Floydada Building Report Exceeds One Million Dollars

from November 1, 1962 ember 1, 1963, according Floydada Chamber of rce. Of this figure \$445,as in residents which in-18 new homes, in addithe remodeling and addiother homes.

ORMER FU

have been built throughout the years if adequate building sites had been available. However, prospects are brighter for 1964 since a large number of people are tired of waiting for lots, and will seek same in new areas where development is under

Commercial building accounted for only \$35,700.00, but it must be remembered that in the past Floydada has had several years of commercial building which exceded \$1 million.

PUBLIC BUILDINGS The public biulding reached a total of \$483,500.00. A great part of this was the construction of and maintenance building by The Housing Authority of the City of Floydada, making available an additional total of 198 rooms. This project which made available 198 additional rooms has been opened, and most of

the units are occupied.

PUBLIC UTILITIES Public utilities accounted for a

Public Service Company and Southwestern Bell Telephone Company, the big spenders, investing almost an equal amount in this community. Schools spending accounted for \$18,645-

In addition to this, highway construction outside of the city limit, 17 miles to the Hale Co.

000.00. After this is completed. a four-mile four-lane divided highway approaching Floydada from the east on Highway 70, will be under construction. Mon-

ey for the easement is already Building prospects for 1964 seem bright. Building for the plan to spend \$800,000.00 of this and the highway department plans an office and maintenance building for around \$100,000.00.

The First Baptist Church building program is included in the year ahead which will reach an estimated \$414,000.00. The hospital plans a building which will exceed \$500,000.00, and the City has voted bonds and work has

begun on a \$350,000.00 Light Plant. An estimated \$500,000.00 for dwellings is expected in 1964, which is close to figure that has been spent for the past two

These figures take into consireration the fact that all the buildings mentioned here may not be completed or, in some cases,

10c

THE FLOYD COUNTY HESPERIAN

"Serving The Floyd County Trade Area Since 1896"

District Governor To k To Floydada Club

2T12. Lion

RTON'S merdal-AS

BELCHER

rock Chat showing disapproval of raising the Veteran Land Fund by a

inty on the state uit for depreciation nd water allowances showed up at the polls to express Now, daugh-

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Beef

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OZSS.

can

ound

pkg.

taxes with the fed- their opinions Saturday. kes the headlines by state Farm Bureau also on the state of directors.

rement. We were of her when she otton Carnival in past May, when we can boast some is renowned for

every business has a account for payment reight bills, small re-However, it seems has never used a fund in its business. nanager Olen Pet a new purchasing to the city council val Tuesday night, mentionad that the

he's plenty busy out- up for the course. gram of work and you may have about half sessions. can be improved. to Floydada . .

one for the math , Joan and Jean will

the engineer.

E the good Lord detime ago that he se everyone all the weeks ago we were \$8.00.



JUDI SHURBET

RAIN SLOWS HARVEST Floyd County's 1963 Cotton Crop Estimate Up To 100,000

for Floyd County's 1693 cotton

The unusually late freeze yet to come . . A chart to show the breakdown late June cotton in the north part the count made last Friday. of individual boxes is published of the county the extra days of

inside today's Hesperian,

Secretary, Bill Feuerbacher re- in Houston, November 3, 4 and 5. ver 60 contestants, turned last Wednesday afternoon The meeting is held annually

Underway; 10 Are Enrolled

Enrollment for a basic Converrash account" was sational Spanish Course was held at the Floydada High School Agaven't met our new riculture building last Thursday. make a note to go A total of ten people, including equainted with him. two women, so far have signed

The course is being taught by but he'll be glad to Benjamin Vera of Crosbyton and and welcomes any will consist of eight hour and a

According to Gerald Thompson, course is open to all mer chants, farmers and other inter-

ested personnel, who have a desire to learn basic spanish. The first session will be held three men named be on Monday, Nov. 18, at 7:30

will marry whom if: at the high school Agriculture building. The only suppplies or equipment that a student needs is from cities ranging in population a pencil and paper.

The remaining 7 sessions will be held in the 8 following Montimes in December; one Monday

Anyone interested in enrolling convention that they were unable to do much sight-seeing. Howfor it to hurry up about the course, please contact for it to hurry up antime cotton farm-PROCK Page 8)

Anyone interested in enrolling convention that they were unable to do much sight-seeing. Howfor its do much sight-seeing. Howfor its

ty's Marvin Shur- Welfare Payments and to disap- South Plains Cotton specialists make a good crop. Only a slight as done its share in prove of Jefferson County pen- have again upped the estimate frost has been recorded here. Out of around 2,500 qualified crop. The new forecast is an in count of the county's cotton gins voters in the County only 1,092 crease from 95,000 bales to 100,- by the Texas Employment Asso-

> . has given the growing season necessary to

ations to Judi on City Officials Return From Cotton" at the Meeting of Municipal League

Mayor S. W. Ross and City Municipal League which was held from a meeting of The Texas and is primarily for the purpose

the remainder of the state

when they went to the polls last

Saturday and voted to retain

he poll tax. A tally of county

oxes showed that 946 favored

retention of the tax while 146

cters were in favor of abolish-

The voters of Floyd County

icined with the state also in

narrow margin. Voting was 506,

On the other two proposals, the

local voters joined with the ma-

icrity of the other areas of the

state to approve the increase of

ng the controversial tax.

ing position in their towns.

ful to cities, pushing laws that it ASCS office, feels are helpful and abolishing items that it feels are not bene ficial to the municipalities or to

Mayor Ross is president of the Langue's Caprock District Number 3, which covers most of the South Plains area and a large portion of the panhandle. The District meetings are held four times a year, usually at Lubbock.

The Mayor served on a panel which was to answer questions that anyone in the audience National Bank H. O. Cline, Presmight have concerning problems they had, or ideas they were trying to put into effect. The audience was made up of mayors, and other interested personnel up to 15,000.

The meeting at Houston feadays. The class will meet only 4 tured many guest speakers in the days are days are days are days. general assemblies, from various fill be missed due to Christmas parts of the nation and state

Anyone interested in enrolling convention that they were unable ing the past year.

According to a gin-by-gin ciation one-fifth of the county's rop is in the bale. 20,184 bales had been ginned according to

Other area bales ginned at that

time included Hale, 9,018; Brisco, 3,456; and Swisher, 1,985. This time last year 9,470 bales had been ginned in the county.

Rain Report A cool front came into the area late last week and brought appreciable rainfall . . . very much desired by wheat farmers, not too interesting to cotton farmers.

is Reddy, McCoy, 1.3, Mac Fow-children and 75c for adults. ler. 14 miles Northeast of Floy-The League is comprised of dada recorded .40, Jack McIn-Mayors, Councilmen, City Man- tosh, 12 miles east of Floydada Harmony, .60.

The Municipal League also sup- Floydada received .45 inches ports a legislative group at Aus- which brings the monthly total at the Capada Drive In Theatre, The End of A Perfect Day.' tin for the purpose of stopping to .65. Last month's rainfall was Tuesday night November 19, Mrs. Glad Norman gave a readlegislation it feels would be harm- .65 also, according to the local 1963.

Hospital Board Approves Of Auxillary

The regular monthly Hospital Board meeting was held on Thursday, November 7, at the Community Room of the First ident, was in charge of the meet

In the course of business th board voted to accept the services of a Woman's Auxiliary upon its formation and provide for the greatest degree of co-operation between the Hospital and the community.

The board approved the monthwho should be authorities on cit- ly report and the accounts pay-

Floyd County's Judi Shurbet State Farm Bureau Queen named queen of the Texas Farm Bureau in Ft. Worth

Homer Steen Announces The Opening Of New Building Addition In Floydada

10 new homes.

aving to be started soon will topographic surveys of the area ham Bros., local contractors. and the city engineer is preparing plans for the council to let oids for the sewer and water

The city will supervise all the The new building sites will lie two local ginning firms have re- connection with the incidents,

One block will face north on Olstarted at an early date, but topping will not be completed tires have been ruined by the until after April 15 of next year. person or persons, connected However, the streets will be maintained until after the last ports that twenty tires have spring frost date and improve-

Student Council To Sponsor Two **Fund Raisers**

The Student Council of Floydada High School is planning two fund raising functions in the near future for their Exchange Student Fund.

The first of these will be the Senior and Freshmen girls of consolidating the problems of Floydada area varied from a jor girls in a football game all municipalities in the state, trace to over 2.5 inches, W. F. Thursday night at 6:30 at Wesand seeking solutions to those Daniel Blanco received 2.5, Lew- ter Field. Admission is 50c for Aprile Swepston, "Teacher of ent.

agers, Police Chiefs, and other received .54, Lawrence Davis, and Sophomore fans should take board members were invited. city officials who have a govern- Starkey, .90, and David Battey of their places in the east stands. The second function is a movie

Tickets to the feature, entitled 'Rome Adventure', can be obtrained from any of the Student

Council members or may be pur chased at the gate, Tuesday All proceeds from both these activities will go to the Student Council's fund to bring an ex-

Producers Co-op Annual Meet Monday Night

change student to Floydada for

the year 1964-65

The a nual meeting for stockholders in Producer's Cooperative Elevators will be in the district Master to come into the Floy-

November 18. and other items o' business are Cost of the Young Farmer's Asies problems and their solutions. able and heard in the Hospital Fion the agenda. Directors will be months ago by 50 taxpayers atsociation sponsored course is Mayor Ross and Mr. Feuer-nancial Report that the Hospital elected to replace retiring directacking the increased real esbacher were so busy with the grossed a total of \$50,949.00 dur- tors Ray Lloyd and Harold Ber- tate values and alleging that certrand.

South Floydada to be known as "I hope this new addition will heavy flood conditions. The en-state title. Steen Place is announced by fill a need for home sites, as tire addition lies on a gentle Mr and Mrs. Homer Steen. To I am convinced it does," said slope that will drain quickly and be dedicated in mid-December Homer Steen, who said one dis-completely the addition will provide sites for tinct advantage for home build-Sewer and water facilities and wil be no problem. Complete

ers lies in the fact that drainage wil be no problem. Complete ly a residence section. The Dedication Deed, to be filed on make the first 23 units of the water shed made last winter and December 18, will provide for addition ready for prospective spring by County Surveyor W. D. an orderly arrangement of three home owners. The paving is ewell revealed that no part of bedroom houses. Lots will be 80 already under contract with Lip- the new addition will ever be fet wide by 115 feet deep.

"Tire Slashing" Reported By Ginning Establishments According to local law officials, explanation has been found in

between Fourth Street and Main ported finding that trailer tires beginning at the 1200 black south. on their lots have been cut. Both the Scott and the Farm-The street paving is due to be ers Coop Gin have reported a

been damaged, and the Coop Gin ments may be started at any vandals The damage is being done by

very sharp instrument, possib day afternoon, then go on to another.

So far no suspects or logical

Three Wrecks Recorded By

Law Officials A minor accident involving claims that some forty to fifty Ereven Jackson of Floydada and tires have been slashed by the Jennifer Johnson of Childress occured four miles north of town on State Highway 207 last Fri-

ly a large pocket knife, accord-! Jackson stopped his vehicle ing to the Sheriff's Department. before pulling onto the highway One oddity, however, is the fact and waited for the north bound that very seldom is a trailer traffic to pass. Visibility was found with only one tire dam- reduced by the fog covering and aged. Usually, the person will Jackson failed to see the John slash all four tires on a trailer son automobile that was approaching from the north. Jack-

(See WRECKS Page 8)

1963-64, Anne Swepston, pre-

The banquet was followed by

Powder Puff" Game which pits Anne Swepston Named Rainfall reports around the against the Sophomore and Jun-

the Year," at a banquet given Mrs. Charles Tyer presented The Senior and Freshmen by the 1956 Study Club Tuesday Miss Swepston with an engraved supporters are invited to sit in evening at the First Methodist silver tray on which was enthe west stands, while the Junior Church. All teachers and school graved, "Teacher of the year, their places in the east stands. The invocaton was given by sented by 1956 Study Club."

Concession stands will be open. Principal A. W. Coltharp, and The banquet was followed Mrs. Thomas Parks sang "At games of 42 and cards. Approximately and Jo Matsler,

ing from "Leaves of Gold." The four principals introduced

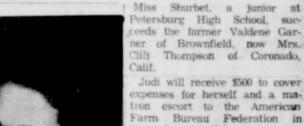
School Tax Unsettled

with Judge E. A. Bills of Little field Wednesday a Hesperian reporter learned that he will return to Floydada district court next Tuesday at 1:30 p.m.

Judge Bills said that at that time he would either appoint a courtroc n at 7:30 Monday night, dada school district for the purpose of assessing personal taxes The financial report, minutes or dismiss the suit completely The suit was filed about two tain types of personal property

Monday night to climax opening day activities at the 30th annual convention of the state's largest general farm organization. Judi Shurbet ,daughter of Mr. and Mrs. Marvin Shurbet, won the honor over 12 other contestants from throughout Texas and became the second straight

subject to overflow even under District queen from the South Plains area to win the



December in Chicago. She has been cheerleader, layed basketball, served as an officer in Future Homemakers of America for two years and has been a high school band nember three years.

Henors and awards she has received include citizenship, ome economics, junior leadership, public speaking, achievenent and the Gold Star Award in 4-H Club work.

She also represented 4-H as the South Plains Livestock Show princess in Lubbock and was selected High Plains Cotton HARRYETTE HOLLUMS Carnival queen at Plainview last ... '63 Band Sweetheart spring out of a field of 60 con-

Sherry Haston, daughter of Mr. and Mrs. C. W. Haston, Paducah, representative of District III, was runner-up in the TFB queen finals.

The convention, which showed a registration count of 1,424 persons from 1552 counties at midafternoon, appeared Monday to be headed toward a spirited debate on cotton policy.

Harryette Hollums, 17 year old Copies of resolutions to be daughter of Mr. and Mrs. Dun- acted upon by voting delegates can Hollums, was crowned Whirl- later in the convention were diswind Band Sweetheart of 1963 in tributed late Monday afternoon, the pre-game activities prior to and a proposed cotton policy the Canyon-Floydada football statement drew immediate criticism from several Lubbock game Friday night. Miss Hollums is presently a county spokesmen.

member of the Student Council, A six-point cotton policy stateand National Honor Society, and ment drafted by a 39-member in the past has served as class state committee from a host of officer, band officer, and class county resolutions calls for the TFB to favor a national pro-Ronnie Tucker had the privi- gram based on:

lege of crowning the Sweetheart. 1. Price support of 90 per cent The brown eyed, blonde, Miss of the previous three-year mar-Hollums was selected over two ket average

other candidates, Lana Davis, 2. At no time will the support



Sweetheart

co-editor of the "Whirl".

TEACHER OF THE YEAR-Miss Anne Swepston is pictured with the engraved plaque she received Tuesday night depicting her as the 1956 Study Club's "Teacher of the Year." Floydada school superintendent A. E. Baker is pictured with Miss Swepston.

Slight Moisture Interrupts Crop Harvest Here Local Men on Pheasant Hunt in Kansas

here at almost the middle of No- Idalou Wednesday.

Supreme First Lady

Folgers, All Grinds

PET MILK

NO. 1 Russetts

MARGARINE

DETERGENT

We Deliver

WE GIVE BUCANEER STAMPS

HULL & McBRIEN

COOKIES

Wilson's Certified Thick Sliced 2 Lbs.

PET MILK 3 for 25c

We had a little shower Friday, son, Hayal, attended the Short-just enough to keep the men solid in Noblesville, Ind. with the short of stripping cotton, but we Mrs. Glenn Pool, Mrs. Glenn Tipton to Amarillo for a check-

a wonderful fall, especially Curtis, Mrs. V. D. Howe, Mrs. up with her doctor for this late cotton. Just think we have not had a killing freeze Miller attend a Hobby Club in Curtis, Mrs. Roy Hale, Mrs.

69c

Bob Hopper, Mrs. Carrick Snod-Mrs. Sherwood Ramsey Mrs. Riley Holmes and Mrs. Mather Carr attended the meeting at the Methodist Church Fri-We really did enjoy the

Visitors with Mrs. Mather Carr Saturday were Mrs. Elery Smith and daughter, Viola Smith, Marc and Joy Lathem, Mr. and Mrs. Horace Carr and Elmer Dean and Leon Williams, al of Floy-Elmer Dean and Leon were doing some work for

Grandma Carr. Ilene Daniel of Blanco spen Saturday night and Sunday with Jeanne Davis. Hene attended services at the Chapel Sunday

Mr. Carlisle of the First Methodist Church of Plainview brought the message Sunday morning. This was about the Word of the Gideons. There was

free will donation given. Rev. Merriman preached Sunday night, Brother Merriman was a dinner guest in the Joyce

Mr. and Mrs. Everett Miller and Carrick Snodgrass left Friday for Kansas on a pheasan They were accompanie by Mrs. Ronald Weaver of Pe-

Mr. and Mrs. Tommy Smith and baby left Sunday for their home in Ft. Stockton after spending two weeks with the Marvin Smiths and other rela-

Mr. and Mrs. Marvin Smith and Judy visited Sunday evening in Petersburg with relatives. Those visiting with Grandma Carr Sunday night after church were Mr. and Mrs. Marion Tucker, Mrs, and Mrs. Chloma Wil-

liams and Bill Carr. Mrs. Bob Hopper visited Monday in Lorenzo with her mother, R. H. Crawford while his parents Mrs. Maud Scott,

Bruce Davis, V. D. Howe and V. D.'s brother from Ralls went In her official position as an offi deer hunting in Colorado, They brought down two deer.

Mrs. Carrick Snodgrass spent Sunday in Petersburg with her

Mr. and Mrs. Walter Hanna nade a business trip to San An- Mr. and Mrs. Fred Jones of elo Thursday and visited with Lakeview Sunday, Mrs. Jones Walter's sister, Mrs. Lon Lewis is convalescing nicely following

visited Sunday in Lubbock with Mr. and Mrs. Steve Hudson of Mr. and Mrs. Oscar Thomas. Mrs. M. D. Ramsey attended

Mr. and Mrs. Olan Butler and Spur were Sunday guests in the home of Mr. and Mrs. Jesse Perthe called session of the North nell. Wayne Ward of Meeker, Oklaert Ward homes Sunday, Dora

DOUGHERTY NEWS by Mrs. W. J. Ross

DOUGHERTY, Nov. 11 — Mr. Arkansas and Tennessee and Mrs. Richard Ward, Christi Mr. and Mrs. Joe Mr. and Mrs. Joe Jenkins, Brenda and Laura of Lorenzo and Kelly and Mr. and Mrs. Bob and Mr. and Mrs. Bill Walker of Tech football game Saturday Ross visited in the homes of Mr. took her mother, Mrs. Perry and Mrs. Dicky Wooley and Mr. Crosbyton were Sunday dinner guests in the Wayne Rainwater and Mrs. Billy Harris in Amarhome. The ladies are sisters to illo during the weekend. The men made a pheasant hunting Mrs. Rainwater,

trip to Kansas. Mrs. R. C. Bullock and Butch ninth birthday Saturday with visited Mr. and Mrs. Robert movie party. Friends attending were Jay Jones, Ray Hinton Ward and children Sunday. W. J. Ross visited friends and Kirk McIntosh, Randy Ward Billy Max Norman and Mike elatives at Ralls Sunday.

Mrs. Noble Hunsucker has Vickers. been hospitalized at Crosbyton Beverly Vickers celebrated her several days. At latest report third birthday Monday morning with a party. Guests were Richer condition is improving. Tate Jones and Henry Willis ky and Jimmy Covingtonn, Hope

Mrs Ralliff, Brent and Brad of

Lubbock, Mr. and Mrs. Shoe-

maker, Albuquerque, Mrs. 0. H.

Tabor of Carlsbad, New Mexico

and Mrs. Jack McBride and sons,

The Shoemakers returned

Mrs. Everett and Robb are

Jack McIntosh accompanied by Hal Courtney of Matador are

attending the State Farm Bur

Kerry Pratt is the house gues

of hs grandparents, Mr. and Mrs

are attending the State Farm Bu

reau convention in Ft. Worth

cer in the Young Peoples Farm

Keith Armstrong was a lun

cheon guests in the home of Mr.

and Mrs. Jimmy Powell Friday. Mr. and Mrs. Wayland Jones

and family visited his parents

Mr. and Mrs. Brook Bradley

of Mr. and Mrs. Ned Bradley.

Ramsey to the Conference.

Paris. They returned home Sat-

Mr. and Mrs. Allan Gross took

Mr. and Mrs. Fred Grss to Sil-

verton Sunday for Mrs. Fred Cross to go to Washington with their daughter, Mrs. Joe Fowler and husband. They will visit with Heary Gross and family.

Fred will stay with Allan most

Mr. and Mrs. Monroe Schulz

and children visited in Dumas Saturday and Sunday with Mrs. Schulz's sister, Mrs. Homer

Karen Willis spent Thursday night with Patsy Schulz to help Patsy celebrate her ninth birth-

day. Mr. and Mrs. Edwin Poive and

sons and Mrs. Vinson Hopkins

and son, all of Lubbock, visited

Thursday night in the Monroe

M.r and Mrs. Floyd Trow-

bridge were dinner guests Sun-day in the home of Mr, and Mrs.

Steve Trowbridge and daugh-

Miss Reda Mae Gary of Lub-

bock spent Monday the 11th with

her parents, Mr. and Mrs. R. B.

Floydada, Texas

Schulz home

of the time his wife is away.

with Mrs. M. D. Ramsey.

Harvey speak.

Bureau, Mrs. Pratt is assisting

with the Queen contest.

au Convention at Ft. Worth.

an and David of Lamesa

rea several days

New Mexico.

are on the trip.

Switzer in Lubbock.

re fishing at Falcon Dam. This area received enough moisture Friday to interrupt cot

con harvest. The home of Mr. and Mrs. F M. Covington was the scene of were in Lubbock last week visa family supper and 42 party their grandson, Terry, Mrs. R. F. Hall, Willis Hall, Mr. eight year old son of Mr. and Mrs. Gilmer Denison, who unand Mrs. Clyde Alexander, Mr. and Mrs. Bob Covington, Frank and Robert, Mr. and Mrs. Jack proving nicely following the op-Covington, Jackie, Belinda, Monte and Joe, Mr. and Mrs. Kent Covington, Jimmy and Ricky

Mrs. A. A. James, 78, mother of Mrs. Eddie King of Floydada, has been taken to St. Anthony hospital in Amarillo from the hospital here. She has been ill for some time. Mrs. King has been spending a good deal of time ome Sunday but Mrs. Tabor with her mother as has Mrs. will be visiting relatives in this James' other children, Mr. and Mrs. Rudell James, Amarillo; G. W. Smith and his son-in-law Mr. and Mrs. Frank James of Bob Everett are deer hunting in Aiamagordo, N. Mex., and a son

Brian Vickers celebrated his

Floyd Data

isiting with Mrs. Smith and Harold Berry and son, Woodie other relatives while the men of Amarillo, and Mr. and Mrs. R. E. Ewing of Lubbock visited Mr. and Mrs. Harlan Cage with the Charley Berry's Sunwere Sunday dinner guests in the home of Mr. and Mrs. Don

of Peon, N. Mex.

Floydada 4-H Club Holds Election Night

By Doris Fawver

The Floydada 4-H Club was alled to order at seven o'clock Nov. 7, 1963 in the council room by the president, Jackie Yeary Sam Henry lead the 4-H motte and pledge, and Ginnger Ogder ead the opening song.

The reading of the minutes and roll call was given by Billy Finley. One new member, Jen nifer Teague was welcomed Will Sinor gave the 4-H Council

report and told of a money rais ng project of the sale of vapor The motion was made ights and carried to do so. The election of officers was on the agenda of new busines homa visited in the Joy and Rob- Elected were: President, Doris

Fawver: Vice-president. Teres visited with friends and relatives Colston; Secretary, Brenda Willis; Treasurer, Sam Henry; Corat Matador. Her mother, Mrs. Peak, accompanied them home responding Secreaary, Margaret for a visit of several weeks dur- Graham, The club selected Dec 6 as the date for the Christmas party

of Dallas and Mrs. Maude Brad- to be held in the First National ley of Lubbock are house guests Bank Community Room. For this party Billy Finley was Mr. and Mrs. A. H. Kreis have appointed chairman of recrea returned from a business trip to tion. His helpers are Doris Faw

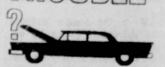
ver, Teresa Colston and Brenda West Methodist Conference in Willis, Lubbock Tuesday. Mrs. Bill Jackie Yeary and Teresa Col

Finkner, of Petersburg took Mrs. ston will be on the refreshment committee Mrs. Raymond Williams of

To find a needy family will be near Floydada spent Wednesday the clubs Christmas project. The project committee will be Doris Mr. and Mrs. Roy Hale and Fawver, chairman, Lee Sinor son, Jimmy, and wife went to and Woodie Morris. Lubbock Sunday to hear Paul

The program was a skit of fa Roy Hale and his father, Sam Finley, Jackie Yeary, Doris Hale, of Floydada, went to Par- Fawver, Will Sinor, Woody Moris Wednesday to visit relatives ris, Linsey Levell and Patsa and friends. Roy was born at Walker.

At the adjournment Carol Bramlet and Sam Henry served refreshments.



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Dr. John W. Kimble, O.D.

Contact lenses — Visual analysis OPEN ALL DAY SATURDAY AS FOR THE PAST 48 YEARS

view, and Mrs. Bill Wilks of the family Quemado, Tex., were Tuesday visitors in the home of Mr. and Day and baby son, Kevin. Among those attending the

were Mr. and Mrs. Ray Lloyd eral of Mrs. Geo. W. Blackburn Kimble. Plainview Thursday, Wilks and Mr. and Mrs. Blackburn were neighbors 35 years where they farmed

Quemado, Texas, were visitors ing and swimming in the W. J. Wilks home over Wednesday night and Thursday. More Rainfall Report

The Floydada Miladies Club In the Baker Community Ryemet Thursday, November 7 in the come of Mrs. Ronnie Birchfield. burn Neil and Claude Fawver The all-day affair consisted of each reported .6 inches of rainluncheon, then Club busines. fall and Otis Anderson received

The roll call was answered with Miss Winnie Hampton of Ham-Each member brought a gift ilton, and Mrs. Bertha Metlock to the meeting to be given to a of Canyon, visited Monday night and Tuesday morning with Mrs. shut-in at a later date. Plans were made for a Thanks-

giving Supper and auction to be held at the Community Room of the First National Bank building derwent surgery Monday at a Lubbock Rospital Terry is im- 7:30. Those attending were, members: Mmes. Vida Womak, Tom-

Jai Powell and Rhonda Ward.

and Mr. and Mrs. Bill Colston.

Mrs. Birchfield

Host Miladies

All-Day Meet

parlor joke.

my Rowan, Agatha Pratt, Stella Gunter, Beulah Baker, Jennie Irwin, Gladys Cross, Ruth Dutton, Audrey Nelson and Virgie Mirah Amburn, Hattie Bennett, Pernie Leatherman, Maggie

Lovell, and a guest, Mrs. Gladys The next regular meeting will be December 5, at 2:30 at the

REA Building Mrs. Gladys Cross will serve as hostess, and for the meeting and will feature a candle demonstration.

WANTED ROUTE SALESMAN

young married man 22 to 35 years of age. Permanent position. Commission on sales, plus employee group life &

hospital insurance plan & retirement plan. Va cation paid. Earn more as a route salesman. You are not limited by an hourly or monthly

An opportunity that only a basic food industry can provide. APPLY

CLOVERLAKE DAIRY FOODS

711 Austin Street Plainview, Texas

George Stiles. Mrs. Hampton is a cousin of Mrs. Stiles and Mrs. Mary Smith of Floydada, Mrs. Mrs. Orland Gilbert of Plain- Metlock is a longtime friend of

Will transfer fine Miss Ann McGlinchey of Ft. no to reliable fam Mrs. W. J. Wilks, Mrs. Robert Worth and Mrs. Eunice Loften oay and baby son, Kevin.
Mr. and Mrs. W. J. Wilks and with Mrs. Wilson Kimble, Miss Mrs. Mary Day attended the fun McGlinchey is a sister to Mrs.

ago in northwest Plainview physically strong nation through fifty-two years of rugged train-Mr. and Mrs. Bill Wilks of ing hiking Scouting trails, camp-

small payments. consider storing while.-Write at McFARLANI MUSIC CO.

IT PAYS TO ADVE

SPINET PIAN

Patzer Chiropractic Clir

FLOYDADA, TEXAS

Mon.-Wed.-Fri 2 - 5:30

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Elk City, 0k

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BARWISE GINS

BARWISE

PHONE YU3-2737

Question

Can Pontiacs possibly keep on getting better and better and better?















More than 70,000 people bought new Pontiacs and Tempests during October.

SEE WHY AT YOUR AUTHORIZED PONTIAC DEALER

AUTO SERVICE 121 E. MISSOURI FLOYDADA, TEXAS

WOULD YOU RATHER HELP PAY OUT-OF-TOWN LAW-YERS SEVERAL THOUSAND DOLLARS IN FEES TO REPRE-SENT YOU IN A "RETALIATION" LAW SUIT, THAN TO INVEST THE SAME AMOUNT OF MONEY IN THE LIVES AND FUTURE OF YOUR CHILDREN AND GRANDCHILDREN?

WOULD YOU RATHER SUPPORT ATTORNEYS WHO CARE NOTHING ABOUT YOU, YOUR CHILDREN, YOUR FUTURE OR YOUR RIGHTS (ONLY YOUR MONEY) THAN SUPPORT THE PEOPLE WHO HAVE AND ARE SUPPORTING YOU IN VARIOUS

WOULD YOU RATHER HAVE A FEW MORE DOLLARS IN THE BANK AT THE END OF THE YEAR THAN TO HAVE THE RESPECT. ADMIRATION AND GOOD WILL OF YOUR FELLOW TAXPAYERS?

WOULD YOU RATHER SHOW YOUR FRIENDS AND AC-QUAINTENANCES THAT YOUR FAITH LIES ONLY IN YOUR BANK ACCOUNT AND YOUR PROPERTY, INSTEAD OF IN THE FUTURE OF OUR TOWN, SCHOOL, AND COMMUNITY?

WOULD YOU RATHER PAY YOUR TAX DOLLARS TO UNCLE SAM, WHERE THEY ARE LOST FOREYER AS FAR AS OUR OWN COMMUNITY IS CONCERNED, THAN TO INVEST THE SAME AMOUNT OF MONEY IN OUR OWN SCHOOL PRO-GRAM WHERE YOU CAN SEE WHERE EVERY DOLLAR GOES, AND REALIZE RETURNS FROM YOUR INVESTMENT DAILY IN THE LIVES OF OUR OWN CHILDREN AND GRANDCHIL-

MONTD AONS

(This ad bought and paid for by taxpayers in Floydada Independent School District whose taxes have also been equally raised, but who realize it is the only solution to our problem.)



ON EFFICIENCY—This picture shows an area that was leveled on a Rucker farm south of Lock ney. Furrows ane level fnom end to end, slope of five hundredths of a foot per 100 feet.

ling Returns Dividends

ing land as another system.

Land leveling is very practi-

By LEWIS McCUISTIAN

Some ex- A furrow stream can not be designed to provide uniform application if the grade varies significantly. Valuable water is wasted and production is not what it should be, some areas get too much water, other areas Many of these cases can be greatly helped by cutting the runs in two, irrigating the flat

transfer fine reliable far

ctic Clin

nt

SERVIC

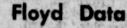
Lubbock Tuesday morning.

After a land leveling job i

T. McLain.

matter to restore soil condition Cut areas will fluff up after incorporation of organic matter and working of the soil. For this reason some follow-up level-

my land checked at all stakes, and the leveling through the ASCS or the get maxi- jjob is completed and checked solving any of your conservation



Mr. and Mrs. J. T. McLain and Hollis visited J. C. Williams of Dimmitt, who is in Methodist Hospital in Lubbock recuperating from a broken hip. He suffered the break early Sunday morning and was taken by ambulance to Dimmitt and on to Mrs. Williams is a sister of J.

foot of the planned elevation. complete, attention should be given to treatment of cut areas land as one system and the slopto provide for returning organic

is completed and checked Cost share is available for land slope wet" or leveling jjob is designed by the over-watering ing yardage to a minimum. The



Christmas Shop Now... No **Payment** fill **February** 1964

Why Wait? Enjoy "Early Shopper" satisfaction at no extra cost. Have first choice of selections and shop lesurely when we can serve you best. Just present your charge card from now thru December 24th. No arrangements needed . . . Everything is ready for your shopping pleasure.



Reall's

Dream-

Things



Usually 2.00 Nylon **Tricot Petticoats**

SPECIAL

select white and assorted colons from this first quality group with struction for more assorted trims. Get several and save? durable wear.

WARMTH 2-piece insulated suits

5.88 . knit collar and cuffs. Keep the cold out. 4-ounce daeron polyester, 50 denier shell with acetate lining. Qualified con-

durable wear.

tons, solids and plaids, 36 to 45 wine. New close-ou

SO LITTLE MORE FOR SO MUCH DRESS

fashioned

2 dresses 11.00

special offering

NOW YOU SAVE MORE ON A

FINE ELECTRIC MANKET (SET WITH 2-YEAR GUARANTEE

, a wonderful gift to give or get. Richly blended of 70%, rayon, 20% cotton, and 10% nylon. Select colors of pink, blue, yellow. gold, green, com and beige. Afterds warmile without excessive weight.

DUAL CONTROL DOUBLE BED

14.88

SINGLE CONTROL
TWIN OR DOUBLE



THE FLOYD COUNTY HESPERIAN

THURSDAY, NOV. 14, 1963

Hospital Auxiliary Duties Adapted To Any Volunteer

at the informative planning lows: Mrs. Harold Ellison, Mrs. Neill, Mrs. D. S. Battey, Mrs. meeting for a voluntary Hospital John Williamson, Mrs. Jack Mc. Harold Ellison, Mrs. Arthur Wydescribed and described and de auxilliary in the Community Intosh, Mrs. Travis Jones, and lie, Mrs. C. W. Denison, Mrs. purpose of the organization is to Q: D. Williams. serve the patient, hospital and Services of the volunteers are meeting is open to all interested Frontier Stamp with each 10

An organization committee to ed to the talents of any woman ship roll will be drawn up at set up the Jan, 14 meeting and tointerested.

HOME DEMONSTRATION SELF IMPROVEMENT PROGRAM-A large crowd of women from this

area heard Bess Boon in a self improvement course presented at the First Methodist Church in Floy-

dada Friday. Pictured left to right above are: Sherr y Mullins, Nanry Morckel, Bess Rothman Boon and

Those attending were: Martha Williams, Addie Hartline, Mrs. John Williamson, Barbara Bay outh, Allene Henry, Irene Miller, Mrs. Ed Wester, Mrs. Don Bar row, Mrs. Earl Pierce, Mrs. Mrs. Jack McIntosh presided nominate officers is as fol- Mcnard Fields, Mrs. M. J. Mc-

widely varied and can be adopt- women and a charter member- cent purchase.

Powell's To **Give Frontier** Savings Stamps

Frontier Stamps, the South

Frontier Stamps can be re-deemed for over 2000 nationally who showed the film. With the page deemed for over 2000 nationally advertised items at redemption centers or from the merchandise catalog which will be available at Powells, along with convenient saver books.

ness in El Paso, Texas in February, 1950. Later that year the General Offices were moved to Lubbock where they are now located at 2424 34th,

some 2200 merchants in Texas, New Mexico, Arizona and Colorado, and operate some 80 redemption centers in this area. Double Stamps will be given by Powell's Friday and Saturday. November 15 and 16; thereafter, double stamps will

be featured every Wednesday. Parnell Powell says that he will continue to give Gunn Brothers Stamps until all his customers have finished the books they are presently filling.

Local Cancer Chapter Hears State's Plans

The Floyd County Chapter of the American Cancer Society showed movies of a trip to Red Price and Dimple Me met in the Community Room of the Floydada First National Bank, Monday, November 11.

Mr. Don Lambert, District Field Representative, gave plans for the State Convention held in Houston, November 13 and 14. Mrs. 1. H. Parks, who is edu-

cation chairman for Floydada, reported that cancer films had been shown at the Floydada Rotary and Lions Clubs. "Is Smoking Worth It?" was viewed by the Junior and Senior High Mrs. Parks said that she has

many films and pamphlets available and will be glad to meet with any club or organization that is interested in cancer education Mr. J. M. Tye of Lockney is

the new Education Chairman for the Lockney area. Those attending the meeting

were Mmes. W. C. Snodgrass, I. H. Parks, and Jack Jordan of Floydada; Barny Barker, J. M. Tye, and guest Mrs. James E. Stephens of Lockney, and Mr. Don Lambert of Lockney.

Mr. and Mrs. Kay Crabtree and daughter visited Monday in Lubbock with relatives.

and gave a description to the The next meeting will be No- Mrs. Leslie Crabtree spent Satgroup of the Garden Spot of the vember 22 and will consist of urday night with Mrs. Tom Jer-Menth. The members also drew a bazaar at the Lighthouse Elec-nigan in Floydada.

Neill residence at the corner of State Hospital at Wichita Falls. hornes of Mr. and Mrs. T. L. Perry and J. C. Bullard. Mon-Mr. and Mrs. B. W. Snell and day morning they visited in the children of Lubbock visited here home of Mr. and Mrs. Kay Crab-

"Tel Star" Film Seera By 1929 Study Club

Expression

Program T

For 1934 C

program refres

Members present w

H. G. Barber, Allen

H. Bunch, Ralph Cor

A. L. Wylie Jr., and

speech room, with

er, pre ented Mr. Wayne Brown dent, was in charge of

The niembers brought gifts for artists that have be the Stata Mental Hospital. assigned each club m

Refreshments were served to the year. at Powells, along with convenient saver books.

Frontier Stamps started busi
Towns in Feb. Mrs. Clarence Goins Mrs. Lack The Program titled "Exercise Forms of the Program t Mrs. Clarence Goins, Mrs. Jack The Painter and the G. Jordan, Mrs. S. J. Latta, Mrs. Creates". Pictures J. D. McBrien, Mrs. Jewel Nor- ed on a screen and man, Mrs. George V. Smith, Mrs. planation of each J. B. Smitherman, Mrs. Carl W. given by Mrs. Fowler. Frontier Stamps now serve Wilkings, Mrs. Q. D. Williams, and Mrs. C. R. Yeokum.

Marquis And Webb Co-Host Club Dinner

The Friendship Past Noble Grands Club met Thursday eve- Yancy. ning for a chicken dinner, in the home of Mrs. Artie Webb, Mrs. 19 at the Floydada I Jane Marquis acting as co-host-

business meeting at which time River, N. M. officers were nominated for the Those attending next term beginning in January. A Christmas party was planned for December 6.

Lauless Parkey presided at the

Following business, Mrs. Webb Omega May, Bell Te





MRS. GLAD NORMAN AND DAUGHTER

. . . for Christmas . . . a joy to give and n a professionally made portrait

Wilson

Photograp

LOCKNEY

NO... BUSINESS ISN'T SLOW

WE'RE SELLING NEW FORDS

AS FAST AS THEY ARRIVE

Order Now So Your New Ford Will Be He

When Your Cotton's Out

"YOU CAN AFFORD A REED FORD"

Reed Ford Sales

IN FLOYDADA

Woman's Fellowship Hears Challenging Program Given The Christion Women's Fellow-ship of the First Christian Church Schuppert gave the devotional.

met Monday evening in the A fellowship hour followed in church sanctuary to hear a talk the basement of the church. Re on "Communism vs Christian- freshments were served by Mrs. , presented by Mrs. Lon Da- Tom Snead and Mrs. Roy Tur-

sters to stress the principles of women attended Christianity vs the Communist

duced the speaker. Mrs. Ed companied by Mrs. Kinder Far-

Floyd Data

YOUR FRIEND FOR LIFE



Retirement? These are ny Richards,

Southwestern Life

OU ALIEN

SELECTION

GUARANTEE

IN TV OR STEREO

Mrs. Davis used background Approximately forty men and

Mrs. Bob Dyson, who presided Gift Coffee Honors Mrs. Billy Daniel

Mrs. Billy Daniel, the former Mr. and Mrs. Travis Lightfoot Kay McCown, recent bride, was and Mike visited at the North- honored with a gift coffee, Wed-

gery and is reported doing well. with the honoree, was her moth-

A gold mum fall arrangement white cut-work Mandarin table cloth. White napkins with silver silver and white china completing the table. Assorted fruit

Mrs. Howe Hines, Mrs. Ray Lloyd, Mrs. G. W? Smith, Mrs. Johnny Cates, Mrs. Maurice Mrs. Hosea Phillips, Mrs. Dale Shiith, Mrs. J. C. Jarnigan and

Mrs. B. L. Breed, Mrs. Elmer Sellers, Mrs. Stanley Killian, Marriage? Children? College? Mrs. Ray Martin and Mrs. John-

events that require special Mr. and Mrs. Daniel will be at ized financial counsel for home in Plainview after Novem-

oring Mrs. Lightfoot, in the fact about Peru

and Mr. and Mrs. Clarence Fos-

Study Club Holds Meet Thursday

the members select a new Garden Spot.

Attending were Mmes. C. E. jungle work, and Mrs. R. L. Ni- the devotional. Mr. Elton Goen

riday, Nov. 22, at the hotel coffee shop at 1 p.m. All mem-Christmas gift or money for the and Mrs. J. M. Willson, Sr. Wichita Falls State Hospital,

Selected By

Roll Call was answered with a Club Tuesday morning in the recreation building of City Park

Battey, Mrs. P. W. Bell, Mrs. D

Mrs. Wilson Kimble, Mrs. Harry Koenen, Mrs. E. J. Morehead pers are reminded to bring a E. F. Stovall, Mrs. W. O. Tye,

mas floral arrangements, Mrs. Mrs. Bill Hicks, Mrs. Jerry Bul-D. W. Burk showed a snapshot lock and Mrs. Jerry Crabtree.

and Texas Avenue has been selected as the Garden Spot of the Month by the Garden Club members, It

was selected on the basis of its clean lines and the attraction by the well planned landscape. Each month

guests attending the meeting Tech graduate involved in Peru Mrs. T. F. Bertrand brought nice Craft and Miss Ann McGlin- and other relatives.

see this sensational

show sponsored by

the Student Council at the Capada Tues-

day, Nov. 19, 1963. Proceeds go to the

foreign exchange student fund for '64-

65. Tickets may be

obtained from stu-

dent council repre-

sentatives at the

Sunday afternoon with his par- tree and with Mrs. Leslie Crabwere Mrs. Wayne Battey, Eu- ennts, Mr. and Mrs. Will Snell tree. USE HESPERIAN

WANT ADC

CLOSING

The Maternity Shop DOWNTOWN SHOP ONLY

Sale Now In Progress

FIRST QUALITY MATERNITIES AT SACRIFICE PRICES!

☆ 1, 2, 3 pc. suits☆ Tops A Lingerie ☆ Slacks

All Must Go!

After 5

All Sales Final!

☆ Skirts

No Exchanges! No Refunds!



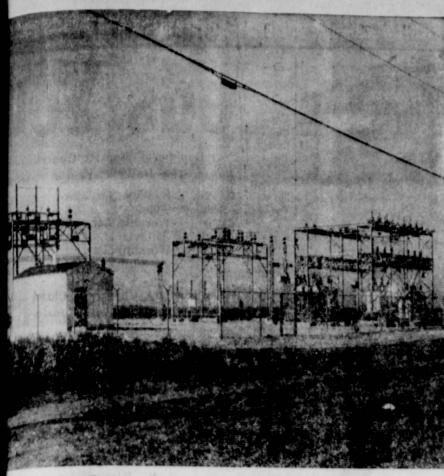
The Maternity Shop

1010-13th STREET LUBBOCK, TEXAS TALY...IT'S THE PLACE WHERE THEY'VE MADE AN ART OF **EVERYTHING**



Troy Donahue Angie Dickinson Rossano Brazzi Suzanne Pleshette





ruction Complete On 69,000 Volt western Public Service Substation

electric power facilities that come into Floy-Public Ser- dada by way of Lockney, we are

omers in Floy- now prepared to take care of inding area. the future electrical growth of volt transmis- this region for a long time' m the com- Don Pemberton, district mana at Barwise to ger for the Southwestern Public nge substation Service Company, said in an built south of nouncing completion of the pro

company's The new facilities represent an tion department investment of \$180,000.00 on the ion line and part of Southwestern Public Sere substation. vice Company, and are a part of

ada's Newest Business, Corner Mart," Now Open

Floyd Data

Bettie Odom, and in the home of

visited Mr. Odom's sister, Mrs.

In the Fisher home also were

Mrs. Ray Robinson and her mother, Mrs. Pat Wilkerson of Rockdale who are old friends of

Mrs Beck Husen and Mrs.

Huntsman's mother, Mrs. Helen Mortimer accompanied the

Odoms on their visit to the Nurs-

son born Nov. 1, weighig 8 lbs.

He was born at West Texas Hos

Maternal grandparents are R. Noland and the late Mrs. No-

great grandmother, Mrs. A. L.

month old daughter, Jeanie.

the Odoms.

ng Home.

HAVE THE BUYERS!

ING US YOUR LIVESTOCK,

LE DAY EACH THURSDAY

ORSE SALE LAST SATURDAY

PHONE YU 3-2153

SALE CO. DOYLE SAUL, Owner

NIGHT OF EACH MONTH, 7:30

LUYDADA LIVESTOCK

They also visited Mrs. Peck Husen at Cameron Nursing Mrs. Odom then accompanied

with "grow- ifornia. Bill and Faitha state welcomed an- their denomination as Southern ss firm. It is Baptist. t owned and op- Bill was in the oil production and Mrs. Bill business with his father-in-law y of Duncan, for a number of years before

they formed a clothing factory morning the and distribution firm in Duncan. lly opened for corner of Main We weren't combe open". Lovethe building was

Loveday the reocal people was Wininger in Olney. he had ever ex-During the first were walking ise that hadn't ew the displays. ited with Mr. Odom's mother. Mrs Eddie Huntsman at Camerappliances.

n, came to them on to Rockdale where they weeks ago. Billy Tom Fisher and her family en and are at 223 W. Cal-

Keith Burhman, my Collins Dyess, Ronald hel. Ed Bay-Norman Ralls, are parents of a new baby

Thomas Parks. Don Probasco. Dale Smith, pital in Lubbock. Carmel East-Charles and Jackie

neeting will be Spence lives in Corona, Calif.

11 A. M.

ssion cir- er, coupled with the transmission gram winch calls for the invest ment of an additional \$130,000 .-00 throughout the company's 5 000 square mile service area in the next five years.

Langley Infant Rites Set In Lockney Church

Funeral services for the infant son of Mr. and Mrs. Neil Langley of Liberty who was born November 10, at the Plainview Medical Center will be held this afternoon (Thursday) at 4:30. in St. Joseph Catholic Church in Internment will be in the Lockney Cemetery.

Mr. and Mrs. M. R. Galloway Plainview and Mrs. J. R. Langley of Liberty are grand-parents. The child had one prother Andy who is 21/2

Families Visit In Oklahoma

Mrs Kate Collier, accompanied by Mr. and Mrs. Paul Cooper of Lockney, and Mrs. M. F. Shaw of Amarillo, spent several days last week visiting with Mrs. The O. F. Cummings of Floy- Collier's sister, Mrs. Fred Cox decided to get dada, and the Earl Cummings in Clinton, Oklahoma.

family of Ralls attended the fun-Also joining the party was an eral of a brother-in-law of the other one of Mrs. Collier's sis-Cummings brothers, Mr. W. A. ters, Mrs. Arthur Hill of Excelsior Springs, Missouri, Mrs. Hill's husband also came, and Mr. and Mrs. J. C. Odom and the group enjoyed visiting and Cary, accompanied by Mrs. Ted sight-seeing familiar places, at Verimonte, Kelly and Kevin re- the childhood home of Mrs. Coldescribe the turned home Sunday from Cam- Her, Mrs. Cox and Mrs. Hill.

espective homes on Thursday. Mrs. Cooper and Mrs. Shaw are daughters of Mrs. Collier, as well as nieces of Mrs. Cox and

People's Hospital Warren McKibben, medical, dmitted 11-6, dismissed 11-7.

Marsha Flores, o.b., admitted 1-6. dismissed 11-8. Chester Martin Raney, medi-

admitted 11-8, dismissed

Mary Vilarreal, o.b., admitted 11-8, dismissed 11-10. Margariuta Hernanndez, o.b. admitted 11-8, dismissed 11-9. Inez Stewart, medical, admitted 11-9, dismissed 11-10.

Marvin Rape, medicat, admitted 11-9, dismissed 11-11. Guan Mendoza, medical, admitted 11-10, dismissed 11-11, Waldo M no, medical, admit-

ted 11-10, dismissed 11-10, Peggy Medley, medical, admit-Will Thirkill, medical, admitted 11-10.

Mrs. O. B. Sims, medical, admitted 11-11. Mrs Diane McCray, medical, dmitted 11-11. Mrs. Lo ena McKinney, medial, admitted 11-11, dismissed

George W. Jones, medical, adnitted 11-12. Lelu Horton, medical, admit-

Frank Randall, medical, ad-

Voting Pox

Starkey

Sand Hill

E. Lockney

Proivdence

Lone Star

Cedar Hill

Lakeview

Harmony

Goodnight

Dougherty

Sterley

McCoy

Absentee

W. Lockney

NW. Floydada

SE. Floydada

NE. Floydada

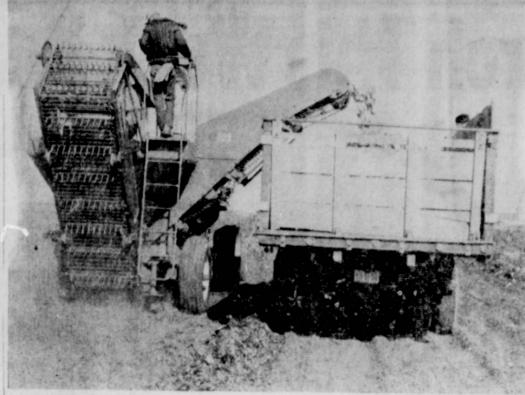
Baker

South Plains

Allmon

SW Floydada

Hal Thomas, medical, admit-



REET DIGGER IN AC

Vicki Hall, medical, admitted 11-12, dismissed 11-13. EMERGENCIES:

Louis Randalph, 11-12, hit head on car dash. Louis Blum, 11-11.

For Ag. For Ag. For Ag. For Ag.

18

21

37 22 15 42 36

146 946 521 479 251 654 470 506

40 198 115 116 63 145 123 103

@ 15

90 56 136 103 113

16

9 11

FLOYD COUNTY VOTING RETURNS

10

25 222 139

37

20

No. 1-Poll Tax; No. 2-Welfare; No. 3-Jefferson County

Higginbotham - Bartlett Co.

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JUST CALL YU3-2140 — FLOYDADA

You no longer have to delay your plans for re-

modeling and improving your home. Our easy

Pay-Out-of-Income Credit Plan enables you to

make the improvements you want now-for just

a few dollars a month and with no down payment

You'll be surprised at how easy you can get up to \$3,500 Confidential No Red Tape. Do-It-Yourself

and save the cost of labor or hire the labor-

whichever you prefer. Our plans cover the cost

pensions; No. 4-Veterans Land Fund.

20

11

TION-The piece of machinery show nin this pho to i sanything but a common site on the South Plains. It is a beet digger in poeration on the Her-

ted two miles northeast of South Plains Dannie Medley, 7, broken hand. of Mink"

Lela Pinkerton, 11-6, splinters | Dorin Day and James Garner Dannie Medley, 11-7, broken tures Arlene Francis and Zazu

Mena Soliz, 11-12, cut hand.

cut head.

In Merriment man Thornton farm loca-

at the Palace Theatre, Sunday, Monday and Tuesday, is a gay concoction with all the ingredients of "Pillow Talk", "Lover Come Back", and "That Touch

from "The Thrill of it All"

NOW, CUSTOM SLAUGHTERING

Although we have offered custom mean process. slaughter your livestock and process it als

At Our Downtown Location We Offer Meat Lockers For Rent!

L. L. THOMPSON

Palace Theatre To Feature Tops

"The Thrill of it All", showing

star in the film which also fea-

A grand spoof on television commercials, as Doris achieves Waldo Nano, 11-10, car wreck. a career but almost loses her Sammy McMorris, 11-10, cut husband. You'll get a thrill

SERVICE

ing services in the past, we are now equipped to Curing & Smoking Pork Is One of Our Specialties.

SERVING THIS TRADE AREA FOR 60 YEARS

LOCKNEY FROZEN FOOD

Loue "tar Highway

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DO YOUR CHRISTMAS SHOPPING EARL

Pose now for the gift only you can give! Your portrait.



Time to remember with portraits

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121 W. CALIF.

YU3-4063

CAPADA THEATRE

THURSDAY AND FRIDAY NOVEMBER 14 & 15

YOU'LL DIE LAUGHING.





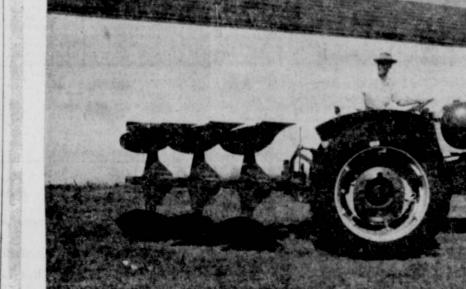
PLAY BINGO THURSDAY NIGHT

SAT., NOV. 16

Sunday & Monday NOV. 17 & 18







FELLOWS ... LOOK AT THIS

IT'S THE NEW M & M TW-900

2 BOTTOM REVERSIBLE SPINNER PLOW

FELLOWS, HERE'S THE PLOW YOU'VE BEEN LOOKING FOR -271/2" clearance, locking device, plows four foot width, leave your rear wheels on 80" setting, heavy steel construction, can be used for 2 or 3 bottom adjustment, 14" -16"-18".

Compare Our Price With Others Before You Buy. You'll Be Glad You Did.

BRAND NEW S-26 M & M COTTON STRIPPERS SIDE WINDER STALK CUTTERS CUT BRUSH, CUT HAY CUT STALKS

TERMS TO SUIT YOU

PAYNE IMPLEMENT

Your Floydada M-M Dealer

'64 0105 >



Now there are three 88 series... and the new Jetstar 88

three great new Olds 88s on the scene! Sam the and its 330 horsepower's worth of Rocket V-8 response! Try the new Dynamic 88 . . . Oldsmobile's popular-priced popularity star. (123-inch wheelbase and fourcoil-spring ride are only a starter!) Now testdrive the Jetstar 88-newest, lowest-priced 88 of all. Along with "wow-winning" style, it sports 330 cubic inches of brand new Jetfire Rocket V-8! Which is for you? See your Olds Dealer!

is the lowest priced of all!

CHEVROLET ODEN FLOYDADA, TEXAS

SIT YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER ... WHERE THE ACTION IS!

Attend Church This Week Your Church-Needs

Sandhill Baptist Church Sunday Services Jimmy McGuire, Minister

Sunday	School	10:00
Morning	Worship	11:00
Training		7:00
Evening	Worship	8:00

First Methodist Church Charles E. Lutrick, Pastor

Sunday	Services
Sunday School	9:46
Worship Service	11:00
M. F. Programs	6:00
Evening Worshi	p 7:00

First Christian Church Roy Turner, Pastor

Sunday	Services	
Sunday School		9:45
Worship Service		11:00
Youth Meeting		6:00
Evening Worshi	p	7:00

First Baptist Church

a i Ci Dimilej, i motor
Sunday Services
Sunday School 9:45
Morning Worship11:00
Training Union 6:00
Evening Worship 7:00

Calvary Baptist Church Perry Threadgill Pastor

	Sunday Service	8
Sunday	School	9:45
Morning	Worship	11:00
Training	Union	6:30
Evening	Worship	7:30

Bible Baptist Church

Gilbert Rhine, Pastor Sunday Services

Bible Study	9:45
Morning Worship	10:45
Prayer Meeting	7:15
Evening Worship	7:45
Wednesday Evening	7:30

Nazarene Church Roy G. Archer, Pastor Sunday Services

Sunday School	9:4
Morning Worship	11:00
N.Y.P.F.	6:3
Evening Wership	7:36

Cumberland Presbyterian Church Houston Dixon, Pastor Sunday Services Sunday School Morning Worship 11:00

Evening Worship

Radio Services

Cedar Hill Baptist Church Bert Glascock, Pastor

Discont.

9:15 a.m.

Sunday Services Sunday School Morning Worship 11:00 Evening Worship

New Hope Primitive Baptist Church

Beathel Jeffrey, Pastor Sunday Services and Sunda

Morning Worship	11:00
2nd Saturday Afternoon _	_ 2:00
2nd Saturday	
Evening Worship	_ 7:00

Cedar Hill

Assemb	ly of	God	Church
Larry	God	frey,	Pastor
Sur	iday	Serv	ices

Larry Godfrey, Pasto	Sunday S
Sunday Services	Sunday School
Sunday School	10:00 Morning Worship
Morning Worship	_11:00Evening Worship

Evangelistic Service

A. J. Holster, Pastor Sunday Services Sunday School 10:00 11:00 :00 Morning Worship

7:30 Wednesday Evening

Victory Baptist Church

larly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake

support. Plan to go to church regularly and read your Bible daily.

Sunday

Ephesians

5:8-17

Shall I force my child to go to Sunday School and Church?

The Church is the greatest factor on earth for the building of charac-ter and good citizenship. It is a store-house of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why were

are four sound reasons why every

7:45

8:00

Sunday Worship

St. Mary Magdaline Catholic Church

Father Curtis Hoffmann, Pastor

Raymond Asebedo, Pastor

Yes, definitely!

she takes it.

school today!" You know, Lucy goes.

Startled? Why? How do you answer Lucy when she comes to the breakfast table and announces, "I'm not going to

How do you answer when Lucy comes in besmudged with

How do you answer when Lucy, threatened with illness, says, "I'm not going to take that medicine!" You know,

Why all this timidity, then, in the realm of spiritual guidance and moral training? Going to wait and let her

decide what Church she'll go to when she's old enough?

Don't fool yourself. By that time she'll probably believe that

a decision neglected by her parents during her first twenty

years might not be necessary at all. You didn't wait until

too much religion when I was young . . . parents made me

go?" This tale is obviously false. Just because she takes a

bath tonight doesn't mean she'll discontinue them at the age

like Sunday School and Church? That's easy. Be consistent.

for bringing into her life the greatest values a mature person

Copyright 1963, Keister Advertising Service, Inc., Strasburg, Va.

Thursday

II Timothy

3:1-7

Afraid she'll later succumb to the old story about ". . .

What shall I say to Lucy when she announces she doesn't

By firmness and example you can show her that churchgoing is a necessity. And in later years, she will thank you

she was "old enough" to decide she should go to school.

dirt and says, "I'm not going to take a bath!" You know,

Mexican Baptist Mission

Wednesday

Luke

17:11-21

can possess - Christian habits and ideals.

Sunday Services	
Sunday School	9:45
Morning Worship	11:00
Training Union	6:00
Evening Worshin	7:00

West Side Church of Christ

Friday

II Timothy

3:14-17

Sunday	Morning	Worship	10:30
Sunday	Evening	Worship	6:20
Wednes	day Even	ing	7:00

Saturday

Ephesians

6:1-8

Dougherty Baptist Church Jim DeWese, Pastor

Sunday Services Sunday School Morning Worship Training Union Evening Worship

> City Park Church of Christ Herman Alexander, Minister

Sunday Services Bible Study 9:45

Morning Worship 10:40

Bible Study 5:16

Evening Worship 6:00

Bible Study Wednesday 8:00

Ladies Bible Study, Wed, 9:30 a.m.

> Wall St. Church of Christ O. W. Kirk, Elder

Sunday Services Communion and Morning Worship Evening Worship Wednesday Evening

> Mt. Blanco Baptist Church O. N. Reed, Pastor Newell Burk, Elder Sunday Services

Sunday School Morning Worship 11:00 Training Union 6:30 Evening Worship 7:30 Wednesday Prayer Service... 7:30

> South Plains Baptist Church Sealy Smith, Pastor

Sunday Services Sunday School Morning Worship 11:00 Training Union 6:00 Evening Worship

> Carrs Chapel Rev. Doyn Merintan Pastor Sunnay Services

Morning Worship 2nd and 4th Sundays Evening Worship

Sandhill Church of Christ Sunday Services 10:30 Morning Worship 7:30 Evening Worship

> New Salem Primitive Baptist Church

Joe M. Jackson, Pastor Sunday Services Congregational Singing

Morning Worship

Evangelistic Service

First Assembly of God Church R. J. Palser, Pastor Sunday Services Sunday School Morning Worship

Regular Conference Meeting each

second Saturday night

This inspirational message is offered for your consideration by the generosity of Public Spirited Individuals and Firms

Tuesday

Luke

17:1-10

Reed Ford Sales

McDonald Implements

Floydada Implement Co.

Fieldan Motel

O K Rubber Welders

Fugua Farm Supply

Producers Co-operative Elevator FLOYDADA & DOUGHERTY

Floydada Real Estate and Insurance

Carthel Fertilizer and Oil

Monday

Jeremiah

18:1-10

Harmon Funeral Home

Winn's Restaurant

Weems & Weems

Panhandle Compress & Warehouse Co.

Consumers Fuel Association

Martin & Company

Bullock Shamrock Service Station

Farmers Co-op Gins

Collins Implement Co.

Leonard's Cafe

Edmiston Plumbng & Heating

Solomon Jewelry

Parker Furniture Co. Scott Gin & Delinting

Wylie Butane

J. F. Patterson "66" Station

United Machine & Supply, Inc.

sertion, 2 subsequent Minimum display

per column nsertion. 70 subsequent Thanks \$1.

ster

9:45

5:15

8:00

U a.m.

11:00 6:30 7:30

11:00

6:00

7:30

FOR SALE-We Hon heavy Regularly at \$129.95. New all steel desk for \$95. Hes-Supply, Phone roved irriga nent. Good

Mr. Merchant we paper for your hine at a betan the Thermo-The Hesperian Phone YU3-3737

YU3-

New Underwood 95 M Hesperian hone YU 3-3737 you office equip

nore competitive

an the big boys

and Plainview Office Supply 15-tfd od pure Tascosa YU3-2053

Used typewriter

Call Ju YU 3-4047.

ALE-1200 choice years old, In to Blackface in December Easter lambs. Floydada, 1 42 4tc

32 piece double Paso Gas Sta-

ood used Under-Supply. Phone

Charloais Cross cial priced, 7 arvin Beedy. OL 42 tfc Brick Motel in

Will trade for Hale County. 43-tfc ed stalks and Guy W.

43 tfc

sed gas stove. irge wood office thouse refrigcondition. Call

43 2te 1958 4-door V-8 tioned, power trakes, YU 3-43 2tc Two good used esks \$35. Hes-

50 feet or more Crockett Call 44 4tp Voting share of y Club. \$150 44 4tc

upply. YU 3 43 tf

settle an eslot at 527 A. Marshall. or Phone 44 tfc and Mrs.

4th, Floydada free tickets to In Theatre y nights. ohn Deere 70. and planter. ers. Sheet iron

For Rent pace. L. P. Mc-44 tfc

1962 Me rcury radio, heatditioner, low YU 3-3358 after

00 has been inamps throughelp boys have for Scouting.

We would like to thank all of our friends and neighbors for the flowers, gifts and cards, and especially the visits during my recent illness in the hospital and at home. Thank you for all your prayers and God bless you all. Mrs. Fred J. Jones and family 44 1tc

For Sale

Dougherty. Ned Bradley.

Farm Machinery

FOR SALE - Eight inch U. S. arrigation pump, 200 ft. setting four stage; good condition. Call

FOR SALE-Completely rebuilt 605 M&M irrigation motor. Don Probasco, YU3-3651.

For Rent

FOR RENT-2 bedroom house 127 West Jeffie. Call YU 3 4078. 42 tfc FOR RENT - Furnished apartments and bed rooms. 102 E.

Houston on Highway 70. FOR RENT - Furnished apartment, 618 W. Tennessee, YU

FOR RENT -One-two bedroom house and one-three bedroom house. Hale & Hale Ins. YU 3-3261

FOR RENT or Lease - First floor office, central heating. air conditioned, janitor service excellent location. See or call Jake Watson. 319 South Main. Ph. YU3-2480. 52-tfc

FOR RENT—Trailer park space Morehead, Commercial Hotel, All city utilities. All weather road. Westside Trailer Park. One block south high school. Rate \$1.00 per day. Call YU3-3115 or YU3-3605. 32 tfc

Farms For Sale

FOR SALE - 531 acres, 15 miles southeast of Floydada. 331 acres dry, 200 acres, irrigated, 3 wells all tiled, some midland bermuda. On pavement, with 2 houses, modern. Good terms, L. W. Johnson, Route 2, Floydada, YU 3-2682.

verware set. FOR SALE - 80 acres irrigated farm land. Cash or terms. J. D. Helms. Telephone 659-2566 or 659-2735. Box 38, Spear man, Texas.

\$45.00. Hes- FOR SALE - 200 acres irrigated land in Floyd County, 2 wells and improvements, Call YU3-2921, Floydada. Sale

Wanted

WANTED-Custom cotton strip ping. Have ? International stripper and several trailers. Call YU 3-2671. LEGAL NOTICE

FOR SALE The City of Floydada will re ceive bids on a 1949 1/2 tor Dodge pickup and a Super C Farmall tractor with front end loader less the bucket.

Bids should be in the office of the City Secretary not later than November 27, 1963. (Nov. 14-21, 1963)

This Space For Rent

Real Estate Broker

I HAVE house listings in most parts of town, some new. Will appreciate your listings and can assist you in obtaining leans T. L. Holland. Day Ph. YU3-2140, after 5 p.m. YU3-16-tfc 2375.

CITY PROPERTY ranches and farms. Give me your listings Tnagard Real Estate. Phone YU3-3716.

WE HAVE some good buyers for farms. Hale and Hale In-31-tfc

WANT TO SELL — List your town or farm home with T. L. Holland. Ph. YU3-2140 or after 5 YU3-2375.

Farm Machinery FOR SALE Used Farm Ma-chinery. Lawson Bros. E. Mis-souri St. 37-tfc

Wanted

TRUCK DRIVER TRAINEES Professional semi-truck driver training by approved union drivers on our own big modern rigs (Whites)), diesel and gas. Room and board furnished. plan available. Nationwide Placement Service. New class now forming for Floydada area. information write INTERSTATE FOR SALE - Hog house, feed- SCHOOLS, Box 848, in care of ers, troughs, farrowing crate. this newspaper Give phone num-Come look. 7 miles south of ber and direction if you live on a rural route.

WANTED - To rent farm for 1954. Howard R. Gregory, YU-

WANTED - Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri Street.

WILL DO Portable welding and shop welding anytime, any place. Lloyd Murry. Daytime YU 3-3979, nights YU 3-3147.

WANTED - Custom deep breaking. Call YU 3-3387 or see Ben 43 2tp

WANTED - Windmill and well repair work. Call Jim Harper. YU 3-3377. 43 tfc WANTED - Cattle hauling, Call Leroy Chowning. YU 3-3635.

Help Wanted

WANTED - Experienced farm hand, John Deere equipment, 4 row and irrigation. Top wages on yearly basis. Gene Browning, 2209 West 12th, Plainview. Call CA 42981.

HELP WANTED - Unincumb ered man or woman for hotel office work, Contact Mrs. E. J.

WE desire to emply full time bookkeeper, Call Ray Reed at YU3-3761 for interview appointment.

Meeting Notice

FLOYDADA 100F Lodge No. 34 meets in regular session every Thursday night. Mac Gallagher, Noble Grand; Jimmy Vickers, Vice Grand, Floyd Webb, 3 2-tfc

NOTICE - Yearling angus calf has strayed to my place. Owner must identify and pay for this advertisement. David Battey. YU3-2632.

Farm Land Loans

SHOP FOR a lean like you shop 'er a farm. Find out about the loan that financed a mil-Fon farms and ranches - a long-term, low payment Federal Land Bank loan. See Jake B. Watson at the Federal Land Bank Association of Floydada uth Main, Floydada, Tex-15-tfc

FARM LOANS - See us for tarm loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN 15-tfc

Miscellaneous

NORRELL TRACTOR PARTS for Tractor and Irrigation Sup-plies and Accessories. 26-tfc

COMPLETE Vacuum Sweepe Service including hose instal led on all makes. Home Ap pliance Service. 110 W. Mis souri Street. YU3-2846. 3-tfc

IF it's an electrical household ap pliance, we repair it. Home Appliance Service. 110 W. Mis sourt Street. YU3-2846. 3-tfc

some parts for all washers Complete line of belts for all washers and dryers. Home Appliance Service. 110 W. Mis souri Street. YU3-2846 3-tfc

Houses For Sale

FOR SALE - 20 x 50 ft. frame stucco house to be moved. Four Rooms. Bill Colston, Doughertv. Tex. FOR SALE - Mrs. Addie Tha-

or YU 3-2468, Call YU 3-3716 FOR SALE - Nice 3 bedroom

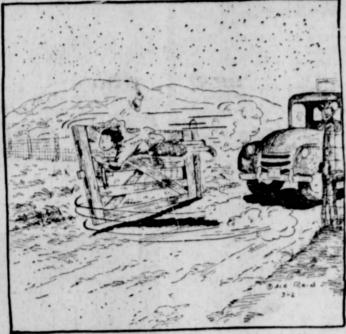
home, large living room, dining ble garage, well located. Hale & Hale. YU3-3261 29-tfc FOR SALE - Nice two bedroom house. Small down payment Call Hale Insurance YU3_3261

elini FOR SALE - Three Bedroom house to be moved. Mrs. Pierce King. YU3-2824.

FOR SALE—To settle the Earl Refiner Estate, 3 bedroom home at 522 West California and Rainer Shoe Shop, Call YU 32302 or nights YU 3-2437

COW POKES

By Ace Reid



"Watch out there, Maw! Don't let that wind take off my new gate!"

AUTO, FIRE, & FARM INSURANCE

Floydada Real Estate & Insurance Agency

JIM WORD - PHONE YU3-2360

CORRECTION!

THE PRICE OF FRYERS IN OUR BIG ADVERTISE. MENT IN THE SECOND SECTION OF THIS ISSUE OF THE HESPERIAN SHOULD READ:

33c per pound Powell's Super Market

Hollis R. Bond Real Estate

(Successor to Massie & Bond) BOOTHE BUILDING FLOYDADA



Dr. O. R. McINTOSH OPTOMETRIST

211 SOUTH MAIN ST. Phone YU 3-3460-Floydada, Tex.

FURNITURE - AUTOMOBILES - MOBILE HOMES Plains Finance Corp. 822 Austin Street Plainview, Texas

From \$100.00 to \$1,500.00 CONSOLIDATE ALL YOUR BILLS into One Easy Monthly Payment Loon, On:

USED TRACTOR BUYS!

1962 Jet Star-2MM, like new

1960 M-5 MM, new rubber

1960 M-5 MM, good condition 1958 5 Star with wide front

1958 850 Ford

1947 M-Farmall with tri-cycle front wheel 1952 8N six cylinder Ford

Used Equipment

1961 Ford cotton stripper 1961 Case cotton stripper 1-John Deere roll over plow 1-6 foot Moline one-way

-ALSO-

NEW HANCOCK LAND DEVELER NEW HANCOCK LAND LEVELER

PAYNE IMPLEMENT CO.

This Space For Rent

Legal Notice

THE STATE OF TEXAS TO: FRANK JOHNSON: FRANK JOHNSTON; MRS. M. E. WIL-LIAMSON; V. C. CONWAY; the ownership thereof, and specially Unknown Heirs of FRANK JOHNSON, deceased; the Unknown Heirs of FRANK JOHN-STON, deceased; the Unknown judgment for title and possession Heirs of MRS. M. E. WILLIAM- thereof. SON, deceased; the Unknown Heirs of V. C. CONWAY, deeased; and the Unknown Heirs its issuance it shall be returned of any such Unknown Heirs who unserved may now be deceased, their Un- Issued this the 29th day of Oc known Heirs Heirs and legal rep- tober, A.D., 1963.

plaintiff's petition at or before October, A.D., 1963. 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 16th day of December, A.D., 1963 at or before 10:00 o'clock A.M. before the Honorable District . . . Court of Floyd County at the Court House

Floydada, Texas. Said plaintiff's petition was filed on the 28th day of October,

The file number of said suit being No. 5085. The names of the parties in said suit are:

HOMER STEEN as Plaintiff, and the persons first named, described and designated in this writ, and to whom this writ is directed as defendant s The nature of said suit being substantially as follows, to wit: Suit in trespass to try title, for the

title and possession of the fol-

REGARDLESS OF THE HAT

YOU WEAR, YOU RECEIVE

PERSONAL SERVICE WHEN

YOU BELONG TO

A complete insurance service designed BY and FOR the farmer and rancher.... ONLY FARM BUREAU INSURANCE can offer you these

TEXAS & FARM BUREAU

INNINANCE COL

personal services.....

JOIN FARM BUREAU TODAY and receive these advantages!

SAM PUCKETT

AGENT

Phone YU3-3356

FLOYDADA

situated in Floyd County, Texas All of Lots Numbers Twentytwo (22), Twenty-three (23), Twenty -four (24), Twentynine (29) and Thirty (30), in Block Number One (1), South Heights Addition to the Town of Floydada (Floyd City), in Floyd County, Texas; all as shown by the Plat of such Addition of record in Vol-

Deed Records of Floyd Coun--Plaintiff pleading fee simp oleading the three, five and ten year statutes of limitation as to uch real property, and praying

ume 53, Page 540, of the

If this Citation is not served vithin 90 days after the date of

resentatives, . . . GREETINGS: Given under my hand and seal You are commanded to appear by filing a written answer to the dada, Texas, this the 29th day of SEAL

Mary L. McPherson, Clerk District Court, Floyd County. (Oct 31 - Nov. 7 - 14 - 21)

ENJOY

... the comfort and convenience of new furniture and appliances.

BUY

. . with a low interest bank loan from . . .

The First National Bank Of Floydada

SLEEP-WHILE YOUR



Gasoline - Oils - grease For Delivery Butane - Propane Foote Butane & Oil Co. East Highway 70

FLOYDADA

Would Appreciate Handling Your Cotton. Will Contract Few More Acres Cotton For Limited Time! CLAY BLACK YU3-2291

For Prompt Service Home & Auto Radios

RICE

RADIO SERVICE

blk. n. of bus statio REFRIGERATION

TROUBLE

CALL

FLOYD'S REFRIGERATION SERVICE

prompt efficient service on everything in the line of land Y U 3 - 2 5 1 5

"CHEAP WATER The additional water you get when you acidize your well

DRY ACID® See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment. Cotey Chemical Co.

CALL L. D. BRITTON

Daniel Automotive

eration Service · Home Air Couditioner Service

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

WEST ROUND To Lubbock, El Paso 9:50 a. m. Via Ralls

To Vernon, Wichita Falls 3:25 p. m. via Ralls

Lv. 3:45 p.m.

To Plainview, Amarille 9:50 a.m. 3:50 p.m. 9:50 a. m. via Peters-

MAGNOLIA SERVICE STATION NO. 1

Mrs. Fred Lambert, Agent Phone YU 3-2306

Station Hours: 8:00 a.m. - 4:30 p.m. CLOSED ON SUNDAY

AUCTION

540 ACRES FARM LAND, BRICK RESIDENCE AND LOT SEPARATE SALE

November 25, 1963 this farm will be sold at 10:30 a.m. at the premises on south side said property, located 71/2 miles east of Lockney, Texas on farm road 97 to highway 207, 34 miles south 2 miles east to southwest corner, or 10 miles north of Floydada. Texas on highway 207 then 2 miles east to southwest corner. The house and lot will be sold at 2 p.m. at the location of said property,218 southwest 4th street, Lockney, Texas, or 1 block north of the northeast corner of Lockney High School, To settle the estate of the late Nora H. Gentry, the following to be sold to the highest bidder absolutely without minimum or

Farmland tract all of section 38, block D-3, Floyd County, Texas, less 100 acres out of northwest corner. Has good allotments, all but 5 acres in cultivation, windmill, granary, old house, land level, possession of wheat after 1964 harvest, possession other

Tract No. 2, nice 6 room brick house on corner lot, 2 room house at rear and double garage. Immediate possession, one of the choice locations in Lockney. Terms cash, 10% escrow on signing of contract. 30 days closing time, look it over and make your

A UCTIONEERS

RAYMOND AKIN CA4-7692, Plainview GENE HARRIS

land January, 1964.

arrangements. C. C. Gentry, executor.

UN4-3641, Edmonson

WANT AD WORK

CALL A TENTO YU3-3220

See

REPAIR ALL MAKES SELL AND TRADE ALL MAKES GOEN DRUG

ARTHUR B. DUNCAN

ABSTRACT COMPANY

Flord County Hespertan Thursday, Nov. 14, 1963

MATTRESSES RENOVATED

elt, rubber foam, orthopedic, in-

ner spring. All work guaranteed.

Free nickup and delivery once a week. Ask about terms. J. E.

Weightman is your company rep

ARTWAY

TREE SURGERY

FEEDING & PRUMING TREATING - SPRAYING

LANDSCAPING

Beware of Bermuda Mites

H. B. FOSTER

P. O. Box 681 Lockney, Tex.

FLOYD COUNTY

ABSTRACT CO.

VERNA L. STEWAR:

217 W. Calif. Ph. YU 3-3728

WE CLEAN AND TUNE

ELECTRIC

SHAVERS

Abstracts of Title

Title Insurance

Floydada, Texas

Phone OL 4-2233

Tran Shop. YU3-2332.

in rebuild your matress at a reasonable price or will sell you any type new mattress and give you a goot price for your old mattress on exchange.

MAUD E. HOLLUMS Owner and Manager Floydada, Texas South East Corner Square Oldest and most comple abstract Plant in Floyd County prepared to render

YU 3-2382 · Commercial Refrig-

Lubback, Texas

EAST BOUND

Lv. 8:45 a.m.

burg

Lions

(Continued from Page 1) organization in the world. There were, on June 30, 1963, Lions Clubs in 122 countries or geographical locations of the world with a membership of 683 945. During the fiscal year 1962-63, 1,041 new Lions Clubs were or-

The Lions Clubs' speciail mission is the promotion of good government and good citizenship, the development of civic, educational, social and moral welfare of the community and nation, and to help create and foster "a spirit of generous consideration arriong the peoples of the world."

The slogan of the International Association of Lions Clubs is "Liberty, Intelligence, Our Nation Its motto is "We

The Floydada Lions Club is an active unit of the International Association of Lions Clubs, which is dedicated to community bet terment in all its aspects; to national and economic, social and cultural progress; and to the promotion of International understanding amity. In all these fields, Lions International has won strong influence and prestige, because of its countless con structive services.

Shurbet

(Continued from Page 1) price fall below 65 per cent of

Release of Commodity less than 115 per cent of the Raiph Cogdell and A. L. Wylie support price. 4. An import equalization fee.

markets.

normal (7 million bales), then Sammy Hale.

I would result in a price sup- Charles Tyer. port slash of \$16.50 per bale the 1962 Study Club: Mmes, Har- However, the vehicles only sidefirst year

two succeeding years, adding

in farm income would be too se- and Nancy Welborn.

in a loss in farm income off cotton of almost \$70 million in the first year alone," he asserted. H. L. (Hub) King, Brownfiedl, state farm bureau director said this assumption "is correct if you assume that the support price also wil lbe the market

But King, who presided at the District II caucus, added that the lower support price might not necessarily mean a corespending cut of exactly the same ratio in the market place.

King emphasized that his retaken as either supporting or op-posing the resolution. He said prised with the bountiful yields his comments were only for ex

Bobbie Henderson, New Deal, mmediate past president of Lubbock County Farm Bureau, voiced opposition to point No. 4, contending that it could hurt export markets for raw cotton.

'If we put an equalization fee on finished goods coming into this country, say Japan, why won't she turn around and put a high tariff of her own on our raw cotton?" he asked.

Henderson pointed out that the High Plains depends heavily on export markets and noted that Japan is a big customer for raw cetton grown in Texas.

There also appeared to be considerable support for key parts of the resolution at the district ne official stand on the matter.

"Do we have three year in which to get cotton on a competitive price basis?" one dele- of the cotton business if we don't gate asked, "We may flat go out get competitive."

NEW HOOVER AUTOMATIC ELECTRIC CAN OPENER

NEW SUNBEAM RAZORS WITH

UNIVERSAL HAT BOX

NORTHERN CRESTWOOD

2 year guarantee, best quality

ELECTRIC BLANKETS

119 E. MISSOURI

HAIR DRYERS

Single Control

Double Control

SIDE BURN TRIM

Study Clubs **Boost Street** Sign Fund

senting seven local Study Clubs are now in the process of solicit ing funds for the purpose o electing street signs in Floy

According to Sammy Hale bairman of the fund raising committee, most of the worker re very eager and are gettir fair response from the people bave contacted

The work to collect funds for he signs actually began late las spring, but since most of the 'tudy Clubs disband during th summer months, most of the vark was postponed until jus few weeks ago. "Most of the clubs were an"

icus to do their part from th time plans were first begun "One of the clubs even gave ar idvanced donation to the drive. according to Mrs. Hale Those clubs helping in the

drive and their working mem 1922 Study Club: Mmes. J. M. Tye, S. D. Hunter, Wilson Kim ble and J. H. Barnard.

1929 Study Club: Mmes. Jacl Jordan and Kinder Farris. 1934 Study Club: Mmes. Den Credit Corporation cotton at not nis Dempsey, M. J. McNeill

1950 Study Club: Mmes. Doyle 5. An export subsidy high Mocre, Charles Craig, Tomm enough to regain and maintain Assiter, Tom Thedford, Bet this country's share of foreign Anderson, Ralph Rucker, Tom 6. When the carryover of sur. Davidson, Thurman Perry, Don plus stocks has been reduced to Cheek, Herman Graham and

normal (7 million baies), spen increased acreage shall be granted. 1956 Study Club: Mmes, Keith Buhrman, Bill Carmack, Nor-Delwin Jones, a Lubbock Coun- man Muncy, George Spears, ty rarm Bureau director told a Bill Hardin, Jimmy Collins, District II caucus that point No. Gary Carthel, Ronald Evans and son pulled onto the highway in

vey Allenn, James Hartline, El- swiped, causing little damage to He said it would result in ad- mer Dean Williams, F. C. Har- either, ditional cuts of \$5 in each of the mon III, Jimmy Knowles, Nelvis No injuries occured to the Knowles, Dean Morris, Ted An- driver or the occupants of the that "we hope to get this resolu- derson, Max Harrison, Sallye cars which consisted of one pastion changed on the convention Day, Sue Williams, Alton Higgin-senger riding in the Johnson vebotham, Mike Carver, Joe No- hicle and two passengers riding Jones contended that the losses land, Jame Hale, Dale Brown with Jackson.

Caprock

ers frown on more rainfall now farmers are in desperate need of any kind of moisture.

I used to know a county agent who said a good rain in West Texas was as welcome as a new borr calf . . , no matter when it One thing for sure, the good

ord gives us all a lot more than as to the extent of damage had marks were not intended to be we deserve and most of our been established. they have received on both grain sorghum and cotton crops One fifth of our predicted 100. 000 bales of cotton has already been baled and a very beautiful fall up to this point has made he early harvest possible.

Yessir, all in all the good Lord has been mighty good to us.

The phones in a small Texas town are all party lines and game last week! neighbors listen in for miles One night during a prolonged Iry spell, Old Ed, a shrewd cattle rancher, had a phone call rom a Kansas City buyer,

"I understand you've got some teers to sell," said the buyer.
"Well, now," dickered Ed, I'm not sure I want to sell right

"Ed, for heaven's sake," broke in an agonized wail from the arty line, "you sell them steers! You know you ain't got any

\$16.95

\$14.95

PHONE YU3-3280

BUY ON LAY AWAY

AND SAVE AT KIRK'S

GET READY FOR QUAIL HUNTING!

WE HAVE LICENSE, SHELLS, & GUNS!

KIRK FURNITURE AND HARDWARE

New City Manager Sets Up Purchasing Program

Dlen Petty introduced a com- lire set up for the city that will lete purchasing program to be create a possible saving on cost used by all department of the of operating the city's motor vety at the city council meeting hicles. The council approved the new

ment heads.

Attending the council meeting

Be Feature

December 6

have been invited to perform in

the Christmas Festival parade

to be held in Floydada have now

ber of Commerce manager John

Reue, Spur is the latest to ac-

cept, Lockney, Floydada, Mata-

der, and Idalou had agreed pre-

viously to march in the parade

Other bands that have been in

TURKEYS

The ones we se'l as

usual-will be the

freshest dressii in

Floydada!

NO BETTER CHICKEN

HENS WILL DE

Petersburg, Crosbyton,

Although the new plan empha- purchasing plan and also apizes a preference for buying proved the manager's plan for a om Floydada business men two week's vacation for all city irst, it also includes "best buy employees after they have v bid" on items larger than worked for the city a year. The new vacation plan states that an

The city manager also will in- employee must take his vaca-

(Continued from Page 1) se and Judge Bills is the sec- dinance with the council and nd judge to be appointed to try said that he was interested in

chool

In previous visits to the city such a business here. ttlement out of court.

oard has met with members of the city. ot a settlement out of court. eport of settlement had been for sale notice on them appears lotment. ode to the Hesperian.

Over a month ago the school strict's tax payers voted on n \$800,000 bond for the building a new grade school, cafeteria for the city of Burkburnett, nd complete remodeling job on existing school buildings.

While negotiations continue, chool officials report that grade thool classrooms are overpourig and grade school children are eating in an old woden buildare eating in an old wooden builing cafeteria under crowded

Wrecks

the path of the oncoming car.

A second accident occurred a

vere under the resolution in face of high production costs.

1962 Sub-Junior Club; Sandy few miles east of Floydada, when a '56 Sedan driven by Ed-"On a production of 4.4 million bales in Texas, this would result lotte Pierce.

Bishop, Shirley Rainer and Charbara collided with a cow Tuesday night."

Tuesday night No injury was reported accord-scheduled December 6, at 2:45

ng to the Sheriff's Department, p.m. to Ybarra or either of the two assengers who were riding with vited but have not given a reply him. However, extensive dam- are: age was done to the vehicle, and Ralls, New Deal and the Floythat it's harvest time, and wheat the impact of the auto killed the dada Junior High Band, In other activity a trailer

house at a local trailer park was damaged when the driver of an automobile apparently blacked out. Sight damage was done to oth the trailer and the vehcle, however at press time no figure

SOCIETY editor Peggy Medley s in the hospital this week with sprained back. Her family has experienced several problems too. Her husband, Cy, has been fighting the flu, daughter Debbie has recovered from the strep throat infection and son, Danny broke his wrist in a

tion, and that time of vacation will be worked out with departsugar beet acreage.

Also on the agenda at the in this issue of The Hesperian. Don Renfro was employed to meeting, was the discussion of a replace Johnny Bryant as line- trip sponsored by the West Texman Bryant is going to work as Chamber of Commerce to the Great Western plant in Denver and to several feeding lots in the were Petty, Mayor Ross, Bill Feuerbacher, Roe Jones, Clem McDonald, Aldine Williams and

McDonald, Aldine Williams and Officers for the coming year were re-elected by the group. They are: T. Owen Thornton, president; J. S. Hale, vice-pres-Area Bands To ident and John Reue, Secretary-

Newly elected directors include: Truman Dunavant, Harmony; Jeff Terrell, Lone Star; Don Marble, South Plains; and Bill Sherman, Lone Star. Other directors are Louis Pyle, Bill Staniforth, Tom Hutchins, and Bill Sherman.

Palace Theatre

NOV. 15-16

Jerry Lewis In

Sun.-Mon.-Tues.

Nov. 17-18-19

FOUND!

Berry Egg Co.

Beet Growers To Seek More Acreage In '64

ity Room of the First National Pank in Floydada the Floyd County Sugar Beet Association Tuesday night found that it is possible for this County to have as much as 1,000 acres of Sugar Beets next year. This first seemed a possibility when it was mentioned by John Reue that Arizona and South Dakota had both turned back their allotted

J. D. Fox from Petersburg scemed to think that there would discussed the city's pool hall orbe no difficulty in finding enough local farmers to grow beets if the acreage is increased renting a vacant building for According to T. Owen Thorn

udge Bills has met with at- The council had approved in ton, president of the organizaorneys for both plaintiffs and a special called meeting the tion, the Great Westernn Sugar defendants and in both visits opening of new building addi- Beet Corporation of Denver is as urged both groups to make a tion on the south end of Floy- considering the possibility of a dada by Homer Steen and the processing plant in this area. Since that time two to four minutes of the meeting detail However, the firm wants to wait Corneys have been represent- financial arrangements made until the harvest on the south ng both groups and have met on a sewage lift station for the plains has progressed a little furseveral occasions. The school new addition and that area of their before committing them selves. If a plant should be e plaintiffs in an effort to work The council also approved sale constructed in this area, it of a used truck and tractor that should be no problem to get an At press time Wednesday no are out of operation and for a increase in the County beet al-

Friday-Saturday



PLUS

'Don't Give Up the Ship



The Thrill Of it Al ARIENE FRANCIS - A Universal R

YES!

WE HAVE CARS TO SELL AT CLOSE-OUT PRICES!

- ★ NEW 1963 CUTLASS SPORTS COUPE With Hydromatic
- ★ NEW 1963 CHEVY STATION WAGON
- ★ NEW 1963 CORVAIR MONZA COUPE 4 Speed

1963 DEMONSTRATORS

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- ★ IMPALA SPORTS COUPE All Power Equipment & Air Conditioning
- * CHEVY II SUPER SPORT COUPE

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Your Authorized Oldsmobile & Chevrolet Dealer IN FLOYDADA

HERE IT IS FOLKS!

KING TIRE COMPANY'S BIG

FIRST

Amminehsoly Da

FREE COFFEE AND DONUTS



MANAGER

Melvin King

BOOKKEEPER Mrs. Melvin King



THANKS FOLKS!

A year ago King Tire Company opened for business in Floydada and di the loyalty of our many new customers and friends it as been a very e able year.

We take this means of expressing our sincere thanks to everyone and pledge our best efforts to again bring you the best service and new ti be found anywhere. We invite you to come in and help us celebrate th niversary of business in Floydada!

LOOK AT THESE ANNIVERSARY SPECIAL BUYS

TRAILER TIRES USED 900 x 14 6.00

NEW 6 PLY NYLON TUBELESS 900 x 14 17.50

WE FEATURE NEW SEIBERLING, GOODRICH AND GOODYEAR TIRES

New Nylon Tires New Nylon Tires **New Nylon Tires** Mud & Snow Tires

Plus Tax & Exchange

WHITEWALL 750 x 14 Plus Tax & Exchange

600 x16 Plus Tax & Exchange

TRACTOR TIRES

15.5 x 58 6 ply nylon, plus tax & excl ange 13 x 38 6 ply nylon, plus tax & exchange 12 x 38 4 ply nylon, plus tax & exchange

> PATTERIES AS LOW AS \$7.95 Plus Tax & Exchange

ALL OTHER TIRES, BATTE & ACCESSORIES REDUCED CORDINGLY THE REMAIN OF THIS MONTH!

ON THE WYE IN FLOYDADA

f Flo At rig ome

defoli

oydada Whirlwinds Pluck Canyon Eagles 12 - 7

skin was very slippery.

up by Moore, Watts and McNeill,

they went to the Eagles 24 yar

line, where they ran into a rough

defense team. Floydada lost the

ball on downs on the Eagles 27

yard line. Breitling passed to

Eddie Poole for a 57 yard gain.

From the 15, the Eagres carried

to a first down on the Winds

On fourth down

Breitling punted to the Winds yard line, a 56 yard punt where

it rolled dead. Moving to the 20

yard line Floydada picked up another first down. Winds re-

ceived a 5 yard for off side penalty. They could not make any

gains again so Venrie Moore

punted on four down to the Eagles 29 yard line, a 49 yard punt.

Fisherman Marshall says. When the wise old catfish finds

something free, he starts looking

Churches, schools, P.T.A., civic clubs, fraternal organizations, and other groups serve as sponsoring institutions for the Scout

Mr. and Mrs. John Broggon of

Plainview visited with Mr. and Mrs. J. T. McLain last Thursday

Mrs. McLain and Mrs. Broggon

Units in this area.

SCHEDULE

Memphis

Snyder Tour

Lubbock

Plainview

Plainview

Amarillo

Amarillo

Paducah

Slaton*

Olton*

Olton*

Slaton*

Snyder

Paducah

Colo. City

Spur*

Feb. 4

Plainview Tour.

Olton

Plains Splits Pair Colorado City Teams

Colorado City from hands of Paducah of the game and while the boys, af- dress, while the defeats have alftime, fell to the south by a score lost one game to Paducah by one

were threatened nts. They took a ead at the beginning and lead all the way. players were Shirscored 16 points, who had 14, and

their heads, for came out in the Jan. o ease by Della

the locals, while Jan. 22 ing with 12 points Jan. 28 la and di ive a 3-1 record Feb. 11 beat Paducah, Chil- Feb. 14 olorado City. The Denotes District Games

tive Football Schedule 964 Announced Here

> Tulia, moving port on file in the Texas Eluca- Nov. 13 the Whirl- tion Agency Office. ng forward to a All schools with an enrollment

district slate will their school. of rough spots, and Olton. Both these

four grades for schools. as found on

Schools shall be assigned for a period of two years in the same

Member schools must compete chutes."

The Floydada B team concluded Thursday night by smashing the great loss from last week, and a Winds had to punt. Moore puntwinds had to punt. Moore puntlits football season in style last proyded winning the great loss from last week, and a Winds had to punt. Moore puntlits football season in style last proyded winning the great loss from last week, and a Winds had to punt. its football season in style last

bring the total to 40 points for the ball on the four yard line, ing the ball back to the Winds 49

The boys record stands at 1-3. Connie Eubanks and Phil \$2.27 victory here The victory has been over Chil- Green led the defensive charge from their defensive tackle po-fumble on the 8 yard line, Vernie yards, then again Moore ran for een by Colorado City, and Paducah twice. The local team and Mayo and Dennis Gotcher, Tucker in the end zone, from yard line. This ended the first two yards, Floydada then receive who played outstanding games eight yards out, putting the quarter.

Coach Shields said that his boys showed a lot of promise by last of the second quarter Can- Winds fumbled on the four. Canplaying their best ball game of yon Eagles drove down to the you recovered. After one play, fourth down, Vernie Moore puntthe year. If his players continue Whirlwind four yard line. With the Eagles fumbled, Floydada reto develop, as it looks like they four tries for the TD. From the 4 covered on the 8 yard line. Floy-

B squad. This year's team was made up There of two juniors, ten sophomores, Here and twelve freshmen, which gives Here few of his players to Varsity and the seven yard line, carried and the 35 yard line, it was refused. Coach Shields room to loose a Here still have a strong B team next passed to get in striking distance Rainer then kicked to the seven. There year,

Here in the conference for which their yards for the TD, with 14 sec-There them, without exception A school try was no good, the pass was Here may not be voted into a higher blocked, Here conference as has been possible There in the past.

THE 1964 SCHEDULE Here | Sept. Post There | Sept. 11 Canyon Sept. 18 Ralls Childress Tulia Open Date Abernathy' There Dimmitt' Olton* Lockney Friona*

> Denotes district game, been completed.

ong and are man-district and conference in foot- "Let's peep around the corner of les 20 yard line. The Eagles ran out ending the second quart of sophomeres ball and there will be no change in the district or conference memnd 1965-66 sched- bership during those two years, plastic, one fourth cost present holding the Eagles with only a Rainer kicked to the Eagles 15 n the "average" with the exception of newly cre- coffins. Doctors treating patients few yards gained, punted on yard line. In the hands of Jim the member- ated schools and consolidated by filtering blood travel by air, fourth down to the Winds 33 Whinnery, returned it to the 26 one man copters with para- yard line. Floydada carried the yard line. Still the mighty Winds

B Team Finishes Winds Hold Eagles On 3 Yard a first down, punted to the Winds 7 yard line. Vernie Moore re-Season; Defeats Line For Four Plays Friday

future class A Roosevelt team very wet field, came out to show ed to the Eagles four yard line.

with a fumble. The beginning of the second around end to pick up a 31 yard quarter Floydada recovered a run? Watts carried for two

point try was no good. In the the Winds defense team held the dada went to the air, the first benefitted next year by this years | Eagles to the one yard line. With pass was incomplete. Then Veronly seconds to go to the end of nic Moore hit Ronnie Tucker in

the second quarter. Late in the third quarter the TD. Extra try was blocked. Whirlwinds took the pigskin on Rainer kicked out of bounds on of another TD. Sammy Watts broke through the line for three Eagles 36 yard line. With great 'everage membership' qualifies onds in the third quarter, extra Licked up 33 yards. Canyon fum-

> Canyon Eagles came back in the fourth quarter for their only TD, driving from their own 36. Here Donald Breitling passed to Eddie There Poole from 14 yards out, into the Here end zone scoring the TD. Stanley Prichard kicked the extra point. Score ending Floydada 12 - Canvon Eagles 7.

Floydada was very lucky win- yard line. The going got rough, ing the toss of the coin again the Winds defense put up a wall this week, electing to receive. The Eagles only gained three Canyon chose to defend the south yards in four plays, giving the goal. Mac Willson took a hand ball on downs to the Winds on off from the kickoff, returning it their 1 yard line. Trying to get a All the games on the schedule up field to the 45 yard line. Ver- little running room, picked up ecord than they from 215 to 415 have been placed are definite with the exception of nie picked up five yards. A pen 5 yards in three plays, Moore in the most accessible district to Canyon, whose contract has not alty on the play put the ball on then punted on fourth down to the Eagles 35 yard line. Finding the 30, Bobby Evans ran it back no room to run, on fourth down, 5 yards. With another pass play Fisherman Marshall says, Vernie Moore punted to the Eag- which was incomplete, the time

ball from 33 down to the Eagles

turned it 5 yards. A good drive from the 11 yard line, Moore drove to the 23 yard line, for a first down With two more first 35, with two first downs. The to Mac Willson that went for a Floydada Whirlwinds under a Winds off sides set them back. 38 yard play. Osborne took the the local people how to win. This After picking up one first down, down to the five yard line. Canter back Conley Bradford carried Richard Mayo and Steve Mar- win put the Whirlwinds in second the Eagles found no room through you being off sides, brought the ler each had two touchdowns to piace in conference play. Even the Whirlwind defense. On fourth ball to the 2 yard line. Watts ler d the scoring, while Sylvester though the field was wet it did down they punted to the Winds 49 broke over for the TD with only Perez and Kerry Bearden each not stop the Whirlwinds from yard line. Moore carried to the 18 seconds left in the third quarmade one TD. Ronnie Eubanks playing good football. The first Eagles 45 yard line. The next ter. Extra point was blocked. kicked two extra points and John quarter was scoreless. Floydada play a clipping penalty was Rainer kicked to the 16 yard line came close for a TD, but lost called against the Winds, bring-Bobby Evans returned it to the

> Breitling passed to Poole, the downs. On the TD play, Breit-Poole. on the clock. Breitling kicked to

TEAM STATISTICS

yard line. Vernie Moore broke third quarter.

pass was intercepted by James sitions and were backed by RichMoore threw a pass to Ronnie 14 yards down to the Eagles 4 line. Vernie Moore picked up Winds out in front. The extra | With the damp weather the pig- ball back to the Winds 26 yard line Watts carried for one yard, yardage picking up three first ling carried to the Winds 14 yard the end zone for Floydada's first line, then Breitling passed to Edkicked the field goal with 4:22 left the Floydada 8 yard line, Vernie Dennis Haley returning it to the Moore returned it on the run back to the Winds 31. From running, Haley in three carries there the Winds picked up four first downs to run out the clock bled and Vernie Moore recovered on the Eagles twenty-two yard for the Winds on their 33 yards line. With good yardage picked

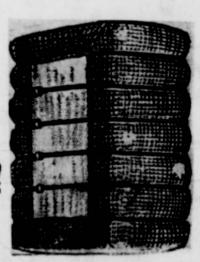
Floydada Canyon By Passing Ev Penalties

Yards Rushing

MAKING IT LOOK EASY—The Whirlwinds' Ronnie Tucker Went high into the air to bring this pass down for the first score of the ball game here last Friday night. The 'Winds pushed another touchdown across before allowing the favored Canyon Eagles to get onto the scoreboard, and to cinch the second position in the district. Other players in the picture are Eagles Dennis Haley (44), Wayne Brewer (33), and Bobby Evans (15). Floydada won

the game, 12						2016			
irst Downs	15	8	Passes Completed	3	3	Yardages	3	5	22
By Rushing	13	6	Passes Intercepted	0	1	Fumbles Recovered		2	1
ards Passing	51	88	Punts	5	4	SCORES BY Q	JAR	TER	S
otal Offense	299	228	Average	29	43	Floydada 0	6	6 0	12
asses Attempted	6	8	Penalties	5 .	3	Canyon 0	0	0 7	7

Mr. Farmer Why Support Out-Of-Town Compresses? ... and help other towns grow?



When you store your cotton in Floydada you are supporting a local industry that pays Floydada School Taxes, Floyd County Taxes, Floydada City Taxes and supports all Community Drives, Funds and Activities, and employs Local People who spend their money in Floydada.

CONSIDER THIS ADVANTAGE OF STORING:

YOUR COTTON AT THE FLO YDADA WAREHOUSE, HAS 30c PER BALE MORE LOAN VALUE THAN LUB-BOCK.

Your ginner will hau! your cotton to any compress you request. We are here to serve you. We have space for your cotton.

HELP Floydada and Floyd County Grow! Ask Your Ginner to send your Cotton to

Panhandle Compress & Warehouse Co.

WE EXTEND A CORDIAL INVITATION TO THE PEOPLE OF THIS AREA TO VISIT OUR WAREHOUSE AND INSPECT OUR COTTON FACILITIES. WE BELIEVE THAT YOU WILL BE INTERESTED IN THIS PHASE OF YOUR COTTON INDUSTRY.

HENRY WATSON, SUPT.

FLOYDADA, TEXAS

The First National Bank Salutes Area Agriculture



OOKS LIKE TWO BALES TO THE ACRE! Jim Price (left) farmer west Floydada is pictured with his Rilcot cotton that was planted April 27. tright is Jim's neighbor, C. C. Nichols. Although the cotton received ome hail, it is heavily loaded and almost ready to machine harvest after lefoliation.

otton harvest time is a busy time in the big floyd County trade area . . . and the folks at the first National Bank in Floydada are anxious to e of service. If you need financing for cotton arvesters, trailers, pickups, advance on hand or, we are ready to help you! Remember, bank ancing is the low cost way!



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experience, accuracy. a complete stock of the latest medications, plus prompt attentio: are the features of our new pharmacy department. The next time your doctor hands you a prescription, bring i to our licensed pharmacist!

> GOEN DRUG

130 W. CALIFORNIA

Floyd Philosopher Has Newspaper Reading Habit Useful In Maintaining Peace of Mind

tion, but it won't work,

commend to Washington. It's the cided maybe we ought to call to do it best system I know for maintain- it off too

It's simple. Don't read a paper the race, this ties him in a knot, Under my system, I read a- to be re-evaluated once more. farm by the wind, left by insur- Khrushchev says. My policy is are .

vegetables and such things from and believe none.

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★Lowest Prices Ever Offered.

*Three Brands To Choose From.

See Us Before

You Buy!

OK RUBBER WELDERS

FLOYDADA, TEXAS

neighbors, thrown out of Speaking of putting a man or

You take a man who reads a my letter last week in The Hessuggests a change in the news- newspaper every day though and perian proposing that we put one paper reading habits of the na- what happens? On Monday he's man on each of the billion planbent on beating Russia to the ets out in space, and that he figmoon. On Tuesday he reads ured it up and since there are I have a system of reading Russia has abandoned the moon only three billion people on earth newspapers which I'd like to recand by Tuesday afternon he's de-lit'd take a third of the population

ng peace of mind and a consist- Then a week later Mr. Khrush- said. "The idea, sending a third chev announces Russia is back in of the people out into space!'

That's what I'm talking about every day, it only mixes you up. and the whole space program has It's a splendid idea. I've got several in mind I'd like to nomnewspaper when one turns up, You can see what it leads to inate for the trip now. For exblown onto this Johnson grass when you read everything Mr. ample, right around here there . . well, you fill in the ance salesman, wrapped around to read only half of what he says names, and if mine turns up. H. Taylor visited Friday evening scratch it off, I'll be busy farm-

Yours faithfully,

Veterans Ask

QUESTIONS AND ANSWERS 2-My husband was recently disharged from a VA hospital because of what the hospital said "MHB." What does this

mum Hospital Benefit". This means that hospital officials believe that the patient's condition has improved to the point that additional time in the hosptal would bring about no further im-

next month, may I continue to raw my disability pension?

A-Veterans with dependents will not have their disability pensions reduced while in a VA hospital. terans without dependents who raw their pension under Public aw 211 will have it adjusted to ten Teeple and Mrs. Johnnie Har-\$30 per month at the end of the rison made a busines trip to Lubsecond full calendar month of book Wednesday hospitalization. At their discharge from the hospital the full pension will be resumed. Veter- Monday night with Donnie Hanns without dependents who draw heir pension under the Old Pen- Floydada. sion Law will have it reduced at he end of six months to 50 percent or \$30 whichever is the reater amount. The full amount zill be resumed upon discharge mounts withheld under the Old ension Law may be made or ermination of hospitalization,

Q-Can a veteran obtain a G loan to buy a home in Mexico? A-No. The property must be located in the United States, its terShower Honoring Bride Elect

963 - A prenuptial shower hon- Lubbock Friday. oring Miss Jane Warren, bride Mr. and Mrs. Joe Fortenberry elect of James Lemons was held Mrs. M. H. Taylor, Mr. and Mrs. Tuesday afternoon from two to Bishop Wigginton and Mrs. Leonour o'clock in the home of Mrs. ard Strickland visited Wednesday with Mrs. Bishop Wigginton, a

Mrs. Bruschur Hostess For

nd Billie Ruth Lackey

Lee Dillard in Floydada,

Sunday afternoon.

Mrs. John Kelley and Mrs. M.

Were dinner guests of Mr. and

Craig and Mark went to Hart

Sunday and had dinner with Mrs.

Gilly's aunt and uncle the Clay

Andersons. They had a nice vis-

returned home in time for

Mr. and Mrs. Johnnie Harri-

son are staying in the home of

her parents Mr. and Mrs. Eu-

gene Gilly after their house

burned in Floydada last week.

Mrs. Eugene Gilly, Mrs. Leigh-

Mr. and Mrs. Joe Fortenberry

Mr. and Mrs. T. S. Brown visited

son and Mary Lee Dillard in

berry visited Friday Mr. O. R.

nfant daughter of Mr. and Mrs.

tients in the Methodist Hospital

Mr. and Mrs. J. W. Tucker of

lubbock visited in the home of

is son, Mr. and Mrs. J. G. Tuc-

ker, from Sunday through Thurs-

and Mrs. J. G. Tucker,

and Mrs. Joe Fortenberry

nd ironing board.

Mmes, Leo Brashur, W. E. Lack- Spring. Mrs. Wigginton was feely, Sylvia Yeary, Edan Lackey, ing better and they had a nice Valter Brannon, Viola Conner visit with her. Mr. and Mrs. Robin Forten-

Their gift was an electric iron berry visited Sunday afternoon with her mother, Mrs. T. J. Gill Mrs. Donnie Hanson, Mrs. Guy in Lockney, Eugene Gilly and Leighton Davis, Mr and Mrs. Olin Kester Teeple went to San Angelo and and family, Mrs. M. H. Taylor,

were Sunday dinner guests of Carrizzo Springs Tuesday, returned home Wednesday Junior Taylor and Sheila. and girls went to Canyon Friwith Donnie Hanson and Mary day to visit her mother, Mrs. M.

Keller on her birthday. Rev. Mr. and Mrs. A. S. Mize visited Godfrey preached at the Assemb-Mr. and Mrs. Walton Wilson by of God church there Friday

Mr. and Mrs. Guy Davis of Amarillo spent Saturday night Friday night, Nov. 8th at eight with her mother, Mrs. M. H. Tay- p.m. in the Cedar Hill Baptist Church for Jane Warren of Ster Junior Taylor, Guy Davis and ley and James Lemons of Cedar Hill in the presence of their many Bud went to Hollis, Okla, Sunday, Mrs. Frank Taylor and son. In Pro. Leo Brasher, pastor of the the afternoon they visited with church officiated.

Mr. and Mrs. Frank Breed and Mr. and Mrs. Dale Taylor and family visited Sunday with Mrs.

Mr, and Mrs. Eugene Gilly, R. P. Martin in Petersburg. Mr. and Mrs. A. S. Mize attended the funeral of L. R. Horton in Plainview Wednesday. Mrs. A. S. Mize visited with

Mrs. Bratton Sunday morning, Mr. and Mrs. Cephus Forten berry visited Mrs. T. F. Love and Mrs. J. C. Fortenberry Sundy afternoon

Andrew Jetton and Mammi Yeary left Oct. 12. They spent the night in Kindecia, then to Tucson, Ariz., where they visited her son, June Yeary and family. Then on to Brawley, Calif., and Shell Beach, where they visited her other son, Darrel and family They came back to Bakersfiel and visited her sister-in-law, Mr and Mrs. Stewart Reynolds, ther to Taft, Calif. and visited her brother-in-law, Mr. and Mrs. Jo Yeary. They returned by Tucson where her daughter-in-law ac companied them home on th

following Sunday June and daughter Kay Jean came and they all returned back to their home in Tucson.

O R Beard and Johnnie Lac key Jr., who are patients in the Methodist Hospital at Lubbock, seemed to be some improved Sunday afternoon.

with Boy Scout Troops, are cor-Deann Degan, granddaughter dially invited to take part in this of Mr. and Mrs. Walter Brannon, week-end training experience at who underwent surgery in the Methodist Hospital last Monday and has been on the critical list ng will be these well trained and for most of the week, is much qualified Scouters. improved. They hope to get to bring her home soon. We hope p.m. till 2:00 p.m. on Saturday all our patients there wil soon Nov. 16th. The training session get to come home. will conclude about 2:00 p.m. on

Mr. and Mrs. Eldon Fortenbery have moved the new 3 bedroom will include the following sub-Sunday, Nov. 17. This training home in on Wednesday. It is a jects: The Troop Committee Advancement; How To Train gratulate them and hope them Junior Leaders; and Leadership. many years of happiness in it.

Insurance Corporation, most fartraining session. There will be mers today risk as much as 80c plenty of Scouting fellowship investment for each \$1 that their good meals, and just a whole los excps will bring. of good Scout Training, new ideas

For this reason the Federal Crop Insurance Corporation was established by an Act of Congress

the first to urge that the US Government offer crop insurance to lessen the big risks in farming. Lederal Crop Insurance is designed to return a farmer his approximate cost in event of heavy

Since 1948, farmers have been paid an average of 97c in loss Federal Crop Insurance, write, payments for every \$1 collected Federal Crop Insurance, Texas State Office, USDA Building, Colin premiums. In 1962, alone the Federal Crop Insurance Corporation paid out more than \$23 milion to farmers for losses.

No private concern offers such es in specific fields related to protection as Federal physical fitness have been earned

SANDHILL, November 11, 1963 City for a check up from her doe. Thursday shopping and visiting in Jim and Tim Jeffress entertain-

The frost was so light in the tor mmunity Friday night, that it seems the cotton was hardly et with a wiener roast and small hurt. The leaves still look green bon fire Halloween night. A and everyone is hoping for just large bon fire had been planned

little harder freeze very soon

njoyed a Halloween Party in the

vanner last Saturday night.

and Mrs. Jimmy McGuine.

Mr. and Mrs. James Jeffress

Also visiting was Mrs. Wilma

Beaver and children of Floydada.

Larry Beaver had spent several

nights visiting Kenny Bloys while

Training Course

Set At Camp Post

Leadership Training Committee

nounces the Additional Boy Scout

Leaders Training Courses, to be

held at Camp Post, on November

Assisting Gosdin with this train-

Registration will be from 1:00

ducted there at Camp Post on

Reservations should be made

through the Council Service Cen ter, Box 3055, Lubbock, Texas -Phone SH 72631. The fee

wear their Scout uniforms to this

are so very important to

leaders in the Scouting program.

training opportunities, adult lead-

ognition awards, offered to Adult

leaders in Scouting, namely the

Scouter's Award, and the Scout-

A total of 2,726,800 merit badg-

by boys since the early days of

23,406.54

5.066.96

34,399.36

\$50,949.00

lege Station, Texas.

\$3.00 per person.

Sunday morning for all men.

Scout Leaders

et his crop out.

alloween Party.

but no moisture is wanted. The plans. fields are sure beginning to look white and everyone is anxious to Beaver, Terry Turner, Kenny and David Bloys, James and Johnny McGuire, Steve and Stan Mr. and Mrs. Bill Stringer entertained their Training Union Pierce, Mr. and Mrs. Tom Pierce Class last Saturday night with a Mr. and Mrs. Glenn Kinard, Mr.

The church was decorated in Gene Bloys, Jim and Tim, Norman Ferguson of Floydada black and orange and such cos-Many games were enjoyed, the home of Mr. and Mrs. Jess the McGuine's. None knowing then gobs of popcorn balls, can Starkey and family Sunday.

Another Home Coming died apples, cookies, punch and come and gone at the Sand Hill andy were enjoyed by the gorup. Those attending were Jim and Baptist Church. It was a wonderful day seeing and visiting an im Jeffress, Randy Miller, Larry and Judy Turner, Steve and friends,

There was seventy-seven presverly Pierce, James and John-McGuine and Bill and Milly ent in Sunday school and over a McGuine' uncles had passed hundred were present at the noon away. Our deepest sympathy to The Adult Training Union Class meal. Even with this good number, many were unable to attend ome of Mr. and Mrs. M. B. and were greatly missed.

Games were enjoyed by the Earp from Munday was unable Sunday. Mrs. Swanner's relatives to attend. He has been in charge gathered at the Swanner home to group and Pie and Coffee was erved to Mr. and Mrs. Tom of the music ever since our Home comings began. The Earps who Pierce, Mr. and Mrs. Kirk Slater Mr. and Mrs. Doyle Miller, were also unable to attend were missed by everyone,

and Mrs. Darrell Mayo, Mr. Bro. Johnny Tims of near Chiland Mrs. Russels Bills and Bro dress brought the message Sun-Mrs. Jimmy McGuine has been day morning. Bro. Tims ran off with one of our young ladies back Massey of Levelland, Mr. a o nour sick list the past week in 1957. His wife is the former We hope her condition improves Pearl Baird.

The dinner and afternoon pro- Portales. was fabulous. A sextet and sons were supper guests in gram the home of Mr. and Mrs. Gene from Knox City was the highlight Morton, Mrs. Ken Swanner Bloys and sons Saturday night, of the afternoon

Bro. Garth Gotcher of Floydada was in charge of the singing in the afternoon.

Former members present were Mr. and Mrs. Grover Coffee and family from Tulia, Mr. and Mrs. J. R. Turner and family from Providence, Mr. and Mrs. Olen Baird and family from Hereford, Mr. and Mrs. Lawrence Baird and family of Plainview, Mr. and Mrs. Donnie Jenkins and family of Hamlin, Mr. and Mrs. Ed Noel and family of Petersburg, Mrs. Tom Tomas of Floydada, Mr. and for the Longhorn District, an- Mrs. Harold Miller and family

A number of other visitors were All Adult Scouters, working Mrs. Fred Gross, Mr. and Mrs. Garth Gotcher, Mr. and Mrs.

> friends and neighbors again. We always look forward to next year

Farmers Are Hoping For Harder One Soon

Bro, and Mrs, Jimmy McGuine and family not only enjoyed home coming at the church Sunday but also enjoyed a home combut the north wind changed the ing of relatives. Her sister Sgt. and Mrs. Harold Harlow and family arrived at their home Saturto California. While the Harlows and Mrs. James Jeffress, Mrs. and Mrs. Harold Dasher and famwas the Sunday dinner guest in ity arrived from Lubbock to visit

> On Monday Bro. and Mrs. Jim-THURSDAY ny McGuire were called to Clovis, N. Mex., a son of Bro. Mcour pastor and his family on the loss of their loved one,

country. All in all they had a

very enjoyable week end.

Mr. and Mrs. M. B. Swanne At the last minute Bro. Joe were hostess to a family reunion visit and enjoy a big turkey din

> Mr and Mrs. A. A. Nance and Mrs. E. H. Nance and fami of Idalou, a sister Mrs. Carr Mr. and Mrs. Floyd Cooper family of Lubbock, and Mr. Mrs. Kirk Slater Jr. and famil

Ask yourselves "what is all th rouble over the School Taxes de

Community Crops Unharmed By Light Frost: 2 School Men

Butter Sandy Apricot Halves and 6 Pint Milk

UESDAY Salmon Croquettes Parsley Buttered Lime Pineapple I

Diced Potato Salad Hot Corn Bread and

Cranberry Relish



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Bennett's Building Mater

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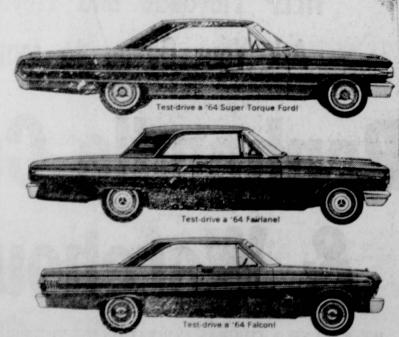
Lie Detector

(now in operation at your Ford Dealer's)

To people who don't believe in hollow claims, we Ford Dealers issue a special invitation!

Everybody claims their cars are the smoothest, most thrilling, best handling. But ours are! To prove the truth of this, test-drive them!

Take the wheel of a '64 Ford and discover a new breed of ride, ruggedness and response that will convince you better than any words we might say. Enjoy a few delicious moments of truth . . . today!



REED FORD SALES FLOYDADA, TEXAS

Farmers Need All-Risk Crop Protection

According to the Federal Crop

Benjamin Franklin was one of

cop Insurance does. For more information about the movement,

Less operating expenses

Gross receipts

Gross profit

Accounts payable

Salaries

ANNUAL FINANCIAL REPORT OF PEOPLE'S HOSPITAL

Jan. 1, 1962 to Dec. 31, 1962

Interest	2,064	
Taxes	4,918	.54
Depreciation	6,793	.06
Total expenses		49,617.5
Net profit	1,277	
	Beginning of Yr.	End of Yr
Cash	\$ 1,163.34	\$ 3,876.3
Accounts receivable	11,468.14	11.092.6
Rights for bad debts, t	otal	7.794.9
Inventories	6,541.81	7,250.2
Assets	78,529.58	71,736.5
Land	5,000.00	5,000.0
Total	89 590 59	76 796 5

We're EXIDE BATTERY dealer for this area!



NEW EXIDE BATTERY DEALER. COLD WEATHER IS JUST AROUND THE CORNER AND EXIDE BATTERIES ARE YOUR ANSWER TO STARTING THAT COLD TRACTOR TRUCK OR AUTO MOTOR!

LOOK AT THIS!

GROUP II-L 6 VOLT, 24 MONTH GUARANTEE—\$11.95 EXCHANGE (for Chevrolets, Plymouths, & Fords thru 1953)

12 VOLT, 24 MONTH GUARANTEE—\$13.95 EXCHANGE (for Chevrolets, Dodges, & Plymouths-1955-63)

GROUP SF-22 12 VOLT, 36 MONTH GUARANTEE-\$14.95 EXCHANGE

(for Buicks, Chevrolets, Fords, 1962-63)

12 VOLT, 24 MONTH GUARANTEE—\$14.95 EXCHANGE (fits most tractors)

PAYNE IMPLEMENT CO.

313 S. WALL

PHONE YU3-24

(Marriage Licenses)
Savas Reyes and Domingo LoEllison to James D. Walston,
Lot 4, Block 1, Sims Addition to Harold W. and Frances Ann James Edward Lemons and the Town of Lockney. Fifty-five Jane Warren, Nov. 5. cents Revenue stamps.
T. B. and Ethel Mitchell to R. Daniel Moralez and Olga Gar-

HD Club Has **Decorations** Discussion

Johnny and Betty Richards to Isaiah Jimenez, Lot 6 in Block 78, original City of Floydada,

Baker News Cone News

land have been spending some that his uncle, Mr. W. Y. Barn- Recipient

Cia, Nov. 7.

Ladislao Castillo and Candelaria B. Tapia, Nov. 8.

Juan Castillo and Aphelia
Mortinez, Nov. 8.

Lonnie Lowry and Catharine
Walker, Nov. 8.

Javier Mancha and Maria
Guadalupe Segovia, Nov. 11.

(Warranty Deeds)

Charles N, and Jean Fowler to Samuel A. Fowler, 1-5 of 1-3 interest in E ½ survey 6, block

Corabelle Parsons to E. D.

T. B. and Ethel Mitchell to R.
C. Mitchell, 52.82 acres out of the NE part of survey No. 48, Block
G. and 64 acres out of the central part of survey No. 48, block
G. and 64 acres out of the central part of survey No. 48, block
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G. and 64 acres out of the central part of survey No. 48, block
G. and 64 acres out of the central part of survey No. 48, block
T. B. Ethel Mitchell to Chester
Michell, 58.82 acres out of the NW part of survey No. 48, block
G. and 64 acres out of the central part of survey No. 48, block
T. B. Ethel Mitchell to Chester
Michell, 58.82 acres out of the NW part of survey No. 48, block
T. B. Ethel Mitchell to Chester
Mrs. All the methods to be to methological part of survey No. 48, block
T. B. Ethel Mitchell to C

Cadet Dempsey was chosen for the command position in accognification of his demonstrated leadership abilities and excellence in academic and military performance.

The cadet a graduate of Floyidada, is a member of the academic and military performance.

The cadet a graduate of Floyidada, is a member of the academic and Mrs. Odell Littlefield and Williams of Annardio Later in the academic and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Jack Williams of Annardio Later in the afternoon the Williams and Mrs. Acceptance of Lake Diversion capte this Monday morning to his wife who had been visiting the past week with her children and grandchildren. Parsons, S. 15 and NW14 of Sec. Ralls with Mrs. Tomfinson and Approximately 80.000 institu tidn 62. Block D-3. Clasoys and Elbert Harris. The tions were chartered last year to Ruby D. White to Audon Sal Odell Littlefields also visited operate 120,860 Scout units G. O. Tuttle Addition, Lockney
Ruby D. White to Audeu Salinas Lot 13, Block 1, G. O. TutChurch Sunday night was Henry
Church Sunday night was Henry

Mrs. Sallie Yoakum. They returned early Monday morning.
Mr. and Mrs. David Stewart
visited with Mr. and Mrs. Alfred Mark and Jill on Sunday eve-

guests of Mr. and Mrs. Clinton enning was his father, Mr. O W. Denning and two uncles, Mr. H. Denning from Graham, and Clarence Denning, Bryson. Mrs. Jadie Nell Noble and inez Lubbock visited Saturday

served their sixty-first wedding universary on Monday, Novem er 11. They were married in 802 in Blued & She was the for

ren of Crosbyton visited in the ome of Mr and Mrs. Ralph ids and family attended the netieth birthday celebration of er grandmother, Mrs. J. P.

obertson of Ralls held in the Calls Inn on Sunday Mr. Jean Flurry and daug er, Jalaine, San Antonio spent he weekend with his parents. Ir. and Mrs. Dan Flurry. Mrs. Peachie Parrish was n

urned to her home on Thursday iter spending several days as a Hospital in Lubbock suffering a ack injury Mes. Efford Par ish visited her in her home on

USE HESPERIAN ADS



. HOSPITALIZATION

· CASUALTY.

COMPENSATION SAUSOMOBILE.

TOUR INDEPENDENT INSURANCE AGENT CARDINAL

INSURINCE CO.

n Mis John Shipley, Mr. and Mrs.
Henrey Tardy, Mr. and Mrs. Ton
Porter, Mr. and Mrs. Ton
Proter, Mr. and Mrs. Ton
Mrs. J. D. Richards and
Advance.

Sanday disner guests of Mr.
And Mrs. J. D. Richards and
family were Mr. and Mrs. John
Proter, Mr. and Mrs. Ton
Proter, Mr. and Mrs. Ton
Mrs. J. D. Richards and
family were Mr. and Mrs. John
Proter, Mr. and Mrs. Ton
Proter, Mr. and Mrs. Ton
Mrs. J. D. Richards and
family were Mr. and Mrs. John
Protection
Mrs. J. D. Richards and
family were Mr. and Mrs. John
Protection
Mrs. H. S. Waller was appoint
Fledy until M. A. John
Mrs. J. D. Richards and
family were Mr. and Mrs. John
Protection
Mrs. H. S. Waller was appoint
Fledy until M. A. John
Mrs. J. D. Richards and
Mrs. J. M. Color and
Mrs. J. D. Richards and
Mrs. J. D. Richa

Helen Foster Scholarship

CLEANERS

AND DELIVAR

CALL

City Equipment Floyd Sounds Hesperlan Thursday, Nov. 14, 1963 To Be Sold To Stapleton Is

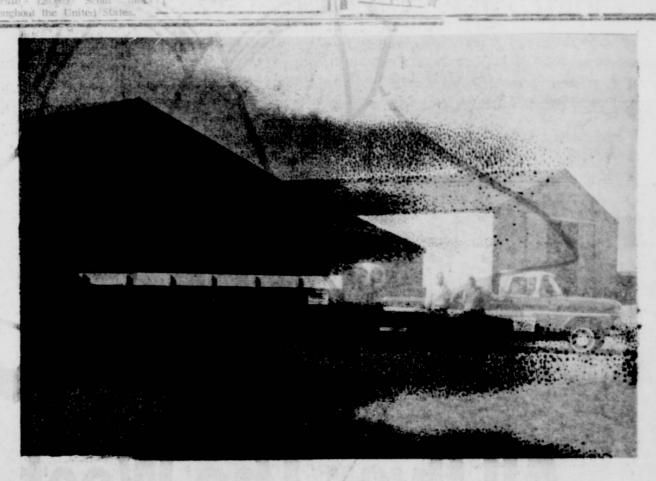
Highest Bidder Speaker For

away. Ryeburn and Carolyn left to attend the services which was honored as the recipient of a Farmail Super C tractor will the Mrs. B. Sherrod scholarship be soid to the highest bidder by the Mrs. B. Sherrod scholarship be soid to the highest bidder by

Prescription Means Morphine from China. . . a deadly drug distilled

from Oriental poppies . . one that only your doctor your trusted pharmacist can sell you. His knowledge is your safeguard.

ARWINE DRUG 100 E. CALIF.



Mr. Cotton Farmer! Mr. Cotton Ginner! SIMPLY CALL YU3 - 3214

WHEN YOU MANT YOUR COTTON SEED CAUGHT AT THE GIN, WET ACID DELINTED, CLEANED, GRADED, BAGGED, AND STORED UNTIL JANUARY 1, 1964.

Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment . . . These are only a few reasons why you receive fast, efficient service at Floydada

And We Certainly Appreciate Your Business!

FLOYDADA SEED & DELINTING CO., Inc



... REBUILT BLOCK ASSEMBLIES

emanager Acie Johnson announces a new service for Machine in Floydada - guaranteed rebuilt assemblies. Perfect in every respect - and the

xed valve guide

d Re-Sleeving

n Fitting & Rod Kits & Fun Belts

Crankshall and

Rings, Pistons

And GasVets

tor Machine Parts & Service

YU3 227

Hot Vat Engine

HOUSTON FLOYDADA

Jet-smooth Luxury CHEVROLET



ks, luxury and comfort that you'd expect back plenty—if they came from anybody ble at Chevrolet.

ed styling with clean uncluttered lines e 64 Jet-smooth Chevrolet its feeling of and lowness. Rich new interiors

You've got a wealth of power to me from a peppery 140-hp 6 to a 425-hp 18 And 100 years got the '64 Jet-smooth ride to cushion you from road noise and vibration. fabrics. Foam-cushioned front and door-to-door carpeting-in all models, including the

lealer will gladly show you. "Opinion a sarran

about a SMILE-MILE Ride and the Chevrolet Song Book at your Chevrolet dealer's

modestly priced Bloodynes. And, of Body by Fisher craftsmanship.

PN YU 3-3270



FRONTER STAMPS FOR YOU AT STAMPS POWELL'S

At Powell's Super Market, You Receive Frontier Stamps With Each Purchase; One Frontier Stamp For Each 10° You Spend.

You Will Also Receive Convenient Saver Books And The New Beautiful Full Color Catalog At Powells. Frontier Stamps Were Selected By Powells Super Market Because Of The Outstanding Merchandise Values Offered By Frontier. Over 2,000 Quality Items, Including The Finest Merchandise Found Anywhere, Are Redeemable With Frontier Stamps.

Convenient Frontier Redemption Centers Are Located In Plainview And In Lubbock At Three Addresses.



GUNN I WILL CO GIVEN UNTIL





NOW AT POWELL'S SUPER MARKET LOW PRICES, FRIENDLY SERVICE, & FRONTIER STAMPS

Look At This!









THIS CERTIFICATE GOOD FOR

50 FREE FRONTIER STAMPS

AT POWELL'S

THURSDAY, FRIDAY, & SATURDAY November 14, 15, & 16

NOVEMBER 15 & 16 ON \$2.50 OR MORE P

Shortening IENNA SAUSAGE ialad Dressing

18 Oz. Glass

33c

59c

69c

10c

No. 300 Can

shampoo

Bama

GRAPE JELLY

COCA COLA

WESSON OIL

11/2 Qt. Size

Shurfine

PUMPKIN

12-Bottle Ctn. Plus Deposit

FROZEN FOODS

CHICKEN POT PIES

each 19c

Blue Plate

BREADED SHRIMP

10 oz. pkg. 49c

Cloverlake

MELLORINE

half gallon 39c

Morton's

INDIAN PRINCESS

COLORADO

PURE HONEY

NORTHERN PAPER TOWELS SCOTTIES

NORTHERN

FACIAL TISSUES GLADE HOUSEHOLD DEODORANT

WILSON'S CHILI

2 for 25c BEST MEAT BUYS

BACON FRYERS

HAMBURGER

USDA GRADE A FRESH DRESSED POUND

CHUCK ROAST

WILSON'S FINAST CERTIFIED THICK SLICED 2 POUND PKG.

80 COUNT

25c

25c

EACH

59c

45c

2 boxes 25c

JUMBO ROLL

400 COUNT

24 OZ. CAN

TALL CANS

ON THE WYE

-We Reserve The Right To Limit Quantities-



YOUR HOME OWNED - HOME OPERATED STORE

These Prices Good Thurs., Nov. 14, Through Mon. Noon, Nov. 18, -963

Pioneer 24 Ozs. CORN BREAD MIX 25c KRAFT MIRACLE

GRADE A LARGE

MODART 59c SIZE



















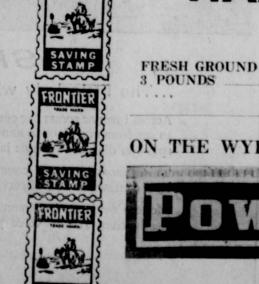






































































Residents Welcome New Arrivals; Boys, Born to Bryan Karrs and James Teagues

birthday, named Bryan Elton, Jr. Hill Karr, and maternal grandparents W. W. Knight place at Sand Hill ther, the John McCains.

Wood spent Saturday in Lubbock hopes of getting the cast off her Christy and D'Anna

and Jimmy stayed Sunday with Mrs. Jack McCown of Lake her parents, Mr. and Mrs. H. S. Whitney came Friday to spend

Plains Pump Company

Next Door North of Dairy Mart

LET US ACIDIZE YOUR WELL FOR

BETTER WATER YIELD!

* REPAIR ALL MAKES PUMP.

TURN KEY IRRIGATION WELLS

STAPLETON NEW IRRIGATION

ALL WORK SATISFACTION

GUARANTEED

15 Years Pump Experience

YU3-3222

SOUTH PLAINS, Nov. - - We | Mrs. Bryant Higginbotham and ther, Mrs. Walter Wood, who has nesday have two new arrivals in South Mr and Mrs. Alton Higginbotham been confined to her home with son, Mr and Mrs. Gary Wilson, Plains the past week. Congratu and children of Floydada went to a sprained leg.

and Sunday noon others with the City since the middle of Septem-He weighed 7 pounds and 512. Mr and Mrs. Bill Hopper, Jan, above were Larnce McCain fam- ber

of Tyler. The small boy, who is chased They have been spending brugh spent Monday night and the Bryan Karr's first grand- several weeks building on two Tuesday here with the Sylvin child, has great grandpurents, rooms and remodeling and-refur. Komibrughs, Marilyn and Beth. Hoppers have settled in their Paptist Church with them. Grigs- award, which went to Roy Furr Mrs. Rachael Taylor, of the ew home. R. E. Young, father by Milton, flew Arlis, Jerry and of Furr Foods, and was a pillow Mrs. and Mrs. James Teague of Deval has bought the Hopper Davia to Amarillo Sunday on a made of the shirttails of the boys by County, opened the afternoor place here where the Youngs will business trip.

Mrs. Mulder's sister, the Pete Riley Teague of Floydada, Mrs. the doctor Monday, and she has singer, Mr. and Mrs. Toby Druin, Hulsey families,

Mrs. Teague and small son will two weeks. We hope that she ry are spending this Monday in were his brother, the Charles be here with her and family, can be cut of it for the coming Lubbock at the Methodist Hospi- Becdys, Randy and Cindy of Congratulations to both families. holidays and be able to get out tal whe e they are visiting the Stinnett, who came Friday an. sick; Orby Beard and little John- stayed until Sunday afte: noon Floyd County Home Demonstra ny Lackey, and the baby of Mr. here with them. Saturday they and Mrs. Morris Degan, grand- went to Lubbock for the football daughter of Mr. and Mrs. Wal- game between Tech and Kansas Mr. Beard and the baby girl are of Claude were in Floydada over better, but Johnny is critically the week end, and Saturday they

Mr. and Mrs. Quisenberry and daughter, Billie were visitors at Mrs. Zach Walton Cummings been out since his serious ill- of Lockney, who passed away

Mrs. Bryant Higginbotham Lockney,

Allan Adams wsa home from daughters, Dallas over the weekend with Cummings from here. his folks, the R. H. Adams famf Mortuary Science there.

Nicky Henry of Floydada was guest of Miss Kathy Mulder at he Baptist Church here Sunday leze there

Gregg and Rise of Lockney were their pre-Thanksgiving party at produced in the city and the isitors of the Baptist Church the school house on Friday night country. ent home with her mother, wards. Hostesses for the occaconald to have dinner and spend Fat Wood. Members woll bring of a realistic Federal loan pro-

Mr. and Mrs. L. N. Johnson ent up to Canyon Saturday afternoon to see the football game between Canyon and the Aggies New Mexico which resulted in

Mr. and Mrs. John Wilson went to Oklahoma City, Okla a few days here with her mo- Monday and stayed until Wedlations to Mr. and Mrs. Elton Lubbook Sunday where they vis- Visitors in the Fred Forten- week, and plan to live in the Karr of Plainview on the birth o ited at the Methodist Hospital berry home Saturday night and other house here on the John their first child, a son, born Wed- with sick folks, Orby Beard and Sunday were her brother, the Wilson home place. Jan and nesday, Nov. 6, on the mothers Little Johnny Lackey of Cedar John McCain family of Emarillo, Gary had ben back in Oklahoma

ounces and was born at the Plain David and Cliff who have lived in lily, Larry and Timmie of Lock- Mr. and Mrs, Early Pritchett here are Mr. and Mrs. Bryan plan to move this Thursday to the Fortenberrys and the other bro- and Mrs. Murray Julian went to Lubbock to the Municipal Audi-Mr. and Mrs. J. A. Kinni- torium Sunday after church Visitors with the Grigsby Mil- dio fame. The proceeds of the

> community. Deral is no stranger Lands who live at Clarendon the twins, Carlton and Shari since he grew up here. We are came Sunday to have dinner went up to Pampa after church from Crosby County and Floyd sarry to lose the Hopper family. here with the Arby Mulders and Sunday to visit with his folks. County and some from other Kathy. Others at dinner with the C. A. Johnsons, and his sis-Mrs. Harry Hartman went to them was the Baptist Church ters the Joe Davis and the O. R.

> > Week end guests with the Eu-Mr. and Mrs. Fred Fortenber- gene Beedys, Mark and Todd Brannon all of Cedar Hill. State. Mr. and Mrs. Bill Beedy were here with their children. We extend our sympathy to

Sunday School Sunday morning, and family at the death of her This is the first time he has mother, Mrs. A. H. Turner, 62, ness, and we hope he continues Wednesday night after an illness spent Sunday night and will go the Baptist Church here assisted er, pesticides and the farm trac again this Monday night to stay the Rev. Gene Hawkins of the with her aunt, Mrs. Orby Beard Lockney Baptist Church with the lutionary forces to be introduced at Cedar Hill, who is home for a services Friday afternoon at few days from the Methodist 2:30 in Lockney. Interment was tieth century. It has raised farm Hospital where her husband lies at the Lockney Cemetery. Mrs. production and increased farm

Mrs. Don Marble, Brett and prices, He is attending the School Donette, and Mrs. Marble's mother Mrs. R. L. Holland of Lock- of modern living, bringing the ney spent Saturday and Sunday convenience of modern electric in Denton with Robt. Holland appliances to the country home. who is in his secod year in col- It has helped establish new job

Mr. and Mrs. Joe Taylor, the La Than Club, will meet for dellar a year market for goods Sunday morning. They at 7 for supper and games after-J. P. Taylor, Katie and J. sion will be Elna Hopper and dishes for the covered dish sup- gram. Behind the rapid and suc-

> Memphis are here for three days lie the efforts of almost 1,000 nonthis week staying with the Bob Reeves, Raymond Reeves and few of these are organized as the Ted Bells in Floydada. Sim public bodies, the vast majority will be helping with the maize are consumer cooperatives, a priharvest which is just getting vate enterprise form a corporate ready to cut.

Mr. and Mrs. Bryan Karr and Yvonne spent Sunday afternoon in Plainview with Mr. and Mrs. Elton Karr and little son.

Members of the South Plains WMU went to the First Baptist Church in Floydada Thursday night where they were guests of their Womens Missionary Union. Rev. Floyd Bradley and Mrs. Bradley spoke on Japan, and showed slides which they took last spring as they were in Japan for the New Life Movement.

It was a very enjjoyable meet ing with a social hour later in which spiced tea and sweets were served to everyone attending About 75 were present with ladies going from here Mmes Fred Fortenberry, Frank Mc Clure, Grigsby Milton, Murray Julian, Hollis Shewmake, L. T. Wood, Sealy Smith, Bryant Hig ginbotham, Roy Burks, Tillman owell and Mrs. Bryan Karr.

Mr. and Mrs. Don Probased went to Crosbyton Friday night where at five o'clock they at tended the Ex's banquet which was held at the new Memoria Building. Later they attended ball game for the Homecoming activities. Mr. and Mrs. Way land Jones of the Dougherty Community also attended the ac tivities with the Probascos.

and Mrs. Alvin Nichols went Friday to Hamln to visit her sister, the Tom Davis fam-Hamlin-Haskell football game That night they saw the where their granddaughter, Judy played in the band. They visited the Chas, Fowlers on Saturday at Stanford and spent that night and Sunday in Haskell with their daughter, the Glen Whitfills, Judy and Cindy

Mrs. Frank McClure was surprised with a coffee on her birthday, Wednesday, Nov. 6, when her daughter, Mrs. Jean McClure and Boyd of Crosbyton brough birthday cake and sandwiches and served coffee to guests Mrs George Weast, Mrs. Durwood Davis, Mrs. W. N. Weast, Mrs Sylvin Kinnibrugh and

lyn and Beth went up to Wayland Flying Quens of Plain view an othe Peruvians

Kitchen And Field News

Lighthouse Electric Coop., Inc Alton Higginbotham, Power Use Advisor and Nancy Morckel,

Home Economist

Two hundred or more wome attended the one-day seminar held last Friday, November 8th, Mrs. Bess Rothman Boon, Los Angeles, California, in the Fellowship Hal lof the First Methodist Church here in Floydada, from 9:30 a.m. until 3:30 p.m.

Those unable to attend this meeting missed a real treat. Mrs. Boon is a nationally known led turer, teacher and consultant on charm, fashion and self-improve herself. Mrs. Kinder Farris, Floydada, gave a devo THOUGHTS FOR THANKSGIVING" just before a covered dish luncheon was served to the group at the noon-hour. of the Master's Hand.

near by counties were in attend ance-it was a wonderful meet

am for eight of Sherry Mullin, tion Agent's home demonstration

Electricity has revolutionized al living in the United States. both on and off the farm. The ural electrification program and the vital role of local rural electric systems in bringing reasonably priced power to milions of Americans is the subject of this

of five years, at her home in to the farm ranks with the ad-Rev. Sealy Smith of vent of modern genetics, fertilizinto agriculture during the twen-Cummings left six sons and two efficiency, assuring our expanding city populations of plenty of food and fibre at reasonable

It has extended the boundaries creating business and industry in Members of the Junior club rural areas and provided a billion

All this has been accompilshed Mr. and Mrs. Sim Reeves of trification in the United States profit electric systems. While a organization which is owned and controlled by those it serves.

With a growing emphasis on outdoor living, yard and lawn fixtures have been designed to meet practically any need of

There are several different styles source of power, of lights ranging from lantern type, post lights, portable spot-

glow to the home and landscap- Electric Cooperative will work ing and increase the hours of with you in the planning of locawork and play for the family. A problem that is often con- and components for your outdoor to visit Johnny Lackey and O. R. fronted by homeowners is not lighting system.

having enough receptacles outdoors, since many of these new power system suppleis the curtacles. From here additional circuits may branch out to other loparts of the lawn and garden, by noon with Mr. and Mrs. Wylie urday afternoon, Mrs. Scott and view use of underground cable. This

time to see your

APPLIANCE

AND GET

A TOP

RANGE

Pioneer Natural

Gas Company

shout 18 inches deep, and not

A competent electrician can install any outdoor lighting system

cient, and enjoyable. The power game at Tech. use department of Lighthouse

Mr. and Mrs. Grady Freeman of Floydada and Mr. and Mrs. lights are designed for use with Orland Howard of Dougherty parents, Mr. and Mrs. H. E. Porbee and family. spent Sunday in Sweetwater visiting Mr. and Mrs. Gene Webb Mr. and Mrs. Elton Wallace, Porand daugthers.

recreation, work, or decoration. further than fifty feet from the Rogers. Mrs. Stewart is Mrs. Floyd County Bey

and Andrew James went to Lub- her family you desire that will be safe, effi- bock Sunday afternoon to the ball when we

Mr. and Mrs. Alton Higginbotham and Alton's mother, Mrs. family Bryant Higginbotham of South night with tions and selection of fixtures Plains went to Lubbock Sunday Cuffee Beard, both patients at the Methodist Hospital

> Miss Carolyn Porter and her ter spent Sunday in Amarillo with Weathersbee's nephr ter and Stacey.

Mrs. Mabel Scott and Mrs. Mr. and Mrs. Jimmie Stewart Gladys Gross of Petersburg were cations around the house or to of Lubbock visited Sunday after-

ENDA.

QUA

HTHE

with A

South

LAN

RE TO



Electric Appliances

. . . THE HOUSEWIFE'S DAY-BY-DAY CONVENIENCE

Day by bay and year by year America's housewife enjoys the convenience of many, many small electric appliances.

She is a more efficient housewife . . . she is a more pleasnat person due to the labor saving devices that electricity has brought to her home.

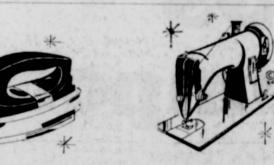
SEE YOUR ELECTRIC APPLIANCE DEALER SOON ABOUT anoher helpful, enjoyable electric appliance!

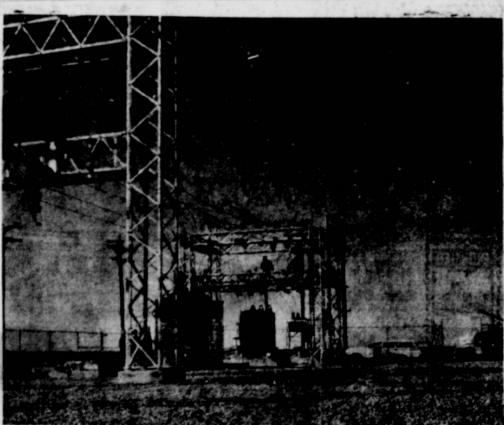
POWER & LIGHT DEPT.

CITY OF FLOYDADA









MORE LOW-COST ELECTRIC POWER FOR DOUGHERTY

LIGHTHOUSE ELECTRIC COOPERATIVE CONTINUES TO PRO-GRESS AND EXPAND WITH THIS GROWING AREA OF WEST TEXAS!

THIS POWERFUL NEW SUB-STATION BRINGS MORE EFFICIENT. LOW-COST ELECTRICITY TO BOTH THE HOME OWNER AND INDUSTRY IN THE DOUGHERTY COMMUNITY.

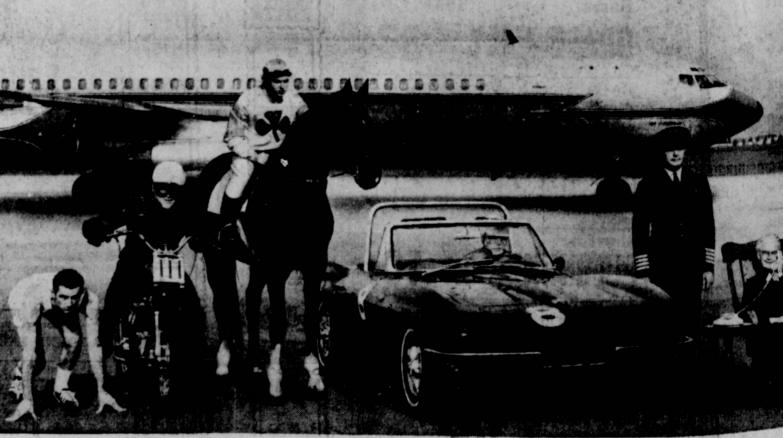
> DEPENDABILITY AND LOW COSTS ARE JUST ANOTHER WAY YOU CAN "LIVE BETTER ELECTRICALLY!"

LIGHTHOUSE ELECTRIC CO-OPERATIVE



INCORPORATED





SPEED MERCHANTS!

... The little lady will pass them all with her bedroom telephone ... every time!

Across town or across the continent, there's no faster way to get from one place to another than by telephone. Just spin the dial and seconds later you're talking.

This almost "instant" communication is made possible by a continuous flow of service improvements.

Modern equipment automatically guides your call to its destination. If one voice pathway is busy, electronic

equipment routes your call another way — in fractions of a second.

These and many other improvements add up to greater speed, convenience and reliability. Our never-ending goal is to improve your telephone service and make it more valuable to you.

Making telephone service better

SOUTHWESTERN !



RE TO SERVE YOU TER

with Most Competitive Pric-South Plains.

10:00—Concentration

LAND difornia CURTIS MATHES

:30-Quick Draw McGraw

7:30-The Donna Reed Show

10:00-News, Weather, Sports

10:30-Tonight Show with John

TUESDAY, NOVEMBER 19

8:00-Movie "Titanic" Clifton

6:30-To Tell The Truth

7:00-I've Got A Secret

Webb, Barbara Stanwyck

7:00-7 G'clock Peport

.05-Linn's Farm Report

7:25-Weather with Bernie

9:30-Word for Word (color)

11:00-Your 1st Impression (Col)

11:30-Truth or Consequences

11:55-NBC News Day Report

1:00-People Will Talk (Color

1:30-Loretta Young Theatre

3:50-Make Room for Daddy

5:30-Huntley-Brinkley Report

8:00-Greece: the Golden Age

10:00-News, weather, Sports

10:50-Tonight Show with John

WEDNESDAY, NOVEMBER 20

7:05-Linn's Farm Report

7:25 -Weather with Bernie

9:00 -Say When 9:30-Word for Word (color)

11:00-Your 1st Impression (Col)

11:50-Truth or Consequences

11:55-NBC News Day Report

2:00-Loretta Young Theatre

3:30-Make Room for Daddy

5:30-Huntley-Brinkley Report

6:30-Project 20: That War in

10:06-News, Weather, Sports

10:30-Tonight Show with John

THURSDAY, NOVEMBER 14

6:55-Farm Fale Report -Sunrise Semester

7:45—King and Odie 8:00—Captain Kangaroo 8.45—Debbie Drake

12:00 Noon News 123port

12:15-Community Close-Up

12.05-Weather Report

12:30-Best of Groucho 1:00People will Talk (Color

1:00-The Doctors

2:20-You Don't Say

3:00-The Match Game

4:00-Father Knows Best

4:30—Comedy Carrousel

9:00-The Eleventh Hour

5:00-Three Stooges

6:00-News

8:00-Ben Casey

ny Carson (Color)

CHANNEL 13

7:00-Cartoons

9:00—Seven Keys

Korea

9:00-Bell Telephone Hour

12:00-Noon News Report

12:15-Community Close-Up

12:05-Weather Report

12:30-Price is Right

1:30-The Doctors

12:30-Best of Groucho

2:30-You Don't Say

3:00-The Match Game

4:00—Father Knows Best

4.30 Comedy Carrousel

5:00—Yogi Bear

6:30-Mr. Novak

ny Carson (Color)

7:30—Today Show

10:00-Concentration

10:30-Missing Links

6:00-News

7:30 Redigo

ny Carson (Color)

7:30-Today Show

10:00—Concentration

10:30-Missing Links

9:00-Say When

C:15-Huntley - Brinkley Report

6:00-News

Ph. YU 3-4023

SCHEDULE

10:30-Missing Links :1.0-Your 1st Impression (Col 11:30-Truth or Consequences 11:25-NBC News Day Report 12:00-Noon News Report 12:63-Weather Report 12: 15-Community Close-Up 12:30-Price Is Right ::0-People Will Talk (Color

1:30-The Doctors 2:00-Loretta Young Theatre 2:30-You Don't Say 3:00-The Match Game 3:30-Make Room for Daddy 4:00-Father Knows Best 4:30—Comedy Carrousel

Theatre

ssion (Col)

VEMBER 16

Foster

"Don-

el

oal

9:30—I Love Lucy 10:00—Real McCovs 10:30-Pete and Gladys 11:00—Love of Life 11:25—CBS News 11:30-Tennessee Ernie Ford 12:00—WTTN News 12:20—Names in the News 12:25-WITN Weather 12:30-As the World Turns 1:00-Password 1:30-Houseparty 2:00-To Tell The Tuth 2:30-Edge of Night

5:00-Amos 'N Andy 5:30-The World Tonight

6:00-WTTN News-Weather 6:30—Password 7:00-Rawhide 8:00-Perry Mason 9.00-Burke's Law 10:00-News 10:30-Great Adventure

11:30-Peter Gunn FRIDAY, NOVEMBER 15 €:30-Sunrise Semester

.to-Cartoons 45-King and Odie 8:10-Captain Kangaroo 9:00-To Be Announced :00-Seven Keys

10 a 0-Real McCoys 10:30-Pete and Gladys 1:00-Love of Life 11:25_CBS News

11:30-Tennessee Ernie Ford 12:00-WTTN News 12-10-Career Headlines 12:25-WTTN Weather 12:37-As the World Turns 1:00-Password

1:30—Houseparty 2:00-To Tell The Truth 2.30-Edge of Night 3:00—Secret Storm 3:30—Trailmaster 4:30-Popeye And Gus :00-Amos 'N Andy :30-The World Tonight

6:00-WTTN News and Weather 6:30-77 Sunset Strip 7:30-Route 66 8:30-Arrest and Trial 10:00-News 10:30-Movie "Marty" Ernest

Borgnine, Betsy Blair SATURDAY, NOVEMBER 16

6:25-Farm Fair Report 6:30-Sunrise Semester 7:00-Captain Kangaroo

8:00-Alvin Show 8:30-Tennessee Tuxedo 9:00-Quick Draw McGraw 9 30-Mighty Mouse Playhou 10:00-Rin Tin Tin 10:30—Roy Rogers

11:00-Sky King 11:30-Bugs Bunny 12:00-Robert Trout News 12:30—Big Time Wrestling 1:15-Official Point of View 1:30-College Football Kick-off 1:45-NCAA Football, Oklahoma 12:60-WTTN News at Missouri

:30-Football Scoreboard 4:45-Industry on Parade 5:00-Hootnanny 6:00-Porter Wagner 6:30-Wagon Train

8:00—Defenders 9:00-Gunsmoke 10:00-Movie "Operation Pacific" John Wayne, Ward Bond, Patricia Neal

SUNDAY, NOVEMBER 17 7:00-Modern Almanae 7:30-Bob Poole's Gospel Favo-

8:30-Herald of Truth 9:00-Oral Roberts 9:30-This is The Life 10.00-Lubbock Ministerial As

sociation 10:30-Broadway Church of of Christ 11:45-The Big Picture 12:15-Championship Bowling 1:15-Pro Football Kick-Off

1:30-NFL Football, Phil. at

Dallas

4:00—Sports Spectacualr 4:30-Science In Action 5:00-Twentieth Century 5:30-Mr. Ed 6:00-Lassie 6:30-My Favorite Martian 7: N-Ed Sullivan Show 8:00-Judy Garland Show 9:00-Candid Camera 9:30-What's My Line

10:00-News, Weather 10.30-Jerry Lewis Show

MONDAY, NOVEMBER 18 6:30-Sunrise Semesier ·00-Cartoons .45-King and Odie 8:00-Captain Kangaroo 9:00-Seven Keys 9:30-I Love Lucy

:0:00-Real McCoys 10:20-Pete and Gladys 11:00-Love of Life 11:25-CBS News 11:50-Tennessee Ernie Ford

12:00-WTTN News 12:20-Names in the News 12:25-WITN Weather 2:30 As the World Turns 1:00—Fassword 1:30-Houseparty 2:00-TV Bingo

2:50-Edge of Night 3:00 Secret Storm 3:30-Trailmaster 4:30-Popeye and uGs 5 00—Amos 'N Andy 5:30—The World Tonight 6:02-WTTN News, Weather 6:30-Outer Limits 7:30-The Lucy Show 8:00-Danny Thomas

8:30-Andy Griffith 9:00-Jimmy Dean Show 10: W-News 10:30-Channing 11:30-Peter Gunn

TUESDAY, NOVEMBER 19

6:30—Sunrise Semester 7:00—Cartoons 7:45—King and Odie 8:00-Captain Kangaroo 9:00—Seven Keys 9:20-I Love Lucy

10:00-Real McCoys 10:50-Pete and Gladys 11:00—Love of Life 11:25--CBS News 11:30-Tennessee Ernie Ford 12:00-WTTN News

12:20-Names in the News 12:25-WTTN Weather 12:30-As the World Turns 1:00-Password

1:30-Houseparty 2:00-T VBingo 2:30-Edge of Night 3:00-Secret Storm 3:30-Trailmaster 4:30-Popeye and Gus

5:00-Amos 'N Andy

New Officers For Cedar Hill 4-H Elected

The Cedar Hill 4-H Club met last week and held an election of new officers. Phil Lemon was elected president: Sue Whitehead, vice president; Jill Stansell, secretary; Jennifer Yeary, treasurer; Diane Doss, reporter; Jan Stansell, council delegate; Kelly Smitherman, parliament.-

Craig Gilly called the meeting Whitehead. Reports were heard from Kel-

ly Smitherman on council meeting and Graig Gilly gave the treasurer report. A discussion on the Christmas

the party would be held on December 13th. Gifts are not to value over \$1. Jim Word of Floydada gave the program on archaeology. Refreshments were brought by

Kelly and Bryan Smitherman.

December 3 with Jennifer Yeary. A. W. Benner, Scout Executiive of the South Plains Council, with the help of the Council Executive Board directs the Scouting pro-

gram in this area. 5:30-The World Tonight 6:00-- WTTN News 5:30-Mr. Hale's Navy 7:00-Red Skelton 8:00-Petticoat Junction 8:30-Jack Benny 9:00-Gary Moore Show 10:00-News 10:30-Combat

11:36-Peter Gunn WEDNESDAY, NOVEMBER

7 60-Cartoons :45-King and Odie Captain Kangaroo 9:00-Seven Keys 3:29-I Love Lucy 10:00-Real McCoys 10:50-Pete and Gladys

6:30-Sunrise Semester

11:00-Love of Life 11:30-Tennessee Ernie Ford 12:20-Names in the News 12:25-WT'N Weather 12:30-As the World Turns 1:00-Password 1 30-Houseparty

2:00-TV Bingo 2:20-Edge of Night 3:00-Secret Storm 3:30—Trailmaster 4:1K .- Popeye and Gus 5:00-Amos 'N Andy

5:30-The World Tonight 6 00-WTTN News, Weather 6:30-Travels of Jamie Mc-Pheeters 7:30-My Three Sons

8:00-Beverly Hilibillies #:30-Dick Van Dyke 9:00-Greatest Show on Earth 10:00-News

10:30-Breaking Point 11:30-Peter Gunn

Floyd County 14 Years Ago

(from the files of The Hesperian dated Nov. 10, 1949)

Floydada Rotary Club felt it did itself mighty proud Wednesday noon when it paid tribute to the unselfish service of over a period of forty years done the commun ity by Dr. George V. Smith Dr. Smith has been in medical practice in Floyd County since 1909. to order, and the motto, pledge 4H Club is the Floyd County Gold Star girl for 1949. To be chosen for this honor a member must have completed three years in 4-H club work, must have a good etstablished leadership ability as well as achievement.

John Cephus (uncle Ceph) Forparty was held and it was voted tenberry was honored on his 90th birthday Sunday, Oct. 30 at his home in Cedar Hill community. He was surprised with many nice gifts, a lovely dinner and a cake bearing 90 candles.

Miss Billye Freeman, daughter of Mr. and Mrs. Grady Freeman. The next meeting will be on and Gene Webb, son of Mr and Mrs. Floyd Webb, were united in marriage Saturday evening in the home of Mr. and Mrs. James Sinclair in Portales, N. Mex

Bobby George Smith, 14, and his sister, Mozelle Smith, 12, children of Mr and Mrs Leonard Smith of the McCoy Community, escaped serious injuries Tuesday night when the tractor they were riding everturned. The two were on the tractor with Bobby doing the driving when a truck passed causing a cloud of dust to momentarily bling Booby, the tractor hit a parked car and overturned pinning Bobby beneath the tractor. He sustained a badly bruised shoulder and arm and his sister only scratches and bruises

Kingslows Go To Caldweil Rites In Quanah

Mr. and Mrs. E. J. Kinslow of South Plains attended funeral services for Jackie Caldwell in Quanah Tuesday, November 5. The Kinslows first met Caldwell

several years ago through his coming to this area during harvest season to do custom harvesting for various farmers.

Caldwell was killed when car in which he was driving overturned seven miles north of Quanah, Sunday, November 3, Alse killed in the crash were Melvin Bontrager of Eldorado, and Ray Max Dawson also of Eldorado. The car that Caldwell was driv-

ing failed to negotiate a curve, hit a culvert and turned over several times before coming to a said that he was unable to keep Ellis County repeated as the halt. The car was completely de-

HESPERIAN WANT ADS SELL

WHAT'S IT COST?

It's getting close to turkey time and, even during those gay holiday family

dinners, we are all interested in saving money - certainly we don't want

to waste any. And, when it comes to savings your new electric range will

shine. ■ You'll get little, if any meat shrinkage (and that includes the turkey). ■

You'll retain more nutrients in the vegetables you cook electrically and that con-

tributes to better health for your family. ■ But that's what we've come to expect

of modern electric living — biggest bargain in your family budget. ■ Oh yes, the

average family cost for cooking the clean electric way? ■ Just 7¢ a day! ■ ■

ELECTRIC SERVICE . . . the biggest bargain in your family budget

Floyd County Resperien

Local Residents Attend Rites WESTER'S

tended funeral services Wednes- were here for over the weekend day morning at the Date Street visiting relatives, they spent Sat Baptist Church in Plainview for urday night with Mr. and Mrs and former neighbor of all of us. on Sunday all of the above men We are sorry to report Mrs. tioned were dinner guests and Mary's Hospital, Lubbock where she underwent major surgery last week. We wish for Mrs.

and that she will soon be home Mr. and Mrs. Dean Walls and day afternoon with Mr. and Mrs hildren of Plainview visited here Lee Burton and family, Saturday night with his parents. Mr. and Mrs. E. W. Wals Mr. and Mrs. Carl Nelson and laughter of Floydada visited

Sunday afternoon with Mr. and

Mrs. Ruey Irwin. Mrs. Roy Meek visited Sunday with Mr. and Mrs. Galen Holland parents, Mr. and Mrs. Clyde Bur-

Burton of Haskell, Mr. and Mrs. Joe Burton of Nashville, Tenn. Munday.

Lakeview. Mr. and Mrs. J. W. Gilbreath South Plains, and Mr. and Mrs. Shirley Irwin and family visited Saturday night

Roaring Springs School Closed By Flu Epidemic

A stomach virus, commonly known as 'intestinal flu' was the cause for a 2-day holiday at the Roaring Springs Schools last

School officials made the deciion to close the school Tuesday and Wednesday after noticing one of 5 Texas County organizareport to classes Monday. A at the 30th annual Texas Farm confined to her bed, also, because Hotel Texas in Ft. Worth. of the virus.

Local physician's waiting land, Runnels, Wise and Young rooms were filled to capacity, and were cited for excellence in their Roaring Springs pharmacist information programs. up with the requests for medication to relieve the illness, A few cases of pneumonia also

Springs area.

FAIRVIEW, Nov. 11, 1963 - Mr. and Mrs. Bill Muncrief, large number from here at- Sherri and Terri of Colorado City A. Horton a long time friend Lyndal Carey and Carolyn and

H. Wise is a patient in St. visited for the day in the home Sunday afternoon visitors in the T. L. Perry home were Mr. and Mrs. Grady Reeves and son, Ran-Wise a complete recovery soon dell of Plainview.

Mr. and Mrs. Clyde Burton and Maurice of Floyd da visited Sun

Turner Rites Held Friday In Lockney

Mr. and Mrs. Lee Burton and Lockney Friday for Mrs. A. H amily visited in the home of his Turner, 62, who died Wednesday night of last week in her home on Saturday afternoon. Other Lockney. She had been in ill risitors in the Clyde Burton home health for some time. The deat that time were his brothers ceased was the mother of Carl and sister, Mr. and Mrs, Levoy Turner of Sandhill community Rev. Gene Hawkins, minister of the First Baptist

and Mr. and Mrs. Bud Nelson of where the funeral was conducted officiated. He was assisted by Mrs. E. W. Walls visited Satur- Rev. B. L. Tyler, pastor of the day with Mrs. Fred Jones of Assembly of God Church in Lock ney and Rev. Sealy Smith

Mrs. Turner had resided in Crosby and Floyd county since rith Mr. and Mrs. T. L. Perry 1946 when she moved to Lockney Survivors include her husband; six sons, Carl of Sandhill, Billy Gene of Silverton, Clifford of Amarillo, W. A. of Phillips, Wil liam Ray of Wichita, Kan., and C. L. of Lockney; two daughters, Mrs. Arch Cummings and Mrs. Otis Griffith both of Lockney; one sister, Mrs. Nolie Howard Lockney and 24 grandchildren.

County FB Recognized

Floyd County Farm Bureau is that some fifty students failed to tions that was honored recently teacher, Mrs Kenneth Barr, was Bureau convention held at the

Floyd County, along with East-

winner of the award for having the largest membership in the state with 1,669 members. Up were reported in the Roaring shur County, organized only last year received the award for the biggest percentage gain in mem bers, Kleberg County repeated as the county having the larges percentage of its eligible farmers and ranchers enrolled in Farm Bureau

Fisherman Marshall says, "The man who goes highest in this life must be smooth, keen, slick and a fast twister.'

There are 731 Scout Units in the U. S. A. serving handicapped boys and over 111,100 boys in these Units.

GROCERY & MARKET

WEEK END SPECIALS Save Our frading Stamps - Redeemed Here

VIENNA SAUSAGE

3 LB. CAN **59**0

39c

PINT

390

QUAR

LB, CAN

590

10 LB. BAG

Our Darling Country Gentlemen

INSECT SPRAY

INSECT SPRAY

hurfine Reg. or Drip

LB. BOX

CRACKERS

POTATOES

10 LB. BAG **59**0

490

500

MARKET SPECIALS

Wilson's Corn King

CHUCK ROAST

Lean and Good PORK CHOPS

US Grade A

590



This week the more than 2,500 Lincoln-Mercury dealers across the country will celebrate the Silver Anniversary of the Mercury car and the 41/2 million Mercurys built since 1938. Significant changes in the Mercury over a quarter century are pictured here. The first Mercury, illustrated by a 1939 four-door Town Sedan (left), featured a 239 cubic inch V-8 developing 95 horsepower. The latest model, shown by a 1964 Montclair Marauder four-door hardtop (right), offers a choice of six V-8's ranging from 390 cubic-inches and 250 horsepower to 427 cubic-inches and 425 horsepower.

> Come In... See The Best MERCURY EVER!

Come In ... Get The Best DEAL ON THE SOUTH PLAINS!

YOUR BUSINESS APPRECIATED AT

CLINE & RAINER MERCURY

200 W. Missouri

Floydada

Voting Turnout Smallest in Several Years; 23 Came To Mark Their Ballots Saturday

the proposed State Constitutionvoters in several elections, about

Mrs. Dee Adams, Mr. and bright visited Mrs. Gordon Ham- the hostess.

Mr. and Mrs. Jerry Hall of

Mr. and Mrs. Roy Fawyer ited Mrs. W. M. Hambright and Mr. and Mrs. W. N. Ander- Lubbock, and Mr. and Mrs. Carlon enjoyed a Sunday drive to ton Fawver visited the L. D. Gohandle to view the Canyons and

Baptist Church in Floydada vis- the class were Mesdames Odell million dollars of tax money ited Mrs. Fred Jones Sunday. Breed, Earl Edwards, Jr., Dar-Mr. and Mrs. Billy Joe Ham- rel Davis, Duane Robertson, and Junior McAnnally, Edmiston, Mrs. Earl Edwards. Junior and

Mrs. Roy. Fawver and Mrs. L. Mrs. J. W. Walls of Floydada; Fawver family Monday.

were hosts to the Roy Fawvers Hoilums of Floydada. for after-the-game coffee Fri-

room Tuesday night. Brothen tion, Bradley showed a film on his trip to the Japanese Christian

home Wednesday from the Meth-view Carnival were Raymond odist Hospital in Lubbock where she had undergone surgery. Her visitors over the weekend included Mr. and Mrs. Meryl Lary- Llano arrived Tuesday of last breth of Goree; Mr. and Mrs. week to visit Mrs. Davis' sister, Mrs. John King of Plainview; family.

D. Golightly visited the Leslie Mr. and Mrs. E. J. Jones, Floydada; Mrs. Bill Pierce of Peters-Mr. and Mrs. J. T. Huckabee burg, and Mr. and Mrs. Walter

Mrs. Clifford Helms, Mrs. Earl bock Tuesday for a check up. baby in the Lock- Edwards and Mrs. Darrel Davis She is rapidly recovering and atended the 1950 Study Culb was walking around less than meeting in the Floydada P.C.A. twelve hours after her opera- the Court to close the two county

> were winners in the Halloween Mrs. Fred Jones returned Costume Contest at the Lake-

County Closes Canneries

The Commissioners Court held its regular monthly meeting in the office of the County Judge last Monday.

A proposal was approved by canneries on November 30 for them around June 1, 1964.

canvassing of Saturdays election in which the Court reports that they found no noticeable dis-

Lockney Fire Insurance Key

has announced a three per cent 7 and Grant age 4. increase in the fire insurance bright is a clerk mean a hike of \$1,530 in prem-

meeting is set for Monday, De- department and for teaching the pirncipals of fire insurance in 65

Mr. and Mrs. Gordon N. Ham- 8 bright are the proud parents of a baby daughter, born at Lockney General Hospital, Saturday, November 9, 1963, at 10:20 p.m. Rate Increased and has been named Treva Dar. The State Board of Insurance has two older brothers, Craig age

its amounted to 3 cents. Prin- for having a booster truck The next regularly scheduled having a wholly volunteer fire methods of fire prevention and department. Credits were given the schools.

Campsey



BAKERITE 3 LB. CAN

Green Beans Earley Cut Pineapple Monte Sliced Preserves Golden Corn Spinach

21/2 LB. JAR

GREEN STAMPS

Armour Star. Aged Heavy Beef, Valu-Trim Pound

Lean, Northern Pork Picnic Cut Pound

Freshest Frozen Foo

Fruit Pies

Fried Chicken 99c Cauliflower 12 Oz. Can Ore Ida GRAPE JUICE 35c Hash Brown 10 OUNCES

DONUTS Morton's

Heavy Duty Detergent BREEZE **TOILET SOAP**

reg. box 3 reg. bo

Lifebuoy, Assorted Colors

DEL MONTE GARDEN SWEET

DR. PEPPER OR

FANCY TOMATO DEL MONTE BOTTLE

Samsonite FOLDING TABLE



Freshest Meats At Lowest Prices!

Round Steak **Pork Roast**

Armour Star, Aged, Meavy Beef, CHUCK ROAST lb. 49c GROUND CHUCK lb. 49c Lean, Northern Pork, Center Cut Rib PORK CHOPS Armour Campfire SLICED BACON lb. 49c Clarv's, USDA Grade A Fresh TURKEYS 12-16 lb. avg. 45c Butcher Boy, Bologna, Pickle, or Olive LUNCH MEAT 6 ozs. 29c Prater's, All Pork 2 lb. pkg. \$1. SAUSAGE Johnson's, Good and Spicy BRICK CHILI

lb. 49c

FRESHEST PRODUCE!

Potatoes For Baking Or French Fries

10 lb. 39c

Colorado Delicious APPLES

lb. 10c

Fresh Green ONIONS 2 bunches 15c

Grapefruit

Florida Fancy Ruby Red



KRAFT'S SALAD DRESSNG MRACLE QUART JAR

Sunlight, Kitchen Tested, 25 Lb. Bag FLOUR Del Monte Pineapple-Grapefruit 46 oz. DRINK 3 cans \$1. Del Monte, Fancy 2 No. 303 Cans **PUMPKIN** Del Monte, Seedless 15 Oz. Pkg. RAISINS Tender Leaf 48 Count Box TEA BAGS Bit O' Sea, Grated No. 21/2 Can TUNA 4 for \$1. Harchay 20 off Label. 6 Oz. Pkg. DAINTIES chocolate 23c

11 Oz. Pkg. VANILLA WAFERS Holsom, Butter or Sweetmilk BISCUITS Alert 4 - 16 Oz. Cans DOG FOOD Blackburn's, 7c off Label, 32 Oz. Bottle SYRUP Zee, Assorted Colors 4-Roll Pkg. TISSUE Velecia Facial 400 Ct. Box TOILET TISSUE Ranch Style 2 No. 300 Cans BEANS

Health & Beauty Aids

Modart, Reg. or Soft, HAIR SPRAY

Hytone, Reg. 49c 3 Pkgs. FILLER PAPER \$1 Ritz. 7 Lite, Individual With

GOOD IN FLOYDADA NOVEMBER 14, 15, 16, 17, & 18, 1963. WE OBSERVE THE RIGHT TO LIMIT QUANTITIES!

Lowest Prices . . Greatest Variety . . always at .