## The Floyd County Hesperian

## dd Leads Four-County Area In Total Bales of Cotion Processed

 oore Resigns; Holmes Appointed County JudgeSlow Harvest, But Small Wheat Crop


## Court Of Civil Appeals To Hear Caprock Hospital Suit Tuesday

## Fire Prevention Week Set

October 4-10 By NFBU

Baseball Association Meeting Set

Three Youth Temporary Jualge Is Win In Fourth Also Demo Nominee Grid Contest

Election Slated For Zone One SCD Supervisor

A Few Words Of Appreciation

Progress Of City Seen At Open House Here
 councilmen, only one presently an alderman, in charge of the electrical department look on.
are shown above during Open House held last Tis is quite a contrast when compared with
Sunday by the City offices. Mark Martin is the new Nordhergs that are rated at
pointing to the

## FLOYDADA

terrific \$AVING\$ during our
 R Danys

## 3 BIG DAYS <br> FRIDAY SATURDAY MONDAY

## ONE BIG GROUP

FORMFIT BRAS
All Sizes and
Prices. Many reduced as much as

## 50\%

## - Hagood's

## BAITERY BARGAINS!

automobie batterles

tractor batierles
边
6 Volt ${ }^{8} 16^{555}$ exch.
${ }^{5} 9$ esch.

Payne Implement Co.
zwnus PHONE YU 3-2411
SKRIP INK
QUART BOTTLE
REG. 1.90
Used Underwood
TYPEWRITER
NEW HON
STEEL DESK
Regular $\$ 164$

HESPERIAN OFFICE SUPPLY

## Beall’s

needlized small dark pattern
QUADRIGA PRINTS

## REGULAR 49c PER YARD

113 W. California

LiNGERIE

392

- Gowns Pink, Black, Blue White

FLOYDADA MERCHANTS APPRECIATE YOUR BUSINESS DOLLAR DAYS AND EVERY DAY! . . . SHOP AND SA

## VITAMIN SALE

$\underset{\substack{\text { BEXEL } \\ \text { VITAMINS }}}{ } \quad 1 / 9$ price

REG. 87.49 Childrens REG. 89.59 Special
FORMULA IMPROVED

REG. 82.79 ELIXIR
$22_{i}^{5} 2^{79}$

## Arwine Drug

100 E. California
Phone YU 3-2856


TIRES!
Let Us Save You
Severa I Iire Dollars
Oqz BuY the F gmots GENERAL DUAL 90's FOR YOUR COTTON TRAILER
4: $50^{00}$
RUCKER'S OK TIRE STORE Floydada

PERRY'
104 E. California
PIECE GOODS

Fall assortment

Regular 39e Yd
29.

Regular 15c Dozen
CLOTHES PINS
Regular 69c Solids and Prints
HEAD SCARFS
Regular $1.27 \overline{\mathbf{W}^{\prime \prime}}{ }^{\prime \prime} \times 24^{\prime \prime}$
PILLOW S
WIND CHASER
Regular 3.98 - Large Size
DOLLS
Regular 49c Assortment
KITCHEN TOOLS
Regular 99c
PLASTIC W ASTE BASKETS Recruar 77 C Wicker
CLOTHES BASKETS


TRICYCl
$\begin{array}{ll}8 & 4^{98} \\ 8 \\ 9^{95} & 8 \\ 8\end{array}$
SELECTION OF WAGONS AND BICYCLES,

FRESH DRESSED
fRYERS
Ph. YU 3-4023


- SLIPS - PAJAMAS

Ladies Three, Inc.


# Womens Page 

Home Beautiful Tour Set For Sunday


Hospital
Auxiliary To
Sponsor Coffee
Garden Club Plans For Zone 1 Meeting To Be Held Here




56 Club Meets In Norman Home


Congratulations
to Mr. and Mrs. A. T. Swepston on their 54th Wedding Anniversary and their new 1965 Chevrolet
$\square$ nee Nancy Carey Given Shower


Chiropractic Clinic
floydada, TEXAS

Ind Tanner, at right, really put the big britches (Size 52) on ada's FORD dealer Ray Reed this week when he bought a Ford
if you want an unheard - of - good deal on the Fords, we've always got our trading britches on -in now and get the best deal in West Texas!
"Putting the britches" on Floydada's

## FORD DEALER!

at a really good deal!


## Girl Scouts To Baby-Sit Friday Night

Cars parked at the Methodist plaintiff granted divorce.
'65 Pontiac Maintains Wide Track
Family Of Mrs.
Holds Reunion


## Wake News by Rema Barret

Out of Town Pastors Visit Here

| GRAPES <br> . <br> 19c |  |
| :---: | :---: |
| 49 No. 1 Russers 101 |  |
| 20 Potatoes . . 59c | midy |
| shurrresh |  |
| 1/ Biscuits - 3 25c |  |
| 5as mrgsh grade a |  |
| 7 FRYERS . . . 35c |  |
|  |  |
| 5m | SUPERIOR |
| 2 COFFEE | Cleaners mime |
|  | For Quality Dry Clean ing The Approved Sani |
|  | сыи. |
| - FRANKS . . 49c | Ye $3-5340$ |
|  |  |
| 29 Margarine $2 ; 35 c$ | THE FLOYD COUNTY HESPERIAN |
| - 8 kifevex 2 Roll pak |  |
| Wh Towels . . . 49c |  |
| 1 hover box tal | ate |
| Salmon . . . 49c <br> WE GIVE BUCCANEER STAMPS | RESS: |
| $\begin{aligned} & \text { GIVE BUCCANEER STAMPS } \\ & \text { DOUBLE ON WEDNESDAY } \end{aligned}$ | mambu whor |
| HULL \& MCBRIEN |  |
| Deliver YU 3-316 | \% |


dolgherty news by Mrs. wo. . Roses
Piano Dedication At Doug herty Church

Good Rain Falls; Farmers Plant

EDAR HILL NEWS by Mr. Joe Fortenberry


## Cruzada Bautista Now In Session

Farmers Home Administration
Helps Finance Young Farmers

Cone News

$\qquad$


Schod

Field And Kitchen News

Yarborough Dinner Set

Oragnizational Meet For Young
Republicans Held



Chadwick




## Hospital News




## LOOK！FREE！PRIZES！

REGISTER THURSDAY，OCT．1st THR J MONDAY，OCT．12th FOR THESE BEAUTIFUL GIFTS．DRAWING MONJAY，OCT． 12.
1st PRIZE－－Dormeyer Electric Fri－We＇I
2nd PRIZE－Universal Eleciric Steam and Dry Iron 3rd PRIZE－Universal Electric Cordless Toothbrush

MUST BE 15 YRS，OR OLDER TO REGISTER
No PURCHASE NECESSARY TO REGISTER

DRAWING
Monday Night
Oct． 12
7：00 P．M．
You Do Not Have To Re Present To Win．

24－0Z
CAN

AQUA
NET

## HAIR SPRAY

 Qт．
bottle 0 L L Biscuits 29

PRODUCE $\$ 7.00$ purchase or more．


MYMt HITS THE Spote
thuvabata u．ctacterir IRKANSAS，GRADEA
M M M M

LB．
swift premium


5 to 6 Lb．Avg．
LB．
WRIGHTS，Ready To Eat

HAM
Shank Portion
LB．
WILSON＇S Certified

（a）
12 bottle ctn． PLUS
DEPOSIT


## Potatoes

This beauliful 22 K Gold Saucer is the gift for this week with

WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON THE WYE

FLO YDADA


## Day of Activities Awaits Ex-Students At Homecoming October 30



## The Floyd County Hesperian

Attack October Beall Ringer Event Mrs. L. E. Kiker Screwworm Danger Always<br>To Odell Being Staged At Local Store Dies, Funeral On Increase During Fall<br>Sunday

Toastmasters
Club Offers.
Many Benefits

$\qquad$

Evelio Hernandez To Speak Locally During Crusade


HHEat SOWING TIME

## efolks at the First National Bank

 Floydada continue to work hand hand with the farmer. Progrese farming and banking go toget-

Think First of The First

## MEN LOOK AT THIS!

(THIS MONTH ONLY)
WE'RE GIVING STO FOR YOUR OLD SUIT OR $\$ 5$ FOR YOUR OLD SPORT COAT AS TRADE IN ON A NEW STYLE
MART

Qansics
SUITOR SPORT COAT You'll find intriguing worsteds from the far corners of the earth featured in our line of superior Style Mart suits. These imported fabrics are cut in the trim popular American styles ... and tailored with the tender care they so richly deserve. Whether you have conservative tastes or an eye for the unusual, you will find a Style Mart suit that perfectly reflects your personal preferences range of sizes away. EXCLUSIVE STYLE MART NECK ZONE TAILORING assures fit and better appearance ... no matter how much you twist and turn, the collar lies flat . . . no unsightly gap.

$$
4 \text { WAYS TO BUY }
$$



PAGE 8 THURS．，october 1， 1964 floyd county hesperia

Moisture Aids Area Wheat
（

REGISTER THURSDAY，OCT．Ist THR J MONDAY，OCT．12th FOR THESE DRAWING BEAUTIFUL GIFTS．DRAWING MON JAY，OCT． 12.
Ist PRIZE－－Dormeyer Electric Fri－We＇I
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3rd PRIZE－Universal Electric Cordles；Toothbrush
MUST BE 15 YRS，OR OLDER TO REGISTER No PURCHASE NECESSARY TO REGISTER

## AQUA NET

HAIR SPRAY
Retired School Teacher At Lockney Dies ala

Lockney Dies
Services tor Nollie tee Broy


August Saving Bond Sales Top $\$ 8,001$

Dr．John W．Kimble，O．D． Floydada，Texas

AS FOR THE PAST 48 YEARS
 Mixix 0 개펼 ， 대팽見
圆
昔 $+$

W20112

5ix承承家

## Hyn

 ～？閣模 <br> \title{
L00K！FREE！PRIZES！ <br> \title{
L00K！FREE！PRIZES！ <br> <br> L00K！FREE！PRIZES！
} <br> <br> L00K！FREE！PRIZES！
}

Monday Night Oct． 12
7：00 P．M．
You Do Not Have To Be Present To Win．
，


24－0Z．
CAN
SCOTIIE TISSUE

## $400-\mathrm{CT}$ ．

BOX
PIIZA
COLOMB0
oz．

GLADIOLA
POUND
CAKE

Wilson＇s Bakerite
Shortening
3－Lb．can
Waison＇s Vienna


# Day of Activities Awaits Ex-Students At Homecoming October 30 

## The Floyd County Hesperian

Attack October Beall Ringer Event Mrs. L. E. Kiker Screwworm Danger Always<br>To Odell<br>Sunday<br>Being Staged At Local Store Dies, Funeral On Increase During Fall

Toastmasters
Club Offers.
Many Benefits




OCTOBER 20 IS SALVATION DRIVE

Evelio Hernandez To Speak Locally During Crusade

$\qquad$

## IHEAT SOWING TIME


he folks at the First National Bank Floydada continue to work hand hand with the farmer. Progresfarming and banking go toget-


Think First of The First


## Nhirlwinds Tame The Childress Bobcats, 21-7

## SPORTS

Weather Didn't Hamper
Locals Performance

mey Comes From Behind

Jown Jackrabbits, 20-17


Turn \$1 worth of LSP Fertilizer

into $\$ 3$ worth of extra wheat!



Announcing
the candidacy of
GOREE C. APPLEWHITE
for the office of

## COUNTY JUDGE

FLOYD COUNTY (Unexpired Term)
As Republican Nominee
This is the first time Mr. Applewhite has sought
any public office. He was selected by the county Republican Executive Committee after several
days of search, and after careful consideration.
Mr. Applewhite was reared in the Lone Star com-
years) and farmer
He is a veteran of World War I and has served
his communitv, his county and his country
his communitv, his count
during the last 50 years.:
He attended Baylor University and received h
degree from Wiand
degree from Wayland Bantist College. He hold
the professional high school and elementary schoo the professional high
teaching certificates.

DURING SUMMER SESSIONS, MR. APPLE-
WHITE HAS TAKEN SEVERAL GOVERN-
MENT COURSES AT WEST TEXAS STATE
UNIVERSITY.
$\begin{aligned} & \text { He will appreciate your vote and support for this } \\ & \text { improtant office in the General Election on No- } \\ & \text { vember 3rd. } \\ & \text { We believe this man is better qualified fo the } \\ & \text { job for the office of County Judge on the above } \\ & \text { qualifications. } \\ & \text { Pol. Adv, paid for by friends of G. C. Applewhite }\end{aligned}$

| WESTER'S <br> MONTH END.-DOLLAR DAY SALE |  |
| :---: | :---: |
|  |  |
| Fruit Cocktail | yss $5!^{\mathbf{5 1 0 0}}$ |
| Tomato Juice . $3: 51$ | SPINACH . 6: |
| CORN... 6:51 | SAUSAGE . . 5: |
|  | 6: ${ }^{100}$ |
| OLEO . . . 6 61 | Tomato Sauce . $10: 51$ |
| PORK-BEANS . 9 ¢ 1 | BISCUITS . 125 |
| MILK $\substack{\text { silitrax } \\ \text { TALL }}$ | 7: $5^{100}$ |
| SHORTENNG . . 59\% | TAMALES . . 3is ${ }^{\text {d }}$ |
| PEACHES | Tollet tissue. 79 c |
|  | 4:5100 |
| BEEF STEW . 3: 51 | APPLES . . . 15t |
| SMM or Jilly. 3 | SAUERKRAUT . $6: 5$ |
| MARKET SPECIALS |  |
| RIBS . . . 3 : 1 | STEAK . 59\% |
| FRANKS . 11 | ROAST . 49 |



your dector trusts him You consider your doctor a dedicated man. hard in order to be able to serve you. Yo

ARWINE DRUG


COTTON DEFOLIATION TIME!


## NORMAN SPRAYiNG SERVICE

dotcherbry, texas
WEIMS NORMAN - YU. 3-2794, FLOYDADA
ALL TYpes aErial application - MODERN EQUIPMENT

2 WAY RADIO EQUIPPED
MEMBER OF TEXAS AERIAL APPLICATORS ASSOCIATION

Likable beautiful Buick'65.

Affordable and reachable

Smack in

"menter
CITY AUTO SERVICE
FLOYDADA, TEXAS


 or the fivorite picture in the Kress, wirst;
ond
dult
Teresa Colston,



When You Think of
Band Instruments Think firs of MARY L. SPENCE

Come in and see our completes tion of band instruments. We ry KING, LEBLANC, LUDWII many more. We give a full ye guarantee on every new ins ment. D. W. CRAIN, our e. band repairman, gives the beet vice you can find anywhere. advantage of our convenient ${ }^{\text {r }}$ al-purchase plan (any rent you will apply on your instrumen Trumpets


MARY L. SPENC MUSIC CO., INC. 710 BROADWAY PLAINVIEW, TEX.


Allen Bingham, 710 West Missouri

## LET'S GO TO THE "TOUR OF HOMES" SPORSORED BY THE 1934 STUDY CLUB

## SUNDAY - OCTOBER 4-2:30 to 500 p.m.

We join with the members of the 1934 Study Club in your invitation to attend the Home Tour scheduled for this coming Sunday. We believe you'll enjoy seeing the many new features both outside and inside of these lovely homes.

Home design and conveniences improve each year and home builders in the Floydada area continue to offer the latest to the prospective new home owner.

## Brand New Home...Or Remodel Job. . . We Want To Be Of Service

Higginbotham - Bartlett T. L. Holland, Jr.
214 S . WALL 505 WEST JACKSON - Busna YU 3-2402
J. M. Willson \& Jimmy Willson Your Floydada Building Supply Merchants

## WAYNE WILLIFORD

BUILDING CONTRACTOR
WELL build on your location, or we HAVE LOTS SOUTH OF THE HIGH SCHOOL 313 WEST MESQUITE PHONE YU 3-4109

- furniture - carpeting - floor covering KIRK \& SONS
FURNITURE AND HARDWARE
119 E. MISSOURI
PHONE YU 3-3280


## Edmiston Plumbing \& Heating

"Reliable Service For Over 16 Years" 127 W. CALIFORNIA

YU 3-3360

| Bennett Building Material | ELECTRIC LIVING $\ldots$ is better living. See the many <br> electrical appliances in the homes to be shown in the <br> Home Tour on Sunday. |
| :--- | :--- |

ready mixed concrete all purpose sand \& gravel

## 229 E. CALIFORNIA

YU 3-2170

- ceramic tile - quarry tile - shower doors - patios - Formica tops - mirrors WATSON TILE COMPANY 2515 SABINE PLAINVIEW CA 4-5955
electrical appliances in the homes to be shown in the
POWER \& LIGHT DEPT. CITY OF FLOYDADA

TO BUILD THAT NEW HOME OR REMODEL" CONVENTIONAL - FHA - G I LOANS
Plainview Savings \& Loan 716 BROADWAY


## Hesperian Editorials

TAXING INTANGIBLES


MINPEAPOLS-MOLINE, IMC.

 ultra responsive Tel-O.Flo hydraulic system. Try the Or phone for a free demonstration on your own farm. AFREE TRACTOR, BALOR OR HUSKOR!
Register for the Big MM Sizzin' Summer
Sweepstakes when you come in.

PAYNE IMPLEMENT CO. niswat

Letters To
The Editor

Veterans Ask


## SUBMERSIBLE PUMP REPAIR

## RAPIDAYTON <br> SALES AND SERVICE OF DOMESTIC AND IRRIGATION SYSTEMS <br> REPLACEMENT MOTORS FOR YOUR PUMP <br> - PIPE <br> - GATE VALVES <br> - Pressure tanks and accessorjes <br> - CENTRIFUGAL PUMPS <br> - Cable <br> - PANELS <br> - Water well acid <br> Check our prices on pulling and setting and quotations on new installations. <br> W. H. NELSON IRRIGATION <br> SALES And SERVICE <br> 8 miles east of Floydada on Highway 70

Phone YU 3-3894

COTTON GROWERS For
COTTON DEFOLIATION CALL RICHARDS

AERIAL SPRAY
$\star$ FLOYDADA - YU 3-4014
$\star$ MUNCY ELEVATOR - YU 3-3632 $\star$ SANDHILL - OL 4-3100 (Lockne


IMPORTANT INFORMATION FROM REPORT.
any cotton insects. These practices check the grow lhoondes accelerate the opening of naturife bolls, reducicing the dinice im
season build-up of boil weevils and pink bollworms season build-up of hoil weevils and pink bolitory also prevent of
wise remain to infest the next year's crop. They damage to open cotton by heavy infestations of aphids, the cotto worm, and whiteflies. Stalks should be destroyed and other cultura tices followed $\ldots$ after harvest in areas where regrowth is likely to before frost or spring plowing.
"Defoliation or desiccation permits earlier harvesting and be of mechanical harfesters. This also permits earlier destructiond
stalks, an important aid in the control of the pink bollworm and stalks, an important aid in the control of the pink bollworm ayitel.
weevil. However, if losses in yield and quality are to be aypiel hints बhould not bedpplied until all bolls that are to be


Fioyd civity hesperin Sports Desk Whirlwinds




## FRUIT COCKTAIL $=5: 5$

 COCA COLA $=12=63^{\circ}$ mLL PEARS Pet or CarnatioEvaporated $3=39^{\circ}$ GREEN PEAS 4: $=1$ $5: 9$

SAUSAGE
CATSUP $\begin{aligned} & \text { Libby's, Fancy Tomato } \\ & 20 \text { Oz, Bottles }\end{aligned}$
GREEN BEANS $\begin{gathered}\text { Libby's Fancy } \mathrm{Cut} \\ \text { No. } 303 \text { Cans }\end{gathered}$
CORN $\begin{gathered}\text { Libby's Gold., Cr. Style or wK } \\ \text { No. } 303 \text { Cans }\end{gathered}$
TROPICAL PUNCH


EGGS $\begin{aligned} & \text { Ideal, Grade A Medium } \\ & \text { Dozen }\end{aligned}$
SALMON $\begin{aligned} & \text { Libby's, Pink } \\ & \text { No. } 1 \text { Tall }\end{aligned}$
DETERGENT $\begin{gathered}\text { Bonne', Liquid for Dishes } \\ 20 \mathrm{c} \text { Off, } 2202 \mathrm{oz} \text {. Btl. }\end{gathered}$
TAMALES $\begin{gathered}\text { ELLIS, Jumbo } \\ \text { No. } 21 / 2 \text { Cans }\end{gathered}$

FLOUR $\begin{gathered}\text { Gold Medal, Kitchen Tested, } 200 \mathrm{C} 0 \\ 25 \text { Pound Cotton }\end{gathered}$ COCOA MIX | Hershey, Instant, 10e |
| :---: |
| 2 Lb. Box |



## HEALTH AND BEAUTY AID <br> AND LOTON Medum Size Bottle <br> Jeanette, Decorated, Fireproof, Regular 98 c

 CAKE DISH, 8" SquareJeannette, Fireproof, Decorated, Regular $\$ 1.23$
CASSEROLE, 1 Quart Size Regular 89c, Plus 6c Tax O. J's BEAUTY LOTION

Gillette, Slim with Stainless Steel Blades and Sun-Up After Shave
ADJUSTABLE RAZOR, Regular $\$ 1.78$
these values good in floydada, oc $3,5,6,7,8 \& 9$, 1964. WE RESERVE THE RIGH QUANTITIES.

| slash the Spur Bulldogs at whatever score they desire: Denver | N DCE |
| :---: | :---: |
| ever score they desire: Denver | Hove fROM hospit |
| team. I ittlefield: Matidor |  |
| should ease by Jayton; The | the Cumberland Presbyterian |
| Buffaloes from Petersburg | thurch in floydada, is expected |
| stemp Roorevelt; | General Hostpital where he has |
| Eriona, lite last week, will | been under treatment for the |
| Sudan Hornets: Morton will |  |
| dd Dimmitt loss mumber | He is reported doing |
| Seminole Indians will skin the |  |
| rrield Cabs; Faruell |  |
| Seagrav | the foot of the |
| bit seagraves will be |  |
| ans and Snyder will drop Ker- | flo |
|  | ter |
| e collece scene: the air | shouid get it when they meet |
| k of Baylor will overcome | Texas Western; LSU doesn't like |
| egon State; Texas, now rated | to lose and will upset Florida: |
| er 1 in the nation will send | North Texas will drop Bowling |
| drills: | Green.. and Missouri will ease |
| West Vir- | Oklahoma State. |
| a: Tech will top the Aggies; | That is the way it should go. |
| Razorbacks of Arkansas will | only thing is the |
| the Horned Frogs of TCU; | know |
| West Texas, looking for a | know |
| West | e Fris |

Folks --- We're Moving!

Weve moved our business a half block south and a half block east from our old address of 503 East Missouri

We will be there temporarily until our
LAWSON BROS.
WELDING \& BLACKSMITHING SHOP

## вROCCOII $3=49$ PIZZA $\begin{aligned} & \text { Fox, Deluxe, chese } \\ & 22 \text { 年, Package }\end{aligned} \quad 79^{\circ}$ <br> BABY LIMAS $\begin{gathered}\substack{\text { Seabrook } \\ 10 \\ \text { Oz. Package }} \\ \mathbf{2 7}^{\circ}\end{gathered}$ <br> PIE SHELLS $\begin{gathered}\text { Kings } \\ 2 \text { Shells per package }\end{gathered} \mathbf{2 7}^{\boldsymbol{c}}$ <br> FRYER $\begin{gathered}\text { Underwoods } \\ \text { Barbeque, Halves }\end{gathered} \quad 75^{\circ}$ <br> 14)

FACIAL TISSUE
SOF-PLY -- 400 CT. BOX



