## Floydada Building Report Exceeds One Million Dollars

## Ex FLOYD COUNTY HESPERIAN

## $\square$

District Governor To k To Floydada Club


Floyd County's Judi Shurbet State Farm Bureau Queen
Homer Steen Announces The Opening Of New Building Addition In Floydada


Slight Moisture Interrupis Crop Harvest Here解

## WOULD YOU?

$\square$
 …



WOULD YOU?

[^0]
## Local Men on Pheassant Hunt in Kanssas



## WHETHER YOU PULI YOUR

сотто

## OR STRIP II, YOU NEED

## Quality Ginning

 Best TurnoutPrompt Trailer Return
Marketing Service
Courteous, Friendly Treatment MANAGER RED WATTS APPRECIATES YOU BUSINESS AND OFFERS THE ABOVE SERVIC FOR YOUR CONSIDERATION:

BARWISE GIHS<br>BARWISE

Question
Can Pontiacs possibly keep on getting better and better and better?


Answer

## an <br> 



More than 70,000 people bought new Pontiacs and Tempests during October.

CITY AUTO SERVICE
121 E. MISSOURI FLOYDADA, TEXAS

Dr. John W. Kimble, O.D.
Contact lenses - Visual analysis AS FOR THE PAST 48 YEARS Floydada, Texas YIS $3-2496$


nction Complete On 69, wa Voli yestern Public Service Substlion


To Feature Tops In Merriment
FLOYD COUNTY VOTING RETURNS

ya's Newest Business, Comer Mart," Now Open
 Floyd Data to get dada, and the Earl Coummings - Noxhy the ree eraile of a bas bumbererinclaw

Have the buyers!
ING US YOUR LIVESTOCK, E DAY EACH THURSDAY
${ }^{11} \mathrm{~A} . \mathrm{M}$.
Rse sale last saturday
Night of each month, 7:30
PHONE YU 3-2153
OYDada livestock
SOYALECO.
DOYLE SAUL., Owne


ODEN CHEVROLET CO.

DO YOUR CHRISTMAS SHOPPING EARLY!


1) Thento memaran wilis putheto

PARKER STUDIO

CAPADA THEATRE



Sunday \& Monday


FELLOWS... LOOK AT THIS

## IT'S THE NEW M \& M TW-900

## 2 BOTTOM REVERSIBLE SPINNER PLOW

FELLOWS, HERE'S THE PLOW YOU'VE BEEN LOOKING FOR - $271 / 2$, clearance, locking device, plows four fo ot width, leave your rear wheels on 80 " setting, heavy steel construction, can be used for 2 or 3 bottom adjustment, 14 " $-16^{\prime \prime}-18^{\prime}$
Compare Our Price With Others Be fore You Buy. You'll Be Glad You Did.
BRAND NEW
SIDE WINDER STALK CUTTERS
S-26 M \& M
COTTON STRIPPERS
BRUSH, CUT
CUT STALKS
PAYNE IMPLEMENT
Your Floydada M-M Dealer

# Attend Church This Week Your Church-Needs You 

Sandhill Baptist Church Jimmy McGuire, Ministe $\begin{array}{ll}\text { Sunday School } & 10: 00 \\ \text { Morning Worship } & 11: 00\end{array}$ Morning Worship $\quad 11: 00$
Training Union
Evining Winn Training Union
Evening Worship $-\ldots$
8:00

First Methodist Church
Charles E. Lutrick, Pastor sunday School Services Worship Service - 9:40 M. F. Programs

First Christian Church Roy Turner, Pastor zunday School Sunday School $\quad$ Worship Service $\quad 9: 45$ Worship Service
Youth Meeting
Evening Worship

First Baptist Chur
Pastor Sunday School Services Sunday School
Morning Worship Training Union
Evening Worship

Calvary Baptist Church Sunday S Sunday Service Uorning School Worship Training Union
Evening Worship

Bible Baptist Chure
Gilbert Rhine, Pasto Sunday Services Bible Study
Morning W Prayer Worship Prayer Meeting
Evening Worship
Wednesday Evenin Nazarene Church
Roy G. Archer, Pastor
Sunday Services $\begin{array}{lr}\text { Sunday School } & 9: 45 \\ \text { Morning Worship } & 11: 00 \\ \text { N.YPF } & 6: 3^{n}\end{array}$ Svening Worship
umberland Presbyterian Church Houston Dixon, Pastor
Sunday Services Sunday Services $\begin{array}{ll}\text { Sunday School } & 10: 00 \\ \text { Morning Worship } & 11: 09\end{array}$ Morning Worship $\quad 11: 04$
Evening Worship $\quad$ Discont. Radio Services - 9:15 a.m.

Cedar Hill Baptist Church
Bert Glascock, Pastor
Sunday Services
Sunday School
Morning Worshi
$\begin{array}{ll} & 10: 00 \\ \text { vening Worship } & 11: 00 \\ & \end{array}$
New Hope Primitiv
Baptist Church
Beathel Jeffrey, Pastor
Sunday Services 2nd Sundav
Morning W
Morning Worship
2nd Saturday
$\qquad$ $11: 00$
$2: 00$ Evening Worship 7 7:00 Cedar Hill Larry Godfrey, Pastor Sunday Services Sunday School Morning Worship

 11:50


## 

。 ${ }^{88}$ $9: 48$$1: 00$
$6: 00$
$7: 00$
跣 ${ }^{88}$ .
 $9: 45$
$10: 45$
$0: 15$




## YES!

We have cars to sell at ClOSE-OUT PRICES!
^ NEW 1963 CUTLASS SPORTS COUPE With Hydromatic
$\star$ NEW 1963 CHEVY STATION WAGON * NEW 1963 CORVAIR MONZA COUPE 4 Speed

## 1963 DEMONSTRATORS

$\star$ IMPALA 4-DOOR SPORTS SEDAN All Power Equipment \& Air Conditioning
$\star$ Impala sports coupe All Power Equipment \& Air Conditioning
$\star$ CHEVY II SUPER SPORT COUPE

## ODEN CHEVROLET COMPANY

Your Authorized Oldsmobile \& Chevrolet Dealer IN FLOYDADA

HERE IT IS FOLKS!
KIKG TIRE COMPAN'S BIG
FIRST

# MANAGER Melvin King <br> FEE COFFEE AND DONUTS <br>  <br> BOOKKEEPER Mrs. Melvin King <br>  

## THANKS FOLKS!

A year ago King Tire Company opened for business in Floydada and du the loyalty of our many new customers and friends it as been a very able year.

We take this means of expressing our sincere thanks to everyone an pledge our best efforts to again bring you the best service and new $t$ be found anvwhere. We invite you to come in and help us celebrate niversary of business in Floydada!

# LOOK AT THESE ANNIVERSARY SPECIAL BUYS TRAILER TIRES USED SOX 14 NEW 6 PIY NYION TUBELESS SOOX 14 17.50 

we feature new seiberling, GOODRICH AND GOODYEAR TIRES

# New Nylon Tires New Hylon Tires New Hylon Tires Mud \& Snow Tires <br>  

## TRACTOR

TIRES
$15.5 \times 586$ ply nylon, plus tax $\&$ exci ange
13 x 386 ply nylon, plus tax $\&$ exchange
$12 \times 384$ ply nylon, plus tax $\&$ exch nge

## EATTERIES

AS LOW AS $\$ 7.9$.
Plus Tax \& Exchange
ALL OTHER TIRES, BATTE $\&$ ACCESSORIES REDICE
CORDINGLY THE REMAN OF THIS MONTH:

# oydada Whirlwinds Pluck Canyon Eagles 12-7 

B Team Finishes 'Winds Hold Eagles On 3 Yard
Season; Season; Defeats Line For Four Plays Friday The Flogada B team conctuded By Gordon Hambright





tive Football Schedule 964 Arnounced Here

## The First National Bank

Salutes Area Agriculture


L00KS LIKE TWO BALES TO THE ACRE! Jim Price (left) farmer west of Floydada is pictured with his Rilcot cotton that was pianted April 27. It rixht is Jim's neighbor, C. C. Nichels. Although the cotton received wome hail, it is heavily loaded and almost ready to machine harvest after defoliation.

in
fotton harvest time is a busy time in the big liyd County trade area ... and the foiks at the avesters, trailers, pickups, advance on hand ,we are ready to help you! Remember, bank

Think First . . . of The First

Floyd Philosopher Has Newspaper Reading Habit Useful In Maintaining Peace of Mind

TRACTOR TIRE SALE

$$
\stackrel{*}{*}+\cdots
$$

See Us Before
You Buy!

## OK RUBBER WELDERS

FLOYDADA, TEXAS $=5$

## Lie Detector

To people who don't believe in hollow claims,
we Ford Dealers issue a special invitation!
To people who don't believe in hollow claims,
we Ford Dealers issue a special invitation!


|  |  |
| :---: | :---: |
| rests a change in |  |
| but it won't work, |  |
|  |  |
| have a |  |
|  |  |
|  |  |
| ing peace of mind and a consist- | The |
| on't read a paper | the ram |
| only mixes you up. |  |
|  |  |
| blown onto this Johnson grass |  |
| ance salesman, wropped around |  |
|  |  |
|  |  |

## THIS MONTH ONLY!

$\mathrm{Cl}^{2}$


Mrs. Bruschur Hostess For Shower Honoring Bride Elect

Community Crops Unharmed By Light Frost Farmers Are Hoping For Harder One Soon



At Powell's Super Market, You Receive Frontier Stamps With Each Purchase; One Frontier Sta mp For Each 10c You Spend.

You Will Also Receive Convenient Saver Books And The New Beautiful Full Color Catalog At Powells. Frontier Stamps Were Selected By Powells Super Market Because Of The Outstanding Merchandise Values Offered By Frontier. Over 2,000 Quality Items, Including The Finest Merchandise Found Anywhere, Are Redeemable With Frontier Stamps.

Convenient Frontier Redemption Centers Are Located In Plainview And In Lubbock At Three Addresses.


## GUNN BI

 WILL CON
# NOW AT POWELL'S SUPER MARKET LOW PRICES,FRIENDLY SERVICE, \& FRONTIER STAMPS 

## Look At This !



NOVEMBER 15 \& 16 ON S.2.5O OR MORE $P$ URCHASE

國


## Shortening SGIad Shampoo

 VIENNASAUSAGEResidents Welcome New Arrivals; Boys, Born to Bryan Karrs and James Teagues

## NOW OPEN

Plains Pump Company



MORE LOW-COST ELECTRIC POWER FOR DOUGHERTY
cooperativ contrives to pro THIS POWERFUL NEW SUB-STATION BRINGS MORE EFFICIEN LOW-COST ELECTRICITY TO BOTH THE HOME OWNER AN


QUUALITY PRODUCTS
ENDABILITY OF SERVICE
H THE SALE
TER
with Most Competitive Pric-
có TV Lal
$\qquad$ $\left\lvert\, \begin{aligned} & \text { New Officers } \\ & \text { For Cedar Hill } \\ & \text { 4-H Elected }\end{aligned}\right.$



$\qquad$

|  | South Plains attended funeral services for Jackie Caldwell in | A stomach virus, commonly | Loxkney and 24 grandehildren. |
| :---: | :---: | :---: | :---: |
| 12:0-As the World Turns | Qunah Tuesday, November 5. | known as 'intestinal flu' was the |  |
| 150 -Houseparty | 俍 Kinslows first met Caldwell | cause for a 2 -day holiday |  |
| 2:50-Edge of Night | coming to this area during har- | $\begin{aligned} & \text { Roari } \\ & \text { week. } \end{aligned}$ | Recognized |
| 3:00-Secret Storm |  |  |  |

WHAT'S IT COST?

- It's getting close to turkey time and, even during those gay holiday family
dinners, we are all interested in saving money - certainly we don't want
to waste any. - And, when it comes to savings your new electric range will
shine. You'll get little, if any meat shrinkage (and that includus the turkey).
You'll retain more nutrients in the vegetables you cookelectrically and that con-
Y



| on $\ln \mathrm{P}$ | WESTER'S <br> GROCERY \& MARKET $\qquad$ |
| :---: | :---: |
|  | ViIena Sausage |
|  | Hhortenng |
|  | CORN 21035 |
|  | \|isect spray 39: |
|  | ninsect spray 63 |
|  | COFFEE |
|  | Flour |
|  | PEACHES 2 for 530 |
| ty FB gnized | CRACKers 250 |
|  | POTATOES 590 |
|  |  |
|  | BACON 49a |
|  | CHUCK ROAST 590 |
| $12=$ | PORK CHOPS 590 |
|  | Fervers |



Come $\operatorname{In}$... See The Best MERCURY EVER!

Come In... Get The Best DEAL ON THE SOUTH PLANS!
$\qquad$

Voting Turnout Smallest in Several Years;
 23 Came To Mark Their Ballots Saturday
Canneries



Lockney Fire Insurance Key


Mr. and Mrs, Gordon


Green Beans Pineapple $=$ Preserves Golden Corn

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | oies shis nast wecened. |  |  |  |  |
| tor | (3) |  |  |  | them around June 1,1 ,se4. |
| turnay |  |  |  |  |  |
| Snss, yey |  | Tre Lateveew Kntung Cuir |  | view Carnival were |  |
|  |  |  |  | Mr: and MIs: Darrel Davis of |  |
| nmy |  |  | dued | Lhano arrived Tuestay of hast |  |
|  |  |  |  |  |  |
|  |  |  |  | yis |  |



FANCY TOMATO DEL MONTE CATSUP


Freshest Meats At Lowest Pr Pork Roast Armour Star, Aged, Feavy B
CHUCK ROAST Lean, Dated for Fresesness
GRa. Northerr Porkk, Center
Lean N. Nor tean. PORK CHOPS
Armour Campfire PAmour Campire
SLICED BACON lb. 59 lib. 49c TURKEYS $12-16$ Ibe. avg. 45 c Butcher Boy. Bolosna, Pickle, or Olive
LUNCH MEAT
6 ozs. 29 c
 $\begin{array}{lll}\text { Johnsonss Good and Spiey } & \text { lb. 49c }\end{array}$
FRESHEST PRODUCE! Potatoes

10 lb .39 c lb. 10 c
$\stackrel{\text { Fresh Green }}{\text { ONIONS }}$
crapefruit
Flurida Fanc
Ruby Red -

100

Clorado De


KRAFT'S SALAD DRESSNG MRACLE


Sunlight, Kitchen Tested, 25 Lb. Bag
$\begin{array}{ll}\text { FLOUR } & \\ \text { Del } \\ \$ 1.99\end{array}$ Del Monte Pineapple-Grapefruit 46 oz DRINK 3 cans $\$ 1$. Del Monte, Fancy 2 No. 303 Cans Del Monte, Seedles RAISINS TEAder Leaf $\begin{array}{lr}\text { Bit }{ }^{\prime} \text { Sea, Grated } & \text { No. } 21 / 2 \text { Can } \\ \text { TUNA } & 4 \text { for } \$ 1 \text {. }\end{array}$ DAINTIES chocolate ${ }^{6} \mathrm{Oz}$. Pkg.

Supreme, 11 Oz. Pkg. VANILLA WAFERS Oz. Pkg. Holsom, Butter
BISCUITS DOG FOOD
 SYRUP Zee, Assort $\begin{array}{lr}\text { TiSSUE } & \text { 2-Roll Ph } \\ \text { Velecia Facial } & 400 \mathrm{Ct} \text {. Bo }\end{array}$ TOILET TISSUE $\quad 400 \mathrm{Ct}$. Bo


Health \& Beautv Aids





[^0]:    (This ad bought and paid for by taxpayers in Floydada Independent
    School District whose taxes have also been equally raised, but whe realize it is the problem.

