# rock Chat

DELL TOOLEY

GH THERE are only

hundred acres of ed in Floyd County the volume of busirop creates is treated the amount of

ey spent by the three nies here and found d \$74,000 was paid out n this year's crop. a lot of money that in the community in er time, when most money is still in ng stage. we onions smelled

IN THE middle of how time. . . the Chryuths, Fords, Merwed last week and ontiacs and Dodges the showrooms this

that Oldsmobile and show next week. this community is right now on airairports, I doubt mobile is on its fact they continue each year. ou've developed

r fever or not, why nd give the 1966's a ook. I'm sure you'll

F interesting peonto the Hesperian . A. Hancock came loved away from 921, and this was back since. He is folks on the old (now Hartsell) eattle and hogs.

for being ready for amazed at the size a. Believe there were 300 people here in

yed looking at, and copy of our "History rock Country," and address as Rt. 8. "You may have publicity about our ast week." Someone the route putting every other mail

asked him if his of the lucky ones he quickly replied, boxes on each side had \$100 in them."

ONED some of the helped in the gas last week in my colnd wouldn't you know ld miss some of the braved the risk of

and that Bud Sparks Carthel drained the om the tank; the partment assisted in the traffic around the ene, and doubtless others. . .like the

OUR Floydada moped me on the street ay and suggested that police department a back for directing thool crossings each

department, conelf appreciated.

COX is to be confor bringing the tershow to Floydada. I show and enjoyed th the people who several states to

with a fellow from t the show who said e one trip of 9500 Michigan to Califhis station wagon h 14 dogs and his

for a "dog's life."

OEN gave me a reeek on the White Rivg. He was there le, last Friday. He vere plenty of fish of them small. . . thousand people

there were some lack bass and chanight. He said that needs is about 20 ter, so those little



DOG SHOW WINNERS....Mrs. Harold Cheetham, Springdale, Arkansas, is pictured with the winner of the Toy Fox Terrier show here on Saturday. Thers left to right are: Freddier Dickerson, Lubbock, ringmaster; Dr. John Anderson, Lubbock, ic a and local terrier showman, Emory Cox.

## MONSOON SEASON CONTINUES

# **Cold Front Brings Showers** To Floyd County And Area

into the area during the week- weeks. end brought several days of rain and overcast skies that have front held stationary just to kept the ground around Floyd the south of the South Plains

WATER PROJECT

LOCKNEY - Officials of

The Mackenzie Water Authori-

ty are preparing an applica-

to finance engineering studies

core drilling and other engineer

ing work within 60 to 90 days."

The loan for the preliminary

work will be solicited from the

federal Housing and Home Fi-

nance Agency in Fort Worth,

is composed of four member towns - Tulia, Silverton,

Lockney and Floydada. The

reservoir to be built in Tule

Canyon, northwest of Silver-

ton, is expected to impound

35,000 acre feet of water for

municipal use. Target date for

Mackenzie Water Authority

day night.

A new cold front that moved | very wet for the last couple of | to nine inches were reported

About two weeks ago a cold

County and the surrounding area area and showers amounting up

Mackenzie Authority time, to the grain sorghum harvest in the county. By most reports, however, about 99% did he is selling by next week. . . Seeks Federal Loan fields in the south part of the county before the rains began accepted by the board Monday night. Selection of one of the

> tion for a \$100,000 federal loan The board also interviewed representatives from two firms on a water reservoir near Freese, Nichols & Endress of First Southwest Co. of Lubbock Fort Worth were employed as and Columbian Securities of Am-

project during a lengthy discus- was made sion meeting in Lockney Mon-...they came, Lon Davis of Floydada, president of the authority, said the they saw, and board of directors "hope to start they bought!"

Shoppers from all over the Floydada trade area were in town Monday for the big Dollar Day. They came, they found bargains, and they bought.

The shoppers were happy, and of course Floydada merchants were well pleased with the business.

The one day, first Monday, Dollar Day will continue through January according to plans made by the retail merchants committee of the Floydada Chamber of Commerce. The next big Dollar Day will

to Washington, D. C. and to Miami, Florida for National

National (in each age group)

PP&K Championship or Run-

Skinny Winn

**Demonstrates** 

**Lighting Effects** 

Skinny Winn demonstrated his

light and sound extravaganza to

county, state and federal repre-

sentatives at St. George, Utah

His lighting effects were dis-

played in the Dixie State Park,

From St. George he goes to

Gallup, New Mexico to show to

chamber of commerce officials.

He will light up the Checker-

Winn seeks an entertainment

board cliffs near that city.

franchise at one or both sites.

He was accompanied on the trip

Championship.

nerup trophy.

last night.

near St. George.

by Babe Jones.

be Monday, November 1.

completion has not been set. Proposals from five banks from the member towns were

those interested in Ford's

annual Punt, Pass and Kick

contest, to sign up at Reed

Ford Sales on the Ralls High-

way in Floydada. The local

contest will be held Saturday

afternoon, beginning at 2, at

had signed up at Reeds.

By mid-week 43 contestants

In the contest those taking

part compete against other

"future" athletes of their own

age. There are six age brack-

ets, from eight through thirteen.

received by the winners of the

contest on the local, district,

The winners in the age brack-

ets will receive awards as

Local - 8, 9 and 10 year olds, 1st NFL Warmup jacket,

2nd, football helmet and 3rd

PP&K football. Ages 11, 12 and

District (in each age group),

Area (in each age group),

Division (in each age group),

13 will receive plaques.

area division and national con-

Various prizes will

Wester Field.

follows:

Deadlline For PP&K Signup

**Tomorrow At Reed Ford Sales** 

Tomorrow is the deadline for Tour of champions with parents

thority funds will be made at a later date. seeking to be the authority's

banks as a depository for au-

begin planting wheat for next summer's crop. If the rains have dampened engineering consultants for the arolli. No decision on the matter the hearts of those who wished to get their grain sorghum out of the fields, it has brightened the hopes of particularly the dryland farmers who now have a good supply of subsoil moisture with which to seed

the wheat.

as a result.

During this seige amounts of

up to five inches have been

reported, but only .52 had been

caught at the ASC office in

Floydada at the time of this

The cold front and the

moisture put an end, for the

time, to the grain sorghum

reports, however, about 99%

of the grain was out of the

to fall. In the northern part

of the county only about 80%

of the grain had been harvested.

always a time of "overlapping"

as far as Floyd County farmers

are concerned. Most of them

no sooner get their grain

sorghum harvested until they

This time of the year is

Around 50% of the wheat in the county has been planted at

this time. Although agricultural activities are virtually at a standstill on the South Plains and throughout the state, the month of October is expected to be a good harvest month, for the weather man has promised clearing skies in the next few days and a pleasant autumn

# Bean Winner Of Hesperian **Grid Contest**

Don Bean waded through a couple of ties and a number of upsets to win the fifth Hesperian Football Contest this past week. Bean missed seven of the games listed on the page and guessed the total score to be 48. There were 49 points scored in Tulia's 49-0 victory over the Whirlwinds

Danny Medley and Si Medley grabbed second and third places respectively by also missing only seven of the games. Danny guessed the total points to be scored as 52, and Si guessed 42 would be scored.

On another entry Si Medley also missed only seven games but guessed the total score to be

Eleven entrants missed only eight of the games, missing prize money by only one game. The entrants and the total score each guessed are: Edward Hartman, 50; Joy Allen, 48; Bill Hendrix, 48; Jim Reynolds, 52; Randy Reynolds, 46; Mary Martinez, 46; Bob Goen, 54; Larry Guffee, 43; Bill Hines, 58; I. H. Parks, 36; and Mike Breed,

The sixth of the contests can be found in Section B of today's Hesperian. Why not enter? You may be a winner.

## TOY FOX TERRIERS

# First Floydada Dog Show Big Success

The first dog show to be held in Floydada was considered a big success after its closing here Sunday afternoon. The event was sanctioned by the West Texas Toy Fox Terrier Association and the Texas Toy Terrier Association and drew entries from several states. Emory Cox, who is a raiser and shows terriers, was the local sponsor.

Dogs were entered from Texas, Oklahoma, Michigan and other states. Entries were expected from Texas, Oklahoma, Kansas, Arkansas, Michigan,

Missouri, Ohio and California, The Sunday Show was by the Texas Toy Fox Terrier Association for the fall UKC Licensed Championship Point Show. Points, trophies and ribbons were given at both the Saturday

and Sunday shows. F. Gideon, Big Spring, had the best male of the show; and Harold Cheatham, Springdale, Arkansas exhibited the best female dog of the fall

Glenn Holtman of Lubbock swept high honors in the Sunday show by winning best male and best female in the show along with winning the senior male and senior female classes. SATURDAY'S RESULTS

Saturday results included: these class winners: male pup-pies (under 3 months)—Mrs. Joe Cox, Amarillo; junior male puppies (3-6 months)-Mrs. Bet-McMillan, Oklahoma City; senior male puppies (up to 12 months) — G. F. Gideon, Big Spring; junior male class (12-months-2 years) — Mrs. Ones Rago, of Kansas; senior male (2-yrs. and over)-E. M. Busby, Sherman, best male in how Gideon

Female classes winners incinced: females (under months) - Harold Cheatham; junior female puppies (3-6 months)—Mrs. McMillan; senior Mrs. Glenn Haltman, Lubbock; junior female (12 months-1 years)-senior female class (2 years and over) - Howard Qurren, Port Huron, Mich; best female of show-Cheatham. SUNDAY'S RESULTS

Winners in the male classes of the fall UKC licensed championship point show held in Veterans of Foreign Wars hall here were W. E. Berry of Fort Worth for under three months; Dr. John Anderson of Lubbock in three to six months; Holtman in six to 12 months; Mrs. Phillip Thompson of Harper, Kan., in one to two years; and Henry Holtman of Pampa in the male two years and over.

Female classes were won by Mrs. Joe Cox of Amarillo in the under three months; Mrs. Betty Miller of Oklahoma City, Okla., Holtman in the six to 12 months; J. E. Dickerson of Lubbock in the one to two years; and Howard Curren of Port Huron, Mich. in the two years and over. Mrs. G. F. Gideon of Big Spring was judge of the show The spring show will be held in Sherman.

The show was held in the VFW building on the Lockney highway, with Mrs. G. F. Gideon of Big Spring judge. The spring show will be held in Sherman.

# Winds Have Open Date; District **Begins Next Week**

The Floydada Whirlwinds have an open date this week and thus have a chance to recover from some injuries that have plagued the team since the beginning of the season. After a rugged five weeks

non-conference games the Winds are expected to be in good physical condition when the team entertains the Abernathy Antelopes here next Friday night, October 15.

The team is expecting a hard fight through the district competition, for Floydada is rebuilding and some of the other 3-AA teams are at their peak strength in several years. However, with the Floydada team in top physical condition, the green and white will put up a good battle in the district

With the locals idle this week a lot of Floydada fans will be on hand in Lockney tomorrow night when the Longhorns host

# Individuals, Firms Respond To Airport

# Belts Win Three Ribbons At Fair

at the South Plains Fair held in Lubbock last week, as the firm brought home at least three ribbons from the exposition. The animals from the farm copped first, second, and third place ribbons.

# United Employe Injured While **Unloading Cars**

Carl R. Yeokum, 56 year old Floydada resident and an employe of United Transport Co., here remains in serious condition in Deaf Smith County Hospital in Hereford from undetermined injuries sustained in a mishap there about 9:30 a.m.

Yeokum was said to be showing some improvement Tuesday and was resting more comfortably.

He is suffering from chest and abdominal bruises and contusion racture of lower two vertebras, severe scalp laceration and possible internal injuries, sustained when pinned between two automobiles.

Grover Prince, manager of United, said Yeokum was injured while unloading a car from his transport truck at Orsborn Chevrolet and Oldsmobile. One of the cars was unattended and rolled back into the trailer pinning Yeokum between two

Yeokum has been an employe of United for the past 26 years and is eligible for retirement in July of 1966.

# Mrs. McIntosh Will Speak To Methodists

Mrs. Jack McIntosh will speak at the First Methodist Church here Sunday. Methodists all over the nation observe Layman's Day, usually

with a lay speaker. Homer Garrison, Methodist layman from Plainview will

speak at the Lockney First Methodist Church. Jimmy Willson will speak at

First Methodist Church in Ol-David Willson, Methodist lay-

man from Plainview will speak at the Matador Methodist Wendell Tooley will speak at

the Methodist Church in Denver

The Belt Angus Farms of | In the Summer yearlings cal-Lockney made a good showing | ved between May 1 and June 30, 1964 the farm placed second with Belts Viscount 5th. In the Two-year-olds division, Keystone Bardolier mere B brought home a first place ribbon. In the Senior yearling heifers calved between September and December 31, 1963, Belt placed third with JRB Miss Pride. The farms are located north-

west of Lockney on the Plainview Highway. Fred Brown of Groom exhibited the grand champion Angus female at the fair for three straight years.

# No Injuries In Two Car Smash-Up

Highway patrolmen reported no injuries in a two car collision Sunday afternoon which occurred in Floyd County at the cross roads of Farm to Market 2663 and the dirt road running north and south about 2:45.

The Farm to Market road was under construction at the time of the accident. Patrolman Gerald Howard

said that J. G. Echols of Plainview was 2663 in a 1956 Chrysler sedan and August J. Sprayhorn of Lockney was traveling south on the dirt road in a 1963 Ford. Howard said Sprayhorn was issued a ticket for failing to

yield right of way. Approximately \$500 damages resulted to the Ford and some \$350 to the Chrysler.

# 4-H Club Sheep Field Day Set Here Saturday

A 4-H Club Sheep Field Day will be held Saturday October 9, 9:30 a.m. at the Junior Live stock Show Barns in Floydada, according to Darrell Smith,

Asst. Floyd County Agent. The Field Day will include a program on feeding a lamb for show and the equipment and facilities necessary to raise

show lambs. A demonstration on shearing a lamb to put on feed as well as fitting a lamb for show will

Control of diseases and parasites will also be discussed at

the field day. Approximately 100 lambs are

expected to be fed out by Floyd County 4-H members for the 1966 shows.

# Over 58,000 Pledged At Noon Wednesday

With a \$12,000 state grant already committed and around \$60,000 sought after from the federal government, local airport backers met in the community room of the First National Bank last week and began a drive for \$25,000 to be raised

The project is spearheaded by the Floydada Chamber of Commerce and the city council. In charge of the fund raising drive are Bill Brown, Arthur Wylie, Jr. and Junior Simpson. Head of the airport committee Jack McIntosh presided at the meeting and around \$6,000 was

pledged at the meeting. Persons attending the meeting were asked to spread out and get enough cash or pledges to make up the rest of the needed

At press time a total of \$8,250 had been reported. Many solicitors had not reported back at this time.

Present at the meeting were: . J. McIntosh, Chairman; Wendell Tooley, Bill Brown, W. H. Simpson, Jr., James Lackey, Ralph Rucker, Jim H. Jackson, berton, Floyd C. Bradley;

Bill Feuerbacher, Keith Thomas, Wayne Collins, E. A. Williams, Q. D. Williams, Newell Burk, Leonard Matsler, Ralph Mardis, Arthur Wylie; Bill Brown, Tom Snead, Joe Jones, Robert (Babe) Jones, Doodle Milton, Bill Cagle, Dr. Charles Craig, J. W. Reue.

Those accepting financial responsibility of \$250.00 each by way of check or note of in-

W. H. Simpson Jr., J. M. Willson Sr., J. M. Willson Jr., Floydada Growers & Marketing Assn., W. Edd Brown, William Brown Jr., Southwestern Public Service Co., Floyd County Hesperian, Newell Burk, Q. D. Williams, B. A. Robertson, Kenneth Bean; Leonard Matsler, Earl Koop,

L. D. Smith, Aaron Carthel Wayne Collins, Claude Hutchins of Plainview, Wylie Butane, Wylie Grain Co., Caprock Motor Parts, S. J. McIntosh, Dr. Charles Craig, First Mortgage Land & Brokerage Co., Oden Chevrolet Co.

Clyde Hodges, Dr. Keith Patzer, Tom Snead, Reed Ford Sales, Johnny Miller, Billy Fulton, Lane Decker, McCoy Gin Inc. and McCoy Grain.

TWINS TAKE WORLD SERIES OPENER



SWPS PRESENTS AWARD--Don Pemberton of Southwestern Public Service, is shown above presenting a new freezer to Mr. and Mrs. Truman Dunavant of the Harmony Community. The freezer was given to the Dunavants after Truman was named Outstanding Young Farmer

of Area I at the Area Young Farmer Convention recently. Dunavant is the third Floyd County farmer in five years to receive the honor. Bill Sherman and Eddie Joe Fortenberry are the others. (Parker Studio Photo)

# PAGE 2, FLOYD COUNTY HESPERIAN, THURSDAY, OCTOBER 7, 1965 Oden Chevrolet Shows 1966 Chevrolet Line Today

DETROIT -- Variety, safety and new peaks of luxury highlight the 1966 Chevrolets -plus the greatest assortment of models in the division's 55 year history.

E.M. Estes, general manager, said the new Chevrolets, totaling 50 models in six passenger car lines, will go on display in dealer showrooms on Thursday, Oct. 7.

"Model, option, color and interior combinations in the new Chevrolets number in the billions, giving the buyer an unparalleled opportunity to individually customize his car," Estes said.

Principal features include: New Models -- A Caprice top of the line series with four prestige models is added to the top selling regular Chevrolets. A four-door hardtop joins the Chevelle line, plus a distinctive Super Sport 396

Styling -- The Chevy II receives its first complete redesign since introduction in 1962 models. The Chevelle is restyled, there are design refinements in the Corvair and Corvette, and the regular Chevrolet has an even "bigger car"

Safety Features -- Numerous safety features are made standard on all models ranging from a padded instrument panel and padded sun visors to rear seat belts and backup lamps.

Mechanical Features - New engines include a 250 cubic inch L6 and two 427 cubic inch V8's. A new three-speed fully synchronized transmission is standard on all Chevrolet mo-

Options .ered for the first time, addition to the more than 400 options and accessories already available to Chevrolet buyers, are a singledial automatic heating and air conditioning system, a bench front seat with center armrest, adjustable front seat headrests and tilt-telescoping steering.

Interiors -- Restyled, high fashion interiors are featured in all models. Bucket seats in Chevrolet, Chevelle and Chevy II models are a new slim 'Strato" design, Each of the 14 station wagons has an allvinyl interior.

Here are details on the six Chevrolet lines for 1966:

Regular Chevrolet -- Headed by the luxury Caprice series. there are 19 models in five series. A color-keyed paint stripe distinguishes the Caprice Custom coupe -- which has a special roofline unique among all Chevrolet models -- and the Caprice Custom sedan. The two Caprice Custom station wagons have walnut grained exterior trim. All Caprice models have high prestige interiors.

The regular Chevrolets have more powerful appearance, with a forward-thrust to front fenders and bold horizontal bars in the grille. Individual moldings and ornamentation designate each series. All have taillamps integrated into the rear quarters and deck giving a wider

Structural improvements have been made in both chassis and body. New springs, shock absorbers and softer bushings and body mounts increase smoothness and quietness of ride. The 110 inch wheelbase is retained.

Performance of the base six cylinder engine is improved by increasing displacement from 230 to 250 inches. Six V8's are available, including the two new 427-cubic inch engines. Horsepower range is from 155 to 425. Five basic transmissions are offered, including Turbo Hydra-Matic.

Chevelle -- The popular 4door hardtop body style joins Chevelle models for the first time. A total of 12 models in

Distinctive will be two Super Sport 396 models. Simulated scoops on the hood emphasize that a new 396 cubic inch engine is standard on the "SS 396" convertible and a companion "SS 396" sport coupe. The hardtop also has a new roof line employing wide, flowing rear quarters and a recessed rear window.

Length and width of Chevelles are increased approximately one-half inch while the wheelbase remains at 115 inches. Redesigned body panels and front end with wrap-around grille give a longer and lower silhouette. Rooflines are new for 2 and 4-door sedans.

Seven engines -- two sixes and five V8's -- give the Chevelle buyer a wide range of power choices. Horsepower ranges from 120 to the two 396-cubic inch V8's rated at 325 and 360 horsepower. Four

# Thaxton Honored At SWPS Banquet

Fred H. Thaxton of Floydada is one of 54 Plains Division employees of the Southwestern Public Service Company honored Wednesday night at the division's 17th annual service awards dinner in Plainview Thaxton received a 15 year

award from Roy Tolk, executive vice-president of the electric company, who made all of the awards presentations. Roy B. Holland of Portales

and Lee Westhoff of Plainview

received 40-year awards at the dinner, the longest period of service honored. 292 employees with a combined service of 3775 years were honored this year at din-

ners throughout Southwestern

Public Service Company's 45,-

000 square mile service area.

transmissions are offered.

Chevy II -- The most complete change in exterior and interior appearance since its introduction in 1962 models gives new beauty to the seven models in three series of Chevy

Retaining its 110-inch wheelbase, the 1966 Chevy II is slightly lower and longer and more than 1.5 inches wider than previous models. There are new rooflines on all sedans and A low, wide appearance is

given the front end by a massive front bumper and new aluminum grille. Headlamps are recessed in front fenders. The side treatment emphasizes length with a sweeping peak line. A broad, tailored rear deck includes integral backup lamps in the rear fenders.

Chevy II retains the unitized construction with bolt-on front end. A new plastic panel immediately behind each headlamp increases corrosion resistance. Rear windows are bonded to the body of sedan and coupe

New roof line enhances

models for neater, more effective sealing.

Seven engines -- a four cylinder, two sixes and four V8's allow a broad power choice. The horsepower range is from 90 to 350. There are three transmissions.

Corvair -- The smooth continental styling of Corvair is continued for 1966, Styling refinements include new rocker sill and wheel opening moldings, new front panel emblem. plus fresh design of the rear grille and taillights.

There are seven models in three series -- all either convertibles or 2 and 4-door hardtops. Wheelbase continues to be a highly maneuverable 108 inches.

cooled, six-cylinder engines are offered with horsepower ranging from 95 to 180, and choice of 3-speed, 4-speed or Powerglide transmissions. Corvette -- America's only

Four rear-mounted, air

sports car continues its program of annual styling refinement with a new nameplate on

1966 Chevy II Super Sport Coupe

and wheel covers. There is a special high-domed hood on models with a 427-cubic inch en-

gine. There are two Sting Ray models -- a convertible and a sport coupe -- on a 98 inch wheelbase.

Four V8 engines are available. Horsepower begins at 300. Inclusion of the new 427 V8's increases maximum horsepower to 425. Three transmissions are offered. Sportvan -- Combining pas-

senger car luxury with durable commercial chassis components, this vehicle rounds out Chevrolet's product versatility. Three models are offered on

90-inch wheelbase. Two sixcylinder engines of 120 and 140 horsepower are available with 3-speed and Powerglide transmissions.

For 1966, Chevrolet offers 15 colors -- 6 of them new -with up to 8 two-tone combinations. Vinyl roof covers in black and beige are available for certain hardtop models.

Rich styling, luxury prevail in

1966 Caprice and Chevelle Coupe



Two of Chevrolet's newest additions for 1966 are the luxurious Caprice Custom Coupe (below) and the stylish Chevelle Super Sport 396 Coupe. The Caprice Coupe is destined to be the style leader among regular size cars and the Chevelle Super Sport is distinguished by a new roof line

with recessed rear window and a 356 58 fication in grille and rear core are to models feature distinctive wraparous lamps. Along with these two models (a will offer 48 other models for 1961) will show the new cars for the first the

Recessed rear window in

'66 Chevelle Super Sport 396 Coup



grille and rear cove area distinguish the and the Super Sport 396 Convertible in other Chevelle models for 1966. Struk seats are standard equipment for the Dealers will display the new cars on 0c

Newest member of the stylish 1966 Chevelle models is this Super Sport 396 Coupe with its distinctive roof treatment featuring a recessed rear window. A new radiator grille, simulated hood scoops and the 'SS-396' identification on pany also declared a three per

burn Myrick and his h Zollie Burgett, 9-27; 10-1. Grace Jarrett, 9-27; 9-29. Mrs. Al Galloway, 9-28; 9-

Mrs. Maud Merrick, 9-29; Stewart Title, whose issuing 10-2. Robert Flores, 9-29; 10-3.

Mrs. James Sewell, 9-1; 9-2. Joe Louis Cedillo, 10-2; 10-3. Joy Smitherman, 10-2, continues treatment. T. J. Heard, 10-2, continues

treatment.

Blue Ridge. She also her brothers and si neighboring towns.

FLOYD DATA Joe Richard Noland home Monday from General Hospital when received medical since Friday.

GRAND JURY TO Grand Jury vill Tuesday, morning in

DELI

CROC

Court to hear evid

witnesses.

Mrs. Don Arnold and baby girl, 10-4, continues treatment. PEOPLES HOSPITAL FLOYD DATA J. R. Vickers, 9-22; 9-28. Mrs. Dena Myrick spent last Dorothy Wygal, 9-25; 9-30. Naomi Casillas. 9-26: 9-29. week with her son, Gloy Ray-

# 4-H Clubs Need Help Of Adult **Leaders To Continue Efforts**

by Sherry Mullin The 4-H Clubs of Floyd County could not exist without the efforts of our hard working a heart as well as a head. volunteer adult leaders. As 4-H Club leaders, they are concerned with teaching boys and girls. They want them to develop new and improved practices, ideas, skills, habits, interests, attitudes, appreciations, values, and understanding. Under the leadership of local adult leaders 4-H members learn to work tother, to give expression their thoughts through action accomplishments and to observe the courtesies of life.

Leaders serve the 4-H clubs without financial reward. They find their compensation in the growth and development of the youth they work with and from the satisfaction that comes from giving service without expectation of reward.

Only men and women of unusual quality enlist as local leaders since the job calls for much detailed work and personal sacrifice and but little public recognition. Yet it is this group that makes effective the whole 4-H Club program. As true teachers they subordinate themselves while pushing forward the club member for recognition and acclaim. It is not so much what they teach in a particular demonstration, though that is very important as it is the quality of men and women they are themselves that counts most in the building of youth and

"The leader who leads is the leader who serves". The leader who leads is the leader with The good leader is an asset and blessing to any community.

Reflecting smart new lines for 1966 is this

Chevy II Nova Super Sport Coupe. New body panels combined with a new extruded aluminum

grille and redesigned front and rear lamp treat-ments complement the sparkle of the new inte-

There is an ever-increasing demand for 4-H Club leaders. As the number of youth increases and as new projects are added to meet their needs, more leadership is necessary. This article is not only a tribute to present leaders but a plea for nore leaders. Anyone that is interested in teaching youth, by actual experience, how to live useful and happy lives should contact the extension office for further information.

# Mysteries In Finals At SP Fair

The Mysteries, a Floydada High School group, placed in the finals at the Talent Show held Saturday at the Panhandle South Plains Fair in Lubbock. The group were one of 15 in the finals selected from 65 entries. In the band are Tommy Weathersbee, Rodney Bunch, Garland Martin and Danny Daniel.

FLOYD DATA Darlene Johnson and Dan Scales visited here several days last week with Darlene's parents, Mr. and Mrs. Bruce John-

# Letter To The Editor 2206-B Neville

Ft. Worth, Texas October 1, 1965 Mr. Wendell Tooley

The Floyd County Hesperian Floydada, Texas Dear Mr. Tooley:

After spending my first eighteen years in Floydada before leaving for college and later for employment, I have had and still have a great deal of pride in Floydada and confidence in its future. But even with that pride and confidence, I didn't xpect to see its name on th front page of "The Wall Street Journal." Well, the unexpected appeared. I thought you would be interested in seeing it. Sincerely,

/s/Glea Adams Glea Adams

(Editor's note: - the story to which she refers is a story about the big boll weevil spray fight in this area. A paragraph within that story states:

"Dusters scoff at suggestions their work is dangerous. 'Spraying by air is safer than driving down a highway,' insists Joe Collier who operates four spray planes around Floydada, Texas. 'You know the ground or a telephone pole isn't going to move. . . .you can't be sure of the car you meet on the highway when you're driving.""

Darlene is an airplane hostess for Eastern Airlines, stationed at College Park, Ga. She flew by plane from there to Dallas and was met by Scales, who resides in Lubbock. The couple motored by car to Floydada.

### Stewart Title **Guaranty Company Declares Dividend** The Board of Directors of in ten states from Florida to Stewart Title Guaranty Com-California. pany has declared a regular

riors and instrument panel. New sedan and coupe

roof lines with restyled windows and 6 new colors point up the styling surge made by the '66 Chevy II. Chevrolet dealers throughout the nation will display the new cars on October 7.

third quarter dividend of 121/2 ¢ per share on the company's class A common stock, payable October 29 to shareholders of record Sept. 20.

According to Maco Stewart, chairman of the board, the com**Hospital News** 

cent dividend on outstanding

preferred stock to be paid Dec-

ember 20, to shareholders of

office in Floydada is Arthur B.

Duncan Abstract Company, has

more than 250 issuing offices

record December 15.

a personal invitation to see the most beautiful Chevrolet ever! IN OUR SHOWROOMS TODAY 1966 CAPRICE CHEVROLET-CHEVELLE-CHEVY II-CORVAIR-CORVETTE

FEATURES. YOUR AUTHORIZED CHEVROLET AND OLDSMOBILE DEALER

IN FLOYDADA

Announcing... E. HOUSTON (MATADOR HIGHWAY CAPROCK CASH CASH CROCERY GROCERY EAST) FEATURING-309 HOUSTON \* FINEST FOODS (MATADOR HIGHWAY \* LOWEST PRICES EAST)

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1966 OLDSMOBILES NEXT THURSDAY



EMILY POTTS

# ily Potts unsels dents

High School has a for the first time in She is Mrs. Emily rmer second grade Andrews Ward School

st nine years. tts is a graduate of High School and re-B. S. degree at Tex-1936 in home econooring in clothing and

decision to become about six years Potts said she felt mild be more help gh school students, rgely on their own, ing in the second said "guidance is the ryone in the school. process of assisting al to develop these ch will enable him to own life, make his ons and make maximent to difficult life

as they arise". otts will eventually rles Tyer in schedulses and various other ming duties.

cher attended Texas summers in order her certificate for

# a Morris ns Beauty n Here

rris, who graduated ride Beauty School in and who worked at the and La Vernes in has opened Delma's nat 322 West Crock-

2 and 13, as her get offer, she is feaee haircuts with a and set at regular

eature of the salon rill take late appoint-e has a little advance

is invited to visit get acquainted with

Mrs. Don Arnold of are parents of a baby m in Peoples Hos-1:05 a.m. Tuesday. enette weighed six two ounces. She is hild of Mr. and Mrs. mother is the for-Edwards of Morton. rates the Shamrock loydada

ents are Mr. and ur Arnold of Texaco, and Mrs. Enid Ed-

LO WORLD

Mrs. Leslie Dean dada, are parents of Clayton. 9-26-'65 at 3:15 a.m. bs., 7 ozs., and nam-

# SOCIETY NEWS

# PTA Meeting October 13th

"Children Need Models More Than They Need Critics". This will be the underlying theme of the program given at the Andrews Ward Parent Teachers Association meeting on Wed-nesday afternoon, October 13 at 2:30. The meeting will be held in the music room of Andrews Ward School.

Mrs. Wendell Tooley, program chairman, will introduce a panel to discuss the community resources for our children. All members and others interested are urged to attend. Music, by the third grade, will be presented under the

direction of Miss Kathleen During the business meeting the PTA Halloween Carnival to be held on October 28th will be

Chairmen of the Halloween committee include Mrs. Wilson Bond and Mrs. Bob Alldredge, tickets; Mrs. Gordon Hambright, prizes; Mrs. Jerrold Vinson, Mrs. Jim Jackson and Mrs. C. C. Whittle, bingo; Mrs. Kinder Farris and Mrs. Ed Wester, publicity; Mrs. David Kirk and Mrs. Charles Tyer, booths; Mrs. Bill Price and Mrs. Bob Durham, clown; Mrs. Dale Goen, costume contest; Mrs. Norman Muncy, Mrs. Bob Hendrix, Mrs. Corky Guffee and Mrs. Charles Craig, cafeteria.

# Newly Weds To Be Honored

Mr. and Mrs. Ronnie Eubanks will be honored with a miscellaneous shower Thursday night (tonight), October 7 in the community room of the First National Bank, Calling hours will be from 7:30 until 9 o'clock.

Mrs. Eubanks is the former Linda Green.

# Rebekah Lodge Has Initiation

Floydada Rebekah Lodge held candlelight ceremony on Tuesday night of last week when the Rebekah Degree was con-

ferred upon Gladys Peck. Twenty-eight members were resent for the impressive tiation and also enjoyed a salad supper and social hour following

the ceremony. During business those reported ill were Jess Calahan, father of Kathryn Turner, Mrs. Clifford Webb, sister of Artie Webb, Mabel Sims, Minnie Fay Thomas and Correne Gallagher.

HELLO WORLD Mr. and Mrs. Kendis Julian of South Plains announce the arrival of a baby girl, born Monday of last week in Lockney General Hospital. The baby has been named Mitzi Lynne. She has an older sister, Kristi. Mrs. Julian is the former Janis Roberts. Her husband is associated with his father in farm-

Grandparents include Mr. and Mrs. P. I. Roberts of Floydada and Mr. and Mrs. M. M. Julian of South Plains.

HELLO WORLD Mr. and Mrs. Jim Hicks of Santa Rosa, Calif., are parents of a new daughter, Leanne Renee, six pounds and four ounces, who was born Thursday. The mother is the former Pat

Mrs. Atta Hicks of Floydada is a great grandmother as is Mrs. J. H. Locke of Plainview.

# NOW OPEN ELMA'S BEAUTY SALON



DELMA MORRIS, GRADUATE OF McBRIDE BEAUTY SCHOOL, PLAINVIEW, WORKED AT LADY FAIR ONE YEAR AND AT LAVERNES IN FLOYDADA.

TAKE LATE APPOINTMENTS FREE HAIRCUTS WITH POO AND SET AT REG. PRICE OF \$2 OCT, 12 AND 13

# DELMA'S BEAUTY SALON

CROCKETT

# Home Beautiful Tour October 17

The annual "Home Beautiful Tour" sponsored by the 1934 Study Club will be held Sunday, October 17, from 2:30 until 5 p.m., according to the finance committee, head of the tour.

This is the club's only moneymaking project and proceeds will go for contributions to the Girl Scout program, Christmas gifts to patients in the Wichita Falls State Hospital, contributions to the local hospital fund and to the Federation projects.

Members of the club will be out selling tickets for \$1. If you are missed you may contact any member, or purchase them the day of the tour.

Homes on tour will include Mr. and Mrs. Sam Puckett, Sandhill Highway; Mr. and Mrs. Herman (Buck) Galloway, northeast of city; Mr. and Mrs. L. D. Smith Jr., 810 Mesquite; Mr. and Mrs. Dallas Ramsey, Cedar Street; and Mr. and Mrs. P. D. Helms, 806 Mesquite.

HELLO WORLD

Mr. and Mrs. Jackie Troy Stout, Floydada, are parents of a girl born 9-25-'65 at 12:32 p.m. weighing 7 lbs., 4 ozs., and named Tammy Catherine.

SPEAKERS FROM

SEVERAL STATES, NATIONS

# **Revival Meeting** Slated At **Bible Baptist**

The Bible Baptist Church will be host to a group of pastors, preachers, missionaries and many visitors during a two-day affair, which will begin on Wednesday night, October 13 and will continue all day Thursday, October 14.

Several states and foreign

# **Business Women** Circle Meets

The Business Women's Circle of the First Baptist Church met Tuesday night of last week in the home of Mrs. Laverne Black. The program was in Royal Service on "Scat-

tered Abroad in the Orient."
Those taking part on the program were Mrs. Black, Anne Swepston, Thelma Jones, Nelle and Mabel Smith. Swinson, Jewel Coltharp, Jo V Bing-ham, and Willie B. Gentry were reported ill.

Lovely refreshments were served to Mrs. Black, Ruth Williams, Jo Payne, Mabel Smith, Ruth Welch, Grace Hamilton, Ethel Florence. Helen Patterson, Anne Swepston, Francis Mitchell, Lois Guffee, Neva Baxter, Vera Meredith, Thelma Jones, Nelle Swinson, Ina Hammonds, and Tamara Payne, a visitor.

The next meeting will be October 12th in the home of Mrs. Guffee.

the meeting and representatives from these states and countries will be doing the preaching. Each preacher and missionary will speak, if time permits. Time of the sermons will be limited so more of them may be heard.

There will be two speakers Wednesday night, with the services beginning at 7:15. Services will resume at 10 a.m. Thursday and continue until noon, then will resume once again at 2 p.m. with more singing and preaching until around 4

p.m. A time of fellowship will follow the afternoon service and will continue until 7:15 p.m. at which time the services will begin again with the last two speakers to be heard for the meeting.

The noon and evening meal will be served by the Bible Baptist Church. A variety of meats, vegetables, salads and desserts will be served to those attending the meeting. Also, good old-time SOUR DOUGH BISCUITS will be served with the noon meal and probably at

the evening meal. There will be two big feasts, one upon the Word of God and other upon the fine food that will be prepared.

Everyone in this area, whether they are a member of any church or not, is especially invited to attend this very uncountries will be represented at usual type of meeting.



APPLE PIES	29	
SHURFINE	REG. OR DR	

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# Weather Cloudy, Rainy Here

It is just pleasant indoors with a low fire in the heater.

It was good to be in Calvary Baptist Church again after being out of town the Sunday before. It is such a nice place to go to Sunday School and church. Try coming to our church if you don't belong some other place in town. And anyway, visitors are always welcome.

There is some illness among our congregation - Mrs. Poore, and Mrs. Odam and Mr. Whitley at home; Mrs. Mable Sims in Methodist Hospital, Lubbock. We trust all will be better soon.

Visiting Saturday afternoon with the J. E. Greens were Mr. and Mrs. Zolan Melton and Mother Melton of Coleman. They were enroute to Muleshoe via Lubbock, where Mother Melton was left to visit another son and wife.

Mrs. Leo Frizzell is at home with a virus. Their grandson, Larry Beedy of South Plains, visited them briefly Saturday afternoor

Mr. and Mrs. Houston Bradford and children visited the Thomas Warrens Saturday ev-

The Thomas Warrens visited Sunday afternoon with her mother, Mrs. Charley Battey.

Others visiting in the home sometime during the afternoon were Mr. and Mrs. Bob Alldredge and children, Mrs. Ola Warren, Mr. and Mrs. Fred Battey, Mr. and Mrs. Clark Battey of Lubbock, Mr. and Mrs. Shelby Cook, Amarillo; and Mr. and Mrs. Julian Edmondson of Phillips.

Sunday afternoon visitors in the Doyle Sandifur home were his sister, Mrs. Genelle Fuston, and Mr. and Mrs. Olin Miller of Plainview Mr. and Mrs. Elmer Sellers

also visited the Sandifurs recently Mrs. Frank Dunn's visiting in Lubbock with her children

Mr. and Mrs. R. C. Ross spent the weekend in Ft. Worth helping a couple of old friends celebrate their Golden Wedding safety, family life and recrea-

WILSON'S CERTIFIED

BACON

SHURFRESH

FRESH GRADE A

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HALVES

BISCUITS

**FRYERS** 

SHURFINE

PEACHES

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BETTY CROCKER GERMAN CHOCOLATE

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DOUBLE ON WEDNESDAY

**HULL & McBRIEN** 

THE FLOYD COUNTY HESPERIAN

Published at 212 South Main St., Floydada, Texas

WENDELL TOOLEY, Publisher

JEDD BLESSING, News Editor

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TEXAS PRESS ASSOCIATION

NOTICE-Any erroneous reflections upon the character, stand-

ing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the

SHURFINE

CRACKERS

SHORTENING

CAKE MIX

SHURFINE

We Deliver

PORK & BEANS

COFFEE

ing is cloudy and raining a bit. were in DeLeon last Tuesday attending last rites for Vinson's brother-in-law, C. B. George. Later, the Vinsons visited other relatives in that locality including her sister, Mrs. Brown, and a daughter and family, the Ernest Huckabees of Stephenville. They returned home Fri-

Mr. and Mrs. Olin Miller of

Hal Thomas Sunday afternoon. Friday visitors for lunch at

the Walter Sims' were her niece Mrs. Linnie Bell Randolph of Lubbock and a nephew, Clarence Sisson, Lockney.

Sunday dinner guests of Mrs. W. M. Jackson were her son and wife, Mr. and Mrs. J. I. Jackson of Quanah and Son Jackson, McCoy community,

Mrs. J. W. McClure and Mrs.

Rachael Taylor, mother and

aunt respectively of the hostess

were guests. Members present

were Mmes. G. W. Smith, Dale

Smith, R. H. Crawford, Claude

Cates and W. J. Ross; children

present were Amy Jones, Rhon-

da Ward, Shannon Smith and

were business visitors to Clovis

Harmony News

by

HARMONY, Oct. 4-The Sew-

ing and Knitting Club met Mon-

day with Mrs. Chloma Williams

as hostess. Those attending in-cluded Mmes. Zant Scott, J. R.

Turner, Marvin Smith, Everett

Miller, Charles Mather Carr

with David, Horace Carr, R. B.

Gary, Marion Tucker, Mather

Carr, Leon Williams, and M. D.

Both Mr. and Mrs. Gail Alex-

ander are still in the Reese Air

Base Hospital. Alexander suf-

fered a heart attack and Mrs.

B. Gary visited them Tues-

Mmes. Chloma Williams,

Melvin Mathis

Mr. and Mrs. J. T. Poole

Gregg Jones

Robert Ward, Johnny

## Dougherty News By Mrs. W. J. Ross

DOUGHERTY, Oct. 4-Among those attending the play, "Hope Springs Eternal", at the Plainview High School Friday evening were Mr. and Mrs. R. H. Crawford, Mr. and Mrs. Kenneth Poole, Mr. and Mrs. Wayland Jones, Mr. and Mrs. Harlan Cage, Mr. and Mrs. Roy Crawford, Mrs. Ruth Daniel, Mrs. J. T. Poole, Mrs. W. J. Ross, Jacque Crawford, Julie Jones, Jim Crawford, Lance Poole, Steve and Gregg Jones.

Mrs. Ruth Daniel and Harold Woodson attended the funeral of their paternal uncle, Ernest Woodson, age 79, at Ballinger Tuesday. The deceased was the brother of the late Charley Woodson. He is survived by the wife and two sons.

Mr. and Mrs. Jerry Finley and sons of Floydada were Sunday guests in the home of her mother, Mrs. Ruth Daniel. Mr. and Mrs. B. F. Priddy

of Ralls were Sunday dinner guests in the W. J. Ross home. Mrs. Wayland Jones was hostess to the Dougherty H. D. Club Thursday, Alton Higginbotham, Home Service Consultant with Lighthouse Electric, gave an interesting discussion of electrical heating of homes.

Mrs. Johnny Cates reported on her recent trip to Austin to attend the annual convention of Texas Home Demonstration Association. She attended the district II luncheon, the THDA banquet and the conducted tour of the city, which included tours of the capitol building and the governor's mansion. She attended workshops on health and

Alexander underwent skin grafting. It is possible that they may be released late this week. Mrs. Wesley Carr, Charles Mather Carr, Vaughn Ginn, and Mrs. Mather Carr attended a dress party in Floydada at the home of Mrs. Leon Williams on Thursday evening. Mrs. Carrick

1 LB.

79°

LB.

33°

1 LB.

69°

24°

3 LB.

75°

39°

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Between 25 and 30 was the total in attendance. The Wesley Carrs left Friafternoon for a visit with Bill Carr, who attends a trade school in Oklahoma City.

Snodgrass served as saleslady,

Miss Reda Mae Gary, who was recently transferred by the Veteran's Administration from Lubbock to Waco, visited with her mother, Mrs. R. B. Gary, on Wednesday night. She was accompanied by a friend, Miss Ritchie, Mr. and Mrs. Leon Williams took the Sunday noon meal with Mrs. Gary.

Mr. and Mrs. Horace Carr had the Sunday noon meal with Mrs. Mather Carr.

Those attending the Tech-A&M game at Lubbock Saturday night included the Chloma Williams, Everett Millers, Charles Mather Carrs, and Vaughn Ginns. This time there was both victory for Tech and dry weather. Meantime the Charles Mather Carr's "little David" was staying with maternal grandparents in Floydada, the Jim Words.

The Chloma Williams hosted Sunday afternoon the Horace Carrs, Vaughn Ginns and children, Allen Grosses and children, and Mrs. Mather Carr.

There were 18 at Sunday School at Carr's Chapel. This was not the Sunday for worship service. Rev. Doyn Merriman of Hale Center is to be back next Sunday.

# 4-H Club News

CEDAR HILL 4-H NEWS (by Jennifer Yeary) Sue Whitehead called to order

Hill 4-H Club. The motto, pledge and prayer were led by Joe Breed and the pledge to the flag was led by Craig Gilly. Roll call was by Beverly Hallowell.

The election of new officers was held. Larry Noland was named president; Craig Gilly, vice president; Jennifer Yeary, secrelary and treasurer; Whitehead, reporter; Richard Breckenridge, parliamentar-ian; Joe Breed and Beverly Hallowell, council delegates; Pam Breed and Craig DuBois, calling committee.

A hobo or masquerade party for Halloween was discussed during the business session. It was also decided to change meeting dates to the third Monday of each month.

Refreshments were served by Beverly Hallowell and Donnie Fortenberry.

FLOYD DATA

Kristi Lee Johns, daughter of Mr. and Mrs. Ronnie Wooten of Henderson, Nev., underwent a gall bladder operation this week and following complications had to have a kidney removed. The 14 year old youngster is the granddaughter of Mr. and Mrs. Claude Price of Floydada, She is in Rose De Lina Hospital in Henderson.

Johnson signs bill to spread technology.

FUMBLES VERY COSTLY

# Tulia Hornets Blank Whirlwind

The highly ranked Tulia Hornets did what was expected of them Friday night as they downed the Floydada Whirlwinds 49-0 at Tulia. Two fumbles, one by Tulia and one by Floydada proved costly for the Whirlwinds, for Tulia Hornets fell on both loose balls for touchdowns.

However, a fumble by Tulia on the Floydada 1 1/2 yard line stopped a Hornet drive, but a fumble by Floydada two plays later accounted for six points for Tulia.

During the first half the defense of Floydada appeared to be strong, after holding Tulia to 14 points. There were only 33 seconds left in the first quarter before Tulia erased their goose-egg from the scoreboard to make the score 6-0 Midway in the second quarter



game last Friday night, considers the injuries the Whirlwinds were suffering, and compares what was accomplished by the locals with what other district teams have suffered at the hands of Tulia, there are strong indications that the Whirlwinds will kick some district competition around.

The opening game of the conference play is one week from tomorrow night, at which time the Winds will host a speedy Abernathy team.

The first half of last Friday night's game was real impressive, despite the fact that two Tulia touchdowns were called back. With a little more experience under their belts, the Winds would have eliminated at least one of the counters by the Hornets. Although the Whirlwinds gave

all their hearts in the game, and this is all that can be expected of any team, the Tulia team was far above their heads. In spite of this the Winds held the Hornets very good the first quarter, and at halftime were sporting a score that most district teams would have envied at the times they met Tulia.

Dimmitt, for example, was behind 41-0 at halftime, whereas the Winds were trailing by only 14 points, and were still in the game. Several good runs were made

by the Hornet backs, but the play of the night, that pleased particularly the Whirlwind followers, was the fake kick and screen pass that Waldo West tossed to John Cantrell.

Under normal conditions a play such as that would go all the way to the goal line, but Tulia is a team that has good pursuit, and with such a long way to go, the locals did good to carry the ball as far as they \*\*\*\*\*\*

This thing of hesitation, when

a football is loose on the field, was mentioned in this column a few weeks earlier, and, although the Winds were trying all the way Friday night, at one point a moment of hesitation cost the locals a touchdown.

When Darrell Smith, Tulia's 35, drove through the line trying for the Hornet's first score, and fumbled, as the ball rolled into the end zone, a Floydada defender looked at the ball, hesitated, then got into the scramble for the ball. However, it was too late for Tulia had recovered the fumble and had six points on the scoreboard.

Was this hesitation caused the past meeting of the Cedar from not knowing exactly what would happen if he fell on the ball behind the goal line? Perhaps the point in mind was "If I fall on the ball it's a safety". And by the time it was realized it would be a touchback and Floydada would have the ball on the 20, it was too late.

In baseball a player is taught to "know at all times what you will do if the ball is hit to you". And this philosophy is practiced religiously.

The same should hold true with football. Each player should think before the coming play about what he should do under any number of changing circumstances. Of course, what the offense does, is to determine, in an instant, how the defense reacts to meet the attack.

As was mentioned before, this will come with experience, and the better teams played prior to conference, the more experience the team members re-

Once again we say, Whirlwinds, in spite of the score last Friday, you did put forth a good effort and would have given the AAA team a much better battle if you had been at full strength.

Know any good Aggie jokes? At Lions Club last week the ex-Techsans suffered a bit of ridicule from the Texas and A&M alumni, but no comment has been heard from the boys News from home favored by from College Station this week. I wonder why?

the Hornets tallied again to lead 14-0 at halftime.

In the first quarter Tulia was the only team to put together a sustained drive. This came after the two teams played a see-saw game and punted back and forth for more than half the stanza. Larry Berry received Clin-

ton Fawver's kickoff on the Tulia 12 and was hauled down on the 30 where Tulia put the ball into play. The Floydada defense held

tight during the first three plays, allowing a net gain of only five yards. Darrell Smith then kicked for the Hornets and the ball took a Floydada hop setting the Whirlwinds up in business on their own 48. Two plays gained five yards,

but on third down quarterback John Cantrell was knocked down behind the line of scrimmage for a seven yard loss, so on fourth down Waldo West kicked to the Tulia 20. Once again the Hornets couldn't muster a drive against the Whirlwind defense and three

plays later the Tulia team had gained a minus five yards so on fourth down Fred Howell kicked to Joe Christian who was downed on the Tulia 48. This gave the Whirlwinds very good field position, but in

three plays only one yard had been gained so once again West kicked for the locals. The ball rolled out of bounds on the Tulia 29. At that point, the Hornets

began putting together the first drive of the night that carried them 71 yards in 11 plays for the first score. Dennis Hardee picked up

three, Fred Howell added five then on third down Darrell Smith broke through the middle for 16 yards and a first down. Smith was stopped with only a three yard gain on the next play, but on the second try of the series he added 12 yards to the Hornet Howell picked up three, Smith

rambled for six and on third down Hardee picked up another three to the Whirlwinds 22 and the first down Smith was held to no gain,

but Howell picked up another first on the following play to the Floydada 10.

On the following play, Smith piled into the center of the Floydada line, moved to the five, fumbled, and the ball rolled into the end zone where a Tulia player fell on it giving the Hornets their first score, with 33 seconds left in the first quarter. Ricky Howard's kick was good

and the Hornets led 7-0. Christian received the kickoff on the 12 and got back to the

The Whirlwinds were unable to move during the series, during which time the quarter ended, so on fourth down West kicked to Howard on the Tulia 45 and he carried the ball all the way back for a TD. However, this was called back

and Tulia was penalized 15 yards, back to the 28 for clipping. Smith picked up 16 and a first down and 11 yards and another first down to the Floydada 45, then on the following play Tommy Shepherd carried all the way to the goal line for another TD that was to no avail, for once again the Hornets were clipping and were penalized back to the

Howell moved the ball to the 34 for a 13 yard gain and a penalty against Floydada, for personal foul, moved the ball down to the 19 for a first down.

Danny Cook then carried to the 11 and Smith moved the ball to the six, then on first down Smith went through the middle of the Floydada line for the second TD of the night with 8:56 left in the half.

Cook's kick was good and Tulia led 14-0. Howell's kickoff rolled into

end zone so Floydada took possession on the 20. Roland Adams picked up four, but a fumble on second down resulted in a two yard loss. On third down, Christian picked up 8 to the 30 and a first down for the locals

In the next series of downs the Winds gambled on fourth down, facing one, Cantrell sneaked for two yards and the first down. However, this drive was soon

to end for on second down a fumble on the 40 resulted in a Tulia recovery.
The Whirlwind defense held

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ping penalty against Tulia. On fourth down a pass from Hardee to Joe Childers was broken up by Marler so Floydada took over on the 40.

This stopped the Tulia drive, but three plays later after not moving against the Tulia defense West's kick rolled dead on the Tulia 35.

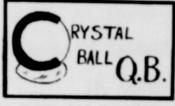
Cook lost three on first down, two passes from Hardee to Larry Berry went incomplete and Hardee picked up one to the 29 where the ball went over on downs.

A run by Adams moved the ball four yards upfield before the first half ended with the score 14-0. Although it appeared as if a

good ball game was in the making through the first half, for both teams were able to contain the other's attack on several occasions, the Hornets came out in the second half, went into the end zone and the Whirlwinds set up operations on the 20. Christian was thrown for a one yard loss, Adams was caught behind the line for a four yard loss, but on third down Christian picked up 15 to the thirty and a first down.

The drive was soon to end for the next three plays netted minus five yards, so West kicked to the Hornets. The ball rolled dead on the Tulia 38. Smith picked up five through

the middle, and got a first down on the second play, also through the middle of the Floydada line. With the ball at midfield Howell carried to the Floydada 39



The Crystal Ball must be broken. Surely one person can't keep on missing as many as in the past and still predict games for the coming weekend. This QB missed nine of the 25 games on the contest page. Some people are too hard-headed to quit trying and the Crystal Ball QB is one of them. So here goes ... Since the Whirlwinds are idle

this weekend we picked the Lockney - Slaton game as our feature contest this week and Lockney should be on top of the Tigers when the game ends; Abernathy should down the Indians from Morton: Hale Center will take Friona; Olton will fall to Canvon: Claude will take White Deer; Hereford and Lovington should have a good battle. but give it to the Whitefaces (I hope); Denver City over Muleshoe; Matador over Lockett; Amarillo, although defeated last week will top Borger, Palo Duro will fall to Lubbock; Monterrey will overcome Tascosa; Crosbyton, the potential district champ after downing Ralls last week, will ease by Lorenzo; Ralls will blast Roosevelt; Frenship will fall to Farwell; Post will blast Seagraves; Tulia will get by Tucumcari; and Petersburg will top Spur.

On the college scene these words - look for upsets. Arkansas over Baylor; Houston will fall to the Aggies; Texas will down Oklahoma; Tech will take TCU, West Texas will get by Trinity; Tulsa will over-come Memphis St.; Kentucky will take Florida State; and Michigan State will win over Michigan in another week end classic. Speaking of Florida State. . .

is one this person missed in the predictions. The Bears went down 9-7, but how was anyone to know that Southall was going to break his leg in the game. truck, Taylor said. The B team and Freshmen

play tonight, so why not go out and give them a boost.

play Smith rambled for a 21 yard gain down to the Whirlwind

Smith moved the ball to the 4 for another first, but was held for no gain on the next try. Howell moved to the one and on the next play the determined defense of Floydada held tight and caused Hardee to fumble. Zeke Robertson was the last man off the ball and Floydada team had the ball on its own 2 yard line.

This only stalled the Tulia team, however, for two plays later a fumble in the backfield resulted in a touchdown for the Hornets for Robert Cannon fell on the ball behind the Floydada goal line, with 5:40 left in the quarter.

Cook's kick was accurate and the score stood 21-0, Tulia. John DeLeon took the kickoff

and moved to the Floydada 28 before he met resistance from the Tulia team. Christian gained one, and Cantrell picked up six to the 35,

but a holding penalty against the Winds moved the ball back to the Floydada 14. On the next play, the strong defense of Tulia threw DeLeon

back to the four, then Christian moved the ball to the 8. On fourth down West's kick went out of bounds on the Floydada 40.

It didn't take Tulia long to capitalize on this break for after picking up a first down in two plays on the Floydada 28, Jerry Jackson moved the ball to the 20 then on second down Howell went the distance to the goal for the fourth Tulia counter of the night

The kick was good and the score stood 28-0.

The kickoff went into the end zone once again so Floydada set up the offense on the 20. Three plays later, after runs

by Adams, DeLeon and Christian, West got off his shortest kick of the night as the ball went out on the Floydada 35.

On first down Howell picked up a first down on the Floydada 21, as the quarter ended. Shepherd rounded right end

for nine yards to the 12 and Howell picked up a first down on the next play down on the Winds three. On the next play Howell went in for the score, with 10:56 left in the game. The kick was good and the score

# Trio Injured In Wreck Tuesday

Three persons were injured Tuesday afternoon in a three way collision on Second and Jackson St., about 4:30. Treated and released at Peoples Hospital were Clinton Fawver, contusion of nose; Dennis Gotcher, contusion of right hip; and J. L. Copperell, contusion of left shoulder and upper anterior chest.

said the wreck occurred when Copperell, 91, driver of a 1952 Chevrolet, failed to yield right of way at the stop sign when entering the highway west on Jackson Street. A Ford, driven by Fawver with Gotcher as passenger, was traveling north on the highway. The Fawver car struck the driver's side of the Copperell car. Both vehicles went out of control. The Copperell car swerved into the west side of the highway, striking the truck, traveling south, The Florida State-Baylor game the careened into the old Orman Store building. The Fawver car also swerved into the west side of the highway and came to a stop directly in front of the Driver of the truck was in-



DOOR OPENS FOR ENTRY OF VEHICLE ... The J. L. Copperell car sits just inside the front door of the Gaston Used Clothing building on Second Street after it was involved in a wreck with another car and a truck-trailer out of New Mexico. Extensive d mages resulted to the above vehicle and to the Ford driven by Clinton Fawver. (Staff Photo)

# Pastor To Preach Sunday Evening

The Reverend Charles E. Planning with the Commis-Lutrick, pastor of First Metho-sion on Membership and Evandist Church, returns to full- gelism the pastor announced time responsibility for both that five Sunday evening ser-Sunday morning and evening vices will give special emphapreaching services by beginning sis to attendance, preaching, a special series of Sunday even- and singing. ing sermons this week.

10 and moved back to before he was halted plays netted a minus to and West kicked to Box was downed on the N

Jerry Jackson moved across midfield to the P 48 and on the follows Howard exploded on a run for another score left in the game. The kick was good

score was then 42-0 Marler was dropped after receiving the kid first down Cantrell was for a three yard loss and was downed on the 8 to yard loss. An attent from DeLeon to West went incomplete.

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The most beautiful ni night followed as West to kick, received the say center, cocked his a tossed a screen pass trell who followed his interference to the F 44. The play caught 76 pletely off guard and p Winds a first down.

Marler picked up by lost six and DeLeon was for an eight yard loss the Floydada 32. On fourth down West a booming kick that was

by Howard on the 25 th was dropped immediate Shepherd picked up! Cook got the first down Tulia 35. Howard pick to the 48 then on the hi play Bill Dawson circle end and went the 48 m the final touchdown of a with 1:57 remaining clock.

The kick was good at led by a score of 49-0. Adams caught the Tu off on the 20 and got to He picked up two yarts next play, but on secon Cantrell was thrown but Floydada 15 for a 13 y

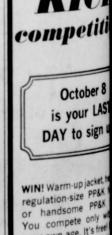
De Leon hit right to four yards, and time before another play gu The final score store

49, Floydada 0. The Whirlwinds have date this week, which team an opportunity ate from the various before hosting Abend October 15 in the fit ference game of the year

PORD PPEK

Bill Taylor, chief of police,

jured. Taylor said the accident was still under investigation.



You compete only your own age. It's free It's easy! FREE instruc on punting, passing, also, an attract tie-lapel pin when you Bring dad when you Get full details at ...

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AMERICAN

DANZAS DEEP RIVI BROADWAY N THE E WILSON

FREE FA

# ty Auto Shows 1966 Pontiacs Today

Motor Division's s, from the Tempest and Prix offer exvancements in autostyling, engineering, model availability. ire Tempest line has esigned, expanded by on of five new models a new GTO series, the first time in an passenger car, an amshaft six-cylinder offered as standard on all Tempest cept the GTO.

a

series, the 2 Plus models, and a new ef Executive sports been added to the ne-up and all models, the grand Prix, incorth refinements in pronplete changes in the

ew models are a true of Pontiac's policy of and evolutionary in automotive design our new overhead cam feel we are prea major engineering ough as well," John an a General Motors sident and Pontiac's nanager, said.

talina, 2 Plus 2 and rix have an overall 214.8 inches, 0.2 iner than last year, and base of 121 inches. Chief Executive and measure 221.8 inerall, a 0.1 inch inand their wheelbases inches. All Tempest re one-half inch lonall, measuring 206.4 and have a 115 inch

tiacs go on sale in howrooms October 7. DEL LINE-UP has increased the of models from 26 last

in 1966

of 49-0.

pest series includes upe, four-door sedan n wagon. ion to the four-door which is new this year,

own tail lamp design consisoupe, four-door seting of horizontal painted louop coupe, convertiend panel. Each louver has a on wagon are availfine bright chrome edge and the the Tempest Custom. red tail lamp lens is recessed ans four-door hardtop new for 1966 and it in the slits between the louvers. Individual block letters sports coupe, hardtop are mounted on the central convertible in that panel and a GTO initial orna-GTO series includes ment graces the deck lid.

four-door sedan, a pe, four-door hardmaintaining the look of power and prestige identified with rtible and both a two-Pontiac. ree-seat station wa-

upe, hardtop coupe

2 Plus 2 series of- directional nose theme con-

new model, a on either side of the central hardtop coupe are nose are finished with bright n the Star Chief Exebezels. New distinctive name-

ardtop, convertible wagon are offered es and the Grand p coupe tops Ponar list. TEMPEST

in the wide central panel. lines give the 1966 completely new sty-, and big car appearside sculpturing is The front and rear will be easily identified with the bright ts clean simplicity red 2 Plus 2 emblem on hood stion of sports car and deck while the side will coupes and convercarry a very narrow stainless oticeably faster in molding just below the lower dropping belt lines body line. coupe a complete from conventional there is Executive block let-

prevails. tering on the front fender side ront end appearreplacing the Star Chief script the split grille has been styled to and a cluster of three horizontal star ornaments on the rear wider stance. Deep quarter fender. ntakes are framed bright chrome Bonneville thins and lengthens ecessed within the the side appearance and a new sculptured front netal. Each front Bonneville crest appears on the fied by approprilong rear fender. The rear end

oug

rete only will rete.

ora

rear end dea strong chrome nent that defines

and series identi-



new Pontiac series in 1966 and is available in the convertible model shown above as well as in a sports coupe and hardtop coupe. The 1966 GTO has its own specific front end including grille, parking lamps, hood and ornamentation and has special tail lamp de-

plus rocker extensions on the

PONTIAC

restyled for a lower silhouette

and wider appearance while

The split grille and long lean

The 2 Plus 2, now a sep-

To go with its new name

The styling treatment of the

is completely new with the emphasis on body sculpturing.

Three bulb tail lamps are on

either side with the winged

Bonneville crest in the center.

low side appearance.

The 1966 Pontiacs have been

The GTO rear end has its

front and rear fenders.

PONTIAC'S GTO -- The popular GTO is a

sign consisting of horizontal painted louvers on each side of the rear end panel. The standard GTO is powered by a premiumfueld 389-cubic-inch engine with four-barrel carburetor and three-speed manual transmission. Also standard are new profile design bucket seats

maximum width and lowness characteristics. Rear bumpers Grand Prix begins with the have shaped ends to complefront end where the dual air ment the rear end and tail intakes are neatly outlined with lamp scheme. a narrow chrome leading edge. The LeMans back end treat-Larger and more sharply dement has an additional bright fined rectangular parking lamps ribbed full width molding beare suspended at the grille ends tween the tail lamps.

and Grand Prix initials are on The GTO, a completely new the left side. 1966 series, has its own front The rear end is a combination of three horizontal eleend including grille, parking lamps, hood and ornamentation. ments; painted louvers, fine The side view shows a full chrome louver edges and red length rocker panel molding tail lamp and reflex material.

The Grand Prix features a die cast full rocker panel molding side treatment on the lower body and small block lettering on the front fender and a new vers on each side of the rear Grand Prix emblem at the rocker panel molding. INTERIORS

> Pontiac's 1966 interiors include design refinements for greater convenience, added comfort and safety and a wide choice of colors and luxurious fabrics Four sets of seat belts, two

> for front seat occupants and two for the rear seats, are standard equipment on all models. A fully retractable outboard front belt is available as an option. All new profile bucket seats

are introduced as standard on Star Chief Executive model are These are fully contoured seats and backs. The Tempest series offers

plates blend with the new long, trim fabrics include body cloth for cushion and back inserts From the back, long horiin combination with Jeweltone zontal twin tail lamps are double Morrokide. All standard interchrome framed and ported into the rear sheet metal. Bright iors have solid vinyl floor covering with optional carpetfaceted letters spell Pontiac ting available. All Morrokide Madrid grain

arate Pontiac series, takes on in Jeweltone finish with four carpeting is standard on Tem- gon is all expanded Morrokide

The distinction of the new pest Custom models, Station wagons have a solid vinyl fully padded removable floor mat in the load area. The convertible is offered in three color

> The LaMans four-door hardtop, a new body style, is presented with four distinctive color choices; three are Jeweltone expanded Morrokide and one solid black in pattern cloth. The two LeMans coupes and the convertible all have interiors in expanded Morrokide.

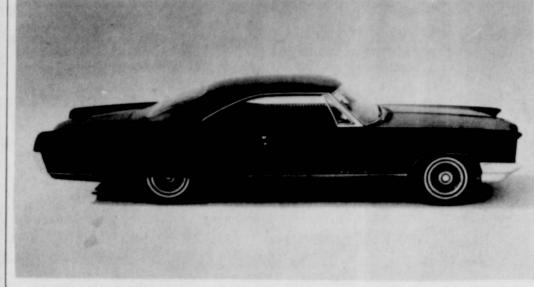
Trim styling is completely new in the Catalina and body cloth is used in combination with Jeweltone Morrokide. The convertible is all Morrokide and the station wagons use all Morrokide with a textured insert The Ventura custom interior

is available on the Catalina sedan, coupe and four-door hardtop. The expanded Morrokide comes in a choice of five colors for the coupe and fourdoor hardtop and four selections in the sedan.

Four expanded Morrokide interiors are offered in the 2 Plus 2 and the interior design is entirely individualized in this series. Three cloth interiors for each

ardtop coupe and a tinues to dominate the Pon-tiac front end look. The twin and all models of the LeMans of expanded Morrokide and cloth horizontal air intake openings except the four-door hardtop, are offered for the four-door hardtop and coupe, four in the sedan. The Bonneville coupe and four interior color choices and four-door hardtop have interior

options in cloth combined with expanded Morrokide - three color choices for the coupe and five for the four-door hardtop. They also each have the popular all Morrokide interiors available in a total of six colors. The convertible has genuine leather combined with expanded more individual identity in 1966. | color choices and door-to-door | Morrokide and the station wa-



IMPRESSIVE DESIGN -- This 1966 Bonneville hardtop coupe again represents the styling and engineering leadership offered by Pontiac. Other Bonneville models available are the convertible, four-door hardtop and

with the load floor area in

solid carpeting plus skid strips.

Brougham option is available

with cushions and backs uphol-

stered in pattern cloth com-

bined with matching color bol-

ster cloth. Added luxury ap-

pointments enhance its new in-

terior styling. The Brougham

is available in a two-door hard-

top coupe and convertible in ad-

dition to the four-door hard-

All expanded Morrokide in

eight colors are scheduled for

the Strato bucket front seat

interiors of the Grand Prix.

In addition, profile bucket seats

are included in two color choi-

ces for cloth inserted cushions

ACC ESSORIES

Pontiac's complete list of

options and accessories has

been expanded to give greater

driving comfort, easier opera-

The 1966 Pontiac automatic

tion and simplified controls for

temperature control air con-

ditioning features several con-

trol system revisions which

gives a more consistent com-

fort range, improved perfor-mance and added reliability.

door lock system is available

on all Pontiac models. The

driver's door lock is the master

control for all door locks. When

it is depressed to lock, or

raised to unlock, all other door

locks will follow suit. Other

doors may be operated manu-

ally, independently of the sys-

tem, even though the master

control is in the lock posi-

the new design profile seat

which is standard on some 1966

models. A reclining seat, where

the right-hand side reclines,

includes a head rest on both

the left and right-hand side.

Head rests only, without the

reclining feature, are also a-

vailable. There is also a pro-

file bench front seat offered on

air into the exhaust ports to

reduce hydro-carbons

There are several options to

A driver controlled vacuum

and backs.

safety.

The elegant Bonneville

station wagon. Bonneville styling thins and lengthens the entire side appearance. The elegant Brougham is also available as a Bonneville option. All models offer the famous Pontiac V-8 engine as standard equipment.

Anderson VP Of Plains

named president, W. L. Edelmon of Friona was elected secretary-treasurer and Roy as chairman of the board.

to kick off the diapause weevil control program and continues to direct it.



# Cotton Growers

Don Anderson of Crosbyton was named the vice president of Plains Cotton Growers at a meeting held recently. Anderson served as secretary-treasurer of the organization last

J. D. Smith of Littlefield was Forkner of Lubbock was named

Anderson became a PCGdirector in 1964 and has been valuable to the organization in his capacity as Chairman of the Boll Weevil Steering Committee. That is the committee which did most of the organizational work



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# Portrait

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some models which may be ordered with both reclining righthand seat and two head rests. Introduced as a new accessory for 1966 on Pontiac's engines is a General Motors Injection Reactor control system. Designed to meet California standards, the system injects

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WHO WANTS A TIGER IN THEIR TANK - when you can have one for your room, expresses Clay Simpson, son of Mr. and Mrs. Jim Simpson. With Clay is Mrs. Valrie Tye, bookkeeper at City Auto where the plush tigers will be given away at a drawing during their new car showing today and Friday. (Press

# Mrs. Richards To Lecture Here

Mrs. Sune' Richards, nationally known photographer, artist and minister, will be at the First Methodist Church tomorrow night, October 8 at 7:30 P.M. with her message, Search For The Disciples.'

Perhaps her most famed work is that of the Disciples and Women of the Bible that have been published in two separate books with a short explanation of the characteristics of each of the persons in the paintings.

In this forth-coming lecture, dramatically posed, historically correct, and brilliant in photography and oil colors, are: Andrew and Simon Peter, James and John, Bartholomew, Thomas, Matthew, Phillip, James the Less, Jude, Simon the Zealot and Judas Iscariot.

Mrs. Richards' own photopainting of Jesus of Nazareth highlights the lecture.

These disciples paintings, followed by another group of paintings of the women of the Bible and a third group just completed of the children of Bible, won for Mrs. Richards, a "Master's Degree Photography", by the Pro-

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gains of your livestock.

fessional Photographers of America, at its recent annual awards banquet at its convention in Chicago. It is one of the highest degrees awarded a photographer by his profession.

Her dream is to be able to bring as many Bible personalities to life as she can. She just completed "Paul and His People" and is now working on "Mothers of the Bible" Next will be the "Prophets," then the "Little Known People of the Bible", and people out of the Stories of Jesus.

The message she has is most inspiring and people of all faiths are urged to attend these services tomorrow night.

FLOYD DATA

Floyd Webb, manager of ICX in Floydada, is in a Houston hospital where he is to undergo surgery Friday morning to repair a detached retina in his eye. The trouble was located Tuesday morning by a Lubbock eye doctor and Webb was sentimmediately to Houston.

McNamara lauds job of G.I.'s in Vietnam.

MAKE GOOD ENTERTAINMENT PROVIDED, HOWEVER-

A MESSAGE OF INTEREST AND OPPORTUNITY

A laboratory on your farm would be a wonderful investment. It

It would help you to determine your requirements for phosphorus and potassium, and will help you to correctly apply the proper amount and the proper analysis crop fertilizers for highest yields and best qua-

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It would help you to determine the mineral composition of your

It would serve to inform you concerning the protein, carbohydrate, fat and mineral matter content of your hay, silage, and other feed stuffs

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While the average farmer cannot afford to equip and properly staff

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farm. It costs so little and yet may profit you more, year after year,

listed below. Brookside Laboratories are working successfully in twenty nine states and are now offering full time service in the South Plains

his own laboratory, he can, however, enjoy all of the advantages and services of such a laboratory by joining the thousands of farmers who have established the Brookside Farms Laboratory Association, in order

to avail themselves of a complete Agricultural Laboratory Service.

water supply and inform you of its basic qualities and its general pro-

in order to achieve properly balanced rations for best production and

up in sufficient quantities in your soil to create problems.

than any other investment you may make for your farm.

amount of water would be required to produce crops,



Sponsors of the event were

the Lockney Lions Club, Lock-

ney Rotary Club and Lockney

Business and Professional Wo-

GROUP TO ATTEND

WILLSON LECTURES

Rev. and Mrs. Charles Lut-

Wylie will attend the 1965

west Texas Conference and fall

Willson Lectures series at Mc-

local Methodist Church, is Dean

Chairman of the Pastor's School

Board of managers at McMurry.

Rev. Lutrick, pastor of the

men's Club.

A PICKUP TRUCK FOR BOYS RANCH. . . this Chevrolet pickup was given to Boys Ranch by Oden Chevrolet and Martin & Company recently. Pictured with the pickup left to

right are: Mark Martin, Connor Oden, Ray Noblitt of Boys Ranch, and Clinton Fyffe. (Staff Photo)

# **Banquet Honors** Lockney Faculty

Approximately 175 persons ttended the annual Teachers Appreciation banquet held in Lockney Tuesday night in the elementary school cafeteria. Supt. H. H. Nicholas, who will

retire next spring after serving rick, Mr. and Mrs. J. M. Willarea schools for 41 years, was son Sr. and Mr. and Mrs. A. presented a watch. Teachers serving in Lockney Pastor's School of the North-

Schools for any sequence of five

years were presented pinsduring the banquet. Entertainment was furnished by the Slumtown Symphony of Lamesa and Eldon Roberts was

# Floydada Band Wins Third In Fair Parade

master of ceremonies

Floydada High School Band won third place in their class in the 48th Annual Panhandle South Plains Fair parade held in Lubbock last week.

Floydada competed with Abernathy, Denver City, Dimmitt, Friona, Lockney, Morton, Olton, Post and Slaton.

For the first time cash prizes along with trophies were given to the winning bands. Floydada band received \$50 and a trophy.

# Local Students Enroll At LCC

LUBBOCK, (special) - Mrs. Joyce Williams and Don Rainer, son of Mr. and Mrs. A. C. Rainer, 530 W. Georgia, Floydada, are presently enrolled at Lubbock Christian College, Lubbock, Texas.

The fully-accredited liberal arts junior college is now in its ninth year and has topped all previous enrollment records with 848 registered for the fall semester.

Murry College on Oct. 11-14. Mrs. Williams, a freshman student, is a history education major. Rainer, a 1964 graduate of the Pastor's School and of Floydada High School, was active in football, basketball and track while in high school.

FLOYD DATA Mr. and Mrs. W. D. Newell will leave Sunday for Dallas where Newell will attend the 14th Annual Texas Surveyors Association meeting and short course on October 11, 12 and

Newell has never missed a meeting.

The event, to be held in the Adolphus Hotel, will be hosted by the Texas Surveyors Association, Chapter Five, of Dallas.

IF YOU must be blue. . be a bright blue.



NOTICE TO BIDDERS

The City of Floydada, Texas will receive sealed bids at the office of the City Manager at 114 W. Virginia until 4:30 p.m., October 12, 1965, for the following items: One (1) 1966 model four-door

sedan, Ford Custom, Chevrolet Biscayne or equal; minimum wheel base of 119 inches, V-8 engine with minimum cubic inch displacement of 283. Heavy duty automatic trans-

mission Standard fresh air heater Alternator

Five (5) wheels Five (5) tires; 4 ply, nylon minimum, with tubes Color - WHITE

Heavy duty battery Directional signals and rlash-

Electric windshield wipers

Inside sun visors (2) Front arm rest and ash receivers

Cigarette lighter Amp Meter Oil pressure guage Seat belts (2) front Spot light (1) choice of moun-

ting by the owner Rear view mirror mounted on drivers side

Windshield washers Padded dash Permanent anti-freeze

1966 Inspection sticker Flashing red beacon, sirene and radio equipment will be

installed by owner. THIS UNIT WILL BE BID WITH SPECIAL FACTORY POLICE PACKAGE:

(1) TRADE-IN: One (1) 1964 Pontiac four-door sedan. Sirene and radio equipment to be removed by owner. Trade-in to be delivered to dealer as is after

above equipment has be INSTRUCTIONS: 1. Delivery date a specified and be pan

nished on items bid in on bid sheet submitted 3. Federal Excise To Federal Transportation are exempt. 4. The City Council of of Floydada has the n accept or rejuect any







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FLOYD DATA

Michial Percy, 21 year old cousin of Doyle Walls, was killweek in a motorcycle-caracci-

dent at Fresno, Calif. The young man was home on leave from the Navy at the time of the accident.

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IOUNCE MENTS

**ODGES** EETINGS

100F Lodge No. 34 ay nights. James. L. Grand, Floyd 6 ttc FARM & RANCH



Chapter No. 227 ch Masons Lodge their stated meetfourth Saturday ch month at 7:30. lmes, H. P., Ray son, Secy.

asonic Lodge No. .M. will hold their ting the second ght of each month de Hodges, W. M. Ferguson, Secy.

D OF anks

1/2 CAN

ANS

to say thank you to friends who have ich thoughtfulness eeks. We have apmuch those who he hospital with us food, visits and rightened each day. we want to thank the staff at Peotal for the many re administered to Each day we say a to God to bless friends and for letin this wonderful

DeRene. and Bobby Durham 10-7p

ke this means of exlove and gratitude friends who brought during the illness our dear mother kindness and symnds will always reus as a precious e beautiful service offering, the food ere especially ap-

arver and Murky Mrs. Don Daniel and family Mrs. James Murry and family Mrs. Mike Carver and family

depths of our hearts cress our gratitude ove shown us in our loss. Words cannot express our apprethe prayers, food, MR. FARMER - All your wheat ds and gifts of monus. Our heartfelt to the doctors and cared for our loved time of their need. iful service spoken Faires and Rev. F. eft us with grateful bereavement which me has brought us ppreciation of our Such kindnesses rly thoughtfulness

forgotten. Irs. Charlie Warren mily Johnny and Larry

Mrs. Carl Banks our sincere thanks and relatives for s, food, flowers,

ords of consolation ring the recent loss one. We thank Broy for the inspiring vered at the sernk Mrs. David Bat-Mrs. Bob Copeland iful songs and muand Mrs. Thurman having the meals in and those that helpmeals. May God

eand Kevin Battey beautiful flowers, nice cards, Mrs. Wayne Battey food and most of all your prays. Jerry Battey and ers. ry Don Battey Jr.

10-7p to thank our many neighbors for the ded me in my appreciate the many

WANTED - Custom bailing and swathing. Dick Mayfield, 4550 Bean, Texas, Silverton.

> LIVESTOCK AND POULTRY

FOR SALE - Horses, including Barrel Racing Pony. Call YU3-3064. 10-7p

LATEST FRANKLIN VETERI-

NARY SUPPLIES Available at Bishop's Pharmacy

FOR SALE - 10 registered Angus heifers, will calve in May. Also five registered Angus bulls. Ready for service. A. E. Moore, Star Route, Crosbyton, Texas. Phone McAdoo Exchange, MY7-2402.

### **MERCHANDISE**

COMPLETE LINE OF FRANK-LIN VETERINARY SUPPLIES Available at Bishop's Pharmacy

EVERYTHING in musical instruments and accessoriesand repair parts. Johnson's Pharmacy.

WE BUY radios in need of repairs. Roy L. Linch, Floydada Trading Center, 406 E. Houston.

FOR SALE - 22" x 34" heavy aluminum sheets which would be fine for covering outside of barns, garages, etc. . . . make good roof with tar sealer. 25¢ each . . .or 20¢ each by the hundred. Blanco-Offset Printing . . . Phone YU 3-3737.

FOR SALE - General Electric refrigerator. 30 day warranty. \$65.00. 2 Citizens Band Radios with crystals. \$50.00 each. YU3-2683.

FOR SALE - Low mileage, one owner sport sedan 1964 Chevrolet. All extras including air conditioning. See or call Ted

FOR SALE - Good used upright Singer vacuum cleaner. YU3-

# FOR RENT

apartment. 321 West Georgia, YU3-2241. FOR RENT - Unfurnished house 3 rooms and bath. YU3-

FOR RENT - 2 bedroom house, partly furnished. Artie Muncv. YU3-2272. 10-7c

FOR RENT - Furnished apartment. See Mrs. Green at 129 West Georgia.

FOR RENT: Furnished apartments and bedrooms. 102 E. Houston on Highway 70.

tfc

FOR RENT - 2 bedroom unfurnished house, 608 So. Wall, See L. A. Marshall at 602 S. Wall. YU3-3169.

# MISCELLANEOUS

BEAUTY SHOP FOR SALE -Good town, new shop, good business. Petersburg, Texas. Pho. day or night. 667-5651. 10-28c

MADE-TO-MEASURE clothes. Western suits, dress suits, sport coats and slacks. Guarantee satisfaction. Reecer's Cleaners, Lockney, Texas. Oldfield 4-2262 collect.

FOR SALE - 10 horse electric motor in excellent condition. 3 phase and variable speed. Phone YU3-3737 or YU3-

# WE FIX IT

WE FIX IT - Hearing Aid Repair on all kinds. Johnson Pharmacy.

COMPLETE Vacuum Sweeps Service including hose instal led on all makes. Home Ap pliance Service. 116 W. Mis souri Street. YU 3-2846. 3 tf

WANTED: Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. VII 3-2846.

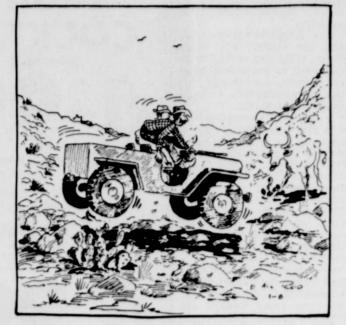
WE CLEAN AND TUNE ELECTRIC SHAVERS

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**COW POKES** 

By Ace Reid



"Watch out, ol' steer! We done lost control of this modern bronc!"

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PHONE YU 3-3360

FOR SALE OR TRADE - Our

equity in small 2-bedroom

house for larger 2 or 3-

bedroom house. YU3-4115

FOR SALE: House and acre-

FOR SALE - 3 bedroom house

FOR SALE - Suburban home

sites. One half acre tract.

One mile west of Floydada.

Water, electricity, natural

gas on premises. Call Sam

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NICE PLACE FOR NICE

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3017 DIMMITT HIGHWAY

PLAINVIEW, TEXAS 79072

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HELP WANTED

ANY of you friends have a

job that you think I can do,

please call me. YU3-3544.

HELP WANTED-Personnel for

the new Mar-Dell Convales-

cent Center in Floydada will

WANTED - Experienced foun-

Dairy Mart, YU3-8108.

be interviewed at the Center

tain help and car hop. Call

HELP WANTED

TWO MEN WITH SALES

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THE AGES OF 26-45, MUST HAVE OWN AUTOMOBILE

STARTING PAY DEPENDS

ON EXPERIENCE, APPLY

AT 2306 WEST 5TH STREET

SUITE 104, PLAINVIEW, TEXAS GIVING COMPLETE BACKGROUND, ALL AN-SWERS CONFIDENTIAL.

LOCAL REPRESENTATIVE WANTED

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All replies kept confidential; write: C. V. Foster 4125 E. lliff Denver, Colorado 80222

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two free passes to see "The Rounders" Thursday or Fri-

day night at the Capada Drive-

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10-28c

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farms. Give me your listings. Thagard Real Estate. Phone YU 3-3716. FOR SALE - 74 acres dryland,

eight miles east Floydada. \$250 per acre, subject to irrigation. Goen & Goen, Phone YU3-3524. WANTED - Farm and Ranch

Real Estate Loans handled promptly and efficiently. Long terms, small interest rates, good prepayment plan. Call, write, or come by. Bob Sudderth - J. B. McPherson Mortgage Co., Inc., Office -PO5-6649, Residence - SW5-1212, 1801 Avenue Q, Lubbock, Texas. 10-7c

### HOUSES FOR SALE

FOR SALE - 4-bedroom house nanced. Call Mrs. Bob Collier. YU3-2474 until 1:00 and YU3-2397 in afternoon.

FOR SALE-Two bedroom house on one and one-third acres. One mile from town. \$5,150. Call YU3-3767.

FOR TRADE - My equity in 2 bedroom house for trailer house. Call YU3-3884.

FOR QUICK SALE - Nice 2 bedroom house, double garage. 5 acres of land. Hale & Hale, YU3-3261.

FOR RENT - Adding machines and typewriters. Hesperian Office Supply, Phone YU3tfp

FOR SALE - 2 bedroom, 2 baths. 816 West Jackson.

3 bedroom, 2 baths, brick. 717 West Tennessee. YU3-FOR SALE: To settle the Earl

Rainer Estate. 3 bedroom home at 622 West California and Rainer Shoe Shop. Call YU 3-2437.

FOR SALE - Large 3 bedroom house, well located. Small down payment. Hale and Hale, YU3-3261. tfc

OWN A NEW HOME LET US BUILD YOU A YOUR LOCATION OR WE TOP CREDIT NOT REQUIRED

FOR ANY COLOR, RACE, OR CREED. CALL 894-5769 OR WRITE THE HIGHTOWER CO., BOX AA, LEVELLAND, TEX.

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10-7

EXTRA NICE three bedroom brick home in good locality in N. W. Plainview. Wall to wall carpet and fenced backyard. For sale or would trade for home in Floydada. See or call Ted Allen, YU3-2597.

FOR SALE - 2 bedroom house 509 S. Main. Goen & Goen, Phone YU3-3524. tfc PORTABLE DISC ROLLING

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PLAINVIEW, TEXAS

FLOYD COUNTY ABSTRACT CO.

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FOR SALE - 1962 Chevrolet sport coupe, air condition-ing. Good condition. Call YU3-2490.

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Factory Authorized Service G.E., Maytag, Tappan, Fedders COLLIERS HOME SUPPLY

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Floydada on Virginia Street in new brick home neighborhood. Call YU3-2771

Club. Call Sam Baker. YU3-

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent eletric shampooer \$1. Boren Furniture.

machines. Your choice \$27.50. Hesperian Office Supply, Phone YU3-3737.

406 E. Houston.

ginal voting share. Call YU3-

rolet pickup, half ton. 12 ft. Hoeme. W. C. International tractor. Carl Smith, YU3-3441.

BASS FARM -

CHUCK HUMPHREYS

CA 4-9315

Abstracts of Title Title Insurance

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### MISCELLANEOUS

A NEW TREND IN

Top Quality,

TWO ONLY - demonstrator Royal standard typewriters. Sold for \$229.95 new. . . . now on sale at \$165.00 each. Hesperian Office Supply. Phone

DESIRABLE 81' lot in west

FOR SALE - an original share or associate share in Country

CLEAN used furniture bought and sold. Floydada Trading Center. Roy L. Linch, owner.

COUNTRY CLUB STOCK, ori-

FOR SALE - 1960 model Chev-

RADIATORS NEW AND USED CLEANED - REPAIRED RECORED BADGETT RADIATOR SHUP

Radiator Service YU 3-3454

Home Made Eggs Enjoy fresh home

CARMACK'S

English Walnuts-Pecans-Almonds BUSINESS went to NUTS ARTWAY TREE SURGERY

Feeding-Pruning-Treating -Spraying-Landscaping H. B. FOSTER P.O. Box 681 Lockney, Texas

For Prompt Service Home & Auto Radios RICE RADIO SERVICE blk. n. of bus station



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Foote Butane & Oil Co. East Highway 70 FLOYDADA

# Hollis R. Bond

(Successor to Massie & Bond) BOOTHE BUILDING FLOYDADA

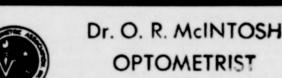


DACHSUND PUPPIES FOR SALE full blood (registered male, full blood female)

Color...two-tone chocolate

Available about Oct. 15. Perfect child's pet or companion dog...small,

CALL YU 3-2356 NOW!



211 SOUTH MAIN ST. MEMBER Phone YU 3-3460-Floydada, Tex.

JOHN B. STAPLETON

LAWYER 101 N. Main Street TEL. YU 3-2197

# PARTNER OR PARTNERS WANTED

Prefer working partner with minimum investment of \$5,000 share in the business.

Will accept silent partner for 10% return on investment in the Mar-Dell Manor Convalescent Center in Floydada.

Contact Jerry Miller, phone CA4-4823 in Plainview or SW5-7514 in Lubbock.

### CEDAR HILL NEWS

CEDAR HILL, Oct. 4 - Mr. and Mrs. Durrell Foetenberry and boys spent Friday night and Saturday in the home of her parents, Rev. and Mrs. V. C. Sparks, Timithy and Carolyn, in Memphis. Mrs. Sparks had undergone surgery and was still in the hospital

Supper guests in the A. S. Mize home Thursday were Mr. and Mrs. Billy Tye, Mrs. W. B. Wilson, Woodrow Wilson, all of Floydada, and Mr. and Mrs. Walton Wilson. The occasion was celebrating Albert's 72nd birthday. We wish him many more birthdays.

The Cedar Hill sewing club met Wednesday in the home of Mrs. Rene Yeary. Members present were Mrs. Marylee Swaim and Mrs. Mamie Yeary, Mrs. Rene Yeary

Mr. and Mrs. Albert Miae, Mrs. W. B. Wilson and Cotton Wilson went fishing Friday at White River Lake near Crosbyton and caught several small fish, but no fish for supper or breakfast either.

Elton Strickland of Lubbock visited in the home of his uncle and aunt. Rev. and Mrs. C. A. Strickland, in Floydada Tuesday. Thursday Mrs. T. J. Perry visited in the Strickland

Mr. and Mrs. Dewey Lunsford and daughter, Mrs. LaFrance, and Gary Dee spent Saturday night in the home of their son, the Rev. and Mrs. Richard Lunsford and girls. They attended Sunday morning services Cedar Hill Baptist at the Church

The Cedar Hill Baptist Church wishes to announce that the starting time for their night services has been changed from 7 p.m. to 6:30 p.m., both Wednesday nights and Sunday.

Mr. and Mrs. Joe Phillips of Lockney visited Sunday in the home of Mr. and Mrs. Rene Yeary

Mr. and Mrs. Jerry Billington of Lockney visited Sunday with her parents, Mr. and Mrs. Jack Yeary.

Mrs. Tom Fortenberry visited her sister, Mrs. C. A. Steavenson, Wednesday near Sil-

Mr. and Mrs. W. O. Swaim of Floydada attended the singing at the Assembly of God Church in Lockney Sunday af-

Mrs. Belle Lemons visited Thursday afternoon with her Mrs. Eddie granddaughter, Whatley and Karl in Plainview, and helped to can beans.

Mrs. Eddie Whatley and Karl, and Mrs. C. F. Lemons were visitors Saturday afternoon with Mrs. Belle Lemons.

Rev. and Mrs. Robert Slaton and girls visited Tuesday night with the Garland Tuckers. Mrs. Slaton and girls spent Thursday afternoon in the Tucker home making catsup.

Mrs. Evelyn Breckenridge and children were guests in the home of Mr. and Mrs. Garland Tucker for a weiner roast Friday night Mr. and Mrs. J. R. Kelley

visited Sunday afternoon with Mr. and Mrs. Garland Tuck-Mr. and Mrs. Jim Conner

went to Perryton Monday morning to attend the funeral of his brother-in-law, Robert Barlow, who passed away Saturday night. Barlow suffered a heart attack in January and has been in poor health since, Mrs. Barlow is the former Gertrude Conner who spent her childhood days in our community. Our heart-felt sympathy goes out to the family in this time of sorrow. Mr. and Mrs. Robin Forten-

berry visited Sunday afternoon with his mother, Mrs. John Fortenberry Mr. and Mrs. Weldon McCor-

mick visited Sunday afternoon in Mmes. Jim Conner, W. E. Lackthe home of their son, Mr. and Mrs. Delmas McCormick and

Mr. and Mrs. Junior Taylor, Bud and Mrs. M. H. Taylor were Sunday dinner guests of Mr. and guests were Mrs. Lemons' mo-Mrs. Olan Keeter and family in ther, Mrs. Raymond Warren, Plainview. Keeter had the mis- and sister-in-law, Dianne Warfortune of falling and breaking ren, and cousin, Mrs. Lawhis arm about a week ago. son Rawell, James' mother, Then little Olan suffered abro- Mrs. C. F. Lemons, and dauken right leg Wednesday after- ghter, Mrs. Eddie Whatley, and noon in football practice. His little Carla. The table was leg is in a cast and he has had covered with a white linen table quite a bit of pain. We are cloth and was centered with hoping they both improve fast. white, pink, and yellow lily ar-Mrs. J. R. Kelley and Mrs. rangement. Party donuts, cof-J. A. Welch visited Wednesday fee and tea were served from morning with Mrs. M. H. Tay- white coffee service, by Mrs.

night with Bud Taylor, Shelia The hostess gift was a play pen. Taylor spent Saturday and Sun- There were some 45 guests regday night with Malinda Neff in istered.

Floydada.

Mr. and Mrs. Eugene Gilly and boys visited Mr. and Mrs. David Reddout and son of Plano home of his sister, Mr. and in the home of Mr. and Mrs. Mrs. Joe Fortenberry. Leighton Teeple Sunday after- Mrs. Robert Jones of Lub-

and girls, Mr. and Mrs. Johnie Fortenberry. Harrison were visitors in the Eugene Gilly home Thursday

night Mr. and Mrs. Esley Yeary were Sunday dinner guests of Mrs. Mamie Yeary and Andrew.

Mr. and Mrs. Jim Teaver of Plainview spent Friday with Andrew Jetton and his sister, Mrs. Mamie Yeary.

Stephanie and Steavie Fortenberry spent Saturday night with Mrs. C. W. Vititow in Plainview.

Mr. and Mrs. Eldon Fortenverry and David were Sunday uinner guests in the Vititow nome. In the afternoon they visited in the home of Mrs. Fortenberry's sister, Mr. and Mrs. George (Junior) Brown and family, in Olton. The Browns have a new son, Michael Craig, born

Sept. 24. Mr. and Mrs. Bill Bales and girls of Dallas spent Sunday night and Monday in the home of her parents, Mr. and Mrs. Frank Floyd. Mrs. Floyd's father, J. F. Prather of Muleshoe, came Sunday to spend some time in the Floyd home.

Mr. and Mrs. Wilbur Floyd and family of Floydada were Sunday night supper guests of his parents. We were sorry to hear that Wilbur had suffered a broken foot and was walking on crutches. We wish him a speedy recovery.

Mr. and Mrs. Morris Degan and daughter of Medicine Mound spent Sunday night in the home of her sister, Mr. and Mrs. Greer Lackey, Rolyn and W.E.

Mr. and Mrs. Edward Whitehead and family of Lubbock visited Sunday afternoon in the home of his parents, Mr. and Mrs. J. B. Whitehead. Mr. and Mrs. W. W. White-

head and son of Texon spent Sunday night in the home of his brother, Mr. and Mrs. Wayne Whitehead, returning home Monday

Miss Thelma Thompson of Plainview and Mrs. J. C. Weathers of Lockney spent Wednesday in the home of Mr. and Mrs. E. E. Wells. The ladies are long time friends of Mrs. Wells

C. C. Wells, a brother of E. E. Wells, of Tucson, Ariz., arrived by plane in Lubbock Saturday, and was met by his neph-Marvin Wells. He and Mr. and Mrs. E. E. Wells were supper guests of Mr. and Mrs. Marvin Wells and girls Satur-

C. Wells, Mr. and Mrs. Marvin Wells, Kim and Malinda, and Mrs. E. E. Wells Sunday. C. Wells returned home Mon-

are celebrating their 30th wedding anniversary this week -6th. We wish them many

more happy anniversaries. Mr. and Mrs. Leroy Crutchsupper guests in the home of Mr. poultry. and Mrs. Frank Breed Sunday

Mr. and Mrs. Raymond Love and Tresa were Sunday dinner Purney Ray in Floydada.

Mr. and Mrs. Rene Yeary visited Saturday night with Mr. and Mrs. Jack Yeary and fam-

Mr. and Mrs. Alvie Love of Lubbock visited his parents, Mr. and Mrs. Henry Love. In the afternoon they visited with Mr. and Mrs. Lindsey Lackey and Kim.

Mrs. Evelyn Breckenridge and children were Sunday dinner guests of her mother, Mrs. John Fortenberry. In the afternoon they attended the singing at the Assembly of God Church in Lockney

Mr. and Mrs. Walter Merrell took their granddaughter, Jayme Jones to Post where she was met by her other grandparents, the Jones. She will spend the remainder of the week with Mr. and Mrs. Walter Merrell

visited Friday afternoon and also Sunday night with Mr. and Mrs. O. R. Beard. Mrs. W. O. Whitehead visited

Wednesday afternoon with Mrs. Walter Merrell. A Pink and Blue shower, hon-

oring Mrs. James Lemons, was held at the Cedar Hill Baptist Church Fellowship Hall at 10 a.m. Saturday. Hostesses were ey, W. T. Conner, Stanley Burleson, Rene Yeary, Lindsey Lackey, J. A. Welch, D. M. Cogdell, Bob Durham, Robert Lunsford, J. R. Kelley. Special Conner. Mrs. Robert Mark Gilly spent Saturday Lunsford registered guests. We were sorry to hear of

Mrs. E. E. Wells, Miss Thel- the passing of William Carrell ma Thompson and Mrs. J. C. Lee of Dimmitt. He was a for-Wearters visited Wednesday af- mer resident of our community ternoon with Mrs. M. H. Tay- and we offer our sympathy to the family.

Dozier Dillard of Lubbock visited Tuesday morning in the

book visited Thursday after-Rev. and Mrs. Robert Slaton noon with Mr. and Mrs. Joe

## SOUTH PLAINS NEWS

SOUTH PLAINS, Oct. 4 - The beautiful, blue weather of October has brought a hint of fall to us in the cooler night temperatures. The farmers here are glad for the good weather and sunshine as the maize cutting goes on continuously, and elevators are filled to capacity with the beautiful grain.

# County Agent's orner

Several farmers in Floyd County have been concerned because they can still find bollweevils in fields that have been sprayed in the diapause pro-

According to the extension area entomologist it would not be too unusual to find weevils in a field after the third or fourth application of insecticide, if the population was extremely high to start with.

In one field I have been checking, the weevil population per acre at the time of the first application was about 75,000 per acre. After the third application the population had dropped to

approximately 3,200 per acre. The largest decrease will come after the third application as the weevils life cycle is 27 days in which 14 days of this is spent within the square or bolls. In using the low volume mala-

thion the largest decrease comes on the fourth day after an application. By this time other weevils are emerging, so during the first four applications it is unlikely there will be a period that no weevils can be found. At present plans are to apply

seven applications of insecticides This number of applications should be enough to break the life cycle of the weevil and kill

### every weevil before he goes into diapause.

Many Floyd County farmers are sowing wheat at this time. would like to suggest that treated seed be used, as small grain disease problems can largely be solved by planting seed

which have been treated. The treatment process is simple and cheap and excellent insurance against crop losses from seed-borne disease. Many diseases attacking wheat are caused by organisms carried were all dinner guests of Mr. on the surface of the seed and can be easily controlled.

Foot-rot, a disease prevalent in wheat in the high plains, can Mr. and Mrs. E. E. Wells be reduced by planting treated

Because treatment chemicals are poisonous the seed and chemical should be handled with care. Treated seed should field and girls of Floydada were never be fed to livestock or

\*\*\*\*\*\*\* The Extension Cotton committee plans to meet Tuesday, October 12, 7:30 p.m. to plan guests of her mother, Mrs. this next year's work. Particular interest will be devoted to demonstrations for 1966.

On the committee are Zant Scott, Ray Lloyd, Albert Scheele. Chester Mitchell Gerald Lackey, Tom Snead and Kenneth Bean.

Only 66 were present for Sunday morning Baptist Services with visitors Mr. and Mrs. J. E. Scott, Mrs. Teddy Horne here from Lubbock, Boyd and D'Ann McClure of Plainview with their grandmother, Mrs. Frank McClure, and Beth Calahan was here from Texas Tech at Lubbock.

It is indeed good to see all the community home from the hospitals and all doing fine. Mrs. H. L. Marble came home from the Plainview Hospital Thursday and is doing fine. Arby Mulder is getting along very well at his home, and is able to work again. Mrs. Kendis Julian and little Mitzi Lynne were brought home from the Lockney Hospital on Thursday morning.

Mrs. Maud Brister was to have come home last week to the Bill Thomas' in Lockney, where they are now living. But the doctor is keeping her a few more days at the Lockney Hospital. She is getting along remarkably well. Mr. and Mrs. Billy Staniforth,

Sara and Billy III, went to Lubbock Saturday night to see the football game between Texas Tech and the Texas Aggies. Mr. and Mrs. Frank McClure left Tuesday to be gone through

Thursday at Ardmore, Okla., where they had a checkup at the Arthritis Clinic for Mrs. Mc-Mr. and Mrs. Terry Julian of Roscoe were here Saturday af- them until their mother gets

ternoon visiting with his folks, the Murray Julians, and his brother, the Kendis Julians, Kristi and Mitzi. They were enroute to the Texas Tech-Aggie football game at Lubbock that The Baptist Church meets at

7 p.m. Wednesday night for a business meeting, and Sunday morning will conclude the taking of the offering for the Mary Hill Davis for State Mission Program. Please remember the change in prayer meeting time.

Mr. and Mrs. Poynor Roberts and Ken Roberts who attends WT at Canyon, were Sunday visitors at the home of Mr. and Mrs. Kendis Julian, Kristi and Mitzi, the new granddaughter of the Roberts. J. A. Kinnibrugh of Vera,

father of Sylvin and John Kinnibrugh here, underwent surgery in Wichita Falls on Wednesday morning of last week, and according to the families he is getting along fine at this time.

Mrs. O. A. Johnson of Pampa, mother of L. N. Johnson here, is critically ill in Amarillo, and L. N. has spent a great deal of time up there with them the past week. Sunday the whole family went up to see her. and she was reported some bet-

We extend a cordial welcome to Mr. and Mrs. Hal Hamm and daughters, Jeaneva, 14, who is in the 8th grade, and Arlaine, 11, who is in the 6th, who have moved to our vicinity. The girls are attending school at South Plains. The family has been living in Floydada, but their new home has been moved out this past week from Lubbock, and although the 3-bedroom house is not finished, the family will move in, and finish Teeple. They lived formerly in house while living in it. Mrs.

Mrs. J. Ronald Taylor will be with her mother, Mrs. Willie Woods of Quitique several times this week as she undergoes an eye operation for cataract, this Monday morning in St. Anthonys Hospital in Amarillo.

A beautiful Coronation Service was held Sunday night at the South Plains Baptist Church for four GA girls taking steps in their GA work. Theme of the Coronation was "A Story To Tell", under the leadership of GA leader Mrs. Burks, and WMU president, Mrs. L. T. Wood. Girls who made their steps were Donna Blankenship, Kathryn Sessums, Sharon Smith and Beverly Kinnibrugh.

Mr. and Mrs. Leighton Teeple had all their children home over the weekend, including the Rev. and Mrs. David Reddout and Ricky, of Plano, and Dwight, who attends Texas Tech. Ricky is beginning to walk at this time.

Two children of the Segefreso Villareal family who were burned so badly in the fire two weeks ago are still in the Lockney Hospital, One child, Santenes who was 3, died from his burns, and his funeral was held at Lockney in the San Jose Catholic Church last Saturday. Johnny who is nine years old is still in a very critical stage at the hospital according to the Leighton Teeple family

Mr. and Mrs. E. J. Kinslow went up to Canyon Saturday night to attend the West Texas State - Arizona State football game with their son, Mr. and Mrs. Barry Kinslow. Barry attends WT and the children live in Canyon.

Katie Taylor from here won the Junior Sweepstakes at the Floyd County Fair and also won several ribbons at the Panhandle South Plains Fair at Lub-

bock. This past week most of the wheat land has been sowed to winter wheat. Arby Mulder has around 300 acres in wheat, and with all the wonderful seven inches of moisture we had here, a good foundation is laid for a good crop next year.

HOBBY CLUB MEETS AT MRS. BILLY STANIFORTH Hobby Club members met in the spacious home of Mrs. Billy Staniforth, Jr. Wednesday afternoon at two o'clock with Mrs. E. J. Kinslow presiding over the business meeting, and Mrs. John Wilson assisted Mrs. Staniforth with hostess duties. Mrs. Jack McIntosh of Floydada gave a wonderful book review on "One Saint and Seven Sinners". which was greatly enjoyed by

Hostesses served refreshments of pecan pies, coffee, lemonade, and an assortment of appetizers. The club will have its October meeting in Floydada at the Lighthouse Electric Kitchen. Guests for the meeting were Mmes. E. J. Kinslow, Bryant Higginbotham, Sealy Smith, Alvin Nichols, Fred Fortenberry, Grigsby Milton, George Weast, Herman Thornton, Ernest Smitherman of Floydada, and guest speaker Mrs. McIntosh and Mrs Josephine Davis of Floydada.

Mrs. Eddie McCown and son, Jack McCown both of Whitney, came Sunday to stay several days with Mrs. Walter Wood. They plan to take Mrs. Woods granddaughter, Mrs. Tommy McCown and twin sons, John Mark and Jack Mitchell back to Dallas where they will spend the night Wednesday and Thursday. They will take the plane for a through flight straight to San Jose, Calif. to Mrs. McCown's home, where the six year old twins, Michelle and Michael are now going to school. Mrs. Jack McCown is staying with

Mr. and Mrs. Leonard Moore and girls of Lockney spent the weekend here with her parents, Mr. and Mrs. Ernest Newton. Mr. and Mrs. Arby Mulder visited Tuesday night with Don

Probasco and boys, Maury and We are sorry to learn that Mr. and Mrs. Gary Wilson are moving to Amarillo where Gary will be employed in the Amarillo Post Office. They moved some of their household goods Sunday, and this Monday, and they will be staying here this week with his folks, Mr. and Mrs. John Wilson. Gary starts to work Oct. 11. Their new address is 4017 Travis in Amarillo. We wish them happiness in their new

Mr. and Mrs. Murray Julian went to Tulia Sunday after church to meet Mr. and Mrs. Bruce Julian of Canyon and have dinner and the afternoon with them at the Elm Tree Inn.

The foundation was laid last week at the home of Mr. and Mrs. Nathan Mulder in preparation for their new home which is ready to move into, and it is to be brought out this Monday, unless the rain prevents them coming.



GALA PAPER TOWELS DECORATED

LARGE ROLL

**PAPER** 

NOTEBOOK

POP CORN

SHURFRESH **OLEO** 

SWIFT GOOD AND FAT HENS LB. 45¢ CHUCK ROAST Make Sure Your Children drink

LB. **59¢** 

the best . . **SHURFRESH** MILK

SHURFRESH **BISCUITS** 

3 FOR 25

CLOVERLAKE

ICE CREAM



YOUR HOME OWNED HOME OPERATED STORE ON THE WYE, FLOYDADA, TEXA

YU 3-2444



RADE OF BANDS - Floydada High School Band, Floydada, pated in the "Parade of Bands" which officially launched annual Panhandle South Plains Fair in Lubbock Sept. 27. dozen area high school bands participated for \$1,125 e money and units from Muleshoe, Abernathy, Hale Center bands copped third place awards.

and Whiteface walked off with top honors. Trophies also were presented to all bands in the gala formation, witnessed by thousands. Second place honors went to Littlefield, Denver City, Springlake and Sundown while Floydada, Petersburg and Jayton

### E KICKOFF OCTOBER 19

# azner Named Head SA Committee

ff Glazner was named of the Floydada Com-He was selected to rehn Reue who has held for the past ten years. ort of the welfare work the committee during year was heard as discussion concerncoming financial camhe kickoff date has been October 19.

HILLIAM

RICES GOO XCT. 7 THR OCT, 11

F ENGLISH

03 CANS

s pointed out by Don on, treasurer, that the e assisted 932 people ceries, clothes, medispital care, lodging, transportation, camps

Salvation Army Ser- was named to head the fund mittee meeting last raising campaign. He will be assisted by Al Harrison who will be in charge of the rural areas surrounding Floydada. The fund drive will be kicked off with noon luncheon at the Colo-

> The two chairmen will be calling on people to help in this year's solicitation. Response has been very good in the past. In fact, 105 people helped with the drive last year that surpassed the \$2,500 goal.

Other officer's of the service unit committee are: Don Pemberton, treasurer; Tommy Assiter, vice chairman; Jim Word, welfare secretary; and members, Weldon Harris, C. H. ckey, of the local PCA, Bedford, Lorin Liebfried, John

PLAY TIME NURSERY

2 YEARS AND OLDER FENCED PLAY AREA HOT LUNCHES - REST PERIODS

ERSONALIZED CARE FOR YOUNG CHILDREN

HOURLY - WEEKLY - DAILY RATES MONDAY - FRIDAY

8.00 A.M. - 5:30 P.M.

MRS. GEORGE SPEARS

YU 3-2819

EVELLING

GRASSES

# LA RUE HUGHES

LANDSCAPING & NURSERY

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an work

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ED HOME

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RE ON

Kress, Texas PHONE 684-2535

Guaranteed - Free Estimates Evergreens

Wester, Homer Steen, J. M. Willson, Jimmy Willson and will also be \$2,500.

# Seventy DPS Posts Are Now Available

AUSTIN-Col. Homer Garrison Jr., director of the Texas Department of Public Safety, announced today that the DPS has job opportunities in the uniformed services for over 70 young men interested in a career in law enforcement.

"The positions include opportunities for advanced education, excellent physical conditioning and a chance to participate in an outstanding public service," Garrison said.

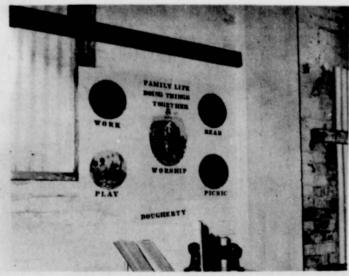
Those who qualify will receive a salary while in training. They will undergo training at the DPS Law Enforcement Academy in Austin, studying such subjects as Texas Highway Law, accident investigation, first aid, professional driving, care and use of firearms, and many others.

Upon graduation from the 16week training course at the Acamy, the trainee is commiability as well as the desire to serve in a particular branch. The services include: Highway Driver Licensing, and Motor Vehicle Insepction.

"The work of a patrolman is challenging," Garrison pointed out, "but the rewards are many. Each man answers the call to serve with the best of opportunities for participating in the constantly developing effort to curb the dual menace of increasing crime and traffic acci-

Benefits afforded patrolmen include: two weeks annual vacation; 12 or more holidays each year; 12 days sick leave each year; \$10 per month longevity added to his salary at the end of each five years; modern liberal retirement privileges based on age and years of service; traveling expenses as prescribed by law. DPS patrolmen are furnished all uniforms and equipment necessary for performance of their duties.

tions should be made as soon as possible," Garrison stated. "The deadline for applications for our next patrol training school is November 29, 1965.



DOUGHERTY HOME DEMONSTRATION CLUB. place in the education booth at the fair on their Family Life (Staff Photo)



When you choose a tractor or a cowhorse, you do so with great care—to be sure it fits your particular need—that it will work for you effectively. When you need to borrow money, the loan should be selected with the same careful consideration. Here are some of the important things to look for in a long-term farm or ranch real estate loan:

- 1. The right to pay "on or before" without penalty.
- 2. A long-term loan with reasonable interest rate and payments geared to YOUR operation.
- 3. Convenient loan service with homefolk who understand your problems.

A Land Bank loan offers all of these advantages and more. See us for details on how you can make money work for you

JAKE B. WATSON, MANAGER

FEDERAL LAND BANK ASSOCIATION

319 SOUTH MAIN STREET FLOYDADA, TEXAS



placed first in the youth di-vision of the National Grange All-Cotton Sewing Contest. Her prize-winning entry was a cotton jumper.

New 1965 GMC **PICKUP** \$1795 Cline & Rainer

Your authorized **GMC** Dealer Floydada

# Floyd County Hesperian

SECTION B

Completes AF

AFB, Nev.

environments.

Academy.

Survival Course

RENO, Nev.-Second Lieutenant Robert E. Dempsey, son of Mr. and Mrs. Dennis E. Dempsey of 220 South First, Floydada, Tex., has completed the rigorous U. S. Air Force survival and special training course conducted by the Air Training Command at Stead

Lieutenant Dempsey, a pilot, received combat-type escape and evasion training to enable him to survive under adverse

climatic conditions and hostile

The lieutenant is being assigned to Shaw AFB, S. C.

He becomes a member of the

Tactical Air Command which

provides combat reconnais-

sance, aerial firepower and as-

sault airlift for U. S. Army

School, he received his B. S. degree and his commission in

1964 from the U.S. Air Force

Lieutenant Dempsey's wife, Lynn, is the daughter of Mr.

and Mrs. George F. Salerno of

337A Greenleaf, Wilmette, Ill.

Those who are selected to fill

these positions have the privi-

lege of knowing that they stand

as the symbol of order in our

society, and are respected by

can be obtained from the near-

est Department of Public Safety

office or any DPS patrolman

Full details on qualifications

all law-abiding citizens.

A graduate of Floydada High

Lt. R.E. Dempsey

THURSDAY, OCTOBER 7, 1965

PAGE ONE



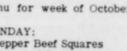
PRESENTS LEI TO DORM MOTHER-Earl Spence, right, places a lei of fresh flowers around the neck of his dorm mother, Mrs. Reba Porter at South Plains College, Levelland, Texas. Melvin Miranda, left, looks on. The young men made the trip from Honolulu by jet. They are residents of Forrest Hall. The boys' fathers are employees of the Kukaiau Ranch near Paauilo, Hawaii. Earl's father, who is married to a portugese he met while stationed in Hawaii, is a former Floydada resident. (SPC Photo)

# School Menu

Menu for week of October 11

Pepper Beef Squares Creamed Potatoes Cabbage Relish Salad Cornbread and butter

Baked Ham Blue Lake Green Beans



Pineapple Brown Sugar Cake 1/2 pint milk

Jelled Orange Ambrosia Sa-



UNUSUAL SIGHT ON THE STREETS OF FLOYDADA — is the mule and buggy transportation of Walter Brannon. Enjoying the ride with Brannon are W. E. Lackey and Frank Breed.

### Rolled Wheat B. ead and But-Fudge Cake with Fudge Icing

1/2 pint milk

Pickle Sticks

WEDNESDAY: WEDNESDAY:

Seasoned Pinto Beans Corn Dogs Turnip Greens with Diced Turnips

Sweet Rolls 1/2 pint milk THURSDAY:

Crispy Cornbread and Butter

Hamburger with cheese slices Oven fried potatoes

Tomatoes and Lettuce Dill Pickles Cherry Cobbler 1/2 pint milk

Roast Beef with Brown Gravy Sweet Potato Croquettes Early June Peas Hot Rolls and Butter



- \* LIABILITY \* CROP INSURANCE
- \* FIRE
- **★ HOSPITALIZATION** \* CASUALTY
- \* WORKMEN'S COMPENSATION
- AUTOMOBILE

YOUR INDEPENDENT INSURANCE AGENT

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Insurance Agency 127 W. California Ph. YU 3-3270 SAM BAKER

# Dr. John W. Kimble, O. D.

Floydada, Texas

AS FOR THE PAST 48 YEARS OPEN ALL DAY SATURDAY

Contact Lenses—Visual Analysis

# On SUNDAY why wait till 8 or 9 p.m. to call Long Distance?

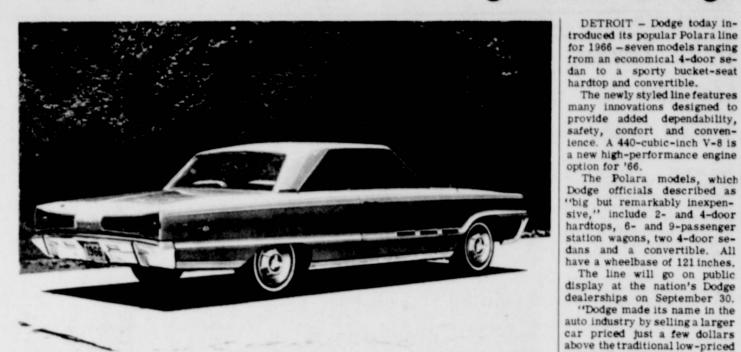
Your lowest Long Distance rates are in effect all day. Telephone anywhere in the continental United States (except Alaska) for \$1\* or less.







# Roe Motors Now Showing 1966 Dodge Line



TOPPING THE DODGE LINE - For 1966, is a topped by the Monaco 500 2-door Hardtop

shown above. Monaco offers comfort, convenience and style unmatched in a medium-

# Cotton Farmers Can Still Aid Spraying Program

With the completion of the third of seven applications of insecticide to try to control the boll weevil on the High Plains, and four still to go, farmers themselves can be a great aid in the program.

By defoliating or dessiccating their cotton as soon as it reaches the proper stage of maturity, then harvest as soon as possible. After harvest the stalks should be destroyed to prevent regrowth, says county agent Joe Wilson.

Defoliation and early destruction of the stalks will remove the food supply from the weevil and force the insect to starve before they can enter winter quarters.

The addition of .5 pounds of methyl Parathion or .25 pounds of guthion per acre to arsenic acid or phosphate-type harvest aid chemicals will increase the effectiveness of the program.

Mixing insecticides with the chemicals kills weevils in the field and prevents them from moving to other fields or into hibernation after the field has been desiccated or defoliated.

Cotton should not be desiccated or defoliated until at least 80 percent is open. speed up harvest. Maturity of the cotton fiber stops when chemicals are applied. Too early of an application of chemicals can reduce yields and lower quality of cotton.

# Peace Corps To Test On October 9

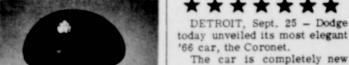
An opportunity for Floyd County residents to offer their

### SUPERIOR CLEANERS

For Quality Dry Cleaning The Approved Sanitone Way.

CALL

YU 3-3540



**Cross Completes** 

Pvt. Larry J. Cross, son of

Mr. and Mrs. Oren Cross of

Barwise, recently completed

basic training at Ft. Leonard

Wood, Missouri and is assigned

He is a 1962 graduate of Lock-

ney High School, attended West

Texas State in Canyon for 11/2

years and worked for Pioneer

Natural Gas Company in Plain-

view for 1 1/2 years before

entering the service at Ft.

Pvt. Cross will train as a

dental assistant at Ft. Sam.

abilities to the Peace Corps will

come at 9 a.m., Saturday, Oc-

tober 9, at the Post Office

Corps Placement Test, which

is not passed or failed and you

can't study for it. It measures

general aptitude and the ability

to learn a language. If, for

example, test scores indicate

limited language acquiring ab-

ility, the Peace Corps tries to

place the applicant in an Eng-

lish-speaking area. The test

is used by the Peace Corps only

as a tool in the matching of

Volunteers and jobs. The Peace

Corps application is the most

important indicator of suitabi-

lity for Peace Corps service.

It must be filled out and brought

to the exam unless previously

Applicants should plan on

about one and a half hours at

the testing centers, unless they

wish to take the Spanish or

French language achievement

test, which requires an addi-

submitted.

tional hour.

The opportunity is the Peace

Building, Lubbock, Texas.

Leonard Wood, July 13.

Houston.

Basic Training

to Ft. Sam Houston.

'66 car, the Coronet. The car is completely new and the styling carries a fresh, contemporary theme. The lines are simple and not cluttered with chrome. There are many significant new safety and mechanical features.

"The Coronet is a familysize car," said Byron Nichols, Dodge General Manager," and it is in the price range most people can afford. Yet it offers a wide range of body styles and accessory options which allow the buyer to tailor it to his individual taste."

The complete Dodge line, including Monoco, Polara, Coronet and Dart will go on display in Dodge dealerships on September 30.

The Coronet was introduced to the Dodge line last year and officials predicted it would lead the way for Dodge. To date it has accounted for more than 40 per cent of Dodge retail sales.

"The crisp, fresh styling of the Coronet should make it even more popular in 1966" said Nichols, "and we should produce about 300,000 Coronets in the coming year."

4 Series Offered

In the economical Coronet series, there are a 2-door and a 4-door sedan. In the Coronet Deluxe series, 2- and 4-door sedans and a 6- passenger station wagon are offered.

The Coronet 440 series has a disengaged by pulling up a T-2-door hardtop, convertible, 4- shaped handle just below the door sedan, 6-passenger station knob of the lever. wagon and 9-passenger wagon. The top-of-the-line Coronet

500 series features a 2-door hardtop and a convertible. A 4-door sedan will be introduced about November 1.

Recognizing the broad range performance preferences among car buyers, Dodge has given the Coronet buyer a wide choice of engines. The standard power plants are the economical 225-cubic-inch Slant Six

and the 273-cubic-inch V-8. Optional engines, all V-8's are: 318-cubic-inch with single two-barrel carburetion; 361cubic-inch, single two-barrel; 383-cubic-inch, single fourbarrel; and 426-cubic-inch, dual four-barrel.

The biggest engine, called the Hemi-426, has hemispherical combustion chambers, and is a competition engine tuned for normal, everyday driving.

High-Style Interiors Coronet interiors are new and more luxurious. The Coronet 500 features elegant shelldesign bucket seats, all-vinyl upholstery in hardtops and convertibles and a stylish console between the front seats.

The Coronet 500 4-door sedan will have cloth-and-vinyl upholstery patterned to give the "bench" seats a bucket - seat appearance.

Because the Coronet is a brand new car, Dodge engineers and stylists were able to incorporate many new safety and convenience features.

Safety Door Handles A new inside door handle, flush with the armrests, is easy to operate and minimizes the possibility of inadvertently opening the door when the car is in motion.

The Coronet's usable luggage space has been increased to more than 19 cubic feet. This was made possible by putting a recessed spare-tire well in the trunk. An extra low trunk sill eases loading chores.

A new parallel windshield wiper system provides 10 per cent more wiped area. The wiper motor is located in the engine compartment, where its noise is isolated.

New air-conditioning and heating systems are quieter and more efficient.

Parallel side window guides permit the glass to be lowered straight down and practically eliminate around-the-pane drafts. On station wagons, the second

LOCKNEY — Francis Montandon, son of Mr. and Mrs. F. L. Montandon of Aiken and state FFA vice president, will attend the National Future Farmers of America Convention in Kansas seat has a new design which folds flatter. America Convention in Kansas City, Mo., Oct. 13-15.

Montandon, a May graduate of Lockney High School, will begin the expense paid trip on Oct. 11.

Easier Parking Redesigned power steering provides 30 per cent additional assist at low-engine speeds. This means more help to the motorist when he is parking the

DETROIT - Dodge today in- | 2.7 inches of adjustment fortroduced its popular Polara line for 1966 - seven models ranging from an economical 4-door sedan to a sporty bucket-seat venience. The newly styled line features

lessen fatigue.

The Polara models, which

" include 2- and 4-door

The line will go on public

"Dodge made its name in the

models," said Dodge General

Manager Byron J. Nichols.

'The 1966 Polara is the up-to-

conscious motorist who wants

luxury, lots of room and a

wonderfully comfortable ride."

dan model is equipped with a

318-cubic-inch V-8 for the

buyer who wants a larger car

with a fuel-saving power plant.

A 383-cubic-inch V-8 which

uses regular grades of gasoline

is standard on other models.

sports version of the Polara 2-

door hardtop and convertible

models, features luxuriously

The seats are of a shell-type

pleated bucket seats and a be-

design which improves both

comfort and appearance. Hinges

shaped like hockey sticks allow

better seat folding and make it

easier to get in and out of the

the rear of the front seat and

therefore does not impair rear

seat legroom. It is newly de-

signed and incorporates one of

two new gear selector levers.

lever has a vertical sequence

and features a pushbutton re-

lease on top of the knob. The

lever moves freely between

neutral and drive, but the push-

button must be depressed to

move into any other gear - a

safety feature designed to pre-

mission shift lever has a lock-

out device which makes it im-

possible to shift accidentally

into reverse. The lockout is

A Tilt - and Telescope steer-

ing wheel is optional on all

Polara models. The wheel has

Two Torque Flite transmis-

sions are available, one for

six-cylinder models and the

other for V-8's. Both have been

modified to provide improved

There are two manual trans-

missions - the standard three-

speed column-mounted unit and

four-speed with an all-new shift

mechanism.

pressed.

and

strength.

and beauty."

companion floor - mounted

The shift pattern features a

'lockout" in reverse which is

released by a trigger-like han-

dle just below the shift knob. The

new mechanism provides rapid,

easy shifting into all forward

accidentally into reverse.

gears without fear of slipping

Coronets equipped with auto-

matic transmissions will have

either a steering-column quad-

rant or a floor-mounted console

selector. The console selector

is "gated" vertically with the

park position at the top. To

go in and out of park, and when

selecting reverse, second and first, a lockout button on top of

the shift knob must be de-

Quieter Ride

find new ways of improving

sound insulation. The 1966

Coronet has a new engine-

mounting system and shock-

absorber attachment that elim-

inates much of the road noise

The new Coronet has unit-

ized - body construction allow-

ing a design that combines max-

imum weight. All components

contribute to its structural

"The Coronet is new from

roof to ground, and bumper to

bumper," Nichols said. "The

many engineering advances give

it better performance, greater

safety, more economy, im-

proved handling, and increased

driver and passenger comfort,

to go along with its new style

Youth To Attend

FFA Convention

transmitted to the body.

vibrations previously

Each year, Dodge engineers

performance and durability.

The 4-speed manual trans-

vent mis-shifts.

The automatic transmission

The console extends only to

ween-seats console.

back seat.

The Polara 500, a special

A Polara "318" 4-door se-

date version of that car.
"It's designed for the price-

The new cars have door and trunk lid locks that are better protected against weather and freeze-up and a new design for the front door glass which has more stable, rattle-free attachment and operation.

is improved to make them substantially safer. The new handle is shaped like the buckle of a seat belt and operates in much the same manner.

the armrest and must be pulled outward to unlatch the door. Dodge engineers say the new design gives heightened protection against accidental opening. Four safety accessories, for-

ward and backward and sixtilting positions which allow the driver to custom-tailor the wheel for his comfort and con-

The 1966 Polara also features a new, 6-way adjustment for power seats which provides more efficient and quieter operation. This is an important accessory for drivers who do a lot of long-distance driving. It allows them to vary their sitting position while traveling and thus

washer, multi-speed windshield wipers, back - up lights and left The design of the door handles outside rear-view mirror. The padded instrument panel is also

It is integrated flush with

completely new car with fresh, clean styling and many new safety, comfort and convenmerly optional, are now standard on the Polara models: front tion response at normal driving speeds. The engine is rated at and rear seat belts, windshield 350 horsepower.

standard. Two engine options are offered for 1966 Polara models: a 383-cubic-inch V-8 with fourbarrel carburetor and the new 440-cubic-inch V-8.

engineers say the new power

The 440 is an improved verlar improvements have been made in the 4-speed manual sion of the 413-cubic inch entransmission. gine that was offered as an op-A new design for the odotion on 1965 models. Dodge meter and speedometer pro-

ience features. Coronet is offered a DODGE HARDTOP - The 1966 Coronet is a series: Coronet, Coronet Deluxe, 40 m The top-of-the-line Coronet 500 is plant provides better accelera-

vides more accurate re The power brakes have designed to offer additi ponse and improved Thère are many mechanical "feel."

Front wheel disc brah improvements in the 1966 Polaras. A new type of engine available, combined with duty drum-type rear to mount dampens the vibrations These brakes give mon encountered on rough roads at pendable, stable stoppu tion even when used recur Twenty exterior cokn higher car speeds. Modifications in the automatic transmission increase its efficiency, quietness and durability. Simi-

38 two-tone combinations available on the 1966 h models. Vinyl roofs, a po feature, are offered on he 4-door hardtops as well

It's 1966. Rise up with Dodge. Get with the swinging cars of the year

break old buying habits. The year to really express yourself . . . with the '66 swingers from Dodge. Different, exciting cars for people with Outside mirror. Padded dash. Variable-speed electric windships and the '66 swingers from Dodge. Different, exciting cars for people with Outside mirror. Padded dash. Variable-speed electric windships and the '66 swingers from Dodge. Different, exciting cars for people with Outside mirror. different, exciting tastes. Rally 'round Dodge for '66. Dart, Coronet, wipers and washers. Backup lights. Turn signals. Seat belts, technique. Polara, Monaco . . . cars made to help you kick the dull driving habit. There are lots of Dodges for you to hang your personal rebellion on.

Why wait, when your year is here? The year to snap tired old ties, to Every one backed by a 5-year or 50,000-mile warranty.\* Every with these features that used to cost extra but now come standar and two rear. And lots more with Dodge . . . the beautiful Rebelling wheels. Stir up your spirit and march to headquarters.







\*HERE'S HOW DODGE'S 5-YEAR, 50,000-MILE ENGINE AND DRIVE TRAIN WARRANTY PROTECTS YOU: Chrysler Corporation confidently warrants all of the parts of its 1966 cars for 5 years or 50,000 miles, whichever comes first, during which time any such parts that prove defective in material and workmanship will be replace at a Chrysler Motors Corporation Authorized Dealer's place of business without charge for such parts or labor: engine block, head and internal parts, intake manifold, water mission case and internal parts (excepting manual clutch). mission case and internal parts (excepting manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings

REQUIRED MAINTENANCE: The following maintenance services are required under the warranty—change engine oil every 3 months or 4,000 miles, whichever comes filter every second oil change, clean carbyretors in filter every second oil change, clean carbyretors in filter every second oil change. filter every second oil change; clean carburetor air filter every 6 months and replace it every 2 years; and every 6 months furnish evidence of this required service to a Christ Corporation Authorized Dealer and request him to certify receipt of such evidence and your car's mileage. Simple enough for such important protection.

**ROE MOTORS** 

FLOYDADA, TEX

200 WEST MISSOURI

NATCH "THE BOB HOPE CHRYSLER THEATRE" WEDNESDAY NIGHTS ON NBC-TV. CHECK YOUR LOCAL LISTINGS

# We Said It Would Rain - And It Did Order Your KMP Lake Pump Now

KMP OFFERS

· NO PRIMING

· NO CLOGGING

· EASY TO MOVE

· PRECISION BUILT

And Mr. Farmer The KMP Is The Most Efficient Tail Water

Pump On The Market See or Call W. G. Walker

FLOYDADA

or FLOYDADA BUTANE

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MIKE IS NOW IN HIS **NEW LOCATION** 

CROSS THE STREET FROM

THE FIELDAN MOTEL

FOR BEST TV SERVICE

Mike's TV

PHONE YU 3 4023

315 SOUTH SECOND

(LOCKNEY HIGHWAY

THURSDAY, OCT. 7

### BD-TV 11

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Every or ne standar windship its, two fro Rebellion

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D PHRASES AY POST

nkley Report BOONE

CLUSKEY

FRIDAY, OCT. 8 BD-TV 11

Clock Headlines
11 Farm Report
with Bernie
SHOW
RED PHRASES LAY POST

KLBK-TV 13

6:30 Munsters 7:00 Andy Griffith Special 8:00 Thursday Nite Movie "Parrish" Karl Malden

Donahue

10:00 News & Weather

10:30 RAINBOW THEATRE

"VALLEY OF THE

KINGS", Robert Taylor.

Eleanor Parker

Claudette Colbert and Troy

KLBK-TV 13

6:00 Sunrise Semester
6:30 Cartoon Circus
7:00 Farm & Ranch News
7:20 Second Cup
7:35 Mike Wallace News
8:00 Captain Kangaroo
9:00 Donna Reed
9:30 The McCoys
10:00 Andy of Mayberry
10:30 Dick Van Dyke
11:00 Love of Life
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 National News
12:10 Farm & Ranch News
12:10 Farm & Ranch News
12:25 Weather
12:20 As the World Turns
1:00 Password
1:30 Houseparty
2:00 General Hospital
2:30 Edge of Night
3:00 Secret Storm
3:30 Ben Casey
4:30 COLOR CARNIVAL
5:00 The Rifleman
5:30 CBS Evening News
6:30 Munsters
7:00 Andy Griffith Special

5:00 Sunrise Semester 5:30 Sgt. Preston 6:30 Sat. Preston 7:00 Bugs Bunny 7:30 Porky Pig 8:00 HECKLE & JECKLE 8:30 Milton The Monster 9:00 MIGHTY MOUSE 9:30 The Beatles 10:00 TOM & JERRY 10:30 Casper Ca 11:00 Sky King

COTTON DEFOLIATION

QUALITY WORK. . . COMPETITIVE PRICE

SATURDAY, OCT. 9

KLBK-TV 13

KCBD-TV 11 7:20 Roy Rogers
"Under California Sters"
8:30 ATOM ANT
9:00 SECRET SQUIRREL
9:30 UNDERDOG

9:30 UNDERDOG
10:00 Top Cat
10:30 World Series or NCAA
Football
Duke-Pittsburgh
(if world series is in west)
2:00 World Series or NCAA
Football
UCLA-Syracuse
(if world series is in east)
5:00 Great Moments in Music
5:15 Music Village
5:45 Cartoons
6:00 News-Wenther
6:30 FLIPPER
7:00 I Dream of Jeanie

6:30 FLIPPER
7:00 I Dream of Jeanie
7:30 GET SMART!
8:00 SATURDAY NITE MOVIE
"THE HONEYMOON MACHINE", Steve McQueen,
Jim Hutton, Dean Jagger
10:30 Movie Eleven
"The Unforgiven", Burt
Lancaster, Audrey Hepburn

6:00 Sunrise Semester
6:30 Cartoon Circus
7:00 Farm & Ranch News
7:20 Second Cup
7:35 Mike Wallace News
7:20 Second Cup
7:35 Mike Wallace News
8:00 Captain Kangaroo
9:00 Donna Reed
9:30 The McCoys
10:00 Andy of Mayberry
10:30 Dick Van Dyke
11:00 Love of Life
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 National News
12:10 Jessie Lee & Bill's
12:25 Weather
12:25 Weather
12:25 Weather
12:30 As the World Turns
1:00 Password
1:30 Houseparly
2:00 General Hospital
2:30 Edge of Night
3:00 Secret Storm
3:30 Ben Casey
4:30 COLOR CARNIVAL
5:00 The Rifleman
5:30 CRS Evening News
6:00 News & Weather
6:30 Wild, Wild West
7:30 HOGAN'S HEROES
8:00 GOMER PYLE
8:30 Bewitched
9:00 Jimmy Dean
10:00 News & Weather
10:30 RAINBOW THEATRE
DUEL IN THE SUN',
Gregory Peck, Jennifer
Jones
0CT, 10

SUNDAY, OCT. 10

KLBK-TV 13

### KCBD-TV 11

9:30 Shenanigans
9:00 Annie Oakley
9:30 Beanie and Cecil
10:00 Discovery
10:30 Unfolding Drama
11:00 WORLD SERIES OR
AFL FOOTBALL
San Diego-Buffalo
(if world series is in w
2:30 WORLD SERIES OR
AFL FOOTBALL
Kansas City at Denver
(if world series is in o
5:30 Red Raider Show
6:00 News-Weather
6:30 WALT DISNEY
7:30 BRANDED
8:00 BONANZA :00 BONANZA 9:00 WACKIEST SHIP IN TH

ARMY
10:00 News & Weather
10:30 Movie Eleven
"The Young Philadelphians", Paul Newman,
Barbara Rush MONDAY, OCT. 11

### KCBD-TV 11

7:00 Seven o'Clock Headlines
7:06 Channel 11 Farm Report
7:25 Weather with Bernie
7:30 TODAY SHOW
9:00 FRACTURED PHRASES
9:30 Concentration
10:00 MORNING STAR
10:30 PARADISE BAY
11:00 JEOPARDY
11:55 LET'S PLAY POST
OFFICE
11:56 News
12:00 Noon Report
12:15 Community Close-Up
12:30 LET'S MAKE A DEAL
1:00 Moment of Truth
1:30 The Doctors
2:00 Another World
2:30 YOU DON'T SAY
3:00 THE MATCH GAME
3:25 News

:30 The Nurses 5:00 Woody Woodpecker 5:30 Huntley-Brinkley Report 5:30 Huntley-Brinkley Report
6:00 News-Weather
6:30 HULLABALOO
7:00 JOHN FORSYTHE SHOW
7:30 DR KILDARE I
8:00 ANDY WILLIAMS SHOW
9:00 RUN FOR YOUR LIFE
10:00 Ten o'Clock Report
10:30 TONIGHT SHOW

### KLBK-TV 13

6:00 Sunrise Semester 6:30 Cartoon Circus 7:00 Farm & Ranch News 7:20 Second Cup 7:35 Mike Wallace News 7:35 Mike Wallace News
8:00 Captain Kangaroo
9:00 Donna Reed
9:30 The McCoys
10:00 Andy of Mayberry
10:30 Dick Van Dyke
11:00 Love of Life
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 National News

05 Local News 10 Farm & Ranch News 25 Weather Password
Houseparty
General Hospital
Edge of Night
Secret Storm
Ben Casey
COLOR CARNIVAL
The Rifleman
CBS Evening News
News & Weather
Twelve o'Clock High
LUCY SHOW

TUESDAY, OCT. 12

### KI.BK-TV 13 KCBD-TV 11

7:00 Seven o'Clock Headlines 7:06 Channel 11 Farm Report 7:25 Weather with Bernie 7:30 TODAY SHOW 9:00 FRACTURED PHRASES

9:00 FRACTURED PHRASES
9:30 Concentration
10:00 MORNING STAR
10:30 PARADISE BAY
11:00 JEOPARDY
11:55 LET'S PLAY POST
OFFICE
11:55 News
12:00 Noon Report
12:15 Community Close-Up
12:30 LET'S MAKE A DEAL
1:00 Moment of Truth
1:30 The Doctors
2:00 Another World
2:30 YOU DON'T SAY
3:00 THE MATCH GAME
3:25 News
3:30 The Nurses

3:00 THE MATCH GAME
3:25 News
3:30 The Nurses
4:00 Father Knows Best
4:30 Superman
5:30 Huntley-Brinkley Report
5:30 Huntley-Brinkley Report
6:00 News-Weather
6:30 MY MOTHER THE CAR
7:00 PLEASE DON'T EAT THE 6:30 C
DAISIES
7:30 DR KILDARE II
6:00 TUESDAY NITE MOVIE
FFUNNY FACE". Audrey
Hepburn. Fred Astaire
10:20 Ten o'Clock Report
10:30 TONIGHT SHOW
10:30 T

6:30 cartoon Circus 7:00 Farm & Ranch News 7:20 Second Cup 7:35 Mike Wallace News 8:00 Captain Kangaroo 9:00 Donna Reed 9:30 The McCoys

12:30 As the World Turns

12:30 As the World Turns
1:00 Password
1:30 Houseparts
2:00 General Hospital
2:30 Edge of Night
3:00 Secret Storm
3:30 Ben Casey
4:30 COLOR CARNIVAL
5:00 The Rifleman
5:30 CBS Evening News
6:00 News & Weather
6:30 Combat

9:30 The McCoys
of Mayberry
10:30 Dick Van Dyke
11:00 Love of Life
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 National News
12:05 Local News
12:10 Farm & Ranch News
12:25 Weather
12:30 As the World Turns

6:30 Combat 7:30 RED SKELTON 8:30 PETTICOAT JUNCTION 0:00 The Fugitive 0:00 National News

WEDNESDAY, OCT. 13

## KCBD-TV 11

7:00 Seven o'Clock Headlines 7:06 Channel 11 Farm Report 7:25 Weather with Bernie 7:30 TODAY SHOW 9:00 FRACTURED PHRASES 9:30 Concentration 10:00 MORNING STAR 10:30 PARADISE BAY 11:00 JEOPARDY

10:30 PARADISE BAY
11:00 JEOPARDY
11:55 LET'S PLAY POST
OFFICE
11:55 News
12:00 Noon Report
12:15 Community Close-Up
12:30 LET'S MAKE A DEAL
1:00 Moment of Truth
1:30 The Doctors
2:00 Another World
2:30 YOU DON'T SAY
1:00 THE MATCH GAME
3:25 News

3:00 THE MATCH GAME
3:25 News
3:30 The Nurses
4:00 Father Knows Best
4:30 Superman
5:00 Kiddle Kartoons
5:30 Huntley-Brinkley Report
6:00 News-Weather
6:30 THE VIRGINIAN
8:00 BOB HOPE CHRYSLER
THEATRE
9:00 I SPY
10:00 Ten o'Clock Report
10:30 TONIGHT SHOW 10:20 Weather 10:30 RAINBOW THEATRE

KLBK-TV 13

FLOYD COUNTY HESPERIAN, THURSDAY, OCTOBER 7, 1965, PAGE 3

6:00 Sunrise Semester
6:30 Cartoon Circus
7:00 Farm & Ranch News
7:20 Second Cup
7:35 Mike Wallace News
8:00 Captain Kangaroo
9:00 Donna Reed
9:30 The McCoys
10:00 Andy of Mayberry
10:30 Dick Van Dyke
11:00 Love of Life
11:30 Search for Tomorrow
11:45 Guiding Light
12:00 National News
12:19 Farm & Ranch News
12:19 Farm & Ranch News
12:25 Weather
12:30 As the World Turns
1:00 Password
1:30 Houseparty
2:00 General Hospital
2:30 Edge of Night
3:00 Secret Storm
3:30 Ben Casey
4:30 COLOR CARNIVAL
5:00 The Rifleman
5:30 CBS Evening News
6:00 News & Weather
6:30 Lost in Space
7:30 BEVERLEY HILLBILL

6:00 News & Weather
6:30 Lost in Space
7:30 BEVERLEY HILLBILLIES
8:00 BIG VALLEY
9:00 Amos Burke
10:00 National News
10:10 Local News
10:20 Weather
10:30 RAINBOW THEATRE
To Be Announced

# HARMONY NEWS by Mathis

HARMONY, Sept. 27 - Mmes. Zant Scott and Bob Hopper attended the state meeting of home demonstration clubs in Austin Tuesday-Friday of last week. While they were gone the Scott home had company, consisting of Mr. and Mrs. Mack Johnston of Dallas. With her mother gone, Nita Karen Scott went

right on ahead with the preparation of food for the family and visitors. She has proven herself quite capable in a number of fields in recent years, having Texas Tech.

been a member of the 4-H club and taking part in the electric camp in Cloudcroft, N. Mex. sponsored by the Southwestern Public Service Co. She was one of the nine members of this year's junior class to make the National Honor Society at Floydada High School. Mrs. Scott serves as adult leader for the Harmony 4-H Club.

The 4-H Club met at the W. R. Daniel home on Saturday evening for a truck ride, weiner roast, games, and picnic.

Janet Holmes has enrolled at

Mr. and Mrs. Monroe Schulz visited in Vernon this weekend with his mother. They went to make a check-up on the high

waters in that area. Wesley and Charles Mather Plainview on Wednesday after-

ed the Adult Citizen's Club fore last, where the feature was ner of Heaven", by Blanche made. Scott Rutherford:

day then they all took off for Lubbock, where they viewed the parachute jump. Mrs. Mather Carr had already bought her

ticket for a helicopter ride but would have had to wait too long for it. She has never flown. Callers on Mrs. Mather Carr were Mrs. Bob Hopper on Monday and Mrs. Charles Mather

day afternoon, and both spent the

night in Lockney, Mrs. Carr

with Mrs. Ida Dodson, and Mrs.

Gary with Mrs. Fred Byerly.

Horace Carrs and Everett Millers at the noon meal on Sun-

Mrs. Mather Carr hosted the

Carr and Patrick David on Tuesday. Mrs. Joe Johnston, wife of a cousin of Walter Hanna, died in Ft. Worth on Wednesday.

The Hannas attended the funeral in Ft. Worth. A cousin of Carrick Snodgrass died Tuesday night at Stephenville, but as her mother, Mrs. Vinson Manning of Petersburg, was sick, they were unable to attend funeral services in

Stephenville. There were 26 at Sunday School at Carr's Chapel, a number, when taken in proportion to the membership, would shock the larger churches. After the worship service, the pastor, Carr made a business trip to Rev. Doyn Merriman of Hale Center, took the noon meal with Mrs. R. B. Gary, as did Mrs. Mmes. R. B. Gary, Mather M. D. Ramsey. As is his cus-Carr, and M. D. Ramsey attend- tom, Rev. Merriman visited

extensively in the afternoon bemeeting at Petersburg week be- fore evening service at six. Everett Miller went to Luba review of her book, "One Cor- book Tuesday to have X-rays

Mrs. Carrick Snodgrass at-Mrs. Mather Carr and Mrs. tended the district cancer so-R. B. Gary took in the Floyd ciety meeting at Lubbock on County Fair at Lockney on Fri- Wednesday of last week.



Wide-Track Pontiac/'66

# The tiger scores again!

It's dramatically fresh and new, but still very, very Pontiac. That's written all over it, from the no-doubt-about-it new front end to the trimly tailored rear. (Did you think for one minute that we'd leave out the unique Pontiac styling character you like so well? Never!)

there are more of them—3 new super-sumptuous Broughams and 4 Venturas. And, of course, for you all with new Wide-Track ride and improved cat-

Another nice thing about the '66 Pontiacs is that other Pontiac lovers we've got a bright new Grand quick handling. But you'll discover those things Prix, new Catalinas, new Star Chief Executives-

when you slip behind the wheel and turn a new

'66 tiger loose.



and again!

121 EAST MISSOURI

You're looking at the newest thing in tigers. Sleek, lean-muscled new style. New power that starts with a revolutionary new kind of six and ranges through four V-8's. Crisp curves shape the new silhouette, and the sports coupe sports a smartly recessed rear window.

Pontiac's revolutionary overhead cam six acts more like a V-8, looks like no six you ever saw, and still remembers that saving is what six buyers

buy sixes for. Delivers 165 hp (or you can specify the sports package which includes the 207-hp version). And it's standard on all Tempests,

Tempest Customs and Le Mans. V-8's? Up to 360 hp in the GTO. See all the '66 tigers in tiger country today. Wide-Track Pontiac/'66

Come to tiger country. See all the Wide-Track tigers at your Pontiac dealers.

CITY AUTO INC.

FLOYDADA, TEXAS

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L TYPES AERIAL APPLICATION - MODERN EQUIPMENT

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MEMBER OF TEXAS AERIAL APPLICATORS ASSOCIATION

# New VIP Is Top Of 1966 Plymouth Line



new shape and hinging improves

their appearance and provides

increased rear seat entry room

ellite cars accommodates sel-

ector levers for either the auto-

matic or four-speed manual

transmission. There is a stor-

opening as an integral part of

NEW HEMI ENGINE AVAIL-

combustion

ABLE -- A new 426 cubic inch

chamber V-8 engine will be

hemispherical

A new floor console for Sat-

A new luxury type four-door hardtop | metallic paint, and chromed VIP name-

called the VIP is introduced by Plymouth plates on the grille, lower deck panels and in its line of cars for 1966. Designed for C-pillars. The new model is also available those who ask the finest in equipment and with standard Plymouth exterior colors. interior appointments in a standard size Interior features include recessed pullautomobile with distinctive exterior trim down center arm rests for both front and and identification, the VIP has the same rear seats, special door closing pull 119-inch wheelbase and length of 209.8 handles, and reading lamps in the rear. inches as other standard size Plymouth Interior trim colors of the VIP are black, cars. Exterior appearance features, exclu- red or blue. Fender skirts, wheel covers sive to the VIP, are body side moldings and hood-mounted turn indicators are with wood-grain inserts, a new charcoal standard. A vinyl covered roof is optional.

dere series cars with manual

four-speed transmissions in

mid-November, and in auto-

matic transmission cars in Jan-

The new hemi engine is a

modification of the competition

426 cubic inch hemi V-8 used

with outstanding success in rac-

1-2-3 victory in the 1964 Day-

Unlike the racing version, the

1966 production hemi performs

well in traffic, operates quietly

tona 500-mile race.

starting with Plymouth's

Belvedere Is Completely New For 1966



and uses readily available pre-

Plymouths powered by the

new production hemiwill carry

a distinctive HP2 medallion on

The production hemi en-

gine has a 10.25:1 compression

ratio, two tandem mounted four-

barrel carburetors, provision

warm-up period, dual exhausts

Cars with hemi engines have

carburetor heat in the

mium gasoline.

the front fenders.

The intermediate size Plymouth Belve- curved glass windows and fresh body lines dere for 1966 has a wholly new appear- make the new Belvedere look longer and ance, major chassis improvements and a lower than its 1965 counterpart. The wide range of optional equipment. A pro- standard V-8 engine in the Belvedere duction version of the famous 426-cubic series has 273 cubic inch displacement inch hemispherical head V-8 engine will with a two-barrel carburetor. Other enbe offered in 1966. There are six Belvedere gine options besides the 426 "hemi" are body types and 18 models. Shown here is the 318 and 361-cubic inch V-8s using the Satellite two-door hardtop. Sedans, regular fuel, and a high performance verhardtops and convertibles will have a 116- sion of the 383-cubic inch V-8. Safety feainch wheelbase, and station wagons a 117- tures include a new type of inside door inch wheelbase. Fully unitized bodies with handle, and new power brake boosters.

rear springs. The standard V-8 engine in Plymouth Belvedere series cars has 273-cubic inches displacement with a two-barrel carburetor. Other options are 318 and 361-cubic inch V-8s using regular fuel and a high performance version of the 383cubic inch V-8 with a fourbarrel carburetor and dual ex-

bars in front and heavy duty

hausts, using premium fuel. 18 MODELS IN SIX BODY STYLES--The six body types in the Belvedere series are a two-door sedan, two-door hardconvertible, four-door sedan, two-seat station wagon with mufflers and valve timing and three-seat station wagon. suitable for normal driving. All body types are available with six-cylinder or V-8 heavy duty torsion and sway engines. The Satellite two-

door hardtop and convertible, deluxe cars of the series, are 1 door hardtop and convertible, available only with V-8 engines.

Equipment changes in the Belvedere series include a new improved heating and ventilating system that takes advantage of the car's forward motion to force air into the car body, a new air conditioning system with a higher level of performance, and new power window lift systems with exceptionally

quiet operation. Chassis improvements include a more favorable weight distribution through relocation of the engine, a new engine of the engine, a new engine mounting system to isolate vibrations from the body structure, and new rear axle with increased load-carrying capacity for six-cylinder models.



# New Series Of Plymouth Belvederes Featured At Allen Chrysler-Plymouth

backs than in 1965. Their available in Plymouth Belvenew series of Belvedere intermediate size cars in six body types and 18 models for 1966.

They have a wholly new appearance, major chassis improvements and a wide range of new optional equipment. A new engine will be offered in 1966. It is a production ver- age compartment with a side sion of the famous 426-cubic inch hemispherical head V-8 engine which has powered Plymouth competition automobiles.

The Belvedere group of cars, with a 116-inch wheelbase for sedans, hardtops and convertibles and a 117-inch wheelbase for station wagons, is one of four series of Plymouth cars for 1966, providing complete coverage of the low price field, The others are the standard size Fury series cars, the economy Valiant compacts and the sporty fastback Barracudas. There is also the top-of-theline Plymouth VIP, a luxury type four door hardtop.

The entire Plymouth line goes on sale Thursday, September

'In 1965, we made Plymouth fully competitive, model for model, with other volume producers in the low price field. said P.N. Buckminster, general manager of the Chrysler-Plymouth Division, 'In 1966, we are making major changes in the intermediate Belvedere series. Their new styling, new tional hemi engine are among the attractions that will widen Plymouth's appeal in the vol-

ume segment of the market.'

LONGER AND LOWER

LOOK--Belvedere cars have fully unitized bodies with curved glass windows and new body lines which make them look longer and lower than 1965 Belvedere cars,

One of the 1966 safety features is a new type of inside door handle shaped like the familiar buckle of a seat safety belt. It is integrated with the arm rest and lies flat on door panel. The handle is exceptionally easy to operate and at the same time reduces the possibility of accidental door opening caused by the involuntary tendency of passengers to grasp for the nearest object when reacting under sudden stress.

Other safety features include more efficient parallel shields with less curvature at power brake boosters providing an improved pedal 'feel', and new, thicker secondary brake

shoe linings. INTERIOR FEATURES -- Outstanding interior features include new instrument panels for all models and new shell-type design bucket seats for Plymouth Satellite two-door hardtops and convertibles, the luxury cars in the Belvedere ser-The new seats have wider seat cushions and higher seat

Boomerang 'That Mr. Bickle is too much of a flatterer. "Did he say you were hand-

"No. He said you were."

### See or Call DANIEL

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# Totally new Plymouth VIP. A new high in luxury...well within your reach. ourself

Plymouth'66

They're here now! Come see all the new '66 Plymouths including the totally new, elegant Plymouth VIP. And a brand-new line of beautiful Plymouth Belvederes featuring the sleek, highperformance Satellite. Something for everyone...





NCAA Football, AFL Football and The Bob Hope Show, NBC-TV.

PLYMOUTH DIVISION CHRYSLER

Plymouth Valiant. The car that really lets you live... within your budget.

Let yourself go... Plymouth

# ALLEN CHRYSLER-PLYMOUTH

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FLOYDADA, TEXAS

Yes!!! We sell the new ..... HESPERIAN

Office supply

YU3-3737

CONSULT LOCALLY FOR SEASON AND LIMIT

12 per day - 36 possession

# il Season In Surrounding nties Changed

open season on quail ndergone some slight in the state of Texas, as affected some of the inding counties.

as earlier released that inties in the immediate would have a quail sea-November 13, to Jan-31, with a limit of 12 and a total of 36 in

ugh Floyd County is still this regulation this does true in Briscoe, Hall, Dickens, Crosby and nties eastward.

ap showing the panhanpart of the South Plains ove shows some of the

riscoe, Hall, Childress, and Cottle Counties, the season does not begin ecember 1, and continnuary 31. In Dickens, nd King Counties the open is from December 1 January 16. In Lubcrosby, Lynn and Garza the changes in the dates complete as yet, so one consult locally before in these counties.

# RNINGS UP nericans Are oking More s Than Ever

INGTON (UPI)-Amerre smoking more cigahan ever this year de-Ith warnings, the Agri-Department said Thurst year consumption is to be even higher. department said per igarette consumption

probably will fall short of the record set the total cigarette is estimated at a 536 billion, an increase

per cent over 1964. The

predicted 1966s tobe even higher, but by how much. rease comes in the oth higher prices for and a new law effec-

1 requiring a health ning on all packs of in reason for the

onsumption, the desaid, is the continualoking age popula-965, it said, individual will smoke slightly ere will be more of

smoking by Amerind over this year is at about 216 packa-

ree per cent above per cent below the ent's report esti-U.S. cigarette pro-

1965 at a record 565 figure includes cior domestic consumpfor export.

are studying Southand U. S. mark 25 se pact.

# . . . . . . . . . . . . . . . JOHN TOWER

NEWSLETTER. During the past week the Senate has been busily engaged in perfecting and passing a fouryear Farm Bill. This is one of the most complex and difficult tasks that confronts Congress. and the final solution necessar-

ily is a compromise. The reason it is so difficult to perfect a Farm Bill is that over past decades the Federal government has inserted itself into the farm economy in a massive way. In virtually every crop there now operates a federal program of subsidy, direction and control.

I have said many times that most of the farm problem is the farm program. For too long farmers have been subjected to the whims of bureaucratic control while the free market has been progressively subverted.

The Farm Bill passed this week was no exception to the rule of confusion. It dealt with six major crops. The Senate's final solution on some of these crops was wise, on others it was unwise. Because I felt that, in total, this was the most realistic Farm Bill we have achieved in many years, I voted for the bill. However, this does not mean that I agree with all of the provisions of its every section.

As you know, I have offered in the Senate a resolution calling for a complete restudy of the farm programs. It is my feeling that politics must be removed from the farm program if we are to reverse the trend toward higher prices for consumers, massive surpluses in storage, and lower returns for farmers.

I was most pleased to have assurances from members of both parties that the President soon will announce a National Commission on Agriculture, such as I have proposed.

This will, I believe, go a long way toward a nonpartisan, dispassionate review of our agriculture laws. I hope it will lead toward a return to the free market and a reduction of federal controls.

The cotton section of the Farm Bill passed this week is of particular significance for Texans. The Senate adopted an amendment which I supported. That amendment will assure that a one-price system is maintained for cotton.

The Senate Agriculture Committee had reported a cotton section that would have restored the old two-price system under which the cotton industry was plunging toward disaster.

Our state is the leading cotton state, and it is most important to Texans that the cotton industry be rescued from its decline. It has been my continuing goal to achieve legislation under which cotton can move into the market - not into surplus storage - and under which cotton can move toward a competitive position with synthetic fibers.

I do not regard this year's cotton section as by any means a final solution, but I do think it will get cotton on the right

Texans, both as consumers and producers, are concerned also with the wheat, rice, feed weeks.

AIRMAN SMITH

AT CHANUTE AFB

SAN ANTONIC, Tex .-- Air-

man Russell D. Smith, son of

of Lockney, Tex., has been se-

lected for training at Chanute

AFB, Ill., as an Air Force

aircraft maintenance specia-

of Lockney High School, re-

cently completed basic train-

grains, dairy and wool sections

The wool provisions were

acceptable to me and received

wide support from wool experts

in our state. I am pleased that

this section was noncontrover-

The Administration had ori-

ginally presented rice propo-

sals that were strongly opposed

by Texas rice producers, and we

were successful in removing

those proposals in the House of

Representatives and in prevent-

ing their re-insertion in the

Senate bill. I believe the rice

industry will be benefited by the

Dairy provisions of the Sen-

ate committee's bill were not

acceptable to many Texas dai-

rymen. On the Senate floor, I

supported an amendment by

Senator Proxmire of Wisconsin

which will provide greater sta-

bility and better prices for Tex-

The wheat and feed-grains

sections of this Omnibus Farm

Bill did not satisfy me. I felt

that too much federal regulation

was continued in these sections.

and I supported a number of

unsuccessful amendments that

would have restored some free-

dom to wheat and feed-grain

farmers. I am sorry we were

not able to make the progress

for wheat that we did for cotton,

With the Farm Bill action

completed the Senate now turns

to a number of other important

measures. We will be consider-

ing the Immigration Bill and the

bill to appropirate money for

these bills may be changed, I

can say that I do not favor any

changes in Immigration laws

which would result in a sizable

increase in the number of immi-

grants accepted into our country. I will support selective

changes which would allow us to

admit skilled personnel and to

rejoin families that now are

split by national boundaries.

controversial subject, and I will

continue my long efforts to assure that absolutely no Am-

erican aid of any kind goes to

Communistic dictator Sukarno

Each year Internal Revenue

furnishes material for our Na-

tion's schools to teach several

million high school and college

students how to prepare their

income tax returns. The order

blanks for this material will be

going to the Nation's school

principals within the next few

Foreign Aid continues to bea

Although final versions of

dairying, wool and rice.

Foreign Aid.

of Indonesia.

TAX MAN SAM SEZ:

as dairymen.

ing at Lackland AFB, Tex.

of this new bill.

The airman, a 1965 graduate

Plains Baptist Church Sunday morning greeted the visiting minister, Bill Hardin, of Plainview. The Rev. Sealy Smith closed out a week of revival meetings at the Pansy Baptist Church Sunday night, and Bill Hardin spoke again for him at night. Visitors Sunday included Mr. and Mrs. J. E. Scott, Mr. fine. and Mrs. R. E. Althof, and Mr. and Mrs. Terry Julian, Dee and Dickie of Roscoe, Tex. About 103 were there for morning

services. Most of our people spent some time at the Floyd County Fair last week, and many carried home prizes for their entries. Mrs. Ruby Lee Higginbotham was our Fair worker from our community and with others had spent long hours in planning the big event.

Mr. and Mrs. Early Pritchett Mr. and Mrs. William R. Smith took care of their grandchil-

SOUTH PLAINS, Sept. 27 - of Floydada over the weekend A large attendance at the South | as the parents, the Shorty Tur-

**Church Hears Visiting Minister** 

ners spent the weekend in Dallas reviewing the Buick Show. Mr. and Mrs. Sylvin Kinnibrugh left for Vera and Truscott Saturday and were home Sunday night. Sylvin's father, J. A. Kinnibrugh, is scheduled for an operation on this Tuesday, and we hope he gets along

SOUTH PLAINS NEWS by Mrs. Murray Julian

Mr. and Mrs. Bill Thomas moved to their new home in Lockney Sunday. Their home is located on West Second Street, and both the Thomas' are now employed at the Lockney Hospital, so they will be close to work

Mrs. Maud Brister is still in the hospital there at Lockney but is getting along fine.

Mrs. Bryant Higginbotham had dinner with the Grigsby Miltons Sunday after Church, and that afternoon they all flew to Lubbock where they enjoyed the and Darla went up in a helicopter for a ride while at the

Mr. and Mrs. W. C. Swofford and son, Horace Swofford, all of Pacoma, Calif. were house guests of her niece, Mr. and Mrs. L. T. Wood from Monday through Wednesday of last week.

Many from here went to the Panhandle South Plains Fair at Lubbock which is going on this week, and among those who went Monday afternoon were Mrs. Bryant Higginbotham, and Mrs. Alton Higginbotham, Kelly and Bryant. Alton is working in the Fair at Lubbock. Mrs. H. L. Marble is doing

just fine at the Plainview Hospital and Clinic, and if she gets along as well as expected, will probably get to come home by Thursday

Arby Mulder came home from the hospital last Friday and is doing just fine at this time. He suffered a virus and complica-

FLOYD COUNTY HESPERIAN, THURSDAY, OCTOBER 7, 1965, PAGE 5

Mrs. Bruce Julian of Canyon | slow has announced that there was home with her parents, Mr. will be a 4-H Club meeting and Mrs. Edell Moore in Floydada from Friday through Sunday morning. Saturday afternoon Mrs. Moore and Janet had birthday dinner with Mr. and Mrs. Murray Julian and Mr. and Mrs. Kendis Julian and Kristi, in the Murray Julian home. The occasion was Murray's birthday on Saturday.

Mr. and Mrs. Terry Julian and children and Mr. and Mrs. Dick Althof of Roscoe came to have Sunday here with the Murray Julians and the Kendis Julians, and to help celebrate Murray's birthday.

Hobby Club is scheduled to meet this Wednesday at 2 p.m. at the home of Mrs. Billy Staniforth with Mrs. John Wilson assisting in hostess duties.

We are glad to know that Sparky Parks was able to come home from the Methodist Hospital on Friday following surgery the week before, and we hope that he gets along fine.

Mr. and Mrs. Frank McClure

spent Sunday afternoon and daughter, Mrs. Jean McClure and grandchildren. 4-H Club president Phil Kin-

Thursday night at the schoolhouse in South Plains, and this will be Family Night, and each family is asked to bring a pie and refreshments will be served at the meeting. All Club members and prospective members are urged to be present along with their parents.

South Plains P.T.A. will meet this Friday afternoon at 2:45 p.m. according to president, Mrs. Deral Young. J. M. Williams, 7-8th grade room will have the program for the afternoon meeting, and the entertainment will be in the form of a play. Everyone invited to at-

Mr. and Mrs. Kendis Julian are proud parents of a little daughter born Monday at 12:45 a.m. at the Lockney Hospital in Lockney. She weighed 7 pounds and five ounces, and her name has not been announced. She has an older sister, Kristi Michelle, who is 3 Grandparents here are Mr. and Mrs. Poynor Roberts, maternal Monday in Plainview with their grandparents, and paternal grandparents are Mr. and Mrs. Murray Julian, Congratulations to all the family.

# NOW! '66 CHEVROLETS





# NEW Custom Coupe, Sedan and two luxurious new Custom Wagons now. Liquid V8 engines that go all the way up to 425 hp. Shimmering new interiors. The look of hand-rubbed walnut trim. Elegance everywhere. Made by Chevrolet, so you

smooth ride. Power you can order just as

smooth and pin-drop quiet. Turbo-Jet know what a beautiful value it must be.

# NEW CHEVROLET

We've again specially tailored those coil springs at every wheel to each body style We've put in new softer shock absorbers. No Chevrolet has ever had a ride like this. Power begins with a thrifty Six at 155 hp, and goes on from there. Turbo-Jet V8's available at 325 hp, 390 hp and 425 hp in all the new Impalas, Bel Airs and Biscaynes. Model shown: Impala Super Sport Coupe.

# **NEW CHEVELLE SUPER SPORT 396**

New 300's. New 300 Deluxe models. New Malibus. And two new Super Sport 396's-coupe and convertible-with engines that tell you exactly what kind of Chevelles they are. Both are available with 396-cu.-in. Turbo-Jet V8's, either 325 hp or 360 hp. And both come with special hood, grille, suspension, emblems, red stripe tires, floor-mounted shift. Twelve beautiful new Chevelles in all-and all as new inside as they are outside, headlamps to taillights.



# MR. FARMER COTTON DEFOLIATION

TIME IS HERE



**DEFOLIATION & DESICANT** NEEDS CALL KOOP AERIAL SPRAYERS

AN AERIAL SPRAY OPERATOR THAT SERVES THE FLOYD COUNTY FARMERS THE YEAR 'ROUND.

FOR YOUR



# ALL NEW CHEVY I

It's so different, we should really call it the Chevy III. Roofs are swept way back on coupes. Fenders, grille, hood, taillights and bumpers are new on all seven models. Interiors are richer. Power available up to a 350-hp Turbo-Fire V8. You can even order headrests for the front seats and Mag-style wheel covers. What's the economical, dependable Chevy II coming to? A lot of smart '66 car buyers, we figure.



# '66 CORVAIR UNIQUE

Still America's only rear-engine car. And with the special steering and suspension you can add, there's no better way to rid yourself of prematurely gray driving. Lots new. Corvair, like all the '66 Chevrolets, has a padded dash, seat belts front and back, new fully synchronized 3-speed. Corsas, Monzas, 500's. Get one. Stay young.

SEE THE NEW 1966 CAPRICE . CHEVROLET . CHEVELLE . CHEVY II . CORVAIR . CORVETTE NOW AT YOUR CHEVROLET DEALER'S

Oden Chevrolet Co.

221 SOUTH MAIN

CHEVROLET

# 

**PARTS** CAPROCK MOTOR

AND HARDWARE

TULSA VS. MEMPHIS ST.

# 

# FARM BUREAU INSURANCE

SAM PUCKETT-AGENT ABERNATHY VS. MORTON

# MOORE FUNERAL HOME

AND AMBULANCE SERVICE MICHIGAN STATE VS. MICHIGAN

# HAVE FUN ... WIN PRIZES ...

# HESPERIAN

S IN CASH PRIZES EACH WEEK

# CONTEST RULES

ANYONE CAN ENTER EXCEPT THE EMPLOYEES OF THE HESPERIAN. IT IS NOT NECESSARY TO INDICATE SCORES ON ALL THE GAMES. BUT SCORE MUST BE INDICATED ON THE TIE BREAKER GAME AT

SIMPLY CIRCLE THE TEAM YOU CHOOSE TO WIN IN EACH OF THE FOOTBALLS, DEADLINE FOR SUBMITTING ENTRIES IS 5 P.M. FRIDAY - WINNERS WILL BE ANNOUNCED THE FOLLOWING WEEK. ENTER AS MANY TIMES AS YOU WISH, PRINT NAME AND ADDRESS PLAINLY AT TOP OF THE PAGE YOU TURN IN AND MAIL TO THIS

TIE BREAKER - Guess Total Points LOCKNEY SLATON GAME

AND QUARTERBACK

**FORECAST** 

DEADLINE FOR ENTRIES - 5 P.M. FRIDAY IN

HESPERIAN OFFICE OR POST MARKED

# 

HOME OF TOP-FLITE FEEDS

CARMACK FEED & SEED

ARKANSAS VS. BAYLOR

MASSEY-FERGUSON EQUIPMENT

FLOYDADA IMPLEMENT CO.

SOUTH PLAINS

COOP GINS & ELEVATOR

SOUTH PLAINS, TEXAS

TCU VS. TECH

COMPLETE ENGINE REPAIR

HASLEY MOTOR SERVICE

TULIA VS. TUCUMCARI

FLOYD COUNTY

CO-OP GINS

MULESHOE VS. DENVER CITY

CROSBYTON VS. LORENZO

# JOHN DEERE FARM MACHINERY

1ST PRIZE \$7.50

COLLINS IMPLEMENT CO.

TASCOSA VS. MONTERREY

# 

2ND PRIZE \$5.00

PONTIAC, BUICK SALES SERVICE

AUTO , INC.

LOCKNEY VS. SLATON

ODEN

CHEVROLET-OLDSMOBILE

HEREFORD VS. LOVINGTON

CHEVROLET

# 

3RD PRIZE \$2.50

IRRIGATION PUMPS, REPAIR

# UNITED MACHINE & SUPPLY

POST VS. SEAGRAVES

# 

KELVINATOR APPLIANCES

# DANIEL AUTOMOTIVE

FRIONA VS. HALE CENTER

AC AND NEW HOLLAND EQUIPMENT

# McDONALD IMPLEMENTS

PETERSBURG VS. SPUR

SINCE 1911

W. M. TYE DRILLING CO.

TEXAS VS. OKLAHOMA

YOU CAN BANK ON THE

# FIRST NATIONAL BANK

AMARILLO VS. BORGER

Producers Cooperative Elevator
SEEDS-FEEDS-GRAIN-FERTILIZER

FLOYDADA TEX. DOUGHERTY TEX.

FLORIDA ST. VS. KENTUCKY

# COMPLETE BUILDING SUPPLY

BUILDERS MART

HOUSTON VS. A+M

FARMALL TRACTORS

# AND EQUIPMENT

# MARTIN AND CO.

OLTON VS. CANYON

# 

HOUSEWIVES SHOP AND SAVE A

# PIGGLY WIGGLY

PALO DURO VS. LUBBOCK

DEEP ROCK"BOTTOM PRICES

# DEEP

ROCK

WYLIE PETROLEUM

CLAUDE VS. WHITE DEER

# **SANDERS**

WESTERN PUMP REPRESENTATIVE

PUMP & DRILLING

FRENSHIP VS. FARWELL

# **QUARTERBACK QUOTES**

JIMMY WILLSON





SLATON. . . . . . 14



BILL TYE

RUCKER'S OK TIRE STORE COMPLETE TIRE SALES - SERVICE RALLS VS. ROOSEVELT

# 66 Imperials Have Exclusive Seating



966 Imperials have new interiors center arm rest, seat track and seat ating arrangements exclusive adjusting mechanism. There are four omestic production cars, exterior Imperial models in two series, the Le hanges, front and rear, a new 440- Baron four-door hardtop, the Crown conch engine and engineering refine- vertible, the Crown four-door hardtop entributing to unmatched riding shown above, and the Crown Coupe twoand comfort. A new feature in door hardtop. Top quality claro walnut models is a front seat that tooks inlays are used liberally across the upper onventional bench-type seat but half of the instrument panel, in the steering is made up of two completely wheel center section and door trim panels dent units, each with its own of all 1966 Imperial models.

the front.

# 66 Imperials On Display At Allen Chrysler-Plymouth

m series of luxury ng the Imperial name, teriors with seating nts exclusive among oduction cars, also has exterior ges, front and rear cubic inch displacene and engineering recontributing to uniding quietness and The luxury car makes showroom appearance

Allen Chrysler-Plyeature in four-door a front seat that conventional benchbut actually is made mpletely indepeneach equipped with ter arm rest, seat seat adjusting The passenger's reclining back, with

head rest. resents a major ingn advance in comas attractiveness, Buckminster, general the Chrysler-Ply-

RICES

DEER

ione OL 4-3334

mouth Division, 'It is standard in our four-door models. Up to now, this type of arrangement has been available only in custom-built imported luxury

INTERIOR CHANGES -- The Imperial two-door models, the Crown Coupe and Crown Convertible, also have new interiors. They have aircrafttype individually adjustable front seats which differ from those used in 1965 models. They have a slimmer silhouette and have more highly contoured seat backs. A built-in adjustable head rest is incorporated in the front passenger's seat, along with an adjustbale reclin-

ing mechanism. In the 1966 Imperial, sixway power seat adjustment is available separately for both sides of the divided front seats. This feature is standard in Le-

The 1966 models, like their redecessors, are designed to both tilting and telescoping ive the Imperial line styling mechanisms. It permits a 3.1 ontinuity as well as separate-

ess from other cars. A new deck lid gives them longer, sleeker appearance and a new divided die cast grille contributes to a lower and wider appearance as seen from

NEW 440 CUBIC INCH EN-GINE--The new Imperial V-8 engine has the largest displacement, 440 cubic inches, ever offered by Chrysler Corp-oration, With a four-barrel carburetor, 4.32 X 3.75 bore and stroke, and 10.1 to 1 compression, it provides even more usable power in the normal driving speed ranges than the 413-cubic inch engine it re-Cooling capacity is increased

by a new wider radiator core, the fuel induction system is made more efficient and the exhaust system is modified to improve performance by e reduction in back pressure. In a typical highway passing situation, 50 to 70 mph, per-

formance is improved 10 per cent over 1965 models. Available as optional equipment on all Imperials is a multiposition steering wheel with a steering column that has

inches fore-and-aft adjustment

# Chrysler 300 Series On Display At Allen Chrysler-Plymouth

Bucket seats of a completely

new design with pull-down cen-

ter arm rests are standard in

some models and optional in

others. They are wider, have

higher seat backs and provide

easier rear seat entry and exit

room for two-door models than

the bucket seats in 1965 cars.

Integral head rests of a new

more attractive design are opt-

ENGINE POWER INCREASED

-- A 440-cubic inch V-8 engine with a four-barrel carburetor is

alized automobiles, featuring

the new improved aircraft-type

The family of Mrs. D. H.

Widener held their annual reun-

ion in the Plainview Park Sun-

day where everyone enjoyed the

day and the noon luncheon.

Shirley and Mike, Mr. and Mrs.

Roe Jones, Mr. and Mrs. Clif-

ford Willis, Mrs. Dora Wide-

ner, Mr. and Mrs. E. L. Wide-

ner, Ann and Monte, Mr. and

Mrs. Bobby Britton and Mitch-

ton, and Robert, Joyce and Bil-

Mr. and Mrs. E. R. Melton,

Mr. and Mrs. Charles Ball of

Huckabee, Mark, Bill and Tod

Mr. and Mrs. Robert Billing-

Mr. and Mrs. Odell Breed,

Widener Family

Reunion Held

Those attending were:

ell, all of Floydada;

ional.

front seating,

Chrysler passenger cars, new from front to rear for 1966 make their debut in the Allen Chrysler-Plymouth showroom today.

They have more powerful engine options, new interior seating arrangements, new equipment options and a stronger separate styling identity for the four series which make up the 1966 line -- the luxury New Yorkers, the sporty 300s, the economical Newports and the new Town and Country series of wagons.

The most changed in appearance of 1966 Chryslers is the distinctive 300 series. The 300 two-door hardtop has a new roof with a restyled rear window, A new hood, new front bumper, wrap-around taillights and bumper-installed front park and standard in the New Yorker, turn lights visible from the side replacing the 413-cubic inch are exclusive features of the 300 engine of 1965. It has the same

of the steering wheel on the steering column axis and a tilting of the steering wheel to any one of five positions for

best driving convenience, WALNUT INLAYS FOR PAN-ELS--The instrument panel has new, richer look. Top quality claro walnut inlays now extend across the upper half of the panel replacing bright trim used on 1965 models. There are also walnut inlays in the center section of the steering wheel and in door trim panels of all models.

Other new features and refinements include new grained texture hardtop vinyl roof fab-rics, exclusive to the Imperial line; tinted windshields with blue shading across the top edge of the glass to provide a natural rendition of colors seen through the shading; a new fully transistorized Search Tune AM-FM radio replacing the push button lie, Mr. and Mrs. J. K. Sanders, AM-FM radio of 1965 models: Kenneth, Tommy and Jimmy and an improved automatic head- their guest, Tammy Seimantel, light beam changer, providing Mrs. Lela Billington, all of Ambetter aiming alignment: an im- arillo; proved engine mounting which isolates vibrations during idle Mr. and Mrs. Buddy Widener, operations from the body struc- James, Danny and Cristy, of ture and modifications in the Plainview; TorqueFlite transmission to soften the shift from neutral to Lockney, Mr. and Mrs. James

MODEL LINE-UP UN- of Stephenville, Texas. CHANGED--The model line-up Everyone is anticipating a is unchanged from 1965. The good reunion next year. LeBaron four-door, with its limousine-type rear window, is the top car of the line. The Crown four-door, with a die cast name band across the base of the C-pillar and an Imperial script on the deck lid, is the volume leader of the line, The Crown Coupe and Crown convertible continue as person-

series, Chrysler's entry in the compression, 10.1 to 1, and valve timing as the 413. With its larger displacement it prosports-type car market. New equipment options in-clude power front wheel disc vides improved stop-and-go brakes, an adjustable tilting and performance resulting from telescoping steering wheel and a rear seat air and heat system.

A high performance version of the 440 engine with twin ex-

greater torque at low engine

is a 383-cubic inch V-8 using regular grade fuel. A high per-formance version of the 383 enoptional in Newport and Town

are now set apart in a separate Town and Country series,

tops, Newport, 300 and New Yorker, has a separate and distinctive roof style, and all series have their own distinctive grilles, taillight arrangements and side trims.

dels also have new, more attractive hoods and all hardtops, sedans and convertibles have new rear quarter panels which contribute to a lower, sleeker look as the cars are seen from

New bumpers are massive and deep and are desgined to give superior protection to surrounding sheet metal and license

The Town and Country wagons have their own type of body ornamentation and taillight treatment, Wood grain appliques with in body side moldings and on the instrument panel are standard styling features on both the three-seat and two-seat

electric seat adjusters for buc- officiated. ket seats, safety-type inside door handles, modifications in in Cox Hospital in Abilene. She shock absorbers to provide a smoother boulevard ride, a one- ing in hardtops, sedans, and third increase in the thickness convertibles, and a new full of secondary brake shoe linings front compartment console op-

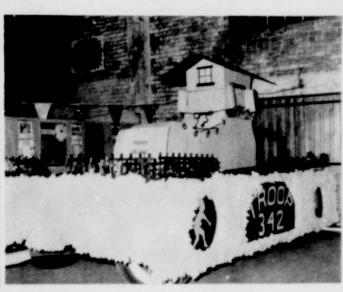
hausts and a silenced twin snorkel low restriction air cleaner is optional on all models, The standard engine for Newport and Town and Country cars gine is standard in the 300 and

and Country models, 13 MODELS AVAILABLE --The model line-up for 1966 is the same as for 1965 except that two-seat and three-seat wagons, formerly available in both the New Yorker and Newport series,

Each of the two-door hard-

New Yorker and Newport mo-

CUB SCOUT PACK 206, sponsored by the Lockney Lion's Club, was first place winner in the education booth at the (Staff Photo) Floyd County Fair.



FIRST IN COMMUNITY FLOAT. . . in the parade at the Floyd . . . . was Brownie Troop 342.

# Former Resident Mrs. Alexander Interred Here

Funeral rites for Mrs. James | was preceded in death by her Floyd County resident, were conducted Monday in the First NEW FEATURES OFFERED - Methodist Church in Floydada. New features include six-way Rev. Charles Lutrick, pastor,

Mrs. Alexander died Saturday

to improve braking perfor-mance, improved luggage load-tibles with bucket seats.

Claud Alexander, 64, former husband who died in Floydada in 1941. Mrs. Alexander had resided in Abilene since 1961. She and her husband farmed in the Dougherty area for a number of years.

Survivors include four sons, J. C. of Albuquerque, N. Mex., Joel of Snyder, Gene of Lubbock and James of Austin; 17 grandchildren; four great grandchildren and three brothers, Reynolds Maxwell, Compton Calif., George and Clarence Maxwell, both of Oklahoma City.

# Champlin Oil Sale

NOW GOING ON!

Buy now and Save! Sale runs through Nov. 10th

# SPECIAL REDUCED PRICES! 24 One-Quart Cases

	List	Cash Price	Jan. 1 Price
ranseason	\$9.06	\$ 8.36	\$ 8.56
eLuxe		6.36	6.66
i-V-I		5.26	5.49
P.G.		5.26	5.49
.M.O.		4.98	4.98
hamplin Drip		.55	.55
3 Oil		6.66	6.96
ube Grease		10.50	11.95
H. Trans.		6.20	6.75
hn Deere Trans.		7.50	8.25

# Barrels — 55 Gallon Drums

		Cash Price	Jan. 1 Price
	List	Cash Price	
P.G	\$50.05	\$44.05	\$45.05
anseason	76.45	67.27	68.81
eLuxe	57.20	50.34	51.48
i-V-I	48.95	43.08	44.06
M.O.	41.25	36.30	37.13
3	61.05	53.73	54.95

# Flash-O-Gas Co.

W. C. MERCER JR., Manager

1/2 Mile East of Lockney on Farm Road No. 97

# To America with love... The 1966

Could be we're getting too emotional. But it isn't very often you get a chance to follow an all-time sales record year with a new Chrysler like this one.

Sure, our '65 was great. But the '66 is even better.

It looks better. Moves quicker. It's got a beautiful new front end and a very dramatit new rear.

It's got a bigger and more zesty group of V-8 engines. From a 383 cubic incher to a 440 TNT with twin exhausts and twin snorkels. (A "snorkel" is an air intake horn for the carburetor - does great

things for performance.) The interiors, all up and down the line, are more luxurious and comforting. Take our new shell bucket Chrysler

seats, for example. It's almost as if they had been custom-fitted for you. One thing we didn't even think about changing.

It has to do with money. Five of our Newport models (real Chryslers - not junior editions) are priced just a few dollars a month more than the most popular smaller cars with the same equipment. This includes features like power steering, power brakes, a 383 cubic inch V-8, automatic transmission, radio and many standard items like safety door handles and seat belts.

Move up to Chrysler . . . it's getting easier by the

# **CHRYSLER**



Illustrated above, the 300 2-Door Hardtop. Tune in Bob Hope and the Chrysler Theatre, NBC-TV,

# ALLEN CHRYSLER-PLYMOUTH

114 WEST CALIFORNIA

FLOYDADA, TEXAS



VEGETOLE

HOLLY 5UGA1

CHES 5 21/2 CANS

DURITE, LIQUID

WAYS AT PIGGLY WIGGLY!



Frosting MIX 1202. CAN 370

Scour Pads. 2005

Golden Corn. 5:35/

Green Beans: 303,04.29



PIGGLY WIGGLY IS A WONDERFUL WORLD OF CHEESE! BIGGEST VARIETY! LOWEST PR

Longhorn Cheese,

Cheddar Cheese

Jack Cheese ...

Swiss Cheese. 1.

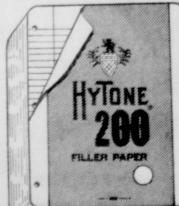
MOZZarello Cheese,

Sliced Cheese 3

(Banquet)

Ground Beef. 3.15. 1 Link Sausage:





NON-FOOD ITEMS! HYTONE, WIDE RULE, POLY WRAPPED, REG. 634

DEODORANT FAMILY SIZE 90

EXCEDRIN DOCT. BOTTLE 79

FROZEN FOODS!

Green Beans 5:

Mince Pies 69.

Cut Corn. 2:

CAMPFIRE

PORK & BEANS .. 3 300 A GREEN BEANS....7

PRESERVES 2.48.

