

THE FLOYD COUNTY HESPERIAN

16 Pages
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FLOYDADA (FLOYD COUNTY), TEXAS, THURSDAY, JAN. 16, 1964

16 PAGES THIS WEEK

Farmers Coop Gains Spearhead Marketing For Castorbeans In Floyd County

As noted by Harold Ellison, General Manager of the Plains Cooperative Oil Mill, the Plains area farmers have approximately 7500 acres of castorbeans raised in the last year were marketed.

Ellison said that representatives of Plains Coop Mills in Lubbock would be at the meeting to explain the profits that the former may expect in raising castorbeans.

Ellison said that castorbeans were a good crop for diverted milo acres. The Plains Coop mill people will announce their plans for building a one million dollar castorbean processing plant capable of handling 100 tons of castorbeans per day to be located in this area if 25,000 acres are contracted by plains farmers this year.

LUBBOCK FIRM

The Board of Directors of the Plains Cooperative Oil Mill, Lubbock, voted unanimously Jan-

uary 8 to enter the castor bean processing business in the High Plains area. Mr. Roy B. Davis, General Manager of the Plains Cooperative Oil Mill announced this action of the Board.

He stated that meetings will be held shortly in local areas to acquaint farmers with the co-op castor bean program and to give interested farmers an opportunity to sign up acreage for the crop year 1964.

The Executive Committee of The Board of Directors will shortly make a survey for a possible location of a modern castor bean processing plant.

It is possible for the plant to be located at any point in the High Plains, but a further study will pin-point the location of the plant.

Arti Hurt Misap Lockney

Martin's injured, not in a wreck that occurred last week, the outskirt, according to Lockney officials.

It was reported to Lockney by a sudden road sign. He was 158 feet through the into these of a pick-

front of Martin was almost fished and sprained both ankles, was wearing seat belts, probably from him from brown through the wind-

ants of the cup suffer minor bases. A received ticket for a stop sign and failure right of way.

To Convene s. Moving

to convene to a click morning in the District Court in Florida to hear cases. Court is presided by Judge J. R. Ratliff. The case of Myrtle's Pioneer Gas, suit for damages; Helen McAllister vs Santa Fe, suit for damages; and other cases.

Therma New Chairman of People's Hospital

The regular monthly Board meeting of the People's Hospital, Jan. 9, 1964, the new officers were elected. B. Smith was elected chairman of the Board and the monthly Board meeting. People's Hospital, Jan. 9, 1964, Ann Carthel elected Vice-Chairman of the Board, and H. O'Line was Secretary.

Stock Show Will Feature Judging Contest March 4

Eddie Joe Fortenberry, president of the Floyd County Junior Fat Stock Show Board of Directors, reports that at the meeting held Tuesday, January 1 the Board decided to retain all of the 1963 Superintendents and feature a 4-H - FFA Judging contest. The County's 7th annual event is slated for March 2, 3, and 4 at the County Stock Grounds in Floydada.

The Board also elected to build new restroom facilities that will be adjacent to the show barn. To save money those present agreed to do the construction work themselves.

The county agents and Vocational Agriculture instructors presented a set of rules for a 4-H and FFA judging contest. The presentation was accepted by the directors and the contest was set to take place at 9 a. m.

New Business Opens Here

The Hilton Well Service Inc., a new irrigation pump business, has opened on the Lockney highway, just north of the Taste Freeze Drive In.

The new business is owned and operated by Tex Thornton and Ocie Forbes. Thornton has moved here from Andrews where he was with an oil well supply company for many years and Forbes will move his family here from Ralls as soon as possible.

Contestants will judge on an individual basis and must be a bonafide 4-H or FFA member to be eligible, but don't have to be showing an animal to participate. Contestants must be at least 9 years of age and not have graduated from high school. Awards will be made to the top 5 high point individuals.

Those named to positions of the 1964 show are as follows: GENERAL SUPERINTENDENT - Eddie Joe Fortenberry; ANNOUNCER - Jack Johnson; STEER SUPERINTENDENT - Jerry Williams; Assistants - Carl Brock, Craig Edwards, Frances Montandon, Bob Kropp; PINE SUPERINTENDENT - Joe Taylor; Assistants - Donnie Rybee, Nathan Ward, Jerry Allen, Rickey Kellison; LAMB SUPERINTENDENT - Joe Cunyus; Assistants - Gene Handley, Lon Miller, Neil Mitchell, Dennis Griffin; 4-H AND FFA JUDGING CONTEST SUPERINTENDENT - Darrell Smith; Assistant - Alton Higginbotham; AUCTIONEER - Raymond Akin; VETERINARIAN - Fess Whitfill; OFFICIAL WEIGHERS - Roe Jones, Lon Davis, Jr., Kelton Shaw, Ray Phillips; FLOOR BIDS AND SIFTED SAL - (SEE STOCK SHOW on page 6)

Too, industry seeking places

At the City Council meeting for establishments will consider whether or not the water supply is approved by the Texas Department of Public Health.

Young Farmers Make Plans To Affiliate With State

The group voted unanimously to affiliate once again in time for the beginning of the State's fiscal year which begins July 1. Some of the requirements needed are the dues, a program of work for the coming year and a copy of the by-laws of the local organization.

A number of ways were considered to increase interest in the local organization. It was decided that a govt work program with informative programs at each of the meetings would be most successful.

County Bale Count Above All Estimates, 110,621

In a survey that was run this week jointly by the Hesperian and the Lockney Beacon, it was noted that the Floyd County Cotton production was 110,621 bales, with a few bales left to go.

This figure is above all estimates of the crop and 18,000 above the initial estimate made by the TEC last summer.

The last, and most accurate estimate was made by Plains Cotton Growers' Lubbock when they set the expected tally at 108,000 bales.

According to most of the managers that were called, the cotton turnout was not as good as it had been in the past. Normally a 25 per cent turnout is considered standard. With this as a basis, for every 2,000 pounds of stripped cotton carried to the gin, a 500 pound bale of lint can be expected. However, this year it was taking 2,100 to 2,500 pounds of raw cotton to make

Whirlettes, Bobcats Capture First Place Trophies At Local Tourney



TWO MORE COMING UP - Shirley Riner of Floydada is shown in the process of adding two points to help in the 48-45 victory over Dimmitt in the finals of the Floydada Tournament last weekend. Whirlettes pictured set for the rebound are Janet Burk, left, and Dee Wilson.

Payment Of Poll Taxes Still Slow

According to the Floyd County tax assessor-collector's office in Floydada, with only 16 days left before the payment of poll taxes only 1457 receipts have been issued. If everyone in the county that is eligible paid the tax, there would be over 3,500 voters in the county.

Everyone that intends to voice their opinions in the coming election year must pay their poll tax and it must be paid before 5:00 p. m. January 31.

Whirlettes Place Three On All-Tournament Team

The Floydada Whirlettes and the Dimmitt Bobcats were named tournament champions at the Floydada Invitational Tournament last weekend, after each squeezed out a final victory for the coveted crowns. The Whirlettes defeated the Dimmitt girls 48-45 in a 3-minute overtime and the Bobcats from Dimmitt downed Petersburg 62-55 to be named champs in the boys bracket.

A capacity crowd at the Junior High Gymnasium saw some of the best basketball action of the season in which Floydada Whirlwinds were defeated by Petersburg in the second round of the tourney.

Sheila Patterson, Sandra Marler and Dee Wilson were named to the all-tournament team. It was the first time this year for Sheila and Sandra and the second time for Dee to be named to such a position. Dimmitt had three on the team also to complete the selections.

The tournament began Thursday afternoon at 2:00 p. m. by a game between the Petersburg and Friendship girls. This was followed by the Petersburg and Friendship boys. Both Petersburg teams sent their opponents on their way down the lower side of the bracket by posting victories of 64-37 and 70-55 respectively.

Following these games the teams from Dimmitt treated the Ralls teams with the same respect just described by scores of 58-49 and 58-48.

In another first round game both Floydada teams downed the Crosbyton teams to advance toward the championship side of the bracket. Also the McAdoo girls defeated O'Donnell and the O'Donnell boys dropped their Lubbock Christian High School opponents.

The second round of the tourney began Friday afternoon and pitted the Crosbyton girls against Friendship. Crosbyton came out (SEE WHIRLETES on page 8)

Paving Begins Monday On Caprock And Steen Addition

The City Council decided at its regular meeting Tuesday to let Lipham Brothers Paving Contractors begin work Monday on the Caprock addition and the Steen addition. Both are new residential areas in Floydada.

The Council solved its previously discussed paving problem Tuesday night. The property owners in the Caprock Addition that owned land across the street from Wayne Williford's new development were asked to pay their share for paving the street. Some consented and some refused.

It was then discussed whether to strip pave the street, not putting in curbs and gutters or find another alternative. It was brought to the attention of the council that to strip pave would be against a city ordinance.

The council decided that it would be best to curb and gutter in front of those who agreed to pay and leave a blank spot half the width of the street. The city will maintain this strip, however,

so it should not become a mud hole. The strip will be half the street width and about 100 feet long.

Homer Steen owns all the property in his development so there was no question as to the paving in that area.

Both the developments will be paved in the near future. The combined area of the two developments will justify full time crews, whereas, one development at a time would not.

Local High School Boys In Collision

Two local high school boys, Keith Teague and Don Lloyd were involved in a two car smash-up last week at the corner of 5th St. and Houston.

Don Lloyd was traveling east (SEE LOCAL on page 6)

State Department Of Health Approval Of City Water Considered By Council

At the City Council meeting held last Tuesday night in the City Hall the group discussed among other things on a full agenda, what action will be necessary to get state approval of the Floydada water system. It was brought before the Council that such a step will be necessary before the city can be assured that the city water is of a healthful nature.

Police Chief

It was announced at the council meeting that a new City Chief of Police had been hired. He is Bill Taylor of Lorenzo, a former Floydada resident. Taylor is slated to begin work Feb. 1.

Fred Cardinal has been filling the vacancy since Alton May left to fill a Deputy Sheriff vacancy at Panhandle.

Fred is a farmer in the Dougherty community but has been in law enforcement work off and on for the past three years.

The council opened bids on two items at their meeting. The first was for 50,000 gallons of No. 2 Diesel Fuel. Bids were received from Carthel, Wylie's, Foote Butane, Texaco, and Conoco. Two bids. The one awarded the contract was Wylie's who had the low bid.

Early Tuesday morning the City officials sent notice to all local automobile dealers that they as a director at large. The president would accept bids on a new car for the police department and it would save a month of waiting if the bids were received before the council meeting.

All the local dealers responded and did submit bids on the auto-

Chamber Of Commerce Names Directors For 1964

At a meeting of the Chamber of Commerce on January 10 at Rogers Restaurant in Floydada the Chamber named seven new directors to serve for two terms in 1964-65, and 1965-66. The new directors are Wendell Tooley, Vice President, Weldon Harris, Treasurer, Kenneth Bain, Jr., Charles Tyer, Dr. Oatis McIntosh, Jim Simpson and Wayne Collins.

There are seven new directors named for the new term while it is customary to name only six. The reason for the extra is that there was a three way tie for the fifth and sixth places between Jim Simpson, Dr. Oatis McIntosh and Wayne Collins.

It was decided by the Chamber that Wayne Collins would serve as a director of the Chamber is required to appoint three directors at large and this situation created a need for only two to be appointed.

At the meeting Ralph Marquis, chairman of the ticket sales

committee for the Chamber's annual banquet slated February 4, presented envelopes of tickets to all present and gave them directions as to the sales of the tickets and the reporting of their sales.

President of the Chamber, Don Pemberton, explained to the new group that it was customary,

as in the past, for the newly elected directors to serve on the Arrangements Committee. Charles Tyer was appointed chairman of the committee. The primary duties of the committee will be moving and arranging tables and chairs on the Banquet date, February 4 at the High School cafeteria and gymnasium.

Chamber members missing the meeting were Edell Moore, Ralph Johnson and J. D. McBrien.

The carry-over directors of the Chamber are: Wayne Collins, Ray Reed, A. O. Wylie, Jr., Howard Gregory, Dr. Andrew McCulley, Ralph Marquis, J. D. McBrien and S. W. Ross.

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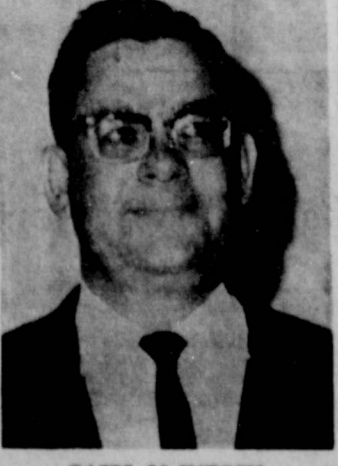
WAYNE COLLINS



WELDON HARRIS



CHARLES TYER



OATIS MCINTOSH



KENNETH BAIN JR.



WENDELL TOOLEY



JIM SIMPSON



... a big catch of bootleg alcoholic beverages are ready for dumping at the city dump grounds. Law officials pictured the "hoonch" left to right are: Fred Cardinal, acting police chief, Sheriff Hollums, deputies Foster Amburn and Cap Carthel.

16 DAYS LEFT FOR PAYMENT OF POLL TAXES

Harmony Club as Meeting

Harmony Home Demonstration club met Friday, Jan. 10, at the home of Mrs. Glenn Curtis, in the home of Mrs. Everett Miller gave devotional and the vice-president, Mrs. Roy Hale, had charge of filling out the year's report. Sherry Mullins gave the program on selection and care of fabrics, and Mrs. Truman Dunavant led recreation. Mrs. Everett Miller served refreshments to Mmes. Hanna, Glenn Curtis, Anne Schulz, Mathew Carr, R. Gary, Roy Hale, Charles Truman Dunavant, Carl Snodgrass, Bob Hopper, Betty Howe, Glenn Pool and Sherry Mullins.

Dougherty News

DOUGHERTY, January 13 — Mr. Wilmet, principal of the Dougherty school reported no additional pupils enrolled since the New Year but six all Latin Americans have withdrawn. The Dougherty HD Club met Thursday evening in the home of Mrs. Earl Edwards. Those present were the hostess, Mmes. Ring, Crawford, Ross, Cates, Ward, Eastham, Jones and a guest, Mrs. Earl Edwards, Jr. Mrs. G. W. Smith attended a school of instruction for THDA officers of District 2 at Lubbock Thursday. Mrs. Wilmet, primary teacher in the local school has been hospitalized at Lockney several days. The report of her condition is favorable. Mr. and Mrs. Dale Smith and Shawn of Denison visited his

1950 Club Meets At McDonald's

The home of Mrs. Clement McDonald was the meeting place for members of the 1950 Study Club on Tuesday night of last week with Mrs. McDonald Cheek as hostess. Mrs. Sammy Hale, president was in charge of the meeting and appointed her nominating committee for the year. Mrs. David Kirk is chairman and Mrs. Doyle Moore and Mrs. Bob Copeland will assist. The committee for scholar jackets at Della Plains were also appointed these being Mrs. Louis Anderson, chairman, Mrs. Willie Bradshaw and Mrs. Thurman Perry. Mrs. Ralph Rucker is to be women of the year chairman, and Mrs. Harold Fillson and Mrs. Jimmy Seay will assist. Mrs. Hale was named to represent the 1950 Study Club in the Club Women of the Year annual event. Other business matters taken care of were special reports from Mrs. Doyle Moore and Mrs. Lane Decker on Club Women of the Year, and Mrs. Tommy Assiter and Mrs. Herman Graham on the Style Show, sponsored by the club and to be held March 9. The program for the evening was presented by Mrs. Rucker. She showed and spoke of her native land, England. Present were Mmes. Louis Anderson, Tommy Assiter, Howard Bishop, Ozell Chappell, Don Cheek, Charles Cratz, Lane Decker, Claude Estes, Herman Graham, Sammy Hale, Adrañ Helms, Bobby Rainer, Ralph Rucker, Willie Bradshaw, J. C. Martin and Mrs. Jimmy Seay. ALPHA PSI OMEGA ACCEPTS FREEDOM MARCH LUBBOCK — Alpha Psi Omega, national honorary dramatics fraternity at Texas Tech, has initiated three new members. Those accepted include Juanita Newbill Myers of Brownfield, Bob Nelms of Lubbock and Fred March of Floydada. Ronald Schultz, associate professor of speech, is faculty sponsor for the group.

Library Now Stocks Over 1300 Books

A total of 30,284 books were checked out of the Floyd County Library during 1963 by 3,700 borrowers, according to a report submitted to the Library Board here Thursday by Mrs. A. T. Hull, librarian.

Mrs. Clyde Briley, Jr., of Lockney, chairman, and Mrs. Milton Evans of Floydada, secretary, are the newly elected officers of the board for the current year.

New books added to the library through purchases and donations totaled 918 this year and thus brought the current book inventory up to 13,880 volumes, according to the annual report. Also the local library has on loan as of the first of the year from the Field Service Division of the State Library some 2,600 volumes, a service that was inaugurated in 1961.

The County Library had an income during 1963 of \$10,359.70 from taxes, memorials, fines, refunds and coke machine profit, and disbursed \$9,721.88 on books, library services and salaries, Mrs. Hull reported.

Mrs. Roy Archer has been employed on a part time basis to assist Mrs. Hull during peak periods of library business. Serving on the board this year is Mrs. W. Earl Edwards, Weldon Harris, Mrs. D. M. Cogdell, Jr., and Wilson G. Bond of Floydada, and Mrs. L. B. Brandes and Mrs. E. M. Collins, Jr., of Lockney.

Outgoing members of the board are Mr. Hollis R. Bond and Mrs. W. L. Davis.

Della Plains Splits Pair With Paducah

The Della Plains teams traveled to Paducah last Thursday

night and came home with one victory and one loss to conclude non-conference play until after the district games are over. The girls lost their game 36-27 and the boys were victorious in their game 68-64.

The girls were never able to crank up a good offensive attack as can be noted by the score but were able to hold the Paducah girls with in range all night. Mildred Ivory led the scoring for Floydada with 11 points followed by Shirley Minner who sank 7 and Ruby Storey who added 6 to account for most of the points.

For Paducah, C. V. Childress was tops in the scoring column with 14 points followed by M. Conwright who tallied 12 for the visitors.

The boys from Della Plains had a little better luck in their game and came out victorious even though L. C. Rockeymore of Paducah got loose and scored the nets for 36 points for the losers. Through the team effort of the Hornets control of the backboards and good accuracy they were able to overcome their hosts.

Outstanding work was done by Hozie Jackson and William Bonner at the backboard. The leading scorers were Jewell Storey with 19, Robert Conte with 15 and Willie Simon with 15.

Top scorers for the host team were Rockeymore with 36, Bobby Moore who sank 10 and Robert McGuire with 8.

The Della Plains teams opened district play against Slaton here Tuesday night and will host Olton Jan. 17 in another district tilt.

Enumeration Of School Census Now Underway

Floyd County School superintendent Clarence Guffee and A. E. Baker, superintendent of public schools in Floydada, said this week that it is time for parents to place their school age youngsters

on the annual census blank. This pertains to children who will be six years of age or before September 1, 1964.

Having a child on the census rolls at present means the school district obtains \$78.50 per capital from the state, according to Mr. Guffee. The allotment varies each year however.

Parents are urged to sign census blanks as soon as possible and return them to principals at respective schools.

The census is to be completed February 1. If any family is missed parents are asked to contact Mr. Guffee.

FLOYD DATA Mrs. W. O. Jones returned home last Thursday from a 10

day stay in Methodist where she underwent and tests. She is showing improvement and is able up and about.

The Bowling League of Plains began bowling Friday in Floydada at the Cotton Lanes and will be held Friday night during the months.

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LOOK AT THIS

- KORN KIST Lb. **39c**
- BACON . . . **99c**
- Hamburger . . . **99c**
- HAM Each **10c**
- Sandwiches . . . **49c**
- PORK Lb. **49c**
- STEAK . . . **49c**
- BANANAS . . . **12c**
- PATIO BEEF Enchilada 12 Oz. **49c**
- DINNER . . . **49c**

WYLY'S SUPERETTE

OPEN 7 A.M. TO 9 P. M.
WE GIVE FRONTIER STAMPS
DOUBLE ON WEDNESDAY

Patzer Chiropractic Clinic

317 S. 2nd
FLOYDADA, TEXAS

9-12
Mon.-Wed.-Fri. Tues.
2-5:30 9-12

Dr. John W. Kimble, O.D.

Contact lenses — Visual analysis
OPEN ALL DAY SATURDAY
AS FOR THE PAST 48 YEARS
Floydada, Texas YU 3-2496

Here's a list of American production cars with standard engines that deliver more horsepower per pound of car weight than the '64 Oldsmobile F-85 Cutlass Holiday Coupe or Sports Coupe:



'64 OLDS
WHERE
THE ACTION IS!

Action-packed Cutlass V-8—standard on all three F-85 Cutlass models—puts out a spirited 90 horses! On the Cutlass Holiday Coupe or Sports Coupe more horsepower per pound of car weight than other standard engine '64 American production cars! And prices start lower than ever! See your Olds Quality Dealer today.

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FLOYDADA, TEXAS

Hagood's JANUARY CLEARANCE
CONTINUES THRU SATURDAY, JANUARY 18

Large stock of Hagoods ladies fall
Marcy Lee, Laura, Claire
Mad Shore Classics, Bobbie
Jacks and many others are going for
Buy the first dress at regular price and
the second of equal or lower value for 1c
Bring a friend and split the cost . . .
but be sure to shop early for Hagoods

1c SALE

- GIRLS
DRESSES
By KATE GREENWAY
1/3 OFF
- Ladies Hats
By IRVING of DALLAS
1/2 PRICE
- Ladies Coats
by EMPIRE
1/2 PRICE

- MEN'S SHIRTS**
CAMPUS — VAN HEUSEN
2.98 Values — **1.97** 5.98 Values — **3.97**
3.98 Values — **2.47** 6.98 Values — **4.97**
5.00 Values — **3.47** 8.98 Values — **5.97**
- MEN'S PANTS**
By HAGGAR
8.98 Values — **5.97** 12.98 Values — **7.97**
9.98 Values — **6.97** 14.98 Values — **9.97**
11.98 Values — **7.97** 16.98 Values — **11.97**
- MEN'S BOXER SHORTS**
1.00 Values — **67c** 1.50 Values — **97c**
- MEN'S STRETCH SOX**
1.25 Values — **3 for 2.00**
- BOY'S SPORTCOATS**
By CAMPUS
7.98 Val. — **5.97** 11.98 Val. — **6.97**
9.98 Val. — **6.97** 12.98 Val. — **8.97**
10.98 Val. — **6.97** 14.98 Val. — **9.97**

LADIES SWEATER CLEARANCE

Hagood's still have plenty of Ladies Sweaters by Bobbie Brooks and Jantzen . . .

These are the latest in styles and colors and would make wonderful sweaters to have in fall 64. Come early and take advantage of this great sale.

Do You Wear a Long?
One group of Style Mart and Noble Manor suits have been drastically reduced. The largest part of these suits are long sizes 38's and 40's.
If you are in need of a good suit worth the money . . . now is the time to get it.

These are Values from 59.50 to 85.00 now

29.97 To 44.97

These are 100% wools, 10% silk and Dacron and wool blends

Beall's
LITY MERCHANDISE

SPECIAL PURCHASE

Remember Beall's White Sale is still in progress

NEW SPRING FASHIONED

ALL COTTON CHAMBRAY

SAILORS

1¢ SHOE SALE



WOMEN'S SHOES MEN'S SHOES



Children's SHOES

Regulars AND Half Sizes

... here is fashion to sail you through a whirl of spring activities in wonderful little care all cotton chambray. Each is a show stopper within itself. Select your favorite style now at our amazingly low Special Purchase Price.

A... Square neck, sleeveless style with roomy pockets. In soft Chambray blue.
B... Short sleeve rounded collar style. In blue also.
C... Shirt style with accent on red and white trim on a blue Chambray background.



3.99

BUY ONE PAIR AT REGULAR PRICE

GET 2ND PAIR FOR 1c

... Fabulous Savings on Fall and Winter Shoes. Many styles in dress and casual types that can be worn for months to come. Bring a friend and share the cost. Better hurry for best selections.

PRE-INVENTORY SALE ON FOLLOWING ITEMS

CLEARANCE ON ONE DOUBLE RACK OF

LADIES DRESSES

8.95 to 12.95 Values — Now **\$5.00**
6.95 to 8.95 Values — Now **\$3.99**

So. Plains News

SOUTH PLAINS, January 13 — The South Plains Co-Op Cotton Gin apparently ginned the last of the 1963 cotton crop last week, with several bales coming in, and around 7,240 bales were ginned here the past season. Mr. and Mrs. Bobby Britton of Floydada will move here this coming Wednesday, to the Co-Op Elevator, where he will be the new manager.

Mrs. Loyd Deavenport went to the Methodist Hospital at Lubbock Sunday afternoon and this Monday morning will undergo a thyroid operation. We all hope for a good and speedy recovery. Mr. and Mrs. Keith Marble and Mr. and Mrs. Glen Wood left Friday for Denver, Colorado where they planned to attend a sugar beet meeting or Feed Lot Tour, and also the National Western Stock Show is on at Denver at this time.

J. Ronald Taylor, son of Mr. and Mrs. J. P. Taylor will take his physical for the Armed Forces on Jan. 22. 97 registered for Sunday morning Sunday School at the Baptist Church with visitors, Mr. and Mrs. Ed Scarborough of Wayland at Plainview, Boyd McCure of Crosbyton, Mrs. Vivian Pierce of Pampa, Little Bryant Higginbotham of Floydada, Mr. and Mrs. Dean Stewart and children. Sunday afternoon baptismal services were held at the church with Hollis Shewmake

Mrs. Knowles Is 62 Club Hostess

Mrs. Jimmy Knowles was hostess to members of the 1962 Junior Study Club Tuesday night, Jan. 7. Club collect voiced in unison by members. Joyce Anderson read the quote and roll call was answered with an English tradition.

During business club members discussed in what way the money from the Christmas Card Fund could be used. They are planning if at all possible to purchase a loom for Andrews Ward School.

All preparations have been completed for the Miss Floydada Pageant. Deadline of entries has been set for Feb. 8.

A new corresponding secretary, Sue Higginbotham, was elected to replace Kaye Orman, who has resigned, and Mrs. Dale Brown was given a six months leave of absence and Mrs. Frank Harmon III was named custodian to fill her position.

An interesting program entitled, "Queen Elizabeth of England," in carrying out "The Pathway in Royalty" was given by Mrs. Harmon.

The hostess served refreshments to Mrs. Nelvis Knowles, Jimmy Knowles, Dale Brown, Mike Criver, Alton Higginbotham, Frank Harmon III, Elmer Dean

preaching, and H. S. Calahan, Jr., officiating for members of the South Plains Mission Church.

Mr. and Mrs. Ed Scarborough and children of Plainview were dinner guests and afternoon visitors of Rev. and Mrs. Sealy Smith and children, and at night services he preached for the evening congregation with 53 present.

Mr. and Mrs. Toby Druin and girls went home with Mr. and Mrs. Shelby Calahan and children for dinner and supper, then were back at church for choir practice, as he is choir leader. Miss Beth Calahan is the new pianist for the Baptist Church since the marriage Saturday of Miss Yvonne Karr.

Mr. and Mrs. Don Marble, Brett and Donette went to Lockney Saturday night to have supper and the evening with Mr. and Mrs. Eugene Tannahill and children.

Visitors in the home of Mr. and Mrs. Early Pritchett Sunday were Mr. and Mrs. Shorty Turner and their three children of Floydada, and Mr. and Mrs. Murray Julian.

Mrs. Bryant Higginbotham has her grandson, Bryant Higginbotham of Floydada since Saturday while the parents, the Alton Higginbothams are in Austin on a business meeting. Her sister-in-law, Mrs. Vivian Pierce of Pampa is also here visiting with Mrs. Higginbotham, and they will be here until Tuesday. Hobby Club members notice:

Williams, Leon Williams, James H. rtline, James Hale, Harvey Allen, Roy Hodges, Dean Morris, Ted Anderson, Max Harrison, and Mrs. Lyndal Carey.

Military Honors Paid Edd Owens

Full Military Honors were paid James Edd Owens on Thursday of last week when funeral rites were conducted in the First Methodist Church.

Rev. Perry Threadgill, pastor of the Calvary Baptist Church, and Herman Alexander, minister of the City Park Church of Christ officiated.

Special numbers were presented by the choir of the Calvary church and by Mr. and Mrs. Hollis Payne.

A host of friends and relatives were present for the funeral and to pay last respects to a World War II gunner who had two planes shot from under him and who spent a year as a prisoner of the Germans.

He lost his life Tuesday, Jan. 7th, in a tractor accident at Foote Eutane Where he had been employed for the past eight years.

Edward E. Looney, VFW Post Commander, was in charge of military arrangements.

Weems Norman was squad leader for the firing squad which con-

Remember the next meeting is in South Plains in the home of Mrs. I. H. Parks on Wednesday at 2 p. m. on Jan. 22. The program will be concerned with a cancer film showing. This is the 4th Wed. and the Hobby Club usually meets on the last Wednesday, so please remember the change.

Mrs. R. H. Adams was ill with back trouble all last week, and was in the Lockney Hospital from Tuesday until Saturday.

Mother of Mrs. Philip Smitherman and Kenneth and Donald Bean here has been ill this past week, and going back and forth to Lubbock for tests. Mrs. Donald Bean took her Wednesday, and Tuesday and Friday Mrs. Smitherman took her there. Philip Smitherman and Ernest Smitherman, his father, spent Sunday in Amarillo where they visited with Mr. and Mrs. Larry Smitherman.

Mr. and Mrs. Fred Fortenberry attended a singing in Lockney on Thursday night at the home of Mr. and Mrs. Luke Grantham.

H. S. Calahan, Jr., and Hollis Shewmake went to Floydada Friday night to hear Dr. P. D. O'Brien of Houston, who has been teaching the book of Job. Mrs. Carl Smith returned here with them to spend Friday night and Saturday here with her daughter, Mrs. Junior Calahan, and family.

Mrs. Camilla Nash of Floydada spent Friday night and Saturday here with Miss Kathy Mulder, Mrs. Arby Mulder was confined to her home over the week end with illness.

Mrs. George West spent Wednesday in Amarillo with her daughter, Mrs. E. T. Evans and family. Thursday she was in Silvertown visiting her sister, Mrs. Willie West, and Friday she visited in Lockney with Mr. and Mrs. H. S. Calahan, Sr.

Miss Patty Moore of Seminole was a week end guest in the home of Mr. and Mrs. Early Pritchett, Price, Jimmy and Stevie.

Mr. and Mrs. Truman Bradshaw have had many visitors and callers during the past week, as both have been ill. Their son, Alvan Bradshaw, and sons, Tommy and Davis were here with their folks on Saturday. They live at Claude and had to go back as they were feeding cattle.

Bryan Smitherman, who has been out of school with hepatitis, went back to school last week for half a day each day, and is doing fine at this time.

Mr. and Mrs. Billy Stanforth, Jr., were hosts at supper Friday night to her parents, Mr. and Mrs. Menard Field, and her sister, Mr. and Mrs. John Wilson, with games of eighty four later during the evening.

Mr. and Mrs. E. M. Jackson of McCoy had Sunday dinner here with Mr. and Mrs. Eugene Beedy and boys.

ford Wyley with 13 and James Newton who sank 12. In the A game the Hornets were not able to hold in range. Lubbock's Tommy Ricks got away from the locals by scoring the nets for 24 points. His teammate, Guiney White was not far behind with 17.

For the locals Robert Conte led the scoring column with 15, followed by Willie Simon who had 12 and Hozie Jackson with 11. The Hornets next game will be a conference contest against Olton at Olton, Jan. 17. The next home game will also be a conference game and will also be against Olton January 24.

Lubbock Downs Della Plains

The local Della Plains Boys teams were unable to hold the team from the larger city in check as both the A and B teams fell to Lubbock 65-60 and 58-31 respectively.

In the B game the local crew was never able to mount a good offensive attack although Tommy Collins and Jimmy Bean both scored in the double figures.

The Lubbock team started early and never gave up the lead and were never challenged by the local boys.

Tommy Collins led the scoring for the Hornets with 12 points followed by Jimmy Bean with 11. High point men for Lubbock were Herman Johns with 18, Bu-

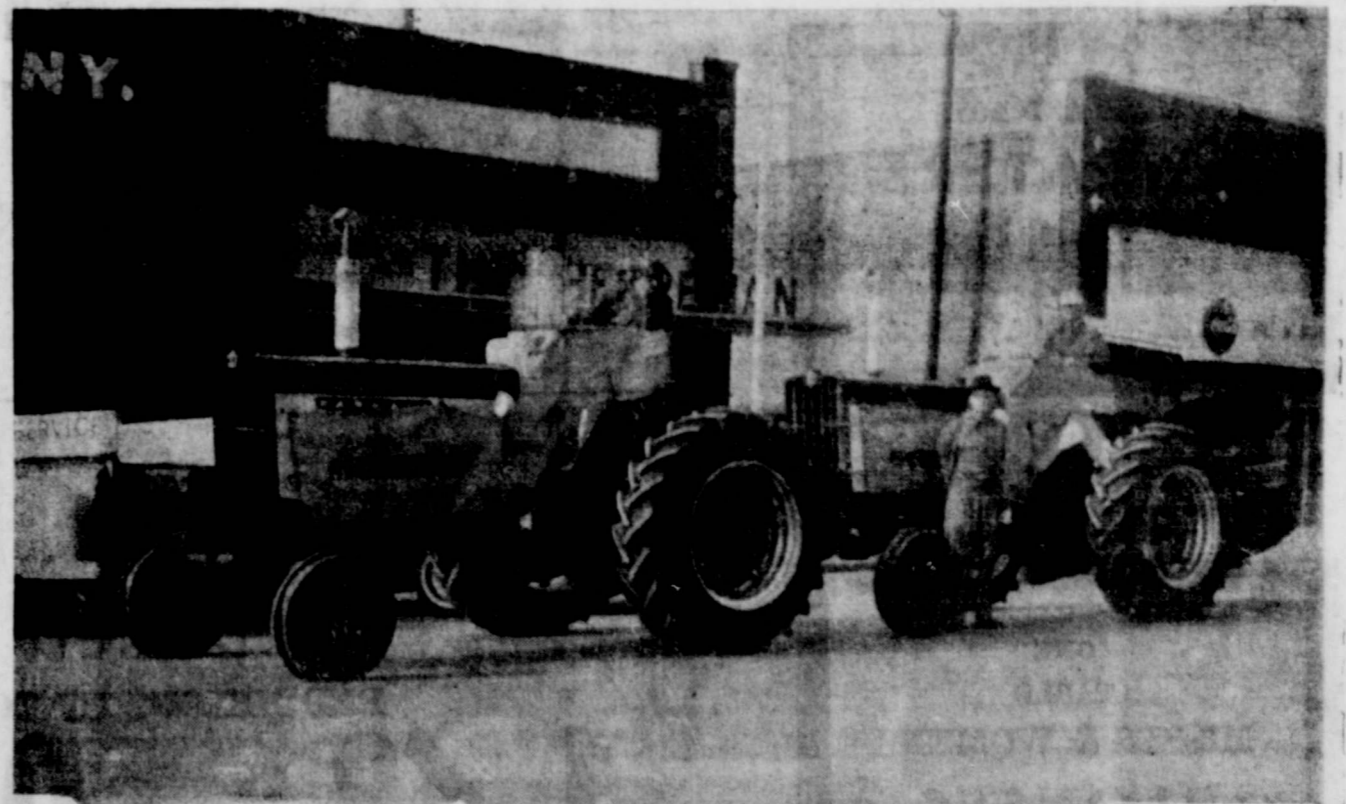
W. H. Hilton in company with his daughter and her husband, Mr. and Mrs. J. O. Johnson of Ralls were in Waco Monday for the funeral of Mrs. Garland Goss, sister of the late Mrs. W. H. Hilton. Other survivors include two sisters, Mrs. Nell Scoby and Mrs. M. S. Williams of Abilene.

Mrs. Pearl Sims has been spending some time in Crowell with her daughter, Mrs. Revis Harris and family. The Harris' are new parents with the arrival of a daughter on January 6 weighing six pounds and six ounces. Grandparents include Mrs. Sims of Floydada and Mr. and Mrs. E. R. Harris of Lockney.

FLOYDADA DATA

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Selling Like Hotcakes!

The above tractors are 806 Farmall Diesels which were recently delivered to the Dougherty area. One is equipped with the new 4 bottom 16" two-way plow.

Let us talk to you about the advantages of owning a new Farmall 706 or 806 on your farm.

MARTIN & COMPANY
FLOYDADA, TEXAS

HALE'S SEMI-ANNUAL CLEARANCE SALE

STARTS FRI., JAN. 17 -- ENDS SAT., JAN. 25 -- STORE CLOSED THURS.

8 Big days of Shopping Excitement

HALE'S BRING YOU THE SALE OF SALES

AT 8:30 A.M. FRIDAY

Only "2" Sales a Year but always 'REAL' one

The Sale Of The Year, Where Drastic Reductions Are Made On Beautiful And Durable Merchandise In Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Opportunity to Make Drastic Savings From Hale's At a Fraction Of The Original Price. Start Shopping These Departments Friday.

ONE TABLE
FALL & WINTER
PIECE GOODS
1/4 TO 1/2 OFF

ONE GROUP
WOMENS
SPORTSWEAR
1/2 PRICE
AND LESS

WOMENS
CAR COATS
1/3 OFF
ENTIRE STOCK

LADIES DRESSES REDUCED

\$29.95	DRESSES NOW	\$19.97
\$24.95	DRESSES NOW	\$16.63
\$19.95	DRESSES NOW	\$13.30
\$17.95	DRESSES NOW	\$11.97
\$14.98	DRESSES NOW	\$ 9.99
\$12.98	DRESSES NOW	\$ 8.65
\$10.98	DRESSES NOW	\$ 7.32
\$ 9.98	DRESSES NOW	\$ 6.65
\$ 7.98	DRESSES NOW	\$ 5.32

52
WOMENS
COATS
1/3 OFF
ALL WINTER COATS
GIRLS
CAR COATS
1/3 OFF
ENTIRE STOCK
ALL WINTER COATS

ONE TABLE
MENS
SPORT SHIRTS
1/4 to 1/3 Off
LONG SLEEVES

MENS AND BOYS
SWEATERS
1/4 TO 1/2 OFF

WOMENS
SPORTSWEAR
WHITE STAG, KORET AND OTHERS
1/3 OFF
80 ONLY

LADIES
SEAMLESS
HOSE
2 PRS. 88c
ALL FIRST QUALITY

ONE GROUP
MENS WESTERN
SHIRTS
\$4.98 SHIRTS **\$3.99**
\$6.95 SHIRTS **\$4.99**
ALL NEW PATTERNS

MENS & BOYS
JACKETS
REDUCED
TO CLEAR

SHOES! SHOES! SHOES! SHOES!

YES--YOU ASKED FOR IT--AND NOW YOU'VE GOT IT! WE WILL CONTINUE OUR SPECTACULAR SHOE SALE THRU OUR STORE WIDE CLEARANCE OVER 1,200 PAIRS WOMENS SHOES OVER 150 PAIRS MENS SHOES OVER 200 PAIRS CHILDRENS SHOES AND LOOK AT THESE SIZES GIRLS . . . 4A, 3A, 2A & B Widths 4 to 10 Lengths

ONE GROUP
WOMENS
LINGERIE
1/3 OFF
SLIPS, HALF SLIPS
GOWNS, ETC.

ONE TABLE
MISSES & WOMENS
BLOUSES
1/3 OFF
Ship N' Shore and other Good Brands

MEN'S SUITS
REDUCED
REDUCTIONS UP TO
1/3 OFF
CHILDRENS
SPORTSWEAR 1/4 to 1/2 OFF

PRICES FROM \$1 UP
SHOES! SHOES! SHOES! SHOES!

38 1/2" BROWN
MUSLIN
6 YDS. \$1

BOYS DRESS UP CLOTHES
AT BIG REDUCTIONS
TO OUR CHARGE CUSTOMERS
YOU MAY CHARGE SALE MDSE.

ONE TABLE
HAND BAGS
1/4 TO 1/2 OFF

BOYS
LONG SLEEVE SPORT
SHIRTS
1/4 OFF

HALE'S DEPT. STORE
FLOYDADA, TEXAS

Too Late To Classify

FOR SALE: Several thousand bundles of some grain. Haul to 4 miles south, 9 west Floydada. YU 3-3097. 3 tlc

FOR SALE: By owner. 4 room and bath stucco house to be moved. Call YU 3-2852. 3 tlc

FOR SALE: Wheat pastures for few hundred sheep. Will pay extra good price. Ollie Cox. YU 3-2966. 3 tlc

FOR SALE: New 2 room house. 2428. Travis Young. 3 tlc

APADA THEATRE

FRIDAY - SATURDAY JAN. 17 - 18

KIRK DOUGLAS
LIZI GAYNOR-GIG YOUNG
FOR LOVE OR MONEY

SUNDAY - MONDAY JAN. 19 - 20

DORIS DAY
JAMES GARNER
The Thrill of It All!

FOR SALE: Three bedroom house. YU 3-3227. 3 tlc

FOR SALE: 480 acres land. 120 acres cotton allotment. Two irrigation wells. Call YU 3-3227. 3 tlc

FOR SALE: 1,000 gallon Butane tank Mrs. Marion Meek. YU 3-3888. 3 tlc

Cedar Hill News

CEAR HILL, January 13 — The Cedar Hill Baptist Brotherhood met Monday night at the Church Rev. Bruschar spoke on soul winning. Present at the meeting were Geard Greer Lindsey, W. E. Lackey, Bill DuBois, Frank Reed, Carl F. Lemons, and Walter Brannon. They enjoyed barbecue and did some singing.

The church is in the process of getting up a men's choir. They meet Thursday night for practice. Last week they had a Bible Study on the Book of Ephesians. Brother Bruschar did the teaching. Attending were Mr. and Mrs. Jim Conner, Mmes. Belle Lemons, Sylvia Yeary, Marjorie Bruschar, Rosa, Pat and Billy Futh, Lackey, Beckie Durham, Karen and Eleta Bruschar and Dawn Durham.

Mr. and Mrs. Frank Yeary of Lone Star spent Sunday in the home of Mr. and Mrs. Rene Yeary. The Cedar Hill Knitting Club met with Mrs. Rene Yeary Wednesday. Present were Clara Mize, Mamie Yeary, Leona Pearson, Maeie McGown, Minnie Whitehead, and Mary Lee Dillard. They spent the afternoon playing 81.

Bud Taylor was sick two days this week suffering from gland trouble. He is up and going now. Mr. Walter Brannon took his brother, Fred, of Silverton, to the Methodist Hospital in Lubbock Thursday for a medical check-up. His report wasn't too good. He will have to return in two weeks. We hope he has a better report.

Mr. and Mrs. Eldon Fortenberry and family went to Oklahoma City Friday to visit Rev. and Mrs. Gene Palmer. They returned home Sunday afternoon.

Mrs. J. R. Kelly visited Mrs. M. H. Taylor Saturday afternoon.

Mr. and Mrs. Junker Taylor, Sheila and Bud attended the birthday party of Tammy Wesley, daughter of Mr. and Mrs. Waldo Wesley of Plainview. Tammy was four years old.

Mr. and Mrs. Albert Mize attended the Bible Study course at the First Baptist Church in Floydada this week. Bro. P. D. O'Brien was the teacher.

Mrs. Bell Lemons has been notified of a great grandson born to Mr. and Mrs. Eddie Whitley of Tillcum, Wash., Tuesday, January 7 weighing 6 pounds, 4 ounces. His name is Karl Benjamin Whitley. His mother is the former Francis Lemons, daughter of Mr. and Mrs. C. F. Lemons of Lockney. Congratulations grandparents and great-grandmother.

Mrs. Esley Yeary and Mrs. Marie Yeary were Tuesday in the home of Mr. and Mrs. Frank Yeary in the Lone Star community. The Frank Yearys were celebrating their 15th wedding anniversary.

Saturday night Mr. and Mrs. Albert Mize, and Mr. and Mrs. Rene Yeary spent the evening with Andrew Jetton and sister Mamie playing 81.

Sunday Andrew Jetton and Mamie spent the day in the L. E. Duker home in Tulsa.

Mr. and Mrs. W. C. Castleberry, Mr. and Mrs. Mark Ellred of Petersburg visited Sunday with Mr. and Mrs. Frank Reed and family.

Mina McClendon visited Sunday afternoon with Beverly Reed.

Mr. and Mrs. J. C. Fowler of Silverton visited Sunday with Mr. and Mrs. W. E. Lackey.

Mr. and Mrs. Eugene Gilly and boys were Sunday dinner guests of Mr. and Mrs. H. M. Reed of Floydada. In the afternoon they visited with Mrs. Gilly's grandmother, Mrs. Lillie Luttrell who has been confined to the Hospital this week. She was dismissed Saturday afternoon.

Donnie Fortenberry spent Saturday night with Johnie Bill Ware.

Mr. and Mrs. Floyd Lyles were Sunday dinner guests of Mr. and Mrs. Weldon McCormick.

Mrs. J. A. Welch and Connie visited Tuesday afternoon with her aunt, Mrs. M. H. Taylor.

Rev. and Mrs. Wayne Jarnagh and daughter of Jayton spent Friday night with her parents, Mr. and Mrs. Cephus Fortenberry.

Roy Durham of Lockney left Saturday for Oklahoma City where he will attend a Mechanics

Mike's TV Lab Observes Second Anniversary Sale

In this issue of The Hesperian appears a big "Second Anniversary Sale" beginning Thursday at Mike's TV in Floydada. Owner-manager Mike Emert reports that every television, stereo and radio goes on sale for the big event, plus many door prizes and registration gifts. Records will also be discounted in price.

Mike also invites everyone to come in and visit and enjoy donuts and coffee Friday and Saturday.

Announcement of winners will be made Saturday evening. Mike is authorized dealer for this area of Admiral and Curtis Mathis units and also offers the

Whirlettes Win First District Tilt

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The excellent defense exhibited by Sandra Marler, Linda Rucker, and Sandra Bishop was one of the outstanding features of the game.

Shirley Rainer led the local in the scoring with 22 points followed closely by Dee Wilson who added 21. Sheila Patterson sank 6 and Janet Burk 4 to account for the scoring.

Friday night the locals travel to Muleshoe for a non-conference game then return home next Tuesday night to host Tulsa in a district tilt.

Dimmitt Drops Whirlettes Tuesday 47-46

Tuesday night January 7 at Dimmitt for only the third time this season the Whirlettes came out on the short end of the scoring column. Two of these losses have been to Dimmitt.

At one time the Whirlettes trailed in the game 17-0 but finally settled down, got a little determination and went to work.

At the end of the first quarter the locals were behind the host team 19-6, but by intermission had closed the gap and matched the Dimmitt team 23-23. During the third quarter the locals pulled ahead of their opponents three points but in the last period Dimmitt came back to outscore the Whirlettes 4 points and clinched the victory by one lone point.

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Mr. and Mrs. E. V. Godfrey of Plainview spent Thursday night with their son, Rev. and Mrs. Larry Godfrey and girls.

Organizational Meeting Held By Senior Citizens

Senior Citizens met Tuesday in the First Methodist Church for their organizational meeting. Mrs. C. B. Lyles was named to head the group and serving as first vice-president is M. W. Williams.

Others selected were: C. B. Chesnut, second vice-president; Mrs. Bob Henry, secretary-treasurer; Mrs. Ben Whitaker, publicity chairman, and Mrs. D. W. Burke, kitchen chairman.

C. M. Lyles led singing and the devotional was brought by Roy Turner of the First Christian Church.

After a covered dish luncheon a Bible Quiz under the direction of Mrs. J. H. Barnard was held, after which more singing was enjoyed before adjournment.

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For County Sheriff
WALTER HOLLUMS
CONNIE REED

For Commissioner Precinct 1
JOHN BACHUS
JOHN FOWLER
P. D. HELMS

For County Tax Assessor - Collector
CARL JARRETT
T. T. HAMILTON
C. J. PAYNE

For Commissioner Precinct 3
W. C. PLUMLEE
For State Representative
RALPH WAYNE

Farmers

(Continued from Page 1)
by the group include: the future of Castor Beans in this area, Cattle Breeding; Herbicides, results of the Boll Weevil hibernation tests that are being conducted by the Agricultural Extension service, and Dry-Lot feeding.

Also discussed were a number of ways that the group would benefit by being affiliated with the state. The group seemed to think that it would be easier to plan programs and get qualified people in certain fields who could present the programs effectively. This in turn should increase attendance at the meetings and give the YFO an opportunity to be of more service to their community, and better means of expanding the organization.

The members of this organization would rub shoulders with larger Young Farmers groups who have proved to be highly successful organizations and learn how their success has come about.

The next regular meeting will be held at 7:00 p. m. in the High School Agriculture Building and anyone interested in agriculture in this community is invited to attend. Tonight a small group of the local Chapter plans to meet with the Lockney YFO to pick up ideas from their meeting.

The regular meeting dates of the Floydada Chapter are the first Thursday of each month.

Caprock Workers Monthly Meet Scheduled Tues.

The regular monthly meeting of the Caprock Baptist Association Workers will be held next Tuesday afternoon, Jan. 21, at Silverton. The local Baptist Brotherhood will be in charge of the program.

Presently the Board meeting is set for 5:00 p. m. and the program is slated to begin at 6:00 p. m.

The main feature of the program will be a message delivered by C. J. Humphrey, a well known and popular speaker Rotary, Kiwanis, Lions, Optimist, and Exchange Clubs in several states. He is in demand as a speaker for Chambers of Commerce, UF, YMCA and YWCA campaigns and rallies.

Mr. Humphrey is a practicing attorney, not a professional speaker seeking engagements. He is actively engaged in practice of civil law. He is a member of the local State and American Bar. He has served as Counsel for many churches, charitable groups and foundations.

The group can also look forward to a concert, for Bob Copeland, assistant song director of the Floydada Baptist Church will be in charge of the music.

New Arrivals

Mr. and Mrs. Bernard Sharp of Plainview, former Floydada residents, are parents of a new daughter named Addie Carol-dean, who was born on December 21 and weighing five pounds and seven ounces. The Sharps have two other children. Grandparents are Mr. and Mrs. Bob Reeves of Floydada and Mrs. Emma Perrin of Odessa. Mr. and Mrs. John Green of Floydada are great grandparents. Sharp is employed with a fiberglass firm in Plainview.

Mr. and Mrs. Gene Lowrance of Plainview are parents of a baby son who was born January 13 at Plainview Hospital and Clinic. The baby, named Quinton Van, weighed six pounds and two ounces. Grandparents are Mr. and Mrs. H. A. Copeland and Mr. and Mrs. O. L. Lowrance all of Floydada. The new mother is the former Tiny Copeland.

Mr. and Mrs. Jackie Duke of Floydada are parents of a new son who was born on December 21 weighing five pounds. The baby has been named Terry Brent. He has an older sister, Lana and brother, Randy. The father is employed at Lighthouse Electric. Grandparents are Mr. and Mrs. W. H. Duke of Littlefield and Mrs. Johnny Cantrell of Floydada.

Mr. and Mrs. David Mount of Vernon are parents of a new daughter born in General Hospital in Wichita Falls Monday morning. The little lady weighed eight pounds and has been named Christi Lea. She has an older brother, Dane and an older sister, Julie Ann. The mother is the former Ann Jones of Floydada. Mr. Mount operated the Wagon Wheel Western Wear in Vernon.

Grandparents are Mr. and Mrs. W. C. Jones and Mr. and Mrs. Doyle Mount of Floydada.

Funeral rites were conducted Saturday at the Paducah Church of Christ, J. B. Tidmore of Hart and Herman Alexander of Floydada officiated.

Mr. Stinson was preceded in death by his wife who died in September, 1963. Survivors include the local daughter and a daughter of Spokane, Washington, Mrs. C. W. Lewis; one brother, Bob Stinson of Paducah and four granddaughters.

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RALPH WAYNE

Connie Reed Announces For County Sheriff Post

Connie C. Reed has authorized the Hesperian to announce that he is a candidate for the office of sheriff of Floyd County, subject to action of the Democratic primaries.

He was born in Wynnewood, Okla., August 7, 1919 and attended schools there before going to the army in 1940. He served as an orthopedic technician in the medical Corps for 3 years, spending 3 of them overseas. He has lived in Floyd County since his discharge from the Army in July, 1945.

He was employed as a star coach contractor for the U. S. Post Office for approximately 12 years, hauling mail from Fairview to Childress. He has also been in the auto repair business as well as other business interests.

In his statement, Mr. Reed said: "I am a Baptist member of the Masonic and Oddfellow Lodges, Veterans of Foreign Wars, and American Legion. I have been a law enforcement officer in both Lockney and Floydada and believe that I am qualified to serve the people as sheriff, and if elected I will do my best to operate this office before election time."

Local

(Continued from Page 1)
on Houston and Teague was traveling west on the same street. Teague attempted to execute a left turn and pulled into the path of the Lloyd car.

Both parties said that their vision was obstructed by a school bus.

Damage to both cars is estimated at around \$1,500, but no serious injuries were reported. Teague received a citation for Failure to Yield Right-Of-Way.

Now Open For Business HINTON WELL SERVICE, Inc.

WE CORDIALLY INVITE YOU TO COME IN OR CALL US FOR CONSULTATION ON ALL YOUR IRRIGATION PROBLEMS. WE SPECIALIZE IN PUMP PULLING, SETTING, REPAIR AND CLEANOUT. WE FEEL THAT WE HAVE THE BEST OF EQUIPMENT, AND ALL WORK IS FULLY GUARANTEED.

COME IN AND GET ACQUAINTED WITH TEX THORNTON AND OCIE FORBES AND VISIT THEIR NEW BUSINESS.

LOCATED NEXT DOOR NORTH OF THE TASTE FREEZ DRIVE IN ON THE LOCKNEY HIWAY

HINTON WELL SERVICE, Inc.

603 N. SECOND PH YU 3-4003 Day or Night

Got car headaches?

Own a gas guzzler? A thirsty car is an expensive headache. But a Rambler American is famed for award-winning fuel economy.

Bowled over by car costs? Get instant relief with a Rambler — savings start with the lowest priced U.S.-built car. Enjoy high trade-in value; many Rambler extra values at no extra cost.

Racked by rust? Get the long-lasting beauty that you pay for! Rambler is the only car with Deep-Dip rustproofing of body clear up to the roof.

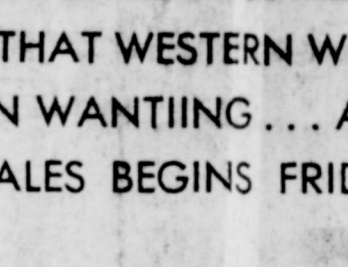
Does your buggy rattle? Rambler's Advanced Unit Construction has no body bolts to loosen and rattle!

P.S. No. 1. Only Rambler gives you all these extra-value features:
✓ Safe, solid Advanced Unit Construction
✓ Deep-Dip rustproofing up to the roofline
✓ Double-Safety Brakes ✓ Ceramic-Armored exhaust systems
✓ Coil-spring seats
✓ Curved-glass side windows, all models
✓ Roof-Top Travel Rack on 5 of 6 wagons

P.S. No. 2. Rambler means top quality at America's lowest prices.* Rambler American offers you the lowest-priced models built in the U.S.A.*

*Comparisons based on manufacturers' suggested retail prices for lowest-priced models.

Get instant relief-get Rambler 6 or V-8



Rambler Classic—world's best-selling six-cylinder wagon!

No. 1 in compact-car sales
RAMBLER
No. 1 in usefulness to the user

FREE! 1964 Car X-Ray Book!
Compares popular cars feature by feature. At your Rambler dealer.

See your Rambler dealer—a good man to do business with for a new car or select used car

CITY AUTO SERVICE
121 EAST MISSOURI STREET FLOYDADA, TEXAS

Watch the show on CBS-TV, Wednesday evenings

DYSON'S SHOE SHOP AND WESTERN WEAR

104 S. MAIN PHONE YU 3-3411

DYSON'S JANUARY CLEARANCE SALE!

NOW'S THE TIME TO BUY THAT WESTERN WEAR AND BOOTS YOU'VE BEEN WANTIING... AND AT BARGAIN PRICES. SALES BEGINS FRIDAY MORNING.

100% Wool Plaid
WESTERN COATS
Acrylic Lined Heavy
CORDUROY WESTERN COATS
Dark Tone all Wool
WESTERN COATS

Regular \$26.50
\$17.50
Regular \$24.95
\$16.50
Regular \$21.50
\$14.95

ONE BIG GROUP OF ODDS & ENDS OF BOOTS PRICED TO CLEAR

LADIES WESTERN SHIRTS
UP TO \$4.95 VALUE . **\$3.98**

MENS WESTERN SHIRTS
\$5.95 Value . . . **\$3.98**
\$6.95 Value . . . **\$4.98**

MENS WESTERN TROUSERS
\$8.95 Value . . . **\$5.95**
\$10.95 Values . . . **\$7.95**

(No Alterations)
DYSON'S SHOE SHOP AND WESTERN WEAR

Matching brown 4 foot
TABLE LAMPS reg. 11.95 **\$7.95**
(Buy the pair for only \$13.00)

Matching White
TABLE LAMPS, reg. 14.95 **\$8.95**
(Buy the pair for only \$15.00)

Beautiful matching
TABLE LAMPS, reg. 7.95 **\$6.95**
(Buy the pair for only \$10.00)

Solid Brass
TABLE LAMPS, Reg. 15.95 each
(Will Sell the pair for only \$17.50)

ellows - - here's a doggone good deal!



Another Money Crop For Floyd County Farmers

CASTOR BEANS

HERE'S ANOTHER MONEY CROP THAT MANY FLOYD COUNTY FARMERS HAVE TRIED AND FOUND PROFITABLE. IT IS ESPECIALLY GOOD FOR DIVERTED MILO ACRES.

NOW... LOCAL MARKETING FACILITIES ARE GUARANTEED AND A PRICE FOR YOUR CASTOR BEAN CROP YOU WILL LIKE

IF . . . You are interested in raising Castorbeans you are invited to attend a meeting at the

HIGH SCHOOL AUDITORIUM

7:30 P.M. - MONDAY - - JANUARY 20

his effort sponsored and promoted by

FARMERS COOP GINS IN FLOYDADA

Whirlettes

(Continued from Page 1)
 The long end of that score was 62-47. The Crosbyton boys followed this same example and set their opponents back 62-47. This was the Crosbyton team's play-off position for the consolation trophy.

Then Saturday morning the girls eliminated O'Donnell from the tournament and advanced to the consolation playoffs. They were followed by the Ralls boys downing Lubbock Christian High School and, too, winning a playoff berth for the consolation trophy.

This process pitted Ralls girls against Crosbyton girls and Ralls boys against Crosbyton boys for the consolation positions.

Friday evening the Whirlettes eliminated the Petersburg girls 84-43 and eliminated them from tournament play. However, partly due to the loss of Don Rainer because of an injury, the Petersburg boys downed the Whirlettes 73-63 to advance to the playoffs.

Early Saturday morning the Dimmitt girls dropped McAdoo out of play by downing them 55-51, and the Bobcats advanced to the finals by defeating O'Donnell, 74-62.

In the consolation playoffs, the Crosbyton girls fell to Ralls 52-42 and the Ralls boys ran by Crosbyton 67-42 to give the Ralls teams a double victory in the consolation division.

In the finals Saturday night the Whirlettes sneaked by the powerful Dimmitt girls, to whom the locals have lost two games this year, 48-45 in a 3-minute overtime. The Dimmitt Bobcats overcame the Petersburg Buffaloes in the finals, 62-55 to be named champs in the boys bracket.

In the first game for the Whirlettes, they took a one point lead at the end of the first quarter over Crosbyton and never let the pressure up.

There was an excellent defensive effort put forth particularly by the second and third quarters combined, for these guards allowed only 15 points to be scored against them.

The offense in this game put forth a good effort as well, for Dee Wilson dropped in 24 points, Shirley Rainer hit 18 and Janet Burk added 13 to account for the bulk of the Whirlettes scoring. The final score was 62-43, Floydada.

The Whirlettes played tremendous games Friday night against Petersburg by racking up 84 points against their opponents 45.

Again an excellent team effort was displayed before the capacity crowd. The defense of the guards held Petersburg to only 45 points, and this same team had scored 70 points during their first game.

The outstanding thing about the game, though, was the offense for this was a new record for total points scored by a Whirlette team.

At the end of the first quarter the Whirlettes had their opponents down 22-12, stretched that lead to 52-24 by halftime and coasted through the second half by scoring an additional 32 points while allowing only 21 to be scored against them.

Dee Wilson had one of the finest nights she can expect in her career by scorching the nets for 41 points in about 20 minutes of actual playing time. Sheila Patterson added 20 points to the effort.

In the finals against Dimmitt the two rivals played a nip-and-tuck game all the way and finally ended the game after a 3-minute overtime that saw Floydada on the long end.

The end of the first quarter and the teams tied at 12-12, but by halftime the Whirlettes had managed a three point margin and the score read 23-20, Floydada. After intermission the Whirlettes extended their lead and at the end of the third period were leading 35-29. During the final stanza, with six minutes left to play, the Whirlettes led the Dimmitt team by 30 points. But, Dimmitt fought back and at the end of the fourth quarter had erased the 10 point deficit. For the score stood, when the final buzzer sounded, at 45-45.

However, during the overtime, the Whirlettes settled down to their regular brand of basketball and overcame the Dimmitt threat 48-45.

For their effort in this game and the two previous, three Whirlettes, Sheila Patterson, Sandra Marier and Dee Wilson, along with three Dimmitt girls were named to the all-tournament team.

The Whirlettes were not so fortunate as the Whirlettes, for the loss of their rebound mainstay, Don Rainer, was injured and unable to play in the second round of the tourney.

However, the Winds played their opener in grand style by running away from Crosbyton 95-59.

By the end of the first period the Winds had a comfortable 27-14 lead which could content most teams. But the locals wanted more and at halftime led their opponents 54-26. After the intermission the locals let up a little and coasted on in for the 95-59 victory.

Gilliland and Rainer tied for top scoring honors with 23 points each followed by Tongue who dropped in 17.

Against Petersburg, after the loss of Rainer, the Winds held their own for three quarters but lost 5 points in the final period to give the Buffaloes the decision 73-63.

At the end of the first quarter the Buffs had a one point margin and at the half still had only that point lead. But during the third quarter the visitors added 4 points to their lead and in the final quarter added five more to take the decision 73-63.

Appreciation to the officials fans and the participating teams is expressed by the Floydada School for making the tournament such a success.

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WE GIVE FRONTIER STAMPS IN APPRECIATION OF YOUR BUSINESS



SOFLIN 200 Ct. Pkg. **NAPKINS . 25c**

DELSEY **TISSUE 25**
 2 ROLL PKG.

ENERGY **BLEACH 29**
 1/2 GAL.

N. B. C. PREMIUM **CRACKERS 27c**
 Lb.

GLADIOLA - CORN 5 Lb. Bag **MEAL . 39c**

CRISCO OIL 39c
 24 Oz. Bottle

SHURFRESH **OLEO . 19c**
 Lb.

SHUR FRESH **BISCUITS . 3 FOR 25c**
 Cans

SAVE MONEY!
 CLOVERLAKE **MELLORINE 39c**
 1/2 GAL.

PRODUCE SPECIALS

RUBY RED 5 Lb. Bag **GRAPEFRUIT . 43c**

NO. 1 RUSSET 10 Lb. Bag **SPUDS . 59c**

STOREWIDE FOOD SALE

BARGAINS!
 AQUA - NET
HAIR SPRAY
 \$2.00 SIZE
88c
 PLUS TAX

REMEMBER DOUBLE
FRONTIER STAMPS
 EVERY WEDNESDAY
 AT POWELL'S

BARGAINS!
 WILSON'S
CHILI
 24 OZ. CAN
43c

KRAFT'S - GRAPE OR APPLE 18 OZ. GL. **JELLY 3 FOR**

HEINZ TALL C. **TOMATO SOUP 2 FOR 19**

HEINZ TALL C. **VEGETABLE SOUP 2 FOR 23**

ARROW 4 LB. B. **PINTO BEANS 39**

GEBHARDT'S NO. 2 1/2 CA **TAMALES 29**

SPECIAL!
 KRAFT'S
VELVEETA CHEESE
 2 LB. BOX
79c

SPECIAL!
 KRAFT'S
MIRACLE WHIP
 QUART
49c

SPECIAL!
 GLADIOLA
FLOUR
 5 LB. BAG
49c



WRIGHT'S OLE FASHION SUGAR
 CURED HICKORY SMOKED - SLICED
BACON 98
 2 LB. PK

OLD FASHIONED - SUGAR CURED
HAM
 SHANK END Lb. 39
 BUTT END Lb. 49

FRESH EXTRA LEAN
PORK STEAK
59c Lb.

FRESH ARKANSAS
 GRADE A
FRYERS
35c Lb.

FRESH EXTRA LEAN
 COUNTRY STYLE
BACKBONE
59c Lb.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
 ON THE WYE FLOYDADA YU 3-24

Powells SUPER Market

YOUR HOME OWNED - HOME OPERATED STORE
 THESE PRICES GOOD THURS., JAN. 16 THROUGH MONDAY, JAN. 20, 1964

PALACE FLOYDADA

FRIDAY & SATURDAY - JAN. 17 - 18
 2 FEATURES 2

HERCULES and the CAPTIVE WOMEN
 Could she subdue this GIANT OF A MAN with her SORCERY?
 IN COLOR
 STARRING REG PARK • FAY SPAIN
 THE THREE STOOGES GO AROUND THE WORLD IN A DAZE
 JAY SHEFFIELD • JOAN FREEMAN

SUN., MON., TUES. - JAN. 19 - 20 - 21

From first KISS in PARIS
 SUMMER HOLIDAY
 TECHNICOLOR
 CLIFF RICHARD LAURI PETERS
 WED., THURS. - JAN. 22 - 23

a fresh affair
 JONES YOUNG
 BUTTONS JONES

Philosopher Worried About The 27 People In Town Depending On Him For Food

note: The Floyd Philosopher on his Johnson grass encountered some station letter this week indi-

But what this whole thing got me to thinking about was, I wonder how those 27 people in town depending on me are getting along? If there are 27 people in Floyd County expecting me to grow enough to feed them in 1964, my advice to them is to start a garden quick.

Cotton Farmers Make Progress In Research

Lubbock, Tex. — (Special) — Cotton farmers are making progress in research to find new or improved products for consumers, a report from the Cotton Producers Institute indicates.

Support of a project on warm cotton fabrics at Harris Research Laboratories was increased from \$35,000 to \$60,000. Using chemicals and laboratory scale equipment, scientists now are producing cotton fabrics with improved loit, drape and resiliency.

to reduce my 27 to say 2, and they may have slim nickings.

Yours faithfully,
J. A.

Research at this same location has produced an experimental, all-cotton men's suit which now is being wear-tested. A \$45,000 grant is being used for support of work to make further improvements. Success will allow cotton to hold and expand its share of the men's suit and trouser market. It now uses the equivalent of 1.67 million bales yearly.

Stanford Research Institute scientists have demonstrated the soundness of the "reversible crosslinks" principle. Goal of this \$35,000 project is to develop a chemical treatment for cotton apparel and household fabrics that will maintain and unworkable appearance, require no ironing, can be given creases where desired, and can be altered for individual customers.

Funds to support such research are made possible by producers who participate in the Institute.



JOE NOLAND
Joe Noland Is Special Agent

Joe Noland has joined the staff of the Floyd County Farm Bureau as special agent for services. He is the son of Mr. and Mrs. J. A. Noland, Floyd County farmers.

Noland is a native of Floyd County, a graduate of Floydada High School and attended West Texas University at Canyon.

He and his wife reside at 814 West Virginia.

Prior to accepting the position with Farm Bureau Noland was associated with his father in farming.

Registration For License Plates Begins Feb. 3

T. T. Hamilton, Tax Assessor-Collector, Floyd County, Texas, announces the 1964 Motor Vehicle License Plates Registration begins Feb. 3rd.

Passenger BM-8525 thru BM-9999 — BN-10 thru BN-3499. Commercial IH-8000 thru IH-9299.

Farm 8D-7250 thru 8D-9024. Hamilton said, "We will begin accepting applications for special numbers on January 17th. To save time you must have 1963 registration receipt or know your number, leave signed check or cash."

On January 16th, they will be in Lockney at Lockney Auto to accommodate the tax payers in the North part of the County, to collect current taxes and Poll Taxes.

Dog Tag Day At Fire Station January 18

All dog lovers are reminded to take their pets to the Fire Station Saturday, January 18 from 10 a. m. until 12 noon or from 1 to 3 p. m. for the purpose of getting the Rabies shots and City tags for the valuable pets. The fee will be only \$3.00 for both, which is a considerable saving when compared with the regular price of \$3.50.

This clinic is set up to save time and money. It will make the dogs legal animals for 1964 and will avoid the danger of rabies.

Dr. T. R. Theford, Veterinarian will be present to administer the shots and the city secretary, Bill Feuerbacher will issue the city tag.

Basketball Schedule

FLOYDADA HIGH SCHOOL: January 17, Muleshoe, Boys and Girls, There at 6:30 p. m.; January 21, Tulia, Boys and Girls, Here.

DELLA PLAINS: January 17, Olton, There; January 21, Spur, There.

Thursday afternoon, Jan. 9, at 2:00 p. m. The locals play Crosbyton at 8:15 Thursday evening to begin their play in the games.

Rusty Was Just One Of The Family



MARTHA & RUSTY

It seems like one of the family devoted pet and help mate. Sure, people love dogs . . . and certainly Rusty was loved by every member of the Sanders family.

With old age creeping up on the dog, poor teeth, loss of hearing and eye sight fast fading the Sanders decided to have her "put to sleep." she was a faithful "seeing-eye dog" for Martha for many years and now Martha has another dog that will continue the faithful guidance and be her eyes in the years to come.

Rusty was a combination of Chow, German Shepherd, and Husky and came from her original home in California after being trained as a seeing-eye dog and training for a period of time with Martha was an ever faithful



OTHO SANDERS & RUSTY

husband, Gerald Main, have a daughter and a new four month old son named David Lynn. Martha flew there — alone — and claimed her dog, and now at the age of 13 Rusty and Martha are parted by death.

Mrs. Main studied at the Texas School for the Blind at Austin and started taking music lessons in the second grade. After attending school there for 12 terms she was graduated as valedictorian of her high school class. She received a scholarship and in 1950 enrolled at North Texas State College at Denton as a music major, being the first blind student to major in music there.

She taught music two years in Plainview and had studios in Silverton and Lockney. It was during her graduation at North Texas in 1954 when Martha received the news that her guide-dog, Rusty was awaiting her. But she had to go to California

Martha and her new dog now live in Palestine, Texas where she is happily married, has two healthy children and teaches piano lessons. Martha and her

Mr. and Mrs. Starks Green and sons spent the weekend in Fort Worth visiting with relatives.

Floyd Data

Mrs. Hubert Davis is in Amarillo this week at the bedside of her seriously ill sister, Mrs. R. M. Hunt, who underwent major surgery January 2. She is in West Texas Hospital. In the Davis home this week visiting is a sister of Mr. Davis, Mrs. Beulah Atkins of Tahoka.

Mr. and Mrs. Starks Green and sons spent the weekend in Fort Worth visiting with relatives.

All Starters Foul Out As Winds Bow To Quitaque, 92-88

After being really disappointed by their loss to the Dimmit Bobcats, the Whirlwinds jumped to an early first quarter lead of 24-14 against Quitaque New Year's Eve, then gradually gave up that lead, bit by bit, to finally lose to the host team 92-88.

The local 'Winds were trying to bounce back from a surprise loss to Dimmitt in the second round of the Holiday Caprock Tournament that was held in Lubbock, Dec. 26, 27 and 28.

In the second quarter of the game the local team gave up 5 points of their 10 lead still leading at halftime 50-45.

However, after the intermission the Quitaque team continued to shave the lead of the Floydada bunch, and at the end of the

third stanza were within three points of tying the ball game.

Finally, in the fourth period of play after the five Floydada starters had fouled out of the game, the Quitaque team caught up with the 'Winds, passed them and went on to win the game by an impressive 92-88.

All five of the local starters scored in the double figures. Butch Gilliland led the locals in the scoring with 27 points. He was followed by Vernie Moore with 18. Next in line was Keith Teague who added 12 and Willson and Rainer each added 10.

Rainer and Willson each grabbed 7 rebounds followed by Teague who got five.

The 'Winds are entered in the local tournament which begins

WESTER'S

GROCERY & MARKET

Use Our Trading Stamps — Redeemed Here

WEEKEND SPECIALS

THURS., FRI., SAT. — JAN. 16-17-18

REFINE TALL CANS

MILK . . . 3 FOR 43c

PRICOTS . . . 29c

REFRESH LBS.

OLEO . . . 2 FOR 39c

REFRESH 21 1/2 Can

PEACHES . . . 2 FOR 59c

REFRESH No. 300 Cans

TOMATO JUICE . . . 2 FOR 23c

REFRESH 12 Oz. Can

CORN . . . 2 FOR 29c

REFRESH 300 Cans

ORK & BEANS . . . 3 FOR 38c

REFRESH 300 Cans

LACKEYE PEAS 3 FOR 53c

REFRESH 25 Lb. Bag

LOUR . . . \$1.69

REFRESH Lb. Box

RACKERS . . . 27c

MARKET SPECIALS

REFRESH LAB — SLICED

BACON . Lb. 49c

REFRESH

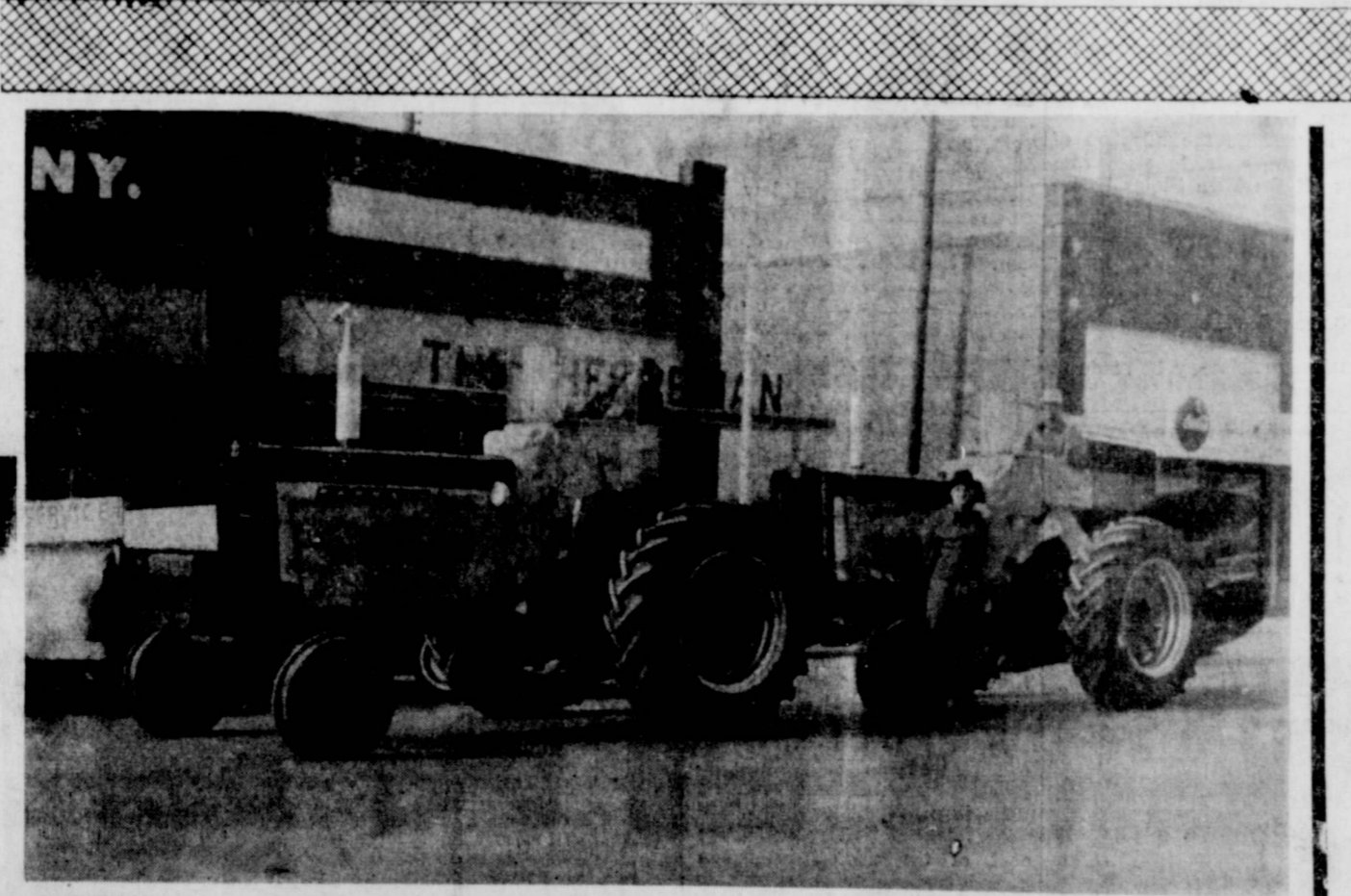
STEAK . Lb. 89c

REFRESH Lb.

AYERS . . . Lb. 35c

REFRESH

HOPS . Lb. 55c

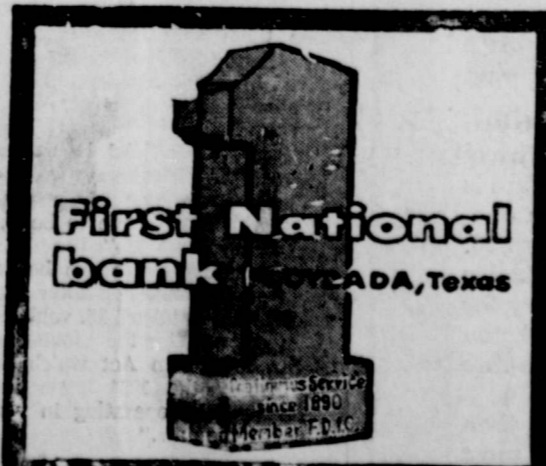


MARTIN AND COMPANY DELIVER FARMALLS TO DOUGHERTY CUSTOMER

Floydada is a good place to Trade for a new tractor . . .

Yes, Floydada is a good place to trade for a new tractor. The 1964 models are on display and Floydada tractor dealers appreciate the opportunity to be of service.

And, the folks at The First National in Floydada will help you buy that new tractor . . . and at low reasonable bank interest rates. Come in now and let us help you with your auto, farm machinery and farm operation financing.



"Think First . . . of The First"



should you pamper a Princess?

Depends on which princess—the teenager or the telephone. All teenage princesses—so we're told—glory in a little pampering.

But the Princess® telephone is so well made and trouble free that no pampering is required. Just dust it occasionally or wipe it with a damp cloth.

That, plus a little care in handling, is all the attention any phone needs. And phones almost never need repair—but if something does go on the blink, we'll fix it promptly at no extra charge.

We think it's our job to keep right on improving your telephone service and making it of greater personal value to you.

SOUTHWESTERN BELL

Making telephone service better to serve you better

When And How to Do It

Lighthouse Electric Co., Inc. by Alton Higgin...

U. S. Department of Agriculture has suggested a New Year's resolution that every...

The old rule about keeping medicines on a high shelf - out of reach of children - still holds good...

Tenth annual convention of the State Association of Young Farmers...

More than eight hundred young farmers were registered for this year's event...

Among those contributing to the excellent program for the Young Homemakers were...

- 1. No carrying baskets of heavy, wet clothes. 2. No hanging clothes on the line...

Mrs. Edward Weil, Route 1, Hale Center Area, I was elected State President...

Mr. and Mrs. H. E. Porter and Carolyn visited in Amarillo Sunday with Mr. and Mrs. Elton Wallace...

DATE NUT CRUMB ROLL is a nice dessert to make up and have on hand in the refrigerator...

Roll graham crackers into fine crumbs. Pit dates and cut into small pieces. Cut marshmallows into small pieces...

Whip cream until stiff. Combine with half the cracker crumbs and other ingredients. Blend thoroughly...

TIME SAVERS "Cut cookies in strips, squares, or diamond shapes, and save rolling time that way."

"Line pie pans with aluminum foil to take pie away from home."

"To make tomatoes easy to peel - dip in boiling water for a few seconds - return them to the refrigerator and peel just before serving."

HOLSTERS ARE NEW PARENTS Rev. and Mrs. A. J. Holster are parents of a baby son who arrived in Lockney General Hospital on Jan. 8...

Grandparents are Mr. and Mrs. Louis Holster of Floydada and Mr. and Mrs. Carl Scoggins of Fort Worth.

Fall Shipment Of Fish Will Not Be Made

Farmers who ordered fish from the Federal Hatchery will not receive the Fall shipment...

Jerry Noles, local game warden, advised Davidson that the Federal Hatchery had notified him...

For other fish pond information Davidson says to contact him at any time.

Texans Press Too Hard On Accelerator

AUSTIN, Texas - Texas motorists tramped a little harder on the gas pedal when the state's new 70-mile-per-hour speed law went into effect...

In fact, they began easing down on the throttle months before the law went into effect, probably because of publicity which followed approval of the new speed limit...

Average speed of all vehicles surveyed by the Texas Highway Department was 56.5 miles per hour before the law became effective...

Average speed of passenger cars in 1962 was 54.1, in 1963 before the new law became effective, 57.7 and 1963 after the new law became effective, 60.3.

Although the state's maximum speed limit boosted 10 miles per hour eight percent in the latest survey...

In 1962 the number of passenger cars which exceeded the then-speed limit of 60 miles per hour represented 15 percent of the total...

After the new speed law became effective the October-November survey showed 31.4 percent of the passenger cars checked were driven over 60 miles per hour...

Farm Bureau Seeks End Of Agriculture Controls

A national farm leader has called on the new administration to reassess the unsatisfactory experience with a government-controlled economy...

Mr. Shuman said that "clearing the decks for competition" will not be accomplished "merely by blocking new attempts to increase government intervention in agriculture..."

He added that "Farm Bureau will gladly cooperate with the administration in any sincere re-evaluation of government agricultural programs and policies."

Floydada 4-H Club Elects New Officers

The Floydada 4-H Club met Thursday night January 9, 1964, at 7 o'clock. The meeting was called to order by the president, Deris Fawver.

Sam Henry led the Club Pledge and Motto. Jennifer Teague led the group in singing "America the Beautiful."

New members and visitors were four new members, Billy II and Patsy Walker, hostess and hostess for the meeting. There were four new members, Joe Jones, Karen Willis, Wayne Fancher, and Danny Fancher.

The President appointed Committees for the following year. George Finley was appointed as reporter. The Attendance Committee consists of Carol Bramlett, Chairman Lee Siner, Lu Ann Lovell, Joe Jones and Jennifer Teague.

A program was given by Lu Ann Lovell and Lee Siner entitled "Awards I Won In 1963."

Following the program recreation was led by Lindsey Lovell. Refreshments were served by Billy Finley and Woodie Morris. There were 22 members present, 1 agent, and several visitors.

School Menus

Menus for Week of January 13 MONDAY: Baked Meat Loaf with Cheese Seasoned Green Beans...

TUESDAY: Creamed Turkey on Dressing Battered English Peas Cranberry Sauce Fruit Salad...

WEDNESDAY: Chili Beans Glazed Carrots Tomato and Lettuce Salad Hot Corn Bread and Butter Apple Cobbler...

THURSDAY: Baked Ham Canned Sweet Potatoes Green Lima Beans...

FRIDAY: Hamburgers Lettuce, Tomatoes, Dill Potato Chips Peanut Butter Cookies...

FLOYD DATA Mr. and Mrs. James G. of South Plains are expecting a baby daughter born on January 9 and weighing six and 10 ounces...

DOG TAG DAY!

Saturday, January 18 10 to 12 a.m. - 1 to 4 p.m. Get rabies shot and license tags for your valuable pets all at one time.

FIRE STATION FOR ONLY \$3

Save time and money. Make your dog a legal animal for 1964 and avoid the danger of rabies. Dr. T. R. Thedford, veterinarian, will be present to administer the rabies shots and the city secretary will issue a license tag.

LET US TREAT YOUR SEED WITH Panogen THE VAPOR ACTION SEED TREATMENT

Why risk disease damage that can cause poor profit robbing stands? Let us delint and treat your seed with Panogen—the world's most proven control of cotton seedling diseases. Cost is low... profit big!

For Best Results... Let us treat your seed with Panogen THE BEST CROP INSURANCE YOU CAN BUY! SCOTT GIN FLOYDADA, TEXAS

Boll Weevil Eradication Committee Meet Set Jan. 17

Plains Cotton Growers, Inc. is sponsoring an important meeting of the recently formed High Plains Area-wide Boll Weevil Eradication Committee to be held at 10:30 a. m. on Friday, January 17 in the Johnson House South Lubbock.

The committee is being called together to consider approval and financing of a million-dollar fall spraying program along the eastern edge of the High Plains where some 150,000 acres of cotton suffered weevil damage in 1963.

The committee will also be called together to consider approval and financing of a million-dollar fall spraying program along the eastern edge of the High Plains where some 150,000 acres of cotton suffered weevil damage in 1963.

Deadline For Inspection Of Vehicles Nears

AUSTIN - The director of the Texas Department of Public Safety, Col. Homer Garrison, Jr., today reminded Texas vehicle owners that the 1964 vehicle inspection deadline will soon be upon them.

He reported that some 60 percent of the allotted inspection period has elapsed and only 20 percent of the vehicles have been inspected.

"If this trend continues, vehicle owners can expect to have to wait in line in order to get their vehicles inspected by the April 15 deadline," he said.

Garrison pointed out that Texas experienced its worst traffic fatality record in 1963 and vehicle defects were involved in some of these fatal accidents. He urged all Texans to begin the new year with safe vehicles and to keep them safe throughout the year.

Some 5,000 official inspection stations over the state are waiting to inspect the four million vehicles which will have to be inspected by April 15, vehicles which come under the provisions of the Inspection Act which do not display the 1964 inspection sticker will be operating in violation of the law.

Kenneth Bain, Jr., announces for re-election to the office of County Attorney of Floyd County, and stated he wanted to thank the people for their consideration in the past, and will appreciate your vote in the coming election.

FORD HARDTOP SIZZLERS



Test-drive them and you'll know why they're a sizzling success! The hottest selling... raciest looking hardtops in Ford history. The only hardtops with Total Performance bred in open competition... and that's what we Texans need and want and demand! So try Total Performance today! You'll never settle for less! Your Texas Ford Dealer.

REED FORD SALES

Advertisement for Santa Fe travel agency featuring a cartoon rabbit character and text: Welcome aboard Amigos! Now on Chico's new BARGAIN FARES -travel round trip for only 40% more than one-way fares through April 30th

Arlington Cemetery

An effort underway among some govern-... to find and buy more land for Arlington Cemetery.

Representative Charles Bennett (D-Fla.) thinks... of spreading the national cemetery over... of the Potomac, we should reserve half... space for decorated Americans, who were discharged from service.

In many Americans do not realize it, it is... for the family of a serviceman to have... in Arlington National Cemetery, regardless... of.

It cited two recent cases which emphasized... One man recently buried there was a fore-... man who was killed trying to escape from... another involved a man who had allegedly... try secrets to Russia.

Aggression is almost certainly in the interest... of the dignity and atmosphere of the na-... tivity.

16 More Days

16 more days to buy your poll tax if you're... in expressing your wishes on some mighty... elections in 1964.

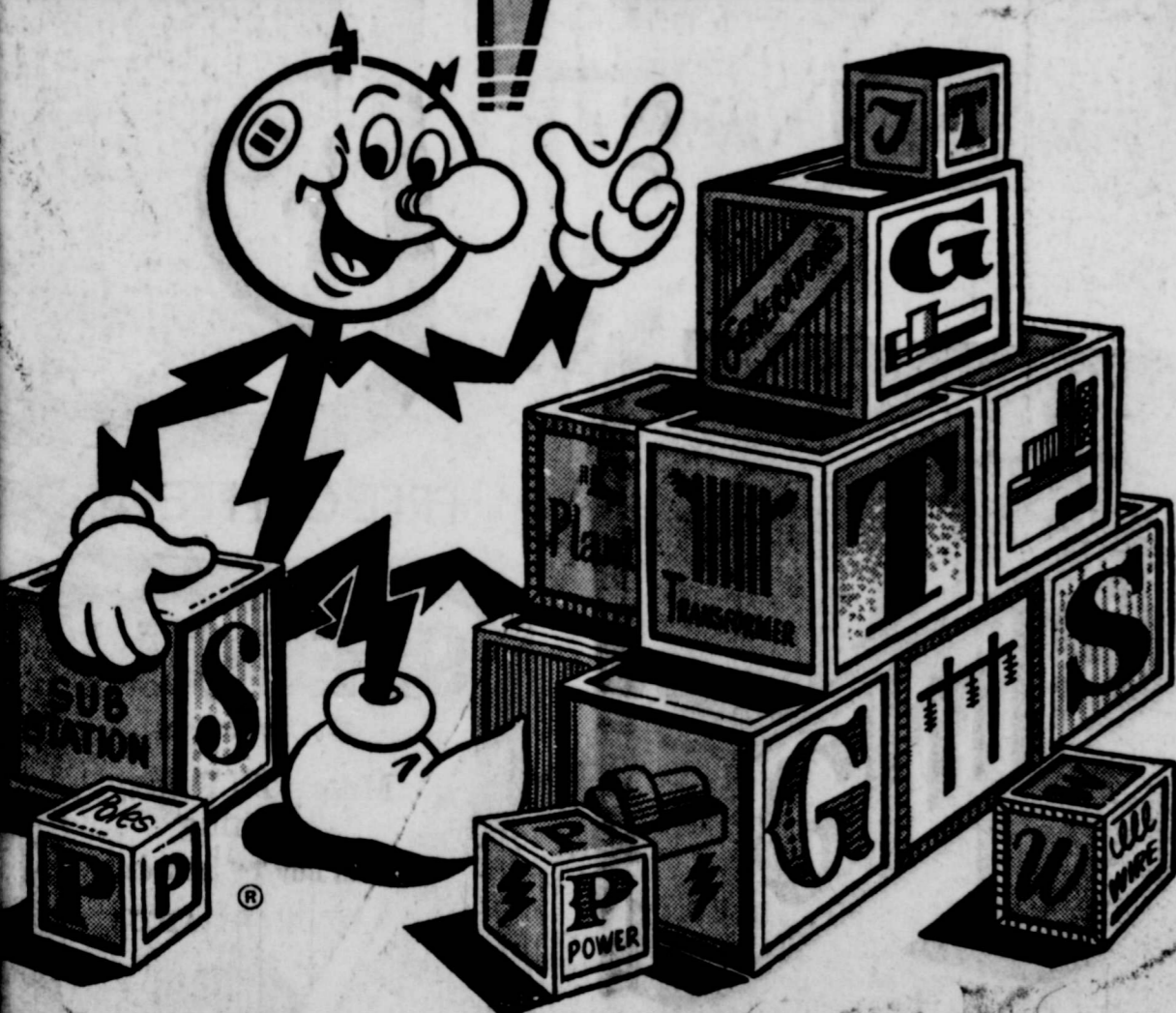
Higginbotham - Bartlett Co. LUMBER & BUILDING MATERIAL

On A Budget Account With Us... LONG TERMS - 5 YEARS TO PAY... Loans Up To \$3,500... JUST CALL YU3-2140 - FLOYDADA

no longer have to delay your plans for re-... and improving your home. Our easy... out-of-income Credit Plan enables you to... the improvements you want now—for just... dollars a month and with no down payment... ed.

be surprised at how easy you can get up to... Confidential No Red Tape. Do-It-Yourself... have the cost of labor or hire the labor—... ever you prefer. Our plans cover the cost... way.

I'M BUILDING POWER FOR YOUR FUTURE!



OVER 30 MILLION WILL BE INVESTED THIS YEAR TO STAY AHEAD OF YOUR ELECTRICAL NEEDS!

great to be part of a dynamic, growing area, planning for even greater future growth... at's why Reddy will invest \$30,222,000.00 to insure enough electric power for your homes, businesses, farms and industries. And, what's more important to you, this new investment... will keep your electric rates low—your service dependable. You do have one dollar that... pays more than ever before—your electric service dollar.

and, every cent of this more than 30 million dollars designed... keep your service efficient and economical will come from... people just like you—investing their funds in the future of... growing area—proving that free enterprise is capable,... and willing, to help Americans help themselves.

Looking back to 1963... we see that only 39 voted... in the school board election, some 800 persons voted... in a new hospital district and around 900 voted on a... school bond election

When you figure a percentage of these votes on... the total amount who should have voted, the result is... very, very poor.

You have no right... and I have no right to complain... about how elected officials act when they get in... office... we have no right to complain about how... bond elections go in 1964 unless we vote. Of course... none purchase the poll tax and then forget or fail to... ro vote.

If you don't think the school board has done a good... job... or if you believe they are doing a good job... and want to show your support of what they are ex-... pressing to do... get that poll tax receipt so you can ex-... press your feelings.

If you believe that Floydada needs a new hospital... and want to vote for it... pay that poll tax. If you... think a new hospital is the wrong thing for Floydada, pay that poll tax and vote against it.

And there's the national, state and county elections... coming in 1964!

Although we never have been in favor of a poll tax, the... state's residents have indicated their preference... for one in a recent election... and if that's what it... takes to vote... pay it... and express your convic-... tions.

GUEST EDITORIAL

My Home Town

My town is the place where my... home is founded: where my busi-... ness is situated, where my vote... is cast; where my children are

educated; where my neighbors... dwell; and where my life is... chiefly lived. It is my home... spot for me. My town has the... right to my civic loyalty. It sup-... ports me and I support it. My... town wants my citizenship, not... my partisanship; my friendliness,

not my dissension; my symp-... thy, not my criticism; my intelli-... gence, not my indifference. My... town supplies me with protection, trade, friends, education, schools, churches, and the right to free... moral citizenship. It has done... things that are better than others; the best things I should seek to... make better the worst things I... should help to suppress. Take it... all in all, it is my home town. (Rotada)

What Is A Farmer?

IN ALL OF BUSINESSES there are no other men just like farm-... ers. Farmers are a diminishing... class of specialists that do many... things well. They come in all... sizes, shapes, colors, and ages.

Farmers are eternal optimists... who expect that the next year... will bring better conditions than... the floods or droughts or breezes

or insect infestations they have... endured every year in the past.

A farmer can keep a \$5,000... machine working with a piece of... baling wire, an off-size belt... and the lid from an old tin can.

Farmers don't belong to unions... don't have 40-hour work weeks... don't need sleeping pills and... don't like neckties or fast talkers.

Fairview News by Mrs. Clyde Bagwell

New Years Day Enjoyed By Community

FAIRVIEW, JANUARY 6 — Our folks enjoyed New Years eve and day visiting relatives and friends.

Mr. and Mrs. Bill Sisson of Floydada spent New Years day in the home of Mr. and Mrs. Galen Holland.

Mrs. Jewell Teague was a dinner guest of her sister and husband, Mr. and Mrs. Lindsey Graham on New Years day.

Mr. and Mrs. E. W. Walls, Mr. and Mrs. A. S. Mize, Mr. and Mrs. Harvey Allen and Mike and Norman Wayne spent New Years day at the home of Mr. and Mrs. Walton Wilson. They all enjoyed dinner together and watched the Rose Parade on color television.

Mr. and Mrs. Galen Holland went to Matador Friday where they attended the funeral of Virgil Rattan.

Mr. and Mrs. Bill Beedy of Claude came down Tuesday to spend over the holidays with relatives. Bill returned home New Years day but Mrs. Beedy remained until Saturday here.

On New Years day, Mr. and Mrs. Bill Beedy, Mr. and Mrs. Eugene Beedy and sons of South Plains, Mrs. Odell Stapleton and Lewis Dill of Plainview, Mr. and Mrs. Weldon Pruitt and Great. Mr. and Mrs. Orb Tye, Keith Teague and Mrs. W. H. Wilson were guests of Mr. and Mrs. Bill Tye and Jim for dinner and visiting after.

New Years day visitors for dinner in the home of Mr. and Mrs. Lyndal Carey and Carolyn were Mr. and Mrs. Roy Meek and Mrs. Ed Meek.

Visiting during the holidays in the home of Mrs. John Carey and Nancy were Mrs. Carey's sister and family, Mr. and Mrs. Oliver Wigginton, Kenneth and Gail of Hamlin.

Miss Leslie Jo Crabtree who is teacher in the University of Tuscaloosa, Ala., spent the Christmas and New Years holidays with her mother, Mrs. Leslie Crabtree, and other relatives.

Sunday Mr. and Mrs. Kay Crabtree and daughter and Mrs. Leslie Crabtree took Leslie Jo to Lub-... to take a plane back to Tuscaloosa. On the way home they stopped at Idalou and visit-... ed the parents of Mrs. Kay Crabtree, Mr. and Mrs. Elmer Griffith.

Mrs. Leslie Crabtree has just recently moved to the house she bought from Mr. and Mrs. A. W. Coltharp at 529 W. Missouri Street.

Mr. and Mrs. Weldon Pruitt and Greg spent Tuesday night and Wednesday with her parents, Mr. and Mrs. Bill Tye and Jim. Mr. and Mrs. E. W. Walls visited Mr. and Mrs. Cecil Payne Saturday.

Mr. and Mrs. Kay Crabtree and daughter spent Christmas Eve with her parents, Mr. and Mrs. Elmer Griffith at Idalou. On Christmas day Mr. and Mrs. Kay Crabtree were host and hostess at dinner for his mother, Mrs. Leslie Crabtree and his sister Miss Leslie Jo Crabtree.

Mr. and Mrs. Winfred and children were New Years dinner guests of his parents, Mr. and Mrs. Cecil Payne. Others joining them later were Mrs. Keith Patzer and daughter, Mr. and Mrs. Doyle Jackson and children. All watched the Rose Parade on color television.

Mrs. G. M. Bullard spent Christmas at Lubbock at the home of her daughter, Mrs. J. C. Crabtree. She returned home last week accompanied by another daughter, Mrs. L. B. Cozby, Sr., who will remain here with her mother for two weeks.

Sunday dinner guests at the

Farmers witness the miracle of birth and the certainty of death and sense an order behind it all.

Farmers are men who teach their sons and daughters responsibility and workmanship before the youngsters move to the city and go to work in industry.

Farmers are patience in overalls waiting for the rain to stop, for seeds to sprout or for a calf to be born.

Farmers see the sunrise and walk alone under the stars, they are strengthened by faith in a higher being.

Farmers are practical family men that are sincere and natural and don't try to appear as something they are not.

Farmers risk all the hazards of other business and, in addition, endure the uncertainties of weather, insects, disease and politicians.

Farmers are persistence with a sun bronzed face, starting a- gain after a hail storm has wiped out a year's work.

Farmers are exhaustion with 350 bales that must be lifted and hauled to the barn after dark before lying down to rest.

Farmers are the kind of courageous, hard working, persistent, practical, fair-minded men that other men imagine themselves to be.

Finally, farmers are the brunt of jokes, the whipping boy of editors, and the sacrificial lambs of politicians.

In spite of all the criticism farmers get, an indication of what people really think is revealed in that, almost every man con- sidered himself a farmer at heart.

—North Texas Dairyman.

home of Mr. and Mrs. Weldon Pruitt were Mr. and Mrs. Bill Tye and Jim.

New Years eve Mr. and Mrs. Walton Wilson went to Lubbock to the home of her brother and family. Mr. and Mrs. Truett Austin where they joined mem- bers of the Austin family, Mr. and Mrs. Hub Austin and Gary of Borger, Mr. and Mrs. John Austin, Mr. and Mrs. Ed Austin and son, and Mr. and Mrs. Joe Wright and children all of Lub- bock.

Brenda Walls of Floydada spent Thursday night and Fri- day morning with her grandpar- ents, Mr. and Mrs. E. W. Walls.

Several members of the Sun- shine Sunday School class of First Baptist Church entertained their husbands New Years eve in a social at the Bank Community room. Those enjoying the even- ing were Mr. and Mrs. E. W. Walls, Mr. and Mrs. Fred Jones, Mr. and Mrs. Arvel Rainer, Mr. and Mrs. Leonard Smith, Mr. and Mrs. P. D. Helms, Mr. and Mrs. Clyde Bagwell and Mrs. Jewell Teague.

Guests in the home of Mrs. G. M. Bullard and J. C. during the New Years holidays were Mr. and Mrs. Preston Bullard, Joe Vot and Pat of Portales, N. Mex. Mrs. J. C. Crabtree and Gordon Bullard of Lubbock, Mr. and Mrs. T. L. Perry and Jan, Mrs. Tom Jennings and Mrs. L. B. Cozby. Thursday night visitors in the Walton Wilson home were Mr. W. B. Wilson, Mrs. Bill Beedy and Mr. and Mrs. Bill Tye.

Mr. and Mrs. Lee Rushing spent Christmas at Houston at the home of their daughter and family, Mr. and Mrs. Malcolm Bridges. They were joined there by the other children, Mr. and Mrs. Joe Rushing and sons of Lubbock and Mr. and Mrs. Bob Poe of Amarillo.

Mrs. Walton Wilson spent Fri- day at the home of her daugh- ter, Mrs. Harvey Allen. Friday night Mr. and Mrs. Walton Wil- son joined Mr. and Mrs. A. S. Mize, Mr. and Mrs. Bill Tye and Mrs. Bill Beedy at the home of Mrs. W. B. Wilson.

Mrs. Ruey Irwin attended church at Calvary Baptist Church in Floydada Sunday and reman- ed for the day in the home of her daughter, Mrs. Carl Nel- son and family.

During the Christmas holidays Mr. and Mrs. T. L. Perry and Jan met other members of the Cozby family at Lubbock in the home of Mr. and Mrs. T. C. Goodman. Others there were Mrs. L. B. Cozby, Mr. and Mrs. Don Branson and Steve, all of Lub- bock, and Mr. and Mrs. Grady Peaves and Randell of Plain- view. This gathering was Christ- mas Eve. Then on Christmas day Mrs. Cozby, Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. T. C. Goodman and family went to Plainview to the home of Mr. and Mrs. Grady Reeves.

Linda and Nancy Goodman of

State Aid In Eradication Of Boll Weevil Sought By PCG

LUBBOCK — Don Anderson, Chairman of the High Plains Boll Weevil Steering Committee, and Plains Cotton Growers Field Representative Ed Dean met January 3 in Austin with Texas Commissioner of Agriculture John White to discuss state partic- ipation in the boll weevil era- dication program planned for the High Plains area. Plains Cotton Growers is spearheading efforts to initiate an all-out program to stop the boll weevil before he makes deeper inroads on the High Plains.

to instigate an allout fall control program which will also be dis- cussed at the Area-wide Com- mittee meeting.

Advising the Commissioner of Agriculture on the technical as- pects of boll weevil problems and control at the meeting will be representatives of the Federal Plant Pest Control office at San Antonio, Texas, and the USD9 Boll Weevil Research Laboratory at State College, Mississippi. The meeting is one of the things being done in preparation for a meeting of the High Plains Area-wide Boll Weevil Committee scheduled later this month. The Area-wide Committee is made up of one member from each of the 23 counties in Plains Cotton Growers' territory, while the Steering Committee has thirteen members from the eastern edge of the High Plains where the weevil already caused extensive damage.

The Steering Committee, on recommendation of the Boll Weevil Technical Advisory Commit- tee, has already adopted plans Thomas A. Edison took out more than 1,000 patents on electrical equipment.

Children of Mrs. Myrick having Christmas dinner at the family home were Mr. and Mrs. Gloy Myrick and Glenn of Blue Ridge; Mr. and Mrs. Jackie Wilbanks of Dallas; Mr. and Mrs. Covis Myrick, Wayne and Linda, Mr. and Mrs. Donnie Myrick and Tommie, Mr. and Mrs. Julian Lipham, Rickie, Brenda, Char- lette and Juliann of Floydada; and Mr. and Mrs. Jackie Myrick, Lori and Roy of Lubbock.

Children of Mrs. Myrick having Christmas dinner at the family home were Mr. and Mrs. Gloy Myrick and Glenn of Blue Ridge; Mr. and Mrs. Jackie Wilbanks of Dallas; Mr. and Mrs. Covis Myrick, Wayne and Linda, Mr. and Mrs. Donnie Myrick and Tommie, Mr. and Mrs. Julian Lipham, Rickie, Brenda, Char- lette and Juliann of Floydada; and Mr. and Mrs. Jackie Myrick, Lori and Roy of Lubbock.

RAF B Change Of Command Due

January 17 will be the day for official change of command for the 3500th Pilot Training Wing at Reese Air Force Base. In a parade and review at 2 p. m. on the flightline, Colonel James A. Gunn III will present his command to Colonel Dudley E. Faver, who will become the in- stallation's seventh commander since Reese was reactivated in 1949.

Colonel Gunn will leave Janu- ary 18 for his new assignment as Executive Officer of the huge Lackland Military Training Center at San Antonio. Mrs. Gunn and two of her three children will follow around January 31. Son, James, 21, will stay in Lubbock as a student at Texas Tech.

Colonel Faver comes from Amarillo Air Force Base, where he is presently commander of the 320 Technical School. He has six children, five boys and one girl.

Sign on a bulletin board in front of a church: "Come early and get a back seat."

Floyd Data

Aubrey Lynn Whitehead and Glendon Leo Little are Floyd County Selective Service Regis- trants who have been ordered to report to the Weksler Building, 114 East 7th Street, Plainview for their 7th Examinations on January 23, 1964 at 7:00 a. m., according to Ruth Johnson, Clerical Assistant at the board.

This call dated January 9 lists 23 registrants from the 4 county area. The call lists 2 from Floyd 14 from Hale, 4 from Swisher, and 3 from Motley.

Sign on a bulletin board in front of a church: "Come early and get a back seat."

Advertisement for SUPERIOR CLEANERS. For Quality Dry Cleaning The Approved Sanitone Way. WE PICK UP AND DELIVER CALL YU 3-3540

Advertisement for ARWINE DRUG. WHAT MAKES A PHARMACIST? EDUCATION Every Registered Pharmacist in this state must have a degree from an accredited Pharmacy College, requiring (several) years of studying the composition and uses of drugs. 100 E. CALIF. YU3-2856

Advertisement for CHEVY-VAN! Chevrolet's new low-cost quality delivery truck! This introduces you to Chevy-Van—our new economy delivery truck. It has a low price tag, over 40 sq. ft. of completely usable flat floor 7½ ft. long, the engine up front, and a lot of quality features which make it a better buy. The body and frame-floor are welded together. The truck is strong, rigid, stable. Doors are double-wall construction. Chevy-Van has unusual resistance to rust and corrosion. Especially vulnerable areas such as front stepwells are galvanized. Sealers are used at all critical joints inside and out. Certain sections are treated with high-zinc-content primers; others with an aluminum-wax preservative. The windshield is a big flat practical one-piece unit. The big 90-hp 4-cylinder standard engine is more powerful than some 6s, yet is remarkably economical. If you need more power, Chevy-Van offers a 120-hp six at extra cost. Side doors and rear windows also cost extra. Last but not least, it's a Chevrolet. Which means that it is built to work for you a long time at minimum cost. Telephone your Chevrolet dealer about Chevy-Van or any type of truck! OGDEN CHEVROLET CO. FLOYDADA, TEXAS

BIG Savings

...ALWAYS AT *Mike's TV Lab*
113 W. California 1th. YU 3-4923

2ND ANN

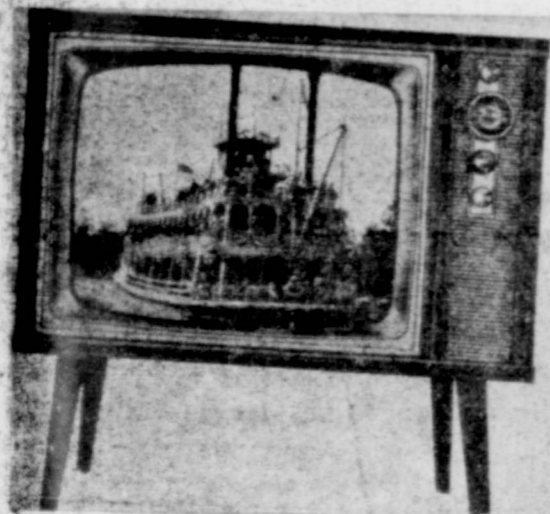
3 BIG D

DOORS OPEN AT 9 A. M. THURSDAY -- FRIDAY -- SATURDAY

1964 CURTIS MATHES DEMONSTRATOR CONSOLE WALNUT STEREO SET WITH AM & FM RADIO. ONE YEAR REGULAR 229.95
FACTORY WARRANTY, **\$150**

CURTIS MATHES STEREO SETS INCLUDE UP TO \$60 WORTH OF FREE RECORDS OF YOUR CHOICE

CM ... a product of Curtis Mathes



the WESTCHESTER

A Modern design of genuine Walnut veneers and hardwood solids. It features the 23" Kimcode TV picture tube and 23,000 volt, hand-wired, power transformer chassis. 30" wide, 29 1/2" high, 16 1/2" deep. All-channel UHF Tuner is optional.

Model 192-23 **\$169⁹⁵**



the PREMIERE

Curtis Mathes Color Television! The Premiere is a table model Modern design of genuine Walnut veneers and hardwood solids. It features the finest in Color picture tubes and the CMC 15 color chassis with 25,000 volts of regulated picture power. One 5" Hi Fi Speaker 33 1/2" wide, 30" high, 19 1/2" deep.

All-channel UHF Tuner and matching leg stand optional. Available in Mahogany finish, \$10 extra. Model 415-21 **\$399⁹⁵** (With Trade)

the BURLINGTON

An Early American design cabinet of genuine Maple veneers and hardwood solids. The Burlington features the 23,000 volts, hand-wired, power transformer chassis and 23" Kimcode TV picture tube. Two 5" speakers. 41" wide, 31" high, 16 1/2" deep.

All-channel UHF Tuner optional. Model 242-23

\$199⁹⁵ (With Trade)



the HILLSDALE

An Early American design Home Entertainment Center of genuine Maple veneers and hardwood solids. Features: Special 32 chassis with AM/FM radio. Stereo phono. Special record changer with sapphire stylus. 23,000 volt, hand-wired, power transformer chassis and 23" Kimcode TV picture tube. Four matched high fidelity speakers: 3" woofers, two 4" x 6" tweeters. 52 1/2" wide, 28 1/2" high, 17 1/2" deep. Built-in Multiplex and all-channel UHF Tuner optional. Model AH223 **309⁹⁵**



FREE COFFEE AND DIS

SPECIAL!

1st Customer in
Mike's TV Friday Morning
Can Buy Table Model
ADMIRAL RADIO

4.99

NO LOWER

10% OFF ON ANY NEW RECORD IN THE STORE -- ALL KINDS AND PRICES!

REMEMBER -- FREE FRONTIER STAMP

MIKE'S TV LAB

ANNIVERSARY SALE!

THURS. - FRI. - SAT.

COME IN AND REGISTER THURSDAY, FRIDAY, SATURDAY FOR THESE BIG GIFTS. YOU ARE NOT OBLIGATED TO BUY. YOU NEED NOT BE PRESENT TO WIN.



ADMIRAL
PLAYMATE 11" Lightweight Portable TV
(11" Overall Diagonal, 60 sq. in. Viewable Area)

P1110 Series Model P1104—Deluxe 11"

- Lightweight Compact TV For True Portability
- 14,000 Volts of Picture Power For Brighter Picture
- Rugged Precision Crafted and Wired Horizontal Chassis
- Gated Automatic Gain Control Insures Consistent Picture Intensity
- Front Mounted Alnico V Speaker
- Top Front Channel Numerals

SPECIFICATIONS:
PICTURE AREA: 11" overall diagonal, 60 sq. in. viewable area
DIMENSIONS: 12 3/4" high, 13 3/4" wide, 9 3/4" deep
Model P1104—Sandak Beige
Model P1110—Stardust Black and Silver-Gold Finish
Model P1112—Persian Red and Silver-Gold Finish
Model P1113—Sungold Color and Silver-Gold Finish
Model P1119—Palomino White and Silver-Gold Finish
CHASSIS NOS. C21A1-1E and C21A1-2E
Rugged, scuff-resistant lightweight Polypropylene cabinet with contoured finished back. Golden finish accents on metal speaker grille and cabinet reflect style elegance. Built-in retractable top handle. Telescopic antenna.

AS LOW AS
99.95

MODEL CLOCK RADIO
HI-FI RECORDS
GIFTS TO ONE LUCKY PERSON
STARTS AT 7:00 P. M.



ADMIRAL
The COURTNEY
Model L1311
Masterpiece Color TV

Superb Danish Modern lowboy console in genuine veneers and hardwood solids. New Admiral-built 26,000-volt "SP-26" precision crafted horizontal chassis features: New 24 kt. gold precision wiring* insures greater chassis reliability, new Electronic Color Balancer and Color Contrast control insure brightest, most natural color in TV! 30 1/4" h., 33 3/4" w., 21" d. Model L1311—Walnut Veneers.

*5 micro inches of pure 24 kt. gold applied by electro deposition.
Available with Full Function Sonar Remote Control—Model LS1311.

- Turns TV Set On
- Turns TV Set Completely Off
- Changes Channels
- Adjusts to 3 Volume Levels



ADMIRAL
The RIVIERA Model Y5037
"Tilt-Out" Stereo Hi-Fi

Customized compact stereo performer. All wood cabinet...no tinny sound! Custom 4-speed changer. Die-cast tone arm, reflex-action ceramic cartridge. Loudness, Tone and Balance controls. Swing-out or removable sound chambers. 15 1/2" h., 24 3/4" w., 9" d. Y5037—Beige and White.

\$99.95

FREE MATCHING VINYL BASE WITH CASTORS WITH PURCHASE OF 23" ADMIRAL PORTABLE



ADMIRAL
The TERRACE T3110 Series
Flair 23" Portable TV

*23" overall diag., 282 sq. in. view. area)
Big screen portable TV with 23,000-volt transformer-powered, precision crafted chassis plus "Super Span" turret tuner with preset fine tuning insure brighter picture. Lighted channel indicator. Tone control. Front speaker, antenna. 19 3/4" h., 26" w., 13 3/4" d. T3110—Walnut, T3112—Mahogany. Grained Vinyl on metal.

Available with Admiral Full Function Sonar Wireless Remote Control—TS3110 Series.

- Turns TV Set On
- Turns TV Set Completely Off
- Changes Channels
- Adjusts to 3 Volume Levels



ADMIRAL
The TEMPLETON Model C1225
Masterpiece Color TV

Authentic Early American lowboy console in genuine veneers and hardwood solids. New Admiral-built "SP-26" precision crafted horizontal chassis features: 24 kt. gold precision wiring* insures greater chassis reliability, new Electronic Color Balancer, Color TV Contrast Control for brightest, natural color picture! 34 1/2" h., 30 3/8" w., 19 3/4" d. Model C1225—Maple Veneers.

*5 micro inches of pure 24 kt. gold applied by electro deposition.
Available with Full Function Sonar Remote Control—Model CS1225.



- Turns TV Set On
- Turns TV Set Completely Off
- Changes Channels
- Adjusts to 3 Volume Levels

ONLY 5.62 PER WEEK

Thanks Folks!

Two years of business in Floydada, we can count on many new friendships and an appreciation of many customers over this trade.

Sincere thanks to you, who through your patronage and service make this Second Anniversary possible. We invite you to come in and see the many prizes, take advantage of the sale... and drop by for a visit during this

MIKE EMERT

PRICED WAY DOWN

SAVE AT
MIKE'S
\$189.95

SOME SETS REQUIRE TRADE INS

SPECIAL! 2 ADMIRAL COLOR TV SETS

ONE 21" \$549 WITH TRADE
ONE 21" \$449 WITH TRADE

11" ADMIRAL TV SET FOR ONLY \$49.95
WITH PURCHASE OF ONE OF ABOVE

FREE ADMIRAL CLOCK RADIOS WITH PURCHASE OF NEW ADMIRAL CONSOLE SETS. COME SEE!

SPECIAL!

NEW MAPLE
1964 MODEL

ADMIRAL COLOR
TV SET

449.95

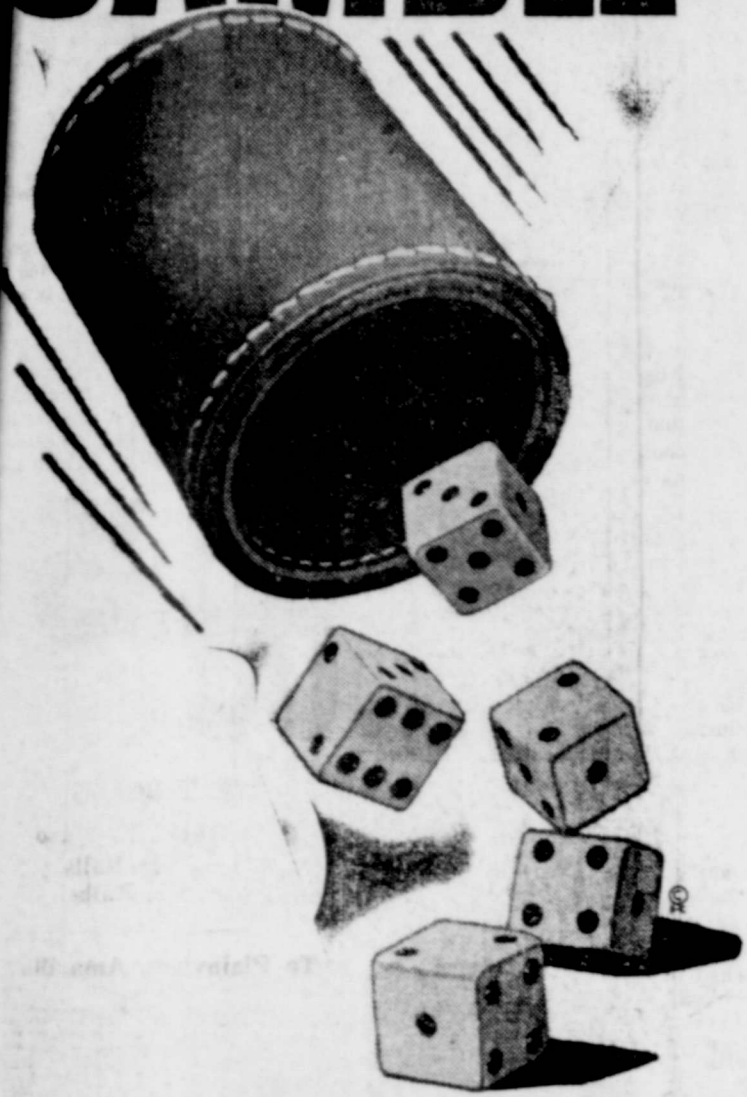
With Trade In

PRIZES IN TOWN!

WITH EVERY PURCHASE

MIKE'S IN FLOYDADA

DON'T GAMBLE



... WITH GOVERNMENT PAY YOUR POLL TAX

DON'T WAIT--YOU MIGHT FORGET!

THIS MESSAGE SPONSORED BY THE FOLLOWING CIVIC MINDED FIRMS:

PLAINVIEW PRODUCTION CREDIT
ALDINE WILLIAMS

TED ALLEN AUTO SERVICE
206 S. MAIN PHONE YU 3-3290

GOEN & GOEN INSURANCE
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COLLINS IMPLEMENT CO.
JOHN DEERE IN FLOYDADA

KIRK & SON FURNITURE
119 E. MISSOURI PHONE YU 3-3280

PARKER STUDIO
VERNON PARKER

DANIEL AUTOMOTIVE
123 W. CALIFORNIA PHONE YU 3-2382

LIGHTHOUSE ELECTRIC COOPERATIVE
FLOYDADA

FLOYD COUNTY FARM BUREAU
325 E. HOUSTON PHONE YU3-3356

OK RUBBER WELDERS
RALPH RUCKER

Since the people of Texas voted not to abolish the Poll Tax by amendment of the Constitution, you WILL NEED a Poll Tax receipt to vote this year. If you are one of the thousands of Floyd County people who are not qualified to vote in 1964, PAY YOUR POLL TAX NOW. Protect this right and privilege that is yours.

DEADLINE: JANUARY 31

VOTING SCHEDULE FOR 1964

- ☆ CITY & SCHOOL ELECTIONS--APRIL
- ☆ DEMOCRATIC PRIMARY--MAY 2
 - SHERIFF • TAX COLLECTOR • COMMISSIONERS
 - COUNTY ATTORNEY • DISTRICT ATTORNEY • STATE REPRESENTATIVE
- ☆ DEMOCRATIC RUN-OFF (If Needed) --- JULY
- ☆ GENERAL ELECTION --- NOVEMBER
- ☆ PLUS SPECIAL ELECTIONS THAT MAY BE CALLED

• POLL TAX ALSO NEEDED IN PRESIDENTIAL VOTE UNLESS CHANGED BY CONGRESS

Let's Make Every Citizen A Voter

CLASSIFIED AIDS

FOR SALE: Baled feed, Travis Young. Phone YU 3-2933. 3 tfr

FOR SALE — Nice two bedroom house. Small down payment. Call Hale Insurance. YU-3261. 36 tfr

FOR SALE — Good used type writers. \$30.00 up. Hesperian Office Supply. Ph. YU 3-5737. 47 tfr

Farm Machinery

USED TRACTOR BUYS — 1-1960 M-5 Moline Tractor with Good Rubber; 1-1961 Model 65 M-F Tractor; 3-Five Star Moline Tractors; 1-Jet Star 2-M-M Tractor; 1-8N-6 Cylinder Ford Tractor; 1-850 Ford Tractor; New Side Winder Rotary Stalk Cutters and New Hancock Land Levelers. Payne Implement Co. YU 3-2411. 50 tfr

FOR SALE — Eight inch U. S. irrigation pump, 200 ft. setting four stage, good condition. Call YU-3297. 8 tfr

FOR SALE — Completely rebuilt 605 M&M irrigation motor. Don Probasco. YU-3361. 36 tfr

FOR SALE — Used Farm Machinery. Lawson Bros. E. Missouri St. 37 tfr

For Rent

FOR RENT: 3 room furnished apartment, private bath. Adults only. Call YU 3-3751. 32 tfr

FOR RENT — 3 room apartment. Unfurnished. Oden Chevrolet. 48 tfr

FOR RENT — Furnished apartments and bed rooms. 102 E. Houston on Highway 70. 41 tfr

FOR RENT or Lease — First floor office, central heating, air conditioned, janitor service, excellent location. See or call Jake Watson, 319 South Main. Ph. YU-3480. 52 tfr

FOR RENT — Tractor park space. All city utilities. All weather road. West side Trailer Park. One block south high school. Rate \$1.00 per day. Call YU-3115 or YU-3665. 32 tfr

Farms For Sale

FARM FOR SALE: 62 acres on Ralls Highway near Floydada. good 6" well, 22.3 acres cotton. Call YU 3-3356. 2 tfr

FOR SALE — Improved irrigation 80. On pavement. Good location. Hale & Hale. YU-3261. 28 tfr

FOR SALE — 80 acres irrigated farm land. Cash or terms. J. D. Helms. Telephone 659-2956 or 659-2735. Box 38, Spearman, Texas. 52 tfr

FOR SALE — 200 acres irrigated land in Floyd County, 2 wells and improvements. Call YU-2921, Floydada. Sale by owner. 38 tfr

Real Estate Broker

FOR LEASE: 2,000 acre ranch above the caprock near Silverton, Texas. Leasor must purchase 200 cows and 11 bulls now on the ranch. Write Box 908, Silverton, Texas. 2 tfr

I HAVE house listings in most parts of town, some new. Will appreciate your listings and can assist you in obtaining loans T. L. Holland. Day Ph. YU-2140, after 5 p.m. YU-3275. 16 tfr

CITY PROPERTY ranches and farms. Give me your listings. Thasgard Real Estate. Phone YU-3716. 26 tfr

WE HAVE some good buyers for farms. Hale and Hale Insurance. 31 tfr

WANT TO SELL — List your town or farm home with T. L. Holland. Ph. YU-2140 or after 5 YU-3275. 52 tfr

Houses For Sale

FOR SALE: 2 bedroom house, carpet and drapes and air conditioner included. Call or see Harmon Galloway. YU 3-4006. 3 tfr

FOR SALE: 3 bedroom house, two full baths, patio and basement, 2 50x150 ft. lots. See it after 6 p. m. 521 W. Kentucky street. T. T. Hamilton. 3 tfr

FOR SALE — 2 bedroom house, carpeted, 7 yrs. old. Real nice. To be moved. YU 3-2720. 48 tfr

FOR SALE — 20 x 50 ft. frame stucco house to be moved. Four Rooms. Bill Colston, Dougherty, Tex. 29 tfr

FOR SALE — Two small sheet iron sheds. See Duncan Hollums. 50 tfr

FOR SALE: To settle the Earl Rainer Estate. 3 bedroom home at 622 West California and Rainer Shoe Shop. Call YU 3-2303 or nights YU 3-2437. 48 tfr

COW POKES



"300 of these—and I wanted to be a brand inspector."

AUTO, FIRE, & FARM INSURANCE

Floydada Real Estate & Insurance Agency

JIM WORD — PHONE YU-3-2360

FOR SALE — To settle an estate. House and lot at 27 Jackson. See L. A. Marshall, 672 S. Wall Street or Phone YU 3-3169. 44 tfr

Wanted

SALESMAN WANTED: Are you looking for a good part-time income in Floyd County or Floydada, Lockney, Many Rawleigh Dealers earn \$2.50 and up per hour. See J. T. Bilberry, 1201 St. Plainview or write Rawleigh TXA 300-26, Memphis Tenn. 32 tfr

WANTED: Farm job close to town. Experienced. 18 years old. Kelly Mayo. 224 W. Virginia. YU 3-2177. 32 tfr

WANTED: LYN evening shift. Pleasant working conditions. Lockney Convalescent Home. 3 tfr

Family moving to Floydada from Brownfield wishes to rent two or three bedroom unfurnished home. Call YU 3-3737. 2 tfr

WANTED — Car Hop. Dairy Mart. YU 3-8108. 47 tfr

WANTED to do baking, Pies Cakes etc. Call YU 3-3753 after 3 p.m. 48 tfr

WANTED — To rent farm for 1964. Howard R. Gregory, YU-32915. 16 tfr

WANTED — Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri, Street, YU-3246. 38 tfr

WILL DO Portable welding and shop welding anytime, any place. Lloyd Murry. Daytime YU 3-3979, nights YU 3-3147. 42 tfr

WANTED — Windmill and well repair work. Call Jim Harper. YU 3-3377. 43 tfr

WANTED — Cattle hauling. Call Leroy Chowning. YU 3-3635. 2 tfr

WANTED — Wheat pasture and stalk field for cows. Have Whiteface and Angus cows for sale. W. B. Eakin. 66-7514 Evansburg. 45 tfr

Help Wanted

HELP WANTED—Area farmer desires to employ good steady man with small family for year around farm work. Must be sober, experienced in irrigation and operating heavy machinery (4 and 6 row). Good salary and good opportunity for the right man. Write your full qualifications and references, financial and personal, to box XO c/o Floyd County Hesperian, Floydada, Texas. (46 tfr) 4

Farm Land Loans

FARM LOANS — See us for farm loans, higher appraisals, prompt closing and excellent repayment options. GOEN & GOEN 15 tfr

Miscellaneous

All Parts for some washers. Complete line of belts for all washers and dryers. Home Appliance Service, 110 W. Missouri Street. YU-3246. 3 tfr

NORRELL TRACTOR PARTS — for Tractor and Irrigation Supplies and Accessories. 26 tfr

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 110 W. Missouri Street. YU-3246. 3 tfr

Appliance Service, 110 W. Missouri Street. YU-3246. 3 tfr

IF it's an electrical household appliance, we repair it. Home

Farwers Tax

Guide Booklet

Now Available

Farmers tax Guide booklets are available at the County Agents office states Floyd County Agent H. T. Davison.

These guides are complete with examples and explanations of many different income tax situations. Davison said that to make the booklets more available copies can also be obtained from the ASCS office.

It's also prepared in plain old down-to-earth language that a farmer can understand. A little time ploughing through this booklet will help you reap some tax savings.

Davison concluded by saying that if farmers figured their own tax without professional assistance the Gunde will prove most helpful.

TAX MAN SAM SEZ: Well, it's that time again. If you made over \$600, or if you are over 65 years old and made

over \$1200, you must file a tax return. If you are a self-employed farmer or businessman you must file if you made more than \$400.

The sooner you file the better, but it had better be before April 15.

FLOYD DATA Mr. and Mrs. Dale Smith and Shawn were back in Floydada over the weekend to get the remainder of their heavy farm equipment and move it to Denison where they have recently moved. The Smiths have purchased a small ranch on the Texas-Oklahoma border where they say they are near a real fishing spot. Dale is the son of Mr. and Mrs. G. W. Smith of near Floydada.

Dale, his wife, Joan and baby, formerly lived on the old Z-Bar Ranch where his sister and her husband, Mr. and Mrs. Bob Everett and baby of Lubbock, plan to move. The house at present is being re-modeled. Mrs. Everett and Dale as well were reared on the ranch. Mr. Everett is a former employee of Wolf's Nursery in Lubbock.

BILL ORMAN IN COUNTY WRECK PETERSBURG — As Bill Orman was returning to his home in Floydada on Wednesday of last week he was involved in a trailer car mishap near Allmon Gin on the Floydada Highway.

A negro man pulling a trailer behind his vehicle, was attempting to turn off the highway when Orman's car struck it. Both his car and trailer were badly damaged but no injuries resulted.

FLOYD DATA Mrs. Lynn Miller, chairman of the Floyd County HD Council, Mrs. G. W. Smith, Texas Home Demonstration Association chairman, Sherry Mullins, HD agent and Mrs. O. G. Mayfield, National Nurses chairman, were in Lubbock last week for a Training Meeting.

For Prompt Service on Home & Auto Radios See

RICE

RADIO SERVICE 1/2 blk. n. of bus station

REFRIGERATION TROUBLE

CALL FLOYD'S REFRIGERATION SERVICE YU 3-2515

OVERNIGHT SERVICE ON BLACK & WHITE FILM

Kodak Processing On All Color Fresh Kodak B & W or Color Film!

PARKER STUDIO

121 W. CALIF. YU3-4063

WE HAVE INSTALLED A NEW COUPLAMATIC HOSE COUPLING MACHINE

AND WE CAN MAKE ANY HYDRAULIC HOSE TO YOUR SPECIFICATIONS AND TO FIT ANY TRACTOR!

McDonald Implements

ALLIS CHALMERS — NEW HOLLANDS YU3-3344 FLOYDADA

WE CLEAN AND TUNE ELECTRIC SHAVERS

REPAIR ALL MAKES SELL AND TRADE ALL MAKES GOEN DRUG

Mr. Stockman

Goen Drug now has O. M. Franklin Serum Co. Dealership For Vaccines, Medicines, Instruments And Appliances For Livestock. Go In And See Goen Drug For Your Livestock Needs

ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUD E. HOLLUMS Owner and Manager Floydada, Texas South East Corner Square Oldest and most complete abstract Plant in Floyd County prepared to render prompt efficient service on everything in the line of land titles.

ENJOY

... the comfort and convenience of new furniture and appliances.

BUY

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The First National Bank

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LOANS

From \$100.00 to \$1,500.00 CONSOLIDATE ALL YOUR BILLS

Plains Finance Corp. 822 Austin Street CA 4-2786 Plainview, Texas

Hollis R. Bond Real Estate

(Successor to Massie & Bond) BOOTHE BUILDING FLOYDADA

Sleep While Your Want Ad Works

Floyd Philosopher Not Interested In Having Computer Tell Him To Fix Sagging Gate

Editor's note: The Floyd Philosopher on his Johnson grass farm tangles with computer machines this week, his letter indicates.

Dear editor:

According to some articles I've been reading in the newspapers lately, we're now entering the Computer Age.

As I understand it, electronic brain machines are being used more and more in business and government and science, and they seem to work. For example, one computer machine in a big insurance company office can do the work of 1,000 clerks, and do it faster and more accurately, without coffee breaks, summer vacations, or head colds.

Furthermore, man is using the machines to solve complicated problems, to analyze figures, to detect trends, to balance bank accounts, to advise what business course to take. All you do is feed the facts and figures to the computer and it grinds its gears and flashes its lights and types out the answer in two or three seconds, and you can rent one of the smaller, compact models for \$100.00 a year.

I am not in the market for one. I guess it would be fascinating

on this Johnson grass farm, all the things that need to be done to increase its efficiency, tell the machine what the weather has been like for every week for the past 25 years, what the production has been, and what the market has been, etc. and feed them to it and sit back and let it type out what my jobs are for 1964, but I would be uncomfortable with a machine that can tell me in three seconds what I ought to be doing for the next twelve months. One day at a time suits me fine, and labor by hours is even better.

I don't want any machine coming on this place and telling me the gate in the front yard is sagging, the kitchen roof has a leak, a board on the back step is loose, the pasture fence on the west line needs re-building, my tractor's valves need grinding. I ought to use more fertilizer, or I ought to modernize my book-keeping system.

I've grown this for years, and if the machine wants to do something about it, let it go ahead. I don't intend to.

Yours faithfully, J. A.

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND WEST BOUND

To Lubbock, El Paso 9:50 a.m. Via Ralls 3:25 p.m. Via Ralls

To Vernon, Wichita Falls 8:45 a.m. 9:50 a.m. 3:50 p.m. 9:50 a.m. Via Petersburg.

MAGNOLIA SERVICE STATION NO. 1 Mrs. Fred Lambers, Agent Pho en YU 3-2306

Station Hours: 8:00 a.m. — 4:30 p.m. CLOSED ON SUNDAY

NOW OPEN Plains Pump Company

Next Door North of Dairy Mart LET US ACIDIZE YOUR WELL FOR BETTER WATER YIELD!

☆ TURN KEY IRRIGATION WELLS AND PUMPS

☆ REPAIR ALL MAKES PUMP.

☆ STAPLETON NEW IRRIGATION PUMPS.

ALL WORK SATISFACTION GUARANTEED

15 Years Pump Experience YU3-3222 Box 12

LES CARLTON DRILLING CO.

Cable Tools — Holer 6 Inch to 20 inches ● WELL DRILLING ● DEEPENING Phone HAPPY UNION TW 5-3327 Rt. 1 Petersburg, Tex.

CALL L. D. BRITTON AT Daniel Automotive YU3-2382

● Commercial Refrigeration Service! ● Home Air Conditioner Service!

WE HAVE THE BUYERS! BRING US YOUR LIVESTOCK, SALE DAY EACH THURSDAY AT 11 A. M.

HORSE SALE LAST SATURDAY NIGHT OF EACH MONTH, 7:30 PHONE YU 3-2153

FLOYDADA LIVESTOCK SALE CO.

DOYLE SAUL, Owner

This Space For Rent

HARMONY NEWS by Mrs. Mather Carr
Trowbridges Return Saturday

HARMONY, JANUARY 6 — Mr. and Mrs. Floyd Trowbridge returned home Saturday of last week from Rockport and Aransas Pass after spending two weeks.

Mr. and Mrs. Glenn Pool returned home Saturday of last week from Dallas after spending the holidays with relatives.

Mr. and Mrs. Philip Dunavant and Phil visited in Lubbock Tuesday night with the Bouldings. The Dunavants were caught in Amarillo Sunday in the snow storm. I believe she said it took them 2 1/2 hours to come home.

Mr. and Mrs. Paul Hembree and Connie of Sunray, spent Monday with Mrs. Hembree's aunt, Mrs. Mather Carr. The Hembrees had been visiting in Vernon and Crowell and they started here Sunday and the roads were so bad they stopped Sunday night in Floydada and spent the night with their cousins, Mr. and Mrs. Horace Carr.

There was a New Years watch party at the community center Tuesday night. Mrs. Walter Hanna and Mrs. Carrick Snodgrass were hostesses. 42 was played for some time. Then refreshments were served, then 42 again until the New Year came in and we broke up and went home. There were 30 attending with seven guests, Mr. and Mrs. Leo Sawyer of Floydada, and Mr. and Mrs. Jim Jackson and children.

Mr. and Mrs. Monroe Schulz and children spent Christmas eve with Mrs. Schulz's father, Mr. Foerster in Lubbock. The Schulz' spent Christmas day and night in Vernon with Monroe's parents, Mr. and Mrs. Carl Schulz, Mr. and Mrs. Monroe Schulz visited New Years night with Mrs. Schulz' sister, Mrs. Ray Smitherman and family of Abernathy.

Donna Schulz attended a slumber party in Floydada Tuesday night and Patsy visited with Debra Davis Tuesday night and Barbara went to Dallas with the band.

Norman Hopper returned to Lubbock Thursday to get back in Tech.

Mr. and Mrs. Moss Howell of Dimmitt attended the Golden Wedding Anniversary of Mr. and Mrs. W. F. Daniel of Blanco. Mr. and Mrs. Howell visited Sunday evening with Mr. and Mrs. Walter Hanna and Mrs. M. D. Ramsey.

Mr. and Mrs. Chloma Williams spent Sunday in Amarillo with relatives.

Mrs. N. Matthews of Lakeview and Mrs. Tillie Gary of Petersburg were dinner guests in the R. B. Gary home.

Letter To The Editor

Dear Editor:
For either industry or culture to prosper with government participation is possible. The government involved in every business cannot be thrown out one business without our farm organizations for the right program. A hands-off program. A program can kill the culture as easily as a place can cure it.

In this area, it is cotton that runs our schools and our cities. It is cotton that the farmer divides his hired hands that circulate among food and clothing and auto dealers and stations. A farmer's reports many families be own.

Industry would like to have the cotton farmers with chemical plants. Seven ago the government EW II huge tax write-offs trial expansion, to economy. That assistance industry caused no growth for cotton, because carrying the fight and it until we received the of Secretary Freeman.

Many of the inequities have been a handicap will be removed with the sage of the Cooley bill has already passed the and will shortly be considered by the Senate.

The Cooley bill is tantamount to the nation as a whole for any particular section, nowhere totally endorsed where totally objectionable, the South and West represents the salvation of the cotton business.

Let's pull together while there is still time pull for.

Glen Amoneit, Petersburg.

Payne Employed At City Auto



Winfred Payne, native of Floyd County, and more recently of Muleshoe, is now employed at City Auto in Floydada as assistant service manager.

Mr. Payne is the son of Mr. and Mrs. Cecil Payne of this city.

He and his wife, the former Wilma Smith, have a son and daughter at home and one married son, Ronnie, who resides in Lubbock.

At present Mr. Payne is seeking suitable living quarters in order to move his family here from Muleshoe, where he has been employed as a mechanic. He formerly worked here for Foote Butane.

GOOCHES HAVE NEW SON
Mr. and Mrs. Ray Gooch are parents of a son born on December 31, 1967, weighing seven pounds and six ounces. The baby has been named Durrell Wayne. Grandfather and Mr. and Mrs. Fay Gooch and Mr. and Mrs. Welburn of Center City. The father is employed as a Tractor and Supply.

Monterrey, third largest city in Mexico, is known as the "burg of Mexico."

IT PAYS TO ADVISE USE HESPERIAN

PLAY PIGGLY WIGGLY'S
Beverly Hillbillies
GAME



DOUBLE
STAMPS
EACH WED.



CASH WINNERS DAILY!
YEP! AND LOW PRICES TOO!
FREE! WIN ONE OF MANY COLOR T.V.'S
FREE! GOLDEN JALOPIES FOR THE KIDS.

HOW TO PLAY
VISIT PIGGLY WIGGLY AND RECEIVE A BEVERLY HILLBILLIES GAME TICKET. Take it home with you, wipe off the black squares by rubbing with tissue or cloth, using any household oil, margarine or butter. CASH WINNERS UP TO \$200 will be indicated on the face of the ticket.
Underneath the black square in the car radiator, there will appear the name of one of the four members of the Clampet family. Collect one each and you win an ADMIRAL COLOR TV SET, retail value \$500.00. Reverse side of ticket will show a variety of numbered pictures. A complete set of ten consecutively numbered pictures entitles you to win a miniature golden charm replica of the BEVERLY HILLBILLIES CAR.
Persons under 16 years of age and employees of Piggly Wiggly and their immediate families are not eligible to play.

GERBER'S
BABY FOOD
STRAINED
3 JARS 29

CLOVERLAKE
ICE CREAM
1/2 GAL.
69

- LIBBY'S, Yellow Cling, Sl. or Halves, In Hvy. Syrup
PEACHES . . . No. 2 1/2 Can 29c
LIBBY'S, GARDEN SWEET
GREEN PEAS . . . 5 No. 303 Cans \$1
BAKERITE . . . 3 L.B. CAN
SHORTENING . . . 59c
LIBBY'S, FANCY
TOMATO JUICE . . . 46 Oz. Can 29c
LIBBY'S
PEAS & CARROTS . . . 303 Can 21c
LIBBY'S, SWEET
PICKLES . . . 16 Oz. Jar 39c
LIBBY'S
GARDEN VEGETABLES . . . 303 Cans 19c
BELLE, NON-FAT
INSTANT MILK . . . 14 qt. size 89c
SUPREME . . . 16 Oz. Pkg.
PECAN SANDIES . . . 49c
BONNEBELLE . . . 18 Oz. Jar
PEANUT BUTTER . . . 43c
SPEAS . . . Qt. Bottle
APPLE JUICE . . . 29c
VELECIA, Colored . . . 4 Roll Pkg.
TOILET TISSUE . . . 27c

FRESH FROZEN FOODS
DINNERS Combaion, **39c**
PATIO, 12 Oz. Pkg.

- SWANSON, Chicken . . . 10 Oz. Pkg.
MEAT PIE 8 Oz. Pkg. 25c LIBBY'S Broccoli Spears . . . **25c**
LIBBY'S . . . 10 Oz. Pkg. GOLD KING . . . 16 Oz. Pkg.
Cauliflower . . . 25c Hush Puppies . . . **37c**

TATER TOTS ORE I.L.A. **27c**
16 OZ. PKG.

SAMSONITE **399** WITH \$15
FOLDING CHAIR IN REGISTER TAPES!

LIBBY'S, GOLDEN CREAM STYLE OR WHOLE KERNEL.
CORN
61
NO. 303 Cans

LIBBY'S CUT, GREEN
BEANS
61
NO. 303 Cans

- VIGO, Blue or Yellow Label
DOG FOOD . . . No. 1 Can 10c
CHEF BOY AR DEE with Cheese
PIZZA MIX . . . 15 Oz. Pkg. 53c
LIBBY'S . . . No. 309 Can
Spaghetti and Meat Balls . . . 27c
PANCAKE MIX . . . 2 Lb. Box 39c
PILLSBURY'S

- SAUSAGE COCKTAIL** VIENNA LIBBY'S, All Meat **5 1/2 Can 1**
Beef Stew FRUIT, LIBBY'S, in Hvy. Syrup **4 303 Can 1**
LIBBY'S, 24 Oz. Can **39c**

HEALTH & BEAUTY AIDS!
Toothpaste MAC LEAN'S, 8c OFF LABEL, KING SIZE **49c**

- LYSOL, Regular \$1.19 Retail
Spray Disinfectant . . . 88c
PRO, Nylon Bristle, Assorted Colors
Hair Brush Reg. \$1.00 Retail 77c
MENNEN, Spray Plastic Bottle, 8c Tax
Deodorant, Reg. 98c, Lg. Size 79c
REGULAR 72c, 6c Tax
No. zema Cream 4 Oz. Jar 59c

WESSON
MAYONNAISE
With 10c Coupon from Avalanche Journal 39c. Without Coupon 49c
39
QT. JAR

- 5 1/2 Can 1**
4 303 Can 1
39c

FRESHEST MEATS AT PIGGLY WIGGLY
PORK CHOPS LEAN, NORTHERN, PORK, CENTER CUT RIB CHOPS, LB. **59c**
PORK ROAST LEAN, NORTHERN PORK PICNIC CUT, LB. **29c**
LONGHORN — Block Style
CHEESE . . . Lb. 59c CENTER CUT of Lean Shoulder **FORK ROAST . . . Lb. 39c**
Armour Star, Aged, Hvy. Beef, "Valu-Trim"
RIB ROAST . . . Lb. 69c SEA STAR
LEAN, 100% Pure Beef, Dated for Fresh.
GROUND BEEF . . . 3 Lbs. \$1 PINKNEY'S
Armour Star, Aged, Hvy. Beef, "Valu-Trim"
SIRLOIN STEAK . . . Lb. 89c SAUSAGE . . . 2 Lb. Pkg. **59c**
LEAN, Northern Pork, Small Riblets
SPARE RIBS . . . Lb. 55c BUTCHER BOY, ALL MEAT **FRANKS . . . Lb. 49c**
BUTCHER BOY, Thick or Thin
SLICED BACON 2 Lb. Pkg. 97c

- 2-1 PORK VALUE Pork Loin Roast Rib Pork Chops Approximately 5 pounds All for 49c pound . . .
3-1 PORK VALUE Country Style Ribs Loin End Pork Roast Center Rib Chops Approximately 7 pounds All for 49c Lb.
2-1 PORK VALUE Pork Butt Roast Pork Steaks Approximately 5 pounds All for 39c Pound . . .

FRESH PRODUCE
APPLES Fancy, Delicious Pound **12 1/2c**
New Potatoes . **10c** FRESH, GREEN — Lge. Beh. Romaine . . . **19c**
RED Thin Skin — Lb.
RUSSETS, "THE ALL PURPOSE POTATO"
Potatoes 10 Lb. Bag 39c

39

GOOD N RICH DEVIL'S FOOD, WHITE OR YELLOW
CAKE MIX
10

THESE VALUES GOOD IN FLOYDADA THURS MORNING, JAN. 16, THRU WED. EVENING JAN. 22. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

Lowest Prices . . . Greatest Variety . . . always at . . .
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