## The Floyd County Hesperian

## , Drizzling Rains Benefit

## Rodeo B̈egins Here Tonight

Commissioner's Court Seeks Dam<br>For Running Water Draw In Floyd Floyd County Area Crops Floydada Voters Approve Bonds For Electric Power

Floydada School Board Sets Bids On New Power Units 1963-1964 Budget Hearing To Be Received August 6


Flord 4.H
Leaders Meet

Palace To Have Five Members Welcome To Tex. To Late to Classify Two Day Showing Added To Tops Of The "Hud"


WHITE'S AUTO STORE


|  |  |  |
| :---: | :---: | :---: |
|  | DOLLAR DAY SPECIALS |  |
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PALACE


QUARTER NIGHTS
Adults $25 \mathrm{c}-$ Kids 15

\section*{Food IValuas <br> 





ad


Caprock

## he Floyd County Hesperian

## DYDADA, FLOYD COUNTY, TEXAS, THURSDAY, ALG. 1, 1963



 and DWayne were Mr. and Mrs.
Ken Murry and son from Pantex
Saturday night visitors to the Neff Ken Murry and son from Pantex.
Saturday
himet visitios to the Neff

 Higginbotham - Bartlett Co. lumber \& bullding material. Upen A Budget Account With Us. new long terms - 5 years to pay Loans Up To $\$ 3,500$ just call yu $3-2140$ - FLOYDAda





Mrs.
week night
Buans tendin
came
Widem
drs. Billy



The Shugart Studios will have Dean Kirkpatrick, a
hizhly skilled photogra highly skilled photogra-
pher here in our store all SATURDAY AUGUST 3 SHUGART STUDIOS

BEN FRANKLIN

Cone News

$\qquad$


# DOLBRDATS 

AND FINAL WIND-UP ON SUMMER CLEARANCE

## BUY NOW <br> DRESSES

 itemsANDSAVE ${ }^{\text {! }}$
PIECE GOODS
Priced To Clear
SHIRTS
$\frac{1}{2}$ PRICE
Reg. 10.98 - NOW $\mathbf{\$ 5 . 4 9}$

| Reg. 12.98 - NOW $\mathbf{\$ 6 . 4 9}$ | CAMPUS. |
| :--- | :--- | :--- |
| Reg. 14.98 - NOW $\mathbf{\$ 7 . 4 9}$ | Reg. $\$ 1.98$ - Now $\$ \mathbf{\$ 1 . 3 7}$ |

Reg. 18.98 - NOW $\mathbf{\$ 9 . 4 9}$
GIRLS DRESSES
kate greenway MENSPANTS
$\frac{1}{2}$ PRICE
Reduced to Clear
Reg. 3.98 Now 1.99
Reg. 4.98 Now 2.49
Reg. 5.98 Now 2.99
the Floydada Band make money to attend the Cotton Bowl next January


[^0]saleco.
 DOYLE SAUL, Owne




LEADER

R NEWS by Mrs. J. E. Green
ac Community Receives Good Rain

## 路

## N.M. \& O. BUS SCHEDULE



## DID YOU KNOW

Here Are 6 Reasons Why You Should Bring Your Chevy To An Uuthorized Chevrolet Dealer For Service He sells genuine Chevroiet parts. These parts are guaranteed by the Chevrolet Motor Division of GMC Such items as block assemblies, engine assemblies, trasmission assembies, ete, will be warranted by
Cherrolet only throuyh an authorized Chervolet deal. Your Cherrolet Dealer receives a continuous flow of service bulletins from Chervilet explaining recommended procedure for repairing your Chery. These are sent to dealers only.
Chervolet maintains schools is centralized locations towhich dealership mechanics are sent periodically so they may keep up to date at all times on latest Chev rolet products.
Your Chevrolet Dealer is required to buy hundreds of dolars worth of special tools each and every year jus so he will be equipped to meet your special problems.
If you have ant let, you are paying for all these and other advantage offered through your local Authorized Cheurolet Dealer
YOUR FITOYDADA CHEVROLET AND OLDSMOBILE DEALER
Don't You Agree It Makes Good Sense To Bring Your Chevy Home For All Your Repairs?
ODEN CHEVROLET CO

## Going:

## someplace?

Shipping something?


See your nearest Santa Fe Agent or traffic representative

Ind Connty Fesperion 9



Dr. O. R. McINTOSH OPTOMETRIST
member 211 solth maiv st

We're Going On Vacation!

WINN'S restaurant

\section*{WESTER'S <br> grocery \& market dollar day specials <br> WE DELIVER SAVE OUR STAMPS <br> TEL. YU 3-2534 <br> 

|  | CORN $\ldots \ldots$. |
| :---: | :---: |
| PORK - BEANS . . 7is $\mathbf{1}$ | Stens . . . |
| GREEN EEANS . . 5 S 1 | TOMATOES . . . $7: \$ 1$ |
|  | $7{ }_{\mathrm{R}}^{1} 1$ |
| SALMON . . . 2 \$1 | Vienna Suusage . . 5 isi |
| MACKERAL . . . $5: \$ 1$ |  |
| OLEO |  |
| (luncheon Meat . 2:79c |  |
| PINEAPPLE . . 6 6is 1 | DOG FOOD . . 13:51 |
| MIRACLE WH |  |


MARKET SPECIALS

$4 \div($
Floyd Philosopher Will Get His Debts Up To National Average If Stores Are Willing


Sample Soil Now For Fall Planting


Cost Of Living In Nation Takes Sharp Rise During Month $\underset{\substack{\text { Threce cantur } \\ \text { Remion Nuin }}}{ }$ Be In Lubbock

Marvin Shurbet Water Depletion Case Appealed By Federal Government July 22

APRICOTS CORN CREAM STYLE
OR WHOLE KERNEL PINEAPPLE SANTA ROSA CRUSHED, in juice

FINEST \& FRESHEST PRODUCE AT PIGGLY WIGGLY!
PEACHES CALIFORNIA, EX. FANCY, 1
15 CANTALOUPES DELICIOUS, FLAVOR, FRESH FRON
PECOS, Lb. $7 \frac{1}{2} \mathrm{C}$

New Potatoes

lb. 5c ${ }^{\text {freash green }}$ Lettuce
ea. 19c
BEANS ${ }^{\text {cemem }}$
OLEO
Eigin, colored, POUND PKG.

5 1 $12{ }_{2}^{\mathrm{c}} \mathrm{C}$

## Digaty wifaly

TEA
INSTANT MILK INSECTBOMB COFFEE COFFEE


TOPQUALITY FROZEN FOODS!

# DINNERS <br> Custard Pies. $3: \$ \mathbf{1}$ <br> Green Beans <br> 49c <br> MEXICAN 



AN OPEN LETTER TO OUR PRESIDENT, MR. HERBERT WILCOX:

##     tunity for ady food industry. <br> $\qquad$ tunity for employment in the communities in which we ive Our Company is an outstanding example of free enterprise operatng in a free America $\ldots$ and we are poud to be a part of Our very best wishes for your suceess in the years to come. We look forward to a future bright with continued growth under your leadership. as we meet and serve our friends, old and new, across the Pigkly Wiggly counters!

Employsse of ShopRts Foods, Enc.



THESE VALUES GOOD IN FLOY
DADA THIRS, NOON, AUGIST THRE THURS. NOON. AUG. 8.1963 . WE RESERVE THE RIGHT TO
LIMIT OUANTITIES. NORTHERN, ASSORTED COLORS NORTHERN, ASSORTED COLORS
PAPER TOWELS WAXTEX PAPER HONEY SPEAS, CIDER
VINE G A R DIET SWEETNER, Elquid Jumbo Roll $\mathbf{2 7 c}$
100 Ft. Roll $\mathbf{1 9 c}$
. 16 Oz. Jar $\mathbf{3 9 c}$
Quart Jar 23c
$40 z$. Bottle $\mathbf{5 9 c}$ FINEST QUALITY MEATS AT PIGGLY WIGGLY!

# PICNICS sumaso 336 

 SIRLOIN STEAK $=$ SHORT RIBS ARMOUR STAR, HVY.BEEF, LEAN AND
MEATY, POUND ARMOUR STAR, AGED, HVY. BEEF, "Valu-Trim'
T-BONE STEAK NO. 1 CAN, TOMATO armour star. Ag, Hvy. Beef, "Valu-Trim", Cen. cut SHOULDER ROAST - Lb. 59c CLARY'S Gr. A, Brd.-Breast Bronze 8 to 12 Lb. Avg.
HEN TURKEYS • - Lb. $\mathbf{3 9 c}$ HORMEL'S, Cue 81, Fully Cooked, Boneless, $1 / 2$ or Wh .
$\mathbf{H}$ A S
. BUTCHER BOY, Bologna, Pickle or Mac. \& Cheese
LUNCHEON ${ }^{\text {MEAT }}$ - 6 oz . pkg. 29 c HORMEL'S, Little Sizzlers, $12 \mathrm{oz} . \mathrm{Pkg}$.
LINK SAUSAGE
. $12 \mathrm{oz} . \mathrm{pkg} . ~ 39 \mathrm{c}$ Hormet's, Dairy Brand
SLICED BACON
BLUE MORROW, Thrif
BEEF STEAKS
BEEF STEAKS


890


## TOILETSOAP ${ }_{\text {BARS }}^{2 \text { BATH }}$ 35

TOILETSOAP


TOILET SOAP $\underset{\text { BARS }}{2 \text { RATH }}$

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Research Station Reports On Flame Cultivation Advantages


Dougherty H. Demonstration Club Meets In Hires Home


Ed Frank Bayouth, M. D. Announces The Opening

In Peoples Hospital august i, 1963

Sandhill Baptist Chure
Sunday Services Jimmy MeGuire. Minister Sunday School
Merniwg Warship Mornuy Worshiy
Trafing Union $11: 00$
7

First Methedtst Church Chirst Nethodtst Church Sulduy Services Sunday School
Worshin Service 11:4 M. F. Progrims

First Christian Church Roy Nurner, Pasta Susday
Sunday Schaol
Worshin Service Worship Service

Five Maptite Church Sunday Sorvices Sunday
Sunday School
Morning W'uship Morning Wurship
Truinieg Union
Evening Truining Union

Calvary Raptiat Church
Perry Threadgin Pactat Sunday Servties
Supday School Sunday School
Jocrning Wor-hip Training Union
Evening Worship

Bible Baptist Chur Gillbert Phine. Pastor bithe study suaday Services Bihle Study
Morming Worship
Prayer Yeeting Prayer Meeting Evening Worship
Wednesday Exeniag

Nazarene Ghurch
Roy G. Archer, Puster Sunday Services Sonday Seliool
Motning Worship Motning Worship
N.Y.P.
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## Cumberiand Presbyierian Chursh Houston Hixon, Pastor

 Sunday Services Suntry seheel 10 $\begin{array}{lr}\text { Morning Worship } & 10: 00 \\ \text { E vening Worship } & \text { Diseont. } \\ \text { Rajio Servies } & 9: 15 \mathrm{am} .\end{array}$Cedar Hill Baptist Charch
reek, Pastor Junday Sunday Secvices Alorning Worship

New Hope Primitive
Haptist Chureh Beathel Jeffrey, Pastor ?nd Sundav
Ind Sundav
Xorning Worship $\quad 11: 00$
2nd Saturdy Afternoon $\quad 2: 00$ 2nd Saturday
Evening Worshi $\qquad$
Cedar Hith
Assewhiy of God Charch

Larry Godfrey, Pastor Larry Godfrey, Pastor Sunday School Services | Sunday School |  |
| :--- | ---: |
| Morning Wership | $10: 00$ |
| Erangelistic Service $\quad 11: \quad 100$ |  |
| $\quad$ | $7: 30$ |



Do you ever pause to listen to the voice of God? We God is the Bringer of all blessings to man and beast alike. hear it every day, wherever we may be.

In the whispering of tall trees ... the music of rush- lives. Open church doors heckon all over our land. Let ing brooks ... the songs of the birds . . . the gay laughter us seek the House of the Lord, and enter in to pay Him of happy children . . . we hear the voice of the Great homage. Here through prayer and humility, let us reCreator. Through his infinite grace a bird is enabled to serenade his mate, a tiny cricket chirps its faint refrain


Victory Baptist Church
A. J. Holster. Pastor

Sunday Services
This inssirational message is offered for your consideration by the generosity of Public Spirited Individuals and firms to

Reed Ford Sales
McDonald Implements
Floydada Implement Co.
Fieldan Mote!
OK Rubber Welders
Fuqua Farm Supply
Producers Co-operative Elevator
FLOYDADA E DOUGHERTY
Floydada Real Estate and Insurance

Carthel Fertilizer and Oil
Harmon Funeral Home
Winn's Restaurant
Weems \& Weems
Panhandle Compress \& Warehouse Co.
Consumers Fuel Association
Martin \& Company
Raymon's Texaco Station
YU 3.2413

Farmers Co-op Gins
Collins Implement Co.
Leonard's Cafe
Edmiston Plumbng \& Heating
Solomon Jewelry
Parker Furniture Co.
Scott Gin \& Delinting
Wylie Butane
J. F. Patterson "66" Station

United Machine \& Supply, Inc.

Nil GIDS

$\qquad$

## Wanted

## 

## Meeting Notice

> Farm Machinery
$\qquad$


Help Wanted


Miscellaneous
LAWN MOWER SHARPENING
both rotary and REEL TYPE MOWER

Spears Small Engine Service

Highlights and Sidelights

LIFE - HOSPITALIZATION
INCOME REPLACEMENT

## ION PARKEY

floy ofalan, TEX

## DOLLAR DAY AT HALE'S <br> MONDAY, AUGUST 5 th

SPRING AND SUMMER DRESSES $\frac{1}{2}$ PRICE

FINAL REDUCTION . . . OUT THEY GO!

## BROWN

MUSLIN 6 Yds. $S 1$



 UPPLY

PEDAL PUSHERS AND SHORTS

FURTHER REDUCTION

SOME STYLES

## $\frac{1}{2}$ PRICE

Nost AIL SIIE

ONE GROUP
IINGERIE $\frac{1}{3}$ OFF

GOWNS, SLIPS, PETT COATS, PANTIES, A REAL DOLLAR DAY

MEN'S
dRESS STRAWS
$\frac{1}{2}$ PRICE

FINAL CLEAN UP - FEW NICE ONES LEFT

BRAND NEW
FAMOUS NAME
PLADS \& STRIPES
79 YD .

RIGHT FOR YOUR FALL SEWING

ELECTRIC
BLANKETS
year replacement GUARANTEE
\$10.99 Ea.
A GOOD TIME TO LAY IN A SUPPLY AT THIS LOW PRICE!

8 Piond Conoty noperity

## Kitchen And

## Field News


[^0]:    "Think FIRST

