

Hospital Suit Appealed To Texas Supreme Court

Firemen Called To Three Fires

Free Washingion Trips Offered By Local Firm



нойs meaniv New Business Firms Open

Salvation Army Fund Drive Goes Over Goal Of \$2,500


## 2"

 ples Hospital, with the birth of Vivian Marie. The County couple, however a Plainview couple wonbaby to the honor of the official New Years baby born
in Floyd County.
(Staff Photo)

PAGE 2 THURSDAY, JAN. 7, 1965 FLOYD COUNTY HESPERIAN SOUTH PLAINS NEWS by Mrs. Murray Julian

## P-TA Meeting Slated Friday



Lockney Rites Held For Mrs. Callie Wilson


Charles Hollan To Graduate

## CENTER NEWS



Please Don'í Call Me "Reverend"


ATIENTION AgRICUITURAL INVESTERS!

MR. CLINT HICKS

RALLS-TEX

## Thanks Folks!

Thanks for the many many years of patronage
you gave me while in the cafe business in Floy-
dada.
It has been a phearere to serve your
wasa, hereribh the mayy fremesthipes.

L. G. Withers

## Announcing

the purchase of
Withers Cafe
by

## - Mr. and Mrs. Billy Selman

Mr. and Mrs. Selman look forward to getting acquaint ed and invite everyone to visit them.
The cafe has been completely remodeled and the food is delicious.
The name of the cafe is now
MERRY MAC
Thank Folks! $\quad= \pm=5$

## P31GDEAI QATS

| \% | $\text { BACON.. } 49 \text { c }$ |
| :---: | :---: |
| - |  |
| A |  |
|  |  |
| 1 | BISCUITS . $3: 25 \mathrm{c}$ |
| 1 | CATSUP . . 19c |
| \%e, | KLEENEX. . 35c |
| $1$ | OKRA $25$ |
| 6 |  |
| \% | CRACKERS . . 29 c |
|  |  |
|  | Margarine . 2 :35 ${ }^{\text {c }}$ |

WE GIVE BUCCANEER STAMPS dOUble ON WEDNESDAY

## HULL \& MCBRIEN



THIS YEAR'S PLANS WITH STOP-GAP FINANCING

yOUR PRODUCTION Credit association is ready to help you WORK OUT A LOW COST, SOUND CREDIT PLAN

Plainview Production Credit Asssociation

All Of Collier Children Home For Christmas

FFA NEWS
 Young Farmers Homemakers To Meet In Dallas

Powell Rites
Held In Ralls

Pre-Planting Irrigation Suggested

THE FLOYD COUINTY HESPERIAN

JUAN BORLDEAUX, Mechanical Superintendent thed 1896 by Claude V. Hall. Entered as second class
the post office at Floydada, Texas, April 10,1907 up 1 IEXAS PREESE LSSOClition members


Fill Your Linen Closet Now With DAN RIVER Sheets and Cases
$81 \times 108$ and Double Fitted Muslin 1.67
$36 \times 36$ Matching Cases $\quad 2$ for $77 c$
White all more now. Beautiful bleached muslins that have over
130 threads per sq. in. Every sheet is

New Low Prices - DAN RIVER Percales $72 \times 108$ and
win fitted $\quad \boldsymbol{1}^{77} \quad \begin{aligned} & 81 \times 108 \text { and } \\ & \text { double fitted }\end{aligned}$ $-1$ $2 \times 381 / 2$ Cases -2 for 99 c $\quad 72 \times 84$ King Fitted -4.77 d white. Wide tape salvages and closely sewn hems.


LADIES FALL FLATS
UNLINED DRESS BOOTS ALSO INCLUDED



## Bill

Crop Stubble
Provides Food
For Game Birds

## Baby

Durham Vows In Plainview

## Water

Rainfall For 1964 Reached

Marriages
21.19 Inches

Come
in now.

World's Tallest Tower Will Be Built In Texas
 SPECIALS VICKS VAPO RUB CONTAC PHOSOHEX

## January <br> Clearance! BROWN'S DEPARTMENT STORE <br> OF LOCKNEY

will have their annual mid-winter sale at 9 a.m. Friday Morning, Jan. 8

GAPA
THEAT,

UsusMAALOX
Reg. 81.5012 oz .


ZESTA CHEWABLE VITAMINS
${ }^{3}$

## YEAR WE'RE HOLDING O UR SHOE SALE THE

 E TIME AS OUR STORE-WIDE CLE A RA N CE-SO IN FRIDAY FOR ANOTHER SPECTACULAR SHOE OVER 2000 PAIR ON SALE AT RIDICULOUS W PRICES. CHECK THE ITEMS BELOW FOR SAMOF THESE TREMENDOUS BARGAINS WAITING ALES.
## HI-HEELS AND MID-HEELS

|  | Reg. | Now |  |
| :--- | :---: | :---: | :---: |
| catent, blue patent, amber patent | 11.98 | 7.99 |  |
| Suede by Velvet Step | 10.98 | 6.99 |  |
| Calf Mid - Heels by Fiancees | 13.98 | 8.99 |  |
| ane Lizard in Black \& Brown | 21.95 | 15.99 |  |
| ed Heels by Orchids, Palladio and | 11.98 | 7.99 |  |
| et Step $10.98 \& 11.98$ | 6.99 | 7.98 | 5.98 |
| Group Stacked Heels | 11.98 | .599 |  |

## flats - FLATS - FLATS

"ELLED FLATS IN GOLD, SILVER, BLACK \& BROWN Mee Flats, BLACK FLATS, BROWN FLATS, PUMPS and thiPS.

$$
\begin{array}{r}
10.98 \\
\text { now } \\
8.98
\end{array} \text { now } 5.9999 \text { ( } 4.99 \text { now } 4.99
$$

RGE GROUP hi-heels, stacked heels and flats Odds 'N' ends --- Values all less than $\frac{1}{2}$ price 1.99 UP
usual-not many mens shoes on Special, but over
pair - some real outstanding values here

## One Group

YS WESTERN BOOTS - Values to 9.98 -- $\$ 5.00$ a pr.

## remendous Reductions

CHILDREN'S SHOES
LARGE GROUP GIRLS DRESS SHOES
SMALL GROUP BOYS SHOES
ARGE GROUP WOMEN'S HANDBAGS
Practically Our Entire Stock

## $1 / 4$ to $1 / 3$ off

## 3 WAYS TO BUY!

harge - Cash - Layaway e in -- you'll find the same good selection friendly service during the sale that
LE'S features all year long.

Tremendous Selection -- All Sizes $\frac{1}{3}$ OFF

## LADIES SPORTSWEAR

White Stag, Koret, Paddle and Saddle Group I- $-\frac{1}{3}$ Off -- Group II -- $\frac{1}{0}$ Off GIRLS DRESSES \& SPORTSWEAR $\frac{1}{4}$ to $\frac{1}{2}$ off
LADIES COATS
DRESS COATS -- $\frac{1}{3}$ and $\frac{1}{4}$ Off CAR COATS -- $\frac{1}{3}$ Off GIRI'S COAT DRESS COATS $\frac{1}{4}$ Off CAR COATS $\frac{1}{3}$ Off

LADIES SWEATERS LARGE GROUP NOW $\frac{1}{2}$ PRICE SMALL GROUP $\frac{1}{4}$ OFF ONE GROUP LADIES BLOUSES $\frac{1}{3}$ OFF COSTUME JEWELRY-- one group $\frac{1}{2}$ price HATS
GROUP $1 . . . . . / / 2$ Price GROUP II

Seamless Hose 2 PRS. $88^{\text {c }}$ All first quality

THIS YOU CAN'T AFFORD TO MISS! Men's Wool Robes and Corduroy TV Coats $\frac{1}{4}$ OFF ONE GROUP Fancy Western Shirts Reg. 6.98 -- 3.99 Reg. 4.98 --- 2.99
LARGE GROUP MEN'S KNIT SHIRTS By Munsingwear and Arrow
ALL men's long sleeve sport shirts all sizes and sleeve lengths! ${ }_{4}$ OFF
Large selection men's Resistol dress hats ${ }_{4}^{1}$ OFF
Small group men's Silver Belly felt hats

You Know the Brand
$1 / 2$ price
31 men's Curlee Suits drastically reduced Large, large group Curlee Suits $20 \%$ off
ALL Boys long sleeve shirts Knit \& Cut ' $n$ ' Sewn $\frac{1}{4}$ TO $\frac{1}{2}$ OFF
One group Men's Sport Coats $\frac{1}{4}$ TO $\frac{1}{2}$ PRICE
One lage group Men \& Boys Coats \& Jackets $\frac{1}{4}$ to $\frac{1}{3}$ off



 69 (190 23. FLOUR

DOG FOOD
 POI PIES
$5: 89$
51

KLEENEX
CAKE MIXES $\quad 3_{:}^{: \$ 1}$
(25:
25
EGGS GRADE "A"
LARGE,
DOZ.

POWELL'S PRODUCEDEPT WALMOND
Lb.
Pkg.
CENTRAL AMERICAN
B A AN AS
L
$121 / 2^{c}$

GRAPE Jelly 39

## The Floyd County Hesperian



ISPORTS
Whirleties Split Games With Springlake Teams
SESTER'S

## WESTER'S

GROCERY \& MARKET
Save Our Stamps - Exchange for Premiums or
Groceries. WEEKEND SPECIALS - Thurs. - Fri. - Sat. - Jan.

FLOUR . . $\int 1.89$
PEACHES 2.490
FRUII COCKIAll 2:49c
Della Plains Hornets Win One,
Lose Two In Odessa Tournament

## from the <br> 5PORT5 <br> - DESK



## Goldwater Fans

20,000 Murders
$\square$

## ANNUAL

## ELECTION

Be sure to vote
TUESDAY
JANUARY 12
High Plains
Underground Water
Conservation
District No. 1

## MARSE \& SON

PLAINVIEW'S LEADING DEPARTMENT STORE

INVITES YOU TO ATTEND THEIR

## January Clearance <br> CONTINUES THROUGH SATURDAY

YOU WILL FIND BARGAINS IN ALL DEPART-

This effort became clearly reprehente artial when it was revealed by the British Ministe
of State for Foreign Affairs recently that 20,000 pe British Minister also told the House of Commons,
shocking report, that some British and other
ser a shocking report, that some British and other citizen them is now impractical, except through regular Con-
golese Government military efforts.
Citizens of the civilized nations are still at the
mercy of the half-save rebels mercy of the half-savage rebels. The fear of taking
any action, because of the certain reaction by the un-
der-developed peoples and the Communist propaganda machine prevents their rescue.
Thus, the rescue operation by Belgian troops in th
Congo was not only more than justified by the beast Congo was not only more than justified by the beest
ial behavior of duped and murdering savages but, ac
tually, stronger military action than was taken woul

GUEST EDITORIAL
A Man Without Backbone Is No Longer A Man

## SANTA FE NEWS

$\square$

## GUEST EDITORIAL <br> Peanut Cash Crop <br> $=-2=$

Floyd Philosopher Reports, In A Round-About clove bata daughter of Mrs. Sava
John Collite and family.
From Floydada Mr. John Collie and family, and Mre
From Floydada Mr.
Mack went on to New Mexico Way, What Sori Of Year 1964 Was, 1965 Will Be

# WE HAVE MOVED! 

Due to the increased business at ur firm, we are happy to announce our second expansion of oun business in the past five years.
We've moved to a larger location 116 West Missouri Street (2 doors west of our old location).

This expansion is possible through the patronage and loyalty of our many customers and we want to thank you all for helping make this message possible.

We invite you to come in and

Same Phone Number YU 3-2846
Home
Appliance Service
Floydada

Announcing
Our New Dividend Rate On

## Savings Accounts

EFFECTIVE
JANUARY 1, 1965


PAID OR COMPOUNDED SEMI ANNUALLY

DEPOSITS BY THE 10th EARN FROM 1st OF MONTH CONSIDER THESE ADVANTAGES FOR A GOOD RETURN ON YOUR INVESTMENT

1. A Competitive dividend rate
2. Dividends compounded semi-annually

FOR THE SAFETY OF YOUR INVESTMENT

1. A strong, safe organization
2. MEMBER FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION
3. Conveniently located in an area of sound economy
4. Management familiar with South Plains Area

SIX GOOD REASONS FOR SAVING WITH US

ULIA AVINGS \& LOAN $\triangle$ SSOCIATION 200 N. MAXWELL


Page 6 thursday, jan. 7,1965 floyd county hesperian
More Study Slated On Boll Weevil

Cadet Titus
Commander Of AFROTC Unit

S*W Eat More Cheese! Piggly Wiggly Has The Most' The B


Longhorn Cheese $=3 \ldots{ }^{5} 1$ Round Steak Longhorn Cheese ${ }^{2}$ GROUND BEEF CHUCK ROAST $\begin{aligned} & \text { Armour Star, Aged, Hyy, Beef, } \\ & \text { Valu, Trimmed, ,b. }\end{aligned}$
and

DRINKS
PEACHES Xater ane 25
TAMALES Enam

FROZEN FOODS:

## Dinners 59

ORANGE JUICE in cine $3: 85^{\circ}$
ENCHILADA DINNERS
39

Taste Tempting Produce At Piggly Wiggly

# ONIONS <br>  <br> TANGERINES <br> 19 RADISHES $\underset{\substack{\text { Fresh } \\ \text { Large Bunches }}}{2}{ }_{i}^{\circ} 15^{\circ}$ 


 Bubble Pack.回

## SHORTENING

 TOILET TISSUE $=$ SLICED PINEAPPLE Strawberry PreservesFestival
$32 \mathrm{Oz} . \mathrm{Jar}$

