# Ewer cirv Nex ycime 

 ager Whirlwinds Dispose Of Powerful Friona To Gain Playoffs Berth



## The Floyd County Hesperian



Chamber Works For Major Highway Through Floydada

## Floydada And Lockney 4-H Clubs Share Gold Star Achievements

Merchants
Give Gift
Cerificates

Football
Tickets
Available

page 2 thives. november 19, 1961 flowd coltty mesperian MT BLANCO NEWS by Mrs. O. N. Reed

## Several Illnesses Are Noted

Farm Bureau Facts \& Faces

Veterans Land Board Wait List Has Been Completed

Weenss Norman of Dow

Farm Income Seen At Record High In 1965

Screwworm Outbreak Pos Threat To Texas High Plain

Four Lockney Youths To Compete At Chicago

Juan J. Mendoza Gets Promotion

Dr. John W. Kimble, O. D.

Contact lense
Visual analysis

ALIGNMENT BALANCING SERVIC We Cuarantee You Must Be cotisfied With TED ALLEN AUTO SERVICE
$\qquad$

|  | PEA |
| :---: | :---: |
|  | TISSU |


| HAMS $=$ | ${ }^{5} 2^{89} \mid$ VELVEETA |
| :--- | :--- |
| HAMS | 49 |
| STEAK | $\mathbf{7 9}$ |


| FLOUR $\$ 159$ |
| :---: |
|  |  |

Betty Crocker Regular Size
29

## FREE!

6 BOTtLE CARTON COKES WITH EACH PURCHASE OF \$5.00 OR MORE


Annual PTA Christmas Pageant Set

Auxiliary Busy With Hospital Sewing Project



## Homebuilders

## Meet With Mrs.

Raymond Evans

Local Youth Attend Dallas

FFA NEWS
$\qquad$

56 Study Club
Members Meet
In Hardin Home

Mrs. Robertson
Gives Program
For Garden Club

Ministers
Affected By
SS Changes

## HELMS

House Of Beauty
Open Now (next door to the
Dairy Mart)
CALL YU 3-2616
FOR APPOINTMENT

## HALE'S DEPT. STORE

FLOYDADA'S LARGEST
The Buyer Was Too Optomistic Or The Weather Was Too Warm.
WE MUST REDUCE OUR STOCK! Every Better Fur Trimmed Coat In Our Stock Will Be Offered At This Big Saving. We Have Most Of The Wanted Styles, Colors and Sizes.

Eastern Star Instruction School Held In Floydada

Producers
Stockholders
Meet Tuesday

Har!man
sfinal
Contest

## FoodBuys

Asparagus . . 25c
CARROTS . $2: 13 \mathrm{c}$
Salad Dressing 390
Shortening : 590
FLOUR . . . 490
Crackers . . 29
SOUP . . $2: 23^{\circ}$
Biscuits . . $3: 25$
TIS S UE . . $12 \$ \$ 1$
Margarine . $2_{i}^{:} 35 \mathrm{c}$
We give buccaneer stamps ULI \& McBRIEN
Peliver
YU 3-3164

## MIMEOGRAPH PAPER at LOW, LOW PRICES!

```
WHITE 3\frac{1}{2}\times11
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20 POUND
PER REAM

10 REAM QUANTITY
PER REAM
WHITE $8 \frac{1}{2} \times 14$
20 POUND
per ream
10 rem quanttry
per ream
COLORED $8 \frac{1}{2} \times 11$
20 Pound
per ream
10 erma quantiv
per ream
COLORED $8 \frac{1}{2} \times 14$
20 POUND
per ream
10 ream quantity
PER REAM

STUDENTS:
CLIP BOARDS
ASSORTED COLORS LETTER SIZE
POSTER BOARD \& MAGIC MARKERS
Good Selection
Typewriters, Desks, Chairs, Filing Cabinets

## HESPERIAN OFFICE SUPPLY



## Murder Charge <br> Filed Against Floydada Negro

FHS Pep Squad Asks Full Fan Support Friday


IN CASH GIVEN AWA EVERY 30 DAYS

Drive into Leo's Truck Stop on the Matador Highway and pick up your lucky ticket. Next winner will be announced December 3, 1964 .
(Nothing to Buy - you do not need to be present to win)

And --. we will now honor

## ALL CREDIT CARDS

Football Fans! Stop at Leo's Truck Stop at Idalou and fill up with that good Shamrock Gas on your way to Denver Cily.


Rain Hurts Cotton, Aids Wheat


Thanksgiving Dinner Held
ASCS News


Hackney Rites Held In Lockney

BEAT DENVER CITY!
IF THE WEATHER DOESN'T Clear so you farmers CAN PULL COTTON

WELL CLOSE FRIDAY FOR THE FOOTBALL GAME

KING TIRE CO

NOW P POK THE PEN To Fit Your Grip!

THE NEW
PAPFP:MIIE PROFILIRRO

# The Floyd County Hesperian 

 has Needed For munity Charities- 

THE WYE PHONE YU 3-2502 is your authorized DUNLOP TIRE DEALER

## ACQUAINTED OFFER Brand New 670x15 MUD GRIP DUNLOP TIRES



Bonner In GOLD FIRE I


Youth Of FMC To Collect Toys

Four Rural Accidents In Floyd County

Sgt. Hollums In STEEL PIKE

Maber US.Spanish heot of


There were taur nural

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| :---: | :---: |
|  |  |
| THE ANCIENT FGYPTIANS WERE SKILLED IN THE practice of pharmacy |  |
|  | KIRK <br> \& SON <br> Floydada |
| ARWINE DRUG |  |


$\$ / 00$
A Month


LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED DUSK to DAWN Lighting Service

- safety - CONVENIENce - protection, a
$\qquad$
$\qquad$ - completely automatic a new photeelectric cell turns away, you will always rest assured that this light is duty, keeping prowlers and preying animals away fro your home or livestock
ind its economical. The low price includes installation on an existing pole, all maintenance and lamp replacement, and the electricity it uses.
- contact any lighthouse electric employee, get full details on how Dusk to Dawn Lighting Service



- LIAR
$\because$ CRO
$\because$ FTRE - FIRE - CAZVALTY

COMPENSATION

- AU TOMOBLLE
'TCUR INDEPENDENT

CARDINAL
INSURANCE CO.
127 W. California
Ph. YU 3-3270
SAM BAKER, Manage


## Mr. Cotton Farmer!

 Mr. Cotton Ginner! SiMPLY CAL YU 3-3214IF YOU LET US CATCH YOUR COTTON SEED AT THE GIN, WET ACID DELINT, CLEAN, GRADE, B G AND STORE UNTIL JANUARY 1,1566 YOU WILL HAVE ONLY 7 TO 8 CENTS PER FOUND INVESTED. Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment . . . These are cnly a few reasons why you receive fast, efficient service at Floydada Delinting. And We Certainly Appreciate Your Business!
Floydada Seed \& Delinting Co.,

TEX THORNTON AT HINTON WELL SERVICE ANNOUNCES
TURN KEY IRRIGATION WELLS!

- CLEAN OUT
- PUMP REPAIRS
- DRILLING

LET US ESTIMATE YOUR NEEDS

## Best

Well

## Service

HINTON WELL SERVICE,INC.

## 

Gravel is weighed separately. Sand is weighed
eparately.

Phone YU 3-2170 or Come In and Discuss Bennett's Building Material

How long have you waited for your new Buick? Toolong.
If you have an order in, your Buick's on its way. If you haven't, better hurry.
Choose your color,
choose your model
Convertible? Coupe?
Sedan? Station wagon?
Order yours soon.We might have your favorite right here, right now.
Hurry. To your Buick dealer's.
Special. Sk ylark. Le Sabre.Wildcat.
Electra 225. Riviera
The' 65 Buicks are rolling again.


Wouldn't you really rather have a Buick?
CITY AUTO SERVICE

BUSINESSMEN:

shop the Yellow Pages

Will they find you?

Faikview news by Mm Clyde Ragwal
Half Inch Shower Received

## WOW! LOOK AT THIS!

cigarettes

| Reived | LOOK |
| :---: | :---: |
|  | AT |
| \% $=0$ | THIS! |
|  | THIS! |
|  | cigarettes |
|  |  |
|  | \$259 |
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| - | HYRoobes |
| Rites C |  |
|  | 29 |
| - |  |
|  | Shaving Cream |
|  | 79¢ \& 51.29 |
|  |  |
|  | dea |
| $=$ | 79 |

## WESTER'S

GIRIS! HAVE YOU SEEN THE NEW HATBOX PORTABLE ROYAL


Now On Display IN BLUE AND WHITE Buy On Layaway For CHRISTMAS HESPERIAN OFFICE SUPPLY

FLOYDADA

GROCERY \& MARKET

| THANKSGIVING SPECIALS Thurs. - Fri. - Sat. - Nov. 19-20-21 GET YOUR TRIMMINGS EARLY |
| :---: |
| COFFEE |

PICKLES
tamales 23 c TOMATO JUCE . 25 c PORK-BEANS . $2: 23 \mathrm{C}$ CRANBERRIES . 25c PECANS. . 980 ASPARAGUS . $2: 49$ c Cranberry Sauce 2:29c mater spectals
CLUB Steak . . 69c PORK ROAST . 47c BACON . . . 99c FRANKS . . . $\$ 1$

ERSAL
${ }^{5} 14^{88}$

CREOMULSION

## Whirlwinds Overpower Friona In 7-6 Tussle

## Floydada Scores On First Play Of Game


$\qquad$
Della Plains Downs Memphis; Loses Two Games To Paducah

Lockney Longhorns Fall
To Abernathy Crew, 19-14


$= \pm=5$



# 8 R7: <br> coneratilutious TO THE 



68
waldo west


COACHES-Left to right; Kneeling-Bill
Carmack and Bill Curry; Standing-Nick
Greer and Kenneth Hill. Floydada Whirlwinds FOR A JOB WELL DONE

Best Wishes To Our District Champs

It is with a great deal of pride that we extend this sincere message of congratulations and best wishes to the 1964 District Champion Representatives ... our own Floydada Whirlwinds.

To our fine coaches and a team of fellows who gave over $100 \%$ effort . . . and all their hearts, we say "thank you" for a job well done. You have represented our community well. You have displayed good sportsmanship, the ability to play together as a team, and a spirit of great football heritage that this community has learned to appreciate for many years.

A special word of siricere appreciation to our outstanding coaching staff that has developed this outstanding team ... that has reached the u'timate in this football district.

This message sponsored by Whirlwind Mothers and Fathers and a Host of Loyal Fans of the Team.

## BEAT DENVER CITY



## Hesperian Editorials

SURVIVE THE HUNT

GUEST EDITORIAL JUST BAD MANNERS<br>$\frac{1}{c}$

## 8

## Bishop's

$$
0 \mathrm{c}
$$

## ANNUAL STOCKHOLDERS MEETING

Producers Cooperative Elevator
FLOYDADA - DOUGHERTY
HIGH SCHOOL CAFETERIA TUESDAY, NOVEMBER 24, 1964 7:30 P.M.

## PROGRAM

AUDIT REPORT
SPEAKER - Nelson Burton, Farmer DRAWING FOR LADIES

1- $\$ 50.00$ Savings Bond
1 S25.0 Savings Bond FLECTION OF TWO DIRECTORS REFRESHMENTS AT CLOSE OF MEETING

Floyd Philosopher Finds One Of The Campaign Slogans Wasn't As Bad As It Sounded



Order Your THANKSGIVING TURKEY Now! Piggly Wiggly Has The BEST

SWISS CHEESEGOUDA CHEESE BLUE CHEESE LONGHORN CHEESE LONGHORN CHEESE SHARP CHEDDAR CHEESE MIRACIE WHIP SUGAR PEACHES scotiles PECANS :




SIRLOIN STLAK
99
${ }^{4} 19$ ${ }^{1} 1$ 39 49
89 30. 89

HOME NEEDS!

## Roaster

 Mirro, Aluminum,Heay Duty
Reg. 85.95 Retail
20-L. CAPACIT

## s3

99
PIE PLATES
UTILITY DISH
99
CASSEROLE
88


DRINKS Rite Goad, No Deposit, No Return 15
GREEN BEANS $\begin{gathered}\text { Del Monte, Fancy Cut } \\ \text { No. } 303\end{gathered}$
EGGS Ideal, Crate A Medium 39
OLEO $\begin{aligned} & \text { Elyin Colored } \\ & 1 \text { Pound Pky. }\end{aligned} 29$
MARSHMALLOW $\begin{gathered}\text { Creme, Iipolite } \\ \text { Pint Jar }\end{gathered} 19$
EGG NOG

MARSHMALLOWS
SUGAR
COOKIES49

## BANANAS

GOLDEN RIPE, POUND

## CELERY

Nice And Crisp
2 Stalks
10

## Cranberrid

FRESH
Ocean Spray ONEPOUND BAG
$29^{\prime}$


