# The Floyd County Hesperian ${ }^{\text {ripgege }}$ 

"Serving The Floyd County Trade Area Since 1896"



H. T. Davison Selected New County Agent By Court
 Bell Tielephone ${ }^{*}{ }^{*}$ * Bury
Cable East To Dougherty





Gas Users Assn.
Meeting Feb. 12


# Construction On Four Lane Highway Begins This Month 

Work Begins At Hale Line 300 Working Days Contract
$\qquad$
$\qquad$



## yefomen 

 $\begin{array}{lll}\text { Mrs. B. Richards } & \begin{array}{l}\text { WMS Organizes }\end{array} & \text { PNG Club Meets } \\ \text { Round Table } & \text { In Thomas Home }\end{array}$ Kops Graduation Mo ancisaxRecipe Of The Week




## Home

CUSTOM FURNISH YOUR HOMF THE DECOR SHOPPE


- Most Compiete Lo
of Wallpaper

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| $\mathrm{s} \rightarrow \mathrm{H} \rightarrow \mathrm{O}-\mathrm{r}$ |

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## Sports <br> Hammond Organ Vs Trailer Home

 Basketball Season In Final Week For Local Cage Teams




Tinemens mum max


WHO TOOK THE "PACKED" OUT OF COMPACT?


THE FAMILY-SIZED DART, THAT'S WHO



## 



##  BAKER NEWS by Mrs. R. A. Colston Kenneth Willis And Ryeburn Neil Elected Directors Of Baker Gas Association <br> 52



Market News On Cotton Receipts


## - ATTENTION

## ALL COTTON GROWERS, GINNERS, AND OTHERS CONNECTED WITH THE INDUSTRY texille industry tour to augusia, georgia

FEBRUARY 26, 27, 28
HERE IS YOUR OPPORTUNITY TO LEARN MORE ABOUT THE FASCINATING TEXTILE INDUSTRY

## IIINERARY

TUESDAY, FEB. 26
Depart Lubbock Municipal Airport A. M WEDNESDAY, FEB. 27 Visit Seminole Mills and Clearwater Finishing Plant THURSDAY, FEB.
isit Graniteville Company and Return to

## APPROXIMATE COST PER PERSON: STOO.OO TO \$150.00

$\qquad$ deposit to the Plains Cots will be filled on Arenas. Seat first se
Quotes from some of last year's mill tourists: "Any cotton grower who
takes advantage of an opportunity like this to tour textile mills will
never be sorry, This has been one of the most enlightening tours that
anybody who deals in cotton could make."
"This tour should make us want to produce and gin better qualiity cot-
ton on the South Plains. More quality improvements would mean that
mills would buy increasing amounts of our cotton."


## yd County Beef By Mass Production Method At Blanco Feed Lots Expanding County Economy <br> - 5ave ing in a big way, since building concrete feedlots on the Sand Hill highway west of Floydada. The new cattle feeding busines is now in operation with ove too head of mixed breed cattle 400 head of mixed breed catttle The feed lot construction is one of the most modern in this area of West Texas with concrete of West Texas with concrete flooring in each pen and sturdy steel fences and steel feed bins in esch pen steel fences in each pen. <br> The feed mill is of the latest design and hige truck type scales cacilitate the recording of both cattle and feed weights. Bulk of the feed is milo grain Bulk of the feed is milo grain and cotton seed hulls, combined with a protein supplement. Patterson reports that most o he cattle on feed were bought eastle on feed were bough East Texas and that it is possible that 1.000 head will quite

 Patterson said teeder the ct. cattlefeeding operation was a "natu-

## e Floyd County Hesperian

## $\$ 150,000$ Potentia)

t Week To Mark 5ird Anniversary or Scouts Of America; February 1-13





## ATE CAPITAL Highlights "sidelights



##  <br> 

 Pankic arace uarsi- Starkey Case Is Closed

## ESTER'S

GROCERY \& MARKET
EEK-END SPECIALS Th hurs., Fri., Sat. - Feb. 7, 8, 9
e Our Trading Stamps - Redeemed Here ORTENING . 59 Mátoes. $\mathbf{2 : 2 9}$

|  |
| :---: |

aches . . $2: 47 \mathrm{C}$
ackers . $2: 49$
morsPolatoes $2 \vdots 33$
Cheries. $2: 39 \mathrm{c}$
firl Soup . $\mathbf{3 : 2 9}$
it Cocktail $\quad \mathbf{2 !} 39$ c
MARKET SPECIALS
NS Susuage . . 98
taik culles . . ll. 79c ACON . li. 47 c DRx Roaiss . lib. 47c

We have the buyers!
BRING US YOUR LIVESTOCK,
SALE DAY EACH THURSDAY
AT 1:00 P. M.
horse sale last saturday
NIGHT OF EACH MONTH. 7:30
PHONE YU 3-2153
FLOYDADA LIVESTOCK
sale co.
saleco.

Car Buyers' Bulletin

## What do they have to compete with our middleweight Fairlane?



| Fairlane is in a class by itself. It gives you the winning combination of big-car room, ride, performance-yet it handies and costs more like the compacts! | Chevy. Fairlane is a foot shorter, far easier to park and handle. Yet, amazingly, Fairlane has more effective front leg room ... about the same effective head room ... prac |
| :---: | :---: |
| To illustrate, let's compare the middleweight Fairlane with the compact Chevy II which some people mistakenly feel is in the same class. Fairlane is almost 15 inches longer. It has more leg room, front and rear-and $31 / 2$ cubic feet more trunk space! Choice of two spanking V.8's or a spunky Six! <br> Next, compare the middleweight Fairlane with the big | tically the same trunk spacel Plus Ford's exclusive moneysaving twice-a.year or 6,000 -mile maintenance! Yet Fairlane is priced hundreds lower-even lower than some compacts! Come see your Ford Dealer . . . compare for yourself! |
| GREATEST CHOICE OF QUALITY CARS UNDER ONE ROOF...SEE YOUR |  |

## CEDAR HILL NEWS by Joe Fortenberry

Cedar Hill Sewing Cheib Honors Mary Lee Dillard With Surprise Birlhday Parly
$\square$
oougherty news by Mrs. W. J. Ross
J. E. Newion Honored On 75 th Birthday
With Covered Dish Luncheon At Home

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retail Merchants Association

 Crs maman matr
To
T. N. M. \& O. BUS SCHEDI


TED ALLEN AUTO SERVICE

$\square$

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We'll help you design and style what you want at no additional charge and will secure any special paper you desire for the job.

We like some time, but when hours or days count - you can count on us. Next time call

THE HESPERIAN

ATTENTION COTTON FARMER

Clay Black

Sale In 1849"







## IG STORE <br> (E HIGBW:



HANK YOU<br>HOMAS ALVA EDISON!

## With Thomas Edison's invention of a practical inandescent lamp came an entire new era. Electric ower has multiplied our productive capacity, creat onveniences, stimulated miracle standard of living in the history of mankind. <br> How does electricity serve you? We ggest that you take one day during special week to count the ways. en, we feel sure, that you'll join us thanking Thomas A. Edison.

Brother Of A. G. Panete se, IIn and Bob, kropp Eubanks Found


## Massie \& Bond Real Estate

 HESTERIAN WANT-ADS PAY

## 5 <br> $\square$

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LIGHTHOUSE ELECTRIC CO-OPERATIVE

## INCORPORATED



Pick your wagon, pick your horses, \& GO Chevrolet
Choose from 10 different 1963 Chevrolet, Chevy II \& Greenbrier Wagons with all kinds of 4, 6 \& V8 power at your Chevrolet dealer's
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 with whels underneath, take a look at these
and you'll change your mind fast! Five big Jetsmooth Chevrolet beauties with room for everycost fanily-size Chevy II' . . . a and Greenbrier
Sports Wagons with up to twice the room of most of the wagons you'll pass with that Corvair rear-engine traction. All are built to haul more
and stay beautiful longer. Look them over soon!

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