## The Floyd County Hesperian ${ }^{\text {iof }} \mathrm{iogem}$

Iyland Leased For Possible Oil Exploration Amnual Powderpuff Football


Caprock Chat

Wenotil Tocler Second Cone


Gins Running Full Blast

## - 5ar




Send Santa Letters To
Hesperian

Grand Jury Returns 13 Indictments
$\qquad$

South Plains Youth Finds SL,379 Cash!

APPROVE 5250,000 PROGRAM

## Remodeling, Expansion Set By First Baptist For Next Spring

Word Named Head Of County Historical Survey Committee<br>Word Named Head Of County Historical Survey Committee

|  |  |  |
| :---: | :---: | :---: |
| unty Judge J. K. Holmes has | Edgar Hays, Mrs. Henry Hodel | of Lubbockek i ardan architect. No |
| Floyd County Historical Sur | mey: Mrs Maud Holums Miss |  |
| ppreciation, Marking, |  |  |
| Ind Survers (RAN | Newell and John B. Stapleton of Floydada | $\begin{aligned} & \text { cont } \\ & \text { chtru } \end{aligned}$ |
|  | The RAMPS program of work is |  |
| rman of the Con |  |  |
|  |  |  |
|  |  |  |
| Students Will | their plans fqr the coming two |  |
| Th | not beome eftrective until the |  |
| 促 |  | will tace west. A fourt of a |
| Miracle Worker" | Judge Holmes pointed out that |  |
| Miracl Worker" br |  |  |
| Gen | $\begin{aligned} & \text { ot the } \\ & i \text { ont } \\ & \hline \text { ist } \end{aligned}$ |  |
| High School | gani |  |
| p.m. Admission is 73 cents for |  | Chili Supper |
| hool | In accordance with a proclama- | Set For |
| drama classes are members of |  | Sel For Stock |
|  |  | Growers Here |
| $\begin{aligned} & \text { gle that } \\ & \text { ing her. } \end{aligned}$ | nijuc ive | pper tor the bee |
|  |  |  |
| B | - The RANPS program for Tex |  |
| bie Pe - | crem |  |
|  |  |  |
|  |  |  |
| ${ }^{\text {ell M More, Rands }}$ |  |  |
|  |  |  |
|  |  |  |

## Many Reunions At Thanksgiving



FREDERICK II ISSUED THE 'MAGNA CHARTA' OF PHARMACY PROFESSION


ARWINE DRUG

THE FLOYD COINTY HESPERIAN


| Hospital Report | and Georgia Ann. Mr. and Mrs Robert Winegar. Mrs. Verna Mc- | New Service |
| :---: | :---: | :---: |
| Mrs, Henry Brewer, admitted | Swain and Sandy Kindrick, an | W |
| ona Garcia. ad | visited Mrs. Dessie Lart |  |
|  |  | d |
| diemisesd 11.2. medica | Byron Kindrick spent Sunday | A Dallas man has been em |
|  |  | ame the duties of Serviec Man |
| Miguel Csseros, adm | Mr and Mrs C F F Memins had | gee of the firm. He is Conde |
| Hopee Trinida | guests. Mr. and Mrs. Roy Tripp |  |
|  |  |  |
| , |  |  |
| i.t. ${ }^{\text {continues }}$ medical treat- | ${ }^{\text {at Aternuthy Wechnechay }}$ Mr and Mrs. Rey Tripp | Mre Bo |
| Mrs. Jerry Moore, admitted 11 - <br> 23- dismissed 11-25, medical. |  |  |
|  |  |  |
| tie Eastham, 11.27, |  |  |
| Easie Parsons, 11 | Copy D | adlines |
| , |  |  |
| Jimmy Hawk, 1129, ele lacera- |  |  |
| tion Jesse Johnston, 11-28, eye in- | In order tc facilitate m tion the Hesperian rem | re effici |
| Jury, Jamie Hale, 1133. accid | foll |  |
| Swatiowed owerdose baty asperin | Society News | $5 \mathrm{p} . \mathrm{m}$. Tuesdays |
| injuries following tall | Country Correspondene | ce 12 noon Tuesdays |
| injury. | Display Advertising | $5 \mathrm{pm.m}$ Tuesdays |
| Linda Williams, 11.24, examined | Classified Advertising | $5 \mathrm{p} . \mathrm{m}$. Tuesdays |
|  | Classified Advertising |  |
| by t | Your cooperation will | 1 be appreciated. |
|  |  |  |

Western Pump Distributors Inc.
Announces
HINTON WELL SERVICE
AS SALES AND SERVICE DEALER FOR WESTERN PUI

- WESTERN PUMPS
other competent organization repre- CLEAN OUT
- DRILLING
- PUMP REPAIRS
- FREE ESTIMATE OF TUR KEY JOB

Come in now and select
Your new auto for
Chrismas

Register for Over \$700 Worth of Gift Certificates Here During Floydada's GIFT BONANZA!


Club Has



Christmas
Grass Flower Mist
$\qquad$
$\qquad$ ntment every day of the year.
bas relief botlle, $3.00,5.50$.

## Bishopis <br> PHARMACY

WMU To Observe Week Of Prayer, Beginning Dec. 9

| Prayer, Beginning Dec. 9 |  |
| :---: | :---: |
|  | be |
| ateme |  |
| quacies, misunderstandings. |  |
| sins so he works in all |  |
| And so is he | spe |
| today. |  |
|  |  |
|  |  |
| uncertainty." Following that |  |
|  |  |
|  | Golden Circl |
| time worldwide in its fellowship,but at the same time finds it an |  |
|  | Class Me |
| be an increasingly pagan pears world |  |
| Consider this your special in-vitation from the Women's Mis-sionary Union of First Baptist | Entertain |
|  | The Gollen Circle |
| Church to sudy the siliation in |  |
|  |  |
| is placed today and to find what God would have us do, particu- |  |
| larly in reation to the world |  |
| On December 9, during theWeek of Prayer for Foreign Mis- |  |
|  |  |
|  |  |






## Rebekah Lodg Has Meeting


T. J. Cardinal Honored Friday On Birthday
A host of relatives gathered d.
the home or
Cardinal to Mr and and on November



West - Knight Vows Planned December 19




Judy Newberry Ronnie Autrey Plan Marriage


Boxed Cards as Low as $\$ 1.00$ per box ernight im-

Xmas place mats \& Xmas napkins

## Park Florist

Flowers - Gifts - China - Crystal

## DOROTHY HELMS AT

## HELM'S HOUSE OF BEAUTY

ON THE RALLS HIGHWAY SAYS

## NEW HAIR-DD $\frac{1}{8}$

## for the dolidays

 and utilize OUR SPECIAL HOLIDAY RATESCome By and Get Acquainted With NORMA HOLLUMS


For the holidays ahead and something new and exciting, try the COMPLETE BLEACH - $\$ 18.50$, FROSTING - $\$ 15.00$ PERMANENT WAVES - $\$ 25.00$ down to $\$ 7.50$ Also we feature

## L'oreal

in our complete line of beauty services (facials, eye brow and eye lash OPEN: MON. - SAT., Evening Appointments for Working Ladies FOR APPOINTMENT CALL YU 3-2616

PAGE 4 thursday, dec. 3,1964 floyd county hesperian
Foster Amburns To Celebrate Floyd Data Wedding Anniversary

## 4-H Gold Star

 Banquet SetDecember 7th
There's just a little bit of enough on it to make it lady-like.

Mrs. Harold Ellison New Hospital Auxiliary Prexy



 The Freshman class will study Turner all of Floydada; Mr. and
elementary electicity whereas Mres. Sherman Irwin and chil-
the sophomores. juiniors and sen- dren and Mr. and Mrs. Dorman
iors will study advanced elec. Turner and family of Lubbock
$\qquad$ Dinner guests on Thanksgiving and Jerry of Andrews: Mry
 to be at her oun. Momene is aow after
spending the past three weeks Dr. John W. Kimble, O. D. Floydada, Texas YU 3-2496 AS FOR THE PAST 48 YEARS
OPEN ALLL DAY SATURDAY
Contact lenses - Visual analys




LOWEST FOOM


HULL \& McBRIE


Shoes and Bags for tailored and dressy occasions

## She may ha

For Christmas and after!

Hale's has wide selection of beautiful dresses


Just Arrived! watchers.


For The Younger Set Hale's has a wide selection of sport clothes, dress-up clothes, shoes, coats, sweaters, and robes and pajamas for young Santa

## Free!

Beautiful Gift Wrapping
and
We Will Also Wrap
for Mailing

Men like to feel
pampered, too...
be sure and look at Hale
large group of robes and
pajamas for men.
No finer gift for a
Special man...

## 

2


This inspirational message is offered for your consideration by the generosity of Public Spirited Individuals and Firms

Reed Ford Sales
McDonald Implements
Floydada Implement Co.
Fieldan Motel
O K Rubber Welders
Fuqua Farm Supply
Producers Co-operative Elevator floydada \& dougherty Mac's Gulf Service

Parker Studio
Carthel Fertilizer and Oil
Moore Funeral Home
Winn's Restaurant

## Weems \& Weems

Consumers Fuel Association
Martin \& Company
Floydada Real Estate and Insurance

## Farmers Co-op Gins

Collins Implement Co.
Leonard's Cafe
Edmiston Plumbing \& Heating
Solomon Jewelry
Parker Furniture Co.
Wylie Butane
J. F. Patterson " 66 " Station

United Machine \& Supply, Inc.


 friends
freshm
Mr. G
$\qquad$
YES! ... SANDERS PUMP AND DRILING IS STILL YOUR FRANCHISED WESTERN PUMP DEALER

Sanders Continues To Offer
The Area Irrigation Farmer:
$\star$ COMPLETE TURN KEY WELL JOB

- Test Holes
- Drilling
- Gravel Packing
- Test Pump and Motor
- Casing
- Pump Repair and Clean Out our work guaranteed to your Satisfaction
Genuine SEQUOILTubeline makes WESTERN PUMPS last 3 times longer!


SANDERS PUMP And DRILLING SERVICE
RICHARD SANDERS
YU $3-3825$
CURTIS SANDERS

- 11

YU 3-2641
11 Miles North on Silverton Highway

Caprock

New Businiesses Observe Grand Openiugs


## Chili

FREE!
COFFEE THURSDAY FRIDAY and SATURDAY


## Now Farmers!-B \& B Offers

Hydraulic Hose Service - We Repair and Sell Hydraulic Hose and Make It Fit Your Specifications,
WE HAVE 2 GOOD USED BUTANE STOCK TANK HEATERS


See us for:

- STOCKMAN SUPPLIES
- FARM SUPPLIES
- bOATS AND mOTO
- NEW AND USED FARM MACHINERY• DURA GAS BUTAN
- NEW AND USED FARM MACHINERY • DURA GAS BUTANE

We want to buy 5 Star M \& M, 70 John Deere, G John Deere John Deere, 400 IHC, 450 IHC TRACTORS.

We also have orders for some Holstein cows, and some good to Hereford or Black feeder steers 600 to 900 pounds.

We'll sell for you through our auction service --- Bring your 4 machinery in for consignment. --

## B \& B Sales \& Dura Gas <br> Matador Highway <br> (407 Houston) <br> Phone YU 3

## COME ONE!.... COME ALL!

# FLOYDADA'S GIFT BONANZA s 700 worth of valuable gitr free! TWO BIG WEEKS .... 4 BIG GIVE-AWAY DAYS 

P FLOYDADA CHRISTMAS SON...

IENTY Of ree parking
fifs galore EVERY tore

OUR BUSINESS APPRECIATED


CONTEST - 4 RULES

- ANYONE 14 years of age or older may register at the participating STORES LISTED BELOW.
- No purchase is necessary to register.
- REGIStration begins friday, december 4, 1964 and continues through deCEMBER 17, 1964.
- announcement of gift certificate winners will be made at a downTOWN DRAWING AT 4:30 P.M. ON DECEM3ER 7, 10, 14 AND 17.
b.
- all registration tickets will be destroyed after each drawing.
- WINNERS MUST REDEEM THEIR GIFT CERTIFICATES BY MIDNIGHT, DECEMBER 20 , 1964.
- GIFT CERTIFICATES ARE GOOD FOR MERCHANDISE ONLY OF THE WINNERS CHOICE


## EGISTER FOR GIFI CERTIFICAIES WIth the fOLLOWING FRIENDLY FLOYDADA FIRMS

hwestern Public Service eer Natural Gas
ne Implement
dFord Sales
National Bank
Ponald Implements
erior Cleaners
Motor Company
en Furniture
Auto Service
b's Meat Company
riquez Cafe
Spears Small Engine Service
Carmack Feed and Seed
Carthel Fertilizer \& Oil
Leonard's Cafe
United Machine \& Supply
Floyá County Co-op Gin
Ladies Three, Inc.
Wester Grocery
Home Appliance
Parker Furniture
Caprock Motor
Floydada Travel Center

Bishop Pharmacy
Powell's Super Market
Neff's Grocery
Arwine's Drug Store
Hale's Dept. Store
Daniel Automotive
Mike's TV Lab
White's Auto Store
Floyd County Hesperian
Johnson's Rexall Pharmacy
OK Rubber Welders
Oden Chevrolet Co.

Hagood's
KFLD
Kirk And Son
Fieldan Motel
L \& J Grocery
King Tire Co.
Dyson's
Beall's
Martin \& Co.
Piggly Wiggly
Cantrell Fruit
Spears Auto

## Curtis Mathes Goes On Sale At Mikes For Your CHRISTMAS SHOPPING SAVINGS!-And Best Service With The Sale!



THE ADAMS
MODEL CC 170-6, distinctive design and modern styling in genuine walnut veneers and select hardwood solids. It features the CM Special 16 chassis with 21,000 volts of pieture power. Two stage IF and big $23^{\prime \prime}$ picture tube. Beautiful sound from a front mounted $5^{\prime \prime}$ oval hi-fi speaker.. $29^{\prime \prime}$ wide, $14^{\prime \prime}$ deep, $29^{\prime \prime}$ him

We Also Have All Our Curtis Mathes
Stereo and IV Sets on Sale ...

CURTIS MATHES COLOR IV
Sets Begin at $\$ 359_{\text {with }}^{95}$

With Trade

FREE GIFT WITH PURCHASE OF \$15. OR MORE

the chateau
MODEL CC 210F-7. This beautiful French ProvinMODEL CC 210F-7. This beautiful French Provin-
cial design cabinetry of genuine Cherry veneers and cial design cabinetry of genuine Cherry veneers and
select hardwood solids houses the new CM Super 17 chassis with three stages of IF and 21,000 volts of picture power. The finest in television sight and sound are yours from the big bright $23^{\prime \prime}$ TV picture
tube and two front mounted $5^{\circ}$ oval hi-fi speakers.
$3513^{\prime \prime}$ wide, $16^{\prime \prime} "^{\prime \prime}$ deep, $301 /{ }^{\prime \prime}$ high tube and two front mounted $5^{\prime \prime}$ oval
$351 / 2^{\prime \prime}$ wide, $161 / 4^{\prime \prime}$ deep, $301 / 4^{\prime \prime}$ high.

$\$ 169_{\text {with }}^{95}$



THE LEXINGTON
Finest Early American design cabinet of gena anle warly Amers hardwoen sabinet of gena ". Kimend hardwood solids. Features

## $\$ 21995$ <br> wiht $\mathrm{T}_{\mathrm{m}}$

| See Mike - Make <br> Your Christmas <br> Shopping Happier |
| :---: |

## Bring This Advertisement To Thrift <br> - Worth 10' In Cash Or Trade

 $\underset{\substack{\text { fresh } \\ \text { poxid }}}{\substack{29 c}}$ FRYERSColes $\&$ Spite ${ }^{\text {en }}=39$

AQUA NET

CABBAGE POUND

SAUSAGE
WILSON'S CERTIFIED POUND


ALL BRANDS 39

## MELLORINE

APPLES
JOHNATHON 4 POUND CELLO PACKAGE
39.

THE OFFER OF 10c FOR THIS ADVERTISEMENT AND THESE
PRICES ARE GOOD DECEMBER 3 - 9

## BANANAS

CAKE MIX
regular duncan hines
29
THRIFTY SUPER MARKET
DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY SECOND And MISSISSIPPI STREETS

FLOYDADA

## PAY YOUR'65

 IFW DUES NOW ${ }^{5} 750$ Dues Include: Accidental Death and DismembermentDicy. Policy increases $\$ 250$ Per Year up Policy. Policy increases $\$ 250$ Per Year up Veterans of Foreign Wars Of The United States

| 5616 | Floydada, Texas |
| :--- | :--- |
|  | P. O. Box 554 |

## GOODSFEAD

TRAILER TIRE SALE

6 PLY NYLONS

## $\underset{\substack{15 \\ \text { sit } \\ \text { sit }}}{14} 495$

Nylie Butane Co.


## FREE

## 2 MONTH'S FREE

SUBSCRIPTION TO
THE FLOYD COUNTY
HESPERIAN...

To all new subscribers who bscribe for a year --.

Bring this advertisement ith you . . . or send it with our $\{3.50$ to -..

Box 848
Floydada, Texas

## $\underset{\text { a Texas }}{\text { Beall's }}$ custom + Over 200 To Go GIRLS DRESSES REDUCED

they go on sale today see the selections in one and two piece styles! dozens of styles crisp all cottons cotton blends choice colors

Values to 10.95

## $1993^{99}$

this is the one . . the sale of fashion-
able dresses for all size girls. You'll find
jumpers, sailors, shirtwaists, jumpers, sailors, shirtwaists, two piece
outfits and novelty styles that rate top
honors for honors for tailoring, color and all 'round
perfect quality. Shop early Sizes



RE-CHRISTMAS
CLEARANCE i
$\$ 1.50$

Materials
One Group Material As Listed

 Reg. 79 c A Yd. Value
ONLY
$\mathbf{5 0}$
c A YD
ONE GROUP 3 for ${ }^{\text {pos }} \quad{ }^{8} 1^{100}$ JUST SAY: CHARE经 111 (in


# GRAND OPENING JO 






98c Adhesive Powder
98c Adhesive Powder 98c Cepacol Mouthwash $\$ 1.13$ Fasteeth
Family Size Sucrets
$\$ 1.69$ Trind Cough Syrup 10 Bars Candy 6 Chewing Gum ..... 25
\$4.98 Beauty Mirror ..... $\$ 3.89$
$\$ 1.49$ Hair Spray ..... 99
\$1.35 Clear \& Clean
1.19 Clearasil Tube ..... 97.
DISCOUNT CENTER FORUNIVERSAL APPLIANCES
We stand behind every item while we saye youMONEY ON EACH UNIVERSAL ELECTRIC APPLIANCE!EXAMPLE: \$21.95 CAMEO HAIR DRYER
s3.5 sIIzE
Poly-Vi-Sol Drops . . \$2.54
Deca Vi-Sol Drops : . $\$ 2.93$
Unicaps, Reg. 3.11, 100's \$2.66

25c Light Bulbs . : : : 19c
98c Shine Brush Set . : 79c Candles \& Holders : $: 20 \%$
3 Pair Hose : . . . . $\$ 1.50$
 M. Cārds Tor every name

[^0] therightcards to send to your family and friends.

REXALL TOP RATED FACIAL TISSUE
400 COUNT
599
CIGARETTES

## $\$ 200$ PERMANENT

## SUNGLASSES



# $0^{\circ}$ Flavored Lipstick 59 

 roverctoceWATCH BANDS 88 \$29.95 NORELCO
"Floating head" electric razor

| S24.95 NORELCO | \$1295 |
| :---: | :---: |
| LADIES SHAVERS | \$788 |
| ALKA. Seltzer | 39' |
| Maalox wouo | $98{ }^{\text {c }}$ |
| 5230 BROXODENT | \$1388 |
| S175 casual | \$19 |

SONS REXALL "mame


Our Gift Department


SMETICS
Cara Nome
Tussy
Allercreme (non-Allergic)

## ANGBURN'S <br> Westeru Style

 CHOCOLATES
## $\$ 1.89$

## FOUR BIG DAYS <br> THURSDAY FRIDAY <br> SATURDAY MONDAY <br> FREE! 2 Bicycles <br> WILL BE GIVEN AWAY One Boys - One Girls Look What 79

WILLBUY

Tenemos una Botica nueva para dor servicio a muchas de sus nesesidades. Surtemos prescripciones medicinales. Y tenemos muchas clases de medecinas para precios mos bajor en muchos articulos. Asi como cigarros y otros tobaccos. Otros articulos encludendo cosmeticos para el cutis, paras, pasta para los dientes, otros cosas.

Abra muchas premios en las gran y nauraciou de este lugar. Algudas besicletas para nistos, y jremios para todas mejores Vitaminas, y tonicos, medicinales Irma Martinez, Sra. Lewis, Sr. Ray Johnson para ser-
vilos.
Visite
Visite con nostros y no pierda la gran Rifa de premios
anNouncing (WTH PLEASURE AND PRIDE) THE OPENING OF OUR ALL-NEW


GREETING CARD DEPARTMENT
You're invited to visit our new Ambassado greeting card department. A complete and appealing display of new Ambassador cards awaits your every greeting card see us soon . . . you'll like new Ambassador cards. They're your personal envoy of good taste . . . and you'll enjoy shopping for them at;

## Extra Large Mennen Baby Powder

Extra Large Z.B.T. Baby Powder ..... 79c
Extra Large Johnson's Baby Powder ..... 79
Extra Large Diaparene Baby Powder ..... 79c
Extra Large Johnson's Baby Creme ..... 79c
Extra Large Mennen's Baby Oi ..... 79
Extra Large Johnson's Baby Oil ..... 79c
Extra Large Johnson's Baby Lotion ..... 79c
Bryicreem - Regular 98c ..... 79c
Mennen Skin Bracer-4 $\frac{1}{2}$ oz. ..... 79،
Large Molle Shaving Cream ..... 79c
\$1.29 Value Aqua Velva After Shave Lotion ..... 79c
Ban Roll On Deodorant - $\$ 1.00$ Size ..... 79c
Secret Roll On Deodorant - $\$ 1.00$ Size ..... 79c
Ultra Smooth Ladies Shaving Creme ..... 1.29 and 79c79،
79.
Large Suave Hair Spray79c
Get Set Hair Spray ..... 79،
98c Naildri ..... 79c
Professional Comb Out Brush ..... 79c

## RANCHERS \& FARMERS

## ---SPECIAL OCCASION --

All who raise any livestock are invited to Chili Supper at 7:30 P.M. Saturday at Rogers Restaurant on Matador Highway, Floydada, Texas. A very informative Program will be at 8 P.M. The latest in animal health will be presented. New drugs and related items will be on display with information available.


## TYPEWRITER

## SALE


$=550$ Demonstrator
Executive Hon Steel Desk Reg. \$161.95

Guaranteed ONE GOOD USED
ROYAL
Guaranteed

Demonstrator
UNDERWOOD
Guaranteed

| Demonstrator <br> R. C. A.LLEN <br> Guaranteed |  |
| :---: | :---: |
| NEW |  |
| UNDERWOOD |  |
| PORTABLE |  |
| $\begin{aligned} & \text { Late Model } \\ & \text { USED } \end{aligned}$ | \$ ${ }^{23}$ |
| ROYAL |  |
| 2 GOOD USED |  |
| ROYALS |  |

Typewriter Tables $\mathbf{\$ 9}^{95}$ - $\mathbf{\$ 1 5}^{95}$

HESPERIAN
Office Supply
Phone YU 3-3737

# REGISTER FOR OVER ${ }^{\text {S } 700 ~ W O R T H ~ O F ~}$ Gift Certificates at Powells During Floydada's Gift Bonanza 

On

27 Piece PUNCH BOWL SET By early american prescut crystal $\$ 98 \begin{aligned} & \text { WITH A } \$ 7.00 \\ & \text { PURCHASE OR MORE } \\ & \text { Excluding Cigarettes }\end{aligned}$

CHRISTMAS TREE LIGHTS

## 7 BULB STRING special

 Reg. \$1.49price

SHURFINE Cake Mix 3 ${ }^{\text {으 }} 89^{\circ}$

GRAPE JELIY WELCHS
12 OZ
JAR

MIXED
NUTS
Tom
SCOTt SCOTT,
$141 / 2$ OZ. CAN
Caz.

## SHOP THESEPORK SPECIALS

## Pork Roast $=39$

 Pork Steaks 4 Pork Chops 69 Pork Chops: 49 Corn King Bacon fryers $=-3$WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON THE WYE FLOYDADA YU 3.2


Your home owned - home operated store
These Prices Good Thursday, December 3 Through

Register For Over $\$ 700$ Worth of Gift Certificates At City Auto Service
this christmas buy the family a beautiful new BUICK OR PONTIAC!

We'll Meet or Beat All Competition
CITY AUTO SERVICE
$\qquad$ 121 EAST MISSOURI floydada. TEXAS

## FLOYDADA

## CHRISTMAS CLEARANCE SALE CO:TINUES AT DYSON'S

104 S. MAIN
YU 3-3414 BARGAINS GALORE IN

WESTERN SUITS COATS

SHIRTS -..BOOTS
WESTERN HATS

LEVIS and LEE RIDERS LEE LINED and UNLINED JACKEIS

LAMPS and CLOCKS Greally Reduced Many Other Gift Items

## DYSON'S

104 SOUTH MAIN PHONE YU 3-3414

BIILFOLDS BUCKLES WESTERN and DRESS BEITS

Complete Close Out Entire Stock

## MIIE FEATURES ADMIRAL QUALITY TV SETS FOR CHRISTMAS!

SELECTIONS NEVER BETTER---YOU CAN'T BEAT THE PRICE ANYWHERE BIGGEST SELECTION OF ADMIRAL RADIOS ---STEREO SETS AND RECORD PLAYERS

V木roducing THE LIGHTEST ...the slimmest ME MOST COMPACT ADMIRAL EVER BUITT! ADMIRAL " 11 "PORTABLE


See Mike --- Make Your Christmas Happier



Come in and see this beautiful

## ADMIRAL

American Lowboy 23" Picture

23,000-volt "SL-20" chassis. Selective VHF tuner, preset tuning. $\varepsilon$-speed transistorized UHF tuner. Lighted seectors. $315{ }^{\prime \prime \prime}$ h., $407 / 8^{\prime \prime}$
$16^{1}, " \mathrm{~d}-$ Maple grained finish on Hardboard. (Similar to iflustration above) Shop Mike's TV For All Your Christmas TV and Stereo Needs
free delivery and gift wrapping

Buy And Save At Mike's It's the service after the sale that counts.

Would You Like To Buy One Or All Of These Valuable Items At A Good Low Price...Ard Guaranteed?

- Portable Radios
- Table Model Radios (Clock)
- Webcor Tape Recorders
- Phonographs
- Curtis Mathes Stereo Sets
- Admiral Stereo Sets
- Admiral Color TV Sets
- Admiral Black \& White TV (Portable and Console)

IF YOU WANT TO SAVE MONEY, THEN COME TO

## Mike's TV Lab

113 W. Calif. $\quad \begin{aligned} & \text { Phone YU 3-4023 } \\ & \text { "QUALITY DOESNT } \\ & \text { Cost-IT PAYS!" }\end{aligned}$

Register At Boren Furniture
Curtis Mathes Color TV

- Curtis Mathes Console or Portable TV
Curtis Mathes Combination Sets
- Records (All speeds for your listenting enjoyment)
And Many Other Items Ready for your selection -2. For Over $\$ 700$ Worth of Gift Certificates.

BUY A GIFT THE FAMILY WILL ENJOY ---

* RCA TELEVISION
$\star$ FRIGIDAIRE APPLIANCES
$\star$ NATIONALLY KNOWN FURNITURE



## THE PRICE IS RIGHT!

 ON1965 GMC PICKUPS s1785

Brand New --- Manufacturer's Warranty

## CITY AUTO SERVICE

PONTIAC AND BUICK IN FLOYDADA
121 E. MISSOURI
PHONE YU 3.3767

rozen foons:

## Grape Juice

 $-3$ 27 STRAWBERRIES ONION RINGS


39
$3: 1$


Hese values GOOD in DEC. 3 THRU 9
1964.

WE RESERVE THE RIGHT TO Limit
antities FRUIT COCKTALL
$5: 5$
PORK \& BEANS
$8: 51$
CATSUP
451
BISCUITS
5
FLOUR
PEARS
$4: 51$

## MILK <br> ALL MAJOR B $1 / 2$ GALLON <br> 3

 Tomato Sauce $2: 15$ Peaches 4 s Tomato Juice $4^{\text {s/ }}$ Medium Eggs 3Register For Over $\$ 500$ Worth Of Christmas Gift Certificat Always Guaranteed to Please! Piggly Wiggly Meats! on

## Pienics

## Decker's Smoked

HALF, Pound
SLICED, Pound WHOLE, POUND 27

CHUCK ROAST Vound SLICED BACON $\begin{gathered}\text { Black Hawk } \\ \text { Pound }\end{gathered} \quad 49$

## Round Steak

Fish Stiks

## 2

 59: 2 Block StyleLONGHORN CHEESE 3

2owest Prices .f., Greafest Variety ... always at $1 .$.

# The Floyd County Hesperian 

## Jackson Rites Held Yesterday

Leroy dibham
Improving impRoviva ${ }_{3}$ $\qquad$

County March of Dimes Head Named

## DO YOUR HRISTMAS SHOPPING EARLY!

for the gift only you ! Your portrait.
your personal photourapher
Parlier Stwbio
$\qquad$
CallforNia

## WESTER'S

EMBER DOLLAR DAYS - THURS. - FRIDAY - SAT. - DEC. 3-4Our Trading Stamps - Good for Premiums or Groceries DELIVER TELEPHONE YU 3-2534


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FLOYD COUNTY hesperian

Coach Says "Tharks For The Support, Whirlwind Fans"


ARWINE DRUG CO.

Register For Over $\$ 700$ Worth of Gift Certificates at Hagood's


This is the time of year, when shopping for that someone special . . . that we naturally look to the better stores for that something special. We believe we have that kind of store and that extra quality in merchandise. We know you will enjoy shopping with us

## attractive gift wrapping free

HAGOODS . . is the home of Bobby Brooks, May we recommend our line Stacy Adams, Marcy Lee Ready to Wear.
HAGOODS . . . has the largest stock of Samson-
panties, , gowns. Robe and paHAGOODS $\ldots$ has the largest stock of Samsonite luggage in Floydada. HAGOODS . . . stock Buster Brown, Nappies and Fawn Fashions for the tiny tots.

$$
3 \text { Deigued }
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jama set as illustrated.
HAGOODS
Campus suits, sport coats, sport shirts and sweaters, ideal for the boys and young men.
HAGOODS... is the only has Van Heusen shirts, sweaters and pajamas. HAGOODS... have the Stetson hats for you; Open
Road i Dosie: or the best style in dress hats.
HAGOODS . . for English Leather, the most popular brand for good grooming. Men love it. . . ladies. HAGOODS . . . is the store with the quality goods. the personnel always eager to please you. SHOP HAGOODS THIS EVERY DAY OF THE YEAR FOR BEST QUALITY MERCHANDISE.

PAGE 2 THURSDAY, DEC. 3,1964 FLOYD COUNTY HESPERIAN MT. BLANCO NEWS by Mrs. O. N. Reed
Reeds Attend Workers Conference

DOUGHERTY NEWS by Mrs. W J. Ross
Asia Trip Films To Be Shown

## Coffee Held For Mrs. Pearsey




CENTER NEWS by Mrs. J. E. Green
Thanksgiving Time For Vislts

SPECILALS AT BISHOP'S PHARMLC
All Prices Good Through Saturc Unless Otherwise Stated
\$1.50 Maalox Liquid
\$1.00 Privine Nose Drops
55c Vicks Vaporub
\$2.00 Get Set Hair Spray $\$ 1$
JUST ARRIVED - Large Shipr of ACCENTS MOTIF Floral rangements by MORO $20 \%$ Disc
$\mathbf{U}-40 \quad .99 \quad 1$ MONTH OF DECEMBER SPEO $20 \%$ Discount on Our Entire Stod ELECTRIC RAZORS
Dorothy Perkins Half Price S \$2.00 Cleansing Cream \$1 $\$ 2.00$ Weather Lotion $\$ 1$ $\$ 1.00$ Weather Lotion $2 \$ 1$ ONE-HALF PRICE ON ALL JEWELR Register for over $\$ 700$ Worth of Certificates at Bishop's

## Syy Bishopis

 paid in full by 10th macists WHERE PRESCRIPTI'THE LOFTY OAK
FROM A SMALL
ACORN GROWS
just as all things have a beginn doEs financial security. Like thi verbial. acorn, the beginnings ma BUT ADDED TO FAITHFULLY THROUGH years, can become a source of fina. STRENGTH AS STURDY AS THE OAK. ia oring the seeds of security by opening a savings account:


THE FIRST NATIONAL NOW PAYS


206 S. MAIN
PHONE YU ${ }^{3-3290}$

## $31 / 2 \%$

On all Savings. Interest compounded Semi-Annually. Deposits in by the 10th earn from the first.

## The Buicks

 are coming. $\left(\begin{array}{c}\text { Specials, Skylarks, LeSabres, Wildcats, } \\ \text { Electra 225's and sleek Rivieras. The Buicks } \\ \text { are }\end{array}\right)$ are rolling again.

121 EAST MISSOURI

## lesperian Editorials

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GUEST EDITORIAL
Problems


STORM
Window Kit
UILDERS MART


Crop Residue Aids ${ }^{\star}{ }^{\star}{ }^{\star}$<br>Conservation Many Ways<br>Letters To The Editor

Floyd County 25 Years Ago

Floyd Philosopher Has Plan For Cutting Out All Post Offices In Big Economy Drive

## Agriculture Censis ： 1 1akes Current County Statistics

Letters To The Editor

Bond Sales At
$137 \%$ Of Goal

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## Mr．Cotton Farmer！

 Mr．Cotton Ginner！ SIMPLY CALL YU 3－3214IF YOU LET US CATCH YOUR COTTON SEED AT THE GIN，WET ACID DELINT，CLEAN，GRADE，BAG AND STORE UNTIL JANUARY 1， 1966 YOU WILL HAVE ONLY 7 TO 8 CENTS PER POUND INVESTED．
Plenty of heavy duty trailers，trucks and pickups combined with more ware－ house space，more and better acid delinting equipment ．．．These are only a few reasons why you receive fast，efficient service at Floydada Delinting． And We Certainly Appreciate Your Business！

## FLOYD CoCNTY HESPERI <br> Several Attend Church Confat

FAIRVIEW NEWS by Mrs. Clyde Bagwell
Alaska Residents Visit Here


Yellow Pages
BUSINESSMEN
$\qquad$
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$\square$


Yellow Pages


# SPORTS <br> Winds Hang Up Pads; Basketball Moves Into The Sports Spotlight 



FROM THE
5PDRT5
Cagers Win Two Of Three
Contests At Shallowater

FHS Coach
To Play Dell
Plains Facul

Slaton Cagers
Down Lockney

Della Plains Girls, "B" Teams Win, Boys Lose Tv


[^0]:    In our complete selection of tastefully created Ambassador Christmas greetings, you'll find just

