

Jarvis Leaves Chamber Crowd In Uproar Of Laughter Here

# Snow And Rain Bring Crop Saving Moisture To County 

County Ginners To Sponsor Cotton Meeting Here Tonight

Aimost One-Half Inch Can Keep Crop Alive

City Accepts
Lockney Heart
Fund Challenge


Country Club
Elects New
Officer Slate

Reed Ford And Mercury Sales Schedules Grand Opening This Friday And Saturday

Seay Promoted In Local Bank; New Cashier Named

Dog Day Set In Floydada February 20


1 Teachers Do Not or Governor's Plan


PAGE 2 THURSDAY, FEB. 11, 1965 FLOYD COUNTY HESPERIAN
Field And
Kitchen News
$\qquad$
HenIETHULOF FOOD VALUSS LETTUCE . . . . . . ${ }^{25^{2}}$ ONIONS${ }^{\text {Bmanch }}$
MELLORINE . . . . . . 39c
TOMATOES . . . . . . $15^{\text {fic }}$
REANS . . . . . 2.25
${ }_{B A C O N}^{5}$. . . . . . $98^{2189}$
SAUSAGE . . . . . . \$100
Washing Powder ... 29
SPRAY NET . . . . . . 59c
CHILI . . . . . . 33
THROUGH SATL
L \& J FOOD STORE


Malse your moce to Mercury! Ecerything is all new but the name and the price! - neram


Take the key to

Clothing Center Directors Meet

LA RUE HUGHES
Landscaping \& nursery

Second Sunday Singing Set

## WILL YOU BE SATISFIED WITH 25C COTTON? SATISFIED . . OR NOT . . EVERY COTTON FARMER and BUSINESS MAN

 IS INVITED AND URGED TO ATTEND A ${ }^{\circ}$ SPECIAL MEETING TO PROTEST THE NEW COTTON PROGRAM . . . AND TO NOTIFY ALL GOVERNMENT OFFICIALS AND RE. PRESENTATIVES WHO MAY HAVE SOME ${ }^{\circ}$ INFLUENCE ON THE PROPOSAL.Thursday Night

## FEBRUARY וITH <br> 7:30 P.M. FLOYDADA HIGH SCHOOL AUDITORIUM

SPONSORED BY FLOYD COUNTY GINNERS


Mrs. J. O. Oswald Observes 85th Birthday With Friends

## 0000 FLVWERS

 mencis

Park Florist -


Mr. And Mrs. R. C. Ross To Observe 50th Anniversary
Observe 5Oth Anniversary

Mrs. Newberry And Mrs. Dunlap Give Program
ap



Porter - Smith Wedding Sunday

## .



22 Study Club
Hears Review Of Book At Meeting


$\qquad$
beees

Mrs. Billy Black

## Hostess For 62 Jr. Club Meeting

Jr. Club Meeting
Mrs. Bily Black was hastess
an Thessay, Feb, 2, tor the mes.








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Whart - Wenswing Oifts for your 1
"THE WORD And MUSIC" EACH SUNDAY -- 8:45-9:15 a.m. KFLD ... 900

Wilson Photography


FOR HER
Blouses
Scarves
Hosiery
Sportswear
A. Gift Certificate
ew Spring Dress
BEAUTIFUL GIFT WRAPPING AT NO CH.
HALE'S DEPT. STO

AR HILL NEW Sby Joe Fortenberry
lings New Store Managers

## FoodValues




Hard-working pickup... with a flair for fun!




CIPRTM
C. L. Bradford Set For Today

Happy Vaientinis Day MII OR MATCH
Wivens Cerificed - Bolegna - Liver Chee - Spice - Salami
 PINKEY SUN-RAY FANCY CHOICE Round Steak ${ }^{\text {s. }}$ 89 $^{\circ}$ Sirloin Steak T-Bone Steak


AQUA NET 57
DEODORANT
69
NOSE DROPS 69

| OLEO | BISCUITS |
| :---: | :---: |
| 19 | 4 ㅊ. 29 - |
| fiOUR | BISQuick |
| 99 | - 49 |

mx ов мастн
SUNSHINE COOKIES
Coz Batar 10-Gz. Cinnamon Graham 81/4-Oz. Vienna Finger 4 :\$100

| Coffemate | EgGS |
| :---: | :---: |
| 75 |  |
| CRACKERS | Biscuit 1 |
| 27. | - 10 |

GRAPE JELIY 39.

COKES
12 BOTTLE CARTON

## APPLE JUICE

NATURAL GRAPEFRUIT JUCE **.
NATURAL ORANGE JUICE *Goz. APRICOT NECTAR
PINEAPPLE-GRAPEFRUIT DRINK *: PINEAPPLE-ORANGE DRINK *ooz
PINEAPPLE JUICE

POWELL'S FRESH PRODUCE

## Grapefruit <br> LB.

 This-Valentines-Day! Park FloristWE RESERVE THE RIGHT' '10 LIMIT QUANTITIES ON THE WYE


These Prices Good Thurs lay, February 11, Throu Monday, Fe'Jruary 15


## Eighth Grade Boys Win First, Girls Take Second In Tournament



GUARDED
Ison is showng
although being
Floydada Teams Split Games $=$ With Olton And Dimmitt Crews


NOT
EVERYONE IS SO LUCKY
Only Those Who Plan And Save For Their Happiness Wishes won't make it so ... Fairy godmothers are hard to come by, these days, so be wise ... plan
now for that happy day. Open a savings account at The First National Bank, keep adding to it regu-
larly, watch the interest mount. lans, waien wer meer momi

The First National Bank in Floydada pays $31 / 2$ ', interest on all savings and compounded semi-annually. Deposits in by the 10th earn from the first.


Think First of The First


CITY AUTO SERVICE

lust like daughter-in-law always bakes!

## ALL-ELECTRIC KITCHEN

GHTHOUSE ELECTRIC


Tourney


Dr. John W. Kimble, O. D. Floydada, Texas YU 3.299



## CUT COOHING'S BIG JOBS DOWN TO SIZE

 SMARTLY....шri GAS

Pioneer Natural Gas Company

FLOYD COUNTY HESPERIAN THURSDAY, FEB. 11,1965 p FAIRVIEW NEWS by Mrs. Clyde Bagwell
Wilsons Host Memphis Family
C. W. Holland Commissioned 1st Lieutenant
$\qquad$

Budget Account With Us G TERMS - 5 Years to Pay Loans Up To $\$ 3,500$
$\qquad$ modeling and improving your ho
Pay-Out-of-Income Credit Plan improvements you wan
ars a month and with
how easy y
"How much is that Dart in the window...?"
> "I just have
> to give up
> chasing
> too tiring.
> For a change,
> 'd rather ride


55 Dodge Da mex min
Docige Dart -- ©man
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L. N. Johnson At The Controls


A View of the Lots


At The End Of One Of The Bunk

## New Feed Lots Add Diversification To Johnson's Farming Operation

Church Attendance Back To Normal


Needa NewTractor?
 with a PCA Loan! Buy your next tractor with a PCA loan. Or, if you have a PCA
line of credit, add the cost to your present loan. Either way, you get the advantages of modern PCA financing: Low Interest Rates.. and you pay int
you use and the time you actually use
Experience...
serve you men who know agriculture, whose
Repayment Schedule...spread the cost of equipment over several years,
livestock.
 Gravel is weighed separately Specifications. Don't take chances-have the job done right Phone YU 3-2170 or Come In and Discuss Bennett's Building Material

[^0]SEE us today about an investment i
BON WINDOWS - an investment that itself many times over in savings on utility BLUE RIBBON DOORS -- \$89.00 Double Double Strength: Glass. Imperial Western -- $\$ 52.50$

## FORT DEALER

 EALCON-TAIRLEN $\rightarrow$ TRADING FAIR
'65 FALCONS! LOW PRICES! HIGH TRADES!
UP TO 15\% GAS SAVINGS WITH NEW 170.CU. IN. SIX AND 3-SPEED CRUISE-O-MATIC DRIVE! Want a compact? Get our Falcon! Want a middle-size
car? Get our Fairlane! Both packed with savings. Both
in stock for inediate


REED FORD SALES RALLS HIGHWAY

FLOYDADA, 1

COUNTY HESPERIAN THURSDAY don 3 cents each subsequent insertion Lion 3 cents each
charge 50 cents.
tied Display Rate: 70 cents per column
\% Thanks \&1.
re 5 P.M. Tuesday

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$\frac{\text { FER } 11,1985 \text { PAGE } 7}{\text { EiSS SERTIGS }}$ $\frac{\text { Bis, servies - }}{\text { Wen }}$
COW POKES By Ace Reid $\frac{\text { MERCHANDEE }}{\text { MEA }}$


Ad Valorem
Tax Repeal Advocated

Floyd County 25 Years Ago




AIR CHARTER SERVICE

NORMAN SPRAYING SERVICE


Safe Guard Your Valuables

With A
First National
Safety Deposit
Box

Page 8 thursday, feb. 11,1965 floyd county hesperian DOUGHERTY NEWS by Mrs. W. J. Ross
Layman Will Conduct Services
 May night and Sunday
Mr. and Mrs. Huse
Ralls, visited in the
Rites Held For
Eugene H. Brown
Funera
Brown
Cowsbyton
Mra. Bi
Bractan
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Rev, Clayton
view, was assisted
Rev. Rev. Blanco Bapi
Eaptest Stewa
Brown Church in
Bret

H. Fowler Dies Sunday In Colorado
Jetterson H. F
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Colorado Springs.
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Funeral rites Funeral rites
Carter Funeral
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nician st the the He...nas a at
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Survivors
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II you're going to enter something ilike the Pure oil Perlormance Trials. you might as well do it to win.


CITY AUTO SERVICE
121 east missouri floydada, texas

'WE'RE SENTIMENTAL ABOUT OUR CUSTON: ENJOY FRIENDLIEST SERVICE, LOWEST PRIC AT PigGly WIGGLY ALWAYS!"

## GROUND BEEO



Armour Star
Sirloin Ased
Steak

## Bacon <br> 5: <br> 2

SHOULDER ROAST SWISS STEAK CANNED HAMS BREADED SHRIMP LONGHORN CHEESE SWISS CHEESE
Fryers
DETERGENT
LIQUID DETERGENT INSTANT MILK DOG FOOD

These values are good in Floy dada, February 11-13, 1965.

We reserve the right to Limit Quantities.

> HOMINY
> CATSUP

## FROZEN FOODS

Strawberries $=2$
Orange Delight 4 FROZEN CAKES

Poand Chocolate,

## 7

CHEESE FOOD PiNEAPPLE
HAWAIIAN PUNCH $\begin{gathered}\text { Regular } \\ 46020\end{gathered}$
CORN $\begin{gathered}\text { Mission, Golden Whole Kernel } \\ \text { No. 3o3 } \\ \text { Can }\end{gathered}$

APPLES
RADISHES
$2{ }_{2}^{6} 15^{c}$


[^0]:    Phone YU 3-2170

