# The Floyd County Hesperian ${ }^{140^{4} \text { pege }}$ 

# School Board Employs Group To Begin Property Evaluation <br> <br> Program Complete For <br> <br> Program Complete For Soil Fertility Day Feb. 5 Soil Fertility Day Feb. 5 <br> <br> McMorries And Co. Starts <br> <br> McMorries And Co. Starts To Work In District This Week 

 To Work In District This Week}
 SELLING TICKETS FOR MARCH OF DIMES DANCE . . The Floydada Volunteer Firemen are spon-
soring a dance in the VFW Hall Friday night as bene fit for the county's March of Dimes campaign and tickets are selling fast. Left to right above is Sam Spence, VFW Commander, fireman Jerry Gallaway,

Local Scout Team Urged



FORTY-TEN


GUEST EDITORIAL
Let's Cut Taxes At Home First

## Progressive Groups



1) SOCIETY

Karen Barclay Jerry Gearhart Wed January 18

Mrs. Tate Jones Shows Slides At Study Club Meet


Seven Clubs Are Represented In Council Meeting

Marsha England - Bobby Ashton Set Wedding Date


February 1, 196
The finest and most modern motel in this area. Located on Highway 277, 1/2 block south of courthouse.

Check and see, Mr. Business Man, what you ne statements, window envelopes, office forms, statio Order now before you are so short you'll need them terday. We like to have a little time.

But in an emergency, we'l! give you quick service.

OUR WORK IS GUARANTEED TO YOUR 0 SATISFACTION

## GET YOUR ORDER IN NOW FOI Quality Job Printil

Remember - Quality Printing Represents You Wherever It Goes

THE HESPERIAN OFFICE
PHONE YU 3-3737


Fair Directors Discuss
Building Bids
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and paign
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lady individ Grady indivion
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Caprock Chat

Motor Machine


PCA Record

Mike's TV

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| MEAT |  |

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Rerean 19 FOOD SPECTALS

 To Organ At Floydo

## Country Club


nes and Joey ward born. T







PIONEER



EASY-ON SPRAY
STARCH
${ }^{2020}$ cav
53.

CAR HARD TO START?
TRY A SPEARS TUN

Fuel System Cleaned and Adju Spark Plug and Ignition Tur AUTOLITE BATTERIR

SPEARS AUTO CO

## MEAT TREATS

Lb. Pkg. PRODUCE


YOUR HOME-OWNED - HOME-OPERATED STORE
ON THE WYE FLOYDADA 3-2444

\section*{NAPKINS <br> $2: 25$ <br> CRACKERER's 27. <br>  <br> BACON . . 490 HENS ... 49c

FRYERS . . 350 <br> 

THESE PRICES GOOD THURS. JAN. 24 THRU MON., JAN. 28

| smin | ${ }_{10}^{\text {max }}$ |  |
| :---: | :---: | :---: |
|  |  |  |
| Spashefitiond Meat Balls | 2 |  |

# ftarting Friday, January 25 <br> Doors Open at 8:00 a.m. FRIDAY 



Register for free Clock Radio and other fine Door Prizes - No Purchase Required - You do not have to be present to win.
FEE \& DOUGHNUTS - Will be Served Free All Day Friday and Saty in Our Store.

## DOLLAR FOR DOLLAR TV'S BEST BUY !

Admiral QUALITY
 s1403 VALUE ROLL-ABOUT STAND


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, wixatime min


EITHER
SET $\frac{\mathrm{SET}^{-}}{5}$


## ADMIRAL <br> STEREOPHONIC HIGH FIDELITY CONSOLE

Fantastic Specials on Floor Models all new 1963 Not Listed Here

## SEE!!

No. Trade - Ins. Required



The Marwood - Model Y4720 Series
$4722-\$ \mathbf{1 6 9 . 9 5}$
or $4721-\mathbf{\$ 1 7 9 . 9 5}$

| ADMIRAL <br> COLOR TV |
| :---: |



The RAMSEY Color TV T 7120 Series by ADMIRAL ${ }^{\text {® }}$ With Decorator Lowboy Stand Ultra-slim consolette TV styl-
ing. 24,000 volt transformerpowered chassis with $50 \%$.
brighter color pictures. Simplibrighter color pictures. Simpli-
fied color tuning. Lighted chan-
nel indicato. Prest fine tuning.
T7120-Charcoal
T7121-Wal. T7120-Charcoal, T7121-Wal.
nut, T7122-Mahogany. Grained
finish on metal. $55 \%{ }^{\prime \prime}$ h. $30 \%{ }^{\prime \prime}$ finish on metal. 5 ghy. hrained
w., $22 \%^{\prime \prime}$ d. (with stand). d7122
With Free Base
$\$ 479.95$
 ADMIRAL THE DANBURY
Masterpiece $C_{\text {MODEL L7245 }}$ Early American lowboy con-
sole styling in genuine Maple Sole styling in genune Maple
veneers and hardwood solids.
Newwo New compact, quality-cratted
horizontal chassis with
Admiral horizontal chassis with
Admiral.pioneered precision
etched color circuitry. Sim etched color circuitry. Sim-
plified color controls. Lighted
channel indicator. Long range channel indicator. Long range
tuner. Preset fine tuning.
Bass. treble control. Duo. Bass. treble control. Duo-
conespeake.
$311 / 2^{\prime \prime}$ h., $355^{\prime \prime}$ " w.. $201 / 2^{\prime \prime}$ d. $\$ 6.50$

Quality Proved by 9 Years of
Color Experience


THE GUILFORD Authentically styled Early American lowboy console
styling in genuine veneers and hardwood solids. New
tomit



MIKE'S TV LAB
113 W. California St.

Fair Directors
Discuss
Building Bids

vour.mus
MEAT TREATS
<

FOOD SPECLALS

|  |
| :---: |
|  |  |
|  |  |

FRESH, LEAN PORK HAM LB HAM ROAST 59c

## OLEO 19c

BISCUITS 25c


## MIKE'S TV LAB WILL CELEBRATE A FIRST BIRTHDAY IN BUSINESS IN FLOY DADA WITH A BIG

## 1"Ameniversanty Salle

## taroting Froidas January 25 Door Opena 18.000 m . FRIDAY

## REE

Register for free Clock Radio and other fine Door Prizes - No Purchase Required - You do not have to be present to win.
FEE \& DOUGHNUTS - Will be Served Free All Day Friday and Saty in Our Store.

## DOLLAR FOR DOLLAR IV'S BEST BUY:




EITHER
SET
5.329 .95


## ADMIRAL <br> STEREOPHONIC HIGH FIDELITY CONSOLE

Fantastic Specials
on Floor Models all new 1963 Not Listed Here

## SEE!!

No. Trade - Ins. Required



4722-\$169.95
4721-\$179.95

THE BESTEUY IN COLOR TV ADMIRAL COLOR TV


The RAMSEY Color TV 77120 Series by ADMIRAL ${ }^{8}$ With Decorator Lowboy Stand Ultra-slim consolette TV styl-
ing. 24,000 volt transformerpowered chassis with $50 \%$
brighter color pictures. brighter color pictures. Simpli-
fied color tuning. Lighted chan-17120-Charcoal, T7121-Wal. finish on metal. 35\%" h., 30\%" T7122 With Free Base
$\$ 479.95$


ADMIRAL THE DANBURY Masterpiece MODEL L7245 Early American lowboy con-
sole styling in genuine Maple veneers and d harduwood Mosilis.
New compact, quality-crafted horizontal chassis with
Admiral-pioneered precision etched color circuitry. Simplified color controls. Lighted
channelindicator. Long range
tuner. Preset tuner. Preset fine tuning
Bass. treble control. Duo-
cone speaker.
 $\$ 6.50$

## Quality Proved

by 9 Years of
Color Experience


THE GUILFORD Nuthentically styled Early American lowboy console




MIKE'S TV LAB
113 W. California St.

County Fair Board Votes For New Steel Building

## WESTER'S

GROCERY \& MARKET WEEK-END SPECIALS
Thurs.. Fri., Sat. Jan. $24-25-26$

| DRINK . 390 |  |
| :---: | :---: |
| BREAD . 27c | -2-2 |
| PEACHES . 2049 c | ysum |
| BEANS 2 25 |  | CORN 229 JELLY . $4 \% 1$


Toilef Tissue . . 33c

PORK-BEANS . $2: 23 c$

MARKET SPECIALS

SAUSAGE . llb. bag 59c BACON . lb. 45c ROAST . lb. 44c STEAK . lb. 79c

## NOTICE

The Following Offices In The Floyd County Courthouse Will Be Closed All Day Saturday Beginning February 1, 1963:

County Auditor County Noxious Weed County Clerk County Treasurer

District Clerk
County Judge
County Library Control District

County School
Superintendent
County Tax AssessorCollector

Floydada Independent School Tax Collectors

The Saturday closing will be on a trial basis only. County Officials will be on call for emergency business at all times safety!
greater


Housepower means


Flameless and fumeless electric water heating is SAFEST for your home. Full housepower with plently of outlets, switehes and wiring IF YOU ARE WONDERING ABOUT YOUR HOUSEPOWER . . . CALL YOUR CITY LIGHT DEPARTMENT . . WHEN YOU KNOW YOU NEED NEW OR DITIONAL WIRING - CALL A QUA LIFIED ELECTRICAN.

ELECTHICAL
POWER\& LIGHT DEP CITY OF FLOYDADA

Startwright" Receive "Texan Award"

## ERIOR <br> CLEANERS <br> nityo Dry Clean: <br> E PICK UP deniver <br> U 3-3540 

## E HAVE THE BUYERS!

RING US YOUR LIVESTOCK, LE DAY EACH THURSDAY 1:00 P. M.
horse sale last saturday
NIGHT OF EACH MONTH. 7:30
LOYDADA LIVESTOCK

OVER 400 HEAD of li
owner-manager Doyle $S$
$\qquad$

FAIRVIEW NEWS by Mrs. Clyde Bagwell Mr. And Mrs. A. S. Mize Entertained Friends With 42 Party In Their Home veterans Ask
 FAIRVIEW, January $21-$ W
had our usual weekend cold spe
with snow and zero weather. Thi
(ime it was not so cold and did


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$\square$ Q-lin reporting my ary income
31,
Qualify for veterans pension,
have to include my pension of my income? pension
A-No. Veterans pension
mpensation payments are
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they attended the funeral of Mr .
Shield's uncle. Paut
uncle taffe. was princ.
und

Rites For Jim Holligan Held Here Monday

WAYNE'S WATER WELLS
Phone Mo 7 -2821 Petersburg, Texas Yew and Used Casing Test Holes, omestic and Irrigation DRILLING wayne davis Your Money
Back...
if the NEW
firestone Frald \& Road Tractor Tire



OK RUBBER WELDERS

## OTHER NEW BUSINESS AND SERVICE FOR FLOYDADA

## Announcing The Opening Of MO1OR MACHINE SERVICE

Jones is pictured taking an order for parts.
Machine Service has a most complete Machine Serviee has a most complete stock of
nd has ready access to the large inventory of nd has ready access to the large in
nd services of the Plainview office.

SPECIALIZING IN:

- VALVE WORK
- BRAKE SERVICE
- BLOCK, PISTON, RING
- CRANKSHAFT, BEARING GASKET
- Milling AND surfacing
- P'N FITTING AND ROD RECONDITIONING
ger Rusty Jones, See this most modern new
facilities a services this new business offers the Floydada trade area


Pictured above is Acie dohnson with the modern new
pin and rod machine. He has several years of experience in operating this type of machinee and appre-
ciates the opportunity to serve your machine work ciates the opportunity to serve your machine work

 chine is only one of the specialized machines that are at your service in this
new business. Skilled machinists and modern equipment combined with many

## MOTOR MACHINE SERIICE

Floyd Pioneer Saves 1905 Copy Of Hesperian

Floyd Philosopher Joins In Move For A Tax Cut, But Not Just On The Washington Level


## $e$ a handy solution to tide John Tower





MANY THANKS TO OUR CUSTOMERS AND FRIE FOR THE WONDERFUL RESPONSE TO OUR SEMH NUAL CLEARANCE TO DATE . . . WE ARE CON UING OUR SALE THRU SATURDAY WITH FURTHER DUCTIONS IN MANY DEPARTMENTS.

1919 <br> \title{
Carl L. Minor <br> \title{
Carl L. Minor <br> <br> Star Cash Grocery
} <br> <br> Star Cash Grocery
}

In closing the operations of Star Cash Grocery We have many regrets. . .through good years friendships and enjoyable associations of man many persons.

Through the loyalty and confidence, you, our customer and friends we have onjoyed the past 34 years of pleasant association.

Our sincere thanks and appreciation go to all of you.

We are clearing our shelves this week -- come in, get bargain wust be cleared.

Mr. Floyd Fuqua of Fuqua Farm Supply has taken over our bulk seed department and wil give you good service.

## re under Social Security Meain

## HALE'SEMI-ANNUA CLEARANCE SALE!!!



Mr. And Mrs. Morris Wideman Move From Farm Hame To New Hore In Cone

## HELP!!

THE MARCH OF DIMES DRIVE
ATTEND
THE MARCH OF DIMES DANCE AT THE VFW HALL

## frIDAY, JaNUARY 25

8:30 to 1:00 P.M.
DANCE TO THE MUSIC OF
RONALD MANSFIEL

ADMISSION: 1.50 EACH or 3.00 PER COUPLE
ALL PROCEEDS GO TO THE MARCH Of DIMES BY COURTESY OF THE FLOYDADA VOLUNTEER FIREMEN

Economical GAS can help
 HOUSEKEEPI

COSIS
With costs continuing to ocimbt to examine every ares of ovory
possibie economies.
vou mat expenditures unnecessary which could be trimmed by mon planning. Two good ways to m
stantial savings (and actualy stantial savings (and actually
superior results) are by cooking superior resuls
ing with Gas!


A GAS CLOTHES DRYER..
starts working instantly, shuts off instantly to save you time and fuel pampers all fabrics
helps clothes last longer $\emptyset$ operates nine times more economically than the coil-type kind saves you as much as $\$ 24.72$ a year in utility costs!


Pioneer Natural Company


UNN RRRS. STAMPS


Now
Amarillo
AVINGS ASS OCIATION
Branch Box 2948
usz this coupo

$\qquad$
't Come In . . . If you don't want a BARGAIN!

## ERRIFIC BUYS

AT TREMENDOUS SAVINGS!
SAVE $25 \%$ TO $60 \%$ STOREWIDE SALE
BEGINS THURSDAY, JANUARY 24TH

## wntown Only <br> Sales Final Phone Calls <br> Exchanges <br> Refunds

> There's ample time for you to enjoy

MATERNITY SHOP
1010-13th Street-Downtown-Lubbock, Texas
 Promoted To Bank Cashier




## o

ONLY 8 MOREDAYSTO


RENEW YOUR

## SUBSCRIPTION TO THE

## HESPERIAN NOW!

EFFECTIVE FEBRUARY 1, 1963 THE YEARLY SUBSCRIPTION RATE WILL INCREASE FROM $\$ 3.00$ TO $\$ 3.50$

## SAVE $\$ 1.00$

SUBSCRIBE FOR FOUR YEARS FOR ONLY $\$ 10.00$

After February 1, 1963 the four year rate increases to \$11.00.
(All Rates, Plus 2\% State Sales Tax)

## THE FLOYD COUNTY HESPERIAN

FLY BRANIFF TO THE GLAMOROUS INTERNATIONAL AIRWAYS
PRADO ALFFER HOTEL


## COKES



HEALTH AND BEAITY AIDS:

## SHAMPOO  <br> \begin{tabular}{|c|} \hline \multirow[t]{2}{*}{CREAM RINSE •• 88 c GLEEM, 69c Size, 7e off Label, With 5c Cou. TOOTHPASTE

 <br>\hline <br>
\hline
\end{tabular} <br> TOOTHPASTE <br> MICRIN, Regular 98 C

MOUTHW ASH}

## FREE!

THREE 4 DAY HOLIDAY TRIPS TO

## MEXICO

## CITY! ${ }^{\mathrm{mom}}$

## Wimers will vist the Flating Gardams of Xathimimo atemd gat parties

 charming and delightful . the people gracious and friendly. Your transpor-
tation and accommodations are free! 8100 . free spending money plus $\$ 50$.

Revister throurh February 9 th wh le you saye at Piggly Wiggly. No obli-
tions! Only residents of Texas and New Mexico 18 veare or fations! Only residents of Texas and New Mexico 18 years or over are eligi-
Ie. Employees of Piggly Wiggly and their immediate families are not eligi-

## WIN UP TO \$1000.00 INPIGGLY WIGGLY'S

## $60,009^{00}$

PICK UP YOUR FREE PREMIUM CARDS NOW
Pigsly Wisgly has more cash winners every day! No jingles to write. . no contest to
enter nos no gimicks to contuse! Get your card today and get started right away No ARD or to paritipate tor the premium in inicated under the seail. The valiatition of
 WINNER alton hall RT. 1 TEXAS

## SOLR CREAM

Chow Mein Noodles
Beef Chop Suey

## Vanilla Wafers

## GARDEN FRESH PRODUCE!

 ONIONS CARROTS
## $2: 19 c$

RUTABAGAS

$\qquad$ L LEAN NORTHERN, PORK, Half or Whole
PORK LOINS. 49c FirgT Cuts of lean loins
PORK CHOPS LEAN NORTHERN PORK LEAN, NORTHERN PORK, small Riblets SPARERIBS CENTER CUTS OF LEAN SHंOLLDER ARMOUR'S RTAR - PURE
Lb. 49c

TWO IN ONE PORK VALUE ${ }^{\text {PORK LORK CHAPS }}$ All for 49c a Lb.

| THREE IN ONE PORK VALUE | TWO IN ONE |
| :--- | :--- |
| COUNTRY STYLE RIBS | PORK VALUE |
| LOIN END PORK ROAST | PORK BUTT ROAST |
| CENTER RIB CHOPS | PORK STEAKS |
| Approximately 7 Lbs. | Approximately 5 lbs. |
| All for 49c a Lb. | All for 45c a Lb. |



ARMAMS Fully Cooked, Whole or Shank Half, 14 to 16 Pound Average HAMS
pound
FRANKS . . . . lb. 49c

LOOK WHAT A DIME WILL BUY

| PILLSBURYS <br> allens <br> SPINACH <br> TOM <br> TOMATO SAUCE | ea |
| :---: | :---: |
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| AuEses ${ }^{\text {a }}$ |  |
| iallmark, White or Golden <br> HOMINY, No. 300 Can <br> matumant |  |
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|  |  |
|  |  |
| Anmup, No. 1 Can |  |
|  |  |
| MUSHROOM SAUCE. |  |

ICE CREAM
 EESTEX, Unsweet., Orange 25 Dusty
Juice, 46 oz. can $\mathbf{2 5}$ Dog Food Cans
$\mathbf{6 - 3 9}$ c Tissue. 4 roll pack 33c SILVER SAVER, Sour or Dill STokel Y'S, Golden, Cr. Style, Pickles . quart 25c , KRAFTS, Spaghett Corn. 2303 cans 25c Dinner, 8 oz . pke. 25c BESSIE LEE, All Vegetable, BELL'S or BORDEN'S
Highly Unsaturated Shortening . 59c Cottage Cheese 25 c

FRUIT PIES
UNDERWOODS 14 oz . pkg. SILVERDALE -Kar-B-Q Chicken . 59c Corn 210 oz, p BANQUET, Beef. Chicken, Salis-
bury Steak, or Turkey 11 oz size SEABROOK Meat Dinneers . . 39c Brussel Sprout

Without Coupon $\$ 1.29$


