

The Women's Page

SOCIALS - - FETES - - CLUBS - - PARTIES



Mrs. Leo Smith

Gayle Enloe And Leo Smith Wed In Double Ring Vows

Saturday evening, August 14, at 7:30 p.m., Miss Gayle Enloe and Leo Smith were united in marriage at the Arnett Benson Baptist Church in Lubbock. Mr. and Mrs. Ray Enloe, Lubbock, are parents of the bride, Mr. and Mrs. Leonard Smith of 800 West Georgia, Floydada, are parents of the groom.

Rev. Wendell Taylor, pastor, performed the double ring ceremony. Altar decorations were candelabra arches with white tapers and baskets of white pompon mums, stock and gladiolas. The bride, given in marriage by her father, wore a gown of white chantilly lace and silk-lace bodice, fashioned with an all-lace bodice. The sabrina neckline was highlighted with seed pearls and iridescents. The tapered buttoned sleeves ended in petal points at the wrist and the back neckline dipped to a V. The eased floor-length skirt was simple in design and was accented with a bow at the back waistline.

Her headpiece was a small pillbox of peau de soie, with loral designs of small pearls and a fingertip illusion veil. She carried a cascade arrangement of white gardenias and white roses.

Matron of honor was Mrs. Travis Peterson, cousin of the bride from Mesquite. Other attendants were Mrs. Tomie Pritchard, cousin of the bride, Mrs. David Holaday, and Miss Sylvia Taylor all of Lubbock. They wore formal length gowns of pale pink delustered satin, featuring high scoop necklines and brief sleeves. Flat bows at center front highlighted the bodices. Their headpieces were large Chanel bows and brief tulle veils. They carried crescent arrangements of pink asters and lemon leaves.

Susan Deaton, Lubbock, niece of the bride, was flower girl. Her dress was similar to the other feminine attendants and she carried a small nosegay of pink asters. Candlelighter was Steven Deaton of Lubbock, nephew of the bride.

Organ music was provided by Mrs. E. L. Wallace, Mrs. Gene Skidmore, Plainview, sang, "One Hand, One Heart," "For This Cause," and "O Perfect Love."

Best man was Eddy Smith, nephew of the groom. Ushers were Larry Coltharp, Doug Galloway, both of Floydada, Ronald Mangum, Slaton, and Richard Powers.

At a reception in the church dining room, the bride's table was centered with an arrangement of pink asters, greenery, and tapers in a silver container. The tiered wedding cake was topped with fresh pink flowers. In the houseparty were Mesdames Aubrey Deaton, sister of the bride, Glenn Enloe, sister in law of the bride from McKinney, Bobby Caldwell, sister of the groom, Bobby Smith, sister in law of the groom, Robert Berry and Paul Taylor, and Misses Pat Brazell, Pat Walker, and Glenda Taylor all of Lubbock.

For a wedding trip to Santa Fe, the bride wore an olive green silk slanting suit. She added black patent accessories and a corsage of white gardenias from the bridal bouquet. The bride is a graduate of Lubbock High School and Texas Technological College. She is an English teacher at Alderson

Darlene Johnson Airline Hostess

Darlene Johnson, daughter of Mr. and Mrs. Bruce Johnson of Floydada, has chosen a career with the "New Image" of Eastern Airlines and has just recently completed five weeks training course in Miami Springs Villa in Florida.

Darlene said at Easterns expense the girls in training are also furnished room, board, class room material, spacious and comfortable lounges for get-togethers, television and stereo.

When time permits there is swimming, golfing, tennis and the beach. Darlene said Eastern provides all of this and above that they provide the knowledge to each girl so they may, in return, give their plane passengers the enjoyment, luxury and safety of flying Eastern.

Among some of the airline hostess studies are meal services such as buffet service, canape, luxury china and special San Juan service. Each girl is taken on all Eastern airplanes to locate and actually go through evacuation. Emergency aid is stressed very highly for the safety of its passengers, Darlene said.

Eastern requires their girls to maintain a natural personal appearance and are instructed in general grooming rules. Darlene has chosen Atlanta, Ga., to be her home base for the next six months. If and when she desires she may be stationed to one of the other five bases that Eastern offers.

Meteor-Aiken Reunion Held

A REUNION of all former residents of the old METEOR-AIKEN Community will be held Sunday, AUGUST 29th, at the SHELTER HOUSE in the CITY PARK east of South Broadway Street in Plainview. A basket lunch will be served at the noon hour and the afternoon will be spent in visiting and renewing old friendships. No individual announcements will be mailed this year, according to Thelma Thompson, president.

WILDLIFE ROYALTY VIE WITH CAMPERS KERRVILLE - Many Taylor at Kerrville sometimes women he's running a pack of young wild turkeys (trade) and town members, because the h... others to the h... record... Kerrville is the body is about to cancel the privileges of the royalty.

Invitation Extended To Franklin-Jackson Vows

Mr. and Mrs. R. L. Neil of Floydada request the honor of the presence of relatives and friends at the marriage of their daughter, Carolyn Ann Franklin to Carl Lynn Jackson on Friday, the 27th of August, 1963. The wedding will be per-

formed at 7:30 p.m. in the First Baptist Church chapel in Floydada.

A reception in the chapel parlour is to follow the ceremony.

FLOYD DATA Mr. and Mrs. T. J. Reed of Cambridge, New York, former residents of Floyd County who moved away from here in 1906, are visiting here with their nephews, Claude, Gilbert and Roy Fawner and their families. Reed has been and still is in the dairy business. The couple plan to spend some two weeks in this area visiting relatives and friends.



EIGHT HUNDRED rural leaders heard Ethel Mabry of Petersburg report in Dallas on the recent Texas Government in Action Youth Tour to Washington, D. C. Miss Mabry spoke to the 25th anniversary annual meeting of Texas Electric Cooperatives, Inc., August 12. Lighthouse Electric Cooperative at Floydada sponsored Miss Mabry of the Washington tour.

KINDERGARTEN
OPENING AUG. 30
FOR
AGES 3 - 5
9 - 11 A.M.
MONDAY THRU
FRIDAY
MRS. E.B. CHESNUTT
123 W. HALLIE

Junior Study Club Holds 'Cavalcade Of Cotton'

The 1962 Jr. Study Club of Floydada is having a "Cavalcade of Cotton" Friday, August 27, at 8:00 P.M. at the Floydada High School auditorium and gymnasium.

Unique displays of the countless uses of cotton and its by-products will be available for public viewing in the High School gymnasium at 7:00 P.M. These displays will be made by various organizations, merchants, and industries throughout this area of the South Plains.

At 8:00 the evening's activities will feature a first showing of new fall and winter fashions for every member of the family as well as many home decorator items which are all-cotton products.

Mrs. Joe Taylor Lockney will be the fashion commentator. Outstanding entertainment from the area will be featured in this portion of the program.

After the evening's fashion and home decorating highlight, the displays will once again be open and free coffee will be served.

Lockney Couple Feted On Golden Anniversary

Mr. and Mrs. Burton (Pete) Thornton were honored with open house Sunday in observance of their golden wedding anniversary. The event was held in the home of their son, T. Owen Thornton, who was assisted by his brother, Herman Thornton.

Greeting guests were the honoree's grandsons, Ronnie and Rusty Thornton. Forming the receiving line were Owen and Herman Thornton and the honorees. Securing names for the guest book were Mrs. Mae Bryant of Fountain, Colo., Mrs. Hestand Bennett and Mrs. Theo Griffith.

The serving table was covered with a white Belgium linen cloth featuring scalloped Belgium lace. Centering the table was a family tree bearing miniature gold picture frames which held pictures of the honorees, their sons, daughter-in-laws, grandchildren, grandson's wife and great-grandchildren. Lining the tree was a centerpiece of bronze and yellow chrysanthemums entwined around yellow pom mums. The tree and arrange-

ments were prepared by a family friend, Mrs. Jewell Gaddy of Mesa, Ariz. Milkglass and silver appointments were used. Alternating at the table were granddaughters, Kay, Kathy and Patricia Thornton and Mrs. Ronnie Thornton.

Presiding in the gift room was Miss Evelyn Bryant of Fountain, Colo. Assisting Mrs. Herman Thornton and Mrs. Owen Thornton in the houseparty were Mesdames Barney Manning, Theo Griffith, Verner Hodel and Hestand Bennett of Lockney; Faye Crawford of Dallas; C. K. Bennett and Hester Lee Hicks of Clovis, N. M.; Jewell Gaddy of Mesa, Ariz.; Mrs. Mae Bryant of Fountain, Colo.

Approximately 200 guests registered from Floydada, Lockney, Plainview, Amarillo, Houston, Wichita Falls, Spearman, McAllen, Coleman, South Plains, Lubbock, Dallas, Lamesa, Slaton, Canyon, Border, Muleshoe, Truman, Ark., Mesa, Ariz., Clovis, N.M., Fountain, Colo. and Colorado Springs, Colo.

This entire evening of information as well as entertainment may be enjoyed for only \$1.00 for adults and \$.50 for children. Pre-schoolers will be admitted free when accompanied by their parents. Tickets may be purchased in Floydada from members of the 1962 Jr. Study Club or at the door. Drawings for door prizes will be held during the evening.

Committees in charge of the various preparations are: Publicity and Printed Programs: Mrs. Elmer Dean Williams, Mrs. Harvey Allen and Mrs. Henry Watson.

Entertainment: Mrs. Kay Crabtree, Mrs. Bill Hines and Mrs. Arlis Powell; Finance, Tickets and Door Prizes: Mrs. Melvin Lloyd and Mrs. Elmer Dean Williams; Models: Mrs. Bill Hicks and Mrs. Ronnie Dalton; Decorations: Mrs. Harvey Allen and Mrs. Bobby Weiborn; Displays: Mrs. Dean Morris, Mrs. Arlis Powell and Mrs. Mike Carver.

Any of the above mentioned club members would be glad to help you in any way they can. Anyone interested in setting up a display or any other phase of the Cavalcade should contact the above.

PAULENE MARA

IS COMING TO

COLONIAL BEAUTY SHOP
AFTER JUST COMPLETING

A REFRESHER COURSE AT
JESSIE LEE'S. SHE'LL BE HERE

AUGUST 19

SHE'S UP TO DATE ON ALL THE LATEST TRIMS



GET THAT NEW HAIRDO
YOU'VE BEEN WANTING
BEFORE RETURNING
TO SCHOOL AT

COLONIAL BEAUTY SHOP

LIDA SMITHEY-OWNER

THE FLOYD COUNTY HESPERIAN

Published at 212 South Main St., Floydada, Texas
WENDELL TOOLEY, Publisher
JEDD BLESSING, News Editor

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NOTICE—Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

JUMBO PACK 500 SHEET ONWARD FILLER PAPER	
REGULAR.....	\$1.49
SALE.....	.74c
GIANT PACKAGE 300 SHEET ONWARD FILLER PAPER	
REGULAR.....	.89c
SALE PRICE.....	.46c
EXTRA - BONUS SCHOOL SPECIAL	
79c BINDER INCLUDES 25c FILLER PAPER AND 10c INDEX	
VALUED AT.....	\$1.14
SALE PRICE.....	.88c
PENCIL TABLETS - WESTERN TV STARS (COLLECT THE COVERS)	
REGUL. 94 SHEETS IN 8 x 10 SIZE	
REGULAR.....	.25c
SPECIAL.....	.17c

87c VALUE

Special Family Pack of 30 LEAD PENCILS

• Three Onward® 10-Pencil Packs!
Ten full length pencils with erasers in each 29¢ pack. Three packs in the Family wrap—30 in all!

77c
Reg. 87c Value

Extra-Bonus School Special!
FITTED CANVAS BINDER

79c Binder Includes 25c Filler Paper and 10c Index. \$1.14 Value!
Each Back to Schooler will need one of these. Onward quality at a very special once-a-year low price!

\$1.14 VALUE

88c

CRAYOLA CRAYONS
16 COLORS IN BOX
REGULAR.....
SALE PRICE.....

SCHOOL SCISSORS—5" POINTED STYLE
REGULAR.....
SALE PRICE.....

SET OF 8 BALLPOINT PENS IN POCKET SIZE
A BACK TO SCHOOL SPECIAL AT.....

BOYS CANVAS LOW CUT LACE TOE SHOES
ARCH - CUSHION INSOLE..... \$1.99 AND OVER

GIRLS CANVAS CASUAL SMART TAPERS
SALE PRICE.....

GO BACK TO SCHOOL IN STYLE FROM

BEN FRANKLIN STORE

FLOYDADA PUBLIC SCHOOLS

FLOYDADA, TEXAS

Date Sent to Parents and Guardian: August 16, 1965

CHOICE OF SCHOOL FORM

This form is provided for you to choose a school for your child to go to next year. The form must be either mailed or brought to any school or to the Superintendent's office at the address above by August 20, 1965 (Insert Date)

Name of Child: Last _____ First _____ Middle _____
 Date of Pupil's Birth (if entering first grade): Month _____ Day _____ Year _____
 Grade Pupil Eligible for: _____
 School Last Attended: _____
 School Chosen (Mark X beside school chosen):
 Floydada High School (Name of School) 9-12 (Grade) 618 Tree St. (Location)
 Floydada Junior High (Name of School) 5-7-8 (Grade) 710 S. 5th St. (Location)
 Andrews Ward Elementary (Name of School) 1-5 (Grade) 215 W. White St. (Location)
 Della Plains (Name of School) 1-12 (Grade) 401 S. Ross St. (Location)

Signature: A. E. Baker (Superintendent)

Address: 208 South Main

Date: August 16, 1965

This block is to be filled in by the Superintendent's office, not by parents.

School assigned to: _____

If different, explain: _____

HOSPITAL REPORT

PEOPLES HOSPITAL REPORT (Emergencies)

Orville Marler, 8-10, broken wrist.
 Matt Miller, 8-14, laceration of cornea and hand.
 Henry Gonzales, 8-15, contusion of nose and lip.
 Jeff Kimble, 8-16, dislocated right shoulder.
 Sammy DeLeon, 8-17, muscle spasms.
 Joe Christian, 8-17, old injury to third and fourth finger. (Patients)
 Mrs. Juanita Ruiz, OB, 8-12; 8-14.
 Malvin Jarboe, 8-12, continues treatment.
 Bill Woody, 8-13; 8-16.
 Leroy Juanez, 8-13; 8-14.
 Ella Lawhorn, 8-14; 8-15.
 Lee Whitsett, 8-16, continues

treatment.
 Lewis Reddy, 8-17; 8-17.
 Mrs. Eva Balli, OB, 8-17, continues treatment.
 Pamela Graham, 8-2, continues treatment.
 Mrs. W. M. Sanders continues treatment.
 Mrs. Daisy Goen continues treatment.
 Mr. Massie continues treatment.

FLOYD DATA

Mr. and Mrs. R. V. Bartlett of Fort Worth spent last week here visiting his mother, Mrs. C. E. Bartlett and his sister, Mrs. Otho Sanders and family. Mr. and Mrs. Jim Colston also called in the Bartlett home during their visit. On Sunday the Otho Sanders, Mr. and Mrs. Curtis Sanders and daughter and Mrs. Martha Main and children visited in the Bartlett home.

Local People

Attend Funeral

Mr. and Mrs. Kenneth Poole and Lance, Mrs. J. T. Poole, Mrs. L. G. Norrell and Mr. and Mrs. Harold Norrell of Floydada attended funeral services for Farris E. Moore of Fort Worth Saturday, August 14 at Greenwood Funeral Chapel. Interment was in Mt. Olive Cemetery.
 Moore was a cousin of Mrs. L. G. Norrell and Mrs. J. T. Poole.

While in that area the group visited relatives in Dallas and Burleson. Mrs. J. T. Poole also attended the Homecoming at the Bethesda Baptist Church near Burleson on August 15. The church was celebrating their 110th anniversary.



To keep from stumbling over furniture and bumping into doors in the dark, paint the edges with luminous paint. The coatings glow from six to eight hours after being activated by natural or artificial light. They come in light green, pale yellow and white and won't show in the daylight if they're applied to furniture enameled in a similar color. They may also be used to mark slippers, a flashlight, light switch or lamps.

FLOYD DATA
 Cliff Jones and Wayland Richardson are at Fort Polk, La., for two weeks reserve summer camp. They left last Friday.

WHITE ELEPHANT SALE

14.06 JAN '65 Form 24

<p>...OUR BUYER GOT A LITTLE EXCITED OVER THESE.</p> <p>MENS SHIRT-JACS SIZES S-M-L VALUES TO \$4.99 REDUCED TO CLEAR AT ONLY \$1.99</p>	<p>...THE COLORS LOOKED SO PRETTY LAST SPRING.</p> <p>BOYS SUITS SPRING AND SUMMER BROKEN SIZES REG. \$16.95 AND \$17.95 VALUES NOW ONLY \$8.00 REG. \$12.95 VALUES NOW ONLY \$6.00</p>	<p>...OUR ADVERTISING FAILED TO MOVE THESE.</p> <p>MEN'S SPRING AND SUMMER SUITS 55% DACRON, 45% WOOL REG \$36.95 NOW ONLY \$25.00</p>
<p>...THEY SHIPPED US TOO MANY OF THESE.</p> <p>GIRLS JAMAICA SHORTS REG. \$1.00 A PAIR NOW ONLY 50¢ A PAIR</p>	<p>...PERFECT FOR A CASUAL MOONLIGHT STROLL.</p> <p>MEN'S JAMAICA SHORTS VALUES TO \$3.98 ONLY \$1.00</p>	<p>...PUNISH YOUR HUSBAND WITH THIS COLLECTION OF ALTERATIONS EXTRA</p> <p>SUMMER SLACKS 71 PAIRS TO CHOOSE FROM IN DACRON AND DACRON AND WOOL REG. \$9.95 NOW \$5.00 REG. \$14.95 NOW \$8.00</p>
<p>...LOOKS LIKE ELEPHANTS SLEPT IN THIS SLEEPWEAR.</p> <p>LADIES COTTON SLEEPWEAR LONG AND SHORTY STYLES REG. \$3.00 AND \$4.00 PAIR NOW \$1.50</p>	<p>...HOLY SMOKES--WHERE DID THESE COME FROM.</p> <p>LADIES JAMAICA SETS AND SHORTS NOW REDUCED TO 1/2 off</p>	<p>...IT WAS A COLD DAY IN JANUARY WHEN THESE CAME IN.</p> <p>LADIES AND CHILDRENS SWIMWEAR VALUES FROM \$2.98 TO \$8.95 NOW REDUCED TO \$1.99</p>
<p>...WHO DUG THIS OUT FROM UNDER THE COUNTER?</p> <p>GIRLS SHORTS KNIT AND STRETCH A REAL BUY VALUES \$1.99 AND \$1.49 77¢</p>	<p>...PERFECT FOR FISHING OR JUST GOOFING OFF.</p> <p>MEN'S STRAW HATS DRESS AND WESTERN REG. \$1.98 TO \$2.98 NOW \$1.00 REG. \$3.98 NOW \$2.00 REG. \$5.00 TO \$6.00 NOW \$3.00</p>	<p>...GIVE YOUR MOTHER-IN-LAW ONE FOR CHRISTMAS.</p> <p>LADIES SUMMER DRESSES BROKEN SIZES REG. \$6.95 NOW \$2.99 REG. \$10.95 TO \$14.95 NOW \$6.00 REG. \$17.95 TO \$22.95 NOW \$8.00</p>
<p>LADIES GIRDLES BROKEN SIZES AND STYLES VALUES TO \$1.99 NOW ONLY \$1.00</p>	<p>BEAUTIFUL SELECTION OF</p> <p>PIECE GOODS IDEAL FOR BACK TO SCHOOL SEWING. VALUES TO 98¢ 3 YDS. FOR \$1.00</p>	<p>LADIES SANDALS AND CANVAS SHOES BROKEN SIZES VALUES FROM \$2.99 TO \$5.99 NOW ONLY \$1.00</p>

School. The letter as it should have read follows:
 "Dear Parent:

A plan for the desegregation of our school system has been put into effect so that our schools will operate in all respects without regard to race, color, or national origin.

The desegregation plan provides that each pupil and his to another. That is, a city resident may not walk to Junior High, for example, and catch a ride on the bus to High School.

LETTER IN ERROR
 A letter sent to the parents of each school child has a slight error.

It was stated that a student must register at the school parent or guardian has the absolute right to choose each year the school the pupil will attend. No teacher, principal or other school official is permitted to advise you, or make recommendations or otherwise influence your decision. No child will be favored or penalized because of the choice made.

Attached is a Choice of School Form listing the names and locations of all schools in our system and the grades they include. Please mark a cross beside the school you choose,

and return the form in the enclosed envelope or bring it to any school or the Superintendent's office by August 27. No choice will be denied for any reason.

School bus routes will be on a desegregated basis. There will be no discrimination based on race, color, or national origin in any school-connected services, facilities, activities and programs.

Sincerely yours,
 /s/ A. E. Baker
 Superintendent"

FLOYD DATA
 John Fuller, who resides here with his daughter, Mrs. Gene M. Collins and her husband, is in Lubbock this week spending a few days with another daughter, Mrs. Walter Smith.

FLOYD DATA
 Mr. and Mrs. Dorris Jones are in Dallas this week for a few days visit.

FLOYD DATA
 Mr. and Mrs. George Caddell of Olton were dinner guests Sunday of Mr. and Mrs. Dorris Jones and attended church here Sunday night at West Side Church of Christ.

DURING THE WIN-FREE \$100.00 Shurfine ROYAL RECIPE SWEEPSTAKES

SHURFINE MILK TALL CANS	4 49¢
SHURFINE GRAPE JUICE 24 OZ. BOTTLE	41¢
SHURFRESH OLEO 2 LBS.	39¢
SHURFINE POP CANNED	6 49¢
ANGEL FOOD CAKE MIX BETTY CROCKER	49¢
SHURFRESH BISCUITS 6 CANS	49¢
SHURFINE PORK & BEANS 4 CANS	49¢
MAXWELL HOUSE COFFEE 2 LB. REGULAR FRIND	\$1.49
SCOT KINS, NAPKINS FIFTY COUNT	19¢
LIQUID DOVE 1 QT. SIZE	67¢

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY
HULL & McBRIEN
 We Deliver YU 3-3164

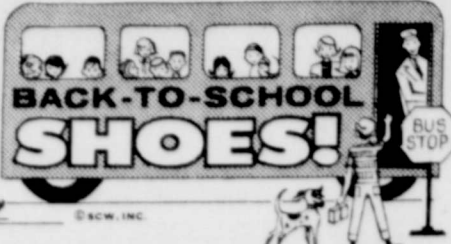
...FROM PAGE 1)
 will be no incity such as those that for camps last year will be no shuttling buses from one school to attend, when act- register at any for any school to attend. That is at Della Plains High Junior High
CHILDREN REUNION
 Mrs. C. M. Lyles all of their child- reunion held over the past
 Mr. and Mrs. Farmington, and Mrs. Albert Calif., Cloy Five of their children were present.
 other relatives afternoon at the Mr. and Mrs. Olin and Mrs. E. J. and Mrs. E. B. and Mrs. Arel Mrs. Claud Patton Ma, Mr. and Mrs. Amarillo, Mr. Carlton Harry of Mr. and Mrs. Floyd Star.
HORRID SPOTS*
 and face tell the getting old--per- really are. Fade with new ESO- medicated cream masses of pig- skin, helps make white and young effective on the skin. Not a cover- skin--not on it. base for healing skin as it blemishes. At toilet-ry coun- ing brown spots, you want clearer. ESOTERICA.
PHARMACY
 IN YU 34111
 A, TEXAS
WON'T LONG
 YOU CAN THE BEST FOR TV IN TOWN AT E'S TV LAB 23-29, AUG. 30

It's Back-To-School

AT

HALES DEPARTMENT STORE

DON'T MISS THESE VALUES!



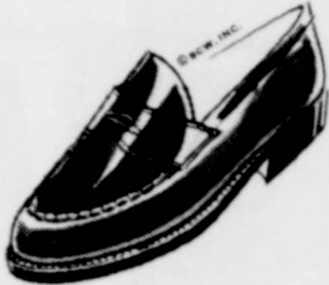
BLACK LOAFERS IN ALL SIZES AND WIDTHS.
 10 TO 3 -- \$6.98
 3 1/2 TO 6 -- \$7.98
 6 1/2 TO 12 -- \$9.98



"OFFICIAL BOY SCOUT" SHOE
 FOR REALLY GOOD WEAR AND GOOD SUPPORT
 3 TO 6 -- \$9.98
 6 1/2 TO 10 -- \$11.98



FOR THE "IVY LEAGUE" CROWD, THE CORDOVAN WING TIP AND PENNY LOAFER
 AT \$16.98 AND \$14.98



SNEAKERS

FOR PLAYGROUND & GYM!

BY P.F. FLYER

FOR BOYS AND GIRLS AND YOUNG MEN AND WOMEN - WE HAVE ALL OF THE LATEST COLORS AND STYLES.

ALSO
HUSH - PUPPIES

ALL BOYS AND MENS SIZES LOAFERS AND OXFORDS



FOR THE COMPLETE SPORTSWEAR PICTURE CHECK

OUR WHITE-STAG AND "PADDLE AND SADDLE."

Junior SIZE Sportswear by "PETTI"



CAR COATS IN CHILDREN, SUB-TEENS AND WOMEN—THE PRETTIEST EVER.

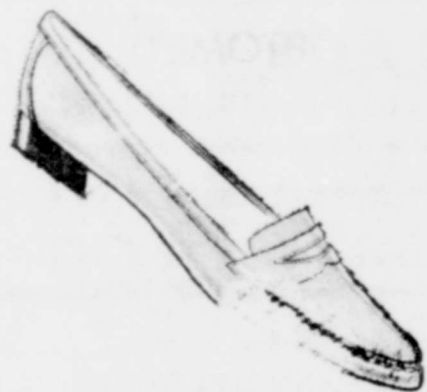
TEXTURED hosiery



FOR ALL THE GIRLS. ALL SIZES AND COLORS!!!



SMART SPORTSWEAR FOR THE GIRLS BY "CATALINA" AND "SENATOR"



THIS CORDOVAN PENNY LOAFER IS NUMBER ONE ALL ACROSS THE COUNTRY.....\$8.98
 GIRLS AND WOMENS SIZES ALL WIDTHS



BLACK GLOVE, TAN GLOVE, AND BLACK SUEDE LEATHER.....\$8.98
 THIS SHOE HAS THAT FABULOUS FOAM LINING SO IT CAN BE WORN COMFORTABLY WITH HOSE.



IN BLACK AND BROWN...\$7.98
 A VERY FLATTERING LOAFER



BLACK, BROWN, AND RED SUEDE. THIS IS THAT EVER POPULAR PENNY LOAFER THAT GIRLS AT ALL AGES ENJOY.....\$6.98

THESE LOAFERS PICTURED ABOVE ARE ALL MADE BY VINER BROTHERS, INC. OF BANGOR MAINE. THE QUALITY OF THESE SHOES IS OUTSTANDING AND OUR PRICES ARE MOST COMPETATIVE.

HALES DEPARTMENT STORE

FLOYDADA'S LARGEST

MORE CONE NEWS

Jill Hutsell, Silverton, is also spending a while in the Guest home. They both were guests at services of the Baptist Church on Sunday.

Mr. and Mrs. Morris Wideman visited with Mr. and Mrs. R. R. Reed in the Heritage Home in Plainview on Friday morning and then went to Littlefield where they visited and had lunch in the home of her sister, Mrs. J. D. Thomas and husband.

Mr. and Mrs. Granville Igo, Shallwater, and his parents, Mr. and Mrs. Igo of Lubbock, visited Mr. and Mrs. Clay Kimbrough on Sunday afternoon.

Loraine Sellars spent Thursday night and Friday with Diane Harris.

Kenny Wideman went to Plainview on Saturday to spend several days with his cousin, Monte Bevel.

Mr. and Mrs. C. R. Smith and Linda, Ralls, visited Mr. and Mrs. Howard Harris and family on Thursday evening.

MORE CEDER HILL NEWS

Mr. and Mrs. Bob DuPriest of McAlester, Okla. spent Saturday night in the home of Mr. and Mrs. Rene Yearly Sunday and Mrs. Rene Yearly Sunday she visited her uncle and aunt, Lockney, also Mr. and Mrs. C. A. Stevenson near Silverton. Mrs. DuPriest is the former Opal Higgins, who spent her childhood days here.

Mr. and Mrs. Jerry Billington of Lockney visited Sunday with her parents, Mr. and Mrs. Jack Yearly and family.

Mr. and Mrs. E. E. Wells visited her brother, Melvin Walter in the Plainview Hospital and Clinic Thursday. He had suffered a light heart attack. He was doing nicely and we hope he continues to improve.

Mr. and Mrs. Alvin Nichols visited Sunday afternoon in the home of Mr. and Mrs. E. E. Wells.

Mr. and Mrs. Lindsey Lackey and Kim, Mrs. Bill DuBois and boys, were Sunday dinner guests of their parents, Mr. and Mrs. W. E. Lackey. In the afternoon their daughter, Mrs. J. C. Fowler and son visited in the Lackey home.

Mr. and Mrs. W. N. Anderson of Nocona, Mr. and Mrs. Syd Brown of Floydada visited with Mr. and Mrs. A. S. Mize Tuesday night.

Mr. and Mrs. Steve Mize and family visited Saturday night and Sunday in the home of his parents, Mr. and Mrs. A. S. Mize.

Mr. and Mrs. W. O. Swaim of Silverton visited Sunday in the A. S. Mize home.

Mrs. Stanley Burleson and children visited Monday afternoon with Mrs. Joe Fortenberry.

Mr. and Mrs. William Hensley and family of Floydada were Monday night supper guests of her grandparents, Mr. and Mrs. Joe Fortenberry.

THE FORTENBERRY REUNION

The 14th annual Fortenberry reunion was held Saturday, Aug. 14, 1965 at the American Legion Hall in Lockney.

The meeting was called to order by the president, Joe Fortenberry, and a welcome was extended to everyone. All the brothers and sisters were present except Mrs. J. D. Seay, of Tucumcari, who was unable to attend because of sickness in the home. Each one present wore a corsage of pink roses and rose buds and a name badge.

Group singing was led by Fred Fortenberry. First song was "Standing on the Promises of God" with Patsy Boone at the piano. Charles Higgins gave the invocation. Rev. Horace Reeves of Plainview brought the morning devotion. Bro. Reeves is an old time friend and pastor of the family. He brought a very inspiring message from Matt. 5. It was very nice to have Bro. and Sister Reeves with us and to renew our friendship. A special number was rendered by Fred Fortenberry, Mrs. Jessie Thomas, Mrs. Alta Mae Higgins, Mrs. Belle Lemons, Mrs. Robin Fortenberry, entitled "In Times Like This We Need a Saviour." A duet by Paula and Pam Boone of Childress was also heard.

Mrs. Charles Higgins had charge of the Memorial Service. The stage arrangement was a center table with a white linen table cloth, a folding picture of the deceased, Mr. and Mrs. J. C. Fortenberry, or better known as "Uncle Ceph and Aunt Ann", an open Bible and a pair of reading glasses, a lighted kerosene lamp and a vase of pink roses. Mrs. Higgins gave two very appropriate readings. The congregation stood in a moment of silent meditation. Jake Fortenberry led in prayer and the group sang "Amazing Grace."

The same officers were hold overs for another year. There were about 150 present. The next reunion will be held the 2nd Saturday in August, 1966, at the same place. Eldon Fortenberry dismissed the crowd. All enjoyed a very delicious meal served by a group of the young home-makers. It was a good day of visiting and fellowship.

Fawver Willis Reunion Held Sunday At Vernon

The annual Fawver and Willis family reunion was held in Vernon Sunday at the Allingham Park. Louie Lee Holder opened the gathering with prayer followed by lunch at the noon hour.

Floyd Bradford of Floydada was elected new president of the reunion, Clinton Russell of Vernon vice president and Mrs. Bradford secretary.

The oldest person to attend the event was E. F. Johnson of Vernon, who is 83. The youngest was Donetta Marr, three, of Quinland.

Seventy-one members registered from Floydada, San Jose, Calif., Lubbock, Paducah, Electric, Iowa Park, Earth, Amarillo, Fort Worth, Quinland, Hurst and Vernon.

The reunion next year will also be in Vernon.

Attending from Floydada were Mr. and Mrs. Claude Fawver, Mr. and Mrs. Gilbert L. Fawver and Doris, Mr. and Mrs. Curtis Snor, Will, Lee and Leslie, Mr. and Mrs. Clifford Willis and visitors, Mr. and Mrs. S. V. Adams, Mrs. Geneva Cockrell and Janice and Mr. and Mrs. J. I. Connelley.

Those from Vernon present included Mr. and Mrs. Clinton Russell, Bob and Ed, Mrs. Alta Lee Johnson, Gordia Howell, Lydia Etheridge, Mr. and Mrs. E. F. Johnson, Mr. and Mrs. D. J. Russell, Mrs. Hazel Hol-

der, Louie Lee and Mrs. Dorothy Marr, Tony and Donna, Jeanie Sapp of Quinland, Bobby of Paducah, V. E. Patterson, Mrs. Emma Towne, Shults of Amarillo, Mr. and Mrs. R. L. Odell, Mr. and Mrs. Fawver, Mr. and Mrs. Russell, Mike, Tammy of Hurst; L. B. Faward, Kenny, Lenny of Fort Worth;

Mr. and Mrs. Hight of Oilton; Mr. and Mrs. Alexander Jr., Scott of Earth; Clara Johnson; Jerry Hazelwood, Mr. and Mrs. Frank and Frank Johnson of Park.

FLOYD DATA

Mr. and Mrs. Bob Owens, who have resided in Floydada since 1945, have moved to Hereford where Owens is manager of the Tip Top Oil Co.

Mrs. Owens was employed by Superior Cleaners before moving to Hereford.

YOU GET MORE FOR YOUR MONEY EVERY DAY OF THE WEEK AT L AND J.....AND YOUR BUSINESS IS CERTAINLY APPRECIATED.

WIN-FREE \$100.00 DURING THE SWEEPSTAKES

FRYERS	
CLOVERLAKE MELLORINE	1/2 GAL.
WHITE SEEDLESS GRAPES	
WAGNERS ASST. DRINKS	QUART
Aqua Net SPRAY NET	
BAKERITE SHORTENING	3 LB. CAN
SHURFRESH MARGERINE	LB.
4 PACK NORTHERN TISSUE	
ALL MEAT FRANKS	LB.
SHURFRESH SALTINE LB. BOX	
CRACKERS	
ROSEDALE SWEET PEAS	303 CAN
SHURFINE DRIP OR REG. COFFE	LB.
MORTONS BARBECUE SAUCE	PT.
1/4 LB. LIPTON TEA	
Specials Good THROUGH SATURDAY	
Double Buccaneer Stamps on Wednesday	
L & J FOOD STORE	
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NOTEBOOK PAPER
400 SHEET PKG.
69¢

CRAYOLAS
24 CRAYONS PER BOX
REG. 35¢
25¢

BIC PENS
SCHOOL SPECIAL 3 PENS REG. 87¢
NOW ONLY **39¢**

WIN-FREE \$100.00

DURING THE ROYAL RECIPE SWEEPSTAKES

DOUBLE FRONTIER STAMPS ON WEDNESDAY
WITH \$2.50 PURCHASE OR MORE

PRICES GOOD THURSDAY, AUG. 19 THRU MONDAY, AUG. 23

SHURFINE CANNED MILK
4 TALL CANS **49¢**

SHURFINE SHORTENING
3 LB. CAN **69¢**

SWIFT WHOLE CANNED CHICKEN
79¢

GRAPE JELLY
KRAFT 18 OZ. **37¢**

GRADE "A" SMALL EGGS
3 DOZ. **98¢**

SHURFRESH LB. BOX **CRACKERS 23¢**

SHURFRESH LB. **OLEO 19¢**

SHOP POWELL'S MEAT DEPT.
PONDEROSA HOME SMOKED! HOME CURED!
BACON 79¢
LB.

SHURFRESH WILSON **BISCUITS 3 FOR 25¢**

SUN RAY FANCY BLADE CUT
CHUCK ROAST 49¢
POWELL'S PRODUCE BUYS

VIENNA SAUSAGE
2 FOR **39¢**

VIKING 25 FT. ROLL **FOIL 23¢**

SOFLIN **TISSUE 69¢**
10 ROLL PKG.

CARROTS LB. PKG. **10¢**
FRESH GREEN ONIONS BU. **7¢**
RUSSETT **POTATOES 63¢**
10 LB. BAG

Powell's SUPER MARKET
YOUR HOME OWNED HOME OPERATED STORE ON THE WYE, FLOYDADA, TEXAS
YU 3-2444

DOUGHERTY NEWS

DOUGHERTY, Aug. 16 - The area two and three miles east, west and south of the Antelope school site received rain in amount of one inch early Sunday morning. However, the moisture was lighter to the north tapering off to 1/2 inch at the Dougherty townsite and reports of none to two or three tenths along the Floydad-Matador highway and north.

A limited number of farmers have combined grain, but the majority decided to wait for grain to be drier. The early grain has been reported a trifle light.

A composite of reports on the cotton situation in the Antelope and Dougherty areas indicate the cotton is very promising. Boll weevils are reported in some fields but other fields appear to be free of this pest. There is also a scattered infestation of boll worm and this pest seems to be increasing. The farmers are spraying and trying to control the insects.

Glenna Harris, who has been the house guest of her aunt, Mrs. James DeWese and has attended the services at the Dougherty Baptist Church for the past several Sundays, returned home to Gruver Sunday afternoon.

Mr. and Mrs. V. V. Scott and children, and Mr. and Mrs. Kent Covington and sons were guests at a cook-out supper at the Bob Ross home Sunday afternoon.

Mr. and Mrs. R. H. Crawford attended church services at the Afton Baptist Church Saturday evening. Mrs. Crawford's brother, the Rev. Audie Wiley of Albuquerque was guest speaker at a revival at the Afton Church last week.

Mr. and Mrs. V. V. Scott and children visited in the home of Mr. and Mrs. Leroy Scott and Tamli in Lubbock Sunday. Mr. and Mrs. David Edwards of Crosbyton and Mr. and Mrs. Virgil Scott of Muleshoe were also guests.

Mr. and Mrs. Harlan Cagle were weekend guests in the home of Mr. and Mrs. Don Switzer in Lubbock.

The Pansy Baptist Church burned during the night Friday. It is presumed the fire was caused by defective wiring.

Mr. and Mrs. J. G. Cagewere weekend guests in the home of Mr. and Mrs. R. C. Hay in Lubbock. Cagle attended the Wise County Reunion at Mackenzie Park Sunday.

Mr. and Mrs. Gus Hammonds visited in Lubbock Sunday afternoon.

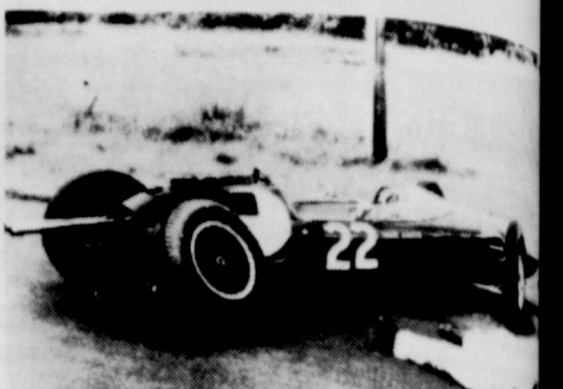
Mr. and Mrs. F. M. Covington are vacationing in the Albuquerque area this week.

A group from the local church enjoyed an evening of fun at what is designated as a Weenie Roast or Hootenanny at the traditional picnic site in the Cagle ranch pasture Friday evening.

The Holly, Pernell and Robertson families are vacationing in Colorado.

Rev. Audie Wiley and children were overnight guests in the home of Mr. and Mrs. R. H. Crawford.

Mr. and Mrs. Kenneth Poole and son and Mrs. J. T. Poole spent the weekend with relatives in Ft. Worth and attended the funeral of a cousin Saturday.



GRAND PRIX RACING ACCIDENT - Mark Damon lies on Grand Prix track after dramatic accident which is highlights of American International's "The Young Racers" opens at the color at top Grand Prix meets. The thriller also stars Campbell and Luana Anders.

LEGAL NOTICES

NON-DISCRIMINATION
"Lighthouse Electric Cooperative, Inc., Floydada, Texas, has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this office, or all, a written complaint. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations." /s/ Melvin Henry, Melvin Henry, Manager



Elvis Presley plays a night club mood in his new Metro-Goldwyn-Decker romantic comedy "Girl Happy." The glamorous girl who plays happy in the song is Nita Talbot. Mary Ann and Chris Noel, and Crosby, Joby Baker and J. Stone also added...

FLOYD DATA
Mrs. Fruze Mar... been dismissed from Hospital following... is now recuperating... of her brother, T. J. and Mrs. Hamilton.

FLOYD DATA
Mr. and Mrs. B... left yesterday for... they will attend a convention.

TOO LATE CLASSIFY
FOR SALE - Nice room, one bath, renovated air. Condition and storm cellar. W. Ollie.

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Famous SONY Six Transistor Radios

DESK WALL MODEL \$12.98
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AUG. 23- AUG. 29

WHILE MIKE IS ON VACATION

OPEN AUGUST 30 WITH BEST RADIO & TV DEALS IN FLOYDADA

CAPADA DRIVE IN

\$1.20 PER CARLOAD
THURSDAY NIGHT
FRIDAY NIGHT
BINGO
THURSDAY-FRIDAY

Strategic Air Command
JAMES STEWART JUNE ALLYSON

A LITTLE DEATH EACH DAY... A LOT OF LOVE EVERY NIGHT!
THE YOUNG RACERS
PATHECOLOR

GENIE'S KRAK

M.Y.F. BENEFIT SHOW
GA A MAN CALLED PETER

PALM
FRIDAY-SATURDAY
AUG. 13-14
DOUBLE FEAT

WALT DISNEY The Calloway

A BOY AND A GIRL
ESTABLISHED REPUTATION
LAST WASHINGTON TESTIMONY

ELVIS
brings to the GI...
M.E.M. presents a ROSE PASTERNAK PRODUCTION

WED. THUR. AUG. 25-26
QUARTER

ADULTS... Kids...
THE STORY IMMORTAL WILLIAMS.

"YOUR CHEER HEART"
ACCLAIMED BY GREAT MOTION

Agriculture Secretary Explains Farm Bill

Secretary of Agriculture Free has issued the following statement relating to Farm Bill, H.R. 10600, which is in reply to the large number of inquiries received by the Department of Agriculture relating to wheat, feed and cropland adjustment in the Farm Bill, H. R. 10600, recently approved by the Agricultural Committee, to its ultimate effect upon income and consumer cost, and other questions concerning the "bread tax." Provisions of the House wheat program basically to the one in effect last year would be improved and would give wheat producers' incomes about a million a year while continuing to reduce Government and improve production and marketing flexibility. The feed grain program which has successfully reduced carryover of feed grain from 84 to 10 million tons since 1961, and additional to farm income achieving market stability, has been extended and improved. The cotton program that would be the one-price approach has successfully placed domestic processors in a competitive position with foreign processors, and increased domestic consumption by giving cotton farmers

more freedom of choice in planting and marketing.

4. A new cropland adjustment program that would assist farmers in shifting acreage from allotted crops into conservation and re-creation uses.

5. A dairy program that would make available to dairy producers in Federal order market areas a class I base provided the plan is approved in a referendum.

6. The present wool incentive program, designed to encourage domestic production of wool, would be continued for four years, with the minimum support level to be set at 77 percent of parity.

Under the bill approved by the House Agricultural Committee, the voluntary wheat certificate program would be continued for four years.

Basic provisions of the bill would:

1. Suspend marketing quotas while the program is in effect.

2. Continue and simplify computation of state, county and farm allotments. Allotments would be computed on the basis of the preceding year's allotment instead of five and ten-year averages.

3. Benefits would be computed on the basis of projected yields instead of being tied to historical averages.

4. Acreage allotments with payments for diversion of acreage to conserving use would be continued.

5. Diversion payments authorizing on additional voluntary diversion up to 50 percent of farm allotment.

6. Domestic marketing certificates would be issued for not less than 500 bushels annually.

7. Wheat with domestic certificates would be supported at or near 100 percent of parity, or about \$2.50 a bushel.

8. Support non-certificate wheat through loans at a level on competitive world prices and feeding value of wheat related to feed grains.

9. Continue authority for export certificates.

10. Permit guar, sesame, safflower, castor beans, mustard seed or flax to be grown on diverted acres at reduced payment rates.

11. Allow substitution of wheat and feed grain acreages as in 1965.

12. Leave minimum resale price of CCC wheat at present level.

13. Provided authority to broaden provisions for exempting flour clears not used for human consumption from marketing certificate requirement.

Contrary to the charges by those who oppose the proposed voluntary Wheat Certificate Program, it does not constitute a "bread tax" on consumers.

The Wheat Certificate Program completed its first year June 30, 1965, according to recent Stan-

dard and Poor's Surveys, is higher in nearly every case than for the same period in 1964.

Consumer prices for wheat products have remained stable. Bread prices in the past 12 months have averaged around 21 cents a loaf or less, virtually unchanged from the period before the certificate program went into effect.

This has occurred despite dire predictions that the certificate program would raise the price of bread and wheat products to consumers.

The new legislation would provide the wheat farmer an additional seven-tenths of a cent for the wheat used in a loaf of bread by domestic bakers. It will be the first time in 15 years that the wheat farmer has had an increase in his share of the returns from a loaf of bread.

Under the 1965 Farm Bill, the feed grain program would include the following basic provisions:

1. The program would be continued for four years.

2. Corn and grain sorghum are included, and under certain conditions barley, oats and rye.

3. Price support for corn would be at 85 to 90 percent of parity, with grain sorghum, barley, oats and rye at comparable levels.

4. In addition to price-support loans and purchases, price support payments would be made to participants on that part of their base that is necessary to make the

program effective. The secretary could authorize soybeans on feed grain acres with price support payments.

5. Payments for diverting acreage from feed grain to conservation would be up to 50 percent of the price support rate for the commodity in the county as under previous programs.

6. Yields on which diversion payments would be computed would be the yield expected on the farm in the current year rather than being tied to a historical five-year average.

7. As in previous years, under certain conditions, diverted acreage could be devoted to guar, sesame, sunflower, safflower, castor beans, mustard seed and flax at reduced payment rates.

8. Producers could plant wheat on feed grain acreages and feed grain on wheat acreages as under the 1965 program.

9. Up to 50 percent of the estimated acreage of conserving crops on the farm must be maintained in production.

Included in the Farm Bill is a new program, the Cropland Adjustment Program, which would offer long-term contracts to farmers to divert land from crops to recreation, open space around cities, wildlife habitat, and other conservation uses for the public benefit.

Under the Cropland Adjustment Program:

1. Farmers could enter into contracts during the period 1965 through 1969.

2. The contract period would not be less than five years nor more than ten years.

3. In order to take part, a farmer would have to agree to retire all of his acreage of at least one surplus crop.

4. Grazing or cutting hay would be prohibited except in case of drought, flood or other natural disaster and then only with reduction in rental payments.

5. For diverting cropland to approved uses, producers would receive assistance in establishing such uses in addition to diversion payments.

6. Diversion payments could be made either in installments or annually during the contract period.

7. Total acreage placed under contract in any county would be limited to a percentage of the total eligible acreage in the county to avoid an adverse effect on the economy of the county.

8. The Secretary would be authorized to transfer funds appropriated for carrying out the program to any other Federal agency or to states or local governments for use in acquiring cropland for the preservation of open spaces and natural beauty, the development of wildlife and recreational facilities, and the prevention of air and water pollution.

9. The Secretary would also be

authorized to share with state and local government agencies the cost of establishing practices and uses which will establish, protect, and conserve open spaces, natural beauty, wildlife, and recreational resources and prevent air and water pollution.

10. No land could be brought into the program where ownership has changed within the last five years.

11. The annual payment on retired land may be increased if the owner agrees to permit access to the land without charge by the general public for hunting, trapping, fishing and hiking.

If the farm bill fails to pass, we would go back to the 1958 law on cotton, and there would be no effective feed grains, wheat, or wool programs. Continued rises in stocks of surplus commodities could be expected, in addition to a sharp reduction in farm income."

Happiness adds up to different things for different persons.

A balanced life includes work, recreation, meditation and study.

What you put off doing today, you will probably put off tomorrow.

The impulse to do good is worthwhile if the individual does good.

Character is what makes individuals do more than law requires.

Firemen Making Inspection And Out Of Business Establishments

Volunteer firemen are making their way through each block in Floydada to get a layout of the business establishments, including those which are too near electric globes or open lights.

3. Electric appliances, defective or improper care of.

4. Electric wires and cords, defective, overloaded, or improper care of.

5. Electric fuses, defective, bridged, etc.

6. Electric motor, improper care of.

7. Furnaces and boilers, ceilings and walls, etc., not properly protected.

8. Gas heaters, too close to walls, merchandise, etc.

9. Gas equipment, defective or not approved type, etc.

10. Gasoline, stored inside building, not in approved self-closing cans.

11. Gasoline - Butane trucks, not approved type, stored inside buildings in business districts, etc.

12. Merchandise, stored closer than 18 inches to sprinkler heads.

13. Oily rags, mops, etc., not kept in self-closing type metal containers.

14. Spray booths, not approved type, and bad housekeeping, etc.

15. Smoking - matches, improper care and disposition of, etc.

16. Sweeping compounds, not approved type, and not kept in closed metal cans.

17. Entrances, opened or blocked.

18. Vents or skylights.

19. Air conditioning ducts.

20. Partitions, location of.

21. Fire stops in double roofs.

22. Explosive materials stored inside.

23. Fire extinguishers, number and size and type.

24. Other fire hazards, such as plenty of large ash trays for customer use.

New safety equipment added recently includes two new MSA air packs (self contained breathing apparatus), new coats and boots. All this equipment is bought and paid for by the Volunteer Fire Department.

DONORS RECOGNIZED

At the time the story about

Area Farmers Join In Great Plains Conservation Program

I. D. Haney of Petersburg and Gene Handley of Lockney are two conservation-minded farmers who have recently developed plans in conjunction with the Great Plains Conservation Program. Both have recognized the problems existing on their respective farms, and are taking active steps to correct them. They plan to work closely with the Soil Conservation Service, who administers the Program, and will receive both technical and cost-share assistance necessary to carry out the various planned practices.

Henry Price, who farms three miles north of Lakeview, and Raymond Rucker of Lockney have each sprigged acreage to M. dand Bermuda grass this year. Bermuda, as well as other grasses, tends to stabilize the land as well as provide grazing or hay. In addition, Rucker has shaped and seeded a waterway to Western Wheatgrass to handle excess water which comes onto his farm-land. Price and Rucker are co-operators with the Floyd County Soil Conservation District and are active in the Great Plains Conservation Program.

Other participants who have carried out practices this year include R. W. Overstreet, brush control; J. H. Kurkila, brush leveling; Herman King, grass planting; C. L. Mooney, grassed waterway, diversion terrace,

County Has 7 Rural Accidents

The Highway Patrol investigated 7 rural traffic accidents in Floyd County during the month of July, according to Sergeant D. S. Lawson, Patrol Supervisor of this area.

These wrecks accounted for six persons injured and an estimated property damage of \$3,750.00.

The rural traffic accident summary in Floyd County for the first seven months of 1965 shows a total of 35 crashes resulting in no persons killed, 21 persons injured, and an estimated property damage of \$20,980.00.

"School days" are almost here again. Many of the schools in this area will be starting their classes before Labor Day. Many drivers have become accustomed to ignoring school zones and signs during the summer months with the thought, "Why bother, school's out, anyway." But now the time is rapidly approaching to start paying close attention to signs warning of school zones and school buses.

Many parents will attempt to make the Labor Day weekend their final vacation outing. The Sergeant stated, "Don't let this final outing be fatal." Thirty-nine lives were lost in traffic over the Labor Day weekend in 1964.

McAnnally Dies Only At Cleburne

Mr. J. P. McAnnally, 59, died suddenly last night at Cleburne, Texas, after a long illness. He was the previous combine accident survivor and was taken to hospital. He had been working on the combine at Cleburne when the accident occurred.

His wife, Mrs. A. L. Bigham, Lockney, was taken to hospital.

At a recent meeting of the Young Farmers Chapter the group set the plans for the year's program, picked the members to help with the field day at Halfway and selected three names to be nominated for the Hoblitzelle Award.

Those who will be helping with the Halfway Experiment Station Field Day are Carl Brock, Truman Dunavant, James Hale, Nolan Turner, Charles Chandler, John Burns, Jerry Race and Louis Bearden.

The group also voted to order stickers for the vehicles of members of the Young Farmer Organization. The chapter will be helping with the Floyd County Fair next month also.

The members that have been nominated for the Hoblitzelle Award are Truman Dunavant, Carl Brock, and Ed Nutt.

Next month, September 30 the program will be a film on the tour of Bobby Traweck's farm. Traweck was the Outstanding Young Farmer in Texas in 1963.

Young Farmers Tell Future Plans

HELLO WORLD

Mr. and Mrs. Charles Carr of Harmony Community are parents of a son, Patrick David, who was born Tuesday of last week, August 10 in Methodist Hospital. The baby weighed seven pounds and 14 ounces at birth. The father farms and the mother taught school last year at Andrews Ward.

Grandparents include Mr. and Mrs. Jim Word of Floydada and Mr. and Mrs. Wesley Carr of Harmony Community. Mrs. Mather Carr is among great grandparents.

Floyd County Hesperian

SECTION B THURSDAY, AUGUST 19, 1965 PAGE ONE

MACARONI AND CHEESE DINNERS 2 FOR 39¢		BICYCLE WINNER RUSTY CAGLE Son of the Bill Cagles	
QUALITY FOODS 40.07 AUG '65 Form 20		AT MONEY SAVING PRICES	
10 ROLL TOILET TISSUE 69¢		PEACH, APRICOT, STRAWBERRY 18 OZ. PRESERVES 3 FOR \$1	
PRODUCE SEEDLESS GRAPES LB. 17½¢		MELLORINE 1/2 GAL. 3 FOR \$1	
SWEET POTATOES LB. 15¢		MEATS WILSON CERTIFIED, FULLY COOKED HALF OR WHOLE	
FIRM, SOLID HEAD LETTUCE LB. 9¢		HAM LB. 59¢	
CANNED GOODS KIMBELL 303 CAN		ROUND CHOICE, HEAVY STEAK LB. 98¢	
WAGNER DRINKS 4 FOR \$1		CHUCK ROAST LB. 49¢	
DEL MONTE YELLOW CREAM STYLE CORN 2 FOR 37¢		CHOICE HEAVY BEEF CUT AND WRAPPED FOR YOUR LOCKER	
THRIFTY SUPER MARKET DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY Second & Mississippi Streets Floydada			

PLAINS NEWS by Mrs. Murray Julian

Revival Ends This Weekend

PLAINS, Aug. 16 — Plains Baptist Church revival series Sunday night with J. Curry of Quitman and Williams of China singing in the meetings.

Inspiring and wonderful visitors came about the area during the revival and singing revival stayed at the home of the pastor during the past week.

acted as hosts and during the week for night meals and other, singer and the

of Call DANIEL PROMOTIVE

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John W. Kimble, O. D.

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IN GRASS SEED — FERTILOME

PRELIMINARY WINNER THIS WEEK IS BRUCE JOHNSON

CARMACK FEED & SEED

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PRELIMINARY WINNER THIS WEEK IS MRS. BILL NORRIS

KING TIRE CO.

ghter, Mrs. L. N. Johnson and family. Mrs. Burgess is also his daughter.

The Annual Hazlewood Family reunion was held this Sunday, Aug. 15, in Lubbock at the Mackenzie Terrace Park. Each family carried a picnic lunch to have at the noon hour. Around 55 attended from all parts of the country, and those from here who went were Mrs. Walter Wood, Mr. and Mrs. L. T. Wood, and Mr. and Mrs. Mike Wood, Mr. and Mrs. Jack McCown of Lake Whitney came home with Mrs. Walter Wood to stay several days here and their grandchildren, twins Michael and Michelle came with them.

LA THAN CLUB MEMBERS ENJOY PICNIC

Members of the La Than Club with their husbands and children met for a picnic and outing at Roaring Springs, on Friday afternoon at five o'clock. Each family carried a family basket and hosts served soft drinks to all. Hosts and hostesses for the occasion were Messrs. and Mmes. Zach Cummings and Eugene Beedy, Mark and Todd. Enjoying the evening together were Messrs. and Mmes. Don Bean, Judi and Mike, Johnney West, Lisa and Johnna, Kindis Julian and Kristi, Philip Smitherman, Marc and Monty, Marvin Wells, Kim and Marilinda, Don Marble, Donette and Brett, Kent Watson of Sterley, Larry McCormick and children, Deral Young and children and the Misses Kay and Zacha Cummings.

The South Plains Baptist Church will be the host church for the Association Meeting this Tuesday night beginning at 5:30 for a WMU meeting, then supper will be served by ladies of the church at 6:30. Dr. Roy McClung will be speaker for the evening worship service.

Mr. and Mrs. Terry Julian and children of Roscoe came

Friday to spend the weekend with his folks, the Murray Julians and his brother, the Kendall Julians and Kristi. Mrs. Julian, Dee and Dickie stayed to spend the week here with the Julians while Terry went back to Washington, D. C. and New York to stay the coming week.

Mr. and Mrs. Bobby Britton and Mitchell of South Plains arrived home Friday night after a week's vacation part of which was spent in Fort Worth and on the way home they enjoyed a trip through "Six Flags Over Texas". They reported it nice and cool down that way, due to recent rains.

Our community was blessed with a wonderful, cooling rain which fell Saturday night and Sunday. Some parts of our area, including the L. N. Johnsons received 2 inches, while the Billy Stanfords and others near there got 1 1/2 inches. It slackened down near the Early Pritchett place where they only had .60. The rural roads really got torn up over Sunday's mud, and several vehicles were stuck.

Mr. and Mrs. Roy Burks left Thursday on a business trip to Garland, Tex. and while they were there, they visited their four children and families, also other relatives.

Mr. and Mrs. Phillip Smitherman, Marc and Monty left during the weekend for a trip to Austin, Tex. where they were to visit with his brother, Mr. and Mrs. Larry Smitherman and new baby daughter, Kay Lynn.

Mr. and Mrs. J. E. Scott of South Plains had their grandchildren, Kathy and Terry Bryson here with them all week from Slaton. The children attended nearly every meeting of the revival services at the Baptist Church.

Mr. and Mrs. Bob Adams, Larry and Glenda of Anna, Tex. were here Sunday night and Monday to visit with relatives Mr. and Mrs. Tillman Powell and children in South Plains. Sunday night they all had a get-together at the Powell home with guests Mr. and Mrs. Fletcher Powell and children of South Plains and Mr. and Mrs. Wayne

Poteet and Michelle of Floydada.

Mr. and Mrs. Floyd McClellan and four children of Coleman were visiting here at the parsonage Thursday night and Friday with Mrs. McClellan's family, the Rev. Sealy Smith and family of the Baptist Church, and they attended services with them.

Mr. and Mrs. John Hinsley and children, Mr. and Mrs. L. B. Monk and children, Mrs. Jimmy Thomas and Debbie, Mrs. Alvin Nichols, and many, many others were visitors in the Baptist Church revival services during the week.

Mr. and Mrs. Travis Young and their four children left Wednesday morning for White Sands, Cloud Croft, Ruidoso, etc. in New Mexico, and were home Sunday night after a short vacation trip. Mr. and Mrs. Shorty Turner and four children of Floydada accompanied the Travis Youngs on their trip.

Mr. and Mrs. Deral Young, Rance and Carlen attended the birthday party of little Jana Jill Shurbet at the home of her parents, Mr. and Mrs. Don Shurbet at six o'clock Wednesday evening. The little guests played games and then all enjoyed homemade ice cream and birthday cake. Thirty-six guests attended the birthday for little Jana Jill who was two years old.

Roy Burks, Kenneth Bean and Murray Julian went to the cotton compress in Lubbock on Wednesday for a meeting and a luncheon which was held there at the compress. The meeting was on cotton marketing.

Mr. and Mrs. Grigsby Milton and Darla arrived home Friday after several days spent at Omaha, Nebraska where they flew for the Flying Farmers National Convention.

Jack Alexander and Sandra Faulk were united in marriage at Post Saturday evening at 7:30 p.m. at the First Christian Church. Mrs. Gary Wilson from South Plains, sister of Jack, acted as bridesmatron in the wedding ceremony. Parents of Jack and Jan, Mr. and Mrs.

CENTER NEWS

Center Gets One Half Inch

CENTER, Aug. 16 — We all enjoyed the shower Saturday night. Moisture averaged around 1/2 inch and cooled things off for Sunday.

At Calvary Baptist we had two such good sermons by Bro. Threadgill. Come and be with us. Don't let yourself be cheated out of that kind of a blessing.

Mr. and Mrs. Leo Frizzell visited after church Sunday with their daughter and family, the Garvin Beedys of South Plains.

Weekend guests of the R. C. Rosses were their daughter, Mrs. Bob Roberson (Norma) and children, Randall and Robbie of Roswell, N. Mex. They came Friday.

Mr. and Mrs. C. W. Denison's Sunday guests were their son, C. W. Jr. and his family of Brownfield.

Mr. and Mrs. Elbert Parks spent Saturday night in Lorenzo visiting relatives and enjoyed an all night rain.

Mrs. Eddie Parks of Houston is visiting her mother, Mrs. Frank Dunn, while husband Eddie makes a business trip to Chicago. Eddie took a plane from Lubbock Sunday for the northern metropolis.

Mrs. Dunn reports a most enjoyable summer visiting relatives in the Ozarks, some of whom she had not seen for thirty nine years. Meanwhile, Mr. and Mrs. Floyd Montgomery of Plainview, with whom she made the trip north, went on to

Ross Alexander now reside in Oklahoma City, Okla.

FLOYD DATA

Mrs. Myrtle Williams of Dimmitt visited from Sunday until Wednesday with her brother, J. T. McLain and Mrs. McLain.

U. S. budget is seen at \$171 billion by 1973.

Washington, D.C. to visit Florence's brothers and families, and then to New York to the World's Fair.

Mrs. J. D. Welborn visited Mrs. Dunn awhile Friday.

Visiting the O. C. Vinsons, arriving Sunday morning, is a daughter, Mrs. Evelyn Edmondson and children, Gay and Gary of Harlingen. Other Monday dinner guests were Mr. and Mrs. Jerrold Vinson and family of Harmony.

Mrs. Vinson and Mrs. Frank Dunn visited Mrs. G. C. Bailey Wednesday afternoon.

Walter Sims visited Doyle Sandifur awhile Sunday.

The Greens called briefly Sunday to see Mrs. Charley Battey and at the C. A. Breeding home. Bro. Breeding seems improving.

Visiting Saturday evening at the Greens were Mrs. Joe

Evans, Mrs. Ola Warren and Mr. and Mrs. Fred Battey. Welborn Miller of Lubbock visited the Hal Thomases awhile Wednesday afternoon.

All the J. D. Welborn's children and families gathered for dinner Sunday at the parental home. James David's girls, Carl and Rene of Plainview are spending a few days visiting their cousin, Lis (Bobby Welborn's little daughter) of Floydada.

Mrs. Roger Gooch and baby and Steve Arney are visiting parents and grandparents, the J. D. Welborns today while Roger makes a trip to Ruidosa.

Mr. and Mrs. Thomas Warren and children visited Sunday afternoon with Mrs. Ola Warren and Mrs. Charley Battey.

Canning at home and at the cannery is in full swing. How nice to have plenty to can!

Higginbotham Bartlett Co.

Open A Budget Account With Us

NEW LONG TERMS — 5 YEARS TO PAY

Loans Up To \$3,500

JUST CALL YU 3-2140 — FLOYDADA

You no longer have to delay your plans for remodeling and improving your home. Our easy Pay-Out-of-Income Credit Plan enables you to make the improvements you want now — for just a few dollars a month and with no down payment required.

You'll be surprised at how easy you can get up to \$3,500 Confidential No Red Tape. Do-It-Yourself and save the cost of labor or hire the labor — whichever you prefer. Our plans cover the cost either way.

Electric Shaver SPECIALS

SCHICK MAGNA-POWER REGULAR \$19.95 10⁹⁵

LADY RONSON TIARA REGULAR \$24.95 13⁹⁵

OUR PRELIMINARY WINNER THIS WEEK IS RONNIE OGLE

ARWINE DRUG

DRIVE-IN Quick Service

NOW SERVING UNDERWOOD'S BARBECUE ON A BUN

OUR PRELIMINARY WINNER THIS WEEK IS MRS. ROY HALE

TASTEE FREEZ

Yes Ladies!

We Have The Lowest Prices In Town

DELICIOUS CUTS!

WE WILL CUT AND WRAP FOR YOUR LOCKER

OUR PRELIMINARY WINNER THIS WEEK IS DONALD K. STAGGS

THRIFTY SUPER MARKET

BE OUR GUEST For A Fun Filled

Week-end in the Rockies For Your Family

Contest Rules

1. Winner will receive free week end at a top Motel, Hotel, or Resort with all room expense and meals furnished free of cost to the winning family. (Limit on numbers is five. Mon, Dad, and the kids)
2. Winning family will provide own transportation to and from.
3. You may enter in as many stores as you wish, each week. No purchase is necessary.
4. Winner must be over 21 years of age.
5. Winner must reside in Floyd County Trade area.
6. Winners will be drawn each Monday in each participating store and winners of each store will be placed in final Prize Drawing Saturday.

TRIP EACH WEEK

NEW FALL SKIRTS AND SWEATERS BY DARLENE

ITALIAN KNIT SUITS

DARK COTTONS FOR BACK TO SCHOOL

SALE ITEMS MARKED 1/4 PRICE

OUR PRELIMINARY WINNER THIS WEEK IS FLORA McNEILL

LADIES THREE INC.

BACK TO SCHOOL WEEK AT HALE'S. COME IN NOW FOR A COMPLETE SELECTION OF LATEST FALL FASHIONS.

OUR PRELIMINARY WINNER THIS WEEK IS MRS. W. H. BUNCH

HALE'S DEPARTMENT STORE

NOW! New Buicks and Pontiacs In Our New Show Rooms Come See Us Across The Street East

OUR PRELIMINARY WINNER THIS WEEK IS MRS. MAX MARBLE

CITY AUTO INC.

Body and Fender REPAIRING and REFINISHING

Come To See Us In Our New Location 121 E. Missouri

OUR PRELIMINARY WINNER THIS WEEK IS GENE LAWSON

QUALITY BODY SHOP

SOMEONE ILL? SEND THEM A GET WELL CARD

OUR PRELIMINARY WINNER THIS WEEK IS DR. T. R. THEDFORD

JOHNSON REXALL PHARMACY

CONE NEWS

CONE, Aug. 16 - Mr. and Mrs. Clyde Wideman and Mr. and Mrs. Mickey Taylor and Blair, Lubbock, Mr. and Mrs. Haney Wideman and Mr. and Mrs. Bob Wideman, Belva and Jo were Sunday afternoon visitors in the home of Mr. and Mrs. Morris Wideman.

Mrs. Silas Wheeler came home from Methodist Hospital last Tuesday and is recovering nicely. Visitors during the week at the Wheeler home were Mrs. Clinton Denning, Mr. and Mrs. W. O. Wheeler, Rupert Hooks, Homer Oran Harman, Mrs. Haney Wideman, and Mr. and Mrs. Bobbie Wilson, who spent the night on Saturday.

Mr. and Mrs. Marvin Heinrich and family were Sunday dinner guests in the home of Mr. and Mrs. Howard Harris and children.

Mrs. Peachie Parrish visited on Friday afternoon with Mrs. Emma Noble.

Miss Mollie Mara accompanied a group of girls from Floydada to a journalism school last week held on the Texas Tech campus.

David Barnhart, Abilene, and Miss Cindy Bales, Sweetwater, and a student at Hardin-Simmons, spent the weekend in the home of his parents, Mr. and Mrs. D. A. Barnhart.

Mrs. Grady Dickson, Mrs. Carol Johnson and sons, Brownfield, spent Tuesday night and Wednesday in the home of Rev. and Mrs. R. C. Guest. Mrs. Dickson is Rev. Guest's sister. Toni Richards spent Sunday visiting Belva Jo Wideman in the home of Mr. and Mrs. Bob Wideman.

Mr. and Mrs. David Goodson and family, Amarillo, spent Sunday visiting his mother, Mrs. Maggie Goodson and also with Mr. and Mrs. David Blanton and Mrs. Bill Brackett.

Mrs. Ralph Martin, Sr. was an overnight guest of her sister, Mrs. C. O. Gilbreath and husband on Friday.

Mrs. Arthur Evans, Lubbock, is here to spend several days with her parents, Mr. and Mrs. Marvin Tidmore.

Elder and Mrs. Joe Jackson went to Brownfield on Sunday where he was guest speaker at the Primitive Baptist Church there.

Mr. and Mrs. Clay Kimbrough went to Haskell on Wednesday where they visited his sister and husband, Mr. and Mrs. Coyt Hix. They also attended church services there Wednesday night.

Bill McWilliams, McAdoo, stationed with the Marines in San Diego, Calif. was a recent visitor of his cousin and family, Mr. and Mrs. Ray Lee Tiney and Danny.

Mr. and Mrs. Fred Worsham and daughter, Shallowater, visited Sunday afternoon with Mrs. Emma Ware and Melba.

A niece of Mrs. Marvin Tidmore, and her husband, Mr. and Mrs. Harold Martin, Vernon, visited last Monday afternoon with Mr. and Mrs. Tidmore.

Zeke Robertson was a Sunday dinner guest in the home of Mr. and Mrs. Haney Wideman, Spike Mark and Mel.

Wednesday night guests in the home of Rev. and Mrs. R. C. Guest was his brother, Mr. and Mrs. W. G. Guest of Ajo, Ariz.

Kim Kimbrough, Ralls, spent Thursday and Thursday night in the home of her grandparents, Mr. and Mrs. Clay Kimbrough.

Scott and Normala Gilbreath, Ralls, spent the day on Monday visiting their grandparents, Mr. and Mrs. C. O. Gilbreath.

Mr. and Mrs. Eddie Verett and Don Ed and Mr. and Mrs. Elvin Verett, Lubbock, visited on Sunday afternoon with Mr. and Mrs. H. R. Nance.

Mr. and Mrs. Gay Neil Davis, Mike and Keith, Wellington, spent the weekend in Lubbock with his mother, Mrs. Lois Davis and then visited on Sunday afternoon with Mrs. Roxie Travis.

Mr. and Mrs. Howard Harris and Franklin visited Mr. and Mrs. Earnest Harris and family, Ralls, on Sunday evening.

Sunday afternoon guests of Mr. and Mrs. Clinton Denning were Mr. and Mrs. G. N. Miller and Mrs. Childs, from Plainview.

Mr. and Mrs. David Blanton, Mrs. Bill Brackett and Mrs. Maggie Goodson were Sunday evening visitors of their brother and son, Mr. and Mrs. Ted Goodson in Spur.

Mr. and Mrs. K. T. Williamson, Austin, spent from Tuesday til Saturday in the home of Mr. and Mrs. M. E. Williamson.

Mr. and Mrs. David Stewart and Rhudy had as their company on Sunday afternoon his sister and husband, Mr. and Mrs. Calvin Martin and their daughter, Mrs. Sandra Austin, all of Amarillo.

Mr. and Mrs. Jewel Mara, Decatur, spent several days recently with his brother, Roy Mara, Mrs. Mara and Mollie.

Mr. and Mrs. David Brewer, San Antonio, visited her aunt, Mrs. C. O. Littlefield and husband on Saturday night and Sunday. They were in this area to attend the fiftieth anniversary of the First Baptist Church in Lorenzo. Another niece of Mrs. Littlefield, Mrs. Jack Williams and husband, Amarillo, visited in the Littlefield home on Sunday afternoon.

Mrs. Annie Strommeyer, Dimmitt, arrived on Thursday and will spend a few days with Rev. and Mrs. R. C. Guest.



This Week!
AUG. 16 THRUZZ
ALL RIDES AT RIMROCK CITY IN LUBBOCK, ONLY.....

Give the kids a treat this weekend! Collect a handful of free coupons at Piggly Wiggly and have a ball at Lubbock's Rimrock City playground! All rides are only

9¢ each with the coupons you receive at Piggly Wiggly. East of Loop 289 on Buffalo Lakes Road! Coupons good this week only..... so plan a Rimrock City outing now!

SUGAR
HOLLY 5 LB. BAG..... **49¢**

SHORTENING
CRISCO..... 3 LB. CAN 79¢

SANTA ROSA
PINEAPPLE JUICE 46 OZ. CAN 25¢

DEL MONTE
PEACHES NO. 2 1/2 CAN 25¢
COFFEE 1 LB. CAN 76¢
MAXWELL HOUSE, REG. DRIP, OR FINE 5¢ OFF
GOLDEN WEST COFFEE REG. OR DRIP 19¢ LB. CAN.....

LEAN, DATED FOR FRESHNESS
GROUND CHUCK LB. 59¢
RIBBED'S LEAN NORTHERN PORK CENTER CUT RIB CHOPS
PORK CHOPS LB. 79¢
BLUE MORROW THRIFTY
BEEF STEAK 2 1/2 LB. PKG. 89¢
OSCAR MAYER ALL MEAT
FRANKS LB..... 69¢

HEN TURKEYS
U.S.D.A., GRADE 'A'
SUNCO, 10-12 LB. AVG.
LB. 39¢

MIDSUMMER PRODUCE!
U.S. NO. 1 RUSSETS
POTATOES 8 LB. BAG 59¢
CALIFORNIA, EXTRA FANCY PEACHES LB..... 12 1/2¢

SCHOOL SUPPLY HEADQUARTERS
HYTONE OR BIG VALUE WIDE RULE POLY BAGGED
NOTEBOOK FILLER PAPER

REG. 25¢ EACH **2 FOR 29¢**

HYTONE SPIRAL WIDE RULE 3 HOLE, REG. 89¢
THEME BOOK..... 39¢

HYTONE POLY WRAP REG. 38¢ 100 COUNT
TYPING PAPER..... 39¢

BIC, BLACK, BLUE OR RED, REG. 19¢
BALL POINT PENS..... 2 FOR 29¢

REG. 59¢ PLASTIC BOTTLE 9 OZ. BOTTLE
ELMER'S GLUE..... 49¢

FRESH FROZEN FOODS
JOHNSTON, APPLE, CHERRY, PINEAPPLE, 79¢ VALUE

FRUIT PIES 9 INCH 59¢

TIP TOP PINK
LEMONADE..... 2 12 OZ. CANS 39¢

SWANSON, BEEF, CHICKEN, TURKEY
MEAT PIES..... 4 8 OZ. PKGS 79¢

THESE PRICES GOOD IN FLOYDADA AUG. 19, 20, 21, 1965

HOLSUM-BUTTERMILK
BISCUITS 3 1/2 CAN 39¢

W-KITE, PLASTIC BOTTLE
BLEACH 1/2 GALLON 49¢

HI PLAINS
TOMATOES NO. 303 CANS 29¢

TIDE
DETERGENT GIANT 51¢

MORTON
SALAD DRESSING 34¢

BAR SOAP ASSID. COLORS 34¢
CAMAY... 2 BATH BARS 29¢

JOY, LIQUID
DETERGENT 51¢

IDEAL, ALWAYS ON SUNDAY
DOG FOOD... 79¢



BUTCHER BOY
SLICED BACON 2 LB. PKG. \$1.59

USDA, CHOICE, AGED HEAVY BEEF, VALU-TRIMMED
ROUND STEAK LB. 49¢

Lowest Prices... Greatest Variety... always at
Piggly Wiggly