



Hawkins-McCain Vows Repeated Friday Night


Vows Solemnied For Janet
Ann Bridges, Wayne Pick

## $\substack{\text { zed th } \\ \text { and } \\ \text { ber } 2 \mathrm{z}}$

$\square$

| Rust |  |  |
| :---: | :---: | :---: |

Starkey Club
Meets In Home
Of Mrs. Denning


THE FLOVD COUNTY HESPERIAN
Join JEDD Bussing, Nems Euthor

TEXAS PRRESELISsocirion
NoTICE-Ay erioneous reetectuons
ing or rep atation of any person, fir
appear in the columg
appear in the columns of The
corected

Vesta Savage
Senior Citizen Queen For A Day Mrs. Vesta Savage was nam-
I the first quem for a Dav at
 Curch Tuesday atternoon. She was crounced bu Mrs. C.
s.lyses. president of the organ-
Several merchants contributed
Sed

$\qquad$

Study Club To Assist Senior College Girl


Mrs. Leatherman Honored With Bridal Shower

Cancle
McDon

ames Word Is Speaker For 34 Club Meeting
$\qquad$
Rembers of the pey suas





Jr. Study Club Meets With Mrs Melvin Lloyd


## HALE'S JANUARY CLEARANCE!

Although thousands of area shoppers have taken advantage of this big annual sale . . . many many very very outstanding buys remain in every department.

This big sale will be over this Saturday ... we've regrouped many items . . . we've marked prices down more in some departments.

SHOP AND SAVE!

 Theatre Production


## Grandparents

Galore Greet
Year's First Baby
CROSBYTO
grandparents
Crosbyton's
grandparents
Crubsyton's
who was
who was M
daughter ot
Wall of east

Noxious Weed
District News

Announcing the removal of our offices

814 West Georgia Street
Convenient parking through alley entrance
NEWELL BURK

## Local Entries

Given Mention In State Contest


Whirlette ' $B$ " Team Gets To Finals In An.on Tourney


Lockney C Of C Banquet Slated

CEDAR HILL NEWS by Mrs. M. H. Taylor
Church Attendance Dedinas

Letters Td The Edito

Three Criminal Cases Tried In District Court

Pre-Planting Irrigation Suggested

## FOOD SPECLIALS



Specials Good
THROUGH SATURDAY
L \& J FOOD STORE

ODEN'S USED CARS ARE PRICED TO SELL! HURRY IN FOR A GOOD DEAL ON A ONE OWNER, LOW MILEAGE BEST BUY

1963 CHEVROLET Impala 4 door Sedan. Tutone Saddle and B
Fully loaded, 5 new premium tires and only 18000 actual miles.
1963 FORD Galaxie 500 XL Sport Coupe, Local one owner. Fully loa
25,000 miles. A sport car for the price of a 4 door.
1963 OLDS Super 4 door Hard Top. Local one owner and fully loade
1963 CHEVROLET Chevy II, 4 door Sedan, 6 cyl. and automatic. He

1964 CHEVROLET $1 / 2$ ton long wheel base pick up.
1962 CHEVROLET $1 / 2$ ton pick up. Low mileage and
MANY OTHERS --- ALL MAKES AND MODELS
READY TO GO!

## To T. BLANCO NEW

Selaide litals Hunters' Pact

Floyd Philosopher Aims To Adapt To The Great Society If He Doesn't Have To Change

Income Tax Filing Time
Almost Here Once Again
ou probably have a good reputation

Retail Merchants Association



## New

Construction This Year Over $\$ 24,000,000$ !

Thats righ! Reddy Kilowatt will 5 Public Service Company, as evi-

dence of the faith we all share in a growing land that 100 years ago
promised less but has delivered more than perhaps any other area in our
nation. We'll be completing another large steam electric gencrating unit,
adding new transmission and distribution lines with one view in mind

- to give you better service at the lowest possible cost. You'll have, at power you'll need for a powerful

ELECTRIC
Company
Picture shows an example of modern construction methods. The aerial, truck-
mounted bucket lift is being used by mounted bucket lift is being used by
two linemen in a safe and efficient manner to construct a new 230,000


## HAGOOD'S ANNUAL

CLEARANCEDOORS OPEN 8:30 THURSDAY MORNING

# We're Selling Out AlL JEWELRY! 

 CLOSE-OUT SALE BEGINS FRIDAY, JANUARY 15Because the burglars continue to break into our jewelry store and steal items of jewelry, we have decided to sell out all jewelry.
We will continue to offer the services of watch repair, sell watch bands and inexpensive watches. We'll remain in business at present location.

EVERYTHING GOES
PRICES REDUCED UP TO

INCLUDED IN THE CLOSE OUT SALE ARE THE FOLLOWING ITEMS:

- CHINA
- SILVERWARE
- STAINLESS STEEL HOLLOWARE
- GENTS JEWELRY - KEEPSAKE DIAMONDS
- WITTENAUR, BULOVA AND HAMILTON

WATCHES
(2 very good show cases for sale) All Sales Cash, No Refunds Or Exchanges

## BRADFORD JEWELRY

| MEN'S HAGGAR DRESS SLACKS |  |  |
| :---: | :---: | :---: |
| 20.00 Values | Now | 14.97 |
| 16.95 Values | Now | 12.97 |
| 12.95 Values | Now | 8.97 |
| 8.95 Values | Now | 5.97 |
| MEN'S VESTS By CAMPUS |  |  |
| 5.95 Values |  | 3.97 |
| 4.98 Values |  | 3.47 |



MEN'S JARMAN SHOES


\subsection*{20.00 Values .... Now $-\mathbf{1 4 . 9 7}$ | 16.95 Values | Now $-\mathbf{1 4 . 9 7}$ |
| :--- | :--- | $\begin{array}{ll}\text { 12.95 Values } \ldots . & \text { Now }-\mathbf{8 . 9 7} \\ \text { 8.95 Values } & \text { Now }-\mathbf{5 . 9 7}\end{array}$}

MEN'S SWEATERS
By VAN HEUSEN AND CAMPUS

| 13.98 Values | $\mathbf{9 . 4 7}$ | 8.98 Values |
| :---: | :---: | :---: |
| 12.98 Values | $\mathbf{8 . 9 7}$ | 5.98 Values |
| 9.98 Values | $\mathbf{6 . 4 7}$ | 4.98 Values |

MEN'S LONG SLEEVE SPORT SHIRTS

## By VAN HEUSEN AND CAMPUS

| 5.95 Values | $\mathbf{4 . 4 7}$ | 3.98 Values | $\mathbf{2 . 9 7}$ |
| :--- | :--- | :--- | :--- | :--- |
| 5.00 Values | $\mathbf{3 . 9 7}$ |  |  |

MEN'S SUITS BY STYLE MART \& NOBLE MANOR

> 100 Suits Priced to Clear Some Reduced As Low As

YOUNG MEN'S SUITS BY CAMPUS
COLLEGE CUT, SLIM TRIM PANTS, NO
PLEATS, SOME WITH VESTS
PLEATS, SOME WITH VESTS
29.97 to 34.97

MEN'S SPORT COATS \& BLAZERS
By STYLE MART \& CAMPUS
39.95 Values
29.97 29.95 Values $\quad 19.9$
37.50 Values

## BOYS SPORT COATS \& WINTER JACKETS

| By TOM SAWYER \& CAMPUS |  |  |  |
| :--- | ---: | ---: | ---: |
| 17.98 Values | $\mathbf{1 0 . 9 7}$ | 12.98 Values | $\mathbf{7 . 9 7}$ |
| 15.98 Values | $\mathbf{9 . 9 7}$ | 9.98 Values | $\mathbf{5 . 9 7}$ |

## MEN'S JACKETS BYCAMPUS

| 39.95 Values | $\mathbf{2 2 . 9 7}$ | 13.98 Values | $\mathbf{8 . 9 7}$ |
| :--- | :--- | :---: | :--- |
| 22.95 Values | $\mathbf{1 4 . 9 7}$ | SOME EVEN |  |
| 18.98 Values | $\mathbf{1 1 . 9 7}$ | LOWER |  |
|  |  |  |  |

## LADIES DRESSES

by bobby brooks. STACY AMES, Mac


BOBBY BROOKS SWEATERS \& BLOUSES SLACKS \& SKIRTS
5.97 3.97 3.47

| 15.98 | Sweaters | $\mathbf{8 . 9 7}$ |
| ---: | ---: | ---: |
| 13.98 | Sweaters | $\mathbf{7 . 9 7}$ |
| 11.98 Sweaters |  |  |
| 9.98 Sweaters | $\mathbf{5 . 9 7}$ | 10.98 Slacks |
| 7.98 Sweaters | $\mathbf{4 . 9 7}$ | 7.98 Slacks |

BLOUSES BY BOBBY BROOKS \& SHIP 'N' SHORE
3.97 3.47

GIRLS COATS

| 14.98 Values | $\mathbf{9 . 9 7}$ |
| :---: | ---: |
| 11.98 Values | $\mathbf{7 . 9 7}$ |
| 7.98 Values | $\mathbf{5 . 9 7}$ |
| 5.98 Values | $\mathbf{3 . 9 7}$ |
| 4.98 Values | $\mathbf{2 . 9 7}$ |

GIRLS SPORTSWEAR

| BY PLAYPET |  |
| :--- | ---: |
| 5.98 Values | $\mathbf{3 . 9 7}$ |
| 4.98 Values | $\mathbf{3 . 3 7}$ |

GIRLS DRESSES


## \$168 Million New Telephone Construction for Texas in 1965

Continuing improvements in telephone system will make your service even more dependable and valuable

##  <br> $\qquad$ <br> $\qquad$ <br> Phone YU 3.2170 or Come In and Discuss <br> Bennett's Building Material



But not this year.

This is Oldsmobile
Styling is new. So new, not a
Power plant is new. Super Rocket $\mathrm{V}-8$ is the biggest in Olds history:
425 -cubic-inches big, up to 370 -hores strong. Transmision is new, too. Turbo Hydra-Matic, available on any Delta 88 ,
provides up to $40 \%$ more torque from a standing start, superlative periormance at all speeds. $\begin{aligned} & \text { New styling. New engine. New transmision. This year, only Delta } 88 \text { lets. }\end{aligned}$

> 'BS OLDSMMOBILEE $\begin{gathered}\text { Try a Rocket in Action... } \\ \text { Look to Olds for the Nea; }\end{gathered}$

PEN CHEVROLET CO., Floydada, Texas $\frac{20}{210}$


7iny This Alvertisement To Thrity *- Worth 10' In Cash Or Trade AKE MIX 29 oilet Tissue 79
nou
nou rus

LOUR $\quad \$ 2^{29}$

PINEAPPLE
zen
19



$\quad$ - PRODUCE
WASHINGTON
Extra Delicious
APPLES
Lb.
CELLO BAG
CARROTS
RUBY RED
GRAPEFRUIT
5 Lbs.

## EGGS

cotsint ress
3
PEACHES 4:98:
BACON
CRISPRITE

DO O G A A


POUND
TiMiFFV SMDEB MABMET
double buccaneer stamps every wednesday sECOND And mISSISSIPPI STREETS

# Floydada Blasts Lockney For Two District Wins 

Keith Teague Sets New
School Scoring Mark


## EROM THE <br> SPDRTS

A. DESK

Tired of 10
sumer pr
Union-

## Discover the difference in the ${ }^{6,5}$ Chevrolets



CORVAIR - The only rear engine American car made.

## You shou about the



Ghetrolet - Chevelle - Chevy II - Cortair. Correlle
ODEN CHEVROLET COMPANY
9. SOUTH MAIN ST.

## Your 1965 Agricultural Plans

 Are In Dependable Hands.. .with agricultural credit obtained
from Plainview Production Credit Assn.

yOUR PRODUCTION CREDIT ASSOCIATION IS READY TO HELP YOU WORK OUT A LOW COST, SOUND CREDIT PLAN .


We Invite You To Join The Ranks Of Area Farmers Who Have Found PCA Meets Their Needs In This Arect Of Big Business Farming

Plainview Production Credit Association
Jim Lackey, Floydada Office Manager


Flovd Philosopher Has Novel Idea For Bringing The Profit Molive To Agriculure

School Tax Payers Should Be Concerned About Costs

Floyd County 25 Years Ago

## ORTS DESK

Anxy apmomate ne

## SAFETY <br> INSPECTION

## District Win

From Abernathy

Deadline
APRIL
1st
Come
TED ALLEN AUTO SERVICE $\frac{2}{2}$

BEN FRANKLIN WAS A MAN WHO KNEW THE MEANING OF THRIFT!
NATIONAL FRANKLIN THRIFT WEEK



| WESTER'S <br> GROCERY \& MARKE |
| :---: |
|  |
| TIDE . . . . 71 |
| FLOUR . . . 49 |
| CORN . . . 2 29\% |
| Luncheon Mear . $2{ }_{2} 79$ |
| CHILI . . . . 39 |
| SALMON |
| TOMATOES . $2 \mathbf{2 1}$ |
| PEAS . . . $2: 2$ |
| Tollet iisue |
| APPLES . . . 39^ |
| SAUSAGE . . 49c |
| liver |
| ROASI. . . 52c |
| SIEAK. . . 73 |



Look At This!
New Credit Service Aid For Low-Income Rural People


Floyd County 140 Per Cen
Year's Total

## FAIRVIEW NEWS by Mrs. Clyde Bagwell

## T. L. Perry Birthday Honoree


can $\mathrm{PBO}_{\mathrm{P}}^{\mathrm{P}}$ you in a zippy-er scooting snappy-er looking. maver-over-all


DAATT ...for the same price as a Shevy II or Falcon?


McCown Compi Communication Course Recentl?

Former Lockney Cattleman Dies

## SUPERIOR

 CLEANERS For Quality Dry Clean ing The Approved Sani> call

YU 3-3540
Dr. John W. Kimble, O. D. Floydada, Texas

AS FOR THE
OPEN ALL


Get to the bottom of your heating problems

These are the bare facts... Electric Heat offers a new concept of comfort and conven
ience for your home... Electric Heat is sate because it's flameless. Electric Heat costs less to install because it doesn't require ex-
pensive ductwork or chimneys. .. Electric Heat is inexpensive to conneys. 1 . le to low cost rural electric power eut most importantly, Electric Heat is so best temperature for each room. There are ever "cold" or "hot" spots! bors who heat the modern way ... with Elec ric Heat. Be sure to ask about how clean

## ELECTRIC HEAT

Whether you plan to build or re model, , it'll pay you to consider Electric Heat. Our heating spe.
cialists will glad
suggesty reviens that will not our plans and make
save you money aldists will glaty review your plans and make
uggestions that will not only save you monex
but also increase the overall comtort and value LIGHTHOUSE ELECTRIC Cooperative, In

# W <br> CLASSIFIED ADS 

Page 8 thursday, jan. 14, 1965 floyd County hesperian Slumber Party Held Here

Field And
Kitchen News
$69^{\text {‘ SALE! 79! Piggly Wiggly Always Has the Best for Le }}$

## Ground Beef <br>  <br> PICNICS

sWISS STEAK
UUNCHEON MEAT Pathe thearai io orice 3.79
69

BEEF STEAKS
SLICED PIMENTO CHEESE ${ }_{12}$ ponimine $2: 79$


SLICED BACON
2-7

## Miracle Whip ${ }^{2}$ 49 Velveeta Sugar Juice Peaches

 TOWELS ${ }^{\text {Scott Assorted Colors }}{ }_{2}$ Jombo Rolls $\quad 69^{\text {c }}$ APPLE CIDERDETERGENT
l


FROZEN FOODS:
Dinners 3
HUSH PUPPIES
Corn on Cob

HEALTH \& BEAUTY AIDS
Lotion $=3: 6$
=2m
=2minn
lowest prices!
A PIEGIY WIEGL Specialty!

COFFEE
TOMATOES
FACIAL TISSUE ${ }_{\substack{\text { Asst colors } \\ \text { Sot Cot. Box }}}^{\substack{\text { SCOTILE }}}$
GREEN BEANS $S_{\text {No. }}^{\text {Kithen Sins Siced }} 5$
SHORTENING $\underset{3 \text { Pound Can }}{\substack{\text { Vegete }}}$
GREEN PEAS $\underset{\text { No. } 3 \text {.ses Cans }}{\substack{\text { Mission }}} 5$
TUNA
VIENNA SAUSAGE $1 / 2{ }_{1}^{\text {Meat }}$
THESE PRICES GOOD THURSDAY, FRIDA URDAY, JANUARY 14, 15,16 . NEW SI
MONDAY, TUESDAY, WEDNESDAY.

539
Pigaty

