## The Floyd County Hesperian arome



Street Sign Campaign Almost Complete; Corners To Be Marked In Near Future

##  Record For Floyd County

neyer Mäigles Gin Worker's Foot lcident At South Plains Co-ep

## Board Lubbock

d School

Worker Dies
In Mishap At South Plains

Floydada
Band "Most
Outstanding"

Wayne Williford To Build Brick Duplexes Near School

THE FARMERS COOPERATIVE COMPRESS,
PLAINS CO-OP OIL MILL,
AIID MARKETING ASSOCIATION Are A Vial Link In This Area's Cotton

Processing Syslem-

## IMPORTANT TO OUR ECOMOMY

THE FARMERS
TURNED TO CC
THIS AREA OV1
COPERATIVE
XMATELY \&5.
AND THE PLA
AASOCLATION R
ING EARNINGS

IMPORTANT TO MARKETING
THE FARMERS COOPERATIVE Co MPRESS \& ITS ASSOCIATION HAS GROWN IN TEN YEARS COTTON IN THE ENTIRE WORID. THE PLAINS COOPERATIVE MARKET ASSN. H IS PROVIDED A DAILY MARKET AT STEADY PRICES TO THE
PRODUCERS!
IMPORTANT TO OUR FARMERS
old area meybers of cooperative gins
 proctssing is weut is crop Mover that ig spent richt mere in tinis trade ares.

farmers cooperative compress and plains co-op oil mill in lubbock

IT JUST MAKES GOOD SENSE FOR FARMERS WHO GROW COTTON TO EXI THER OPFRations to INClude the profitable divsions of itic cor PROCESSING INDUSTRY!

The Farmers Coop Compress Is The Largest Inland Compress In The World! The Plains Co-Op Oil Mill Is The Largest Crushing And Milling Plant In The World:

## THE FARMERS COOPERATIVE GINS IN FLOYDADA ARE PROUD TO BE ASSOCIATED WITH PLAINS COOPERATIVE ASSN.

# HOLD ALL THE CARDS IN YOUR HAND OWN YOUR OWN COTTON INDUSTRY BY BELONGING TO FARMERS CO.OP GIN 

THE WINNING AND MOST PROFITABIE HAND IS TME OME THAT BRIMGS YOU THE MOST MONEY. BY OWNING YOUR OWN BUSINESS, THE FARMERS COOP WAY, YOU ARE ASSURED OF HIGHER PROFITS AND SATISFACTION.

# FARMERS COOP 






0. 1.11


## STOCK-UP

$=$ THANMSSSNM

| CATSUP | 196. | cat faisio |
| :---: | :---: | :---: |
| TUNA | ${ }^{\text {cial }} 8$ | 2 for 250 |
| TO |  | COFFEE MATE $110 z . ~ J a r ~$ $79 c$ |

## PUMPKIN

 TAMALES PPURPLE PLUMS SOAP 3 ReGullar bars 47 c| 3 ReGllar bars 47c |  |
| :---: | :---: |
| SYRUP ${ }^{\text {minemen }}$ |  |
| PANCAKE MIX |  |
| FLOUR 49, |  |
| DETERGENT GIANT BOX 49c |  |
| St coms |  |
| zew | - |

Frontier Stamps Wishin Well

## theie PROLUCEEAthent

## OCEAN SPRAY

CRANBERRIES
large stalk
25

## TURKEYS

WE HAVE A BIG SELECTION OF FRESH DRESSED TURKEYS FOR YOUR THANKSGIVING DINNER!
JLD FASHION SUGAR CURED
HAMS
FIALF OR WHOI
Pound 49c

MaBSHMELIOW CREAM
PINT JAR


MORTON'S MINCE OR PUMPKIN
PIES
20 OUNCE SIZE
.39

## 

POLYETHYLEN

CELERY
SWAST TEXAS
No. 1 RUSSETT
POTATOES
swrrs suais HENS
Unconditionally Guar TENDER - $5-7$ POU Ponid 4 :

## BACKBON

EXTRA LEAN \& MEA Pound 59

## Sports

 ess Scalp Whirpults wwler Puff Bowl, 18.0$\qquad$

Boys Facing Much Tougher Schedule Than Last Year



Mr. Cotton Farmer!

## Mr. Cotton Ginner!

## MMPLY CALL YU3-3214

*N you want roun corton steo cauchir at the IN, WET ACID DELINTED, CLEANED, GRADED, BAGGED, AND TORED UNTIL JANUARY 1, 1964.
lenty of heavy duty trailers, trucks and pickups combined with more arehouse space, more and better acid delinting equipment... These are hly a few reasons why you receive fast, efficient service at Floydada ellinting.

And We Certainly Appreciate Your Business!
loydada seed \& delinting Co., Inc

Della Plains Teams Ease By Memphis

Longhorns
Slaughiered By Tulia


Gathering of brans and beauty-Just which is which no one seems
DO YOUR CHRISTMAS SHOPPING EARLY!

Pose now for the gift only you can give! Your portrait.
191 Time to remender with portiaits.

PARKER STUDIO
The First National Bank Salutes Area Agriculture

BLANCO FEED YARD - several hundred head of cattle are being fat tened for market in this big feeder o peration west of Floydada. It is modern in every respect and lends much to the economy of Floyd County.


Meke'd TV Lala D COUNTY HESPERI
3:00- Secret Sturm
3:30-Trailmaster
4:30-Poperye and Gus
5:00-Amos NAndy
5:30-The World Tonight
6:00-WTTN News-Weather
6:30-Password
7:00-Rawhide NUMBER 1

## WHY?

BECAUSE
BECAUSE
BECAUSE
BECAUSE
IV SCHEDUIE

## -

## 


 1:30-Peter Gunn
FRIDAY, NOVEMBER 2
6. 30 -Sunrise Semester
 7.45-Kins and Odie
o.a- Coptain Kangaro
$0 . a-$ Be
$0: 00$ - Seven Keys


High Plains Seek Control For Boll Weevil Threat

August Report Shows Nine Rural Accidents

Fairview News by Mrs. Clyde Bagwell Mrs. Bullard Returns From Lubbock


##  <br>  <br>  <br> 

ON

## BESTPRICE <br> HESPERIAN OFFICE SUPPLY

 FLOYDADAYU3.3131
Floyd Philosopher Figures Way For Congress To Vote Raise

## WE WILL

 MEET OR BEAT OUT-OF-TOWN
## COMPETITION

BEST OUALITY




Evis Plainvew Coaches Clinic



GROCERY \& MARK WEEK END SPEC Save Oar Trading Stamps - Reeled FIOUR
salAD dressind peanut butied CUCUMBER CHPS revir cockral lid tomato juce shopiewing
 EARII Havest Pe " pectans il

216
NARKET THIM
PORK ROAST
franks
TURKEKYS
TURKEYS

gutst editcrial

Whose Responsibility Is "The School Drop-Out"?

Will Take Goldwater
". wown Nom hy Mre Mather Carr HD Club Plans Christmas Party For December 12

About Street Signs

## AT HALE'S

FIOYDADA'S LARGEST DEPARTMENT STORE!
TOO HOT! TOO HOT!
THE WEATHER HAS BEEN TOO WARM. ..WE ARE LOADED WITH BETIER FUR TRIMMED COATS AND ARE SLASHING

ALL OUR BETTER FUR TRIMMED WOMEN'S COATSI BEAUTIFUL FABRICS WITHMINK, SOUIRREL AND FOX COLLARS .. A LARGE SELECTION OF STYLES AND COLORS. WE HAVE ENTIRELY TOO MANY FUR TRIMMED COATS. WE ARE GIVING YOU A GRAND OPPORTUNITY TO GET A BEAUTIFUL COAT AT A DRASTIC REDUCTION! HALE'S DEPT. STORE

November 18-23 Declared
Texas Farmers Union Week

THE FLOYD COUNTY HESPERIAN


## MIKE'S THANKSGIVING SALE ON CURTIS MATHES!






PIGGLY WIGGLY MARKETS! LOWEST PRCESALWMS


WE INVITE YOU TO


## Dinners

mome

Mr. G.
Corn On
Fruit Pies 14 ozs. 43 c Fruit Idies Tater Tots 2 lbs . $39 \mathrm{c} \quad$ Orange Juice

FRESHEST FROZEN FOODS parkerhouse, 24-ct. pkg. Holsum Rolls (i)


#  

 GARDEN FRESH PRODUCE!GELEDY
Gilif.
GRen

BUTTER PEACHES

## HAND LOTIOH

| WOODBURY REG. $\$ 1.00$ <br> $1 / 2$ PRICE LABEL 4c TAX |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| HYDROX COOKIES ${ }^{49 \mathrm{c}}$ <br> AURORA, ASSORTED COLORS 2-ROLL PKG |  |
|  |  |
|  |  |
| $\begin{array}{lll}\text { aldrora, assorted colors } & \text { 2-Roll pkg. } \\ \text { TOILET TISSUE } & 27 c\end{array}$ |  |
| SIoux bea. extracted $16 \mathrm{oz.jar}$ |  |
| ONEY |  |
| diet sweetener 4 oz. bottle |  |
| SUGARINE 59c |  |
|  |  |
| OLEO | $12{ }^{1} \mathrm{c}$ |
| KOUNTY KIST WhOLE KERNEL 12 O2 12 L |  |
| CORN 2 for 33c |  |
| GREEN BEANS |  |
|  |  |
| ${ }_{\text {LRe }}^{\text {LIBERTY }}$ FRUITS P PEELS |  |
|  |  |
|  |  |
| GLACE CHERRIES | IES 5 |

Lay-Away Now FOR CHRISTMAS


