# The Floyd County Hesperian 

## ee Précincts Vote On Caprock Hospital District Saturday

Over 1400<br>Qualified<br>To Vote

# NO TAX INCREAASE <br> City Sets $\$ 350,000$ Revenue Bond Vote For Purchase Of More Electric Power 

## $=4 \pi=$

An Editorial
What is Most Important?



## County Banks Continue

 To Show Deposit Gain

Election At City Hall July 30; Bids Open On 2500 KW Engine

## Iwenty-One <br> Newcomers In June


$\qquad$
$\qquad$

## 

 simply bexause he betieves that a new hospitalwill be built here. In the past month doctors from erest of building new clinics here.

## people place a great importance on new schoors

 new automobileses new homes. fishing trips to the coast, that very little importance has been placedden the building of a modern, efficient, much needod health facility. important than the relief of
What is more
When
physical suffering to our
ilies
man life?
What is most important to you?
For the sake of your family, vote FOR the cre
ation of the Caprock Hospital District Saturday
Local Ambulance Service Makes More Trips To Area Hospitals
$\qquad$

| City Receives | $\begin{array}{l}\text { Starliners To } \\ \text { Play On Cotton }\end{array}$ |
| :--- | :--- |
| Welcome Rain |  |
| John Show Sat. |  |

## Optometric Society Says There is Danger In Viewing July 20 Solar Eclipse

ands Needed In Dougherty Community

## 

Lefters
To The
Edilor




BRENDA GANT
Lockser wouns

Jason And The Argonauts'

Harmony News Cone News


## CPAADA

with

UN. - MON. . TUES.
JULY 14-15-16
"THE MAIN ATTRACTION'



NOTICE

## 

This Convention will be held
ory in our our professist time in in his
ion that the National
ioganis

Wilson Photograph

ONE HOUR SERVICE KIMBLE OPTOMETRIC CLINIC

## FARMERS

 NEW PONTIAC INDUSTRIAL MOTORSWith Hard Valve Seats

389 CU. INCH

DULANEY

Written Guarantee With Every Motor

IN THE CRATE

In Frame, With Clutch And Switches

WYLY'S SUPRERIIE
309 East Houston


# HALES SEMI - ANNUAL clearance sale 

 STARTS FRIDAY, JULY 12, ... ENDS SATURDAY, JULY 20, .. S TORE CLOSED ALL DAY THURSDAYBig Days of oping Excitement!
A REAL HOSE нот stor 2 PAR $\$ 1.00$ ${ }^{20} 0$ ONLY CHATHAM
LANKETS
[5.99 EA.

ELECTRIC

## bLANKETS

 s 10.99 EA .Year Replacement Guarantee

## "OMEN's

## ING ERIE

No Special Pure T
Closeouts. This is from regular Stock. Don't Miss This

SUM JEWELRY PRICE
ONE LOT
BEDSPREADS
$\frac{1}{4}$ TO $\frac{1}{2}$ OFF
MOATION GARMENTS
$\frac{1}{4}$ TO $\frac{1}{2}$ OFF
ALL WOMENS
SPRING \& SUMMER
ILLINERY $\frac{1}{2}$ PRICE

## HALE'S BRING YOU THE SALE OF SALES <br> AT 8:30 A. M. FRIDAY

The Sale Of The Year, Where Drastic Reductions Are Made On Beautifut and Durable Merchandise In Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Opportunity to Make Drastic Savings From Hale's At a Fraction Of The Original Price. Start Shopping These Departments Friday.

## LADIES DRESSES

reduced to clear
fabulous bargains on some of the finest labels in READY-TO-WEAR - COME EARLY FOR THOSE SPECIAL BUYS:
$\$ \mathbf{2 4 . 9 5}$ DRESSES NOW
$\mathbf{\$ 1 9 . 9 5}$ DRESSES NOW
$\$ 17.95$ DRESSES NOW
$\$ 14.98$ DRESSES NOW
$\$ 12.98$ DRESSES NOW
$\$ 10.98$ DRESSES NOW
$\$ 9.98$ DRESSES NOW
$\$ 7.98$ DRESSES NOW
$\$ 19.97$
$\$ 16.63$
$\$ 13.30$
$\$ 11.97$

## SPORTSWEAR

FOR GIRLS OF ALL AGES - By W HITE STAG, KORET, PADDLE \& SADDLE AND OTHER FAMOUS MAKES.
SHORTS, BERMUDAS, PED AL PUSHERS, CAPRIS
TOPS OF ALL TYPES, PANT, BLOUSE SETS THAT ARE FAB LOU - NOW STOCK UP AT A FABULOUS DISCOUNT.

## I/4 TO $I / 3$ OFF

AFTER YOU'VE BOUGHT YOUR DRESSES AND SPORTSWEAR THEN STOCK UP ON PIECE GOODS. AS YOU KNOW WE HAVE VERY FEW SPECIALS ON PIECE GOODS - BUT, THIS TIME WERE CLEANING HOUSE - YES WERE GOING TO TAKE IT ON THE CHIN ONE TIME.

LARGE SELECTION
MATERIALS OFALLTYPES

## I/4 то $1 / 3$ off

NOW ITS TIME FOR THE SWIM MING POOL, BEACH AND LAKE NOW ITS TIME FOR THE RATION AND SUMMER HOLIDAYS. GIRLS AND LADIES

## SWIMWEAR

## $1 / 4$ TO $1 / 3$ OFF

USE OUR LAY-A W AM PLAN OR YOUR CHARGEACCOUNT--SAVE PLENTY!

STRAW HATS


WE ARECONTINUINC

## SALE <br> STILL OVER <br> 1000

PAIR AT ROCK BOTTOM PRICES -- MENS, WOMANS AND CHILDREN ALL PRICES, ALL SIZES $\frac{\text { ALL STYLES. }}{\text { LADIES }}$

## HANDBAGS

 Still a large group to choose from - Straws \& Leathers $\frac{1}{4}$ to $\frac{1}{3}$ off BARGAINS
## NOT LISTED IN THIS

 AD --S H OP OUR AD--S HO P OUR GET IN ON THE GE T IN OGOOD ONES

Only "2" Sales a Year but always "REAL" ones MEN'S SHORT SLEEVE
SPORT SHIRTS
by ARROW, CAPRI \& BLOCKS Sizes: s, m, ml, xl, xxl, includes Mr. TaIls.


MANS SUITS $\frac{1}{4}$ to $\frac{1}{3}$ Off

MANS SPORT COATS $\frac{1}{3}$ OFF

GENS BERMUDA SHORTS $\frac{1}{3}$ OFF

BOYS SHORT SLEEVE
SPORT SHIRTS
The terrific Back-To-School Special


Boys Sport Coats \& Slacks $\frac{1}{3}$ OFF

MEN'S \& BOYS
SWIMWEAR
by brentwood ar $\frac{1}{4}$ OFF

## Land Loans |Miscellaneous




## Wanied



BRAND NEW STANDS GOING UP
stadium are going ap and the
stadium are going up and the steel framework is pictured above. Pressbox and seits are simim

So. Plains News
Mira Fref Fortenbery
Mr and









 $\qquad$


ursday to visit with Mrs. T. L.
Dr and Mrs. Holiand Mitchell
che the


## 

|  | Salad Dressing 49c |
| :---: | :---: |
|  |  |
| 2\% |  |
| T | BISCUITS . $3: 25 \mathrm{c}$ |
| S | Mellorine . . 390 |
|  | TEA . . . . 39c |
| A | TARKIST-WITTE |
| 518 | TUNA . . 39c |
| 药 | FRYERS . 33 c |
|  | our darling |
| - | CORN . . . $6: \$ 1$ |
|  | OLEO . . $2: 35 \mathrm{c}$ |
|  | FLOUR . . 41c |
| Ka |  |
|  | ULL \& MCBRIEN |
| We De | Jeliver YU 3-3164 |


sdo this on curves...but Tempest has Wide-Track.


CITY AUTO SERVICE
E. MISSOURI

We Deliver


## $\frac{\text { ULE }}{\text { BLE }}$

SLACKS

SWIMWEA
$40 \%$ OFF

STETSON $\square$
罒罗中


FLOYDADA FIRE DEPARTMENT TEAM．．pictured above is the Floydada Fire P
baseball team shortly before they defeated the I．ockney St．Joseph team at Lockney Mont
Standing left to right are：Melvin Terrell，Nathan Woodig，Jim Nance，Lewwis Reddy， Standing left to right are：Melvin Terrell，Nathan Woody，Jim Nance，Lewis Reddy，Lome
Kenneth Bishop：kneeling left to right are：Jon Parkey，Bill Hicks，Bobby Welborn，Kemer

ing left to right are：Kent Covington，Ken Ward，James Cage，Joy Ward，Robert Ward

QUICK

| mostu |  |  |  | 11802 Batite |
| :---: | :---: | :---: | :---: | :---: |
| Tomato Sauce <br> 3 Can | 25c ${ }_{46}^{\text {To }}$ | $46 \mathrm{Oz} \text {. Can . 25c }$ | BAR－B．O SAUCE | 2：49c |
| JUIC |  | mopruit ${ }^{\text {a }}$ | mindemer |  |


| LIMA BEANS 300 Can ． $2: 29$ c | $\begin{aligned} & \text { JELLO } \\ & 2: 19 c \end{aligned}$ |
| :---: | :---: |
| KOUNTY KIST－Whole CORN |  |
| gladiola | gladola |
| 5 Lb．Bag ．39c | POUND CAKE <br> 3 Boxes $\qquad$ |
| GARDEN FRE | SH PRODUCE |

AQUA－NET

## halr SpRay



|  |
| :---: |
|  |  |
|  |  |

Norrtern
NAPKINS

80 COUNT BOXES 2：25c northern rowels
лемег во 29c

## QUALITY MEAAS

WILSONS CORN KING SLICED
BACON 59c LB．

FRESH CHICKEN BREASI

SUNRAY FANCY END CUT－BEEF Lb．

## ROAST ．49c

 ARKANSAS GRADE A$$
\begin{aligned}
& \text { F R Y ERS } \\
& \text { 35c lb. }
\end{aligned}
$$




ON THE WYE

## ooww Near muncr. adelphia Flyer Finds Floyd Folks Friendly

Granddaughter Of McGowens Buried Monday




YOUR PHARMACIST A MAN "in the know"

Relatives of the bridegroom
here for the ceremony were $\mathbf{R}$. here for the ceremony were R.
W. Tucker of Pampa his grand
father and Mr. and Mrs. Windel
Altmiller. Pob. . father and Mr. and Mrs. Windel
Almmiller, Bob and Nanette of
Greeley Colo. Greeley, Colo.
A number of the couple's --n-an $\mid$ Dert acio






## Floyd County Hesperian




ARWINE'S

## 4 <br> tagoods ANNUAL  <br> WILL BE CLOSED ALL DAY THURSDAY, JUL Y 11, TO MARK GOODS FOR THIS EVENT

 LE STARTS 8:30 A.M. FRIDAY, JULY 12
## ala Cummer

## LADIESHATS 50\% OFF



Summer Sportswear

## Swim Suits

By Jantzen and Bobbie Brooks. Drastically Re-
Reg. 2.98 Val. - Now 1.97
98c Val. -- Now 67c Reg. 3.98 Val.- Now 2.67 1.49 Val. -- Now 97 r Reg. 4.98 Val.- Now 3.37 . 98 Val. - Now 1.37 R.49 Val.--Now 1.67

Reg. 5.98 Val.- Now 3.97
Reg. 6.98 Val.-Now 4.67

## 1c sale



MER PIECE GOODS


## Other Items -- Too Numerous To Mention

SPORTS WEAR PLAY PET \& DOTTY DAN
Sizes from 1-6X; 7-14 Sizes from 1-6X; 7-14
DRASTICALLY REDUCED \$1.98 Values, Now $\$ 1.37$ $\$ 3.98$ Values, Now $\$ 2.67$ $\$ 2.98$ Values, Now $\$ 1.97$ $\$ 4.98$ Values, Now $\$ 3.37$


Ladies Lingerie by Lorraine
REDUCED to clear
KATE GREENWAY
DRESSES


MENS

## DRESS PANTS

hagGar - World's Largest Manur turer - REDUCED TO CLEAR.

Reg. $\$ 8.98$ Val. .- $\$ 6.77$ Reg. $\$ 10.98$ Val. - $\$ 8.27$ Reg. $\$ 12.98$ Val. - $\$ 9.77$ Reg. $\$ 14.98$ Val. .- $\$ 11.27$ Reg. $\$ 16.98$ Val. $\mathbf{~} \$ 12.77$

| Si. ness movs |
| :---: |
| 33\% |

## SPORT SHIRTS

By Tom Sawyer and Campus in Orlons, Dacrons, Cottons. Big selection in knits for Back To School wearing.
Reg. \$1.98, Now $\$ 1.37$ Reg. \$2.49, Now $\$ 1.67$ Reg. \$2.98, Now $\$ 1.97$
BUY NOW - AND SAYE

COME EARLY FOR THE
best selections

# 2 nevd coun, 8TATE CAPITAL ATIGhlights END Sidelights <br> L ( A NS <br> From '100.00 to '1,500.00 <br> Comsin <br> Plains Finance Corp. <br> $=$ <br> Outdoors In Texas <br> READY-NAX CDNSDENE <br> MR. BUSINESS MAN <br> <br> DON'T SPEND YOUR MONEY WITH <br> <br> DON'T SPEND YOUR MONEY WITH THE BOYS FROM THE BIG CITIES! 

## We Will Meet Or Beat Competition On * OFFICE SUPPLIES * OFFICE EQUIPMENT

Floyd County Hesperian Office Supply Phone YU3-3737

Prilisoopher Claims Khrushcher Has Error In Letting Womensiit UnderDriers

 dyaint a fence newspaper, but the others wer
ot have tallen out just siting there, and right the
which is the oniy
is where Mr.
Country Golf Club Sponsors Gary And Sam Snead Exhibition July 12
$\qquad$





A Long Distance Call.
makes you feel this close to someone faravay Miles melt away when you call a distant friend of relative by Long Distance.
Just pick up your phone and you're in touch with out-of-town loved ones, often within a minute.
Station-to-station calls go through at lower rates - at least one-third less than person-to-person calls. Rates
are even lower nights and all day Sunday.
are even lower nights and all day Sunday.


## 3 The Independent Agent

 Works for YOU -and not for the
company
of companies, he actually works for YOU. Your ogent receives no company solary or subssidy. fion comes solely from equitable commissions Ners the insurance to you, he continues to be to help you get satistaction if and you have a claim or loss.

Rely on your LOCAL INDE.
PENDENT INSURANCE PENDENT INSURANCE AGENT who represents one or more companies
of The MILLERS Insurance Group

## e Millers

Фnsurance Ynoup or rexs
eis Casai Fire Insurance Company of Texas Wers Life insuarty linsurance Company of Texas SIINSURANCE AVTH, TEXAS, SINCE 1898 nsurance availlable locally from


Norman Spraying Service Enjoys Steady Growth, Completes New Hangar Building
 Field News


## Norman Spraying Service

## NEW QUARTERS


vorman spraying service of fers you the best in

## AERIAL APPLICATION

INSECTICIDES - Both Sprays and Dusts

- SEEDING
- FERTILIZER APPLICATION

WEED AND BRUSH CONTROL
CALL YU 3-2794 WHEN YOU HAVE A SPRAYING PROBLEM. WEIMS NORMAN, EARL KOOP (Chief Pilot) -AND J O H N N Y DOSSEY ARE READY TO SERVE YOU . . AND THEY ARE E X P E R I ENCED AND EQUIPPED TO DO THE BEST JOB IN A MINIMUM AMOUNT OF TIME. CALL OR COME BY TODAY
report of condition of the

## First National Bank

OF FLOYDADA, TEXAS

in the state of texas, at the close of business on march 18,1963 and 29, 1963, published in response to call made by comptroller of th rency, under section 5211, U. S. revised statutes,

ASSETS



6
Thurdat, suly il, 1asis
FAIRVIEW NEWS by Mrs. Clyde Bagwe!!

Big Game In Junior And Senior Leaques Scheduled For Tonight

Fairview Community Received Rain Monday

$\pm=$ Farm Bureau Hurts Cotton Producer

LETTER TO
THE EDITOR

Cardinals Lead Freshman Loop


SHERICK 5
 -
rex Shortit Howard Shorty Howard
Puried Menday

SCHEDULE



Good Business To Use Lake ... Save Underground Water

Research Seeks New Uses For Cotton
Rites Conducted For Mrs. Heard

| late June developments, announced by the U. S. Department of Agriculture, shoud be of interest cotton. | other agricultural products in exchange for strategic materials Up to 300,000 bales of cotton will exported to India. the largest bilateral barter transaction ever | aimed at improv strength while a Clemson Agricul South Carolina w for producing imp | nta Ana, Caiif. Mrs. Kopecky of Philana. and Drs. Hum. Marshall Bradshaw |
| :---: | :---: | :---: | :---: |
| Three of the developments have to do with research aimed at | negotiated between the U. S. and another country. | goods. <br> The research to be conducted |  |
| ling new uses for cotton and |  | tho | Lockney Takes |
| ess for making all-coton | conducted under contracts | bulk, warmth an | Bids For New |
| stretch yarns. | with the | dimensional stability. Such a pro- cess the USDA said would make | City - Fire Hall |
|  |  |  |  |
|  |  |  |  |

Cedar Hill News




ITS OUR 10 th

## ANNIVERSARY



TAKE YOUR PICK

##      ALLENE CUT BEANS No. 303 Can 10 e HETW POTATEES No. No. 300 Can 10e  tomato juce . <br> No. 300 Can 10e

## $1 \overbrace{\text { EACH }}$

50) 

CLARY'S, GRADE A, WHOLE POUND


## FRUIT COCKTAIL MIRACLE WHIP SHORTENING MELLORINE GOG G G A B <br> RICHTEX

BISCUITS
4 cans 29c
TOILET TISSUE . 4 Roll Pkg. 37 c
CHEESE FOOD.. 2 Pound Box 49c GLadioLA, Kitchen Tested
FLOUR . . . 25 Lb. Bag \$2.49
GREEN PEAS . 2-303 Cams 29c

HUNTS IN HEAVY SYRUP No. 300 Can

KRAFTSS SALAD DRESSING QT. JAR

CLOVERLAKE,
ASSORTED
FLAVORS, $1 / 2$ GAL.
17 c
49 c $3 \ldots 59 \mathrm{c}$

$$
12 \text { " }
$$

GRILL TIME
CHARCOAL . 10 Pound Bag 39c Pork \& Beans, 300 Can $12 \frac{1}{2} \mathrm{c}$ sun RIPE, Slieed in
PINEAPPLE No. 2 Can . 25c CANNED DRINKS 6-12 oz. cans 49c CAKE MIX

