

Beat Tulia Pep Rally In High School Gym At 2:10 P.M. Friday... Cheerleaders Say, "You All Come!"

"Serving The Floyd County Trade Area Since 1896"

THE FLOYD COUNTY HESPERIAN

16 Pages 10c

FLOYDADA (FLOYD COUNTY), TEXAS, THURSDAY, OCT. 31, 1963

16 PAGES THIS WEEK

Local Group To File Application For State Bank Here

Whirlwinds Take On Mighty Tulia Hornets Friday

Whirlwinds Corral Lockney Longhorns Friday In Exciting 32-14 Victory

Whirlwinds showed they could hold their own in the first quarter with a TD. In the second quarter...

Tulia Remains Undefeated

The Floydada Whirlwinds face the big "test of the season" Friday night as they journey to Tulia and take on the powerful Hornets...



GHOST AND GOBLINS--TRICK OR TREAT--yes, it is that time of the year again and Melissa and Leslie McReynolds are ready for Halloween...

If Charter Granted, Aldine Williams Will Be President

A group of Floydada and area men are in the process of seeking a charter for a new bank in Floydada this week to be called "First State Bank."

Beware Of The Out-Of-Town Insurance Men

A spokesman for the local hospital states this week, "several out-of-town insurance salesmen are selling the older residents of this area absolutely worthless hospital insurance policies."

New Pharmacy In Goen Drug

Bud Goen has recently completed expansion and remodeling of The Goen Drug in Floydada and is also announcing the opening of a new pharmacy department.

New Outlet Store To Open Here Next Week

According to a report from Suringer and Farris the empty building on the corner of Main and California has been rented to John Hix of Duncan, Okla.

McIntosh Heads Campaign For Floydada Boy Scouts

Tommy McIntosh, county campaign chairman of the local Boy Scout fund raising drive for 1963, said this week their goal had been set for this area at \$2300.

Last Rites For Brother Of John Moss

Funeral services for Ennis E. Moss, Sr., 63 of Lubbock will be conducted at the Second Baptist church in Lubbock today at 10:30 a.m.

Claude Estes Takes Over Capada

Effective today Claude Estes has bought the Capada Drive In Theatre on the Ralls Highway an dwill assume ownership.

Free Theatre Tickets...

Mr. and Mrs. J. B. Bishop of Floydada received two free tickets to the Capada Drive In theatre last week.

United Transport Continues To Expand As More Drivers Hired

One of Floydada's biggest industries, United Transport, continues to expand its facilities and business here according to local manager John Williamson.

PTA Carnival Set Tonight

Citizens of Floyd County are reminded of the Halloween School Carnivals tonight. Andrews Ward, Lakeview, South Plains, and Dougherty schools are the ones planning festivities...



State Group Names Word Vice-Pres

James H. Word of Floydada, was elected vice-president of the Texas Archaeological Society during the 35th annual convention held in Lubbock Friday and Saturday.

Spanish Course Will Be Taught

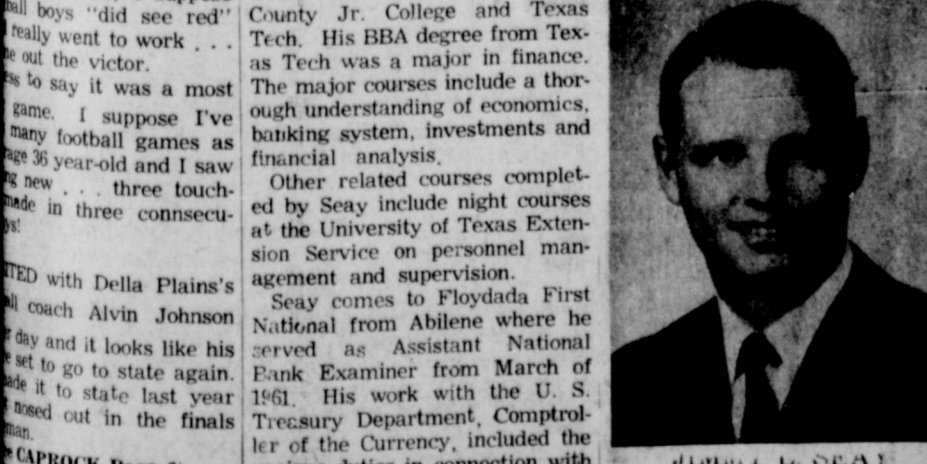
Ben Vera, spanish instructor at Crosbyton, will be in Floydada on the night of November 7, at 7:30 to teach a conversation course.



WINS SAID, "BEAT LOCKNEY" -- and that's just what happened. Wins Sammy Watts (No. 23) and Jack Osborne (No. 25) blast through as Floydada boosters cheered the team on the field before the contest.

First National Employs Jimmy Seay As Vice President

The First National Bank of Floydada has announced the employment of Jimmy Seay of Abilene as Vice President.



JIMMY L. SEAY

YES!... ANOTHER BIG DOLLAR DAY IN FLOYDADA MONDAY, NOVEMBER 4!

Beall's
40th
Anniversary

FOUNDERS DAYS

9 DAYS OF SAVINGS IN HONOR OF OUR FOUNDER!

Founder's Day Special Cannon Bath Towels

Plaids, stripes, and solid colors. Sizes 20 x 40 and 22 x 44. Regular 2 for \$1.00, Founders Day **38c**

LADIES NYLONIZED PANTIES

Assorted colors, sizes 5 thru 10. Regular 3 for \$1.00 value, only **18c**

MONDAY—Dollar Day Only!



Special Purchase Chenille Bedspread

USUALLY 5.00 EACH **3.99**

Solid colors with matching, contrasting, and broken shag borders. Lint free, 3 1/8 gauge. In a good color assortment.

ALL NEW LADIES

Capri Sets

Solid color capris with matching printed blouse

Sizes 8-18 **3.99** SET

SAVE ATBEALL'S



Purchase Flannel Prints **33c yd.**

OUR OUTSTANDING GROUP OF FLANNELS, SMALL, FLORALS, PLUS A FEW OTHER PATTERNS. FULL, 36 INCHES WIDE FOR CHILDREN AND LADIES ROSES AND PAJAMAS!



Founders Day Special Selling LADIES CAPRI PANTS

Long, lean look now is yours at low price. Choose all colors and novelty patterns in assortments. Worth 2.98 the pair. **1.66**



DOLLAR DAY BUYS ONLY UNBLEACHED MUSLIN DIAPERS BIRDSEYE

1.00 doz. 1.66

LADIES NYLON HOSE

DOUBLE BED SIZE ELECTRIC BLANKETS

SIZES 8-11

38c

SINGLE CONTROL **\$11⁸⁸**

DOUBLE CONTROL **\$14⁸⁸**

TWO-YEAR GUARANTEE



Wrinkle Resistant Amel JERSEY DRESSES

Usually 9.95 each. In assorted water color prints and stripes. Beautifully detailed Dallas fashions in delightful no iron wrinkle resistant jersey. Assorted fall tones. Sizes 10-20. **\$5.88 or 2 for \$11.00**



SPECIAL PURCHASE LADIES DRESSES

Shifts, sheaths, shirt-waists, over 100 to select from, regular sizes. **\$3.99**



THREE OFFICERS ARE RE-ELECTED—Mrs. Lynn Miller, left, was reelected as chairman of the Floyd County Home Demonstration Council last Friday, as was Mrs. Earl Edwards Sr., vice chairman and Mrs. R. N. Hopper, secretary treasurer.

Floyd County HD Council Officers Are Re-Elected

All officers of the Floyd County Home Demonstration Council were re-elected to their respective offices Friday during a regular meeting of the Council.

They are Mrs. Lynn Miller, chairman; Mrs. Earl Edwards, vice-chairman, and Mrs. R. N. Hopper, secretary-treasurer. All were present and presided.

Seven clubs were represented and the HD agent, Miss Sherry Mullins.

Annual reports were heard and the announcement made by Mrs. Arlon Miller of the 4-H Achievement Banquet to be held Saturday, November 23 at the First Methodist Church in Floydada.

Council voted to have a rummage sale on November 9 starting on the court house square. Working hours for each club are to be assigned.

The announcement of the Council's annual Christmas party was made. The festivity will be held on December 6 at 2 p.m. in the Council Room. Mrs. O. G. May-

field, Mrs. C. B. Carmack and Mrs. E. L. Widener are in charge of refreshments and Mrs. F. G. Jones Jr., Mrs. Delton Jack and Mrs. W. D. Nance will be in charge of table decorations.

There is to be a covered dish luncheon, sponsored by the Council on Nov. 8 in the First Methodist Church. The meeting and program will begin at 9:30 a.m. and will continue through 3:30 p.m.

Beth Rothman Boon will be guest speaker and will give an interesting demonstration and lecture on personal improvement and charm.

Each club woman attending is asked to bring a covered dish.

Present for the council meeting Friday were Misses W. J. Ross, Jennie Cates, R. N. Hopper, O. G. Mayfield, E. L. Widener, W. D. Nance, Clay Mercer, C. B. Carmack, Thomas Pierce, S. L. Holmes, Delton Jack and Mrs. F. G. Jones.

Junior High Honor Roll

- 8A
5 A's: Eloy Martinez.
4 A's: Rotha Bennett, Patsy Zabay.
3 A's: None.
- 8B
5 A's: Johnny Dunlap, Valdona Bennett, Rande Lou Brown.
4 A's: Jan Killian, Carolyn Hobbs, Ramona Ebsman.
3 A's: Carole Burrow, Vicki Reeves.
- 8C
5 A's: Marjion Wylie, Teresa Hinsky.
4 A's: Judy Bullock, Christine Corby, Joe Christian.
3 A's: Chuck Latrick, Steve Fyffe, Gayle Fawver, Tom Drysdale.
- 8D
5 A's: Carole Graham.
4 A's: Diann Doss, Nancy Foster.
3 A's: Brenda Walls, Larry Ogden.
- 7A
5 A's: None.
4 A's: Ricky Leatherman.
3 A's: Kelly Becker, Anthony Dykus, Linda Walker.
- 7B
5 A's: Susan Booth, Carolyn Whitfill.
4 A's: Marc Latham, Tommy Farris, Steve Craig.
3 A's: Kay Finley, Sara Stanforth.
- 7C
5 A's: None.
4 A's: Connie Bearden.
3 A's: Hugh Peek.
- 7D
5 A's: None.
4 A's: Douglas Sewell, Allen Redding, Edwin Warren, Deanne Dutton.
3 A's: Keith Norrell.
- 6A
5 A's: Johnny Farris, Judy Probasco.
4 A's: Larry Scott.
3 A's: Sara Wilson, James Ogden.
- 6B
5 A's: Janet Watts, Jill Bertrand, Teresa Tye.
4 A's: Victor Smith, Sheila Tylor, Mark Estes.
3 A's: None.
- 6C
5 A's: Kathleen Conner, Jackie Gregory, Kit Martin.
4 A's: Carol Bramlet, Kent Hale, Willa Faye Finley.
3 A's: Nancy Williams, Kay Snead.
- 6D
5 A's: Kelly Smithman.
4 A's: Teddy Houghton.
3 A's: Jill Clark, Christy Brown.

Lighthouse To Sponsor Bess Boon In Floydada November 8

Lighthouse Electric will sponsor Mrs. Bess Boon of Los Angeles, California in an all day seminar at the First Methodist Church in Floydada November 8.

Subject of the seminar is "Improving Yourself". According to Nancy Morckel of Lighthouse both Floyd and Crosby county home demonstration clubs will be in attendance

and all women are invited to attend. There will be a covered dish luncheon at noon and a nursery will be provided for small children.

The program begins at 9 a.m. and will be over at 3:30 p.m. More information about the program and Mrs. Boon will be published in next week's issue of The Hesperian.

Beall Bros. Stores Celebrate Annual Founder's Day Event

Founder's Days, an annual event honoring the Beall Company's three co-founders, will be observed by the entire 46-store chain October 30th through November 9th it was announced here today by Louis Anderson, local Beall's Department store manager.

"Our first observance of the event held last year met with such instant success and enthusiasm that we decided to make it an eleven day promotion this year," Anderson said.

"Beall's buyers have searched the nation's markets diligently to bring outstanding values and

merchandise offerings during this year's Founder's Day event," Anderson continued. A. A. Beall, (deceased); W. F. Beall, (deceased); and Robbie Beall, Board Chairman, Nacogdoches, founded the Beall Chain when store number 1 was opened in October 1923 at Henderson, Texas.

The Beall store prospered and shared its prosperity with the community it served. Soon the store had so many growing pains that a second Beall Department Store was opened in Macogdoches, for the big dreams of the three co-founders was a big chain of stores.

Texans began to discover that when a Beall store opened it was not just another store. They liked the idea of saving money getting fine first-quality merchandise — they liked the real old-fashioned, honest-to-goodness friendly, smiling service, too.

Today these basic principles are still carried out in all 46 stores located in 42 different cities in Texas.

In keeping with their continuous expansion program the Beall Company this year opened new stores in Laredo and Athens, and expanded and remodeled six existing stores.

The Beall Company is currently celebrating its 40th Anniversary this year.

Gaynell Henry Coffee Honoree

Miss Gaynell Henry, bride elect of John Cline of Plainview, was extended a bridal coffee Saturday morning, October 12, in the home of Mrs. Claud Weathersbee.

In the receiving line with Mrs. Weathersbee and the honoree were mothers of the betrothed pair, Mrs. Melvin Henry of Floydada and Mrs. Cline of Plainview.

Gloria Sparks and Charlie Caldwell alternated at the guest register and serving table.

Colors of white and blue were used in table decorations. A white linen cloth was accented by a blue antique wickerwood centerpiece holding white snapdragons and white asters. Silver appointments and blue napkins with the names "Gaynell and John" printed in white, completed the setting.

Hostesses for the courtesy were Misses Pete Hickerson, D. W. Burk, H. C. Love, P. F. Bertrand, Harry Morckel, Doyce Smalley, Tom Hutchins, Bud Goen, Bud Sparks, Bob Welborn, Wayne Collins, Claud Weathersbee and Mrs. Clarence E. Guffee.

The Young Homemakers Club met in a called meeting October 24 with Mrs. Truman Dunavant presenting the program on the making of Christmas Cards. Mrs. Carl Brock was hostess.

Club will meet in regular session on Nov. 17 at 3 p.m. in the FHS homemaking department. Mrs. B. A. Robertson will have charge of the program and display Thanksgiving center pieces.

All interested in this club are urged to attend the meeting.

Mrs. W. G. Saunderson of Denver, Colo., is in Floydada as house guest of her daughter and family, Mr. and Mrs. Fred Zimmerman Jr. Mrs. Saunderson plans a two weeks visit here.

Mrs. Dunavant Gives Program To Homemakers

Members attending were Sandy Teeple, Phyllis Appling, Sharon Bingham, Jeanne Yancy, Vickie Gregory, Janet Burk, Camilla Nash, Shirley Rainer, Carla Center, Mollie Mara, Sandy Bishop, Janice Cockrell, Charlotte Pierce, Lyn Littlefield, and Nancy Robertson and the sponsor, Mrs. Roy Hodges.

The next regular meeting will be on Nov. 11 with Charlotte Pierce and Nancy Robertson as hostesses.

The Boy Scouts of America have participated in three National Good Turns in the Get-Out-The-Vote Campaigns.

Teenage Study Club Meets

The Teenage Study Club, sponsored by the 1982 Junior Study Club met Monday night in the First Methodist Church.

Newly elected officers of the club are Lyn Littlefield, president; Sharon Bingham, vice-president; Janice Cockrell, second vice-president; Jeanne Yancy, secretary; Vickie Gregory, second secretary; Camilla Nash, treasurer; Nancy Robertson, reporter and Janet Burk, parliamentarian.



REPRESENTING ANDREWS Ward PFA Carnival are these four women who are displaying items each room level is to furnish for the Halloween Carnival tonight. First and second grade mothers will donate pies and cakes. Third, fourth and fifth grades and special education classes will donate money for drinks and other necessities. The mothers are from left to right, Mrs. Nile Bryant, 2nd grade; Mrs. Ailaine Williams, fifth grade and special education class; Mrs. Dan Hagood, third and fourth grade; and Mrs. Bud Turner, first grade.

Verna Pate - Scott Six Plan March Wedding Vows



Mrs. Bill Landess of 4608 Oregon Trail, Amarillo, Texas, announces the engagement and approaching marriage of her daughter, Verna Pate, to Scott Six, son of Mr. and Mrs. T. Webster Six of 1818, Patricia, Garland, Texas. The couple will exchange wedding vows in the latter part of March, 1964.

and Mrs. Bill Pierce and children and Mrs. Leo Bartley and children. Leo Bartley is still a patient in Methodist Hospital, Lubbock.

The Bagwells also visited with Mr. Bagwell's sister Mrs. P. L. Joiner who was a house guest in the Leo Bartley home. Mrs. Joiner left today for her home in Eugene, Oregon.

Mrs. C. W. Payne was a luncheon guest of Mrs. Pauline Faulkenberry Friday.

Mrs. E. W. Walls visited Friday with Mrs. Walton Wilson.

Mrs. Walton Wilson visited at the home of Mr. and Mrs. Bob Reeves at South Plains Thursday and Mr. and Mrs. Sim Reeves of Memphis were also there.

Mrs. Harvey Allen took her son Mike out to his grandparents, Mr. and Mrs. Walton Wilson, Friday where he stayed until Saturday. Judy and Harvey attended the ball game Friday night here between Floydada and Lockney.

Mrs. RUBY Irwin attended church in Floydada Sunday and spent the rest of the day in the

took Mrs. Irwin home and visited awhile.

Sunday dinner guests of Mrs. W. B. Wilson were Mr. and Mrs. A. S. Mize of Cedar Hill.

Mr. and Mrs. Earl Thompson of Matador visited Sunday with Mr. and Mrs. Galen Holland.

Mr. and Mrs. Bob Poe of Amarillo, Mr. and Mrs. Joe Rushing and Dickie Lee and Joe Ray of Lubbock were Sunday guests of Mr. and Mrs. Lee Rushing. All enjoyed a birthday dinner in honor of Mrs. Bob Poe who's birthday was Sunday.

Mr. and Mrs. T. L. Perry and Jan were among the ones gathering at the home of Mrs. J. T. Perry Sunday for dinner.

Mrs. Bill Tye and son Jim spent Saturday night and Sunday at the home of Mr. and Mrs. Weldon Pruitt.

Wednesday night Mr. and Mrs. T. L. Perry and Jan visited Mr. and Mrs. Kay Crabtree and daughter.

Mrs. W. B. Wilson, Mrs. Bill Tye and Cotton Wilson went to Claude Sunday, Oct. 20, and stayed over Monday at the home of Mr. and Mrs. Bill Beedy. Monday Mr. and Mrs. A. S. Mize joined them there and all enjoyed visiting and fishing. The occasion was Mrs. Bill Beedy's birthday.

On Friday of last week Mr. and Mrs. Lee Rushing went to Plainview and from there the Rushings accompanied by Mrs. Rushing's brother, Everett Woolverton of Alhambra, California, went to Lubbock to attend the ball game between two Lubbock schools, and Dickie Lee Rushing played on one of the teams.

Bill Tye returned home Sunday from a ten-day trip to the mountains of Colorado on a deer hunt, he accompanied Mr. and Mrs. Carrick Snodgrass, Mr. and Mrs. Bill Marris and Sandra, and Mr. and Mrs. Everett Miller and Walter Hanna.

Mr. and Mrs. Clifford Helms and children of Lakeview and Chil McClure and Del of Plainview were Friday night visitors of Mr. and Mrs. T. L. Perry and Jan, all attended the ballgame between Floydada and Lockney.

Sunday afternoon visitors in the home of Mrs. G. M. Bullard were Mr. and Mrs. Kay Crabtree and Becky and Mrs. T. L. Perry. Visitors during the week with Mrs. G. M. Bullard were Mrs. Summerlin and Mrs. Rapp who visited on Wednesday and Mrs. J. T. Perry and Mrs. J. W. Gilbreath on Friday afternoon.

Dougherty News

By Mrs. W. J. Ross
DOUGHERTY, October 28 — James Ray Cage and Bill Ross attended a party at the DeWese home in Plainview Friday evening.

Mr. and Mrs. G. W. Smith and daughter, Mrs. Bob Everett and son, Rob, visited Mr. and Mrs. Roy Smith in Tulsa Saturday.

Mr. and Mrs. Brownie Smith, Mark and Jay of Crosbyton were dinner guests of Mr. and Mrs. Roy Crawford Sunday. Mrs. Jim Jones of Floydada called in the afternoon.

Mrs. Smith will have minor surgery at the Plainview hospital Tuesday. Her sons, Mark and Jay will visit in the Crawford

home while their mother is hospitalized.

Mrs. Jim Wilson and Mr. and Mrs. Lawrence Burke of Plainview were Sunday dinner guests in the Earl Foster home.

Bill Dougherty of Santa Fe, N. Mexico, visited briefly with friends at Dougherty last week. He was enroute home after a business trip to Oklahoma. He told friends he had leased out the Buck Horn Ranch for a period of several years.

Mrs. Travis Jones will be canvassing the Dougherty and Antelope Communities on behalf of the Salvation Army.

Ray Lloyd, Travis Jones, Dr. Charles Craig and Mitchell Malouf of Plainview are on a pheasant hunting trip in Nebraska.

Mr. and Mrs. Dale Smith and Shawn were weekend guests of her parents, Mr. and Mrs. Donald Duke in Amarillo.

Kenneth Poole wishes to express his appreciation for the many kindnesses rendered him during his recent illness. Kenneth is still under medical treatment and is wearing a neck brace, but is able to be up and around and to supervise his farm activities.

Mr. and Mrs. Marion Brooks and Charles of Lubbock visited her mother, Mrs. S. M. Crawford Saturday.

Mrs. Brooks had received word of the death of a former Dougherty school teacher, Miss Eunice Howell who passed away in Dallas Sept. 10. Miss Howell taught at Dougherty in the 1920s - 1930s. At the time of the school reunion last spring the hospitality committee received a most gracious letter from her acknowledging her invitation and expressing her regret at being unable to attend because of a broken leg.

Henry Bloodworth of Floydada and son, Wayne of Gainesville, were callers at the C. A. Guffee home Wednesday.

Mr. and Mrs. C. A. Guffee were unable to attend the funeral of his brother-in-law, E. P. Raines, who was critically injured in a car wreck Wednesday and passed away Thursday night. The funeral services were at Charlie, Texas. He is survived by the widow and several children.

Mrs. Sam Lide has returned home after visiting with her grandchildren in Amarillo, while their parents went on a deer hunt to Utah.

Floyd County 14 Years Ago

(From the files of the Hesperian issue dated Oct. 27, 1949)

Donnie Ray Woolsey, son of J. W. Woolsey and Mrs. Carl Nelson, is receiving medical treatment in the West Texas Polio Centr in Plainview. He was admitted Friday with a mild case of the malady, and was said to be greatly improved yesterday.

Floydada rainfall Saturday and Sunday amounted to 7 tenths of an inch in town with the rural areas reporting up to an inch. The West Texas Gas company here reported late Wednesday the lowest temperature for the week on Tuesday morning of 36 degrees.

Eddie Jarrett has had a very long wait but is finally recovering from critical injuries when the gasoline truck he was driving overturned and burned on August 21 at Lockney cut-off. Jarrett remained unconscious up to two weeks ago, then has been in a semi-state since a few days ago when he regained normalcy. He is expected to be brought home within a week or so.

Floydada whirlwinds won over the Matador Matadors last week by downs. The score ended 12-12 but Floydada had 11 first downs to Matador's five which determined the winners of the game. After winning the conference game by only a small margin, the Winds will be in a crucial, test Friday night when they meet the Lockney Longhorns. The Winds who are at present district leaders, tangle with the heaviest line in the district when they go against Lockney. The game could go either way and very few predictions have been made.

Garden Club Has Meeting

Mrs. Tom Porter, assisted by Mrs. O. L. Lawrence, were hostesses Friday for a regular meeting of the Floydada Garden Club. The program leader, Mrs. Carl Wilkins, read a lovely poem during the devotion period.

Members answered roll call with "I wish I had thought of that."

Mrs. Lawrence spoke on tucking your garden in for the winter and Mrs. B. A. Robertson gave talk on "Know Your Flowers." She distributed pictures of flowers to each member and they in turn told something of the

flower.

Those present were Mmes. P. F. Bertrand, J. B. Bishop, D. W. Burk, R. E. Fry, Vern Gaunt, S. D. Hunter, John Hoffman, Wilson Kimble, Troy Leonard, O. L. Lawrence, J. P. Moss, Edd Muncy, Tom Porter, B. A. Robertson, Lec Rushing, George Smith, J. B. Smitherman, A. V. Stewart, E. F. Stovall, S. E. Thurman, W. G. Walker, O. M. Watson, J. C. Wester, Carl Wilkins, J. R. Williamson, L. T. Wood and Mrs. Carl Yeekum.

Members will meet on November 8th at 9:30 a.m. in Light-house Electric to hear and see demonstrations on Christmas Ideas by Elton Goen of Park Florist. Mrs. B. A. Robertson will be hostess.

Youth Caught Rifling Hotel Cash Register

The alertness of Deputy Sheriff Foster Amburn, and the detective word of Mrs. E. J. Morehead, resulted in the apprehension of an 18 year old youth Sunday afternoon in Floydada after he rifled the cash register at the Commercial Hotel.

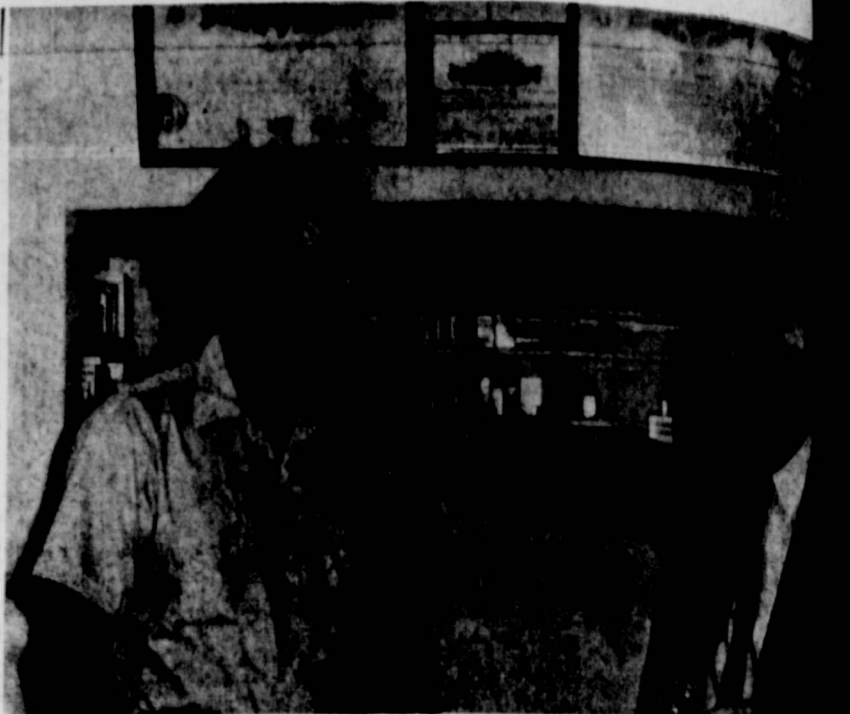
Mrs. Morehead told local officers that she had the youth under suspicion for several days after she noted money missing from the hotel cash box. Sunday afternoon, she and a woman employee saw the boy coming toward the hotel, so the two stepped out of sight and watched his entrance. After he came in the lobby and noticed no one around, he walked behind the counter and proceeded to help himself. Mrs. Morehead stepped out and caught the youth in the act.

He left the hotel on a run and Mrs. Morehead notified officials and gave the description of the boy.

Late Sunday afternoon Mr. Amburn noticed a youth standing on the street in Floydada which fit the description Mrs. Morehead gave. He was picked up and questioned by Amburn and admitted the rifling of the cash box.

He was identified as Robert (Bobby) Lester, 18 of Hugo, Okla., formerly of Floydada.

Lester was fined \$100 and placed in jail for a six months term, according to county officials.



CHATTING ABOUT NEW PHARMACY DEPARTMENT—W. U. (Doc) White are pictured at the pharmacy window in the Store. Goen has announced the opening of a pharmacy in the store, completed expansion and remodeling of the store. "Doc" White is in the new department.

Secretary Of Agriculture Will Be In Lubbock Monday

National attention will be focused on High Plains Grain Sorghum, Cotton and other agricultural aspects as Secretary of Agriculture Orville Freeman visits the area on Monday, November 4th. The Secretary will hold a public meeting in the city auditorium at Lubbock from 2 to 4 o'clock. He will make a 20 minute opening address and then spend the remainder of the two hour period answering questions and responding to statements from the floor. The Lubbock meeting is the eleventh such open session held by Mr. Freeman since August throughout the National agricultural area.

"New concepts of production and marketing are being implemented daily by farmers. To keep pace new concepts in farm policy are taking shape also as we move toward international influences on our local operations. How well the producers of grain sorghum and other area crops fare in future farm policy decisions may well depend on how forceful they present their views to the Secretary during his area visit." Harp went on to say that.

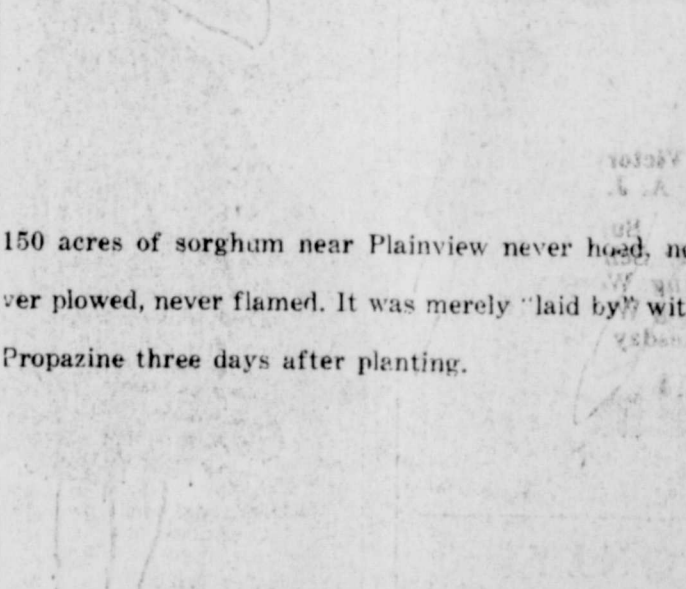
Patzer Chiropractic
317 S. 2nd
FLOYDADA, TEXAS
9 - 12
Mon.-Wed.-Fri.
2 - 5:30

This Picture Tells A Fertilizer Story



The left side of the picture (arrow No. 1) shows bigger and better sorghum because it had been fertilized with Rowland Gordon Plowdown Extra. The right side (Arrow No. 2) points out sorghum in a field that had only ammonia fertilizer. Mr. Friona, pictured, says, "Believe me, this fertilizer program from now on."

This Picture Tells A Weed Control Story

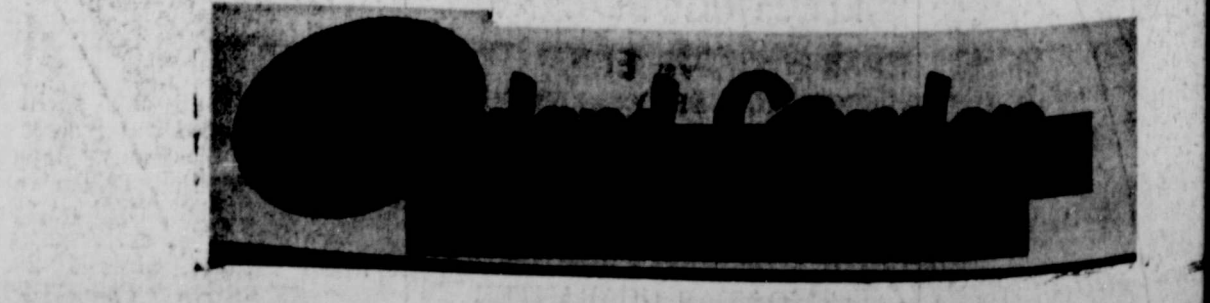


150 acres of sorghum near Plainview never hoed, never plowed, never flamed. It was merely laid by with Propazine three days after planting.

GET MORE PRODUCTION—WITH LESS COST—MORE PROFIT

Fertilize Right **Eliminate Weeds Before**

SEE YOUR ROWLAND GORDON DEALER
Davis Farm Supply, Floydada
Sand Hill Elevators, Sand Hill
Barwise Fertilizer Co., Barwise



White's Festival Of Values

HEATERS FOR THE SMALLEST TO THE LARGEST ROOMS (Cool Cabinets) BUTANE OR NATURAL GAS
as low as \$3.98
15,000 BTU Heater at Right \$15.88.

SEE White's Magic 50 TIRES
Guaranteed Against All Road Hazards for 49,000 Miles!

Prepare Your Car For Cold Morning starts with a New Heavy Duty White BATTERY

CLEARANCE OF TWO 1963 TV SETS!
See Something New In Stereos At WHITE'S

CHECK OUR PRICES!

TOYLAND IS OPEN—BUY ON LAYAWAY!

YOUR BUSINESS ALWAYS APPRECIATED

DEEP SLEEP Electric Blankets
2-YEAR GUARANTEE Washable Moth Proof Non-Allergenic
DUAL CONTROL \$17.95
SINGLE CONTROL \$14.95

AUTHORIZED DEALER
WHITE AUTO STORE
HOME OWNED AND OPERATED BY
Doyle Redding
117 WEST CALIFORNIA STREET
PHONE YU 3-3514
FLOYDADA, TEXAS

SUPERIOR CLEANERS
For Quality Dry Cleaning the approved Sani-tone Way.
WE PICK UP AND DELIVER CALL
YU 3-3540

Attend Church This Week Your Church - Needs You!

Sandhill Baptist Church
Sunday Services
Jimmy McGuire, Minister

Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00

First Methodist Church
Charles E. Lutrick, Pastor

Sunday Services

Sunday School 9:45
Worship Service 11:00
M. F. Programs 8:00
Evening Worship 7:00

First Christian Church
Roy Turner, Pastor

Sunday Services

Sunday School 9:45
Worship Service 11:00
Youth Meeting 6:00
Evening Worship 7:00

First Baptist Church
F. C. Bradley, Pastor

Sunday Services

Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

Calvary Baptist Church
Perry Threadgill Pastor

Sunday Services

Sunday School 9:45
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30

Bible Baptist Church
Gilbert Rhine, Pastor

Sunday Services

Bible Study 9:45
Morning Worship 10:45
Prayer Meeting 7:15
Evening Worship 7:45
Wednesday Evening 7:30

Nazarene Church
Roy G. Archer, Pastor

Sunday Services

Sunday School 9:45
Morning Worship 11:00
N.Y.P.F. 6:30
Evening Worship 7:30

Cumberland Presbyterian Church
Houston Dixon, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Evening Worship Discont.
Radio Services 9:15 a.m.

Cedar Hill Baptist Church
Bert Glascock, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

New Hope Primitive Baptist Church
Beathel Jeffrey, Pastor

Sunday Services

2nd Sunday
Morning Worship 11:00
2nd Saturday Afternoon 2:00
2nd Saturday
Evening Worship 7:00

Cedar Hill Assembly of God Church
Larry Godfrey, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:45
Evangelistic Service 7:30

Victory Baptist Church
A. J. Holster, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:45
Wednesday Evening 8:00

St. Mary Magdalene Catholic Church
Father Curtis Hoffmann, Pastor

Mass Friday 8 p.m.
Sunday Worship 11 a.m.

Mexican Baptist Mission
Raymond Asebedo, Pastor

Sunday Services

Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

West Side Church of Christ

Sunday Morning Worship 10:30
Sunday Evening Worship 6:20
Wednesday Evening 7:00

First Assembly of God Church
R. J. Palmer, Pastor

Sunday Services

Sunday School 9:45
Morning Worship 11:00
Evangelistic Service 7:00



WHY DOES GOD CARE?


We are so tiny in the vastness of space, so drab in the grandeur of nature. Why does God care about each one of us?

This question has always plagued the mind of man. It will probably never be completely answered to his satisfaction until he sees and believes the evidence of man's importance to God: *Thou hast made him a little lower than the angels.*

It remained for Jesus Christ to reveal the love of God. Sunday — World Communion Day — Christians will unite in the sacrament which is their richest experience of the glory and honor God has given.

The world over, men will rejoice in the Divine Love, so far-reaching, that God gave His Son for humanity.

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	Sunday Psalms 8:1-9	Monday John 3:16-21	Tuesday John 14:15-24	Wednesday Romans 5:1-8	Thursday 1 Corinthians 11:17-26	Friday Hebrews 2:1-7	Saturday 1 John 3:16-21
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Dougherty Baptist Church
Jim DeWese, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00

City Park Church of Christ
Herman Alexander, Minister

Sunday Services

Bible Study 9:45
Morning Worship 10:40
Bible Study 5:15
Evening Worship 6:00
Bible Study Wednesday 8:00
Ladies Bible Study, Wed, 9:30 a.m.

Wall St. Church of Christ
O. W. Kirk, Elder

Sunday Services

Communion and
Morning Worship 10:30
Evening Worship 6:30
Wednesday Evening 7:30

Mt. Blanco Baptist Church
O. N. Reed, Pastor
Newell Burk, Elder

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30
Wednesday Prayer Service 7:30

South Plains Baptist Church
Sealy Smith, Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

Carrs Chapel
Rev. Doyn Meriman Pastor

Sunday Services

Sunday School 10:00
Morning Worship 11:00
2nd and 4th Sundays
Evening Worship 6:30

Sandhill Church of Christ

Sunday Services

Morning Worship 10:30
Evening Worship 7:30

New Salem Primitive Baptist Church
Joe M. Jackson, Pastor

Sunday Services

Congregational Singing 10:00
Morning Worship 11:00
Regular Conference Meeting each
second Saturday night 8:00

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| Fieldan Motel | Weems & Weems | Edmiston Plumbing & Heating |
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FLOYDADA & DOUGHERTY | Martin & Company | Scott Gin & Delinting |
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VALUES TO 19.95**

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PIECE GOODS
.69 YD.**

BEAUTIFUL NEW FALL COLORS IN BOLD PLAIDS, CHECKS, PRINTS AND MUTED PLAIDS.
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**NEW SEAMLESS MESH
HOSE
2 PAIRS 1.00**

ALL FIRST QUALITY
NEW COLORS
SIZES 8 1/2 TO 11

EXTRA HEAVY PASTEL COLORED
**BLANKETS
5.00 EACH**

DOLLAR DAY ONLY—REG. 5.98
LARGE 72" x 90" SIZE

**WOMEN'S HOUSECOATS
3.99**

REG. 4.98—DOLLAR DAY ONLY
NEW SHIPMENT—BEAUTIFUL
PASTEL COLORS

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10.99 EACH**

2-YR. REPLACEMENT GUARANTEE
CHOICE OF 4 PASTEL COLORS
A REAL BARGAIN!

ATTENTION, MEN!

BELOW ARE SOME NOTES ABOUT OUR FABULOUS COLLECTION OF FALL CLOTHING. WE THINK BY YOUR READING JUST THESE FEW ITEMS YOU CAN SEE THAT WE ARE WELL STOCKED WITH THE LATEST IN FASHION AS WELL AS SIZES TO FIT EVERYONE AND A SELECTION TO CHOOSE FROM THAT IS MOST TEMPTING

JACKETS

REGULARS AND LONG SIZES 36 TO 50
LAMINATED KNITS, WOOLS, COTTONS, CORDUROY SUEDES, NYLONS—MANY COMPLETELY WASHABLE BY "CRESCO" & "FIELD AND STREAM"
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BY ARROW, CAPRI, STATAVARIE, AND BLOCK-SOUTHLAND. FROM SMALL TO XX LARGE. SLEEVE LENGTHS FROM 32 TO 36. REGULAR COLLARS, IVY, BRITISH IVY, CONTINENTAL AND OTHERS
PRICED FROM 2.98 TO 9.98

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SLACKS

BY HAGGAR, CURLEE AND BEN HOGAN, IN SHORTS, REGULARS AND LONGS. SINGLE PLEATS, PLAN FRONTS, CONTINENTALS AND TRIM CUTS. WOOLS, WOOL BLENDS & SYNTHETICS.
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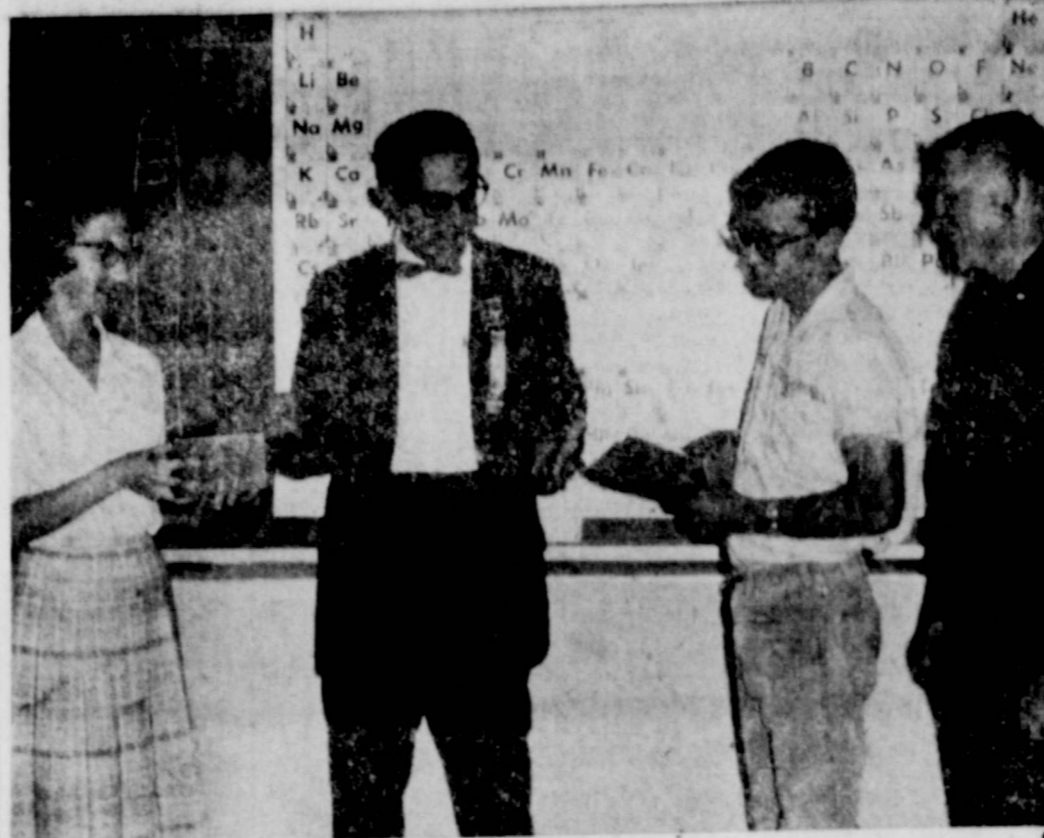
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BY ARROW, MUNSING WEAR AND MILWAUKEE KNITS. REGULARS & LONGS. FROM 7.98 TO 16.98. CARDIGANS, PULL OVERS, BLAZERS.

SPORT COATS

BY "CURLEE" AND "SEWELL" 2c.95 TO 49.95
ALL WOOLS AND WOOL BLENDS 27.95 TO 49.95
REGULARS, LONGS, SHORTS AND EXTRA LONGS.



BASIC PRINCIPALS—USES OF ATOMIC ENERGY in the way of demonstrations and lectures were given Floydada High School science students last week by James W. Bibb, second from left, as he shows three students exhibits of "This Atomic World." The students are Joan Jameson, Pat Ewing and Bill Wheeler, far right.

Atomic Program Presented High School Assembly

A demonstration lecture program, titled "This Atomic World," was presented in an assembly program at Floydada High School last week. The program, sponsored by the United States Atomic Energy Commission, was presented by the Oak Ridge Institute of Nuclear Studies, Oak Ridge, Tenn. The Institute is a nonprofit, educational corporation of 29 Southern universities and colleges, operating under contract act with the Atomic Energy Commission. The traveling exhibits units, which visit hundreds of high schools throughout the United States each year, are designed to provide the public with a better understanding of atomic energy. James W. Bibb, an exhibits manager who has received special training in nuclear science, presented the program. Mr. Bibb holds a bachelor of science degree in naval and electrical engineering from the United States Naval Academy at Annapolis, Maryland.

The demonstrations and lectures are designed specifically to acquaint high school students with the basic principles and uses of atomic energy and to stimulate their interest in science. Subjects covered included atomic structure, the nucleus and radio-activity, radiation biology and fission and fusion. The uses of radioisotopes are also included. The application of these isotopes in agriculture, industry, and medicine is an important aspect of the non-military use of atomic energy. Projections for the use of the atom in rocketry and space travel were also discussed. Following the assembly presentation of exhibits and visual aids, Mr. Bibb spoke for classroom sessions with science students.

Sister of Bud McGowen Dies

Burial rites for Mrs. Lela Evelyn Standefor, 67, who had been a nurse in Plainview Hospital and Clinic for the past ten years, were held Tuesday in Floydada Cemetery. She was the sister of Bud McGowen of Cedar Hill community.

Mrs. Standefor died Sunday in the Plainview Hospital. She was hospitalized Saturday after becoming ill.

Funeral rites were conducted Tuesday morning in the Parkview Baptist Church in Plainview.

Mrs. Standefor was born in Comanche and had lived most of her life in the Turkey-Florent area, moving to Plainview in 1948. Her husband, Lem Standefor, died in 1951.

Survivors are a son and three daughters, Howard Standefor of Roby, Mrs. M. F. Henshaw, Seymour, Mrs. John Bourland, Canyon and Mrs. D. J. Anderson, Quitaque; four sisters, Mrs. W. W. Merrell, Quitaque, Mrs. C. T. Loudermilk and Mrs. Mattie Lee Waters, both of Silverton and Mrs. Dike McMurry of Dumas; three brothers, Bud of Cedar Hill, O. J. of Amarillo and Richard of Hereford; 10 grandchildren and two great grandchildren.

Mr. and Mrs. P. J. Wilks of Lakeview Community have just returned from Almagordo, N. Mex., after a two weeks visit there with Mrs. Wilk's sister, Mrs. Nora McDonald and Mr. and Mrs. R. E. Reding. Since arriving home Mrs. Wilks has been on the sick list but feeling better at this time.

Mr. and Mrs. C. W. Jones spent the weekend in Vernon visiting their daughter and family. Mr. and Mrs. David Mount Houseguests this week in the Jones home are Deborah Lyles and Vicky Warren.

Foster New County Tech Exes Prexy

Eddie Foster, Rt. 2, Lockney, graduate of Texas Tech in 1958 was elected new president of the Floyd County Texas Tech exes at a special called meeting here last Friday night.

He succeeds Glad Norman, Charles Baumgardner of Floydada, graduate in 1959 was elected vice-president; Mrs. Eddie Foster, also graduate of 1958 was elected secretary. Attending the meeting were: Mr. and Mrs. Sammy Hale, N. S. Abbott, Mr. and Mrs. Bill Hale, Kenneth Willis, John E. Huggins, Ned Bradley, R. C. Mitchell and the new officers.

Caprock

(Continued from Page 1) FRANK HILL down at the Lynn County News in Tahoka is coming to life on the boll weevil news. . . . seems they've got 'em down that way too!

Frank says in his column last week: "In regard to the boll weevils found in Lynn county we remember farmers burning kerosene oil flare fixed to tin reflectors and mounted on a can of creek water. The idea was to attract the mature flying weevils and drown them. But it didn't work."

We heard tales of the weevil drinking the creek water, blowing out the flame, and keeping right on eating. Today most of Leon county is in pasture due largely to Mr. Weevil. . . . also a reason why we are editing instead of piling stumps."

ANOTHER big Dollar Day comes to Floydada this Monday. Check the many buys in this issue of The Hesperian. Floydada merchants appreciate your business and are offering many buys that are good for the cold weather ahead and the new season. By the way, it isn't too early to begin shopping for Christmas.

A HINT to the wise is sufficient. Old Mike Emert is a whiz on forecasting football games.

EDITORIAL to Tooley: Seat belts are to be used! There's a new slogan out, now that many folks are installing seat belts on their automobiles. . . . "don't be caught dead sitting on your seat belt."

I took a short cut through some dirt streets to the football game Friday night. . . . in a hurry as usual. . . . looked over to my side and moved the camera over out of the way. . . . looked up and was fast approaching a dead end street. . . . applied brakes on gravel road. . . . seemed to start gaining speed in stead of slowing down. . . . hit four foot ditch. . . . cracked auto frame. . . . messed up front steering parts. . . . and sure enough, didn't even have my safety belt hooked up. . . . just real lucky!

IF YOU'VE been unhappy with the way Orville Freeman has been running the agriculture department you'll have an opportunity to tell him in person as he'll be in Lubbock this coming Monday. On the other hand if you're happy about the way he's running the department. . . . or if you'd just like to express your sympathy to him. . . . I'm sure he will appreciate both.

"WHAT did Tarzan say when he saw the elephants coming over the hill with wrap-around sunglasses on?" "I don't know what?" "Nothing. . . . he didn't recognize them!"

THE EXTENSION service has been paying 3c each for boll weevils to put in cages to observe this winter. Ralph Johnson has

6 Floyd County Has Meeting

Heretofore some club met Thursday in the club room and to order by the vote. Mrs. Roy Hale, Treasurer, was given by Mrs. Hale and members named their names. . . . For the program, Mrs. Dunavant, gave a talk on "The Hesperian." Reid gave pointers on how to get on a horse and save the western vote!

Rotary Club Sees Film On Cancer

The Floydada Rotary club saw a film on cancer at its regular luncheon meeting last week. Rotarian Dr. Ed Bayouth was in charge of the program and answered questions about the film and cancer. Rotarian Alton Higginbotham operated the projector. The films recommend yearly check-ups for cancer signs and

School District Financial Statements

FINANCIAL STATEMENT — AUG. 31, 1962 of the PLAINS CSD No. 8

I Tax Rate 1962-1963 \$1.80 per \$100.00 Valuation
Local Maintenance \$1.50
Taxes under Senate Bill 116 & 2784 \$ 3.30
II Assessed Valuation of District \$1,054,822.00
III Budget for 1962 & 1963.

Receipts
Balance on hand Sept. 1, 1962
All State and Federal Funds
Local Taxes — Maintenance
Sinking Fund
County Available
Other Non-Revenue Receipts
Total Receipts
Less Contingency Balance

Expenditures
Instruction and Administration
Operation of Plant
Maintenance of Plant
Tuition
Auxiliary services (transportation, lunchrooms, etc.)
Fixed Charges (Ins. and Interest)
Bonds and Interest
Total Expenditures

FINANCIAL STATEMENT — AUG. 31, 1962 of the LUBBOCK CSD No. 11

I Tax Rate 1962-1963 \$1.50 per \$100.00 Valuation
Local Maintenance \$1.50
Taxes under Senate Bill 116 and 2784 \$ 3.30
II Assessed Valuation of District \$38,737.00
III Budget for 1962 and 1963.

Receipts
Balance on Hand Sept. 1, 1962
All State and Federal Funds
Local Taxes — Maintenance
County Available
Other Non-Revenue Receipts
Total Receipts
Less Contingency Balance

Expenditures
Instruction and Administration
Maintenance of Plant
Auxiliary service (transportation, lunchrooms, etc.)
Fixed Charges (Ins. and Interest)
Tuition
Capital outlay (furniture, equipment and repairs)
Total Expenditures
Registered warrants 8-31-63

FINANCIAL STATEMENT — AUG. 31, 1962 of the PRAIRIE CSD No. 18

I Tax Rate 1962-1963 \$1.80 per \$100.00 Valuation
Local Maintenance \$1.50
Taxes under Senate Bill 116 and 2784 \$ 3.30
II Assessed Valuation of District
III Budget for 1962 and 1963.

Receipts
Balance on Hand Sept. 1, 1962
All State and Federal Funds
Local Taxes — Maintenance
Sinking Fund
County Available
Other Non-Tuition Receipts
Total Receipts
Less Contingency Balance

Expenditures
Instruction and Administration
Operation of Plant
Maintenance of Plant
Auxiliary services (transportation, lunchrooms, etc.)
Tuition (Pd.)
Fixed Charges (Ins. and Interest)
Retirement of Debt
Total Expenditures
Registered warrants 8-31-63

FINANCIAL STATEMENT — AUG. 31, 1962 of the PRAIRIE CSD No. 21

I Tax Rate 1962 - 1963 \$1.50 per \$100.00 Valuation
Local Maintenance \$1.50
II Assessed Valuation of District \$43,440.00
III Budget for 1962 and 1963.

Receipts
Balance on Hand Sept 1, 1962
All State and Federal Funds
Local Taxes — Maintenance
County Available
Tuition
Total Receipts
Less Contingency Balance

Expenditures
Instruction and Administration
Operation of Plant
Maintenance of Plant
Debt Services
Auxiliary services (transportation, lunchrooms, etc.)
Auxiliary services (transportation, lunchrooms, etc.)
Fixed Charges (Ins. and Interest)
Tuition
Total Expenditures
Registered warrants 8-31-63

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3 PAIR \$2.

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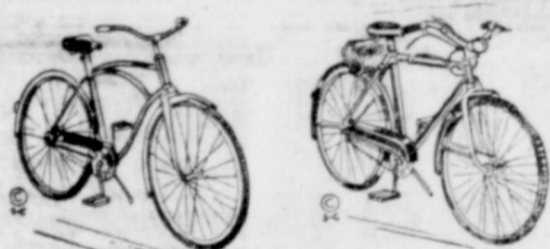
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WATTS SCORES FROM THE 19—Sammy Watts carries the ball for the Floydada Whirlwinds for another score as back James Golightly comes in to help block off some more Lockney Longhorns.

Harmony News

By Mrs. Mather Carr

HARMONY, October 28 — 4H met Monday night October 21 in the club room in their regular meeting with Ann Battey as hostess.

Dinner guests in the home of Mrs. M. D. Ramsey Tuesday were Mrs. Seth Waddill of Bentonville, Ark., and Mrs. Mather Carr. Others visiting through the day were Mrs. Bill Finkner, Mrs. R. B. Gary and Mr. and Mrs. Sherwood Ramsey.

Mrs. Charlie Reid, Jodi and Donna were visitors Tuesday in the Allen Gross home.

Club met Thursday morning in the club room.

Mr. and Mrs. Fred Gross of Sand Hill visited Thursday in the home of their son, Allan and family.

Mrs. R. B. Gary, Mrs. Monroe Schulz and Grandma Carr visited Thursday evening with Mrs. Steve Trowbridge and the new baby, Kippi. There were three other ladies visiting Gene, her sister-in-law, Mrs. Baker from

Beeton, a Mrs. Mabry and another lady from Petersburg. Mr. and Mrs. Laymon Abell and children of Ralls were supper guests Saturday night in the home of their cousin, Mr. and Mrs. Bob Hopper and sons.

Jeanne Davis spent Friday night in Petersburg with Pat Armstrong.

Mr. and Mrs. Tommy Smith and baby of Ft. Stockton are having a two weeks vacation with Tommy's parents, Mr. and Mrs. Marvin Smith, Mrs. Tommy Smith and baby attended the services at the Chapel Sunday morning.

Others visiting in the Smith home Sunday were Mr. and Mrs. Keith Reeves of Floydada, Mr. and Mrs. B. S. Earp of Petersburg, Nita Karen Scott, Mrs. Joyce Davis and Jeannette Clifford McPeak and little Robert Wayne Smith of Petersburg. Robert Wayne's parents, Mr. and Mrs. Buddy Smith and Debra have gone to California for Buddy to see his service doctor. Buddie had a leg injury while in service and he still has to see his doctor.

Little Ed Pogue, son of Rev

Baker News

By Mrs. R. A. Colston

BAKER, Oct. 28 — Mrs. Gilbert Fawver honored her husband and daughter and all in the community who had birthdays in October with a supper in her home, Saturday night, Oct. 19.

The honorees were Gilbert and Doris Fawver, Connie Anderson, Danny Bradford, Teresa Colston, Kenneth Willis and Mrs. Raymond Colston.

Other guests were Mr. and Mrs. Otis Anderson, Mr. and Mrs. Fred Bradford and Conley, Mr. and Mrs. Curtis Sins, Will, Lee and Leslie, Mr. and Mrs. J. Colston and Danny, Raymond Colston and the hostess.

Mr. and Mrs. Sam Green visited recently with friends and relatives in parts of Oklahoma, Dallas, Fort Worth, Denton and Lewisville.

Mr. and Mrs. Claude Fawver accompanied by Mr. and Mrs. Grady Mason of Fort Worth attended Mrs. Pogue's Petersburg, is spending more than a week with Mr. and Mrs. Glenn Pool while Rev. and Mrs. Pogue are in a revival in Colorado.

The deer hunters returned home Sunday from Colo. They only got half the number of deer they were supposed to get. They were Mr. and Mrs. Everett Miller, Mr. and Mrs. Carrick Snodgrass, Mr. and Mrs. Bill Marrs and Sandra, Walter Hanna and Bill Tye. Mrs. Bill Marrs got her deer.

Mr. and Mrs. Allan Gross, Terri and Christi were dinner guests Sunday in the Fred Gross home in Sand Hill.

Mr. and Mrs. Roy Hale were very host and hostess Sunday honoring Mrs. Hale's parents, Mr. and Mrs. Will Snell, of Floydada, for their 61st wedding anniversary. Those present besides Mr. and Mrs. Snell were Mr. and Mrs. Billy Snell and children of Lubbock.

Mr. and Mrs. Sherwood Ramsey were host and hostess Sunday to a birthday dinner honoring their granddaughter, Johnna Jacobs of Lubbock on her first birthday. Those attending the dinner were Johnna's dad and mother, Mr. and Mrs. Kenneth Dietrich all of Lubbock, Mrs. M. D. Ramsey and Mr. and Mrs. Perry Tipton called in the afternoon, and the hostess and son, Don Ray.

Mr. and Mrs. Monroe Schulz and children spent Saturday night in Lubbock with Mrs. Schulz' father, Mr. Foerster. Sunday was Mr. Foerster's birthday and they celebrated it with a barbecue dinner. Several of his other children were there.

Mrs. Marvin Smith, Judy and Robert Wayne Smith of Petersburg visited Mrs. M. D. Ramsey Monday.

Rev. Shewbert, District Superintendent, preached at the eleven o'clock hour Sunday morning. Dinner was served at the church and after dinner Rev. Shewbert held quarterly conferences. After conference Rev. Doane Merriam preached and there were no night services.

Others present were Mrs. Johnny Polvadore, Mrs. Ben Galloway, Mrs. Otis Anderson and Danny's grandmother, Mrs. Claude Fawver and the hostess, Mrs. Bradford.

THANKS FOLKS

Our sincere thanks to everyone who patronized the Capada Drive In while we were the owners.

Our best wishes go to Claude Estes on his new business venture.

Mr. and Mrs. Doyle Mount

Lakeview News

By Mrs. Q. D. Williams

LAKEVIEW, October 28—Miss Sandy Thurston was a guest of her sister, Linda, at Abilene Christian College for the homecoming weekend. The Thurston family went by Abilene Friday afternoon to leave Sandy and then drove on to Cleburne to visit Mrs. Thurston's father. They returned to Abilene Sunday for Sandra.

Alvin and Wayne Battey joined a group from Lubbock for a weekend of fishing at Lake Stamford. They left Friday and returned Sunday evening. They caught enough fish to make the trip a pleasure.

Miss Jean Jones, who is a student at Jessie Lee's Beauty College in Lubbock, surprised her parents, Mr. and Mrs. Fred Jones with a visit home over the weekend. Mrs. Jones was at the Lockney-Floydada football game saying she wished she could see Jean, when her daughter came up behind her and kissed her mother.

Mrs. Jones returned from Scott-White Clinic at Temple Tuesday. She is planning to undergo surgery at Lubbock Methodist Hospital or Scott-White within the next few days.

The Warner Johnsons went to Lubbock Sunday for Sunday dinner and toured the new Texas Tech Library.

On Wednesday the Johnsons were visited by Mrs. R. L. Johnson of Crosbyton. They ate supper with the Carl Brooks that night.

Mr. and Mrs. H. M. Scruggs and family moved into Floydada Saturday.

Arthur McCrevez has come out of retirement to help out at the Lakeview gin during the cotton harvest.

Sunday and weekend guests in the Fred Jones home included James Jones and family of Rule, Mr. and Mrs. L. L. Adkinson, of Goree, Mr. and Mrs. Vernon Moore, Munday, Mr. and Mrs. John King of Plainview, Mr. and Mrs. Wayland Jones and family of Dougherty, and Mr. and Mrs. Fay Hart.

Misses Kim and Gail Harrison visited Denise Battey Saturday and Sunday to go horseback riding.

Dee Adams accidentally vaccinated himself Saturday while working cattle in the canyon. So far he's still healthy as a horse. Wesley Johnson is celebrating his senior year at Floydada High School with a new yellow Chevrolet sports car which he got Saturday.

The T-Bar Ranch rounded up and shipped their cattle Saturday. Cowboys helping included Dee and Roland Adams, Bud and Rex Pope, Howard, Mike and Greg Bishop, Tom Taylor, Norman Muncy, Paul Atterbury and James and Monte Williams.

Q. D. Williams shipped his cattle Sunday afternoon and visited his brother, Odell in the Paduech hospital that night.

Mrs. Earl Rainer, Floydada, and Mrs. R. L. Waller visited Mrs. Fred Jones Monday afternoon.

Mrs. Amanda Hart has 18 piano students this year. Ten students are at the Dougherty School, two in Floydada, and six are at Lakeview.

Leave your news written for this column at the store and maybe we can keep our community informed of neighbors and activities.

Mrs. Ester Freeman returned home last week from Lockney General Hospital where she underwent a tonsillectomy.

The South Plains Council maintains two long term camps, Camp Tres Ritos in New Mexico and Camp Post and also maintains a short term camp, Camp Haynes.

Dr. John W. Kimble
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THE FLOYD COUNTY HESPERIAN

FLOYDADA (FLOYD COUNTY), TEXAS, THURSDAY, OCT. 31, 1963

CONE NEWS by Mrs. Melba Wideman

CONE, October 28 — Sunday dinner guests of Mr. and Mrs. C. O. Gilbreath were Mr. and Mrs. Owen Gilbreath, Kimberley and Jimmy, Lubbock. Afternoon callers were Mr. and Mrs. Tom Gosdin and Donald, Taboka and Mr. and Mrs. George Periot and Lori, Ralls.

Mr. and Mrs. Pryor Ketchum, California, visited last Tuesday with Mr. and Mrs. Roy Mara and Mollie.

Miss Ruth Barley visited in the home of Mrs. Mattie Calloway in Ralls Saturday morning. Also visiting there was Mr. and Mrs. Woods Calloway, Hebronville, who are former residents of this community.

Mr. O. W. Denning, Floydada visited in the home of his son and wife, Mr. and Mrs. Clinton Denning on Monday morning.

Clay Kinnibrough accompanied a group of men from the Ralls area on Friday morning to Nebraska where they will spend several days pheasant hunting.

Mr. and Mrs. Nelson Hilliard, Vernon spent the weekend in the home of her parents, Mr. and Mrs. D. A. Barnhart. They were all Sunday dinner guests of Mr. and Mrs. Haney Wideman, Spike

Mark, Mel and Mardi. Afternoon callers were Mrs. Ruth Belcher and Alton, Ralls, Mrs. Annie Hilliard, Vernon, and Mrs. Marvin Patterson, Burkburnett.

Sunday dinner visitors in the home of Mr. and Mrs. Bob Wideman, Kenny and Belva were Mr. and Mrs. Morris Wideman and Mr. and Mrs. Laney Wideman and children, Lubbock.

Roy Cox, a student at Texas Tech was an overnight visitor in the home of his parents, Mr. and Mrs. Bud Cox and family on Wednesday.

Mr. and Mrs. Ed Martin attended the Farmer's Union Fish fry held in Crosbyton Saturday night. They also enjoyed games of "42."

Mrs. Peachie Parrish visited Friday afternoon with C. O. Littlefield.

Mrs. Joe Jackson visited on

Earl Daniel, Levelland, a surgical patient in the Lubbock Osteopathic Hospital.

Sunday dinner guests of Mrs. Emma Noble were Mrs. Peachie Parrish, Mrs. Roxie Travis and Mr. and Mrs. Dan Flurry.

Lorraine Sellars, daughter of Mr. and Mrs. Kenneth Sellars, Ralls, spent Saturday night with Diane Harris in the home of her parents, Mr. and Mrs. Howard Harris.

Additional guests on Sunday were Mrs. William E. Gobel and children, Lubbock. Mr. and Mrs. Jerry Mitchell and Elizabeth Ann, County Line, and C. B. Abbott, Abilene, were Sunday dinner guests in the home of Mr. and Mrs. Ted Houghton, Dunny and Teddy.

Mr. and Mrs. Thurman Kirby and Jimmy visited Sunday afternoon with Mr. and Mrs. Otis English and children who live east of Crosbyton.

Sunday dinner guests of Mr. and Mrs. W. T. Center, Carla and Larry were Mr. and Mrs. Ed Mar and Carolyn.

Weekend visitors in the home of the Clay Kimbroughs were Mr. and Mrs. James Williams, Mark and Rene' from San Angelo. Others present for dinner on Sunday included Mr. and Mrs. C. A. Verett, Vic and Kendal, Crosbyton Mr. and Mrs. Bob Kimbrough, Kim and Elisha, Ralls, and Mrs. Ruby Snowden.

(Continued On Page 6)



JAMES T. KIRK AND JOAN LARSEN

Grandson Of Floydada Couple Pictured On Front Of Magazine

James T. Kirk, grandson of Mr. and Mrs. Ohmer Kirk of Floydada is pictured on the front of the October issue of "Bible Society Record."

The magazine is circulated all over the world.

In describing the picture the magazine reports, "John Larsen and James T. Kirk, members of the Methodist Church in Demarest, New Jersey, examine a copy of the Gospel of John in modern English. Joan attends the Ridgewood Secretarial School in New Jersey. Jim, a pre-theological student at Springfield College, Massachusetts leaves this Fall to study at the University of Stockholm, Sweden. The main aim of education, as I understand it, says Jim, is to make people think. Students read many books. But no book can make one think more deeply than the Bible."

As the caption states, Jim is now in Stockholm in school.

Father of Jim, Truman Kirk, has been in Floydada visiting his parents and brother David and he reports that Jim will probably enter Perkins School of Theology at SMU when he finishes one more year at Springfield. He is also interested in entering the Methodist ministry in Texas.

Jim's Stockholm studies are sponsored by the Swedish-American Institute and selected colleges throughout the world.

There are 40 students from all over the world in the Junior

Graduate School at the University of Stockholm and Jim reports that they are in hopes of spending a month in Russia following the end of courses.

Truman is an executive with Shell Oil Company, lives in New Jersey with offices in New York. He visits his parents occasionally as he flies to California and Colorado branch offices.

He attended the Floydada-Lockney football game with his parents Friday night and remarked that it was the first Floydada football game he had seen since 1937 when he played for Floydada.

BURGETT'S VISIT DOWNSTATE

Mr. and Mrs. Zofie Burgett have been on an extended vacation the past three weeks visiting relatives which included Mrs. Burgett's step mother at Wichita Falls and a son, Eldon Burgett and family at Weatherford, a brother, Lester Burgett and family at Garland and Mrs. Burgett's sister, Mrs. Frank Rogers and family at Dallas.

While in Dallas at the Roger home the Burgetts enjoyed a nice visit with Mr. and Mrs. Judson Chinnowith, former residents of Floydada.

From Dallas the Burgett's went on to San Antonio to visit another son, Kenneth Burgett and wife and while there had a visit with a former business man of Floydada, Jim Houston.



Is your "corporate image" up to date?

If your picture appeared in tomorrow's paper, how would you look? Like a kid out of school? A World War II hero? Or a businessman of today? Next time you appear "in print," be sure you look "up to date" with a good professional portrait. Call phone now for an appointment.



Time to remember with portraits

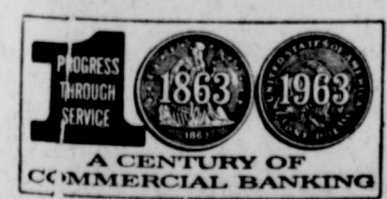
Your Personal Photographer"
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W. CALIF. YU3-4063



We Are Happy To Announce
The Association
of
Jimmy L. Seay
VICE-PRESIDENT

Effective November 1, Jimmy L. Seay of Abilene, Texas, will be associated with our bank as vice-president.

He is well qualified to help you with your banking needs, and we invite you to come in and get acquainted with him. We believe he will be an asset to this community as well as our bank.



"Think First... of The First"

Introducing The New Goen Drug In Floydada

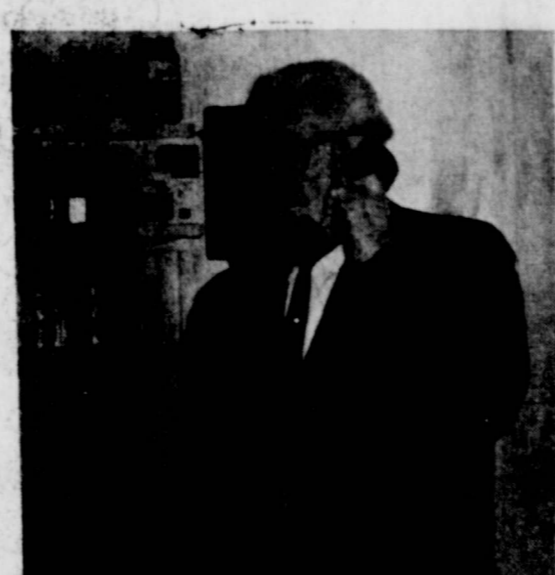
★ DOUBLED IN SIZE ★ MANY NEW DEPARTMENTS



THE GOEN DRUG IS BETTER EQUIPPED TO SERVE YOU THROUGH THE ENLARGEMENT OF THE STORE AND ITS FACILITIES. NEW DEPARTMENTS HAVE BEEN ADDED, OLD DEPARTMENTS ENLARGED. WE ARE ELECTRIC SHAVER HEADQUARTERS FOR BOTH NEW RAZORS AND REPAIR JOBS... OUR COSMETIC AND DR. SCHOLLS COMPLETE FOOT AIDS DEPARTMENTS ARE OUTSTANDING.

★ YEAR AROUND SELECTION OF KINGS CANDIES FOR ALL OCCASIONS!

UD GOEN extends this personal invitation to everyone to come in and look over this modern new drug store. Refreshment booth space has been added, everything completely re-



W. U. WHITE

ANNOUNCING OUR NEW PHARMACY DEPARTMENT

W. U. (DOC) WHITE, Pharmacist

WE ARE HAPPY TO ANNOUNCE THE ASSOCIATION OF W. U. WHITE, WHO HAS BEEN A FLOYDADA PHARMACIST FOR MANY YEARS. HE IS WELL QUALIFIED TO HELP YOU WITH YOUR PRESCRIPTION NEEDS AND WELCOMES THE OPPORTUNITY TO SERVE YOU. OUR NEW PHARMACY DEPARTMENT IS MODERN IN EVERY RESPECT AND STOCKED WITH ALL OF THE LATEST MEDICATIONS.



The next time your doctor hands you a prescription, bring it to our licensed pharmacist. He'll fill it as quickly as possible, and of course, accuracy you can depend on.



GOEN DRUG

130 W. CALIFORNIA

Shurfine

...the Savingest

Floyd County Hesperian
Thursday, October 31, 1963

Time of the Year!

CARNIVAL TIME

PRICES GOOD THROUGH NOV. 9

GREEN BEANS SHURFINE 4 SIEVE-CUT BLUE LAKE NO. 303 CAN **5 FOR 1.**

TOMATO JUICE SHURFINE 46 OZ. CAN **4 FOR 1.**

SHORTENING SHURFINE 3 POUND CAN **.59**

PEACHES NO. 2 CAN SHURFINE YELLOW CLING SLICED OR HALVES **4 FOR 1.**

COFFEE SHURFINE REGULAR OR DRIP GRIND POUND **.59**

Carnival Special



WESTCLOX ELECTRIC ALARM
WITH THE FULL SECOND SWEEP AND LUMINOUS HANDS

\$2.79
\$5.49 VALUE ONLY PLUS FEDERAL TAX WITH \$5.00 FOOD PURCHASE

MEATS

Bacon POUND **.49**
ARMOURS STAR FANCY SLICED

Frank's 2 POUND BAG **.69**
PINKNEY'S

PRODUCE

SPUDS 10 POUND BAG **.59**
NO. 1 IDAHO RUSSETS

28 OZ. JAR **BUTTER** **4⁰/₁₀\$1**

NO. 303 CAN **SAUCE** **6⁰/₁₀\$1**

SPEARS ALL GREEN CUT **FRAGUS** **4⁰/₁₀\$1**

S & POTATOES **6⁰/₁₀\$1**

WH SWEETMILK OR BUTTERMILK **QUITS** **13⁰/₁₀\$1**

1 LB. **MARINE** **6⁰/₁₀\$1**

TALL CAN **8⁰/₁₀\$1**

NO. 303 CAN **5⁰/₁₀\$1**

18 OZ. JAR **2⁰/₁₀\$1**

12 OZ. **UT BUTTER** **2⁰/₁₀\$1**

46 OZ. CAN **RONI & SPAGHETTI!** **2⁰/₁₀\$29c**

APPLE JUICE **3⁰/₁₀\$1**

SHURFINE CRUSHED **PINEAPPLE** NO. 2 CAN **4⁰/₁₀\$1**

SHURFINE **PORK & BEANS** NO. 303 CAN **9⁰/₁₀\$1**

SHURFINE WHOLE **IRISH POTATOES** NO. 303 CAN **8⁰/₁₀\$1**

SHURFINE WHOLE SMALL **SWEET POTATOES** NO. 3 CAN **3⁰/₁₀\$1**

SHURFINE STRAWBERRY **PRESERVES** 18 OZ. JAR **2⁰/₁₀\$89c**

QUART **39c**

NO. 303 CAN **5⁰/₁₀\$1**

8 OZ. CAN **11⁰/₁₀\$1**

QUART **2⁰/₁₀\$89c**

4 OZ. CAN **5⁰/₁₀\$1**

SHURFINE **SALAD DRESSING**

SHURFINE **TOMATOES**

SHURFINE **TOMATO SAUCE**

SHURFINE **WAFFLE SYRUP**

SHURFINE **VIENNA SAUSAGE**



Carnival Special

SHURFINE **CATSUP** 14 OUNCE BOTTLE **6 FOR 1.**

SHURFINE **CORN** Cream Style or Whole Kernel—303 Can **7 FOR 1.**

SHURFINE **TUNA** CHUNK STYLE—FLAT CAN **4 FOR 1.**

Carnival Special

SHURFINE FRESH SHELLED NO. 300 CAN **BLACKEYES** 7 for \$1

SHURFINE FRESH 2 L.B. LOAF **CHEESE SPREAD** 69c

SHURFINE 15 OZ. CAN **CHILI with BEASS** 4 for \$1

SHURFINE STRAINED NO. 300 CAN **CRANBERRY SAUCE** 5 for \$1

SHURFINE FRESH PAK 16 OZ. **CUCUMBER CHIPS** 4 for \$1

RONEY TALL CAN **DOG FOOD** 13 for \$1

SHURFINE 25 L.B. PRINT BAG **FLOUR** \$1.69

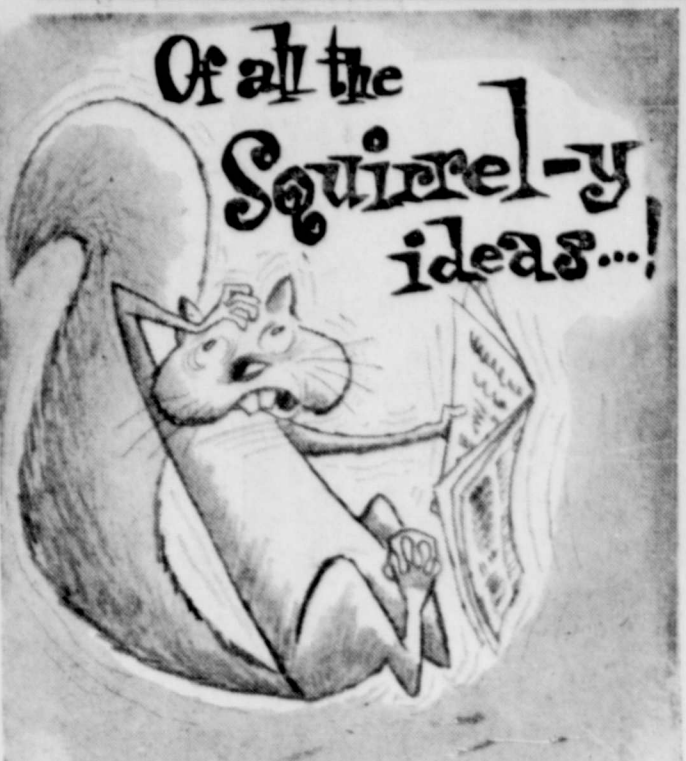
SHURFINE 10 L.B. PAPER BAG **FLOUR** 69c

SHURFINE NO. 303 CAN **FRUIT COCKTAIL** 4 for \$1

SHURFINE 24 OZ. BOTTLE **GRAPE JUICE** 3 for \$1

SHOP YOUR FAVORITE FLOYDADA SHURFINE GROCER

Hull & McBrien Grocery 210 S. MAIN PHONE YU3-3164	L & J Food Mart 316 N. 2nd PHONE YU3-3105	Wyly's Superette 309 E. HOUSTON PHONE YU3-4021	Powell Super Market 429 W. GEORGIA PHONE YU3-2444
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Floyd Philosopher Gives Up On Trying To Keep Up With What's Going On In The World

Editor's note: The Floyd Philosopher on his Johnson grass farm throws up his hands in the face of an impossible job, his letter this week reveals.

Dear Editor:

"People are always saying a man ought to keep up with what's happening in the world, but it can't be done."

Last night for example I was leafing through a high-powered national magazine and ran across a seven-page article on "U.S. Policy In Yemen."

This is what I'm talking about. Yemen? I have never heard of the place, and I'll bet a year's subscription to The Hesperian that not over two people within ten miles of this Johnson grass farm ever heard of it either, yet it's a country on the foreign aid list the same as the others.

Now I don't mind admitting I didn't read that article, on the grounds that if I brought myself up to date on the situation in Yemen, it would be only fair to do the same for South Vietnam, Iran, the Congo, Algeria, South Korea, etc., through the entire list of 175 nations now on earth, and by the time I got through I'd have to start back over as the situation changes every week or two in most of those places. This wouldn't leave me any time for farming, and if I'm not going to have any time for farming, I'd rather it'd be because of something besides the study of geography.

Trying to keep up with what's going on in the individual countries of the world is beyond my reach. It's like trying to keep up with all the politics in all the counties in all the states of the United States, when half the time I don't even know what's going on right here in Floyd County. In fact, I'll bet there aren't a dozen people within ten miles of this farm who can name all the officials in this county, and even if they can, I don't be-

lieve they'd have much edge on the rest of us.

The way I see it is, if a man keeps up with one county, one state, a few children, two or three football teams and three or four countries, he's got his hands full. I may be ignorant of most of the world but, you've got to remember that most of the world is ignorant of me. This is probably an agreeable situation all the way around.

Yours faithfully,
J. A.

Book Fair Held Friday At High School Library

On Friday, October 25th, the Teen-Age Library Club of Floydada High School, The Bookends, held a book fair in the school library.

All the new books which have been received for the fall term were on display and the students and faculty were invited to come between the hours of 8:30 a.m. and 4:00 p.m. to view the books as well as all the new audio-visual materials. 112 books were on display, along with 123 filmstrips, 45 records and the filmstrip, film and opaque projectors, previewers and record players.

One of the newest pieces of audio-visual equipment is the Bell and Howell 16 mm projector which has projector and screen all in one mechanism, and is very simple to thread as well as operate.

The Bookends will be journeying to Canyon on November 29th for the District 1 TALA (Teen Age Library Association) convention there. The theme for this meeting will be: Books: Key to the Past, Present, and Future.

Golden Circle SS Class Meets For Social Luncheon

The Golden Circle Sunday School class of the First Baptist Church met for a luncheon and social meeting on October 23 in the church with 11 members and one visitor present.

The leader, Mrs. Roy Patton, brought the devotional and opening prayer was voiced by Mrs. W. C. Sims.

Members answered roll call by giving a Bible quotation.

The subject, "A Path of Light" was given by Mrs. L. A. Marshall. Closing prayer was led by Mrs. Eva Newsome.

Present were: Mrs. R. F. Stovall, W. C. Sims, Nora Speck, Roy Patton, Pearl Fagan, R. H. Smith, J. A. Hartzell, Lella Horton, Eva Newsome, L. A. Marshall and Miss Marie Marshall, and the visitor, Mrs. Gilly.

Harmony News

By Mrs. Mather Carr

HARMONY, October 21 — Mrs. M. D. Ramsey returned home Monday of last week after spending two weeks in Wichita, Kas., with Mr. and Mrs. Frank Moore, long time friends of Mrs. Ramsey.

Mr. and Mrs. Everett Miller, Mr. and Mrs. Carrick Snodgrass, Mr. and Mrs. Bill Marrs and Sandra, Walter Hanna and Bill Tye left Thursday for Colorado on a deer hunt.

The community club met Thursday night at the center at 7:30 for their regular monthly meeting with Mr. and Mrs. Bruce Davis, Mr. and Mrs. Zant Scott and Mrs. Phillip Dunavant as hostesses. The meeting was called to order by the president, Sherwood Ramsey. After the business session table games were played. The hostesses served bottle drinks, pop corn and apples to a nice crowd.

Mr. and Mrs. Bill Hopper of Edmondson were visitors Thursday night in the home of Bill's brother, Bob Hopper and family.

Mr. and Mrs. Ray Hopper of Petersburg visited Ray's brother, Bob Hopper and family Friday night.

Mr. and Mrs. Charlie Bailey and Mr. and Mrs. Alvin Roper of Dumont spent Saturday with the Wesley Carrs. The Baileys are the parents of Mrs. Carr and Mrs. Roper is Mrs. Carr's sister.

Patricia Tucker of Canyon College spent last weekend home with her parents Mr. and Mrs. Marion Tucker. Mr. and Mrs. Marion Tucker attended the ball game at Canyon Saturday.

Mr. and Mrs. Floyd Trowbridge are the happy parents of a baby daughter born Saturday, October 19, in West Texas Hospital in Lubbock. She weighed 7 pounds and 3 ounces. She has been named Kippi Shawn. Kippy has two sisters, Kelli and Kim.

Mr. and Mrs. Chloma Williams spent Sunday in Amarillo with Chloma's parents Mr. and Mrs. L. A. Williams.

Mrs. R. B. Gary was hostess Sunday to a birthday dinner honoring her husband? Those present for the dinner were Miss Reda Mae Gary of Lubbock, Mrs. Elmer Williams of Crosbyton, Mr. and Mrs. H. Nelson and children of Baker, Mr. and Mrs. Elmer Dean Williams and Todd, and Mr. and Mrs. Leon Williams, all of Floydada. James Halcomb of Lubbock visited in the afternoon. This was a surprise for Mr. Gary. He received gifts from the children and grandchildren.

Mr. and Mrs. Joe Smith of Amarillo spent Sunday in the home of Mr. and Mrs. Marvin Smith. Joe and Reta came down for their sons, Derk and Cliffie who had spent the week with their grandparents. Others having dinner in the Smith home were Mr. and Mrs. Buddy Smith and children of Petersburg. Mr. and Mrs. B. S. Earp of Petersburg visited in the afternoon.

Mr. and Mrs. Ira Davis of Petersburg were dinner guests Sunday in the Bruce Davis home.

Mr. and Mrs. Don Akin and children visited Sunday night in the Bruce Davis home.

Visiting in the Roy Hale home Sunday evening were Mr. and Mrs. L. Fulton of Floydada.

Mr. and Mrs. Fred Gross of Sandhill were visitors Monday in the Allan Gross home.

Police Hold Four On Robbery Charge Here

CHILDRESS, Oct. 24 — Childress police arrested two Negro men and two Negro women today at about 2:30 a.m. in connection with the robbery of a truck driver about 12:15 a.m. today a half mile east of Floydada. The four are charged with robbery by assault.

Arrested by officers Red Powell and Finis Wrinkle, were Florine Williams and Bill Williams, both of Odessa; Dianne Hill McEvide of Albuquerque, N. M.; and Jesse Hughes, of Lawton, Okla.

The arrest of the quartet was made after a radio alert broadcast following the reported robbery.

According to Childress Police Chief Alvis Maddox, the truck driver, Robert Williams of Hereford and his relief driver, not identified, were on their way from Hereford to Paducah with a load of hay, when they noticed the car driven by the Negroes pass their truck then slow down, fall behind and start blinking its lights.

Thinking that something might be wrong with the car, Williams pulled to the side of the highway and stopped.

Both Williams and his relief driver got out of the cab. They reported the Negro women got out of the car and approached them, while the Negro men remained in the car.

One of the women, identified as Florine Williams and described by the drivers as a "big Negro woman" reportedly grabbed Williams and, holding his arms tight against his sides took his billfold from his pocket, "yanked out about \$18" and threw the billfold on the ground.

At this point, the report continued, the other driver shoved the second woman away from him. The truck drivers remained

standing where they were as the woman returned to the car and drove off.

The drivers said they thought the two Negro men might be armed.

Upon searching the car after the Negroes' arrest, police found a clip of 25 caliber bullets, but no weapon of any kind.

Maddox reported that one of the male suspects had \$447 in cash in his possession and the other about \$65. They also had four checks in the amount of \$500 each which they told investigators they got through gambling. Name of person issuing the checks was not available but they were reportedly drawn on a Throckmorton bank.

The automobile the Negroes were driving had New Mexico license plates on it. Officers also found a current set of Texas plates in the vehicle.

LIBRARIANS TO ATTEND DISTRICT MEET

Mrs. Helen Patterson, Floydada High School Librarian, and Mrs. H. G. Barber, Floydada Junior High School Librarian will go to Pampa on November 2 for the District 1 Texas Library Association meeting which will be held in the Lovett Memorial Library in Pampa. Registration will begin at 9:00 a.m. and the meeting will continue throughout the day with the principal speaker being Dr. Sarah Law Kernerly of North Texas State University Library School.

Mrs. Allan Gross, Terri and Christi visited in Floydada Friday with Mrs. Johnny Dobbs.

Fisherman Marshall says, "Need something to do... be a chuckle hunter, it's fun!"

Floydada "B" Team Tied Lockney in 30-8 Victory

Floydada "B" went to Lockney last Thursday night to try to set the pattern for the big game, between the varsity that was to be settled on the following night. They came home with a 30-8 victory to extend its winning ways to a 7 win and no loss season.

The "B" team was playing without tackle Charles Overstreet who moved to the Varsity to replace Dale West who was lost for the remainder of the season. Also missing was Terry Bearden, out with a sprained ankle and also Perez who was lost to grades for the week. Gene Martin was also missing due to illness.

The Floydada "B" rose to the occasion with Gary Lyles, Steve Marler, Richard Mayo and John DeLeon doing fine jobs in the backfield on offense.

Gary Lyles started the scoring on a wingback reverse good for 27 yards and Darrell Munday ran the extra point for an 8-0 margin. Lyles also scored the 2nd TD after receiving a pass from John DeLeon from the 49 yard line and Munday ran the points after for a 16-0 halftime score. Soon after the intermission John DeLeon scampered 25 yards on a keeper to run the score to 22-0. The point after failed. Floydada's last score came when Steve Marler inter-

cepted a Lockney pass 29 yards back to score. Lyles also scored in the closing game Lockney against Floydada on the points 4-30.

All the "B" boys were proud and game and real pleased.

Rozelle Eshelbren, Thurman Kitch, Coach Bob Stinson, Coach Bob Stinson was the best son thus far of the boys."

The next game will be at Floydada's Hale Center following Thursday at 7:00. Make sure you see the game.

PATZER ATTORNEY

Dr. K. C. P. Arbor, Michigan morning to do research check under the direction of Am. A.

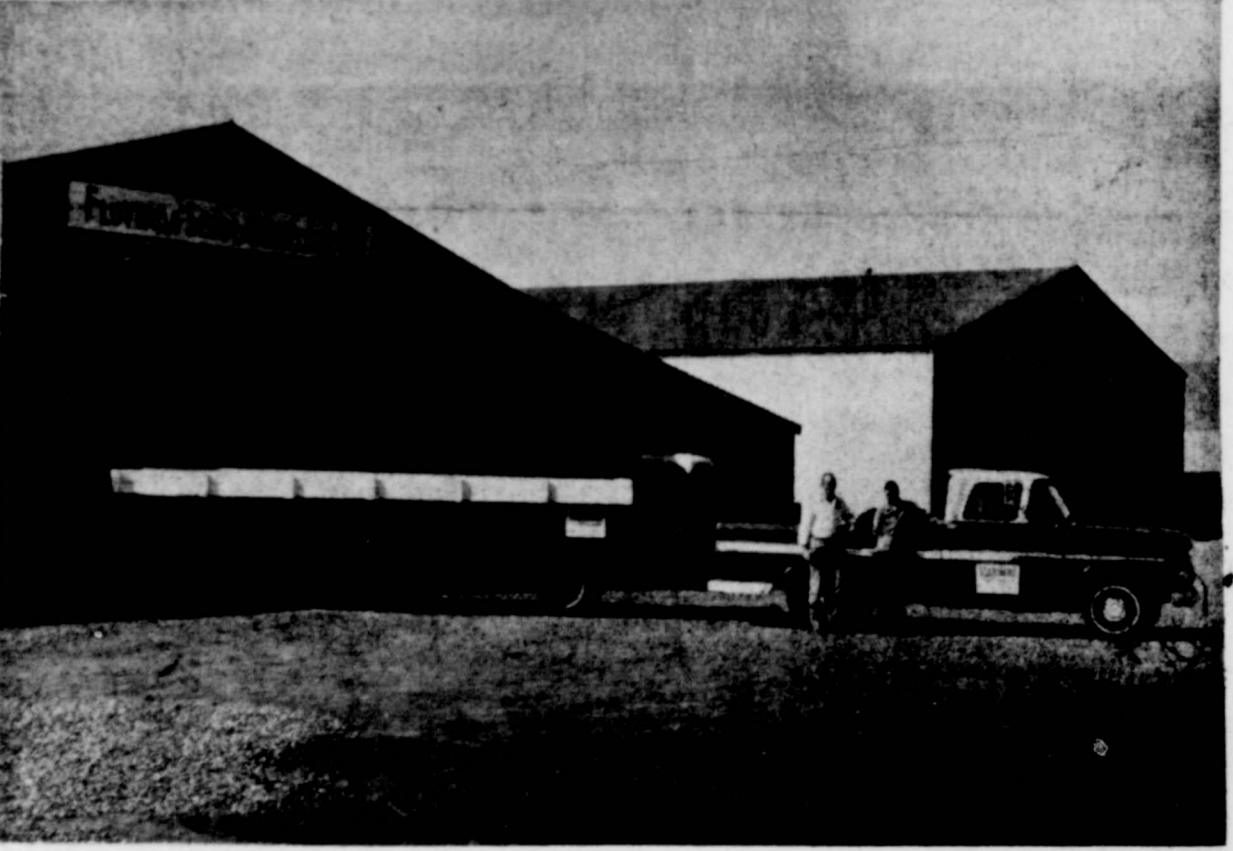
Hollis R. Bo
Real Estate
(Successor to Massie & B...)
BOOTHE BUILDING

THE LIGHTHOUSE ELECTRIC CO-OPERATIVE has been so successful that more than 95% of rural areas now have electricity. Some people say "The job is done, it's time for the co-op to get out," which only goes to prove that all the nuts are not in trees.

These people reckon without the need for heavier lines, larger poles, bigger transformers and improved facilities to serve the ever increasing loads in rural areas... areas developed by the LIGHTHOUSE ELECTRIC COOPERATIVE.

The challenge for LIGHTHOUSE ELECTRIC is still a great one. They will meet this challenge as they have in the past with an efficient, dependable, economical electric service that will stay ahead of demand. There is a continuing job of service to their member-owners and to their community.

Lighthouse Electric Cooperative, Inc.



Mr. Cotton Farmer!
Mr. Cotton Ginner!
SIMPLY CALL YU 3-3214

WHEN YOU WANT YOUR COTTON SEED CAUGHT AT THE GIN, WET ACID DELINTED, CLEANED, GRADED, BAGGED, AND STORED UNTIL JANUARY 1, 1964.

Plenty of heavy duty trailers, trucks and pickups combined with more warehouse space, more and better acid delinting equipment... These are only a few reasons why you receive fast, efficient service at Floydada Delinting.

And We Certainly Appreciate Your Business!

FLOYDADA SEED & DELINTING CO., Inc.

Mr. Farmer
Why Support
Out-Of-Town Compresses?
... and help other towns grow?

When you store your cotton in Floydada you are supporting local industry that pays Floydada School Taxes, Floydada City Taxes, Floydada City Taxes and supports all Community Funds and Activities, and employs Local People who spend money in Floydada.

CONSIDER THIS ADVANTAGE OF STORING:
YOUR COTTON AT THE FLOYDADA WAREHOUSE, HALL BOCK,
30c PER BALE MORE LOAN VALUE THAN LUBBOCK.

Your ginner will haul your cotton to any compress you request. We are here to serve you. We have space for your cotton.

HELP Floydada and Floyd County Grow!
Ask Your Ginner to send your Cotton to

Panhandle Compresses & Warehouse Co.

WE EXTEND A CORDIAL INVITATION TO THE PEOPLE OF THIS AREA TO VISIT OUR WAREHOUSE AND INSPECT OUR COTTON FACILITIES. WE BELIEVE THAT YOU WILL BE INTERESTED IN THIS PHASE OF YOUR COTTON INDUSTRY.

HENRY WATSON, SUPT. FLOYDADA, TEXAS

CARDINAL INSURANCE CO.
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Ph. YU 3-3270
"YOUR INDEPENDENT INSURANCE AGENT"

- CROP INSURANCE
- FIRE
- LIABILITY
- HOSPITALIZATION
- CASUALTY
- WORKMEN'S COMPENSATION
- AUTOMOBILE

Floydada's Housing Problem

are well pleased with the giant strides Floydada is making in solving the problems of city government, street markers, hospital needs, the increase of construction, the improvement of business firms, selected school expansion, greater utility services, and growth.

is all points to a thriving growing community. It not only points at but screams the dire need for the increased population.

ing have often said that many families would like to Floydada if they only had a place to live. Hesperian has moved a shop foreman here from a place who managed to rent a trailer house, our enter is driving back and forth from Matador, a lucky in securing a farm rent house for our man.

the meantime, not a day passes that someone enters our office in search of rent facilities. The demand at the front page of this week's Hesperian is for more progress . . . more expansion for our city . . . and of course greater needs for housing.

will do something about this need? Obviously, the great need of new house buildings break loose if there were only building lots.

will open building lots. Obviously, the great need of new house buildings break loose if there were only building lots.

will open building lots. Obviously, the great need of new house buildings break loose if there were only building lots.

GUEST EDITORIAL
Can Afford World Peace

are committed to total Soviet Russia . . . if it is dead set on a collision which must inevitably result in the annihilation of the system or ours . . . the sale of wheat or any commodity to the Soviet grave tactical error, because it is as much a weapon as ammunition.

ever, we are sincere in our desire to achieve world peace. We can be achieved with our own principles and way of life. The sale of wheat to Russia seems to us, is what the world needs to sell. Lots of wheat to buy wheat for dollars to pay for apparently they do have, but can be made on a basis.

can be won, but peace can be secured by economic means. If it's war we are hanging the consequences, by all means go all out to get off trade with the But if we really hope and sincerely want to meet our adversary.

ment that it is subsidized that is being sold to below-cost price is . . . Of course it is subsidized, all our surplus is subsidized wheat. It is subsidized is that producing a lot more than we have to maintain our farm economy. But going to sell wheat on the market at an artificial price because nobody is pay it. The world market where the trade market where is regulated by supply and demand . . . not by the US Dept of Agriculture . . . wheat we sell on world market is going to be sold at a market price, whe-

Revival Starts
November 4 At
Victory Church

A revival at the Victory Baptist church will commence on November 4 and will continue through November 11. Services are to be held nightly by Harvey Hudson of the Independent Baptist Church at Reno, Okla., starting at 7:30.

Rev. A. J. Holster, minister of the Victory Church, will lead the revival singing.

Almost 35 million boys and adult volunteers have been registered in the scouting program during the past fifty-two years.

Over 300 Scout Units serve over 8,000 boys in the 20 Counties that make up the South Plains Council.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas
WENDELL TOOLEY, Publisher
Established 1896 by Claude V. Hall. Entered as second class at the post office at Floydada, Texas, April 10, 1907 under act of Congress of March 8, 1897.

TEXAS PRESS ASSOCIATION
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BARGAINS

ALL SIZE TRAILER
TIRES AND WHEELS
PRICED FROM \$2.50

OK RUBBER WELDERS

FLOYDADA, TEXAS

The Annual Big Swap



Letters To
The Editor

October 24, 1963
Dear Mr. Tooley:
Last Thursday a car jumped a curb and overturned across the street from my house. Two wonderful things resulted? The teenage driver was apparently uninjured, and the car swerved right into a vacant lot - instead of left into a yard full of preschool children. For these two things we can all be grateful.

For this accident did not surprise those of us who live on Texas Avenue. We are surprised it didn't happen long ago.

Since the day Texas Ave. was widened and paved it has been a race track. All manner of vehicle goes screeching by, often on 2 wheels, from late in the afternoon until the early morning hours.

The street is lined with yards full of small children. These small tots play blissfully unaware that death may one day visit them.

Yesterday's teenager drove fast and used bad judgement, too. The only difference is that today's youth have a more powerful motor and better streets. Also, the two-car family has allowed our present day youth more frequent access to a car to loaf in.

As a mother of 2 small children, I am very concerned about their safety. We did not build a home on the highway but rather chose a once-quiet residential street.

This is an appeal to all the parents of teenagers, as well as to our law enforcement officers, to do something to slow these drivers down. Frankly, I don't know the answer to the problem.

Next time a car goes out of control we may lose some of our children.

Sincerely,
Julie Arwine.

Boy Scouts Will
Have Kick-Off
Fund Campaign

South Plains Council No. 694 Boy Scouts of America are in process of organizing an Independent Campaign in the Floyd County area. The kick-off effort to raise funds will start November 7.

The South Plains Boy Scout Council, serving twenty counties on the South Plains have an operating budget that comes from three sources: United Funds and Community Chests (16 communities) Annual Independent Campaign (30 communities) and Supplemental Gifts from a few individuals.

San Angelo Man
Hurt In Floyd
County Mishap

A 20 year old San Angelo man, Leon Roach, remained in the intensive care ward in Methodist Hospital Saturday night suffering from multiple skull fractures and a possible hip fracture sustained in a mishap near South Plains shortly after noon Saturday.

Roach, who was driving one truck, and his father, who was driving a second, had been to near Silverton to unload cattle. They were returning home with trailers empty when the accident occurred, according to investigating officers.

Roach apparently lost control of his vehicle about two miles from South Plains and the wheels struck a culvert, throwing him out.

**KIDD - OVERSTREET
A&M STUDENTS**

COLLEGE STATION - Two Texas A&M University students are listed as residents of Floyd County, a newly-released report of Registrar H. L. Heaton indicates.

Among the more than 8,100 Texas Aggies enrolled for the Fall Semester are residents of 244 counties of Texas, 44 other states plus the District of Columbia and 48 countries around the world. There are a record 356 foreign students enrolled.

The registrar's report lists the following students from: Floyd County: Ronald Wayne Kidd and Robert E. Overstreet.

**8,713 Floyd
Bales Ginned**

The Friday report from the Texas Employment Office in Plainview reported a total of 8,713 bales of cotton ginned in Floyd County. This compares with 2,206 ginned the same time last year and 10,125 in 1961.

Floyd county still leads other area counties in cotton ginned. TEC reported the following totals: Hale, 3,517; Briscoe, 1,464 and Swisher, 697.

Many farmers have defoliated their cotton . . . especially in the southern part of the county where crops are earlier and cotton stripper operators will soon be at work on a big basis.

Almost all of the above reported ginned bales were hand-picked.

**NOW, CUSTOM SLAUGHTERING
SERVICE**

Although we have offered custom meat processing services in the past, we are now equipped to slaughter your livestock and process it also.

Curing & Smoking Pork Is One of Our Specialties.

At Our Downtown Location We Offer Meat
Lockers For Rent!
SERVING THIS TRADE AREA FOR 60 YEARS

LOCKNEY FROZEN FOOD

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L. L. THOMPSON

Ferguson Baby
Interred Here

Michel Dane Ferguson, one month old son of Mr. and Mrs. James R. Ferguson, former residents of Floydada, died Wednesday morning of last week in the Tahoka Hospital.

The infant became ill suddenly Tuesday and was taken to the hospital.

Funeral rites were conducted in Floydada with Roy Archer officiating. Interment was in baby-land in the Floydada cemetery under the direction of Harmon Funeral Home.

Survivors in addition to the parents include a brother, Kelly Lane of the home; paternal grandparents, Mr. and Mrs. L. C. Ferguson of Floydada; maternal grandparents, Mr. and Mrs. J. W. Martin of Kress; a great-grandfather, Edgar Abney, Abertally; great-grandmother, Mrs. R. B. Martin, Petersburg; and great-grandparents, Mr. and Mrs. L. M. Anderson of Lubbock.

Pointers in
Livestock Is
4-H Topic

Harmony 4-H Club met Monday night of last week in the Community Center with the motto and pledge given by Irene Daniel. David Batteny brought the devotional.

Roll call entitled, "My Favorite Animal," was answered by eight members. They were Ann and David Batteny, Donna Schulz, Irene Daniel, Sherri Simpson, Nita Scott, Larry Scott, and Monroe Schulz. Danny Daniel was introduced as a guest.

The program, "Points to Observe When Choosing Livestock" for Shows", was given by Larry Scott and Darrell Smith, assistant county agent.

Larry gave several points on selecting lambs for shows and Darrell suggested several more points to observe when selecting calves and swine. He also offered many types of material on the subject.

It was announced the Award's Banquet would be held on November 23rd.

Donna Schulz led recreation and Ann Batteny served refreshments before adjournment.

The next meeting is on November 18.

WANT RESULTS?
USE HESPERIAN

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Plains Pump Company**

Next Door North of Dairy Mart

LET US ACIDIZE YOUR WELL FOR BETTER WATER YIELD!

- ☆ TURN KEY IRRIGATION WELLS AND PUMPS.
- ★ REPAIR ALL MAKES PUMP.
- ☆ STAPLETON NEW IRRIGATION PUMPS.

**ALL WORK SATISFACTION
GUARANTEED**

15 Years Pump Experience
YU3-3222 Box 12

Kitchen And
Field News

from
Lighthouse Electric Coop., Inc.

by
Nancy Mackel Home Economist
and Alton Higginbotham,
Power Use Advisor

Home again after a wonderful two week vacation spent on the Western slopes of the Rockies near Cimarron and Montrose, Colorado. The weather was nice like summertime. The meadows in the valleys were filled with fat cattle and sheep. The trees with leaves of flaming red, russet, orange and yellow, the tall stately evergreens and the majestic mountains for a background formed a beautiful picture, indeed. It's nice to go, but it's always nice to get home, too. So we are real glad to be home and back on the job again.

With a record crop of pecans in the offing and large harvests of walnuts and almonds predicted by the United States Department of Agriculture, it might be well to consider freezing some for the winter months ahead as well as some for use next summer. Nuts are especially easy to freeze. Just be sure the nut meats are clean and fresh. Freezing neither kills bacteria nor removes dirt.

Pack nuts tightly in frozen food containers - glass jars are excellent - and store at zero degrees. Then nice fresh nut meats are ready any time you need them.

This is the time of the year when we start looking for that something "different" to perk up our fall menus.

You might like to try whole wheat biscuits. Not only will they offer a welcome change of pace, but they'll provide your family with lots of good nourishment.

Whole wheat flour is milled from the entire wheat kernel, so you get all the nutritive value of the grain.

Whole-wheat biscuits are both quick and easy to make.

Here's a recipe from food specialists in the United States Department of Agriculture's Agricultural Research Service, that certainly sounds like a good "try."

WHOLE WHEAT BISCUITS

- 1 Cup whole-wheat flour
- 1/2 Cup all-purpose flour
- 1 Tablespoon baking powder
- 1/2 Teaspoon Salt
- 1/4 to 1/3 Cup Fat
- 1/2 Cup water or milk.

Mix the dry ingredients together. Cut in the fat and add liquid to make a soft dough. Place the dough on a lightly floured board, and pat out or roll until one-half or three-fourths of an inch thick; or knead gently, and roll to the desired thickness. Cut into biscuits. Bake at 450 degree F (very hot oven) for about 15 minutes.

Diluted evaporated milk may replace the water; or, if nonfat dry milk is available, mix 1/2 cup with the dry ingredients and use water in place of milk.

Mr. and Mrs. Alton Higginbotham and Mr. and Mrs. Waldo Baxter attended homecoming and the West Texas State University-Arizona University football game.

Wayne Collins, Junior Simpson, and Aldine Williams attended the Texas Tech-SMU football game in Dallas over the weekend.

Corky Guffee went fishing at Lake Stamford over the weekend. Mr. and Mrs. Jerry Bourland of Lubbock spent the weekend with her parents, Mr. and Mrs. Pete Hickerson.

Mr. and Mrs. Elton Wallace, Porter and Stacey of Amarillo, spent Sunday with Mrs. Wallace's parents, Mr. and Mrs. H. E. Porter and her sister Carolyn.

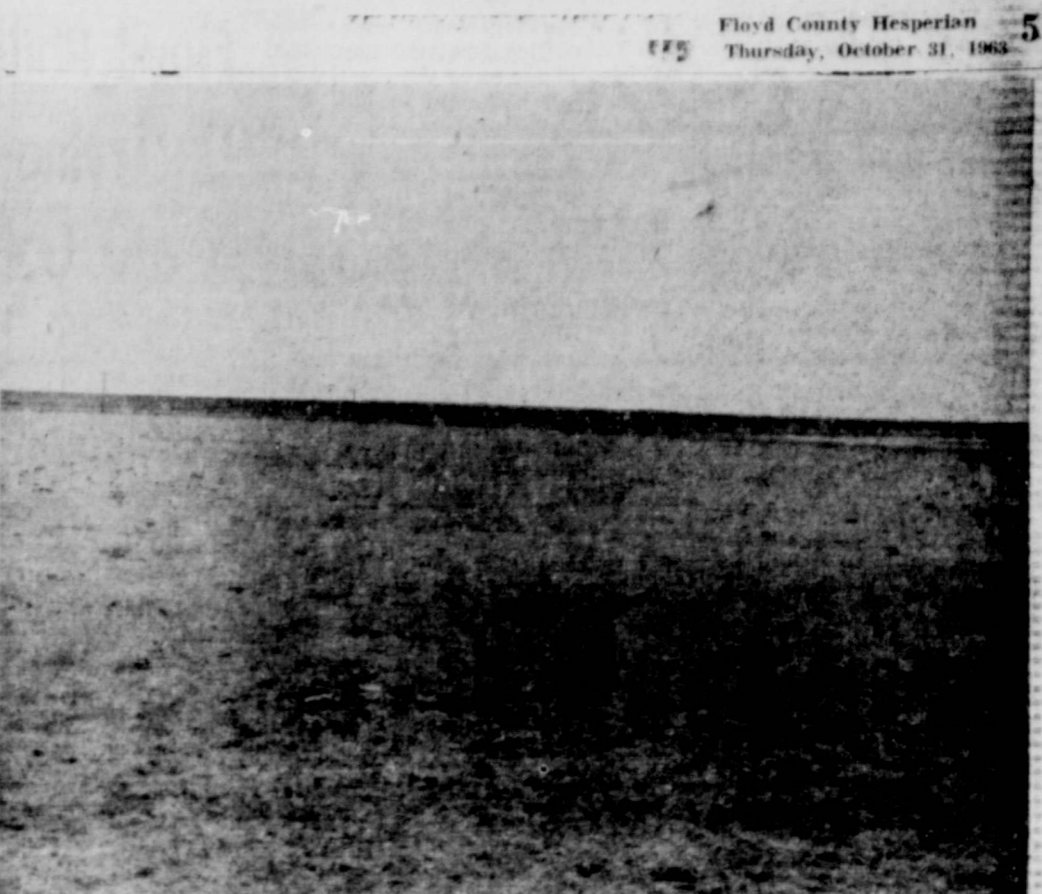
Mr. and Mrs. Tom Hutchins visited in Levelland Sunday afternoon with his sister, Mrs. Charles Elder. They were accompanied by his mother, Mrs. J. H. Hutchins of Rails.

Scouting
Bulldozers
Battle
Men
RIVE

Scouting Bulldozers Battle Men RIVE

Scouting
Bulldozers
Battle
Men
RIVE

Scouting Bulldozers Battle Men RIVE



THE ABOVE PICTURE of a deep hard land range site on the Plains shows some of the effects of overstocking with grassland. Here is a place where you can expect erosion to begin. It is obvious even to the "untrained eye" that too much of the plant growth has been removed. Where is the safe level of grass that can safely be removed and still have grass in years to come? For technical assistance in working out grazing problems on your livestock unit contact the local SCS office



PROPER STOCKING of rangeland allows grass to develop extensive root systems necessary for production of forage. Good grass cover provides protection from erosion and by holding rain on the land longer, allows more water to penetrate. Compare the two pictures.

Mrs. V. D. Turner returned home Sunday from Carlsbad, N. Mex., where she had spent the past week visiting her sister, Mrs. L. W. Queen and family. Mr. and Mrs. Queen and daughter, Peggy, brought Mrs. Turner home and visited Sunday with other relatives in Floydada.

Mrs. C. A. Wallace of San Diego, Calif., has returned home after pending the past three weeks in Floydada with her sister, Mrs. W. A. Lovell. Mrs. Wallace has been caring for Mrs. Lovell during her recuperation of a broken arm.

**HESPERIAN ADS
GET RESULTS**

**COTTON
DEFOLIATION**

See
**Norman Spraying
Service**

Today

- QUALITY APPLICATION
- COMPETITIVE PRICES
- COMPLETE TURN KEY JOBS

WEIMS NORMAN & PILOT EARL KOOP
SHOWN WITH THE PAWNEE SPRAY PLANE

**ALL AIR & GROUND RIGS TWO-WAY RADIO
EQUIPPED . . . TO SERVE YOU BETTER**

NORMAN SPRAYING SERVICE

Phone YU 3-2794
Floydada
Hangars at Dougherty, Texas

Sister Of Mrs. Billy Kirk Dies

Funeral rites for Mrs. Margie Marcelle Jones, 41 year old Laramie woman, and sister of Mrs. Billy Kirk of Floydada, were held Thursday in the First Methodist Church at Lorenzo. Mrs. Jones

died late Tuesday of last week in the Crosbyton Hospital. She had been ill for some time. Mrs. Jones had lived in the Lorenzo area all her life. Survivors include her husband, J. C.; a son, Richard of the home; a daughter, Donna of the home; one step daughter; two sisters and two grandchildren.

IF YOU WANT TO SAVE
USE HESPERIAN ADS



TREASURE OF HEALTH IS COMPOUNDED OF PRECIOUS INGREDIENTS GATHERED FROM THE CORNERS OF THE WORLD

From Africa come castor beans, one of the many rare ingredients whose uses your druggist must know in order to serve you, and our community, with the highest of skills.

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YOUR BUSINESS APPRECIATED

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AUDIO-VISUAL—The new audio-visual equipment, Fell and Howell 16 mm projector and screen, is being shown to Doug Rainbolt and Gene Smith by Mrs. Helen Patterson, school librarian, during book fair. Below, Carolyn Franklin, Rodney Bunch, Jimmy Jones and Phyllis Fortenberry are looking over just a few of the 112 books on display Friday.



Cone News
(Continued from Page 1)

who brought with her two little Robertson girls, from Lubbock. Mrs. Snowden lives in the Robertson home.

Jimmy Allen, Plainview, and his father, Raymond Allen, Amarillo, visited recently in the community. They are former residents here.

Mrs. A. J. Mara, Decatur arrived Saturday to visit several days with her son and family, Mr. and Mrs. Roy Mara and Melba.

Mr. and Mrs. C. O. Gilbreath and Mrs. George Periot and Lori, Ralls, spent last weekend at the Gilbreath cabin near Lake Graham. Mrs. Gilbreath's sister, Mrs. J. D. Leonard and Mrs. Leonard and her mother, Mrs. Fony Alexander all from Cleburne met there for a visit. Mrs. Alexander returned home with the Gilbreaths for a visit. She will also visit another daughter, Mrs. R. L. Martin, Sr., and Mr. Martin.

Miss Ruth Bartley visited on Friday morning with Mrs. J. D. Richards, who came home on Wednesday from several days stay as a medical patient in Methodist Hospital in Lubbock.

Mrs. Emma Noble and Mrs. Roxie Travis were dinner guests of Mr. and Mrs. Russel Noble in Ralls on Wednesday.

Butch Justus spent Friday night visiting Teddy and Danny Houghton in the Ted Houghton home.

Mr. and Mrs. Bud Cox and Mrs. Linda accompanied Mr. and Mrs. Marvin Little on Friday morning to Carlton where they spent the weekend with Mr. and Mrs. Lewis is Cox and family.

Mr. and Mrs. Clyde Wideman and Rev. and Mrs. Ike Harris, Lubbock, visited Sunday afternoon with Mr. and Mrs. Morris Wideman.

Elder and Mrs. Joe Jackson and Carl Lynn and Mr. and Mrs. H. R. Nance and Rachel were Sunday supper guests of Mr. and Mrs. David Stewart and Rhady.

A Wednesday morning visitor of Mr. and Mrs. Ted Rickard was her brother, Jake Abbott, Lubbock.

Continuation Of Vets Land Deal In Doubt

The veterans' land program, in operation since 1949, will continue this year only if Texas voters say so Nov. 9.

They decide then if the program, without funds since February, should have more money. A proposed amendment to the Texas Constitution, one of four before voters Nov. 9, would permit the Veterans' Land Board to issue and sell \$150 million more in state bonds for financing the veterans' land fund. The last legislature changed the law allowing this increase, but voters must approve the constitutional change before it can go into effect.

Land Comm. Jerry Sadler has endorsed the program. Sadler calls the program a great stimulant to Texas' economy, providing business for lawyers, abstract companies and real estate, thus multiplying many times the dollar value of funds invested. Fees for legal work alone totaled \$300,000 last year.

The program makes money for the state, Sadler said, since the Land Board borrows at one per cent less than it lends. On \$200 million, currently the total limit of bonds that may be issued, that one per cent would mean a profit of \$2 million for the state. These extra funds are used by the legislature as part of the general Land Office's biennial appropriation.

War II, long after the public domain for land grants had been exhausted. Lawmakers decided a liberal credit program to replace the land bounties was the answer for a soldier benefit plan. Non-veterans now may use the program but at higher interest rates.

Board Created
Since then the fund has received added money twice. In 1951 an amendment was adopted increasing the fund by \$75 million.

The South Plains Chapter organized and chartered a Scout Council in 1936.

The South Plains Chapter has two long term camps, Tres Ritos in New Mexico Camp Post and also has a short term camp at Haynes.

To a total of \$100 million, another \$100 million would make the current total \$200 million.



NOW... REBUILT BLOCK ASSEMBLIES

Service manager Acie Johnson announces a new service at Motor Machine in Floydada — guaranteed rebuilt block assemblies. Perfect in every respect — and the price is right.

- ★ Valve Work
- ★ Crankshaft and Bearings
- ★ Hot Vat Engine Cleaning
- ★ Fixed valve guide installing.
- ★ Drum Turning Rings, Pistons, And Gaskets
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- ★ Perfect Circle Piston Rings

Motor Machine Parts & Service
621 E. HOUSTON FLOYDADA YU3-2273

BIG AS ALL OUTDOORS INSIDE, trim outside.
All 1964 Ramblers have full headroom, hip room, legroom, shoulder room for 6 adults.

EXTRA-VALUE FEATURES: Roof-Top Travel Rack on most wagons, Deep-Dip rustproofing, Double-Safety Brakes, Curved-glass side windows, Advanced Unit Construction, many others standard on all 1964 Ramblers.

ADJUST-O-TILT STEERING WHEEL adjusts to 7 positions, optional.

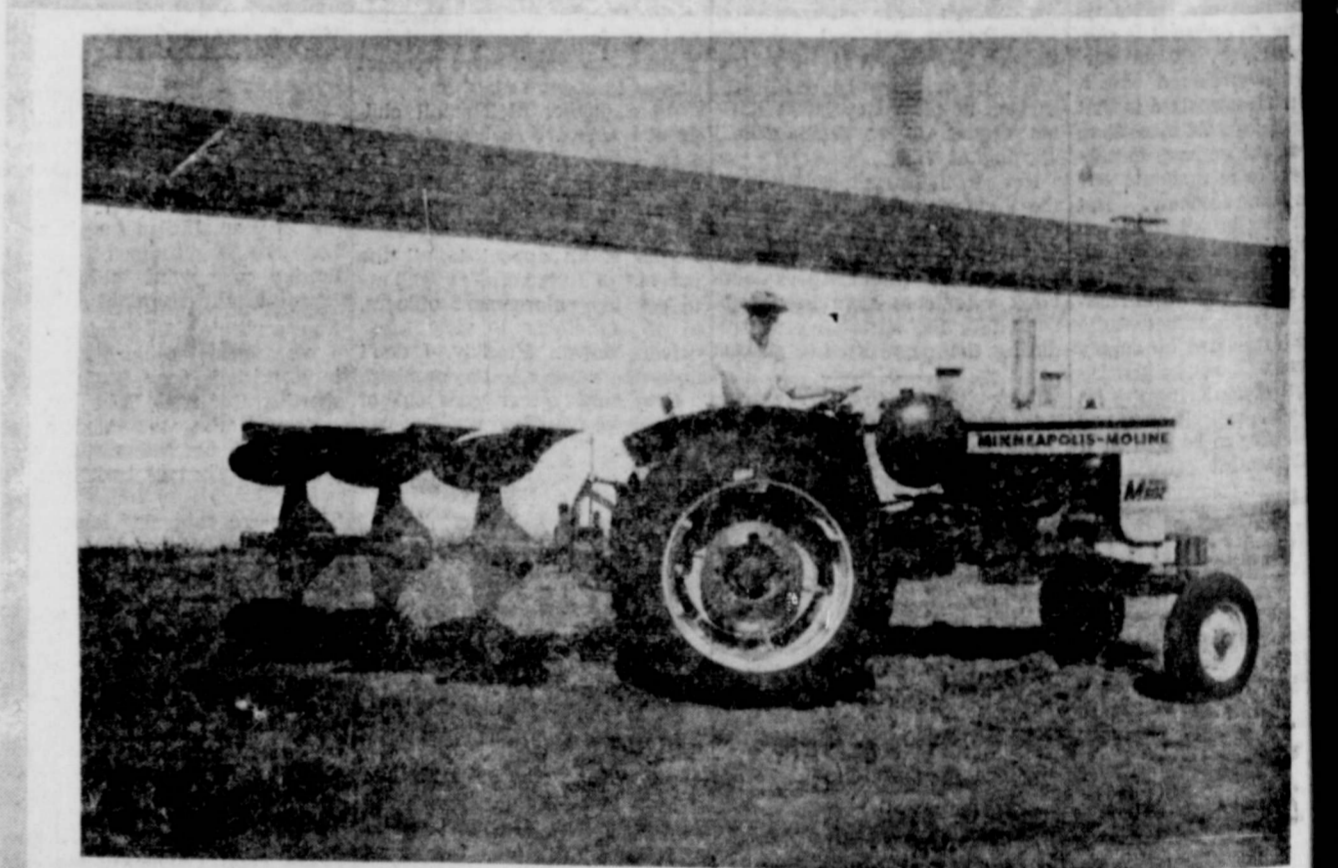
3 EXCITING NEW '64 SERIES
Rambler American
Rambler Classic 6 or V-8
Rambler Ambassador V-8

BIG ROOM, BIG NEWS; NEW '64 RAMBLER 6 or V-8

NO. 1 IN COMPACT CAR SALES—RAMBLER LEADS BECAUSE RAMBLER LISTENS

Watch the Danny Kaye Show on CBS-TV, Wednesday evenings.

CITY AUTO SERVICE, 121 E. Missouri St.



FELLOWS... LOOK AT THIS

IT'S THE NEW M & M TW-900

2 BOTTOM REVERSIBLE SPINNER PLOW

FELLOWS, HERE'S THE PLOW YOU'VE BEEN LOOKING FOR — 27 1/2" clearance, locking device, plows four foot width, leave your rear wheels on 80" setting, heavy steel construction, can be used for 2 or 3 bottom adjustment, 14" -16"-18".

Compare Our Price With Others Before You Buy. You'll Be Glad You Did.

BRAND NEW S-26 M & M COTTON STRIPPERS | **SIDE WINDER STALK CUTTERS CUT BRUSH, CUT HAY CUT STALKS**

TERMS TO SUIT YOU

PAYNE IMPLEMENT
Your Floydada M-M Dealer

Boy Scouts of America was founded in 1910 and was granted a Federal Charter from the Congress of the United States in 1916.

THE CAPITAL Highlights AND Sidelights by Vern Sanford

TEXAS PRESS ASSOCIATION
School people as State Teachers Association, says repeal of the poll tax will not harm public school financing since the levy provides only three-tenths of one percent of State aid to local schools. He noted further that the Amendment does not call for cancellation of the poll tax. It

merely removes it as a requirement for voting. He added that the law is written so that if a school district lacks anything to ward its minimum program, "it will be automatically made up from the Minimum Foundation Fund."
"School people who feel that the poll tax should be removed as a qualification for voting should have no hesitation about filing an Amendment No. 1 on November 9," Dr. Bowles said.
ALCOHOLISM RATE HIGH — Vibrating the public on alcoholism and trying to give aid to alcoholics is a very difficult job. But it is one to which the six-member Texas Commission on Alcoholism and its director, Macon W. Freeman, are devoted.
It is estimated that there are close to 66,000 alcoholics in the U. S. with some 200,000 of these in Texas.

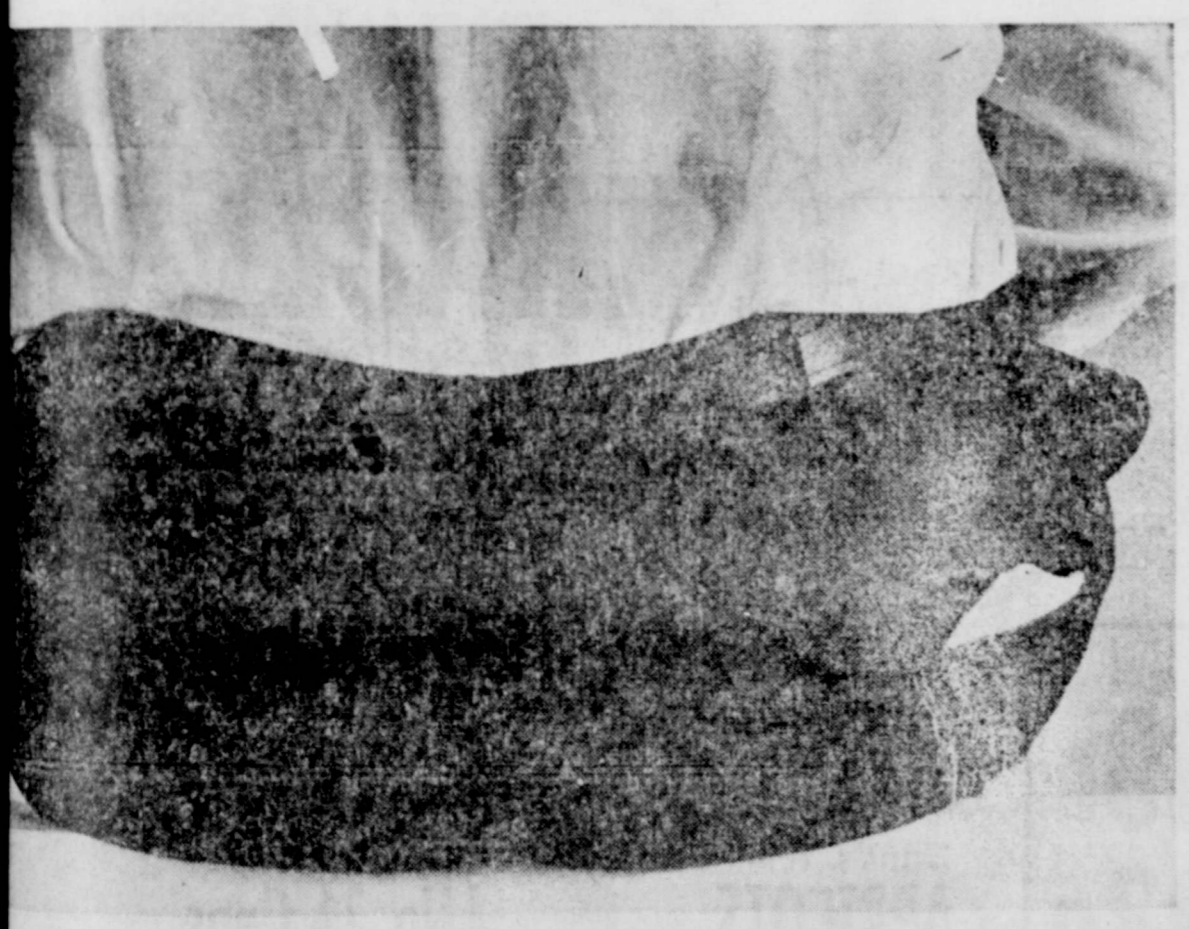
Freeman says the alcoholic tries to hide himself. His family and friends try to shield him. Together they succeed so well that most people think he's buried on a skid row.
"About three per cent are on a skid row. But more than 9 per cent are your neighbors," said Freeman. "They have good jobs. But they are disturbed and their families are disturbed."
He said that for every 100,000 alcoholics who are rehabilitated, another 250,000 get sick. Ministers, doctors, nurses, social workers, Alcoholics Anonymous and just plain interested citizens are working that much harder to combat the disease. He said an estimated 50 to 75 per cent of "identified" alcoholics can be cured.
Texas Commission on Alcoholism works for education and rehabilitation through cooperation with other state agencies, and with some 30 community councils on alcoholism.

TEXAS IS AVIATION MIND — Texas provides more airports for civilian aircraft than any other state. A recent survey shows that Texas has 621 civilian and joint-use airports. California, which follows second, has 585.
However, California leads in the number of aircraft — 12,073 — while Texas' civilian aircraft total is 7,325.
Aviation is the subject of a lot of talk among state agencies.
Texas Industrial Commission asked a licensed pilot to its community coordinator staff.
Two flight safety supervisors with the Texas Aeronautics Commission — John G. Uranga and Leslie J. Roark — are conducting flight safety courses this month in Graham and Breckenridge.
State Legislative Council is making a study of the possibility of a state agency aircraft pool.
PARKS PULL VISITORS — Texas' 46 parks drew 7,200,000 visitors during the 1962-63 fiscal year. That's an all-time high, according to J. Weldon Watson, executive director of the Parks and Wildlife Department.
Of 2,200,000 autos checked, 112,952 were from out-of-state.
McKenzie Park near Lubbock attracted the most visitors, with 1,800,000, closely followed by Garner at Uvalde with more than 1,000,000, and Huntsville with 674,335.

YOU ARE INVITED
Visit The New And Larger
PARK FLORIST

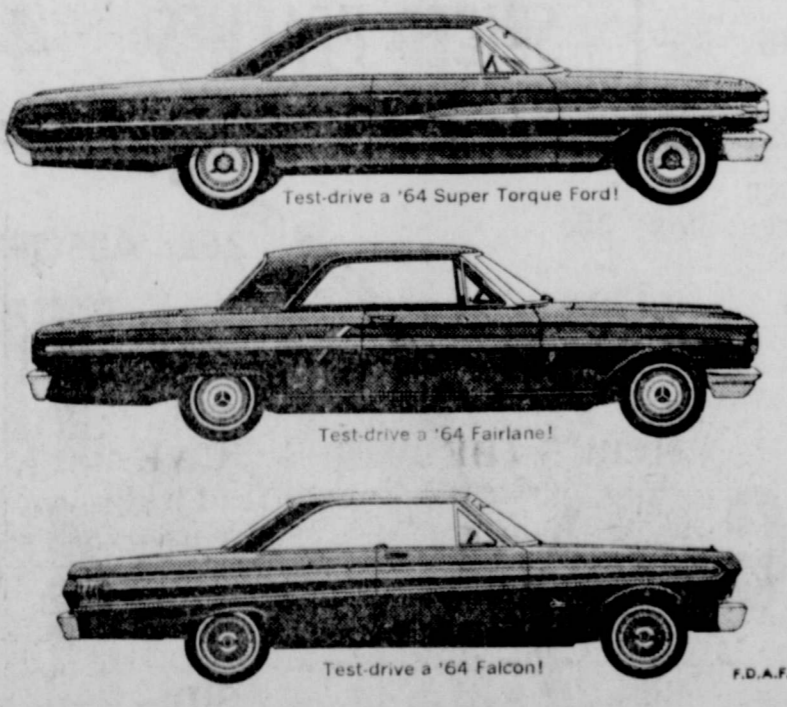
Throughout all summer building a new and larger building to house designing department, complete with new walk-in refrigerators, and a large side car port for ease of loading and unloading. We added a building to house nothing but permanent or permanent and foliage. We maintain as many as 50 made up artificial pieces and arrangements for homes, businesses or sick rooms. You will find no larger selection of plastic flowers, foliage and remodeled our China, crystal, and gift department with new display counters. Our gift department is bursting with new ideas for the Christmas season ahead.
If you want to buy or just to browse around—visitors are always in our gift department.

PARK FLORIST
FLOWERS — CHINA — CRYSTAL & GIFTS
Hundreds of boxes of 1963 Christmas cards, choose your cards as they are "personalized" in gold, silver, red, or blue. We offer you on all Christmas card imprinting. Take our Christmas card with you and choose your cards in the privacy of your own



Seat of all learning

...the driver's seat in Ford. That's the only way to know how much Ford has done. Words alone can't tell you. You have to experience it. New Total Performance. New ride, ruggedness. New response, bred in open air. The best seat in the world is reserved for you.



REED FORD SALES

FLOYDADA, TEXAS

Dr. Joaquin Gonzalez Cigarroa Jr., Loredo physician, was sworn in as a Commission member. He succeeds Jack Woodward of San Angelo.
Meanwhile, the Governor's Committee on Education Beyond the High School, which is studying college needs, received a setback. Its executive director, Dr. A. B. Martin, resigned due to ill health.
Dr. Martin has been on leave of absence from his job as president of Amarillo Junior College. Chairman H. B. Zachry of San Antonio said plans for replacing Martin are incomplete. Meanwhile he will remain as a member of the Committee.

PLAN INDUSTRIAL PROGRAM — Texas Industrial Commission set the stage for an expanded program after taking on three new members.
Claude Brown of McCamey, Leslie Burnett of Austin, and J. B. McDuff of Crockett attended their first session.
Kay Horton of Houston accepted appointment by Governor Connally to a new term.
Chairman E. B. Geimany of Dallas named Brown chairman of a finance sub-committee. He also appointed McDuff and Burnett to the Commission's sub-committee on public relations, along with John Ben Shepperd of Odessa.

COMMISSION RAMRODS — The State's program of advertising for new industry to boost the Texas economy.
OIL OUTPUT CUT — Texas Railroad Commission ordered oil production for November set at the lowest point since January. Figure established was 27.5 per cent of potential. In brief that's 2,808,183 barrels daily as compared with 2,878,206 for October.
Oilmen got into a fuss at the statewide hearing.
Alvin C. Hope of San Antonio questioned "self-appointed emissaries to Washington who want to bundle up our problems and drop them in the lap of the federal bureaucracy."
Stanley Wood of the Texas Landowners and Oil and Gas Producers Association said Hope was talking about him. Retorted Wood: "Washington isn't interested in taking over. They are concerned with deterioration of our domestic reserves. They want us to get our own house in order."

INSURANCE RULINGS — Insurance companies were given until October 28 to submit recommended credit insurance rules after Atty. Gen. Waggoner Carr received an opinion bearing on the \$15,000,000-a-year industry.
State Board of Insurance also announced businessmen will pay lower rates for workmen's compensation insurance coverage. Rate for manufacturing workers will be 3.7 less; for contracting industry 0.5 per cent less; for the oil industry 2.4 per cent less; and for all others 2.4 per cent less.

ESTES TRIAL SET — Court of Criminal Appeals has set for October 19 a hearing on the appeal of Billie Sol Estes from an eight year prison sentence.
Last November 7, a Tyler jury convicted Estes, formerly of Pecos, on a swindling charge in connection with liquid fertilizer tank deals. Estes later received a 15-year federal sentence for mail fraud in the tank mortgages.
STUDY BOOK PROTESTS — State Textbook Committee recommended 116 books for public school use after studying written and oral protests against five on economics and three on world geography.
"What we want are books that will tell the students we want small government, not big government, for sound economics," said one witness, Roger K. Harlan of Dallas.
Chairman John W. McFarland, Houston, said some of the objections indicated a lack of understanding of the maturity and thinking level of present-day high school seniors.
In its final vote, the committee recommended only two books which had drawn protests.

STUDYING DEPARTMENTS — Governor Connally is paying a series of visits to State departments and agencies, studying their problems first hand.
Purpose is to establish better lines of communications between the divisions and his office.
Says the Governor: "We need to articulate what our problems are."
DROUGHT WORRIES — Major Texas reservoirs were less than two-thirds full last month, compared with 79 per cent in September of 1962, the Texas Water Commission reports.
"The drought is not like that of the 1950's, however," says State Agriculture Commissioner John White. "Normal rains in the fall and winter and next year would make this year's deficit incidental." White feels "that if it's dry again next year, Texas could be in another major drought," he warns.
Plans for a Thanksgiving supper will be made at the next

Sand Hill News

By Mrs. James Jeffress
SAND HILL, Oct. 24 — Some parts of the community received as much as a half-inch of moisture over the week end but by Monday afternoon it was dry enough to be back in the fields.
Mr. and Mrs. T. C. Hollums left last week on a vacation in Victoria. They plan to be gone several days and visit other points on the coast.
The Sand Hill Baptist Church homecoming will be held November 3rd. Plans have been underway several weeks to make this a big day at the church. Everyone is extended a special invitation to attend. It is always a big day with good preaching, singing and plenty to eat. The last report was that Brother Johnny Timms of Quanah will speak at the morning services and Bro. Joe Karp of Munday will be in charge of the singing. So, you all come.
Mrs. Darrell Mayo, Mrs. William Mayo and Mrs. Curtis spent several days at McAuley last week visiting Nancy's parents Mr. and Mrs. Jenkins. They also visited two sisters of Mrs. Curtis while there.
We are so sorry to lose Mr. and Mrs. Chuck Holmes and family from the community. The Holmes were long time residents of the community and they will be missed very much. We wish them much happiness in their new home in Mexico.
Mr. and Mrs. M. B. Swanner

visited relatives in Spring Lake Friday night. They were in Plainview shopping Saturday.
Visiting in the home of Mr. and Mrs. Gene Bloys Monday afternoon were her cousin Mr. and Mrs. Billy Ray Horton and daughter-in-law Pharon, Arizona. Another cousin from California was also visiting. They had been in Plainview at the bedside of their father Mr. Eli Horton, formerly of the community who underwent major surgery last Thursday. Reports say Mr. Horton is coming along pretty well after his surgery. Mrs. Laddie Sanderson was also with her sister Mrs. Horton at the time of her husband's surgery.
Sunday dinner guests in the home of Mr. and Mrs. James Jeffress were Beverly Jeffress of Canyon and Wayne Workman of Lockney. Visiting in the afternoon were Mr. and Mrs. Jim Holmes of Midland. The Holmes were joining Mr. and Mrs. John Holmes of the Erie Community to leave Monday morning for South Carolina where they plan to spend about four weeks visiting relatives and sight seeing.
Mary Starkey was home this weekend from West Texas University visiting her family. Mr. and Mrs. Jess Starkey. Sunday afternoon dinner guests in the Starkey home was Norman Ferguson of Floydada.
The Sandhill Home Demonstration met Wednesday afternoon in the home of Mrs. Lynn Miller. Annual reports were given by each committee chairman. The club had carried out most of the recommendations during the year. There was some discussion on changing the club meeting dates next year but so far no action was taken.
Plans for a Thanksgiving supper will be made at the next

COURT RECORDS

(Criminal Docket)
State of Texas vs Roger Ramirez Vargas, possessing liquor for sale in dry area. Pled guilty entered, subject fined \$150 and cost of court.
(Probate Docket)
Nannie Alexander, deceased, application to ir-testate will.
(Civil Docket)
Lewis Rodley vs Joe Ramirez et al, suit for auto damages.

(Marriage Record)
George Saucedo Jr., and Mary Helen Martinez, Oct. 21.
Martin Herrera Bustamante Jr. and Consuelo Rodriguez Vasquez, Oct. 21.
(Warranty Deeds)
Margaret Russell Stuart to W. E. Williams, lot 32 in block 12 in Sterley community of Floyd County, 55 cents stamps.
J. M. Willson etax to Homer Steen etax, all the undivided one-half interest into the following lots: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. South Heights addition and all of lots 1 and 2 in block 3 South Heights addition; \$1.10 stamps.
meeting if all members are interested. Mrs. Bill Stringer gave a five minute demonstration on "Pointers for the Baby Sitter." Mrs. Arba Muller presented a very interesting program on "Study of Children." Refreshments were served to Mrs. Tom Pierce, Abby Miller, Lynn Miller, Arba Miller, James Jeffress, R. L. Bullock and Bill Stringer.
The next meeting will be in the home of Mrs. C. B. Carnack, November 6th. The program will be on Holiday Table Decorations.
Mr. and Mrs. James Jeffress

Floyd County Hesperian

Guen Mathis to Woodrow Wilford Phillips etax, the west 10 feet of lot 2, all of lot 3 and the east 20 feet of lot 4 all in block 8 Western Annex in Floydada; \$2.10 stamps.
Leslie Ferguson etax to E. R. Harris etax, lot 4 in block 28 in the J. H. Burleson survey in Lockney.
J. M. Willson etax to George W. Spears etax, four feet out of lot 4 in block 1, New Home Addition in Floydada.
John Parsons etax to W. B. Carter etax, lots 5, 6, 7 and 8 in block 4 of the Heights addition in Floydada.
W. A. Kirk etax to W. E. Miller etax, a tract of land out of section 13 in block 1, APRM, survey in Floyd County; \$7.70 stamps.
Paul N. Spurman etax to L. F. Adams etax, approximately 198 acres of land out of the D. F. Davis 80 acres survey in Floyd County; 55 cents stamps.

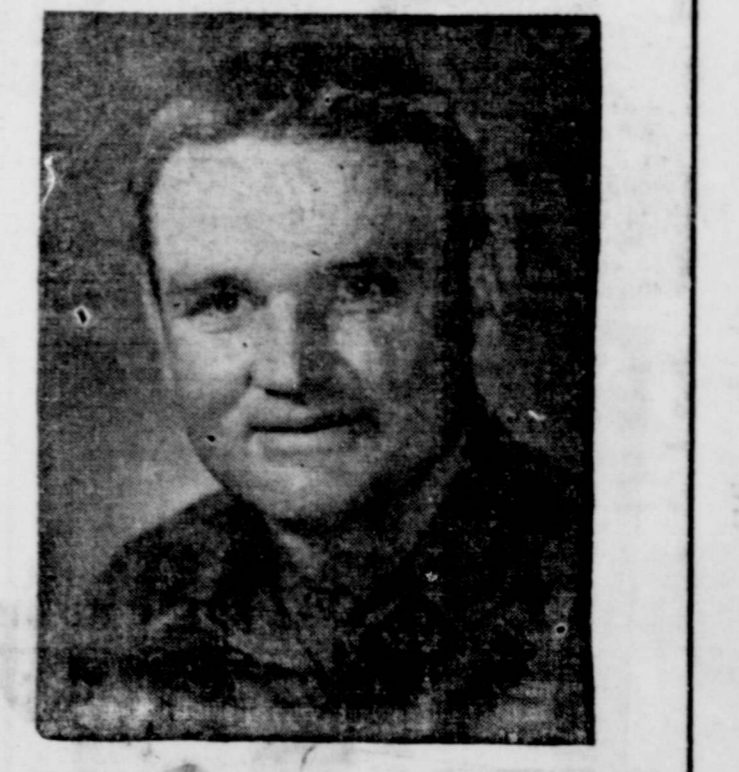
were in Amarillo Sunday night visiting in the home of his father, Mr. and Mrs. Jim Jeffress.
Mr. and Mrs. Jimmy McGuire had as their guest Sunday her brother and family from Lubbock visiting in their home.

WE HAVE THE BUYERS!
BRING US YOUR LIVESTOCK,
SALE DAY EACH THURSDAY
AT 11 A. M.
HORSE SALE LAST SATURDAY
NIGHT OF EACH MONTH, 7:30
PHONE YU 3-2153
FLOYDADA LIVESTOCK
SALE CO.
DOYLE SAUL, Owner

Teamwork by the Bale



PCG DIRECTOR BILL FEWELL
Floyd County



PCG DIRECTOR DON EYBE
Floyd County



The two Floyd County directors to Plains Cotton Growers are urging full participation from farmers, ginners and businessmen—the team that makes up PCG—in the "do-it-yourself" program to insure a vigorous future for the High Plains cotton industry through research, promotion and service.

The long-term future of the cotton industry will rest on its success or failure in world markets. PCG's production research to make cotton more competitive in price, technical and fiber research to enlarge our markets and open new ones and its intensive promotion are the types of action that will re-establish the superiority of cotton in these markets.

A representative of PCG will be calling on your ginner soon in the organization's annual "Sign-Up" campaign. Wherever you gin, contact that ginner and let him know that you want to be on the team that keeps this work going for the High Plains

"SIGN UP, AND HANG YOUR SIGN UP"
BISHOP'S PHARMACY
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A COMPLETE DRUG STORE ON THE HIGHWAY
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the days OCTOBER 31
Thru November 4, 1963.
We Reserve the Right
to Limit Quantities!



DOLLAR BARGAINS GALORE
LOWEST PRICES
ALWAYS AT PIGGLY WIGGLY

HEALTH & BEAUTY AIDS

- Bluettes, Lined, Small, Medium, & Large
- Rubber Gloves reg. \$1.69 \$1.29
- Wildroot, Reg. \$1.00 Retail
- Hair Dressing giant bottle 83c
- King Size Bomb, Regular or Menthol
- Rapid Shave reg. 98c 77c
- Layris, 15 Oz. Decanter
- Mouth Wash reg. 89c 73c

- Kal Kan, Beef, Liver, or Kidney, 25c
- DOG FOOD 15 oz. can 25c
- Banana, Peach, Decorated Tumbler
- PRESERVES 18 Oz. Tumbler 39c
- Wonder, All Vegetole
- COOKING OIL 24 Oz. Bottle 23c
- Hunt's
- PORK & BEANS 2 no. 300 cans 25c
- Ellis, Jumbo
- TAMALES No. 2 1/2 Can 39c
- Blackburn's, Waffle, 7c off Label
- SYRUP 32 Oz. Bottle 39c
- Elgin Colored
- OLEO 1 lb. Pkg. 12 1/2c
- Hawaiian, Red or Yellow
- PUNCH 16 Oz. 3/\$1

DETERGENT
TIDE
GIANT BOX **73c**

SAVE SAVE SAVE SAVE SAVE SAVE SAVE SAVE

PIGGLY WIGGLY

Once-in-a-lifetime opportunity to buy a famous

Samsonite FOLDING TABLE
Regular \$6.95 Value

\$3.99
WITH \$25 WORTH OF REGISTER TAPES

PLASTIC SURFACE TUBULAR STEEL LEGS

All-Purpose Table / Ideal Gift
Genuine Samsonite Table has stain-resistant, abrasion-resistant vinyl film plastic top. Steel protective binding over table edges. Easy, compact folding. Exclusive easy action leg locks. Electrically-welded tubular steel legs. Chip-resistant baked enamel finish on all metal parts. This table is available in two popular colors: Tan with bronze frame and Grey with black frame.

SUPPORTS 500 LBS. OF SUGAR

- Just the thing for sewing
- Marvelous for luncheons
- Practical for homework and do-it-yourself
- Convenient for TV snack dinners
- Wonderful for card playing

LIMITED QUANTITY!
Don't miss this exclusive offer!

Nationally Advertised!

You Get Stamps Too!

FRESHEST FROZEN FOOD

PIES
Banquet, Apple, Peach, Custard, & Coconut Custard Fruit 22 Oz. Pkg.

Banquet, 12 Oz. Pkg.
Macaroni & Cheese
Seabrook

Potatoes 9 oz. pkg.
Seabrook, Cut

CORN 10 oz. pkg.
Seabrook

YAMS 10 oz. pkg.
Seabrook, Leaf & Chopped

SPINACH 2-10 oz. pkg.

Camay, Assorted Colors
TOILET SOAP 2 Bath Bars 33c

Low Suds Detergent
DASH 25 Oz. Box 39c

KRAFT'S VELVETTA

Cheese
2 lb. 79c

GARDEN FRESH PRODUCE

Russets, For Baking or French Fries

Potatoes 10 lb. bag 39c

Central American Golden Fruit

Bananas lb. 12 1/2c

California Bartlett

PEARS lb. 23c

Fresh Ocean Spray

Cranberries lb. box 33c

KRAFT SALAD DRESSING

MIRACLE W
QUART JAR **49c**

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from you!

ask your favorite PIGGLY WIGGLY STORE MANAGER

FRESHEST MEATS AT PIGGLY WIGGLY

STEAK PICNICS

Armour Star Aged, Heavy Beef Vale-Trim, Sirloin Pound **89c**

Decker's Smoked Whole Pound **33c**

Armour Star, Aged, Heavy Beef, Valu-Trim **CHUCK ROAST** lb. 49c

Armour Star, Aged, Heavy Beef, Valu-Trim **T-BONE STEAK** lb. 98c

Prater's, Frosted, U.S.D.A. Inspected **HEN TURKEYS** lb. 43c

Sea Pk. Breaded, Ready to Cook, 10 ozs. **CATFISH STEAKS** 3 pkgs.\$1

Hormel's, Little Sizzlers **LINK SAUSAGE** 12 ozs. 49c

Hormel's, Dairy Brand, Fully Cooked **COOKED HAMS** lb. 59c

Rath's, Black Hawk **SLICED BACON** lb. 55c

Borden's 8 Oz. Pkg. **CREAM CHEESE** 3 pkgs. \$1

Del Monte Garden

SWEET PEAS 5 No. 303 Cans

Hunt's, Whole, Unpeeled in Heavy Syrup **APRICOTS** 4 No. 2 1/2 Cans

Stokely, Fancy Cut **GREEN BEANS** 5 No. 303 Cans

Hunt's, in Heavy Syrup **SPICED PEACHES** 4 No. 2 1/2 Cans

Remarkable in Syrup

PEARS 3 No. 2 1/2 Cans \$1.

Magic Garden, Cut and Whole in Syrup

YAMS 4 No. 2 1/2 Cans \$1.

Holsom, Buttermilk or Sweetmilk

BISCUITS 3 cans 25c

Sunlight, Fully Guaranteed

FLOUR 5 Pound Bag 39c

Austex, Plain, No. 2 Can

CHILI No. 2 Can 49c

CAMAY, ASSORTED COLORS
TOILET SOAP 3 bars 33c

BLUE DETERGENT
CHEER reg. box 35c

VEGETOLE

SHORTENING
3 CAN **59c**

ZEE, ASSORTED COLORS--TOILET SOAP

TISSUE
4 L.B. ROLL PACK **29c**

Lowest Prices... Greatest Variety... always at

Piggly Wiggle

Personal Ivory Detergent with Crystals
TOILET SOAP 4 bars 29c **KYDOL** giant 81c