
$\qquad$

SAVE 10\%
DURING OCTOBER

PARK FLORIST

FLOWERS \& GIFTS
ay. 1 am hoperau har reveex,

 Reduction ot: oteerala guvernmen


WE WANT TO GIN YOUR COTTON

COTTON HARVEST TIME IS HERE AND OUR GIN IS IN EXCELLENT CONDITION OUR E EPERENCED GINNING PERSONNEL COMBINED WITH A MODERN
GIN IN EVERY RESPECT MEAN THAT YOU'LL REGIN IN EVERY RESPECT MEAN THA
CEIVE A GOOD JOB ON EACH BALE.

WE ALSO WANT TO THANK THE COTtON FARMERS IN THIS AREA FOR THEIR PAST BUSINESS AND WE LOOK FORWARD TO AGAIN SERVING YOUR GINNING

LAKEVIEW GiN

HARMONY NEWS by Melvin Mathis
Sewing, Knitting Club Meets


| creck |  |
| :---: | :---: |
| $\begin{aligned} & \text { omano juice } \\ & 2-23 ; \end{aligned}$ |  |
| 69: ancuns |  |
| cotat |  |
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|  |  |
|  |  | THRIFTY SUPER MARKET


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Stparer
Amper
mont
 keep the sioo bile Cockney Rimy IIthied to pay as Mrs. Gritifith


ICE CREAM
CRACKERS



DON'T cater F.O.G 0 DOWN

## BETER RRANW

| FLOUR | $96^{\circ}$ |
| :---: | :---: |
| BACON | $76^{\circ}$ |
| SHORTENING | 368 75 |
| BISCUITS |  |

GREEN BEANS $\quad 2$ FOR $45^{\circ}$

| CORN | 2 FOR 45' |
| :---: | :---: |
| faCIAL TISSUE | $\begin{gathered} 400 \text { COUNT } \\ 200^{\circ} \end{gathered}$ |


| MARGARINE | 2 Lbs.38 |
| :--- | ---: |
| GIANT SIZE <br> BOLD DETERGENT | $75^{\circ}$ |


| ELLIS JUMBO | No. $21 / 2$ CAN |
| :--- | ---: |
| TAMALES | $33^{\circ}$ |

HULL \& MCBRIEN
We Defiver YU 3.3164



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| Dr. John W. Kimble, O. D. Floydada, Texas YU 3-2496 Contact Lenses-Visual Analysis | other |
| :---: | :---: |


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| :---: |



## DhWomens Page

 8 $x^{2}$

Darlene Mount In Choir For Convention

ural housewife is really
ification with its marery, brightens her day, he world around her



THE FLOYD COUNTY HESPERIAN
Natin Jeod bussmac, Neen putur




YH To Sponsor











## Mrs. Smith

 Autographs Book




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PEGGY JAMES
GIRLIES BEAUTY SALON

INVITES HER CUSTOMERS TO VISIT THERE IN THE FUTURE



Floyd County Girls To Vie For "Miss Cotton"






SUPERIOR CLEANERS For Quality Dry Cleaning The Approved Sani-
tone Way.
call
YU 3-3540

|  |  |
| :---: | :---: |
| MELIORINE | 3 For ${ }^{1}$ |
| RuSSETT No. 1 | 10 LB . |
| POTA TOES | $39 \cdot$ |
| LaNHAMS  <br> EGGS GRADE A <br> MEDUUM | $\begin{aligned} & \text { Doz. } \\ & 45^{\circ} \end{aligned}$ |
| FIOUR | $\begin{gathered} 25 \mathrm{LE} \\ \substack{185} \end{gathered}$ |
| TOOTHPASTE | $\begin{array}{r}\text { GIANT SIIE } \\ 39 \cdot \\ \hline\end{array}$ |
| WESSON OIL | 69' |
| $\begin{aligned} & \text { OUR DARLING CREAM } \\ & \text { CORN }{ }_{\text {STYLE }} \end{aligned}$ | $2 \text { For } 29^{\circ}$ |
| SUGAR | $49^{\circ}$ |
| SPRAY NEI | $59^{\circ}$ |
| BOLOGNA | $49^{\circ}$ |
| FRYERS | L8. <br> $31^{\circ}$ <br> 1 |

BLACK EYED PEAS 2 FOr 33c

## Specials Good

THROUGH SATURDAY
Doabble Buceaneer Stamps on Wedinesedsy
L \& J FOOD STORE


| The first and second place winners in the weekly Hesperian | Absenfee |
| :---: | :---: |
| Football Contest this last week are from out of town. They are | Ballotting |
| Jim Reynoulds of Lockney and Ronnie Traylor of Crosbyton. |  |
| Ronnie Traylor of Crosbyton. | derway |
| copped third place money in the contest. | Although at the time of this writing no one had utilized them, |
| Reynolds put his skill to work and missed only one of the | $s$ are open for absentee on the 10 constitution- |
| games listed on the page. That |  |
| was the contest between Lub- | mis year. |
| bock High and Borger which | amendment earlier, that |
| Lubbock won $23-7$. He hit the total points on the head as he | have increased the mem- |
| guessed 34 would be scored | feated by the heavier city |
| in Abernathy's 28-6 |  |
| fraylor missed only tw | ue |
| de and guessed 48 |  |
|  | Those who will be out of the |
| nd the |  |
|  |  |



Released




THE PRICE
IS RIGHT
CHAMPLAIN MOTOR OIL

GAL. TURBINE OIL DRUM CHAMPLAII TURBINE OIL -

55 GAL . DRUMS CHAMPLAII
NON-DETERGENT
RUM CHAMPLAIN
NON-DETERGENT OI OIL

OIL FILTERS
UB SPECIAL FILTERS -----
4 STAR- 335 GVI AND JET STAR-
UT AND UB 605 POWER
5 STAR-M5 AND 602

## 5

 5 STAR POWER L.ST FILTERS-FORD TRACTOR OIL FILTERSHINSON WEATHER BRAKES WEATHER BRAKES FOR 5-STAR -WEATHER BRAKES FOR M-OND -WEATHER BRAKES FOR U.B. WINDSHIELDS FOR WEATHER

EXIDE
DRY BATTERIES

LONG TYPE 6 VOLT 24 MO . LONG TYPE 12 VOLT | SS22F | 12 VOLT | 36 MO |
| :--- | :--- | :--- |

MINNEAPOLIS-MOLINE 18" SPINNER
PLOW SHARES
ALL MACHINE BOLTS, NUTS WASHERS \& CAP SCREWS

PAYNE IMPLEM
COMPANY

|  | eekend Showers | ool Suit To Be |  |
| :---: | :---: | :---: | :---: |
|  |  |  | of the tax rate for the yearDefendants have had fullo oporDefendants have had full oppor-tunity to comply with the order of the court, and such action 1 is excuse |
|  | Harvest Season amounts fell in parts of hight and Sunday that interin Floyd County only slight- |  |  |
|  |  |  |  |
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|  |  |  | $\mathrm{S}^{\text {should be held heresin and }}$ |
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|  |  |  |  |
|  |  |  | why they should not be helec a and punished for contempt for vila- |
|  | $\begin{aligned} & \text { recorded slightly less than } \\ & \text { one inch. } \\ & \text { Before the weekend } \end{aligned}$ | personal property <br> that on Jan uary 3,1964 and December 9 , |  |
|  |  |  |  |
|  | of dryland cotton. |  |  |
|  |  |  |  |
|  | mon't | supplemental renditions of property for taxation as found by the |  |
|  |  | Master in Chancery appointed by the court and acting on court |  |
|  |  | re prepared by coun- |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  | 何 |
|  |  | residing judge; and each of defendants is upon actua | 1 C |
|  |  | ts. sad ludement ando | ent, will compete in District |
|  |  | force and effect since their rendition and they are now th |  |
|  |  |  | 3-AA competition. This is tena future date |
|  | Carl ${ }_{\text {FLOVD DATA }}$ | judgment of the court. <br> "In direct and knowing viola- | The enroliment figure for |
|  | carr |  |  |
|  |  |  | mum of 415 average daily at- tendance to a 450 ADA figure. <br> Therefore, Floyda |
|  |  |  | only one high school, is now in |
|  |  | tions and the reporto the Mas- | a wiert position the dition of Hale Cen- |
|  |  |  |  |
|  |  |  |  |
|  |  | the defendants have ordered | Denver City was able to stay |
|  |  |  |  |
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GUEST EDITORIAL Social Security Hike Must Not Be Denied the Aged

The Reporter-News Austin Bureau last weekend uncovs
ing piece of news:
The State Department of Public Welfare - the old age assistance agency - is going to cut old age as-
sistance checks by the exact amount sistane checks by the exact amount
of the raise the old folks thought they were going to receive from So -
cial Security. This would apply to elderiy TexThis would apply to elderiy Tex-
ans receiving both old age assistance
and Social Security. We have no figres at hand on what percentage of old age recipients this represents,
but we would guess it is a majority,
Con Congress in August, it will be re-
called, passed the medicare bill. It payments to those receiving Social ecurity. An Abilenian receiving $\$ 40$ per month through Social Security
would, effective in his September check, get a $\$ 2.80$ raise.
But no, the Abilene oldster and others over Texas won't get even
this meager increase if they are state pensioners too.
The State Department of Public Welfare will Texas old age pensiond reduce the Texas old age pension check to
these folks by the exact amount of
the Social Security raise . the Social Security raise. If the Abilenian cited above was getting $\$ 40$ a
month in the state pension check, that will be reduced to $\$ 37.20$ so
that his total income from both soure that his total inc
es is still $\$ 80$.
Questioned by The Reporter-News
in Austin, State Public Welfare Commissioner John H. Winters confirmed
this was the policy of his department.
His reasoning? It is as follows: "The law says we shall treat all people equally. We have to determine a person's needs, so in determinin
his need for public assistance we jus his need for public assistance we jus
take into account any other income he has, and Social Security is con
sidered other income. Nobody's in sidered other income. Nobodys in
come will be decreased; each will ge
the same total amount he has bee getting." Congress passed the Social Securit
increase and it clearly was the in
tent that the old folks in all 50 state tent that the old folks in all 50 state
get it. It was given. and we think
rightly, to offset higher living cost rightly, to offset higher living cos
which hit the elderiy the same
those in the prime of life. those in the prime of life.
So Texas comes along and deprive its citizens of this, though presup
ably those in the other 49 states wil Congress did not intend to lighte
the load on the Texas treasiury b allowing 7 per cent reductions in pay
ments to those drawing from bot sources.
Further. Texas citizens and porations help to pay the taxes that
finance this raise. Therefore the Thance this raise. Therefore the
state's citizens should not be denie
the benefits. We believe that Texans, when fu y informed, will rise up in righteo
indignation and demand this me reversed. Public opinion should be brought to bear at every level
by individual citizens, through legis
lor the governor - to make sure that


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local Couple's Granddaughter Dies Of Injury re
ing $\qquad$



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FAT OVERWEIGHT
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## MR. MOTORIST <br> HERE IS A WIITERIIIING SPECIAL THAT WILL SAVE YOU

 MONEY !HE SERVICE DEPARTMENT OF REED FORD WILL

PUT IN NEW POINTS INSTALL NEW CONDENSER INSTALL NEW SPARK PLUGS FILL RADIATOR WITH PROPER
AMOUNT OF ANTI-FREEZE

CHECK RADIATOR, HEATER, HOSES, REMOVE WHEEL AND CHECK BRAKE
LINING, CHECK BATTERY AND CABLES FAN BELT.
LABOR, PARTS AND TAX
FOR MOST 8 CYLINDER $\quad \$ 1930$
MOTORS........................ MOTORS...................

LABOR, PARTS AND TA FOR MOST 6 CYLINDER MOTORS. AROUND THE CORNER

Reed Ford Sales

RALLS highwar

## FARMSALE SATURDAY, OCTOBER 23, 1965 -- SALE TIME: 1:00 P.M.

LOCATED: 11 miles North of Floydada, Texas, on Highway 207 to Cedar Hill Gin, then 9 miles East on pavement, then $1 / 4$ miles East on dirt road -- or, 24 miles South of Silve on, Texas, on Highway 207 and 104 miles East -- or, 3 miles East of Cedar Hil Store \& Elevator on pavement, then $1^{1 / 1 / 4}$ miles East on dirt road.

## TRACTORS-



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Terms of Sale:. CASH. - All accounts to be settled day of the sale.
PHYILIS WARE,
owner
PAYMOND AKIN ....... AUCTIONEERS

Philosopher Sheds No Light On Map Found Dated 1440



32
OUR GIN IS IN TIP TOP CONDITION AND WE WANT TO BE OF -

## SERVICE

WE CONTINUE TO IMPROVE OUR GINNING EQUIPMENT AND ADD YEARS OF EXPERIENCE AND GINNING "KNOW HOW."' THIS
MEANS GOOD TURNOUT AND GRADE FOR OUR AREA COTTON MEANS G
FARMER.

AGAIN WE WANT TO THANK EVERYONE OF OUR CUSTOMERS WHO HAVE GINNED WITH US IN THE PAST...AND WE LOOK
FORWARD TO AGAIN GINNING YOUR COTTON THIS SEASON.
DARTY GIN


## loyd County Hesperian Further Analysis Given benc wrecki grootilicopter ana**ata**** Of New Cotfon Program possible Ordinary To David Badgett



Amendment No. 7 Would Aid Sick Or Injured Too Poor To Pay

Demand more "big" in your big car. Insist on Dodge Polara!


Go anead. Be eteellious. Demand more "big
in your big car And get it at a price thay
won't take a big bite out of your budget. By Dodge, you've got it. Polara! More ais don'e howe More of everything othe
$\qquad$ Ever see the lines of oft Nether has your
club or the parking attendant who can easily
pick Polara from a lot full of "me, too" cars. performs like the elegant piece of machin used to cost extra: Outside mirror. Padded tash. Variable-speed electric windshield

GE Dodge Polara
${ }^{\text {nooos oivsion }} \mathbb{X}$ CHRYSLER

Join the Dodge Rebellion at your Dodge Dealer's.

NOW... FOUR NEW ELEGANT ELECTRICREADY-LITES

| BLACK | WHITE | WHITE |  |
| :---: | :---: | :---: | :---: |
|  | S5950 simesmmat |  |  |

$\qquad$ Ready-Lites designed for long life and lasting
beauty. Ready-Lites are completely automatic

nghorns Corral Oltion


## bright

y extension telephones-available in seven smart decorator an brighten up any decor (save you time and steps, too). Fine
ving room. Practical in the bedroom. Great for the den. Cost Nowadays you can have two phones or jo just $a$ frac southwestern beli e

AT HANDS OF ABERNATHY
Winds Suffer Loss In District Outing



## Champlin Oil Sale

NOW GOING ON!
Buy now and Save! Sale runs through Nov. 10th





## WANT=ADSE

 pertion 3 cents each subsequent insertion.
mharge 50 cents.
ments per column
ds of Thanhs \& 1
ALL Parts for some washers,


UUTO, FIRE \& FARM INSURANCE
AUTO, FIRE \& FARM INSURANCE
FIM Worda Real Estate \& Insurance Agency
JHONE YU $3-33$


## SEED WHEAT WICHITA. TASCOSA <br>  <br> $\$ 1.85$ por bushel <br> Nuncy Elevator

## WANTED

aluables
sond
Deposit






|  | For Prompt Service Home \& Auto Radios RIC E |
| :---: | :---: |
| Home Made |  |

## 

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## PARTNER OR PARTNERS WANTED

Prefer working partner with minimum investment of 5,000 share in the business.

Will accept silent partmer for $10 \%$ retum on investment in the Mar-Dell Manor Convalescent Center in Floydada.

Contact Jery Miller, phone CAA-4823 in Plainview or SW5-7514 in Lubbock.


