D bydada School Board Ok's "Head Start"'Program


Floydada Receives State Approval Of Water Supply

mammacio mom

Elderly Woman Assaulted
After 18
Month Effort

- よ


H PLAINS NEWS by Mrs. Murray Julian rain Pouring To Elevators

CEDAR HILL NEWS by Joe Fortenberry
Soil Drying After Recent Rain
mu we.

 Agxic
CEDAR HLL, Oct. 11- our Eugene Gilly.



FLOYD COUNTY FLYERS
Beans' Enjoy Plane On Business, Pleasure Trips


|  |  |  |  |
| :---: | :---: | :---: | :---: |
| MEIIORIME | $3_{\text {For }} 1$ |  |  |
| CHEESE | $\begin{aligned} & \mathrm{LB} \\ & 49 \end{aligned}$ |  |  |
| MARGARINE | 2 $\left\llcorner\right.$. $35{ }^{\text {c }}$ |  |  |
| FRYERS | ${ }^{\text {LB }} 1^{\circ}$ |  |  |
| COKES | $\begin{aligned} & \text { PLUS DEP. } \\ & \text { G. } \quad 63^{\circ} \end{aligned}$ | $7$ |  |

We sell the new...
BIC


HESPERIAN
Office supply
YU3-3737

## FARMERS... get better grades better staples. more weight



AUTOMAIED MOISTURE CONTROL! FLOYD COUNTY
CO-OP GNN
Moisture conlent in seed cotton can change several times on the same lood Humi-Drier automatically maintains
Ginners report an increased staple length of $1 / 32$ to $1 / 16$ inch and a weight gain up to 10 pounds per bale with Humi-Drier. Moisture control makes bales easier to press and eliminates static electricity problems.

EFFICIENT MOISTURIZER


Humi-Drier's centrifugal air movement removes all water droplets and becomes more efficient as velocity increases! This improvement does away with the usual lint-collecting baffles which allow
more water pull-through as velocity increases.
$\qquad$ matically when drying is required. This din entrance by-passes the moisturizing chember mitting a much higher temperature for foll capacity when needed.
another progressive step towards more profit per bale for Floyd County Farmers by
FLOYD COUNTY CO-OP GIN

rd Sales
Id Implements
a Implement Co.
and Bank of Floydada
bor Woldors
Conoco

Producers Co-operative Elevator floydada \& dougherty

Mac's "66" Station

Carthel Fertilizer and Oil<br>Moore Funeral Home<br>Winn's Restaurant

## M. J. Weems Oil Co.

## Consumers Fuel Association

## Martin \& Company

Floydada Real Estate and Insurance
Farmers Co-op Gins
Collins Implement Co.

## Leonard's Cafe

Edmiston Plumbing \& Heating
Solomon Jewelry
Parker Furniture Co.
Wylie Butane
United Machine \& Supply, Inc.

Military Personnel Have Life Insurance


## SHORTENING <br>  <br> FLOUR MELLORINE 3:1 39. <br> <br> rocosure

 <br> <br> rocosure} ounges s.awnemeCOCONUT


|  |
| :---: |
|  |  |

## Ring Returns

County Agent's Corner

## loyd County Hesperian



SOLD OUT!<br>POLAROID<br>WIIGER CAMERAS AT S199s<br>BUT

A NEW SHIPMENT
WILL BE HERE SOON

## $\underbrace{\text { ohnson }}_{\text {Phasalcy }}$

BOB MUNCY HOME
901 W. KENTUCKY

## Reddy joins the 1934 Study Club in your invitation to attend the annual <br> TOUR OF HOMES <br> SUNDAY-OCTOBER 17, 2:30 to 5 P.M.

BUCK GALLOWAY HOME NORTHEAST OF CITY


CARL'S back in the service station business!

CARL JARRETT HAS AGAIN TAKEN OVER OPERATION OF THE FINA STATION ON THE MATADOR HIGHWAY. HE INVITES EVERYONE TO COME IN FOR GOOD, FAST SERVICE...AND OF COURSE THOSE GOOD FINA PETROLEUM PRODUCTS, GOODYEAR TIRES, CONTI NENTAL BATTERIES, AND ROAD SERVICE

JaRRETT OIL CO. \& SERVICE STATION
19 E. Houston P PHONE YU 3-3146 LIOYD'S FINA SERVICE

401 S. SECOND PHONE YU 3-3147

## EDITORIALS <br> Student Discipline

An Expensive Congress

Player Of South Africa

FLOYD PHILOSOPHER SAYS:
Editorialists Should Get Mad
At Farmers For Raising Prices

the white house

## asmixaton

TO THE NEWSPAPERS OF THE UNITED STATES: It is with both pride and pleasure that I participate in this traditional tribute to our nation's newspapers.

Too often taken for granted, America's countless daily and weekly papers have been vital guardians of her time-honored traditions and eloquent spokesmen for the cherished ideals of her freedom-loving people. Taken together, our nation's newspapers constitute the world's most responsible and effective organ of current information.

It is up to us to safeguard the freedom of our papers to inquire, to criticize, to express divergent views and to stand as sentinels for the public wherever the public's business is being transacted. Newspapers and their readers are partners in freedom, and if we fail to defend the freedom of our press, we neglect our own

I am confident that Americans everywhere wholeheartedly join me during National Newspaper Week in high recognition of the indispensible role of our free press in the everyday life of our beloved nation.



KM OFFERS

- NO PRIMING
- NO CLOGGING
- EASY to move - PRECISION BUILT

And Mr. Farmer The KMP
Is The Most Efficient Tail Water

## Pump On The Market

See or Call
W. G. Walker

FLOYDADA
PHONE YU 3-3910
or
FLOYDADA BUTANE
LOCKNEY HIGHWAY PHONE YU 3-2413

## FINANCIAL STATEMENT OF THE FLOYDADA INDEPENDENT SCHOOL DIR

 FOR 1964-65 SCHOOL YEARTAX RATE 64-65
I. ASSESSED VALUATION OF THE DISTRICT

BONDED INDEBTEDNESS SEPT. 1, 1964 SEPT. 1, 1965

TIME WARRANTS
BALANCE IN INTEREST AND SINKING FUND SEPT, 1, 1955

BUDGET FOR 1964-65.
RECEIPTS
BALANCE ON HAND SEPT, 1, 1954
TOTAL STATE FUNDS
LOCAL TAXES
OTHER LOCAL FUNDS: TRANSFERS, TUITION SALE OF PROPERTY, RETIRED STOCK, NURSE PARTICIPATION, ETC
COUNTY AVAILABLE
SALE OF BONDS
TOTAL RECEIPTS
LESS CONTINGENCY BALANCE
TOTAL $\qquad$
ADMINISTRATION
EXPENDITURES

INSTRUCTION
AUXILIARY SERVICES, HEALTH, STUDENT ACTIVITIES, TRANSPORTATION, INSURANCE ETC.

## OPERATION OF PLANT

 MAINTENANCE OF PLANT CAPITAL OUTLAYBONDED DEBT SERVICE AND WARRANTS INVESTMENTS

TOTAL EXPENDITURES
Approved or Trustees Floyonon Imperendent School Dithont
Ralph C. Johnston, PaEsiosent or the Board
Newell Bunk. Secwetany or nt the Board

# SmWATT-ADS W BETTER JOBS REAL ESTATE 



## ,

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## Guard <br> 'aluables <br> Vational <br> Deposit



## 1966 Buicks On Display At City Auto Today

Buick LeSabre Has Larger V-8



Expanded Model Lineup Offered by Buick Special



 carburetor and 10.25 -to-1 compres.

Model Lineup TERE are 19 Special models, in-
Cluding the Sporswagns. five
Hore than in 1966 . Newcomers are cluding the Sportswagons, five
more than in 1ne5. Newomers are
the three Gran Sports, the Skylark


Skylark Adds 4-Door Hardtop-





## Introducing the tuned car: 1966 Buick.

What makes a car a car is styling, performance, ride and handling. Only when they're all tuned together is the car a Buick. Like this 1966 Riviera Gran Sport.

 harstop and goverention suan, four



Rexall's I' Sale Begins Today At Johnson Pharmacy



## Floyd County Hesperian

Final Draft Of Cotton Program Clears Last Major Hurdle
$\star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star \star$
dwick,Hardy Building Cars
igned For Drag Racing

## NIEL

pmotive

## 

and

Future of Earth
Bright With A Bible Promise Wimesses Told


b. BRITTON


and bet one atios


MR. FARMER
COTTON DEFOLIATION TIME
IS
HERE


FOR YOUR
DEFOLLATION \& DESICANT NEEDS CALL
OOP AERIAL SPRAYERS
an ampial spray operator that serves the
FLOYD COUNTY FARMERS THE YEAR 'ROUND.


Brother Of Mrs.
Fitzgerald Dies


Surdhers include his wife,
is mother, Mrs. C. S. Smith of
abernathy; a son; three sisters;
ne brother and


## $\star$ LLABLIITY

$\star$ CROP INSURANCE
$\star$ HOSPITALIZATIO
$\star$ CASUALTY
$\star$
WOREMENS
$\star$ WORKMENS
COMPENSATION
COMPENSATION

* AUTOMOBLLE
"YOUR INDEPENDENT
INSURANCE AGENT" SAM BAKER


## Champlin Oil Sale

NOW GOING ON!
Buy now and Save! Sale runs through Nov. 10th

| SPECIAL REDUCED PRICES! <br> 24 One-Quart Cases |  |  |  |
| :---: | :---: | :---: | :---: |
|  | List | Cash Price | Jan. 1 Price |
| Transeason | \$9.06 | \$8.36 |  |
| DeLuxe | 6.96 | 6.36 | 6.66 |
| Hi-V-I | 6.06 | 5.26 | 5.49 |
| L.P.G. | 6.06 | 5.26 | 5.49 |
| C.M.O. | 5.22 | 4.98 | 4.98 |
| Champlin Drip | . 60 | . 55 | . 55 |
| S-3 Oil | 7.26 | 6.66 | 6.96 |
| Tube Grease | 12.95 | 10.50 | 11.95 |
| I.H. Trans. | 6.95 | 6.20 | 6.75 |
| John Deere Trans | 8.95 | 7.50 | 8.25 |

Barrels - 55 Gallon Drums

|  | List | Cash Price | Jan. 1 Price |
| :---: | :---: | :---: | :---: |
| L.P.G. | \$50.05 | \$44.05 | \$45.05 |
| Transeason | 76.45 | 67.27 | 68.81 |
| Deluxe | 57.20 | 50.34 | 51.48 |
| Hi-V-I | 48.95 | 43.08 | 44.06 |
| C.M.O. | 41.25 | 36.30 | 37.13 |
| S-3 | 61.05 | 53.73 | 54.95 |

## Flash-O-Gas Co.

W. C. MERCER JR., Manager

Phone OL 4-3334

Kitchen \& Field News Field News

Dr. John W. Kimble, O. D.
Floydada, Texas AS FOR THE PAST 48 YEARS
OPEN ALL DAY SATURDAY
Contact Lenses - Visual Analysis


 Elder and Mrs. Joe Jackson,
Mr. and Mrs. H. . Nane and
Rachel, Mand Mr. and Mrs. Carl Rachel, and Mr. and Mrs. Carl
Jackon, Lubbock, went to
Browntileld Sunday evening
where Brother Joe preached at
the Primitive Baptist Church
there. They all returned to the



FAIRVIEW NEWS
Minew ot t- We rit

 $=-$


##  <br> 

Wr. and Mrs. Bill Tye, Mrs.
W. Billson.
row wis
Wers.
row Willson, attended and a Wroodd-
supper at the home of Mr. and
Mrs. A. S. Mize Thurstay
The
supper at the home of Mr. and
Mrs. A. S. Mize Thursday night.
The occasion was the brithday
of A. Size. Games of 84
were enjoyed by the group tol
were enjoyed by the group fol-
lowint es super.
Mrs. Emer Gritith of Iadou
spent Friday with her daughter,

Crabrree home were her say sis-
tert Mrs. Ioulse Hopper and
chidraren of Idalou.
Mr.



## ARWhinE

## Your

 Lowest Long Distance Rates Are in EffectAll Day Sunday

Why wait till 8 or 9 p.m. to call? Telephone Sunday any time, anywhere in the continental United States (excer) Alaska) for $\$ 1^{*}$ or less.

## Southwestern Bell




## 6 Oldsmobile Automobiles On Display day At Oden Chevrolet Company

Olds Front，Rear Restyled， Delta Convertible Added

## What＇s New




 Model Lineup

## I clubuxg the two new Tor





 tour hoor mintop woor wor hard






## New Roofinu

F－85 Gets Straight Six， 1st 4－Door Hardtop








How much camera can Polaroid give you for $\$ 20$ ？ <br> \section*{you shoot，you zip off a pertect black and white <br> \section*{you shoot，you zip off a pertect black and white <br> <br> the flash is spectat，} <br> <br> the flash is spectat，}


ile Starfire for＇66－

Laboratory
es Offered





DDERN GAS COOKING IS SO
EASY
CLEAN COOL
DEPENDABLE

## H－COO

5 pre economical
modern Gas range can do rything any range can do


$\frac{1}{2 \times 8+8}$
（2）

Brand－new＂means Cutlass Supreme－the luxurious four－door powerful than any Cutlass before it！Sound like the sassy new hardtop that just joined the＇66 lineup at your Oldsmobile Supreme might change your ideas about low－priced cars＇You car Dealer＇s！Longer．Wider．Smarter．Smoother．More posh，more bet on it！At your Dealer＇s．．．LOOK TO OLDS FOR THE NEW！

STEP OUT FRONT IN 66 in a Rocket Action Car！

## ロLロSMロBILE

Floyd County Families Moving Into Higher Income Brackets

Floyd Philosopher Sees Improvement In The Weatherman's Language



NORMAN SPRAYING SERVICE DOUGHERTY, TEXAS

WEIMS NORMAN - YU. 3-2794, FLOYDADA

## LL TYPES AERIAL APPLICATION - MODERN EQUMEMENT

2 WAY RADIO EQUIPPED
MEMBER OF TEXAS AERIAL APPLICATORS ASSOCIATION

COTTON DEFOLIATION
OUality work. . .comperitive Price

Kiving your prescription to :
$\frac{\text { complete drug store on hichmay }}{\text { Chat }}$ NIGHT PHONES 3-2287 AND 3-3505




Caprice Custom Sedan - with superb new
Body by fisher elegance inside and out.

$\qquad$ tinguished luxury car has gone into these Custom Wagons, offered in 2- or 3 -seat new Caprices.
Beneath the formal styling
models, you can even order carpeting for that sets the Custom Coupe apart, for the cargo area.
instance, you'll find thick model rides super Jet-smooth. instance, you'll find thick wall-to-wall And for incomparably smooth power,
carpeting, comfort-contoured seats and
you can specify Chevrolet's advanced the look of hand-rubbed walnut on the Turbo-Jet V8 in either a 396 - or 427and inside door panels. You can order a The price of it all? Somewhat more $\begin{array}{ll}\text { finely instrumented console, together } & \begin{array}{l}\text { than you're used to paying for a Chevrolet. } \\ \text { with new Strato-bucket front seats. } \\ \text { But less, as your dealer will happily con- }\end{array}\end{array}$ In the Custom Sedan, a new Strato- firm-than the select class of fine cars these

See the new ' 66 Chevrolet, Chevelle, Chevy II, Corvair \& Corvette at your Chevrolet dealer's
ODEN CHEVROLET CO.

Now Hew WESTERS Weekend Secieibs October 14, 15, 8 Call Us We Deflia 100 Main $Y_{0} 3.258$ TOMATO SOUP 4 cal
CORN TOMADO SACC:

PEACHES
CHILI PEAS $\quad 3_{\text {foal }}$

LUNCHEON MEAT 2 $2 \times 0$. COFFEE
tissue
FIOUR
MARKET Spectals
CHUCK ROAST
SaUsiaGt $2 . a 412$
LOIN STEAK
RIB STEAK


## Yes!!!

We sell the new.
BIC

## v SCHEDULE

 mIKE IS NOW IN HISnew location
ross the street from
THE FIELDAN MOTEL
OR BEST TV SERVICE
Wike s TV Lab








## NOTICE

MATADOR MOTOR \& IMP. COMPANY OF MATADOR, TEXAS

IS The AUthorized pontiac dealer
for the following towns:

Flomot, Roaring Springs, Whiteflat,

Turkey, Paducah, Northfield,

Delwin, and Matador.

MIKE DOYLE, OWNER
tìursday, oct. 14
KCBD-TV 11


## LET'S GO TO THE "TOUR OF HOMES" SPOISORED BY THE 1934 SUOP CLUB

## Sunday, October 17, 2:30 to 5:00 p.m.

BOB MUNCY HOME, 901 W. KENTUCKY


SAM PUCKETT HOME, SANDHILL HIGHWAY

L. D. SMITH, JR. HOME, 810 W. MESQUITE
join with the members of the 1934 Study your invitation to attend the Home Tour ed for this coming Sunday. We believe njoy seeing the many new features both and inside of these lovely homes.

Home design and conveniences improve each year and home builders in the Floydada area continue to offer the latest to the prospective new home owner.

## Brand New Home...Or Remodel Job...We Want To Be Of Service.



AYNE WILLIFORD
ILDING CONTRACTOR ULD on your location, or we OTB SOUTH OF THE HIGH SCHOOL
mesquite
PHONE YU 3-4109

Higginbotham - Bartlett T. L. Holland, Jr.

214 S. WALL
YU 3-2.140
YU 3-2.140
R. L. (Cotton) WILSON ELECTRIC CONTRACTOR - homes - bitsiness

505 WEST JACKSON
YU 3-2402


Edmiston Plumbing \& Heating 'RELIABLE SERVICE FOR OVER 17 YEARS" 127 W. CALIFORNIA

Hammond Sheet Metal WE FEATURE LENNOX HEATING AND AIR CONDITIONING...PLUS MANY YEARS OF EXPERIENCE.
105 N. 5TH PHONE YU 3-2214
"WE'LL LOAN YOU MONEY
TO BUILD THAT NEW HOME OR REMODEL" CONVENTIONAL MFHA MEGI LOANS Plainview Savings \& Loan
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