



30,000 EXPANSION — The piles of dirt shown above are to be used in a new expansion project by Q. A. and P. Railway in Floydada. "Piggy-Back" can be seen in the background

In the inset is shown several train carloads of new autos that can't be unloaded due to the limited space that is paved and fenced on the property. (Staff Photo)

QA&P Railway In Midst Of \$30,000 Expansion Here

Hillburn Rites Held Yesterday

Funeral rites for Calvin Hillburn, 72 year old former resident of Floyd County and a resident of Lubbock for the past two years, were conducted yesterday in Franklin-Bartley Chapel in Lubbock.

Hillburn died at his residence Monday night following a brief illness. He and his wife were in Floydada over the weekend visiting friends.

The deceased was a native of Stonehill County and came to Floyd County at an early age where he met and married the former Clarice Manning. The couple lived near Hale Center at one time then resided a number of years on their farm one mile east of the Cedar Hill Gin. They moved into Floydada some twenty years ago where Mr. Hillburn operated a slaughter pen. They also own rental property in Floydada.

The couple moved to Lubbock from Floydada two years ago where he was associated with his son in Garnet's Body Sales. Hillburn was active in Masonic work at Floydada and Lockney where his membership is.

Survivors include his wife; two sons, Garnet & Norman, both of Lubbock; one daughter, Mrs. Gene Smith, Lubbock; one sister, Mrs. R. M. Smith of Littlefield; three brothers, Francis, Dalhart and Dave and Harley both of Amarillo; and four grandchildren. Rev. Carl Anderson, associate pastor of the First Methodist Church in Lubbock, officiated at rites. Masonic graveside services and burial in Resthaven Memorial Park were under the direction of Franklin - Bartley Funeral Home.

Pallbearers were T. C. Hollins, J. K. Holmes, P. L. Hart, M. J. McNeill, Tommy Assiter and Joe Parrish all of Floydada.

First Cotton Bagging Sent Out From Mills

Delivery of the first production of cotton bagging from the new Ralls-Tex Mill here, will be made today.

According to Jean D. Smith, plant manager, about 20 cotton gin managers and owners are expected in Ralls at 2 p.m. today to receive the first output from the mill.

The mill, first of its kind known to exist in the free world, has been under construction for several months. It employs a unique knitting process.

It is moving into production with four huge knitters which have been installed. Smith said four more knitting devices are on order.

The knitters turn out a blend using five parts paper and several parts cotton. Manufactured here will be a cotton-content bagging.

The paper-cotton knitted fabric for bagging is yet unnamed. Representatives of the cotton industry said an economical all-cotton wrapping has been sought for a number of years.

Frame House Burns Down

According to officials at the local Fire Department, a small frame house on East Lee St. in the flats burned to the ground last Monday night.

The department received the call around 9:40 p.m. and by the time they could arrive at the scene, it was too late to save any of the building.

It was noted in a conversation with the department officials that not one fire this past autumn has been caused as the result of a gin.

Usually the department is kept on its toes day and night during the ginning season fighting fires caused by burr burners and other parts of gins. The firemen feel in that respect they have just been "lucky".



RONALD L. CANADY JOHN SEIBERT

First Of Four Agriculture Seminars Set January 6

The first of four agriculture seminars is scheduled for Wednesday, January 6, 1965 at the Lighthouse Electric in Floydada. The sessions are to begin promptly at 2:00 p.m. The first two topics are "Record Keeping for More Farm Profit" and "Income Tax Changes Affecting 1964 Farmers' Returns."

Income tax changes will be discussed by Ronald Canady, Internal Revenue Agent, Lubbock District Office. Canady will include discussions on such topics as Investment Credit, Income Averaging, Medical and Dental Expenses, Standard Mileage Rate, Charitable Contributions, Capital Losses, and other changes affecting the farmers' 1964 income tax return. A thorough knowledge of the I.R.S. regulations can result in more complete and accurate tax returns as well as be able to benefit from existing rulings.

More farm profit can normally be expected where accurate and complete records are being kept and used. Without a complete history to base farm decision upon, producers are apt to determine courses of action based on limited and incomplete information. Tips on what to keep and how to use what you keep will be discussed by John J. Seibert, Area Farm Management Specialist, Texas Agricultural Extension Service in Lubbock. Over a period of years, these performance records can be the difference in determining a profit or loss in the future. "It's too late to guess, with a \$250,000 plant investment in farming, and it's not too late to make that plant yield more net income," says John Seibert.

John J. Seibert is a native of Maryland and grew up on a dairy and grain farm. For seven years he was an outstanding 4-H Club member, and he also holds a State Farmer Degree in FFA. He attended Hagerstown Junior College before graduating from the University of Maryland with a B. S. degree in agricultural education. His M. S. degree is from Oklahoma State University in agricultural economics.

Seibert was named to his present position in 1961. (See SEMINAR, Page 4)

Needed Auto Parking Space To Be Available

The QA&P Railway Company is expanding the parking area where Floydada's two transport

companies, United and Dallas & Mavis unload automobiles and pickups from the rail cars, in the southeast area of Floydada.

The paved and fenced in area will be increased about one third and a third unloading rail track will be built to facilitate more and faster unloading of the vehicles from the rail cars.

According to QA&P officials the project will cost approximately \$30,000.

A Hesperian reporter called Grover Prince at United Transport and learned that United would be increasing their operation of trucks and drivers with the additional capacity at the unloading area.

Dallas & Mavis Forwarding Company manager, Ted Virmontes said the enlarged facilities would be very beneficial to the operation of his company and expected that six or seven hundred vehicles were now on the parking area.

Youth Injured When Stolen Car Overtakes

Harold King, 17 year old youth believed to be from DeQueen Ark., sustained a badly broken leg and minor injuries in a one car mishap four miles northwest of Floydada Tuesday night near Muncy.

The youth was taken by Moore ambulance to Methodist Hospital in Lubbock for treatment.

Investigating officers said the youth was evidently driving toward Floydada in a 1957 model station wagon when he lost control of the vehicle after it ran off the pavement, veered across the road and overturned several times.

Officers said the car belonged to Don Morgan of Plainview and had been stolen by the youth.

Items Urgently Needed By Local Clothing Center

Mrs. Clarence Jones, chairman of the Community Clothing Center, said they are in urgent need of bedding, baby clothing and items for pre-school and school children. Clothing that has already been given the Center has been distributed, Mrs. Jones said.

Items must be clean but not necessarily ironed or repaired. The Center is starting an "all out drive" in order to get the needed items, Mrs. Jones said. Bedding of all sort including mattresses are desperately needed as well as shoes and baby items, the chairman reported.

Anyone wishing to donate clothing may contact Mrs. Jones or bring them to the Welfare Office in the court house.

Farmers Union Meetings Set

Two important meetings have been scheduled for members of the Floyd County Farmers Union organization.

President of the county Farmers Union Gerald Lackey reports that a meeting is called for 7:30 Saturday night at the VFW Hall in Lockney. Lackey will preside at the meeting and plans call for the organization of a very important county drive.

State Farmers Union president Jay Naman will be in Floydada next Monday noon for a luncheon meeting at Rogers Restaurant. All members are urged and invited to attend this very important meeting.

Who'll Be The First Baby?

The Floyd County Hesperian publisher desires to give three year's subscription to Floydada's newspaper to the parents of the first baby born in Floyd county in 1965.

Therefore, the nurse or doctor who delivers a new baby after 12 midnight tonight should call The Hesperian and a photographer will take a picture of the "first baby" and its mother for presentation in next week's Hesperian.

Caprock Chat

by BENDELL TOOLEY

GRAPHER to an ex-disagreeable and fussy "Look pleasant, as soon as I snap the pen can resume your expression."

THE Christmas rush I've had time to visit and I've found two that have completed a fair amount of moving.

at the northeast part of Lawson Bros. Welding and Smith shop is 100% in a new location and brand new all steel

west part of town visited Burk, certified Plumber, who has new of his home on the well has expanded his cement air of course

an eye on that new high-rising that is fast taking the north edge of Floyd and while you're just these new buildings the grand opening of the new service station Tennessee and Second (CAPROCK, Page 6)

Approval Of Hospital Creates Most Interest Of 1964 Incidents

Reviewing the happenings concerning the people in the Floyd County area and the incidents that perhaps created the most local interest, it is believed that the approval of the Caprock Hospital and the Hill-Burton grant were of the most interest.

Perhaps running close behind, although concerning only Floydada residents was the \$1 million building total during the year. Included in this figure are several new homes in the Caprock and Steen addition plus several new business firms and several expansions, and also, two churches are now being studied and in the building stage.

Although the Hospital issue has been doubted, sued, been to court, appealed, dismissed. This is probably the largest step forward for the Caprock Hospital District, which includes three precincts of Floyd County.

Another item of major importance, although, not immediately, was the formation of the MacFenzie Municipal Reservoir and the planning of the Reservoir which will eventually furnish a large portion of the city's

water supply. Lon Davis is president of the group which includes representatives from Floydada, Tulia, Lockney and Silverton.

The \$1 million dollar Bell Weevil control program was initiated under the supervision and direction of the Extension Service and the Plains Cotton Growers. According to reports, the campaign was 90% effective.

Gins Pick Up Stragglers As Cotton Harvest Passes Peak

After the ginning season reached a peak a couple of weeks ago the tempo of the harvest has continually declined until the gins in the Floydada area are now only picking up a few stragglers that are mainly composed of cotton picked up off the end of the rows.

Of course, with this type of cotton being brought to the gins, the quality of cotton grades continues to decline.

Only a couple of weeks ago the Floyd County bale count topped the 102,000 mark, which is 2,000 bales above the original estimate. The total bales produced by the county this year could possibly approach last year's 115,000 bale count, in spite of the loss of cotton on dryland because of the

During the week ending December 22nd, the Lubbock, Brownfield and Lamesa offices classed 264,000 samples. The Lubbock Office classed 250,400 and the Brownfield Office 25,000 and the Lamesa Office 13,800.

Total samples classed at the (See HARVEST, Page 4)

Y.S. BABSON FORECAST FOR 1965

Russia Wants Peace And Prosperity BJ Promises United States Citizens

the people of the States "peace and prosperity" President Johnson was a victory last November overwhelming landslide. By is more likely to continue to contest. Also, he sincere in his desire to the economic growth country and to wipe out

poverty. But we must not forget that both Woodrow Wilson and Franklin Roosevelt promised to keep America out of "foreign" wars. And already the British financial crisis has forced the Federal Reserve to raise its discount rate to 4% — despite President Johnson's dislike of higher money rates.

Therefore, as we look forward to 1965 from our more than 60 years of experience in forecasting and analysis, we emphasize once again that the great rolling tides of economic fundamentals and social currents are likely to have a greater impact on what is to unfold than will the campaign promises of successful candidates.

1. There will be no war with Russia during 1965. The Russian people want some of the "peace and prosperity" that President Johnson promised our citizens.

2. Watch Russia's satellites in 1965. They will try to make a deal with the new Moscow Administration which will involve more trade and prosperity and less politics. Following Khrushchev's fall, the satellites will aim for more consumer goods for their people rather than for more personal freedom.

3. Russia will not bring the

Berlin issue to a crisis in 1965. The tendency will be to soft-pedal talk about Berlin until Red China's course of action becomes clearer.

4. Red China made the biggest news in 1964 by exploding a nuclear bomb. In 1965, Communist China's greatest effort will be to gain admission to the United Nations. World leaders cannot ignore this awakening giant with its 700,000,000 people. We believe there is a 50-50 chance that the Red Dragon will get into the UN in 1965.

5. However, Communist China will not risk all-out war in the year ahead. She has neither a sufficient stockpile of nuclear bombs nor adequate means of delivering them in quantity. Red China's biggest use of her new-found nuclear power will be to "blackmail" the West.

6. Regardless of what happens in the next few months, we look for President Johnson to compromise the situation in South Vietnam sometime during 1965 and move toward "neutralization".

7. Conditions in Cuba are not likely to change radically in 1965. The Russians will do nothing to handicap Castro; neither will they do much to help him. Thus Castro

will be unable to deliver the economic help he has been promising other Latin American nations. And with world sugar prices down, the Cuban chieftain will try to make a deal with the United States before the end of 1965.

8. Cutbacks in defense spending will not result in radical unemployment in the U.S. in 1965. Companies and regions seriously affected by the loss of "conventional" defense work will shift to meet the rapid changes due in our system of defense during the next few years.

9. Our Defense Department, under Secretary McNamara's leadership, will increase efforts in 1965 to produce new super-weapons. It is realized there would be no Maginot or other "line" to protect any country in future wars. Control of space will be the new aim in defense.

10. Intensified emphasis on new space age defenses will provide more jobs in 1965 than the closing down of obsolete installations will eliminate.

11. The stock market will continue to be a paradox in 1965. The Dow-Jones Industrial Average may push to 1000 before any real turn-around takes place. (See BABSON, Page 4)



WHETHER THEY BE CANNED OR FROZEN... blackeyed peas are a must come New Year's day so goes the old tradition. Mrs. W. B. Wilson of Floydada will be among many that will live

up to the fable tomorrow when she eats the vegetable in order to bring her "luck" the New Year. (Staff Photo)



SEEKING HISTORY — Local photographer Vernon Parker, left, and Bob Hayes, a professor of history at the Air Force Academy at Colorado Springs, Colo., look over some clippings

Parker kept when he was flying with the RAF Eagle Squadron. Hayes is trying to compile enough information to write a history about the unit. (Staff Photo)

V. A. Parker, One Of Three Eagle Squadron Survivors

When the British and the Germans first split relations, drew lines and started fighting a war, it was about three years before the United States got involved officially.

Eventually, after a year's effort, and 563 combat hours in a Spitfire, Parker was transferred to the US group in 1942 and flew 25 combat missions in a B-17 before he was allowed to return to the states.

After returning home, he spent the rest of the war in the states as an instructor.

Recently Bob Hayes, a professor of history at the United States Air Force Academy, became interested in the background and the personnel that made up the Eagle Squadron and decided that not near enough has been said about the group in proportion to the contribution they made to winning the war.

Three separate units were formed from the group that went to England to pilot for the RAF and in the Eagle Squadron there were originally 29. In 1942, when Parker, and most of his comrades transferred to the US Army Air Force, only five of these original 29 were still living, and Parker says he is in doubt about one of these.

is either a short moving, or their families, and other pertinent facts concerning the Squadron are found, then Hayes plans to compile the history and have it published.

Written history or not, those who flew with the unit, the widows, and the children of those involved in the Eagle Squadron will long remember the contribution the unit made in protecting Great Britain's shores and eventually winning World War II.

Hayes said this is surely the hardest unit of the war to find any information about because of its unique situation. He said that the most information he has found was in Parker's hands.

Parker and Hayes found the common interest after Parker answered an ad in the Air Force Times trying to locate the Eagle Squadron personnel and families.

Parker, for several months kept a running log of what happened concerning the unit, and when it happened, however, in the final days of his Air Force career (he retired from the US AF as a Lt. Colonel only a couple of years ago), during one of his families moves, the book was lost and has not to this day been found.

Very little information has been found concerning the Squadron, but Hayes said, "This is the same thing historians have run onto all through time, when they tried to go back and bring information up to date about something that happened several years before."

If, and when, the complete information about the personnel,

Winston Asley of Okla., has been visiting Tommy McDowell

FLOYD DATA
Christmas Day guests in the home of Mr. and Mrs. J. C. Wester included all of their children, Dr. and Mrs. James Wester, Jimmy of Garland and Vicki, who is a student at Oklahoma University; Dr. and Mrs. Bill Wester, Carol and Nancy of Weatherford; Mr. and Mrs. Ed Wester and family and Mr. and Mrs. Watson Jones and son all of Floydada. Also a niece of Mrs. Westers', Mrs. Joe Moore and her husband of Deport and their daughter, Mrs. Bobby Price and her husband of Garland.

The moon is a quarter of a million miles distant.



(Warranty Deeds)
W. A. Massie to J. T. Hodges Jr., et ux, 344/1000 acres of land situated in the northeast one-fourth of survey 64 in block 1 in Floydada; \$1.65 stamps.

Raymond W. Meriwether to Zerah E. Meriwether, an undivided one-half interest in and to all of block 99, 100, 101, 102, 103 and parts of blocks 94, 95, 96, 97, 98 of the subdivision of League No. 2, Callahan County School Lands. (Marriage Licenses)
Adolfo Garcia and Irma Martinez, Dec. 21.
John Shelby Calahan Jr., and

Linda Marie Scheele, Dec. 23.
Arturo Mentalvo and Grace Garcia, Dec. 23.
Israel Joe Garza Jr., and Maria Hortensia Santos, Dec. 23. (Civil Docket)
Lockney General Hospital vs. Andy Jeffcoat, suit on account.
Lockney General Hospital vs. Max Marble, garnishment.

FLOYD DATA
Dr. William M. Romaine and little son, Bill, of College Station visited several days during the holidays with Mr. and Mrs. Troy Leonard.

Wake Club Meets January 6

WAKE, Dec. 28 — The Wake Club will meet January 6 with Mrs. Jack Mayes. This will be our first meeting in the New Year. Everyone come.

Mr. and Mrs. A. R. Marley, Brenda and Debra were Sunday guests of Mr. and Mrs. John Willis Geriand.

Mr. and Mrs. Jack Mayes had Christmas eve supper with Mr. and Mrs. Erwin Lauson in Crosbyton. Other guests were Mr. and Mrs. Davis Bishop, Mr. and Mrs. Hank Woodruff, all of Shallowater. Mr. and Mrs. Dawane Bishop and baby, Lubbock, Mr. and Mrs. Bob Do-see and children, Shallowater and Mr. and Mrs. Jerry Mc-Cray and children, Wayside, Mr. and Mrs. Candan Lausen and family, Lorenzo Mr. and Mrs. Robert Crow and children, Odessa.

Mr. and Mrs. McDougle, Sharon and Charles spent Christmas day with Mr. and Mrs. Henry Brewer of Lakeview.

Christmas day dinner guests of Mr. and Mrs. Weldon Seiglar and Dale were Mr. and Mrs. Bill Norris and boys, Mrs. C. M. Norris, Floydada and Mr. and Mrs. B. F. Patrick and family of Lubbock.

during the holidays.

Mr. Hilton Jones, Alton and Lowell of Lubbock, Linda Jones, El Paso, were Friday dinner guests of Mr. and Mrs. T. R. Jones and Troy.

Mr. and Mrs. Gene Hardin and Charles were Sunday dinner guests of Mr. and Mrs. Kenneth Havens and children.

Christmas eve guests of Mr. and Mrs. Will D. Griffin and Terrie were Mr. and Mrs. Dale Morgan and baby, Lubbock, Mr. and Mrs. Will Griffin, Crosbyton and Mr. and Mrs. George Griffin and girls.

Mr. and Mrs. Harold Truell and family were Christmas day guests of Harold's brother and family, Mr. and Mrs. Cecil Truell in Lubbock.

Mr. and Mrs. Ernest Maze and Lynn spent Christmas day with Mr. and Mrs. Kenneth Warsaw and boys in S'ater.

Mr. and Mrs. Gene Hardin and Charles visited Sunday with Mr. and Mrs. R. C. Rathel.

Mr. and Mrs. Wilburn Bincham, Pam and Norwin of Big Spring were Saturday guests of Mr. and Mrs. T. R. Jones.

Mr. and Mrs. Weldon Seiglar and Dale visited while Wednesday night with Mr. and Mrs. Fred McDougle, Sharon and Charles.

Christmas day guests of Mr. and Mrs. Noble Hunsucker were Mr. and Mrs. Joe Beyer of Crane, Mrs. R. R. Wooten, Mrs. Eric Foster, Spur, and Mr. and Mrs. Noble Hunsucker Jr.

Mr. Kenneth Havens and Laddan visited Friday morning with the A. R. Marleys.

Mr. and Mrs. Jerry Malish were Christmas dinner guests of Mr. and Mrs. Lawrence McDowell and family.

Rev. and Mrs. Don Seiglar and boys of Dallas are visiting Mr. and Mrs. Weldon Seiglar during the holidays. Don preached at Pansy church Sunday night.

Troy Jones of Austin is spending the holidays with his parents, Mr. and Mrs. T. R. Jones.

Brenda Bryant of Crosbyton spent Monday night with Lynn Maze.

Mr. and Mrs. Harold Truell and family were Saturday dinner guests of Mr. and Mrs. Jody Joplin. Other guests were Mr. and Mrs. Alvie Rathel and Max Crosbyton, Mr. and Mrs. Eld Thunton and family, Plainview, Grand, Mrs. Millie Joplin, Garland, Mrs. Ann Proctor and children, Lubbock.

Mr. and Mrs. Kenneth Havens and children visited Mr. and Mrs. Elmer Haveys at Littlefield Sunday night.

Sunday dinner guests of Mr. and Mrs. Jack Mayes were Mr. and Mrs. Ewing Lawson Jr., Ft. Worth and Mr. and Mrs. Ewing Lawson Sr., Crosbyton.

Those visiting during Christmas were Mr. and Mrs. Clarence Rathel, Dale and Ray Lynn of

Lubbock, Mr. and Mrs. Kenneth Havens and family, and Mr. and Mrs. Gene Hardin and Charles.

Mr. and Mrs. Lavioce Jones and family of Albuquerque, New Mex., were Sunday guests of Mr. and Mrs. T. R. Jones.

Mr. and Mrs. Weldon Seiglar and Dale visited Christmas eve night with Mrs. C. M. Norris in Floydada.

Sunday dinner guests of Mr. and Mrs. Ernest Maze and Lynn were Mr. and Mrs. Boyd Pelesworth and Don and Mr. and Mrs. Jerry Pelesworth of Tahoka.

Mr. and Mrs. R. C. Rathel and Rev. Melvin Rathel of Lubbock visited Thursday night with Mr. and Mrs. Walter Rathel in Crosbyton.

Mr. and Mrs. W. T. Barnett Ann and Sue spent Christmas eve and Christmas day in Lubbock with the Jack Pierce and Jim Barnett families.

Sunday dinner guests of Mr. and Mrs. Weldon Seiglar and Dale were Mr. and Mrs. C. M. Norris Jr. and Connie of Carlsbad, New Mexico and Mr. and Mrs. Don Seiglar and boys, Dallas and Mrs. C. M. Norris of Floydada.

Christmas Day guests of Mr. and Mrs. C. B. Leatherwood were Mr. and Mrs. Curtis Leatherwood and Charles, Lubbock, Mr. and Mrs. Kenneth Sellers and girls, Ralls.

Mr. and Mrs. Fred McDougle, Charles and Sharon visited in Lubbock Thursday.

Mr. and Mrs. Earl Wisely of Oklahoma were Sunday dinner guests of Mr. and Mrs. Will D. Griffin and Tim.

Mr. and Mrs. A. R. Marley, Brenda and Debra were Christmas eve guests of Mr. and Mrs. Ben Marley.

Mr. and Mrs. Noble Hunsucker Jr. were Saturday guests of her parents and brother, Mr. and Mrs. James Curry, Petersburg.

Mr. and Mrs. Will D. Griffin were Christmas dinner guests of Mr. and Mrs. Will Griffin in Crosbyton.

Mr. and Mrs. Jack Mayes visited Christmas day in Amarillo with Mr. and Mrs. Tom Camden and family.

LEGAL NOTICES

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of the City of Floydada, Texas, will be received at the Office of the City Manager, City Hall, Floydada, Texas, until 4:31 p.m., January 12, 1965, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain water distribution and sewer improvements for the City of Floydada, Texas. Owner, consisting of the following approximate quantities:

WATER DISTRIBUTION LINES — 1,080 feet of 6-inch, Class 150 pipe; 550 feet of 3-inch, Class 150 pipe; 14" x 3" Tapping Sleeve and valve; 13" Gate Valve; 14" Gate Valve; 14" Fire Hydrant; 4-Valve Boxes; 14" x 3" Tee; 1-6" Sleeve; 1-6" 5 degree Bend; and 1-6" x 6" Tapping Sleeve and Valve.

FANITARY SEWER LINES — 255 feet of V. C. Pipe.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Floydada, Texas, in an amount not less than five percent (5%) of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered.

The Successful Bidder must furnish a Performance Bond and a Payment Bond on the forms provided.

FLOYD DATA
Guests in the home of Mrs. J. H. Poore during the holidays included Mr. and Mrs. Don Cage and Clay and Mr. and Mrs. Kyle Hollomon of Lubbock, Mrs. C. E. Bartlett of Floydada, and son, R. V. of Fort Worth, visited in the home during the afternoon. Mrs. Horace Cage and Mrs. Poore accompanied the Don Cages to Dougherty for a visit there with relatives.

Attention is called to the provisions of the Acts of the Legislature of the State of Texas, page 91, Chapter 25, 5156A Civil Statutes, regarding the wage scale and prevailing rates of wages as set forth in the Schedule of Prevailing Rates of Wages in the State of Texas, 1964.

Information for bidders, including forms, plans and specifications are on file at the Office of the City Manager, City Hall, 5156A Civil Statutes, regarding the wage scale and prevailing rates of wages as set forth in the Schedule of Prevailing Rates of Wages in the State of Texas, 1964.

Copies of Plans and Specifications may be secured from the Office of the City Manager, City Hall, 5156A Civil Statutes, Consulting Engineers, 201 Avenue R, L. Texas.

Plans and Specifications may be secured from the Office of the City Manager, City Hall, 5156A Civil Statutes, Consulting Engineers, 201 Avenue R, L. Texas, upon a deposit of \$10.00 as a guarantee safe return of the plans and specifications. The full amount of the deposit will be returned to the bidder upon receipt of the bid and the deposit will be returned to the bidder upon receipt of the bid and the deposit will be returned to the bidder upon receipt of the bid.

THE CITY OF FLOYDADA, TEXAS
By S. W. Ross, Mayor

PLAYTEX GIANT JANUARY SALE



Save up to 25% on Best-Selling Playtex Bras and Girdles

SAVE \$1.00 Playtex Living Stretch Bra with adjustable stretch straps, and sheer back and sides, only \$3.95 reg. \$4.95

SAVE \$1.00 Playtex "Living" Long Line Bra only \$5.95 reg. \$6.95

SAVE \$1.00 Playtex "Living" Short Line Bra with sheer elastic back and sides, only \$2.95 reg. \$3.95

HALE'S DEPT. STORE

FLOYDADA'S LARGEST

1/2 Price Sale!

We do not want to inventory and we do not want to store away this merchandise — everything is reduced 50% or more to clear it out. Everything goes at less than our wholesale cost.

- * ALL CHRISTMAS CARDS, CHRISTMAS TAGS, CHRISTMAS BRIDGE TALLIES, CHRISTMAS NAPKINS. Buy next years Christmas Cards at one-half their original price—\$2.00 for 100 cards.
 - * ALL CANDLES, CANDELABRA AND CENTERPIECE CANDLES, BRASS CANDLE HOLDERS, VOTIVE LIGHTS.
 - * ALL POLYETHYLENE & PLASTIC POINTSETTIAS, PINE, HOLLY, SPRUCE, GLITTER LEAVES & ICE WHITE FOLIAGES.
 - * ALL CHRISTMAS CENTERPIECES, MANTLE ARRANGEMENTS, DOOR KNOCKERS AND ARTIFICIAL CORSAGES.
 - * ALL CHRISTMAS DECORATIONS SUCH AS CHRISTMAS LIGHTS, TWINKLE LIGHTS, GLASS BALLS, BEADS, SANTAS, NATIVITY SCENES, ANGELS, CHOIR SINGERS, ETC.
- Everything connected with Christmas is reduced by as much as 50%. Buy for next season on many items excellent for all year giving.
- * THREE WEATHERIZED CAROLERS, ideal for outside or inside decorations. \$100.00 value for \$50.00.
 - * MECHANICAL SANTA CLAUS, used in our store window decorations and in excellent condition. \$75.00 value for \$37.50.
 - * GIFT ITEMS SUCH AS PICTURES, PLAQUES, CERAMICS, BEDROOM LAMPS, TV LAMPS, COFFEE WARMERS ALSO REDUCED.

If you were given money for Christmas, bring a gunny-sack or a wheelbarrow and stock up on these excellent gift items all at less than wholesale costs.

Park Florist
flowers - china - crystal - gifts
YU 3-2867 YU 3-2868 — YU 3-3962

January Clearance SALE

Doors Open 9 a.m. Monday, January 4
LADIES THREE, Inc.

- One group lingerie marked way below cost
- ITALIAN KNIT SUITS 30% off
 - DRESSES 30% off
 - One group pixies \$1.00
 - One group Slim Jims 1/2 price
 - One group Skirts and Sweaters 1/2 price
 - One group pastel Skirts and Sweaters 20% off
 - One group Party Dresses 1/2 price

HATS 1/2 price
Other bargains not listed
Be sure and shop our "bargain table"
Come in and shop during this sale



MRS. HAL DEAN HINES formerly June Wyche

**ely Home Wedding Unites
e Wyche And Hal Hines**

vely and impressive wedding read on Decem-
ber 28, 1964, the bride of Hal Dean
Wyche, of Dallas, Texas, and the groom
Hal Dean Hines, of Dallas, Texas, were
united in marriage by Rev. G. Weaver of
the First Methodist Church of Dallas.
The bride is the daughter of
Mrs. Paul Granville Wyche and the
son of Mr. and Mrs. Hamlin Hines of
Dallas. Both are students at
the University of Texas at Dallas where
the groom is majoring in business
administration and the bride is a senior agricul-

Kenneth Jones of Lubbock and
James Kemp Jr., of Dallas.
Miss Carol Cobb of Lubbock
was soloist, accompanied on the
harp by Miss Julia Louise Herr-
mann.
Members of the houseparty for
the reception which followed
were Misses Barbara Halde-
man and Susan Wolfinger, Hou-
ston, Melissa Stallcup and Sally
Long of Marshall and Mrs. Dav-
id Hodgdon and Mrs. Allen
Taylor of Dallas.
After a wedding trip to San
Antonio the bride and groom
will return to Lubbock to reside.



MRS. ALBERT SCHEELE

**Scheele And Calahan Vows
Repeated On December 30**

The wedding of Linda Marie
Scheele, daughter of Mr. and
Mrs. Albert Scheele of Provi-
dence of John Shelby Calahan Jr.,
son of Mr. and Mrs. Shelby Calahan
of South Plains, was per-
formed Wednesday, December 30,
at 6 p.m.
The double ring marriage was
read in the Trinity Lutheran
Church in Providence by Wal-
ter Hildebrandt. Baskets of
white glads and candleabras
bearing white tapered flanked a
white covered kneeling bench.
Organ selections of "Whither
Thou Goest" and "The Lord's
Prayer" were played by Miss
Pamela Brandes.
The bride wore a gown of
peau de soie with scooped neck-
line and long tapering sleeves.
The fitted bodice extended into
a bow at the back which swept
into a chapel train. Her finger-
tip veil was attached to a cluster
of seed pearls. She carried a bou-
quet of blue carnations atop a
white Bible.
Diane Scheele, sister of the
bride, was maid of honor and
Jay Frank Parks of South
Plains was best man.
Lisa Scheele, also a sister,
was flower girl and Randy Calahan,
brother of the groom was
ring bearer. Candlelighters were
Rebecca Scheele, sister of the
bride, and Jerry Calahan, brother
of the groom. Ushers were
David Scheele, brother of the
bride, Alfred Samman and Jim-
my Upton.
Feminine attendants were at-
tired in pale blue brocade
frocks fashioned street length.
The maid of honor carried white
carnations.
A reception followed the wed-
ding. The bridal table was
covered with white trimmed in blue
ribbon and white wedding bells.
The bride's bouquet centered
the table with crystal and sil-
ver completing the setting. Mrs. the

Bruce Rigler was hostess for
the reception assisted by others.
Serving were Misses Beth Calahan
and Myra Sue Quebe.
For traveling on their wedding
trip to Ruidoso, N. Mex., the
bride changed to a dress of
black and white check.
The couple will be at home
at 2101 9th Street in Lubbock
where the groom attends Tex-
as Tech.
Mrs. Nelson England regis-
tered wedding guests which
included those from out of town,
Mr. and Mrs. Junior Calahan
and family of Abilene, Mr. and
Mrs. Bill Bean and family of
Winters and Mr. and Mrs. Ralph
Brown of Ruidoso, the bride's
grandparents.

marriage by her fa-
ther. The bride wore a formal
ivory peau de soie
with a long train. The en-
semble was re-embroidered
with seed pearls.
The bride carried a hand-
made bouquet of a fin-
est of silk French il-
land carried a teardrop
of white carnations tied
with satin.
Robert Samuel Wofford
and twin sister of the
bride's matron of honor,
were Misses Kath-
arine and Mary Ann
of Dallas and Alita
Floydada, sister of the
bride.
The floor length gowns
were blue and white
and blue satin brocade
and Tropicana roses.
Water than of Hous-
ton as best man. Grooms-
men were Sam Wofford and

FLOYD DATA
Mrs. Clifton McLain
Michael and Timmy,
and Stephen arrived
the 24th from Memphis.
to spend a few days
with parents, Mr. and Mrs.
Clifton McLain and his brother,
and family and others.
during the hol-
day the McLains were
from Woodland Hills,
granddaughter of the
Mr. and Mrs. Roy N.
Jean and Johnny
and Terry Smith of
Air Force Base and E.
of Floydada, who
group for the enjoy-
ment.
FOREHEAD
VIEW
Forehead was trans-
ferred to Peoples Hos-
pital Tuesday.
continues to receive
care. His condition was
about the same this

**Alumnae Gives
Decorations To
Local Hospital**

Lubbock Alumnae Association
of Alpha Delta Pi Sorority pre-
sented room decorations to the
nurses at Peoples Hospital in
Floydada on Christmas Eve.
Miss Kay Asher, daughter of
Mr. and Mrs. Sam Spence, made
the presentation. Miss Asher is
a pledge of the sorority at the
State University of Iowa.
The decorations were on foot
tall Christmas trees made by
the Lubbock women.
For its philanthropic project in
Lubbock the Alumnae group
gave a Christmas party for the
children at Milam's Training
Center.
FLOYD DATA
E. T. Williamson, who is in
Ralls Convalescent Home, is re-
ported about the same this week
however the family thought he
might be improved some over
the weekend.



Starts Saturday at 8:30 Sharp
Saturday Closing 7:00 p.m.
BEALLS ANNUAL JANUARY

WHITE GOODS EVENT



Fill Your Linen
Closet Now At
January
Savings

**New Low Prices on Superior
Quality DAN RIVER Sheets - Cases**

- 72 x 108 OR 81 x 99 TWIN FITTED MUSLINS **\$147**
- 81 x 108 AND DOUBLE FITTED MUSLINS **\$167**
- 36 x 36 Cotton Muslin Cases—2 for 77c
- 42 x 36 Muslin Cases, 2 for 77c
- 72 x 108 Twin Fitted Combed Percales **\$177**
- 81 x 108 And Double Fitted Percales **\$197**
- King Size 108 x 122 1/2, 6.27 —King Fitted 72x84, 4.77—42x38 1/2 Cases, 2-99c



**CANNON
TOWEL
event!**

... Big, Thirsty
Solids and
Multi-Stripes
43c

... take home an arm-load of these beauties. Of heavy all cotton terry cloth in 22x44 inch solids and 20x40 inch fringed trimmed multis. Colors include, pink, blue, green, white, red and brown. All genuine first quality.



White Sale SPECIAL

Jumbo Printed
Kitchen Terries

3 FOR \$1.00

... big Special Purchase for this event. Regular 49c each. Fringed trimmed first quality terry cloth in a dozen or more patterns. 3 colors in each pattern. 17x29" Size.

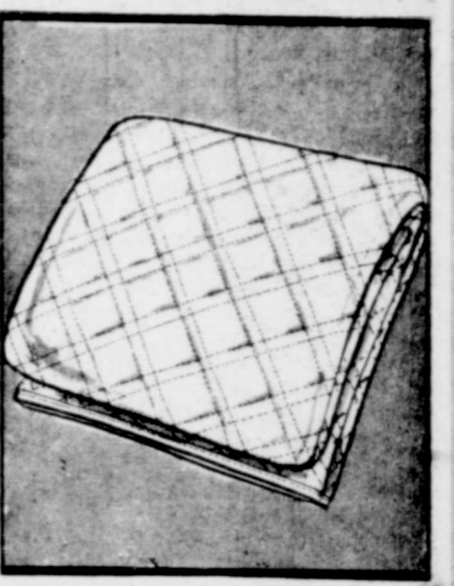


White Sale SPECIAL

100% Cellacloud Filled
Mattress Protectors

39 x 76 Twin **\$2.99** 54 x 76 Double **\$3.99**

... new low prices! Double stitched quilted design with non-allergic cellacloud fill. Muslin cover, minimum shrinkage. Stock up now at white sale prices. Give your beds added protection plus more sleeping comfort.

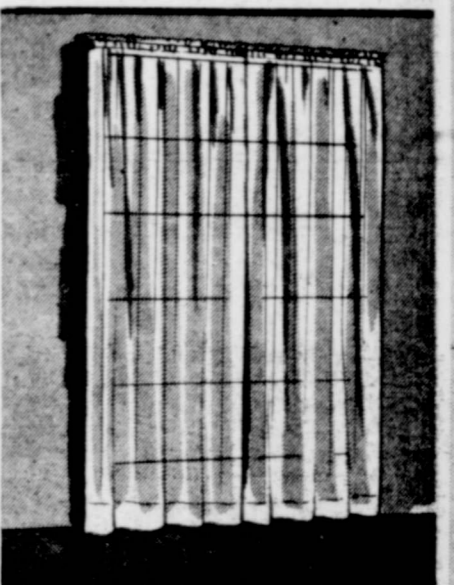


White Sale SPECIAL

100% Fibre Glass
Marquisette Panels

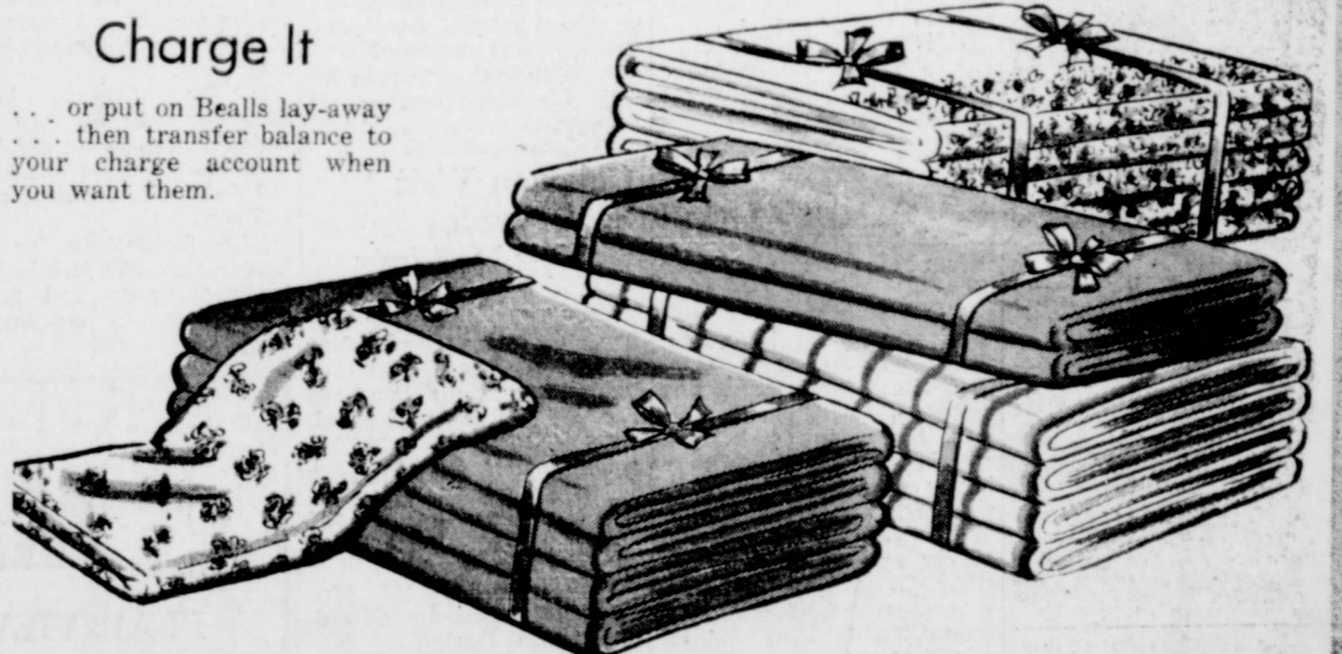
99c Per Panel

... big Special Purchase of beautiful home decorators. Need little or no ironing, have 5" hems, will not shrink and flame proof. White. Sizes 42" x 81" and 42" x 90". Poly bagged for freshness.



Charge It

... or put on Bealls lay-away
... then transfer balance to
your charge account when
you want them.



**Shop Bealls For Choice Selections In
Name Brand Colored Sheets. Save Now!**

- PEPPERELL ALL COTTON PASTEL MUSLINS
- 72 x 108 Twin Fitted **\$1.99**
- 81 x 108 Double Fitted **\$2.29**
- 42x36" Matching Cases 2-99c
- J. P. STEVENS, ROSE-BOWER PRINTS, PEPPERELL PERCALES AND PEPPERELL VIVID TONE SOLIDS
- 72 x 108 and Twin Fitted **\$2.47**
- 81 x 108 and Double Fitted **\$2.67**
- 42x38 1/2 match. cases 2-1.17
- LADY PEPPERELL VIVID TONE STRIPES
- 72 x 108 and Twin Fitted **\$2.57**
- 81 x 108 and Double Fitted **\$3.27**
- 42x38 1/2 Cases — 2 for 1.57

... a balanced weave of over 134 threads per square inch. Hems finely and evenly stitched, tapered salvages, reinforced edges prevent tearing. In assorted washfast colors.

... a beautiful array of fine quality sheets to brighten every bed. Closely woven yarns insure softness and smoothness. See the colors being offered.

... luxury percales in vivid tones to match solids. A balanced weave of over 180 threads per square inch insures a beautiful long life.



MRS. ROBERT E. DEMPSEY

Lt. Dempsey - Lynn Salerno Wed December 26 In Illinois

Vows read on December 26 at noon united in marriage Miss Lynn Mary Salerno and Lt. Robert E. Dempsey. The ceremony was performed in the St. Francis Xavier Church in Wilmette, Ill., by Rev. William Buhfienf.

The bride is the daughter of Mr. and Mrs. George F. Salerno of Wilmette and the groom is the son of Mr. and Mrs. Dennis Dempsey of Floydada.

Given in marriage by her father, Miss Salerno wore an ivory silk gown with quarter length sleeves. The cathedral train, bodice and skirt were embellished with re-embroidered Alcon lace.

Vincent Healy of Wilmette, brother in law of the bride, was best man. Serving as ushers were Thomas Grissano, Wilmette; James Murphy, Glenview and Lt.

YF-YH Chapters Hold Meet In Dunavant Home

Members of the Young Homemakers and Young Farmers Chapter spent an enjoyable evening in the Truman Dunavant home Friday night, December 18.

The families visited, then played a game with the opening of Christmas gifts. Every member had fun choosing a gift from under the tree.

Those present included Mr. and Mrs. James Hale, Mr. and Mrs. Don Check, Mr. and Mrs. Edwin Nutt, Mr. and Mrs. Carl Brock, advisors, Mr. and Mrs. Gerald Thompson, Mr. and Mrs. James Bachus and the host and hostess, Mr. and Mrs. Dunavant. Thirteen children also joined in the fun.

Teen Club Has December Meet

The 1963 Teen Study Club held its December meeting in the home of Dorothy Edmiston. Members present were Janice Cockrell, Shirley Rainer, Sharon Bingham, Vicki Gregory, Marleen Kessels, Nancy Robertson, Jeanne Yancy and the hostess, Dorothy Edmiston.

Mrs. Dean Morris and Mrs. Billy Joe Black were present as sponsors of the 1962 Jr. Study Club.

Mrs. Harry Morckel was guest speaker and gave a Christmas story. Members were served refreshments as they exchanged gifts. Each one also received a candy cane as a favor.

Birthday Party Honors Jedd Blessing Monday

A birthday party honoring Jedd Blessing on her third birthday, was held in the parents home last Monday afternoon with ten guests present. Refreshments were served to Billy Gene Blessing, Jeff, Scott and Richard Bordeaux, Terri and Cindy Black, Sharon Jones, Kathy and Janet Vick, and the honoree.

ARTHUR TUBBS SERIOUSLY ILL. In a note to friends here from Margaret Tubbs Fisher it has been learned of her father's serious illness.

FLOYD DATA Mr. and Mrs. Carl Brock and daughters spent the weekend in Brownwood with her parents, Mr. and Mrs. Warner Johnson and Novis and Mr. and Mrs. Wesley Johnson and Mr. and Mrs. W. C. Brister.

MRS. GOEN IN PHOENIX Mrs. Polk Goen flew by plane Monday to Phoenix, Arizona where she will spend some time with her daughter, Mrs. Claudine Malstrom of Davis, Calif., who is hospitalized there.

Christmas Party Held By Home Builders Club

Homebuilders Home Demonstration Club met on December 15 for their annual Christmas party in the home of Mrs. W. F. Daniel. Assisting Mrs. Daniel were Mrs. W. R. Daniel and Mrs. Raymond Williams who were also in charge of recreation.

Children Visit Mrs. Stanley During Holidays

Visiting in the home of Mrs. H. R. Stanley during the holidays were Mr. and Mrs. Helbert Groves and sons, Marion and Gene from Pampa, Mr. and Mrs. Bill Holt from Levelland, Curtis Holt from Dimmitt, Mr. and Mrs. L. H. Smith and son, Aubrey, from Tulsa, Okla., Mr. and Mrs. James Stanley and sons, David and Douglas also of Tulsa.

FLOYD DATA Christmas guests for dinner in the home of Mr. and Mrs. Tom Daniel were Mr. and Mrs. Billy Day and children of Dallas, Mr. and Mrs. Dale Redd and children of Lubbock and Mr. and Mrs. Jack Covington of Dougherty.

Mt. Blanco Anniversary Group Has Regular Meeting

The anniversary group of the Mt. Blanco Community, which is made up of five couples who celebrate their anniversaries during the Christmas holidays, were entertained Saturday evening, December 19th in the home of Mr. and Mrs. Dennis Taylor. The Taylors were celebrating their twenty fifth anniversary.

A delicious buffet dinner was graciously served by their sons, John, Joe and Tom Taylor.

Each couple found their place at the tables by an exact replica of their own wedding invitation or announcement.

After dinner the group enjoyed visiting and reminiscing. Also several songs rendered by the Taylor brothers. The honor couple was presented a silver tray and server by the group. Other gifts were also received.

Those enjoying the occasion were Mr. and Mrs. S. G. Appling, Mr. and Mrs. J. W. McClure, Mr. and Mrs. Brice Allen, Mr. and Mrs. Holt Bishop, Mr. and Mrs. Robert Moss of Memphis, Tex. (guests) host and hostess.

FLOYD DATA

Mr. and Mrs. Kenneth Eugene Mayfield and children, William Gordon, Kenny Lew and Mary Paultett of 117 Texas Street, North Little Rock, Ark., spent from December 5th until the 11th visiting in the home of his parents, Mr. and Mrs. Gordon Mayfield. They brought Mrs. Kenneth Mayfield's mother, Mrs. Lula Moreman back to Dallas. She had been in her daughters home the past four weeks recuperating from surgery. Mrs. Moreman is now home in Canyon and was able to attend funeral rites here for her sister-in-law, Mrs. Lee Rushing.

FLOYD DATA

Christmas guests in the home of Mrs. Porter Wylie were Mr. and Mrs. Garland Lipe and children of Clovis, N. Mex., and Mr. and Mrs. D. L. Avaritt of Cross-street, Ark. Mrs. Lipe and Mrs. Wylie are sisters of Mr. Avaritt. Mr. Lipe, who is a well known evangelist of this area, conducted services Sunday at the West Side Church of Christ in Floydada.

FLOYD DATA

Mr. and Mrs. Duane Johnson and sons, Mike and Mitch of Durango, Colo., spent the Christmas holidays in Floydada with Mrs. Johnson's grandparents, Mr. and Mrs. E. J. Barker. Mrs. Johnson is the former Patsy Barker, daughter of Mr. and Mrs. A. D. Barker of Saw Mill, Ariz. Another granddaughter, Mrs. Tommy Shaw and daughter, Carla of Lubbock visited with the folk Monday and her grandparents, the E. J. Barkers. Mrs. Shaw is the former Sandra Assiter.

RAFFERTY GUESTS HERE CHRISTMAS

Holiday guests in the home of Mr. and Mrs. H. L. Rafferty were their children, grandchildren and great grandchildren which included Mr. and Mrs. Lovell Callaway, Mr. and Mrs. Joe Lee Bowmer and children of Silveston; Mr. and Mrs. Richard Elderman and son, Abernathy; T. L. Calloway and wife of Lubbock and their daughters, Mrs. Speck Brian, Mr. Brian and daughter of the Waco Air Force Base; and Mr. and Mrs. Jimmy Smith and baby of Lubbock; Mr. and Mrs. Jeff Steele and their daughter, Mrs. Lewis Janda, her husband and children all of Hillsboro; Virginia Lindsey and Derryll.

In the afternoon, joining the group were Mr. and Mrs. Dade Walding, Brenn and Dana of Floydada and Doug and Beth and Spencer L. Roberson all of Lubbock. All of the Rafferty clan were home except Jim Bob and his family of Houston and Modrell Lovell Lancaster and his family of Fort Worth.

Group Has Regular Meeting

Each couple was presented silver napkin holders from the host and hostess.

Those enjoying the occasion were Mr. and Mrs. S. G. Appling, Mr. and Mrs. J. W. McClure, Mr. and Mrs. Brice Allen, Mr. and Mrs. Holt Bishop, Mr. and Mrs. Robert Moss of Memphis, Tex. (guests) host and hostess.

One couple, Mr. and Mrs. Walter Crawford were unable to be present. This group has been meeting together since 1947. Four couples have already celebrated their silver anniversary.

FLOYD DATA

Mr. and Mrs. Gordon Mayfield spent Christmas Day at Medical Arts Hospital in Littlefield with her ill mother, Mrs. W. F. Adams.

FLOYD DATA

Christmas Day guests in the home of Mr. and Mrs. J. C. Odam were their two daughters, and their families, Mr. and Mrs. Stanley Waits of Abernathy and Mr. and Mrs. Ted Veramont and family of Floydada, Mr. and Mrs. Don Cage and Clay of Lubbock visited in the afternoon.

Babson

(Continued from Page 1) Many stocks, however—including numbers of issues oriented to conventional warfare and defense—will still do little or nothing. Look for greater selectivity in stocks next year.

12. 1965 may be an advantageous time for investors to put very small sums of money into "space" stocks. These are outright speculations, but so were the ventures of Columbus, Magellan, and other explorers of the past. If there were no risk-takers there would be no progress. Such "investments", however, should be well diversified and limited to amounts you would be prepared to lose.

13. Cash dividend payments should increase in 1965... although at a much slower rate than has been the case this year.

14. No assessment of finances in the United States can be made without carefully weighing Britain's plight. We are convinced that unless the Labor Government adopts strict austerity measures, the pound will fall before the end of 1965.

15. Until the fate of the pound is resolved, short-term interest rates must be kept high to prevent foreigners from withdrawing their deposits held here. Also, domestic demand for credit promises to remain strong. Hence, interest rates will edge upward during 1965.

16. There may be some erosion in bond prices as interest rates move upward, but there should be no massive decline unless a real credit crisis develops. Investors making new purchases would do well, however, to stick now to bonds maturing within five years. Sometime during 1965 longer bonds may become good buys.

17. Inflation fears may rise in 1965; but we do not look for runaway prices next year as productive capacity is too large.

18. More wage hikes are certain in the auto and other industries in 1964 providing tempting targets for the steel unions and secondary labor groups to shoot at in 1965.

19. To the extent — that higher costs cannot be compensated for by price hikes and greater efficiency, profit margins will suffer in 1965.

20. Indeed, despite the projected

2% cut in the corporate income tax rate next year, we look for only a very slight overall rise in corporate profits... nothing to compare with this year's huge 20% expansion.

21. Labor disputes will be numerous in 1965. Many labor pacts can, and will, be reopened for wage adjustments during the coming year.

22. Employment will continue favorable in 1965, but additions to jobs will be most noticeable in fields such as teaching, personal services, and government work.

23. Little real progress will be apparent in the drive to reduce unemployment. We are only now just "touching off" the big new explosion in growth of the labor force.

24. Due to rising labor costs, look for business to turn even more to automation and labor-saving devices in 1965. Pressures on profit margins will spur cost-cutting and efforts to raise productivity.

25. Because of rising expenses and overwhelming competition, a further increase in failures will be seen in 1965.

26. As a result of automobile strikes in late 1964 and the fear of a possible steel shutdown in mid-1965, we look for a lull in business volume during the first half of 1965.

27. In a nutshell, business should make new all-time highs in early 1965; after midyear, a tapering-off appears likely. However, 1965 will set another new record.

28. Following the strike interruptions of late 1964, personal income should move smartly ahead to new highs in the first half of 1965... although the rate of advance will slow after mid-year.

29. This projected rise in income will be beneficial to retail trade. And though buying in the second quarter may be dampened by heavy income-tax payments due Uncle Sam on April 15th as a result of under-withholding during 1964, the last half of the year will find retail trade in certain lines — such as furs and jewelry — spurred by President Johnson's promised excise-tax cuts.

30. The important automobile industry should post another excellent sales year in 1965, but as the year advances we feel that gains will be harder to come by.

31. The powerful building and construction activities should prove a strong support to general business during 1965... even though we foresee no marked improvement. Some gain in dollar volume will be largely due to higher costs. Apartment building has been overdue in some sections and a breathing spell is logical. One- and two-family houses could post a small increase, but the big market for new housing is still some years distant.

32. Overextension of credit and overambitious operators have put the real estate market in a bind in many large metropolitan areas. We strongly advise caution in making new commitments, especially in commercial real estate where a thin equity exists.

33. However, even if scarcer than in recent years, there will still be opportunities for selective purchases of real estate in 1965. Each area is a law unto itself. Know your locality and study the direction of growth trends. Farm land bought in the path of expanding suburbs may be a better long-term buy in 1965 than stocks.

34. Nonfarm real estate foreclosures will continue in an uptrend during 1965. This should be particularly true in regions where overbuilding of speculative homes has taken place and where cutbacks in defense spending cause local distress.

35. Productive farm land that lends itself to mechanization will not decline in price in 1965. Rising use of farm equipment makes



ARMADILLO — Brad Hagood, left, and Mike Hale look at an Armadillo they found on Mississippi Street recently. Although common in other parts of the state, not too many have been found in his immediate area. (Staff Photo)

it necessary for operators to cultivate even-larger spreads. Hence the eventual collapse came from an even more dangerous level.

36. As 1965 begins, prices for agricultural products are generally well above their lows for 1964. Unless severe widespread drought intervenes, we look for no more than seasonal strength in agricultural prices during the year ahead. In a word, we do not see any near-term important uplifting forces on the farm scene.

37. The situation in industrial commodity prices is somewhat different. With business heading higher in the first half and with labor costs scaling new peaks, industrial commodity prices, with some exceptions, will push upward at least during the coming six months.

38. Living costs will also rise to new all-time heights. And, since President Johnson is committed to getting Medicare passed at this session of Congress, look for hospital, nursing, and doctors' fees to spurt before the end of 1965.

39. Even with federal income taxes already slated to drop a notch next year and with prospects excellent that excise taxes will be cut, rejoicing should be restrained by the knowledge that local taxes will take another upward step and social security levies will rise again... even faster after the 89th Congress enacts Medicare.

40. Climbing capital goods outlays will be one of the brightest spots for 1965. Gains over this year could run as high as 10%.

41. Further progress in United States exports will be harder to achieve in the coming year. Certainly, if the steel labor outlook appears bad by mid-spring, heavy imports of foreign steel may be resorted to by U.S. businessmen. This would result in a narrowing of our favorable trade balance and have a further adverse impact on the U.S. international balance of payments.

42. Although we are not forecasting runaway inflation for 1965, we do feel that attempts to keep money easy in this country, in the face of a world-wide trend toward tighter credit, will greatly increase the danger of a later inflationary blow-off. Conditions remind us of the late 1950's when the Federal Reserve here kept credit too cheap and plentiful to

43. It is unlikely that the United States will raise the price of gold during 1965. However, we may well see the calling of a monetary conference to deal with the weakened British financial situation and to attempt greater liquidity for world currencies generally.

44. As far as gold stocks are concerned, they are already high and should only be held in 1965 as insurance against the long-range trend toward higher world prices for gold.

45. The silver coinage situation will become more acute as the year progresses. The 89th Congress will be forced to consider a new silver coinage act. If it is not passed in 1965, it will be shortly thereafter.

46. Returning to the all-important foreign scene — since we are very much wrapped up in the future of the Free World — we forecast further instability among the Russian leadership. Khrushchev's ouster marked only the beginning of the coming power grab in Moscow. The real leader has not yet emerged.

47. Ascendancy of the African and Asian nations in a position of control in the United Nations will force the United States in 1965 to take action alone when vital spheres of influence are violated. The UN will become even more of a debating society; and month by month the chances grow dimmer that we will ever again see United Nations troops used for rescue operations such as in Korea or the Congo.

48. Following the British crisis, General de Gaulle will work harder than ever in 1965 to unite Europe as a great third force between Communism and the United States. President Johnson is well aware of these winds that are blowing strongly in Western Europe. 1965 could see the beginning of the end for transatlantic union as envisioned by U. S. Administrations during the past two decades.

49. World-wide credit problems and restrictions on trade cast dark shadows on investment prospects abroad. Many nations which have shown great growth during the past 20 years will be poor risks for new commitments during the year 1965.

50. In conclusion, we recall the statement of a former President

HELLO WORLD Mr. and Mrs. David C. are parents of a son, David, who arrived in the hospital and Clinic on Dec. baby weighed six pounds at en ounces. Grandparents Mr. and Mrs. R. H. Cr. of Dougherty and Mr. and Ray Martin, Seattle, Wash.

FLOYD DATA Mrs. E. E. Mullins, Mrs. Jeff Hart and Mrs. Finley, is reported to be about the same. Mrs. Mu in Ralls Convalescent Ho

Seminar (Continued from Page 1) sent position on August 1 with headquarters in the Extension Office of Lubbock works closely with the agents of District on pre relating to farm manag A primary responsibility training of county agents in turn, work with the families they serve.

RONALD L. CANADY Ronald L. Canady is a graduate of Texas Technologic lege having received his A. Degree with a major counting there in 1954.

He served in the U. S. for two years, and has years experience in Public counting. He received his A. in 1958.

Canady has been with Internal Revenue Agent, 1961.

He is married, and has son, age two.

Door prizes to be given during the seminar include a 50 lb. bag of weed and killer for irrigation ditch, Davis Farm Supply, a mil farm set from Martin and pony, a 50 lb. bag of milo seed from Producers Elevators, a set of deep wrenches from Floydada, a 50 lb. bag of cracker and fertilizer from ern Farm Supply, a mil farm set from Collins ment Co., a grease gun at cartons of grease from Implements, and a car, motor oil from Carthel zer and Oil.

Spudnuts will be furnished each session by South Public Service Company.

Harvest (Continued from Page 3) three offices this season 444,300, compared to 1,503, the same date last year.

Trading in new crop of the Lubbock market co steady during the past few prices increased slightly.

cultural Marketing Service indicate prices for White grades ranged from 65 points under CCC loan to 65 points over the loan.

were generally higher for Spotted grades and ranged the loan rate for Strict M Light Spotted to 115 points for Low Middling Light

Prices paid farmers for tanned remained steady for week with prices ranging \$47 to \$57 per ton.

of a South American nation the U.S.A. prospered so because its founders came to ship God... as opposed to tries whose settlers went to prosper in the future only recognize that righteousness morality must be as import analysis and statistics as boards for new business ventures during 1965 and in all the ahead.

★ On Television Saturday! ★ WINTERLAND ON ICE! Gordon and Sheila MacRae The "Winterland on Ice," full hour holiday spectacular, starring Gordon and Sheila MacRae with the Shipstads & Johnson Ice Follies and the popular Good Time Singers, will wind up in a glittering New Year's Eve finale featuring the entire cast. CHANNEL 13 K L B K 6:30 P. M. The Electric Company 9930-5-75

MARSE & SON PLAINVIEW'S LEADING DEPARTMENT STORE INVITE YOU TO ATTEND THEIR January Clearance Beginning Monday Morning, January 4 at 9 A.M. YOU WILL FIND BARGAINS IN ALL DEPARTMENTS FOR THE ENTIRE FAMILY. DON'T MISS THIS BIG EVENT!

THE FLOYD COUNTY HESPERIAN Published at 212 South Main St., Floydada, Texas WENDELL TOOLEY, Publisher JEDD BLESSING, News Editor JOHN BORDEAUX, Mechanical Superintendent Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floydada, Texas, April 10, 1907 under the act of Congress of March 3, 1879. TEXAS PRESS ASSOCIATION Member 1964 NOTICE: Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

CAPADA THEATRE FRIDAY - SATURDAY JANUARY 1 - 2 The true life story of Hank Williams "Your Cheating Heart" SUNDAY - MONDAY JANUARY 3 - 4 HOT! CARROLL BAKER in her newest hit... CREAT YOUR LOVELY IREI "CLOSE FAR EN 231 W. C

Region Residents Here Christmas

Dec. 28 — Mr. and Mrs. Don Longhofer, Mark and Mike, Dumas, arrived on Thursday and stayed until Sunday with her parents, Mr. and Mrs. Earl Martin. Others present during the holidays were Mr. and Mrs. Max Dyoss, Suzanne and Tim and Danny Martin.

On Tuesday, December 15, the Cone 4-H Club met at the school house with ten present. The group visited different projects of the boys' with county agent, Bruce Griffith. Those present were Mark and Mel Wideman, Rhady Stewart, Henry Almeres, Junior Mato, Junior Mena, Guy Len Shrum, Kenny Wideman and Fresno Santana and Mr. Harvey Riley.

Christmas Day dinner guests of Mr. and Mrs. Aubrey Little and family were their children, Mr. and Mrs. Dean Little and family, Plainview, and Mr. and Mrs. Johnny Nunley and children, Ralls.

Dinner guests of Mr. and Mrs. C. O. Littlefield on Christmas Day were Mr. and Mrs. Roy Mara and Mollie, Mr. and Mrs. Pat Yoakum, Patti and Roger, Mr. and Mrs. L. E. Littlefield and Peggy, Mr. and Mrs. Mike Littlefield, Vicki and Janice of Abilene, who arrived on Thursday and stayed until Saturday.

Christmas Eve the Nance family enjoyed eating out. Those present were Mr. and Mrs. H. R. Nance and Rachel, Mr. and Mrs. Beck Nance, and Elder and Mrs. Joe Jackson and Carl Lynn.

Christmas Day dinner guests of Mr. and Mrs. Thurman Kirby and sons were Mr. and Mrs. Haney Wideman and family.

Weekend guests of Mr. and Mrs. Ed Martin were Miss Carolyn Martin, Mr. and Mrs. Eugene Carr and children of Seminole, and Mr. and Mrs. C. L. Carr and family, Denton. Mrs. Earl Martin accompanied the C. L. Carr family to Whitesboro where she will visit her mother, Mrs. C. P. Roberts, for several days.

Mrs. Roxie Travis spent from Thursday till Saturday with her sister and husband, Mr. and Mrs. Ophel Jennings of Muleshoe.

Holiday visitors in the home of Mr. and Mrs. W. O. Wheeler were all their children: Mr. and Mrs. Dennis Harmon and children of Bly City, Mr. and Mrs. Silas Wheeler, Mr. and Mrs. Bobby Wilson, Ralls; Mr. and Mrs. Paul Wheeler and Mr. and Mrs. Dan James.

On Christmas Day guests of Mrs. Emma Noble were Mrs. and Mrs. Russell Noble, Mrs. Betty Burrows and children, Mr. and Mrs. Hoyt Chappell and family; Mr. and Mrs. John Noble, Dumas; Mr. and Mrs. Bob Noble and family; Lubbock; Mr. and Mrs. Finis Jennings, Muleshoe; Mr. and Mrs. John Hughes, Lubbock; Mr. and Mrs. Jodie Nell Noble, Tommy and Inez and a friend, Lubbock; Mr. and Mrs. George Noble, Ralls.

PRICE SLASHING

SWIFT'S Premium, Sl.	1 Lb.	49¢
BACON		49¢
SHURFINE MILK	Tall Cans	2 ¹ / ₂ 25¢
SHURFINE Tomato Juice	46 Oz. Can	25¢
FRESH, YELLOW SQUASH	Lb.	19¢
HONEY BOY SALMON	Tall Can	49¢
SHURFINE PEACHES	No. 2 1/2 Can	25¢
GLADIOLA MEAL	5 Lbs.	39¢
SHURFINE HOMINY	No. 303 Cans	3 ¹ / ₂ 29¢
SHURFRESH BISCUITS	Cans	3 ¹ / ₂ 25¢
SHURFINE Cheese Spread	2 Lb. Box	79¢

Prices Good Dec. 31, Jan. 2nd and 4th. STORE CLOSED JAN. 1ST FRIDAY

WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY

MULL & MCBRIEN

Deliver YU 3-3164

New Year's Eve Services Slated

SOUTH PLAINS, Dec. 28 — The South Plains Baptist Church will hold New Year's Eve services at the Church Thursday night, at seven o'clock. Rev. Sealy Smith will show a film, "Science and the Bible" at these special services. There will be no Wednesday night services in order that everyone may attend the wedding of Miss Linda Scheele and Johnny Calahan which will take place at the Providence Lutheran Church in Providence, at six o'clock on December 30.

We extend our sympathy to Mrs. Early Pritchett who received the sad news of the sudden death of her brother, Ed Osline, 48, of Jacksonville, Florida. He had passed away at 3 a.m. Saturday morning, Dec. 26 from pneumonia. He had been ill only three days, and had been in excellent health. Mr. and Mrs. Pritchett returned to Dallas with his sister, Mr. and Mrs. L. D. Reid, who had spent the Christmas holidays here with her parents, and they were to fly back to Jacksonville this Monday, and funeral services were to be held there Tuesday afternoon.

Mr. and Mrs. Garvin Beedy, Rise, Larry and La Tonya spent their Christmas day with her parents, Mr. and Mrs. Leo Frizzell in Floydada, then went to Plainview that night to have another big Christmas dinner with her parents, Mr. and Mrs. George Beedy. Mrs. Beedy has been suffering all this week with a severe infection in her back.

Mr. and Mrs. Frank McClure were at home for Christmas, and enjoyed grandchildren, Donna, D'Ann and Boyd with their mother, Mrs. McClure from Plainview. Saturday morning they all went to Snyder where they met at her mother's, Mrs. R. W. Newman, with a sister, Mr. and Mrs. J. E. Woodson and a brother, Mr. and Mrs. A. C. Newman all of Snyder, and another brother, Mr. and Mrs. Jimmy Newman from Old Glory. Donna is spending this week here with her grandparents.

Members of the Fortenberry family spent their Christmas here with Mr. and Mrs. Fred Fortenberry including Messrs. and Mmes. Robin Fortenberry, Cephus Fortenberry and Phyllis, Garland Tucker, Durrell Fortenberry and four boys, Wayne Jarnagin and Jana, and Mrs. John Fortenberry. Mrs. T. J. Gill, Mrs. Evelyn Breckenridge and four children, and Timmie Sparks and Bud Hodges. There were twenty-seven for the dinner and day.

Sunday the Fortenberrys went to Lockney to have Sunday dinner with members of Mrs. Fortenberry's family. They all met in the home of Mr. and Mrs. Lawrence McCain with twenty-six members present. The Elmo Fortenberrys of Clinton, Okla., were here visiting his folks Tuesday through Thursday.

They left Sunday for their home. Mr. and Mrs. Alvin Nichols went to Haskell to have Christmas eve and Christmas Day with their daughter, Mr. and Mrs. Glen Whitfill, Cynthia and Judy. The girls returned home to spend the holidays here with their grandparents. This Monday the Nichols family are celebrating their fortieth wedding anniversary. Congratulations and best wishes to you both.

Loren Wilson is spending the week here with his grandparents, Mr. and Mrs. John Wilson. They had gone to Crosbyton Sunday to have dinner with the Johnny Wilsons and Loren, and with Mr. and Mrs. Tom Blythe and Russell who were enroute home to Arlington after spending Christmas here and in Portales and Fort Sumner, New Mexico.

Mr. and Mrs. Gary Wilson and baby left this Sunday for Oklahoma City, Okla., where they plan to visit a week or more with her parents, Mr. and Mrs. Ross Alexander.

Mr. and Mrs. Arby Mulder and Mr. and Mrs. Nathan Mulder went to the home of Mr. and Mrs. Alton Noland to have Christmas dinner and spend the day with them and family. The Arby Mulders had their Christmas eve supper at home with their children, Mr. and Mrs. Nathan Mulder and Kathy with them and guest Johnny Cantrell of Floydada.

We are sorry to learn that Mrs. Menard Field is in the Peoples Hospital after a fall on Saturday before Christmas. She did not have any broken bones, but is in great pain from pulled ligaments, sore muscles, etc. She is the mother of Mrs. Billy Stanforth and Mrs. John Wilson in our community.

Sunday before Christmas dinner guests at noon with the John Wilsons were Mr. and Mrs. Billy Stanforth, Sara and Billy, Mr. and Mrs. Adron Field and boys of Haskell, Mr. and Mrs. Jay Blythe of Fort Sumner, New Mexico.

Mr. and Mrs. Billy Stanforth and children left the Wednesday before Christmas for their cabin up at Cuchara Camps, Colorado, where they spend most of their summers. Her brother, Mr. and Mrs. Adron Field and children went up Saturday for a visit and her sister, Mr. and Mrs. Chas. McDonald of Colorado Springs, Colo., arrived that week end for a visit at the cabin also.

Mr. and Mrs. Roy Bledsoe and Bill Bledsoe spent Christmas Day in Lubbock with her sister, Mrs. Fay Sledge and boys, and they went up to Cuchara Camps, Colorado on Saturday for a visit with the Stanfords and their guests.

Christmas Day dinner guests with Mr. and Mrs. Early Pritchett were Mr. and Mrs. R. Olen Turner and children of Floydada, Mr. and Mrs. L. D. Reid of Dallas, Mr. and Mrs. Price Pritchett and Jimmy Pritchett of

Canyon, and Early's folks, Mr. and Mrs. W. W. Stevenson of Plainview. Stevie is staying in Canyon this week with Price and family while his folks have gone back to Jacksonville, Fla.

Beth Kinniburgh accompanied Mr. and Mrs. Teddy Home back to Truscott Wednesday where she was to spend Christmas and the holidays with her grandmother, Mrs. J. R. Spivey. Her parents, Mr. and Mrs. Sylvan Kinniburgh went to see his grandparents, Mr. and Mrs. F. M. McCuiston of Ralls Wednesday and Thursday they went to Truscott and Vera for the holidays with their folks.

Mr. and Mrs. Tom Blythe and son of Arlington came to spend Christmas eve and Christmas Day here with her parents, the John Wilsons. Friday they went to Portales, New Mexico, to visit his brother and family, and took Mrs. Ollie Wilson back to Clovis, New Mex. after she had been here for Christmas. The Blythes also visited in Fort Sumner with his parents, the Jay Blythes.

Mr. and Mrs. Larry Smitherman of Lubbock spent Saturday afternoon visiting here with Mr. and Mrs. Kendis Julian and Kristi.

Mr. and Mrs. Grigsby Milton, Daria and Barbara flew out to Tracy, California Wednesday to have Christmas with her mother, Mrs. Willford and her sister, Mr. and Mrs. George Bentley. Because of the rain and inclement weather they went the last part of the way on the bus, and returned by train for their plane. They returned home Sunday.

Mr. and Mrs. Bruce Julian will return to Canyon New Year's eve after spending the Christmas holidays here with his folks, the Murray Julians, and Kendis Julians, and her parents, Mr. and Mrs. Edell Moore of Floydada.

Church services were small, Sunday at the Baptist Church here, due to many being gone for the holidays and several out for sickness. Visitors included Mr. and Mrs. Steele Deavenport of Boulder, Colo., Donna McClure of Plainview, Mr. and Mrs. Bruce Julian of Canyon, Mr. and Mrs. Raymond Upton had their children home for Christmas, and here with them for the family dinner were Mr. and Mrs. Karl Craig and girls of Clovis, New Mex., Mr. and Mrs. Ronnie Upton and children of Amarillo, and Mrs. Ernestine Craig of Hale Center, Mr. and Mrs. Upton went to El Paso Saturday for the football game between Texas Tech and Georgia at the Sun Bowl and for a little vacation. The Ronnie Uptons are staying here at the grocery and Post Office while the Uptons are gone.

Mr. and Mrs. Frank Brown of the Lockney Highway were hosts for the Calahan annual family Christmas party and tree and it was held on Saturday evening, December 26, at 7:30. All of the family were present including Mr. and Mrs. Carl Calahan of Dallas.

Mr. and Mrs. Bryan Karr had Christmas dinner in their home for their daughter, Mr. and Mrs. Steele Deavenport of Boulder, Colorado, who was home from Christmas eve to Sunday afternoon, and all the members of the Deavenport family, including Mr. and Mrs. Lloyd Deavenport, and her sister from Los Angeles, Calif., who is visiting here for two weeks in the Deavenport home. Other guests were Dennis Deavenport of Wichita Falls, and Newton Deavenport.

Mr. and Mrs. Kenneth Bean, Diane and Carla, Mr. and Mrs. Donald Bean, Juill and Mike, Mr. and Mrs. Philip Smitherman, Monty and Marc, and Mr. and Mrs. Walter Bean and children of Silvertown all had Christ-

H.N. Powell Reported Improving

DOUGHERTY, Dec. 28 — H. N. Powell, who has been hospitalized several days is reported to be resting well. His daughter, Mrs. J. L. Nichols, arrived by plane from Butte, Montana, Christmas Day to visit with him and Mrs. Powell.

Mr. and Mrs. Claude Ring were fortunate to have all their children and grandchildren visit with them during the holidays.

Norman and Laird Kinner of Dallas arrived Sunday to spend a few days in the home of their grandfather, Bill Norman.

B. F. McIntosh Jr. of Dallas was the house guest of his sister, Mrs. Weims Norman and family during the holidays.

Mr. and Mrs. Bob Ashton and child of Lubbock were Sunday dinner guests in the home of his parents, Mr. and Mrs. Clarence

SANTA FE NEWS

Total carloads moved over Santa Fe System Lines for the week ending December 19, 1964 were 29,052 compared with 29,545 for the same week a year ago.

On-line loadings were 17,882 compared with 19,245 for the corresponding week last year.

Cars received from connections totaled 11,170 compared with 10,300 for the same week a year ago.

Santa Fe handled a total of 31,297 carloads in the preceding week of this year.

COURAGEOUS

Riding in a propeller airplane, the passengers saw first one and finally three of the four engines conk out. The cabin door opened and the pilot appeared with a parachute on his back. "Keep calm, folks, and don't panic—I'm going for help!"

— Santa Fe Magazine

FLOYD DATA

Mrs. Robert McGuire of Anton, former resident of Floydada, informed friends here this week that her son, Bobby, was now in Bombay, India and would spend the holidays in the Holy Land.

Bobby, who is a school teacher, is completing a round the world tour.

mas dinner in Silvertown in the home of Mrs. J. K. Bean.

Mr. and Mrs. Ernest Smitherman in Floydada were hosts at Christmas dinner with their sons and families home with them, including Mr. and Mrs. Larry Smitherman of Lubbock, and Mr. and Mrs. Philip Smitherman and boys from here. Mr. and Mrs. Roy Bledsoe were visitors at the Smithermans also.

Mr. and Mrs. E. J. Kinslow, Phil and Steve left the day after Christmas for parts of Arkansas where they will visit her two sisters and families and help one sister and husband celebrate their golden wedding anniversary on December 27.

Mr. and Mrs. Walter Burgess and four children of Dumas are guests this Monday and Tuesday in the home of her sister, Mrs. L. N. Johnson and family.

Mr. and Mrs. John Kark had their Christmas eve celebration in Gilliland with her parents, Mr. and Mrs. Earl Burgess, then Christmas day they went to Vera to the home of his folks, Mr. and Mrs. J. A. Kinniburgh to have Christmas with them. The Sylvan Kinniburghs were there and around thirty spent the day at Kinniburghs, and the families above spent the night with them and returned home Saturday night.

Mr. and Mrs. L. N. Johnson and four children went up to Pampa Christmas day to have dinner and the celebration with L. N.'s folks, Mr. and Mrs. O. A. Johnson.

Letters To The Editor

Dear Friends,

This has truly been a wonderful Christmas for us.

We have experienced the true meaning of Christmas this year. First of all we are thankful to God for sparing our son.

Second, we are grateful for the prayers that were given in Billy's behalf.

Last of all we feel very grateful to the people of Floydada for their financial help, for their kindness in every respect. For the cards and gifts that poured in like rain.

God bless the people of our town is our prayer.

Mr. and Mrs. Billy Marquis
Bubba, Kim and Sherree

Crosbyton. Mrs. Lloyd Otten of El Paso was also a guest.

Phyllis Bradley of Floydada was overnight guest of Jodie Campbell Christmas.

Mr. and Mrs. Bob Covington and sons visited in the Galloway home in Olton during the holidays.

Mr. and Mrs. B. F. Priddy, Ralls, and Mr. and Mrs. Robert Johnson, Flora Ann and David of Dallas were dinner guests in the W. J. Ross home Christmas.

Mr. and Mrs. Allan Leach and son of Lubbock visited with Mr. and Mrs. J. E. Newton and Glenn White, Christmas. Mrs. Leach remained for a longer visit to assist in the care of her mother.


Mr. and Mrs. Ned Bradley were luncheon guests in the home of his mother in Lubbock Christmas Day and later visited in the home of parents Christmas Day.

Mr. and Mrs. J. T. Poole were guests of Mrs. Charlie Woodson Christmas evening.

Guests in the R. H. Crawford during the holidays were Mr. and Mrs. David Crawford and son, Plainview, Milton Wiley, Corpus Christi, Mr. and Mrs. W. A. White, Mr. and Mrs. Helen White and children of Lubbock. The Vance Zann family, Finley, Mr. and Mrs. Merrill Harlan and Linda of Dimmitt, Miss Barbara Marshall, Lubbock and Mrs. A. C. Pratt.

PSSST!

EYEGLASS SALE




STOCKINGS BY BERKSHIRE

Always a "best buy" — now, even a greater value. Superb quality, famous Berkshire styling, fashion colors,

3 pair \$2.45

Regularly 99¢ a pair

DECEMBER 26 THRU JANUARY 9th



FLOYDADA, TEXAS PHONE YU 3-3554

MT. BLANCO NEWS by Mrs. O. N. Reed

Taylor's Celebrate 25th Anniversary

MT. BLANCO, Dec. 21 — Mr. and Mrs. Dennis Taylor entertained the annual Dec. wedding group Saturday night. It was the Taylor's 25th anniversary. Those present were Mr. and Mrs. S. G. Arving, Mr. and Mrs. Weldon McClure, Mr. and Mrs. Brice Allen, Mr. and Mrs. Holt Bishop, Mr. and Mrs. Robert Moss of Memphis, Tom and John and Joe Taylor. Refreshments were served. The boys did the serving. Everyone enjoyed it very much.

Mr. and Mrs. Rudolph McCurdy visited Mr. and Mrs. Roy McCravy and Leonard of Memphis Friday.

Mrs. O. M. Watson of Floydada was a Sunday guest of Mr. and Mrs. S. G. Arpling.

Mr. and Mrs. Millard Watson and Dean visited Mr. and Mrs. Henry Brewer Sunday afternoon.

Mr. and Mrs. Frank Moore visited Mrs. C. A. Moore in Crosbyton Sunday.

Mr. and Mrs. Anthony Latta attended a monthly dinner in Lubbock Friday night in the home of Miss Helen Walker.

Mr. and Mrs. Bill Wallace and girls were Sunday dinner guests of Mr. and Mrs. Ernest Wallace, Mr. and Mrs. Don Spurgeon and girls were there also.

George Stewart of Levelland was Friday and Saturday night guest of Mr. and Mrs. Bob Kindrick and family.

Mr. and Mrs. Bill Wallace and

girls visited Mr. and Mrs. D. E. Wallace Sunday afternoon.

Donald McSwain of Lubbock spent the week end with his grandmother, Mrs. Verna McSwain.

Mr. and Mrs. Harold Myers and children visited Sunday night with Mr. and Mrs. Bill Wallace and girls.

Tuesday supper guests of Mr. and Mrs. Bob Kindrick and family were Mr. and Mrs. Robert Kindrick and Mr. and Mrs. C. F. Flemings. It was Bob's birthday.

Mr. and Mrs. Bill Wallace and girls visited Mr. and Mrs. Harold Myers and children Friday night.

Mrs. Fred McDougle and Sharon visited in the home of Mr. and Mrs. Millard Watson, Karen, Sherry and Dean Sunday afternoon.

Mrs. Rudolph McCurdy visited Mr. and Mrs. J. H. Watson in Lubbock from Monday until Thursday. Mrs. Watson is ill.

Karen Watson is home from Texas Tech for the Christmas holidays.

Mr. and Mrs. Wayland Jones and children were Sunday dinner guests of Mr. and Mrs. Weldon McClure. It was Wayland's birthday.

Mrs. Millard Watson visited Mrs. Du Wayne Brewer and Mr. and Mrs. J. H. Watson Friday afternoon.

Joe Taylor is home for the holidays from Denver, Colorado, where he is attending art school. Ronnie and Donnie Wheelless and Eddie Jordan visited Gaylan Wheelless Sunday afternoon.

Mike Moore is home from Texas Tech for the holidays.

Sandy Kindrick is home from Texas Tech for the holidays.

Mr. and Mrs. Marvin McSwain of Lubbock visited Sunday afternoon with Mr. and Mrs. Bob Kindrick and family.

Those who visited, had dinner and enjoyed a Christmas tree at the Robert F. Day home in Floydada Christmas Day were:

Mr. and Mrs. R. C. Day and Debra, Mr. and Mrs. Ronnie Day and Michael, Mr. and Mrs. Charles Hartman and Charles Jr. (Chuck), Robin, Pamela, Mr. and Mrs. William Culppeper, Mrs. Kay Laminack, all of Lubbock, Texas;

Mr. and Mrs. Paul Carmickle of Littlefield, Tex., Mr. and Mrs. Charles Schroeder and Richie Venesha of Amberst; Mr. and Mrs. Ray Anderson and Tommy, Daria, Las Vegas, New Mexico, and Mrs. Billie Ray Day and Ricokey, Stayce, Wesley Clark, Dallas; Mr. and Mrs. Don Evans and Donna, F. Worth; Mr. and Mrs. W. H. Ford and Kimberly, Douglas, Wichita, Kan.;

Mr. and Mrs. Robert W. Day and Kevin, Floydada; Mr. and Mrs. Lynn Frame, Longview.

Floyd Data

Christmas Day guests in the home of Mr. and Mrs. Dorris Jones were Mr. and Mrs. Rob Heflin and children of Baker Community, Mrs. W. O. Jones, Floydada, John R. Freeman of Lubbock and Mr. and Mrs. George Caddel and children of Olton. Mr. Freeman returned to Olton with his daughter for a weeks visit. He had been guest in the home of his Floydada daughter, Mrs. Jones, a week prior to Christmas.

SMOKED QUAIL

BY MAIL — BOOKING ORDERS NOW

Bob White Quail Cornish Game Hens (Corn Fattened) \$16.40 a Doz. \$17.40 a Doz.

Special For Limited Time

Shipped Prepaid and State Tax Paid

One Dozen or More

Send Check or Money Order to

SOMKEY'S SMOKED CHICKEN

2406 Forest Park Blvd. Fort Worth, Texas WA 3-9340

"Winterland On Ice!"



Gordon and Sheila MacRae

On TV Saturday

The talented Good Time Singers will be featured in this holiday spectacular "Winterland on Ice," and will perform "Little Ole' Road" and "One More Step." Starring in the show are Gordon and Sheila MacRae and the exciting Shipstad & Johnson Ice Follies.

CHANNEL 13
6:30 P. M.
K L B K



9930-575



SLIGHT COLLISION — This auto and a '56 Ford were involved in a minor mishap at the corner of Mississippi and 2nd Streets Tuesday afternoon. Little visible damage could be seen on the other auto. A Mrs. McReynolds and Charlotte Pierce were involved. No injuries resulted. (Staff Photo)

Hollis Thornton Rites In Lockney

Services were held yesterday in Lockney at the First Methodist Church for Hollis E. Thornton, 42, veteran of World War II and the Korean conflict, who was found dead by his wife in his Denver, Colo., home on Christmas Day. A coroner ruled "accidental death by shooting."

Born in Summerfield, Thornton had made his home in Lockney at different times and also resided in Crosbyton.

At 18 he joined the Army during World War II, serving in North Africa where he was wounded in action. He was also awarded the Purple Heart during the Korean conflict. A plumber and electrician, he had been living in Colorado for the past three years.

Survivors include the wife, Helen, three daughters, Sylvia Ann Thornton, Carolyn Thornton and Claudia Thornton, all of Plainview; a son, Mike Thornton, Plainview; two sisters, Mrs. Bill Fewell, Mrs. Bybee, both of Lockney; five brothers, Lewis, Glendale, Calif., Raymond, Whittier, Calif., Orland of Tucumcari, N. M., J. P., Midland, and Charles, Hobbs, N. M.

Rites were conducted by the Rev. James Carter, pastor, and burial was in Dimmitt Cemetery under the direction of Carter Funeral Home, Masonic and Military graveside rites were held.

Full Military Honors Given Douglas Emert

Full military honors were bestowed Sgt. Douglas Emert Saturday when rites for the 21 year old soldier were read in the Assembly of God Church in Floydada. Emert was killed in early December during a combat patrol river crossing in Viet Nam.

He was attempting to rescue another soldier from the water when a raft broke loose from its mooring, swung around and struck Emert in the head. Official government notice of his death was received by his parents, Mr. and Mrs. Tom Emert of Deer Park.

Rev. Henry Russell of Colorado, former pastor of the local church, spoke on "Greater Love Hath No Man Than This, That He Lay Down His Life For A Friend". He was assisted at the service by Rev. Major, family pastor of the Deer Park Church.

Nineteen members of the special force paratroop school at Ft. Bragg, North Carolina, of which Emert was a graduate, were military pallbearers.

Following the traditional 21 gun salute, at Floyd County Memorial Park where interment was made, the United States flag was presented to the deceased's wife who is also a member of the Army, serving with the WAC at Fort Bragg. She in turn presented the flag to her husband's mother.

Sgt. Emert attended school at Dougherty and Floydada and completed his high school education after joining the Army. He was in his second re-enlistment at the time of his death.

Emert graduated at the top of his class in Military Police school and then entered the infantry. He was the only non commissioned officer in a Special Force Paratroop school and was graduated in the top ten of his class.

He had been married some five months.

Survivors in addition to his wife, Margaret include his parents, a sister, Darlene of the family home; grandparents, Mr. and Mrs. A. T. Emert of Dougherty and Mrs. C. C. Gorley of Barger.

Local arrangements were under the direction of Moore Funeral Home.

Minor Wreck Occurs At Miss. & 2nd

Only one accident has occurred inside the City Limits of Floydada during the holiday season, and that was a minor accident at the corner of Mississippi and 2nd Streets Tuesday afternoon with no injuries.

A Mrs. McReynolds was traveling north on 2nd St. in a '57 Chevrolet, when a Ford, driven by Charlotte Pierce, pulled off Mississippi St. (traveling west) and hit the McReynolds vehicle in the right side, according to City officials.

The right front fender and the right front door were damaged on the Chevrolet, and some radiator damage was noted on the Ford.

Miss Pierce received a citation for failure to yield right-of-way.

Winds Lose In Second Round At Caprock Meet

The Floydada Whirlwinds met more than their match in the first round of the Caprock Holiday Tournament in Lubbock Municipal Coliseum in the form of a team from Aspermont. The locals took it on the chin to the tune of 96-55.

In the first few minutes of play it looked as though the locals would hold their own with opponents, but by the end of the first quarter of play Aspermont had taken command and were ahead to stay. In the third stanza Aspermont pulled completely out of reach and took an easy victory.

Tuesday morning the Winds met Petersburg in a race for the finals on the consolation end of the bracket, and were nosed out by the Hale County team by a 67-66 score.

The Winds took the lead in the first eight minutes of play and led 11-10 going into the second period. But the Buffaloes roared back, and burned 21 points through the basket while allowing the Winds only nine to take a commanding 31-20 lead at halftime.

With only four minutes left to play in the game the Buffaloes led by an 18-point margin. The Winds got their second wind and began to close the gap. By the end of the game only the one point separated the two teams.

According to Coach Nick Greer, the locals missed at least four lay-up shots in the closing minutes that would have given the Winds the victory, but they were missed so the final score stood at Petersburg 67, Floydada 66.

Keith Teague led the local scoring with 27, David Lutrick hit 13.

The next scheduled game for the locals is next Tuesday when both the Winds and Whirlwinds travel to McAdoe for a couple of games.

Father Of Mrs. Ralph Rucker Dies Sunday

Funeral rites were held Tuesday in Warrington, England, for John Davidson, father of Mrs. Ralph Rucker of Floydada. He was 89 years of age at the time of his death.

The deceased had been bedfast for about the last fourteen months.

Survivors include: five daughters, Mrs. Rucker of Floydada, Mrs. James Radley, Mrs. Sid Dean, Mrs. Roland Topham, and Mrs. Sid Lunn all of England; one son, Jack Davidson of England; ten grandchildren, seven in England and three in Floydada.

Mrs. Rucker was unable to attend the services.

Caprock

(Continued from Page 1)

WHILE I'M nosin' around town, I might as well tell you what's going on about a mile west of Floydada on the Sandhill highway. Sam Puckett and Ralph Rucker have opened a home building addition on the north side of the highway and have named it "Loma Vista".

They're finishing the water system for the addition now and I understand that Sam will soon be running the foundation for his home there.

ABOUT 20 army men were flown into Floydada last week for the military funeral of the late Doug Emert, who was killed in Viet Nam.

Many of our towns people were amazed when the pilot of the two motored plane that brought the men here was able to land on the short landing strip that we call our city airport.

It seems that some of our pilots have difficulty in landing their one motor jobs on the strip . . . and it was interesting to see the skill of the army pilot who brought the big plane in . . . and took off with space to spare!

However, this shouldn't discourage you fellows who are working on the new airport project. The weather won't always be perfect . . . and every pilot who wants to use Floydada's

Approval

(Continued from Page 1)

During the 1963 year, several county beet growers produced over 12,000 pounds of beets per acre, and were made members in 1964 of the Great Western Sugar Beet Company's 10 CCC club. They included the Marble Brothers, Fred, Keith, and Don, Jeff Terrell and Kenneth Bean.

The first suit against the school board was heard by Judge E. A. Bills, who released the tax roll so the school could go ahead and acquire funds for the school year. The judge appointed a Master of Chancery to get the personal property of those in the school district on the tax rolls. Judge Bills said recently that the Master had completed his work.

The City purchased two new

engines for the power department that give the city another 2,500 KW of electricity. Both were installed in a new portion of the plant's building.

Other city activities included the erection of new street signs and the installation of a chlorination system for the city water.

Hubert Frizzell, of Lockney, was named to head the Floyd County Fair, which drew a record attendance. He was also named as a delegate to the Democratic National Convention last summer.

In the primary elections last May, Walter Hollums and John Fowler were re-elected to the sheriff and commissioner post, but John Key West and Carl Plumble were in a runoff election as were Carl Jarrett and C. J. Payne for the commissioner and Tax Assessor positions respectively. Jack Cox lost to George Bush in a runoff election for the Senatorial seat.

Doris Fawver and David Mitchell were named the 4H Gold Star winners.

Robert Lee Smith was named to head the 30th District GOP Committee.

In the general election Floyd County followed the national trend and voted for Johnson and Yarborough.

Cheryl Rucker of Lockney was elected the new Farm Bureau Queen.

Also at Lockney a new grade school was completed in time for the 1964-65 school year.

Related to the school early in the year, the Winds basketball team tied Canyon for district and lost to the Eagles in a sudden-death playoff. Canyon went on to win state.

A load of Mule Deer were released in the foothill country of Motley and Floyd Counties.

Kelly Chadwick in his Chevy drag racer, beat the fastest Ford in the U. S. then lost to another Ford at a later date.

A Christmas present in its finest form was given to the Shirley Race family and the Le-Roy Durham family. The neighbors gathered the crops for these families in the absence of the husbands and fathers.

Rotary Club Meetings Resume

Floydada Rotary Club, after two weeks observance of the holiday season, will have its first meeting of the New Year January 6, Wednesday of next week. President Nowell Burk announced this week.

Wm. G. Landess, an Amarillo account executive of Merrill, Lynch, Pierce, Fenner & Smith, will address the club on the state of business and the outlook for 1965. The meeting will be held as usual at Colonial House, 515 West Ross Street.

FABULOUS BUYS!

DOROTHY GRAY LIPSTICKS 2 FOR \$1.00
15 Beautiful Shades

MOISTURE LOTION \$1.65
Regular 2.40, 14 Oz. Revlon Intimate

DUBARRY BEAUTY BONANZA
Cleansing Cream, Skin Freshener, Vibrance, Young Promise . . . TREMENDOUS SAVINGS

DOROTHY GRAY SPECIALS 1/2 Price
Salon Cold Cream, dry skin cleaner, Cellogen hormone cream

ARWINE DRUG CO.
YU 3-2856
"Our Label Is Your Protection"

WELCOMING THE NEW YEAR!

19 and 65 Food Specials

Johnny's COUNTRY STYLE PURE PORK SAUSAGE \$1.19
2 LBS. NET WT. MILD
INGREDIENTS: PORK, SUGAR, SPICES AND MONOSODIUM GLUTAMATE
PONDEROSA MEAT CO., FLOYDADA, TEXAS

U. S. D. A. CLUB STEAKS 69¢
POUND

GLADIOLA FLOUR 49¢
5 Lb. Bag

CLOVERLAKE MELLORINE 39¢
1/2 Gal.

SHURFRESH BISCUITS 3 FOR 25¢
Cans

SHURFRESH OLEO 19¢
Lb.

N. B. C. CRACKERS 27¢
Lb. Box

COKES OR SPRITE 33¢
6 Bottle King PLUS DEP.

FOAM Pillows EACH \$1.19

MIXED NUTS 53¢
TOM SCOTT Large Can

AQUA NET Hair Spray 59¢

CARMACK EGGS 39¢
Med. Grade "A" Doz.

WILSON'S VIENNA SAUSAGE 5 FOR \$1.00

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CALIFORNIA TOMATOES 29¢
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POWELL'S WILL BE CLOSED JAN. 1, 1965
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WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON THE WYE FLOYDADA YU 3-2444

Powell's SUPER MARKET
YOUR HOME OWNED — HOME OPERATED STORE
These Prices Good Thursday, December 31 Through Monday, January 4

MRS. point paste held Univ

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Mr. announce approach times Day's illo. Parer idegroom D. Elliot

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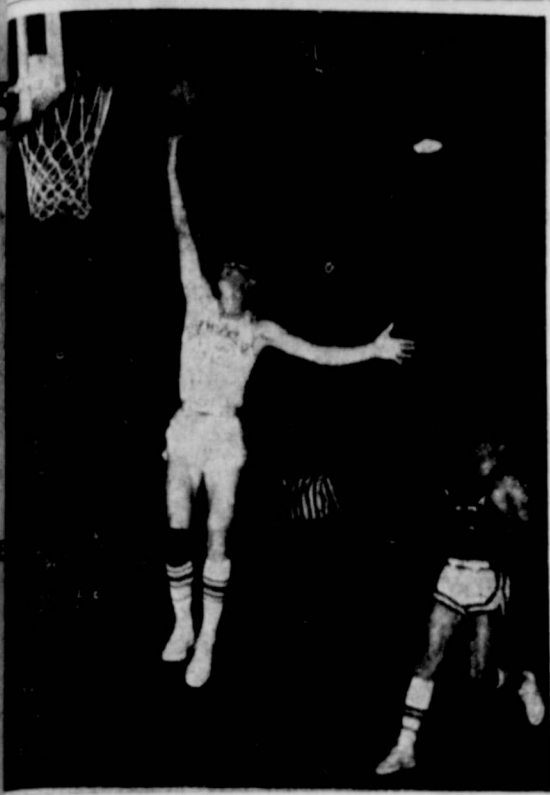
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CREAT YOUR LOVELI

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BREAK RESULTS — Kerry Bearden is about to bucket a crisp shot he was able to result of a fast break in last week's game against Tullia. The Winds lost the game in overtime period 62-59.

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Are you Covered?
FIRE - AUTO
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... New Year's

... resolutions?"

... "YOU BET"

... resolving to save more in 1965 with a handy savings account

... the First National Bank in Floydada."

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... 3 1/2% interest on all savings

... compounded semi-annually. De-

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Drastic Cutback In Cotton Production Would Create Far-Reaching Effects

The staff of the National Cotton Council, foreseeing the possibility of a cotton acreage cut if cotton should resume the market losses it was experiencing until April, 1964, has compiled a study of the probable effects of such a reduction. The study concludes that a drastic cutback in cotton production would have effects reaching throughout American agriculture.

In the short range, if the cotton allotment should be cut by 8 million acres, there would be a loss

of about \$784 million, or around 58 percent, in farm income from cotton.

There would be a sharp upward spurt in production of soybeans, feed grains, commercial vegetables, and hay for cash sales. Output from former cotton acres, in many cases, would be competing in markets even now tormented by oversupply.

In the long range, the emphasis would be on growing more feed and converting it into animal products — especially beef. The projected increase in beef production would add about 12 1/2 percent to total U. S. supplies.

Lockneyites Oppose Route Consolidation

Lockney residents are carrying an appeal to Rep. George Mahon in a move by which they hope to save a rural postal route. The Lockney Chamber of Commerce, mayor O. C. Bailey, patrons of Route 2 and other interested persons have joined hands in the battle.

A postal inspector has proposed consolidation of Route 2 with Route 1 out of the Lockney post office and with a Floydada route.

Persons here contend that adequate service could not be maintained should the routes be consolidated. Route 2, carried by Thomas Marr, now serves 160 boxes on a 79-mile schedule; and Route 1, served by Arthur Nigh, includes 175 boxes on a 54-mile run.

The proposed consolidation would leave 290 boxes to be served by one carrier, it was pointed out. Officials here indicate that during the Christmas season and during adverse weather some patrons would not receive their mail until late afternoon. In some instances, mail could be delayed a day.

Patrons of Route 2 have forwarded a petition for the Post Office Dept. A number of letters and telegrams also have been sent to Mahon.

because of failure to keep cotton competitive in price.

Without a competitive price, the study noted, "the export market for cotton would be lost and the domestic market greatly reduced, so that the basic national cotton allotment would have to be cut from 16 to perhaps 8 million acres within a short period of years."

Short-term effects of adjustments that would be forthcoming, according to the survey:

* Even though the 8 million acres formerly planted to cotton would be diverted to the next most profitable crops, gross income from this land could be expected to drop by well over 50 percent, even if prices of the other crops did not decline.

* Soybean production would be increased by something like 69 million bushels — adding to the danger of oversupply and lower prices.

* Feed grain production would likely be increased by close to 5 million tons — thus increasing the already serious problems of oversupply.

* Commercial vegetables production would probably be increased by nearly 3 million tons — which could completely demoralize the markets for these products.

The study concluded that the change-over would have these long-term effects:

* As cotton shrinks in import-

ance, those who once built their operations around this crop would have to develop new farming systems, inevitably, their new emphasis would be on growing more feed — plus conversion of this feed into beef, milk, pork, eggs, and broilers.

* Substantially larger supplies of animal products would have a depressing effect on prices throughout the whole livestock economy of the nation.

* The impact on beef would be especially heavy because the Cotton Belt, with low-cost forage to go with its feed grain potential, would have a competitive advantage in cattle production.

In considering what might be done with resources formerly devoted to cotton, the study stressed, it is important to remember that: (1) the 8 million acres of cropland involved are among the most productive in America; (2) from the standpoint of climate and geography, these acres are adaptable to a broad range of production possibilities; (3) the management of these acres is among the most alert and progressive in the nation; (4) while cotton has always been a regional crop, the major alternatives to it are critically important to other sectors of American agriculture, and (5) the output from 8 million former cotton acres would in many cases be competing in markets that are now tormented by the problem of oversupply.

... the metal door of the walk-in vault was peeled and the knob punched on an inside safe to get to the cash, according to investigating officers. In addition to the money taken, two 22 rifles and possibly a pistol were taken. Checks and other contents of the safe apparently were not touched.

An employee of the firm discovered the burglary when he went to the office to open up.

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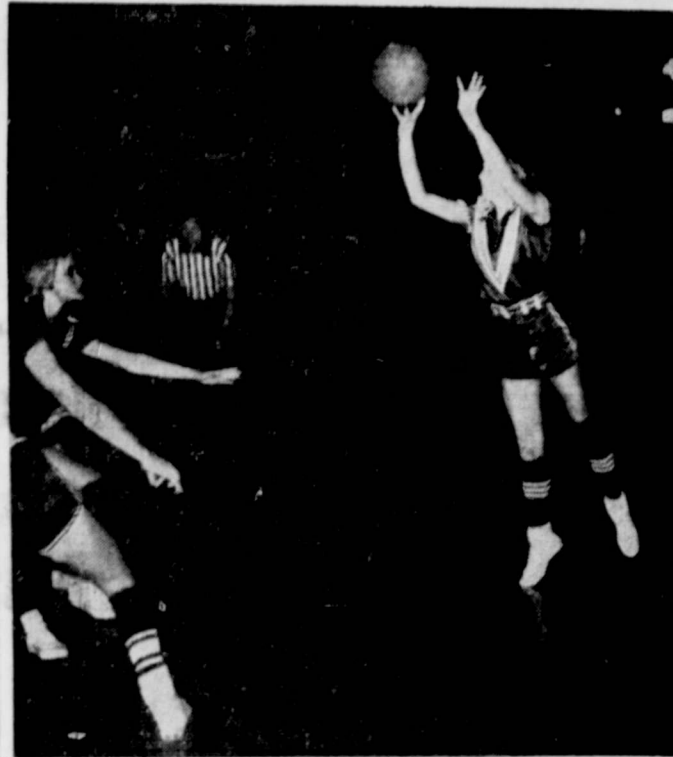
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TWO COMING UP—Dee Ann Wilson of Floydada is shown just before she added two more points to the Whirlettes cause when the team played Tullia in Graves Gym here last week. The Whirlettes won the game 70-43. (Staff Photo)

School Menu

Menus for the week of Jan. 4, 1965

MONDAY
Baked Ham
Sweet Potatoes
Green Beans
Hot Rolls and Butter
Date Nut Cake
1/2 Pint Milk

TUESDAY
Salisbury Steak
Au Gratin Potatoes
Buttered Sweet Pear
Fruit Cups
Hot Rolls and Butter
1/2 Pint Milk

WEDNESDAY
Beanie Weiners
Mexicorn
Tossed Garden Salad

THURSDAY
Hot Corn Bread and Butter
Apple Pineapple Cobbler
1/2 Pint Milk

FRIDAY
Roast Beef and Brown Gravy
Creamed Potatoes
Molded Spring Salad
Hot Rolls and Butter
Gingerbread and Pink Apple sauce
1/2 Pint Milk

SATURDAY
Hamburgers
Lettuce and Tomatoes
Potato Chips
Sugar Cookies and Peaches
1/2 Pint Milk

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NEW MAN SIZE
KLEENEX

29c

LARGE SIZE
ALKA SELTZER

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HAIR SPRAY

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\$2.59 Carton

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THURSDAY - SATURDAY - MONDAY - JAN. 4th

CLOSED NEW YEAR'S DAY

SHURFINE 14 Oz. Bottle
CATSUP . . . 6 FOR \$1

BLACKEYE — Cello Bag Pound
PEAS 15c

SHURFINE 3 Lb. Can
SHORTENING . . 69c

SHURFINE 46 Oz. Can
Tomato Juice . 4 FOR \$1

SHURFINE — Early Harvest 303 Can
PEAS 5 FOR \$1

GLADIOLA 5 Lb. Bags
FLOUR . . 2 FOR 98c

SHURFINE No. 300 Cans
PORK & BEANS . 9 FOR \$1

SHURFINE — Match or Mix 303 Cans
Mustard - Turnip Gr. 9 FOR \$1

FRITO 15 Oz. Can
CHILI 59c

SHURFINE Cans
VIENNA SAUSAGE 5 FOR \$1

SHURFINE 12 Oz. Cans
Luncheon Meat . 2 FOR 79c

LYDIA GRAY 10 Roll Cello Pack
Toilet Tissue . . 79c

SHURFINE Tall Cans
MILK 7 FOR \$1

SHURFINE — Four Colored Quarters Lb.
OLEO 6 FOR \$1

MISSION — CUT
SW. POTATOES . 4 FOR \$1

SHURFINE — Gold, Cr. Style 303 Cans
CORN 6 FOR \$1

MARKET SPECIALS

AFFILIATED, Thick Slice 2 Lbs.
BACON 99c

LEAN AND GOOD Lb.
PORK CHOPS . . 55c

GROUND FRESH Lb.
HAMBURGER . . 49c

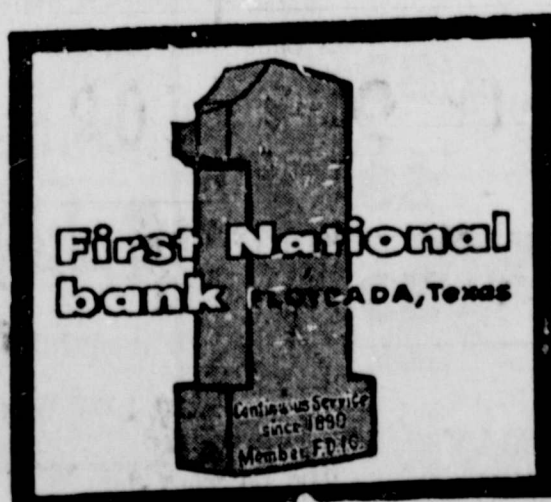
U. S. GOOD Lb.
CHUCK ROAST . 53c



Do I Make
New Year's
resolutions?"
... "YOU BET"

... resolving to save more in 1965 with a handy savings account
... the First National Bank in Floydada."

... the First National Bank in Floydada
... 3 1/2% interest on all savings
... compounded semi-annually. De-
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Think First of The First

FLOYDADA'S CURRY RUNNER-UP FOR AA MENTOR HONOR

Three Whirlwinds Named To AA All-South Plains

Lutrick On Area Dream Team

Three Floydada Whirlwind football players were named to the first team of the All-South Plains AA selections recently and one was placed on the second team. The three on the first squad include David Lutrick, Bill Potts and Keith Teague. The second team selection was Sammy Watts.

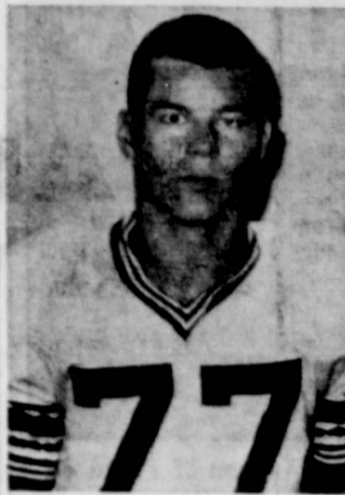
Coach Bill Curry, the Winds head mentor, was named out of Don, Orr of Denver City for "Coach-of-the-Year" honors. Curry's Winds were a pre-season pick to place third in district 3-AA but the team came up to share the championship with Friona and represent the district in the state playoffs via a victory over the Chiefs.

Even with those odds against the team, an additional player, this one of injuries, kept the local at far from full strength for the entire season. Several hundred yards worth of tape was used on the crippled Winds throughout the season.

Other coaches considered for the honor included: Neal Chastain who coached Slaton to a 5-5 record, the best in a decade; and Don Light, last year's winner of the award, whose Friona Chiefs lost the district race to Floydada by a 7-6 score.

On the team picks, the Denver City Mustangs, who went on to win the quarterfinals in the state playoffs, and lose to Marlin 22-7 in the semi-finals, placed five players on the first and second squads. Floydada placed four on the two teams.

Lutrick was one of the most outstanding picks for his consistency of always being in the opponent's way while he was on defense allowed him to block sev-



DAVID LUTRICK



BILL POTTS



KEITH TEAGUE

eral punts during the season, and make an innumerable amount of tackles behind the opponent's line of scrimmage. On offense, he was always as dangerous to the opponents and was a dreaded lineman to face by those on opposing teams.

Lutrick was the only 3-AA all-district pick that was a unanimous choice on both offense and defense and also his actions on the gridiron placed him to a position on the second team "Dream Team" picked from all classifications B through AAAA.

Guard Bill Potts was a repeat on the team. Last year he and Floydada's Vernie Moore were named to the group.

Potts was one of the top line-backers in the area and was also an outstanding guard on offense. An injury sidelined him for the entire game against Abernathy.

Floyd Data

Mr. and Mrs. Barton of Bertram, near Austin, visited their son, Sonny Barton and family at McCoy during Christmas.

and for several plays against Dimmitt, but his abilities were good enough in the other games to gain a first team berth on the 3-AA selections on both offense and defense and a berth on the All-South Plains team.

Keith Teague, the district's top field general by all-district selections and the district championship and for his own leadership on the field. He was one of the top ground gainers for the Winds and scored 43 points to be second in that department only behind Sammy Watts. Teague was also one of the area's top line-backers, a position that was a key to the Floydada championship this year.

Teague was sidelined during the 1963 season with a knee injury, and a sprained ankle kept him on the sidelines on several plays during the 1964 season.

The AA All-South Plains selections and the Dream Team are as follows:

Class AA All-South Plains

FIRST TEAM

Position	Player, School	Weight	Class
End	Danny Pierce, Post	183	Senior
End	Jerry Martin, Denver City	180	Senior
Tackle	David Lutrick, Floydada	150	Senior
Tackle	Dale Milner, Friona	170	Senior
Guard	Mike Noble, Denver City	160	Senior
Guard	Bill Potts, Floydada	180	Senior
Center	Dennis Griffith, Lockney	189	Senior
Quarterback	Keith Teague, Floydada	165	Senior
Halfback	Doug Dodd, Friona	170	Senior
Halfback	Bobby Dobson, Morton	180	Senior
Fullback	Dennis Morgan, Denver City	170	Senior

SECOND TEAM

Position	Player, School	Weight	Class
End	Darrell Glover, Olton	180	Senior
End	Ernest Chessire, Morton	180	Senior
Tackle	Charles Brown, Post	203	Senior
Tackle	Ronnie Morgan, Denver City	170	Senior
Guard	Terry Barton, Abernathy	150	Junior
Guard	Ronald Smart, Morton	147	Junior
Center	Tommy Brown, Denver City	193	Senior
Quarterback	Joe Priest, Olton	160	Junior
Halfback	Sammy Watts, Floydada	150	Senior
Halfback	Johnny Hennington, Slaton	145	Senior
Fullback	Richard Hall, Olton	165	Senior

South Plains Dream Team

FIRST TEAM OFFENSE

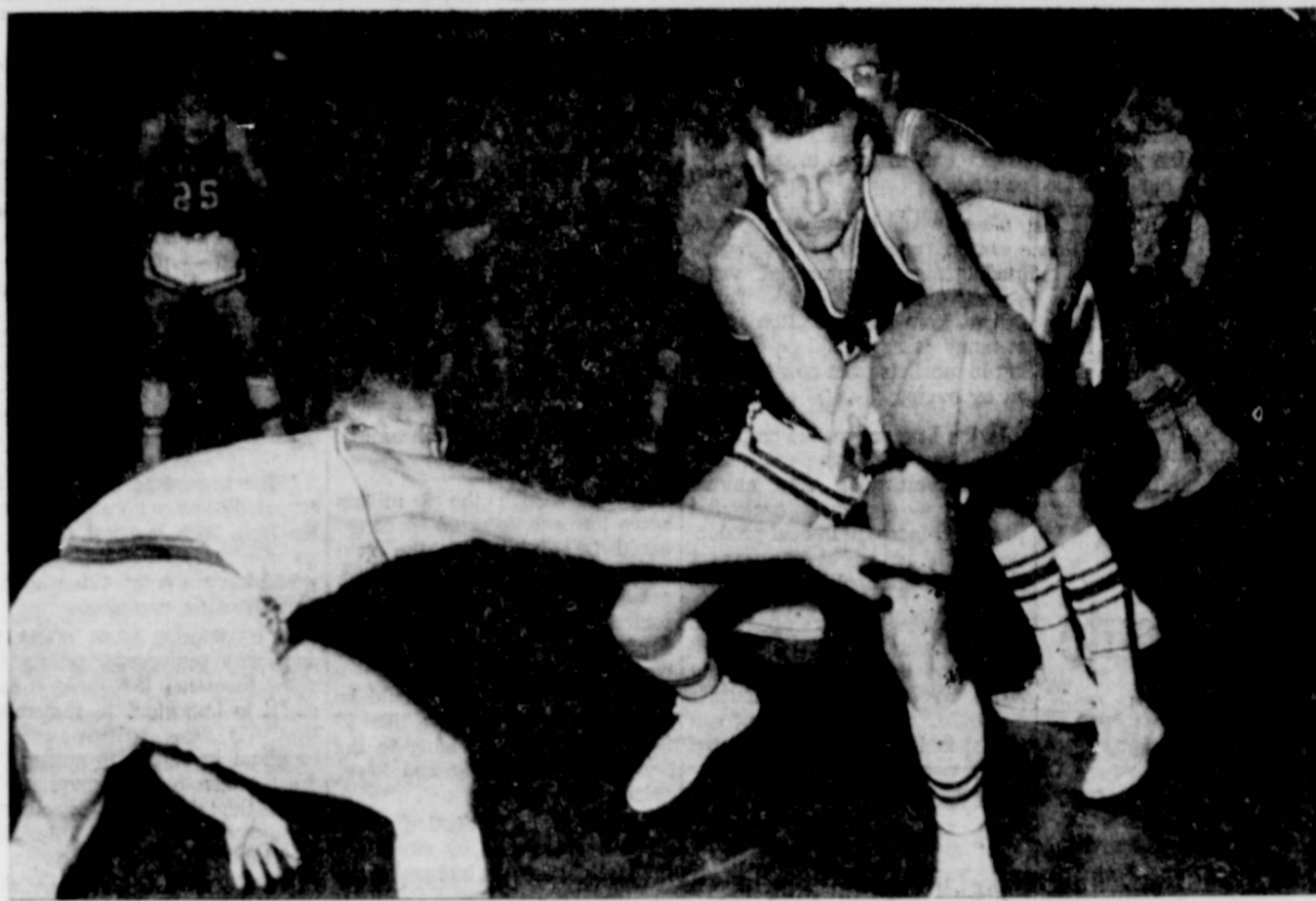
Position	Player, School	Weight	Class
End	Al Shamblin, Bovina	170	Senior
End	Jesse Powell, Spar	182	Senior
Tackle	Reed Robinson, Snyder	190	Senior
Tackle	Ken Cansler, Tulia	178	Senior
Guard	Mike Noble, Denver City	160	Senior
Guard	John Patterson, Springlake	150	Senior
Center	Carroll McDonald, Levelland	182	Senior
Quarterback	Floyd Lindsey, Andrews	165	Senior
Halfback	Leslie Brown, Snyder	175	Senior
Halfback	Sammy Crowson, Wilson	145	Senior
Fullback	Fud Robertson, Petersburg	175	Junior

FIRST TEAM DEFENSE

Position	Player, School	Weight	Class
End	Lee Lindsey, Lamesa	175	Senior
End	Gary Dudley, Wink	155	Senior
Tackle	Ronald Snider, Ropesville	210	Senior
Tackle	Kenel May, Sudan	165	Senior
Guard	Ronnie Jones, Andrews	170	Senior
Linebacker	Richard Campbell, Matador	210	Senior
Linebacker	Jimmie Morgan, Sundown	165	Senior
Linebacker	Bill O'Neil, Seminole	165	Senior
Linebacker	Jim Anderson, Lamesa	188	Senior
Halfback	Steve Reed, Andrews	185	Senior
Halfback	Tom Gregory, Springlake	185	Senior

SECOND TEAM

Position	Player, School	Weight	Class
End	Ken Dower, Snyder	170	Senior
End	Jerry Martin, Denver City	148	Senior
Tackle	David Lutrick, Floydada	175	Senior
Tackle	Larry Jolly, Tahoka	220	Senior
Guard	Van Lassiter, Seagraves	182	Senior
Guard	Dwayne Phillips, Ralls	195	Junior
Center	Billy Joe Childers, Tulia	168	Senior
Quarterback	Mike Loyd, Petersburg	155	Senior
Halfback	Chris Weems, Idalou	165	Senior
Halfback	Bo Faulkenberry, Seagraves	131	Senior
Fullback	Doug Dodd, Friona	175	Senior



SLIPPERY BASKETBALL — A Tulia player appears to have a few words to say about not being able to hang onto the slippery basketball during last week's action in Graves Gym. However, the Whirlwind's Keith Teague had a

little to say about who came up with the ball finally. David Lutrick, Roland Adams and Waldo West are also shown in the picture. Tulia won the game in a three-minute overtime, 62-59. (Staff Photo)

Whirlwinds Participating Team In Caprock Basketball Tourney

The Floydada Whirlwind Basketball Team is among the sixteen top area high school basketball teams that were competing Monday, Tuesday and Wednesday in the Lubbock Municipal Coliseum in the annual Caprock Basketball Tournament.

According to officials in charge of the tournament, the participating teams have been carefully selected on the basis of their past records and present strength.

The tournament itself has become an event of major importance and interest in the Lubbock area, and this year as in the past, drew basketball fans from far and wide for the three days of colorful basketball competition.

The participating teams were divided into two classifications with eight teams in each of the

classification brackets. These teams participating in the AAAA-AAA group include: Midland, Graham, Lamesa, Levelland, Andrews, Lubbock, Monterey, and Hereford. Those in the AA-A-B group include: Petersburg, Dimmitt, McAdoo, Shallowater, Floydada, Denver City, Aspermont, and Morton.

Trophies were awarded to the winner of each division, the runners-up, the consolation winners, to each member of the all-tournament team, and to the outstanding player of the tournament.

The tournament is sponsored by the Caprock Chapter of the American Business Clubs, a civic organization devoted to promoting this event to becoming an annual highlight in High School Basketball throughout the entire South

FROM THE
SPORTS
DESK
by JEDD BLESSING

The Blessing family is just finishing a complete calendar year in the fine Floydada community. We wish we could give to all the people we have met and have come to know quite well the warmth, help and all the (par-

Plains. All profits derived from the tournament this year will be donated for use by the South Plains Guidance Center, a diagnostic and treatment clinic for mentally and emotionally disturbed children, available to all children of the South Plains needing its services.

SPORTS

don the expression) "Blessings" that have been given to us.

As another year closes, all of us should be a year older, not just in age, but in experience and knowledge. That year multiplied by the number of people in this community should make the town 5,000 years older in that experience and knowledge. I wonder if in 1965 we will use that wisdom in the way it will best benefit the community, ourselves and eventually, the future generations of this city. This will be interesting to watch.

Like all other red-blooded Americans, I took time out Saturday afternoon to watch the Georgia-Texas Tech encounter in the Sun Bowl, which Georgia won 7-0. The score doesn't sound bad when you consider that Tech finished fifth in the Southwest Conference and Georgia finished second in the Southeast Conference

Certainly, the Whirlwind district this year through efforts of teamwork, and no particular outstanding. With that in mind I found (See SPORTS DESK, p. 2)

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The corner drug store of today is a far cry from the old apothecary shops. Now in addition to new "miracle" drugs, a wide variety of necessities and conveniences are made available.

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SHURFRESH BISCUITS	4 Pkgs.	29¢
GRADE A FRYERS	Lb.	33¢
3 HEARTS TO PKG. CELERY		39¢
IMPERIAL SUGAR	10 Lb.	98¢
FOOD KING FLOUR	25 Lb.	\$1.85
ELLIS CHILI	1 1/2 Lb. Can	2.89¢
SHURFINE — RED ALASKA SALMON	Can	69¢
GIANT — LIQUID JOY		59¢

Specials Good THROUGH SATURDAY
Double Buccaneer Stamps on Wednesday
L & J FOOD STORE
316 N. 2nd YU 3-3105

Announcing a
Change of Name —

Effective January 1, 1965 the Cardinal Insurance Agency will have a new name... that of Baker Insurance Agency.

There'll be no change of phone number, address, or friendly dependable service, only the change in name.

We want to express our appreciation to our customers for their patronage and loyalty last year and we trust that we may again be of service in the New Year.

Baker Insurance Agency
SAM BAKER
127 W. California Phone YU 3-3270

What Will 1965 Bring?

Look back to a very good year today, the last 1964. We see that it has been a good year from standpoints. Our community has grown in population in material aspects and we trust in spiritual aspects.

It is time for us all to take inventory. Just as the merchant takes inventory of every item in his store at the beginning of a new year to see if he has any money and merchandise, we as individuals take stock of our lives.

Have we been an asset to this community in 1964? Do we serve it better in 1965? Have we worked for improvement of our churches, schools, civic organizations? Have we tried to work with those about us in the spirit of helpful intent?

The new year there is much for all of us to think about and we say "us" for it will take the combined effort and ability to work together to things that need to be done in this community.

We will take the best efforts of everyone to bring about the building of long overdue school facilities and school district that the need exists. True there is disagreement about how the financing of this will be accomplished. This must be worked out to the interest of our children's education.

This community needs a modern hospital more than any community this size in the state. This was recently recognized by the board of the Hill-Burton organization which has set aside \$100,000 to be applied to the construction and equipping of a very wonderful hospital which has been needed to meet this community's needs. Along with this hospital will come more doctors.

The mayor and city council are working ahead to project that will assure the people in Floydada a safe water supply for years to come as they work on details of the MacKenzie water dam.

These three, hospital, school, water are foremost in our line of endeavor. In the meantime Floydada needs more houses . . . both for sale and for rent . . . building lots and municipal improvements. Doubtless more new businesses will come this year.

In the meantime a continued agricultural program is a must if this community progresses. We need time and time again . . . this town and community dependent almost 100% on how the farmer does.

Oil well drilling companies will continue to try to find a deeper source of water that is salt free. Agricultural leaders will be pushing more crops that give greater per acre yield as the cost of irrigation increases. Crops that take less water will be considered . . . and better management will be directed by local loan businesses.

Floydada should be on another state highway in the near future. Efforts are fast materializing for this state road from Borger to Big Spring via Floydada.

The Hesperian claims no prophetic powers . . . but none of the above goals will be scored unless all work together in the interest of this community's progress and the well being of its citizens.

Of the new year we can confidently forecast; it will yield 365 days; 8,760 hours; 525,000 minutes. This allotment of time . . . the precious stuff of which dreams are made . . . is our common possession. No one can rob us of this treasure. Nor can any magnate with a Midas touch contrive a single golden moment more than our own allotted portion. Let us therefore, resolve to invest our time wisely and thus build firm foundations for our challenging future.

GUEST EDITORIAL

Cotton Price Subsidy

Who really gets the benefits of the domestic cotton price subsidy provided by the Cooley Bill, which Congress enacted earlier this year?

An authoritative answer to this confusing question has just been issued by Dr. M. K. Horne, Jr., chief economist of the National Cotton Council, Memphis.

Source of the confusion, Dr. Horne said, is that the man who actually receives the subsidy payment "looks like the real beneficiary" and "becomes the butt of news stories about the shocking amount of largess he is receiving."

Cotton farmers are among the prime beneficiaries of the payment. Dr. Horne points out, but "they fought as hard as they could to avoid receiving it."

Then It's Called Mill Subsidy

The spinning mills fought hard too, but were not so successful. Until August 1, they were designated by Agriculture Secretary Freeman to receive the payment—which looked "a flood of speeches, editorials and outright propaganda, characterizing the payments as a 'mill subsidy.'"

Since then Dr. Horne notes, the payment procedure has been changed, but this hasn't altered the true nature or benefits of the subsidy.

In actual fact, according to Dr. Horne the man who gets the payment may keep little or none of it. The real benefits are widely spread throughout the cotton industry and the American economy.

The Cooley Bill came about, Dr. Horne points out, "from a general recognition among cotton people that in recent years the price of this fiber had become completely out of line with its competition on the domestic market"—competition both from synthetics and from cotton textile imports.

Was Facing Destruction

"The cotton economy of the United States was simply facing destruction unless a means could be found to lower the domestic price approximately nine cents a pound."

The central problem was to do this "without suddenly reducing

GUEST EDITORIAL

There Is Need For True Sex Education; But Not In The School Curriculum

At first glance it would seem that today's children need instruction in sexual matters about as much as Custer needed more Indians. From the time they get up in the morning and examine the world they live in, they would collapse without cotton."

The Textile Industry — Mills will benefit because they once again have the opportunity to use cotton "on a fair competitive basis". Previously, mills had been forced to switch away from cotton because of its non-competitive price and the pressure of low-cost textile imports. Mills found it "far more profitable to manufacture textiles from man-made fibers than from cotton . . . The margins between the cost of cotton and the price of cotton cloth . . . had become much too narrow as compared with the same margins on man-made fiber products." The margins "must widen sufficiently to make cotton competitive again." Thus, "everyone interested in raw cotton should hope that the mills will not pass along the full amount of the reduction." At the same time, mills have to pass along much of the cost reduction, in the form of lower prices on yarn and cloth, because of heavy competition within the industry and from imported textile goods.

Retailers And Consumers

Other Manufacturers and Distributors, those who make end-products of cotton and move them along to the retail counters, have also "felt the impact of narrowing profit margins on cotton items, as compared with rayon and synthetic items . . . consequently, they have tended to play down cotton and to promote the man-made products." Now, however, with mills passing along much of the cost reduction, there is an opportunity to restore profits on cotton items "to more competitive levels and create renewed interest in manufacturing and merchandising cotton products."

The Final Consumer — "Some of these reductions will reach the final consumer, particularly in those end uses which have a relatively high ratio of raw cotton cost to retail price . . . This in turn will tend to hold down the price of man-made fiber products." In any event, price reductions at the retail level are likely to be small because "the raw cotton cost is a minor com-

was known as a merry monarch, not a sick one.

The novel today is rapidly becoming a refuge for pathological deviations described in four letter words. The pocket books on display at our newsstands look as though they had been culled from one of King Farouk's collections. And advertising is making rapid progress toward its ultimate goal of reducing everything from razor blades to root beer to one common denominator: sex.

As a result of all this, we are seeing in our time and among our children a veritable explosion of all sorts of unpleasant things, from illegitimate pregnancies to venereal disease. So a lot of people are urging the schools to step in and clean this mess up by giving the youngsters a good, stiff dose of sex education.

Now I'm the last person in the world to come out against any kind of education, but I think we had better take a long look at the major premise. Proponents of mass compulsory instruction in this field assume that knowledge of principles and techniques will in itself solve the problem.

I doubt it.

People are not discouraged from becoming safecrackers by learning how to manipulate tumblers in the dark. They avoid a life of crime because they are taught from infancy that crime is evil.

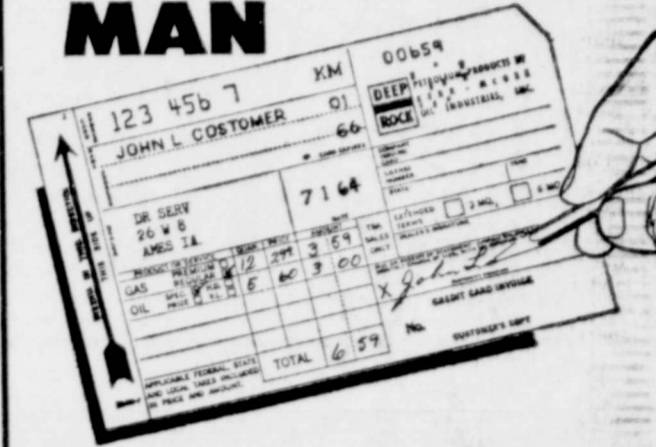
Similarly, I don't think we are going to crack the sex delinquency puzzle by seeing that all the kids understand the mechanics of sex. The only way society has ever found to discourage misconduct is to label it clearly as either a crime or a sin, or both, and then punish it accordingly. Until we as a people recognize openly the ancient truth that illicit and premarital sex is an offense against both God and man, if only because of its chilling selfishness and complete disregard for others, we will not see the current situation improve.

Sex education for high schoolers, with the written consent of their parents and under conditions of scientific objectivity, may add to their sum total of knowledge . . .

"Thousands of Texans are participating in the Texas Community Improvement Program working to make Texas even better" reads the format on a new type letter bag now being distributed by Texas County Extension Service Agents. Ask your county agent or home demonstration agent for the new promotion piece the next time you are in their office. Join the movement, invites Reagan Brown, Extension sociologist, and brighten the corner where you are.

CHARGE IT? SURE YOU CAN!

Just ask your DEEP ROCK MAN



USE YOUR CREDIT CARD AT DEEP ROCK

Deep Rock accepts all approved credit cards . . . for all our many fine products. If yours isn't Deep Rock . . . we'll be glad to help you get one. It's easy. Drive in for Neighborly Service . . . fill up with Natural Power gasoline . . . soon!



Floydada Travel Center

Center Matador Highway

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Bring This Advertisement To Thrifty — Worth 10¢ In Cash Or Trade



BLACK EYE PEAS
FOR "GOOD LUCK" IN 1965!
DRY BLACK EYES, 2 Lbs. . . . 25c

No. 300 Size Can
Blackeyes **9c**

EGGS
CARMACK, Medium **3 Dozen \$1**

Pepsi Cola
6 Bottle Carton of 16 Oz. Size
39c

12 Bottle Carton of 6 Oz. Size
53c

And Coupon On Cartons Above Are Worth 25c Redemption Off Above Prices

PORK CHOPS
POUND
49c

SAUSAGE
WRIGHTS, Pure Pork, Lb. **39c**

ROAST
CHUCK & ARM, Lb. **49c**

OLEO
POUND **19c**

SUGAR
Pounds **98c**

SALAD DRESSING
Bottles, Quart **39c**

Paghetti & Meat Balls
Box, 300 Size **2 FOR 39c**

Apple Juice
3 FOR **89c**
Diamond, 46 Oz.

PRODUCE

LETTUCE **12 1/2c** LB.

TOMATOES **19c** LB.

RUBY RED GRAPEFRUIT **3 1/2c**

TUNA Chicken of Sea **2 FOR 59c**

PEACHES Hunt's, 2 1/2 Size **4 FOR 98c**

FOLGERS INSTANT
Coffee
10 OZ. SIZE
\$1.29

THRIFTY SUPER MARKET
DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
SECOND AND MISSISSIPPI STREETS
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JANUARY CLEARANCE

TWO HON STEEL
DESKS
30 x 60 EXECUTIVE
SIZE
1-Tan - 1 Green

Regular \$164.95
Your Choice **\$115⁰⁰**

OFFICE SUPPLIES OFFICE EQUIPMENT

ONE NEW \$126.95
ROYAL PORTABLE
Best Model In Hat Box

\$107⁹⁵

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Demonstrator
ROYAL **\$125**
Guaranteed

ONE GOOD USED
UNDERWOOD **\$40**

Demonstrator
Executive **\$119⁹⁵**
Hon Steel Desk
Reg. \$161.95
Guaranteed

ONE GOOD USED
ROYAL **\$80**
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Demonstrator
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Demonstrator
R. C. ALLEN **\$125**
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NEW
UNDERWOOD **\$68**
PORTABLE

Late Model
USED
ROYAL **\$95**

2 GOOD USED
ROYALS **\$85**

Typewriter Tables
\$9⁹⁵ - \$15⁹⁵

ADDING MACHINES

2 - USED MANUAL
VICTORS **\$50⁰⁰**
Your Choice

1 - USED ELECTRIC
VICTOR **\$85⁰⁰**

1 - HON 2 DRAWER LEGAL SIZE
FILING CABINET **\$42⁹⁵**
REGULAR \$57.95

1 - UPHOLSTERED
OFFICE CHAIR **\$49⁹⁵**
WITH ARMS
REGULAR \$67.95

MIMEOGRAPH PAPER

AT LOW, LOW PRICES!

WHITE 8 1/2 x 11
20 POUND
PER REAM **\$175**

10 REAM QUANTITY
PER REAM **\$140**

WHITE 8 1/2 x 14
20 POUND
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PER REAM **\$165**

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CLIP BOARDS
ASSORTED COLORS LETTER SIZE **69c**

POSTER BOARD & MAGIC MARKERS



DYMO home LABELMAKER

IDENTIFY
PERSONALIZE
ORGANIZE

Self-sticking, raised-letter, plastic labels of professional quality can now be made in your own home... cost just pennies. Dial letters, numbers, symbols... squeeze embossing handle, pull the cut off trigger... that's all.

\$8⁹⁵

Regular \$9.95

HESPERIAN OFFICE SUPPLY

PHONE Y U 3-3737

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Classified Advertising rate: 5 cents per word insertion 3 cents each subsequent insertion. Minimum charge 50 cents.

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Words of Thanks \$1. Deadline 5 P.M. Tuesday.

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BUS. SERVICES D

Building Services D-1

FOR SALE: Carpets by Superior Metal Works. CA 3-3247, Plainview; OL 4-2241, Lockney. tlc

Furniture & Uphol. D-2

MATRESS RENOVATED

Direct Mattress Company, Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress or exchange. Felt, rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weighman is your company representative. For an appointment call City Trim Shop. YU 3-2332. 8 tlc

We Fix It D-9

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 110 W. Missouri Street. YU 3-2846. 3 tlc

WANTED - Electric Motor Repair service. Call Home Appliance, 110 W. Missouri Street YU 3-2846. 38-tlc

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 110 W. Missouri Street. YU 3-2846. 3-tlc

IF It's an electrical household appliance, we repair it. Home Appliance Service, 110 W. Missouri Street. YU 3-2846. 3-tlc

Sewing D-10

REPOSSESSED 1964 model Singer made sewing machine, equipped to zig-zag, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114-19th Street, Lubbock Texas. tlc

WOMAN'S COLUMN E

Home Cleaning E-4

CARPETS a fright? Make them a beautiful sight with Blue Lustre. Shampooer for Rent. Boron Furniture. 12-31c

CLASSIFIED DISPLAY

AUTOMOTIVE B

Trucks For Sale B-2

FOR SALE OR TRADE: 1 1/2 ton Ford truck equipped with hydraulic tail gate lift. Floyd Webb call YU 3-2260, nights YU 3-3423. tlc

Auto Services B-6

FOR SALE: reconditioned crankshafts, cylinder heads, 6 cylinder Chevrolet block assemblies. \$149.50. Ted Allen Auto Service. Phone YU 3-3290

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See or Call DANIEL AUTOMOTIVE

Your Authorized KELVINATOR Dealer For Kelvinator Refrigerators and Appliances

Good Used Refrigerators

Refrigeration Service by L. D. BRITTON YU 3-2382 123 W. Cal

MR. STOCKMAN! GOEN DRUG & PHARMACY now has O. M. Franklin Serum Co. dealership for vaccines, medicines, instruments and appliances for livestock. Call YU 3-3389

New 1965 GMC PICKUP \$1795

Cline & Rainer Your authorized GMC Dealer Floydada

CLEAN YOUR CARPETS with our Electric Carpet Shampooer

RENT FOR ONLY \$1 Per Day with purchase of CARPET TONE

H. G. PARKER FURNITURE

DUPLICATOR & BUSINESS MACHINE CABINETS stores supplies supports machine provides work surface

1. Double reinforcing and electric-welded steel construction assure adequate support for heaviest machines.

2. Modern styling and handsome finish.

3. More than 7 cu. ft. of storage space.

4. Flush-type steel doors roll on roller trucks.

5. Drop-leaf shelf for extra work surface.

6. An economical, moderate priced cabinet.

Ask to see this H-O-N cabinet at our store

Hesperian OFFICE SUPPLY

COW POKES By Ace Reid



"Watch out there, Maw! Don't let that wind take off my new gate!"

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency JIM WORD PHONE YU 3-3360

EMPLOYMENT F

Female Help Wanted F-2

LVN needed for general hospital floor duty. Rotating shift. Good starting salary. People's Hospital. YU 3-3777. tlc

FINANCIAL G

Insurance G-1

FARM LOANS - See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN 15-tlc

FINANCIAL G

Insurance G-1

TAKING A TRIP? - We offer Tripmaster insurance from \$5,000 to \$50,000 coverage by reliable Insurance Companies. Call Tommy Assiter, YU 3-2481, YU 3-2511. 6-tlc

Farm & Ranch Loans G-3

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches - a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada, 319 S. Main, Floydada, Texas.

FARMERS EXCH. H

Farm Machinery H-2

FOR SALE: \$80 John Deere with 8 1/2 yard scraper. Perfect condition, recently completely overhauled. Jim Fitzgerald, YU 3-2549, 102 S. First, Floydada. 12-31p

NORRELL TRACTOR PARTS: for Tractor and Irrigation Supplies and Accessories. tlc

CLASSIFIED DISPLAY

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BADGETT RADIATOR SHOP Radiator Service YU 3-3454

FLOYD COUNTY ABSTRACT CO.

Abstracts of Title Title Insurance VERNIA L. STEWART 217 W. Calif. Ph. YU 3-3728 Floydada, Texas

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From \$100.00 to \$1,500.00 CONSOLIDATE ALL YOUR BILLS Into One Easy Monthly Payment Loan. On FURNITURE - AUTOMOBILES - MOBILE HOMES

Plains Finance Corp.

822 Austin Street CA 4-2786 Plainview, Texas

CLASSIFIED DISPLAY

FARM SALE

FRIDAY, JANUARY 8, 1965 4 miles north Floydada on Silverton highway, then turn right on Farm Road 786, go 4 miles east and turn left (north) two miles. Follow auction signs.

Mr. Randall is selling all of his farm machinery and moving to Lubbock.

There will be five tractors sold and a lot of equipment and furniture, butane tank and many other items. Everything sells day of sale. Handbills will be distributed over town.

Randall King, Owner, Rt. 3, Floydada Nelvis Knowles and Associates Auctioneer Phone YU 3-4062

CLASSIFIED DISPLAY

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager ABSTRACTS - TITLE INSURANCE

Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association. Telephone YU 3-3167 Office on South East Corner public square, Corner California and Wall, Floydada, Texas. "The Oldest Abstract plant in Floyd County."

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"Give Us a Try - We Strive to Satisfy"

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MERCHANDISE 1

Appliances I-1

FOR SALES and Service on Kirby Vacuum Cleaners. Call or see Z. A. Burgett. Phone YU 3-3516 9-tlc

Household Goods I-3

FOR SALE - Good used stove. Call YU 3-3737. 47 tlc

Miscellaneous I-5

MARSHALL can increase the heat output of your present heater 40 degrees by circulating the under ceiling heat to floor through your heater. See one of these set ups at 602 South Wall Street. The cost will make your pocketbook smile. tlc

WANTED: 100 persons to test our vitamin and mineral product; 50 persons who have never taken vitamins; 50 persons who have taken other vitamins. JOHNSON REXALL PHARMACY, Floydada, Tex. tlc

FOR SALE: Four 12 foot telephone poles. \$2.50 each. Phone YU 3-3882. tlc

FOR SALE: Small trailer house Cabin at Horner Lake. Clara Jeffcoat, Lockney. OL 4-3258. tlc

FOR SALE: New Hon typewriter tables, chairs and desks ready for your selection. Hesperian Office Supply. Phone YU 3-3737. 5 tlc

MR. BUSINESSMAN: Don't buy office equipment or supplies from the big out-of-town boys until you get our price... we'll meet or beat their high prices. HESPERIAN OFFICE SUPPLY. YU 3-3737. tlc

OFFICE equipment for sale - We now have in stock the Paymaster check protector machines. Regular \$134.50... demonstrator for only \$59.50. Hesperian Office Supply, YU 3-3737. tlc

IT PAYS TO ADVERTISE IN THE HESPERIAN

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Dr. O. R. McINTOSH OPTOMETRIST 211 SOUTH MAIN ST. MEMBER Phone YU 3-3460 - Floydada, Tex.

Hollis R. Bond Real Estate (Successor to Massie & Bond) BOOTH BUILDING FLOYDADA

CLASSIFIED DISPLAY

THE PRICE IS RIGHT On 1965 GMC PICKUPS \$1755

Brand New - Manufacturer's Warranty CITY AUTO SERVICE PONTIAC & BUICK IN FLOYDADA 121 E. Missouri Phone YU 3-3767

For Prompt Service on Home & Auto Radios See RICE RADIO SERVICE 1/2 blk. n. of bus station

FOR SALE: If you are a GI, we can sell you a good home for a small down payment. Hale & Hale. YU 3-3261. tlc

FOR SALE - Nice two bedroom house. Small down payment. Call Hale Insurance. YU 3-3261. 16-tlc

FOR SALE: Will trade equity in 5 room house for late model car, truck, or house trailer. Take up payments of \$40.00 a month. YU 3-2675 tlc

FOR SALE: Three bedroom house. Low down payment. GI loan West part of town. Call YU 3-3356. tlc

FOR SALE: Brick three bedroom, two bath home. Fenced in and has central heating and air conditioning. Call YU 3-2384. 809 W. Virginia. tlc

FOR SALE: 3-bedroom, brick house, carpeted, central heating and air conditioning, double garage. 810 W. Calif. Tommy Assiter, YU 3-2511. tlc

TRY A CLASSIFIED AD THEY BRING QUICK RESULTS

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SAFE GUARD Your Valuables With A First National Safety Deposit Box

WE CLEAN AND TUNE ELECTRIC SHAVERS REPAIR ALL MAKES SELL AND TRADE ALL MAKES GOEN DRUG AND PHARMACY PHONE YU 3-3389

For Colds take 666

IT'S TED ALLEN FOR:

COMPLETE BRAKE SERVICE • DRUM TURNING • REBORING • HEAD MILLING • HARD SEATING • STARTER & GENERATOR SERVICE • AUTOMATIC TRANSMISSION SERVICE • CARBURETOR & ENGINE TUNE-UP • OFFICIAL INSPECTION STATION

"Give Us a Try - We Strive to Satisfy"

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LEGAL NOTICES

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Council of the City of Floydada, Texas, will be received at the office of the City Manager, City Hall, Floydada, Texas, until 4:00 p.m., January 12, 1965, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain street improvements for the City of Floydada, Texas. Owner, consisting of the following approximate quantities: 2,988 linear feet of curb and gutter and 6,730 square yards of street paving.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Floydada, Texas, in an amount not less than five percent (5%) of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bonds and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered.

USED ADDING MACHINE SALE.

Both Manual and Electric. All guaranteed. \$20 up. Hesperian Office Supply, Phone YU 3-3737. tlc

RENTALS J

Apartment J-1

FOR RENT: Unfurnished 2 bedroom apartment, with garage. Well located. YU 3-2202 tlc

FOR RENT: Furnished apartment and bedrooms. 102 E. Houston on Highway 70. tlc

Houses J-4

FOR RENT: One bedroom and two bedroom trailer houses. Clean and convenient. West Side Trailer Park. YU 3-2534. tlc

FOR RENT: 3 room, unfurnished house. Prefer small family. Phone YU 3-2411; night, YU 3-3834. tlc

FOR RENT: Two bedroom mobile home. 418 W. California. Contact Mrs. Ernest Kendrick, 127 W. Jeffe after 6. tlc

REAL ESTATE K

Acres For Sale K-1

FOR SALE: small acreage, close in. Call Hale Insurance. YU 3-3261. tlc

Farms & Ranches K-2

FOR SALE: 240 acres, 1 mile north of Floydada on pavement, 160 acres; 1 1/2 mile north of Floydada. Both in the irrigated district. 320 acres 5 miles north of Floydada. Hale and Hale. YU 3-3261. 7-16-tlc

WE HAVE some good buyers for farms. Hale and Hale Insurance. 37-tlc

CITY PROPERTY ranches and farms. Give me your listings. Thagard Real Estate. Phone YU 3-3716. 26-tlc

Houses For Sale K-4

FOR SALE: House and Two lots in Floydada. Call YU 3-2506. tlc

FOR SALE: To settle the Earl Rainer Estate 3 bedroom home at 822 West California and Rainer Shoe Shop. Call YU 3-2437. 21-tlc

FOR SALE: If you are a GI, we can sell you a good home for a small down payment. Hale & Hale. YU 3-3261. tlc

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Call 3-3220

Time - Oils - Grease For Delivery

Butane - Propane

Butane

Oil Co. Highway 70 FLOYDADA

CENTER NEWS by Mrs. J. E. Green

Christmas Brings Nice Weather

CENTER, Dec. 28 — Did you ever see such a fair, pleasant Christmas, as far as weather is concerned? But this afternoon we have a gray cloud from dust and wind.

There were some vacant seats at church Sunday due to company or because the usual occupants were out of town "taking Christmas."

SPORTS DESK

(Continued from Page 2)

story about a Notre Dame team under the guidance of Knute Rockne;

It seems on Rockne's team one year was a young upcoming back who had a yearning to be the hero of each game. It was the boys first year to play on the varsity squad, and during one of the first games of the season he seemed to want to hog the ball.

Mid-way in the first quarter, Rockne sensed that McDougle, we'll call him, was the type of person that liked to be the outstanding player and would put himself before the team. So Rockne pulled the chap off and sent in a substitute.

Late in the fourth quarter, after McDougle had spent the game on the bench, a back was hurt on the field, so McDougle was summoned to go onto the field.

The lad was very proud to be going back into the game, but as he got into the huddle the captain on the field said, "McDougle take off your pants and give them to Casey, his are torn." With the job completed while the remainder of the team huddled around the pair, McDougle returned to his place on the bench.

It is said that McDougle put the welfare of the team far above his own desires after that incident.

Just before the holidays those that failed to go to Graves Gym and see the local teams play against Tullia missed two good ball games.

The Whirlettes, of course, handled their opponents with ease finishing with a 70-43 victory. It was the teams first game after losing to Dimmitt and Springlake in the Tullia Tournament the weekend before and they bounced back in grand style.

The Winds lost their game 42-59 in a three-minute overtime period after being tied with Tullia 55-55 at the end of the regulation play.

It is getting to be such a habit to see the Whirlettes overcome their opponents, one begins to expect it as a matter of fact. Those girls are the most aggressive team for an entire game that this area has seen in a long time.

As a game begins, both the Whirlettes and their opponents play heads-up ball, but as the game progresses, the Whirlettes' consistency begins to play on a girls nerves. Every move made by an opponent's forward is made by a Whirlette guard.

Also things like Sheila Patterson's new rebound record, set in the Tullia game, give the team a great boost.

In the Tullia game, Sheila grabbed 16 of Tullia's rebounds to break the old Whirlette record of 14. With ball control like that it's hard for an opponent to defeat the local girls.

The team in those games that showed up most, in my opinion was the Whirlwinds, for they have, they played a very smooth, season began.

With the inexperience the locals have they played a very smooth, and fast team, and had them beat until a shot in the final second gave the Tullia team a tie.

Coach Greer stresses a full court press from the opening minute until the final second. There is one minor thing they lacked in this court press, and that was failing to send two men to the Tullia end of the court when the Hornets would get possession of the ball.

Five times the Hornets scored on a fast break, and the ball would be thrown to the Tullia end of the court, before even one of the Winds had crossed the mid-court stripe. It's hard to spot a team like Tullia ten points in that respect and still beat them.

Another time the inexperience showed, was just before Teague fouled off in the final minute. He had taken a rebound, with the locals two-points ahead, and was covered by two opponents. They held him trapped under the Tullia goal, and watched him finally try a desperate throw, that went out of bounds, instead of moving in to take a pass.

This throw out of bounds gave Tullia possession of the ball and ultimately led to their final two-pointer that tied the game.

With just 30 seconds remaining in the game Teague fouled out of the game. Therefore-in the overtime period Coach Greer was calling on the talents of one senior, one junior, and three sophomores, one of which spent the day in bed with influenza.

If the last few paragraphs have seemed to be only criticism, they are not meant to be. If the locals continue to play as they did against Tullia, the team will deal the district teams some misery.

Mrs. Perry Theardgill and small son left Saturday with her sisters in this locality for visits with relatives in Oklahoma and Louisiana during some of the remaining holidays.

Christmas dinner guests at Mr. and Mrs. Leo Frizzella were their daughter and family, the Garvin Beedys of South Plains. They also came Sunday and Lu Toma remained for a further visit with her grandparents.

Mr. W. M. Jackson's children who were with her for Christmas and the weekend were Mr. and Mrs. Orbin Carrol and boys of Amarillo, Howard and Sue Stringer and son Glen, Amarillo. Mr. and Mrs. Neil Wright and son Kevin of Rotan, J. L. Jackson and wife and Mr. and Mrs. Danny Shelton and baby of Quanah.

Mr. and Mrs. C. W. Denison had at home their children and families of Brownfield and Lubbock, and other relatives from Lubbock.

Mrs. Denison is slightly indisposed since Christmas with a throat infection.

Mr. and Mrs. R. C. Ross went to Paducah today. Monday. Mr. Ross has been bothered over the weekend with an injured knee.

Christmas dinner guests at the Walter Sims home were Mr. and Mrs. Charles Horton, Bruce and Phil, and the Walter Hortons of Borger.

The Thomas Warrens, accompanied by Mrs. Charley Battey, ate Christmas dinner with Mrs. Warren's brother and wife, the Clark Batteys of Lubbock. Counting the Clark Batteys children and their families there were thirty three present.

Sunday dinner guests of the Thomas Warrens were her sister and family, the Bob Alldredges (who by the way, dined with Alldredge relatives Christmas day), Mrs. Charley Battey, Mrs. Ola Warren and Mr. and Mrs. Fred Battey.

Mr. and Mrs. O. C. Vinson are home again after a two week's sojourn down state visiting their daughters and other relatives. At Stephenville they visited the Ernest Huckabees. In Harlingen last Monday evening they attended the church wedding of a granddaughter, then back to Stephenville (Doris Huckabee and daughters had accompanied them South) and Christmas day the Vinson's dined with Mr. Vinson's brother and family of DeLeon.

Mr. and Mrs. Bill Moncrief and girls of Louisiana spent Christmas with her mother, Mrs. John Carey.

The J. E. Greens ate Sunday dinner with a son and family, the Vic Greens of Plainview.

Sunday afternoon another son and family, the Don Clark Greens of Big Spring arrived at the parental home. The Plainview Greens also came Sunday afternoon and all had supper with the parents.

Another highlight for the Greens was the long distance call from the son Clyde and family from Juneau, Alaska, Saturday evening.

So much joy at Christmas for many. But so sad for the Emert family in the loss of their son. They all have our deepest sympathy.

Floyd County 25 Years Ago

(Dec. 28, 1939) in Floyd County

J. B. Thompson of Lancaster, brother of former Floyd County judge, E. P. Thompson, died Tuesday morning from injuries sustained on Christmas Day in a bus wreck. V. C. (Verner) Norman, 26 of Floydada, driver of the bus, was seriously injured and John A. Odom also was injured. The accident occurred 3 miles west of Matador when the heavy coach hit a stretch of ice crashing off the highway, going through a fence and overturning in a field.

Henry James Day, 73, farmer in Floyd County for the past 28 years, died Sunday at the home of his son, J. L. Day.

Funeral rites for Mrs. A. J. Womack of Sandhill were held Friday. She died in the hospital here Thursday. Survivors include her husband; two sons, E. J. and A. V.; three daughters, Mrs. Tom Thomas, Mrs. Lee Elder and Mrs. R. L. Hinkson.

Mr. and Mrs. Mack Ward of Dougherty are parents of a son born on December 26th.

Floyd Data

Christmas Day guests in the home of Mrs. Floyd Ballard were Mr. and Mrs. John Stoker and daughter, Mr. and Mrs. Don Webster and daughter, and Mr. and Mrs. Dale Redd and daughters all of Lubbock; Mr. and Mrs. W. L. Hallmark and daughters and a friend, Nelson all of Lamesa; Mr. and Mrs. Dave Briscoe and son, Crowley; Mr. and Mrs. Dale Lawson, Mr. and Mrs. W. O. Baker, Mr. and Mrs. Floyd Lawson and Mr. and Mrs. Gene Lawson and children all of Floydada.



PIGGY WIGGLY PRODUCE GARDEN FRESH FOR WINTER ENJOYMENT!



UPPER TEN 6 Bottle Carton 19c

These prices good in Floydada December 31, 1964 thru January 6, 1965. We Reserve the Right to Limit Quantities.

Sugar 5 Lb. Bag 49c
Peas 7 1/2 Can 25c
Juice 46 Oz. Can 25c
Peaches Pacific Gold, In Heavy Syrup, No. 2 1/2 Can 15c
Tissue Juice Orange, Seald Sweet, Frozen, 12 Oz. Can 39c

Imperial, C & H, or Holly

Campfire, Blackeyed No. 300 Can

Hunt's, Fancy Tomato, 46 Oz. Can

Pacific Gold, In Heavy Syrup, No. 2 1/2 Can

Softly, Assorted Colors, Facial, 400 Ct. Box

Orange, Seald Sweet, Frozen, 12 Oz. Can



SALT JOWLS 10c

FRYERS Clary's, Grade A, Whole, Lb. 29c

Piggly Wiggly Meats! Finest Quality in Town!

GROUND BEEF 3 Pounds \$1.00

Lean, 100% Pure Domestic Beef, Dated For Freshness

SLICED BACON 2 Lb. Pkg. 79c

Decker's, Korn Kist

29c

TOMATOES 19c
ORANGES 10c

Red, Ripe, Bubble Pack, Each

Texas, Full-O-Juice, Pound

FRESH ROMAINE LETTUCE 19c

GREEN PASCAL CELERY HEARTS 29c

FRESH GREEN ONIONS 2 1/2 15c

PEARS California, Fresh, Pound 15c

FROZEN FOODS!

DINNERS Banquet, Beef, Chicken, Turkey 3 11 1/2 Oz. Pkgs. \$1.00

PEAS Hills-O-Home, Blackeye 10 Oz. Pkgs. 5 1/8 \$1

POTATOES Mr. G. Fr. Fry 2 Lb. Bag 3 1/2 \$1.00

MEAT PIES Banquet, Beef, Chicken, Turkey 7 8 Oz. Pkgs. \$1.00

3 MINUTE, WHITE OR YELLOW

POPCORN 2 Lb. Bag 23c

HOLSUM, Buttermilk, Sweetmilk

BISCUITS 5c

BORDEN'S

EGG NOG 49c

WORTZ, Salad

CRACKERS 19c

RITE GOOD, Ginger Ale, Spark, Water, No Dep., No Ret 28 Oz. Be. 15c

DRINKS

CARNATION, Chunk, Light

TUNA No. 1/2 Can 23c

BELL or BORDEN'S, Assorted Flavors

ICE CREAM 1 1/2 Gall. 69c

REGULAR OR GOLDEN

HAWAIIAN PUNCH 46 Oz. Car. 2 1/2 69c

CLOSED FRIDAY FOR NEW YEAR'S

Lowest Prices... Greatest Variety... always at



HEALTH AND BEAUTY AIDS!
ANACIN Regular \$1.25 Retail 100 Count Bottle 89c
BUFFERIN Regular 89c Retail 60 Count Bottle 63c
TOOTH PASTE Colgate, Reg. 69c King Size 49c
MENNEN, Push Button DEODORANT Reg. 96c, 7c Tax Large Size Can 69c
HEAD & SHOULDERS DANDRUFF Shampoo, Reg. 89c Medium Size Jar 59c