## Copy The Floyd County Hesperian

## County Agent Reports That Floyd Crops Continue To Look Very Good

## il, Showers It Area Crops

prock Chat


CoupleHonored In New Home
 ditn $\square$

Hospminh Neus




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Invitational Golf Tourney Underway


FREE!
For every roll of Kodacolor or black ond white
 Not only that, but you'll get fine quality prints. Negative Films only . . . No Slides or Movies

Beverly Pierce Senior
Winner Of Dress Revue

Group Seeks Restraining Orther Against School Tax Roll

## sch the ass

TOO LATE TO
CLASSIFY

| CARD of THANKS |
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| me reent bereavemen |
| which has visited our home ha |





| MARLER NURSING BROKEN WRIST$\qquad$ broken left wrist this week after sustaining the break in |
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WESTERS
Shurfine Sweepstakes
Specials
August 12, 13, 14
Call us We Deliver

100 Main Yu 3-2534
APPLE SAUCE $2 * 37$
COFFE
BISCUITS 6.44

SAUSAGE
PEACHES $4 \because=1.00$
ENCHILIDAS $3 \cdots$ SIN
TISSUE

TEA BAGS
4



CONE NEWS by Melba Wideman
Locals See Play At Palo Duro

Kitchen \&
Field News


Local Instrucior
Editorials
Recognized

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# TEXAS AUTO INSURANCE IS STILL A NATIONAL BARCAIN 

Even though the rates have been increased (effective)
August 1 , 1965 ), your Texas automobile insurance is still
One of the best Suys in the United States.

## Texas ranks

- Ist in miles of highways
- 3rd in number of automobiles
- 5 th in population
- 6 th in number of licerised drivers
but only ...
36th in average cost of auto insurance
What's more, while the nation's highest rate is $101 \%$
higher than Texas', the nation's lowest is only $34 \%$
lower than Texas'.
Price increases of an kind are never popular; but your
Independent Insurance Agents ask you to remember
three things:

1. People and their driving performance actually set auto insurance rates. When there are more accidents, more people killed and injured, higher repair costs, must go up
2. You still pay less for your protection than do most
3. For the best insurance and service, see your OCAL INSURANCE AGENT IT PAYS TO BUY INSURANCE FROM A LOCAL AGENT
FIOYDADA INSURANCE CO. HALE \& HALE IMS
FARM BUREAU
FLOYDADA

COMPARISON OF AVERAGE STATEWIDE PRIVATE PASSENGER AUTOMOBILE BODILY INJURY AND PRO. PERTY DAMAGE RATES COMBINED


## phWomens Page FETES - - CLUBS PARTIES

Ring Vows Pledged By Janice Smith And Hansen

 A black wrought iron candel- cathedrar candiab enta and whited in
abra 1 lanked by spiral candel-
abras centered by white
long strings of green smilax and



Cavalcade Of Cotton Show Is Planned



Shoemaker, Honey Pledge Vows In Abilene Bridal Shower



 site minitisut min

 and coystal service.
Hostess gift was a steam and
dry Iron. ShowerHonors Mrs. Payne
Mrs. Ronnte Payne was hon-
ored last Thursday in the home
of Mrs. Ketth Patzer, with a layofte Mrs. Ketth Patzer, with a lay-
ett shower.
Guest Guests were served retresh-
ments of coffee, cold drinks and
cookies.

 Battey, Louis Pyle, Roy Linch,
Carl Nelson, Larry White, w.J.
Smith, Cecil Payne and the hos-







## CAPADA DRIVE IN



SOUTH PLAINS NEWS by Mrs. Murray Julian Revivai Services In Progress

Dovochervinews Scattered Showers Received



## CITY AUTO INC.

WISHES TO THANK ALL OF THE PEOPLE WHO ATTENDED THEIR FORMAL OPENING LAST WEEK-END. THEY WOULD ALSO LIKE TO ENCOURAGE ANYONE WHO WAS UNABLE TO ATTEND TO COME ON BY AND SEE OUR FACILITIES. WE ALSO WANT TO THANK THE MANY MERCHANTS FOR THEIR BEAUTIFUL FLOWERS. AGAIN WE SAY..

## "THANKS"

Evangelist Herb Smith Returns To Bible Baptist seme

meeting in March of this year,
in which they had 21 protessions
of faith and heve

Richard Holland Enrolls At LCC LUBBOCK, Tex.,(Spectal)-:
Richard Lee Holland, son of

## loyd County Hesperian



Hurry! --only 3 more days

Second \& Mississippi Streets Floydada

Free Bicycle
WILL BE GIVEN AWAY
SATURDAY EVENING Free Bicycle
WILL BE GIVEN AWAY
SATURDAY EVENING Free Bicycle
WILL BE GIVEN AWAY
SATURDAY EVENING

PORK Steak 596
)UB: C bUCCANEER STAMPS EVERY WEDNESDAY


## 

## $\mathbf{2}^{\text {oito }}$

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 1411 County Traffic
Deaths Hold Three-Year Average

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1964 than the perevious three





 Fioydadia Seeks Airpart Aid
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## $\mathrm{m}_{\mathrm{g}}{ }^{2}$

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IN ACTION"


THIS UNIT IS CAPABLE OF BALILIGG 280 gallons of Water and sand per minute while developing a new well. HERE S WHAT THIS MEANS TO YOU WHO ARE

PIANNMG NEW WELS.

- no test pumping
- your new pump stays new longer because it never

PUMPS SAND.
A LONGER LASTING WELL

- a STRONGER WELL

THE CASING STAYS STRAIGHT FOR NO
CAVE-INS CAN OCCUR, THUS
SAVES PUMPING COSTS.
FOR DETAILS OF THIS AND OTHER IRRIGATION WELLS NEEDS CONTACT

## HINTON

WELL SERVICE, INC.
603 N. 2nd FLOYDADA YU- 3-4003


Cedar Hill News By Joe Fortenberry
Rev. Gilly Preaches Here


Alianimilidng

## YOU DON'T HAVE

TO DO THIS

## OR THIS

THE COMFORTABLE AND ECONOMICAL WAY TO ENJOY THIS SUMMER IS WITH REFRIGERATED
AIR CONDITIONING
SEE YOUR AIR CONDITIONER DEALER TODAY AND GET A GOOD DEAL ON A COOL COOL SUMMER!


CENTER NEWS by Mrs. J. E. Green
Little Moisture Received



BIBLE BAPTIST CHURCH

OF FLOYDADA
EVANGELIST:
H. E. SMITH

A CONVERTED NIGHT CLUB SINGER BUT NOW PASTOR OF Come Hear this Man of God with God Message In Sermon and Song STARTING TIME
Singing 7:45
Message 8:15 p.
Everyone Is Welcom
 low and mints were served
approximately 40 guests.
Here Mrs. D. M Coge shower
Mrs. Jim Conner, Mrs. Bob
Jot
 Wells, and Mre. J. Mrs. E. E.E.
head. An electric. mixer was
heven by the hostesses to Mis.

Parents Of Band Students Io Meet


On SUNDAY why wait till 8 9 p.m. to call Long Distance?

Your lowest Long Distance rates are in effect all da Telephone anywhere in the continental United Stat (except Alaska) for $\$ 1^{*}$ or less.

Southwestern Bell

sperian Editorials bossed Amendments Published


GUEST EDITORIAL REPRINT FROM THE PARADE MAGAZINE



Vietnam and kent and central
been partially true in
their war against France， which country for many year
exploited them shamefully． It is not true of the U．We have no colonial or territorial designs in vietnam．We seek to prevent the enslavement of
the South Vietnamese and to permit them their free choice of government．If he South Vietnamese had cong，they would have done so years ago．It is the Diet Cong which over the years has escalated the our escalation has been On October 23， 1954, President Eisenhower wrote
President No Ding Diem of Vietnam offering＂to assist
the government of Vietnam the government of Vietnam
in developing and maintain in developing and maintain ing a strong，viable stat attempted subversion aggression through military means．
There is no point in
arguing whether Eisenhe as right or wrong in
wing into Vietnam．The fact is that we are there． The only alternative to attaining an honorable our original mission． It is not the policy or
the USs．to abandon its
friends，renounce the friends，renounce the cause of freedom，renege
on its word，or compromise．

## To accomplish a cease

fire，in the face of
failure by diplomacy，our
troops must first take and troops must first take and
hold ground in Vietnam． We must drive the Diet Cong guerrillas out of the vil－
operations to cleared the enemy from have several villages at a high cost of lives only to have later with the same wees groups of friendly peasants． We have simply not had enough
troops to hold the land taken by the South Vietnamese Fth American support．
From now on of Prom now on，at a cost the U．S．，a mounting developing in Vietnam． Once the monsoon season
is over our troops will

## 

the south and central
coasts．They will fan out coasts．They will fan out
in a counter offensive to
the border of Laos，their
flanks protected by
other troops． other troops．
They will hold what land for a peasantry whose loyalty trained teams of a behalf of the government
There will be enemy There will be enemy
ambushes．Progress will be
low and costly．American slow and costly．American
casualty figures will
mount sharply．Draft qu nt mount sharply．Draft quanta
111 go up．The National
nard and Reserve will be alled up．Chinese Reds and Soviet Reds will
threaten retaliation．The war may last for years．
These are the gloomy prospects the nation faces
These are the unpleasant acts the nation is
 ails for the sacrifice resident will have to the American people the


| 300 SHEETS |  |
| :--- | :--- |
| FILLER PAPER |  |
| MILK BATH | 52.00 REG． |
| SHAVE BOMB | REG． 98 c |

 plastic． ruler yt

| CIGARETTES | carton | $52^{90}$ |
| :--- | :---: | :---: | :---: |
| POWDER | S．M．A． | $755^{\circ}$ |
| BUFFERIN | TABLETS | $225 \mathrm{cs} 1^{96}$ |



JOHNSON ClXII PHARMACY any day or night call YU 3－4ill Double Stamps on all Prescriptions



## is weighed separately．Sand is weighed

 t take ：hances－have the job done right YU 3．2170 or Come In and Discuss nett＇s Building Material

## Complete Well Service

1IE GUARANTEED DRILLING SERVICE AVAILABLE COMPLETE LINE OF TURBINE PUMPS，OIL AND WATER LUBRICATED，INCLUDING 5 －YEAR GUARANTEED WOODLINE，AND 18 TYPES BOWL ASSEMBLIES FROM WHICH $C=$ TYPES BOW
TO SELECT
ARE NOW DEALERS FOR STAY－RITE SUBMERSIBLE PUMPS H INCLUDES FULL LINE FROM $1 / 3 \mathrm{HP}$ TO 40 HP ．
B IS TOO LARGE OR TOO SMALL．LET US BID ON
YOUR IRRIGATION NEEDS
＇RE NOT THROUGH UNTIL YOU＇RE SATISFIED
HINTON
WELL SERVICE，NC
YU 3－4003

## ．SECOND

NIGHT OR DAY
WE APPRECIATE AND SOLICIT YOUR BUSINESS
and if you will tell me what to
remit，I will gladly do so
My father and I established
the Beacon at Hockney in 1902
and Floyd County is a very dear


I wish to express my appre－ elation for your giant 7 th Ann－
Versary edition．Being exper－
fenced in newspaper work，feel
I can understand can understand something of
the hard work and long hour
hat went into the that went work and long hours
such an edition． 1 Impletion of
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more pleasant with the offset
printing method than if you had
still been using the in のロョ ers．
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$\underset{{ }_{2}}{\text { Mrs．Tom N．Exert }}$
Dee Park，Texas
77536
High Plains
Field Day Set September 9

## 



## Philosopher Dreams Of LBJ With No Bills Left To Pass

Harmony News by Melvin Mathis

## Group Leaves For Ceta Canyon




PUBLIC NOTICE
CONSTITUTIONAL AMENDMENT

## Lockney Auditorium Preservation Aired

| dred | Fat overweight Avallable to you without a doctor's prescription, our prolose ugly fat or your money |
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| resentative from | back. Galaxon is a tablet and easily swallowed. Get rid of |
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| ell, Joe Cargile, Fred By Ellis, Eugene Tannah | d |

PUBLIC NOTICE CONSTITUTIONAL AMENDMENT

Water In The
Lakes!
KMP Lake Pumps will put th water on your crop -

KMP OFFERS

- NO PRIMING
- No Clocgan

And Mr. Farmer The KM Is The Most Efficient Tail W Pump On The Market

See or Call W. G. Walker
or
FLOYDADA BUTANE

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| bonds, or interest on saidbonds authorized by this Sec- |  |
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Wayne Named To Legislative Council



PUELIC NOTICE Proposed CONSTITUTIONAL AMEND NUMBER TEN ON THE BALIOT


Your home owned, home operated Super Market on the Wye always offers the housewife friendly service with the best food produces at the best price.

EFFIE FOSTER
POWELL'S SUPER MARKET

Electric Shaver SPECIALS SCHICK MAGNA-POWER REGULAR \$19.95

LADY RONSON TIARA
LADY RONSON TIAR
REGULAR $\$ 24.95$
Our Preliminanar Winuen This Week lo
ARWINE DRUG


FLOIS REED
TASTEE FREEZ

Yes Ladies!
We Have The Lowest Prices In Town delicious cuts:
WE WILL CUT AND WRA FOR YOUR LOCKER

Our Preliminary Winner This Wa
MRS. BILLY F. HINKLE
THRIFTY SUPER MARK:

FARMERS!
Top Flite Feeds
For Your Cattle-Poultry \& Hogs Freshest Eggs In Town
LAWN GRASS SEED - FERTILOME

CARMACK FEED \& SEED

Continuous Service since 1890
Think First Of The First
For Alr Of Your Banking Needs.
Mreliminary Winner This Week Is

MRS. H. W. ROBERTS
FIRST NATIONAL BANK
Complete Line Of Dunlop Tires Field \& Rood Service

## Phone

## YU 3-2502

YU 3-4004
Our Preliminaty Winner This Week is
BILL NORRIS
KING TIRE CO.


BE OUR
NEW FALL SKIRTS AND
SWEATERS
GUEST
For A Fun Filled
italian knit suits
DARK COTTONS FOR BACK
TO SCHOOL


LADIES THREE INC.

## Week-end in the Rockies

For Your Family
TRIP
Contest Rule s
EACH
WEEK
LOAFERS
Our Dreliminary Winner This Was
M. M. JuLIAN
HALE'S DEPARTMENT ST


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