin. The boys won a 53-52 score.

The girls had gone down away with them when they played McAdoo off a bid by McAdoo to them within four points lead.

The Whirlettes had first quarter lead ahead 26-15 at halftime. In the fourth quarter, however, the Whirlettes lost points and allowed McAdoo to win the game by a 53-52 score.

Shirley Rainer hit 16 for the locals and Patsy Pierce added 16. Nine of 20 points came from the line as she sank 10 of 17.

Floydada hit 17 of 25. Floydada hit 17 of 25. Floydada hit 17 of 25. Floydada hit 17 of 25.

The boys downed the game last week by a row margin of 10-5.

The locals jumped into a 20-8 lead then saw it diminish to 27-24 and to a 36-36 tie at final period.

Steve Marler led the for Floydada with 18 points followed by Rodney Bess 10.

The locals hit 22 of 36 and made 9 of 16 free throws.

ernathy hit 11 for the locals and was behind to take the game, the first quarter, the locals added 11 in the second and Abernathy got to the count 19-17. At intermission, the final periods each had 7 and 6 points respectively. The 3-point favor of Floydada.

Floydada hit 8 field goals and sank 10 of 16 free throws. Abernathy hit 11 for the locals and only 4 of 9.

MULESHOE
What started out as a scoring contest turned into a 42-31 victory for the locals at Springlake.

Each team had a points after the first but in the second stanza lake got a better eye for the basket and sank 10 of 15.

Floydada got 9 points and sank 10 of 15. Abernathy hit 11 for the locals and only 4 of 9.

Larry Barbee led with 13 points, and Gregory with 11 for Muleshoe.



GREETINGS

We wish for you a striped candy cane,
The scent of pine, a fire's glow,
Presents to open, snow on the page,
Peace... and a glimpse of the Star.

Merry Christmas
&
Happy New Year

Rogers Restaurant

CAPADA DRIVE IN

THE CAPADA'S CHRISTMAS GIFT TO YOU IS A

FREE MOVIE
DECEMBER 23

SEE "QUO VADIS" AND TOM & JERRY CARTOON

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR, AND WE LOOK FORWARD TO SERVING YOU IN THE NEW YEAR WITH THE BEST IN MOVIE ENTERTAINMENT!

THIS IS THE BIG ONE

MGM. **QUO VADIS**

ROBERT TAYLOR - DEBORAH KERR

LEO GERNY - PETER USTINOV - JOHN LEE MAHIN - S.N. REHRMAN - SONIA LEVINA - MARYN HAYES - SHAI PERAZICH - TERRY

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YOUR GATOR BOWL STATION

High Grade Boys, Girls Win Floydada Tournament

SPORTS



Winds Lose To Tulia, Shallowater Whirlettes Win Game, Suffer Defeat

The local basketball teams hosted Shallowater and split the two games with the visitors. The Whirlettes defeated Shallowater 50-33 and the Winds lost by a 65-60 margin.

Tuesday night the local teams traveled to Tulia in vain, for each team suffered a defeat that night. The girls lost 53-43 and the boys fell 58-33.

The first half of the Whirlettes-Shallowater appeared to indicate a very close game, but a third quarter surge by the Whirlettes soon ended all Shallowater hopes.

After the first quarter the score stood 10-9, Floydada and at halftime was still a tight game with the Whirlettes leading 24-22. In the third quarter, however, the Whirlettes added 13 points and allowed Shallowater only 3, to lead 38-25. The locals added 12 more in the final period and allowed their visitors 8.

Shirley Rainer hit 36 points for Floydada and Shari Smith had 15 for Shallowater.

The Whirlwinds played catch-up for three quarters against Shallowater, and did close the score after the third period but let the visitors get away in the final eight minutes. The visitors had a 19-12 advantage after the first quarter, and held a narrow 32-30 margin at halftime. Going into the final period the scoreboard read 46-46, but Shallowater pulled away in the last period to win 65-60.

Steve Marler led the locals' scoring with 33 and Pointer and Puston each had 12 points for Shallowater.

Tuesday night the Whirlettes were trailing by 17 points going into the final period but managed to sink 23 points in the last eight minutes to close the gap when the team played Tulia.

The first quarter score stood at 9-5, Tulia and the host team had a 24-11 advantage at halftime. After the intermission the Tulia team pulled to a 37-20 lead. Going into the final period, they put on a scoring surge that pulled the team within 10 points of their opponents.

Shirley Rainer was leading scorer as she hit 23 points for Floydada. Freida Rousseau had 27 and Pat Thurman had 24 for Tulia.

The locals lost the game from the floor, as Tulia made 16

free throws of 20 attempts and Floydada hit 17 of 35 attempts.

The Winds once again played their best in the third quarter as they fell far behind at the first of the game and closed the gap in the third quarter, then let their opponents move ahead in the final period.

The first quarter score stood at 19-3, Tulia and at halftime the host team had a 32-14 lead. The Winds chopped some of the lead off in the third period and were trailing 29-44 going into the final period. The Tulia team won 58-33.

Butch Emert and Rodney Bunch led the locals' scoring with 8, while Watson was the top scorer for Tulia with 17.

FLOYD DATA

Mrs. Nell McGuffey of Amarillo and mother of Mrs. Alton Noland of the Pleasant Valley Community near Floydada, has been seriously ill in Northwest Texas Hospital in Amarillo, but is now home.

Mrs. McGuffey became ill on Monday of last week. Her condition improved and Mrs. Noland was able to return to her home the latter part of the week after spending several days with Mrs. McGuffey.

John P. Mason Named To Head Lockney Schools

Former Plainviewian John P. Mason, superintendent of schools at Quitaque the past five years, has been elected superintendent of Lockney schools replacing H. H. Nicholas who will retire in June.

Although Mason will not fill the position of superintendent until June, he will assume duties at Lockney schools as school supervisor at mid-term, replacing Henry Ford Jr. who recently resigned to accept a position at Crosbyton.

Improvements In Land Bank Public Information

As a service to farmers and ranchers, the Federal Land Bank Association of Floydada will join in a national program of public information keyed to the 50th Anniversary of the Federal Land Bank System. The Floydada Association, along with some 700 other associations and the twelve Federal Land Banks, will carry out the program to make all Americans aware of the importance of agriculture.

Jake B. Watson, the Floydada Association manager, stated that large segments of the country's population, such as city dwellers, factory workers and the like, are not aware of the vital part which agriculture people take in adding to the basic strength of the nation.

With agriculture moving into a "challenging new era of development for rural America and of production for the worldwide battle against hunger," it becomes increasingly necessary that the true, complete

story of agriculture progress and potentials be told, he said. Watson noted that numerous meetings, commemorative activities and special anniversary events will get under way in the coming months, leading up to the nation-wide 50th Anniversary in 1967. The twelve Federal Land Banks were established in 1917 under the Farm Loan Act. The 50th Anniversary comes as a timely opportunity, Watson

commented, to translate the accomplishments of agriculture into terms of interest for all people everywhere. He said the Federal Land Bank Association of Floydada welcomes the chance to take part in this effort.

FLOYD DATA

H. A. Copeland, who is hospitalized in Lockney, after suffering a recent heart attack, is said to be resting better.

BUS DRIVER SHAKEN UP

Eber Ginn, driver of the Lakeview School bus, was hospitalized for observation Monday morning at Peoples Hospital when he apparently was shaken up after his bus careened into a ditch.

The mishap occurred when a rear wheel of the school bus came off. There were no stu-

dents aboard at the time. Ginn was a short distance from where he picks up the first child on his morning route near the Wayne Battey home.

Mrs. Ginn said her husband may be able to come home before the Christmas holiday.

Actress Arlene Dahl is in New York to discuss making a musical comedy to be based on her book "Always Ask a Man."

CLOSING NOTICE

OUR OFFICES WILL BE CLOSED FRIDAY, SATURDAY AND SUNDAY IN ORDER THAT OUR EMPLOYEES MAY HAVE AN ENJOYABLE CHRISTMAS.

CALL YU 3-2834 FOR 24 HOUR SERVICE



A GOOD WORD FOR YOUR PHARMACIST...



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The health of the community is of primary importance to a pharmacist... he has devoted years of study and training in order to serve your needs!



Junior High tournament Floydada this past week. The girls placed second and the boys came out in third place. The Petersburg won first place in that

category. The winners in the girls' tournament were Petersburg, Spur and McAdoo. The boys' bracket Spur won and the Floydada 7th won

the first round of play the 7th defeated Abernathy by a score of 12-9. Ralls Spur 15-7, McAdoo fell to 27-23 and Petersburg drew a bye. In the consolation round on the consolation side Petersburg had a bye and McAdoo defeated Ralls 38-22 and won the consolation

title. The championship side the Petersburg team downed the 7th grade team 41-14 and the 8th grade team 28-17. The 7th grade fell at the hands of Petersburg to give the latter third place in the finals. Petersburg 33-17 to be the winner.

The boys tournament Petersburg defeated the Floydada 29-23, Abernathy defeated Petersburg 39-16, Floydada defeated Petersburg 7th 34-22 and McAdoo fell to 32-32.

In the consolation playoffs the 7th downed Dougherty and Petersburg 7th fell to 24-15. In the final game Petersburg defeated the 7th 35-15.

In the championship side Petersburg downed Abernathy 33-27, Petersburg downed Spur 39-16, Petersburg downed Petersburg 34-22 and Petersburg downed Petersburg 34-22.

The tournament was sponsored by the Floydada Rotary Club.

DELLA PLAINS

Jimmy Collins, Leon Collins, Jimmy Jackson each hit 12 points, followed by Willie Cook and Louis Black with 8. Steve's Cook hit 19 to lead the team's scoring.

The next Della Plains games are in January after school hours.

FLOYD DATA
Mrs. Jimmy Boyd and family will visit in Dallas.

FLOYD DATA
Mrs. Sam Puckett and family will spend the holidays visiting relatives.

FLOYD DATA
Mrs. Preston Watson and family will spend Christmas with her in San Saba.

JOY at CHRISTMAS

May the Christmas Star shine anew within your heart with hope rekindled.

HULL & McBRIEN

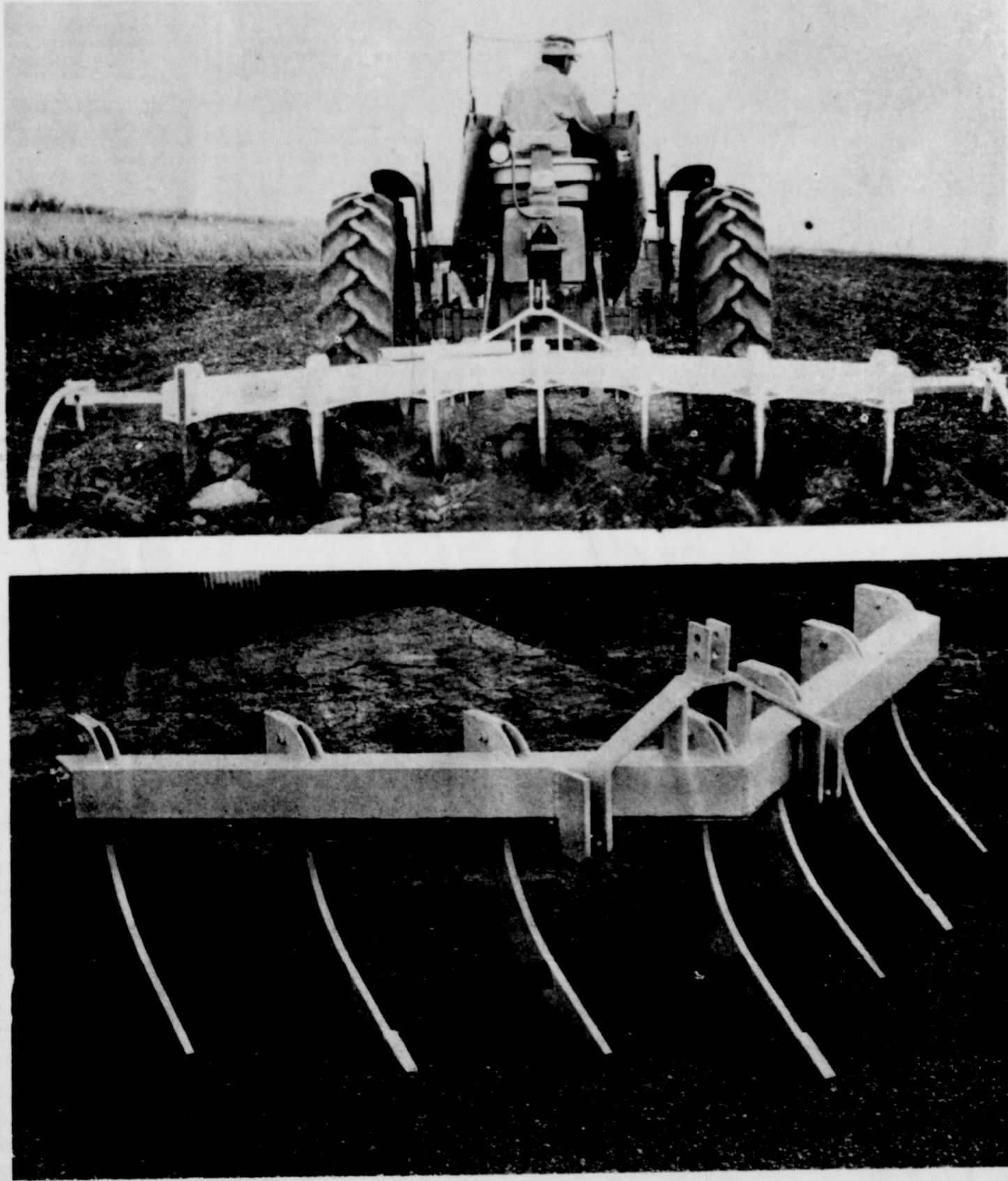


YOU'RE NOT REALLY ASLEEP - seems to indicate the expression on the face of Kim Warren, daughter of Mr. and Mrs. Charlie Warren, as she gazes fondly up at Santa. The young lady can't seem to figure out just why Santa's eyes are closed. Guess he is catching up on his rest in preparation for all his hard work Christmas morning. (Staff Photo)

MANY GOOD WISHES TO YOU

GOOD LUCK
GOOD CHEER
GOOD FRIENDS
GOOD HEALTH
GOOD TIDINGS
MERRY CHRISTMAS
GOOD THOUGHTS
GOOD TIMES

FROM
CARL JARNETT OIL CO.
AND
LLOYD'S FINA STATION



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INTRODUCING THE NEW SUB SOIL CHISEL

Multi-Purpose Plow

Excellent for soil conservation, this equipment is built to give you a lifetime of top performance in soil preparation.

This plow requires a minimum of draw bar pull to obtain a maximum of sub-soil plowing with respect to depth and area.

COLLINS IMPLEMENT CO.

GIVEN BY ANDREWS WARD

Annual Christmas Program Held



THE BAND AND ALL ITS GLORY - along with acrobats and a clown depict the country of

Holland at the Christmas program presented by Andrews Ward students Friday night. (Staff Photo)



CHRISTMAS AROUND THE WORLD - Steven Hale, who played Joe in the dream, discusses with Pierre, played by Dirk Parks, the next country they plan to visit during the Andrews Ward School PTA program presented Friday night. Other students are portraying the country of Italy. (Staff Photo)

The annual Christmas program, by Andrews Ward School, was presented Friday night at the High School Auditorium. The program concerned Christmas around the world, and each of the characters played the part of a child from one of various countries where Christmas is celebrated.

The welcome to the program was given by Mrs. Dean Morris and Bob Copeland introduced the characters. The countries portrayed in the play were France, Germany, Italy, Holland, England, Mexico and the U. S. A.

The cast and the characters they played included: Kathy Graham as the Mother, Karen

Willis as the Mother's voice, Mike Hale was Joe, Steven Hale was Joe in the dream, Larry Hearin was Joe's voice. Dirk Parks played Pierre, Jay Jones was Pierre's voice, Nancy Puckett played Christine, Karen Willis also portrayed Christene's voice, Penny Bertrand played Gina, Janette Hill was Gina's voice. Brad Teague played Hans, Steve Cannon was Hans' voice, Patrick Rucker was Charles, and Steve Cannon played Charles's voice, Cindy Simpson was Rosa and Rosa's voice was played by Roberta Garcia.

The General Chairman of the PTA program was Mrs. Dean Morris. The Stage Manager was Mrs. Delmas McCormick. Mrs. Thomas Parks was in charge of the script and Mrs. Dale Kincer was the Scenery Manager.

The costumes were made by members of the PTA for the program. Mrs. Pete Nash was in charge of those for France,

Mrs. Jimmy Seay made the ones for Germany, Mrs. Neil

Bertrand was the maker of the Italian costumes, Mrs. J. T. Hodges was in charge of Holland, Mrs. Glenn Black made the English costumes, Mrs. W. H. Simpson made the Mexico costumes and Mrs. Bill Hale made the U. S. A. attire.

The scenery for the play was also designed by the members of the PTA. Those in charge of the scenery were: France, Mrs. Andrew McCulley; Germany, Mrs. Wilbur Floyd; Italy, Mrs. Orba Miller; Holland, Mrs. David Kirk; England, Mrs. Q. D. Williams; Mexico, Mrs. Niles Bryant; U.S. A., Mrs. Truitt Hartsell.

The music for the program was furnished by Miss Blaine Warren and Miss Kathleen Wood. Welton B. Winn was in charge of the lights.

"We Wish You a Merry

Christmas" was sung by the group. The benediction, in the form of "Joy To The World" concluded the program.

"Oh, steward, I have a complaint to make. A saint peeped into my cabin last night!" "Well, what do you expect in second class—the saint?"



Hearty greetings to our many friends at this joyous season!

JAKE WATSON
Federal Land Bank
OF FLOYDADA



OLD MEXICO IN ALL ITS GAIETY - another scene from the PTA program. (Staff Photo)

SAY

Merry Christmas

WITH THESE LAST MINUTE GROCERY GROCERY SPECIALS

MAGIC CAKE MIX	EA. 9c	WHITE KARO	PINT 35c
PURPLE PLUMS	NO. 303 CAN 29c	LIBBY'S GOLDEN CORN	10 OZ. FROZEN CREAM STYLE 19c
CHOCOLATE COVERED CHERRIES	BOX 59c	LIBBY'S SPINACH	10 OZ. FROZEN CHOPPED OR LEAF 19c
REG. JELLO	BOX 9c	LIBBY'S SWEET ENGLISH PEAS	10 OZ. FROZEN 19c
WE HAVE APPLES AND ORANGES BY THE BOX FOR SALE		WE HAVE FAT HENS AND HONEY SUCKLE TURKEYS	
SCOTT'S LUNCHEON NAPKINS	17c	NESCAFE INSTANT COFFEE	6 OZ. JAR \$1.19
6 BOTTLE CARTON DR. PEPPER	3 FOR \$1	WE HAVE NANCY MORCKELS FRUIT CAKE	
PHILADELPHIA CREAM CHEESE	3 OZ. 2 FOR 25c	EGGNOG	
PHILADELPHIA CREAM CHEESE	8 OZ. EA. 25c	QT. 55c	
AMERICAN CHEESE	1 LB. 69c		
5 OZ. GLASS PIMENTO CHEESE	29c		
PRODUCE			
SUNKIST ORANGES		LB. 15 1/2	
NO. 1 SWEET POTATOES		LB. 9 1/2 c	
		BANANAS LB. 10 c	

Blessings upon You and All Your Loved Ones at this Holy Time.

MAY THIS SEASON BRING THE SPIRIT OF LOVE AND UNDERSTANDING TO YOU. WE THANK YOU FOR YOUR LOYAL PATRONAGE.

MAY THE COMING YEAR RICHLY BLESS EACH OF OUR FRIENDS & NEIGHBORS

CONE GIN, Inc.

WAYNE NIXON—Mgr.

THRIFTY SUPER MARKET

HOME OWNED & OPERATED

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY

SECOND AND MISSISSIPPI STREETS

SOUTH PLAINS NEWS by Mrs. Murray Julian

First Snow Of Winter Falls

SOUTH PLAINS, Dec. 20 — The first snow of this winter came Wednesday, Dec. 15, and left about an inch, then rain fell intermittently the rest of the week. Now after sunshine all day Sunday and a bright day this Monday perhaps farmers can get back into the fields to finish gathering of cotton and castor beans. This Christmas may find some farmers in the fields, as they try to get out crops before another wet spell.

Special Christmas services were held all week at the South Plains Baptist Church. Tuesday WMU members and guests Mrs. Harold Hamm and Mrs. Blix Belew heard Rev. Sealy Smith give "Obligation of Soul Winning." Afterwards everyone was served Christmas punch and homemade cookies and coffee with the GA's and Sunbeams having their Christmas parties.

Friday night the Juniors had their Christmas party at the Church, and Saturday night Mrs. Sylvia Kinnibrugh and Mrs. Garvin Beedy hosted a Christmas party for the Intermediates and Young People. Seventeen young people attended.

Day the Ernest Smithermans will host the day and dinner for the Philip Smithermans and the Larry Smithermans and baby from Austin.

Beginning the first week in January the Cub Scouts will be organized in South Plains. There will be nine scouts to begin the pack, with pack leader, Dean Stewart, and cub master, Deral Young. Den Mothers will be LaFaun Young and Mildred Smitherman with assistants Theima Johnson and Connie Sanders.

House guests with Mr. and Mrs. Johnney West are her mother and sister, Mrs. B. J. Darden and Barbara Darden of Albuquerque, N. Mex. They arrived Saturday and Billy Jack Darden will arrive the 22nd from Ft. Polk, Louisiana, for a two weeks furlough from the Armed Forces.

There will be excitement in the home as Miss Barbara Darden will be wed Dec. 31 at 10 o'clock a.m., to Ralph W. Clement of Santa Fe, N. Mex., at the First Methodist Church, in Floydada. He is a hydraulic engineer for the U. S. Dept. of Interior's Geological Survey, and the couple will leave following the ceremony for Aspen, Colorado. They will make their home in Santa Fe.

Mr. and Mrs. Bob Reeves and children will have Christmas eve in Floydada at the new home of Mr. and Mrs. Ted Bell, with all the Reeves family there, but Jack Reeves of Denver, Colo. Christmas Day the Bob Reeves will then go to Brownfield to share Christmas joys with her folks, the Jim Hayes with two sisters and families present.

The R. H. Adams family will have Allan home with them

Christmas Eve, from Ralls, and another son, the Wayne Adams family and Leeta from Cone. They will spend the night here, and Wayne Adams go to Floydada to be with her people, the Aaron Carthels for Christmas Day.

The Fred Fortenberrys plan to have Christmas Day in Lockney with her mother, Mrs. N. C. McCain. Others there will be a sister and brothers, the Elvin Hutsons, the John and Clifton McCains of Amarillo, the Cecil McCains of Socorro, N. Mex., and Lawrence McCains of Lockney. The Norman Hutsons are expected if they are sufficiently well from their spell with hepatitis, and the Elmo Fortenberrys from Clayton, Okla. are also expected.

Our community hated to see an old, familiar landmark, the Curlew house, moved from our vicinity last week. A Spanish man in Silverton moved the house, which used to be on the stage coach line, and was a post office and old, even way back in 1916. Bryan Karr, who lived there about 1944 recalls that as he plowed and worked the fields, he found hundreds of horse shoes from that era.

The Ernest Newtons had their pre-Christmas dinner this Sunday, the 19th of Dec. with the Eugene Byrds and children, of Stanton, the Leonard Moores and children of Lockney with them, and Sheriff and Mrs. Walter Hollums of Floydada, and Mr. and Mrs. T. C. Hollums of Sandhill present. The Byrds and the Moores spent the past weekend here with the Newtons. They enjoyed their Christmas tree and supper at the Leonard Moores in Lockney on Saturday night.

The Deral Youngs will have Christmas eve in Floydada with her parents, Mr. and Mrs. Pike Hanna.

Mrs. Dona Williford and her daughter, Mr. and Mrs. George Bentley, Kathy and Doug, from Tracy, California arrived here last week to spend the holidays with relatives. Mrs. Williford is with her sister, with her Young family, and the R. E. E. Grigsby Milton family, and will be in the Milton home for Christmas. The Bentleys went on to Lufkin to be with his people, and they will come back on the 26th, and then all return home to California on Dec. 27.

The Travis Youngs and children will have Christmas eve with her folks, Mr. and Mrs. V. D. Turner in Floydada, with all the rest of the Turner families. Then Christmas all of the Young families will meet at the R. E. Young home for dinner and Christmas Day. Attending will be the Deral Youngs and the Travis Youngs from here, the Seymour Brannons and Wade of Silverton, the G. C. Pitts and boys of Lubbock, the Don Shurbets and Jana of Floydada, and the Doug Meriwethers and son of Lockney, and Peggy of the home.

The H. L. Marbles will be hosts to all members of their family for the annual Christmas dinner, and Mr. and Mrs. Marvin Wells will have them all including the Fred, Don and Keith Marbles at their home for Christmas eve and the Christmas tree.

Sunday, Dec. 26, all the members of the Calahan families, including the children and grandchildren will go to the home of the Hilburn Caseys in Lockney for their tree and a late dinner, after all attend church services. H. S. Calahan Jr. will preach at the South Plains Baptist Church that morning, and I know everyone will want to be here for the services.

Mr. and Mrs. Frank McClure and Miss Donna McClure went to Aspermont, Saturday afternoon where at 5:30 p.m. they attended the wedding of her niece, Miss Linda Newman, daughter of Mr. and Mrs. Jimmy Newman to Wm. Lackey, Jr. at the First Baptist Church with the Rev. Cook performing the ceremony, at a candlelight service. The McClures will have their Christmas in Plainview with their daughter, Mrs. Jean McClure and the grandchildren.

Mr. and Mrs. John Kinnibrugh, John and Beverly, will go to Gililand to have Christmas with her mother, Mrs. J. R. Spivey at Truscott. Both families will then spend part of the time with the boys parents, Mr. and Mrs. J. A. Kinnibrugh.

Mr. and Mrs. Kendis Julian, Mitzi and Kristi will have their Christmas in Lubbock with her brother, Mr. and Mrs. Dale Roberts and children with all the other members of her family being present for the day and the dinner.

The J. P. Taylors will have their Christmas get-together at the home of her parents, Mr. and Mrs. W. W. Marrell of Quitaque, so that her sister, the Jack Douglas family of Albuquerque, N. Mex. can be present. The J. Ronald Taylors will have Christmas dinner with her parents, Mr. and Mrs. W. W. Wood in Quitaque. She attended the Hospital party given at the Lockney Hospital, Saturday evening, Dec. 18. They will be also at the Marrell family dinner on Sunday.

Wednesday morning at 9:30, despite the snow and bad roads, members of the La Than Club went to Providence for their Christmas coffee at the home of Mrs. Larry McCormick with co-hostesses Mrs. Kendis Julian and Mrs. Johnney West.

The group revealed Secret Pals and drew new names. Refreshments were served of hot apple cider, orange and apricot breads, and coffee. Those who attended were Mmes. Fred Marble, Eugene Beedy, Deral Young, Don Marble, Marvin Wells, Philip Smitherman, L. N. Johnson, Keith Marble, Tom Maurer, Sterling Cummings, Travis Young, Zach Cummings, Kendis Julian, Johnney West and Mrs. Larry McCormick.

Miss Betty Martinez and Mike Vasquez were married at 10 o'clock Saturday morning, Dec. 18, at the St. Mary's Magdalene Church in Floydada. Several from here attended, including Messrs. and Mmes. Don Marble, H. L. Marble, Marvin Wells, Glen Wood, Fred Marble, and Mrs. Keith Marble. Kim Wells and Kelly Marble were in the wedding party. A reception was held for members of the wedding party at the

home of Mr. and Mrs. Louis Martinez following the ceremony.

May I take this opportunity to wish each and everyone a very merry and happy Christmas.

HELLO WORLD

Mr. and Mrs. Jackie Jarrett of Beaumont announce the arrival of their first son, Robert Todd, who was born Sunday, December 19 at 1 p.m. The mother is the former Sandra Collier.

The Jarretts have two daughters, Tammy, six and Terry, four.

Grandparents are Mr. and Mrs. Carl Jarrett of Floydada and Mr. and Mrs. Bob Collier of Beaumont.

Great grandparents include Mrs. Kate Collier, Mr. and Mrs. O. B. Simms and C. L. Jarrett of Floydada and Mrs. Jones of Lubbock.

TO OUR PATRONS
Greetings
or any
happy holiday!

WISH YOU THE SEASON'S JOYS!
All The Folks At
RUCKERS OK TIRE STORE

Merry Christmas

Dashing in to wish every one of our friends a very gay time!
BENNETT BUILDING MATERIALS
WAYNE BENNETT

CHRISTMAS CHEER

to you and yours, best wishes for very merry Christmas, from
DANIEL AUTOMOTIVE

NOEL

MAY THE GLAD TIDINGS MAKE HEARTS REJOICE!
WARREN'S 66 SERVICE
301 EAST HOUSTON

CHRISTMAS BLESSINGS

- Wishing you every joy!**
- MR. AND MRS. JOHN FOWLER
 - MR. AND MRS. S. J. McINTOSH
 - PANHANDLE COMPRESS
 - FLOYDADA SEED AND DELINTING
 - MRS. EMILY POTTS
 - MR. AND MRS. WENDELL TOOLEY
 - MR. AND MRS. HARVEY ALLEN
 - MR. AND MRS. GARY BATTE
 - MR. AND MRS. KAY CRABTREE
 - MR. AND MRS. BILL HICKS
 - MR. AND MRS. MELVIN LLOYD
 - MR. AND MRS. DEAN MORRIS
 - MR. AND MRS. HENRY WATSON
 - MR. AND MRS. ELMER DEAN WILLIAMS
 - MR. AND MRS. DELMAS McCORMICK

NOEL

GREETINGS AND BEST WISHES AT THIS MOST JOYOUS TIME
from your friends at . . .
FLOYDADA BUTANE
Mr. and Mrs. A. C. Carthel

NOEL

May the peace of Christmas abide in your heart.
FLOYDADA GRAIN CO.
M. S. TUBBY ROBERTSON

JOY TO THE WORLD

LET THE GLAD TIDINGS RING OUT!
A HEARTY THANKS FOR YOUR WARM PATRONAGE AND A HAPPY NEW YEAR
HAMMOND SHEET METAL

GIFT OF GIFTS

WE WOULD LIKE TO TAKE THIS MEANS OF WISHING OUT FRIENDS AND PATRONS THE HAPPIEST OF HOLIDAY SEASONS.
Hasley's Motor Service
NORTH HIGHWAY 70 FLOYDADA

MT. BLANCO

H. D. Club Has Meeting Here

Mt. Blanco Dec 20-The Mt. Blanco H. D. Club met Dec. 14 in the home of Mrs. J. W.

McClure for their Christmas party and tree. Members present were Mmes: Harold Varet,

Bobbie Kendrick, Millard Watson, S. G. Appling, W. B. Allen, Dennis Taylor, C. F. Flemings, Anthony Latta. The club will meet for their first meeting January 13, 1966 in the home of Mrs. E. H. Brown. The new year book will be ready.

We wish to say welcome home to Dean Mitchell, who arrived home Friday for thirty days, after seeing army duty in Germany the past year. He will return to Germany at the end of fourlough.

Mr. and Mrs. B. H. Wheelers and Gayland left Thursday for Brownwood to attend the wedding Friday evening of their son Edmond to Miss Linda Coppel of Brownwood. They are students at Howard Payne College. Edmond is a ministerial student. They will continue in college.

The college students have returned home for the holiday. They are Nancy Allen of Wayland, Judy Allen, Karen and Sherry Watson of Teck, Mike Moore of Tech, Larry Hartsell of Weadford O.K., Joe Taylor of Art School, Denver Colo.

Mrs. Harold Verette and Shawn, and her mother, Mrs. Guy Kimbell of Matador journeyed to Camadean Monday to visit with their relatives.

The Anniversary Club enjoyed their annual social Dec. 14 in the home of Mr. and Mrs. J. W. McClure, who were celebrating their thirty-fifty anniversary. Guests who have anniversaries around the holidays were: Mr. and Mrs. S. G. Appling, Mr. and Mrs. W. E. Crawford, Mr. and Mrs. Dennis Taylor, Mr. and Mrs. Brice Allen, Mr. and Mrs. Earnest Stewart. Other guests present were Mr. and Mrs. Garnet Jones, Mr. and Mrs. Frank Moore, Mr. and Mrs. Wayland Jones. Games of 42 were enjoyed through the evening.

Mr. and Mrs. Millard Watson, Karen, Sherry, Dean enjoyed a Christmas dinner Sunday evening with all of the Brewer brothers and sisters



Christmas blessings to you and yours!

CARTHEL FERTILIZER and OIL

BOX 426 FLOYDADA YU 3-3366



and all best wishes for a happy holiday!

MOORE FUNERAL HOME

EDELL MOORE



from all your friends at

ARWINE DRUG CO.



NIGERIAN GUEST... Emeka Isirimah shows the Wendell Tooleys pictures of his home land, Nigeria. He is a holiday visitor in the Tooley home. Looking on left to right are: Brad, Karla, Wendelyn and Keith Tooley. (Staff Photo)

in the home of their parents Mr. and Mrs. Henry Brewer in the Lakeview Community.

Sunday dinner guests of Mr. and Mrs. Joe Appling were

Mr. and Mrs. Earnest Stewart Annette, and Miss Charollet Walker of Crosbyton.

Mr. and Mrs. Bob Kendrick had an enjoyable weekend by

having as their guests their daughters, Mr. and Mrs. Geo. Stewart, Mr. and Mrs. Robert Winegar and baby of Crosbyton. Saturday the group celebrated Bob Kendrick's birthday with a dinner. Guests who joined them for the occasion, were Mrs. Verna McSwain, Mr. and Mrs. Robert Kendrick of Broadway.

Sunday dinner guests of Mr. and Mrs. W. B. Allen were Mrs. Charlie Taylor, Mrs. H. W. Fite, Ann Fite, and Carol Latta.

Mr. and Mrs. Anthony Latta attended the funeral of Mr. Bill Palmer at Dimmitt. Mrs. Carrie Latta accompanied the Lattas. He was a nephew of Mrs. Carrie Latta. Burial was in a Lubbock cemetery.

Miss Beckey and Cathy Kendrick the Harmony Club meeting in the home of Mr. and Mrs. Tillman Reeves in Crosbyton Thursday evening.

Becky Kendrick worked with the Girl Scouts Friday evening on the "Coffee Stop" for tourists in Crosbyton.

Congratulations to Mike Moore and Pam Graham who were married Sunday in the First Baptist Church in Crosbyton.

Mr. and Mrs. Welson McClure attended the Christmas program of the church at Dougherty Sunday night. Merry Christmas to all.



WISHING YOU HOLIDAY JOY!

CONTINENTAL OIL CO.

WHOLESALE

BUD SPARKS



let every heart rejoice and be glad!

BEN FRANKLIN STORE

MR. AND MRS. THOMAS CARTY AND GLEN



We're glad of the opportunity to wish each of you the merriest of Christmases!

LLOYD'S FINA SERVICE

HIGHWAY 70

LLOYD MURRAY, OWNER AND OPERATOR



Caught in a quickie marriage arranged by Cesar Romero and Deborah Kerr indignantly refuses a quickie divorce from Martin in this hilarious scene from "Marriage On the Rocks" co-stars in the Technicolor-Panavision release. Kerr and Martin star, together with Frank Sinatra, "Marriage On the Rocks" was directed by Jack Donaghy. The film Dec. 24 at the Palace Theatre.



We're bearing best wishes to all our many wonderful friends, and thanks for your patronage.

McDONALD IMPLEMENTS

CLEMENT McDONALD

DON C

Sincere best wishes for a very merry Christmas!

Muncy Elevator
AND
Sandhill Elevator

HOSPITAL News

- PEOPLES HOSPITAL REPORT
- Antonio Delgado, 12-9; 12-15.
 - James Brewer, 12-10; 12-18.
 - Eldon Howard, 12-12; 12-17.
 - Javier Mancha Jr., 12-13; 12-18.
 - Amanda Costillo, 12-14; 12-18.
 - Mrs. Velma Weeks, 12-15; 12-16, OB.
 - Angelita Revira, 12-16; 12-16.
 - Mary Guerra, 12-16; 12-18, OB.
 - Raul Mercado, 12-16; 12-18.
 - Mrs. Annie Neff, 12-17; 12-20.
 - Mrs. John Reyna, 12-18; 12-19.
 - Hortense Garza, 12-18, 12-20.
 - Roberta Russell, 12-19, 12-19.
 - Mrs. Lee Contreras, 12-19, continues treatment.
 - E. L. Ginn, 12-20, continues treatment.
 - Sharon Fuller, 12-20, continues treatment.
 - Resident Patients - Mr. Masie, Mrs. Goen, Mrs. Graves.

Court House NEWS

- (Marriage Licenses)
- Mike Vasquez and Elvira Betty Martinez, Dec. 15.
 - Cruz Garcia and Maria Aurora Gomez, Dec. 20.
- (Warranty Deeds)
- Carl Ferguson etux to Leslie Ferguson, the south one-half of 200 acres of land out of the southwest part of survey 57 in block D-2.
 - Walter W. Brannon etux to Ralph Lemons, lot 2 and the west one-half of lots 3, 4 and 5 in block 4, Honorhea Addition in Floydada; \$2.20 stamps.
 - W. A. Massie to Lane A. Decker etux, 43/100 of an acre of land out of the southeast one-fourth of survey 64 in block 1 in Floydada; \$2.75 stamps.
 - Ramon Martinez etux to Juan Angel Flores, lot 7, block 2 in Tuttle Addition in Lockney; 55 cents stamps.
 - Hesperian Publishing Co., to M&K Construction, lot 7, block 1, Steen Place in Floydada; \$1.65 stamps.
 - Myrtle M. Handley to Norman Dale Ross, etux, lot 7 and 8 in block 2, Brunson Annex in Lockney; \$2.75 stamps.
 - Myrtle M. Handley to Clifford Ray Hardy, lots 9 and 10, block 2, Brunson Annex in Lockney; \$2.75 stamps.
 - Willie T. Hodge etux to Mid-State Homes Inc., lot 6, block 54 in Floydada; \$4.40 stamps.
 - Mid-State Homes Inc., to Willie T. Hodge etux, lot 6, block 54 in Floydada; \$3.30 stamps.
 - First National Bank of Lockney to Mrs. Alice Baker Smith, all the south one-half of lot 5, block 10 in Lockney.

BUY and SELL BUSINESS LEADS WANT BETTER JOBS ADS LOST and FOUND REAL ESTATE

Classified Advertising rate: 5 cents per word insertion 3 cents each subsequent insertion. Minimum charge 50 cents.
 Classified Display Rate: 75 cents per column

Cards of Thanks \$1.
 COPY DEADLINE NOON TUESDAYS

RODGES MEETINGS

ROOF Lodge No. 34
 Friday nights James L. Noble Grand, Floyd 6 t/c

Chapter No. 227
 Arch Masons Lodge
 their stated meeting the fourth Saturday each month at 7:30.
 Holmes, H. P., Ray Ferguson, Secy. t/c

Masonic Lodge No. 111
 A.M. will hold their meeting the second night of each month.
 Clyde Hodges, W.M. Ferguson, Secy. t/c

BOARD OF THANKS

To express our thanks and appreciation to all our kind neighbors for their kindness and consolation to us during the loss of our loved one, Prudence...

Prayers, cards, food, and memorials were a consolation to us. We wish to thank the people who were at the home. Special thanks to Dr. Jordan and the staff at the Mar Del Home. Appreciate everything that you did for us. May God bless you in your time of need.
 T. Hamilton family
 W. P. Wall family

WANTED

WANTED - Custom baling and swathing. Dick Mayfield, 4550 Bean, Texas, Silvertown. t/c

PLAYTIME NURSERY. 8:00 to 5:30 Monday thru Friday. Mrs. George Spears, 709 West Virginia, YU3-2819. t/c

SPARE TIME INCOME Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. Box 10573, Dallas, Texas, 75207. Include phone number. 12-23p

MOTHERS - School-homes coordinating work. Ten to thirty hours a week. School, church or 4-H work helpful. Excellent earnings if accepted. Write fully to Gertrice Montgomery, 1100 Thunderbird Drive, Plainview, Texas. 12-30c

FLOYD COUNTY ABSTRACT CO.
 Abstracts of Title
 Title Insurance
 VERA J. STEWART
 217 W. Calif. Ph. YU 3-3728
 Floydada, Texas

For **COLDS** take **666**

Merry Christmas

to all our many good customers we extend greetings!

CO SERVICE STATION NO. 1
 WELBORN AND SPARKS

MISCELLANEOUS

FOR SALE - Remington Bel-Aire portable typewriter. YU3-3377 after 3 o'clock.

LOOK!
 WE HAVE IN YOUR AREA AN EXTREMELY FINE SPINET PIANO, NO DOWN PAYMENT REQUIRED. WRITE IMMEDIATELY TO: SCHROEDER ORGAN AND PIANO CO., INC. 1436 EAST MCDOWELL RD. PHOENIX, ARIZONA

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Boren Furniture. 12-23c

COMPLETE LINE OF FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy t/c

EVERYTHING in musical instruments and accessories and repair parts. Johnson's Pharmacy. t/c

COUNTRY CLUB STOCK, original voting share. Call YU3-2771. t/c

FOR RENT - Adding machines and typewriters. Hesperian Office Supply, Phone YU3-3737. t/c

FOR SALE: Mink cape. Can be seen at 114 W. Tennessee St. t/c

FOR SALE - AKC Registered German Shepherd puppies. Will hold until Christmas. Tommy Assiter. YU3-2511 or YU3-3511. t/c

FOR SALE - Low mileage, one owner sport sedan 1964 Chevrolet. All extras including air conditioning. See or call Ted Allen. t/c

DESIRABLE 81' lot in west Floydada on Virginia Street in new brick home neighborhood. Call YU3-2771 t/c

FOR SALE - an original share or associate share in Country Club. Call Sam Baker. YU3-3270. t/c

FOR HER CHRISTMAS - washer and dryer special. Have been used for demonstration. See at Lighthouse Electric. t/c

FOR SALE - 17 ft. Amana upright deep freeze. 4 years old. Call YU3-3252 or YU3-3270, or see at 123 J. B. Ave. t/c

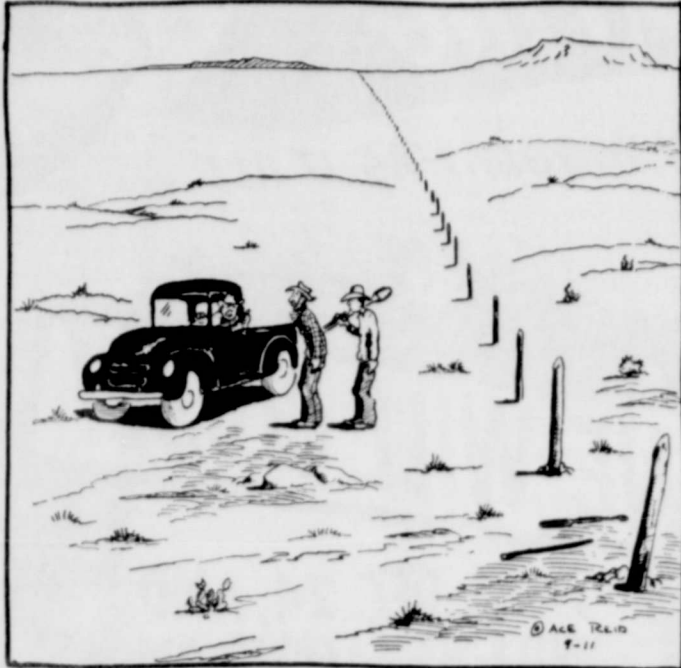
FOR SALE - Mt. Blanco Baptist parsonage. Call YU3-2733 or McAdoo MY7-2681. 12-30p

FOR SALE - A complete line of day and night name markers for lamp posts, lawn, and mail boxes. Tommie Timlin. Day YU3-2162. Night YU3-2182. 1-6c

FOR SALE - An argus 35 MM camera and projector. Also a 21-inch maple console television, excellent condition. Phone YU3-4192. 1-6c

FOR SALE - Need party with good credit in Floydada area to take over payments on late model Singer sewing machine n 5 drawer walnut cabinet. Will zig-zag, button-holes fancy stitches, etc. \$31.50 cash or \$4.95 a month. Write Credit Manager, 1114 19th Street, Lubbock, Texas. t/c

COW POKES By Ace Reid



"Good fence, boys, except I said to fence the south end of the north pasture and not the north end of the south pasture."

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
JIM WORD PHONE YU 3-3360

WE FIX IT

WE FIX IT - Hearing Aid Repair on all kinds. Johnson Pharmacy. t/c

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street. YU 3-2846. 3 t/c

WANTED: Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. YU 3-2846. 38t/c

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri Street. YU 3-2846. t/c

FOR ANY TYPE BEDDING, TEXTONING, BEDDING AND TAPING, ROOFING, ALMOST ANY REPAIR WORK, CALL LUBBOCK BILL BUSCH ROY DILLON SH 4-7932 SH 7-1057

FARM & RANCH LOANS

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches - a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada. 319 S. Main, Floydada Texas. t/c

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN t/c

ARTHUR B. DUNCAN ABSTRACT COMPANY
 MAUD E. HOLLUMS
 Owner and Manager
ABSTRACTS - TITLE INSURANCE
 Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.
 Telephone YU 3-3167
 Office on South East Corner public square, Corner California and Wall, Floydada, Texas.
 "The Oldest Abstract plant in Floyd County."

FARMERS EXCHANGE

FARM MACHINERY
 FOR SALE: Used Farm Machinery. Lawson Bros. E. Missouri St. t/c

NORRELL TRACTOR PARTS:
 for Tractor and Irrigation Supplies and Accessories. t/c

IRRIGATION

WE'LL PAY top prices for junk irrigation engines, wrecks of all kinds. See us for rebuilt engines, guaranteed, of all kinds. Engine Supply. Phone YU 3-4071, Silvertown Hwy. t/c

FOR SALE - 4-inch oil lubricated irrigation pump. 270 ft. setting; 15 horsepower electric. Complete with panel. YU3-3421 or YU3-3428. t/c

FEED, SEED & GRAIN

NEED Some Good Feed Oats? Northern white oats from the Dakotas. \$1.05 bushel bulk. Producers Co-op Elevator. t/c

FOR SALE - 12000 bundles, small stalk, some grain. Hal Scott. 4 miles south and 9 miles west of Floydada. YU3-3097. t/c

FOR SALE - 22" x 34" aluminum sheets which would be fine for covering outside of barns, garages, etc. ... make good roof with tar sealer. 10¢ each. Blanco Offset Printing. Phone YU3-3737. t/c

THANKS FOLKS...
 FOR YOUR CONTINUED PATRONAGE OF OUR MANY FARM CHEMICALS AND ESPECIALLY THOSE GOOD PURINA PRODUCTS...
 WE LOOK FORWARD TO SERVING YOU IN 1966.
PLAINSMAN FARM CHEMICALS
 601 E. 5TH PLAINVIEW CA 4-4388

Dr. O. R. McINTOSH
 OPTOMETRIST
 211 SOUTH MAIN ST.
 MEMBER Phone YU 3-3460—Floydada, Tex.

WANT TO EMPLOY EXPERIENCED SECRETARY
 LOCAL FIRM HAS OPENING FOR EXPERIENCED SECRETARY. GOOD SALARY AND FRINGE BENEFITS FOR QUALIFIED PERSON.
 WRITE QUALIFICATIONS, TRAINING, EXPERIENCE AND REFERENCES TO
 BOX 110
 C-O FLOYD COUNTY
 HESPERIAN
 FLOYDADA, TEXAS 79235

WRITE QUALIFICATIONS, TRAINING, EXPERIENCE AND REFERENCES TO
 BOX 110
 C-O FLOYD COUNTY
 HESPERIAN
 FLOYDADA, TEXAS 79235

FOR RENT

FOR RENT - Trailer house to couple. H.A. Copeland. YU3-3558. t/c

FOR RENT - Unfurnished three room house. Call YU3-3140. t/c

FOR RENT - Three bedroom house. Call YU3-3123 or come by 1120 S. Main. t/c

FOR RENT: Furnished apartments and bedrooms. 102 E. Houston on Highway 70. t/c

FOR RENT - Unfurnished 2 bedroom house. Carpeted. 1203 S. Main St. Call YU3-4141. t/c

FOR RENT: 3 room house with bath. Newly decorated inside and out. YU3-2202. t/c

FOR RENT - Brick building East side of court house square in Floydada. See E. L. Norman, First National Bank or call YU3-2158. t/c

FOR RENT - Three rooms and bath duplex. Wall heater and garage. 115 S. 1st. YU3-3175, or YU3-2856. t/c

FOR RENT - 3 bedroom house 7 miles south of Floydada and just south of the Plains Baptist Assembly, water included. \$65 month. Arrangements may be made for pasture land also. Contact Shelly Allen, YU3-3290. 1-13p

LIVESTOCK AND POULTRY

FOR SALE: Grain fed calves 1/2 or whole. Hogs. W. B. Eakin t/c

LATEST FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy t/c

FOR SALE - 5 registered Hereford bulls. C. L. Gilly. Call YU3-3689. t/c

FARMS & RANCHES

FOR SALE - 240 acres, 40-acres grass, 200 acres cultivation, 44 acre cotton allotment, 11 miles northeast Floydada. \$200 acre. S. H. Tackett. YU3-2193, Floydada. 1-27p

FOR SALE - 160 acres grassland southeast of Floydada in water belt. \$135 per acre. \$7,500 down balance 5 1/2%, 1/2 min. John Garner, Silvertown, Tex. Ph. 4196 Bean Tex. t/c

MR. AND MRS. DAVID E. Brewer win two free passes to the Capada Drive-In Theater to see "Flying Leathernecks" on Saturday night. 12-23

SHOP FLOYDADA AND SAVE

\$29
 HESPERIAN OFFICE SUPPLY
 RADIATORS NEW AND USED CLEANED - REPAIRED RECORDED
 BADGETT RADIATOR SHOP Radiator Service YU 3-3454

Home Made Eggs
 Enjoy fresh home produced eggs from.....
CARMACK'S
 English Walnuts-Pecans-Almonds
 BUSINESS went to NUTS
 ARTWAY TREE SURGERY
 Feeding-Fruning-Treating-Spraying-Landscaping
 H. B. FOSTER P.O. Box 681 Lockney, Texas

Home Made Eggs
 Enjoy fresh home produced eggs from.....
CARMACK'S
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 BUSINESS went to NUTS
 ARTWAY TREE SURGERY
 Feeding-Fruning-Treating-Spraying-Landscaping
 H. B. FOSTER P.O. Box 681 Lockney, Texas

NEED A RUBBER STAMP?
 CALL YU 3-3737

HOUSES FOR SALE

FOR SALE - Two bedroom house, garage, 803 W. Lee, Weldon Harris, Amarillo.

MOBILE HOME FOR SALE - 2 bedroom, living room, kitchen, bath with washer. 720 N. 2nd. YU3-2334 or YU3-2359. t/c

FOR SALE: To settle the Earl Rainer Estate. 3 bedroom home at 622 West California and Rainer Shoe Shop. Call YU 3-2437. t/c

FOR SALE: Two large three bedroom houses. \$500 down and balance \$50 per month. Hale and Hale. YU3-3261. t/c

FOR SALE - 3 bedroom, 2 baths, brick. 717 West Tennessee. YU3-2496. t/c

EXTRA NICE three bedroom brick home in good locality in N. W. Plainview. Wall to wall carpet and fenced backyard. For sale or would trade for home in Floydada. See: call Ted Allen, YU3-2597. t/c

FOR SALE - 2 bedroom home with garage. 225 W. Virginia. G I Loan. 4% interest. Contact Wylie Rogers at YU3-2811 or J. B. Bishop at YU3-3255. t/c

FOR SALE: house and acreage. Bob Muncy. t/c

FOR SALE - Suburban home sites. One half acre tract. One mile west of Floydada. Water, electricity, natural gas on premises. Call Sam Puckett or Ralph Rucker. t/c

MOBILE HOME PARTS-SALES PLAINSWAY TRAILER HAVEN
 NICE PLACE FOR NICE PEOPLE
J. W. EATMON
 CA 3-4346
 3017 DIMMITT HIGHWAY
 PLAINVIEW, TEXAS 79072

FOR SALE - New three bedroom home, carpeted with 18 acres of irrigated land. One mile east of Lockney city limits on Flomot highway. T. B. Cox. OL4-3751. 1-6p

HOUSE FOR SALE - 4 bedroom, carpet, living room, dining room. Call YU3-3253 or YU3-3524. t/c

TWO USED PORTABLE TYPEWRITERS WITH CASES. GUARANTEED YOUR CHOICE.....

\$29
 HESPERIAN OFFICE SUPPLY
 RADIATORS NEW AND USED CLEANED - REPAIRED RECORDED
 BADGETT RADIATOR SHOP Radiator Service YU 3-3454

Home Made Eggs
 Enjoy fresh home produced eggs from.....
CARMACK'S
 English Walnuts-Pecans-Almonds
 BUSINESS went to NUTS
 ARTWAY TREE SURGERY
 Feeding-Fruning-Treating-Spraying-Landscaping
 H. B. FOSTER P.O. Box 681 Lockney, Texas

Home Made Eggs
 Enjoy fresh home produced eggs from.....
CARMACK'S
 English Walnuts-Pecans-Almonds
 BUSINESS went to NUTS
 ARTWAY TREE SURGERY
 Feeding-Fruning-Treating-Spraying-Landscaping
 H. B. FOSTER P.O. Box 681 Lockney, Texas

NEED A RUBBER STAMP?
 CALL YU 3-3737

MISCELLANEOUS

FOR SALE - 1962 FIAT, red convertible, 37,000 actual miles, in excellent condition. See or call Sam Spence, Ralls Highway, YU3-2881, after 6 p.m. 12-23p

TWO good used check writing machines. Your choice \$27.50. Hesperian Office Supply, Phone YU3-3737. t/c

FOR SALE - 20 cubic foot chest International Harvester freezer and a Thor Ironer. Day YU3-2267 or Night YU3-2194. 12-23c

WANTED - 2 air motor mills with towers. Contact Edd Muncy. 12-30p

FOR SALE - We have lower prices on Royal and Underwood portable typewriters than dealers in Lubbock, Amarillo, or Plainview. Hesperian Office Supply. Phone YU3-3737. t/c

For Prompt Service on Home & Auto Radios See RICE RADIO SERVICE
 1/2 blk. n. of bus station

WE CLEAN AND TUNE ELECTRIC SHAVERS
 REPAIR ALL MAKES SELL AND TRADE ALL MAKES
GOEN DRUG AND PHARMACY
 PHONE YU 3-3282

REXAIR-RAINBOW SALES AND SERVICE
 WE REPAIR AND TRADE. REXAIR WASHES AIR-HUMIDIFIES-COLD VAPORIZER.
 THE ONLY UNIT THAT CLEANS THROUGH WATER.

550 S AND H GREEN STAMPS TO ANYONE WHO WISHES TO SEE A FREE SHOW OF THE UNIT.
 ABSOLUTELY NO OBLIGATION. CALL OR WRITE
 1702 D YONKERS STREET IN PLAINVIEW
 PHONE CA 4-7216

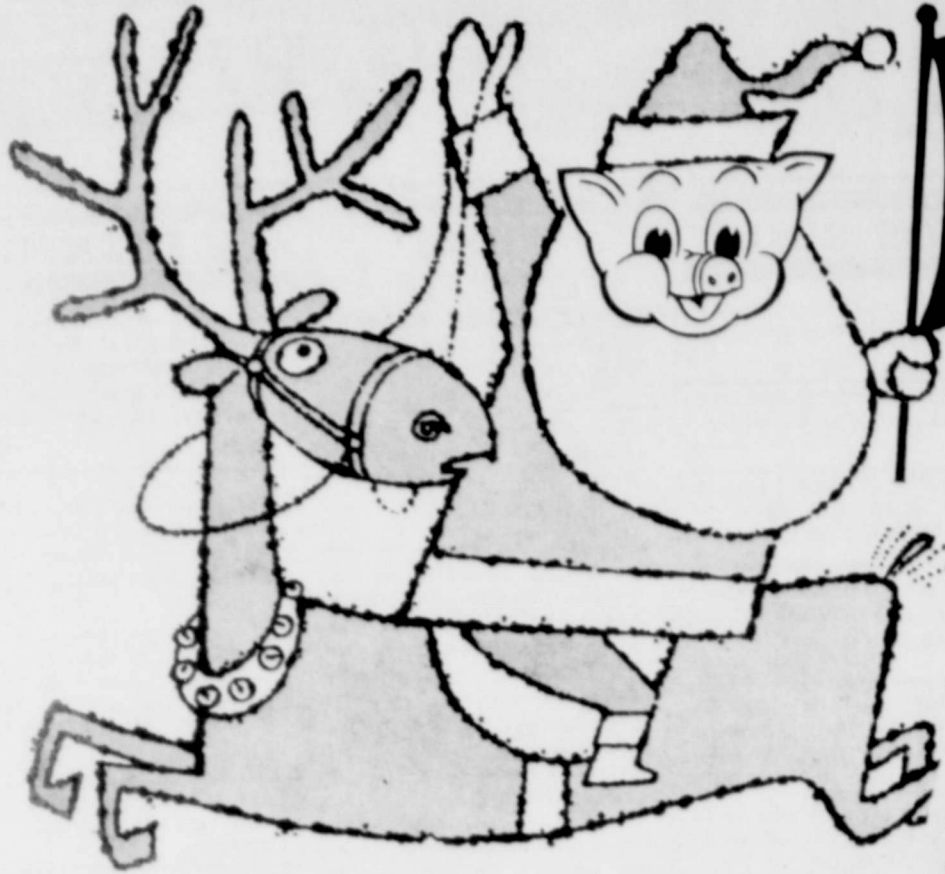
FOOTE BUTANE
 Call YU 3-3220
 Gasoline - Oils - Grease For Delivery
 Butane - Propane
Foote Butane & Oil Co.
 East Highway 70 FLOYDADA

See or Call **DANIEL AUTOMOTIVE**
 Your Authorized **KELVINATOR** Dealer For Kelvinator Refrigerators and Appliances
 Good Used Refrigerators
 Refrigeration Service by L. D. BRITTON
 YU 3-2382 123 W. Calif.

Now On Display, THE NEW FRONT-WHEEL DRIVE TORONADO

This is Oldsmobile's distinctive new Toronado. The car that brings you customized comfort with the Tilt and Telescope Steering Wheel. The only full-size car with front wheel drive. You instantly tailor the distance between you and the wheel because this steering wheel does more than steer. You adjust it in or out, up or down to any one of a combination of positions that fit your body build. Short drivers can move the wheel down and out for easier arm reach and full vision. Tall drivers can adjust the wheel so that it stays clear of their knees.

OLDEN CHEVROLET CO.
 SOUTH MAIN
 FLOYDADA, TEXAS



MERRIEST CHRISTMAS EATING

PIGGY WIGGLY HAS IT ALL

WE WILL CLOSE!

7: P.M. DEC. 24, AND WILL BE CLOSED ALL DAY CHRISTMAS DAY AND SUNDAY!



FRESH FROZEN FOODS!

FRUIT PIES 39¢

SEABROOK, BRUSSEL SPROUTS 10oz PKG. 29¢
 SEABROOK, BRUSSEL SPEARS 10oz PKG. 29¢
 JOHNSTON, 20oz PIE RICH'S WHIPPER 10oz PKG. 19¢
 PECAN PIES 79¢ TOPPING 10oz PKG. 19¢

PARKERHOUSE ROLLS HOKSUM 24ct 89¢

BELL OR BORDEN, 1/2 PINT SOUR CREAM 29¢
 BELL OR BORDEN, QUART EGG NOG 49¢
 BELL OR BORDEN, 2 LB. CTN. COTTAGE CHEESE 49¢
 BELL OR BORDEN 1/2 GALLON BUTTERMILK 43¢

IMPERIAL, POWDERED OR SPICED, GOLD COAST WHOLE SUGAR 2 LB. 29¢
 PEACHES 7oz CAN 29¢
 BAKER, ANGEL, FLAKE, 5oz COCONUT 7oz PKG. 29¢
 CHASE & SANBORN OR MAINE COFFEE 1 LB. CAN (FIRST 2 LB. THEREAFTER)

DOUBLE EVERY WEDNESDAY WITH A \$2.50 PURCHASE OR MORE!

OCEAN SPRAY CRANBERRY SAUCE STRAINED OR WHOLE, 16 oz CAN 19¢

BELL DELUXE 1/2 GAL

ICE CREAM 59¢

GOLD MEDAL

FLOUR 5 LB. BAG 49¢

C + H CANE

SUGAR 5 LB. BAG 49¢

NESTLE, 5' OFF, 12oz PKG CHOCOLATE MORSEL 39¢

NONE SUCH, 9oz PKG MINCE MEAT 31¢

SCHILLINGS, 4oz CAN BLACK PEPPER 43¢

LIBBY SWEET, 16oz JAR PICKLES 45¢

BETTY CROCKER, LAYER CAKE CAKE MIX 20oz PKG 39¢

DEL MONTE FANCY WHOLE GREEN BEANS 203 CANS 29¢

DOUMAK MINIATURES, 10 1/2 oz MARSHMALLOWS PKG 23¢

OCEAN SPRAY, 96 BEL CRANBERRY JUICE 55¢

BETTY BAKER, 8oz PKG DRIED DATES 27¢

ORLEANS COVE, 8oz PKG OYSTERS 43¢

AUNT JEMIMA 41 OFF 5 LB. BAG 49¢

TOWIE MARSCHINGO CHERRIES 8oz 84 33¢

7 99 OR COKES REG. SIZE PLUS DEPOSIT 6 BEL 29¢

SUMMITT 11oz CAN MANDARIN ORANGES 23¢

STOKELY ALL GREEN ASPARAGUS 3 700 41

HAWAIIAN, RED PUNCH 46oz CAN 35¢

U.S.D.A. GRADE A, 18 LBS. AND UP, TOM

TURKEYS 39¢



U.S.D.A. GRADE 10-14 LBS.

HEN TURKEY 49¢

MOHAWK, LEAN BONELESS, NO WASTE HAMS 3 LB CAN 3 29¢; 5 LB CAN 5 09

U.S.D.A. BELTSVILLE, GRADE A TURKEYS 6-10 LB 49¢

SWIFTS BUTTER BALL, 8-16 LBS. TURKEYS 53¢

HORMELS, FULLY COOKED, CURE#1 HAMS WHOLE HAM, LB. 1 55

ARMOUR'S STAR SUICED BACON 12oz PKG 79¢

LEAN FRESH DATED GROUND BEEF 39¢

ARMOUR'S, STAR SUICED BOLOGNA 12oz 59¢

HONEY Suckle WHITE, 10-16 TURKEYS 53¢

HAINES, PACIFIC, LARGE SIZE OYSTERS 12oz 79¢

BLUE MORROWS, PORK SAUSAGE 69¢

BAKING, SWIFT PREM 4-7 HENS 49¢

SWIFTS PREM. SENNI-BONELESS RIB ROAST 89¢

SWIFTS PREM. BEEF, LB ROUND STEAK 89¢

OLIVES 43¢

TOWIE STUFFED MANZANILLA 6 oz.

PURE VEGETABLE SHORTENING

CRISCO 3 LB. CAN 59¢

(WITH \$50 PURCHASE OR MORE!)

PECANS 49¢

AZAR, HALVES OR PIECES 10oz PKG.

GELATIN 3 3oz PKGS 19¢

ROYAL ASST'D

WHIPPING CREAM 29¢

1/2 PINT

THESE PRICES GOOD DEC 21-DEC 24 IN..... FLOYDADA

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

FRESH CRISPY CHRISTMAS PRODUCE!

RED DELICIOUS, FANCY

APPLES 19¢

WASHINGTON STATE LB.

ZIPPER SKIN, TANGERINES 2 LB. 29¢
 SUGAR SWEET YAMS 3 LB. 29¢
 IN SHELL PECANS LB. 33¢
 CRISP PASCAL CELERY LB. 15¢
 FRESH ROASTED PEANUTS 3 LB. 1
 ALL VARIETIES, CB NUTS IN SHELL 49¢



WIN CHRISTMAS CASH GET CASH CLUB CARDS PUNCHED NOW! AT PIGGLY WIGGLY!



SHEER EXTRAVAGANCE FOR BEAUTIFUL LEGS this holiday season — An adventurous concept in 15 denier textured nylon seamless stockings with a velvety Dacron applique in a floral pattern. Conspiring with a new ankle length black velvet evening costume with slashed skirt, they weave a spell of ethereal enchantment. Photo, courtesy Hanes.

Give Sheer Enchantment in Stockings

There's new enchantment in leg fashions for the holiday festivities. Sheer Extravagance, new sheer demi-toe seamless stockings by Hanes, feature Marigold and Arabesque designs in velvety dacron applique on the outer side of each gossamer sheer stocking. The delicate applique, so strategically placed, imparts an extra dimension of enhancement to shapely legs. Black Magic, the most in Sheer Extravagance, has an all-over velvety dacron applique in a floral pattern.

New lacy textures in seamless stockings are a favorite choice for Yule festivities. Shadow, a delicate highly intricate design, achieved by computer, is a new style for after-five occasions. Lace, a delicate sheer textured style, provides highly effective fashion drama as a foil for the classic simplicity of whirling skirt black chiffons with empire waistlines that crowd the discotheque circuit.

"The imaginative new designs in textured stockings for both festive and daytime wear give women a new chance to achieve individuality," says Kathleen C. Bremond, Hanes director of styling. "The new importance of legs as a focal point of fashion, as hemlines rise, gives every woman who considers her legs an asset, a new sense of adventure — a zest for experiment."



BROWNIE TROOP 67 DECORATES TREE — for Peoples Hospital which is an annual event for them. In the group are Mindy Harmon, Leslie Hall, Kathy Hale, Sharron Decker, Belinda Covington, Shanna Jackson, Carolyn Koop, Vickie Foster, Linda Lipham, Nora Asebedo, Leslie Simmons, Debra Woody, and Karen West. Leader of the troop is Mrs. Charlene Woody and assistants are Mrs. Sarah West and Mrs. Benita Walker. (Staff Photo)

DALE BRADLEY EMPLOYE

Finance Company Robbed

Dale Bradley, son of Rev. and Mrs. Floyd Bradley of Floydada, was one of the employees on duty Friday when the Beneficial Finance Co., was robbed in Lubbock. Dale is assistant manager of the company.

The bandit, who entered the office about 4:30 p.m., was said to be wearing a dark sports jacket and trousers, dark dress hat and a white shirt with black pin stripes.

Bradley said he was wearing black horn-rimmed glasses with thick lenses. He also noted the bandit was wearing black loafer shoes and flesh colored tape on the tips of his fingers and both thumbs. The employee stated that "it was exactly 22 minutes till five when he walked in the door. I was on the telephone talking to a customer

and he robber said, 'get off the phone.'" Bradley said he kept talking and the robber repeated "I told you to get off the phone" in a "Yankee drawl." Bradley said he hung up the phone then.

Being more observant Bradley noted the gunman was wearing a gold ring on the third finger of the left hand but said it didn't appear to be a wedding band. He also had a "beer belly," Bradley said.

Other employees agreed the man was about 5-10, dark blue eyes and weighed approximately 185 to 190 pounds. He had a .32 caliber in his hand and apparently had a chew of tobacco in his left jaw.

In taking the money from a cash drawer at the finance company, the intruder told cashier

Inge Sprayberry, "you should have more money than this." Then he asked manager Joe Young, "Where is your safe?" Young pointed out a filing cabinet safe standing by a wall. The bandit made the cashier open all the drawers and, finding no more cash, he again asked Young, "Where's the rest of the money?"

Young said he told him that was all of it.

"OPEN YOUR WALLET" Bradley was told to do the same. "All I had was 15 cents," he jested. "I offered it to him, but he wouldn't take it."

After robbing Young's billfold, the hijacker herded the group into a back room. "Stay there five minutes. . . and no talking" he cautioned, "or I'll shoot you."

Bradley said they were whispering about what to do next, when the gunman reappeared at the door growling "Dammit, I told you no talking."

The group said they could

hear the gunman walking around in the outer office for awhile, then all was quiet. After five minutes they knocked on the door and hearing no sound, came out and called police.

The bandit reportedly fled in a dirty white car. Two daughters of a customer in the finance office saw the man get in the car and drive away. The vehicle was described as the one used in a later holdup at a Safeway Super Market. Four cash registers there were emptied of currency but the bandit left the silver.

The car was later found abandoned, a block from where it was reported stolen earlier. Police checked the area where the get-away car was parked and found two wads of facial tissue. "He wasn't chewing tobacco, he had these in his mouth," the investigating officer said, theorizing the bandit was trying to distort his facial features or was attempting to disguise his voice with the wads of tissue.

The finance company lost \$304 and the manager \$224. The Super Market lost some \$903 in the robbery.

No new leads had developed over the weekend, other news sources reported.



Airman Jerry D. White, son of Mr. and Mrs. John R. White of 203 W. Jackson, Floydada, Tex., has been selected for training at Keesler AFB, Miss., as an Air Force communications specialist.

The airman, a 1965 graduate of Floydada High School, recently completed basic training at Lackland AFB, Tex.

TAX MAN SEZ:

Your county agent should have the 1966 edition of the Farmers' Tax Guide available any day now. This publication is worth cultivating. It is loaded with plain down to earth tax advice. A careful reading of the Farmers' Tax Guide could save you more than you could make plowing the south forty. Don't miss picking up a copy of this valuable publication.

that.

I've been a good girl. I want slinky. I want Ticklees. I want a nurse set.

Love Jill Poage

Dear Santa Claus, I want Treddy. I want a bicycle. I want creepy crawlers. Bring my mother and daddy and sister and baby brother something.

I've been a good girl.

Love Julie Poage

may every joy be yours!

Waldo & Nina Cox

MONEY-SAVING COUPON

This coupon, when validated by Rexall Drug Store Salesperson, entitles customer who purchases one 14-oz. can of Brite Set Hair Spray at our regular price to receive a second 14-oz. can for only

39c REG. \$1.85

OFFER GOOD THROUGH JANUARY, 1966.

Johnson Rexall PHARMACY

4 1/2 % CURRENT ANNUAL RATE

PAID OR COMPOUNDED QUARTERLY IN 1966

PLUS FULL SAFETY

- **INSURED ACCOUNTS**
ACCOUNTS INSURED UP TO \$10,000 BY THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION
- **EXPERIENCED MANAGEMENT**
MEN WITH YEARS OF FINANCIAL AND MORTGAGE LOAN EXPERIENCE TO HANDLE YOUR MONEY.
- **A FINANCIALLY STRONG ORGANIZATION**
CAPITAL, RESERVES AND LIQUIDITY THAT MEET OR EXCEED REQUIREMENTS OF THE FEDERAL HOME LOAN BANK.
- **A MEMBER OF THE FEDERAL HOME BANK SYSTEM**
AN ADDITIONAL SOURCE OF MONEY TO MEET EMERGENCIES.

ALL THIS AT TULIA SAVINGS
And Loan Association

200 N. MAXWELL TULIA, TEXAS WY 5-3521

OLAN ALEXANDER
VICE PRESIDENT AND MANAGER



IF SHE KNITS, SHE'LL WANT the new instant knitting needles kit — This white and gold patterned fitted vinyl case contains all the component parts necessary to make circular and flexible jumper knitting needles in 42 different combinations of sizes and lengths — plus a variety of flexible stitch holders. To make any desired size and length needle, points are simply screwed on to the appropriate cord. Under fifteen dollars. Photo, courtesy the Boye Needle Co.

Loads of Good Wishes To Our Many Friends At **CHRISTMAS**

FARM BUREAU INSURANCE

325 EAST HOUSTON YU 3-3356

GREETINGS

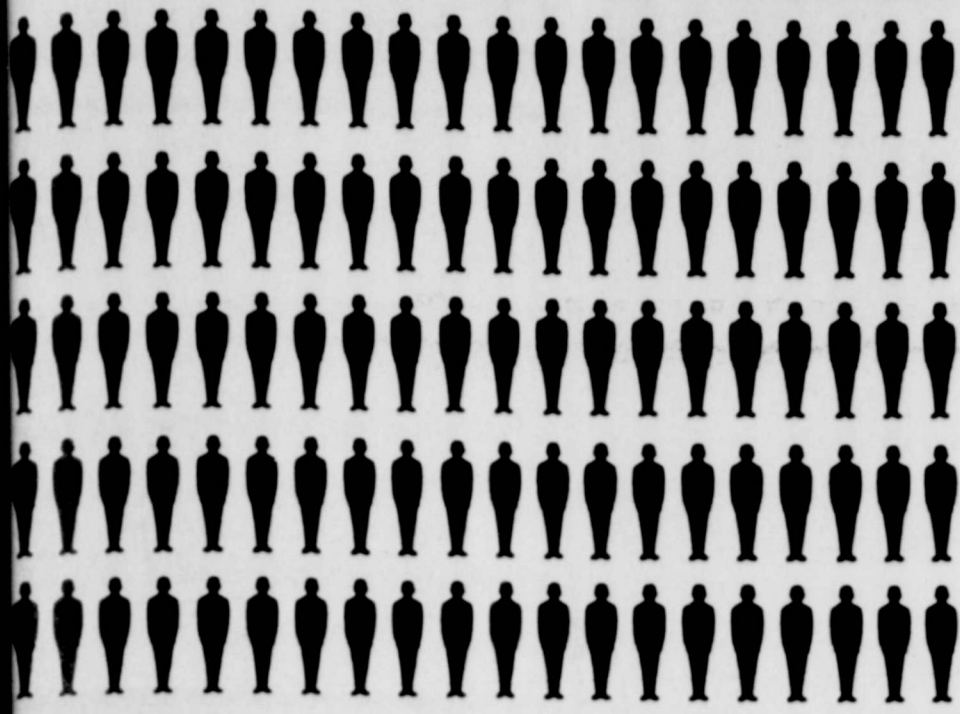
We join with Santa in wishing to our many wonderful friends a day filled with all the gladness of this Happy Holiday!

BARWISE GIN

RED WATTS

OPERATION "DEATHWATCH"

24 thru JAN. 2 ESTIMATE - 110 MOTORCIDES



ION DEATHWATCH—1965—The Department of Public Safety estimates that 110 will die in traffic accidents during the 10-day Christmas-New Year's holiday period from 24 through January 2. Three times daily during the period the death totals will be tabulated from DPS headquarters in Austin. Each time a life is lost, a corresponding "Deathboard" is shown above, to bring attention to the dangers of holiday. An appeal is made to every motorist and pedestrian to prove the above estimate too high.

As early as 1856, Horace sponsored a corn-contest for New York. The runner of 4-H Club Rural school superintendent and college experiment promoted contests in section and soil testing by 1900's.

Private support for 4-H comes from community organizations, service clubs, business, industry and individuals.

Eighty-nine of Texas' 254 counties have general library service.

County Agent's Corner

By Joe Wilson
A cotton variety demonstration was completed this past week. The demonstration was conducted on the Chester Mitchell Farm near Lockney, in cooperation with Mitchell and the Agricultural Extension Service.

Eight varieties were included in the demonstration which was planted on May 7. The varieties included, Lankart 611, Paymaster 111, Paymaster 202, Rilcot 90, Striper 31, Blightmaster, Paymaster 101A and Dekalb 302. The planting rate was 40 pounds per acre.

Rilcot was the high yielding variety with 826 pounds of lint per acre. Lankart 611 was tied for second place with Striper 31 with 815 pounds of lint per acre. The fourth place yielder was Paymaster 111 with 735 pounds lint per acre. The other varieties ranked as follows: Paymaster 101A, 725 pounds lint per acre. Paymaster 202, 720 pounds lint per acre; Dekalb 302, 700 lbs. of lint per acre; and Blightmaster 560 lbs. of lint per acre.

Each variety was harvested and ginned separately. Data was kept on micronaire, staple length, per cent seed, pounds of seed, gin cost and lint turn out. Using the loan price schedule the dollars worth of lint returned per acre from each variety was computed. The varieties and how much new return per acre they yielded are as follows: Rilcot 90, \$259.19 per

Change Dolls' Hair Color!

News for every budding beauty and beautician is a toy hairdresser set called Color 'N Curl. With this ingenious toy, girls can change the color of their Barbie dolls' hair back and forth at will — yet it contains no dyes and is totally harmless!

Color 'N Curl comes with a hair dryer that actually works and four wigs in different vibrant colors. Rollers, curlers, comb, brush, Barbie pins, and hair mist are also included, enabling the young miss to style and set the wigs in a variety of ways.

Illustrated instructions show, step-by-step, how to create attractive, youthful hairdos not only for Barbie, but also for her owner, as well.

The doll wig colors can be changed over and over again with no mess or staining. The specially treated wigs and colorless activator solutions are non-toxic, and the solutions can be replenished with ordinary household products.



FOR EVERY BUDDING BEAUTICIAN, A TOY HAIRDRESSER SET changes dolls' hair-color in seconds! With 'Color 'N Curl' she can change the color of her Barbie dolls' hair back and forth at will... yet it contains no dyes and is totally harmless. Set includes a hair dryer that actually works, four wigs in different colors, rollers, curlers, comb, brush, Barbie pins and hair mist. Photo, courtesy Mattel, Inc.

Peachock Enters Steer In Show

Fort Worth (Sp)—Mike L. Peachock of Roaring Springs will have one steer in competition at the 1966 Southwestern Exposition and Fat Stock Show, January 28 through February 6.

W. R. Watt, Fort Worth Stock Show president and manager, expects the final list of 1966 livestock entries to top the 1965 record of over 11,000.

Exhibitors and spectators wanting to take in the Fort Worth Stock Show Rodeo will find more emphasis on "Action". Under the produc-

tion of Tommy Steiner and Associates the Rodeo will feature plenty of "All Star Rodeo Action". In addition to the fast paced rodeo excitement Watt has lined up an outstanding selection of entertainment features. Mail Order Ticket applications for the 1966 edition of the "World's Original Indoor Rodeo" are now being taken at the Southwestern Exposition and Fat Stock Show, P.O. Box 150, Fort Worth, Texas 76101.

A man's alimentary canal is from 25 to 30 feet long.

bringing you holiday joys
Irene's Beauty Shoppe
IRENE SHERRILL

May your hearts be joyful throughout the holiday season!
WINN'S ELECTRIC SERVICE
WELTON SKINNY WINN

Merry Christmas
to our many friends and patrons!

May your home be filled with Yuletide cheer

RUSSELLS BLACKSMITH SHOP
WAYNE RUSSELL

WE'RE LOADED WITH CHEER and good wishes for you at Christmas.

Floydada Implement Co.
E. HOUSTON YU 3-3584

acre; Striper 31, \$257.51 per acre; Lankart 611, \$238.34 per acre; Paymaster 111, \$238.17 per acre; Dekalb 302, \$205.54 per acre; Paymaster 202, \$204.80 per acre; Paymaster 101A, \$204.20 per acre; and Blightmaster \$159.53 per acre. Irrigation and fertilizer treatments were the same for each variety. The test was a one year test and the same varieties could vary in yield and quality in different years or over a period of years. All the results from the test may be obtained at the county agents office.

Farmers Income Tax Guides for 1966 have arrived and copies may be picked up at the ASCS office or the County Agents office. They may be obtained through the mail by calling the County Agents office (YU 3-2806 in Floydada) and giving your name and address.

INCOME AVERAGING HELPFUL WHEN INCOME ERRATIC
The income averaging provision of the Internal Revenue Code can benefit farmers and ranchers who have had unusually high taxable income this past year.

Income averaging can be helpful to such people as dryland farmers who have had a succession of drought years and then have gotten moisture for bumper crops.

Others who might benefit from the provision include cotton producers who have sold both their 64 and 65 crop during this year or ranchers who put their 64 calf crop in a feedlot and sold their 65 calves this fall.

The current averaging provision was put in code in 1964. Averagable income must be more than \$3,000 before it can be applied.

Under the provision, the income of the four preceding years is averaged and then multiplied by 133 1/3 percent. The product is then subtracted from this year's taxable income and the remainder is called the Averagable Income, provided it exceeds \$3,000.

Charles Wesley, brother of John Wesley, wrote the words to "Hark! The Herald Angels Sing!" in 1739. In his first version the carol began, "Hark, how all the welkin rings," according to World Book Encyclopedia.

The four-leaf clover emblem of 4-H Clubs was developed in Iowa by O. H. Benson in 1911. Using Head, Heart, Hands and Health to the best of one's ability is the foundation of 4-H.

LETTERS TO SANTA CLAUS

Dear Mr. Claus:
This Christmas I would like a doll. However, instead of the standard ten-inch doll, I want a 64-inch doll. Also, if you intend to make mine a 0-0-7 doll, I would like for you to replace the numbers with 36-24-36.

I also want a tube of Brylcreme EXACTLY like the one advertised on television. I already have 127 tubes, but all I can get out of them is that greasy kid stuff.

Last, but not least, I want four pictures (one for each wall of my room) of that Miss Galore that played in "Goldfinger." Please make these pictures 8 x 12 feet.

Yours sincerely,
Monte Westfall
P.S. Mrs. Claus, if hubby puts all this in his little bag of goodies, you had better go with him to make sure everything gets delivered.

Dear Santa,
It's about that time, and I'm dreaming of a white Christmas. All I want is a little GTO. I want girls in the front and girls in the back. I haven't been too good this year. If you want to bring me something, it's up to you, because I've done all I can.

Like I said, I haven't been too good this year. Dang me, the coaches ought to take a rope and hang me. Things aren't too bad in school this year. There are good times like when you can walk into typing class and see Mr. Eudy dancing the Swim and singing "Hang on Sloopy."

BRING WALDO WEST a book on how to perform plastic surgery. Bring Kerry Bearden one on how to comb his hair, and Mrs. Kimble wants one on how to speak Spanish.

Please stop at Coach Berry's house and talk to him. He walks down the halls singing, "I'm a Road Runner Baby." Try to convince him that there are things you can be in this world and things you cannot be.

Your pal,
John DeLeon
PS If Coach Wiley tells you that he was a teen-age monster, don't say anything. Just believe him.

Dear Santa:
Surprised to hear from me, aren't you, Mr. Claus? You thought you got rid of me when you left me that exploding

TO ALL OUR KIND PATRONS
DOUGHERTY FARM SUPPLY
RAY CARTEL

Merry Christmas

May Holiday cheer be yours throughout this Yuletide season

DOUGHERTY GRAIN & CATTLE CO. INC.
DOUGHERTY, TEXAS

GRANDFATHER GRADUATES

Dayton, Ohio—Joseph Zusan, a fifty-six year old grandfather, has graduated from the University of Dayton with a bachelor of arts degree. Zusan began college thirty-five years ago but could not continue due to the depression.

ON AGE AND WISDOM

Los Angeles—Tatzumbie Due Pea, celebrating her one hundred and sixteenth birthday, claims to be the oldest living Piute Indian and the oldest native Californian. Mrs. Due Pea, sitting on her porch counting the passing cars, said she didn't think being old made one wise.



FROM US TO YOU ...

A VERY Merry Christmas

... and a season filled with all good things.

BOND REAL ESTATE

HOLLIS BOND WILSON BOND



Season's Greetings

To you and yours.

PALACE BARBER SHOP

"HAIRCUTS THAT FIT"



TOP LEFT
WISE MEN FROM THE EAST. Artist: Agha Behzad is an outstanding Christian artist of Iran, noted for his miniatures. A gold medal award from "Lit-Lit" was presented to him by the Shah.

BOTTOM LEFT
MADONNA AND CHILD. Artist: David Chituku did this wood carving while a student at the Christian training center at Cyrene, Rhodesia.

TOP RIGHT
MADONNA OF THE STARS. Artist: Heung Chong Kim is an illustrator of Christian literature for the Commission on Christian literature in Seoul, Korea.

BOTTOM RIGHT
BOY AND STAR. Artist: Miss Doelia Castro is an illustrator for Methopress in Argentina.

Christmas Around The World

NEW YORK, N.Y. -- The child born in Bethlehem nearly twenty centuries ago is born anew in modern times in the hearts of peoples in many lands. Cultures around the globe, as the paintings shown here reveal, have gone beyond thinking of Christ as someone proclaimed by western missionaries and their churches. Artists of Asia, Africa, the Middle East and Latin America visualize Christ as a man born

and train talented nationals in their environment. A great collection of this specialized art has been fostered by the Committee on World Literacy and Christian Literature, a 22-year-old interdenominational agency. "Lit-Lit" as it is known internationally has helped teach millions in many countries to read and write.

The church agency also gives guidance and support to literature production and distribution in fifty-eight countries. Artists and illustrators from many countries receive their training at an art training school in Kitwe, Zambia.

Part of the work of the literacy agency is to seek out

no one good. Since it has been damp the gin is able to gain some in the ginning. There is still many bales in the fields to gather, when weather permits.

Mr. and Mrs. Brice Allen attended an open house for a Wayland College Dormitory Sunday afternoon. Their daughter Nancy has a room in the dormitory.

Mrs. Kimell of Matador spent Thursday night with her daughters, Mrs. Harold Varette and Shawn while Mr. Kimell and Harold were at Lake Kemp.

Mr. and Mrs. Dennis Taylor visited with her sister, Mrs. Horace Cage in the West Texas Hospital in Lubbock.

Mr. and Mrs. Brice Allen, Susan and Janie attended the First Baptist Church in Plainview to hear their Christmas music. "Sing Noel" was rendered by the choir.

J. M. Harrison spent the weekend with Mr. and Mrs. Blanton Hartsell.

COLLIE ADOPTS FAWN

Clarksville, Ark. -- A little orphaned fawn found a new mother at the Rebel Springs Kennels. Teresa, a Collie, adopted the fawn who has to compete for dinner with Teresa's five puppies.

MT. BLANCO NEWS

Mt. Blanco Dec. 13 - Mike Moore of Texas Teck spent Sunday afternoon with his parents Mr. and Mrs. Frank Moore.

Mrs. Anthony Latta, Mrs. J. W. McClure, Mrs. Brice Allen, Mrs. S. G. Appling, Mrs. Bobby Kendrick attended the garden club in Crosbyton and enjoyed the Christmas idea exchange.

Mr. and Mrs. Robert Moss of Memphis, Texas were early morning callers at the home of Mr. and Mrs. J. W. McClure. The Brice Allens arrived in time at the Dennis Taylors home for breakfast. Robert was borrowing trailers trying to get his cotton harvested.

Mrs. Wayland Jones and children and Mrs. J. W. McClure visited in Lubbock Thursday.

Mrs. Millard Watson was hostess to a Tupperware party Tuesday morning. Thirteen guests were present.

Mr. and Mrs. Frank Scoggins

visited their daughter and family, Mrs. Marjoean Richardson, Sunday in Amarillo. Little Dennis Richardson returned with them to stay until Christmas.

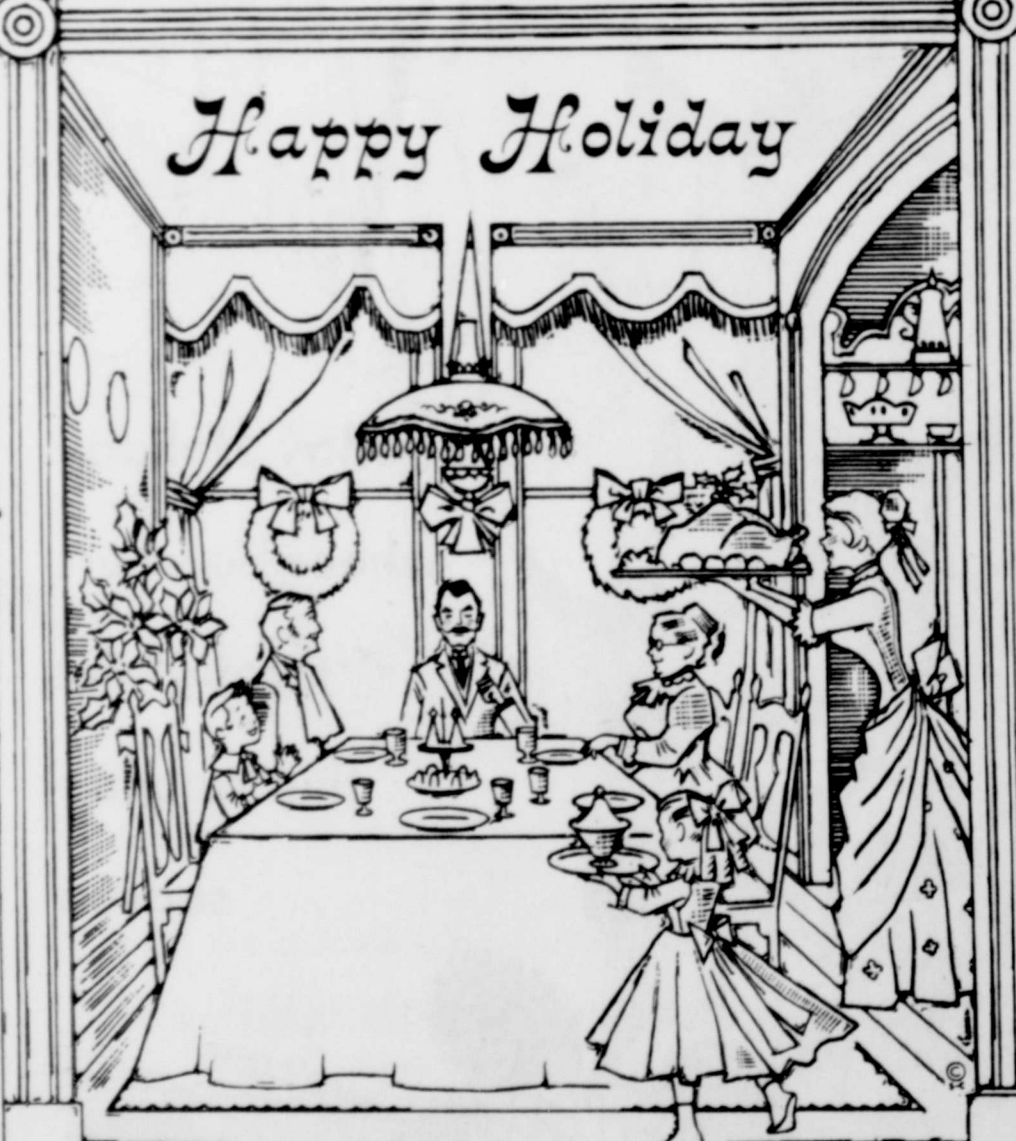
Mrs. Millard Watson attended a pledge service at the student union building at Tech. Her daughter Sherry was one of the new pledges.

Several people of the community attended the community Christmas Song fest of the Crosbyton Churches Sunday evening at the Memorial Building.

Mr. and Mrs. Robert Winegar were Sunday dinner guests of her parents, Mr. and Mrs. Bobby Kendrick, Beckey, Cathy, and Byron.

Mrs. Millard Watson is spending some time with her father, Henry Brewer who had surgery in the Floydada hospital Friday.

It's an ill wind that blows



Happy Holiday

OUR WISH TO YOU THIS CHRISTMASTIDE

May your hearth-fire be bright and your tree all a-light,
 And your home filled with sounds of good cheer;
 Friends and kin there to feast, and the last (but not least)
 May your heart receive all it holds dear!

AND A HAPPY NEW YEAR FROM THE FOLKS AT.....


CONSUMERS FUEL ASSN.



GLAD

HOLIDAY JOY TO ALL!

CAPROCK MOTOR PARTS AND HARDWARE



OLD-FASHIONED WISHES

Good wishes around you, good cheer abounding... may the heart-warming simple joys of Christmas be yours.

WILBUR FLOYD, Manager

WYLIE GRAIN CO

CHASE HER THIEF


Oakland, Cal. -- While getting into a friend's car, a thief snatched Mrs. Amy Correia's purse which contained \$700 in cash and \$800 in traveler's checks. The sixty year old woman chased the thief until he dropped her purse.

Manitou Beach, Minn. months after a woman destroyed Mrs. Ella's home, she received a letter in the mail that had a bell, who lives in Ontario, Canada, 175 away, found the chest yard.

NOTICE TO MOTHERS

THE METHODIST PUBLIC KINDERGARTEN WILL START SECOND SEMESTER JANUARY 1966.

FOR ENROLLMENT OR INFORMATION CALL YU 3-37 OR YU 3-3189.



WISH YOU A JOYOUS CHRISTMAS

FIELDAN MOTEL



JOY TO YOU

May the bells of Christmas bring a message of good cheer!

Helm's House Of Beauty

DOROTHY HELMS PAT COOK

OR MARCUS VINICIUS AND LYGIA



Taylor, as the Roman warrior Marcus Vinicius, and Kerr, as Lygia, are entertained at a banquet given Emperor Nero in "Quo Vadis." The two stars head a thousands in Metro-Goldwyn-Mayer's all-time-great drama, in color, brought back by popular demand.

A Flashy Gift To Light Up Her Life

Christmas is the time for merriment and gag gifts always bring a good chuckle. When they are also practical, they are twice welcome.

A real flasher for the favorite female in your life is a new "way out" headband for her hair with an honest-to-goodness flashlight attached to it.

She'll go into an "orbit" of delight when she opens this gift. The Starfire "2000" by Puritron also serves a useful purpose, as a unique flashlight that is three units in one.

It is a portable flashlight, two inches in diameter by two inches long, containing the power of flashlights more than five times its size. It is a powerful work light, when put on its special stand, which has a 300° swivel base. And it is a convenient headlight with a headband that leaves both hands free for work or play.

Made of unbreakable plastic, it contains a special zoom switch, which converts it from a spotlight to a miniature floodlight. And best of all it is rechargeable . . . holding its charge for more than year. The flashlight itself is backed by a two-year guarantee.

Starfire is packed in a deluxe jewel-ten gift box and costs about ten dollars. It comes complete with charger, swivel base and headband.

Its twin sister, Bat-Lite, is identical except that it comes packed in a clear, plastic, reusable case and sells for slightly less.

to the bath world, inspired the creation of these two men's casual garments. The robe and a pull-over shirt are so simple in construction they are a breeze to make. The designs call for straight cutting, and an hour or so to stitch each garment together.

The material is Stevens Utica Fine Arts terry towels in the "Cantata" pattern. The pattern is especially masculine in concept, the towel patterned in stylized pine trees on ombre stripes in blue contrasted with brass, red contrasted with blue, or yellow and saffron. The robe binding and belt is "Aurora", an ombre stripe. Before cutting garments, cut selvages and seams from towels.

To make the Pull-Over Shirt, cut two towels to desired length. (Average: 28" at center back; 23" at dropped shoulder.)

Neck Opening: Back: Fold towel on vertical. From 1/2" depth at center, scoop out, curving upward, to 5" in width.

Front: Fold towel on vertical. Slash fold 9" deep, from top. Curve neck from 3" in depth from top of center fold. Fell seam shoulders. Face neck opening with muslin, cut to fit the opening. Turn facing inside stitch 3/4" from the edge. Finish by hand hemming the facing and the hem at bottom of shirt.

Sleeves: 20" long from dropped shoulder; 15" long from double stitched underarm seam. 21" wide at sleeve opening, tapering to 17" at forearm. Hem the sleeve edge by hand.



OBVIOUSLY HE BOUGHT HER THE GIFT HE'D ALWAYS WANTED. Smiling blissfully, the husband enjoys a Christmas gift they'll both enjoy, for relaxation and development for years to come. It's easy to learn on this instrument; it takes only minutes to learn to play a simple tune with chords, yet you have at your fingertips the sounds of a great orchestra. Photo, courtesy Hammond Organ Company.

'Talking' Christmas Cards

The sounds of Christmas are many and varied; the carillon's call to services, the religious music and caroling, the tinkle of sleigh bells, the crunch of foot steps on freshly fallen snow, the ho, ho, ho of a street corner Santa, the sounds of laughter and joy which are everywhere during this season of happiness.

It just wouldn't be Christmas without all of these special sounds and it also wouldn't be Christmas without Christmas cards. Now, with a little imagination and 3M Company's "Scotch" brand recording tape, you can produce individually tailored "talking" Christmas greetings that marry the marvelous sounds of Christmas with the traditional Christmas card through the modern medium of magnetic tape.

Making a personalized talking Christmas card can be a family fun project. All that is needed is a reel of magnetic tape; three-inch tapes are ideal for the purpose. They can record 15 minutes of sound, just enough time for everyone in the family to have his say and for the family to sing a carol if it wishes.

After the tape has been recorded, the tape carton with its familiar tartan design can be covered with myriad holiday decorations. Costume jewels of plastic or sequins can be pasted to the box; a festive paper or an artificial "spray-on snow" can be used to cover it; and a small pine cone or Santa doll can be affixed with ribbon bows. The ways that you can beautify the tape box just for Christmas are limited only by your imagination.

A taped talking Christmas greeting in a hand-decorated box will be that "something different" that will be the hit of the Yuletide season and will be remembered all the rest of the year.

The dropped-shoulder robe calls for three "Cantata" towels and one matching "Aurora". One complete "Cantata" towel forms the back. Fold a second towel on the vertical and cut the length of the towel; and then cut 1 1/2" from the center slash. This allows for the neck opening. Stitch the two fronts to the back, leaving an opening for the sleeves measuring 12 3/4". Seam shoulders. Towels will not meet at center but are several inches apart to allow for neck. Stitch shoulders.

Neck and Front Binding: Cut "Aurora" towel into four strips about 6" wide. Stitch two lengths together . . . pin to front of robe and around neck. Stitch. Fold over the raw edges, turning raw edge of binding, and pin. Hem by hand.

Stitch the two remaining lengths of "Aurora" together as for binding. With right sides together, stitch the long side. Turn right side out and hem both ends closed.

PERIOR
SEANERS
Quality Dry Clean-
Approved Sani-
y.
CALL
U 3-3540

Plan For Water
Next Year
Your KMP Lake Pump Now
Prices Advance Jan. 1
Buy Now
PRIMING • NO CLOGGING
EASY TO MOVE • PRECISION BUILT
and Mr. Farmer The KMP
The Most Efficient Tail
Water Pump On The Market
See or Call
W. G. Walker
FLOYDADA PHONE YU 3-3910
OR
FLOYDADA BUTANE
KNEEY HIGHWAY PHONE YU 3-2413

Heralding the Holidays
on your next trip to
Denver—for Christmas shopping,
holiday fun, shows, night
clubbing—fine dining—for a gay
stopover en route to ski resorts!
Setting the mood for
your trip—the warm welcome
at the Albany—nearest
everything you want to see
or do in Denver!

- Spacious attractive rooms
- Beautifully Redecorated
- Fine Food at Moderate Prices
- Best Beverages Served in Denver
- Unsurpassed Service

The Albany
17th at Stout
808/804-0211
ALAN T. McDONOUGH, Mgr.

FREE
INSIDE
PARKING

Are you Covered?
FIRE • AUTO
LIFE • GROUP
Insurance

- ★ LIABILITY
- ★ CROP INSURANCE
- ★ FIRE
- ★ HOSPITALIZATION
- ★ CASUALTY
- ★ WORKMEN'S COMPENSATION
- ★ AUTOMOBILE

"YOUR INDEPENDENT INSURANCE AGENT"
BAKER
Insurance Agency
127 W. California
Ph. YU 3-3270
SAM BAKER

After-Christmas Clean-up

Opening a package is fun — but cleaning up after unwrapping is no fun.

So, before Christmas morning, gather together the following simple clean-up materials:

1. Two large shopping bags: one for paper and ribbon you want to keep, and one for scraps to be thrown away.
2. Whisk broom and dust pan. (Try tying a pine

cone and sprig of holly on these everyday helpers to give them a holiday look).

3. A bottle of pine cleaner with a sponge. This is for that crushed candy cane or spilled beverage (even as a cleaner, pine oil will keep you in the spirit of the day).

Store your holiday clean-up equipment in one of the shopping bags and tuck away in the closet where you're hiding Christmas presents.

Because Christmas ornaments are broken doesn't mean you have to throw them away.

Pick up the fragments with a piece of wet cotton. Cut stars or other designs from cardboard; then cover the cut-out shapes with shellac.

Every Boys' Club has a special series of programs during the Christmas season. The whole community is invited. Visit your local Club.

Stage coaches with the body slung in straps were first built in the 16th century.

Holly Hands?

Rough! That's what hands and skin frequently are, at holiday time, just when a woman wants to look her prettiest.

Such increased activities as cooking, dishwashing and house cleaning are particularly severe on the hands. Another enemy of beautiful skin, the Pacquin people tell us, is indoor heating. It dehydrates, robbing the skin constantly of moisture, just as much as exposure to wind or cold or too much sun in warmer climates.

Since your hands have far less natural oil supply than your face, it is even more important that they be protected indoors as well as outdoors by a good hand cosmetic that will provide them with oil and moisture and guard skin against dryness and aging.

Experts recommend an application of hand cream or lotion in the morning, as part of your daily grooming to protect hands both indoors and out.

In London, railwayman Owen Savage was awarded 10,000 pounds (\$28,000) by a court for the "terrible" pain he suffered after an accident at work. The money will go to Savage's widow and six children—he died nearly a year ago.



PEACE AT CHRISTMASTIME
Let us rejoice now at this festive time of year.
Modern Beauty Shop
VIOLA GOLIGHTLY

Glowing GOOD WISHES
May your holiday be warm and bright!

SI MEDLEY
PAINTING CONTRACTOR

Merry Christmas to All

May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

From All the Folks At
ODEN CHEVROLET CO.
FLOYDADA

LEGAL NOTICES

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS THE STATE OF TEXAS...

TAKE NOTICE that an election will be held in the City of Floydada, Texas, on the 5th day of January, 1966...

THIS NOTICE OF ELECTION is issued and given by the undersigned, pursuant to authority conferred by virtue of the attached resolution...

WITNESS OUR HANDS AND THE SEAL OF THE CITY OF FLOYDADA, TEXAS, this 14th day of December, 1965.

ATTEST: /s/ Jimmie Lou Stewart City Secretary, City of Floydada, Texas

RESOLUTION AND ORDER FOR CITY BOND ELECTION THE STATE OF TEXAS...

ON THIS, the 14th day of December, 1965, the City Council of the City of Floydada, Texas, convened in regular session...

LEONARD MATSLER, Mayor, City of Floydada, Texas

W. H. SIMPSON, JR., ROE JONES, LOUIS ANDERSON, J. B. SMITHERMAN, ALDERMEN...

AYES: Aldermen Simpson, Anderson, and Smitherman.

WHEREAS, the City Council of the City of Floydada, Texas, deems it advisable to issue the bonds of said City...

BE IT RESOLVED AND ORDERED BY THE CITY COUNCIL OF THE CITY OF FLOYDADA, TEXAS:

SECTION 1: That an election be held on the 5th day of January, 1966, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this resolution...

SECTION 2: That said election shall be held at the CITY HALL in the CITY OF FLOYDADA, TEXAS...

SECTION 3: That the following named persons are hereby appointed officers of the election:

FRED BATTEY, Presiding Judge; T. S. BROWN, Alternate Presiding Judge

If the regularly appointed Presiding Judge is unable to serve at the election, the Alternate Presiding Judge therefor shall serve as Presiding Judge.

If the Alternate Presiding Judge therefor shall serve as Presiding Judge, the Presiding Judge shall appoint at least two (2) Clerks...

Alternate Presiding Judge if the election is conducted by the regularly appointed Presiding Judge and not more than two (2) additional Clerks...

ABSENTEE VOTING shall be conducted at the City Secretary's Office in the City Hall, in accordance with the provisions of Chapter 424, Acts of the 58th Legislature...

SECTION 4: That said election shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities...

SECTION 5: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S. Election Code...

SECTION 6: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 7: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 8: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 9: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 10: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 11: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 12: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 13: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 14: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 15: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 16: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 17: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 18: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 19: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 20: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 21: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 22: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

SECTION 23: That a copy of this resolution and order, signed by the Mayor of the City and attested by the City Secretary...

TV SCHEDULE THE SERVICE NUMBER IS YU 3-4023 AND FEATURING NEW ADMIRAL AND CURTIS MATHES SETS. Mike's TV Lab

KCBQ-TV 11 schedule table with times and program names.

KLBK-TV 13 schedule table with times and program names.

The flying shuttle which made the modern loom possible was patented by John Kay of England in 1733.

Witness our hands and seal of court this 13th day of December, A.D. 1965.

COMMISSIONERS COURT OF FLOYD COUNTY, TEXAS.

SHERIFF'S SALE THE STATE OF TEXAS County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable 99th District Court of Lubbock County...

North Seventy (70) feet of Lots Twenty (20), Twenty-One (21), and Twenty-Two (22), Block One (1), South Side Addition to the City of Lockney, Floyd County, Texas

and levied upon as the property of KENNETH W. COOK, a single man, and that on the first Tuesday in January, 1966, the same being the 4th day of said month, at the Court House door of Floyd County, in the city of Floydada, Texas...

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale...

Witness my hand, this 6th day of December, 1965. /s/ Walter Hollums WALTER HOLLUMS Sheriff, Floyd County, Texas

The Cooperative Extension Service and the U. S. Department of Agriculture direct 4-H Club work throughout the 50 states and Puerto Rico.



Give a Gift of Music this Christmas

You'll find one for everyone in the family... Mary L. Spence Music Company has the finest of Musical Instruments available in stock...

Here is a list of some of the things you'll find to choose from. Check them for your gift selections.

- Standard Guitars, Electric Guitars, Steel Guitars, Amplifiers, Guitar Straps, Guitar Cases, Guitar Pickups, Banjos, Mandolins, Ukeleles, Bass Guitars, Pianos: New & Used Organs, Accordions, Hohner Harps, Auto Harps, Bruce Harps, Drum Sets, Bongos, Congos, Maracas, Tamborines, Melodicas, Piano Lamps, Organ Lamps, Metronomes, Stetsets, Tonetts, Piano Bench Pads, Music Stands, Music Pins, Violins, Batsons, Framed Music Motifs, Trumpets, Cornets, Trombones, Saxophones, Clarinets, Flutes, Records, Record Players, Recording Tape, Tape Recorder, Microphones, P.A. Sets, Large Stock of Sheet Music

MUSIC CO. INC. 710 Broadway CA-4681 IN PLAINVIEW

FRIDAY, DECEMBER 24 KCBQ-TV 11

FRIDAY, DECEMBER 24 KCBQ-TV 11 schedule table.

SUNDAY, DECEMBER 26 KCBQ-TV 11

SUNDAY, DECEMBER 26 KCBQ-TV 11 schedule table.

MONDAY, DECEMBER 27 KCBQ-TV 11

MONDAY, DECEMBER 27 KCBQ-TV 11 schedule table.

KLBK-TV 13

KLBK-TV 13 schedule table (Friday).

SUNDAY, DECEMBER 26 KCBQ-TV 11

SUNDAY, DECEMBER 26 KCBQ-TV 11 schedule table.

MONDAY, DECEMBER 27 KCBQ-TV 11

MONDAY, DECEMBER 27 KCBQ-TV 11 schedule table.

KLBK-TV 13

KLBK-TV 13 schedule table (Tuesday).

TUESDAY, DECEMBER 28 KCBQ-TV 11

TUESDAY, DECEMBER 28 KCBQ-TV 11 schedule table.

WEDNESDAY, DECEMBER 29 KCBQ-TV 11

WEDNESDAY, DECEMBER 29 KCBQ-TV 11 schedule table.

Dickies WORK CLOTHES advertisement featuring a man in work clothes and a list of items like shirts and pants.

KLBK-TV 13

KLBK-TV 13 schedule table (Wednesday).

THURSDAY, DECEMBER 23 KCBQ-TV 11

THURSDAY, DECEMBER 23 KCBQ-TV 11 schedule table.

FRIDAY, DECEMBER 24 KCBQ-TV 11

FRIDAY, DECEMBER 24 KCBQ-TV 11 schedule table.



DRINKING AND DRIVING

Statistics show many of the traffic accidents that occur during the Christmas-New Year's holidays are a direct result of driving while "under the influence" of alcoholic beverages. CHECK THESE FACTS:

- * Alcohol is NOT a stimulant and is classified medically as a depressant.
- * Even small amounts of alcohol tend to reduce judgment, self-control and driving ability.
- * Loss of judgment and the capacity for self-criticism occurs before obvious symptoms of intoxication.
- * Coffee or other stimulants will not offset the effects of alcohol. Only time can eliminate alcohol from the blood stream.
- * It takes at least three hours to oxidize (eliminate) one ounce of pure alcohol (about two cocktails).
- * Two cocktails (about 0.04% of alcohol in the blood) may reduce visual acuity as much as wearing dark glasses at night.
- * You do not have to be obviously intoxicated to be "under the influence" and an UNSAFE DRIVER.

ON SOUTH PLAINS

Rain And Snow Halt Cotton Harvest

The South Plains cotton harvest was halted this week by the unfavorable weather conditions and sample receipts began declining at the three South Plains USDA Cotton Classing Offices, according to W. K. Palmer, in charge of the Lubbock Office.

Sample receipts at the three offices had reached a seasonal high of 68,000 daily early this week before the harvest was halted by the unfavorable weather.

The three South Plains Offices classed 341,000 samples during the week ending Wednesday, December 15. The Lubbock Office classed 297,900 of this total, the Brownfield Office 24,300 and the Lamesa Office 18,800.

Through December 15th the Lubbock Office had classed 1,028,200 samples of this year's crop the Brownfield Office 83,800 and the Lamesa Office 84,000. This brought the total for the season for the three offices to 1,196,000. Through December 15th last year the three South Plains Classing Offices had classed 1,141,200 samples of the 1964 crop.

Trading was steady on the Lubbock market this week but prices continued to decline slightly. Demand was light for Middling, Strict Low Middling and Middling Light Spotted and strong for Strict Low Middling Light Spotted and lower.

Prices paid farmers for cotton with micronaire of 3.5 and better, as reported by the Consumer and Marketing Service of the USDA, ranged from the

loan for Strict Middling and Middling to \$2.00 per bale over the loan for Low Middling.

Prices for the Light Spotted grades ranged from the loan for Strict Middling Light Spotted to \$5.00 per bale over the loan for Low Middling Light Spotted. Middling Light Spotted was bringing from the loan to \$2.00 per bale over the loan and Strict Low Middling Light Spotted was bringing from \$2.00 to \$4.25 per bale over the loan.

Average prices paid for the most predominant qualities were: Middling 15/16 - 27.60, Middling 31/32 - 28.20, Strict Low Middling 15/16 - 26.40, Strict Low Middling 31/32 - 26.90, Middling Light Spotted 15/16 - 26.45, Middling Light Spotted 31/32 - 26.95, Strict Low Middling Light Spotted 15/16 - 25.80 and Strict Low Middling Light Spotted 31/32 - 26.20.

Cottonseed prices at gins are \$45 to \$55 per ton.

Future Security Finest Christmas Present Available

"The finest Christmas present is future security for the family," Jack Coker, Manager of the Veterans Administration Regional Office at Waco said. Pointing out that service-connected veterans have less than five months to take advantage of the re-opening of GI insur-

ance.

Final deadline for application is midnight, May 2, 1966. Those World War II and Korean Conflict veterans who failed to buy GI insurance or who bought it and later dropped it now have the chance to buy a new form of GI insurance provided they have a service-connected disability.

They do not have to be receiving compensation payments from the VA to be eligible.

The insurance is available in a variety of plans ranging from a low cost modified life plan to 20-year endowment. Further details may be obtained at any VA Regional Office.

Dissension Vendors

Residents of a Brookline, Mass., housing project petitioned the Board of Selectmen to bar vendors from selling pizza and ice cream in the 100-unit complex.

Besides creating a hazard to young children, the petitioners say the vendors cause "dissension between parents and their children." Seventy-six foreign countries have 4-H type programs.



Season's greetings to you and yours!
Betty's House Of Styles
BETTY BATTEY

PHILOSOPHER

Turns Pages Off Calendar, Finds Christmas Already Here

When I picked up a copy of a calendar which had blown the side of my house one day, at first I thought it was a loose board, and could blow heavy it was that close, so I went in and tore down my calendar off September, and November, which were planning on doing for some time now, enough it's here.

People say Christmas is too soon the older I get but I don't think it is any sooner than

Christmas Eve, or Thanksgiving or New Year's or August or the opening of Congress or the discovery of a new world crisis.

Speaking of a world crisis, some people have the notion they ought to feel guilty about enjoying Christmas when the world is fraught with danger and is maybe on the brink of something worse, but if you're waiting till everything is just right in the world before enjoying Christmas or any other day, you'll never get to it.

There never was a time when the world wasn't on the brink of something or other, and the way it looks from this Johnson

grass farm, we've got a long way to go before it isn't. Therefore, as far as I can tell, things are normal, which is to say average, and everybody might as well go ahead and enjoy Christmas, if their credit holds out. I've long contended that if the government was on its toes it'd allow a man to figure up what he spent on Christmas presents for others and what the gifts he got from others came to, and if it didn't balance, if he went in the hole, the government would make up the difference, but I've never been able to get a Congressman to introduce the bill, and I have about given up on it, at least until they get the shrubbery planted around the junk yards.

Here's hoping everybody connected with the Hesperian has a Merry Christmas. Personally, I intend to.

Yours faithfully,
J. A.



may every joy be yours!
Foster Motel
WE HAVE G.E. ELECTRIC HEAT
N. HIGHWAY 70 CLARENCE FOSTER

CHRISTMAS GREETINGS

We bring you glad tidings, wishing you a happy holiday season. Merry Christmas!

AND A HAPPY NEW YEAR FROM ALL THE FOLKS AT KING TIRE CO.

Warning, Holiday Traffic Dangerous Combination

W. TEX - The Texas Association today warned Christmas shopping and holiday traffic are a dangerous combination. The association said that busy downtown areas and shopping centers, create a traffic safety hazard this month of December. Dick, General Manager said. Safety director has these holiday shoppers: window shopping when wheel of your car. pile Christmas packages in the back seat car that the rear view is blocked. alert for traffic lights. decorated shopping is easy to mistake an

ornamental light for a traffic light. Watch out for bundle-loaded pedestrians. Many shoppers are so loaded down with packages that their vision is obscured when they cross the street.

Plan your shopping trips to avoid last-minute rushing. Leave the holiday "spirits" at home. You need all your wits for driving and walking.

She (admiring boy friend's decorations)--I understand you won this one when you stepped forward to volunteer for a dangerous mission.

B.F. - Not exactly. You see, the captain asked for volunteers, and everyone else stepped back.

Joyeux Noël

Down through the ages comes the happy message, to stir the hearts of all men of good will. A very happy Christmas to you and yours!

GILBREATH HUMBLE SER.
J. W. GILBREATH

To our many friends and customers, a Merry Christmas!

MAY YOU HEAR SANTA'S SLEIGHBELLS JINGLING IN THE SKY... CAPTURE ONCE AGAIN ALL THE WONDERMENT OF THE SEASON. MANY THANKS FOR YOUR PATRONAGE AND BEST WISHES FOR A HAPPY AND PROSPEROUS NEW YEAR.

FARMERS CO-OP CH. NO. 2 MURRAY

FARMERS CO-OPERATIVE



TEENAGERS ASK SANTA FOR A BIG SOUND ... This lucky young lady found a Starstream "Zephyr" guitar under her Christmas tree. This beautiful guitar is a three-quarter length unit. The amplifier, which can be sat on as well as played through, is a "Professional" — both by Magnatone.

J. A. Bagwell Dead at 100

James Andrew Bagwell, 100, a retired farmer and Castro County resident 31 years, died Wednesday morning of last week in his home at the Bethel community at Dimmitt. He had been ill about two days.

Services were conducted Friday in the First Methodist Church in Dimmitt with the Rev. Hugh Blaylock of Borger, a former pastor; the Rev. Weldon McCormick, pastor, and the Rev. Frank Pollard, pastor of the First Baptist Church, officiating.

Burial was in Castro Memorial Gardens by Dennis Funeral Home.

Born Aug. 15, 1865, in Olathe, Kan., Bagwell moved with his parents to Tennessee. When

DURING 1966

Locals Will Pay \$273,000 More For Social Security

NEW YORK, Dec. 10 - Residents of Floyd County will soon become painfully aware of how much they will have to fork up for medicare and for the more generous pension checks voted by Congress.

Beginning next month, local wage earners and their employers will be hit by a big increase in payroll taxes to finance the new benefits.

As of January 1st, working people who are covered by Social Security will begin paying at the rate of 4.2 percent on the first \$6,600 of earnings. Matching contributions will be made by their employers.

This represents a big hike he was 18, he moved with his grandparents to Saint Jo in Montague County, Texas.

Later, he worked on a ferry boat on the Red River in Oklahoma. It was on that job that he met his wife, Nancy. Mr. Bagwell recalled that they rode on horseback to a crossroads 20 miles south of Saint Jo where they met two preachers and a third witness. While one of the preachers held his hat over the Bible, they were married in freezing rain on Jan. 17, 1892.

They moved to Floydada in 1906 where he operated a freight wagon between that city and Canyon. In 1916, a son moved on three sections of land in the Bethel Community. Mr. and Mrs. Bagwell moved to the farm in 1934. He had been active all his life and worked in his garden until two years ago.

Mr. Bagwell, on his 100th birthday, could recall the assassinations of Presidents Garfield and McKinley.

He is survived by his wife; sons, J. E., George, and Ivor of Dimmitt and Jim of Clayton, N.M.; daughters, Mrs. J. E. Gullion of Tulsa, Okla., and Mrs. Moss Howell of Dimmitt, 23 grandchildren and 38 great-grandchildren.

Pallbearers were his grandsons, J. A. Bagwell of Villa Grove, Colo.; Robert Bagwell of Hazelhurst, Miss.; Charles Howell of Friona; Herbert Howell of Bovina; Oran Howell of Stratford, and Milton Bagwell, Jim Howell and Jack Howell, all of Dimmitt.

over the present rate, which is 3.625 percent and is limited to the first \$4,800 of earnings.

As for those who are self-employed, the present tax rate of 5.4 percent on the first \$4,800 will jump to 6.15 percent and will affect income up to \$6,600.

As it applies to Floyd County, it boils down to an overall increase of \$273,000 over the amount paid for Social Security last year by local workers and their employers.

The figures are based on data released by the Internal Revenue Service, the Bureau of Labor Statistics and others. They show that some \$16.7 billion was turned into the Social Security fund last year by the nation's jobholders and their employers.

Floyd County's contribution to that total was an estimated \$975,000.

Next year, under the new rates, it will climb to approximately \$1,248,000, based on the same number of workers.

For a person earning \$4,000 a year, the tax will be \$168, or \$23 more than he paid this year. At the \$2,500 level, the new tax will be \$105, a rise of \$14. Those with incomes of \$6,600 or over will pay the maximum, \$277, which is \$103 more than at present.

The contribution per worker in Floyd County, which was \$105 last year, was somewhat greater than average because

Projects in 4-H develop leadership, skills and confidence through demonstrations, exhibits, contests and tours.

Whether youngsters are mechanically or artistically inclined — from the country or city... 4-H has something for them. More than 30 different programs are geared to boys and girls between 9 and 19 years old.

wages were at a higher level locally.

In other parts of the West South Central States, it amounted to \$104 per worker.

Each extension of benefits under Social Security has been accompanied by a corresponding increase in cost.

As an indication of how it has mounted, the maximum tax per worker in 1945 was \$30. Soon it will be \$277.

Yarborough Newsletter

Dear Fellow Texan:

The people of Texas can be proud of the part that we are playing in improving our international relations, especially with our good neighbors to the South in Mexico, Central America and South America. The importance of good relations with our fellow nations of the Western Hemisphere increases daily, and Texas has taken the lead in a number of projects to promote better relations with our neighbors.

First, the HemisFair of 1968, to be held in San Antonio, Texas, the same year that the International Olympics are held in Mexico City, will have a theme centering around the unity of the nations of this hemisphere and the contributions which each country makes to the whole American society, art, culture, and industry. This helps good relations among all Western Hemisphere nations. During this past season of Congress, we passed a bill authorizing \$125,000 for planning Federal participation in the HemisFair, and the money was also appropriated-HemisFair will make a major contribution to better

international relations among the nations of North, South, and Central America and also including the islands of the Caribbean.

A second area where Texas has taken major steps to improve foreign relations is with the Chamizal zone, between Texas and Mexico. As a supporter of the Chamizal Treaty in 1963 and the related compensation bill of 1964 to pay for the people who lost property there, I am proud of the Federal government's action in large part of this settlement land into an international park. I have introduced a bill in the

Senate in collaboration with Congressman White of El Paso, who has a similar bill in the House, to build a \$12 million highway along the new north bank of the Rio Grande so that all Americans can see this visible tribute to the warm and friendly relations existing between the United States and Mexico. This is particularly appropriate in El Paso of more than 300,000 people, and the city of Juarez on the south bank of over 300,000 people. A third area of activity of Texans is in the Alliance for Progress, a program under the State Department. Jim Boren of Wichita Falls, my

former Administrative Assistant, is Director of the Alliance program, a state "partner" with a foreign country, and each country contributes what they can to the growth and improvement of the other country. The State of Texas has come partners with many American countries of the world. Many successful relations have grown out of this alliance. Texas can be proud of its contributions to international relations, particularly Latin America.

Joyous Christmas

Ring out very joyously
You bells of Christmastide.
Tell our message merrily
Across the countryside: "Have
A Happy Christmas, friends,
Your friendship is our pride!"

FOOTE BUTANE & OIL CO.
GEORGE STEPHENSON

Season's Greetings

... to all our friends!

Freda's Beauty Box
FREDA BREWER

A MERRY CHRISTMAS TO ALL!

To you and yours, may we extend best wishes for a truly blessed holiday season

Merry Christmas & Happy New Year

McCoy Gin & Grain
HUBERT STIDHAM — Mgr.

Season's Greetings

WINTER HAS STILLLED THE SINGING BROOK — THE PALE SUNLIGHT STRIKES FIRE ON THE ICY PRISMS OF THE TREES, AND ON THE SEQUINED SNOW. BUT THE JOY OF CHRISTMAS WARMS EVERY HUMAN HEART.

Lowest Prices . . . Greatest Variety . . . always at . . .

Piggly Wiggly

A CHRISTMAS PRAYER



Little Jesus, Mother told me about

Your birth in the stable, a long time ago. She said there

was a bright star leading the shepherds and

Wise Men who came to see You. I wish I could have seen

You, too. Please bless Mother and Daddy and baby

brother. And bless the whole world, too!



May we extend our sincere best wishes for Merry and a bountiful Christmas to you, our patrons, and your families. Holiday blessings to all!

OFFICERS

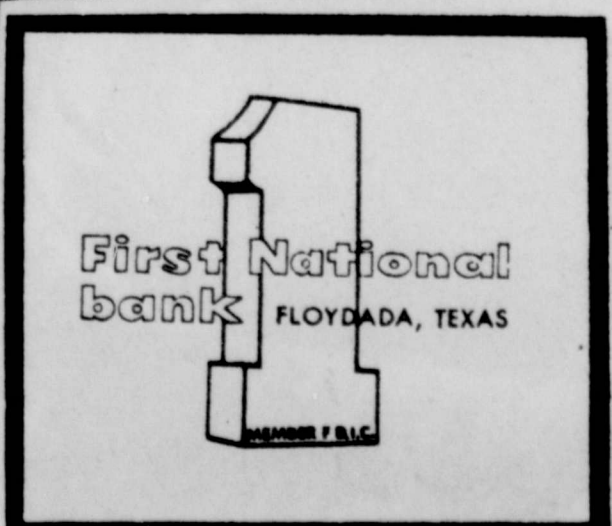
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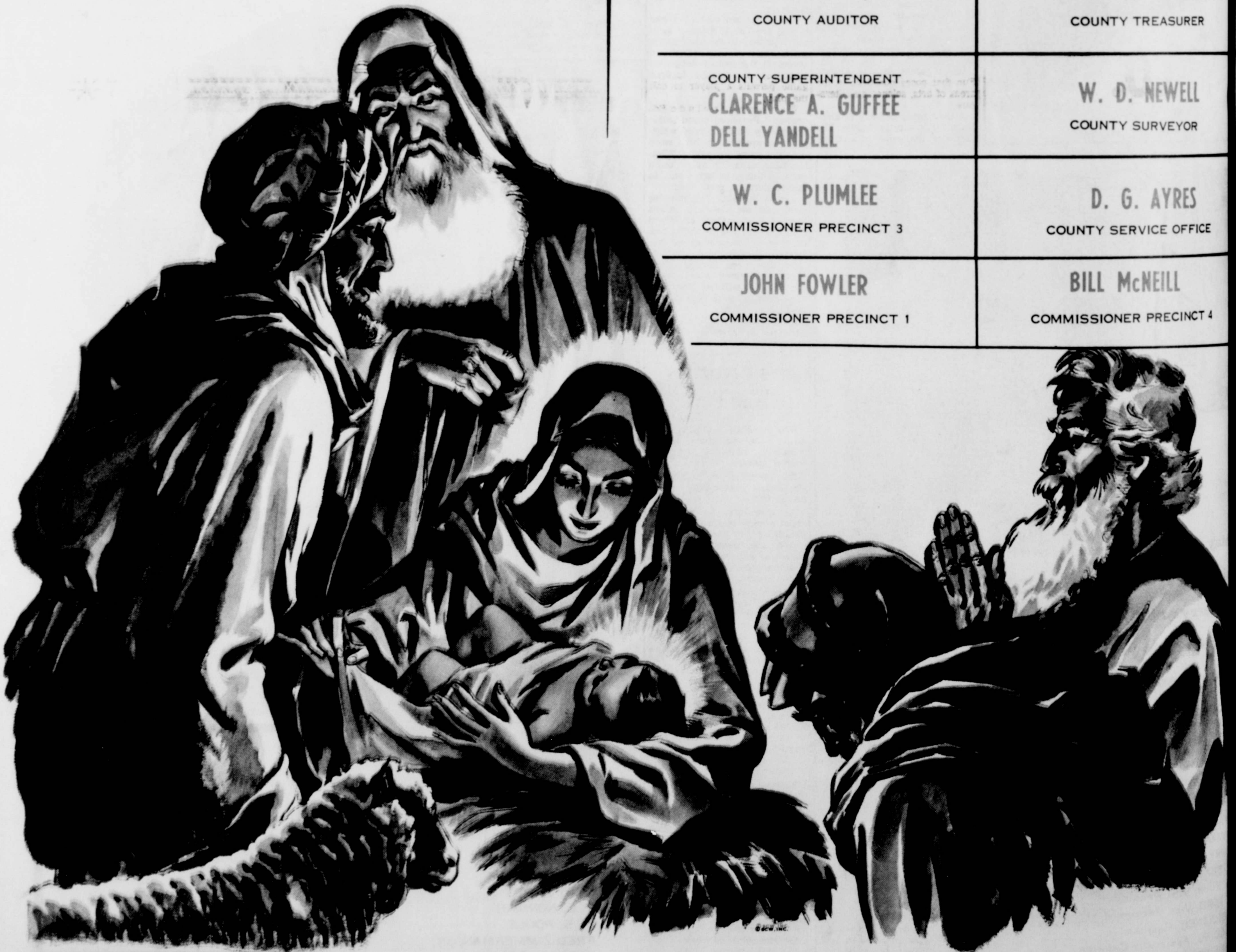
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ADVISORY DIRECTOR



WE WILL CLOSE NOON FRIDAY, DECEMBER 24. WE WILL BE OPEN MONDAY, DECEMBER 27.

O COME, LET US ADORE HIM... CHRIST, THE LORD!

With our hearts full of reverence for the spiritual meaning of Christmas, let us pay tribute to Him whose Day this is . . . and may His Word of truth give solace, meaningful happiness and true, lasting peace to all of mankind.



OUR SINCERE BEST WISHES TO YOU
FOR A MERRY CHRISTMAS AND A
HAPPY, PROSPEROUS NEW YEAR!

This Christmas Message from your Public Officials

L. D. RATLIFF DISTRICT JUDGE	JOHN B. STAPLETON DISTRICT ATTORNEY
KELLER HOLMES COUNTY JUDGE	KENNETH BAIN, JR. COUNTY ATTORNEY
MARY L. McPHERSON DISTRICT CLERK	MARGARET COLLIER COUNTY CLERK
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COUNTY SUPERINTENDENT CLARENCE A. GUFFEE DELL YANDELL	W. D. NEWELL COUNTY SURVEYOR
W. C. PLUMLEE COMMISSIONER PRECINCT 3	D. G. AYRES COUNTY SERVICE OFFICE
JOHN FOWLER COMMISSIONER PRECINCT 1	BILL McNEILL COMMISSIONER PRECINCT 4

REVUE

MAGNIFICENT MEN IN FLYING MACHINES
 Most people who cross the English Channel from England to France by boat. That's the old way. The new way is to fly over the sea in a biplane. This movie, mainly for laughs, with a touch of romance, and beautifully filmed in England, also features Stuart Whitman, Sarah Miles and James Fox.

Pilots from Germany, Japan, Italy, France and the U. S. flock to England to try for the big prize. Although the planes were insecure, being made of bamboo, canvas and piano strings, many of them did get off the ground. This movie, mainly for laughs, with a touch of romance, and beautifully filmed in England, also features Stuart Whitman, Sarah Miles and James Fox.

LET'S COOK SOMETHING!

Canapes For Christmas And Year

A recipe cooks tell us they want: an every-ready snack mixture to serve to guests, one that the whole family will enjoy.

Here's the answer — tuna canapes. The makings for this good mixture are those likely to be in the house. The topping can be put together on the spur of the moment. Grownups will enjoy these with a before-dinner drink, youngsters will welcome them with tomato juice.

This canape may be served hot or cold, but for party festivity we suggest the former. Just a few minutes in the oven. But one word of caution: whether you offer the snacks hot or cold, add the tuna mixture just before serving so the crackers will stay crisp.

And don't be recipe bound! You can vary this canape. For example, top the tuna mixture with a small square of cheddar cheese before heating; sometimes use the tuna mixture for sandwiches.

You'll notice that we suggest pimiento cutouts for garnishing. These we make with a set of tiny canape cutters. But if these cutters aren't on hand, just use a sharp knife to cut the pimiento into miniature diamonds or squares.

EVER-READY TUNA CANAPE
 2 cans (6½ or 7 ozs. each) tuna in vegetable oil
 ¼ cup mayonnaise

¼ cup grated cheddar or Parmesan cheese
 ¼ teaspoon salt
 ¼ teaspoon dry mustard
 ¼ teaspoon Worcestershire sauce
Crackers
 Garnish: pimiento cutouts or sliced stuffed green olives.

Into a mixing bowl, turn the undrained tuna, mayonnaise, cheese, salt, mustard and Worcestershire; mix thoroughly with a fork. Makes about 2½ cups. If not used at once, cover and refrigerate.

Just before serving, mound tuna mixture on crackers. (We used ¼ tablespoon of the mixture for each round buttery cracker — 1¼ inches across.) Place on cookie sheets or foil in a very hot (450 degrees) oven for 3 to 5 minutes or on low rack in broiler for only 2 or 3 minutes. Center each canape with a garnish; serve at once.

Note: Have the garnish ready before you mound the tuna mixture on the crackers and heat. We found that crackers stayed crispier than melba toast for these canapes.

HOLIDAY PARTY

Readers ask us for the recipe for this cake!

Crackers with Dips and Spreads

Pecan Cake
 Beverage

PECAN CAKE

3 cups sifted flour
 2 teaspoons each baking powder and nutmeg
 2 cups sugar
 1 cup butter or margarine
 6 eggs separated

1 cup plus 2 tablespoons 100-proof bourbon whiskey
 ¾ cup pecan halves, coarsely chopped

1½ cups seedless raisins
 ¼ cup diced candied fruit

Sift together the flour, baking powder and nutmeg. Cream butter and sugar; thoroughly beat in egg yolks one at a time. Beat in sifted dry ingredients alternately with 1 cup bourbon; batter should be smooth. Stir in

pecans, raisins and candied fruit. Beat egg whites until stiff; fold in. Turn into a 10-inch angel-food pan whose entire inner surface has been lined with greased brown paper. Bake in a very slow (250 degrees) oven for about 4 hours or until wire cake tester inserted in center comes out clean. Place a shallow pan of water on top oven shelf for first 2½ hours of baking. Cool cake in pan on wire rack for 30 minutes; turn out; remove paper and finish cooling. Dribble top of cake with 2 tablespoons bourbon; wrap tightly and store overnight in airtight container. Refrigerate to slice easily.

GOOD LUNCH

If there's a little pumpkin left from holiday pies, this is a fine way to use it.

Creamed Eggs and Green Peas on Toast

Pumpkin Muffins
 Beverage

PUMPKIN MUFFINS

1 cup sifted flour
 2 teaspoons baking powder
 ¼ teaspoon salt
 ¼ teaspoon each cinnamon and nutmeg
 ¼ cup shortening
 2/3 cup sugar
 1 egg



TUNA CANAPES — The makings for these are likely to be in the house and the snacks can be made and served in jigtime.

Beat egg whites until stiff; fold in. Turn into a 10-inch angel-food pan whose entire inner surface has been lined with greased brown paper. Bake in a very slow (250 degrees) oven for about 4 hours or until wire cake tester inserted in center comes out clean. Place a shallow pan of water on top oven shelf for first 2½ hours of baking. Cool cake in pan on wire rack for 30 minutes; turn out; remove paper and finish cooling. Dribble top of cake with 2 tablespoons bourbon; wrap tightly and store overnight in airtight container. Refrigerate to slice easily.

Japan's New Year Is Major Holiday

Christmas is very different in my homeland than in America," says Michiyo Wakai, foreign exchange student from Japan.

The main reason being that Christmas in Japan doesn't have the same meaning as it does in America. Originally, Japan had no Christmas, for it was not a Christian nation. In America, Christmas is a season. But in Japan, it is only Dec. 25.

The only holiday in Japan that corresponds with Christmas is New Years. The New Year in Japan is festive and joyous as Christmas is in America. They also have a big dinner, as we do on Christmas and give gifts, also. The father and mother gives gifts to the children, but the children do not give gifts to their parents. "It is the custom," explained Michiyo.

The schools in Japan turn out on Dec. 26 for the New Year holidays. On New Year's Eve, each family makes a huge rice cake and eats it, before retiring and waiting to exchange gifts in the morning.

TASTEFUL GIFTS

Herbs such as chive, rosemary, and basil, growing in small red clay pots make novel and helpful gifts appreciated by ardent chefs.

Easy to maintain in their clay pots in a kitchen window, the aromatic little plants will assure a plentiful supply of fresh herbs all winter long.

Here's a hint from Argus for showing slides at your Christmas party: an out-of-focus slide can often be brought 'in' on the projector in a few seconds. Then adjust back to normal for the next.

The first definite mention of grape wine is found in a Mesopotamian manuscript of 2100 B.C.



Twas the night before Christmas

Christmas Recipe

Take the crisp cold of a December night, add two generous parts of snow, stir in air so clear it tinkles. Into a generous heart, mix the wonder of a little girl, the sparkle of a young boy's glance, the love of parents, and set gently before the chimney side. Add the lightest touch of a reindeer's hooves, a sprig of holly, a scent of fir.

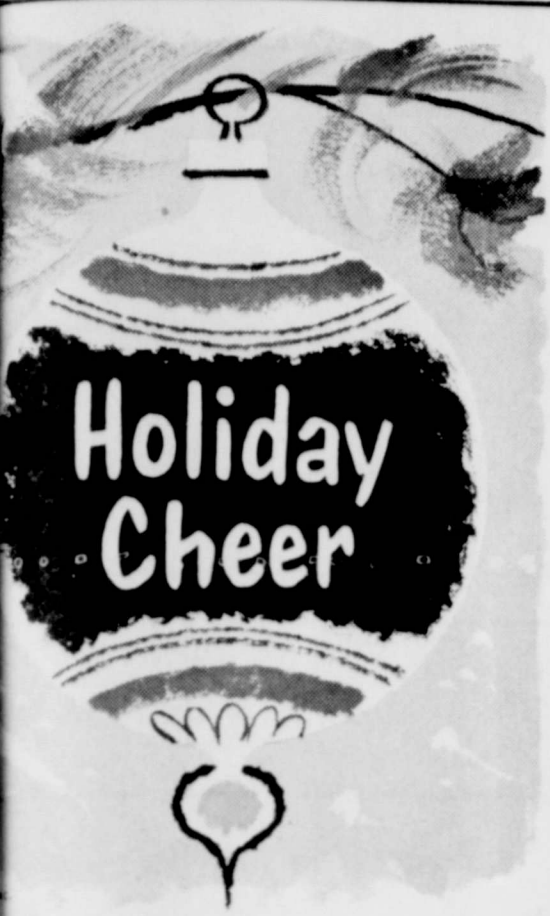
Set the mixture to rise in the warmth of a dream of good will to peace.

It will be almost ready to serve when it bubbles with warmth and good feeling.

Bedeck with the light of a star set in the East, garnish with shining balls of gold, silver and red. Serve to the tune of an ancient carol in the middle of the family table.

This recipe is sufficient for all the men and women.

DR. AND MRS. O. R. MCINTOSH AND PAUL



We wish all our friends, the spirit of the season, long life and happy days.

WYLIE BUTANE CO.

Games Top Santa's List

But Santa, what do you have for rainy days?

What else? Games, of course. Top of the pack this year are games that emphasize light-hearted action.

To release small fry from the tensions of homework is a typical laugh-provoking game, Kookie Chicks. Wobbly chicks are moved with magnetic sticks. The goal is to push the eggs into a nest.

A novel game, Shenanigans, is a 3D recreation of carnival grounds with action on a wide range of zany contests, all in the interest of carnival adventuring.

Brain games include Alumni Fun that poses questions in the areas of arts, science and literature.

A new game of skill to challenge adult wits is Tangle. The object of the game of strategy

Boy's Favorites Are War Toys

Why do little boys like war toys — cannons, tanks, missile launchers, pillboxes, and of course, guns?

This question put to two sophisticated 10-year-old elicited this reply:

"It gives you a chance to crawl around on the floor doing something and pretending. Two fellows can have fun playing out a war and you can have lots of action going on without taking up too much space."

Space toys are fine, these boys say. "They are good when you play outdoors... or when it shows and you can pretend you are on the moon."

A check of available toys show the fun-on-the floor crowd hasn't been forgotten by toyland. There's a new style missile launcher with a vista dome troop carrier and a complement of troops to provide fun in national defense play. The attached trailer carries a powerful rotating searchlight. Operational features parallel those of real army equipment.

A new cannon game, Pow, challenges players' marksmanship ability. Opposing forces are knocked down with plastic ammunition. A three-foot long plastic tank has a remote control until that makes it go forward and backward.

Another in the love-to-pretend category is a camouflaged pillbox of corrugated fiberboards. It'll fold flat in a jiffy. It's just the place where a small GI can put his new combat phone set with retractable antennae.

There are an estimated 23 million 4-H alumni in the U. S.



May your holiday be filled with happiness

We take pleasure at this time in expressing our appreciation for your patronage. All good wishes!

WYLIE BUTANE CO. INCORPORATED



The Spirit of CHRISTMAS

To love one another as a brother... to have good will among men... to bring peace to every heart — this is the Spirit of Christmas. We pray that it will enter your home at this Holy season giving to you and your loved ones the greatest happiness.

It is with genuine appreciation of your friendship and patronage that we extend this heartfelt good wish.

SANDERS PUMP & DRILLING

CURTIS SANDERS YU 3-3641 RICHARD SANDERS YU 3-3825

MERRY CHRISTMAS

Best Wishes
To Our Friends

CITY TRIM SHOP

PANSY AND WAYNE FINLEY



I DON'T DARE LOOK UNTIL ITS OPEN. . . . Jan Wyly can't bear to look but her brothers and sisters are ready to open their packages as their Christmas at home will come early this week due to a trip the family is taking. They will accompany their parents, Mr. and Mrs. Porter

Wyly to Little Rock, Ark., where they plan to spend Christmas. Big sister, Sharon, 13, is passing out presents to Randal who is six, Travis, eight and of course Jan, age four. (Staff Photo)

JOY TO ALL

We wish each and every one
a very Merry Christmas!

DR. JOHN W. KIMBLE

OPTOMETRIST

MERRY CHRISTMAS

Here's hoping your Yule
is filled with joy!

CITY BARBER SHOP

DAVID BREWER

J. P. LOONEY
OWNER

**Origin of 'Santa'
Dates To 200 A.D.**

The droll figure we Americans know as Santa is actually a combination of many legends, reaching as far back as 200 A.D. St. Nicholas, the forerunner of our modern St. Nick, was known for his generosity. After his death many European countries adopted him as their patron saint.

He was introduced to this country by the Dutch settlers of New Amsterdam, now known as New York City. St. Nicholas was imagined as a tall, thin figure in the robes of a bishop, until the 1800s when American artists began to picture him as a short, fat and happy, much like the German version of "Sankt Nikolaus."

The reindeer-drawn sleigh is derived from the Swiss notion of a "Christkind," or Kris Kringle, and has since been appropriated as our own Santa.

The color of Santa's suit is a reminder of the red robes of a bishop worn by the original St. Nicholas.

So you see, Santa didn't just "happen" . . . like Topsy, he grew, out of the tales and fancies of many nations.

**Christmas Dates
To 4th Century**

Our Holiday Season with its joyous feeling mixed with religious observance intrigues many as to its beginning. Of course there are many legends and interpretations concerning the origin of Christmas, its names and why we celebrate it during December. Much time and study were given to establish a reasonable date and answers to give us the Christmas we now enjoy. The fourth century is as far as clerical researchers and lay scholars can go, into history, to pinpoint the observance of our traditional Christmas. However, the custom of a Christmas festival was already established dating back from previous eras.

The word Christmas began as "Christ's Mass" or from old English "Christes Masse" or the Mass of the Christ. And it was St. Cyril, bishop of Jerusalem, who strived to set up a universal day of observance from its regular spring celebration. The good bishop was granted permission

by Pope Julius I to appoint leading theologians of the time to determine, as accurately as they could, the date of Christ's nativity. Having discovered many discrepancies and contradictions in astrolgical and astronomical calendars for the accurate celebration of Christ's Mass, the Church set the 25th day of December for this joyous holiday.

So, since the year of 352 A.D. to this present day, the Saviour's birth has been observed. But, to this day, in some foreign countries, the festival of Christmas still occurs on many different dates. Members of the Orthodox religion, such as the Russian, Greek and Ukrainian commemorate Christmas on the 6th of January. In most European countries, December 6th is the day chosen to mark the beginning of the long and happy season.



All the best wishes to our good friends.

Superior Drive-N Cleaners



111 S. 5TH
FLOYDADA, TEXAS

INA LEWIS
ALTHA GINN
VERNOLA HANNA
MATTIE CHANDLER

VERNIE MARTIN
MARGIE PERKINS
RONNIE GOTCHER
TEX MORREN

THE ELZAS



May love and hope dwell
within your heart at Christmas
and throughout the year ahead,

PARKER FURNITURE

**Tips On Being
Camera-Wise**

One of our happiest family traditions at Christmas is the taking of snapshots and home movies. If you receive a camera for Christmas, or if you are the family photographer, here are a few professional tips from William Weeden of a leading camera firm.

Establish a pattern of shots, he suggests, and carry it over the years. The children in their pajamas as they see the decorated tree for the first time . . . the dinner table in all its glory (and later) . . . the beautifully wrapped gifts (and later!) . . . and a family group shot. On this last, he urges that you do NOT ask everyone to "smile, please." That makes a hard-looking, unnatural picture. Get them talking, some laughing and others serious.

It is always best to use a flash bulb for inside shots, he advises. When you photograph the tree in color, use the slowest shutter speed. This gives the garlands of lights a chance to "burn in" and show up well.

With a truly modern camera, you are free to concentrate on your duties as director of the family-and-friends cast. Argus 260, for example, positions film automatically. As you focus for distance, you automatically set the proper flash exposure by means of an electric eye.

An annual tradition in many homes is the showing of last year's slides and prints. But this is the moment when you should look to the future as well as the past. Take some shots with next year's Christmas card in mind. Color prints are less expensive these days, and you can inset them in standard greeting cards or make your own.

One final word of wisdom from Mr. Weeden: When you arrange slides or mount prints, put them in a "story sequence." "You can even," he says, "make a real production of it by having your youngest hold up a card marked Christmas 1965," and then having other members of the family display credits such as "Catering by Mom," "Decorations by Santa," "Gifts from Everyone."

Helpful "Tidbits"

A striking centerpiece for your Christmas table can be easily made. Just heap balls of blue and silver, or your favorite colors, on an oblong platter. Soften the base of 2 white candles and stick them at each end of the platter.

Dip sprays of your favorite evergreen into white paint, dust with artificial snow, and arrange around a platter heaping with balls. Let the pointed sprays extend several inches at each end of the arrangement for a graceful effect.

Here's how to trim the tree: Start at the top and work down. The tree trimmer who starts elsewhere runs not only the risk of knocking off some of the ornaments but knocking over the tree, as well.

Around 400,000 volunteer leaders are the core of some 94,000 4-H Clubs throughout the nation. They meet regularly with the members, supervise project work and assist with local 4-H events.

Greetings

ALL THE BEST TO YOU!

FLOYD COUNTY ABSTRACT

VERNA L. STEWART

PEACE

May the peace of Christmas
fill each and every heart.

MCLAIN'S CONOCO

HOLLIS MCLAIN

PEACE!

May Christmas joy be yours

WHITE'S AUTO STORE

DERRELL COUCH

MERRY CHRISTMAS

greetings to all our friends!

SPEARS AUTO SUPPLY

W. M. SPEARS

GEORGE SPEARS

CHRISTMAS GREETINGS TO ALL!

THANK YOU FOR YOUR PATRONAGE

JOYCE

DWAYNE

STEWART PRINTING



YOUR OWN KITCHEN is always a special treat at Christmas. It's a delicious holiday dip, packed in an elegant onion soup bowl or a sophisticated Roquefort salad dressing, packed in a charming jar. Either will be equally welcome. Photo, courtesy The Roquefort



May the glad tidings of this joyous Season bring lasting peace to every heart.

Mary L. Spence
MUSIC COMPANY IN PLAINVIEW



WELL!!! HE GOES UP THERE THEN... explains Kelly Higginbotham to her brother Bryant as she shows brother how Santa ascends to come down the chimney at the home of their grandparents, Mr. and Mrs. Bates McClung. The

characters were constructed by Bates from plywood and painted. The two youngsters are children of Mr. and Mrs. Alton Higginbotham. (Staff Photo)

Electric Shoe Polisher Pleases

The push-button way to shine shoes! Here's a gift to pamper your man. Today men are more conscious than ever of footwear styling, pay more attention to their shoes. They like fine leathers, take pride in well-groomed shoes. But with the disappearance of the corner shoe-shine boy, shoe shining has become for

the most part a do-it-yourself job. And most men don't take it very enthusiastically — when it's the old-fashioned, work and sweat, "down on your knees" way. That's why it's well to consider an electric shoe polisher for the man in your life this Christmas. Here's a gift that's really appreciated. Models can make

shoe-care a simple — even pleasurable chore with easy push-button operation. A floor model shoe polisher by Dremel of Racine, Wis., has two bonnets — one for black shoes, one for brown. These large, fluffy buffers remove dust and bring up a gleaming shine in just a few seconds — eliminating hard work, bending, and stooping. Use of an

electric shoe polisher is said to make one polish application last for weeks. La Spezia, Italy — A prisoner found a diamond in the prison yard and turned it over to the warden. It had been lost by a woman member of a welfare committee. He received a reward and a note that read: "It is nice to know that honest men can be found even in prison."

Yuletide Wishes



To you and your loved ones, we extend our sincere wishes for a very Merry Christmas.

Floydada Travel Center

Mistletoe, Poinsettias, Trees All Have Legendary Origins

Everyone knows that mistletoe is traditionally hung at Christmas, but few know the reason why, or the reasons behind the usage of many other plants and flowers during the holiday season. Mistletoe was first used in pagan rites; an old Scandinavian myth relates that Loki, the god of Evil, killed Balder, the god of Spring, with a mistletoe arrow. Balder's life was restored, and in gratitude, his mother, Frigga, decreed that mistletoe should never be used as a weapon again and promised to kiss anyone who passed beneath the plant. The Victorian English later introduced the custom of kissing under the mistletoe at Christmas. The poinsettia has long been associated with the Yule season and has a beautiful story behind it. The legend tells of a poor young girl who longed to present a gift to the mother of Jesus but having nothing of value, picked a handful of weeds to present to Mary. As she presented her humble gift, the weeds were suddenly transformed into huge scarlet blooms, and thus was born the Christmas poinsettia. Of course, the most beloved holiday decoration is the Christmas tree. A charming folk tale

from Germany tells how this tradition began; a poor wood cutter lived deep in the forest with his wife and young son. One stormy Christmas Eve, as they were eating their dinner meal, they heard a knock at the door. They opened it to discover a cold and hungry little boy outside. They welcomed him into their home, sharing their simple meal with him. The wood cutter's son even insisted on giving up his bed so that the pitiful child might have a good night's rest. In the morning, the family was awakened by the singing of angels and found that their mysterious guest was none other than the Child Jesus! "I have accepted your gifts, and here is Mine to you," the Child said, breaking off a branch from a fir tree and placing it in the ground. "This shall always bear its fruit at Christmas, and you will always have abundance!" Thus, according to the legend, began the custom of setting up trees within the home at Christmas. The 4-H idea began to materialize in the late 1890's when rural school superintendents encouraged students to plant corn, tend a garden, sew and cook. School fairs were held and ribbons awarded winning exhibits.

'X' Is Symbol Meaning Christ

Expeditions in recent years have thrown great light on early Christian customs as well as the Old Testament. For example, studies of the walls of the catacombs used in the early period of Christianity show us that "X" was the Greek

symbol used to represent the name "Christ." This accounts for the custom of abbreviating "Christmas" to "Xmas" which is still common today. Considered by many to be irreverent, in the light of history, it is not. Half a mile from the Dead Sea, in a place called Qumran are 11 caves known as the Caves of the Dead Sea Scrolls. Here, according to recent archaeological findings, a sect known as the Essenes copied the scriptures of their day — approximately 100 B.C. to 70 A.D. When the Roman Tenth Legion menaced the sect, they fled, leaving their precious manuscripts in jars and hiding them in secret caves. They never returned to recover these manuscripts and the latter's existence was unknown until 1947 when a Bedouin boy accidentally discovered them. The scrolls include a complete text of Isaiah, 1,000 years older than any Hebrew version used in our Bible, and they corroborate the Bible in detail. No doubt as archaeological expeditions continue to unearth discoveries of older civilizations, they will throw more light on Christian customs.

PEACE ON EARTH
May Christmas' true Joy reign forever more.

**South Plains Co-op
Gin & Elevator**

May your holidays be wreathed with joy.

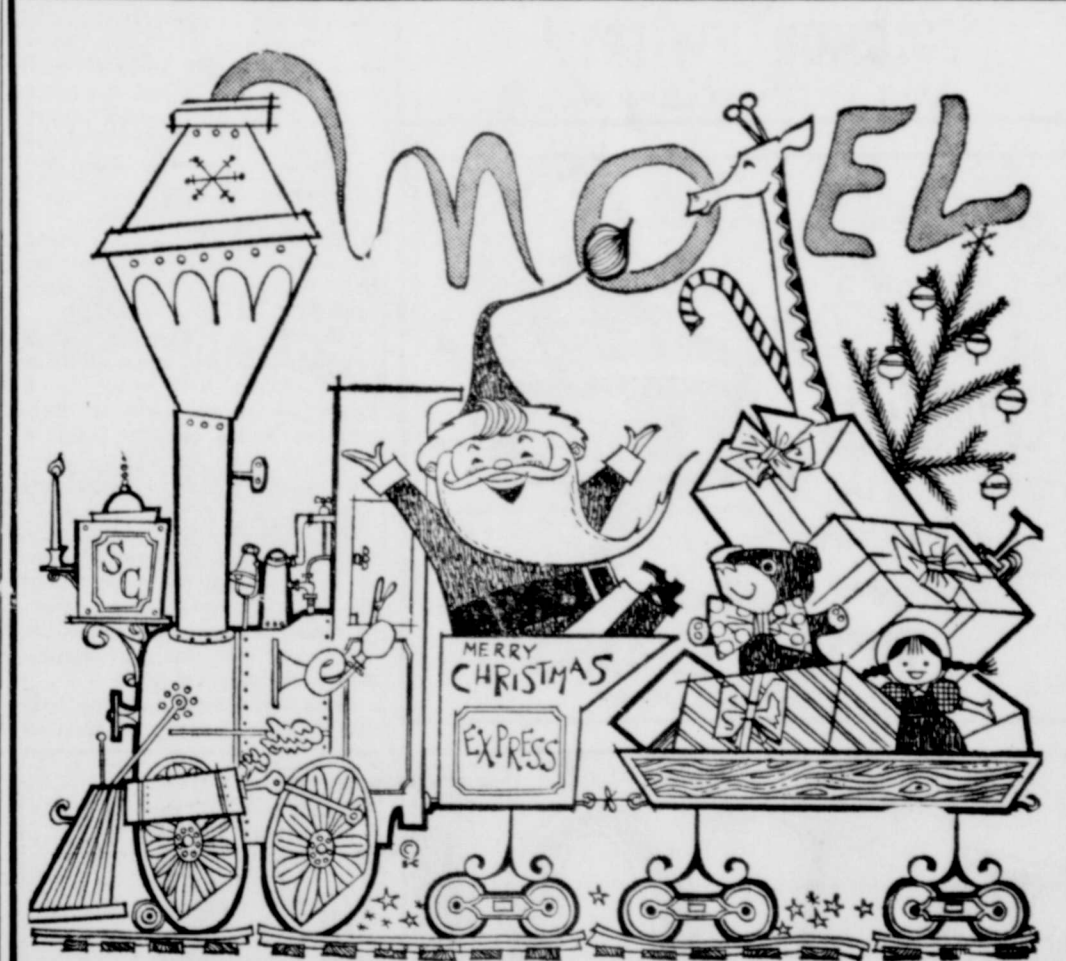
LAWSON BROS.

noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift. Amen.



The Electric Company
SOUTHWESTERN PUBLIC SERVICE COMPANY



Steaming Right Your Way To Wish Holiday Happiness

Santa's steaming down the track...
Loads of gifts tucked in his pack
And just carloads of Best Wishes meant for you.

To our many, many friends,
Each one here also sends
Warmest greetings and a Merry Christmas, too!

QUANAH ACME & PACIFIC RAILWAY

Hollis R. Bond
Real Estate
 (Successor to Massie & Bond)
 BOOTHE BUILDING FLOYDADA

Greetings

 to you, our good friends!
SPUDNUT SHOP
 MR. AND MRS. BILL SCALES


Merry Christmas

DYSON'S


MERRY CHRISTMAS TO ALL!
 We thank you for your patronage.
SOLOMON JEWELRY
 MRS. HELEN SOLOMON

Greetings

 To all our friends...
 A hornpipe of merrie, old-time wishes.
RUSSELLS CLEANERS
 RUSSELL KING

NOEL

 May Christmas joys give your heart a lift!
 ...and thanks to our loyal friends
 BOB DURHAM, Manager
CEDAR HILL GRAIN CO., Inc.



JUST THINK, FIVE GRANDMOTHERS TO LAVISH THEIR LOVE ON ME... and what a Christmas I'll have. The excited youngster accepting one of his gifts is Randy Dale Wilson, son of Mr. and Mrs. Phillip Wilson. Grandmothers are Mrs. Raymond Baker, left, and Mrs. R. L. 'Cotton' Wilson, right.

The three great grandmothers, left to right are Mrs. W. B. Wilson, Mrs. Gracie Riggles and Mrs. John Galloway. The mother of Randy is at extreme left. All reside in Floydada. (Staff Photo)

Hairdos: Match Them With Age

At Yuletide, a little girl's hairdo should match her age, says Eric Knudsen, hair expert who deplores 'mommy' style hairdos on small fry.

A simple haircut and Christmas adornments — little bells, bows or other symbols of the season is all a little girl needs to "look adorable," he says. "A most interesting experience for a hairdresser," he says, "is to figure who to please — mother or daughter. Both have set ideas. Little girls like long straight Alice-in-Wonderland styles. Mothers like pony tails or curly hair. Neither Alice or pony styles are good for little girls," he observes.

Against Pony Tails
 In his travels around the country as a hair adviser to (the John Breck Company) makers of hair preparations, he has noted tortuous effects of the pony tail. "The friction of a pony tail or braids between scalp and pillow is particularly bad. Many pony tails cause infection because of the continuous pull and irritation at the back of the head. Braids wouldn't be bad if mother would brush out the hair before bedtime, but I'm afraid some mothers become lazy about it," he says.

Frequent Haircuts
 The reason Eric doesn't favor the long Alice style is that the hair is usually not cut often enough.

"Around 7 a little girl loses her baby hair. But some mothers let a child's hair grow for 3 years before they cut it. Frequent haircuts, even at 3 and 4 years of age, make for better hair later. It will be stronger, too."

One problem is that mothers of curly-haired children, blondes in particular, don't want to cut off the hair for at about seven or eight, the hair changes color. Once you cut it the bloneness and curls are gone. It is inevitable that the hair will be cut, so cut it as soon as

possible, he says. There are new body permanents that may be given so that hair can be shampooed and never set.

Considers Shape
 Eric, 26, a Norwegian, has a masters degree in hair dressing. His courses in Norway included related subjects — anatomy and physiology and he applies these theories to his little friends when he plans a hairdo.

"A thin little face should never be made pathetic by wearing long, stringy hair. A short blunt-end hair cut will help make her face look fuller. If her neck is short, her hair should be shorter at the neck. If she has a long neck the hair should be left a bit longer. Children with fat faces look better in very short haircuts with thinned bangs. And I never put curtains on a child's face," he says. "Curtains" are hair draped over both cheeks. Children need to be free of such nuisances, he says.

He likes the old-fashioned Buster Brown hairdo for little girls. But bangs shouldn't be too heavy for delicate faces. He prefers a light fringe of bangs on children with small features. "Hair should never look so heavy that it appears to overwhelm a little girl," he says.

Old Santa Claus Has Many Names

The giving of gifts, since the Wise Men and shepherds brought gifts to the Holy Child, is traditional to this present day. But Santa's name differs from country to country. Poland has Mother Star who brings the gifts, for Father Star is to be feared.

In Holland it is St. Nicholas who distributes gifts in children's shoes near the chimney. To the Swiss the gifts are brought by an Angel who rides in a sleigh drawn by six reindeer. The English await Father Christmas. The Spanish wait for the bearing of gifts from the traditional Three Wise Men. Italians receive their gifts from "La Befana" who carries a broom and goes from house to house in search of the Christ Child.

St. Francis Is Originator Of Christmas Carol

At this most joyous of seasons, have you ever wondered how our modern-day Christmas carol came about? None other than St. Francis of Assisi, the patron saint of animals, is credited with originating the Christmas carol as we know it.

It was he who first conducted a Christmas mass, singing the gospel and giving the main sermon in song. This new and wonderful way of saying the mass was kept alive till the time of Richard the Lion-hearted. Minstrels and folk-singers passed them on from generation to generation.

During the 15th Century, the singing of the Gospel broke away from the austere, sombre chants of the Church, going on to achieve greater magnificence and musical splendor.

In the 17th century, during the Puritan's time, the Christmas carol went into a decline because of the belief that celebrations should not be joyous. Not until the 19th century did the carol have a semblance of returning with all of its jovial popularity. And this was achieved only through illegal printing and singing of carols in private homes.

It was not until 1840 that the Christmas carol regained and maintained all of its popularity. For during this year the world's most famous Christmas carol was published, "Silent Night." Up to this present day all of its joys and hopes and reverence are still felt in all its simple beauty.

Yule Log Among Oldest Customs

The Yule Log's beginning can be traced centuries back. It is generally believed that the traditional burning of the Yule Log was handed down to Scandinavian countries from English-speaking countries.

The Scandinavian feast of Winter Solstice was observed by the kindling of huge bonfires to the

god Thor. In England the Yule Log was burned amidst great noise and song. The large castle estates had minstrels to sing to the log, but where no minstrels were available, it was customary for the family members to salute the log themselves.

Because of our modern living conditions the burning of the Yule Log here in America is virtually non-existent.

Caution
 Sentry -- Who goes there?
 Officer -- Lieutenant Smith.
 Sentry -- Password?
 Officer -- Doggone it, man, I've forgotten it. You know me well enough.
 Voice from the Guardhouse -- Don't stand there arguing all night. Shoot him.

Yuletide Customs Are Wide, Varied

In most cases, the customs, the names and Yuletide celebration dates across the world are not the same.

For examples: South America because of its overall balmy weather and own particular customs celebrates Yuletide amidst clicking castanets and ringing bells. The main day for exchanging gifts is Epiphany.

Mexico begins its Christmas the 16th of December with the posadas which means "Inns," in remembrance of the Holy Family searching for a place to stay. Children then receive their gifts the 6th of January, which is Epiphany.

Germany commences its holiday festivities on St. Nicholas Day. Since Germany originated the Christmas Tree theme, ornately decorated trees play an important part.

The English Christmas holiday is much like ours. But gift-exchanging does not occur until Boxing Day, the 26th of Decem-

ber. This age-old tradition comes from feudal times the lords filled up boxes with money and presented them to their servants. The "box under" — Australia — because of its midsummer climate celebrates its Christmas with beach parties are common. In Japan, Christmas is a western secular tradition. They find St. Nick, uniquely decorated trees and gifts, but no meaning is given to the Christian religious aspect of the day. Turkey, where Santa Claus was born, celebrates Christmas for three consecutive days.

The word "democracy" is Greek in origin, meaning "rule of the people."

Avery Island, near New Orleans, Louisiana, has a unique underground and raises pers above ground for the sauce — hence is called "hot and pepper island."

NOEL



May peace be with you!

M & N Auto Repair

F. M. MARQUIS AND DEE NOYES

Greeting

 There is no better way than the good old-fashioned way of extending our sincere good wishes at this joyous holiday than to say: Hope you and yours have a very Merry Christmas Day!

WE WOULD LIKE TO TAKE THIS MEANS OF EXPRESSING OUR APPRECIATION FOR THE WONDERFUL RESPONSE OUR FIRM HAS RECEIVED FROM THE FINE PEOPLE HERE IN FLOYDADA THIS PAST YEAR. MAY THIS YULETIDE SEASON BE THE MOST JOYFUL AND FULFILLING ONE EVER EXPERIENCED BY YOU AND YOUR FAMILY.
 FROM THE FOLKS AT

HINTON WELL SERVICE, INC.
 603 NORTH SECOND LOCKNEY HIGHWAY



All the best wishes to our good friends.

Neff's Grocery & Market



ELECTRIC RANGE HOLIDAY BOON

The best way for a hostess to join in the holiday cheer is with work-saving kitchen appliances that let her prepare banquet-sized dinners, festive delicacies, and an endless succession of snacks with a minimum of time and trouble. That's where an electric range comes in.

Today's electric ranges have a stockful of features that make heavy entertaining as light as a snowflake.

For one thing, automatic temperature controls and cooking timers can be present — and forgotten. No need for the hostess to leave her guests periodically to check the progress of dinner. Quick-heating surface units bring water to an almost instant boil, and the even heat of electricity means that fragile specialties like souffles, custards, mousses and meringues cook as faultlessly as a sturdy main dish.

For tender, tasty roasting and broiling, electric ranges are equipped with automatic meat thermometers which adjust the heat when the meat is done, and keep it piping hot without further cooking. Some of the ranges even have extras like rotisseries, barbecuers, griddles, and warming ovens for rolls and muffins. And built-in wall ovens are great status symbols!

Santa Inspires Yule Writings

The jolly old gentleman called Santa has become as much a part of Christmas as the beloved tree, and with good reason — he is celebrated in poems and other writings familiar to us all.

One of the most famous poems ever written concerns a Christmas Eve call by Santa, as described in "A Visit from St. Nicholas" by Dr. Clement Clark Moore. Since the penning of that delightful poem in 1822, it has been reproduced countless times and is a holiday tradition in itself.

Santa was also the inspiration for a very famous piece of journalism, the editorial, "Yes, Virginia, there is a Santa Claus," written by Frank P. Church of the New York Sun in 1897. It answered a now famous letter to the editor, as posed by a little girl, Virginia O'Hanlon, who was disturbed by reports that Santa didn't really exist. Church not only answered Virginia's question, he penned a classic tribute to Santa Claus that is still reprinted every holiday as part of the Christmas tradition.

The character of Santa was also the source for a popular motion picture of many years ago, "The Miracle on 34th

Street." This screenplay was recently adapted to the stage and was a great success on Broadway as the musical, "Here's Love."

Then, too, Christmas cards have become Santa's "calling cards" to a very marked degree. To the card-designer St. Nick assumes many personalities — jovial, humorous, fatherly, mischievous — to enliven the homes all over the world. On the Christmas card Santa becomes highly decorative, indeed in all his many guises.

And we mustn't forget the thousands of letters written by tiny tots, lovingly telling Santa of their special hopes and dreams — if Santa does exist, these surely must be his favorite Christmas literature of all!

Back in 1847 the U. S. Post Office delivered newspapers for a distance up to 30 miles without charge, but deliveries over 30 miles and under 100 miles were made for a penny.

Andrew Jackson, seventh president, seldom held cabinet meetings, but rather relied on a small group of advisors whom

Xmas In France Similar To U. S.

According to Rene Batard, the exchange student from France, Christmas in France is much like it is in the United States. Stores and streets are lighted from the beginning of December until the middle of January and everyone exchanges gifts. However, they don't have a Santa Claus; the children have Papa Noel—who serves the same purpose.

On Christmas eve the people attend mass and eat and drink from midnight until six o'clock in the morning.

Although Christmas is a gay time in France, it is becoming less religious every year, Rene said.

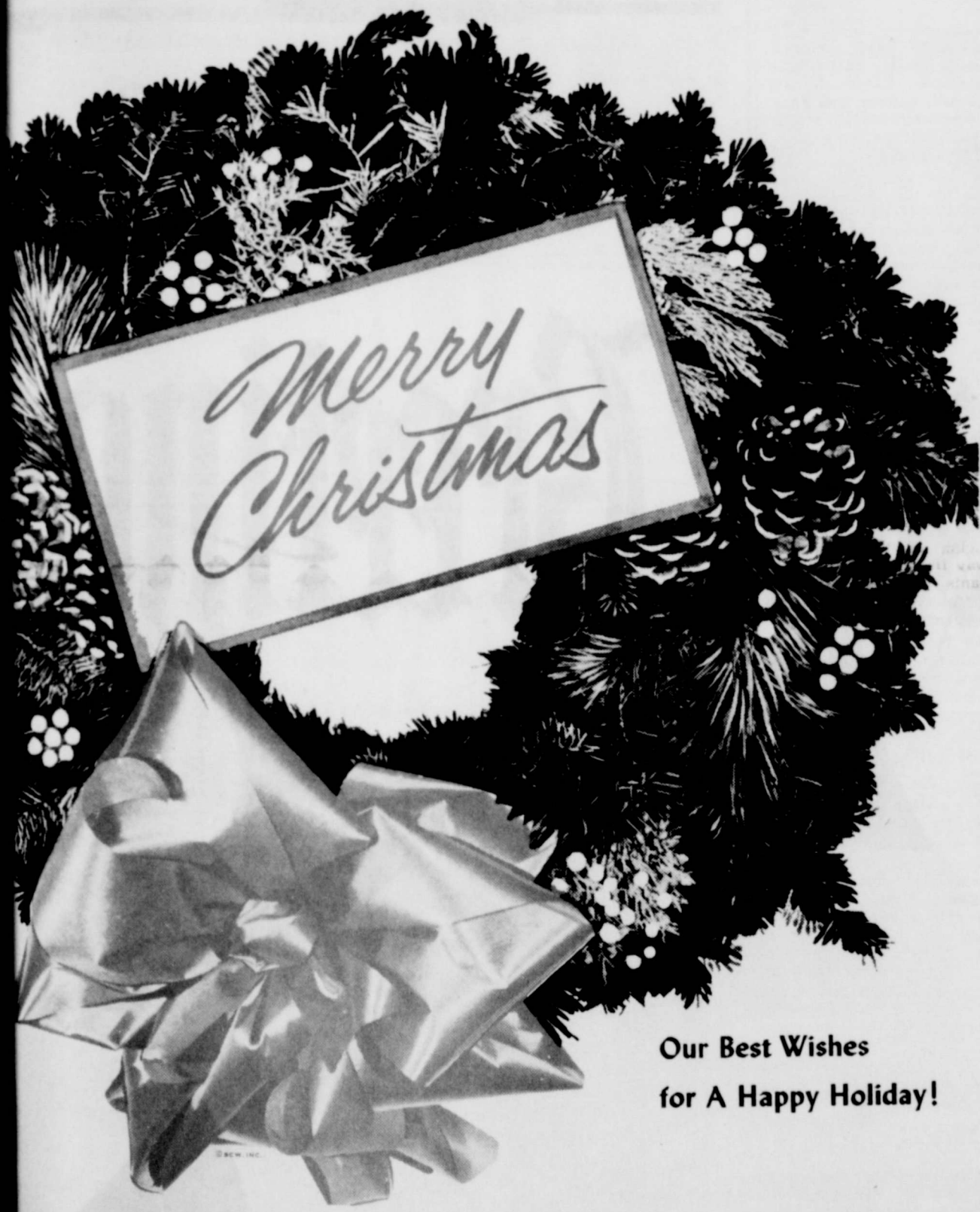
the newspaper dubbed the "Kitchen Cabinet."

Most yeasts die after the alcohol concentration of a fermenting liquid reaches four per cent; at this point only wine yeasts can continue fermentation until the alcohol concentration reaches 15 per cent.



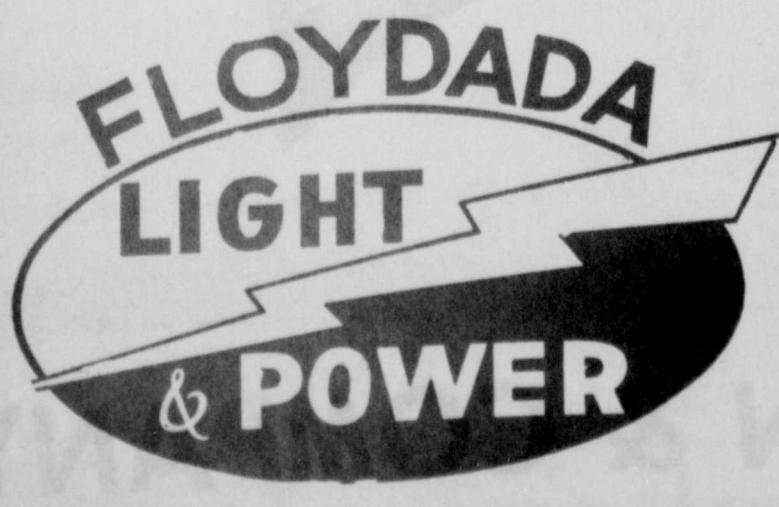
EGGNOG, WITH A DIFFERENCE — For an elegant holiday table refreshments served in your best silver complemented by a zesty eggnog. The secret is to add coffee with chicory as one of the ingredients. But be sure to make plenty, as your guests will notice the difference and ask for more. Photo, courtesy Int'l Chicory Institute.

... and they do double duty during busy holiday season... and they do double duty during busy holiday season... and they do double duty during busy holiday season...



Our Best Wishes for A Happy Holiday!

of the nicest things about Christmas is the opportunity it us to pause, putting aside all of our professional reserve, to speak as one friend to another, extending our thanks to or loyal patronage during this past year. And also to wish you a very hearty Merry Christmas!



To our many friends and customers, a **VERY MERRY Christmas**

This is the season of the year when gladness and joy prevails — and most especially for us, when we look back over the past and realize how much you have contributed to our success. To our many good friends and good customers...

BEST HOLIDAY WISHES SCOTT GIN

FLOYDADA J. T. HODGES



TREE AT MAR-DELL MANOR.....the eighth grade Sunday School class at the Methodist church took time out of their activities recently to put up a Christmas tree and decorate it for the folks at Mar Dell Manor. Left to right are Jill Bertrand, Janie Willson, Louis Cardinal, Brenda Mathis, Gary Bonnet, Margaret Graham, and Kathy Patzer. (STAFF PHOTO)

Kitten from Kris Kringle Makes Cuddly Playmate

If one of your children or a friend has been hinting that he'd like to acquire a kitten, Christmas is the perfect time to fulfill that wish.

The first step is to find out what type of cat is preferred. All kittens are fluffy and adorable, but knowing the difference between various types of cats can either make the recipient of your gift happy and thrilled with his new pet or completely indifferent.

The Friskies Pet Foods Research Center advises that you go to a reliable pet shop or cat-

tery. Or if you're just thinking of an ordinary alley cat, you can obtain one from your local pound or animal care center.

However, whether you get "just a kitten" or a pedigreed Siamese, Manx or Burmese, they suggest that you have a veterinarian check on the animal's health and his vaccination program.

Check the breeder or pet shop on the kitten's diet and try to avoid any sudden changes. If the kitten is under ten weeks old, keep him on the same diet he's been used to,

changing slowly.

Feed often with small portions and be sure that drinking water is always available. As the kitten grows, he'll be fed less often. Usually, the commercial cat foods contain the proper amounts of protein, minerals and carbohydrates.

Although cats are strongly independent and learn personal hygiene naturally, they have to be shown to the litter box when they are brought to their new home. When you purchase a kitten, a nice "extra" gift is a sanitary tray. This should be placed in its permanent spot and filled with dry earth or one of the many commercial products made for this purpose. The kitten will get the idea very quickly.

Social training will be easy if it's started immediately when the kitten is brought to his new home. This includes not clawing wood or fabric, staying off the chairs and sofa and off the laps of visitors.

If this is a "first" cat for the new owner, a smart investment is one of the many good books available on the care and up-

bringing of kittens. They include such valuable information as proper diet, symptoms of common illnesses and how to train kittens with a minimum of effort.

SOCK-O GIFT RATES RAVES

Practical gift for any man is a sock wardrobe. Since the most popular styles contain

LETTERS TO SANTA CLAUS

Dear Santa,
I am a little girl four years old. Would you please bring me a Baby First-Step, record player and building boulders.
Love you
Kim Wells

Dear Santa,
I am a little girl two years old. Please bring me some house shoes, and baby doll.
Love you
Marlinda Jill Wells

Dear Santa:
I am in Kindergarten this year and I am being a pretty good boy.
So, would you please bring me a James Bond Gun, Super Helmet "7", show projector, and some records. Also a doctor's suit with a mask.

Greg Carthei
6 years old

Dear Santa:
My name is Brenda Keeter, I am 7 years old. I have been a good girl this year. Please bring me a Barbie Dream House, Mary Poppins doll, a bicycle and fruit, nuts and candy. Thank you for the toys you brought me last year. Don't forget all the other girls and boys, and please bring my teacher a nice gift also.

With Love,
Brenda Keeter

stretch yarns, there is no size problem to worry about. Like sports shirts, socks are now sized small, medium and large. Each size range assures a neat comfortable fit for four conventional sock sizes.

Everyday and dress styles include the new longer socks that pull over the calf for a sleek fit. What's more, these socks stay up and in place with-

out garters. For casual wear, the crew sock in wide or narrow ribs is still the top favorite.

Both basic styles come in a wide choice of colors; conservative solids, brilliant reds, blues and yellows as well as the new heathery mixtures. They look and feel like the most expensive imports, but are actually a blend of acrylic, Herculon olefin and stretch fibers. Prices average between a dollar fifty and two fifty

a pair depending upon style.

Despite the soft furry feel and all-season wearing comfort, these socks are machine washable and dryable. They resist shrinking and even fire engine red shades cannot fade or run because the dye is a part of the fiber itself.

Last year industrial friends of 4-H provided over four million copies of educational publications and other materials to aid 4-H'ers in their projects.

STRANGE CELEBRATION
St. Louis, Mo. — On his fifth wedding anniversary Charles H. King filed suit for divorce. The King, 59, and his wife, 57, were separated since 1942. King said his wife had "a peculiar disposition and a violent temper."

A green four-leaf clover with a white H in each leaf is a national emblem of 4-H Clubs. The H stands for Head, Hands, Health.



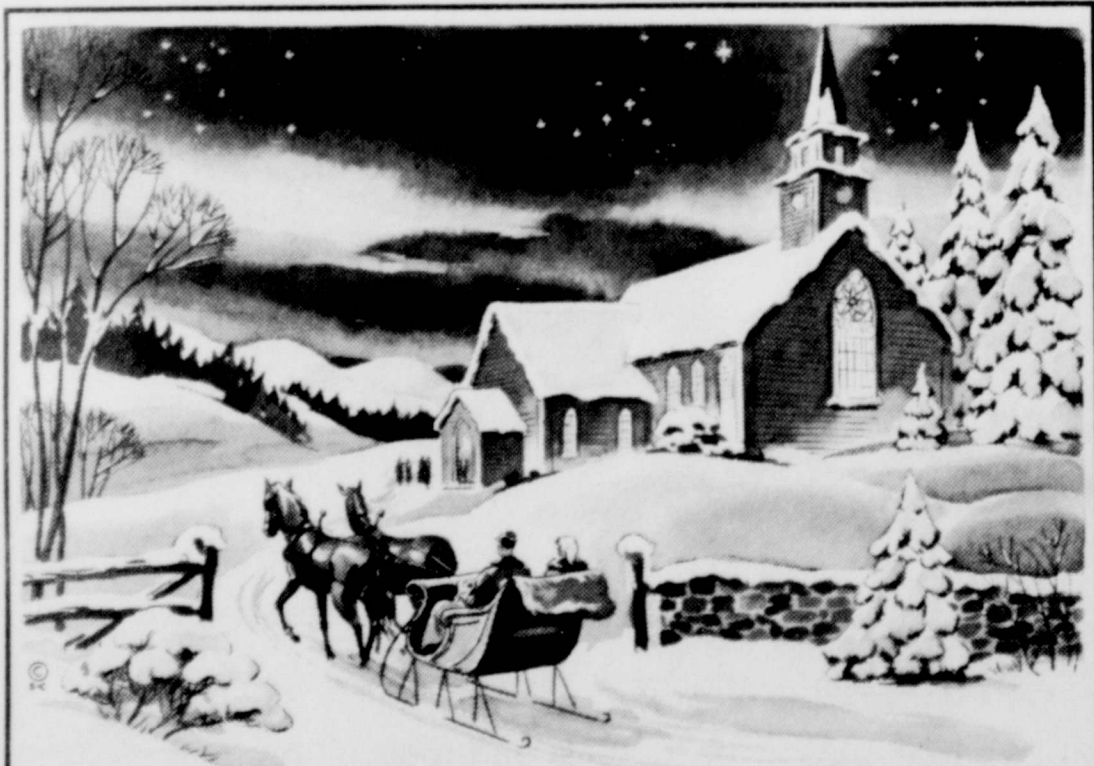
Hi there! Hope your holidays are the merriest!
NORRELL TRACTOR PARTS

ELMER NORRELL



A-GO-GO DISC — This 14 karat gold charm spins in its rim, just as dancers do at their favorite discotheque. A cool gift for the "in" set. Charm, about twelve dollars. Bracelet shown, about eighteen dollars. By Marchal of Fifth Avenue.

Did you know there is a ring created especially to honor Mother? A ring containing her birthstone, that of Dad and each of the children makes a most appropriate and sentimental gift this Christmas.



Greetings and Best Wishes for the Holidays

FLOYDADA REAL ESTATE & INSURANCE

JIM WORD

Season's Greetings



May we extend best wishes to you, our good friends and patrons.

MARTIN & COMPANY

Your International Harvester Dealer

FRED