# The Floyd County Hesperian 

# 1,210 Floyd Farms Enter 1963 

 Federal Feed Grain Program$\stackrel{\star}{\star} \stackrel{\star}{\star} \stackrel{\text { REPORTS ON AREA HOSPITALS }}{ }$

## Hospital Group To Work On Plans Tuesday Night

xicher Old Settlers Steering Committee

> Eldon Fortenberry Elected Fat Stock Show President

Sixteen Farm Gain Over 1962 Feed Grain Program


Carolyn Hobbs Floyd County Spelling Champ

|  |  |
| :---: | :---: |
| Celebration |  |
| Starts Friday |  |
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Final Rites Held For William Alan Vineyard
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| Funeral rites were held for William Alan vineyard, 16, in the |  |
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| of Floydada, he was well known of Lockney and Mrs. Jack Jor-) (See Settlers, Page 8)here as he attended school here dan, city of Floydada. |  |
|  |  |  |
|  | Dollar Day Bargains Galore! |
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|  | The Hesperian will again pubish a Dollar Day |
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| Ster |  |
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Rucker And Elza Receive Scout Awards At Haynes District Recognition Banquet

Laymen's Revival Set For First Christian Church

THE FLOYD COUNTY HESPERIAN

Member 1963
TEXAS_T: PRESS ASSOCIATION

| T. N. M. \& O. BUS SCHEDULE <br> Clip and Save for Reference |
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## IMPORTANT ANNOUNCEMENT <br> IRRIGATED COTTON GROWERS ARE NOW BEING OFFERED NEW \& IMPROVED ALL-RISK CROP INSURANCE PROTECTION for 1963



Two Injured In One Car Della Plains Accident Here Sunday

CONE NEWS by Mrs. Melba Wideman WMU Sponsors Banquet For Young People

Letters To

MR. FARMER
FOR

## WET ACID DELINTING

SEE

## FLOYDADA SEED \& DELINTIMG

## Experience:



has a staff of experienced men in WET ACID DELINT
Fertilizer:
.......w
-

We have an excellent supply of good quality cotton seed. We have good care of them, and have state certified blue tags on them. T seed have been wet acid delinted, tested for germination (at least 8 culled on a gravity grading table, and treated with disinfectant for borne disease. They are bagged in 50 pound cotton bags.

| Lankart 5 | Western Stormproof | Anton 99 |
| :--- | :--- | :--- |
| Lankart 611 | Rex | Northern Star 5 |
| Paymaster 54B | Lockett 4789 | Northern Star 4-11 |
| Paymaster 101-A | Lockett 88A | Austin |
|  |  | Gregg |

We also deliver seed, if they are in 50 bag quantities for no extra charg If you are interested in these seed, please write or call collect

## FLOYDADA SEED \& DELINTING CO

DEAN MORRIS, Mgr.
YU 3-3214

##  <br> 3 

## LANT THE SORGHUMS THAT DO BETTER JNDER PANHANDLE AND SOUTH PLAINS GROWING CONDITIONS

after year, Northrup King hybrids continue to bigger share of the available sorghum acreage in exas Panhandle and South Plains area. There are reasons for this increasing popularity, but they all be summed up very simply: Northrup King

NK Sorghums combine bred-in potential with area adaptability ...Northrup King varieties do better here in the heart of the Texas sorghum country because (1) they have the bred-in ability to produce
and (2) they are particularly well and (2) they are particularly well adapted to local
and wide-range adaptability is especially importan in the Panhandle and South Plains where condition vary so greatly from farm to farm and even from field oo field. This year, plant NK sorghums-the hybrids that are doing better under local conditions.

his dramatic photograph shows NK sorghum plants emerging
om soil that a hard rain has hardened and cracked. This kind
cextra vigor means more plants that come up during stresses. of extra vigor means more plants that come up during stresses,
more plants to produce grain and build yields.


This Northrup King sorghum has been left in the field well into late winter as part of a continuous test program to find better
standability. Despite the completely dried out stalks and heavy snow cover. practicallye allof this crop is still standing
proof of bred-in stalk strength and deep root systems.

plant get the best yield growing conditions will allow when you in their maturity class because they have bred-in yield potential and better adaptability

## NK SORGHUMS GROW BETTER

Sorghum growers like the way Northrup King hy
brids show steady growth and proper developmen brids show steady growth and proper development
at every step of the way from emergence to matu-
rity. Because NK varieties have this bred-in vigor and additional stamina, they're better able to
resist stresses which might occur. They adjust to periods of abnormal growing conditions, avoid permanent setbacks. And because they pull through these stresses in be
make a bigger crop.

## NK SORGHUMS STAND BETTER

Some sorghum breeders, in their haste to get big other parts of the sorghum plant. Not so with the Northrup King experts! NK varieties have been developed on the basis of total performance, on heir ability not only to produce but to deliver.
NK hybrids recommended for the Panhandle and South Plains have deep-reaching root systems that anchor plants securely in loose, sandy soil . . stalk $\pm$

"I'M well pleased with NK sorghum
It stands better than other sorght It stands better than other sorghums
I plateted this year..I'll plant $N K$ I planted this year
again next year."

## NK SORGHUMS

Specific, bred-in characteristics such as length of disease resistance determine how well a sorghum will yield. No single variety, regardless of how yielder under all circumstances. That's the reason Northrup King offers three distinctively different Plains. Each of these varieties is well-qualified in ts own way to produce a big yield under the varie growing conditions found in this area. This year get a Northrup King-size yield-local adaptability
and bred-in yield potential make the difference!



MORE FROM EVERY ACRE...THROUGH CREATIVE SEED RESEARCH


Only Northrup King provides the benefits of Green Treatment
The exclusive Green Treatment proc-
ess gives NK sorghum seed added pro-
tection that means more dependable germination, uniform emergence, and ical days immediately after planting Green Treatment acts as a protectan against many kinds of harmful soil-
borne fungi and seed-damaging insects Green Treatment is another extra ben-
efit you get when you plant NK sor-

Visit a Northrup King demonstration plot this summer
wide network of experimental and breeding farms are sorghum demon stration and test plots located through At these locations both established and experimental sorghums are constantly
being evaluated to find the best variebeing evaluated to find the best varie-
ties for local conditions. Your NK dealer probably has a comparison plot on his farm; if not, he can direct yo


CHOOSE THE NK SORGHUM WITH THE RIGHT "BIG YIELD" ABILITY FOR YOUR FARM

## NK 310

HERE IS TEE KING OF THE SUG YIELDERS?


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## NK $2: 2$

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NK 210
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FORAGES
7HES: ZXcuUSME VAR ETIES

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Your MK deal invites yom to dellietions 5 wes eover dinner:

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Garden Club Continues With Park Fund

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Recipe Of The Week
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ane
 Meeting Set For April 8

W ATCH FOR THE BIG DOLLAR DAY BARGAIN CIRCULAR
Bishopis

When is a treatment a treat?
When it is given to you by Elizabeth Arden

| Buy | Buy | Buy | Buy |
| :---: | :---: | :---: | :---: |
| 0 |  | \% |  |
| $\begin{gathered} \text { Ardena } \\ \text { Cleansing Cream } \end{gathered}$ | $\begin{aligned} & \text { Anteran } \\ & \text { Skin Lotion } \end{aligned}$ | ${ }_{\text {Perfection }}^{\text {Arean }}$ Cream | $\begin{gathered} \text { Ardena } \\ \text { Crème Extrordinaire } \end{gathered}$ |
| Treat | Treat | Treat | Treat |
| $\stackrel{m}{8}$ | (4) |  | (3) |
| Arden Pand | dena Cleaning Gream | Artena Cleansing cream |  |
| Complete Treatment, 2.50 | Crème Extrordinaire Complete Treatment, 2.50 . | Ardena Skin Lotion Complete Treatment, 6.00 . | Ardena Velva Smooth Complete Treatment, 10.00 . |

## tha Summer Is Bride <br> Michael Fayne McKinnis

 Of 62 Jr. Club
 the regular business session of
the 1962 Jr. Study Club last week. DURANCE RACES to be held April 6 and 7 in Lubthe 1926 Jr. Study Club last week
Mrs. Rex. . 2 .ackey was hastess for Highlighting the business agen-
da was the election of new offi-
cers for the forthcominw year. Max Harrison was elected
Mrs. Mas
as new president to suceeed Mrs. Lackey. Mrs. Jay Johnson and
Mrs. Lien Williams were chosen
as first and second. vice presi
MRS. MICHAEL FAYNE McKINNI


Mrs. James Hartline will serve
as recording secretary M Mrs. Al-
ton Higennother ton Higginbotham, correspondin secretary; Mrs. Lvndal Caree,
reporter: Mrs. Harvey Allen,
treasurer; Ms. Joe Richard No-期 el Fayne Mckin- by Judy Brannon of Bresented
Brecken-
 ONE HOUR SERVICE BEE OPTOMETRIC CLINIC - momen mis. mom
 tron of honor. Elden Barrett of son, James Hartline, Jay John
Graham was best man.
son, Rex Lackey Dean Moris. Graham was best man. $\begin{aligned} & \text { son, Rex Lackey, Dean Morris, } \\ & \text { Bridesmaids were Judy Short Joe Richard Noland, Leon Wi- } \\ & \text { of Nashille, Tenn, Judy } \\ & \text { Mc- liams, Dale Brown and Mrs. }\end{aligned}$
$\qquad$ land, parliamentarian,
Dale Brown, custodi, Bolivia Presented Club
 and
 ions With Latin Americans".
Mrs. Bill Kent of Crosbyton, speaker.

Red Cross Fills Big Need If Disomer Arsos


HOMEMAZKING HINTS



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Corgratuations to the folks at City Auto Service

M O. STAPLETON CONSTRUCTION CO

DiSyston
Meefing
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Hesperian Editorials
GUEST EDITORIAL
FROM FOARD COUNTY NEWS

Floyd Philosopher Riled Up Over Example Of Washington Interferen:e With Local Affairs

Counly Agent Reports

bring us your livesta sale day each theren AT 1:00 P. M.
horse sale last saturbil
NIGHT OF EACH MONTH. 7:3!
FLOYDADA LIVESTOL ale co.

## MORCKEL FARM CHEMICAL CO

TEXAS COTTON GROWERS REPORT:
Entire Season Control of Thrips, Aphids and Mites



Untreated plan

new
rear mounted cultivator
Floating gangs; each gang has gauge wheel -
adjusts for efficient cultivation of adjusts for efficient cultivation of any crop
on any terrain. Truly complete $(2,4,6$ row);
everything mounts on one bar. Easy-on, easy.

## 

See and try the new
Mounted Cultivator at
Floyd Tractor Supply

Di-Syston Treated Planis Are
Stronger, Straighter.,.,Produce
More Squares Earlier
West Texas and New Mexico cotton growers now have anew way to control thrip damage and early season stunting... with Di-Syston granular insec-
ticide. Di-Syston is placed in the soil with the seed or side dressed after planting. The chemical is then absorbed by the growing roots and carried to all parts of the plant through the sap stream-as soon as the plant emerges. No part of the plant is un-protected-even tender new growth as it is formed.
mormale with $\mathrm{D}:$ staten sum cuma


 Lubbock area have reported fuil season get hif yields because of the good Di-Syston start T



CHEMAGRO
sprepare For Jet To Exciting City

##  <br> Creates Dance Craze

Hikers Fail

Canyon Site Of One-Act Play Friday


## Winners Receive Scholarships and Trophies At Fair

| Slave Be Ac |
| :---: |
| Fim |
| 2m |

Students Rate At Top In
Competition At UIL. Meet

Students Rate At Top In
Competition At UIL Meet


APRIL FOOL


Band Gets Ready
For Trip To Enid


there he is





## 13 Lockney Area Churches Make Ready For Evangelist Crusade



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## FIRST FEDERAL

has a plan to fit your need


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FIRST FEDERAL WE $7,-554, ~ \%$ comots WE T-EsIt $\bullet$ P. PO BOX 109


imagine a Buic for only 2338

record setting day: at Buick dealers!"

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Mired by exact weight to your specifications.
Gravel is weighed separately.
Sand is weighed Eepartely. chance-hare the job done rizht


Bennett's Building Material
Phone YU 3 .2170

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## 

It's NEW FORMFIT FIESTA. Eycra* elastic mores everychere you morel In the same directions you move. That's for freedom, naturally! For shaping, very smart combination Gives high, youthtulu, gently rounded lines! New lift! New freedom!


New formfit fiessi $^{\$ 395}$
HAGOOD'S DEPARTMENT STORE
herty Homecoming To g Community Event

## DOIETIITIF our PLUMBING DW and SAVE! <br> 

 Now Bathroom Beauty illed plumbing know
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EDMISTON

## Lumbisg \& heatio

H1RY:

stration Agent the aspects of a county provram discussing with Phyllis Roggendorff, Co. Home Demo Seated from lower left are H. T. Davison, County Agent, Darrell Smith Asst. Co. Agent, E. J. For
tenberry, Jim Word, Mrs. Lynn Miller, Mrs. Jackie Spencer, Mis Rogendorff, Mrs. Lon Smith, Mr Foods \& Nutrition, Clothing, Community Improvem ent, and Health Committees members were suggest Foods \& Nutrition, Clothing, Community Improvem ent, and Health Committees members were suggest
ed and will be contacted.

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## NOTICE

 Annual Membership Meeting of The lighthouse Electric Cooperative, Inc.
## Floydada, Texas

Place - High School Auditorium,
Senior High School, Floydada Time - Saturday, April 6, 1963 Pres. Herman King, presiding ed Bradley, Master of Ceremonies Registration Starts 9:00 A. M
Registration and Throughout the Day
y Hammond Organ Co., Lubbock
Meeting Called to Order 10:00 A. M.
cation: Rev. Roy Turner, Minister Christian Church, Floydada, Texas Roll Call
Drawing for Prizes $\star$ and Entertainment
$\qquad$ mailing thereof
minutes of previous meeting
the necessary action thereon.
SINESS REPORT
ELL DISCUSSION - "YoU HAVE A WONDERFUL STORY TO
$L^{4}$-Leader, Gail Brewer, Home Service Advisor, South Plains Ele. Drawing for Prizes $\star$
Free Lunch, 12:00 o'clock Noon
ertainment 1:30 P. M.

## Drawing for Prizes $\star$

Election of Officers
SERMON on the mount - Melvin Munn, Pampa, Texas Unfinished Business

New Business

## journment

colator, Stend Prize-Frost-Free Refrigerator Portable Dish Washer m Freezer orized Drill Peetric Floor Polisher, Electric Blanket, Impact Wrench,


DESTRUCTIVE
HAIL WILL HIT FLOYD COUNTY AGAIN THIS YEAR! will it leave you in a Hole at Harvest Time?


FARM BUREAU INSURANCE has the policy and can give the kind of service you need to protect your invest ment against this crippling loss.

Call YU 3-3356 in Floydada for the best in hail insurance protection. Sam Puckett has radio contact with office at all times. Make up your mind now to insure crop and
operate worry free.
Sam Puckett, Gen, Agent; Max Jorian, Special Agent.
Remember all Farm Bureau Insurance Policies are

## 36 days that proved Ford's total performance!




DAYTONA, FLA
February 24


... and here are the 631/2's that gave total proof of Ford's durability and handling!

FORD
REED FORD SALES

## Probation Officer Saves People . . . And Saves Money

$\qquad$
$\square$

WATER WELLS


WAYNE'S WATER WELLS


EHRTI Of MT. CALVRET!
nas

## 

CHRISTIAN IMPORTS

WILL YOUR HOME HAVE ENOUGH HOT WATER THIS SUMMER?


## POWER \& LIGHT DEPT. CITY OF FLOYDADA



GROCERY \& MARKET DOLLAR DAYS
THURSDAY, MARCH 28, THROUGH MONDAY, APRIL 1
SAVE OUR STAMPS TEL. YU

beker News

PALACE
this week
FRIDAY \& SATLRDAY
DOUBI.E FEATLRE


Hands


SALI PORK 5lbs. S1 BACON
ROAST . lb. 49c PORǨ CHOPS lb.

OLEO . 6 lbs. 51 CHEFSE . . . 4 Spinach or Turrip Gr $8: \$ 1$ Sw. Polatoes . . 4 Tomato Sauce . $10: \$ 1$ MILK . . . 1
 Vienna Sausage . $5: 1$ Fruit Cockail . 5

| PEACHES . 40.51 | SALMON |
| :---: | :---: |
| Lurcheon Meat . $2: 89 \mathrm{c}$ | Shortening |
| CRACKERS . 4 : 1 | COOKIES. 2 |
| MARKET | SPECIALS |

VU LIKE A CERTAIN CURE YOU SEE IN E HESPRRIAK

## 3-3737

$\$ 1.00$
$\$ 2.00$

ILL NEWS by Joe Fortenberry
${ }_{b}$ grogram Begins At Cedar Hill Church




CLOSE OUT SALE
12 miles sootheast Floydada on Highway
All grocries $30 \%$ off reg. price All hardware $40 \%$ off regular p̂rice All auto and irrigation accessories $40 \%$ off regular price Cosmetics and drug items $35 \%$ off regular price
FRI. \& SAT. - MAR. 29-30
LAKEVIEW STORE

Skip the sulphur and molassesget a CHEVROLET SUPER SPORT


## Punch HAWAII YELLOW <br> 

## FREE！

With 85 Purchase or More 6 Bottle King Size SUGAR 5 COCA COLA

## OR DR． PEPPER <br> 12 57c

 HUNTS，YELLOW CLIN HEAVY SYRUP，
SLICED OR HALVES
N1／2 PEACHES

GOOD ONLY 28， 29 \＆ 30
\＆TMETHITS

## TOMATO JUICE Hunts 5 芯 <br> TOMATO JUICE mors 5 嵒 $\$ 1$

 TIDEBANQUET，BEEF，CHICKEN OR TURKEY
MEAT PIES PATIO REF TACOS

## HUSH PUPPIES

 SPABROKACHDollarSale Q LI Famous \＆＇A GREEN STAMPS！

## NON－FOODS

 NYLON HOS
## CANNON，ANTI－RUN，

 REGULAR 1.35 RETAIL

AN ADDED BONUS THE YOU SHOP PIGGLY WIGGI
 PI Mon TE Fresh whee piss PICKles， 26 oz Jar ．
 IN FACT THE 9N

Shoestring Potatoes， 303 can $\mathbf{1 2 - \mathbf { S 1 }}$ BEEF STEW， 24 oz can

FINEST QUALITY MEATE AT LOWEST PRICES！
EXCEDRIN， 60 Ct．Bot．． 88 c
SHAMPOO，81．00 Size ．77C
HAIR SPRAY， 81.49 Size－ 990
TREND
49c
Beads O＇Bleach
39c
OLEO ．．． $81 \mathrm{lb} . \mathrm{pkgs}$ ． $\mathbf{\$ 1}$
EGGS，Dozen ．．．．49c
CITIES $\mathbf{5} 400$ Ct．Boxes $\$ 1$
Hi Ho Crackers， 10 oz Pkg． 29 c
UNA，No． $1 / 2 \mathrm{Can}$ ．．29c
COFFEE， 10 OZ Jar ． $\mathbf{\$ 1 . 1 9}$
COOKING OIL， $11 / 2$ Pints ．29c
CAT TE PP 420 oz bot．S1
Tomatoes

## CHUCKROAST <br>  

 PORK CHOPS SHRIMP $=$ ALASKAN STYLE ROCKOS，Lean，North．Pork，Center Cut，Rib
Chops，Pound SHRIMP 3 ${ }_{\mathrm{OK}}^{\mathrm{OZ}} \mathrm{FG}$ （1）
 SWISS STEAK，Beef，＂Valu－Trim，Rd．Bone Armour STAR，Aged Heavy Beef，Cut，Wrapped，and BEEF SIDES ，．．Lb．47c
 FISHSTEAKS
sea．pak． $\underset{\substack{\text { COD，HA } \\ \text { PERCH }}}{ }$ PRATER＇S，Whop Hog
SAC USAGE LUNCHEAN MEAT 460 ，Pkg URDENS－Hat LONGHOR Hal Moon
． $9 \mathrm{oz} . \mathrm{pkg} .39 \mathrm{c}$ ARMOUR＇S STAR，Boneless，Fully Cooked
CAN NED PICNICS 3 lb ．can $\mathbf{\$ 1 . 8 9}$

$$
\begin{aligned}
& \text { AT YOUR } \\
& \text { PIGGLY } \\
& \text { WIGGLY }
\end{aligned}
$$

Cocktail
FRUIT，HUNTS， IN HVY．SYRUP
Pear Halves
HUNT＇S，IN HEAVY SYRUP
Biscuits Spinach anime

HUNT＇S
SOLID PACK
$\left(\begin{array}{l}\text { no．} \\ 300 \\ \text { Cans }\end{array}\right]$
$\left.5 \begin{array}{ll}\text { no．} \\ 300 & 1 \\ \text { Cans }\end{array}\right]$
$4_{\substack{\text { cans }}}^{\substack{\mathrm{No.}}} \mathbf{\$ 1}$
HOLSUM，BUTTERMILK
OR SWEETMILK ．．．Cans
CALIFORNIA ．． $3_{\text {Cans }}^{300}$

GARDEN FRESH PRODUCE！

## POTATOES <br> CELERY <br> $2 \vdots 25$ <br> TOMATOES Each 15 COLLARD GREENS 2 bunches 25 <br> THESE VALUES GOOD FLOYDADA THURS．NOON MARCH 28，THRU THURS WE－RESERVE THE RIGHT

