

Sports



RONNIE TUCKER
Whirlwind End
DON RAINER
Whirlwind End

Childress Downs Whirlwinds 7-6 In Last Minute Of Play

The Childress Bobcats came out behind to take a last minute 7-6 victory over the Floydada Whirlwinds last Friday night at Wester Field. The win kept the Childress jinks going as far as the Whirlwinds are concerned and the locals as yet do not hold a single victory over the Bobcats team.

The Friday night contest looked like it would be a Whirlwind victory as the green and white demonstrated on several occasions that they could hold the Bobcats from the line of scrimmage when they neared the goal line, but they did not demonstrate that they could hold the speedy Childress backs in a broken field and that was what spelled the difference.

With 32 seconds on the clock and Floydada leading 6-0 the Whirlwinds broke the huddle and took up punt formation at their 20 yard line. Golightly's kick went to Phillip Self on the Bobcat 40 and he danced his way 60 yards and into the end zone.

The Bobcats have been running or passing for the conversion points for the past six years, but they did not think they could pull the trick against the Whirlwinds and they bet the ball game on a placement kick they had not tried since 1957. The bet turned out to be a good one and Athony Shires took the ball between the uprights for the point that spelled victory.

The ball game was a well played one for both ball clubs and the work of Conley Bradford at quarterback for Floydada brought cheers from the crowd every time he left the field.

Opening the game Childress kicked off to Floydada and Golightly took the ball at the 17 returning it to the 33. The Whirlwinds set out with a good drive and bit gainers came on a 20 yard pass Bradford to Golightly and then ditto on another Bradford to Tucker and Floydada hit the ball on the Childress 29.

A delay of game penalty on a late substitution cost the Whirlwinds 3 yards and then Bradford hit Wilson for 9 yards. Facing fourth and four at the 23 the Whirlwinds were one-half yard short and lost the ball on downs at the 19 1/2 yard line.

The Bobcats then put their offensive machine to work and had gained the Floydada 21 when a fumbled lateral pass was pounced on by Vernie Moore on the Floydada 29 to give the Whirlwinds possession.

Floydada could not hold on to the ball either and a few plays later it was John Sims of Childress who fell on a Whirlwind fumble at the Floydada 42. Moore soon returned the favor and it was again Floydada's ball at the same 42.

The Whirlwinds could not gain first down yardage and punted out of bounds on the Childress 48. The Bobcats took to the air and a pass from Reeves to Jimmy Don Wilson carried to the Floydada 15 where he was forced out of bounds just as the first quarter ended.

Opening the second period, Childress drew an offensive holding penalty that set them back to the 25 yard line and Floydada held to take over at that point.

The Whirlwinds turned on the fire works with some good blocking by Ken Campbell, and a 32 yard pass from Bradford to Tucker and Floydada had a first and 10 on the Bobcat 35. Another penalty set them back 5 and Golightly punted from the Childress 40 and a team mate killed the ball on the Bobcat 6.

As Childress cranked up their aerial game it was James Golightly who pulled down an interception and ran it back to the 11 yard line. Bradford passed to Mac Wilson in the end zone for the tally. McNeill tried the conversion kick with Golightly holding and the combination did not work and the score remained 6-0.

Following the kick-off the Childress team again turned on the fire works and drove to the Floydada 31 where the Whirlwinds held to take over before the half ended.

Opening the second half Don Rainer kicked off for Floydada and it was Reeves who ran the ball back from his 15 to the Childress 47.

In the game Floydada and Childress had each gained 12 first downs rushing to 54 for Floydada. The Whirlwinds completed 11 of 24 for 102 yards and had two interceptions.

Ken Campbell gained 68 yards rushing for Floydada, more than his team's total net yards but part of this was lost on passing attempts that did not materialize. Reeves with 31 yards was high man for Childress.

Mr. and Mrs. S. L. Powell, Mrs. Barnab Probasco and Mrs. Victoria Asher spent last week in Ruidoso, N. Mex.

Mr. and Mrs. E. J. Kinslow and Mr. and Mrs. Early Pritchett went up to WT at Canyon for the West Texas football game Saturday night.

Mr. J. P. Taylor and Mrs. Bryant Higginbotham were hostesses for a Tacky Party to members of the Hobby Club and their husbands on Saturday night at the schoolhouse. Games of forty two were played, and refreshments of doughnuts, punch and coffee were served.

Mrs. Paul Snodgrass passed away in Bonham Tuesday after an illness of over a year. She had undergone surgery, and never fully recovered. In August she was in the Bonham Hospital, and when brought home, grew worse as the days went by. Mrs. Snodgrass was known by all here as "Miss Verna" and taught many of our area in the past years. They moved from here to Telephone several years ago, and she was 72 on her last birthday, Sept. 20. Mr. and Mrs. John Wilson left Tuesday and arrived home Friday after going down there for the services for Miss Verna on Thursday at 2 p. m.

SOUTH PLAINS NEWS by Mrs. Murray Julian

Minister Ordained At South Plains Baptist

SOUTH PLAINS, Sept. 30 — R. S. Calahan, Jr., was ordained a minister of the Gospel at impressive services Sunday at 3:00 p. m. at the Baptist Church where Rev. John Gillespie of Seminole preached the services. Rev. Sealy Smith, Rev. Elton Karr, Murray Julian and Rev. Gene Hawkins assisted in the services, with a group of ordained men also taking part. Parents of the ordained man, Mr. and Mrs. H. S. Calahan Sr., as well as most of the other members of his family were in attendance and the church was filled with friends.

Mrs. L. N. Johnson was installer at an impressive GA Coronation service at the South Plains Baptist Church Sunday evening with seven girls making their steps. Marilyn and Beth Kinnburgh lighted candelabras for the ceremony. Mrs. J. P. Taylor pinned on the badges, and Mrs. Sealy Smith read scripture. Girls making their Maiden Step were Vicki and Jodie Johnson and Sharon Smith, Vickie and Cathy Calahan and Katie Taylor made their Ladies in Waiting Step, and Queen Dian was Dian Calahan who made the beautiful Queen Step.

Mr. and Mrs. Fred Fortenberry had as dinner guests Sunday Rev. and Mrs. Sealy Smith and children and Mr. and Mrs. Toby Levin and children of Plainview. Several families from here attended the wedding of Miss Iva Boteler of Plainview to Curtis Sanders, which took place Saturday, Sept. 28, at 7:30 p. m. at the Parkview Baptist Church in Plainview. Parents of Curtis Sanders and brother, Mr. and Mrs. Richard Sanders also live here.

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Mr. and Mrs. Alvin Nichols and Mrs. Max Marble and Larry went to Lubbock Thursday to attend the Icecapades of '63 at the Panhandle South Plains Fair.

Mr. and Mrs. Johnny West accompanied Mr. and Mrs. Elton Turner of Floydada to Canyon Saturday night to attend the West Texas football game.

Mr. and Mrs. Murray Julian will go to Roscoe Tuesday to attend a pink and blue shower for Mrs. Terry Julian, which will be held at 9:30 a. m., and Tuesday night will attend an anniversary dinner in the home of the Richard Allthoff.

Mrs. Leighton Teeple spent this Monday in Floydada at the home of her mother, Mrs. Lillie Luttrell. Other all day guests were her sisters, Mrs. Vergie Flowers, Mrs. R. A. Hill both of Amarillo, Mrs. Clay Anderson of Hart, and Mrs. H. M. Redd of Floydada.

Mr. and Mrs. T. B. Cox of Lockney had Sunday dinner in the home of Mr. and Mrs. Alvin Nichols, his sister and husband. T. B. took part in the ordination services at the Baptist Church here Sunday afternoon.

Mrs. Don Marble was taken to the Lockney Hospital this Monday and they are giving her tests for appendicitis.

Land Bank In Floydada Will Close Saturdays
Jake Watson, manager of the Federal Land bank in Floydada, announces the closing of their office all day each Saturday starting the first of October. Office hours will be from 8 a. m. to 5 p. m. Monday through Friday.

Hancock Reunion Held Saturday
The week of September 22nd Mr. and Mrs. A. C. Rainer had as their guests, Mrs. Rainer's brother, Robert Hancock of Valdez, Alaska, and a sister, Mrs. E. R. Lybrand of Phoenix, Ariz. and on Saturday, Mr. and Mrs. Henry Hancock of Tucuman, N. Mex.

On Sunday, Sept. 22nd, the families met at the Community Center in Lubbock for a family reunion. This was the first time the brothers and sisters had been together in eleven years. Those present included Mr. and Mrs. Henry Hancock, Robert Hancock, Mrs. B. R. Lybrand, Mr. and Mrs. V. E. Stewart of Phillips, Mr. and Mrs. A. C. Rainer, Mr. and Mrs. Billy Newman and Mrs. C. A. Brewer of Lubbock; the nephews, Mr. and Mrs. Harold Nettles and family, Lakewood, Mr. and Mrs. Bonnie Nettles and family, New Deal, and nieces, Mr. and Mrs. Bob Pendergrass and family, Mrs. J. Pendergrass and son, Mr. and Mrs. Arthur McQuay and sons, Mr. and Mrs. Furwin Tisdol and family, Lubbock and Mrs. Inyborn Laughlin and children of Phillips.

Pink flowers were used in the table arrangement where at a silver service Mrs. Joy Smitherson and Mrs. Parks alternated at the refreshment area, where doughnuts, tea and coffee were served.

Many from our community attended the bridal shower, the young couple now live in Floydada, but Winford farms in the South Plains community with his father, John Key West.

Mr. and Mrs. Raymond Reeves and girls visited in the Plainview Hospital Sunday afternoon with Mrs. Philip Smitherson and Mrs. Reeves' brother, Jerry Bingham, who entered the hospital Tuesday with a ruptured appendix, but is getting along very well.

Friends and relatives attending the funeral in Floydada last week for Howard Spears included Mr. and Mrs. R. C. Clem, Hoating Springs; Mr. and Mrs. Earl Thompson, Matador; Mr. and Mrs. Amadio Perez, Plainview; Mr. and Mrs. H. L. Kidd, Mrs. L. C. Spears, R. L. Spears and Bryant Spears of Lamesa; Mrs. Pauline Phillips, and Arthur King, Ralls; Mr. and Mrs. O'Neal E. Cloudis, Texarkana, Ark.; and Mrs. Lula Smith, Paris, Tex.

Mrs. Emma Brock accompanied Mr. and Mrs. Carl Brock to the funeral of an uncle, Otto Reinke at Seymour last Thursday. Mr. Reinke was 91 years old. The funeral was conducted in the Lutheran Church at Seymour.

WESTERN FARM SUPPLY

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AGAIN OFFERS THE COTTON FARMER

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WEEK END SPECIALS
THURS.-FRI.-SAT — OCT. 3 - 4 - 5

Save Our Trading Stamps — Redeemed Here

BAKERITE SHORTENING . . .	3 Lb. Can	59c
GLADIOLA FLOUR . . .	5 Lb. Paper Bag	49c
MOUNTAIN PASS TOMATOES . . .	No. 200 Cans	2 FOR 29c
COUNTY RIST — Whole Kernel CORN . . .	12 Oz. Can	2 FOR 33c
VAL VITA — Sliced, Yel. Cl. PEACHES . . .	No. 2 1/2 Can	2 FOR 49c
DOLE Pineapple Juice . . .	12 Oz. Cans	2 FOR 21c
HEINZ — CREAM OF TOMATO SOUP . . .	No. 1 Cans	2 FOR 19c
RANCH STYLE BEANS . . .	No. 300 Cans	2 FOR 29c
BEST MAID — Grape or Red Plum JAM . . .	18 Oz. Glass	2 FOR 69c
GOLDEN DELICIOUS APPLES . . .	3 Lb. Cello Bag	35c

MARKET SPECIALS

CORN KING BACON . . .	Lb.	49c
CHUCK ROAST . . .	Lb.	59c
TENDERIZED STEAK . . .	Lb.	79c
PORK CHOPS . . .	Lb.	57c

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Color TV Bargain!

RCA VICTOR New Vista COLOR TV



More COLOR to See Than Ever Before

Hurry! We expect a Sell-out!

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No Money Down, as low as \$4.33 wk.

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There'll be plenty of FREE COFFEE and DOUGHNUTS for everyone. Yes! . . . the new 1964's are for sale, and we'll make you the best deal of the South Plains . . . see you Thursday

3 — 1963 RAMBLERS To Clear At Big Discount



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N. E. CORNER of SQUARE — FLOYDADA, TEXAS

Many Floydada Students Enroll At Various Colleges

We have endeavored to make a list of college students from Floydada who are enrolled at various colleges. We know a number will be missed, but certainly unintentionally. If your student's name is not listed, call the Hesperian and we will make a second list next week.

Following are the names available to us:



GETTING MARRIED?

Do you have a portrait to send to the papers with your announcement? We specialize in portraits of those who are altar-bound.

Announcement portraits Wedding Formal Complete Picture Stories of the wedding

Come in now... get acquainted... ask for your copy of our bride's booklet.

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BIBLE BAPTIST CHURCH
Of Floydada
"A GROWING CHURCH FOR A COMING LORD"

We want to make this a special invitation to the people of Floydada and especially to the unchurched to come visit in the services of our Church. We feel you will be spiritually blessed by the congregational singing and the teaching and preaching of God's word.

The Lord is blessing with additions to the Church almost every Sunday. Sunday's results were four (4) conversions and 1 addition by letter.

Sunday Morning Singing	9:50 A.M.
Sunday Morning Bible Study	10:05 A.M.
Singing, Again	10:45 A.M.
Preaching Service	11:15 A.M.
Sunday Night Service begins	7:30 P.M.
Mid-Week Service (Fall)	7:45 P.M.

al Leatherman, Linda Robertson, Nathan Mulder.

ABELENE CHRISTIAN COLLEGE: Linda Thurston

SOUTHWESTERN STATE UNIVERSITY: Nancy John

SAN MARCOS: Judy Newberry, John Stapleton Jr.

TEXAS WOMEN'S UNIVERSITY: Merle Nicholson, Mary Alice Withers, Wanda Thompson.

DRAUGHONS, Wichita Falls: James McKinney.

NORTH TEXAS STATE, Denton: Denny King

TEXAS A & I COLLEGE, Kingsville: Mary Word.

SOUTHERN METHODIST: Kit Zimmerman.

DRAUGHONS, Amarillo: Van and Necla Trapp.

SAM HOUSTON STATE: Euntesville, Van Stovall.

MEDICAL SCHOOL, Galveston: Jack Henry.

TEXAS A & M, College Station: Robert Overstreet.

CHRISTIAN COLLEGE, Columbia, Mo.: Kay Asher.

EASTERN NEW MEXICO UNIVERSITY: Sue Wilson.

JESSIE LEES, Lubbock: Norma Sue Hollums.

LUBBOCK CHRISTIAN: Jay Dycus.

AMARILLO JR. COLLEGE: Rodney Teague.

DRAUGHONS, Lubbock: Rosita Guzman.

Funeral For Mrs. Black Conducted

Funeral rites were held Monday in the First Methodist Church in Floydada for Mrs. Fleta Black, 48, who died Friday in Methodist Hospital at Houston, following a self-inflicted gunshot wound. The family said Mrs. Black had been despondent the past several weeks.

Rev. Charles Lutrick, minister of the church, officiated. Interment was in Floydada cemetery under the direction of Harmon Funeral Home. Pall bearers were Jimmie Vickers, Lewis Gilliland, Ray Timney, Jimmy Powell, Carmel Eastham and Bob Covington.

Mrs. Black was born in Wagona, Okla., on May 23, 1915. Her first husband, Huel Franks, died in El Reno, Okla., in 1946. She later married Charles Black in New Mexico in 1955. Mrs. Black made her home in Floydada from 1952 until about a year ago when she moved to El Campo, Tex., then to Houston.

Survivors include her husband, Mrs. Bob Vickers of Dougherty; one son, Jimmy Franks, who is stationed in England with the Air Force; three grandchildren; two sisters, Mrs. Mac Ward of Prague, Okla., formerly of Dougherty; and Mrs. Thelma Childs of Plainview, formerly of Floydada.

The son arrived by plane over the weekend to attend the rites.



ROME, ITALY VISITORS... Floydada schools and the chamber of commerce were hosts to a Rome, Italy editor last week... the editor also enjoyed a trip to the Burleson ranch. Pictured left to right in front of the high school is Dr. L. Paul Delmirani, interpreter; John Reue, chamber of Commerce manager; Dr. Cesare Zappulli, editor "Messenger of Rome"; Maria Antonietta Capocofalo foreign exchange student, Charles Tyer high school principal and Mrs. Delmirani.

WMU Leaders Installed

The Women's Missionary Society met Monday afternoon in the First Baptist Church for an executive board meeting. The president, Mrs. Claude Weathersbee, presided.

The announcement of the Association WMU meeting was made. The meeting will be held at the First church here in Floydada this Friday, October 4, starting at 9:30 a. m. A covered dish luncheon is to be served at the noon hour.

Discussion was entered into as to the time of meeting for all Circles of the church once a month in a joint service but a decision was not reached. All Circles will meet together next Monday afternoon for their monthly session as pre-scheduled for Mission Programs from the Royal Society.

During the business meeting the budget committee presented the WMS budget for next year. The report was read by Mrs. Everett Collier and adopted. Mrs. W. S. Simmons' name was presented by the nominating committee as Benevolence chairman.

Mrs. Ralph Johnston, community missions chairman, asked that Thursday, Oct. 1, be set aside as soul visitation day for the Revival which will be in progress the week of Oct. 13-20.

A Leadership course to be taught at Ralls First Baptist day Associational meeting. All workers not holding a Leadership card will have the opportunity to renew cards. It will also be Day of Prayer observed by the Missionary Unions in the World.

Attending Monday's meeting were Meses, Willie Bunch, Robert Garrett, P. D. Helms, W. S. Simmons, Wesley Gentry, O. G. Mayfield, Lon V. Smith, Ralph Johnston, L. D. Simpson, Everett Collier, Doyle Mount, C. W. Denison, Garland Foster, A. C. Pratt and Mrs. Andrew McCulley.

Following the meeting the installation of officers was held with Mrs. Pratt in charge. Mrs. McCulley presented organ selections.

WMS officers and chairmen installed were:

President, Mrs. Claude Weathersbee; Vice President and Enrollment Chairman, Mrs. Doyle Mount; Recording Secretary, Mrs. Robert Garrett; Corresponding secretary, Mrs. Garland Foster; Reporting Secretary, Mrs. T. L. Holland; Treasurer, Mrs. Everett Collier; Stewardship Chairman, Mrs. Bill Hardin; Mission Study Chairman, Mrs. P. D. Helms;

Prayer Chairman, Mrs. W. H. Bunch; Benevolence, Mrs. W. S. Simmons; Publicity, Mrs. W. S. Simmons; Program, Mrs. L. D. Simpson; Social, Mrs. Travis Jones; Yearbook, Mrs. Dennis Dempsey.

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DOUGHERTY NEWS by Mrs. W. J. Ross

Softball Recreation At Dougherty School

DOUGHERTY, Sept. 30 - The Dougherty School has been enjoying soft ball as their recreation the past few weeks. They have played two matched games first with South Plains and last week with Lakeview. The girls won their games but the boys lost.

Mr. and Mrs. Stephen Foster and children of Carlsbad, New Mexico were house guests in the home of his grandmother, Mrs. E. S. Foster, last week.

Mr. and Mrs. Floyd Millican of the Hereford area were overnight guests in the home of Mr. and Mrs. Ned Bradley Saturday. Mr. and Mrs. Bob Ross attended Homecoming activities at the Patton Springs High School Friday and Saturday evenings.

The Rev. Dewese and family were entertained in the R. H. Crawford home Sunday.

Hal Dean Hines accompanied by June Wyche of Dallas visited his parents, Mr. and Mrs. Hude Hines Sunday. They are students at Tech.

Mrs. Jim Jones of Floydada and Mrs. Brownie Smith and children of Crosbyton were Friday dinner guests of Mr. and Mrs. Roy Crawford.

Mr. and Mrs. Orland Howard and Mr. and Mrs. Cecil Armstrong of Lubbock were weekend guests in the home of Mr. and Mrs. W. A. Anderson of Alamo, N. Mex. Mrs. Anderson and Mrs. Howard are sisters and Mrs. Armstrong is their niece.

Mr. and Mrs. J. M. Harkins and Billy of Crosbyton were guests in the Bill McNeill home Sunday.

Mrs. S. A. Guffee of Floydada was a recent dinner guest in the home of Mr. and Mrs. C. A. Cuffee.

Mr. and Mrs. Ray Warren of Wellman were Sunday visitors in the R. D. Holly home.

Mr. and Mrs. Trav Jones and Mr. and Mrs. Jesse Pernel attended the football game at Canyon Saturday evening.

Mr. and Mrs. Ed Burleson of Waco were overnight guests in the W. S. Poole home Thursday.

Mr. and Mrs. Troy Hitton of

Mrs. Ross Report On THDA Meet For Dougherty

Dougherty Home Demonstration Club met Thursday, September 26th at 2 p.m. in the home of Mrs. G. W. Smith, with the president, Mrs. W. J. Ross in charge.

The Devotional Ephesians 2:10 was given by the hostess, Mrs. G. W. Smith.

Roll Call was answered with "What I Would Do With A Million Dollars."

Mrs. W. J. Ross, gave an interesting talk on her trip to San Antonio, as THDA Chairman.

The group had the pleasure of hearing Mrs. Lyndon B. Johnson speak at the banquet. She told of her trip to the Scandinavian countries of Finland, especially who has delicious milk and butter.

She also stressed Health and Safety, as we all have dangerous things in our homes, describing pressure cans of all kinds and finger nail polish removers, as dynamite in the home. Things about her trip to Russia, and described the food, farms and homes as drab.

Mrs. G. W. Smith gave a report of our entries in the fair, and the ones winning. Also to start getting things early for the 1964 Fair.

A committee of three, Mrs. R. H. Crawford, Mrs. Ned Bradley and Mrs. Johnnie Cates, were appointed by Mrs. W. J. Ross to select the new officers for 1964 to be voted on at our next meeting.

In new business, Mrs. G. W. Smith was elected as THDA chairman from our club to be voted on in Council.

Miss Sherry Mullins gave an interesting program on meat cookery.

Each person needs 4 oz. of meat daily for their protein.

Lack of protein causes dropsy, slow healing of wounds, tendency to age early, and slow thinking.

Lack of fats causes scaly skin, and retarded growth.

Lack of iron causes nutritional anemia, feel tired and low. We should eat liver at least once each week.

Lack of Vitamin A causes night disorders, sores at corner of mouth and dim vision.

Basic methods for cooking meat is at a low temperature, 300 to 350 degrees.

Beef, veal and lamb at 300 degrees and fresh pork at 325 degrees until well done.

Mildred Cates had charge of prizes and Mrs. Howe Hines the attendance.

Refreshments of spiced tea, coffee and cake were served to our new agent, Miss Sherry Mullins and three visitors, Mrs. Dale Smith, Mrs. J. C. Martin and Doris Jones and members Meses, R. H. Crawford, W. J. Ross, Howe Hines, Johnnie Cates, Clau-

Letters To The Editor

To the Editor

Mr. Tooley, you and others could have noticed that so far as the school controversy is concerned, I have not bothered the readers by trying to write. Really, I have done very little talking on the outside.

I have learned by experience, having served on local school board at Sand Hill for many years and some fourteen years on county school board, that they often get unjust criticism. On the other hand they are only human and often make mistakes. I believe they made some mistakes and those who took it to court may have acted rather rash and brought on things that at least we not used to such as a lady said "make me pay on my petticoat." When a question comes up between two or more parties there is always two sides to it and usually three sides. Your side, my side and the right side.

When differences are settled there is most always some compromising done.

In this case I hope and pray that the right side be found and agreed on fairly well by all and we continue as neighbors and really be friends.

Life is too short and eternity too long for us to hold hatred, or even hard feelings against others.

We all want good schools for our children and other people's children at as little cost as practical. So now let us all try to

de Ring, A. H. Kreis, Carmel Eastham, Ned Bradley and Mrs. G. W. Smith.

The next meeting will be with Mrs. Ned Bradley October 10 at 2 p.m.

FORD GOES

NEW FORD! 6000 TRACTOR

Designed and built for power—more of the convenience Ford is famous for—adjustable wheels, tires, tricycle axle.

NEW! Power Steering—able for sit-down driving has it!

NEW! PTO with dual power range. Only Ford has it!

NEW! Only 5-plov tractor with Select-O-Speed that provides on-the-go shifting to any speed, at any time—without clutching, without stopping! Only Ford has it!

COME IN AND SEE IT!

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For 1964... Comet announces a car that's every bit as hot as it looks...



Comet Caliente

This is the beginning of a new kind of Comet. Hot, husky, handsome—top series in Comet's '64 lineup. Engines range up to a 4-barrel Cyclone 289 cu. in. V-8 in all Comets.

"Caliente" means hot... in Spanish. And this new Comet speaks the language. It looks hot. And it is! Your choice of four engines provides the punch. The topper is a big Cyclone 289 V-8—most responsive in Comet's field. More choice...

Now Comet offers 3 series...

the top-of-the-line Caliente, and the economical 202 and 404 series. Ten models... a all bold and racy. A wide transmission choice, too, including a smooth, silent, new Multi-Drive Merc-O-Matic—unmatched at the price.

Elegance at a compact price

Prime example of Comet's new elegance is the Caliente, with the warm look of walnut on the interior trim... plus lavish biscuit-pattern upholstery.

Power steering... power brakes...

AM-FM radio... air conditioning... every luxury option is available in the new Comets. You can even get... but no! Ask your Mercury dealer about it. Soon.

COMET A Mercury Product.

LINCOLN-MERCURY DIVISION MOTOR COMPANY

CLINE & RAINER

201 South Wall Floydada, Texas

CLOSING NOTICE

The Federal Land Bank in Floydada announces the closing of their office all day each Saturday, starting October 1.

Office hours each week are 8 a.m. to 5 p.m. - Monday through Friday.

Jake Watson

Mercu...
pooling...
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Mercu...
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Mercury extends its coverage of the medium-priced market with two new series of two distinctive roof designs. A sporty four-door hardtop Marauder (front) will be offered in addition to the unique breezeway models for hardtop Marauder, which was introduced last Spring, also will be offered. New series are the luxurious top-of-the-line Park Lane and the Montclair. Performance is emphasized with significant improvement in passenger comfort. The 1964 Mercury's six V-8 engines—two more than last year—range from 250 to 390 horsepower.

Rainer Shows 1964 Mercury Line In Floydada

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sign, introduced last year, offers several functional advantages in addition to distinctive appearance. In winter, the overhang keeps the rear window free of ice, snow, and rain. In summer it shades rear seat passengers. The retractable window provides quiet, controlled ventilation for every season. Re-styling of the Mercury grille, front fenders, bumpers, side trim and rear makes the 1964 models appear larger and racier. The car is 1.3 inches higher and has larger tires, 8.00 x 14-inch. Interiors are roomier with a deeper body which provides more seating comfort, more usable luggage space, and easier entrance and exit. Passenger comfort is improved further by a substantial reduction in the size of the transmission tunnel. Luxurious interior trim and new instrument panel ornamentation typify Mercury's big-car appointments. On cars equipped with the optional air conditioning unit, outlets are an integral part of the instrument panel for maximum passenger comfort. New "shell" design bucket seats with full center console are optional in the Park Lane series. The 1964 Mercury's six V-8 engines—two more than last year—range from 250 to 425 horsepower. There are four 390-

Rev. Bradley To Attend Inaugural For Dr. McClung

PLAINVIEW Special — Wayland Baptist College Board of Trustees will convene in semi-annual session on Oct. 7 and the following day will take part in the inaugural ceremony at which Dr. Roy C. McClung becomes the eighth president of the college. Among items on the agenda will be a report of the record-breaking enrollment which has been estimated to run well over a 15 per cent increase by the close of the official enrollment date. Plans for future development of the college will also be discussed, according to J. D. McPhaul, Lubbock, chairman of the Board. Events of inauguration day begin with the 10 a. m. ceremony at First Baptist Church, Plainview, where some 90 delegates learned societies and educational organizations from across the United States will join the Wayland faculty in the colorful and formal academic procession. Dr. Kenneth Scott Latourette, Yale University, will deliver the inaugural address and Dr. McClung will speak following the installation service conducted by Mr. McPhaul and Dr. R. A. Springer, Dallas, representing the Baptist General Convention of Texas. Official delegates and trustees, with their wives, will be guests at the 1 p. m. luncheon at which Dr. H. H. Hobbs, Oklahoma City, will speak. All friends of Wayland and especially parents of Wayland students are invited to the reception at 3 p. m. which will close the day's events. Expected for the trustee meeting on the evening of Oct. 7 and for the inaugural events is Rev. F. C. Bradley, First Baptist Church, Floydada.

Cone News

By Melba Wideman
CONE, Sept. 30 — Sunday dinner guests of Mrs. Roxie Travis were Mr. and Mrs. Mack Williamson, Brenda and Carolyn and Mr. and Mrs. Joyce Davis and Jeanie, Petersburg. Norma G. Ibbreath, Ralls, spent the weekend with her grandparents, Mr. and Mrs. C. O. Gilbreath. Rev. and Mrs. S. M. Bean were Sunday dinner guests in the home of Mrs. Peachie Parrish. V. J. Martin spent Sunday with Jean Harris and then Jean spent Sunday night with Vicki in the R. L. Martin, Jr. home. Miss Carla Center spent the weekend in the home of Mr. and Mrs. Thurman Kirby and sons while her parents, Mr. and Mrs. W. T. Center and Larry were in Whitesboro where they visited her parents, Mr. and Mrs. E. H. Martin and his brother and wife, Mr. and Mrs. A. L. Center. They also visited other relatives and friends in that area. On Thursday night, Elder and Mrs. Joe Jackson and Carl Lynn went to Lubbock where they visited his mother and sister, Mrs. M. R. Funston and Mrs. Jewel Hobbs. An uncle of Joe's, George Roberts, from Houston, was also present. Mr. and Mrs. Thurman Kirby, Carrel, Thurman Ray and Jimmy spent Sunday with his parents, Mr. and Mrs. J. H. Kirby in Hale Center. Others present were Mrs. Azlee Bellville, Mrs. Lola Whyrie and Mr. and Mrs. J. C. Adams all from Dallas. Mrs. Hanev Wideman and Mardith visited Sunday afternoon with Mrs. H. J. Hillyard. Mr. and Mrs. Troy Wilks and Sherry and Lonnie Moyers, Lubbock, were Sunday dinner guests of her sister and family, Mr. and Mrs. J. D. Richards, Bonita, Kathy and Jeff. Rev. and Mrs. R. C. Guest received word on Sunday night that his mother, Mrs. J. A. Guest had been taken back to the hospital in Brownfield in serious condition. She has been making her home in a new convalescent home there. Mr. and Mrs. Dean Little and children, Mike and Jo from Plainview were supper guests of his parents, Mr. and Mrs. A. O. Little on Sunday afternoon. Miss Linda Cox, Ralls, spent Sunday afternoon and night with Miss Carolyn Martin in the Ed Martin home. Mrs. Lois Davis, Idalou, Mr. and Mrs. C. L. Davis and children and Mr. and Mrs. Noel Davis spent the weekend in Wellington visiting their son and brother, Mr. and Mrs. Gay Neil Davis, Mike and Keith. Mr. and Mrs. Morris Wideman spent Thursday afternoon visiting Mr. and Mrs. H. B. Ison at Aiken. Mr. and Mrs. Don Pulliam returned on Thursday night from several days visit in Ogden, Utah with their daughter and family, Sgt. and Mrs. R. L. Midkiff and family. Elder and Mrs. Joe Jackson attended a fifth Sunday meeting at Portales, N. Mex., during the weekend, at the Primitive Baptist Church, Jackson preached two of the services. Mr. and Mrs. Thurman Kirby attended funeral services at First Baptist Church in Lubbock on Monday morning for A. P. Couch, who had farming interest in this area. Mr. and Mrs. Ted Houghton spent Thursday in County Line visiting with their daughter and family, Mr. and Mrs. Jerry Mitchell and Elizabeth Ann. Mr. and Mrs. Frank Sellars, Crosbyton and Mr. and Mrs. Kenneth Sellars, Ralls, called Sunday afternoon in the home of Mr. and Mrs. Howard Harris and family. Mr. and Mrs. Clinton Denning left after church services on Sunday to visit in Plainview with friends, Mr. and Mrs. Billy Thompson and family. Mr. and Mrs. David Blanton and Celese spent the weekend in Amarillo visiting her brothers and their families Mr. and Mrs. David Goodson and children and Mr. and Mrs. Tommy Goodson and family. Mrs. Earl Martin accompanied Mrs. Vera Wilmet and Bonnie to points of interest in Missouri, Arkansas, and Oklahoma. They attended the Oklahoma State Fair and visited with Mr. and Mrs. B. R. Adams in Vinita, Okla. They returned home on Tuesday night. Mrs. Bill Gilbreath, Scott and Norma and Mrs. Bob Kimbrough, Elisha and Kim visited with Mr. and Mrs. C. O. Gilbreath on Sunday afternoon. R. L. Martin, Jr., Mrs. R. L. Martin, Sr. and Mrs. Hershel Royce, Ralls, went to Los Alamos

Cedar Hill News

By Joe Fortenberry
CEDAR HILL, Sept. 30 — Junior Taylor got the first bale of cotton at the Cedar Hill Gin Sept. 18th. He received as a bonus free ginning and 50 cents per pound. The bale weighed 490 lbs. Mr. and Mrs. Durrel Fortenberry and boys, Mr. and Mrs. Eldon Fortenberry and family, had dinner with Mr. and Mrs. Robin Fortenberry Tuesday. The occasion was Durrel's birthday. Sunday guests of the J. G. Tuckers were Miss Tressa Love, Mr. and Mrs. Eldon Fortenberry and Stephanie Stephens, Mr. and Mrs. Durrel Fortenberry, Mike, Bryan and John. Freida Godfrey spent Saturday night with Teresa Love. Shelia Taylor went to Plainview and accompanied the O. A. Ketter family to the Lubbock fair Saturday night. Mr. and Mrs. O. A. Keeter and children, Jackie Dillard from Plainview, also Mrs. Gus Wesley visited the Junior Taylor family Sunday evening. Andrew Jetton and Sister Marnie had Sunday dinner with Mr. and Mrs. Esley Yeary. Mr. and Mrs. Greer Lackey entered W. E. in the Methodist Hospital Monday morning for surgery. Royln stayed with her grandparents, Mr. and Mrs. Walter Brannon, Lynda and Monty, Royln's condition has much improved since her late medical treatment at Lubbock. Mr. and Mrs. Henry Love, Mr. and Mrs. Bill Dubois and boys of Floydada visited Mr. and Mrs. Lindsey Lackey, Linda and Kim Sunday afternoon. Mrs. Marnie Yeary and brother, Andrew visited Thursday night with Mrs. Mary Lee Dillard. Mr. and Mrs. A. S. Mize, Mrs. W. B. Wilson of Floydada also George Mize of Floydada went fishing near Paducah Saturday. Mrs. Eugene Gilly, Mr. and Mrs. Johnnie Harrison, Craig and Mark went to the Lubbock fair Thursday evening. Mr. and Mrs. E. V. Godfrey of Plainview, Mr. and Mrs. Jeff Hutchison and family from Roswell, N. Mex. visited Saturday with their son, Rev. and Mrs. Larry Godfrey and girls. Mrs. Hutchison is a sister of Larry's. Mrs. Frank Breed and girls visited Sunday with her mother Mrs. Rufus Martin in Petersburg. Mr. and Mrs. A. S. Mize were Sunday dinner guests of Mr. and Mrs. W. N. Anderson in Floydada. Mr. and Mrs. Weldon McCormick visited with their daughter, Mr. and Mrs. Floyd Lyles and girls Sunday afternoon. Mr. and Mrs. Pike Hanna returned home Monday from Stephenville where they attended to business and visited in the homes of Mr. and Mrs. Bill Shurbert and family and Mr. and Mrs. Don Shurbert. N. Mex. to be with their sister and daughter, Mrs. Weems Jones who underwent surgery Thursday morning. Mrs. Martin stayed with her daughter and will spend about two weeks there. The others returned home on Friday night. Mrs. Roxie Travis left Monday for Eads, Colorado, where she will visit several days with her sister and husband, Mr. and Mrs. Talma Teal. Mr. and Mrs. A. J. Cowley returned Tuesday night after vacationing several days in Lake City and Colorado Springs, Colo.

Ford Tractors On Display At Floyd Tractor

The new Ford tractors are now on display at the Floyd Tractor Company on the Lockney highway. Owner of the business C. O. Byrnes and sales manager Grover Booth invite everyone to come in and see the new tractors. Byrnes reports that many improvements have been made in the Ford line and the company is now able to offer larger size models to the public.

Junior Scouts Troop 3 Meet

Junior Girl Scouts, of Troop 3 have worked on their backyard camper badge during September. At their first meeting the girls made plans for badge work for the year. On Sept. 10 their meetings were changed from Wednesdays to Tuesdays. They looked over copies of the new Scout Handbook, which is colored and illustrated. They also elected Jane Willson to be Troop chairman; Nancy Williams, Troop Scribe; J. J. Jameson, treasurer; Debbie Jones, song leader. The girls will hold office for as long as the troop works on the Backyard Camper badge. New elections are scheduled for November. The troop prepared emergency camping fuel by rolling newspapers, tying them and soaking the "logs" in a bucket of epsom salt water. After drying a week the fuel will be used for campfires. A snack requiring no cooking was on the Sept. 17 program. The girls prepared cheese sandwiches and broiled hamburgers on the grill. After the feed order was restored and the group formed a circle to sing taps. Scouts of the sixth grade level are expected to plan their programs and carry them out with observation from adult leaders. The October 1 meeting was a cook-out for visitors. The girls' mothers were special guests. Debbie Jones led Campfire songs and plans were made to clean the grounds. The Oct. 8 program is planned to include making leaf prints and casting molds for animal tracks. The November-December badge work will be a course in pottery making taught by Mrs. Winnie Dyson of Dyson's Hobby Shop. Teachers are needed to help in January and February to teach crocheting, knitting and embroidery for their seamstress badge. Any women wishing to volunteer her time may call Mrs. L. W. Crabtree or Mrs. Q. D. Williams, leaders. Members of the troop are Beverly Appling, Judy Jameson, Teresa Tye, Cathy Comer, Ann Hammonds, Janie Wilson, Nancy Williams, Debbie Jones, Kathleen Prater, Jill Bertrand, Fatti Locke and Regina Purryer.

FLOYDADA GARDEN CLUB MEET WITH MRS. S. J. LATTA

Floydada Garden Club met last Friday in the home of Mrs. S. J. Latta. A Parliamentary drill was led by Mrs. G. V. Smith. Mrs. A. V. Stewart gave a demonstration and talk on foliage, drift wood and rock arrangements and also showed our different arrangements with fish bowls and arrangements. Mrs. J. C. Wester demonstrated flowers used in bottle arrangements and spoke on type of flowers best to use. Mrs. Latta's arrangement was of marigolds, leaves and grapes. Present for the meeting were Mrs. E. B. Bishop, D. W. Burke, R. E. Fry, Verne Gauntt, Turner Hunter, Wilson Kimble, S. J. Latta, Troy Leonard, E. J. Crehead, J. P. Moss, Edd Muncy, Tom Porter, B. A. Robertson, Lee Rushing, George Smith, A. V. Stewart, E. F. Stovall, Grady Walker, Carl Wilkins, J. M. Willson, L. T. Wood, Carl Younkum and rs. J. C. Wester. The next meeting is on Oct. 11 with Mrs. J. P. Moss.

Farmers Thirty

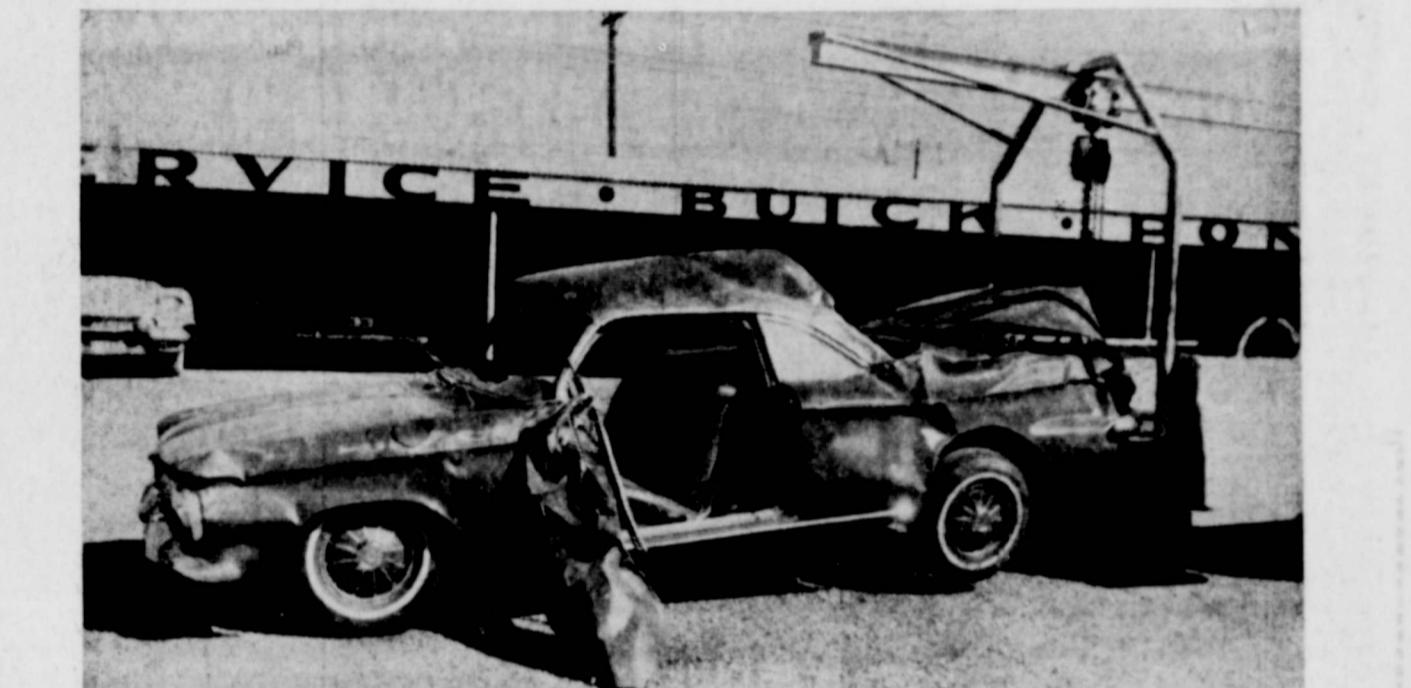
Farmers were initiated Hands of Future America at ceremony night in the gym. John Calahat, president. All initiated are fresh-faced Adams, Mike Beardon, Orman Larry Daniel, Larry Hunter, Larry Lawson, Joe Foster, Peres, Joe Adams, Mike Branch, John Decker, Billy Hamilton, Stan Kilgore, Derrell Moore, Alberto Egan, Johnny Egan, Thompson, Danny Dycus, Joe Vasquez and Mendozza.

With Mrs. Allen

Club members meeting Tuesday at home of Mrs. Allen.



THIS VEHICLE... was one of four-on car turn overs which occurred in Floyd County Sunday and Sunday night. The Mexican driver of the 1959 Ford, Remijo Tamayo, escaped injury. This mishap took place south of South Plains, one also occurred near Aiken and one near Lockney.



DRIVER IN CRITICAL CONDITION... W. C. Crossland of Silverten is hospitalized in Peoples Hospital in an extremely critical condition after being injured in the above car, a 1962 Corvair Sunday. Highway officials said Crossland a negro, was attempting to pass another vehicle about two and a half miles north of the Silverten highway, when his car went off the edge of the pavement, causing him to lose control. The car turned over three times also slightly injuring two youngsters who were also occupants of the car.

For '64: the price is medium... the action maximum... the car is Mercury

PARK LANE WITH RACY MARAUDER STYLING

The "action" is provided by the type of V-8 engines that have made Mercury the new performance champion of the medium-price field—demonstrated in open competition including the most recent Pikes Peak Climb. A 390 cu. in. V-8 is standard, a 427 V-8 optional. And only Mercury offers you two entirely different styling choices in one great car.

Mercury delivers more than the usual in all these ways: more performance, with the most responsive engines in its field. More leg room, head room, and entry room. More trunk space—11 cubic feet (17.1 cu. ft.). And a far greater styling choice: racy Marauder styling (above) or unique Breezeway Design (right), with the only rear window that opens for ventilation, stays clearer in rain or snow. LINCOLN MERCURY DIVISION, CHRYSLER CREDIT CORPORATION

'64 Mercury

No finer car in the medium-price field

CLINE & RAINER

201 SOUTH WALL FLOYDADA, TEXAS

Mrs. Helms Hosts For Study Club

Mrs. Adrain Helms was hostess for the monthly meeting of the 1956 Study Club held in the FTA building.

Reports were heard on the club's scholarship student, Hene Thueser, who is enrolled in Northwestern Assembly of God College. Reports were also heard from the Stoddard Club, the treasurer by Mrs. Ralph Rucker. Future reports by Mrs. Sammy Hale, and a report on the Federation Scholarship student at the University of Texas. The projects for the Federated clubs were discussed including Headquarters Education, Headquarters maintenance, Latin American school fund, Penny Art fund, and Mutual Penny fund. Also voted to contribute to the fund for the foreign exchange student in Floydada.

Two new members, Mrs. Harold Ellison and Mrs. Willie Bradshaw were voted into club.

The program on the Peace Corps was presented by Mrs. Rucker. She gave the background and the accomplishments the corps has made since its inception.

Present for the meeting were Mrs. Louis Anderson, Tommy Assiter, Howard Bishop, Ozelle Charles, Craig Tom Davidson, Herman Graham, Sammy Hale, Adrain Helms, Clifford Helms, David Kirk, Doyle Moore, Bobbs Riven, Tom Theford and Mrs. Ralph Rucker.

The next meeting will be at the home of Mrs. Tommy Assiter and Mrs. Donald Check attended a salad supper and style show in Silverton on Sept. 21, hosted by the Silverton Junior Club.

Floydada Man Escapes Injury In Truck Mishap

PLAINVIEW — There were no injuries in the collision of two semi trailer trucks on U.S. 70, 3 of a mile east of Plainview last week.

Elmer Wayne Lipham, 18, of Floydada was driving a truck that collided with the rear of one driven by Raymond Ray Stinet, 29, of Crowell, highway patrol men who investigated said.

There was considerable damage to both vehicles. Both were traveling west.

Officers said Lipham apparently went to sleep at the wheel. He was charged with failure to control speed to avoid a collision.

Hightower Baby Buried Monday

Randy Lee Hightower, 21 day old son of Mr. and Mrs. David Hightower of South Plains, was buried Monday in the Silverton



MRS. O. C. VINSON was elected Texas Home Demonstration Association captain for Floyd County at the convention held last Friday afternoon.

Mrs. S. J. succeeds Mrs. O. C. Mayfield in the position. Mrs. W. W. Trapp was elected officer in the year but resigned when she and her family moved to Lubbock.

Mrs. Smith has been a member of the Dougherty HD club and of the council a number of years.



MISS JANICE MILLER winner in the District 2 4-H Dress Review held at Lubbock recently, is in Dallas today where she will compete in the State 4-H Dress Review along with three others representing the District. Janice is representing Floyd County. She is the daughter of Mr. and Mrs. Lynn Miller and is a sophomore student at Texas Tech

cemetery following graveside rites conducted by Rev. Sealy Smith, pastor of the Baptist Church at South Plains.

The baby, born prematurely in a Tulsa Hospital, was dead on arrival at Muckelroy Clinic in Silverton early Sunday morning. Death was attributed to a lung disturbance, according to friends of the family. The baby's father is employed by Raymond Reeves at South Plains.

Survivors include the parents; a brother, David Ray, 4; one sister, Joyce Cydell, 18 months; grandparents, Mr. and Mrs. R. L. Hightower of Estelline and Mr. and Mrs. J. L. Floyd of Poswell, Okla.

John H. McClure Rites Conducted

Services for John Harold McClure, 67 year old former Floydada resident, were held Monday in the First Assembly of God Church in Plainview. He had been a resident of that area since moving there from Floyd County in 1927.

Interment was in Plainview Memorial Park.

McClure died Friday after a lengthy illness. He was a retired carpenter.

Survivors include his wife, the former Eva Gay Mosley; three sons, Austin, Plainview, W. L. Amarillo, and J. T., San Jose, Calif.; six daughters, Mrs. Bill Lambert, Muleshoe, Mrs. Iger Lambert, Amarillo, Mrs. Paul Dwayne Calico, Jackboro, Mrs. Sam Spill, Wichita Falls and Mrs. Tom Oliver, Amarillo; one half brother; 24 grandchildren and 37 great grandchildren.

MRS. COGDELL HOME FROM EL PASO

Mrs. Ralph Cogdell returned to Floydada on Sept. 28 after spending several days at El Paso settling affairs following the death of her mother, Mrs. H. H. Hunter on Sept. 13.

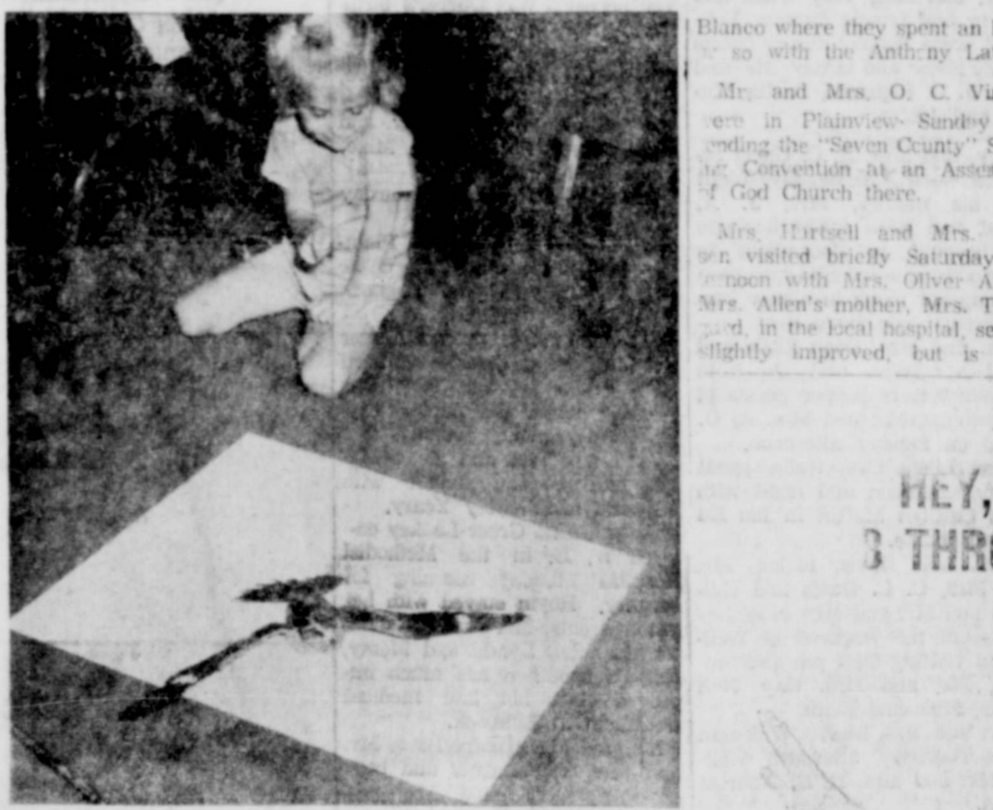
Mr. and Mrs. Cogdell and children, Lucy and David attended the rites on the 17th. Mrs. Hunter was buried in Restlawn Cemetery in El Paso.



HEADED FOR A TOUCHDOWN... Floydada No. 11 (Verne Moore) intercepts a pass and heads for a touchdown... the play back and the score didn't count. However, the referees called the play back and the score didn't count. Caldwell won in the last minute of the game 7-6.



COTTON PICKING TIME IN HARMONY COMMUNITY... Dave Baker holds up open stalk of Paymaster cotton on his farm in the Harmony Community. The cotton was planted in April, irrigated three times.



IF YOU THINK FOR ONE MINUTE I'M GETTING ANY CLOSER... you're wrong. Melody Powell implied as much as she was coaxed in as close as possible to the night hawk for the photographer. Can't much blame the little tyke for the bird looked plenty vicious as it hissed and quarreled if anything or anyone came close. Melody's mother, Mrs. Parnell Powell found the night hawk in her back yard one morning last week, captured some and brought it to the Hesperian for identification. Webster says the bird is any of several North American goatsuckers (genus Chordeiles) related to the whippoorwill. The nighthawk is called a goatsucker under the mistaken notion that it sucks milk from goats. Dr. T. E. Theford says the only way the nighthawk is dangerous is by biting or pecking.

Center News

By Mrs. J. E. Green

CENTER, September 30 — Wear beautiful fall weather we are having! But we have a little foreboding about the cold "just around the corner." The weather is dry, too, good harvesting days.

It was good to have our pastor Brother Threadgill in the pulpit Sunday at Calvary Baptist after his being away two Sundays in a revival in South Texas. Attendance was good Sunday. Our State Mission Offering swelled to over \$110.00.

Mr. and Mrs. Leo Frizzell were in Amarillo Sunday visiting Mrs. Myrtle Meredy, also Mrs. Frizzell's niece and family, the Orbin Carrols.

Mr. and Mrs. Garvin Beedy and children of South Plains spent Saturday with her parents, Mr. and Mrs. Leo Frizzell.

The Frizzells were in Lubbock last Monday and saw Curtis Meredith, a former Center boy, who is improving in Methodist Hospital.

The Thomas Warrens visited late Sunday afternoon with her mother, Mrs. Charley Batley. Ernie Horton of West Texas State, U. and Joe Lee Dunn of Texas Tech, visited homefolks

Blanco where they spent an hour so with the Anthony Lattas.

Mr. and Mrs. O. C. Vinson were in Plainview Sunday attending the "Seven County" Singing Convention at an Assembly of God Church there.

Mrs. Harrell and Mrs. Vinson visited briefly Saturday afternoon with Mrs. Oliver Allen. Mrs. Allen's mother, Mrs. Thagard, in the local hospital, seems slightly improved, but is still

on the critical list.

Mr. and Mrs. R. C. Ross drove Sunday with Mr. and Mrs. Homer Guffee.

Mr. and Mrs. J. D. Welborn went to Borger Sunday to see her mother and a brother, Bob Kelsey and family.

State of Texas vs Wade Schatman, aggravated assault, plea of guilty entered, subject fined \$100 and costs of court.

State of Texas vs Albert Jones, unlawfully carrying a pistol. Plea of guilty entered, subject fined \$100 and costs of court.

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Floydada High Twirlers Receive 25 Awards At Lubbock Competition Last Week

The Floydada high twirlers returned from Lubbock last week with 25 more medals making a total of 166 medals and 17 trophies that they have received.

Only seven twirlers participated in the contest as Dorothy Edelman was physically unable to enter. The seven twirlers: Suzanne Celia Jenis Moore, Jan Sturcell, Bobbie Rene, Betty Wright, Dee Wilson, Beverly Smith.

Band director Dan Whitaker reports the following medals received: second place in small team twirling, third place in dance twirl team. In the individual competition Jenis was third in solo twirling for 15 year olds; Suzanne third in solo twirling for 14 year olds; Jenis also

Scout Troop 83 Elects Officers

Girl Scout Troop Number Eighty-three met at the Girl Scout Hut last Monday afternoon to elect officers.

The "French Poodle" patrol will be led by Betty Allen, daughter of Mr. and Mrs. Ted Allen; Assistant Patrol leader is Dianne Phillips, daughter of Mr. and Mrs. H. L. Phillips.

"Eager Beaver" patrol leader is Mychelle Reed, daughter of Mr. and Mrs. Ray Reed. Mychelle will be assisted by Carol Nelson, daughter of Mr. and Mrs. Carl Nelson.

Troop Scribe is Sarah Williams daughter of Mr. and Mrs. Alaine Williams and Troop Treasurer is Charlotte Decker, daughter of Mr. and Mrs. Lane Decker.

The troop voted to meet every Monday afternoon from 3:30 to 5 p.m.

Project for the year will be to complete requirements for three badges plus the "Sign of the Arrow."

Adults working with the Junior Scout troop are Mrs. Gene Arvine, leader; Mrs. Verlon Wright, Assistant leader; and Mrs. Ray Reed Committee Chairwoman.

COURT RECORDS

Criminal Docket

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Welcome Folks!

Come in to see the most beautiful Mercurys and Comets ever.

Both models are all new... we believe you'll like what you see.

FREE COFFEE & DOUGHNUTS

Cline & Rainer Mercury IN FLOYDADA

STOREWIDE FOOD SALE

DETERGENT ENERGY	59c
HUNT'S — Halves PEACHES	4 for \$1
SHURFRESH OLEO	2 for 35c
SHURFINE TUNA	4 for \$1
LIPTON'S TEA BAGS	59c
RECIPE — PINK SALMON	59c
SHURFINE COFFEE	59c
HERSHEY'S COCOA	33c
SOFLIN — PAPER NAPKINS	2 for 25c
SHURFRESH BISCUITS	3 for 25c

WE GIVE BUCANEER STAMPS DOUBLE ON WEDNESDAY

HULL & McBRIEN

We Deliver YU 3-3164

HEY, BOYS GET IN ON THE FUN AND PRIZES

3 THROUGH 11

ENTER OUR PUNT, PASS & KICK COMPETITION NOW

WIN! Handsome PP&K trophies! Twelve of them will be awarded! YOU CAN ALSO WIN... a trip to an NFL game (Mom and Dad go, too)! Top winners will go on "Tour of Champions" (with both parents) to the White House; then to Dearborn, Michigan, and then to the 1963 NFL Championship game to compete for the national PP&K championship! It's fun! It's free! Nothing to buy.

YOURS FREE!

When you sign up you get a PP&K instruction folder written by Tommie Davis, Bart Starr and Don Chandler. PLUS an "Action Picture" magazine AND, a 1963 Ford Televiewer—handy guide with line-ups of the NFL teams on TV this fall! You must be accompanied by a parent or legal guardian to register. (Registration closes October 11.)

BRING DAD AND GET FULL DETAILS AT:

REED FORD SALES

111 W. CALIF. ST.



Cooper Cadillac In Plainview Shows New Cadillac Today

New standards of performance, comfort and convenience are coupled with unmistakable Cadillac styling in the 11 models that make up the 1964 line up. The performance gains result from a new engine and a new transmission, while the comfort and convenience story for 1964 is highlighted by the first fully automatic year-around conditioning system ever offered in an automobile.

Harold G. Warner, general manager of Cadillac and vice president of General Motors, in announcing the 1964 models said they would appear in dealers' showrooms on Thursday, October 3.

The 11 models, one less than last year, are redesignated into three series; three models are in the Sixty-Two series; four models, including the convertible, are in the de Ville series; and four models in the Fleetwood series. The short-deck sedan is discontinued.

Overall length is increased one-half inch to 223.5 inches on nine models and 243.8 inches on the Seventy-Five Sedan and Limousine. Other exterior and interior dimensions remain unchanged.

One high performance V-8 engine is standard in all models. Displacement is 429 cubic inches, a boost of ten per cent, and horsepower is up from 325 to 340.

Two automatic transmissions are offered in 1964 — the Hydra-Matic and the new Turbo Hydra-Matic.

The Turbo Hydra-Matic is modified to adapt to the high performance engine and is offered in the Sixty-Two series and the Seventy-Five Sedan and Limousine.

The Turbo Hydra-Matic, introduced this year in the de Ville series, the Sixty Special Sedan and the Eldorado Convertible, is a Hydra-Matic transmission in which a torque converter replaces one of the geared ratios.

An industry first in the areas of comfort and convenience is Cadillac's new Comfort Control, a completely automatic heating and air conditioning system. The driver merely sets a dial there.

Mr. and Mrs. Otis Anderson and Connie and Mr. and Mrs. Leonard Colston were Sunday night visitors in the Floyd household home. They played games of 84.

Mr. and Mrs. Floyd Anderson were Sunday night visitors of Mr. and Mrs. Odell Thompson and family of Petersburg.

Harmony News

By Mrs. Mather Carr
HARMONY, September 29 — (Eds) early morning doesn't look so good for this late cotton.

Mr. and Mrs. Everett Miller and Mr. and Mrs. Chlovia Winters attended the icecream social in Lubbock Wednesday night.

These visiting Grandma Carr were Mr. Bob Hopper and Mrs. Glenn Paul and Mrs. Leon Williams of Floydada.

Club met Thursday in the club room with Mrs. V. D. Howe as hostess. The meeting was called to order by the president, Mrs. Everett Miller. Roll call was answered by "A Woman in the News". Mrs. Howe gave the devotional. A five minute demonstration by Mrs. Minnie Pool on what determines the price of permanents. Mrs. Howe obtained the services of a Mrs. Hopkins of Lubbock to give a demonstration on make-up. Mrs. Hopkins was brought by Mrs. Scarborough of Petersburg. Mrs. Hopkins has a make-up shop in Lubbock.

Mrs. Hopkins showed slides of the first step to the last and then did a demonstration on Mrs. Everett Miller. Mrs. Marion Tucker directed recreation. The hostess served refreshments to Mmes. Everett Miller, Glen Curtis, Glenn Pool, Bruce Davis, Roy Hale, Bob Hopper, R. B. Gory, Truman Dunavant, Carriek Snodgrass, Charlie Reid and Ramsey, Marion Tucker, Walter Hanna and Mrs. Mather Carr and the guests. Mrs. Dixie Scarborough and Mrs. Merle Hopkins.

Mrs. Joyce Davis and Mrs. Mather Carr were in Plainview Friday visiting in the nursing home with Mrs. Davis' father, others. We also visited with Mr. McCall, Mrs. Brown and Mrs. Leon Williams in her new office in Plainview. She showed us through the office which was moved to Plainview. Mrs. Williams works for Richard.

Mrs. Mal Moor of Plainview, spent Saturday night in the Joyce Davis home. Mrs. Moor attended services at the Chapel Sunday morning. The Davis and Mrs. Moor were dinner guests Sunday in Cone with Mrs. Roxie Travis.

Mrs. Margaret Daniels and F. L. Blank visited Saturday in the Joyce Davis home.

Mr. and Mrs. Everett Miller, spent Saturday night and Sunday in Lubbock with Harry Miller. Mr. and Mrs. Lester Hargis and Marvin of Floydada, visited Mrs. Mather Carr Sunday.

Mr. and Mrs. Marvin Smith visited Sunday evening in Petersburg with Mr. and Mrs. Bill Strader. Judy visited with Jo Ann Lambert.

Mr. and Mrs. Horace Carr arrived in Floydada Sunday night after being away for three weeks visiting and sight seeing in Massachusetts, Connecticut and New York.

Mr. and Mrs. Jimmy McLaughlin visited in the Roy Hale home Sunday evening. Mr. and Mrs. Walter Hanna visited in the Hale home Sunday night.

Mr. and Mrs. Monroe Schulz and children spent Sunday with Mrs. Schulz's father, Mr. F. H. Forster of Lubbock. There were other relatives there. They were celebrating Mrs. Schulz's birthday.

Mr. and Mrs. Bruce Davis and children were dinner guests Sunday in the Ira Davis home. Debra Davis won first place in grand prix twirling at the fair and Debra won 4th place in solo twirling. Pretty good Debra.

Visiting Mrs. M. D. Ramsey during the week were Mrs. Everett Miller and Mr. and Mrs. Sherwood Ramsey.

Mrs. Allan Gross was in Plainview Thursday for a check-up with her doctor. She came by the home of Mr. and Mrs. Oliver Gross on her way home and visited with them.

Mr. and Mrs. Joe Fowler and Nancy of Silverton and Mr. and Mrs. Johnny Dobbs of Floydada were guests Sunday in the Allan Gross home.

SLEEP WHILE YOUR WANT AD WORKS

Legal Notice

NOTICE TO BIDDERS
STATE OF TEXAS
COUNTY OF FLOYD
Notice is hereby given that the Commissioners' Court of Floyd County, Texas will receive bids until 11:00 A.M. October 14, 1963 for the purchase of the following described equipment to be used in Precinct No. 3, at which time all bids will be opened and read aloud, and bids for the purchase of the equipment as follows:

One (1) New Diesel powered tandem drive 115 1/2 HP 31 1/2" Grade, equipped to meet the following specifications: Engine Starter, Power Steering, Hour Meter, Muffler, 12 ft. Oil Filter, Hydraulic Shiftable Maltboard, 2 R. Left Hand Extension, 13.00 x 24 tires front and rear, Cab and Heater.
The Commissioners' Court of Floyd County offers to trade in on the above machine (1) one used, Allis-Chalmers Serial Motor Grader No. AD90-1423.
Payment for the above machine will be made in cash.
All bids shall be sealed when presented or filed.
The Court reserves the right to reject any and all bids.
This 1st day of October, 1963.
O. M. Watson Jr.
Auditor
Floyd County, Texas
Oct. 3, 10, 1963

LEGAL NOTICE

NOTICE TO BIDDERS
STATE OF TEXAS
COUNTY OF FLOYD
Notice is hereby given that the Commissioners' Court of Floyd County, Texas will receive bids until 11:00 A.M. October 14, 1963 for the purchase of the following described equipment to be used in Precinct No. 1, at which time all bids will be opened and read aloud, said bids for the purchase of the equipment as follows:

One (1) Used Diesel Powered Crawler Tractor with not less than 75 Drawbar H. P., 95 Engine H. P., either Electric Starting or Gasoline Starting Engine, with Electric Starter, Hour Meter, Hydraulic Booster Steering, 18 inch Gousser Tracks, Large Diameter Idlers, Hydraulic Controlled 8 ft. Bulldozer, Hydraulic Control with not less than 75 GPM Capacity, weight of complete unit to be not less than 21,000 pounds.

One (1) New Low Bed Trailer with Max. 14 Ton Capacity with 8 ft. x 14 ft. Loading Platform, Electric Brakes with Tires, Stop and Tail Lights, Loading Ramps, Truck Hitch and Pin, Safety Chains.
Payment of above will be made in cash.

All bids shall be sealed when presented or filed and will be opened at the above date and time.
The Court reserves the right to reject any and all bids.
This 1st day of October, 1963.
J. D. McBrien
Floyd County Judge
October 3, 10, 1963

LAWN MOWER SHARPENING

For BOTH ROTARY and REEL TYPE MOWERS See Spears Small Engine Service
105 North Main St.
YU 3-2396

IMPLEMENT BUYS

- 1954 FERGUSON "35"
- LATE MODEL FERGUSON "40"
- 1-MOLINE, 6 FOOT ONE-WAY (Used, Good Condition)
- 2 BOTTOM CASE PLOW
- 2 BOTTOM JOHN DEERE PLOW
- SIDE WINDER STALK SHREDDERS (Let us demonstrate this outstanding new shredder)
- NOW EXCLUSIVE DEALER EXIDE BATTERIES
- HANCOCK LAND LEVELLERS
- EXCLUSIVE JEEP DEALER IN THIS AREA
- 2 New Moline Cotton Strippers Just Received — Model 26.

PAYNE IMPLEMENT CO.

313 S. Wall Phone YU 3-2411

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, Wichita Falls	To Lubbock, El Paso
9:50 a.m. Via Rails	9:50 a.m. Via Rails
3:25 p.m. via Rails	3:25 p.m. via Rails
To Plainview, Amarillo	To Lubbock, El Paso
9:50 a.m.	9:50 a.m.
3:50 p.m.	3:50 p.m.
9:50 a.m. via Petersburg	9:50 a.m. via Petersburg

MAGNOLIA SERVICE STATION NO. 1
Mrs. Fred Lambert, Agent Phone YU 3-2306
Station Hours: 8:00 a.m. — 4:30 p.m.
CLOSED ON SUNDAY

CALL
L. D. BRITTON
At
Daniel Automotive
YU 3-2382

- Commercial Refrigeration Service
- Home Air Conditioner Service

Mrs. Revis Harris and daughter, Lisa of Crowell visited here last week with her mother, Mrs. Pearl Sims.

Mr. and Mrs. J. H. Tribble and Mary Pearl Coward visited in Lubbock Sunday night and Monday with the Joe Fisher family.

HESPERIAN WANT ADS SELL

Your Invitation To Good Living

For three years now available to you our friends and customers in Floyd County.

- ALSCO ALUMINUM SIDING
- ALSCO LEDGE ROCK
- FLEXHAM AWNINGS
- H. D. ALUMINUM CARPORTS AND PATIO COVERS
- BLUE RUBBER STORM DOORS & WINDOWS
- PHIPPS SUN SCREENS MAKES ROOMS 15 DEGREES COOLER

All direct from manufacturer, home town installation crews, you harvest the values and savings.

Bob's Building Specialties

Bob Collier, owner-mgr COLLIER HOME SUPPLY SERV. MGR. G-E — MAYTAG "We service what we sell"

For Prompt Service on Home & Auto Radios See RICE

RADIO SERVICE
1/2 Plk. N. of Bus Sta.

ENJOY the comfort and convenience of new furniture and appliances.

BUY with a low interest bank loan from...

The First National Bank Of Floydada

WANT RESULTS? IT PAYS TO ADVERTISE USE HESPERIAN ADS IN THE HESPERIAN

AUCTION

540 ACRES FARM LAND, BIG RESIDENCE AND LOT SEPARATE SALE

November 25, 1963 this farm will be sold at 10:30 a.m. at the premises on south side said property, located 7 1/2 miles east of Lockney, Texas on farm road 97 to highway 207, 3/4 miles south, 2 miles east to southwest corner, or 10 miles north of Floydada, Texas on highway 207 then 2 miles east to southwest corner. The house and lot will be sold at 2 p.m. at the location of said property, 218 southwest 4th street, Lockney, Texas, or 1 block north of the northeast corner of Lockney High School. To settle the estate of the late Nora H. Gentry, the following to be sold to the highest bidder absolutely without minimum or reservation.

Farmland tract all of section 38, block D-3, Floyd County, Texas, less 100 acres out of northeast corner. Has good allotments, all but 5 acres in cultivation, windmill, granary, old house, land level, possession of wheat after 1964 harvest, possession other land January, 1964.

Tract No. 2, nice 5 room brick house on corner lot, 2 room house at rear and double garage. Immediate possession, one of the choice locations in Lockney. Terms cash, 10% escrow on signing of contract. 30 days closing time, look it over and make your arrangements. C. C. Gentry, executor.

A UCTIONEERS
RAYMOND AKIN GENE HARRIS
CA4-7692, Plainview UN4-3641, Edmonson

RADIATORS
NEW AND USED
CLEANED - REPAIRED
RECORDED
Radco's Radiator Shop
Radiator Service
YU 3-3454

ARTHUR E. DUNCAN
ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
Floydada, Texas
South East Corner 2nd and 3rd
Oldest and most complete
Abstract Plant in Floyd
County prepared to render
prompt efficient service on
everything in the line of land

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 110 W. Missouri Street. YU-2946. 3-tfc

ARTWAY TREE SURGERY
FEEDING & PRUNING
TREATING - SPRAYING
LANDSCAPING
Beware of Bermuda Mites
H. B. FOSTER
Phone OL 4-2233
P. O. Box 681 Lockney, Tex.

MATRESSES RENOVATED

Direct Mattress Company of Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchanged. Self rubber foam, orthopedic, inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Lightman is your company representative. For an appointment call Central Shop. YU-2932. 7-tfc

Miscellaneous

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service. 110 W. Missouri Street. YU-2946. 3-tfc

FLOYD COUNTY ABSTRACT CO.
Abstracts of Title
Title Insurance
VERNA L. STEWART
217 W. Calif. Pk. YU 3-3728
Floydada, Texas

WE CLEAN AND TUNE
ELECTRIC SHAVERS
REPAIR ALL MAKES
SELL AND TRADE
ALL MAKES
GOEN DRUG

Lost and Found

LOST — Pair of men's glasses, black frame. Call YU-3815. 38-3tp

Farm Land Loans

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches — a long-term, low payment Federal Land Bank loan. See Jake B. Watson at the Federal Land Bank Association of Floydada, 210th Main, Floydada, Texas. 15-tfc

Farm Machinery

FOR SALE — 52 Super WD9 live hydraulics; good rubber; 32 Super M and stripper; 33 Ford Truck, new motor. Leitch Teple. YU-2946. 24-tfc

FOR SALE — Eight inch U. S. irrigation pump, 200 ft. setting four stage; good condition. Call YU-2937. 8-tfc

FOR SALE — Used Farm Machinery. Lawson Bros. E. Missouri St. 37-tfc

Real Estate Broker

CITY PROPERTY ranches and farms. Give me your listings. Taggard Real Estate. Phone YU-3716. 26-tfc

FOR SALE — Completely rebuilt 605 M&M irrigation motor. Don Probasco. YU-3651. 36-tfc

Miscellaneous

NORRELL TRACTOR PARTS — for Tractor and Irrigation Supplies and Accessories. 26-tfc

REFRIGERATOR TROUBLE

Call **FLOYD'S REFRIGERATION SERVICE**
YU 3-2515

It's an electrical household appliance. We repair it. Home Appliance Service. 110 W. Missouri Street. YU-2846. 3-tfc

FOR SALE — 20 x 50 ft. frame stucco house to be moved. Four rooms. Bill Colston, Doocher 48, Tex. 29-tfc

FOR SALE — Nice 3 bedroom home, large living room, dining room and kitchen, 3 lots, doo be garage well located. Hale & Hale. YU-3261. 29-tfc

FOR SALE — Nice 2 bedroom home, large living room, dining room and kitchen, 3 lots, doo be garage well located. Hale & Hale. YU-3261. 24-tfc

FOR SALE — Nice, well located two bedroom home, equipped, drapes, venetian blind, central heating, plumbed for underground power sprinkler. Call 3-2812. 38-1tp

FOR SALE — Nice two bedroom house. Sun down patio. Call Hale Insurance. YU-3261. 16-tfc

FOR SALE — My equity in a two bedroom home, fenced yard, concrete cellar. Will consider anything of equal value. Call YU-3384. 12-tfc

HAVE house listings in most parts of town, some new. We appreciate your listings and can assist you in obtaining loans T. L. Holland. Day Ph YU-2140, after 5 p.m. YU-2273. 16-tfc

FOR SALE — Three Bedroom house to be moved. Mrs. Pierce King. YU-2824. 36-tfc

FOR SALE — To settle estate, 2 bedroom house. 624 West Missouri Street. Terms cash. Call Homer Newberry. YU-3317. 36-tfc

Meeting Notice

FLOYDADA IOOF Lodge No. 2 meets in regular session every Thursday night. Mac Gauder, Secy. Noble Grant, James V. Keen, Vice Grand. Floyd Webb Secy. 3-2-tfc

NOTICE

NIGHT SCHOOL opening at McBride School of Hair Design. Enrollment limited to 15 students per class, classes start October 7, 1963, six to ten p.m. Make reservations now. 1513 West 5th. Phone CA1-6734 in Plainview. 37-2tc

NOTICE — Yearling Angus calf has strayed to my place. Owner must identify and pay for this advertisement. David Battley. YU-2632. 38-tfc

NOTICE — Questions about Texas "63" Health Insurance? Call Us Today. No medical exams, enrollment through October 31 only. Hale & Hale Insurance. Phone YU-3261. 38-tfc

For Rent

FOR RENT, or for sale—52 ft 2 bedroom house trailer, washing machine, carpeted. Call YU-3280. 36-tfc

FOR RENT — 1 room house, partly furnished. Naptha for cleaning purposes at Service Station. Call H. A. Copeland. 37-tfc

FOR RENT — Storage Space. L. P. McCray. YU-3676 29-tfc

OUR adding machine for rent monthly. The Hesperian, YU-337. 10-tfc

FOR RENT or Lease — First floor office, central heating, air conditioned, janitor service, excellent location. See or call Jake Watson, 319 South Main St. YU-3240. 52-tfc

FOR RENT — Trailer space. 406 W. Grover. George Jenkins. 38-2tp

FOR RENT — 3 room furnished apartment, 610 W. Jackson. Day time call 3-4034, nite call 3-2163. 38-2tc

FOR RENT — 1 room efficiency apartment with bath. Commercial Hotel, YU-2544. 38-tfc

Farms For Sale

FOR RENT—Trailer park space All city utilities. All weather road. West Side Trailer Park. One block south high school. Rate \$1.00 per day. Call YU-3115 or YU-3665. 32-tfc

FOR SALE — Binder ready to cut feed. James Levell. YU 3-2633. 35-tfc

HOUSE Moving and foundations. Call Don Hancock. 6661. Crosbyton, Tex. 30-12tc

WANTED — To rent farm for 1964. Howard R. Gregory, YU-32915. 16-tfc

WANTED — Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri Street. YU-3246. 39-tfc

WE HAVE some good buyers for farms. Hale and Hale Insurance. 31-tfc

WANT TO SELL — List your town or farm home with T. L. Holland. Ph. YU-2140 or after 5 YU-2375. 52-tfc

FOR SALE — We have used typewriters running out our ears. Priced from \$25.00 up. The Hesperian Office Supply. Call YU-3737. 37-tfc

FOR SALE — Mahogany upright piano with bench. Call Jim Nance. YU-3250. 37-tfc

FOR SALE — 300 acres irrigated land in Floyd County, 2 wells and improvements. Call YU-2921, Floydada. Sale by owner. 38-tfc

FOR SALE — Servel Batane gas refrigerator - \$50.00. YU-3775. refrigerator - \$90.00. YU-3775. 38-2tp

FOR SALE or Trade — House at 309 W. Miss. St. Contact B. L. Ewing or Mrs. Bill Hood. Phone YU-3228. 38-tfc

FOR SALE — Rambant Motor Scooter. Needs some motor repair. Claude Estes, 229 W. Houston. YU-2436. 38-tfc

FOR SALE — Refrigerated Coke Box. 2 case capacity. Claude Estes, 229 W. Houston. YU-2436. 38-tfc

For Sale — CORD wood for sale. Call Julian Liphani. YU 3-1047. 38-tfc

FOR SALE — Standard size baby bed in good condition with mattress. Phone YU-32819. 38-2tp

FOR SALE — good used Smith Corona portable typewriter with case. The Hesperian Office Supply, Phone YU 3-3737. 38-tfc

Help Wanted

WANTED — Woman to baby sit in my home six days a week with year old daughter. Call YU-3488. 38-tfc

HOUSEWIVES and Mothers — Lucrative work available in prestige business. No usual canvassing. No traveling. Our internationally known organization is number one in its field. If you have a pleasing personality and best references, write fully to Gertrude Montgomery, 1100 Thunderbird Dr., Plainview, Texas. 38-1tc

FOR RENT, or for sale—52 ft 2 bedroom house trailer, washing machine, carpeted. Call YU-3280. 36-tfc

FOR RENT — 1 room house, partly furnished. Naptha for cleaning purposes at Service Station. Call H. A. Copeland. 37-tfc

FOR RENT — Storage Space. L. P. McCray. YU-3676 29-tfc

OUR adding machine for rent monthly. The Hesperian, YU-337. 10-tfc

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WANTED — Electric Motor Repair Service. Call Home Appliance, 110 W. Missouri Street. YU-3246. 39-tfc

WE HAVE some good buyers for farms. Hale and Hale Insurance. 31-tfc

WANT TO SELL — List your town or farm home with T. L. Holland. Ph. YU-2140 or after 5 YU-2375. 52-tfc

CASH for nice home in Southwest Floydada. Call Sherwood 4-8009, Lubbock. 38-2tp

WANTED — To buy good used windmill. Prefer Dempster 8 or 10 ft. G. H. Hoggard, Box 24, Jayton, Texas. 38-3tp

WANTED — Custom deep raking. Call YU-3387 or see Ben Galloway. 38-2tp

WANTED — To rent small house by October 15. Call SH4-8009, Lubbock. 38-2tp

FOR SALE

FOR SALE — 20 x 50 ft. frame stucco house to be moved. Four rooms. Bill Colston, Doocher 48, Tex. 29-tfc

FOR SALE — Nice 3 bedroom home, large living room, dining room and kitchen, 3 lots, doo be garage well located. Hale & Hale. YU-3261. 29-tfc

FOR SALE — Nice 2 bedroom home, large living room, dining room and kitchen, 3 lots, doo be garage well located. Hale & Hale. YU-3261. 24-tfc

FOR SALE — Nice, well located two bedroom home, equipped, drapes, venetian blind, central heating, plumbed for underground power sprinkler. Call 3-2812. 38-1tp

Caprock

(Continued from Page 1)
 An American first grader had missed the bus and Bob attempted to take him home. After driving around near Cedar Hill trying to get the boy's name located by hand motions — and after stopping and talking to four groups of Latins, (who could not get the first grader to talk to them) Bob brought the boy back to town and bought him a soda pop.

After the boy had drunk the soda pop, he pointed in a southeasterly direction, so Bob headed out southeast and it turned out that the youngster lived near Panhandle Campus.

WE'RE GETTING some reports of almost a bush per acre of cotton on the first hand pulling. I've been trying to call Turner Hunter over in the McCoy community to get statistics — but wasn't able to get in touch with him at press time.

J. T. Hodges over at the Scott Co. reports that there is a good demand for cotton pullers.

THIS IS Wednesday morning — press day — and the first day of the World Series. Looks like we'll miss the first game. I'm still suffering the anguish of the St. Louis Cardinals not beating out the Dodgers to get in the series. It would have been wonderful if Stan Musial could have been in the 1963 World Series — his last year of active play. Now it looks like Stan is set up pretty well with a title of vice president in the Cardinals organization.

Stan will certainly be remembered for years to come — he was a good sport — truly an asset to America's favorite game.

BABE RUTH struck out 1330 times, a record in full-time play in the history of baseball. But that isn't what we remember about Babe Ruth. His 714 home runs completely obliterated the 1330 strikeouts.

Cy Young, perhaps the greatest pitcher of all time, accumulated 311 victories, a mark that never has been threatened. But what is generally forgotten is that Young actually lost almost as many games as he won.

One of the failings of men who ever lived was always trying experiments that were unsuccessful. Yet we never think of Thomas Edison as a failure.

At Fort Necessity, during the French and Indian War, a young American officer capitulated to the enemy. But George Washington is never thought of as the man who surrendered to the

French. People would feel a lot less sensitive about failure if they remembered it just doesn't matter, except as a guidepost for oneself. Success is a bright sun that obscures and makes ridiculous unimportant all the little snail-like flecks of failure.

Fire

(Continued from Page 1)
 and urges all farmers to place finished cigarettes in ash tray instead of out the window of the pickup. Cotton fires on trailers and in bins are particularly a hazard this time of the year.

The Fire Department will get on board the fire truck Thursday night and sell circus tickets door to door. Persons interested in buying tickets should leave their door light burning. Proceeds of the circus money goes to help pay for a new emergency panel truck for the department.

The Firemen keep 50 per cent of all advance circus tickets sales.

School

(Continued from Page 1)
 tax property for taxation at the school tax collector's office in the courthouse.

Much discussion has been generated about whether or not bank accounts in other cities other than the Floydada school district must be rendered as personal property here.

Local attorneys are citing the case of "Great Southern Life Ins. Company vs City of Austin (1963)" in which it was ruled that "personal property of every description was taxable only at the domicile of its owner, regardless of its actual location, and this is still the basic principle on which the taxation of personal property rests" (taken from page 778 of Texas Decisions).

This means that a Floydada tax payer rendering personal taxes would not realize any tax advantage by moving his money on deposit from the local bank, according to local attorneys.

Persons desiring more information about this decision may contact local attorneys for full reading of its entirety.

Mr. and Mrs. Bud Queen and family of Carlsbad, N. Mex., visited here over the weekend with her sister, Mrs. V. D. Turner and his father, Bill Queen and sisters, Mrs. Edna Patton and Queen's daughter, Peggy, remained for a longer visit and will accompany Mr. and Mrs. V. D. Turner to Dove Creek, Colo., tomorrow for a visit with other relatives.

Ted Allens In Oklahoma For Brothers Rites

The Ted Allen family was called to Tahlequah, Okla., Tuesday due to the death of Mr. Allen's brother, William Allen, 60. The deceased died following an extended illness.

Funeral rites were expected to be held today in the Baptist Church of Tahlequah.

The Floydada brother had just returned from a visit with Mr. Allen, who had been hospitalized for some time.

Sunday visitors in the Galen Holland home were Mr. and Mrs. R. C. Clem and Cathy of Roaring Springs, Mr. and Mrs. W. M.

Floydada Young Farmers Meeting

The Floydada Young Farmers will meet at 8:00, Thursday, October 3, in the A-1 building at Floydada High School.

The main topic of the meeting will be discussion of a proposed Spanish class for local farmers and merchants. A course of this type would enable local people to speak and understand the dialect of the native Latin American.

The public is invited to attend.

Spears and Mr. and Mrs. Bill Sison of Floydada.

PALACE THEATRE

FRIDAY - SATURDAY
 OCTOBER 4 - 5

A NEW BRAND OF OUTDOOR ENTERTAINMENT WITH THE NATION'S TOP WESTERN RECORDING ARTIST "MARTY ROBBINS"

"Ballad Of A Gunfighter"

Also
 CHUBBY CHECKERS IN

"Ring A Ding Rhythm"

SUNDAY - MONDAY & TUESDAY
 OCTOBER 6 - 7 - 8

JOHN WAYNE
 IN THE JOHN FORD PRODUCTION
DONOVAN'S REEF
 TECHNICOLOR

MARVIN ALLEN
 WARDEN ROMERO
 FAYEN LAMOUR

WEDNESDAY - THURSDAY
 OCTOBER 9 - 10

BOB HOPE & LUCILLE BALL

"Fancy Pants"

TECHNICOLOR

CELLAR INJURED IN CITY WRECK
 Raymond Cellar of Floydada was taken to Peoples Hospital yesterday morning with a broken leg and lacerations following a one car accident near the ICF Freight Office on Georgia Street.

Cellar was said to have suffered an epileptic seizure causing him to lose control of his vehicle, which swerved into a tree.

CAPADA THEATRE and CAFETERIA

THURSDAY & FRIDAY
 OCTOBER 3 - 4



FROM THE NOVEL BY EDNA FERBER
 WARNER BROS. - WARNERCOLOR

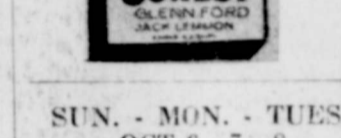
ELIZABETH TAYLOR · ROCK HURST · JAMES HANCOCK · JAMES DEAN
 CARROLL BAKER · CHILL WILLS · MERCEDES McCABRE · SAL MINO

SATURDAY
 OCTOBER 5



HERE'S HIS REAL TRUE STORY
COWBOY
 COLLEEN FORD · JACK LEMMON

SUN. - MON. - TUES.
 OCT 6 - 7 - 8



DEBBIE REYNOLDS
"My Six Loves"
 TECHNICOLOR

Survival

(Continued from Page 1)
 certificates to all who complete the course.

Each meeting from 4 until 4:30 discussions and outline of the days work will be held; from 4:30-5:30, TV instructions from Lubbock; and from 5:30 until 6 p.m., planning on local basis

for home community. If you are at all concerned about how to protect yourself and your family in case of any disaster, you are urged to attend these meetings.

By Mrs. Clyde Bagwell
 FAIRVIEW, Sept. 30 — Some cotton is being harvested in our community, most of the fields are late and will be some time

before cotton harvesting will be done in a big way. E. W. Walls started last week on an early field.

Mrs. Dot Hammonds and her daughter, Mrs. Thomas McCown and twins Micael and Michelle of San Francisco, California, visited Thursday with Mrs. Wilson.

On Friday Mr. and Mrs. Leon were Mr. and Mrs. E. W. Walls went to

'64 Jet-smooth Luxury CHEVROLET



Besides looks, ride and power - what's so special about

(it's so reasonably priced)

Kind of leaves the high-priced cars some explaining to do, wouldn't you say? Long and luxurious — with a fresh-Christened look. Richer roomy interiors with subtle new blendings of colors and fabrics. Like the ultra-soft vinyl upholstery in the new Chevrolet Impala Super Sport Series.

A choice of seven engines, no less, with output all the way up to 425 hp.* And a choice

See five entirely different lines of cars at your Chevrolet Showroom — CHEVROLET, CHEVELLE, CHEVY II, CORVETTE

ODEN CHEVROLET COMPANY

221 SOUTH MAIN ST. FLOYDADA

BEST FOOD BUYS

- SIMPLE SIMON
PIES . . . 3 FOR \$1
 Apple, Peach or Cherry
- MARYLAND CLUB Lb.
COFFEE . . . 65c
- MRS. TUCKER'S 3 LB. CAN
SHORTENING . . . 59c
- KRAFT'S 18 Oz. Tumbler
APPLE JELLY . . . 3 FOR \$1

- JOHNSON - CREST 13 OZ. CAN
MIXED NUTS . . . 55c
- SHURFINE 5 LB. BAG
FLOUR 39c
- CONTADINA — WHOLE SPICED, PICKLED
PEACHES 2 FOR 49c
 No. 2 1/2 CAN
- GLADIOLA — CORN 5 LB. BAG
MEAL 39c
- OUR DARLING — CR. STYLE, GOLD. 302 CAN
CORN 3 FOR 49c
- SUPREME — SALTINE LB. BOX
CRACKERS 27c
- AQUA - NET
HAIR SPRAY . . . 88c
 \$2.00 SIZE — PLUS TAX
- CLOVERLAKE
MELLORINE
 1/2 GAL. 39c
- SHURFINE 46 OZ. CAN
Pineapple-Orange Juice 33c

- CUE 18 OZ. BOTTLE
BAR-B-Q SAUCE . . . 25c

- WILSON'S — CERT. 24 OZ. C
CHILI 49c

KRAFT'S
MIRACLE WHIP
 QUART 49c

KLEENEX
 600 COUNT BOX 35c

- WILSON'S, Finest Certified, Sliced
BACON 98c
- FRESH, EXTRA LEAN
Ground Chuck 69c
- EXTRA FANCY, Fresh Sliced, Tender
CALF LIVER 39c
- SUNRAY FANCY — CHUCK, END CUT
Beef Roast 49c
- FRESH FRUITS and VEGETABLES
 NO. 1 RUSSET 10 Lb. Bag
SPUDS . . . 53c
- JONATHAN Lb.
APPLES . . . 13c

DETERGENT
FAB
 GIANT BOX 63c

DASH
DOG FOOD
 6 PK. CARTON 79c

WE GIVE GUNN EROS. DOUBLE STAMPS ON WEDNESDAY

ON THE WYE FLOYDADA

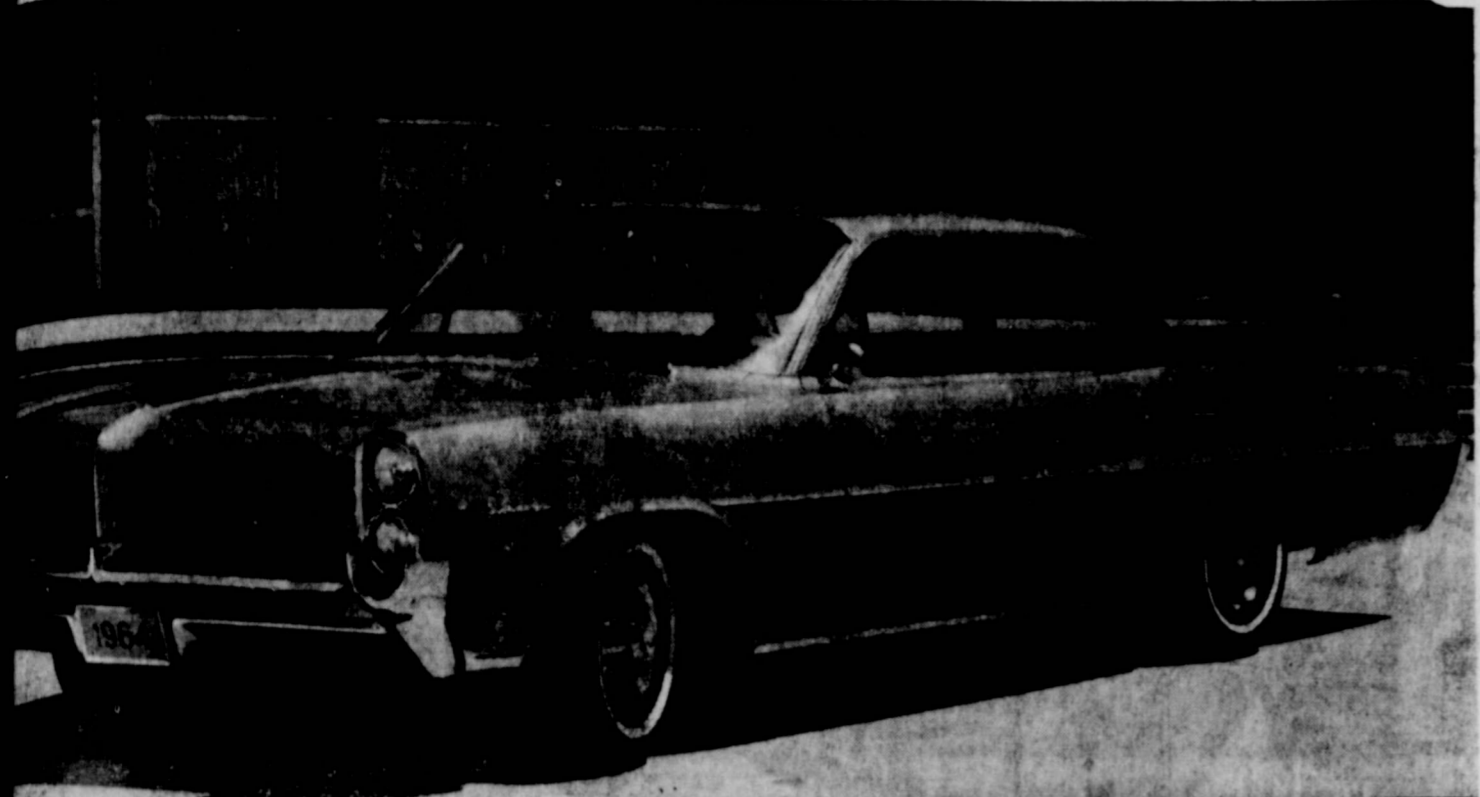
Powells SUPER Market

YOUR HOME OWNED — HOME OPERATED STORE

THESE PRICES GOOD THURS. OCT. 3 THROUGH MON. NOON, OCT. 6

THE FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 3, 1963



1964 Pontiac Line Of New Cars On Display At City Auto Service

General Motors Division's regu-lineup for 1964 has been restyled, yet retaining the impressive styling of the 1963 models. Star Chief and Grand Prix models appear longer and wider without any change in exterior dimensions. A highly successful combination of rich styling with outstanding performance is the 1964 Pontiac Catalina. The Catalina is graceful, distinctive and more than ever before, models and the Grand Prix coupe have a 120-horsepower while the Star Chief and Bonneville models have a 119-horsepower. All models have a 119-horsepower. Pontiacs are one inch wider. The Catalina and Star Chief and Bonneville are 220 inches. Star Chief and Bonneville are 213.8 inches. Model Lineup Catalina, Pontiac's versatile is available in seven two and four-door sedan and four-door hardtop and nine-passenger wagons and a convertible. The Catalina sports coupe and convertible models are available in four models — two four-door hardtops, a six-

passenger station wagon and a convertible. Pontiac's prestige sports coupe, the Grand Prix, has been restyled and again will be available as Pontiac's entry in the luxury car field. "Fresh exterior styling featuring Pontiac's exclusive divided grille, vertical twin headlamps, moderate use of chrome trim and elegant interior appointments, elevate our 1964 cars to new levels of customer appeal," said E. M. Estes, General Motors vice president and Pontiac general manager, in announcing his division's new models. On Sale Oct. 3 The 1964 Pontiacs go on sale in dealer showrooms October 3. "Important advances and refinements in body construction and engine design will enable Pontiac to strengthen its third-place sales position in the industry," Estes stated. The 1964 Pontiacs retain a positive family identity that is recognized instantly when viewed from any angle. Highlighting the "Pontiac look" are the vertically positioned twin headlamps and an expansive hood that curves gently down over a divided grille, another Pontiac trademark that is noted for its simplicity and elegance. Body side sculpturing, referred to by stylists as the venturi shape, has become more pronounced in 1964. Now a Pontiac styling tradition, this design sweeps the body sides into flared rear quarter panels to visually lower the roof and belt lines. Placement of moldings and finely crafted ornamentation augment the venturi motif. A rakish new grille and sculptured bumpers give the 1964 models a more massive, wider appearance with unmistakable Pontiac identity. Enhancing the low profile and wide track theme are the massive but graceful front and rear bumpers that blend smoothly with the body work. Pontiac's traditionally durable and luxurious interiors have new colors and patterns in the latest fabrics of nylon, vinyl and leather. To satisfy every taste, a full range of color combinations is available and nylon blend loop pile carpet floor covering is found in every model. The two Bonneville hardtop models are available with a new optional Brougham interior. This special interior provides the ultimate in luxurious appointments, styling and comfort. Offered in black only, Brougham seat cushions and backs are entirely covered with rich nylon blend cloth. Biscuit insert panels are accented with deeply embedded cloth covered buttons and folding center arm rests are features of both front and rear seats. Deeply-padded doors with a carpet covered lower area, custom hardware, and a fully padded instrument panel with electric clock and walnut wood in-

lays are among the many standard features of the Bonneville models. Bonneville convertible models, including the optional bucket seats, are finished in genuine leather on seat cushions and backs in prime surface pleated panels. New Interiors Bonneville station wagon interiors are trimmed in expanded vinyl. Load areas are richly carpeted and have bright skid strips over the carpet for added durability and high quality appearance. Star Chief models have traditionally rich interiors and, like the Bonneville, have numerous standard equipment items that include a special instrument panel with electric clock, custom steering wheel and deluxe wheel discs. Seats are trimmed in either a combination of nylon face yarn fabric and expanded Morrokide, or in all expanded Morrokide. New styling, high quality fabrics, vinyl headlining and nylon blend loop pile carpeting provide fresh appeal in each 1964 Catalina interior. Standard interiors are newly-designed for greater durability and attractiveness and are available in a full range of colors. Station wagon and convertible models are trimmed in Jewel-tone Morrokide and an all Morrokide Ventura custom interior is available for Catalina four-door sedan and both two-door and four-door hardtop models. Customers may also choose the exclusive Pontiac contour-styled bucket seats as regular production options. "2 Plus 2" Catalina sports coupe and convertible models are available with Pontiac's new appearance

option "2 Plus 2", which includes bucket seats, all vinyl trim, floor console, premium fuel two-barrel engine, deluxe wheel discs and wood inlays on steering wheel spokes and instrument panel. The "2 Plus 2" name plate appears on the inside of the doors, on the front fenders and on the lower right side of the deck lid. On Catalina sports coupes, the special trim option provides bright metal drip moldings. The name "2 Plus 2" has reference to two passengers in front and two in the rear. Fifteen Colors Fifteen exterior paint finishes are offered for every Pontiac

model and are available in single or two-tone combinations. In addition to new styling, the 1964 Pontiac offers significant improvements in suspension, engines, drive train, accessories, safety items and maintenance. The choice of Pontiac V-8 engines ranges from 215 to 370 horsepower and each one is specially engineered to mate with either three and four-speed synchromesh, or automatic transmission. For the more economy-minded, Pontiac continues to offer a regular-fuel engine with low axle ratios and a choice of either synchromesh or automatic transmission.

New Pontiac accessories for 1964 provide added safety, convenience and comfort. The six-way power tilt front seat has been redesigned to include a greater range of adjustment. In addition to fore and aft movement, the front and rear of the seat can be raised or lowered by means of power driven jack screws. The result is unlimited seat positions for full vision driving and greater comfort. Pontiac's new speed-control device, Electro-Cruise, automa-

Floyd County 14 Years Ago

(issue dated Sept. 19, 1949)

Eddie Jarrett, who has been in Baylor Hospital at Dallas for the past two weeks is reported this week as improving, but still unconscious. His brain specialist indicated no surgery would be required that the injured youth's trouble stemmed from his neck which sustained a gash at the back portion when Jarrett was seriously injured in a

week. George Holland, Rails negro, who slew Sheriff J. J. Pierce of Crosby County on the night of August 2, 1947, was given a life sentence in 110th District court for Briscoe County at Silverton last week.

Bob M. Vickers, seaman apprentice, USN, is serving as a crew member of the attack transport USS Henrico, which is participating this fall in "Operation Miki", a large scale amphibious exercise in the Pacific. Letting of the contract for construction of the 6.848 miles of paved farm to market road from Highway 70 south by way of Baker to Pleasant Hill, is due to be consummated tomorrow by the Commissioners court of Floyd County. Meanwhile the work of making a paved road from highway 207 in the north part of South Plains to the South Plains school building is going forward this week.

DYCUS ENROLLED IN CHRISTIAN COLLEGE

LUYBROCK (Special) — A student from Floydada, Jay Dycus, is among the 468 students who have enrolled for the fall semester at Lubbock Christian College, Lubbock, Texas. Dycus, a 1962 graduate of Floydada High School, is a sophomore agriculture major at LCC. He is president of Sigma Kappa Chi social club and vice-president of the Agriculture Club. Dycus' parents are Mr. and Mrs. L. T. Dycus. This semester's enrollment at Lubbock Christian College has broken all previous enrollment records. Last year at this time 351 were enrolled at the junior college, which is a Christian liberal arts school in its seventh year of operation. The 468 students enrolled represent 207 towns in 17 states and two foreign countries.

The First National Bank Serves Area Agriculture



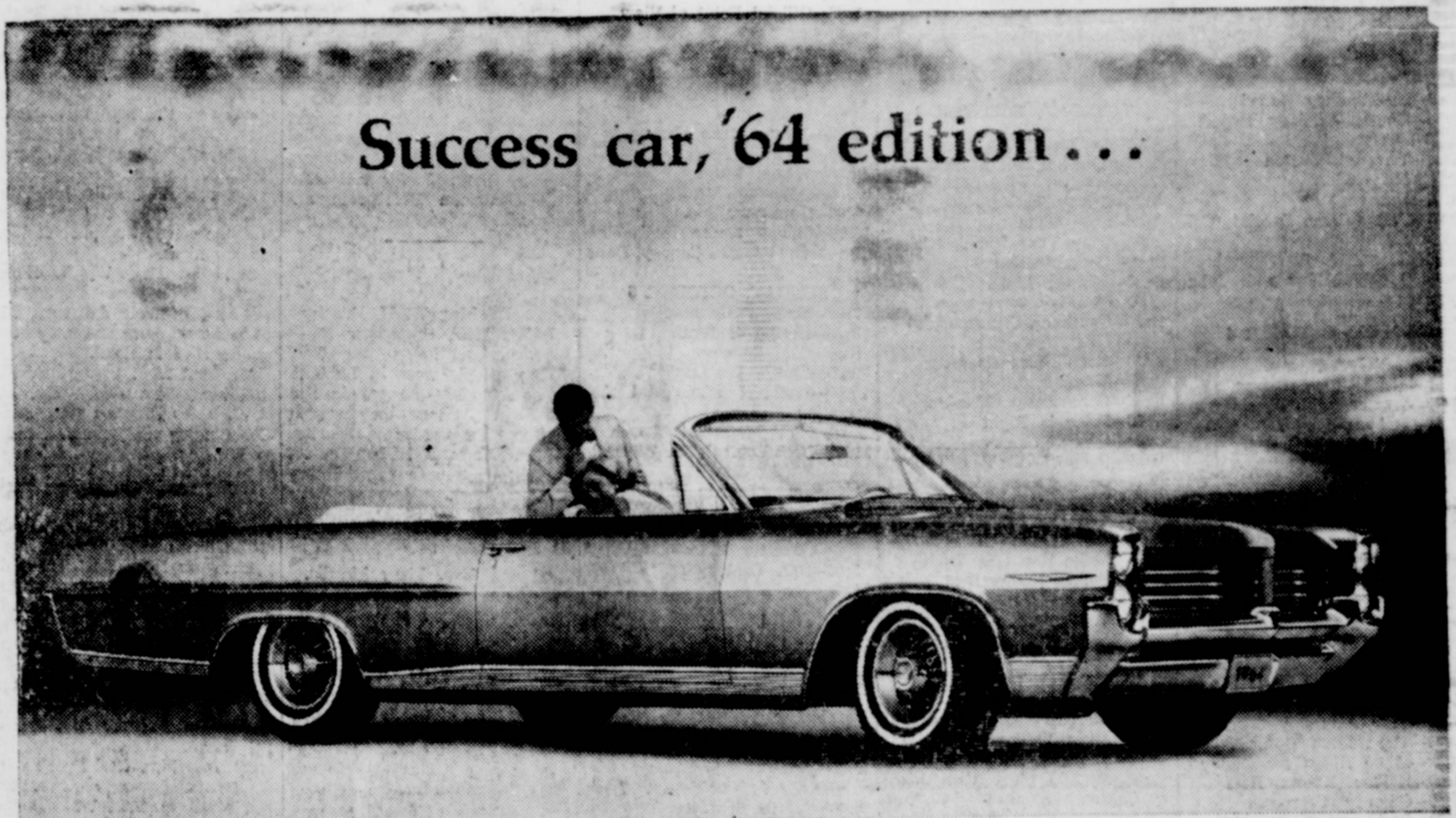
Bathey and father Dave, farmers in the Harmony Community are pictured sowing wheat. The farmers are sowing wheat this week . . . many have a good stand up and growing.

From the planting to harvest time the folks at The First National Bank in Floydada appreciate the opportunity to offer the area farmer financing services.

Invite you to come in at your earliest convenience and let us work with you in determining your needs.



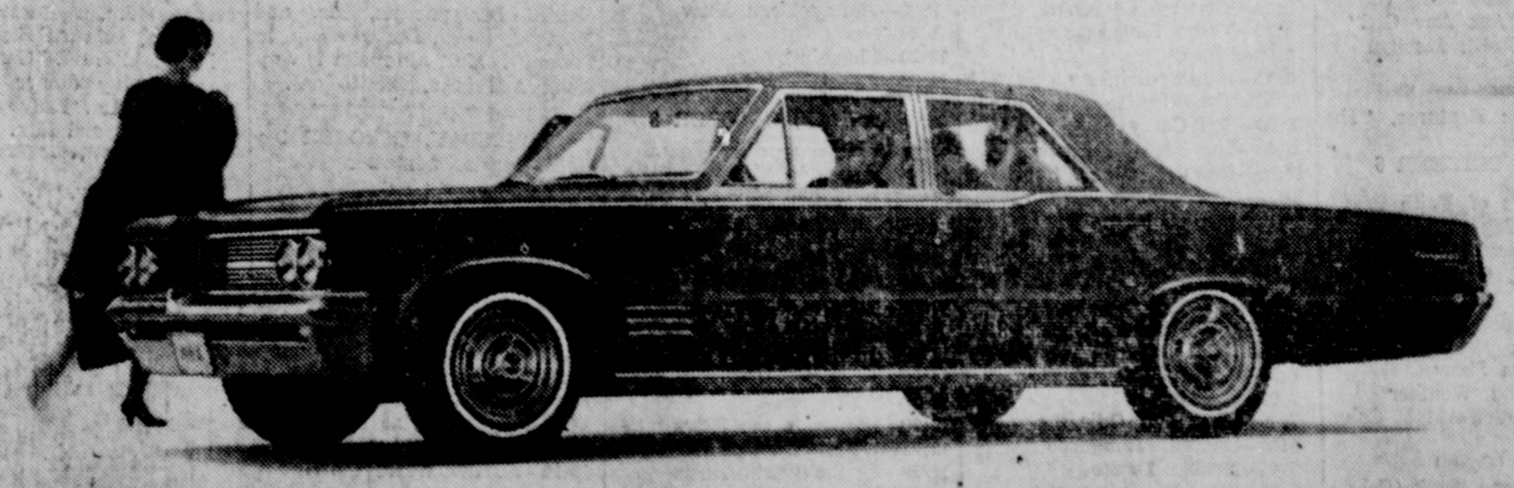
"Think FIRST . . . of the FIRST"



Success car, '64 edition . . .

The car that answers the question, "After their '63 model, what in the world will Pontiac do for '64?" It wasn't easy, topping our super-successful '63. But we did it, with trim new styling • handsome new interiors • a smoother, quieter ride • Wide-Track stability • 389-cu. in. Trophy V-8 power in every model • Isn't this what other cars wish they looked and acted like and don't? '64 Pontiac Pontiac

plus a whole new kind of Pontiac.



If you've been buying the same low-priced car time after time, get ready to break the habit. What's new with Tempest for '64? Practically everything. New 215-cubic inch in-line 6 • longer, roomier body • wider Wide-Track • new smooth-riding suspension • new brakes • new steering • new frame • If a car like this won't break that habit, nothing will. Check your dealer! '64 Pontiac Tempest

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS—YOUR AUTHORIZED PONTIAC DEALER

CITY AUTO SERVICE

121 EAST MISSOURI STREET

FLOYDADA, TEXAS

- ★ BEST QUALITY PRODUCTS
- ★ DEPENDABILITY OF SERVICE WITH THE SALE
- ★ DESIRE TO SERVE YOU BETTER

Combined with Most Competitive Prices on the South Plains.

Mike's TV Lab

ADMIRAL AND CURTIS MATHES
113 W. California Ph. YU 3-4723

TV SCHEDULE

CHANNEL 11

THURSDAY, OCTOBER 3

7:00—7 O'Clock Report
7:05—Linn's Farm Report
7:25—Weather with Bernie
7:30—Today Show
9:00—Say When
9:30—Play Your Hunch (Color)
10:00—Concentration
10:30—Missing Links (color)
11:00—Your 1st Impression (Col)
11:50—Truth or Consequences
11:55—NBC News Report
12:00—Noon News Report
12:05—Weather Report
12:15—Community Close-Up
12:50—Best of Groucho
1:00—People Will Talk (Color)
1:30—The Doctors
2:00—Loretta Young Theatre
2:30—You Don't Say
3:00—The Match Game
3:30—Make Room for Daddy
4:00—Father Knows Best
4:30—Comedy Carrousel
5:00—Huckleberry Hound
5:30—Huntley-Brinkley Report
6:00—News
6:30—Temple Houston
7:30—Dr. Kildare
8:30—Hazel
9:00—Perry Como Special (Color)
9:30—News, Weather, Sports
10:30—Tonight Show with Johnny Carson (Color)

FRIDAY, OCTOBER 4

7:00—7 O'Clock Report
7:05—Linn's Farm Report
7:25—Weather with Bernie
7:30—Today Show
9:00—Say When
9:30—Play Your Hunch (Color)
10:00—Concentration
10:30—Missing Links (Color)
11:00—Your 1st Impression (Col)
11:50—Truth or Consequences
11:55—NBC News Day Report
12:00—Noon News Report
12:05—Weather Report
12:15—Community Close-Up
12:50—Best of Groucho
1:00—People Will Talk (Color)
1:30—The Doctors
2:00—Loretta Young Theatre
2:30—You Don't Say
3:00—The Match Game
3:30—Make Room for Daddy
4:00—Father Knows Best
4:30—Comedy Carrousel
5:00—Cecil and Beanie
5:30—Huntley-Brinkley Report
6:00—News
6:30—The Fugitive
7:30—The Bob Hope Show
8:30—Ripcord
9:00—Jack Parr (Color)
10:00—News, Weather, Sports
10:30—Tonight Show with Johnny Carson (Color)

SATURDAY, OCTOBER 5

7:30—Tarzan
8:30—Ruff and Ready (Color)
9:00—Hector Heathcote
9:30—Fireball XLS
10:00—Dennis the Menace
10:30—Fury
11:00—Sergeant Preston
11:50—Bullwinkle
12:00—Seahunt
12:30—Desilu Playhouse
1:30—World Series
2:00—Baseball, Pirates vs Giants
5:00—International Showtime
6:00—News and Weather
6:30—The Lieutenant
7:30—Joyce Bishop Show (Color)
8:00—Movie "Ask Any Girl"
Rich Tom Ellwell, Marilyn Monroe
10:00—News, Weather, Sports
10:30—Fantastic Features, "The Red Planet Mars."

SUNDAY, OCTOBER 6

11:30—Frontiers of Faith
12:00—Movie "My Brother Talks to Horses" Peter Lawford
2:30—Baseball, Giants vs Pirates
4:00—Red Raider Show
5:00—Meet the Press (Color)
5:30—Bill Dana Show
6:00—News and Weather
6:30—Wonderful World of Color
7:30—Grindl
8:00—Bonanza (Color)
9:00—Show of the Week (Color)
10:00—News, Weather, Sports
10:30—Movie "Don Juan Quilligan" William Bendix, Joan Blondell

MONDAY, OCTOBER 7

7:00—7 O'Clock Report
7:05—Linn's Farm Report
7:25—Weather with Bernie
7:30—Today Show
9:00—Say When
9:30—Play Your Hunch (Color)
10:00—Concentration
10:30—Missing Links
11:00—Your 1st Impression (Col)
11:30—Truth or Consequences
11:55—NBC News Day Report

CHANNEL 12

THURSDAY, OCTOBER 3

12:00—Noon News Report
12:05—Weather Report
12:15—Community Close-Up
12:30—Price Is Right
1:00—People Will Talk (Color)
1:30—The Doctors
2:00—Loretta Young Theatre
2:30—You Don't Say
3:00—The Match Game
3:30—Make Room for Daddy
4:00—Father Knows Best
4:30—Comedy Carrousel
5:00—Huckleberry Hound
5:30—Huntley-Brinkley Report
6:00—News
6:30—Temple Houston
7:30—Dr. Kildare
8:30—Hazel
9:00—Perry Como Special (Color)
9:30—News, Weather, Sports
10:30—Tonight Show with Johnny Carson (Color)

FRIDAY, OCTOBER 4

7:00—7 O'Clock Report
7:05—Linn's Farm Report
7:25—Weather with Bernie
7:30—Today Show
9:00—Say When
9:30—Play Your Hunch (Color)
10:00—Concentration
10:30—Missing Links
11:00—Your 1st Impression (Col)
11:50—Truth or Consequences
11:55—NBC News Day Report
12:00—Noon News Report
12:05—Weather Report
12:15—Community Close-Up
12:50—Best of Groucho
1:00—People Will Talk (Color)
1:30—The Doctors
2:00—Loretta Young Theatre
2:30—You Don't Say
3:00—The Match Game
3:30—Make Room for Daddy
4:00—Father Knows Best
4:30—Comedy Carrousel
5:00—Yogi Bear
5:30—Huntley-Brinkley Report
6:00—News
6:30—Mr. Novak
7:30—Redigo
8:00—Richard Boone Show
9:00—Andy Williams
10:00—News, Weather, Sports
10:30—Tonight Show with Johnny Carson (Color)

WEDNESDAY, OCTOBER 9

7:05—Linn's Farm Report
7:25—Weather with Bernie
7:30—Today Show
9:00—Say When
9:30—Play Your Hunch (Color)
10:00—Concentration
10:30—Missing Links
11:00—Your 1st Impression (Col)
11:50—Truth or Consequences
11:55—NBC News Day Report
12:00—Noon News Report
12:05—Weather Report
12:15—Community Close-Up
12:30—Best of Groucho
1:00—People Will Talk (Color)
1:30—The Doctors
2:00—Loretta Young Theatre
2:30—You Don't Say
3:00—The Match Game
3:30—Make Room for Daddy
4:00—Father Knows Best
4:30—Comedy Carrousel
5:00—Three Stooges
5:30—Huntley-Brinkley Report
6:00—News
6:30—The Virginian (Color)
8:00—Ben Casey
9:00—The Eleventh Hour
10:00—News, Weather, Sports
10:30—Tonight Show with Johnny Carson (Color)

THURSDAY, OCTOBER 3

6:55—Farm Fare Report
7:00—Cartoons
7:45—King and Odie
8:00—Captain Kangaroo
8:45—Debbie Drake
9:00—Calendar
9:30—I Love Lucy
10:00—Real McCoys
10:30—Pete and Gladys
11:00—Love of Life
11:25—CBS News
11:30—Tennessee Ernie Ford
12:00—WTTN News
12:20—Names in the News
12:25—WTTN Weather
12:30—As the World Turns
1:00—Password
1:30—Houseparty
2:00—TV Bingo
2:30—Edge of Night
3:00—Secret Storm
3:30—Trailmaster
4:00—Popeye and Gus
5:00—Science in Action
5:30—The World Tonight
6:00—WTTN News
6:30—Mr. Hale's Navy
7:00—Red Skelton
8:00—Petticoat Junction
8:30—Jack Benny
9:00—Gary Moore Show
10:00—News
10:30—Combat
11:30—Peter Gunn

5:00—Kids Show
5:30—The World Tonight
6:00—WTTN News-Weather
6:30—Password
7:00—Rawhide
8:00—Perry Mason
9:00—Burke's Law
10:00—News
10:30—Riverboat
11:30—Peter Gunn

FRIDAY, OCTOBER 4

6:30—Sunrise Semester
7:00—Cartoons
7:45—King and Odie
8:00—Captain Kangaroo
8:45—To Be Announced
9:00—Calendar
9:30—I Love Lucy
10:00—Real McCoys
10:30—Pete and Gladys
11:00—Love of Life
11:25—CBS News
11:30—Tennessee Ernie Ford
12:00—WTTN News
12:20—Career Headlines
12:25—WTTN Weather
12:30—As the World Turns
1:00—Password
1:30—Houseparty
2:00—TV Bingo
2:30—Edge of Night
3:00—Secret Storm
3:30—Trailmaster
4:30—Popeye and Gus
5:00—Kids Show
5:30—The World Tonight
6:00—WTTN News and Weather
6:30—77 Sunset Strip
7:30—Route 66
8:30—Arrest and Trial
9:30—News
10:30—The Great Adventure
11:30—Jeff Chandler, Jack Palance, artine Carol

SATURDAY, OCTOBER 5

6:25—Farm Fare Report
6:30—Sunrise Semester
7:00—Captain Kangaroo
8:00—Alvin Show
8:30—Tennessee Tuxedo
9:00—Quick Draw McGraw
9:30—Mighty Mouse Playhouse
10:00—Rin Tin Tin
10:30—College Football Kickoff
10:45—NCAA Football Duke at atylant
1:30—College Football Scoreboard
1:45—Official Point of View
2:00—Big time Wrestling
3:00—Movie "Jim Thorpe, All American" Burt Lancaster, Phyllis Thaxter
5:00—Hootenanny
5:30—Jimmy Dean Show
6:00—Porter Wagner
6:30—Wagon Train
8:00—Defenders
9:00—Gunsmoke
10:00—Movie "Shake Hands With the Devil" Jjames Cagney, Dana Wynter.

SUNDAY, OCTOBER 6

7:00—Modern Almanac
8:30—Herald of Truth
9:30—Oral Roberts
9:30—This is the Life
10:00—Lubbock Ministerial Association
10:50—First Methodist Church
11:45—NFL Football Kickoff, Dallas at Washington
2:45—Championship Bowling
3:45—Championship Bridge
4:15—United Funds
4:30—Amateur Hour
5:00—20th Century
5:30—Mr. Ed
5:00Lassie
6:30—My Favorite Martian
7:00—Ed Sullivan Show
9:00—Real McCoys
9:30—Judge Garland Show
9:30—Candid Camera
9:30—What's My Line
10:10—News, Weather
10:30—Jerry Lewis Show

ONDAY, OCTOBER 7

6:30—Sunrise Semester
7:00—Cartoons
7:45—King and Odie
8:00—Captain Kangaroo
9:00—To Be Announced
9:30—I Love Lucy
10:00—Real McCoys
10:30—Pete and Gladys
11:00—Love of Life
11:25—CBS News
11:30—Tennessee Ernie Ford
12:00—WTTN News
12:20—Names in the News
12:25—WTTN Weather
12:30—As the World Turns
1:00—Password
1:30—Houseparty
2:00—TV Bingo
2:30—Edge of Night
3:00—Secret Storm
3:30—Trailmaster
4:00—Popeye and Gus
5:00—Science in Action
5:30—The World Tonight
6:00—WTTN News
6:30—Mr. Hale's Navy
7:00—Red Skelton
8:00—Petticoat Junction
8:30—Jack Benny
9:00—Gary Moore Show
10:00—News
10:30—Combat
11:30—Peter Gunn

TUESDAY, OCTOBER 8

6:30—Sunrise Semester
7:00—Cartoons
7:45—King and Odie
8:00—Captain Kangaroo
9:00—To Be Announced
9:30—I Love Lucy
10:00—Real McCoys
10:30—Pete and Gladys
11:00—Love of Life
11:25—CBS News
11:30—Tennessee Ernie Ford
12:00—WTTN News
12:20—Names in the News
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12:30—As the World Turns
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2:00—TV Bingo
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7:00—Red Skelton
8:00—Petticoat Junction
8:30—Jack Benny
9:00—Gary Moore Show
10:00—News
10:30—Combat
11:30—Peter Gunn



MORE OLD MEXICO PEASANTS' . . . both men and women peasants attended the annual Floyd county soil conservation tour here last week. Pictured above are two of the ladies at lunch time.

Bond Sales Of \$17,360 Reported

Savings Bond Sales in Floyd County during the month of August totaled \$17,362 according to Don Pemberton, Chairman of the Floyd County Savings Bonds Committee.

Savings Bond sales in Texas for the first 8 months of 1963 totaled \$99,644,534 which represents 66.2 per cent of the state goal.

"The 1963-64 School Savings Stamp Program is again in full swing. This has been an important feature of the bond program since 1941. All children who purchase U. S. Savings Stamps this Fall - whether at school or at the post office - will receive certificates signed by the seven Mercury Astronauts, making them Junior Astronauts," Chairman Pemberton announced.

Lakeview News

By Mrs. W. H. Bunch

LAKEVIEW, September 23 — I believe over half of the Floyd County people were in Lubbock today attending the parade and the Fair. At least they weren't at home for the news reporter.

Mrs. Howard Bishop entertained with a cake party Thursday afternoon. Attending were Misses Nell McClung, Dorothy Campbell, Florine Jarnagin, Sylvia Curry, Gail Baumgardner and Mrs. Mary Mardis.

Mr. and Mrs. Earl Edwards were Thursday night guests of Mr. and Mrs. Holt Bishop.

Mr. and Mrs. Alvin Battey and children returned home from Paris Tuesday.

Mr. and Mrs. Joe Gibson, Mrs. J. L. Heim of Canyon, Mrs. Hayden Ramson of Dallas and Mrs. J. W. Harper of Covington were weekend guests of Mr. and Mrs. Joe Thurston.

Brother and Mrs. Reed of Mt. Piano were Friday guests of Mr. and Mrs. Holt Bishop.

Mrs. Nolan Turner and Mrs. Carl Brock carried Mrs. Turner's baby to the doctor at Lubbock Friday.

Tina and Terri Brock visited Friday with their grandmother.

Mr. and Mrs. M. R. Givens of Pansy were Sunday guests of Mr. and Mrs. Milton Harrison.

Mrs. Harve Thomas was a Sunday dinner guest of Mr. and Mrs. Howard Bishop.

Mr. and Mrs. Q. D. Williams and children and Mike Bishop went to the circus Wednesday.

Mrs. Nolan Turner was a Monday afternoon guest of Mrs. Wayne Battey.

Mr. and Mrs. Holt Bishop visited with Mr. and Mrs. D. W. Keith Teague in the Methodist Hospital Sunday.

Mr. and Mrs. Bill Hambricht visited her parents, Mr. and Mrs. C. Alexander Monday in Dimmitt. Mrs. Alexander is very weak and is unable to eat.

WEDNESDAY, OCTOBER 9

6:30—Sunrise Semester
7:00—Cartoons
7:45—King and Odie
8:00—Captain Kangaroo
9:00—To Be Announced
9:30—I Love Lucy
10:00—Real McCoys
10:30—Pete and Gladys
11:00—Love of Life
11:25—CBS News
11:30—Tennessee Ernie Ford
12:00—WTTN News
12:20—Names in the News
12:25—WTTN Weather
12:30—As the World Turns
1:00—Password
1:30—Houseparty
2:00—TV Bingo
2:30—Edge of Night
3:00—Secret Storm
3:30—Trailmaster
4:00—Popeye and Gus
5:00—The World Tonight
6:00—WTTN News, Weather
6:30—Travels of Jamie McPheeters
7:30—My Three Sons
8:00—Beverly Hillsbillies
8:30—Dick Van Dyke
9:00—Greatest Show on Earth
10:00—News
10:30—Breaking Point
11:30—Trails West

Mr. and Mrs. Farris Wheeler, Mr. and Mrs. Larry Throp, Mr. and Mrs. Holt Bishop and Mrs. G. W. Smith were Saturday dinner guests of Mr. and Mrs. W. Earl Edwards.

Mr. and Mrs. Wayne Battey visited Thursday in Lubbock with her sister, Mr. and Mrs. Bob Warren. They attended the circus while they were there.

Doug Rainbolt, Roland Adams, Rodney Bunch and Q. D. Williams went on the farm tour Thursday.

Mrs. Claire Edwards, Nancy Bishop and Joyce Williams attended a luncheon in Lubbock Tuesday.

Mr. and Mrs. W. C. Brister are moving to Brownwood this week. They are the parents of Mrs. L. W. Johnson.

Monty Williams spent the day Sunday with Tommy Alexander.

Sharon Hasley visited Nancy Williams Sunday.

Mr. and Mrs. Billy Joe Hambricht, Kathy and Todd attended the circus in Lubbock Wednesday night.

Mr. and Mrs. W. H. Bunch and Rodney were guests this weekend of their daughter, Mr. and Mrs. James Finley and children of Midland.

Mr. and Mrs. Fay Hart, Mr. and Mrs. Sam Green and Mr. C. M. Lyles attended the Dickens Co. Singing Convention Sunday in Dickens.

Kathy and Todd Hambricht attended a birthday party Thursday in honor of their cousin, Craig Hambricht.

Mr. and Mrs. Earl Edwards, Jr. and children were guests this weekend of Mrs. Edward's parents, Mr. and Mrs. W. J. Williams of Llano.

Mr. and Mrs. Holt Bishop were guests Wednesday of Mr. and Mrs. Earl Bishop. Another guest was Mrs. T. R. Elder of Ft. Worth.

Mr. and Mrs. Carl Brock were dinner guests of her parents, Mr. and Mrs. L. W. Johnson Sunday. They had supper with his mother, Mrs. Emma Brock, Mr. W. E. Oden and grandsons, Billy and Jimmy Nichols went fishing at Lake Stamford this weekend.

Mr. and Mrs. Sid Brown were dinner guests Friday of Mr. and Mrs. Howard Bishop.

Sandy Thurston and Rodney Bunch marched in the band in the Lubbock parade today.

Science in Action
SUNDAY — 4:30 P. M.
KLBK-TV — Channel 13

Science in Action
HYDRAULIC ENGINEERING
Science improves upon nature in the never-ending search for ways to control the waterways of the world. Dr. Hans Epstein, Professor of Hydraulic Engineering, University of California.

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including Mrs. Florence Ann Sowell, Route 2, Floydada.

Classes this semester will be held at Southern Methodist University, where part of the formal classroom studies are conducted. Mrs. Sowell is the daughter of Mr. and Mrs. John Floyd of Floydada.

New high school graduates aren't the only ones going into the professional nursing field these days - the profession is attracting more mature women, too, it was discovered during orientation activities last week.

Four students with a Mrs. instead of a Miss prefix to their names are Mrs. Florence Sowell, Floydada, Texas, mother of four children; Mrs. Hester Garlington of Dallas, mother of two children; Mrs. Wynonia Berry of Mesquite, Texas, mother of three children; and Mrs. Barbara Frocsdorf, of Cape Girardeau, Mo. a young widow.

Students descended onto Hospital grounds for orientation last week from all over the nation - Maine to New Mexico. Miss Lona Lee Hart arrived from Germany where she had been living the past six months with her parents - her father is stationed there with the Armed Forces. She chose Dallas and Methodist for her nurses' training because her grandmother and aunt live here.

School officials have noted that it is quite common for mothers were graduated from the 63 year old School of Nursing to send their daughters to Methodist. Illustrative of this trend in the

1966 class just beginning its three-year course are two students, Miss Donna Day of Mesquite, Tex., whose mother was the former Gladys Cross in the 1935 graduating class; and Miss Juan Elizabeth Woods of Katy, Tex., whose mother was the former Charlotte Sellman, 1939 graduate class.

The students attended parties and teas given by the Student Council, the Hospital Woman's Auxiliary, faculty members and the junior and senior classes. Physical examinations, an orientation film and a talk by Administrator Bolton Boone were also on the week-long agenda.

Veterans Ask
Q—In my new job I will be traveling for months at a time. Can I have my VA check sent to my bank?

FLOYDADA SUN
S.W.S. SHOWGROUND
West Of High School
MATINEE ONLY
VOL. FIRE DEPT OCT.
2 P. M.

KING BROS CIRCUS

CHAMPION AERIALISTS, ACROBATS AND EQUESTRIANS CONGRESS OF CLOWNS—THRILLING RACES—ACRE OF TENTS, ELEPHANTS

50 5 ARMANDOS SENATIONAL EQUESTRIANS

THE WORLD'S NEWEST BIG SHOW THE WORLD'S FINEST CIRCUS DOUBLE ZOO—50 ANIMALS

GLEAMING AND GLITTERING WITH GOLD WONDROUS SURPRISES FOR YOUNG AND OLD

DAY OF DAYS
Looked forward to with longing by the children and grown-ups. The eventful day that delights, entertains and instructs, refreshes and relieves from the tedium of toil. The one best holiday days with the most KING BROTHERS CIRCUS DAY.

REMEMBER TWO
Clean and wholesome entertainment in the playground area where mothers and fathers find the most peace to be had other than at home.

ADULTS \$12
CHILDREN \$6

SPECIAL PRICE FOR "BACK - TO - COLLEGE"

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Subscribe for eight months at this special "back - to - college" rate. Call YU 3-3737 or come by The Hesperian office.

REGULARLY \$4.00

\$2 75

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rigidity of the crankcase and crankshaft. A new combustion chamber promotes instantaneous ignition. The cylinder block casting is manufactured by a foundry process called 'hot-box coring,' the first time Oldsmobile's adoption of this process has been applied to a production automotive engine. The new engine develops 245 horsepower with a 10.25 to 1 compression ratio.

"The engine is teamed," he continued, "with an entirely new automatic transmission, the Jetway, consisting of an automatic gear shift and a torque amplifying feature which permits extra performance without downshifting."

"Wherever you drive with a Jetway," said Wolfram, "you get the same immediate response because of the transmission's automatic adjustment to altitude and temperature changes."

The Jetway automatic, and 3- and 4-speed transmissions with floor controls are available as extra-cost options. A 3-speed column-shift transmission is standard on all Jetstar 88's.

"There are many other new and wonderful things about the 1964 Oldsmobiles," Wolfram continued, "with the accent on youthful appearance. For '64, Oldsmobile look is apparent in every model, in every series."

"From the new Jetstars to the magnificent '98's," he added, "each series is highlighted by the use of specific grilles, rear lamp assemblies and the placement and shape of accent trim, including newly designed rocker panel moldings."

"The new Jetstar I," Wolfram said, "is equipped with bucket seats and console, and rear styling similar to the Starfire coupe."

"The Starfire has been dramatically changed," he continued, "to accentuate its performance image. The rear roof-supporting structure is designed to further stress the sharp, crisp lines of the concave rear window. In the lower body a functional engine compartment air outlet is placed directly behind the front wheel opening. Inboard driving pumps are sports-car styled."

"The '98 for 1964," more distinctive and elegant than ever," Wolfram said, "is the most magnificent car Oldsmobile has ever produced. A new rear quarter profile further emphasizes the long, sleek look of this most luxurious Oldsmobile series."

"Interiors for 1964," he added,

"are sparkling and glamorous with intriguing new patterns in combinations of trim materials. Tailored specifically for each series, interior trims range from the smartly fashioned fabrics and vinyls of the 88's to the rich looking satin-weave nylon in the elegant '98's."

Other interior features include a completely new and attractive instrument panel. A new power console, extending from the engine cowl to the rear of the front seats, is standard on the '88 Custom Sports Coupe, the new Jetstar I, and the Starfires.

"An industry exclusive on 1964 Starfires and the new Jetstar I," Wolfram said, "is a newly developed chambered exhaust system to emphasize the Starfire sound of muted power."

"Powering the new Jetstar I," he continued, "is the 345-horse (10.5:1) Starfire engine."

"Big, powerful 394-cubic-inch Rocket engines," Wolfram added, "are standard on all Dynamic and Super 88's and '98's. Horsepower goes up to 330 with compression ratios as high as 10.25 to 1."

Even greater performance in Dynamic and Super 88's is gained through the use of a new rear axle ratio, 3.08 to 1.

Teamed with Oldsmobile Rocket engines is the famous Hydraulic transmission, standard equipment on 1964 Starfires and '98's, and available at extra cost on the Jetstar I and on Dynamic and Super 88 models.

"Chassis improvements in all '64 Oldsmobiles," Wolfram said, "contribute to an even smoother and more comfortable ride."

Front suspensions, he explained, contain new pivot bushings on upper control arms for longer life and improved ride characteristics. Single piece construction of rear suspension lower control arms permits better alignment of differential for quieter operation under all load conditions.

Improved needle bearings and seals in universal joints increase durability and reduce maintenance costs.

New brake linings of an improved composition provide more effective braking and increased wear qualities. In addition, front brake drums are of heavier construction for better cooling.

A new heater, standard equipment on all 1964 Oldsmobiles, utilizes an air-mix principle by which inside temperature is more

precisely regulated and more uniformly maintained. On bucket seat models, even distribution of air throughout the car's interior is assured through special new air baffles.

Cornering lamps, new Oldsmobile accessory for 1964, are available on Starfire and '98 models, Super 88's and Jetstar I. Oldsmobile continues to offer a wide selection of other recently developed optional equipment items, including such popular accessories as Tilt-Away steering wheel, AM-FM radio, Reverb-tone speaker and Cruise Control.

There are the interior colors for 1964, including fresh new hues of bright red, aqua and green. Customers may choose from 15 exterior colors, among them six new ones, two new shades of green, a dark aqua, beige, yellow and light blue.

"The paint finish on every 1964 Oldsmobile," Wolfram concluded, "has a new, long lasting, brilliant luster, resulting from the installation of the most modern equipment in the division's new paint plant. In bumper, too, a greater chrome finish with brighter resistance to rust and corrosion, is provided through a new precisely controlled process of applying one coat of copper, three layers of nickel, and the final layer of chrome."

OLDS F-85 TOTALLY NEW FOR '64

Oldsmobile's entry in the low price field, the F-85 for 1964, will be displayed along with all other 1964 Oldsmobile models, at dealer showrooms across the nation on Friday, October 4. It was announced today by J. F. Wolfram, Oldsmobile's general manager and a vice president of General Motors.

"It is a totally new automobile styled for more beauty, designed with greater interior measurements for maximum utility, and powered by a brand new engine for more performance."

"The F-85," he added, "is a greater value than ever before, with more leg-room, head-room, and entrance room."

"It is styled to present a clean, sharp image," Wolfram said, "with the immediately recognizable 'action' look of Oldsmobile from every angle."



LLOYD MURRYS MOVE BACK TO FLOYDADA

The Lloyd Murry family of Las Vegas, Nev., have moved back to Floydada to make their home. The Murrys are former residents of this city. He was engaged in the construction business in Las Vegas and plans to do welding here. Mrs. Murry is the daughter of Mr. and Mrs. Ham Smith Sr., and he is the son of Mrs. O. E. Murry, all of Floydada.

The couple have two children, one who is married and a son, Bobby, a freshman in Floydada High School.

Mr. and Mrs. Johnny Collins and family spent last week in Denver, Colo., where he attended a John Deere conference.

SLEEP WHILE YOUR WIFE WANTS AD WORKS

The eagerly awaited

moment when the pictures of your children arrive from the portrait photographers. Open. They're great! Make this wonderful discovery yourself. Bring your children in soon.

PARKER STUDIO
121 West California YU 3-4063

Oldsmobile's 98 series for 1964 is elegantly styled. New rear quarter emphasizes the long sleek look of the 98 Holiday. The 98 Holiday is one of six 98 models. Powered by Oldsmobile's 394-cubic-inch engine, all 98 models feature power brakes and Discra-Matic as standard equipment.

Chevrolet Will Show The 1964 Mobile Line Here This Friday

In addition, he said, "our dealers will also be showing Oldsmobile's new medium price class sports-car, the Jetstar I, powered by the big, powerful Starfire engine."

"All 1964 Oldsmobiles," Wolfram continued, "are designed to meet the most discriminating tastes of the buyer, with brilliant styling and exciting performance to appeal to the young of all ages."

Wolfram said the Jetstar 88 will be produced in a 4-door sedan, hardtop sedan, coupe and convertible, on a full-size Oldsmobile body and a special 123-inch wheelbase chassis. The car is designed for the increasing number of "up and coming" younger families. It is a lighter car, fleet in appearance, and fleet in action with its new lightweight cast-iron Jetfire Rocket V-8 engine.

"The Jetfire Rocket is a completely new engine," he continued, "capping a long list of engineering firsts by Oldsmobile. It embodies an inverted 'A' cylinder block construction and integrated manifold and engine cover for a new standard of quietness of operation. It is outstandingly smooth, due to the

WE ARE GROWING . . . WITH THE FLOYDADA TRADE TERRITORY



Floydada Seed and Delinting Co., showing new 40 x 80 foot warehouse at left

COTTON HARVESTING TIME IS HERE

and we are ready again this year to catch your cotton seed at the gin, and delint them for you so they will be ready next planting season.

This year we have added a new 40 by 80 foot warehouse to give us additional storage space, and have completely re-worked the processing plant installing new acid machine, dryer, and truck lift to better serve our customers.

Just call YU 3-3214 when you want your seed caught at the gin, wet and delinted, cleaned, graded, bagged and stored until January 1, 1964.

FLOYDADA SEED & DELINTING CO., Inc.

For '64... New showcase of stars from OLDSMOBILE

...WHERE THE ACTION IS!

Jetstar I Brilliant new sports coupe in the medium price class! You're looking at Oldsmobile's new high performer—Jetstar I! It's powered by the famous 394-cubic-inch Starfire V-8 Engine, features distinctive roofline... sporty bucket seats... center control console!

Jetstar 88 Brand new full-size 88 series... at a new lower price! Just out—the Jetstar 88 series... companion to the famous high-performing Dynamic and Super 88! It introduces a brand new 330-cubic-inch Jetfire Rocket V-8. Four sparkling Jetstar 88 models in all!

CUTLASS HOLIDAY COUPE Handicraft new hardtop—one of three new F-85 Cutlass models for 1964.

Now from the nameplate back!

OLDS F-85

Stopped up in size! Stopped up in performance!

Meet the more-for-the-money car of the year—Olds F-85! More roominess, thanks to ten extra inches in length! More action from a new Jetfire Rocket V-8 and smooth new Jetway Drive! More savings from a brand new Econ-O-Way V-6 Engine! More comfort and roadability from a three-inch-longer wheelbase, rugged Guard-Beam Frame, and a wider stance than ever! Plus more features... more fashion... more of everything! Step into your Oldsmobile Dealer's today and step out in a more-for-the-money F-85! *Optional at extra cost

SEE ALL OF THE QUALITY... BUILT '64 OLDSMOBILES... NINETY-EIGHT, STARFIRE, SUPER 88, DYNAMIC 88, JETSTAR I, JETSTAR 88, F-85

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Hesperian Editorials

The Moon Business

As the reader knows, President John F. Kennedy embarked this country on a reach-the-moon program before 1970 and committed the nation to a huge expenditure in behalf of the project.

In the months afterward doubts about the usefulness of this heavily expensive crash program were voiced. The most consistent voice of disapproval was that of former President Dwight D. Eisenhower.

There have been increasing doubts in other circles, partly because of the vast and unsolved problems which lie ahead. And now, in recent days, the Russians have indicated they might like to cooperate with the United States and other nations in joint moon-shot undertaking.

Although this later possibility seems slim, there are those who believe the Russians are not going after the moon landing at the all-out pace we are. And they question whether, if we are successful in putting a man on the moon's surface for a few hours, the actual result will be worth all the money and effort and the strain on the U. S. economy Project Apollo is requiring.

For these reasons, it is unlikely Congress will continue to vote billions and billions for the Apollo program without demanding answers to many legitimate questions.

(GUEST EDITORIAL)

Baggarly Blasts Amarillo

Texas Conservatives, those who say they want nothing from Washington, who insist on 50 independent nations instead of one, who detest federal money consistently are very vocal until their philosophy affects themselves instead of New York, Maine or Alaska.

Dallas, for example, hates federal funds for such things as its school lunch program . . . but how it loves one billion dollars from Uncle Sam to benefit Dallas industrialists with a canal to the Gulf.

If these millionaires can get such a canal, they certainly won't have to be worrying about school children. They can afford to send their kids down to the Century Room each day for filet mignons.

Amarillo is indignant at a Tennessee representative who last week raised an eyebrow because the federal government's spending fish and wildlife money on the Canadian River project which he charges, is to benefit Amarillo businessmen.

The Bureau of Reclamation has asked \$140,000 to begin work on fish and wildlife facilities around Sanford Reservoir which were approved in 1962 by the President.

The \$140,000 is part of a proposed \$780,000 the bureau plans to spend on the facilities.

The Tennessee representatives noted that the federal fish and wildlife expenditure plus an estimated \$780,000 to be spent annually by fisherman and \$54,400 spent by hunters would injure to

the benefit of local businessmen, gas stations, motels, and sporting goods dealers.

"Please explain why the federal government should spend more than half a million for facilities for local entrepreneurs," he asked. "What efforts have been made to get the state to undertake this initial investment which would obviously bring in local revenues and benefits?"

Now if Amarillo really wants its "freedom" from Uncle Sam, if it really believes in "states rights" and keeping everything on the local level, isn't this a pretty good place to start?

Just think of the headlines Amarillo would get in the Chicago Tribune and in Common Sense if it could be reported, "Amarillo Spurns \$100 Million Canadian Dam Project".

A good secondary headline might be, "City Councils in 11 Panhandle and South Plains Cities to vote \$100 Million in Bonds to Finance Water, Recreation."

And another good Chicago Tribune headline might read, should Amarillo ever decide to abandon its hypocrisy, "Texas City Spurns Federal AID FOR Educating Children of Airmen." After all, Amarillo would fight to the end to maintain its air base. It thinks of this establishment as an industry. Now if it wants the prosperity that comes from having an air base nearby, why doesn't it accept the responsibilities that go with such good things?

What could be more noble, what could be more consistent with the precepts of the Far Right leadership of Amarillo than to kick Uncle Sam out of the filthy federal funds used for airport and hospital construction in Amarillo.

In fact, if the Panhandle could just lop off the entire quarter billion dollars in federal funds that flowed into its economy last year, we could reduce the federal budget by that much. And if Dallas and other Texas cities joined in this patriotic abandonment of all federal funds, no doubt this alone would balance the budget. We don't have the exact figure, but we are sure that if just the Panhandle accepted a quarter billion dollars annually, the state figure would be considerable. We believe it would approach the estimated deficit.

Now don't anybody suggest that it wouldn't be fair for Texas to take the responsibility for balancing the budget, for making this sacrifice while the other 49, including Goldwater's Arizona which wallows in the lap of state Gally 2 guest editorial Baggarly and municipal surpluses while taking three dollars from Uncle Sam for every dollar paid in taxes, continue to nurse Uncle Sam.

The farmers have already said they want no subsidies from the federal government while never voicing a word of objection to the subsidies that go to big business and labor. Now if the farmers want to "go it alone" in refusing subsidies, why not Texas?

We challenge all those who oppose federal money (with federal aid goes control, don't you know) to use the Canadian River project as a starting point. There must always be a starting point. Borger's refusal of federal lunchroom aid is not a big enough gesture. Let's initiate our protest against federal money with something material - like the Canadian River Dam or Amarillo Air Force Base. Let's initiate our protest against Let's not be content with a mere gesture.

Drew Pearson, in his last week's column, cited the efforts of Senator James Eastland to investigate charges that Chief Fifth Circuit Court assigned liberal judges to decide all civil rights cases. But Eastland's investigators discovered instead that Kennedy had actually loaded the court with pro-segregation



WAIST HIGH COTTON . . . W. N. Anderson is pictured in waist high Northern Star cotton on his farm south of Floydada. The cotton was planted early, suffered some hail and bad weather, but has developed into at least a bale and a half per acre crop.

Judges. The court formerly was weighted . . . but Kennedy appointed Judges Walter Gwin of Alabama and Griffin Bell of Georgia, both of whom tend to sympathize with the South on racial issues.

This is something you'll never see published much less headlined, by the Amarillo Daily News . . . or the Chicago Tribune.

If Kennedy was the most dedicated segregationist alive, he could follow no other course but that which he is following in this integration battle and live by his oath of office. To follow any other course other than enforce federal court decisions would make him deserving of impeachment.

Tulia Herald

Canadian River Archaeology Study

We read this morning that a 10,000 contract has been finalized between the National Parks Service and the West Texas Museum at Texas Tech for an archaeological study in the Canadian River reservoir area.

This will be of interest to a number of Plainview residents who we know are interested in amateur archaeology and studies of prehistoric life in the Panhandle-Plains area.

Flooding of the immediate reservoir area will destroy at least 40 ancient ruins. The West Texas Museum staff will completely excavate some of these and "sample" others before the area is flooded.

Contract for the work involves an expense of \$10,000 during the first year. The museum will furnish field supervision, equipment and laboratory space.

The Museum at Canyon has previously done extensive work on ruins of this type and an im-

Floyd Philosopher Glad To Learn Owing A Farm Helps Improve His Social Standing

Editor's note: The Floyd Philosopher on his Johnson grass farm discovers he has a new standing, his letter this week reveals.

Dear editor:

In my time, I have called this Johnson grass farm a lot of things which you wouldn't be interested in printing, but it was only last night I found out the correct thing to call it.

It's a status symbol.

According to an article I read in a magazine, owning a farm or ranch is a status symbol, and status symbol, as I understand it, is something to prove you're a notch ahead of somebody else, like white sidewall tires or a \$8000 automobile that won't go any faster or smoother

than a \$2500 one.

"What a growing number of city people, land ownership is a status symbol," the article claimed, adding that formerly a city man, when asked what he was going to do on the weekend, would say he was going to play golf, but now he says he's going out to his farm or ranch. This is supposed to add to his status; it proves he has luxurious tastes.

Will, now, while I'll admit I'd just as soon stay on this farm as play golf, I didn't know till now it was improving my social position to do it.

However, if going up one row and down another on a tractor without springs makes me the envy of city people, if greasing

a tractor makes a tired business man wish he could join me, if fighting the weather and insects and high costs looks like a hobby, I will accept this new status with all the grace befitting a man of the world.

I figure if it helps the standing of a city man to be able to go out to his farm or ranch on the weekend, it must send my rating over the top to be able to stay out here seven days a week the year around.

There is a catch however, and farming won't reach its full social standing until a farmer can say, "Well, think I'll go into town for the weekend to check on my bak."

Yours faithfully,
J. A.

Highlights And Sidelights

By Vern Sanford Texas Press Association

AUSTIN, TEX. — Now in effect is a new compulsory school attendance law which requires

pressive array of relics recovered are on display there.

ALTHOUGH Texas Tech has also conducted some excavations at these sites, the new salvage work will be a big step toward developing a complete exhibit of prehistoric life in West Texas for that institution which is noticeably lacking at this time.

We have some personal knowledge of these ruins having, with other local amateur members of The South Plains Archaeological Society, conducted limited excavations at several of them. Its fascinating work and we would recommend that anyone interested in the subject visit either the Canyon or Lubbock museums when in those cities.

school children, ages seven to 16, to go to school 165 days out of each 175-day school year.

Before the 58th Legislature passed this law, the minimum attendance requirement was 120 days. This left a wide margin for truancy — especially by children of migrant farm workers who are on the move two to four months out of the year.

Laxity of compulsory attendance laws has been cited as one reason for the high rate of illiteracy among Latin Americans. Texas' rate of illiteracy is high for all races. It has been estimated that almost 10 percent of the state's population is functionally illiterate.

A recent U. S. census survey showed that the average child in Texas, with a Spanish surname, did not go past the fourth grade. Average Anglo finished the tenth grade and the average Negro completed the eighth.

It will be up to individual school districts to see that children attend school 165 days a year, according to Leon Graham, deputy commissioner of the Texas Education Agency.

However, the main responsibility lies with the parents. If a school officer warns the parents of a truant child, they are subject to a fine of \$5 for the next day he fails to attend school; \$10 for the second offense, after a warning, and \$25 for each subsequent offense.

Graham said it is no problem for a migrant parent to enroll his child in any school. No formal transfer is required. "Our schools are here to serve the children of Texas," he said. "All they have to do is say, 'Here I am.'"

SCREWWORM PROGRAM PRAISED — Dr. E. F. Knipping — known as the "father of the screwworm eradication program" — addressed Southwest Animal Health Research Foundation trustees at their annual meeting in Austin, and praised the progress of their eradication campaign. But he cautioned them against complacency.

Knipping reported that in August, only 81 screwworm cases were reported in Texas, compared to 5,088 in August, 1962. But a large percentage of the 81 were in the Trans-Pecos area.

Animal health officials feel the Trans-Pecos problem is a direct result of screwworm flies migrating from Mexico. Mexico's northern border has been the target of sterile fly drops for several months now. But newly-gained knowledge that the fly can travel about 180 miles on his own volition is worrying the officials.

Knipping said, "We must intensify our survey efforts to find where fly drops will be most effective; then widen the barrier to prevent infestation."

FALL RAINS MAY POSE PROBLEM — Charlie Scruggs of Dallas, president of the Southwest Animal Health Research Foundation, said his group is beginning to worry about a growing rate of screwworm infestation when fall rains come.

Cool weather and dampness, usually associated with early fall, may couple with shearings and calving wounds to foster screwworms if livestock producers don't take precautions. Scruggs said an "information campaign" will be launched soon.

NEW OFFICERS — Dolph Briscoe of Uvalde is the new president of SWAHRF. The young rancher just completed a term as president of the Texas and Southwestern Cattle Raisers Association, before he took the animal health post.

New vice-president is Joe Lane of Alpine. T. P. Richards of Paducah is secretary-treasurer.

EDUCATORS MEETING SET — Texas Association of School Administrators and Texas Association of School Boards will hold a joint meeting in Austin on September 22 and 23 to hear talks on education in the Space

WE'RE PAYING TOP MARKET PRICES FOR YOUR MILO

YOUR BUSINESS APPRECIATED

CONWAY SLAUGHTER, SR., and CONWAY SLAUGHTER, JR., MANAGERS

JOHNSTON GRAIN CO.

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YOU ARE INVITED TO ATTEND THE ANNUAL

Floyd County Farm Bureau

COUNTY CONVENTION

SATURDAY, OCT. 12

AT THE

LEGION HALL --- LOCKNEY, TEXAS

- DISCUSSION OF POLICIES FOR YEAR
- ELECTION OF FOUR DIRECTORS

FREE BARBECUE 5 P.M.

'64 Thunderbirds . . . leader of our new Total Performance cars from Ford! Radiantly restyled for '64. Smooth new ride suits Texans to a "T."

'64 Fairlanes . . . new family car with sports-car feel! Choice of 2 thrifty Sixes and 3 Texas-type V-8's—including the same basic engine that powers the Cobra to racing triumphs.

'64 Super Torque Fords . . . solid, silent, simply sensational. Honed and improved by Ford victories in open competition. Beautifully built to stand up under our long hauling.

A new line of born winners just rolled into Texas... the '64s from Ford!

'64 Falcons . . . all-new compact with plush new ride, big-car style. Plus the optional 260 V-8 that brought Falcon best-of-class in the Monte Carlo Rally! Test-drive a new '64 Ford, Fairlane or Falcon today!

Dad! Sign up your boy in FORD'S PUNT, PASS & KICK COMPETITION

Free for all boys 8 thru 11! Bring your boy in to the Ford Dealer displaying the PP&K sign. Free gifts for registering! Plus great prizes to winners in each age group!

TRY TOTAL PERFORMANCE AT YOUR FORD DEALER'S REED FORD SALES

114 W. CALIF. ST. FLOYDADA, TEXAS

Floyd County Abstract

217 West California - Floydada, Texas Phone YU 3-3728

Proudly announces the appointment of Ma L. Stewart as manager.

Mrs. Stewart has been associated with County Abstract Company since 1953. Experience, efficiency and abstract capability one reason our company is the fastest abstract plant in this area.

We are proud of our reputation for abstract & title insurance service, and wish to express our sincere appreciation for your confidence, trust, and patronage.

STOVALL and STOVALL ATTORNEYS AT LAW

Announce the opening of their offices in Plainview, Texas:

1409 West 5th Street Plainview, Texas (Phone CA 3-2618)

Temporary offices will be maintained in Floydada at the present location: 217 West California, Floydada, Texas, Phone YU 3-3728.

Agri. They will be on. School dropout pupil, religion and teaching American communism, and action in Texas.

WELCOME THE 1963 STAR FAIR OF TEXAS

OCT. 3-5

EXPOSITION AMERICAN

FEATUR

BROADWAY

"How To Succeed Without Really"

"ICE CAP"

PAN-AM LIVESTOCK

DEEP RIVER FIFE

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Rambler Adds Luxury Hardtops for '64



The entire 1964 Rambler line, showroom display October 3. The 990-H two-door hardtop in hard equipment bucket seats with armrests and a center console chrome ceiling bows, a full wraparound safety pad plus wood-grain inserts on the instrument panels and doors, and a 270-horsepower V-8 engine as standard equipment. Sedans and station wagons also are available.

New 1964 Ramblers Go On Display Auto Service Here Today

October 1 - American Motors announced the new 1964 Rambler line. The new hardtops are a compact idea throughout the industry. The 1964 Ambassador 990-H Hardtop is the most luxurious car ever offered by American Motors and will take a top position among the fine cars of America, with luxury second to none. Coupe stated. "Its smart, sports-type styling will appeal to all age groups, and its performance is comparable to the best."

The 990-H includes as standard equipment a 270 horsepower V-8 engine, front and simulated rear bucket seats with folding center arm rests, a floor console between the front seats, chrome ceiling bows, and many luxury appointments associated with the prestige car field.

The company's top-selling Classic line boasts a new luxury two-door hardtop in the popular 770 series, available as a Six or V-8. The new hardtops feature a "fastback" roof which flows at a rakish angle into the body. Hardtops are 1.2 inches lower than sedan models.

All Ambassadors include a full full wrap-around instrument panel crash pad which continues back into the upper portions of the doors. Other Ambassador features include distinctive wood-grain inserts on the instrument panel and door panels, lower door scuff pads made of the same material as the floor carpeting, the custom seats.

A new optional feature on the Ambassador 990 is a bucket seat combination with a special between-seat cushion which permits a third person in the front. This combination also has a fold-down armrest for added comfort of the driver and passenger. A console replaces the center cushion if desired.

Classic interiors have been newly styled for greater luxury and both wide and slim bucket seats with floor consoles are offered.

Both the Classic and Ambassador feature new grilles which impart a more massive appearance. The grille design is of spaced bars on a horizontal plane. On Classics, the word "Rambler" is in block letters on the upper grille frame. Ambassador models carry the name in block letters in the center of the grille.

The front bumpers have been moved forward 1.2 inches to afford greater grille protection. This brings the overall length of sedans to 190 inches and the wagon to 190.5 inches. Wheelbase continues at 112 inches.

New hoods on both lines have a raised line on each side of the hood extending into the grille.

Ambassador models have a distinctive crest mounted on the front of the hood.

The roof panel on the 1964 Rambler Classic and Ambassador

Chiropractic Clinic
317 S. 2nd
FLOYDADA, TEXAS
9-12
Wed-Fri 9-5:30
Tues 9-12

NOT ENOUGH

OUR FUTURE IN COTTON FARMING DEMANDS EXPERT & EFFICIENT GINNING!

- PROPER Speed of Gin—Too Fast Harms Your Sample
 - PROPER Size Of Bales—Not Mixed With Others
 - PROPER Weighing and Cutting of Lint From Seed
 - PROPER Drying—Overheating Shortens Staple
 - PROPER Cleaning of Cotton—This Can Be Overdone
- Our experienced ginners have been employed here several years and are well qualified to give you best service.
- These and many more aspects of Ginning demand that You Get Best if you are to stay in cotton farming. Inspect our Gin Machinery and get acquainted with our Gin Personnel.

TRAILERS & COTTON PICKING HANDS AVAILABLE.

Not Just Ginned Off, But Properly At . . .

COTT GIN

IN FLOYDADA

J. T. HODGES
"Service Is A Pleasure"

Texas A&M To Conduct Swine Litter Test

Texas A & M University will conduct a Swine Litter Testing Program beginning October 12 in states H. T. Davison, Floyd County Agent.

This program will provide swine producers an excellent opportunity to "check up" on production and carcass desirability of their hogs. Such data can be extremely valuable in planning a breeding program to realize maximum profits.

An entry will consist of two littermates of either sex. Pigs may be farrowed August 1 - September 30 and should be delivered to A. & M. when they weigh 40 - 50 pounds. Breeders may have two entries or 4 pigs. The entry fee is 5.00.

Davison concluded by saying he had additional information and had entry cards available to those interested.

MENUS FOR WEEK OF OCTOBER 7-11, 1963

MONDAY:
Macaroni and Cheese
Fresh Snapped Beans

The 1964 radios are all-transistor and a new AM-FM version is offered. The regular rear seat speaker again in offered on sedans and hardtops with a new Vibra-Tone Sound System available in the unit. This system provides a second set of sound waves to give added depth and dimension.

The Weather Eye heating and All-Season air conditioning systems are redesigned for easier and more efficient operation.

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The Weather Eye heating and All-Season air conditioning systems are redesigned for easier and more efficient operation.

Another new option for 1964 is the Adjust-O-Tilt steering wheel which permits easier entry and exit with seven optional positions to suit the driver's preference. The seven vertical positions include normal plus three above and three below in five-degree increments. The position can be changed at any time, even while driving, by raising a small lever on the left side of the steering column. This option is available on any Classic or Ambassador model equipped with power steering plus either Flash-O-Matic or Twin-Stick.

A new integral power steering option called "Road Control" provides more responsiveness and quicker wheel return than the previous linkage type.

The 1964 Ramblers emphasize long-life features such as the ceramic-armored muffler and tail-pipe system, 33,000-mile chassis lubrication, 4,000-mile oil change interval, galvanized body panels special Deep-Dip rust protector before painting, and many other quality features.

The single stamping inside the most advanced method of all-welded single-unit construction, continues in 1964.

Cushioned-acoustical fiber glass ceiling liners, with a new ripple pattern, continue as standard equipment on all models.

On all '64 models, the upper surface of the instrument panel has a suede-like paint finish to eliminate reflections in the windshield.

Eleven of the 14 paint colors offered for 1964 are new. Seven are high-metallic. The color are Sceptre silver metallic, Classic black, Rampart red, Sentry blue metallic, Forum blue, Wood side green metallic, Westminster green, Aurora Turquoise, Lancet Turquoise metallic, Bengal Ivory, Emperor gold metallic, Centessa rose-metallic, Vintage maroon metallic and Frost white. Forty-two two-tone combinations are available with another special two-tones offered at additional extra cost.

Additional interior and upholstery colors have been added. On 770, 990 and 990-H models the interior color selections have been increased from six to eight with the addition of turquoise and black. Six, including the new turquoise, are available on 660 models. Three continue to be offered on 550 models.

New all-vinyl seats are available on the Ambassador model, as well as bucket-seat Classic models. Rear seats feature full coil spring construction in addition to front seats.

TUESDAY:
Baked Virginia Ham
Special Potato Salad
Early June Peas
Hot Rolls and Butter
Homemade Cookie and Peach Pie
½ Pint Milk

WEDNESDAY:
Fish Sticks and Tartar Sauce

THURSDAY:
Hamburgers
Lettuce, Tomato, Dill Pickles
Potato Chips
Red Cherry Cobbler
½ Pint Milk

FRIDAY:
Oven Fried Chicken
Fresh Black-eyed Peas
Fe-fecton Salad
Hot Rolls and Butter

USED TRACTOR BARGAINS

GOOD CONDITION AND READY TO GO TO WORK

- 1960 M5 Diesel M&M
- 1959 Model 5 Star M&M
- 1954 UB SPECIAL M&M

Many other good older model tractors . . . come see

Also new and used stalk shredders
NEW TOWNER ROLL OVER MOLD BOARD PLOWS
ONE RECONDITIONED 605 Moline
Power unit for your irrigation well, ready to go to work.

PAYNE IMPLEMENT CO.

313 S. Wall Phone YU 3-2411

Chocolate Pudding with Vanilla Water
½ Pint Milk

VETERANS ASK
Q - I am married and the mother of a child. Can I still go to school under the War Orphan Education Program if I am otherwise eligible?
A - Yes. Neither marriage nor motherhood cancel your eligibility to participate in this program.

YOUR INDEPENDENT AGENT MAKES INSURANCE A PROFESSION

Your Independent Insurance Agent is a professional man who never lets you down. As an independent businessman he knows from years of experience how to select the right policies for you from several competing companies. He takes the guesswork out of insurance because he gives you continuing personal attention - not just when you buy insurance . . . but afterwards as well!

He represents sound companies, because his future depends on it. And he deals with companies noted for making payments promptly and fairly should you have a claim.

Know and depend on your Local Independent Insurance Agent who represents one or more companies of The MILLERS Insurance Group of Texas.

The Millers

Insurance Group of TEXAS

The Millers Mutual Fire Insurance Company of Texas
The Millers Casualty Insurance Company of Texas
The Millers Life Insurance Company of Texas
HOME OFFICE FORT WORTH, TEXAS, SINCE 1898
MILLERS INSURANCE AVAILABLE LOCALLY FROM

CARDINAL INSURANCE AGENCY

127 West California St.



FRESH NEW SPIRIT OF '64!

ANNOUNCING RAMBLER '64...all-new style, all-new luxury!

Totally new Rambler Americans with all-new styling, new ride, full 6-passenger room.
New exciting Rambler Classics and Ambassadors, new hardtops, new luxury V-8's, new features.

Today, see how the Rambler Idea—the idea of listening to car owners' wants—pays off for you. **NEW! Rambler Americans**—the compact economy king with all-new beauty, all-new 6-passenger room. **NEW!** Every inch new. Smart curved-glass side windows, too. **NEW!** Brilliant new hardtops, sedans, and convertible. Smart new big-space station wagons. **NEW!** All-new ride, with new suspension, longer wheelbase, wider tread.

NEW! Rambler Classic hardtop, with choice of Six or new 198-hp V-8. Smart sedans and wagons, too. **NEW!** Exciting new options: 7-position Adjust-O-Tilt steering wheel; Shift-Command Flash-O-Matic floor stick for V-8s—you shift it, or it shifts itself. **NEW!** Rambler Ambassador V-8 offers wagon, sedan—two new hardtops; one with 270-hp V-8, bucket seats, console, front and rear center armrests—all standard.

PLUS! All Ramblers now have 33,000-mile or 3-year chassis lubrication; rattle-free Advanced Unit Construction, with rust-fighting galvanized steel panels. See how well Rambler listens to your wants . . . how beautifully Rambler '64 fills your needs.

American Motors—Dedicated to Excellence

RAMBLER '64

Rambler leads because Rambler listens



1964 Rambler Classic 770 hardtop, 6 or V-8 and 1964 Rambler Ambassador V-8 station wagon

Today! On display at your Rambler Dealer!

CITY AUTO SERVICE

121 E. Missouri St. Floydada, Texas

Watch the Danny Kaye Show on CBS-TV, Wednesday evenings

Floyd County Hesperian
Thursday, Oct. 3, 1963
Dougherty News

By Mrs. W. J. Ross
DOUGHERTY, September 23
The president of the community club reports approximately 70 attended the salad supper on September 19. The next entertainment planned by the club will be the Halloween carnival. There were 34 present for morning services at the local church Sunday.

Mrs. Maude Bradley accompanied by her friends, Mrs. Speck her son, W. E. Speck and his son, Rodney, visited Mr. and Mrs. Ned Bradley Sunday afternoon.

Mrs. Ned Bradley has visited her mother at Sam frequently the past week as she is ill. Her condition is thought to be improving.

Mrs. S. M. Crawford spent the weekend in the home of her son, Russell.

Mrs. F. M. Covington has returned from a visit in the home of her brother, Buck Hall in St. Augustine, Fla. Among the interesting details of her trip were a deep sea fishing excursion, a visit to the Slave Market, and attendance at the Magnificent Presbyterian Church which was built in the 1880's.

Miniature golf was enjoyed by members of the Young Marrieds couples class of McAdox Baptist church Friday evening. Mr. and Mrs. Robert Ward attended this party.

Mr. and Mrs. R. C. Bullock of Floydada were Sunday dinner guests in the home of Mr. and Mrs. Robert Ward.

Mr. and Mrs. Ferris Wheel of Crosbyton were weekend guests in the home of Mr. and Mrs. G. W. Smith. This group made

brief visits in the homes of several friends.
Mr. and Mrs. Dale Smith and Shawn spent the weekend in the home of her parents, Mr. and Mrs. Donald Dufek in Amarillo and were present at a birthday dinner honoring her father Sunday.

Mr. and Mrs. Richard Ward and children were weekend guests in the homes of Mr. and Mrs. Mae Ward and Mr. and Mrs. Malcolm Ward of Pecos, Okla. Mrs. Ruth Daniel and daughter.

Mrs. Jerry Finley and sons were luncheon guests of their son and brother respectively, Bill Daniel in Lubbock Saturday. Bill is a sophomore at Tech. Bill D. Boyd of Amarillo was a luncheon guest in the home of Mr. and Mrs. W. S. Poole Tuesday.

Thursday Bill Dougherty flew over from Santa Fe and transacted business locally and ate lunch in the W. S. Poole home before returning to Santa Fe.

Mr. and Mrs. Tate Jones visited Mrs. R. T. Jones and son at Midland, S. Dak. last week. The Rev. Devoe and family enjoyed the hospitality of the Chertow Ashton home Sunday. Mrs. Chilton of Arkansas is the house guest of her sister, Mrs. A. T. Emert.

Mrs. W. J. Bass was a delegate to the Texas Home Demonstration 37th Annual Convention at San Antonio, Tex. September 18-22. The theme for this convention was "In Essentials, Unity; In Non-Essentials, Liberty; In all Things Charity."

The most notable items on the agenda were a speech by Mrs. London B. Johnson who told about her recent trip to the Acadiana region of Louisiana.

Her talk was entitled "Farm Life at the Top of the World," and Mrs.



The big day for the kiddies is near at hand! The King Bros. 3 Ring Circus will reach Floydada, Sat., Oct. 6, Matinee Only at 2 p.m. S. W. Showgrounds - West of High School, under the sponsorship of the Vol. Fire Department. Doors to the big show will open at 1 p.m. The circus travels in two convoys. More than 50 stars of the red wagons and sawdust arena will be seen in the 20 displays. A complete menagerie is carried including Tom Tom, one of the largest elephants in captivity. This is the 44th annual tour of the famous King Bros. Circus. Floyd King, one of the famous brothers, will be with the circus here. One Day Only. Adults \$1.25 Children 90 cents.

Florence Law, assistant director of Home Economics told of her recent tour of Russia. "Drab" was the word she used most often to describe food, clothing and general appearance. Although staying in a first class hotel she couldn't sleep on the mattress but pushed it aside and slept in her blanket, no bathroom tissue. The best food they ate in all Europe was at a Russian school for cooks. She visited 7-day nurseries, and a home and found things adequate but not up to our standard. Mrs. Winder Smith told of her trip to Australia as a delegate to the convention of the Associated Country Women of the World and felt the chief benefit was the understanding and unity gained.

FOOTE BUTANE
FLOYDADA

CALL YU3-2220

Gasoline - Oils - Greases
FOOD DELIVERY
BUTANE - PROPANE
Foote Butane & Oil Co.
East Highway 70
Floydada

Harmony News
By Mrs. Mather Carr
HARMONY, September 23 - The regular community meeting was held Thursday night with Mr. and Mrs. Carrick Snodgrass, Mr. and Mrs. Monroe Schulz and Mr. and Mrs. Edward Baird as hosts and hostesses. The president, Sherwood Ramsey called the house to order. Mrs. Bob Popper acted as secretary in the absence of the secretary, Mrs. Glenn Pool. After the business session, Rev. Adare of the First Methodist Church of Loveland and a professor in the Loveland College gave a wonderful message on the Latin American. Just wish none could hear the talk. It seemed longer there than usual. After the talk the committee served delicious watermelon to all present.

Mr. and Mrs. Tommy Smith and baby of Ft. Stockton, Tex. were visitors from Wednesday until Sunday with his parents and other relatives and to attend the Golden Wedding of Tommy's grandparents, Mr. and Mrs. Bill Strader of Petersburg. Mrs. Elmer Williams of Crosbyton, was a visitor Thursday at the R. B. Gary home. Mrs. Johnny Jacobs and baby

Johnna attended the community meeting Thursday night. Mrs. Elmer Dean Williams and Todd and Mrs. Leon Williams and Mrs. Mather Carr, Leon and Elmer Dean were there doing carpenter work for Mrs. Carr. Rev. Merriman preached both morning and night Sunday at the Chapel. Rev. Merriman was a dinner guest of the Wesley Carps. The family was unable to attend on account of illness. Quarterly Conference will be held Sunday, October 27 at the Chapel with dinner being served at the church.

Mr. and Mrs. Chelona Williams spent Sunday in Amarillo with Chelona's parents and visiting with his brother, Aaron Williams and wife who were here from Missouri. The Chelona Williams were accompanied by Mr. and Mrs. Leon Williams of Floydada.

Mr. and Mrs. Joyce Davis, Mr. and Mrs. Floyd Towbridge, Mr. and Mrs. Sherwood Ramsey, Mrs. R. B. Gary, Mrs. M. D. Ramsey, Mr. and Mrs. Marvin Smith and Truly and Mrs. Carr attended the Golden Wedding Sunday evening of Mr. and Mrs. Bill Strader of Petersburg.

Mr. and Mrs. Joe Smith and children of Amarillo spent the weekend with the Maryn Smiths and attended the Golden Wedding of their grandparents, Mr. and Mrs. Bill Strader.

Mrs. Joyce Davis attended Girls

Scout Training in Plainview Thursday. Brenda Smith of Amarillo visited Saturday with Jeanne Davis and went to Plainview with Mrs. Davis and Jeanne to see Mr. Newt McCall. Mrs. Glenn Pool returned home Saturday from Dallas where she had been helping care for her father, who is ill. Mr. and Mrs. Pool were dinner guests Sunday in the Zant Scott home. Mrs. Bob Carter of Lubbock was a guest Thursday in the home of Mrs. M. D. Ramsey. Mrs. Carter and Ramsey visited with the Sherwood Ramseys and the Raymond Williams in the afternoon. Mrs. Johnny Jacobs and Johnna visited Mrs. Ramsey Friday.

Most of the community attended the Fair in Lubbock Monday. Mr. and Mrs. Charlie Reid and children visited over the weekend in Amarillo with Charlie's sister, Mrs. Joe Bill Fordard and family.

Mrs. Roy Hale attended the State Home Demonstration Club meeting at San Antonio going Tuesday and returning Friday. Kent Hale, of near Floydada, spent the weekend in the Roy Hale home.

Mrs. Minnie Lee Snyder of New York, aunt of Mrs. Roy Hale, died Wednesday in New York. Mrs. Snyder was a sister of Will Snell of Floydada. Mrs.

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Hollis R. Bond
Real Estate
(Successor to Massie & Bond)
BOOTHIE BUILDING FLOYDADA

Snyder visited here this summer with her brother and niece. Visiting in the Everett Miller home during the week were Mr. and Mrs. Tom Miller of Dinuba, Calif., Mrs. Maude Hankins and two daughters, Bessie and Fannie Ella of Nashville, Tenn. Mr. and Mrs. Bob Cormick and son, Mark, of Snyder, Tex., Mr. Harry Miller, Mr. and Mrs. Lawrence Stone and Gary all of Lubbock.

Mr. and Mrs. Waymon Foster and children of Hart spent the weekend in the home of Waymon aunt, Mrs. Marion Tucker and family.

Rev. Merriman visited Sunday with R. B. Gary. Mrs. Walter Hanna received a message this Monday morning that Walter's uncle, Claud Mackevey of Denton passed away this morning. Funeral was Tuesday. Mr. and Mrs. Hanna attended the services.

USE HESPERIAN WANT ADS

JOHN B. STAPLET
LAWYER

ANNOUNCES THE OPENING OF
OFFICE FOR THE
General Practice of Civil

AT
101 N. Main St.

(Northwest Corner of Square, Ground

101 N. Main St.

(Northwest Corner of Square, Ground

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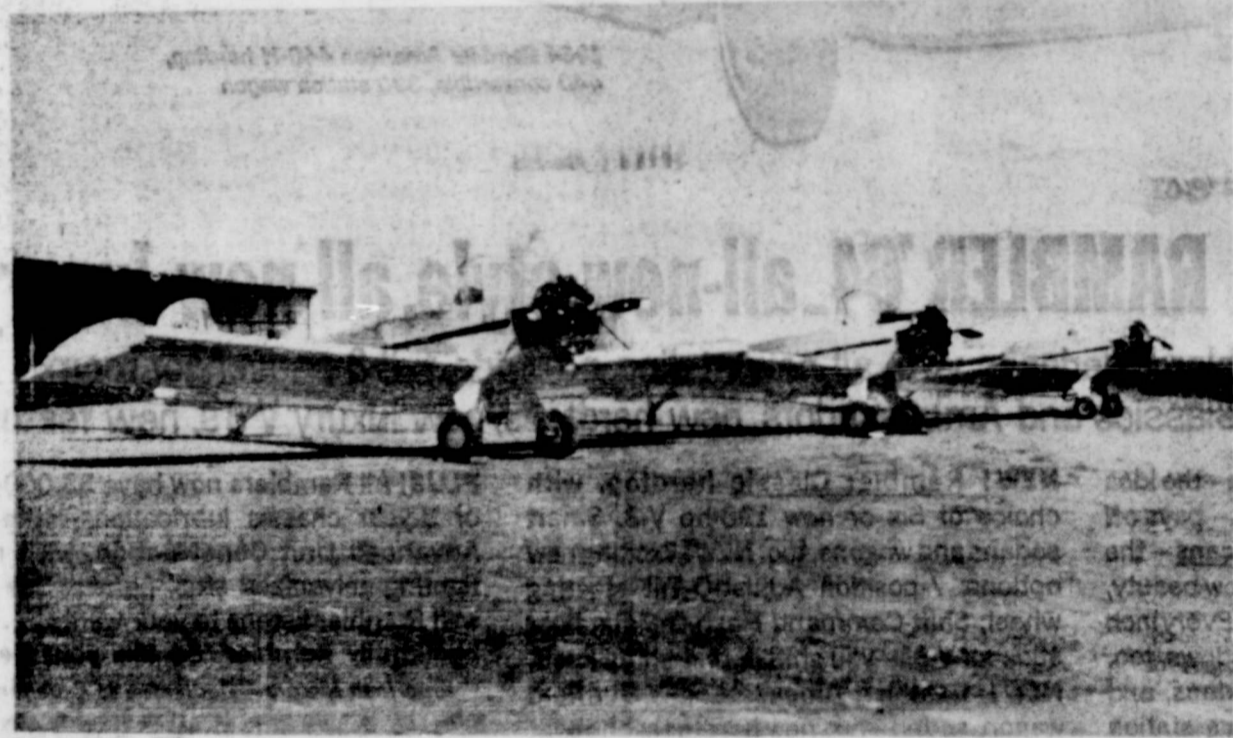
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WE HAVE THE BUYERS!
BRING US YOUR LIVESTOCK,
SALE DAY EACH THURSDAY
AT 11 A. M.

HORSE SALE LAST SATURDAY
NIGHT OF EACH MONTH 7:30

PHONE YU 3-2153

FLOYDADA LIVESTOCK
SALE CO.
DOYLE SAUL, Owner



COTTON DEFOLIATION!

THESE THREE SNOW AGRICULTURAL
SPRAY PLANES PLUS PILOTS WHO ARE IN-
TERESTED IN PRODUCING EFFECTIVE DEFOL-
IATION RESULTS ARE AT YOUR SERVICE

OUR SPRAY SERVICE IS LOCALLY OWNED AND OPERAT-
ED - WE'LL BE HERE YEAR AROUND TO HELP YOU WITH
YOUR SPRAYING NEEDS. WE APPRECIATE THE OPPOR-
TUNITY TO ESTIMATE YOUR NEEDS.

CALL YU 3-2351
NIGHTS YU 3-3446

COLLIER FLYING SERVICE

Cadillac FOR 1964

Upper: The Coupe de Ville; lower: The Fleetwood Sixty Six

MORE TEMPTING THAN EVER!

The 1964 Cadillac is more tempting than ever to look at! It has a clean, low sweep to its lines... greater refinement in all of its body contours... and a dramatically new, divided grille. It's more tempting than ever to ride in! There's greater smoothness and quietness. The interiors are luxurious as never before. And an exclusive new Comfort Control* enables you to pre-set interior temperature while automatically controlling humidity.

And Cadillac for 1964 is more tempting than ever to drive! It has a new high-performance engine—the most powerful in Cadillac history. Cadillac's Hydra-Matic Drive has been remarkably improved in smoothness and responsiveness—on some models. Both assure a truly amazing agility in traffic and a new over-all standard of automotive performance on the highway.

The final temptation? That's the extraordinary value that's built into each of the eleven new Cadillac models. Be among the first to visit your authorized Cadillac dealer and

...just wait till you drive it!

SEE AND DRIVE THE NEW CADILLAC NOW AT YOUR LOCAL AUTHORIZED CADILLAC DEALER

COOPER PONTIAC - CADILLAC, INC.
6TH AND BALTIMORE ST. PLAINVIEW, TEXAS

Attend Church This Week Your Church - Needs You!

Sandhill Baptist Church
Sunday Services
Jimmy McGuire, Minister

Sunday School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00

First Methodist Church
Charles E. Lutrick, Pastor

Sunday Services
Sunday School 9:45
Worship Service 11:00
F. Programs 6:00
Evening Worship 7:00

First Christian Church
Roy Turner, Pastor

Sunday Services
Sunday School 9:45
Worship Service 11:00
Youth Meeting 6:00
Evening Worship 7:00

First Baptist Church
F. C. Bradley, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

Calvary Baptist Church
Perry Threadgill Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30

Bible Baptist Church
Gilbert Rhine, Pastor

Sunday Services
Bible Study 9:45
Morning Worship 10:45
Prayer Meeting 7:15
Evening Worship 7:45
Wednesday Evening 7:30

Nazarene Church
Roy G. Archer, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Y.P.F. 6:30
Evening Worship 7:30

Hamberland Presbyterian Church
Houston Dixon, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship Discont.
Radio Services 9:15 a.m.

Cedar Hill Baptist Church
Bert Glascock, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

New Hope Primitive Baptist Church
Bethel Jeffrey, Pastor

Sunday Services
Sunday School 11:00
Morning Worship 11:00
Saturday Afternoon 2:00
Saturday Evening 7:00

Cedar Hill Assembly of God Church
Larry Godfrey, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:45
Evangelistic Service 7:30

Victory Baptist Church
A. J. Holster, Pastor

Sunday Services
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:45
Wednesday Evening 8:00

St. Mary Magdalene Catholic Church
Father Curtis Hoffmann, Pastor

Mass Friday 8 p.m.
Sunday Worship 11 a.m.

Mexican Baptist Mission
Raymond Aschedo, Pastor

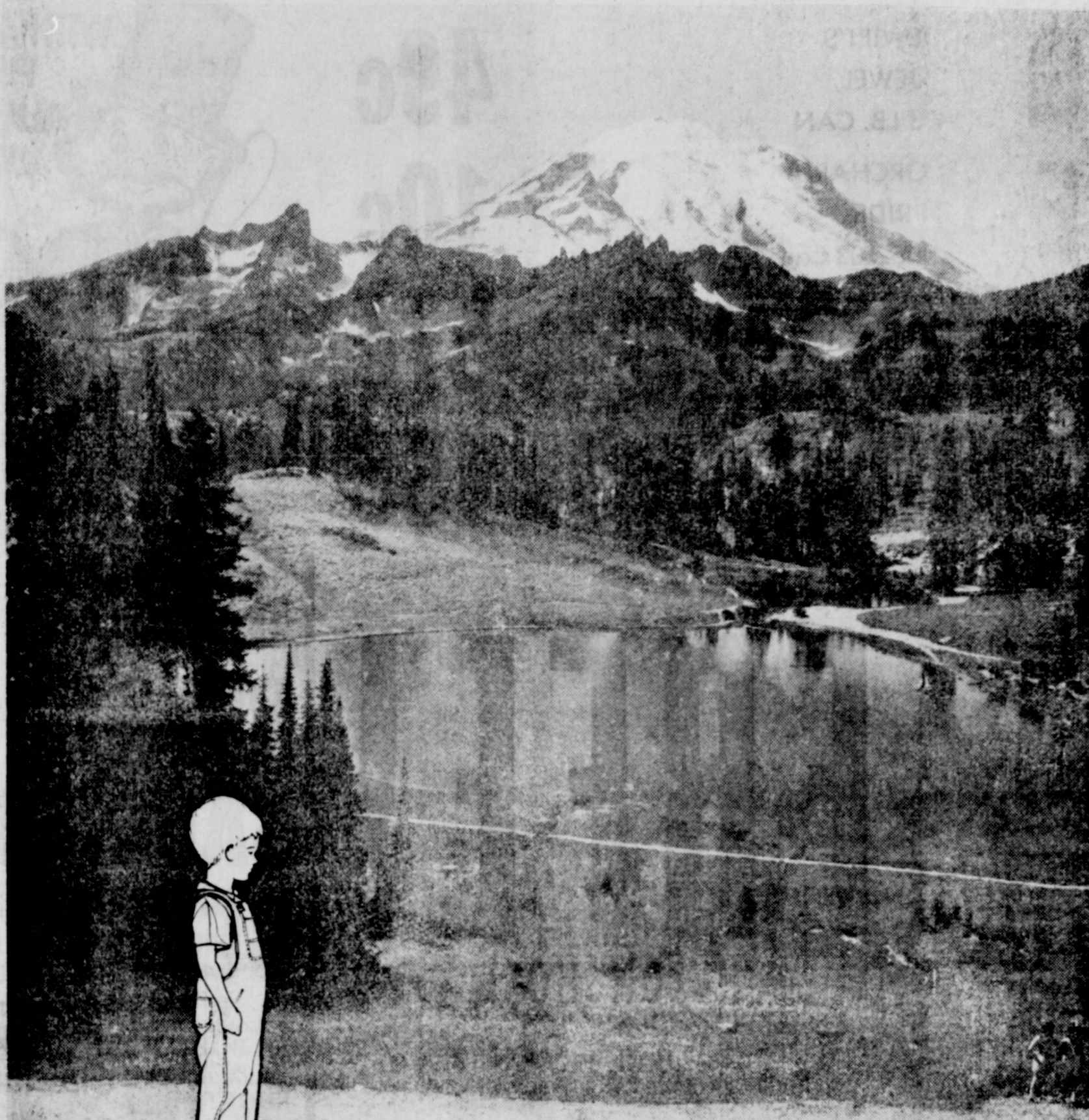
Sunday Services
Sunday School 9:45
Morning Worship 11:00
Training Union 6:00
Evening Worship 7:00

West Side Church of Christ

Sunday Morning Worship 10:30
Sunday Evening Worship 6:20
Wednesday Evening 7:00

First Assembly of God Church
R. J. Palear, Pastor

Sunday Services
Sunday School 9:45
Morning Worship 11:00
Evangelistic Service 7:00



WHY DOES GOD CARE?


We are so tiny in the vastness of space, so drab in the grandeur of nature. Why does God care about each one of us?

This question has always plagued the mind of man. It will probably never be completely answered to his satisfaction until he sees and believes the evidence of man's importance to God: *Thou hast made him a little lower than the angels.*

It remained for Jesus Christ to reveal the love of God. Sunday — World Communion Day — Christians will unite in the sacrament which is their richest experience of the glory and honor God has given.

The world over, men will rejoice in the Divine Love, so far-reaching, that God gave His Son for humanity.

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	Sunday Psalms 8:1-9	Monday John 3:16-21	Tuesday John 11:15-21	Wednesday Romans 5:1-8	Thursday I Corinthians 11:17-26	Friday Hebrews 2:1-7	Saturday I John 3:16-21
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This inspirational message is offered for your consideration by the generosity of Public Spirited Individuals and Firms

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|---|------------------------------------|-------------------------------|
| Reed Ford Sales | Carthel Fertilizer and Oil | Farmers Co-op Gins |
| McDonald Implements | Harmon Funeral Home | Collins Implement Co. |
| Floydada Implement Co. | Winn's Restaurant | Leonard's Cafe |
| Fieldan Motel | Weems & Weems | Edmiston Plumbng & Heating |
| O K Rubber Welders | Panhandle Compress & Warehouse Co. | Solomon Jewelry |
| Fuqua Farm Supply | Consumers Fuel Association | Parker Furniture Co. |
| Producers Co-operative Elevator
FLOYDADA & DOUGHERTY | Martin & Company | Scott Gin & Delinting |
| Floydada Real Estate and Insurance | Bullock Shamrock Service Station | Wylie Butane |
| | | J. F. Patterson "66" Station |
| | | United Machine & Supply, Inc. |

MIRACLE WHIP SHORTENING APPLESAUCE

KRAFT, Salad Dressing, Quart Jar . . . **49c**
 SWIFT'S JEWEL, 3 LB. CAN . . . **49c**
 ORCHARD PRIDE, No. 303 Can . . . **10c**

SUGAR CORN

C & H, OR IMPERIAL, PURE CANE . . . **5 lb. bag 57c**
 OUR DARLING, Wh. Kernel or Cr. Style 303 Cans . . . **15c**



VOLUME 5
NOW ON SALE

HAM IT UP...



WITH A BAKED HAM FROM
PIGGY WIGGLY
ALWAYS TASTES BEST
ALWAYS LOWEST PRICES

HAMS ARMOUR STAR, FULLY COOKED, SHANK CUT, Lb. . . **3**
ROAST ARMOUR STAR, Aged Heavy Beef, Valu-Trim Lb. . . **4**
SAUSAGE BLUE MORROW, ALL PORK . . . **2**
BEEF GROUND, LEAN 100% PURE BEEF, DATED FOR FRESHNESS . . . **3**

FREE!

NYLON HOSE

CANNON, All Styles and Shades, 51 - 15 Seam Hose, 70c Retail, Demitoes, Seamless, Anti Run, or Stretch, 99c Retail, FREE One pair FREE with purchase of two pair

ARMOUR STAR, Aged, Hvy. Beef, RIB STEAK . . . Lb. **69c**
 ARMOUR STAR, LEAN, MEATY SHORT RIBS . . . Lb. **23c**
 RODEO'S, THICK OR THIN SLICED BACON 2 lb. pkg. **\$1.09**
 LEAN, NORTH PORK, MEATY SPARE RIBS . . .
 BUTCHER BOY, All Meat, Thick Sliced Bologna . . .
 KRAFT'S, Cracker Barrel, MILD CHEESE . . . 10 oz.

HEALTH AND BEAUTY AIDS!

Razor & Foamy

\$1.29

GILLETTE, 79c FOAMY SHAVE, REGULAR OR MENTHOL AND \$1.50 SLIM ADJUSTABLE RAZOR, \$2.29 VALUE — BOTH ONLY

AQUA GOLD, Reg. 98c 16 Oz. Bottle
SHAMPOO . . . 79c
 AQUA NET, Regular \$1.95 Retail Plus 9c Tax
HAIR SPRAY . . . 88c
 NORWICH, Regular \$1.89 12 Oz. Bottle
PEPTO BISMOL . . . \$1.09

FRESHEST PRODUCE!

Potatoes 10 LB. BAG . . . **39c**
 IDAHO
 RUSSETS . . .
Prune Plums Fresh, Italian, Pound . . . **15c**

FRESH, GREEN Large Bunches CLIPPED TOPS, Purple Tops Lb.
ROMAINE . . . 2 for 29c **TURNIPS . . . 12 1/2c**

FRESHEST FROZEN FOODS

ROLLS PARKER-HOUSE, HOLSUM, 24 CT. PKG.

BANQUET, Twin Pak, Apple and Cherry 8 Oz. Pkg. Silverdale, Choc. Broccoli
Fruit Pies . . . 2-23c

FOX, Deluxe, Cheese, Pepperoni, Hamburger & Saus. ORE IDA
 Pizza, 22 oz. size **89c** Tater Tots

DINNERS BANQUET, Chopped Beef, Ham or Salisbury Steak, 11 Oz. Pkg.

YOU ALWAYS SAVE MORE MONEY AT PIGGLY WIGGLY! LOWEST PRICES IN TOWN!

Yams ORCHARD GARDEN, CUT AND WHOLE IN SYRUP . . . 2 No. 303 Cans **29c**
Flour PILLSBURY'S BEST, 4c OFF LABEL . . . 5 Lb. Bag **49c**
Peas GREEN, STOKELYS, HONEY POD . . . 2 No. 303 Cans **39c**
Sugar BROWN, IMPERIAL, PURE CANE, 16 OZ. BOX . . . **17c**
Pineapple DOLE, FANCY, SLICED, NO. 1 FLAT CAN . . . **17c**

KRAFT'S, MINIATURE Marshmallows, 10 1/4 oz. pkg. **19c**
 BONNE, Heavy Duty, 10c Off Label Detergent, Giant Box . . . **53c**
 SWIFT'S, JEWEL Shortening, 3 Lb. Can . . . **59c**
 FINE FOOD WRAP Handi Wrap, 100 Ft. Roll . . . **29c**
 PIONEER Biscuit Mix 2 Lb. Box . . . **49c**
 SEGO, LIQ., Choc, Choc. Ma't, or Vanilla DIET FOOD, 10 Oz. Can . . . **25c**
 WILSON, WITH BEANS CHILI, 15 1/2 Oz. Can . . . **27c**
 HOLSUM — Buttermilk or Sweetmilk BISCUITS . . . 3 cans **25c**
 PMC HOMOGENIZED MILK . . . 3 Tall Cans **35c**
 LIBBY'S, De'uxe Purple, in Hvy. Syrup PLUMS . . . No. 303 Can **25c**

BAMA, Smooth or Crunchy Peanut Butter . . . 18 oz. jar **49c**
 ZEE Sandwich Bags, 75 ct. pkg. **19c**
 HUNT'S, IN TOMATO SAUCE Pork & Beans . . . 2 No. 300 cans **25c**
 STOKELYS, Fancy Tomato CATSUP, 14 Oz. Bottle . . . **19c**
 SCHILLINGS, Pure Pepper Black Pepper . . . 4 oz. can **39c**
 MARSHALL, CUT Green Beans . . . 2 No. 303 cans **25c**

These Values Good In
Floydada Thur. Noon,
Oct. 3, thru Thur.
Noon, Oct. 10, 1963.
We Reserve The Right
to Limit Quantities.

Lowest Prices . . . Greatest Variety . . . always at



GET YOUR PIGGY WIGGLY PAL ENTRY BLANKET AT PIGGLY WIGGLY