## The Floyd County Hesperian ${ }_{120}^{10 \mathrm{c} \text { poges }}$

## thman League Regional Tournament Here Thursclay - Saturday

## 

## ocalCukes To Be Commercially

k Chat


Scattered Showers Hit County; Still Driest July In Last Seven Years

Two Million Gallons Water Used July 20

FIGHTING LEUKEMIA
Floydada Family Faces
Hard, Uphill Battle

Two-Pickup Crash Injures
Three Boys Of One Family


Proposed At
Ind And Tenn.

## WHIRIWINDS ONLY SECOND:

District Coaches Say Floydada<br>Has Fair State Race Potential

New Bank Application Turned Down


FRESHMAN LEAGUE last week resulets $\begin{array}{lllll}\text { DODGERS } & 8 & \text { RED SOX } & 18 \\ \text { BRAVES } & 4 & \text { GIINTS } & 5 \\ \text { BRAVES } & 8 & \text { COLT 45's } & 12 \\ \text { BRAVGERS } & 4 & \text { CARDINALS } & 10\end{array}$ Leagues standings
 support they have shown the


Freshman League Tournament Bracket

Frizzell Test Shows Deep Water Is Salty


HERE IT IS FOLKS!


SALES FAlR

It's that time of year again, when we've gotta slash prices in order tom out a lot of Brand New Chevrolets and Oldsmobiles as the new m will soon arrive in our showrooms.

Come in and save hundreds of Dollars on new 1964 Corvairs, Ca

GET A GOOD DEAL ON A NEW OLDSMOBILE!

LOOKING FOR A NEARLY NEW
CHEVROLET or OLDSMOBILE?
WE HAVE 5
DEMONSTRATORS TO GO


ODEN CHEVROLET CO.
YOUR AUTHORIZED CHEVROLET AND OLDSMOBILE DEALER IN FLOYDADA



## OMIT

Reception To Honor Local Couple On 50th Anniversary

## Naxa <br> NWERTVIT

Harryette Hollums And Clois Purvis Wed



Winners Are Announced In 4-H Club Dress Review

FARM BUREAU FACTS \& FACES

Kent Clark And O'Donnell Girl
To Repeat Vows


# ral Mail Carrier Plans Retirement Next Month <br> Than One Million Pent Free Miles 



## 


about medicines an 1 drugs Your health is our pharmacist's business. Trust
his knowledge concerning eve $y$ faket of his his knowledge concerring eve $y$ faket of his
profession ... knowledge that enables him to profession.
serve you be
 the inside of Centrang to the building is Lockne Roy Reed. Architect the new school weere Rittentectr
Rittenberry, Amarillo contract

An additional amount of these safety deposit
boxes were recently installed and ready for

DTTON
SPORTSWEAR
PANTS ALL COORD-
INATED - NOW
$1 / 2$

"Think First . . . of The First"


WE'RE BACKING THE FLOYDADA COLTS AND GIANTS TO WIN

# WELCOME TO THE REGIONA PLAYOFFS IN FLOYDADA 

## THURSDAY THROUGH SATURDAY NIGHTS!

\author{

* ABERNATHY <br> * SILVERTON <br> * MATADOR <br> * EARTH
}

The welcome mat is out to the competing teams listed above. We hope youll enjoy your visit to Floydada, and we're mighty proud to be host for the big event. Our best wishes go with the Floydada Colts and Giants ... and our thanks to the adult leaders who have worked so hard to make this another big baseball season for Floydada boys.

THIS MESSAGE OF "WELCOME" AND SUPPORT OF THE FLOYDADA TEAMS IS SPONSORED BY THE FOLLOWING CIVIC-MINDED FLOYDADA FIRMS:

| Parker's Siudio | Bishop Pharmacy | Consumers Fuel Association | Fieldan Motel |
| :---: | :---: | :---: | :---: |
| First National Bank | Builders Mart | Continental Oil Company | Gilbreath Humble Service Stati |
| Willson \& Son | Caprock Motor Parts Inc. | Cornelius Grocery \& Market | Foote Butane \& Oil Company |
| Lighthouse Electric Co-op | Martin \& Company | Dairy Mart | Floyd County Co-op Gin |
| Winn's Restaurant | Carmack Feed \& Seed | Conoco Service Station No. 1 | Spears Small Engine Service |
| Floydada Real Estate \& Insorance Agency | Carthel Fertilizer \& Oil Co. | Payne Implement Company | Stewart's Cash \& Carry Cleane |
| Wither's Cafe | City Auto Service | Daniel Automotive | Stewart Printing |
| Floydada Travel Center | City Trim Shop - Kendrick Trucking | Dougherty Grain Co., Inc. | Hinton Well Service |
| "Y" Motel - | Cardinal Insurance Agency | Duncan Abstract Co. | King Tire Company |
| Speed Queen Laundry | Collins Implement Co. | Farmers Co-op Gin | Hammond Sheet Metal |
| Ben Franklin Store |  |  | Floyd County Hesperian |

## RefreshingShower Received

## ICHOLS NURSING CARE

 NICHOLS MANOR(39 BED)
TEL. 3591
crosbyton, tex.
MS Rest home Kent Co, Nursing Home

## PUR, TEX. <br> NICHOLS \& IOHN NICHOLS

## TATIGER IN YOUR TANK!



IGH-ENERGY ENCO EXTRA GASOLINE BOOSTS POWER THREE WAYS:

$n$

IF YOU THINK THE WEATHER IS HOT --- JUST CHECK THESE DOLLAR DAY SPECIALS AT WESTERS

|  | Food King - Cr. Style, Gold. <br> No. 300 Cans | $9_{\text {cans }} \$ 100$ |
| :---: | :---: | :---: |


| FRUII COCKIAIL $4{ }_{2}^{\text {¢ }}$ \$1 | ENGIISH PEAS . $\mathbf{\sigma}_{2}^{5} \mathbf{1}$ |
| :---: | :---: |
| GREEN BEANS . 8 ¢ | MEAT BALLS . $4{ }_{R}$ S1 |
| PORK BEANS . 9 ¢ |  |


|  | 5 - ${ }^{\text {S }} 100$ |
| :---: | :---: |


| Viennas sausabe 5: | ASPARAGUS |
| :---: | :---: |
| SPINACH . . 6 | SHORENENG . . 59a |
| PEACHES . . 451 | TOMATOES . 9 :1 |


|  |  |  |
| :---: | :---: | :---: |
|  |  |  |


|  | ENERGY |
| :---: | :---: |
|  | $6^{\text {m }}{ }^{100}$ |
| FFOUR . . 1 S1.19 | Canialoupes |

MARKET SPECIALS

| CHUCK ROAST | 55c | Steak |
| :---: | :---: | :---: |
| franks qu. | 49c | FRYERS |

Local Graduates Enroll At Lubbock Christion College

Field And Kitchen New


Join Piggly Wiggly's DOUBLE DIVIDEND CLUB FREE. Thousands of Dollars Plus Free NYLONS! EVERYONE WINS!

## Cokes Milk Peas $=$

4-HClub News

Piggly Wiggly Meats! Table Trimmed for Economy


SPARE RIBS

Hormel's Lean,
Northern Pork,
Ideal for Cookouts,
Pound
RIB ROAST
Armour Star, Aged
Heavy Beef, Valu-
Trim. Oven Redy SIRLOIN STEAK VIICED BACON 89 Naim NEW YORK STEAK ${ }^{5} 1{ }^{\circ}$

SUMMER SAUSAGE FRANKS GROUND BEEF $\begin{aligned} & \text { Ditar fres } \\ & \text { 3Pownis }\end{aligned}$ '1 LUNCHEON MEAT SMOKED SAUSAGE 39 PORK CHOPS
HEN TURKEYS

| Vorbest, Roase |
| :--- |
| Rite, 12 to |

16 th. Avg,
fous) T-BONE STEAK

Armour Star,
Aged, Hvy. Beef
Valu-Trimmed Aged, Hvy. Beef,
Valu-Trimmed,
POUND



Norman On Activ
Duty for 2 Weeks

