

Bank Deposits Up Over 1962; Over \$16 1/2 Million

Judge Sets School Tax Trial 10 o'Clock Friday Morning

County Banks Expect To Top \$20 Million Mark In January

Brook Chat

by BRIDELL TCOLEY

YEAR marks resolu- a time to take last year, and a time for 12 more non-

not to list all the re- the made for the new I'll not be presump- to tell you what do, or attempt to in 1964.

we could all take a "Set o' Happy Living" in lieu of resolutions. The must have served Mr. As far as I know, as no other active 60- baseball players. Well, and Mr. Paige says: and tried meets, which up the blood.

stomach disputes be down and pacify with cool thoughts.

the juices flowing by ing around gently as have.

very lightly on the vices, as carrying on in soc-

running at all times. not look back. Something be gaining on you.

HESPERIAN doesn't try the sheriff's office, city or other law enforce- but goes, rely upon- of various accidents the city and area of ser- vice reporting auto acci-

or two ago we re- an auto collision between and Billy Stanforth occurred on a Sun- day. Since we didn't wit- nesses, we reported it by local officers. Our did not tell who re- a ticket in the mishap investigating officer an- brought to our atten- the Stanfords. Last week that a ticket for fail- right-of-way was Mr. Lyles.

edit on Mr. Lyles' into our office and ex- why it was impossible to see the coming ve- crashed with his car.

ly we don't go into the whereof of minor like this, but in this consider both parties as friends and having per- witnessed another acci- same intersection we this is a good time to ed- about parking automo- the corners of inter- CAPROCK, Page 6)

District Attorney Stapleton Announces For Re-Election

of Attorney John B. Floydada authorized to announce that candidate for reelection the action of the Demo- naries.

has been serving as Attorney since he was

first elected right after returning from more than two years service with the Army in the South- west Pacific in World War II.

He is married and has two children, a son who is a senior in high school and a daughter who is a junior. He is a member of the First Baptist Church, Floydada, the Rotary Club of Floydada, the American Legion, the Veterans of Foreign Wars and many legal societies and organizations.

In announcing Stapleton said, "I have appreciated the high honor of serving the fine people of Dickens, Molley, Briscoe and Floyd Counties as their District Attorney through these years. I trust that the people generally which I have done, though no man can satisfy everybody in a job where he must of necessity step on some people's toes.

I have done my best to carry the duties of office capability and to represent the best interests of the people. I will appreciate the continued fine support of the folks which it has been my good fortune to receive through the years."

Mr. Stapleton

Judge E. A. Bills of Littlefield met with attorneys for both parties last week in the J. M. Willson et al vs Ralph Johnston et al school tax suit and declared that he would try the suit "on its merits" at 10 o'clock Friday morning.

The general public is welcome to attend the trial.

Back in September the plaintiffs filed a temporary restraining injunction against the school board, school assessor-collector and school equalization board alleging that values of real property had been arbitrarily fixed without reference to actual market value and further, that personal property such as bank deposits, stocks and bonds, etc., are omitted from the tax roll.

Judge Victor Lindsey of Lubbock was appointed to hear the case and at the first hearing entered an order agreed to by both the plaintiffs and defendants that in their judgment the real property valuations were substantially correct.

Local district judge L. D. Ratliff had disintegrated himself from handling the suit, and Judge Lindsey was appointed. After Judge Lindsey had entered the above order he declared that the school tax office must send out notice to all school tax payers that they must render more personal property to the tax rolls. About 400 of the 2700 on the tax roll responded.

At this point Judge Lindsey withdrew from the suit because of press of regular duties and a new judge, Judge E. A. Bills was appointed to handle the suit. To date Judge Bills has suggested that the plaintiffs and defendants settle the problem out of court.

To this suggestion the school board offered to cut property evaluations and made other concessions to the plaintiffs, but the plaintiffs would not agree to the offer.

Then Judge Bills appointed a Master of Chancery, Sid Hopping of Littlefield, to come into the case and to report on the plaintiffs would not agree to the offer.

Then Judge Bills appointed a Master of Chancery, Sid Hopping of Littlefield, to come into the case and to report on the plaintiffs would not agree to the offer.

Sam Baker Buys Interest In Cardinal Insurance Agcy.

Sam Baker, former insurance man and farmer in the Sandhill community has purchased an interest in the Cardinal Insurance Agency in Floydada and has taken over management of the business.

Shorty Cardinal will remain with the firm and it will continue to operate as the Cardinal Insurance Agency. Mr. Cardinal said that his health required that he "slow down."

The Bakers family is moving to Floydada and will reside at 623 West Virginia. The Bakers have a daughter, Donna Sue, 15 years old, a son, Chuck, 12 years



SNOW FUN — This scene was commonplace Monday morning after the temperature began to rise a little. However, at the time the picture was taken, these boys said, "Sno fun to have a snow ball fight when it's so cold". Left to right, the boys engaged in minor combat are Gale Campbell, Anthony Dycus, Mike Hatley and Greg Campbell. The unconcerned Dachshund is Nippy.

"Surprise" Snow And Ice Brings Moisture Welcomed By County Wheat Farmers Sunday

Those who went home after church Sunday and took an afternoon nap probably awoke to be really surprised.

In the early afternoon, the weather was relatively clear and a little cool, then all of a sudden, there was a gust of wind, sleet started falling and the ground

turned white. After a few minutes the wind subsided and the sleet turned to snow leaving the area with a beautiful white post-Christmas.

The snow, on the level, was from two to four inches deep, with drifts being much deeper. However, the moisture content of the snow was not very high, for the local ASCS office recorded only one-tenth of an inch of moisture.

Late Sunday afternoon and early Monday morning the roads in the area were quite hazardous, but very few accidents were reported.

One local resident, however, was injured as a result of the icy roads. The Lewis McCuistain family were coming from Matscher when Lewis stopped the family car to give aid to some-

one whose vehicle slipped off the roadway into a ditch. Finally, with the aid of a truck, Lewis and the others that had stopped to give aid got the car back onto the road.

When Lewis started across the (See SNOW, Page 2)

Rainer To Head County March Of Dimes Drive

Bobby Rainer of Floydada has been selected by the County March of Dimes Organization to be chairman of the county's drive for 1964. It was announced this week by Ed Wester, president of the Floyd County March of Dimes.



BOBBY RAINER

In a letter addressed to Elton Turner, Treasurer of the Floyd County Chapter, Mr. Gene Gigham, State Representative for the Northern Texas Area states that effective January 1, 1964, two new March of Dimes Chapter-supported Special Treatment Centers for Birth Defects and Arthritis will be added to the network of centers to serve the entire State of Texas.

The new centers are: Birth Defects Center, John Sealy Hospital, University of Texas Medical School, Galveston and Arthritis Center, Texas Children's Center, Baylor University Medical School at Houston.

Since 1959, when the "pilot study" of Birth Defects and Arthritis Centers was initiated by The National Foundation, March of Dimes Funds have been used to establish network centers for the study and treatment of Birth Defects and Arthritis.

Each center brings together teams of experts—doctors, nurses, therapists, medical and social workers, and other specialists—to deal with the medical, educational, and social problems caused by chronic crippling conditions.

Each works to close the gap that exists between research findings in the laboratory and application of new knowledge at the bedside of the patient.

The need for action has been proven by the explosive growth of the program, for, today, there are over seventy Birth Defects (See RAINER, Page 6)

Deaths, Divorces Down, Marriages Births Up In '63

Out of every five marriages in Floyd County, one of them will end in a divorce. That is, if the figures of the District and County Clerks stays at the same level that it did during 1963.

According to Miss McPherson, District Clerk, there were a total of 28 divorces listed in Floyd County. The County Clerk, Miss Collins, recorded a total of 97 marriage license issued during the year. Using these figures for a guide, the ratio is just under 5 to 1.

However, this ratio is seldom true. For last year the District noted 40 divorces while the County issued only 129 marriage license. This is more like a 3 (See DEATHS, Page 6)

Roger Babson's Business And Financial Forecast For 1964

I am still emotionally upset as I make this forecast after the brutal assassination of President Kennedy. I, however, will try to submerge my emotions and base this forecast of 1964 on the facts I interpret them.

1. Our New President. I state that President Johnson may accomplish far more constructively before November 1964 than our late President would have been able to do. President Johnson understands better how to handle Congress, and has the confidence of businessmen. Therefore, I am reassured as to the first ten months of 1964.

2. Election In November. At the Republican Convention in the summer of 1964, there will be a conflict between Goldwater and Rockefeller, and perhaps others. For this reason, Mr. Nixon may slip in and get the Republican nomination. Certainly President Johnson will secure the nomination of the Democratic Party; he is a far-sighted man, and knows politics. Therefore, with the Republicans nominating any one of the three leading names mentioned above, I now forecast that President Johnson will be elected President of the United States in November 1964. All of this gives me more assurance that 1964 should be a good year.

3. Tax Cut. A tax cut will be enacted sometime during the coming session of Congress; and it will surely be made retroactive to January 1, 1964. The tax cut should help consumer buying; it may even increase general business.

4. Civil Rights. Some sort of a civil-rights bill will be passed by Congress during 1964. The Administration wants to please the South and hold its Democratic votes there, but the civil-rights bill now before Congress is not satisfactory to the whole people in the North. Therefore, I forecast that whatever civil-rights bill is passed before the election of 1964 will be considerably altered.

5. Negro People. The Negroes will continue to make progress and get more, but I predict that the gains will have to come largely through changing attitudes of the people. Otherwise, the situation will be much like the prohibition problem which the people of the nation thought could be solved by legislation. Such reforms take place only as the minds and hearts of the people are changed for the better.

6. Government Spending. Of course, in the long run, survival of a nation should depend upon its spending less than it takes in. Nowadays, however, it is unfashionable — for consumers or government — to have balanced budgets. Therefore, I predict that 1964 will see a bigger deficit than this year's.

7. Depression. Whether for better or for worse, the voters have been taught to believe they can and should get something for nothing, and only a severe depression could ultimately change this belief. I, however, look for no depression in 1964.

8. Agriculture Outlook. Although crops, prices, and farm income may be basically dependent on the weather, much of the world is short of food. Russia's heavy purchase of grains will do more to bolster U. S. farm income than will government-supported prices in 1964.

9. Dow-Jones Industrials. I forecast that the stock market as measured by the Dow-Jones Average will make a new high in 1964, but may sell lower after the elections. However, readers must remember that the Dow-Jones Industrial list, which everyone seems to think represents the market, may be very deceptive.

10. Speculative Stocks. Of the approximately 1550 stocks listed on the New York Stock Exchange, a majority have been going down while the Dow-Jones list of 30 which everyone watches have been going up. This is due to the purchase of Dow-Jones

issues today largely by trustees, pension funds, mutual companies, and others that prefer fairly conservative and dividend-paying companies. I forecast that stocks not in the Dow-Jones list will do better proportionately in 1964 than they did this year.

11. Switching. Based on my above forecast, and having learned that only buying can send stocks up, I predict that 1964 may prove to be a good year to switch from some of the overcrowded Dow-Jones stocks into other issues that are not overcrowded.

12. Government Bonds. The only government bonds that interest (See BABSON, Page 1, Sec. B)

Although the bank call for the year of 1963 came on the 20th of December, compared with the 28th of December in 1962 the County's two banks showed an increase in deposits of more than \$1.4 million over the last year.

Floydada's First National reached an all time high for this time of year with total deposits being \$9,582,700.55 on December 20, 1963. This is about \$175,000 above the amount of the call that came on the 28th last year.

SWPS Slates Improvements In '64 Program

Southwestern Public Service Company's plan for 1964 call for the largest one year investment in new facilities in its history. It has been announced by A. R. Watson, President and General Manager of the electric light and power company.

Watson revealed today (Thursday) that the company has investment plans for new equipment and construction of \$30,222,000 for this year.

The 1964 improvement and construction budget is nearly 31 percent higher than our record years for construction, which were 1953 and 1963, and is evidence of our continuing confidence in the growth of this region," Watson said in his announcement.

The major item in the company's 1964 construction program will be an accelerated schedule of work on the second west of Hobbs, New Mexico. Originally scheduled for completion in 1965, the continued growth of the area has resulted in this time table on this 210,000 kilowatt unit being advanced a full year, and it is now scheduled to be in service in plant addition is the 4th turbo-generator at Plant X, in Lamb County, Texas. This 210,000 kilowatt unit, the largest single machine ever installed in Southwestern system, will go into service in mid-1964.

"With our present generating Still another major generating mid-1965, capability being a little over one million kilowatts, and additions which total 20,000 kilowatts being planned for the next two years, it is apparent that we feel our biggest period of growth still ahead of us. This, of course, seems that this area must also be looking forward to its greatest growth period, because we install new facilities only because we see they will be needed, and we must be ready in advance of the hour of need," Watson pointed out.

Directly related to the construction of the generation facilities in 1964 is the building of a two hundred thirty thousand volt transmission line linking Plant X and Cunningham Sta- (See SWPS, Page 2)

The First National of Lockney showed total deposits at \$7,029,459.99 on the 20th compared with \$5,832,657.56 on the call that came on the 28th in 1962.

Although Floydada showed only a \$175,000 increase the total of the County was boosted to \$16,012,360.54 by the \$1.2 million recorded by the Lockney Bank.

The total deposits, which are all-time highs for this time of year at both banks, is partly attributed to the accumulation of five consecutive good crop years.

Other reasons have been named as the ideal harvest weather which allowed the farmers to sell their crops and deposit the funds a little earlier than they have been doing in the past. Too, even through Christmas shoppers got around a little slower, most of the businessmen report it was one of the best seasons that they have ever seen.

On the loan side of the picture the First National in Floydada reported that the total amount out on loans is \$6,331,000.00 gross. This compares with \$5,484,233.65 in loans in 1962. Lockney reports \$4,107,909.37 out on loan compared with \$3,269,923.70 on the 28th of December 1962.

Spokesmen for both banks said that this does not necessarily reflect bad loans, but it does indicate that when deposits increase, the money must be put out on loans so it will be "working."

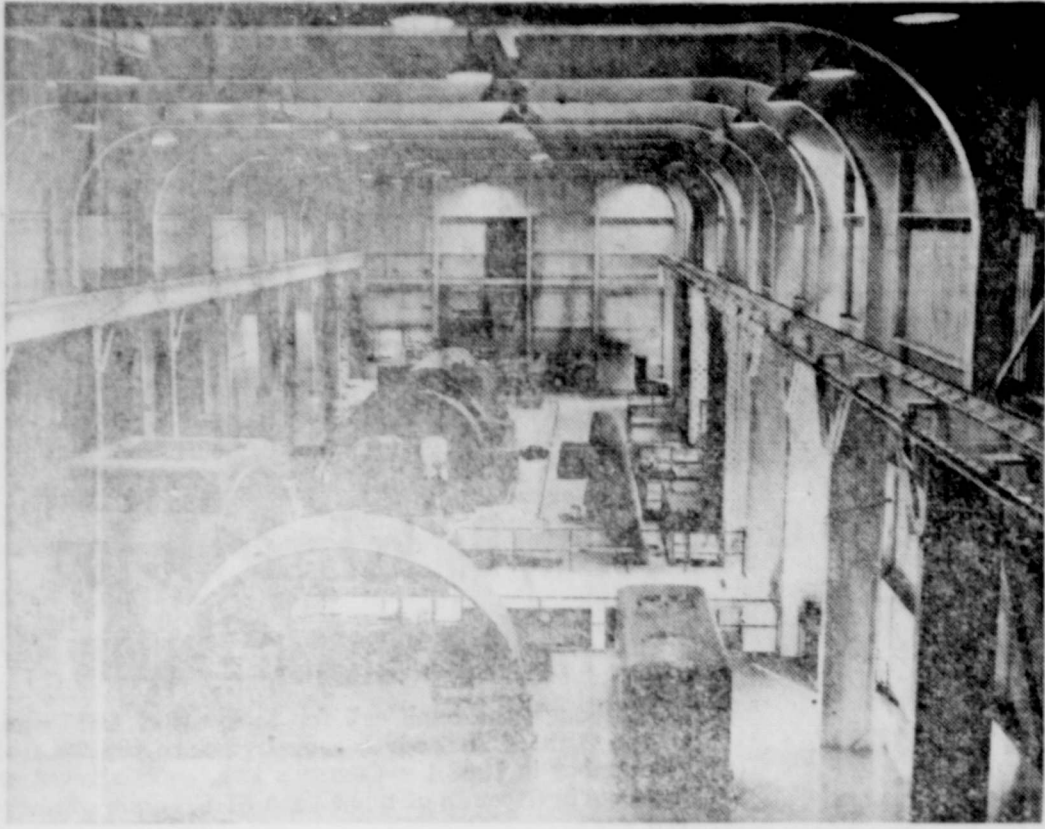
It was reported by both bank's spokesmen that this is certainly not the peak of the deposits. About the 20th of January the staff at the Floydada bank expects deposits to climb above the \$12 million mark. The deposits came within \$40,000 of this mark in January of 1963.

Earlier in the autumn a number of people were concerned with the deposits because Floyd- (See DEPOSITS, Page 6)

30 DAYS LEFT FOR PAYMENT OF POLL TAXES



DALLAS BOUND — A few of the sleepy headed youngsters were able to look up and smile Monday morning as the band members were loading on two chartered buses to take part in the nationally televised Cotton Bowl Parade in downtown Dallas. The band was to pass the cameras shortly after 10 a.m. Several of the band parents, Charles Tyer and Dan Whitaker accompanied the band to Dallas.



210,000-KW GENERATOR — Pictured under construction at Southwestern Public Service Company's Plant X, in Lamb County, Texas, is a 210,000-kilowatt generator. The largest unit ever installed on the company's system, the huge turbo-generator will go into service in mid-1964. Southwestern Public Service Company has announced that 1964 will be a record year for investment in construction and new facilities, with \$39,222,000 budgeted for improvements.

SWPS

(Continued from Page 1)
This line will be the first constructed by the company to operate at 230,000 volts, although some segments of the present transmission system, which are operating at 115,000 volts, have been built for easy adaptation to the higher voltage.

The company's ultimate goal is the operation of a 270,000 volt "backbone" transmission system extending from Burger to the Pecos Valley region of New Mexico. The result of ridding the transmission line voltage is that the line will then carry four times as much power.

The 220,000 volt transmission line construction scheduled for this year also calls for a new 20,000 volt line to Lubbock. This will make it possible for the Lubbock area to receive power at the new higher voltage and guarantee even better service in that region.

In addition to the transmission grid, which ties together all of the company's plants, the generating facilities of the larger stations, Plant No. 11, at Amarillo, and Nichol's Station, near Amarillo, are directly controlled by an automatic dispatching system, which electronically determines the most efficient generating units to be operated. The dispatching system also computes the share of the load which other plants should be carrying, on the basis of cost, and then these loads are assigned to the plants by direct communication from the load dispatching center in Amarillo.

There are several other important factors which make it possible for our rates to our customers for electric service to not have to be raised. One of these is the fact that our customers are using more electricity, which makes it possible for us to use larger and more efficient equipment. Our employees are due a measure of credit for these low rates, too, for in 1963, operating expenses and maintenance took a lower percentage of gross revenues than they did the previous year, and it is effort like this which overcome the rising costs of many of the things necessary to our business, and make it possible to keep our rates low," Watson concluded.

Fires

(Continued from Page 1)
However, two or three calls were false alarms. The false alarms came on Saturday and Monday. Two fires were attended by the local department Friday. The first was a fire at McCoy at a laborers residence. Only minor damage was caused by the blaze. Friday night the firemen helped extinguish a burr fire that was located two and one-half miles east of Floydada on the Matador highway.

Saturday afternoon, some children that had been left alone in a house on east Tennessee set fire to the sofa in the house. The fire did only minor damage before it was put under control. Sunday afternoon some children setting off fireworks started a fire. They were in the New Development Area that is located west of Texas Avenue and North of the Sandhill highway. The grass fire did not cause any appreciable damage.

Even with the 17 day period with no fires, the department recorded a total of 15 in the month of December.

Snow

(Continued from Page 1)
road to his own car, he failed to see an approaching vehicle and stepped into the path. The car hit Lewis, knocked him into the air, and turned him a couple of flips.

Lewis was hospitalized with bruises and a dislocated arm as a result of the mishap.
COTTON HARVEST

United Transport Announces Land Purchase; Expansion

The United Transport Company here continues to grow and expand as manager John Williamson announces the purchase of five acres of land on the Silverton highway just north of the Davis Gin.

John Fowler Seeks ReElection As Commissioner Of Prec. 1

John Fowler, present commissioner of precinct 1 of Floyd County has authorized the Hesperian to publish his candidacy for another term as commissioner of the precinct.

Mr. Fowler has been commissioner of precinct 1 for the past seven years. He has lived in Floyd County 20 years. In a statement to The Hesperian Mr. Fowler said:

"I want to express my appreciation to the people in precinct 1 and to the entire commissioner's court for their cooperation during my past terms of service as your commissioner.

If re-elected I pledge my continued best efforts to serve you as I have in the past . . . my record is open to everyone.

Your vote of confidence in the May Democratic Primary is earnestly solicited and your support appreciated. I will try to see as many of you personally as possible between now and election day.

Officers are still investigating a pre-Christmas robbery at the Gene Hammitt home, some six miles south of Lockney, according to Sheriff Walter Hollums this week.

Taken were the family set of silverware bearing the letter, "H", a typewriter, camera, three new blankets, the best clothing of the three pre-school Hammitt sons, almost all of Mrs. Hammitt's clothing and one sheet off the bed. The robbers knocked over gifts around the Christmas tree, apparently in their haste to leave, but did not take any of them.

Furnt matches were scattered throughout the house indicating possibly the robbery took place sometime Sunday night, December 22, and the matches were being used for light. The Hammitts were away from the home during the day arriving home about 10 Sunday night.

Almost all of the cotton in the southern and central parts of the county have a lot of the crop still in the field.

After the cold spell that came just before Christmas, the temperatures began to climb back up and allow most of the crop to dry out again. During this time the farmers were able once again to bury the gin yards. Most of the area gins had to go back onto a 24-hour schedule, after they had completely cleared the yards.

WHEAT
Although the front left only a nominal amount of moisture, it was enough to raise the hopes of some of the wheat farmers. Since the county's wheat was put into little rain or snow to boost the young crop. However, any moisture is welcomed by the wheat growers.

During the entire cold snap, the mercury did not drop below the 20 degree mark. Monday morning was the lowest when the temperature was a chilly 21 degrees.

Intelligence tells us that things change and wisdom indicates that the change is often for the better.

J. D. Parks Resigns As Engineer

J. D. Parks, who for the past ten years has served the city of Floydada as electrical distribution superintendent submitted his resignation to the city council effective this past Tuesday.

Parks was unavailable for interview at press time Wednesday, as he had already moved to Lubbock.

Mayor Ross said the city was accepting applications for an engineer to take Parks job.



MISS KAY ASHER

Kay Asher Home For Holidays

"Home for the holidays" is Miss Kay Asher, daughter of Mr. and Mrs. Sam A. Spence, Floydada, Tex., who is among students at Christian College, Columbia, Mo., participating in the college Christmas vacation period, Dec. 20 through Jan. 5.

Miss Asher, who heads Christian's student body as president of the Campus Community Government Association, has had an active part in a busy round of pre-holiday student activities accenting Christmas cheer for the community. Taking the theme, "Christmas is for Children" an almost month-long series of parties, programs, and projects of community service have been held by C. C. students before leaving for the homes of families and friends to spend the 16-day Yule vacation.

Mr. and Mrs. Eugene Gilly, Craig and Mark, Mr. and Mrs. C. L. Gilly and Cathy, Mr. and Mrs. Claude Gene Hammit and boys, Mr. and Mrs. Charles Hammit all met in the home of Mrs. Gertrude Hammit in Plainview Friday night December 20 for their annual Christmas get-together. They enjoyed a good supper and exchanged gifts.

Christmas Eve the Luttrell family gathered at the home of Mr. and Mrs. Leighton Teple home for their Christmas get-together. Present were Mrs. Lillie Luttrell, Mr. and Mrs. N. H. Redd, Mr. and Mrs. Johnnie Harrison of Floydada, Mr. and Mrs. Clay Anderson of Nazareth, Mr. and Mrs. R. A. Hill and Lucius, Mrs. Virgie Flower of Amarillo, Mr. and Mrs. David Redout of Waxahatchie.

Winners Of Yule Lighting Contest Given

A Nativity Scene featuring a background of real hay was selected as the best Yule display by the Lions Club Monday night, Dec. 23. The scene was located at the Aaron Carthel residence at 820 West Missouri.

The second place winner was set up by Tom and John Farris at the Kinder Farris home at 800 West Kentucky, and Rachel Jenkins of 619 East Grover was named winner of the third place prize.

Throughout the town there were a number of beautifully decorated homes during the Christmas season. Some of the homes that had the displays, though, were not entered in the contest.

According to Jack Covington the first place winner was awarded a \$15 prize, second place \$10, and third place \$5.

Floyd Data

Visitors during the holidays with Mr. and Mrs. Walter Newell included Mr. and Mrs. Cecil Sluder of Fredrick, Okla., Mr. and Mrs. L. O. Newell of Denver, Colo., Earl Newell, of Ventura, Calif., Mrs. S. D. Scott of Petersburg, and Fay Newell of Plainview.

Guests in the home of Mr. and Mrs. Tom Daniel during the holidays were Mrs. Daniel's children and their families, Mr. and Mrs. Bill Day and children, Mr. and Mrs. Jack Covington and family all of Floydada, Mr. and Mrs. Dale Redd and family of McCalve, Colo., and the mother of Mrs. Daniel, Mrs. L. L. Clark Sr., of Fort Worth.

Eddie Joe Fortenberry, state president of the Young Farmer's Association, Lockney Alton Higginbotham and Nancy Moeckel of Floydada Lighthouse Electric, will be in Austin January 3 and 4 attending the annual Farmer's State convention.

Fortenberry will be retiring from the state presidency.

If you can't find it in the dictionary, the atlas, or encyclopedia, don't be discouraged; ask for it at the drug store.

One female horse may lay over 1,000 eggs in her lifetime.

People who live in glass houses make interesting neighbors.

Cedar Hill News

Our community received 2 to 3 inches of snow cover Sunday afternoon and night. Seems to be a wet snow which will be beneficial to the wheat which is in need of moisture.

The family of Mrs. J. C. Fortenberry had dinner Christmas Eve in the home of Mr. and Mrs. Robin Fortenberry. Those present were Mrs. J. C. Fortenberry, Mr. and Mrs. J. G. Tucker, Mr. and Mrs. Fred Fortenberry, Mr. and Mrs. Elmo Fortenberry and family, of Clarendon, Mr. and Mrs. Cephus Fortenberry and Philis, Mr. and Mrs. Roy Durham of Lockney, Rev. and Mrs. Wayne Jarnigan and daughter of Jayton, Mr. and Mrs. Eldon Fortenberry and family, Mr. and Mrs. Durrel Fortenberry and boys, Timothy Sparks of Memphis and Mrs. T. J. Gill of Lockney.

Visitors in the A. S. Mize home Christmas day were Mr. and Mrs. N. N. Garrett of Floydada, and Mr. and Mrs. Philip Wilson, Mr. and Mrs. George Mize and Sally, Mr. and Mrs. Harvey Allen, Mike, Norman, Mrs. W. B. Wilson, Mr. and Mrs. Bill Tye and Jim, Mr. and Mrs. Woodrow Wilson and Dee Ann, Mr. and Mrs. Cotton Wilson, all of Floydada, Mr. and Mrs. Larry Glassmeyer, Melissa and Chris of Dimmitt, Mr. and Mrs. Charles Beedy, Randy and Cindy of Simmet, Mr. and Mrs. Bill Beedy of Cloud, Mr. and Mrs. Weldon Pruitt and Greg of Floydada, Mr. and Mrs. R. T. Foster, Tony and Valeria of Oklahoma City, Mr. and Mrs. Walton Wilson.

Mr. and Mrs. Robin Fortenberry visited Mr. and Mrs. O. R. Beard Friday night.

Rev. and Mrs. C. W. Van Hoose and family of Lone Wolf, Okla., spent Christmas Eve night in the home of his grandparents, Mr. and Mrs. Joe Fortenberry.

Mrs. M. H. Taylor returned home Monday night after spending some three weeks with her daughter, Mrs. Olan Keller in Plainview. Mrs. Keller is recuperating from surgery.

Mr. and Mrs. Eugene Gilly, Craig and Mark, Mr. and Mrs. C. L. Gilly and Cathy, Mr. and Mrs. Claude Gene Hammit and boys, Mr. and Mrs. Charles Hammit all met in the home of Mrs. Gertrude Hammit in Plainview Friday night December 20 for their annual Christmas get-together. They enjoyed a good supper and exchanged gifts.

Christmas Eve the Luttrell family gathered at the home of Mr. and Mrs. Leighton Teple home for their Christmas get-together. Present were Mrs. Lillie Luttrell, Mr. and Mrs. N. H. Redd, Mr. and Mrs. Johnnie Harrison of Floydada, Mr. and Mrs. Clay Anderson of Nazareth, Mr. and Mrs. R. A. Hill and Lucius, Mrs. Virgie Flower of Amarillo, Mr. and Mrs. David Redout of Waxahatchie.

A McCormick family reunion was enjoyed Sunday in the home of Mr. and Mrs. Lester McCormick. Present were Mr. and Mrs. Ray McCormick, Mr. and Mrs. Bobby McCormick and family, Mr. and Mrs. Andra McCormick and family of Lockney, Mr. and Mrs. Larry McCormick and family of South Plains.

Mr. and Mrs. Weldon McCormick, of Cedar Hill, Mr. and Mrs. Delmas McCormick and Derman of Floydada, Mr. and Mrs. Floyd Lyles and girls of Lone Star, Mr. and Mrs. Harold Norrel and Gary of Floydada, Mr. and Mrs. Elbert Eubanks and family of Beaumont, Mr. and Mrs. I. M. Rollins and family, Snyder, Mrs. Darrel Lovell and boys of Post,

Christmas day the group all had dinner with Mr. and Mrs. Eugene Gilly and boys.

Mr. and Mrs. Clifford Golightly of Floydada visited Christmas Eve in the home of her parents, Mr. and Mrs. W. E. Lackey.

Mr. and Mrs. Lindsey Lackey, Lynda and Kim, Mr. and Mrs. Bill DuBois and boys, Mr. and Mrs. C. J. Fowler and Clayton, of Silverton, Greer Lackey and W. E. spent Christmas day in the home of Mr. and Mrs. W. E. Lackey.

Kim Lackey the daughter of Mr. and Mrs. Lindsey Lackey was admitted to the Lockney General Hospital Wednesday night suffering from asthma. She was dismissed Saturday.

Mr. and Mrs. Joe Degan and Stanley of Flomot, Mr. and Mrs. Jerry Don Gilbert of Lubbock, Mr. and Mrs. Morris Degan of Turkey, Mr. and Mrs. Gerald Lackey and boys, Mr. and Mrs. Greer Lackey and family were Christmas dinner guests of Mr. and Mrs. Walter Brannon, Lynda and Monty.

Mr. and Mrs. Baily Henderson of Lone Star visited Christmas Eve with Mr. and Mrs. Walter Brannon.

Mr. and Mrs. Dale Taylor and family, Mr. and Mrs. Leon Cole of Hollis, Okla., Mrs. Mattie Davis of Amarillo, Mrs. Olan Ketter and children of Plainview, all were visitors in the home of Mrs. M. H. Taylor Christmas day. They all had dinner with Mr. and Mrs. Junior Taylor.

Mrs. Gerald James and son of Silverton, visited in the Junior Taylor home Christmas afternoon. Gerald is a former resident of our community.

Visitors in the home of Mr. and Mrs. Joe Fortenberry home Christmas day were Mr. and Mrs. J. D. Van Hoose, Mr. and Mrs. Alford Van Hoose, Mrs. Eula Mae Lyles, all of Floydada, Rev. and Mrs. C. W. Van Hoose and family of Lone Wolf, Okla., Mrs. William Hensley and Oletha, of Rome, Mr. and Mrs. Eddie Mr. and Mrs. Leon Cole of Fortenberry and family, Mr. and Mrs. Joe Allard and family of Lockney.

Mrs. M. H. Taylor returned home Monday night after spending some three weeks with her daughter, Mrs. Olan Keller in Plainview. Mrs. Keller is recuperating from surgery.

Mr. and Mrs. Eugene Gilly, Craig and Mark, Mr. and Mrs. C. L. Gilly and Cathy, Mr. and Mrs. Claude Gene Hammit and boys, Mr. and Mrs. Charles Hammit all met in the home of Mrs. Gertrude Hammit in Plainview Friday night December 20 for their annual Christmas get-together. They enjoyed a good supper and exchanged gifts.

Christmas Eve the Luttrell family gathered at the home of Mr. and Mrs. Leighton Teple home for their Christmas get-together. Present were Mrs. Lillie Luttrell, Mr. and Mrs. N. H. Redd, Mr. and Mrs. Johnnie Harrison of Floydada, Mr. and Mrs. Clay Anderson of Nazareth, Mr. and Mrs. R. A. Hill and Lucius, Mrs. Virgie Flower of Amarillo, Mr. and Mrs. David Redout of Waxahatchie.

A McCormick family reunion was enjoyed Sunday in the home of Mr. and Mrs. Lester McCormick. Present were Mr. and Mrs. Ray McCormick, Mr. and Mrs. Bobby McCormick and family, Mr. and Mrs. Andra McCormick and family of Lockney, Mr. and Mrs. Larry McCormick and family of South Plains.

Mr. and Mrs. Weldon McCormick, of Cedar Hill, Mr. and Mrs. Delmas McCormick and Derman of Floydada, Mr. and Mrs. Floyd Lyles and girls of Lone Star, Mr. and Mrs. Harold Norrel and Gary of Floydada, Mr. and Mrs. Elbert Eubanks and family of Beaumont, Mr. and Mrs. I. M. Rollins and family, Snyder, Mrs. Darrel Lovell and boys of Post,



NEW INSURANCE AGENT . . . Sam Baker, left shakes hands with Shorty Cardinal as they discuss purchase by Baker of an interest in the Cardinal Insurance Agency. Baker will be manager, Cardinal is "slowing down" for health.

Mr. W. P. Harber and Judi Santa Ana, Calif., and Mrs. J. W. Middleton of San Diego, Calif. Mr. and Mrs. Leonard Wood and Joy of Garland spent from Sunday dinner guests of Mr. and Mrs. C. F. Lemons, Carla Lemons was confined to bed with a slight case of measles. We hope her a speedy recovery.

Mr. and Mrs. Fred Brannon and Butch, Mr. and Mrs. J. W. Brannon, visited Christmas day in the home of Mr. and Mrs. Walter Brannon.

Mr. and Mrs. A. S. Mize visited Sunday with Mr. and Mrs. Joe Fortenberry.

Mr. and Mrs. Rose Yearly visited Tuesday with Andrew Jetton and sister, Mammie Yearly.

Mr. and Mrs. Walter Brannon visited Thursday and Thursday night with their daughter, Mrs. and Mrs. Morris Degan in Turkey.

Andrew Jetton and Mammie spent Christmas day with their sister, Mr. and Mrs. T. E. Duke in Tulsa.

Mr. and Mrs. Jim Teaver spent Thursday in the home of Mr. and Mrs. Mammie Yearly and Andrew. After dinner they went to the Teaver farm near Roaring Springs.

Mr. and Mrs. Durrel Fortenberry and boys went to Memphis Monday to visit her parents.

With the addition of Mr. Baker the Cardinal Insurance Agency will continue to expand in the lines of liability insurance, crop, fire, hospitalization, casualty, automobile and worker's compensation.

Mr. Cardinal decided to sell an interest in the business to Mr. Baker due to his health and will continue to be in the firm. Both, appreciate the opportunity to be of service.

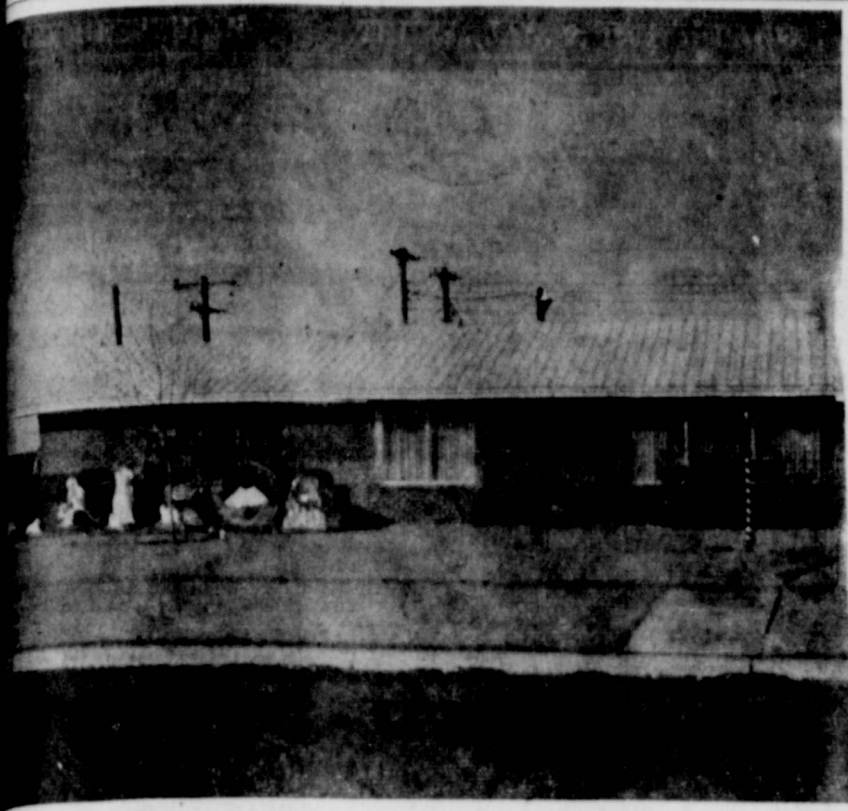
THE FIRM WILL CONTINUE TO OPERATE as

CARDINAL INSURANCE AGENCY

Sam Baker Has Purchased An Interest In The Cardinal Insurance Agency

Announcing!

Various small advertisements on the right margin, including 'CAPAL CHEAT', 'COOL LUNCH', 'SUNDAY & MONDAY', 'POLITICAL CALENDAR', and 'RUNNING MAN'.



...RATION WINNER — The home of Mr. and Mrs. Aaron Carthel the winner of the Lighting Contest sponsored by the local Lions ... featured real hay in the background of the Nativity. The Carthelated at 820 W. Missouri. (Staff Photo)



Spanish Course Will Resume On Monday Night

The Spanish course being taught in the Agriculture room at Floydada High School, are to resume this Monday night after being adjourned for the Christmas and New Year holidays.

The classes will continue each week on Mondays and Tuesday nights until the course is completed, it was said.

The County pays the room and board for these patients and the operations are performed by the doctors free of charge.

The amount paid to charity by the County has no connection with the additional amount that people as individuals have given to various charitable organizations.

Mr. Watson reports that Peoples Hospital received \$284.65 for Charity patients, Lockney, \$330.30, Methodist Hospital in Lubbock, \$75.00 and a Lubbock Doctor \$100.00. The remainder was paid to the Cancer center, John Sealy Hospital and was spent on transportation, ambulance fees, burials, and several other varied items.

Improving the individual remains the cardinal purpose of life.

Charity Total of '63

However, this does not mean that this amount was paid to doctors and hospitals in this area, for more than \$1,000 was sent to the John Sealy Hospital in Galveston and a large sum was sent Houston to the Cancer Center.

JANUARY FASHION CLEARANCE



... the fashion spectacular of the season! A great January Clearance of coats, suits, and dresses that have been marked down, down to make room for new Spring merchandise. Now's the time to buy, while winter styles are in fashion and winter prices are not! Many items of sportswear, millinery and other departments will be cleared!

(SORRY, ALL SALES FINAL, NO REFUNDS OR EXCHANGES)

Ladies Three Inc.
Floydada, Texas

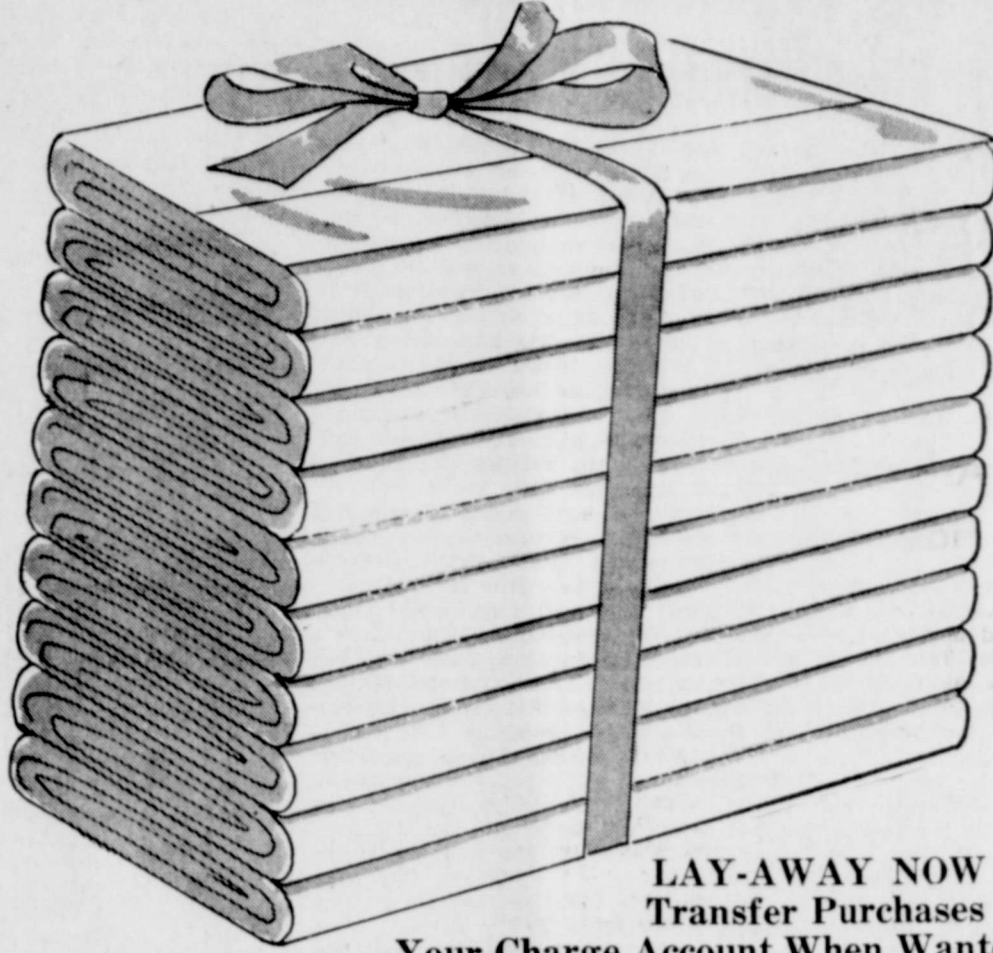
Beall's
QUALITY MERCHANDISE

STARTS TOMORROW AT 9:00 A.M.
BEALLS ANNUAL **JANUARY**

WHITE GOODS EVENT

SHOP BEALLS FOR DOLLAR DAY ITEMS FROM ALL DEPARTMENTS

... now stock your linen closet for less



Superior Quality DAN RIVER Sheets at New Low Prices

81" x 108" double fitted all Cotton Muslins **\$1.63**
42" x 36" Cases **2 for 77c**

... Great Savings now on famous DAN RIVER Sheets with 75 years of research backing your every purchase. In each Dan River you'll find wide tape salvages closely sewn hems, and over 133 threads per square inch in muslin quality. Select Dan River for fine long wear.

High Count DAN RIVER all Cotton combed PERCALES

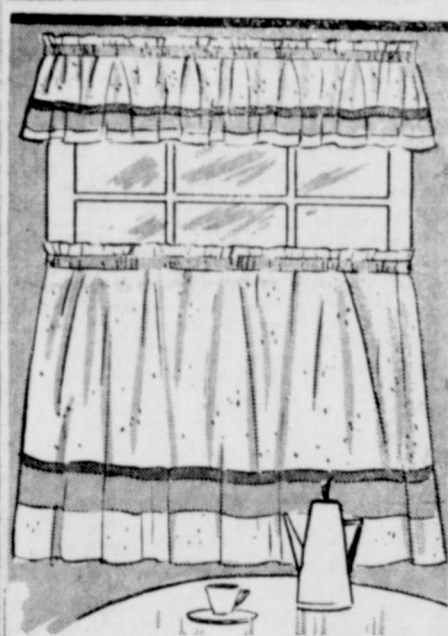
81" x 108" double fitted all Cotton Percales **1.99**
42" x 38 1/2" Cases **2 for 99c**

... the ultimate in a fine percale with 184 thread count per square inch. Bleached white. Poly wrapped for instant freshness. Closely sewn seams and wide tape salvages. As Advertised in Life.

47
81x99" or 72 x108" Twin Fitted cotton Muslins

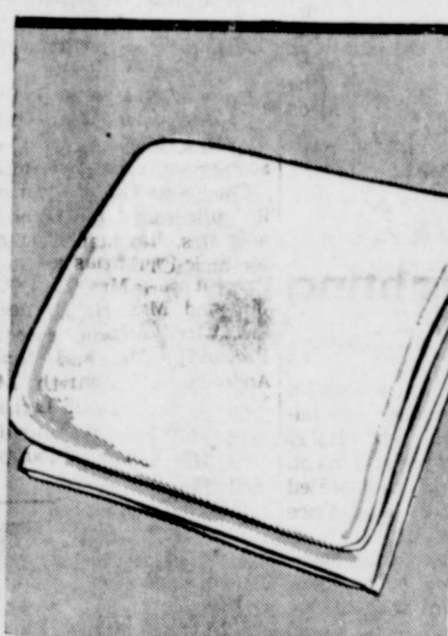
79
72 x 108" twin Fitted all Cotton Percale

LAY-AWAY NOW — Transfer Purchases To Your Charge Account When Wanted



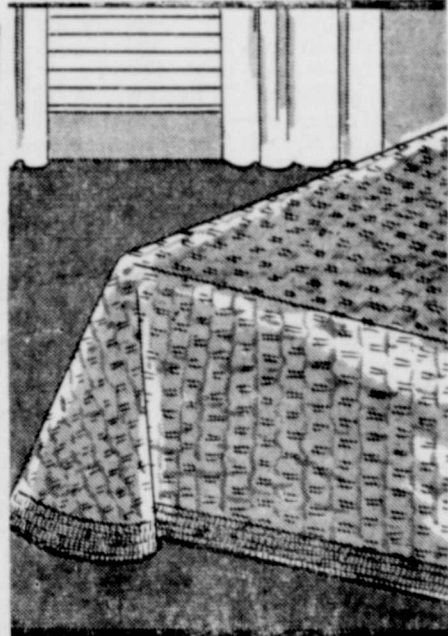
Special! 3 Piece Tier Curtain Set 1.58
3 PIECES

... featuring Osanburg with colorful trim, cotton muslin with Cotton Gingham trim. Kitchen Print Solid Nansook. Assorted colors. 30x36" curtain 60 x 11" valance.



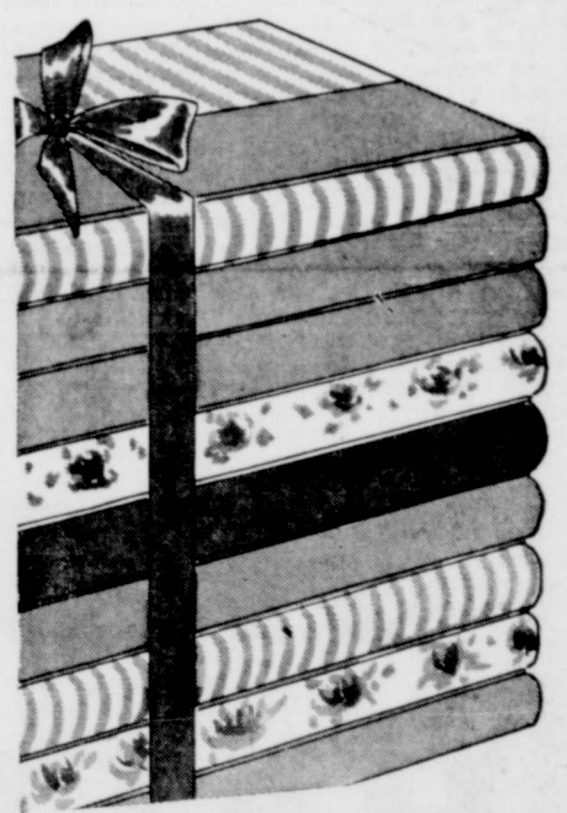
One Inch Foam Mattress Pads
TWIN **2.99** DOUBLE **3.99**

... makes your old mattress seem like new. Extra soft, and you save up to 2.00 on each purchase. Hurry to Beall's for this value.



Regular 7.95 Textured Spreads 5.88
DOUBLE SIZE

... Fieldstone by Morgan and Jones. Sculptured 3-dimensional weave with two-tone shag border. Lint free. In white, pink, sand, blue, brown, gold.



exciting selections IN **COLORED SHEETS --PEPPERELL--**

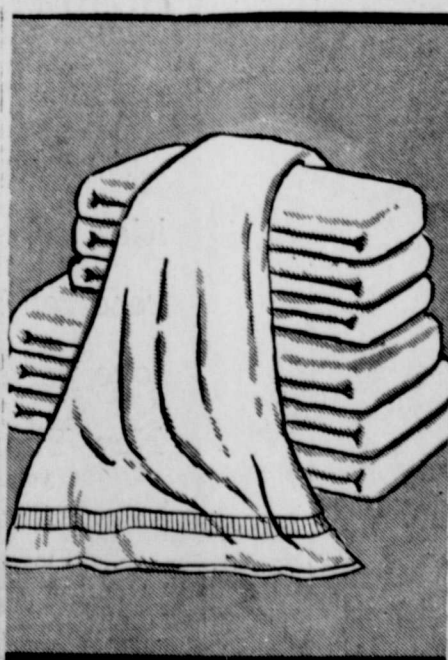
red label muslins*
72" x 108" **1.97** Twin Fitted
81" x 108" doubles **2.09**
42 x 36" Cases **2 for 99c**

Lady Pepperell Percales*
72" x 108" Twin Fitted **2.47**
81" x 108" doubles **2.67**
42x38 1/2" Cases **2 for \$1.09**

* all cotton muslins - percales
... select vivid solids and stripes in pink, blue, ole orange, maize, gold, green colors. Muslins feature over 130 threads per square inch; Percales over 185. See our selections.

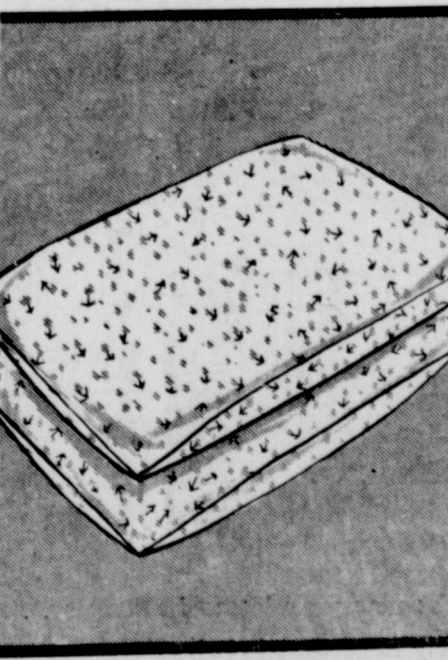
Stevens Rose Bower Print, Muslins, Pepperell twin fitted 2.47
72 x 108"

81x108 doubles 2.67 — Cases 2 for 1.09
... all combed cotton premium fiber weave in flower fresh hues! Select solids in green, blue, maize, lilac and pink—vivid-tones include blue, gold, green, orange and pink.



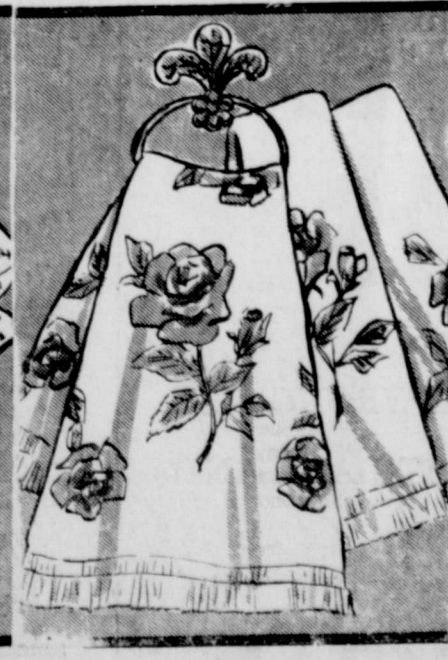
White Sale Special Cannon Towels 2 for 88c

... big 20" x 40" solids or stripes in pink, white, blue, yellow or green. Heavy all cotton terrycloth, highly absorbant, fast drying. Worth 59c each. Stock-up now at savings.



Special! Kapok Filled Bed Pillows 2 for 2.88

... now's the time to save on these big 20 x 26 inch pillows with non-allergic Kapok fill and floral ticking. Also card-edged edges for longer wear. Multi-pink, multi-blue colors.



Special! Printed Kitchen Terries 3 for 1.00

... regular 49c values. Six patterns in seventeen color combinations. Large 17x29 inch size. See these. Get a dozen or more now.

CENTER NEWS by Mrs. J. E. Green

Snow Brings Needed Moisture To Community

CENTER, DECEMBER 30 — This morning the world was white, it began Sunday afternoon. But the sun has come out and the snow is melting. It gives the air a fresh, clean smell. Thursday visitors at the Leo Frizzell home were Mrs. Clifford Carpenter and sons, Bill and Harry, of Falls.

The get-together today, Monday, at the Leo Frizzell home include Mr. and Mrs. Fred Cone of Wichita Falls, Mr. and Mrs. Garvin Beedy and children of South Plains, Mr. and Mrs. Elmer Frizzell and Mrs. Ava Jackson, City.

Mr. and Mrs. John Carey and Nancy were out of town for the week-end visiting relatives. Mr. and Mrs. W. C. Plunlee spent Christmas day in Plainview with their daughter and family. Mr. and Mrs. Johnny Hines and Lons Present also were the son Bobby, and family of Amarillo.

Mr. and Mrs. Grady McAda of Tucuman, spent some of the holidays with her parents, Mr. and Mrs. H. B. Mankins. The Jimmy McAdas of Amarillo came Christmas Eve and spent the night.

All her other children and families, Jimmy and family and Mr. and Mrs. Eddie Parks of Lubbock, and also Mr. and Mrs. Floyd Montgomery of Plainview. Christmas dinner most of the group ate at the Jimmy Dunn home.

After Christmas Mrs. Frank Dunn, Joe Lee and Mr. and Mrs. Tony Ballos and baby made a living trip to Alva, Okla., to see grandmother Dunn and other relatives.

Come to church Sunday and bring year Lotis Moon offering for Foreign Missions.

FAIRVIEW NEWS by Mrs. Clyde Bagwell

Farmers Hope For More Beneficial Moisture

FAIRVIEW, December 30 — We had another nice snow Sunday. Farmers and others hope to get some beneficial moisture from it. Our weather through the Christmas was very nice, and all enjoyed visiting with relatives and friends.

Mr. and Mrs. Pat Manard and Mrs. Chris of Nachadoches arrived Saturday Dec. 21 to spend the holidays here with her mother, Mrs. John Marey and sister Nancy and with her brother and family, Mr. and Mrs. Lyndal Carey and Carolyn. All of the group met at Mrs. John Careys Christmas eve for their tree and get-together. Mrs. Roy Meek was also with them. She is the mother of Mrs. Lyndal Carey.

Mr. and Mrs. Bud DuBois and family of Lubbock and Mr. and Mrs. Bill DuBois and sons of Cedar Hill spent from Monday night through the night of Christmas eve with their parents, Mr. and Mrs. Edell DuBois. This group had their Christmas dinner Monday night.

Mr. and Mrs. Bill Sisson of Floydada were dinner guests Christmas day with Mr. and Mrs. Galen Holland, other visitors during the day were Ellis Barbee and family of Abilene.

Mr. and Mrs. Leonard Wilson and Brenda of New Home and Mr. and Mrs. Harvey Allen, Mike and Norman Wayne of Floydada spent Christmas eve night with their parents Mr. and Mrs. Walton Wilson. All of the above went to the home of Mr. and Mrs. Bill Tye where they joined other members of the Wilson family for the family Christmas tree — others present were Mr. W. B. Wilson, Mr. and Mrs. A. S. Mize, Mr. and Mrs. George Mize and Sollye, Mr. and Mrs. Cotton Wilson, Mr. and Mrs. Weldon Pruitt and Greg, Mr. and Mrs.

Greer Christian Will Not Seek Precinct Post

Greer Christian announced this week that he had changed his mind about seeking the commissioner's office of precinct 1.

He said that he had considered the time required for the job and that along with some other plans made him decide to not officially announce his candidacy in the commissioner's race.

Floyd Data

The Vernon Parkers visited in Dallas over the holidays.

Baker News by Mrs. R. A. Colston

Holidays Highlighted By Get-Togethers

BAKER, DECEMBER 30 — Mr. and Mrs. Ben Galloway, Corynne, Darlene and Cindy, Mr. and Mrs. Doris Anderson and Connie, Mr. and Mrs. Doug Galloway, Mr. and Mrs. Ted Anderson and Mrs. Jerry Leatherman and Stacy and Ricky Leatherman enjoyed a Christmas party in the home of Mr. and Mrs. Floyd Anderson, Monday night.

Mr. and Mrs. Claude Fawver and Mr. and Mrs. Raymond Colston were guests Christmas Eve night of Mr. and Mrs. Floyd Bradford, Conley and Danny. Donny Bradford had the chicken Pax during the Christmas

holidays. Mrs. L. Y. Woolsey was a guest during Christmas of her daughter and her husband, Mr. and Mrs. Raymond Colston.

Stacy Leatherman was an overnight guest Thursday of her grandparents, Mr. and Mrs. Floyd Anderson.

Mr. and Mrs. Dwayne McCintock and Penny of Lakeview were Saturday night visitors in the Floyd Anderson home.

Mr. and Mrs. Curtis Sinor and Doris Fawver carried Velma Sinor to Borge Christmas Eve where she spent the Christmas holidays with her brother and family, Mr. and Mrs. Joe Sinor.

Mr. and Mrs. Floyd Bradford, Conley and Danny were among those spending Christmas afternoon with his mother and sister, Mrs. C. L. Bradford and Delzie.

Mr. and Mrs. J. B. Colston, Teresa and Danny were dinner guests Christmas Day of Mrs. Colston's parents, Mr. and Mrs. T. T. Hamilton.

Mr. and Mrs. Malvin Jarboe and family were dinner guests Christmas Day of Mrs. Willis' parents and sister, Mr. and Mrs. Leon Landers and Sue of Lubbock.

Hollums Seeks Re-Election As Sheriff Of Floyd County



WALTER HOLLUMS

Walter Hollums has allowed the Hesperian to announce his candidacy to announce his candidacy for re-election to the office of Sheriff of Floyd County, Texas, at the Primary election to be held on May 19, 1964.

In his announcement, Hollums states, "I have you as your support. I appreciate the very fine cooperation of the people who would like to see me re-elected, and so I am announcing my re-election to the office of Sheriff of Floyd County, Texas, at the Primary election to be held on May 19, 1964.

"I am capable of the experience these services merit further service, I will support with all my efforts."

Mr. and Mrs. were Sunday guests Mrs. Ted Anderson. Mr. and Mrs. and Connie were room visitors in son home at Pecos. Mrs. W. C. W. Bill Sloan and Mrs. Eulent Bar of Abilene, Mr. Fawver, Mr. Bradford, Cade Dwayne, Coddell of Amarillo were Saturday night Fawver home. group were dinner day of Mr. and Fawver.

Mother Lemons

Funeral rites Lemons of Lubbock conducted Tuesday Methodist Church in the Idaho Co. Mrs. Lemons, night in a Lubbock home. She time resident was a member Methodist Church. Survivors include one son, Ralph daughters, Mrs. Redding of Lubbock and Mrs. Redding of Lubbock grandchildren and grandchildren.

Floyd

Baird Bishop a week's visit family Kenneth Holmes of Amarillo were week daughter, Arla end guests of Conley and Danny Kansas City, Mo.

SHOP HALE'S MONDAY FOR DOLLAR DAY BARGAINS IN THE MEANTIME, IF YOU GOT THE WRONG SIZE OR COLOR FOR CHRISTMAS, BRING IT BACK AND WE WILL GLADLY EXCHANGE IT. HAPPY NEW YEAR HALE'S DEPT. STORE



A bright new year looms before us . . . and we sincerely hope that it brings success to you and your loved ones in every field of endeavor. We are grateful for your kind patronage in the past and look forward to serving you in the future.

Sanders Pump & Drilling CURTIS AND RICHARD SANDERS Phone YU 3-2641

Happy New Year

Let us resolve that we will live a simple, sincere, and serene life each day of the New Year—That we may cultivate charity, cheerfulness, understanding, and co-operation for the common good—That the good that lies in every man's heart may each day be magnified—That we will come to see more clearly, not those things that divide us, but rather those things that unite us; not few things about which we may disagree, but the many things about which we agree.

Let us be truly thankful for the liberty, freedom, and opportunities we enjoy, and be good stewards of the blessings we have received by the grace of God. And may the true Spirit of HIS love permeate our hearts and dwell within us each day of the New Year.

We thank you for the opportunity of serving you during the year, and each of us wish for each of you a Happy and Peaceful New Year.

: McCOY GIN INC. McCOY : McCOY GRAIN STORAGE INC. McCOY BOOTHE ST

Caprock

(Continued from Page 1)
sections.
Numerous accidents have occurred at this particular intersection because persons who are attending the church located at this intersection park their autos on the corner of the intersection and it is impossible for the approaching motorist to see what is coming from the other direction.

Possibly, the person to blame for this accident is the person who parks his or her car on the corner of the intersection. In fact, we wrote an editorial asking our city council to authorize the painting of "red no parking" on all church, school and downtown curbs where persons might be parking illegally.

E. B. CHESSNUT came up with an old Indian weather and crop forecast in Arwine's Drug Store this week. He says the light of the moon at Christmas time means a good crop next year... and such was the case this past Christmas. Well, E. B. this first little snow was plenty wet, if we can get several more, prospects for a good wheat crop will certainly be improved!

SHERIFF WALTER HOLLUMS was doing his job over the holidays... but some officers down state made it look like he was just spinning his wheels. Walter got a report over his radio that a man wanted for jail break and some other things was headed up this way from Silverton. So our sheriff's department dutifully set up a road block out north of town and when the suspect approached had no trouble in stopping the car and arresting him.

Walter gets the man back to jail down state somewhere... then he reads in the next morning's newspaper that he has escaped again, turned loose six other prisoners, and left the jailer locked up!

WOULDN'T YOU just know it would happen!... just as the Floydada band was coming on the TV screen, the picture fades out and a commercial blast in Joyce Stewart has a TV set in the printing department and she was just getting ready to point out one of her kintok in the band... and... zoom... out went the band!

HERE'S A STORY for Don Pemberton and Ralph Mardis: The weary husband was met at the door with sad news. "We'll have to go out for dinner," his wife said cheerily. "I couldn't fix anything because the elec-

Judge

(Continued from Page 1)
the school district and get all personal property on the tax roll. Mr. Hopping is at present making "spot" checks on personal property renditions in the school district.

Up to now the judge has been conducting formal hearings and it appears that Friday's court proceedings will bring out full testimony of both sides.

An \$800,000 bond issue has been approved by the patrons of the school district, but the bonds cannot be sold until the suit is settled.

Deposits

(Continued from Page 1)
nda schools tax situation. However, this has not affected the depositors yet. One spokesman said that if the bank does suffer from withdrawals by people who don't want their bank accounts taxed as personal property, it will only be a temporary measure. It shouldn't have any noticeable effect on the amount of deposits throughout the year.

If the expectation of the people at the banks is correct, then the county deposits should reach the \$30 million figure by the end of January.

Rainer

(Continued from Page 1)
and Arthritis Centers supported by the March of Dimes throughout the nation and affiliated with two out of the country's medical schools.

The total of the two centers' yearly grant is \$51,500 - \$30,000 for the Arthritis Center and \$21,500 for the Birth Defects Center. A number of chapters in the Northwest Texas area have submitted large commitments to the new centers.

Mr. Bigham says that in arriving at the amount your Chapter can make available to the centers, consideration must be given to your present local budget of funds on the 28th in 1962.

Ed Wester said that the County goal is about \$2,500 for 1964.

Deaths

(Continued from Page 1)
to 1 rate.

Miss McPherson said that the past two years are typical examples of marriage and divorces. One year the divorce rate is very high and the next year it will drop sharply. Almost everyone likes to see the higher ratio in this respect.

If the Birth-Death ratio can be used for a measuring stick, the County is in for a population boom. In 1963 the County recorded 315 births while putting only 85 deaths on file. This too, is unusual and will vary from year to year.

Electricity! growled the husband. "We have a gas range." "I know," the wife went on, "but we have an electric can opener."



SHOP and SAVE HERE!

MORTON'S
Salad Dressing
QUART
39c

WILSON'S
Vienna Sausage 2 FOR **39c**

WILSON'S
CHILI 24 Oz. Can
43c

SHURFINE
TUNA Can
29c

LIBBY'S - DEEP BROWN
BEANS 14 Oz. Can
2 FOR **25c**

HUNT'S
CATSUP 20 Oz. Bottle
FAMILY SIZE
23c

PRODUCE at Pleasing Prices

FRESH, TEXAS
CARROTS 1 Lb. Bag
10c

FRESH
GRAPEFRUIT 5 Lb. Bag
49c

NO. 1 RUSSET
SPUDS 10 Lb. Bag
59c

NO LOWER PRICES IN TOWN!

WE GIVE FRONTIER STAMPS IN APPRECIATION OF YOUR BUSINESS

MELROSE -- HAND LOTION

BUY 1 AT REGULAR PRICE
GET 1 FREE

SOFLIN
NAPKINS 200 Ct. Pkg.

NORTHERN BATHROOM
TISSUE 4 Roll Pkg.

KOUNTY KIST --- Whole Kernel
CORN 12 Oz. Cans 2 FOR

DOLE'S - 46 OZ. CAN
PINEAPPLE - GRAPEFRUIT JUICE

SPECIAL!
TIDE
GIANT BOX
69c

SPECIAL!
MAZOLA
CORN OIL
QUART
59c

SPECIAL!
CLOVERLAKE
MELLORINE
1/2 GAL.
39c

GLADIOLA
FLOUR 5 Lb. Bag
49c

N.B.C. PREMIUM
CRACKERS Pound
27c

SKINNER'S - MACARONI
SPAGHETTI 2 FOR
Box
25c

SHURFRESH
BISCUITS 3 FOR
Cans
25c

GLADIOLA - CORN
MEAL 5 Lb.
39c

SHURFINE
SHORTENING 5
3 Lb.

PINTO
BEANS 2 Lb.
29c

GEHARDT'S
TAMALES No. 2 1/2
49c



Ole Fashion Sugar Cured Shk. P
HAMS . . Lb. 3
BUTT ENDS . Lb. 4

WILSON'S --- Cert. Sliced

BACON
POUND
55c

FRESH
EXTRA LEAN
PORK
ROAST
49c Lb.

FRESH
EXTRA LEAN
PORK
STEAK
59c Lb.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES
ON THE WYE FLOYDADA YU



YOUR HOME OWNED - HOME OPERATED STORE
THESE PRICES GOOD THURS., JAN. 2, THROUGH MONDAY, JAN 6, 1964

PALACE
FLOYDADA

FRIDAY & SATURDAY -- JAN. 3 - 4
BIG DOUBLE FEATURE PROGRAM

No. 1
a hideous
Throng
rush out
forever!
POE
EDGAR ALLAN POES
THE HAUNTED
PALACE
VINCENT PRICE
DEBRA PAGET
LON CHANEY

No. 2
NO EMPIRE COULD STOP THEM...
NO MAN COULD CONQUER THEM!
AMAZONS
OF ROME
LOUIS JOURDAN-SYLVIA SYMS-COLOR

SUN - MON. - TUES -- JAN. 5 - 6 - 7

PAUL
NEWMAN
JOANNE
WOODWARD



A
NEW
KIND
OF LOVE
A SCHUBERT
MAURICE CHEVALIER

WED. - THURS. -- JAN. 8 - 9

It's a new Gidget in her most romantic adventure!
gidget
GOES TO ROME
JAMES DARREN-LANDIS-DYANA DORRIS-CINDY CARROLL

8th Grade Girls Win Tournament

The eighth grade girls from Floydada put up a terrific defense as they downed three opponents to become tournament champions of the Floydada Tournament. The girls were most lenient with their first opponents, Matador, whom they let score a total of 13 points. Paducah and Tulla were not so fortunate for they only racked up 9 and 6 points respectively against the tough defense.

In the first game the locals jumped to an early and easy 25 to 4 lead by halftime. Then in the second half allowed Matador 9 points to reach a total of 17 compared with Floydada's 36.

The second game saw the Floydada team hit the basket a little more frequently and allow the opponents less. Paducah was able to score only 3 points in any one quarter and scored only 2 in each of the other periods of play. During the game the local bunch racked up 40 points. Final score was 40-9.

For the final game the local team was matched against Tulla. Then, once again the Floydada team was leading the Tulla 26-4 at halftime. During the second half, however, the locals allowed Tulla only 2 lone points while they racked up an additional 17 to beat Tulla 43-6.

The eighth grade team members are Patsy Pierce, Valdouna Bennett, Jan Killian, Marijon Wylie, Vicky Reeves, Ber Kirk, Patsy Zagaby, Brenda Walls, Donna Cates, Carol Burrow, Geniece Southerland, Jo Ann Stewart, Linda Green and Lejuana Trivin.

Very few jokes are new and very few joke tellers are funny.

Why worry about war, or disease, if you don't worry about automobile accidents?

When a hard-headed business man offers you a bargain, think twice.

An honest laborer, when paid for his work, gives himself to his work.



THESE MUST BE A BETTER WAY — This seems to be the expressor, of the postal employees during the Christmas rush. "Christmas and New Year's greetings are fine, but there must be an easier way than through the mail." The two carriers attacking the pile of parcels are Dale Kincer, left, and Wayland Richardson. Despite the bundles, the Post Office staff was able to deliver all before Christmas. (Staff Photo)

Roger Babson's Authentic Business And Financial Forecast For The Coming Year

(Continued From Page One)

One are the long-term ones which may now be purchased at a discount to use in payment at par for death taxes. I forecast that more governments will be issued during 1964 and that their prices may gradually sag as money becomes tighter.

13. Corporation Bonds. Those being corporate bonds should either stick to issues of under five years' maturity or keep their money in the savings bank. I predict that long-term corporation bonds will drop in price in 1964 as interest rates rise.

14. Tax-Exempt Bonds. Likewise, I predict that long-term tax-exempt bonds will decline next year. They are even more overpriced than corporation bonds, because of heavy bank buying during the past two years. I do not look for this to be repeated in 1964. Therefore, I would certainly confine buying of tax-exempts to short maturities; and I would avoid revenue bonds.

15. Interest Rates. I forecast that interest rates will continue at least as high as today, and will possibly rise through 1964 in order to keep gold here in this country and uphold the value of the dollar.

16. Devaluation of Gold. I forecast that there will be no devaluation of gold during 1964. I am personally acquainted with conditions in Africa, and will say that those who wish to speculate in gold mines should consider American-South African Investment Co. Ltd. Readers should remember, however, that gold-mining stocks will go down as well as up, in accordance with many different conditions.

17. Profits. I forecast that corporate profits will continue to rise in 1964, though possibly at a somewhat slower pace than recently.

18. Copper Prices. Commodity prices are dependent on two factors: Demand and supply. Take copper: I believe demand will continue to increase during the electrical era we are now in. And, since my visit to Africa, I feel the supply of copper is almost unlimited. Hence I forecast little change in price on balance in 1964.

19. Other Basic Raw Materials. With some few exceptions, the above applies generally to many of the basic raw materials, including iron and steel, and especially aluminum. The present firming in quotations will not carry much further and could be subject to setbacks later in the year.

20. Sugar. Sugar prices, however, will hold in a generally high range, all through 1964.

21. Building-Suburbia. I fore-

cast that new building will continue around present levels through 1964, with additional growth in "suburbia." This applies to single homes and to apartment houses, which could easily be overbuilt as the hotels and motels have been.

22. Public Construction. Otherwise, strength in building will occur mainly in the public sector — especially road-building.

23. Real Estate. I predict that farms on the "right side" of cities will constantly increase in value during 1964. I say "right side" because every city seems to have some one best direction in which to grow. This usually is toward the higher land and often to the west; but this is something subdivision developers must watch very closely.

24. Rural Areas. As I have said before, the way to buy real estate profitably is to drive out the road away from the city in which you live, on the "right side." Every few miles, stop and inquire the price of the land; so long as it is quoted by the foot, get back in your car and drive until it is quoted by the acre. Everything else being equal, I forecast that the purchase of this land in 1964 will show you a profit over the long term.

25. Florida Property. There is still a lot of land in Florida, and there are many retired people who are hoping to move there. I forecast that your best Florida buy in 1964 will be waterfront property. God made only so much waterfront land; but there is an enormous amount of interior land which for many years will be good only for pastureage. Do not buy land — anywhere — until you see it; don't depend on blueprints, catalogs, and super sales organizations.

26. Florida Home. I believe a small home in a small Florida city, and ownership of the vacant lot on each side thereof, will prove a safe and attractive investment in 1964 for anyone who has a check coming in regularly from the north.

27. Advertising. While T. V. advertising will continue strong for patent medicines and some other products, I forecast that honest newspaper advertising will hold its own. Newspaper ads can be cut out and kept for reference, which is impossible with radio or TV ads.

28. Newspapers. I forecast that competing newspapers will continue to consolidate; and there may possibly be a return to the days when newspapers represented the opinions of some one man with courage, influence, and personality rather than the decisions of a "cold" board of directors. Note that this is some-

thing television is already trying to develop in its news reports, and newspapers must match it.

29. Strikes. I believe that 1964 will be free from large strikes. The "big show," of course, will be the negotiations between the auto workers and manufacturers. However, I predict that both sides will arrive at a peaceful settlement before the deadline.

30. Wages. While labor will not get all the pay increases it wants in 1964, it will get the equivalent in "fringe benefits."

31. Employment. I forecast employment will rise further in 1964 due to a prosperous economy with new and expanding operations. Unemployment will rise, too, because of the influx of young job seekers and replacement of unskilled workers by automation.

32. Work Week. There will be continuing agitation to cut the 40-hour week in 1964 to a 35-hour week with the same pay. I forecast this will not be accomplished. There may be a compromise to 37½ hours, though this will depend largely upon President Johnson.

33. Foreign Trade. Rising automation in the U. S. in 1964 will enable us to compete more effectively with lower pre-man-hour labor costs in Europe. Labor costs in Italy are already rising, and deflation is threatening Europe, particularly Italy and France.

34. Inflation. Like the rest of the world, we will be tempted to resort more and more to inflation; but I forecast this will not be a vital factor in 1964.

35. Living Costs. There will be continual upward pressure on living costs during 1964, even though the Administration may not pedal any abnormal rise in the Labor Department's index to prove that costs are being held down.

36. Retail Sales. I forecast that 1964 will show an increase in retail sales and in installment purchases.

37. Recreational Equipment. I forecast that the great increase in leisure time and consistent gains in personal income will give manufacturers of recreational equipment a prosperous year in 1964.

38. Synthetic Foods. I forecast that many new synthetic foods — cheaper than the natural, and just as healthful — will appear in supermarkets in 1964.

39. Synthetic Clothing. I forecast that this new industry will develop notably in the United States during 1964, particularly as regards specialty work clothes.

40. Auto Parking. The auto companies are devoting much study to the parking problem. I forecast real progress toward mechanical parking in 1964.

41. Seat Belts. I predict that insurance companies will put added pressure during 1964 on all state governments to enact legislation requiring "roll-up" seat belts on all cars.

42. New Inventions. I forecast that rapid strides will be made in 1964 in the direction of transferring mass through matter.

43. Electronic Production. I forecast a great increase in electronic manufacturing in 1964, with emphasis on adaptation of space efforts to military applications.

44. Air Conditioning. I predict radical changes in air conditioning in 1964 via the reduction, and later elimination, of moving parts in the heat-withdrawal

Walter Lovell's Father Buried At Plainview

James Crawford Lovell, 89, father of W. A. Lovell and grandfather of James E. Lovell of Floydada, was buried Monday of last week in the Date Street

machinery.

45. Electric Heating. I forecast experiments in electric heating in 1964 whereby radio waves will heat only the individuals in the room, but not the air.

46. Oceanography. I forecast great developments in 1964 in mineral recovery, food supplements, new chemical derivatives, etc., obtained through oceanographic research.

47. Cuba. People in Florida have no reason to worry about their nearness to Cuba in 1964. Russia will undoubtedly keep a controlling finger in Cuba until she decides to withdraw in a swap of some kind with the U. S. in connection with Berlin or West Germany.

48. War. There will be no World War in 1964, and even the "cold war" pressures should gradually soften and prove less costly. I, however, am watching carefully how President Johnson and Premier Khrushchev get on together.

49. Russia. I predict that the Russian government will vastly increase the manufacture of electrical appliances, and will have a 100 percent-owned installment company which it will operate without competition. When I was in Russia it was evident from my talk with the young people that they would have to be given more of the advantages enjoyed by the free nations.


50. In this connection I should say that, like the U. S., Russia is very rich in natural resources, and in research. This latter is especially important these days. I was much impressed, during my visit with the Russian educational system which is developing a very able generation of young people. I forecast, however, that Mr. Khrushchev's real problem will be how long he will be able to hold these young people in line!

Baptist Church in Plainview. Mr. Lovell died on Saturday, Dec. 20 in a Wichita Falls Hospital. Mr. Lovell was a one time resident of Floyd County having lived in the Cedar Hill community some five years. He and the former Delia Josephine Litton were married on February 26, 1894 in Tennessee. They came to Texas in 1912 and lived in Waxahachie and Ellis County before moving to Plainview in 1933. Mrs. Lovell passed away on December 3, 1953.

The deceased was a member of the Date Street Baptist Church and at one time was active in the Woodmen of the World.

Survivors include three daughters, Mrs. James King, Mrs. John Taylor and Mrs. Bob Douglas all of Plainview; three sons, W. A. Lovell of Floydada, Alex and Clarence Lovell of Plainview; his stepmother, Mrs. Nettie Marsh, White Bluff, Tenn., 26 grandchildren; 49 great grandchildren and five great great grandchildren.

Never waste time in argument with a fool unless you want to make a fool of yourself.



- LIABILITY
- CHOP INSURANCE
- FIRE
- HOSPITALIZATION
- CASUALTY
- WORKMEN'S COMPENSATION
- AUTOMOBILE

"YOUR INDEPENDENT INSURANCE AGENT"

CARDINAL
INSURANCE CO.
127 W. California
Ph YU 3-3270

SAM BAKER, Manager
SHORTY CARDINAL

JOHN B. STAPLETON

LAWYER

101 N. Main Street

TEL. YU 3-2197



BILL POTTS
Plains Guard

VERNIE MOORE
2nd Team Back

Potts and Moore Included All-South Plains Team

The Whirlwinds Football team received a number of selections for the season class.

Under the guidance of Light, the Plains team won their first outing to break a 27 game losing streak. The team went undefeated for eight games, before they finally fell at the hands of Olton's Mustangs.

The first team selections were: Ends, Eddie Pool of Canyon and Clyde Galloway of Olton; Tackles Phil Tucker of Tulla and Thurman Williamson of Denver City; Guards, Leon Kendall, Olton and BILL POTTS of Floydada; Center, Dick Pylant of Muleshoe; Backs, Frank Hooper of Tulla, Kenny Heathington of Muleshoe, Pat Hubbard, Denver City (only member to repeat), and Scott Oliver of Muleshoe.

The second team included: Ends, Larry Allison of Muleshoe and Bob Kindred of Freshing; Tackles, Dale Milner of Friona and Jim Pat Sharp of Tulla; Guards, Guy Roberson of Lockney and Danny Odom of Post; Center, Pat Sullivan of Post; Backs, Bruce Pember of Slaton, George Jones of Olton, Everett Gee of Friona and VERNIE MOORE of Floydada.

The Texas Safety Association reminds drivers to watch for traffic lights during the holiday season. Don't let festive store and street decorations distract you.

The Voters Of Precinct 1 -- Floyd County:

I am announcing my candidacy for your commissioner. Every candidate should express his views of the office he seeks. Following is an outline of things which I believe can and should be done for you, the residents of precinct one.

I. Balanced Budget

- A. Spend money available — if all money is not needed then taxes are too high.
- B. Spend no more than is available — deficit spending is not sound in a business of any kind.

II. County Wide Rat Eradication Program

- A. Based on Lubbock County—this program can be carried on with the present county personnel and \$300.00 worth of equipment.
- B. Bait—is the only part of the program representing recurring cost.

III. Purchase of Supplies and Services

- A. All supplies and services to be purchased on a bid basis subject to a 5% lower bid for supplies outside Floyd County. This will eliminate at least 80% of checks now being written and mailed for small day to day purchases; therefore, cutting the cost of processing, paying, and handling bills — a saving of business forms, postage, etc.
- B. By a 5% out of county lower bid more money will be returned to local merchants than on the lowest bid system. After all \$99.99 is lower than \$100.00 but not 5% less.
- C. On a bid basis a commissioner can produce a sound budget that can be adhered to and eliminate guesswork.

IV. County Roads

- A. All blind corners eliminated where possible.
- B. County borrow ditches not to be used for irrigation ditches as they are now.
- C. Installation and replacement of culverts to obtain a better control of flood water causing damage to farm land.
- D. A set and enforced penalty on throwing bottles and trash in borrow ditches — this will save the precinct and farmers thousands of dollars a year in tire repairs and lost time due to trash thrown on county property.
- E. Precinct road equipment to be used on an hourly basis in set community work days; thus, road time can be cut to a minimum. As it is now, a machine does one job in the north corner and goes 20 miles to the south corner for another. Only two or three jobs can be completed in a day; thereby losing the county money. Emergencies will be taken care of as they arise.

V. County Welfare

- A. Cease the rumor that Cadillacs are used to haul away welfare groceries — welfare will be available only to those people who have been screened and show an actual need for it.
- B. Hospital Welfare — emergencies will be worked out as each case arises.
- S. If you need welfare, you should have it with no embarrassment; if you receive welfare and do not need it, you should be embarrassed.

VI. Recreation

- A. Floyd County needs water recreation.
 - B. Floyd County has more ideal locations for a dam than any county on the south plains.
 - C. It's time we stop sitting and start digging.
- A good commissioner must have the ability to accomplish things needed by the people in his precinct. I believe I have this ability and I will also keep an open mind to receive suggestions and constructive criticism from you, the voters. I respectfully ask for your vote and influence in this election.
- I would like to take this opportunity to urge you to pay your poll tax.
- I welcome any discussions with you at any time—my phone number is U 3-2046.

James P. Bachus

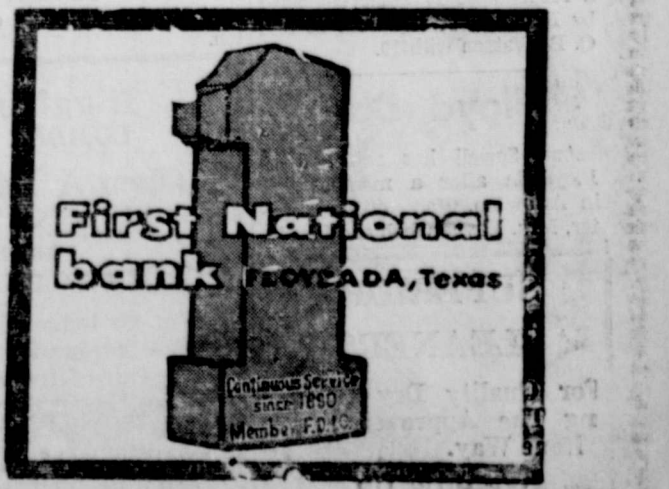


**RESOLVED . . .
To be of Service.**

The beginning of a New Year marks a time for resolutions . . . and the folks at The First National in Floydada have one big resolution "BEING OF SERVICE TO THE PEOPLE IN THE FLOYDADA TRADE AREA."

We begin the new year with a friendly efficient personnel who are at your service . . . personnel who desire to help you in an advisory capacity.

Of course The First National will continue its progressive policy of extreme interest in helping the farmers, businessman, and others expand their operations and grow with this growing area of West Texas.



"Think First . . . of The First"

James D. Walston, D.D.S.

ANNOUNCES THE FORMAL
OPENING OF NEW DENTAL OFFICES
FOR THE PRACTICE OF

GENERAL DENTISTRY

Across from Lockney General Hospital

Office Hours by Appointment

OL 4-3334
OL 4-3335

Cure for Fad Diets

To find "an easy way to lose weight," overweight Americans spend millions of dollars each year for pills and potions, machines and gadgets, and special diets. All they lose is their money.



The overweight person must face the facts. Weight control should be a lifetime goal. A plan of balanced eating and exercise developed by the U. S. Department of Agriculture, provides sensible solutions.



Walking five miles each day not only helps the body achieve better tone but also uses about 300 calories. Try it to lose 15 pounds in 6 months.

To lose weight, you must take in fewer calories than you need. But in cutting down, beware of unbalancing your nutritional intake. Play safe and include foods from the following four groups daily: Milk and dairy foods (two 8 oz. glasses a day or equivalent for adults); Meat, fish, poultry and eggs (2 or more servings from this group daily); Vegetables-Fruits: Four servings daily, including a citrus fruit or vegetable high in Vitamin C and a dark green or deep yellow vegetable for Vitamin A; Bread-Cereals: Four or more servings.

THE TIME OF OUR LIVES is a booklet which suggests a family fitness program and can be obtained free by writing the American Dairy Association, 20 North Wacker Drive, Chicago, Illinois 60606.

Frosh Champs Of Local BB Tournament

The outstanding defensive work done by Peggy Switzer, Janice McNeil, Nono Pernell, Ann Widener, Patsy Parker, Linda Willson, and Shirley McCung made victories easy for the Freshmen girls as they won the Floydada Freshmen Tournament with little competition. The most points scored against the locals was 16 by Paducah and Hale Center.

The first game saw the local team meet their closest contender, Paducah who fell to the girls in green 25-16.

By intermission the locals had a comfortable 15-8 lead over their opponents and then coasted into the final victory.

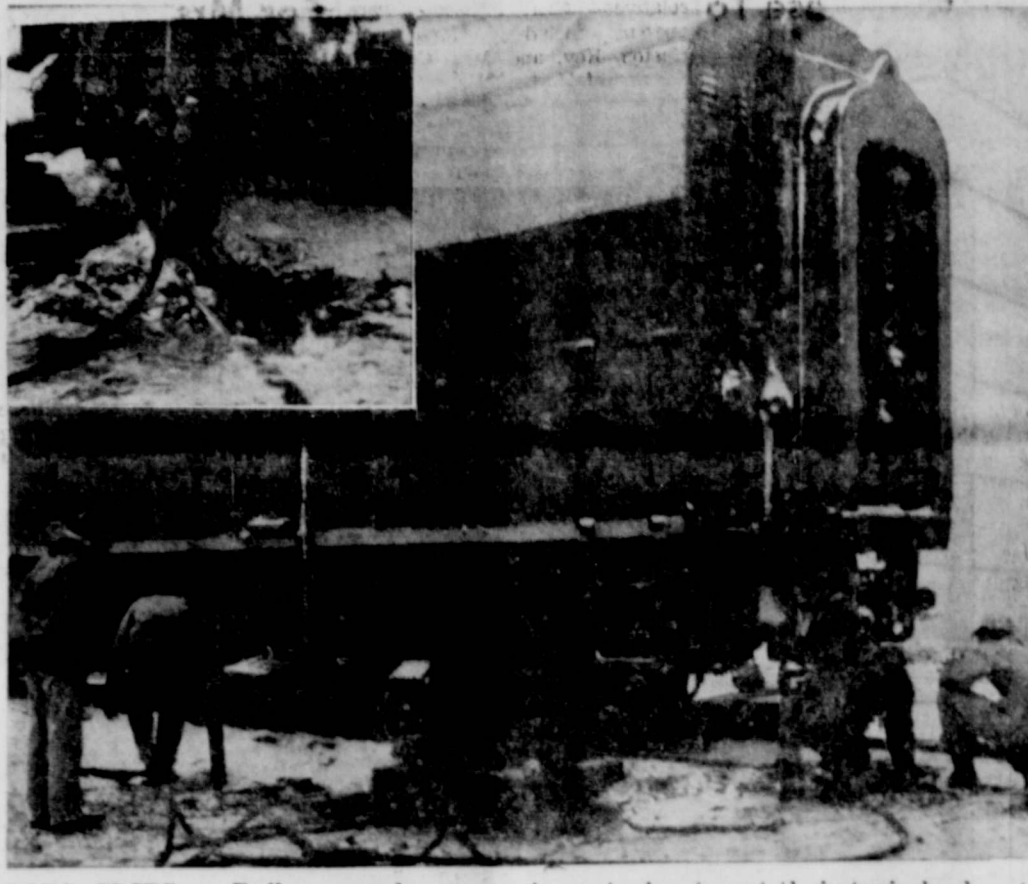
During the second game the Floydada team made more points in the first quarter that Crosbyton did the entire game.

At halftime the locals were leading 27-6 and went on to see Crosbyton 37-12.

In the finals, against Hale Center, the forwards too did a remarkable job by racking up 47 points while the guards held the Hale Center crew to a mere 16.

The game made the Floydada team the undisputed champions of the tournament.

Outstanding forwards in the contests were Becky Miller, Sally McIntosh, Janis McNeil, and Nita Scott.



OOPS, SLIPS — Railway workers are shown trying to put their train back onto the tracks, Monday morning. Due to the icy conditions, which possibly weakened the ties and allowed the rail to slip outward (see inset), a three unit diesel locomotive slipped off the tracks and all the wheel on the left side of the locomotive were inside the rail tracks on the cross ties. (Staff photo)

George Gattis of Sherman, parents of Bill and Mrs. Myrtle McCroskey of Vernon, sister of Mrs. Withers.

Floyd Data

The home of Mr. and Mrs. G. W. Smith was the scene of a family gathering on December 23. Present for the bountiful dinner and afternoon of visiting were Mr. and Mrs. John A. Lloyd, Mr. and Mrs. Ray Lloyd and Don, Mr. and Mrs. Fred Lloyd, Box Ann, Nancy, Greg and Cynthia, Mr. and Mrs. Louis Lloyd, Drew, Steven and Paul, Ann Sowell, Kitty Frances Lloyd, Belinda and Shawnda Lloyd of Lockney, Mr. and Mrs. Dale Smith and baby, Mr. and Mrs. Bobby Everett and Bob and Mr. and Mrs. Melvin Lloyd and Terri of Lubbock.

Mr. and Mrs. Fred March on Lubbock spent Christmas Day in Floydada visiting his mother, Mrs. Joe March.

Mrs. Lester Britton spent several days recently in Crosbyton getting acquainted with her new granddaughter, Beverly DeLea, daughter of Mr. and Mrs. Roy Lee Ellis.

Mr. and Mrs. J. H. Tribble and Mary Pearl Coward spent the holidays in Lubbock as houseguests of the Tribble's daughter and family, Mr. and Mrs. Joe Fisher.

Mrs. Pearl Sims visited in Crowell during the holidays with her daughter, Mrs. Revis Harris and family.

Mr. and Mrs. Robert Ragsdale in the upper panhandle, were holiday visitors in Floydada with her parents, Mr. and Mrs. Clarence Guffee.

Mrs. Tom W. Deen and daughter, Wilma of Albuquerque, N. Mex., visited here Tuesday with the Will Snells in route to Dallas. Mrs. Deen plans to spend two months there with another daughter, Mrs. Don booth and family.

Mr. and Mrs. Harold Snell and baby son of Lubbock visited here Christmas Day with his mother, Mrs. G. M. Armstrong and Mr. Armstrong.

Mr. and Mrs. Roy Hale and family were hosts for a family Christmas tree and dinner Tuesday. Present for the occasion were her parents, Mr. and Mrs. Will Snell and her brothers, W. J. Snell and wife of Fort Worth and B. W. Snell and family of Lubbock, and the Hale's married son, James, his wife and baby.

Holiday visitors in the home of Mr. and Mrs. L. L. Withers and family included a daughter, Mrs. Bill Gattis, her husband and son, Mark of Snyder, Mr. and Mrs.

James Bachus Announces For Pct. 1 Commissioner



James P. Bachus, of the McCoy community, has authorized the Hesperian to announce that he will be in the race for the Commissioner of Precinct 1 in the Democratic Primary which will be held in May of 1964.

Bachus graduated from Littlefield High School. He continued his education through International Correspondence School in Business Administration and Accounting. He is also a graduate of the American Heating and Air-conditioning School of Engineering.

He served four years in World War II as a Master Sergeant in the anti-aircraft artillery.

After he received his discharge, Bachus and his brother operated a feed mill at Zephyr, Texas which is just south of Brownwood.

In the late 40's, Bachus moved to Carlsbad, New Mexico where he was employed by the Southern Union Gas Co. as a heating and Ventilating Engineer. There he met and married Mrs. Bachus in 1952, who is the former Bobbie Jean Brown of Lorenzo. She was employed by the Southern Union Gas Co. as a Home Economist.

The Bachus family moved from Carlsbad to the McCoy community in 1956. They now have two children, Jody, age 10, and Johnnie, age 7.

Mr. Bachus has shown an interest in youth in a number of ways. Presently he is a livestock leader in Floyd County's McStar 4-H Club.

Also, Bachus is a longtime member of the Woodmen of the world, a family fraternal organization, and is a member of the Calvary Baptist Church where he teaches a men's Sunday School Class.

Mrs. Bachus is now employed as a Homemaking teacher in the Floydada High School. Bachus is engaged in farming near the McCoy Community.

Mr. and Mrs. C. W. Denison Jr., and family of Brownfield and Mr. and Mrs. Gilmer Denison and family of Lubbock were Christmas holiday visitors with their parents, Mr. and Mrs. C. W. Denison at Center community. Christmas night guests along with the above group were Mr. and Mrs. W. B. Parrack of Anson.

Some of the smartest things that we have heard have come from the lips of children.

Our Own Advice: Remember there is no magic to accomplish worthwhile things.

A rural mailman in Oklahoma found a hen's egg and an unstamped envelope in a mailbox. An accompanying note read: "Dear Carrier: Will you please stamp this letter and keep the egg? I'm broke. Thanks." He did.

Mr. and Mrs. J. H. Barnard are in Newport, Rhode Island, spending the holidays with their daughter and family, Capt. and Mrs. M. W. Vineyard.

Floyd County 14 Years Ago

(Dec. 29, 1949)
Floydada school authorities have been bearing down on their job of perfecting the record for financing the construction of additional school rooms at Andrews Ward and a gymnasium on the high school campus.

With the brief Christmas holidays behind them, girls this week continued on a 24 hour ginning contest and the cotton growers continued to bring in cotton picked up off the ground and from their stripping machines, as well.

Early last week the county agent put the total bales ginned as of Friday at slightly more than 52,000 bales.

Mr. and Mrs. H. G. Barber and family attended funeral rights in Weatherford on Monday of last week for his father, Winburn Barber.

Miss Katherine Huggeth Smartt, daughter of Mrs. Minnie L. Smartt, became the bride of Wm. Fred Martin, son of Mr. and Mrs. Mark Martin, on Wednesday, December 21 in the First Christian Church.

Della Plains A and B Lose To Amarillo

Some kind of jinx must have held hold of the Della Plains boys A and B teams Friday night, Dec. 13 in Amarillo for the local boys were downed 77-27 and 105-36 by the host team.

Coach Johnson said, "We couldn't seem to muster any sort of defense against the Amarillo boys, for they scored when ever and where ever they wanted to."

In the B game, Rahdolph Stripling was the only local able to score with any accuracy and he was able to sink 12 of the 36 points scored by the Hornets.

However, Amarillo's Smith sank 21, Daniels 15 and Shanklin 10 to lead the scoring for the victors.

Although the A team took a licking, there was a defensive effort put up by the local team for it was the first time this year that the Amarillo team had been held to less than 100 points in any game.

Hozie Jackson was the top scorer for the Hornets with only 7 points followed by Robert Conte with 6, and Jewell Storey and Wilbur Bonner each with 4.

Top scorers for the Amarillo team were E. Mitchell who sank a respectable 27 points followed by Eddie Mayberry with 22 and O. B. Watson with 10.

Freshman Girls Lose Game To Crosbyton

One of the few instances where the Floydada Freshmen girls came out on the short end of the scoreboard occurred last Thursday night, December 13, when they were pitted against Crosbyton Varsity girls. The local freshmen lost the game 34-23.

The locals didn't get their feet on the ground until the final period when they scored 9 points and held the Crosbyton team to 2, but then it was too late. The Crosbyton team already had too much of a lead to be closed in one quarter. Going into the final stanza the score was 32-14, but the locals fought back to close that lead to a mere 11 points.

When the VA forecloses on a GI home due to the delinquent payments and then puts the reclaimed property up for sale, does the new purchaser also have to be a veteran?

No. Repossessed homes may be sold to anyone. In fact, if a veteran sells a home he has bought with a GI loan, he may sell it to a non-veteran.

I have heard VA programs on both radio and T. V. Is this considered given free public service time by the stations.

Most, if not all, of the VA programs heard on radio and TV are being given free public time by the stations.

A veteran's widow lost her pension when she remarried. Her second husband was also a veteran and now he is dead. Can she return to the pension rolls, if she is within the income brackets, as the widow of the first veteran or the second veteran?

She is no longer considered the widow of the first veteran but she would be eligible as the widow of the second veteran.

Floyd Data

A daughter named Whitey Deanne was born to Mr. and Mrs. Duane Robinson of Floydada on December 16 in Crosbyton Hospital. The baby weighed six pounds and 14 ounces. Grandparents are Mr. and Mrs. Edd Robinson of Floydada and Mr. and Mrs. Doyle Berry of Crosbyton.

Ann Sowell has returned to Floydada after a month's visit in Arlington, Va., with her sister, Mrs. Yayne Webb and family.

SUPERIOR CLEANERS
For Quality Dry Cleaning The Approved Sanitone Way.
WE PICK UP AND DELIVER
CALL YU 3-3540

Higginbotham - Bartlett Co. LUMBER & BUILDING MATERIAL
Open A Budget Account With Us
NEW LONG TERMS — 6 YEARS TO PAY
Loans Up To \$3,500
JUST CALL YU3-2140 — FLOYDADA

You no longer have to delay your plans for remodeling and improving your home. Our easy Pay-Out-of-Income Credit Plan enables you to make the improvements you want now—for just a few dollars a month and with no down payment required.

School Menus

Monday: Beef Soup with Vegetables, Old Fashioned Cole Slaw, Hot Corn bread with Butter, Oatmeal Cookies and Peaches, 1/2 Pint Milk

Tuesday: Salmon Croquettes and Tartar Sauce, Parsley Buttered Potatoes, Early June Peas, Rolled Wheat Rolls and Butter, Lemon Ice Box Cake, 1/2 Pint Milk

Wednesday: Barbecued Pork, Seasoned Pinto Beans, Tossed Vegetable Salad, Hot Corn Bread and Butter, Cherry Cranberry Cobbler, 1/2 Pint Milk

Thursday: Stuffed Weiners, Creamed Potatoes, Green Beans, Hot Rolls and Butter, Fruit Cup and Chocolate Cake

Friday: Hamburgers with Cheese Slices, Lettuce, Tomatoes, Potato Chips, Gingerbread and Apple Sauce, 1/2 Pint Milk

Sleep While Your Want Ad Works

A WORLD OF MEDICINE IN ONE STORE

KOLA FROM MANDINGO... IS A NARCOTIC AND COULD BE DANGEROUS... YOUR DRUGGIST KNOWS ITS MEDICAL USES

... and can be relied upon to use, not only kola, but all of the drugs of the world on his shelves with the skill and accuracy that he has been trained to have

ARWINE DRUG
100 E. CALIF.
YU3-2856

TOOTH PASTE Giant Size

ASST. FLAVORS
JELLO 2 FOR \$1

MARKET SPECIALS

CORN KING — SLICED
BACON Lb. 49c

U. S. GOOD — CHUCK
ROAST Lb. 59c

ROUND STEAK Lb.
PORK CHOPS Lb.

Floyd Philosopher Not Making Any Plans 1964, Has Plenty From Other Years

Editor's note: The Floyd Philosopher on his Johnson grass farm has entered a new year like he left the old one, his letter this week indicates.

Dear editor:

Now that I've got a new calendar and can plainly see we're into 1964, I was sitting by my wire last night wondering if I shouldn't be making some plans for the new year, but I called it off.

I don't need any more new plans, I've got plenty left over from the last 12 or 15 years I haven't used yet.

Most people plan from the wrong end of the year, they plan ahead while you can be a lot more accurate if you plan back. I can see now a lot clearer what I should have done last

January than I can what I ought to be doing next December.

Oh I could make some detailed plans for this Johnson grass farm for the next twelve months all right, but how do I know what the unfolding international situation will do to them? A man can feel awkward trying to plug up holes in his own fence when the leaders of the world thought are arguing there ought to be more holes opened in the Berlin wall. Patching holes willy-nilly is no longer a sound practice. The world is a delicately balanced outfit and man has to be careful what he does. It used to be that whether a man got on his tractor and plowed was absolutely no concern to anybody but himself, but have you ever stopped to think of the international repercussions plowing

can have? Some country on the world will hear. Look at him, it makes another surplus and makes. And right when trying to gain the. Before I rush plowing in 1964, think long and effect it'll have. You're not going jumping on my getting on my power.

I don't know what 1964 will be, but it'll be about 19 years that have it seems to me. I found them interesting look forward to. Yours, J. A.

USED CAR HOOTENANNY!
THE PRICE GOES DOWN \$10.00 A DAY
ON A GOOD 1959 LESABRE BUICK, 4-DOOR SEDAN, HEATER, AIR CONDITIONER, AUTOMATIC DRIVE, WHITE TIRES. THE PRICE TODAY, THURSDAY, IS: \$735.00
KEEP YOUR EYE ON THIS GOOD USED CAR AND WHEN YOU THINK THE PRICE IS RIGHT... COME IN AND WE WILL THE DEAL! MANY OTHER GOOD BUYS PRICED TO SELL

KNOWLES CAR LOT
NORTHWEST CORNER OF THE SQUARE

WESTER'S
\$ DAY SPECIALS
Specials Good Thurs., Fri, Sat. & Mon. — JANUARY 2 - 3 - 4 - 6

NIBLETS	CORN 6 Pack
BLACKEYE PEAS 303 CANS 7 FOR \$1	SHURFINE PORK-BEANS
SHURFINE MILK 7 FOR \$1	SHURFRESH FOUR COLOR OLEO 6lb
SHURFINE FLOUR 25 LB. PRINT BAG \$1.89	SHURFRESH BISCUITS 13 cans
FOOD KING SHORTENING 3 LB. CAN	SHURFINE PEANUT BUTTER 18 OZ
SHURFINE — VIENNA SAUSAGE 5 Cans \$1	SHURFINE — EARLY HARVEST PEAS
SHURFINE Luncheon Meat 12 OZ. CANS 2 FOR 89c	SHURFINE TOMATO JUICE
HUNT'S CATSUP 20 OZ. 5 FOR \$1	MOUNTAIN PASS TOMATOES 303 Cans
SHURFINE — CHOPPED TURNIP GREENS 303 CANS 9 FOR \$1	SHURFINE TOOTH PASTE STRIPE Only
PEPSODENT — Reg. 53c	TOOTH PASTE Giant Size
ASST. FLAVORS JELLO 4 PACK SIZE 2 FOR 89c	FOOD KING — SLICED PEACHES
MARKET SPECIALS	
CORN KING — SLICED BACON Lb. 49c	ROUND STEAK Lb.
U. S. GOOD — CHUCK ROAST Lb. 59c	PORK CHOPS Lb.

Whirlettes Down McAdoo, Lose To Dimmitt, 46 - 44

In, perhaps, their least impressive game this season, the Floydada Whirlettes lost a heartbreaker to Dimmitt Tuesday night, December 10 at Dimmitt.

The Whirlettes held their own against Dimmitt in the first quarter then slipped behind in the second period to trail at half time 20-14.

After intermission the locals fought Dimmitt on even terms during the third stanza by matching them 15 and 15. However, during the final period, the Whirlettes outplayed the Dimmitt team and closed the lead to a mere 2 points before the final buzzer sounded. Final score was 46-44.

Shirley Rainer led the locals in the scoring column with 19 points.

Coach Chadwick said, "We played very poorly with really no outstanding defense. Also, we missed 17 free throws."

McADOO
Thursday, Dec. 12, the Whirlettes played host to McAdoo and showed the same courtesy

Floyd Data

Mrs. Vesta Savage spent the holidays in Amarillo visiting relatives. About 20 guests were present including Mrs. Sue Huston, Rev. and Mrs. Cortland Savage of Huston, Keith Savage and his family of Missouri and Mrs. Versie Grigsby of McLean.

they did 2 weeks before by beating the McAdoo team 11 points. The Floydada team eked out an early lead and held it until halftime when the score showed the Whirlettes ahead 21-16.

During the third period the locals increased their lead by a considerable margin and went on to down the McAdoo team 53-42. After the intermission the Whirlettes were never challenged by their opponents.

Sandra Marier and Linda Rucker were the outstanding defensive girls for the Whirlettes while Shirley Rainer led the scoring again with 27 points.

Funeral Service For Mrs. Hopper Conducted Here

Funeral services for Mrs. J. M. Hopper, 81 year old former resident of Floydada, were held Friday in the City Park Church of Christ here with Gordon Downing, a former minister in Floydada, officiating.

Mrs. Hopper died Tuesday morning of last week in Whittier, Calif., where she had been living the past year with her daughter. Mrs. Hopper suffered a broken hip about a year ago and has been in failing health since.

She was born Nancy Ellen Abbey on December 30, 1882 in Crafton, Tex. She and the late J. M. Hopper were married in Wise County on April 19, 1908

and moved to Floyd County shortly after. They resided here until his death in 1961 and after Mrs. Hopper sustained a broken hip she moved to Whittier. Mrs. Hopper also preceded in death by a son, Bun and a daughter, Lillie.

Survivors include her daughter, Hermleigh.

Burial was in Floydada Cemetery under the direction of Harmon Funeral Home. Pallbearers were Ernest Maze, Wayne Finley, Earl Baker, Truman Gregory, Acie Johnson and Junior Johnson.

NOW!

GRIND AND MIX YOUR OWN FEEDS
• SAVE TIME, LABOR AND MONEY

With a portable Grinder-Mixer you save time, labor and money—you grind and mix and deliver feed directly to dairy cows, beef cattle, hogs, lambs, poultry or storage.

You can mix concentrates with small grains, ear corn, hay or any other home-grown feed and store or feed the mixture—right on your own farm.

New Holland's Model 350 has big, 2-ton capacity. Six inspection windows on the mixing tank where you see how much material is being mixed. See us soon for a demonstration.



New Holland's Model 350 Portable Grinder-Mixer lets you deliver feed to different locations on your farm—at your convenience.



McDONALD IMPLEMENTS

FLOYDADA

Phone YU 3-3344

Patzer Chiropractic Clinic

317 S. 2nd

FLOYDADA, TEXAS

9 - 12
Mon.-Wed.-Fri
2 - 5:30

Tues.
9 - 12

"THIS ... YOU SHOULD BELIEVE!"

Let's Think Right...

"No man is what he thinks he is ... but, what he thinks ... he is!" This oft-expressed quotation applies also to a people ... to an entire Community. Take Floydada, for example. Civic pride, effort in community events, holding the proper attitude toward one's neighbor, feeling that Floydada will continue to be a greater, yet greater city in the future ... all such thinking has great bearing on local developments during ensuing years.

Let's Talk Right...

Ultimately, right thinking will express itself forcefully in one's conversation ... in the talk of the citizenry. It has been said frequently that men do much to create their own difficulties; depression for one, through every day speech. During coming months let's talk optimistically, as a result of honest thinking, spread cheer, no gloom; speak FOR FLOYDADA not against; FOR PROGRESS, not in opposition; DISCUSS WHAT'S GOOD ABOUT OUR CITY AND AMERICA, not always what's wrong ... unless criticism may be constructive.

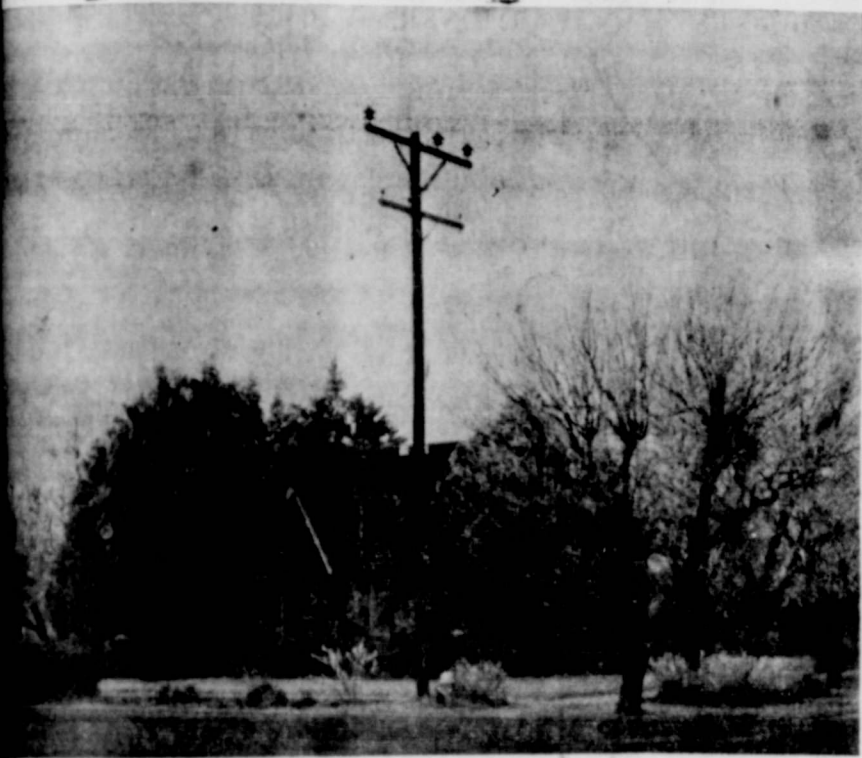
Let's Do Right...

Internal good feeling finally reflects itself outwardly in kindness and understanding. As a man thinks and speaks, so he is. Should there be one resolution for each of us to adopt the remainder of this year it might very well be: "I will do everything in my power to make Floydada a better city in which to live, to work, to worship ... and to enjoy, as a consequence, the fruits of blessing which my efforts helped to achieve."

"YOUR BUILDING MERCHANT IN FLOYDADA"

J. M. (Jimmy) WILLSON

HA HAS MANY BEAUTIFUL HOMES ... and a good snow or ice enhances the appearance of the shrubbery around the homes. The is that of Mr. and Mrs. Dor (Staff Photo) (Staff Photo)



HALE HOME at 202 S. White Street in Floydada is pictured in an that was taken by a Hesperian photographer just before Christmas. (Staff Photo)

Peace Corps Placement Test Scheduled For Saturday, Jan. 11

Peace Corps Placement tests are scheduled to be held on Saturday, January 11 at 8:30 a. m. The aptitude tests are administered at 825 post office federal building in cities throughout the area.

This area that are the examination the Lubbock Post Office, Lubbock, Texas, January 11 at

For Peace Corps placement tests are required to take the tests as well as submit a Peace Corps Questionnaire. Those not completed will be asked to do so after the test. Test takers may take the test once without penalty from the Peace

Tests will allow them a half hour for the test. If they claim Spanish or French as an additional language achievement to test mastery, vocabulary comprehension. Test itself is a 30-minute general test made up of verbal, and spatial problems. 30-minute modern

Floyd Data

Sherry Burns, student at Texas Tech and daughter of Mr. and Mrs. Leroy Burns, is expected home Saturday from Lockney General Hospital where she underwent an appendectomy last Monday.

ample: Ivory Coast wants science and math teachers; Nyasaland has asked for English and vocational teachers; Afghanistan needs carpenters and bricklayers, while Pakistan needs nurses. Chile wants agricultural extension workers and Honduras wants Volunteers for community development.

To take the Placement Test applicants must be American citizens at least 18 years of age. There is no upper age limit. Married couples may apply if they have no dependents under 18. A college education is not a requirement if an applicant can offer a certain skill or experience. Liberal arts college graduates with no special "skills" are often used as teachers and community development workers.

Dr. John W. Kimble, O.D.

Contact lenses — Visual analysis
OPEN ALL DAY SATURDAY
AS FOR THE PAST 48 YEARS
Floydada, Texas YU 3-2496

MIKE SAYS:
Save Your Money
Until January 16th

Mike's TV Lab

W. Calif. Phone YU 3-4023
QUALITY DOESN'T COST—IT PAYS!"



Attend Church This Week Your Church - Needs You

Sandhill Baptist Church
Sunday Services
Jimmy McGuire, Minister

Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00

First Methodist Church
Charles E. Lutrick, Pastor

Sunday Services
Sunday School 9:45
Worship Service 11:00
M. F. Programs 6:00
Evening Worship 7:00

First Christian Church
Roy Turner, Pastor

Sunday Services
Sunday School 9:45
Worship Service 11:00
Youth Meeting 6:00
Evening Worship 7:00

First Baptist Church
F. C. Bradley, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

Calvary Baptist Church
Perry Threadgill Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30

Bible Baptist Church
Gilbert Rhine, Pastor

Sunday Services
Bible Study 9:45
Morning Worship 10:45
Prayer Meeting 7:15
Evening Worship 7:45
Wednesday Evening 7:30

Nazarene Church
Roy G. Archer, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
N.Y.P.F. 6:30
Evening Worship 7:30

Cumberland Presbyterian Church
Houston Dixon, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship Discont.
Radio Services 9:15 a.m.

Cedar Hill Baptist Church
Bert Glascock, Pastor

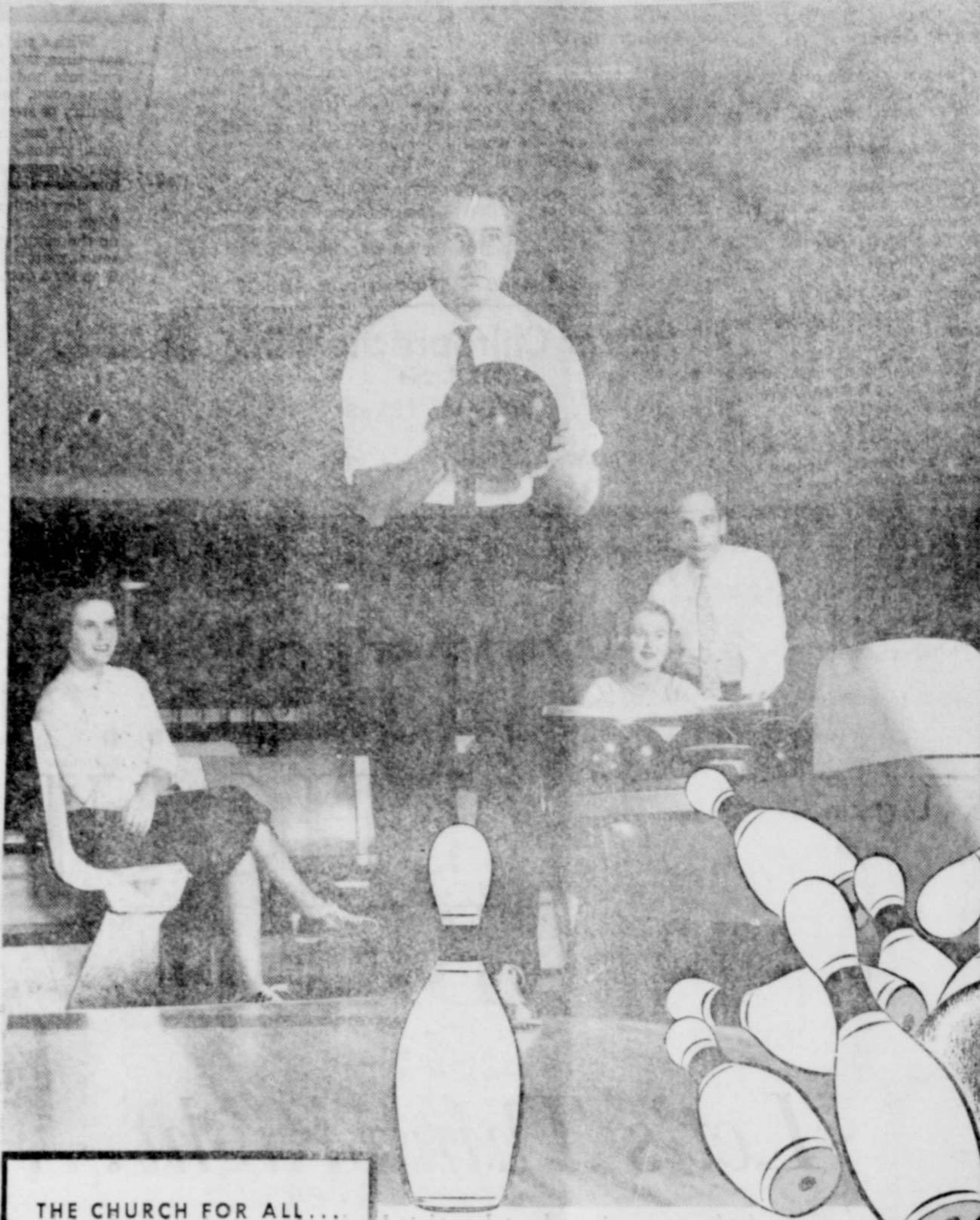
Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

New Hope Primitive Baptist Church
Beathel Jeffrey, Pastor

Sunday Services
2nd Sunday
Morning Worship 11:00
2nd Saturday Afternoon 2:06
2nd Saturday Evening Worship 7:00

Cedar Hill Assembly of God Church
Larry Godfrey, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 7:30



GOING FOR THE SPARE

Dougherty Baptist Church
Jim DeWese, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00

City Park Church of Christ
Herman Alexander, Minister

Sunday Services
Bible Study 9:00
Morning Worship 10:00
Bible Study 5:00
Evening Worship 6:00
Bible Study Wednesday 8:00
Ladies Bible Study, Wed, 9:30 a.m.

Wall St. Church of Christ
O. W. Kirk, Elder

Sunday Services
Communion and Morning Worship 10:00
Evening Worship 6:00
Wednesday Evening 7:00

Mt. Blanco Baptist Church
O. N. Reed, Pastor
Newell Burk, Elder

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00
Wednesday Prayer Service 7:30

South Plains Baptist Church
Sealy Smith, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

Carrs Chapel
Rev. Doyn Meriman, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
2nd and 4th Sundays
Evening Worship 6:30

Sandhill Church of Christ

Sunday Services
Morning Worship 10:30
Evening Worship 7:30

New Salem Primitive Baptist Church
Joe M. Jackson, Pastor

Sunday Services
Congregational Singing 10:00
Morning Worship 11:00
Regular Conference Meeting each second Saturday night 8:00

First Assembly of God Church
R. A. Staggs, Pastor

Sunday Services
Sunday School 9:00
Morning Worship 11:00
Evangelistic Service 7:00

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.



All is not lost with one failure. As any bowler knows, it's worthwhile to achieve a goal on the second try.

The Church was not founded for people who are perfect. It is for men and women who would strive, despite their shortcomings, to meet life's moral and spiritual challenge.

Someone has called Christianity *the religion of another chance*. Jesus, after all, placed greatest emphasis on God's forgiving love. And He urged men to grasp present opportunities despite past failures.

Earnest Christians today are still discovering in thrilling ways what man, inspired and strengthened by God, can really accomplish.

And some of those whose lives have been enriched with faith and courage once wondered — as perhaps you are wondering — whether to give religion another try.

Copyright 1963, Keister Advertising Service, Inc., Strasburg, Va

Sunday I Kings 8:54-61	Monday Nehemiah 6:1-9	Tuesday Psalms 37:1-7	Wednesday Isaiah 42:1-9	Thursday Luke 22:28-34	Friday Romans 11:1-12	Saturday Hebrews 12:7-17
------------------------------	-----------------------------	-----------------------------	-------------------------------	------------------------------	-----------------------------	--------------------------------

Victory Baptist Church
A. J. Holster, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:45
Wednesday Evening 8:00

St. Mary Magdallne Catholic Church
Father Curtis Hoffmann, Pastor

Mass Friday 8 p.m.
Sunday Worship 11 a.m.

Mexican Baptist Mission
Raymond Asebedo, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

West Side Church of Christ

Sunday Morning Worship 10:30
Sunday Evening Worship 6:20
Wednesday Evening 7:00

This inspirational message is offered for your consideration by the generosity of Public Spirited Individuals and Firms

Reed Ford Sales

McDonald Implements

Floydada Implement Co.

Fieldan Motel

O K Rubber Welders

Fuqua Farm Supply

Producers Co-operative Elevator
FLOYDADA & DOUGHERTY

Floydada Real Estate and Insurance

Parker Studio

Carthel Fertilizer and Oil

Harmon Funeral Home

Winn's Restaurant

Weems & Weems

Panhandle Compress & Warehouse Co.

Consumers Fuel Association

Martin & Company

Bullock Shamrock Service Station

Farmers Co-op Gins

Collins Implement Co.

Leonard's Cafe

Edmiston Plumbing & Heating

Solomon Jewelry

Parker Furniture Co.

Scott Gin & Delinting

Wylie Butane

J. F. Patterson "66" Station

United Machine & Supply, Inc.

DOUGHERTY NEWS by Mrs. W. G. Ross

Rosses Announce Arrival Of Granddaughter

DOUGHERTY, December 21—Mr. and Mrs. W. C. Ross are proud to announce the arrival of their first grandchild, a girl born Nov. 27. The parents are Mr. and Mrs. James W. Ross of Harlingen. The baby was born at Valley Baptist Hospital in Harlingen and weighed 6 pounds and 2½ ounces at birth. The child has been named Robin Ann.

Other grandparents are Mr. and Mrs. Paul Maxwell of Nashville, Tenn.

The community Christmas party and tree was well attended Friday evening despite the inclemency of the weather. A Christmas program was presented by the school children. Bags of fruit, nuts and candy were presented. All presents were courtesy of the Community Club.

The home of the Rev. Jim DeWese and Mrs. DeWese was the scene of a festive holiday party December 14. Those attending from Dougherty were Messrs. and Mrs. Harlan Caze, Roy Crawford, Kenneth Poole, Wayland Jones, Mrs. Ruth Daniel, Bill Ross, Lance Poole, Jacque and Jim Crawford, James Caze and the Jones' children.

The parents of Rev. DeWese of Midland, Mich., are expected to spend the holidays in the home of their son.

Mrs. J. W. Graham is spending the holidays in the home of her son at Natchez, Miss.

Mrs. Ruth Daniel plans a family dinner and Christmas tree at her home Christmas Eve with Mr. and Mrs. Finley and sons, Bill Daniel, Harold Woodson and Mrs. C. R. Woodson attending.

Mr. and Mrs. W. S. Poole will be entertained during the holidays in the home of their son, Dr. Warren Poole of Lubbock.

The Roy Crawford family plans to attend a family Christmas dinner in the home of her mother, Mrs. Jim Jones in Floydada.

by facts. On the contrary, the theory is not supported. This theory is not supported leads to the achievement of a higher standard of living by all segments of society.

A recent study by a national publishing firm showed that when profits begin to climb, employment and income generally go right along with them. When they fall, employment and income do, too.

Yet, the study found an interesting notion that profits are made at the expense of workers and consumers. Actually, the most profitable of our industries are the ones which give workers the greatest benefits.

In comparing the six most profitable manufacturing industries with the six least profitable ones, it was found that the former industries pay much higher wages than the latter — about 35 percent more on the average.

In another comparison, between 1958 and 1962, the five most profitable industries in the U. S. spent 40 times more of their sales dollars on research and development than the five least profitable.

One reason why high profit industries can pay better wages and do more research is that their workers are more productive. This largely is because each worker has more modern equipment to help him do his job.

Therefore, states the study, any force that puts a clamp on profits — whether it is oppressive taxes, excessive wage demands, punitive government moves against high profit makers, or poor business management hurts consumers, workers and the economy generally.

Results of the study should be read and pondered by those who constantly are berating the profit motive. Unquestionably, it is the well-spring of our economy. (Lubbock Avalanche)

McCuistian Accepts Post At Paducah

During the past several months, Floydada has developed the habit of receiving new residents. But occasionally the town must give up a citizen. The family that is moving from Floydada is the Lewis McCuistains.

Lewis has been working the last three and one-half years with the farmers and ranchers of the Floyd County area as a representative of the Soil Conservation Service. He will assume similar duties to Paducah.

Lewis was reared and attended school at Megargel, Texas. Upon graduation, he entered Texas Tech where he majored in agriculture. He entered the Army immediately after he received his degree from Tech. In February of 1960 Lewis was released from the Army and in May he and his family moved to Floydada.

When asked to sum up his duties at Paducah, Lewis replied, "How can you sum up Soil Conservation? There are so many aspects of it and so many varied duties that are not related that it's impossible to condense it into a few words."

"Basically, though, we work with farmers and ranchers to try to get them to take up some type of soil and water conservation, so future generations may enjoy the same prosperity that we do."

The McCuistains have two children, Gary, age 4, and Trent, 2. Both Lewis and Delores have been active in the Methodist Church while they have been here. They plan to move to Paducah January 4.

Overworked phrases: "A wizard in his field."

A real newspaper is what the first syllable of its name implies.

By grannys... Yore shore to come off a dern site richer by shopping at Piggly Wiggly

Play Piggly Wiggly's **BEVERLY HILLBILLIES** Game

WIN UP TO \$200.00

Win one of three Free COLOR TELEVISION SETS! Plus GOLDEN JALOPIES for the Kids!

It's EASY, It's FUN, It's FREE

CASH WINNERS EVERY DAY

HOW TO PLAY!

Visit Piggly Wiggly and receive a Beverly Hillbillies Game Ticket. Take it home with you, wipe off the black squares by rubbing with tissue or cloth, using any household oil, margarine or butter. CASH WINNERS UP TO \$200.00 will be indicated on the face of the ticket.

Underneath the black square on the car radiator, there will appear the name or one of the four members of the Clampett family. Collect one each and you win an ADMIRAL COLOR TV SET, retail value \$500.00.

Reverse side of ticket will show a variety of numbered pictures. A complete set of ten consecutively numbered pictures entitles you to win a miniature golden charm replica of the BEVERLY HILLBILLIES CAR.

Persons under 18 years of age and employees of Piggly Wiggly and their immediate families are not eligible to play.

KRAFT'S VELVEETA CHEESE 2 LB. BOX 79c

FRESH FROZEN FOODS!

DINNER MEXICAN, PATIO. 16 OZ. PKG. 39c

Hills O Home, Cut 10 Oz. Banquet, Cook N Bag 8 Oz. OKRA . 2 - 33c Chick. & Nood. 4-\$1 Mr. G. 2 - 2 Eor Pkg. Stillwell, Turnip & 10 Oz. Corn on the Cob 35c Greens . 2-29c

DOUGH BREAD, RANCH OVEN 2 Leaf Pkg. 35c

Marshall, Freestone, Hvy. Wesson Qt. Jar Syrup, Sl or 1/2, 2 1/2 Can Mayonnaise . 49c Peaches . 25c Del Monte, Fcy. Tom. 20 oz Marshall's No. 300 Can CATSUP . 29c Cranb'y Sau. 2-35c

FRESHEST PRODUCE

Washington, Ex. Fcy. Red Delicious APPLES lb. 15c

All Purpose Russets 10 Lb. Bag POTATOES 39c

Fresh, Gr., Cr. Lg. Bun-Clipped Top, Pur. Top. Romaine . 23c Turnips, lb. 15c

DELSEY, ASST. TOILET TISSUE 4 ROLL 49c

Guest Editorial

There is a tendency now days, in certain circles to dispense the profit motive. To hear the leftists tell it, most of the ills of modern society are traceable to a mad scramble for profits.

Floyd Data

Mr. and Mrs. J. S. Calahan of Tribbey, Okla., were among holiday visitors in the Bud Turner home. Mrs. Turner is their daughter.

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF THE

First National Bank

OF FLOYDADA, TEXAS

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DECEMBER 20, 1963. PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS

1. Cash, balances with other banks, and cash items in process of collection	\$ 1,972,106.72
2. United States Government obligations, direct and guaranteed (Net of any reserves)	982,850.00
3. Obligations of States and political subdivisions (Net of any reserves)	1,559,733.39
5. Corporate stocks (including \$21,000.00 stock of Federal Reserve bank) (Net of any reserves)	21,000.00
6. Loans and discounts (including \$22,665.47 overdrafts)	5,920,127.58
9. Bank premises owned \$116,989.11, furniture and fixtures \$33,631.03	150,620.14
13. Other Assets	\$ 5,185.93
14. TOTAL ASSETS	\$10,611,623.76

LIABILITIES

15. Demand deposits of individuals, partnerships, and corporations	\$ 7,704,499.90
16. Time and savings deposits of individuals, partnerships, and corporations	651,764.18
17. Deposits of United States Government (including postal savings)	194,162.02
18. Deposits of States and political subdivisions	949,175.19
20. Certified and officers' checks, etc.	83,099.26
21. TOTAL DEPOSITS	\$9,582,700.55
(a) Total demand deposits	\$8,732,586.37
(b) Total time and sav. dep.	\$ 850,114.18
26. Other Liabilities	75,712.58
27. TOTAL LIABILITIES	\$ 9,658,413.13

CAPITAL ACCOUNTS

30. Common stock—par value per share \$100.00	
No. shares authorized 2,000	
No. shares outstanding 2,000	200,000.00
31. Surplus	500,000.00
32. Undivided profits	253,210.63
34. TOTAL CAPITAL ACCOUNTS	\$ 953,210.63
35. TOTAL LIABILITIES & CAP. ACC.	\$10,611,623.76

I, Elton Turner, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

s-ELTON TURNER

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

s-E. L. NORMAN,
s-CLAY HENRY,
s-C. H. BEDFORD, Directors

FRESHEST MEATS

Pork Chops
Round Steak

ARMOUR STAR, AGED, HEAVY BEEF, "Valu-Trim", POUND 59c
LEAN, NORTHERN PORK, CENTER CUT, RIB CHOPS, POUND 89c

Armour Star, Ag., Hvy. Beef, "valu-trim" RIB STEAK . lb. 69c
Armour Star, Ag., Hvy. Beef, "valu-trim" ARM ROAST . . lb. 69c
ARMOUR STAR SAUSAGE . 3 1 lb. rolls \$1
SEA STAR FISH STICKS 4 8 oz. pkg. \$1

CAMPFIRE SLICED BACON . lb. 4
BLUE MORROW'S, THRIFT BEEF STEAKS 20 oz. pkg.
Butch. Boy, Bolog, Pimento, Mac. & Luncheon Meat 6 oz. pkg.

STOKELY'S, HONEY 'OD Green Peas 2 30 cans 39c
HUNT'S — Solid Pak Tomatoes . 5 300 can \$1
QUICK COOKING 14 Oz. Box Minute Rice . . 45c
KARO, Red Label Syrup, No. 1 1/2 Bottle 29c
CHAMP, Red Label Dog Food 4 No. 1 cans 39c

THESE VALUES GOOD IN FLOYDADA, THURS., JAN. 2, THRU WED., JAN 8, 1964. JAN. 9, 1964. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

LADY BETTY Qt. Bot. Prune Juice . 39c
Little Mill, cut, wh., in syrup Yams 303 Can . 15c
Air Gene, Asst. Frag. 7 1/2 Oz. Can Room Deodorizers . 43c
MONARCH 11 Oz. Can Mandarin Oranges . 29c
PILLSBURY 2 Lb. Box Pancake Mix . . 39c
AUSTEX, Spaghetti & Meat Balls, 300 can 27c
ORLEANS, Pieces Oysters, 8 Oz. Can . 25c

Health & Beauty Aids!

Spec. Poly Bagged, Reg. \$3.00 Retail DRAIN TRAY, DRAIN BOARD, SOAP DISH \$1.88
Gillette, Dbl. Edg. Stain. St. Reg. 89c RAZOR BLADES . 59c
Palmolive Rapid Shave Bomb, Reg. or Men. 10c off, Reg. 79c SHAVING CREAM 55c
Charm, Asst. Frag., Reg. 69c, 5c Tax Bath Oil, 16 oz. plas, bt. 49c
Johnson & Johnson, Sheer, all Sizes Band Aids, Reg. 69c 55c

Scotties, Asst. Col. 40 Ct. Boxes Facial Tissues . 2 - 45c
All Veg. from Cotton Seed Wesson Oil, Fam. Size 59c
Stokely, Gold, Cr. St. or Wh. Kernel Corn . 6 303 cans \$1
Yes, Yes, New Exciting Taste Treat Cookies, 12 Oz. Box 39c
Del Monte, Cut Green Beans 4 303 cans \$1

ALL BRANDS MELLORINE 1/2 GAL. 39c

Samsonite FOLDING CHAIR

\$3.99 With \$15 of register

Reg. \$6.95 Value



Strong enough to stand on!

LIMITED QUANTITY! Don't miss this amazing offer!

Available in two popular colors: Tan with bronze frame Grey with black frame

Lowest Prices . . . Greatest Variety . . . always at

Piggly Wiggly