# Annual Soil Fertility Day February 25 In Lockney 

Heart Sunday And Coffee Day Set By Local Organization


New Cotton Uses Bright Spot On Horizon, Farmers Told

Senior League
Organization
Meeting Held


## $5=$

$\pm=5$
Help!
 For County Fat Siock Show

 $\qquad$
School Board Candidates Number Four
$\qquad$
$\qquad$

ACS Chairman Named Recently

Three Outstanding Speakers Scheduled


## Altention Pioneers

Council Sets Public Hearing Of 1965-(6) Budget March 9


## ew Printing Corporation To pen For Business In April

Coming Next Week. .. .The "NEW" Hesperian



DOUGHERTY NEWS by Mrs. W. J. Ross
Pie Supper Set Here Friday


County Spelling Bee April 13th

Bessie Medlen Succumbs; Rites Held In Abilene

Buick Special V-6 goes easy on gas.
Its low price
goes hard on your resistance.







Eakin Expands Livestock Brokerage

School Menu

Masons Attend Matador Meet


What is The Future Farments Has Of America Organization


## MARKET MANAGER'S

THIS
ADVERTISEMENT WORTH 10c AT THRIFTY



OLEO DOGFOOD

MIXED NUTS
PEACHES
AQUA NET

Downy
Fabric
Softener

BANANAS ORANGES

12

## Remember!

This is the Last Week to Redeem
Your Buccaneer Stamp Books.
Double Stamps On Wednesday

alks" right over bumps and trouble
endent front suspension takes the "truck" out of $2^{\text {phte }}$. It smooths rough roads, protects truck, driver irgo from excessive jolting. And on Chevrolet pickups wed system with millions of miles of user experience 1. Try it out on one of Chevrolet's great Fleetside or pickups. It's one of the big reasons that Chevrolet



THURSDAY, FRIDAY and SATURDAY OUR EMPLOYEES RUN THE SHOW AT BEALI'SI EMPLOYEES DAYS


## MEN'S SHOES

MEN'S BLACK LOAFERS \& OXFORDS
Reg. 6.99 Value,
3 Days Only $\quad 4.99$
clearance, one table ladies
FLATS, LOAFERS \& UNLINED BOOTS ${ }^{8} 3$ and ${ }^{8} 4$

TS 3


Gertie is manager of Beall's Home Furnishings and Piec
Goods Department - how's this for Special Prices:

## 80 SQ. PRINTS

$$
\stackrel{4}{Y a r d s}^{4}
$$

SHORT IENGTHS BUTCHER Values To 79c-ONLY 38c Yard Also Some Solid Colors BROADCLOTH ${ }_{0 N L Y}^{A T} \quad 38^{c}$ SPECIAL! READY MADE DRAPES
sizes 45 x 84, floral designs Reg. 3.98 Value
$2^{\text {pr }} \cdot 6^{\text {00 }}$
Vernie is manager of our lovely Lingerie Department
and look what she offers!

## SPECIAL! LADIES NYLON PANTIES

- White only
special clearance


## LADIES FLANNEL NIGHTWEAR

3.00 Values Reduced to 1.44
4.00 Values Reduced to 2.44


James is manager of the Mens Wear Department and he's lowered the boom on prices.
spectal clearance:
MEN'S SUITS
16 only, medium weight, all wool
values from $\$ 55$ to $\$ 65$
3 dAYS ONLY
${ }^{8} 38$
MENS SNUG DUDS \& CASUAL PANTS
SIZES 27 - 38 WAIST
VAL. TO 5.98, 3 DAYS ONLY
${ }^{\text {s }} 3.99$

ada lee jones
Ada Lee is manager of the Ladies Ready-To-Wear De
partment and she has slashed prices!
LADIES SHIFTS
SIZES 8.18
VALUES TO 6.95
$2^{\text {Fors } 5}$

## SPECIAL! LADIES DUSTERS

Plisse \& Seersucker - Sizes 12-20, 38-44 $\begin{array}{llll}\begin{array}{lll}\text { Reg. 2.99 } \\ \text { Value }\end{array} & \mathbf{2 . 6 6} & \begin{array}{l}\text { Reg. } 3.99 \\ \text { Value }\end{array} & \mathbf{3 . 4 4}\end{array}$

## ALL LADIES FALL SKIRTS

 19 ONLY, wools \& COTTONSVALUES TO 6.95



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$\square$


Kay Pollan And
Cecil G. Queen To Repeat Vows

Floyd Data

## HALE'S DEPT. STORE

Starts Thursday, February 18

## DRESS SALE

124 OF OUR BETTER DRESSES
priced to sell at
$1 / 2$
A good selection of juniors, misses and half sizes in good Nelly Don, Lorch, Jon McCauley, Lordleigh, Catalin others - in wools, knits, cottons and crepes - wear then These are really a bargain!

## HALE'S DEPT. STORE

"Floydada's Largest"


Hospital News 4-H Club News









Johnny ${ }^{\text {(Emergencien }}$ Barbec
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Church News

##  <br> devotes its attention tieularyly true in $T$ <br> and August, there <br> 

ROOFING COMPANY

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el, seals roofs against leaks, reflects 80 per sun rays, and beautifies your home in in snow
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Sun-wind-rain
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SNO MAN is F.H. A. adproved: annroved a'so
the PUBLIC HOUSING ADMINIST. in this
SNO MAN
The Southwestern Laboratories of Fort Worth,
Texas. SNO MAN covers over 250 roofs in Amar ing area.
SNO MAN is made by the C. H. Dragert Con pany, Inc. of Dallas, Texas. anteed to your satisfaction. Askicators, Gua guarantee.
MAN roof.
For free e Company, c/o C. G. Cheadle the SNO MA Amarillo

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 SWIFT PREMIUM HENS Good andFat
LB.



## ORANGE

 JUICETUNA<br>19'

CHICKEN POT PIES 5:89


CRACKERS
27

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PIES


25

TEA BAGS 59

19.

## The Floyd County Hesperian



Grandson Of Local Woman Gets Academy Appoiniment

Floydada Splits Games With Abernathy In Season Finale


New Student Directories Now Available

## Ted Allen

 luto Service $206 \mathrm{~S}_{\mathrm{o}}$. Main YH: 3.3

Open A Budget Account With Us Loans Up To $\$ 3,500$

SUPERIOR CLEANERS For Quality Dry Clean For Quality Dry Clean
ing The Approved Sani ing The A
tone Way
CALL

YU $3-3540$

D-Day 65 Set By Collins Implement C .

Local Students Parricinate In Tech Workshop

## Residents To Attend Coop Meet

Tineys Move From McAdoo
SOUTH PLAINS
Manager of the Scut
op Cotton Gin and
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Let us help you find theninade of modern
Hectil HEAl|l|!!

rour onn temperature seting in each room

## HAMMOND SheEt Metal

## ${ }^{c^{\prime} z_{y} \text {, even warmth with }}$

## MODERN ELECTRIC

 COMFORT HEAT!Put all your cggs in one basket and go total electric with electric heat! The reason... COMFORT! Draft-free, noiseless, electric heat provides even temperature with individual room control filling the room, automatically with cozy, comfortable warmth.
For complete information about modern electric comfort heating call your Southwestern Public Scrivic Compaw Mamgs.

Sister Of Mrs.
Ferguson Dies

Follow that truck
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## The State County of SHEREF


The State of Texai
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Page 6 thursday, febs. 18, 1965 floyd county hesterian MENTER NEWS by Mrs. J. E. Green
Church Attendance Increases


DOUGHERTY NEWS by Mrs. W. J. Ross
Mrs. Overstreet Returns Home


FEDERAL CROP INSURAYCE PROTECT
Your cash InYesiment
Lenmst RISKS You cant ayoli


Federal
Insuran
Insurance
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## $* * * *$ ?

BON WINDOday about an investment in BLUE RII itself many times over in savings on utility bills, clean ing costs, an additional value to your home
BLUE RIBBON DOORS -- $\$ 89.00$ Double Neoprene Seal Double Strength Glass. Imperial Western -- $\$ 52.50$

Grill Only $\$ 1.00$ Bob's Building Specialties Ph: $3-2474$ Davs -3.2797 Nites
Floydada, Texas or COLLIER'S HOME SUPPLY


 $x=2=x^{2}=\sqrt{2}$




FREEI
50 PH GREEN STAMPS WHEN YOU BUY SEC. 2 THRU4 WEESTER DICTIONMRY: COOK OF SCIENGE


WE CANNOT TELL A LIE! PIGGLY WIGGLY THE LOWEST PRICES ALWAYS!

PORK CHOPS

K C STEAK
GROUND BEEF
SMALL TURKEYS SLICED BACON FRANKS
PORK LIVER ${ }_{\text {Pound }}^{\text {slieed }}$
PERCH FILLET
Chuck Roast SAUSAGE 2

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 73
## PEACHES BISCUITS $=$

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Bath Oil 2


KOTEX
CHILI
PRESERVES
PEAS
EGGS
SHORTENING
Potatoes $\mathbf{w - \quad} 2=39$ fiour
CORN ON COB ${ }^{6 \mathrm{Ear} \mathrm{Fkg}}$
Fruit Pies $=29^{\prime}$ Pigaty

