

10c

PAGES TODAY

"Serving The Floyd County Area Since 1896"

THE FLOYD COUNTY HESPERIAN

VOL. LXXX, NO. 52

FLOYDADA (FLOYD COUNTY) TEXAS, THURSDAY, DEC. 24, 1964

24 PAGES TODAY



WALANCHE OF MAIL—The Post Office is always covered with last minute mail rush at this time of year. Shown behind a mountain of packages are John Cockrell at left, and Elvis Warren. All the packages received each day have been delivered that day, according to Ed Wester, postmaster. (Staff Photo)

Warren. All the packages received each day have been delivered that day, according to Ed Wester, postmaster. (Staff Photo)

Burglar Stays On Loose, 2 More Firms Hit

The second night in a row this week, a burglar has entered at least one business building, but has carted off very little loot for his labors.

Monday night it was found that someone had broken into both United Machine and Supply and Carthel Fertilizer and Oil Company. Both firms are located on the Lockney Highway.

The vandals entered the United Machine and Supply building by prying open a window in the rear of the building. A window was broken out to gain entrance to the office.

The picture window beside the door that leads into the office was struck with a hammer covered with a glove, both of which were left on "Andy" Anderson's desk. (See **BURGLARS**, Page 2)

Agriculture Seminar To Be Held Here During Month Of January

Birchers Protest United Nations Film Showing

A special filming concerning the United Nations social and economic functions, entitled "A Carol for another Christmas" will be shown over TV station KLER, channel 13 at 8:30 p.m. on December 25.

This is the first of a series of six presentations on the United Nations. The Zerex Company has spent four million for the six productions. The John Birch society has protested. (See **PROTEST**, Page 2)

Event Is Tri-Sponsored By Local Organizations

An Agricultural Seminar, set to run the entire month of January for the benefit of local farmers and ranchers, is to begin January 6.

John Seibert, a farm management specialist for the Texas Agricultural Extension Service, will present the first program. The subject will appropriately be entitled Income Tax and Farm Records. He will be assisted by a representative from the Internal Revenue from Dallas.

Body Of Douglas Emert To Arrive At 6:50 Tonight

The body of Douglas Emert, Army infantryman killed in Viet Nam, is due by train in Lubbock tonight at 6:50 according to telegram received by Moore Funeral Home Tuesday.

Transfer to Floydada will be made by Moore Funeral Home and rites will probably be conducted Saturday in the Assembly of God Church here. Army personnel from Fort Sill, Okla., will be in charge of military rites.

Mr. and Mrs. Tom Emert and Darlene of Deer Park, parents and sister of the deceased, were due in Floydada last night.

Final Rites Conducted For M. Polk Goen

Final rites were read Monday for M. Polk Goen, 56 year old civic worker and insurance man who died Sunday of a heart attack in his home.

Scores of friends from out of town as well as those in the area. (See **GOEN**, Page 4)

Seibert is associated with the District office located in Lubbock.

He is a native of Maryland, and a former Assistant County Agricultural Agent in Maryland. Seibert holds a B. S. Degree in Agricultural Education from the University of Maryland, and has a M. S. Degree in Agricultural Economics from Oklahoma State University.

He has been Area Farm Management Specialist for the past four and one-half years.

January 13, Water Management will be the program with Red Martin of Houston in charge.

Dr. Arthur Goldke of the High Plains Research Foundation and Don Rummell, District Extension Entomologist will present a program on Fertilizers, Herbicides, Disease, Insects and Flame Cultivation on January 20.

Livestock, Breeding and Feeding will be the subject, led by Dr. Dixon Hubbard of Lubbock, January 27 during the final session of the Seminar.

The meetings are being sponsored by the Floydada Chamber of Commerce, the Extension Service, and the Young Farmers.

Each session will last about two hours. Coffee and Spudnuts will be served at each of the sessions courtesy of Southwestern Public Service Company.



MRS. LEE RUSHING

Rites Conducted For Mrs. Rushing

Funeral rites were held yesterday for Mrs. Lee Rushing, longtime resident of Floyd County, who died at 9:20 Monday night in Peoples Hospital after a lengthy illness.

Rites were conducted in the First Methodist Church with Rev. Charles Lutrick officiating.

Mrs. Rushing had been returned to the local hospital Monday of last week from Temple where she had been for some two months under treatment.

The deceased was born in Indiana on March 4, 1886 and came to Texas with her parents at the age of 10. She was the former Elsie Woolverton before her marriage to Lee Rushing on December 24, 1916 in Plainview. She had resided in Floyd County since that time.

Mrs. Rushing was a member of the Methodist Church and of the 1299 Study Club. (See **RUSHING**, Page 2)

AFS Elects New Officers To Serve 1965-66 School Term

On December 21, at the Floyd School, a meeting of the American Field Service Chapter is the local organization which must exist in order for this school to sponsor an exchange student from another country, or to send a local student abroad. The entire community is encouraged to attend. (See **AFS**, Page 2)

automatically the person elected as President of the Student Council of Floydada High School. This election will not be held until in the spring of 1965. The various chairmen of the AFS will be naming other people to assist them in the chapter projects.

The American Field Service Chapter is the local organization which must exist in order for this school to sponsor an exchange student from another country, or to send a local student abroad. The entire community is encouraged to attend. (See **AFS**, Page 2)

SATURDAY, DECEMBER 26

Some Postal Services To Be Maintained, Some Suspended

The Post Office will maintain certain services and reduce others on Saturday (December 26). **SERVICES MAINTAINED**
1. Rural delivery will be made. All Rural patrons will receive first class mail and parcel post.
2. Special Delivery mail, perishable articles and all gift parcels will be delivered to the residence. If you are not at home, a notice will be left for you to call for your package on Monday, it will not be left on the porch and may not be called for Saturday.

(Window Service will be closed.)
3. Distribution of mail will be made to all Post Office Boxes.
4. The Distribution of outgoing mail will be made according to regular Saturday Schedules. (See **POST OFFICE**, Page 2)



BREAK-IN ROUTE—"Andy" Anderson, manager of United Machine and Supply, is pictured showing the method someone used to break into

the office last Monday night. Very little of value was taken in this break-in and one at Carthel Fertilizer and Oil. (Staff Photo)

SHEILA PATTERSON SETS NEW RECORD

Floydada and Tulia Teams Split Twin-Bill Here Tuesday Night

The Floydada basketball teams and the visiting Tulia teams each won a game here in Graves Gym last Tuesday night.

The Whirlwinds dropped the Tulia team by a score of 70-43, and the Winds lost in a three-minute overtime 62-59. The score was tied 55-55 when the regulation time ended.

During the course of the game, Sheila Patterson set a new rebound record for the Whirlwinds as she grabbed 16 rebounds to pace the Floydada defensive team in the victory.

Whirlwinds
The Whirlwinds and the Tulia Hornets were only tied once in the score during the entire course of the game, and that is when a

score stood at 2-2 in the opening seconds of play. As the game progressed the Whirlwinds pulled farther and farther away to hold a 27 point edge as the game ended.

At the end of the first quarter the locals had a 15-9 lead, increased that lead to 33-16 by half-time, led 43-25 at the end of the third period and finally completed the game holding a 70-43 edge.

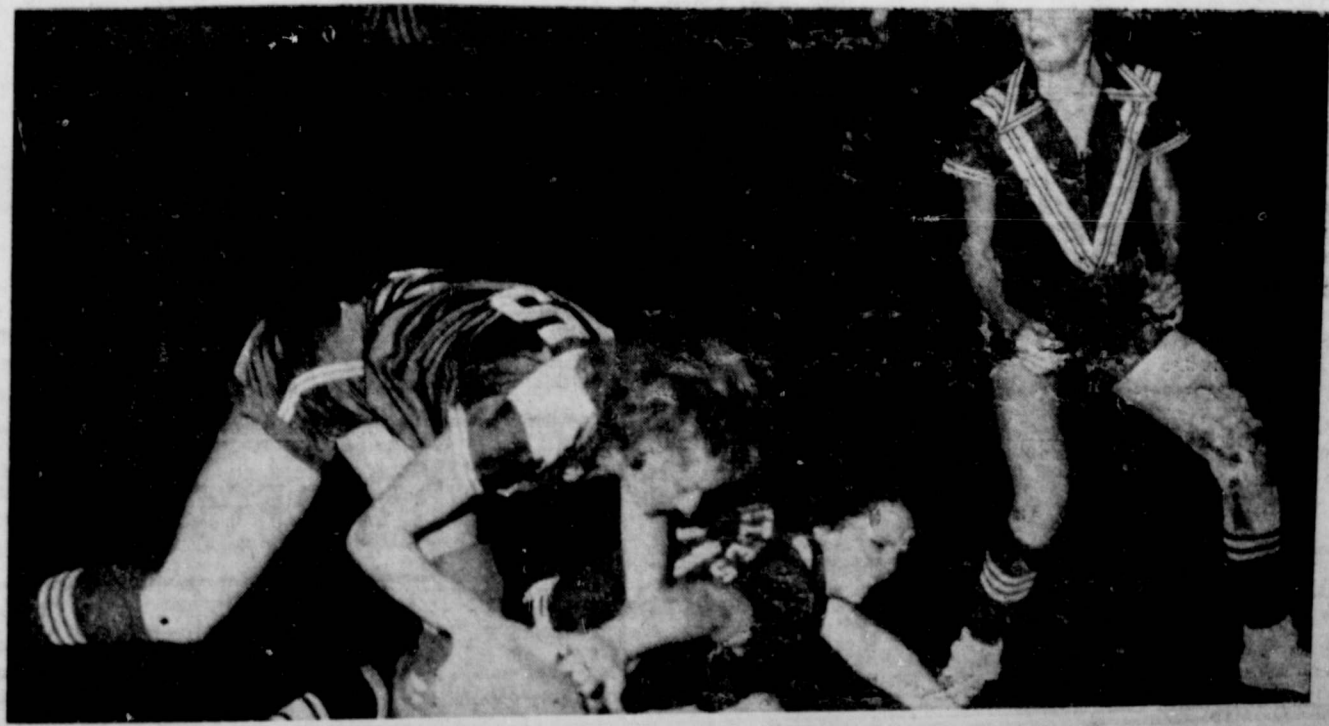
In the scoring department, Dee Wilson paced the victors with 34 points. Shirley Rainer, who made only five points in the first half, bucketed 16 in the final two periods to account for 21 of the points. Pat Pierce added 13 for the local team.

The Whirlwinds now stand at

10-3 for the season.

Whirlwinds
The Whirlwinds and the Tulia Hornets fought a see-saw battle all during the entire game, but Tulia was on the higher end of the balancing board as the overtime ended here Tuesday night.

At the end of the first period of play the score was 13-13, at halftime 31-31, at the end of the third the Winds had pulled ahead and held a 44-43 edge, but in the final stanza Tulia closed that one point gap, on a shot as the buzzer sounded, and the score stood at 55-55. However, in the overtime period, the Hornets scored 7 points and the Winds added only 4 to give the visitors the game. (See **BASKETBALL**, Page 4)



OUCH—A Tulia girl appears to be grimacing with pain as she and Dee Wilson fight for the possession of the basketball during Tuesday night's action in Graves Gym. Pat Pierce looks on. The Whirlwinds won the game 70-43. (Staff Photo)

day night's action in Graves Gym. Pat Pierce looks on. The Whirlwinds won the game 70-43. (Staff Photo)

AFS

(Continued from Page 1)

to help with this project, as we plan to have a foreign student for next year, and we are hoping to send a student abroad.

Miss Ann McIntosh, daughter of Mr. and Mrs. S. J. McIntosh, has in her application with the AFS of New York to go abroad as an exchange student for the coming year. Ann would like to go to Europe, but would be willing to go anywhere they might choose to send her. It will be sometime in February or March before the decision is made concerning this application. Far more American apply for this program than are accepted, as there are not nearly so many homes in other countries which are opened to students from our country. Ann will consider herself very lucky to be selected as one of the AFS students for this program.

Floydada has been privileged to have three foreign exchange students. Sigurd Wasse of Norway, who made his home with the Charles Luttricks; Maria Capocello of Italy, who lived with the Leonard Matlers; and Marleen Kessels of Holland who is now living with the Howard Gregorays.

Any family who might be interested in keeping an exchange student for 1965-66 is encouraged to contact Mrs. Patterson, Mr. Tyer, or Miss Anne Sarepton at the high school right away, as application forms must be completed by mid-February.

All Study Clubs and civic clubs in Floydada are urged to include this worthwhile project in your yearly budget, as it requires about \$1200 yearly in order that we may get an exchange student. A great part of the money is raised by the Floydada Student Council, but additional funds are needed, and any club or individual interested in contributing to this

Rushing

(Continued from Page 1)

Survivors include her husband, one son, Joe of Lubbock; two daughters, Mrs. Juanita Bridges of Houston and Mrs. Dorothy Poe of Amarillo; three brothers, Elvert, John and Ernest all of California; two sisters, Ruth Cornell of California and Minnie Woolverton of Plainview and four grandchildren.

Interment was in Rushing Chapel Cemetery.

Palbearers were Clarence Jones, Olin Lyles, Charlie Lewis, Shirley Irwin, Ray Lloyd, John Smitherman, Lon Davis Jr., and M. J. McNeill.

\$500 Judging Contest Set For 4-H, FFA

There will be a junior Judging Contest, Saturday morning (9:00 a.m.), February 20, 1965, in which there will be \$500 in buying credits awarded for the top 20 FFA or 4-H boys and girls.

Post Office

(Continued from Page 1)

1. No Post Office window service will be provided.
2. No deliveries will be made by City Carriers. (Your Christmas packages will be delivered as stated above.)

Postmaster Ed Wester said recently "I'd like to thank all our patrons for their cooperation—not just now, but all through the year. The separation of your first of the month mailings into Local and Out of Town, as well as at Christmas time, is a help to us and a savings to you as tax-payers. But most of all, may each of us take a moment during the Holidays to reflect upon all the joys that the Christmas Season brings to all of us. MERRY CHRISTMAS to all, is our wish from the Post Office Employees".

Burglars

(Continued from Page 1)

The person also tried to pry open the desk drawer, which was unlocked, a large cabinet, which was unlocked, forced open a small cabinet holding several advertising pens but took none of them. The burglar also picked up a die set worth about \$35.00, looked at the contents in the box, moved them around a bit, and took none of them.

The only things missing were a shirt, cuff links and a tie clasp, according to Anderson.

At Carthel Fertilizer and Oil, the vandal broke a window in a door on the south side, unlatched the lock and opened the door.

According to Aaron Carthel, owner of the firm, the only thing missing was perhaps a few packages of cigarettes. The personnel at Carthel's had completed an inventory and filled the cigarette machine only last Thursday and there were only five packs missing. The machine was opened and the burglar took what money was there (about \$1.75).

The lumber firm missed only a package of cigarettes and three sets of screwdrivers in a break-in Sunday night.

fund may contact Mr. Newell Burk, the present finance chairman, or Mr. Sammy Hale, the incoming finance chairman.

This contest is in conjunction with the Berkshire Regional Type Conference, Lubbock, Texas on February 19 and 20, 1965.

In addition to the cash awards there will be trophies for the top three junior teams, junior individuals, adult men and ladies division. There is no limit on the number of teams per school that can be entered.

The sale of prize winning bred gilts, boars and open bills will be held at 12:00 p.m. Saturday, February 20, 1965.

Expected are over 300 head of the best meat hogs from coast to coast to be entered at this event.

Eight Hundred Register For Chest X-Ray

Some eight hundred persons went through the X-Ray unit last Thursday and the unit was so busy it was never able to get set up in downtown Floydada.

Most of those taking the x-rays were school students according to Mrs. Max Dyess, president of the 1966 Study Club, who assisted with the project. The mobile unit was brought here by the club and the Floydada Independent School District.

Members of the club served as volunteer workers with the unit while in Floydada.

Mac Willson Injures Leg Tuesday Night

Early in first quarter of basketball game played here last Tuesday night, Mac Willson, who missed most of the football season due to a torn cartilage, injured that same leg and was taken to the hospital.

Wednesday morning, he was still sleeping, as a result of the shots given him Tuesday night to relieve the pain.

From medical reports, it was learned that the cartilage was not injured. A muscle and ligament in the leg was injured. He was to be taken to Lubbock hospital Wednesday morning for further observation.

At the local hospital last Tuesday night, no damage to the knee could be seen by use of X-ray. Willson was attended after the accident by Dr. Jack Jordan.

C of C Members To Vote On New Directors

According to Floydada chamber of commerce manager John Reue ballots will go out today to all members of the chamber for selection of new directors.

Winners Named In Lockney Lighting Feat

LOCKNEY (Special)—Bob Miller won first place in the Lockney Christmas Lighting Contest here sponsored by the Chamber of Commerce.

The award was a \$25 prize. Taking second and third place respectively were Raymond Rucker, \$15 and R. D. Bacus, \$10. T. B. Mitchell, Clyde Briley and Ray Dillard received honorable mention.

C of C Members To Vote On New Directors

Five will be selected from the group of ten candidates. Persons submitted for consideration are: Tommy Assiter, Bill Brown, Bill Cagle, Carl Jarrett, Travis Jones, Walton Hale, Ralph Mardis, Orville Newberry, Vernon Parker and E. P. Smitherman.

Five board members go off the board this year, they are: Ray Reed, A. L. Wylie, Jr., Howard Gregory, Andrew McCulley, Don Pemberton, Wayne Collins, Sammy Hale and S. W. Ross.

The nominating committee which submitted the names for new directors is composed of: S. W. Ross chairman, Homer Steen, T. L. Holland and Edell Moore. The carry-over directors to ser-

ve along with the new group are: Wayne Brown, current president, Wendell Tooley, current vice president, Weldon Harris, current treasurer, Kenneth Bain, Jr., Charley Tyer, Jim Simpson, and Dr. O. R. McIntosh. Also Clay Henry who served by virtue of West Texas Chamber of Commerce Director.

Rev. and Mrs. Henry Russell and children of Nucla, Colo., arrived in Floydada this week to spend the holidays with his parents, Mr. and Mrs. Carl Russell and his brother, Wayne and wife. They will also spend some time at Raring Springs with her parents, Mr. and Mrs. V. C. Spraberry.

Protest

(Continued from Page 1)

tested the showing of the film series which stars Joseph L. Mankiewicz, Alfred Hitchcock, Rod Serling and Steve Lawrence.

Viewers are invited to see the series with an open mind and of course judge the United Nations on the basis of the subject material.

Hesperian readers are reminded to watch the TV schedule in Lubbock's Sunday paper for verification of the above showing date.

Why is foreign trade so important to American agriculture? We now export the product of about one out of each six of our crop acres—as much as half of our wheat and a third of our cotton.

Within a radius of 50 miles in the southwest section of Maine are towns named China, Norway, Naples, Athens, Peru, Denmark, Belgrade, Detroit, Poland, Dresden, Palermo, Belfast, Mexico, Paris, Lisbon and Frankfurt.



wishing you happy holidays.

Thanks for making this a good year in so many ways.

We will be closed until Monday, January 4, 1965.

Wilson Photography

LOCKNEY — OL 4-2541

FOR SALE

TO BE MOVED OR TORN DOWN
Massie Grocery Warehouse Building

Located North
PRODUCERS ELEVATOR
Floydada

Submit Bids To
BILL CAGLE, Mgr.

Yes Thrifty Super Market Will Be Open Sat.!

THESE LOW, LOW PRICES GOOD DECEMBER 24-26-28-29-30

EGGS 3 Doz. \$1.00

COFFEE 79c
Folgers Maryland Club, Pound

PICKLES 39c
HEINZ — 11-25 Oz. Jars — Your Choice

CATSUP 2 for 35c
DEL MONTE 14 Oz. Bottle

FLOUR \$2.39
GOLD MEDAL—Pillow Case Print 25 Lb.

TISSUE 19c
KIM — FACIAL 200 Count

PRODUCE

CABBAGE 9c L.B.

SW. POTATOES 12 1/2c L.B.

CARROTS 9c CELLO BAG

PANCAKE MIX 19c AUNT JEMIMA POUND

SNACKS 39c NABISCO, Asst.—Bacon Thins, Triangle, (Chicken in Basket) Warm Welcome BOX

SALAD DRESSING 39c KIMBELL QUART

CLOROX 39c PUREX 1/2 GALLON

VELVEETA 79c
2 Pound Box

SHORTENING 69c
Mrs. Tucker's 3 Lb. Can 15c Off

BIG DOLL, HAM AND TURKEY Will Be Given Away At 4 P.M. THURSDAY!

BOLOGNA 3 Lbs. \$1.00

Hamburger 3 Lbs. \$1.00

BAR-B-Q LB. 89c

MORTONS SYRUP QT. 39c

THRIFTY SUPER MARKET

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
SECOND And MISSISSIPPI STREETS
FLOYDADA

CAPAL THEATRE
FRIDAY - SATURDAY
DECEMBER 25

JOHN WAYNE - GIANI ERNIE KOVACS - FABIAN
And **CAPUCINE**

NORTH ALASKA
with Mickey Shagrir
Directed by **HENRY HATHAWAY**
Screenplay by **JOHN LEE MAHON**
Story by **MARTIN RAGGIN - CLAUDE BRUYON**
CINEMASCOPE - COLOR BY

SUNDAY - MONDAY
DECEMBER 27

THE NEW INTERN
...and their new lo



EDUCATION CLASS — Members of the Della Plains Education Class are pictured with the picture screen that presented them by the 1962 Junior Study Club with funds raised from last year's Christmas Card Fund. At this time the Club was preparing to treat the group to a Christmas party. (Staff photo).

Mr. and Mrs. Kreis Honored On Wedding Anniversary

Mr. and Mrs. A. H. Kreis celebrated their 52th Wedding Anniversary Sunday afternoon, December 20, with an informal reception at their home, 208 West 21st Street. Hostesses for the occasion were their daughters, Mrs. Bill Holland of Midland, and Mrs. Jack McIntosh of Floyddada.

The serving table was laid in white with a centerpiece of bronze mums and silver and crystal appointments. Mrs. Mike Martin of Lubbock and Ann McIntosh of Floyddada served the coffee and punch. Both are granddaughters of the Kreises and a third granddaughter, Sally McTwo grandsons, Kreis and Kirk

McIntosh, also assisted. The only grandchild unable to attend, Arthur Mayhew of Folsom, Pennsylvania, telephoned his grandparents during the afternoon. Mr. and Mrs. Mayhew are the parents of the Kreises' only great-grandchild, Arthur Ross.

Mr. and Mrs. Kreis were married in Knoxville, Tennessee on December 24, 1914, and have lived in Floyd County since 1927. They have been active in church and community affairs through the years. Mr. Kreis has been engaged in farming but is now retiring from active operation of his farming interests.

Approximately 150 friends called Sunday afternoon between the hours of 2:30 and 4:30. Out-of-town guests included Mr. & Mrs. Herman Kreis of Matador, Mr. and Mrs. Ben Johnston of Post, Mrs. Mabel Harkins of Crosbyton, Mr. and Mrs. B. F. McIntosh of Lubbock, Mrs. Bob Poe of Amarillo, Mr. and Mrs. John Lyles of Hale Center, and Mrs. Joe Rushing, Lubbock.

Members of the houseparty were Mesdames George Stiles, Mal Jarboe, Olen Lyles, Dorris Jones, Bill Colston and Malvin Jarboe.

Grandparents are Mr. and Mrs. Leighton Teeple of South Plains and Mr. and Mrs. Ralph Reddout of Clairmore, Okla.

HELLO WORLD
Mr. and Mrs. David Reddout of Boise City, Okla., are parents of a son born on December 16 in Cimarron Hospital in Boise City. The baby weighed six pounds five and one-half ounces and has been named Richard Lee. The father is a minister of the Assembly of God Church in Boise City.

L'OREAL
Cosmetics Representative
FRAN ALLEN
of
AMARILLO
Will be here January 29. Call Yu 3-2616 for appointment for facial using L'Oreal products.

HELM'S
HOUSE OF BEAUTY
Dorothy Helms

THE FLOYD COUNTY HESPERIAN
Published at 212 South Main St., Floyddada, Texas
WENDELL TOOLEY, Publisher
JEDD BLESSING, News Editor
JOHN BORDEAUX, Mechanical Superintendent

Established 1896 by Claude V. Hall. Entered as second class mail at the post office at Floyddada, Texas, April 10, 1907 under the act of Congress of March 3, 1879.
TEXAS PRESS ASSOCIATION
Member 1964

NOTICE — Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the publishers.

Beall's
QUALITY MERCHANDISE

YEAR-END

Clearance!



JUST IN TIME
FOR CHRISTMAS
DRESSES

REDUCED

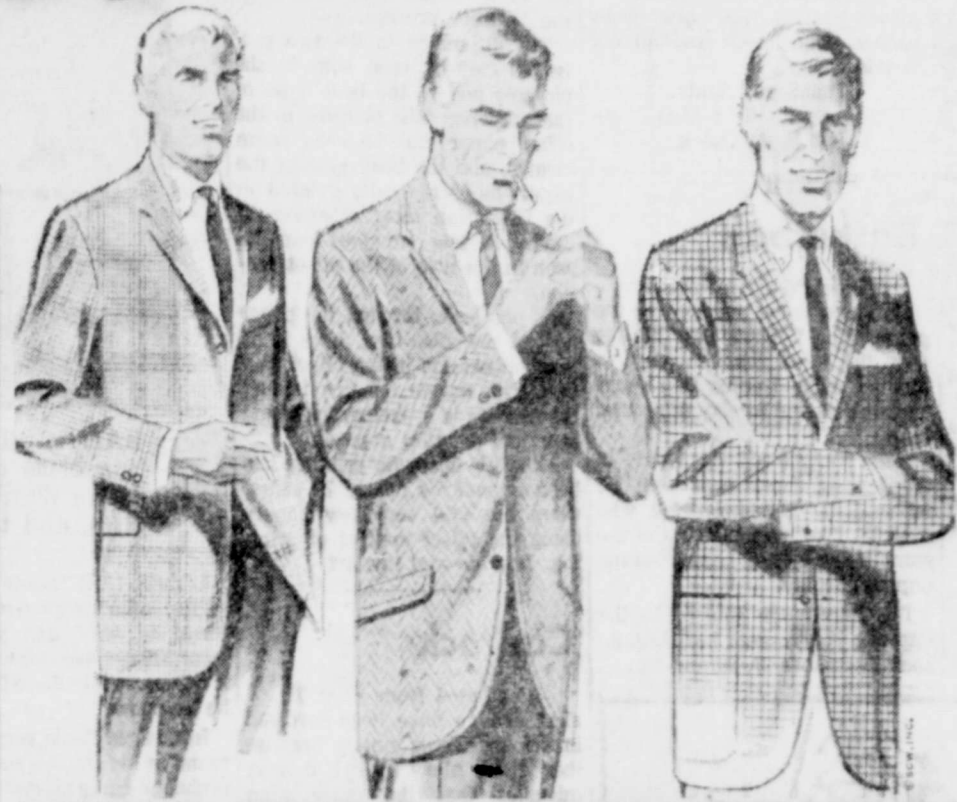
REGULAR 6.55
\$3.00

REG. 6.95 TO 8.95
\$5.00

REG. 9.95 TO 12.95
\$7.00

REG. 14.95 TO 17.95
\$9.00

BIG SAVINGS



SPORT COATS

Regular 39.95
Values **\$26⁸⁸**

... Select choice patterns in all wools and wool blends. Fall and winter styles with many that can be worn the year 'round. Shop soon and save plenty.

CHARGE IT . . . TAKE MONTHS TO PAY

ALL MEN'S
WINTER
DRESS
SLACKS
20%
OFF REG. PRICE
Alterations Extra

Clearance on
All Ladies
Handbags

NOW
9.85 val. **6.88**
6.60 val. **4.99**
5.50 val. **3.99**
3.30 val. **1.99**

CLEARANCE ON
LADIES
Fur Lined
Houseshoes

NOW
2.99 val. **2.00**
3.99 val. **3.00**

CLEARANCE ON
Mens All Wool

Top Coats
REG. & LONGS
REG. 35.00 VALUE

NOW FOR
\$26⁸⁸

SPECIAL

LADIES VINYL

COATS

SIZES 6 - 16
REG. 12.55 VAL.
Clearance Price **\$8⁰⁰**

LADIES VINYL

COATS

WITH FUR COLLARS

REG. 19.95 VAL.
Clearance Price **\$15⁸⁸**

CLEARANCE

GIRLS 3-PIECE

KNIT

SUITS

Reg. 19.95 Value

NOW ONLY

\$14⁸⁸

Ladies Winter

COATS

ALL REDUCED

Reg. NOW

24.95 . . 15.00

29.95 . . 19.00

39.95 . . 29.00

59.95 . . 43.00

SAVE NOW

Boys Corduroy

SHIRTS

2.99 VALUE

\$1⁹⁹

SIZES 6 - 16

ASST. COLORS

CLEARANCE ON

Boys Corduroy

PANTS

SIZES 4 - 16

Reg. NOW

2.98 . . 1.99

4.98 . . 2.99

5.95 . . 3.99

CLEARANCE ON

GIRLS CAPRI

PANTS

Corduroy & Knit

1.69 to 1.98 Val.

NOW **\$1.22**

2.49 Val. **\$1.99**

CLEARANCE ON

ALL GIRLS

Car Coats &

Dress Coats

20%

LADIES

Wool &

Corduroy

Capri

Pants

REG. 8.95 VAL.

\$5⁹⁹



ALL FALL
PIECE GOODS
REDUCED

Reg. NOW
49c . . 30c
98c . . 66c
1.79 . . 99c



MENS ORLON
SWEATERS

REGULAR 9.95

\$7.00

SIZES S-M-L



All Reduced
Boys Sweaters

Reg. NOW

2.99 . . 1.99

3.99 . . 2.99

5.99 . . 3.99

BIG SAVINGS

LADIES
Flannel Andaballs
Gowns-Pajamas



All Reduced

Reg. NOW

\$4.00 . . \$2.99

\$3.00 . . \$1.99

Letters



wait until Christmas gets here. Please bring me a cowboy hat, some new boots, a Superman suit and a Jimmy Jet. Would you bring my baby brother, Don Breck, a surprise? Thank you, Santa. Love, Derek Kyle Cheek

Dear Santa, I saw you riding on the fire truck.

For Christmas I need a cowboy hat, a Superman suit, some new Sunday shoes, and a tommy gun. My brothers and I would like a tent if you have one.

Don't forget my new baby brother, Don Breck and all our friends.

Thank you Santa. Love, Jett Ryan Cheek

Dear Santa Clause, My name is Sandra Tyler, I am 11 years old. I want to know if you could give us some Christmas. There is 8 in the family. I will tell you my brothers and sisters age and what they want. Oh and don't forget the poor people too. We are poor, but not so much like some people. My baby brother Eddy wants a rattle he is 1 year. My sister Jessica wants a toy doll she is 2 years old. My sister Rita wants a doll she is 3 years old. My brother Dean wants cards he is 5 years old. My brother David wants a plane he is 10 years old. I would like a bracelet. I hope you have a happy Christmas, Santa. I hope everybody does. Good-by and God bless you.
From Sandra Tyler

Dear Santa, How are you? I can hardly

One Section Hesperian Offset Today

One section of today's Hesperian (the 12-page, color section) was printed by a different process. Most parts of the paper were printed by the "hot-metal type", which is our normal process, but the color section was printed by the "offset" process.

The difference in the two processes can be seen both in the pictures and in the body type of the sections. The pictures in the offset paper can be seen more clearly, and the body type of the paper, as is normally printed in the Hesperian shop, is easier to read. A few smudges can be seen in the type of the offset section.

As one looks through the paper he can see, also that there is no type impression in the offset section. The reason for this is that the process is a photographic and chemical printing process.

Although this type printing has been around for nearly 75 years, there are still very few papers using the offset method of printing. How do you like it?

Basketball

(Continued from Page 1) In the opening minutes of the game, Mac Willson, hurt his leg (not the knee that have given him so much trouble this year) and was unable to play after that time.

Keith Teague led the Winds in the scoring department with 19, followed by David Lutrick who sank 18. Teague fouled out of the game in the closing seconds of the regulation play.

The Winds are entered in the Caprock Tournament held in Lubbock December 27, 28 and 29.

Caprock

(Continued from Page 1) alert drivers have been involved in auto accidents simply because they didn't allow for the driving mistakes that the other man made. Many good drivers are victims of circumstances.

SO PLEASE BE ALERT AND CAREFUL THIS HOLIDAY SEASON. THE LIFE YOU SAVE MAY BE YOUR OWN.

Goen

(Continued from Page 1) paid last tribute to the dedicated worker of the community.

A daughter, Mrs. Claudian Malstrom, was unable to be here for the funeral due to a car accident she was involved in near Arizona the night before her father's death. Mrs. Malstrom is improving from a painful back injury.

Goen became associated with the insurance and real estate business with his late father, A. C. Goen, some 37 years ago. Later his son, Dale, joined the firm.

The deceased, born Sept. 10, 1908, was a native of Floyd County and attended schools here. He and Garnet White married April 6, 1929.

Survivors include his wife; one son, Dale of Floydada; two daughters, Mrs. Karen Smith of Arlington and Mrs. Claudian Malstrom of Davis, Calif.; his mother, Mrs. A. C. Goen of Floydada; one brother, Bud Goen of Floydada and three grandchildren.

Friends and relatives from Amarillo, Lubbock, Miami, Panhandle, Arlington, Plainview, Dimmitt, Olton, Tulia, Borger, Friona and Joplin, Mo., attended the rites conducted in the First Baptist Church.

1934 Club Holds Christmas Party

Members of the 1934 Study Club had their Christmas party the night of Dec. 15, at the home of Mrs. John Stapleton. Mrs. J. P. Moss was co-hostess.

Mrs. Moss, the president, called the meeting to order, club collect was read, and a verse from the Book of St. Luke was given as roll call. Minutes of the past meeting were read, followed by a brief business session.

Mrs. Allen Bingham was in charge of the program. She introduced her daughter, Miss Sharon Bingham, who gave a Christmas monologue and a Christmas song. Mrs. Wilson G. Bond talked on Christmas customs in other lands.

Mrs. Bingham then introduced Misses Sharon Bingham, Beth Calahan, Linda Foster and Sandra Stapleton who sang several Christmas carols, accompanied by Miss Sharon Huggins at the piano. A short history of each of the carols was told by Mrs. Bingham.

The program was ended with the "passing of the peace"—the club members wishing one another the joy and peace of this Christmas season to continue through the year.

The visiting girls then distributed gifts to each club member, from the beautifully decorated tree.

Refreshments were served to Misses. Allen Bingham, Wilson Bond, W. H. Bunch, Ralph Cogdell, A. W. Coltharp, Dennis Dempsiey, R. G. Dunlap, W. M. Fowler, J. S. Hale, Jr., John Hoffman, Ralph Johnston, Joe March, M. J. McNeill, J. P. Moss, W. D. Mount, W. O. Newberry, George Springer, John Stapleton, G. W. Switzer, J. M. Willson Jr., M. A. Yanney, John Hotchkiss, and to the guests.

The next meeting will be Jan. 5, 1965, at the PCA building, with Mrs. W. D. Mount as hostess.



SANTA CLAUS . . . visited the special education class of Mrs. Sadie New Monday at Andrews Ward, a surprise to the pupils. His visit, gifts, and the party which followed, was sponsored by members of the 1962 Junior Study Club. (Staff Photo)

LOOKS LIKE Santa's sleigh is in for some rough sledding down Floydada way this year . . . from all weather forecast reports it seems that there'll certainly be no snow.

In fact old Santa may make the round in his shirt sleeves and will probably carry a few buckets of

water in the back of his sleigh to water the reindeer when they get unusually thirsty in this warm Texas weather.

OVERHEARD on the party line: "I won't go into all the details, dear. In fact, I've already told you more about it than I

heard myself."

THE MANAGER of a semi-pro baseball team was so beset with health and injury problems, he sent his shortstop into left field to play a game. In seven innings, the converted outfielder dropped three easy flies, committed four throwing errors and let a grounder get through him. Furious, the

manager took over left field in the eighth inning. He did a worse job than the shortstop had done and even got hit on the head by a fly ball. The manager committed six errors and when the dreadful inning was over, he charged the players' bench, threw down his glove at the shortstop's feet and snarled: "You got left field so fouled up, nobody can play it!"

City Left With No Water Wed.

A group of vandals, or a vandal, moving around the City Tuesday night must have thought that turning on fire plugs was fun, but obviously, they did not realize the fire hazard it caused the city residents. They turned on several fire plugs during the night and left the city without water pressure for about 15 minutes around 1:30 a.m. Wednesday morning.

Both ground storages, and both overhead storage tanks were completely drained of water before the plugs were found to be opened.

Two plugs were opened in the west part of town around 12:15, another opened about 12:30 and another at about 12:45. At 1:30 a.m. the city water pressure had dropped to almost nothing.

However, by 2:00 a.m. the plugs had been shut off and the water pressure had been built to a safe 42 pounds. The lines normally carry 52 pounds. At 4 a.m. the lines had this amount.

At 5:30 a.m. the graph on the water lines, showed that the pressure was bouncing back and forth from 45 to 52 pounds. It was a few minutes later that a plug was found open in the Steen addition. That plug was turned off and the water pressure had remained steady since that time.

According to city officials, a trail was found and will be followed until the vandals are caught. When caught, they will be charged with malicious destruction, which is a felony, and the penalty, according to Olen Petty, City Manager, is almost unlimited.

The use of a Texas Ranger has been offered by Austin until the people are caught.

Around 1,280,000 gallons of water was lost at a cost of \$650.

HELLO WORLD Mr. and Mrs. Floyd Sue of Lorenzo announce the arrival of a baby daughter, Lori Nell, who was born on December 19 in Lubbock. The baby weighed seven pounds nine and three fourths ounces. She has an older sister and four brothers. The father is maintenance man at Lorenzo and drives a bus.

Grandparents are Mr. and Mrs. Earl Baker and Mrs. Sallie Sue of Floydada. Great grandparents are W. W. Anderson of Floydada and H. L. Baker of Lubbock.

Christmas Party In Moore Home For 1950 Club

Members of the 1950 Study Club met on December 15th in the home of Mrs. Doyle Moore for their annual Christmas program. Mrs. Earl Edwards Jr., and Mrs. John Martin assisted with hostess duties.

Mrs. Lane Decker, president, was in charge of the meeting.

The Christmas prayer was brought by Mrs. Bob Copeland after which gifts were exchanged. Members answered roll call with a Christmas tradition held in their home.

National Gallery of Art was the program and Mrs. Harold Ellison gave the nativity art reproduced on Christmas cards.

Present for the meeting were Misses. Louis Anderson, Tommy Assiter, Howard Bishop, W. R. Bradshaw, Don Cheek, Bob Copeland, Charles Craig, Lane Decker, Earl Edwards Jr., Harold Ellison, Claude Estes, Herman Graham, Sammy Hale, Weldon Harris, Adrian Helms, Clifford Helms, John Martin, Doyle Moore, Dolores Ramsey, Ralph Rucker, Tom Theoford and Mrs. Bill Cagle.

The next meeting is on Jan. 5 in the home of Mrs. Ellison.

Mexican Theme Used For Party Of Garden Club

The Grady Walker home was the setting for a Mexican theme Christmas party for members of the Floydada Garden Club on December 11 with Mrs. Tom Porter as hostess.

Guests were greeted by Terri Walker with "Merry Christmas" spoken in Spanish. Mrs. Walker, dressed in a custom of that country, received the gifts and placed them under the tree which was decorated with Mexican ornaments.

The home was decorated in the same theme highlighted with large double hibiscus and other Mexican flowers. Coffee and spiced tea with Christmas dainties were served from a beautiful arranged table lighted with candles. Mrs. Tom Porter served.

Members answered roll call with a Christmas antidote. Mrs. L. T. Wood led the club in several competitive games which were thoroughly enjoyed.

Those present were Misses. P. F. Bertrand, D. W. Burke, R. E. Fry, S. D. Hunter, John Hoffman, Wilson Kimble, O. L. Lowrance, J. P. Moss, B. A. Robertson, A. V. Stewart, E. F. Stovall, J. M. Willson and Mrs. L. T. Wood.

The next meeting will be January 29th with Mrs. Hoffman.

Thank you for your patronage. We hope to serve you throughout the new year!

LAWSON BROS.

We wish for you a striped candy cane, The scent of pine, a fire's glow, Presents to open, snow on the pane, Peace . . . and a glimpse of the Star.

Merry Christmas & Happy New Year

Rogers Restaurant

Russell Strain Named Manager Of Olton Yard

Russell Strain, bookkeeper at Higginbotham-Bartlett Lumber in Floydada, has been named manager of the yard at Olton and will assume duties there on January 15.

Strain has been with firm for the past 14 years and worked in Olton before being transferred to Floydada with his two daughters.

Norman Ferguson, who has been secured as manager of the yard at Olton and will assume duties there on January 15.

James Buchanan, a life-long bachelor to

CEDAR HILL GIN

T. R. CORLEY, Mgr.

Food Value

SPRAY NET
AQUA NET . . .

NORTHERN
TISSUE . . .

Shurfresh Lb. Ranch Style 30
OLEO 17c Beans 2-

FOLGERS, with 10c off
COFFEE . . . \$1

JONATHAN
APPLES . . .

12 Btl. Ctn. plus dep. Imperial 5 Lb.
Cokes 59c Sugar 4

BANANAS . . . 12

SHURFRESH No. 21
PEACHES . . . 4

Wilson, C. K. Lb. Food King 2
Bacon 49c Flour \$1

MAZOLA OIL . . . 5

CLOVERLAKE
MELLORINE . . . 3

Specials Good THROUGH SATURDAY
Double Buccaneer Stamps on Wednesday
L & J FOOD STORE
316 N. 2nd YU

HOLY NIGHT

May the blessings of the Season abide with you always.

Collier Home Supply

BOB, EVERETT, DOROTHY & FAMILIES

BUSINESSMEN:

Are you getting your share of sales from the

9 OUT OF 10

who shop the

Yellow Pages?

Don't take chances of being overlooked. Make it easy for customers to find your business under each product, service, or brand-name you sell. Remember, your advertising in the Yellow Pages works for you every day of the year . . . reaches people when they're ready to buy your product or use your services.

Yellow Pages

THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

Greetings

Season's best wishes to you!

Buddy Hatley
Station Manager

JO Williamson
Restaurant Manager

Floydada Travel Center

What Is Christmas Like Today The City Of Bethlehem?

...been with
the past 14
Abilene be
la with th
ers.
Ferguson
Secured as
Strain in
ling to T.
...
uchanan w
nchelor to

...who dream of a
Christmas with Santa
climbing down the chimney
and "Jingle Bells" can
be written and poets
can describe the climate, Christ-
mas and of Christ's birth,
another matter.
Christmas like in
...generally no snow, for
the winters are mild
in Hills around Beth-
lehem. World Book En-
cyclopedia says: "No Santa Claus
is seen here, for he's
an invention based on
the story of the
decorated Christ-
mas tree in the
village square;

...that custom originated in Ger-
many.
...After this ceremony, some
may wander into the fields out-
side the town, where perhaps
shepherds of long ago heard the
news of the birth of Christ.
...All this takes place, of course,
on the eve of December 25. But
that's not the end of Christmas
in Bethlehem. For the Eastern
Orthodox churches celebrate the
holiday on January 6, and the
Armenians observe it on Janu-
ary 18, which is January 6 ac-
cording to the old style, or Ju-
lian calendar.

Fawver Wins Expense Paid Fiesta Trip To Mexico City

FLOYDADA—Christmas will be around a little longer this year for Mr. R. C. Fawver of 338 W. Hallie, Floydada, Texas. He is packing for a fiesta trip to Mexico City the middle of January.

Fawver of Floydada Implements Co., the local Massey-Ferguson dealer, paid his way to Mexico by his sales performance during the past year.

As part of one of the most complicated industrial air charters ever carried out, they will be air-lifted into Mexico in company with 300 other dealers from more than 40 take-off points in Canada and the United States. Each group will stay in Mexico four days and then return to their hometowns in aircraft that take a few hours before delivered another 300 to attend the product demonstration.

More than 500 leading Massey-Ferguson dealers and sales per-

sonnel from all over North America will visit Mexico City during January and February to view a complete new line of agricultural tractors the company will introduce early in 1965.

They will visit Teotihuacan, near Mexico City, the site of one of the major early cultures. There they will see a pageant on the "Indian culture performed exclusively for them for the first time in the ruins of a once-great civilization by the famed Teatro Lascasso de Mexico. The tractor demonstrations will be held on the grounds of Mexico's National Agricultural College at Chapingo, some 40 miles from Mexico City.

The new Massey-Ferguson tractors have been tested under field conditions throughout the world to ensure that they meet the needs of any farmer in any climate on any terrain. The new tractors are expected to extend Massey-Ferguson's worldwide tractor leadership and to increase the company's percentage of the North American market. Today, more than 1,900,000 Massey-Ferguson tractors are in use throughout the world—more than 200,000 in excess of MF's nearest competitor.

The new tractor line is another product of Massey-Ferguson's integrated worldwide research and development program, as was the new line of combines launched in 1963-64. The new tractors are a further demonstration of Massey-Ferguson's commitment to new product development which will always anticipate farmer's needs.

In addition to the new line of agricultural tractors, Massey-Ferguson will reveal new models of hay balers, plows, harrows, cul-

THE FLOYD COUNTY HESPERIAN

SECTION B THURSDAY, DEC. 24, 1964 PAGE 1 FLOYD COUNTY HESPERIAN

Billy Marquis Is Improving

Billy Marquis, five year old son of Mr. and Mrs. Billy Marquis, who was seriously injured when struck by a car last week, is said to be showing some improvement in Lubbock Methodist Hospital.

Billy was removed to a private room, 527, Sunday from intensive care ward.

DALE GOEN VISITS INJURED SISTER

Dale Goen was accompanied to Phoenix, Ariz., by Aline Williams and L. D. Smith Tuesday morning where they visited Dale's sister, Mrs. Claudine Malstrom. Smith flew the men there by private plane and they returned home yesterday.

Mrs. Malstrom was seriously injured Saturday night in a car accident some 300 miles from Phoenix. She and her husband were enroute to Floydada from Davis, Calif., for the holidays.

Mrs. Pelk Goen, mother of the injured woman, said Mrs. Malstrom suffered a broken back and would be in traction for at least a month to six weeks. Her husband was not injured in the mishap.

Investors and other tractor-powered implements, as well as new industrial and construction equipment.

Texas Trails Other States In Annual Welfare Report

AUSTIN—Texas' welfare recipients are so deep in poverty's pocket only the strongest hand could pull them out.

The state welfare department's annual report released this week makes that conclusion inescapable.

The report also suggests these conclusions: That welfare services reach only the very poorest of the poor in Texas.

That hundreds of thousands of Texans are too poor by federal standards to live decently but too rich by Texas standards to qualify for the state's meager welfare payments.

By federal standards, any family whose total income is less than \$250 monthly is impoverished, but according to State Welfare Commissioner John H. Winters, most Texas families receiving welfare live on less than \$150 a month.

The federal government estimates 2.8 million Texans live in poverty (on less than \$3,000 a year), but only about 311,000 are on welfare. Most of the other 2.5 million do not qualify under the state's low income limits for welfare recipients.

Furthermore, those who do qualify for welfare have little re-

source to applaud their good fortune.

The maximum monthly payment in Texas under old-age assistance is \$83; to an impoverished blind person, \$90; to a permanently and totally disabled person \$69, and to the mother of four (or for that matter, 10) dependent children, \$115.

If the recipient has any other source of income, the payments may be much lower.

For example, the mother of four dependent children, ages 13, 11, and five, would be placed on a budget determined by a case worker.

The maximum budget in this example would be \$179 a month, and if the family had no other income, it would qualify for the maximum benefit, \$115.

If the mother found a job with a net income of \$100 a month, the welfare payment would be reduced to \$79 so the family's income would remain at \$179.

"It's a plain fact they can't live on the amount of money we can afford to give them," Winters said. But he added somewhat ruefully: "Some of them do."

Among the 50 states, Texas ranks 33rd in average monthly payments under old-age assistance (\$70.29), 41st in payments to the needy blind (\$69.39), 44th in payments to families of dependent children (\$81.73), and 45th in payments to persons who are permanently and totally disabled (\$57.24).

Nevertheless, Winters will not ask the 59th legislature to appropriate more money for welfare grants, and he doesn't know of anyone who will.

"We consider ourselves just administrators," he said. "Policy-making is up to the legislature."

Although the Texas constitution allows appropriations of up to \$60 million annually for welfare grants, the legislature has allocated only \$49.5 million each year since 1961, and that is what Winters will ask for in each of the next two years.

Winters' priority plea to the next legislature will be for additional caseworkers.

The Texas welfare workers who deal with old-age assistance average 432 oldsters each—the second highest caseload in the nation. Winters hopes to get enough money to reduce this to 400 — still the nation's second highest.

lose its federal funds (from which 71 percent of the dependent children money comes) if it lets the average caseload go above 60.

"We think we're doing real well with aid to dependent children, we're keeping these kids in school." (The regulations were re-

cently changed to raise the eligibility limit for aid to dependent children from age 14 to 16).

"That's the key to solving the welfare problem. If you can't keep them in school, you're just breeding another generation of welfare cases," Winters said.

Dr. John W. Kimble, O. D.

Floydada, Texas YU 3-2496
AS FOR THE PAST 48 YEARS
OPEN ALL DAY SATURDAY
Contact lenses — Visual analysis



may it be filled with every happiness!
WILBUR FLOYD, Manager

WYLIE GRAIN CO.

Court House NEWS

(Criminal Docket)
State of Texas vs Johnny White, unlawfully carrying pistol. Defendant pleaded guilty and was fined \$100 and costs. Remanded to sheriff until satisfied.

(Warranty Deeds)
Hesperian Publishing Co., to Howard Keen, lot 15 in block 1, lots 26 and 28 in block 2, Steen Place Addition in Floydada \$4,400 stamps.

Norman-Stoneham Inc., to Jim Nerman, lot 9 and the south east one-half of lot 10 in block 67 in Floydada; \$15.40 stamps.

Hollis R. Bond et ux to Producers Cooperative Elevator, an undivided one third interest in all of lots 27, 28, 29 and 30 in block 51 in Floydada; \$1.65 stamps.

Edgar B. Howard Jr., et ux to Producers Cooperative Elevator, an undivided one third interest in all of lots 27, 28, 29 and 30 in block 51 in Floydada; \$1.65 stamps.

Robert P. Howard et ux to Producers Cooperative Elevator, an undivided one third interest in all of lots 27, 28, 29 and 30 in block

51 in Floydada; \$1.65 stamps.

J. T. Hodges Jr., to Alonzo Gonzales, lot 12 in block 35 in Floydada; \$2.20 stamps.

Jeff Gregory et ux to Hill V. Watkins et ux, lot 9 in block 22 in Dougherty.

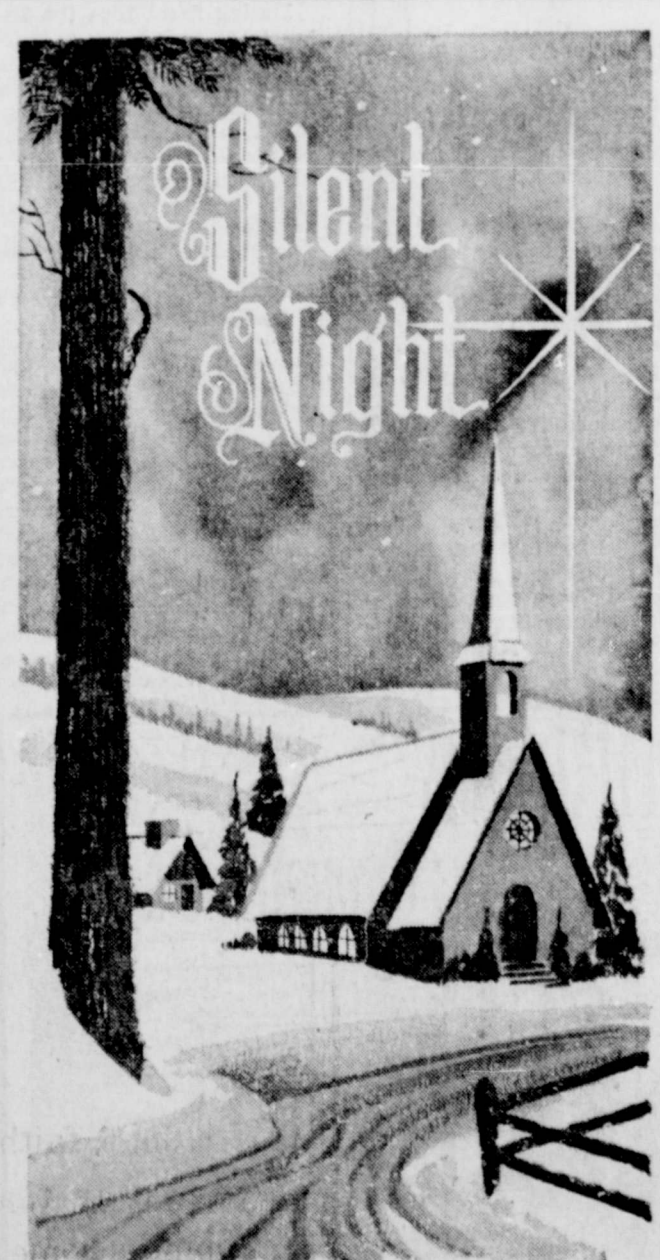
Emile E. Cardinal et ux to Bill Price et ux, lot 3, block 108 in Floydada; \$6.60 stamps.

Floyd County Memorial Park to Mrs. Shirley Race, Garden No. 1, Block 131, lots 5 and 6; 55 cents stamps.

L. H. Baker et ux to Rex Robinson, 5/148th interest in and to royalties in 296.55 acres described in royalty deed executed by R. M. McCullom conveying mineral property to Fred and Ralph Wiese; 55 cents stamps.

DISTRICT COURT (Cases Filed)
Lockney Coop Gin vs Tommy Scarberry, suit on note.

(Cases Disposed)
Carl Yeokum et ux vs First National Bank in Floydada, suit for damages. Jury verdict for defendant.



MAY THE TRUE MEANING OF CHRISTMAS
LIFT THE HEARTS OF ALL MEN. WE
THANK OUR LOYAL CUSTOMERS AND
FRIENDS . . . HAPPY HOLIDAYS TO ALL!

OUR STORE WILL BE CLOSED
DECEMBER 25 - 26

HULL & McBRIEN

CHRISTMAS GREETINGS

We bring you glad tidings,
wishing you a happy holiday
season. Merry Christmas!



South Plains Co-Op Gin

ROY BURKS — Mgr.

The story of the first Christmas lives on! May it bring you great joy!



With hope, faith and charity in mind,
let us pray that lasting peace and
happiness come to all mankind.

We thank you for your loyal patron-
age and hope that only good things
will come to you on this Christmas
Day and all the many days to come.

From All the Folks At

ODEN CHEVROLET CO.

FLOYDADA

The word "crusade" comes from the Latin word "crux" meaning "cross." The cross of Christ was the official badge of those who joined the Crusades to the Holy Land during the Middle Ages, says World Book Encyclopedia, and the expression "taking the cross" meant becoming a crusader.



MERRY CHRISTMAS TO ALL! We thank you for your patronage.

Solomon Jewelry

FAIRVIEW NEWS by Mrs. Clyde Bagwell

Recent Moisture Aids Wheat

FAIRVIEW, Dec. 21—The moisture from the rain and sleet that fell Thursday night was fine on the wheat.

Mrs. Joe Wilson of Dallas arrived last Monday to spend the Christmas holidays here and at Lubbock with relatives. She is a guest in the home of Mrs. W. B. Wilson but will go to Lubbock to spend Christmas day and the rest of the week with her son, Joe Earl and family before returning to her home in Dallas. We were glad to see Aunt Eva again. She attended church Sunday at First Baptist Church, Floydada.

Mr. and Mrs. Preston Bullard and Joe Van of Portales, New Mex., spent the day Sunday in the home of his sister, Mrs. L. E.

Crabtree. Other dinner guests Sunday in Mrs. Crabtree's home were Mr. and Mrs. Kay Crabtree and daughter Becky and Miss Jo Crabtree.

Mr. and Mrs. Kay Crabtree and Becky and Mrs. L. E. Crabtree went to Lubbock Saturday where they met Jo at the airport. She arrived from Tuscaloosa, Alabama and will be here some 2 weeks with her mother and other relatives.

Mr. and Mrs. Walton Wilson were host and hostess Sunday for the Austin brothers and sisters. Those enjoying the day together were Mr. and Mrs. Sim Reeves of Memphis, Mr. and Mrs. John Austin and Mr. and Mrs. Truitt Austin and Mike all of Lubbock, Mrs. Ed Bullard of Del City. All of the above were there for dinner. Afternoon callers were Mrs. Joe Wilson of Dallas, Mrs. W. B. Wilson and Mr. and Mrs. Harvey Allen and sons of Floydada, and Mrs. Ted Bell and children also of Floydada.

Mr. and Mrs. Sim Reeves spent Sunday night in the Walton Wilson home, leaving for their home in Memphis Monday morning. Sharon Barton is home from Wayland Baptist College, Plainview. She will spend the Christmas holidays with her parents and will return to college on January 4.

Several from here attended funeral services Friday afternoon for Mr. E. I. Durham.

Mrs. Lyndal Carey and Carolyn of Floydada visited Sunday afternoon with her mother, Mrs. Roy Meek.

Mrs. W. L. Crabtree of Littlefield visited last Monday afternoon with her nephew and family, Mr. and Mrs. Kay Crabtree and Becky.

Mrs. Mary Stanley and Mrs. Tom Jernigan visited Thursday afternoon with Mrs. L. E. Crabtree.

Mrs. C. W. Payne, Mrs. Jewell Teague and Mrs. Clyde Bagwell were among employees of Lockney General Hospital attending the Christmas party held in the basement of the hospital Wednesday night.

Mr. and Mrs. Shirley Irwin and family attended the Irwin family Christmas tree and supper at Roosevelt school near Lubbock Saturday night. Others of the family attending were Mr. and Mrs.

R. C. Irwin and family, Mr. and Mrs. L. F. Irwin and family, Mr. and Mrs. Sherman Irwin and family, Mr. and Mrs. Herbert Irwin and family, Mr. and Mrs. Hershel Irwin and family all of Lubbock and Mr. and Mrs. Roy McCarter and family of Canyon. There were 40 in all attending.

Mrs. E. W. Walls, Mrs. Clyde Bagwell and Mrs. Jewell Teague were among the ones attending a Sunday School class Christmas party and gift exchange at the First Baptist Church Tuesday night of last week.

Mr. and Mrs. Alfred Van Hoose and son of Floydada visited her parents, Mr. and Mrs. Marion Burns Sunday afternoon.

Margaret Burns visited Sunday in Floydada with Linda Hill. The writer of this news enjoyed a phone call Sunday from her mother, Mrs. C. L. Joiner in Santa Ana, California. Mrs. Joiner called to wish us a "Merry Christmas" and she said it was pouring rain out there.

Mr. and Mrs. Galen Holland visited Sunday afternoon in Roaring Springs with Mr. and Mrs. R. C. Clem and Cathey.

Mr. and Mrs. Earl Thompson of Matador came up Tuesday night and brought fish to the home of Mr. and Mrs. Galen Holland. They enjoyed a fish fry together.

Mr. and Mrs. Galen Holland visited in Matador at the Stanley Hospital Wednesday with Mr. and Mrs. A. L. Curry. Mr. Curry is a patient there.

Mr. and Mrs. Edric DuBois visited Sunday afternoon with Mr. and Mrs. Bill DuBois of Cedar Hill.

Mr. and Mrs. E. R. Walls of Plainview visited Sunday afternoon with Mr. and Mrs. E. W. Walls.

Mr. and Mrs. George Lotspeich of Glenn Rio, New Mexico, spent Sunday here with his sister, Mrs. Cecil Payne and family. The above visited at Pleasant Hill Sunday afternoon with another sister, Mrs. Oran Hatley and Mr. Hatley.

Elaine Warren spent Friday night and Saturday with Jan Perry.

Mr. and Mrs. T. L. Perry and Jan went to Plainview Sunday where they were dinner guests of Mr. and Mrs. Grady Reeves and family. Others there to enjoy the day were Mr. and Mrs. T. C. Goodman and family and Mrs. L. B. Cozby Sr. of Lubbock.

Mrs. Cozby returned to Floydada with Mr. and Mrs. Perry where she will spend the holidays with her daughter and other relatives.

Mr. and Mrs. C. W. Payne spent most of the time Saturday night and Sunday at Peoples Hospital helping other members of the family take care of Mrs. W. W. Payne who is a patient there.

Mr. and Mrs. Ruy Irwin visited Sunday afternoon with Mr. and Mrs. Shirley Irwin and family.

Mr. and Mrs. Bill Tye went to Plainview last Monday night and visited Mr. and Mrs. Odell Stapleton.

Mr. and Mrs. Weldon Pruitt and children, Greg and Karen, visited Friday night with her parents, Mr. and Mrs. Bill Tye.

Mrs. Joe Wilson and Mrs. W. B. Wilson visited in the Bill Tye home Wednesday and had lunch with them.

Mrs. E. W. Walls attended the Fiftieth Wedding anniversary reception honoring Mr. and Mrs. A. H. Kreis at their home Sunday afternoon.

We wish to take this means of wishing all of our readers a Merry Christmas and a Happy New Year.

FLOYD DATA

Carolyn Stewart, who teaches school at Tuba City, Arizona, is home for the holidays to visit her mother, Mrs. L. B. Stewart Sr., and family.

CENTER NEWS by Mrs. J. E. Green

Many To Spend Holidays With Relatives

CENTER, Dec. 22 — So many people were down town or some where we couldn't get in touch. Some have already left to go spend the holidays with loved ones they rarely see these days. Great days.

It's nearly Christmas. This is the time of being thankful, loving and giving, and singing and listening to good sermons and beautiful Christmas carols.

The Thomas Warrens attended

the pre-Christmas get together and dinner Sunday at the home of her sister, at the B-B Alldredges S.E. of town. Others present were her mother, Mrs. Charley Battey and Mrs. Ola Warren, city, and the brother's wife, Mr. and Mrs. Clark Battey of Lubbock.

Mrs. Garvin Beedy of South Plains visited Wednesday with her parents, Mr. and Mrs. Leo Frizzle.

All the J. D. Wellborns — the Nolan Arney's, Bobby Wellborns, the Roger Coaches, also the James David Wellborns of Plainview met Sunday afternoon in the home of Mr. and Mrs. Clarence Bath. The occasion—as per custom—was in recognition of the birthday of a member of the clan. This time the lucky recipient was Nolan Arney.

Lyndal Carey and wife and daughter, Carolyn, visited Monday evening with his mother, Mrs. John Carey.

Mr. and Mrs. R. C. Ross are slightly under the weather. Mrs. Frank Duran spent over the weekend in Lubbock visiting her children.

James Lovell is at home again to convalesce after surgery. Among callers to see him Saturday evening were George Elkins and Mr. Read.

Sue Thomas, student at Howard County Jr. College, Big Spring, came home Friday for the weekend with her parents, Mr. and Mrs. Hal Thomas. Sunday dinner guests in the home were Mr. and Mrs. Bill Thomas and Mrs. Maud Brister of South Plains.

Bruce Horton of NTSU, Canyon, is home for the holidays.

Mr. and Mrs. J. E. Green visited Mr. and Mrs. R. H. Ashton awhile Monday afternoon.

It was good to see Mrs. Joe Wilson now of Dallas in town yesterday. She is in this locality dur-

Moves To City, Business Mail Surge Change Building Pattern

The growth of business mail and the move to urban areas have brought about a dramatic change in the Post Office's construction program.

The folksy, newsy letters from Aunt Matilda and her counterparts make up only 10 percent of the 72 billion pieces of mail that the U.S. Post Office Department will process this year.

Ninety percent of U.S. mail is business mail.

Since 1900 our population has multiplied about two and a half times—from roughly 76 million to 190 million. By the year 2000, if the present rate of growth continues, there will be more than 330 million U.S. citizens.

It is expected that 85 percent of the population will live in urban communities and only 15 percent in rural areas. In President Johnson's appeal for the "Great Society," he noted the need for increased services in urban areas.

It will be the task of our generation to make the American city a place where future generations will come, not only to live, but to live the good life," he said.

Use of the mails has accelerated four times as fast as the population rate. Most of the increase is attributed to business. It is now estimated that 75 percent of all domestic mail is originated by commercial and industrial organizations and 15 percent is generated by the public in response.

Five-Year Program The Post Office Department now aims to build post offices and mail handling plants where the greatest volume of mail is concentrated.

This is the essence of the Department's 5-year program, begun in mid 1964, to halt a threatened hardening of the arteries in the Nation's postal system.

Much of this space is needed in the larger cities. Cities like New York, Milwaukee, Atlanta, Buffalo, Omaha, Portland and Indianapolis are struggling along with postal buildings of 50-year vintage or more.

New Buildings During fiscal 1964 the Department took a big step toward sprucing up the postal system in the larger cities by awarding contracts for construction of new buildings in nine cities. Another 13 are scheduled for fiscal 1965, and plans have crystallized for an additional 15 cities in 1966.

In most of the larger post offices contracts are awarded to qualified architectural and engineering firms to draw up plans for the building. Postmaster General Gronouski has continued the Department's policy of encouraging the architects to exercise initiative, freshness and originality in their designs, provided they keep in mind the basic functional use of the building and the always existent factor of economy in a building constructed for government use.

Frills which unnecessarily increase construction costs are out. Wherever feasible, the Department tries to follow the architectural pattern of the community. Provided other postal needs are met, it is also willing to cooperate in a community effort to rehabilitate and revitalize downtown areas.

While it is concentrated in the big cities, the building program is not confined to those areas. The 5-year program encompasses a total of some 4,700 buildings, of which less than 100 are planned for the big cities.

The overall cost for new space is estimated at \$1.1 billion. Some post offices would be built under federal ownership, requiring direct appropriations from the Congress. But the projects planned through fiscal 1965 probably will be built under the Department's Lease Construction program.

Boosts Local Tax Rolls Under this program the building is constructed with the use of private funds. Essentially, the Government's financial contribution is limited to paying the rent, while the owner contributes to the local tax rolls.

Sled Route Mail was still being delivered by dogsled in Alaska as late as 1963. Today the airplane has replaced the husky.

TAX MAN SAM SEZ: Farmers who are through gathering their crops need to do a little more plowing before January 1. The County Agents or the Internal Revenue Service have the free 1965 "Farmer's Tax Guides" in. Most farmers will find it profitable to get down there and get a copy and plow through the 47 page book. It is too late to do anything about your taxes after the end of the year. (Of course, it won't be too late to pay the taxes you owe.)

Sister Of W. H. Bunch Dies

Mrs. G. B. Sloss Sr., of Midway, Oklahoma and sister of W. H. Bunch, died at 11:30 a.m. in Mercy Hospital, Oklahoma City. Rites were in Shumrock.

The deceased had been a resident of Wheeler County 51 years and formerly lived east of Shumrock before moving to Oklahoma in 1936.

Survivors include four daughters; two sons; two sisters; 11 brothers; 12 grandchildren one great grandchild.

Funeral services will be held in the Christmas season with relatives here, and in Lubbock with her son and family.

How we sympathize with families of Mr. Durham and Pelk Geop in the great loss of their good husbands and fathers. And we've just learned of passing of that good, faithful timer, Mrs. Lee Rushing. Grieve with all these loved ones and know they'll have a Christmas.

We hope our readers will be Christmas and be very careful on the highways.

PORTABLE DISC ROLLING GRAVES Welding Shop Call OL 4-3639 Lockney

SMOKED QUAIL BY MAIL — BOOKING ORDERS NOW Bob White Quail Cornish Game Hen (Corn Fattened) \$16.40 a Doz. \$17.40 a Doz. Special For Limited Time Shipped Prepaid and State Tax Paid One Dozen or More Send Check or Money Order to SOMKEY'S SMOKED CHICKEN 2406 Forest Park Blvd. Fort Worth, Texas WA 3-9346

Merry Christmas

To you and yours, heartiest good wishes of the Season! PALACE BARBER SHOP "HAIRCUTS THAT FIT"

Merry Christmas



To you and yours, heartiest good wishes of the Season! PALACE BARBER SHOP "HAIRCUTS THAT FIT"

Advertisement for Santa Fe travel bargains. Text: NOW! Big travel bargain for cities along Santa Fe. It's Chico Bargain Fare time again on the Santa Fe—through April 30, 1965. For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California. No matter where you travel on Santa Fe trains, round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first-class tickets. Now you can leave the car at home and save money traveling by Santa Fe. See the Santa Fe Agent in your home town for complete information.

Advertisement for Arwine Drug. Text: PHARMACY serves through the ages. MEDICAL HISTORIANS TRACE ORIGIN OF MODERN MEDICINE TO THE GREEKS. During the Golden Age of Greece, pharmacy was closely related to medicine. Physicians did much of their own compounding and dispensing; prescriptions were, however, crude and simple. ARWINE DRUG 100 E. California Street Floydada, Texas

Advertisement for The 1962 Jr. Study Club Christmas Card Fund. Text: The 1962 Jr. Study Club Wishes to express its appreciation to those who contributed so generously to the annual CHRISTMAS CARD FUND. The money normally spent on Christmas Cards by these people was given to the club to be used for the purchase of equipment and materials needed by the Special Education Classes at Andrews Ward and Della Plains Schools. THEREFORE YOU WILL NOT RECEIVE CHRISTMAS CARDS FROM THE FOLLOWING: Mr. and Mrs. Tommy Assiter and family, Dr. A. G. McCulley and Family, Mrs. Victoria Asher, Mr. and Mrs. James Lovell, Mr. and Mrs. J. B. Grundy, Mr. and Mrs. L. B. Stewart Jr. and Family, Dr. and Mrs. Jack G. Jordan and Family, Mr. and Mrs. Wendell Tooley and Family, The Kinder Farris Family, The Max Harrison Family, Mr. and Mrs. John Fowler, The Harvey Allen Family, Employees of Lighthouse Electric, The Dean Morris Family, Mary Pearl Cowand, Panhandle Compress & Warehouse Co., Mrs. J. H. Tribble, Mr. and Mrs. Corky Guffee and Family, The Scott Faulkenberry Family, Floydada Seed & Delinting, Mr. and Mrs. Bill Baker, Mr. & Mrs. Don Harrison.

The house cat is believed to be a cross between the sacred cat of Egypt and the European wildcat. Fluids in the insect-eating pitcher plant digest meat and egg white, but are harmless when swallowed.

DOUGHERTY NEWS by Mrs. W. J. Ross

Cotton Harvest Interrupted

DOUGHERTY, Dec. 21 — The cotton harvest has been interrupted by damp weather. However, with favorable weather the harvest would soon be completed as it is estimated fewer than five hundred bales are in the field in this vicinity.

The body of Douglas Emert, whose death in Viet Nam, was announced last week will be returned to Floydada for interment in the Floydada cemetery with Edell Moore Funeral Home in charge of arrangements. To date the time is indefinite but will probably be later this week.

The bereaved parents, Mr. and Mrs. Tom Noble Emert and their daughter, Darlene, and the Dale Emert family of the Houston area will delay their trip to Floydada until arrangements are scheduled. Bob Covington returned home Saturday after spending several days in Methodist Hospital, Lubbock where he underwent a series of routine tests. The results of the tests have not been received to date. He is scheduled to return to the hospital tomorrow but today he is on the job as usual at Covington Oil and Butane.

H. N. Powell has been at Stanley Hospital, Matador, since Friday.

Mrs. Lon Emert and Judy were Sunday afternoon guests of Mrs. A. T. Emert.

Mr. and Mrs. McClure entertained the Wayland Jones family with a birthday dinner with Wayland the honoree.

Max Campbell and Bill Daniel are among the Tech students who are visiting with the home folks. They plan to attend the Sun Bowl Game in El Paso.

Mr. and Mrs. David Crawford of Plainview are announcing the birth of a son, Kerry Daniel, born Tuesday, Dec. 15, at Plainview General Hospital. Weight 6 lbs. 7 oz. Mr. and Mrs. R. H. Crawford are the proud paternal grandparents. Mr. and Mrs. C. Martin of Seattle, Washington are the maternal grandparents. This infant has the distinction of being the twelfth great-grandson of Mrs. S. M. Crawford.

Mr. and Mrs. Wayland Jones were notified this morning of the recent death of their landlord's wife, Mrs. H. W. Haveston of Austin. She had been in a coma for approximately five years.

Visitors in the W. S. Poole home Sunday afternoon were Rev. De Wese and Mrs. DeWese and Bill Norman.

Seasonal festivities were observed during the past week.

The Dougherty H. D. Club was entertained Monday afternoon with a Christmas party at the home of Mrs. A. H. Krets. Those attending were Mesdames R. H. Crawford, Claude Ring, Carmel Eastham, Robert Ward, W. J. Ross, Earl Edwards Sr., J. T. Poole, Johnny Cates, Wayland Jones, G. W. Smith and the hostess.

Wednesday morning Tommy Jack Ross and his mother were guests at a Santa Claus Party for Pre-school children at the Home Ec cottage at McAdoo.

Friday evening the home of Mr. and Mrs. V. V. Scott was the scene of a Christmas Party and buffet supper. Present were Mr. and Mrs. Kent Covington, Ricky and Jimmy, Mr. and Mrs. Kenneth Robertson, Hope and Holly, Mr. and Mrs. Bob Ross and Tommy Jack and Mr. and Mrs. V. V. Scott, Mike and Darlene.

Saturday ladies of the local Sunday School attended a covered dish luncheon at the home of Mr. and Mrs. W. J. Ross. Present were Mesdames A. T. Emert, J. T. Poole, Ada Hinton, Jim Morrison, Kenneth Poole, Roy Crawford, Harlan Cage and Mr. and Mrs. W. J. Ross, Bill Ross and Johnny Barbee.

Saturday evening the Young Adults and children of the local church enjoyed a supper at the

Congress Inn at Plainview. Later enjoyed a social hour at the home of Rev. De Wese. Attending were Mr. and Mrs. Wayland Jones, Mr. and Mrs. Harlan Cage, Mr. and Mrs. Roy Crawford, Mr. and Mrs. Kenneth Poole, Mrs. Ruth Daniel, Jacque and Jim Crawford, Bill Daniel, James Ray Cage, Lance Pool, the De Wese family and their house guest, Denny Wright of Pecos Springs, Colorado.

Lieutenant Bill Hunsucker and Mrs. Hunsucker of Laredo, Texas, are expected to arrive at the home of his parents Dec. 23 to spend the holidays.

Mr. and Mrs. Kenneth Poole and Lance plan to visit relatives in Dallas during the Christmas holidays.

Mr. and Mrs. B. F. Priddy of Ralls and Mr. and Mrs. Robert Johnston and Ann and Robert Jr. of Dallas plan to be dinner guests Christmas in the W. J. Ross home.

Mr. and Mrs. Orland Howard plan to be Christmas dinner guests in the home of Mr. and Mrs. Cecil Armstrong in Lubbock.

Mr. and Mrs. Hugh Foster of Ralls were dinner guests in the W. J. Ross home Sunday.

Mr. and Mrs. V. V. Scott and children attended the holiday celebration of the Scott family in the Virgil Scott home at Lubbock. All the Scott children were present.

Field And Kitchen News

Lighthouse Electric Cooperative, Inc., Nancy Morckel, Home Economist, Alta Higginbotham, Power Use Advisor.

Here are some hints that might be helpful in buying those last minute gifts:

If you have a problem pressing — the new STEAM IRONS are a blessing.

You'll find that many smart food fixers have this secret — brand new MIXERS.

Waffles are a taste delight and WAFFLE IRONS make them just right.

Just the thing for lazy wakers: AUTOMATIC COFFEE MAKERS. For quick-cooked foods that stand the test — a new ELECTRIC SKILLET'S best.

You can end hot-kitchen misery — with a versatile ROTISSERIE.

For a treat that will elate her — get a new REFRIGERATOR. For perfect toasts with out a wait — an AUTOMATIC TOAST-ER'S great.

Garbage woes won't discompose her when you buy a new DISPOSER.

You won't need sun, you'll save your ire with a new ELECTRIC DRYER.

Cut her food bill and you'll please her — here's the way: a roomy FREEZER.

You can rid your clothes of wrinkling with an IRONER — in a twinkling.

Old-time WASHERS don't kill grime — our new ones do it every time.

If your blues you would be dit-chin' — try REMODELING YOUR KITCHEN.

Dirty dishes a spirit squasher? Kill your blues with a new DISHWASHER.

For keeping house there's nothing keener than an up-to-date VACUUM CLEANER.

For hot, hot water with no wait an ELECTRIC WATER HEATER'S great.

If cooking odors seem to cling a KITCHEN FAN is just the thing.

If your arm is sore and tender save your muscle, get a BLENDER.

LOCKNEY MAN INJURED

John Mathis Jr., 36 year old Lockney resident, Route 2, was admitted to Methodist Hospital in Lubbock Monday for surgery on his left arm after it was caught in a cotton stripper.

Mathis is said to be in a serious condition.

Mr. and Mrs. Bob Ross and son accompanied by her parents, Mr. and Mrs. W. T. Blasingame visited in the Darrel Blasingame home in Levelland Sunday.

Mr. and Mrs. G. W. Smith are expecting Dale and Freida and their families home for Christmas. Merry Christmas! Happy New Year.

DR. ROY IVY
Chiropractor
Lamar Bldg. Phone 4121
Crosbyton, Tex. Res. 2041
X-Ray
Hours 9 to 5

ER.

For a welcome cooking change — buy a new ELECTRIC RANGE.

Our sincere sympathy goes to the Goen family and the Sparks family in the loss of their loved ones.

Nickey Henry came home Sunday from Denver Colorado, where he is attending school, to spend the Christmas holidays with his parents.

Gloria Sparks spent last week on vacation.

Mr. and Mrs. Marvin Page of Ralls spent Sunday afternoon visiting Mr. and Mrs. J. B. Terrell. Mrs. Page and Mrs. Terrell are sisters.

David Hutchins is here from Fort Sill, Oklahoma, to spend the Christmas holidays with his parents, Mr. and Mrs. Tom Hutchins and his brother Dale.

I attended the Floyd County Home Demonstration Council party on Friday afternoon that was held in the Council Room, Agricultural Building in Floydada. The group enjoyed an educational and entertaining program brought by Mrs. Bayne McCurry, District II, THDA Director, from Halfway, who showed slides and told about the National THDA meeting which she attended in Hawaii this year.

Gifts were exchanged and delicious refreshments were served.

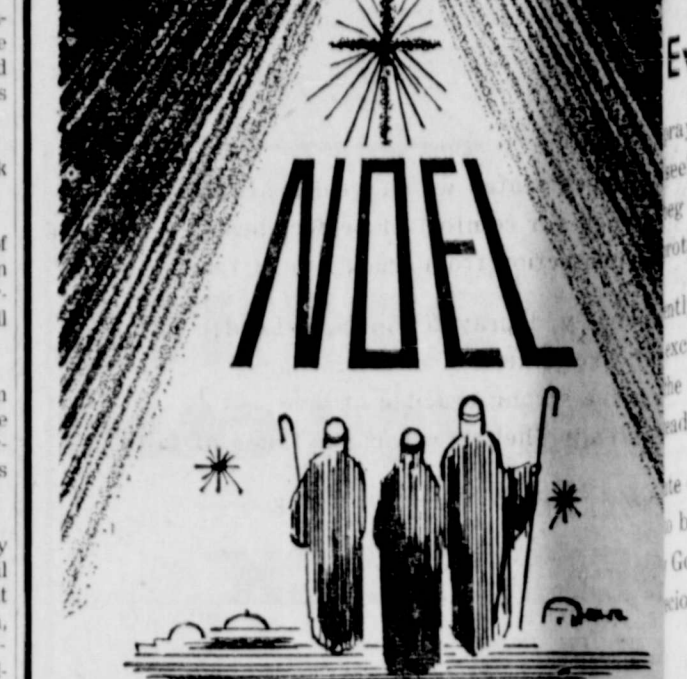
It was my privilege to attend the Christmas party of the Lone Star Home Demonstration Club held Tuesday at the home of Mrs. Tina Rexrode near Lone Star. Mrs. Raymond Topley brought an impressive Christmas story to the group, gifts were exchanged, and delicious refreshments of sandwiches and fruit cake served the group.

SOMETHING TO THINK ABOUT

The much beloved Peter Marshall, former Chaplain of the Senate, once wrote, "Let's not give way to cynicism and mutter that 'Christmas has become commercialized.' It never will be, unless you let it be. Your Christmas is not commercialized unless you have commercialized it." In the first and last analysis, each man's Christmas is what he makes it in his heart; each family's Christmas spirit is found within the members of that family. Just what is the true Christmas spirit? Perhaps it is what happens to each one of us when we forget ourselves in order to give others, when we discover that happiness, like heaven, lies within our own hearts and is there for the seeking. If we have learned that the Christmas spirit in its essence is an awareness of all the good, the simple, and the

"little" things, then we know what Christmas is and what it should be. If we let this self-same Spirit of Christmas live in our hearts, in our homes, through this coming year, our's will be a star-guided path to "peace on good will to men."

MERRY CHRISTMAS
HAPPY NEW YEAR, E



May the peace of Christmas abide in your heart.

Cornelius Gro. & Mkt.
E. L. CORNELIUS



Season's Greetings

To you and yours.

L. G. WITHERS
WITHERS CAFE

Christmas Greetings

To all our friends... old-time wishes.

WELBORN & SPARKS
Conoco Service Station No. 1

Merry Christmas

candle-shine...
hearth-glow...
heart's ease...
it's Christmas!

JAKE WATSON
Federal Land Bank
OF FLOYDADA

HOLY NIGHT

May this season bring the spirit of love and understanding to you. We thank you for your loyal patronage. 111 XG 64 Form 9

MAY THE COMING YEAR RICHLY BLESS EACH OF OUR FRIENDS & NEIGHBORS

CONE GIN, Inc.
WAYNE NIXON—Mgr.

WHICH TWIN HAD THE HEART OPERATION?

ON HEART FIGHT HEART DISEASE
SUNDAY

LIVING VALENTINE is posed by 8-year-old twins Sandy and Cindy Vilmer of Independence, Mo. They are identical save for the fact Sandy (left) was born with a heart abnormality, corrected surgically in September, 1958. Their mother, Mrs. Larry Vilmer, is serving her third successive year as local Heart Sunday Chairman. Nationally, more than 1,750,000 volunteers will visit their neighbors on the weekend of Heart Sunday, February 21, to distribute heart-guarding information and to receive Heart Fund contributions.

HELLO, NEIGHBOR!

May your Christmas be bright and merry. Thanks to all our friends for their loyalty. A happy holiday to you all!

DOUGHERTY GRAIN CO., Inc.

NOEL

Steaming Right Your Way To Wish Holiday Happiness

Santa's steaming down the track... Loads of gifts tucked in his pack And just carloads of Best Wishes meant for you.

To our many, many friends, Each one here also sends Warmest greetings and a Merry Christmas, too!

QUANAH ACME & PACIFIC RAILWAY

Hesperian Editorials

Most Precious Gift Every Christmas

...to keep things I must lose,
...seek status which wealth brings;
...for comfort of perfect health,
...protection from trials I must face.
...I pray for gifts, O Lord;
...rejoice of continual hope,
...strong crucible of love
...ly shelter warms the flame of faith.
...within myself is strong
...bring such true unmeasured wealth.
...God. You alone can send
...ous gifts; Faith, Hope, Love.

— Helen Sue Isely

Peace on Earth

...ood will toward men!
...ing you a bright, happy holiday.
...anks to everyone for making this a good
...r us and we wish you a Happy New Year.

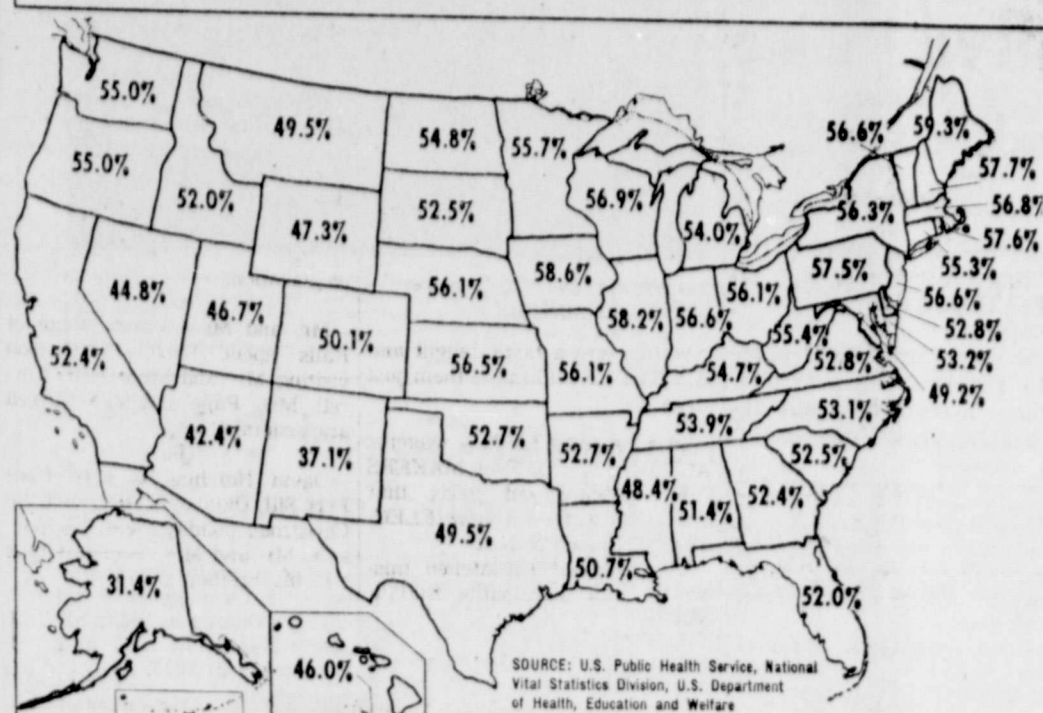
LEONARD'S CAFE



CHRISTMAS BLESSINGS

May love and hope dwell
in your heart at Christmas
throughout the year ahead,
...gginbotham - Bartlett
...losed Until Monday, Dec. 28

PERCENTAGE OF ALL DEATHS FROM HEART AND BLOOD VESSEL DISEASES, BY STATES



HEART AND BLOOD VESSEL DISEASE are the leading cause of death in each of the 50 states, as shown in map. In the nation as a whole they are responsible for 54 per cent of all deaths. Differences among states can be explained to some extent by such factors as age, sex and ethnic composition of their populations. The nationwide attack against these diseases is spearheaded by your Heart Association, supported by your contributions to the 1965 Heart Fund. The month-long campaign reaches its high point on the weekend of Heart Sunday, February 21, when more than 1,750,000 volunteers will visit their neighbors to distribute heart-guarding information and to receive Heart Fund contributions.

Scientists are attempting to create suspended animation by putting fruits and vegetables in a "modified atmosphere" so that they will remain fresh for longer periods of time. The nation's food stores currently are promoting the use of "CA" apples, or controlled atmosphere apples. The theory behind the process lies in the fact that fruits and vegetables, like living things, continue to age

through a normal breathing process. But changing the make-up of the air around them — mainly by reducing the amount of oxygen — slows this aging, says Gwen Clayt, Extension consumer marketing specialist.

GUEST EDITORIAL
Guiding Star Still Shines

On this Sunday before Christmas, when the thoughts of men and women everywhere in Christendom are turned toward an event which occurred in the little town of Bethlehem almost twenty centuries ago, it is well to keep in mind some of the great truths and symbols which have come down to us across the ages.

It is not necessary for us to try to comprehend all the details of the Nativity story or to attempt to arrange them in perfect sequence. The story of the birth of Jesus is told by two of the Gospel writers—Matthew and Luke—and each deals with it from a different angle. But from their stories certain facts emerge and certain symbols become evident, which have a profound meaning for us today. It is about these that we need to think as we rehearse the divine and dramatic happenings which occurred at the beginning of our era, and which changed the course of history.

In this day of turbulence, when many think the foundations of civilization are crumbling, it might be well to recall that when Jesus was born, the world was passing through one of the darkest periods

There are many different types of cheese, all made from one basic ingredient — milk. Manufacturing processes are much the same, but many patient, controlled steps are required for creating the distinctive texture, flavor, color and shape of each variety, says Extension Service food and nutrition specialists of Texas A&M University.

rising sun. But man never gives up. "Hope springs eternal in the human breast."
Christmas has become a symbol of the hope that never dies, of peace that men long have sought and have not despaired of finding. Christianity has not abolished wars, but no one knows how many it may have prevented, down through the centuries. Certainly, it "has been as ice to the hot blood of the race." And the dream which was born when the Prince of Peace came to the earth someday may be fulfilled.
In an age when cynicism prevails, when mankind is facing so many seemingly insoluble problems, it is comforting to know that the star of faith and hope—Humanity's Guiding Star — still is shining.
(Lubbock Avalanche)



May your happiest surprise be the lingering magic of the Season.
Charlie Warren, Jackie Wygal, Gene Redd
PAINTING CONTRACTORS



Mr. ZIP, cartoon character representing the new Zoning Improvement Plan (ZIP), is being used in a constant campaign to remind mailers to use ZIP Codes because they speed mail delivery and save postal costs.

Postal Alphabet . . . Recent Service Improvements

ABCD . . . Accelerated Business Collection and Delivery. Installation of this plan in 1962 made it possible to mail a letter in any of 271 downtown areas before 11 a.m. and have it delivered in the same downtown section within 4 hours.

NIMS . . . Nationwide Improved Mail Service. Begun in 1961, NIMS encourages businesses and Government agencies which are major users of the Post Office to deposit their mail earlier in the day and several times a day. Before NIMS a glut of mail piled up in all bigger post offices at the end of the workday . . . most large businesses were saving mail for only one deposit, usually around 5 p.m.

With a smoother flow of mail throughout the day, postmasters are able to reschedule some personnel from night to day shifts. Expensive machines which were left idle for as long as 18 hours a day, waiting for peak loads, are now used more efficiently.

The approximately 20,000 businessmen who serve on 350 mail users councils around the Nation play a major role in improving mail service for all citizens.

VIM . . . Vertical Improved Mail. A pilot project at the Crown-Zellerbach building in San Francisco has demonstrated that a single letter carrier, in a basement mailroom, placing mail on conveyors going to all floors, can deliver the mail much faster than floor-to-floor foot delivery.

Postal planners expect that before the turn of this decade most new "high-rise" buildings will have VIM.

ZIP . . . Zoning Improvement Plan. Since 1963 each city neighborhood, nonurban section of the country and some large buildings in major cities have been assigned a 5-digit ZIP Code. The ZIP system is designed to speed delivery, save money, and ship mail by more direct routes, thus reducing the number of times each piece of mail must be handled.

The first three numbers represent a sectional center or major post office located at the junction of rail, highway, and air routes. The last two numbers are used to direct the mail to the specific post office served by the sectional center which is responsible for delivery at the address of the recipient.

ZIP-coded mail generally moves directly from the sectional center nearest the mailing point to the sectional center nearest delivery point and bypasses inbetween sorting centers.

Favorable Response
The response to ZIP Code has been especially favorable among large mailers, which account for 75 percent of all first class mail. Using their own data processing equipment, they can sequence their address files to ZIP Code and presort. This enables them to ship the mail directly to the nearest transportation terminal, frequently bypassing the originating post office.

A recent analysis indicates 30 percent of the mail from large cities is now ZIP Coded, and the figure runs to about 58 percent in the smaller towns.

Greetings

May all your roads lead you to Christmas:
to cherished hearts, to cheerful hearth, to spirit's
strength, with the blessing of the joyous Season.

Our Sincere Thanks To Everyone For A Good Year

WYLIE BUTANE CO.
Western Farm Supply, Inc.

Season's Best to All
have a happy Christmas!

Boren Furniture & Appliance



Neighbors Harvest Pulliam Crop

CONE, Dec. 21 — Friends and neighbors of Mr. and Mrs. D. F. Pulliam gathered at their farm on Tuesday afternoon of last week to finish harvesting their cotton crop. Mr. Pulliam has been in ill health the past several weeks and has been unable to tend to his crop. Men who had cotton strippers and trailers there were Dan James, A. J. Lamb, J. P. Beck, Roy Mara, Hancy Wideman, Paul Wheeler, Edmund Crump, Dale Jones and Alfred Clark. The cotton was taken to Cone Gin, Inc. and ginned that afternoon. Mr. and Mrs. Pulliam are very grateful to their friends for this kind gesture.

Mr. and Mrs. Herman Cornelius, Jr. and Danny Ralls, were luncheon guests of Mr. and Mrs. Howard Harris and family on Sunday.

Mr. and Mrs. Thurman Kirby, Carol, Thurman Roy and Jimmy attended a Christmas dinner held in the home of his parents, Mr.

and Mrs. J. H. Kirby in Hale Center on Sunday. Others present were Mr. and Mrs. Jack Kirby and daughters of Hale Center.

The TEL Sunday School Class of the Baptist Church had their annual Christmas party in the home of their teacher, Mrs. R. C. Guest on Friday afternoon. Refreshments were served to Mmes. Morris Wideman, D. A. Barnhart, C. O. Littlefield, Bud Cox, Roy Mara, Ed Martin, Eard Martin, the hostess and Rev. R. C. Guest. Gifts were exchanged and the class presented their gift to Mrs. Guest.

Mr. and Mrs. Pat Yoakum, Pat and Roger, Lorenzo, were Sunday dinner guests in the home of his parents, Mr. and Mrs. Roy Mara and Melbie.

Mr. and Mrs. Beck Nance, Cope, Colorado, arrived on Wednesday of last week to spend the Christmas holidays with his parents, Mr. and Mrs. H. R. Nance and Rachel and also with the Joe Jacksons and other relatives in the area.

Mr. and Mrs. Mack Williamson, Carolyn and Brenda were Sunday dinner guests of Mr. and Mrs. Willie Keiso and family in Ralls.

Miss Ruth Bartley presented her piano pupils in recital on Saturday afternoon at the Baptist church. Those participating were Diane Harris, Peggy Littlefield, Sheri and Cindy Bounds, Kayla Davis, Maridh Wideman, Shirley Gregory, Martha Jones, Gayton and Gary Boyd, Susan Cherry. Others who sang in the choir were Jonnie, Ann, Iwanda and Toni Richards. Mel Wideman, Jimmy Kirby, Belva and Kenny Wideman.

Elder and Mrs. Joe Jackson and Carl Lynn attended the Christmas Cantata which was presented at the First Baptist Church at Floydada on Sunday night.

Peggy Littlefield and Patti Yoakum spent Sunday afternoon visiting their grandparents, Mr. and Mrs. C. O. Littlefield.

Mrs. Peachie Parrish visited Mr. and Mrs. Dan Flurry at the Ralls Convalescent Home on Sunday afternoon and with other friends there.

Mr. and Mrs. Bill Brackett, Lubbock, spent Sunday night and Monday morning with his parents, Mr. and Mrs. David Blanton.

Mr. and Mrs. Thurman Kirby and Jimmy visited Mr. and Mrs. Aubrey Williams in Lubbock on Saturday evening.

Mr. and Mrs. Bob Wideman, Kenny, Belva and Ray Don were in Plainview on Sunday afternoon where they visited Mr. and Mrs. Kenneth Bevel, Monte and John Mark.

Danny Daniels, McCoy, spent Friday night with George Harris in the home of his parents, Mr.

Project Agriculture . . . ZIP Coded Mailings Move With Frost Line Farmers and Gardeners Benefit From New Service

The old saw that "Everyone talks about the weather, but nobody does anything about it," no longer applies to the Post Office Department. It's ZIP coding the Frost Line!

In doing something about the weather, the Department is offering a boon to farmers, nurserymen, truckers and businessmen whose margin of profit depends, to a great degree, on beating Jack Frost to the market.

Dubbed PROJECT A—for Agriculture—the new program consists of speeding delivery of mail order seeds, plants, and food products by ZIP Coding parcels according to the movement of the Frost Line.

Here's how Project A works: A farm or a nursery ships its perishable products—flowers, shrubs, trees, vegetables, seeds, etc.—by parcel post, ZIP Coded according to the frost lines announced annually by the Weather Bureau.

In filling orders from customers, the mailer breaks down these weather zones into ZIP Code sectional centers, to which delivery is made directly from his local post office.

The result? Plants are received days earlier.

Does it work? The Jackson and Perkins Nurseries, of Newark, N.J.—the world's largest nursery and the largest rose growers in the United States—are sold on the program.

They have found—in shipping nearly a million parcels of perishable plants—that an estimated three handlings are eliminated between the point of mailing and the point of receipt, when the parcels are ZIP Coded according to the Frost Line.

And the Jackson and Perkins parcels were received "in almost record time and in excellent condition."

Study Group
Developed by a Parcel Post Study group established by Postmaster General John A. Gronouski to revitalize parcel post services, Project A will also provide special Post Office Department labels, free of charge, which identify ZIP Coded parcels as agricultural or botanical products, subject to spoilage or damage.

Pool Cases
The Parcel Post Study Group has also devised a new program for extensive use of "pool cases"—large cardboard boxes in which smaller parcels destined for the same sectional center are pooled for mailing—to further reduce parcel post damage.

Upon its arrival, the pool case would be immediately opened, and the contents delivered quickly to the addresses in nearby communities.

This method saves time enroute, by reducing the number of necessary post office handlings, and greatly reduces the likelihood of damage—which traditionally has increased with each handling.

President Johnson has called for the best possible postal service at the lowest possible cost. Project Agriculture and pool casing are just two new programs recently initiated by the Post Office Department.

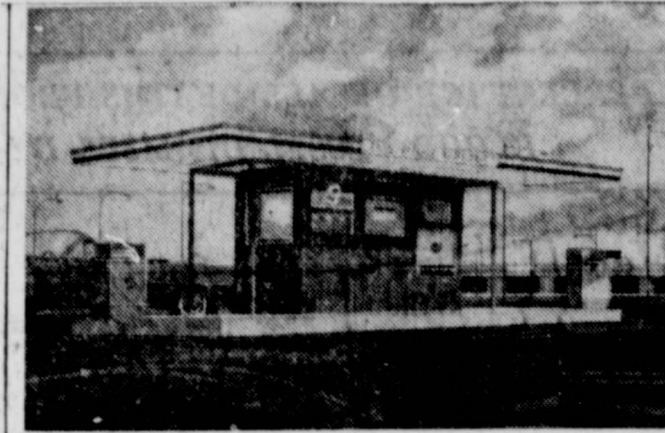
Scheduled Parcel Post
At Lansing, Mich., Mr. Fredrick Belen, Deputy Postmaster General, recently supervised the start of a new program for shipment of automotive parts using ZIP Code and pool cases.

In many areas of the country parcel post shipments are being scheduled so that mailers can be told when they can expect their packages to be delivered. In many instances next day delivery is being accomplished.

On Sept. 9 at Annapolis, Md., Mr. Gronouski announced an experiment for "scheduled" delivery over about 16,000 square miles in the mid-Atlantic area for parcel post, providing guaranteed delivery within specified times between 656 post offices. This is the first of many such programs being developed.

Christmas Stamps
More than 2 billion special Christmas stamps will be sold this year. Each sheet of 100 stamps will contain 25 each of four designs.

The business side of on-farm vacations for city dwellers, a growing enterprise and new source of income for some farm families, is discussed in a U. S. Department of Agriculture report. The report, by the Economic Research Service, evaluates the farm vacation business in Ohio but covers many items which would have widespread interest. Single copies of "Farm Vacation Enterprises in Ohio," ERS-104 are available from the Division of Information, Office of Management Services, U. S. Department of Agriculture, Washington, D. C. 20250.



The nation's first self-service, round-the-clock post office was opened in suburban Washington, D.C. in late October, 1964. One of many innovations resulting from President Johnson's directive for the best possible mail service at lowest cost, this experimental unit offers stamps, post cards, and stamps envelopes at cost, plus limited parcel post services. The unit is located in a large shopping center.

Postmaster General Only Ph. D. Ever In Cabinet

Postmaster General John Austin Gronouski, took office September 30, 1963. He is the only known member of a President's cabinet ever to hold an earned Ph. D.

The nation's top postal executive has gained a reputation as a skilled administrator, educator, and economist. In conducting the farflung operations of the Post Office Department, he runs, in Navy parlance, a tight ship.

The postal budget he submitted to Congress in January of 1964 for fiscal 1965 was \$150 million under the estimate made 4 months earlier. This reduction was achieved without eliminating essential services, and within the framework of safeguarding the livelihood of career employees.

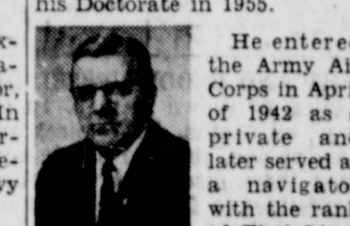
As major projects of his postal administration, Mr. Gronouski has taken action to speed up parcel post deliveries and to cut down delay and damage to the mails.

Under his leadership, strides have been made in implementing President Johnson's program barring discrimination and assuring equal job opportunities for the Department's 590,000 employees.

The productivity of clerical help was boosted 4.3 percent in fiscal 1964 over 1960, producing savings of \$69 million over that period.

The Postmaster General's human touch was characterized in a news story in the Schenectady (New York) Gazette during a visit to that city in May of 1964. The story described him as "the warmest man since Wallace Beery."

Wisconsin Born
Mr. Gronouski was born October 26, 1919, in Dunbar, Wis. He holds three degrees from the University of Wisconsin in the field of econom-



Postmaster General John Austin Gronouski, took office September 30, 1963. He is the only known member of a President's cabinet ever to hold an earned Ph. D.

Educator
Mr. Gronouski taught public finance, money and banking and related subjects at the University of Maine at Orono, Maine, and at Wayne State University, Detroit, Mich., and statistics at Roosevelt College Evening School, Chicago, Ill.

Taxation Commissioner
In February 1959 he became research Director for the Wisconsin Department of Taxation and in the following year was appointed State Commissioner of Taxation by then Governor Gaylord Nelson.

He is a Catholic and is the first American of Polish descent in history to achieve Cabinet ranking.

Stamp Bargain
The nickel newspaper, phone call, and subway ride are a thing of the past.

But, you can still mail a letter from Nome, Alaska, or Honolulu, Hawaii, to Boston, Mass., or Miami, Fla., for only a nickel.

Your message can be sent a fifth of the way around the world for mere pennies.

Check Cotton Seed Now For Stored Grain Insects

If you are one of many cotton farmers who store their own cotton planting seed, now is a good time to check this seed for stored grain insects.

Such pests as rice or corn weevils, lesser grain borers, granary weevils and Angoumois grain moths occasionally infest stored cottonseed, says Miller, county agricultural agent. This is especially true if a large percentage of the seed is cracked or if seed is stored in infested bins.

Cottonseed should be stored in bins that have been thoroughly cleaned of waste material such as old grain, trash or feed sacks. It is a good practice to sweep the ceiling and walls and clean the floor to remove hidden waste. Cracks should be covered to prevent seed from collecting, and waste grain, seed and other materials beneath or near the bins should be destroyed.

After the bins have been cleaned, spray the inside surface with a 2% percent solution of methoxychlor or premium DDT. Methoxychlor is available in a wettable powder and an unsulfurated concentrate.

Dusts also give satisfactory protection against these pests. Toxaphene, DDT or Dieldrin can be mixed with the cottonseed at a rate of two ounces per bushel.

Miller warns that treated seed should never be crushed or for feed. Additional information on treating and protecting cottonseed is available at county Extension office.

A good meal often changes individual's entire viewpoint and its problems.

After the bins have been cleaned, spray the inside surface with a 2% percent solution of methoxychlor or premium DDT. Methoxychlor is available in a wettable powder and an unsulfurated concentrate.

Dusts also give satisfactory protection against these pests. Toxaphene, DDT or Dieldrin can be mixed with the cottonseed at a rate of two ounces per bushel.

Miller warns that treated seed should never be crushed or for feed. Additional information on treating and protecting cottonseed is available at county Extension office.

A good meal often changes individual's entire viewpoint and its problems.

Such pests as rice or corn weevils, lesser grain borers, granary weevils and Angoumois grain moths occasionally infest stored cottonseed, says Miller, county agricultural agent. This is especially true if a large percentage of the seed is cracked or if seed is stored in infested bins.

Cottonseed should be stored in bins that have been thoroughly cleaned of waste material such as old grain, trash or feed sacks. It is a good practice to sweep the ceiling and walls and clean the floor to remove hidden waste. Cracks should be covered to prevent seed from collecting, and waste grain, seed and other materials beneath or near the bins should be destroyed.

Your Authorized Western Pump Dealer

wishes to express our appreciation for the past year's patronage. We look forward to serving you in the coming year.



... good will to all mankind.

Sanders Pump & Drilling
CURTIS SANDERS RICHARD SANDER
YU 3-3641 YU 3-382

Greetings

TO ALL A MERRY CHRISTMAS!

WAYNE FINLEY
CITY TRIM SHOP
&
KENDRICK TRUCKING

Happy Holiday

Dear Friends,

Christmas brings to mind the sharing of joys and love with our families at home.

It is a symbolic time of observance of the true meaning of Christmas.

Christmas is also a time of gratitude for the many good things of life. It is in this way that we express our appreciation to everyone for friendship and loyalty . . . and approval of our autos and service.

In the spirit of the Season, all of us at Reed Ford Sales extend to you and yours our warmest wishes for a Merry Christmas and a Happy New Year.

Sincerely,
RAY REED

P. S. Come see us in our new home on the Ralls Highway in 1965.

and Mrs. Howard Harris.

Tanny Martin, Lubbock, visited on Sunday afternoon with his parents, Mr. and Mrs. Earl Martin.

Rev. and Mrs. S. M. Bean visited in the home of Mrs. Emma Noble on Sunday afternoon.

Weekend visitors in the home of Mr. and Mrs. Ralph Shrum and Guy Len were their son and wife, Mr. and Mrs. Gary Shrum, Lubbock.

Elder and Mrs. Joe Jackson and Carl Lynn attended the annual Christmas party for his family, held this year in the home of Mrs. M. R. Funston and Mrs. Jewel Hobbs in Lubbock.

Mr. and Mrs. Howard Harris, Jean and Diane visited Mr. and Mrs. Bill Gobel in Lubbock on Saturday evening.

The primary and beginner classes of the Baptist church were entertained with a party on Saturday evening. The group met at the church and then as a group went to several homes in the community to sing Christmas carols and to deliver sacks of fruit. They were served refreshments at the home of Mr. and Mrs. Bud Cox by their teachers, Misses Dorothy Cox and Mollie Mara and Mrs. R. C. Guest. Those attending were David, Toni Richards, Belva Wideman, Peggy Littlefield, Maridh Wideman, Wayne Carraway, Connie Richards, and Mrs. Lester Garraway, Rev. R. C. Guest, and Mr. and Mrs. Thurman Richards and children.

Next to ingratitude, the most painful thing to bear is gratitude.

—H. W. Beecher.

Most thunderstorms generate in the daytime.

JOHN B. STAPLETON
LAWYER
101 N. Main Street
TEL. YU 3-2197

PEACE ON EARTH
GOOD WILL TOWARD MEN

wishing you the Season's joy

FARM BUREAU INSURANCE
SAM PUCKETT 325 E. Houston AGENTS JOE NOLAND YU 3-3356

FOR UNTO US A CHILD IS BORN

... bringing to the world and to each individual heart, the spirit of Love and the hope for peace.

The joy of Christmas comes to our world once more, bringing its message of hope and love to all men. May we wish you the happiest of seasons at this time.

CLUBB ELEVATOR
SOUTH PLAINS ROY BLEDSOE, Mgr.

BUY
SELL

CLASSIFIED ADS

TRADE
LEASE

FLOYD COUNTY HESPERIAN THURSDAY, DEC. 24, 1964 PAGE 7

Advertising rate: 5 cents per word with the first 3 cents each subsequent insertion. Charge 50 cents.

Display Rate: 70 cents per column. Thanks \$1. 5 P.M. Tuesday.

ANNOUNCEMENTS A

Lodges and Meetings A-1

Floydada IOOF Lodge No. 34 meets Thursday nights. Jimmy Vickers, Noble Grand, Floyd Webb, Secy. 6 tfc

Card Of Thanks A-3

Thank you seems so small to say for the many things done for us during my illness. To those who had any part in gathering our cotton crop, may you also know how wonderful friends are when trouble comes your way. May the Lord bless all of you. L. R. Rainbolt and family 12-24c

Lost and Found A-5

East: Reward for the return of a Lady Hamilton wrist watch. Call Mr. Fred Lambert, YU 3-2596. tfc

CLASSIFIED DISPLAY



DUPLICATOR & BUSINESS MACHINE CABINETS

stores supplies supports machine provides work surface

1. Double reinforcing and electric-welded steel construction assure adequate support for heaviest machines.
2. Modern styling and handsome finish.
3. More than 7 cu. ft. of storage space.
4. Flush-type steel doors roll on roller tracks.
5. Drop-leaf shelf for extra work surface.
6. An economical, moderate priced cabinet.

Ask to see this H-O-N cabinet at our store

HESPERIAN OFFICE SUPPLY

RAILROADS TRUCK LINES AIR FREIGHT INDUSTRY MEN AND WOMEN TO TRAIN

17-35 - Communications - traffic departments pay to \$475 Mo. for qualified personnel, with opportunity to advance into \$600-\$700 positions. For qualifying interview give name, exact address, age, and time to see. Write L. T. Barksdale, Registrar, 2121 Amarillo Hwy., Lubbock, Tex.

DANIEL AUTOMOTIVE

Your Authorized KELVINATOR Dealer For Kelvinator Refrigerators and Appliances

Good Used Refrigerators Refrigeration Service by L. D. BRITTON YU 3-2382 123 W. Cal

MR. STOCKMAN! GOEN DRUG & PHARMACY now has O. M. Franklin Serum Co. dealership for vaccines, medicines, instruments and appliances for livestock. Call YU 3-3389

AUTOMOTIVE B

Trucks For Sale B-2

FOR SALE OR TRADE: 1 1/2 ton Ford truck equipped with hydraulic tail gate lift. Floyd Webb call YU 3-2260, nights YU 3-3423. tfc

Motors and Bikes B-4

FOR SALE: 1962 Cushman Scooter. Good condition. A. J. Jester. Phone after 5:30 p.m. YU 3-2571. tfc

Auto Services B-6

FOR SALE: reconditioned crankshafts, cylinder heads, 6 cylinder Chevrolet block assemblies. \$149.50. Ted Allen Auto Service. Phone YU 3-3230

BUS SERVICES D

Building Services D-1

FOR SALE: Carpports by Superior Metal Works. CA 3-247. Plainview; OL 4-2241. Lockney. tfc

Furniture & Uphol. D-2

MATTRESS RENOVATED Direct Mattress Company. Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress or exchange. Felt, rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative. For an appointment call City Trim Shop. YU 3-2332. 8 tfc

We Fix It D-9

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 110 W. Missouri Street. YU 3-2846. 3 tfc

WANTED - Electric Motor Repair service. Call Home Appliance. 110 W. Missouri Street YU 3-2846. 38 tfc

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 110 W. Missouri Street. YU 3-2846. 3 tfc

CLASSIFIED DISPLAY

Part Or Full Time Work For Added Income We Secure Accounts

Reliable man or woman wanted as dealers in this area to service route for the WORLD FAMOUS ALKALIZER, ANACIN, BUFFERIN AND BAYER ASPIRINS sold through our latest modern vending machine in handy pill-boxes, for which this company will secure locations. Dealerships now being established and appointed upon our acceptance. Will not interfere with your present employment, collect and refill machines. Our company will extend some financial assistance to qualified persons, BUT MUST HAVE \$1,395.00 to \$2,790.00 cash available immediately for inventory and equipment, investment secured. Must have car, 8 spare hours weekly, could net up to \$5,000.00 per year in your spare time, be able to start at once. Income should start immediately, selling experience not necessary. If fully qualified for time and investment, WRITE giving Name, Address and Phone number, for local personal interview with a company representative.

HEADACHE - BAR VENDORS CORP. 6267 Natural Bridge Pine Lawn 20, Mo.

New 1965 GMC PICKUP \$1795

Cline & Rainer Your authorized GMC Dealer Floydada

CLEAN YOUR CARPETS with our Electric Carpet Shampooer

RENT FOR ONLY \$1 Per Day with purchase of CARPET TONE

H. G. PARKER FURNITURE

COW POKES

By Ace Reid



"Oh, he ain't so wild—he jist ain't seen tourists before." AUTO, FIRE & FARM INSURANCE Floydada Real Estate & Insurance Agency JIM WORD PHONE YU 3-3360

BUS SERVICES D

We Fix It D-9

IF it's an electrical household appliance, we repair it. Home Appliance Service, 110 W. Missouri Street. YU 3-2846. 3 tfc

Sewing D-10

REPOSSESSED 1964 model Singer made sewing machine, equipped to zig-zag, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114-19th Street, Lubbock, Texas.

EMPLOYMENT F

Help Wanted F-1

MAN OR WOMAN to serve consumers in Floydada with Rawleigh products. Steady good earning year around. No capital required. See Paul W. Roach, 1410 W. 8th St., Plainview or write Rawleigh, TX L 30011, Memphis, Tenn. 12-17, 22; 1-7, 21, 28p

HELP WANTED: Farm hand. Couple or couple with small family. Must be able to irrigate. Either full salary or part salary and part crop. Modern two-bedroom house close to school, in Dougherty. Call YU 3-2794. W. L. Norman. tfc

Female Help Wanted F-2

LVN needed for general hospital floor duty. Rotating shift. Good starting salary. People's Hospital. YU 3-3777. tfc

FINANCIAL G

Insurance G-1

FARM LOANS - See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN 15-tfc

IT PAYS TO ADVERTISE IN THE HESPERIAN

CLASSIFIED DISPLAY

RADIATORS NEW AND USED CLEANED - REPAIRED RECORDED

BADGET RADIATOR SHOP Radiator Service YU 3-3454

FLOYD COUNTY ABSTRACT CO.

Abstracts of Title Title Insurance VERA L. STEWART 217 W. Calif. Ph. YU 3-3728 Floydada, Texas

CLEAN YOUR CARPETS with our Electric Carpet Shampooer

RENT FOR ONLY \$1 Per Day with purchase of CARPET TONE

H. G. PARKER FURNITURE

FARMERS EXCH. H

Irrigation H-5

FARMERS we have Waukesha motors equipped for irrigation from \$900.00 up. Give us a chance on sales or service. Engine Supply Floydada, Texas. Phone YU 3-4071. Across from Livestock Auction. 4 tfc

WANTED: To buy four or five inch irrigation pump, 165 foot, Oscar Gunkey, Route 1, Tulla, Texas. 12-24p

Livestock & Poultry H-6

FOR SALE: Good young white face cows. W. B. Eakin, 667-2514, Petersburg. 12-31c

WANTED wheat pasture. FOR SALE: Good grain and milk fed calves. 38 cents half or whole. Others 28 cents. W. B. Eakin, 667-2514, Petersburg. tfc

Miscellaneous H-7

FOR SALE: Overhauled 605 M-M engines. John Fisher, Route 2, Petersburg, Texas 14 40p

YES! Mr. Farmer... We have a portable disc roller and will come to your farm to sharpen your disc for that wheat breaking job. Russell's Shop, Matador Highway. tfc

MERCHANDISE I

Appliances I-1

FOR SALES and Service on Kirby Vacuum Cleaners, Call on See Z. A. Burgett. Phone YU 3-5016 9-tfc

FOR SALE - Good used stove. Call YU 3-3757. 47 tf

Household Goods I-3

MARSHALL can increase the heat output of your present heater 40 degrees by circulating the under ceiling heat to floor through your heater. See one of these set ups at 602 South Wall Street. The cost will make your pocketbook smile. tfc

GIVE a personal gift to that business associate or customer. Jack Henry, Western Specialty. Phone YU 3-2463. tfc

WANTED: 150 persons to test our vitamin and mineral product; 50 persons who have never taken vitamins; 50 persons who have taken other vitamins. JOHNSON REXALL PHARMACY. Floydada, Tex. tfc

FOR SALE: Four 12 foot telephone poles. \$2.50 each. Phone YU 3-3582. tfc

FOR SALE: Small trailer house Cabin at Horner Lake. Clara Jeffcoat, Lockney. OL 4-3358. tfc

THIS SPACE FOR SALE

FOR SALE: Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

NORRELL TRACTOR PARTS: for Tractor and Irrigation Supplies and Accessories. tfc

TRY A CLASSIFIED AD THEY BRING QUICK RESULTS

CLASSIFIED DISPLAY CLASSIFIED DISPLAY

Dr. O. R. McINTOSH OPTOMETRIST 211 SOUTH MAIN ST. MEMBER Phone YU 3-3460-Floydada, Tex.

Hollis R. Bond Real Estate (Successor to Massie & Bond) BOOTHE BUILDING FLOYDADA

LOANS From \$100.00 to \$1,500.00 CONSOLIDATE ALL YOUR BILLS. Call One Easy Monthly Payment Loan. On FURNITURE - AUTOMOBILES - MOBILE HOMES

Plains Finance Corp. 822 Austin Street Plainview, Texas CA 4-2786

MERCHANDISE I

Office Supplies I-8

FOR SALE: One almost new green Hon executive steel desk \$164.95 if new. Out it goes at \$121.50. Hesperian Office Supply. Phone YU 3-3757 21-tf

FOR SALE - We now have 1964 65 Texas Almanacs. The encyclopedia of Texas for \$1.75. Floyd County Hesperian Office Supply. 47 tfc

FOR SALE: New Hon typewriter tables, chairs and desks ready for your selection. Hesperian Office Supply. Phone YU 3-3757. 5 tf

MR. BUSINESSMAN... Don't buy office equipment or supplies from the big out-of-town boys until you get our price... we'll meet or beat their high prices: HESPERIAN OFFICE SUPPLY. YU 3-3757. tfc

OFFICE equipment for sale - We now have in stock the Paymaster check protector machines. Regular \$134.50... demonstrator for only \$59.50. Hesperian Office Supply, YU 3-3757. tfc

FOR SALE: Six quart size bottles of Strip Ink, blue-black, red and emerald green. Were \$1.99 now \$1.00. Also two pint size bottles of red Strip Ink for 75c at the Hesperian. All have convenient pouring spouts. tfc

WE HAVE THERMO FAX paper for your machines. \$20.00 ream. Hesperian Office Supply. Phone YU 3-3757. tfc

USED ADDING MACHINE SALE. Both Manual and Electric. All guaranteed. \$50 up. Hesperian Office Supply, Phone YU 3-3757. tfc

RENTALS J

Apartments J-1

FOR RENT: 3 room furnished apartment. 610 W. Jackson. Phone YU 3-3402. tfc

FOR RENT: Furnished apartments and bedrooms. 102 E. Houston on Highway 70. tfc

FOR RENT: One bedroom and two bedroom trailer houses. Clean and convenient. West Side Trailer Park. YU 3-2534. tfc

FOR RENT: 3 room, unfurnished house. Prefer small family. Phone YU 3-2411; night, YU 3-3834. tfc

FOR RENT: Two bedroom mobile home. 418 W. California. Contact Mrs. Ernest Kendrick, 127 W. Jeffie after 6. tfc

FOR RENT: 3 room furnished apartment. Call YU 3-4136 or YU 3-2544. tfc

TRY A NEWS CLASSIFIED AD FOR QUICK RESULTS

CLASSIFIED DISPLAY

For Prompt Service on Home & Auto Radios See RICE RADIO SERVICE 1/2 blk. n. of bus station

700 COLD take 666

IT'S TED ALLEN FOR: COMPLETE BRAKE SERVICE • DRUM TURNING • REBORING • HEAD MILLING • HARD SEATING • STARTER & GENERATOR SERVICE • AUTOMATIC TRANSMISSION SERVICE • CARBURETOR & ENGINE TUNE-UP • OFFICIAL INSPECTION STATION

"Give Us a Try - We Strive to Satisfy"

TED ALLEN AUTO SERVICE 206 S. MAIN PHONE YU 3-3290

REAL ESTATE K

Acreeage For Sale K-1

FOR SALE: small acreage, close in. Call Hale Insurance. YU 3-3261. tfc

Farms & Ranches K-2

FOR SALE: 240 acres, 1 mile north of Floydada on paved road. 1 1/2 mile north of Floydada. Both in the Irrigated district. 320 acres 5 miles north of Floydada. Hale and Hale. YU 3-3261. 7-16 tfc

WE HAVE some good buyers for farms. Hale and Hale Insurance. 37-tfc

CITY PROPERTY ranches and farms. Give me your listings. Thagard Real Estate. Phone YU 3-3716. 26-tfc

Houses For Sale K-4

FOR SALE: House and Two lots in Floydada. Call YU 3-2506. tfc

FOR SALE: To settle the Earl Rainer Estate 3 bedroom home at 622 West California and Rainer Shoe Shop. Call YU 3-2437. 21-tfc

FOR SALE: If you are a GI, we can sell you a good home for a small down payment. Hale & Hale. YU 3-3261. tfc

FOR SALE - Nice two bedroom house. Small down payment. Call Hale Insurance. YU 3-3261. 19 tfc

FOR SALE: Will trade equity in 5 room house for late model car, truck, or house trailer. Take up payments of \$40.00 a month. YU 3-2675. tfc

FOR SALE: Three bedroom house. Low down payment. GI loan. West part of town. Call YU 3-3356. tfc

CLASSIFIED DISPLAY

THE PRICE IS RIGHT On 1965 GMC PICKUPS \$1765

Brand New - Manufacturer's Warranty CITY AUTO SERVICE PONTIAC & BUICK IN FLOYDADA 121 E. Missouri Phone YU 3-3767

Safe Guard Your Valuables With A First National Safety Deposit Box

WE CLEAN AND TUNE ELECTRIC SHAVERS REPAIR ALL MAKES SELL AND TRADE ALL MAKES GOEN DRUG AND PHARMACY PHONE YU 3-3389

PROTECT YOUR 2nd Largest Investment with CAR PORT 10 by 20 \$195.00 \$20.00 Erection Charge See or Call BOB COLLIER

TRY A NEWS CLASSIFIED AD FOR QUICK RESULTS

CLASSIFIED DISPLAY

For Prompt Service on Home & Auto Radios See RICE RADIO SERVICE 1/2 blk. n. of bus station

700 COLD take 666

IT'S TED ALLEN FOR: COMPLETE BRAKE SERVICE • DRUM TURNING • REBORING • HEAD MILLING • HARD SEATING • STARTER & GENERATOR SERVICE • AUTOMATIC TRANSMISSION SERVICE • CARBURETOR & ENGINE TUNE-UP • OFFICIAL INSPECTION STATION

"Give Us a Try - We Strive to Satisfy"

TED ALLEN AUTO SERVICE 206 S. MAIN PHONE YU 3-3290

FOR SALE: Brick Three bedroom, 1 1/2 bath home. Fenced in and has central heating and air conditioning. Call YU 3-2394. 809 W. Virginia. tfc

FOR SALE: 3-bedroom, brick house, carpeted, central heating and air conditioning, double garage. 810 W. Calif. Tommy Assiter, YU 3-2511. tfc

FOR well kept records RAG CONTENT COLUMNAR SHEETS by Boorum & Pease

your best buy because: • Outlast ordinary sheets • Erase, rewrite without blurring • Non-glare finish saves eyes • Non-smudge...waterproof inks • Numbered lines...numbered columns • Soft-toned lines for contrast Choice of White, Buff or Green

HESPERIAN OFFICE SUPPLY

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST Ask About 15-Day Trial Offer!

Over five million packages of the WILLARD TREATMENT have been sold to relieve symptoms of distress arising from stomach acid. Duodenal ulcers due to Excess Acid - Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. Also by Express. Ask for Willard's Message which fully explains a home treatment - free!

Arwine Drug Co. Bishop's Pharmacy Johnson Pharmacy

Study bread labels before you buy, and choose bread for weight and food value rather than size of the loaf, says Marie Tribble, Extension Service nutritionist at Texas A&M University. Look for bread that is whole-grain or enriched, and that contains milk.

CEDAR HILL NEWS by Mr. Joe Fortenberry

J. R. Kelley Has Heart Attack

CEDAR HILL, Dec. 21—J. R. Kelley suffered a heart attack Saturday a.m. and was admitted in the Plainview hospital where he was kept for observation and tests. We hope he will respond to the treatment and will soon be home again.

Mr. and Mrs. A. S. Mize attended the Golden wedding celebration of Mr. and Mrs. A. H. Kreis at the Kreis home in Floydada Sunday afternoon.

Mr. and Mrs. Tom Fortenberry were Sunday dinner guests of Mr. and Mrs. Monroe Smith in Lockney.

Mrs. Robin Fortenberry had dinner with her mother, Mrs. T. J. Gill in Lockney Saturday.

We are sorry to report that Mr. I. M. Rollins who is a patient at the Cogell Hospital in Snyder, condition has not improved any. Mr. and Mrs. Weldon McCormick, Mr. and Mrs. Delmas McCormick, all visited with him Sunday, and his condition is very grave.

Mr. and Mrs. Garland Tucker drove over to Lubbock Sunday afternoon to visit his parents, Mr. and Mrs. J. W. Tucker and family.

Mr. and Mrs. Garland Tucker, Mr. and Mrs. Fred Fortenberry were Saturday dinner guests of Mrs. John Fortenberry.

Malinda Neff and Dianne Crabtree of Floydada spent Friday night and Saturday with Sheila Taylor.

Mrs. J. R. Kelley visited a few minutes with Mrs. M. H. Taylor Sunday.

Junior Taylor and Olan Ketter of Plainview made a business trip to Amarillo Friday.

Carla Lemons returned home from Tech Saturday where she will spend the holidays with her parents, Mr. and Mrs. C. F. Lemons and Phil.

Mrs. T. F. Love and Marvin, Mr. and Mrs. Roy Durham, Laura Chester, and Judy Miller were Sunday dinner guests of Mr. and Mrs. Cephus Fortenberry and Phyllis.

Eula Mae Lyles, Mr. and Mrs. J. D. Van Hoose were Sunday dinner guests of Mr. and Mrs. Joe Fortenberry.

Mrs. A. S. Mize visited Sunday afternoon with Mr. and Mrs. Joe Fortenberry.

Mrs. Mamie Yeary and Andrew spent Sunday in the home of Mr. and Mrs. Jim Teaver in Plainview.

Our Community received about 1/4 inch of rain and sleet in the way of moisture Wednesday night, with the lowest temperatures of the season.

The Assembly of God church

reports 45 present for Sunday School. Bro. Slaton filled the pulpit Sunday morning. Sister Slaton, the C. A. Leader rendered a Christmas program composed of the teen agers, primary, and beginners. It was an inspiring program. Gifts were exchanged.

Rev. and Mrs. Robert Slaton and girls will leave today for Fort Smith, Arkansas where they will spend the holidays with her parents. Rev. Estes of Lubbock will preach next Sunday, in the absence of our pastor.

Our hearts were saddened Wednesday when we received the news of the death of Mr. E. I. Durham of Floydada who passed away in the Plainview Hospital, Wednesday afternoon. Mr. Durham was a former resident of our community. He was a good friend and neighbor; he was always ready to lend a helping hand to those who were in need. We offer our sympathy to the family at this time. May God comfort their hearts in this time of sorrow is our prayer.

Mr. and Mrs. Esley Yeary were Friday night supper guests of Andrew and Mamie Jetton.

The Cedar Hill Club met in the home of Mr. and Mrs. Lee Pearson Wednesday night for their

Christmas party and supper, and exchanging of gifts and revealing of secret pals. Present were Mr. and Mrs. W. O. Swaim, Mr. and Mrs. Rene Yeary, Mr. and Mrs. Bud McGowan, Mr. and Mrs. Albert Mize, Mrs. Mamie Yeary and Andrew Jetton.

Mr. and Mrs. E. E. Wells attended the Christmas program at the Methodist church in Lockney Sunday night also the Cantata at the Baptist Church.

Mr. and Mrs. Frank Floyd spent Monday night in the home of their daughter, Mr. and Mrs. Jerry Bob Harrison in Lubbock. Their grand daughter was very sick with a sore throat she was improved and they returned home Tuesday morning.

Mrs. Wilbur Floyd and children of Floydada visited Friday afternoon in the home of Mr. and Mrs. Frank Floyd.

Mr. and Mrs. Billy Latham Marquis and Joy, visited Sunday in the home of her mother, Mr. and Mrs. Horace Carr in Floydada.

The Cedar Hill 4-H Club met at their club room on the Durrell Fortenberry farm Tuesday night for their Christmas party and exchanging of gifts, they were served sandwiches and drinks.

Present were Beverly, Linda, Pam, Joe Rex Breed, Richard Ronnie, Joe, and Mary Ann Breckenridge, Jehnnie Bill and David Ware, Kathy Gilly, Karen Buschur, Craig Gilly, Sue Whitehead, Craig and Quinn DuBois, Jennifer, Rex and Max Gilly. Parents present were Mr. and Mrs. Frank Breed, Mrs. Jack Yeary, Mrs. Bill DuBois, Mr. and Mrs. Durrell Fortenberry.

Mr. and Mrs. Eldon Fortenberry and family, Rev. and Mrs. Robert Slaton and girls had dinner in Plainview Sunday. Rev. Slaton and Eldon visited Leroy Durham and John Kelley, who are patients in the Plainview Hospital.

A good number of our church folks attended the C. A. Rally in Ralls at the Assembly of God Church Monday night.

Mrs. Eugene Gilly was Hostess of the W.M.C. Christmas party Thursday afternoon in her home. Present were Ruth, Gladys, Imogene Fortenberry, Etie Love, Jewell McCormick, Sister Slaton, Archie Neff, Mary Ann Tucker, Nelda and Marisia Fortenberry, Martha and May Taylor, Juanita Teeple, Evelyn Breckenridge, and Edna Gilly.

Mrs. Leighton Teeple and Mrs. Gene Gilly went to Boise City Okla., Tuesday night to help welcome Mrs. Teeple's little grand son who made his arrival in the home of Rev. and Mrs. David Reddout. Our congratulations to this fine couple.



May the sounds of Christmas... happy children's laughter, crackling busy fires, sweet ringing bells—compose a carol in your heart.

and a Happy New Year to all our friends and customers. We look forward to serving you in the coming year.

CARTHEL FERTILIZER & OIL

902 N. 2ND YU 3-33

WAKE NEWS by Rena Barrett

Junior SS Class Entertained

WAKE, Dec. 21 — Mrs. Harold Trull entertained the Junior Sunday School class of Pansy Baptist Church with a party Friday night. Those attending were Debra Marley, Shelly Havens, Charles Findly, Debbie and Tommy McDowell, Cherryl Starrett, Crosbyton, and Cathy Tuell.

Mr. and Mrs. Kenneth Havens Shelly, Timmy and Ladawn were Sunday dinner guests of Mr. and Mrs. Clarence Ratheal.

H. E. Smith of Post was a Tuesday guest of Mr. and Mrs. Earnest Maze.

Mrs. Fred McDougale, Sharron and Charles visited awhile Sunday afternoon with the Millard Watsons.

LaDawn Havens spent Thursday with Mrs. A. R. Marley.

Mr. and Mrs. Weldon Seiglar and Dale were Friday night visitors of Mr. and Mrs. B. F. Patrick and family in Lubbock.

Mr. and Mrs. H. L. Fewell spent last week end with Mr. and Mrs. Moody Fewell and family, also visited with Mr. and Mrs. Ross Fewell and family.

Saturday night and Sunday guests of Mr. and Mrs. George Griffin and girls were: Mr. and Mrs. Denzil McMillian, Tommy and Ronnie, Mr. and Mrs. W. B. McMillian, Plainview, Larry McMillian, Mr. and Mrs. Burnice McMillian and Patti, Mrs. Maudie McMillian, Lubbock, Mr. and Mrs. W. B. McMillian and Larry only came for dinner on Sunday.

Mr. and Mrs. C. B. Leatherwood visited Mr. and Mrs. Lawrence McDowell Sunday night.

Mr. and Mrs. Harold Truell, Cliff Allen and Cathy visited Mr. and Mrs. F. E. Truell in Slaton Saturday night.

Mr. and Mrs. Kenneth Havens, Shelly, Timmy and Ladawn, Mr. and Mrs. Gene Hardin and Charles were Friday night guests of Mr. and Mrs. R. C. Ratheal. They were celebrating Mrs. Kenneth Havens birthday.

Mrs. A. R. Marley and Mrs. W. T. Barnett visited Mrs. Jack Pierce in Lubbock Wednesday.

Mr. and Mrs. Weldon Seiglar and Dale entertained the intermediate and young people's Sunday school class of Pansy Baptist Church with a dinner Sunday in their home. Those attending were Mr. and Mrs. A. R. Marley, Brenda and Debra, Mr. and Mrs. Arnold Ratheal, Dickie and Julia, Mr. and Mrs. Harold Truell, Cliff and Alton, Mr. and Mrs. Richard Sudduth, Preston and Micky Givens, Mr. and Mrs. Fred McDougale Sharron and Charles.

Rev. L. E. and Mrs. White and Karen of Brownfield came by for a visit Saturday with the Harold Truells.

Sharon, Donna, Eletia and Tressie Griffin sang for the Spur rural electric employees annual Christmas party Friday night in Dices Tea Room in Spur.

Mr. and Mrs. Fred McDougale, Sharron and Charles were Saturday night guests of Mr. and Mrs. Weldon Seiglar and Dale.

Mrs. Jerry McCray and Jana of Wayside spent Wednesday and Thursday with Mr. and Mrs. Jack Mayes.

Mrs. W. T. Barnett and Sue visited with the Jimmy Barnetts in Lubbock Saturday. Mrs. W. T. Barnett spent Saturday night with them. Sunday afternoon Mr. and Mrs. Jack Pierce, Cherry and Jacky brought her home and visited awhile.

Mr. and Mrs. Earnest Maze visited relatives in Lubbock on Saturday.

'Pretty Soon I Will Have One, Too'



6-YEAR-OLD Deborah Plaisance inspects evidence that her identical twin, Diane, right, has undergone successful open heart surgery. She and her brother, Jimmy, were booked for similar operations when photo was taken. (Five other children were born to the same Coon River, Minn., parents with normal hearts.) The entire family will be ringing doorbells on the week-end of Heart Sunday, February 21, climax of the 1965 Heart Fund Campaign.

Joy to the World
hear the bells peal
©1964 inc. glad greetings of the season!
MM Payne Implement
313 S. WALL YU 3-2111



*Come All Ye Faithful,
Come Let Us Adore Him*

Behold the Madonna and the Child, symbolizing to all the world the Sacredness of this Season, recalling to each of us His many blessings. As the Christmas story once again unfolds its Holy message, let us join together in a fervent prayer that the world will always live in Peace and Good Will.

**Powell's
SUPER MARKET**

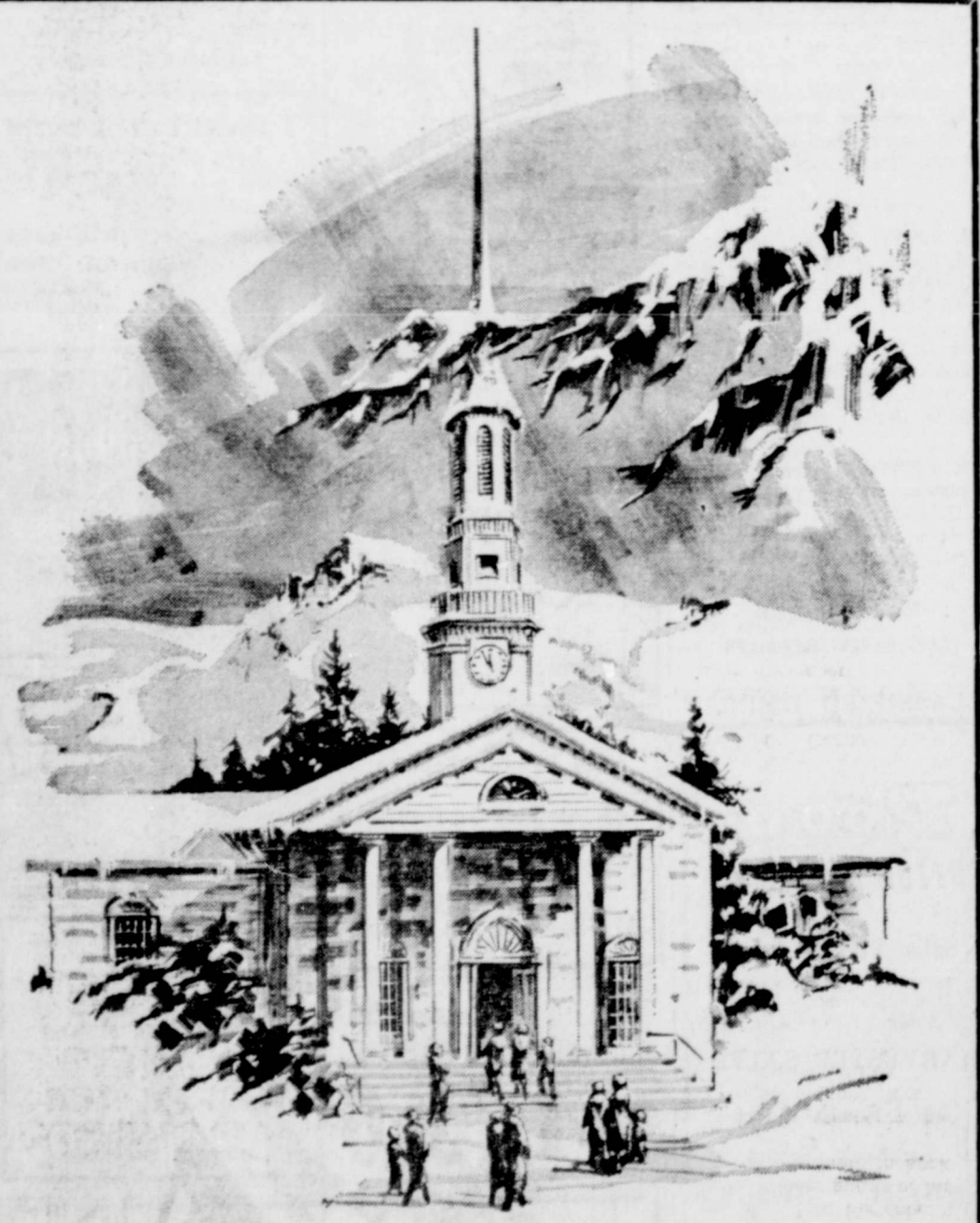
AND THANKS TO OUR CUSTOMERS FOR A WONDERFUL YEAR



... we sincerely thank you for your patronage. May the holidays be most happy for you.

Norrell Tractor Parts

ELMER - MAT - JAMES - KEITH



To you and yours, may we extend best wishes for a truly blessed holiday season

Merry Christmas
&
Happy New Year
McCoy Gin

HUBERT STIDHAM — Mgr.

AG
MRS. point poste held Univ
Miss V James
Mr. and a announce approach times Day illo. Parer idegroom D. Elliot
Wedding v l August 8 urch. Both sancee are xas State U
MISS NA
4-H Cl
By Jet
The Floyd roup with M a leader. in the Pehen who make dr oca.
Present aron Wyls mifer. Ted The same y in the k. uid, with resent. The club a June 23
CREAT YOUR LOVELL
S
IREL
"CLOSE FAR EN 231 W. C

The Hesperian Staff Wishes You A
MERRY CHRISTMAS
 And A HAPPY NEW YEAR

*Vendell John Peggy Margie Dadd
 Danny Anne Janice*



SCOUTS DECORATE CHRISTMAS TREE at Peoples Hospital. In the group are back row, Francis Ann Cerphited, Carolyn Mindy Herman, Kathy Hambright, Belinda and Linda Lipham; second row, Debra

Woody, Dana Woody, Karen West, Sharon Warren, Carol Cozby, Debbie Knowles and Lesile Hall; front row, Lou Ann Watson, Kathleen Overturf, Christy Smith, Rhonda Harris, Nora Asebedo, Leslie Simmons, Kathy Hale and Sherry Moss.
 (Staff Photo)

THE FLOYD COUNTY HESPERIAN

FLOYD COUNTY HESPERIAN THURSDAY, DEC. 24, 1964 PAGE 1

Holiday Happenings

Mr. and Mrs. Jack Henry will leave for Dallas this week for a visit then on to Galveston where they will spend Christmas with their son.

with their daughter and family, Mr. and Mrs. Eddie Brown. Joining them will be the Burgett's two sons, Kenneth and wife of San

Antonio and Eldon, his wife and son of Weatherford. Mr. and Mrs. Glenn Jarnagin

and boys will spend Christmas at Port Aransas with Mrs. Jarnagin's parents, Mr. and Mrs. L. H. Dorrell.

Three daughters who reside out of town of Mrs. C. L. Bradford will be here for their holidays visiting their mother and other relatives. They are Mrs. Kenneth Cook and family of Winters, Mrs. Dwayne Lancaster and family, Batesville, Ark., and Mrs. Bob Logan and family of San Angelo.

Mr. and Mrs. W. R. Bradshaw and family will be at his parents for Christmas. Mr. and Mrs. V. W. Bradshaw in the Lakeview community and will be joined there by relatives. J. R. Bradshaw and family of Lewisville and Mrs. Bob Elsom and family of Alford.

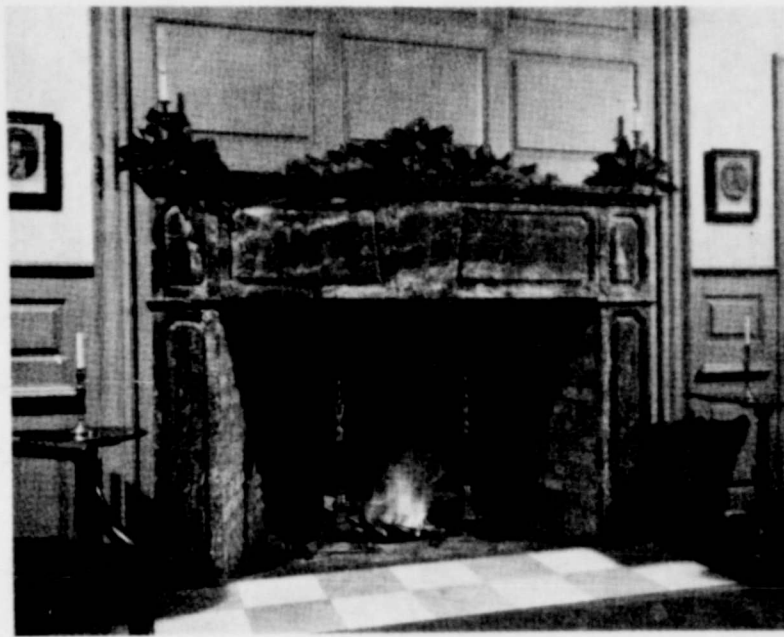
Mr. and Mrs. Noland Brand and son, Larry, Mr. and Mrs. Aldine Williams and children will join their parents, Mr. and Mrs. A. J. Huckabee of Stephensville and the G. B. Johnstons Jr., from Lockney in Lubbock at the home of Mr. and Mrs. Robert Karr. Mrs. Brand, Mrs. Williams, Mrs. Karr and Mrs. Johnston are daughters of the Huckabees.

Visiting the Wayne Browns during the holidays will be her parents, Mr. and Mrs. T. H. Price of Burleson, and her sister, Mrs. H. V. Head Jr., and family of Fort Worth. Also planning to be here is her brother, C. H. Price and family of Mansfield, Tex.

Mr. and Mrs. R. C. Bullock and family will have their married children home with them during Christmas. They are Mr. and Mrs. Dan Gross and family of Clovis, N. Mex., Mr. and Mrs. Robert Ward and children, Dougherty, Mr. and Mrs. Jerry Bullock and family and Mr. and Mrs. Bill Hicks and daughter of Floydada.

Mr. and Mrs. Z. A. Burgett plan to spend Christmas in Lamesa

*To all our Friends both old and new,
 And to those whose friendship we hope to earn,*



*We extend a warm and friendly wish for
 a Merry Christmas and a Happy New Year.*

**Maud E. Hollums
 Duncan Abstract**

PAGES
 THIS WEEK

NO. 53

**Of
 re
 arking
 ailable**

United and Dallas unload automobiles from the rail cars, east area of Floyd

and fenced in area used about one third unloading rail track to facilitate more unloading of the rail cars.

to QA&P officials will cost approxima-

ian reporter called ice at United Trans-earmed that United increasing their oper-ics and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Viral the enlarged faci- be very beneficial tion of his company reported that six or dred vehicles were parking area.

**Urgently
 ed By Local
 ng Center**

rence Jones, chair-Community Clothing l they are in urgent dding, baby clothing for pre-school and tren. Clothing that been given the Cen-en distributed, Mrs.

st be clean but not ironed or repaired. r is starting an "all in order to get the s, Mrs. Jones said. of all sort including are desperately need- as shoes and baby hairman reported. shing to donate cloth- nct Mrs. Jones or to the Welfare Of- court house.

Baby?
 ublisher desires Floydada's news- by born in Floyd

ho delivers a new old call The Hes- a picture of the sentation in next

Our - - - \$91,000 Christmas Bonus To You!

That's right . . . the officials and employees of Floydada Light and Power are happy to present to the residents of Floydada the unusual Christmas gift of a \$91,000 bonus this year.

This means that your city owned light and power business made a profit of \$91,73.381 from April 1 to Nov. 30, which is used in the operation of your city. This in turn means that Floydada residents continue to enjoy a low tax rate due to this light and power department "Christmas Bonus."

The folks at Floydada Light and Power want to say thank you to its many customers for making this message possible . . and we look forward to another good year in 1965. Here's hoping our 1965 "Christmas Bonus" to you is much, much larger.

OUR BEST WISHES TO EVERYONE FOR A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR!

**City Of
 Floydada Light & Power**

You are invited to hear Tennessee Ernie's Christmas program at 8 a. m. on Christmas Day over Radio Station KFLD, sponsored by Floydada Light & Power.

e eats the ve-ck' New

Study bread lab buy, and choose bi and food value ra of the loaf, says

Holiday Happenings

Mr. and Mrs. George Elkins Rock, Ark., where Mr. Elkins will and family left Monday for Little conduct a revival and visit his

former churches and relatives who reside there.

dinner. Others from out of town will include Mr. and Mrs. Jack McKinney and family of Clovis, N. Mex., Peggy McKinney, Plainview, Mr. and Mrs. B. W. Snell and Mr. and Mrs. Clyde Rogers of Lubbock.



Mr. and Mrs. Lloyd Allen expect their son, Lloyd Edgar and family of Gallup, N. Mex., here for the holidays. Other guests in the home will be the local children.

Mr. and Mrs. Harold Snell and Mark of Bovina will be in Floydada Christmas to visit his mother, Mrs. G. M. Armstrong and Mr. Armstrong and will join the McKinney family at the home of Mrs. Ben Whitakers for a holiday

Mr. and Mrs. Billy Joe Baker plan to be in Plainview for Christmas and will be joined there by Mr. and Mrs. Emmitt Dutton, Floydada, Mr. and Mrs. Albert Dutton, Mr. and Mrs. Junior Simpson, Mr. and Mrs. H. P. Pelphrey and Mr. and Mrs. Paul Slaughter all of Plainview. The



We pray that your Christmas will overflow with health, wealth and happiness.

Grundy Iron & Metal

FIELDAN MOTEL

Yule Spirit Expressed In Flowers

Fresh flowers, besides being so lovely and colorful to look at, are also beautifully symbolic of the traditional spirit of Christmas.

Legend tells us that on the very first Christmas, all the trees, bushes and flowers magically burst into bloom, despite the wintry weather.

Through the years, most holiday flowers and greenery have developed special meanings. Mistletoe, for example, was once the Druids' magic plant for warding off evil spirits. Today it serves a happier and more romantic purpose.

The circle of the Christmas wreath symbolizes immortality and also graciously expresses warm hospitality.

Even Christmas colors speak a language of their own: green promises everlasting life; sparkling gold and silver recall the radiance of the Christ Child's birth; white stands for purity and red means joy and laughter.

If you have problems in selecting gifts for very special friends and family at home, anywhere in the country and even abroad, solve them with gifts of fresh flowers — gifts that most eloquently express your thoughtfulness.

group will be guests of Mr. and Mrs. Joe Pelphrey.

Mr. and Mrs. Irvin Allen and family of Monahans and Mr. and Mrs. Layton Dorrell and family of Lubbock are expected home for Christmas visiting their parents, Mr. and Mrs. Oliver Allen.

THE SWEET SHOPPE . . . one of the scenes in the program presented by pupils from Andrews Ward School. (Staff Photo)



Greetings



There is no better way than the good old-fashioned way of extending our sincere good wishes at this joyous holiday than to say: Hope you and yours have a very Merry Christmas Day!

We Would Like To Take This Means Of Expressing Our Appreciation For The Wonderful Response Our Firm Has Received From The Fine People Here In Floydada This Past Year.

May This Yuletide Season Be The Most Joyful And Fulfilling One Ever Experienced By You And Your Entire Family.

FROM THE FOLKS AT

HINTON WELL SERVICE, INC.

603 NORTH SECOND LOCKNEY HIGHWAY

Authorized California Western Pump Distributors



MANUFACTURED BY GOLD CROWN PRODUCTS 65, Box 2007, Ft. Worth, TEXAS



Holiday Greetings

These happy holidays come but once a year... and in the midst of all their flurry, scurry, fun and frolic, all of us here want to pause and wish each and every one of you a world of good cheer, along with our sincere hope that it will last throughout the coming year! A very Merry Christmas!

FLOYD COUNTY CO-OP GIN, INC.

B. A. ROBERTSON
JACK STANSELL
DOYLE MOORE

J. T. HUCKABAY
R. G. DUNLAP
RAY GENE FERGUSON, Mgr.

MRS. point poste held Univ

Miss V James

Mr. and Mrs. announcing approach daughter James Day's 11th. Parent Edgroom D. Elliot

Wedding at August 8 church. Both nuptials are Texas State U

... we for you holiday

No ELM

MISS NA 4-H Cl

The Floyd group with leader in the Pehen who make do oval.

Present baron Wylie similar Tea The same in the said, with present. The club a June 23

CREAT YOUR LOVEL

IRE

"CLOSE FAR EN 231 W. C

Merry Christmas

MAY THE SEASON'S JOYS BE YOURS

May Santa's bounty brighten every heart and fill your house with children's laughter. And may the spirit of Christmas be with you and your loved ones throughout the year!

This Christmas Greeting From:

MARGARET COLLIER
COUNTY CLERK

SCHOOL SUPERINTENDENT OFFICE
CLARENCE R. GUFFEE & MARY SHAW

WALTER HOLLUMS
SHERIFF
FLOYD COUNTY

L. D. RATLIFF
DISTRICT JUDGE

W. C. PLUMLEE
COMMISSIONER
PRECINCT 3

TROYE W. STANSELL
COUNTY TREASURER

JOHN FOWLER
COMMISSIONER
PRECINCT 1

KENNETH BAIN JR.
COUNTY ATTORNEY

W. D. NEWELL
COUNTY SURVEYOR

D. G. AYRES
COUNTY SERVICE OFFICER

C. J. PAYNE
TAX ASSESSOR-COLLECTORS OFFICE ELECT

BOB JARRET
COMMISSIONER
PRECINCT 2

O. M. WATSON JR.
COUNTY AUDITOR

JOHN R. STAPLETON
DISTRICT ATTORNEY

BILL McNEILL
COMMISSIONER
PRECINCT 4



PAGES THIS WEEK

NO. 53

Of re arking ailable

United and Dallas unload automobiles from the rail cars, best area of Floyd.

and fenced in area used about one third unloading rail track it to facilitate more unloading of the vehicle rail cars.

to QA&P officials will cost approximately

ian reporter called ice at United Trans-earmed that United increasing their oper-icks and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Viral the enlarged facil- be very beneficial tion of his company reported that six or dred vehicles were parking areas.

Urgently ed By Local ng Center

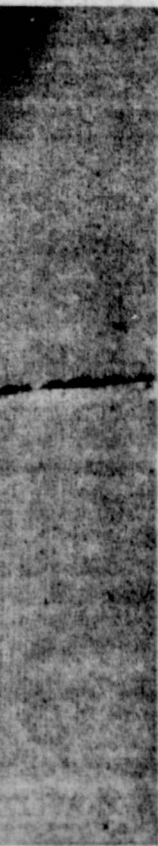
rence Jones, chair-Community Clothing l they are in urgent dding baby clothing for pre-school and tren. Clothing that been given the Cen-en distributed, Mrs.

st be clean but not ironed or repaired. r is starting an "all in order to get the s, Mrs. Jones said. of all sort including are desperately need-as shoes and baby hairman reported. shing to donate cloth-ctinct Mrs. Jones or to the Welfare Of-court house.

Baby?

publisher desires Floydada's news-by born in Floyd

ho delivers a new old call The Hes-a picture of the sentation in next



ests the ve-ck" the New

Sturdy bread lab buy, and choose b and food value ra of the loaf, says

IT'S have Kirk

... we for you holid

No ELM

MISS NA 4-H Cl

Present baron Wyl

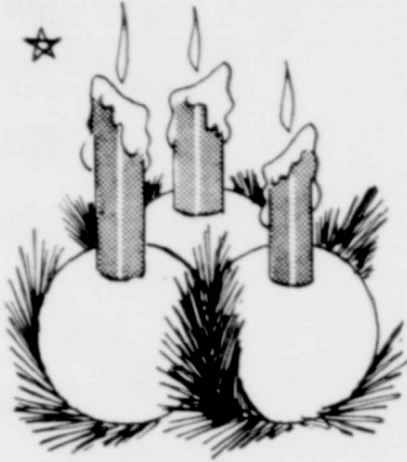
CREAT YOUR LOVEL

IRE "CLOSE FAR EN 231 W. C



ON CHRISTMAS DAY...

May happiness surround you and yours. It has been a pleasure to us and we gladly avail ourselves of the opportunity which Christmas offers for the expression of good wishes and messages of appreciation to those who make possible our continued progress.



May every Christmas happiness be yours

LYDIA SMITHEY Colonial Beauty Salon

ASSEMBLY LINE —The Andrew McCulley family forms an assembly line when it comes to making and addressing Christmas Cards. At right, Mrs. McCulley is printing the messages in the cards, David puts the cards into the envelopes, Laura seals the envelopes, and Nan makes sure the stamps are on securely. (Staff photo)

Holiday Happenings

Visiting during the holidays with Mrs. A. W. Anderson will be her children, Mr. and Mrs. Gene Johnson and family, Fort Worth; Mr. and Mrs. Ausie Watson and family, Abilene, William Anderson and family, Lubbock and the Floydada children and their families.

Mr. and Mrs. Donald Barrow and sons will visit in Floyd, N. Mex., with sisters of Mrs. Barrow and a brother during the holidays. Guests Sunday for an early

Christmas gathering in the home of Mr. and Mrs. Ralph Johnston were Mr. and Mrs. M. B. Johnston of Post, Mr. and Mrs. Seaton Howard of Petersburg, Mr. and Mrs. Jack McKinney and family of Clovis and Mr. and Mrs. S. D. Buchanan of Ropesville.

Mr. and Mrs. Clifford Goughly and Dane left over the weekend to visit a son, James and Mrs. Goughly's sister and family at North Hollywood, Calif., during the Christmas holidays.

Mr. and Mrs. Cecil Baxter, Mr. and Mrs. Roy Baxter and W. W. Baxter plan to spend Christmas in Tahoka with Mrs. Wanda Hopkins and family. Mr. and Mrs. Korwin Baxter and family plan to join the group after a visit in Hamilton with her parents, Mr. and Mrs. Herman Walton.

Best Gift of All: Yourself

The only gift that can put us in a millionaire's bracket is the gift of ourselves, of our time and our effort. After all, any hour of the day is as precious to us as to the wealthiest man in the world.

The gifts we give this way: the time out to visit a sick neighbor, to talk with someone who's unhappy, to take a child on a small excursion — is something that no money can buy. A cup of coffee, offered at the right moment, can be a tremendous gift. Occasions for service like this are all around us. They usually crop up at the least suitable time, but that makes what we have done even more important.

There are other ways in which we can give our time to good advantage. These include work for the church, volunteer efforts for any cause we believe in. One of the best, especially in these days, is a gift to the Boys' Clubs of America. A very distinguished elder statesman, Herbert Hoover, has given thousands of hours to this cause over several decades. Now ninety, whether sick or well, Mr. Hoover's attention goes to the 600,000 youngsters who are Boys' Club members — and the 1,000,000 who would be if there were available facilities.

Every Boys' Club relies on volunteer help. Can you spare them an hour to two? Can you spend a bit of time to start one in your community?

If there is no such Club in your community, you can help in a very special way to start one. This is a gift you can give to the present and to the future. Mr. Hoover has called our youth our "most precious natural resource". This resource needs the aid of every citizen.

The national headquarters will send you information, or you can contribute funds to their current goal, 1000 Clubs for 1,000,000 Deserving Boys" by sending a contribution to the Herbert Hoover Fund, Box 1000, New York, New York. This brings us back to money again... but it means that an hour's pay can give a bonus in the spirit of Christmas. After all, what we are talking about is helping others — isn't it? And all of us must do it in our own way.

SILK SQUARES

Silk pocket squares, generally worn with a tuxedo, are increasingly becoming popular for business and casual wear.

As might be expected, a variation of styles have appeared in order to satisfy the tastes of both traditionalists and more fashion conscious dressers. For the conservatives are the neat foulards, paisleys and subtle polka dots, while for the fashion-minded are abstracts and solid shades with interesting border designs.



May peace and joy abide with you at this Holiday Season.

Best Wishes of the Season

FROM DANIEL AUTOMOTIVE



SANTA... played by Wes Whittle... is seen with his helpers in a scene for the Christmas program by Andrews Ward students, Rudolph,

the Red Nose reindeer, second from Santa, was played by Rick Carmack. (Staff Photo)

Classic Gift: Lovely Pearls

This Christmas give the "Queen of Gems". Give pearls. Never have pearls — necklaces, earrings, pins, rings and bracelets — been more important in the fashion picture than they are today, reports the Jewelry Industry Council.

This year's many new and striking designs offer a wide variety of selections. There are multiple strands of pearls, cultured or simulated, that are bound to delight the heart. There are pearl collars, effective with any neckline... multiple strands of tiny seed pearls... bracelets, earrings, always in good taste, always chic.

Combinations of pearls with other stones, such as jade, turquoise, lapis or topaz, add color and excitement to many of the season's newest designs. Cultured pearls in necklaces, as flattering as candlelight to every woman, are available in all lengths, though the trend is to the shorter lengths to frame the neckline.

In any price or style, pearls are sure to be welcomed a gifts to be worn with pride, cherished for years to come.



May the spirit of the season bless one and all

Ladies Three, Inc.

Advertisement for Muncy Elevator and Sandhill Elevator. It features a large illustration of the Nativity scene with the Virgin Mary, baby Jesus, and the three wise men. Text includes 'Christmas Blessings', 'FOR HIS BIRTHDAY', and 'Muncy Elevator AND Sandhill Elevator'.

Advertisement for Darty Gin. It features a large illustration of Santa Claus carrying a sack of gifts, with a Christmas tree and snowflakes in the background. Text includes 'GREETINGS', 'We join with Santa in wishing to our many wonderful friends a day filled with all the gladness of this Happy Holiday!', and 'DARTY GIN R. D. HOLLY'.

Toys & Games that Intrigue and Stimulate the Mind...

Tomorrow's great scientist may very well be that youngster who today is continually asking "why" and "wherefore". Or, he may be the inquisitive teen-ager who wants to know about everything from outer-space to under-water exploration.

It's never too early to spark and stimulate the spirit of inquiry in children, and a microscope is one of the best ways to do so. Nothing quite compares to the thrill of discovery as a child learns about the many wonders of this world.

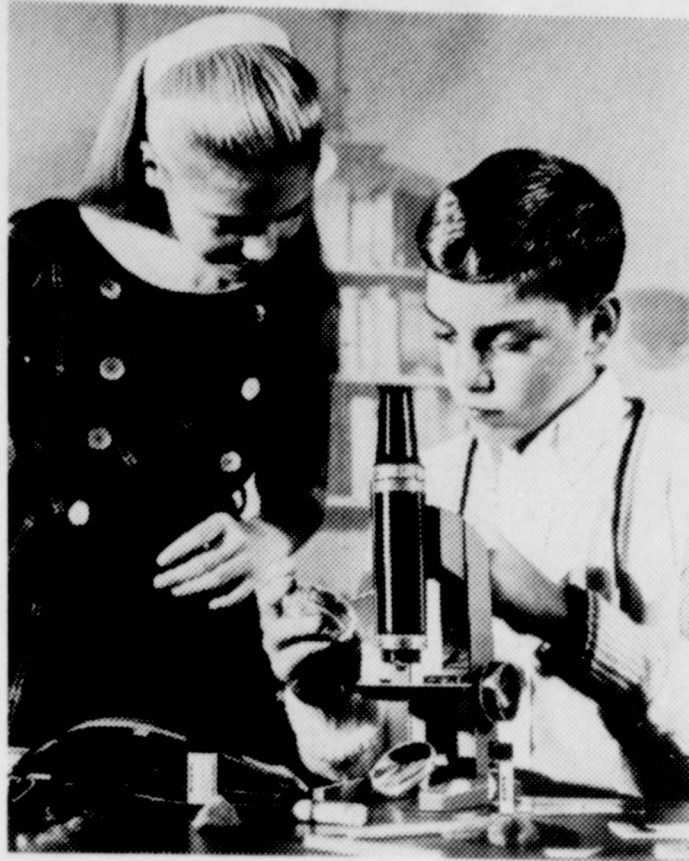
A microscope can serve as a passport to the invisible phenomena around us — in the air we breathe, in plant life, in the soil and in countless everyday objects.

This year you can give your own potential scientist a very special thrill with a professional-type microscope or science set of his own.

For the first time, Bausch and Lomb, leading producer of optical products for science and industry has brought out a new line of microscopes and science sets designed for beginners — for as young as eight years old — as well as for teen-agers.

These microscopes are officially approved by educational consultants and are used in all levels of science education in many school systems.

Such a Christmas gift for the interested youngster can be the start of a rewarding career, or help launch a life-time hobby.



FOR SCIENTISTS, JUNIOR GRADE — children in most levels of school science study will thrill to the new worlds they discover by using a microscope. Made with the same lenses and precision of professional microscopes, models made for young people's use are designed in many types... ranging from those for beginners, to three-dimensional stereo, and others that zoom up to 200 times magnification. Microscopes are used and approved by schools in science teaching.

by. A gift of microscope can also provide the basis for many shared family projects.

The young boy will enjoy starting his "experiments" by examining familiar objects around him — a human hair, a piece of wool or an insect.

The older, more experienced student will find the stereo microscope ideal for three-dimensional viewing of biological specimens as well as of rocks, coins, etc.

More advanced students and hobbyists will appreciate the "zoomscope" with its zooming magnification up to 200 X.

The microscopes can be purchased separately or, in sets with complete equipment and instructions for setting up a home science laboratory. Thus, boys and girls can expand upon school laboratory work or proceed with experiments of their own.

Fra Angelico's Art Illustrates Christmas Cards

The tender story of the birth of the Christ Child at Bethlehem has appealed to inspired artists for 20 centuries and has inspired some of the world's greatest art. But none has captured the message of Christmas more beautifully than a saintly Italian monk whose masterworks were completed more than 500 years ago. These paintings of Fra Angelico, the 15th-century Florentine monk-

Christmas balls between each tip. Be sure to use dark wrapping paper as background, in order to create as much contrast as possible with white "Q-Tips" outline. The ultimate effect will be a striking, snow-etched cathedral!

Just Use Your Imagination!

Novel Christmas wrappings are fun to make, and easy as well. All it takes to create a charming angel motif, for instance, is a few materials from the five-and-dime: dark blue or green wrapping paper, gold wrapping paper, pink construction paper, gold Christmas ribbon, sparkly tissue paper and glue.

First, wrap package in sparkly tissue paper, then tape blue or green wrapping paper to top part of box, covering one-third of package, to serve as background for angel's face. To make your "angel face", cut a three-inch circle from the construction paper; also cut tiny arms and legs about an inch and a half long. Paint eyes and a smile on face and glue to box. Cut hair from gold wrapping paper and glue in place.

Pleat a length of sparkly tissue paper to fashion dress and glue in place, with arms and legs. Tie gold ribbons to indicate wings and glue at sides.

A lovely cathedral effect can also be achieved on gift packages, simply by using "Q-Tips" and a few tiny Christmas bulbs. Place swabs on wrapped package, snipping swabs in half to make archway. To create design over archway, snip cotton tips from three swabs and glue tiny

artist, have been described as seeming "more worthy of angels than men".

He was a man of saintly habits, a learned and zealous friar who is termed "The Aquinas of Painting" by the art world. Born in 1387 near Florence, Fra Angelico entered a Dominican convent at 20.

By 1418, his contacts with Florentine art life began and soon he began to create paintings and frescoes for convents and chapels. Throughout his adult life he performed his daily "acts of adoration", creating holy masterpieces that rank with the greatest art of the Italian Renaissance. He

painted with ceaseless diligence, treating only sacred subjects. It is said that he never handled a brush without fervent prayer.

The use of trinkets on the Christmas tree may date back to the early Roman days.

Greetings
May your hearts and voices be raised in joyfulness and song throughout the holiday season.

EVA M. PARKER VERNON A. PARKER
PARKER STUDIO
121 W. California Phone YU 3-4063

Bright Wishes

A HEARTY THANKS FOR YOUR WARM PATRONAGE

nnett Building Material

Christmas 1964

May the Prince of Peace gladden your hearts and minds at this holy season of the year.

May the Joys of Christmas glow brightly in your lives each day of the New Year.

The ELECTRIC Company
9930 S. 75

WE CHERISH-

the happiness our old friends and new friends have given us over the years, and at this joyous and heartwarming season offer our sincerest wishes for Christmas joy and prosperity in the days to come.

Best Wishes

Pontiac City Auto Buick

Cloverlake DAIRY FARM FRESH

To Our Patrons
Greetings
and Good Wishes

It is a pleasure at this Holiday time to wish you much happiness!

Merry Christmas From Your Cloverlake Milk Man
ROSS TIPPS

Cloverlake Dairy Foods, Inc.

PAGES
THIS WEEK
NO. 53

**Of
re
arking
ailable**

United and Dallas unload automobiles from the rail cars, best area of Floyd

and fenced in area based about one third unloading rail track it to facilitate more unloading of the ve rail cars.

to QA&P officials will cost approxima-

ian reporter called ice at United Trans-earned that United increasing their oper-cks and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Viraw- the enlarged faci-be very beneficial tion of his company reported that six or dred vehicles were parking area.

**Urgently
ed By Local
ng Center**

rence Jones, chair-Community Clothing l they are in urgent iding, baby clothing for pre-school and ren. Clothing that been given the Cen-en distributed. Mrs.

st be clean but not ironed or repaired. r is starting an "all in order to get the s. Mrs. Jones said. of all sort including are desperately need-as shoes and baby hairman reported. shing to donate cloth-ntact Mrs. Jones or to the Welfare Of-court house.

Baby?
publisher desires Floydada's news-by born in Floyd

ho delivers a new old call The Hes-a picture of the sentation in next

3 eats the ve-ck" the New

Christmas Diamond Keeps Its Value Over the Years

If you are considering making it a "diamond Christmas" this year, remember, a diamond is an excellent investment — a truly practical gift.

Diamond jewelry, while the most exciting and memorable of all gifts, is within the reach of even a modest budget, points out the Jewelry Industry Council.

There are real diamond gifts priced at \$100 and under that will be treasured for a lifetime. And the eternal magic of the diamond is just as strong whether it is a single small stone or a whole blazing extravaganza of glitter.

Your jeweler has a wide selection of diamond jewelry from which to choose. There are beautiful gold pins with a single diamond that are bound to thrill any girl.

Many are also set with other precious stones and accented with small diamonds. Also modestly priced are petite, sparkling diamonds suspended gracefully from handsome gold chains — gifts that will never lose their beauty, value or elegance.

Diamonds, cut by a skilled craftsman, bring added sparkle to pins, earrings and bracelets of yellow or white gold. A diamond bracelet, of course, carries a glow of brilliance sure to make this Christmas the most dazzling ever.

Small, beautifully-cut diamonds add exciting glamour to earrings or create a necklace clasp to give pearls a priceless look. A few carefully selected diamonds around a watch make time on hand a precious and thrilling thing.

A diamond gift is the symbol that shows someone cares and remembers . . . and diamonds are usually treasured forever by the lucky ladies who receive this for Christmas this year.

No other flower is more associated with the holiday season than lovely, star-pointed poinsettias. They impart the special warmth of Christmas, no matter where or how they are used. These perennial favorites have a grace and charm that is unique among living plants.

In groups or singly, their deep green leaves contrasted with the brilliant red or white of the flowers add distinction to any holiday room setting.

MERRY CHRISTMAS

May your Christmas be a bright and happy day. Honor it in your heart, and try to keep it all the year. It is the most human and kindly of the seasons. The universal joy, wonderful, the chief charm is simplicity. May this Day change all griefs and quarrels, into the unbroken song of Peace on Earth, and Good-will to men! Make me humble, make me kind; Give me wisdom's Light of mind, A generous hand, a gentle heart. The power to do my useful part, Give me a task to make me strong; Help me to serve to right a wrong, Teach me to smile and spread good cheer, To banish doubt or quench a tear, Then when night comes and efforts cease, Grant me, please, the gift of peace.

MAY EVERY CHRISTMAS BLESSING BE YOURS

Dr. & Mrs. McIntosh & Paul



YOU MUSTN'T TOUCH, IT MIGHT BREAK . . . implies Brad Buhrman as he holds back the hand of his baby brother, Scott. This is the first Christmas for Scott and he seems fairly excited about the tree. Below all is well as Brad stands back giving Scott a better opportunity to see if his name is on one of the gifts Santa left. (Staff Photo)

Charm Her With Jewelry

For the woman who appreciates personal gifts of sentimental value, select one of the endless assortments of novel jewelry charms this Season.

There are charms in beautiful stone-set drops; and others in a precious assortment of miniatures . . . all are detachable and interchangeable. Some lend themselves to the revival in fashion's penchant for "antique" pendants.

A very special gift for the lady is a smart, gold disc charm. Have it personalized with an inscription or monogram.



A JOYOUS CHRISTMAS TO YOU
To you our customers, at this very festive season, we wish all blessings.

ARWINE DRUG CO.

Silver Casts a Magic Spell at Christmas

Gleaming silver and festive occasions go together like love and marriage. Gifts of silver, the "queen of metals", always reflect good taste and enduring charm.

With the accent today on elegance in entertaining, nothing adds as much luster to the table as fine silver.

Holloware pieces bring a "special occasion" feeling to any meal, and the distinction of beautiful silver makes it one of the most exciting and wanted Christmas gifts for most women. What makes a holloware gift particularly attractive is the fact that many pieces serve a dual purpose.

For example, there are casserole dishes that set into new, footed dish holders that can be used as extra serving pieces when not used with a glass pyrex baking dish. Lovely ceramic or plastic-lined bowls are ideal for serving various items such as lemons, mayonnaise, relish, etc.

A wide range of other bowls, in sterling or silver plate — such as tiny bowls for nuts and condiments, medium-size silver bowls for food and flowers and large bowls for salads and fruits — all give a lovely look.

Trays are other sure-fire silver gift items that come in a wide range of sizes and prices. From tiny appetizer trays to big, beautiful tea trays, these silver accessories fill a glamorous role in any woman's home-making plans.

Such table accessories as salt and pepper shakers, gravy and mayonnaise boats, candlesticks and candelabra, and even that Victorian glory, the silver goblet — are all exciting gifts.

Silver shines with a special glow in home accessories, such as ash trays, coasters, vases, match boxes and cigarette boxes . . . each a bright addition to the already-sparkling Christmas scene.

You weight-watching merry-makers can take this tip: holiday time needn't be fattening. With the help of dietaries for weight control, you can still join in the fun.

Men love the comfort of classic leather - upholstered armchair for the study or living corner. Teak sling chairs with leather slings delightfully different.



Joy to the World, the Lord is come! And may His spirit be with us in this most sacred Holy Season.

QUALITY BODY SHOP

Johnny Bill Sue
James Spurlock



At His Birth the Angels sang, "Peace on earth to men of good will." May this same peace, the gift of the Prince of Peace, be yours this Christmas and may it fill your life with joy!

We Would Like To Take This Means To Thank Each One Of Our Customers For Your Patronage During This Year, And To Wish You The Happiest Of Holiday Seasons.

| | |
|------------------------------|----------------------------|
| Ray Lloyd—President | Bob Vickers—Asst. Mgr. |
| C. W. Jones—Vice President | Russell Bales—Bookkeeper |
| C. L. Gilly—Secretary-Treas. | Jim Vickers—Elevator Supt. |
| H. P. Bertrand—Director | Harlie Vick—Elevator |
| R. G. Dunlap—Director | LeRoy Chowning—Elevator |
| | Bill Cagle—Manager |

PRODUCERS

COOPERATIVE ELEVATORS
FLOYDADA DOUGHERTY

Study bread lab buy, and choose b and food value ra of the loaf, says



IT'S have Kirk



... We for yo holid

No ELMI

MISS NA 4-H Cl By Jen The Florida troupe with M s leader in the 'phen who o make di ova. Present baron Wyl wife: Ted The some y in the k said, with resent. The club a June 2

CREAT YOUR LOVELI S IREI "CLOSE FAR EN 231 W. C



May your holiday be filled with happiness

We take pleasure at this time in expressing our appreciation for your patronage. All good wishes!

LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED



Drink Cans Make Usual Holiday Toys

before Christmas weeks to children. Pass more quickly for get them involved in projects. Not only keep them out of mischief, educational because them to be creative. Involved in toy-making children does not time or money but the guidance. Make a decisions, then let the



SOFT DRINK CANS IN DISGUISE . . . Snowman, Santa and Choir Boy, so easy to make even by the little tots. Happy way to keep them creatively occupied during the hectic holiday season.



WRAPPINGS MAKE THE GIFT as well as the dress-up for your gift packages. Here handsome wrapping papers are used to make a smart coaster and match box set. There are many other items that lend themselves to construction from gift wraps.



May the Spirit of Christmas abide with you throughout the Coming Year
NORMAN SPRAYING SERVICE
 DOUGHERTY, TEXAS

Cooking Finesse Comes By Degrees

Christmas is a cooking in the kitchen . . . from mouthwatering cookies to delicious hard candies. For this holiday season and for many a holiday to come throughout the year, a complete gift-set of kitchen thermometers has been created by the Taylor Instrument Co. The set, brightly tied, includes a Grill-Guide and thermometers for every baking and cooking need.

Barbecuing has become a year-round pleasure, and a portable hibachi brought right into the living room can bring real eating pleasure.

Here is a quick but delectable Christmas evening snack.

Steak Kebabs
 8 slices top round beef 1/2" thick
 8 dill pickles, medium size
 8 slices bacon

Wrap strips of steak around pickles and then wrap these in bacon strips. Fasten with toothpicks and impale on long skewers. Grill at Grill-Guide Temperature of 325 degrees until bacon is crisp on all sides. Serves 4.

Give Friends the Raspberry

"Little something" gift sure to be appreciated — homemade Christmas-red raspberry jam.

Frozen raspberries and your freezer help make this quick and foolproof jam that will keep your friends in a "Merry Christmas" mood way into the New Year.

Freezer raspberry jam can be made well ahead of time and stored in the freezer. For delivery, tie a perky green bow and a sprig of holly around the freezer container.

This easy recipe yielding two quarts was developed in the Hotpoint kitchens:

FREEZER RASPBERRY JAM
 3 packages (10 oz. each) frozen raspberries
 1/2 cup water
 1 package (3 1/2 ounces) powdered pectin
 1 cup light corn syrup
 4 cups sugar
 Partially thaw raspberries and place in a 3-quart sauce-

pan. Mash berries thoroughly. Add water and heat to lukewarm on the low-heat setting. Remove from heat. Sprinkle powdered pectin into fruit, stir vigorously. Set aside for 20 minutes; stir occasionally. Add corn syrup; mix well. Add sugar and mix thoroughly until all sugar is dissolved. Pour into freezer containers and place in freezer till needed. Frozen strawberries may be used in place of the raspberries. Add one-fourth cup lemon juice to the berries with the water when making strawberry jam.

Boy Scouts of America was founded in 1910



HOPE YOU HAVE A MERRY CHRISTMAS FROM ALL THE FOLKS AT
UNITED MACHINE & SUPPLY CO.

729 N. 2nd ST. YU3-2334

PAGES THIS WEEK

NO. 53

Of re arking ailable

United and Dallas unload automobiles from the rail cars, best area of Floyd-

and fenced in area used about one third unloading rail track to facilitate more unloading of the ve-

the rail cars. to QA&P officials will cost approxima-

ian reporter called ice at United Trans-earned that United creasing their opercs and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Vira- the enlarged facili- be very beneficial tion of his company reported that six or dred vehicles were parking area.

Urgently ed By Local ng Center

rence Jones, chair- Community Clothing l they are in urgent iding, baby clothing for pre-school and tren. Clothing that been given the Cen- distributed, Mrs.

Baby? publisher desires Floydada's news- by born in Floyd

ho delivers a new old call The Hes- a picture of the sentation in next



JOY to the WORLD



'...the glory of the Lord shone 'round about...'

The trees stand like mute sentries, shouldering their burden of snow. No creature stirs, no wind whispers, no twig snaps, no bird calls. Silently, heart to heart, may Man experience like communion this Christmastime.

Plainview Co-op Compress, Inc.
 John McQueen, Mgr.

Wishing You the Best there is for the Holidays
GREETINGS



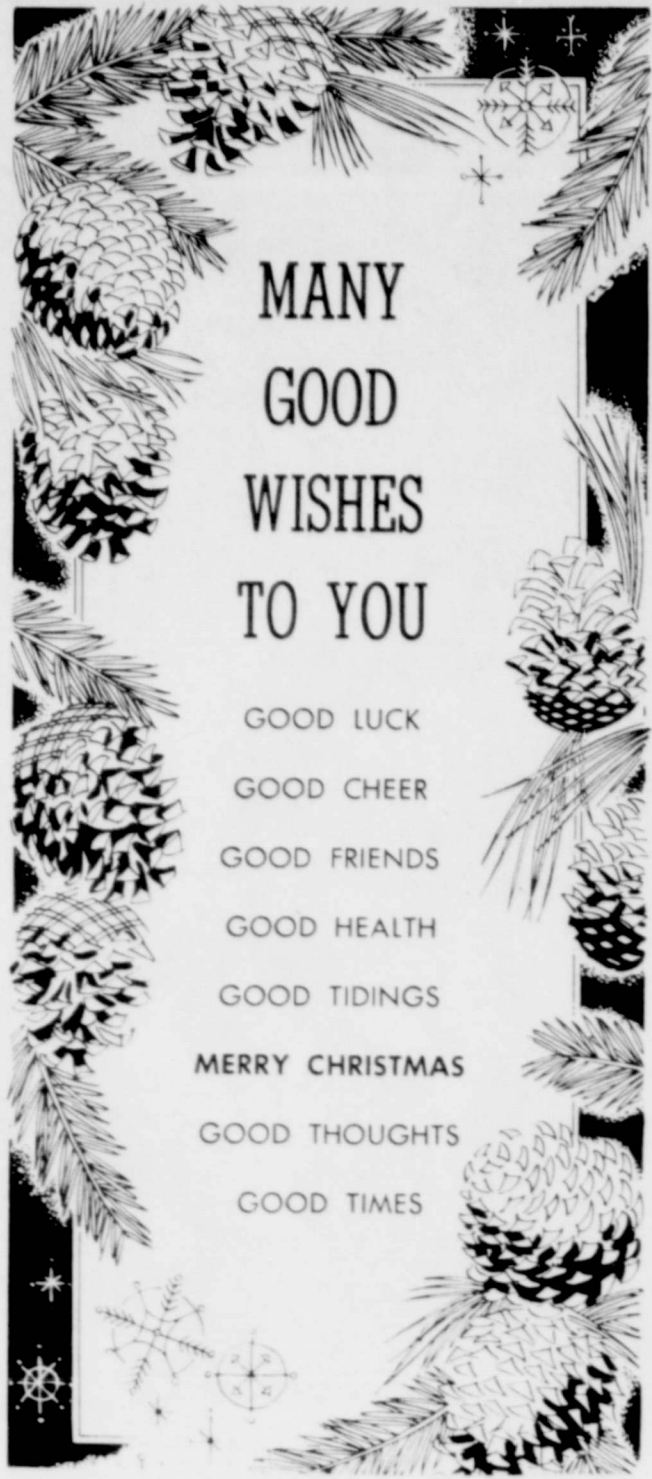
As the carolers sing outside your home, we hope they look into a room filled with warmth and true Christmas happiness. This year, along with our sincere thanks for your continued loyalty and friendship, we wish you an especially memorable Christmas.

Brown Gin Co.
 Morgan McReynolds, Mgr.

e eats the ve- ck" the New

Study bread lab buy, and choose b... and food value in of the loaf, says.

IT'S have Kirk



MANY GOOD WISHES TO YOU

- GOOD LUCK
- GOOD CHEER
- GOOD FRIENDS
- GOOD HEALTH
- GOOD TIDINGS
- MERRY CHRISTMAS
- GOOD THOUGHTS
- GOOD TIMES

From
CARL JARRETT OIL CO.
And
BOB'S FINA STATION



MR. AND MRS. ANDREWS WARD and children, Floyd, Ada and Tex. These five were the family the PTA Christmas story revolved around when students from Andrews Ward School presented their annual Christmas program. Mr. Ward was portrayed by Shawn Reuerbacher, Mrs. Ward by Alison McLain, Floyd by Ronnie Dunavant, Tex by John D. Elkins and Ada by Becky Bertrand.
(Staff Photo)

Store Toys In Steel Cabinets

Ask any child what he wants for Christmas and the answer will invariably be "Toys"! Small wonder that the day after Christmas finds Mother wondering how to cope with the deluge of toys, all of which seem to be underfoot.

One answer to this problem is to encourage neatness in your youngster by providing him with a place to store his toys. Steel cabinets are practical, inexpensive storage chests that come in many designs.

Floor-standing models accommodate the reach of any child, even a toddler; (shelves can be assigned according to your children's varying height).



MERRY Christmas
Thanks to all of you, our many loyal friends and customers, for your wonderful patronage.
Mike's TV Lab

To our many friends and customers, a
VERY MERRY

Christmas



This is the season of the year when gladness and joy prevails — and most especially for us, when we look back over the past and realize how much you have contributed to our success. To our many good friends and good customers...

BEST HOLIDAY WISHES
SCOTT GIN

FLOYDADA

J. T. HODGES



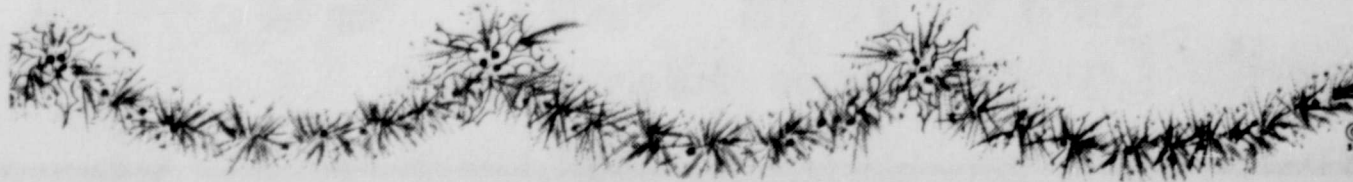
... For unto you is born this day...
Christ the Lord.

the wondrous story comes to life once more... and once again God's love fills every heart that gazes on the Holy Child. we pray His love will bide with you forever.

LENNOX

Your Authorized Lennox Heating and Air Conditioning Dealer

HAMMOND SHEET METAL



ports or not, your fam-
 marvel at the variety
 ate games this Christ-
 bring even big league
 men to table-size.
 er your son tried out
 aterback or water-boy,

he'll appreciate the latest NFL
 electric football game including
 a magnetized ball and a kicker-
 passer device that is extra-
 ordinarily real.
 There would be no great ones
 if there were no little ones.



To all of you who have favored
 us with continued patronage, we
 wish the merriest-ever Christmas!

Bishop's PHARMACY
 Hallmark Christmas Cards



WE WISH YOU A FIRESAFE CHRISTMAS
 National Board of Fire Underwriters

Chic Dolls Teach Poise and Sense of Fashion, Too

The charming poise of certain little girls doesn't just happen... it is the result of many influences in their background, according to psychological findings. Mothers who would like to see their young daughters take more of an interest in clothes and grooming might take a tip from the Ideal Toy Corporation when it comes to Christmas gifting this season: the creators of "Tammy," a fashion-conscious teenager, and her little sister, "Pepper," suggest helping daughter's social development along with a gift of these chic little dolls.

Because "Tammy" has a complete wardrobe for every occasion, the young girl who owns her soon becomes very aware of fashion and appropriate dress. Dressing her "Tammy" doll becomes a subtle lesson in good grooming and will make "the band box" look easier for her to achieve as she grows up.

With this awareness of good dressing rules, comes an assurance that can go a long way toward giving her that social poise and smart appearance that is so important to all young ladies.

CORRECTION
 In last week's Hesperian it was incorrectly stated that the Curry Motor Freight Company had bought out ICX company in Floydada. Actually, local agent Floyd Webb will continue to be agent for both companies. Curry is new in Floydada.

The nearer we come to great men the more clearly we see that they are only men.
 Jean de LaBruyere

CLASSIC FAVORITE FOR CREATIVE FUN

Toys come, and toys go, but Tinkertoy seems to go on forever. In the round can, packed along with the colored sticks and spools is an instruction booklet that will be a "breather" for Mom... hours of fun for Junior to keep him absorbed.

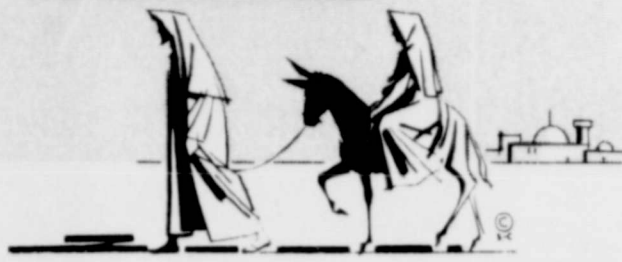
Playing with toys is not just

fun and games, however, it represents a very important learning process for the child because he learns by doing. Child psychologists have described the perfect toy as one that is suited to the child's level of development.

Tinkertoy is enjoyed by children of many ages. It's safe. In addition, it is a creative as the child himself, and because of its many building ideas, is always new to the moppet.

At this Holiest of Times

We hope that the Spirit of Christmas abides with you!



MAY HAPPINESS BE YOURS

TED ALLEN Auto Service



Wishes To Our Friends

May all the joys He came to bring Within your hearts forever ring!

FLOYDADA BUTANE

Mr. and Mrs. A. C. Carthel



Merry Christmas

OUR SINCEREST WISH TO ALL OUR FRIENDS

HAPPY CHRISTMAS AND A NEW YEAR FILLED WITH JOY -

TO OUR FRIENDS
FLOYDADA SEED & DELINTING CO.

DEAN MORRIS, Manager



In all the happy hustle-bustle of readying for this joyous season, we pause for a moment of thanks to you, our good friends and customers, and to wish you all the very Merriest of Christmases!

Panhandle Compress & Warehouse Co.

FLOYDADA

HENRY WATSON, Mgr.

PAGES THIS WEEK

NO. 53

Of
 re
 arking
 ailable

United and Dallas unload automobiles from the rail cars, heast area of Floyd

and fenced in area ased about one third unloading rail track it to facilitate more unloading of the ve rail cars.

to QA&P officials will cost approxima-

tion reporter called ce at United Trans-earmed that United areasing their opercs and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Vir- the enlarged fac- be very beneficial tion of his company reported that six or dred vehicles were parking area.

Urgently ed By Local ng Center

rence Jones, chair- Community Clothing l they are in urgent iding, baby clothing for pre-school and tren. Clothing that been given the Cen- en distributed, Mrs.

st be clean but not ironed or repaired. r is starting an "all in order to get the s. Mrs. Jones said, of all sort including are desperately need- as shoes and baby hairman reported. shing to donate cloth- nctact Mrs. Jones or to the Welfare Of- ourt house.

Baby?

ublisher desires Floydada's news- by born in Floyd

ho delivers a new old call "The Hes- a picture of the sentation in next



estats the ve- ck" the New

Study bread lab buy, and choose b and food value r of the loaf, says.

IT'S have Kirk

... we for yo holid No ELMI

MISS NA 4-H Cl By Jen The Floyd roup with s leader. in the Peher who make dr oca. Present baron Wyly miler Tex The same y in the k mid, with sent. The club s June 22

CREAT YOUR LOVEL S IRE "CLOSE FAR EN 231 W. C



STILL RADIANT SHINES THE STAR . . . was the play presented by the above group for family night at the First Methodist Church recently. In the scene from left to right are Gloria Sparks, Wanda Hickerson, Pete Hickerson, Waylene Thomas and Keith Thomas. (Staff photo)

Joy to the World

May the carols of Christmas remind us to give thanks for our many blessings, now and through the coming year.

All The Folks At

RUCKERS OK TIRE STORE

Dress Up Your Little 'Dolls' in Adorable 'Barbie' Fashions

If you want to make a young miss happy this Christmas give her a party dress, a jumper, sweater or gay accessory from the "barbie" line-up of coordinated fashions.

"Barbie", for the uninitiated, is perhaps the world's most popular doll. She is eleven and one-half inches tall and looks just like a teen-age fashion model.

Capturing the imagination of the pre-teen generation, thanks to her extensive fashion right wardrobe, young girls love dressing "Barbie" in everything from bikinis to ball gowns — complete to the last finishing touch of accessories.

Now, Mattel, Inc., toy-making parent of "Barbie" and all her fashions, have acceded to the requests of millions of "Barbie's" little mothers, and have introduced a line of fashions specifically for girls aged five to twelve, in sizes from seven to fourteen.

YOUNG THESPIANS WILL LOVE THEIR OWN THEATRE

The play's the thing in this assemble - in - minutes theater complete with stage, wings, arch and a curtain that can be raised and lowered. Other theatrical necessities include left and right stage doors, backdrops, props and scenery.

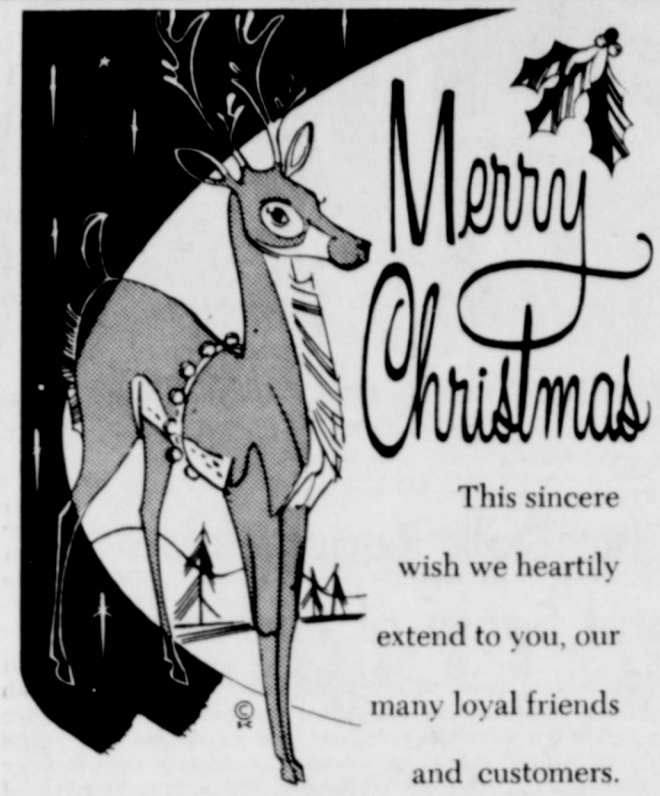
Made of sturdy, colorful chipboard, the theater compactly folds into a carrying case for easy storage or travel.

Young actors perform their roles in one of the seven playlets that come with the "Barbie and Ken Little Theater."

GAY EASY-TO-MAKE BUFFET DRESS-UPS

Add instant fun into any of your holiday meals. Using a red tablecloth (or red felt), you put everyone in a holiday mood. Some greenery (pine, fir branches) provides a festive look. Napkins tucked in gay holders are easy to make: cut 3" lengths of cardboard tubing (use inside rolls of gift-wrap paper, paper towels, etc); cover lower 2/3 of each tube with a strip of red paper, the upper

third with pink paper. Add "belt" cut from colored plastic tape or draw on. Paste bow-tie under chin, paste strip of cotton above the forehead as hat-band. A decorative candleholder adds a sparkling touch: cut a 12" length from the cardboard tube inside a roll of tissue paper. Cover with foil. Stuff with tissue paper, so it will stand firmly. Take 3 different sized paper plates, cut a hole in center of each, attach one at bottom, at middle and top. Push candle securely into tissue paper in the tube, light it.



This sincere wish we heartily extend to you, our many loyal friends and customers.

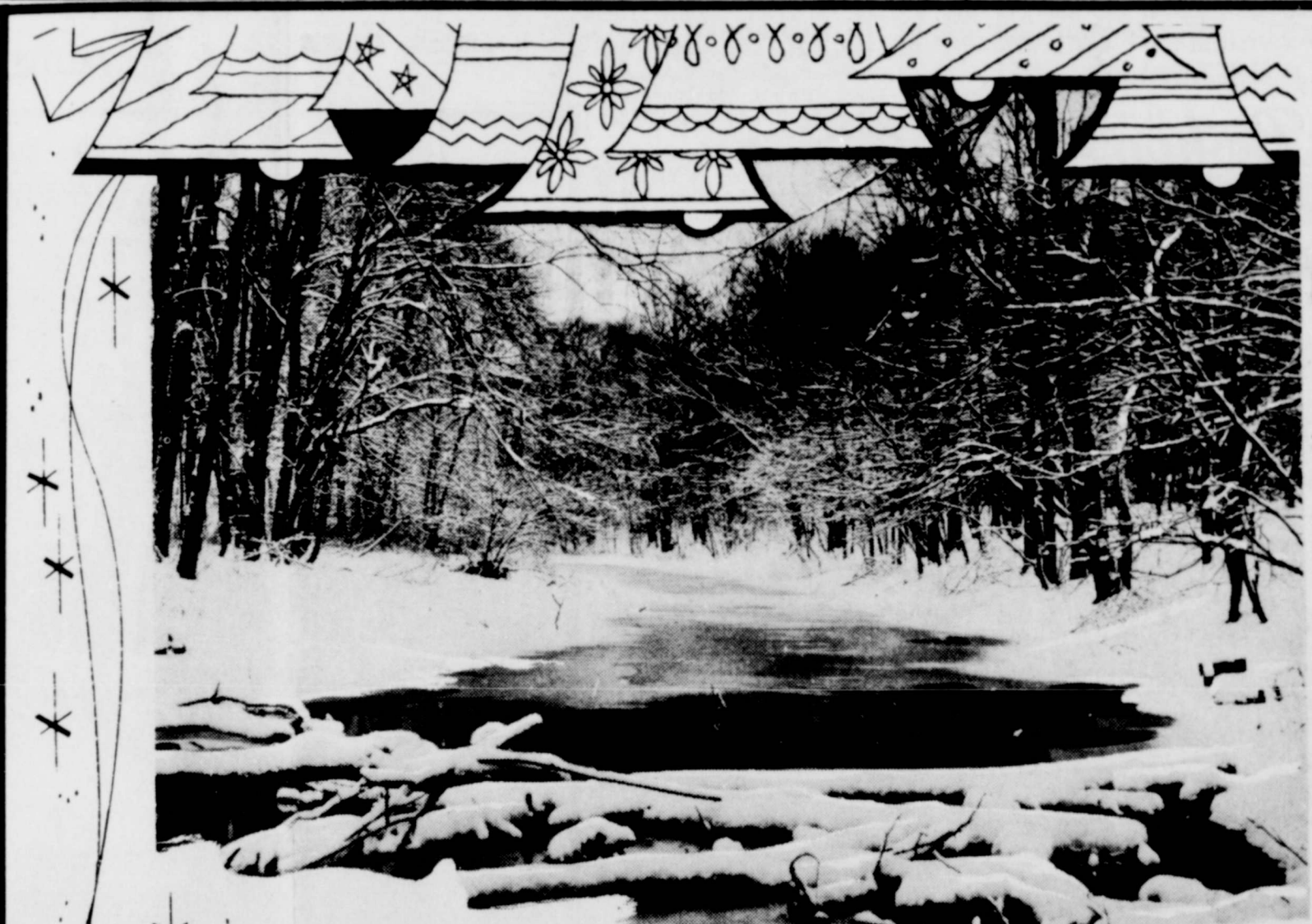
McDONALD IMPLEMENTS
Clement McDonald
Von Hammons

Don O. Cheek
Royace O'Neal

Wishing You a Joyous CHRISTMAS SEASON.

We are grateful for your friendship which has made our progress possible . . . and we want to thank you especially for enriching our daily lives with your kindness and courtesy.

Mr. and Mrs. Bill Scales
SPUDNUT SHOP



Season's Greetings



In The Spirit Of This Gladsome Season, And With Pride In The Friendship Of Our Customers, We Offer Our Sincere Best Wishes and Warm Thanks.

FLOYDADA

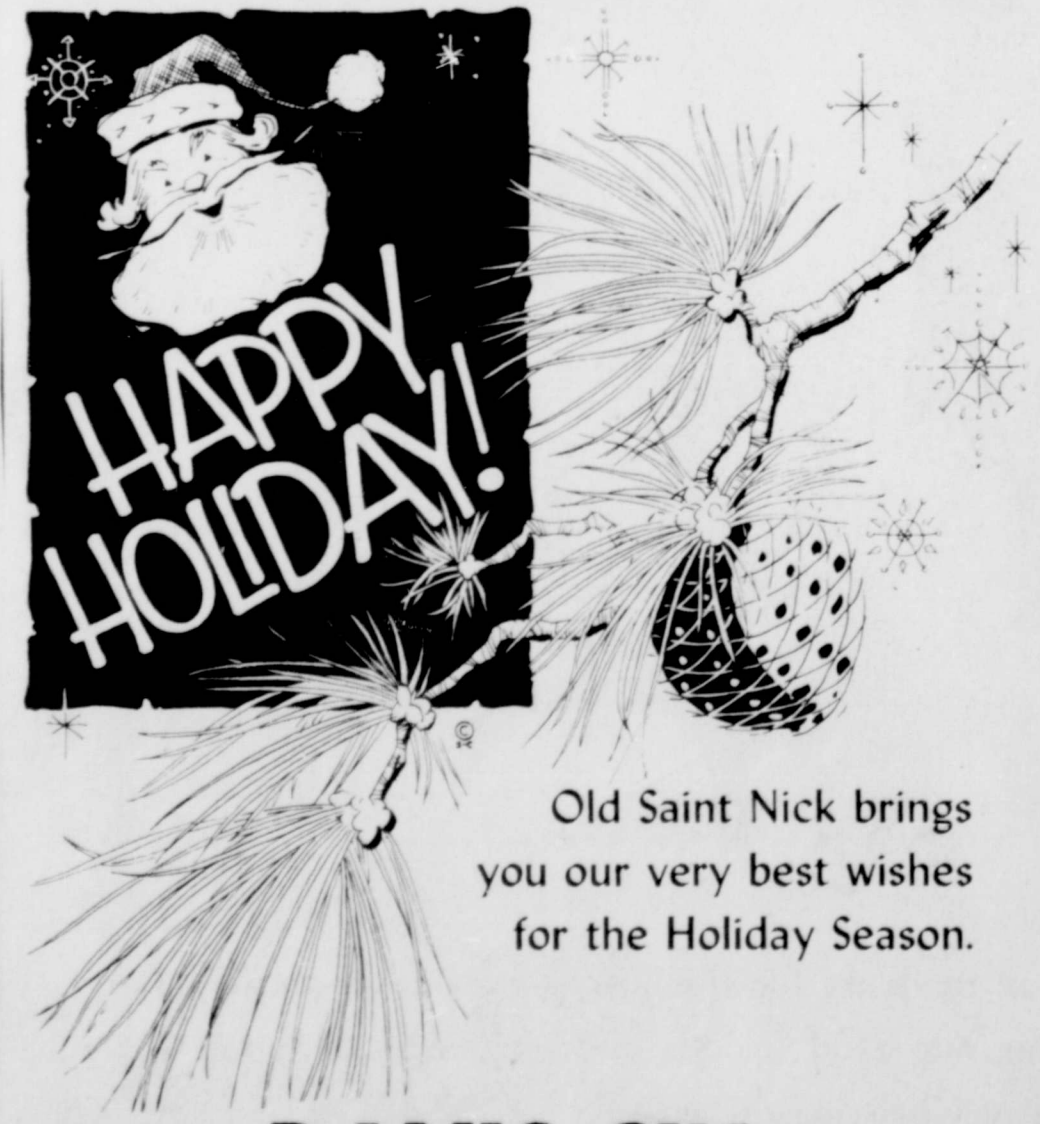
105 South 5th
Jim Lackey, Manager

Secretary
Darlene Laminack

Phone YU 3-2454
Bill Black, Asst. Mgr.

Plainview Production Credit Assn.

OFFICES IN: PLAINVIEW, OLTON, TULIA, MULESHOE, FLOYDADA, DIMMITT, SILVERTON, FRIONA, LITTLEFIELD



Old Saint Nick brings you our very best wishes for the Holiday Season.

DAVIS GIN
FLOYDADA

Holiday Happenings

Mrs. George Creving, Elver Lake and family, will be in Okla. during Christmas to two daughters, Mrs. Al- and family and Mrs. Mr. and Mrs. Tommy Assiter and children will spend Christmas in Lockney at the home of her



"Behold, a virgin shall be with child, and shall bring forth a son, and they shall call his name Immanuel..."
ST. MATTHEW 1:23

As we observe this, the greatest of all occasions, may we fully realize the significance and blessings with which His ministry is reflected today.

would like to take this means of wishing friends and patrons the happiest of Holiday

Hasley's Motor Service
Highway 70 Floydada



TOYS FROM TOYLAND . . . These youngsters from Andrews Ward played the parts of toy dolls

in the program they presented at High School recently. (Staff Photo)



Stewart Printing

204 S. Main FLOYDADA, TEXAS YU 34131

parents, Mr. and Mrs. C. S. Keeter and the following Sunday they will be in Lubbock with his mother, Mrs. C. C. Webb and Mr. Webb.

Mr. and Mrs. Bud Turner and children plan to spend Christmas in Tribbey, Okla., visiting her parents, Mr. and Mrs. J. H. Calahan.

The Billy Black family plan to spend Christmas in Muleshoe with their parents, Mr. and Mrs. Ralph Black and Mr. and Mrs. Clyde Holt.

Mr. and Mrs. Wilson Bond and family will be in Amarillo over the holidays visiting their parents, Mr. and Mrs. G. E. Bond and Mr. and Mrs. M. S. Wasson.

Mrs. E. R. Borum is in Lubbock this week visiting her son,

J. R. Borum and wife and her daughter, Mrs. Jack Shisler and their son, Jack W., who is a student at Purdue University in Illinois.

Mr. and Mrs. Newell Burk and family will have her folks with them over the holiday. They are her brother, Mr. and Mrs. Phil Wynn of Coahoma, Tex., and her mother, Mrs. B. C. Harris and Mr. Harris of Wellington.

Mr. and Mrs. S. V. Adams are expecting their daughter, Glee, home for the holidays from Fort Worth. Other guests in the Adams home will be Mr. and Mrs. Aubrey Fausvey of Hurst and Haskell Connelley of Dallas. The visitors will also spend some time in the home of Mr. and Mrs. J. I. Connelley, who are the parents of Mrs. Adams, Mrs. Fawver and Haskell.

Merry Christmas to All



May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

MARTIN & COMPANY
Your International Harvester Dealer

MARK FRED



JACK JOHNSON
KENNETH WILLIS
TRAVIS JONES

C. L. GILLY
ROY HALE
HAROLD ELLISON, MGR.

To our many friends and customers, a

Very, Very Merry Christmas

... YOUR ...

Farmers Cooperative Gins

PAGES THIS WEEK

NO. 53

Of re arking ailable

United and Dallas unload automobiles from the rail cars, best area of Floyd

and fenced in area used about one third unloading rail track it to facilitate more unloading of the ve the rail cars.

to QA&P officials will cost approxima-

ian reporter called ce at United Trans- earned that United increasing their oper- cks and drivers with al capacity at the rea.

Mavis Forwarding manager Ted Vir- the enlarged facil- be very beneficial tion of his company reported that six or dred vehicles were parking area.

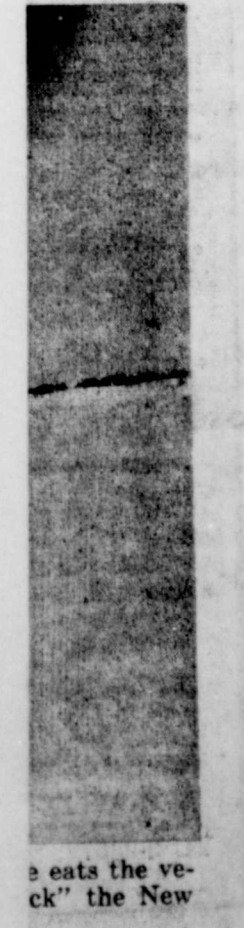
Urgently ed By Local ng Center

rence Jones, chair- Community Clothing l they are in urgent iding, baby clothing for pre-school and tren. Clothing that been given the Cen- en distributed, Mrs.

st be clean but not ironed or repaired. r is starting an "all in order to get the s. Mrs. Jones said of all sort including are desperately need- as shoes and baby hairman reported. shing to donate cloth- nct Mrs. Jones or to the Welfare Of- ourt house.

Baby? publisher desires Floydada's news- by born in Floyd

ho delivers a new old call The Hes- a picture of the sentation in next



e eats the ve- ck" the New

Study bread lab
buy, and choose b
and food value r
of the loaf, says

FOR UNTO US A CHILD IS BORN



May each of us in our own individual way so rededicate our lives that brotherhood of man will become a wonderful reality, and that the true meaning of Christmas will be felt everywhere, for all time to come.

OFFICERS

- KINDER FARRIS, Chairman of the Board
- E. L. NORMAN, Chairman, Executive Committee
- CLAY HENRY, President
- C. E. FULGHAM, Vice President
- C. H. BEDFORD, Vice President
- JIMMY L. SEAY, Vice President
- WELDON HARRIS, Asst. Vice President
- ELTON TURNER, Cashier
- LYDA WALDING, Assistant Cashier
- D. NELL SWINSON, Assistant Cashier

STAFF

- OLLYE JORDAN
- GAYLE LIGHTFOOT
- DONNA BOOTH
- DOROTHY BRITTON
- BONNIE PHILLIPS
- SANDRA ROE
- TOMMY OGDEN
- CAROLYN HOLMES
- GLENDA BARNES
- HOPE ROBERSON
- NANCY MYRICK
- SARAH BURKHART
- SHARON SMITH
- GLENDA WILSON
- CARLOS ARELLANO
- JOY WILLIS

BOARD OF DIRECTORS

- C. H. BEDFORD
- KINDER FARRIS
- C. E. FULGHAM
- CLAY HENRY
- E. L. NORMAN
- W. S. POOLE
- FRED ZIMMERMAN, JR.



THE FIRST NATIONAL BANK WILL BE
CLOSED DECEMBER 25 AND 26.

it's
have
Kirk

... we
for yo
holid

No
ELM

MISS NA
4-H Cl
By Jer

The Floyd
roup with
s' leader,
in the
Felon who
o make the
occur.

Present
haron Wyl
miller Ten
The same
y' in the k
aid, with
issent.
The club
o June 22

CREAT
YOUR
LOVEL

S

IRE

"CLOSE
FAR EN
231 W. C

Vol. L3

0,000 E
own abov
ject by
"Piggy

brock
by
BNDELL

GRAPHEE
disagreeat
"L. o
is soon
you can
expression

THE C
I've had
own and I
at have
sole amou
ending
the north
Lawson
smith
in s
brand

west part
of Burk,
stant, wh
ining his
well has
egment a
ere area.
in eye on
ing that
the north
and wh
these 1
the gra
ack's new
Tennesse

CAPEOCI
YS BA
USS
BJ

ing the
States "pe
President
victory
newhelmir
is more
than to c
sincere
to the ec
country au

rdada
Close
w Yec

January
one of t
claimed
its Com
of Cra
Floyd
closed t
service
nesses
may
all pra
town ar

the fit
ays in
ada me