

No. 37 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPT. 26, 1963

20 PAGES THIS WEEK

800,000 School Bond Election This Saturday

Unexpected Gain in Grades; Remodeling Demands Action

Every qualified voter in the Floydada school district is entitled to vote this Saturday on an \$800,000 bond vote to build a new 25 room grade school, more cafeterias, a science addition at high school and a complete remodeling job for all Floydada schools.

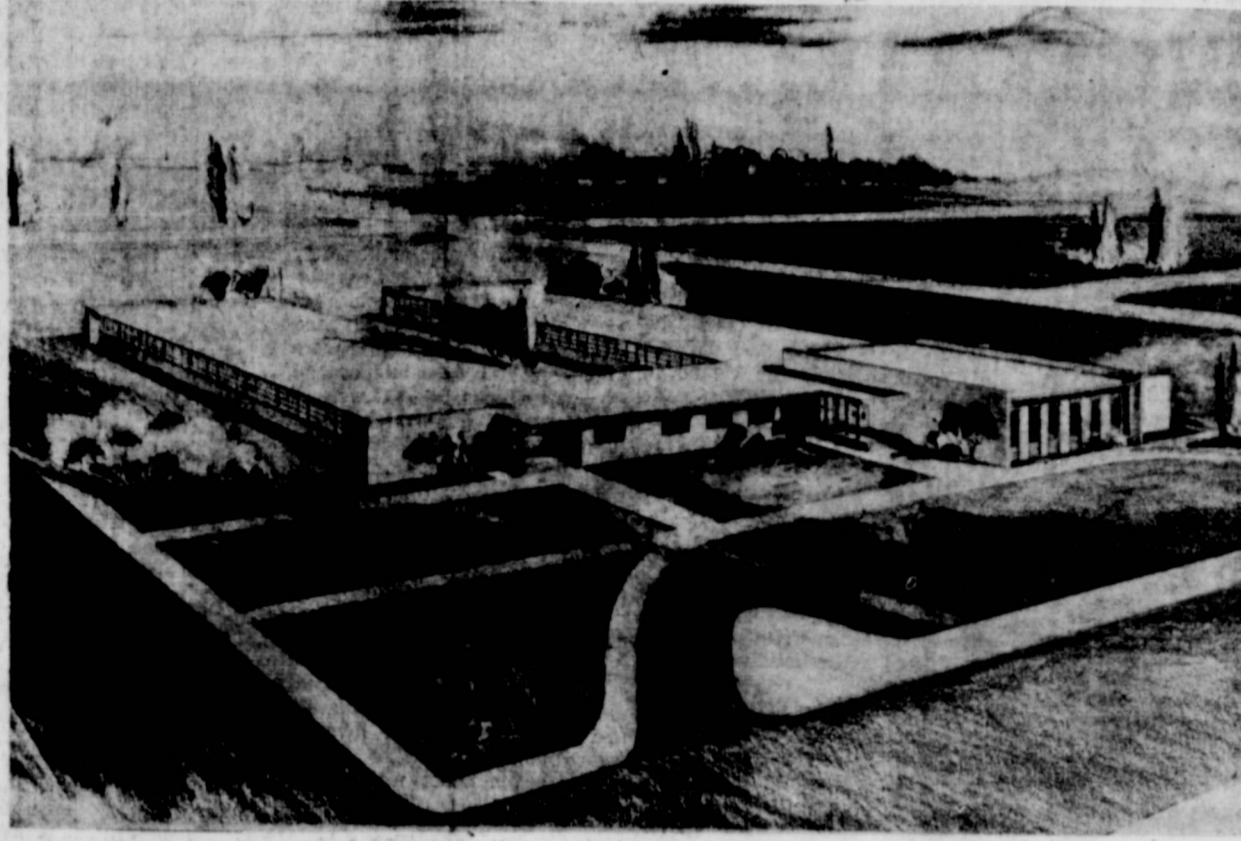
The bond vote also includes equipment and library for the schools. Voting will be in the county courtroom. Every school tax payer who has paid his or her poll tax, or is exempt by age is eligible to vote in the election.

County ASC Committee Selected

According to a report from Tom Hutchins, county ASC head the community committees have selected the three man county ASC board for the new year. H. W. Schacht, Lockney; J. B. Smitherman, Floydada; J. B. Robertson, Petersburg.

The \$800,000 bond will be used as follows: if a majority of the voters approve it: remodeling at Andrews Ward grade school, \$56,619.00; remodeling at Junior High, \$40,990.00, work on Junior High gymnasium, \$2,650.00; remodeling at the high school, \$2,320.00; new 25 room grade school, \$432,520.00; equipment for all schools, \$21,700.00; paving and cafeteria addition, \$41,000.00.

Three propositions are listed on the ballot which is printed on another page of this issue of The Hesperian. The person desiring to vote for the \$800,000 bond should vote "for" on all three propositions or if against it, vote "against" all three propositions. (See Bond Election, Page 4)



ARCHITECTS PRELIMINARY SKETCHES OF PROPOSED NEW GRADE SCHOOL... Architect Marvin Stiles of Lubbock sketches a likeness of the new grade school that will be built in Floydada should voters approve an \$800,000 bond election this Saturday.

Big Thanks From The Fair Board

On behalf of the Floyd County Fair Board, I wish to thank everyone who so cheerfully helped with the Fair. Producing the Fair is a project which requires the combined efforts of many people from all over the county and this year folks from adjoining counties contributed toward its success.

The board wishes also to express their appreciation to those who bought advertising in the building and in the catalogue, and also to those who bought booth space and to all exhibitors. We could not have the Fair without each and everyone of you.

I would like to take this means to personally thank those who have worked so hard and faithfully during the two years I have been president. It has been my good fortune to have some of the finest folk in the world assisting with the Fair. From the bottom of my heart I thank everyone of you.

Hershel Carthel, president (footnote) Someone left a pair of white shoes and bobby socks in the stage of the Fair building. They may identify and pick them up at my home. Mr. Carthel



OUR POUND BOBCAT... Burl Daniel, south of Floydada near the Blanco canal with this big bob cat that he shot near early last Friday morning. His dog another dog tamed the cat in a tree near when the cat ran out of the tree into Dan's watch he killed it with five shots from his

F. M. Dougherty Prominent Rancher Died In Fort Worth

Gravestone rites were held in Gainesville on Sunday afternoon for Francis Marion Dougherty, 72, prominent rancher and vice-president of the Southwestern Exposition and Fat Stock Show. He was widely known as Frank M. Dougherty, son of the late Capt. and Mrs. William H. Dougherty.

Mr. Dougherty was dead on arrival at a Fort Worth hospital late Friday afternoon after suffering an apparent heart attack. Dougherty had been visiting friends in a downstairs apartment and had gone to his room when he did not return friends investigated and found him slumped on the stairs.

The deceased was born in Gainesville. His father was in business there as early as 1888. The family last resided on Lindsey street in a three-story brick home, which they presented to the City of Gainesville in 1922 to be used as the central portion of a high school to be na-

The Need Is Great

The qualified tax payers of the Floydada school district have the opportunity to vote on an \$800,000 bond election this Saturday to build a 25 room grade school, to build a new cafeteria, an addition to the science department at the high school and completely remodel all existing school buildings.

This editorial seeks to outline the need for the approval of this bond election and the resulting building and remodeling that will follow its approval. The Hesperian believes that if the people of this school district realize the great need that our school board has outlined, they will vote their wholehearted agreement of the bond this Saturday.

One visit to the grade school, the old crowded wooden cafeteria... a look at the temporary buildings... one visit to inspect the interior of the junior high school, one look at the crowded conditions of a record enrollment in all schools will convince anyone of our school's great needs.

Education is the bulwark of our community... of our nation. At a time when the government is considering more control of our schools, we should all be concerned about paying for our schools on the home level... and there is no doubt in our mind that the Floydada school district is in a much better financial condition than is the federal government.

Enrollment increase is skyrocketing in our schools... much faster than the anticipated trends which had been mapped out by school officials. Two temporary buildings will help take care of more first graders for this school term.

True, the parents of some of our white, Latin American and negro children do not pay school taxes... yet, it is our responsibility to help them to become good citizens as we all dig a little deeper to meet today's needs... and the needs of five years from now.

We can look back to the last 10 or 20 years and wish that taxes had been raised gradually -- and at the same time repairs and additions made to our schools.

Yet, neither taxes nor improvements have kept pace with the school's needs. Now, the time has arrived when something must be done.

This situation is similar to the time when a motor-

Floydada Whirlwinds Take On Childress Bobcats In Wester Field This Friday

By Kenneth Rimmer The Floydada Whirlwinds will play host on Friday night to the Childress Bobcats. Kickoff time is 8:00 p.m., and Wester Field in Floydada is the game site.

The Whirlwind - Bobcat game will be the fourth outing of the season for Floydada. Childress got things rolling this fall when they ran rough shod over Paducah piling up a big score. In their next outing the Bobcats lost a close game to a fine Hamlin ball club and then came back last week to squeeze by Shamrock by a narrow margin.

Scouts report that Coach Bob Hart's Bobcats have both size and speed. They normally start Mike Reeves, 180, at QB; Robert Maxwell, 140, at tail back; Jim Don Wilson, 147, at half back; and Jerry Sachse, 170, at full back.

In the line are Teddy Poling, 160, at center; John Sims, 162, guards; Bob Meason, 198, and Anthony Shires, 208, at tackles; Ricky Hamm, 176, and Thomas Bradford, 170 at the ends.

The Bobcats use a multiple offense and scouts report they have good team speed and fine speed in their backs, though

none are as fast as Mitchell who dazzled the Whirlwinds in Childress last September.

The Bobcats have good passing in Reeves, their quarterback. Reeves was injured last year and did not play against Floydada, but had been a starter earlier in the season before he was knocked out by Hamlin.

The Childress defense is expected to be tough and with good anchor men. Last year big Bob Meason was a rugged line backer against the Winds and he is back against this season. Childress is one of a very few (See Football, Page 4)

Judge Rules That Floydada School District Patrons Must Render Personal Taxes

Because 50 tax payers of the Floydada school district have brought suit against the Floydada school trustees, board of equalization and school secretary alleging that the schools tax payers have not rendered all personal property, Judge Victor H. Lindsey of Lubbock has ruled that the district's tax payers must appear and sign a supplemental rendition listing all personal property required by law, and not previously rendered.

The judge has instructed the school secretary to send each tax payer a copy of the order and has declared a restraining tax payer a copy of the order and has declared a restraining order on the tax roll until Oc-

tober 12, 1963. At this time if the court will appoint a Master to secure a roll of the personal property that has not been so rendered.

At this time if personal renditions have not been effectively declared the court will appoint a Master to secure a roll of the personal property that has not been so rendered.

According to Article 1037 "Personal Estate" is defined as follows: "The term personal estate or property as used in this law shall be held to include all household furniture, money, goods, capital, chattels, public stocks and stock of corporations, money or otherwise, and generally all property which is not real.

The tax payer should report this according to his personal assets on January 1, 1963.

Much discussion has been centered around reporting money if it is not in the local bank. According to a local attorney, money in a New ork bank or any bank should be reported just as money in the local bank should be reported.

If a tax payer's furniture is not of \$250 value it does not have to be reported.

The judge's statement also says that the 4 1/2 per cent rate on valuations which is set at present is subject to readjustment in order that the school will not have a surplus of more money than is needed.

Judge Declares School Property Valuations Correct: Hearing Set For October 12

Judge Victor H. Lindsey of Lubbock declared in a hearing last week in district court here that "the values of real estate as fixed by and determined by the Board of Equalization for the year 1963 are substantially correct". This affirmed the position of

the Floydada Board of Education the Board of Equalization, and the land appraisers, McMorris and Company of Amarillo.

issue for school improvements and new grade school scheduled for this Saturday passes. Further hearing on the case is set for October 12. The school district's tax assessor-collector was instructed to send a letter to each taxpayer (See Hearing, Page 4)

Black Chat

... the 1964's are here!

Floydada auto dealers are blasting off this week with the showing of Chevrolets and Fords... the 1964 Dodges went on display last week.

Next week the new Mercury, Oldsmobile, Buick, Rambler and Pontiac go on display. The Hesperian joins with Roe Motor Company, City Auto Service, Cline & Rainier, Oden Chevrolet and Reed Ford Sales in your invitation to see the latest from the auto industry.

how Kenneth will that last press him home by mind him for a unpredictable and of the newspaper know about the printing a row blind, the old press that had!

our best to help settlement in trying friendly relations starting the past to speak Span- peasants from Old Thursday on Fri- then on Fri- the privilege of an editor from Ro- know better than speak Italian and an interpreter

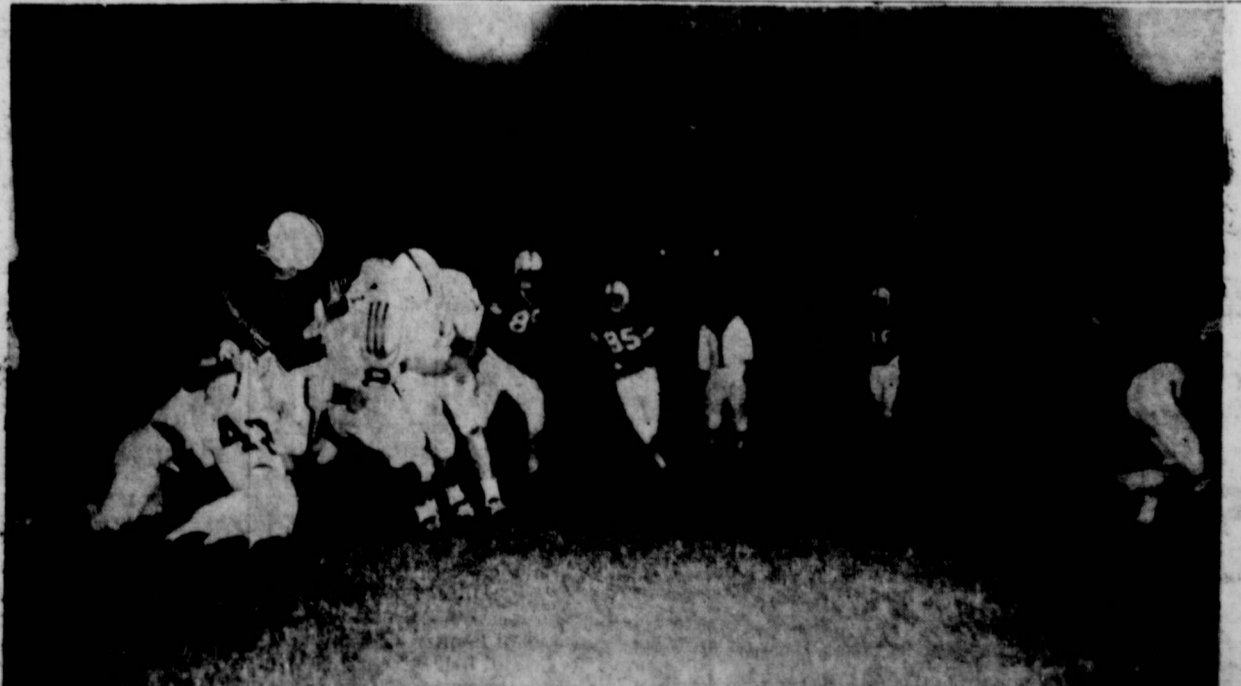
most people opportunity is usually going around work. does the elephant with his legs in trying to trip

Sister Of Marvin Massie Passes

Miss Jane Massie, 92, of Weatherford, sister of J. M. Massie of Floydada, died in a Dallas Hospital last Friday. Miss Massie had made her home in Weatherford for a number of years. She was interred on Sunday in Weatherford.

Survivors include two brothers, I. M. of Floydada and Gerald of Tucker, Ga.; four nieces, Mrs. J. G. Martin and Mrs. J. V. Daniel of Floydada, Mrs. William Murry, Harrisburg, Pa., and Miss Helen Massie of Austin, also three nephews, Bert Massie of Floydada, F. M. and Truett Butler of Amarillo.

Attending the funeral from Floydada were Mrs. Daniel and Mr. and Mrs. J. S. Hale, Jr. The group also attended funeral rites in Fort Worth for a sister-in-law of Mrs. Daniel, Mrs. J. H. Evans.



FIVE ON ONE... Whirlwind No. 44 Keith Teague is outnumbered as five big Ralls Jackrabbits hit him at once. A few plays after this shot, Teague received a knee injury that will keep him from play the rest of this season. A piece of broken cartilage was removed from his knee in a Lubbock hospital Saturday morning. Floydada won the game 20 to 3.

WHIRLWINDS MIGHTY SORE... BUT WILL FIGHT FOR NO. FOUR

Floyd Philosopher Claims Farm Problem About Like Cuba --- No body Knows What To Do

Editor's note: The Floyd Philosopher on his Johnson grass farm is back on the farm problem again this week, his letter indicates.

I haven't been invited to attend one, but I understand the Secretary of Agriculture is holding a series of meetings around the nation to sound out us farmers on our ideas of what kind of farm program we ought to have.

Secretary Freeman says he and to find out what sort of farm legislation they want. He's scheduled 13 meetings in all sections of the country, and will talk with thousands of farmers.

I'm not sure this is going to be a very fruitful trip. What I mean is, the fewer farmers you talk to, the less confusion you have over what they want. If us farmers knew what kind of farm program we want, we'd have said so long ago.

I'm like the farm program like I am about Cuba. I think something ought to be done about it, but don't ask me what. Me and a lot of Congressmen

stand shoulder to shoulder on this proposition.

The farm program is like high body is in favor of cutting costs while he's running, but when he gets elected President in the Republican, who hasn't asked Congress to raise the debt ceiling.

If Secretary Freeman stops by this Johnson grass farm, I can tell him straight out the kind of farm program I want is one that guarantees me high prices, low costs, and 100 per cent freedom. If he asks me how we can write a bill that'll do this, I'll have to leave at once to plow, whether my tractor will start or not.

Today we need a larger place for our children to study. A cafeteria large enough to take care of the youngsters who eat at school. We need more teachers and classrooms so that each child will get the help he needs to learn about the new developments in our ever changing world.

Our grade school children go from one building to another in all kinds of weather because the cafeteria and three classrooms are separate from the main building.

We try to better ourselves in and we would like to have modern schools and equipment for our children. We, the parents of today, want basically the same things for our children as the parents of 25 or 50 years ago. We teach them the best we know how to be good Christians and responsible citizens.

There are two sides to every issue and the tax issue is no any different. Vote in the School Bond election the way you see best. At the same time please remember our youngsters and their needs.

Floydada is the best town I know anywhere and I've enjoyed living here many years. I am proud to be a citizen of a community and a Country where anyone can vote as he chooses, or write a letter to the local paper expressing the needs of our school children.

A Mother
(Name withheld by request)

Myrick Infant Buried At Hart

Funeral rites for the infant daughter of Mr. and Mrs. Ralph Edward Myrick of Hart, were conducted Tuesday in the Baptist Church there. Burial was in Hart Cemetery. The baby, Pachus Aileen, died Monday morning in a doctor's office at Hart. She was born in August. Survivors include the parents; a sister, Johanna; her grandparents, Mr. and Mrs. John Rice and Mr. and Mrs. D. D. Myrick all of Hart, and a great grandfather, J. T. Myrick Sr., of the South Plains community.

Sherry Mullins Guest Speaker For Homebuilder

Sherry Mullins spoke on what degree of meat supply persons need to receive their nutrients each day at a meeting held in the Agriculture building club room on September 17 by the Home Builders Home Demonstration club. Thirteen members were present.

Miss Mullins, who is county home demonstration agent, also stressed that meat is almost completely digested and utilized by the body 96 to 98 percent. She said teen age girls eat less meat than any other group in the Nation.

Joe Nell Fawver, vice-president, had charge of the business meeting. Members answered roll call with a way to ruin a good recipe.

Those present were Mmes. Gladys Widener, Hallis Bertrand, Ethel Sawyer, Inez Walker, Mattie Norrell, Judy Roberts, Ruby Evans, Bernice Race, Doris Huckabay, Margaret Daniel, Corene Mankin, Mildred Fuqua, Blanche Williams and Miss Mullins.

The next meeting will be October 1 with Minnie Barton.

DELEGATES RETURN FROM STATE THDA MEETING
More than 800 key home demonstration leaders of the Statedelegates.

THE FLOYD COUNTY HESPERIAN

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Baker News

By Mrs. R. A. Colston
BAKER, September 23 —Pety Officer 3rd Class Gene Franklin Jr., wife and baby Scot of Pico-Rivera, Calif., spent last week at home with Mr. and Mrs. R. L. Neil, Carolyn and other relatives. Visitors in the Neil home during the week were Mr. and Mrs. Ted Anderson, Mr. and Mrs. Jerry Battey and baby, Mr. and Mrs. Malvin Jarboe and Vickie, Robert Bradford, Mr. and Mrs. Roy Baxter, Darlene and Cindy Galloway, Mr. and Mrs. Olen Lyles and Lori Jo and Mr. and Mrs. Doug Galloway of Canyon.

Mrs. J. B. Colston and Danny were dinner guests Thursday of Mrs. Raymond Colston.

Mrs. Raymond Colston visited Odell in the home of her mother, guests were Mrs. Abigail Etz and Dorothy.

Teresa Colston was an overnight guest Friday of Cindy Carlton.

Several families from this community attended the Floydada-Rails football game at Rails Friday night.

Danny Bradford visited Friday night with Mr. and Mrs. Raymond Colston while his parents, Mr. and Mrs. Floyd Bradford attended the football game at Rails.

Mr. and Mrs. T. T. Hamilton, Mrs. Prudie Mae Wall and Rev. and Mrs. Clifford Potts and family of Whiteface were Saturday night visitors in the J. B. Colston home.

Stacy Leatherman visited Friday with her grandparents, Mr. and Mrs. Floyd Anderson.

Those enjoying a family dinner in the home of Mrs. J. H. Farmer, Mrs. Lucy Pettit and 15 other persons were Pety Officer Gene Franklin Jr., wife, Carole, and baby, Scot of Pico-Rivera, Calif., Homer Farmer, Mr. and Mrs. Bill



NEW WORTHY ADVISOR ... of RAINBOW for GIRLS is Beth Word, back row left, who is flanked by three of her four top officers. They are at right back row, Vickie Jarboe, Worthy Associate Advisor; Jan Dyrno front row right who is Hope; and front row left, Phyllis Appling, Faith. Not pictured is Vickie Johnson, Charity.

Thomas and Mrs. Maud Brister of South Plains, Mr. and Mrs. R. L. Neil and Carolyn.

Mr. and Mrs. Otis Anderson and Connie were Sunday dinner guests of Mrs. Anderson's mother, Mrs. Jim Jones.

Mr. and Mrs. Ted Furguson and family of Shallowater were Sunday afternoon visitors in the Kenneth Willis home.

Mr. and Mrs. Claude Fawver, Mrs. Emma Towry and Conley Bradford visited in Amarillo over the weekend with Mrs.

son and Connie.

Mrs. Emma Towry of Odell has been visiting with her sister and her husband, Mr. and Mrs. Claude Fawver.

Mr. and Mrs. Ted Furguson and family of Shallowater and Mr. and Mrs. J. B. Colston, Teresa and Danny were Sunday afternoon visitors in the Kenneth Willis home.

Mr. and Mrs. Claude Fawver, Mrs. Emma Towry and Conley Bradford visited in Amarillo over the weekend with Mrs.

Fawver's and Mrs. Towry's sister, Mrs. Grace Hart and with Mrs. Towry's daughter and her husband, Mr. and Mrs. J. Joe Sulwaine Holmes.

Dale Vidner is the first this season at the South Plains Open Gin to bring the first bale of cotton in, according to Roy Burks, manager.

HESPERIAN WANT ADS SELL!

Letters To The Editor

Mr. Editor:

I am a mother of school age children, a member of the Andrews Ward Parent-Teacher Association and the Junior High Parent Teacher Student Association. I have occasion to visit these schools often. Our Andrews Ward is bursting at the seams. They have a grade school that enrolls 842 students. This school could adequately serve 500 students.

The Junior High has 50 more pupils registered this year as compared with last years enrollment. These schools invite parents and interested people to visit with our citizens and leaders of tomorrow.

I am not writing this to tell you how to vote in the School Bond Election but to give you food for thought.

We have watched the making of new and better cars. The automatic washer and dryer and many other time saving appliances. Every year new things are made to replace the old. We like to be comfortable in our homes and try to make them attractive.

Our children spend five days a week, nine months out of the year in school. They are in or around school as much as they are at home.

in Floydada.

Mrs. Lynn Miller is home after attending the State Home Demonstration Meeting in San Antonio.

Mr. Tom Pierce made a trip to Ft. Worth over the weekend after his parents. They were involved in a car wreck near their car was pretty well wrecked. The elder Pierces live near Floydada on the Rails Highway.

Miss Norma Hollams of Lubbock was home over the weekend visiting in the home of her parents, Mr. and Mrs. T. C. Hollams.

Mr. and Mrs. James Jeffress visited in the home of Mr. and Mrs. J. R. Turner in the Providence Community Sunday afternoon.

Mr. and Mrs. Gene Bloys visited in the home of Mr. and Mrs. Dale Goen Sunday night

leader and Mrs. Kirk Slater G. A. leader. Those elected to attend the Associational Conference were Mr. and Mrs. Bill Stringer, Mr. and Mrs. Kirk Slater and Mrs. Jimmy McGuire. Alternates are Mr. and Mrs. Tom Pierce and Mrs. Russell Bell. The executive board consists of Jimmy McGuire and James Jeffress. Good luck to all of these and their new jobs for the coming year.

Our deepest sympathy to relatives and friends of Mr. Bob them in their hour of sorrow. Mr. Hinkson passed away Sunday morning in Peoples Hospital in Floydada. He had been in the hospital only six days. The Hinksons have lived in the community many years.

Those enjoying 84 at the Community Center Thursday night were Mr. and Mrs. James Jeffress, Mr. and Mrs. Gene Bloys, Mr. and Mrs. Weldon Smith and Mr. and Mrs. Tom Pierce and children.

The Sand Hill Club met Wednesday afternoon in the home of Mrs. T. C. Hollams. Since a quorum wasn't present no business was transacted. The new Home Demonstration Agent presented the program on "Meat Cooking." Those present were Mrs. T. C. Hollams, Mrs. Tom Pierce, Mrs. Arlon Miller and Mrs. James Jeffress. The next meeting will be October 2nd in the home of Mrs. James Jeffress. This is a very important meeting and all members are urged to attend.

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FOR THE WORLD SERIES MIKE SUGGESTS THE WORLD'S FINEST 23" TV SETS AT THE WORLD'S MOST COMPETITIVE PRICES

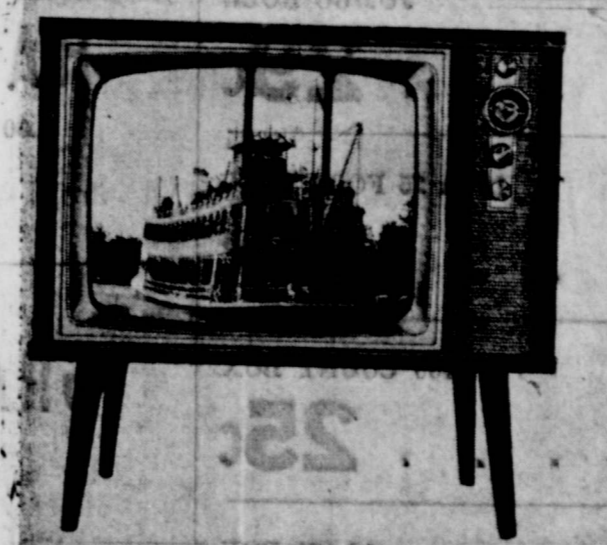
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DESSIE — IRENE — ELLEN
WADIE MAE

Caprock

(Continued from Page 1)
 I'M SURE that nearly every male newspaperman has had an urge to write a wedding story from the man's viewpoint. The following wedding account was written by Bob Grant, publisher of the Illinois Valley News, after expected information failed to reach him. He collaborated with the father of the bridegroom.
 The account is as follows:
 "Leland was beautiful in a black suit of wool with matching lapel pressed down sharply against the chest. Peering out of the left breast pocket were four tips of a cleverly folded white linen handkerchief while in the left lapel quaintly held by placing the stem through an unused button hole and securing it with a small silver hat pin was a white carnation.
 "He wore a shirt of white rayon, severely plain, which was held together at the front by little buttons of plastic. Around his neck and under the shirt collar was a tie of black jersey, knotted carefully in decorative style, and held to the shirt front with a clamping device of gold plated brass. The cuffs of the shirt sleeves were closed with links of the same plated metal.
 "On his left wrist he wore a mercury battery powered watch, a Christmas gift from his father, that was held in place with a metal band. His trousers, of simple pleated design, matched the coat and were supported by a belt of black horse-hair, covered socks of some dark material and were fastened with a bow.
 "He wore no hat and had his hair combed back and then forward from his forehead in a slight wave with no visible means of holding it in position.
 "The bride wore the customary, white."
 The tax roll is rated an asset when the school district is selling bonds.
 Plaintiffs are headed by J. M. Wilson, Sr.
 Their attorneys are W. D. Hancock of Pittsburg, Tex., and H. LaFont of Plainview.
 The election will go on as scheduled this Saturday.
 But the bonds, if the issue passes, can't be approved by the attorney general, nor sold, until the suit is resolved.
 Mrs. Lorin Leibfried, school secretary reports that any taxpayer who desires to meet with the board of equalization should register at her office. The board will meet October 2 and 4.

the assessor and collector have been ineffective to produce a substantial amount of personal property on the roll the court will appoint a Master to secure a roll of the personal property that has not been so rendered."
 Assessed valuation in the county has nearly doubled this year, rising from 14.5 million to about \$28 million.
 Many farmers complain that their taxes will be tripled in some cases. Much of the resentment centers in Cedar Hill community.
 Utilities and railroads in the district have protested the valuations in the past.
 Choice irrigated land is now valued at \$350, compared with \$35 to \$50 before.
 Besides the personal property complaint, the plaintiffs charged that the new real property values have been arbitrarily fixed without regard to market value. The order signed by both parties said the values were fair.
 School spokesmen say that the new valuations were necessary in order to get the bonds in the upcoming bond election sold.
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Dougherty

(Continued from Page 1)
 One of the deceased's major ranching investments was the Buckhorn Ranch near Sulphur, Okla. However he owned land interests in Dougherty. He had lived in Fort Worth since 1961 and was active in civic affairs.
 Survivors include his wife, the former Nell Alexander of Dallas; one son, Bill Dougherty of Santa Fe, N. Mex.; and three grandchildren; also a nephew, Fred Zimmerman, Jr., of Floydada and a niece, Corella Difiede, St. Helena, Calif.
 Attending rites from this area were W. S. Poole, Richard Stovall, Mr. and Mrs. Joy Ward, Mr. and Mrs. Fred Cardinal, Mr. and Mrs. Tate Jones, Roy

People's Hospital

HOSPITAL NOTES
 L.G. Henderson, admitted 9-18, dismissed 9-19, medical.
 Mrs. Fannie Bell Lewis, admitted 9-18, dismissed 9-21, medical.
 Mrs. Dessie Denison, admitted 9-19, dismissed 9-26, medical.
 Mrs. Glessie Gilbert, admitted 9-21, expired 9-22.
 Mrs. Ella Jackson, admitted 9-22, continues treatment, medical.
 Roy Curry, admitted 9-22, continues treatment, medical.
 C. A. Burgett, admitted 9-23, for tests, continues treatment.
 J. T. Poole, admitted 9-23, continues treatment, medical.
 Carolyn Vick, admitted 9-23, OB Baby girl Vick.
 Mrs. Roy Curry, admitted 9-23, continues treatment, medical.
 Mrs. Loretta McCleskey, admitted 9-23, continues treatment, medical.
 Mrs. Julia Casanova, admitted 9-23, dismissed 9-25, OB.
 Mrs. Addie Thagard, admitted 9-17, continues treatment, medical.
 Robert Hinkson, admitted 9-16, expired 9-22.
 Pascal Sterling, admitted 9-11, continues treatment, medical.
Resident Patients
 Mrs. L. C. McDonald, T. J. Thomas, Marvin Massie.
Emergencies
 9-18, Michelle McCown, laceration of thigh.
 9-19, Mrs. Harvey Reynolds, X-ray of ankle.
 9-19, Rene Gil, skull X-rays
 9-20, Keith Teague, knee X-rays, transferred to Lubbock.
 9-20, Jose Hinojosa, injured on rotary machine, wound in chest, transferred to Lubbock.
 Misses Carolyn Barre and Candy Shows, both senior students at Texas Tech, were houseguests last week on Wednesday and Thursday of Mr. and Mrs. Jack Henry.
 Visitors over the weekend with Mr. and Mrs. W. J. Wilks were Mr. and Mrs. J. U. Dennis of Memphis, Tex., Mrs. J. H. McManus of Sulphur Springs, and Mrs. Essie Couver of Amarillo. Mr. Dennis and Mrs. McManus are an uncle and aunt of Mrs. Wilks. Visiting on Sunday were Mr. and Mrs. Dennis Wilks and family of Wheeler.

Cone News

Mr. and Mrs. D. A. Barnhart spent Thursday night and Friday in Vernon visiting their daughter, Mrs. Nelson Hilliard and Mr. Hilliard. They also attended to some business while there.
 The revival meeting is in progress this week at the Baptist church. The evangelist is Rev. Clifford Potts, pastor of the First Baptist Church of Whiteface, and the singer is Arlis Coward, Lubbock. They and Rev. and Mrs. R. C. Guest were Sunday dinner guests in the home of Mr. and Mrs. Bob Wideman, Kenny and Belva.
 Misses Kayla and Melony Davis and Marsha Ogle had lunch with Mrs. Roxie Travis on Sunday.
 Mr. and Mrs. Johnny Richards Gail, Ruth, Dee and baby son of Floydada, Mr. and Mrs. J. D. Richards, Bonnie, Kathy and Jeff, and Mr. and Mrs. Richard Richards and family were all dinner guests in the home of Mr. and Mrs. Thurman Richards and children on Sunday.
 On Wednesday of last week a district workshop was held in the First Baptist Church, Plainview, for officers of Women's Missionary Union. Those going from the local church were Mrs. Ralph Shrum, Mrs. Bob Wideman, Mrs. D. A. Barnhart, Mrs. R. C. Guest, Thurman Kirby, and Mrs. W. T. Center.
 Patti were Sunday dinner guests in the home of Mr. and Mrs. Roy Mara and Mollie.
 Mr. and Mrs. W. C. "Dub" Henry, Munday, and Mrs. W. C. Henry, Sr., Ralls, visited with Mr. and Mrs. Morris Wideman on Saturday evening.
 B. L. Ewing is in Commerce, Tex., where he is visiting his son, Bennie and family.

Football

(Continued from Page 1)
 teams that Floydada has met, but never defeated. The Whirlwinds lost a regional game in Childress in 1952, and dropped their game there last fall. This will be the first appearance of Field.
 Coach Bill Curry and his Whirlwinds are still having trouble with the injury jinks. Last week at Ralls Keith Teague suffered a knee injury that required an operation and he is out for the season. Vernie Moore is still having trouble with leg muscles, but is hoping to play.
 Bill Potts seems to be up to par again and will be ready to go on both offense and defense. Ken Campbell is also looking better each day and should be ready for action both ways by Friday night.
 Curry has moved Conley Bradford up to the starting quarter back slot. Bradford went in at Ralls and did a fine job for two quarters. Johnny Cantrell has been moved from the B team to work behind Bradford at QB. Vernie Moore, who played quarter last year, has had little time to work out at that position this season because of the nagging leg injuries that have had him slowed much of the season.
 In scrimmage sessions early this week the coaches were using Kirby at center, Potts at right guard, Lutrick at right tackle, Wilson at right end. On the left side were Zeke Robertson at left guard, Don Rainer at left tackle, and Ronnie Rucker at left end. Bradford at quarter, Moore or Watts at tail back, Campbell or McNeill at full back, and Golithly or McNeill at wing back.
 The Floydada team would probably have been tabbed the underdog in this contest if they

865th Student Enrolled At Andrews Ward School

W. P. Nicholson, principal at Andrews Ward school announced an enrollment of 865 Tuesday morning, then reported an hour later four more enrollments, making a total of 869 students. Last year at this time 754 students were enrolled. By the first of November, Nicholson said he expected 900 students to be registered at the grade school.
 Another ready-built house is ready to be moved onto the grounds to take care of the high enrollment partially. Nine teachers are teaching in the first grade this year and last year were playing at top strength. With injuries they are definitely the under dog and nothing less than a maximum effort gives the green and white much chance of upsetting Childress.
Q B CLUB MEETS MONDAY NIGHT
 The Whirlwind Quarterback Club will hold a regular meeting on Monday night, September 30. Gathering time is 7:30 and the place is the high school cafeteria.
 Club President Doyle Moore says there will be refreshments of coffee, cake and pie. Films of the Childress game and other recent Whirlwind games will be shown, and there will be a lot of football talk. Whirlwind scouts will be called on to give a report on the Post ball team and the game coming up next week.
 All club members and interested fans are invited to attend.

Promotion And Rally Day At First Methodist

Rally and Promotion Day has been planned for Sunday, September 29th at the First Methodist Church with the Rally Day goal set for Sunday School at 4:25 in attendance.
 It will be Promotion Sunday in all classes of the Children's division in Sunday School. First of the annual features of Promotion Sunday is the gift of Bibles to students entering the Junior Department (4th grade). The Bibles are given by the Men's Bible Class.
 October 6th is the beginning of a series of SUNDAY NIGHT services, with special revival emphasis, continue through November 10.
 They will feature personal witnessing, special hymn singing, evangelistic preaching and dedication time.
 Attendance will be sponsored by the Commission on Evangelism and Membership by the "Fill A Pew". Pew captains are appointed to extend invitations and encourage attendance. There are 30-34 captains each Sunday.
 School teachers get automatic pay increases according to the state salary scale each year, and this item alone has increased the operational costs of the school system.
 Although there has been much discussion and dissent about the extreme increase in tax evaluation of properties, there have been very few who have declared that they are against the bond elections' approval.
 Mr. and Mrs. D. L. Hargis and Marvin visited Mr. and Mrs. W. H. Carr and Ruth Carr in Oklahoma September 10 to 19. MR. Hargis and Mrs. Carr are sister and brother.



CONSERVATION FARMER OF THE YEAR... went to E. W. Walls, of Floyd County, giving the plaque on behalf of his father is left. Making the presentation is Lion...
E. W. Walls Receives Soil Conservation Award
 E. W. Walls received the 1963 per management of Floyd County Outstanding Conservation Farmer Award last Thursday following the Annual Farm Tour and free Bar-b-que meal at the Plains Baptist Assembly in Blanco Canyon. Doyle Walls, son of Mr. Walls accepted the presentation in the absence of his father.
 Wells, a well known farmer in the Fairview community and Floyd County for a number of years farms a section (640 acres) of dryland northeast of Floydada. He first requested assistance in 1954 through the Soil Conservation District Program for the purpose of developing a conservation plan on his farm. Mr. Walls had even before this time been applying soil conservation practices. His overall program intensified by practicing conservation measures to fit the needs of his land and by taking advantage of the financial programs made available for these different practices through the Agricultural Conservation Program and the Great Plains Conservation Program.
 Conservation practices that are now on the land includes a com-

Hearing

(Continued from Page 1)
 on the district's rolls, requesting the taxpayer to submit a supplemental rendition by Oct. 2, listing all personal property as required by law.
 Plaintiffs in their original petition charged that personal property such as bank deposits, stocks, bond, and other items were not placed on the rolls. They contended that real property owners were thus forced to pay an unfair proportion of the taxes.
 The court says:
 IF BY OCTOBER 12... it appears that the efforts of

Hearing

(Continued from Page 1)
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WESSON OIL

1 1/2 QT. BOTTLE 69c

SHURFINE POUND
COFFEE 59c

NORTHERN 80 CT. BOXES
NAPKINS 2 FOR 25c

NORTHERN - PAPER JUMBO ROLL
TOWELS 29c

KAISER 12" x 25 FOOT ROLL
ALUMINUM FOIL 29c

SCOTTIES 400 COUNT BOX
FACIAL TISSUES 25c

JOY - SUDS 16 OZ. BOX
BUBBLE-BATH 25c

PICK OF THE FRESH PRODUCE

FRESH, CRISP STALK
CELERY 19c

RUSSET, No. 1 Idaho 10 Lb. Bag
SPUDS . 59c

HARVEST BUYS!

GLADIOLA
FLOUR 49c

5 LB. BAG

AQUA - NET
HAIR SPRAY 88c

2.00 SIZE - PLUS TAX

SHURFINE
GRAPE JUICE 35c

24 OZ. BOTTLE

KRAFT'S VELVEETA
CHEESE 79c

2 LB. BOX

WE GIVE GUNN BROS. STAMPS DOUBLE ON WEDNESDAY

BAMA RED PLUM JAM

18 Oz. Glass 3

WILSON'S - VIENNA Cans
SAUSAGE . . 5 FOR \$1

SKINNER'S BOXES
Macaroni - Spaghetti 2 FOR 25c

SHURFRESH
BISCUITS . . 3 FOR

SHURFRESH
OLEO

Choice Meats

WILSON'S, Cert., Sliced 2 Lb. Pkg. **BACON 1.19**

USDA Grade A, Arkansas Lb. **FRYERS 35c**

SUNRAY, Fancy Beef Chuck **ROAST 49c**

WILSON'S, Canned-Ready to Eat **HAMS 2.99**

ON THE WYE FLOYDADA YU

Powell's SUPER

YOUR HOME OWNED - HOME OPERATED STORE

THESE PRICES GOOD THURS. SEPT. 20 THROUGH MON. NOON, SEPT.

THE FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 26, 1963

SPC Showando At Post On 28th

Outdoor living, the ring of a good axe and woodsmoke will serve to lure volunteer Scouters to Camp Post, Post, Texas, September 28, to participate in the South Plains Council's SHOWANDO a ten-hour session of events designed to bring the program of Scouting to boys of their areas.

Registration begins at 9 a.m. and the session will be closed with a campfire at 8 p.m.

The SHOWANDO, a training course designed to give instruction and practice in Scouting skills, will offer such things as teamwork as a patrol from a Troop, a competitive interpatrol rally, a cookout prepared to Scouting standards by Scouting methods, viewing and participation in the best program aids and gimmicks available to the Council.

In addition to offering Scouting skills and practices, the SHOWANDO will provide a chance for Scoutmasters from different parts of the South Plains Council to work together and exchange ideas for furthering the interest of Scouts on the South Plains.

Cannon Martin, chairman has urged local Troop Committees to have especially their Scoutmasters participate in this year's SHOWANDO, and any other adult interested in Scouting. "The more people we have trained and interested in Scouting, the more boys we will be able to reach with the Boy Scout Program."

from the bridal bouquet as her corsage.

Mr. and Mrs. Smith will be at home at 442 Emery, Mulvane. Mrs. Smith, a graduate of Kansas State University, has been County Home Demonstration Agent in Floydada, Tex.

The groom, a graduate of David Lipscomb College, Memphis, Tenn., is minister of the Church of Christ in Mulvane.

Houseguests in the Roggendorff home who came for the wedding: Mrs. Kenneth Medlock, Loop, Tex.; Miss Mary Walker, Miss Bertha Soto, and Miss Bonnie Hodge, Abilene, Tex.; Miss Bula Mundy, Lamesa, Tex.; Mrs. Wayne Rose, Mission, Kan.; and Miss Dixie Tessman, Bonnie Campbell, Linda Crawford, Mary Wu, and Mrs. Loyal Garrels, Manhattan, Kas. Mr. and Mrs. Lynn Miller, Janice and Ronnie of Floydada also attended the wedding.



WHAT IS YOUR TYPE?

Each new student at Methodist Hospital of Dallas will have an opportunity to have her blood typed as part of orientation activities. Mrs. Florence Ann Sowell of Floydada, Texas, seated, is first to give her blood sample to Medical Technologist, Miss Doris Ann Woody. Also shown is Freshman Mrs. Barbara Froemsdorf of Cape Girardeau, Missouri.

GOLDEN CIRCLE SS CLASS MEETS

The Golden Circle Sunday School class met last week with Mrs. Pearl Martin for a social and business meeting with eleven members present.

The devotion was brought by Mrs. E. F. Stovall, who was also leader.

Members answered roll call by giving a verse from the 13th chapter of the 1st Corinthians.

The subject was brought by Mrs. Lela Horton.

Present for the gathering were Mimes, Pearl Fagan, Lela Horton, J. A. Hartsell, R. A. Burrows, Calla Wilson, L. A. Marshall, W. C. Slaus, Eva Newsum, E. F. Stovall, R. L. Nicholas and Mrs. Pearl Martin.

Mr. and Mrs. Norty Bayouth and son of Hamlin, visited here over the weekend with his brother, Dr. Ed Bayouth and wife.

USE HESPERIAN WANT ADS

FLOYDADA
S.W.S. SHOWGROUND
West Of High School
MATINEE ONLY
VOL. FIRE DEPT
2 P. M.

SUN. 6
OCT. 6

KING BROS CIRCUS

CIRCUS ARTISTS

CHAMPION AERIALISTS, ACROBATS AND EQUILIBRISTS
CONGRESS OF CLOWNS—THRILLING RACES—ACRE OF TENTS, ELEPHANTS

50 5 ARMANDOS 50

THE WORLD'S NEWEST BIG SHOW
THE WORLD'S FINEST CIRCUS
DOUBLE ZOO—50 ANIMALS

GIANT MENAGERIE

GLEAMING AND GLITTERING WITH GOLD AND WONDROUS SURPRISES FOR YOUNG AND OLD

DAY OF DAYS

REMEMBER THIS:
Clean and wholesome entertainment is the platform upon which these famous brothers stand. Indeed they have set a pace to be found with no other circus in America.

Looked forward to with longing by the children and grown-ups. The overall day that delights, entertains and instructs, refreshes and relieves from the tedium of toil. The one best holiday days with the Great KING BROTHERS CIRCUS DAY.

ADULTS \$1.25
CHILDREN 90c



Chevrolets Are Here TODAY—

OLDSMOBILES HERE NEXT WEEK

The folks at Oden Chevrolet in Floydada extend this personal invitation to everyone to come in today when the 1964 Chevrolets go on display... next Friday to see the new Oldsmobile **FREE!** COFFEE & DOUGHNUTS

YOUR AUTHORIZED CHEVROLET-OLDSMOBILE DEALER

ODEN CHEVROLET
IN FLOYDADA

Yes! Greater Safety with a flameless and fumeless

ELECTRIC WATER HEATER

Flameless and fumeless electric water heating is safest for your home and will keep more than enough hot water on tap at all times.

SEE YOUR LOCAL ELECTRIC APPLANCE DEALER FOR A MODERN WATER HEATER

LIVE BETTER...Electrically



POWER & LIGHT DEPT.
CITY OF FLOYDADA



MR. AND MRS. JIM SMITH Say Wedding Vows

Capel on the Kennedy Chapel Saturday, Miss Phyllis daughter of Mr. Roggendorff, Manhattan, Kas., bride of Jim Smith, son of Mrs. Cleston Smith, Abilene, Ala.

Minister of Church of Christ, Mr. Ed Hamlin, officiated at the double ring ceremony. Miss Carol traditional wedding. Miss Bertha Soto, Manhattan College, officiating. "Whither Thou Goest I Will Go" was the reading of "Father We Offer" was the prayer.

Mr. and Mrs. Roggendorff were hosts of a reception at their home following the ceremony.

A bouquet of lavender and white flowers centered the table which was covered with an aqua cloth. The three tier wedding cake was served by Mrs. Wayne Rose, Mission, and Miss Mary Walker, Abilene, Tex., poured the punch. Mrs. Melvin Wood, Abilene, attended the guest book.

For favors, the bride chose an aqua silk dress, aqua shoes and purse, and she wore two roses



"Madam... You Just Can't Beat Electric Range Cooking"

The farmer's wife enjoys the many advantages of cooking electrically. Her family enjoys the delicious food!

When you're not now enjoying cooking electrically... see your appliance dealer real soon!

DEPENDABILITY AND LOW COST ARE JUST ANOTHER WAY YOU CAN "LIVE BETTER ELECTRICALLY"

SEE YOUR ELECTRIC APPLIANCE DEALER

LIGHTHOUSE ELECTRIC CO-OPERATIVE
INCORPORATED



THE FLOYDADA SCHOOL BOND ELECTION

The patrons and taxpayers of Floydada Independent School District go to the polls Saturday, September 28th, 1963, in the Court House at Floydada, to vote whether or not they will approve the \$800,000 bond issue called for by the Trustees of the Schools.

Ask yourself the following questions: Does the school need \$800,000 to spend at this time? Are the items set up in the budget all "Needs" or are part of them "Wants"? Are you aware that the proposed bonds, if voted, would create a lien against your home or farm until they are paid? Have you figured the Grand Total Cost to the District, including interest? Get the figures and you will be staggered at the total.

LET'S SERIOUSLY AND CAREFULLY ANALYZE THIS MATTER BEFORE WE VOTE EITHER WAY.

FACT 1 --- The approval of the bonds will not affect the operation of the schools. Spokesmen for the school board at the public meeting in the high school auditorium in Floyd-

ada on September 6th said: "The Trustees are empowered to assess and collect sufficient funds to operate the schools, and this will be done regardless of Bond Issues". (The law provides for this.)

FACT 2 --- Gross inequities resulting from the survey and recommendations by the three wise men from another county who were hired by the trustees are wholly inefficient and faulty and do not reflect a fair and equitable appraisal of true cash values. Cotton allotments on land --- one of the greatest factors in the selling price of land --- ranging in an extremely wide variation in prices, have not been given a thought by the appraisers in setting prices for the owners to pay taxes on.

FACT 3 --- Our water supply is being depleted thirty times as fast as nature is restoring it. We are headed for dry-land farming where irrigation is now used. And, this time is near at hand. When it comes where will your \$350 per acre land be? This is some-

thing to seriously think about.

FACT 4 --- If the bonds were to be approved it would not be possible for school buildings to be erected for use in the school year.

Later and soon we believe a committee level-headed and conservative should meet with the school trustees to discuss in detail, to a sane finality, a range building program for our school and an equitable tax assessment plan for the district that will be fair and just to all property owners. This plan would excuse services of foreign "experts" and approved and would be carried out by Floyd County tax payers and citizens.

The consensus of hundreds of our friends of our schools and tax payers is the bond issue should be defeated Saturday, September 28th 1963.

REGARDLESS OF HOW YOU VOTE, DON'T FAIL TO VOTE IN THIS ELECTION.



**Mrs. Sam Hale
To Attend TFWC
Meet In Austin**

The Community Improvement Program, a GFWC Sears Roebuck Foundation competitive project in which 70,000 is awarded every two years, and the CARE-Literacy Tag Day, which is for the benefit of Latin American schools in under-developed areas, will be among the two projects discussed at the fall meeting of the Texas Federation of Women's Clubs scheduled for September 30 - October 1, in Austin.

Planning to attend from Floydada is Mrs. Sammy Hale, who is State Junior co-director and president of the 1950 Study Club. Mrs. A. T. Carlton of Houston, president of TFWC, said the Texas federation is lagging in making entries in the Community Improvement Program, in which federated women's clubs have the privilege of inviting civic groups to participate with them.

In the Care-Literacy project the Texas federation has outstanding record for the first half of Mrs. Carleton's administration, with 1962-63 contribution to the fund for purchase of schools. Only Pennsylvania is ahead of Texas in total cash gifts.

On September 29 there will be preliminary meetings of chairmen of departments, and coordinating agencies and of headquarters building trustees, district presidents and executive committee.

The meetings will be in the president suite in the Stephen F. Austin Hotel starting at 6 o'clock p.m.

Meetings of district presidents is scheduled for the morning of the 30th followed by the formal opening of the program at 10 o'clock. The Department luncheon is at 12:30 in the hotel ballroom and the Silver Tea at the Clubhouse is from 4 p.m. until 5:30 p.m. The American Heritage dinner has been set for 7 p.m.

Highlight of Tuesday's program is the Hat Show luncheon at the Commodore Perry Hotel which follows the business meeting with the two day session adjourning at 2:30 p.m.

She and her family plan to leave Friday noon in order to attend the Texas - Texas Tech football game and will return to Floydada Tuesday.

**AND MRS. MICHAEL EATON
Eaton's Son Wed
ember 14 In Denver**

...Walgreen, daughter of Mrs. Wayne ... Nebraska, ... of Michael Eaton and Mrs. David ... formerly of ... a wedding, ... Saturday morning.

... given in marriage ... were an ankle ... of Caloom ... scoop neck and ... length sleeves. The ... taffeta and ... a chapel ... She wore a finger- ... a queen's crown ... and crystal. Her ... was her grand- ... of red roses ... white carnations.

**Twirling Classes
By Bennie Evans
Start October 1**

Bennie D. Evans, Lubbock, West Texas' most outstanding twirling teacher, will be in Floydada Tuesday of each week to teach twirling for all ages in the high school gym.

Those wishing to register may contact Mrs. Bob Collier, YU3-2474 or YU3-2397.

Special classes will also be held for pre-school age children. Classes will start October 1st.

**MRS. LOVELL SUFFERS
BROKEN WRIST**

Mrs. W. A. Lovell was admitted Sunday night to Lockney General Hospital after suffering a broken wrist at the City Park Church of Christ. Mrs. Lovell and her husband were arriving for evening services and as she walked up the steps, slipped and fell striking her arm against a concrete step.

Altho suffering a great deal of pain, Mrs. Lovell's wrist was placed in a cast Sunday night and on Monday she was reported resting better.

**Social Security
Man Here Mon.**

The Social Security representative for this area will be in Floydada on the 30th of September, in room 106 at the Court House.

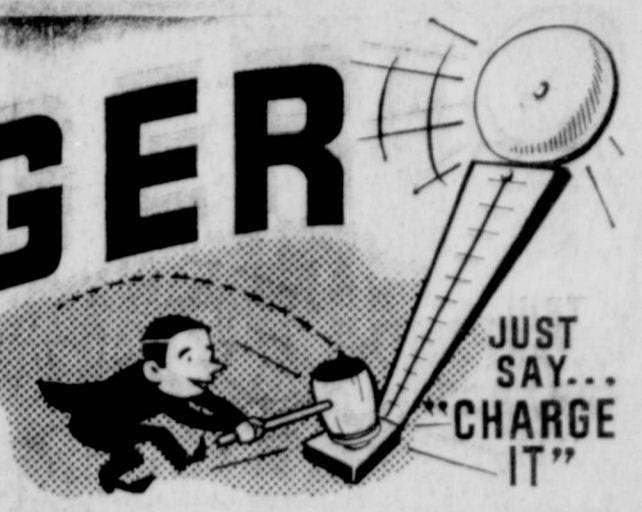
Those needing Social Security information or assistance of this sort are asked to meet with the representative from 9 a.m. until noon.

**Women's Golf
Tournament To
Be Held Today**

The Floydada Women's Golf Association will hold a one day September 26th. Several women from surrounding towns have entered.

There are to be 18 and 9 hole flights and prizes will be awarded in each flight. Lunch is to be served at the noon hour.

**Beall's OCTOBER IS
QUALITY MERCHANDISE
BEALL RINGER
MONTH!**



so little more
for so much dress

dallas
fashioned
arnel(r)
jerseys

6.88

— OR —
2 DRESSES 13.00

Usually 9.95 Each
... beautiful fashion find in assorted water color prints with full flowing skirts. So easy care... just rinse and let dry, with little or no ironing needed. Sizes 10-20 and 14 1/2-24 1/2.

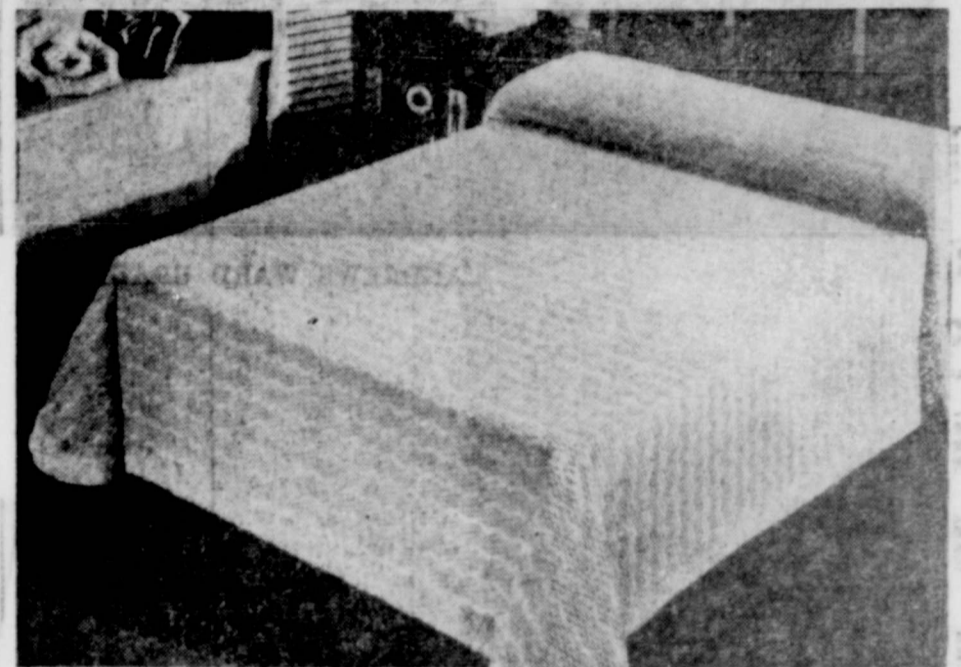
**WEEK END SPECIAL
THURSDAY - FRIDAY - SATURDAY ONLY
MISSION VALLEY FABRICS 77c**

ALSO DARK PLAID COMAL COTTON GINGHAMS & DRIP & DRY PRINTS
Permanent crease resistant, 45" wide. Regular 98c Value — Now

**SPECIAL PURCHASE
Cotton Knit
"T" Shirts 99c**



4 STYLES
REG. 1.95 VALUES
REG. 1.98 VALUES
a beautiful Special Purchase of Cotton Knits to breeze you through summer. Patterns as shown in assorted colors. Tuck-in or over blouse styles. Sizes S-M-L! Get several soon — wear them into late fall!



**Special Purchase Multi-tone
Horizontal Stripe Chenille Bedspreads**

REG. 4.99 & 5.99 VALUES
... beautiful best buy! Has heavy shag matching border. New colors include tangerine brown, frosty pink, sea turquoise, gold, moss green and white. Twin and double bed sizes. Compare and save.

3.99

... repeat performance
**embroidered
shirt blouses**

... Compare at 2.98
2 1.59 or 3 3.00

... beautifully styled long sleeve combed cottons in white with assorted color or embroidery trim. You'll love this shirt style color and trim. fit. Completely washable. Sizes 32-38.



**SPECIAL
100% RAW SILK
MATERIAL 66c**

TWEED & NUBBY WEAVE PATTERN VALUES TO \$1.79 A YARD ONLY

**Special! Ladies Wove
Cotton Capri Pants**



COMPARE AT 2.98
2 1.59 or 3 3.00
... fresh from the tissue in Plaids and Solid Assorted Colors. Trim tailored for sport and casual wear. Stock up now at savings.



Quilted Robes 2.99

... tailored of Eastman & Strom acetate with large neck bow. Needs little or no ironing after washing. Sizes 10-20 and 34-44.

PLACE SETTINGS: Large Dinner Plate, Cup, Saucer, Bread and Butter, Salad Plate

HAND CRAFTED • HAND DECORATED • DURABLE

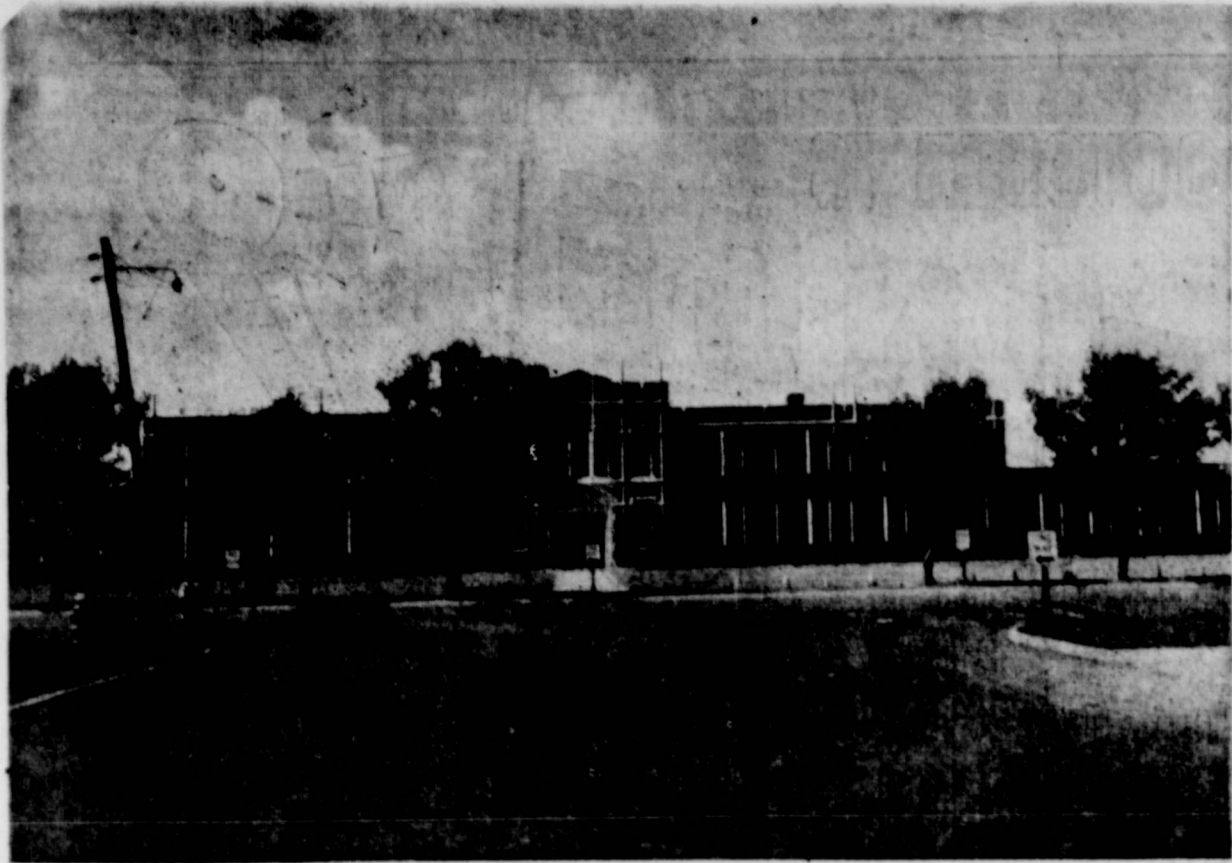
OVEN SAFE **DETERGENT PROOF**

WOODLAND GOLD
Styled to blend with all home-making decors in delicate colors of cocoa, gold and burnt sienna.

5-PC. PLACE SETTING ONLY
only **15.25**

Open stock value \$9.05—SAVE \$3.80

Solomon Jewelry
102 Main Phone YU 3-3472



ANDREWS WARD GRADE



DELLA PLAINS



VOTE FOR

This message is sponsored by Floydada school districts who believe that the future of this community depends upon the decision made this Saturday on the \$800,000 bond issue.

GOOD TEACHERS ARE A BIG COST OF OPERATING SCHOOLS

AREA TEACHER SALARIES

TOWN	MIN. SALARY	INCREMENTS		
Abernathy—BA-	\$4,230	10@ \$108	\$5,310	5 days sick leave
MA	\$4,455	17@ \$108	6,291	
Canyon—BA	\$4,314	10@ \$108	\$5,394	Social Security for auxiliary employees.
MA	\$4,539	17@ \$108	6,375	5 days sick leave.
Dalhart—BA	\$4,414	10@ \$108	\$5,494	5 days sick leave
MA	\$4,639	17@ \$108	6,475	
Denver—BA	\$4,700	2@ \$200	\$6,150	Social Security for auxiliary employees.
City		5@ 100		5 days sick leave.
MA	\$5,000	11@ 50	\$6,450	
		2@ 200		
		5@ 100		
		11@ 50		
Dimmitt—BA	\$2,215	10@ 108	\$5,294	Social Security. 5 days sick leave.
MA	\$4,439	17@ 108	6,275	
Friona—BA	\$4,214	10@ 108	\$5,294	5 days sick leave.
MA	\$4,439	17@ 108	6,275	10 days sick leave first year, 5 thereafter.
Littlefield—BA	\$4,086	10@ 108	\$5,166	5 days sick leave.
MA	\$4,611	17@ 108	6,147	
Muleshoe—BA	\$4,264	10@ 108	\$5,344	6 days sick leave @ \$10.
MA	\$4,489	17@ 108	6,325	5 days sick leave.
Olton—BA	\$4,154	10@ 108	\$5,234	
MA	\$4,379	17@ 108	6,215	
Perryton—BA	\$4,600	10@ 108	\$5,680	Low rent housing for single women. Five days sick leave reimbursed at \$25 per unused day. \$10 per day for any accumulated above 15 at end of school year.
MA	\$4,825	17@ 108	6,661	10 days sick leave.
Phillips—BA	\$4,800	10@ 108	\$5,880	
MA	\$5,040	17@ 108	6,870	
Seminole—BA	\$4,800	4@ 150	\$6,000	
MA	\$5,100	6@ 100	7,000	
Seymour—BA	\$4,214	13@ 100	\$5,294	5 days sick leave.
MA	\$4,439	17@ 108	6,275	
Slaton—BA	\$4,214	10@ 108	\$5,294	5 days sick leave.
MA	\$4,425	17@ 108	6,261	
Tulia—BA	\$4,014	10@ 108	\$5,094	\$150 extra for elementary and \$250 secondary. 5 days sick leave.
MA	\$4,239	17@ 108	6,075	

FLOYDADA teachers receive minimum salary, social security benefits and sick leave without loss of pay. LOCKNEY, low rent housing, social security benefits and sick leave without loss of pay, minimum salary. QUANAH, minimum salary, sick leave without loss of pay. WELLINGTON, minimum salary, sick leave without loss of pay. (Minimum Salary is \$4,014)

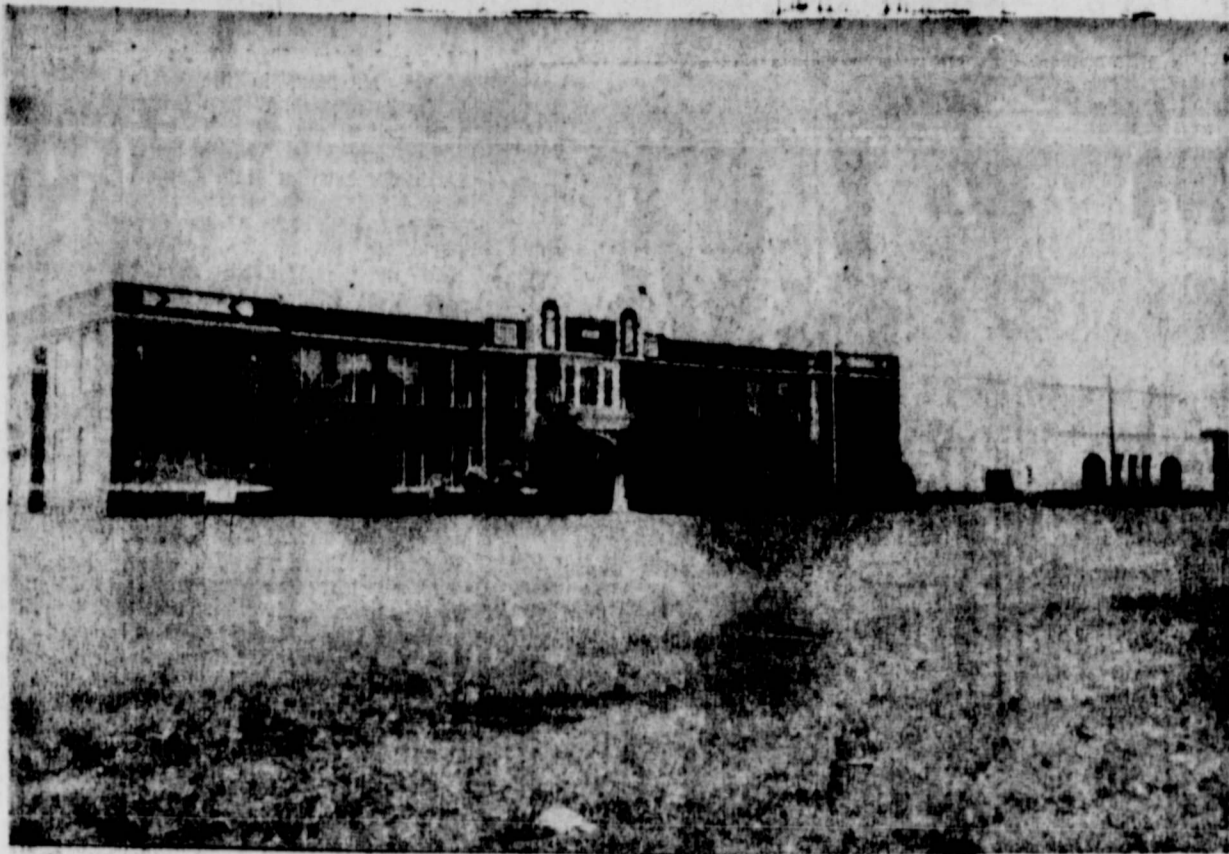
We believe that approval of the bond issue is a must for our children are to have equal opportunity to learn, to prepare for college, or lifetime vocation as children in other schools in the state.

CROWDED CAFETERIAS MUST BE RELIEVED

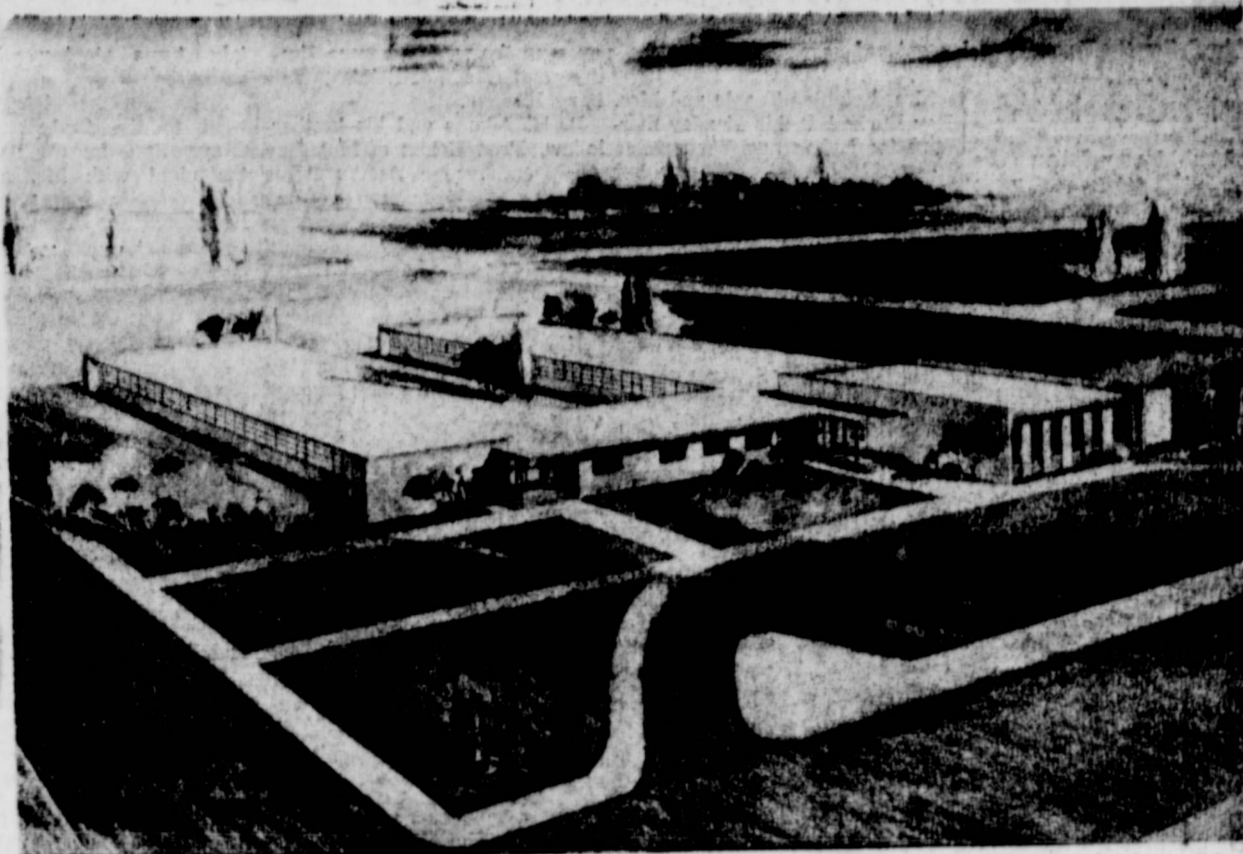


STAND UP AND BE COUNTED THIS SATURDAY

This Advertisement Paid For By Citizens



JUNIOR HIGH



ARCHITECTS PRELIMINARY SKETCH OF PROPOSED NEW GRADE SCHOOL

GOOD SCHOOLS!

**VOTE "FOR" PROPOSITIONS 1-2-3
ACCORDING TO
THE SAMPLE BALLOT BELOW**

SAMPLE BALLOT

Vote for the expression of your choice by scratching or marking out the other expression.

Floydada Independent School District Maintenance Tax Bond and Bond Assumption Election
SEPTEMBER 28, 1963
NOTE: VOTER'S SIGNATURE TO BE AFFIXED ON THE REVERSE SIDE

PROPOSITION NO. 1
"FOR MAINTENANCE TAX"
"AGAINST MAINTENANCE TAX"

PROPOSITION NO. 2
"FOR THE ISSUANCE OF BONDS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF"
"AGAINST THE ISSUANCE OF BONDS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF"

PROPOSITION NO. 3
"FOR THE ASSUMPTION OF BONDED INDEBTEDNESS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF"
"AGAINST THE ASSUMPTION OF BONDED INDEBTEDNESS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF"

ool dist school board has done a good job with the money
unity de ailable in the past years. State educational anal-
\$800,000 t that the Floydada school board has operated our
a lower per student than the state average for our
ol.

s a must have been forced to do this because of lack of funds
rn, to p ave been able to do it because of dedicated teach-
ther sch continue to teach for less money than other area
because they and the boards ahead of them did
enough money to keep the schools in good condi-

RELIEV
... as peak enrollments have hit, they have made the
sion they could and keep the schools going. The
bond election is the answer . . . not just the answer to
year's grave needs . . . but they are looking ahead
ten years in the future.

the sake of your children . . for the sake of this com-
we urge you to stand up and be counted "FOR" good
in Floydada when you go vote this Saturday.

VOTE FOR \$800,000 SCHOOL BONDS!
Present And Future Educational Needs

6 Flood County Hesperian
Thursday, Sept. 26, 1963
So. Plains News

By Mrs. Murray Julian

SOUTH PLAINS, September 23—Many were out of the community over the weekend, which made for a low attendance on Sunday at the Baptist Church. 88 were present with visitors Mr. and Mrs. Kimball, parents of Merlyn Kimball. He led the singing in Toby Druin's absence and they were present again for the night's service. Other visitors were Mr. and Mrs. David Hightower and children, Mr. and Mrs. Alvin Nichols, and Bobby Famsey.

All of the elevators are busy with grain coming in, and farmers are cutting early and late as the sun dried out the fields. This Monday is a holiday at school here, and many families have gone to Lubbock to enjoy the opening day at the Panhandle South Plains Fair. Among others, Mrs. J. P. Taylor entered several items at the fair.

Mrs. Leighton Teeple and Mrs. Roy Burks left this Monday morning for Dallas and Waxahachie where Mrs. Teeple will visit her daughter, the David Reddouts, near old Mexico where they are camping and fishing. They plan to be home Wednesday. Mrs. Teeple and family will be in and around Dallas during the coming week.

H. S. Calahan, Jr., will be ordained to the Gospel Ministry in services at the Baptist Church in South Plains on Sunday, September 29, with Rev. John Gillespie bringing the Charges, and Jason Karr assisting, as well as Rev. Sealy Smith. He will pastor the Negro Mission Church at South Plains Mission Church.

Mr. and Mrs. John Kinnibrough, baby son and Beverly left Friday for Truscott to spend the weekend and Monday, and Beth and Marilyn Kinnibrough went with them to visit their grandmother, Mrs. Spavey.

Boys home from WT at Canyon over the weekend were Jimmy and Price Pritchett, and Barry Kinslow.

R. H. Adams and his brother-in-law, Fred Helms of Muleshoe left Saturday for Devil's River near old Mexico where they are camping and fishing. They plan to be home Wednesday. Mrs. Adams and family will be in and around Dallas during the coming week.

Mr. and Mrs. L. N. Johnson, Sheil, Carlton and the twins left Friday for Fort Worth, to stay until Sunday night going through Six Flags and also visiting in the home of friends, Mr. and Mrs. Chester Hidalgo and children which is near Granbury.

Howard and David Riggins, nephews of Mrs. Maud Brister and Bill Thomas visited here Sunday with Mrs. Brister and the Thomas family.

Mr. and Mrs. Johnny West went up to Canyon Sunday night to attend the football game.

Mrs. Bryan Karr spent Sunday in Lockney taking care of her parents, Mr. and Mrs. H. S. Calahan Sr. All of the children take turns staying with their parents.

Mrs. Bryant Higginbotham went to the football game at Canyon Saturday night and spent the night with Mr. and Mrs. Lenton Latham of Stock Creek. Her sister, the John Magnussers of Amarillo were visiting here Sunday afternoon.

Mr. and Mrs. J. P. Taylor, Lattie and J. Ronald had as Sunday dinner and supper guests Rev. and Mrs. Sealy Smith, Terry, Gregg and Sharon, Mr. Mrs. Kimball of Plainview and Merlyn Kimball, the singer.

Kathy Muider spent Saturday night and Sunday in Floydada with Camilla Nash.

Mr. and Mrs. Fred Fortenberry spent Sunday over in Hereford where they attended the wedding of his niece, Miss Christine Fortenberry, daughter of Mr. and Mrs. Jack Fortenberry.

They later went to the home of Mr. and Mrs. Jack Fortenberry where dinner was served to about 29 relatives. The young couple will live on a farm near Dimmitt.

Mr. and Mrs. Don Probasco, Maury and Matt and the A. C. Pratts and boys went to Lubbock Wednesday night to attend the Ringling Bros. Barnum and Bailey Circus.

All day guests in the home of Mr. and Mrs. Raymond Reeves and girls Sunday was her mother, Mrs. Fay Bingham and Mr. and Mrs. Jerry Patton all of Silvertown.

The Frank McClures left Saturday to stay until Tuesday at Snyder with her mother, Mrs. R. W. Newman where another sister of Mrs. McClures, Mr. and Mrs. Billie Youits of Greensborough, N. C. is visiting. This Monday they planned to take their grandchildren, Donna, Diann and Boyd to the Panhandle South Plains Fair at Lubbock.

Mr. and Mrs. Eugene Beedy are proud parents of a second son, named Todd Jackson, born Wednesday, September 18, at 4 p.m. in the Plainview Hospital. He weighed 7 pounds and 3 ounces, and he has an older brother, Mark, who's two. Mrs. Beedy and son are at the home of her parents, the E. M. Jacksuns in McCoy. Grandparents Mr. and Mrs. Bill Beedy of Claude, have taken Mark home with them for the time being.

Mrs. Raymond Reeves enjoyed a party in the home of Mrs. Bud Vaughn, east of Silvertown on Friday at an all day bridge luncheon. Guests were served a spanish luncheon at the noon hour.

Young Married Couples of the Baptist Church were entertained at a party in the Sterley Recreation Center Friday night. Cummings, Sterling Cummings, Garvin Beedy, Hollis Shewmake, Sylvin Kinnibrough and Phillip Smithman. Games of forty two were played, and refreshments of doughnuts and coffee and cocoa were served. Present were Mr. and Mrs. Hollis Shewmake, Mr. and Mrs. Sterling Cummings, Mr. and Mrs. Garvin Beedy, Mr. and Mrs. Sylvin Kinnibrough, Mr. and Mrs. H. S. Calahan, Jr., Mr. and Mrs. Bob Reeves and Rev. and Mrs. Sealy Smith.

Mr. and Mrs. Grigsby Milton, Barbara and Daria left Saturday to spend that day and Sunday with the Flying Farmers which met down at Six Flags Over Texas at the Six Flags Inn.

Mrs. Otha Sander has her daughter, Mrs. Gerald Main and children of Palestine, Tex. visiting here with them and Curtis in her home.

Mrs. Sealy Smith and Mrs. H. S. Calahan, Jr. spent Wednesday in Plainview at the First Baptist Church where they went to attend an all day workshop.

Mr. and Mrs. Donald Bean, Mike and Judi returned last Saturday from a vacation spent in Colorado at Gunnison, Cañon City, Pagosa Springs, Lake City, Creede and other towns in west Colorado. They recently took the children down to Six Flags Over Texas and enjoyed going through the park which is near Fort Worth.

in bed with her leg broken in two places, but she is getting better since the wreck. Roy Hartman is on leave from Fort Dix, N. J., which is near Trenton, and he has to go back to camp on September 24, which is Tuesday.

Mr. and Mrs. Sylvin Kinnibrough visited Sunday afternoon in Ralls with his grandparents, Mr. and Mrs. F. M. McCuistan.

Mr. and Mrs. Garvin Beedy, Larry, LaTonya and Rise went to Lubbock Tuesday night with her parents, Mr. and Mrs. Leo Frizzell of Floydada accompanying them to the Ringling Bros. Barnum and Bailey Circus.

Loran Wilson spent this past week here with his grandparents, Mr. and Mrs. John Wilson. He lives at Crosbyton.

Mr. and Mrs. Fred Marble, Mike and Kelly went to Lubbock Tuesday night for the Ringling Bros. Barnum and Bailey circus.

Mrs. H. L. Marble returned home Sunday after spending the past week in the home of her daughter, Mr. and Mrs. Marvin Wells, Kim and new baby, Marlinda.

Gary Wilson of Portales, N. Mex. came Saturday to stay until Sunday here with his folks, the John Wilsons, and took his wife home after she had spent the weekend here with her folks, Mr. and Mrs. Ross Alexander.

We extend our sympathy to

Mr. and Mrs. Karl Craig of Govils, N. Mex. in the death of Karl's brother, Weldon Craig, who died in the collision of his pickup and a car driven by I. D. McEachern of Hale Center. Mrs. Karl Craig was the former Bonnie Upton of So. Plains. Services for Weldon Craig were held at the Halfway Baptist Church at 2:30 p.m. on Saturday.

Mr. and Mrs. Fred Fortenberry attended the 70th birthday of her mother, Mrs. N. C. McCain in Tulia Sunday afternoon with all the McCain children from around here present at the supper.

Mr. and Mrs. Early Pritchett, Stevie and Jimmy had dinner Sunday in Floydada with their daughter, Mr. and Mrs. Robt. O. Turner and children.

Chosen bridal colors of blue and white were carried out in a coffee tray at a coffee Friday morning at the home of Mrs. Shelby Calahan who honored Mrs. Gary Wilson, recent bride.

Hostesses were Mrs. Roy Higdon, L. T. Wood, Early Pritchett, Murray Julian, Sylvin Kinnibrough, John Key West, Fred Karr, Frank McClure, R. H. Adams, Roy Burks, and Mrs. Grigsby Milton.

Attending were the honoree's mother, Mrs. Ross Alexander of Floydada, and the groom's mother, Mrs. John Wilson, his grandmothers, Mrs. Menard Field and Mrs. Ollie Wilson, both of Floydada, and an aunt, Mrs. Buster Wilson of Canyon.

Hostess gift was an electric fry pan.

Mrs. Biedsoe presided at the bride's book, and Mrs. Julian and Mrs. Pritchett served tea and coffee from a silver service along with walnut swirl.

Napkins with the names "Jan and Gary" in silver were used.

About fifty guests either attended or sent gifts. The couple are living in Portales, N. Mex. where Gary is enrolled in Eastern N. Mex. University.

Hobby Club will meet this Saturday night, September 28, at eight o'clock at the schoolhouse for a tacky party and members will have their husbands as guests. Prizes will be given for the best costumes.

Mrs. J. P. Taylor, Mrs. Bryan Higginbotham and Mrs. Herman Thornton will be hostesses for the party. Come and have an evening of fun.

Mr. and Mrs. Jerry Solomon at Fort Worth visited this past weekend with their parents, Mrs. Helen Solomon and Mr. and Mrs. E. L. Widener and family.

Mrs. P. F. Bertrand is visiting relatives this week in Wichita Falls and Clifton.

Survivors include daughter, Mrs. Hitt of Amarillo, Olive of San Benito and one sister, Lips of Floydada.

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Bands will play, elephants will trumpet and clowns will cavort on Sun., Oct. 6, at Floydada, when the King Bros. Circus arrives for performances at 2 p.m. Among the petite and charming stars will be Mary Browning, famed as a trainer of elephants. She comes by her work naturally, as both her mother, father and brother are pachyderm trainers. A census shows there are in the U. S. 287 elephants in zoos and circuses. The Brownings have trained more than a score of them.

One Show Only. Matine Only. Sponsored by Vol. Fire Dept. Admission: Adults \$1.25 — Children .30c

Wait!

ONE MORE WEEK

... for the **BIG**

AUTO Show

Free Coffee and Doughnuts

- ★ 1964 BUICKS
- ★ 1964 PONTIACS
- ★ 1964 RAMBLERS

IN FLOYDADA, OCTOBER 3RD

City AUTO SERVICE
 Phone YU.3-2408
 Sales - Service - Parts
 WE SERVICE ALL MAKES - 24 HOUR WRECKER SERVICE
 N.E. CORNER OF SQUARE FLOYDADA, TEXAS

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Mrs. P. F. Bertrand is visiting relatives this week in Wichita Falls and Clifton.

Lucian H. Spears Rites Conducted Here Tuesday

Funeral services for Lucian Howard Spears 62, former resident of Floydada, were held Tuesday afternoon in the Harmon Funeral Home chapel in Floydada. Rev. Floyd C. Bradley, pastor of the Baptist Church officiated. Mr. Spears died Monday morning in a Lubbock Convalescent home after a lengthy illness.

Burial was in Floydada cemetery.

Mr. Spears had made his home in Floydada with a sister from 1938 until 1953 at which time he moved to Lubbock. He had been an invalid since the age of 16, and was a member of the First Baptist Church in Floydada.

Survivors are four brothers, W. M. of Floydada, Donald and W. E. of California, and Murry C. of Blackville, S. C.; three sisters, Mrs. Galen Holland of Floydada, Mrs. Lula members will have their husbands as guests. Prizes will be given for the best costumes.

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Sandhill Succumb Held Tuesday

Robert Lee Sandhill, 30, old Floyd County, Tex., in Peoples he had been a member of the Sandhill Baptist Church. He died Tuesday at the First Baptist Church in Floydada.

Survivors include daughter, Mrs. Hitt of Amarillo, Olive of San Benito and one sister, Lips of Floydada.

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Statement Concerning The Floydada Independent School District --- Now And Future

I do not favor the employment of out of town appraisers. Much criticism has been made that the appraisers not only made the appraisals but in most instances acted as the equalization board. There are local men of ability and interest in our community who are well qualified to do this job and who have the interest of the schools.

In the future to make the school board more representative there should be elected two women and two business men of means and ability to serve on the board of trustees also there should be at least one member of the equalization board who owns property, and has ability and experience in values.

I would favor as soon as we are able, to raise the teachers salaries to the scale that would be at least near the salaries of teachers in school systems of our neighboring schools.

I would not favor the voting of bonds now, for we should be able to get a clearer view of the needs we are going to go in debt for. Many people disagree on this at present.

I would not approve the land values that have been set by the appraisers for it will effect the settlement of estates, further the land should be valued in part on the allotment set by the government, and lastly it should be taken into account that the value of land at \$350.00 per acre is not what you get when you have made a sale for land average of 30% for income taxes has to be paid.

I think it is more than right that a larger part of property assessed in town is just as applicable as that of the farmer who has been accused of having it so good as to values, furniture and bank deposits are in this list and it has been determined that money in a local bank is subject to assessment, but as yet money owned and on deposit in other banks outside the district are not assessable by this school board but the board where the money is on deposit. I have this from the best legal advice but it is in no way given as a fact, so many have asked about this.

I would hope that all the people of the district could get together and settle this issue and leave as few people unhappy as possible, and then get for the school what we can afford and need. I would hope that we would get better construction on any future building than we have in one case here.

I am for good schools as much as any one. I want my five grand children to have the best education that is possible which was not the case with my four children, I can say they were only average students.

After all this we need to get together for a hospital that we can afford and need. Churches first, good schools and a hospital needed badly. Floydada needs all three of these facilities and is entitled to the best and I think we are able to provide all of them if we do not let too much selfishness enter into the getting same.

The writer carries no ill will against any one and respects their right to own views.

J. M. Willson

Introductory offer . . .

BOB'S BLDG. SPECIALTIES INTRODUCES ANOTHER 1ST FOR THE GREATER FLOYDADA AREA. NOW YOU CAN ENJOY THE FINEST "ALSCO" ALUMINUM SIDING APPLIED TO YOUR HOME, BY A DIRECT FACTORY DEALER

2 WEEKS ONLY

59c ONE SQUARE FOOT

ALSO AVAILABLE

- Replacement Windows
- Storm Windows
- Storm Doors
- Screen Doors
- Aluminum Screens
- Awnings
- FREE Estimates

NOT INSTALLED
 15c SQ. FT. LABOR

BOB'S BLDG. SPEC.

120 W. KY. PHONES — DAY YU 3-2474 FLOYDADA, TEXAS NITE — YU 3-2397

20 YEARS FACTORY GUARANTEE
 8 COLORS AVAILABLE
 100% Financing . . . NO DOWN PAYMENT . . . Low Monthly Rates . . . Up to 60 Mos. to Pay.

FIRED

Advertisement description, subscription information, and other notices.

SLEEP WANTED

Hollis R. Bond Real Estate
 (Successor to Massie & Bond)
 BOOTHE BUILDING

Wanted

Woman for work full time collecting

Letters To The Editor

Dear Editor: I would like to thank you for the constructive and helpful leadership you are giving to your new home-town, Floydada.

These two areas are of special concern to me as a fellow citizen of Floydada: 1. The School Bond Election, called by the Floydada Independent School District, for Saturday, Sept. 27.

I do hope that the total number of votes cast will reflect the genuine concern and interest of 80 to 90 per cent of those eligible to participate as thinking and forward-facing citizens.

Wouldn't it be splendid if we'd right away plan to arrange our problems and opportunities instead of some folks sending the sheriff to the homes of private citizens only 12 to 14 hours before the time set for these citizens, conspicuously singled out, to answer a whimsical summons to appear at the District Court Room, Floydada, with a complete personal financial statement in hand? Their personal plans considered? Needed?

Wouldn't it be a boon to the corporate spirit of Floydada if citizens with extra money in their pockets, or bank accounts, would spend it on a new school building, or its furnishings, or even shoes for those children without shoes, or lunches for crowded grade school and facing the prospect of nothing eaten between breakfast and supper because those with plenty just didn't care about all the citizens of their community. Or should we see if Lockney, Plainview and Lubbock wouldn't take over such responsibilities for us, as they often do in the case of emergency hospitalization of those temporarily without the needed funds but who can't postpone illnesses and accidents to a more convenient season, or until they can buy hospital insurance?

This quotation is from "The Lubbock Avalanche Journal" issue of September 12, 1963, p. 3B and was written as part of a series of articles on the proposed municipal bond issue. (Approval voted Tuesday, September 17th.)

Lubbock is scheduled to have if all goes well, 195,000 persons by 1969. That's a "lot of folks" and they have to have room to live.

The basic functions of the Parks and Recreation Department are three-fold. First, it is to provide for the recreational facilities within the city. Next the administration of programs to efficiently utilize these facilities and last, a program of beautification for the entire city.

Current needs included in the bond program are for additional parks and continued development of existing parks. It is essential - and elementary - that additional facilities be provided to meet minimum requirements of present and future population.

It may be true that "not everybody uses the parks or the tennis courts or the golf course," but it has been said - and proved true - and again - "there are three vital areas in establishing a city as a desirable place to live. These are churches, schools and parks and recreational facilities."

Almost every major industrial organization in the nation places these three items on their "check list" when inspecting a city: for possible location of a new installation.

My second great interest is a Municipal Water Supply guaranteed from heavy rainfall that from time to time dashes down canyons and dry creek or river beds, without our bothering to husband this water supply against the dry years and the declining underground water-table.

But a portion of Running Water Draw waters surely belongs to Floyd County! Having lived just beyond its meanderings in the West portion of Floyd County, I know that every year after heavy rains, water from this stream can flood land and even cover portions of the Sand Hill-Barwise Highway. So I am encouraged to read in your paper recently that some officials and private citizens are investigating our need and our ability to impound such a God-given supply.

God takes care of those who exert themselves to do their best as his helpers, eh? I think this includes providing a first-class school system, thus youngsters and future generations of them to make their future, enlightened and happy contribution to God's wonderful world.

Cordially yours, Audrey Adickes Earnard

Cedar Hill News By Joe Fortenberry

CEDAR HILL, September 23 - There has been no moisture this week in our community other than heavy dews at night, enough moisture to keep the com-

lines out of the field until about noon. The grain is full green so our maize harvest is rather slow.

Mr. and Mrs. Joe Fortenberry, Paula Mae Lyles, and Mr. and Mrs. Alford Van Hoose were all Sunday dinner guests of Mr. and Mrs. John D. Van Hoose in Floydada.

Mr. and Mrs. Roy Durham of Floydada were Sunday dinner guests of her parents, Mr. and Mrs. Cephus Fortenberry.

Mr. and Mrs. Jim Conroy attended the wedding of his niece, Miss Corinne Fortenberry to Jovene Larsen Sunday a.m. at the Bishop Baptist Church near Adair. Others attending from our community were her nunts, Mr. M. H. Taylor, Mrs. J. R. Kelley, Mrs. A. J. Welch and family.

Mr. and Mrs. J. C. Fowler and Mrs. J. C. Fowler were Sunday dinner guests of her parents, Mr. and Mrs. W. E. Loe. Bill Dubois and boys from Floydada, Mr. and Mrs. Lindsey Loe and Kim, Mr. Green Loe and children all visited in their home.

Mr. and Mrs. Walter Brannon, Lynda and Monty spent the day visiting his sister, Mrs. L. G. Carr, Richard Hill in Silvertown, Silbertown.

Mr. and Mrs. Bally Henderson of Lone Star visited in the Walter Brannon home Friday night. Supper guests in the Walter Brannon home Saturday night were Mrs. and Mrs. M. J. Greer of Turkey, Mr. and Mrs. Greer.

Andrew Jetton and Sister Mamie early spent Sunday in the home of their sister, Mr. and Mrs. T. E. Duke and family of Tulsa.

Rev. and Mrs. A. J. Williams of Turkey, and Rev. and Mrs. Larry Godfrey visited Friday night with Mr. and Mrs. J. G. Tucker.

Rev. and Mrs. V. C. Sparks and Carolyn of Memphis, Mrs. King of Dallas had supper with her daughter, Mr. and Mrs. Durrel Fortenberry and boys Friday night.

Mr. D. A. Welch of Medicine Mound was a Sunday dinner guest of Mr. and Mrs. Durrel Fortenberry.

Mrs. Robin Fortenberry and Mrs. T. J. Gill made a business trip to Lubbock Tuesday. While there they visited in the home of Mrs. D. V. Gill and Mrs. C. M. Gill.

Mr. and Mrs. Garland Tucker were dinner guests in the home of her mother, Mrs. J. C. Fortenberry Thursday.

Mrs. M. S. Keller of Canyon came Thursday for a few days visit in her daughters home, the Rev. and Mrs. Larry Godfrey and girls.

Ronnie Miller from the Sand Hill Community spent Friday night and Saturday visiting Craig Gily. Those visiting with Mrs. T. F. Love and Marvin were Mr. and Mrs. Henry Love of Floydada, Mr. and Mrs. Joe Fortenberry, Mr. and Mrs. Cephus Fortenberry, Raymond Love and Tressa, Christy and Dean, both of Floydada, Rev. and Mrs. Jarnagin of Canyon.

Rev. and Mrs. Wayne Jarnagin of Canyon have been elected as pastor of the Assembly of God Church at Jayton, Tex. They will be moving to that location soon.

We hope the very most success with their first pasture.

Mr. and Mrs. Lee Pearson of South Plains community visited Sunday night with Andrew Jetton and Sister Mamie.

Mr. and Mrs. Joe Fortenberry went to Jackson Monday where they visited her brother, Mr. Lester Dillard in the hospital there. He had suffered a heart attack there the following Wednesday pneumonia. He had been a very sick man but they found him much improved. He will be confined there some two weeks longer before they can move him home to Lubbock. His brother, Mr. and Mrs. Ben Dillard of Roaring Springs were also at his bedside.

Visited in the home of Mrs. Eugene Yearly Sunday evening, Mrs. Tom Fortenberry, Mrs. C. A. Stephens of Lone Star and Mrs. M. H. Taylor made a business trip to Amarillo Saturday.

Mr. and Mrs. Weldon McCarmack visited Sunday afternoon in the home of their son, Mr. and Mrs. Delmus McCarmack and Durman near Floydada.

Mr. and Mrs. R. H. Ford north of Lockney visited Sunday evening with Mr. and Mrs. Rose Yearly.

WANT RESULTS? USE HESPERIAN ADS

T. N. M. & O. BUS SCHEDULE

Clip and Save for Reference	
EAST BOUND	WEST BOUND
To Lubbock, El Paso	To Lubbock, El Paso
To Vernoo, Wichita Falls	To Vernoo, Wichita Falls
Lv. 8:45 a.m.	9:50 a.m.
Lv. 3:45 p.m.	3:50 p.m.
	To Plainview, Amarillo
	9:50 a.m. via Petersburg

MAGNOLIA SERVICE STATION NO. 1
Mrs. Fred Lambert, Agent Phone YU 3-2306
Station Hours: 8:00 a.m. - 4:30 p.m.
CLOSED ON SUNDAY

AUCTION SALE

THREE BEDROOM HOME
Located two blocks west of Hospital in Floydada, Texas

This is a well-built home in good repair. Has a new Tee-Lock Shingle Roof. Walls are solid shiplap interior with sheetrock and painted. Lots of Kitchen Cabinets.

Has basement, concrete front porch and back entrance. Swimming tank for the kiddies. Shade trees, fruit trees, garage and garden space.

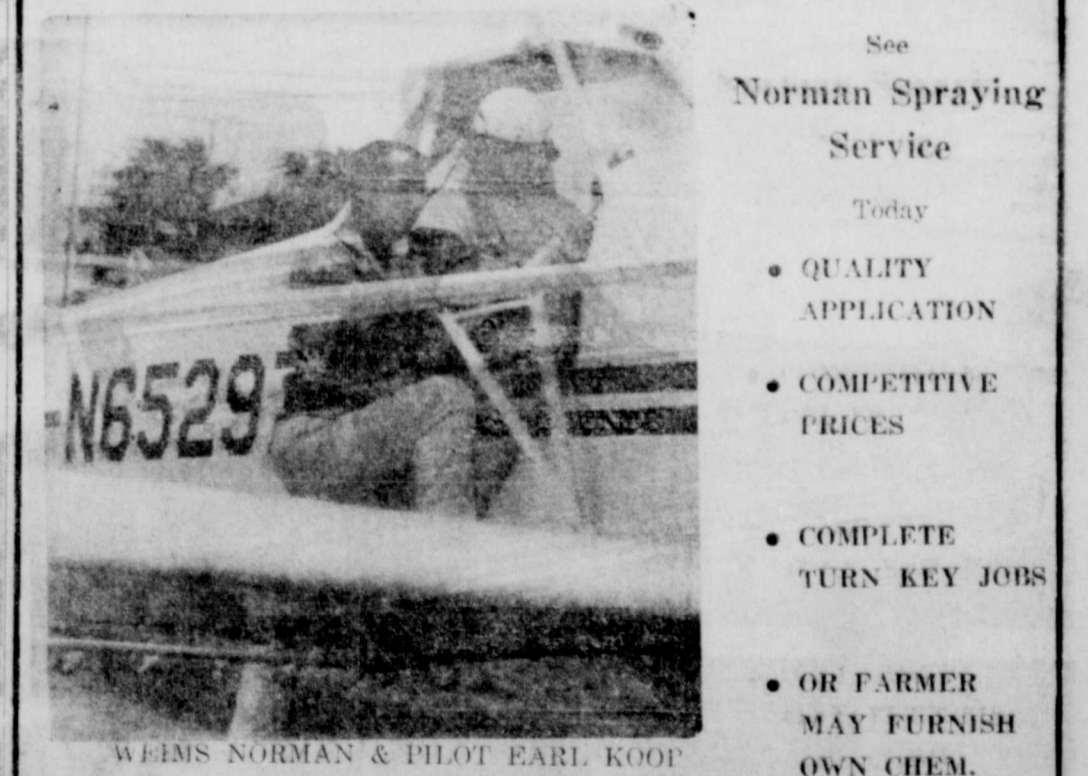
Room for another dwelling. Has extra bedroom at rear with large chest type freezer. Has Water Well but no pump. Has city water, gas and electricity.

THIS IS THE W. A. KIRK HOME
Several miscellaneous items will be sold, including: Maytag Washer, 4-Burner Gas Cook Stove, Gas Heater.

DATE OF SALE: Wednesday, Oct. 2nd, 3:00 P.M.
TERMS: Cash, or 25% Down and Owner Carry Balance at 6% Interest.
AUCTIONEER: Col. Nelvis Knowles.
Call Hale & Hale, YU 3-2261 for more information

AERIAL SPRAYING

The Best Way To Control Boll Worms - Sorghum Midge - Boll Weevils



See Norman Spraying Service Today

QUALITY APPLICATION
COMPETITIVE PRICES
COMPLETE TURN KEY JOBS
OR FARMER MAY FURNISH OWN CHEM.

WEEMS NORMAN & PILOT EARL KOOP
SHOWN WITH THE PAWNEE SPRAY PLANE
ALL AIR & GROUND RIGS TWO-WAY RADIO
EQUIPPED . . . TO SERVE YOU BETTER

NORMAN SPRAYING SERVICE
Floydada
Hangars at Dougherty, Texas

Meeting Notice

FLOYDADA IOOF Lodge No. 34 meets in regular session every Thursday night. Mac Gallagher, Noble Grand; Jimmy Vickers, Vice Grand; Floyd Webb, Secy. 3-24c

NOTICE
NIGHT SCHOOL opening at McAdams School of Hair Design. Enrollment limited to 15 students per class, classes start October 7, 1963, six to ten p.m. Make reservations now. 1513 West 5th. Phone CA4-6734 in Plainview 37 2tc

Farm Land Loans

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches - a loan that is low payment Federal Land Bank loan. See Jake B. Watson at the Federal Land Bank Association of Floydada, 110 W. Main, Floydada, Texas. 15-1tc

FARM LOANS - See us for farm loans, higher appraisals, prompt closing and excellent prepayment options.
GOEN & GOEN 15-1tc

Farm Machinery

FOR SALE - 52 Super-WD9 live hydraulics, good rubber; 52 Super M and stripper; 53 Ford Truck, new motor, Lighter Teplee. YU3-2946 24-1tc

FOR SALE - Eight inch U. S. irrigation pump, 200 ft. setting four stage; good condition. Call YU3-2937 3-1tc

FOR SALE Used Farm Machinery - Lawson Bros. E. Missouri St. 37-1tc

Real Estate Broker

CITY PROPERTY ranches and farms. Give me your listings. "Hazard Real Estate, Phone YU3-3716. 26-1tc

FOR SALE - Completely rebuilt 605 M&M irrigation motor. Don Probasco, YU3-3651. 36-1tc

FOR SALE - New 1 - Super 99 L. P. Massey Ferguson, 4-290.00; 1-Dieselmatic High Clearance Multi-Power, \$3650.00; 1 - 50 Diesel Standard Clearance, \$2800.00; 1 - 35 Diesel Deluxe, \$2550.00; 55 Massey Ferguson 14" Rollover Ploy, 2 Bottom, \$520.00; 55 Massey Ferguson 14" Rollover Ploy, 3 Bottom, \$690.00. Will finance! Will trade. F. O. B. Pegs Tractor & Implement, Matador, Texas. 36 2tc

Miscellaneous

NORRELL TRACTOR PARTS - for Tractor and Irrigation Supplies and Accessories. 26-1tc

Houses For Sale

FOR SALE - Three bedroom home, 1004 S. Leonard Street back of Hospital, La Vader Kinard. YU3-3271. 34 1tc

FOR SALE - 20 x 50 ft. frame stucco house to be moved. Four rooms. Bill Colston, Dougherty, Tex. 29-1tc

FOR SALE - Nice three bedroom brick home and ten acres of land on pavement. Call Hale & Hale, YU3-3261-24-1tc

FOR SALE - Nice 3 bedrooms home, 3 lots in edge of city limits. Hale & Hale, YU 3-3261. 28-1tc

FOR SALE - Nice 3 bedroom home, large living room, dining room and kitchen. 3 lots, double garage, well located. Hale & Hale, YU3-3261 29-1tc

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I HAVE house listings in most parts of town, some new. Will appreciate your listings and can assist you in obtaining loans T. L. Holland, Day Ph. YU3-2140, after 5 p.m. YU3-2373. 16-1tc

FOR SALE - Three Bedroom house to be moved. Mrs. Pierce King, YU3-2824. 36 1tc

FOR TRADE - Four bedroom home with two baths in Floydada at 230 W. Miss., for smaller house. Must be well located. YU 3-3922 36 2tc

During hot summer weather shade and water may mean more in the performance of animals than the feed they eat. Place feed and water near shade and try to keep the water temperature around 65 degrees. If natural shade is not available, inexpensive ones can be constructed. By making the animals more comfortable, they will make you more profit.

FOR SALE - To settle estate, 2 bedroom house. 624 West Missouri Street. Terms cash. Call Homer Newberry, YU3-3917. 36 1tc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service, 110 W. Missouri Street, YU3-2946. 3-4tc

ARTWAY TREE SURGERY FEEDING & PRUNING TREATING - SPRAYING LANDSCAPING
Beware of Bermuda Mites
H. B. FOSTER
Phone OL 4-2233
P. O. Box 681 Lockney, Tex.

MATRESSES RENOVATED
Direct Mattress Company of Lubbock will rebuild your mattress at a reasonable price or will sell you any type new mattress and give you a good price for your old mattress on exchange. Free rubber foam orthopedic inner spring. All work guaranteed. Free pickup and delivery once a week. Ask about terms. J. E. Weightman is your company representative.

For an appointment call City Trm Shop, YU3-2332. 7-1tc

Miscellaneous

ALL Parts for some washers. Complete line of belts for all washers and dryers. Home Appliance Service, 110 W. Missouri Street, YU3-2946. 3-1tc

FLOYD COUNTY ABSTRACT CO.

Abstracts of Title Title Insurance
VERNA L. STEWART
217 W. Calif. Ph. YU 3-3728
Floydada, Texas

WE CLEAN AND TUNE
ELECTRIC SHAVERS
REPAIR ALL MAKES
SELL AND TRADE
ALL MAKES
GOEN DRUG

IMMEDIATE OPENINGS
For
MACHINE SHOP
and
DRAFTING TRAINEES
Student Financing Available. State Approved College.

No experience needed. Full and Part-time jobs while training.
GREAT SOUTHWEST INDUSTRIAL COLLEGE
1836 S. Central Expressway
HA 8-2879
Dallas 10, Texas

Name _____
Age _____
Address _____
City _____

Olan O. Baskin, 48 year old former Floydada resident, and son-of-the-late Mr. and Mrs. Alben Baskin of Floyd County, died Friday from injuries suffered when he fell from a construction Co., earlier in the day at Dumas.

Baskin had been an employee of the firm for the past 21 years and had lived at Dumas for the past 23 years.

The deceased was the brother of Mrs. Captola Graves, also formerly of Floydada, now of Lubbock. He was born June 11, 1895 in Hall County.

Survivors are a son and two daughters; two sisters, Mrs. Graves, and the former Effie Baskin, address and married name unavailable; and one brother, J. A. Baskin of Amarillo.

IT PAYS TO ADVERTISE IN THE HESPERIAN

ENJOY
the comfort and convenience of new furniture and appliances.

BUY
with a low interest bank loan from . . .
The First National Bank
Of Floydada

REFRIGERATOR TROUBLE
Call
FLOYD'S
REFRIGERATION SERVICE
YU 3-2515

LAWN MOWER SHARPENING
For
BOTH ROTARY and REEL TYPE MOWERS
See
Spears Small Engine Service

105 North Main St.
YU 3-2296
1tc

For Prompt Service on
Home & Auto Radios
See
RICE
RADIO SERVICE
15 1/2 Blk. N. of Bus Sta.

RADIATORS
NEW AND USED
CLEANED - REPAIRED
RECORDED
Badgett Radiator Shop
Radiator Service
YU 3-3454

ARTHUR B. DUNCAN
ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
Floydada, Texas
South East Corn'r Square
Oldest and most complete abstract Plant in Floyd County prepared to render prompt efficient service on everything in the line of land

Service--Service

YES!
GET YOUR TV READY FOR THE WORLD SERIES
RADIO
TELEVISION
STEREO
You Must Be Satisfied
Mike's TV Lab
Call YU 3-4023

Service--Service

CALL
L. D. BRITTON
At
Daniel Automotive
YU 3-2382

Commercial Refrigeration Service
Home Air Conditioner Service

Mrs. Revis Harris and daughter, Lisa of Crowell visited her last mid-week with her mother, Mrs. Pearl Sims.

Mr. and Mrs. J. H. Tribble and Mary Pearl Coward visited in Lubbock Sunday night and Monday with the J. Joe Fisher family.

HESPERIAN WANT ADS SELL

Your Invitation To Good Living
For three years now available to you our friends and customers in Floyd County.

ALSO ALUMINUM SIDING
ALSO LEDGE ROCK
FLEXILUM AWNINGS
H. D. ALUMINUM CARPORTS AND PATIO COVERS
BLUE RIBBON STORM DOORS & WESTERN STOPM DOORS & WIND
PHIERS SUN SCREENS MAKES ROOMS 15 DEGREES COOLER

All direct from manufacturer, home town installation crews, you harvest the values and savings.

Bob's Building Specialties
Bob Collier, owner-mgr
COLLIER HOME SUPPLY SERV. MGR.
G-E - MAYTAG
"We service what we sell"

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8 Floyd County News
Thursday, Sept. 26, 1963

Fairview News
By Mrs. Clyde Bagwell
FAIRVIEW, September 23 — Farmers are sowing wheat combining maize and some are having to spray their cotton for both leaf and boll worms.

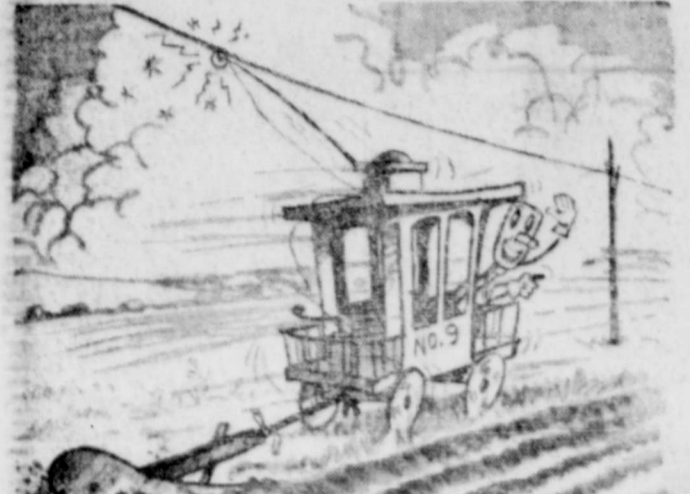
Mr. and Mrs. E. W. Walls returned Friday evening from a weeks trip that took them first to Norman, Okla., to the home of Mr. and Mrs. M. L. Marsee, he above two copies went to Wichita Kansas where they spent the weekend with Mr. and Mrs. J. Perry, Mr. Perry, Mrs. Walls and Mrs. Marsee are brother and sisters. They returned to Norman Sunday night and a Monday Mr. and Mrs. Walls left for Lake Texoma. On Tuesday they were joined at the lake by Mr. and Mrs. E. C. Johnston of Nicoma Park who

remained with them until Friday when all left for their respective homes. Mrs. Johnston is Mr. Walls' sister.
Mr. and Mrs. Earl Huckabee and Sandra of Hereford visited her sister, Mrs. Lee Burton and family.
Mr. and Mrs. C. W. Payne returned home Tuesday of last week from Oklahoma City where he had been visiting in the home of their daughter and family, Mr. and Mrs. Harvey Nicholas and daughter Kelli. Mrs. Payne has been recuperating from surgery performed in August at Lockney General Hospital. She returned to her work at Bealls Department Store Wednesday of last week.
Elaine Warren spent Sunday as a guest of Jan Perry.
Tuesday afternoon Mrs. Cecil Payne visited the following ladies: Mrs. J. C. Newsome, Mrs. W. M. Jackson and Mrs. Carl Yeckum.

Mr. and Mrs. Clyde Bagwell went to Muleshoe Saturday where they spent the day visiting in the homes of their nieces and their families, Mr. and Mrs. Bill Pierce and family and Mr. and Mrs. Leo Bartley and family.
Mr. and Mrs. L. C. Pruitt, Mr. and Mrs. Bill Tye and Mr. and Mrs. Weldon Pruitt and Greg went to Lubbock Tuesday night where they attended the circus.
On Thursday night Mr. and Mrs. Bill Tye, Mr. and Mrs. Weldon Pruitt and Mrs. W. B. Wilson went to Post to see the B. squad play ball.
Mr. and Mrs. R. R. Waller of Floydada, visited Sunday afternoon in the home of Mr. and Mrs. Shirley Irwin and family.
Mr. and Mrs. Lee Rushing spent from Wednesday until Sunday at Corpus Christi. While there they enjoyed the ball game between Austin High out of Houston and Corpus Christi. The Rushing grandson, Ray Bridges,

of Houston, played on the Austin High team.
Mrs. Carl Nelson and Carla of Floydada, and Mrs. Nora Johnston of Ft. Worth, visited in the home of Mr. and Mrs. Roney Irwin Sunday and had dinner with them.
Saturday Mrs. Roney Irwin visited in the Carl Nelson home with their house guest Mrs. Nora Johnston.
Mrs. Bill Beedy of Claude was here from Thursday until Saturday visiting relatives. She visited in the home of her son, Eugene Beedy of South Plain and with her mother, Mrs. W. B. Wilson and her sister, Mrs. Bill Tye and family and her brother, Cotton Wilson and Mrs. Wilson. She returned home Saturday accompanied by her grandson, Mark Beedy. Mark has a new baby brother, Todd Jackson Beedy born last week at Plain view Hospital. Todd Jackson is the great grandson of Mrs. W. B. Wilson.

Mrs. Galen Holland and Mr. and Mrs. W. M. Spears spent from Thursday until Sunday evening at Paris and Texarkana with relatives. At Paris they visited their sister, Mrs. J. C. Smith and at Texarkana with their step-mother, Mrs. W. W. Spears and half sister, Mrs. O'Neal Clowdis.
Mr. and Mrs. Bill Tye visited Monday with Mr. and Mrs. Weldon Pruitt and Greg and had dinner with them.
We have just received word of the passing of Howard Spears, brother of Mrs. Galen Holland and W. M. Spears. Howard passed away this morning at a Rest home in Lubbock where he had made his home for the past several years. For many years Howard made his home with Mr. and Mrs. Holland and lived in our community.
Mr. and Mrs. Bill Tye and Mr. and Mrs. Weldon Pruitt and Greg visited Sunday at McCoy in the E. M. Jackson home with



We plowed the new ground

Lighthouse Electric Cooperative pioneered rural electrification in the 7 county area it serves. The membership of Lighthouse Electric borrowed \$4,747,000 and built their own electric system to serve people who had no electricity.
Lighthouse Electric was first to serve these areas. No one else could or would offer service.
Since 1939, Lighthouse Electric Cooperative has repaid more than \$1,200,000 on the principal and more than \$750,000 in interest on their loans while offering a dependable, efficient, economical electric service.
Lighthouse Electric plowed the new ground and their member-owners today are harvesting a healthier, happier, better way of life through rural electrification.

LIGHTHOUSE ELECTRIC COOPERATIVE

Mr. and Mrs. Jimmie Dunn and Mrs. Tony Balios and baby, of Lubbock, visited in the Dunn home Friday. Also Jo Lee Dunn, student at Tech, came home for the weekend.
The Jimmy Dunn family came Sunday and Brenda returned home with them.
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Elaine and Edwin Warren are in Lubbock today with the band.
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Friday afternoon Mrs. Green accompanied Mr. and Mrs. C. O. Spence to Pansy Baptist Church, Crosby County, where they attended last rites for Jim Starrett, a long time resident of that area.
Bruce Horton, a student at W. T. S. U. at Canyon visited homefolks, the Charles Hortons, over the weekend.
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Mr. and Mrs. Doyle Sandifur are having a new house built on their Center farm which years ago was the W. B. Jordan home place.

STOVALL and STOVALL
ATTORNEYS AT LAW
Announce the opening of their law offices in Plainview, Texas:
1409 West 5th Street
Plainview, Texas
(Phone CA 3-2618)
Temporary offices will be maintained in Floydada at the present location: 217 West California, Floydada, Texas, Phone YU 3-3728.

Center News
By Mrs. J. E. Green
CENTER, September 23 — Today we have beautiful wheat planting and cotton harvesting weather.
Dr. Henry Eason, head of the Speech Department at Wayland, filed the pulpit at Calvary Baptist Sunday. He brought us two good messages. At the evening service he was accompanied by his wife. Pastor Perry Threadgill was in Rosenburg where he was closing out a good revival meeting. We had a good many visitors at Calvary Sunday.
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3-C ANTHONY HILL RETURNS TO STATES
USS CANBERRA (FHNC) - Anthony D. Hill, shipfitter third class, USN son of Mr. and Mrs. Woodrow W. Hill of Floydada, Tex., is serving aboard the guided missile cruiser USS Canberra which returned to the U. S. early this month after seven months duty with the Sixth Fleet in the Mediterranean.
During her Sixth Fleet deployment Canberra took part in several U. S. and North Atlantic Treaty Organization (NATO) naval exercises. Among the training operations was "MEDLANDEX 4-63" an extensive amphibious assault in which Canberra provided shore bombardment for her Marine Detachment for three days ashore under simulated combat conditions.
Ports of call during the cruise included Athens, Greece, the French Riviera, and other colorful Mediterranean places.
An Atlantic Fleet unit, the 17,000-ton Canberra normally operates out of Norfolk, Va.

Study Club Has Breakfast Meet
A breakfast was held Thursday morning in the home of Mrs. D. S. Battey for the opening session of the 1922 Study Club. Mrs. J. H. Barnard, program director, brought the dedication.
Assisting Mrs. Battey with hostess duties were Mrs. P. W. Bell and Mrs. W. O. Tye.
Mrs. Len Smith made the introductions of one new member, Mrs. P. D. Helms. The resignations of two members, Mrs. Joe Wilson and Mrs. Bill Stanish Sr., were accepted regretfully.
A report on the Texas Federation of Women's Club convention was given by Mrs. Charles Craig and the history of federated clubs was presented by Mrs. Sammy Hale. Both were guests of the 22 club.
In the absence of the club president, Mrs. Wilson Kimble,

OVERNIGHT SERVICE ON BLACK & WHITE FILM IN THE STUDIO BEFORE 3 P.M. DELIVERED NEXT DAY 9 A.M. (FRI. - SAT. DELIVERED MONDAY 9 A.M.)

COLOR PRINTS 3-4 DAYS SLIDES 5 DAYS
BRING YOUR FILM IN TODAY
PARKER STUDIO
121 W. CALIFORNIA YU 3-4063

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FLOYD COUNTY HESPERIAN

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 26, 1963

MORE FLOYD COUNTY FAIR NEWS



THE CHAPEL was awarded the first place blue ribbon in the community contests at the County Fair last week.

1961-62 Geldings:
1st, Pesky Chippy, Viola Stinson, Flomot; 2nd, Mount Leo, James Ramsey, Tucumcari, N. Mex.; 3rd, Taylor Bird, R. B. Terrell, Ralls.

1959-60 Geldings:
1st, Baldy Rosal, Mayo Duke, Tulia; 2nd, Showdown George, Jack Streun, Summerfield, 3rd, Dollar Pat, Buster McNatt, Plainview.

1958 and Before Gelding:
1st, Sand Hill Bill, Bob Waide, Muleshoe; 2nd, Dan Boyd, Jan White, Hale Center; 3rd, Jinks Dade, R. B. Terrell, Ralls.

Produce of Dam:
1st, Miss Red Ant, Mary Ann Parris, Lubbock.

Get of Sire:
1st, Aledo Bar, Fuiton Queen Mayo Duke, Tulia.

Mare and Foal:
1st, Miss Red Ant, Mary Ann Parris, Lubbock; 2nd, Marietta Star, R. B. Bradford, Plainview.

Cutting Contest:
1st, Randy's Rita, Janelle Knight, Lubbock; 2nd, Hi Cheeta, F. O. Miller, Lubbock; 3rd, Peppy Buck, Cogdell Bros., Floydada.

Roping:
1st, Sand Hill Bill, Bob Waide, Muleshoe; 2nd, Dan Boyd, Jan White, Hale Center; 3rd and 4th Split, Coolies Freckles, Muleshoe Cattle Co., Muleshoe; Childress and Floydada Friday, Jack Johnson, Floydada.

Reining:
1st, Bar Miss, Hays Ranch, Snyder; The Above Ridden by Judy Burrows, Lubbock; 2nd, Ed Ganador, W. B. Blakemore, Midland; 3rd, Cue Ball's Cupid, Doyle Stowe, Clovis, N. Mex.

Youth Activities:
Pole Bending:
1st, Floydada Friday, Jack Johnson, Floydada, Above Ridden by Rex Pope, Floydada; 2nd, Patty Ann King, James Whitehead, Lorenzo, Above Ridden by JoAnn Whitehead, Lorenzo; 3rd, Pete Gibson, 9th.

Barrell Race:
1st, Texas Dun Reed, James Whitehead, Lorenzo, Above ridden by Deborah Whitehead, Lorenzo; 2nd, Patty Ann King, James Whitehead, Lorenzo, Above ridden by JoAnn Whitehead, Lorenzo; 3rd, Rusty Line, Pepper Martin, Plainview, Above ridden by Bruce Martin, Plainview.

FAT LAMBS
Fine Wool Wether Lambs:
1st and 2nd, Olin Degge (Grand and reserve champion).
Medium Wool Wether Lambs:
1st and 2nd, Mark Montandon (Grand and reserve champion); 3rd, Victor Baxter; 4th, Olin

on total horses shown but some where near 90. Good show and beautiful horses.
Mack Shurbet, Supt., Petersburg, Jimmie Meek, Judge, Lovington, N. Mex., Mrs. Bill Norris Sec., Floydada.

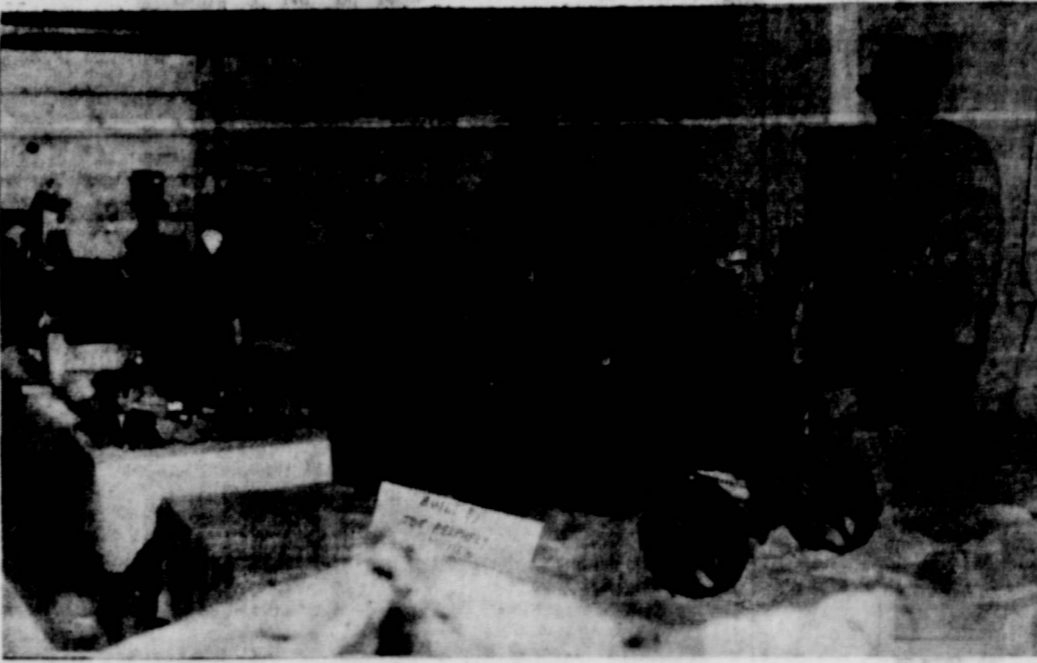
Beef Cattle
Grand Champion Bull, Lowell Kingery.
Reserve Champion Bull, Oscar Golden.
Grand Champion Female, Oscar Golden.
Reserve Champion Female, Oscar Golden.
Grand Champion Jr. Heifer, Larry Golden.
Reserve Champion Jr. Heifer, Steve Belt.

Mature Bulls
J. R. Belt, 1st.
Two Year Old Bulls
J. R. Belt, 1st.
Sr. Yearling Bulls
Lowell Kingery, 1st.
Jr. Yearling Bulls
Oscar Golden, 1st and 2nd; J. R. Belt, 3rd; Albert Scheele, 4th; Bob Lane, 5th; Albert Scheele, 6th; Bob Lane, 7th and 8th; Albert Scheele, 9th.
Two Bulls Any Age
Oscar Golden, 1st, J. R. Belt, 2nd.
Mature Cows
Oscar Golden, 1st.
Two Year Old Heifers
Oscar Golden, 1st and 2nd; Albert Scheele, 3rd.
Sr. Yearling Heifers
J. R. Belt, 1st; Pete Gibson, 2nd.
Jr. Yearling Heifers
Larry Golden, 1st; Steve Belt, 2nd; David Scheele, 3rd and 4th.

Heifer Calves
J. R. Belt, 1st; Albert Scheele, 2nd; Oscar Golden, 3rd.
Two Females Any Age
Oscar Golden, 1st and 2nd; J. R. Belt, 3rd; Albert Scheele, 4th.
Jr. Heifers
Larry Golden, 1st and Grand Champion; Steve Belt, 2nd and Reserve Champion; David Scheele, 3rd and 4th; Pete Gibson, 5th.

Baby Beef Steers
Grand Champion, Neil Mitchell, Reserve Champion, Teresa Colston; 3rd, Steve Belt; 4th, Nell Mitchell; 5th, Tim Hartman; 6th, Linda Scheele; 7th, David Scheele; 8th, Pete Gibson; 9th, Diane Scheele; 10th, Steve Belt; 11th, Neil Mitchell; 12th, Linda Scheele; 13th, Becky Scheele.

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FAIR HOBBY DISPLAY... G. H. Pheinis of Lockney is pictured with over 65 items of "machinery" that he has made as a hobby since 1937. In the foreground is a model steam engine made by Joe Pelphrey of Plainview. It took Pelphrey two years to build it.

Placings Animals
OLE McDONALDS FARM
Siamese kittens: First place, Mrs. J. P. Taylor; Rabbits, Second place, Darlene Brose; Sow and pigs, Third place, R. H. Tinsley; Mare and Colt, Fourth place, Floydada Livestock Auction, Doyle Saul, owner.
(Birds)
Guinea Hen and chicks, first, A. S. Jones; Bantam Hen and chicks, Second, Darlene Brose; Hen and chicks, Third, F. U. Payne.

FAIR RESULTS
1963 Quarter Horse Show Results
(first to third in each class)
1963 Mares:
1st, Ima Star Too, Mary Ann Parris, Lubbock; 2nd, No Name, Dr. Early B. Lokey, Amarillo; 3rd, No Name, Harold Blank, Lubbock.

1962 Mares:
1st, Aledsliite Bar, Mary Ann Parris, Lubbock; 2nd, Miss Peppy Hank, Lloyd Hodges, Plainview; 3rd, Pesky Leotards, Mary Ellen Barton, Flomot.
1961 Mares:
1st, Lady Aledo Bar, Mary Ann Parris, Lubbock; 2nd, Aledo's Bar Lady, Fuiton Queen Sabe Ranch, Lubbock; 3rd, Jennie Spokane, Johnny Hinbman, Plainview.
1960 Mares:
1st, Randy's Rita, Janelle Knight, Lubbock; 2nd, Hank's Miss Moore, Jan White, Hale Center; 3rd, Hi Cheeta, E. O. Miller, Lubbock.
Aged Mares:

1st, Peppy's Choca, Jack Renfro Hereford; 2nd, Marietta Star, R. B. Bradford, Plainview; 3rd, Fancy Hickory, Jack Streun, Summerfield.
Grand Champion Mare: Aledsliite Bar, Mary Anne Parris, Lubbock.
Reserve Champion Mare: Landy's Rita, Janelle Knight, Lubbock.
1963 Stallions:
1st, No Name, Earl Grant, Amarillo; 2nd, No Name, Roy Elkins, Tulla; 3rd, No Name.
Agricultural Exhibits
Class A, No. 1, 8 Entries: Franklin Harris, First; Mrs. W. J. Ross, Second; George Harris, Third.
Class A, No. 2, 1 Entry: Flomot, Third.
Class A, No. 4, 5 Entries: Mrs. Albert Scheele, First; Dennis Griffith, Second.
Class B, No. 1, 17 Entries: Kenny Austin, First; Franklin Harris, Second; Mrs. J. T. Taylor, Third.
Class B, No. 2, 2 Entries: Mrs. Albert Scheele, Third.
Class B, No. 7, 4 Entries: Lockney FFA, First; Armando Batello, Second; W. J. Ross, Third.
Class B, No. 9, Entries: Dennis Griffith, First; Merlin Boedecker, Second; Dennis Griffith, Third.
Class C, No. 1, 2 Entries: Mrs. Glen Curtis, First; Mrs. Albert Scheele, Second.
Class C, No. 3, 1 Entry: Mrs. Albert HScheele, Second.
Class C, No. 20, 1 Entry, no placing.
Class D, No. 5, 1 Entry, no placing.
Class D, No. 6, 5 Entries, no placing.
Class E, No. 3, Entry: Mrs. Albert Scheele, Third.
Class E, No. 7, 1 Entry: Mrs. Ronald Clay, Third.

Class H, No. 1, 3 Entries: Mrs. G. F. West, First; Mrs. J. P. Taylor, Second; Mrs. Louis Coe, Third.
Class H, No. 2, 3 Entries: Mrs. Garland Tucker, First; Mrs. Bill Sauls, Second; Rowland Adams, Third.
Class H, No. 3, 5 Entries: Mrs. Albert Scheele, First; Mrs. H. Nelson, Second; Mrs. J. P. Taylor, Third.
Class H, No. 6, 2 Entries: Mrs. Virgil Brasher, First; Mrs. R. H. Crawford, Second; Class H, No. 8, 3 Entries: Bill Rigby, First; Mrs. J. P. Taylor, Second; Bill Riesby, Third.
Class H, No. 10, 1 Entry: Mrs. W. F. Sauls, First.
Class G, No. 1, 5 Entries: Judy Bullock, First; Mrs. Albert Scheele, Second; Dick Nelson, Third.
Class G, No. 2, 5 Entries: Chester Carthel, First; J. T. Carthel, Second; Roland Adams, Third.
Class G, No. 3, 1 Entry: Chester Carthel, First.
Class G, No. 4, 8 Entries: W. J. Ross, First; Deborah Mooney, Second; Mrs. Albert Scheele, Third.
Class G, No. 5, 11 Entries: Mrs. S. R. Jones, First; Steve Pierce, Second; Mrs. Weldon Smith, Third.
Class G, No. 6, 1 Entry: W. J. Ross, First.
Class G, No. 7, 3 Entries: Mrs. J. P. Taylor, First; Mrs. Frank Jones, Second; Mrs. A. H. Kreis, Third.
Class G, No. 8, 3 Entries: Raymond Rucker, First; Mrs. Monroe Schultz, Second; Judy Bullock, Third.
Class G, No. 10, 1 Entry: W. J. Ross, First.
Class G, No. 11, 7 Entries: Mrs. Sherwood Ramsey, First; Mrs. Virgil Brasher, Second;

Mrs. James Jeffers, Third.
Class G, No. 12, 12 Entries: Mrs. S. R. Jones, First; Mrs. Virgil Brasher, Second; Mrs. Gene Bloys, Third.
Class G, No. 13, 11 Entries: Mrs. Weldon Smith, First; Mrs. Gene Bloys, Second; Mrs. A. H. Kreis, Third.
Class G, No. 15, 1 Entry: Mrs. J. P. Taylor, First.
Class G, No. 17, 1 Entry: Mrs. J. P. Taylor, First.
Class G, No. 18, 4 Entries: Mrs. Virgil Brasher, First; Mrs. L. E. Isbell, Second; Bruce Davis, Third.
Class G, No. 20, 7 Entries: Lena Kay Merrill, First; Mrs. Wesley Eiland, Second; Johnnie Wisdom, Third.
Class G, No. 21, 13 Entries: Hershel Carthel, First; Mrs. Charles Reid, Second; J. T. Carthel, Third.
Class G, No. 22, 6 Entries: Becky Miller, First; Mrs. W. J. Ross, Second; Mrs. John C. Fortenberry, Third.
Class G, No. 23, 2 Entries: Herman King, First; Mrs. May Taylor, Second.
Class G, No. 24, 2 Entries: Mrs. R. H. Crawford, First; Mrs. J. P. Taylor, Second.
Class G, No. 25, 2 Entries: Mrs. Lynn Miller, First; Mrs. W. C. Snodgrass, Second.
Class G, No. 27, 4 Entries: Mrs. Bill Sauls, First; Mrs. J. P. Taylor, Second; Beverly Jeffers, Third.
Class G, No. 30, 6 Entries: Mrs. Caldwell, First; Mrs. A. N. Davis, Second; Mrs. H. H. Hines, Third.
Class G, No. 33, 2 Entries: Mrs. Albert Scheele, First; Mrs. Truman Dunavant, Second.
Class G, No. 35, 2 Entries: J. T. Carthel, First; Mrs. Virgil Brasher, Second.
Class G, No. 34, 2 Entries: Mrs. Bob Darden, First; Mrs. E. J. Thomas, Second.

Winners
Mrs. J. P. Taylor, First
Three First Placings, 4 - 2nd Placings, 2 - 3rd Placings.
Mrs. Albert Scheele, Second.
3 - 1st Placings, 3 - 2nd Placings, 3 - 3rd Placings.
TEXTILES
Division A - Embroidery
Vanity Set (3 Pieces)
Mrs. R. H. Tinsley, 3rd.
Dresser Scarf
Mrs. Raldo Martin, 1st; Mrs. R. H. Tinsley, 2nd; Mrs. J. P. Taylor, 3rd.
Luncheon Set
Mrs. R. H. Tinsley, 1st.
Pillow Cases, White
Mrs. R. H. Tinsley, 1st; Mrs. Kenneth Brose, 3rd.
Pillow Cases Colored
Mrs. H. Kirkendall, Crosby, 1st; Mrs. E. E. Wells, Lockney, 2nd; Mrs. M. Brock, Lockney, 3rd.
Tea Towels, (Set)
Mrs. R. H. Tinsley, 1st; Mrs. Ruby Higginbotham, 2nd; Mrs. W. Martin, Flomot, 3rd.
Pillow Cases and Sheet Set
Mrs. M. Brock, Lockney, 1st; (See Fair, Page 7)

MIKE'S TV LAB

YOUR CHOICE OF DANISH MODERN OR EARLY AMERICAN

Line furniture styling

ADMIRAL® COLOR TV

26,000 VOLTS PICTURE POWER!

The BENTLEY L1510 Series
Tim Contemporary lowboy console in choice of genuine Walnut or Mahogany veneers and hardwood solids. Lighted channel indicator.

NOW! ADMIRAL FULL FUNCTION SONAR REMOTE CONTROL
only \$30.00 extra

- Turns TV Set On
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Classic Early American lowboy console, hand-crafted in genuine Maple veneers and hardwood solids. Lighted channel indicator.

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26,000 volts of picture power. Long range turret tuner, preset tuning. In Charcoal finish on Metal Base, optional, extra.

ADMIRAL BRINGS 3 NEW MAJOR IMPROVEMENTS TO COLOR TV

GREATER DEPENDABILITY!
Precision Wiring
Micro inches of pure 24 kt. gold applied to precision wiring by electro-deposition.

MORE NATURAL COLOR
Automatic Color Balancer
Automatically increases power of each color signal for more true-to-life beauty.

EASIER TUNING
Automatic Brightness Control
Automatically brings you eye-pleasing brightness as you adjust proper contrast.

BIGGEST NEWS IN COLOR TV!

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AS LOW AS
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- ★ PONTIACS
- ★ OLDSMOBILES
- ★ DODGES
- ★ FORDS
- ★ CHEVROLETS
- ★ RAMBLERS
- ★ MERCURYS
- ★ BUICKS
- ★ JEEPS

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There's always a fine selection of new automobiles in the showrooms of Floydada automobile firms. Hundreds of different styles are represented in the automobiles listed above.

We join our auto dealers in your invitation to see the new '64's! Some were on display last week... others this week... more will be ready for your approval next week.

Find the auto of your choice... drop by and visit with us... we'll help you pay cash for it! You'll find bank financing at home to be more convenient... and rates are much lower.



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EVERY ADMIRAL COLOR TV HAS PROVISION FOR UHF TUNING!

BEST QUALITY PRODUCTS
DEPENDABILITY OF SERVICE
WITH THE SALE
DESIRE TO SERVE YOU
BETTER

Combined with Most Competitive Prices on the South Plains.

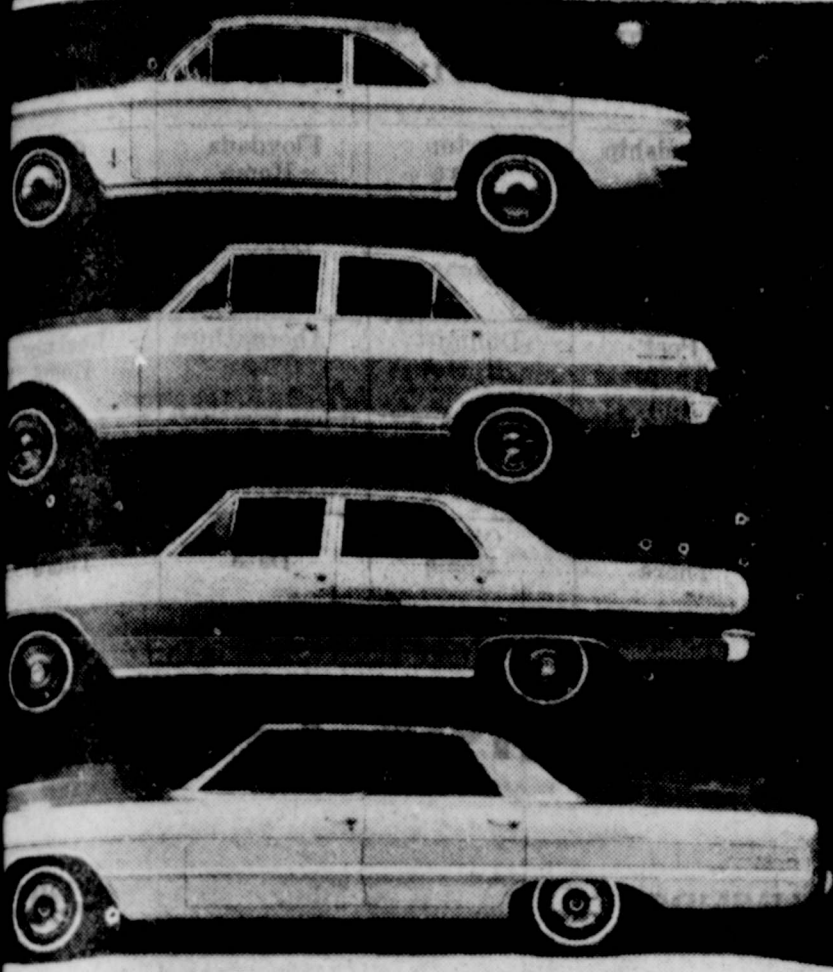
Mike's TV Lab

ADMIRAL AND CURTIS MATHES
113 W. California Ph. YU 3-423

TV SCHEDULE

CHANNEL 11	12:00-noon News Report
THURSDAY, SEPTEMBER 26	12:05-Weather Report
7:00-7 O'clock Report	12:15-Community Close-Up
7:05-Linn's Farm Report	12:30-Price Is Right
7:25-Weather with Bernie	1:00-People Will Talk (Color)
7:30-Today Show	1:30-The Doctors
9:00-Say When	2:00-Loretta Young Theatre
9:30-Play Your Hunch (Color)	2:30-You Don't Say
10:00-Concentration	3:00-The Match Game
10:30-Missing Links (Color)	3:30-Father Knows Best
11:00-Your 1st Impression (Col)	4:00-Comedy Carrousel
11:30-Truth or Consequences	4:30-Huckleberry Hound
12:00-noon News Report	5:30-Huntley-Brinkley Report
12:05-Weather Report	6:00-News
12:15-Community Close-Up	6:30-Temple Houston
12:30-Best of Groucho	7:00-Dr. Kildare
1:00-People Will Talk (Color)	8:30-Hazel
1:30-The Doctors	9:00-The Washington Negro
2:00-Loretta Young Theatre	CBS News Special
2:30-You Don't Say	10:00-News, Weather, Sports
3:00-The Match Game	10:30-Tonight Show with Johnny Carson (Color)
3:30-Father Knows Best	FRIDAY, SEPTEMBER 27
4:00-Comedy Carrousel	7:00-7 O'clock Report
4:30-Huckleberry Hound	7:05-Linn's Farm Report
5:30-Huntley-Brinkley Report	7:25-Weather with Bernie
6:00-News	7:30-Today Show
6:30-Temple Houston	9:00-Say When
7:00-Dr. Kildare	9:30-Play Your Hunch (Color)
8:30-Hazel	10:00-Concentration
9:00-The Washington Negro	10:30-Missing Links (Color)
CBS News Special	11:00-Your 1st Impression (Col)
10:00-News, Weather, Sports	11:30-Truth or Consequences
10:30-Tonight Show with Johnny Carson (Color)	12:00-noon News Report
FRIDAY, SEPTEMBER 27	12:05-Weather Report
7:00-7 O'clock Report	12:15-Community Close-Up
7:05-Linn's Farm Report	12:30-Price Is Right
7:25-Weather with Bernie	1:00-Best of Groucho
7:30-Today Show	1:30-People Will Talk (Color)
9:00-Say When	2:00-The Doctors
9:30-Play Your Hunch (Color)	2:30-Loretta Young Theatre
10:00-Concentration	3:00-You Don't Say
10:30-Missing Links (Color)	3:30-The Match Game
11:00-Your 1st Impression (Col)	4:00-Father Knows Best
11:30-Truth or Consequences	4:30-Comedy Carrousel
12:00-noon News Report	5:00-Yogi Berra
12:05-Weather Report	5:30-Huntley-Brinkley Report
12:15-Community Close-Up	6:00-News
12:30-Price Is Right	6:30-Mr. Novak
1:00-People Will Talk (Color)	7:00-Redigo
1:30-The Doctors	7:30-Richard Boone Show
2:00-Loretta Young Theatre	8:00-News, Weather, Sports
2:30-You Don't Say	8:30-Tonight Show with Johnny Carson (Color)
3:00-The Match Game	SATURDAY, SEPTEMBER 28
3:30-Father Knows Best	7:30-Tarzan
4:00-Comedy Carrousel	8:00-Ruff and Ready (Color)
4:30-Huckleberry Hound	9:00-Shari Lewis (Color)
5:30-Huntley-Brinkley Report	9:30-King Leonardo (Color)
6:00-News	10:00-Fury
6:30-Temple Houston	10:30-Make Room for Daddy
7:00-Dr. Kildare	11:00-Mr. Wizard
8:30-Hazel	11:30-Movie "The Picture of Dorian Gray"
9:00-The Washington Negro	12:00-Baseball, Pirates vs Giants
CBS News Special	12:30-Lone Star Sportsman
10:00-News, Weather, Sports	1:00-Desilu Playhouse
10:30-Tonight Show with Johnny Carson (Color)	2:00-News and Weather
FRIDAY, SEPTEMBER 27	3:00-The Lieutenant
7:00-7 O'clock Report	3:30-Joe Bishop Show (Color)
7:05-Linn's Farm Report	4:00-Movie "The Seven Year Itch" Tom Elwell, Marilyn Monroe
7:25-Weather with Bernie	10:00-News, Weather, Sports
7:30-Today Show	10:30-Fantastic Features, Man From Planet X
9:00-Say When	SUNDAY, SEPTEMBER 29
9:30-Play Your Hunch (Color)	11:30-Frontiers of Faith
10:00-Concentration	12:00-Movie "My Brother Talks to Horses" Peter Lawford
10:30-Missing Links (Color)	2:30-Baseball, Giants vs Pirates
11:00-Your 1st Impression (Col)	4:00-Red Raider Show
11:30-Truth or Consequences	5:00-Meet the Press (Color)
12:00-noon News Report	5:30-Bill Dana Show
12:05-Weather Report	6:00-News and Weather
12:15-Community Close-Up	6:30-Wonderful World of Color
12:30-Price Is Right	7:30-Grindl
1:00-People Will Talk (Color)	8:00-Bonanza (Color)
1:30-The Doctors	9:00-Show of the Week (Color)
2:00-Loretta Young Theatre	10:00-News, Weather, Sports
2:30-You Don't Say	10:30-Movie "Don Juan Quilligan" William Bendix, Joan Blondell
3:00-The Match Game	MONDAY, SEPTEMBER 30
3:30-Father Knows Best	7:00-7 O'clock Report
4:00-Comedy Carrousel	7:05-Linn's Farm Report
4:30-Huckleberry Hound	7:25-Weather with Bernie
5:30-Huntley-Brinkley Report	7:30-Today Show
6:00-News	9:00-Say When
6:30-Temple Houston	9:30-Play Your Hunch (Color)
7:00-Dr. Kildare	10:00-Concentration
8:30-Hazel	10:30-Missing Links (Color)
9:00-The Washington Negro	11:00-Your 1st Impression (Col)
CBS News Special	11:30-Truth or Consequences
10:00-News, Weather, Sports	12:00-noon News Report
10:30-Tonight Show with Johnny Carson (Color)	12:05-Weather Report
FRIDAY, SEPTEMBER 27	12:15-Community Close-Up
7:00-7 O'clock Report	12:30-Price Is Right
7:05-Linn's Farm Report	1:00-People Will Talk (Color)
7:25-Weather with Bernie	1:30-The Doctors
7:30-Today Show	2:00-Loretta Young Theatre
9:00-Say When	2:30-You Don't Say
9:30-Play Your Hunch (Color)	3:00-The Match Game
10:00-Concentration	3:30-Father Knows Best
10:30-Missing Links (Color)	4:00-Comedy Carrousel
11:00-Your 1st Impression (Col)	4:30-Huckleberry Hound
11:30-Truth or Consequences	5:30-Huntley-Brinkley Report
12:00-noon News Report	6:00-News
12:05-Weather Report	6:30-Mr. Novak
12:15-Community Close-Up	7:00-Redigo
12:30-Price Is Right	7:30-Richard Boone Show
1:00-People Will Talk (Color)	8:00-News, Weather, Sports
1:30-The Doctors	8:30-Tonight Show with Johnny Carson (Color)
2:00-Loretta Young Theatre	THURSDAY, SEPTEMBER 26
2:30-You Don't Say	6:55-Farm Fare Report
3:00-The Match Game	7:00-Cartoons
3:30-Father Knows Best	7:45-King and Odie
4:00-Comedy Carrousel	8:00-Captain Kangaroo
4:30-Huckleberry Hound	8:45-Debbie Drake
5:30-Huntley-Brinkley Report	9:00-Calendar
6:00-News	9:30-I Love Lucy
6:30-Temple Houston	10:00-Real McCoys
7:00-Dr. Kildare	10:30-Pete and Gladys
8:30-Hazel	11:00-Love of Life
9:00-The Washington Negro	11:25-CBS News
CBS News Special	11:30-Tennessee Ernie Ford
10:00-News, Weather, Sports	12:00-WTTN News
10:30-Tonight Show with Johnny Carson (Color)	12:20-Names in the News
FRIDAY, SEPTEMBER 27	12:25-WTTN Weather
7:00-7 O'clock Report	1:00-Password
7:05-Linn's Farm Report	1:30-Houseparty
7:25-Weather with Bernie	2:00-T V Bingo
7:30-Today Show	2:30-Edge of Night
9:00-Say When	3:00-Secret Storm
9:30-Play Your Hunch (Color)	3:30-Trailmaster
10:00-Concentration	4:30-Popeye and Gus
10:30-Missing Links (Color)	5:00-Science in Action
11:00-Your 1st Impression (Col)	5:30-The World Tonight
11:30-Truth or Consequences	6:00-WTTN News
12:00-noon News Report	6:30-Mr. Hale's Navy
12:05-Weather Report	7:00-Red Skelton
12:15-Community Close-Up	8:00-Petticoat Junction
12:30-Price Is Right	8:30-Jack Benny
1:00-People Will Talk (Color)	9:00-Gary Moore Show
1:30-The Doctors	10:00-News
2:00-Loretta Young Theatre	10:30-Combat
2:30-You Don't Say	11:30-Peter Gunn
3:00-The Match Game	6:30-Sunrise Semester
3:30-Father Knows Best	7:00-Cartoons
4:00-Comedy Carrousel	7:45-King and Odie
4:30-Huckleberry Hound	8:00-Captain Kangaroo
5:30-Huntley-Brinkley Report	9:00-To Be Announced
6:00-News	9:30-I Love Lucy
6:30-Temple Houston	10:00-Real McCoys
7:00-Dr. Kildare	10:30-Pete and Gladys
8:30-Hazel	11:00-Love of Life
9:00-The Washington Negro	11:25-CBS News
CBS News Special	11:30-Tennessee Ernie Ford
10:00-News, Weather, Sports	12:00-WTTN News
10:30-Tonight Show with Johnny Carson (Color)	12:20-Names in the News
FRIDAY, SEPTEMBER 27	12:25-WTTN Weather
7:00-7 O'clock Report	1:00-Password
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7:00-7 O'clock Report	1:00-Password
7:05-Linn's Farm Report	1:30-Houseparty
7:25-Weather with Bernie	2:00-T V Bingo
7:30-Today Show	2:30-Edge of Night
9:00-Say When	3:00-Secret Storm
9:30-Play Your Hunch (Color)	3:30-Trailmaster
10:00-Concentration	4:30-Popeye and Gus
10:30-Missing Links (Color)	5:00-Science in Action
11:00-Your 1st Impression (Col)	5:30-The World Tonight
11:30-Truth or Consequences	6:00-WTTN News
12:00-noon News Report	6:30-Mr. Hale's Navy
12:05-Weather Report	7:00-Red Skelton
12:15-Community Close-Up	8:00-Petticoat Junction
12:30-Price Is Right	8:30-Jack Benny
1:00-People Will Talk (Color)	9:00-Gary Moore Show
1:30-The Doctors	10:00-News
2:00-Loretta Young Theatre	10:30-Combat
2:30-You Don't Say	11:30-Peter Gunn
3:00-The Match Game	6:30-Sunrise Semester
3:30-Father Knows Best	7:00-Cartoons
4:00-Comedy Carrousel	7:45-King and Odie
4:30-Huckleberry Hound	8:00-Captain Kangaroo
5:30-Huntley-Brinkley Report	9:00-To Be Announced
6:00-News	9:30-I Love Lucy
6:30-Temple Houston	10:00-Real McCoys
7:00-Dr. Kildare	10:30-Pete and Gladys
8:30-Hazel	11:00-Love of Life
9:00-The Washington Negro	11:25-CBS News
CBS News Special	11:30-Tennessee Ernie Ford
10:00-News, Weather, Sports	12:00-WTTN News
10:30-Tonight Show with Johnny Carson (Color)	12:20-Names in the News
FRIDAY, SEPTEMBER 27	12:25-WTTN Weather
7:00-7 O'clock Report	1:00-Password
7:05-Linn's Farm Report	1:30-Houseparty
7:25-Weather with Bernie	2:00-T V Bingo
7:30-Today Show	2:30-Edge of Night
9:00-Say When	3:00-Secret Storm
9:30-Play Your Hunch (Color)	3:30-Trailmaster
10:00-Concentration	4:30-Popeye and Gus
10:30-Missing Links (Color	

Chevrolet offers 43 models for '64



Chevrolet Motor Division will introduce 43 models in five separate passenger car lines in 1964. The new line is distinguished by its wheelbase. Above, reading down: Chevrolet Monza Coupe; Chevy II Nova 4-Door Sedan; Chevy II Nova 2-Door Sedan; Chevy Malibu 4-Door Sedan.

Chevrolets Go On Display At Oden Chevrolet Company In Floydada Today

Combination of beauty, quality, performance and distinction is sized between the regular Chevrolet and Chevy II.

All Chevrolet's five lines of 1964 cars have styling and engineering improvements which - teamed with the increase in models and options - allow the customer to tailor a car to his particular requirements as never before.

"Car buyers today like diversity," Semon E. Knudsen, Chevrolet general manager, declares. "They like to be able to choose cars from a wide selection of sizes, styles and performance characteristics."

"We expect the broad diversity in our 1964 cars to win the customer votes needed to continue Chevrolet's traditional industry leadership."

Following are the highlights of five members of Chevrolet's 1964 "family":

REGULAR CHEVROLETS - Extensive new styling is evident in the regular Chevrolet line, again stressing the big car luxury which has made it so popular.

A Super Sport series featuring bucket seats and special interior and exterior appointments, in both a convertible and sport coupe has been added for 1964, bringing the total models of regular Chevrolets to 15 in four series. Although over-all dimensions are the same as in 1963, the regular Chevrolet has a longer, wider look created by new flowing side lines and a smooth, broader styling of front and rear ends.

Crisp, distinctive exterior moldings and interior appointments distinguish between the Super Sport, Impala, Bel Air and Biscayne series.

The 1964 Chevrolet models feature new interior trim styling and materials, yet retain the built-in comfort, convenience, luxury and durability traditional

ginbotham - Bartlett Co.

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Our plans to delay your plans for remodeling and repairs. Our easy Pay-Out-of-Income Credit plan allows you to make the improvements you want now - for as little as \$10 a month and with No Down Payment.

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Dr. O. R. McINTOSH

OPTOMETRIST

211 SOUTH MAIN ST.

Phone YU 3-3460 - Floydada, Tex.

Floyd County Abstract Co.

217 West California

Floydada, Texas

Phone YU 3-3728

announces the appointment of Mrs. Verne Stewart as manager.

Stewart has been associated with Floyd Abstract Company since 1955. Her efficiency and abstract capabilities are one of our company's is the fastest growing plant in this area.

are proud of our reputation for efficient & title insurance service, and wish to express sincere appreciation for your confidence and patronage.

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WEIGHED, MEASURED, and MIXED TO YOUR SPECIFICATIONS.

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Floydada

YU 3-2170

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FOR QUALITY DRY CLEANING Use approved Sanitation Way.

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FOOTE BUTANE & Oil Co.

East Highway 70 Floydada

with Body by Fisher.

All of Chevrolet's advanced 119-inch wheelbase chassis features are continued for 1964, including N-built Safety-Girder frame, Full Coil suspension, self-adjusting Safety-Master brakes, high capacity electrical system with Delcotron generator and long-life exhaust system.

Seven engines ranging from 140 to 425 horsepower will be offered. Optional for the first time in 1964 is a 409 cubic inch engine is a full transistor ignition system. Four transmissions will be offered and the four-speed Synchro-Mesh includes refinements for smoother shifting and greater durability.

CHEVELLE - Chevrolet's new automobile line for 1964 embodies a distinctive styling and will be offered in 11 models in three series - the top-of-the-line Malibu Super Sport, the Malibu and the 300.

Quality and vehicle width are stressed in the front end design which makes use of dual headlights and horizontal grille bars. Side treatment is clean and a peak line which carries throughout the car gives a look of length.

The rear end design accents car width with tail and back-up lights at the extreme ends of the rear back panel. A textured molding extends the full width of the car.

A special feature of the Chevelle body is the use of curved side windows to give a lower look. A strikingly wide instrument panel is part of the distinctive interior styling which includes trim styles and materials color-keyed to the new exterior colors.

Built on a 115 inch wheelbase, the chassis is completely new, featuring a perimeter frame. Front suspension makes use of coil springs and rear suspension is of the coil spring four-link type.

Fourteen inch wheels, self-adjusting Safety-Master brakes and a high capacity Delcotron generator are standard equipment. Four engines - two six-cylinder and two optional V8s - are offered on all Chevelle models. Four different transmissions are available.

CHEVY II - In its third year on the market, the Chevy II continues its popular blend of small car handling, roominess, economy and good taste in a total of 6 models in two series - the Nova and the 100 series.

The basic styling personality of the Chevy II is continued in 1964, but there is added beauty through refinements in the grille, side moldings, emblems and hub caps and more luxurious interiors.

A V8 engine will be offered for the first time as an extra-cost option on all models. With the 353 cubic inch 185 horsepower model, the customer may choose either standard three-speed, optional four-speed or Powerglide transmissions.

Two six-cylinder engines at 120 and 155 horsepower will be available in all Chevy II models. The economical four-cylinder 90 horsepower engine will continue to be available in the two and four-door sedans of the 100 series.

An important mechanical feature on all Chevy II models will be new, larger 9.5 inch self-adjusting brakes to give greater margin of stopping safety.

CORVAIR - Entering its fifth year, the Corvaire will continue its important place in the Chevrolet lineup by appealing to a group of buyers who like something sportier and less conventional in a small car.

At the time you received that first unconditional discharge after January 31, 1955, would have had no effect on extending the deadline.

Q-I am a war veteran, but I have never had any dealings with the VA. Can I get free physical exam from them?

A-Only if it is needed in connection with application for a benefit, such as hospitalization, or for service-connection of some condition.

RESPONDEK ENROLLS at draughton's

Jimmy Respondek, son of Mr. and Mrs. Tom Respondek, has enrolled for full classes at Draughton's Business College in Lubbock. He plans to major in Accounting.

Jimmy is a 1962 graduate of Floydada High School where he was a member of Future Farmers of America, the Spanish Club and played in the high school band.

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FOOTE Butane & Oil Co.

East Highway 70 Floydada

Jerry Green Participated In Tactic Test

AMPC PENDLETON, CALIF. (AP) - Marine First Lieutenant Jerry M. Green, son of Mr. and Mrs. Mervin Green of Roaring Springs, Tex., serving with First Battalion, Seventh Regiment of First Marine Division, Camp Pendleton, Calif., recently participated in three days tactical readiness tests.

The testing is designed to determine the combat-readiness of individual battalions.

MENUS FOR WEEK OF SEPTEMBER 29

MONDAY

Chicken Pot Pie
Buttered Potatoes
English Peas
Tomato Wedge
Fruit Cup
Yeast Biscuits and Butter
½ Pint Milk

TUESDAY

Meat Loaf with Zippy Sauce
Buttered Corn

ably smoother and more comfortable without any sacrifice of roadability or handling precision.

Dr. John W. Kimble, O.D.

Contact lenses - Visual analysis

OPEN ALL DAY SATURDAY

AS FOR THE PAST 48 YEARS

Floydada, Texas YU 3-2496

Green Beans

Whole Wheat Rolls and Butter

Pear Half with Lemon Jello

Cake

½ Pint Milk

WEDNESDAY

Pinto Beans with Ham Chunks

Buttered Carrots

Tossed Salad

Cornbread and Butter

Boysenberry Cobbler

½ Pint Milk

THURSDAY

Hamburgers

Cheese Slices

Tomato, Lettuce

Banana Pudding and Water

½ Pint Milk

FRIDAY

Baked Roast and Brown Gravy

Creamed Potatoes

Congeeled Waldorf Salad

Hot Rolls and Butter

Out Meal Cookies

½ Pint Milk

GROSS FAMILY HOME

Mr. and Mrs. Allan Gross, Terri and Kristi of Route 1, Petersburg returned to their home Tuesday night after a two-week vacation.

The Gross's enjoyed a tour of eight states by the time they reached home. They started the trip by going to Oklahoma, Arkansas and Tennessee. At Ten-

nessee they enjoyed a weeks visit with a brother and family, Lonnie Pat Gross. Leaving Tennessee Friday the 13th, they toured Georgia, Alabama, Mississippi and Louisiana.

They spent Sunday and Monday visiting Allan's grandmother, Mrs. L. B. Lotspeich, an uncle, Lewis Lotspeich and family, an aunt, Mrs. Ruth Brooks and family, all of Dallas.

The trip carried them all the way across Alabama and Louisiana and through the heart of the Negro conflicts.

HESPERIAN WANT ADS SELL

Floyd County Hesperian Thursday, Sept. 26, 1963 3

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The additional water you get when you acidize your well with

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See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.

Cotey Chemical Co.

Lubbock, Texas

WE HAVE THE BUYERS!

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SALE DAY EACH THURSDAY

AT 11 A. M.

HORSE SALE LAST SATURDAY

NIGHT OF EACH MONTH, 7:30

PHONE YU 3-2153

FLOYDADA LIVESTOCK

SALE CO.

DOYLE SAUL, Owner

Expect great things from Chevrolet again-for '64

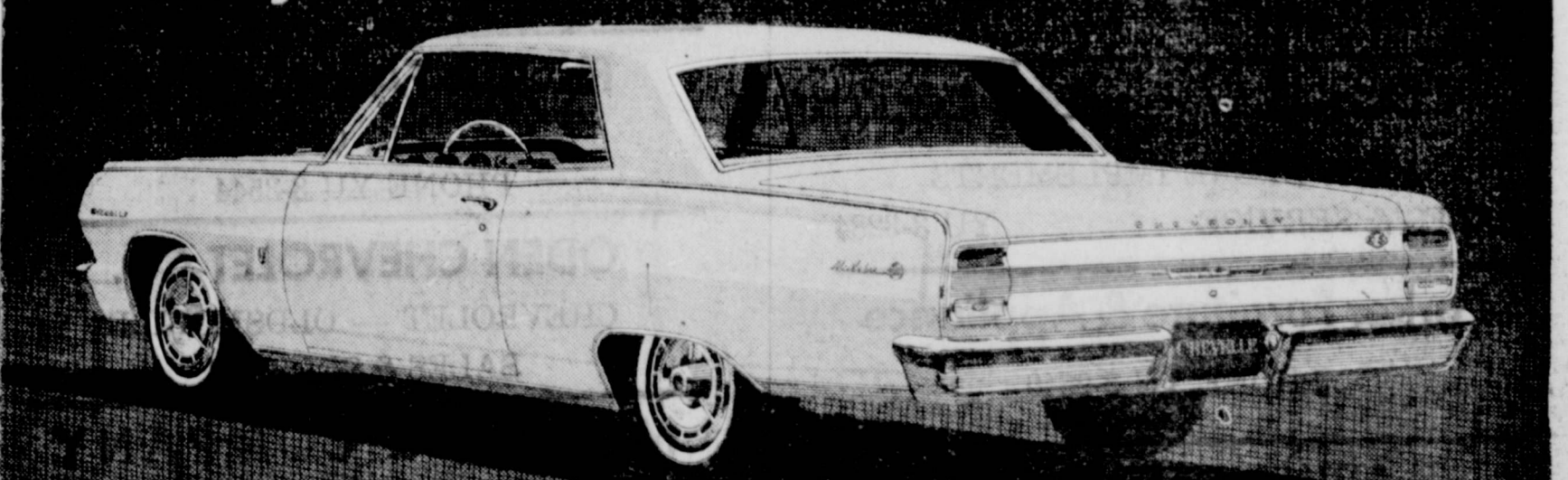


Today...Jet-smooth Luxury '64 CHEVROLET

'64 Chevrolet Impala Sport Sedan - one of 15 Jet-smooth luxury Chevrolets.

Chevrolet was luxurious before, but you should see it now. With smart new styling, the '64 Chevrolet looks even longer (but isn't). There's even a whole new series this year - the Impala Super Sports - with front bucket seats as standard equipment. (The new Impalas and Bel Airs are more luxurious, too. Even the lowest priced Biscaynes have new foam-cushioned seats front and rear and are fully carpeted.) Of course, you expect more than just luxury from Chevrolet. A choice of 16 power teams, for instance - a 6 and six V8's up to 425 hp (optional at extra cost). And quieter transmissions. Jet-smooth ride with Full Coil suspension. Flush-and-dry rocker panels, Delcotron generator, self-adjusting brakes and other low-upkeep features. If you've ever wondered how luxurious Chevrolet could get - with all the extra-cost options there are to choose from - that seems to be entirely up to you.

Take your first look at the first CHEVELLE!



CHEVELLE! by Chevrolet

New Chevelle Malibu Super Sport Coupe - one of 11 models in three great series.

You've never seen anything like this totally new line of cars before. Chevelle is new in everything but Chevrolet quality. Chevelle is a good foot shorter than the big cars, so it parks easily. Yet the interior dimensions of its Body by Fisher provide a generous amount of head, leg and shoulder room. (Chevelle's trunk is big and roomy, too.) The ride is surprisingly smooth with a rugged coil spring at all four wheels. And not so surprisingly for Chevrolet, the new Chevelle offers a choice of engines ranging from an economical 120-hp 6 to a 220-hp V8 (optional at extra cost.) Choose the Chevelle you like best from the three series - the Malibu Super Sport, the Malibu and the 300 Series, eleven models in all - at your Chevrolet dealer's. (Like this good-looking Malibu Super Sport, maybe?)

CHEVROLET, CHEVELLE!, CHEVY II, CORVAIR and CORVETTE

ODEN CHEVROLET COMPANY

221 SOUTH MAIN ST. FLOYDADA YU 3-3787

FOLLOW YOUR TEAM TO THE

Wording Home or There
Is For Team in Left Hand Column.

TEAM	SEPT. 6	SEPT. 13	SEPT. 20	SEPT. 27	OCT. 4	OCT. 11	OCT. 18	OCT. 25	NOV
ABERNATHY	Olton Home A-14 — O-28	Petersburg There A-6 — P-32	Hale Center Home A-6 — HC-26	Post There	Friendship Home	Morton There	Floydada Home	Open Date	Can Th
CANYON	Dimmitt There C-14 — O-8	Hereford There C-13 — H-12	Dalhart Home C-0 — D-38	Stinnett Home	Phillips There	Perryton Home	Lockney There	Tulia Home	Aber Ho
FLOYDADA	Spur Home F-44 — S-0	Olton There F-14 — O-0	Ralls There F-20 — R-3	Childress Home	Post There	Dimmitt Home	Abernathy There	Lockney Home	Op Da
LOCKNEY	Hale Center There L-20 — HC-6	Dimmitt Home L-13 — D-24	Open Date	Rall's Home	Olton There	Slaton Home	Canyon Home	Floydada There	Tu Th
TULIA	Hereford There T-22 — H-0	White Deer There T-48 — WD-0	Muleshoe There T-25 — M-6	Wellington Home	Dimmitt There	Olton Home	Open Date	Canyon There	Loc Ho



SAMMY WATTS
Backfield

CONLEY BRADFORD
Backfield

Whirlwinds Squeeze By Ralls Jackrabbits In 20-3 Game

The crippled Floydada Whirlwinds did not look like the same ball club that downed Olton a week earlier, but they did pull themselves together long enough to capture a 20-3 victory over the big Ralls Jackrabbits last Friday night.

The Whirlwinds started the game without the services of three of their offensive regulars (Moore Campbell, and Potts) and then Teague, sidelined with an injury before the half.

Conley Bradford filled in at the QB slot, however, and guided his team to two touchdowns with a fine performance.

Though the Whirlwind defense did yield yardage to the big Ralls backs at midfield it was able to stiffen and defend the goal line, and that goal line is still unscathed by an opposing ball carrier.

Sammy Watts was the big gun in the Whirlwind offense going for 53 yards in 16 attempts from scrimmage. Watts was robbed of a fine touchdown run by a dubious clipping penalty called by the Ralls coaching officials.

The Whirlwinds were able to make four penetrations of the Ralls 20 yard line turning three of these into scores. Floydada made 11 first downs, gained 141 yards rushing and 32 passing for a total offense of 173 yards.

Ralls owned the ball inside the Floydada 20 yard line on three occasions, once when they carried it there and twice when fumbles put them in business. The first effort at scoring was the only one to pay off and that came when Gary Daniel kicked a field goal after Floydada failed to get a punt away

at the nine yard line. The Jackrabbits took three stubs at the line and then decided to go the kick route. The officials decided the kick was good and 3 points went on the scoreboard.

During the remainder of the night Ralls picked up eight first downs, made 81 yards rushing and 64 passing for a total offense of 145 yards.

Opening the game Daniel kicked off for Ralls and the ball went to Watts at the 15 and he returned it to the 28 before being downed.

The Whirlwinds were stopped cold and on a fourth down punt situation the ball sailed to the nine yard line where Teague recovered but the ball went to Ralls on downs. The field goal situation followed and Ralls was out front on the scoreboard 3-0.

Following the kickoff by Ralls the Floydada team was again stopped, this time by an interception on the Whirlwind 45 yard line on the Whirlwind 45 yard line. The ball carrier was downed at the 38.

Ralls was able to gain but 3 yards from scrimmage and Floydada took over at the 35 on downs.

Floydada was again held for short yardage by Ralls and Teague punted from his 40 to the Ralls 25 where James McNeill recovered the ball for the Whirlwinds.

Four plays netted nine yards and the Winds lost the ball on the Ralls 16 where it went to the Rabbitts on downs.

As the second period got underway the Ralls team was unable to move for sufficient yardage and punted from their 25

to Sammy Watts at the Floydada 35. Watts threaded his way into Rabbitt land and picked up a string of blockers to go all the way, but a red flag flew at the 15 yard line and the play was called back and Floydada was penalized to the 30. The official signaled clipping as the rules infraction.

The play by Watts seemed to put new life in the Winds and they drove in to the 12 yard line from which point Teague hit Willson with a pass that was good for the distance and a TD. McNeill added the conversion kick and the score was 7-3 Floydada.

Don Rainer kicked off for Floydada with the ball going to Frank Chavez on the Ralls 20. David Lutrick clobbered Chavez at that point with a bruising tackle.

Ralls was able to gain the 45 yard line this time before being forced to punt, and Gene Dunn's kick rolled dead on the Floydada 16.

The remainder of the first half was mostly defense with no serious scoring threat from either side.

As the second half got underway Floydada kicked to Ralls and then contained the drive as it neared mid field. Ralls punted and killed the ball on the Floydada 10 yard line.

Floydada gained the 18 and Golightly punted to the Whirlwind 32. The green and white defense yielded but three yards in four plays and took over the ball on downs at the 29.

Floydada went on offense, gained the 42 and then punted to the Ralls 20. In the next series of plays Dale West recovered a Ralls fumble at the Rabbitt 23 and a few plays later Bradford hit Willson with a 10 yard pass that carried to the five and Watts tackled on four to the one and then it was Bradford who scored on a keeper. McNeill's kick was missed and the scoreboard read 13-3.

The fourth stanza produced a lot of excitement but only one score. As the final period got underway Ralls owned the ball on the Floydada 41 facing second and four. A penalty and a pass were the big gainers that put them on the Whirlwind 13 and then Watts recovered a pitch out to give Floydada the ball and end the threat.

The Whirlwinds possession of the ball was short lived, however, as Ralls, Ronnie Smith recovered a fumble on the Floydada 13 and the Rabbitts were back in business.

This time it was line backer Bill Potts who pulled down the Ralls pass and ran the interception 89 yards from his own 10 to the Ralls 1 yard line where he ran out of gas and was overtaken.

Golightly finished the job and scored the TD and then McNeill tacked on the conversion to bring the score to 20-3.

As the clock ticked off the teams exchanged punts. Some fine tackles were turned in by Floydada defenders and the numbers of Vernie Moore, David Lutrick, and Bill Potts showed up on good stops.

The last Ralls offensive effort started on their own 20 following a Floydada punt over the goal line. Three tries at moving the ball cost Ralls one yard and on fourth down they punted from their own 19 to the Floydada 46.

SCORES LAST WEEK
Floydada 20 - Ralls 3;
Hale Center 2 - Abernathy 6;
Tulia 25 - Muleshoe 6;
Post 7 - Morton 6;
Olton 48 - Springlake 0;
Dalhart 38 - Canyon 0;
Petersburg 42 - Kress 0;
Silverton 34 - Turkey 6;
Crowell 14 - Matador 12;
Childress 14 - Shamrock 6;
Floydada B 20 - Post B 12.

Where They Play September 27
Childress at Floydada;
Cresbyton at Spur;
Olton at Hale Center;
Ralls at Lockney;
Abernathy at Post;
Dimmitt at Dalhart;
Wellington at Tulia;
Stinnett at Canyon;
R-scoe at Matador;
Petersburg - Open Date;
Roaring Springs at Cotton Center;
Lockney B at Floydada (Sept. 26);
Spur Freshmen at Floydada (Sept. 26).

STARTING LINE UP

FLOYDADA WHIRLWINDS

Name	Pos.	Wt.
CONLEY BRADFORD	QB	130
SAMMY WATTS	TB	135
JAMES McNEILL	WB	140
JAMES GOLIGHTLY	WB	150
MAC WILLSON	RE	170
DON RAINER	RT	199
BILL POTTS	RG	176
CARREL KIRBY	C	190
DAVID LUTRICK	LG	175
ZEKE ROBERTSON	RT	150
RONNIE TUCKER	LE	173

CHILDRESS

Name	Pos.	Wt.
MIKE REEVES	QB	130
ROBERT MAXWELL	TB	135
JIMMY WILSON	WB	140
JERRY SACHSE	WB	150
TEDDY POLING	RE	170
BOB MEASON	RT	199
JOHN SIMS	RG	176
ANTHONY SHIRES	C	190
RICKY HAMM	LG	175
THOMAS BRADFORD	RT	150
LARRY MURPHY	LE	173

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208 South Main YU 3-3184

CAPROCK MOTOR & HDWE.

108 South Main YU 3-2865

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COLLINS IMPLEMENT CO.

JOHN DEERE IMPLEMENTS
SALES & SERVICE YU 3-3284

Parker Furniture & Appliance

PHONE YU 3-2540

ARWINE DRUG CO.

PHONE YU 3-2856

Cornelius Grocery & Market

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111 East Missouri YU 3-3556

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O. K. RUBBER WELDERS

BARGAINS—TRAILER TIRES & WHEELS—BARGAINS

14 - 15 - 16 - 24 Inch — Wholesale to Every Customer

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DEAN MORRIS, Manager

PHONE YU 3-3214

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Produce

FLOYDADA 3-308

DOUGLAS 3-3020

M & AIR

General Alignment

507 E. Missouri

SALES 1

SUPER

SALES

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CAR

SALES

504 N. Second YU 3-

TOMMY

Sent

Southwest

COMPANY

FLOYDADA

HIGGIN

SALES

PHONE YU 3-

HAM

SALES

THE District for 1963

OCT. 25	NOV. 15
Open Date	Canyon There
Tulia Home	Abernathy Home
Lockney Home	Open Date
Floydada There	Tulia There
Canyon There	Lockney Home

It's **KICK-OFF** time



AT WESTER FIELD
FLOYDADA, TEXAS
FLOYDADA WHIRLWINDS

VS.
CHILDRESS BOBCATS
FRIDAY, SEPTEMBER 27 8:00 P.M.

ADMISSION PRICES
STUDENTS 50c ADULTS \$1.25

E UP

CHILD

WT.	
EVES	180
LAXWELL	140
LSON	147
CHSE	170
LING	160
ON	198
S	162
SHIRES	208
MM	176
BRADFORD	170
SRPHY	180

ENTS OF THE SCHOOLS ATHLETIC PROGRAM

DAVE	
Auto	
23 W. Cal	YU 3-2382
Product Elevator	
FLOY	3908
DOUC	3020
M & AIR	
General Alignment	
77 E. Mo	ains Hwy.
SUPERMANERS	
e Pick U	YU 3-3540
CARNE	
4 N. Sec	YU 3-2413
COMMUNENTING	
Southwest Company	
ME-B-4	Floydada
HIGGINARTLETT	
one YU	Floydada
HAMMETAL	
Heating	

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East Highway 70 Floydada YU 3-3220

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Ray Reed Ford Sales In Floydada To Show 1964 Fords This Friday

Total performance in a completely restyled package, with three distinctive new roof lines and a roomier interior, keynote the Ford for 1964.

All 16 models in the 1964 Ford lineup - including the uniquely styled 4-door hardtop models - are designed to combine an exterior look of greater luxury with still more of the luxury engineering features that have made the 1963 Ford our best seller, said R. P. Laux, Ford Division general marketing manager.

Mr. Laux said the vehicle has been redesigned inside as well to reduce the front compartment floor size by one-third and to increase headroom and seat height over 1963 by as much as an inch.

"Fords are up in sales 28 per

cent over a year ago and we expect to better that one out of every two cars we sell," Mr. Laux pointed out. "We believe we are proving that buyers of Ford cars respond to the extra value we call 'total performance'." The 1964 Ford line represents our conviction that there are no other cars in the field.

"Every ounce of the added weight over our competitors is earned," he said. "Part of it is in deeper rocker panel sections and in a redesigned floor pan for a more solid, longer lasting body. Some of the weight is in the frame for greater rig-

idity and durability. Still more is in a refined luxury car suspension to reduce road shock and noise. "Those pounds add up we believe, to the quietest, smoothest and most stable ride ever offered in the low-priced class."

Durability and ride improvements are only part of the total performance features designed and built into the Ford for 1964, Mr. Laux pointed out. He said that as a result of regular testing and knowledge gained through competitive events, all engines have longer lasting main bearings and better oil distribution for longer engine life.

New in the Ford power lineup for 1964 is a Thunderbird Special 352 CID V-8 with 4-barrel carburetor rated at 250 horsepower and offering both good performance and good economy on regular fuel. Five engine choices

four different transmissions and five rear axle ratios in specified combinations complete a choice of performance-economy options

designed to tailor a 1964 Ford to every customer's exact driving requirements and preferences.

The Cruise-O-Matic Dual Range three-speed transmission will be available for the first time in 1964 with all engines, except the Thunderbird High Performance 427.

This tried and proven design provides a choice of low gear start for maximum acceleration and of second gear start for smoother, non-skid start-up in ice, snow or rain. The three speeds provide sparkling performance and the second gear provides a "kick-down" for passing at speeds up to 65 miles an hour compared to slightly over 50 miles an hour for two-speed automatics.

The three-speed manual shift, all-synchromesh transmission introduced last year is again standard on all 1964 Fords except 300-XL models and those powered by the Thunderbird High Performance 427 CID V-8 engine.

The fully-synchromesh forward gears permit smooth, effortless shifting - even into low gear when the car is moving - to make all three gears usable at appropriate car speeds as desired.

Added to the three year or 36,000-mile major lubrication interval pioneered on the Ford last year are new extended-life headlamps. Together with a new, longer-life battery, they add a more dependable lighting and electrical supply to the reduced

maintenance features. The "24-month or 24,000 miles, whichever ever occurs first" is continued for the 1964 Ford.

The complete line of 16 new 1964 Fords will be introduced in Ford dealer showrooms on Friday, September 27.

STYLING FEATURES

The quality and luxury look of the completely restyled 1964 Ford line is keynoted by a three-dimensional, horizontal bar grille. Widely-spaced dual headlamps and a full-depth and full-wrap-around bumper give the cars a lower, wider and more aggressive front end appearance.

The outboard headlamps extend slightly beyond the sides of the body and are faired into the body contour for a richly sculptured look of motion. A sharply delineated character line sweeps from the outer edge of the grille to the upper edge of the rear bumper. Lower on the body side is another sculptured line, carefully integrated to accentuate the wheels and to dramatize the lithe and luxurious look of all new Fords.

The sculptured metal treatment, suggestive of luxury and motion, carries from the rear deck into the rear body panel. The taillights continue the traditional round design but are

newly styled for 1964. A new rear impact bar of added strength to resist denting gives a lower, wider and more substantial appearance at the rear, complementing the massiveness of the front and the look of motion of the sides.

The dynamic roofline of each 1964 Ford is accented by tasteful sculpturing which picks up the rear roof pillar and sweeps the line back and across the top of the rear deck.

A new roof line is introduced with the 4-door hardtop in Ford Galaxie 500 and 500-XL models for 1964. Sedans, sports hardtops and 4-door hardtops now have individual roof styling to give each model a distinctive character.

The vinyl roof, optional on Ford Galaxie 500 and Ford Galaxie 500-XL 2-door hardtop models, is continued from 1963. This popular option adds to the already glamorous convertible look of this body style.

INTERIOR STYLING

Materials and design have been combined in all Fords for 1964 to provide interiors that are attractive, durable and comfortable. New, high-styled fabrics and trim schemes of nylon cloth and vinyl or all-vinyl interiors are used to make the 1964 line luxurious and practical.

New, thin-shell, front bucket

seats add to the glamorous appearance of the sporty Ford Galaxie 500-XL models. The seats provide improved comfort, take up less room and, due to the twin pedestal mount, increase foot room in the rear compartment. The all new door panel styles on the 500-XL models feature a unique pull type door handle.

The ignition key has been moved to the right of the steering column for convenience and for passenger accessibility in the event of an emergency. A new brushed metal instrument cluster and instrument panel applique texture is employed to accentuate the interior.

Long lasting nylon-rayon carpeting completes the interior decor of Ford Custom 500, Ford Galaxie 500 and Ford Galaxie 500-XL models.

POWER

For 1964, the quiet-running, creditably smooth, modern short-stroke Challenger V-8 engine has 83 cubic inches and develops 95 horsepower. Standard on all light-cylinder models, the engine is a proven performance champion with good economy on regular fuel.

The Challenger V-8 was introduced last year. A modified version proved at the same sports car to many racing victories

and an engine of the same basic design powered the Lotus cars to second and seventh place showings in the 1963 Indianapolis Memorial Day 500-Mile Race.

The Thunderbird High Performance 427 CID 4-8 heads the list of five lively 1964 Ford engine choices. Developing up to 425 horsepower, this engine proved its stamina and performance by winning the first five places in the Daytona 500 in February and by completing a year in which Ford high performance engines were unbeaten in any stock car race of 500 miles or more.

With dual four-barrel carburetion and Ford's all-synchromesh, four-speed floor-stick transmission and overdrive.

Intermediate economy and performance choices - 5 in all - are available. Other engines include the Thunderbird 390 Special V-8 developing up to 300 horsepower and the Thunderbird 352 Special V-8 rated at 250 horsepower for 1964.

Five rear axle ratios in specified combinations with four transmissions - standard synchromesh three-speed overdrive, the Dual Range Cruise-O-Matic and 4-speed manual floor shift - to complete the Ford performance and economy lineup for 1964.

OPTIONS

Thunderbird High Performance



MACK SHURBET, superintendent of the quarter horse show at the Floyd County Fair gives a ribbon to a winner in the mare division.



The restyled Ford Fairlane for 1964 presents a big-car appearance and boasts engine performance that was proved in the Indianapolis "500." Although new styling makes the midweight Fairlane look bigger, it remains about the size of the 1956 Ford on the outside and the 1959 Ford on the inside. Five engines are available, three of the same basic design as the Fairlane V-8 that powered Lotus cars to second and seventh places in the grueling Indianapolis race. These include two 289-cubic-inch V-8s, one 260-cubic-inch V-8, plus 170- and 200-cubic-inch six-cylinder engines. Combined with five transmissions, these power plants offer a full array of performance and economy choices for 1964. Eight Fairlane models—hardtops, station wagons and sedans—will be introduced in Ford dealer showrooms September 27.



New luxury styling to match its total performance gives a bright, new look to the lineup of Ford cars for 1964. The top-selling Ford Galaxie 500 Series offers three distinctive new roof lines including the 4-door sedan (top photo). Five engines and four transmissions are offered including the Cruise-O-Matic Dual Range three-speed automatic transmission now available with all engines up to 300 cubic inches displacement.

The full Ford Galaxie line for 1964 includes 16 models with 2- and 4-door sedans, hardtops, convertibles and station wagons (bottom photo). The completely restyled cars will appear in Ford dealer showrooms September 27.

427 CID V-8 engines are optionally available in all models except station wagons. To provide suspension, brake and handling characteristics in keeping with Ford's concept of performance in these vehicles, engine packages include heavy duty suspension, 40 ampere alternator, heavy duty battery (70 ampere hour), chrome engine dressup kit, fade resistant brakes, and 6.70 x 15 nylon tubeless tires on 15-inch wheels. Wheel covers are included on Ford Galaxie 500-XL models.

Also available as an option on Thunderbird High Performance 427 CID V-8 engines is Ford's Perma-Tuned Transistor Ignition. This system uses a very small voltage through the contact points to trigger the transistor, which in turn switches a heavy current to the coil. Thus contact point erosion is reduced and available voltage through the coil to the spark plugs is in-

creased for more ignition at high speed. Added benefit of life while the spark plugs benefit of extended life.

A new lighting package which includes lighting glove box, trunk (on wagons), practical, back-up lights and rear-door corner lights is offered on models.

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