

FLOYDADA (FLOYD COUNTY), TEXAS, THURSDAY, DEC. 19, 1963

16 PAGES THIS WEEK

Sugar Acreage Commitment Deadline February 15



BALL BANQUET... Whirlwind Coach Bill Curry presents football helmet to Lana Davis, football sweetheart. In background is Vernie Moore recipient of "The Fighting Whirlwind" award. At right is James Goughly, one of the team's co-captains.

Lana Davis Football Sweetheart; Vernie Moore Gets Fighting Whirlwind Award

More than thirty five football players, their coaches and their families attended the banquet in the cafeteria Saturday... Head cheer leader Jill Matzler gave a gift of appreciation to the cheer leader sponsor Mrs. Fred Cardinal.

Lubbock Chat

BY DENNELL TCOLEY... I'M SAYING WITH Irving Cole... I'm saying they need more... in the Floydada paper... great Petersburg football... that is well on the... state championship.

County Cotton Harvest Begins To Taper Off; Over 89,000 Bales Ginned Friday

According to the Plains Cotton Growers Association last week the prediction for the Floyd County cotton crop was set at 108,000, however, a few of the county ginners are a bit skeptical of this figure. As of last Friday afternoon, county gins had processed 89,620 bales of cotton. The bulk of this was ginned during the past two or three weeks while firms have been running steadily with two crews on a 24 hour schedule.

Two Cars Hit Near Sandhill Intersection

Hozie Jackson, Sr., age 48, drove to the left side of the road way forced Dave Williams' pickup off the road then hit the pickup anyway and managed to drive his car for three miles before the guidance system failed to function and caused him to go off the road on a curve south of the Sandhill intersection Sunday evening.

Hesperian Christmas Issue Will Be Published Early

The Floyd County Hesperian will be printed Monday night next week and will go out on all routes Tuesday before Christmas on Wednesday. All news correspondents are reminded to get their news in by five p.m. this Saturday.

Baylor Added To List Of Willson Lectures

J. M. Willson, Sr., of Floydada originator of the well-known "Willson Lectures" reports that Baylor has been accepted by the foundation to use the Willson lectures. This brings the total number of institutions using the lectures to 23. A date has not been set as to when the lectures will begin at Baylor.



J. M. WILLSON SR.

Two City Wrecks Reported By Law Officials

Police activity has been relatively quiet the past week compared with the bustle of action the department had a few weeks ago. The main items of investigation were two wrecks that occurred in the city limits. One happened last Thursday afternoon at the intersection of Main and Georgia when a vehicle driven by Joe Garcia ran into a car owned and driven by W. O. Baker.

\$20 Million Sugar Plant In Area One Step Nearer

A delegation headed by Homer Garrison of Plainview and representing the High Plains Sugar Beet Growers Association will leave today to meet with the president of the Great Western Sugar Beet Company of Denver Colo. tomorrow morning, Dec. 20, at 10:30 a.m. in the Great Western Sugar Building in Denver. T. Owen Thornton of Lockney, vice-president of the High Plains Organization and president of the Floyd County organization will be among those attending the meeting.

Lubbock Firm Low Bidder On Lines To Steen Development

Panhandle Construction Company of Lubbock was the low bidder on the construction of water and sewer lines to the new Homer Steen Development in Floydada at a special City Council meeting held Monday afternoon in City Hall. The winning bid of \$17,324.10 will include the construction of all underground water mains and branch lines, sewer lines, lift station, fire hydrants and whatever else may be needed to complete the services to the development.

Floydada Schools Dismiss Friday

All Floydada public schools will dismiss classes tomorrow afternoon Friday, at 2:30 for Christmas and New Year holidays, according to Supt. A. E. Baker. Mr. Baker said students would resume their studies on January 6, 1964.

5 Shopping Days 'Til Christmas

McMurry was the first to use the lectures in 1944. Mr. Willson has noted that 1964 will mark the 20th anniversary of the lectures.

Fire Hazards Numerous At Christmas

According to Bill Baker, local Fire Marshal, from now until the first of the year is one of the most hazardous times of the year. Now is the time to double-check all lighting connections and make sure that the Christmas tree, if it is an evergreen, has plenty of water.

Mexican Ambassador Turns Out To Be Former Pastor

Floydada Rotarians, their Rotary-Anns and guests were all set to hear a celebrated member of the Mexican Embassy in Dallas Del Torres at their annual Christmas banquet in the First Methodist church Tuesday night. but it didn't take them long to recognize former Floydada First Christian church pastor, Paul Fullerton.



SENOR PABLO DEL TORRES... (alias the Rev. Paul Fullerton) was the surprise guest speaker at the annual Rotary Christmas party here Tuesday night. He is pictured shortly before he discarded false mustache and Mexican accent.

C - C Must Know Number On Beet Tour By Dec. 20

Floydada Chamber of Commerce Manager, John Reue said that the West Texas Chamber must know by Friday, Dec. 20 the exact number of persons that can be expected on the tour of the Great Western Sugar Refinery in Denver that is set January 12-15. The tour also includes a trip to the cattle feeding operations surrounding Longmont, Colo., which uses a large amount of beet pulp.

Street Sign Fund Continues To Grow; Nears \$1,600 Mark

Sixty-four more donors were added to the growing street sign fund, it was reported this week by Mrs. Sam Hale, Jr. after a couple of volunteers worked the area east of the railroad tracks and north of the Matador highway. So far the fund is nearing the \$1,600 mark. Although the fund is enlarging, it appears as though it will be after the first of the year before any action can be taken to price any more signs and before any selection and final action can be taken.



Miss Carolyn Cates, McMurry College senior student, was recently named runner-up for McMurry's yearbook, Totem Beauty. Miss Cates is the president of TIF Social Club Sweetheart, and has been named Totem Beauty for two years.

Harmony News by Mrs. Mather Carr

Club Christmas Party Held Thursday

HARMONY, December 16—The club Christmas party was held Thursday night at 6:30 in the club room with Memes, Carrick Snodgrass, Bruce Davis, Glenn Curtis, Marion Tucker, Riley Holmes and Mrs. Sherwood Ramsey as hostesses. Mrs. Tucker and Mrs. Ramsey directed the games. Numbers were drawn for gifts. Each one received a nice present. Christmas refreshments were served to all. All members were present except two. There was one guest, Mrs. M. D. Ramsey.

Mr. and Mrs. Bob Hopper, Mr. and Mrs. Glenn Pool, Mr. and Mrs. Zant Scott and Larry and Mr. and Mrs. Sherwood Ramsey attended a Christmas party in Lubbock Saturday night in the home of Mr. and Mrs. Donald Finkner. The group went out for supper.

Mrs. Glenn Pool visited with Grandma Carr Thursday. Mr. and Mrs. Chloma Williams were dinner guests Sunday in the Leon Williams home near Floydada.

Mr. and Mrs. Everett Miller spent Sunday in Lubbock with Everett's father, Harry Miller. There will be a Christmas tree at the Chapel Christmas eve at 6:30 sharp. Santa (I hope) will be there with his bags of candy etc. for all present.

Chester McPeak had the pleasure of having his daughter and grandson, Rolland, Mrs. Burnett and son and Mr. McPeak's son, Michel visit him last Sunday. Mrs. Burnett and Rolland spent Sunday night with the Joyce Davis family. I believe they were from California.

Mr. and Mrs. Rueben Rutherford of Plainview visited Tuesday with Mrs. M. D. Ramsey and Mrs. Mather Carr and others in the community.

There will be a watch party at the Center New Year's night. Bring cookies, cake or what have you, left from Christmas for refreshments.

Mr. and Mrs. J. M. Pollock of Amarillo spent the weekend with Mrs. Pollock's sister, Mrs. R. B. Gary and Mr. Gary.

Mr. and Mrs. Charlie Reid, Joe and Donna, and Mr. and Mrs. D. L. Miller and children of Barwise were dinner guests Sunday in the home of Mr. and Mrs. V. M. Manning to be with them and to help celebrate the Manning's golden wedding anniversary.

Mr. and Mrs. Charick Snodgrass, Mr. and Mrs. Charlie Reid, Joe, Donna and Mr. and Mrs. Everett Miller were supper guests Sunday night in the Lawrence Stone home in Lubbock. This occasion was a double one to celebrate Mrs. Carrick Snodgrass' birthday which was Sunday.

Mrs. Wesley Carr and Bill visited relatives in Damon Sunday evening.

Mr. and Mrs. James Hartline of Floydada were dinner guests Sunday in the Allan Gross home.

Mrs. Bob Hopper visited Sunday evening in Lorenzo with her mother, Mrs. Maud Scott.

Mr. and Mrs. Glenn Poole were

dinner guests Sunday of Mr. and Mrs. Winston Oswalt in Lubbock. Mr. and Mrs. Bruce Davis and Debra were dinner guests Sunday of Mr. and Mrs. Ira Davis of Petersburg.

Mrs. M. D. Ramsey is the proud great grandmother of a baby boy born to Mr. and Mrs. Ted Samples of Lubbock. He is the grandson of Mr. and Mrs. Raymond Williams of near Floydada. He has been named David James. He has two sisters and a brother.

Mrs. M. D. Ramsey, Mr. and Mrs. Sherwood Ramsey, Mr. and Mrs. Glenn Poole, Mrs. Marvin

Brother Of Two Local Men Dies

James Marvin Norman, 72 year old brother of Lewis and E. L. Norman of Floydada, died Sunday morning in Lubbock Methodist Hospital. Funeral rites were conducted Tuesday in the Calvary Baptist Church in Lubbock.

The body was taken to Abilene where chapel services were held and burial conducted in Cedar Hill Cemetery in Abilene.

Norman was a member of the Calvary Baptist Church, the National Association of Letter Carriers, and the National Association of Retired Civil Service Employees. He was the third mail carrier in Lubbock, going to work in 1925 and retiring in 1958.

Survivors include his wife; two daughters; eight brothers, John of Lubbock, E. J. of Childress, E. L. and Lewis of Floydada, W. O. and F. B. of Abilene, T. A. of Temple and V. C. of Amarillo; and one sister, Mrs. Wayne Cound, Big Spring.

Former Resident, Roy Eubanks, Is Heart Victim

Roy Eubanks, 61 year old former resident of Floydada was pronounced dead on arrival Monday afternoon in Lubbock following an apparent heart attack. Mr. Eubanks worked at Martin Dry Goods Store in Floydada during the 1930s and until 1932 making his home here for about 15 years. He was the son of the late Mr. and Mrs. J. E. Eubanks of Floydada.

Funeral rites are to be held at 2 o'clock this afternoon in the Ford Chapel of the First Baptist Church in Lubbock. Burial will be in Resthaven Memorial Park.

The deceased had been a resident of Lubbock for the past year moving there from Littlefield where he was a salesman for Mornig Dry Goods Co., Fort Worth.

Survivors include his wife; one son; three daughters; two brothers, one sister and nine grandchildren.

and family and also visiting with a brother, Bonnie Ewing and family in Mesquite, Texas.

Roy is stationed on board the aircraft carrier USS Ranger in Photo Lab. The ship will be in dry dock until early March and then will join the Seventh Fleet again.

Smith and Judy and Mr. and Mrs. Perry Tipton attended the community cantata at the Baptist Church in Petersburg Sunday night.

Mother Of Mrs. Stewart Sr. Dies

Mrs. Sarah Jane Hale, 96 year old mother of Mrs. L. B. Stewart Sr., of Floydada, died Tuesday in Peoples Hospital about 1:30 p.m. Mrs. Hale had been in failing health for a number of years and seriously ill the past two weeks. She was admitted to the hospital early Tuesday morning.

Mrs. Hale had been making her home with her daughter here for a year.

The body was taken overland by Harmon Funeral Home to Tucumcari, N. Mex., where funeral rites are to be conducted this afternoon in the Foughty Funeral Home Chapel. Burial will be in Tucumcari cemetery.

Mrs. Hale was born on November 2, 1867 in Oklahoma.

Survivors include two daughters, Mrs. Stewart of Floydada and Mrs. Hubert Hollingsworth of San Diego, Calif.; one son, Robert Hale of Santa Clara, Calif.; several grandchildren and great grandchildren.

Local grandchildren include Jimmie Lou, Joyce and L. B. Stewart, Jr. and Mrs. Ruth Lloyd of Floydada and Carolyn Stewart, student at West Texas State College.

Father Of Mrs. Smith Dies

Mark A. Glass, 80 year old Hermleigh resident and father of Mrs. Weldon Smith of Floydada, died Monday afternoon in Cogdell Hospital in Snyder. Funeral rites were held yesterday in the First Baptist Church in Hermleigh.

Survivors include his wife; five daughters; four sons; three sisters; eight brothers; 21 grandchildren and 25 great grandchildren.

TEL Sunday School Class Holds Party

The TEL Sunday School class of the Calvary Baptist Church held their annual Christmas party at the home of Mrs. R. M. Cannon on Thursday, December 12.

Members exchanged Christmas gifts, enjoyed a delicious refreshment plate and an afternoon of visiting.

Present were Meses: T. J. Whitley, Lida Marsh, R. C. Ross, H. B. Mankins, J. E. Green, Lavelle Edwards, J. C. Odam and Gary and the hostess.

Brittons Attend Rites Of Nephew

Mr. and Mrs. L. D. Britton were in Fort Worth Saturday for the funeral of Mrs. Britton's ten year old nephew, Mark A. Bell who had been ill with cancer the past 16 months. The youth died Friday.

Following rites entombment was in Laurel Land Mausoleum in Fort Worth.

Survivors include the parents, Mr. and Mrs. Park W. Bell Sr.; two brothers, Parks Jr., and John David; one grandfather, R. A. Greenway of Rochester, Tex., and a maternal grandmother, Mrs. H. P. Bell of Fort Worth.

Death Claims

Lockney Women

Mrs. Suzie Battle of Lockney died Monday in Lockney General Hospital where she had been since last Thursday. Mrs. Battle had been in ill health for a number of years and bedfast since last April.

Funeral service was held Tuesday in the First Baptist Church in Lockney with interment in Lockney cemetery.

Mrs. Battle was born July 20, 1881 in Jackson County. She married R. J. Battle in Oklahoma in 1912. They moved to Lubbock in 1929 and in 1935 moved to the Erick community, west of Floydada, where they resided until some ten years ago. Mr. Battle farmed there until moving into Lockney after retiring.

Survivors include the husband; three daughters, Mrs. Opal Jones of Sterley community, Mrs. Lola Withrow, Lockney and Mrs. Wynona Bailey of Plainview; one sister; six grandchildren and eight great grandchildren.

HESPERIAN Want Ads Sell!

COMING EVENTS

THURSDAY, DECEMBER 19

2:30 p.m. Senoir Citizen Program, First Meth. Church

FRIDAY, DECEMBER 20

2:30 p.m. School dismissed for Christmas holidays
7:30 p.m. Baker Community Christmas Party
7:30 p.m. Dougherty School Christmas Program

MONDAY, DECEMBER 23

Lions Decoration Judging

TUESDAY, DECEMBER 24

CHRISTMAS EVE
WEDNESDAY, DECEMBER 25
CHRISTMAS DAY

FLOYD DATA

Mr. and Mrs. Jack Henry left Saturday for Dallas where they plan to spend the Christmas holidays visiting Mrs. Henry's sister, Joyce Heard. The Henry's son who lives in Galveston, will join the family in Dallas.

Mr. and Mrs. Don Shurbet and baby daughter, have returned to Floydada to make their home. Shurbet will be engaged in farming. The couple formerly made their home in Stephenville for the past year.

Club Entertains

Husbands With Christmas Party

Members of the 1962 Study Club entertained their husbands with a Christmas party held Friday night of last week in the Colonial House. Dinner was enjoyed by

the group, gifts exchanged, songs were sung and games played. Hostesses for the occasion were Mrs. Bill Day, Mrs. Alton Higginbotham and Mrs. Dale Brown. Attending were Mr. and Mrs. Dale Brown, Mr. and Mrs. Lunda Carey, Mr. and Mrs. Bill Day, Mr. and Mrs. James Hale, Mr. and Mrs. Frank Harmon

III, Mr. and Mrs. Max Harrison, Mr. and Mrs. James Hartline, Mr. and Mrs. Alton Higginbotham, Mr. and Mrs. Bobby We

born, Mr. and Mrs. Williams, Mr. Williams and Mrs. ectalo.

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GILBERT FAWCER
TRAVIS JONES

C. L. GILLY
ROY HALE
HAROLD ELLISON, Manager

To our many friends and customers, a VERY MERRY

Christmas

... YOUR ...

Farmers Cooperative Gins

FLOYD DATA

Roy E. Ewing SN, US Navy, left Lubbock by plane Thursday afternoon to return to San Francisco where he is stationed, after spending a 20 day leave visiting with his father, B. L. Ewing and his sister, Mrs. Bill Hood

THE FLOYD COUNTY HESPERIAN

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give CHRISTMAS a special GLOW this year



make it a gas light CHRISTMAS

FREE With every gas light purchased during the Christmas season, a beautiful 14" baby wreath will be given at no extra cost! So hurry, and place your order for Christmas now.

NO DOWN PAYMENT AS LOW AS \$2.00 PER MONTH CONTACT ANY EMPLOYEE AT... Pioneer Natural Gas Company



ROTARY CHRISTMAS PARTY... Miss Lovelady and her choral group from Plains school are pictured as they sang Christmas carols at the Rotary Christmas party here Tuesday night.



BEST FARM MACHINERY PRODUCT AND DEALER MEETING IN HISTORY OF MINNEAPOLIS-MOLINE... Three thousand Minneapolis-Moline men and their wives jammed the City Auditorium and seven hotels in Minneapolis for the biggest new product presentation in the company's history, Nov. 19, when 116 new tractors and farm machines were unveiled. A score of jet plane flights brought fifteen hundred dealers to Minneapolis; spectators brought additional hundreds. Forty-seven states and most Canadian provinces were represented. The picture shows the massive auditorium in which the show was held. Inset: Upper right, William F. Foss, President; Upper left, W. L. Pringle, Vice President and Director of Marketing. Tom Burrus Floydada attended the meeting.

Methodist Church Slates Ten Days Of Christmas

Members of First Methodist Church will participate in a variety of Christmas experiences over the next ten days. Many have already shared in the joys of Christmas.

Members of the Senior Citizenship group will meet in Fellowship hall of the church at 2:30 p.m. Thursday (today) for the group and activities of this group.

FLOYD DATA
Mr. and Mrs. W. D. Newell and son, Louis, visited briefly in Brownfield Sunday afternoon with Mr. and Mrs. C. L. Lincoln.
Mr. Lincoln, a former resident of Floydada, is still confined to a wheel chair, but is much improved in general health.
The Newells also enjoyed a weekend visit from their niece and her family, Mr. and Mrs. Robert Lofland and sons, Robbie and Keith of Rockwall. The Lofland family were guests of the Newells. Mrs. Lofland is the former Betty Kathryn Terry.

On Monday and Tuesday evenings, December 23 and 24, the members of the Junior High and Senior High youth groups will present the "live" Nativity scene on the church lawn. This presentation will be at 6 p.m. each evening.
College students will be welcomed home on both holiday Sundays with a Sunday School Fellowship led by Mr. and Mrs. Fete Hickerson.
PAT GINN TO SPEAK
The observance of Student Recognition Sunday, December 29, will be kept with Pat Ginn bringing the evening sermon and other college students sharing in the worship service.
To climax the spirit and activities of the holiday season a Family New Year's Party will be the scene for whole families to join in singing, games and fellowship activities from 8:30 p.m. to 11 p.m. on December 31.
WATCHNIGHT SERVICE
At 11:15 p.m. the MYF members will lead the people in the annual Watch Night Service in the sanctuary. This service is climaxed at midnight with the Service of Holy Communion.
The fellowship of worship and activity of the church is open to all and especially in this season.

RADIO BROADCAST
This service will be recorded and broadcast over KFLD at 12:30 noon on Monday, December 23.
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BISHOP'S PHARMACY
DRIVE-IN WINDOW
A COMPLETE DRUG STORE ON THE HIGHWAY

Members of the Scriptures and Teaching Service are Nancy... and Dale Hutchins... are Travis Woems, Dan Drysdale and Char... Candlelighters are... Jim Kimble, David... and Brynn Wadding... service is very meaningful... all the family, at least... are old enough to sing... Christmas carols and hold a... candle. Nursery-care is

Dr. John W. Kimble, O.D.
Contact lenses — Visual analysis
OPEN ALL DAY SATURDAY
AS FOR THE PAST 48 YEARS
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PRE CHRISTMAS CLEARANCE

Beall's Anniversary 40th Christmas



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Regular 39.95 values in trim all-wool worsteds... here's real savings, without sacrifice of quality. A special buy of assorted patterns in small breasted, flap pockets styles in regular models. Collegiate styles feature plain front trousers.
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Ladies COATS 30% OFF
VALUES TO 39.95
... save 20% now on beautiful winter coats in a wide variety of fabrics and styles. Included are all wools, 90% wool, 10% cashmeres, 50% wool, 50% mohair blends plus others. Many have lavish mink* and fox cape collars. See all the new colors. Sizes 6-14 and 10-18.



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SIZES 12 THRU 20
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THIS GROUP OF KNIT SUITS IS AN OUTSTANDING VALUE!

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LADIES FLANNEL
Night Wear
• PAJAMAS
• GOWNS
3.00 VALUE
2.44

GIRLS HOLIDAY
DRESSES
Velveteen & Corduroy 7.95 VALUES
5.88
5.95 VALUES and 4.98 VALUES
3.88

LADIES SUEDE
COATS 8.88
12.95 VALUE
LADIES SUEDE
JACKETS 7.88
9.99 VALUES

TWO GROUPS LADIES
Dresses
One Group **2.99**
Values to 3.99
One Group **5.00**
Values to 10.95

ONE BIG GROUP
PIECE GOODS
ALL NEW FALL FABRICS
44c
YARD
79c — 98c — 1.29
1.79 Values

News of Women

PAGE 4 THURS., DEC. 19, 1963 THE FLOYD COUNTY HESPERIAN



FLOYDADA TOPS . . . installed new officers last week. Seated is the new president, Mrs. Helen Bertrand and from left to right are Mrs. Peggy Martin, treasurer; Mrs. Billie Richards, secretary; Mrs. Dollie Emert, weight recorder; and Mrs. Virginia Pyle, vice president.

Tops Elect New Officers

The TOPS Club elected new officers for another year who were installed in a delightful ceremony last week. Helen Bertrand succeeds Dorothy Smalley as president; Virginia Pyle succeeds Billie Richards as vice-president; Billie Richards succeeds Jean Richards as secretary; and Peggy Martin succeeds Helen Bertrand as treasurer.

Betty Richards goes out of the club as weight recorder and the new president will appoint her successor.

TOPS members have enjoyed their year and their many different ways and means in losing weight. They are looking forward to a new year with possibly additional members.

Anyone wishing information on joining and if you wish to visit the club you are asked to call any member.

Dorcus Class Enjoys Party

The Dorcus Sunday School class of the Calvary Baptist Church had their Christmas party in the home of Mrs. Eva Rapp this week.

Those present were Irene Wexler, Bernice Cary, Vilma Owens, Bevia Pricer, Gertie Warren, Bonnie Thredgill, Opal Thredgill, Mr. and Mrs. A. L. Sparks, Mary Corley, Mable Epperson, and the hostess.

The group enjoyed a lovely meal after which gifts were exchanged. Those sending gifts were Alma Ruth Nelson, Velma Jones, Nora Finley and Mary Cochran.



MR. AND MRS. W. EDD BROWN

W. Edd Browns To Observe 50th Wedding Anniversary

Mr. and Mrs. W. Edd Brown will celebrate their golden wedding anniversary with an open house to be held in Buchanan Colonial House, 515 West Ross Street, Floydada from 2:30 to 5:00 P. M. on Sunday December 22, 1963.

Hosts for the event will be their children, Mr. and Mrs. Martin E. Brown, of Stockton, California, Mr. and Mrs. Bill Brown, and Mr. and Mrs. Woodrow Badgett of Floydada. Grandchildren and friends of the couple will be in the house party.

Mrs. Brown is the former Miss Bernice B. Wolf of Brady. She and Brown were married December 25, 1913 by the Rev. A. D. Rogers, pastor of the First Christian Church of Denton where she was a student in CIA, the present TWC.

Mr. Brown was born in Denton County and came to the Plains the first time in 1896. The couple moved to Floydada in 1916 and have lived here continuously since that time. The family home is at 801 South Main Street.

Christmas Party Held By Members Of 56 Study Club

The 1966 Study Club met for their annual Christmas party Tuesday night of last week to the home of Mrs. A. C. Pratt, vacation ad member.

Mrs. Nathan Abbott gave the invocation and members answered roll call with unusual Christmas custom.

During the business meeting the resignation of Mrs. Ed Bayouth and Mrs. Thomas Parks were accepted.

Children Present Program To Club Members

The 1929 Study Club met on December 5 at the First Baptist Church at which a Christmas program was presented by the children and grandchildren of the members.

Mrs. Jack Jordan and Mrs. Kinder Farris were program leaders.

Mrs. Hollis Bond, president of the club, opened the meeting with a poem entitled, "Keeping Christmas" by Henry Van Dyke and following with a prayer. Mrs. Jordan read "Spirit of Christmas" by Grace Noll Crowell.

Other giving readings were Nancy Williams, Stephanie Arwine, Johnny Farris and Kelly Smitherman. Miss Sharon Bingham was pianist.

Members present included Mmes. J. A. Arwine, J. D. McBrien, Q. D. Williams, Lee Rushing, J. B. Smitherman, Tate Jones, Kinder Farris, R. E. Fry, C. W. Demison, Clarence Goins, John R. Williamson, George V. Smith S. J. Latta, C. R. Yeokum, Jewel Norman, Clay Henry and Mrs. R. W. Overstreet.

Guests attending were Mrs. Rex Smitherman, Mrs. Travis Jones, Mrs. Gene Arwine, Mrs. Tom Sned Mrs. D. W. Burke and those participating in the program.

Garden Club Has Rev. Bradley As Guest Speaker

The Floydada Garden Club met December 13 in the home of Mrs. J. M. Willson with Mrs. S. D. Hunter assisting with hostess duties for the Christmas gathering.

Lovely refreshments were served to members present. Mrs. Tom Porter and Mrs. L. T. Wood presided at the silver service.

Mrs. E. F. Stovall gave the Christmas greeting and poem, then introduced the guest speaker, Rev. Floyd C. Bradley, who spoke on "What Is Christmas". He stressed that we should express our love of Christ to others during Christmas.

Members also exchanged gifts during the meeting.

Those present included Mmes. P. F. Bertrand, D. W. Burk, R. E. Fry, Verne Gauntt, S. D. Hunter, John Hoffman, Wilson Kinable, Troy Leonard, S. J. Latta, O. L. Lowrance, E. J. Morehead, J. P. Moss, Edd Muncy, Tom Porter, B. A. Robertson, Lee Rushing, E. F. Stovall, Grady Walker, O. M. Watson, J. C. Wester, Carl Wilkins, L. T. Wood, Carl Yeokum and Mrs. J. M. Willson.

The next regular meeting will be January 24 with Mrs. J. B. Bishop.

The program entitled "Christmas in Other Lands", was given by Mrs. Fred Marble. Mrs. Keith Burman gave a reading "Is There A Santa Claus".

Members present and exchanging gifts were Mmes. Nathan Abbott, Eugene Beedy, Keith Burman, Bill Carmack, Bill Curry, Max Dyess, Carmel Eastman, Ronald Evans, Jackie Younger, Gordon Hambricht, Bill Hardin, Gary Carthel, Fred Marble, Norman Muncy, Glad Norman, Bob Vickers, Bernice Parkey, Roger Poage, Don Probasco, Charles Reid, George Spears, Roy Teague, Charles Tyer, Marvin Wells and the hostess.

In 1793 the southern states of the U. S. produced two-thirds of the world's cotton.

PALACE

FRIDAY & SATURDAY - DECEMBER 19 & 20 - BIG DOUBLE SHOW



CLEOPATRA DAUGHTER
more beautiful and desirable than CLEOPATRA herself....

DEBRA PAGET - ROBERT ALDA
ETTORE MANNI - WETTE LEBON - BETSY BELL

ON THE SAME BIG PROGRAM NO ADVANCE IN PRICE

Seven who fought like seven hundred!

YUL BRYNNER
The Magnificent Seven
WALLACH - McQUEEN

PLUS COLORED CARTOON

SUNDAY - MONDAY - TUESDAY
DEC. 22 - 23 - 24

Do You Know What They Say About Laura P...



SUSAN HAYWARD
SIX HOURS
MICHAEL CRAIG - DIANE BAKER - EDWARD

CHRISTMAS NIGHT
WED. & THURS. - DEC. 25 - 26
BRING THE WHOLE FAMILY AND ENJOY A GOOD MOVIE.
OPEN 6:30 EACH NITE



Walt Disney presents
Savage Sam
BRIAN TOMMY MARTA KEVIN DENNY KEFF
KEITH KIRK KRISTEN CORCORAN MARTIN YORK
FRED OSMON WILLIAM TORRENS BILL ANDERSON

TECHNICOLOR



PLANNING COMMITTEE . . . of the Annual Spring District 2 Texas Home Demonstration Association met last week to make preparations for the gathering which is to be held in Floydada on April 30, 1964. Seated and reading from left to right are Mrs. Lynn Miller, Floyd County Council chairman Mrs. Aubry Russell, District 2 agent of Lubbock, Mrs. Everett Miller, president of Harmony Club; Mrs. Glen Curtis, incoming president of Harmony Club; Miss Sherry Mullin, County Home Demonstration Agent; Mrs. O. G. Mayfield, County THDA chairman; Mrs. G. W. Smith, incoming THDA chairman and Mrs. Bayne McCurry, District 2 Director of Plainview.

STOREWIDE FOOD SALE

SHURFINE - Cut Green Beans	303 Can	19c
SHURFRESH OLEO	2 lbs.	35c
SHURFRESH Biscuits	3 cans	25c
SHURFINE - Crushed Pineapple	No. 1 Can	17c
SHURFINE FLOUR	5 Lb. Bag	49c
SHURFINE - Pineapple Juice	46 Oz.	34c
SHURFINE - Whole Sw. Potatoes	No. 3 Can	32c
KLEENEX Paper Towels	Jumbo Roll	35c
SHURFINE Salad Dressing	Qt.	39c

TURKEYS AND HAMS FOR CHRISTMAS

WE GIVE BUCANEER STAMPS DOUBLE ON WEDNESDAY

HULL & MCBRIEN

We Deliver YU 3-3164

Sister Of Mr. C. A. Russell Dies Tuesday

Mrs. Ada Reeves, long time Floyd County resident passed away Tuesday night in Harris Hospital in Ft. Worth. She lacked 10 days being 70 years old. Mrs. Reeves is survived by 2 brothers and 4 sisters. Funeral arrangements are pending in Ft. Worth.

No other information was available at press time Wednesday.

Apache Indians are believed to have drifted south from Canada about 1200-1400 A.D.

Noah is said to have been the first weather forecaster that did anything about it.

MATERNITY SHOP Monterey Center

HAS A LOVELY SELECTION FOR YOUR HOLIDAY OCCASIONS.

Complete One-Stop Shopping For All Your Maternity Needs!

"EXCLUSIVE BUT NOT EXPENSIVE"

THE MATERNITY SHOP

MONTEREY CENTER 50th ST. & FLINT
PLENTY OF FREE PARKING
LUBBOCK TEXAS

SPECIAL ADMIRAL PORTABLE TV SET \$99.95

ONLY 5 MORE BIG DAYS
MIKE'S BIG EMERGENCY STOCK
REDUCTION SALE

- ★ JUST IN TIME FOR CHRISTMAS BUYING . . . PRICES SLASHED ON TV AND STEREO SETS RADIOS GOING AT A BARGAIN.
- ★ BUY AND SAVE MONEY ON WELL KNOWN ADMIRAL
- ★ BUY AND SAVE MONEY ON WELL KNOWN RECORD PLAYERS . . . \$23.95 UP

FRONTIER STAMPS ON EVERY PURCHASE

Mike's TV Lab

113 W. Calif. Phone YU 3-4023
"QUALITY DOESN'T COST-IT PAYS!"

GIFTS FOR MOTHER!



For Whatever You Want To Do . . . Choose Arnel Triacetate Jersey CLAIRE TIFFANY TRAVELERS fit the scene and are always ready for a smart entrance. A forest scene print of Arnel Triacetate Jersey is an ever fashionable perennial favorite. Th Claire Tiffany E-shirt . . . so right for any time of the day. And so easy to set up at night for the next day's wear. Wash it . . . drip dry . . . and you're ready to take off. Grey-Toast; Blue-Lilac. 12 1/2 - 22 1/2 - \$12.98

Free Gift Wrapping

Hagood's

FLOYDADA, TEXAS PHONE: YU 3-3554



MR. AND MRS. E. M. MANNING

Mannings Quietly Observe Wedding Anniversary

Mrs. V. M. Manning observed the Golden Wedding anniversary at their home at Petersburg. They had their three children and families assembled at home for a family dinner.

Mrs. Manning were December 17, 1913 the day, brother-in-law Arthur B. Duncan, were sitting in a buggy at the Joe Daves at

Manning is the former daughter of the late Lena Cone, who were the first settlers of the county.

home for the Mannings in the Starkey County where the Mike Lowry now reside. In moved to the McCoy and lived there until which time they sold and moved near Floyd place is now owned Bishop.

the Mannings moved to N. Mex. then to Pe where they still reside. Present address is 2005

she has two living chil-

ada Showing Movie On day Night

ada Theatre is showing movie Monday night. Free tickets may be had at ten businesses which is the way of the best this holi-

screen Monday night "Love Is A Ball" starring Ford, Hope Lange and Boyer, plus four co-

ness firms who are the tickets are Floyd Hesperian, Tommy Asens and Weems, City BLD, Jim and Jimmy Beall's Family Dept. Western Public Ser. Powell Super Market and Tire Store.

m Bureau Group Back in Chicago

December 8, Mr. and Mrs. Shurbet and Judi, and Mrs. Sam Floydada left for Chicago for the national convention of the American Farm Bureau

morning, Judi, as the state queen of Texas was honored at the Chicago meeting last Thursday evening.

Higginbotham - Bartlett Co. LUMBER & BUILDING MATERIAL

Open A Budget Account With Us NEW LONG TERMS - 5 YEARS TO PAY Loans Up To \$3,500 JUST CALL YU3-2140 - FLOYDADA

no longer have to delay your plans for re-arranging and improving your home. Our easy Out-of-Income Credit Plan enables you to get the improvements you want now—for just a few dollars a month and with no down payment required. You'll be surprised at how easy you can get up to \$3,500 Confidential No Red Tape. Do-It-Yourself save the cost of labor or hire the labor—whichever you prefer. Our plans cover the cost the way.

five engineer is provided by an ingenious Cub Set of heavy gauge steel which gives junior the opportunity to custom design a number of smart looking cars by interchanging parts.

There's a station wagon produced by inserting a special roof without the roof and doors a racing car emerges. Another switch and junior has a pick up truck ready for service.

The amazing world of plastics has been translated into purposeful playroom operation, too. Extrusion molding, for example, can be carried out purposefully by the junior businessman.

Side by side with highly practical replicas of the latest developments in science and industry is a wide variety of toys keyed to history and fantasy.

Although the hurdy gurdy has almost disappeared from city streets, there are intriguing new hurdy gurdy toys. The newest version of this classic music maker encourages the youngsters to compose their own tunes on a music roll by interesting pegs. The roller activates small hammers that tap out notes on colorful metal bars.

A novel addition to toyland's musical toy array is a razz-tazz piano which enables any youngster to play a dozen familiar tunes immediately. Interchangeable music rolls, each with six different songs, are placed in the back of the keyboard permits selection of the tunes. Then each time the keyboard is struck, a different note sounds. Continuous action produces a complete tune. Keys are exposed for viewing.

Among the surprises keyed to science is a novel car which demonstrates solar energy. This comes in a kit form, planned for easy assembly without glue or soldering. When assembled, the battery powered car can be started, stopped and speed controlled by tracking the beam of an ordinary flashlight on the vehicles built in solar cell.

New in the home equipment sector is a hair dryer that can be used by little girls themselves or their dolls. The dryer which blows cool air safely, operates on flashlight batteries.

For the juvenile hobbyists there are kits that provide the makings of the Statue of Liberty or the Taj Mahal.

can opener and a spin dry washing machine for the well equipped play room kitchen.

A resurgence of interest in military material is evident, too, in the new toy showings, Toy Guidance Council reports. An army engineer's set of heavy gauge steel provides purposeful equipment for building airfields or army encampments and military highways.

And, there's an operating sand hopper. This set includes working models of the latest style in road construction equipment.

New in the military lineup is a cannon that fires only when a command is spoken. New ideas in planes and missiles closely follow the newest equipment of the U. S. armed services.

Toyland abounds in new playroom equipment beamed to interest junior and his sister in basic training for professions or business. Toy Guidance Council notes. Incentive for the young automo-

Modern World Large Variety Of Toys For Adult

This years toyland is fully in step with the fast pace of the contemporary world. Under the Christmas tree, junior will be building a sky scraper with a helicopter landing and monorail facilities. Space play has matured from science fiction to science fact.

Besides a variety of play items keyed to the latest developments in rocketry, a whole new array of science-oriented kits are keyed to study of the earth and atmosphere in up-to-the-minute research terms, reports Mel Freud, president of Toy Guidance Council.

Even the computer age has impacted on 1963 toylands. A digital computer that solves problems is being featured for under five dollars to provide basic training for tomorrow's expert in critical path scheduling.

The affluent American home is reproduced in faithful miniature down to a well-designed dog house and a power mower. Among the ingenious playroom offshoots of dad's do-it-yourself hobbies is a kit of miniature power tools geared for purposeful activity by junior and safe against cutting hazards, according to Toy Guidance Council.

A new thrill for homemaking play is a magnetized doll house in which an entire family and pets can be moved around realistically by manipulation of a magnetized wand placed under the floor of the doll house. This will give Junior and his sister a chance to order the family routine it will. There's an automatic

Costumed as an Indian maiden, she and the Alabama state queen assisted in presenting awards to the states achieving their quotas in membership in which Texas was included.

At the Clive Opera House in Chicago she was presented to the national assembly in a program of recognition of Farm Bureau Progress and Achievements.

Wednesday morning, Judi had the pleasure of appearing on Don McNeil's Breakfast Club program. Mr. McNeil summed up Judi's accomplishments and looks in the statement, "Shurbet sure comes in a nice dish. I may never eat ice cream again".

The group returned from the Chicago meeting last Thursday evening.

SPECIAL SALE! CUSHMAN SCOOTERS

world-famous HIGHLANDER \$285.00 complete, delivered



A Gift Bike from Schwinn



NEW 3-SPEED TRAVELER LIGHTWEIGHT

Features galore to make it the season's best bike buy! 3-speed gears, stainless steel fenders, handbrakes, saddle bag and more. \$ 68.95

- FAMOUS Schwinn QUALITY FEATURES!
- 4 coat baked-on finish
- Sturdy Schwinn tubular rims
- Schwinn whitewall nylon cord tires
- Headlight, tail-light and generator

Come To Floydada Friday For The Big Parade of Bands and See Ol' Santa!

SPEARS SMALL ENGINES

105 W. MAIN YU3-2396

ONE STOP GIFT HEADQUARTERS

AT HALE'S DEPARTMENT STORE



"CURLEE" SPORT COATS

Choose from a wide selection of smart styles, in newest patterns, colors.



GIVE HIM A SUIT FOR CHRISTMAS! BY "CURLEE"

BEAUTIFUL DRESSES

For the Holiday Season! HOWARD WOLF, JON McCAULEY and OTHERS.



RUGGED SPORT SHIRTS. Wide selection of patterns, colors, styles. All are washable.

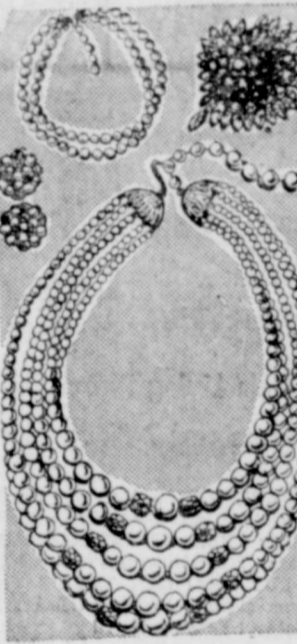
SIX-BUTTON CARDIGAN. The newest! Here in an easy-care blend of wool and orlon...

SHOP NOW



GLAMOROUS SWEATERS

with Sequin, Pearl and Satin Detail BY "ROSANNA"



Lovely Selection Of COSTUME JEWELRY! Such A Nice Gift!



HE WOULD LOVE A SWEATER FROM OUR BIG, BIG SELECTION OF STYLES and COLORS!



Give Her a Beautiful Gown and Robe or Duster from our Big Selection!



Give her a SLIP We have a big collection of Styles and Colors! For The Little Girl



GIFT TIES!



DRESS SHIRTS FOR BOYS

Beautiful FREE XMAS GIFT WRAP



Com-Foot-Ers For Him !!!

"DANIEL GREEN" House Shoes For "Him" For "Her"

HALE'S DEPARTMENT STORE



1963 Model Change Out

FABULOUS 3 FOR 1

**FREE DOOR PRIZES
TO THE FIRST 50
ADULTS TO ENTER
OUR STORE!**

HELD AT HUBBARD - WARRICK FURNITURE COMPANY

SUITES PRICE
We Bought Factory Losses at Bankrupt Prices!

BUY ONE! GET ALL 3!

Due to surplus over-production, dealer-cancellations, noted national manufacturer forced to take loss on mammoth furniture inventory! John was on the spot—bought the goods at actual fraction of normal cost! Manufacturer's loss was heavy—you gain tremendously! (Hundreds of Living Room Suites, Dinette suites and Bedroom Suites involved.) Bought so cheap we can afford to give you two suites FREE when you buy one! That's so cheap that even competition won't believe it! Come today! See them in our showrooms! Have all three suites delivered to your home! Also, find many of our regular stock items on sale now! Open nights.

CLOSE-OUT SALE

FREE Bedroom & Dinettes Given Away!

SPECIAL!
24.95
Early
American
Rocker
(Upholstered)
\$14
While they
Last

**Open
Nights**

FABULOUS!
17"
PORTABLE
TV
\$99
Limited



3 FOR 1

Buy One!
GET
THREE!

FREE
DELIVERY
INSTANT CREDIT

SUITES PRICE
Buy This Living Room Suite!... Get
Bedroom and 7-Piece Dinette Free!

THIS WEEK ONLY - You get the Big 2-pc. Bedroom Suite and the King-size Dinette Suite absolutely FREE OF EXTRA CHARGE when you buy this Magnificently-Tailored Living Room Suite! BUY ONE! GET THREE! Take your pick! All items similar to illustrations! Making furniture history! Don't miss it!

YES! YOU GET BOTH! FREE BEDROOM SUITE AND 7-PC. DINETTE WHEN YOU BUY THIS SUPERB 2-PC. LIVING ROOM SUITE

\$188
W. T.



This 7-pc. Dinette FREE! GET ALL 3!

CLOSE-OUT!
\$1.98
Decorator
Throw
Pillows
50c

CLOSE-OUT!
New
Apartment
RANGE
\$55

FANTASTIC!
MAPLE
BUNK
BEDS
Complete
with ladder
and
guard-rail.
\$39

UNBELIEVABLE!
House
Brooms &
Mops
50c
EACH

FABULOUS!
LAMP
Tables
\$3
EACH
Slightly
Damaged

Hundreds of Living Room, Dinette and Bedroom Suites involved in this Gigantic Giveaway.

GIFT BOXED
CANNON
4 Pc.
Washcloth
and Towel Set
Special
COMPLETE SET
\$1.79
EACH
SET
CONSISTS OF:
FACE TOWELS
15 x 20
WASHCLOTHS
12 x 12

119 Pieces

**COMPLETE
HOUSEFULL!**
LIVING ROOM - BEDROOM

DINETTE
REFRIGERATOR
RANGE
\$488

**SALE STARTS FRIDAY 9 A. M.
RAIN OR SHINE**

We Guarantee To Save You
\$\$\$ MONEY \$\$\$

FREE Balloons For The Kids

CASH OR CREDIT

2 BIG STORES

KLEENEX

400 COUNT BOX

17c

REGULAR PRICE 28c

6th & AUSTIN

1705 N. COLUMBIA

HUBBARD - WARRICK
FURNITURE COMPANY
Plainview, Texas

Bridal Shower Honors Sue Wilson

PLAINS, Dec. 16 — A bridal shower Saturday afternoon at the home of Mr. and Mrs. John Wilson, east of South Plains, Miss Sue Wilson, bride-elect, was held at the home of Mrs. John Wilson, east of South Plains. The bride-elect is the daughter of Mr. and Mrs. John Wilson, east of South Plains. The bride-elect is the daughter of Mr. and Mrs. John Wilson, east of South Plains.

Mr. and Mrs. George West will have their children, the Robt. L. Smiths and the E. T. Evans families home with them for the Christmas holidays. Mrs. Johnnie West will have a hostess meeting for the bridal shower of Miss Yvonne Karr at her home on December 28, at 2:30 p.m. The wedding of Miss Karr will take place at the South Plains Baptist Church on January 11, at 6 p.m.

Mr. and Mrs. Frank McClure spent Friday in Crosbyton with their daughter, Mrs. Jean McClure and children. The McClure's expect to have their son, Mr. and Mrs. Donald McClure and four children of Houston and Mrs. Jean McClure and children here with them for Christmas.

Mr. and Mrs. George West visited last week at Methodist Hospital in Lubbock with Mrs. Carrie Whitted, who is in serious condition following surgery last week. Mr. and Mrs. Tillman Powell and children plan to leave next Monday for Anna, Tex., where they will spend their Christmas holidays with his parents, Mr. and Mrs. W. S. Powell.

Mr. and Mrs. Roy Burks and Bryan Karr left Saturday afternoon for Vernon where they attended the golfball game between Rockwell and Dalhart. Mr. and Mrs. Glen Burks of Rockwell returned with the Burks to spend the night and Sunday and returned home with her uncle, the Newells of Floydada, who are spending a few days in Rockwell.

Mr. and Mrs. Lee Pearson visited Sunday night in the home of Mr. and Mrs. George West. Mrs. Bryant Higginbotham visited Sunday afternoon with the Fred Fortenberrys and with her uncle, the Orb-Bearns in their respective homes.

Mr. and Mrs. Leighton Teeple will have their Christmas on Christmas eve with all her sisters and brother, and her mother, Mrs. Lillie Luttrell here. Also the Teeple's children, Mr. and Mrs. David Reddout of Waxahachie will be here for the holidays.

Mrs. Murray Julian spent last week in Roscoe with her son, the Terry Julian family, and their children Dee and new grandson Dickie, who was born Dec. 2. Murray went down for Mrs. Julian Friday.

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Cedar Hill News

CEAR HILL, Dec. 16 — The Assembly of God Church will have their Christmas program Sunday night at 7:00. Everyone is invited to attend. Mr. and Mrs. Floyd Lyles & girls and Mr. and Mrs. Delmas McCormick & son had dinner with the Weldon McCormicks Sunday.

COURT RECORDS

(CRIMINAL DOCKET)
State of Texas vs. Bedal Sabarilas, aggravated assault. Plea of guilty entered. Subject fined \$25 and costs of court.
State of Texas vs. Haskel Howard Hines, possessing liquor for sale in dry area. Plea of guilty entered. Subject fined \$374 and costs of court.
State of Texas vs. Fred Warren Hines, possessing liquor for sale in dry area. Plea of guilty entered. Subject fined \$374 and costs of court.
State of Texas vs. Hozie Jackson, DWI. Subject fined \$300 and costs of court.
(PROBATE DOCKET)
Affidavits for inheritance tax purposes in the estate of E. J. Wernack, deceased.
Affidavits for inheritance tax purposes in the estate of Ernest Goodrick, deceased.
Affidavits for inheritance tax purposes in the estate of Charles Bryant Higginbotham, deceased.
Application to probate the will of Myrtle L. Ayres, deceased.
(MARRIAGE LICENSES)
Floyd Wayne Emert and Edna Jeannette Searberry, Dec. 11.
Joseph Randolph Dobbin and Aflene C. Green, Dec. 11.
Petro Vallio Jr. and Modesto Garvia, Dec. 12.
Thomas J. Jay Blythe and Lantia Sue Wilson, Dec. 11.

Floyd Data

Mr. and Mrs. Jimmy Collins of Collins Implement returned home Saturday from Waterloo, Iowa and Moline, Ill. where they were guests of the John Deere Co. Collins Implement in Floydada were among those in high tractor sales this year. The couple flew from Lubbock on Wednesday of last week. Honey bees are not native to America but were brought to Florida by the Spaniards in 1763.



NICE DISH — Miss Judi Shurbet, right, of Petersburg is shown with Millard Shivers, Texas Farm Bureau Organizational Director at Chicago where the National Organization held its meeting last week. Miss Shurbet, Texas Farm Bureau Queen appeared on the Don McNeil's Breakfast Club Program. Mr. McNeil summed up Judi very appropriately when he said, "Shurbet sure comes in a nice dish, I may never eat ice cream again."

(WARRANTY DEEDS)
Richard C. Mehlis to T. E. Mathis, the north 40 and one-half feet of lot 16 in block 90 in Floydada.
Myrtle Baring to Maud E. Hollins, lot 11 in block 65 in Floydada.
John Dudley to Maud E. Hollins, lot 11, block 65 in Floydada.
T. M. Smith to Southwestern Bell Telephone Co., all the south 30 feet of lots 11, 12 and 13 in block 4, Lockney; 57.70 stamps.
J. W. Willford et ux to David Kirk et ux, lot 1 and the west 25 feet of lot 2 in block 3, Caprock addition in Floydada.
Marvin Hargis to Ruby Martinez, lot 1, block 10 in Floydada. 25 cents stamps.
Lucille Griffin et al to Harmon Handley et ux, the west 30 and six-tenths acres of the northeast east one-fourth of section 53 in G and 76 acres out of the north-east one-fourth of section 58 in Floyd County. 566 stamps.

Floyd County 14 Years Ago

(Taken from the Hesperian files Dec. 15, 1949)
City Marshall, Bob Smith and Mayor F. C. Harmon announced that anyone caught snorting fireworks in the city limits will be fined for doing so.
Mr. and Mrs. John N. Gallion will hold open house to their friends Sunday from 2:00 p.m. until 6:00 p.m. at the family home at 222 West Kentucky St. The occasion is in honor of their 50th Wedding Anniversary.
Tom Louis Nelson, William Nelson Palasek and Stinson Earl Springer were among Selective Service Registrants in November.
Check forgery artists and embezzlers making use of the names of substantial men are working West Texas, said Sheriff Leland A. Hart this week. Already in the past few days the sheriff has at least five checks that are evident frauds or forgeries, the least one of which is for \$37.50.
Announcement he has contracted the sale of his stock in the First National Bank of Floydada to other members of the present board of directors and that on January 1 his connection as an executive of the institution will end was made this week by O. M. Watson, president of the Bank.
Also selling his stock and retiring from the board of directors is R. M. (Frog) Battey. Services were held in Columbus, Miss. for Mrs. J. P. Browlee, 72, former resident of Floydada.
Mr. and Mrs. W. O. Tye of Floydada are proud grandparents of a boy born to Mr. and Mrs. Keith Tye of Albuquerque, N. Mex.
Funeral services for St. Ernest S. Worsham will be held in the First Methodist Church at 3:00 p.m. Saturday, Dec. 17.
Funeral services for Thomas Jefferson Day were conducted at First Baptist Church yesterday at 2:30 p.m. with Rev. Peyton Fullington officiating. Services were conducted Tuesday afternoon at 2:00 in the First M. McCauley.
The San Francisco earthquake and ensuing fire in 1906 destroyed over \$3,000,000 worth of property.

LAST MINUTE

GIFT SALES

19" WESTINGHOUSE, WITH SET OF 4 TRAYS FREE

PORTABLE TV SET \$139.95

"JUST WONDERFUL" BY CARYL RICHARDS — LIMIT 3 CANS

HAIR SPRAY 59c

RIVIERA, REGULAR 19.95 — WITH CARRYING CASE

HAIR DRYERS \$14.95

ELECTRIC

SLICING KNIVES

OUT THEY GO AT \$14.55

FOR CHRISTMAS DECORATING — NON-FLAMMABLE

SNOW SPRAY

Can 29c

Free! 5 BIG ROLLS OF GIFT WRAPPING PAPER (\$1.98 VALUE) WITH EACH \$7.00 PURCHASE AT THE CORNER MART.

ALL TOYS 25% OFF

ADMIRAL CLOCK RADIOS \$16.95

WE'LL BE OPEN NIGHTS UNTIL CHRISTMAS FOR YOUR SHOPPING CONVENIENCE

BUY FOR CHRISTMAS AND SAVE AT

THE CORNER MART

CORNER OF CALIFORNIA & MAIN STREET IN FLOYDADA

MENS — NUNN BUSH

SHOES

VALUES UP TO \$23.95
YOUR CHOICE FOR

\$8.95

BOYS

POOLS 13 1/4 OZ. HEAVY DUTY

BLUE JEANS

2.88

Caprock

(Continued from Page 1)
 ... and as I drive by the west side of the courthouse these nights I begin to get the true spirit of the Christmas season as I appreciate the lovely lighting display and the inspirational manger scene.

AND ITS INTERESTING to watch the Christmas shoppers going at full speed, doing their best to get the gift list covered in a hurry ... and 'way ahead of time this year, although the time has sped by and now there are only five shopping days before Christmas.

Business is certainly good in Floydada. Merchants were heavily stocked for the anticipated rush on merchandise now it's just a matter of having a selection of the right sizes, colors, etc.

THE ARNOLD Schupperts still talk like Yankees (I didn't say (1 1/2 X's) Yankees) although they have been Texans now for 11 suppose four or five years. Most of us West Texans have a pretty "flat" type of drawl that comes forth rather slowly. The Schupperts may not talk like Texans, but I suspect that they have learned to love Texas and appreciate the friendly disposition

Sugar

(Continued from Page 1)
 tion, which calls for only 40 per cent of the sugar in the United States, to be produced domestically. The Agriculture department hopes to increase that figure to about 75 per cent to be produced in this country. If this should be the case, the Agriculture Department can foresee 10 to 12 sugar beet mills dotting the High Plains area in the next few years.

But, at the present time the foremost job ahead of the Plains area is a united effort to establish the first sugar beet mill in this locality.

The present sugar legislation allows for 3 mills to be built in the U. S. in the next three years. The High Plains organization feels that, with influence, this area can get the '66 mill. This allows for the two years that it takes to construct the mill.

Delegates from this area at the meeting in Plainview Monday expressed their gratitude and praised the Great Western Company for their untiring leadership, seed selection and instructions in growing the beets.

The delegates also said that they hope that Great Western will finance a mill or set up one on a lease basis, so the continuity with the company can continue. Although this area is inexperienced in beet production, the results of the harvest show that there was an added "something" that has made this area's production none short of spectacular.

In the past, 25 tons of beets has been considered good. Marble Brothers at South Plains this past week had some beets that produced 43 tons gross per acre with 18.2 per cent sugar content. Ideal reports a field of 25 1/2 ton beets, with 16.2 per cent sugar that suffered four hails.

It was generally understood at the meeting that if and when a mill is installed that the producers will be selected by the Company owning the mill. The beets will be grown and sold on a contract basis between the mill and the producers. With that in mind, the producers feel that those that have the most experience in the production of beets will be the ones that are considered and brought under contract first.

At the present time the members of the High Plains Sugar Beet Growers are anxiously awaiting the outcome of the conference that will be held tomorrow in Denver.

of Floydada folk. I was just reading a little problem in diction and I immediately thought of the Schupperts. I said to myself, "now here's the type of problem that a Yankee can take in stride."

You might enjoy trying it ... if you can read the following without mistakes in 15 seconds, your diction is well above average: (hope the Linotype operator doesn't stomp his toe in printing this!)

"I bought a batch of baking powder and baked a batch of biscuits. I brought a big basket of biscuits back to the baker and baked a basket of big biscuits. Then I took the big basket of biscuits and the basket of big biscuits with the basket of biscuits that were next to the big basket and I brought the basket of biscuits and the biscuit mixer and the biscuit basket and the box of mixed biscuits and the biscuit mixer back to the bakery and opened a can of sardines."

AFTER ATTENDING my first Floydada Whirlwind football banquet I am convinced that the football players, cheerleaders, and coaches have a bond of loyalty and friendship that possibly surpasses any other organization in our schools.

This was evident Saturday night as the players were presented their letter jackets and as the gift presentations were made to the coaches. (cheer leaders received jackets too.

Mrs. Fred Cardinal is certainly appreciated by the cheer leaders and all of us who understand the many hours of work that is necessary in the sponsorship of this group.

We especially enjoyed the "chocolate ice cream" football desserts. I understand that the milk company who "built" them only had two molds, so it must have taken a considerable amount of time to make the 135 footballs!

Wrecks

(Continued from Page 1)
 running a stop sign.

The second mishap occurred late Sunday evening when C. M. Lyles stopped his car at the intersection of 5th and Tennessee then proceeded into the crossing.

Mr. Lyles said that because of the number of cars parked at the City Park Church of Christ he was unable to see any other vehicle on 5th street until he was in the intersection.

Then it was too late. A car, driven by Billy Stanforth III, hit Mr. Lyles vehicle. In the excitement, Mr. Lyles foot hit the accelerator rather than the brake and caused the car to lunge forward into a house.

However no injuries were reported in the mishap.

Cotton

(Continued from Page 1)
 number of weigh-ins, and expected more cotton to come to the gin even though they may be "stragglers".

In contrast to this, the South Plains gin closed down one complete unit last week and then early this week laid off the night crew. Roy Burks, manager of the firm said that he only expects a total of about 300 more bales to be brought to his gins this crop year. His firm has not reached last years total yet, along with several other gins.

Whether the county reaches the 108,000 bales that the PCG predicted, it looks as though the county will average around 600 pounds of lint per acre. This is by no standards a record, but considering some of the late crop and the difficulty parts of the county have experienced in producing this crop, this is no figure to be ashamed of. Floyd County's cotton crop should make it one of the top 12 cotton producing counties again this year

STOCK YOUR "SOCK" WITH



Food Bargains

MARYLAND CLUB
COFFEE Pound **65c**

SHURFINE

CRANBERRY SAUCE **1**

SHURFINE—Early Harvest 303 Can
PEAS **19c**

SAVE FRONTIER STAMPS

GLADIOLA

FLOUR **4**

GLADIOLA 5 LB. BAG
CORN MEAL **39c**

KLEENEX
 400 COUNT BOX
25c

TULIA
 GRADE A MEDIUM
EGGS
 DOZ.
49c

KRAFT'S

MARSHMALLOW CREME **1**

SHURFINE—Sour Pitted 303 Can
CHERRIES **23c**

WESSON OIL, 1/2 GAL. **6**

SHURFINE—Chunk 211 Tall Can
PINEAPPLE **23c**

PET INSTANT MILK 8QT. BOX **5**

CINCH—Wh. or Dev. Food Lb. Box
CAKE MIX **23c**

WILSON'S—Certified 24 Oz.
CHILI **4**

GEBHARDT'S
TAMALES
 NO. 2 1/2 CAN
29c

SUPREME—SALTINE
CRACKERS **2**

CLOSED WEDNESDAY FOR CHRISTMAS, DOUBLE FRONTIER STAMPS TUESDAY

SHURFRESH
BISCUITS **3 Cans 2**

CLOVERLAKE 1/2 GAL.
MELLORINE **39c**

SHURFRESH
OLEO **1**

MORTON'S—PUMPKIN

PIES

EACH

33c

33c

MORTON'S—CHICKEN POT

PIES

EACH

19c

PRODUCE SPECIALS

FRESH COCONUTS **15c**

FRESH CRANBERRIES **25c**

CRISP LARGE STALK
CELERY **15c**

Delicious HOLIDAY MEATS

HAMS

Old Fashioned, Sugar Cured
 1/2 or Whole, all sizes, Lb. **59c**

HENS

SWIFT'S PREMIUM
 5-7 Lb. Average **49c**

TURKEYS

NORBEST ALL WEIGHTS
 THIS YEARS AND SIZES
 CROP

BACON

WILSON'S—Finest Cert.
 POUND PACKAGE **59c**

—We Reserve The Right To Limit Quantities—

ON THE WYE

FLOYDADA

YU3-2

Powells SUPER Market

YOUR HOME OWNED — HOME OPERATED STORE
 THESE PRICES GOOD THURS., DEC. 19 THROUGH, TUESDAY, DEC. 24

GIVE RECORDS FOR A MUSICAL CHRISTMAS

- ★ LATEST STEREO SELECTIONS
- ★ FREE GIFT WRAPPING
- ★ FRONTIER STAMPS ON EVERY PURCHASE

Mike's TV Lab



F. McIntosh Retires From Printing Profession After Half Century Of Work

Fifty one years of setting type by hand and some by machine, B. F. McIntosh decided to retire from the staff of the Hesperian December 31.

It does not mean, however, that he is through with type. He has his latest employees when anyone is on vacation, that he will be one called on to fill the spot.

He is in the Hesperian trade as are familiar with Mr. McIntosh. He spent about twenty years in the Hesperian of Floydada setting the type. He owned and operated the press.

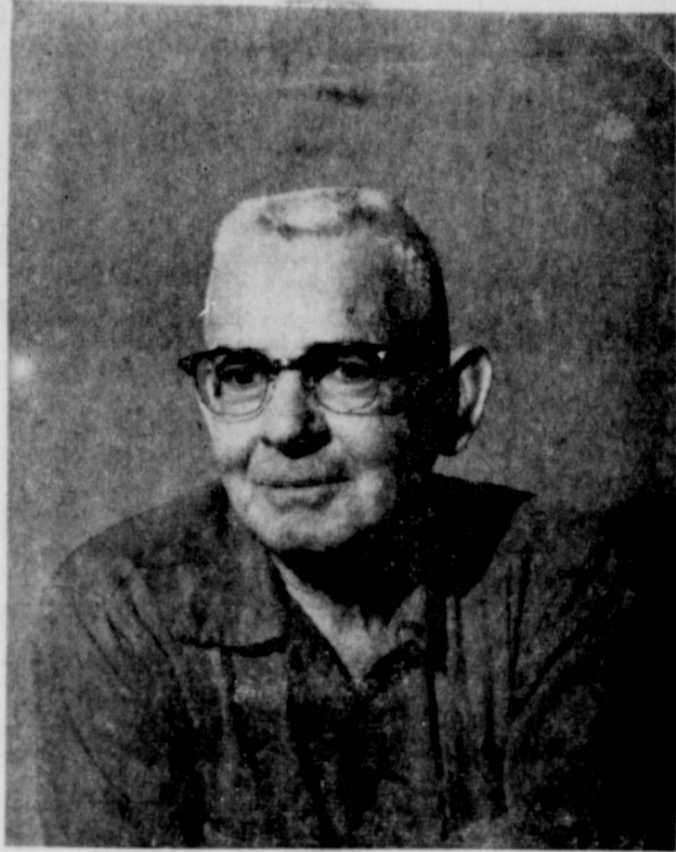
He is the father of Mrs. Norman, of Dougherty, B. F. McIntosh of Floydada, B. F. McIntosh of Dallas and Mrs. J. McIntosh of Midland.

McIntosh was born December 1888 at Tanglewood and began his printing career when he was in his youth. He spent some of his time around the "back-shop" printing firm.

His first job Mac held in a was that of inking a press. He took two men to the machine, one to put ink on the form, and roll the press, and the other to operate the machine.

After being around a shop long enough to be a "hand spike", was an all through his years in business. It was entitled, "The Envy The Other Fellow Make Him."

Mac learned the trade where he did a hitch in the Hesperian. He answered an ad for "a man to learn



B. F. MCINTOSH

linotype". The ad was placed by the publisher of the Rockdale Reporter and that was where he began his linotype career.

Mr. Mac learned to set type with the machine and drifted around the country to develop accuracy and speed. He left Central Texas because of a drought and ended up in 1925 in the Hesperian Office in Floydada where he stayed until 1950.

It was about 1920 when Mr. Mac learned to operate a type setting machine. This paved the way to reading first-hand many sensational stories of the times, including floods, death of a president and the world championship prize fights.

Before the coming of radios, elections and a championship prize fight always meant printing extras. Mr. Mac recalls hand-setting an extra in 1927 when the San Gabriel River went on a rampage and flooded Thronedale, Texas where he was working on the Thronedale Champion.

His career has been varied and interesting from his first duties as a "printer's devil", which included washing the forms and press, sweeping floors and carrying water from a well back of a saloon, to printing Bibles for a university professor.

He remembers, too, the days of the "travelling" printers, the hand setting specialists. These men slept in the back of the shops and each would write his name on a piece of pine board to let those following him know who had been there before.

Mr. Mac said, "I recall that when type setting machines showed up, these old boys would spit at the gleaming machines in vigorous hate, for a new day of type setting was coming and they knew it."

When he was very young he was told that the printing trade was worth learning and it was something one could always fall back on if he had to. "I fell back on it for more than 50 years and wouldn't trade a minute of it," he said.

All of his children started and finished public schools at Floydada, while there dad provided for them as he set lines and lines of type on many tours and shifts of duty.

After his retirement, Mr. Mac plans to work with a metal turning lathe, work with electronics and do "locksmithing" which has

been a hobby for a number of years.

Floyd County Is Brucellosis Area

by H. T. Davison

Floyd county has been established a Modified Certified Brucellosis Area by the Texas Animal Health Commission state H. T. Davison, county agent.

This certification has been established through the 30 day testing period in May of the cow herds in the county, reducing the incidence of brucellosis infection to not more than 1 percent of the cattle and not more than 5 percent of the herds of livestock in the county.

The announcement was made by Dr. R. G. Garrett, executive director and he expresses his appreciation to the cattle owners for their cooperation given to the testing people while the work was conducted in the county.

Questions About Income Tax Laws Answered Dec. 19

by H. T. Davison

A little bit of knowledge goes a long way in preparing tax returns. Knowing the principles involved, plus keeping abreast of new Internal Revenue Service rules and regulations are musts for accurate, complete, returns says H. T. Davison, Floyd County Agent.

To assist in informing farmers and ranchers of the latest income tax laws, Area Farm Management Specialists, John Seibert, along with Internal Revenue Service personnel, will conduct a meeting in Floydada, Texas, Thursday in the District Court Room, Court House at 7:30 p.m., December 19.

Topics to be discussed at each meeting include: Cash method of accounting—income that must be reported and expenses that are deductible; Investment Credit; Depreciation; Capital Gains; and Soil and Water Conservation Expenditures.

Whether you prepare the tax return yourself or employ someone to do this, you should be up to date on the tax laws, Seibert stresses. And knowing what can



Dear St. Nick
I am a nice boy. I want three toys for Christmas. One is a BB Gun, another one is a Cannon and the last one is a big jet. We will have the front door open for you.

Your friend,
Johnny W.
Dear Santa Claus,
I would like a football for Christmas and a pair of shoes.

Your friend,
Roy Bazaldua

legally be incorporated into the return in the way of deductions, depreciation, etc., often means extra dollars in your pocket. Not only that, but if someone else prepares the return you'll know which information they will need to prepare the return accurately and completely.

Answers from the experts will be a feature of the meeting. For instance, Seibert says a question which often arises concerns conservation expenditures. An example: Do you deduct expenses for land, leveling, terracing, contour furrowing, diversion channels, brush clearing, etc? Or must these expenses be established into land values? Seibert says the expenses can be deducted in the year when the work was done—if the practices improve the land for agricultural purposes. This is a choice you have and must be so declared. If not deducted in the year spent, the expenses must be capitalized into land values and will not be eligible for deduction until the land is sold.

Bring your problems regardless of your 1963 income tax to this meeting and get answers fresh from the experts. Remember this meeting will be held DECEMBER 19, 7:30 p.m. at the courthouse in Floydada. The welcome mat will be out for everybody.

Dear Santa Claus,
I want a gun and a pistol and cars. I will put up stocking and I want you to fill it for Christmas. I want some trucks and a lot of toys.

Your friend,
Gary
Dear Santa Claus,
I want for Christmas an electric train and I hope you bring me it.

Your friend,
Gabriel Juarez
Dear Santa Claus,
I want a transistor radio for Christmas and a road racing set. And by the way my brother is wanting a B-B gun.

Love,
David S.
Dear Santa Claus,
I would like a Tammy Doll and a baton. I would like some new school clothes and some pajamas.

Your friend,
Margie Fletcher
P. S. Please bring Audrey, Kime and Timothy something.
Dear Santa Claus,
I am in the third grade. I want a Barbie fashion shop and some clothes for her too. I want some skate for Barbie and some dresses and shoes too. I want Ken and I want some clothes for him too. I want skates and shirts and pants and shoes too. I want a Barbie doll too.

Your friend,
Vickie Reyes
Dear Santa
How are you, I have been a good boy, would you bring me a football suit, and a Gorilla outfit, and a model airplane. I guess I had better go now.

Your friend,
Jimmy Jarrett
Dear Santa,
Please bring me a football suit and shoulder pads and a gun. I have tried to be a good boy



RIPPLED FENDER — Joe Garcia was driving the '59 sedan shown in the bottom photo when he ran a stop sign at Main and Georgia and ran into the side of a car shown in the top photo that was driven and owned by W. O. Barber. Garcia was charged with driving without a license and running a stop sign. M. O. Barton investigated the accident.

but some time I just can't. Don't forget all the other little boys and girls.

Love Randy Pierce
Floydada, Tex.
PO Box 304

Dear Santa Claus,
This Christmas I would like a Tickle doll, a organ, a play kitchen set, a pair of ice skates, some Barbie clothes, a Barbie dream house a Barbie fashion shop. Santa I would also like some Barbie books. You had better bring these things or I am going to be real mad.

Your friend,
Penny Bertrand
RT. 2
Floydada, Texas

Dear Santa,
I want a pair of football shoes, and a B-B gun, and a gun rack. A game called mouse trap. My name is Bert Pimmer. I am 8 years old.

Dear Santa Claus,
I want a Thunder Jet 500 road racing set. Also a World Gipper. I would like to have a Frontier "Fort Apache" play set. I hope I can have a battle wagon, and

Wat Ship.
Your Sincerely,
Ross.

Lard, one of the oldest shortening agents, is also one of the best, says Frank Ort, Extension meats specialist. It is economical to use, is rich in food factors necessary for growth and health and in energy production, he says.

The life expectancy of a new refrigerator or range is about 16 years for the "average" household, says the USDA. Estimates for other new appliances are: Automatic washing machine, 11 years; wringer type or spin-dryer, 10 years; dryer, 14, freezer, 15; vacuum cleaner, 15-18 years; sewing machine 24, television set, 11 years.

Quality — and only quality — determines the grade of eggs, reminds the USDA. There are eggs of every size in every grade. For example, a carton of U. S. Grade A eggs may contain either large, medium or extra large eggs. U. S. Grade AA or Fresh Fancy is best, followed by U. S. Grades A, B and C.

Whitfill Begins Peace Corps Assignment

Denis E. Whitfill, son of Mr. and Mrs. Fess Whitfill, Floydada, Texas, has begun a two-year assignment as a Peace Corps Volunteer.

He is one of 34 Volunteers who left December 6 for Honduras to participate in a Rural Community Action program.

These Peace Corps Volunteers will share their skills in agriculture, home economics, construction, social work, recreation and small industry development. The project is designed to encourage Hondurans to move ahead on their own making use of technical and material resources they already possessed.

More than 25 Volunteers have been at work in Honduras for a year helping Hondurans to meet their serious health and social problems.

The present group trained for three months at the University of New Mexico in Albuquerque. Here they gained a working knowledge of the Spanish language and studied the history and culture of Central America, United States history and current world problems. Physical training to build confidence and ability was also included.

More than 7,000 Volunteers are at work in 96 countries in Africa, Asia and Latin America. Hundreds of additional requests are received daily. For more information about future projects, write the Peace Corps, Washington, D. C. 20525.

A GIFT FOR DADDY!



HAGGAR
\$14.95 Through \$20.00

Give slacks for Christmas — and give the best

HAGGAR IMPERIAL SLACKS

You'd expect to pay \$30 or more for gift slacks like these. The deluxe imported worsted wool fabric is tailored skillfully and carefully by Hagggar for perfect fit. Deluxe tailoring details include the new Shape-O-Matic Waistband which provides unusual elasticity with trimmer, more comfortable support. Add superb crease-retention and wrinkle-resistance... and you have the perfect gift. In his size and favorite color.

Free Gift Wrapping

Hagood's
FLOYDADA, TEXAS PHONE YU 3-3554

COTTON IS FLOYD COUNTY'S BIGGEST MONEY CROP

"WELL COTTON PICKIN' LOOK AT THIS!

FREE! \$25. GIFT CERTIFICATE

WORTH \$25.00 IN TRADE AT CITY AUTO SERVICE
THIS VALUABLE \$25.00 GIFT CERTIFICATE WILL BE GIVEN TO THE PERSON WHO MOST NEARLY CORRECTLY GUESSES THE NUMBER OF BALES OF COTTON GINNED IN FLOYD COUNTY BY DECEMBER 28, 1963!

In Case of Tie Winner Will Be First Guess Received.
BRING OR MAIL YOUR "C OTTON PICKIN'" GUESS TO CITY AUTO SERVICE

COME IN NOW FOR THE BEST COTTON PICKING PRICES ANYWHERE ON A NEW PONTIAC, BUICK, RAMBLER.

Phone YU 3-2408
City AUTO SERVICE
Sales Service Parts
WE SERVICE ALL MAKES - 24 HOUR WRECKER SERVICE
N. E. CORNER 4th SQUARE FLOYDADA, TEXAS

SEE-CLEER

THE IMPROVED QUALITY, NON-REFLECTING, NON-GLARE GLASS FOR PORTRAITS!

ELIMINATES IMAGE DISTORTION—DIMINISHES GLARE—ENRICHES COLOR OR B&W PORTRAITS

5 x 7 SIZE	.40
8 x 10 SIZE	.80
11 x 14 SIZE	\$1.50
16 x 20 SIZE	\$3.25

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APADA THEATRE

THURS - FRI. DEC. 19 - 20
BIG SHOWS

1st Show
Frankenstein
1970"

2nd Show
"The Bat"

3rd Show
House On The Haunted Hill"

SATURDAY DEC. 21
"Yellowstone Kelly"
CLINT WALKER

SUNDAY ONLY DEC. 22
DOUBLE FEATURE

PLUS
UNDER ISLAND

MONDAY ONLY DEC. 23
MERCHANT'S FREE SHOW

Hope Lange Boyer
Love Is a Ball

PLUS
COLOR CARTOONS

Mike's TV Lab

113 W. Calif. Phone YU 3-4023
"QUALITY DOESN'T COST—IT PAYS!"

NUMBER 1 IN SERVICE IN SATISFACTION IN SALES WHY?

BECAUSE Mike has the largest selection of new and used TV and stereo sets in this trade area — at the lowest prices.

BECAUSE Mike has the finest, most modern service department. We know your TV best!

BECAUSE We assure you of honest, dependable satisfaction in all our dealings.

BECAUSE We have a good financing plan for your convenience in buying.

TV SCHEDULE

CHANNEL 11	
THURSDAY, DECEMBER 19	
7:00-7 O'Clock Report	7:00-7 O'Clock Report
7:05-Linn's Farm Report	7:05-Linn's Farm Report
7:25-Weather with Bernie	7:25-Weather with Bernie
7:30-Today Show	7:30-Today Show
9:00-Say When	9:00-Say When
9:30-Word for Word	9:30-Word for Word
10:00-Concentration	10:00-Concentration
10:30-Missing Links (Color)	10:30-Missing Links (Color)
11:00-Your 1st Impression (Col)	11:00-Your 1st Impression (Col)
11:30-Truth or Consequences	11:30-Truth or Consequences
11:55-NBC News Report	11:55-NBC News Report
12:00-noon News Report	12:00-noon News Report
12:05-Weather Report	12:05-Weather Report
12:15-Community Close-Up	12:15-Community Close-Up
12:30-Best of Groucho	12:30-Best of Groucho
1:30-The Doctors	1:30-The Doctors
2:00-Loretta Young Theatre	2:00-Loretta Young Theatre
2:30-You Don't Say	2:30-You Don't Say
3:00-The Match Game	3:00-The Match Game
3:30-Make Room for Daddy	3:30-Make Room for Daddy
4:00-Father Knows Best	4:00-Father Knows Best
4:30-Comedy Carrousel	4:30-Comedy Carrousel
5:00-Huckleberry Hound	5:00-Huckleberry Hound
5:30-Huntley-Brinkley Report	5:30-Huntley-Brinkley Report
6:00-News	6:00-News
6:30-Temple Houston	6:30-Temple Houston
7:30-Dr. Kildar	7:30-Dr. Kildar
8:30-Hazel	8:30-Hazel
9:00-Kraft Suspense Theatre	9:00-Kraft Suspense Theatre
10:00-News	10:00-News
10:30-Tonight Show with Johnny Carson (Color)	10:30-Tonight Show with Johnny Carson (Color)
FRIDAY, DECEMBER 20	
7:00-7 O'Clock Report	7:00-7 O'Clock Report
7:05-Linn's Farm Report	7:05-Linn's Farm Report
7:25-Weather with Bernie	7:25-Weather with Bernie
7:30-Today Show	7:30-Today Show
9:00-Say When	9:00-Say When
9:30-Word for Word (color)	9:30-Word for Word (color)
10:00-Concentration	10:00-Concentration
10:30-Missing Links (Color)	10:30-Missing Links (Color)
11:00-Your 1st Impression (Col)	11:00-Your 1st Impression (Col)
11:30-Truth or Consequences	11:30-Truth or Consequences
11:55-NBC News Day Report	11:55-NBC News Day Report
12:00-noon News Report	12:00-noon News Report
12:05-Weather Report	12:05-Weather Report
12:15-Community Close-Up	12:15-Community Close-Up
12:30-Price Is Right	12:30-Price Is Right
1:00-people Will Talk (Color)	1:00-people Will Talk (Color)
1:30-The Doctors	1:30-The Doctors
2:00-Loretta Young Theatre	2:00-Loretta Young Theatre
2:30-You Don't Say	2:30-You Don't Say
3:00-The Match Game	3:00-The Match Game
3:30-Make Room for Daddy	3:30-Make Room for Daddy
4:00-Father Knows Best	4:00-Father Knows Best
4:30-Comedy Carrousel	4:30-Comedy Carrousel
5:00-Cecil and Beanie	5:00-Cecil and Beanie
5:30-Huntley-Brinkley Report	5:30-Huntley-Brinkley Report
6:00-News	6:00-News
6:30-The Fugitive	6:30-The Fugitive
7:30-The Bob Hope Show	7:30-The Bob Hope Show
8:30-The Farmer's Daughter	8:30-The Farmer's Daughter
9:00-The Jack Parr Show (Color)	9:00-The Jack Parr Show (Color)
10:00-News, Weather, Sports	10:00-News, Weather, Sports
10:30-Tonight Show with Johnny Carson (Color)	10:30-Tonight Show with Johnny Carson (Color)
SATURDAY, DECEMBER 21	
7:30-Jungle Jim	7:30-Jungle Jim
8:30-Puff and Ready (Color)	8:30-Puff and Ready (Color)
9:30-Hector Heathcote	9:30-Hector Heathcote
10:00-Fireball XLS	10:00-Fireball XLS
10:30-Fury	10:30-Fury
11:00-Serjeant Preston	11:00-Serjeant Preston
11:30-Bullwinkle	11:30-Bullwinkle
12:00-Liberty Bowl Football	12:00-Liberty Bowl Football
2:30-Movie "A Christmas Carol" Reginald Owens, Terry Kilburn	2:30-Movie "A Christmas Carol" Reginald Owens, Terry Kilburn
4:00-NFL Highlights	4:00-NFL Highlights
4:30-Lone Star Sportsman	4:30-Lone Star Sportsman
5:00-International Showtime	5:00-International Showtime
6:00-News and Weather	6:00-News and Weather
6:30-The Lieutenant	6:30-The Lieutenant
7:30-Joey Bishop Show (color)	7:30-Joey Bishop Show (color)
8:00-Movie "A Man Called Peter", Richard Todd, Jean Peters	8:00-Movie "A Man Called Peter", Richard Todd, Jean Peters
10:00-News, Weather, Sports	10:00-News, Weather, Sports
10:30-Fantastic Features "The Walking Dead" Boris Karloff, Margarate Chapman	10:30-Fantastic Features "The Walking Dead" Boris Karloff, Margarate Chapman
SUNDAY, DECEMBER 22	
12:15-Living Word	12:15-Living Word
12:30-The Eternal Light	12:30-The Eternal Light
1:00-Desilu Playhouse	1:00-Desilu Playhouse
2:00-News Encore "A Tour of the White House"	2:00-News Encore "A Tour of the White House"
2:00-Sunday	2:00-Sunday
4:00-Red Raider Show	4:00-Red Raider Show
4:30-G. E. College Bowl (Color)	4:30-G. E. College Bowl (Color)
5:00-Meet the Press (color)	5:00-Meet the Press (color)
5:30-The Bill Dana Show	5:30-The Bill Dana Show
6:00-News and Weather	6:00-News and Weather
6:30-Wonderful World of Color	6:30-Wonderful World of Color
7:30-Grindl	7:30-Grindl
8:00-Bonanza (Color)	8:00-Bonanza (Color)
9:00-"The Story of Christmas"	9:00-"The Story of Christmas"
10:00-News, Weather, Sports	10:00-News, Weather, Sports
10:30-Espionage	10:30-Espionage
11:30-Tallahassee 7000	11:30-Tallahassee 7000
CHANNEL 13	
THURSDAY, DECEMBER 19	
6:55-Farm Fax Report	6:55-Farm Fax Report
7:00-Sunrise Semester	7:00-Sunrise Semester
7:05-Cartoons	7:05-Cartoons
7:45-King and Odie	7:45-King and Odie
8:00-Captain Kangaroo	8:00-Captain Kangaroo
8:45-Debbie Drake	8:45-Debbie Drake
9:00-Seven Keys	9:00-Seven Keys
9:30-I Love Lucy	9:30-I Love Lucy
10:00-Real McCoy	10:00-Real McCoy
10:30-Pete and Gladys	10:30-Pete and Gladys
11:00-Love of Life	11:00-Love of Life
11:30-Tennessee Ernie Ford	11:30-Tennessee Ernie Ford
FRIDAY, DECEMBER 20	
6:55-Farm Fax Report	6:55-Farm Fax Report
7:00-Sunrise Semester	7:00-Sunrise Semester
7:05-Cartoons	7:05-Cartoons
7:45-King and Odie	7:45-King and Odie
8:00-Captain Kangaroo	8:00-Captain Kangaroo
8:45-Debbie Drake	8:45-Debbie Drake
9:00-Seven Keys	9:00-Seven Keys
9:30-I Love Lucy	9:30-I Love Lucy
10:00-Real McCoy	10:00-Real McCoy
10:30-Pete and Gladys	10:30-Pete and Gladys
11:00-Love of Life	11:00-Love of Life
11:30-Tennessee Ernie Ford	11:30-Tennessee Ernie Ford
SATURDAY, DECEMBER 21	
6:55-Farm Fax Report	6:55-Farm Fax Report
7:00-Sunrise Semester	7:00-Sunrise Semester
7:05-Cartoons	7:05-Cartoons
7:45-King and Odie	7:45-King and Odie
8:00-Captain Kangaroo	8:00-Captain Kangaroo
8:45-Debbie Drake	8:45-Debbie Drake
9:00-Seven Keys	9:00-Seven Keys
9:30-I Love Lucy	9:30-I Love Lucy
10:00-Real McCoy	10:00-Real McCoy
10:30-Pete and Gladys	10:30-Pete and Gladys
11:00-Love of Life	11:00-Love of Life
11:30-Tennessee Ernie Ford	11:30-Tennessee Ernie Ford
SUNDAY, DECEMBER 22	
6:55-Farm Fax Report	6:55-Farm Fax Report
7:00-Sunrise Semester	7:00-Sunrise Semester
7:05-Cartoons	7:05-Cartoons
7:45-King and Odie	7:45-King and Odie
8:00-Captain Kangaroo	8:00-Captain Kangaroo
8:45-Debbie Drake	8:45-Debbie Drake
9:00-Seven Keys	9:00-Seven Keys
9:30-I Love Lucy	9:30-I Love Lucy
10:00-Real McCoy	10:00-Real McCoy
10:30-Pete and Gladys	10:30-Pete and Gladys
11:00-Love of Life	11:00-Love of Life
11:30-Tennessee Ernie Ford	11:30-Tennessee Ernie Ford

Floyd Philosopher Says It Looks Like Russians Getting Tired Of Orbiting Hungry

Editor's note: The Floyd Philosopher on his Johnson grass farm expresses some views on Russian farming this week his letter indicates.

Dear Editor:
It has long been my theory that an ordinary Russian citizen finally would get tired of conquering space and losing at the grocery store, that watching satellites on an empty stomach soon loses its excitement, and an item I read last night bears this out.

According to an article from Moscow, "the Soviet masses have displayed open discontent about the shortages of flour and bread."
And Mr. Khrushchev can acknowledge this by announcing he will now spend 46 billion dollars on the Russian fertilizer industry to improve the food situation.

Floyd Records Rural Accidents During Nov.

The Texas Highway Patrol investigated six accidents on rural highways in Floyd County during the month of November, according to Sergeant D. S. Lawson Highway Patrol Supervisor of this area.

These wrecks accounted for one death, six persons injured, and an estimated property damage in the amount of \$4,725.00.

The rural traffic accident summary for this county from January through November shows a total of 56 accidents resulting in six persons killed, 49 persons injured and an estimated property damage of \$4,046.00.

The veteran patrol supervisor announced that every effort will be put forth, including a rigid enforcement program, to try and stem the tide of traffic deaths during the holiday season. We find ourselves confronted with the alarming fact that the past five year average indicates some 238 persons will be killed in traffic crashes in Texas this December. During the month of December for the past five years there has been 1191 traffic deaths. Of this number, 432 or 36 percent occurred during the holiday season. The sergeant stated, "It is almost certain that the death toll in traffic in Texas for 1963 will be the greatest on record, exceeding the all time record of 2611 in 1956."

The sergeant gave some tips for driving during the holiday season: 1. Know and obey all traffic laws. 2. Do not drive after drinking. 3. Plan your trip so as to have rest periods about every 100 miles to combat fatigue. By complying with these tips, it will help you to arrive at your destination ALIVE.

A Georgia school teacher, Eli Whitney, invented the cotton gin in 1793.

Alaska, with an area of 599,466 square miles, is nearly twice the size of Texas.

6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Trailmaster
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight
WEDNESDAY, DECEMBER 25	
6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Secret Storm
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight
THURSDAY, DECEMBER 19	
6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Secret Storm
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight
FRIDAY, DECEMBER 20	
6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Secret Storm
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight
SATURDAY, DECEMBER 21	
6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Secret Storm
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight
SUNDAY, DECEMBER 22	
6:30-Sunrise Semester	12:00-WTTN News
7:00-Cartoons	12:25-Names in the News
7:45-King and Odie	12:30-As the World Turns
8:00-Captain Kangaroo	1:00-Password
9:00-Seven Keys	1:30-Houseparty
9:30-I Love Lucy	2:00-To Tell The Truth
10:00-Real McCoy	2:30-Edge of Night
10:30-Pete and Gladys	3:00-Secret Storm
11:00-Love of Life	4:30-Popeye and Gus
11:25-CBS News	5:00-Amos 'N Andy
11:30-Tennessee Ernie Ford	5:30-The World Tonight

lars on fertilizer and produce only 26 billion dollars worth of food. I've done it, on a fraction of that scale, and the fault wasn't with the fertilizer.

The Soviets may get by, for a time at least, with assuming that all men are exactly alike when told what to do, but when they assume all land is alike, they've hit a stump. Ordering every Russian farmer to put down 200 pounds of fertilizer per acre on February 1 is like ordering all women to wear a size 10 dress. The contour of a piece of land, like the shape of a woman,

is not subject to government regulations.
To get the most out of a farm a man has to be intimately acquainted with it, and even then he can flop. I've been studying this grass farm for years and it hasn't won any prizes.
Russia may get its farmers to farm for love of the fatherland, but there seems to be more to eat when you farm for a profit.
Maybe Russia needs 46 billion dollars worth of fertilizer but I have a notion it needs to spend a few billion more on the study of human nature.

Yours faithfully,
J. A.

Advantages Given For Buying Annual Limit E And H Bonds

Investors were asked today to consider the advantages of purchasing the permissible annual limit of Series E and H United States savings bonds.

Ed Gossett, savings bond chairman for Texas, called attention to the fact that because limit purchases of savings bonds are applicable on a calendar year basis, limit purchases of series E bonds made before December 31 can be repeated in January, 1964. The annual purchase limit on series E bonds is \$10,000 face value.

US Air Force Recruiter To Be In Floydada

Sgt. Joe Griffith of the Air Force Recruiting Service will be in Floydada the 2nd and 4th Tuesday of each month to interview prospective Air Force enlistees.

Mr. Gossett said he has written to trust officers of all banks throughout the state reminding them that fiduciaries can invest up to the annual limit for each separate fund, such as estate funds, personal trusts; pension, retirement, employee savings plans; corporate trusts, investment trust fund for organizations, among others.

Mr. Gossett also written Texas employers reminding them that savings bonds make ideal Christmas gifts or an annual bonus for employees.

Both series E and H bonds return 3 1/2 per cent interest to maturity. Series E bonds are appreciation bonds with interest added to cash value every six months. E bonds mature in seven years nine months and carry a ten-year extension privilege. Series H bonds pay current interest by semiannual Treasury

Dear Santa:

Dear Santa Claus,
I am in the third grade. I wish I had a Barbie doll, and her clothes and her car. And if you want bring me that I will cry.
Your Friend
Irene

Dear Santa Claus,
I am a little boy 3 years, old I have tried to be a good boy but some times that is very hard to do.
Please bring me a road grader, a Big Bruiser and an Andy Williams record.
Merry Christmas, Santa.
Love,
Derek Kyle Check

Dear Santa Claus,
We have been studying about electricity in school. And I thought I would get an electric train for Christmas. I want an electric train. I want a big bruizer. I want a stugcato machine gun.
I love you,
Brad Teague

Dear Stank,
I wish you would bring me a road-racing set and two road-racing cars that is all I want. I guess I'll go now.
Your friend,
Steven Cannon

LIABILITY
CROP INSURANCE
FIRE
HOSPITALIZATION
CASUALTY
WORKMEN'S COMPENSATION
AUTOMOBILE

YOUR INDEPENDENT INSURANCE AGENT

CARDINAL INSURANCE CO.
127 W. California
Ph. YU 3-3270

Farm Employmen

AMARILLO, Dec. 5, 1963—A farmer's organization, known as Southwest Farm Employment Association was organized on Tuesday, December 3, at a meeting at the Holiday Inn West on that date. The organization is comprised of farmers and is designed to facilitate the employment of experienced farm laborers from each local area and to import a limited number of Mexican farm workers on a permanent visa basis.

The headquarters of Southwest Farm Employment Association will be located in Amarillo at 111 E. 16th Street, Telephone DR 3-511. Interested farm laborers and farmers wishing to avail themselves of membership in the Association, are urged to visit the office for complete information and details regarding applications and services offered.

Mike Martinez has been selected as the Business Manager and will head the Amarillo office. He will also be in charge of establishing field offices in strategic locations for the convenience of the farmer-members of each area.

Les Kilgore, well-known public relations expert has been retained as a field representative, to act as a liaison between the farmers and the field offices in order to coordinate the farm labor needs in the respective areas. This organization should provide the solution to the farm labor problem that has plagued the farmers in Texas for so many years and will also be a convenience for the qualified farm laborers seeking permanent employment.

Operations of the Southwest Farm Employment Association is to be conducted on non-profit basis and will depend solely on the membership fees received from the members for operating income.

Members will be notified far enough in advance regarding each business meeting date in order to encourage the maximum attendance at the meetings.

The printer's union, organized in 1853, is the oldest labor union in the U. S.
Over 2,600 buildings in the heart of Baltimore were destroyed by a fire in 1904.

Lost SS Cards Should Be Replaced

People with "long" memories should replace lost social security cards with duplicate cards. "Long" memories sometimes jumble long numbers, thereby delaying the crediting of social security accounts," warns Mr. John G. Hutton, manager of the Lubbock Social Security Office.

Mr. Hutton said that often this delay could be avoided if the worker had not reversed one or two digits in his social security account number.

He urged those people who have lost their cards, or have changed their names, to apply for duplicate cards.

A representative of the Lubbock Social Security Office will be in Floydada on Dec. 16 and Jan. 6 in the Courthouse, Room 106 at 9:30 a.m.

NOW OPEN

Plains Pump Comp

Next Door North of Dairy M

LET US ACIDIZE YOUR WELL FOR BETTER WATER YIELD!

- TURN KEY IRRIGATION WELLS AND PUMPS
- REPAIR ALL MAKES PUMPS
- STAPLETON NEW IRRIGATION PUMPS.

ALL WORK SATISFACTORY GUARANTEED

15 Years Pump Experience

YU3-3222

BASKETBALL SCHEDULE

Floydada - December 19, here, boys and girls at 3:30 p.m. 25 Littlefield here. A game at 6:30. CAPROCK TOWNSHIP, December 25, Della Plains-Des Moines Plainview Tournament.

HESPERIAN WA ADS SELL

SUPERIOR CLEANERS

For Quality Dry Cleaning The Approved Imitation Way.

WE PICK UP AND DELIVER CALL YU3-3540



Mr. Cotton Farmer!

Mr. Cotton Ginner!

SIMPLY CALL YU3-3214

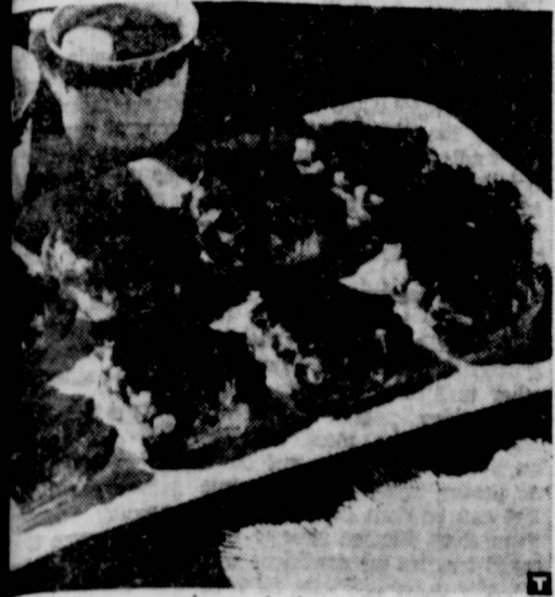
WHEN YOU WANT YOUR COTTON SEED CAUGHT AT THE GIN, WET ACID DELINTED, CLEANED, GRADED, BAGGED, AND STORED UNTIL JANUARY 1, 1964.

Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment... These are only a few reasons why you receive fast, efficient service at Floydada Delinting.

And We Certainly Appreciate Your Business!

FLOYDADA SEED & DELINTING CO., Inc

BROILED CORNED BEEF SANDWICHES



Meat and teenagers make a winning combination. For hot sandwiches with a hearty flavor teenagers love, try these broiled Beef Holiday Sandwiches. This tangy mayonnaise, corn mixture topped with canned corned beef is great. Sandwiches a holiday air by cutting the sandwiches with a shaped cookie cutter, if you like. With mugs of marshmallows and some bowls of nibblers, you're set for a party. At a moment's notice, keep several cans of corned beef handy. But don't expect them to stay there long. Teenagers (and your husband) find how easy it is to make these sandwiches... both hot and cold... with canned beef, they're sure to come back for more. Keep extra cans on the pantry shelf. You'll find each can start for an easy-to-fix, nourishing dish... a wonderful budget-saver for the holidays and throughout the year.

BROILED CORNED BEEF SANDWICHES
 1/2 lb. corned beef, 1/2 cup mayonnaise
 1 teaspoon prepared mustard
 1/4 cup pickle relish
 8 slices bread

Broil beef into 8 uniform slices. Combine corn, mayonnaise, and pickle relish. Toast bread on one side in oven. Spread with mayonnaise mixture. Top with corned beef slice. Bake on baking sheet at 450 degrees for three to five minutes. Use cookie cutters to cut holiday designs in bread, if you wish. Chop any remaining meat and blend with mayonnaise.

ESTER'S GROCERY & MARKET

- Our Trading Stamps — Redeemed Here
WEEKEND SPECIALS
 MON. - FRI. - SAT. — DEC. 19-20-21
- NO. 2 1/2 Cans
BEANS . . . 2 FOR 49c
 - 1 Pound Egg
EGG SALES . . . 51c
 - 303 Cans
BEANS . . . 2 FOR 39c
 - 12 Oz. Can
CORN . . . 2 FOR 35c
 - Lb. Pkg.
BLACKBERRIES . . . 35c
 - 300 Can
APPLE SAUCE . . . 2 FOR 35c
 - 303 Cans
Cocktail . . . 2 FOR 49c
 - 303 Cans
PEARS . . . 27c
 - No. 211 Cans
APPLE . . . 2 FOR 43c
- Us For — Christmas Fruits — We Have Plenty
- MARKET SPECIALS**
- Lb.
BACON . . . 49c
 - Lb.
CHOPS . . . 55c
 - Lb.
TURKEYS . . . 47c
 - Lb.
DRESSED CHICKENS . . . 49c



EVEN THE DOG GETS INTO THE ACT . . . at Christmas time decorating. Altho at present the 12 year old pet of the Jimmy Willson family looks as if he is just too tired to pose for the camera. Having to complete the job without his assistance are Johnny, Janie and Mrs. Willson.

CENTER NEWS by Mrs. J. E. Green

All-day Service Planned By Church

CENTER, Dec. 16—Next Sunday an all day service is planned for Calvary Baptist church. Each family is to bring some of the dinner to be served at the noon hour in the Center dining hall. It is also "brick fund" day. Come!

Last week the W.M.U. at Calvary Baptist sponsored the week of prayer program for Foreign Missions. Those having parts on the program were Mrs. Geo. Wexler, Miss Alma Ruth Nelson, Mrs. Mabel Epperson, Mrs. J. E. Green, Mrs. Bud Warren and Bro. and Mrs. Perry Threadgill. The offerings are under way from now thru the first Sunday in January, 1964. Let us give all we can.

Mr. and Mrs. Garvin Beedy and children visited Saturday with her parents, Mr. and Mrs. Leo Frizzell.

Mr. and Mrs. Leo Frizzell died Sunday with Mr. and Mrs. Elmer Warren.

Mr. and Mrs. William Bertrand and children were Sunday dinner guests of Mr. and Mrs. Thomas Warren and family.

Mr. and Mrs. J. D. Welborn spent Sunday in Plainview with their son, James David and family. They attended a kindergarten Christmas program in which their small granddaughter had a part.

Joe Lee Dunn, a student at Tech, was home for the weekend. Sunday dinner guests in the R. C. Ross home were her brothers and wives, Mr. and Mrs. Clarence Guffee and Mr. and Mrs. Homer Guffee, City.

Mr. and Mrs. Hal Thomas and Sue were in Plainview Saturday, and visited with Mr. and Mrs. Olin Miller.

Guests at the C. W. Denison's Friday evening were Mr. and Mrs. Sam Lide, Mr. and Mrs. W. A. Lovell and Mr. and Mrs. D. Burke. They also had company Saturday night. Mr. and Mrs. Walls of Fairview and the Clyde Bagwells of Floydada.

The J. E. Greens visited Mrs. Charley Battey Saturday evening. Others present were Mrs. Joe Evers and Mr. and Mrs. Fred Battey.

The O. C. Vinson's played 84 last Monday nite at the R. R. Waller home. Also present were Mrs. and Mrs. Oliver Allen and the Burl Hackbees.

Callers at the Greens last Thursday were Mrs. Gladys Edelman of Muleshoe, and also Vic Green of Plainview.

Mrs. Walter Sims and Mrs. Charles Harton were in Canyon one day last week.

Mrs. O. C. Vinson and Mrs. Jersold Vinson and children were in Plainview one day last week.

Mr. and Mrs. Ross ate lunch Thursday with Mr. and Mrs. Monkins.

Mrs. Cannon Sr. was hostess Thursday afternoon of the T. E. L. Sunday School class Christmas party.

A brief devotional was given by Mrs. Green, and Mrs. Mankins led the prayer. After the social hour, gifts were exchanged. Refreshments of sandwiches, cookies and coffee were served to Mrs. J. C. Odum and Gary, Mrs. H. B. Mankins, Mrs. R. C. Ross, Mrs. Lavell Edwards, Mrs. John Marsh, Mrs. J. E. Green, Mrs. T. J. Whitley and the hostess, Mrs. Cannon.

Cedar Hill News

Mr. and Mrs. Lee Trice visited in the home of Mr. and Mrs. Gerald Lackey this week.

Jill Stansell spent the day Sunday with the Gerald Lackey family.

Mr. and Mrs. E. V. Godfrey of Plainview, parents of Rev. Larry Godfrey, spent the night Monday night with the Larry Godfreys.

Mrs. M. H. Taylor went to Amarillo Saturday for an eye check up.

Walton and Waldo Wesley visited with Mr. and Mrs. Junior Taylor Sunday afternoon.

Mrs. Eugene Gilly and Mrs. Leighton Tiple visited last Monday in Amarillo with Mrs. Gilly's mother.

Dr. and Mrs. R. A. Hill from Amarillo visited in the home of her daughter, Mrs. Eugene Gilly Sunday.

Mr. and Mrs. Walter Brumon spent Sunday and Sunday night with their granddaughter who is in the Matador hospital.

Fairview News by Mrs. Clyde Bagwell

Sunshine SS Has Christmas Party Tuesday

FAIRVIEW, Dec. 16 — Mr. and Mrs. Arel C. Rainer were host and hostess for a Christmas party and gift exchange of the Sunshine Sunday School Class. Members and their husbands of the First Baptist Church, last Tuesday night. Those present were: Mr. and Mrs. E. W. Walls, Mr. and Mrs. George Smith, Mr. and Mrs. Fred Jones, Mr. and Mrs. Bob Ratten, Mr. and Mrs. P. D. Helms, Mr. and Mrs. Clyde Bagwell, and the host and hostess.

Mr. and Mrs. E. W. Walls and Mr. and Mrs. Walton Wilson visited Monday night of last week.

Mrs. Ruey Irwin left Wednesday last week for Frederick, Oklahoma to be at the bedside of her brother, John Moore. She found him improved and she returned home on Friday.

Mr. and Mrs. Carl Nelson and daughters visited Sunday with Mr. and Mrs. Ruey Irwin.

Lajuana, Loretta and Harvey Irwin spent Saturday night in Floydada with their grand parents Mr. and Mrs. R. R. Waller.

Mrs. Harvey Allen and new son, Norman Wayne, along with older brother, Mike, are staying in the home of her parents Mr. and Mrs. Walton Wilson since Mrs. Allen and little Norman Wayne returned from Lockney General Hospital. Norman Wayne was born there last Tuesday afternoon.

Mrs. Roy Meek spent the day Sunday with Mrs. Galen Holland.

Mr. and Mrs. E. W. Walls and Mr. and Mrs. Clyde Bagwell visited in the home of Mr. and Mrs. C. W. Denison Saturday night.

The names of Mr. and Mrs. Shirley Irwin and family were left off of the list of people attending the Irwin Christmas party last week.

Mr. and Mrs. C. W. Payne went to Lubbock Sunday where they visited at Methodist Hospital with Mrs. Cecil Payne who has been a patient there the past ten days. On the way home Mr. and Mrs. C. W. Payne came by Tech and visited with her nephew Claude Lee Daniel, who is a second year student at the college. Claude Lee's home is in Paris.

Sunday afternoon visitors in the home of Mrs. W. B. Wilson were her granddaughter and family, Mr. and Mrs. Larry Glassmoyer and children, Melesia and Christ of Dimmitt and O. G. Glassmoyer of Floydada.

Cecil Payne and son C. J. went to Methodist Hospital in Lubbock Sunday where they visited their wife and mother, Mrs. Cecil Payne.

I wish all who read this news a Merry Christmas and a Happy New Year.

USE HESPERIAN ADS

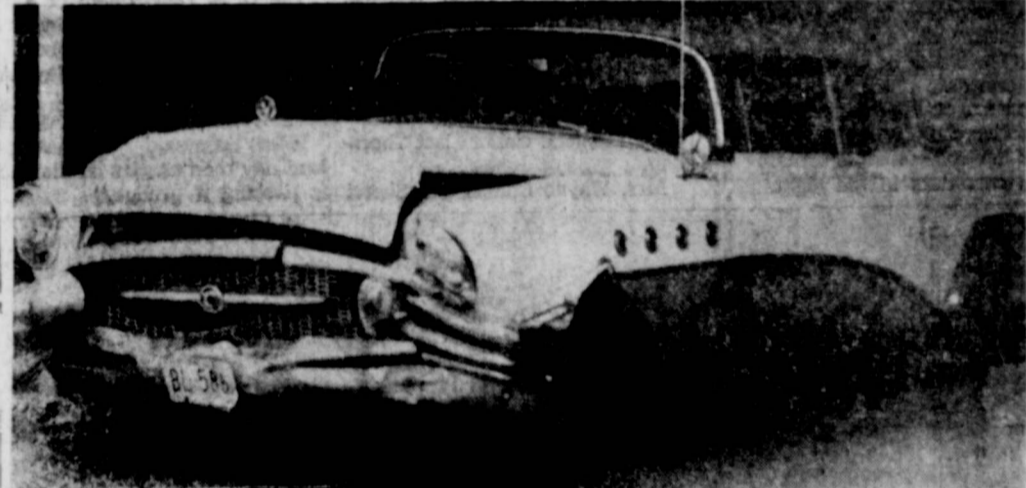
FREE MOVIE AT THE CAPADA



SEE The Following Progressive Merchants Are Wishing You The Best This Holiday Season, And Their Christmas Gift To You Is A Free Show At The Capada Drive-In Theatre Mon., Dec. 23:

GET YOUR FREE TICKETS FROM ANY OF THE FOLLOWING MERCHANTS:

- | | |
|--|---|
| Floyd County Hesperian
First With Complete Area News | Jim & Jimmy Willson
Your Building Supply Merchants |
| Tommy Assiter
"Your Friend For Life" | Bealls Family Dept. Store
We Appreciate Your Business |
| Weems & Weems
Wholesale & Retail Texaco Dealers | Southwestern Public Service Company
Living Better Electrically |
| City Auto Service
Buick—Pontiac—Rambler | Powell Super Market
Choice Meats Our Specialty
We Give Frontier Stamps |
| KFLD 900
Voice of the Caprock | Rucker Tire Store
Mr. & Mrs. Ralph Rucker |



HIT WRONG PEDAL — Mr. C. M. Lyles was driving his Sedan when it was struck by a Corvair. In the excitement, Mr. Lyles said that his foot hit the accelerator instead of the brake, causing car to bolt forward, jump a curb and run into the porch of a home owned by Eben Ginn. The Corvair was driven by Billy Stanforth.

Floyd Data
 Those visiting in the Orb Beard home this past week were Mr. and Mrs. Garland Tucker, Mr. and Mrs. Robin Fortenberry, Gerald Lackey, Max Marvel, John Kelley, Mr. and Mrs. Charlie Dillard, Mr. and Mrs. Bob Dillard, Mr. and Mrs. Alvin Nichols, Mrs. Bryant Higginbotham and Mr. and Mrs. C. L. Gilly.

Mr. and Mrs. Kenneth Hart and family, daughter of Mr. and Mrs. Orb Beard, from Amarillo spent Friday night in the Beard home.

Floyd Data
 Mrs. Tom Fortenberry, Mrs. Gerald Taylor and Mrs. C. A. Stevenson spent the day in Plainview last Friday.

Mr. and Mrs. Jimmy Justice of Yuma Arizona spent Sunday and Monday night in the home of Mr. and Mrs. Joe Fortenberry. They were old time friends. Lived as neighbors in Childress some forty years ago. Mr. and Mrs. Joe Fortenberry went to Carlsbad New Mexico Friday to visit their daughter Mr. and Mrs. Russell Culliams & boys. They plan to return Tuesday.

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 TRAIN YOUR PHARMACIST TO USE THE MEDICINES OF ALL THE WORLD FOR YOU!
 The vital ingredients of your prescriptions and medicines come from the far corners of the world... but your pharmacist is trained in American skills and knowledge to help you.

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In one beautiful RAMBLER CLASSIC 6 or V-8 package—



No. 1 in compact car sales—Rambler leads because Rambler listens

new excitement...big 6-footer room...standout performance...value features

GET STRETCH-OUT ROOMINESS! Solid comfort for 6 big adults. Yet the Rambler Classic 6 or V-8 is trim outside for easy handling.

GET SNAPPY 6 or V-8 PERFORMANCE plus famed economy and plenty of go for safe passing. Choice of Classic 6 or V-8.

GET EXTRA VALUES at no extra cost, including Deep-Dip rustproofing, Double-Safety Brakes, Advanced Unit Construction.

CITY AUTO SERVICE
 121 E. MISSOURI FLOYDADA, TEXAS
 Watch the Danny Kaye Show on CBS-TV, Wednesday evenings

OLD STOVE ROUND-UP
 time to see your **GAS APPLIANCE DEALER** and get a swell **SWAP** for a new **GAS RANGE** SPECIAL BUYS NOW!

Pioneer Natural Gas Company

Game Meat Is Nutritious And Adds Variety To Your Meals

by Sherry Mullins

Game meat differs in flavor from domestic meat, with each species of game having its own distinctive flavor and aroma. Flavor is more strongly marked in older and more active animals, in the more exercised muscles, and in the fat of the animal. The richness of cooked game depends to a great extent on the treatment the animal received when killed. If the hunter practices sports for the game after it is killed the hunter can prepare a delicious and palatable game.

Game meat adds variety to meals and is high in nutritive value. It is an excellent source of high proteins, fats, minerals, iron, copper and phosphorus and the B vitamins thiamin, niacin, and riboflavin.

Fresh and properly handled game meat can be tender and palatable when cooked by dry or moist heat. The method of cooking is determined by the quality and tenderness of the carcass.

Young and tender game is best cooked by dry heat such as roasting, broiling, pan-broiling and frying. Dry heat preserves flavor and insures tenderness. Basting with additional fat may be necessary if the meat is lean.

Old and less tender game is best when cooked by moist heat such as braising, stewing and simmering. Stews, fricassees and boiled game are prepared by simmering (not at boiling point) in hot liquid which partially or completely covers the meat. With moisture, the high temperature necessary to soften the connective tissues can be obtained.

Parboil only strong game to reduce flavor if a strong game flavor is objectionable. Parboiling well-conditioned carcasses will remove some of the soluble nutrients and produce a mild game flavor.

The strong, gamey flavor some people find objectionable is concentrated in the animal fat. To reduce this flavor, remove fat in more mature, highly fattened carcasses. Many people prefer to marinate meat from more mature animals to reduce gamey flavor and make the meat more tender. A marinade is made by combining one-fourth part vinegar, three fourths part water, sugar and seasoning. Place meat in the solution and refrigerate for 72 hours or longer.

We have available at the County Extension Office the Bulletin "Wild Game Care, Cooking." If you would like a copy of this bulletin just call the County Extension Office and we will mail you a copy or come by the Agricultural Building on the Courthouse square and we will be happy to give you a copy of this bulletin.

The first fire tower of the Texas Forest Service was erected in the E.O. Sieck State Forest in 1926.

Irish peasants depended almost entirely on the potato for food in the first half of the 19th century.

Science Fiction Toys Reflect Attempts To Predict Future

For years, toys used to be miniatures of things used in the adult world. This Christmas, many are scaled-down versions of the world of tomorrow.

On a stroll through toyland for example, you'll see the "Wing Thing." This bat-like flying device has a 52 inch wingspread and is 30 inches long. Children can fly it like a kite, or under power from its small gasoline engine. It climbs to about 300 feet when the engine runs out of fuel, it continues to swoop and soar before returning gently to earth.

The "Wing Thing" is actually the smaller version of something called a flexwing, which will help return our astronauts from outer space in Project Gemini. Significantly, the toy version is available for children before the astronauts have the real thing.

If your imagination has been captured by predictions of automated highway systems, take a look at Autocama. Little cars travel on complex highway systems with turn-offs and cloverleafs—all by remote control.

And there's even a remote control car thrill show with the "Fly-Over Chicane." The little cars race up a ramp, hurtle off into space, change lanes in mid-air and land safely on the other side, and keep on going.

Even that old standby the Erector set has turned toward the future in 1963. Redesigned for the first time in 50 years, the perennial favorite now boasts a motor that can be pre-programmed to perform several different functions in sequence.

The addition of streamlined grinders, solid-color panels and plastic domes make it possible for boys to build working models of planetary probes, lunar vehicles and other space exploration devices still on the drawing boards of space engineering firms.

And if science fascinates you, there's a new chemistry set called "Chemistry of the Space Age." It provides for growing plants space-ship style, without soil, using artificial plant nutrients.

Dear Santa Claus,
I want a bike with some tires and a football. That's all for Christmas Santa Claus. I live at Floydada, Texas at the Davis Gin, Goodby Santa.

Your friend,
Armando Rodriguez

Thomas Jefferson is believed to have served the first ice cream in the nation to guests at Monticello.

Dear Santa,
I would like to have a football, helmet and shoulder pads. Put them under my Christmas tree. Tell me if you like it.

David Whitey

Dear Santa Claus,
I want a doll and a monopoly game, some dishes and a play stove, an iron an ironing board.

Love,
Jeannette

OVERNIGHT SERVICE
ON BLACK & WHITE FILM
Kodak Processing On All Color Fresh Kodak B & W or Color Film!
Select Your Frames Now
For Christmas Portraits!

PARKER STUDIO
121 W. CALIF. YU3-4063

USED CAR HOOTENANNY!

THE PRICE GOES DOWN \$10.00 A DAY!

ON A GOOD 1959 LESABRE BUICK, 4-DOOR SEDAN, RADIO, HEATER, AIR CONDITIONER, AUTOMATIC DRIVE, WHITE WALL TIRES. THE PRICE TODAY, THURSDAY, IE: \$875.00!

KEEP YOUR EYE ON THIS GOOD USED CAR AND WHEN YOU THINK THE PRICE IS RIGHT... COME IN AND WE WILL MAKE THE DEAL! MANY OTHER GOOD BUYS PRICED TO SELL!

KNOWLES CAR LOT

NORTHWEST CORNER OF THE SQUARE

SOME SORT OF MONSTER — machine seen here is not a monster. It is a machine that is used to pick up the cotton that is left in the field by the mechanical

Synthetic Attractant Studied Control Of Boll Weevil

STATION — Dec. 11 — A search for new pest-control methods that limit or avoid the need for insecticides and that involve only the target pest. Attractants obtained from females of the species are attracting the most destructive cotton insects, say entomologists of the U. S. Department of Agriculture, discoverers of the substance.

The attractant was isolated by entomologists of the Agricultural Research Station.

The chemical substance they enclosed the male weevils in a plastic cage and air from it into a colorless charcoal. After they removed the charcoal it in chloroform, the chloroform was evaporated and the residue was left that attracted female boll weevils. They are attempting to chemically the attractant so that it is not possible for boll weevil control.

The research is just one of the approaches ARS has used during recent years.

Headlines Set Stock Show Ft. Worth

FORT WORTH (Sp) — Television James Drury and NBC's "The Virgin" have been selected as one of the 1964 South Exposition and Fat Stock Show scheduled January 24 thru 27. The announcement of the coming appearance of the Stock Show Rodeo was made by W. R. Watt Stock Show manager.

The actors were selected for the 1964 Rodeo. A considerable hunting and fishing by Watt. The show has an outstanding record of presenting the best entertainment to the Rodeo audiences.

For the 1964 Stock Show are now being filled. The unchanged, \$2.00 and \$3.00 and \$4.00 and \$5.00 and \$6.00 and \$7.00 and \$8.00 and \$9.00 and \$10.00 and \$11.00 and \$12.00 and \$13.00 and \$14.00 and \$15.00 and \$16.00 and \$17.00 and \$18.00 and \$19.00 and \$20.00 and \$21.00 and \$22.00 and \$23.00 and \$24.00 and \$25.00 and \$26.00 and \$27.00 and \$28.00 and \$29.00 and \$30.00 and \$31.00 and \$32.00 and \$33.00 and \$34.00 and \$35.00 and \$36.00 and \$37.00 and \$38.00 and \$39.00 and \$40.00 and \$41.00 and \$42.00 and \$43.00 and \$44.00 and \$45.00 and \$46.00 and \$47.00 and \$48.00 and \$49.00 and \$50.00 and \$51.00 and \$52.00 and \$53.00 and \$54.00 and \$55.00 and \$56.00 and \$57.00 and \$58.00 and \$59.00 and \$60.00 and \$61.00 and \$62.00 and \$63.00 and \$64.00 and \$65.00 and \$66.00 and \$67.00 and \$68.00 and \$69.00 and \$70.00 and \$71.00 and \$72.00 and \$73.00 and \$74.00 and \$75.00 and \$76.00 and \$77.00 and \$78.00 and \$79.00 and \$80.00 and \$81.00 and \$82.00 and \$83.00 and \$84.00 and \$85.00 and \$86.00 and \$87.00 and \$88.00 and \$89.00 and \$90.00 and \$91.00 and \$92.00 and \$93.00 and \$94.00 and \$95.00 and \$96.00 and \$97.00 and \$98.00 and \$99.00 and \$100.00

Headlines for the Stock Show December 20, 1963 for horses, sheep and swine and 15, 1964 for poultry and pigeons.

WE HAVE THE BUYERS!

BRING US YOUR LIVESTOCK, SALE DAY EACH THURSDAY AT 11 A. M.

HORSE SALE LAST SATURDAY NIGHT OF EACH MONTH, 7:30 PHONE YU 3-2153

FLOYDADA LIVESTOCK SALE CO.
DOYLE SAUL, Owner

strippers. It is shown during the process of dumping its load after making a round trip. The machine is owned by Darty Gin Co. of Dougherty and is being run by Earl J. Jones.

Two complete losses — The top photo shows a residence that caught fire from a burr pile ignited the house. The bottom photo is a laundry on Lee Street that was a total loss after it caught on fire Saturday. Fires in the northeast part of town are always much more frequent during ginning season when the gins burr indicators are in use.

Dear Santa Claus,
I want you to bring me a BB gun for Christmas. And I want you to bring me a little clock, some checkers and a cowboy hat, and bring me a toy airplane and a toy car and a cowboy and Indian toys and one electric toy train.

Your friend,
Johnny Soliz

Dear Santa Claus,
I wish you could bring me a cowboy suit for Christmas and a pair of guns and a cowboy hat, and bring me a toy airplane and a toy car and a cowboy and Indian toys and one electric toy train.

Your friend,
Jessie Ivorra

Dear Santa,
I want a football and a baseball. I want you to get my (brother) a bicycle, I want you to get my father some tools. I want you to get my mother a new dress.

Your friend,
Vickie Martinez

Dear Santa Claus
I am a little boy 2 years old. I like to talk to you at the toy store because you give me some candy. Would you please put some more in my stocking?

Will you please bring me a read grader like my brother's, a puzzle and I would really like a real live horse if you have room to bring it.

Thank You, Santa,
Love,
Jett Ryan Cheek



Season's Greetings from the entire staff of the SANTA FE RAILWAY and your local Santa Fe Agent

TAKE THE WORRY OUT OF WINTER DRIVING

ENCO EXTRA GASOLINE
Enco Extra's winter formula prevents stalls due to carburetor icing! It helps you start easier, warm up faster, gives you full power faster in stop-and-go driving.

extended-Life UNIFLO MOTOR OIL
Instant lubrication protects your engine from friction damage caused by cold starting. Uniflo lasts longer — exceeds the requirements of every car manufacturer.

ATLAS Perma-Guard ANTI-FREEZE
This guarantee goes with Atlas Perma-Guard: If your anti-freeze protection varies more than five degrees above the protection point you originally specified, we'll add the necessary anti-freeze at no cost.

ATLAS PLYCRON TIRES
Atlas Plycron tires put more rubber to work for you the whole year long. Enjoy easier steering, a smoother ride and up to 25% greater comfort. Driving is easier, and safer, too!

ATLAS Perma-Ful H-D BATTERY
This Atlas Heavy-Duty battery puts out all the power your car needs. Its extra-long life means low cost-per-mile, too.

HUMBLE OIL & REFINING COMPANY
America's Leading Energy Company



NEW WHIRLWIND CO-CAPTAINS . . . Whirlwind coach Bill Curry is pictured with the teams 1964 co-captains Mac Willson at left and Bill Potts at right. The announcement was made at the annual football banquet Saturday night. Sitting is football sweetheart Lana Davis. (Staff Photo)

Give List Of Safety Rules With Presentation Of Bike

Nothing brightens a boy's eyes like seeing a bicycle under the Christmas tree. The gleam of metal spots and the flash of handle bars are reflected in his eyes. AS a parent you should make sure that the bike that you buy him has all the equipment that he needs — not the fancy accessories that impress the kid next door, but the basic safety equipment required for safe bicycling. He also needs to be reminded or taught about bike riding rules.

One way to do this is to see that the child participates in a national safety program being conducted by the V. F. W. Their posts throughout the country are conducting this program in conjunction with the National Safety Council. The local V. F. W. posts distributed free reflective tape to some four million youngsters in 1963 for use on their bicycles.

In addition the V. F. W. is continuing a program to check the brakes, lights, handle bars, and tires of individual bicycles to make sure they are safe. They also check the ability of each youngster to handle his own bike.

Your child can have many hours of safe fun on his bike if he will just remember these basic rules:

ObeY traffic laws, signs and signals.

A good bike rider always stays on the right and rides with traffic.

Always ride single file and in a straight line, never zig zag.

Night riding is always dangerous and should be avoided. If the child has to ride at night, for some reason, be sure that the bike is equipped with light, reflector, reflective tape and see that the child wears light-colored clothing.

Conduct periodic safety checks on the bike. Seats should be tight; feet must reach the pedals easily; reflectors should be visible from at least 200 feet away; brakes should stop fast; the chain shouldn't be too tight; worn-out pedals and handle grips should be replaced; handle bars should be in comfortable position; front light should be visible from at least 500 feet away; broken spokes should be replaced and tires should contain the proper amount

The Story Of Clarence, A Little Stubborn Snowflake

The little snowflakes were murmuring excitedly; the icicles were chattering loudly, and the wind was whirling about in agitation. In short, Dept. 52 (also known as the White Christmas Weather Supplies) of Santa Claus Workshop was in a complete uproar. And, incredibly to tell it had all been started by an obstinate little snowflake.

Clarence was his name. Clarence was a very vain and very stubborn snowflake. Clarence, a fellow snowflake was wearing to the big snowfall on Christmas Eve and he had insisted that he had to have one just like it. In vain did the snowflakes plead that all their gowns were equally lovely and that he would sparkle and glisten just as prettily as the rest of them. But Clarence simply would not listen.

Now the members of Dept. 52 were arguing among themselves in what course of action to follow. "After all," said one snowflake, "we can't force him to come with us. Neither can we call off the snowfall. We should just leave him behind." "Yes," blew a wind, "let's leave him behind."

"No, we can't do that," an icicle said sharply. "Everyone must go. It wouldn't be right to have one missing. What would Santa say?" So the argument went.

In the midst of the discussion, an elf named Jingles poked his head into the room. "What's going on here?" he asked, eyes darting about gaily and the bells on his cap jingling merrily. They told him about Clarence, who was sitting in the middle of the room and not saying a word. "Oooh," said the elf. He thought for a moment, then beckoned to Clarence to follow him.

The snowflakes and icicles and winds were amazed and wondered where Clarence and the elf were going. Actually, although Clarence didn't know it, the elf was taking him to Santa's mail room.

In this room were thousands of letters from boys and girls all over the world, piled in neat stacks marked "HAVE READ" and "HAVEN'T READ." An old, old elf with huge spectacles was reading one of the letters when Clarence and Jingles entered.

"Hello, there," the old elf said. "What can I do for you?" Jingles told him about Clarence's problem and asked if he could show Clarence some of the pic-

So. Plains

All the children of Mrs. R. E. Young Christmas in the home Mr. and Mrs. Travis children on Christmas O'Dell Mulder of A New Mex. came from the week end with Mr. and Mrs. Arby. They all spent Sunday view with Mr. and Mrs. Mulder and O'Dell left from there.

All of the Marble the Marvin Wells will Christmas Day dinner boys parents, Mr. and L. Marble.

Mr. and Mrs. George Sunday dinner in Sil the Misses Annie and Mr. Willie Bryant. plan to have all the home with them for day

the others when he Put on Christmas Eve the snowflakes fall, sure that Clarence will joining in with all the flakes to make a beautiful Christmas for little girls.

Use Of Blender Can Relieve Cooking Chores

Any cook worth her salt wants pleasure from preparing food. Yet, for many women, the holidays represent slavery over a hot

stove. Use an electric blender as the chef's helper, and you can simplify kitchen chores and save hours of work.

One blender, for example, will mince onions, mix pancakes; grate cheese; blend butters; even fresh-grind the coffee. It will also liquefy, churn, puree, emulsify, homogenize—and chop.

Here are two tested recipes, using a blender.

HOT SPICY APPLE EGGNOG

- 2 eggs separated
 - 1/4 cup sugar
 - Dash of salt
 - 1/2 teaspoon cinnamon
 - Dash of nutmeg
 - 2-3 cup apple juice
 - 1 cup scalded milk
 - 1-2 cup whipped cream
- Mix egg yolks, sugar, salt, cinnamon, nutmeg and apple juice in Osterizer and blend until sugar is dissolved. Add 1 cup scalded milk slowly. Pour this mixture into remaining scalded milk and quickly fold in stiffly beaten egg whites. Pour into hot eggnog server or carafe and serve topped with mound of whipped cream.

HOLLY SPREAD

- 8 oz. Swiss Cheese cut into 1-inch cubes
 - 6 pimento-stuffed olives
 - 1-4 small green pepper
 - 1-4 cup mayonnaise
- Put cheese into Osterizer container and cover. Grade by turning on and off, and on and off. Stop and add olives and green pepper. Cover and turn on and off once more. Empty into mixing bowl and moisten with mayonnaise to make a thick paste. Chill before serving. Yield: 1 1/2 cups.

Floyd Data

Carl Dawson Wisner is one of seven registrants from the four-county area that are ordered to report for their Selective Service physical examinations December 20, 1963.

SLEEP WHILE YOUR WANT AD WORKS



LIMPED THREE MILES — The driver of the '59 Ford Sedan in the top photo managed to turn a corner and travel three miles, then failed to negotiate a curve before he was forced to stop. The car collided with the pickup shown in the bottom photo driven by Dave West of Pula, just a few hundred feet west of the intersection in Sandhill. Hozie Jackson Sr., age 48 was fined for DWI and leaving the scene of an accident.

At this glorious we would extend this sincere wish

Cornelius Gro. & Mkt
E. L. CORNELIUS

BETTY BATTEY
Betty's House Of Styles

STEAMING RIGHT YOUR WAY
TO WISH HOLIDAY HAPPINESS

Santa's steaming down the track. . . .
Loads of gifts tucked in his pack
And just carloads of Best Wishes meant for you.

To our many, many friends,
Each one here also sends
Warmest greetings and a Merry Christmas, too!

Love is the heart of Christmas; its spirit is peace, and hope the gladness. May you and yours be blessed with these joys and every other happiness for which you are wishing.

Always we wish the best of everything to our friends and customers but it is particularly at Christmastime that we express a special kind of wish . . . one that will bring you contentment and happiness and joys which you can treasure in the days to come.

A Happy Christmas and a New Year Filled With Joy

To Our Friends

FLOYDADA SEED & DELINTING CO.
DEAN MORRIS Manager

HAMMOND SHEET METAL

YU 3-2214

FLOYDADA

POWER & LIGHT DEPT.
CITY OF FLOYDADA

CLASSIFIED ADS

Urbanization is having its effects upon the pattern of land use in Texas. The acreage in cities and densely populated suburbs increased more than threefold from 1945 to 1953, says Gerald F. Vaughn, Extension rural-urban affairs specialist. Texas had more land in urban areas in 1959 than any other state. The shifts in land use, Vaughn says, are affecting agriculture and rural living in the developing areas some of which are miles from cities.

Baker News

BAKER NEWS, Dec. 18 — Mr. and Mrs. Curtis Siner and Leslie were Tuesday afternoon visitors in the Kenneth Willis home.

Leslie Siner attended his Sunday School Christmas Party Thursday afternoon at the First Baptist Church.

Several families from this community attended the Christmas program at High School, Friday night.

Mr. and Mrs. Floyd Bradford, Conley and Danny had coffee with the Ben Galloway after the Christmas Program, Friday night.

Mr. and Mrs. Otis Anderson and Connie and Mr. and Mrs. Floyd Bradford and Danny were Saturday night visitors of Mr. and Mrs. Raymond Colston.

Mr. and Mrs. J. B. Colston attended the SCS Christmas supper Saturday night.

Teresa and Danny visited with their grandparents, Mr. and Mrs. T. T. Hamilton, Saturday night.

Mr. and Mrs. Malvin Jarboe, Will Lee and Leslie were Sunday guests of Mrs. Jarboe's parents, Mr. and Mrs. Guy Jackson of Sterley.

Mr. and Mrs. Curtis Siner, Will Lee and Leslie were Sunday guests of Mr. and Mrs. Gilbert Fawcett and Doris.

Sunday dinner guests in the home of Mr. and Mrs. Floyd Anderson were Mr. and Mrs. Jerry Leuterman and Stacy, Mr. and Mrs. Ted Anderson and Mrs. A. W. Anderson.

Johnny Harkins and Lindell Watson of Crockett visited Sunday afternoon with Conley Bradford.

Mr. and Mrs. Floyd Bradford, Conley and Danny and Mr. and Mrs. Raymond Colston were Sunday night visitors of Mr. and Mrs. Claude Fawcett.

Mr. and Mrs. Otis Anderson and Connie and Mr. and Mrs. Floyd Bradford and Danny were Monday night visitors of Mr. and Mrs. Gilbert Fawcett and Doris.

Mrs. J. B. Colston and Mrs. Raymond Colston attended a party at the Floydada Bowling Lanes Monday night where the first, second and third place teams in the City League received their trophies. Mrs. J. B. Colston received a trophy for the high series and a pin from the WEIC.

Christmas Party At Dougherty Set Friday, 20th

It was announced this week that the Dougherty Annual Christmas Program will be held Friday, December 20 at Dougherty School House.

Santa will be there to take care of the girls. The public is invited to attend.

Bullock & Wylie Receive "Key Dealer" Awards

Key Dealer certificates were presented by the Shamrock Oil and Gas Corporation this week to 2 Floydada men, recognizing them as outstanding Shamrock dealers. The special recognition is given to stations meeting standards for cleanliness and customer service established by the company.

Shamrock stations operated by these men will be identified by Key Dealer signs prominently displayed to the view of customers. Plaques further identifying Key Dealers will be displayed inside the stations and each rest room.

Each of the new Key Dealers qualified for the honor after his station consistently passed regular official inspections during the past four months.

Those designed by Shamrock as Key Dealers in Floydada are: Bullock & Shamrock Service, 414 F. Houston, Wylie Petroleum Co., 202 Houston.

USED TRACTOR BUYS — 1-1990 M-5 Moline Tractor with Good Rubber; 1-1961 Model 65 M-F Tractor; 3-Five Star Moline Tractors; 1-Jet Star 2-M Tractor; 1-SN-6 Cylinder Ford Tractor; 1-850 Ford Tractor; New Size Wind Rotary Stalk Cutters and New Hancock Land Levelers, Payne Implement Co. YU 3-2411.

Conley and Danny and Mr. and Mrs. Raymond Colston were Sunday night visitors of Mr. and Mrs. Claude Fawcett.

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Legal Notice

LEGAL NOTICE ADVERTISEMENT FOR BIDS FOR ADDITION TO CITY OF FLOYDADA POWER HOUSE.

To furnish material and labor, building 65' long by 31' feet wide and foundation, insulated walls and ceiling, all steel, roof eaves to be 28' high attached to present building on north and west, to move present windows and doors, four roof vents 21" gravity type, bird proof and two 48" exhaust fans, furnish and install macorral for two ten hoist.

All bids must be submitted to the City Hall Floydada, Texas, for opening 7 p.m. December 30, 1963.

The City Council of Floydada Texas reserves the right to accept or reject any and all bids.

S. W. Ross, Mayor
City of Floydada
(December 12, 19, 1963)

MATTRESSES RENOVATED Direct Mattress Company. Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchange.

Felt, rubber foam, orthopedic, in-spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative.

For an appointment call City Trunk Shop, YU3-2332. 7-tfc

FLOYD COUNTY ABSTRACT CO. Abstracts of Title Title Insurance.

VERNA L. STEWART, 217 W. Calif. Ph. YU 3-3728 Floydada, Texas

WE CLEAN AND TUNE ELECTRIC SHAVERS REPAIR ALL MAKES. SELL AND TRADE ALL MAKES.

GOEN DRUG Mr. Stockman. Goen Drug now has O. M. Franklin Serum Co. Dealership For Vaccines, Medicines, Instruments And Appliances For Livestock. Go In And See Goen Drug For Your Livestock Needs.

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS. Owner and Manager Floydada, Texas.

South East Corner Square. Oldest and most complete abstract Plant in Floyd County prepared to render prompt efficient service on everything in the line of land titles.

ENJOY the comfort and convenience of new furniture and appliances.

BUY with a low interest bank loan from... The First National Bank Of Floydada.

RADIATOR TROUBLE? SEE US FOR FREE INSPECTION. EXPERT RADIATOR SERVICE.

Budget Radiator Shop cleaning repairing recoring rebuilding. GUARANTEED QUALITY PRODUCTS.

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Lubbock, El Paso	To Lubbock, El Paso
9:50 a. m. Via Ralls	9:50 a. m. Via Ralls
3:25 p. m. via Ralls	3:25 p. m. via Ralls
To Vernoo, Wichita Falls	To Plainview, Amarillo
Lv. 8:45 a. m.	9:50 a. m.
Lv. 3:45 p. m.	3:50 p. m.
	9:50 a. m. via Petersburg

MAGNOLIA SERVICE STATION NO. 1
Mrs. Fred Lambert, Agent Phone YU 3-2306

Station Hours: 8:00 a. m. — 4:30 p. m.
CLOSED ON SUNDAY

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1964 TEXAS ALMANAC

1965 TEXAS ALMANAC

CURRENT AND COMPLETE

It's brand new and completely modernized. All facts and figures updated plus many brand new features. Has new census data first time compiled in single publication. Contains millions of facts to settle any argument about Texas. Invaluable reference aid to businessmen, teachers, students, salesmen, farmers, etc. Ideal as a gift.

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Dr. O. R. McINTOSH
OPTOMETRIST
211 SOUTH MAIN ST.
MEMBER Phone YU 3-3460—Floydada, Tex.

LOANS

From \$100.00 to \$1,500.00

CONSOLIDATE ALL YOUR BILLS

Into One Easy Monthly Payment Loan. On FURNITURE — AUTOMOBILES — MOBILE HOMES

Plains Finance Corp.

822 Austin Street CA 4-2786
Plainview, Texas

WE HAVE INSTALLED A NEW **COUPLAMATIC** HOSE COUPLING MACHINE AND WE CAN MAKE ANY HYDRAULIC HOSE TO YOUR SPECIFICATIONS AND TO FIT ANY TRACTOR!

McDonald Implements

ALLIS CHALMERS — NEW HOLLANDS FLOYDADA YU3-3344

Ready-Mix CONCRETE

Mixed by exact weight to your specifications. Gravel is weighed separately. Sand is weighed separately. Don't take chances—have the job done right. Phone YU 3-2170 or Come In And Discuss YOUR BUILDING PROBLEMS WITH US.

Bennett's Building Material

Phone YU 3-2170 Floydada

ARTWAY TREE SURGERY

FEDDING & PRUNING TREATING - SPRAYING LANDSCAPING

Beware of Bermuda Mites

H. B. FOSTER

Phone OL 4-2233 P. O. Box 681 Lockney, Tex

COW POKES



"Watch out there, Maw! Don't let that wind take off my new gate!"

AUTO, FIRE, & FARM INSURANCE
Floydada Real Estate & Insurance Agency

JIM WORD — PHONE YU3-2360

For COLDS take 666

I HAVE been cutting prices on pipe and steel recently. Try me. Leatherman Gravel and Steel. 45 tfc

Dr. and Mrs. Charles Craig will receive two free tickets to the Capada Drive In Theatre for Thursday or Friday night where Thursday or Friday night.

RAILROAD COMMUNICATIONS — Men 17-34 wanted to start training at once. Qualified men are earning excellent salaries plus benefits. For qualifying interview give age, education, marital status, occupation and exact address. Write P.O. Box 562, Midland, Texas. 47 4p

Wanted
WANTED — Car Hop, Dairy Mart, YU 3-8108. 47 tfc

WANTED to do baking, Pies, Cakes, etc. Call 3-3169. 48 tfc

WANTED — To rent farm for 1964. Howard R. Gregory, YU-22915. 16-tfc

WANTED — Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri Street, YU3-2846. 38-tfc

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches — a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada, 319 S. Main, Floydada, Texas.

Meeting Notice
FLOYDADA IOOF Lodge No. 34 meets in regular session every Thursday night. Mac Gallagher, Neale Grand; Jimmy Vickers, Vice Grand, Floyd Webb, Secy. 3 2-tfc

FOOTE BUTANE

CALL YU3-3220

Gasoline - Oils - grease For Delivery Butane - Propane Foote Butane & Oil Co. East Highway 70 FLOYDADA

For Prompt Service on Home & Auto Radios See RICE RADIO SERVICE 1/2 blk. n. of bus station

REFRIGERATION TROUBLE CALL FLOYD'S REFRIGERATION SERVICE YU 3-2515

Farm Land Loans FARM LOANS — See us for farm loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN 15-tfc

Miscellaneous
NORRELL TRACTOR PARTS — for Tractor and Irrigation Supplies and Accessories. 26-tfc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 110 W. Missouri Street, YU3-2846. 3-tfc

IF it's an electrical household appliance, we repair it. Home Appliance Service, 110 W. Missouri Street, YU3-2846. 3-tfc

PRESTON WATSON—Life, Hospitalization, Fire, Auto, Farm Crop Hail. YU 3-2204. 45 8tp

FOR SALE — Good used typewriters. \$30.00 up. Hesperian Office Supply. Ph. YU 3-3737. 47 tfc

FOR CHRISTMAS give a beautiful new Royal portable typewriter. Best price in the USA at The Hesperian Office Supply. YU 3-3737. 47 tfc

Farm Machinery
FOR SALE — Eight inch U. S. irrigation pump, 200 ft. setting four stage; good condition. Call YU3-2437. 8-tfc

FOR SALE—Completely rebuilt 605 M&M irrigation motor. Don Probasco, YU3-9651. 36 tfc.

FOR SALE Used Farm Machinery. Lawson Bros. E. Missouri St. 37-tfc

For Rent
FOR RENT — 3 room apartment. Unfurnished. Olen Chevrolet. 48 tfc

FOR RENT — 3 Room and bath, furnished, 1120 South Main YU 3-3123. 47 tfc

FOR RENT — Furnished apartments and bed rooms. 102 E. Houston on Highway 70. 41 tfc

FOR RENT — Furnished apartment 618 W. Tennessee, YU 3-3178. 42 tfc

FOR RENT or Lease — First floor office, central heating, air conditioned, janitor service excellent location. See or call Jake Watson, 319 South Main. Ph. YU3-2480. 52-tfc

FOR RENT—Trailer park space All city utilities. All weather road. West side Trailer Park. One block south high school. Rate \$1.00 per day. Call YU3-3115 or YU3-3665. 32 tfc

FOR RENT — 4 room apartment unfurnished on pavement. Call YU 3-3175 or YU 3-2856. 48 tfc

Farms For Sale
DO YOU WANT TO RETIRE? —We have a good 31 acre farm, irrigated, stone veneer, modern home located in SW Texas. Good climate fishing and hunting at your back door. Price only \$22,500.00. GOEN & GOEN. 49 tfc

FOR SALE — Improved irrigated 80. On pavement. Good location. Hale & Hale, YU3-2261. 29-tfc

FOR SALE — 531 acres, 15 miles southeast of Floydada. 331 acres dry, 200 acres, irrigated, 3 wells all tiled, some midland bermuda. On pavement, with 2 houses, modern. Good terms. L. W. Johnson, Route 2, Floydada, YU 3-2882. 44 tfc

FOR SALE — 80 acres irrigated farm land. Cash or terms. J. D. Helms. Telephone 659-2566 or 659-2725. Box 38, Spensman, Texas. 52-tfc

FOR SALE — 209 acres irrigated land in Floyd County, 2 wells and improvements. Call YU3-2921, Floydada. Sale by owner. 38-tfc

FOR SALE — 320 acres in Floyd County, 115 in cultivation, spring water. Ike Smith, Route 1, Flomot. 45 4p

Real Estate Broker
I HAVE house listings in most parts of town, some new. Will appreciate your listings and can assist you in obtaining loans T. L. Holland, Day Ph. YU3-2140, after 5 p.m. YU3-2375. 16-tfc

CITY PROPERTY ranches and farms. Give your listings Tanager Real Estate. Phone YU3-3716. 26-tfc

WE HAVE some good buyers for farms. Hale and Hale Insurance. 37-tfc

WANT TO SELL — List your town or farm home with T. L. Holland. Ph. YU3-2140 or after 5 YU3-2375. 52-tfc

WE HAVE listed a number of good cotton farms in Reeves County, Texas, all sizes, etc. If interested in making a change see us. GOEN & GOEN 49 tfc

Houses For Sale
FOR SALE — 20 x 30 ft. frame stucco house to be moved. Four Rooms. Bill Colston, Dougherty, Tex. 29-tfc

FOR SALE — Mrs. Addie Thargard's home. Call YU 3-3716 or YU 3-2488. 41 tfc

FOR SALE — Nic two bedroom house. Small down payment. Call Hale Insurance. YU3-3261. 16-tfc

FOR SALE — 2 bedroom house, carpet and drapes and air conditioner included. Call or see Harman Galloway. YU 3-4006. 46 4p

Advertisement 4 cents per insertion, 2 subsequent Minimum cents.

display per column insertion, 70 subsequent

Thanks \$1.

THANKS to all who showing sympathy for recent sorrow. floral services, floral other kindnesses grateful. The family of Mrs. Ellis Barbee

THANKS for gratitude we express of thanks for the sympathy and kind friends and kindness meant and will always remain memory.

THANKS to E. Adcock, Dumas and family Greer and family 1tp

2 bedroom house, old. Real nice. Call YU 3-2720. 48 tfc

1961 Chevrolet, 2 ton pickup V-8, 10,000 miles. Call YU 3-3730. 45 tfc

Service Station information Call between 8 a.m. and 4:30 p.m. 49 tfc

ARC Registered member puppies. Call YU 3-3912. 47 3tp

FOR SALE—We have new Hon heavy desk. Regularly \$129.95. New steel desk \$129.95. Hesperian Office Supply. Phone 27 tfc

Mr. Merchant we have paper for your machine at a better price than the Thermoseal. The Hesperian Office. Phone YU3-3737. 47 tfc

New Underwood \$125.00. Hesperian Office. Phone YU 3-3737.

Mr. Businessman we have office equipment more competitive than the big boys. See and Plainview. Hesperian Office Supply. 15-tfd

For sale. Call Judy, YU 3-4047. 38-tfc

New 21 piece double doors Silverware set. El Paso Gas Station YU 3-3558. 42 tfc

Brick Motel in Tex. Will trade for 1964 or Hale County. 43-tfc

Baled staves and bundles. Guy W. 2553. 43 tfc

Two good used desks \$35. Hesperian Office Supply. YU 3-45 ttc

Red Top and Afrid. Rox Orms. Call Delta, Inc. Texas. Phone 2621 Boardman or 4267 Meson. 45 ttc

Now in stock gray chairs with jumbo matching gray tables. The Hesperian Office Supply. Phone 45 ttc

Used office chair \$10.00. 48-tfc

Charlois Cross commercial priced. OL 4-3488. 42 ttc

2 cotton trailers. See at Farmers 48 3tp

Baled Feed. A. B. 3-3060. 47 ttc

240 acres, near irrigated, 200 near 4 and 4 inch water. Harvel, 894-4273. 47 5tc

We now have 1964. Hesperian Office. Phone \$1.75. Hesperian Office 47 ttc

Good used stove. 47-tf

Samsonite FOLDING CHAIR

\$3.99
With \$15 worth of register tapes

Reg. \$6.95 Value



LIMITED QUANTITY!
Don't miss this amazing offer!

Available in two popular colors:
Tan with bronze frame
Grey with black frame

Strong enough to stand on because of famous Samsonite tubular steel construction • Seat padded and upholstered in attractive vinyl • Wipes clean with a damp cloth • Folds easily, compactly • Will not tilt! Easy, compact folding! • Frame and legs finished in chip-resistant baked enamel

PIGGLY WIGGLY!
FRESHEST FROZEN FOODS!

CORN SOMER-DALE 2 10 OZ. PKG. **29c**

JOHNSTON, Mince and Pumpkin PIES, 34 oz. pkg. **59c**
SEABROOK Strawberries, 16 Oz. Pkg. **27c**
SEABROOK HILLS O' HOME YAMS, 12 oz. pkg. **29c**
Italian Beans, 9 oz. pkg. **27c**

TOPPING RICH'S WHIPPED, 10 OZ. CAN **39c**

MARSHMALLOWS Doumak Miniatures, 10 1/2 Oz. Pkg. **19c**

MARSHALL, STRAINED CRANBERRY SAUCE

2 NO. 300 CANS **35c**

PIGGLY WIGGLY CHRISTMAS TURKEYS ARE BEST...

HEN TURKEYS

TOM TURKEYS

ARMOUR'S STAR, Aged Heavy Beef, "Valu-Trim" CHUCK ROAST . . . Lb. **49c**
ARMOUR'S STAR, Aged Heavy Beef, "Valu-Trim" RIB STEAK . . . Lb. **69c**
ARMOUR'S STAR, Aged Heavy Beef, "Valu-Trim" SIRLOIN STEAK . . . Lb. **89c**
HORMEL'S Cure 81, Boneless, Ready to Eat 1/2 or Wh. COOKED HAMS . . . Lb. **98c**
RATH'S, Black Hawk, Hickory Smoked, Boneless CANNED HAMS . . . 5 Lb. Can **\$4.59**
HORMEL'S DAIRY SLICED BACON . . . Lb. **55c**
BOOTH'S, Fresh West Coast OYSTERS . . . 12 oz. can **69c**

HAMS RODEO'S, FULLY COOKED, 12 TO 16 POUNDS, SHANK HALF **49c**

CLARY'S, USDA, Grade A, Fresh Frosted, 10 to 16 Lb. Average, Lb. **45c**

CLARY'S, USDA, Grade A, Fresh Frosted, 16 Lbs. Up, Pound **39c**

RODEO'S, Lean, Northern Pork, Loin Cut, 3-5 Lbs. PORK ROAST . . . Lb. **49c**
RODEO'S, Lean, Northern Pork, Center Cut Rib PORK CHOPS . . . Lb. **59c**
KRAFT'S, Philadelphia CREAM CHEESE . . . 8 oz. pkg. **29c**
RODEO'S, Lean, Northern Pork, Country Sty., Meaty PORK RIBS . . . Lb. **49c**

Your Piggly Wiggly markets has a good selection of Ducks, Geese, Roasting Chickens, Praters Fresh Dressed Turkeys, and Praters Hickory Smoked Hams, and Hams Ready To Eat Turkey.

DOUBLE

GREEN STAMPS

WITH \$2.50 PURCHASE or MORE

MONDAY & TUESDAY
DEC. 23 - 24

ALL BRANDS
1/2 GALLON

MELLORINE

39c

EGGS
FLOUR
YAMS
CATSUP
HIPOLITE
BUTTER

IDEAL, GRADE A MEDIUM, DOZEN
SUNLIGHT, FULLY GUARANTEED 5 LB. BAG
LIL MILL, CUT, AND WHOLE, IN SYRUP, 303 CAN
MARSHALL'S, FANCY TOMATO, 14 OZ. BOTTLE
MARSHMALLOW CREME, PINT JAR
BONNEFELLE, SWEET CREAM, QUARTERS, POUND

BAKER'S, Angel Flake or South. Style COCONUT, 3 1/2 Oz. Can **19c**
SUNSHINE - 11 1/2 Oz. Pkg. HYDROX COOKIES . . . **39c**
DROMEDARY - Pitted DATES, 8 Oz. Pkg. . . **25c**
RUSTY - No. 1 Cans DOG FOOD . . . 6 - **49c**
SCHILLINGS' - Pure BLACK PEPPER . . . **39c**
BETTY CROCKER 20 Oz. Pkg. PIE CRUST MIX . . . **39c**

WONDER - All Vegetable COOKING OIL
LIBERTY GLACE CHERRIES
LIBERTY PINEAPPLE TWINS
HOLSUM, Buttermilk or Sweetened BISCUITS . . . **3c**
LIPTON'S - ONION SOUP MIX . . . 2 pack

WIN UP TO \$200 IN PIGGLY WIGGLY'S Beverly Hillbillies GAME

HOW TO PLAY

Every time you visit your Piggly Wiggly Food Store you will receive a Beverly Hillbillies Game Ticket. Take it home with you, wipe off the black square by rubbing with tissue or cloth, using any household oil, margarine or butter.
WIN CASH
Each ticket contains a block of four black squares, plus an additional square on the radiator of the Beverly Hillbillies' car. At home, remove the black squares by using any household oil, butter or margarine CASH WINNERS UP TO \$200.00 then will be indicated on the face of the ticket.
WIN COLOR TV
In addition, underneath the black square on the car radiator, there will appear the name of the four members of the Clampett family. Collect one each of JED-GRANNY-ELLY MAY-JETHRO and you win a Bonus Award—an Admiral Color TV set, retail value \$500.00.
WIN CAR CHARM
Reverse side of ticket will show a variety of pictures of the BEVERLY HILLBILLIES, each picture numbered from one to ten.

BAKERITE SHORTENING

3 LB. CAN **49c**

FRESHEST PRODUCE

CELERY CALIFORNIA, GREEN PASCAL, EACH
ORANGES CALIFORNIA, NAVEL POUND
NEW CROP, IN SHELL CALIFORNIA, THIN SKIN
NUTS, . . . Lb 49c Tangerines L

HEALTH & BEAUTY AIDS

SHAMPOO AQUA COLD, Reg. 98c RETAIL, 16 Oz. BOTTLE
CREST, 6c Off Reg. 88c, Fam. Size TOOTHPASTE . . . **59c**
Rinse Dandruff Treat., Reg. 98c Retail SOFTIQUE, Reg. \$1.25, 12c
RINSEAWAY Tube **79c** Jergens' Dry Sk. For, Reg. 1.25
HAND LOTION, Med.

AZAR HALVES & PIECES **PECANS**

10 OZ. PKG. **69c**

DETERGENT TABLETS 24 COUNT BOX
SALVO . . . 81c

DETERGENT with Premium GIANT BOX
DUZ . . . 81c

WALL CLEANER REGULAR BOX
Spic & Span 31c

DISH DETERGENT 22 OZ. BOTTLE
THRILL . . . 69c

THESE VALUES GOOD IN FLOYDADA THURS., DEC. 18, THRU THURS. NOON, DEC. 26. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

We Will Be Closed
Wednesday, Dec. 25

Lowest Prices . . . Greatest Variety . . . always at . . . **Piggly Wiggly**