

## 1963-'64 Winter Makes Debut In Style

### Temperature Goes Down To 5 Degrees Sunday Morning

December 22 marked the official beginning of the 1963-64 winter season, and what could make any winter more official than low temperatures. This year the season came in a grand style, for some time in the early morning hours of Dec. 22, the temperature dropped to a gripping 5 degrees above zero.

The repercussions have been few even though the telephone company reported a number of lines down early Monday morning and the rural electric company said that they had three breaks during the cold snap.

A week ago the forecast called for clearing skies and a warming trend, but until Monday morning there were no warming temperatures. In fact after the latest front moved in, temperatures have hardly been as high as the freezing mark. Sunday, most of the area towns reported that the mercury stayed below 25 degrees. The forecast at the present-time, calls for no quick warm-up.

Early Monday morning, however, the ASCS office in Floydada reported that the low temperature Sunday night was a more respectable 13 degrees.

The agricultural activity has virtually come to a stand still during the 12-day cold snap. Although most of the area's cotton harvest has slowed down, there are several areas of the crop still in the fields in Floyd County.

Most of the crop that remains in the field is located in the northwest part of the county where the farmers had a little misfortune in the early part of the growing season. Although the fall weather has been the best in years, some of the crop still hadn't completely matured when the cold snap moved in some 2 weeks ago. As a result, some of the county's gins will be buried under the crop once again when the weather clears enough for the strippers to be in the fields.

The Lighthouse Electric Co-op reported Monday morning that the icing of the lines in the rural areas caused only three breaks in their lines. Actually, only three lines were reported out of order, but not necessarily broken. The line crews were never out more than two hours on any one report, however.

### Band Leaves For Dallas December 31

The Floydada High School Band, scheduled to participate in the Cotton Bowl Parade, will leave Floydada December 31 and is scheduled to return January 2. About 75 of the band members will make the trip.

The exact time that the band will begin their march in the parade is not known, but they will be the seventh in line, on the nationally televised event. The Floydada band has won a number of honors over the past several years and has ranked highly in their contest participation this year. The band has won a number of Division I ratings in individual meets as well as inter-scholastic league meets. Anywhere the local band takes part in exercises, the people can't help but notice the quality of the performance.

Band Director, Dan Whitaker and High School Principal, Charles Tyler and 20-30 band parents will accompany the group on their trip.

### Floyd County Bale Count Continues To Climb; Number Ginned At 101,113

In spite of the hard start the county's cotton crop had, the number of bales ginned in the county as of last Friday's report from the Texas Employment Commission was 9,000 bales over the first estimate that the firm ventured. Friday's bale count was a whopping 101,113. The original estimate from TEC was 92,000 bales for the entire county. The latest TEC estimate predicts 108,000 bales.

And this is not all, for in the northwest part of the county there are several fields still white with the South Plains best money crop. Although the county had some of the most ideal weather conditions for the harvest of the crop, some of it is still late maturing and was not harvested when the last cold snap hit.

Until two weeks ago, the county was in the full swing of harvesting the "white gold." Then, the first sleet and snow of the season hit. Just as it was clearing off the ground the latest front moved in dropping temperatures below ten degrees and bringing enough moisture to bring the agricultural activities in the county to a stand still.

When the weather breaks, some of the county's gins will again be covered up for a few days, when they shake off this rush, the harvesting and ginning of the 1963 cotton crop will be over. In reports from the Lubbock Classing office, it is noticed that the quality of the grade is slipping somewhat. However, there is a strengthening in the market for the new crop of cotton during the last week. Volume of sales increased, particularly in the Lower Light Spotted grades. Prices being paid in the local markets range from 25 to 100 points above loan value for Strict Low Middling, Low Middling, Low Middling Light Spotted and Middling Light Spotted. Strict Low Middling Light Spotted, Middling one inch is quoted at 32.29 cents per pound in the Lubbock Market.

### Carl Pritchard Has Surgery

Carl Pritchard, business manager of Peoples Hospital, underwent surgery yesterday morning in Wichita Falls to correct a disturbance in a tube which drains fluid from his spine.

Mrs. Pritchard called her mother, Mrs. James Morren, early yesterday morning and said surgeons believed the tube in Mr. Pritchard's back had a kink, which kept the fluid from his spine from draining correctly.

If all goes well Mr. Pritchard will be able to return to Floydada before Christmas Day.



CHRISTMAS SHOPPING FINISHED . . . and now for a bit of rest. Consoling Mrs. Harold Wayne Bennett as she puts her feet up for a bit of relaxation is three year old daughter, Rhonda, who by the way was breaking out with a good case of chicken pox when this picture was taken Friday. Shopping is always quite a chore for the Bennett's what with four youngsters and relatives on both sides of the family.

### Caprock Chat

by WENDELL TOOLEY

OK YOU FLOYDADA Rotarians . . . let's issue an invitation to the state champion football team at Petersburg and get the dinner on the table!

Mrs. Tom Burrow told me Saturday morning that she would appreciate my sending her flowers when she gets in the hospital with the pneumonia because bad weather or not she was going to see that Petersburg game Saturday night.

Mrs. Burrow is not only a teacher at Petersburg, but the Burrows lived there at one time and they of course take a lot of pride in Petersburg football accomplishment.

"Your little girl wants to kiss you over the telephone," said the secretary. "Take the message," answered her boss. "I'll get it from you later."

H. O. CLINE received a beautiful plaque from the folks at People's Hospital last Friday night in appreciation for his many years of service to the hospital as its chairman of the board of directors.

Certainly the entire community should be thankful to Mr. Cline and the other members of the board for keeping People's hospital going. We can only hope and pray that they can keep it in business for at least another year until a new hospital can be built.

In the meantime . . . "thanks a million" . . . to H. O. and the other board members.

AN OFFICE worker, looking at the breakfast table, looked up languidly from the morning paper and asked his wife for (See Caprock Page 3)

### Few Paying Poll Taxes

According to T. T. Hamilton, Floyd County Tax Assessor and Collector, the payment of poll taxes this year has been very slow.

Friday only 627 poll tax receipts had been issued, which is far behind the normal at this time for an election year, although the deadline is not until January 31, 1964. There should be around 3,000 receipts issued if everyone that is eligible to vote paid their poll taxes.

The lag in the payment of the taxes is blamed on the election of last November.

### Future School For Handicapped Children Representatives Speak Here Wednesday

Several persons from Lubbock connected with the City's future school for the Handicapped Children arrived and stayed briefly in Floydada last Wednesday afternoon. The meeting was held in the community room of the First National Bank.

In the envoy were Mr. Barney Rushing and Mr. Jim Thomas, both Lubbock attorneys who have been instrumental in trying to get the school located at Lubbock. With them were thirty-five Lubbock businessmen. To welcome the group, sixteen Floydada merchants met and welcomed the group. The sixteen represented a good cross-section of the Floydada Chamber.

The area is seeking a school for handicapped children, those with an I. Q. of 70 or below, west of the 100th Meridian. The state already has such schools, but none are in the western part of the state. Floydada was the first area town to pledge its support to Lubbock. This town feels that Lubbock has a much better chance of getting the school than does Plainview, so it is trying

to put its support where it will do the most good.

Lubbock is the closest to 64 percent of the West Texas population where Amarillo is nearer to only about 40 per cent. Ouessa, and Midland too are nearer only 40 percent of the population.

It was reported by Mr. Thomas and Mr. Rushing that already they have secured over 1500 volunteer women workers from

Lubbock who would like to lend a helping hand to the school when it is established. Too, there are some 1330 qualified teachers available for work in the school. The teachers would be primarily qualified in Psychology, Physical Therapy and Occupational Therapy.

The other state schools are located in Abilene, Denton, Mexia, Lufkin, Corpus Christi, and Richmond.

### Council Seeks Solution To Caprock's Paving Problem

The City Council is scheduled to make a decision sometime this week about paving problems it faces.

The problem is this: in the two new residential developments, the Caprock Addition and the Steen Development, paving is needed. Both the developers, Wayne Williford and Homer Steen, anxious to get construction of houses underway in their respective locations, want the council to find a quick solution.

The City, in an effort to be as fair to everyone as possible, is trying to arrange the paving of the streets in these additions so there will be just one bid for both locations. This procedure would cost the City a lot less money if they took bids on one development, then a few weeks took bids on the other.

However, in the Caprock addition, Williford does not own all the property that is on the streets under the paving consideration as does Mr. Steen in his development.

Therefore the City Council has called in the people that do own the remainder of the property in the Caprock Addition to get their views on the problem and to see if they would take their share of the debt should the streets be paved.

The meeting was held last Thursday night, when the Council just presented the problem to

them and suggested they consider a solution for a few days. The people are expected to meet back with the Council in the next few days.

Earlier the Council asked Mr. Williford if he would consider taking the responsibility of paving for the other property owners share of the paving project. He said that he couldn't afford to take on that much more cost. (See Council Page 3)

### STUDENT COUNCIL COM MENDED

### Field Service Organization Elects New Officers To Serve 1964-65 School Term

In a meeting of the local organization of the American Field Service held at the high school last Tuesday afternoon, the group elected new officers and began preliminary action of the securing a foreign exchange student for the 1964-65 school term.

Maria Anna Capocceffalo of Rome, Italy is the present exchange student at Floydada High School. The present officers will relinquish their positions on July 1, 1964. They will continue to serve until this time so they can have most of the "red taps" that is

involved in securing a student out of the way when the new officers take charge. Also, they will stay in office to continue to work with Maria.

The officers for this year learned the hard way. There was a lot of action that needed to be taken well in advance of the school year. This was the reason the early election of next year's officers.

When new officers are elected their name must then be submitted to the American Field Service office in New York, and be accepted by the organization before they can serve on the local level.

Last year the officers were not accepted by the New York office until February 4. By the time they took the necessary steps, and secured the student, Anna, it was two weeks past the beginning of school. Anna did not arrive in Floydada until the middle of September, and school had started the first of the month.

This granted a handicap for the student. It would have been ideal if she had arrived two weeks before school began, rather than when she did. The local organization plans to eliminate this handicap in the future by early election of the officers.

The officers that were elected to take office July 1, 1964, are: President - Helen Patterson; Finance Committee - Newell Burk and Jack Covington; Home-

Student-Family Adjustment Officers - Mr. and Mrs. Leonard Matsler, Rev. and Mrs. Charles Lurick; Member from School - Miss Ann Sweepston; American Abroad Coordinator - Jack Melosh; Student Representative - President of the Student Council for 1964-65; Publicity - Wendell Tooley, Alma Holmes and Ralph Johnston; and Project Committee - J. W. Reue, Mrs. Sam Hale, Doyle Moore, and Claude Estes.

In addition to these officers, elected and appointed, there will be a Student Committee. This group will consist of boys and girls from the school who will work with the foreign student from arrival at the school until departure.

They will also have the responsibility of seeing that the student meets his classes, has transportation to all events, and is included in all the social activities that is connected with the school.

Actually the only elected positions are the president, finance committee, student-home-family adjustment committee, American abroad coordinator, and the student representative. The rest of the positions are filled by persons appointed by the president of the local organization.

The student council was commended for the good job that it has done the past two years in working with the exchange (See Officers Page 3)



CALL TO ROME — Maria Capocceffalo, an exchange student from Rome, Italy, is shown at the Leonard Matslers, her foster parents while she is in America, placing a call to Rome. She was scheduled to call her parents in Rome at 7:00 a.m. Tuesday morning which will be at 2:00 p.m. in Italy, and is the time when the Italians have their Christmas Feast.

Merry Christmas to All!





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**Hora Somni**

TWO WORDS THAT OFTEN APPEAR ON PRESCRIPTIONS MEAN "AT BEDTIME" . . .

When your doctor writes in classic words upon your prescription, it is up to your pharmacist to translate for you . . . give you the exact directions. Trust his knowledge!

**ARWINE DRUG**  
100 E. CALIF.  
YU3-2856

**At this Holiest of Times**

We hope that the Spirit of Christmas abides with you!

**MAY HAPPINESS BE YOURS**  
A Happy and Prosperous New Year to everyone and our thanks for your patronage in 1963.

**Cedar Hill Gin**  
T. R. CORLEY, Mgr.

**GREETINGS**

We join with Santa in wishing to our many wonderful friends a day filled with all the gladness of this Happy Holiday!

**AND A HAPPY NEW YEAR**

**MUNCY ELEVATOR**

AND

**SAND HILL ELEVATOR**

## Sigurd Waage Sends His Best Wishes To Student Council

Editor's Note: This letter was received by the Floydada Student Council from Sigurd Waage, an exchange student from Norway who attended FHS last year. Teachers and Students of Floydada.

Dear Friends,

I am not writing to you in this way because I have forgotten the names and addresses of each individual, but because it would simply be impossible for me to write each one of you a letter. Secondly, besides meaning so much to me as individual friends, you also meant so much to me as a group, a school; that I feel that at least, I have to try to show my appreciation for this by including you all in my letter.

You know I am not trying to use fancy words and phrases because I have to for all what you have been to me during my past wonderful year at your school. What I am saying comes direct from my heart, and it is difficult to find the right words for what I feel for Floydada High School and all my friends in it. Being in Floydada, you have heard me say before, was the most wonderful and valuable experience of my life, and going to "old" FHS for a year was the most wonderful and interesting school year I have ever had. You probably can't imagine how I can feel so strongly about going to school and having to study for a whole year. (I know many of you often say you'd like to quit if you could, but I doubt if you'd do it even if you had the chance.) There are especially two reasons why I liked it so well in FHS but besides these come many others. First, it was very different from what I was accustomed to at home—it was a little confusing at the beginning, but that also made it interesting. Secondly, it became more than a school to me. You all made it much more through your friendliness and willingness to help. I guess I was fortunate to be a foreigner. People in every country usually try to take good care of their visitors. But that doesn't change the fact that you all continued with your friendliness and helpfulness. When I had been in Floydada for three or four months, I was not a foreign visitor any longer. I was a Norwegian Texan! Try to understand that! Knowing that I was a Norwegian and would always be one. I still felt like one of you. The first time I found that out was on the football field. The coach told us to hit each other hard as we could, and I tell you, there was no difference between Norwegians and Texans! Later I was just naturally one of you all in every way, and I need not say that I liked it.

It is almost unbelievable that now I have been away from FHS for nearly seven months. It seems

to me like it was only yesterday that I was walking up and down the halls, eating in the cafeteria, talking and having fun with everybody. So many incidents I'd like to recall that I can't even start in fear of never being able to stop again. I know if I came over again, it would not be the same as it was, but still I'd like to attend FHS for another year. I hope that I'll have a chance to come back and visit. I knew that I wanted to before I left, but now after having been away for so long, the wish to come back is much stronger.

School is going fine here too. It is not very difficult to adjust, and now everything is like it used to be. As you may remember, I am finishing my fifth year in Norwegian Gymnasium, and we are now in the middle of the Christmas tests. It will take about eight days to finish the tests which last four to nearly six hours each day. The trouble about it is that we may have to answer questions from all that we have learned during the past two and one half years. For the final tests next summer we'll have to answer questions from all five years, but usually they are a little easy with us and do not take much of the two first years.

Christmas is getting very close in Norway too. Everything seems to be ready for that great holiday: the streets are decorated, the tall Christmas spruces are back on their usual places in the town squares, all lighted with different colored bulbs, and the shop-windows are crowded with Christmas articles. However, there is one thing lacking—the snow. We have had a little, but it has gone again. I thought I had to go to Texas to get away from a white Christmas, but if it doesn't change soon, it seems as if I can just stay at home.

The skating and skiing season has started months ago in eastern Norway, but here we haven't had a chance to either ski or skate yet. It stays cool, about 32-36 degrees and sometimes it is considerably lower, but it usually doesn't stay very cold for long. The Norwegian skiers and skaters are training hard for the Olympics in Innsbruck West-Germany this winter. We are planning to catch some gold medals, but we'll have to compete hard with the Swedes, Austrians, Finns, Russians, Germans, and Japanese. It sure is going to be fun to watch it on TV. Nearly all of it will be transmitted to Norway, so my brother is planning on buying a TV. If not, he will borrow one from the appliance shop where he works as an electrician.

Well, I was writing this mostly to wish you all a merry Christmas. I am sure you will have one, but things have happened that I know will make it difficult for all the American people and every single peace-and-loving man and woman in this whole world to feel the right happiness in their hearts. The death of your late President Kennedy was a shock. I know, to every American; but do not



**FIRST OF THE RUSH** — These happy faces reflect the feelings of the school children throughout all the schools in Floydada. This picture was taken just after the final bell sounded Friday afternoon beginning a two week holiday season. School will resume January

Sand Hill News by Mrs. James Jeffress

## Christmas Party Held Friday

SAND HILL, December 23—The Sand Hill Community Club enjoyed at Christmas party at the community center Friday night. Mrs. Lynn Miller presented the Christmas program. Gifts were exchanged from a beautiful decorated tree. Refreshments of sandwiches, cookies, candy, nuts, coffee and hot chocolate were served. Games of progressive 42 were played.

Those attending were Mr. and Mrs. T. C. Hollums, Mr. and Mrs. Fred Jackson, Mr. and Mrs. James Jeffress, Mr. and Mrs. Gene Bloys, Mr. and Mrs. J. T. Huckaby, Mr. and Mrs. Gary Huckaby and daughter, Mr. and Mrs. John Hoffman, Mr. and Mrs. Tom Pierce and children, Mr. and Mrs. Lynn Miller and Ronnie, Mr. and Mrs. Arlon Miller, Mr. and Mrs. Glenn Kinard and Mr. and Mrs. Weldon Smith. Everyone seemed to have the Christmas spirit.

Super guests in the home of Mr. and Mrs. Gene Bloys Sunday night were Mr. and Mrs. Jerry Mickey and Mr. and Mrs. James Jeffress, Jim and Tim. Tim Jeffress, Terry Hunter and Johnny McGuire were Sunday dinner guests in the home of Stan Pierce in Floydada.

Sunday dinner guests in the home of Mr. and Mrs. Jess Starkey were Mary Starkey of Canyon and Norman Ferguson of Floydada.

Sunday dinner guests in the home of Mr. and Mrs. James Jeffress were Beverly Jeffress of Canyon and Wayne Workman of Lockney.

**Whoops . . . Wrong Wording**

It has been called to the attention of the Hesperian Staff that a sorry concerning a wreck involving Mr. C. M. Lyles and Billy Stanforth in last week's paper could have been misleading. The story stated that Mr. Lyles stopped at a stop sign then proceeded into the intersection where he was hit by Stanforth. Some readers have stated that this sounded as though Billy were at fault.

In fact, Mr. Lyles did stop at the sign then proceed, but he failed to yield the right-of-way to Billy, who was not at fault. Mr. Lyles car ran into the Stanforth car.

Mr. Lyles received a citation for failure to yield the right-of-way.

**Whoops . . . Wrong Wording**

Again I want to say merry Christmas and a very happy New Year to every single one of you, to all the new teachers, the freshmen that I don't know, and of course to Maria. Merry Christmas, and God bless us all.

Your friend always,  
Sigurd

**Patzer Chiropractic Clinic**  
317 S. 2nd  
FLOYDADA, TEXAS

9 - 12  
Mon.-Wed.-Fri  
2 - 5:30

Tues.  
9 - 12

**GREETINGS**

CHRISTMAS GREETINGS TO OUR MANY FRIENDS & CUSTOMERS AND A HAPPY NEW YEAR. THANKS FOR YOUR PATRONAGE IN '63

**BARWISE GINS**  
RED WATTS, Manager

## Petersburg New State Class A Champs, Down George West 20-12 In Title Game

The town of Petersburg seems to have acquired a knack for putting itself on the map. Three events in the past two years have made people look up and take notice of the little town in the northeast corner of Lubbock County.

Between two and three years ago Marvin Shurbet filed a suit against the Federal government concerning depreciation. Mr. Shurbet contends that the depletion of underground irrigation water should be allowed depreciation just as wear on farm equipment is.

The second event came this year when Mr. Shurbet's daughter, Judi, a junior at Petersburg High School, was named the Texas Farm Bureau Queen.

The third, and certainly not the end of things to come, was the victory the Buffaloes took from George West Saturday night at Lubbock to become the winners of the coveted Class A State football crown.

The Petersburg team has been a Cinderella team this year. For the Buffaloes were not expected to be in the state final playoffs. This didn't bother the team, though, for they breezed through the district with only Crosbyton tying them (Petersburg won on penetrations, 3-2) and swept by five other victims in the playoffs. Three of the playoff games were played at Lubbock. It took the Longhorns only six plays to move the 93 yards and break the 60 yard clock. The score came on a 56 yard run by Steve Lane, who incidentally scored the only other Longhorn touchdown on a 62 yard scamper. Bucky Martin dropped a James Jameysson pass in the end zone to leave the score 6-0.

With less than two minutes to play Mike Loyd went around his right end for the score and Terry Scarborough kicked the point to put the Buffs in front 7-6.

The Longhorns fought back and owned the ball on the Petersburg 29 when the half ended.

After the intermission the Buffs pushed across their second counter of the night. The score came on a pass from Mike Loyd to Scarborough that covered 8 yards. Scarborough added the extra point to make it 14-6.

The game wasn't over, however, for soon Lane went up the middle of the Buffalo defense on a trap play that covered 62 yards. This put the Longhorns within 2 points of the Buffs, but it wasn't close enough.

In the final period Mike Loyd recovered a fumble on the Longhorn 41 to set the stage for the

**Higginbotham - Bartlett LUMBER & BUILDING MATERIALS**

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You no longer have to delay your plan modeling and improving your home. Pay-Out-of-Income Credit Plan enable make the improvements you want now a few dollars a month and with no down required. You'll be surprised at how easy you can \$3,500 Confidential No Red Tape. Do-It and save the cost of labor or hire the whichever you prefer. Our plans cover either way.

**PALACE**

**CHRISTMAS NIGHT**  
WED. & THURS. — DEC. 25

**THEY FOLLOWED THE APACHE**  
across a land danger was painted for

**Walt Disney presents Savage Sam**

KEITH KIRK, KRISTEN CORCORAN, MARTIN YORK

**CAPADA THEATRE**

WEDNESDAY ONLY CHRISTMAS NIGHT

**JOHN WAYNE and DEAN MARTIN and RICKY NELSON**

HOWARD HAWKS' **RIO BRAVO**

ANGIE DICKINSON - WALTER BREKKA - WARD BOND

THURS. - FRI. DEC. 26 - 27

**WEST SIDE STORY**

SATURDAY DEC. 28

**"Rebel Without A Cause"**

JAMES DEAN NATALIE WOOD

SUNDAY & MONDAY DEC. 29 - 30

**Spencer's Mountain**

HENRY FONDA MAUREN O'HARA

FRIDAY & SATURDAY — DEC. 27th  
2-FEATURES—2

**JERRY LEWIS**  
The Mother of The Year . . . in **Rock-A-Bye Baby**

**ON THE SAME BIG PROGRAM**

He was as FEARED as JACK SLADE and WYATT EARP!

**THE GUN HAWK**

RORY CALHOUN - BOB CAMERON - BILLY WILLY

SUNDAY - MONDAY - TUESDAY  
DECEMBER 29 - 30 - 31

**JANET LEIGH - VAN JOHNSON - SHELLEY WINTERS**

You can't tell the **WIVES and LOVE** apart without a scorecard.

HAL WALLIS PRODUCTION

WE WISH FOR OUR MANY FRIENDS PATRONS — A VERY MERRY CHRISTMAS AND HAPPY NEW YEAR



**THE TOOLEYS** certainly appreciate the many beautiful Christmas cards we have received from the Floyd County folks. We didn't send any cards to local people as we joined with the 1962 Study club in a contribution to the Special Education class and our Christmas greeting is expressed with others in this issue of the Hesperian.

And it's a good thing we didn't try to send Christmas cards locally, we're still trying to mail cards to friends and relatives in other towns!

I looked in my "Christmas Card Statistics" file and found that the average family sends 75 Christmas cards; eleven percent of the cards you'll receive come from persons you omitted from your list; sixteen percent of the cards arrive after Christmas; more than three percent wind up in the dead-letter office!



**HEARTY THANKS FOR YOUR WARM PATRONAGE**

**MIKE'S TV LAB**



To all of you who have favored us with continued patronage, we wish the merriest-ever Christmas! AND A HAPPY NEW YEAR

from

**CARL JARRETT OIL CO.**  
and  
**BOB'S FINA STATION**



**Bright Wishes**

THE NEXT time you see this column it will be in 1964. . . so we take this means of expressing our best wishes to our many subscribers and friends for a happy and prosperous New Year. . . and Bless You . . . this Christmas.

Keith  
Brad  
Karla  
Wendelyn  
Mary Tom  
Wendell

**Council**

(Continued from Page 1)

be reasonable in the prices of his houses.

The Council is scheduled to

**Beet Growers Pleased With Great Western Reception**

The representatives from the High Plains Beet Growers Association returned Sunday night after a meeting Thursday morning with the Great Western officials in Denver, Colo. They would have returned Friday or Saturday but were unable to get a private plane off the ground at Denver, and had to fly on past Lubbock and land in Dallas. The group finally arrived in Lubbock Sunday afternoon.

Homer Garrison of Plainview, president of the High Plains Association, and T. Owen Thornton of Floydada, vice-president of the High Plains organization and president of the Floyd County Association were among those

**C-C Election Ballots In Mail This Week**

John Reue, manager of the Floydada Chamber of Commerce said that the ballots for the election of the six new Chamber Directors will be mailed to the members this week.

The nominees for the six positions are Dr. Tom Theford, Johnnie Collins, Wendell Tooley, Weldon Harris, Charles Tyer, Jim Simpson, Raye Gene (Peevee) Ferguson, Bobby Taylor, Dr. Oatis R. McIntosh, Kenneth Bain Jr., and Jay S. Hale.

The ballots must be returned to the Chamber office by January 5, 1964. Officers for the coming term will be elected from the winners of this group and will serve two years.

These persons were selected by a nominating committee that met in the office of J. D. McBrien, chairman of the committee, Tuesday afternoon, December 3.



We sincerely hope that your holiday season is filled with warmth and cheer throughout.

**The Dixie Dog**  
318 East Houston

DICK AND CLORA McCOWN  
LOIS MARLER — MAXINE CANTRELL

**Christmas Blessings**

At this Holy Season, let us remember Him Whom we seek, and may His spirit be with you in all the days of the year to come.

BUICK, PONTIAC & RAMBLER  
**CITY AUTO SERVICE**

**Rites For Luke Watkins Held**

Funeral rites were held Saturday in the Victor Baptist Church for Luke M. Watkins, 86, longtime resident of Floyd County, who died in Peoples Hospital.

Rev. A. J. Holster, pastor, officiated. Burial was in Floydada Cemetery under the direction of Harmon Funeral Home.

**Officers**

(Continued from Page 1)

student and in raising funds to finance the program. Also, the council has agreed to purchase a camera for each exchange student to use that comes to Floydada.

Too often, the Field Service rated these responsibilities fall on the citizens of the town rather than staying in the school system find a solution and decide what to do about the paving at its next meeting.

In other Council business, Olen Petty, City Manager, said last week that a street sign representative is scheduled to meet with the council at its meeting on January 6. Soon after the council can compare prices and see what funds are available for the signs, the city's streets should have names marked at almost every intersection in town.

**Rites For Mrs. Carrie Whited Held Saturday**

Funeral rites were conducted Saturday in the Primitive Baptist Church for Mrs. Carrie Bos-

**Granddaughter Of W. Brannons Buried Friday**

DeAnn Dezan, two month old daughter of Mr. and Mrs. Morris Degan of Turkey, died Thursday in Stanley Hospital in Matador. The infant was the granddaughter of Mr. and Mrs. Walter Brannon of the Cedar Hill community in Floyd County.

Funeral rites were held Friday in the First Methodist Church in Flomont. Officiating were Rev. Tommy Gleaton of Plainview, Rev. Larry Godfrey and Rev. Leo Buscher Both of Cedar Hill. Burial was in Flomont cemetery.

Intelligence does not always accompany the degrees that some people acquire.

Mr. Watkins was born on April 22, 1877 and was married to Miss Emmie Anthony on March 15, 1915. He was a retired laborer.

tick Whited, longtime Floyd County resident, who died Thursday morning in Methodist Hospital in Lubbock. Mrs. Whited had been a resident of South Plains until about 11 years ago. She and her husband were making their home in Ralls at the time of her death.

Elder Joe Jackson of Cone and Haywood Kube of Childress, officiated at the services. Burial was in Floydada cemetery under the direction of Harmon Funeral Home.

Pallbearers were Orby Mulder, Raymond Upton, Shorty Thorn-

ton, Noel Davenport, Doodle Milton and Ernest Smitherman. Mrs. Whited was born in Indiana and was 73 years of age. She and her first husband, Hights Bostick, settled in the community of South Plains shortly after their marriage. He died some 20 years ago then the deceased and Gus Whited were wed. The couple had no children.

Survivors include her husband's five stepchildren: one sister, Mrs. Lena King of Floydada and two brothers, Charles Jarrett of Floydada and Roy Jarrett of Siloam Springs, Ark.

**James D. Walston, D.D.S.**

ANNOUNCES THE FORMAL OPENING OF NEW DENTAL OFFICES FOR THE PRACTICE OF GENERAL DENTISTRY

Across from Lockney General Hospital

Office Hours by Appointment

OL 4-3334  
OL 4-3335

This sincere wish we heartily extend to you, our many loyal friends and customers.

**Sanders Pump & Drilling**

**Beall's**  
QUALITY MERCHANDISE

**Year End Clean Sweep SALE**

Our sincere thanks to our many friends and customers for making this a good year for Bealls in Floydada.

Best Wishes to you and yours for a Merry Christmas and A Happy and Prosperous New Year.

**LOUIS ANDERSON and Employees**

ONE GROUP LADIES VELVETEEN & WOOLEN CAPRI PANTS

VALUES TO 3.98 NOW ONLY **1.99**

CLEARANCE ON 6 ONLY LADIES WOOL SKIRT LENGTHS

REGULAR 3.98 VALUE NOW ONLY **1.99**

LADIES WOOL CAPRI PANTS ALSO LADIES STRETCH PANTS

REGULAR 6.95 and 7.95 VAL. only **5.99**

LADIES VELVETEEN CAPRI PANTS

REG. 5.95 VALUE NOW ONLY **3.99**

CLEARANCE ON ALL FALL & WINTER PIECE GOODS

Values from 79c to 1.29 Yd. CLEARANCE PRICE **44c YD.**

LADIES HANDBAGS

ONE GROUP SUEDES AND WOOL AND WINTER TYPE

Reg. 3.30 Value—**2.66**  
Reg. 5.50 Value—**3.99**  
Reg. 8.80 Value—**6.99**

CLEAN SWEEP CLEARANCE

**WRIST WATCHES**

17 Jewel, unbreakable mainsprings, full year guarantee

VALUES FROM 49.95 UP TO 59.95

Clearance Price only **24.88**

ONE RACK LADIES DRESSES

VALUES TO 8.95 ONLY **5.00**

ONE RACK LADIES DRESSES

8.95 TO 12.95 VALUES NOW REDUCED TO ONLY **7.00**

Other Better Dresses Reduced Accordingly.

LADIES WOOL — 7.95 and 8.95 Values

**SKIRTS, Now Only 5.99**

CLEARANCE LADIES WOOL & ORLON ACRYLIC SWEATERS

REGULAR 7.85 AND 8.95 — NOW **5.99**

CLEARANCE ON ONE GROUP OF LADIES CASUAL TYPE FALL OXFORDS AND LOAFERS

VALUES TO 3.99 REDUCED TO **2.44**



### New Officers For Homemakers Are Installed

The Young Homemakers Club met at the Floydada High School on Thursday afternoon of last week for the installation of officers and to exchange Christmas gifts of baked goods. Officers installed included Mrs. Patsy Brock, president; Mrs. Jo Dunavant, vice-president; Mrs. Leone Nelson, second vice-president; Mrs. Jamie Barton, secretary; and Mrs. Linda Morris,

reporter. After a brief business meeting, the club adjourned for refreshments served by Mrs. Dunavant. Those present were Mrs. Brock, Mrs. Dunavant, Mrs. Nelson, Mrs. Barton and Mrs. James Hale.

Sales in Floyd County totaled \$29,337 for the month of November, which represents 88.5 percent of the 1963 goal for the county, according to Mr. Don Pemberton chairman of Floyd County Savings Bonds Committee.



NEW OFFICERS OF YOUNG HOMEMAKERS ARE INSTALLED... with Mrs. Patsy Brock, seated, installed as their president. Standing left to right are Mrs. Jo Dunavant, first vice-president; Mrs. Leone Nelson, second vice-president; and Mrs. Jamie Barton, secretary.

### Roy F. Golden Rites Held

Services were held yesterday in Plainview for Roy F. Golden, 67, a Hereford resident since 1957.

Golden, a former longtime resident of Floyd County, died at 10 p.m. Saturday in Veterans Hospital, Amarillo. Burial was in Lockney Cemetery under direction of Wood-Dunning Funeral Home.

A native of Whitney, Golden married Miss Leone Yancey there and the couple moved to Floyd County in 1922. In 1935 they moved to Petersburg and in 1948 moved to Missouri. They returned to Texas in 1957 and have resided in Hereford since that time.

Survivors include his wife; two daughters, Mrs. Phil Nelson, Marshville, Mo., and Mrs. Wesley Yasek, Plainview; two sons, Richard Golden, Hereford and Don Golden, Stratford, Mo.; four sisters, Mrs. Emmitt Tierce, Lockney; Mrs. Floyd Tomlinson, Canyon; Mrs. J. R. Elton Jr., Lockney; and Mrs. Garland Sims, Lockney; and three brothers, Oscar Golden, Lockney, and Tom Golden and Joe Golden, both of Grand Junction, Colorado.

### Wilson, Blythe United In Wedding At South Plains

Sunday afternoon December 22, Jay Blythe were united in marriage at 3:00 o'clock in the South Plains Baptist Church. Rev. Sealy Smith, minister, officiated. The bride, Lanta Sue Wilson and Thomas'...



MRS. FRED THAYER (Dennis Jan Dempsey)

### Miss Dennis Jan Dempsey, Fred Ralph Thayer Wed

In a candlelight ceremony at 6:30 p.m. Saturday in First Methodist Church, Miss Dennis Jan Dempsey became the bride of Fred Ralph Thayer. The Rev. Floyd Bradley, pastor of Floydada First Baptist Church officiated.

Parents of the couple are Mr. and Mrs. Dennis Dempsey, Mrs. Ralph Thayer and the late Mr. Thayer.

The bride, given in marriage by her father, wore a floor-length gown of white velvet featuring long petal point sleeves, a scoop neckline and fitted bodice. A straight front panel, accented by soft side pleats and bustle back, flowed into a chapel train. The waistline dipped to a V in back. Tiny buttons fastened the back and sleeves. A white crown tiara covered with seed pearls held a fingertip veil. The bride carried a white orchid surrounded by white roses on a gold satin and ivory fan, all on a white Bible.

Maid of honor was Miss Carolyn Moore. Miss Patty Dempsey, sister of the bride, Mrs. Van Trapp of Amarillo, Miss Veda Thayer, sister of the bridegroom, and Miss Helen Foster were attendants. They wore identical street-length dresses of gold velvet. The dresses featured long sleeves, scoop necklines and soft pleated A-shaped skirts. Their headpieces were bands of white baby ostrich feathers. The attendants carried small white Bibles with white satin streamers.

Best man was Darryl Lindsey, Groomsmen were Bob Ed Dempsey, brother of the bride, Van Trapp of Amarillo; Dale West of Canyon and Keith Thomas, cousin of the bridegroom. Pat Ginn, Joe Fulton, Allen Adams, and Robert Weatherly of Carlsbad, N. M., cousin of the bridegroom, were ushers.

CANDLES LIGHTED. Candlelighters were Miss Carrie Thayer, sister of the bridegroom, and Jim Dempsey, brother of the bride.

Traditional wedding music was furnished by Miss Lana Davis, pianist, and Mrs. Melvin Lloyd, soloist. A reception in Fellowship Hall of the church followed the ceremony.

For traveling to Santa Fe N. M., the bride chose a two-piece white wool suit with matching coat and brown alligator shoes and bag. A brown mink pillbox hat, a brown mink collar, matching brown kid gloves and the orchid from the bridal bouquet completed her ensemble.

The bride and bridegroom are graduates of Floydada High School and are now students at Texas Tech.



MRS. THOMAS JOY BLYTHE. Mr. and Mrs. John Wilson of South Plains are parents of the bride and parents of the bridegroom are Mr. and Mrs. Jay Blythe of Fort Sumner, N. Mex. Bill Bledsoe, organist, played traditional wedding music, and...

Robert Blythe of Portales, N. M., was his brother's best man. Groomsmen were Danny White of Roswell and Joseph Cortess of University Park, New Mex. They also acted as ushers.

The bride wore a formal gown of white wool, styled with a Sabrina neckline and bell skirt. The fitted bodice featured long tapering sleeves caught with tiny covered buttons and extended over the hands in petal points. Her veil of silk illusion edged in lace was shoulder length and was attached to a crown

of seed pearls. She carried a bou- bride wore pearl and red carnations. A tiny white wore the traditional Bible with the names "Sue and Tom" inscribed, was tied to the her father's streamers of the bouquet. The (See Wedding)

**OLD-FASHION HOLIDAY CHEER**

As Christmastime draws nigh, wish to all our many friends: the of everything this holiday.

A HAPPY NEW YEAR TO EVERYONE!

Preston Watson Insurance

give CHRISTMAS a special GLOW!

make it a **gas light CHRISTMAS**

FREE With every gas light purchased during the Christmas season a beautiful 14" holly wreath will be given at no cost! So hurry, and place your order for Christmas!

NO DOWN PAYMENT AS LOW AS \$2.00 PER MONTH CONTACT ANY EMPLOYEE AT...

Pioneer Natural Gas Company



### REJOICE WITH US at CHRISTMAS

Jesus looks with joy on Mary's face...  
May His gaze reward you, too, with grace.  
May she share with you the Holy Child...  
May your life be one on which He's smiled.  
May joys Mary knew at Jesus' Birth  
Give peace to you and everyone on earth!

**HULL & McBRIEN**  
We Deliver YU 3-3164

PSSST!

### DON'T MISS OUR WONDERFUL BOX SALE

ON **Eye-catchers** STOCKINGS BY BERKSHIRE

Yes, our big, big value sale of the year is now going on. Just think, famous Berkshire quality and styling at a new low price. So save while you can! Three pair for only \$2.45 regularly \$9.95 a pair.

**Hagood's**  
FLOYDADA, TEXAS PHONE YU 3-3554

**USED CAR HOOTENANNY!**

**THE PRICE GOES DOWN \$10.00 A DAY!**

... ON A GOOD 1959 LESABRE BUICK, 4-DOOR SEDAN, RADIO, HEATER, AIR CONDITIONER, AUTOMATIC DRIVE, WHITE WALL TIRES. THE PRICE TODAY, THURSDAY, IS: \$825.00!

KEEP YOUR EYE ON THIS GOOD USED CAR AND WHEN YOU THINK THE PRICE IS RIGHT... COME IN AND WE WILL MAKE THE DEAL! MANY OTHER GOOD BUYS PRICED TO SELL!

**KNOWLES CAR LOT**  
NORTHWEST CORNER OF THE SQUARE

**JOYOUS**

**Christmas**

**Good Health, Good Hope, Good Cheer—**

117 XG '61 Form 9

May you receive them all

Our appreciation to our many friends and customers for the patronage in 1963.

Best Wishes for a Happy New Year.

**HALE'S DEPT. STORE**  
FLOYDADA'S LARGEST DEPT. STORE



# CLASSIFIED ADS

**CLASSIFIED ADVERTISING** - 4 cents per line per week. For insertion, 2 cents per line. Each subsequent week 1 cent per line. Minimum display 10 lines. First insertion, 70 cents per line. Each subsequent week 40 cents. Thanks \$1.

**WORD OF THANKS** - Appreciate the many friends and neighbors who sent cards, flowers, gifts of encouragement. My recent extended illness is now over and it is a pleasure to thank a party who was with me as this that a party who was with me. May God bless you. Mrs. Jim Fitzgerald. YU 3-3737.

**Sale** - 500 shares stock in County Coop Gin, Eldon, Mo. YU 3-2720. 50 tfc.

**Fresh turkey and best** - at Berry Egg Co. 50 tfc.

**72 good two year** - face springer heifers. Eakin 66-7254, Peters-50 tfc.

**2 bedroom house**, 1 1/2 yrs. old. Real nice. YU 3-2729. 48 tfc.

**1961 Chevrolet**, 2 door. Clean. All power. 1/2 ton pickup V-8. Only 18,000 miles. Call YU 3-3130. 45 tfc.

**Service Station** - further information call between 8 a.m. and 4 p.m. 49 2tc.

**BUSINESS FOR SALE** - We have a brand new 1958 Regency desk. Regularly \$125.00. Now \$89.95. New. Enclosed all steel desk. \$19.95 for desk. Hesperian Office Supply. Phone 27 11.

**Mr. Merchant** - we will sell you paper for your Fax machine at a better price than the Thermopaper. The Hesperian people. Phone YU3-3737. 11.

**New Underwood** - typewriter, \$125.00. Hesperian Supply. Phone YU 3-3737.

**Mr. Businessman** - sell you office equipment at a more competitive price than the big boys. Lubbock and Plainview Hesperian Office Supply. 15-14d.

**Good for sale**, Call Julian, YU 3-4047. 38-tfc.

**New 32 piece double** - Rogers Silverware set. \$39.95 at El Paso Gas Station YU 3-3558. 42 tfc.

**Brick Motel** in Texas. Will trade for a car in El Paso. YU 3-2544. 43-tfc.

**Baled stalks and** - straw bales. Guy W. YU 3-2343. 43 tfc.

**Two good used** - machinery desks \$35. Hesperian Office Supply. YU 3-3737. 43 tfc.

**Now in stock** - gray office chairs with jumbo seats and matching gray coffee tables. The Hesperian Office Supply. Phone 45 11.

**Used office chair** - \$10.00. 48 11.

**Charlois Cross** - Commercial priced. Beedy. OL 4-3488. 42 tfc.

**2 cotton trailers** - both. See at Farmers 48 3p.

**Baled Feed**, A. B. YU 3-3060. 47 tfc.

**240 acres**, near irrigated, 200 near in 6 and 4 inch water. Harvel, 894-4273. 47 3tc.

**Now have 1964** - Almanac. The encyclopedia of Texas for \$1.75. Hesperian Office Supply. 47 tfc.

**God used stove**, YU 3-3737. 47 tfc.

**Nice two bedroom** - small down payment. Insurance. YU3-3261. 16-tfc.

**FOR SALE** - Good used typewriter, \$30.00 up. Hesperian Office Supply. Ph. YU 3-3737. 47 11.

**FOR CHRISTMAS** give a beautiful new Royal portable typewriter. Best price in the USA at The Hesperian Office Supply. YU 3-3737. 47 11.

**Farm Machinery**

**USED TRACTOR BUYS** - 1-1960 M-5 Moline Tractor with Good Rubber; 1-1961 Model 65 M-F Tractor; 3-Five Star Moline Tractors; 1-Jet Star 2-M-M Tractor; 1-8N-6 Cylinder Ford Tractor; 1-850 Ford Tractor; New Side Winder Rotary Stalk Cutters and New Hancock Land Levelers. Payne Implement Co. YU 3-2411. 50 tfc.

## COW POKES

By Ace Reid



"But Sheriff, it just ain't gonna look right, the big shot of the Cattleman's Association caught stealin' sheep!"

**AUTO, FIRE, & FARM INSURANCE**

Floydada Real Estate & Insurance Agency

**JIM WORD - PHONE YU3-2360**

**For COLDS take 666**

## Lost and Found

**LOST** - 12 crystal plates to a punch set from the County Council room. They belong to the Harmony Community Center and are urgently needed. 49 2tc.

**LOST** - Ladies brown frame glasses in white plastic case in or near Floydada High School. Reward. Call YU 3-3021. 50 tfc.

Mr. and Mrs. L. L. Nixon, Jr. will receive two free tickets to the Capada Drive in Theatre for Thursday or Friday nights where West Side Story is showing.

## Wanted

**WANTED** - Car Hop. Dairy Mart. YU 3-8108. 47 tfc.

**WANTED** to do baking. Pies, Cakes, etc. \$10 per hour after 3 p.m. 48 tfc.

**WANTED** - To rent farm for 1954. Howard R. Gregory, YU 3-2915. 16-tfc.

**WANTED** - Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri Street, YU3-2946. 33-tf.

**WILL DO** Portable welding and shop welding anytime, any place. Lloyd Murry. Daytime YU 3-3879, nights YU 3-3147. 42-tfc.

**WANTED** - Windmill and well repair work. Call Jim Harper. YU 3-3377. 43 tfc.

**WANTED** - Cattle hauling. Call Leroy Chowning. YU 3-3635. 52-tfc.

**WANTED** - Wheat pasture and stalk field for cows. Have Whiteface and Angus cows for sale. W. B. Eakin. 66-7254. Petersburg. 45 tfc.

**WANTED** - Young men 21 years or older, interested in self-improvement to join Floydada Toastmasters Club. Call Ralph Mardis or Don Pemberton for information. 48 4tc.

## Help Wanted

**HELP WANTED** - Area farmer desires to employ good steady man with small family for year around farm work. Must be sober, experienced in irrigation and operating heavy machinery (4 and 6 row). Good salary and good opportunity for the right man. Write your full qualifications and references, financial and personal, to box XO c-o Floyd County Hesperian, Floydada, Texas. (46 tfc) 34.

## Farm Land Loans

**FARM LOANS** - See us for farm loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN. 15-tfc.

## Miscellaneous

**NORRELL TRACTOR PARTS** - for Tractor and Irrigation Supplies and Accessories. 26-tfc.

**COMPLETE Vacuum Sweeper** - Service including hose installed on all makes. Home Appliance Service. 110 W. Missouri Street. YU3-2846. 3-tfc.

**IF it's an electrical household** - appliance, we repair it. Home Appliance Service. 110 W. Missouri Street. YU3-2846. 3-tfc.

**PRESTON WATSON** - Life, Hospitalization, Fire, Auto, Farm. Cren Hall. YU 3-2294. 45 8tp.

**I HAVE been cutting prices** - on pipe and steel recently. Try me. Leatherman Gravel and Steel. 45 tfc.

## Wanted

**ALL Parts** for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service. 110 W. Missouri Street. YU3-2846. 3-tfc.

**GOOD MEAT** - Good milk fed fat calves to sell by the half or whole, 30c pound. Dressed pork by half or whole, 24c pound. Call Willie B. Eakin, 667-2514, Petersburg. 49 tfc.

**SHOP FOR a loan** like you shop for a farm. Find out about the loan that financed a million farms and ranches - a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada, 319 S. Main, Floydada, Texas.

## Meeting Notice

**FLOYDADA IOOF Lodge No. 34** meets in regular session every Thursday night. Mac Gallagher, Neale Grand; Jimmy Vickers, Vice Grand; Floyd Webb, Secy. 3 2-tfc.

## Gasoline - Oils - grease

For Delivery

**Foote Butane & Oil Co.**

East Highway 70

**FLOYDADA**

## For Prompt Service on Home & Auto Radios

See

**RICE**

RADIO SERVICE

1/2 blk. n. of bus station

## REFRIGERATION TROUBLE

CALL

**FLOYD'S REFRIGERATION SERVICE**

YU 3-2515

## ARTWAY TREE SURGERY

FEEDING & PRUNING

TREATING - SPRAYING

LANDSCAPING

Beware of Bermuda Mites

**H. B. FOSTER**

Phone OL 4-2233

P. O. Box 681 Lockney, Tex.

## T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, Wichita Falls	To Lubbock, El Paso 9:50 a. m. via Rails
Lv. 8:45 a.m.	3:25 p. m. via Rails
Lv. 3:45 p.m.	To Plainview, Amarillo 9:50 a.m. 3:50 p.m.
	9:50 a. m. via Petersburg

**MAGNOLIA SERVICE STATION NO. 1**  
Mrs. Fred Chambers, Agent Phone YU 3-2306  
Station Hours: 8:00 a.m. - 4:30 p.m.  
CLOSED ON SUNDAY

**Dr. O. R. McINTOSH**

**OPTOMETRIST**

211 SOUTH MAIN ST.

PHONE YU 3-3460 - Floydada, Tex.

MEMBER

**LOANS**

From \$100.00 to \$1,500.00

CONSOLIDATE ALL YOUR BILLS

See Our Easy Monthly Payment Plans. Our FURNITURE - AUTOMOBILES - MOBILE HOMES

**Plains Finance Corp.**

822 Austin Street CA 4-2796

Plainview, Texas

**Hollis R. Bend**

**Real Estate**

(Successor to Massie & Bond)

BOOTHIE BUILDING FLOYDADA



**CLINE & RAINER**



**MAY THE TRUE CHEER OF CHRISTMAS COME YOUR WAY**

Stewart Printing

**Football Team**

Sponsoring

**MOVIE AT CAPADA**

Academy Award Winning

"FRIENDLY PERSUASION"

December 31



Countless blessings to you at Christmas

**Edmiston Plumbing Co.**

**NOW OPEN**

**Plains Pump Company**

Next Door North of Dairy Mart

LET US ACIDIZE YOUR WELL FOR BETTER WATER YIELD!

- TURN KEY IRRIGATION WELLS AND PUMPS
- REPAIR ALL MAKES PUMP.
- STAPLETON NEW IRRIGATION PUMPS.

ALL WORK SATISFACTION GUARANTEED

15 Years Pump Experience

YU3-3222 Box 12

## Wanted

**RAILROAD COMMUNICATIONS**

Men 17-34 wanted to start training at once. Qualified men are earning excellent salaries plus benefits. For qualifying interview give age, education, marital status, occupation and exact address. Write P.O. Box 5862, Midland, Texas. 47 4p.

**RADIATORS**

NEW AND USED

CLEANED - REPAIRED

RECORDED

**MADGETT RADIATOR SHOP**

Radiator Service

YU 3-3454

## MATRESSES RENOVATED

Direct Mattress Company, Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchange. Felt, rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative.

For an appointment call City Trunk Shop. YU3-2332. 7-tfc.

**FLOYD COUNTY ABSTRACT CO.**

Abstracts of Title

Title Insurance.

VERNA L. STEWART

217 W. Calif. Ph. YU 3-3728

Floydada, Texas

**WE CLEAN AND TUNE**

**ELECTRIC SHAVERS**

REPAIR ALL MAKES

SELL AND TRADE

ALL MAKES

**GOEN DRUG**

**Mr. Stockman**

Goen Drug now has O. M. Franklin Serum Co. Dealership For Vaccines, Medicines, Instruments And Appliances For Livestock. Go In And See Goen Drug For Your Livestock Needs

**ARTHUR B. DUNCAN ABSTRACT COMPANY**

MAUD E. HOLLUMS

Owner and Manager

Floydada, Texas

South East Corner Square

Oldest and most complete abstract Plant in Floyd County prepared to render prompt efficient service on everything in the line of land titles.

**ENJOY**

... the comfort and convenience of new furniture and appliances.

**BUY**

... with a low interest bank loan from ...

**The First National Bank**

Of Floydada

**"CHEAP WATER"**

The additional water you get when you acidize your well with

**DRY ACID**

See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

**Cotey Chemical Co.**

Lubbock, Texas

CALL

**L. D. BRITTON**

AT

Daniel Automotive

YU3-2382

Commercial Refrigeration Service!

Home Air Conditioner Service!

**WE HAVE THE BUYERS!**

BRING US YOUR LIVESTOCK, SALE DAY EACH THURSDAY AT 11 A. M.

HORSE SALE LAST SATURDAY

NIGHT OF EACH MONTH. 7:30

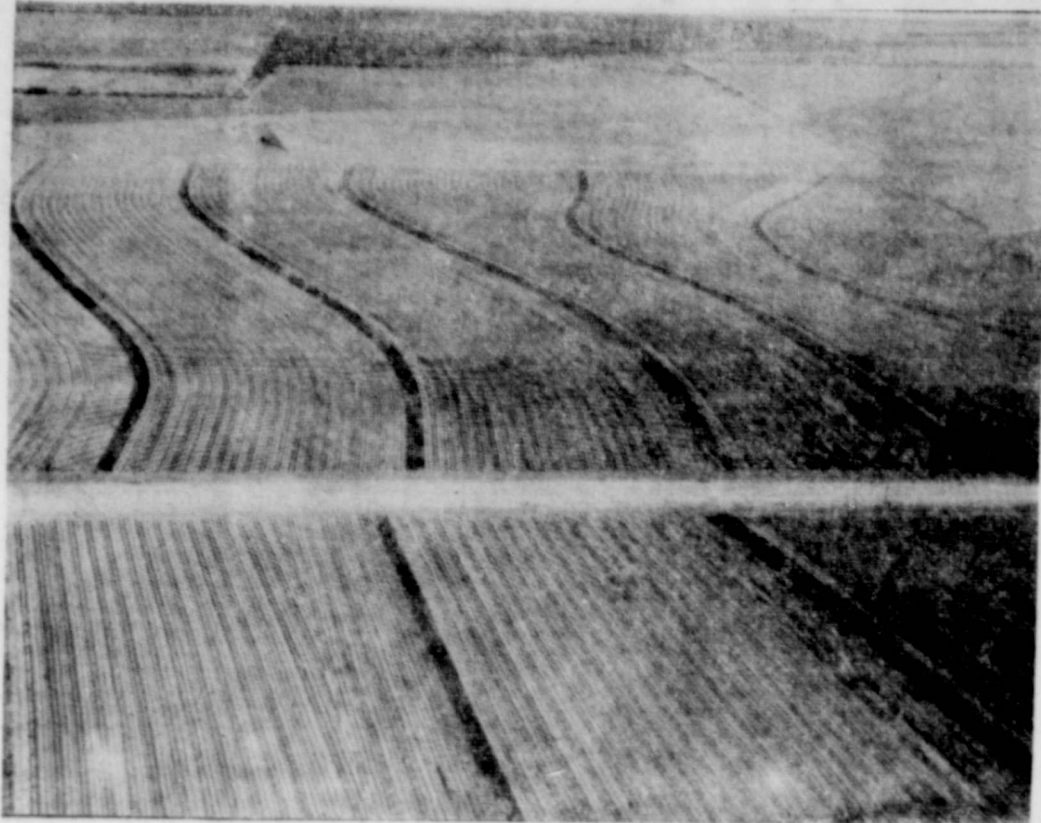
PHONE YU 3-2153

**FLOYDADA LIVESTOCK SALE CO.**

DOYLE SAUL, Owner

This Space For Rent





PARALLEL TERRACES — Modern farming techniques are being carried out with new improved terrace systems where terraces can be constructed parallel as shown above. When constructed as shown in the photo, many previous problems such as point rows and ponds have been minimized.

## Terraces Can Create Problems Unless Properly Constructed

by LEWIS McCUSTIAN

The advantages of terraces are well known. Everyone will tell you that there are disadvantages too. Some of these disadvantages include: (1) ponding of water in the terrace channel, drowning crops and obstructing farming operations; (2) difficulty of tillage operations on the terrace ridge; and (3) cutting an area to build the terrace, leaving an area of less potential for production. The value of level closed-end terraces on dryland with less than one foot fall per 100 feet has been proven by the Spur Experiment Station. Increased returns on cotton land over a 23 year period amounted to more than \$15

more time for water intake. The disadvantages pointed out are very real, but there are answers to most of them. Take the case of point rows. In some cases it is possible to install terraces parallel, eliminating point rows. Usually point rows are necessary every so often with several terraces parallel, but these point rows can be kept to a minimum. There are answers too, to the problem of ponding. Level closed-end terraces are constructed so that the closure can be cut in emergencies. Some farmers have installed concrete pipe with a per acre for the 23 year period. With terraces, rain water is held on the land longer, providing

plug to facilitate draining when needed. Better yet, this valuable water can be utilized more efficiently by spreading it over a larger area. This can be done by filling the terrace channel. The storage capacity is not affected, just altered in shape. Studies at Bushland have proven the economic feasibility of leveling a strip of land immediately above a terrace. Proof of this can be observed southwest of Cedar Hill where R. G. Dunlap did some dryland leveling above terraces year before last. His terraces are level from end to end, and a strip about 200 to 300 feet wide was leveled, completely filling the terrace channel. This creates a perfectly level area with a contributing area above. Terraces are constructed wide enough to facilitate tillage operations with four row equipment. Cost share is available through the Great Plains Conservation Program, which is administered by the Soil Conservation Service, and through the ASCS office.

## Wedding

(Continued from page 3)  
The bride's attendants wore street length red velvet dresses fashioned with bell skirts. They wore red circulet head pieces and veils completed by red velvet bows. The feminine candle-lighters wore matching dresses only in white velvet.

Following the ceremony a reception was held in the home of the bride's aunt and uncle, Mr. and Mrs. W. M. Stanforth, Assisting Mrs. Stanforth with the houseparty were Mrs. Roy Bledsoe, South Plains, and Mrs. Atrien Field of Haskell.

Presiding at the table were sister-in-laws of the newlyweds, Mrs. Johnnie Wilson, Crosbyton, Mrs. Gary Wilson, South Plains, and Mrs. Robert Blythe of Portales. N. Mex. Miss Yvonne Karr of South Plains registered guests. For traveling the bride changed to a gold wool basketed weave suit with black accessories. She wore the rose corsage from her bridal bouquet.

Mrs. Blythe is a graduate of Floydada High School and is a sophomore at Eastern New Mexico University where she is majoring in accounting. She is employed in the business office of the university.

The bridegroom is a graduate of Fort Sumner High School and is majoring in Industrial Technology at Eastern New Mexico University where he is also a sophomore. He is employed at Roosevelt County Electric.

The couple will make their home in Portales.



AND A  
**HAPPY NEW YEAR**  
To all our many friends and patrons  
... We hope you enjoy the holiday season.

**Hasley's Motor Service**  
North Highway 70 Floydada

## Silent Night



CAROLING FORTH WITH GLAD TIDINGS TO ALL!  
OUR APPRECIATION TO OUR MANY FRIENDS AND CUSTOMERS  
AND A HAPPY NEW YEAR

**FLOYDADA IMPLEMENT CO.**

"By grannies...  
Yore shore to come off a  
dern site richer by shoppin'  
at Piggly Wiggly"

Play Piggly Wiggly's  
**BEVERLY  
HILLBILLIES**  
Game"  
**WIN UP TO \$200.00**

Win one of three Free COLOR TELEVISION SETS!  
Plus GOLDEN JALOPIES for the Kids!

It's EASY, It's FUN, It's FREE

GERBER'S STRAINED  
BABY  
**FOOD**

3  
JARS

**29**<sup>c</sup>

## CASH WINNERS DAILY!

### HOW TO PLAY:

Every time you visit your Piggly Wiggly Store you will receive a Beverly Hillbillies Game Ticket. Take it home with you, wipe off the black squares by rubbing with tissue or cloth, using any household oil, margarine or butter.

**WIN CASH**—Each ticket contains a block of four squares, plus an additional square on the radiator of the Beverly Hillbillies car. At home, remove the black squares by using any household oil, butter or margarine. Cash winners up to \$200.00 then will be indicated on the face of the ticket.

**WIN COLOR TV**—In addition, underneath the black square on the car radiator, there will appear the name of one of the four members of the Clampett family. Collect one each of Jed - Granny - Ely May - Jethro and you win

a Bonus Award... an Admiral Color TV Set, retail value \$500.  
**WIN CAR CHARM**—Reverse side of ticket will show a variety of pictures of the Beverly Hillbillies, each picture numbered from one to ten. A complete set of ten consecutively numbered pictures entitles you to win a miniature golden charm replica of the Beverly Hillbillies car for your child.

Present winning tickets to your store manager.

Employees of Piggly Wiggly and their immediate families are not eligible to play. Only those persons 16 years or older are eligible to play. Play the Beverly Hillbillies game at Piggly Wiggly in any of the following towns: Littlefield, Levelland, Brownfield, Post, Slaton, Snyder, Seminole, Floydada, Andrews, & Big Spring.

- HOLSUM Sweet Milk, Butter milk BISCUITS . . . 3 cans **25c**
- ROTEL . . . No. 1 Can
- Tomatoes & Chili . . . **17c**
- Kraft's, Pim, Olive Pim, Pineapple Cheese Spread, 5 oz. jar **25c**
- WORTZ, Salted CRACKERS, 1 lb. box **19c**
- BELL Cottage Cheese, 12 oz. pkg. **25c**
- PICNIC, Canned in Sauce SPAGHETTI 3 300 cans **25c**
- KRAFT'S, AMERICAN CHEESE/ 16 Oz. pkg. **59c**
- WESSON MAYONNAISE . . . QT. JAR **49c**
- BITS O SEA, Chunk, Light TUNA/ No. 1/2 Can . . . **25c**

- CHEF BOY AR DEE with Che PIZZA MIX, 15 oz. pk.
- DEL MONTE, FANCY CATSUP, 14 oz. btl.
- 99% CAFFINE FREE Instant Sanka, 5 oz. jar
- KARO, GREEN LABEL z SYRUP 3 pound jar
- FOLGER'S, Drip, Fine or Regu COFFEE, 1 lb. can
- PHILLIPS, Plain or Mint Regular 63c Milk of Magnesia
- REGULAR \$1.25 RETAIL ANACIN, 100 ct. btl.
- MICRIN, 11c off, Reg. 98c Antiseptic, 14 oz. btl.
- PACQUINS, Silk and Satin Hand Lotion, Reg. 9

DETERGENT

**TIDE**

GIANT BOX

**73**<sup>c</sup>

- FRESHEST PRODUCE
- CLIPPED TOPS . . . LB. **15c**
  - TURNIPS . . . **15c**
  - OREGON, D'ANJOU . . . LB. **23c**
  - PEARS . . . **23c**
- GRAPEFRUIT**
- FLORIDA, RUBY RED, Lb **12 1/2c**
- THESE VALUES GOOD IN FLOYDADA, THURS. NOON, DEC. 26 THRU THURS. NOON, JAN. 2, 1964. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.



**POTATOES**

RUSSETS **10 LB. 3**

**Chuck Roast** ARMOUR STAR, AGED, HEAVY BEEF, "VALU-TRIM", POUND . . . **49c**

**Pork Chops** RODEO'S, LEAN, NORTH, PORK, Center Cut, Rib Chops, Pound . . . **59c**

Armour's Star, Aged, Hvy. Beef, Lb. **89c**

LEAN, 100% Pure Beef, dated for fresh **GROUND BEEF, 3 lbs. \$1**

ARMOUR'S STAR SLICED BACON, lb. **55c**

KRAFT'S Del Sli. Amer. Pim. or Swiss 8 Oz. Pkg. **35c**

SLICED CHEESE, lb. **35c**

KRAFT'S, Cracker Barrel, Mild or Mellow 10 Oz. Stick **49c**

CHEDDAR CHEESE **49c**

BLOCK STYLE, MILD CHEDDAR CHEESE lb. **49c**

FULL MOON, Whole Milk Longhorn Cheese lb. **39c**

NATURAL, Sli. 6 oz. pkg. **39c**

Muenster Cheese 8 oz. pkg. **29c**

KRAFT'S, Philadelphia CREAM CHEESE . **29c**

BIG EYE, Natural, Sli. 6 oz. pkg. **39c**

SWISS CHEESE . **39c**

**SAMSONITE FOLDING CHAIR**  
With \$15 in Register Tapes **3.99**

Health and Beauty Aids!  
**PEPTO BISMOL**  
NORWICH, Reg. \$1.09  
\$1.39, 12 oz. btl. . **\$1.09**

FRESHEST FROZEN FOODS

**DINNERS** PATIO, MEXICAN, 16 OZ. PKG. . . **3**

- Hawaiian, red or yel. 6 oz. **ORE IDA** 16 Oz.
- Punch . **2-37c** Tater Tots . . .
- Fox Deluxe, Sausage, SOMERDALE — Ca
- Cheese Hamb., Pepperoni 10 Oz.
- Pizza, 22 oz. pk. **89c** CORN . **2**

**MEAT PIES** BANQUET, TURKEY CHICKEN, BEEF 8 OZ. PKG. . . **1**

VEL BEAUTY BAR . . . VEL BEAUTY BAR

Toilet Soap . . . Toilet Soap

**2** REG. BARS **39c** **2** BATH BARS **4**

AUSTEX, PLAIN  
**CHILI**

NO. 2 CAN **49**<sup>c</sup>

ORANGE, ORANGE PINEAPPLE, FRUIT PUNCH, PINE-GRAPEFRUIT HI-C, GRAPE

**DRINKS**

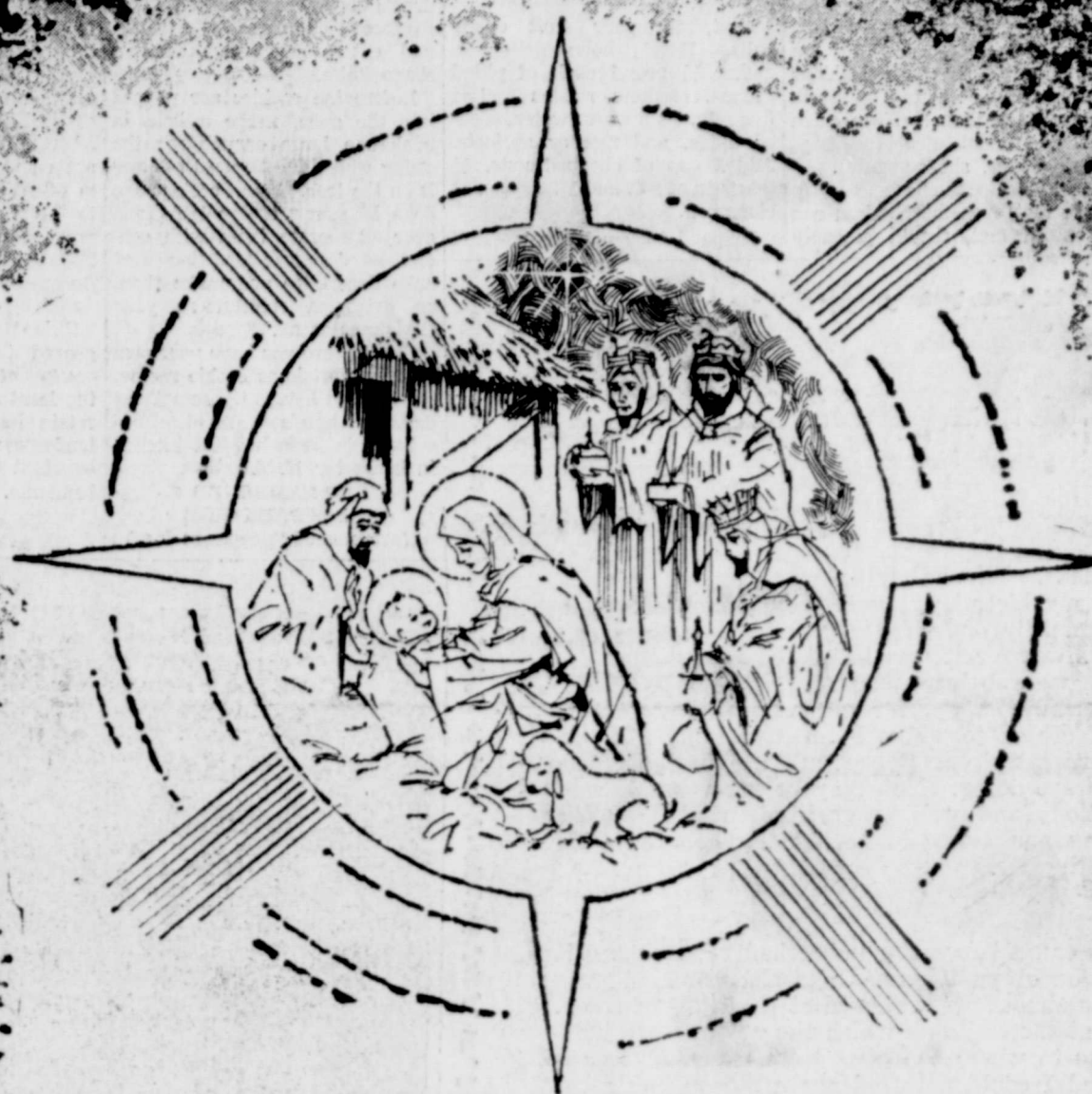
**2 57c**

6 OZ. CAN.

Lowest Prices . . . Greatest Variety . . . always at . . .

**Piggly Wiggly**





*... For unto you  
is born this day...  
Christ the Lord.*

Through the eyes of faith, young and old  
once more behold the tender mother, the  
faithful Joseph, the reverent Magi before  
the tiny Babe. With them, we bow our  
heads in silent worship... and seem to  
hear echoes of heavenly choirs  
singing, "Glory to God in the highest,  
and on earth peace, good will toward men."



**Officers**

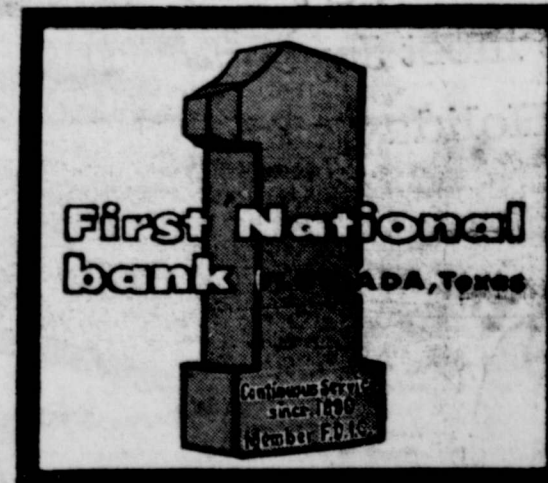
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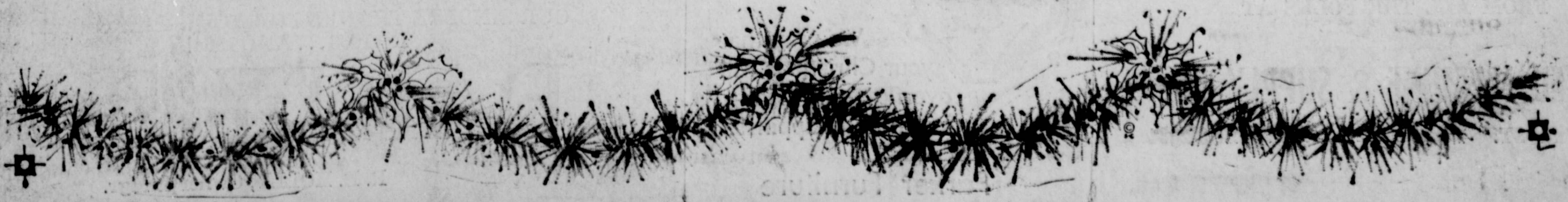
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The First National will close at noon Tuesday and will remain closed all day Wednesday, Christmas Day.





## "Sugar Plum Tree" Should Prove Delightful For All

Use a sugar plum fairy this holiday season. For a Christmas gift family will enjoy, make a sugar plum tree. It will add a festive note to the Yuletide celebration.

Use a real or artificial tree cut two feet tall and hang it with brightly frosted Christmas cookies, garlands of cranberries, tinted popcorn, fruit candies and ribbon, and candy-dot popcorn balls. Top it with a star-shaped cookie or gleam with

silver candies. Miss Alice Hutchinson, head of the home economics department of The R. T. French Company, packers of spices, herbs, and extracts, suggests that a cookie tree be used as a decoration for the front hall during the holidays. Guests can be invited to nibble on the decorations! (Keep extra cookies on hand to replace disappearing ones, she suggests).

The "goodie tree" is so easy to make that even the children can help. In fact, they'll probably

want to. Put them to work stringing the cranberries and popcorn, which go on first. (For extra color, tint the popcorn by sprinkling with diluted food color). Next come the popcorn balls. Roll them in cake decorating while still sticky, insert colored pipe cleaners and hook the ends over the tops of the branches.

Next, fix your fruit candy balls. Here's how: grind together 1/2 pound each of pitted prunes, seedless raisins soaked five minutes in warm water, seed dates, and figs or apricots. Add 1 cup of chopped nuts, 1/2 teaspoon of salt and 1 teaspoon of cinnamon.

Shape into small balls. Roll

In a mixture of 1/2 cup sugar and 1 teaspoon cinnamon. Wrap balls in squares of colored cellophane and tie the ends with read or green ribbons and loop to tips of branches.

Now for the cookies and here you can let your fancy roam. Use cookie cutters or make your own cardboard patterns by tracing whimsical animals from children's books or magazines. Place cardboard patterns on the dough and cut around them with a sharp knife.

Before the cookies are popped into the oven, make a hole in each one large enough for the string which will be used to hang it on the tree. When cookies are done, let your artistic talents take over. Decorate them with confectioners' sugar frosting and cake decorating and make them as gay and colorful as your Christmas mood.

Chances are you have your own favorite Christmas cookie recipe, but if you'd like to try something different here's a favorite developed in French's test kitchen in Rochester, N. Y.

### OLD FASHIONED PEPPARKAKOR

(pronounced "peppar-cock-er")

Sifted Together:  
3 1/2 cups sifted flour  
1 1/2 teaspoon baking soda  
1 1/2 teaspoons French's Ginger  
1 1/2 teaspoons French's Cinnamon  
1 1/2 teaspoon French's Cloves

Cream:  
1/2 cup butter or margarine. Add gradually 3/4 cup sugar, creaming until light and fluffy

Add:  
1 unbeaten egg  
1/4 cup molasses  
1 teaspoon French's Orange Peel

Stir in the dry ingredients, gradually mixing until well blended. Cover. Chill overnight. Roll out on well floured pastry cloth to 1-8 inch thickness and place on to 1-8 inch thickness and place on greased baking sheet. Bake in 375-degree oven 8 to 10 minutes. Decorate. 7 to 10 dozen.

Swine production has been geared to produce the largest amount of red meat possible with the least amount of fat and still retain its juiciness, flavor and tenderness, says D. J. Osbourn, assistant Extension animal husbandman.

## A Christmas Meditation

I have many friends. When they arranged to have a celebration in honor of my birthday, I was greatly pleased. One likes to be remembered by one's friends, and celebrations are gratifying events. Moreover it was intimated to me that extensive preparations were being made for gifts to be given. This made me especially happy, for my needs are great, or rather the needs of others to whom I am giving my life are many, and in my present circumstances are wholly dependent on what my friends are doing. You may be sure that it was with kindling emotions and welling gratitude that I looked forward to the day when I was to be signally honored with a great party and with gifts.

"The great day came. A vast number had remembered it and my name was on every tongue. Gifts also came in such profusion that I was almost overwhelmed at the sight of them. But when I looked at the cards on which the names were written, indicating those to whom the gifts were made, I was astonished and amazed I could not find my name on one card! My friends were giving gifts back and forth to one another in hectic complexity! But I, whose birthday was the occasion of the party, was strangely forgotten. I walked about, enjoying the occasion as best I could, watching the happiness of others. But what a loneliness I felt, and how I wondered how I would meet these needs which I had thought the gifts would supply.

"I am the Christ whose birthday people celebrate by giving gifts to each other but not to Me."

—Author Unknown

Hatzer Chiropractic Clinic

## CAROUSEL THEME PARTY PLEASURES YOUNGSTERS



Always popular with boys and girls is a carousel theme for a birthday party. For youngsters in the 6 to 8 year age group, decorate the party room with crepe paper streamers to give the effect of a merry-go-round and let the guests do murals of animals on walls covered with brown paper. The secret of successful party-giving for the young set is planning parties keyed to the age and interests of the children, according to the newly published "Mr. Peanut's Party Book."

The 16-page booklet, published by Planters Peanuts, covers the "ground rules" for party-giving for children of all ages. Practical pointers and plans are presented by "Mr. Peanut", the sprightly figure that has been symbolic of parties and fun for children for nearly half a century. For a free copy of "Mr. Peanut's Party Book", write to Planters Party Recipes, Box 203, New York 26, New York. The youngsters' favorite hot dogs and hamburgers can make up the party fare, topped off with a Peanut Carousel Cake.

### PEANUT CAROUSEL CAKE

- Fluffy white frosting
- 2 baked and cooled cake layers (9-inch rounds)
- 1 cup chopped Planters Cocktail Salted Peanuts
- 6 beverage straws
- 1 sheet construction paper (art supply store)
- 6 wooden picks
- 5 gumdrops
- 5 animal-shaped cookies

Spread frosting between cake layers; swirl over top and sides of cake. Sprinkle chopped Planters Cocktail Salted Peanuts heavily on sides. Insert straws in top of cake, spacing them evenly around edge. Cut 12-inch circle from construction paper; scallop edge. To form tent shape, make a cut from edge to center. Overlap cut edges slightly and fasten on under side with transparent tape. Cut five small pennants from construction paper; thread a wooden pick into end of each. Attach tent top to cake by inserting a wooden pick with pennant through paper top into each straw. Make a gash in top of each gumdrop; strand an animal cookie in each. Space animals evenly around cake. Makes one 9-inch layer cake.

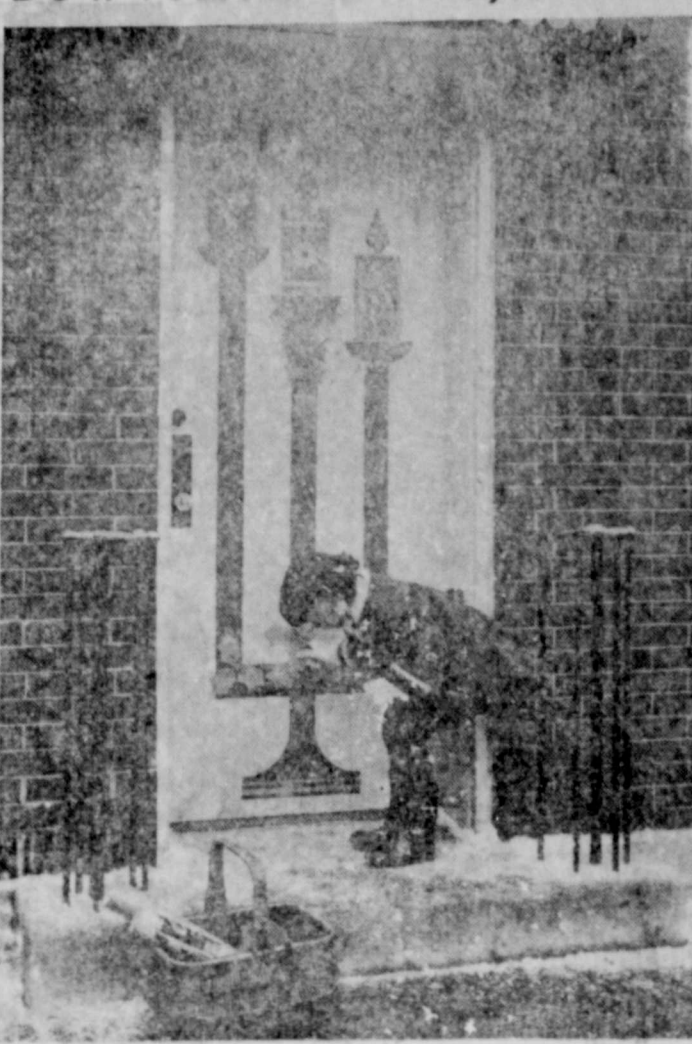


We pray that your Christmas will overflow with health, wealth and happiness.

Parker Furniture

## JUST CUT 'N' STICK

### Do-It-Yourself Holiday Door



Giant holly candles glow with holiday spirit on this front door as Santa's helper adds the final touch. A few rolls of weatherproof adhesive covering and a pair of scissors are all that's needed to create the design. The candle holder is made of strips of red adhesive covering. Windows or door panels, covered with green, become the candles, and green holly leaf cutouts, provide trimming for the knocker and the candle holder base.



## Quality Body Shop

Johnny Bill Sue — Keith Holliday

OUR CHRISTMAS MESSAGE

This Christmas scroll unfolds our sincerest wishes that this season will bring you the most Joyous Holiday ever!

FROM ALL THE FOLKS AT

UNITED MACHINE & SUPPLY CO.

729 N. 2nd ST.

YU3-2334



Come All Ye Faithful,  
Come Let Us Adore Him

Behold the Madonna and the Child, symbolizing to all the world the Sacredness of this Season, recalling to each of us His many blessings. As the Christmas story once again unfolds its Holy message, let us join together in a fervent prayer

that the world will always live in Peace and Good Will.

OUR SINCERE THANKS FOR YOUR PATRONAGE IN 1963... AND 1964!

DARTY GIN

R. D. HOLLY, Owner & Mgr.



## New Games" Grew Ancient Situations

As with the ballads, their origins reach far into antiquity. For

like ballads, games evolve from early human experience.

One of the earliest games known was developed by ancient Egyptians around 2000 B.C. It involved the chase of jackals by hounds and had a game board

shaped like a table with a drawer to hold the carved ivory playing pieces.

Another Egyptian board game, Senet, was reissued a few years ago by an American company, with rules little changed from the 1500 B.C. original original.

Even "Cowboys and Indians" is a modern version of such classical children's "warfare" games as "Prisoner's Base" and "We Are The Romans."

Many of our modern games are reflections of the ability of the human mind to wrap old play situations in bright new packages.

For example, a game called "Flip Flop Go" recently caught the fancy of Americans. It evolved from "Reversi," which reigned in Europe 80 years ago, and the ancient pastime "G", for centuries Japan's most popular game.

The game is played by two persons, aged six through adult. Each tries to trap the other's flip-disks between two of his own on a colorful game board. When he captures an opponent's disk, he "flips" it over to his own color. A player scores for each complete row of disks he makes.

The old perennial chance game of "Bingo" has been brightened up with music and new twists to become the child's game, "Musingo."

Each of the two to four players has his own playing board. The roll of the die determines how far a player may advance his monkey marker around the board.

If the monkey lands on a "coin" space, the player pays the "Musingo Man." If he lands on a "monkey space," the player takes an extra turn, and if he lands on a "Musingo" space, the player pays and plays the Musingo Music box.

When the tune ends, a spinner is activated and it indicates how many musical notes the player may place on his checkered Musingo Board. First to get five notes in a row cries "Musingo!" and wins.

It's interesting that some games appeal to both children and adults. Youngsters play a simpler game, frequently adding their own rules, while the older folk explore the more complex opportunities.

Not all games, however, have ancient counterparts. Some are products of modern technology.

One such game is High Gear, which is played on a large plastic base with ten interlocking gears. Players spin a "dial gear" to determine how far they may advance their pegs around the gear. More than 35,000 different patterns are possible.

First to get his four pegs to the tenth, or "high gear", wins.

One of the really unique innovations in modern games revolves around a talking doll that actually competes with her little

## National Infant Testing Program Helps Prevent Mental Retardation

A major advance in early detection of one of the hidden causes of severe mental retardation is fast proving its worth, thanks to the "help" of thousands of newborn babies.

These children are among the first to benefit from a new, nationwide screening program for early detection of PKU (phenylketonuria), an inherited error in body chemistry which causes severe mental retardation unless treated in time.

The screening program, started in recent months, will eventually include some 600,000 newborn babies in the United States. Already 157,000 newborns have undergone the simple test which was devised by Dr. Robert Guthrie of Children's Hospital, Buffalo, N. Y., with the help of a grant from The National Foundation-March of Dimes.

Without the blood test, no one might have realized until too late that an infant had PKU. Such babies seem normal at birth and for several months thereafter.

But they lack a liver enzyme which enables the system to process an essential nutrient found in all protein foods. Within a day or two after the PKU infant's first milk feeding, the nutrient, called phenylalanine, begins to build up in his system. If the accumulation is not checked by special diet, abnormal amounts of phenylalanine soon begin to damage the developing brain.

First outward signs of mental deficiency usually show up when the PKU victim is three to six months old. At that age, a low-phenylalanine diet can halt the deteriorating process but cannot repair the harm already done.

The problem is to detect PKU not only before damage is evident but before it has any chance to start. Until recently this has been extremely difficult.

A hereditary condition, PKU is transmitted through defective genes from both parents. Although the parents are "carriers," they themselves do not show any symptoms of the condition. Statistically, one in every four children of such a union may inherit PKU.



Kits for early detection in babies of PKU, which can cause severe mental retardation, are assembled for distribution to U. S. hospitals by Sheila M. Kuhn, lab technician, March of Dimes contributions supported research in this health area by Dr. Robert Guthrie, Children's Hospital, Buffalo, N. Y.

Before development of the Guthrie test, with the aid of a March of Dimes grant, it was common for the first defective child in such a family to go undiagnosed and untreated until he was beyond help. Alerted by the first tragedy, doctors would then test subsequent children of the same parents and in most cases could prevent brain damage in the younger ones.

The usual test for PKU was the well-known "diaper test" involving the reaction of an infant's urine to ferric chloride. But that test is not effective until several weeks after birth—after enough phenylalanine has built up to "spill over" into the urine, and long after most newborns have gone home from the hospital.

The new Guthrie test, however, requiring only a speck of blood from a prick on a baby's heel, can be done on the fourth or fifth day of life. This makes it possible to screen all babies



HARMON FUNERAL HOME

To one and all  
a very  
Merry Christmas

AND A HAPPY NEW YEAR  
WHOUSE ELECTRIC CO-OPERATIVE

INCORPORATED



### Keep Calories In Mind During Holiday Meals

The juicy turkey... the flaming plum pudding... the Christmas cookies of many kinds... the hors d'oeuvres that are served wherever you go—all these tempting taste treats are a threat to your waistline throughout the holiday season. And how can you enjoy the fun and food without putting on too many pounds of fat the nobody wants to have when starting the New Year?

This question is sure to come up in the chit-chat at the gay gatherings you go to, for more and more people are becoming concerned about being overweight. Not wanting to be haunted by Post-Christmas bulges, they know that using a little will power to resist an extra helping of dessert may be a good New Year's resolution.

Planning holiday menus for your family and guests so they can eat what they want at parties and still keep a check on calories is now possible, thanks to today's formula diets. One approach, for example, is a liquid dietary for breakfast and perhaps a can of Metrecal soup for lunch, while enjoying a delicious dinner of favorite foods.

Your between-party menus can allow a full measure of taste delights while still watching the caloric count. On a cold winter day, a bowl of piping hot, dietary cream-of-tomato soup provides a tasty, satisfying lunch. Or, to add the traditional holiday colors of red and green to your luncheon menu, try serving split pea soup with tomato aspic salad.

When eating-on-the-run during the holiday whirl, a liquid dietary containing only 225 calories provides all the essential nutrients while helping you avoid "empty," weight-producing calories.

Extra calories add up to unwanted inches. By cutting your intake at one or two meals during the day, you can enjoy your favorite Christmas treats without fear of adding that hard-to-lose Santa Claus contour.

This doll is Charmin' Chatty, who with interchangeable records, can say more than 200 different phrases in seven different languages. Four Chatty Games are available, and in each Charmin' calls out the moves.

Charmin' can also win, a wrinkle in games that certainly would surprise the ancient Egyptians.

You don't have to pack your child's lunch each day to be sure he gets a well-balanced, nutritious meal at school. He can buy—for about 25 cents—a hot meal that meets from 1-2 to 1/2 of his daily nutritive requirements. The meal is served in all institutions participating in the National School Lunch Program—some 88,000 public and private schools.

### A BIG "THANKS" AND

CHRISTMAS GREETINGS FROM  
ROYCE LEATHERMAN  
Your Cloverlake  
Milk Man



ROYCE LEATHERMAN



... TO WISH  
EVERYONE A

Merry  
Christmas

CLOVERLAKE DAIRY FOODS, INC.

Merry  
Christmas  
to All

This is the season  
when all hearts are  
filled with a prayer for peace... when  
we wish every blessing to you and yours.

PLAINVIEW CO-OP  
COMPRESS, INC.





EVA M. PARKER                      VERNON A. PARKER  
**PARKER STUDIO**  
 121 W. CALIFORNIA                      YU3-4065

### Imagination Of The Child Adds To Enjoyment Of Toy

There's no doubt about it — Christmas is the season of children and toys. But to the befuddled parent, relative or friend it's a time for wondering if the toy they buy will really be enjoyed.

There's no secret to making the right choice when you take the advice of a man who really knows toys, and who considers play value the prime consideration.

Elliot Handler, president of a well-known toymakers firm points out that a toy has play value for a particular child if it gives him an opportunity to use it in a fashion which he finds enjoyable on a continuing basis, and fits in well with the way he plays.

"With this in mind," Handler says, "it is important to make sure the child really wants the type of toy you are thinking of buying. At the very least, be certain that it is something he will play with after he gets it."

"Always begin by looking for something that will fall within the child's range of interest. If a child has never displayed any interest in mechanical things, don't buy him mechanical building toys. Trying to make an engineer out of someone who would rather play ball will just result in an unwanted toy that sits idle on a shelf or is forgotten in a closet."

Handler emphasizes that much of the play value of a toy comes from the presence of the element of imagination.

"A girl doesn't just play with a doll. She sees herself, for example, in the role of a mother. A boy who experiments with a chemistry set is often imagining himself as a chemist. But play value disappears when the toy strains the child's imagination. Don't put him in the position of trying to be something or do something he knows nothing about."

"For example, if the toy was designed to inspire a very sophisticated dinner party, the little girl would get little or no value from it because she cannot, at an early age, imagine herself in that scene. Rather, she probably could more easily picture herself in familiar family dinner-time setting. As a child grows, knowledge of the world increases and a much wider choice of toys becomes available."

Handler also points out that children's interest in toys doesn't really vary a great deal between the sexes until they reach school age.

"When they are very small, there is little difference in children's choice of playthings. Girls and boys like cuddly dolls and guns equally well. It's not important from the child's point of view that dolls are for girls and guns for boys, so you have a wider latitude for selecting a gift for those in this age group."

However, once a child reaches the age of about six, he begins to be aware of the difference. It is at this point he should be directed into the area where he can best enjoy the boy-oriented or girl-oriented toy. This is the time to begin selecting masculine things for boys and feminine ones for girls.

"A sure way to know you're on the right track is to take the child along toy shopping. While the element of surprise might be lost, it's much easier to get an idea of a child's particular interests when you see him pick the item with which he can most easily identify, or to watch which he is attracted to."

One last point will strike home to every parent who has ever bought his child an electric train.

"Don't forget you're buying the for the child — not for yourself."

"Toys are a child's world, a private little existence in which parents and other adults are often unwelcome. If a toy must be operated by a parent, it loses considerable play value to a child. His imaginary play world will lose much of its appeal if a parent must be on hand constantly to spell out the rules and instructions, or to set it up."

"Certainly toys are fun, but the right toy is even more fun, and just as easy to choose," Handler concludes.

First elevated railroad in the world was built in New York in 1866-67.

### Cotton Burrs Aid In Soil Fertility And Productivity

by H. T. Davison  
 You need good, productive soil if you are to farm soundly and prosperously. One way to maintain productive soil is to apply cotton burrs and turn them under says H. T. Davison, Floyd County Agent.

Research at Substation No. 8, Lubbock shows that gin waste will increase cotton yields, lint yields are highest when you apply the burrs at the 6 ton rate per acre. Often, however, your supply of burrs will be limited; in that case, the 2-ton rate per acre will return the greatest profit per ton of burrs applied. Burrs are effective under irrigation and dryland conditions.

If you will use cotton burrs or other organic residues liberally on your soil says Davison, the soil-water relationship will improve and your crops will be able to use the available moisture more effectively. Soils to which cotton burrs have been added also are more resistant to wind and water erosion and they may have a better infiltration rate. The cotton plant makes better use of water where organic residues are returned to the soil at regular intervals.

Each bale of cotton harvested by snapping or stripping produces an average of 675 pounds of burrs, stems and other wastes. The total amount of nitrogen, phosphorus and potassium in one ton of burrs varies within the following ranges:

Nitrogen—14.6 to 21.0 pounds.  
 Phosphor—7.9 to 9.55 pounds.  
 Potassium—53.4 to 101.4 pounds.  
 The amounts shown are calculated on a dryweight basis.

Tests have shown that 12 to 15 pounds of nitrogen added per ton of burrs usually will provide the necessary nitrogen for the crop

being grown and for decomposition of the burrs at the same time, one should apply nitrogen to supplement cotton burrs at or near the time the burrs are turned under.

To produce 1 pound of stable organic matter or humus, the soil organisms must decompose 20 or more pounds of gin waste. Organic matter helps soil the most when it is in the process of decomposition. Residues that decompose slowly remain active longer and produce effects that last longer than residues that break down rapidly.

For best results, apply burrs in the same location for at least 3 years. There will not be a maximum increase in yields for 3 to 5 years.

The livestock people have healthy animals and more production from his operation. Dr. R. D. Turk, D. Veterinary Parasitologist, A&M University.

Old Saint Nick brings you our very best wishes for the Holiday Season  
**COLLINS IMPLEMENT COMPANY**  
 JOHN DEERE IN FLOYDADA



Holiday Greetings

These happy holidays come but once a year...and in the midst of all their flurry, scurry, fun and frolic, all of us here want to pause and wish each and every one of you a world of good cheer, along with our sincere hope that it will last throughout the coming year! A very Merry Christmas!

AND A HAPPY NEW YEAR FROM ALL THE FOLKS AT...

**PANHANDLE COMPRESS & WAREHOUSE COMPANY**  
 FLOYDADA                      HENRY WATSON, Mgr.



The Joys of Christmas

The season brings so many wondrous joys — we hope that you will share in all of them.

**- WYLIE BUTANE Co.**  
**- Western Farm Supply**



### Hospital Bed Lonesome Place At Christmas

How do you describe the Christmas Season in a hospital? How do you put on paper the emotional experiences, the little pleasantries, the human tragedy, the profound sense of compassion that only a hospital can know during the holiday season? How do you put loneliness into words?

Truly, the holiday season is the epitome of the concept underlying medical and hospital care — the great humanitarian spirit, the selflessness, the tenderness of thought and action, the annual renewal of man's belief in goodness and brotherhood and in doing unto others.

The hospital is a sad place at Christmas time and it has its joys as well. Most of the patients who are able to leave are released to go home. Only those who are seriously ill or disabled will remain—and those to whom home is just a dream, a memory, or a hope.

For the tiny tots there is brightness and cheer, and the youngsters will prove that Christmas really is for children, no matter what. And maternity is a happy place too, for what could be more delightful and more hopeful for the future than a baby, born like another infant twenty centuries ago at Christmas time?

And what could be more tragic, more shattering, more soul searing, than the loss of a loved one on Christmas Eve? The hospital sees all these things and feels all these emotions.

After the visitors are gone and the carolers have departed, and the hospital is left once again to the patients, the nurses, maids, porters, clerks, maintenance men, technicians, and doctors who have given so much of themselves to work as one in a common purpose — an odd sort of quiet settles over the hospital.

To those who are patients and to those who are on duty, the hospital is "home" when the holidays come. To some, the hospital is always home. Others can think of places they would rather be at such a personal time of the year.

### Dear Santa:

I want a racing kit, an airplane, punching bag and a train. My brother, Grant wants a train, police car, jeep and a puzzle. Treva, our little sister would enjoy a baby rattle and some small toys for her baby bed. Thank you for the toys you left last year. We love you. Craie, Grant and Treva Ham-bright.

David Leon Taylor.

Dear Santa Clause, Jerry Miller wants tricycle. Jack Miller wants a electric drill. June Miller wants a car. We also want another tricycle. Two red wagons, two trains and tracks. Two bats and two baseball gloves and one baseball, one basketball and one football.

Love, June, Jerry and Jack

Dear Santa, I am a little boy 6 1/2 years old and am in the first grade. Please bring me a "Dick Tracy Car" and a four bottom breaking plow. I've tried to be as good as I can be.

Love,

Blake Hickerson  
411 West Tennessee  
Floydada, Texas 79235

Dear Santa Claus, Santa, do you know what to bring me? Will you bring me some boots, Cowboy belt and some cowboy clothes and hat? Bring me some toys, but not too much toys because I want other boys and girls to have some too. I sure would like to have some candy.

Will you bring Karl and Keith some cowboy clothes, toys and candy? They are twins and they are three years old. I am Dennis, and I am 4.

We'll try to be good. Thank you, Santa. Dennis, Karl and Keith Carlisle.

It is better to use native shrubs for extensive plantings.

But those who work in hospitals can take solace in the knowledge that they are living the Christmas Spirit not just at Christmas time but all the time, and this is the noblest goal to which man can aspire.

### Jack-In-The-Box Favorite Toy For Centuries

It may be called a Punch Box, a Surprise Box, Admiral on a Stick, or Johnny Jump-up, but whatever the name, adults and children alike regard the familiar Jack-in-the-Box with pleasure.

While today's Jack-in-the-box features tinkling tunes and familiar clowns and cartoon characters, the original concept was something far different.

Developed in the 16th century and usually credited to German toymakers, the toy found great initial favor with practical jokers who received their pleasure from the startled looks of those who found an unexpected and sometimes hideous figure jumping from the box. One of these figures, who still crops up today in a much friendlier version, was modeled after Pulichinelle of the English Punch and Judy shows.

The toy's pleasant surprise aspect also brought early day toy psychologists into action and Rousseau credited Jack-in-the-Boxes of his era with helping to remove the "groundless fears of children."

Whatever the reason for the popularity, the toy has been

### How Christmas Charity Began

The tradition of alms-giving at Christmas began with a legend, as did so many other holiday customs. It was believed at one time that the Christ Child went from door to door during the holiday season, disguised as a beggar, and asking alms, in search of kind and deserving souls.

Since no one knew when or where He might appear, Christians feared to turn beggars from their door lest they unknowingly turn away the Christ Child.

Thus began the custom of pleasing American children since 1801, when it was first imported from England by early immigrants. It has continued to find great acceptance with youngsters through the years.

While literally thousands of movement and musical toys have been invented during the past 400 years, the Jack-in-the-Box is one of the few that has survived in almost the same form. Its continued popularity would seem to indicate that Jack-in-the-Boxes will still be around to delight children for perhaps 400 years in the future.

charity to the poor at Christmas time; today this charity is still practiced, but not out of fear. Rather, it is done out of love, generosity and thankfulness by those who have been materially

blessed. The Bobwhite quail can live all summer without drinking water because the insects it eats are mostly water.



... And A Happy New Year!  
Si Medley  
Charlie Warren  
Painting Contractors



## The Spirit of CHRISTMAS

To love one another as a brother... to have good will among men... to bring peace to every heart — this is the Spirit of Christmas. We pray that it will enter your home at this Holy season giving to you and your loved ones the greatest happiness.

It is with genuine appreciation of your friendship and patronage that we extend this heartfelt good wish.

# Scott Gin

FLOYDADA J. T. HODGES, Mgr.

In all the happy hustle-bustle of readying for this joyous season, we pause for a moment of thanks to you, our good friends and customers, and to wish you all the very Merriest of Christmases!

## Oden Chevrolet Co.

Your Oldsmobile And Chevrolet Dealer In Floydada



# Hope For The Future Most Important Gift For Many

This year many children, as in years past, are receiving the best Christmas gift of all: hope for the future.

Helping make this possible is the East-West College All-Star game in San Francisco's Kezar Stadium, a highlight of each Christmas season since 1925.

Here some of the nation's top collegiate football stars assemble for what is often one of the grid season's most exciting games. Last year was typical, with East

West clash is more than just a football game or a spectacle. It is an example of how Shriners and grid greets cooperatively support a cause best described by the game's motto: "Strong legs run that weak legs may walk."

Each child sings the school song of his player. The football heroes, in turn, distribute gifts and encouragement and hope for the future for the afflicted youngsters.

Each year outstanding football stars are added to the list of well-known names who have played in the East-West classic. Names like Johnny Lujack of Notre Dame; Bronko Nagurski of Minnesota; Bob Waterfield of U.C.L.A.; McAfee of Duke, and Dick Butson, College of the Pacific, the first alumnus of the San Francisco Shriners Hospital ever to participate in the East-West game.

The 17 Shriners hospitals have treated 125,000 children since 1922 and are operated at an annual budget of \$7 million. The hospitals are open to all children under 15 years of age regardless of race, color or creed while parents are unable to pay for the needed surgical, medical and hospital facilities.

Today we take the sending and receiving of Christmas cards as a matter of course. Actually, they didn't come into existence until the 19th century.

It remained for a sixteen-year-old English engraving apprentice, William Maw Fayley, to design a card in 1842 illustrating scenes of a formal banquet a ball and skaters. Below the illustrations was the legend "A Merry Christmas and a Happy New Year to You."

Later another Englishman, Henry Cole, commissioned the artist John Calcott Horsely, a member of the Royal Academy, to paint an illustration which ultimately depicted a Victorian family gathered around the holiday table, in addition to depicting

## MEMORABLE MOMENT FOR HOME MOVIES



Christmas Morn'—a time that's traditionally full of surprises—really becomes a day of days when a new puppy is included among the treasures from Santa. Priceless expressions and wild antics around the house become the order of the day for boy and dog alike.

To capture the joy of each fleeting moment on film, a wife plans well in advance to record the goings-on in moving pictures. He makes sure that there's a movie camera near at hand, and a light that may be attached to the camera, or photoflood lamps—as well as a good supply of color film.

Stock the movie well with close-ups—at least one scene in every three or four—to make the story more interesting. List of course, don't always shoot from the same distance. Try to catch the action with a long shot taken from clear across the room. For example, shoot the doorway as Junior comes in and catches his first sight of the tree and its treasures. Follow it with a medium shot showing him as he takes the puppy out of the carrying case. Then move in for a close-up to catch the expressions and the real beginning of the happy friendship.

## Christmas Carol Grew From Old Dance Tunes Long Ago

The old custom of Christmas Carol singing so popular in European countries in the Middle Ages, is being revived by music-loving Americans.

And what nicer way to mark the holiday than by gathering a few friends for group singing of the beloved old carols, with eggs and fruit cake to follow. In olden times people sang to the customs of giving to the poor. Cole had lithographed copies of Horsely's work struck off and mailed the cards out in December of 1846.

In 1874 Louis Prange related the first American greeting cards in his lithograph sheet. These cards were noted for their artistic quality and were sold all over the United States. Thus was begun a holiday tradition which is now an accepted part of the season... receiving warm greetings of love and good will through the mail at Christmas time.

Meanwhile, the French word "charalues" had become the good

## Parents Leave Children At Church

December reminds us that—except for some special religious holidays—parents still drive their children up to the doors of churches and synagogues, deposit them on the sidewalks, and then head home to indulge in another busy week or the sports section of the morning paper.

How parents can reason "it's good for THEM, but not necessary for us," is puzzling when indications are that parents and children who do worship together are happier families and form the basis for a better community.

According to a report by Juvenile Judge Sam Tatum of Nashville, Tennessee—of the Juvenile Court over a period of twenty-five years, only one family in every 2,700 problem cases attended religious classes or worshiped together as a family. Just seventeen families who took wor-

ship seriously were involved in all of the 46,000 trials.

Statistics such as these certainly speak volumes for families who do "worship together each week". Seeing the "THEY" go just isn't enough. Here's one area in which participation by all members is called for. Show your

er life this week by joining THEM in worship.

The Battle of New Orleans during the Civil War was the battle in which all wooden ships were used.



Old Saint Nicholas will soon be with us all again and he brings you our very sincerest wishes for a Happy Holiday!

Daniel Automotive AND EMPLOYEES

**Joy to the World**

CHRISTMAS GREETINGS AND A HAPPY NEW YEAR... TO OUR MANY FRIENDS AND CUSTOMERS.

BOB DURHAM, Manager

**CEDAR HILL GRAIN CO., Inc.**

# Greetings

There is no better way than the good old-fashioned way of extending our sincere good wishes at this joyous holiday than to say: Hope you and yours have a very Merry Christmas Day!

## Martin & Company

YOUR INTERNATIONAL HARVESTER DEALER

Peace on Earth  
Good Will  
Toward  
Men

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying: Glory to God in the highest, and on earth peace, good will toward men.

Lighthouse Electric Coop.

# Greetings

This is the season for recalling warm memories of many past years, of all the happy holiday times of the past, and of friendships such as we've shared with you!

OUR THANKS TO OUR MANY FRIENDS AND CUSTOMERS FOR MAKING THIS A GOOD YEAR.

**FLOYD COUNTY CO-OP GIN, INC.**

FLOYDADA



GUEST EDITORIAL

Did She Have To Die?

The old man staggering, stumbling and finally on his hands and knees reach the road. He was injured and weak. He was in need of help: not for himself, but for his wife, who was pinned in their car, lying wrecked in a deep ditch beside the road, slowly bleeding to death.

At last a car loomed out of the black night toward him. The old man waved his arms frantically and called for help. The car roared by, without slackening its speed. Later, another car appeared in the distance and the old man tried to flag it down. Again, he was unsuccessful. Finally, at sunrise after nine hours of unsuccessful attempts to flag someone down a motorist stopped to find out what was the matter. Unfortunately, the old man's wife by this time had bled to death.

The people who ignored the old man's plea to stop have been condemned for their hardened sensibility. While excused for not stopping, the feeling persists in the minds of the public that at least one man might have had the courage to stop. Had some man offered his help the old man's wife might still be alive today.

Of course, the reasons they didn't stop are obvious. One is cold blooded indifference to the plight of others. Another is a fear of getting involved in some distasteful situation. Still another is a fear of ambush.

The first is inexcusable in its inhumanity. The second is the height of selfishness. These same people would certainly expect others to aid them should they be in need of help. The last reason

people didn't stop is a pitiful one. They feared the old man was luring them to stop so he or some unseen gang could rob or kill them. This fear is caused by the depredations of a few human animals who have preyed like wild beasts upon human beings. By using the natural kindness of the American people to victimize them, these skulking killers doom other innocents, like the old man and his wife.

Should you ever be confronted with a similar problem there are three things you can do. First ignore the whole thing and pretend you never saw or heard anything, leaving the victims to their fates. Second, you can stop and offer aid. Third, you can stop at the next telephone and call for help.

The last suggestion is the simplest, and for women the safest. By contacting state or local officials you dispatch trained personnel to the scene who can deal with what ever kind of trouble awaits there. Should it be the trick of some hoodlum seeking a victim, the police you send will give him an unwelcome surprise. If someone is injured the officer can administer first aid or call professional help to the scene within minutes. In the case of the old man's wife, had you as a motorist been first aid trained you could have controlled the bleeding and probably saved her life. If you hadn't been trained in first aid you could have at least secured help.

No, she did not have to die, but did probably due to the cold blooded indifference of some of the motorists who passed her by. (C. A. DEMPSEY, Texas Highway Patrol)

So Others May Eat

The Christmas shopping season is at its peak, with a wealth of gifts for our selection. As we go about the happy task of remembering those dear to us, CARE asks us also to remember those who have nothing — the millions of people across the world who do not even have enough to eat.

Through its Food Crusade now underway, CARE appeals to Americans to send 6,000,000 packages, at \$1 per package, to the needy and disolate on four continents. Foods are mainly U.S. donations of farm abundance. Combined with "partnership" programs whereby local governments pay distribution costs, the packages will complete a year-long CARE plan to help feed more than 35,000,000 persons in 33 countries in Africa, Asia, Europe, Latin America. Long after the holidays have passed, the gifts will be used in ways to nourish the hungry, give them health and energy to help themselves to a better life.

Every package is a personal expression of brotherhood, presented with the name and address expression of brotherhood, presented with the name and address of the donors who send their dollars to: CARE Food Crusade, 216 Empire State Bank Bldg., Dallas, Texas 75201. No matter what language men speak, America's prayers for Peace on Earth are quickly understood when we give food so others may eat — through our kindness, for the present; by their own efforts, in the years ahead.

Drive With Care During The Holidays

Longer hours of darkness increase pedestrian activity, signs sometimes covered by snow, slippery streets and the excitement of shopping can lead to traffic accidents that may take the cheer out of your holiday.

December is filled with pre-Christmas activities that include shopping trips, drives to friends' homes, visiting relatives in other cities and many last-minute errands.

It is the most dangerous month for motor-vehicle deaths and every year avoidable accidents spoil many holiday celebrations.

With longer hours of darkness and heavier traffic the danger to both drivers and pedestrians is greatly increased. Whenever possible, night driving should be avoided and shopping excursions and trips to other cities should take place during the safer daylight hours.

In many parts of the country, bad weather makes streets and highways extremely hazardous during the holiday season. Motorists should try to stay on main highways and turnpikes and avoid back roads that are not equipped with modern warning devices, such as reflective road signs, adequate lighting and highway markings.

Many people driving to other parts of the country, to be with family and friends, encounter weather conditions to which they are unaccustomed. It is always a good idea to check the weather and make sure your automobile is equipped for bad weather driving.

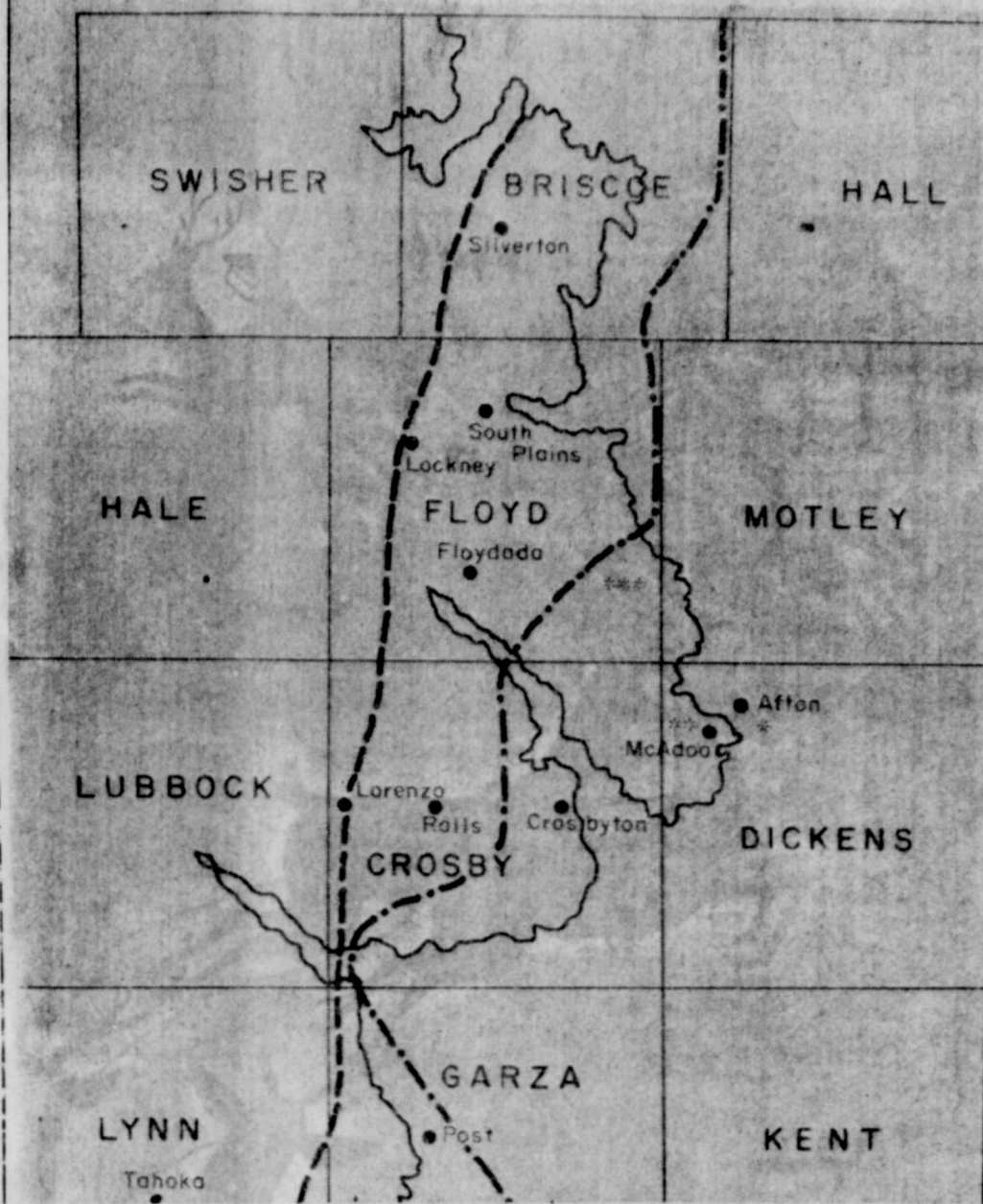
The Woman's Tongue Tree was so named because of the clacking of its 9-inch seed pods in the breeze.

...and Best Wishes TO OUR MANY FRIENDS And along with our fondest wishes that every wish will come true for you, we also extend our sincere "thank you" for your loyalty during this year.

Boren Furniture & Appliance

BOLL WEEVILS ON THE HIGH PLAINS

OCTOBER, 1963



Young America Bakes— Orange Christmas Loaf



KEEP HOME BAKED fruit breads on hand to serve during the holidays. Orange Christmas Loaf is suitable for guests who drop in any time of the day.

Serve Home-Made Sweet Breads to Guests

"Deck the halls" — for the Holiday season will soon be upon us. During these gay days you'll be doing much more than the usual amount of entertaining. Besides the formal dinner parties, more informal spur-of-the-moment affairs will be in progress. Friends drop in at any time of day, to see your tree and other decor — to drop off a gift or two. The smart hostess has a supply of homemade treats on hand —

ready to serve at any time. Always popular are yeast breads with fruits and nuts added, for they fit into the not-too-sweet category that is suitable each to late evening. Bake a few to keep in your freezer throughout the season.

ORANGE CHRISTMAS LOAF  
1 cup milk  
1 cup sugar

- 1 teaspoon salt
- 1/2 cup (1 stick) Fleischmann's Margarine
- 1 cup warm water (105°-115°F.)
- 3 packages or cakes Fleischmann's Yeast, active dry or compressed
- 6 cups unsifted flour (about)
- 1 cup dark seedless raisins
- 1/2 cup chopped pecans
- 1/4 cup grated orange peel
- Confectioners' sugar

Scald milk. Stir in sugar, salt and Fleischmann's Margarine; cool to lukewarm. Measure warm water into large warm bowl. Sprinkle or crumble in Fleischmann's Yeast; stir until dissolved. Stir in lukewarm milk mixture and 3 cups of the flour; beat until smooth. Cover; let rise in warm place, free from draft, until doubled in bulk, about 1 hour.

Stir batter down; stir in raisins, pecans, orange peel and enough additional flour to make a soft dough. Turn out onto lightly floured board; knead until smooth and elastic, about 10 minutes. Place in greased bowl, turning to grease top. Cover; let rise in warm place, free from draft, until doubled in bulk, about 45 minutes.

Punch dough down; divide in half. Cover and let rest on lightly floured board 10 minutes. Shape into loaves; place in greased 9x5x3-inch loaf pans. Cover; let rise in warm place, free from draft, until doubled in bulk, about 1 hour. Bake in a moderate oven (375°F.) about 45 minutes, or until done. Remove from pans; cool on wire racks. If desired, sprinkle loaves thickly with sifted confectioners' sugar. Makes 2 loaves.



OUR WISH

May the Christmas story, filled with the wonder of God's overwhelming love for us, unfold more and more in your own lives to bring you great joy!

Dr. & Mrs. O. R. McIntosh and Paul



Thanks to all of you, best wishes to all our many wonderful friends, and thanks for your patronage.

TED ALLEN AUTO SERVICE



Joy to the World, the Lord is come! And may His spirit be with us in this most sacred Holy Season.

Higginbotham - Bartlett

MERRY CHRISTMAS



Best Wishes To Our Friends

Donald Implements NEW HOLLAND



JOY TO ALL AT THIS CHRISTMAS

Dwarf's Cleaners 103 N. Main



Old-Fashioned Best Wishes

Thanks to our many friends and customers who have made this a good year... and a Happy New Year to everyone.

WILBUR FLOYD, Manager  
LYLIE GRAIN CO.



May the Spirit of Christmas abide with you throughout the Coming Year

Arthur B. Duncan Abstract Co.  
MAUDE E. HOLLUMS





GIFTS OF JOY FOR  
*Christmas*

CHRISTMAS COMES BUT ONCE A YEAR, BRINGING SANTA, THE MAN OF CHEER  
WITH A SLEIGH FULL OF GIFTS, TO MAKE EACH CHRISTMAS DREAM COME TRUE.  
GIFTS OF LOVE, GIFTS OF JOY, MAY HE BRING YOU THESE ON CHRISTMAS DAY!

102 XG '63 Form 3



TH  
Chris  
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J. D. M  
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JOHN F  
COMMISS  
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COUNTY



# Santas Personal Story Of The First Christmas

## Gift Of The Shepherd Boy What He Learned By Giving

After Alden Ribbar's heart was heavy at the thought of all the little children in the world who would never see Christmas morning and think I had forgotten them.

As I settled down in my chair, I took comfort from the thought that I had done the best I could and that half of the world was better than none.

Then, the door opened and my radio Chief, came rushing in waving a message excitedly in his hand.

"You must have missed some-



at Christmas  
MR. and MRS. H. O. GINN  
B & M CAFE



Peace on Earth  
Good will  
to men



Clubb Grain Co.  
FLOYDADA

CLUBB GRAIN CO.  
SOUTH PLAINS

## THE FLOYD COUNTY HESPERIAN

SECTION C

"But few of us get all we want at any time. And besides, there were some special reasons why you didn't get the two-wheeler."

"You didn't get the bike because you raced along on your tricycle, driving others off the sidewalk. A boy who endangers others with his trike isn't ready for a two-wheel bicycle."

Junior looked up and said, "I'll be a good boy from now on if you'll give me the bike I want. I'll ride it as carefully as Dad drives his car."

"What you receive at Christmas is partly in reward for your good deeds of the past year," I added. "In view of your record, I've had to stretch a point to give you anything."

"But it's Christmas and you're supposed to bring me everything I want," Junior said. "What's Christmas if you don't get everything you want?"

"To think Christmas has come to this I murmured sadly. If only I could take you back to the most wonderful night of the First Christmas."

"You were there?" he asked.

"I was there," I said quietly.

"There's an unhappy child."

I couldn't believe my ears. I grabbed the message and read it at a glance. "Junior Carter racing beside Christmas?"

"I'm sure I made a delivery here," I said. "Could I have made a mistake?"

"Remember when you left a roll for the boy who wanted boxing gloves and put the gloves in the stocking of the girl who wanted a doll?" Impy Gnome reminded me.

I had to admit my error. "If I've blundered, then I should correct it." I pulled on my boots and said, "Have the reindeer re-embussed, Impy. We ride again tonight!"

Shortly we were off. As my sleigh landed on the roof top, I saw runner tracks and knew I'd been here earlier that night. I dropped down the chimney, talked over to the hearth. For a instant I thought the room was just as I had left it, but the James, ice skates, fire engine, and the small toys I had delivered had been kicked against the wall.

As I looked around the room I found the unhappy boy on the floor, his head buried in his arms. I knelt down and tapped him on the shoulder.

"What's the matter?" I asked.

Junior Carter sat up blinking, unable to believe his eyes.

"It's me," I said reassuringly. "Santa Claus."

Junior brushed his tears away, and to make sure that he wasn't dreaming pinched himself.

"What seems to be wrong?" I asked him.

"I've been telling my friends that I'm gettin' a bike for Christmas, and I didn't get it. They'll make fun of me and besides it's Christmas and I'm supposed to get everything I want."

"I know how you feel," I said.

be a good boy from now on if you'll give me the bike I want. I'll ride it as carefully as Dad drives his car."

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be Jehovah would give him a chance someday to prove himself worthy in the eyes of his fellow shepherds.

From David's noble Psalm, "The Lord is My Shepherd," Joel learned the duties of a true shepherd to his flock. That he, as a shepherd, must care for his sheep as the Lord cares for him.

The older shepherds noticed the development of Joel. But one night during the watch after midnight, Joel had an evil dream and woke up screaming for his mother, who long ago had gone to dwell with the Angels.

From that time on, Joel was afraid of the dark and never ventured more than a short distance from the fire or from the other shepherds.

After this the older shepherds called him "the Timid One." They said that he was more of a sheep than a shepherd.

One day Jeremiah, a young strong shepherd and a leader, winked at the others and said, "Tonight is the night that the stars come closest to the earth so we must send a man to grease the top of the mountain with tallow so the stars will glide past."

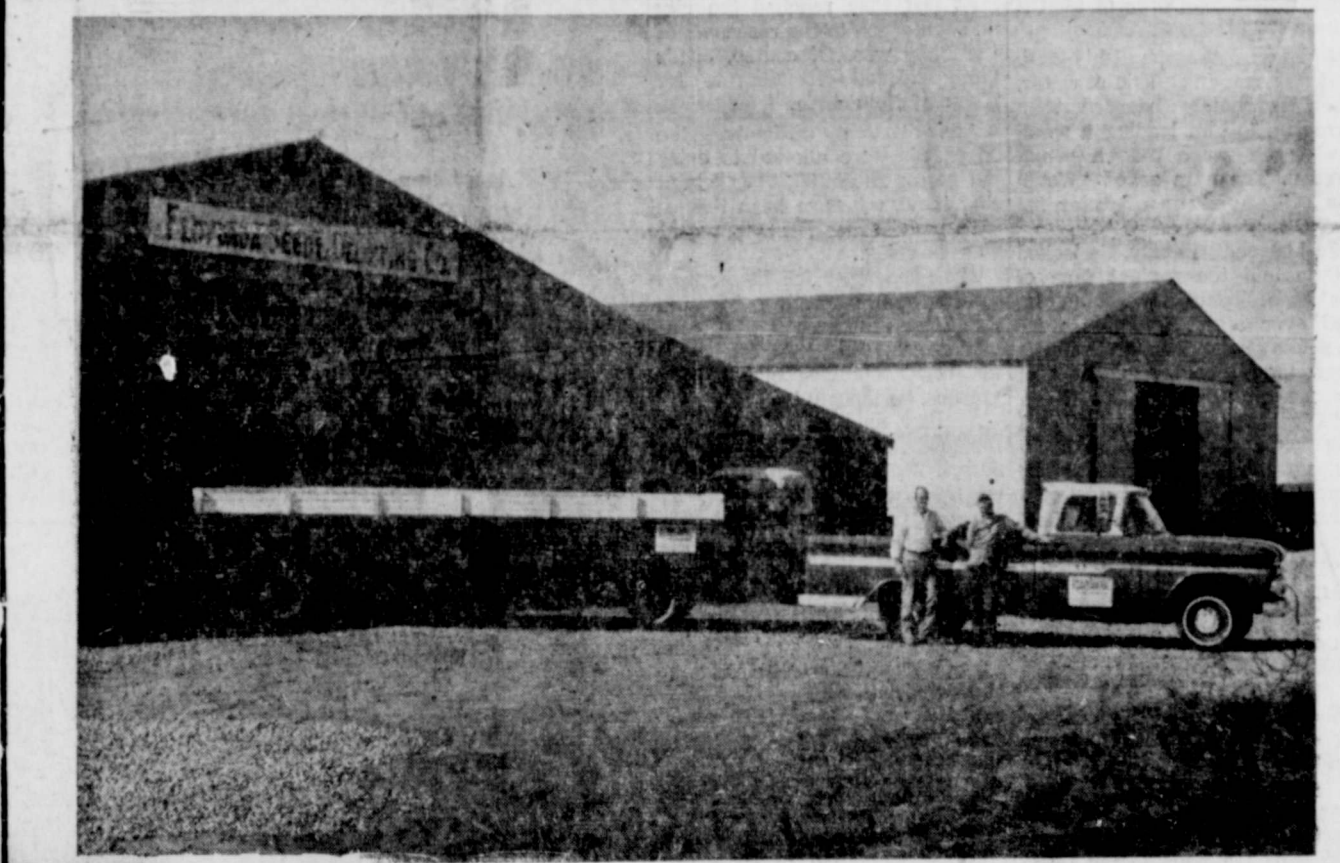
The other shepherds fell into the plan and decided that Joel was the only one they could spare from the flock.

As Joel started up the mountain the shepherds laughed, except Melachi and Jeremiah who knew that this was a test of courage for the little shepherd.

The day was nearing an end by the time that Joel had reached the top and had tallow on the mountain. But here on top of Mount Tell 'Asur, Joel felt nearer to Heaven than he had ever been before. He dropped to his knees and thanked Jehovah for giving him such an important



WHAT MORE COULD ANYONE ASK FOR... than a new baby in time for Christmas. However little concern of the tike is shown by Leslie and Kelly brother and sister of the latest arrival in the Gerald Hall family. Jackie Brent is not old enough yet to help with the Christmas tree decorations but next year, "Watch Out". Mrs. Hall is pictured holding the infant.



Mr. Cotton Farmer!  
Mr. Cotton Ginner!  
SIMPLY CALL YU3-3214

WHEN YOU WANT YOUR COTTON SEED CAUGHT AT THE GIN, WET ACID DELINTED, CLEANED, GRADED, BAGGED, AND STORED UNTIL JANUARY 1, 1964.

Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment... These are only a few reasons why you receive fast, efficient service at Floydada Delinting.

And We Certainly Appreciate Your Business!  
FLOYDADA SEED & DELINTING CO., Inc

task.

By the time he started down the mountain, the evening shadows were long and soon covered the mountain. As Joel went along in the darkness, he realized that he had missed the path leading down. He was lost in the wilderness. As he paused to get his bearings, a hideous cry rang out more fearful than anything he had ever heard. He dropped his bag of tallow and started running. In his panic he slipped and fell off a low cliff screaming.

A small tree seemed to extend its branches and catch him, but Joel fell to the earth with a thud that knocked the breath out of him.

When he could catch his breath SEE SANTA PAGE TWO

- LIABILITY
- CROP INSURANCE
- FIRE
- HOSPITALIZATION
- CASUALTY
- WORKMEN'S COMPENSATION
- AUTOMOBILE

YOUR INDEPENDENT INSURANCE AGENT  
**CARDINAL INSURANCE CO.**  
27 W. California  
Ph YU 3-3270



ON EARTH PEACE  
During this Holy Season commemorating the Birth of the Child in Bethlehem, may you find the source of joy, and hope for peace eternal.

BEST WISHES FOR A HAPPY NEW YEAR AND OUR APPRECIATION TO EVERYONE FOR MAKING 1963 A GOOD YEAR FOR US.

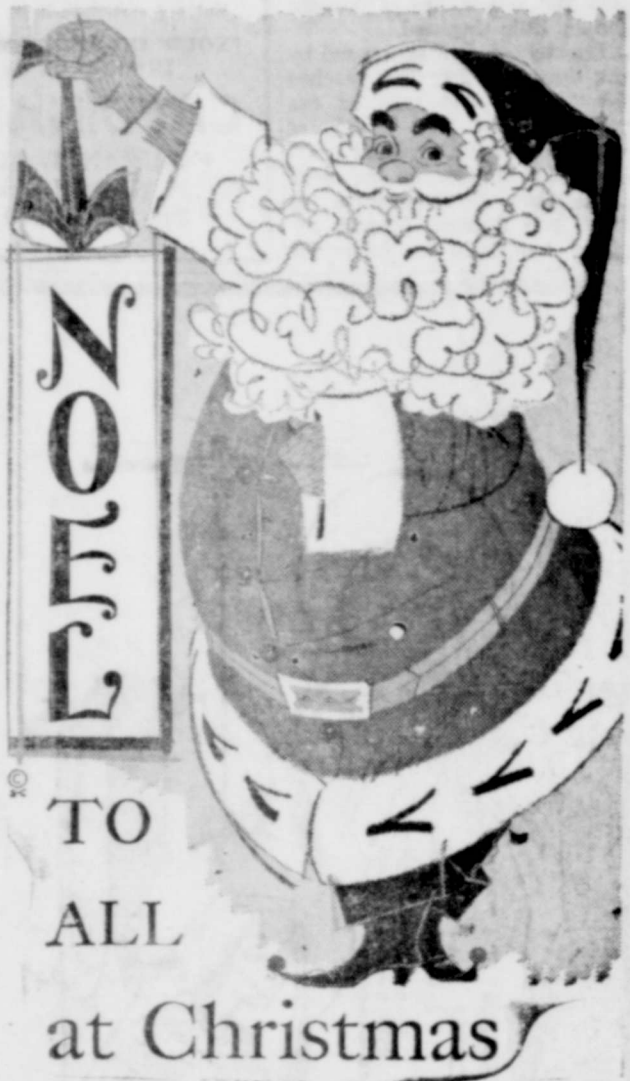
**WESTER'S**  
GROCERY & MARKET





**WARMEST WISHES**  
May this Christmas glow with joy for you.

Kirk and Son Furniture



Arwine Drug Co.



**Christmas blessings**

Cantrell's Fruit Mkt.

**SANTA**

(Continued From Page One)  
once again, he started to run again, then he stopped, knelt and gave thanks to Jehovah for the tree that had saved him, and he prayed for deliverance from cowardice. Suddenly he realized that, with the Lord for his Shepherd, he should fear no evil. He was no longer afraid.  
Joel started down the slope once again, but this time his heart was filled with courage instead of fear. By midnight he had reached the fields where the sheep were grazing.  
A restless movement in the flock made him stop and listen. Joel noticed a form slinking out of a nearby ravine. Before the sheep were aware of its presence, Joel cried, "Wolf! Wolf! A Wolf is in our flock!"  
The shepherds awoke with a start then recognizing Joel's voice rested the thought that he was wise to their prank and went to repay us.  
Before Joel could get a rock in his sling, the sheep stampeded down the ravine where he was and knocked him sprawling, but he recovered quickly and rushed to drive the wolf away.  
Joel saw the wolf at the throat of a mother ewe. As he rushed up, the wolf turned toward him and charged. Joel stepped back and swung his staff into the muzzle of the wolf.  
With a yelp of pain, the wolf started to run. Joel now had a chance to load his sling. He sent the stone hurtling through the air with accuracy of David. The rock went true and the wolf leapt into the air and plunged to the bottom of the ravine.  
By this time the older shepherds were there. Joel was kneeling by the mother ewe and clutching its lamb.  
The shepherds agreed that they couldn't have done better themselves, so as a reward they gave the lamb to Joel. "Now he is a full fledged Shepherd of Judea," the older ones said.  
**DAY BEFORE CHRISTMAS**  
The day before Christmas, Joel was with the other shepherds moving their flocks across the Jerusalem Road leading to Bethlehem. The trail was lined with pilgrims enroute to their home cities for the feast of the Passover and to pay their taxes to Caesar, the conquerer of all the known world.  
Joel had just watered his lamb and was carrying a skin of water, when a heavily bearded man came up to him leading a small donkey on which rode a young woman. The man asked "Would you sell me a cup of water for Mary, my young wife?"  
Joel agreed willingly. He looked up into the radiant face of the most beautiful woman he had ever seen. Her eyes were so gentle and so lovely that Joel's heart glowed and he thought of his own mother.  
"I will not sell that which I can freely give," he said handing up his skin of water. The woman drank, thanked Joel and said, "Thou art a good shepherd indeed."  
"The first of my flock," Joel said. The man pressed a coin into his hand, but Joel refused it and advised them to hurry to Bethlehem lest they find no place to stay.  
Shortly thereafter, the clattering of hoofs heralded the approach of horses that scattered the pilgrims off the road.  
As the horses and a great carriage approached. One of the men waved a hand to the Little Shepherd.  
"Hark ye, boy," he called, "Is there a stream nearby where we can water our horses."  
Joel led them to the stream and as they watered their horses a young Roman girl approached him. As he stood there he knew she must be a princess by the way she was dressed.  
The girl said to Joel, "That is a pretty lamb, may I hold him?"  
The girl took the lamb and said, "I have never had a live plaything, you must trade with me."  
"I can't part with my lamb," Joel said. "It's the first of my flock."  
Claudia, the little girl, brought out perfumes, rings and necklaces and beautiful dolls to try to trade for the lamb, but Joel was steadfast.  
Finally Claudia pulled out an engraved golden box. When she opened the lid a bird appeared and sang a beautiful song. When the song was finished, the bird disappeared into the box again.  
The Roman girl could see that this tempted Joel greatly, so she gave the box to him and reached for the lamb. But Joel loved his lamb too dearly. At last, Claudia lost her patience and grabbed the lamb from Joel's arms. Joel was hurt deeply and was too polite to pull the lamb from her grip. But the lamb loved its master, too, and struggled from Claudia's arms back to Joel. Joel picked up the lamb and ran into the wilderness.  
Then Claudia ordered one of her giant Numian slaves to chase Joel and bring the lamb back.  
Joel ran with all his might down a great ravine, with the slave close behind.  
Shortly, the Nubian caught Joel, felt him tremble and said, "Have no fear, for I will not return you or your lamb to that spoiled child, but I had to try to catch you. You see," the slave said, "I began and Joel heard the voices

was once a little shepherd boy too."

**MIRACLE IN THE NIGHT**  
That evening Joel said his prayers, and offered thanks to Jehovah for giving him the strength to refuse the temptation to trade with the Roman girl. The lamb was now more precious than ever to Joel.  
Later that night, Jeremiah relieved Malachi on the night watch. As he was watching the sheep, Joel heard him offering a shepherds prayer.  
As Jeremiah prayed, Joel realized the music was coming out of the star filled sky. He also noticed that one star was growing brighter — so bright that he thought he was dreaming until he heard Jeremiah cry out: "Look! What light is this growing brighter in the sky?"  
Another shepherd thought that it might be a fire beyond the mountain?  
"Nay, this light is too bright," Jeremiah replied.  
The star drew much closer and threw off silver arcs of light to the horizon on all sides.  
At first many of the shepherds were afraid, but Uncle Malachi assured them that this was certainly the work of the Lord. Joel uttered a prayer of courage and strength so that he, too, would not be afraid.  
The light grew to a blinding brilliance and the shepherds were silenced by the blare of golden trumpets.  
Again the trumpets sounded and the light was no longer blinding. An angel appeared out of the light and said, "Fear not, good shepherds. I bring you tidings of great joy." The Angel told them of the birth of the Saviour in the City of David and that he would bring peace to the earth, and good will to men.  
The shepherds started for Bethlehem so that they might see the Babe. One said, "Someone must tend the sheep."  
Jeremiah said, "The Lord will watch over them, To Bethlehem. The Christ is born!"  
**ON TO BETHLEHEM**  
For many generations the good shepherds of Israel had looked forward to the coming of the Messiah. For centuries, their prophets had foretold His birth in Bethlehem, which is where they now hastened.  
The older shepherd walked so fast that Joel had to run to keep up.  
At last they reached the city and proceeded to the place where the Babe was. Of course, Joel's lamb had followed them to the Kahn of Bethlehem.  
After much difficulty, the shepherds were allowed to enter the gates. The gatekeeper feared that they may have been thieves until he saw the lamb that Joel was carrying.  
The gatekeeper led them, then to the cave where the Messiah was born, but doubted that they said about a king. "For Kings are not born in caves, but in rich palaces, he thought."  
As they approached the cave, the gatekeeper called out to Joseph. Joel recognized the bearded man when he appeared as the one who had sought water for his pretty wife from him the day before.  
**THE SHEPHERDS GIFT**  
The cave, although dimly lighted, gave off a soft radiance making everything visible. Horses and oxen and one small donkey munched their hay contentedly. Joseph led the way to their Messiah.  
Joel said to his Uncle, "May I give the Christ Child a token of my love?"  
"What have you to offer the King of Kings?"  
Before Joel could answer the gatekeeper called out "Good Joseph, three kings of the Orient, wise men of the East, have just arrived on white dromedaries seeking to pay tribute to the same child these shepherds say is the Messiah!" And pushing the shepherds aside, he said, "Make way for kings, humble shepherds."  
As Joel watched the kings offer their precious gifts, he began to sob.  
Mary held out her hand to Joel. "Why do you sob little shepherd? This is no time for sorrow, but a time for great joy."  
Joel replied, "I have nothing so precious as gold, frankincense, or myrrh, only my little lamb. 'Tis all I have."  
Uncle Malachi sighed, "His one earthly possession."  
With one last sob, Joel placed the lamb beside the Christ Child. "My lamb, Lord Jesus, for thee," he said reverently.  
Mary told Joel to come closer and look upon the infant. Mary said, "Seest thou the light of joy upon his face? A baby smile for thee—the first blessing of the master."  
And the Hindu King murmured sagely, "Aye, the approval of our Saviour."  
The Arabian King added, "Blessed art thou, Little Shepherd."  
The Egyptian cried, "Thy gift is more precious than all the rest, for thou hast given thine all to the glory of God!"  
Mary placed her hand on him and said, "By thy sacrifice, Little Shepherd, thou knowest the joy that comes to the earnest giver. May the blessings of everlasting life be thine, to dwell on earth as the spirit of joyful giving until the end of time."  
Once again the Heavenly music



Thanks to all of you, our many loyal friends and customers, for your wonderful patronage.

**SUPERIOR DRIVE-N CLEANERS & STORAGE**

- 109 S. 5th  
Floydada, Texas
- INA LEWIS
- ALTHA GINN
- THE ELZAS
- ARLENE BEARDEN
- MILDRED OWENS
- MARGIE PERKINS



A MERRY CHRISTMAS TO ALL AND A GREAT BIG THANK YOU FOR YOUR CONTINUED GOOD WILL

Caprock Motor Parts AND HARDWARE



ALL THE FOLKS AT  
**OK Rubber Welders**

of the Angel Choir chanting out the message that has guided him in his eternal life throughout the ages.  
"Tis indeed more blessed to give than to receive."  
**A NEW HELPER**  
When I finished telling the story Junior looked up at me and said, "But Santa, you said you were there."  
"I was there," I nodded, still lost in my memories.  
At last Junior said, "You were the Little Shepherd!"  
"Yes," I admitted, "I have lived through the ages since the first Christmas as the Spirit of Christmas Charity and unselfish giving. By my giving, I have been blessed above all men who have lived because I learned the secret of happiness."  
Please Santa, let me help with this giving. I don't have much, just toys, candy, fruit, nuts and the things you just brought could go to someone more deserving." Junior volunteered.  
I was amazed at the change in Junior.  
"But I have already made my rounds tonight," I replied.  
Junior wouldn't take no for an answer. He dressed in his warmest clothes, loaded his toys in a sack and hopped into the sleigh. As we rode around the earth I was able to explain how lands have contributed something to the legend of customs of Christmas. The Black Forest of Germany provided the first Christmas tree, Austria gave the beautiful carol, "Silent Night," and England added the mistletoe, holly and plum puddings."  
**TRIUMPHAL CHRISTMAS**  
Now Junior and I were nearing the Dark Lands ruled by Godless men. My reindeer slowed down, afraid, for they had tried to enter these lands before and failed. I looked down at the brilliance on Juniors face and urged them on. As we entered the dark lands the sincere faith in Junior's heart seemed to cast off the darkness and suddenly a golden ray of hope shown down from the heavens. The darkness melted. The reindeer lunged forward and soon carried us deep into the Dark Lands.  
Sleepy-eyed boys and girls were waiting as they had been every other year when they thought they were forgotten. I was even afraid that in some parts of the land that the children had forgotten me.  
Junior was amazed that as I took toys and candy from my bag there seemed to be many more take their place in an endless supply.  
To these children the tiniest toy and things that meant nothing to American boys and girls, were received with wonderment. Their thankfulness knew no limits as they hugged Junior and me.  
The sun was almost up when I brought Junior home and left him asleep in the living room beside his own beautiful Christmas tree.  
Before turning, I flipped on my television set—the one that lets me keep an eye on boys and girls everywhere. I was curious to see how Junior would act on Christmas morning.  
Just then Junior's family came down the stairs shouting "Merry Christmas."  
Junior rubbed his eyes and saw all the games and presents he had left there.  
About the bicycle, Juniors parents were surprised when he said, "That's all right, I may get it next year, if I deserve it."  
At that moment, he was pleased beyond measure. He turned to his sister who was admiring her new doll and said, "Come on, Sis. You can play with my fire engine. It's yours as much as it is mine."  
Then Junior's parents smiled, and all got down on the floor together. They shared each other's presents and enjoyed the happiest Christmas they had ever known.  
I flipped off my television then and climbed into bed feeling closer to my goal of Heaven and Earth than ever before.  
Now that you know all about me, may you never forget that Christmas is not just a time for getting but also a time for giving. Be joyful giving. We truly celebrate Christmas as the birthday of our Saviour Lord Jesus. **MERRY CHRISTMAS AND GOD BLESS YOU!**  
s-Santa Claus

FROM LAVERNE, ADDIE AND L...

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s-Santa Claus

**Dear Santa:**  
I have tried to be a good girl. I would like for you to bring me a Chatty Baby, some clothes and a case for her, a cow-tard.  
Don't forget all the other little boys and girls.  
I Love You  
La Trice Winn

**Dear Santa;**  
My name is Mark, I am 5 years old. I think I have been pretty good this year. I would like a guitar with pictures of cowboys on it and a sheriff badge. Please bring my sister La Delle 3, a doll and guitar and my little brother Kevin 1, a stuffed toy. Don't forget the other little boys and girls.  
Love  
Mark Noland  
Rt. 3 Box 109  
Floydada, Texas

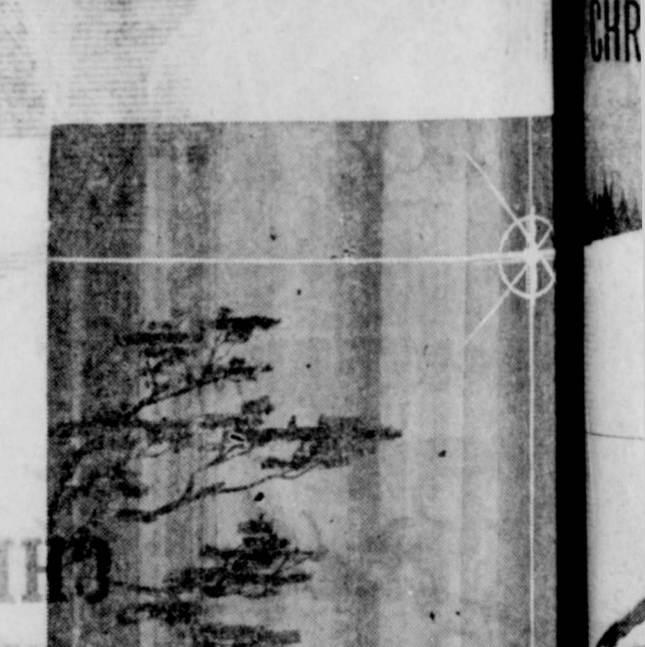


FROM LAVERNE, ADDIE AND L...

LaVerne's Beauty Sh...  
319 S. Second



Christmas warmth and Christmas We extend to you this time of  
**Dyson's**



Christmas warmth and Christmas We extend to you this time of  
**Dyson's**

**Christmas Greeting**  
Let us pray together upon this great day that the Joy and Peace which was given to the world at His birth will forever abide in each of our hearts.  
**FLOYDADA BUTAN**  
FROM LAVERNE, EDDIE AND L...



## Original Christmas Poems By Mrs. McLain's Students

**"My Visit With Santa Claus"**  
When I was sitting on Santa's knee  
I asked him about the presents under my tree.  
Of all the presents that were there  
I told him I wanted a Teddy bear.  
I asked ole Santa, "How was the trip?"  
Wasn't the air cold with a terrible nip?  
Was Rudolph's nose very bright,  
As you made the trip through the night?  
Did you make many stops on your way,  
And are there many gifts left on your sleigh?"  
"Oh Yes!" said Santa with a big smile.  
As he left to go on the next mile.  
By Anita Godfrey 5-C

**"CHRISTMAS"**  
Christmas comes but once a year,  
Joy and laughter with lots of cheer.  
With lots of packages under the tree,  
With gifts for you, and gifts for me.  
With all the glow and shining lights,  
Santa will be here on Christmas Eve night.  
Early to bed, early to rise,  
Wake up early and find a surprise.  
Trucks and cars all brightly wrapped,  
When I open my eyes from a long, long nap.  
I knew in a moment that Santa had been here,  
Candy and nuts and lots of good cheer.  
By Joe Breed 5-C

Her mother sat in silence, then she began this way!  
"Christmas is a baby's birthday,  
Borne on a bed of hay,  
He didn't have any toys, clothes,  
or any nice things.  
All he had was the world to gain.  
Wise men traveled afar.  
By the light of a shining star,  
To the Baby they brought gold,  
Frankincense, and myrrh,  
Thanking God for the baby's Birth.  
Shepherds came and their heads  
did bow,  
Shedding tears with a happy smile.  
This is Christmas, my dear child,  
Thanking God the best we know how."  
By Jo Bunch 5-C

It ends with a happy cheer.  
By Robert Bullock 5-C  
**"CHRISTMAS DAY"**  
On Christmas day the snow  
Lay soft and thick and white  
But Santa Claus had come  
To see us in the night.  
He filled my stocking -  
I knew he'd not forget;  
Oh, thank you, thank you, Santa  
Perhaps I'll meet you yet.  
You always are so kind to me  
When Christmas day comes around.  
I often wonder how you came!  
You never make a sound.  
By Johnny Bill Ware 5-C

**"CHRISTMAS DAY"**  
A jolly Christmas is just my  
Speed  
With every toy a boy would  
need.  
With some gifts to start the day  
And everyone is happy and gay.  
The stockings filled with candy,  
And a train that is a dandy,  
And a rabbit that hops,  
And a spinning toy,  
Each hour grows more exciting,  
And the day is more delightful,  
As the night draws near

**"WHAT CHRISTMAS IS"**  
"What is Christmas?" a little  
girl asked her mother one day,  
As the night draws near

**"CHRISTMAS SHOPPING"**  
Christmas shopping everywhere  
Down in town and around the  
square,  
Looking for gifts for cousins and  
kin,  
Looking through windows again  
and again,  
Looking for dollies with pretty  
curls,  
To give to an equally pretty girl,  
Looking for wagons and other  
toys,  
To give to good little boys,  
Looking for play cribs and rattles,  
too,  
To give to a baby I once knew,  
Looking for shirts and dresses,  
too,  
To give to a parent that has  
been good  
To both me and you.  
By Kent Dyson 5-C

**"THAT NIGHT"**  
On that cold and wintry night,  
Shepherds watch their sheep by  
moon's light,  
Baby Jesus in His wooden  
manger lay,  
On His pillow made of hay,  
Angels in Heaven sang songs of  
praise,  
As the wise men at the star did  
gaze,  
Mary and Joseph in reverent  
hush,  
Thanking God for that Christmas,  
Baby Jesus to be our King,  
Was born in a manger scene,  
All the world in reverent hush,  
Thanking God for that Christmas;  
By Joyce Bunch

**"CHRISTMAS TREE"**  
I want to get a Christmas tree  
So everyone can come and see.  
I want to dress it up with lights  
So all can see it at night.  
I want to get presents,  
I want the tree to look pleasant,  
With pop corn and candy  
Then every thing will be dandy.  
I'll dress it up with candy canes  
And set it in front of the window  
pane,  
I'll stack the presents nice and  
neat  
Then my Christmas tree will be  
sweet.  
By Carla Nelson 5-C

**"CHRISTMAS TIME"**  
Christmas time is here again  
When we get lots of toys,  
When Santa comes to our house  
The house is filled with joys.  
We are always sleeping  
When Santa Claus comes you see,  
But when we wake next morning  
We know because he  
Has left the Christmas Spirit  
And we're as happy as can be.  
By Dianne Phillips 5-C

**"SANTA CLAUS"**  
Little fairy snowflakes  
Dancing in the flue;  
Old Mr. Santa Claus  
What is keeping you?  
Twilight and firelight  
Shadows come and go,  
Merry chime of sleighbells  
Twinkling through the snow,  
Mother's knitting stockings,  
Pussy's got the ball,  
Don't you think that Christmas  
Is the pleasantest time of all?  
By Teresa Colston 5-C

E. L. Ginn spent two days last  
week in Lockney General Hospital  
for medical treatment.

### STAR OF CHRISTMAS RAISED AT METHODIST HOME



Boys of the Methodist Home in Waco, Texas, place a huge 70 pound Star of Christmas on the steeple of the Harrell Memorial Chapel. The Star was made by the children in their vocational training shop. The light of the star will summon the children to special worship services on Christmas Eve. Four hundred fifty children live in cottages providing a home-like atmosphere. Christian teachings are emphasized at the Home in its program of providing hope for the future for boys and girls separated from their families by death, poverty, or other misfortunes. Since the Methodist Home was founded over 75 years ago over 8,000 children have come under its care. The Home is supported by Methodists in Texas and New Mexico.

### Dear Santa:

Dear Santa:  
I would like to have for Christmas a cotton candy machine, a blackboard, an Etch-A-Sketch, a battery robot, a model car, guns, a rocket project, truck, camper, training wheel bicycle, racing car. Thank you.  
Love  
Rick

Dear Santa Claus:  
My name is Sandra Tyler, I'm ten years old. Do you know where there's an old piano that no one wants any more for me, I want to play music, and I know a new piano costs too much. I will be very happy if you can find me an old piano. If you can't find me an old piano I would be happy with anything.  
I have two sisters that are 3 years old & 1 1/2 years old. They want doll baby's. I have 3 brothers one is 9 years old. He want a toy gun. Another brother 4 years old wants a tractor. I have one more brother that was born Sunday 15, 1963. I guess he would like a rattle.  
My mother and father say they

don't want a present for Christmas. Because the baby is their present. I hope you don't get cold and tired.  
Lots of love  
Sandra Tyler  
Route 1  
ca J. B. Hernandez

### People's Hospital

(intended for last week)  
Jess Schurket, medical, admitted 12-11, continues treatment.  
O. B. Simms, medical, admitted 12-12, dismissed 12-17, Betty

Wooms, surgery, admitted 12-12, dismissed 12-16. Rosa Guerra OB, twin girls, admitted 12-14, dismissed 12-16. Mrs. Ophelia Sanders, medical, admitted 12-14, dismissed 12-15. Mary A. Dorsey, medical, admitted 12-16, continues treatment. Sally Hale, medical, admitted 12-17, expired 12-17. Willis Cooper, medical, admitted 12-17, dismissed 12-18. John K. Garcia, medical, admitted 12-17, continues treatment. Guadalupe Govea, OB, baby girl, admitted 12-18, continues treatment.  
EMERGENCIES  
Monte Daniel Saunders, chewed

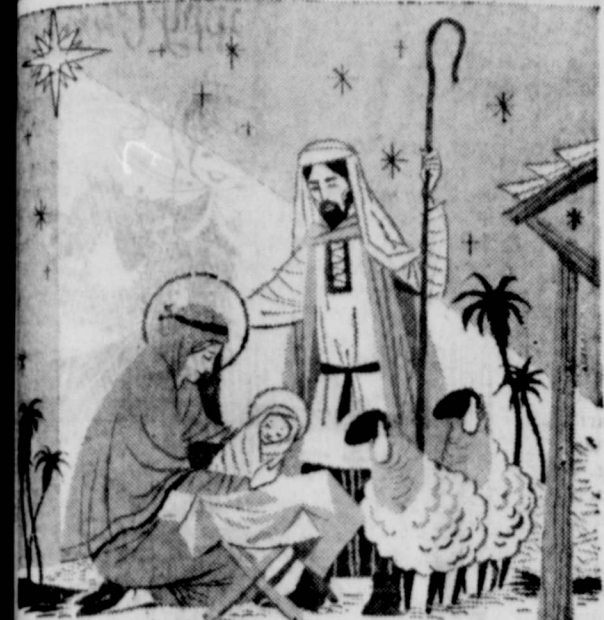
glass thermometer. Bobby But-ton, hand injury. John Garcia, injured in gin accident.  
The Texas Safety Association urges you to make sure the path to your door is well lighted if you have party guests arriving. Remove all hazards which might cause your guests to fall. If your walk is icy, a little sand or salt will help. As a fire safety measure, provide plenty of ash trays for your adult guests.  
Selfish people never made a nation great, regardless of the fortune they manage to acquire.



The following families take this means of expressing their Christmas Greeting to everyone and have given Christmas card money to the fund for Special Education classes, sponsored by the 1962 Study Club:

- |   |                                     |                              |
|---|-------------------------------------|------------------------------|
| Employees of Light-house Electric, Inc. | Mr. & Mrs. Max Harrison & daughter  | Mrs. Bessma Hamilton         |
| Mr. & Mrs. Frank Floyd                  | Mr. & Mrs. James Hale & son         | Mary Pearl Coward            |
| Mr. & Mrs. Claude Weatherbee & family   | Mr. & Mrs. Dean Morris & family     | Mr. & Mrs. Wilson M. Fowler  |
| Mr. & Mrs. Ted Bell                     | Mrs. A. W. Chowning                 | Mr. & Mrs. Fred Brown        |
| Mr. & Mrs. Dale Brown and daughter      | Mr. & Mrs. Harvey Allen & son       | Mrs. Victoria Asher          |
| Mr. & Mrs. Roy Hodges and girls         | Mr. & Mrs. Clarence Guffee & family | Mr. & Mrs. Wendell Tooley    |
| Mr. & Mrs. Bobby Welborn & family       | Dr. & Mrs. Jack Jordan & family     | Mr. & Mrs. John W. Lanier    |
| Mr. & Mrs. Leon Williams                |                                     | Joy & Tommy Assiter & family |
|   |                                     | Tommy Assiter Insur.         |

(THIS SPACE GIVEN BY FLOYDADA SEED & DELINTING CO.)



### CHRISTMAS BLESSINGS TO ALL OUR FRIENDS

L. G. WITHERS  
WITHERS CAFE



### GLAD TIDINGS OF JOY AT CHRISTMAS

As we join in giving God our thanks for His blessings, we also pause to say "Thanks" to you, too, our friends!

Palace Barber Shop  
"HAIRCUTS THAT FIT"



FIELDAN MOTEL



### CHRISTMAS CHEER TO ALL!

Sincerely hope that your  
holiday season is filled with warmth and cheer.  
**PRODUCTION CREDIT ASSN.**  
ALDINE WILLIAMS, Manager



**GIFTS**  
A grateful heart...  
Warm handshake too,  
True "good wishes"...  
Our gifts to you!

## AT THIS HOLIDAY SEASON WE EXTEND...



A Very Merry Christmas  
To Our Friends  
And Customers

Here's our sincere hope that Santa brings you  
and your family a big package of health  
happiness... and all of the things you're hoping  
for.

**Brown Gin Co.**  
MORGAN McREYNOLDS, Mgr.

THANKS TO OUR FRIENDS AND CUSTOMERS  
FOR A GOOD YEAR  
BILL TYE  
**TYE DRILLING CO.**





Winn's Restaurant

Peace on Earth  
Good Will  
Toward  
Men

And suddenly  
there was with the angel  
a multitude of the heavenly host  
praising God, and saying,  
Glory to God in the highest,  
and on earth peace,  
good will toward men.

Lighthouse Electric Coop.

**Joyous Christmas**

Ring out very joyously  
The bells of Christmastide,  
Toll our message merrily  
Across the countryside: "Have  
A Happy Christmas, friends,  
Your friendship is our pride!"

CONTINENTAL OIL CO.

WHOLESALE

BUD SPARKS

**Cone News by Melba Wideman  
Widemans Host 42 Party**

CONE, December 16 - Mr. and Mrs. Haney Wideman were hosts to a forty-two party in their home on Friday night. Those present were Mr. and Mrs. Thurman Kirby, Mr. and Mrs. D. A. Barnhart, Mr. and Mrs. Bob Wideman, Elder and Mrs. Joe Jackson, Mrs. Howard Harris, Mr. and Mrs. Morris Wideman, Mr. and Mrs. W. T. Center, Mark and Mardith Wideman and Belva Wideman. Gifts were presented to the Centers as they will be leaving soon to make their home in Whitesboro.

Rev. Bob Robbins was guest speaker at the Baptist church because of the pastor's illness. Rev. Robbins, a former pastor in Levelland, is now serving Hockley County as Juvenile Probation Officer. He was a dinner guest of Rev. and Mrs. Guest.

Mr. and Mrs. Ed Martin spent Friday night in Seminole with her brother and family. Mr. and Mrs. W. E. Carr. On Saturday, W. E. accompanied the Martins to Big Spring where their father, J. L. Carr is critically ill in a hospital there.

Mrs. Roxie Travis was a Sunday dinner guest of Rev. and Mrs. S. M. Bean.

Mr. and Mrs. Bob Wideman, Ketny and Belva spent Sunday afternoon and had dinner with Mr. and Mrs. Kenneth Brownfield and family in Lubbock.

Mrs. Sallie Yoakum arrived last Sunday night to spend the Christmas holidays with Mr. and Mrs. H. R. Nance and Rachel, with the Joe Jacksons and other relatives in this area.

Mr. and Mrs. Herman Cornelius and boys, Ralls were Sunday supper guests in the home of Mr. and Mrs. Howard Harris, Franklin, George, Jean and Diane.

Mrs. Peachie Parrish was a Sunday visitor in the home of Mrs. Emma Noble.

Mr. and Mrs. Beck Nance, Cope Colo. spent Saturday night and Sunday in the home of his parents, Mr. and Mrs. H. R. Nance and Rachel. Others present for supper Sunday evening were Elder and Mrs. Joe Jackson and Carl Lynn and Mr. and Mrs. Harold Verett. Others who called later were Mr. and Mrs. Clarence Verett, Steve and Kevin and Mr. and Mrs. Eddi Verett.

Mr. and Mrs. Max Dyess, Suzanne and Tim were Sunday dinner visitors in the home of her parents, Mr. and Mrs. Earl Martin.

Sunday dinner guests of Mr. and Mrs. W. T. Center, Carla and Larry were Mr. and Mrs. Haney Wideman, Spike, Mark and Mel

and Mr. and Mrs. Thurman Kirby, Carrel, Thurman Ray and Jimmy.

Lonnie Mize Ralls, spent Monday with his sister, Mrs. Eddie Verett and Mr. Verett.

Elder Joe Jackson and Alfred Clark were in Levelland on Sunday where Jackson preached at the Primitive Baptist Church there.

Mr. and Mrs. Pat Yoakum, Patti and Roger Wade were Sunday dinner guests of Mr. and Mrs. Roy Mara and Mollie.

**Veterans Ask**

Q—Can a peace time veteran obtain treatment in a Veterans Administration outpatient clinic or by a private doctor and have the VA pay for it?

A—Outpatient treatment or treatment by an approved private physician as well as certain medicines are given without charge ONLY to veterans (either peace time or war time service) with a disability incurred or aggravated in service.

Q—Is it true that there will be a reunion of ninety-four World War II airmen who escaped from France in 1944 in "Operation Bonapart"?

A—Yes. Three of the Evadees who lived in Buffalo, New York, are arranging the reunion of the veterans who participated in Bonapart. It is scheduled for May of 1964, 20 years after the escape. For details write Ralph K. Patton, 327 Mt. Vernon Road, Buffalo, New York.

George Washington laid the corner stone of the Capitol in Washington in 1793.

"Monticello," name of Thomas Jefferson's home, means "little mountain" in Italian.

Doug, all the other boys & girls. Your Friend Connie Anderson Rt. 2 Floydada, Texas

Dear Santa:  
My name is Scot Yancy. I live at 720 West Missouri Street. I am three years old.

I go to see the trains almost every night with my daddy. I just love trains! The biggest present that I want for Christmas is a train. If I get a train for Christmas I will play with it every day.

Thank You  
Scot Yancy  
written by his sister, Gale

**Dear Santa:**

Dear Santa:  
I am a little girl 5 years old. I have been a good girl all year. Please bring me a Tiny Chatty Baby doll and Tiny Chatty bother, Record player and records, Jewelry box and Jewelry, Fruit, nuts and candy.

Please don't forget all the other boys & girls. And I will leave you a glass of milk on the table. I love you.  
Brenda Keeter  
107 West Tennessee  
Floydada, Texas

Dear Santa:  
I am a little girl 8 years old. I have been a pretty good girl this year.

Would you please bring me a tiny thumbelina, a bridal dress for Barbie, and a suit for Kim. And if you have a Hospital Cart Set I would like. Don't forget candy, fruit & nuts.  
Please remember sissy and



ALL THE WAY TO GERMANY . . . goes the Christmas card displayed by Mrs. Dorris Jones. The recipient will be PFC Clifford Jones, who will complete his tour of duty in Germany in February.

**Hot Mocha Java  
for a Winter Warm-Up**



One of the nicest things about a winter outing is the party around the hearth which always follows. Next time, have mugs of hot Mocha Java ready to warm the souls of skiers and skaters alike. Mocha Java is a blend of equal parts strong coffee and cocoa, sweetened to taste, a deliciously warming combination. To dress up each drink, top with whipped cream and a sprinkling of cinnamon. With the Mocha Java, serve a basket of Guilford Card Gingerbread, made from a cherished family recipe. The ingredients have been near and dear to American hearts since colonial days—molasses and brown sugar, cinnamon and ginger. The texture is what makes it so different—delicately crisp, not chewy. It is served in slim squares dusted with a mixture of sugar and pulverized coffee.

**Guilford Card Gingerbread**

- 1/2 cup butter or margarine
- 1/2 cup brown sugar, firmly packed
- 1 egg, well-beaten
- 1/2 cup molasses
- 1 1/4 cups sifted, enriched flour
- 1 1/2 teaspoons ginger
- 1/2 teaspoon cinnamon
- 1/2 teaspoon salt
- 1/2 teaspoon baking soda
- 1 tablespoon sugar
- 1 teaspoon pulverized coffee

Cream butter or margarine to consistency of mayonnaise. Beat in sugar and continue beating until fluffy. Stir in egg and molasses. Mix and sift flour, spices, salt and baking soda. Stir in gradually. Chill. Roll 1/4 inch thick on lightly floured board. Place on greased baking sheet. Combine sugar and pulverized coffee and sprinkle over top. Bake in moderate oven, 350° F., 20 minutes. Cut in squares.

**14 Years Ago**

Taken from the Hesperian files Dec. 22, 1949.

Peoples Hospital will celebrate its first birthday January 2 and several people have indicated desires to give presents to the firm.

A hospital authority said last week, "We are in need of an oxy-bent tent and fetn that would be the one most useful gift to the hospital at this time."

Floyd County cotton farmers returned a heavy majority favoring cotton marketing quotas in voting last Thursday. The plan was favored 265 to 46 by the growers, which meant that 85.2 percent favored the quotas.

Bruce Womack, junior tackle from Floydada, was honored as being one of four West Texas

State Buffaloes placed on All-Border Conference selections, it was announced last week. nearly 60 years ago County and observing Wedding Anniversary.

Burglars Saturday night made a successful break-in to Oden Chevrolet Co. Graveside rites for W. T. Ellis, of South Floydada Cemetery, held Monday, December 22.

Ten years ago Mr. and Mrs. R. C. Bennett observed their Golden Wedding Anniversary in December and this year of our Lord in 1949 found them still at the same home they founded. Births in Peoples Hospital: Joe Edwin Judy Erline Huickabe Marie Adams and Do Campbell.



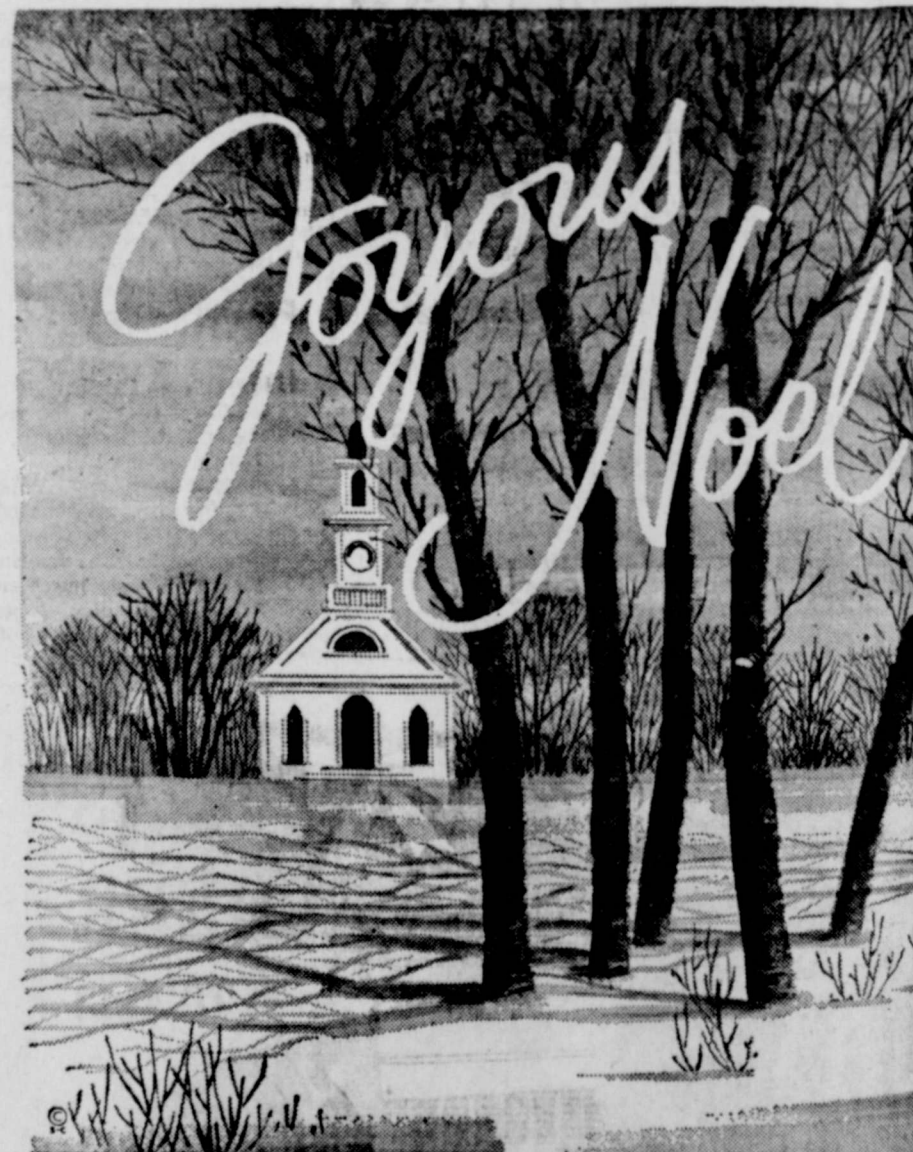
Irene's Beauty Shop  
231 W. CALIFORNIA PHONE YU



Greetings and Best Wishes  
for the Holidays

DAVIS GIN

FLOYDADA

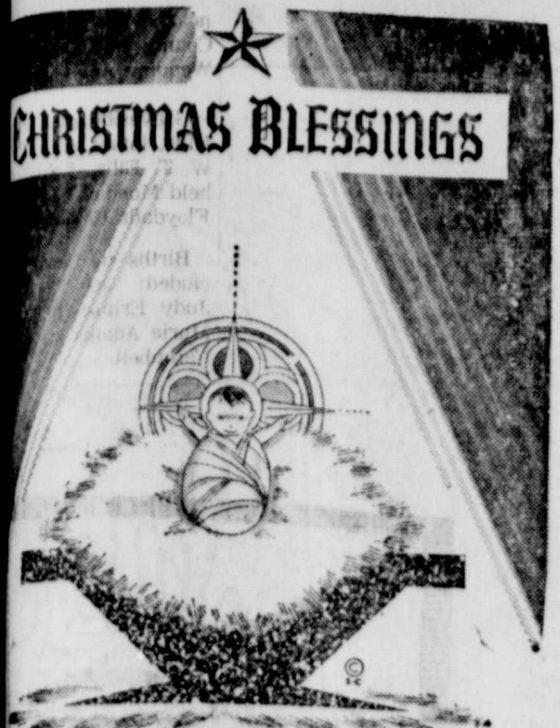


As Christmas brings the sound of church bells brightly pealing, here's hoping it will give to you a most joyous Christmas feeling.

A HAPPY NEW YEAR TO EVERYONE AND THANKS TO OUR MANY FRIENDS FOR THE PATRONAGE IN 1963

DOUGHERTY GRAIN CO., Inc





Our thanks to everyone for making this a good year for us and we wish you a Happy New Year.

Leonard's Cafe



We herald glad tidings of the Joy and Peace in this most beautiful of all seasons... Christmas! May it be your Merriest!

SEASON'S GREETINGS

Lawson Bros. Welding

HAPPY HOLIDAY TO ONE AND ALL!



LAKEVIEW GIN

F. D. McCLINTOCK, Mgr.



SANTA WAS CAUGHT RESTING... a bit at the home of Mrs. Wanda Dobbs. The realistic scene will catch the eye of all if you are out driving on West Kentucky Street. Mrs. Dobbs is seen putting the final touches to Old Saint Nick.

Party Held At Porter Home By Starkey Club

Starkey Home Demonstration Club met in the home of Mr. and Mrs. Tom Porter Friday night, December 12 for their annual Christmas party. Each member revealed their secret pals and each received a Christmas gift with their husbands. Turkey and dressing with all the trimmings were served to Mr. and Mrs. Clifford Buntin, Mr. and Mrs. L. T. Dycus and Anthony, Mr. and Mrs. Clinton Denning, Mr. and Mrs. Luther Holmes, Mr. and Mrs. Leon Ferguson, Steve, Larry, Tony and Robert, Mr. and Mrs. Bill Hendrix, Steve, Joel and Susan, Mrs. Cora Lee Shipley, Harvey Tardy, Mr. and Mrs. Mike Lawrence, Mr. and Mrs. Turner Hunter and Larry and Mr. and Mrs. George L. Smith.

Floyd Hickerson Interred Friday

Funeral rites for Floyd Hickerson of near Grand Prairie, Tex., were held Friday afternoon in the Harmon Funeral Home Chapel in Floydada. Rev. Charles Lutrick, minister of the First Methodist Church and Rev. Floyd C. Bradley, pastor of the First Baptist Church, officiated. Interment was in Floydada Cemetery under the arrangement of Harmon Funeral Home. Mr. Hickerson died on Tuesday of last week in Baylor Hospital where he had undergone surgery the week before. He had been in critical condition since the delicate operation. He was born August 20, 1889, and at one time he and his wife made their home in Floydada.

Survivors include two sons, Buck and Pete Hickerson of Floydada; two daughters, Mrs. A. H. Rockett of Waco and Mrs. Elmer Daisy of Clovis, N. Mex.; two brothers, W. F. (Bill) and Pat of Dallas; one sister, Mrs. Cleo Moore of Cedar Hill, Tex., six grand children, and several great grand children.

Whirlwinds In Caprock Tourney December 26-28

The Floydada Whirlwinds basketball team is among the top sixteen area basketball teams that will compete in the fifth annual Caprock Holiday Tournament at Lubbock Municipal Coliseum, December 26th, 27th and 28th. Proceeds for the tournament are used for the charitable and civic activities of the Caprock Chapter of the American Business Club. Teams classified AAAA and AAA compete in one bracket and AA, A and B teams for the other division. Trophies are awarded the winners in each division, the runners-up, the consolation winners, and individual trophies are given to the members of the All-tournament Team. The outstanding player of the tournament will receive an additional award. Lubbock High and McAdoo are the defending champions in their respective divisions, and will be challenged this year by teams from Montgomery, Midland, Seminole, Lamesa, Levelland, Snyder and Andrews in the AAAA-AAA division, Denver City, Petersburg, Shallowater, Slaton, Dimmitt, Floydada, and Plains in the AA, A and B division. The tournament has traditionally given area fans some of the most exciting high school basketball of the year.

Dougherty News

Mr. and Mrs. Kenneth Robertson and daughters plan a trip to Houston during the holidays. The Jesse Pernell family plans to spend Tuesday and Wednesday in the home of his father near Graham. Mr. and Mrs. R. D. Holly will host a family Christmas party Sunday evening. Miss Mary Slover is spending the holiday with relatives at Matador. Mr. and Mrs. John Truelove of Eurlston visited several days this week in the homes of Mr. and Mrs. J. T. Poole, Mrs. C. R. Woodson and Mr. and Mrs. W. S. Poole. Mr. and Mrs. Earl Foster plan to host a family dinner for members of their family and Mrs. E. I. Foster Christmas Day. Mr. and Mrs. Bob Ross are spending the holidays with relatives in San Antonio and Har-



WINTER WONDERLAND... this Saturday morning picture of the beautiful landscaped home of the Kyle Glovers is typical of the beauty that Mother Nature spread over Floydada with her recent ice and snow covering.

Mrs. R. H. Crawford and her sister, Mrs. White of Lubbock are visiting relatives at Hallinger and will attend the Golden Wedding anniversary of their uncle, Mr. and Mrs. Archie Wiley Sunday. Mrs. Kenneth Poole is hospitalized at Floydada since Friday. She suffered bruises and abrasions when she fell on the icy sidewalk at her home. Mr. and Mrs. Joe Whitehurst of Roswell are weekend guests in the home of Mr. and Mrs. Carmel Eastham. Mr. and Mrs. A. T. Emert are announcing the birth of a great grandson December 18 at Clayton, N. Mex. The infant is the grandson of Mr. and Mrs. Ernest Emert of Texline and son of David Emert. Mr. and Mrs. Claud Ring spent

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 TEXAS PRESS ASSOCIATION  
 Member 1962

HAPPY HOLIDAY

Dear Friends,  
 Christmas brings to mind the sharing of joys and love with our families at home.

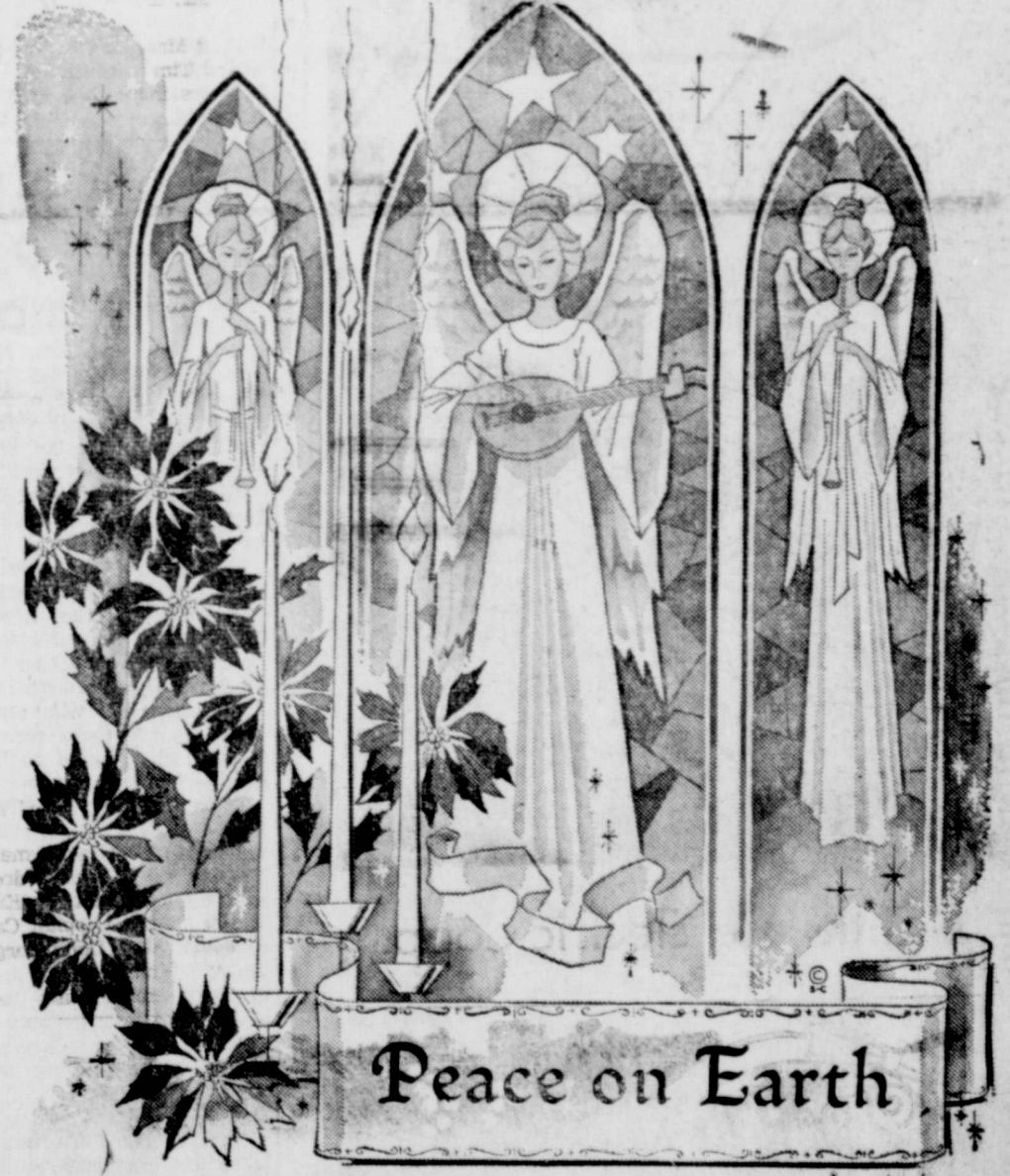
It is a symbolic time of observance of the true meaning of Christmas.

Christmas is also a time of gratitude for the many good things of life. It is in this way that we express our appreciation to everyone for friendship and loyalty... and acceptance of our products and service.

In the spirit of the Season, all of us at Reed Ford Sales extend to you and yours our warmest wishes for a Merry Christmas and a Happy New Year.

Sincerely,  
 RAY REED

Reed Ford Sales



At His Birth the Angels sang, "Peace on earth to men of good will." May this same peace, the gift of the Prince of Peace, be yours this Christmas and may it fill your life with joy!

Our sincere thanks to our many friends and customers who have helped make this a good year.

Our best wishes to everyone for a Happy and Prosperous New Year

- ☆ DAVIS GRAIN CO.
- ☆ DAVIS FARM SUPPLY





# Greetings

AND A HAPPY NEW YEAR  
**FREDA'S BEAUTY BOX**



JERRY AND R. C. BULLOCK  
**Bullock Shamrock Service**



AND A HAPPY NEW YEAR  
**M & N Auto Repair**



JAKE WATSON  
**Federal Land Bank**  
OF FLOYDADA

## Della Plains Smashes Olton For Two Wins

Both the boys and girls from Della Plains took wins from the Olton teams at Della Plains gym Tuesday night. The girls edged their opponents 42-31 and the boys took their game by an overwhelming 90-36 score.

The girls jumped to an early lead in the first quarter of their game with Shirley Minner and Ruby Storey paving the way with the accuracy of their shots. At the end of the first quarter the score showed DP 9 and Olton only 4. The Hornets continued to increase this lead in the second period and led the visitors 23 to 8 at halftime.

After the intermission, Olton came back to put up a better fight and closed the 14 point lead to only 11 by the end of the game. Shirley Minner with 17 points was the leading scorer for the Hornets. Ruby Storey was a close second by racking up an impressive 15. Cleo Ivory scored in the double column bracket as well with 10 points.

The defensive stalwarts that allowed the Olton crew only 31 points consisted of Ruby McGee, Louise Davis and Clarice Owens. About a week before the Olton game, the Hornets from Della Plains were downed by Amarillo 77-37. The local boys did not wait for Amarillo to appear again before they took revenge. The visitors from Olton were the victims of the locals determination as they fell to the Hornets 80-26.

The boys never allowed the visitors an inkling of a chance to be in the ball game, for the locals jumped to an early lead, kept increasing the margin with each minute of play and never let up.

Hozie Jackson scored as many points as the entire Olton team. Hozie posted 22 points to lead the locals in the slaughter, Willie Simmons and Jewel Storey tied for second place honors by sinking 16 eunoters each. Tommy Collins was next in line with 11, followed by Otha Jackson who accounted for 10 points.

E. J. Carter led the visitors scoring with 10.

The Della Plains teams will host Amarillo Jan. 2, 1964 and each player is looking forward to the game with revenge in his mind.

## Tooleys Sell Paducah Post

Sale of the Paducah Post, was announced last week in a lead article. Mr. and Mrs. Kenneth Tooley have sold the Post to James P. Lawrence of Henderson, Texas. The sale was effective December 1, but was not announced until last week.

Kenneth is a cousin of Wendell Tooley, publisher of the Hesperian. A native of Arkansas, Lawrence is a veteran of many years experience in the newspaper field. Prior to publishing the Post, he was publisher of the Henderson Daily News.

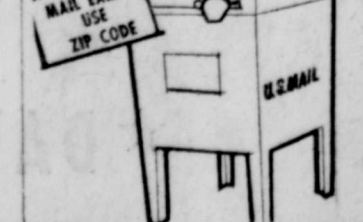
Lawrence, his wife and four daughters will make their home in Paducah as soon as housing is available. Tooley, who came to Paducah seven years ago as publisher, said: "My plans are incomplete. We will remain in Paducah at least until Christmas."

Both Mr. and Mrs. Tooley were active in religious and civic life of Paducah. He is president of the Paducah Lions Club and was one of the organizers of the Paducah Junior Chamber of Commerce and served as first president in 1957-57.

Mrs. Tooley, past president of the Paducah P-TA, was active in various organizations and also worked in almost all departments of the newspaper.

Santa's suit or your child's costume for a Christmas play can be made fire proof with a solution of nine ounces of borax and four ounces of boric acid and one gallon of water. Saturate fabric and hang to dry. The Texas Safety Association says this method must be repeated after each washing — and don't forget Santa's whiskers.

A sit-down strike just makes it official so far as some workers are concerned.



If you receive mail at these Floyd County towns, your ZIP code is:  
Floydada 79239  
Lockney 79241  
South Plains 79253  
Dougherty 79231  
Aiken 79221

# NOEL



Floyd County Lanes



TO ALL OUR FRIENDS

Norrell Tractor Parts

Elmer - Mat - James - Keith



AND A HAPPY NEW YEAR  
**Fuqua Farm Supply**

The Texas Safety Association urges motorists to be prepared for weather conditions which make driving hazardous. Check your tires for traction and tire member, on ice, reinforced tire chains, give up to five times as much traction as regular tires.



Dashing in to wish every one of our friends a very gay time!

BOB WELBORN  
**CONOCO SERVICE STATION No. 1**

## SOUTH PLAINS NEWS by Mrs. Murray Juliian

### 4-H Club Has Covered Dish Supper Saturday

South Plains, December 23—The South Plains 4-H Club Members and sponsors, Mr. and Mrs. E. J. Kinslow, will enjoy a covered dish supper at the Fellowship hall of the Baptist Church Saturday night. Each member will bring a covered dish, and hostesses for the event will be Mrs. L. N. Johnson and Mrs. J. P. Taylor. There will be a Christmas tree and an exchange of Christmas gifts.

Tom Davison, County Agriculture Agent, met with Mr. and Mrs. E. J. Kinslow in the Kinslow home Sunday afternoon where they planned the 4-H Year Book and activities for the 4-H Club members of the South Plains for the coming year.

Mr. and Mrs. John Kinniburgh, John Mark and Beverly will go to Truscott for Christmas eve with her folks, Mr. and Mrs. Earl Burgess, and then leave Christmas day with his folks, Mr. and Mrs. J. A. Kinniburgh and family.

W.M.U. members of the Baptist Church who met Tuesday afternoon to hear the Mission study Book, Mandelbaum Gate, taught by Mrs. Probasco and Mrs. Malahan were Mmes. Bryan Karr, Shelby Calahan, Sealy Smith, Grigby Milton, Fred Fortenberry, Tilman Powell, Bob Reeves and Don Probasco.

Mr. and Mrs. Sylvain Kinniburgh, Marilyn and Beth plan to spend Christmas eve in Truscott and Vera with their mother, Mrs. J. H. Spivey, and Christmas Day with his folks, Mr. and Mrs. J. A. Kinniburgh. Mrs. Kinniburgh has been working at the South Plains Gin the past few weeks.

Bryn Smitherman, daughter of Mr. and Mrs. Rex Smitherman has been confined to bed for a week, with a case of hepatitis.

Mr. and Mrs. Fred Fortenberry will go to Amarillo Saturday night to have a visit with her brother, Mr. and Mrs. John McCain.

Mr. and Mrs. Don Probasco and boys will spend Christmas in Floydada with his parents, Mr. and Mrs. Frank Probasco, with Don's brother, from Kankakee, Illinois, home with them for the first time in 26 years. Christmas Day the Probascos, with Maury and Matt, will go to Crosbyton to spend the day with her folks, Mr. and Mrs. Hubert Holcomb.

Mr. and Mrs. Robt. O. Turner and three children of Floydada will be here for Christmas Day dinner with her parents, Mr. and Mrs. Early Pritchett. They were Tuesday night guests in the Pritchett home for supper.

Mr. and Mrs. Don Marble, Donete and Brett went to the First Baptist Church at Flomot Wednesday night to see the Christmas play, "The Empty Room" in which Mr. and Mrs. Clayton Bond took part. The Bonds formerly lived in South Plains.

Mrs. Don Probasco and Mrs. Eugene Beedy were hostesses for the Christmas meeting of the La Than Club in the Beedy home Wednesday afternoon. The house was beautifully decorated and guests exchanged gifts with secret pals from the Christmas tree. Refreshments of apple sauce cake and red velvet cake, punch and coffee and nuts were served. Members present were Mmes. Glen Wood, Dean Stewart, Fred Marble, Sterling Cummings, Philip Smitherman, Donald Bean, Kenneth Bean, Travis Young, Derrel Young, Don Marble, and hostesses Mrs. Probasco and Mrs. Beedy.

Mr. and Mrs. John Key West will have their annual Christmas tree along with a Christmas breakfast in their home for their children, Mr. and Mrs. Kenneth Bean and girls, Mr. and Mrs. Johnny West and girls, Mr. and Mrs. Winfred West and Dale West of the home.

Mr. and Mrs. Fred Fortenberry will spend Sunday in Amarillo with her brother, Mr. and Mrs. Clifton McCain with all members of Mrs. Fortenberry's family to be there for the pre-Christmas gathering. They will have Christmas eve supper in the home of his brother, Mr. and Mrs. Robin Fortenberry with 30 members of the Fortenberry family there, including Mr. and Mrs. Elmo Fort-

entberry of Clarendon. Mr. and Mrs. Bill Darden of Albuquerque, New Mex. will spend part of the holidays here with their daughter, Mrs. Johnny West and family. Christmas Day they all expect to have dinner in Lockney with Dr. and Mrs. W. J. Mangold.

The community Christmas tree and program was held at the school house last Friday night at 7:00 with a religious theme throughout the program. The school children and others took part, and there was a Santa Claus. School turned out for the holidays, and children will have two weeks at home.

Mr. and Mrs. Hollis Shewmake, Hollis Jr., and Randy will have Christmas eve in Slaton with her mother, Mrs. Annie Lowe, and Christmas Day they will go to Canyon to have dinner and Christmas with his sister, Mr. and Mrs. Leroy West.

Mr. and Mrs. Fred Fortenberry attended funeral services for the baby girl of Mr. and Mrs. Morris Degeen of Flomot 2:30 p. m., Friday, Dec. 20, at the First Methodist Church at Flomot.

Mr. and Mrs. E. J. Kinslow and boys, Steve, Phil and Bary will have their Christmas Day in Lubbock with his parents, Mr. and Mrs. D. E. Kinslow.

Mr. and Mrs. Philip Smitherman, Marc and Monty will have Christmas Day in Floydada with his parents, Mr. and Mrs. Ernest Smitherman, and Christmas eve in Silverton with her mother, Mrs. J. K. Bean.

Christmas Day plans for Mr. and Mrs. Donald Bean, Judi and Mike are to be at home and her folks, Mr. and Mrs. G. G. Gobb of Tulia will be with them.

Mr. and Mrs. R. H. Adams, Larry and Alan, home from Dallas plan to spend Christmas Day in Littlefield with her brother, Mr. and Mrs. Pless Helm, and Beverly, Christmas Mr. and Mrs. Wayne Adams and Leeta will be with them.

Mr. and Mrs. Eugene Beedy and boys, Mark and Todd will have Christmas eve in Claude with his folks, the Bill Beedys and other members of the family, and Christmas Day they will be at McCoy with Judy's folks, Mr. and Mrs. E. M. Jackson and Lynn.

Mrs. Kenneth Bean and Mrs. Johnny West were hostesses at their Christmas party for their bridge club in the Bean home Thursday night with a Christmas supper buffet style. The house was decorated in the Christmas motif, and guests played bridge at two tables and there was one table of forty two. The Wests were surprised with a house warming gift presented them by club members for their new house, in which they recently moved. Present were Messrs and Mmes. Bill Ware, D. M. Cogdill, W. T. Connor, Donald Bean, Raz Ware, and hostesses Mr. and Mrs. Bean and Mr. and Mrs. West.

Mr. and Mrs. Arby Mulder and Kathy will be in Plainview this Friday night for a surprise party planned for their son's wife, Mrs. Nathan Mulder, complete with birthday cake and packages.

Mr. and Mrs. Windle Johnson will have Christmas eve with his mother, Mrs. Zela Johnson and Christmas day with her parents, Mr. and Mrs. J. M. Pierce on the Canyon's rim, south of Floydada.

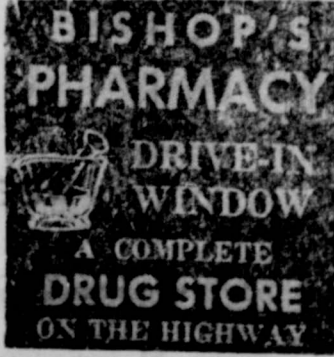
Sim Reeves was thrown from a skittish horse, Tuesday morning and broke a small bone in his neck. He will have to be in traction for five or six weeks in a Memphis hospital.

### SUPERIOR CLEANERS

For Quality Dry Cleaning The Approved Sanitone Way.

WE PICK UP  
AND DELIVER  
CALL  
YU3-3540

Sleep  
While Your Want  
Ad Works



### Dr. John W. Kimble, O.D.

Contact lenses — Visual analysis  
OPEN ALL DAY SATURDAY  
AS FOR THE PAST 48 YEARS  
Floydada, Texas YU 3-2496



May the gift of lasting enter your home this Christmas

Bennett Building Mat

### GIFT OF GIFTS

Mary gives to us her Son... May He bless you, every one!

Our sincere for your wonderful patron and good will this past year  
Linch Oil Co.



To you our customers, at this festive season, we wish all blessing

Grundy Iron & Me



# GREETINGS at Christmas... To All



JERRY AND WAYNE FINLEY  
CITY TRIM SHOP

## Floyd Philosopher Saves Time And Energy By Changing His Calendar Every Other Year

Dear Editor:  
I knew it was Christmas, television doesn't play Jingle Bells in July, but I thought it was Christmas 1962. I never got around to changing calendars.  
In this connection, I was talking with a man who had something of the same feeling, that the years are sailing by so fast he can't keep track of them, and he was arguing we ought to hold Christmas only every other year, to give a man time to catch his breath between seasons, but he won't get anywhere with the idea.  
At any rate, I tore off my calendar, brought the year up to 1963, and while I was at it flipped a page or two into 1964. You're not going to catch me napping, and besides, why waste energy tearing off a year at a time when you can get two with the same effort?  
I have no idea what the new year holds for me, but that isn't surprising as I haven't found out yet for sure what happened in 1963. I know we have better

communications but it doesn't help much, about all television does is multiply the number of crises you're aware of. The number of trouble spots on earth probably hasn't increased, what television does is baffle you with four a week instead of the old system of one a month. Seeing may be believing but it's a long way from understanding.  
However this doesn't bother me. A man who had to wait for television to find out how much there is around him he can't figure out, just wasn't looking in the first place. I don't know why I should be expected to understand what's going on in the rest of the world when I'm not sure what's taking place on this Johnson grass farm.

At any rate, what's coming up in 1964 is bound to be interesting, and I intend to be on hand to misunderstand it.  
Yours faithfully,  
J. A.

Jackie Don Calahan and Charlotte Ann Brown, December 20. (Warranty Deeds)  
J. S. Hale to S. E. Sparks and A. L. Wyle Jr., lots 9 and 10 and the east one-half of lot 11 in block 110; \$11 stamps.  
Larry Amaya et ux to Joe M. Garcia, lot 6 in the Amaya Addition in Lockney; 55 cents stamps.  
L. C. Carter et ux to Monroe Smithe et ux, the south two-thirds of lot 9, all of lot 10 on block 13 in Lockney; \$7.50 stamps.  
Ernest Torrez et ux to Lighthouse Electric, lot 16 in block 9 in Floydada; 55 cents stamps.  
Lighthouse Electric Cooperative Inc., to Ernest Torrez, lot 16 in block 96 in Floydada; \$3.85 stamps.  
Raymond Hackett et ux to Roy Don Hodges et ux lot 14 and 15 in block 2, Western addition in Floydada; \$1.65 stamps.  
DISTRICT COURT  
(Cases Filed)

### COURT RECORDS

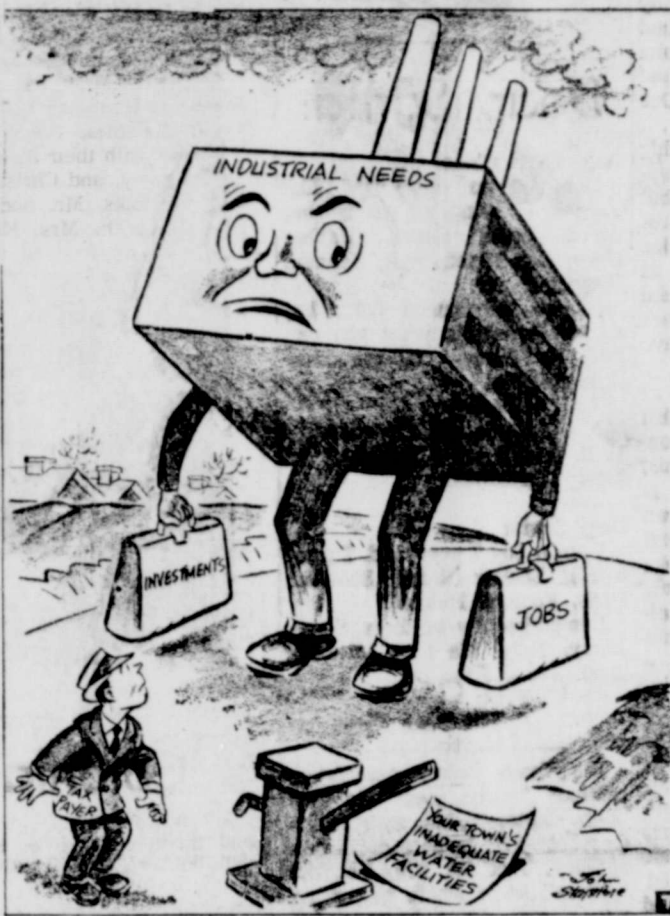
(Criminal Docket)  
State of Texas vs Arnulfo Rodriguez, aggravated assault. Plea of guilty entered, subject fined \$350 and costs of court.  
(Marriage Record)

### Veteran's Ask

Q-If a veteran has named his mother as beneficiary of his insurance and then marries, will his new family or his mother receive the insurance money in case he dies?  
A-The VA is required by law to pay the insurance proceeds to the designated beneficiary. In this case, the insurance money would go to his mother.  
Q-How much time remains for Korean War veterans to get Educational benefits from the Veterans Administration?  
A-The educational provisions of the so-called Korean GI Bill expire for all on January 31, 1965. Thus about one year remains to take advantage of that provision.  
Q-I read that a person worked for the VA for more than 40 years. Yet the VA wasn't formed until 1930? Explain this.  
A-Originally, there were several organizations that served veterans in various ways. One of the earliest of these was the Bureau of Pensions. Another was the National Home for Disabled Volunteer Soldiers. The Bureau of War Risk Insurance originally insured wartime shipping but later took over service to veterans. Several of these groups were combined into the Veterans Bureau in 1921, and this new organization was combined with the other groups to form the Veterans Administration in 1930.  
Q-I started school September 16 under War Orphans Assistance Act. I understand I would receive \$110 a month while attending school. My first check received on Oct. 20th was for \$55. Why didn't I receive \$110?  
A-VA pays for period of enrollment, and considers 30 days a month. You attended 15 days during September, the month the check covered, so you were entitled to one-half of \$110. Your last month of training will be figured on the same basis, following completion of monthly certification of attendance signed by you and the school.

Elias Howe invented the sewing machine in 1846.

### TIME TO GO!



TAX DOLLARS LOST. Local improvements put off. And job opportunities gone. And that's what happens in a town without sufficient water. Manufacturers go elsewhere. National Water Institute surveys report they go where there is enough water to operate efficiently and economically. But John Q. Taxpayer in your town ends up the loser! Trouble is: most of us take water for granted. We become aware of it only after a long hot summer when supply may be short. Then we watch our lawns turn brown, flowers die and cars cake with dust because the use of water has been restricted.  
But few of us realize the loss in dollars to our town. When a company moves away we know about it. When a company doesn't move to our town because of inadequate water supply, we usually don't hear about it. But the loss is just as painful!  
"Penny wise and pound foolish" is an old adage. But it suits this situation perfectly. If we don't back up our water-utility people with the funds to treat, transmit and store plenty of water, then we fail to protect the economy of our town but—more important—the health of our loved ones.

School and was employed at Bennie's Gulf Station before entering the Army.  
Everybody would like to have a government that can operate people the benefits of modern times.

### Cinch It With Grapefruit!



An easy and delicious way to melt inches is to enjoy fresh Florida golden grapefruit. Plump, juicy sections combine with low-calorie shrimp in scooped-out grapefruit shells, served with a zesty cocktail sauce.  
For finger foods, affix raw vegetables such as cauliflowerettes, carrot curls, cucumber wedges and celery slices to a whole grapefruit with colorful picks—much easier on the waistline than starchy nibbles!  
Grapefruit provides nutritional daily-needed vitamin C; half a medium-sized one contains only 50 calories for a satisfying and refreshing appetizer or dessert.

#### Low Calorie Grapefruit For D'Oeuvres

Cut desired amount Florida grapefruit in half. Cut around each section loosening fruit from membrane. Remove sections; reserve. Cut out core and dividing membrane. Measure grapefruit sections. Combine with equal amounts cooked and cooled seafood (shrimp, lobster or crabmeat, cut in large pieces). Pile into grapefruit "shell;" use wooden picks to serve. Serve with Cocktail Sauce.\*

#### \*Cocktail Sauce

- 1 cup chili sauce or catchup
- 2 tablespoons lemon or lime juice
- 1/2 teaspoon Tabasco

Combine all ingredients. Use a Florida grapefruit "shell" as serving container.  
NOTE: To make shells with a pleat edge, trace a line around center of grapefruit. Insert small bladed pointed knife in center of grapefruit at an angle to make one side of a point. Remove knife; insert to make opposite side of point. Continue around grapefruit following line to keep halves equal size. Pull apart. Follow directions for preparing shells.

### PFC Thomas In Fire Exercise

SCHOFIELD BARRACKS, HAWAII (AHTNC)—Army PFC Gerald D. Thomas, 19, son of Mr. and Mrs. Marion C. Thoms, Matador, Texas, and other members of the 25th Infantry Division participated in Exercise DUSTY TRAIL III, a three-fire training exercise, on the Island of Hawaii.  
During the month-long maneuver, which ended Dec. 8, tank, field artillery, missile and infantry units faced simulated combat problems.  
Thomas, an assistant gunner in Battery C, 3d Battalion of the 25th Infantry Division, participated in Exercise DUSTY TRAIL III, a three-fire training exercise, on the Island of Hawaii.  
State of Texas vs Chester Coleman, assault with intent to murder.  
State of Texas vs Cris Santos, driving automobile while intoxicated, repetition.  
State of Texas vs Jesse Hughes, robbery with assault and theft from the person.  
State of Texas vs Diana Hill McBride, robbery with assault and theft from the person.  
State of Texas vs Florence Williams, robbery with assault and theft from the person.  
State of Texas vs Bill Williams, robbery with assault and theft from the person.  
State of Texas vs Calvin Moss, forgery and knowingly passing as true a forged instrument.  
State of Texas vs Maurice Rawlings, theft over \$50.  
State of Texas vs Jesus Castro, burglary.



HI, AND A MERRY CHRISTMAS!

We hope your home and heart will be filled with laughter, joy and good will this glad Holiday season.

FOOTE BUTANE AND OIL CO.

Wishes To Our Friends  
May all the joys He came to bring  
Within your hearts forever ring!

Rogers Restaurant



Yuletide Wishes

To Wish Everyone a Merry Christmas and a Happy New Year  
From all the folks at...  
KING TIRE COMPANY



To All Our Friends And Much Happiness At This Holiday Season

WILSON PHOTOGRAPHY  
Phone OL 4-2541  
Lockney



OUR WISH TO YOU THIS CHRISTMASTIDE

May your hearth-fire be bright and your tree all a-light,  
And your home filled with sounds of good cheer;  
Friends and kin there to feast, and the last (but not least)  
May your heart receive all it holds dear!

WE EXTEND MOST SINCERE WISHES FOR A Merry Christmas AND A Happy New Year  
FROM THE FOLKS AT —  
CONSUMERS FUEL ASSN.



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- BECAUSE** We have a good financing plan for your convenience in buying.

## TV SCHEDULE

CHANNEL 11

THURSDAY, DECEMBER 26

7:00—7 O'clock Report  
7:05—Linn's Farm Report  
7:25—Weather with Bernie  
7:40—Today Show  
8:00—Say When  
9:30—Word for Word  
10:00—Concentration  
10:30—Missing Links (color)  
11:00—Your 1st Impression (Col.)  
11:30—Truth or Consequences  
11:55—NBC News Report  
12:00—Noon News Report  
12:15—Weather Report  
12:30—Community Close-Up  
12:35—Best of Groucho  
1:30—People Will Talk (Color)  
1:30—The Doctors  
2:00—Loretta Young Theatre  
2:30—You Don't Say  
3:00—The Match Game  
3:30—Make Room for Daddy  
4:00—Father Knows Best  
4:30—Comedy Carrousel  
5:00—Huntley-Brinkley Report  
5:00—News  
6:30—Temple Houston  
7:30—Dr. Kildar  
8:30—Hazel  
9:00—Kraft Suspense Theatre  
10:00—News, Weather, Sports  
10:30—Tonight Show with Johnny Carson (Color)

FRIDAY, DECEMBER 27

7:00—7 O'clock Report  
7:05—Linn's Farm Report  
7:25—Weather with Bernie  
7:40—Today Show  
8:00—Say When  
9:30—Word for Word (color)  
10:00—Concentration  
10:30—Missing Links (Color)  
11:00—Your 1st Impression (Col.)  
11:30—Truth or Consequences  
11:55—NBC News Day Report  
12:00—Noon News Report  
12:15—Weather Report  
12:30—Community Close-Up  
12:35—Price Is Right  
1:30—People Will Talk (Color)  
1:30—The Doctors  
2:00—Loretta Young Theatre  
2:30—You Don't Say  
3:00—The Match Game  
3:30—Make Room for Daddy  
4:00—Father Knows Best  
4:30—Comedy Carrousel  
5:00—Cecil and Beanie  
5:30—Huntley-Brinkley Report  
5:00—News  
6:30—The Fugitive  
7:30—The Bob Hope Show  
8:30—The Farmer's Daughter  
9:00—The Jack Parr Show (Color)  
10:00—News, Weather, Sports  
10:30—Tonight Show with Johnny Carson (Color)

SATURDAY, DECEMBER 28

7:30—Jungle Jim  
8:30—Ruff and Ready (Color)  
9:00—Hector Heathcote  
9:30—Fireball XL5  
10:00—Dennis the Menace  
10:30—Fury  
11:00—Sergeant Preston  
11:30—Bullwinkle  
12:00—Exploring (Color)  
1:00—Mr. Wizard  
1:30—Movie "Spirit of St. Louis" James Stewart  
3:45—East - West Shrine Game  
6:30—The Lieutenant  
7:30—Joey Bishop Show (color)  
8:00—Movie "Secret Partner"  
10:00—News, Weather, Sports  
10:30—Fantastic Features "The Monster That Challenged the World." Andy Dalton, Hans Conruid.

SUNDAY, DECEMBER 29

12:15—Living Word  
12:30—The Eternal Light  
1:00—Pro World Championship Football Game  
4:00—Red Hailer Show  
4:30—G. E. College Bowl (Color)  
5:00—Meet The Press (color)  
5:30—The Bill Dana Show  
6:00—News and Weather  
6:30—Wonderful World of Color  
7:30—Grindl  
8:00—Pomazna (Color)  
9:00—Projection '64  
10:00—News, Weather, Sports  
10:30—Espionage  
11:30—To be announced

MONDAY, DECEMBER 30

7:00—7 O'clock Report  
7:05—Linn's Farm Report  
7:25—Weather with Bernie  
7:40—Today Show  
8:00—Say When  
9:30—Word for Word (color)  
10:00—Concentration  
10:30—Missing Links

11:40—Your 1st Impression (Col)

11:30—Truth or Consequences  
11:55—NBC News Day Report  
12:00—Noon News Report  
12:15—Weather Report  
12:30—Community Close-Up  
12:35—Best of Groucho  
1:30—People Will Talk (Color)  
1:30—The Doctors  
2:00—Loretta Young Theatre  
2:30—You Don't Say  
3:00—The Match Game  
3:30—Make Room for Daddy  
4:00—Father Knows Best  
4:30—Comedy Carrousel  
5:00—Huntley-Brinkley Report  
5:00—News  
6:30—Temple Houston  
7:30—Dr. Kildar  
8:30—Hazel  
9:00—Kraft Suspense Theatre  
10:00—News, Weather, Sports  
10:30—Tonight Show with Johnny Carson (Color)

TUESDAY, DECEMBER 31

7:00—7 O'clock Report  
7:05—Linn's Farm Report  
7:25—Weather with Bernie  
7:40—Today Show  
8:00—Say When  
9:30—Word for Word (color)  
10:00—Concentration  
10:30—Missing Links  
11:00—Your 1st Impression (Col.)  
11:30—Truth or Consequences  
11:55—NBC News Day Report  
12:00—Noon News Report  
12:15—Weather Report  
12:30—Community Close-Up  
12:35—Price Is Right  
1:30—People Will Talk (Color)  
1:30—The Doctors  
2:00—Loretta Young Theatre  
2:30—You Don't Say  
3:00—The Match Game  
3:30—Make Room for Daddy  
4:00—Father Knows Best  
4:30—Comedy Carrousel  
5:00—Cecil and Beanie  
5:30—Huntley-Brinkley Report  
5:00—News  
6:30—The Fugitive  
7:30—The Bob Hope Show  
8:30—The Farmer's Daughter  
9:00—The Jack Parr Show (Color)  
10:00—News, Weather, Sports  
10:30—Tonight Show with Johnny Carson (Color)

WEDNESDAY, JANUARY 1

7:05—Linn's Farm Report  
7:25—Weather with Bernie  
7:40—Today Show  
8:00—Say When  
9:30—Word for Word (color)  
10:00—Concentration  
10:30—Missing Links  
11:00—Your 1st Impression (Col.)  
11:30—Truth or Consequences  
11:55—NBC News Day Report  
12:00—Noon News Report  
12:15—Weather Report  
12:30—Community Close-Up  
12:35—Best of Groucho  
1:30—People Will Talk (Color)  
1:30—The Doctors  
2:00—Loretta Young Theatre  
2:30—You Don't Say  
3:00—The Match Game  
3:30—Make Room for Daddy  
4:00—Father Knows Best  
4:30—Comedy Carrousel  
5:00—Huntley-Brinkley Report  
5:00—News  
6:30—The Virginian (color)  
8:00—Ben Casey  
9:00—The Eleventh Hour  
10:00—News, Weather, Sports  
10:30—Tonight Show with Johnny Carson (Color)

CHANNEL 13

THURSDAY, DECEMBER 26

6:55—Farm Fair Report  
6:30—Sunrise Semester  
7:00—Cartoons  
7:45—King and Odie  
8:00—Captain Kangaroo  
8:45—Debbie Drake  
9:00—Seven Keys  
9:30—I Love Lucy  
10:00—Real McCoys  
10:30—Pete and Gladys  
11:00—Love of Life  
11:30—Tennessee Ernie Ford  
12:00—WTTN News  
12:30—As the World Turns  
1:00—Password  
1:30—Houseparty  
2:00—To Tell The Truth  
2:30—Edge of Night  
3:00—Secret Storm  
3:30—Trailmaster  
4:30—Popeye and Gus  
5:00—Amos 'N Andy  
5:30—The World Tonight  
6:00—WTTN News-Weather

6:30—Password  
7:00—Rawhide  
8:00—Perry Mason  
9:00—Burke's Law  
10:00—News  
10:30—Great Adventure  
11:30—Peter Gunn

FRIDAY, DECEMBER 27

6:30—Sunrise Semester  
7:00—Cartoons  
7:45—King and Odie  
8:00—Captain Kangaroo  
9:00—To Be Announced  
9:00—Seven Keys  
9:30—I Love Lucy  
10:00—Real McCoys  
10:30—Pete and Gladys  
11:00—Love of Life  
11:25—CBS News  
11:30—Tennessee Ernie Ford  
12:00—WTTN News  
12:30—Cartoon Headlines  
12:35—WTTN Weather  
1:00—As the World Turns  
1:00—Password  
1:30—Houseparty  
2:00—To Tell The Truth  
2:30—Edge of Night  
3:00—Secret Storm  
3:30—Trailmaster  
4:30—Popeye and Gus  
5:00—Amos 'N Andy  
5:30—The World Tonight  
6:00—WTTN News and Weather  
6:30—77 Sunset Strip  
7:30—Route 66  
8:30—Arrest and Trial  
9:00—News  
10:30—Movie "Beast From 20,000 Fathoms" Cecil Kellaway

SATURDAY, DECEMBER 28

6:25—Farm Fair Report  
6:30—Sunrise Semester  
7:00—Captain Kangaroo  
8:00—Alvin Show  
8:30—Tennessee Tuxedo  
9:00—Quick Draw McGraw  
9:30—Mighty Mouse Playhouse  
10:00—Run Tin Tin  
10:30—Roy Rogers  
11:00—Sky King  
11:30—Bugs Bunny  
12:00—To be announced  
12:30—Gator Bowl  
4:00—Big Time Wrestling  
5:00—Hootnanny  
6:00—Porter Wagner  
6:30—Wagon Train  
8:00—Defenders  
9:00—Gunsmoke  
10:00—Movie "I'll See You In My Dreams" Doris Day, Danny Thomas, Frank Lovejoy

SUNDAY, DECEMBER 29

7:00—Modern Almanac  
7:30—Bob Poole's Gospel Favorites  
8:00—Herald of Truth  
8:30—Orai Roberts  
9:30—This is The Life  
10:00—Lubbock Ministerial Association  
10:30—Timely Topics  
11:20—First Christian Church  
12:00—Championship Bowling  
1:00—To Be Announced  
4:00—Sports Spectacular  
4:30—Science In Action  
5:00—Twentieth Century  
5:30—Mr. Ed  
6:00—Lassie  
6:30—My Favorite Martian  
7:00—Ed Sullivan Show  
8:00—Judy Garland Show  
9:00—Candid Camera  
9:30—What's My Line  
10:00—News, Weather  
10:30—Jerry Lewis Show

MONDAY, DECEMBER 30

6:30—Sunrise Semester  
7:00—Cartoons  
7:45—King and Odie  
8:00—Captain Kangaroo  
9:00—Seven Keys  
9:30—I Love Lucy  
10:00—Real McCoys  
10:30—Pete and Gladys  
11:00—Love of Life  
11:25—CBS News  
11:30—Tennessee Ernie Ford  
12:00—WTTN News  
12:30—Names in the News  
12:35—WTTN Weather  
1:00—As the World Turns  
1:00—Password  
1:30—Houseparty  
2:00—To Tell The Truth  
2:30—Edge of Night  
3:00—Secret Storm  
3:30—Trailmaster  
4:30—Popeye and Gus  
5:00—Amos 'N Andy  
5:30—The World Tonight  
6:00—WTTN News, Weather  
6:30—Outer Limits  
7:30—The Lucy Show  
8:00—Danny Thomas  
8:30—Andy Griffith  
9:00—Jimmy Dean Show  
10:00—News  
10:30—Channing  
11:30—Peter Gunn

TUESDAY, DECEMBER 31

6:30—Sunrise Semester  
7:00—Cartoons  
7:45—King and Odie  
8:00—Captain Kangaroo  
9:00—Seven Keys  
9:30—I Love Lucy  
10:00—Real McCoys  
10:30—Pete and Gladys  
11:00—Love of Life  
11:25—CBS News  
11:30—Tennessee Ernie Ford  
12:00—WTTN News  
12:30—Names in the News  
12:35—WTTN Weather  
1:00—As the World Turns  
1:00—Password  
1:30—Houseparty  
2:00—To Tell The Truth  
2:30—Edge of Night  
3:00—Secret Storm  
3:30—Trailmaster  
4:30—Popeye and Gus  
5:00—Amos 'N Andy  
5:30—The World Tonight

## 15th Birthday Party In Brazil Is Unique Affair

Editors Note. The story below concerning the daughter of Rev. and Mrs. Lonnie Doyle, and the granddaughter of Rev. and Mrs. L. A. Doyle of Gunnison, Colo., was brought to us by Mrs. J. M. Daniel of Floydada, friend of the Doyles. Rev. L. A. Doyle served as pastor of the First Baptist Church in Floydada for 12 years.

Her 15th birthday had special significance for an Ansonite, Teegee Doyle, because it was observed in Brazil where her father and mother, Rev. and Mrs. Lonnie Doyle, are missionaries and where she has lived more than two-thirds of her life. The following story of the observance was told by Mrs. Lonnie Doyle, the former Janet Hartwick, to her mother, Mrs. Mary Hartwick describes the Brazilian customs relating to such events: Invitations had been sent out days before, preparations had been made, and we were ready to receive our guests, for it was Teegee's "Festa dos Quinze Anos" . . . or her fifteenth birthday which is so important to Brazilian girls.

We had rented small tables that seated four people and had them placed in our big yard. This is the way they do at a real Brazilian festa and we wanted it to be as national as it could be. Lonnie had worked hard to get our yard ready to meet the occasion . . . and it was lovely with the pupunha palms on one side and the banana trees on the other. Our flowers were at their best . . . all colors of hibiscus including the rare yellow one, many tropical plants, but the things that impressed our guests the most were our waist high zinnias . . . a rather common flower at home but something special here. Our orchids just didn't cooperate as we did not have one bloom.

As our first guest clapped at the front gate, a rather full three hours started for the Lonnie Doyle family in Manaus, Amazonas, Brazil. Teegee is more Brazilian than American perhaps as she receives and gives the kisses on both cheeks with much more ease and grace than her mother. There is always the shaking of hands and giving an "abraço" or a slight hug to all guests arriving and leaving our home. So with more than three hundred guests we were kept right busy. We had places outside for eighty people to be seated at one time, but with so many, there was much milling around and visiting done. Teegee received her gifts at the door and handed them to a girl friend who had the honor of taking them to the bedroom. There the girls opened the gifts and then put them on the bed for display.

We tried to be as Brazilian as possible in our menu as our guests were nationals with the exception of perhaps a dozen Americans. First a cold plate was served on each table. On the cold plate was served vatapá and rice (vatapá is made of shrimp, tiny fried meat pies, shredded pork with farofa which is made from mandioca, potato salad, but not as you know it for this had shrimp, sardines, meter beans, peas and a few dozen other ingredients, and the American touch was pimento cheese sandwiches and individual chicken pies. Guarana, the coca-cola of Brazil, was served. One came the plate of "doces" or sweets with a variety of twelve different desserts.

The rotary cylinder printing press was invented by Richard M. Hoe in 1846.

The human race owes much of its progress to the good lives of obscure men and women like the ordinary folk of Floyd County.

There are some 300 astronomy clubs in the U. S. A.

6:00—WTTN News  
6:30—McHale's Navy  
7:00—Red Skelton  
8:00—Petticoat Junction  
8:30—Jack Benny  
9:00—Gary Moore Show  
10:00—News  
10:30—77 Sunset Strip  
11:30—Peter Gunn

WEDNESDAY, JANUARY 1

6:30—Sunrise Semester  
7:00—Cartoons  
7:45—King and Odie  
8:00—Captain Kangaroo  
9:00—Seven Keys  
9:30—I Love Lucy  
10:00—Real McCoys  
10:30—Pete and Gladys  
11:00—Love of Life  
11:30—Tennessee Ernie Ford  
12:00—WTTN News  
12:30—Names in the News  
12:35—WTTN Weather  
1:00—As the World Turns  
1:00—Password  
1:30—Houseparty  
2:00—To Tell The Truth  
2:30—Edge of Night  
3:00—Secret Storm  
3:30—Trailmaster  
4:30—Popeye and Gus  
5:00—Amos 'N Andy  
5:30—The World Tonight

In the middle of the festa came time to blow out the candles. All single girls gather behind the cake and pose with the "aniversariante" for pictures to be made. The candles were then lighted and as Teegee blew out the candles everyone sang "Feliz Aniversario" . . . then we went back to serving the other guests.

The birthday cake was a castle measuring almost three feet in height . . . a princess coming out of the castle to meet her prince charming waiting in the garden in front of the castle. The candles were in line on each side of the steps to look like a little fence. The cake was iced in pink and white, the green grass in the garden was decorated with beautiful little flowers made from potato flour.

Teegee, who's name is Thelma Gayle, was dressed in a pink embroidered organza and wore pink satin shoes. Pink seems to be the color worn by girls having their fifteenth birthdays.

But as she shook hands and hugged our last guest we had a feeling that we had given a real Brazilian festa to our American-Brazilian daughter that has lived less than four of her fifteen years in what we call home . . . Texas.

## Dear Santa:

Dear Santa Claus: I am six years old. I would like for you to bring me an ironing board, some dishes, Barbee stove, Ken Tuxedo Suit, Kenners Projector.

I know this sounds like a lot, so just bring me what you can find. Don't forget all the other little children.

Thank you  
Billie Sue Christian  
P. S. I wish you a merry merry Christmas.

Dear Santa: I am a boy 7 years old. I want a Big Bruiser Truck, Shoulder Pads, Football Helmet.

Remember my brothers, Steve, Larry, Tony. We have all been good.

From  
Robert Dean Ferguson  
The Texas Safety Association reminds "party goers" to give "baby sitters" full instructions on what to do in case of an emergency, such as fire. Let the "sitters" know where to contact you.

If you are going "home for the holidays," drive a winter-safe car and drive it with care, says the Texas Safety Association. And, make sure you are in good physical condition too.

**OLD STOVE ROUND-UP**  
time to see your  
**GAS APPLIANCE DEALER**  
and get a swell  
**SWAP**  
for a new  
**GAS RANGE**  
SPECIAL BUYS NOW!  
Pioneer Natural Gas Company



PANHANDLE RANCHER HEADS QUARTER MILLION MASONS

John R. Collard, Jr. of Spearman is shown the chair he will occupy as Grand Master of Masons in Texas during 1964. Jim W. Weatherly of Kerrville, who served in that position in 1963, makes way for Grand Master Collard.

The new Grand Master, who heads the quarter-million Masons of Texas' 965 Lodges, was elected during the Annual Communication of the Grand Lodge of Texas held in Waco December 4 and 5.

Grand Master Collard has ranching interests and other business activities in the Texas Panhandle. He has been active in Masonic and civic endeavors for many years.

Other officers elected at the Communication included: J. Carroll Hunsley of Austin as Deputy Grand Master; H. W. Fullington of Odessa as Grand Senior Warden; and Dr. J. D. Tomme, Jr. of Fort Worth who was elected Grand Junior Warden.



LYDIA SMITHEY  
Colonial Beauty Salon

## FRIENDLY CHRISTMAS GREETINGS

With gratitude for your loyal friendship and support, we extend our warmest wishes for a very cheery holiday season

Colonial Shopping Center  
WEST HOUSTON  
BISHOP PHARMACY  
LADIES THREE, INC.



May the Christmas bells ring in for you true joy beyond all measure—the kind of joy that your heart will forever treasure.

**Powell's SUPER Market**

YOUR HOME OWNED — HOME OPERATED STORE