FLOYD

O BI

DU

Ross Elected New dent Municipal League

succeed Plainview's Mayor Bry- olas.

Another Floyd County resident Madge Jones, city secretary at Lockney, was elected secretary of the organization.

Mayor Ross is a recognized high school building. a Rotarian, a member of the Methodist Church, and has served as mayor of the city since 1961. He was recently re-elected

He has been associated with Willson & Son Lumber Compny for over 30 years.

Office Reports On Milo ments; Soil Bank Money

ow being paid for diverted acreage. n Hutchins said

ock Chat

ghum has gone into the govern-- and more the office this week. Cotton marketing cards will be ement comes in n Amarillo news- mailed out this week. Langdon, Jerry

W. L. Miller ring that hap-Floyda da last

r the first pocket, I went sor of zone o in the r district clerk's petition. I ty Soil Conservation District, according to H. T. Davison Floyd hought I left them County Agent and Glen Black, didn't have my Floyd County Work Unit Conser-I went back they weren't vationist. The election was held October ack to the courttwo drugstores in 1st at the Sand Hill school with d walked previous- Fred Jackson, supervisor for the trace my steps. past 10 years, presiding. whose name sheriff's of- the South and West by the coune'd seen the ty line and on the East, North-Everyone east, and north by U. S. Highvas very co ways 62 and 70. lasses. As I (to drive back this are held on the 1st Tuesday no glasses. in October for a specified zone been pretty throughout the state of Texas, east), the janwhen the supervisor is elected in, out of for a 5 year term. The elections *

glasses. He'd

the street

of Latin Ameri-

them. They'd

y the court-

just another

of the friend-

of Floydada. in the Panyears, moving

Y., I've been several times. With-

in 1964 will be in zone 1.

be people there are ndliest I've ever ie, there was My car had lainview, so I Olton, leaving ew at a gar-At the game and asked if s to drive me He said yes. I'd be about 20 (after the game) to phone it in idn't make any dif though he had a ith friends. I finmy call and the w began. When John lent me \$7 out of the garage made it back. enough to show my people - espe last iwo weeks you at the Canyor

> OPELAND is chalking of experiences as

Lockney School **Contract Goes** At \$531,458.00

were honored elected president of the Munici- Lockney school board has awarpal League for this area. The ded contract for construction of a ded contract for construction of a new grade school building here. The contract was for \$531,458, according to Supt. H. H. Nich-olas.

Voters of the school district last spring approved a \$700 cm. league is classified as Region new grade school building here. Mayor Ross was elected to according to Supt. H. H. Nich-

at closing the gap between low ASC office \$100,000 a day and that over bids on the school's building prothat final pay- three million dollars would be gram and the \$500,000 approved

The new bond election was Hutchins said that current le- brought about by the circulation ng out around gislation indicated that there of a petition asking trustees to would be no extension on soil reconsider eliminating an underbank land. He said that the ground cafeteria-shelter from the office would soon pay this year's building plans and to include it

Elimination of the cafeteria Hutchins said that about 70 and several other alterations in county farms will go out of the construction had been ordered soil bank this year and all will by the school board in an effort be out of the program by 1968. to keep within the \$500,000 Bond

New Sandhill Yes..another **SCS** Leader big Dollar Day turday, October 12 at the Legion Hall in Lockney. In Floydada!

marks another big Dollar the coming year and the election present a program. Day in Floydada. The Hesperian will publish a Dollar Day circular with values from many Floydada firms.

Mi.ler's zone is bounderized on A big auction sale is also scheduled at 1 p.m on Each year elections such as

Dollar Day!

last spring approved a \$700,000 bond issue to construct the 22room grade school, build a practice gymnasium, add to the present junior high and remodel the

Lorenzo School **Bond Vote** Approved By 7

Lorenzo school district Saturday where a \$200,000 bond issue was approved by the narrow margin

d grain sorghum paid to Floyd county farmers earlier this year.

county soil bank payment of if possible

Although very little grain sor- vote.

W. O. ment loan this year, Hutchins of the Lorenzo Independent ID from time to said a marked increase of loan School District, said that voters County folk are applications were coming into at the Robertson and Farmer Community voted against the isue 9 to 21 and 8 to 9 respec tively. In Lorenzo the vote of 84 to 64 for the bonds kept the measure from being defeated.

Farm Bureau Convention In Lockney Saturday, Oct. 12

The Floyd County Farm Bureau of four directors.

Yeary and H. P. Bertrand. Hub A big free barbecue at 5 p.m. King, Farm Bureau man from is the beginning event of the con- Brownfield is the featured speavention, which will be followed ker and students who attended Monday. October 7 by a discussion of policies for the seminar at Huntsville will

Fire Department Observes Fire Prevention Week

the east side of the al Fire Prevention week next tems and that all stoves be res, floods and decontamination week by reminding everyone of checked carefully for gas leaks. procedures will be discussed. Shop and save . . . on the hazards of fire each Fall in this area.

> will be firing up all sorts of gins the Fire Department warns tion and answer periods, and of 92 cents a month. stoves and furnaces. They sug-

The Floydada Volunteer Fire gest that filters be cleaned, mo-Department is observing Nation- tors oiled in central heat sys-nuclear weappons, tornadoes, fi-

(See Fire, Page 8)

Course Offered

Adult Survival

Wright, Dee Ann Wilson, Dorothy Edmiston, Suzanne Collier, Bobbie Reue, Jan Stansell and Beverly Smith-

Floydada School Bonds Approved

ly preparedness for survival, sponsored by the Texas Education Agency and local schools is being offered to adults in Floyd County at Floydada High School. Thursdays of each week.

Purpose of the course, which ne Advisor, from Plainview. attack upon this country.

the effects of Radioactive Fall- hood Association.

(See Survival, Page 8).

TWIRLERS HAVE 166 MEDALS . . . 17 trophies after winning 25 at the twirling contest held in conjunc-The twirlers are left to right, Jenis Moore, Betty The twirlers are left to right, Jenis Moore, Betty

Girl Scouting

dignitaries visited Floydada on single by Bill Skowron. Tuesday. From Dallas was the Los Angeles added its final Turner, Howard Gregory, Jack tober 1 and will continue through Mr. Billing Jr.. From Lubcutive courses on Tuesdays and cutive Director of Caprock Girl Scout Council. Also here was Mrs. Thelma Bestal, District Ni-

Dignitaries In

Visit Floydada

is two hours long each session, The purpose of the visit was is to provide families and the to confer with Mr. E. A. Wil community necessary informa- liams, local Financial Advisor tion for survival in case of a for the Girls Scouts. Also atnatural disaster or an enemy tending the meeting was Mrs G. T. Arwine, Chairman of the Vital survival information as Floydada Girl Scout Neighbor

plans are underway to start the local Girl Scout Drive. A por- been opened in the agricultural tion of the funds will be Old oily rags, trash of all sorts This free course provides free located to maintain the Scout around the home should be hau-manual and other related ma- Hut Friends of Scouting will be The Fire department says that led out to the trash barrel. terials; showing of films, slides asked to support one girl in He has managed the office each as cool weather comes, many As cotton harvest season be- and filmstrips, discussions, ques Sccuting for one year at a cost

Record Turn-Out Vote For The Bonds 504 To 425 Votes

In a closely contested election Saturday, Floydada school district patrons approved an \$800,000 bond election to build a new grade school, remodel all schools, science addition to the high school and cafeterias, 504 to 425.

ballot their preference for or against the bond pro-

Koufax Breaks Series Record

(NEW YORK(- A dazzling pitching performance by Sandy led the Los Angeles Dodgers to a 5 to 2 victory over the New York Yankees in the first game of the World Series. Koufax broke a world series record by striking out 15 batters, a record that was set exactly Pitcher Carl Erskine against the New York Yankees.

A crowd of 69,000 at New York's Yankee Stadium saw Koufax begin his performance by striking out the firt five batters to face him. That tied a with architects Stiles, Roberts world series record.

The Dodgers wasted little time in getting to Yankee starter C. Messersmith, the board went Whitey Ford, They pounded him for four runs in the second with its bonding attorney. inning. The big hit in that uprising was a three run homer approved by the voters, they by John Roseboro. The Dodgers cannot be sold until a suit double by Frank Howard and trict court alleging that personal

Retiring directors are: J. R. The course started Tuesday, Oc- Region Nine Financial Advisor, run in the third, and then was tracts with architects Stiles. shutout the rest of the way with Roberts and Messersmith, bondbock was Mrs. Irene Beck, Exe- the help of strong relief pitching. by Stan Williams and Steve of the Wm. N. Edwards Bond-Hamilton.

Koufax lost his bid for a shut- sions. out in the eighth on a two run homer by Tom Tresh.

Employment Office Open

with labor supply needs this fall eight more first graders enrolled a Texas Employment Office has Monday morning. office for the next two months. Della Plains. fail for the past eight years. The office is sponsored by the Plainview employment office.

Almost 80% of the qualified voters turned out to

According to election judge Fred Battey the following tabulations were made: Proposition No. 1 - "For or

against maintanence tax" 493 voted "for" and 396 v o t e d Proposition No. 2 against the issuance of bonds

and the levying of the tax in payment thereof." 504 voted 'for", 425 voted "against." Proposition No. 3 - "For or

against the assumption of bonded indebtedness and the levying of the tax in payment thereof" ten years ago today by Dodger 501 voted "for", 419 voted "against."

The Floydada school board met Tuesday night and canvased the votes, declared them correct and then began interviews and Messersmith, After discussion with Marvin Stiles and R.

over the \$800,000 bonding plan

catcher connected after Los An- brought by 50 taxpayers is either geles scored its first run on a deopped or cleared through dis property was not being rendered. The school board signed con-

ing Company, following discus-

The board also approved the purchase of another temporary classroom for the grade school from Builders Mart in Floydada. School principals Charles Tyer, W. P. Nicholson and A. W. Coltharp reported to the board a record enrollment in all schools that totals 1923. Thirty-

The new totals are: 358 in al- building on the courthouse square Junior High, 375 in High School Charlie Spence will manage the and 914 in grade school, 276 at

At press time Wednesday three individuals of the 50 taxpayers who have brought suit against the school filed motions to be dismissed from it.

Wednesday was the deadline for tax payers in the district to render supplemental personal (See School, Page 8)

King Brothers Circus Matinee Here Sunday

ainment is the platform upon which the King Brothers will present their Circus in Floydada Sunday afternoon at 2 o'clock. Gleaming and glittering with gold and wondrous surprises for young and old is promised.

They are featuring champion serialists, acrobats and equilibrists, congress of clowns, thrilling races, acre of tents, elephants, five armandos, double zoo including 50 animals.

The Volunteer Fire Dpartment of Floydada is bringing the circus here. Fifty percent of the advance ticket sales will go to the fire department. Anyone wishing to purchase them may contact any member of the de-partment. Adult tickets are 1.25 and children 90c.

The Circus will be set up clock is to be the only showing

Floydada Fire Department.....1940-1963





FIRE PREVENTION WEEK OCHES ... IS SUMMAY, and just to revive some memories of past Floydada vo unteer firemen, the Hesperian reprints this group of 1940 firemen: back row left to right. Ja ke Hill, Car Rodgers, Ike Finley; second row, left to right, Buster Dickerson, Carl Nelson, Roy Neighbors, Jellie Eaxter. Bud Sparks, Bryan Hink'e, Lee Howard; front row, left to right, Bobo Henderson, Melvin Henry, Verne Elliott, Togo Thomas and John Lewis.

MEMERS OF THE 1963 FLOYDADA FIRE DEPARTMENT . . . are top left to right, Aldine Williams. Fred Lambert, Connie Galloway and Jerry Galloway, Second row, left to right, Fred Thaxton, J. W. Can- of Floydada High School. The non, Carrol Sims, Lavon Jester, Bobby Welborn, L. C. Ferguson Jr. and Buddy Gaither. Bottom row left to Matinee performance at 2 o'to right are Elvis Warren. Melvin Terrell. Blly Joe Baker, Johnny Bryant and Doyle Lipham.

HIRLWINDS GO SOUTH TO TAKE ON POST FRIDAY NIGHT!

Sports





DON RAINER

Childress Downs Whirlwinds 7-6 in Last Minute Of Play

behind to take a last min- Fobcat team.

6 victory over the Floy- The Friday night contest look Wairlwinds last Friday ed like it would be a Whirlwind Wester Field. The win victory as the green and white he Childress jinks going as demonstrated on several occa the Whirlwinds are con- sions that they could hold the and the locals as yet do Bobcats from the line of scrim

ESTER'S

GROCERY & MARKET

WEEK END SPECIALS THURS.-FRI.-SAT - OCT. 3 - 4 - 5

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TENDERIZED STEAK

ken field and that was what play.

winds and they bet the ball much to overcome and the ball had not tried since 1957. The

played one for both ball clubs it with the ball going into the Ceronation service at the South itation Saturday night at 7 p. m. the work of Conley Brad end zone. ord at quarterback for Floyda-

returning it to the 33. The ard pass Bradford to Golightly and then ditto on another Brad-Tucker and Floydada A delay of game penalty on a te substitution cost the 'Winds vards and then Bradford hit at the 19 1-2 yard line.

whirlwinds possession.

ball either and a few plays before the game ended. The who fell on a Whirlwind le at the Floydada 42.

he Whirlwinds could not gain down yardage and punted of bounds on the Childress The Bobcats took to the air a pass from Reeves to Jim-Don Wilson carried to the seconds remained. ydada 15 where he was forrst quarter ended.

hildress drew an offensive holdthe 25 yard line and Floydada take over at that point. acker and Floydada had a first little and too late. penalty set them back 5 and the ball on the Bobcat 6.

otion and ran it back to the vard line. Bradford passed the tally. McNeill tried the version kick with Golightly

oydada 31 where the Whirl- dress. nds held to take over before e half ended.

mage when they neared the goal | Floydada 13 yard line where Ken | line, but they did not demon- Campbell and Sammy Watts strate that they could hold the overtook him and tackled the speedy Childress backs in a bro-speeding Bobcat off the field of

With 52 seconds on the clock a stone wall defense and three and Floydada leading 6 - 0 the plays later Childress faced four-Golightly's kick the Whirlwinds took over at the pressive services Sunday at 3:00 Sunday was Promotion Day at tests for appendicitis.

and Athony Shires toed the ball officase. The Whirlwinds lost attendance and the church was Bledsoe and Jimmy Pritchett, between the uprights for the their razzle dazzle and failed to lated with friends, gain yardage and it was Golight ly who punted from the Bobcat stallator at an impressive GA day morning at 6 a. m. with vis-

da brought cheers from the again it was Vernie Moore who their steps, Marilyn and Beth Mrs. David Hightower on Sun- Mr, and Mrs. A. C. Rainer had crowd every time he left the pulled down a Reeves toss at Kinnibrugh lighted candelabras day morning around 8 a. m. as their guests, Mrs. Rainer's the Floydada 35 and with fine for the ceremony. Mrs. J. P. Randy Lee was laid to rest this brother, Robert Hancock of Valgame Childress blocking maneuvered his way 65 cked off to Floydada and Go- yards to the goal line, Offsetplay however and the ball was Muiden Step were Vicki and Jo- Mr. and Mrs. Raymond Henry Hancock of Tucumcari, Vinds set out with a good drive brought back with Childress re-

The Bobcats abandoned their grind it out on the ground. The was Dian Calahan who made the five tables, Mrs. Mercer served reunion. This was the first time had the hall on the Childress 29. Wherlyind defense rose to the occasion and as the leather popped it was Vernie Moore who illson for 9 yards. Facing key plays and on fourth down children and Mr. and Mrs. Tohy Winfred West, recent bride. burth and four at the 23 the Ken Campbell knifed through to Divin and children of Plainview. Shirlwinds were one-half yard drop Reeves short of the line short and lost the ball on downs of scrimmage and Floydada took over at their own 18.

Floydada fans were all smiles tensive machine to work and as there was only 2:48 on the and gained the Floydada 21 clock, the Whirlwinds had the nced on by Vernie Moore on fense seemed good enough to

Floydada 29 to give the stop the Bobcats once they reached the 20. Some surprises were in store

was John Sims of Chil- Wnirlwinds had gained their 30 and were stopped. Golightly was called on to punt and the kick soon returned the favor went to Self at the Bobcat 40. t was again Floydada's ball Whirlwinds were all around him and several laid their hands on him but he still went 60 yards to score going away from his pursuers Shires kicked the conversion and Childress now had the clock on their side as only

Childress tried an on sides out of bounds just as the kick that went only to the 47 at which point Floydada put it in they needed from the touchdown run by Self, however, and the The Whirlwinds turned on the fensive fire works had been kept works with some good bias under wraps from half time until

Childress had driven the 10 on the Bobcat 35. Anoth-Winds back to their own 46 where they took over on downs birthday, Sept. 20. ess 40 and a team mate killed with 10 seconds still on the Mrs. John Wilson left Tuesday

As Childress cranked up their Childress had each gained 12 es for Miss Verna on Thursday acrial game it was James Go first downs, Childress had a net Mrs. Alvin, Nichols of 104 yards rushing to 54 for Floydada, the Whirlwinds completed 11 of 24 for 102 yards and

Ken Campbell gained 68 yards Fair ding and the combination did rushing for Floydada, more work and the score remain- than his team's total net yards but part of this was lost on ton Turner of Floydada to Can-Following the kick-off the passing attempts that did not you Saturday night to attend the Childress team again turned on materialize. Reeves with 31 West Texas football game. e fire works and drove to the vards was high man for Chil-

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SOUTH PLAINS NEWS by Mrs. Murray Julian Minister Ordained At South Plains Baptist

his father. John Key West.

R. S. Calahan, Jr., was ordained and Mrs. Garvin Beedy and chil- the Lockney Hospital this Mona minister of the Gospel at im- dren.

p. m. at the Baptist Church the Baptist Church and children 40 and he danced his way 60 Floydada put on another offen where Rev. John Gillispie of went into their new classes, L. sive show and drove down field Seminole preached the services. N. Johnson is the new Sunday The Bobcats have been run with Campbell, Watts, and Brad Rev. Sealy Smith, Rev. Elton School Superintendent, taking ning or passing for the conver- ford doing most of the ball hand. Karr, Murray Julian and Rev. Bryan Karr's place. Rev. Sealy ston points for the past six years. Jing and gained a first down at Gene Hawkins assisted in the Smith has been at the South but they did not think they could the Childress 21. A loss and a services, with a group of or-Plains Baptist Church a year the trick against the Whirt- penalty at this point were too dained men also taking part, this Sunday, with attendance Federal Land bank in Floydada

Parents of the ordained man, about 100, College students home game on a placement kick they went over to Childress at the 21. Mr. and Mrs. H. S. Calahan Sr. for the weekend and present at A pass interception by Sammy as well as most of the other church were Bud Higginbotham, starting the first of October, bet turned out to be a good one Watts ended the Childress try at members of his family were in Allan Adams, Bruce Julian. Bill Men, remember the prayer Friday. Mrs. L. N. Johnson was in- breakfast at the church Satur-

> Plains Baptist Church Sunday We are sorry to report the Held Saturday As Childress took to the air evening with seven girls making death of the infant of Mr. and and Mrs. Sealy Smith read after graveside services at 2:30. B. R. Lynrand of Phoenix, Aviz. die Johnson and Sharon Smith. Reeves attended a bridge party N. Méx. Vickie and Cathy Calahan and in Silverton Saturday night at On Sunday, Sept. 22nd, the

> beautiful Queen Step. Mr. and Mrs. Fred Fortenber- A coffee in the home of Mrs. been together in eleven years ry had as dinner guests Sunday John Smitherman Wednesday was spotted on two tackles on Rev. and Mrs. Scaly Smith and morning, Sept. 25, honored Mrs. and Mrs. Henry Hancock, Rob Several families from here at Parks, Harry Hartman, J. B. tended the wedding of Miss Iva Pishop, Sylvin Kinnibrugh, L. T. C. Rainer, Mr. and Mrs. Billy Boteler of Plainview to Curtis Wood, Early Pritchett, Rex Newman and Mrs. C. A. Brew

urday, Sept. 28, at 7:30 p. m. as, Frank McClure, Jack Stan- Mr. and Mrs. Harold Nettles at the Parkview Baptist Church sell, Roy Burks, John Wilson and family, Lakeview, Mr. and then a fumbled lateral pass was ball, and anyway the 'Wind de in Plainview, Parents of Curtis and Mrs. John Smitherman, Mrs. Ronnie Nettles and family Sanders, and brother, Mr. and Their gift was stainless steel New Deal, and nieces, Mr. and Mrs. Richard Sanders also live ecokware.

> and Mr. and Mrs. Early Prit-silver service Mrs. Joy Smithercheft went up to WT at Canyon man and Mrs. Parks alternated for the West Texas football game at the refreshment area, where doughnuts, tea and coffee were Saturday night.

Mrs. J. P. Taylor and Mrs. Bryant Higginbotham were hostesses for a Tacky Party to members of the Hobby Club and their husbands on Saturday night at the schoolhouse. Games of orty two were played, and refreshments of doughnuts, punch and coffee were served.

Mrs. Paul Snodgrass passe away in Bonham Tuesday after play. Childress had the boost on illness of over a year. She had undergone surgery, and never fully recovered. In August every effort. The Whirlwind of and when brought home, grew worse as the days went by Mrs. Snodgrass was known by all here ting by Ken Campbell, and a 32 the final minute and when it was from Bradford to was pulled out again it was too many of our area in the past to Telephone several years ago and she was 72 on

and arrived home Friday after In the game Floydada and going down there for the servic-Mr. and Mrs. Alvin Nichols

> ry went to Lubbock Thursday to attend the Icecapades of '63 at the Panhandle South Plains Mr. and Mrs. Johnney West accompanied Mr. and Mrs. El-

and Mrs. Max Marble and Lar-

Mr. and Mrs. Murray Julian will go to Roscoe Tuesday to at-

tend a pink and blue shower for Mr. and Mrs. S. L. Powell, Mrs. Terry Julian, which will be Opening the second half Don Mrs. Burmah Probasco and Mrs. 1 eld at 9:30 a. m., and Tuesday Rainer kicked off for Floydada Victoria Asher spent last week night will attend an anniversary dipper in the home of the Richard Althofs. Mrs. Leighton Teeple spent

this Monday in Floydada at the come of her mother, Mrs. Lillie Luttrell. Other all day guests were her sisters, Mrs. Vergie Flowers, Mrs. R. A. Hill both of Amarillo, Mrs. Clay Anderson of Hart, and Mrs. H. M. Redd of Floydada.

Mr. and Mrs. T. B. Cox of Lockney had Sunday dinner in the home of Mr. and Mrs. Alvin Nichols, his sister and husband. T. B. took part in the ordination services at the Baptist Church here Sunday afternoon.

Mrs. Floyd Linch left Sunday and spent the past week with her sister, the Eugene Byrds in Stanton, and they will leave this Tuesday for Ft. Polk, La. where she will be with her hus band until the 11th of October, when he will be reassigned. Ft. Polk is near Leesburg, La.

Mrs. Philip Smitherman went into the Plainview Hospital Thursday and underwent surgery Friday morning. We understand she is doing fine, and will be home the latter part of this week, Mrs. Kenneth Bean kept Monty and Mark part of the week and while she was away, and Philip is keeping them this

Mr. and Mrs. Ernest Newton sited Sunday with the T. C. Hollums family in Sand Hill, and other visitors there were Mrs. Newton's nephew, Mr. and Mrs. W. L. Holland of Midland. Allan Adams from Dallas was home from his college studies over the past week end, with his parents, Mr. and Mrs. R. H.

Mr. and Mrs. Bill Hopper and children had as week end guests her brother, Mr. and Mrs. Alton Barkowsky, and Ricky of Patri-

Rev. and Mrs. John Gillespie and girls of Seminole had Sun-

Land Bank In Floydada Will Close Saturdays

announces the closing of their Office hours will be from 8 a.

Hancock Reunion

Taylor pinned on the badges, Menday afternoon in Silverton dez. Alaska, and a sister, Mrs. scripture. Girls making their The baby lived only 21 days. and on Saturday, Mr. and Mrs.

Katie Taylor made their Ladies the home of Mr. and Mrs. Jim families met at the Commun passing game and decided to in Waiting Step, and Queen Dian Mercer. Bridge was played at Center in Lubbock for a family pie, cake and coffee to guests, the brothers and sisters had

> Hostesses were Mmes. I. H. brand, Mr. and Mrs. V. E. Stev art of Phillips, Mr. and Mrs. A Sanders, which took place Sat Smitherman, Ernest Lee Thom- or of Lubbock; the nephews Mrs. Bob Pendergrass and fam ily, Mrs. J. Pendergrass and Pink flowers were used in the son, Mr. and Mrs. Arthur Mc Mr. and Mrs. E. J. Kinslow table arrangement where at a Quray and sons, Mr. and Mrs. Furwin Tisdol and family, Lub bock and Mrs. Rayborn Laugh

> > lin and children of Phillips.

Friends and relatives attend-Many from our community at- ing the funeral in Floydada last tended the bridal shower. The week for Howard Spears incluyoung couple now live in Floydada, but Winfred farms in the Roaring Springs; Mr. and Mrs South Plains community with Earl Thompson, Matador; Mr. and Mrs. Amadio Perez, Plain Mr. and Mrs. Raymond Ree- view; Mr. and Mrs. H. L. Kidd, ves and girls visited in the Mrs. L. C. Spears, R. L. Spears Plainview Hospital Sunday after and Bryant Spears of Lamesa; noon with Mrs. Phillip Smither- Mrs. Pauline Phillips, and Arman and Mrs. Reeves' brother, thur King, Ralls; Mr. and Mrs. Jerry Bingham, who entered the O'Neal F. Clowdis, Texarkana hospital Tuesday with a ruptur-Ark.; and Mrs. Lula Smith, ed appendix, but is getting along Paris, Tex.

Mrs. Emma Brock accompanied Mr. and Mrs. Carl Brock to were in ballas the funeral of an uncle, Otto in September on Reinke at Seymour last Thurs- Mr. Rainer day. Mr. Reinke was 91 years for GM cid. The funeral was conducted in the Lutheran Church at Sey-

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3 --- 1963 RAMBLERS To Clear At Big Discount





MRS. CURTIS JERREL SANDERS

Members of the bouse party

For a wedding trip to New

The couple are making their

Mrs. Sanders was employed

y Southwestern Bell Telephone

riage. She is a graduate of

iwns and operates Sanders Pump

JUNE WARREN

Engagament Of

Mr. and Mrs. Raymond War-

June Warren

Iva Dean Boteler And s Sanders Pledge Vows Observe 25th

gladioli and Cy Wilson, cousin of the bride, at 7:30 o'- fitted bodice, sweetheart necknview Satur- wristlet was of white mums.

pastor served as best man. Groomsmen et Baptist was Carl Boteler, brother of the tember 28. double- bride, and ushers were R. L. San-

ighter of thers of the groom and Galen Boteler of Prather of Plainview. in Plainview following the cere-

ocalist, sang "I mony. and

accompanied by crystal candelabra and the bougiven in mar- quets of the bride's attendants. ther and wore a were Mrs. Clifton Newberry and bridal tulle. The Mrs. Travis Trussell of Plainview

was complemen-pered sleeves. A the bride, from Post. and tulle ruffles eopatra style held wore a spice brown boucle suit usion. She car- and dark brown accessories. lible showered with and white ro- imme on the Silverton Highway near Floydada,

Martin was matand Linda Kay bridesmaid. Each in Plainview prior to her marin identical frocks the brocade taffets Willcox High School, at Willcox, Aviz. Her husband is a graduate nes, and sheatl of Floydada High School and They carried cass of white mums and Drilling, and is dealer for ets were Allen and Gold Crown Western Irrigation Pumps.

r Courtesy ded Mrs. Wilson

Wilson, the forker, was extended courtesy Thursthe home of Mrs. Guests called be of 7:30 and 9.

greeted guests m to the hono-Mrs. Raymond ridegroom's moton Wilson,

Ted Anderson

one.

oth and centered arrangement of carrying out mn colors. A Is Announced as used in sertea along with Brown nap-ren of Sterley announce the engagement of their daughter, completed the Jane, to Mr. James Edward

Lemons, son of Mr. and Mrs. the shower were Carl T. Lemons of Lockney Sherrill, Wayne An early November wedding is Pricer, Carl Jar- planned by the couple. eatherman, C. L. Andrew Sanders W. L. Orman, Each hostess was wearing a W. O. Tye, L. corsage designed with kitchen eroy Crutchfield, gadgets, as were mothers of the Parnell Powell, newly-weds. These along with Bud Turner, Pike a Flintware cooking utensil were derson and Miss presented the honoree as gifts

Gamma lotas Anniversary

The flower girl wore a dress Sanders, when of white brocade taffeta with birthday of the Gamma Iota arkview Bap line and full gathered skirt. Her Gamma Society, sixty three Royce Leatherman of Floydada

> Special guests were husbands of the members and school ad-

degroom is A reception for the couple was past president of the chapter, repair work. cioth and centered with branched Dimensions in Education."

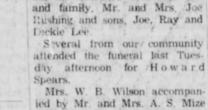
The speaker stressed the role team teaching and programmed learning will play in the classfrom of the future.

rain and pearls Mexico the new Mrs. Sanders The invocation was given by from teaching at El Paso. Gamma lota chorus, under the Holley of Plainview.

Chapter of the Delta Kappa dinner at Wayne's Restaurant in Plainview, Saturday night, Sep-

while she works toward a doc- the coming year for improve-

president, presided at the diner and introduced the speaker. Miss Lucille Flowers of Plainview. Special music by the ter were brought by Miss Gladys Brithday greetings to the chap- Cowand.



dress Lake on Saturday for a day of outing and fishing.

Mrs. T. L. Perry and Jan
spent Saturday in Lubbock vis-

Work Continues On Highway 70

and George Mize went to Chil-

rairview News

they had lunch and visited during the afternoon with their son

Bill DuBois and sons.

new four-lane highway U.S. 70 from the Hale County Line to Floydada. The 17.9 additional

some 56.8 miles of new roads They heard Mrs. Alice Kidd, in District 5 is involved in the

nd Mrs. Otho held in the SWPA Reddy Room and now a mathematics instruc- The project is part of a \$20 tor in the Austin Public Schools million dollar program during torate in Mathematics at the ment of 2,300 miles of U. S. and The table was laid with a lace State University, discuss "New State highways over the state,

FORMER LOCKNEY TEACHER DIES

Floyd J. Jordan, 69 year old former teacher at Lockney, Matador, Slaton, and Grand Saline, Mrs. Malcolm Tisdel, chapter died Tuesday morning in the New Mexico Veterans Hospital. Mr. Jordan recently retired

direction of Mrs. Lee Nowlin of Members present from Floy-Plainview, included "The Voice dada were Mrs. G. C. Springer, in the Old Village Choir", and Mrs. Edna Phillips, Mrs. Fred selections from "Oklahoma." Stewart and Miss Mary Pearl



MR. AND MRS. WAYNE RUSSELL

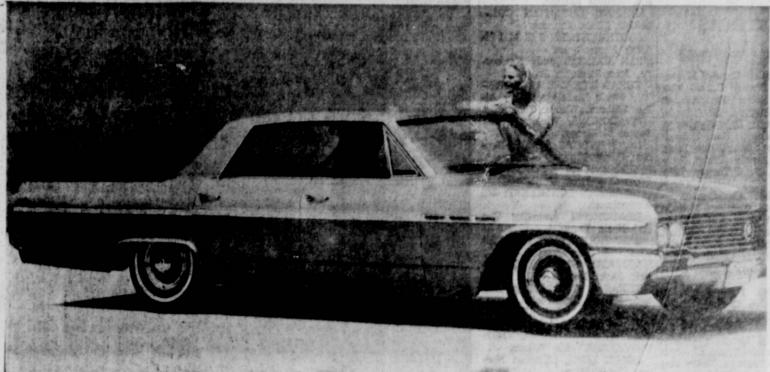
Wayne Russells To Observe Silver Wedding Anniversary A reception honoring Mr. and Mrs. Russell.

Mrs. Wayne Russell of 1110 South 4th, Floydada, will be given Sunday. Oct. 6, between the hours of 2 and 4 p.m. The open house sell were married October 1, will be in observance of the couple's Silver Wedding anniver-

casion are Mr, and Mrs. Virgil Boothe of Clovis, N. Mex., daugh-

Mrs. Russell is the former Roberta Watson. She and Mr. Rus-1938 in Roaring Springs by her late father, the Rev. Berry Wat-

FOR BEST RESULTS



City Auto Service Shows New 1964 Buick Line In Floydada Today

rais - a lineup of 26 models thrust, along with three new enthat features two new super gines and a host of styling chan-one of the most progressive

m-hine transmissions providing ses that includes an all-new steps in the 60-year history of Corby returned home with them Rollert, Buick's general mana-

children of Lubbock spent Sat-Mrs. W. B. Wilson went to urday night and Sunday here with his parents, Mr. and Mrs. visited her grandson and family, Edell DuBois. They were join-Mr. and Mrs. Eugene Beedy ed on Sunday by Mr. and Mrs. and sons, Mark and Todd, and Mr. and Mrs. Lee Rushing

South Plains Sunday where she highlights:

Mr and Mrs. Ruey Irwin vis- Foth went to Lubbock Sunday where ited Tuesday night with Mr. and in weight and have fewer work- business climate, economic acti-

missions that improve perfor- Buick executive today predicted

provides better performance for eral sales manager for Buick,

Floyd County Hesperian Thursday, Oct. 3, 1963 in production, employment and consumer confidence should remain high and we could

ndustry in 1964," he said.

Everybody out of the rut ... the 61 Buicks are here!



nodels just about had it made in all departments. But-when your name is Buick-you just don't rest

So . . . the '64 Buicks are new-but new. New

Our happiest problem for '64 was: how to beat a engines, V-6 or V-8 (you'll like their new gas econwinner? According to thousands of owners, the 1963 omy), new, smoother, extra-cost option, Super Turbine Transmissions (and who, but Buick, would on your laurels. You keep pushing to make a great fisher Bodies in town! Visit a showroom, sit in any one of the new Buicks, and practice this short easy

line: "My Buick." Sounds good, doesn't it?

build in an altitude compensator?). Youngest looking ... above all, they're BUICKS!

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALERS IN THIS AREA: ____

CITY AUTO SERVICE, 121 E. Missouri St.

les and Barbara Christian, Doug-

las and Beth Walding Melinda

Goen, Ray Walker, Bill Bledsoe,

Eddie Parks, Janice Miller,

LaJuana Rimmer, Mike Mats-

ler Bill Daniel, Chick Owens,

Joe Rainer, Larry Fagan, Dana

MCMURRY: Pat Ginn. Joe

Fulton, Carolyn Cates, Ted Al-

Layna Jackson, Janet Moore,

Joyce Noland, Larry Orman,

Max Rucker, Nancy Watson,

Frank Barrow, Jimmy and Price

Pritchett, James Elza, Darlene

Johnson, Bruce Julian, Beverly

Jeffress, ary Starkey, Carolyn

HARDIN SIMMONS, Jerry

BAYLOR UNIVERSITY: Lar-

Powell, Janet Gooch, Glenda

Morgan, David Barnhart.

Ricky Holland, David Hull,

Deavenport, Ray McDonald.

10:05 A.M

10:45 A.M

len, Betty Ewing.

Sewart, Bill Hicks

We have endeavored to make | TEXAS TECH: Carolyn Moore. a list of college students from Leo Smith, Sherry Burns, Max Floydada who are enrolled at Campbell Helen Foster. Jan various colleges. We know a Dempsey, Mickey Hammonds, number will be missed, but cer- Margaret Nash, Dale Newberry, tainly unintentionally. If your Charlie Caldwell, Darryl Lindstudent's name is not listed, call sey, Margaret Moss, Sue Ring, the Hesperian and we will make Dan Shipley, Janice Trapp, Richard Marler Fred Thayer, Billy a second list next week.



GETTING MARRIED?

Do you have a portrait to send to the papers with your announcement? We specialize in portraits of those who are altar-bound --

Announcement portraits Wedding Formals Complete Picture Stories of the wedding -4116-

Come in now . . . get acquainted . . . ask for your copy of our bride's booklet.

Parker Studio

preaching of God's word

1 addition by letter

Preaching Service

Singing Again

Sunday Morning Singing

Sunday Morning Bible Study

Sunday Night Service begins

Mid-Week Service (Fall)

Phone YU 3-4063

Of Floydada

"A GROWING CHURCH for A COMING LORD"

We want to make this a special invitation to the people of

Floydada and especially to the unchurched to come visit in

the services of our Church We feel you will be spiritually

blessed by the congregational singing and the teaching and

The Lord is blessing with additions to the Church almost

every Sunday Sunday's results were four (4) conversions and

For 1964...Comet

every bit as hot

as it looks...

announces a car that's

ald Leatherman, Linda Robert son, Nathan Mulder

ABILENE CHRISTIAN COL-LEGE: Linda Thurston SOUTHWESTERN S E

SAN MARCOS: Judy Newber-John Stapleton Jr TEXAS WOMENS UNIVERSI-TY: Merle Nicholson, Mary Al-

ice Withers, Wanda Thompson. DRAUGHONS, Wichita Falls: James McKinney NORTH TEXAS STATE, Den-

ten: Denny King TEXAS A & I COLLEGE, kingsville: Mary Word. SOUTHERN METHODIST: Kit

DRAUGHONS Amarillo: Van and Necia Trapp SAM HOUSTON S T A T E:

Funtsville: Van Stovall. MEDICAL SCHOOL, Galveston: Jack Henry TEXAS A & M. College Sta-

CHRISTIAN COLLEGE, Colimbia, Mo.: Kay Asher. WEST TEXAS STATE: Gloria EASTERN NEW MEXICO: Sparks, Pam Gresham, Barry UNIVERSITY: Sue Wilson. Kinslow, Ronnie Bertrand, Bob JESSIE LEES, Lubbock: Norand Linda Christian, Keith and na Sue Hollum Waylene Thomas, Jack Fuqua,

tion: Robert Overstreet.

AMARILLO JR. COLLEGE DRAUGHONS, Lubbock: Rosi-

LUBBOCK CHRISTIAN: Jay

Funeral For Mrs. Black Conducted

Funeral rites were held Monry Coltharp, Charles Holland, day in the First Methodist dada. Church in Floydada for Mrs. UNIVERSITY OF TEXAS: Fleta Black, 48, who died Friday Tommy Watts, Fred Zimmerman III, Kearney Edmiston, in Methodist Hospital at Houston, Sharon Edmiston, Roger Trapp, following a self inflicted gun-UNIVERSITY OF NEW MEX. shot wound. The family said Mrs. Black had been despondent ICO: Pat Drysdale. Eric Christhe past several weeks.

terial with no accessories MIDWESTERN UNIVER- Rev. Charles Lutrick, minister SITY, Wichita Fall: Dennis of the church, officiated. Interment was in Floydada cemetery Briley, 2nd; Mrs. John Carthel, LEVELLAND JR. COLLEGE; under the direction of Harmon 4th. Funeral Home. Pall bearers WAYLAND BAPTIST COLwere Jimmie Vickers, Levis Gilliland, Ray Tinney, Jimmy Pow- Payne, 2nd; Mrs. Austin Meriil, Carmel Eastham and Bob

Mrs. Black was born in Waonga, Okla., on May 23, 1915. Clyde Briley, 2nd; Mrs. Dale Her first husband, Huel Franks, Lacewell, 3rd. died in El Reno, Okla., in 1946. She later married Charles Black in New Mexico in 1955. Mrs. Black made her home in Floydada from 1952 until about a year ago when she moved to El Grace Robertson, 2nd; Mrs. Leampo, Tex., then to Houston, tha Wilkins, 3rd

Survivors include her husband, of El Campo; one daughter, Mrs. Bob Vickers of Dougherty; Briley, 2nd; Mrs. Grady Walker, one son, Jimmy Franks, who is 3rd. stationed in England with the Air Force; three grandchildren; ner two sisters, Mrs. Mac Ward of Mrs. R. E. Patterson, 1st; Mrs. Prague, Okla., formerly of Dou- Grady Walker, 2nd; Mrs. T. B.

gherty; and Mrs. Thelma Childs, Mitchell, 3rd; Mrs. Clyde Baxter, of Plainview, formerly of Floy- 4th Arrangement in your favorite

change student, Charles Tyer high schoool principal and Mrs. Delmirani.

Delmirani, interpreter; John Reue, ch amber of Cmomerce manager, Dr. Cesare

Zappulli, editor "Messenger of Rome", Maria Antionetta Capocefalo foreign ex-

the weekend to attend the rites. Ruth Mitchell, 1st; Mrs. Dale Lacewell, 2nd Foliage and berries arrangement

The son arrived by plane over kitchen gadget

DIVISION B - Arrangements

Horizontal Arrangement

Vertical Arrangement

Crescent Arrangement

Church Arrangement

wether, 4th.

Ruth Mitchell, 1st; Mrs. Clyde

Sally Shaw, 1st; Mrs. F. E.

Mrs. Grace Robertson, 1st; Mrs.

Mrs. T. B. Mitchell, 1st; Mrs.

Ruth Mitchell, 1st; Mrs. Clyde

Ruth Mitchell, 1st; Mrs. Dale All white fresh cut plant ma- Lacewell, 2nd; Mrs. Lavon Johnson, 3rd, Sally Shaw, 4th. Bedside arrangement Sally Shaw, 1st; Mrs. Jennie

Gauntt, 2nd; Mrs. Clyde Briley, Vegetable arrangement Ruth Mitchell, 1st: Mrs. Dale

Lacewell, 2nd; Mrs. Clyde Briley, Fruit Arrangement

Ruth Mitchell, 2nd; Mrs. Clyde Briley, 3rd. wicker, no pottery, glass or me-

All dried and or otherwise pre-

Mrs. Dale Lacewell, 1st: Sal-

accessories

Mrs. R. E. Patterson, 1st; Ruth Mitchell. 2nd.

Weathered wood (this may innant interest

Weathered wood used as the subordinate interest Dale Lacewell, 2nd; Pepper Jo- workers not holding a Leader-

Miniature arrangement, exceed 5 inches 2nd; Mrs. Austin Meriwether; 31d; Mrs. Dale Lacewell, 4th.

Thanksgiving arrangement, dried and painted material may be Ruth Mitchell 1st.

Christmas arrangement, any material including painted material may be used Mrs. R. E. Patterson, 1st: Mrs. Dale Lacewell, 2nd; Mrs. Clyde Briley, 3rd; Mrs. T. B. Mitchell,

Any worthy exhibit not provided in schedule Mrs. F. U. Payne, 1st; Mrs. Lacewell, 4th. DIVISION C - Junior Division

Section XX Children 8 to 12 years

Arrangement in toy Martha Riley, 2nd, Arrangement in perfume bot-

Arrangement depicting fairy le or nursery rhyme AWARDS

Mrs. R. E. Patterson, 1st; Mrs. of distinction; Mrs. Dale Lacewell, tri-color award; Mrs. R. Mrs. P. D. Helms; C. Mitchell, sweepstakes.

Willie and Jo Bob Hyman of Simmons; Publicity, Mrs. W. S. Brownfield spent the day Sunday | Simmons; Program, Mrs. L. D. visiting in the C. L. Berry home. USE HESPERIAN

WMU Leaders Installed

The Women's Missionary Society met Monday afternoon in president, Mrs. Claude Weathersbee, presided.

The announcement of the As-Mrs. G. W. Smith. sociational WMU meeting was made. The meeting will be held at the First church here in Floydada this Friday, October 4, starting at 9:30 a, m, A covteresting talk on her trip to San ered dish luncheon i sto be served at the noon hour.

Discussion was entered into Mrs. Dale Lacewell, 1st; Mrs. to the time of meeting for all Circles of the church once a month in a joint service but Basket arrangement, must be decision was not reached. All Circles will meet together next Monday afternoon for their monthly session as pre-scheduled y Shaw, 2nd; Katherine Rucker, for Mission Programs from the Royal Service.

During the business meeting served plant material with no the budget committee presented the WMS budget for next year. The report was read by Mrs. All dried and or otherwise pre- Everett Collier and adopted. and homes as drab. served plant material with ac- Mrs. W. S. Simmons' name was presented by the nominating committee as Benevolence chair-

Mrs. Ralph Johnston, comclude driftwood) as the domi- munity missions chairman, asked that Thursday, Oct. 1, be Mrs. Crable Jones, 1st; Mrs. set aside as soul visitation day R. E. Patterson, 2nd; Mrs. Clyde for the Revival which will be in

taught at Ralls First Baptist Mrs. Lavon Johnson, 1st; Mrs. day Associational meeting. All ship card will have the opportunto ity to renew cards. It will also be Day of Prayer observed by Ruth Mitchell, 1st; Sally Shaw, the Missionary Unions in the

> Attending Monday's meeting were Mmes. Willie Bunch, Robert Garrett, P. D. Helms, W. S. Simmons, Wesley Gentry, O. G. Denison, Garland Foster, A. C. Pratt and Mrs. Andrew McCul-

WMS officers and chairmen installed were:

gestion President, Mrs. Claude Weathersbee; Vice President and Enlistment Chairman, Mrs. Doyle disorders, sores at corner od mouth and dim vision. Mount; Recording Secretary, Mrs. Robert Garrett; Corresponis at a low temperature, 300 ding secretary, Mrs. Garland Foster; Reporting Secretary, Mrs. T. L. Holland: Treasurer, 350 degrees. Mrs Everett Collier;; Stewarddegrees and fresh pork at 350 degrees until well done. ship Chairman, Mrs. Bill Har-Mission Study Chairman, prizes and Mrs. Howe Hines the attendance.

Prayer Chairman, Mrs. W. H. Bunch; Benevolence, Mrs. W. S. Simpson; Social, Mrs. Travis Jones; Yearbook, Mrs. Dennis

1964 Fair. A committee of three, Mrs. progress the week of Oct. 13-20. A Leadership course to be 1964 to be

chairman from our club to be voted on in Council.

slow healing of wounds, tendency Mayfield Lon V. Smith, Ralph to age early, and slow thinking. Mrs. Ned Bradley October 10 a good schools. Johnston, L. D. Simpson, Everett Collier, Doyle Mount, C. W. skin, and retarded growth. anemia, feel tired and low. We should eat liver at least once

Following the meeting the in stallation of officers was held with Mrs. Pratt in charge. Mrs. disorders, sores at corner of per growth in children, colds, McCulley presented organ selec-

Dempsey

Circle Chairmen

CLOSING NOTICE

The Federal Land Bank in Floydada announces the closing of their office all day each Saturday, starting October 1.

Office hours each week are 8 a.m. to 5 p.m. - Monday through Friday.

Jake Watson

DOUGHERTY NEWS by Mrs. W. J. Ross

Softball Recreation At Dougherty School

Sunday

A Caffee

Dougherty School has been en- day dinner guests of Mr. and joving soft ball as their recrea- Miss Roy Crawford. tion the past few weeks. They Mr. and Mrs. Orland Howard have played two matched games and Mr. annd Mrs, Cecil Armfirst with South Plains, and last strong of Lubbock were weekweek with Lakeview. The girls end guests in the home of Mr. won their games but the boys and Mrs. W. A. Anderson of Alamogordo, N. Mex. Mrs. Ander-

Mr. and Mrs. Stephen Foster son and Mrs. Howard are sishume of he and children of Carlsbad, New ters and Mrs. Armstrong is their Mexico were house guests in the niece. Mr. and Mrs. J. M. Harkins home of his grandmother, Mrs. S. Foster, last week.

Mr and Mrs. Floyd Millican guests in the Bill McNeill home the infant son of the Hereford area were overnight guests in the home of Mr. and Mrs. Ned Bradley Saturday. Mr. and Mrs. Bob Ross attended Homecoming activities at the Patton Springs High School Friday and Saturday evenings.

The Rev. Dewese and family were entertained in the R. H. Crawford home Sunday. Hal Dean Hines accompanied by June Wyche of Dallas visit-

ed his parents, Mr. and Mrs. Howe Hines Sunday. They are students at Tech. . Floydada schools and the chamber of commerce Mrs. Jim Jones of Floydada were hosts to a Rome, Italy editor last week . . . the edtor also enjoyed a trip to and Mrs. Brownie Smith and the Burleson ranch. Pictured left to right in front of the high school is Dr. L. Paul

Mrs. Ross Report

On THDA Meet

For Dougherty

ion Club met Thursday, Septem-

ber 26th at 2 p.m. in the home

The Devotional Ephesians 28-

What I Would Do With A Mil-

Antonio, as THDA Chairman.

Each person needs 4 oz. of

Lack of fats causes scaley

Lack of iron causes nutritional

Lack of Vitamin A causes night

Lack of Thiamin causes depres-

Lack of Riboflavin causes skin

Basic methods for cooking meat

Beef, veal and lamb at 300

Mildred Cates had charge of

Refreshments of spiced tea,

coffee and cake were served to

our new agent, Miss Sherry Mul-

lins and three visitors, Mrs. Dale

Smith, Mrs. J. C. Martin and

Doris Jones and members Mmes.

R. H. Crawford, W. J. Ross, Howe Hines, Johnnie Cates, Clau-

Maxine Law, Mrs. Ted Bell;

Margaret Oliver, Mrs. Lon V.

Smith; Ethel Hardy, Mrs. Ever-ett Collier; Vada Waldron, Mrs.

Wesley Gentry; Extension, Mrs. Vesta Savage; YWA Director,

Mrs. Bobby Rainer; YWA Coun-selor, Mrs. Ted Bell;

GA Director, A. C. Pratt;

Intermediate GA Counselors,

Helms; Junior GA Counselors, Abbott; Sunbeam Director, Mrs.

O. G. Mayfield; Nursery Sun-

beam Leader, Mis Ruth War-

ren; Beginner Sunbeam Leader,

Sunbeam Leader, Mrs. Bruce

Theme of the installation was 'Adding Jewels to a Crown of

Righteousness". Calendar of

Prayer was read by Mrs. Willie Bunch, and Mrs. T. L. Holland led the group in singing.

A reception was held in the

chapel parlor following the in-stallation, in honor of retiring of-

ficers. Thirty-six women

Bishop.

sion, nervousness and food di-

each week.

and skin infections.

lion Dollars.'

Canyon Saturday evening. Mr. and Mrs. Ed Burleson of Prague, Oklai

in the R. D. Holly home.

Waco were overnight guests in Reid of Mine the W. S. Poole home Thurs- Thelma Child

Funeral serv

and Billy of Crosbyton were Lockney Sat Mrs. S. A. Guffee of Floyda- the da was a recent dinner guest in the home of Mr. and Mrs. C. tives and frie Mr. and Mrs. Ray Warren of bereavement

Wellman were Sunday visitors funeral of Black were he Mr. and Mrs. Trav Jones and Franks, cur Mr. and Mrs. Jesse Pernell at England with tended the football game at service; Mr.

Harrison I Buried Ma

of Mr. and Mr. rison of Floydad

Cernetery. The

ered dead by Ca

Mrs. Garth Gote

Dougherty Home Domonstrat- To the Editor

Letters To

The Editor

Tooley, you and others in St. Mary Hospit of Mrs. G. W. Smith, with the could have noticed that so far Saturday. executive board meeting. The president, Mrs. W. J. Ross in as the school controversy is cona brother and three cerned, I have not bothered the readers by trying to write. Real- her grandparent 10 was given by the hostess, ly, I have done very little talking O. L. Harrison The baby's father i on the outside

Roll Call was answered with I have learned by experience, Floydada Implem having served on local school board at Sand Hill for many Mrs. Harrison, w Mrs. W. J. Ross, gave an in- years and some fourteen years in a wreck at the on county school board, that Farm-to-Market m they often get unjust criticism. way 62 Saturday The group had the pleasure of On the other hand they are only traveling to Lubb hearing Mrs. Lyndon B. Johnson human and often make mistakes. her sister, Mrs.

speak at the banquet. She told: | Seldom if ever do they do driving the Ha of her trip to the Scandinavian things intentionally that hurt, traveling alone at countries of Finland, especially. On the issue that is now up the wreck. She who has delicious milk and but- I believe they made some mis- West Texas Ho takes and those who took it to and bruises and

She also stressed Health and court may have acted rather cupant of the of Safety, as we all have danger- rash and brought on things that volved was a 74 ous things in our homes des- at least we not used to such as rillo man. He was cribing pressure cans of all kin- one lady said "make me pay on on FM 400. He ds and finger nail polish remo- my petticoat." When a ques- held in a Lutboo ver, as dynamite in the home. tion comes up between two or observation Monda things about her trip to Russia. more parties there is always two and described the food, farms sides to it and usually three sides. Your side, my side and and daughter, Pe Mrs. G. W. Smith gave a re- the right side.

port of our entries in the fair, When differences are settled til Tuesday of la and the ones winning. Also to there is most always some comstart getting things early for the promising done

In this case I hope and pray Jana Jill. The R. H. Crawford, Mrs. Ned Brad. that the right side be found and ley and Mrs. Johnnie Cates, were agreed on fairly well by all and

Life is too short and eternity too long for us to hold hatred, In new business, Mrs. G. W. or even hard feelings against

Smith was elected as THDA others. We all want good schools for Sand Hill comm our children and other people's The Youngs also

Miss Sherry Mullins gave an coildren at as little cost as prac- leton College with interesting program on meat tical. So now let us all try to Jerry Don Brance de Ring, A. H. Kreis, Carmel

meat daily for their protein. Eastham, Ned Bradley and Mrs. consider the other Lack of protein causes dropsy, G. W. Smith. The next meeting will be with Yours for peace

extent at least.

ilv. Mr. and Mrs.



TRACTOR

NEW! Powr Stor hydraulic system. Only Ford has

NEW! PTO with dual power range, Only Ford has

NEW! Only 5-plow tractor with Select O Speed that provides on-the-go shifting to any speed, at any time—without clutching, without stopgi Only Ford has it!

COME IN AND SEE IT!

Lockney Highway Phone YU

201 South Wall

This is the beginning of a new kind of Comet.

Hot, husky, handsome - top series in Comet's

'64 lineup. Engines range up to a 4-barrel

in Spanish, And this new Comet speaks the language. It

looks hot. And it is! Your choice of four engines provides

the punch. The topper is a big Cyclone 289 V-8-most

the top-of-the-line Caliente, and the economical 202 and

404 series. Ten models . . . all bold and racy. A wide

transmission choice, too, including a smooth, silent, new

Multi-Drive Merc-O-Matic -- unmatched at the price.

Cyclone 289 cu. in. V-8 in all Comets.

"Caliente" means hot ...

responsive in Comet's field. More choice:

Now Comet offers 3 series ...

Floydada, Texas

Elegance at a compact price

iente, with the warm look of walnut on the interior

Prime example of Comet's new elegance is the Caltrim ... plus lavish biscuitpattern upholstery.

Power steering ... power brakes ...

AM-FM radio ... air conditioning ... every luxury option is available in the new Comets. You can even get ... but no! Ask your Mercury dealer about it. Soon. COMET_A Mercury Product.

LINCOLN-MERCURY DIVISION (Ford) MOTOR COMPANY RAINER



Mercury extends its coverage of the medium-priced market with two new ice of two distinctive roof designs. A sporty four-door hardtop Marauder offine (front) will be offered in addition to the unique breezeway models or hardtop Marauder, which was introduced last Spring, also will be offered. new series are the luxurious top-of-the-line Park Lane and the Montclair. ormance are emphasized with significant improvement in passenger comfort The 1964 Mercury's six V-8 engines-two more than last year-range

Rainer Shows 1964 ury Line In Floydada

arrison l

uried Me

extends its sign, introduced last year, offers cubic inch power plants of 250, dium-priced several functional advantages in 266, 300 and 30 horsepower and two new ser- addition to distinctive appears two 427 cubic-inch high perfordistinctive ance. In winter, the overhang mance engines with 410 and 425 Mills Ford keeps the rear window free of ice horsepower. The 250- and 266vice president show, and rain. In summer it horsepower engines require re-Division ge- shades rear seat passengers. The gular fuel only. need today. retractable window provides quienew Mercury ter, controlled ventilation for Mercury engines provides peak erformance, every season. We have made Re-styling of the Mercury gril- ced field. ents in pas- le, front fenders, bumpers, side spaciousness trim and rear makes the 1964 390 cubic-inch engines gives bet-

plus a The car is 1.3 inches higher and omy, and smoother operation. has larger tires, 8.00 x 14-inch. Fully synchronized three-speed Interiors are roomier with a manual, three-speed dual range the-line Park deeper body which provides more automatic, and four-speed manatclair, which seating comfort, more usable lug- ual transmissions are offered. the basic Mon- gage space, and easier entrance Park Lane. A and exit. Passenger comfort is Mercury more rigid, resulting in back hardtop improved further by a substan- improved control of body shake, is offered in all tial reduction in the size of the road harshness and vibration. a Commuter transmission tunnel.

appointments. On cars equip tribute to the car's superior ride Mercury will of ped with the optional air conies the unique ditioning unit, outlets are an inrith retracting tegral part of the instrument e sporty two panel for maximum passenger cators are located on top of the with Mrs. H. J. Hillyard. spring. The bucket seats with full center con- to the driver. The new indicahas represent sole are optional in the Park tors, which are standard on bock were Sunday dinner guests in stock car Lane series.

a new record The 1964 Mercury's six V-8 and on Colony Park station wa- Mrs. J. D. Richards, Bonita, Kake's Peak Au- engines - two more than last gons, are in addition to instru- thy and Jeff. year - range from 250 to 425 ment panel indicators standard Breezeway de horsepower. There are four 390 on all Mercurys.

Ford Tractors

Floyd Tractor

Junior Scouts

Troop 3 Meet

bie Jones, song leader.

as long as the troop works on

the Backyard Camper badge.

The troop prepared emergency camping fuel by rolling news-

papers, tying them and soaking

the "logs" in a bucket of epsom

the resignation of Mrs. Wayne

International Understanding,

Brown and Mrs. Lyndal Carey.

On Sept, 10 their meetings

for the year.

On Display At

or as required.

Cone News

and Jeanie, Petersburg.

Gilbreath.

By Melba Wideman

her parents, Mr. and Mrs. E.

atives and friends in that area.

ited his mother and sister, Mrs.

M. R. Funston and Mrs. Jewel

George Roberts, from Houston,

Mr. and Mrs. Thurman Kirby

in Hale Center. Others present

were Mrs. Azlee Bellville, Mrs.

J. C. Adams all from Dallas.

Little on Sunday afternoon,

Martin home.

Davis, Mike and Keith.

Midkiff and tamily.

two of the services.

in this area.

and family

ly Thompson and family.

An uncle of Joe's,

Hobbs.

This wide selection of powerful performance in the medium-pri-

Improved carburetion on all offer the fune models appear larger and racier. ter cold starts, more fuel econ-

Structural changes make the

Re-tuning of the body chassis using softer rubber in all body Luxurious interior trim and mounts improves the ride. The new instrument panel ornamen- larger tires and Mercury's protation typify Mercury's big-car ven Cushion-Link suspension con-

and handling.

New directional signal indicacomfort. New "shell" design front fenders so they are visible Montclair and Park Lane models of her sister and family, Mr. and

> Rev. and Mrs. R. C. Guest received word on Sunday night FLOYDADA GARDEN that his mother, Mrs. J. A. Guest had been taken back to CLUB MEET WITH the hospital in Brownfield in MRS. S. J. LATTA serious condition. She has been Floydada Garden Club making her home in a new con-

last Friday n the home of Mrs. valescent home there. S. J.J Latta. A Parliamentarian drill wa sled by Mrs. G. V. Mrs. A. V. Stewart gave a now on display at the Floyd demonstration and talk on fo-

Tractor Company on the Lock- lage, drift wood and rock arrangements and also showed Owner of the business C. O. our different arrngements with Byrnes and sales manager Gro- fish bowls and arrangements. ver Booth invite everyone to Mrs. J. C. Wester demonstra-

ted flowers used in bottle arrangements and spoke on type o flowers best to use. Mrs. Latta's arrangement was

of marigolds, leaves and grapes. Present for the meeting were Mmes. J. B. Bishop, D. W. Burke, R. E. Fry, Verne Gauntt, Turner Hunter, Wilson Kimble, S. J. Latta, Troy Leonard, E. J. crehead, J. P. Moss, Edd Muncy, Tom Porter, B. A. Robertson, Lee Rushing, George Smith, A. V. Stewart, E. F. Stovall Grady Walker, Carl Wilkins, J. have worked on their backyard M. Willson, L. T. Wood, Carl Yoakum and rs. J. C. Wester. camper badge during Septem-At their first meeting the The next meeting is on Oct. 11 girls made plans for badge work

salts water. After drying a were changed from Wednesdays to Tuesdays. They looked over week the fuel will be used for cook-outs

with Mrs. J. P. Moss.

copies of the new Scout Hand-A snack requiring no cooking book, which is colored and illustrated. They also elected Jane Willson to be Troop chairman; was on the Sept. 17 program. The girls prepared cheese sandmade plans for shopping. They Nancy Williams, Troop Scribe; cleaned and discussed work they JJudy Jameson, treasurer; Debcould do on the Scout House. The girls will hold office for

On Sept. 24, they prepared a bricks donated by J. M. Willson spent Thursday in County Line visiting with their daughter and into an improvised fireplace family, Mr. and Mrs. Jerry Mit-New elections are scheduled for and broiled hamburgers over th chell and Elizabeth Ann. grill. After the feed order was Mr. and Mrs. Frank Sellars, restored and the group formed Crosbyton and Mr. and Mrs. a circle to sing taps.

Scouts of the sixth grade level are expected to plan their programs and carry them out with observance from adult leaders. cook-out for vsitors. The girls

were special guests. Debbie Jones led Campfire songs and plans were made to clean the grounds. The Oct. 8 program is planned

to include making leaf prints Sunch, John De- the Mrs. Floydada Pageant was and casting molds for animal made, the date for the event be- tracks. The November-Cecem-Billy Hamil- ing set for March 20, 1964. her badge wirk will be a course and family sley, Stan Kil- Complete details will be carried in pottery making taught by Mrs. Winnie Dyson of Dyson's

Present for the meeting were Hobby Shop. Mmes. Rex Lackey, Max Harri- Teachers are needed to help son, Bill Day, Leon Williams, in January and February to Elmer Dean Williams, James teach crocheting, knitting and Hartline, Harvey Allen, Alton embroidering for their seam-Higginbotham, James Hale, Ted stress badge. Any women wish-AZnderson, Jimmy Knowles, Nel ing to volunteer her time may vis Knowles, Bobby Welborn, call Mrs. L. W. Crabtree and

Roy Hodges, Dean Morris, Dale Mrs. Q. D. Williams, leaders, Members of the troop are Bev-The next club date will be a joint meeting with other Study. Teresa Tye, Cathy Conner, Ann Clubs in Floydada on October 22. Hammonds, Janie Willson, Nan-Club members at 7:30 p. m. in the High School Cafeteria, Mrs. Bill Davis, pressular meeting There. meeting Tues-horne of Mrs. will be guest speaker. Patti Locke and Regina Purr-yer.

A new glass backlite for con-Rev. Bradley To vertible models allows the con-Attend Inaugural vertible top to be lowered without unzipping the back window. For Dr. McClung Among the options available on Mercury for 1964 are improved PLAINVIEW Special - Way

land Baptist College Board of power brakes and air conditioning, plus a swing-away steering column, power steering, six-way Trustees will convene in semiannual session on Oct. 7 and the following day will take part in power seat, power windows and rear seat radio speakers. the inaugural ceremony at which Mercury continues its extended Dr. Roy C. McClung becomes life service features, including eighth president of the colthe first of 36 months or 36,000-

six-month or 6,000-mile engine oil will be a report of the record and oil filter change cycle, whichb.eaking enrollment which has ever comes first. Body lubrication cycle is life of the car been estimated to run well over a 15 per cent increase by the close of the official enrollment date. Plans for future development of the college will also be discussed, according to J. D. McPhaul, Lubbock, chairman of

the Board.

CONE, Sept. 30 - Sunday din-Events of inauguration day bener guests of Mrs. Roxie Travis gin with the 10 a. m. ceremony were Mr. and Mrs. Mack Wilat First Baptist Church, Plainliamson, Brenda and Carolyn view, where some 90 delegates and Mr. and Mrs. Joyce Davis learned societies and educational organizations from across the Normala Gilbreath, Ralls, United States will join the Wayspent the weekend with her land faculty in the colorful and grandparents, Mr. and Mrs. C. formal academic procession. Dr. Kenneth Scott Latourette, Yale Rev. and Mrs. S. M. Bean University, will deliver the invere Sunday dinner guests in augural address and Dr. Mcthe home of Mrs. Peachie Par-Clung will speak following the

Viski Martin spent Sunday Mr. McPhaul and Dr. R. A. with Jean Harris and then Jean Springer, Dallas, representing the Baptist General Convention spent Sunday night with Vicki R. L. Martin, Jr. home. of Texas. Official delegates and Miss Carla Center spent the trustees, with their wives, will weekend in the home of Mr. and be guests at the 1 p. m. lun-Mrs. Thurman Kirby and sons cheon at which Dr. H. H. Hobbs, while her parents, Mr. and Mrs. Oklahoma City, will speak. W. T. Center and Larry were in

installation service conducted by

All friends of Wayland and es Whitesboro where they visited pecially parents of Wayland students are invited to the recep-Martin and his brother and tion at 3 p. m. which will close wife, Mr. and Mrs. A. L. Centhe day's events.

ter. They also visited other rel-Expected for the trustee meeting on the evening of Oct. 7 and On Thursday night, Elder and for the inaugural events is Rev. Mrs. Joe Jackson and Carl Lynn F. C. Bradley, First Baptist went to Lubbock where they vis-Church, Floydada.

Cedar Hill News

By Joe Fortenberry CEDAR HILL, Sept. 30 — Junior Taylor got the first bale of Carrel, Thurman Ray and Jimcotton at the Cedar Hill Gin my spent Sunday with his par-Sept. 18th. He received as a ents, Mr. and Mrs. J. H. Kirby bonus free ginning and 50 cents per pound. The bale weighed Lola Whyric and Mr. and Mrs.

Mr. and Mrs. Durrel Fortenberry and boys, Mr. and Mrs. Mrs. Haney Wideman and Fidon Fortenberry and family. Mardith visited Sunday afternoon had dinner with Mr. and Mrs. Robin Fortenberry Tuesday. Mr. and Mrs. Troy Wilks and The occasion was Durrel's birth-Sherry and Lonnie Moyers, Lub-

Sunday guests of the J. G. Tuckers were Miss Tresa Love, Mr. and Mrs. Eldon Fortenberry and Stephanie Stephens, Mr. and Mrs. Durrell Fortenberry, Mike,

Bryan and John. Freida Godfrey spent Saturday night with Teresa Love

Shelia Taylor went to Plainview and accompanied the O. A. Ketter family to the Lubbock fair Saturday night. Mr. and Mrs. O. A. Keeter and children, Jackie Dillard Mr. and Mrs. Dean Little and

children. Mike and Jo from from Plainview, also Mrs. Gus Plainview were supper guests of Wesley visited the Junior Tayhis parents, Mr. and Mrs. A. O. lor family Sunday evening. Andrew Jetton and Sister Ma

Miss Linda Cox, Ralls, spent mie had Sunday dinner with Suday afternoon and night with Mr. and Mrs. Esley Yeary. Miss Carolyn Martin in the Ed Mr. and Mrs. Greer Lackey en

tered W. E. in the Methodist Mrs. Lois Davis, Idalou, Mr. Hospital Monday morning for and Mrs. C. L. Davis and chilsurgery. Royln stayed with her dren and Mr. and Mrs Noel Da grandparents, Mr. and Mrs. Walvis spent the weekend in Wellter Brannon, Lynda and Monty, ington visiting their son and bro-Rolyn's condition has much imther, Mr. and Mrs. Gay Neil proved since her late medical treatment at Lubbock.

Mr. and Mrs. Morris Wideman Mr. and Mrs. Henry Love, Mr. spent Thursday afternoon visit-ing Mr. and Mrs. H. B. Isom at and Mrs. Bill Dubois and boys of Floydada visited Mr. and Mrs. Lindsey Lackey, Linda and Mr. and Mrs. Don Pulliam re-Kim Sunday afternoon. turned on Thursday night from

Mrs. Mamie Yeary and brothseveral days visit in Ogden, er Andrew visited Thursday ctan with their daugnter and night with Mrs. Mary Lee Dilfamily, T-Sgt, and Mrs. R. L.

Mr. and Mrs. A. S. Mize Elder and Mrs. Joe Jackson Mrs. W. B. Wilson of Floydada attended a firth Sunday meeting also George Mize of Floydada at Portales, N? Mex., during the went fishing near Paducah Satweekend, at the Primitive Baptist Church, Jackson preached

Mrs. Eugene Gilly, Mr. and Mrs. Johnnie Harrison, Craig and Mark went to the Lubbock Mr. and Mrs. Thurman Kirby attended iuneral services at fair Thursday evening.

Mr. and Mrs. E. V. Godfrey First Baptist Church in Lubbock

on Monday morning for A. P. of Plainview, Mr. and Mrs. Jeff Couch, who had farming interest Hutchison and family from Roswell, N. Mex. visited Saturday Mr. and Mrs. Ted Houghton their son, Rev. and Mrs Larry Godfrey and girls. Mrs Hutchison is a sister of Larrys Mrs. Frank Breed and girls visited Sunday with her mother Mrs. Rufus Martin in Peters.

Kenneth Sellars, Ralls, called Mr. and Mrs. A. S. Mize were Sunday afternoon in the home of Sunday dinner guests of Mr. and Mr. and Mrs. Howard Harris W. N. Anderson in Floyda

Mr. and Mrs. Clinton Denning Mr. and Mrs. Weldon McCorleft after church services on mick visited with their daugh-ter, Mr. and Mrs. Floyd Lyles Sunday to visit in Plainview with friends, Mr. and Mrs. Biland girls Sunday afternoon.

Mr. and Mrs. David Blantor Mr. and Mrs. Pike Hanna and Celese spent the weekend in turned home Monday from Steph Amarillo visiting her brothers ensville where they attended to and their familie Mr. and Mrs. business and visited in the ho-David Goodson and children and mes of Mr. and Mrs. Bill Shur-Mr. and Mrs. Tommy Goodson bet and famly and Mr. and Mrs. Don Shurbet. Mrs. Earl Martin accompanied

Mrs. Vera Wilmeth and Bonnie N. Mex. to be with their sister and daughter, Mrs. Weems to points of interest in Missouri, Jones who underwent surgery Arkansas, and Oklahoma. They Thursday morning. Mrs. Marattended the Oklahoma State Fair and visited with Mr. and tin stayed with her daughter Mrc B R Adams in Vinita and will spend about two weeks Okla. They returned home on there. The others returned home on Friday night.

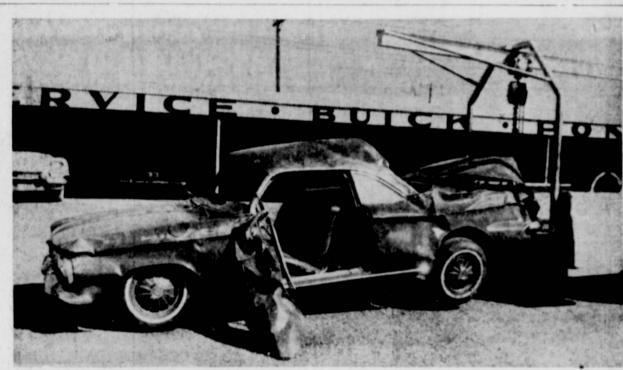
Mrs. Roxie Travis left Monday Mrs. Bill Gilbreath, Scott and Normala and Mrs. Bob Kim- for Eads, Colorado, where she brough, Elisha and Kim visited will visit several days with her with Mr. and Mrs. C. O. Gil- sister and husband, Mr. and ndayafternoon. obhuSretndmfal Mrs. Talma Teal.

breath on Sunday afternoon.

R. L. Martin, Jr., Mrs. R. L.
Martin, Sr. and Mrs. Hershel tioning several days in Lake



THIS VEHICLE . . was one of four-on car turn overs which occurred in Floyd County Sunday and Sunday night The Mexican driver of the 1959 Ford, Remijo Tamayo, escaped injury This mishap took place south of South Plains, one also occurred near Aiken and one near Lockney.



DRIVER IN CRITICAL CONDITION . . . W. C. Cross land of Silverton is hospitalized in Peoples Hospital in an extremely critical condition after being injured in the above car, a 1962 Corvaire Sunday. Highway officials said Crossland a negro, was attempting to pass another vehicle about two and a half mlies north on the Silverton highway, when his car went off the edge of the pavement, causing him to lose control. The car turned over three times also slightly injuring two youngsters who were also occupants of the car.

For '64: the price is medium the action maximum... the car is Mercury



PARK LANE WITH RACY MARAUDER STYLING

The "action" is provided by the type of V-8 engines that have made Mercury the new performance champion of the medium-price field-demonstrated in open competition including the most recent Pikes Peak Climb.

A 390 cu. in. V-8 is standard, a 427 V-8 optional. And only Mercury offers you two entirely different styling choices in one great car.



ft.). And a far greater styling choice: racy Marauder styling (above) or unique Breezeway Design (right), with the only rear window that opens for ven-

lation, stays clearer in rain or snow. LINCOLN MERCURY DIVISION COMPANY



CLINE & RAINER

201 SOUTH WALL

FLOYDADA, TEXAS

ermers Thirty

Harvey Allen. During business ted are fresh-Adams, Mike rdon, Ormannny Daniel, Lararry Hunter, Na-Rex Lawson, Joe

An announcement concerning Mike an, Johnny Sum-

us, Joe Vasy Club With Mrs.

provements have been made in the Ford line and the company is now able to offer larger size models to the public

SHIPLEY

s Reef Theatre Sunday, sday is a picexotic flavor of and the lure romantic.

t least.

It's flamboyant, of two ex-Navy ned on the eir destroyer 1-shore by the World War II. directing and and Lee Marvin - you'll see "Donovan's

ers were initiated

nds of Future ica at ceremonday night in the John Calapresided: All

Adams was accepted. The program was presente a biography by Mrs. Roy Hodges, the theme being Pathway Women in the United Nations. ster Peres, Bob

min, Derrell Mun-Moore, Aberto Eo-Present for the hompson, Danny

Thursday, Oct. 3, 1963

Mrs. Helms Hosts For Study Club

Mrs. Advain Helms was hestess the corps has made since its be-The day night for the meeting of the 1950 Study Club held in gave the life of Janet Beegli of

the Fra building Reports were heard on the clab's scholarship student. Hene ... Thrasher who is notlled in Scathwestern Assembly of God College. Reports were also Davidson. Herman Graham, mittee, the treasurer by Mrs. Clifford Helms. David Kirk. Italph Rue'r Federat 7 re. David Moore. Bebby Ra'ner port by Mrs. Sammy Hale, and Tern Thedford and Mrs. Ralph report on the Federation School Rucker jarship student at the University Texas. The projects for the Federated clubs were discussed

Headquarters mainten-Latin American school Oct. fund, Penny Art fund, and Mu-Two new mearners, Mrs. Har- Junior Club.

Floydada Man Escapes Injury In Truck Mishap

old Ellson and Mrs. Willie Brad-

PLAINVIEW - There were in uries in the collision of two control speed to avoid a colli semi trailer trucks on U.S. 70 ston. 3 of a mile east of Plainview

Elmer Wayne Lipham. 18, of Floydada was driving a truck that collided with the year of one driven by Raymond Ray Stinnet, old son of Mr. and Mrs. David 39, of Crowell, highway pairol- Hightewer of South Plains, was

shaw were voted into club. The program on the Peace Rucker. She gave the backcound and the accomplishments

Present for the meeting were Louis Anderson, Tommy Assiter, Howard Bishop, Ozelle 1. Carles Crair. Tom

The next meeting will be neinding Headquarters Edew da Study Clubs to be held in

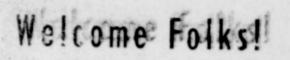
sical Penny fund. Chip also vo- my Assiter and Mrs. Donald ted to contribute to the fund for Check attended a salad supper the foreign exchange student in and style show in Silverton or Floydada. Sept 21, hosted by the Silverton

> There was considerable damage to both vehicles. Both were

Officers said Lipham apparently went to steep at the wheel. He was charged with failure to

Hightower Baby Buried Monday

Randy Lee Hightower, 21 da men who investigated said, buried Monday in the Silvertor



Come in to see the most beautiful Mercurys and Comets ever. 1 . 一张解放

Both models are all new . . . we believe you'll like what you

FREE COFFEE & DOUGHNUTS

Cline & Rainer Mercury IN FLOYDADA



DETERGENT ENERGY HUNT'S - Halves PEACHES . . SHURFRESH OLEO

SHURFINE TUNA 4 : \$1

59c TEA BAGS

RECIPE - PINK **59**c SALMON SHURFINE Lb. Can

COFFEE 59c HERSHEY'S 1/2 Lb. Can

COCOA

SOFLIN - PAPER 80 Count NAPKINS

SHURFRESH **BISCUITS**

WE GIVE BUCANEER STAMPS DOUBLE ON WEDNESDAY

HULL & McBRIEN

YU 3-3164 We Deliver



gar, nell

MRS. C. W. SalliH was elected Texas Home Demonstration Association cherrie a for 140 County at the Counc neeling held last Frida sucreeds Mrs. O. G. May ied in the postion. Mrs W. W Trapp was electe earlier in the vent but re foned when she and he amliy moved to Lubbock Mrs. Smith has been number of the Doughert

HD club and of the coun

cil a number of years



winner in the District 4-H Dress Review he'd Dallas today where she will compete in the State 4-H Dress Review along with three others representing the District. Janice is representing Floyd County. She is the daughter of Mr. and Mrs Lynn Miller and is a sophomore student at Texas Tech

emetery following graveside rites conducted by Rev. Sealy Smaith, pastor of the Baptist Church at South Plains. The baby, born prematurely it a Tulia Hospital, was dead on Silverton early Sunday morning. Death was attributed to a lung disturbance, according to friends of the family. The baby's father is employed by Raymond Reeves at South Plains.

Survivors include the parents; brother, David Ray, 4; one sister Joyce Clydell, 18 months; candparents, Mr. and Mrs. R. Hightower of Estelline and Mr. and Mrs. J. L. Floyd of

John H. McClure Rites Conducted

Services for John Harold Mc Clure, 67 year old former Floydada resident, were held Monlay in the First Assembly of God Church in Plainview. He had been a resident of that area since moving there from Fleyd County in 1927. Interment was in Plainview iemorial Park. McClure died Friday after a

engthy illness. He was a re-

tired carpenter. former Eva Gay Mosley; three pulpit Sunday at Calvary Bap- me this week. sons, Austin, Plainview, W. L., sons, Austin, Plainview, W. L., tist after his being away two Mr. and Mrs. H. B. Mankins Amarillo, and J. T., San Jose Sundays in a revival in South Visited Mr. and Mrs. Travis Calif.; six daughters, Mrs. Bill Lambert, Muleshoe, Mrs. Ilger Sunday. Our State Mission Of- found them apparently coming Lambert, Amarillo, Mrs. Paul fering swelled to over \$110.00. down with flu. Dwayne Calico, Jacksboro, Mrs. Sam Snell, Wichita Falls and Mr. and Mrs. Leo Frizzell were afternoon to see Mrs. John Marsh

FROM EL PASO

Mrs. Ralph Cogdell returned to Mr. and Mrs. Leo Frizzell. Floydada on Sept, 28 after spending several days at El bock last Monday and saw Cur- grandparents this week while Paso settling affairs following tis Meredith, a former Center working with an Electric Comthe death of her mother, Mrs. boy, who is improving in Metho- pany crew southwest of town. Mr. and Mrs. Cogdell and chilter was buried in Restlawn Cemetery in El Paso.

COTTON PICKING TIME IN HARM NY COMMUNITY ... Dave backy notes up open stalk of Paymaster cotton on his farm in the Harmony Community. The tol. Plea of guilty entered, subcotton was planted in April, irrigated three times ere in Plainview- Sanday atnding the "Seven County" Sing-Convention at an Assembly



Childress won in the last minute of the game 7s6

arrival at Muckelroy Clinic in ANY CLOSER . . . you're wrong. Melody Powell in plied as much as she was coached in gotting in close as possible to the night hawk for the photograph er. Can't much blame the little tyke for the bigd looked plenty vicious as it hissed and quarreled if any thing or anyone came close. Me'ody's mother, Mr. Parnell Powell found the night hawk in her back vard one morning last week, captured same and brought it to the Hesperian for identification. Webster says in (genus Chordeiles) related to the whiporwill. The nighthawk is called a goatsucker under the mistaken notion that it sucks milk from goats. Dr. T. E. Thedford says the only way the nighthawk is dangerous is by biting or pecking.

Center News

By Mrs. J. E. Green

CENTER, September 30 Voat beautiful fall weather we re having! But we have a ittle foreboding about the cold just around the corner." eather is dry, too, good har- Plains.

Survivors include his wife, the tor Brother Threadgill in the Quanah hospital is expected ho-

Mrs. Tom Oliver, Amarillo; one in Amarillo Sunday visiting Mrs. who was an old neighbor when half brother; 24 grandchild- Myrtle Meredity, also Mrs. Friz- all lived east of town. Mrs. zell's niece and family, the Or- Marsh and grandson have just ren and 37 great grandchildren. bin Carrols.

> and children of South Plains beasing project. spent Saturday with her parents, Jimmy McAda of Amarillo, The Frizzells were in Lub-kms, is spending nights with his dist Hospital.

The Thomas Warrens visited Springs Thursday where they vidren, Lucy and David attended late Sunday afternoon with her sited overnight with their son, the rites on the 17th, Mes, Hun-mother, Mrs. Charley Battey. Don Clark and family. On the Eruce Horton of West Texas return trip Friday they came by State_U_ and Joe_Lee Dunn of Crosbyton where they visited Texas Tech, visited homefolks Mrs. Will Latta, and then by Mt.

gird is any of several North-American goatsuckers

over the weekend.

Mrs. Frank Dunn went to Lub book Thursday to visit her children and returned home Satur

Mr. and Mrs. Eddie Parks of Lubbock were visiting over the weekend with her mother, Mrs. Dunn and his parents near South

Mrs, Doyle Sandifur who had surgery last Wednesday in a

Texas. Attendance was good Lightfoot Sunday afternoon and The Mankins called Saturday

moved into a beautiful new Mr. and Mrs. Garvin Beedy apartment in the West Floydada

grandson of Mr. and Mrs. Man-

Floydada High Twirler's Receive 25 Av At Lubbock Competiti on Last Week

ned from Lubbock last week Smithey.

th 25 more medals making a Band director Dan Whitaker ling: Sup of 166 medals and 17 tro- reports the following medals resistruting es that they have received. ceived: second place in small also received. Only seven twirlers participa- team twirling, third place in d in the centest as Dorothy Ed dance twirl team. In the indisten was physically unable to vidual competition Jenis was with Suzan tor. The seven include: Su-third in solo twirling for 15 years up as "The zanne Collie, Jenis Moore, Jan olds: Suzanne third in solo twire first place starrell, Bobele Rene, Betty ling for 14 year-olds; Jenis also

Scout Troop 83 Elects Officers

Girl Scout Troop Number El-Hut last Monday afternoon to The "French Poodle" patro! a pass and heads for a touchdown with he play back and the score didn't count.

ontest. However, the referees called the play book and the score didn't count, will be led by Betty Allen, daugher of Mr. and Mrs. Ted Allen; Assistant Patrol leader is Daanne Phillips, daughter of Mr. nd Mrs. H. L. Phillips. 'Eager Beaver' patrol leader Mychele Reed, daughter of Mr. and Mrs. Ray Reed. Myhele will be assisted by Carla Velson, daughter of Mr. and Mrs.

Troop Scribe is Sarah Williams ughter of Mr. and Mrs. All e Williams and, Troop Treas er is Charlotte Decker, daugh of Mr. and Mrs. Lane Decker, stamps. The troop voted to meet every Monday afternoon from 3:30 to

badges plus the "Sign of the ps.

Adults working with the Jun-Arwine, leader; Mrs. Verlon ty: Vright, Assistant leader; and Mrs. Ray Reed Committe Chair-

COURT RECORDS

Criminal Docket

State of Texas vs Albert Jones, unlawfully carrying a pisject fined 1\$00 and costs of

State of Texas vs Wade \$Chatman, aggravated assault, plea of guilty entered, subject fined

on the critical list.

Mr. and Mrs. R. C. Ross died Sunday with Mr. and Mrs. year \$3.50 Mrs Uprisell and Mrs. Vin-Homer Guffee,

n visited briefly Saturday afnoon with Mrs. Oliver Allen. Mr. and Mrs. J. D. Welborn lightly improved, but is still Kelsey and family,

\$25 and costs of court; State of Texas vs Luis Guivara, Izora Art aggravated assault, plen of guilly fred A. Har ty entered, subject fined \$50 and feet of lots to cests of court.

State of Texas vs Julian Agui-· r. manspowing nones, olea of chael Ray F Marriage Record

Curtis Jewer Sanders and Iva Dean Boteler, Sept. 24. Isabel Castillo Jr. and Maria 85 feet of le De-La-Luz Sarminto, Sept. 24. Floydada; 27 Magin-Rios and Carmen Ramos

Maria Guadalupe Valdez, Sept. block 1; 11 Warranty Deeds

June Stephens to Joe Birdsong Floydada: 5 etux, a small tract of land in Leon Phar the city of Lockney, being 60 per etux, le by 150 feet out of the N. Survey 9, block SC \$1.75 block 10

Ottice Jackson - etal to David the south one-half of 15 and 16 and the east Preject for the year will be to all in block 4, Brewster addit- in block A an lete requirements for three ion No. 3 in Lockney; \$1.10 stam- in Floydada

etux, all of the west one- Floydada. ior Scout troop are Mrs. Gene half of survey 10 in Floyd Coun-\$88 stamps Lewis Clark Battey etux to Francs

Otis Anderson, 160 acres being Frankie Hamilto Lewis Clark Battey etux to voice.

E. Martin, I Guadalupe Olivo Sanchez and of the north

Albert

L. L. Jones etux to Lane Deck-

Otis Anderson, 160 acres being Dicente Oliv the north one-half of the west Accident Insu one-half of section 49 in block peal from aw D-3 in Floyd County; \$27.50 stam- Accident Board

THE FLOYD COUNTY HESPE

WENDELL, TOOLEY, Publi Established 1896 by Claude V. Hall. Entere, a mail at the post office at Floydada Texas, and der the act of Congress of March 8, 1897.



Subscription Prices: in Floyd and adjoining Subscription Prices: Outside Floyd and adjoining

one year, \$4.50. are Allen's mother, Mrs. Thag- went to Borger Sunday to see any individual or firm that appears in the cold ed, in the local hospital, seems her mother and a brother, Bob perian will be corrected when called to the atte



ENTER OUR COMPETITION NOW

Handsome PP&K trophies! Twelve them will be awarded! YOU CAN ALS WIN . . . a trip to an NFL game (Moman Dad go, too)! Top winners will go on House, then to Door with both parents) to the Wins House, then to Dearborn, Michigan, and then to the 1963 NFL Championship game to compete for national PP&K championship! It's fun! It's free! Ye compete with boys your own age. No body conta Nothing to buy.



When you sign up you get a PP instruction folder written by Tomm Davis, Bart Starr and Don Chandler

PLUS an "Action Picture"rin AND, a 1963 Ford Televiewer—handy guide with line-up. of the NFL teams on TV this fall! You must be accompanied by a parent or legal guardian to register. (Registration closes October 11.)

BRING DAD AND GET FULL DETAILS AT:

REED FORD SALES

111 W. CALIF: ST.

37 tf FOR SALE - Mahogany upright piano with bench. Call Jim Nance. YU3-2250. 37 tfc FOR SALE - 200 acres irrigated land in Floyd County, 2 wells and improvements, Call YU3-2921, Floydada. Salo

FOR SALE - Servel Butane gas FOR SALE - Nice, well loca refrigerator - \$50.00, YU3-2775. refrigerator - \$50.00, YU3-2775. 38-2tp

38-tfc

FOR SALE or Trade - House at 309 W. Miss. St. Contact B. L. Ewing or Mrs. Bill Hood. Phone YU3-3228.

FOR SALE - Runabout Motor service; floral Scooter Needs some motor Houston, YU3-2436. 38-tie

is to all who

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Bob Vickers

Max Ward

Robert Ward

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steel desk

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38. Spear-

GALORE:

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\$65.00: E-

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36 tfc.

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Seed Wheat.

John Deere

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H. Bunch.

Will

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es. Call YU 3-3034

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Main. Floy-

HESPE

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ZK.

用語 MSS 行政时

den Holl and FOR SALE - Refrigerated Coke Box, 2 case capacity, Claude Estes, 229 W. Houston, YU3-

CORD wood for sale. Call Ju tian Lipham, YU 3-4047.

FOR SALE - Standard size baby bed in good condition with mattress. Phone YU-3 38-21p

FOR SALE - good used Smith Corona portable typewriter with case. The Hesperian Office Supply, Phone YU 3-3737.

Help Wanted

WANTED - Woman to baby sit in my home six days a week with year old daughter. Call YU3-3488. 38-tic

HOUSEWIVES and Mothers Lucrative work available in prestige business. No usual canvassing. No traveling Our internationally known organization is number one in its Richard Ward field. If you have a pleasing personality and best references, write fully to Girtrice Montgomery, 1100 Thunderbird Dr., Plainview, Texas,

For Rent

FOR RENT, or for sale-52 f ickled ground 2 bedroom house trailer, wash ing machine, carpeted. Call YU3-2830.

FOR RENT - 1 room house OR SALE-We partly furnished. Naptha for cleaning purposes at Service Station. Call H. A. Copeland.

FOR RENT - Storage Space oply. Phone L. P. McCray. YU3-3076 29-1 OUR adding machine for rent monthly. The Hesperian, YU. ment. Good 3737.

FOR RENT or Lease - Firs. floor office, central heating Tir conditioned, janitor service excellent location See or call Jake Watson, 319 South Main Ph. YU3-2480. 52-tfc

32 tfc FOR RENT - Trailer space. 406 W. Grover. George Jenkins. 38-20

's irrigaphone 659. FOR RENT - 3 room furnished apartment, 610 W. Jackson. Day time call 3-4034, nite call 52-1fc

> FOR RENT - 1 room efficiency apartment with bath, Call Commercial Hotel, YU3-2544.

er, \$115.00 and dryer. Farms For Sale

iers, \$29.00 FOR RENT-Trailer park space All city utilities. All weather road. Westside Trailer Colliers East Cali-Park. One block south high school. Rate \$1.00 per day. Call YU3_3115 or YU3-3605. 32 tfc erchant we

Wanted

3-2169.

e Thermo-HAVE Binder ready to cut feed. Hesperian James Levell. YU 3-2633. 35 4tc Phone YU3-3737 tf HOUSE Moving and foundations Call Don Hancock. 6061. Cros-Businessman byton, Tex. office equipcompetitive WANTED - To rent farm for

big boys 1934. Howard R. Gregory, YUand Plainview. 3-2915. 16-tfc 15-tfd

WANTED - Electric Motor Repair Service. Call Home Apve one demonpliance, 110 W. Missouri Street,

electric Under-YU3-2846. It re-Our sale price WE HAVE some good buyers for farms. Hale and Hale In perian Office 35 tf

surance. Contact

WANT TO SELL - List your town or farm home with T. L. Holland. Ph. YU3-2140 or af ter 5 YU3-2375.

67 half-ton Ford CASH for nice home in Southwest Floydada. Call Sherwood 4-8009, Lubbock. 38-2tp

WANTED -To buy good used windmill, Prefer Dempster 8 or 10 ft. G. H. Hoggard, Box 38-3tp 24, Jayton, Texas.

WANTED - Custom deep raking. Call YU3-3387 or see Ben

WANTED - To rent small house

Lubbock. Houses For Sale

by October 15. Call SH4-8009,

foot aluminum FOR SALE - Three bedroom home. 1004 S. Leonard Street back of Hospital. La Vader

Kinard. YU3-3271.

FOR SALE - We have used | FOR SALE - 20 x 50 ft. frame stucco house to be moved. Four Rooms, Bill Colston, Dourher ty, Text

FOR SALE - Nice 3 bedroon home, sarge living room, dininroom and kitchen. 3 lots, dou bie garage well located. Ha & Hale, YU3-3261

R SALE - Nice 2 bedroon fome. Guest house in bac all located. Hale & Hal YU3-3261.

ted two bedroom home, carpeled, drapes, venetian blinds central heating, plambed for underground lawr sprinkler. Call 3-2812.

FOR SALE - Nice two bedroon Sman down paymen Call Hale Insurance, YU3.3261

repair. Claude Estes, 220 W. FOR SALE -- My equity in two bedroom house, yard, concrete cellar. Will con sider anything of equal vanis Call YU3-3884.

HAVE house listings in most parts of town, some new. Wi appreciate your listings and can assist you in obtainin leans T. L. Holland. Day Ph YU3-2140, after 5 p.m. YU3 2375

FOR SALE - Three Bedroom house to be moved. Mrs. Pierce King. YU3-2824.

FOR SALE - To settle estate. 2 bedroom house. 624 West Missouri Street. Terms cash. Call Homer Newberry. YU3-3817.

Meeting Notice

LOYDADA 100F Lodge No. meets in regular session ever Thursday night. Mac Gailas her, Noble Gran i: Jimmy kers, Vice Grand, Floyd Webb 3 2-tfc

NOTICE

HGHT SCHOOL opening at Ma Bride School of Hair Design Enrollment limited to 15 students per class, classes start October 7, 1963, six to ten p.m. Make reservations now. West 5th. Phone CA4-6734 in Plainview

NOTICE - Yearling angus calf has strayed to my place, Own er must identify and pay for this advertisement. David Battey. YU3-2632.

NOTICE - Questions about Tex-"65" Health Insurance? Call Us Today. No medical exams, enrollment through October 31 only. Hale & Hale Insurance, Phone UY3-3261.

Lost and Found

1.0ST - Pair of men's glasses black frame. Call YU3-3815.

38-3tr Farm Land Loans

SHOP FOR a lean like you shop er a farm. Find out about the loan that financed a mil-Con farms and ranches long-term. low payment Federal Land Bank loan. See Jake B. Watson at the Federal Land Bank Association of Floydada.

15-tfc MARM LOANS - See us for tarm loans, higher appraisals, prompt closing and excellent prepayment options. 15-tfc GOEN & GOEN

uth Main, Floydada, Tex-

Farm Machinery

FOR SALE - 52 Super WD9 live hydraulics; good rubber; 52 Super M and stripper; 53 Ford Truck, new motor. Leighren Teeple, YU3-2946 24-tfc

FOR SALE - Eight inch U. S. irrigation pump, 200 ft. setting four stage; good condition. Call

FOR SALE Used Farm Machinery. Lawson Bros. E. Mis-37-tfc

Rea! Estate Broker

CITY PROPERTY ranches and farms. Give me your listings Tnagard Real Estate. Phone

31-tfc FOR SALE—Completely rebuilt 605 M&M irrigation motor. Don Probasco, YU3-3651. 36 tfc.

Miscellaneous

NORRELL TRACTOR PARTS for Tractor and Irrigation Supwlies and Accessories. 26-tfc

> REFRIGERATOR TROUBLE Call

FLOYD'S REFRIGERATION SERVICE Y U 3-2515

IF it's an electrical household appliance, we repair it. Home appliance Service. 110 W. Missouri Street. YU3-2846. 3-tfc

RADIATORS NEW AND USED L. D. BRITTON CLEANED - REPAIRED

RECORED Badwett Radiotae Shop Radiator Service YU 3-3454

ARTHUR B. DUNCAN AUSTRACT COMPANY MAUD E. HOLLUMS

South East Corner Square Oldest and most complete obstract Plant in Floyd County prepared to render prompt efficient service of everything in the line of land

MPLETE Vacuum Sweeper Mrs. Pearl Sims. Carvice including hose insta led on all makes. Home Ap-

ARTWAY TREE SURGERY FEEDING & PRUNING TREATING - SPRAYING

H. B. FOSTER Phone OL 4-2233 P. O. Box 681 Leckney, Tex.

MATTRESSES RENOVATED

Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress give you a good price for your old mattress on exchange. elt, rubber foam, orthopedic, in er spring. All work guaranteed. se pickup and delivery once cek. Ask about terms. J. E. ightman is your company rep

Miscellaneous

ALL Parts for some washers some parts for all washers Appliance Service, 110 W. Missouri Street. YU3-2846 3-tfc

> ABSTRACT CO. Abstracts of Title Title Insurance

VERNA L. STEWART 217 W. Calif. Ph. YU 3-3728

WE CLEAN AND TUNE

SHAVERS

SELL AND TRADE ALL MAKES

WANT RESULTS! IT PAYS TO ADVERTISE USE HESPERIAN ADS IN THE HESPERIAN

AUCTION

540 ACRES FARM LAND, BIG RESIDENCE

AND LOT SEPARATE SALE

November 25, 1963 this farm will be sold at 10:30 a.m. at the

premises on south side said property, located 715 miles east of

Lockney, Texas on farm road 97 to highway 207, 34 miles south,

2 miles east to southwest corner, or 10 miles north of Floydada.

Texas on highway 207 then 2 miles east to southwest corner.

The house and lot will be sold at 2 p.m. at the location of said

property,218 southwest 4th street, Lockney, Texas, or 1 block

To settle the estate of the late Nora H. Gentry, the following to

be sold to the highest bidder absolutely without minimum or

Farmland tract all of section 38, block D-3, Floyd County, Texas,

less 100 acres out of northeast corner. Has good allotments, all

but 5 acres in cultivation, windmill, granary, old house, land

level, possession of wheat after 1964 harvest, possession other

Tract No. 2, nice 5 room brick house on corner lot, 2 room house

at rear and double garage. Immediate possession, one of the

choice locations in Leckney. Terms cash, 10% escrow on sign-

ing of contract. 30 days closing time, look it over and make your

AUCTIONEERS

GENE HARRIS

UN4-3641, Edmonson

north of the northeast corner of Locknev High School.

Legal Notice

NOTICE TO BIDDERS COUNTY OF FLOYD

fellows:

Notice is hereby given that Commissione s' Court of Ployd County, Texas will receive 1: until 11:00 A.M. October 14. 1003 for the curchase of the fel-I wing des ribed entirement, t be used in Precinct No. 3, at which time all bid will be ed and road aloud, said bids for he rurchase of the equipment

One (1) New diesel powserved tandem drive 115-125-14 P the following specifications: E pirie Starting Power Steering Hour Meter, Muffler, 12 ft. One Plece Hydraulic Shiftable Moldpliance Service. 110 W. Missouri Street. YU3-2946. 3-tfc led in Lubback Sunday night Sten, 13:00 x 24 tires from and

The Commisioners' Court of Floyd County offers to trade in on the above machine (1) one used Allis-Chalmers-Serial Motor Grader No. AD40-1423.

Payment for the above maine will be made in cash. Cadillae styling in the 11 models ed conditioned air at the temper All bids shall be sealed when exented or filed. The Court reserves the reject any and all bids. transmission, while the comfort or size and breadth thile the

This 1st day of October, 1963.

O. M. Watson Jr. Auditor Floyd County, Texas Oct, 3, 10, 1963

LEGAL NOTICE

NOTICE TO BIDDERS STATE OF TEXAS

COUNTY OF FLOYD Notice is hereby given that the commissioners' Court of Floye ounty, Texas wll receive bids ntl 11:00 A.M. October 14, 1963. for the purchase of the followng described equipment, to be time all bids will be opened and read aloud; said bids for the surchase of the equipment as discontinued.

ting Engine, with Electric Star- changed. Bulldozer, Hydraulic Con- horsepower is up from 325 to 340, ton.

One (1) New Low Bed Trailer with Max. 14 Ton Capacity to adapt to the high performance night with good reports. Tires, Stop and Tail Lights, rave Scdan and Limousine, Loading Ramps, Truck Hitch and Pin, Safety Chains.

Payment of above will be made All bids shall be sealed when resented or filed and will be pened at the above date and

The Court reserves the right to reject any and al lbids.

J. D. McBrien Floyd County Judge October 3, 10, 1963

LAWN MOWER

REEL TYPE MOWERS

Spears Small Engine Service

> 105 North Main St. YU 3-2396

IMPLEMENT BUYS

series, the Sixty Special Sedan

and the Eldorado Convertible, is

a Hydra-Matic transmission in

of comfort and convenience is ley.

• 1954 FERGUSON "35" · LATE MODEL FERGUSON "40" • 1-MOLINE, 6 FOOT ONE-WAY

(Used, Good Condition)

• 2 BOTTOM CASE PLOW • 2 BOTTOM JOHN DEFRE PLOW · SIDE WINDER STALK SHREDDERS

> (Let us demonstrate this outstanding new shredder) • NOW EXCLUSIVE DEALER EXIDE

> > ceived - Model 26.

BATTERIES • HANCOCK LAND LEVELLERS

ENCLUSIVE JEEP DEALER IN THIS 2 New Moline Cotton Strippers Just Re-

PAYNE IMPLEMENT CO.

313 S. Wall

Phone YU 3-2411

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference

To Vernou, Wichita Falls

EAST BOUND

Lv. 8:45 a.m.

Lv. 3:45 p.m.

WEST BOUND To Lubbock. El Paso

9:50 a. m. Via Ralls

3:25 p. m. via Ralls

3:50 p.m. 9:50 a. m. via Petershurg

To Plainview, Amarillo

9:50 a.m.

MAGNOLIA SERVICE STATION NO. 1

Mrs. Fred Lambert, Agent Phone YU 3-2306 Station Hours: 8:00 a.m. - 4:30 p.m.

CLOSED ON SUNDAY

and Mrs. Otis Anderson no Consie and Mr. and Ms. toymend Colston were Sunday cht visitors in the Floyd Bradford home. They played games Of 84.

Mr. and Mrs. Floyd Anderson ere Sunday night visitors of Mr. and Mrs. Odell Thompson and family of Petersburg.

Harmony News

By Mrs. Mather Carr HARMONY, September 30 this early norther doesn't look good for this late cotton. Mr. and Mrs. Everett Mitter nd Mr. and Mrs. Chloma Wilended the Icecapades in Lubock Wednesday night.

Those visiting Grandma Carr ere Mr. Bob Hopper and Mrs. lican Pool and Mrs. Leon Wilame of Floydada.

bewrooms on Thursday, Octo- Mrs. J. B. Colston, Teresa and Club met Thursday in the club woom with Mrs. V. D. Howe as Danny, Matvin Jarboe and Vick-The 11 models, one less than je, Homer Farmer, Mrs. Floyd hortess. The meeting was callast year, are realigned into Bradford and Danny and Mrs. led to order by the president bree series; three models are Raymond Calston attended the Mrs. Everett Miller. Roll ear in the Slxty-Two series; four mo- Fair in Lubbock Monday and was answered by "A Woman in the News" Mrs. Howe gave the used in Precinct No. 1, at which are in the de Ville series; and Mrs. Emma Towny of Odell devetional. A five minute de our models in the Fleetwood and Mr. and Mrs. Claude Faw- monstration by Mrs. Glenn Pool series. The short-deck sedan is ver were dinner guests Tuesday on what determines the price of of Mr. and Mrs. Floyd Bradford. permanents. Mrs. Howe obtain-Overall length is increased Mr. and Mrs. B. A. Colston of the services of a Mrs. Hopkins One (1) Used Diesel Power- one-half inch to 223,5 inches on Loke Diversion were guests of Lubbock to give a demonstraed Crawler Tractor with not nine models and 243.8 inches on Tuesday and Tuesday night of tion on make-up. Mrs. Hopkins less then 75 Drawbar H. P., the Seventy-Five Sedan and their children and grandchildren. was brought by Mrs. Scarbrough 93 Engine H. P., either Elec- Limousine. Other exterior and Diann Phillips was a supper of Petersburg. Mrs. Hopkins has tric Starting or Gasoline Star- interior dimensions remain un- guest of Teresa Colston, Friday a make-up shop in Lubbock...

ter, Hour Meter, Hydraulic One high performance V-8 en- Ruth Elaine Potts of Whiteface Mrs. Hopkins showed slides of Booster Steering, 18 inch Goou- gine is standard in all models. and Teresa Colston were over- the first step to the last and ser Tracks, Large Diameter Displacement is 429 cubic inch-night guests of their grandpar- then did a demonstration on Idlers, Hydraulic Controlled 8 es, a boost of ten per cent, and ents, Mr. and Mrs. T. T. Hamil- Mrs. Everett Miller. Mrs. Marion Tucker directed recreation. trol with not less than 75 GPM Two automatic transmissions Mr. and Mrs. Otis Anderson The hostess served refreshments Capacity, weight of complete are offered in 1964 - the Hy- and Connie left Wednesday for to Mmes. Everett Miller, Glen unit to be not less than 21,000 dra-Matic and the new Turbo Oklahoma City where Otis and Curtis, Glenn Pool, Bruce Davis, Connie went through the Clinic. Roy Hale, Bob Hopper, R. B. The Hydra-Matic is modified Tney returned home Friday Gary, Truman Dunavant, Carrick Snodgrass, Charlie Reid and with 8 ft, x 14 ft, Loading croine and is offered in the Six- Mr. and Mrs. Curtis Sinor were Donna, Monroe Schulz, Sherwood Platform, Electric Brakes with ty-Two series and the Seventy- Saturday morning visitors of Mr. Ramsey, Marion Tucker, Walter Hanna and Mrs. Mather Carr Mr. and Mrs. Floyd Anderson and the guests, Mrs. Dixie Scar-

The Turbo Hygra-Matic, intro-duced this year in the de Ville Mr. and Mrs. Floyd Anderson and the guests, Mrs. Dixie Scar-were Sunday afternoon visitors borough and Mrs. Merle Hopof Mr. and Mrs. Louis Anderson, kins Mr. and Mrs. Malvin Jarboe Mather Carr were in Plainview which a torque converter repla- were Sunday afternoon visitors Friday visiting in the nursing ces one of the geared ratios. of Mrs. Jarboe's parents, Mr. home with Mrs. Davis' father, An industry first in the areas and Mrs. Guy Jackson of Ster- others. We also visited with This 1 day of October, 1963. Cadillac's new Comfort Control, Mr. and Mrs. H. Nelson and Mrs. Leon Williams in her new m. The visitors in the J. B. Colston as through the office which was moved to Plainview. Mrs. Wil-

liams works for Richard. Mrs. Mal Moor of Plainview pent Saturday night in the Joyce avis home. Mrs. Moor attend services at the Chapel Sunay morning. The Davis' and Mrs. Moor were dinner guests

Sunday in Cone with Mrs. Roxie Mrs. Margret Daniels and I ne of Blanco visited Saturday

the Joyce Davis home. Mr. and Mrs. Everett Miller spent Saturday night and Sunday Lubbock with Harry Miller. Mr. and Mrs. Lester Hargis and Marvin of Floydada, visited Mrs. Mather Carr Sunday.

Mr. and Mrs. Marvin Smith visited Sunday evening in Peters arg with Mr. and Mrs. Bill Srader. Judy visited with Jo

Ann Lambert. Mr. and Mrs. Horace Carr arived in Floydada Sunday night fier being away for three weeks isiting and sight seeing in Maschusetts, Connecticut and New

Mr. and Mrs. Jimmy McGaugh

visited in the Roy Hale home

Sunday evening. Mr. and Mrs.

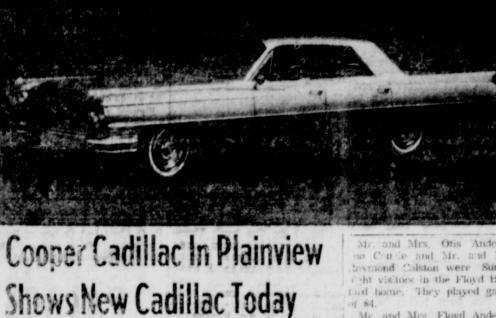
Walter Hanna visited in the Hale home Sunday night. Mr. and Mrs. Monroe Schulz ing children spent Sunday with Mrs. Schulz's father, Mr. F. H. Foerster of Lubbock. There were: other relatives there. They were celebrating Mrs. Schulz's birth-Mr. and Mrs. Bruce Davis and children were dinner guests Sunday in the Ira Davis home. Deb-

ra Davis won first place in grand prix twirling at the fair? and Debra won 4th place in solo twirling. Pretty good Debra. Visiting Mrs. M. D. Ramsey during the week were Mrs Everett Miller and Mr. and Mrs. Sherwood Ramsey. Mrs. Allan Gross was in Plain-

view Thursday for a check-up with her doctor. She came by ? the home of Mr. and Mrs. Oliver; Gress on her way home and visited with them Mr. and Mrs. Joe Fowler and Nancy of Silverton and Mr.

Mrs. Johnny Dobbs of Floydada were guests Sunday in the Allan Gross home. SLEEP WHILE YOUR

WANT AD WORKS



New standards of perfor- mostat on the in

tast make up the 1964 line up, ature specified.

tomatic year around condition- tail fins.

dels, including the convertible, Monday night.

ing system ever offered in an

Hareld G. Warner, general

enouncing the 1964 models said

manager of Cadillac and vice

president of General Motors, in

utomobile.

Hydra-Matic.

since, comfort and convenience and Comfort Control does the

re coupled with unmistakable rest, supplying cooled or warm

The performance gains result. Front and rear styling changes

and convenience story for 1954 is low profile, long and unbroken

shlighted by the first fully au- is accented by lowered Cadillac

they would appear in dealers' Mrs. Kenneth Willis and family,

Baker News

and Mrs. Claude Fawver.

and family.

BAKER, Sept. 30 - Mr. and

from a new engine and a new reflect the appearance of gre

Owner and Manager Fioydada, Texas

Mrs. Revis Harris and daughter. Lisa of Crowell visited here last mid-week with her mother, Mr. and Mrs. J. H. Tribble

> and Monday with the Joe Fisher rear, Cab and Heater. HESPERIAN WANT ADS SELL

对于中央的一种企业的企业的企业

Your Invitation

To Good Living

For three years now

available to yes our

friends and custom-

ers in Floyd County.

· ALSCO ALL'MI-

NUM SIDING

ALSCO LEDGE

· FLEXILUM AWN.

. H. D. ALUMINUM

CARPORTS AND

PATIO COUFRS

A SHOULD MANTE

WESTERN STOPM

DOORS & WIND.

SCREENS MAKES

ROOMS 15 degrees

All direct from manu-

acturer, home town

installation crews, you

harvest the values and

Bob's Building

Specialties

COLLUEB HOME

SUPPLY SERV. MGR.

"We service what we

sell"

G-E - MAYTAG

· PILIF RIPRON

PHIFFRS SUN

COOLER

ROCK

INGS

Daniel Assemblive

YU 3-2382

· Commercial Refrig-

eration Service

· Home Air Condi-

tioner Service

LANDSCAPING Beware of Bermuda Miter

Direct Mattress Company of

For an appointment call Cit-Tram Shop. Y1/3-2332. 7-tfc

Complete line of belts for al washers and dryers. Home

FLOYD COUNTY

Floydada, Texas

ELECTRIC REPAIR ALL MAKES

GOEN DRUG

. . the comfort and con

BUY with a low interest oank loan from . . . The First National

YOLNA

venience of new furniture and appliances.

Bank

Of Floydada

reservation.

land January, 1964.

RAYMOND AKIN

CA4-7692, Plainview

arrangements. C. C. Gentry, executor.

For Prompt Service Home & Auto Radios See RICE

RADIO SERVICE Plk. N. of Bus Sta.

During hot summer weather ade and water may mean more the preformance of animals ian the feed they eat. Place ced and water near shade and ry to keep the water temperae around 65 degrees. If natral shade is not available, in xpensive ones can be construc-By making the animals nore comfortable, they will make on more profit.

SHARPENING BOTH ROTARY and

Caprock

tin-American first grader had missed the bus and Bob attempted to take him home. After driving around near Cedar Hill lously unimportant all the little trying to get the boy's home located by hand motions - and after stopping and talking to four groups of Latins, (who could not get the first grader to talk to them) Bob brought the boy back to town and bought and urges all farmers to place him a soda pop.

After the boy had drunk the soda pop, he pointed in a southeasterly direction, so Bob headed hazard this time of the year. out southeast and it turned out that the youngster lived near Panhandle Compress!

ports of almost a bale per acre of cotton on the first hand pulling! I've been trying to call Coy community to get statistics panel truck for the department. but wasn't able to get in of all advance circus tickets touch with him at press time. sales. J. T. Hodges over at the Scott Gin reports that there is a good Gemand for cotton pullers.

press day - and the first day tax property for taxation at the of the World Series! Looks like school tax collector's office in we'll miss the first game. I'm the courthouse. still suffering the anguish of the Much discussion has been gen-St. Louis Cardinals not beating erated about whether or not out the Dodgers to get in the bank accounts in other cities series. It would have been won- other than the Floydada school derful if Stan Musial could have district must be rendered as perbeen in the 1963 World Series - sonal property here. his last year of active play. Now it looks like Stan is set up pretty well with a title of vice president in the Cardinals organiza-

Stan will certainly be remem- description was taxable only at bered for years to come - he the domicile of its owner, rewas a good sport - truly an gardless of its actual location, asset to America's favorite and this is still the basic prin-

BABE RUTH struck out 1330 times, a record in futility unapproached by any other player in the history of baseball. But that isn't what we remember about tax payer rendering personal Babe Ruth. His 714 home runs taxes would not realize any tax completely obliterated the 1330 advantage by moving his money

Cy Young, Perhaps the great est pitcher of all time, accumulated 511 victories, a mark that never has been threatened. But what is generally forgotten is that Young actually lost almost as many games as he won.

One of the failingest men who family of Carlsbad, N. Mex., visever lived was always trying ex- ited here over the weekend with periments that were unsuccess- her sister, Mrs. V. D. Turner Yet we never think of and his father, Bill Queen and Thomas Edison as a failure.

At Fort Necessity, during the Queen's daughter, Peggy, re-French and Indian War, a young mained for a longer visit and American officer capitulated to will accompany Mr. and Mrs. V. the enemy. But George Wash- D. Turner to Dove Creek, Colo. ington is never thought of as tomorrow for a visit with other

Ted Allens In People would feel a lot less Oklahoma For sensitive about failure if they remembered it just doesn't mat-**Brothers Rites** ter, except as a guidepost for

spadowy flecks of failure.

(Continued from Page 1)

door to door. Persons interested in buying tickets should leave

their door light burning. Pro-

ceeds of the circus money goes

to help pay for a new emergency

(Continued from Page 1)

Local attorneys are citing the

case of "Great Southern Life

Ins. Company vs City of Austin

(No 3389) in which it was ruled that "personal property of every

ciple on whih the taxation of personal property rests" (taken

from page 778 of Texas Deci-

This means that a Floydada

on deposit from the local bank,

Persons desiring more infor-

mation about this decision may

contact local attorneys for full

sisters, Mrs. Edna Patton and

reading of its entirety.

according to local attorneys.

School

cneself. Success is a bright sun called to Tahlequah, Okla. that obscures and makes ridicu-Tuesday due to the death of Mr. Allen's brother, William Allen, Floydada High School. 60. The deceased died following an extended illness.

> be held today in the Baptist Church of Tahlequah. The Floydada brother had just

finished cigarettes in ash tray returned from a visit with Mr. lect of the native Latin Ameriinstead of out the window of the Allen, who had been hospitalized ca: pickup. Cotton fires on trailers and in gins are particularly a

Sunday visitors in the Galen The Fire Department will get Holland home were Mr. and Mrs. Spears and Mr. and Mrs. Bill on board the fire truck Thurs- R. C. Clem and Cathey of Roar- Sisson of Floydada. day night and sell circus tickets ing Springs, Mr. and Mrs. W. M.

PALACE THEATRE

FRIDAY - SATURDAY

MENT WITH THE NATION'S TOP WESTERN RE-CORDING ARTIST "MARTY ROBBINS"

"Ballad Of A Gunfighter"

CHUBBY CHECKERS IN

"Ring A Ding Rhythm"

SUNDAY - MONDAY & TUESDAY

OCTOBER 6 - 7 - 8

WEDNESDAY - THURSDAY

OCTOBER 9 - 10

BOB HOPE & LUCILLE BALL

"Fancy Pants"

TECHNICOLOR

JOHN WAYNE

DONOVAN'S REEF

TECHNICOLOR®

N THE JOHN FORD PRODUCTION

OCTOBER 4 - 5

A NEW BRAND OF OUTDOOR ENTERTAIN.

Floydada Young Farmers Meeting

vas taken to Peoples Hospital ken leg and lacerations follow- the course, The Floydada Young Farmers will meet at 8:00, Thursday, Oct. ing a one car accident near the ober 3, in the Ag building at

The main topic of the meeting fered an epileptic seisure causwiil be discussion of a proposed Funeral rites were expected to Spanish class for local farmers ing him to lose control of his vehicle, which swerved into a and merchants. A course of this type would enable local people to speak and understand the dia

The public is invited to attend.

and CAFETERIA

Raymon Cuellar of Floydada

THURSDAY & FR'DAY OCTOBER 3 - 4 E ST

STEVENS

FROM THE MOVEL BY EDNA FERBER

SATURDAY OCTOBER 5



SUN. - MON. - TUES. OCT 6 - 7 - 8



Survival

Each meeting from 4 until 4:30 ICX Freight Office on Georgia discussions and outline of the days work will be held; from 4:30-5:30. TV instructions from cettor is being harvested in our ion Wilson. Lubbock; and from 5:30 until community, most of the fields. On Friday Mr. and Mrs. Leon p.m. planning on local basis are late and will be some time

for home community.

If you are at all concerned done in a big way. E. W. Walls 8 about how to protect yourself started last week on an early yesterday morning with a bro- certificates to all who complete disaster, you are urged to at

tend these meetings. By Mrs. Clyde Bagwell

and your family in case of any fleid.

Mrs. Dot Hammonds and her daughter, Mrs. Thomas McCown and twins Micael and Michelle

of San Francisco, FAIRVIEW, Sept. 30 - Some visited Thursday with Mrs. W.

'64 Jet-smooth Luxury CHEVRO



24 02.0

Besides looks, ride and power-what's so special about

Kind of leaves the high-priced cars some explaining to do, of four smooth transmissions to go with the And underlying it all, the opulent feel of th wouldn't you say? Long and luxurious-with a freshchristened look. Licher roomy interiors with subtle new Jet-smooth ride. Matter of fact, the most noticeable diff. blendings of colors and fabrics. Like the ultra-soft vinyl upholstery in the new Chevrolet Impala Super this beautiful new 1964 Chevrole

A choice of seven engines, no less, with output all the way up to 425 hp. * And a choice

priced cars is the price itself. Let your dealer show you h

See five entirely different lines of cars at your Chevrolet Showroom-CHEVROLET, CHEVELLE

221 SOUTH MAIN ST. FLOYDADA

SIMPLE SIMON

PIES . . 3 5 1

Apple, Peach or Cherry

MARYLAND CLUB Lb.

COFFEE 650

3 LB. CAN MRS. TUCKER'S

KRAFTS APPLE JELLY

SHORTENING . 59c

18 Oz. Tumbler . 3 5 1

DASH

6 PK. CARTON

79c

13 OZ. CAN

FLOUR 39c CONTADINA - WHOLE SPICED, PICKLED

JOHNSON - CREST

PEACHES 2:49c

GLADIOLA - CORN MEAL 39c OUR DARLING - CR. STYLE, GOLD. 303 CAN

CORN 3 49c SUPREME - SALTINE

CRACKERS 27c AQUA - NET

HAIR SPRAY . 88c \$2.00 SIZE -- PLUS TAX

CLOVERLAKE

MELLORINE

1/2 GAL. **39**c

SHURFINE

46 OZ. CAN

GUNN FROS.

DOUBLE STAMPS

Pineapple-Orange Juice 33c

CUE 18 OZ, BOTTLE

KRAFTS

MIRACLE

WHIP

QUART

49c

KLEENEX

600 COUNT

35c

WILSON'S, Finest Certified, Sliced

FRESH, EXTRA LEAN

Ground Chuck

EXTRA FANCY, Fresh Sticed, Tender

SUNRAY FANCY CHUCK, END CUT

Beef RoasT

FRESH FRUITS and VEGETABLES NO. 1 RUSSET

SPUDS.

JONATEAN

APPLES .

DETERGENT

FAB GIANT BOX

63c

DOG FOOD



ON THE WYE

FLOY DADA

THESE PRICES GOOD THURS. OCT TO ROUGH MON. NOON, OC

WEDNESDAY



1964 Pontiac Line Of New Cars Display At City Auto Service

up for 1964 has convertible.

wider without any in exterior di-

the 1964 Pontiacs raceful, distinctive han ever before. Bonneville models ch wheelbase, All

ar Chief and Bonne- try." Estes stated. re 220 inches. Sta-

restyled, yet re- Pontiac's prestige sports cou-

and impressive pe, the Grand Prix, has been restyled and again will be avail-Star Chief and able as Pontiac's entry in the els appear long- luxury car field. humpers give the 1964 models a pearance.

"Fresh exterior styling featur- more massive, wider appearance ing Pontiac's exclusive divided with unmistakable Pontiac idena highly successful grille, vertical twin headlamps, tity, combines rich sty- moderate use of chrome trim with outstanding and elegant interior appointments, elevate our 1964 cars to wide track theme are the masnew levels of customer appeal," sive but graceful front and rear el with electric clock, custom said E. M. Estes, General Mo-bumpers that blend smoothly steering wheel and deluxe wheel els and the Grand lors vice president and Pontiac with the body work. coipe have a 120- general manager, in announcing while the Star his division's new models. colors and patterns in the latest On Sale Oct. 3

The 1964 Pontiacs go on sale fabrics of nylon, vinyl and leath- kide. models have a 119- in dealer showrooms October 3. er. To satisfy every taste, a "Important advances and re- full range of color combinations." acs are one inch and engine design will enable pile carpet floor covering is The Catalina and Pontiae to strengthen its third- found in every model. easure 213 inches place sales position in the indus-

are 213.8 inches litive family identity that is rec- special interior provides the ultiognized instantly when viewed mate in luxurious appointments, Station wagon and convertible from any angle. Highlighting styling and comfort. Offered in models are trimmed in Jewela, Pontiac's vol- the "Pontiac look" are the ver- black only, Brougham seat cush- tone Morrokide and an all Mors available in seven tically positioned twin head- ions and backs are entirely cov- rokide Ventura custom interior and four-door se- lumps and an expansive hood ered with rich nylon blend cloth, is available for Catalina fourvagons and a con-trademark that is noted for its cloth covered buttons and folding Customers may also choose the simplicity and elegance.

hardtop and a four Body side sculpturing, refer- both front and rear seats. te offered in the red to by stylists as the venturi Deeply-padded doors with a tion options. shape, has become more pro- corpet covered lower area, cussus Bonneville is nounced in 1964. Now a Pontiac tem hardware, and a fully padmodels - two styling tradition, this design ded instrument panel with elec- vertible models are available

dard features of the Bonneville cludes bucket seats, all vinyl Bonneville convertible trim, floor console, premium including the optional fuct two-barrel engine, deluxe seats, are finished in wheel discs and wood inlays on genuine leather on seat cushions steering wheel spokes and instruand backs in prime surface ment panel. The "2 Plus 2" pleated panels.

ed rear quarter panels to vis-New Interiors ually lower the roof and belt Bonneville station wagon inter- fenders and on the lower right iors are trimmed in expanded side of the deck lid. On Cata-Placement of moldings and vinyl. Load areas are richly lina sports coupes, the special finely crafted ornamentation carpeted and have bright skid trum option provides bright meaugment the venturi motif. A strips over the carpet for added tal drip moldings. The name rakish new grille and sculptured durability and high quality ap- "2 Plus 2" has reference to two

Star Chief models have traditionally rich interiors and, like the Bonnevilles, have numerous Enhancing the low profile and standard equipment items that include a special instrument pandiscs. Seats are trimmed in ei-Pontiac's traditionally durable ther a combination of nylon face and luxurious interiors have new yern fabric and expanded Morro-

kide, or in all expanded Morro-

finements in body construction is available and nylon blend loop it's, vinyl headlining and nylon blend loop pile carpeting provide fresh appeal in each 1964 Catalina interior. Standard interiors The two Bonneville hardtop are newly-designed for greater models are available with a new durability and attractiveness and The 1964 Pontiacs retain a pos-optional Brougham interior. This are available in a full range of

nd four-door hard- that curves gently down over a Biscuited insert panels are ac- door sedan and both two-door nine-passenger Sa- divided grille, another Pontiac cented with deeply embedded and four-door hardtop models. center arm rests are features of exclusive Pontiac contour-styled bucket seats as regular produc-

hardtops, a six- sweeps the body sides into flar-tric clock and walnut wood in- with Pontiac's new appearance

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 3, 1963 model and are available in sing-Floyd County e or two-tone combinations. In addition to new styling, the

1964 Pontiac offers significant improvements in suspension, engires, drive train, accessories, (issue dated Sept. 19, 1949) safety items and maintenance

The choice of Pontiac V-8 enhorsepower and each one is spe- the past two weeks is reported cially engineered to mate with this week as improving, but still either three and four-speed syn- unconscious. His brain specialmission. For the more economy- be required that the injured fer a regular-fuel engine with his neck which sustained a gash low axle ratios and a choice of at the back portion when Jar-

venience and comfort. The sixgreater range of adjustment. In by means of power driven jack ving and greater comfort.

device, Electro-Cruise, automa- ted ski racks.

name plate appears on the in-

side of the doors, on the front

passengers in front and two ir

Fifteen Colors

Fifteen exterior paint finishes

are offered for every Pontiac

14 Years Ago

gines ranges from 215 to 370 in Baylor Hospital at Dallas for chromesh, or automatic trans- ist indicated no surgery would minded, Pontiac continues to of- youth's trouble stemmed from either synchromesh or automa- rett was seriously injured in a

New Pontiac accessories for tically reduces driving fatigue seat can be raised or lowered trating on the highway. screws. The result is unlimited Other new accessories include

THE FLOYD COUNTY HESPERIAN

1964 provide added safety, con- and annoying leg cramp on ker to Pleasant Hill, is due to records. Last year at this time lengthy trips by maintaining be consumated tomorrow by the 391 were enrolled at the junior way power tilt front seat has constant car speed uphill, down Commissioners court of Floyd college, which is a Christian libbeen redesigned to include a hill, or on the level. With this County. Meanwhile the work of eral arts school in its seventh practical accessory, the driver making a paved road from high- year of operation. addition to fore and aft move-just steers and enjoys foot-on- way 207 in the north part of The 468 students enrolled repment, the front and rear of the the-floor comfort while concen- South Plains to the South Plains resent 207 towns in 17 states

seat positions for full vision dri- a back window defogger, removable luggage carrier for sedan Pontiac's new speed-control models and roof or deck moun-

Dr. John W. Kimble, O.D.

Contact lenses — Visual analysis OPEN ALL DAY SATURDAY AS FOR THE PAST 48 YEARS

Floydada, Texas

George Holland, Ralls negro who slew Sheriff J. J. Pierce of Crosby County on the night of August 2, 1947, was given a life

Bobb M Vickers, seaman apprentice, USN, is serving as a Floydada High School, is a sophparticipating this fall in "Oper- Chi social club and vice-presi-

Letting of the contract for construction of the 6.848 miles of paved farm to market road from Lubbock Christian College has Highway 70 south by way of Ba. broken all previous enrollment school building is going forward

DYCUS ENROLLED IN CHRISTIAN COLLEGE

LUYBBOCK (Special) - A student from Floydada, Jay Dycus, is among the 468 students who sentence in 110th District court have enrolled for the fall sem-Eddie Jarrett, who has been for Briscoe County at Silverton ester at Lubbock Christian College, Lubbock, Texas.

Dycus, a 1962 graduate of e ew member of the attack omore agriculture major at LCC. transport USS Henrico, which is He is president of Sigma Kappa ation Miki", a large scale am- dent of the Agriculture Club. phibious exercise in the Pacific, Dycus' parents are Mr. and

This semester's enrollment at

and two foreign countries,

From \$100.00 to \$1,500.00 CONSOLIDATE ALL YOUR BILLS Plains Finance Corp. 822 Austin Street

Success car, 64 edition ...

The car that answers the question, "After their '63 model, what in the world will Pontiac do for '64?"

successful '63. But we did it, with trim new styling . handsome new interiors . a smoother, quieter ride • Wide-Track and don't?

It wasn't easy, topping our super- stability . 389-cu. in. Trophy V-8 power in every model . Isn't this what other cars wish they looked and acted like 64 Pontiac Pontiac

First National Bank lutes Area Agriculture



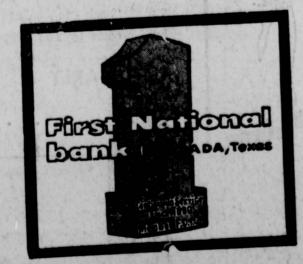
Battey and father Dave, farmers in the H armony Community are pictured sowing wheat farmers are sowing wheat this week . . . m any have a good stand up and growing.

the planting to harvest time the folks. First National Ban', in Floydada apprecithe opportunity to offer the area farmer i-

wite you to come in at your earliest conand let us work with you in determining



"Think FIRST ...



plus a whole new kind of Pontiac.



If you've been buying the same low-priced car time after time, get ready to break the habit.

tically everything. New 215-cubic inch in-line 6 • longer, roomier body • wider Wide-Track • new smooth-riding sus-

What's new with Tempest for '64? Prac- pension • new brakes • new steering • new frame . If a car like this won't break that habit, nothing will. Check your dealer! '64 Pontiac Tempest

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS-YOUR AUTHORIZED PONTIAC DEALER

CITY AUTO SERVICE

121 EAST MISSOURI STREET

FLOYDADA, TEXAS

- **★** DEPENDABILITY OF SERVICE WITH THE SALE
- ★ DESIRE TO SERVE YOU BETTER

Combined with Most Competitive Prices on the South Plains.

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TV SCHEDULE

CHANNEL 11

THURSDAY OCTOBER 3

7:00-7 O'Clock Report

:05-Linn's Farm Repport :25-Weather with Bernie

7:30 Today Show 9:00 Say When

9:30-Play Your Hunch (Color 10:00—Concentration 10:30-Missing Links (color)

11:00—Your 1st Impression (Col) 11:30-Truth or Consequences 11:55-NBC News Report

12:66-Noon News Report 12:05-Weather Report 12:15—Community Close-Up

12:30-Best of Groucho 1:00-People Will Talk (Color. 1:30-The Doctors

2:00 Loretta Young Theatre 2:30-You Don't Say 3 00-The Match Game

3:50-Make Room for Daddy 4:00-Father Knows Best 4:30 Comedy Carousel

5:00-Huckleberry Hound 5:30-Huntley-Brinkley Report 8:00-News

6:30-Temple Houston 30-Dr. Kildare 8:30-Hazel 9:00-Perry Como Special (Col-

10.00-News, Weather, Sports 10:30-Tonight Show with John- 10:30-Missing Links ny Carson (Color)

FRIDAY, OCTOBER 4

7:00-7 O'clock Report 7:05-Linn's Farm Report 7:25-Weather with Bernie

7.30-Today Show 3:00-Say When 9:30-Play Your Hunch (Color) 10.00—Concentration

10:30 Missing Links (Color) 11 00-Your 1st Impression (Col) 11:30-Truth or Consequences 11:55-NBC News Day Report

12:00-Noon News Report 12:05-Weather Report 12:15-Community Close-Up 12:30-Price Is Right

:00-People Will Talk (Color 1:30-The Doctors 2:60 Loretta Young Theatre

2:30-You Don't Say 3:00-The Match Game :30-Make Room for Daddy 4:00-Father Knows Best

4:30—Comedy Carrousel 5:00-Cecil and Beanle 5:30-Huntley-Brinkley Report c.00-News

6:30-The Fugutive 7:30-The Bob Hope Show 8:30-Ripeord 9:00-Jack Parr (Color)

10:00-News, Weather, Sports 19:30-Tonight Show with John- 10:30-Missing Links ny Carson (Color)

SATURDAY, OCTOBER 5 7:30-Tarzan 5:30-Ruff and Ready (Color 9:00-Hector Heathcote 9:30-Fireball XLS

10:00-Dennis the Menace 10:30-Fury 11:00-Sergeant Preston

11:30-Bullwinkle 12:00-Seahunt 12:30-Desilu Playhouse

1:30-World Series 2:00—Baseball, Pirates vs Giants 4:30-Lone Star Sportsman 5:00—International Showtime

6:00-News and Weather 6:30-The Lieutenat 30-Joey Bishop Show (Color 8:00-Movie "Ask Any Girl" Itch", Tom Elwell, Marilyn

Monroe 10:00-News, Weather, Sports 10:30-Fantastic Features, "The Red Planet Mars. SUNDAY, OCTOBER 6

11:30-Frontiers of Faith 12:00-Movie "My Brother Talks ny Carson (Color) to Horses" Peter Lawford 2:30-Basebæll, Giants vs Pira- CHANNEL 13 tes

4:00-Red Raider Show 5:00 Meet the Press (Color) 5.30-Bill Dana Show 6:00-News and Weather 6:20-Wonderful World of Color 7:30-Grindl

8:00-Bonanza (Color) 9:00-Show of the Week (Color) 10:00-News. Weather, Sports 10:30-Movie "Don Juan Quillican" William Bendix, Joan Blon- 10:30-Pete and Gladys

MONDAY, OCTOBER 7

7:60-7 O'clock Report 7:05-Linn's Farm Report 7:25-Weather with Bernie 7:30-Today Show

9:00-Say When 9:30-Play Your Hunch (Color) 10:00—Concentration

10:30-Missing Links

12:00-WTTN News 12:25-WTTN Weather 1:00-Password 1:30—Houseparty 2:30-Edge of Night 3:00—Secret Storm 11.(0-Your 1st Impression (Col) 3-30-Trailmaster 11:30-Truth or Consequences 11:05-NBC News Day Report 4:30-Popeye and Gus

12:00-Noon News Report

12:63-Weather Report 12: 15-Community Close-Up 12:30-Price Is Right 1:00-People Will Talk (Color) 1:30-The Doctors

20-Loretta Young Theatre S0-You Don't Say :00-The Match Game 30-Make Room for Daddy 4:00-Father Knows Best 4:30—Comedy Carrousel

:30-Quick Draw McGraw 6:00-News 0:15-Huntley - Brinkley Report 6:30-To Tell The Truth :00-I've Got A Secret :30-The Donna Reed Show

10:00-News, Weather, Sports Gene Tierney. Don Ameche 10:00-News, Weather, Sports 10:30-Tonight Show with Johnny Carson (Color)

TUESDAY, OCTOBER 8 7:00-7 O'clock Report 7.05-Linn's Farm Report :25-Weather with Bernie 7:30-Today Show 9:00-Say When

9.30-Play Your Hunch (Color) 10:00—Concentration il:00-Your 1st Impression (Col) 11:20—Truth or Consequences 11:55-NBC News Day Report

12:00-Noon News Report 12:05-Weather Report 12:15-Community Close-Up 12:30-Price is Right 15:30-Best of Groucho 1:00-People Will Talk (Color)

:30-The Doctors 1:30-Loretta Young Theatre 2:00-You Don't Say :00-The Match Game :30-Make Room for Daddy 4:00-Father Knows Best 4:30 Comedy Carrousel

5:00-Yogi Bear 5:30-Huntley-Brinkley Report 6:30-Mr. Novak

7:30 Redigo 2:00-Richard Boone Show 9:00-Andy Williams 10:00-News, Weather, Sports 10:50-Tonight Show with John-

Carson (Color)

WEDNESDAY, OCTOBER 9 7:05-Linn's Farn. Report 25-Weather with Bernie :30-Today Show 9:00 -Say When 9:30-Play Your Hunch (Color) 10:20-Pete and Gladys

10:00-Concentration 11:00-Love of Life 1:25-CBS News 11:00-Your 1st Impression (Col) 11:30-Tennessee Ernie Ford 11:30-Truth or Consequences 12:00-WTTN News 1:55-NBC News Day Report 12:25-WTTN Weather

:00-Noon News haport 12.05-Weather Report 2:30-As the World Turns 2:15-Community Close-Up 1:00-Password 12:30-Best of Groucho 1:30-Houseparty 1:00People will Taik (Color) 2:00-TV Bingo 2:30-Edge of Night

1::0—The Doctors 2:00-Loretta Young Theatre 2:20-You Don't Say 3:00-The Match Game 3:30-Make Room for Daddy 4:00-Father Knows Best 4:30—Comedy Carrousel

5:00-Three Stooges 5:30—Huntley-Brinkleyy Report 4:30-Corliss Archer : Ou-Dick Tracy Cartoon 5:05—Comedy Carrousel

5:30-Three Stooges : u0-News 6:15—Huntley-Brinkley 6:30—The Virginian 8:00-Ben Casey 9:00-The Eleventh Hour 10:06-News. Weather, Sports

10:30-Tonight Show with John-

THURSDAY, OCTOBER 3

6:55-Farm Fare Report 7:06—Cartoons :45-King and Odie :00-Captain Kangaroo 8.45—Debbie Drake 9:00-Calendar 9:30-I Love Lucy 10:00-Real McCoys

11:00-Love of Life 11-25 CBS News 11:30-Tennessee Ernie Ford 12:20-Names in the News

12:30-As the World Turns

2:00-To Tell The Truth

5:00-Kids Show 5:30-The World Tonight 6:00-WTTN News-Weather 6:30-Password 7:00-Rawhide 8:00-Perry Mason

11:30-Peter Gunn FRIDAY, OCTOBER 4

.. 30-Sunrise Semester .00-Cartoons 45-King and Odie ::0-Captain Kangaroo 9:00-To Be Announced :00-Calendar :30-I Love Lucy

00-Burke's Law

0:30-Riverboar

10:00-News

10:0-Real McCoys 10:80-Pete and Gladys 1:00-Love of Life 1:25-CBS News 30-Tennessee Ernie Ford :00-WTTN News

: 10-Career Headlines 12:25 WTTN Weather 30-As the World Turns :00—Password 00-TV Bingo

2:30-Edge of Night :00-Secret Storm 3:50—Trailmaster 4:30-Popeye And Gus 5:00-Kids Show 30-The World Tonight

8:00-WTTN News and Weather the annual Floyd county soil conservation tour here last week. Pictured above 6.30-77 Sunset Strip ::30-Route 66 8:30-Arrest and Trial 0:00-News

10:30-The Great Adventure Hell" Jeff Chandler, Jack Palance, artine Carol SATURDAY, OCTOBER 5

6:25-Farm Fair Report :30—Sunrise Semester :00-Captain Kangaroo 8:00-Alvin Show 8:30-Tennessee Tuxedo 9:00-Quick Draw McGraw 9 30-Mighty Mouse Playhouse 0:00-Rin Tin Tin 16:30-College Football Kickoff

10:45-NCAA Football Duke at 8:00-Movie "Street With No aryland Name" Richard Widmark, Mark :30-College Football Score-1:45-Official Point of View :00-Big time Wrestling

3:00-Movie "Jim Thorpe, All lis Thaxter 5:00-Hootenanny 5:30-Jimmy Dean Show 6:00-Porter Wagner

9:00-Gunsmoke 10:00-Movie "Shake Hands With The Devil" JJames Cagney, Dana

6:30-Wagon Train

8:00-Defenders

SUNDAY, OCTOBER 6 7:00-Modern Almanac 8:30-Herald of Truth 9:00-Oral Roberts 9:30-This is The Life 10:00-Lubbock Ministerial As-

10:50-First Methodist Church 11. 45-NFL Football Kickoff, Dallas at Washington 2:45—Championship Bowling 3:45—Championship Bridge 4:15-United Funds 4:30-Amateur Hour 5:00-20th Century 5:30-Mr Ed

5:00Lassie 6:30-My Favorite Martian 3:60-Real McCoys 8:30-Judy Garland Show 9:00—Candid Camera 9:30-What's My Line 10:00-News, Weather

10.30-Jerry Lewis Show

3:00—Secret Storm

4:30-Popeye and uGs

5:30-The World Tonight

6:00-WTTN News, Weather

TUESDAY, OCTOBER 8

3:30-Trailmaster

5:00-Kids Show

6:30—Outer Limits

7:30-The Lucy Show

8:00-Danny Thomas

9:00-Jimmy Dean Show

6:30-Sunrise Semester

7:45-King and Odie

9:20-I Love Lucy

10:50-Pete and Gladys

11:30-Tennessee Ernie Ford

12:20-Names in the News

12.38-As the World Turns

10:00-Real McCoys

11:00-Love of Life

11:25—CBS News

12:00-WTTN News

1:00-Password

1:30-Houseparty

2:00-T VBingo

12:25-WTTN Weather

2:30-Edge of Night

4.30-Popeye and Gus

5:00-Science In Action

6:30-Mr. Hale's Navy

8:00-Petticoat Junction

9:00-Gary Moore Show

5:30-The World Tonight

3:00—Secret Storm

3:30-Trailmaster

6:00-WTTN News

7:00-Red Skelton

8:30-Jack Benny

10:00-News

10:30-Combat

11:30-Peter Gunn

8:00-Captain Kangaroo

9:00-To be Announced

8:30-Andy Griffith

10:00-News

10:30 Channing

11:30-Peter Gunn

7:00-Cartoons

ONDAY, OCTOBER 7 :30-Sunrise Semester 00-Cartoons :45-King and Odie 8:00-Captain Kangaroo 9:00-To Be Announced 9:30-I Love Lucy :0:00-Real McCoys

12:20-Names in the News

Friday with their grandmother. Sunday dinner guest of Mr. and tod Mrs. M. J. Mosley in the Mrs. Howard Bishop.

and children and Mike Bishop day afternoon guest of Mrs. Wavne Battey.

Mr. and Mrs. Holt Bishop visited with Mr. and Mrs. D. W. night with Teresa Tye. Keith Teague in the Methodist Hospital Sunday.

Mr. and Mrs. Bill Hambright Mr. and Mrs. Jame Nichols. visited her parents, Mr. and visited her parents, Mr. and Monday dinner guests of Mr. Mis. C. Alexander Monday in and Mrs. Howard Bishop. Dimmitt. Mrs. Alexander is very weak and is unable to eat.

6:30-Sunrise Semester 7 (4)—Cartoons

8:00-Captain Kangaroo 9:00-To Be Announced 3:29-I Love Lucy 10:00_Real McCoys 10:50-Pete and Gladys

12:00-WTTN News 12:20-Names in the News 12:25-WTTN Weather 12:30-As the World Turns

1:00-Password 1:30-Houseparty 2:00-TV Bingo 2:50-Edge of Night

3:00-Secret Storm 3:30-Trailmaster 4:10-Popeye and Gus 5:00-The World Tonight 6:00-WTTN News, Weather 6:30-Travels of Jamie Mc-

8:30-Dick Van Dyke 9:00-Greatest Show 10:00-News 10:30-Breaking Point

7:30-My Three Sons

8:00-Beverly Hillbillies

Mr. and Mrs. Larry Throp, Mr. \$17,360 Reported G. W. Smith were Saturday din ner guests of Mr. and Mrs. W.

Savings Bond Sales in Floyd Earl Edwards. County during the month of Au- Mr. and Mrs. Wayne Battey gust totaled \$17,362 according to
Don Pemberton, Chairman of the
Floyd County Savings Bonds

Grand Mrs. Wayne Battey
visited Thursday in Lubbock
with her sister, Mr. and Mrs.
Bob Warren. They attended the Savings Bond sales in Texas

totaled \$99,644,534 which repre- liams went on the farm tour sents 66.2 per cent of the state Thursday. 1963-64 School Savings

MORE OLD MEXICO PEASANTS

are two of the ladies at lunch time.

Bond Sales Of

Stamp Program is again in full tended a luncheon in Lubbock This has been an im- Tuesday. swing. portant feature of the bond prowho purchase U. S. Savings week. They are the parents of American" Burt Lancaster, Phy-Stamps this Fall - whether at Mrs. L. W. Johnson. school or at the post office will receive certificates signed by the seven Mercury Astronauts the seven Mercury Astronauts, making them Junior Astronauts." Chairman Pemberton an-

Lakeview News

By Mrs. W. H. Bunch LAKEVIEW, September 23 -I believe over half of the Floyd County people were in Lubbock today attending the parade and the Fair. At least they weren't at home for the news reporter. Mrs. Howard Bishop entertained with a coke party Thursday afternoon. Attending were Mmes. Nell McClung. Dorothy Campbell, Floriene Jarnagin Sylvia Curry, Gail Baumgardener and Mrs. Mary Mardis. Mr. and Mrs. Earl Edwards were Thursday night guests of this weekend of Mrs. Edward's

Mr. and Mrs. Holt Bishop. Mr and Mrs. Alvin Battey and children returned home from guests Wednesday of Mr. and Paris Tuesday. Mrs. Earl Bishop. Mr. and Mrs. Joe Gibson,

Mrs. J. L. Heim of Canyon, guest was Mrs. T. R. Elder of Mrs. Hayden Ramson of Dallas Ft. Worth. and Mrs. J. W. Harper of Covington were weekend guests of Mr and Mrs. Joe Thurston.

Brother and Mrs. Reed of Mt. Bianco were Friday guests of and Mrs. Holt Bishop. Mrs. Nolan Turner and Mrs. Carl Brock carried Mrs. Tur- this weekend. ner's baby to the doctor at Lub-

Tina and Terri Brock visited Mrs. Howard Bishop. Mr. and Mrs. M. R. Givens Bunch marched in the band in of Pansy were Sunday guests of the Lubbock parade today. Mr. and Mrs. Milton Harrison. Mrs. Harve Thomas was a der and Mrs. Holt Bishop visi-

Mr. and Mrs. Q. D. Williams in Crosbyton Thursday. went to the circus Wednesday. visited their grandparents, Mr. Mrs. Nolan Turner was a Mon- and Mrs. Gene Brown Wednes-

WEDNESDAY, OCTOBER 9

::45-King and Odie

11:00-Love of Life 11:30-Tennessee Ernie Ford

Pheeters

11:30-Trails West

Mr. and Mrs. Farris Wheeler, bright visited in the afternoon Rex Pope visited Monday niand Mrs. Holt Bishop and Mrs. ght with James Williams. Mr. and Mrs. Dwayne Mc Clintock, Penny, Cheryl and

. . . both men and women peasants attended

Jack Osborn, Mr. and Mrs. Howard Bishop, Mike and Gregg attended the football game at fech Saturday night. circus while they were there Doug Rainbolt, Roland Adams for the first 8 months of 1963 Rodney Bunch and Q. D. Wil-Flornce Sowell Mrs. Claire Edwards, Nancy

In Nursing Home Bishop and Joyce Williams at-DALLAS, Texas - Classes for Mr. and Mrs. W. C. Brister freshmen students at Methodist geam since 1941. All children are moving to Brownwood this Hospital of Dallas, Texas, School

> Monty Williams spent the day Surday with Tommy Alexan-Sharon Hasley visited Nancy

Williams Sunday. Mr. and Mrs. Billy Joe Hambright, Kathy and Todd attended the circus in Lubbock Wednesday night. Mr. and Mrs. W. H. Bunch rd Rodney were guests thi

and Mrs. James Finley and children of Midland. Mr. and Mrs. Fay Hart, Mr and Mrs. Sam Green and Mr. C. M. Lyles attended the Dickens Co. Singing Convention Sunday in Dickens.

weekend of their daughter, Mr

Kathy and Todd Hambright attended a birthday party Thursday in honor of their cousin, Craig Hambright.

Mr. and Mrs. Earl Edwards. Jr. and children were guests parents, Mr. and Mrs. W. J Mr. and Mrs. Holt Bishop were

Another

Mr. and Mrs. Carl Brock were dinner guests of her parents. Mr. and Mrs. L. W. Johnson Sunday. They had supper with his mother, Mrs. Emma Brock. Mr. W. E. Oden and grandsons, Billy and Jimmy Nichols

went fishing at Lake Stamford Mr. and Mrs. Sid Brown were dinner guests Friday of Mr. and

Sandy Thurston and Rodney Mrs. Henry Brewer, T. R. Elhome of Mrs. Walter Crawford

Kathy and Todd Hambright day night while their parents attended the P. T. A. Meeting. Nancy Williams spent Friday

Mrs. W. E. Oden was a guest Friday night of her daughter, Mr. and Mrs. Holt Bishop were Mr. and Mrs. Gene Brown

were Sunday dinner guests of

Mr. and Mrs. Billy Joe Ham-

bright. Mr. and Mrs. Bill Ham-"Here's Protection To Call For

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YOUR INDEPENDENT

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vell, Route 2, Floydada.

of Floydada. New high school graduates are- ting class. n't the only ones going into the The students attended parties professional nursing field these and teas given by the Student days - the profession is altrac- Council, the Hospital Woman's ing more mature women, too, it Auxiliary, faculty members and was discovered during orienta-tion activities last week.

Divisical examinations, an oriention activities last week.

stead of a Miss prefix to their ministrator Bolton Boone were names are Mrs. Florence Sowell, also on the week-long agenda Fleydada, Texas, mother of four children; Mrs. Hester Garling ton of Dallas, mother of two children: Mrs. Wynonia Berry of Mesquite, Texas, mother of three children; and Mrs. Barbara Frocarsdorf, of Cape Grardeau, Mo. young widow.

Students descended onto Hospital grounds for orientation last reek from all over the nation Maine to New Mexico. Miss Loma Lee Hart arrived from ermany where she had been ving the past six months with er parents - her father is statio ed there with the Armed Forces. She chose Dallas and Methodist for her nurses' training because her grandmother and aunt live here

School officials have noted that t is quite common for mothers were graduated from the 63 year ld School of Nursing to send their daughters to Methodist. Illustrative of this trend in the

BISHOP'S PHARMACY DRIVE-IN WINDOW DRUG STORE ON THE HIGHWAY

of Nursing started Monday (Sep-THE RESERVE OF THE PARTY OF THE WATCH Science in Action SUNDAY — 4:30 P. M. KLBK-TV — Channel 13 HYDRAULIC ENGINEERING Science improves upon nature in the nev er-ending search for ways to control the waterways of the world. Dr. Hans Einstein. Professor of Hydraulic Engineering. University of California.

Presented in the Interest

including Mrs. Florence Ann So-1 1966 class just beginning its three A-Yes, if you follow year course are two students one-get forms from cll. Route 2, Floydada.

Classes this semester will be Miss Donna Day of Mesquite, fice for tise in old at Southern Methodist Uni- Tex., whose mother was the forversity, where part of the for- mer Gladys Cross in the 1935 mal classroom studies are con-ducted. Mrs. Sowell is the daugh-Elizabeth Woods of Katy. Tex. ter of Mr. and Mrs. John Floyd whose mother was the former Charlotte Sellman, 1939 gradua-

SUPERIOR For Quality D Four students with a Mrs. in- tation film and a talk by Ading the appro

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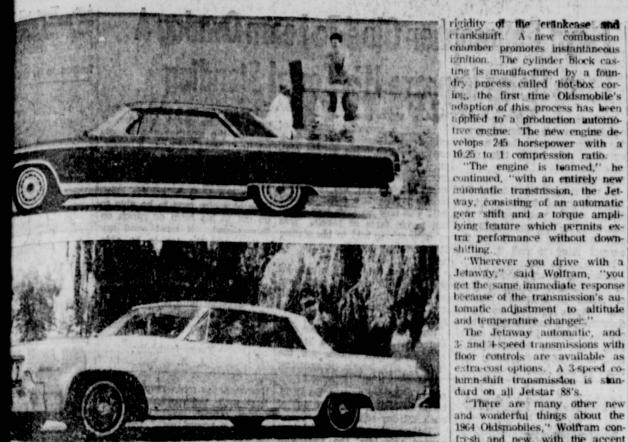
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AND DESCRIPTION ASSESSMENT



styled. New rear quarter asizes the long sleek look is series. The 98 Hohday ered by Oldsmobile's 391-

BOTTOM - The new Jetstar 88 series for 1964 is a lower-priced companion to the high-per-forming Dynamic 88 and Super 88. The Holiday sedan, shown above, is one of four models in this new Oldsmobile series. A new lightweight, east-iron Jetfire Rocket V-8 engine, delivering 215 h.p. and an optional 290 h.p. version, are feamed with an entirely new Jetaway auto-matie transmission, available at extra cost.

Chevrolet Will Show The 1964 nobile Line Here This Friday

on Friday, Oc- engine.

S-

TRIANS

with the new dealers will also be showing Olds- is designed for the increasing and Super 88's, mobile's new medium price class number of "Up and coming" will be on: sports-ear, the Jetstar I, power- younger families. It is a lighter showrooms a- ed by the big, powerful Starfire car, fleet in appearance, and

ounced today "All 1964 Oldsmobiles," Wol- weight cast-iron Jeffire Rocket Oldsmobile's fram continued, "are designed to 1.8 engine. and a vice meet the most discriminating liant styling and exciting per- pictely new engine," he continformance to appeal to the young ued, "capping a long list of en-

Wolfram said the Jetstar 88 linder block construction and in-Jetfire Rocket will be produced in a 4-door se- tegrated manifold and engine comobile body and a special 123- standingly smooth, due to the "Interiors for 1964," he added

fram said, "is equipped with bucket seats and console, and roof styling similar to the Star-"The Starfire has been dramatically changed," he continued

to accentuate its performance image. The rear roof supporting structure is designed to further stress the sharp, crisp lines of the concave rear window. the lower body a functional enfleet in action with its new lightgine compartment air outlet is placed directly behind the front wheel opening. Inboard driving lamps are sports-car styled.

panel moldings.

ind temperature changes."

dard on all Jetstar 88's.

From the new Jetstars to the

lamp assemblies and the place-

ment and shape of accent trim,

"The new Jetstar I," Wol-

The 98 for 1964, more distinctive and elegant than ever." gineering firsts by Oldsmobile. Wolfram said, "is the most magit embodies an inverted 'A' cy- nificent car Oldsmobile has ever gn compress dan, hardtop sedan, coupe and ver for a new standard of quiet long, sleek look of this most nch member of convertible, on a full-size Olds-ness of operation. It is out luxurious Oldsmobile series.

gidity of the erankease and intriguing new patterns in combinations of trim materials. The cylinder block cas-Tailored specifically for each seling is manufactured by a foundry process called hot-box corsmartly fashioned fabrics air baffles. ing, the first time Oldsmobile's vinyls of the 88's to the daption of this process has been looking satin-weave nylon pplied to a production automoin the elegant 98's."

tive engine. The new engine de-Other interior features include clops 245 horsepower with a a completely new and attractive 10.25 to 1 compression ratio. instrument panel. A new power console, extending from the encontinued, "with an entirely new gine cowl to the rear of the diomatic transmission, the Jetfront seats, is standard on the way, consisting of an automatic 58 Custom Sports Coupe, the shift and a torque amplinew Jetstar I, and the Starfires. lying feature which permits ex-

'An industry exclusive on 19tra performance without down-64 Starfires and the new Jetstar Wolfram said, "is a newly Wherever you drive with a developed chambered exhaust letaway," said Wolfram, "you system to emphasize the Star get the same immediate response fire sound of muted power'. because of the transmission's au-"Powering the new Jetstar I,"

tomatic adjustment to altitude he continued. "is the 345-horse (10.5:) Starfire engine. The Jetaway automatic, and-"Big, powerful 394-cubic-inch and 4-speed transmissions with Rocker engines," Wolfram adfloor controls are available as extra-cost options. A 3-speed co-lumn-shift transmission is stan-

ded, "are standard on all Dynamie and Super 88's and 98's. Housepower goes up to 330, with compression ratios as high as 10.25 to 1." Even greater performance in

1964 Oldsmobiles," Wolfram con-Dynamic and Super 88's is gained through the use of a new rear axle ratio, 3.08 to 1. fresh and new, with the accent on youthful appearance. For '64, Oldsmobile look is apparent in Teamed with Oldsmobile Roc-

every model, in every series. ket engines is the famous Hydra-Matie transmission, standard emagnificent 98's" he added "each series is highlighted by quipment on 1964 Starfires and 98's, and available at extra cost the use of specific grilles, rear on the Jetstar I and on Dynainic and Super 88 models. "Chassis improvements in all including newly designed rocker

'64 Oldsmobiles." Wolfram said, "contribute to an even smoother and more comfo: rtable ride. Front suspensions, he explaised

contain new pivot bushings on upper control arms for longer life and improved ride characteristics. Single piece construction of rear suspension lo wer control arms permits bet ter alignment of differential for quieter operation under all load conditions

Improved needle bearings and seals in universal joints increase durability and reduce maintenance costs. New brake linings of an im-

proved composition provide more effective braking and increased wear qualites. In addition, front brake drums are of heavier construction for better cooling. A new heater, standard equip-

ment on all 1964 Oldsmobiles. utilizes an air-mix principle by which inside temperature is more

sparkling and glamorous precisely regulated and more un- tion on Friday. October 4, it was iformly maintained. On bucket announced today by J. F. Wolseat models, even distribution of fram, Oldsmobile's general manthroughout the car's interior ager and a vice president of interior trims range from is assured through special new General Motors.

Customers may choose from 15

green, a dark aqua, beige, yel-

'The paint finish on every

1964 Oldsmobile," Wolfram con-

cluded, "has a new, long las-

ting, brilliant luster, resulting

from the installation of the most

modern equipment in the divis-

ion's new paint plant. In bum-

pers, too, a bright chrome fi-

trolled process of applying one

price field, the F-85 for 1964,

will be displayed along with all

other 1964 Oldsmobile models, at

dealer showrooms across the na-

through a new precisely

with greater resistance

low and light blue.

"is a totally new automobile mobile accessory for 1964, are with greater interior measureavailable on Starfire and 98 mo- ments for maximum utility, and dels, Super 88's and Jetstar I. powered by a brand new engine Oldsmobile continues to offer for more performance. a wide selection of other recently

"The F-85," he added, "is a developed optional equipment i- greater value than ever before tems, including such popular ac- with more leg-room, head-room cessories as Tilt-Away steering and entrance room. wheel, AM-FM radio, Reverba-

"It is styled to present a clean tone speaker and Cruise Control. sharp image," Wolfram said, are the interior colors "with the immediately recognifor 1964, including fresh new hues zable 'action' look of Oldsmobile of bright red; aqua and green, from every angle

exterior colors; among them six LLOYD MURRYS MOVE new ones, two new shades of BACK TO FLOYDADA

The Lloyd Murry family of Las Vegas, Nev., have moved back to Floydada to make their home. The Murrys are former residents of thhis city. to do welding here. ry is the daughter of Mr. and Mrs. Ham Smith Sr., and he is the son of Mrs. O. E. Murry, rust and corrosion, is provided

The couple have two children, one who is married and a son coat of copper, three layers of Bobby, a freshman in Floydada nickel, and the final layer of High School. Mr. and Mrs. Johnny Collins

and family spent last week in Oldsmobile's entry in the low Denver, Colo., where he attended a JJohn Deere conference

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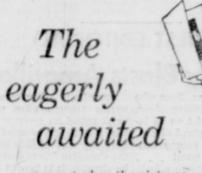
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moment when the pictures of your children arrive from the portrait photographers.

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PARKER STUDIO

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WITH THE FLOYDADA TRADE TERRITORY



Floydada Seed and Delinting Co., showing new 40 x 80 foot warehouse at left

DITON HARVESTING TIME IS HERE

we are ready again this year to catch your cotton seed at the gin, e, and delint them for you so they will be ready next planting season.

This year we have added a new 40 by 80 foot warehouse to give us adonal storage space, and have completely re-worked the processing Int installing new acid machine, dryer, and truck lift to better serve customers.

Just call YU 3-3214 when you want your seed caught at the gin, wet delinted, cleaned, graded, bagged and stored until January 1, 1964.

OYDADA SEED & DELINTING CO., Inc.



JOISTAL Bulliant new sports coupe in the medium price class!

You're looking at Oldsmobile's new high performer-Jetstar I! It's powered by the famous 394-cubic-inch Starfire V-8 Engine, features distinctive roofline . . . sporty bucket seats . . . center control console !

Jetstar 88 Brand new full-size 88 series ... at a new lower price!

Just out-the Jetstar 88 series . . . companion to the famous highperforming Dynamic and Super 88s! It introduces a brand new 330cubic-inch Jetfire Rocket V-8. Four sparkling Jetstar 88 models in all!



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V-hive of activity! V-8 for action! V-6 for economy! Meet the more-for-the-money car of the year-Olds F-85! More roominess, thanks to ten extra inches in length! More action from a new Jetfire Rocket V-8 and smooth new Jetaway Drive!* More savings from a brand new Econ-O-Way V-6 Engine! More comfort and oadability from a three-inch-longer wheelbase, rugged Guard-Beam

Frame, and a wider stance than ever! Plus more features fashion . . . more of everything! Step into your Oldsmobile Dealer's today and step out in a more-for-the-money F-85! *Optional of extra cost

YU 3-3787

DON'T MISS THE AWARD WINNING "GARRY MOORE SHOW" . TUESDAY NIGHTS . CBS-TV!

Hesperian Editorials

The Moon Business

As the reader knows, President John F. Kennedy, embarked this country on a reach-the-moon program before 1970 and committed the nation to a huge expenditure in behlaf of the project.

In the months afterward doubts about the useful- on the local level, isn't this a neess of this heavily expensive crash program were pretty voiced. The most consistent voice of disaproval was that of former President Dwight D. Eisenhower.

There have been increasing doubts in other circles. partly because of the vast and unsolved problems which lie ahead. And now, in recent days, the Rus- Canadian Dam Project" sians have indicated they might like to cooperate with the United States and other nations in joint moon- might be, "City Councils in 11

Although this later possibility seems slim, there are those who believe the Russians are not going after to Finance Water, Recreation." the moon landing at the all-out pace we are. And they question whether, if we are successful in putting a man on the moon's surface for a few hours, the actual re- its hypocrisy, sult will be worth all the money and effort and the ns Federal AID FOR Educastrain on the U. S. economy Project Apollo is re- ting Children of Airmen."

For these reasons, it is unlikely Congress will continue to vote billions and billions for the Apollo program without demanding answers to many legitimate

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(GUEST EDITORIAL) Baggarly Blasts Amarillo

sistently are very vocal themselves instead of New York,

deral funds for such things as on fish and wildlife facilities a- federal budget by that much. its school lunch program but how it loves one billion dollars from Uncle Sam to benefit President.

such a canal, they certainly won't have to be worrying about ford to send their kids down

the Canadian River project whch tion in Amarillo. until their philosophy affects he charges, is to benefit Amarillo

posed \$790,000 the bureau plans lance the budget. We don't have o spend on the facilities.

has asked \$140,000 to begin work last year, we could reduce the round Sanford Reservoir which And if Dallas and other Texas were approved in 1962 by the cities joined in this patriotic a-

school children. They can af- wildlife expenditure plus an es- annually, the state figure would timated \$780,000 to be spent an- be considerable. We believe it River reservoir area. to the Century Room each day nually by fisherman and \$54,400 would approach the estimated spent by hunters would inure to deficit WE'RE PAYING TOP

lancing the budget, for making this sacrifice while the other 49, including Goldwater's Arizona which wallows in the lap of state Gally 2 guest editoral Baggarly municipal surpluses while taking three dollars from Uncle Sam for every dollar paid in taxes, continue to nurse Uncle

they want no subsidies from the federal government while never and labor. Now if the farmers "go it alone" in reusing subsidies, why not Texas? We challenge all those who oppose federal money (with feknow) to use the Canadian River project as a starting point Borger's refusal of fe deral lunchroom aid is not a big enough gesture. Let's ini tiate our protest against federal money with something materia like the Canadian River Dam or Amarillo Air Froce Base Let's initiate our protest against Let's not be content with a mere

of Senator James Eastland to

Phone YU 3-3512

the benefit of local businessmen gas stations, motels, and sport ing goods dealers.

Please explain why the fe deral government should spend than half a million fo facilities for local entrepreneurs, e asked. "What efforts have been made to get the state to undertake this initial investment which would obviously bring in local revenues and benefits?'

Now if Amarillo really wants its "freedom" from Uncle Sam, if it really believes in "states rights" and keeping everything good place to start? think of the headlines Amarillo would get in the Chicago Tribune and in Common Sense if it could be reported, "Amarillo Spurns \$100 Million good secondary headline

Panhandle and South Plains Cities to vote \$100 Million in Bonds And another good Chicago Tri-"Texas City Spurter all. Amarillo would fight to the end to maintain its air base It thinks of this establishment as an industry. Now if it wants the prosperity that comes from having an air base nearby, why doesn't it accept the responsibilities that go with such good

What could be more noble, what could be more consistent judges. The court formerly was If Kennedy was the most dewith the preachments of the Far weighted Right leadership of Amarillo than pointed Judges Walter Gewin of could follow no other course but say they want nothing from nessee representative who last to kick Uncle Sam out of the Alabama and Griffin Bell of that which he is following in Washington, who insist on 50 in- week raised an eyebrow because weather business? Then there's Georgia, both of whom tend to this integration battle and live dependent nations instead of one, the federal government's spen- the filthy federal funds used for sympathize with the South on by his oath of office. To folwho detest federal money con- ding fish and wildlife money on airport and hospital construct racial issues.

In fact, if the Panhandle could billion dollars in federal funds The Bureau of Reclamation that flowed into its economy bune bandonment of all federal funds, The \$140,000 is part of a pro- no doubt this alone would bathe exact figure, but we are The Tennessee representatives sure that if just the Panhandle

> Now don't anybody suggest that take the responsibility for ba-

The farmers have already said voicing a word of objection to the subsideis that go to big business deral aid goes control, don't you

beral judges to decide all civil rights cases. But Eastland's investigators discovered instead that Kennedy had actually loaded court with pro-segregation

YOU ARE INVITED TO ATTEND THE ANNUAL

Floyd County Farm Bureau

COUNTY CONVENTION SATURDAY, OCT. 12

LEGION HALL --- LOCKNEY, TEXAS

- DISCUSSION OF POLICIES FOR YEAR
- ELECTION OF FOUR DIRECTORS

FREE BARBECUE 5 P.M.



WAIST HIGH COTTON . . . W. N. Anderson is pictured in waist high Northern Star cotton on his farm south of Floydada. The cotton was planted early, soffered some hail and bad weather, but has developed attendance law which requires into at least a bale and a half per acre crop.

see published much less head- would make him deserving of just lop off the entire quarter lined, by the Amarillo Daily impeachment.

. but Kennedy ap- dicated segregationist alive, he low any other course other than This is something you'll never enforce federal court decisions

Canadian River Archaeology Study

0,000 contract has been finaliz- 40 ancient ruins. The West Texed between the National Parks as Museum staff will completely Service and the West Texas Mu- excavate some of these and "samnoted that the federal fish and accepts a quarter billion dollars seum at Texas Tech for an arch- ple 'others before the area is aeological study in the Canadian | flooded.

> This will be of interest to a an expense of \$10,000 during the number of Plainview residents first year. The museum will furwouldn't be fair for Texas to who we know are interested in nish field supervision, equipment emateur archaeology and studies and laboratory space of prehistoric life in the Pan- The Museum at Canyon has andle-Plains area.

Flooding of the immediate res- ruins of this type and an im-

Total Performance cars from Ford! Ra-

diantly restyled for '64. Smooth new ride

Contract for the work involves

previously done extesive work on

Floyd Philosopher Glad To Learn Owning A Farm Helps Improve His Social Standing

Johnson grass farm a lot of would say he was going to play; I figure if it helps the stancorrect thing to call it. It's a status symbol.

derstand it, is something to prove position to do it.

In my time, I have called this going to do on the weekend, of the world.

According to an article I read Will, now, while I'll admit I'd week the yea raround.

body else, like white sidewall and down another on a tractor o my bak. tires or a \$6000 automobile that without springs makes me the won't go any faster or smoother envy of city people, if greasing

osopher on his Johnson grass "What a growing number of man wish he could join me, if farm discovers he has a new city people, land ownership is a fighting the weather and insects standing, his letter this week status symbol," the article clai- adn high costs looks like a hobby med, adding that formerly a city I will accept this new status with man, when asked what he was all the grace belitting a man

things which you wouldn't be golf, but now he says he's going ding of a city man to be able to interested in printing, but it was out to his farm or ranch. This go out to his farm or ranch on only last night I found out the is supposed to add to his status; theweekend, it must send my it proves he has luxurious tas- rating over the top to be able to stay out here seven days a

magazine, owning a farm just as sooin stay on this farm There is a catch however, and or ranch is a status symbol, as play golf, I didn't know till farming won't rech its full sostatus symbol, as I un- now it was improving my social cial standing until a farmer can say, Well, thinlk I'll go into However, if going up one row tow for the weeked to check

Highlights And Sidelights

By Vern Sanford Texas Press Association

AUSTIN, TEX. - Now in effect is a new compulsory school

pressive array of relics recovered are on display there.

ALTHOUGH Texas Tech has also conducted some excavations at these sites, the new salvage work will be a big step toward developing a complete exhibit of prehistoric life in West Texas for that institution which is noticeably lacking at this time.

ledge of these ruins having, with name, did not go past the fourth meeting in Austin, and praised other local amateur members of grade. Average Anglo finished The South Plains Archaeological the tenth grade and the average Society, conducted limited exca- Negro completed the eighth. vations at several of them. Its It will be up to individual fascinating work and we would school districts to see that chilrecommend that anyone interest- dren attend school 165 days a gust, only 81 screwworm cases ed in the subject visit either the year, according to Leon Gra-Canyon or Lubbock museums ham. when in those cities

school children, ages seven to 16. However, the main responsibility each 175-day school year.

for truancy - especially by children of migrant farm work- for each subsequent offense ers who are on the move two to four months out of the year.

Laxity of compulsory attendance laws has been cited as one mal transfer is required. "Our reason for the high rate of il- schools are here to serve the literacy among Latin Americans. Texas' rate of illiteracy is high for all races. It has been estimated that almost 10 per cent of the state's population is functionally illiterate.

A recent U. S. census survey We have some personal know- in Texas, with a Spanish sur- dation trustees at their annual

deputy commissioner of the Texas Education Agency.



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winners just rolled

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same basic engine that powers

Dr. O. R. McINTOSH

Phone YU 3-3460-Floydada, Tex.

on his own volition is worrying the officials. Knipling said. "We must inrier to prevent infestation.

PROBLEM - Charile Scruggs of Dallas, president of the South west Animal Health Research Foundation, said his group is beginning to worry about growing rate of screwworm inwhen fall rains come Cool weather and dampness associated with early fall, may couple with shearing and calving wounds to foster screwworms if livestock producers don't take precautions. Scruggs said an "information

NEW OFFICERS Briscoe of Uvalde is the new president of SWAHRF. The young rancher just completed a term as president of the Texas and Southwestern Cattle Raisers Association, before he took the

EDUCATORS MEETING SET -Texas Association of School Administrators and Texas Association of School Boards will hold a joint meeting in Austin on September 22 and 23 to hear talks on education in the Space

Yours faithfully.

to go to school 165 days out of lies with the parents. If a school officer warns the par-Before the 58th Legislature ents of a truant child, they are passed this law, the minimum subject to a fine of \$5 for the attendance requirement was 120 next day he fails to attend days. This left a wide margin school; \$10 for the second offense, after a warning, and \$25 Graham said it is no problem

fer a migrant parent to enroll his child in any school. No forchildren of Texas," he said. "All they have to do is say, 'Here I SCREWWORM PROGRAM

PRAISED - Dr. E. F. Kniping - known as the "father of the screwworm eradication proshowed that the average child Animal Health Research Founthe progress of their eradicationed them against compla-Knipling reported that in Au-

were reported in Texas, compared to 5,088 in August, 1962. But a large percentage of the 81 were in the Trans-Pecos

Animal health officials feel the Trans-Pecos problem is a direct result of screwworm flies migrating from Mexico. Mexico's northern border has been the target of sterile fly drops for several months now. But newly-gained knowledge that the fly can travel about 180 miles

tensify our survey efforts to find where fly drops will be most effective: then widen the bar-FALL RAINS MAY POSE

New vice-president Lane of Alpine, T. P. Richards of Paducah is secretary-treas-

DEEP RIVER FIFE HORSE COLOSSAL

EXPOSITION

AMERICAN H

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PARAD

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Floyd County Abstract

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na L. Stewart as manager Mrs. Stewart has been associated County Abstract Company since 1955.

perience, efficiency and abstract capabili one reason our company is the fastest abstract plant in this area

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Plainview, Texas (Phone CA 3-2618)

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PUNT, PASS & KICK COMPETITION

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Texas, Phone YU 3-3728



groom display October 3. The pad plus wood-grain inserts on the instrument 990-H two-door hardtop in- panels and doors, and a 270-horsepower V-8 ed equipment bucket seats with engine as standard equipment. Sedans and station

The company's top-selling Clas- Both the Classic and Ambas

ew 1964 Ramblers Go On Display **Auto Service Here Today**

announced dustry." 1964 Ramb-

we convenience sition among the fine cars of peting, the custom seats. American Mo- none," Coupe stated. "Its smart, Ambassador 990 is a bucket seat a 770. Classic line and sports-type styling will appeal to combination with a special be luxury line. y's lowest-pri- mance is comparable to the mits a third person in the front. the drastically best." rican that was

introduced three ergine, front and simulated rear console replaces the center cush-1964 compact bucket seats with folding center ion if desired. ely span the arm rests, a floor console be- Classic interiors have been pular car type. tween the front seats, chrome newly styled for greater luxury e, vice presi- ceiling bows, and many luxury and both wide and slim bucket tive sales, said appointments associated with the seats with floor consoles are of definitely e- prestige car field. stature during year and now sic line boasts a new luxury sador feature new grilles which the things he two-door hardtop in the popular impart a more massive appear

er Chiropractic Clinic

ENOUGH

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PROPER Cleaning of Cotton—This Can Be Over-

Our experienced ginners have been employed here several years

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Best if you are to stay in cotton farming. Inspect our Gin Ma-

are well qualified to give you best service.

ery and get acquainted with our Gin Personnel.

FLOYDADA, TEXAS

CAP cars, plus lo- 770 series, available as a Six or ance. The grille design is of se and the spe- V-8. The new hardtops feature spaced bars on a horizontal plane. trim design. a "fastback" roof which flows On Classics, the word "Ramand broaden- at a rakish angle into the body. bler" is in block letters on the appeal for 1964 Hardtops are 1.2 inches lower upper grille frame. Ambassador popularity of than sedan models. expect their All Ambassadors include a full letters in the center of the grille. be boosted by full wrap-around instrument pa- The front bumpers have been

-Wed.-Fri

RSE

CAN H

Fashing SEATTLE FERRIS

ract

Sample

RAILERS & COTTON PICKING HANDS AVAILABLE. Not Just Ginned Off, But Properly At . .

FLOYDADA

J. T. HODGES "Service Is A Pleasure" dor sedans displays special styling treatment with a new indented section on the rear roof On Ambassador models treatment is accentuated with a chrome panel plus three chrome accent lines in the in-

All '64 Classic and Ambassader models have rocker panels addition to the added beauty, these panels provide protection | County Agent. against flying stones and gravel

Ambassadors also have stainless moldings which outline the front and rear wheel openings and which, in turn, flow into stainless panels on the lower portions of both fenders.

The side trim on Ambassa dors is a slim full-length band with a red pin-stripe insert. Side trim on the Classic 770

s a wide aluminum molding which runs the length of the car. The 660 also has a full-length trim of narrower proportioons. Striking new full wheel discr

are standard on Classic 770 and Ambassador 990 and 990-H mcdels and optional on others. The Classic disc has an "R" in the raised center and the Ambassador disc displays a crest.

The Ambassador line is conentrated in 990 four-door sedans, five-door two-seat station wagens, two-door hardtops and the 990-H two-door hardtop. An Ameri- compact-idea throughout the in- the doors. Other Ambassador optional third seat is available features include distinctive wood- for the station wagons.

ine 1964 Ambassador 990-H grain inserts on the instrument Similar body styles are avail-Ambassador li- Hardtop is the most luxurious panel and door panels, lower able in the Rambler Classic line, car ever offered by American door scuff pads made of the plus two-door sedans. Each body ats, new hard- Motors and will take a top po- same material as the floor car- style is available as a 550, 660 or 770. The new two-door Clasnt among the America, with luxury second to A new optional feature on the sic hardtop is available only as

The standard Ambassador en all age groups, and its perfort tween-seat cushion which pergine on all models except the 270-horsepower 990-H hardtop is This combination also has a fol-250-horsepower V-8. The 270-The 990-H includes as standard ding armrest for added comfort week, the com- equipment a 270 horsepower V-8 of the driver and passenger. A other Ambasador models. horsepower engine is optional on

The standard Classic six-cylin der engine develops 127-horse power, with a 138-horsepower option available. The cast iron block is standard with an alumium block engine optional.

The Classic V-8 engine which occame a popular option in the 963 models continues to be offered in 1964. It is rated at 198-horsepower with a displacement of 287 cubic inches. This option includes a V-8 drive-line and other heavier mechanical components

models carry the name in block A new "Shift-Command" Flash-O-Matic transmission is offered as a new option on Ambassaers as well as nel crash pad which continues moved forward 1.2 inches to afdors and Classic 770 V-8's equipinfluence of the back into the upper portions of ford greater grille protection. ped with slim bucket seats and This brings the overall length of center console. This new floorsedans to 190 inches and the shift system can be operated as wagen to 190.5 inches. Wheela fully automatic transmission base continues at 112 inches. or it can be shifted manually New hoods on both lines have through the three gear ratios for a raised line on each side of the added control and performance.

hood extending into the grille. Ambassador models have a dis-The regular Flash-O-Matic autematic transmission and the tinctive crest mounted on the Joor-mounted Twin-Stick transmission and overdrive continue The roof panel on the 1964 as options, as does the automa-Rambler Classic and Ambassalic clutch E-Stick on Classic

> Sixes. Another new option for 1964 with seven optional positions to suit the driver's pre-The seven vertical positions include normal plus three above and three below in fivedegree increments. The position can be changed at any time, even while driving, by raising a small lever on the left side of the steering column. This option is available on any Classic or Ambassador model equipped with power steering plus either

> Flash-O-Matic or Twin-Stick. A new integral power steering ption called "Road Control" provides more responsiveness and quicker wheel return than the previous linkage type.

The 1964 Ramblers emphasize long-life features such as the ceramic-armored muffler and tailripe system, 33,000-mile chassi lubrication, 4,000-mile oil change interval, galvanized body panels special Deep-Dip rust protection before painting, and many other quality features.

The single stamping uniside the most advanced method of all-welded single-unit construct tion, continues in 1964.

Cushioned-acoustical fiber glass ceiling liners, with a new ripple pattern, continue as standard

equipment on all models. On all '64 models, the uppe surface of the instrument pane has a suede-like paint finish t eliminate reflections in the wind

Eleven of the 14 paint color offered for 1964 are new. Seve are high-metallic. The color are Sceptre silver metallic, Clas sic black, Rampart red, Sentry blue metallic, Forum blue, Wood side green metallic, Westminste green, Aurora Turquoise, Lanc lot Turquoise metallic, Benga ivory, Emperor gold metalli-Centessa rose-metallic, Vintagmaroon metallic and Frost white Forty-two two-tone combination are available with another special two-tones offered at ac ditional extra cost.

Additional interior and upho stery colors have been added 770, 990 and 990-H models the interior color selections hav been increased from six to eigh the addition of turquois black. Six, including the turquoise, are available or models. Three continue t offered on 550 models.

New all-vinyl seats are available on the Ambassador mode! as well as bucket-seat Classi models. Rear seats feature ful coil spring construction in

Texas A&M To **Conduct Swine** Litter Test

Texas A & M University will conduct a Swine litter Testing covered with stainless steel. In Program beginning October 12 states H. T. Davison, Floyd Half

This program will provide swine producers an excellent opportunity to "check up" on production and carcass desirability of their hogs. Such data can be extremely valuable in planning a breeding program to realize

maximum profits. An entry will consist of two littermates of either sex. Pigs may be farrowed August 1 September 30 and should be delivered to A. & M. when they weigh 40 - 50 pounds. Breeders may have two entries or 4 pigs. ine entry fee is 5.00.

Davison concluded by saying he had additional information and had entry cards available to those interested.

MENUS FOR WEEK OF OCTO-BER 7-11, 1963

Macaroni and Cheese Fresh Snapped Beans

sistor and a new AM-FM version is offered. The regular rear seat speaker again in offfered on sedans and hardtops with a Vibra-Tone Sound System available in the unit. This system provides a second set of sound waves to give added depth

The Weather Eye heating and All-Season air conditioning systems are redesigned for easier and more efficient operation.

Autumn Salad Rolled Wheat Rolls and Butter Spice Cake and Pink Apple-

½ Pint Milk TUESDAY:

Baked Virginia Ham Special Potato Salad Early June Peas Hot Rolls and Butter Homemade Cookie and Peach

1/2 Pint Milk Fish Sticks and Tartar Sauce

Seasoned Pinto Beans Old Fashioned Cole Slaw Hot Corn Bread and Butter 1/2 Pint Milk

THURSDAY:

Hamburgers Lettuce, Tomato, Dill Pickles Potato Chips Red Cherry Cobbler 1/2 Pint Milk

FRIDAY

Oven Fried Chicken Fresh Black-eved Peas Ferfection Salad Hot Rolls and Butte

USED TRACTOR BARGAINS

GOOD CONDITION AND READY TO GO TO WORK

- 1960 M5 Diesel M&M
- 1959 Model 5 Star M&M

tractors . . . come see

• 1954 UB SPECIAL M&M Many other good older model

Also new and used stalk shredders NEW TOWNER ROLL OVER MOLD BOARD PLOWS

ONE RECONDITIONED 605 Moline Power unit for your irrigation well, ready to go to work.

PAYNE IMPLEMENT CO.

313 S. Wali Phone YU 3-2411

Chocolate Pudding with Vanilla Wafer 1/2 Pint Milk

VETERANS ASK

mother of a child. Can I still gibility to participate in this proo to school under the War Or- gran

Thursday, Oct. 3, 1963 phons Education Program if I am otherwise eligible? A - Yes. Neither marriage Q - I am married and the nor motherhood cancel your eli-

Floyd County Hesperlan



Your Independent Insurance Agent is a professional man wh never lets you down. As an incopendent businessman he knows from years of experience how to select the right policies for you from several competing companies. He takes the guesswork out of insurance because he gives you continuing personal attention + not just when you buy insurance . . . but afterwards as well!

He represents sound companies, because his future depends on it. And he deals with companies noted for making payments promptly and fairly should you have a claim.



Know and depend on your Local Independent Insurance Agent who represents one or more companies of The MILLERS Insurance Group of Texas.

The Millers

Insurance Group OF TEXAS The Millers Mutual Fire Insurance Company of Texas

The Millers Casualty Insurance Company of Texas The Millers Life Insurance Company of Texas HOME OFFICE FORT WORTH, TEXAS, SINCE 1898 MILLERS INSURANCE AVAILABLE LOCALLY FROM

CARDINAL INSURANCE AGENCY

127 West Caifornia St.



ANNOUNCING RAMBLER '64_all-new style, all-new luxury!

Totally new Rambler Americans with all-new styling, new ride, full 6-passenger room. New exciting Rambler Classics and Ambassadors, new hardtops, new luxury V-8's, new features.

Today, see how the Rambler Idea - the idea of listening to car owners' wants-pays off for you. NEW! Rambler Americans - the compact economy king with all-new beauty, all-new 6-passenger room. NEW! Everyinch new. Smart curved-glass side windows, too. NEW! Brilliant new hardtops, sedans, and convertible. Smart new big-space station wagons. NEW! All-new ride, with new suspension, longer wheelbase, wider tread.

NEW! Rambler Classic hardtop, with choice of Six or new 198-hp V-8. Smart sedans and wagons, too. NEW! Exciting new options: 7-position Adjust-O-Tilt steering wheel: Shift-Command Flash-O-Matic floor stick for V-8s-you shift it, or it shifts itself. NEW! Rambler Ambassador V-8 offers wagon, sedan-two new hardtops; one with 270-hp 1-8, bucket seats, console, front and rear center armrests-all standard.

PLUS! All Ramblers now have 33,000-mile or 3-year chassis lubrication; rattle-free Advanced Unit Construction, with rustfighting galvanized steel panels. See how well Rambler listens to your wants . . . how beautifully Rambler '64 fills your needs. American Motors-Dedicated to Excellence

Rambler leads because Rambler listens



Today! On display at your Rambler Dealer!

Danny Kaye Show on CBS-TV, Wednesday eve

DOUGHERTY, September 23 -The president of the communby club reports approximately 70 attended the salad supper on

September 19. The next enter-

tainment planned by the club

will be the Hallowe'en carnival.

There were 34 present for morning services at the local church Si,nday. Mrs. Maude Bradley accom-

Mrs. Ned Bradley Sunday af-Mrs. Ned Bradley has visited her mother at Sour frequently

the past week as she is ill. Her day condition is thought to be improving. Mrs. S. M. Crasford spent the

meekend in the home of her son.

turned from a visit in the home ted Mrs. R. T. Jones and son of her brother, Buck Hall in St. at Midland, S. Dak, last week. Acgustine, Flu. Among the in- The Rev. Dewese and family teresting details of her trip were enjoyed the hospitality of the a deep sea fishing excursion, a Clarence Ashton home Sunday visit to the Slave Market and Mrs. Chilton of Arkansas attendance at the Magnificent the house guest of her sister Presbyterian Church which was Mrs. built in the 1880's.

members of the Young Married startion 37th Annual fist church Friday evening. Mr. ber 18-19. The theme for this and Mrs. Robert Ward attended convention was "In Essentials this party.

of Floydada were Sunday din- The most notable items on the ner guests in the home of Mr. agenda were a speech by Mrs. and Mrs. Robert Ward.

Crosbyton were weekend guests dinavian Peninsula. Her talk in the home of Mr. and Mrs. was entitled "Farm Life at the

AT 11 A. M.

trief visits in the homes of se veral frends.

Dougherty News Shawn spent the weekend in Mr. and Mrs. Dale Smith and the home of her parents, Mr. and Mrs. Donald Dufek in A marillo and were present at birthday dimer honoring her fa ther Sunday

> Mr. and Mrs. Richard Ward and children were weekend gues s in the homes of Mr. and Mrs. Mae Ward and Mr. and Mrs. Malcom Ward of Prague, Okla Mrs. Ruth Daniel and daugh

Mrs. Jerry Finley and sons provided by her friends, Mrs. Speck her son, W. E. Speck and his sen, Redney, visited Mr. and beniel in in Lubback Saturday.

ever from Santa Fe and tran lunch in the W. S. Poole home Mrs. F. M. Covington has re- Mr. and Mrs. Tate Jones visi

Mrs. W. J. Ross was a dela Miniature golf was enjoyed by gafe to the Texas Home Der In all Things Charity."

London B. Johnson who told a Mr. and Mrs. Ferris Wheel of bout her recent trip to the Acan of the World," and Mrs.

WE HAVE THE BUYERS!

BRING US YOUR LIVESTOCK.

SALE DAY EACH THURSDAY

NIGHT OF EACH MONTH, 7:30

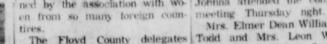
PHONE YU 3-2153

FLOYDADA LIVESTOCK

SALE CO.

DOYLE SAUL, Owner

HORSE SALE LAST SATURDAY



Brewery, the Alamo, St. Mary's morning and night Sunday at the Saturday from Dallas where and Mrs. Bob Cormick and son,

Harmony News

By Mrs. Mather Carr HARMONY, September 23

h eregular community meeting as held Thursday night with Gr. and Mrs. Carrick Snodgrass. dr. and Mrs. Monroe Schulz and Ir. and Mrs. Edward Baird as osts and hostesses. The presifent, Sherwood Ramsey called he house to order. Mrs. Bob sopper acted as secretary in be absence of the secfetary, Mrs. Glenn Pool. After the business session, Rev. Adare of he First Methodist Church of the Levelland ColleYge gave a wonderful message on the Latin the talk the committee served and Mrs. Bill Stader. felicious watermelon to all preand Mes. Tommy Smith

and haby of Ft. Stockton, Tex Senday with his parents the other relatives and to at tend the Golden Wedding of Tom mys grandparents, Mr. and Mrs Bill Srader of Petersburg.

Mrs. Elmer Williams of Cros was a visitor Thursday R. B. Gary home. Mrs. Johnny Jacobs and baby

Mrs. Elmer Dean Williams and The Floyd County delegates Todd and Mrs. Leon Williams sifed Saturday with Jeanne Day uttended the district 2 luncheon; Mrs. Mather Carr. Leon and, vis and went to Plainview with and Mrs. Tom Miller of Dinuba, of the the Banquet and the guided tour Elmer Dean were there doing Mrs. Davis and Jeanne to see Calif., Mrs. Maude Hankins and and of the city, seeing Fort Sam curpenter work for Mrs. aCrr. Mr. Newt McCall. Houston, the Buckton Saloon and Rev. Merriman preached both Mrs. Glenn Pool returned ho- nie Ella of Nashville, Tenn. Mr.

with Chlema's parents and visi- the afternoon, Mrs. Johnny Ja- with R. B. Gary. liams and wife who were here Ramsey Friday. and Mas, Leon Williams of Floy-

Mr. and Mrs. Joyce Davis, Mr. and Mrs. Floyd Trowbridge, in Amariflo with Charlies sister Mr. and Mrs. Sherwood Ramsey, Mrs. R. B. Gary, Mrs. M. ily. D. Ramsey, Mr. and Mrs. Marvin Smith and Trudy and Mrs. Carr attended the Golden Wedding Sanday evening of Mr. and evelland and a professor in Mrs. Bill Stader of Petersburg.

American. Just wish more could children of Amarillo spent the Hale home r would have been there to weekend with the Maryin Smiths hear the talk. It seemed fewer and attended the Golden Wedwere there than usual. After dang of their grandparents, Mr.

Brenda Smith of Amarillo vi-

Brewery, the Alamo, St. Mary's morning and night Sunday at the Saturday from Datas and Mark, of Snyder, Tex., Mr. Har- be less Cothedral, Brooks General Hos- the Chapel. Rev. Merriman was and flat occur in the chapel. Rev. Merriman was an extra occur in potal, Trimity University, Bree- a dinner guest of the Wesley and Samuel State of the Wesley were diner guests rence Stone and Gary all of surviving special parts, the Sunken Gar- Cares. The family was unable Mrs. Pool were diner guests rence Stone and Gary all of surviving special parts. dens, a new shopping center and to attend on account of illness. Sunday in the Zant Scott home. Lubbock. dens, a new shopping center and to attend on account of illness. Sinday in the Zant Scott none.

Mr. and Mrs. Waymon Foster designated his Quarterly Conference will be held Mrs. Bob Carter of Laborate and children of Hart spent the or sisters. with dinner being served at the bome of Mrs. M. D. Ramsey, weekend in the home of Waymon Mis. Carter and Ramsey visi- aunt, Mrs. Marion Tucker and Mr. and Mrs. Chloma Wil- ted with the Sherwood Ramseys family.

children visited over the weekend tended the services, Mes Joe Bill Barnard and fam

Mrs. Roy Hale attended the State Home Demonstration Club meeting at San Antonio going Tuesday and returning Friday. Kent Hale, of near Floydada, Mr. and Mrs. Joe Smith and spent the weekend in the Roy Mrs. Minnie Lee Snyder of

FLOYDADA

New York, aunt of Mrs. Roy Hale, died Wednesday in New York. Mrs. Snyder was a sister

(Successor to Massie & Bond)
BOOTHE BUILDING FLO

Hollis R. Bond

Real Estate

Mrs. Joyce Davis attended Girls of Will Snell of Floydada. Mrs.

ned by the association with wo Johnna attended the community | Scout Training in Plainview Thur- Snyder visited here this sum-Visiting in the Everett Miller home during the week were Mr.

liams spent Sunday in Amarillo and the Raymond Williams in Rev. Merriman visited Sunday

ting with his brother, Aaron Wil- cobs and Johnna visited Mrs. Mrs. Walter Hanna received a message this Monday morning from Missouri. The Chloma Wil- Most of the community atten- that Walter's uncle, Claud Macliams were accompanied by Mr. ded the Fair in Lubbock Mon- kieroy of Denton passed away this morning. Funeral was Tues-Mr. ad Mrs. Charlie Reid and day. Mr. and Mrs. Hanna at-

> USE HESPERIAN WANT ADS

CHEAP

Cotey Ch

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JOHN B. STAPLET

LAWYER

ANNOUNCES THE OPENING OF OFFICE FOR THE

Genera! Practice of Civil

101 N. Main St.

(Northwest Corner of Square, Ground



King Bros. 3 Ring Circus will reach Floydada, Sen. Oct. 6. Matinee Ordy at 2 p.m. S. W. Showgrounds -West of High School, under the spinisorship of the Vol. Fire Department, Doors to the big show will open at I p.m. The circus fracels in two convoys More in the han 50 stars of the red wagons and sawdust arena will be seen in the 20 displays. A complete managerie s carried inchang Tom Tom, one of the largest elephants in captivity. This is the 44th annual tour of he famous King Bros. Circus. Floyd King, one of the famous brothers, will be with the circus here. One Day Only, Admits \$1.25 Children 90 cents.

low assistant director Home Economies told of her cent tour of Russia. "Drab" as the word she used most ten to describe food, clothing and general appearance. Alhough staying in a first class otel she couldn't sleep on the patress but pushed it aside and lept in her blanket, no bath room tissue. The best food they e in all Europe was at a Russian school for cooks. She visited a day nursery, and a home and found things adequate bee not up to our standard. Mrs. Wilmer Smith told of her frip to Australia as a delegate to the convention of the Associated Country Women of the World and felt the chief benefit was

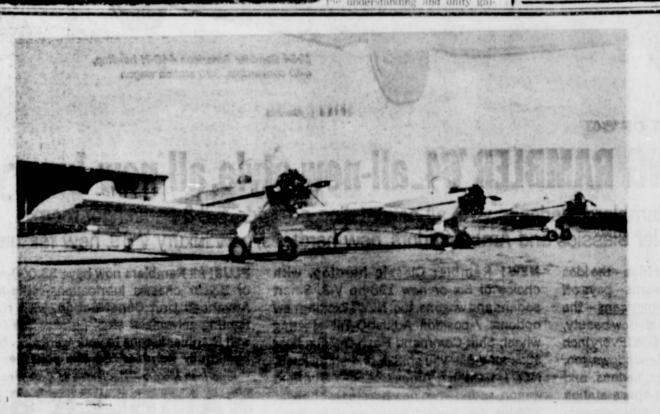


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East Highway 70 Floydada



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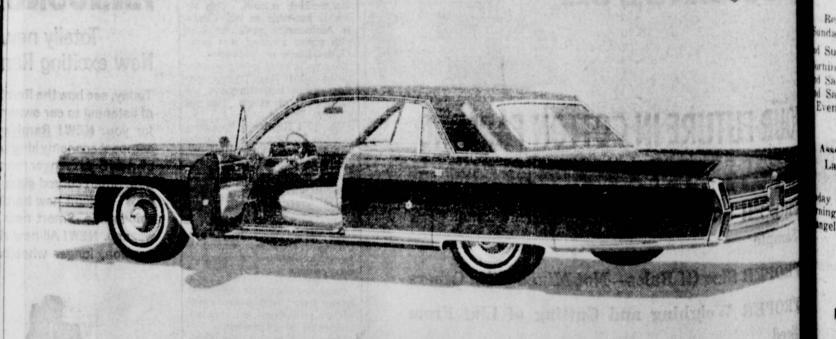
OUR SPRAY SERVICE IS LOCALLY OWNED AND OPERAT-ED — WE'LL BE HERE YEAR AROUND TO HELP YOU WITH YOUR SPRAYING NEEDS. WE APPRECIATE THE OPPOR-TUNITY TO ESTIMATE YOUR NEEDS.

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COLLIER FLYING SERVICE







MORE TEMPTING THAN EVER!

The 1964 Cadillac is more tempting than ever to look at! It remarkably improved in smoothness and responsivenesshas a clean, low sweep to its lines . . . greater refinement in all

It's more tempting than ever to ride in! There's greater smoothness and quietness. The interiors are luxurious as never before. And an exclusive new Comfort Control* enables you to pre-set interior temperature while automatically con- that's built into each of the eleven new Cadillac models. trolling humidity.

And Cadillac for 1964 is more tempting than ever to drive! It has a new high-performance engine-the most powerful in Cadillac history. Cadillac's Hydra-Matic Drive has been *An extra cost option combining heating and air conditioning.

a new version, the Turbo Hydra-Matic, is standard equipme of its body contours . . . and a dramatically new, divided grille. on some models. Both assure a truly amazing agility in training and a new over-all standard of automotive performance the highway.

The final temptation? That's the extraordinary va Be among the first to visit your authorized Cadillac deal

... just wait till you drive it

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SEE AND DRIVE THE NEW CADILLAC NOW AT YOUR LOCAL AUTHORIZED CADILLAC DEALER

COOPER PONTIAC - CADILLAC, INC.

6TH AND BALTIMORE ST.

PLAINVIEW, TEXAS

tend Church This Week Your Church-Needs You!

Sandhill Baptist Church Sunday Services Jimmy McGuire, Minister

Worship ning Worship

First Methodist Church Charles E. Lutrick, Pastor

Surday Services School 11:00 g Worship

First Christian Church Roy Turner, Pastor

Sunday Services av School 11:00 Service uth Meeting 6:00 ng Worship 7:00

First Baptist Church

F. C. Bradley, Pastor Sunday Services School 9:45 ng Worship 11:00 6:00

7:00

Calvary Baptist Church Perry Threadgill Pastor

ng Worship

Sunday Services 9:45 School ng Worship 11:00 6:30 ing Worship

Bible Baptist Church Gilbert Rhine, Pastor

Sunday Services 10:45 ing Worship Meeting 7:15 ng Worship 7:45 esday Evening

Nazarene Church Roy G. Archer, Pastor

Sunday Services 9:45 Worship 11:00 6:30 Worship

erland Presbyterian Church Houston Dixon, Pastor

Sunday Services School ing Worship 11:00 g Worship Discont.

edar Hill Baptist Church Bert Glascock, Pastor

Sunday Services ng Worship ng Worship

New Hope Primitive Baptist Church

Beathel Jeffrey, Pastor ing Worship

Saturday Afternoon Saturday vening Worship

Cedar Hin esembly of God Church Larry Godfrey, Pastor

Sunday Services Sunday School Worship

11:00 10:00 Morning Worship 11:00 Evening Worship 7:45 7:30 Wednesday Evening

Victory Baptist Church

A. J. Holster, Pastor

Harmon Funeral Home

Winn's Restaurant

Sunday

Psalms

8:1-9

St. Mary Magdaline

Catholic Church

Father Curtis Hoffmann, Pastor

Sunday Worship

about each one of us?

humanity.

10:00

Weems & Weems

Panhandie Compress & Warehouse Co.

Consumers Fuel Association

Martin & Company

Bullock Shamrock Service Station

Dougherty Baptist Church Jim DeWese, Pastor

Sunday Services Morning Worship 11:00 Training Union Evening Worship

City Park Church of Christ Herman Alexander, Minister

Sunday Services Bible Study Morning Worship 5:15 Bible Study Evening Worship Bible Study Wednesday 8:00 Ladies Bible Study, Wed, 9:30 a.m.

Wall St. Church of Christ

O. W. Kirk, Elder Sunday Services Communion and Morning Worship Evening Worship 10:30 Wednesday Evening

Mt. Blauco Baptist Church O. N. Reed, Pastor Newell Burk, Elder

Sunday Services Morning Worship 6:30 Training Union Evening Worship Wednesday Prayer Service_ 7:30

South Plains Bapust Church Sealy Smith, Pastor

Sunday Services 10:00 Sunday School Morning Worship 11:00 Training Union Evening Worship

Carrs Chapel Rev. Doyn Meriman Pastor Sunday Services Sunday School Morning Worship 11:00

2nd and 4th Sundays Evening Worship

Sandhill Church of Christ

Sunday Services 10:30 Morning Worship Evening Worship

> New Salem Primitive Raptist Church

Joe M. Jackson, Pastor Sunday Services

Congregational Singing Morning Worship 11:00 Regular Conference Meeting each second Saturday night

First Assembly of God Church R. J. Palser, Paster Sunday Services

Sunday School Morning Worship Evangelistic Service

This inspirational message is offered for your consideration by the generosity of Public Spirited Individuals and Firms

WHY DOES GOD CARE?

Wednesday

Romans

5:1-8

Mexican Baptist Mission

Raymond Asebedo, Pastor

Thursday

Corinthians

11:17-26

9:45

11:00

6:00

Friday

Hebrews

2:1-7

We are so tiny in the vastness of space, so drab in the grandeur of nature. Why does God care

This question has always plagued the mind of man. It will probably never be completely answered

It remained for Jesus Christ to reveal the love of God. Sunday - World Communion Day -

The world over, men will rejoice in the Divine Love, so far-reaching, that God gave His Son for

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Tuesday

John

14:15-24

Sunday School

Training Union

Evening Worship

Morning Worship

to his satisfaction until he sees and believes the evidence of man's importance to God: Thou hast made

Christians will unite in the sacrament which is their richest experience of the glory and honor God

Reed Ford Sales

McDonald Implements

Floydada Implement Co.

Fieldan Motel

OK Rubber Welders

Fuqua Farm Supply

Producers Co-operative Elevator FLOYDADA & DOUGHERTY

Floydada Real Estate and Insurance

Carthel Fertilizer and Oil

Monday

3:16-21

Farmers Co-op Gins

Saturday

I John

3:16-21

6:20

7:00

West Side Church of Christ

Sunday Morning Worship 10:30

Sunday Evening Worship

Wednesday Evening

Collins Implement Co.

Leonard's Cafe

Edmiston Plumbng & Heating

Solomon Jewelry

Parker Furniture Co.

Scott Gin & Delinting

Wylie Butane

J. F. Patterson "66" Station

United Machine & Supply, Inc.

MIRACLE WHIP SHORTENING APPLESAUCE

KRAFT, Salad Dressing,

Quart Jar . SWIFT'S

> C&H,OR IMPERIAL,

OUR DARLING,

303 Cans . .

Wh. Kernel or Cr. Style

PURE CANE

JEWEL, 3 LB. CAN

ORCHARD PRIDE,

No. 303 Can

49c 10c

57c



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VOLUME 5 NOW ON SALE

HEALTH AND BEAUTY AIDS!

Razor & Foamy

REGULAR OR MENTHOL AND \$1.50 SLIM ADJUSTABLE RAZOR, \$2.29 VALUE - BOTH ONLY

PEPTO BISMOL

AQUA GOLD, Reg. 98c

\$1.09



YOU ALWAYS SAVE MORE MONEY AT PIGGLY WIGGLY!

NYLON HOSE

CANNON, All Styles and Shades, 51 - 15 Seam Hose, 70c Retail, Demitoes, Seamless, Anti Run, or Stretch, 99c Retail, FREE One pair FREE with purchase of two pair

FRESHEST PRODUCE!

10 LB. BAG

IDAHO RUSSETS

Potatoes

Prune Plums

FRESH, GREEN

2 : 29c ROMAINE

CLIPPED TOPS, Purple Tops

Fresh, Italian,

TURNIPS . . . 12½c

HAMS ROAST SAUSAGE BLUE MORROW, ALL PORK

GROUND, LEAN 100% PURE BEEF, DATED

FOR FRESHNESS

ARMOUR STAR,

FULLY COOKED. SHANK CUT, Lb.

ARMOUR STAR,

Aged Heavy Beef, Valu-Trim Lb.

WITH A BAKED HAM FROM
PIGGLY WIGGLY

ARMOUR STAR, Aged, Hvy. Beef, RIB STEAK . Lb. 69c

ARMOUR STAR, LEAN, MEATY . Lb. 23c SHORT RIBS . RODEO'S, THICK OR THIN

BUTCHER BOY, All Meat, Thick Sliced Bologna . KRAFT'S, Cracker Barrell, Mil CHEESE . 10 02.5 SLICED BACON 2 lb. pkg. \$1.09

SPARE RIBS .

LEAN, NORTH. PORK, Meaty

FRESHEST FROZEN FO

BANQUET, Twin Pak, Apple and Cherry 8 Oz. Pkg. Silverdale, Ch

Fruit Pies . 2-23¢ Broccoli

FOX. Deluxe, Cheese, Pep-ORE IDA peroni, Hamburger & Saus. Pizza, 22 oz. size 89c Tater Tots

BANQUET, Choppe

Steak, 11 Oz. Pkg.

PARKER-

HOUSE, HOLSUM,

24 CT. PKG.

Yams GARDEN, CUT 2 No. 29C

Flour PILLSBURY'S 5 Lb. 49C

Peas GREEN, STOKELYS, 2 No. 303 HONEY POD . . . 2 Cans 39C

Sugar PURE CANE, 17C

Pineapple BOLE, FANCY, 17c

KRAFT'S, MINIATURE Marshmallows, 1014 oz. pkg. 19c

BONNE, Heavy Duty, 10c Off Label

Detergent, Giant Box . . 53¢

SWIFT'S, JEWEL Shortening, 3 Lb. Can . 59¢ FINE FOOD WRAP

Handi Wrap, 100 Ft. Roll . 29¢

Biscuit Mix 2 Lb. Box

SEGO, LIQ., Choc, Choc. Ma't, or Vanilla DIET FOOD, 10 Oz. Can . WILSON, WITH BEANS CHILI, 151/2 Oz. Can . 27¢

HOLSUM - Buttermilk or Sweetmilk BISCUITS . 3 cans 25c

PMC HOMOGENIZED MILK . . 3 Tall Cans 350 LIBBY'S, De'uxe Purple, in Hyv. Syrup

PLUMS . No. 309 Can 25¢

Floydada Thur. Noon, Oct. 3. thru Thur Noon, Oct. 10, 1963. We Reserve The Right to Limit Quantities.

MARSHALL, CUT

BAMA, Smooth or Crunchy Peanut Butter . 18 oz. jar 49c Sandwich Bags, 75 ct. pkg. 19c HUNT'S, IN TOMATO SAUCE Pork & Beans . 2 No. 300 cans 25c STOKELY'S, Fancy Tomato CATSUP, 14 Oz. Bottle . 19¢ SCHILLINGS, Pure Pepper Black Pepper . 4 oz. can 39¢

Green Beans 2 No. 303 cans 25¢

GET YOUR PI PAL ENTRY BL AT PIGGLY WI

