## The Floyd County Hesperian

## ounty Cotton Referendum Vote Set Tuesday

IORDING TO OFFICIALS
mitrol Program Reduced evils $90 \%$ On High Plains
prock Chat


Local Farmhand AT ANNUAL FOOTBALL BANQUET Killed In Early Morning Mishap

Phyllis Bradley Fooivall Sweetheart; Jim Barrow Named Fighting Whirlwind

Parks Oil, School Hit By Burglars

Allotments Generally Unchanged For 1965

Newcomers Number 9 In November

New Dispatch Time Given For Floydada Post Office

PTA Christmas
Program Set Friday Night
$\qquad$ erian

## \title{ City Fathers Agree To Extend Services To Highland Addition 

} Bob Kropp, National
 ball Sweetheart at the annual ban- $\begin{aligned} & \text { Captains made the pre } \\ & \text { (Parker Studio Photo) }\end{aligned}$



## Grope

 no more, my lady.
## 

 Two drawers glide out. Atray rises sp. Seven big berths, thirty. Seven comp.
partments put everything partments put everenthing
you own on velvet. And
on view. Study Select on view. Study. Select.
And dress silie a lady.
Who in the sied
 LADY BUXTON ARWINE DRUG


Post Office :


SUGAR
TISSUE
SHORTENING
BACON
CHEESE
TAMALES
MIRACLE WHIP
specials Giond
THROUGH SATURDAY
Double Buccaneer Stamps on Welnesda
L\&J FOOD STORE

ROLLING
GRAVES
Welding Shop all OI. 4.3639
Lockney

## EMERGENCY! STOCK REDUCTION



OVER \$10,000 INVENTORY MUST GO! WE NEED THE SPACE FO MORE MERCHANDISE ARRIVING BY TRUCK DAILY .. YOU NEED BARGAIN .-- WE NEED IT OUT!

## ADMIRAL RADIOS

CHOOSE FROM OVER 25 FOR THAT CHRISTMAS GIFT S9.99 UP

FOR THE BEDROOM GIVE AN ADMIRAL 11" PORTABLE
AS LOW AS 599.95

## WEBCOR TAPE RECORDRRS

REGULAR $\$ 119.95$
$\$ 109.95$

## PORTABLE TV SETS

BOTH ADMIRAL \& CURTIS MATHES
ALL 19" AND ON MATCHING STANDG BUY AT WHOLESALE PRICES!

1 - Curtis Mathes Combination Set $23^{\prime \prime}$ TV - Stereo - Ain and FM Radio SALE PRICE . $\{339.55$ w.tad COMPARE WITH OTHER $\$ 595$ SETS
1.- COLOR TV SET by Curris Nath 20 screen - venerr wod cama ONSALEAT . $\$ 399.95$ w.trad

## CURTIS MATHES STEREO SEIS

 hoIce of maple or wal

WANT TO SAVE \$100 ON A BEAUTIFUL NEW MAPLE TV SET

We have it by Curtis Mathes
Beautiful furniture, perfect picture $\&$ soun

Make Your Christmas
A Happier One-
Also Have Admiral Portable Stereo Sets Portable Stereo Sets
Other Portables - $\$ 19.950$
HI FIDELITY
With Radio by Admiral
PORTABLE
79.95

PHONOGRAPHS
EVERYTHING MUST GOI SALE BEGINS FRIDAY MORNING AT 9 O'CIOCI

Buy and Save At Mike
It's The Service Afte The Sale That Counts!
six


AR HILL NEWS by Mr. Joe Fortenberry
Ion Fortenterry Injures Hand

taraty wix






$\qquad$


$\ldots$ Beallwarm Thermal Blankets
$\$ 5^{188}$
There's just a little bit of enough on it to make it lady-like. Shadow Shades by
In assorted shadowe colors.

LADY BUXTON

ARWINE
DRUG
ALL

IPACT
$\$ 280$

SPERIAN
OFFICE
SUPPLY


AN

[^0] YU $3-3288$


PAGE 6 THURSDAY, DEC. 10,1964 FLOYD COUNTY HESPERIAN MT BLANCO NEWS by Mrs. O. N. Reed

## WMU Holds Week Of Prayer




DECEMBER 10th to 1 4th thursdar thru mondar Now get precision perfection in

BOWLING

## BALI-O-RAMA

 BALLDRILLING WHILE YOU WATCH


Soil Can Be Winterized With Burrs

## Birthday Dinner Held Sunday




## Caprock

## Rules

Report
prable

| RYTHING AT WAY-OUT PRICES!? |
| :---: |
|  |
|  |
| Asparagus |
|  |
| PICKLES . $25{ }^{\circ}$ |
| Biscuits . . 12:98 |
| Mellorine . ${ }^{\text {a }}$. $\mathbf{3 9}$ |
| CREAM . . |
| Facial Tissue . 37 |
| Irish Potatoes . 2 |
| NE - Whole |

## ave miccaver stamp

 mothile on wemismanIL \& McBRIEN


You Don't Need To Be Present To Win Gifts

New Hospital Work Progresses
niord coostry nesperan
thusenar, pe Area Men Join In Good Neighbor Projects; Harvest Cotion On Race And Durham Farms

Two City Employees Receive IHD Competency Certificates

 Of VFW Confab




## 30th District GOP Elects

New District Committeeman
PLaINview - Republican
rom Texas's moth Senatorial D
trice passed a resolution Surd

Brother Of Two Local Women Dies In Lubbock
$\qquad$

## 1 He Floyd County Hesperian

Floydada Girl Named Among Who's Who At West Texas

${ }_{2} 220$ Fines Dot report

4

## Bacon

WILSON,
CRISPRITE
Hello
PaCKAGE

GIANT SIZE BOX

## $63^{\circ}$

## Marshmallow <br> kRAFT JET-PUFFED 10 OZ . <br> 19. <br> Stationery <br> HI TONE LINEN <br> Mix or Match Color <br> Reg. 39c <br> 2 <br> FOR 10



SOUTH PLAINS NEWS by Mrs. Murray Julian

## Local Youth Home From Hospital

$\qquad$

## BUSINESSMEN.

a vital fact to remember

$90: 10$shop the
Yellow Pages

Today, most people use the Yellow Pages directory because it's the easiest, fastest
way of buying, renting, leasing, or ordering services.
With so many people using the Yellow Pages on so many occasions, can you take chances
of being overlooked? Make your business of being product, ser


THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

121 EAST MISSOURI

Field And Kitchen News


Dr. John W. Kimble, O. D.
Floydada, Texas YU Y ${ }^{3}-2196$


What kind of a tiger do you want under your hood? Pontiac Le Mans \& GTO

CITY AUTO SERVICE

## s <br>  CONE NEWS by Melba Wideman

Kimbroughs To Host 42-Party

What better gift can you give than a plan for systematic savings? A plan that will make that gift to your favorite someone increase in value every day.

The First National Bank in Floydada pays $31 / 2 \%$ interest on all savings and compounded semi-annually. Deposits in by the 10th earn from the first.


Think First of The First


DPEN A SAVINGS ICCOUNT FOR
OMEONE PPECIAL

IT'S TED ALLEN FOR:
"Give Us a Try We Strive to Satisfy" D ALLEN AUTO SERVICE

## 

## 5 S



Community.
Thanksgiv
 ning of Floydada called in the Mr. and Mrs. Alphia Lott, Janice Mrs. Bill Allison and Bobby Ray,
and Skipy returned home with
afternoon. Charles Mullins and children

 They were all dinner gussts on to Brownfield on Thanksgiving and arnon, Jones, Jr., called in the
Thankgiving of Mr. and Mrs. Day to have dinner with his sister
Haney Wideman, Spike, Mark, and tustand, Mr. and Mrs. Grady
Vfternoon. and Mel. Others present were Mr. Dickson, Mr. and Mrs. Ed Hutand Mrs. Harvey Riley.
On Thanks

 dinner guests of their daughter
and amily, Mr, and Mrs. Wayne
Mixon, Nance, Jay and Keith.
Miss Jean Harris spent last
Monday



HONOR ROLL лимior нige schoo. seen 1 Stx weeks.


floyd county hesperian thursday, dec. 10, 1964 page 3 CENTER NEWS by Mrs. J. E. Green

## Attendance Good At Calvary



Floydada Teams Down Crosbyton In Three Games Here Last Week

|  |
| :---: |
| TWerk Pq spec |
| Pears . . . 2490 |
| SHORTENNG |
| EE |
| HAIRSPRAY . 59 |
| Chrismas frees 15 cto |
| Soup . . . . 10 |
| Peaches . 4is |
| Toief fissue . . 79 |
| ASPARAUUS . . 19 |
| CHILI . . . . 59 |
| PORK CHOPS. 57 |
| bacofic. . . 98i |
| Staks. 75 |
| OLOGNA . . 49 |

 SPORTS

Girls Defeal Oueen Bees; Whirlwinds Lose To Lamesa

Amarillo Downs
Hornet's A And B Teams


Sens llimedtrine


APOTHECARIES WE BONDED BY FORMAL OA DURING 14TH CENTUI
abscribe to a formal oath before being physicians' prescriptions exactly, to to ARWINE DRUG

## CHRISTMAS CLEARANCE SALE CONTINUES AT DYSON'S

104 S. MAIN
YU 3-34
BARGAINS GALORE IN

WESTERN SUITS
COATS PANTS
SHIRTS--BOOTS
WESTERN HATS
BILLFOLDS BuCKLES
WESTERN and DRESS BELTS

Complete Close Out Entire Stock
LEVIS and LEE RIDERS LEE LINED and UNLINED JACKETS


## HAREE IT:

JRE YOU CAM: ust ask your beEp Reck MAN



YOUR CREDIT CARD AT DEEP ROCK Rock accepts an approved credit cards. .. . .or
ar many fine products. If yours isn't Deep Rock
vell be liad to help 11 be glad to hels you get one Int's easy.
Drive in for Neighborly Service OFP fill up with Natural P

## Floydada Travel

 CenterMatador Highway

## KERR-MCGE <br> OIL INDUSTRIES, Inc






$\qquad$

## RRS! HAVE YOU SEEN THE NEW

HATBOX PORTABLE ROYAL


Now On Display IN BLUE AND WHITE
Buy On Layaway For
CHRISTMAS

## HESPERIAN OFFICE SUPPLY

FLOYDADA


Wake News
Do Your Christmas Shopping In Floydada

## THE PRICE IS RIGHT!

ON

## 1965 GMC PICKUPS

 s1785Brand New --- Manufacturer's Warranty

## CITY AUTO SERVICE

PONTIAC AND BUICK IN FLOYDADA
E. missouri

PHONE YU 3.3767


## Mr. Cotton Farmer!

## Mr. Cotton Ginner! SIMPLY CALL YU 3-3214

If YOU LET US CATCH YOUR COTTON SEED AT THE GIN, WET ACID DELINT, CLEAN, GRADE, BAG AND STORE UNTIL JANUARY 1, 1966 YOU WILL HAVE ONLY 7 TO 8 CENTS PER POUND INVESTED.
Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment . . . These are only a few reasons why you receive fast, efficient service at Floydada Delinting. And We Certainly Appreciate Your Business!

## Floydada Seed \& Delinting Co., <br> INCORPORATED

## Hesperian Editorials

Women \& Excise Cuts

The Ninety-Five Bases

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

GUEST EDITORIAL STILL A PLACE FOR MARTYRS

a figure to show how many of the nation's womenfolk
cast their ballots for President Johnson on November
$\qquad$
$\qquad$
$\qquad$


$\square$

## 

BUILDERS MART

1100 Foot Irrigation Well Yields Much Salt Water 25 Years Ago (ine 7.1 nes)

KIRK \& SON
Floydada for your tree full


## TAKE A NUMBER

(we'll find the city)
Give your Long Distance calls a flying start . . . use Area Codes When you place a Long Distance call with the operator, give her the Area Code of the city you want, then give her the number you're calling. You'll save yourself precious waiting time on the line. You'll get your call through faster, easier
Area Codes for most cities are listed in the front section (white pages) of your telephone directory. Or you can get them from the Long Distance operator-any time-and
jot them down for future reference.
Southwestern Bell
位

School Menu Floyd Philosopher Admires Scientisss' Tinis In Trying To Get That Rocriet To Mars In Juis
Macaroni and
with bacon
Green Beans

Heat Needs Of Greenhouse Tomatoes Explained At A\&M

Tossed green salad
He Rollis and Butter
eatmeal cake Oatmeal cake
1, Pint Milk
Baked Ham
Bettered Sweet Peas $\quad$ Family Income Average Said To

## Be \$7,000

SANTA FE NEWS


Give the Giff They'll enjoy 52 times a year!


Simply call YU 3-3737 and tell us to whom the gift subscription is to be mailed and we'll take care of the rest with delightful gift certificates.

Give A Year's Subscription To
THE FLOYD COUNTY HESPERIAN

## This Chrismas!



PAGE 8 thursday, DEC. 10, 1964 FLOYD COUNTY hesperian WAKE NEWS by Rena Baraeti
Crosbyton Girl Guest Hers
'Enjoy Fresh Holiday Fruits \& Nuts From Piggly Wiggl


## MELLORINE PINTOS SUGAR EGGS

 DRINKS ${ }^{\text {Rite Good, Ast. Flav. }} 15$
SALMON $\underset{\substack{\text { Whitrey } \\ \text { No. Chum } \\ \text { Can }}}{ } 39$

CRACKERS | Worta, Sated |
| :---: |
| 1 Pound Dox |
|  | $1^{\circ}$

CHEESE FOOD ${ }_{2}^{\text {Lb. Box }}{ }^{\text {Chef Delight }} 59^{\circ}$

## 39 <br> 4-39 $5=49$ 29 <br> CAKE MIX <br> SALAD DRESSING PORK \& BEANS CHICKENS <br> Y A M S

## FiUT DES


TATER TOT

## Tooth Paste 36

## Deodorant

 - 39FLOUR


[^0]:    TH SIDE SQUARE
    floydada

