# The Floyd County Hesperian $\underset{\substack{18 \text { foges } \\ \text { loe }}}{ }$ "Serving The Floyd County Trade Area Since 1896" 

## FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 14, 1963 16 PAGES THIS WEEK <br> mer Floyd County Residents PerishIn Plane Crash

## al AN EDITORIAL

trade area than a large modern hospital.We reord in the pages of this newspaper week
after week the names of our peopls weafter week the names of our people who are re-
ceiving hospital care in area hospitals. Our
criticallcerring hospitar care in area hospitals. Our
critically inired are rushe to targer and more
modern hospitals. Only time will tell when onecritically y injureal are rushed to larger and more
modern hospitals. Only time will tell when onewill die on the way to a better equipped hospital
in another city.
in another city.
bring one to Floydada. "George won't Claus won't bring one to floydada. "George won't get a new
hospital built here". Hospitals cost money, lots of money, yet every community of any size must Of course we prefer that private enterprise would create a hospital here. We love private future of this nation, yet it is evident after all these year's that private enterprise will not af-
ford a hospital here. Doctors are no longer interested in building
nd managing hospitals. When their days are al and managing hospitals. When their days are al
ready filled to the brim why worry with trying to make a hospital operate in the black along with caring for the sick? Why risk the financial reuirements of operating a hospital when other
hospita's offer beginning salaries with two days We're sorry to say that private enterprise hasn't brought a hospital to Floydada.
Some people say, "okay we get a new hospital, Some people say, "okay we get a new hospital,
but what about doctors?" Ask any member of the oard of directors of People's hospital and the ada until to reply, "no more doctors for Floyknow hetter than anyone after interviewing many ike the looks of Floydada, like the people they meet, and agree that it is one of the most thriving communities in the state of Texas. but when they see People's Hospital, they lose their enthu
siasm for moving here and beginning the prac tice of medicine. doctors who now practice here, because of our poor hospital facles new clinics if they were assured of better hosnital facilities to which they could refer their patients. We visited loved ones in a Plainview hospital young counle across the hall who were from ney's hospital was full, they had travelled on to care. The time has come to stop burdening other towns with our sick and injured.
ee Editorial, Page 8
Terrell Of Ralls Shoots A 350 Yard Hole-In-One


AT SCHOOL BOARD MEETING

## Maud Hollums Offers To Give Building Site For New School <br> Maud Hollums offered to give would give whatever amount of The school board will meet at Baxter will accept a Fellowship

Two Year Old Boy Survives; Oliton Woman Seriously Hurt





 564.4 acres for the county. The of the High Plains Research
surplus acreage was realloted. Foundation.
from other parts of the nation. from other parts of the nation.
This bonus allotment is almost
A coish
twice as as tence of the targe as lath last year's bo- catal
corrying people returning to there twice as large as last year's bo- carrying people returning to their
nus of 2 sin acres.
The county's acreage how to- homes frematives. attending funerals of



 and gutters began this week. ing Monday. Six Hurt On East 70 Sunday Eve


School Census Indicates Rise

HOUSING DROUGHT OVER
Wame Williord Opèns Housing Addition
sons were hurt in two will move his family to the new
mishaps
involving
four home her her from lubbock.
$\qquad$
 Keffe
drive
mile
Al




 tured visiting with C. E. Harris, treasurer and assistant to general manager, Quanah, Acme $\&$ Pacific Raill way Co. (left) J. E. Lind, GMC truck and coach division, Pontiac, Michigan (center) and P. J. Schmitz,
assistant to general manager, Frisco Railroad, (right).

Caprock Chat
 Tommy Assiter
Yon may tirent

Band Boosters
To Meet Tuesday


DOUGHERTY NEWS by Mrs. W. J. Ross
Dougherty Farmers Plowing And Irrigating

Sterley Center To Feature The Masters Quartet


## EASt botnd

Wichita Falls
8:45 a.m.
$\qquad$
MAGNOLIA SERVICE STATIOY YO RMA

## Office Bargains

MONDAY, MARCH 4

## TYPEWRITERS

BRAND NEW FULL SIZE ROYAL Regular 249.50
 ELECTRIC CLOTHES DRYING \$\$ SAVES MONEY \$\$

Five Deaths in
Marshall Family The Past Week

THE FLOYD COUNTY HESPERIAN
Number



## OFFICEDESKS

ONE BRAND NEW EXECUTIVE DESK $60^{\prime \prime} \times 30^{\prime \prime}$ Textolite Top

Phone YU 3 -3737


## west Women

Marsha Gail England And Bobby Ashton Repeat Vows


## Hagood's

## mem <br> P <br> 

Miss Wool Of America Will Girl Scout Troop 0 Entertained Sunda

Stars of the world fa GRAND OLE OP TUESDAY, MARCH 26 PLAINVIEW ARMORY

\section*{|  |
| :--- | :--- |}


 Address order 7 Texas.

Park Project Is Main Topic
Of Garden Club

## 

$\qquad$

62 Jr. Club To Sponsor Third Grade Brownies

We join other sponsors in your invitation to the

Style Show


Mr. Sadie
$\pm=$
gathered at waist and shoulder. And
peacock, beige, pink, blue, ivory and

Ladies Three, Inc.

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 mwiw


Home

## $:$ :an <br>  Of Wallpaper Anywhere

 Th, © © cerer Shopr
## IALE'S



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|  | CATSUP. $2: 35 \mathrm{c}$ |
|  | Salad Dressing 49 c |
|  | shurimem cris |
|  | Pineapple . $2: 29 \mathrm{c}$ |
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|  | JUICE . . ${ }^{\text {a }}$ 29c |
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|  |  |
|  | CARROTS . $2: 29 \mathrm{c}$ |
|  |  |
|  | ULL \& McBRIE |
|  | 64 |

SAND HILL NEWS by Mrs. James Jeffress
Mr. Ard Mrs. Lynn Miller Will Host Comrmanity Night Friday At Sand Hill

Park Fund Drive Started By Floydada Garden Club

Lubbock Jaycees
Sponsor Second
indoor Rodeo

City Council Discusses lis Problems; No Action Taken

LAKEVIEW NEWS

Jack Coffman
Rites $\mathbf{Y}$ asterday

Father Of Effie Foster Succumbs

\$21.95
H. BRADFORD



## WE HAVE THE BUYERS!

BRING US YOUR LIVESTOCK SALE DAY EACH THURSDAY AT 1:00 P. M

$$
\begin{aligned}
& \text { HORSE SALE LAST SATURDAY } \\
& \text { NIGHT OF EACH MONTH. } 7: 30
\end{aligned}
$$

PHONE YU 3.2153
FIOYDADA LIVESTOCK
SALE CO.
DOYLE SAUL, Owner



| ST.PATRLCKS DAY SALE |  |  |
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| OFFE | $\begin{aligned} & \text { ciil } \\ & \hline 250 \\ & 250 \end{aligned}$ |  |
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| $\begin{aligned} & \text { SPUDS } \\ & 590 \end{aligned}$ |  | AT |
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| 2:29 |  | mach |



YOUR HOME OWNED - HOME OPERATED STORE
THESE PRICES GOOD THURS., MAR. 14, THRU NOON MON., M.

## ents Visit Teachers, See

## RADE VISITORS Mr. and Mrs. Dennis Dempsey of 220 South First visit with son Jim dur- (oose at Andrews Ward.



ETO ANDREWS WARD GRADE SCHOOL - principal W, P. Nicholson, Jr, welcomes, vis-


NEW HOLLAND Offers This For Better Farm Management


## Dr. Charles L. Allen Gives Willson Lectures At Tech.



BE SAFE - BUY ALL DRUGS FROM A PHARMACIST AT ARWINE DRUG CO.

bottles cléaikly Labeled
guess this is the medicine for my backaches," said Martha extracting a capsule
from an unlabeled bottle Staple
Stop, Martha! Unlabeled medicine is very
dangerous. Bring it to us - we'll consult dangerous. Bring it to us, we'll consult
with your doctor and re-label it for you... no charge.

Over 100 Go Back To School Citizens were well entertained
Friday at open house at all Friday at open house at all
schools in the Floydada district
in the observance of "Public in the observance of "Public
School Week. Those visiting the
schools had the opportunity to see schools had the opportunity to see
the work of the students, meet he work of the students, meet
he teachers and principals and
have a general tour of each Refreshments were also enjoy presented a short program in the auditorium Friday nogight follow.
ing their open hous.
Andrews Ward regetered Andrews Ward reegistered some
30en persons; Juniog High 175 ;
Senior High, soo; Della 182; Dougherty, ${ }^{282}$ Della Pout Plains,
30, Thins,
The eigure at Lakeview was

## D. F. Jackson

To Receive Ford 300-500 Award SDes. Flactoon of Rex Ford

 silesenen of tisa in in be Dallas

 the poended in 1950 to recogniz
the performance of outstandin
Foruntry.
calesmen throughout the country.
Mr. Mendel added that the av
erage 30.500
nearly
chub member son sol
cherth of autome tive merchandise in qualifyin
or the national honors. School Mems

For Week of March 18, 18 Chicken Pot Pie

English, Peas and Littl|
Whole Potapes
Tossed Green Salad, Frenc Tessing
Hot Roils and Butter
Oatmeal Coicte

BRIGBT AND SUNNY SMILES . . maybe looking forward to the Easter holidays are these first grade students at Della Piains. The Easter baskets shown were made by the children and exhibited during open house


## Ray says "Come in .. . .

## and take a spin"

 MARCH IS PICKUP MONTHFREE

WE'RE MEETING AND BEATING ALL COMPETITORS ON NEW PICKUPS DURING THE MONTH OF MARCH.
COME IN - GET A BIG TRADE ALLOWANCE FOR YOUR TRADE IN ON THE FABULOUS NEW 1963 FORD PICKUPS AT

## RAY REED FORD SALES

Hesperian Editorials
Rockefeller Running

GUEST EDITORIAL



Floyd Philosopher Comes Out In Favor Of The Beauties Of The Country, Plus light Poles


# MODEFITITIT <br> Your PLUMBING: NOW and SAVE! 



Add Comfort, Convenience


EDMISTON

In the open test that tears em apart... the Daytona 500 Ford durability conquered the field 1st:2nd. $3 \mathrm{rd}, 4 \mathrm{th}$, and 5 th

GUEST EDITORIAL The Pot Calls The Kettle Black


REED FORD SALES


## 

 SOUTH PLAINS NEWS by Mrs. Murray Julian
"Come As You Are" Surprise Party for Young Married Women Of South Plains Community
$\qquad$


IMPORTLIL ANNOUMCEHEM
IRRIGATED COTTON GROWERS ARE NOW BEING OFFERED NEW \& IMPROVED
ALL-RISK CROP INSURANCE PROTECTION for 1963

How to tell a Tempest from just any low-priced car

Does it have Wide-Trach?
Does it have a lively 4 ?
Does it offer a phenomenal V. 8
Does it look like this?


Now there are two kinds of Wide-Track cars-Pontiac and Tempest CITY AUTO SERVICE
$\qquad$


## PALACE

$\frac{\text { THIS WEEK }}{\text { Friday } \cdot \text { Saturday }}$



Countryat Stock Show Groseses : 288.102 .34 At Auction Sale

## If. .

YOU LIKE A CERTAIN PICTURE YOU SEE IN THE HESPERIAN

And . .
WOULD LIKE REPRINTS OFIT

Call YU3-3737 $5 \times 1$ $8 \times 10$. . . $\$ 2.00$


Floyd County 14 Years Ago

Lockney C Of C Banquet Friday

CAPADA Ralls Highway Phone YU Attractions For This Week.


COUNTERFEIT TRAITOR IEa


LUXURY CAR: RIDES, RESPONDS AND LOOKS LIKE IT OUGHT TO COST A RANSOM


NOW SEE WHAT'S NEW AT YOUR CHEVROLET DEALER ODEN CHEVROLET COMPAI

# tend Church This Week -Your ChurchNeeds You! 

nd Saturday 7:00 edar Hill $\qquad$ Assembly of God Church Larry Godfrey, Pastor Sunday Services
orming Worshoip

 Do they hold harmful, injurious poisons? Or are they filled with heal ing medicines and vitamins? Will they inflict pain, or will they cure disease?

But what does it matter? If the contents are bad, we can pour them out.
But the minds of children is an entirely different matter. A small human being can be filled with selfishness and hate, or he can be filled with sincerity and love. Unfortunately, evil is more quickly dispelled from a glass bottle than from the soul of a child. For in the human mind bad thought can grow, and as time goes on, it is more difficult to replace them with truth and love.

That is why it is so important to instill within our children a sense of right and wrong at an early age. of course, by example, "you" can be a tremendous influence. But you need the help of your church-the wisdom of Christ's teachings. With them, you can fill your heart with the essential ingredients for a happy and fruitful life.

2nd Saturday Af $\qquad$ $11: 00$
$2: 00$

Wall st. Church of Christ
O. W. Kirk, Elder Sunday Service
Communion and
Morning Worshtp
Evening Worship $10: 30$
$6: 30$
$\begin{array}{ll}\text { Evening Worship } & 6: 80 \\ \text { Wednesday Evening ___ } & 7: 30\end{array}$

## Mt. Blatico Baptist Church

 O. N. Reed, Pastor Sunday Services Sunday School Sunday $\begin{gathered}\text { School } \\ \text { Morning. Worship }\end{gathered}$ Training UnionEvening Worship $10: 00$
$11: 00$
$\begin{array}{ll}\text { Evening Worship } & \text { 6:30 } \\ \text { 7:30 }\end{array}$
Wednesday Prayer Service_ 7:30

South Plains Baptist Church Sealy Smith, Pastor Sunday Services Sunday School Services 10:00 Mornay School Worship $10: 00$
$11: 00$ Training Union $\quad 6: 00$ Rev. Doyn Meriman, Pastor Sunday Services Sunduy School $\qquad$ nd and 4th Sundays $10: 00$
$11: 00$ Evening Worship 6:80

St. Mary Magdalene Cath. Chured Father Magana, Pastor
Mass 10:30 Sunday Morning

Sandhill Church of Christ
sunday Services.
Morning Worship 10:30 Evening Worship

New Salem Primitive Baptist Church
Joe M. Jackson, Pastor
$\qquad$ Congregational Singing - 10:00 Morgregational Worshingink $11: 00$
Regular Conference Meeting each Regular Conference ileeting each
second Saturday night

First Assembly of God Church R. J. Palser, Past

Sunday School

Morning Worship _-_11:00 Raymond Asebedo, Pastor Sunday Services | Sunday School |  |
| :--- | ---: |
| Morning Worshtp | 9:45 |
|  |  | $\begin{array}{lr}\text { Morning Worship } & 11: 00 \\ \text { Training Union } & 6: 00 \\ \text { Evening Worship } & 7: 00\end{array}$

This inspirational message is offered for your consideration by the çenerosity of Public Spirited Individuals and Firms

## Reed Ford Sales

## McDonald Implements

Floydada Implement Co.

## Fieldan Motel

## OK Rubber Welders

Fuqua Farm Supply
Producers Co-operative Elevator FLOYDADA \& DOUGHERTY

Floydada Real Estate and Insurance
Carthel Fertilizer and Oil
Harmon Funeral Home
Winn's Restaurant
Weems \& Weems
Panhandle Compress \& Warehouse Co.
Consumers Fuel Association
Martin \& Company
Raymon's Texaco Station
YU 3-2413

Carthel Fertilizer and Oil
Harmon Funeral Home
Winn's Restaurant
Weems \& Weems
Panhandle Compress \& Warehouse Co.

Consumers Fuel Association
Martin \& Company
Raymon's Texaco Station
YU $3-2413$

Farmers Co-op Gins
Collins Implement Co.
Leonard's Cafe
Edmiston Plumbng \& Heating
Solomon Jewelry
Parker Furniture Co.
Scott Gin \& Delinting
Wylie Butane
J. F. Patterson " 66 " Station

MIRACLE WHIP large egas


SUGAR PINTOS TIDE

KRAFT'S SALAD DRESSING, QUART JAR

IDEAL, GRADE A, DOZEN

## C\& H OR

IMPERIAL, PURECANE

BIG CHIEF

ALL PURPOSE
DETERGENT,
GIANT BOX
FRESH QUALITY MEATS AT PIGGLY WIGGLY!

#   DOF T T B B B <br> FRESH, SLICED, POUND . . . . ( - B 

ARHOCRS STARAGED ARMOLR'S STAR AGED H CORNED BEEF . Lb. 79c PERCH FILLETS . . . Lb. 43c LUNCHEON MEAT, 6 oz. pkg. 25c WHITING FISH . $11 / 2 \mathrm{Lb}$. Pkg 29c

# $4 \begin{aligned} & \text { Lb. } 19\end{aligned}$ <br> 746 

FRESHEST FROZEN FROODS!

PUREX
39c

Toilet Soap 3:33c
Toilet Soap $2: 33 \mathrm{c}$
dettrgent tablets
SALVO
79c

CHEER
72c PREVENTS DIAPER RASH Large Box DREFT . . . 35c
 DASH . . . 69c GARDEN SUPPLIES Am. Sulphate $\$ \mathbf{2} .69$
 Lamb Chop Manure



## 1 NEDS

 Meat Pies. $19 c \mathrm{Squash} \mathbf{2 : 2 9 c}$


CHILI . . $\mathbf{3 3}$ c Inst. Coffee $\$ \mathbf{1 . 3 9}$ CATSUP P . 25c Sand. Bags . 21c

 Diet Food . ${ }^{10} 25 \mathrm{c}$ CRACKERS . 39c

\section*{LETTUCE CELERY HEARTS

\section*{COLLARD GREENS

## COLLARD GREENS <br> <br> CARROTS TEXAS TABLE SIZE, 1 Lb. Cello Bag

} 2 forl FLOUR OLEO CHUNK, No. $\frac{1}{2}$ Canwrow sce


