## The Floyd County Hesperian



Cotion Picking Begins In Earnest In Floyd County

PP\&K Contest Saturday At Wester Field
$\qquad$
Absentee Balloting Begins At Court House October 14

Welcome to Floydada... Congressman and Mrs. Mahon

Community Suffers Hail Damage

Field And
Kitchen News

TV SALE
EVERY SET IN STOCK REDUCED IN PRICE

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New Admiral Portable sV SET *
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Mike's TV Lab

The Folks At The

McCoy Gin
SAY

## THANK YOU!

## est efforts to serve the area cotton



HUBERT STIDHAM, MANAGER

## McCoy Gin Inc.



lammen Speak Nra Churches

## 

ALIGNMENT BALANCING SERVICE We Guarantee You Must Be Satisfied With Our Work . . . And the Price Is Righ TED ALLEN AUTO SERVICE
$\qquad$
PHONE YU $3-3290$

We're Ginning - and Making the farmer monee!
iis means of expressing our thanks to the many farmers in this ave ginned with us in the past and we look forward to being of serjiton season.
new installation of a K. B. Cleaner and Green Boll Separator er ginning for our customers.

Intip-top condition, our experienced gin personnel are ready to give ut on each bale possible.
nost of your cotton crop . . . bring it to . . .
R. D. HOLLY

PHONE YU 3-2956


SKIRT SPECTACULAR! A SPECIAL PURCHASE OF ALL WOOL DOE
SKIN FLANNELS IN KNIFE AND BOX PLEAT SKIN FL
STYLES


Compare and Save. Select colors of White,
Pink, Blue, Yellow and Red. Ideal for schuol or Pink, Blue, Yellow and Red. Ideal for school or
work. Sizes 5-13 and 10-16! See this Selection.


SPECIAL REDUCTION regular 2.29 yd.

Derring Milliken

Abbey
Flannels

...extra savings now on better quality abbey flannels. Sele et
solids and plaids to match. Very colorful and easy to sew.
45 inches wide.

good looking, yet rugged! Warm, Bright Plaid Flannel Shirts

50

IDEAL BUY FOR WORK OR SPORTS WEAR. IN ASSORTED BRIGHT PLADS. MACHINE WASH-
ABLE. SIZES-S - M - L - XL.


All Wool and Orlon (r) Sweaters
regular
5.95 AND
6.95 values
fashion buys now at Beall Ringer Savings. Select all wool knits in basic Cardigans. Orlon flat knit jewel
trim Cardigans and novelty prints in both orlon and all wool. Every sweater of genuine first quality and
fresh from the manufacturer. Both flat and bulky knits but not in every style.

REPEAT OFFERING Famous Brand SPORT SHIRTS REGULAR $\$ 4.00$ And $\$ 5.00$ VALUES NOW

## 2:500



EXTRA SPECIAL value

Men's Better Quality

SWEATERS

OUR BEAL
RINGER
PRICE

COMPARE AT 6.99 - 7.99

- $\mathbf{1 0 0 \%}$ shetland wools - wool-Kodel polyester -WOOL-ORLON ACRYLIC


## Cold wead it's

 pleasure in one of these low priced pullovers and button front cardigans. Assorted solid and stripe patterns for leisure and sports wear. Sizes S-M-L.

Only Three
Newcomers In September

## Woman

## Burglers



| jiscuils | $4 \% 29$ |
| :---: | :---: |
| 1120 | 19 |
| UHLORNE | 39\% |
| Clubsteak | b. 69 c |
| UGGAR |  |

Horitenng 59،

L \& J FOOD STORE N. 2nd

SAVE with us and
watch rour savwes GROW
$41 / 4 \%$ 4 $1 / 4 \%$
YOUR SAVINGS ARE INSURED UP TO $\$ 10,000.00$ BY A FEDERAL AGENCY.

You'll find it easier to save here too! Our office is the nearest with current annual rate of $41 / 4 \%$, there is
plenty of free parking, you may save by mail if you

CALL WY5-3521 FOR MORE DETA ILS
Tulia Savings \& Loan Ass’ ${ }^{n}$.
iiy Of Cattle Market Studied

ENTION, FLOYD UNTY VOTERS! C. APPLEWHIIE

IN CANDIDATE FOR TY JUDGE OF FLOYD COUNTY

## GIGE WHOSE NAMEAP AP BALLOT IN THE PARTY

PIEWHITE IS THE BEST OUA
DiDATE FOR COUNTY JUDGE.
Trom Wayland Baptist Colleze
ass teaching experience
ter since 1924
intensive experience in

## reteran floyd Cou

County for sixty-one yen
Old Settlers Association
emple Lodge and Charter Member
hree years in World War II Write in the be
C. Applewhite

## EWRITER SALE

erian Office Supply
YU 3 -3737


## TV SALE

every set in stock reduced in price

FOR EXAMPLE
23" Console Curtis Mathe
TV SET, With Trade
${ }^{5} 169^{95}$
Snectucular Rums on Every hem
Meke'dTV Lak
113 W. Califormia Ph. YU 3.4023
1964-65
NEW TEXAS ALMANACS
ARE HERE!
Paper Back
1.75

HESPERIAN OFFICE SUPPLY
FLOYD COUNTY HESPERIAN THURSDAY, OCT. 8,1964 PAGE 7
wat and and the fashions





WE GIVE BUCCANEER STAMPS DOUBLE ON WEDNESDAY
HUIL \& MCBRIEN We Deliver YU 3-3164
s85
${ }^{5} 50$
s35
${ }^{s} 125$ ${ }^{s} 125$
s85
s $97^{95}$ - Outlast ordinary sheets Erase, rewrite without blurring
Non-glare finish saves eyes - Non-smudge....waterproot inh - Soft-toned lines for contrast HESPERIAN OFFICE SUPPLY


For those of you who are undecided between the comfort
of a full-size car and the savings of a compact, congratulation You've done it again. Talked Dodge
into a brand-new car that's just your meat. Coronet.
As much stretch-out room inside as a lot of cars that cost a lot more. Easy to drive, easy to park, and easier to own
If you buy a car on style, take a look. If you buy a car on value take a list. Coronet gives you a choice of 7 engines,
sedans, wagons, convertibles, and hardtops. Any one will give you Uore than enough room and plenty of action. The hot new Dodge at a new lower price. Dodge comes on big for '65، Dart • Coronet • Polara • Custom 880 • Monaco

## '65 Dodge Coronet <br> -"-mot cunza

See all the new Dodges on display at your nearby Dodge Dealer's
ROE MOTORS

## Your Message In

## The Hesperian

.. goes to more than 2,500 subscribers who buy the paper because they want it, and is read by an estimated 8,500 persons. Advertising in The Hesperian is by far the cheapest method of reaching so many potential buyers!


## The Floyd County Hesperian



## What Price Freedom?

## .

促They Pay For Themselves Year-Round
RRED - window sweating
RRNED - heat loss, dust, noise, heat gain
Re BOR'S BUIDING SPECSALTM BUILDING SPECLALTY
SORM WINDOW NEEDS Custom Made
Windows
Plate Glass, a speciality
Bob Collier, Owner, Mgr.
120 W. Kentucky, or COLLIER'S HOME SUPPLY ented Wall Heate
Floor Furnaces

## NOTICE!

COTTON GROWERS
FOR
COTTON DEFOLIATION
CALL RICHARDS

AERIAL SPRAY
FLOYDADA - YU 3-4014

* MUNCY ELEVATOR - OL 4-3100 (Lockney)
$\star$ SANDHILL - YU 3-3632


SHED - A - LEAF OR ACID - $\$ 2.40$ PER ACRE
"Chemical defoliation and desiccation of cotton aid in the control of
cotton insects. These practices check the growth of the plants and lerate the opening of mature bolls, reducing the damage and the late on build-up of boll weevils and pink bollworms which would otherremain to infest the next year's crop. They also prevent or reduce age to open cotton by heavy infestations of aphids, the cotton leaf n, and whiteflies. Stalks should be destroyed and other cultural pracfollowed . . . after harvest in areas re frost or spring plowing.
"Defoliation or desiccation permits earlier harvesting and better use Nks, an important aid in the control of the pink bollworm and the boll sevil. However, if losses in yield and quality are to be avoided, defolishould not be applied until all bolls that are to be harvested are ma-


MINNEAPOLIS-MOLINE, INC. Come in and find out why the Mighty M-6 is breaking sales records everywhere. See the Mighty MM engine hat runs so slow and pulls with so much power-with instats. Let us demonstrate the Ampli-Torc transmission, with 10 speeds forward and 2 reverse-and the ultra responsive Tel.-.FIo hydraulife system. Try the scientifically designed comfort of the new Flote-Ride
seat and the Mighty M- 6 control zor.e. Come in today. Or phone for a free demonstration on your own farm.
MIT AFREE TRACTOR, BALOR OR HUSKOR!
AFREE TRACTOR, BALOR RIz
Register for the Big NMM Sizi
Sweepstakes when you coine in
PAYNE IMPLEMENT CO.

Moss Named New Fieldman For Texas Farmers Union

## Infestation Free Period Broken By Screwworm Case



Lions Hear
Program On
"New Math"


OIL FILTER
SPECIALS
Genine $M \& M$ oil fillers for the following models:
$95^{\circ}$
FILTERS FOR THE FOLLOWING
TRACTORS:
5
M
STAR M-5,602
$\$ 145$ each

00 MOLINE POWER
$2^{15 \text { each }}$
and Look at this
Molise hypraulic
Special Price
${ }^{5} 7^{75}$ per case
PAYNE
IMPLEMENT
COMPANY

COTTON PICKING TIME


Lawrence Davis, farmer

Cotton farming is big business and banking at the First National in Floy dada is one way to keep in step with the financial needs of big farming. Big farmers - ittle farmers - all are welcome here.


# Tulia Hornets Stun Floyddada' Whirlwinds, 31-0 

Penalties, Fumbles Riddle Local Club


SPORTS


SUPERIOR CLEANERS

Keep a cool head in the White House. WORK NOW TO ELET PRESIDENT JOHNSON! Think your help isn't needed in the current campaign?
That's exactly what the militant, dedicated minority opposition is counting on! Don't take any chances; join
with proud Texans everywhere working hard for an overwhelming victory November 3 for our native son
President Lyndon B. Johnson. You can make an im portant contribution in your own neighborhood.
now . . . see your local campaign chairman . vore TEXAN vorie LBJ!

Responsible leadership for all America

Th Loses To,
8th Defeats
Tulia Here




$\$ 15$HESPERIAN

PAGE 4 THURSDAY, OCT. 8,1964 FLOYD COUNTY HESPERIAN WAKE NEWS by Rena Barnett
Trulls Visit In Slaton Sunday

Rites Conducted FAIRVIEW NEWS by Mrs. Clyde Bagwell Forem. mimitsel Wheat Sowing Underway Here

# Brother Threadgill Absent 



CITYAUTO SERVICE

## COtton defoliation time!



## NORMAN SPRAYING SERVICE

## DOUGHERTY, TEXAS

 BERYL STARKEY, SPRAY PILOT
2 WAY RADIO EQUIPPED
member of texas aertal applicators association

## Annentuersan

SALE "wamem


TELL CITY HARD ROCK MAPLE DINE $=-\quad 529$

Waldron Traditional SOFA
\$12995
Maple Corner HUTCH

| $\substack{\text { REG. } \\ 89995}$ | ${ }^{8} 9^{95}$ |
| :--- | :--- |

EARLY AMERICAN
L A M P S
${ }^{8} 19$
Dining Table


Berkline Early American

## Sofa $\$ 199^{\circ}$

Tell City Boston
$\underset{\substack{\text { Reg. } 839.95}}{+}$


AT
HIGHLAND FURNITURE CO.

1203 QUINCY, PLAINVIEW
JUST THREE BLOCKS SOUTH OF HIGH SCHOOL

GUEST EDITORIAL Teen Drinking In The Home

To Fight Communism?
ditended freedom forums and heard about
Wists plan to have the U. S. under the
past . We have heard the right wing spin
stronger military defense against po
they had to combat Comm Bin



Here's why it's smart business to harvest your cotton with a HESSTON V-22

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SOLID ROLL STRIPPER \(\underbrace{\text { HARVESTED THIS }}\)
```

One Price Marketing System Essential Io Cotton Future


FLOYD COUNTY HESPERIAN THURSDAY, OCT. 8,1964 PAGE 5
Philosopher Wants Viet Nam Problem Left To Farmers, Farm Problem Leff To Viet Nam

Floyd County 25 Years Ago

Veteraris Ask

YOUR PHARMACIST

about non-prescription health aids

ARWINE DRUG

Lears's monst tallseal-ahout new carrs

©5 Cheurrolet Impanlat


## © 65 Corvair Consa

## There's never been anything like it from either side And a higher powered range of engines-with up to

 of the Atlantic. There's new thin-line hardtop styling 180 hp available in the top-of-the-line Corsas. How more entrance and shoulder room in all models. CHEVROLET Corvair that'll show you.
## 

## Make STRONG COMMUNITIES

Sandhill Baptist Church Dale Dozier, Minister Sunday Sunday Servees Sunday School
Morning Worshi Training Union
Evening Worship First Methodist Church
Charles E. Lutrick, Pastor Charles E. Lutrick, Pastor
Sunday Services Sunday School
Worship Service Youth Meetings Evening Worship Methodist Spanish , $6: 3$ SS. Ross Chavez, Pastor S.S. and Preaching First Chritin

First Christian Church
Roy Turner, Pastor Roy Turner, Pastor
Sunday Services
Suday School Ser Sunday School

Worship Service Youth Meeting |  | 11 ; |
| :--- | :--- |
| Evening Worship | $6:$ |
| $7:$ |  |

First Baptist Church Sunday School Services Munday Scheor
Trarning Worship
Training Union

Calvary Baptist Church Perry Threadgill, Pastor Sunday Sunday Se
Morning Worship
Training Union Torning Worship
Traing Union
Evening Worship

Bible Baptist Church Bible Study Say Services Bible Study
Morning Worship
Praver Meeting Prayer Meeting
P/eving Worship
Wednesday Evenin



> THE CHURCH FOR ALL.... ALL FOR THE CHURCH






"God's garden" . . . those were St. Paul's words to describe the early Christian fellowship. From its mighty seed of revealed truth, the Church has grown and flourished ...spreading into many lands, developing in many ways, but always linked by oneness in Christ.

World-wide Communion Sunday is a day of spiritual renewal for Christians of every creed. It is a time to remember our brothers in all lands, and to pray that our differences may be transcended by the power of the Holy Spirit working among us. It is a call to greater effort, greater personal participation, so that by our example all men may be led to know Jesus as their Saviour.

The Church needs the support of every Christian on this meaningful occasion. Decide now that you and your family will be present at the Lord's Table.

This inspirational message is offered lor your consideration by the generosity of Public Spiriled Individuals and Firms

Reed Ford Sales
McDonald Implements
Floydada Implement Co

## Fieldan Motel

O K Rubber Welders
Fuqua Farm Supply
Producers Co-operative Elevator FLOYDADA \& DOUGHERTY
Mac's Gulf Service

Parker Studio
Carthel Fertilizer and Oil
Moore Funeral Home

## Winn's Restaurant

## Weems \& Weems

Consumers Fuel Association

## Martin \& Company

Floydada Real Estate and Insurance

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Collins Implement Co.

## Leonard's Cafe

Edmiston Plumbing \& Heating
Solomon Jewelry
Parker Furniture Co.
Wylie Butane
J. F. Pafterson " $\mathbf{6 6}$ " Station

United Machine \& Supply, Inc.

## WIMASSIFIED ADS Wiwis

and
page s thursday, oct, 8, 1964 floyd county hesperian

Local Residents To Attend McMurry Willson Lectures
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GROUND BEEFSTEW MEAT$69^{\circ}$
GROUND CHUCK98
CHUCK ROAST ..... $49^{\circ}$
IINK
PORK saus HO 12 Oz . Pkg. ..... 69

PINEAPPLE JUICE CHILI Ellis, Platin

Soffluy, 2 Py
TOILET TISSUE
VIENNA SAUSAGE
CAKE MIX ${ }^{\text {Good N Miph hemer }} 15$

SYRUP
BEEF STEW
PAPER TOWELS
FLOUR ${ }_{5}^{\text {Lifith Cound }}$ Crut


 Fillbury or Pallard. BISCUITS
 TOILET SOAP DETERGENT Lamedy, An


