# yd County Farmers Will Plant 200 Acres Sugar Beets 

## NEY SHOW MARCH 1-2

ck Show Group Goes To Work

## 



FIRST CONTEST IN STATE
Floydada FFA Wins Second In New Farm Shop Contest

| cosor ino |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| Gas Users |  |
|  |  |
| Meet Friday |  |
|  |  |
|  |  |
| o'clock in the county court previous meeting was can |  |
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|  |  |




Republicans To Hear Dr. Duke

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## 

Clean-Up Day At Stock Show The annual clean up day of the show barn at the eoruary 22 , beginingy at 9 gt
Davison, Flovd County Agent

Everyone who can come is invited. bring a arden
rake hoes and pitch forks. A weed shreedier would be

Federal Crop Insurance Now Available For Floyd Farmers

No New School Board Or City Candidates

Lighthouse REA
Meeting April 23

Hesperian Editorials

What Happens To Your Food Dollar How many times have you looked at the price
tab atter a trip to the supermarket and exclamed.
$\qquad$

## and



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Cemeter 1963
TEXAS, PRESS ASSOCIATION




Skip Row Cotion Worth $\$ 50,000$,000.00


FEBRUARY 21

Four different ways to make going more fun than getting there


CHEVY II NOVA 400 SPORT COUPE

## 7



ODEN CHEVROLET COMPAN

Floyd Philosopher Ama-ad To Learn Goverrment Requires Some Business to Profit

WOODY BROS. 66 SERVICE
301 Houston
YU 3-3104
PREE RIZES
Free Wash \&
Cee 10 Gallo
so free balloons
jes all day Sat-
hike your shadow, your credit follows yol

Retail Merchants Association

GRAND OPENING CELEBRATION
WOODY BROS. OF FLOYDADA SATURDAY, FEBRUARY 23




## eek \& Specia! sit.95 Speidel and $\$ 10$. Specially $\$ 10.95$ BRADFORD

## ys <br> Sty. Whus "sils MCCODR: tumer

## 



ECOUCH
PW Waner broos. 5th Grade Girls
Boys Give Essay
For PTA Meeting

1963 Maid Of Cotton Plans Lubbock Visit






Mrs. Springer Hostess To Mrs. Springer Hostess For
$\qquad$

## YWA Holds Focus Week

Lakeview news Recipe Of The Week

## Home

LAKEVIEW NEWS Recipe Of The Week


RNISH Your home from THE DECOR SHOPPE - Curt Accessorles

## sesurneas - Guen Sing size and Regurars of wallpaper Anywhere

RIOR DECORATING S-H-O-P
Th. Decor Shappe


## Floydada Girl Scouts Will Join Caprock Council


$=\alpha=x=5$

## HALE'S DEPT. STO

S PROUD TO ANNOU MR. CLARENCE YOUNG



Patzer Chiropractic Clinic
T. N. M. \& O. BUS SCHEDULE

Clip and


Center news by Mr. J. . G Green
Perry Threadgill New Pastor For Calvary Baptist Church Congregation In Floydada



Family Fellowship Begins ${ }^{\star}$ Dr. Autrey Featured Speaker Sunday In Methodist Church At Caprock Bapist Assn.



Rambler'63 ="Car of the Year


City Auto Service 121 E. Missouri, Floydada, Tex $=$ READER'S DIGEST SUBSCRIBER


# Caprock 

Wester
Yes Floydada
Lighthouse

Massie \& Bond
Real Estate
Student Council To Sponsor
Event For Exchange Student


So. Plains News

By 3
GEORGE!
I UНАТ
Yalues!
( 55

FODD PN/LE5 MUn nnen
Kraft's Miracle Whip
SALAD DRESSING, Ot. 1
Mrs. Tucker's - 3 lb . can
SHORTENING WEEK - END MEAT MARKET SPECIALS
BACON FRYERS .. 35c BACK BONE 59 C

## SWusial 5 crackes

## SAUSAGE . . 59C ${ }^{27 \mathrm{c}}{ }^{27}$

$63^{c}$

simple simon frozen APPLE OR CHERRY

PIES 3 FOR \$1.00

19c
shirrargh:
BISCUITS

## 25

$\stackrel{\text { N.B. PREMTUM }}{ }$


DETERGENT - WITH TEA TOWEL
BREEZE
; вод. ркс
69
GIANT BOX
contadive
Sived white
PEACHES
JELIY OR JAM . 3
Yo Mortio paute $3: 2$

HAIR

Only 89c
red Medical Doctor Is Former Hesperian Editor


## Hial

## ( ) Hitine oilco.

## ESTER'S

GROCERY \& MARKET
EEKEND SPECIALS rrs., Fri., Sat. - Feb. 21-22-23
e Uur Trading Stamps - Redeemed Here


Folo Soup . $2: 25$
LMON . . . 59

MARKET SPECIALS
RXK chops . Ib. 53
$A C O N$. lb. 46 TEAK . lb. 75c LI PORK . Db. 29c

 Vehicles Have
Been Inspected





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Hexico
fution of
vas a





 made up his mine what
0 ed to make a career.



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saza, his later graduation here ed home from a Lubock hospi
and his long and distingushed tal and is reported doink nicely


della plains cagers


What goes in here . . .


## Comes out money

An investment in chemical fertilizer applied to crop land at harvest time. Farly aplication gives the fortilizer opportunity to work for you the entire growing season.

See Carthel Fertilizer and Oil in Floydada today and plan your fertilizer program from soil test to harvest.

Don't take chances . . remember you can depend on Phillips $66 \ldots$ a product of proven quality.

## Carthel Fertilizer \& Oil

NORTH HIGHWAY 70 FLOYDADA
PHONE YU 3-3366

CEDAR HILL NEWS by Joe Fortenberry
Gilly, Ford, Yeary and Teeple Return From Fishing Trip To L ake Falcon


| CHILI SUPPER |  |
| :---: | :---: |
| BOXING BASKETBALL GAME |  |
| $\begin{aligned} & \text { 6 P.M } \\ & \text { JR. HIGH CAFETERAA } \end{aligned}$ | 7:30 P. M. |
| FEBRUARY 23 |  |
| For Exchange Student Sporsored by Student |  |
| Supper- 50 cents Game - 50 cents <br> Both 75 cents |  |
| fepre |  |

The Society Editor Writes Story From Wedding Form

Highway Patrol Investigates One Rural Accident


You'll get more smiles per gallon

WHEN YOU THINK OF BANKING ... THINK
FIRST OF THE FIRS

HOMEMAKING HINTS

 following the ceiemony. The mother's attendants wor
whitc. Flowers were used throughout the house.
spry arrangement of blue iris was centered- on the $p$ soms and confetti were used about the room.
"A bouffet supper was served to 59 gests after
which the nearly-weds left for a short honeymoon. Be which the nearly-weds left for a short honeymoon. Be-
fore leaving the bride threw her banquet at the brides which the nearly-weds left for a short honeymoon. Be-
fore leaving the bride threw ner banquet at the brides-
maids."


$\square$



YOU'LL BE SINGING IN THE RAIN IF YOU HAVE AN ELECTRIC CLOTHES DRYER

Changeable winter weather
will hold no worries for the house wife who owns an electric dryer. She knows that her important clothes drying will go right on rain or shine - puff or blow.
Don't be one of those old fashioned homemakers that have to depend on an outside line to dry clothes.
Harsh West Texas weather is too hard on that expensive wardrobe - there is no need to allow the elements to whip and beat your clothes when they can be dryed safi without damage in an electric dryer.

Make up your mind now to dry your clothes the $m$ way - the electric way. Leave the clothes line

See your Floydada appliance dealer soon and fint proper make and model electric dryer to serve your

## With an electric dryer you too will be "Singing

 rain."POWER \& LIGHT DEPT CITY OF FLOYDADA

AT YOUR FORD DEALERS FRIDAY! The Liveliest of the Lively fies! Ner ors siveliest of the Lively NV



REED FORD SALES

CONe wew be Wis Wallas Mrdemer
W. Ind Mr. Maris Widenan Homres Wift I Husevarning it Cone Communtit

Della Plains Studert Is
Eligibie For Schalarstip


Ex

## KFLD

## IWPORTETI ANHOUICEMENI

IRRIGATED COTTON GROWERS ARE
NOW BEIMG OFFERED
NEW \& IMPROVED
ALL-RISK CROP IMSURAMCE
 for 1963

Certainty Mot

Ifs the Same with Adverisising

Costant Adverlising

Woo your customers steadily, consistently through the enlumns of

The Hesperian



## Permanents

HOME FASHION QUICK,
Reg. $\$ 2.00$ Retail, Plus 11c Tox
WAVE SET, Regular Sise Reta Wooberey preax set - Pur it Tax


THEAE PRACES go00 IS FIOTDADA TEIRE NOOS FEE 21. THET THIR NOOX FEEA 3 WE PEEERVE THE RJCH



BABYFOOD GERBER'S STRAI:
ASS'T. BISCUITS HOLSUM. BUTTERMILK,
or SWEETMILK
 CHERRIES ORCHARD GARDEN, Red Sour, Pitted, CRISCO

ALL VEGETABLE SHORTENING, Highly U insaturated $\because 11 / 2$

## BANQLET,

 Cherry, Apple, PeachGRAPEFRUIT
GREEN ONIONS ORANGES

2 bs. 25:
19.

## POTPIES <br> $=19$

25c
Peas $\&$ Carrots $2: 29$ c Broccoli Spears 2 : 29c

HI-C DHINKS 35 or ean $87 c$ TOMATOES, 300 can . $19 c$
PIE CELST, 10 on paig . 19 c CATSLP, 20 or bottle . 19 c
Vanilla Wafers, 1202 pkz .35 c spaghetti \& Meat Balls . 25 c

## CHUCK ROAST = pocsd <br> PRATER'S Fresh Frosted $10-16 \mathrm{Lb}$. Average, <br> 54

Dog Food 6 39c

Toilet Soap 3:35cPeanut Butter

Coffee $2^{20}$
Tomato Sauce

MOUNTAIN PAss,
8 Oz . Can

79c
19 C
BREEZE. 35c
$\frac{\text { Toilet Soap } 2 \text { 35c }}{\text { Liquid Lux }}$
RINSO . . 69 c

Piggly

